



## **London Residents Poll**

Prepared on behalf of Child Poverty Action Group

**CHILD  
POVERTY  
ACTION  
GROUP**

# London Residents Poll

On behalf of Child Poverty Action Group  
13/02/14 - 1,541 respondents

## Methodology

### Fieldwork Dates

7<sup>st</sup> - 12<sup>th</sup> February 2014

### Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account and additional sample was targeted in certain London boroughs to increase sample.

### Population Sampled

All adults aged 18+ in Greater London, with additional top-up sample of adults resident in the London boroughs of Camden, Croydon, Ealing, Enfield, Haringey, Hounslow and Southwark.

### Sample Size

1,541

### Data Weighting

Data were weighted to the profile of all adults aged 18+ in Greater London. Data were weighted by age, sex, area of London and 2010 general election vote. Targets for the weighted data were derived from Office of National Statistics data and the results of the 2010 general election for London.

### Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,541 it is 95% certain that the 'true' value will fall within the range of **2.5%** from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution. For an individual borough cross-break with 100 responses, the maximum margin of error is 9.8%.

### Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be

# London Residents Poll

On behalf of Child Poverty Action Group  
13/02/14 - 1,541 respondents

Data were analysed and weighted by Suration and presented by Patrick Bri ne and Damian Lyons Lowe.

For further information please contact;  
Damian Lyons Lowe  
Chief Executive  
Suration Ltd  
0203 142 7644  
[damian.lyonslowe@suration.com](mailto:damian.lyonslowe@suration.com)

If you are interested in commissioning a poll from us, please contact [researchteam@suration.com](mailto:researchteam@suration.com) for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases [here](#)

Follow us on twitter:

[www.twitter.com/suration](http://www.twitter.com/suration) for our regular survey work and political polling

[www.twitter.com/damiansuration](http://www.twitter.com/damiansuration) for Damian Lyons Lowe's twitter feed

Suration are a member of The British Polling Council and abide by its rules:  
<http://www.britishpollingcouncil.org>

Suration Ltd Registered in England & Wales Number 07143509

**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

**Table 9**  
**Q9. This May there will be an election in your London borough for your local borough council. How likely do you think you will be to vote in these local council elections, on a scale of 0-10?**  
Base : All Respondents

