



## **Pensions Poll**

Prepared on behalf of Unite

**Fieldwork Dates:** 2<sup>nd</sup>-9<sup>th</sup> November

**Interview Method:** Telephone

**Population Sampled:** All adults aged 18+ in England, Scotland and Wales

**Sampling Method:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample Size:** 1058

**Data Weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, socio-economic group, and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

As this was a political poll the data were also past voted weighted using the 2010 General Election as a control.

*Voting Intention:* In addition to the demographic weighting the Voting Intention figure is further weighted by likelihood to vote and the adjusted to account for past vote behaviour.

Respondents are asked how likely they are to vote on a scale of 0 to 10 and this figure is used to assign a weight to each case. So if a respondent answered 10 out of 10 they are assigned a weight of 1 in the voting intention question; if they answered 9/10 they are weighted 0.9; and so on. If a respondent told us they would not vote (0/10) then they are assigned a weight of 0 and effectively excluded from the voting intention data.

We take into account past voting behaviour in two ways. If a respondent did NOT vote in the 2010 General Election their likelihood to vote weight is halved. So if they did not vote in 2010 and answered 10 out of 10 to the likelihood to vote question they are assigned a weight of 0.5; if they answered 9/10 they are weighted 0.45; and so on.

Finally, if a respondent either refused to answer the voting intention question or said they were currently undecided who they would vote for we take into account who they voted for in the 2010 General Election. If they did answer this question then we adjust the voting intention figures by adding a third of the undecideds and refused to the parties they voted for in the 2010 General Election.

Data were analysed and weighted by Mark Lovelace and presented by Tom Harris of Survation.

For further information please contact;

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# Pension Poll

## Fieldwork 2nd-9th November 2011

Table 1

Counts/Column %

**Q1. On a scale of 0 to 10, with 10 meaning certainly would vote and 0 meaning certainly would NOT vote , how likely would you be to vote in a General Election?**

**Base: All Respondents**

	Gender			Age				Voting Intention				2010 General			SEG				Region				
	Total	M	F	18-24	25-44	45-64	65+	Con	Lab	LD	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
10	486	267	219	24	150	179	133	133	112	32	35	164	117	102	141	146	93	105	113	137	181	44	10
	46%	52%	40%	20%	41%	52%	58%	65%	49%	73%	71%	64%	57%	62%	49%	48%	42%	43%	43%	49%	50%	48%	18%
9	55	33	22	15	16	16	9	18	17	4	2	20	13	9	21	9	13	13	18	13	9	13	3
	5%	6%	4%	12%	4%	5%	4%	9%	7%	8%	5%	8%	6%	5%	7%	3%	6%	5%	7%	5%	2%	14%	5%
8	103	55	48	20	39	25	20	15	28	5	5	23	25	19	24	34	28	18	21	21	44	9	8
	10%	11%	9%	16%	11%	7%	9%	7%	13%	12%	11%	9%	12%	12%	8%	11%	13%	7%	8%	7%	12%	10%	14%
7	54	22	32	9	27	9	9	10	15	.	.	10	12	7	14	25	10	4	6	12	27	6	3
	5%	4%	6%	8%	7%	3%	4%	5%	7%	.	.	4%	6%	4%	5%	8%	5%	2%	2%	4%	7%	7%	6%
6	25	4	21	7	5	6	7	.	7	2	2	1	5	1	3	10	10	3	11	1	7	0	6
	2%	1%	4%	6%	1%	2%	3%	.	3%	5%	5%	1%	2%	1%	1%	3%	4%	1%	4%	0%	2%	0%	10%
5	67	27	41	20	11	29	8	15	16	1	.	19	9	16	16	20	17	14	29	17	14	2	5
	6%	5%	8%	17%	3%	8%	3%	7%	7%	2%	.	7%	4%	10%	6%	6%	8%	6%	11%	6%	4%	3%	8%
4	16	9	6	3	6	5	2	3	7	.	.	7	5	1	4	3	4	5	7	3	3	3	1
	1%	2%	1%	2%	2%	2%	1%	1%	3%	.	.	3%	2%	0%	1%	1%	2%	2%	2%	1%	1%	3%	1%
3	33	25	7	5	14	5	9	.	11	.	.	.	8	2	7	3	5	18	5	6	7	2	13
	3%	5%	1%	4%	4%	2%	4%	.	5%	.	.	.	4%	1%	3%	1%	2%	7%	2%	2%	2%	2%	24%
2	34	17	18	7	20	5	2	.	7	.	1	.	5	2	7	9	8	10	4	12	17	1	.
	3%	3%	3%	6%	6%	1%	1%	.	3%	.	2%	.	2%	1%	2%	3%	4%	4%	2%	4%	5%	1%	.
1	21	5	16	.	3	13	5	3	3	.	.	.	3	.	7	6	3	4	4	3	13	.	.
	2%	1%	3%	.	1%	4%	2%	2%	1%	.	.	.	1%	.	3%	2%	1%	2%	2%	1%	4%	.	.
Would Not Vote	110	30	80	2	45	46	16	.	.	.	.	7	2	4	28	30	15	37	32	43	21	5	8
	10%	6%	15%	2%	12%	13%	7%	.	.	.	.	3%	1%	3%	10%	10%	7%	15%	12%	16%	6%	6%	14%
Don't Know	33	16	16	9	17	2	5	6	5	.	.	6	4	2	3	8	14	8	15	8	9	0	.
	3%	3%	3%	8%	5%	1%	2%	3%	2%	.	.	2%	2%	1%	1%	3%	6%	3%	6%	3%	3%	0%	.
Refused	21	7	15	.	14	4	3	.	.	.	3	.	.	.	10	5	1	6	.	3	12	6	.
	2%	1%	3%	.	4%	1%	1%	.	.	.	7%	.	.	.	3%	2%	1%	2%	.	1%	3%	7%	.

