

## Eastleigh Constituency Poll

Prepared on behalf of the Mail on Sunday



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**Fieldwork Dates:** 6<sup>th</sup> February - 8<sup>th</sup> February 2013

**Data Collection Method:** The survey was conducted via telephone. A combination of random numbers seeded from the complete BT directory of households in the Eastleigh wards and, in addition, a smaller amount of targeted lifestyle data for specific age brackets were called.

**Population Sampled:** All adults aged 18+ in the Parliamentary constituency of Eastleigh (2010 borders)

**Sample Size:** 504

**Data Weighting:** Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age and 2010 vote. Targets for the weighted data were derived from ONS data. Quotas were used to ensure an adequate representation of all electoral wards across the constituency.

**Margin of Error:** It should be remembered at all times that a sample of 504 residents aged 18+ were interviewed, and not the entire population. Consequently, all results are subject to margin of error, which mean that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 504 we can be 95% certain that the 'true' value will fall within the range of **4.4%** either side of that 50% figure from the sample.

Data were analysed and weighted by Suration and presented by Patrick Briðne and Damian Lyons Lowe.

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## Eastleigh Constituency Poll

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9 Feb 2013

Table 1

Q1. You may or may not be aware that there will soon be a by election in Eastleigh.  
How likely will you be to vote in this election on a scale of 0 to 10?

Base: All Respondents

	Gender			Age			2010 Vote				Voting Intention					Likelihood to Vote			
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
<b>NET: Top 3 Box</b>	290	148	142	52	108	130	87	20	98	11	54	25	57	33	3	215	75	-	-
	57.6%	60.5%	54.8%	38.5%	57.1%	73.2%	71.8%	68.3%	68.0%	79.7%	64.4%	63.2%	66.3%	75.0%	43.4%	100.0%	59.7%	-	-
(10) 10	215	111	105	26	78	111	74	13	63	8	46	15	36	26	3	215	-	-	-
	42.7%	45.4%	40.2%	19.1%	41.3%	62.7%	60.9%	42.7%	43.8%	56.8%	54.2%	38.1%	41.9%	58.8%	43.4%	100.0%	-	-	-
(9) 9	23	14	9	8	9	7	5	1	15	-	2	3	9	3	-	-	23	-	-
	4.6%	5.9%	3.5%	5.9%	4.5%	3.8%	3.8%	3.8%	10.6%	-	1.9%	7.4%	10.7%	7.5%	-	-	18.7%	-	-
(8) 8	51	23	29	18	21	12	9	6	20	3	7	7	12	4	-	-	51	-	-
	10.2%	9.3%	11.1%	13.5%	11.3%	6.6%	7.2%	21.8%	13.7%	22.8%	8.3%	17.7%	13.7%	8.8%	-	-	41.0%	-	-
<b>NET: Middle 5 Box</b>	113	51	61	39	45	28	25	3	34	2	25	10	24	7	3	-	50	62	-
	22.3%	21.0%	23.6%	29.0%	23.8%	16.0%	20.6%	11.8%	23.4%	11.0%	29.8%	23.9%	27.9%	16.9%	38.3%	-	40.3%	69.1%	-
(7) 7	30	18	13	10	13	7	10	-	9	1	10	1	10	1	1	-	30	-	-
	6.0%	7.3%	4.9%	7.6%	7.1%	3.9%	8.5%	-	6.4%	3.9%	11.6%	2.1%	11.7%	2.6%	18.5%	-	24.3%	-	-
(6) 6	20	7	13	6	8	6	2	1	6	1	2	1	3	4	-	-	20	-	-
	4.0%	3.0%	4.9%	4.7%	4.1%	3.4%	1.8%	3.7%	4.3%	7.1%	2.4%	2.7%	3.5%	8.4%	-	-	16.0%	-	-
(5) 5	34	15	18	8	14	12	6	2	9	-	5	2	7	3	-	-	-	34	-
	6.7%	6.2%	7.1%	5.5%	7.6%	6.6%	5.2%	6.6%	6.2%	-	6.3%	5.1%	7.8%	5.9%	-	-	-	37.3%	-
(4) 4	5	-	5	-	3	3	1	*	1	-	-	-	3	-	-	-	-	5	-
	1.1%	-	2.1%	-	1.3%	1.7%	0.6%	1.5%	0.5%	-	-	-	3.5%	-	-	-	-	6.1%	-
(3) 3	23	11	12	15	7	1	6	-	9	-	8	6	1	-	2	-	-	23	-
	4.6%	4.5%	4.7%	11.2%	3.8%	0.4%	4.5%	-	6.0%	-	9.5%	13.9%	1.3%	-	19.9%	-	-	25.6%	-
<b>NET: Bottom 3 Box</b>	101	45	56	44	36	19	9	6	12	1	5	5	4	1	-	-	-	28	74
	20.1%	18.5%	21.6%	32.5%	19.1%	10.9%	7.5%	19.9%	8.5%	9.3%	5.8%	12.9%	5.8%	8.1%	18.2%	-	-	30.9%	100.0%
(2) 2	16	6	10	6	7	3	3	-	1	-	2	1	1	-	-	-	-	16	-
	3.1%	2.5%	3.7%	4.6%	3.5%	1.6%	2.2%	-	0.7%	-	2.2%	2.3%	0.7%	2.5%	-	-	-	17.3%	-
(1) 1	12	3	9	5	5	2	-	2	-	1	-	3	2	-	-	-	-	12	-
	2.4%	1.4%	3.5%	3.7%	2.6%	1.3%	-	6.6%	-	5.0%	-	6.2%	2.3%	-	-	-	-	13.7%	-
(0) 0	74	36	38	33	25	14	6	4	11	1	3	2	3	2	1	-	-	-	74
	14.6%	14.7%	14.5%	24.2%	13.0%	8.0%	5.3%	13.3%	7.8%	4.3%	3.6%	4.4%	2.9%	5.6%	18.2%	-	-	-	100.0%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	6.77	7.01	6.54	5.08	6.82	8.07	8.17	7.04	7.66	8.26	7.86	6.99	7.89	8.28	6.23	10.00	7.62	3.36	0.00
Std. Dev.	3.75	3.71	3.77	3.86	3.65	3.17	2.93	3.74	3.07	2.88	2.91	3.41	2.63	2.81	4.20	0.00	0.97	1.47	0.00
Std. Err.	0.17	0.26	0.22	0.45	0.28	0.20	0.27	0.57	0.27	0.68	0.33	0.53	0.29	0.40	1.72	0.00	0.09	0.16	0.00