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511	
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
10	674	352	322	154	251	268	214	206	127	49	147	212	58	87	42	155	167	197	154	47	33	27	49	25	41	40	45	56	85	101	122	139	126	305	94	270	
	43.7%	46.7%	40.9%	26.1%	45.2%	68.2%	58.4%	53.1%	54.3%	67.4%	51.6%	46.3%	49.3%	67.7%	44.0%	44.4%	46.6%	43.4%	40.8%	46.1%	36.7%	37.1%	49.8%	33.1%	46.1%	38.3%	32.7%	35.9%	38.8%	54.5%	40.7%	48.3%	49.2%	41.3%	37.3%	50.2%	
9	179	104	75	71	73	34	53	53	34	8	53	60	20	9	10	60	39	52	28	10	15	7	7	12	8	13	29	22	24	11	40	27	25	114	28	37	
	11.6%	13.8%	9.5%	12.0%	13.2%	8.8%	14.5%	13.7%	14.3%	10.7%	18.4%	13.1%	17.3%	7.3%	10.4%	17.1%	10.9%	11.4%	7.4%	9.5%	16.9%	9.6%	6.7%	15.7%	9.0%	12.6%	21.3%	13.9%	11.2%	6.1%	13.3%	9.4%	9.8%	15.4%	11.2%	6.8%	
8	178	72	106	77	69	32	41	52	25	6	31	64	19	11	12	46	42	48	42	10	16	9	10	11	12	7	14	14	29	15	48	34	24	90	32	57	
	11.5%	9.6%	13.4%	13.0%	12.3%	8.2%	11.2%	13.5%	10.7%	8.0%	10.9%	14.0%	16.0%	8.1%	12.5%	13.2%	11.6%	10.6%	11.1%	10.1%	17.7%	13.1%	10.2%	15.1%	14.1%	6.6%	10.3%	8.7%	13.3%	8.4%	15.9%	11.9%	9.3%	12.2%	12.5%	10.5%	
7	117	55	62	66	40	11	23	33	14	4	20	34	8	12	7	31	23	34	29	6	8	8	5	6	5	15	10	18	20	16	23	13	17	65	26	25	
	7.6%	7.3%	7.8%	11.2%	7.1%	2.7%	6.2%	8.4%	6.0%	5.9%	7.0%	7.4%	6.9%	9.3%	7.3%	8.8%	6.3%	7.5%	7.7%	5.6%	8.9%	11.0%	4.8%	7.7%	6.1%	14.9%	7.2%	11.3%	9.3%	8.7%	7.6%	4.4%	6.7%	8.8%	10.3%	4.6%	
6	78	43	35	51	15	12	11	19	7	2	8	31	6	3	6	14	21	21	23	3	4	2	7	4	7	10	9	13	8	5	15	14	15	35	12	31	
	5.1%	5.8%	4.4%	8.6%	2.7%	3.0%	3.1%	5.0%	3.1%	2.5%	2.7%	6.8%	4.8%	2.1%	6.6%	3.9%	5.9%	4.6%	6.0%	2.9%	4.6%	2.8%	6.8%	5.3%	8.3%	9.6%	6.3%	8.2%	3.7%	2.9%	4.9%	4.7%	5.8%	4.7%	4.7%	5.8%	
5	114	42	72	59	47	8	12	9	13	1	15	34	3	2	9	18	25	39	31	7	6	8	7	6	4	5	13	7	16	15	19	28	16	57	21	36	
	7.4%	5.5%	9.2%	9.9%	8.4%	2.1%	3.3%	2.4%	5.5%	1.7%	5.2%	7.5%	2.9%	1.7%	9.3%	5.2%	7.0%	8.7%	8.2%	7.3%	6.6%	10.8%	7.3%	7.4%	5.1%	5.0%	9.7%	4.6%	7.3%	7.9%	6.2%	9.9%	6.2%	7.7%	8.1%	6.7%	
4	29	7	22	21	7	1	3	4	3	-	2	10	-	1	2	7	7	9	6	3	1	2	2	2	1	2	3	3	6	4	3	5	4	13	7	9	
	1.9%	1.0%	2.8%	3.5%	1.3%	0.3%	0.8%	1.1%	1.2%	-	0.8%	2.1%	-	0.5%	2.4%	2.0%	2.0%	2.0%	1.6%	3.3%	1.1%	3.4%	2.2%	2.3%	0.9%	2.3%	2.2%	2.2%	2.9%	2.1%	1.1%	1.7%	1.7%	1.8%	2.9%	1.6%	
3	26	12	15	14	7	6	2	3	3	1	6	5	1	2	3	6	5	6	9	2	1	1	4	-	3	1	1	3	2	3	7	3	7	9	5	12	
	1.7%	1.5%	1.9%	2.3%	1.2%	1.5%	0.5%	0.7%	1.3%	1.6%	2.0%	1.0%	0.8%	1.4%	3.7%	1.7%	1.3%	1.4%	2.5%	1.6%	1.1%	0.9%	4.1%	-	3.4%	0.8%	1.0%	1.9%	1.1%	1.4%	2.5%	1.0%	2.6%	1.3%	2.1%	2.2%	
2	26	14	12	15	10	1	4	2	2	*	2	5	2	3	4	5	7	7	7	1	2	2	1	4	-	3	1	5	9	3	4	2	2	13	6	7	
	1.7%	1.8%	1.6%	2.5%	1.7%	0.4%	1.1%	0.6%	0.8%	0.6%	0.8%	1.1%	1.3%	2.0%	3.8%	1.3%	2.0%	1.5%	1.9%	0.9%	2.2%	3.4%	0.9%	5.2%	-	2.7%	1.0%	3.4%	4.0%	1.5%	1.3%	0.7%	0.7%	1.8%	2.3%	1.3%	
1	18	4	14	11	6	2	1	4	1	-	1	3	1	-	-	1	1	8	8	2	-	2	1	2	1	2	6	2	4	-	1	3	2	3	7	7	
	1.2%	0.5%	1.8%	1.8%	1.0%	0.4%	0.2%	0.9%	0.3%	-	0.5%	0.6%	0.7%	-	-	0.3%	0.3%	1.7%	2.2%	1.7%	-	2.1%	0.8%	3.1%	1.1%	1.9%	4.1%	1.2%	2.0%	-	0.3%	1.2%	0.6%	0.4%	2.8%	1.4%	
0	102	49	53	53	32	18	2	2	6	1	-	-	-	-	-	8	22	33	40	11	4	4	6	4	5	6	6	14	14	12	19	20	19	35	15	48	
	6.6%	6.5%	6.8%	8.9%	5.8%	4.5%	0.6%	0.5%	2.5%	1.6%	-	-	-	-	-	2.2%	6.0%	7.3%	10.6%	11.0%	4.1%	5.8%	6.4%	5.2%	5.8%	5.4%	4.1%	8.7%	6.5%	6.5%	6.2%	6.8%	7.4%	4.7%	5.8%	9.0%	
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 10**  
**Voting Intention table - Normal Weighted table**  
**Q10. In these borough council elections in May, which party's candidate will you be most likely to vote for in your ward?**  
**Base : Respondents who are likely to vote in local council elections**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1440	600	840	502	578	360	362	368	224	93	281	446	116	127	105	347	336	419	338	90	100	95	89	106	90	84	107	123	297	121	317	251	224	716	247	466
Weighted Total	1439	704	734	539	524	375	363	386	228	71	286	458	117	129	95	342	337	422	338	91	87	68	92	72	83	98	132	142	205	173	282	269	237	703	239	489
Labour	458	225	233	217	174	68	19	281	42	5	-	458	-	-	-	124	113	129	92	28	32	19	36	23	28	35	48	50	62	54	90	80	73	252	75	129
	31.9%	31.9%	31.8%	40.2%	33.1%	18.1%	5.1%	72.8%	18.4%	6.9%	-	100.0%	-	-	-	36.2%	33.6%	30.7%	27.2%	30.9%	36.7%	27.8%	38.9%	32.3%	36.3%	36.6%	35.5%	30.4%	31.4%	31.9%	29.8%	31.0%	35.9%	31.5%	26.4%	
Conservative	286	171	114	91	97	97	208	15	8	-	286	-	-	-	-	83	66	72	64	19	19	18	12	10	21	14	28	23	40	28	66	65	36	157	45	83
	19.8%	24.3%	15.6%	16.9%	18.5%	25.9%	57.2%	4.0%	3.3%	-	100.0%	-	-	-	-	24.4%	19.7%	17.0%	19.0%	21.3%	22.2%	26.2%	13.4%	14.2%	25.7%	14.6%	21.2%	15.9%	19.5%	16.2%	23.5%	24.1%	15.3%	22.4%	18.9%	16.9%
Liberal Democrat	117	69	49	37	41	39	9	11	77	1	-	-	117	-	40	31	28	19	5	8	1	13	8	6	7	10	10	15	13	23	19	26	66	13	38	
	8.2%	9.7%	6.6%	6.9%	7.7%	10.5%	2.3%	2.8%	33.6%	2.0%	-	-	100.0%	-	11.8%	9.1%	6.5%	5.6%	6.0%	8.9%	2.2%	14.5%	10.4%	6.7%	7.0%	7.6%	7.3%	7.4%	7.6%	8.3%	7.1%	11.1%	9.3%	5.5%	7.7%	
Independent	19	7	12	8	8	4	4	3	2	4	-	-	-	19	2	4	7	6	2	-	1	3	2	-	1	1	1	1	3	3	1	4	7	8	3	9
	1.3%	1.0%	1.7%	1.5%	1.4%	1.0%	1.0%	0.8%	0.7%	5.6%	-	-	-	20.5%	0.7%	1.2%	1.7%	1.8%	1.7%	-	1.2%	3.6%	2.5%	-	1.3%	0.9%	0.9%	1.3%	1.7%	0.3%	1.3%	2.9%	1.1%	1.1%	1.8%	
UKIP	129	84	45	24	44	61	43	18	22	30	-	-	-	129	10	17	53	49	13	7	7	5	2	13	5	3	9	12	22	29	24	29	39	24	65	
	9.0%	11.9%	6.2%	4.4%	8.4%	16.3%	11.9%	4.6%	9.7%	42.5%	-	-	-	100.0%	2.9%	5.1%	12.6%	14.5%	14.6%	7.7%	10.3%	5.6%	3.4%	16.0%	5.4%	2.2%	6.6%	6.1%	12.8%	10.2%	8.9%	12.4%	5.6%	10.0%	13.4%	
Green	55	24	31	17	26	12	5	7	15	18	-	-	-	55	13	16	16	9	4	-	3	2	5	3	5	7	6	13	5	3	11	10	25	9	20	
	3.8%	3.4%	4.2%	3.2%	4.9%	3.1%	1.5%	1.7%	6.6%	25.1%	-	-	-	58.0%	3.9%	4.8%	3.9%	2.6%	4.6%	-	3.8%	2.2%	7.6%	3.6%	5.2%	5.5%	4.5%	6.4%	2.6%	1.0%	4.0%	4.2%	3.6%	3.8%	4.1%	
BNP	7	2	4	3	2	2	3	-	-	1	-	-	-	7	-	-	3	3	-	-	1	-	-	1	-	2	-	1	-	2	-	2	3	1	3	
	0.5%	0.3%	0.6%	0.5%	0.4%	0.4%	0.7%	-	-	2.0%	-	-	-	6.9%	-	-	0.8%	0.9%	-	-	1.2%	-	-	1.2%	-	1.2%	-	0.7%	-	0.6%	-	0.7%	0.5%	0.3%	0.5%	
Respect	8	2	6	7	-	1	1	2	1	1	-	-	-	8	1	1	3	3	-	-	2	-	1	-	-	2	-	3	-	1	-	1	2	4	2	
	0.5%	0.3%	0.8%	1.3%	-	0.3%	0.3%	0.6%	0.4%	0.7%	-	-	-	8.3%	0.3%	0.3%	0.6%	0.9%	-	-	2.3%	-	1.1%	-	-	1.7%	-	1.6%	-	0.4%	-	0.5%	0.2%	1.9%	0.4%	
Other Party	6	4	2	2	3	1	-	-	-	3	-	-	-	6	-	1	5	-	-	-	-	-	-	-	-	3	-	1	1	-	1	-	1	1	4	
	0.4%	0.6%	0.3%	0.4%	0.6%	0.1%	-	-	-	4.9%	-	-	-	6.4%	-	0.3%	1.2%	-	-	-	-	-	-	-	-	2.6%	-	0.2%	0.7%	-	0.4%	-	0.1%	0.4%	0.9%	
Undecided	334	107	227	128	125	82	72	49	62	7	-	-	-	334	68	78	100	88	17	19	16	19	20	10	27	25	39	53	43	61	63	51	142	62	127	
	23.2%	15.2%	30.9%	23.7%	23.8%	21.7%	19.7%	12.6%	27.0%	9.4%	-	-	-	100.0%	19.8%	23.2%	23.7%	26.1%	18.8%	22.3%	24.0%	20.9%	27.8%	11.5%	28.0%	19.4%	27.2%	25.7%	24.8%	21.5%	23.3%	21.5%	20.2%	26.0%	25.9%	
Refused	20	9	10	5	5	10	1	-	1	1	-	-	-	20	10	5	5	5	2	2	1	1	1	2	2	1	3	1	4	6	3	1	8	2	10	
	1.4%	1.3%	1.4%	0.9%	1.0%	2.6%	0.3%	-	0.3%	0.8%	-	-	-	1.4%	2.8%	1.3%	1.4%	1.4%	2.1%	2.2%	1.0%	1.0%	0.7%	2.1%	2.3%	1.1%	2.2%	0.6%	2.2%	1.1%	1.1%	0.7%	2.0%			
SIGMA	1439	704	734	539	524	375	363	386	228	71	286	458	117	129	95	342	337	422	338	91	87	68	92	72	83	98	132	142	205	173	282	269	237	703	239	489
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 11**  
**Voting Intention table - Weighted by Likelihood to vote**  
**Q10. In these borough council elections in May, which party's candidate will you be most likely to vote for in your ward?**  
**Base : Respondents who are likely to vote in local council elections**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area					Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1440	600	840	502	578	360	362	368	224	93	281	446	116	127	105	347	336	419	338	90	100	95	89	106	90	84	107	123	297	121	317	251	224	716	247	466
Weighted Total	1440	724	716	488	533	419	394	409	243	79	302	465	124	141	92	352	343	419	327	92	87	64	93	68	84	94	126	137	197	179	285	274	243	708	227	497
Labour	465	236	230	207	181	77	20	305	45	5	-	465	-	-	-	132	115	126	92	30	34	18	36	24	27	37	47	52	63	54	93	83	72	259	73	132
	32.3%	32.5%	32.1%	42.5%	33.9%	18.4%	5.0%	74.6%	18.7%	5.7%	100.0%	-	-	-	-	37.6%	33.5%	30.2%	28.1%	32.2%	39.4%	28.1%	38.6%	35.6%	32.2%	38.9%	37.6%	37.8%	32.2%	30.1%	32.8%	30.4%	29.7%	36.5%	32.1%	26.5%
Conservative	302	179	123	90	102	110	231	17	8	-	302	-	-	-	-	88	71	78	64	19	19	20	13	10	22	13	30	21	41	33	71	67	39	169	43	89
	20.9%	24.7%	17.1%	18.4%	19.1%	26.2%	58.5%	4.2%	3.2%	-	100.0%	-	-	-	-	25.1%	20.8%	18.6%	19.6%	21.2%	21.8%	31.7%	14.2%	15.0%	26.7%	14.0%	23.7%	15.2%	20.7%	18.4%	24.9%	24.4%	16.2%	23.9%	19.0%	17.9%
Liberal Democrat	124	72	52	36	43	45	9	10	86	2	-	-	124	-	43	33	29	19	6	8	1	15	8	5	8	10	12	14	14	23	21	31	69	13	41	
	8.6%	10.0%	7.3%	7.3%	8.1%	10.8%	2.3%	2.5%	35.3%	2.2%	-	-	100.0%	-	12.2%	9.6%	7.0%	5.9%	6.4%	8.7%	1.2%	16.5%	11.4%	5.7%	8.6%	8.3%	8.8%	7.0%	7.7%	8.0%	7.5%	12.6%	9.8%	5.9%	8.2%	
Independent	18	6	11	7	6	4	4	3	1	4	-	-	-	18	2	4	7	5	2	-	*	2	2	-	1	1	1	2	4	1	4	6	7	2	9	
	1.2%	0.9%	1.6%	1.5%	1.1%	1.1%	1.0%	0.7%	0.6%	5.0%	-	-	-	19.3%	0.4%	1.1%	1.7%	1.6%	2.0%	-	0.3%	2.6%	2.6%	-	1.1%	0.9%	0.8%	1.0%	2.0%	0.2%	1.3%	2.4%	1.0%	0.9%	1.7%	
UKIP	141	92	49	22	48	71	48	20	24	35	-	-	141	-	11	18	59	53	14	7	6	5	2	16	6	3	10	12	25	32	26	32	41	27	73	
	9.8%	12.8%	6.8%	4.6%	9.0%	16.9%	12.3%	4.9%	10.0%	44.4%	-	-	100.0%	-	3.1%	5.2%	14.2%	16.3%	15.0%	8.5%	9.6%	5.8%	3.0%	19.0%	6.4%	2.6%	7.6%	6.1%	13.7%	11.3%	9.6%	13.3%	5.8%	11.8%	14.6%	
Green	57	25	32	15	28	14	5	7	18	20	-	-	-	57	14	18	18	7	5	-	2	2	6	3	5	6	6	14	4	3	12	11	27	8	21	
	3.9%	3.4%	4.5%	3.0%	5.2%	3.4%	1.4%	1.7%	7.3%	25.1%	-	-	-	61.7%	3.9%	5.2%	4.2%	2.3%	5.2%	-	3.6%	2.6%	9.4%	3.6%	4.8%	5.0%	4.4%	7.2%	2.2%	1.1%	4.4%	4.5%	3.8%	3.5%	4.3%	
BNP	6	2	4	2	3	1	2	-	-	2	-	-	-	6	-	-	3	3	-	-	1	-	-	*	-	2	-	1	-	1	-	2	3	1	2	
	0.4%	0.3%	0.5%	0.4%	0.5%	0.4%	0.5%	-	-	2.0%	-	-	-	6.3%	-	-	0.7%	0.9%	-	-	1.0%	-	-	0.4%	-	1.2%	-	0.7%	-	0.4%	-	0.7%	0.4%	0.4%	0.5%	
Respect	6	1	5	5	-	1	1	2	1	*	-	-	-	6	1	*	2	3	-	-	1	-	*	-	-	2	-	3	-	*	-	1	1	3	2	
	0.4%	0.1%	0.7%	0.9%	-	0.3%	0.1%	0.5%	0.5%	0.6%	-	-	-	6.3%	0.1%	0.1%	0.5%	0.8%	-	-	1.7%	-	0.7%	-	-	1.3%	-	1.4%	-	0.1%	-	0.4%	0.1%	1.4%	0.3%	
Other Party	6	4	2	2	4	1	-	-	-	4	-	-	-	6	-	1	5	-	-	-	-	-	-	-	-	3	-	1	1	-	1	-	1	1	4	