# Pension Poll

Fieldwork 2nd-9th November 2011

Table 2

Counts/Column %

**Q2. If there were a General Election tomorrow, and there was a candidate from all the political parties standing in your constituency, which party do you think you would vote?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	Lab	LD	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Conservative	203	127	76	21	64	74	44	203	.	.	.	180	2	10	95	76	17	14	42	42	97	18	5
	19%	24%	14%	17%	18%	21%	19%	100%	.	.	.	70%	1%	6%	33%	25%	8%	6%	16%	15%	27%	19%	9%
Labour	226	124	102	56	58	63	49	.	226	.	.	9	157	34	37	59	75	55	72	58	67	18	10
	21%	24%	19%	46%	16%	18%	21%	.	100%	.	.	4%	76%	21%	13%	19%	34%	23%	27%	21%	18%	20%	19%
Liberal Democrat	44	17	27	6	15	9	13	.	.	44	.	1	.	41	12	22	4	6	18	9	14	3	.
	4%	3%	5%	5%	4%	3%	6%	.	.	100%	.	0%	.	25%	4%	7%	2%	3%	7%	3%	4%	3%	.
SNP	19	12	7	1	11	7	1	.	.	.	19	.	3	.	4	3	6	6	.	.	3	16	.
	2%	2%	1%	0%	3%	2%	0%	.	.	.	40%	.	1%	.	1%	1%	3%	3%	.	.	1%	18%	.
Plaid Cymru	1	0	0	.	0	0	.	.	.	.	1	.	.	.	0	.	0	0	.	.	.	.	1
	0%	0%	0%	.	0%	0%	.	.	.	.	2%	.	.	.	0%	.	0%	0%	.	.	.	.	2%
UKIP	18	11	7	7	1	4	6	.	.	.	18	8	3	.	6	3	6	3	5	5	7	0	.
	2%	2%	1%	6%	0%	1%	3%	.	.	.	36%	3%	2%	.	2%	1%	3%	1%	2%	2%	2%	0%	.
Greens	5	5	.	.	1	3	1	.	.	.	5	.	.	1	1	1	1	2	1	3	1	.	.
	1%	1%	.	.	0%	1%	1%	.	.	.	11%	.	.	1%	0%	0%	1%	1%	0%	1%	0%	.	.
BNP	3	.	3	.	1	2	.	.	.	.	3	.	.	.	.	1	1	1	3	.	.	.	.
	0%	.	1%	.	0%	1%	.	.	.	.	7%	.	.	.	.	0%	0%	1%	1%	.	.	.	.
Other	2	2	.	.	.	2	.	.	.	.	2	.	.	2	.	.	.	2	.	.	2	.	.
	0%	0%	.	.	.	1%	.	.	.	.	4%	.	.	1%	.	.	1%	.	.	.	1%	.	.
Refused	108	50	57	4	26	33	44	.	.	.	.	8	4	2	32	27	17	31	15	26	44	18	5
	10%	10%	11%	3%	7%	10%	19%	.	.	.	.	3%	2%	1%	11%	9%	8%	13%	6%	9%	12%	19%	8%
Undecided	323	143	180	24	146	100	52	.	.	.	.	45	36	70	71	83	79	90	76	92	113	14	28
	31%	28%	33%	20%	40%	29%	23%	.	.	.	.	17%	17%	42%	25%	27%	36%	37%	29%	33%	31%	15%	49%
Would Not Vote	105	25	80	2	40	46	16	.	.	.	.	7	2	4	28	30	15	32	32	43	16	5	8
	10%	5%	15%	2%	11%	13%	7%	.	.	.	.	3%	1%	3%	10%	10%	7%	13%	12%	16%	4%	6%	14%

# Pension Poll

## Fieldwork 2nd-9th November 2011

Table 3

Counts/Column %

**Data Derived from-**

**Q1. On a scale of 0 to 10, with 10 meaning certainly would vote and 0 meaning certainly would NOT vote , how likely would you be to vote in a General Election?**  
**Q2. If there were a General Election tomorrow, and there was a candidate from all the political parties standing in your constituency, which party do you think you would vote?**

**Data excludes respondents who will not vote (10%), are undecided (31%) and refused to answer (10%).**

**This table does NOT include the adjustment for Undecided/Refuse.**

	Gender			Age				Voting Intention				2010 General			SEG				Region				
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	583	290	293	52	74	235	222	222	256	38	67	221	220	64	201	200	97	85	176	164	124	80	39
Weighted Base	522	286	236	73	106	199	144	202	215	47	58	197	176	97	174	146	109	93	155	119	164	66	18
Conservative	202	110	93	15	39	89	59	202	.	.	.	180	2	14	104	65	15	18	47	48	80	21	6
	39%	38%	39%	21%	37%	45%	41%	100%	.	.	.	91%	1%	14%	60%	44%	14%	19%	30%	40%	49%	32%	33%
Labour	215	119	96	44	40	72	59	.	215	.	.	9	166	33	44	48	73	50	78	47	56	23	11
	41%	42%	41%	60%	38%	36%	41%	.	100%	.	.	4%	94%	34%	25%	33%	67%	54%	50%	40%	34%	34%	61%
Liberal Democrat	47	23	24	7	10	13	17	.	.	47	.	1	.	45	12	22	4	8	17	12	13	4	.
	9%	8%	10%	10%	9%	6%	12%	.	.	100%	.	0%	.	46%	7%	15%	4%	9%	11%	10%	8%	6%	.
UKIP	20	11	9	6	2	5	7	.	.	.	20	8	4	.	7	4	5	3	7	7	6	0	.
	4%	4%	4%	8%	2%	3%	5%	.	.	.	34%	4%	2%	.	4%	3%	5%	4%	4%	6%	4%	0%	.
SNP	22	12	10	1	12	9	1	.	.	.	22	.	4	.	5	4	8	6	.	.	4	18	.
	4%	4%	4%	1%	11%	4%	1%	.	.	.	38%	.	2%	.	3%	2%	8%	6%	.	.	3%	27%	.
Plaid Cymru	1	1	1	.	1	1	.	.	.	.	1	.	.	.	0	.	1	0	.	.	.	.	1
	0%	0%	0%	.	0%	0%	.	.	.	.	2%	.	.	.	0%	.	0%	0%	.	.	.	.	6%
Greens	7	7	.	.	1	5	2	.	.	.	7	.	.	2	2	2	2	2	1	5	2	.	.
	1%	3%	.	.	1%	2%	1%	.	.	.	13%	.	.	2%	1%	1%	2%	2%	1%	4%	1%	.	.
BNP	5	.	5	.	2	3	.	.	.	.	5	.	.	.	.	2	1	2	5	.	.	.	.
	1%	.	2%	.	2%	1%	.	.	.	.	8%	.	.	.	.	1%	1%	2%	3%	.	.	.	.
Other	3	3	.	.	.	3	.	.	.	.	3	.	.	3	.	.	.	3	.	.	3	.	.
	1%	1%	.	.	.	2%	.	.	.	.	5%	.	.	3%	.	.	.	3%	.	.	2%	.	.

