

Eastleigh

Constituency Poll

22/04/2014

Prepared on behalf of Alan Bown

Methodology

Fieldwork Dates

14th-17th April 2014

Data Collection Method

The survey was conducted via telephone. A combination of random numbers seeded from the complete BT directory of households in the local wards and, in addition, a smaller amount of targeted lifestyle data for specific age brackets were called.

Population Sampled

All residents aged 18+ in the Eastleigh constituency.

Sample Size

506

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 506 it is 95% certain that the 'true' value will fall within the range of 4.3% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the list of hypothetical candidates prompted in a randomising order.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Could I confirm that you live in the ward of [Y] ?
Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
Bishopstoke East	23 4.5%	14 5.9%	8 3.2%	7 4.8%	5 2.8%	11 6.1%	4 5.7%	-	4 4.2%	3 3.8%	3 4.6%	*	6 1.6%	3 4.9%	6 6.4%	2 5.8%	4 4.5%	4 4.4%	5 4.0%	23 23.0%	-	-	-	-
Bishopstoke West	19 3.8%	8 3.1%	12 4.5%	5 4.0%	4 2.0%	10 5.7%	2 2.9%	3 10.2%	4 4.5%	2 2.1%	1 2.0%	1 5.1%	4 3.2%	3 4.4%	3 3.6%	1 4.0%	6 7.5%	3 2.8%	2 1.4%	19 19.5%	-	-	-	-
Botley	33 6.5%	17 6.9%	16 6.1%	11 8.2%	11 6.0%	10 5.7%	9 12.3%	-	7 7.5%	2 2.5%	3 4.0%	1 2.7%	12 9.7%	3 3.8%	7 8.4%	1 2.1%	6 8.1%	4 4.4%	10 8.0%	-	-	-	-	33 40.0%
Bursledon and Old Netley	34 6.7%	16 6.5%	18 6.9%	7 5.1%	10 5.3%	17 9.4%	6 8.4%	1 3.6%	8 8.8%	4 4.9%	6 9.0%	1 4.1%	9 7.4%	9 11.6%	6 7.0%	2 4.2%	6 7.3%	11 10.7%	7 5.5%	-	-	34 36.3%	-	-
Eastleigh Central	57 11.2%	34 14.0%	22 8.6%	24 17.5%	15 7.8%	18 10.1%	3 4.9%	4 14.3%	8 8.8%	7 8.9%	6 9.3%	6 22.2%	9 7.2%	9 11.1%	5 5.5%	8 22.6%	10 12.3%	8 8.0%	17 13.3%	-	57 43.2%	-	-	-
Eastleigh North	37 7.3%	18 7.3%	19 7.4%	13 9.2%	10 5.1%	15 8.3%	5 7.3%	1 3.8%	8 8.8%	7 8.9%	6 8.9%	2 8.5%	8 6.9%	3 3.2%	7 7.9%	1 2.8%	4 5.2%	6 5.6%	11 8.3%	-	37 28.2%	-	-	-
Eastleigh South	38 7.4%	15 6.0%	23 8.8%	10 7.3%	15 7.6%	13 7.3%	-	6 22.5%	6 7.3%	2 2.4%	2 2.7%	4 15.2%	14 11.8%	2 3.1%	2 2.2%	7 18.6%	8 9.8%	3 3.2%	12 9.1%	-	38 28.7%	-	-	-
Fair Oak and Horton Heath	57 11.3%	26 10.6%	32 12.1%	16 11.4%	27 14.2%	15 8.3%	13 18.4%	3 10.3%	6 6.9%	11 14.1%	11 15.4%	2 8.3%	11 9.3%	8 10.7%	9 10.8%	6 16.4%	8 9.5%	10 9.7%	16 12.4%	57 57.5%	-	-	-	-
Hamble-le-Rice and Butlocks Heath	27 5.3%	12 4.9%	15 5.6%	7 4.8%	10 5.2%	10 5.8%	4 5.7%	1 4.7%	8 9.1%	4 5.9%	4 6.4%	1 2.1%	7 6.1%	4 5.4%	7 8.5%	-	4 4.6%	6 5.4%	9 6.8%	-	-	27 28.7%	-	-
Hedge End Grange Park	36 7.1%	22 9.1%	14 5.3%	9 6.4%	16 8.6%	11 6.1%	6 9.0%	3 10.2%	3 3.9%	6 8.0%	7 9.6%	2 7.4%	6 5.3%	9 11.0%	10 11.2%	1 1.8%	5 6.4%	9 9.0%	3 2.0%	-	-	-	36 36.1%	-
Hedge End St Johns	37 7.3%	17 7.1%	20 7.6%	8 6.1%	18 9.5%	11 6.0%	4 5.6%	1 5.4%	8 9.1%	5 6.5%	3 3.8%	1 5.1%	12 9.7%	5 5.9%	3 3.1%	1 4.0%	3 4.2%	7 6.9%	18 13.6%	-	-	-	37 37.3%	-
Hedge End Wildern	26 5.2%	9 3.5%	18 6.8%	3 2.6%	11 5.8%	12 6.7%	3 4.8%	2 8.4%	3 3.3%	3 4.6%	4 5.3%	4 13.1%	4 3.5%	5 6.7%	6 6.4%	4 10.3%	4 4.5%	9 9.3%	3 2.4%	-	-	-	26 26.6%	-
Netley Abbey	33 6.4%	15 6.1%	18 6.8%	7 5.5%	15 8.1%	10 5.4%	3 4.2%	*	9 10.1%	11 14.8%	4 5.4%	*	8 6.4%	6 7.5%	3 2.9%	2 5.1%	4 5.6%	8 8.2%	12 8.8%	-	-	33 35.0%	-	-
West End North	29 5.7%	12 5.0%	16 6.3%	5 3.6%	15 7.7%	9 5.2%	5 7.9%	1 5.1%	5 5.7%	6 7.8%	5 7.1%	-	6 5.1%	5 7.0%	7 8.4%	-	5 5.9%	7 7.4%	5 3.5%	-	-	-	-	29 35.1%
West End South	20 4.0%	10 4.1%	10 4.0%	5 3.4%	8 4.4%	7 4.1%	2 3.0%	-	2 2.0%	4 4.7%	5 6.5%	1 2.9%	4 3.6%	4 4.6%	7 7.6%	1 2.3%	4 4.5%	5 4.9%	1 1.0%	-	-	-	-	20 24.9%
SIGMA	506 100.0%	245 100.0%	261 100.0%	137 100.0%	190 100.0%	179 100.0%	69 100.0%	27 100.0%	88 100.0%	76 100.0%	70 100.0%	28 100.0%	122 100.0%	79 100.0%	87 100.0%	36 100.0%	79 100.0%	101 100.0%	130 100.0%	100 100.0%	132 100.0%	93 100.0%	100 100.0%	82 100.0%

Survation.