	0.4%	0.5%	0.3%	0.3%	0.7%	0.1%	-	-	-	5.3%	-	-	-	6.3%	-	0.3%	1.1%	-	-	-	-	-	-	-	-	2.3%	-	0.3%	0.6%	-	0.4%	-	0.2%	0.5%	0.7%	
Undecided	297	99	198	101	113	83	73	44	59	7	-	-	-	-	62	75	86	74	15	17	14	17	15	8	22	21	31	45	42	53	57	48	125	54	116	
	20.6%	13.7%	27.7%	20.6%	21.3%	19.8%	18.5%	10.9%	24.3%	9.1%	-	-	-	-	17.5%	22.0%	20.5%	22.7%	16.7%	18.9%	21.8%	18.5%	21.5%	10.1%	23.2%	16.4%	22.7%	22.9%	23.4%	18.6%	20.9%	19.8%	17.6%	23.8%	23.3%	
Refused	19	9	11	2	6	11	1	-	1	*	-	-	-	-	8	5	6	6	1	2	1	1	*	2	3	0.7%	1	4	1	3	7	2	1	7	2	10
	1.4%	1.2%	1.5%	0.5%	1.1%	2.7%	0.3%	-	0.3%	0.6%	-	-	-	-	2.4%	1.3%	1.8%	1.8%	1.3%	2.6%	1.0%	1.2%	0.7%	2.2%	2.9%	0.7%	2.7%	0.6%	1.8%	2.5%	0.9%	0.5%	1.0%	0.9%	2.1%	
SIGMA	1440	724	716	488	533	419	394	409	243	79	302	465	124	141	92	352	343	419	327	92	87	64	93	68	84	94	126	137	197	179	285	274	243	708	227	497
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 12**  
**Voting Intention table - Weighted by Likelihood to vote (Excluding Undecided/Refused)**  
**Q10. In these borough council elections in May, which party's candidate will you be most likely to vote for in your ward?**  
**Base : Respondents who are likely to vote in local council elections**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1075	500	575	374	426	275	291	319	160	83	281	446	116	127	105	281	242	310	242	71	74	70	70	75	76	56	85	84	217	88	239	188	174	556	183	330
Weighted Total	1124	617	507	385	414	325	320	365	183	71	302	465	124	141	92	290	259	328	247	75	69	50	74	53	74	70	104	102	151	134	224	214	194	576	171	371
Labour	465	236	230	207	181	77	20	305	45	5	-	465	-	-	-	132	115	126	92	30	34	18	36	24	27	37	47	52	63	54	93	83	72	259	73	132
	41.4%	38.2%	45.3%	53.8%	43.7%	23.7%	6.1%	83.7%	24.7%	6.3%	-	100.0%	-	-	-	45.6%	44.3%	38.5%	37.3%	39.3%	50.2%	36.4%	48.0%	45.8%	36.8%	52.6%	45.3%	50.6%	42.0%	40.3%	41.6%	38.9%	37.2%	44.9%	42.6%	35.5%
Conservative	302	179	123	90	102	110	231	17	8	-	302	-	-	-	-	88	71	78	64	19	19	20	13	10	22	13	30	21	41	33	71	67	39	169	43	89
	26.8%	29.0%	24.2%	23.4%	24.6%	33.8%	72.1%	4.7%	4.2%	-	100.0%	-	-	-	-	30.4%	27.5%	23.8%	26.0%	25.9%	27.8%	41.0%	17.6%	19.3%	30.5%	19.0%	28.5%	20.4%	27.1%	24.6%	31.6%	31.3%	20.3%	29.3%	25.3%	24.0%
Liberal Democrat	124	72	52	36	43	45	9	10	86	2	-	-	124	-	43	33	29	19	6	8	1	15	8	5	8	10	12	14	14	23	21	31	69	13	41	
	11.1%	11.7%	10.2%	9.3%	10.4%	14.0%	2.9%	2.8%	46.8%	2.5%	-	-	100.0%	-	14.8%	12.6%	9.0%	7.8%	7.8%	11.1%	1.6%	20.6%	14.7%	6.5%	11.6%	10.0%	11.8%	9.2%	10.3%	10.1%	9.6%	15.8%	12.0%	7.8%	11.0%	
Independent	18	6	11	7	6	4	4	3	1	4	-	-	-	-	2	4	7	5	2	-	*	2	2	-	1	1	1	1	2	4	1	4	6	7	2	9
	1.6%	1.0%	2.3%	1.9%	1.4%	1.4%	1.2%	0.8%	0.8%	5.6%	-	-	-	-	0.5%	1.4%	2.2%	2.2%	2.5%	-	0.4%	3.3%	3.3%	-	1.5%	1.1%	1.0%	1.3%	2.7%	0.2%	1.6%	3.0%	1.2%	1.1%	2.3%	
UKIP	141	92	49	22	48	71	48	20	24	35	-	-	-	141	11	18	59	53	14	7	6	5	2	16	6	3	10	12	25	32	26	32	41	27	73	
	12.6%	15.0%	9.6%	5.8%	11.6%	21.8%	15.1%	5.5%	13.2%	49.1%	-	-	-	100.0%	3.8%	6.8%	18.1%	21.5%	18.3%	10.8%	12.5%	7.2%	3.9%	21.6%	8.7%	3.2%	10.2%	7.9%	18.3%	14.4%	12.3%	16.6%	7.1%	15.7%	19.5%	
Green	57	25	32	15	28	14	5	7	18	20	-	-	-	-	14	18	18	7	5	-	2	2	6	3	5	6	6	6	14	4	3	12	11	27	8	21
	5.0%	4.0%	6.3%	3.8%	6.7%	4.4%	1.7%	2.0%	9.7%	27.7%	-	-	-	-	4.7%	6.8%	5.4%	3.0%	6.3%	-	4.6%	3.2%	12.1%	4.1%	6.5%	6.1%	5.9%	9.3%	3.0%	1.4%	5.7%	5.6%	4.6%	4.6%	5.7%	
BNP	6	2	4	2	3	1	2	-	-	2	-	-	-	-	-	-	3	3	-	-	1	-	-	*	-	2	-	1	-	-	2	-	3	1	2	
	0.5%	0.3%	0.8%	0.5%	0.6%	0.5%	0.7%	-	-	2.3%	-	-	-	-	-	-	0.9%	1.2%	-	-	1.4%	-	-	0.5%	-	1.4%	-	1.0%	-	0.5%	-	0.9%	0.5%	0.5%	0.6%	
Respect	6	1	5	5	-	1	1	2	1	*	-	-	-	-	1	*	2	3	-	-	1	-	*	-	-	2	-	3	-	*	-	1	3	2		
	0.5%	0.2%	0.9%	1.2%	-	0.4%	0.2%	0.6%	0.6%	0.6%	-	-	-	-	0.2%	0.1%	0.7%	1.1%	-	-	2.2%	-	0.9%	-	-	1.6%	-	1.8%	-	0.2%	-	0.6%	0.2%	1.9%	0.4%	
Other Party	6	4	2	2	4	1	-	-	-	4	-	-	-	-	-	1	5	-	-	-	-	-	-	-	-	3	-	1	1	-	1	-	1	1	4	
	0.5%	0.6%	0.4%	0.4%	0.9%	0.2%	-	-	-	5.9%	-	-	-	-	-	0.4%	1.4%	-	-	-	-	-	-	-	-	2.8%	-	0.4%	0.8%	-	0.5%	-	0.2%	0.6%	1.0%	
SIGMA	1124	617	507	385	414	325	320	365	183	71	302	465	124	141	92	290	259	328	247	75	69	50	74	53	74	70	104	102	151	134	224	214	194	576	171	371
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 13**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**Not being able to find jobs that fit with family life**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511	
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
Very important	547	219	328	221	219	107	102	172	59	27	75	193	33	53	33	105	116	171	155	35	35	28	37	34	26	39	47	53	88	72	103	91	93	246	107	193	
	35.5%	29.0%	41.7%	37.3%	39.3%	27.3%	28.0%	44.3%	25.3%	37.8%	26.4%	42.2%	28.5%	41.1%	35.2%	30.1%	32.3%	37.6%	41.0%	34.3%	38.7%	39.2%	37.2%	45.5%	29.2%	37.6%	34.1%	34.1%	40.2%	38.9%	34.2%	31.6%	36.5%	33.3%	42.1%	35.9%	
Fairly important	562	287	275	234	189	139	138	147	92	21	113	168	46	38	41	141	138	154	128	31	36	29	31	21	41	33	61	52	75	63	120	99	92	293	94	174	
	36.5%	38.1%	34.9%	39.5%	34.1%	35.2%	37.6%	38.0%	39.3%	29.8%	39.4%	36.7%	39.0%	29.4%	43.8%	40.4%	38.6%	33.9%	33.9%	30.0%	39.8%	40.3%	31.8%	27.2%	46.6%	32.0%	44.6%	33.2%	34.3%	33.9%	40.1%	34.3%	36.0%	39.8%	37.3%	32.4%	
Not very important	188	110	78	63	72	53	52	39	30	11	47	56	16	13	6	50	53	51	34	15	10	4	12	11	12	13	14	17	24	24	40	34	35	103	18	66	
	12.2%	14.7%	9.9%	10.7%	13.0%	13.4%	14.3%	10.1%	13.0%	15.0%	16.5%	12.1%	14.0%	9.9%	6.7%	14.4%	14.9%	11.1%	9.0%	14.3%	11.0%	5.5%	12.6%	15.1%	14.1%	12.3%	9.9%	11.0%	11.1%	13.1%	13.4%	11.7%	13.7%	13.9%	7.0%	12.3%	
Not at all important	103	68	35	25	34	44	43	9	19	7	28	14	9	20	6	25	18	44	17	11	6	6	4	6	6	6	9	11	16	9	18	28	12	46	15	42	
	6.7%	9.1%	4.4%	4.3%	6.1%	11.2%	11.6%	2.5%	8.0%	10.2%	9.8%	3.0%	8.1%	15.1%	6.3%	7.1%	4.9%	9.7%	4.5%	10.5%	6.6%	8.1%	6.2%	5.8%	6.3%	6.1%	6.9%	6.8%	7.4%	4.9%	6.0%	9.7%	4.8%	6.2%	5.9%	7.8%	
Don't know	141	69	72	48	42	50	31	20	34	5	22	28	12	6	8	28	34	35	44	11	3	5	12	5	3	12	6	23	15	17	19	37	23	50	20	62	
	9.1%	9.1%	9.1%	8.2%	7.6%	12.8%	8.4%	5.2%	14.4%	7.1%	7.9%	6.0%	10.4%	4.5%	8.0%	8.0%	9.4%	7.7%	11.6%	10.8%	3.9%	6.9%	12.2%	6.4%	3.8%	12.0%	4.6%	15.0%	6.9%	9.3%	6.3%	12.8%	9.0%	6.8%	7.7%	11.6%	
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 14**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**The lack of affordable childcare at times of the day when it's needed**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
Very important	471	198	273	194	176	101	97	151	60	13	83	179	30	37	19	114	96	139	122	39	27	18	39	31	30	27	38	40	69	54	96	86	88	228	84	158
	30.6%	26.2%	34.7%	32.8%	31.6%	25.6%	26.5%	39.1%	25.5%	17.9%	29.0%	39.1%	25.3%	28.6%	20.0%	32.5%	26.7%	30.6%	32.4%	38.1%	29.5%	25.3%	39.3%	41.2%	34.6%	26.6%	27.6%	25.8%	31.7%	29.5%	31.9%	29.7%	34.4%	30.9%	33.1%	29.5%
Fairly important	467	221	246	199	169	99	97	129	72	20	79	150	47	30	30	114	113	138	102	25	33	19	26	19	32	43	48	58	58	54	99	80	70	251	76	140
	30.3%	29.3%	31.2%	33.6%	30.4%	25.3%	26.5%	33.3%	30.8%	27.7%	27.6%	32.7%	40.2%	23.0%	32.0%	32.7%	31.4%	30.4%	26.9%	24.7%	36.6%	27.0%	26.5%	25.1%	35.8%	41.7%	34.7%	37.1%	26.4%	29.4%	33.1%	27.7%	27.3%	34.0%	29.9%	26.1%
Not very important	230	141	89	89	76	65	66	53	36	10	48	64	20	20	16	54	59	66	52	13	14	13	9	10	10	13	23	22	32	31	45	43	35	113	29	88
	14.9%	18.7%	11.4%	15.1%	13.7%	16.4%	18.2%	13.6%	15.3%	14.3%	16.7%	14.1%	16.8%	15.6%	16.8%	15.3%	16.5%	14.5%	13.7%	13.0%	15.4%	18.1%	8.8%	13.4%	11.2%	12.3%	16.6%	14.0%	14.6%	16.7%	14.9%	14.9%	13.7%	15.3%	11.3%	16.4%
Not at all important	171	103	68	40	75	56	61	27	24	16	42	32	12	29	15	35	36	62	36	15	10	9	13	6	7	5	15	10	28	19	28	42	30	77	30	63
	11.1%	13.6%	8.6%	6.7%	13.5%	14.2%	16.6%	6.9%	10.3%	22.6%	14.8%	7.0%	10.2%	22.3%	15.3%	10.1%	10.2%	13.7%	9.6%	14.4%	11.1%	12.3%	13.6%	8.4%	7.5%	5.1%	10.9%	6.3%	12.9%	10.0%	9.2%	14.5%	11.5%	10.5%	11.7%	11.7%
Don't know	202	92	111	70	60	72	45	28	42	13	34	33	9	14	15	33	55	49	66	10	7	12	12	9	10	15	14	26	32	27	33	38	33	69	35	88
	13.1%	12.2%	14.0%	11.8%	10.8%	18.4%	12.2%	7.1%	18.1%	17.6%	11.9%	7.1%	7.6%	10.6%	15.9%	9.4%	15.3%	10.8%	17.4%	9.8%	7.4%	17.3%	11.8%	11.9%	10.9%	14.4%	10.2%	16.8%	14.5%	14.5%	10.9%	13.1%	13.0%	9.3%	14.0%	16.3%
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 15**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**Providing affordable, nutritious meals for school children**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
Very important	501	206	295	208	189	104	89	158	58	21	74	191	35	37	29	112	96	145	148	33	30	24	31	35	33	28	50	49	83	62	97	75	85	246	92	163
	32.5%	27.4%	37.5%	35.2%	34.0%	26.5%	24.5%	40.8%	24.9%	28.7%	25.8%	41.8%	30.1%	28.5%	30.1%	32.1%	26.8%	31.8%	39.3%	32.2%	32.7%	33.4%	31.8%	46.2%	37.7%	27.1%	36.5%	31.6%	37.8%	33.3%	32.4%	26.2%	33.3%	33.3%	36.2%	30.4%
Fairly important	523	270	253	213	177	134	126	134	87	26	98	164	43	44	37	127	134	156	107	30	38	22	31	19	26	41	46	55	66	66	114	92	85	267	87	169
	34.0%	35.8%	32.1%	35.9%	31.8%	34.0%	34.4%	34.6%	37.2%	35.7%	34.2%	35.8%	36.6%	34.1%	39.2%	36.2%	37.3%	34.2%	28.4%	29.8%	42.2%	30.7%	31.2%	25.1%	29.6%	39.7%	33.3%	35.1%	30.1%	35.7%	37.8%	32.1%	33.2%	36.1%	34.5%	31.5%
Not very important	226	134	92	84	79	63	63	57	36	11	57	58	20	17	9	50	61	68	47	16	13	12	10	12	13	18	23	24	30	23	42	49	35	109	36	79
	14.7%	17.8%	11.7%	14.2%	14.1%	16.1%	17.2%	14.6%	15.4%	16.0%	19.9%	12.6%	16.9%	13.2%	9.5%	14.3%	16.9%	15.0%	12.5%	15.6%	13.8%	16.7%	9.8%	15.2%	14.6%	17.7%	16.7%	15.2%	13.9%	12.5%	14.0%	17.1%	13.7%	14.8%	14.1%	14.7%
Not at all important	147	85	62	38	65	45	58	20	21	6	38	25	11	23	9	34	35	48	30	13	7	7	16	4	8	8	11	12	20	17	21	37	30	70	19	58
	9.6%	11.3%	7.9%	6.4%	11.6%	11.5%	15.9%	5.2%	8.9%	7.8%	13.3%	5.3%	9.1%	18.1%	9.2%	9.6%	9.9%	10.6%	8.0%	12.6%	7.5%	9.7%	16.4%	5.0%	8.8%	8.1%	7.8%	7.6%	9.0%	9.4%	7.1%	12.7%	11.7%	9.5%	7.3%	10.8%
Don't know	142	58	85	49	47	47	29	18	32	9	20	21	9	8	11	27	33	38	45	10	3	7	11	6	8	8	8	16	20	17	26	34	21	46	20	67
	9.2%	7.6%	10.8%	8.2%	8.5%	11.9%	7.9%	4.8%	13.6%	11.9%	6.9%	4.6%	7.4%	6.1%	12.1%	7.8%	9.2%	8.3%	11.8%	9.8%	3.9%	9.4%	10.8%	8.6%	9.3%	7.3%	5.7%	10.5%	9.2%	9.1%	8.7%	12.0%	8.1%	6.3%	8.0%	12.6%
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 16**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**Standard of privately rented housing**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