## **Pension Poll**

Fieldwork 2nd-9th November 2011

Table 4

### **Survation Published Voting Intention**

Conservatives	38%
Labour	39%
Liberal Democrats	12%
Others	11%

# Pension Poll

## Fieldwork 2nd-9th November 2011

Table 5

Counts/Column %

### Q4. Aside from basic salary, what do you consider to be the MOST important benefit an employer can offer you?

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Pension	635	304	331	61	204	216	154	107	147	29	31	142	124	99	173	174	135	153	156	182	193	64	40
	60%	59%	61%	51%	56%	63%	68%	53%	65%	66%	62%	55%	60%	60%	61%	57%	61%	63%	59%	65%	53%	69%	71%
Flexible Working	124	54	70	12	58	38	16	34	19	7	2	51	15	23	44	46	22	12	36	42	35	2	9
	12%	10%	13%	10%	16%	11%	7%	17%	8%	16%	5%	20%	7%	14%	15%	15%	10%	5%	14%	15%	10%	2%	17%
Health Insurance	89	53	37	15	37	25	12	23	19	3	2	26	20	3	17	37	20	15	18	8	49	12	2
	8%	10%	7%	12%	10%	7%	5%	11%	8%	6%	4%	10%	10%	2%	6%	12%	9%	6%	7%	3%	13%	13%	4%
Bonus	78	36	42	15	30	19	14	13	12	2	10	12	9	23	21	23	13	21	27	10	34	5	1
	7%	7%	8%	12%	8%	5%	6%	6%	6%	5%	21%	5%	4%	14%	7%	7%	6%	9%	10%	4%	9%	6%	2%
Increased Holiday Allowance	15	8	7	4	3	6	2	5	1	1	.	6	3	1	8	2	0	4	3	4	6	3	.
	1%	2%	1%	3%	1%	2%	1%	3%	1%	2%	.	2%	1%	1%	3%	1%	0%	2%	1%	1%	2%	3%	.
Training	8	8	.	8	.	.	.	.	.	.	.	.	8	.	.	3	5	.	.	.	8	.	.
	1%	2%	.	7%	.	.	.	.	.	.	.	.	4%	.	.	1%	2%	.	.	.	2%	.	.
Childcare	3	.	3	.	.	3	.	.	3	.	.	.	3	.	.	1	2	.	.	.	3	.	.
	0%	.	1%	.	.	1%	.	.	1%	.	.	.	1%	.	.	0%	1%	.	.	.	1%	.	.
Car	3	.	3	.	3	.	.	.	.	.	.	.	.	3	.	.	.	3	.	.	3	.	.
	0%	.	1%	.	1%	.	.	.	.	.	.	.	.	2%	.	.	.	1%	.	.	1%	.	.
Gym	0	.	0	.	.	0	.	0	.	.	.	0	.	.	0	.	.	.	0	.	.	.	.
	0%	.	0%	.	.	0%	.	0%	.	.	.	0%	.	.	0%	.	.	.	0%	.	.	.	.
Don't Know	102	55	47	6	28	39	29	19	25	2	4	19	25	12	22	20	25	35	24	34	34	6	4
	10%	11%	9%	5%	8%	11%	13%	10%	11%	5%	9%	8%	12%	7%	8%	6%	11%	14%	9%	12%	9%	7%	7%

# Pension Poll

Fieldwork 2nd-9th November 2011

Table 6

Counts/Column %

**Q5. Whether it is through your employer or privately, are you currently saving for your retirement using a pension scheme?**  
**Base: All Respondents who are NOT retired**

	Gender			Age				Voting Intention				2010 General			SEG				Region				
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	558	227	331	66	160	303	29	107	138	16	33	146	146	65	223	173	81	81	162	167	122	64	43
Weighted Base	723	345	378	116	357	232	17	135	159	25	32	172	142	121	213	215	139	156	179	194	246	58	46
Yes	405	214	192	36	209	151	9	69	94	18	23	110	83	63	169	116	55	65	113	100	120	39	34
	56%	62%	51%	31%	59%	65%	54%	52%	59%	72%	71%	64%	59%	52%	79%	54%	40%	42%	63%	51%	49%	67%	73%
No - Saving another way	62	32	30	12	25	25	.	12	10	5	1	7	9	21	15	19	13	15	11	30	12	9	.
	9%	9%	8%	11%	7%	11%	.	9%	6%	21%	2%	4%	6%	18%	7%	9%	9%	10%	6%	16%	5%	15%	.
No - Not saving	246	92	154	69	117	54	6	52	54	2	9	54	49	37	27	80	70	69	52	63	108	10	12
	34%	27%	41%	59%	33%	23%	38%	39%	34%	7%	27%	31%	34%	31%	13%	37%	50%	44%	29%	32%	44%	17%	27%
Don't Know	9	7	2	.	6	2	1	1	1	.	.	1	1	.	2	0	1	6	2	1	6	.	.
	1%	2%	1%	.	2%	1%	8%	1%	1%	.	.	1%	1%	.	1%	0%	1%	4%	1%	1%	2%	.	.

# Pension Poll

Fieldwork 2nd-9th November 2011

Table 7

Counts/Column %

**Q6. Whether it is through your employer or privately, are you currently saving for your retirement using a pension scheme? (Multiple answers were accepted)**