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Table 2
Q2. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?
Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
10	315	146	169	51	129	134	55	23	73	54	52	21	82	52	63	30	55	62	74	66	78	66	62	43
	62.3%	59.6%	64.7%	37.7%	68.0%	74.8%	79.6%	86.0%	83.5%	70.9%	74.2%	74.6%	67.3%	65.9%	72.0%	82.6%	70.0%	61.5%	57.0%	66.2%	59.6%	70.4%	62.6%	51.9%
9	28	15	14	13	12	3	6	1	4	2	5	-	10	3	6	-	7	7	8	3	12	6	4	5
	5.6%	6.0%	5.2%	9.5%	6.3%	1.9%	9.1%	4.7%	4.4%	2.3%	7.1%	-	8.1%	3.8%	7.4%	-	8.8%	6.6%	6.4%	2.5%	8.7%	5.9%	3.6%	6.5%
8	39	21	18	17	7	15	3	1	4	1	5	2	8	6	7	*	6	10	11	9	7	6	9	8
	7.7%	8.5%	7.0%	12.1%	3.7%	8.6%	4.8%	5.5%	5.0%	1.4%	7.0%	5.8%	6.4%	7.4%	8.2%	1.3%	7.1%	9.5%	8.4%	8.6%	5.2%	6.7%	9.0%	10.2%
7	19	17	2	10	6	3	1	-	3	6	3	*	8	5	3	*	1	7	5	1	4	6	5	3
	3.8%	6.9%	0.9%	7.5%	3.0%	1.9%	1.2%	-	3.8%	7.4%	4.4%	1.6%	6.3%	6.3%	3.5%	1.3%	1.5%	7.2%	4.2%	1.4%	3.2%	6.5%	5.3%	3.1%
6	9	4	5	6	1	2	-	-	-	1	-	2	3	2	*	2	2	2	1	2	1	-	4	3
	1.7%	1.6%	1.8%	4.3%	0.4%	1.2%	-	-	-	1.4%	-	7.8%	2.4%	2.9%	0.5%	6.1%	3.1%	2.3%	1.1%	1.6%	0.8%	-	3.6%	3.2%
5	42	18	24	14	20	8	2	1	2	7	2	1	8	9	6	3	4	11	18	9	9	4	10	11
	8.4%	7.4%	9.4%	10.1%	10.6%	4.7%	3.4%	3.8%	1.9%	8.7%	3.5%	5.3%	6.5%	12.0%	6.5%	8.7%	5.1%	10.6%	14.0%	8.7%	7.1%	4.7%	9.6%	12.9%
4	1	-	1	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	1
	0.2%	-	0.5%	-	-	0.7%	0.7%	-	-	0.9%	-	-	-	-	-	-	-	-	0.4%	-	-	0.8%	-	0.6%
3	7	2	4	4	1	1	-	-	-	-	2	-	-	*	-	-	2	*	4	1	4	*	-	1
	1.3%	1.0%	1.6%	3.2%	0.6%	0.6%	-	-	-	-	2.7%	-	-	0.5%	-	-	3.1%	0.4%	2.8%	1.2%	2.9%	0.5%	-	1.3%
2	10	7	3	6	4	*	-	-	-	3	-	-	2	-	2	-	1	2	6	4	2	-	2	3
	2.0%	2.8%	1.2%	4.3%	2.0%	0.3%	-	-	-	3.5%	-	-	1.6%	-	1.9%	-	1.3%	1.8%	4.3%	3.6%	1.4%	-	1.6%	3.9%
1	2	1	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	2	2	-	-	-	-
	0.3%	0.2%	0.5%	0.9%	-	0.3%	-	-	-	-	-	-	-	-	-	-	-	-	1.3%	1.7%	-	-	-	-
0	33	14	19	14	10	9	1	-	1	3	1	1	2	1	-	-	-	-	-	4	14	4	5	5
	6.6%	5.8%	7.2%	10.3%	5.4%	4.9%	1.2%	-	1.3%	3.5%	1.2%	4.9%	1.5%	1.1%	-	-	-	-	-	4.5%	11.0%	4.5%	4.8%	6.4%
SIGMA	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 3
Q3 Voting Intention Tables - Normal Weighted Table
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	472	183	289	71	129	272	67	37	104	58	69	35	128	67	90	42	90	121	95	109	96	78	94	
Weighted Total	473	231	242	122	180	170	68	27	86	73	69	27	120	78	87	36	79	101	130	95	117	89	95	77
UKIP	101	59	42	25	37	39	4	4	9	53	1	-	8	74	-	-	-	101	-	17	17	25	26	17
	21.3%	25.7%	17.2%	20.2%	20.8%	22.7%	5.5%	13.3%	10.2%	72.2%	1.2%	-	6.5%	94.7%	-	-	-	100.0%	-	17.9%	14.4%	27.7%	26.9%	22.0%
Conservative	87	42	45	20	30	37	53	1	3	3	60	*	12	1	87	-	-	-	-	18	14	16	18	21
	18.4%	18.2%	18.6%	16.2%	16.6%	21.9%	78.0%	4.1%	3.3%	4.6%	87.6%	1.8%	10.3%	1.8%	100.0%	-	-	-	-	19.1%	11.6%	18.0%	19.0%	27.8%
Liberal Democrat	79	36	43	13	40	26	-	*	49	1	*	1	70	-	-	-	79	-	-	17	22	14	12	15
	16.7%	15.5%	17.9%	10.7%	22.4%	15.0%	-	1.3%	56.8%	1.4%	0.7%	2.2%	58.2%	-	-	-	100.0%	-	-	17.9%	18.5%	15.6%	12.5%	19.1%
Labour	36	19	17	13	11	12	-	17	4	-	-	23	6	-	-	36	-	-	-	9	16	3	6	2
	7.6%	8.3%	7.0%	10.7%	5.9%	7.2%	-	64.5%	4.8%	-	-	86.7%	5.2%	-	-	100.0%	-	-	-	9.9%	13.5%	3.8%	6.1%	2.1%
Another Party (Net)	6	4	2	5	-	1	-	1	-	1	-	1	2	-	-	-	-	-	-	-	-	1	5	-
	1.3%	1.7%	0.9%	4.4%	-	0.4%	-	5.3%	-	1.0%	-	5.3%	1.6%	-	-	-	-	-	-	-	-	0.8%	5.6%	-
Green	4	2	2	3	-	1	-	1	-	1	-	1	2	-	-	-	-	-	-	-	-	1	3	-
	0.9%	0.8%	0.9%	2.8%	-	0.4%	-	5.3%	-	1.0%	-	5.3%	1.6%	-	-	-	-	-	-	-	-	0.8%	3.6%	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	0.4%	0.8%	-	1.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.1%	-
Undecided	130	52	79	44	52	35	10	3	20	11	7	1	21	3	-	-	-	-	130	23	40	28	23	16
	27.6%	22.3%	32.6%	35.6%	28.6%	20.7%	14.8%	9.9%	23.4%	15.6%	10.6%	4.0%	17.4%	3.5%	-	-	-	-	100.0%	24.4%	34.2%	31.0%	24.7%	21.2%
Refused	33	19	14	3	10	20	1	*	1	4	-	-	1	-	-	-	-	-	-	10	9	3	5	6
	7.0%	8.3%	5.8%	2.2%	5.7%	11.9%	1.7%	1.6%	1.6%	5.2%	-	-	0.8%	-	-	-	-	-	-	10.9%	7.8%	3.2%	5.2%	7.8%
SIGMA	473	231	242	122	180	170	68	27	86	73	69	27	120	78	87	36	79	101	130	95	117	89	95	77
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	472	183	289	71	129	272	67	37	104	58	69	35	128	67	90	42	90	90	121	95	109	96	78	94
Weighted Total	472	228	244	109	183	180	74	29	94	74	73	28	123	78	90	38	81	100	121	94	118	93	95	72
UKIP	100	57	43	22	38	39	3	4	10	55	1	-	8	74	-	-	-	100	-	17	17	25	25	16
	21.2%	24.8%	17.8%	20.2%	21.0%	21.9%	3.9%	13.3%	10.4%	74.6%	1.2%	-	6.6%	94.4%	-	-	-	100.0%	-	18.3%	14.2%	27.0%	26.4%	21.7%
Conservative	90	43	47	20	29	42	59	1	3	4	65	1	12	2	90	-	-	-	-	19	15	17	19	21
	19.2%	19.0%	19.3%	18.4%	15.6%	23.2%	79.7%	4.2%	3.4%	5.2%	89.1%	1.9%	9.5%	2.0%	100.0%	-	-	-	-	20.0%	12.3%	18.5%	20.3%	28.6%
Liberal Democrat	81	37	44	13	41	28	-	*	55	1	1	1	72	-	-	-	81	-	-	19	22	15	12	13
	17.1%	16.3%	17.9%	11.6%	22.2%	15.3%	-	1.3%	57.7%	1.0%	0.8%	1.9%	59.0%	-	-	-	100.0%	-	-	19.9%	18.4%	16.6%	12.4%	18.3%
Labour	38	22	16	14	11	13	-	19	4	-	-	24	6	-	-	38	-	-	-	10	17	4	6	1
	8.0%	9.5%	6.6%	12.3%	6.0%	7.3%	-	64.5%	4.7%	-	-	86.6%	5.0%	-	-	100.0%	-	-	-	10.4%	14.3%	4.1%	6.2%	2.0%
Another Party (Net)	6	4	2	5	-	*	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	*	5	-
	1.2%	1.6%	0.8%	4.9%	-	0.2%	-	5.5%	-	0.4%	-	5.8%	1.3%	-	-	-	-	-	-	-	-	0.3%	5.7%	-
Green	3	2	2	3	-	*	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	*	3	-
	0.7%	0.7%	0.8%	2.9%	-	0.2%	-	5.5%	-	0.4%	-	5.8%	1.3%	-	-	-	-	-	-	-	-	0.3%	3.3%	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	0.5%	1.0%	-	2.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.3%	-
Undecided	121	45	76	33	53	35	11	3	21	10	6	1	22	3	-	-	-	-	121	18	38	28	22	14
	25.7%	19.8%	31.3%	30.3%	29.1%	19.5%	14.6%	9.5%	22.5%	13.0%	8.9%	3.8%	17.8%	3.6%	-	-	-	-	100.0%	19.4%	32.4%	30.3%	23.7%	20.0%
Refused	36	21	15	2	11	22	1	*	1	4	-	-	1	-	-	-	-	-	-	11	10	3	5	7
	7.6%	9.0%	6.3%	2.2%	6.1%	12.5%	1.8%	1.6%	1.3%	5.8%	-	-	0.9%	-	-	-	-	-	-	12.0%	8.4%	3.3%	5.4%	9.4%
SIGMA	472	228	244	109	183	180	74	29	94	74	73	28	123	78	90	38	81	100	121	94	118	93	95	72
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 5
Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	316	125	191	44	88	184	55	33	78	47	62	33	108	64	90	42	90	90	-	67	65	60	59	65
Weighted Total	314	163	152	74	119	122	62	26	72	60	66	27	100	75	90	38	81	100	-	64	70	62	67	51
UKIP	100	57	43	22	38	39	3	4	10	55	1	-	8	74	-	-	-	100	-	17	17	25	25	16
	31.7%	34.8%	28.5%	30.0%	32.4%	32.2%	4.6%	15.0%	13.7%	91.9%	1.4%	-	8.1%	97.9%	-	-	-	100.0%	-	26.7%	24.0%	40.6%	37.2%	30.7%
Conservative	90	43	47	20	29	42	59	1	3	4	65	1	12	2	90	-	-	-	-	19	15	17	19	21
	28.8%	26.7%	31.0%	27.3%	24.1%	34.2%	95.4%	4.8%	4.5%	6.4%	97.8%	2.0%	11.7%	2.1%	100.0%	-	-	-	-	29.1%	20.8%	27.8%	28.6%	40.5%
Liberal Democrat	81	37	44	13	41	28	-	*	55	1	1	1	72	-	-	-	81	-	-	19	22	15	12	13
	25.7%	22.9%	28.7%	17.1%	34.2%	22.6%	-	1.5%	75.7%	1.2%	0.8%	2.0%	72.5%	-	-	-	100.0%	-	-	29.0%	31.0%	25.0%	17.5%	25.9%
Labour	38	22	16	14	11	13	-	19	4	-	-	24	6	-	-	38	-	-	-	10	17	4	6	1
	12.0%	13.3%	10.6%	18.3%	9.3%	10.8%	-	72.5%	6.1%	-	-	90.0%	6.1%	-	-	100.0%	-	-	-	15.2%	24.1%	6.1%	8.8%	2.8%
Another Party (Net)	6	4	2	5	-	*	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	*	5	-
	1.8%	2.3%	1.3%	7.3%	-	0.3%	-	6.2%	-	0.5%	-	6.0%	1.5%	-	-	-	-	-	-	-	-	0.5%	8.0%	-
Green	3	2	2	3	-	*	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	-	*	3
	1.1%	1.0%	1.3%	4.3%	-	0.3%	-	6.2%	-	0.5%	-	6.0%	1.5%	-	-	-	-	-	-	-	-	0.5%	4.7%	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	0.7%	1.4%	-	3.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.3%
SIGMA	314	163	152	74	119	122	62	26	72	60	66	27	100	75	90	38	81	100	-	64	70	62	67	51
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 6
Q3 Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.5 factor of 2013 Voters responses)
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency?
Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	369	147	222	47	106	216	67	37	104	58	65	34	117	67	90	42	90	90	45	74	77	75	65	78
Weighted Total	398	207	191	90	154	155	79	32	98	79	79	32	122	89	105	44	94	116	29	80	87	81	83	66
UKIP	126	73	53	27	49	49	3	5	11	74	1	-	9	86	-	-	-	116	8	23	21	33	29	19
	31.6%	35.2%	27.7%	30.5%	32.0%	31.8%	4.2%	14.1%	11.7%	92.9%	1.3%	-	7.6%	97.1%	-	-	-	100.0%	25.8%	28.6%	24.4%	41.4%	34.7%	28.8%
Conservative	112	54	58	23	37	52	76	1	4	4	77	1	14	2	105	-	-	-	7	24	17	21	24	26
	28.2%	26.0%	30.6%	26.0%	24.3%	33.3%	95.8%	4.5%	3.8%	5.6%	97.9%	2.0%	11.1%	2.5%	100.0%	-	-	-	22.7%	29.7%	19.3%	26.4%	28.4%	40.0%
Liberal Democrat	108	50	58	17	53	38	-	*	77	1	1	1	90	*	-	-	94	-	13	22	29	21	18	18
	27.1%	24.1%	30.3%	19.1%	34.6%	24.3%	-	1.4%	79.2%	1.0%	0.8%	3.0%	73.4%	0.4%	-	-	100.0%	-	45.5%	27.7%	32.8%	25.9%	21.2%	27.7%
Labour	46	26	20	16	14	16	-	24	5	-	-	28	8	-	-	44	-	-	2	11	21	5	7	2
	11.5%	12.6%	10.3%	17.4%	9.2%	10.3%	-	74.3%	5.2%	-	-	89.1%	6.4%	-	-	100.0%	-	-	6.0%	14.0%	23.6%	5.8%	8.2%	3.5%
Another Party (Net)	7	4	2	6	-	*	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	*	6	-
	1.7%	2.1%	1.2%	6.9%	-	0.2%	-	5.8%	-	0.5%	-	5.9%	1.5%	-	-	-	-	-	-	-	-	0.5%	7.5%	-
Green	4	2	2	4	-	*	-	2	-	*	-	2	2	-	-	-	-	-	-	-	-	*	4	-
	1.0%	0.9%	1.2%	4.1%	-	0.2%	-	5.8%	-	0.5%	-	5.9%	1.5%	-	-	-	-	-	-	-	-	0.5%	4.4%	-
Party not listed	3	3	-	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-
	0.6%	1.2%	-	2.9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.1%	-
SIGMA	398	207	191	90	154	155	79	32	98	79	79	32	122	89	105	44	94	116	29	80	87	81	83	66
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 7
Q3C1. Imagine for a moment that there was no UKIP candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : UKIP Respondents

