

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 1
Q1. Could I confirm that you live in the ward of [Y] ?
Base : All Respondents

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|-----------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|------------------|--------------|--------------|--------------|--------------------------|--------------|---------------|--------------|------------------|--------------|--------------|---------------|---------------|------------------------|---------------|-----------------|---------------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| Bishopstoke East | 23 4.5% | 14 5.9% | 8 3.2% | 7 4.8% | 5 2.8% | 11 6.1% | 4 5.7% | - | 4 4.2% | 3 3.8% | 3 4.6% | * | 6 1.6% | 3 4.9% | 6 6.4% | 2 5.8% | 4 4.5% | 4 4.4% | 5 4.0% | 23 23.0% | - | - | - | - |
| Bishopstoke West | 19 3.8% | 8 3.1% | 12 4.5% | 5 4.0% | 4 2.0% | 10 5.7% | 2 2.9% | 3 10.2% | 4 4.5% | 2 2.1% | 1 2.0% | 1 5.1% | 4 3.2% | 3 4.4% | 3 3.6% | 1 4.0% | 6 7.5% | 3 2.8% | 2 1.4% | 19 19.5% | - | - | - | - |
| Botley | 33 6.5% | 17 6.9% | 16 6.1% | 11 8.2% | 11 6.0% | 10 5.7% | 9 12.3% | - | 7 7.5% | 2 2.5% | 3 4.0% | 1 2.7% | 12 9.7% | 3 3.8% | 7 8.4% | 1 2.1% | 6 8.1% | 4 4.4% | 10 8.0% | - | - | - | - | 33 40.0% |
| Bursledon and Old Netley | 34 6.7% | 16 6.5% | 18 6.9% | 7 5.1% | 10 5.3% | 17 9.4% | 6 8.4% | 1 3.6% | 8 8.8% | 4 4.9% | 6 9.0% | 1 4.1% | 9 7.4% | 9 11.6% | 6 7.0% | 2 4.2% | 6 7.3% | 11 10.7% | 7 5.5% | - | - | 34 36.3% | - | - |
| Eastleigh Central | 57 11.2% | 34 14.0% | 22 8.6% | 24 17.5% | 15 7.8% | 18 10.1% | 3 4.9% | 4 14.3% | 8 8.8% | 7 8.9% | 6 9.3% | 6 22.2% | 9 7.2% | 9 11.1% | 5 5.5% | 8 22.6% | 10 12.3% | 8 8.0% | 17 13.3% | - | 57 43.2% | - | - | - |
| Eastleigh North | 37 7.3% | 18 7.3% | 19 7.4% | 13 9.2% | 10 5.1% | 15 8.3% | 5 7.3% | 1 3.8% | 8 8.8% | 7 8.9% | 6 8.9% | 2 8.5% | 8 6.9% | 3 3.2% | 7 7.9% | 1 2.8% | 4 5.2% | 6 5.6% | 11 8.3% | - | 37 28.2% | - | - | - |
| Eastleigh South | 38 7.4% | 15 6.0% | 23 8.8% | 10 7.3% | 15 7.6% | 13 7.3% | - | 6 22.5% | 6 7.3% | 2 2.4% | 2 2.7% | 4 15.2% | 14 11.8% | 2 3.1% | 2 2.2% | 7 18.6% | 8 9.8% | 3 3.2% | 12 9.1% | - | 38 28.7% | - | - | - |
| Fair Oak and Horton Heath | 57 11.3% | 26 10.6% | 32 12.1% | 16 11.4% | 27 14.2% | 15 8.3% | 13 18.4% | 3 10.3% | 6 6.9% | 11 14.1% | 11 15.4% | 2 8.3% | 11 9.3% | 8 10.7% | 9 10.8% | 6 16.4% | 8 9.5% | 10 9.7% | 16 12.4% | 57 57.5% | - | - | - | - |
| Hamble-le-Rice and Butlocks Heath | 27 5.3% | 12 4.9% | 15 5.6% | 7 4.8% | 10 5.2% | 10 5.8% | 4 5.7% | 1 4.7% | 8 9.1% | 4 5.9% | 4 6.4% | 1 2.1% | 7 6.1% | 4 5.4% | 7 8.5% | - | 4 4.6% | 6 5.4% | 9 6.8% | - | - | 27 28.7% | - | - |
| Hedge End Grange Park | 36 7.1% | 22 9.1% | 14 5.3% | 9 6.4% | 16 8.6% | 11 6.1% | 6 9.0% | 3 10.2% | 3 3.9% | 6 8.0% | 7 9.6% | 2 7.4% | 6 5.3% | 9 11.0% | 10 11.2% | 1 1.8% | 5 6.4% | 9 9.0% | 3 2.0% | - | - | - | 36 36.1% | - |
| Hedge End St Johns | 37 7.3% | 17 7.1% | 20 7.6% | 8 6.1% | 18 9.5% | 11 6.0% | 4 5.6% | 1 5.4% | 8 9.1% | 5 6.5% | 3 3.8% | 1 5.1% | 12 9.7% | 5 5.9% | 3 3.1% | 1 4.0% | 3 4.2% | 7 6.9% | 18 13.6% | - | - | - | 37 37.3% | - |
| Hedge End Wildern | 26 5.2% | 9 3.5% | 18 6.8% | 3 2.6% | 11 5.8% | 12 6.7% | 3 4.8% | 2 8.4% | 3 3.3% | 3 4.6% | 4 5.3% | 4 13.1% | 4 3.5% | 5 6.7% | 6 6.4% | 4 10.3% | 4 4.5% | 9 9.3% | 3 2.4% | - | - | - | 26 26.6% | - |
| Netley Abbey | 33 6.4% | 15 6.1% | 18 6.8% | 7 5.5% | 15 8.1% | 10 5.4% | 3 4.2% | * | 9 10.1% | 11 14.8% | 4 5.4% | * | 8 6.4% | 6 7.5% | 3 2.9% | 2 5.1% | 4 5.6% | 8 8.2% | 12 8.8% | - | - | 33 35.0% | - | - |
| West End North | 29 5.7% | 12 5.0% | 16 6.3% | 5 3.6% | 15 7.7% | 9 5.2% | 5 7.9% | 1 5.1% | 5 5.7% | 6 7.8% | 5 7.1% | - | 6 5.1% | 5 7.0% | 7 8.4% | - | 5 5.9% | 7 7.4% | 5 3.5% | - | - | - | - | 29 35.1% |
| West End South | 20 4.0% | 10 4.1% | 10 4.0% | 5 3.4% | 8 4.4% | 7 4.1% | 2 3.0% | - | 2 2.0% | 4 4.7% | 5 6.5% | 1 2.9% | 4 3.6% | 4 4.6% | 7 7.6% | 1 2.3% | 4 4.5% | 5 4.9% | 1 1.0% | - | - | - | - | 20 24.9% |
| SIGMA | 506 100.0% | 245 100.0% | 261 100.0% | 137 100.0% | 190 100.0% | 179 100.0% | 69 100.0% | 27 100.0% | 88 100.0% | 76 100.0% | 70 100.0% | 28 100.0% | 122 100.0% | 79 100.0% | 87 100.0% | 36 100.0% | 79 100.0% | 101 100.0% | 130 100.0% | 100 100.0% | 132 100.0% | 93 100.0% | 100 100.0% | 82 100.0% |

Survation.

Eastleigh Constituency Poll
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Table 2
Q2. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?
Base : All Respondents

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|------------------|--------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| 10 | 315 | 146 | 169 | 51 | 129 | 134 | 55 | 23 | 73 | 54 | 52 | 21 | 82 | 52 | 63 | 30 | 55 | 62 | 74 | 66 | 78 | 66 | 62 | 43 |
| | 62.3% | 59.6% | 64.7% | 37.7% | 68.0% | 74.8% | 79.6% | 86.0% | 83.5% | 70.9% | 74.2% | 74.6% | 67.3% | 65.9% | 72.0% | 82.6% | 70.0% | 61.5% | 57.0% | 66.2% | 59.6% | 70.4% | 62.6% | 51.9% |
| 9 | 28 | 15 | 14 | 13 | 12 | 3 | 6 | 1 | 4 | 2 | 5 | - | 10 | 3 | 6 | - | 7 | 7 | 8 | 3 | 12 | 6 | 4 | 5 |
| | 5.6% | 6.0% | 5.2% | 9.5% | 6.3% | 1.9% | 9.1% | 4.7% | 4.4% | 2.3% | 7.1% | - | 8.1% | 3.8% | 7.4% | - | 8.8% | 6.6% | 6.4% | 2.5% | 8.7% | 5.9% | 3.6% | 6.5% |
| 8 | 39 | 21 | 18 | 17 | 7 | 15 | 3 | 1 | 4 | 1 | 5 | 2 | 8 | 6 | 7 | * | 6 | 10 | 11 | 9 | 7 | 6 | 9 | 8 |
| | 7.7% | 8.5% | 7.0% | 12.1% | 3.7% | 8.6% | 4.8% | 5.5% | 5.0% | 1.4% | 7.0% | 5.8% | 6.4% | 7.4% | 8.2% | 1.3% | 7.1% | 9.5% | 8.4% | 8.6% | 5.2% | 6.7% | 9.0% | 10.2% |
| 7 | 19 | 17 | 2 | 10 | 6 | 3 | 1 | - | 3 | 6 | 3 | * | 8 | 5 | 3 | * | 1 | 7 | 5 | 1 | 4 | 6 | 5 | 3 |
| | 3.8% | 6.9% | 0.9% | 7.5% | 3.0% | 1.9% | 1.2% | - | 3.8% | 7.4% | 4.4% | 1.6% | 6.3% | 6.3% | 3.5% | 1.3% | 1.5% | 7.2% | 4.2% | 1.4% | 3.2% | 6.5% | 5.3% | 3.1% |
| 6 | 9 | 4 | 5 | 6 | 1 | 2 | - | - | - | 1 | - | 2 | 3 | 2 | * | 2 | 2 | 2 | 1 | 2 | 1 | - | 4 | 3 |
| | 1.7% | 1.6% | 1.8% | 4.3% | 0.4% | 1.2% | - | - | - | 1.4% | - | 7.8% | 2.4% | 2.9% | 0.5% | 6.1% | 3.1% | 2.3% | 1.1% | 1.6% | 0.8% | - | 3.6% | 3.2% |
| 5 | 42 | 18 | 24 | 14 | 20 | 8 | 2 | 1 | 2 | 7 | 2 | 1 | 8 | 9 | 6 | 3 | 4 | 11 | 18 | 9 | 9 | 4 | 10 | 11 |
| | 8.4% | 7.4% | 9.4% | 10.1% | 10.6% | 4.7% | 3.4% | 3.8% | 1.9% | 8.7% | 3.5% | 5.3% | 6.5% | 12.0% | 6.5% | 8.7% | 5.1% | 10.6% | 14.0% | 8.7% | 7.1% | 4.7% | 9.6% | 12.9% |
| 4 | 1 | - | 1 | - | - | 1 | 1 | - | - | 1 | - | - | - | - | - | - | - | - | 1 | - | - | 1 | - | 1 |
| | 0.2% | - | 0.5% | - | - | 0.7% | 0.7% | - | - | 0.9% | - | - | - | - | - | - | - | - | 0.4% | - | - | 0.8% | - | 0.6% |
| 3 | 7 | 2 | 4 | 4 | 1 | 1 | - | - | - | - | 2 | - | - | * | - | - | 2 | * | 4 | 1 | 4 | * | - | 1 |
| | 1.3% | 1.0% | 1.6% | 3.2% | 0.6% | 0.6% | - | - | - | - | 2.7% | - | - | 0.5% | - | - | 3.1% | 0.4% | 2.8% | 1.2% | 2.9% | 0.5% | - | 1.3% |
| 2 | 10 | 7 | 3 | 6 | 4 | * | - | - | - | 3 | - | - | 2 | - | 2 | - | 1 | 2 | 6 | 4 | 2 | - | 2 | 3 |
| | 2.0% | 2.8% | 1.2% | 4.3% | 2.0% | 0.3% | - | - | - | 3.5% | - | - | 1.6% | - | 1.9% | - | 1.3% | 1.8% | 4.3% | 3.6% | 1.4% | - | 1.6% | 3.9% |
| 1 | 2 | 1 | 1 | 1 | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | 2 | 2 | - | - | - | - |
| | 0.3% | 0.2% | 0.5% | 0.9% | - | 0.3% | - | - | - | - | - | - | - | - | - | - | - | - | 1.3% | 1.7% | - | - | - | - |
| 0 | 33 | 14 | 19 | 14 | 10 | 9 | 1 | - | 1 | 3 | 1 | 1 | 2 | 1 | - | - | - | - | - | 4 | 14 | 4 | 5 | 5 |
| | 6.6% | 5.8% | 7.2% | 10.3% | 5.4% | 4.9% | 1.2% | - | 1.3% | 3.5% | 1.2% | 4.9% | 1.5% | 1.1% | - | - | - | - | - | 4.5% | 11.0% | 4.5% | 4.8% | 6.4% |
| SIGMA | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