**Base: All Respondents who are NOT saving for their retirement**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	159	52	107	34	50	65	10	35	37	3	10	40	38	19	28	56	38	37	46	51	43	10	9
Weighted Base	252	98	154	69	123	54	6	52	54	2	9	54	49	37	27	80	71	74	54	63	113	10	12
Cannot afford to save	140	48	92	31	79	28	1	25	33	1	4	26	22	27	11	44	48	38	25	39	62	3	11
	56%	49%	60%	46%	64%	53%	22%	47%	60%	61%	50%	49%	45%	74%	39%	55%	68%	51%	47%	61%	55%	30%	89%
Too young to think about saving	52	34	19	37	14	1	.	20	13	.	1	20	17	5	5	21	18	8	11	1	36	2	2
	21%	35%	12%	54%	11%	3%	.	39%	24%	.	7%	37%	34%	12%	20%	26%	25%	11%	21%	2%	32%	21%	18%
Expect live off State Pension	19	2	18	2	13	4	.	1	2	.	3	1	2	1	1	3	3	13	3	5	10	1	.
	8%	2%	11%	3%	11%	8%	.	3%	3%	.	37%	3%	4%	3%	2%	4%	5%	17%	6%	8%	8%	14%	.
Don't want to lock up money	16	12	4	8	3	4	1	2	6	.	1	2	6	3	3	2	8	3	5	5	2	4	.
	6%	12%	3%	12%	2%	7%	19%	5%	11%	.	6%	5%	12%	8%	10%	3%	11%	4%	9%	8%	2%	41%	.
Rely on Spouse/family member	12	1	11	.	2	6	5	6	.	.	.	8	2	.	4	5	1	3	1	8	2	1	.
	5%	1%	7%	.	1%	11%	77%	11%	.	.	.	15%	4%	.	13%	6%	1%	5%	3%	13%	2%	8%	.
Don't trust financial products available	8	3	5	.	.	8	.	5	1	1	.	2	2	.	5	3	0	.	5	3	.	.	1
	3%	4%	3%	.	.	15%	.	9%	1%	39%	.	4%	3%	.	17%	4%	1%	.	10%	4%	.	.	5%
Don't expect to be at current job long	4	2	2	1	2	1	.	.	4	.	.	.	2	1	.	2	.	2	2	1	.	.	1
	1%	2%	1%	2%	1%	1%	.	.	7%	.	.	.	5%	3%	.	2%	.	2%	3%	2%	.	.	5%
Do not expect to retire	1	1	.	.	1	.	.	.	.	.	.	.	.	.	.	.	1	.	1	.	.	.	.
	0%	1%	.	.	1%	.	.	.	.	.	.	.	.	.	.	.	2%	.	2%	.	.	.	.

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 8

Counts/Column %

### Summary Table

Data derived from -

**Q7a-f. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust [xxxx] to provide accurate information on the affordability of public sector?**

**Base: All Respondents**

	<u>Trade Unions</u>	<u>Think Tanks</u>	<u>Politicians</u>	<u>Government</u>	<u>Newspapers / TV</u>	<u>Business Leaders</u>
Unweighted Base	1058	1058	1058	1058	1058	1058
Weighted Base	1058	1058	1058	1058	1058	1058
5	91 9%	26 2%	9 1%	14 1%	17 2%	27 3%
4	228 22%	121 11%	41 4%	84 8%	113 11%	97 9%
3	318 30%	286 27%	216 20%	200 19%	288 27%	276 26%
2	161 15%	159 15%	303 29%	275 26%	325 31%	234 22%
1	170 16%	185 17%	436 41%	440 42%	262 25%	311 29%
Don't know	90 8%	282 27%	53 5%	44 4%	54 5%	113 11%

# Pension Poll

Fieldwork 2nd-9th November 2011

Table 9

Counts/Column %

**Q7a. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust Trade Unions to provide accurate information on the affordability of public sector pensions?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
5	91 9%	35 7%	56 10%	21 17%	35 10%	17 5%	18 8%	2 1%	46 20%	7 15%	1 2%	2 1%	33 16%	28 17%	12 4%	23 8%	34 15%	22 9%	24 9%	27 10%	29 8%	4 5%	6 10%
4	228 22%	116 22%	112 21%	43 36%	90 25%	71 21%	24 10%	51 25%	74 33%	3 7%	8 17%	64 25%	70 34%	26 16%	61 21%	70 23%	59 27%	39 16%	55 21%	35 12%	103 28%	24 26%	13 23%
3	318 30%	142 27%	176 33%	40 33%	120 33%	97 28%	61 27%	54 27%	61 27%	22 50%	14 28%	65 25%	54 26%	56 34%	70 24%	105 34%	59 26%	85 35%	84 32%	89 32%	104 29%	22 23%	19 33%
2	161 15%	96 19%	65 12%	5 4%	65 18%	54 16%	37 16%	47 23%	11 5%	9 20%	14 28%	60 23%	15 7%	28 17%	64 22%	42 14%	21 10%	33 14%	27 10%	48 17%	59 16%	13 14%	14 26%
1	170 16%	82 16%	88 16%	3 2%	19 5%	91 26%	58 25%	34 17%	15 7%	2 6%	12 24%	42 16%	22 10%	13 8%	59 21%	47 15%	23 10%	41 17%	44 16%	57 21%	46 13%	21 23%	2 4%
Don't know	90 8%	46 9%	44 8%	9 8%	34 9%	15 4%	30 13%	15 7%	20 9%	2 3%	0 0%	26 10%	14 7%	15 9%	21 7%	20 6%	26 12%	23 9%	32 12%	23 8%	24 7%	8 9%	2 4%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 10

Counts/Column %

**Q7b. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust Think Tanks to provide accurate information on the affordability of public sector pensions?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
5	26 2%	19 4%	6 1%	. .	14 4%	11 3%	1 1%	10 5%	9 4%	. .	. .	8 3%	6 3%	3 2%	6 2%	10 3%	5 2%	4 2%	1 0%	11 4%	10 3%	2 2%	3 5%
4	121 11%	72 14%	49 9%	11 9%	53 15%	37 11%	20 9%	49 24%	20 9%	1 3%	3 7%	63 24%	20 10%	10 6%	40 14%	45 15%	21 9%	15 6%	30 11%	27 10%	49 13%	7 7%	8 15%
3	286 27%	143 28%	142 26%	53 43%	85 23%	96 28%	52 23%	51 25%	76 33%	26 60%	15 32%	75 29%	54 26%	51 31%	71 25%	106 35%	55 25%	53 22%	83 31%	61 22%	99 27%	29 32%	13 24%
2	159 15%	67 13%	92 17%	16 13%	61 17%	53 15%	30 13%	31 15%	38 17%	3 8%	7 13%	31 12%	45 22%	44 27%	40 14%	51 17%	37 17%	30 12%	39 15%	27 10%	78 21%	11 12%	4 6%
1	185 17%	105 20%	80 15%	3 2%	33 9%	94 27%	54 24%	25 12%	28 12%	4 9%	14 28%	27 11%	27 13%	25 15%	63 22%	40 13%	23 10%	59 24%	45 17%	51 18%	51 14%	20 22%	18 33%
Don't know	282 27%	111 21%	171 32%	40 33%	118 32%	54 16%	70 31%	37 18%	56 25%	9 20%	10 20%	54 21%	56 27%	33 20%	65 23%	54 18%	81 36%	82 34%	69 26%	102 37%	78 21%	23 25%	10 17%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 11