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	90	42	48	13	23	54	3	5	11	41	1	-	8	62	-	-	-	90	-	18	15	20	19	18
Weighted Total	101	59	42	25	37	39	4	4	9	53	1	-	8	74	-	-	-	101	-	17	17	25	26	17
Conservative	21	16	5	4	11	5	4	-	2	9	1	-	1	19	-	-	-	21	-	6	3	4	6	1
	20.4%	26.1%	12.2%	17.5%	29.8%	13.1%	100.0%	-	21.1%	17.4%	100.0%	-	8.1%	25.3%	-	-	-	20.4%	-	37.2%	18.1%	16.7%	23.8%	5.9%
Labour	7	4	3	-	5	2	-	3	-	4	-	-	-	5	-	-	-	7	-	2	-	3	2	-
	6.9%	6.3%	7.8%	-	12.3%	6.1%	-	70.9%	-	7.3%	-	-	-	7.0%	-	-	-	6.9%	-	11.4%	-	10.4%	9.7%	-
Liberal Democrat	14	8	6	-	8	6	-	*	3	7	-	-	4	3	-	-	-	14	-	1	2	5	4	1
	14.0%	13.0%	15.4%	-	20.9%	16.2%	-	11.0%	33.3%	13.1%	-	-	56.6%	4.6%	-	-	-	14.0%	-	5.6%	13.9%	21.4%	16.2%	8.5%
Another Party (Net)	4	1	3	-	2	2	-	-	-	3	-	-	-	3	-	-	-	4	-	1	1	2	*	-
	3.7%	1.5%	6.9%	-	4.3%	5.6%	-	-	-	6.2%	-	-	-	4.5%	-	-	-	3.7%	-	5.3%	4.6%	6.5%	1.9%	-
Green	3	1	2	-	2	1	-	-	-	2	-	-	-	2	-	-	-	3	-	1	-	2	*	-
	3.0%	1.5%	5.0%	-	4.3%	3.6%	-	-	-	4.7%	-	-	-	3.4%	-	-	-	3.0%	-	5.3%	-	6.5%	1.9%	-
Monster Raving Loony	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-
	0.8%	-	1.9%	-	-	2.0%	-	-	-	1.5%	-	-	-	1.1%	-	-	-	0.8%	-	-	4.6%	-	-	-
Would not vote	39	23	16	15	8	17	-	1	4	19	-	-	1	35	-	-	-	39	-	5	7	9	7	12
	39.1%	39.3%	38.7%	59.6%	21.5%	42.9%	-	18.1%	41.3%	35.6%	-	-	16.0%	47.7%	-	-	-	39.1%	-	27.8%	42.1%	35.3%	28.1%	69.4%
Dont know	16	8	8	6	4	6	-	-	*	11	-	-	2	8	-	-	-	16	-	2	4	2	5	3
	15.9%	13.7%	19.1%	22.9%	11.2%	16.1%	-	-	4.4%	20.4%	-	-	19.2%	10.9%	-	-	-	15.9%	-	12.8%	21.3%	9.7%	20.4%	16.2%
SIGMA	101	59	42	25	37	39	4	4	9	53	1	-	8	74	-	-	-	101	-	17	17	25	26	17
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	-	-	-	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 8
Q3C2. Imagine for a moment that there was no Labour candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : Labour Respondents

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	42	16	26	8	9	25	-	24	4	-	-	30	6	-	-	42	-	-	11	17	4	7	3
Weighted Total	36	19	17	13	11	12	-	17	4	-	-	23	6	-	-	36	-	-	9	16	3	6	2
Conservative	*	-	*	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*
	1.3%	-	2.8%	-	-	3.9%	-	-	-	-	-	2.1%	-	-	-	1.3%	-	-	-	-	-	-	30.2%
UKIP	3	-	3	1	-	1	-	3	-	-	-	3	-	-	-	3	-	-	1	1	-	-	-
	7.1%	-	15.0%	8.9%	-	11.1%	-	14.7%	-	-	-	10.9%	-	-	-	7.1%	-	-	12.4%	8.6%	-	-	-
Liberal Democrat	10	4	5	3	3	4	-	3	4	-	-	2	5	-	-	10	-	-	5	1	2	1	-
	27.5%	23.0%	32.5%	22.8%	32.1%	28.5%	-	17.7%	89.2%	-	-	10.6%	73.8%	-	-	27.5%	-	-	52.1%	9.3%	70.9%	19.5%	-
Another Party (Net)	1	-	1	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-
	4.0%	-	8.6%	11.1%	-	-	-	-	-	-	-	6.2%	-	-	-	4.0%	-	-	-	-	-	25.0%	-
Green	1	-	1	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-
	4.0%	-	8.6%	11.1%	-	-	-	-	-	-	-	6.2%	-	-	-	4.0%	-	-	-	-	-	25.0%	-
Would not vote	17	10	7	6	5	7	-	9	*	-	-	15	2	-	-	17	-	-	2	10	1	3	1
	46.7%	53.8%	38.6%	43.1%	43.6%	53.1%	-	50.4%	10.8%	-	-	65.1%	26.2%	-	-	46.7%	-	-	22.9%	61.6%	16.7%	55.5%	69.8%
Dont know	4	4	-	2	3	-	-	3	-	-	-	1	-	-	-	4	-	-	1	3	-	-	-
	12.3%	23.1%	-	14.2%	24.2%	-	-	14.9%	-	-	-	5.1%	-	-	-	12.3%	-	-	12.6%	20.4%	-	-	-
Refuse	*	-	*	-	-	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-
	1.2%	-	2.5%	-	-	3.4%	-	2.4%	-	-	-	-	-	-	-	1.2%	-	-	-	-	12.4%	-	-
SIGMA	36	19	17	13	11	12	-	17	4	-	-	23	6	-	-	36	-	-	9	16	3	6	2
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	-	-	100.0%	100.0%	-	-	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 9
Q3C3. Imagine for a moment that there was no Conservative Party candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : Conservative Respondents

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	90	35	55	12	23	55	52	2	5	4	60	1	15	2	90	-	-	-	-	19	12	18	17	24
Weighted Total	87	42	45	20	30	37	53	1	3	3	60	*	12	1	87	-	-	-	-	18	14	16	18	21
Labour	9	6	2	6	-	2	1	1	-	-	7	*	-	-	9	-	-	-	-	3	3	2	*	1
	10.1%	15.3%	5.2%	31.8%	-	6.6%	2.6%	100.0%	-	-	11.8%	100.0%	-	-	10.1%	-	-	-	-	15.3%	23.2%	10.6%	2.7%	3.2%
UKIP	23	14	9	5	7	11	19	-	1	3	20	-	2	1	23	-	-	-	-	5	2	5	6	5
	26.5%	33.5%	19.9%	25.6%	23.2%	29.6%	36.4%	-	32.4%	80.1%	33.6%	-	16.0%	56.8%	26.5%	-	-	-	-	28.5%	12.5%	33.3%	32.0%	23.8%
Liberal Democrat	18	5	13	3	7	7	8	-	1	-	6	-	8	-	18	-	-	-	-	2	1	4	8	3
	20.3%	11.6%	28.4%	16.7%	24.9%	18.5%	14.7%	-	50.9%	-	9.8%	-	61.5%	-	20.3%	-	-	-	-	11.3%	6.8%	23.6%	43.1%	14.8%
Another Party (Net)	1	1	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	1
	0.8%	1.6%	-	-	-	1.8%	1.3%	-	-	-	-	-	5.6%	-	0.8%	-	-	-	-	-	-	-	-	3.2%
Party not listed	1	1	-	-	-	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	1
	0.8%	1.6%	-	-	-	1.8%	1.3%	-	-	-	-	-	5.6%	-	0.8%	-	-	-	-	-	-	-	-	3.2%
Would not vote	27	9	18	5	9	12	16	-	*	1	21	-	2	1	27	-	-	-	-	5	8	5	2	8
	31.1%	21.2%	40.3%	25.9%	31.7%	33.3%	30.9%	-	16.7%	19.9%	34.0%	-	17.0%	43.2%	31.1%	-	-	-	-	28.5%	57.5%	28.8%	10.1%	35.7%
Dont know	8	6	3	-	5	4	6	-	-	-	5	-	-	-	8	-	-	-	-	3	-	1	2	3
	9.6%	13.1%	6.3%	-	15.1%	10.2%	11.3%	-	-	-	8.3%	-	-	-	9.6%	-	-	-	-	16.5%	-	3.7%	12.1%	12.0%
Refuse	2	2	-	-	2	-	2	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	2
	1.8%	3.7%	-	-	5.1%	-	2.9%	-	-	-	2.5%	-	-	-	1.8%	-	-	-	-	-	-	-	-	7.2%
SIGMA	87	42	45	20	30	37	53	1	3	3	60	*	12	1	87	-	-	-	-	18	14	16	18	21
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 10
Q3C4. Imagine for a moment that there was no Liberal Democrat candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : Liberal Democrat Respondents