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Table 3
Q3 Voting Intention Tables - Normal Weighted Table
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 472 | 183 | 289 | 71 | 129 | 272 | 67 | 37 | 104 | 58 | 69 | 35 | 128 | 67 | 90 | 42 | 90 | 121 | 95 | 109 | 96 | 78 | 94 | |
| Weighted Total | 473 | 231 | 242 | 122 | 180 | 170 | 68 | 27 | 86 | 73 | 69 | 27 | 120 | 78 | 87 | 36 | 79 | 101 | 130 | 95 | 117 | 89 | 95 | 77 |
| UKIP | 101 | 59 | 42 | 25 | 37 | 39 | 4 | 4 | 9 | 53 | 1 | - | 8 | 74 | - | - | - | 101 | - | 17 | 17 | 25 | 26 | 17 |
| | 21.3% | 25.7% | 17.2% | 20.2% | 20.8% | 22.7% | 5.5% | 13.3% | 10.2% | 72.2% | 1.2% | - | 6.5% | 94.7% | - | - | - | 100.0% | - | 17.9% | 14.4% | 27.7% | 26.9% | 22.0% |
| Conservative | 87 | 42 | 45 | 20 | 30 | 37 | 53 | 1 | 3 | 3 | 60 | * | 12 | 1 | 87 | - | - | - | - | 18 | 14 | 16 | 18 | 21 |
| | 18.4% | 18.2% | 18.6% | 16.2% | 16.6% | 21.9% | 78.0% | 4.1% | 3.3% | 4.6% | 87.6% | 1.8% | 10.3% | 1.8% | 100.0% | - | - | - | - | 19.1% | 11.6% | 18.0% | 19.0% | 27.8% |
| Liberal Democrat | 79 | 36 | 43 | 13 | 40 | 26 | - | * | 49 | 1 | * | 1 | 70 | - | - | - | 79 | - | - | 17 | 22 | 14 | 12 | 15 |
| | 16.7% | 15.5% | 17.9% | 10.7% | 22.4% | 15.0% | - | 1.3% | 56.8% | 1.4% | 0.7% | 2.2% | 58.2% | - | - | - | 100.0% | - | - | 17.9% | 18.5% | 15.6% | 12.5% | 19.1% |
| Labour | 36 | 19 | 17 | 13 | 11 | 12 | - | 17 | 4 | - | - | 23 | 6 | - | - | 36 | - | - | - | 9 | 16 | 3 | 6 | 2 |
| | 7.6% | 8.3% | 7.0% | 10.7% | 5.9% | 7.2% | - | 64.5% | 4.8% | - | - | 86.7% | 5.2% | - | - | 100.0% | - | - | - | 9.9% | 13.5% | 3.8% | 6.1% | 2.1% |
| Another Party (Net) | 6 | 4 | 2 | 5 | - | 1 | - | 1 | - | 1 | - | 1 | 2 | - | - | - | - | - | - | - | - | 1 | 5 | - |
| | 1.3% | 1.7% | 0.9% | 4.4% | - | 0.4% | - | 5.3% | - | 1.0% | - | 5.3% | 1.6% | - | - | - | - | - | - | - | - | 0.8% | 5.6% | - |
| Green | 4 | 2 | 2 | 3 | - | 1 | - | 1 | - | 1 | - | 1 | 2 | - | - | - | - | - | - | - | - | 1 | 3 | - |
| | 0.9% | 0.8% | 0.9% | 2.8% | - | 0.4% | - | 5.3% | - | 1.0% | - | 5.3% | 1.6% | - | - | - | - | - | - | - | - | 0.8% | 3.6% | - |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - |
| | 0.4% | 0.8% | - | 1.6% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2.1% | - |
| Undecided | 130 | 52 | 79 | 44 | 52 | 35 | 10 | 3 | 20 | 11 | 7 | 1 | 21 | 3 | - | - | - | - | 130 | 23 | 40 | 28 | 23 | 16 |
| | 27.6% | 22.3% | 32.6% | 35.6% | 28.6% | 20.7% | 14.8% | 9.9% | 23.4% | 15.6% | 10.6% | 4.0% | 17.4% | 3.5% | - | - | - | - | 100.0% | 24.4% | 34.2% | 31.0% | 24.7% | 21.2% |
| Refused | 33 | 19 | 14 | 3 | 10 | 20 | 1 | * | 1 | 4 | - | - | 1 | - | - | - | - | - | - | 10 | 9 | 3 | 5 | 6 |
| | 7.0% | 8.3% | 5.8% | 2.2% | 5.7% | 11.9% | 1.7% | 1.6% | 1.6% | 5.2% | - | - | 0.8% | - | - | - | - | - | - | 10.9% | 7.8% | 3.2% | 5.2% | 7.8% |
| SIGMA | 473 | 231 | 242 | 122 | 180 | 170 | 68 | 27 | 86 | 73 | 69 | 27 | 120 | 78 | 87 | 36 | 79 | 101 | 130 | 95 | 117 | 89 | 95 | 77 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

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Table 4
Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 472 | 183 | 289 | 71 | 129 | 272 | 67 | 37 | 104 | 58 | 69 | 35 | 128 | 67 | 90 | 42 | 90 | 90 | 121 | 95 | 109 | 96 | 78 | 94 |
| Weighted Total | 472 | 228 | 244 | 109 | 183 | 180 | 74 | 29 | 94 | 74 | 73 | 28 | 123 | 78 | 90 | 38 | 81 | 100 | 121 | 94 | 118 | 93 | 95 | 72 |
| UKIP | 100 | 57 | 43 | 22 | 38 | 39 | 3 | 4 | 10 | 55 | 1 | - | 8 | 74 | - | - | - | 100 | - | 17 | 17 | 25 | 25 | 16 |
| | 21.2% | 24.8% | 17.8% | 20.2% | 21.0% | 21.9% | 3.9% | 13.3% | 10.4% | 74.6% | 1.2% | - | 6.6% | 94.4% | - | - | - | 100.0% | - | 18.3% | 14.2% | 27.0% | 26.4% | 21.7% |
| Conservative | 90 | 43 | 47 | 20 | 29 | 42 | 59 | 1 | 3 | 4 | 65 | 1 | 12 | 2 | 90 | - | - | - | - | 19 | 15 | 17 | 19 | 21 |
| | 19.2% | 19.0% | 19.3% | 18.4% | 15.6% | 23.2% | 79.7% | 4.2% | 3.4% | 5.2% | 89.1% | 1.9% | 9.5% | 2.0% | 100.0% | - | - | - | - | 20.0% | 12.3% | 18.5% | 20.3% | 28.6% |
| Liberal Democrat | 81 | 37 | 44 | 13 | 41 | 28 | - | * | 55 | 1 | 1 | 1 | 72 | - | - | - | 81 | - | - | 19 | 22 | 15 | 12 | 13 |
| | 17.1% | 16.3% | 17.9% | 11.6% | 22.2% | 15.3% | - | 1.3% | 57.7% | 1.0% | 0.8% | 1.9% | 59.0% | - | - | - | 100.0% | - | - | 19.9% | 18.4% | 16.6% | 12.4% | 18.3% |
| Labour | 38 | 22 | 16 | 14 | 11 | 13 | - | 19 | 4 | - | - | 24 | 6 | - | - | 38 | - | - | - | 10 | 17 | 4 | 6 | 1 |
| | 8.0% | 9.5% | 6.6% | 12.3% | 6.0% | 7.3% | - | 64.5% | 4.7% | - | - | 86.6% | 5.0% | - | - | 100.0% | - | - | - | 10.4% | 14.3% | 4.1% | 6.2% | 2.0% |
| Another Party (Net) | 6 | 4 | 2 | 5 | - | * | - | 2 | - | * | - | 2 | 2 | - | - | - | - | - | - | - | - | * | 5 | - |
| | 1.2% | 1.6% | 0.8% | 4.9% | - | 0.2% | - | 5.5% | - | 0.4% | - | 5.8% | 1.3% | - | - | - | - | - | - | - | - | 0.3% | 5.7% | - |
| Green | 3 | 2 | 2 | 3 | - | * | - | 2 | - | * | - | 2 | 2 | - | - | - | - | - | - | - | - | - | * | 3 |
| | 0.7% | 0.7% | 0.8% | 2.9% | - | 0.2% | - | 5.5% | - | 0.4% | - | 5.8% | 1.3% | - | - | - | - | - | - | - | - | - | 0.3% | 3.3% |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 |
| | 0.5% | 1.0% | - | 2.0% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2.3% |
| Undecided | 121 | 45 | 76 | 33 | 53 | 35 | 11 | 3 | 21 | 10 | 6 | 1 | 22 | 3 | - | - | - | - | 121 | 18 | 38 | 28 | 22 | 14 |
| | 25.7% | 19.8% | 31.3% | 30.3% | 29.1% | 19.5% | 14.6% | 9.5% | 22.5% | 13.0% | 8.9% | 3.8% | 17.8% | 3.6% | - | - | - | - | 100.0% | 19.4% | 32.4% | 30.3% | 23.7% | 20.0% |
| Refused | 36 | 21 | 15 | 2 | 11 | 22 | 1 | * | 1 | 4 | - | - | 1 | - | - | - | - | - | - | 11 | 10 | 3 | 5 | 7 |
| | 7.6% | 9.0% | 6.3% | 2.2% | 6.1% | 12.5% | 1.8% | 1.6% | 1.3% | 5.8% | - | - | 0.9% | - | - | - | - | - | - | 12.0% | 8.4% | 3.3% | 5.4% | 9.4% |
| SIGMA | 472 | 228 | 244 | 109 | 183 | 180 | 74 | 29 | 94 | 74 | 73 | 28 | 123 | 78 | 90 | 38 | 81 | 100 | 121 | 94 | 118 | 93 | 95 | 72 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

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Table 5
Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 316 | 125 | 191 | 44 | 88 | 184 | 55 | 33 | 78 | 47 | 62 | 33 | 108 | 64 | 90 | 42 | 90 | 90 | - | 67 | 65 | 60 | 59 | 65 |
| Weighted Total | 314 | 163 | 152 | 74 | 119 | 122 | 62 | 26 | 72 | 60 | 66 | 27 | 100 | 75 | 90 | 38 | 81 | 100 | - | 64 | 70 | 62 | 67 | 51 |
| UKIP | 100 | 57 | 43 | 22 | 38 | 39 | 3 | 4 | 10 | 55 | 1 | - | 8 | 74 | - | - | - | 100 | - | 17 | 17 | 25 | 25 | 16 |
| | 31.7% | 34.8% | 28.5% | 30.0% | 32.4% | 32.2% | 4.6% | 15.0% | 13.7% | 91.9% | 1.4% | - | 8.1% | 97.9% | - | - | - | 100.0% | - | 26.7% | 24.0% | 40.6% | 37.2% | 30.7% |
| Conservative | 90 | 43 | 47 | 20 | 29 | 42 | 59 | 1 | 3 | 4 | 65 | 1 | 12 | 2 | 90 | - | - | - | - | 19 | 15 | 17 | 19 | 21 |
| | 28.8% | 26.7% | 31.0% | 27.3% | 24.1% | 34.2% | 95.4% | 4.8% | 4.5% | 6.4% | 97.8% | 2.0% | 11.7% | 2.1% | 100.0% | - | - | - | - | 29.1% | 20.8% | 27.8% | 28.6% | 40.5% |
| Liberal Democrat | 81 | 37 | 44 | 13 | 41 | 28 | - | * | 55 | 1 | 1 | 1 | 72 | - | - | - | 81 | - | - | 19 | 22 | 15 | 12 | 13 |
| | 25.7% | 22.9% | 28.7% | 17.1% | 34.2% | 22.6% | - | 1.5% | 75.7% | 1.2% | 0.8% | 2.0% | 72.5% | - | - | - | 100.0% | - | - | 29.0% | 31.0% | 25.0% | 17.5% | 25.9% |
| Labour | 38 | 22 | 16 | 14 | 11 | 13 | - | 19 | 4 | - | - | 24 | 6 | - | - | 38 | - | - | - | 10 | 17 | 4 | 6 | 1 |
| | 12.0% | 13.3% | 10.6% | 18.3% | 9.3% | 10.8% | - | 72.5% | 6.1% | - | - | 90.0% | 6.1% | - | - | 100.0% | - | - | - | 15.2% | 24.1% | 6.1% | 8.8% | 2.8% |
| Another Party (Net) | 6 | 4 | 2 | 5 | - | * | - | 2 | - | * | - | 2 | 2 | - | - | - | - | - | - | - | - | * | 5 | - |
| | 1.8% | 2.3% | 1.3% | 7.3% | - | 0.3% | - | 6.2% | - | 0.5% | - | 6.0% | 1.5% | - | - | - | - | - | - | - | - | 0.5% | 8.0% | - |
| Green | 3 | 2 | 2 | 3 | - | * | - | 2 | - | * | - | 2 | 2 | - | - | - | - | - | - | - | - | * | 3 | - |
| | 1.1% | 1.0% | 1.3% | 4.3% | - | 0.3% | - | 6.2% | - | 0.5% | - | 6.0% | 1.5% | - | - | - | - | - | - | - | - | 0.5% | 4.7% | - |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - |
| | 0.7% | 1.4% | - | 3.0% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3.3% | - |
| SIGMA | 314 | 163 | 152 | 74 | 119 | 122 | 62 | 26 | 72 | 60 | 66 | 27 | 100 | 75 | 90 | 38 | 81 | 100 | - | 64 | 70 | 62 | 67 | 51 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

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Table 6
Q3 Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.5 factor of 2013 Voters responses)
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 369 | 147 | 222 | 47 | 106 | 216 | 67 | 37 | 104 | 58 | 65 | 34 | 117 | 67 | 90 | 42 | 90 | 90 | 45 | 74 | 77 | 75 | 65 | 78 |
| Weighted Total | 398 | 207 | 191 | 90 | 154 | 155 | 79 | 32 | 98 | 79 | 79 | 32 | 122 | 89 | 105 | 44 | 94 | 116 | 29 | 80 | 87 | 81 | 83 | 66 |
| UKIP | 126 | 73 | 53 | 27 | 49 | 49 | 3 | 5 | 11 | 74 | 1 | - | 9 | 86 | - | - | - | 116 | 8 | 23 | 21 | 33 | 29 | 19 |
| | 31.6% | 35.2% | 27.7% | 30.5% | 32.0% | 31.8% | 4.2% | 14.1% | 11.7% | 92.9% | 1.3% | - | 7.6% | 97.1% | - | - | - | 100.0% | 25.8% | 28.6% | 24.4% | 41.4% | 34.7% | 28.8% |
| Conservative | 112 | 54 | 58 | 23 | 37 | 52 | 76 | 1 | 4 | 4 | 77 | 1 | 14 | 2 | 105 | - | - | - | 7 | 24 | 17 | 21 | 24 | 26 |
| | 28.2% | 26.0% | 30.6% | 26.0% | 24.3% | 33.3% | 95.8% | 4.5% | 3.8% | 5.6% | 97.9% | 2.0% | 11.1% | 2.5% | 100.0% | - | - | - | 22.7% | 29.7% | 19.3% | 26.4% | 28.4% | 40.0% |
| Liberal Democrat | 108 | 50 | 58 | 17 | 53 | 38 | - | * | 77 | 1 | 1 | 1 | 90 | * | - | - | 94 | - | 13 | 22 | 29 | 21 | 18 | 18 |
| | 27.1% | 24.1% | 30.3% | 19.1% | 34.6% | 24.3% | - | 1.4% | 79.2% | 1.0% | 0.8% | 3.0% | 73.4% | 0.4% | - | - | 100.0% | - | 45.5% | 27.7% | 32.8% | 25.9% | 21.2% | 27.7% |
| Labour | 46 | 26 | 20 | 16 | 14 | 16 | - | 24 | 5 | - | - | 28 | 8 | - | - | 44 | - | - | 2 | 11 | 21 | 5 | 7 | 2 |
| | 11.5% | 12.6% | 10.3% | 17.4% | 9.2% | 10.3% | - | 74.3% | 5.2% | - | - | 89.1% | 6.4% | - | - | 100.0% | - | - | 6.0% | 14.0% | 23.6% | 5.8% | 8.2% | 3.5% |
| Another Party (Net) | 7 | 4 | 2 | 6 | - | * | - | 2 | - | * | - | 2 | 2 | - | - | - | - | - | - | - | - | * | 6 | - |
| | 1.7% | 2.1% | 1.2% | 6.9% | - | 0.2% | - | 5.8% | - | 0.5% | - | 5.9% | 1.5% | - | - | - | - | - | - | - | - | 0.5% | 7.5% | - |
| Green | 4 | 2 | 2 | 4 | - | * | - | 2 | - | * | - | 2 | 2 | - | - | - | - | - | - | - | - | * | 4 | - |
| | 1.0% | 0.9% | 1.2% | 4.1% | - | 0.2% | - | 5.8% | - | 0.5% | - | 5.9% | 1.5% | - | - | - | - | - | - | - | - | 0.5% | 4.4% | - |
| Party not listed | 3 | 3 | - | 3 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3 | - |
| | 0.6% | 1.2% | - | 2.9% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3.1% | - |
| SIGMA | 398 | 207 | 191 | 90 | 154 | 155 | 79 | 32 | 98 | 79 | 79 | 32 | 122 | 89 | 105 | 44 | 94 | 116 | 29 | 80 | 87 | 81 | 83 | 66 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