Counts/Column %

**Q7c. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust Politicians to provide accurate information on the affordability of public sector pensions?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
5	9 1%	. .	9 2%	. .	3 1%	5 1%	1 0%	1 0%	. .	. .	. .	2 1%	. .	. .	1 0%	3 1%	3 1%	1 1%	4 1%	1 0%	. .	1 1%	3 5%
4	41 4%	18 3%	23 4%	2 2%	23 6%	9 3%	7 3%	21 10%	5 2%	7 16%	. .	22 9%	4 2%	9 6%	18 6%	13 4%	8 4%	1 0%	13 5%	14 5%	10 3%	4 4%	0 0%
3	216 20%	95 18%	121 22%	22 18%	80 22%	70 20%	45 20%	75 37%	32 14%	9 21%	. .	95 37%	39 19%	19 12%	67 24%	80 26%	32 15%	37 15%	55 21%	40 14%	95 26%	14 15%	13 23%
2	303 29%	148 29%	155 29%	30 25%	145 40%	84 24%	44 19%	44 22%	78 34%	11 24%	10 20%	66 25%	47 23%	66 40%	82 29%	82 27%	60 27%	79 32%	48 18%	103 37%	107 29%	21 23%	24 43%
1	436 41%	233 45%	204 38%	54 44%	95 26%	176 51%	112 49%	49 24%	104 46%	16 35%	35 71%	56 22%	112 54%	67 41%	100 35%	123 40%	104 47%	109 45%	126 47%	116 41%	134 37%	45 48%	16 28%
Don't know	53 5%	24 5%	29 5%	13 11%	19 5%	2 1%	18 8%	12 6%	7 3%	2 3%	4 9%	17 7%	5 2%	3 2%	16 6%	7 2%	14 6%	16 7%	20 7%	6 2%	19 5%	8 8%	0 0%

# Pension Poll

Fieldwork 2nd-9th November 2011

Table 12

Counts/Column %

**Q7d. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust The Government to provide accurate information on the affordability of public sector pensions?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
5	14 1%	1 0%	14 3%	. .	7 2%	6 2%	2 1%	2 1%	1 0%	. .	. .	3 1%	1 0%	. .	6 2%	3 1%	4 2%	2 1%	9 3%	2 1%	. .	1 1%	3 5%
4	84 8%	36 7%	47 9%	5 4%	34 9%	24 7%	21 9%	45 22%	10 4%	9 21%	1 2%	54 21%	4 2%	9 6%	26 9%	34 11%	13 6%	10 4%	22 8%	16 6%	41 11%	5 5%	0 0%
3	200 19%	85 16%	116 21%	17 14%	81 22%	73 21%	30 13%	61 30%	28 12%	11 25%	2 3%	71 28%	37 18%	29 17%	66 23%	75 25%	27 12%	32 13%	45 17%	35 12%	91 25%	11 12%	19 34%
2	275 26%	143 28%	132 24%	29 24%	132 36%	65 19%	49 21%	37 18%	67 29%	13 29%	11 22%	59 23%	44 21%	59 36%	74 26%	67 22%	58 26%	76 31%	48 18%	98 35%	87 24%	26 28%	17 30%
1	440 42%	231 45%	209 39%	57 47%	95 26%	176 51%	113 50%	46 23%	118 52%	9 21%	36 74%	55 21%	119 57%	65 39%	100 35%	122 40%	107 48%	112 46%	128 48%	123 44%	127 35%	45 49%	17 30%
Don't know	44 4%	22 4%	22 4%	13 11%	15 4%	2 1%	13 6%	12 6%	3 1%	2 3%	. .	16 6%	3 1%	3 2%	13 4%	6 2%	14 6%	11 5%	13 5%	6 2%	20 5%	4 4%	0 0%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 13

Counts/Column %

**Q7e. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust Newspapers / TV to provide accurate information on the affordability of public sector pensions?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
5	17 2%	5 1%	12 2%	. .	3 1%	9 3%	5 2%	2 1%	4 2%	1 3%	1 2%	2 1%	1 1%	1 1%	2 1%	6 2%	4 2%	4 2%	7 3%	4 2%	1 0%	1 1%	3 5%
4	113 11%	67 13%	47 9%	. .	42 12%	44 13%	28 12%	21 11%	24 11%	11 25%	2 5%	39 15%	23 11%	22 13%	33 12%	37 12%	18 8%	26 11%	33 12%	23 8%	46 13%	6 6%	5 9%
3	288 27%	136 26%	152 28%	29 24%	87 24%	100 29%	72 31%	70 35%	64 28%	15 35%	16 32%	83 32%	65 32%	55 34%	73 25%	99 32%	58 26%	59 24%	70 26%	78 28%	102 28%	31 33%	7 12%
2	325 31%	170 33%	155 29%	67 55%	155 43%	60 17%	42 19%	60 30%	89 39%	13 29%	14 29%	79 31%	64 31%	60 36%	78 27%	89 29%	87 39%	70 29%	70 26%	95 34%	117 32%	24 26%	19 34%
1	262 25%	109 21%	153 28%	16 13%	62 17%	126 36%	58 26%	39 19%	42 19%	2 5%	14 29%	37 14%	48 23%	23 14%	87 30%	66 21%	41 18%	69 28%	65 24%	68 24%	84 23%	24 26%	22 38%
Don't know	54 5%	32 6%	22 4%	9 8%	15 4%	6 2%	23 10%	10 5%	4 2%	2 3%	2 3%	18 7%	6 3%	5 3%	13 4%	9 3%	16 7%	16 6%	21 8%	10 4%	15 4%	7 7%	1 2%