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	90	30	60	8	33	49	-	1	58	1	1	1	78	-	-	-	90	-	-	19	21	17	13	20
Weighted Total	79	36	43	13	40	26	-	*	49	1	*	1	70	-	-	-	79	-	-	17	22	14	12	15
Labour	17	9	8	7	7	3	-	*	9	-	-	1	15	-	-	-	17	-	-	4	7	2	2	2
	21.6%	25.6%	18.2%	52.8%	17.9%	11.4%	-	100.0%	18.2%	-	-	100.0%	21.3%	-	-	-	21.6%	-	-	22.6%	31.1%	12.0%	19.5%	16.9%
UKIP	13	4	9	1	6	6	-	-	6	1	-	-	11	-	-	-	13	-	-	2	6	2	1	3
	17.0%	11.4%	21.7%	7.8%	16.0%	23.4%	-	-	12.1%	100.0%	-	-	16.2%	-	-	-	17.0%	-	-	12.5%	27.4%	11.1%	10.1%	18.2%
Conservative	23	12	11	3	15	5	-	-	17	-	-	-	21	-	-	-	23	-	-	5	5	6	5	3
	29.5%	33.7%	26.0%	26.5%	36.2%	20.4%	-	-	34.8%	-	-	-	30.7%	-	-	-	29.5%	-	-	27.3%	23.5%	39.9%	42.1%	20.8%
Another Party (Net)	1	1	*	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	*	-	-	-	1
	1.2%	1.4%	1.0%	-	-	3.8%	-	-	2.0%	-	-	-	1.4%	-	-	-	1.2%	-	-	2.6%	-	-	-	3.5%
Green	1	1	*	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	*	-	-	-	1
	1.2%	1.4%	1.0%	-	-	3.8%	-	-	2.0%	-	-	-	1.4%	-	-	-	1.2%	-	-	2.6%	-	-	-	3.5%
Would not vote	9	3	6	-	3	6	-	-	7	-	-	-	8	-	-	-	9	-	-	3	2	1	-	3
	11.6%	8.8%	13.9%	-	8.0%	23.2%	-	-	13.8%	-	-	-	12.0%	-	-	-	11.6%	-	-	17.0%	8.6%	6.8%	-	23.8%
Dont know	15	7	8	2	9	5	-	-	9	-	*	-	13	-	-	-	15	-	-	3	2	4	3	2
	19.1%	18.9%	19.2%	12.9%	21.9%	17.8%	-	-	19.2%	-	100.0%	-	18.4%	-	-	-	19.1%	-	-	17.9%	9.4%	30.2%	28.3%	16.8%
SIGMA	79	36	43	13	40	26	-	*	49	1	*	1	70	-	-	-	79	-	-	17	22	14	12	15
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 11
Q4. Which of the following statements is closest to your opinion?
Base : All Answering

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	90	42	48	13	23	54	3	5	11	41	1	-	8	62	-	-	-	90	-	18	15	20	19	18
Weighted Total	101	59	42	25	37	39	4	4	9	53	1	-	8	74	-	-	-	101	-	17	17	25	26	17
I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister	38 37.7%	27 44.9%	11 27.4%	9 37.1%	13 35.3%	16 40.3%	-	3 89.0%	4 49.2%	15 28.8%	-	-	3 44.0%	25 34.5%	-	-	-	38 37.7%	-	6 34.6%	6 35.1%	10 42.0%	13 50.9%	3 17.3%
I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP	42 41.6%	26 43.3%	16 39.4%	9 35.4%	19 51.4%	14 36.2%	4 100.0%	* 11.0%	3 35.2%	24 44.7%	1 100.0%	-	3 38.4%	32 43.4%	-	-	-	42 41.6%	-	10 57.5%	5 29.8%	9 36.8%	7 25.6%	12 68.8%
Don't know	21 20.7%	7 11.8%	14 33.3%	7 27.4%	5 13.3%	9 23.4%	-	-	1 15.6%	14 26.6%	-	-	1 17.5%	16 22.1%	-	-	-	21 20.7%	-	1 7.9%	6 35.1%	5 21.2%	6 23.5%	2 13.9%
SIGMA	101 100.0%	59 100.0%	42 100.0%	25 100.0%	37 100.0%	39 100.0%	4 100.0%	4 100.0%	9 100.0%	53 100.0%	1 100.0%	-	8 100.0%	74 100.0%	-	-	-	101 100.0%	-	17 100.0%	17 100.0%	25 100.0%	26 100.0%	17 100.0%

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 12

Q5. Next month, a third of the seats on Eastleigh Borough council will be up for election. On a scale of 0 to 10, how likely will you be to vote in these local council elections in Eastleigh?

Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
10 - Will definitely vote	240	108	132	30	103	107	50	17	62	43	43	16	64	41	46	19	41	50	60	50	55	51	50	34
	47.4%	43.9%	50.7%	22.1%	53.9%	59.8%	72.6%	63.3%	70.3%	56.8%	61.6%	57.8%	52.5%	51.7%	52.3%	53.2%	51.4%	49.9%	45.7%	49.7%	42.2%	54.4%	50.3%	41.7%
9	32	10	21	6	15	10	3	-	2	8	5	-	6	11	5	-	4	11	7	8	9	*	6	8
	6.2%	4.3%	8.1%	4.7%	7.9%	5.6%	5.0%	-	2.8%	11.0%	7.3%	-	5.1%	14.2%	6.3%	-	5.5%	11.1%	5.5%	7.9%	6.9%	0.5%	6.2%	9.7%
8	54	34	20	11	20	22	2	3	8	13	3	3	15	12	6	4	6	20	11	7	13	10	16	8
	10.6%	13.7%	7.6%	8.2%	10.6%	12.4%	3.6%	10.0%	8.6%	17.3%	4.9%	10.5%	12.1%	15.9%	6.5%	10.4%	7.3%	19.5%	8.4%	6.8%	9.7%	10.6%	16.2%	9.7%
7	24	10	14	12	6	6	2	*	4	-	2	1	11	1	2	2	8	1	8	5	8	3	4	4
	4.7%	4.1%	5.3%	9.1%	3.1%	3.1%	3.6%	1.7%	4.3%	-	3.1%	3.2%	9.4%	1.8%	2.5%	5.8%	10.5%	1.4%	6.1%	5.3%	6.5%	2.9%	3.7%	4.6%
6	19	11	8	9	5	4	2	2	3	5	-	-	8	3	4	1	3	5	4	2	3	7	3	4
	3.7%	4.5%	2.9%	6.6%	2.8%	2.4%	3.6%	7.6%	2.9%	6.2%	-	-	6.5%	3.5%	4.2%	2.8%	3.5%	5.3%	3.3%	1.8%	2.2%	7.6%	3.3%	4.3%
5	49	31	18	19	19	11	6	5	4	2	10	5	9	7	14	4	8	7	11	7	18	9	5	10
	9.7%	12.6%	7.0%	14.1%	10.1%	5.9%	8.7%	17.4%	4.9%	2.9%	13.8%	19.0%	7.5%	8.7%	15.5%	10.6%	9.6%	7.1%	8.5%	7.5%	13.4%	10.0%	5.0%	11.7%
4	8	6	2	6	-	1	-	-	1	-	*	*	2	2	*	*	3	2	1	3	4	1	-	*
	1.6%	2.3%	0.8%	4.7%	-	0.8%	-	-	0.7%	-	0.5%	1.6%	2.0%	2.0%	0.4%	1.3%	4.4%	2.2%	1.1%	3.2%	2.8%	0.7%	-	0.4%
3	10	3	7	6	1	4	-	-	-	-	2	2	2	1	-	3	1	1	4	2	3	*	3	2
	2.0%	1.3%	2.6%	4.0%	0.4%	2.1%	-	-	-	-	2.7%	7.8%	2.0%	1.4%	-	9.4%	0.9%	1.1%	3.3%	1.7%	2.5%	0.5%	2.8%	2.2%
2	11	8	4	7	4	1	-	-	-	-	2	-	2	1	3	-	1	1	6	2	4	3	1	1
	2.2%	3.1%	1.4%	5.1%	1.9%	0.3%	-	-	-	-	3.5%	-	1.6%	0.8%	3.8%	-	1.4%	0.6%	4.8%	2.5%	3.3%	2.8%	1.1%	0.9%
1	6	2	4	4	1	1	2	-	-	-	2	-	2	-	3	-	-	-	3	1	-	2	*	3
	1.2%	0.8%	1.6%	3.0%	0.5%	0.6%	2.2%	-	-	-	2.7%	-	1.2%	-	3.9%	-	-	-	2.1%	0.5%	-	2.4%	0.5%	3.5%
0 - Will not vote	54	23	31	25	17	12	1	-	5	4	-	-	-	-	4	2	4	2	15	13	14	7	11	9
	10.8%	9.5%	11.9%	18.4%	8.8%	7.0%	0.7%	-	5.5%	5.8%	-	-	-	-	4.6%	6.3%	5.6%	1.8%	11.3%	13.1%	10.7%	7.6%	11.0%	11.3%
SIGMA	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 13

Q6. Voting Intention Tables - Normal Weighted Table

Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?