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**Table 2**  
**Q2. Which party do you think you are most likely to vote for in this by election?**  
**Voting Intention**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					Likelihood to Vote				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6 – 9	1 – 5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
Conservative	84	42	42	17	38	29	72	-	5	-	84	-	-	-	-	46	20	15	3
	16.7%	17.4%	16.0%	12.4%	20.0%	16.5%	59.4%	-	3.7%	-	100.0%	-	-	-	-	21.2%	16.2%	16.8%	4.1%
Labour	40	27	13	14	15	11	-	16	17	-	-	40	-	-	15	12	11	2	
	8.0%	11.1%	5.1%	10.2%	8.0%	6.4%	-	55.2%	12.1%	-	-	100.0%	-	-	7.1%	9.6%	12.4%	2.4%	
Liberal Democrat	86	45	41	21	31	34	4	3	61	2	-	-	86	-	36	34	13	3	
	17.0%	18.5%	15.6%	15.3%	16.6%	19.0%	3.3%	9.6%	42.4%	13.1%	-	-	100.0%	-	16.7%	27.2%	14.8%	3.4%	
UKIP	44	34	10	6	14	24	17	2	7	7	-	-	-	44	26	12	4	2	
	8.7%	14.0%	3.7%	4.3%	7.2%	13.7%	14.2%	8.1%	4.8%	51.9%	-	-	-	100.0%	12.0%	9.5%	4.1%	3.3%	
Another Party	4	1	4	3	-	1	-	-	-	-	-	-	-	-	4	-	1	2	1
	0.9%	0.3%	1.5%	2.2%	-	0.4%	-	-	-	-	-	-	-	-	56.6%	-	1.2%	1.7%	2.0%
Green	2	1	1	1	-	1	-	-	-	-	-	-	-	-	2	-	1	-	1
	0.4%	0.3%	0.6%	1.1%	-	0.4%	-	-	-	-	-	-	-	-	26.6%	-	1.2%	-	0.9%
Respect	2	-	2	2	-	-	-	-	-	-	-	-	-	-	2	-	-	2	-
	0.3%	-	0.6%	1.2%	-	-	-	-	-	-	-	-	-	-	19.9%	-	-	1.7%	-
Monster Raving Loony	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	0.2%	-	0.3%	-	-	-	-	-	-	-	-	-	-	-	10.1%	-	-	-	1.1%
Don't know	171	63	108	62	62	48	20	7	44	1	-	-	-	3	57	37	41	36	
	34.0%	25.9%	41.6%	45.5%	33.0%	26.7%	16.7%	24.6%	30.8%	5.0%	-	-	-	43.4%	26.5%	29.9%	45.3%	49.0%	
Refuse	74	31	43	14	29	31	8	1	9	4	-	-	-	-	36	8	4	26	
	14.7%	12.8%	16.5%	10.1%	15.2%	17.2%	6.4%	2.4%	6.2%	30.0%	-	-	-	-	16.5%	6.4%	4.9%	35.7%	
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 3**  
**Q2. Which party do you think you are most likely to vote for in this by election?**  
**Voting Intention - Weighted by Likelihood to Vote**  
**Base: All Respondents (Would Vote)**