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Table 7
Q3C1. Imagine for a moment that there was no UKIP candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : UKIP Respondents

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|----------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|----|--------|------------------|-----|----|------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 90 | 42 | 48 | 13 | 23 | 54 | 3 | 5 | 11 | 41 | 1 | - | 8 | 62 | - | - | - | 90 | - | 18 | 15 | 20 | 19 | 18 |
| Weighted Total | 101 | 59 | 42 | 25 | 37 | 39 | 4 | 4 | 9 | 53 | 1 | - | 8 | 74 | - | - | - | 101 | - | 17 | 17 | 25 | 26 | 17 |
| Conservative | 21 | 16 | 5 | 4 | 11 | 5 | 4 | - | 2 | 9 | 1 | - | 1 | 19 | - | - | - | 21 | - | 6 | 3 | 4 | 6 | 1 |
| | 20.4% | 26.1% | 12.2% | 17.5% | 29.8% | 13.1% | 100.0% | - | 21.1% | 17.4% | 100.0% | - | 8.1% | 25.3% | - | - | - | 20.4% | - | 37.2% | 18.1% | 16.7% | 23.8% | 5.9% |
| Labour | 7 | 4 | 3 | - | 5 | 2 | - | 3 | - | 4 | - | - | - | 5 | - | - | - | 7 | - | 2 | - | 3 | 2 | - |
| | 6.9% | 6.3% | 7.8% | - | 12.3% | 6.1% | - | 70.9% | - | 7.3% | - | - | - | 7.0% | - | - | - | 6.9% | - | 11.4% | - | 10.4% | 9.7% | - |
| Liberal Democrat | 14 | 8 | 6 | - | 8 | 6 | - | * | 3 | 7 | - | - | 4 | 3 | - | - | - | 14 | - | 1 | 2 | 5 | 4 | 1 |
| | 14.0% | 13.0% | 15.4% | - | 20.9% | 16.2% | - | 11.0% | 33.3% | 13.1% | - | - | 56.6% | 4.6% | - | - | - | 14.0% | - | 5.6% | 13.9% | 21.4% | 16.2% | 8.5% |
| Another Party (Net) | 4 | 1 | 3 | - | 2 | 2 | - | - | - | 3 | - | - | - | 3 | - | - | - | 4 | - | 1 | 1 | 2 | * | - |
| | 3.7% | 1.5% | 6.9% | - | 4.3% | 5.6% | - | - | - | 6.2% | - | - | - | 4.5% | - | - | - | 3.7% | - | 5.3% | 4.6% | 6.5% | 1.9% | - |
| Green | 3 | 1 | 2 | - | 2 | 1 | - | - | - | 2 | - | - | - | 2 | - | - | - | 3 | - | 1 | - | 2 | * | - |
| | 3.0% | 1.5% | 5.0% | - | 4.3% | 3.6% | - | - | - | 4.7% | - | - | - | 3.4% | - | - | - | 3.0% | - | 5.3% | - | 6.5% | 1.9% | - |
| Monster Raving Loony | 1 | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | - | - |
| | 0.8% | - | 1.9% | - | - | 2.0% | - | - | - | 1.5% | - | - | - | 1.1% | - | - | - | 0.8% | - | - | 4.6% | - | - | - |
| Would not vote | 39 | 23 | 16 | 15 | 8 | 17 | - | 1 | 4 | 19 | - | - | 1 | 35 | - | - | - | 39 | - | 5 | 7 | 9 | 7 | 12 |
| | 39.1% | 39.3% | 38.7% | 59.6% | 21.5% | 42.9% | - | 18.1% | 41.3% | 35.6% | - | - | 16.0% | 47.7% | - | - | - | 39.1% | - | 27.8% | 42.1% | 35.3% | 28.1% | 69.4% |
| Dont know | 16 | 8 | 8 | 6 | 4 | 6 | - | - | * | 11 | - | - | 2 | 8 | - | - | - | 16 | - | 2 | 4 | 2 | 5 | 3 |
| | 15.9% | 13.7% | 19.1% | 22.9% | 11.2% | 16.1% | - | - | 4.4% | 20.4% | - | - | 19.2% | 10.9% | - | - | - | 15.9% | - | 12.8% | 21.3% | 9.7% | 20.4% | 16.2% |
| SIGMA | 101 | 59 | 42 | 25 | 37 | 39 | 4 | 4 | 9 | 53 | 1 | - | 8 | 74 | - | - | - | 101 | - | 17 | 17 | 25 | 26 | 17 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | 100.0% | 100.0% | - | - | - | 100.0% | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

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Table 8
Q3C2. Imagine for a moment that there was no Labour candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : Labour Respondents

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|----------------------------|--------|--------|--------|--------|--------|------------------|-----|--------|--------|--------------------------|-----|--------|--------|------------------|-----|--------|------|-----------|------------------------|-----------|-----------------|-----------|-------------------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 42 | 16 | 26 | 8 | 9 | 25 | - | 24 | 4 | - | - | 30 | 6 | - | - | 42 | - | - | 11 | 17 | 4 | 7 | 3 |
| Weighted Total | 36 | 19 | 17 | 13 | 11 | 12 | - | 17 | 4 | - | - | 23 | 6 | - | - | 36 | - | - | 9 | 16 | 3 | 6 | 2 |
| Conservative | * | - | * | - | - | * | - | - | - | - | - | * | - | - | - | * | - | - | - | - | - | - | * |
| | 1.3% | - | 2.8% | - | - | 3.9% | - | - | - | - | - | 2.1% | - | - | - | 1.3% | - | - | - | - | - | - | 30.2% |
| UKIP | 3 | - | 3 | 1 | - | 1 | - | 3 | - | - | - | 3 | - | - | - | 3 | - | - | 1 | 1 | - | - | - |
| | 7.1% | - | 15.0% | 8.9% | - | 11.1% | - | 14.7% | - | - | - | 10.9% | - | - | - | 7.1% | - | - | 12.4% | 8.6% | - | - | - |
| Liberal Democrat | 10 | 4 | 5 | 3 | 3 | 4 | - | 3 | 4 | - | - | 2 | 5 | - | - | 10 | - | - | 5 | 1 | 2 | 1 | - |
| | 27.5% | 23.0% | 32.5% | 22.8% | 32.1% | 28.5% | - | 17.7% | 89.2% | - | - | 10.6% | 73.8% | - | - | 27.5% | - | - | 52.1% | 9.3% | 70.9% | 19.5% | - |
| Another Party (Net) | 1 | - | 1 | 1 | - | - | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - |
| | 4.0% | - | 8.6% | 11.1% | - | - | - | - | - | - | - | 6.2% | - | - | - | 4.0% | - | - | - | - | - | 25.0% | - |
| Green | 1 | - | 1 | 1 | - | - | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - |
| | 4.0% | - | 8.6% | 11.1% | - | - | - | - | - | - | - | 6.2% | - | - | - | 4.0% | - | - | - | - | - | 25.0% | - |
| Would not vote | 17 | 10 | 7 | 6 | 5 | 7 | - | 9 | * | - | - | 15 | 2 | - | - | 17 | - | - | 2 | 10 | 1 | 3 | 1 |
| | 46.7% | 53.8% | 38.6% | 43.1% | 43.6% | 53.1% | - | 50.4% | 10.8% | - | - | 65.1% | 26.2% | - | - | 46.7% | - | - | 22.9% | 61.6% | 16.7% | 55.5% | 69.8% |
| Dont know | 4 | 4 | - | 2 | 3 | - | - | 3 | - | - | - | 1 | - | - | - | 4 | - | - | 1 | 3 | - | - | - |
| | 12.3% | 23.1% | - | 14.2% | 24.2% | - | - | 14.9% | - | - | - | 5.1% | - | - | - | 12.3% | - | - | 12.6% | 20.4% | - | - | - |
| Refuse | * | - | * | - | - | * | - | * | - | - | - | * | - | - | - | * | - | - | - | - | * | - | - |
| | 1.2% | - | 2.5% | - | - | 3.4% | - | 2.4% | - | - | - | - | - | - | - | 1.2% | - | - | - | - | 12.4% | - | - |
| SIGMA | 36 | 19 | 17 | 13 | 11 | 12 | - | 17 | 4 | - | - | 23 | 6 | - | - | 36 | - | - | 9 | 16 | 3 | 6 | 2 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | 100.0% | 100.0% | - | - | 100.0% | 100.0% | - | - | 100.0% | - | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 9
Q3C3. Imagine for a moment that there was no Conservative Party candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : Conservative Respondents

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|----|------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 90 | 35 | 55 | 12 | 23 | 55 | 52 | 2 | 5 | 4 | 60 | 1 | 15 | 2 | 90 | - | - | - | - | 19 | 12 | 18 | 17 | 24 |
| Weighted Total | 87 | 42 | 45 | 20 | 30 | 37 | 53 | 1 | 3 | 3 | 60 | * | 12 | 1 | 87 | - | - | - | - | 18 | 14 | 16 | 18 | 21 |
| Labour | 9 | 6 | 2 | 6 | - | 2 | 1 | 1 | - | - | 7 | * | - | - | 9 | - | - | - | - | 3 | 3 | 2 | * | 1 |
| | 10.1% | 15.3% | 5.2% | 31.8% | - | 6.6% | 2.6% | 100.0% | - | - | 11.8% | 100.0% | - | - | 10.1% | - | - | - | - | 15.3% | 23.2% | 10.6% | 2.7% | 3.2% |
| UKIP | 23 | 14 | 9 | 5 | 7 | 11 | 19 | - | 1 | 3 | 20 | - | 2 | 1 | 23 | - | - | - | - | 5 | 2 | 5 | 6 | 5 |
| | 26.5% | 33.5% | 19.9% | 25.6% | 23.2% | 29.6% | 36.4% | - | 32.4% | 80.1% | 33.6% | - | 16.0% | 56.8% | 26.5% | - | - | - | - | 28.5% | 12.5% | 33.3% | 32.0% | 23.8% |
| Liberal Democrat | 18 | 5 | 13 | 3 | 7 | 7 | 8 | - | 1 | - | 6 | - | 8 | - | 18 | - | - | - | - | 2 | 1 | 4 | 8 | 3 |
| | 20.3% | 11.6% | 28.4% | 16.7% | 24.9% | 18.5% | 14.7% | - | 50.9% | - | 9.8% | - | 61.5% | - | 20.3% | - | - | - | - | 11.3% | 6.8% | 23.6% | 43.1% | 14.8% |
| Another Party (Net) | 1 | 1 | - | - | - | 1 | 1 | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 |
| | 0.8% | 1.6% | - | - | - | 1.8% | 1.3% | - | - | - | - | - | 5.6% | - | 0.8% | - | - | - | - | - | - | - | - | 3.2% |
| Party not listed | 1 | 1 | - | - | - | 1 | 1 | - | - | - | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | 1 |
| | 0.8% | 1.6% | - | - | - | 1.8% | 1.3% | - | - | - | - | - | 5.6% | - | 0.8% | - | - | - | - | - | - | - | - | 3.2% |
| Would not vote | 27 | 9 | 18 | 5 | 9 | 12 | 16 | - | * | 1 | 21 | - | 2 | 1 | 27 | - | - | - | - | 5 | 8 | 5 | 2 | 8 |
| | 31.1% | 21.2% | 40.3% | 25.9% | 31.7% | 33.3% | 30.9% | - | 16.7% | 19.9% | 34.0% | - | 17.0% | 43.2% | 31.1% | - | - | - | - | 28.5% | 57.5% | 28.8% | 10.1% | 35.7% |
| Dont know | 8 | 6 | 3 | - | 5 | 4 | 6 | - | - | - | 5 | - | - | - | 8 | - | - | - | - | 3 | - | 1 | 2 | 3 |
| | 9.6% | 13.1% | 6.3% | - | 15.1% | 10.2% | 11.3% | - | - | - | 8.3% | - | - | - | 9.6% | - | - | - | - | 16.5% | - | 3.7% | 12.1% | 12.0% |
| Refuse | 2 | 2 | - | - | 2 | - | 2 | - | - | - | 2 | - | 2 | - | 2 | - | - | - | - | - | - | - | - | 2 |
| | 1.8% | 3.7% | - | - | 5.1% | - | 2.9% | - | - | - | 2.5% | - | - | - | 1.8% | - | - | - | - | - | - | - | - | 7.2% |
| SIGMA | 87 | 42 | 45 | 20 | 30 | 37 | 53 | 1 | 3 | 3 | 60 | * | 12 | 1 | 87 | - | - | - | - | 18 | 14 | 16 | 18 | 21 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | - | - | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

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Prepared on behalf of Alan Bown

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Table 10
Q3C4. Imagine for a moment that there was no Liberal Democrat candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : Liberal Democrat Respondents

