

Great Yarmouth Constituency Poll

Prepared on behalf of Alan Bown

Table 1

Q1. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?

Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	Flegg / Ormesby	Caister / North Yarmouth	Bradwell / West Yarmouth	South & Central Yarmouth
Unweighted Total	507	208	299	99	155	253	120	101	28	42	83	105	11	79	8	103	130	177	91
Weighted Total	507	246	261	125	162	221	114	99	28	45	79	106	10	83	9	89	115	173	123
10	273	129	143	34	84	155	84	71	15	33	51	70	5	62	4	53	58	89	71
	53.7%	52.5%	54.9%	26.9%	52.0%	70.2%	73.6%	72.3%	53.9%	73.4%	64.1%	65.5%	51.6%	74.3%	47.4%	59.1%	50.2%	51.3%	57.7%
9	10	4	6	6	2	2	-	4	-	-	1	2	1	3	-	2	2	3	3
	2.0%	1.6%	2.3%	5.1%	1.3%	0.7%	-	3.7%	-	-	1.3%	2.0%	9.0%	4.1%	-	2.1%	1.5%	1.7%	2.8%
8	38	17	21	13	14	11	10	7	2	4	12	9	1	4	-	4	11	18	5
	7.5%	6.9%	8.1%	10.5%	8.5%	5.2%	8.6%	7.3%	7.0%	8.8%	15.6%	8.1%	12.6%	5.2%	-	4.9%	9.4%	10.3%	4.1%
7	19	13	6	8	8	3	-	2	2	2	-	9	-	5	-	3	5	5	7
	3.8%	5.4%	2.3%	6.2%	5.1%	1.4%	-	2.5%	7.1%	3.8%	-	8.8%	-	6.3%	-	3.7%	3.9%	2.7%	5.5%
6	12	4	8	4	5	3	2	3	2	-	1	3	2	1	-	1	3	5	2
	2.4%	1.5%	3.2%	2.9%	3.1%	1.5%	1.5%	3.0%	6.6%	-	1.2%	2.7%	18.5%	1.1%	-	1.0%	2.3%	2.9%	1.9%
5	36	15	21	13	9	14	13	4	2	-	9	6	-	-	2	10	12	11	2
	7.1%	6.2%	7.9%	10.7%	5.4%	6.2%	11.4%	4.2%	7.3%	-	11.3%	5.8%	-	-	27.0%	10.7%	10.4%	6.3%	2.0%
4	9	4	5	3	4	1	2	1	1	1	3	2	-	1	-	1	4	4	-
	1.7%	1.6%	1.9%	2.2%	2.8%	0.7%	1.7%	0.9%	3.1%	3.0%	3.5%	1.6%	-	1.6%	-	0.9%	3.2%	2.4%	-
3	15	7	8	9	4	2	1	2	-	2	2	2	-	5	-	1	5	5	4
	2.9%	2.9%	3.0%	7.1%	2.6%	0.8%	0.8%	2.1%	-	4.3%	2.9%	2.1%	-	5.5%	-	1.4%	4.0%	2.7%	3.5%
2	12	7	5	6	4	2	-	-	-	1	-	2	-	2	2	-	1	8	3
	2.3%	2.8%	1.8%	4.6%	2.6%	0.8%	-	-	-	1.6%	-	2.0%	-	2.0%	25.6%	-	0.7%	4.4%	2.6%
1	8	3	5	3	5	-	-	1	3	-	-	1	1	-	-	2	1	2	3
	1.6%	1.2%	1.9%	2.7%	2.8%	-	-	1.5%	10.4%	-	-	1.4%	8.2%	-	-	2.2%	0.7%	1.1%	2.8%
0	76	43	33	26	22	27	3	2	1	2	-	-	-	-	-	12	16	25	21
	15.0%	17.5%	12.7%	21.1%	13.8%	12.5%	2.4%	2.5%	4.6%	5.0%	-	-	-	-	-	14.0%	13.7%	14.2%	17.2%
SIGMA	507	246	261	125	162	221	114	99	28	45	79	106	10	83	9	89	115	173	123
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2

Q2. Voting Intention Tables - Normal Weighted Table

Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Great Yarmouth constituency?