	Gender			Age			2010 Vote				Voting Intention					Likelihood to Vote			
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	436	185	251	57	149	230	111	38	122	17	76	40	82	48	4	240	113	83	-
Weighted Total	436	218	218	88	165	183	127	27	141	15	84	36	87	46	6	275	122	39	-
Conservative	84	43	42	14	36	34	74	-	6	-	84	-	-	-	-	58	19	7	-
	19.3%	19.5%	19.2%	16.1%	22.1%	18.4%	58.1%	-	4.4%	-	100.0%	-	-	-	-	21.2%	15.7%	17.9%	-
Labour	36	25	11	10	14	12	-	16	17	-	-	36	-	-	20	12	4	-	
	8.3%	11.6%	4.9%	11.9%	8.2%	6.6%	-	58.8%	12.1%	-	-	100.0%	-	-	7.1%	10.1%	10.4%	-	
Liberal Democrat	87	48	39	20	31	35	5	3	64	2	-	-	87	-	46	34	7	-	
	19.8%	21.9%	17.8%	22.4%	19.0%	19.3%	3.8%	12.4%	45.6%	13.7%	-	-	100.0%	-	16.7%	27.8%	17.1%	-	
UKIP	46	36	11	4	15	28	20	3	8	9	-	-	-	46	33	12	2	-	
	10.6%	16.3%	4.9%	4.4%	8.8%	15.2%	15.6%	11.5%	5.6%	58.0%	-	-	-	100.0%	12.0%	9.5%	5.0%	-	
Another Party	2	-	2	2	-	-	-	-	-	-	-	-	-	-	2	-	1	1	-
	0.4%	-	0.9%	2.2%	-	-	-	-	-	-	-	-	-	-	30.3%	-	1.1%	1.6%	-
Green	1	-	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-
	0.3%	-	0.6%	1.5%	-	-	-	-	-	-	-	-	-	-	20.7%	-	1.1%	-	-
Respect	1	-	1	1	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-
	0.1%	-	0.3%	0.7%	-	-	-	-	-	-	-	-	-	-	9.6%	-	-	1.6%	-
Don't know	126	44	82	32	51	43	22	4	41	*	-	-	-	-	4	73	36	17	-
	28.8%	20.2%	37.5%	36.2%	30.9%	23.5%	17.6%	13.8%	29.2%	0.6%	-	-	-	-	69.7%	26.5%	29.2%	44.1%	-
Refuse	55	23	32	6	18	31	6	1	4	4	-	-	-	-	45	8	1	-	
	12.6%	10.5%	14.8%	6.8%	10.8%	17.0%	4.9%	3.4%	3.1%	27.7%	-	-	-	-	16.5%	6.7%	3.8%	-	
Sigma	436	218	218	88	165	183	127	27	141	15	84	36	87	46	6	275	122	39	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

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**Table 4**  
**Q2. Which party do you think you are most likely to vote for in this by election?**  
**Voting Intention - Weighted by Likelihood to Vote :: SPECIAL TABLE**  
**Base: Respondents who would vote (Excluding Don't know/Refused)**