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---------------------|--------|--------|--------|--------|--------|------------------|-----|--------|--------|--------------------------|--------|--------|--------|------------------|-----|----|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 90 | 30 | 60 | 8 | 33 | 49 | - | 1 | 58 | 1 | 1 | 1 | 78 | - | - | - | 90 | - | - | 19 | 21 | 17 | 13 | 20 |
| Weighted Total | 79 | 36 | 43 | 13 | 40 | 26 | - | * | 49 | 1 | * | 1 | 70 | - | - | - | 79 | - | - | 17 | 22 | 14 | 12 | 15 |
| Labour | 17 | 9 | 8 | 7 | 7 | 3 | - | * | 9 | - | - | 1 | 15 | - | - | - | 17 | - | - | 4 | 7 | 2 | 2 | 2 |
| | 21.6% | 25.6% | 18.2% | 52.8% | 17.9% | 11.4% | - | 100.0% | 18.2% | - | - | 100.0% | 21.3% | - | - | - | 21.6% | - | - | 22.6% | 31.1% | 12.0% | 19.5% | 16.9% |
| UKIP | 13 | 4 | 9 | 1 | 6 | 6 | - | - | 6 | 1 | - | - | 11 | - | - | - | 13 | - | - | 2 | 6 | 2 | 1 | 3 |
| | 17.0% | 11.4% | 21.7% | 7.8% | 16.0% | 23.4% | - | - | 12.1% | 100.0% | - | - | 16.2% | - | - | - | 17.0% | - | - | 12.5% | 27.4% | 11.1% | 10.1% | 18.2% |
| Conservative | 23 | 12 | 11 | 3 | 15 | 5 | - | - | 17 | - | - | - | 21 | - | - | - | 23 | - | - | 5 | 5 | 6 | 5 | 3 |
| | 29.5% | 33.7% | 26.0% | 26.5% | 36.2% | 20.4% | - | - | 34.8% | - | - | - | 30.7% | - | - | - | 29.5% | - | - | 27.3% | 23.5% | 39.9% | 42.1% | 20.8% |
| Another Party (Net) | 1 | 1 | * | - | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | * | - | - | - | 1 |
| | 1.2% | 1.4% | 1.0% | - | - | 3.8% | - | - | 2.0% | - | - | - | 1.4% | - | - | - | 1.2% | - | - | 2.6% | - | - | - | 3.5% |
| Green | 1 | 1 | * | - | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | * | - | - | - | 1 |
| | 1.2% | 1.4% | 1.0% | - | - | 3.8% | - | - | 2.0% | - | - | - | 1.4% | - | - | - | 1.2% | - | - | 2.6% | - | - | - | 3.5% |
| Would not vote | 9 | 3 | 6 | - | 3 | 6 | - | - | 7 | - | - | - | 8 | - | - | - | 9 | - | - | 3 | 2 | 1 | - | 3 |
| | 11.6% | 8.8% | 13.9% | - | 8.0% | 23.2% | - | - | 13.8% | - | - | - | 12.0% | - | - | - | 11.6% | - | - | 17.0% | 8.6% | 6.8% | - | 23.8% |
| Dont know | 15 | 7 | 8 | 2 | 9 | 5 | - | - | 9 | - | * | - | 13 | - | - | - | 15 | - | - | 3 | 2 | 4 | 3 | 2 |
| | 19.1% | 18.9% | 19.2% | 12.9% | 21.9% | 17.8% | - | - | 19.2% | - | 100.0% | - | 18.4% | - | - | - | 19.1% | - | - | 17.9% | 9.4% | 30.2% | 28.3% | 16.8% |
| SIGMA | 79 | 36 | 43 | 13 | 40 | 26 | - | * | 49 | 1 | * | 1 | 70 | - | - | - | 79 | - | - | 17 | 22 | 14 | 12 | 15 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | - | - | - | 100.0% | - | - | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

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Table 11
Q4. Which of the following statements is closest to your opinion?
Base : All Answering

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|--|---------------|--------------|--------------|--------------|--------------|--------------|------------------|-------------|-------------|--------------|--------------------------|-----|-------------|--------------|------------------|-----|----|---------------|-----------|------------------------|--------------|-----------------|--------------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 90 | 42 | 48 | 13 | 23 | 54 | 3 | 5 | 11 | 41 | 1 | - | 8 | 62 | - | - | - | 90 | - | 18 | 15 | 20 | 19 | 18 |
| Weighted Total | 101 | 59 | 42 | 25 | 37 | 39 | 4 | 4 | 9 | 53 | 1 | - | 8 | 74 | - | - | - | 101 | - | 17 | 17 | 25 | 26 | 17 |
| I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister | 38 37.7% | 27 44.9% | 11 27.4% | 9 37.1% | 13 35.3% | 16 40.3% | - | 3 89.0% | 4 49.2% | 15 28.8% | - | - | 3 44.0% | 25 34.5% | - | - | - | 38 37.7% | - | 6 34.6% | 6 35.1% | 10 42.0% | 13 50.9% | 3 17.3% |
| I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP | 42 41.6% | 26 43.3% | 16 39.4% | 9 35.4% | 19 51.4% | 14 36.2% | 4 100.0% | * 11.0% | 3 35.2% | 24 44.7% | 1 100.0% | - | 3 38.4% | 32 43.4% | - | - | - | 42 41.6% | - | 10 57.5% | 5 29.8% | 9 36.8% | 7 25.6% | 12 68.8% |
| Don't know | 21 20.7% | 7 11.8% | 14 33.3% | 7 27.4% | 5 13.3% | 9 23.4% | - | - | 1 15.6% | 14 26.6% | - | - | 1 17.5% | 16 22.1% | - | - | - | 21 20.7% | - | 1 7.9% | 6 35.1% | 5 21.2% | 6 23.5% | 2 13.9% |
| SIGMA | 101 100.0% | 59 100.0% | 42 100.0% | 25 100.0% | 37 100.0% | 39 100.0% | 4 100.0% | 4 100.0% | 9 100.0% | 53 100.0% | 1 100.0% | - | 8 100.0% | 74 100.0% | - | - | - | 101 100.0% | - | 17 100.0% | 17 100.0% | 25 100.0% | 26 100.0% | 17 100.0% |

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Prepared on behalf of Alan Bown

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Table 12

Q5. Next month, a third of the seats on Eastleigh Borough council will be up for election. On a scale of 0 to 10, how likely will you be to vote in these local council elections in Eastleigh?

Base : All Respondents

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|---------------------------|--------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| 10 - Will definitely vote | 240 | 108 | 132 | 30 | 103 | 107 | 50 | 17 | 62 | 43 | 43 | 16 | 64 | 41 | 46 | 19 | 41 | 50 | 60 | 50 | 55 | 51 | 50 | 34 |
| | 47.4% | 43.9% | 50.7% | 22.1% | 53.9% | 59.8% | 72.6% | 63.3% | 70.3% | 56.8% | 61.6% | 57.8% | 52.5% | 51.7% | 52.3% | 53.2% | 51.4% | 49.9% | 45.7% | 49.7% | 42.2% | 54.4% | 50.3% | 41.7% |
| 9 | 32 | 10 | 21 | 6 | 15 | 10 | 3 | - | 2 | 8 | 5 | - | 6 | 11 | 5 | - | 4 | 11 | 7 | 8 | 9 | * | 6 | 8 |
| | 6.2% | 4.3% | 8.1% | 4.7% | 7.9% | 5.6% | 5.0% | - | 2.8% | 11.0% | 7.3% | - | 5.1% | 14.2% | 6.3% | - | 5.5% | 11.1% | 5.5% | 7.9% | 6.9% | 0.5% | 6.2% | 9.7% |
| 8 | 54 | 34 | 20 | 11 | 20 | 22 | 2 | 3 | 8 | 13 | 3 | 3 | 15 | 12 | 6 | 4 | 6 | 20 | 11 | 7 | 13 | 10 | 16 | 8 |
| | 10.6% | 13.7% | 7.6% | 8.2% | 10.6% | 12.4% | 3.6% | 10.0% | 8.6% | 17.3% | 4.9% | 10.5% | 12.1% | 15.9% | 6.5% | 10.4% | 7.3% | 19.5% | 8.4% | 6.8% | 9.7% | 10.6% | 16.2% | 9.7% |
| 7 | 24 | 10 | 14 | 12 | 6 | 6 | 2 | * | 4 | - | 2 | 1 | 11 | 1 | 2 | 2 | 8 | 1 | 8 | 5 | 8 | 3 | 4 | 4 |
| | 4.7% | 4.1% | 5.3% | 9.1% | 3.1% | 3.1% | 3.6% | 1.7% | 4.3% | - | 3.1% | 3.2% | 9.4% | 1.8% | 2.5% | 5.8% | 10.5% | 1.4% | 6.1% | 5.3% | 6.5% | 2.9% | 3.7% | 4.6% |
| 6 | 19 | 11 | 8 | 9 | 5 | 4 | 2 | 2 | 3 | 5 | - | - | 8 | 3 | 4 | 1 | 3 | 5 | 4 | 2 | 3 | 7 | 3 | 4 |
| | 3.7% | 4.5% | 2.9% | 6.6% | 2.8% | 2.4% | 3.6% | 7.6% | 2.9% | 6.2% | - | - | 6.5% | 3.5% | 4.2% | 2.8% | 3.5% | 5.3% | 3.3% | 1.8% | 2.2% | 7.6% | 3.3% | 4.3% |
| 5 | 49 | 31 | 18 | 19 | 19 | 11 | 6 | 5 | 4 | 2 | 10 | 5 | 9 | 7 | 14 | 4 | 8 | 7 | 11 | 7 | 18 | 9 | 5 | 10 |
| | 9.7% | 12.6% | 7.0% | 14.1% | 10.1% | 5.9% | 8.7% | 17.4% | 4.9% | 2.9% | 13.8% | 19.0% | 7.5% | 8.7% | 15.5% | 10.6% | 9.6% | 7.1% | 8.5% | 7.5% | 13.4% | 10.0% | 5.0% | 11.7% |
| 4 | 8 | 6 | 2 | 6 | - | 1 | - | - | 1 | - | * | * | 2 | 2 | * | * | 3 | 2 | 1 | 3 | 4 | 1 | - | * |
| | 1.6% | 2.3% | 0.8% | 4.7% | - | 0.8% | - | - | 0.7% | - | 0.5% | 1.6% | 2.0% | 2.0% | 0.4% | 1.3% | 4.4% | 2.2% | 1.1% | 3.2% | 2.8% | 0.7% | - | 0.4% |
| 3 | 10 | 3 | 7 | 6 | 1 | 4 | - | - | - | - | 2 | 2 | 2 | 1 | - | 3 | 1 | 1 | 4 | 2 | 3 | * | 3 | 2 |
| | 2.0% | 1.3% | 2.6% | 4.0% | 0.4% | 2.1% | - | - | - | - | 2.7% | 7.8% | 2.0% | 1.4% | - | 9.4% | 0.9% | 1.1% | 3.3% | 1.7% | 2.5% | 0.5% | 2.8% | 2.2% |
| 2 | 11 | 8 | 4 | 7 | 4 | 1 | - | - | - | - | 2 | - | 2 | 1 | 3 | - | 1 | 1 | 6 | 2 | 4 | 3 | 1 | 1 |
| | 2.2% | 3.1% | 1.4% | 5.1% | 1.9% | 0.3% | - | - | - | - | 3.5% | - | 1.6% | 0.8% | 3.8% | - | 1.4% | 0.6% | 4.8% | 2.5% | 3.3% | 2.8% | 1.1% | 0.9% |
| 1 | 6 | 2 | 4 | 4 | 1 | 1 | 2 | - | - | - | 2 | - | 2 | - | 3 | - | - | - | 3 | 1 | - | 2 | * | 3 |
| | 1.2% | 0.8% | 1.6% | 3.0% | 0.5% | 0.6% | 2.2% | - | - | - | 2.7% | - | 1.2% | - | 3.9% | - | - | - | 2.1% | 0.5% | - | 2.4% | 0.5% | 3.5% |
| 0 - Will not vote | 54 | 23 | 31 | 25 | 17 | 12 | 1 | - | 5 | 4 | - | - | - | - | 4 | 2 | 4 | 2 | 15 | 13 | 14 | 7 | 11 | 9 |
| | 10.8% | 9.5% | 11.9% | 18.4% | 8.8% | 7.0% | 0.7% | - | 5.5% | 5.8% | - | - | - | - | 4.6% | 6.3% | 5.6% | 1.8% | 11.3% | 13.1% | 10.7% | 7.6% | 11.0% | 11.3% |
| SIGMA | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

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Prepared on behalf of Alan Bown

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Table 13

Q6. Voting Intention Tables - Normal Weighted Table**Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?****Base : Respondents likely to vote in local council elections**