Base : Respondents likely to vote in local council elections

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	451	177	274	65	123	263	67	37	99	58	70	36	130	68	86	40	84	88	108	90	108	93	72	88
Weighted Total	452	222	230	111	173	167	69	27	83	71	70	28	122	79	83	34	75	99	116	87	117	86	89	73
Liberal Democrat	122	50	72	23	62	36	6	2	63	6	-	-	122	-	12	6	70	8	21	21	31	24	22	22
	26.9%	22.5%	31.2%	20.6%	36.0%	21.8%	8.7%	8.9%	76.5%	8.6%	-	-	100.0%	-	14.8%	18.4%	93.5%	7.9%	18.0%	24.4%	26.8%	28.1%	25.3%	30.8%
Labour	28	13	16	10	6	13	-	16	1	-	-	28	-	-	*	23	1	-	1	4	13	2	7	2
	6.3%	5.7%	6.8%	8.9%	3.3%	7.5%	-	61.1%	1.1%	-	-	100.0%	-	-	0.6%	69.1%	0.8%	-	0.9%	4.9%	11.0%	2.6%	8.1%	2.2%
Conservative	70	39	31	15	24	32	50	1	1	2	70	-	-	-	60	-	*	1	7	15	15	15	13	12
	15.5%	17.6%	13.4%	13.2%	13.6%	18.9%	72.1%	2.3%	1.1%	2.7%	100.0%	-	-	-	72.7%	-	0.7%	0.8%	6.3%	17.7%	12.5%	16.9%	14.8%	16.9%
UKIP	79	45	33	21	31	26	4	2	5	45	-	-	-	79	1	-	-	74	3	15	14	19	19	12
	17.4%	20.4%	14.5%	18.9%	18.1%	15.6%	6.1%	8.6%	6.0%	63.6%	-	-	-	100.0%	1.6%	-	-	74.2%	2.4%	17.3%	11.6%	22.3%	20.9%	16.7%
Another Party (Net)	6	3	3	2	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	1	2	2
	1.3%	1.6%	1.1%	1.8%	1.5%	0.9%	2.2%	-	-	2.1%	-	-	-	-	1.9%	-	-	0.8%	0.9%	-	1.5%	0.8%	2.2%	2.1%
An independent candidate	3	2	2	-	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	-	-	2
	0.7%	0.7%	0.8%	-	1.5%	0.5%	2.2%	-	-	1.1%	-	-	-	-	1.9%	-	-	0.8%	0.9%	-	1.5%	-	-	2.1%
Green	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	0.2%	-	0.3%	-	-	0.4%	-	-	-	1.0%	-	-	-	-	-	-	-	-	-	-	-	0.8%	-	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	0.4%	0.9%	-	1.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.2%	-
Undecided	114	52	62	38	37	39	6	5	12	13	-	-	-	-	7	4	3	16	80	20	34	23	21	16
	25.3%	23.5%	27.1%	34.3%	21.5%	23.2%	9.1%	19.1%	13.9%	18.7%	-	-	-	-	8.4%	12.5%	4.4%	16.3%	69.1%	23.3%	28.8%	27.2%	23.2%	22.4%
Refused	33	19	14	3	10	20	1	-	1	3	-	-	-	-	-	-	*	-	3	11	9	2	5	6
	7.3%	8.7%	6.0%	2.4%	5.9%	12.1%	1.7%	-	1.4%	4.3%	-	-	-	-	-	-	0.6%	-	2.4%	12.4%	7.8%	2.1%	5.5%	8.9%
SIGMA	452	222	230	111	173	167	69	27	83	71	70	28	122	79	83	34	75	99	116	87	117	86	89	73
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 14

Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting**Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?****Base : Respondents likely to vote in local council elections**

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	451	177	274	65	123	263	67	37	99	58	70	36	130	68	86	40	84	88	108	90	108	93	72	88
Weighted Total	451	215	236	90	182	179	75	28	93	79	70	28	122	82	81	33	75	103	111	88	113	86	93	71
Liberal Democrat	122	49	73	17	66	38	5	2	70	6	-	-	122	-	11	5	71	8	23	21	32	27	22	21
	27.0%	22.9%	30.8%	19.2%	36.4%	21.5%	6.2%	8.6%	75.8%	8.1%	-	-	100.0%	-	13.1%	16.1%	94.3%	7.9%	20.4%	23.6%	27.9%	31.1%	23.4%	29.8%
Labour	28	14	14	10	5	13	-	17	1	-	-	28	-	-	*	23	*	-	1	5	12	2	7	1
	6.1%	6.5%	5.8%	11.0%	2.7%	7.2%	-	61.5%	1.2%	-	-	100.0%	-	-	0.6%	69.9%	0.5%	-	1.0%	5.5%	10.8%	2.5%	7.8%	1.7%
Conservative	70	37	33	11	25	35	56	1	1	2	70	-	-	-	61	-	1	1	7	17	13	15	15	11
	15.6%	17.4%	14.0%	11.8%	13.7%	19.5%	75.2%	2.7%	1.2%	2.6%	100.0%	-	-	-	75.7%	-	0.7%	0.9%	6.1%	19.5%	11.6%	17.1%	15.8%	15.1%
UKIP	82	45	37	19	35	28	3	3	6	51	-	-	-	82	1	-	-	77	3	14	15	20	20	13
	18.2%	20.9%	15.7%	21.3%	19.4%	15.4%	4.5%	9.5%	6.1%	64.5%	-	-	-	100.0%	1.7%	-	-	74.7%	2.7%	16.2%	12.9%	23.1%	21.5%	18.9%
Another Party (Net)	7	4	2	2	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	1	2	2
	1.5%	2.0%	1.0%	2.6%	1.5%	0.8%	2.5%	-	-	1.9%	-	-	-	-	2.3%	-	-	0.9%	0.8%	-	1.6%	0.6%	2.5%	2.6%
An independent candidate	4	2	2	-	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	-	-	2
	0.8%	0.9%	0.8%	-	1.5%	0.5%	2.5%	-	-	1.2%	-	-	-	-	2.3%	-	-	0.9%	0.8%	-	1.6%	-	-	2.6%
Green	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	-	0.3%	-	-	-	0.7%	-	-	-	-	-	-	-	-	-	-	-	0.6%	-	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	0.5%	1.1%	-	2.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.5%	-
Undecided	107	45	62	28	38	41	7	5	13	15	-	-	-	-	5	5	3	16	74	19	31	20	21	15
	23.7%	20.9%	26.2%	31.1%	20.9%	22.7%	9.7%	17.7%	14.1%	18.8%	-	-	-	-	6.6%	14.0%	3.8%	15.6%	66.5%	22.0%	27.3%	23.3%	23.0%	21.4%
Refused	36	20	15	3	10	23	1	-	1	3	-	-	-	-	-	-	1	-	3	12	9	2	6	7
	7.9%	9.5%	6.5%	2.9%	5.4%	12.9%	1.9%	-	1.5%	4.1%	-	-	-	-	-	-	0.8%	-	2.5%	13.3%	8.0%	2.3%	5.9%	10.4%
SIGMA	451	215	236	90	182	179	75	28	93	79	70	28	122	82	81	33	75	103	111	88	113	86	93	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 15

Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?

Base : Respondents likely to vote in local council elections and Excluding DK/Refused

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	309	120	189	40	91	178	59	31	81	43	70	36	130	68	79	36	80	72	31	62	72	66	52	57
Weighted Total	309	150	159	60	134	115	66	23	78	61	70	28	122	82	75	28	72	87	35	57	73	64	66	48
Liberal Democrat	122	49	73	17	66	38	5	2	70	6	-	-	122	-	11	5	71	8	23	21	32	27	22	21
	39.5%	32.9%	45.8%	29.2%	49.4%	33.3%	7.0%	10.5%	89.9%	10.5%	-	-	100.0%	-	14.0%	18.7%	98.8%	9.3%	65.8%	36.4%	43.1%	41.8%	32.9%	43.7%
Labour	28	14	14	10	5	13	-	17	1	-	-	28	-	-	*	23	*	-	1	5	12	2	7	1
	9.0%	9.3%	8.6%	16.6%	3.7%	11.2%	-	74.7%	1.4%	-	-	100.0%	-	-	0.6%	81.3%	0.5%	-	3.3%	8.5%	16.7%	3.4%	11.0%	2.5%
Conservative	70	37	33	11	25	35	56	1	1	2	70	-	-	-	61	-	1	1	7	17	13	15	15	11
	22.8%	25.0%	20.8%	17.9%	18.6%	30.2%	85.1%	3.2%	1.5%	3.4%	100.0%	-	-	-	81.0%	-	0.7%	1.1%	19.6%	30.1%	17.9%	22.9%	22.3%	22.2%
UKIP	82	45	37	19	35	28	3	3	6	51	-	-	-	82	1	-	-	77	3	14	15	20	20	13
	26.6%	30.0%	23.4%	32.3%	26.3%	24.0%	5.1%	11.6%	7.3%	83.7%	-	-	-	100.0%	1.8%	-	-	88.5%	8.7%	25.1%	19.8%	31.0%	30.3%	27.8%
Another Party (Net)	7	4	2	2	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	1	2	2
	2.1%	2.8%	1.5%	4.0%	2.0%	1.3%	2.8%	-	-	2.4%	-	-	-	-	2.5%	-	-	1.1%	2.5%	-	2.5%	0.8%	3.6%	3.9%
An independent candidate	4	2	2	-	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	-	-	2
	1.2%	1.2%	1.1%	-	2.0%	0.8%	2.8%	-	-	1.6%	-	-	-	-	2.5%	-	-	1.1%	2.5%	-	2.5%	-	-	3.9%
Green	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	0.2%	-	0.3%	-	-	0.4%	-	-	-	0.8%	-	-	-	-	-	-	-	-	-	-	-	0.8%	-	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	0.8%	1.6%	-	4.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.6%	-
SIGMA	309	150	159	60	134	115	66	23	78	61	70	28	122	82	75	28	72	87	35	57	73	64	66	48
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 16

Q6. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.8 factor of 2013 Voters responses)

Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward?

Base : Respondents likely to vote in local council elections and Excluding DK/Refused

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	356	140	216	40	105	211	67	37	99	58	70	36	130	68	80	38	81	81	57	68	82	79	59	68
Weighted Total	349	172	177	60	154	136	73	28	90	77	70	28	122	82	76	30	72	95	58	62	82	75	74	56
Liberal Democrat	134	54	80	17	72	45	5	2	82	6	-	-	122	-	11	5	71	9	32	22	35	29	25	24
	38.5%	31.4%	45.3%	29.2%	46.8%	33.1%	6.3%	8.6%	91.2%	8.3%	-	-	100.0%	-	13.9%	17.6%	98.8%	9.6%	55.6%	35.5%	42.4%	38.3%	33.9%	42.1%
Labour	33	18	14	10	8	14	-	22	1	-	-	28	-	-	*	25	*	1	3	5	14	4	7	2
	9.3%	10.6%	8.2%	16.6%	5.5%	10.5%	-	79.2%	1.2%	-	-	100.0%	-	-	0.6%	82.4%	0.5%	1.3%	4.7%	7.7%	17.3%	5.6%	9.8%	3.9%
Conservative	78	42	35	11	28	38	64	1	1	2	70	-	-	-	62	-	1	1	12	19	13	15	17	14
	22.2%	24.7%	19.8%	17.9%	18.6%	28.3%	86.6%	2.7%	1.3%	2.7%	100.0%	-	-	-	81.2%	-	0.7%	1.0%	21.0%	29.6%	16.0%	20.5%	22.8%	24.6%
UKIP	98	53	45	19	42	37	3	3	6	67	-	-	-	82	1	-	-	82	10	17	18	26	22	15
	28.1%	30.8%	25.4%	32.3%	27.4%	27.0%	4.6%	9.5%	6.3%	87.1%	-	-	-	100.0%	1.8%	-	-	87.1%	17.1%	27.1%	22.1%	34.9%	30.3%	26.1%
Another Party (Net)	7	4	2	2	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	1	2	2
	1.9%	2.5%	1.3%	4.0%	1.8%	1.1%	2.5%	-	-	1.9%	-	-	-	-	2.5%	-	-	1.0%	1.5%	-	2.2%	0.7%	3.2%	3.3%
An independent candidate	4	2	2	-	3	1	2	-	-	1	-	-	-	-	2	-	-	1	1	-	2	-	-	2
	1.1%	1.1%	1.0%	-	1.8%	0.7%	2.5%	-	-	1.2%	-	-	-	-	2.5%	-	-	1.0%	1.5%	-	2.2%	-	-	3.3%
Green	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	-	0.4%	-	-	-	0.7%	-	-	-	-	-	-	-	-	-	-	-	0.7%	-	-
Party not listed	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	0.7%	1.4%	-	4.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.2%	-
SIGMA	349	172	177	60	154	136	73	28	90	77	70	28	122	82	76	30	72	95	58	62	82	75	74	56
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 17

Q7. If there was a referendum held tomorrow in the UK on whether the UK should remain a member of the European Union, how do you think you would vote in that referendum?

Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
Vote for the UK to leave the European Union	191 37.7%	100 40.7%	91 34.8%	34 24.6%	77 40.3%	80 44.9%	32 46.8%	6 22.3%	24 28.0%	63 82.6%	30 43.2%	4 14.6%	40 32.6%	60 76.3%	37 42.8%	4 11.5%	23 28.9%	75 74.2%	32 24.4%	31 31.0%	43 33.1%	42 44.7%	39 39.3%	35 43.2%
Vote for the UK to remain in the European Union	188 37.1%	92 37.7%	96 36.6%	75 54.9%	62 32.6%	51 28.5%	25 35.4%	16 60.1%	45 50.9%	8 10.0%	27 38.1%	20 70.8%	52 42.7%	13 16.8%	34 39.5%	27 75.8%	38 47.7%	17 16.5%	57 43.4%	43 43.0%	54 40.8%	29 30.9%	32 31.8%	31 37.7%
Don't know	111 22.0%	47 19.3%	64 24.5%	22 16.2%	46 24.3%	43 23.8%	11 15.6%	5 17.6%	19 21.2%	5 6.3%	12 17.8%	4 14.6%	28 23.4%	5 5.9%	14 16.0%	5 12.8%	19 23.4%	9 8.6%	40 31.0%	25 25.4%	27 20.4%	19 20.2%	26 26.1%	14 17.2%
Would not vote	16 3.2%	6 2.4%	11 4.0%	6 4.4%	5 2.8%	5 2.8%	2 2.2%	-	-	1 1.0%	1 0.9%	-	2 1.2%	1 1.0%	2 1.7%	-	-	1 0.8%	2 1.2%	1 0.5%	8 5.8%	4 4.2%	3 2.8%	2 1.9%
SIGMA	506 100.0%	245 100.0%	261 100.0%	137 100.0%	190 100.0%	179 100.0%	69 100.0%	27 100.0%	88 100.0%	76 100.0%	70 100.0%	28 100.0%	122 100.0%	79 100.0%	87 100.0%	36 100.0%	79 100.0%	101 100.0%	130 100.0%	100 100.0%	132 100.0%	93 100.0%	100 100.0%	82 100.0%

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 18
Q8. Thinking back to February 2013, there was a by-election in Eastleigh following the resignation of Chris Huhne as your MP. Can you remember if you voted in that by-election and if so which party you voted for?
Base : All Respondents

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
Liberal Democrat (Mike Thornton)	88	44	44	12	44	32	-	-	88	-	1	1	63	5	3	4	49	9	20	14	22	24	14	13
	17.3%	17.9%	16.8%	8.5%	22.9%	18.1%	-	-	100.0%	-	1.4%	3.3%	52.1%	6.3%	3.3%	11.4%	62.2%	8.7%	15.5%	13.7%	16.6%	26.3%	14.3%	16.3%
UKIP (Diane James)	76	44	32	10	35	30	-	-	-	76	2	-	6	45	3	-	1	53	11	15	15	19	14	11
	15.0%	17.8%	12.4%	7.6%	18.4%	17.0%	-	-	-	100.0%	2.7%	-	5.1%	57.9%	3.9%	-	1.3%	52.4%	8.8%	15.2%	11.7%	20.9%	14.5%	13.9%
Conservative (Maria Hutchings)	69	36	33	12	24	33	69	-	-	-	50	-	6	4	53	-	-	4	10	19	8	13	13	16
	13.7%	14.9%	12.6%	8.9%	12.7%	18.4%	100.0%	-	-	-	71.0%	-	4.9%	5.3%	61.3%	-	-	3.7%	7.7%	18.8%	6.4%	13.6%	13.5%	19.5%
Labour (John O'Farrell)	27	14	13	3	12	13	-	27	-	-	1	16	2	2	1	17	*	4	3	5	11	3	6	1
	5.3%	5.6%	5.0%	1.9%	6.1%	7.0%	-	100.0%	-	-	0.9%	57.9%	2.0%	2.9%	1.3%	47.9%	0.4%	3.5%	2.0%	5.5%	8.3%	2.8%	6.4%	1.7%
Another Party or candidate	13	3	10	-	10	3	-	-	-	-	-	-	6	-	-	-	-	3	10	5	-	-	9	-
	2.6%	1.4%	3.9%	-	5.3%	1.8%	-	-	-	-	-	-	4.6%	-	-	-	-	3.3%	7.7%	4.5%	-	-	8.9%	-
Can't remember	60	18	42	16	22	23	-	-	-	-	2	4	12	7	6	4	12	11	23	11	20	11	8	10
	11.9%	7.5%	15.9%	11.5%	11.3%	12.7%	-	-	-	-	2.8%	15.1%	10.0%	8.3%	6.8%	10.1%	15.0%	11.1%	17.9%	11.1%	15.2%	11.3%	8.5%	12.0%
Did not vote	145	71	74	81	37	27	-	-	-	-	15	7	25	15	21	11	16	17	47	22	46	23	30	25
	28.7%	28.8%	28.5%	59.6%	19.4%	15.0%	-	-	-	-	21.3%	23.8%	20.9%	19.3%	23.6%	30.5%	20.3%	17.3%	36.1%	21.6%	35.3%	24.2%	29.9%	30.1%
Refuse	28	15	13	3	7	18	-	-	-	-	-	-	1	-	-	-	1	-	5	9	8	1	4	5
	5.5%	6.1%	5.0%	2.0%	3.9%	10.0%	-	-	-	-	-	-	0.5%	-	-	-	0.7%	-	4.2%	9.5%	6.4%	0.8%	4.0%	6.5%
SIGMA	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 19
Q9. What is the most important issue facing the country today?
Base : All Respondents

	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
The need to pay off the country's debts	14	12	2	2	8	5	2	-	5	2	1	-	6	2	1	-	6	5	2	5	2	1	5	2
	2.8%	4.9%	0.7%	1.4%	4.0%	2.5%	3.1%	-	5.3%	2.7%	0.8%	-	5.3%	2.6%	0.7%	-	8.2%	5.3%	1.2%	4.6%	1.4%	1.5%	4.6%	1.9%
The state of the economy in general	82	41	41	26	33	22	18	4	18	8	19	6	23	7	30	6	17	5	17	21	18	13	17	12
	16.2%	16.6%	15.8%	19.2%	17.4%	12.5%	25.9%	14.1%	20.1%	10.8%	27.6%	21.0%	18.6%	8.7%	34.3%	17.1%	21.1%	5.2%	12.9%	21.4%	13.9%	14.2%	17.2%	14.5%
The level of unemployment	76	37	39	29	31	16	11	3	21	5	8	4	27	8	9	9	15	8	26	12	22	11	16	14
	14.9%	14.9%	15.0%	21.0%	16.4%	8.8%	15.9%	12.6%	23.4%	7.0%	12.0%	14.4%	22.2%	10.6%	9.9%	24.3%	19.3%	7.7%	20.1%	12.5%	16.7%	11.8%	16.2%	17.1%
The cost of living	12	4	7	2	4	6	1	-	2	2	3	1	2	2	2	1	2	1	4	3	1	5	1	2
	2.3%	1.7%	2.8%	1.2%	1.9%	3.5%	1.6%	-	2.4%	2.1%	4.2%	2.7%	1.4%	2.9%	2.7%	2.1%	2.9%	0.7%	2.9%	3.1%	0.8%	5.4%	0.7%	2.0%
Too much immigration	149	62	87	22	68	58	23	5	22	44	20	4	26	51	23	4	13	60	31	30	27	34	30	27
	29.4%	25.3%	33.2%	16.2%	35.8%	32.6%	33.8%	18.9%	24.7%	57.3%	28.3%	14.0%	21.2%	65.2%	26.8%	9.8%	16.0%	59.9%	24.0%	30.1%	20.7%	36.2%	30.6%	33.1%
The quality of healthcare	27	13	14	2	15	10	2	5	3	5	3	4	5	4	4	4	3	8	2	3	9	4	6	5
	5.3%	5.3%	5.3%	1.4%	7.9%	5.4%	3.0%	18.5%	3.0%	6.1%	4.6%	15.8%	4.3%	4.7%	4.4%	12.4%	4.1%	8.0%	1.3%	3.0%	6.8%	4.8%	5.8%	5.6%
The quality of education	12	5	7	5	6	1	-	*	2	-	-	1	5	1	-	2	4	1	1	3	8	-	-	1
	2.4%	1.9%	2.8%	3.8%	3.1%	0.5%	-	1.7%	1.8%	-	-	3.2%	4.3%	1.8%	-	5.8%	5.3%	1.4%	1.1%	2.8%	6.2%	-	-	1.2%
The need to protect the environment	2	1	*	-	1	*	-	-	2	-	-	-	2	-	-	-	*	-	1	*	-	1	-	-
	0.4%	0.6%	0.2%	-	0.8%	0.2%	-	-	2.1%	-	-	-	1.5%	-	-	-	0.6%	-	1.1%	0.4%	-	1.5%	-	-
Too much crime	4	1	3	1	-	3	-	-	1	-	1	-	1	-	*	-	2	-	1	-	2	-	1	1
	0.8%	0.3%	1.2%	1.0%	-	1.4%	-	-	1.2%	-	1.4%	-	0.9%	-	0.6%	-	2.6%	-	1.1%	-	1.6%	-	1.0%	1.1%
Too much welfare	13	6	7	4	6	2	1	*	1	4	1	-	2	3	1	-	2	3	5	3	3	*	4	2
	2.5%	2.5%	2.6%	3.0%	3.3%	1.4%	1.0%	1.5%	1.0%	5.2%	1.0%	-	2.0%	4.1%	1.3%	-	2.0%	3.2%	3.9%	3.1%	2.1%	0.5%	4.4%	2.7%
Cuts to welfare	8	6	2	1	4	2	1	1	1	-	1	-	1	4	1	-	1	5	-	1	4	1	1	1
	1.6%	2.3%	0.9%	1.0%	2.2%	1.4%	2.1%	4.7%	1.1%	-	2.1%	-	0.8%	5.4%	1.6%	-	1.2%	5.4%	-	0.6%	2.8%	1.4%	1.5%	1.1%
The need to stay in the European Union	8	6	3	2	2	4	1	1	3	-	2	-	3	2	2	1	2	3	-	-	3	2	3	-
	1.6%	2.3%	1.1%	1.4%	1.3%	2.2%	1.0%	5.2%	3.3%	-	2.3%	-	2.2%	2.5%	1.8%	3.8%	2.6%	2.6%	-	-	2.6%	1.8%	3.2%	-
The need to leave the European Union	13	4	9	2	2	9	3	-	3	2	3	-	3	4	2	-	2	6	1	4	2	3	3	1
	2.6%	1.7%	3.4%	1.4%	1.3%	4.8%	4.9%	-	3.3%	2.9%	3.7%	-	2.3%	4.6%	2.5%	-	2.0%	5.8%	1.1%	3.6%	1.5%	3.2%	3.3%	1.3%
The need for more housing	18	12	6	3	7	8	4	1	6	3	1	1	8	-	2	1	5	1	7	4	1	5	3	5
	3.5%	4.8%	2.3%	2.1%	3.9%	4.3%	5.1%	3.9%	6.5%	4.1%	1.0%	4.9%	6.6%	-	2.5%	3.9%	6.3%	1.4%	5.6%	4.0%	0.5%	5.0%	3.4%	6.2%
The state of politics / government	16	9	6	3	4	9	-	-	2	2	-	-	3	3	-	-	2	4	7	3	5	3	2	2
	3.1%	3.8%	2.3%	2.2%	1.9%	4.9%	-	-	2.4%	2.4%	-	-	2.1%	4.3%	-	-	2.0%	4.4%	5.3%	2.8%	4.1%	3.7%	2.3%	2.0%
Poverty / inequality	12	3	8	3	4	5	2	2	2	2	2	4	3	-	2	5	2	-	1	5	2	*	3	1
	2.3%	1.3%	3.2%	1.9%	1.9%	3.0%	2.3%	8.7%	2.2%	2.7%	2.3%	13.7%	2.5%	-	1.9%	14.1%	2.3%	-	0.9%	4.9%	1.9%	0.5%	3.1%	0.9%
War / foreign policy / international issues	4	4	-	-	-	4	1	-	-	1	1	-	-	1	1	-	-	1	-	1	-	-	3	*
	0.8%	1.7%	-	-	-	2.3%	1.4%	-	-	1.2%	1.4%	-	-	1.1%	1.1%	-	-	1.3%	-	0.9%	-	-	2.7%	0.6%
Scottish Independence / Referendum	2	2	-	-	-	2	-	1	-	-	-	-	-	-	-	-	-	-	1	1	1	-	-	-
	0.4%	0.9%	-	-	-	1.2%	-	2.3%	-	-	-	-	-	-	-	-	-	-	0.9%	0.9%	0.9%	-	-	-