	Gender			Age			2010 Vote				Voting Intention					Likelihood to Vote			
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6 – 9	1 – 5	0
Unweighted Total	248	129	119	30	85	133	85	30	80	13	76	40	82	48	2	139	70	39	-
Weighted Total	255	151	104	50	96	109	98	22	95	11	84	36	87	46	2	157	78	20	-
Conservative	84	43	42	14	36	34	74	-	6	-	84	-	-	-	-	58	19	7	-
	33.1%	28.1%	40.3%	28.3%	38.0%	30.9%	74.9%	-	6.5%	-	100.0%	-	-	-	-	37.1%	24.5%	34.4%	-
Labour	36	25	11	10	14	12	-	16	17	-	-	36	-	-	-	20	12	4	-
	14.1%	16.7%	10.3%	20.8%	14.2%	11.0%	-	71.1%	17.9%	-	-	100.0%	-	-	-	12.6%	15.7%	20.1%	-
Liberal Democrat	87	48	39	20	31	35	5	3	64	2	-	-	87	-	-	46	34	7	-
	33.9%	31.6%	37.3%	39.3%	32.6%	32.5%	5.0%	15.0%	67.3%	19.1%	-	-	100.0%	-	-	29.3%	43.3%	32.9%	-
UKIP	46	36	11	4	15	28	20	3	8	9	-	-	-	46	-	33	12	2	-
	18.2%	23.6%	10.3%	7.8%	15.2%	25.6%	20.1%	13.9%	8.3%	80.9%	-	-	100.0%	-	-	21.0%	14.7%	9.6%	-
Another Party	2	-	2	2	-	-	-	-	-	-	-	-	-	-	2	-	1	1	-
	0.7%	-	1.8%	3.8%	-	-	-	-	-	-	-	-	-	100.0%	-	1.7%	3.0%	-	
Sigma	255	151	104	50	96	109	98	22	95	11	84	36	87	46	2	157	78	20	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

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**Table 5**  
**Q2. Which party do you think you are most likely to vote for in this by election?**  
**Voting Intention - Weighted By Likelihood To Vote And With "Refused" And "Don't Know" Responses Removed And Replaced With A 0.3 Factor Of Their 2010 Vote**  
**Base: Respondents who would vote (Excluding Don't know/Refused)**

	Total	Gender		Age			2010 Vote				Voting Intention					Likelihood to Vote			
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6 – 9	1 – 5	0
Unweighted Total	329	156	173	37	113	179	111	38	122	17	76	40	82	48	4	183	92	54	-
Weighted Total	321	184	138	62	122	137	122	27	125	14	95	40	97	52	4	195	98	29	-
Conservative	106	50	55	18	45	42	94	-	7	-	95	-	-	-	-	73	24	9	-
	33%	27%	40%	30%	37%	31%	77%	-	6%	-	100%	-	-	-	-	37%	24%	33%	-
Labour	43	30	13	12	17	14	-	20	19	-	-	40	-	-	-	23	15	6	-
	13%	16%	10%	20%	14%	10%	-	74%	15%	-	-	100%	-	-	-	12%	15%	20%	-
Liberal Democrat	115	62	53	25	42	48	5	4	90	2	-	-	97	-	-	61	44	10	-
	36%	34%	39%	40%	34%	35%	5%	14%	72%	17%	-	-	100%	-	-	31%	45%	36%	-
UKIP	53	41	12	4	16	32	22	3	9	10	-	-	-	52	-	37	13	2	-
	16%	22%	9%	7%	13%	23%	18%	13%	7%	74%	-	-	-	100%	-	19%	14%	9%	-
Other	5	1	3	2	2	1	-	-	1	1	-	-	-	-	4	2	2	1	-
	2%	1%	3%	3%	2%	*	-	-	1%	10%	-	-	-	-	100%	1%	2%	2%	-
Sigma	321	184	138	62	122	137	122	27	125	14	95	40	97	52	4	195	98	29	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-