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|--------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 451 | 177 | 274 | 65 | 123 | 263 | 67 | 37 | 99 | 58 | 70 | 36 | 130 | 68 | 86 | 40 | 84 | 88 | 108 | 90 | 108 | 93 | 72 | 88 |
| Weighted Total | 452 | 222 | 230 | 111 | 173 | 167 | 69 | 27 | 83 | 71 | 70 | 28 | 122 | 79 | 83 | 34 | 75 | 99 | 116 | 87 | 117 | 86 | 89 | 73 |
| Liberal Democrat | 122 | 50 | 72 | 23 | 62 | 36 | 6 | 2 | 63 | 6 | - | - | 122 | - | 12 | 6 | 70 | 8 | 21 | 21 | 31 | 24 | 22 | 22 |
| | 26.9% | 22.5% | 31.2% | 20.6% | 36.0% | 21.8% | 8.7% | 8.9% | 76.5% | 8.6% | - | - | 100.0% | - | 14.8% | 18.4% | 93.5% | 7.9% | 18.0% | 24.4% | 26.8% | 28.1% | 25.3% | 30.8% |
| Labour | 28 | 13 | 16 | 10 | 6 | 13 | - | 16 | 1 | - | - | 28 | - | - | * | 23 | 1 | - | 1 | 4 | 13 | 2 | 7 | 2 |
| | 6.3% | 5.7% | 6.8% | 8.9% | 3.3% | 7.5% | - | 61.1% | 1.1% | - | - | 100.0% | - | - | 0.6% | 69.1% | 0.8% | - | 0.9% | 4.9% | 11.0% | 2.6% | 8.1% | 2.2% |
| Conservative | 70 | 39 | 31 | 15 | 24 | 32 | 50 | 1 | 1 | 2 | 70 | - | - | - | 60 | - | * | 1 | 7 | 15 | 15 | 15 | 13 | 12 |
| | 15.5% | 17.6% | 13.4% | 13.2% | 13.6% | 18.9% | 72.1% | 2.3% | 1.1% | 2.7% | 100.0% | - | - | - | 72.7% | - | 0.7% | 0.8% | 6.3% | 17.7% | 12.5% | 16.9% | 14.8% | 16.9% |
| UKIP | 79 | 45 | 33 | 21 | 31 | 26 | 4 | 2 | 5 | 45 | - | - | - | 79 | 1 | - | - | 74 | 3 | 15 | 14 | 19 | 19 | 12 |
| | 17.4% | 20.4% | 14.5% | 18.9% | 18.1% | 15.6% | 6.1% | 8.6% | 6.0% | 63.6% | - | - | - | 100.0% | 1.6% | - | - | 74.2% | 2.4% | 17.3% | 11.6% | 22.3% | 20.9% | 16.7% |
| Another Party (Net) | 6 | 3 | 3 | 2 | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | 1 | 2 | 2 |
| | 1.3% | 1.6% | 1.1% | 1.8% | 1.5% | 0.9% | 2.2% | - | - | 2.1% | - | - | - | - | 1.9% | - | - | 0.8% | 0.9% | - | 1.5% | 0.8% | 2.2% | 2.1% |
| An independent candidate | 3 | 2 | 2 | - | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | - | - | 2 |
| | 0.7% | 0.7% | 0.8% | - | 1.5% | 0.5% | 2.2% | - | - | 1.1% | - | - | - | - | 1.9% | - | - | 0.8% | 0.9% | - | 1.5% | - | - | 2.1% |
| Green | 1 | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 0.2% | - | 0.3% | - | - | 0.4% | - | - | - | 1.0% | - | - | - | - | - | - | - | - | - | - | - | 0.8% | - | - |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - |
| | 0.4% | 0.9% | - | 1.8% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2.2% | - |
| Undecided | 114 | 52 | 62 | 38 | 37 | 39 | 6 | 5 | 12 | 13 | - | - | - | - | 7 | 4 | 3 | 16 | 80 | 20 | 34 | 23 | 21 | 16 |
| | 25.3% | 23.5% | 27.1% | 34.3% | 21.5% | 23.2% | 9.1% | 19.1% | 13.9% | 18.7% | - | - | - | - | 8.4% | 12.5% | 4.4% | 16.3% | 69.1% | 23.3% | 28.8% | 27.2% | 23.2% | 22.4% |
| Refused | 33 | 19 | 14 | 3 | 10 | 20 | 1 | - | 1 | 3 | - | - | - | - | - | - | * | - | 3 | 11 | 9 | 2 | 5 | 6 |
| | 7.3% | 8.7% | 6.0% | 2.4% | 5.9% | 12.1% | 1.7% | - | 1.4% | 4.3% | - | - | - | - | - | - | 0.6% | - | 2.4% | 12.4% | 7.8% | 2.1% | 5.5% | 8.9% |
| SIGMA | 452 | 222 | 230 | 111 | 173 | 167 | 69 | 27 | 83 | 71 | 70 | 28 | 122 | 79 | 83 | 34 | 75 | 99 | 116 | 87 | 117 | 86 | 89 | 73 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

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Table 14

Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting**Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?****Base : Respondents likely to vote in local council elections**

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|--------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 451 | 177 | 274 | 65 | 123 | 263 | 67 | 37 | 99 | 58 | 70 | 36 | 130 | 68 | 86 | 40 | 84 | 88 | 108 | 90 | 108 | 93 | 72 | 88 |
| Weighted Total | 451 | 215 | 236 | 90 | 182 | 179 | 75 | 28 | 93 | 79 | 70 | 28 | 122 | 82 | 81 | 33 | 75 | 103 | 111 | 88 | 113 | 86 | 93 | 71 |
| Liberal Democrat | 122 | 49 | 73 | 17 | 66 | 38 | 5 | 2 | 70 | 6 | - | - | 122 | - | 11 | 5 | 71 | 8 | 23 | 21 | 32 | 27 | 22 | 21 |
| | 27.0% | 22.9% | 30.8% | 19.2% | 36.4% | 21.5% | 6.2% | 8.6% | 75.8% | 8.1% | - | - | 100.0% | - | 13.1% | 16.1% | 94.3% | 7.9% | 20.4% | 23.6% | 27.9% | 31.1% | 23.4% | 29.8% |
| Labour | 28 | 14 | 14 | 10 | 5 | 13 | - | 17 | 1 | - | - | 28 | - | - | * | 23 | * | - | 1 | 5 | 12 | 2 | 7 | 1 |
| | 6.1% | 6.5% | 5.8% | 11.0% | 2.7% | 7.2% | - | 61.5% | 1.2% | - | - | 100.0% | - | - | 0.6% | 69.9% | 0.5% | - | 1.0% | 5.5% | 10.8% | 2.5% | 7.8% | 1.7% |
| Conservative | 70 | 37 | 33 | 11 | 25 | 35 | 56 | 1 | 1 | 2 | 70 | - | - | - | 61 | - | 1 | 1 | 7 | 17 | 13 | 15 | 15 | 11 |
| | 15.6% | 17.4% | 14.0% | 11.8% | 13.7% | 19.5% | 75.2% | 2.7% | 1.2% | 2.6% | 100.0% | - | - | - | 75.7% | - | 0.7% | 0.9% | 6.1% | 19.5% | 11.6% | 17.1% | 15.8% | 15.1% |
| UKIP | 82 | 45 | 37 | 19 | 35 | 28 | 3 | 3 | 6 | 51 | - | - | - | 82 | 1 | - | - | 77 | 3 | 14 | 15 | 20 | 20 | 13 |
| | 18.2% | 20.9% | 15.7% | 21.3% | 19.4% | 15.4% | 4.5% | 9.5% | 6.1% | 64.5% | - | - | - | 100.0% | 1.7% | - | - | 74.7% | 2.7% | 16.2% | 12.9% | 23.1% | 21.5% | 18.9% |
| Another Party (Net) | 7 | 4 | 2 | 2 | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | 1 | 2 | 2 |
| | 1.5% | 2.0% | 1.0% | 2.6% | 1.5% | 0.8% | 2.5% | - | - | 1.9% | - | - | - | - | 2.3% | - | - | 0.9% | 0.8% | - | 1.6% | 0.6% | 2.5% | 2.6% |
| An independent candidate | 4 | 2 | 2 | - | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | - | - | 2 |
| | 0.8% | 0.9% | 0.8% | - | 1.5% | 0.5% | 2.5% | - | - | 1.2% | - | - | - | - | 2.3% | - | - | 0.9% | 0.8% | - | 1.6% | - | - | 2.6% |
| Green | 1 | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 0.1% | - | 0.2% | - | - | 0.3% | - | - | - | 0.7% | - | - | - | - | - | - | - | - | - | - | - | 0.6% | - | - |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - |
| | 0.5% | 1.1% | - | 2.6% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2.5% | - |
| Undecided | 107 | 45 | 62 | 28 | 38 | 41 | 7 | 5 | 13 | 15 | - | - | - | - | 5 | 5 | 3 | 16 | 74 | 19 | 31 | 20 | 21 | 15 |
| | 23.7% | 20.9% | 26.2% | 31.1% | 20.9% | 22.7% | 9.7% | 17.7% | 14.1% | 18.8% | - | - | - | - | 6.6% | 14.0% | 3.8% | 15.6% | 66.5% | 22.0% | 27.3% | 23.3% | 23.0% | 21.4% |
| Refused | 36 | 20 | 15 | 3 | 10 | 23 | 1 | - | 1 | 3 | - | - | - | - | - | - | 1 | - | 3 | 12 | 9 | 2 | 6 | 7 |
| | 7.9% | 9.5% | 6.5% | 2.9% | 5.4% | 12.9% | 1.9% | - | 1.5% | 4.1% | - | - | - | - | - | - | 0.8% | - | 2.5% | 13.3% | 8.0% | 2.3% | 5.9% | 10.4% |
| SIGMA | 451 | 215 | 236 | 90 | 182 | 179 | 75 | 28 | 93 | 79 | 70 | 28 | 122 | 82 | 81 | 33 | 75 | 103 | 111 | 88 | 113 | 86 | 93 | 71 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

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Table 15

Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?

Base : Respondents likely to vote in local council elections and Excluding DK/Refused

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|--------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 309 | 120 | 189 | 40 | 91 | 178 | 59 | 31 | 81 | 43 | 70 | 36 | 130 | 68 | 79 | 36 | 80 | 72 | 31 | 62 | 72 | 66 | 52 | 57 |
| Weighted Total | 309 | 150 | 159 | 60 | 134 | 115 | 66 | 23 | 78 | 61 | 70 | 28 | 122 | 82 | 75 | 28 | 72 | 87 | 35 | 57 | 73 | 64 | 66 | 48 |
| Liberal Democrat | 122 | 49 | 73 | 17 | 66 | 38 | 5 | 2 | 70 | 6 | - | - | 122 | - | 11 | 5 | 71 | 8 | 23 | 21 | 32 | 27 | 22 | 21 |
| | 39.5% | 32.9% | 45.8% | 29.2% | 49.4% | 33.3% | 7.0% | 10.5% | 89.9% | 10.5% | - | - | 100.0% | - | 14.0% | 18.7% | 98.8% | 9.3% | 65.8% | 36.4% | 43.1% | 41.8% | 32.9% | 43.7% |
| Labour | 28 | 14 | 14 | 10 | 5 | 13 | - | 17 | 1 | - | - | 28 | - | - | * | 23 | * | - | 1 | 5 | 12 | 2 | 7 | 1 |
| | 9.0% | 9.3% | 8.6% | 16.6% | 3.7% | 11.2% | - | 74.7% | 1.4% | - | - | 100.0% | - | - | 0.6% | 81.3% | 0.5% | - | 3.3% | 8.5% | 16.7% | 3.4% | 11.0% | 2.5% |
| Conservative | 70 | 37 | 33 | 11 | 25 | 35 | 56 | 1 | 1 | 2 | 70 | - | - | - | 61 | - | 1 | 1 | 7 | 17 | 13 | 15 | 15 | 11 |
| | 22.8% | 25.0% | 20.8% | 17.9% | 18.6% | 30.2% | 85.1% | 3.2% | 1.5% | 3.4% | 100.0% | - | - | - | 81.0% | - | 0.7% | 1.1% | 19.6% | 30.1% | 17.9% | 22.9% | 22.3% | 22.2% |
| UKIP | 82 | 45 | 37 | 19 | 35 | 28 | 3 | 3 | 6 | 51 | - | - | - | 82 | 1 | - | - | 77 | 3 | 14 | 15 | 20 | 20 | 13 |
| | 26.6% | 30.0% | 23.4% | 32.3% | 26.3% | 24.0% | 5.1% | 11.6% | 7.3% | 83.7% | - | - | - | 100.0% | 1.8% | - | - | 88.5% | 8.7% | 25.1% | 19.8% | 31.0% | 30.3% | 27.8% |
| Another Party (Net) | 7 | 4 | 2 | 2 | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | 1 | 2 | 2 |
| | 2.1% | 2.8% | 1.5% | 4.0% | 2.0% | 1.3% | 2.8% | - | - | 2.4% | - | - | - | - | 2.5% | - | - | 1.1% | 2.5% | - | 2.5% | 0.8% | 3.6% | 3.9% |
| An independent candidate | 4 | 2 | 2 | - | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | - | - | 2 |
| | 1.2% | 1.2% | 1.1% | - | 2.0% | 0.8% | 2.8% | - | - | 1.6% | - | - | - | - | 2.5% | - | - | 1.1% | 2.5% | - | 2.5% | - | - | 3.9% |
| Green | 1 | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 0.2% | - | 0.3% | - | - | 0.4% | - | - | - | 0.8% | - | - | - | - | - | - | - | - | - | - | - | 0.8% | - | - |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - |
| | 0.8% | 1.6% | - | 4.0% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3.6% | - |
| SIGMA | 309 | 150 | 159 | 60 | 134 | 115 | 66 | 23 | 78 | 61 | 70 | 28 | 122 | 82 | 75 | 28 | 72 | 87 | 35 | 57 | 73 | 64 | 66 | 48 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

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Table 16

Q6. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.8 factor of 2013 Voters responses)

Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?

Base : Respondents likely to vote in local council elections and Excluding DK/Refused

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|--------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 356 | 140 | 216 | 40 | 105 | 211 | 67 | 37 | 99 | 58 | 70 | 36 | 130 | 68 | 80 | 38 | 81 | 81 | 57 | 68 | 82 | 79 | 59 | 68 |
| Weighted Total | 349 | 172 | 177 | 60 | 154 | 136 | 73 | 28 | 90 | 77 | 70 | 28 | 122 | 82 | 76 | 30 | 72 | 95 | 58 | 62 | 82 | 75 | 74 | 56 |
| Liberal Democrat | 134 | 54 | 80 | 17 | 72 | 45 | 5 | 2 | 82 | 6 | - | - | 122 | - | 11 | 5 | 71 | 9 | 32 | 22 | 35 | 29 | 25 | 24 |
| | 38.5% | 31.4% | 45.3% | 29.2% | 46.8% | 33.1% | 6.3% | 8.6% | 91.2% | 8.3% | - | - | 100.0% | - | 13.9% | 17.6% | 98.8% | 9.6% | 55.6% | 35.5% | 42.4% | 38.3% | 33.9% | 42.1% |
| Labour | 33 | 18 | 14 | 10 | 8 | 14 | - | 22 | 1 | - | - | 28 | - | - | * | 25 | * | 1 | 3 | 5 | 14 | 4 | 7 | 2 |
| | 9.3% | 10.6% | 8.2% | 16.6% | 5.5% | 10.5% | - | 79.2% | 1.2% | - | - | 100.0% | - | - | 0.6% | 82.4% | 0.5% | 1.3% | 4.7% | 7.7% | 17.3% | 5.6% | 9.8% | 3.9% |
| Conservative | 78 | 42 | 35 | 11 | 28 | 38 | 64 | 1 | 1 | 2 | 70 | - | - | - | 62 | - | 1 | 1 | 12 | 19 | 13 | 15 | 17 | 14 |
| | 22.2% | 24.7% | 19.8% | 17.9% | 18.6% | 28.3% | 86.6% | 2.7% | 1.3% | 2.7% | 100.0% | - | - | - | 81.2% | - | 0.7% | 1.0% | 21.0% | 29.6% | 16.0% | 20.5% | 22.8% | 24.6% |
| UKIP | 98 | 53 | 45 | 19 | 42 | 37 | 3 | 3 | 6 | 67 | - | - | - | 82 | 1 | - | - | 82 | 10 | 17 | 18 | 26 | 22 | 15 |
| | 28.1% | 30.8% | 25.4% | 32.3% | 27.4% | 27.0% | 4.6% | 9.5% | 6.3% | 87.1% | - | - | - | 100.0% | 1.8% | - | - | 87.1% | 17.1% | 27.1% | 22.1% | 34.9% | 30.3% | 26.1% |
| Another Party (Net) | 7 | 4 | 2 | 2 | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | 1 | 2 | 2 |
| | 1.9% | 2.5% | 1.3% | 4.0% | 1.8% | 1.1% | 2.5% | - | - | 1.9% | - | - | - | - | 2.5% | - | - | 1.0% | 1.5% | - | 2.2% | 0.7% | 3.2% | 3.3% |
| An independent candidate | 4 | 2 | 2 | - | 3 | 1 | 2 | - | - | 1 | - | - | - | - | 2 | - | - | 1 | 1 | - | 2 | - | - | 2 |
| | 1.1% | 1.1% | 1.0% | - | 1.8% | 0.7% | 2.5% | - | - | 1.2% | - | - | - | - | 2.5% | - | - | 1.0% | 1.5% | - | 2.2% | - | - | 3.3% |
| Green | 1 | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | - | - | - | 1 | - | - |
| | 0.1% | - | 0.3% | - | - | 0.4% | - | - | - | 0.7% | - | - | - | - | - | - | - | - | - | - | - | 0.7% | - | - |
| Party not listed | 2 | 2 | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - |
| | 0.7% | 1.4% | - | 4.0% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3.2% | - |
| SIGMA | 349 | 172 | 177 | 60 | 154 | 136 | 73 | 28 | 90 | 77 | 70 | 28 | 122 | 82 | 76 | 30 | 72 | 95 | 58 | 62 | 82 | 75 | 74 | 56 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

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Table 17

Q7. If there was a referendum held tomorrow in the UK on whether the UK should remain a member of the European Union, how do you think you would vote in that referendum?