## Pension Poll

### Fieldwork 2nd-9th November 2011

Table 14

Counts/Column %

**Q7f. On a scale of 1 to 5, with 5 being a lot and 1 being not at all, how much do you trust Business Leaders to provide accurate information on the affordability of public sector pensions?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
5	27 3%	20 4%	7 1%	. .	14 4%	5 2%	8 3%	11 5%	6 3%	. .	1 3%	11 4%	9 4%	. .	8 3%	7 2%	6 3%	5 2%	2 1%	10 4%	10 3%	1 1%	4 6%
4	97 9%	49 10%	47 9%	5 4%	42 12%	32 9%	17 7%	30 15%	16 7%	. .	1 1%	48 18%	3 2%	9 6%	41 14%	36 12%	8 4%	12 5%	17 6%	42 15%	25 7%	6 7%	7 12%
3	276 26%	144 28%	132 24%	24 20%	89 24%	112 32%	51 23%	79 39%	45 20%	7 16%	12 24%	91 35%	42 20%	41 25%	79 28%	86 28%	54 24%	57 23%	86 33%	47 17%	111 30%	23 24%	9 16%
2	234 22%	117 23%	117 22%	21 18%	98 27%	68 20%	47 21%	28 14%	48 21%	19 44%	13 26%	49 19%	48 23%	60 36%	60 21%	64 21%	45 20%	65 27%	63 24%	55 20%	64 17%	26 29%	26 46%
1	311 29%	137 26%	174 32%	56 46%	75 21%	109 32%	70 31%	32 16%	94 42%	16 37%	17 35%	30 12%	89 43%	40 24%	66 23%	94 31%	76 34%	75 31%	72 27%	83 30%	122 33%	24 26%	10 18%
Don't know	113 11%	51 10%	62 12%	15 12%	46 13%	18 5%	35 15%	23 11%	17 7%	2 3%	5 10%	30 11%	16 8%	15 9%	31 11%	20 7%	33 15%	30 12%	26 10%	42 15%	33 9%	12 12%	0 1%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 15

Counts/Column %

### Summary Table

Data derived from -

**Q8a-f. Do you think [xxxx] are making too many, not enough or the right amount of personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	MPs	Cabinet Ministers	Nurses	Teachers	CEOs	Refuse Collectors
Unweighted Base	1058	1058	1058	1058	1058	1058
Weighted Base	1058	1058	1058	1058	1058	1058
Too Many	34 3%	14 1%	480 45%	332 31%	30 3%	315 30%
Right Amount	113 11%	119 11%	346 33%	413 39%	99 9%	367 35%
Not Enough	839 79%	825 78%	80 8%	148 14%	804 76%	139 13%
Don't Know	72 7%	101 10%	152 14%	165 16%	125 12%	237 22%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 16

Counts/Column %

**Q8a. Do you think MPs are making too many, not enough or the right amount of personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Too Many	34 3%	8 2%	26 5%	. .	15 4%	18 5%	1 0%	1 0%	8 3%	. .	3 6%	3 1%	7 4%	1 1%	14 5%	7 2%	5 2%	8 3%	8 3%	13 4%	10 3%	3 3%	1 1%
Right Amount	113 11%	81 16%	31 6%	4 3%	47 13%	36 11%	26 11%	52 25%	22 10%	3 7%	3 6%	52 20%	21 10%	8 5%	37 13%	34 11%	16 7%	26 11%	18 7%	31 11%	39 11%	12 13%	13 23%
Not Enough	839 79%	407 79%	431 80%	109 89%	278 76%	280 81%	172 76%	136 67%	176 78%	37 85%	42 86%	185 72%	168 81%	146 88%	205 72%	253 82%	192 86%	189 77%	216 81%	222 80%	288 79%	72 78%	40 71%
Don't Know	72 7%	20 4%	52 10%	9 8%	24 7%	11 3%	28 13%	14 7%	20 9%	4 8%	1 2%	18 7%	11 6%	11 6%	29 10%	13 4%	10 4%	20 8%	23 9%	14 5%	28 8%	4 5%	3 5%

## Pension Poll

### Fieldwork 2nd-9th November 2011

Table 17

Counts/Column %

**Q8b. Do you think Cabinet Ministers are making too many, not enough or the right amount of personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Too Many	14 1%	3 1%	11 2%	. .	. .	13 4%	1 0%	2 1%	1 0%	. .	. .	3 1%	. .	1 1%	7 2%	2 1%	. .	4 2%	2 1%	10 3%	2 1%	. .	. .
Right Amount	119 11%	86 17%	32 6%	3 3%	53 15%	30 9%	32 14%	51 25%	15 7%	3 7%	2 5%	52 20%	18 9%	8 5%	46 16%	36 12%	15 7%	22 9%	19 7%	25 9%	53 14%	8 9%	13 23%
Not Enough	825 78%	406 78%	419 78%	108 89%	270 74%	286 83%	162 71%	137 68%	188 83%	37 85%	47 95%	186 72%	175 84%	146 88%	203 71%	250 81%	189 85%	184 75%	219 82%	211 75%	278 76%	78 85%	39 70%
Don't Know	101 10%	22 4%	78 14%	11 9%	41 11%	16 5%	33 14%	13 7%	23 10%	4 8%	. .	17 7%	14 7%	11 6%	30 11%	18 6%	18 8%	34 14%	26 10%	34 12%	31 9%	5 6%	4 8%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 18

Counts/Column %

**Q8c. Do you think Nurses are making too many, not enough or the right amount of personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Too Many	480	224	256	47	175	159	99	75	121	8	28	101	118	72	121	116	113	130	123	140	146	43	28
	45%	43%	47%	39%	48%	46%	43%	37%	53%	18%	57%	39%	57%	44%	42%	38%	51%	53%	46%	50%	40%	47%	49%
Right Amount	346	186	160	31	111	131	73	77	55	27	21	101	49	68	95	125	64	61	93	89	117	24	23
	33%	36%	30%	25%	31%	38%	32%	38%	24%	62%	43%	39%	24%	41%	33%	41%	29%	25%	35%	32%	32%	26%	40%
Not Enough	80	31	49	9	13	38	21	25	7	2	.	24	11	8	27	18	11	25	14	17	33	13	3
	8%	6%	9%	7%	4%	11%	9%	13%	3%	5%	.	9%	5%	5%	9%	6%	5%	10%	5%	6%	9%	14%	6%
Don't Know	152	76	76	35	65	18	35	25	44	7	.	32	29	17	43	48	35	27	35	33	70	12	2
	14%	15%	14%	29%	18%	5%	15%	12%	19%	15%	.	12%	14%	10%	15%	16%	16%	11%	13%	12%	19%	13%	4%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 19

Counts/Column %

**Q8d. Do you think Teachers are making too many, not enough or the right amount of personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	Gender			Age				Voting Intention				2010 General			SEG				Region				
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Too Many	332 31%	155 30%	177 33%	25 20%	139 38%	102 30%	66 29%	50 25%	77 34%	5 11%	19 38%	72 28%	68 33%	68 41%	92 32%	75 24%	76 34%	88 36%	92 35%	100 36%	91 25%	29 31%	21 37%
Right Amount	413 39%	220 42%	193 36%	50 41%	126 35%	159 46%	77 34%	83 41%	83 37%	26 59%	24 49%	109 42%	77 37%	68 41%	104 36%	145 47%	88 39%	76 31%	101 38%	105 37%	144 40%	31 33%	32 57%
Not Enough	148 14%	60 12%	88 16%	16 13%	31 8%	58 17%	44 19%	48 24%	10 4%	10 22%	3 7%	54 21%	18 9%	14 8%	46 16%	41 13%	22 10%	39 16%	22 8%	38 14%	66 18%	20 21%	2 3%
Don't Know	165 16%	83 16%	83 15%	31 26%	68 19%	25 7%	40 18%	22 11%	56 25%	4 8%	3 6%	23 9%	44 21%	15 9%	43 15%	46 15%	36 16%	40 17%	50 19%	37 13%	63 17%	13 14%	2 3%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 20