Very important	518	229	289	220	190	108	99	161	63	20	72	204	32	45	30	109	119	146	145	39	23	20	30	38	27	43	59	69	78	53	86	86	87	257	87	172
	33.6%	30.4%	36.7%	37.2%	34.1%	27.6%	27.0%	41.6%	26.9%	27.2%	25.2%	44.5%	27.5%	35.1%	32.0%	31.1%	33.1%	32.2%	38.3%	37.9%	25.0%	27.5%	30.9%	50.3%	31.2%	41.4%	43.0%	44.4%	35.7%	28.8%	28.6%	29.8%	34.0%	34.8%	34.4%	32.1%
Fairly important	516	245	270	213	184	119	122	139	77	23	105	155	34	33	36	128	123	148	116	30	43	24	33	21	35	36	43	49	67	66	123	84	84	267	94	155
	33.5%	32.5%	34.3%	36.0%	33.0%	30.2%	33.4%	35.8%	32.9%	32.4%	36.8%	33.8%	28.7%	25.7%	38.0%	36.7%	34.1%	32.6%	30.8%	29.6%	47.9%	33.2%	33.2%	27.7%	39.7%	34.8%	31.4%	31.4%	30.8%	35.6%	41.0%	29.0%	32.7%	36.1%	36.9%	28.9%
Not very important	270	148	122	101	98	70	74	57	44	10	64	68	29	14	16	69	61	87	53	12	18	15	16	12	17	14	25	21	41	29	58	54	42	125	40	104
	17.5%	19.7%	15.4%	17.1%	17.6%	17.9%	20.2%	14.8%	18.7%	14.4%	22.3%	14.8%	25.0%	10.9%	17.1%	19.8%	16.9%	19.1%	13.9%	11.7%	20.3%	20.5%	16.2%	15.5%	19.1%	14.0%	18.1%	13.7%	18.6%	15.9%	19.2%	18.6%	16.4%	17.0%	15.8%	19.3%
Not at all important	115	70	45	19	50	46	40	18	23	11	26	15	13	25	6	25	24	42	24	13	3	6	10	2	4	3	6	6	16	15	14	37	21	56	17	41
	7.5%	9.3%	5.7%	3.1%	9.0%	11.8%	11.1%	4.7%	9.9%	15.2%	9.0%	3.3%	11.3%	19.5%	6.0%	7.2%	6.8%	9.1%	6.3%	12.7%	3.1%	7.6%	10.3%	2.9%	4.4%	3.1%	4.3%	3.9%	7.3%	8.4%	4.5%	12.8%	8.2%	7.6%	6.6%	7.6%
Don't know	122	61	62	39	34	49	30	12	27	8	19	16	9	11	6	18	32	32	40	8	3	8	9	3	5	7	4	10	17	21	20	28	22	33	16	65
	7.9%	8.1%	7.8%	6.6%	6.2%	12.5%	8.3%	3.2%	11.5%	10.8%	6.7%	3.5%	7.5%	8.9%	6.8%	5.2%	9.0%	7.0%	10.6%	8.1%	3.7%	11.2%	9.5%	3.6%	5.6%	6.7%	3.2%	6.6%	7.6%	11.4%	6.7%	9.7%	8.7%	4.5%	6.2%	12.1%
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 17**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**Difficulty finding affordable housing**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511	
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
Very important	816	352	464	338	289	189	163	223	112	33	120	282	48	67	52	166	184	256	209	50	37	39	56	49	51	60	77	98	127	93	143	140	138	387	142	285	
	52.9%	46.7%	58.9%	57.1%	52.0%	48.0%	44.5%	57.6%	48.1%	46.3%	42.1%	61.5%	41.1%	51.6%	54.7%	47.6%	51.3%	56.3%	55.4%	49.5%	41.2%	54.7%	57.1%	64.2%	58.3%	58.0%	56.5%	63.2%	58.0%	50.3%	47.4%	48.5%	53.9%	52.4%	56.0%	53.1%	
Fairly important	423	228	195	168	145	111	111	109	72	21	90	124	48	33	26	122	93	112	97	23	39	16	22	15	29	31	39	38	51	48	108	70	69	216	62	144	
	27.5%	30.3%	24.8%	28.4%	26.0%	28.1%	30.5%	28.0%	30.7%	29.9%	31.4%	27.0%	40.5%	25.8%	27.6%	34.8%	26.0%	24.6%	25.6%	22.5%	43.5%	21.8%	22.1%	20.4%	33.3%	29.9%	28.3%	24.3%	23.4%	26.0%	36.1%	24.4%	26.9%	29.3%	24.6%	26.7%	
Not very important	121	73	47	36	55	30	40	28	16	6	37	22	10	11	6	28	33	32	28	10	7	6	10	7	3	4	8	5	15	21	26	24	21	68	18	34	
	7.8%	9.8%	6.0%	6.1%	9.9%	7.5%	10.8%	7.1%	6.8%	8.9%	13.0%	4.9%	8.5%	8.5%	6.6%	8.0%	9.2%	7.0%	7.4%	9.3%	7.3%	8.8%	10.3%	9.0%	4.0%	4.0%	6.1%	3.4%	6.9%	11.3%	8.6%	8.5%	8.2%	9.2%	7.2%	6.4%	
Not at all important	85	55	30	12	40	32	32	13	18	5	25	17	7	13	7	19	19	32	16	12	3	5	3	3	3	4	5	8	12	8	10	32	10	39	13	33	
	5.5%	7.3%	3.8%	2.1%	7.2%	8.2%	8.8%	3.4%	7.7%	7.5%	8.7%	3.6%	5.9%	10.1%	6.9%	5.3%	5.2%	7.0%	4.2%	11.4%	3.2%	6.5%	3.2%	3.6%	3.1%	4.0%	3.9%	5.1%	5.6%	4.2%	3.3%	11.0%	3.8%	5.3%	5.1%	6.1%	
Don't know	96	45	51	37	27	32	20	15	16	5	14	14	5	5	4	15	30	23	28	7	4	6	7	2	1	4	7	6	13	15	14	22	19	28	18	42	
	6.2%	6.0%	6.4%	6.3%	4.9%	8.1%	5.4%	3.9%	6.7%	7.5%	4.9%	3.0%	4.0%	4.0%	4.2%	4.3%	8.4%	5.1%	7.4%	7.3%	4.8%	8.2%	7.3%	2.8%	1.3%	4.1%	5.3%	4.0%	6.1%	8.2%	4.5%	7.6%	7.2%	3.8%	7.0%	7.7%	
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 18**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**Being paid low wages**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
Very important	747	328	419	299	289	158	132	224	95	37	88	264	50	75	53	128	162	243	214	47	45	31	49	45	47	57	64	83	110	98	146	120	126	336	129	281
	48.5%	43.5%	53.2%	50.6%	52.0%	40.3%	36.2%	57.7%	40.7%	52.0%	31.0%	57.6%	42.6%	57.8%	55.9%	36.5%	45.0%	53.5%	56.8%	45.8%	49.2%	42.4%	50.0%	59.1%	53.0%	54.9%	46.7%	53.2%	50.4%	52.8%	48.6%	41.8%	49.2%	45.5%	50.8%	52.2%
Fairly important	477	236	241	203	153	120	123	111	81	23	100	134	39	28	32	124	130	134	88	29	25	25	27	20	30	30	56	47	66	39	96	90	83	260	89	127
	30.9%	31.3%	30.6%	34.3%	27.6%	30.6%	33.7%	28.8%	34.7%	32.4%	35.2%	29.3%	33.5%	21.6%	33.8%	35.6%	36.2%	29.5%	23.3%	28.4%	27.2%	34.9%	26.9%	26.8%	34.1%	28.9%	40.8%	30.3%	30.1%	21.2%	31.9%	31.2%	32.4%	35.2%	35.3%	23.7%
Not very important	153	99	54	46	63	45	57	28	26	5	55	36	16	8	3	59	28	35	30	8	15	5	11	9	6	7	10	12	20	23	33	30	26	78	20	55
	9.9%	13.2%	6.9%	7.8%	11.3%	11.3%	15.7%	7.2%	10.9%	7.1%	19.1%	7.9%	13.2%	5.9%	3.0%	16.9%	7.9%	7.8%	8.0%	8.1%	16.3%	7.2%	11.3%	12.2%	6.6%	7.0%	7.0%	7.8%	9.3%	12.4%	10.9%	10.3%	10.1%	10.5%	7.8%	10.3%
Not at all important	73	48	25	17	23	33	32	7	13	5	24	9	5	17	4	21	17	23	11	10	4	5	4	-	5	3	5	5	9	9	13	21	10	36	5	31
	4.7%	6.4%	3.1%	2.8%	4.2%	8.4%	8.7%	1.8%	5.6%	7.5%	8.2%	2.0%	4.6%	13.0%	4.0%	6.1%	4.9%	5.0%	3.0%	9.8%	4.6%	6.3%	4.5%	-	5.7%	3.3%	3.9%	3.2%	4.2%	4.7%	4.5%	7.5%	3.8%	4.9%	1.8%	5.7%
Don't know	91	42	49	27	28	37	21	18	19	1	19	14	7	2	3	17	21	19	33	8	3	7	7	1	1	6	2	8	13	17	13	27	12	28	11	44
	5.9%	5.6%	6.2%	4.5%	5.0%	9.3%	5.7%	4.6%	8.1%	1.0%	6.6%	3.1%	6.0%	1.7%	3.4%	4.9%	5.9%	4.3%	8.8%	8.0%	2.8%	9.2%	7.3%	1.9%	0.6%	5.9%	1.7%	5.4%	6.0%	8.9%	4.2%	9.2%	4.5%	3.8%	4.3%	8.1%
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 19**  
**Q11. Please say how important, if at all, the following problems are for you and people living in your area these days?**  
**Changes to benefits entitlements**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	1541	638	903	552	612	377	365	369	230	95	281	446	116	127	105	356	356	450	379	101	104	101	94	112	96	90	111	135	317	130	339	268	241	752	263	511	
Weighted Total	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
Very important	549	245	304	203	227	119	99	170	76	30	78	196	43	56	31	99	103	171	176	35	28	25	40	35	33	36	45	52	85	78	105	86	97	236	94	217	
	35.6%	32.5%	38.6%	34.3%	40.8%	30.2%	27.2%	43.8%	32.6%	41.2%	27.3%	42.8%	36.4%	43.6%	33.0%	28.4%	28.8%	37.6%	46.5%	34.2%	31.4%	34.1%	40.4%	46.5%	37.2%	35.4%	33.1%	33.4%	38.8%	42.4%	35.0%	29.8%	38.1%	32.0%	36.9%	40.4%	
Fairly important	478	239	240	203	160	115	107	132	70	24	80	155	38	23	37	119	123	135	101	25	32	23	26	20	27	41	50	59	65	50	98	81	76	257	79	142	
	31.0%	31.7%	30.4%	34.3%	28.8%	29.4%	29.2%	34.0%	29.8%	33.4%	27.9%	33.8%	32.7%	18.2%	38.8%	34.0%	34.4%	29.7%	26.7%	24.5%	34.9%	31.7%	25.9%	27.0%	30.9%	39.8%	36.4%	37.6%	29.9%	26.8%	32.5%	28.1%	29.7%	34.8%	31.3%	26.4%	
Not very important	255	146	109	101	86	69	78	53	39	7	71	67	21	19	11	73	60	72	51	17	20	14	19	14	17	13	21	22	38	25	58	49	42	127	43	84	
	16.6%	19.4%	13.9%	17.1%	15.4%	17.5%	21.4%	13.8%	16.8%	9.1%	24.9%	14.6%	17.7%	14.5%	12.1%	20.8%	16.8%	15.8%	13.4%	17.1%	22.0%	18.8%	18.9%	18.7%	19.7%	12.4%	15.5%	14.4%	17.2%	13.5%	19.3%	16.9%	16.6%	17.2%	17.0%	15.7%	
Not at all important	117	66	51	31	42	44	43	10	25	8	30	12	10	23	8	31	35	37	14	15	7	3	6	2	7	5	12	10	12	7	21	39	17	63	15	39	
	7.6%	8.8%	6.5%	5.3%	7.6%	11.2%	11.7%	2.6%	10.8%	10.6%	10.6%	2.5%	8.9%	18.0%	8.8%	9.0%	9.7%	8.2%	3.7%	14.8%	7.4%	4.7%	5.7%	3.1%	7.5%	5.1%	8.5%	6.2%	5.5%	3.8%	7.0%	13.5%	6.7%	8.6%	5.9%	7.3%	
Don't know	141	58	83	54	41	46	38	23	24	4	26	29	5	7	7	28	37	40	37	10	4	8	9	4	4	8	9	13	19	25	19	34	23	55	22	55	
	9.2%	7.7%	10.6%	9.1%	7.5%	11.7%	10.5%	5.8%	10.1%	5.8%	9.3%	6.3%	4.3%	5.8%	7.4%	7.9%	10.4%	8.7%	9.7%	9.4%	4.3%	10.7%	9.2%	4.8%	4.6%	7.4%	6.5%	8.4%	8.6%	13.5%	6.2%	11.7%	8.9%	7.5%	8.8%	10.3%	
SIGMA	1541	753	788	592	556	393	365	388	234	72	286	458	117	129	95	350	359	455	378	102	91	72	99	76	88	103	137	156	219	185	300	288	256	738	253	537	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 20**  
**Q12. How far would you support your council deciding to:**  
**Offer free school meals to all primary school children**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1540	638	902	551	612	377	365	369	230	95	281	446	116	127	105	356	355	450	379	101	104	101	94	111	96	90	111	135	316	130	339	268	241	752	263	511
Weighted Total	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	684	300	385	295	251	138	123	218	90	33	102	260	50	52	38	161	144	190	189	40	47	29	50	35	40	50	67	72	98	77	133	115	122	337	117	230
	44.4%	39.8%	48.9%	49.8%	45.2%	35.2%	33.6%	56.2%	38.5%	45.5%	35.9%	56.7%	42.6%	40.1%	39.7%	46.2%	40.1%	41.8%	50.1%	39.5%	51.6%	40.9%	51.1%	47.1%	45.6%	48.9%	48.6%	46.0%	44.9%	41.8%	44.4%	40.0%	47.6%	45.7%	46.0%	42.7%
Somewhat support	507	261	246	197	182	128	129	118	89	23	100	144	54	34	30	118	123	150	115	32	30	24	33	26	32	34	41	52	72	62	107	86	88	267	79	161
	32.9%	34.6%	31.3%	33.3%	32.8%	32.6%	35.2%	30.4%	38.0%	31.4%	34.9%	31.5%	46.1%	26.0%	32.0%	33.8%	34.4%	33.0%	30.5%	31.0%	33.3%	32.6%	33.9%	35.0%	35.8%	33.2%	29.6%	33.1%	33.0%	33.6%	35.5%	29.8%	34.5%	36.1%	31.1%	30.0%
Not support	236	138	98	52	79	104	86	35	38	13	67	37	11	34	18	53	62	76	45	20	7	13	7	10	9	11	20	17	36	35	34	62	31	89	38	108
	15.3%	18.3%	12.4%	8.9%	14.2%	26.5%	23.7%	9.0%	16.4%	17.5%	23.4%	8.1%	9.0%	26.1%	19.1%	15.1%	17.3%	16.7%	11.8%	19.8%	8.0%	18.3%	7.0%	13.2%	10.3%	11.1%	14.2%	11.1%	16.7%	19.2%	11.3%	21.6%	12.0%	12.1%	15.0%	20.0%
Don't know	114	55	58	47	44	23	28	17	17	4	17	17	3	10	9	17	29	39	29	10	6	6	8	4	7	7	10	15	12	10	26	25	15	45	20	39
	7.4%	7.3%	7.4%	8.0%	7.9%	5.7%	7.5%	4.4%	7.1%	5.5%	5.8%	3.7%	2.4%	7.8%	9.2%	4.9%	8.2%	8.5%	7.6%	9.7%	7.2%	8.2%	8.0%	4.7%	8.3%	6.7%	7.5%	9.8%	5.4%	5.4%	8.8%	8.7%	5.9%	6.1%	7.9%	7.3%
SIGMA	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 21**  
**Q12. How far would you support your council deciding to:**  
**Offer free school meals to secondary school children**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1540	638	902	551	612	377	365	369	230	95	281	446	116	127	105	356	355	450	379	101	104	101	94	111	96	90	111	135	316	130	339	268	241	752	263	511
Weighted Total	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	534	233	301	241	198	96	86	179	62	27	78	207	32	42	34	113	105	159	156	29	38	31	42	33	30	43	52	59	88	59	98	88	90	262	95	175