Base : All Respondents

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|---|---------------|---------------|---------------|---------------|---------------|---------------|------------------|--------------|--------------|--------------|--------------------------|--------------|---------------|--------------|------------------|--------------|--------------|---------------|---------------|------------------------|---------------|-----------------|---------------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| Vote for the UK to leave the European Union | 191 37.7% | 100 40.7% | 91 34.8% | 34 24.6% | 77 40.3% | 80 44.9% | 32 46.8% | 6 22.3% | 24 28.0% | 63 82.6% | 30 43.2% | 4 14.6% | 40 32.6% | 60 76.3% | 37 42.8% | 4 11.5% | 23 28.9% | 75 74.2% | 32 24.4% | 31 31.0% | 43 33.1% | 42 44.7% | 39 39.3% | 35 43.2% |
| Vote for the UK to remain in the European Union | 188 37.1% | 92 37.7% | 96 36.6% | 75 54.9% | 62 32.6% | 51 28.5% | 25 35.4% | 16 60.1% | 45 50.9% | 8 10.0% | 27 38.1% | 20 70.8% | 52 42.7% | 13 16.8% | 34 39.5% | 27 75.8% | 38 47.7% | 17 16.5% | 57 43.4% | 43 43.0% | 54 40.8% | 29 30.9% | 32 31.8% | 31 37.7% |
| Don't know | 111 22.0% | 47 19.3% | 64 24.5% | 22 16.2% | 46 24.3% | 43 23.8% | 11 15.6% | 5 17.6% | 19 21.2% | 5 6.3% | 12 17.8% | 4 14.6% | 28 23.4% | 5 5.9% | 14 16.0% | 5 12.8% | 19 23.4% | 9 8.6% | 40 31.0% | 25 25.4% | 27 20.4% | 19 20.2% | 26 26.1% | 14 17.2% |
| Would not vote | 16 3.2% | 6 2.4% | 11 4.0% | 6 4.4% | 5 2.8% | 5 2.8% | 2 2.2% | - | - | 1 1.0% | 1 0.9% | - | 2 1.2% | 1 1.0% | 2 1.7% | - | - | 1 0.8% | 2 1.2% | 1 0.5% | 8 5.8% | 4 4.2% | 3 2.8% | 2 1.9% |
| SIGMA | 506 100.0% | 245 100.0% | 261 100.0% | 137 100.0% | 190 100.0% | 179 100.0% | 69 100.0% | 27 100.0% | 88 100.0% | 76 100.0% | 70 100.0% | 28 100.0% | 122 100.0% | 79 100.0% | 87 100.0% | 36 100.0% | 79 100.0% | 101 100.0% | 130 100.0% | 100 100.0% | 132 100.0% | 93 100.0% | 100 100.0% | 82 100.0% |

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Prepared on behalf of Alan Bown

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Table 18
Q8. Thinking back to February 2013, there was a by-election in Eastleigh following the resignation of Chris Huhne as your MP. Can you remember if you voted in that by-election and if so which party you voted for?
Base : All Respondents

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|----------------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| Liberal Democrat (Mike Thornton) | 88 | 44 | 44 | 12 | 44 | 32 | - | - | 88 | - | 1 | 1 | 63 | 5 | 3 | 4 | 49 | 9 | 20 | 14 | 22 | 24 | 14 | 13 |
| | 17.3% | 17.9% | 16.8% | 8.5% | 22.9% | 18.1% | - | - | 100.0% | - | 1.4% | 3.3% | 52.1% | 6.3% | 3.3% | 11.4% | 62.2% | 8.7% | 15.5% | 13.7% | 16.6% | 26.3% | 14.3% | 16.3% |
| UKIP (Diane James) | 76 | 44 | 32 | 10 | 35 | 30 | - | - | - | 76 | 2 | - | 6 | 45 | 3 | - | 1 | 53 | 11 | 15 | 15 | 19 | 14 | 11 |
| | 15.0% | 17.8% | 12.4% | 7.6% | 18.4% | 17.0% | - | - | - | 100.0% | 2.7% | - | 5.1% | 57.9% | 3.9% | - | 1.3% | 52.4% | 8.8% | 15.2% | 11.7% | 20.9% | 14.5% | 13.9% |
| Conservative (Maria Hutchings) | 69 | 36 | 33 | 12 | 24 | 33 | 69 | - | - | - | 50 | - | 6 | 4 | 53 | - | - | 4 | 10 | 19 | 8 | 13 | 13 | 16 |
| | 13.7% | 14.9% | 12.6% | 8.9% | 12.7% | 18.4% | 100.0% | - | - | - | 71.0% | - | 4.9% | 5.3% | 61.3% | - | - | 3.7% | 7.7% | 18.8% | 6.4% | 13.6% | 13.5% | 19.5% |
| Labour (John O'Farrell) | 27 | 14 | 13 | 3 | 12 | 13 | - | 27 | - | - | 1 | 16 | 2 | 2 | 1 | 17 | * | 4 | 3 | 5 | 11 | 3 | 6 | 1 |
| | 5.3% | 5.6% | 5.0% | 1.9% | 6.1% | 7.0% | - | 100.0% | - | - | 0.9% | 57.9% | 2.0% | 2.9% | 1.3% | 47.9% | 0.4% | 3.5% | 2.0% | 5.5% | 8.3% | 2.8% | 6.4% | 1.7% |
| Another Party or candidate | 13 | 3 | 10 | - | 10 | 3 | - | - | - | - | - | - | 6 | - | - | - | - | 3 | 10 | 5 | - | - | 9 | - |
| | 2.6% | 1.4% | 3.9% | - | 5.3% | 1.8% | - | - | - | - | - | - | 4.6% | - | - | - | - | 3.3% | 7.7% | 4.5% | - | - | 8.9% | - |
| Can't remember | 60 | 18 | 42 | 16 | 22 | 23 | - | - | - | - | 2 | 4 | 12 | 7 | 6 | 4 | 12 | 11 | 23 | 11 | 20 | 11 | 8 | 10 |
| | 11.9% | 7.5% | 15.9% | 11.5% | 11.3% | 12.7% | - | - | - | - | 2.8% | 15.1% | 10.0% | 8.3% | 6.8% | 10.1% | 15.0% | 11.1% | 17.9% | 11.1% | 15.2% | 11.3% | 8.5% | 12.0% |
| Did not vote | 145 | 71 | 74 | 81 | 37 | 27 | - | - | - | - | 15 | 7 | 25 | 15 | 21 | 11 | 16 | 17 | 47 | 22 | 46 | 23 | 30 | 25 |
| | 28.7% | 28.8% | 28.5% | 59.6% | 19.4% | 15.0% | - | - | - | - | 21.3% | 23.8% | 20.9% | 19.3% | 23.6% | 30.5% | 20.3% | 17.3% | 36.1% | 21.6% | 35.3% | 24.2% | 29.9% | 30.1% |
| Refuse | 28 | 15 | 13 | 3 | 7 | 18 | - | - | - | - | - | - | 1 | - | - | - | 1 | - | 5 | 9 | 8 | 1 | 4 | 5 |
| | 5.5% | 6.1% | 5.0% | 2.0% | 3.9% | 10.0% | - | - | - | - | - | - | 0.5% | - | - | - | 0.7% | - | 4.2% | 9.5% | 6.4% | 0.8% | 4.0% | 6.5% |
| SIGMA | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 19
Q9. What is the most important issue facing the country today?
Base : All Respondents

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|---|-------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|--------------------------|-------|-------|-------|------------------|-------|-------|-------|-----------|------------------------|-----------|-----------------|-----------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| The need to pay off the country's debts | 14 | 12 | 2 | 2 | 8 | 5 | 2 | - | 5 | 2 | 1 | - | 6 | 2 | 1 | - | 6 | 5 | 2 | 5 | 2 | 1 | 5 | 2 |
| | 2.8% | 4.9% | 0.7% | 1.4% | 4.0% | 2.5% | 3.1% | - | 5.3% | 2.7% | 0.8% | - | 5.3% | 2.6% | 0.7% | - | 8.2% | 5.3% | 1.2% | 4.6% | 1.4% | 1.5% | 4.6% | 1.9% |
| The state of the economy in general | 82 | 41 | 41 | 26 | 33 | 22 | 18 | 4 | 18 | 8 | 19 | 6 | 23 | 7 | 30 | 6 | 17 | 5 | 17 | 21 | 18 | 13 | 17 | 12 |
| | 16.2% | 16.6% | 15.8% | 19.2% | 17.4% | 12.5% | 25.9% | 14.1% | 20.1% | 10.8% | 27.6% | 21.0% | 18.6% | 8.7% | 34.3% | 17.1% | 21.1% | 5.2% | 12.9% | 21.4% | 13.9% | 14.2% | 17.2% | 14.5% |
| The level of unemployment | 76 | 37 | 39 | 29 | 31 | 16 | 11 | 3 | 21 | 5 | 8 | 4 | 27 | 8 | 9 | 9 | 15 | 8 | 26 | 12 | 22 | 11 | 16 | 14 |
| | 14.9% | 14.9% | 15.0% | 21.0% | 16.4% | 8.8% | 15.9% | 12.6% | 23.4% | 7.0% | 12.0% | 14.4% | 22.2% | 10.6% | 9.9% | 24.3% | 19.3% | 7.7% | 20.1% | 12.5% | 16.7% | 11.8% | 16.2% | 17.1% |
| The cost of living | 12 | 4 | 7 | 2 | 4 | 6 | 1 | - | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 4 | 3 | 1 | 5 | 1 | 2 |
| | 2.3% | 1.7% | 2.8% | 1.2% | 1.9% | 3.5% | 1.6% | - | 2.4% | 2.1% | 4.2% | 2.7% | 1.4% | 2.9% | 2.7% | 2.1% | 2.9% | 0.7% | 2.9% | 3.1% | 0.8% | 5.4% | 0.7% | 2.0% |
| Too much immigration | 149 | 62 | 87 | 22 | 68 | 58 | 23 | 5 | 22 | 44 | 20 | 4 | 26 | 51 | 23 | 4 | 13 | 60 | 31 | 30 | 27 | 34 | 30 | 27 |
| | 29.4% | 25.3% | 33.2% | 16.2% | 35.8% | 32.6% | 33.8% | 18.9% | 24.7% | 57.3% | 28.3% | 14.0% | 21.2% | 65.2% | 26.8% | 9.8% | 16.0% | 59.9% | 24.0% | 30.1% | 20.7% | 36.2% | 30.6% | 33.1% |
| The quality of healthcare | 27 | 13 | 14 | 2 | 15 | 10 | 2 | 5 | 3 | 5 | 3 | 4 | 5 | 4 | 4 | 4 | 3 | 8 | 2 | 3 | 9 | 4 | 6 | 5 |
| | 5.3% | 5.3% | 5.3% | 1.4% | 7.9% | 5.4% | 3.0% | 18.5% | 3.0% | 6.1% | 4.6% | 15.8% | 4.3% | 4.7% | 4.4% | 12.4% | 4.1% | 8.0% | 1.3% | 3.0% | 6.8% | 4.8% | 5.8% | 5.6% |
| The quality of education | 12 | 5 | 7 | 5 | 6 | 1 | - | * | 2 | - | - | 1 | 5 | 1 | - | 2 | 4 | 1 | 1 | 3 | 8 | - | - | 1 |
| | 2.4% | 1.9% | 2.8% | 3.8% | 3.1% | 0.5% | - | 1.7% | 1.8% | - | - | 3.2% | 4.3% | 1.8% | - | 5.8% | 5.3% | 1.4% | 1.1% | 2.8% | 6.2% | - | - | 1.2% |
| The need to protect the environment | 2 | 1 | * | - | 1 | * | - | - | 2 | - | - | - | 2 | - | - | - | * | - | 1 | * | - | 1 | - | - |
| | 0.4% | 0.6% | 0.2% | - | 0.8% | 0.2% | - | - | 2.1% | - | - | - | 1.5% | - | - | - | 0.6% | - | 1.1% | 0.4% | - | 1.5% | - | - |
| Too much crime | 4 | 1 | 3 | 1 | - | 3 | - | - | 1 | - | 1 | - | 1 | - | * | - | 2 | - | 1 | - | 2 | - | 1 | 1 |
| | 0.8% | 0.3% | 1.2% | 1.0% | - | 1.4% | - | - | 1.2% | - | 1.4% | - | 0.9% | - | 0.6% | - | 2.6% | - | 1.1% | - | 1.6% | - | 1.0% | 1.1% |
| Too much welfare | 13 | 6 | 7 | 4 | 6 | 2 | 1 | * | 1 | 4 | 1 | - | 2 | 3 | 1 | - | 2 | 3 | 5 | 3 | 3 | * | 4 | 2 |
| | 2.5% | 2.5% | 2.6% | 3.0% | 3.3% | 1.4% | 1.0% | 1.5% | 1.0% | 5.2% | 1.0% | - | 2.0% | 4.1% | 1.3% | - | 2.0% | 3.2% | 3.9% | 3.1% | 2.1% | 0.5% | 4.4% | 2.7% |
| Cuts to welfare | 8 | 6 | 2 | 1 | 4 | 2 | 1 | 1 | 1 | - | 1 | - | 1 | 4 | 1 | - | 1 | 5 | - | 1 | 4 | 1 | 1 | 1 |
| | 1.6% | 2.3% | 0.9% | 1.0% | 2.2% | 1.4% | 2.1% | 4.7% | 1.1% | - | 2.1% | - | 0.8% | 5.4% | 1.6% | - | 1.2% | 5.4% | - | 0.6% | 2.8% | 1.4% | 1.5% | 1.1% |
| The need to stay in the European Union | 8 | 6 | 3 | 2 | 2 | 4 | 1 | 1 | 3 | - | 2 | - | 3 | 2 | 2 | 1 | 2 | 3 | - | - | 3 | 2 | 3 | - |
| | 1.6% | 2.3% | 1.1% | 1.4% | 1.3% | 2.2% | 1.0% | 5.2% | 3.3% | - | 2.3% | - | 2.2% | 2.5% | 1.8% | 3.8% | 2.6% | 2.6% | - | - | 2.6% | 1.8% | 3.2% | - |
| The need to leave the European Union | 13 | 4 | 9 | 2 | 2 | 9 | 3 | - | 3 | 2 | 3 | - | 3 | 4 | 2 | - | 2 | 6 | 1 | 4 | 2 | 3 | 3 | 1 |
| | 2.6% | 1.7% | 3.4% | 1.4% | 1.3% | 4.8% | 4.9% | - | 3.3% | 2.9% | 3.7% | - | 2.3% | 4.6% | 2.5% | - | 2.0% | 5.8% | 1.1% | 3.6% | 1.5% | 3.2% | 3.3% | 1.3% |
| The need for more housing | 18 | 12 | 6 | 3 | 7 | 8 | 4 | 1 | 6 | 3 | 1 | 1 | 8 | - | 2 | 1 | 5 | 1 | 7 | 4 | 1 | 5 | 3 | 5 |
| | 3.5% | 4.8% | 2.3% | 2.1% | 3.9% | 4.3% | 5.1% | 3.9% | 6.5% | 4.1% | 1.0% | 4.9% | 6.6% | - | 2.5% | 3.9% | 6.3% | 1.4% | 5.6% | 4.0% | 0.5% | 5.0% | 3.4% | 6.2% |
| The state of politics / government | 16 | 9 | 6 | 3 | 4 | 9 | - | - | 2 | 2 | - | - | 3 | 3 | - | - | 2 | 4 | 7 | 3 | 5 | 3 | 2 | 2 |
| | 3.1% | 3.8% | 2.3% | 2.2% | 1.9% | 4.9% | - | - | 2.4% | 2.4% | - | - | 2.1% | 4.3% | - | - | 2.0% | 4.4% | 5.3% | 2.8% | 4.1% | 3.7% | 2.3% | 2.0% |
| Poverty / inequality | 12 | 3 | 8 | 3 | 4 | 5 | 2 | 2 | 2 | 2 | 2 | 4 | 3 | - | 2 | 5 | 2 | - | 1 | 5 | 2 | * | 3 | 1 |
| | 2.3% | 1.3% | 3.2% | 1.9% | 1.9% | 3.0% | 2.3% | 8.7% | 2.2% | 2.7% | 2.3% | 13.7% | 2.5% | - | 1.9% | 14.1% | 2.3% | - | 0.9% | 4.9% | 1.9% | 0.5% | 3.1% | 0.9% |
| War / foreign policy / international issues | 4 | 4 | - | - | - | 4 | 1 | - | - | 1 | 1 | - | - | 1 | 1 | - | - | 1 | - | 1 | - | - | 3 | * |
| | 0.8% | 1.7% | - | - | - | 2.3% | 1.4% | - | - | 1.2% | 1.4% | - | - | 1.1% | 1.1% | - | - | 1.3% | - | 0.9% | - | - | 2.7% | 0.6% |
| Scottish Independence / Referendum | 2 | 2 | - | - | - | 2 | - | 1 | - | - | - | - | - | - | - | - | - | - | 1 | 1 | 1 | - | - | - |
| | 0.4% | 0.9% | - | - | - | 1.2% | - | 2.3% | - | - | - | - | - | - | - | - | - | - | 0.9% | 0.9% | 0.9% | - | - | - |