Survation.

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 19
Q9. What is the most important issue facing the country today?
Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
Nothing / Happy as things are	6 1.2%	2 1.0%	4 1.4%	1 0.9%	3 1.8%	1 0.8%	-	*	2	-	-	*	1	-	-	*	2	1	1	2	3	2	-	-
Don't know	65 12.8%	28 11.3%	37 14.1%	33 24.4%	15 8.0%	16 8.9%	7 9.4%	*	5	5	6 8.3%	2 5.4%	10 7.9%	5 6.6%	7 8.1%	1 4.1%	7 9.3%	6 5.8%	30 23.4%	9 8.7%	24 18.0%	11 12.0%	12 11.8%	9 11.4%
TICK IF DID NOT FIT ANY EXISTING CATEGORY	22 4.4%	17 6.8%	6 2.2%	3 2.1%	11 5.6%	9 4.9%	4 6.2%	2 8.0%	6 7.0%	-	4 6.2%	2 7.6%	6 4.6%	-	5 5.7%	2 4.6%	5 6.2%	1 1.2%	6 4.9%	4 4.0%	5 3.8%	2 1.8%	7 7.1%	5 5.5%
SIGMA	562 111.1%	274 111.7%	288 110.5%	144 105.7%	225 118.5%	192 107.3%	81 117.0%	28 103.4%	104 118.7%	84 110.5%	75 107.1%	29 104.4%	136 111.5%	98 125.2%	92 105.7%	37 103.5%	92 116.1%	121 119.9%	147 112.6%	113 113.0%	143 108.5%	100 107.2%	118 118.7%	89 108.1%

Eastleigh Constituency Poll

Prepared on behalf of Alan Bown

18 Apr 2014

Table 20
Q10. What is the most important issue facing your local area today?
Base : All Respondents

	Total		Gender			Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99		
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82		
Schools	18	7	11	6	9	3	-	-	1	-	3	-	11	1	3	-	2	1	9	1	5	3	8	1		
	3.6%	2.9%	4.3%	4.2%	5.0%	1.7%	-	-	0.8%	-	4.0%	-	8.8%	1.8%	3.2%	-	3.0%	1.4%	7.1%	0.5%	3.7%	3.6%	8.4%	1.2%		
Hospital	4	3	1	-	3	1	-	1	*	-	*	2	-	1	*	2	-	2	-	-	1	*	1	1		
	0.8%	1.3%	0.3%	-	1.5%	0.7%	-	5.4%	0.5%	-	0.7%	6.3%	-	1.8%	0.5%	5.0%	-	1.8%	-	-	1.1%	0.5%	1.5%	1.0%		
Better roads / traffic lights / less congestion	43	24	20	6	14	24	5	2	9	7	6	1	14	5	7	1	9	9	8	7	10	10	10	6		
	8.6%	9.7%	7.6%	4.4%	7.3%	13.2%	7.7%	6.5%	10.3%	9.2%	8.1%	1.9%	11.5%	6.0%	8.6%	3.9%	11.6%	8.6%	6.0%	7.2%	7.5%	11.2%	9.9%	7.5%		
More / better parking	4	2	2	-	1	3	-	*	2	-	-	*	1	-	-	*	1	-	1	1	3	-	-	-		
	0.8%	0.7%	0.8%	-	0.6%	1.5%	-	1.7%	2.8%	-	-	1.6%	0.5%	-	-	1.3%	0.8%	-	0.4%	1.1%	2.1%	-	-	-		
Public transport	5	2	3	1	2	2	-	1	1	-	1	3	2	-	1	3	1	-	*	1	1	1	1	*		
	1.1%	0.8%	1.3%	1.1%	1.2%	1.0%	-	4.4%	1.7%	-	1.2%	9.3%	1.6%	-	1.0%	7.3%	1.8%	-	0.4%	1.2%	1.0%	1.1%	1.5%	0.5%		
Litter / cleanliness	3	-	3	2	-	1	3	*	-	-	1	*	2	-	3	*	-	-	-	-	-	*	3	-		
	0.6%	-	1.1%	1.4%	-	0.6%	3.6%	1.7%	-	-	0.9%	1.6%	1.5%	-	2.9%	1.3%	-	-	-	-	0.3%	2.7%	-	-		
Too much immigration	23	11	12	6	9	7	1	*	3	11	4	-	3	11	4	-	2	13	1	3	6	3	4	6		
	4.5%	4.5%	4.5%	4.4%	4.9%	4.1%	1.4%	1.5%	3.4%	14.9%	5.5%	-	2.6%	14.2%	4.4%	-	2.7%	12.7%	0.9%	3.4%	4.6%	3.7%	3.6%	7.7%		
More / cheaper housing	46	26	20	11	26	9	7	4	11	6	4	4	14	10	6	5	10	10	13	7	10	10	9	11		
	9.1%	10.6%	7.7%	8.1%	13.7%	5.1%	9.5%	13.7%	12.7%	8.0%	6.3%	13.5%	11.8%	12.7%	7.2%	13.5%	13.0%	10.4%	10.2%	7.0%	7.8%	10.2%	8.9%	12.9%		
Less construction of buildings / stricter planning permission	121	52	69	23	45	53	27	6	31	20	18	4	31	18	24	6	16	21	38	28	14	27	24	27		
	23.8%	21.1%	26.4%	16.9%	23.6%	29.3%	38.3%	23.0%	35.0%	26.6%	25.3%	14.1%	25.1%	23.5%	27.1%	15.7%	20.4%	21.3%	29.2%	28.1%	10.9%	29.4%	23.9%	32.8%		
Jobs / unemployment	32	15	17	9	15	8	5	3	6	6	5	1	8	4	5	3	8	5	8	6	11	4	7	3		
	6.3%	6.0%	6.6%	6.5%	7.8%	4.5%	7.1%	9.4%	6.7%	7.3%	7.0%	4.0%	6.9%	5.4%	5.6%	7.0%	10.6%	5.0%	6.5%	6.0%	8.7%	4.7%	7.3%	3.5%		
Shopping / local economy / promote the area	14	9	4	4	7	3	3	1	5	-	4	1	6	1	7	1	5	1	-	2	5	1	4	1		
	2.7%	3.9%	1.6%	2.9%	3.6%	1.5%	3.9%	2.4%	5.5%	-	5.5%	2.3%	4.6%	1.9%	7.6%	1.8%	6.1%	1.5%	-	2.3%	4.0%	1.1%	4.2%	0.8%		
Crime / anti-social behaviour / more police	31	14	16	10	11	10	3	2	3	4	5	6	5	8	3	4	3	9	9	5	19	2	3	2		
	6.0%	5.8%	6.3%	7.7%	5.5%	5.4%	3.9%	7.4%	3.5%	5.0%	6.5%	19.7%	4.0%	10.0%	3.1%	11.6%	4.0%	8.6%	6.9%	4.8%	14.7%	2.3%	2.6%	2.2%		
Better social care services	5	2	3	1	1	2	-	1	1	1	-	1	1	-	1	2	1	1	-	3	1	-	*	1		
	1.0%	0.8%	1.1%	0.9%	0.7%	1.4%	-	4.4%	1.5%	1.0%	-	4.1%	1.1%	-	0.7%	4.8%	1.7%	0.8%	-	3.1%	0.6%	-	0.5%	0.8%		
More youth projects / support services	7	3	4	2	3	3	1	-	1	-	1	-	*	1	1	-	*	1	3	-	1	2	4	1		
	1.4%	1.3%	1.5%	1.2%	1.5%	1.4%	1.0%	-	1.2%	-	1.0%	-	0.3%	0.9%	0.8%	-	0.5%	0.7%	2.1%	-	0.5%	1.8%	3.6%	1.4%		
Nothing / I am happy as things are	64	31	33	19	27	18	3	3	10	9	3	2	17	3	8	5	13	9	16	13	18	13	6	13		
	12.6%	12.6%	12.7%	13.8%	14.4%	9.9%	3.9%	9.9%	11.4%	11.7%	4.7%	7.9%	13.7%	4.4%	8.9%	14.7%	16.5%	9.0%	12.1%	13.1%	13.9%	14.2%	6.2%	16.0%		
Local council / politics	8	6	2	-	-	8	3	1	1	1	3	-	-	2	3	-	-	3	1	2	2	*	3	1		
	1.6%	2.4%	0.9%	-	-	4.6%	4.9%	2.4%	0.6%	1.1%	4.8%	-	-	2.0%	3.0%	-	-	3.1%	1.1%	1.7%	1.9%	0.5%	2.9%	0.8%		
More parks / gentrification of residential areas	3	1	2	1	2	-	-	-	2	-	-	-	3	-	-	-	3	-	-	-	1	-	-	2		
	0.7%	0.5%	0.8%	0.7%	1.2%	-	-	-	2.7%	-	-	-	2.7%	-	-	-	4.2%	-	-	-	0.9%	-	-	2.7%		
Flooding / extreme weather	2	2	-	2	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	*		
	0.5%	1.0%	-	1.4%	-	0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	-	2.2%	0.6%		