Counts/Column %

**Q8e. Do you think CEOs are making too many, not enough or the right amount of personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Too Many	30 3%	22 4%	8 2%	8 6%	7 2%	4 1%	11 5%	9 5%	13 6%	.	1 2%	15 6%	12 6%	0 0%	6 2%	7 2%	10 4%	6 3%	6 2%	5 2%	15 4%	2 2%	1 2%
Right Amount	99 9%	47 9%	52 10%	14 12%	26 7%	36 10%	23 10%	20 10%	27 12%	4 10%	13 27%	33 13%	24 12%	16 10%	41 14%	18 6%	27 12%	13 5%	33 12%	25 9%	35 10%	5 5%	1 2%
Not Enough	804 76%	409 79%	395 73%	79 65%	294 81%	278 81%	153 67%	151 75%	158 70%	36 82%	31 64%	184 71%	151 73%	137 83%	198 69%	255 83%	162 73%	189 78%	188 71%	228 82%	269 74%	70 76%	50 89%
Don't Know	125 12%	40 8%	85 16%	20 16%	37 10%	27 8%	41 18%	22 11%	28 12%	4 8%	3 7%	26 10%	20 10%	11 7%	40 14%	26 9%	23 10%	36 15%	38 14%	21 8%	46 13%	16 17%	4 7%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 21

Counts/Column %

**Q8f. Do you think Refuse Collectors are making too many or not enough personal sacrifices to help the British economy recover from the economic downturn?**

**Base: All Respondents**

	Gender			Age				Voting Intention				2010 General			SEG				Region				
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Too Many	315	173	141	27	107	116	65	49	81	9	14	66	68	52	83	88	67	77	95	78	94	27	20
	30%	33%	26%	22%	29%	34%	29%	24%	36%	20%	28%	26%	33%	31%	29%	29%	30%	32%	36%	28%	26%	30%	36%
Right Amount	367	184	183	30	120	136	80	73	74	28	23	96	77	67	100	124	80	62	93	90	128	25	30
	35%	36%	34%	25%	33%	40%	35%	36%	33%	64%	48%	37%	37%	41%	35%	41%	36%	25%	35%	32%	35%	28%	53%
Not Enough	139	44	95	17	54	44	25	27	15	.	10	39	11	12	43	32	21	44	18	54	42	22	3
	13%	8%	18%	14%	15%	13%	11%	13%	7%	.	20%	15%	5%	7%	15%	10%	9%	18%	7%	19%	12%	24%	5%
Don't Know	237	116	121	48	83	49	58	54	56	7	2	56	52	34	60	63	54	61	60	57	100	17	3
	22%	22%	22%	39%	23%	14%	25%	27%	25%	16%	4%	22%	25%	21%	21%	20%	24%	25%	23%	20%	27%	18%	6%

## Pension Poll

### Fieldwork 2nd-9th November 2011

Table 22

Counts/Column %

**Q9. If those in charge of your pension scheme moved to increase the contributions you made to your pension scheme whilst also lowering the amount you would be paid on retirement would you...**

**Base: All Respondents**

	Gender			Age				Voting Intention				2010 General			SEG				Region				
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Accept the changes	256	130	126	21	79	89	68	66	27	19	17	81	30	53	79	75	50	52	73	72	66	29	16
	24%	25%	23%	17%	22%	26%	30%	32%	12%	43%	34%	31%	14%	32%	28%	24%	22%	22%	28%	26%	18%	31%	28%
Leave your job	30	21	9	1	8	13	8	4	4	.	2	4	5	.	8	9	5	9	10	10	9	1	0
	3%	4%	2%	1%	2%	4%	4%	2%	2%	.	4%	2%	2%	.	3%	3%	2%	4%	4%	4%	2%	1%	1%
Leave your pension scheme	288	132	156	37	120	97	33	55	61	9	8	83	46	48	80	93	62	54	67	72	116	9	23
	27%	26%	29%	31%	33%	28%	15%	27%	27%	21%	16%	32%	22%	29%	28%	30%	28%	22%	25%	26%	32%	10%	42%
Take legal action against your employer	59	29	31	6	20	23	10	9	12	7	6	7	10	12	18	21	8	12	17	26	6	8	2
	6%	6%	6%	5%	5%	7%	4%	4%	5%	16%	13%	3%	5%	7%	6%	7%	4%	5%	7%	9%	2%	8%	4%
Take lawful industrial action	253	131	121	41	69	88	55	26	92	9	10	37	88	41	53	65	70	65	64	69	87	25	7
	24%	25%	22%	34%	19%	25%	24%	13%	41%	20%	21%	14%	42%	25%	19%	21%	31%	27%	24%	25%	24%	27%	12%
Don't Know	172	74	98	15	69	35	53	44	30	.	6	46	29	10	48	45	28	51	33	30	81	20	7
	16%	14%	18%	12%	19%	10%	23%	22%	13%	.	12%	18%	14%	6%	17%	15%	13%	21%	13%	11%	22%	22%	13%

## Pension Poll

Fieldwork 2nd-9th November 2011

Table 23

Counts/Column %

**Q10. What do you feel is a reasonable pension income (per year) for an employee who has worked for 25 years in a job with a final salary of £25,000 a year?**