Survation.

Eastleigh Constituency Poll
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Table 19
Q9. What is the most important issue facing the country today?
Base : All Respondents

| | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | | |
|---|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--------|
| | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| Nothing / Happy as things are | 6 | 2 | 4 | 1 | 3 | 1 | - | * | 2 | - | - | * | 1 | - | - | * | 2 | 1 | 1 | 2 | 3 | 2 | - | - |
| | 1.2% | 1.0% | 1.4% | 0.9% | 1.8% | 0.8% | - | 1.7% | 1.7% | - | - | 1.6% | 0.9% | - | - | 1.3% | 1.9% | 0.6% | 0.9% | 1.6% | 2.1% | 1.8% | - | - |
| Don't know | 65 | 28 | 37 | 33 | 15 | 16 | 7 | * | 5 | 5 | 6 | 2 | 10 | 5 | 7 | 1 | 7 | 6 | 30 | 9 | 24 | 11 | 12 | 9 |
| | 12.8% | 11.3% | 14.1% | 24.4% | 8.0% | 8.9% | 9.4% | 1.7% | 6.0% | 6.0% | 8.3% | 5.4% | 7.9% | 6.6% | 8.1% | 4.1% | 9.3% | 5.8% | 23.4% | 8.7% | 18.0% | 12.0% | 11.8% | 11.4% |
| TICK IF DID NOT FIT ANY EXISTING CATEGORY | 22 | 17 | 6 | 3 | 11 | 9 | 4 | 2 | 6 | - | 4 | 2 | 6 | - | 5 | 2 | 5 | 1 | 6 | 4 | 5 | 2 | 7 | 5 |
| | 4.4% | 6.8% | 2.2% | 2.1% | 5.6% | 4.9% | 6.2% | 8.0% | 7.0% | - | 6.2% | 7.6% | 4.6% | - | 5.7% | 4.6% | 6.2% | 1.2% | 4.9% | 4.0% | 3.8% | 1.8% | 7.1% | 5.5% |
| SIGMA | 562 | 274 | 288 | 144 | 225 | 192 | 81 | 28 | 104 | 84 | 75 | 29 | 136 | 98 | 92 | 37 | 92 | 121 | 147 | 113 | 143 | 100 | 118 | 89 |
| | 111.1% | 111.7% | 110.5% | 105.7% | 118.5% | 107.3% | 117.0% | 103.4% | 118.7% | 110.5% | 107.1% | 104.4% | 111.5% | 125.2% | 105.7% | 103.5% | 116.1% | 119.9% | 112.6% | 113.0% | 108.5% | 107.2% | 118.7% | 108.1% |

Eastleigh Constituency Poll

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18 Apr 2014

Table 20
Q10. What is the most important issue facing your local area today?
Base : All Respondents

| | Total | | Gender | | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|---|-------|-------|--------|--------|-------|-------|-------|-------|------------------|-------|-------|-------|--------------------------|-------|-------|-------|------------------|-------|-------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--|
| | | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 | | |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 | | |
| Schools | 18 | 7 | 11 | 6 | 9 | 3 | - | - | 1 | - | 3 | - | 11 | 1 | 3 | - | 2 | 1 | 9 | 1 | 5 | 3 | 8 | 1 | | |
| | 3.6% | 2.9% | 4.3% | 4.2% | 5.0% | 1.7% | - | - | 0.8% | - | 4.0% | - | 8.8% | 1.8% | 3.2% | - | 3.0% | 1.4% | 7.1% | 0.5% | 3.7% | 3.6% | 8.4% | 1.2% | | |
| Hospital | 4 | 3 | 1 | - | 3 | 1 | - | 1 | * | - | * | 2 | - | 1 | * | 2 | - | 2 | - | - | 1 | * | 1 | 1 | | |
| | 0.8% | 1.3% | 0.3% | - | 1.5% | 0.7% | - | 5.4% | 0.5% | - | 0.7% | 6.3% | - | 1.8% | 0.5% | 5.0% | - | 1.8% | - | - | 1.1% | 0.5% | 1.5% | 1.0% | | |
| Better roads / traffic lights / less congestion | 43 | 24 | 20 | 6 | 14 | 24 | 5 | 2 | 9 | 7 | 6 | 1 | 14 | 5 | 7 | 1 | 9 | 9 | 8 | 7 | 10 | 10 | 10 | 6 | | |
| | 8.6% | 9.7% | 7.6% | 4.4% | 7.3% | 13.2% | 7.7% | 6.5% | 10.3% | 9.2% | 8.1% | 1.9% | 11.5% | 6.0% | 8.6% | 3.9% | 11.6% | 8.6% | 6.0% | 7.2% | 7.5% | 11.2% | 9.9% | 7.5% | | |
| More / better parking | 4 | 2 | 2 | - | 1 | 3 | - | * | 2 | - | - | * | 1 | - | - | * | 1 | - | 1 | 1 | 3 | - | - | - | | |
| | 0.8% | 0.7% | 0.8% | - | 0.6% | 1.5% | - | 1.7% | 2.8% | - | - | 1.6% | 0.5% | - | - | 1.3% | 0.8% | - | 0.4% | 1.1% | 2.1% | - | - | - | | |
| Public transport | 5 | 2 | 3 | 1 | 2 | 2 | - | 1 | 1 | - | 1 | 3 | 2 | - | 1 | 3 | 1 | - | * | 1 | 1 | 1 | 1 | * | | |
| | 1.1% | 0.8% | 1.3% | 1.1% | 1.2% | 1.0% | - | 4.4% | 1.7% | - | 1.2% | 9.3% | 1.6% | - | 1.0% | 7.3% | 1.8% | - | 0.4% | 1.2% | 1.0% | 1.1% | 1.5% | 0.5% | | |
| Litter / cleanliness | 3 | - | 3 | 2 | - | 1 | 3 | * | - | - | 1 | * | 2 | - | 3 | * | - | - | - | - | * | 3 | - | - | | |
| | 0.6% | - | 1.1% | 1.4% | - | 0.6% | 3.6% | 1.7% | - | - | 0.9% | 1.6% | 1.5% | - | 2.9% | 1.3% | - | - | - | - | 0.3% | 2.7% | - | - | | |
| Too much immigration | 23 | 11 | 12 | 6 | 9 | 7 | 1 | * | 3 | 11 | 4 | - | 3 | 11 | 4 | - | 2 | 13 | 1 | 3 | 6 | 3 | 4 | 6 | | |
| | 4.5% | 4.5% | 4.5% | 4.4% | 4.9% | 4.1% | 1.4% | 1.5% | 3.4% | 14.9% | 5.5% | - | 2.6% | 14.2% | 4.4% | - | 2.7% | 12.7% | 0.9% | 3.4% | 4.6% | 3.7% | 3.6% | 7.7% | | |
| More / cheaper housing | 46 | 26 | 20 | 11 | 26 | 9 | 7 | 4 | 11 | 6 | 4 | 4 | 14 | 10 | 6 | 5 | 10 | 10 | 13 | 7 | 10 | 10 | 9 | 11 | | |
| | 9.1% | 10.6% | 7.7% | 8.1% | 13.7% | 5.1% | 9.5% | 13.7% | 12.7% | 8.0% | 6.3% | 13.5% | 11.8% | 12.7% | 7.2% | 13.5% | 13.0% | 10.4% | 10.2% | 7.0% | 7.8% | 10.2% | 8.9% | 12.9% | | |
| Less construction of buildings / stricter planning permission | 121 | 52 | 69 | 23 | 45 | 53 | 27 | 6 | 31 | 20 | 18 | 4 | 31 | 18 | 24 | 6 | 16 | 21 | 38 | 28 | 14 | 27 | 24 | 27 | | |
| | 23.8% | 21.1% | 26.4% | 16.9% | 23.6% | 29.3% | 38.3% | 23.0% | 35.0% | 26.6% | 25.3% | 14.1% | 25.1% | 23.5% | 27.1% | 15.7% | 20.4% | 21.3% | 29.2% | 28.1% | 10.9% | 29.4% | 23.9% | 32.8% | | |
| Jobs / unemployment | 32 | 15 | 17 | 9 | 15 | 8 | 5 | 3 | 6 | 6 | 5 | 1 | 8 | 4 | 5 | 3 | 8 | 5 | 8 | 6 | 11 | 4 | 7 | 3 | | |
| | 6.3% | 6.0% | 6.6% | 6.5% | 7.8% | 4.5% | 7.1% | 9.4% | 6.7% | 7.3% | 7.0% | 4.0% | 6.9% | 5.4% | 5.6% | 7.0% | 10.6% | 5.0% | 6.5% | 6.0% | 8.7% | 4.7% | 7.3% | 3.5% | | |
| Shopping / local economy / promote the area | 14 | 9 | 4 | 4 | 7 | 3 | 3 | 1 | 5 | - | 4 | 1 | 6 | 1 | 7 | 1 | 5 | 1 | - | 2 | 5 | 1 | 4 | 1 | | |
| | 2.7% | 3.9% | 1.6% | 2.9% | 3.6% | 1.5% | 3.9% | 2.4% | 5.5% | - | 5.5% | 2.3% | 4.6% | 1.9% | 7.6% | 1.8% | 6.1% | 1.5% | - | 2.3% | 4.0% | 1.1% | 4.2% | 0.8% | | |
| Crime / anti-social behaviour / more police | 31 | 14 | 16 | 10 | 11 | 10 | 3 | 2 | 3 | 4 | 5 | 6 | 5 | 8 | 3 | 4 | 3 | 9 | 9 | 5 | 19 | 2 | 3 | 2 | | |
| | 6.0% | 5.8% | 6.3% | 7.7% | 5.5% | 5.4% | 3.9% | 7.4% | 3.5% | 5.0% | 6.5% | 19.7% | 4.0% | 10.0% | 3.1% | 11.6% | 4.0% | 8.6% | 6.9% | 4.8% | 14.7% | 2.3% | 2.6% | 2.2% | | |
| Better social care services | 5 | 2 | 3 | 1 | 1 | 2 | - | 1 | 1 | 1 | - | 1 | 1 | - | 1 | 2 | 1 | 1 | - | 3 | 1 | - | * | 1 | | |
| | 1.0% | 0.8% | 1.1% | 0.9% | 0.7% | 1.4% | - | 4.4% | 1.5% | 1.0% | - | 4.1% | 1.1% | - | 0.7% | 4.8% | 1.7% | 0.8% | - | 3.1% | 0.6% | - | 0.5% | 0.8% | | |
| More youth projects / support services | 7 | 3 | 4 | 2 | 3 | 3 | 1 | - | 1 | - | 1 | - | * | 1 | 1 | - | * | 1 | 3 | - | 1 | 2 | 4 | 1 | | |
| | 1.4% | 1.3% | 1.5% | 1.2% | 1.5% | 1.4% | 1.0% | - | 1.2% | - | 1.0% | - | 0.3% | 0.9% | 0.8% | - | 0.5% | 0.7% | 2.1% | - | 0.5% | 1.8% | 3.6% | 1.4% | | |
| Nothing / I am happy as things are | 64 | 31 | 33 | 19 | 27 | 18 | 3 | 3 | 10 | 9 | 3 | 2 | 17 | 3 | 8 | 5 | 13 | 9 | 16 | 13 | 18 | 13 | 6 | 13 | | |
| | 12.6% | 12.6% | 12.7% | 13.8% | 14.4% | 9.9% | 3.9% | 9.9% | 11.4% | 11.7% | 4.7% | 7.9% | 13.7% | 4.4% | 8.9% | 14.7% | 16.5% | 9.0% | 12.1% | 13.1% | 13.9% | 14.2% | 6.2% | 16.0% | | |
| Local council / politics | 8 | 6 | 2 | - | - | 8 | 3 | 1 | 1 | 1 | 3 | - | - | 2 | 3 | - | - | 3 | 1 | 2 | 2 | * | 3 | 1 | | |
| | 1.6% | 2.4% | 0.9% | - | - | 4.6% | 4.9% | 2.4% | 0.6% | 1.1% | 4.8% | - | - | 2.0% | 3.0% | - | - | 3.1% | 1.1% | 1.7% | 1.9% | 0.5% | 2.9% | 0.8% | | |
| More parks / gentrification of residential areas | 3 | 1 | 2 | 1 | 2 | - | - | - | 2 | - | - | - | 3 | - | - | - | 3 | - | - | - | 1 | - | - | 2 | | |
| | 0.7% | 0.5% | 0.8% | 0.7% | 1.2% | - | - | - | 2.7% | - | - | - | 2.7% | - | - | - | 4.2% | - | - | - | 0.9% | - | - | 2.7% | | |
| Flooding / extreme weather | 2 | 2 | - | 2 | - | * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2 | * | | |
| | 0.5% | 1.0% | - | 1.4% | - | 0.3% | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 2.2% | 0.6% | | |