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**Table 6**  
**Q3. Has Chris Huhne's resignation due to pleading guilty to perverting the course of justice made you more or less likely to vote Liberal Democrat, or will it make no difference to your vote?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					Likelihood to Vote				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
<b>NET: Top 2 Box</b>	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-
	0.2%	0.3%	-	-	-	0.4%	-	-	0.5%	-	-	-	-	1.8%	-	0.4%	-	-	-
Much more likely	1	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-
	0.2%	0.3%	-	-	-	0.4%	-	-	0.5%	-	-	-	-	1.8%	-	0.4%	-	-	-
<b>NET: Bottom 2 Box</b>	106	56	49	23	45	37	34	6	31	2	24	16	9	12	3	48	31	16	11
	21.0%	23.1%	19.0%	17.3%	23.7%	21.1%	27.8%	21.0%	21.3%	15.1%	28.1%	40.6%	10.3%	26.3%	38.3%	22.4%	24.4%	17.7%	15.0%
Somewhat less likely	50	23	27	14	19	17	12	1	17	1	6	8	8	5	1	20	17	10	4
	9.9%	9.6%	10.2%	10.6%	9.9%	9.5%	9.6%	4.9%	11.9%	5.0%	7.6%	20.8%	9.1%	10.7%	18.5%	9.2%	13.5%	10.6%	5.0%
Much less likely	56	33	23	9	26	21	22	5	13	1	17	8	1	7	2	28	14	6	7
	11.1%	13.5%	8.8%	6.7%	13.8%	11.6%	18.2%	16.1%	9.4%	10.1%	20.5%	19.8%	1.1%	15.6%	19.9%	13.2%	10.8%	7.1%	10.0%
No difference to my vote	355	171	183	96	127	130	86	22	104	10	60	21	74	32	5	156	87	64	47
	70.3%	70.2%	70.5%	70.8%	67.5%	73.4%	70.8%	73.9%	72.2%	73.3%	71.9%	53.1%	85.8%	71.9%	61.7%	72.6%	69.7%	71.1%	63.9%
Don't know	43	16	27	16	17	9	2	2	9	2	-	3	3	-	-	10	7	10	16
	8.5%	6.4%	10.5%	11.9%	8.8%	5.1%	1.4%	5.2%	6.0%	11.6%	-	6.4%	3.9%	-	-	4.6%	5.9%	11.2%	21.1%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 7

**Q4. Has the passing of a law legalizing gay marriage made you more or less likely to vote Conservative, or will it make no difference to your vote?**

**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					Likelihood to Vote				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
<b>NET: Top 2 Box</b>	34	17	17	14	14	5	8	3	13	1	3	5	8	4	-	10	7	7	9
	6.7%	6.8%	6.5%	10.6%	7.6%	2.6%	6.6%	10.5%	8.8%	4.8%	3.4%	11.3%	9.2%	8.5%	-	4.8%	5.2%	8.0%	12.9%
Much more likely	9	3	5	2	5	2	2	-	3	1	3	2	3	1	-	4	1	3	1
	1.7%	1.4%	2.0%	1.2%	2.5%	1.3%	1.7%	-	2.0%	4.8%	3.4%	3.9%	3.3%	1.6%	-	1.8%	0.6%	3.6%	1.0%
Somewhat more likely	25	13	12	13	10	2	6	3	10	-	-	3	5	3	-	6	6	4	9
	4.9%	5.4%	4.6%	9.5%	5.2%	1.3%	4.8%	10.5%	6.9%	-	-	7.4%	5.9%	6.9%	-	3.0%	4.6%	4.4%	11.9%
<b>NET: Bottom 2 Box</b>	66	40	26	11	13	42	18	5	17	5	7	5	10	17	-	38	10	6	11
	13.1%	16.5%	9.9%	8.4%	6.8%	23.5%	15.1%	15.6%	12.0%	34.9%	7.9%	12.0%	11.9%	38.8%	-	17.7%	8.3%	6.8%	15.5%
Somewhat less likely	26	15	11	6	3	18	9	1	8	1	6	2	5	5	-	14	4	4	4
	5.2%	6.1%	4.4%	4.6%	1.4%	9.8%	7.3%	3.7%	5.7%	3.9%	7.0%	4.9%	5.7%	11.8%	-	6.7%	3.1%	4.7%	5.0%
Much less likely	40	25	14	5	10	24	9	4	9	4	1	3	5	12	-	24	6	2	8
	7.9%	10.4%	5.5%	3.8%	5.4%	13.7%	7.8%	11.9%	6.3%	30.9%	0.9%	7.0%	6.3%	27.0%	-	11.0%	5.1%	2.1%	10.5%
No difference to my vote	364	167	196	99	144	120	94	21	100	9	75	31	62	22	8	159	100	69	36
	72.1%	68.5%	75.5%	73.1%	76.1%	67.5%	77.2%	72.4%	69.4%	60.3%	88.7%	76.7%	72.0%	50.5%	100.0%	73.7%	79.6%	76.3%	49.6%
Don't know	41	20	21	11	18	11	1	*	14	-	-	-	6	1	-	8	9	8	16
	8.1%	8.2%	8.0%	7.8%	9.5%	6.3%	1.1%	1.5%	9.7%	-	-	-	6.8%	2.2%	-	3.8%	6.9%	8.9%	22.0%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 8**  
**Q5. Has David Cameron's pledge to renegotiate powers and hold a referendum on our membership of the EU made you more or less likely to vote Conservative, or will it make no difference to your vote?**  
**Base: All Respondents**