**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Less than £5k	7 1%	1 0%	7 1%	. .	. .	6 2%	1 0%	0 0%	5 2%	. .	. .	0 0%	1 0%	. .	3 1%	1 0%	. .	4 2%	6 2%	. .	. .	. .	1 2%
£5k - £10k	80 8%	42 8%	38 7%	3 2%	21 6%	42 12%	15 7%	24 12%	9 4%	2 5%	1 3%	31 12%	10 5%	9 6%	18 6%	30 10%	20 9%	12 5%	16 6%	21 7%	34 9%	7 8%	2 4%
£10k - £15k	262 25%	144 28%	118 22%	27 22%	74 20%	100 29%	62 27%	38 19%	72 32%	14 32%	16 32%	40 16%	66 32%	39 24%	67 24%	54 17%	71 32%	70 29%	59 22%	67 24%	95 26%	21 23%	21 37%
£15k - £20	271 26%	168 32%	103 19%	42 35%	107 29%	78 23%	43 19%	62 30%	73 32%	17 39%	20 42%	81 31%	60 29%	46 28%	66 23%	106 35%	52 23%	46 19%	68 26%	62 22%	102 28%	31 34%	8 14%
£20k - £25k	111 11%	50 10%	61 11%	23 19%	27 7%	38 11%	23 10%	10 5%	40 17%	7 16%	5 11%	32 12%	32 15%	19 12%	41 14%	19 6%	25 11%	26 11%	56 21%	19 7%	17 5%	15 16%	5 8%
25k+	21 2%	6 1%	15 3%	2 2%	4 1%	9 3%	6 2%	5 2%	3 1%	. .	4 8%	6 2%	3 1%	5 3%	6 2%	7 2%	3 1%	6 2%	3 1%	7 3%	5 1%	1 1%	5 9%
Don't Know	305 29%	107 21%	198 37%	24 20%	131 36%	71 21%	78 34%	63 31%	24 11%	4 8%	2 5%	68 26%	35 17%	46 28%	85 30%	91 30%	50 23%	79 33%	57 22%	103 37%	114 31%	17 18%	14 25%

## Pension Poll

### Fieldwork 2nd-9th November 2011

Table 24

Counts/Column %

### Q11. Would you describe a £6,000 a year pension as 'gold-plated'?

Base: All Respondents

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Yes	71 7%	24 5%	47 9%	4 4%	22 6%	17 5%	28 12%	11 5%	13 6%	4 8%	2 4%	20 8%	9 4%	5 3%	25 9%	18 6%	12 5%	17 7%	29 11%	8 3%	19 5%	6 7%	8 15%
No	823 78%	442 85%	381 71%	93 76%	266 73%	313 91%	152 67%	171 84%	190 84%	38 86%	41 84%	214 83%	173 84%	149 90%	237 83%	257 84%	168 76%	162 66%	204 77%	220 79%	281 77%	74 80%	45 80%
Don't know	163 15%	51 10%	112 21%	24 20%	76 21%	15 4%	47 21%	21 10%	23 10%	3 6%	6 12%	24 9%	25 12%	11 7%	24 9%	32 11%	42 19%	64 26%	33 12%	51 18%	65 18%	12 13%	3 5%

## Pension Poll

### Fieldwork 2nd-9th November 2011

Table 25

Counts/Column %

**Q12. What impact do you feel the proposed changes to public sector pensions will have on pensioner poverty?**  
**Base: All Respondents**

	Gender		Age				Voting Intention				2010 General			SEG				Region					
	Total	M	F	18-24	25-44	45-64	65+	Con	LD	Lab	Oth	Con	Lab	LD	AB	C1	C2	DE	North	Mid-lands	South	Scot-land	Wales
Unweighted Base	1058	464	594	68	162	450	378	222	256	38	67	291	280	115	359	349	172	178	312	310	230	129	77
Weighted Base	1058	517	541	122	364	345	227	203	226	44	49	258	207	165	286	307	222	243	266	279	365	92	56
Improve matters	37 4%	13 3%	24 4%	5 4%	18 5%	7 2%	7 3%	12 6%	3 1%	.	1 1%	12 5%	6 3%	6 4%	18 6%	13 4%	5 2%	2 1%	9 3%	5 2%	12 3%	4 5%	7 12%
Make no difference	154 15%	72 14%	82 15%	5 4%	39 11%	61 18%	50 22%	40 20%	30 13%	3 6%	5 10%	65 25%	32 15%	7 4%	41 14%	50 16%	30 13%	33 14%	53 20%	44 16%	41 11%	12 13%	3 5%
Make matters worse	540 51%	249 48%	291 54%	51 42%	176 48%	221 64%	92 40%	88 43%	127 56%	20 45%	30 62%	96 37%	98 47%	98 59%	134 47%	160 52%	104 47%	142 58%	137 52%	163 58%	152 42%	49 53%	39 69%
Don't Know	327 31%	182 35%	144 27%	61 50%	131 36%	56 16%	78 34%	62 31%	67 30%	21 49%	13 26%	85 33%	72 35%	54 33%	94 33%	84 27%	83 37%	67 27%	66 25%	67 24%	159 44%	27 29%	7 13%

## Pension Poll

Fieldwork 2nd-9th November 2011

Counts/Column %

Table 26

### Gender

#### Base: All Respondents

	Unweighted Total	Weighted Total
Unweighted Base	1058	1058
Weighted Base	1058	1058
Male	464 44%	517 49%
Female	594 56%	541 51%

**Pension Poll**  
Fieldwork 2nd-9th November 2011

Counts/Column %

Table 27

**Age****Base: All Respondents**

	Unweighted Total	Weighted Total
Unweighted Base	1058	1058
Weighted Base	1058	1058
18-24	68 6%	122 12%
25-44	162 15%	364 34%
45-64	450 43%	345 33%
65+	378 36%	227 21%

## Pension Poll

Fieldwork 2nd-9th November 2011

Counts/Column %

Table 28

### Q4. Past Vote

#### Base: All Respondents

	Unweighted Total	Weighted Total
Unweighted Base	1058	1058
Weighted Base	1058	1058
Conservative	291 28%	258 24%
Labour	280 26%	207 20%
Liberal Democrat	115 11%	165 16%
Other	75 7%	59 6%
Refused	139 13%	109 10%
Don't Know / Remember	36 3%	30 3%
Did not vote	122 12%	229 22%

**Pension Poll**  
Fieldwork 2nd-9th November 2011

Counts/Column %

Table 29

**SEG****Base: All Respondents**

	Unweighted Total	Weighted Total
Unweighted Base	1058	1058
Weighted Base	1058	1058
AB	359 34%	286 27%
C1	349 33%	307 29%
C2	172 16%	222 21%
DE	178 17%	243 23%

## Pension Poll

Fieldwork 2nd-9th November 2011

Counts/Column %

Table 30

### Region

#### Base: All Respondents

	Unweighted Total	Weighted Total
Unweighted Base	1058	1058
Weighted Base	1058	1058
North	312 29%	266 25%
Midlands	310 29%	279 26%
South	230 22%	365 34%
Scotland	129 12%	92 9%
Wales	77 7%	56 5%