Prepared by Survation on behalf of Alan Bown

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|--|--------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| Don't know | 72 | 32 | 40 | 34 | 15 | 23 | 10 | 3 | 6 | 7 | 11 | 5 | 8 | 9 | 12 | 3 | 9 | 9 | 22 | 20 | 24 | 10 | 10 | 8 |
| | 14.3% | 13.2% | 15.3% | 25.1% | 8.1% | 12.6% | 13.7% | 12.3% | 7.0% | 9.3% | 15.9% | 17.1% | 6.6% | 11.1% | 14.3% | 7.8% | 11.4% | 9.1% | 16.6% | 20.0% | 18.5% | 11.2% | 9.8% | 9.5% |
| TICK IF DIDN'T FIT ANY EXISTING CATEGORY | 23 | 14 | 8 | 1 | 10 | 11 | 2 | - | 3 | 7 | 2 | - | 5 | 7 | 2 | 3 | 1 | 12 | 4 | 3 | 6 | 5 | 7 | 2 |
| | 4.5% | 5.9% | 3.1% | 0.9% | 5.2% | 6.4% | 3.5% | - | 3.9% | 9.0% | 3.4% | - | 3.8% | 8.7% | 1.8% | 7.3% | 0.9% | 11.9% | 3.2% | 2.7% | 4.2% | 5.8% | 7.2% | 2.2% |
| SIGMA | 529 | 257 | 271 | 139 | 202 | 188 | 71 | 28 | 97 | 78 | 71 | 29 | 130 | 82 | 88 | 37 | 86 | 107 | 134 | 102 | 141 | 97 | 104 | 85 |
| | 104.5% | 104.9% | 104.0% | 101.5% | 105.9% | 105.1% | 102.5% | 106.2% | 111.2% | 103.1% | 101.0% | 103.5% | 107.1% | 104.4% | 100.8% | 102.7% | 109.3% | 105.8% | 102.9% | 102.3% | 107.0% | 104.0% | 103.9% | 104.0% |

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Table 21
Q11. Do you mind if I ask which of the following age brackets you fall into?
Base : All Respondents

| | Total | | Gender | | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|--|
| | | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley | |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 | | |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 | | |
| 18-24 | 79 | 49 | 29 | 79 | - | - | 6 | 1 | 6 | 10 | 9 | 3 | 14 | 12 | 12 | 8 | 10 | 12 | 24 | 25 | 23 | 8 | 11 | 12 | | |
| | 15.6% | 20.1% | 11.3% | 57.7% | - | - | 8.6% | 5.3% | 6.8% | 13.7% | 12.2% | 11.6% | 11.3% | 15.0% | 13.6% | 21.9% | 12.1% | 11.7% | 18.7% | 24.9% | 17.3% | 9.1% | 11.1% | 14.2% | | |
| 25-34 | 58 | 36 | 22 | 58 | - | - | 6 | 1 | 6 | - | 6 | 7 | 9 | 9 | 8 | 5 | 4 | 13 | 19 | 3 | 24 | 12 | 10 | 9 | | |
| | 11.4% | 14.8% | 8.3% | 42.3% | - | - | 8.9% | 4.4% | 6.4% | - | 8.8% | 23.4% | 7.5% | 11.7% | 9.2% | 14.5% | 4.5% | 12.8% | 14.7% | 2.8% | 18.1% | 13.4% | 9.6% | 11.2% | | |
| 35-44 | 33 | 13 | 20 | - | 33 | - | - | 2 | 8 | 6 | - | 1 | 13 | 6 | 2 | 2 | 5 | 4 | 17 | 1 | 6 | 8 | 16 | 3 | | |
| | 6.6% | 5.4% | 7.8% | - | 17.6% | - | - | 9.0% | 9.1% | 7.5% | - | 2.7% | 10.6% | 7.2% | 2.4% | 6.0% | 6.1% | 4.0% | 12.7% | 0.9% | 4.3% | 8.7% | 16.1% | 3.3% | | |
| 45-54 | 157 | 67 | 90 | - | 157 | - | 24 | 9 | 36 | 29 | 24 | 5 | 50 | 26 | 28 | 8 | 35 | 33 | 35 | 35 | 33 | 27 | 29 | 32 | | |
| | 31.0% | 27.4% | 34.4% | - | 82.4% | - | 34.9% | 34.5% | 40.6% | 38.8% | 33.9% | 17.8% | 40.7% | 32.8% | 32.0% | 23.4% | 44.9% | 33.0% | 26.8% | 35.3% | 25.3% | 29.2% | 29.6% | 38.7% | | |
| 55-64 | 75 | 40 | 35 | - | - | 75 | 13 | 5 | 11 | 16 | 12 | 5 | 16 | 15 | 15 | 5 | 11 | 22 | 13 | 14 | 21 | 11 | 19 | 9 | | |
| | 14.8% | 16.4% | 13.3% | - | - | 41.8% | 19.0% | 20.3% | 12.1% | 21.7% | 16.5% | 17.4% | 13.3% | 19.1% | 17.1% | 13.1% | 13.3% | 21.5% | 10.1% | 14.5% | 15.9% | 12.3% | 19.3% | 10.9% | | |
| 65-74 | 59 | 22 | 37 | - | - | 59 | 12 | 3 | 14 | 11 | 11 | 3 | 12 | 7 | 14 | 3 | 8 | 12 | 11 | 9 | 13 | 13 | 10 | 13 | | |
| | 11.6% | 9.0% | 14.0% | - | - | 32.7% | 17.8% | 12.6% | 16.4% | 14.6% | 16.2% | 12.1% | 9.8% | 9.1% | 16.6% | 8.1% | 9.6% | 11.4% | 8.6% | 9.0% | 9.9% | 14.3% | 10.5% | 15.6% | | |
| 75+ | 46 | 17 | 29 | - | - | 46 | 7 | 4 | 8 | 3 | 9 | 4 | 8 | 4 | 8 | 5 | 7 | 5 | 11 | 13 | 12 | 12 | 4 | 5 | | |
| | 9.0% | 7.0% | 11.0% | - | - | 25.5% | 10.7% | 14.0% | 8.6% | 3.8% | 12.5% | 15.0% | 6.7% | 5.0% | 9.1% | 13.0% | 9.4% | 5.4% | 8.4% | 12.7% | 9.2% | 13.0% | 3.9% | 6.1% | | |
| SIGMA | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 | | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | | |

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Table 22
Q12. Gender
Base : All Respondents

| | Total | Gender | | Age | | | By Election Vote | | | | Local Election 2013 Vote | | | | Voting Intention | | | | | Ward | | | | |
|------------------|--------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------------------------|--------|--------|--------|------------------|--------|--------|--------|-----------|------------------------|-----------|-----------------|-----------|-------------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | CON | LAB | LD | UKIP | Undecided | Bishopstoke & Fair Oak | Eastleigh | Netley & Hamble | Hedge End | West End & Botley |
| Unweighted Total | 506 | 197 | 309 | 81 | 138 | 287 | 68 | 37 | 105 | 60 | 70 | 36 | 130 | 68 | 90 | 42 | 90 | 90 | 121 | 101 | 123 | 100 | 83 | 99 |
| Weighted Total | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| Male | 245 | 245 | - | 85 | 80 | 79 | 36 | 14 | 44 | 44 | 39 | 13 | 50 | 45 | 42 | 19 | 36 | 59 | 52 | 48 | 67 | 43 | 48 | 39 |
| | 48.4% | 100.0% | - | 62.6% | 42.2% | 44.3% | 52.6% | 51.2% | 50.1% | 57.4% | 55.8% | 44.7% | 41.1% | 57.7% | 48.2% | 53.0% | 45.3% | 58.8% | 39.5% | 48.1% | 50.8% | 45.9% | 48.6% | 47.8% |
| Female | 261 | - | 261 | 51 | 110 | 100 | 33 | 13 | 44 | 32 | 31 | 16 | 72 | 33 | 45 | 17 | 43 | 42 | 79 | 52 | 65 | 50 | 51 | 43 |
| | 51.6% | - | 100.0% | 37.4% | 57.8% | 55.7% | 47.4% | 48.8% | 49.9% | 42.6% | 44.2% | 55.3% | 58.9% | 42.3% | 51.8% | 47.0% | 54.7% | 41.2% | 60.5% | 51.9% | 49.2% | 54.1% | 51.4% | 52.2% |
| SIGMA | 506 | 245 | 261 | 137 | 190 | 179 | 69 | 27 | 88 | 76 | 70 | 28 | 122 | 79 | 87 | 36 | 79 | 101 | 130 | 100 | 132 | 93 | 100 | 82 |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

| Page | Table | Title | Base Description | Base |
|------|-------|---|--|------|
| 4 | 1 | Q1. Could I confirm that you live in the ward of [Y] ? | Base : All Respondents | 506 |
| 5 | 2 | Q2. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote? | Base : All Respondents | 506 |
| 6 | 3 | Q3 Voting Intention Tables - Normal Weighted Table Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net) | Base : Respondents likely to vote in May 2015 election | 472 |
| 7 | 4 | Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net) | Base : Respondents likely to vote in May 2015 election | 472 |
| 8 | 5 | Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net) | Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused | 316 |
| 9 | 6 | Q3 Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.5 factor of 2013 Voters responses) Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net) | Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused | 389 |
| 10 | 7 | Q3C1. Imagine for a moment that there was no UKIP candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net) | Base : UKIP Respondents | 90 |
| 11 | 8 | Q3C2. Imagine for a moment that there was no Labour candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net) | Base : Labour Respondents | 42 |
| 12 | 9 | Q3C3. Imagine for a moment that there was no Conservative Party candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net) | Base : Conservative Respondents | 90 |
| 13 | 10 | Q3C4. Imagine for a moment that there was no Liberal Democrat candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net) | Base : Liberal Democrat Respondents | 90 |
| 14 | 11 | Q4. Which of the following statements is closest to your opinion? | Base : All Answering | 90 |

| Page | Table | Title | Base Description | Base |
|------|-------|--|---|------|
| 15 | 12 | Q5. Next month, a third of the seats on Eastleigh Borough Council will be up for election. On a scale of 0 to 10, how likely will you be to vote in these local council elections in Eastleigh? | Base : All Respondents | 506 |
| 16 | 13 | Q6. Voting Intention Tables - Normal Weighted Table Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net) | Base : Respondents likely to vote in local council elections | 451 |
| 17 | 14 | Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net) | Base : Respondents likely to vote in local council elections | 451 |
| 18 | 15 | Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net) | Base : Respondents likely to vote in local council elections and Excluding DK/Refused | 309 |
| 19 | 16 | Q6. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.8 factor of 2013 Voters responses) Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net) | Base : Respondents likely to vote in local council elections and Excluding DK/Refused | 356 |
| 20 | 17 | Q7. If there was a referendum held tomorrow in the UK on whether the UK should remain a member of the European Union, how do you think you would vote in that referendum? | Base : All Respondents | 506 |
| 21 | 18 | Q8. Thinking back to February 2013, there was a by-election in Eastleigh following the resignation of Chris Huhne as your MP. Can you remember if you voted in that by-election and if so which party you voted for? | Base : All Respondents | 506 |
| 22 | 19 | Q9. What is the most important issue facing the country today? | Base : All Respondents | 506 |
| 23 | 19 | Q9. What is the most important issue facing the country today? | Base : All Respondents | 506 |
| 24 | 20 | Q10. What is the most important issue facing your local area today? | Base : All Respondents | 506 |
| 25 | 20 | Q10. What is the most important issue facing your local area today? | Base : All Respondents | 506 |
| 26 | 21 | Q11. Do you mind if I ask which of the following age brackets you fall into? | Base : All Respondents | 506 |
| 27 | 22 | Q12. Gender | Base : All Respondents | 506 |