	Total	Gender		Age			2010 Vote				Voting Intention					Likelihood to Vote			
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
<b>NET: Top 2 Box</b>	92	50	42	25	34	33	42	4	19	1	29	7	8	17	-	38	22	20	12
	18.3%	20.7%	16.0%	18.3%	18.0%	18.7%	34.8%	12.9%	12.9%	6.9%	34.0%	16.5%	8.8%	37.9%	-	17.8%	17.5%	22.1%	16.1%
Much more likely	28	12	15	5	13	9	15	1	4	-	14	2	1	5	-	14	7	4	2
	5.5%	5.1%	5.8%	3.8%	7.1%	5.1%	12.2%	4.8%	3.1%	-	16.2%	4.1%	1.0%	10.6%	-	6.6%	5.5%	4.6%	3.2%
Somewhat more likely	64	38	26	20	21	24	28	2	14	1	15	5	7	12	-	24	15	16	10
	12.8%	15.6%	10.2%	14.5%	10.9%	13.6%	22.6%	8.1%	9.8%	6.9%	17.7%	12.4%	7.8%	27.3%	-	11.3%	11.9%	17.5%	13.0%
<b>NET: Bottom 2 Box</b>	64	46	18	14	26	25	10	4	32	3	5	7	22	6	2	37	15	4	8
	12.7%	19.0%	6.8%	10.1%	13.5%	14.0%	7.9%	12.2%	22.1%	23.0%	6.4%	18.1%	25.5%	14.6%	23.5%	17.1%	12.3%	4.7%	10.5%
Somewhat less likely	33	20	13	12	11	10	7	2	15	-	5	5	13	1	-	16	11	3	3
	6.6%	8.3%	5.1%	9.0%	5.9%	5.7%	5.6%	8.0%	10.7%	-	6.4%	11.6%	15.0%	3.3%	-	7.3%	8.9%	3.8%	4.2%
Much less likely	31	26	5	2	14	15	3	1	16	3	-	3	9	5	2	21	4	1	5
	6.1%	10.7%	1.7%	1.1%	7.6%	8.4%	2.3%	4.2%	11.4%	23.0%	-	6.6%	11.3%	23.5%	9.8%	3.4%	0.8%	6.3%	
No difference to my vote	294	126	167	78	115	99	68	19	75	10	49	25	47	20	6	126	75	55	37
	58.3%	51.8%	64.3%	57.9%	61.0%	55.9%	55.6%	64.1%	52.3%	70.1%	58.8%	61.2%	54.2%	44.9%	76.5%	58.5%	59.7%	61.6%	50.9%
Don't know	54	21	33	19	14	20	2	3	18	-	1	2	10	1	-	14	13	11	17
	10.8%	8.5%	12.9%	13.7%	7.5%	11.4%	1.7%	10.7%	12.7%	-	0.9%	4.2%	11.5%	2.6%	-	6.5%	10.5%	11.7%	22.5%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 9**  
**Q6. Would you consider voting for UKIP?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					Likelihood to Vote			
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6 – 9	1 – 5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
Yes	121	76	45	32	33	56	31	7	31	12	12	9	17	43	-	57	31	20	13
	24.0%	31.3%	17.1%	24.0%	17.2%	31.5%	25.6%	23.2%	21.6%	86.0%	14.0%	21.9%	20.0%	97.4%	-	26.6%	24.5%	22.5%	17.2%
Maybe	62	21	41	18	16	27	19	1	10	1	17	-	4	1	1	24	19	11	8
	12.3%	8.5%	15.8%	13.6%	8.4%	15.0%	15.4%	4.5%	6.8%	3.9%	20.8%	-	4.3%	2.6%	10.1%	11.0%	15.5%	12.2%	10.4%
No	236	114	122	51	107	77	65	18	84	1	49	27	57	-	6	114	54	37	31
	46.9%	46.8%	46.9%	38.0%	56.9%	43.6%	53.2%	61.3%	58.3%	10.1%	58.5%	68.0%	66.3%	-	70.1%	53.1%	43.2%	41.4%	41.8%
Don't know	85	33	52	33	33	18	7	3	19	-	6	4	8	-	2	20	21	21	22
	16.9%	13.3%	20.2%	24.3%	17.5%	10.0%	5.8%	10.9%	13.3%	-	6.7%	10.1%	9.4%	-	19.9%	9.3%	16.8%	23.9%	30.6%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 10**  
**Q7. Can you remember if you voted in the 2010 General Election and if so which party you voted for?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					Likelihood to Vote			
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
Conservative	121	58	64	23	48	50	121	-	-	-	72	-	4	17	-	74	26	15	6
	24.1%	23.6%	24.6%	17.3%	25.5%	28.1%	100.0%	-	-	-	85.9%	-	4.6%	39.5%	-	34.3%	20.6%	16.9%	8.8%
Labour	30	16	13	8	9	13	-	30	-	-	-	16	3	2	-	13	9	4	4
	5.9%	6.7%	5.1%	6.0%	4.7%	7.1%	-	100.0%	-	-	-	40.6%	3.3%	5.5%	-	5.9%	6.9%	4.8%	5.4%
Liberal Democrat	144	84	60	30	57	57	-	-	144	-	5	17	61	7	2	63	50	19	11
	28.5%	34.4%	23.0%	22.1%	30.0%	32.1%	-	-	100.0%	-	6.4%	43.0%	71.0%	15.8%	23.5%	29.2%	40.1%	21.5%	15.3%
UKIP	11	7	4	1	4	6	-	-	-	11	-	-	2	7	-	6	3	1	1
	2.2%	2.7%	1.7%	0.9%	2.0%	3.4%	-	-	-	78.3%	-	-	2.2%	16.8%	-	3.0%	2.7%	0.8%	0.8%
Other	3	-	3	-	2	1	-	-	-	3	-	-	-	-	-	2	1	-	-
	0.6%	-	1.2%	-	0.9%	0.8%	-	-	-	21.7%	-	-	-	-	-	0.8%	1.1%	-	-
Did not vote	67	34	33	39	19	9	-	-	-	-	2	5	11	5	2	5	15	19	28
	13.3%	13.8%	12.8%	28.9%	10.0%	5.1%	-	-	-	-	2.5%	12.7%	12.5%	12.2%	28.1%	2.4%	11.6%	21.3%	38.4%
Can't remember	43	14	29	17	16	9	-	-	-	-	3	1	3	2	4	16	8	16	3
	8.5%	5.5%	11.3%	12.3%	8.5%	5.3%	-	-	-	-	3.0%	2.0%	4.0%	4.5%	48.4%	7.5%	6.1%	18.2%	3.8%
Refuse	85	32	53	17	35	32	-	-	-	-	2	1	2	3	-	36	14	15	20
	16.9%	13.2%	20.3%	12.5%	18.4%	18.1%	-	-	-	-	2.2%	1.7%	2.4%	5.7%	-	16.9%	10.9%	16.5%	27.5%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 11**  
**Q8. Can I ask which of the following age brackets you fall into?**  
**Base: All Respondents**