	34.7%	31.0%	38.2%	40.7%	35.5%	24.4%	23.5%	46.1%	26.6%	37.4%	27.2%	45.1%	27.1%	32.3%	35.8%	32.5%	29.2%	35.1%	41.4%	28.2%	42.4%	42.7%	42.8%	43.7%	34.1%	41.7%	38.1%	37.8%	40.5%	32.0%	32.6%	30.4%	35.1%	35.5%	37.6%	32.5%
Somewhat support	553	288	265	227	204	122	125	145	91	22	108	178	55	29	27	136	141	144	132	41	31	19	34	27	38	38	58	58	72	55	123	97	91	296	86	171
	35.9%	38.3%	33.7%	38.4%	36.7%	31.1%	34.3%	37.3%	39.0%	30.5%	37.8%	38.8%	47.3%	22.7%	28.8%	38.9%	39.3%	31.8%	35.0%	40.2%	34.3%	26.6%	34.5%	36.2%	42.6%	36.8%	42.0%	37.2%	33.1%	29.8%	40.8%	33.7%	35.5%	40.1%	33.8%	31.8%
Not support	316	171	145	76	101	140	117	45	59	15	81	53	24	46	23	77	82	104	54	20	15	16	13	12	11	17	15	24	45	56	50	74	52	124	52	140
	20.5%	22.7%	18.5%	12.8%	18.1%	35.6%	32.1%	11.5%	25.3%	20.5%	28.5%	11.5%	20.3%	35.8%	24.1%	21.9%	22.8%	22.8%	14.4%	19.6%	16.2%	22.4%	13.7%	16.4%	12.5%	16.4%	10.9%	15.3%	20.8%	30.5%	16.8%	25.7%	20.2%	16.8%	20.6%	26.0%
Don't know	137	61	76	48	54	35	37	19	21	8	19	21	6	12	11	24	31	47	35	12	6	6	9	3	9	5	12	15	12	14	30	29	23	56	20	52
	8.9%	8.1%	9.7%	8.1%	9.7%	8.9%	10.1%	5.0%	9.2%	11.5%	6.6%	4.6%	5.3%	9.3%	11.2%	6.8%	8.7%	10.4%	9.2%	12.0%	7.2%	8.2%	9.1%	3.7%	10.7%	5.0%	9.1%	9.7%	5.6%	7.7%	9.9%	10.2%	9.2%	7.6%	8.0%	9.6%
SIGMA	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 22**  
**Q12. How far would you support your council deciding to:**  
**Increase access to high quality affordable childcare**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1540	638	902	551	612	377	365	369	230	95	281	446	116	127	105	356	355	450	379	101	104	101	94	111	96	90	111	135	316	130	339	268	241	752	263	511
Weighted Total	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	634	264	370	297	217	120	115	197	86	21	100	234	53	38	37	162	146	177	149	40	43	36	46	40	36	57	50	76	100	59	122	110	117	322	119	192
	41.2%	35.0%	47.0%	50.2%	39.0%	30.5%	31.3%	50.8%	36.9%	29.6%	35.0%	51.1%	45.4%	29.2%	39.2%	46.3%	40.9%	38.8%	39.5%	38.8%	47.8%	50.2%	47.0%	52.8%	41.1%	55.0%	36.3%	48.9%	45.8%	31.7%	40.5%	38.3%	45.9%	43.6%	47.1%	35.7%
Somewhat support	557	281	276	201	208	149	135	143	98	30	111	170	50	45	34	130	124	171	133	37	30	17	33	24	35	32	55	52	75	73	117	103	82	277	84	196
	36.2%	37.3%	35.1%	34.0%	37.3%	37.9%	37.0%	36.8%	41.8%	41.9%	38.8%	37.0%	42.3%	34.8%	35.8%	37.2%	34.6%	37.5%	35.1%	36.0%	33.6%	24.3%	33.2%	31.7%	40.1%	31.1%	40.2%	33.5%	34.5%	39.3%	39.0%	35.7%	32.1%	37.5%	33.3%	36.4%
Not support	195	136	59	43	70	82	75	29	26	14	50	36	9	34	12	34	52	59	50	14	9	11	7	4	8	7	19	11	24	35	29	46	31	83	23	88
	12.7%	18.1%	7.5%	7.3%	12.5%	20.8%	20.5%	7.6%	11.0%	19.0%	17.5%	7.8%	7.4%	26.2%	12.7%	9.8%	14.4%	13.0%	13.2%	13.5%	9.7%	15.5%	7.5%	5.5%	9.1%	6.6%	14.1%	7.2%	10.8%	18.7%	9.6%	15.9%	12.2%	11.2%	9.1%	16.3%
Don't know	154	72	82	50	62	42	41	19	24	7	25	18	6	13	12	23	36	49	46	12	8	7	12	8	8	8	13	16	19	19	33	29	25	56	27	62
	10.0%	9.5%	10.4%	8.4%	11.2%	10.7%	11.2%	4.9%	10.2%	9.5%	8.8%	4.0%	4.9%	9.8%	12.3%	6.6%	10.1%	10.7%	12.2%	11.8%	8.8%	10.0%	12.4%	10.0%	9.6%	7.3%	9.3%	10.5%	8.9%	10.2%	10.9%	10.1%	9.7%	7.6%	10.5%	11.6%
SIGMA	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 23**  
**Q12. How far would you support your council deciding to:**  
**Subsidising childcare**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1540	638	902	551	612	377	365	369	230	95	281	446	116	127	105	356	355	450	379	101	104	101	94	111	96	90	111	135	316	130	339	268	241	752	263	511
Weighted Total	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	566	243	323	262	199	104	102	193	72	22	85	218	47	27	31	148	126	151	141	36	36	29	42	35	40	37	51	55	88	52	116	102	102	294	97	174
	36.7%	32.2%	41.1%	44.4%	35.8%	26.6%	27.8%	49.7%	30.8%	30.2%	29.8%	47.5%	39.7%	21.0%	32.4%	42.3%	35.0%	33.3%	37.4%	35.7%	39.3%	40.5%	42.9%	46.4%	45.6%	36.2%	37.3%	35.2%	40.3%	28.0%	38.7%	35.5%	39.9%	39.9%	38.3%	32.3%
Somewhat support	513	246	267	200	187	125	117	125	91	25	103	153	44	40	33	116	129	154	114	33	36	21	34	27	26	39	47	57	74	64	101	94	76	266	81	164
	33.3%	32.7%	33.9%	33.9%	33.7%	31.8%	31.9%	32.2%	38.9%	34.5%	36.1%	33.5%	37.9%	31.2%	34.9%	33.0%	36.0%	33.9%	30.2%	32.4%	40.0%	29.1%	34.5%	36.4%	29.2%	37.9%	34.4%	36.4%	34.1%	34.8%	33.5%	32.5%	29.6%	36.1%	32.0%	30.5%
Not support	287	189	98	64	105	118	104	50	44	18	71	65	17	49	17	60	66	92	69	20	10	12	10	5	12	18	25	28	31	44	47	61	50	118	46	122
	18.6%	25.1%	12.4%	10.8%	18.8%	30.1%	28.5%	12.8%	18.8%	24.3%	24.9%	14.2%	14.6%	38.1%	18.4%	17.1%	18.4%	20.2%	18.3%	19.2%	10.8%	16.8%	9.7%	7.2%	13.6%	17.8%	18.1%	18.2%	14.2%	23.7%	15.7%	21.3%	19.7%	16.0%	18.2%	22.7%
Don't know	175	75	100	64	65	45	43	21	27	8	26	22	9	13	14	27	38	57	53	13	9	10	13	8	10	8	14	16	25	25	36	31	28	59	29	78
	11.3%	10.0%	12.7%	10.9%	11.7%	11.5%	11.7%	5.4%	11.5%	11.0%	9.3%	4.8%	7.8%	9.7%	14.3%	7.6%	10.5%	12.6%	14.1%	12.7%	10.0%	13.5%	12.9%	10.0%	11.7%	8.1%	10.2%	10.2%	11.4%	13.5%	12.1%	10.8%	10.8%	8.0%	11.6%	14.4%
SIGMA	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 24**  
**Q12. How far would you support your council deciding to:**  
**Protecting the services provided by children's centres**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1540	638	902	551	612	377	365	369	230	95	281	446	116	127	105	356	355	450	379	101	104	101	94	111	96	90	111	135	316	130	339	268	241	752	263	511
Weighted Total	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	701	299	402	280	266	154	122	221	106	34	106	255	62	44	42	176	154	197	174	49	46	34	55	42	43	49	62	73	110	73	132	123	128	335	129	236
	45.5%	39.7%	51.1%	47.4%	47.9%	39.3%	33.4%	57.1%	45.4%	46.7%	37.1%	55.6%	52.6%	33.9%	44.1%	50.4%	43.0%	43.2%	46.1%	48.3%	50.9%	47.7%	55.4%	55.3%	48.7%	47.8%	45.3%	47.1%	50.3%	39.3%	43.9%	42.6%	50.1%	45.3%	51.1%	43.9%
Somewhat support	567	292	275	222	179	165	162	129	89	26	124	158	44	54	32	117	138	169	143	33	29	21	29	26	34	34	47	54	73	80	116	109	88	279	89	198
	36.8%	38.8%	34.9%	37.6%	32.3%	42.0%	44.4%	33.3%	38.2%	35.7%	43.3%	34.4%	37.5%	41.9%	34.0%	33.5%	38.5%	37.1%	37.8%	32.5%	31.7%	28.7%	29.1%	34.5%	38.6%	32.7%	34.0%	34.9%	33.3%	43.1%	38.7%	37.8%	34.5%	37.9%	35.1%	36.8%
Not support	129	89	40	38	50	41	42	22	18	6	32	30	6	16	10	34	27	46	22	7	9	10	5	4	3	9	14	10	17	17	21	29	19	64	13	52
	8.3%	11.8%	5.1%	6.4%	9.0%	10.3%	11.6%	5.8%	7.6%	8.3%	11.3%	6.6%	5.5%	12.2%	11.1%	9.6%	7.5%	10.1%	5.8%	6.8%	10.2%	14.4%	4.6%	5.4%	3.2%	8.6%	10.5%	6.5%	7.9%	9.4%	7.0%	10.1%	7.4%	8.6%	5.1%	9.6%
Don't know	144	74	71	51	60	33	39	15	21	7	24	16	5	16	10	23	39	43	39	13	7	7	11	4	8	11	14	18	18	15	31	27	21	60	22	52
	9.4%	9.8%	9.0%	8.6%	10.8%	8.4%	10.6%	3.8%	8.8%	9.4%	8.3%	3.4%	4.4%	12.0%	10.8%	6.5%	11.0%	9.5%	10.3%	12.4%	7.2%	9.2%	10.9%	4.7%	9.6%	11.0%	10.1%	11.5%	8.5%	8.2%	10.3%	9.4%	8.0%	8.2%	8.8%	9.7%
SIGMA	1540	753	787	591	556	393	365	388	234	72	286	458	117	129	95	350	358	455	378	102	91	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 25**  
**Q13. How far would you support your council deciding to:**  
**Increase flexible working in the borough**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	1539	638	901	551	612	376	364	369	230	95	281	446	116	126	105	356	355	449	379	101	103	101	94	111	96	90	111	135	316	130	338	268	241	752	263	511	
Weighted Total	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537	
Strongly support	703	278	425	302	262	139	115	217	110	30	101	252	55	52	43	162	148	203	189	43	48	36	48	42	40	55	56	78	112	74	142	115	125	323	141	239	
	45.6%	36.9%	54.0%	51.1%	47.1%	35.4%	31.6%	56.1%	47.2%	41.6%	35.4%	55.1%	47.0%	40.9%	45.1%	46.4%	41.4%	44.6%	50.2%	41.8%	53.8%	49.3%	48.8%	55.6%	45.9%	53.2%	40.9%	49.9%	51.1%	40.2%	47.5%	40.0%	49.0%	43.8%	55.6%	44.5%	
Somewhat support	623	350	273	220	212	191	193	137	95	33	143	164	49	57	36	148	156	184	135	42	29	26	35	24	37	34	60	57	79	81	120	125	100	323	82	218	
	40.5%	46.5%	34.7%	37.2%	38.2%	48.7%	52.8%	35.4%	40.6%	45.8%	50.1%	35.8%	41.9%	44.1%	38.0%	42.3%	43.6%	40.5%	35.8%	41.0%	32.2%	35.5%	36.0%	31.4%	41.8%	33.0%	43.6%	36.8%	36.4%	43.8%	40.0%	43.5%	39.3%	43.7%	32.4%	40.5%	
Not support	91	66	26	26	30	35	32	20	10	5	21	17	7	16	8	21	18	33	19	7	8	3	4	5	8	4	4	5	11	13	21	25	12	47	12	31	
	5.9%	8.7%	3.2%	4.5%	5.5%	8.8%	8.8%	5.1%	4.3%	6.5%	7.4%	3.8%	6.2%	12.8%	8.7%	6.1%	5.2%	7.2%	4.9%	6.8%	9.3%	3.8%	4.2%	6.4%	9.6%	4.3%	3.1%	3.4%	5.1%	7.0%	7.0%	8.6%	4.7%	6.4%	4.6%	5.8%	
Don't know	123	59	63	43	52	27	24	13	19	4	20	25	6	3	8	18	35	35	34	11	4	8	11	5	2	10	17	15	16	17	17	23	18	45	19	50	
	8.0%	7.9%	8.1%	7.3%	9.3%	7.0%	6.7%	3.5%	7.9%	6.1%	7.1%	5.4%	5.0%	2.2%	8.2%	5.2%	9.8%	7.7%	9.0%	10.4%	4.8%	11.5%	11.1%	6.6%	2.6%	9.5%	12.3%	9.9%	7.4%	9.1%	5.5%	7.9%	7.1%	6.1%	7.4%	9.2%	
SIGMA	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 26**  
**Q13. How far would you support your council deciding to:**  
**Increase wages in the borough**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	1539	638	901	551	612	376	364	369	230	95	281	446	116	126	105	356	355	449	379	101	103	101	94	111	96	90	111	135	316	130	338	268	241	752	263	511	
Weighted Total	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537	
Strongly support	806	329	478	358	309	139	128	241	116	39	98	305	61	62	47	169	175	242	220	52	51	43	56	52	47	60	63	83	138	98	154	136	133	380	149	276	
	52.4%	43.6%	60.8%	60.6%	55.6%	35.3%	35.2%	62.2%	49.7%	54.2%	34.4%	66.6%	52.1%	47.9%	49.4%	48.2%	48.9%	53.4%	58.2%	50.5%	56.4%	59.0%	56.9%	68.8%	53.0%	58.6%	46.1%	53.6%	63.4%	52.9%	51.5%	47.0%	52.2%	51.5%	58.8%	51.4%	
Somewhat support	522	296	226	178	179	165	165	119	79	24	131	118	35	54	40	125	128	158	111	33	31	22	29	14	39	33	59	53	52	63	115	91	88	271	75	175	
	33.9%	39.3%	28.7%	30.1%	32.2%	42.1%	45.1%	30.7%	33.7%	33.9%	45.9%	25.8%	30.1%	42.4%	41.7%	35.7%	35.7%	34.9%	29.3%	31.9%	34.2%	30.8%	29.2%	18.6%	43.8%	32.2%	43.0%	34.0%	24.1%	34.0%	38.4%	31.7%	34.4%	36.8%	29.7%	32.5%	
Not support	100	71	30	19	35	47	43	15	17	6	33	12	12	10	4	34	22	29	15	8	5	1	7	5	2	2	10	6	13	8	15	33	14	52	11	37	
	6.5%	9.4%	3.8%	3.2%	6.3%	11.9%	11.8%	3.8%	7.1%	8.9%	11.4%	2.7%	9.9%	7.8%	3.7%	9.8%	6.1%	6.4%	4.0%	8.1%	5.9%	1.2%	7.4%	6.3%	2.6%	2.4%	7.6%	3.6%	6.0%	4.5%	5.1%	11.6%	5.5%	7.1%	4.3%	7.0%	
Don't know	111	58	53	36	33	42	29	13	22	2	24	22	9	2	5	22	33	24	32	10	3	7	7	5	1	7	5	14	14	16	15	28	20	35	18	49	