Prepared by Survation on behalf of Alan Bown

Survation.

Eastleigh Constituency Poll
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18 Apr 2014

Table 20
Q10. What is the most important issue facing your local area today?
Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
Don't know	72	32	40	34	15	23	10	3	6	7	11	5	8	9	12	3	9	9	22	20	24	10	10	8
	14.3%	13.2%	15.3%	25.1%	8.1%	12.6%	13.7%	12.3%	7.0%	9.3%	15.9%	17.1%	6.6%	11.1%	14.3%	7.8%	11.4%	9.1%	16.6%	20.0%	18.5%	11.2%	9.8%	9.5%
TICK IF DIDN'T FIT ANY EXISTING CATEGORY	23	14	8	1	10	11	2	-	3	7	2	-	5	7	2	3	1	12	4	3	6	5	7	2
	4.5%	5.9%	3.1%	0.9%	5.2%	6.4%	3.5%	-	3.9%	9.0%	3.4%	-	3.8%	8.7%	1.8%	7.3%	0.9%	11.9%	3.2%	2.7%	4.2%	5.8%	7.2%	2.2%
SIGMA	529	257	271	139	202	188	71	28	97	78	71	29	130	82	88	37	86	107	134	102	141	97	104	85
	104.5%	104.9%	104.0%	101.5%	105.9%	105.1%	102.5%	106.2%	111.2%	103.1%	101.0%	103.5%	107.1%	104.4%	100.8%	102.7%	109.3%	105.8%	102.9%	102.3%	107.0%	104.0%	103.9%	104.0%

Eastleigh Constituency Poll
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18 Apr 2014

Table 21
Q11. Do you mind if I ask which of the following age brackets you fall into?
Base : All Respondents

	Total		Gender			Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley	
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99		
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82		
18-24	79	49	29	79	-	-	6	1	6	10	9	3	14	12	12	8	10	12	24	25	23	8	11	12		
	15.6%	20.1%	11.3%	57.7%	-	-	8.6%	5.3%	6.8%	13.7%	12.2%	11.6%	11.3%	15.0%	13.6%	21.9%	12.1%	11.7%	18.7%	24.9%	17.3%	9.1%	11.1%	14.2%		
25-34	58	36	22	58	-	-	6	1	6	-	6	7	9	9	8	5	4	13	19	3	24	12	10	9		
	11.4%	14.8%	8.3%	42.3%	-	-	8.9%	4.4%	6.4%	-	8.8%	23.4%	7.5%	11.7%	9.2%	14.5%	4.5%	12.8%	14.7%	2.8%	18.1%	13.4%	9.6%	11.2%		
35-44	33	13	20	-	33	-	-	2	8	6	-	1	13	6	2	2	5	4	17	1	6	8	16	3		
	6.6%	5.4%	7.8%	-	17.6%	-	-	9.0%	9.1%	7.5%	-	2.7%	10.6%	7.2%	2.4%	6.0%	6.1%	4.0%	12.7%	0.9%	4.3%	8.7%	16.1%	3.3%		
45-54	157	67	90	-	157	-	24	9	36	29	24	5	50	26	28	8	35	33	35	35	33	27	29	32		
	31.0%	27.4%	34.4%	-	82.4%	-	34.9%	34.5%	40.6%	38.8%	33.9%	17.8%	40.7%	32.8%	32.0%	23.4%	44.9%	33.0%	26.8%	35.3%	25.3%	29.2%	29.6%	38.7%		
55-64	75	40	35	-	-	75	13	5	11	16	12	5	16	15	15	5	11	22	13	14	21	11	19	9		
	14.8%	16.4%	13.3%	-	-	41.8%	19.0%	20.3%	12.1%	21.7%	16.5%	17.4%	13.3%	19.1%	17.1%	13.1%	13.3%	21.5%	10.1%	14.5%	15.9%	12.3%	19.3%	10.9%		
65-74	59	22	37	-	-	59	12	3	14	11	11	3	12	7	14	3	8	12	11	9	13	13	10	13		
	11.6%	9.0%	14.0%	-	-	32.7%	17.8%	12.6%	16.4%	14.6%	16.2%	12.1%	9.8%	9.1%	16.6%	8.1%	9.6%	11.4%	8.6%	9.0%	9.9%	14.3%	10.5%	15.6%		
75+	46	17	29	-	-	46	7	4	8	3	9	4	8	4	8	5	7	5	11	13	12	12	4	5		
	9.0%	7.0%	11.0%	-	-	25.5%	10.7%	14.0%	8.6%	3.8%	12.5%	15.0%	6.7%	5.0%	9.1%	13.0%	9.4%	5.4%	8.4%	12.7%	9.2%	13.0%	3.9%	6.1%		
SIGMA	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Eastleigh Constituency Poll
Prepared on behalf of Alan Bown

18 Apr 2014

Table 22
Q12. Gender
Base : All Respondents

	Total	Gender		Age			By Election Vote				Local Election 2013 Vote				Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	CON	LAB	LD	UKIP	Undecided	Bishopstoke & Fair Oak	Eastleigh	Netley & Hamble	Hedge End	West End & Botley
Unweighted Total	506	197	309	81	138	287	68	37	105	60	70	36	130	68	90	42	90	90	121	101	123	100	83	99
Weighted Total	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
Male	245	245	-	85	80	79	36	14	44	44	39	13	50	45	42	19	36	59	52	48	67	43	48	39
	48.4%	100.0%	-	62.6%	42.2%	44.3%	52.6%	51.2%	50.1%	57.4%	55.8%	44.7%	41.1%	57.7%	48.2%	53.0%	45.3%	58.8%	39.5%	48.1%	50.8%	45.9%	48.6%	47.8%
Female	261	-	261	51	110	100	33	13	44	32	31	16	72	33	45	17	43	42	79	52	65	50	51	43
	51.6%	-	100.0%	37.4%	57.8%	55.7%	47.4%	48.8%	49.9%	42.6%	44.2%	55.3%	58.9%	42.3%	51.8%	47.0%	54.7%	41.2%	60.5%	51.9%	49.2%	54.1%	51.4%	52.2%
SIGMA	506	245	261	137	190	179	69	27	88	76	70	28	122	79	87	36	79	101	130	100	132	93	100	82
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. Could I confirm that you live in the ward of [Y] ?	Base : All Respondents	506
5	2	Q2. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?	Base : All Respondents	506
6	3	Q3 Voting Intention Tables - Normal Weighted Table Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net)	Base : Respondents likely to vote in May 2015 election	472
7	4	Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net)	Base : Respondents likely to vote in May 2015 election	472
8	5	Q3 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net)	Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused	316
9	6	Q3 Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.5 factor of 2013 Voters responses) Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Eastleigh constituency? / Another Party (Net)	Base : Respondents likely to vote in May 2015 election and Excluding Undecided/Refused	389
10	7	Q3C1. Imagine for a moment that there was no UKIP candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : UKIP Respondents	90
11	8	Q3C2. Imagine for a moment that there was no Labour candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : Labour Respondents	42
12	9	Q3C3. Imagine for a moment that there was no Conservative Party candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : Conservative Respondents	90
13	10	Q3C4. Imagine for a moment that there was no Liberal Democrat candidate standing in your Eastleigh constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : Liberal Democrat Respondents	90
14	11	Q4. Which of the following statements is closest to your opinion?	Base : All Answering	90

Page	Table	Title	Base Description	Base
15	12	Q5. Next month, a third of the seats on Eastleigh Borough Council will be up for election. On a scale of 0 to 10, how likely will you be to vote in these local council elections in Eastleigh?	Base : All Respondents	506
16	13	Q6. Voting Intention Tables - Normal Weighted Table Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net)	Base : Respondents likely to vote in local council elections	451
17	14	Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net)	Base : Respondents likely to vote in local council elections	451
18	15	Q6. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net)	Base : Respondents likely to vote in local council elections and Excluding DK/Refused	309
19	16	Q6. Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 0.8 factor of 2013 Voters responses) Q6. In these local elections for Eastleigh Borough Council, which party's candidate for councillor are you most likely to vote for in your ward? / Another Party (Net)	Base : Respondents likely to vote in local council elections and Excluding DK/Refused	356
20	17	Q7. If there was a referendum held tomorrow in the UK on whether the UK should remain a member of the European Union, how do you think you would vote in that referendum?	Base : All Respondents	506
21	18	Q8. Thinking back to February 2013, there was a by-election in Eastleigh following the resignation of Chris Huhne as your MP. Can you remember if you voted in that by-election and if so which party you voted for?	Base : All Respondents	506
22	19	Q9. What is the most important issue facing the country today?	Base : All Respondents	506
23	19	Q9. What is the most important issue facing the country today?	Base : All Respondents	506
24	20	Q10. What is the most important issue facing your local area today?	Base : All Respondents	506
25	20	Q10. What is the most important issue facing your local area today?	Base : All Respondents	506
26	21	Q11. Do you mind if I ask which of the following age brackets you fall into?	Base : All Respondents	506
27	22	Q12. Gender	Base : All Respondents	506