	Gender			Age			2010 Vote				Voting Intention					Likelihood to Vote			
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6-9	1-5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
18-24	53	23	30	53	-	-	8	2	12	-	6	7	9	-	2	11	6	19	17
	10.5%	9.5%	11.5%	39.2%	-	-	6.5%	6.8%	8.3%	-	6.6%	16.8%	10.8%	-	19.9%	5.1%	5.0%	21.2%	22.6%
25-34	82	39	43	82	-	-	15	6	18	1	11	7	11	6	1	15	37	15	16
	16.3%	16.2%	16.5%	60.8%	-	-	12.7%	20.8%	12.4%	8.8%	13.4%	17.5%	13.3%	13.1%	18.5%	6.9%	29.3%	16.3%	22.0%
35-44	94	49	45	-	94	-	24	4	32	1	18	8	16	5	3	33	28	19	14
	18.6%	20.2%	17.2%	-	49.7%	-	19.4%	12.8%	22.3%	7.1%	22.0%	19.0%	19.0%	11.3%	43.4%	15.3%	22.5%	20.8%	19.1%
45-54	95	43	52	-	95	-	25	5	25	5	19	7	15	9	-	45	23	17	11
	18.8%	17.5%	20.1%	-	50.3%	-	20.4%	16.8%	17.1%	31.8%	23.0%	18.2%	17.6%	19.9%	-	20.9%	18.1%	18.6%	14.3%
55-64	78	40	38	-	-	78	16	7	30	4	7	6	14	11	1	47	16	8	6
	15.4%	16.4%	14.5%	-	-	43.7%	13.2%	24.0%	20.7%	28.8%	8.0%	15.4%	16.8%	26.2%	8.2%	21.8%	13.1%	8.7%	8.8%
65-74	53	29	24	-	-	53	17	3	17	3	13	3	10	7	-	36	10	2	4
	10.5%	12.0%	9.1%	-	-	29.8%	13.8%	10.3%	11.5%	18.8%	14.9%	6.4%	11.2%	16.2%	-	16.8%	8.3%	2.7%	5.7%
75+	47	19	28	-	-	47	17	3	11	1	10	3	10	6	-	28	5	10	3
	9.3%	7.8%	10.8%	-	-	26.5%	14.0%	8.5%	7.5%	4.8%	12.1%	6.7%	11.3%	13.2%	-	13.2%	3.8%	11.6%	4.7%
Refused	2	1	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	2
	0.4%	0.5%	0.3%	-	-	-	-	-	-	-	-	-	-	-	10.1%	-	-	-	2.7%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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**Table 12**  
**Q9. Was the person...?**  
**Base: All Respondents**