	7.2%	7.7%	6.8%	6.1%	6.0%	10.7%	7.9%	3.3%	9.4%	3.0%	8.3%	4.8%	8.0%	1.9%	5.1%	6.3%	9.3%	5.3%	8.5%	9.5%	3.5%	9.0%	6.6%	6.3%	0.6%	6.8%	3.4%	8.8%	6.6%	8.5%	5.0%	9.6%	7.9%	4.7%	7.2%	9.1%	
SIGMA	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 27**  
**Q13. How far would you support your council deciding to:**  
**Protecting poorest residents from increases to council tax payments**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1539	638	901	551	612	376	364	369	230	95	281	446	116	126	105	356	355	449	379	101	103	101	94	111	96	90	111	135	316	130	338	268	241	752	263	511
Weighted Total	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	782	358	425	304	301	177	144	236	124	38	98	281	69	65	53	164	158	219	241	51	43	39	59	48	49	50	61	79	128	87	147	139	142	350	136	297
	50.8%	47.5%	54.0%	51.4%	54.2%	45.2%	39.6%	61.0%	53.0%	52.1%	34.2%	61.3%	58.8%	50.3%	55.8%	46.8%	44.1%	48.3%	63.9%	49.7%	47.7%	54.4%	59.5%	64.3%	48.2%	44.4%	50.7%	58.5%	46.9%	49.1%	48.1%	55.6%	47.4%	53.5%	55.2%	
Somewhat support	527	267	260	208	170	148	158	116	76	26	137	133	30	46	34	125	138	167	96	34	32	24	26	20	31	40	54	54	67	71	110	95	76	275	81	171
	34.2%	35.4%	33.0%	35.3%	30.6%	37.7%	43.2%	29.9%	32.5%	35.8%	48.1%	28.9%	25.9%	35.6%	35.5%	35.6%	38.7%	36.8%	25.5%	33.5%	35.7%	33.1%	26.5%	26.8%	35.1%	38.7%	39.6%	34.8%	30.6%	38.2%	36.7%	32.8%	29.7%	37.2%	31.8%	31.8%
Not support	125	82	43	33	51	41	45	22	19	4	37	24	16	13	3	41	32	37	16	7	11	6	7	4	4	6	12	10	16	14	25	29	20	72	21	32
	8.1%	10.9%	5.5%	5.7%	9.1%	10.5%	12.2%	5.7%	8.1%	5.6%	12.9%	5.2%	13.7%	9.9%	3.5%	11.6%	8.9%	8.1%	4.2%	7.0%	12.1%	7.9%	6.7%	5.2%	5.1%	6.1%	9.0%	6.4%	7.2%	7.6%	8.2%	10.1%	7.7%	9.7%	8.3%	6.0%
Don't know	106	47	59	46	34	26	18	13	15	5	14	21	2	5	5	21	30	31	24	10	4	3	7	3	4	7	10	13	8	14	18	26	18	41	16	38
	6.9%	6.2%	7.5%	7.7%	6.1%	6.6%	5.0%	3.4%	6.4%	6.5%	4.8%	4.6%	1.7%	4.2%	5.2%	5.9%	8.3%	6.8%	6.3%	9.8%	4.4%	4.6%	7.3%	3.7%	4.3%	7.0%	7.0%	8.1%	3.6%	7.3%	6.1%	9.0%	7.0%	5.6%	6.4%	7.0%
SIGMA	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 28**  
**Q13. How far would you support your council deciding to:**  
**Improve the quality, stability and affordability of housing**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1539	638	901	551	612	376	364	369	230	95	281	446	116	126	105	356	355	449	379	101	103	101	94	111	96	90	111	135	316	130	338	268	241	752	263	511
Weighted Total	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
Strongly support	930	401	529	378	343	209	188	266	134	38	138	319	68	70	61	203	207	280	240	53	47	43	68	57	53	73	80	104	145	116	165	155	164	435	167	329
	60.4%	53.2%	67.3%	63.9%	61.7%	53.3%	51.5%	68.7%	57.2%	52.3%	48.5%	69.6%	57.8%	54.5%	64.4%	58.1%	57.8%	61.6%	63.6%	51.6%	52.3%	59.3%	69.0%	76.0%	60.4%	70.3%	58.7%	67.0%	66.7%	62.9%	55.0%	53.9%	63.9%	58.9%	65.8%	61.2%
Somewhat support	472	277	195	165	158	148	135	102	84	25	118	113	40	46	28	115	114	135	107	38	38	23	19	13	31	26	46	41	58	45	111	102	68	241	72	157
	30.6%	36.7%	24.8%	27.9%	28.5%	37.7%	36.9%	26.2%	35.7%	34.4%	41.5%	24.6%	34.4%	35.7%	29.7%	32.8%	31.9%	29.8%	28.4%	37.3%	41.7%	31.9%	19.4%	17.7%	34.8%	25.1%	33.8%	26.4%	26.4%	24.6%	37.0%	35.4%	26.6%	32.7%	28.3%	29.2%
Not support	56	42	14	16	25	16	24	10	4	7	16	11	6	11	2	15	16	16	9	3	3	3	4	2	3	2	5	3	7	10	11	10	11	37	3	17
	3.6%	5.6%	1.8%	2.6%	4.5%	4.0%	6.5%	2.6%	1.9%	9.6%	5.6%	2.3%	4.9%	8.6%	1.7%	4.4%	4.4%	3.6%	2.3%	2.9%	3.2%	4.1%	4.0%	2.6%	3.5%	2.0%	3.6%	2.2%	3.2%	5.3%	3.6%	3.3%	4.2%	5.0%	1.1%	3.1%
Don't know	82	33	49	32	30	20	19	10	12	3	13	16	3	2	4	16	21	23	21	8	3	3	7	3	1	3	5	7	8	14	13	21	13	25	12	35
	5.3%	4.4%	6.2%	5.5%	5.3%	5.1%	5.1%	2.5%	5.2%	3.7%	4.4%	3.5%	3.0%	1.2%	4.1%	4.7%	5.9%	5.0%	5.7%	8.2%	2.8%	4.6%	7.6%	3.7%	1.3%	2.6%	4.0%	4.4%	3.7%	7.3%	4.4%	7.4%	5.2%	3.4%	4.8%	6.5%
SIGMA	1540	753	786	591	556	392	365	388	234	72	286	458	117	128	95	350	358	454	378	102	90	72	99	75	88	103	137	156	218	185	300	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 29**  
**Q14. How do you think the following factors affect a person's chances of earning well and/or progressing in work:**  
**Working part time**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1538	638	900	551	612	375	363	369	230	95	280	446	116	126	105	356	355	449	378	101	103	101	94	111	95	90	111	135	316	130	337	268	241	752	263	511
Weighted Total	1539	753	786	591	556	392	364	388	234	72	285	458	117	128	95	350	358	454	377	102	90	72	99	75	87	103	137	156	218	185	299	288	256	738	253	537
Makes it less likely	758	319	439	289	278	191	166	199	112	38	124	239	52	54	55	190	173	221	174	44	38	35	58	42	38	52	52	80	117	94	130	145	140	355	132	271
	49.3%	42.3%	55.9%	48.9%	49.9%	48.8%	45.5%	51.3%	47.8%	52.3%	43.4%	52.1%	44.4%	42.0%	57.5%	54.3%	48.3%	48.7%	46.1%	42.9%	42.5%	48.8%	58.3%	55.7%	43.2%	50.5%	38.2%	51.3%	53.6%	50.7%	43.4%	50.4%	54.8%	48.2%	52.0%	50.5%
Makes it more likely	342	188	154	136	128	78	85	92	57	14	64	105	30	31	20	79	79	94	91	26	24	18	20	13	27	23	36	32	45	37	81	60	51	188	62	91
	22.2%	25.0%	19.6%	23.1%	23.0%	19.9%	23.4%	23.7%	24.2%	19.4%	22.4%	23.0%	25.3%	24.5%	21.2%	22.6%	22.0%	20.6%	24.1%	25.3%	26.4%	25.4%	20.2%	17.8%	30.9%	21.9%	26.6%	20.4%	20.7%	19.9%	26.9%	20.9%	20.0%	25.5%	24.4%	16.9%
Does not effect	261	159	102	92	91	78	76	57	46	13	64	61	29	29	15	53	58	91	58	14	18	13	14	12	17	15	36	20	34	29	60	39	43	122	33	106
	17.0%	21.1%	12.9%	15.6%	16.4%	19.9%	20.8%	14.7%	19.5%	17.6%	22.5%	13.4%	25.1%	22.3%	15.6%	15.1%	16.2%	20.1%	15.5%	14.0%	20.0%	17.5%	14.0%	16.2%	19.3%	14.7%	26.5%	12.8%	15.7%	15.4%	19.9%	13.7%	16.7%	16.6%	12.9%	19.7%
Not sure / don't know	178	87	91	73	60	45	38	40	20	8	33	53	6	14	5	28	48	48	54	18	10	6	7	8	6	13	12	24	22	26	29	43	22	72	27	70
	11.6%	11.6%	11.6%	12.4%	10.7%	11.5%	10.3%	10.3%	8.5%	10.7%	11.7%	11.5%	5.2%	11.2%	5.6%	8.0%	13.5%	10.6%	14.3%	17.8%	11.2%	8.3%	7.5%	10.2%	6.6%	13.0%	8.7%	15.4%	10.0%	14.0%	9.8%	15.0%	8.4%	9.7%	10.8%	12.9%
SIGMA	1539	753	786	591	556	392	364	388	234	72	285	458	117	128	95	350	358	454	377	102	90	72	99	75	87	103	137	156	218	185	299	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 30**  
**Q14. How do you think the following factors affect a person's chances of earning well and/or progressing in work:**  
**Being a parent**  
**Base : All Answering**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1538	638	900	551	612	375	363	369	230	95	280	446	116	126	105	356	355	449	378	101	103	101	94	111	95	90	111	135	316	130	337	268	241	752	263	511
Weighted Total	1539	753	786	591	556	392	364	388	234	72	285	458	117	128	95	350	358	454	377	102	90	72	99	75	87	103	137	156	218	185	299	288	256	738	253	537
Makes it less likely	672	266	405	262	252	157	140	177	108	25	108	214	47	55	41	165	151	190	166	42	36	32	51	43	32	41	38	69	107	91	115	117	135	310	126	235
	43.6%	35.3%	51.6%	44.4%	45.3%	40.2%	38.4%	45.6%	46.2%	35.3%	38.0%	46.7%	40.0%	42.5%	43.3%	47.1%	42.2%	41.9%	43.9%	40.9%	39.8%	44.5%	52.0%	56.7%	37.0%	39.3%	27.6%	44.3%	48.9%	49.3%	38.3%	40.6%	52.9%	42.0%	49.8%	43.8%
Makes it more likely	290	143	146	123	107	60	73	81	36	12	53	101	21	24	22	54	66	93	76	24	21	16	11	9	18	17	41	24	37	31	63	59	33	151	50	89
	18.8%	19.0%	18.6%	20.8%	19.2%	15.2%	20.1%	20.9%	15.5%	17.1%	18.7%	22.1%	17.9%	19.1%	22.9%	15.4%	18.5%	20.4%	20.3%	23.9%	23.5%	21.9%	11.6%	12.0%	20.0%	17.0%	30.0%	15.6%	17.0%	16.8%	21.2%	20.6%	12.9%	20.4%	19.9%	16.5%
Does not effect	378	240	138	124	131	123	110	84	65	23	86	87	43	38	23	100	91	114	73	17	22	15	26	18	26	26	44	35	50	37	86	62	65	196	42	139
	24.6%	31.9%	17.6%	21.0%	23.6%	31.3%	30.2%	21.6%	27.9%	31.6%	30.1%	19.0%	36.2%	29.4%	24.0%	28.7%	25.3%	25.1%	19.4%	16.4%	24.0%	20.4%	26.5%	23.7%	29.2%	24.8%	32.3%	22.6%	23.0%	19.9%	28.6%	21.4%	25.3%	26.5%	16.6%	25.9%
Not sure / don't know	200	104	96	81	66	52	41	46	24	12	38	56	7	12	9	31	50	57	62	19	11	9	10	6	12	19	14	27	24	26	36	50	23	82	35	74
	13.0%	13.8%	12.2%	13.8%	11.9%	13.3%	11.4%	11.9%	10.3%	16.0%	13.2%	12.3%	5.9%	9.0%	9.8%	8.8%	14.0%	12.6%	16.4%	18.8%	12.6%	13.1%	9.9%	7.5%	13.7%	18.9%	10.2%	17.6%	11.1%	14.0%	11.9%	17.4%	8.9%	11.1%	13.7%	13.8%
SIGMA	1539	753	786	591	556	392	364	388	234	72	285	458	117	128	95	350	358	454	377	102	90	72	99	75	87	103	137	156	218	185	299	288	256	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 31**  
**Q15. Which of these best describes your current work status?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area						Work Status				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	1526	635	891	545	607	374	363	366	227	94	280	444	115	126	104	352	351	447	376	98	100	99	93	110	95	89	111	134	313	129	334	265	240	752	263	511
Weighted Total	1529	750	778	586	552	391	364	385	231	71	285	457	116	128	94	346	354	453	375	99	88	70	98	74	87	102	137	155	216	184	297	285	255	738	253	537
In part-time work	253	86	168	111	89	54	48	57	33	11	45	75	13	24	18	43	53	82	75	13	8	12	16	14	12	19	22	28	40	20	49	48	47	-	253	-
	16.6%	11.4%	21.5%	18.9%	16.1%	13.7%	13.2%	14.9%	14.4%	15.7%	15.8%	16.5%	11.2%	18.5%	18.9%	12.3%	14.9%	18.2%	20.1%	13.2%	9.2%	17.0%	16.9%	19.0%	13.8%	18.9%	15.8%	18.3%	18.5%	10.8%	16.5%	16.8%	18.3%	-	100.0%	-
In full-time work	738	420	318	323	346	69	185	222	119	34	157	252	66	39	39	251	214	186	88	47	43	32	53	38	43	57	95	85	106	77	135	123	117	738	-	-
	48.3%	56.0%	40.8%	55.1%	62.8%	17.6%	50.8%	57.5%	51.5%	47.5%	55.2%	55.2%	56.4%	30.6%	41.1%	72.3%	60.4%	41.0%	23.5%	47.1%	49.3%	45.9%	54.6%	50.9%	49.3%	55.5%	69.1%	54.8%	49.1%	42.0%	45.4%	43.1%	46.0%	100.0%	-	-
Not currently in any paid work	537	244	293	152	117	268	131	106	79	26	83	129	38	65	38	53	87	185	212	39	36	26	28	22	32	26	21	42	70	87	113	114	91	-	-	537
	35.2%	32.6%	37.6%	26.0%	21.2%	68.7%	36.0%	27.6%	34.1%	36.8%	29.0%	28.3%	32.4%	50.8%	40.0%	15.3%	24.7%	40.9%	56.4%	39.7%	41.5%	37.2%	28.5%	30.1%	36.9%	25.6%	15.0%	26.9%	32.4%	47.3%	38.1%	40.0%	35.7%	-	-	100.0%
SIGMA	1529	750	778	586	552	391	364	385	231	71	285	457	116	128	94	346	354	453	375	99	88	70	98	74	87	102	137	155	216	184	297	285	255	738	253	537
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 32**  
**Q16. Which of the following reasons explain why you are working part time?**  
Base : Respondents who are working part-time