Base : All Respondents would vote

	Total		Gender			Age			2010 Vote				Voting Intention					Ward			
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	Flegg / Ormesby	Caister / North Yarmouth	Bradwell / West Yarmouth	South & Central Yarmouth	
Unweighted Total	435		174	261	80	135	220	117	98	27	40	83	105	11	79	8	89	112	154	76	
Weighted Total	431		203	227	98	139	193	111	96	26	43	79	106	10	83	9	77	99	149	102	
Labour	106		48	58	31	34	41	6	67	9	1	-	106	-	-	-	15	21	47	23	
	24.7%		23.6%	25.7%	31.6%	24.3%	21.4%	5.9%	69.1%	34.8%	1.6%	-	100.0%	-	-	-	19.5%	21.0%	31.7%	22.9%	
Conservative	79		37	42	11	24	44	62	2	1	1	79	-	-	-	-	16	19	25	18	
	18.4%		18.2%	18.5%	11.3%	17.3%	22.8%	55.9%	2.2%	3.4%	3.2%	100.0%	-	-	-	-	20.6%	18.9%	17.0%	17.9%	
Liberal Democrat	10		4	7	3	3	5	1	2	5	-	-	-	10	-	-	1	4	3	1	
	2.3%		1.7%	2.9%	2.7%	1.9%	2.4%	0.6%	1.9%	19.0%	-	-	-	100.0%	-	-	1.9%	3.6%	2.0%	1.0%	
UKIP	83		52	32	19	27	38	11	9	1	35	-	-	-	83	-	16	17	24	27	
	19.4%		25.5%	13.9%	18.8%	19.6%	19.4%	9.6%	9.3%	3.4%	81.0%	-	-	-	100.0%	-	20.3%	16.9%	15.9%	26.1%	
Some other party	9		8	1	2	2	4	-	1	2	1	-	-	-	-	9	2	2	3	1	
	2.0%		3.8%	0.5%	2.3%	1.7%	2.2%	-	0.9%	8.0%	2.1%	-	-	-	-	100.0%	2.8%	2.0%	2.2%	1.4%	
Undecided	107		40	66	32	39	36	24	16	8	5	-	-	-	-	-	23	28	35	20	
	24.7%		19.7%	29.2%	32.3%	27.7%	18.7%	21.9%	16.5%	31.5%	12.1%	-	-	-	-	-	29.9%	28.6%	23.8%	19.4%	
Refused	36		15	21	1	10	25	7	-	-	-	-	-	-	-	-	4	9	11	12	
	8.4%		7.4%	9.4%	1.0%	7.4%	13.0%	6.2%	-	-	-	-	-	-	-	-	4.9%	9.0%	7.4%	11.4%	
SIGMA	431		203	227	98	139	193	111	96	26	43	79	106	10	83	9	77	99	149	102	
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 3

Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Great Yarmouth constituency?

Base : All Respondents would vote

	Total		Gender			Age			2010 Vote				Voting Intention					Ward			
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	Flegg / Ormesby	Caister / North Yarmouth	Bradwell / West Yarmouth	South & Central Yarmouth	
Unweighted Total	435		174	261	80	135	220	117	98	27	40	83	105	11	79	8	89	112	154	76	
Weighted Total	435		206	229	83	138	214	120	105	25	47	82	110	10	90	7	80	98	147	106	
Labour	110		51	59	28	34	48	8	72	9	1	-	110	-	-	-	17	21	48	24	
	25.4%		24.9%	25.8%	33.9%	24.9%	22.4%	6.5%	69.0%	35.0%	1.7%	-	100.0%	-	-	-	21.5%	20.9%	32.7%	23.2%	
Conservative	82		40	42	10	23	49	67	2	1	2	82	-	-	-	-	17	19	26	20	
	19.0%		19.5%	18.4%	12.3%	17.0%	22.8%	55.7%	2.2%	4.3%	3.6%	100.0%	-	-	-	-	20.9%	19.3%	17.8%	18.8%	
Liberal Democrat	10		4	6	3	1	6	1	2	5	-	-	-	10	-	-	1	4	3	1	
	2.3%		1.9%	2.6%	3.5%	1.0%	2.6%	0.7%	1.6%	21.3%	-	-	-	100.0%	-	-	1.1%	3.9%	2.2%	1.2%	
UKIP	90		55	35	16	31	43	12	11	1	37	-	-	-	90	-	17	19	24	29	
	20.7%		26.8%	15.2%	19.4%	22.3%	20.2%	10.3%	10.3%	4.3%	80.1%	-	-	-	100.0%	-	21.2%	19.4%	16.5%	27.3%	
Some other party	7		7	*	2	2	4	-	1	2	1	-	-	-	-	7	3	2	1	1	
	1.6%		3.3%	0.1%	2.1%	1.2%	1.7%	-	1.0%	7.9%	2.3%	-	-	-	-	100.0%	3.2%	2.5%	0.8%	0.8%	
Undecided	94		31	64	23	35	36	24	17	7	6	-	-	-	-	-	21	24	32	17	
	21.7%		15.0%	27.7%	27.5%	25.7%	16.9%	20.2%	15.9%	27.2%	12.2%	-	-	-	-	-	26.6%	24.7%	21.8%	15.9%	
Refused	41		18	23	1	11	29	8	-	-	-	-	-	-	-	-	4	9	12	14	
	9.4%		8.6%	10.1%	1.4%	8.0%	13.4%	6.6%	-	-	-	-	-	-	-	-	5.4%	9.3%	8.4%	12.8%	
SIGMA	435		206	229	83	138	214	120	105	25	47	82	110	10	90	7	80	98	147	106	
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 4