	Gender		Age			2010 Vote				Voting Intention					Likelihood to Vote				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	10	6 – 9	1 – 5	0
Unweighted Total	504	211	293	75	175	252	118	43	130	18	80	42	84	50	6	240	113	83	68
Weighted Total	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
Male	244	244	-	63	92	88	58	16	84	7	42	27	45	34	4	111	62	35	36
	48.4%	100.0%	-	46.3%	48.6%	49.7%	47.4%	55.4%	58.3%	47.1%	50.5%	67.1%	52.6%	78.0%	51.6%	51.4%	49.5%	39.4%	48.7%
Female	260	-	260	73	97	89	64	13	60	8	42	13	41	10	4	105	63	55	38
	51.6%	-	100.0%	53.7%	51.4%	50.3%	52.6%	44.6%	41.7%	52.9%	49.5%	32.9%	47.4%	22.0%	48.4%	48.6%	50.5%	60.6%	51.3%
Sigma	504	244	260	135	189	178	121	30	144	14	84	40	86	44	8	215	125	90	74
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**SURVATION**  
SURVEYING THE NATION

Page	Table	Title
1	1	Q1. You may or may not be aware that there will soon be a by election in Eastleigh. How likely will you be to vote in this election on a scale of 0 to 10? / NET: Top 3 Box / NET: Middle 5 Box / NET: Bottom 3 Box
2	2	Q2. Which party do you think you are most likely to vote for in this by election? Voting Intention / Another Party
3	3	Q2. Which party do you think you are most likely to vote for in this by election? Voting Intention - Weighted by Likelihood to Vote / Another Party
4	4	Q2. Which party do you think you are most likely to vote for in this by election? Voting Intention - Weighted by Likelihood to Vote :: SPECIAL TABLE
5	5	Q2. Which party do you think you are most likely to vote for in this by election? Voting Intention - Weighted By Likelihood To Vote And With "Refused" And "Don't Know" Responses Removed And Replaced With A 0.3 Factor Of Their 2010 Vote
6	6	Q3. Has Chris Huhne's resignation due to pleading guilty to perverting the course of justice made you more or less likely to vote Liberal Democrat, or will it make no difference to your vote? / NET: Top 2 Box / NET: Bottom 2 Box
7	7	Q4. Has the passing of a law legalizing gay marriage made you more or less likely to vote Conservative, or will it make no difference to your vote? / NET: Top 2 Box / NET: Bottom 2 Box
8	8	Q5. Has David Cameron's pledge to renegotiate powers and hold a referendum on our membership of the EU made you more or less likely to vote Conservative, or will it make no difference to your vote? / NET: Top 2 Box / NET: Bottom 2 Box
9	9	Q6. Would you consider voting for UKIP?
10	10	Q7. Can you remember if you voted in the 2010 General Election and if so which party you voted for?
11	11	Q8. Can I ask which of the following age brackets you fall into?
12	12	Q9. Was the person...?