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough						Area						Work Status					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work	
Unweighted Total	261	71	190	104	105	52	57	34	15	48	80	14	21	19	46	52	85	78	15	11	15	16	21	14	17	18	26	56	15	57	47	42	-	261	-	
Weighted Total	251	86	165	111	88	52	48	57	33	11	45	75	13	22	18	43	53	80	75	13	8	12	16	14	12	18	22	27	39	20	49	48	47	-	251	-
To have time to care for my child / children	74	10	64	37	34	3	13	22	10	3	14	29	6	2	5	21	11	24	18	8	2	4	7	6	4	5	6	8	13	7	11	13	17	-	74	-
	29.5%	12.0%	38.5%	33.0%	39.0%	5.9%	27.3%	38.8%	29.5%	22.4%	30.1%	38.6%	46.7%	8.3%	26.8%	48.0%	20.6%	30.2%	24.3%	61.6%	19.6%	32.5%	44.6%	40.9%	34.0%	28.0%	26.2%	29.6%	33.8%	35.5%	21.4%	26.3%	36.4%	-	29.5%	-
To have time to care for other relatives / dependents	31	11	20	15	8	9	6	8	6	1	4	6	1	2	3	8	5	10	8	1	-	1	2	1	2	2	3	2	4	1	6	6	10	-	31	-
	12.3%	12.8%	12.1%	13.2%	8.7%	16.7%	13.4%	13.7%	16.8%	5.4%	8.8%	8.0%	10.8%	9.8%	19.4%	17.8%	9.8%	12.5%	10.9%	5.2%	-	7.0%	12.1%	5.9%	16.0%	11.1%	12.0%	7.4%	9.0%	6.1%	12.1%	11.9%	21.6%	-	12.3%	-
To have time to pursue studies / other activities	109	39	69	53	29	27	23	23	13	3	23	29	7	11	7	13	25	41	29	2	3	6	5	3	4	8	9	12	16	11	20	25	15	-	109	-
	43.2%	45.6%	42.0%	47.5%	32.4%	52.4%	48.4%	40.4%	39.5%	25.9%	51.3%	38.4%	52.1%	48.0%	37.4%	31.2%	48.0%	50.6%	38.8%	15.6%	39.9%	51.2%	27.8%	19.8%	37.2%	44.8%	43.4%	45.7%	39.8%	57.7%	40.6%	51.5%	32.8%	-	43.2%	-
I am not working part-time by choice	66	33	33	25	28	13	9	14	6	6	9	20	2	8	6	10	13	17	26	3	3	4	5	5	2	6	8	8	11	4	16	8	11	-	66	-
	26.3%	38.5%	19.9%	22.9%	31.3%	25.0%	18.5%	24.9%	16.9%	55.8%	20.5%	26.9%	16.0%	38.0%	33.0%	23.3%	24.7%	20.9%	34.8%	24.8%	40.6%	30.3%	30.7%	37.3%	19.2%	33.2%	37.4%	28.7%	28.6%	21.0%	32.9%	16.6%	23.0%	-	26.3%	-
SIGMA	280	93	186	129	98	52	52	68	34	12	50	84	16	23	21	51	55	92	82	14	8	14	19	15	13	21	26	30	44	24	52	51	53	-	280	-
	111.3%	108.9%	112.6%	116.6%	111.4%	100.0%	107.6%	117.8%	102.7%	109.5%	110.7%	111.9%	125.7%	104.1%	116.6%	120.4%	103.1%	114.2%	108.9%	107.3%	100.0%	121.1%	115.3%	103.9%	106.4%	117.1%	119.0%	111.4%	111.1%	120.3%	107.0%	106.3%	113.8%	-	111.3%	-