Q2. Voting Intention Tables - Normal Weighted Table

Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Great Yarmouth constituency?

Base : All Respondents would vote and Excluding Undecided / Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ward			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	Flegg / Ormesby	Caister / North Yarmouth	Bradwell / West Yarmouth	South & Central Yarmouth
Unweighted Total	286	128	158	53	88	145	84	82	18	35	83	105	11	79	8	57	69	105	52
Weighted Total	300	157	143	59	91	149	88	88	18	41	82	110	10	90	7	54	65	103	75
Labour	110	51	59	28	34	48	8	72	9	1	-	110	-	-	-	17	21	48	24
	36.8%	32.6%	41.5%	47.7%	37.5%	32.1%	8.9%	82.1%	48.0%	2.0%	-	100.0%	-	-	-	31.6%	31.7%	46.8%	32.5%
Conservative	82	40	42	10	23	49	67	2	1	2	82	-	-	-	-	17	19	26	20
	27.5%	25.6%	29.6%	17.2%	25.6%	32.7%	76.1%	2.6%	6.0%	4.1%	100.0%	-	-	-	-	30.8%	29.2%	25.4%	26.5%
Liberal Democrat	10	4	6	3	1	6	1	2	5	-	-	-	10	-	-	1	4	3	1
	3.3%	2.5%	4.2%	4.9%	1.6%	3.7%	0.9%	1.9%	29.2%	-	-	-	100.0%	-	-	1.7%	5.9%	3.1%	1.7%
UKIP	90	55	35	16	31	43	12	11	1	37	-	-	-	90	-	17	19	24	29
	30.1%	35.1%	24.5%	27.3%	33.6%	29.0%	14.1%	12.2%	6.0%	91.3%	-	-	-	100.0%	-	31.2%	29.4%	23.6%	38.3%
Some other party	7	7	*	2	2	4	-	1	2	1	-	-	-	-	7	3	2	1	1
	2.3%	4.3%	0.2%	2.9%	1.8%	2.4%	-	1.2%	10.8%	2.7%	-	-	-	-	100.0%	4.7%	3.8%	1.1%	1.1%
SIGMA	300	157	143	59	91	149	88	88	18	41	82	110	10	90	7	54	65	103	75
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5

Q3. Which of the following statements is closest to your opinion?

Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ward			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	Flegg / Ormesby	Caister / North Yarmouth	Bradwell / West Yarmouth	South & Central Yarmouth
Unweighted Total	71	42	29	12	24	35	10	9	1	28	-	-	-	71	-	14	17	21	18
Weighted Total	77	51	26	18	25	34	9	9	1	32	-	-	-	77	-	13	15	21	27
I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister	52 68.0%	38 74.1%	15 56.3%	13 73.4%	13 53.0%	26 76.5%	4 38.4%	6 69.3%	1 100.0%	24 75.7%	-	-	-	52 68.0%	-	7 56.2%	9 58.5%	15 68.9%	21 77.5%
I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP	18 22.9%	10 20.3%	7 27.8%	3 15.5%	8 33.3%	6 18.9%	5 52.5%	2 21.5%	-	6 19.3%	-	-	-	18 22.9%	-	4 30.4%	5 31.5%	5 22.6%	4 15.2%
Don't know	7 9.1%	3 5.6%	4 15.9%	2 11.1%	3 13.7%	2 4.6%	1 9.2%	1 9.2%	-	2 5.0%	-	-	-	7 9.1%	-	2 13.3%	2 10.0%	2 8.5%	2 7.3%
SIGMA	77 100.0%	51 100.0%	26 100.0%	18 100.0%	25 100.0%	34 100.0%	9 100.0%	9 100.0%	1 100.0%	32 100.0%	-	-	-	77 100.0%	-	13 100.0%	15 100.0%	21 100.0%	27 100.0%