**London Residents Poll**  
Prepared on behalf of Child Poverty Action Group

13 Feb 2014

**Table 33**  
**Q17. If you are working part time due to caring responsibilities, would you prefer to earn more money by...?**  
Base : All Answering

	Gender		Age			2010 Vote				Local Council Voting Intention					SEG				Borough							Area					Work Status						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Croydon	Ealing	Enfield	Southwark	Haringey	Hounslow	Camden	East Central	West Central	North London	East London	West London	South West London	South East London	Full Time	Part Time	Not in work		
Unweighted Total	106	16	90	47	48	11	19	28	15	4	18	37	7	5	7	28	17	35	26	10	2	5	10	10	6	6	7	9	23	6	18	19	24	-	106	-	
Weighted Total	98	20	77	46	39	12	17	27	15	3	15	34	7	4	7	27	16	32	23	9	2	4	9	7	5	6	8	9	15	7	15	18	25	-	98	-	
Working more hours	20	2	18	11	9	-	2	8	3	-	3	12	1	2	-	7	5	3	5	1	2	2	1	1	3	-	3	3	-	5	4	5	-	20	-		
	20.5%	10.3%	23.2%	23.8%	22.8%	-	11.8%	30.6%	22.0%	-	18.2%	34.2%	22.0%	41.1%	-	25.0%	32.7%	9.6%	22.1%	9.9%	100.0%	43.2%	13.5%	10.3%	17.9%	50.4%	-	33.9%	19.7%	-	32.5%	24.4%	18.8%	-	20.5%	-	
Working the same number of hours in a higher paid job	65	10	55	32	26	8	14	17	6	2	12	21	4	2	6	15	10	26	15	7	-	2	8	6	4	2	6	4	12	7	9	13	15	-	65	-	
	67.1%	51.3%	71.3%	68.0%	66.0%	67.3%	84.1%	64.4%	38.8%	75.4%	77.1%	61.9%	63.2%	58.9%	89.0%	55.9%	61.1%	79.4%	67.1%	74.8%	-	56.8%	86.5%	89.7%	82.1%	34.9%	73.2%	42.6%	80.3%	100.0%	62.7%	68.3%	58.3%	-	67.1%	-	
Don't know	12	8	4	4	4	4	1	1	6	1	1	1	-	1	5	1	4	2	1	-	-	-	-	-	1	2	2	-	-	1	1	6	-	12	-		
	12.4%	38.5%	5.4%	8.2%	11.2%	32.7%	4.1%	4.9%	39.2%	24.6%	4.7%	3.9%	14.8%	-	11.0%	19.1%	6.2%	11.0%	10.8%	15.3%	-	-	-	-	14.7%	26.8%	23.4%	-	-	4.8%	7.3%	22.9%	-	12.4%	-		
SIGMA	98	20	77	46	39	12	17	27	15	3	15	34	7	4	7	27	16	32	23	9	2	4	9	7	5	6	8	9	15	7	15	18	25	-	98	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

