

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 1
Q9/10 Voting Intention
If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: All Respondents (Would Vote)

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	929	468	461	280	360	289	267	220	210	81	206	300	95	120	55	280	213	234	202
Weighted Total	931	456	476	241	331	359	293	230	182	75	220	298	85	120	57	267	213	229	222
Conservative	220	116	104	30	88	102	180	4	13	1	220	-	-	-	-	72	59	47	42
	23.6%	25.4%	21.9%	12.5%	26.5%	28.4%	61.6%	1.9%	7.2%	1.0%	100.0%	-	-	-	-	26.9%	27.8%	20.4%	18.9%
Labour	298	152	146	105	105	88	15	188	47	6	-	298	-	-	-	83	67	80	68
	32.0%	33.3%	30.7%	43.5%	31.6%	24.5%	5.1%	81.7%	26.0%	8.3%	-	100.0%	-	-	-	31.0%	31.3%	34.9%	30.7%
Liberal Democrat	85	42	42	25	33	26	4	5	62	2	-	-	85	-	-	25	19	21	19
	9.1%	9.3%	8.9%	10.5%	10.0%	7.3%	1.3%	2.0%	34.1%	3.2%	-	-	100.0%	-	-	9.5%	8.9%	9.3%	8.4%
United Kingdom Independence Party (UKIP)	120	68	53	16	36	68	54	5	20	27	-	-	-	120	-	24	22	29	46
	12.9%	14.8%	11.1%	6.5%	10.9%	19.1%	18.3%	2.3%	11.0%	36.7%	-	-	-	100.0%	-	9.0%	10.2%	12.7%	20.5%
British National Party (BNP)	7	2	4	1	4	2	-	-	-	4	-	-	-	-	7	-	-	2	5
	0.7%	0.5%	0.9%	0.3%	1.1%	0.7%	-	-	-	5.5%	-	-	-	-	11.9%	-	-	0.7%	2.3%
Scottish National Party (SNP)	18	9	9	2	8	8	-	-	1	17	-	-	-	-	18	5	1	5	7
	1.9%	2.0%	1.8%	0.8%	2.3%	2.2%	-	-	0.5%	22.2%	-	-	-	-	30.8%	1.9%	0.5%	2.1%	3.0%
Green	26	4	21	8	9	9	1	2	7	9	-	-	-	-	26	10	5	4	6
	2.7%	0.9%	4.5%	3.3%	2.7%	2.4%	0.3%	0.8%	3.6%	11.6%	-	-	-	-	45.0%	3.8%	2.6%	1.6%	2.8%
Plaid Cymru	3	2	1	-	-	3	-	-	-	1	-	-	-	-	3	-	2	-	1
	0.3%	0.3%	0.3%	-	-	0.8%	-	-	-	1.9%	-	-	-	-	5.2%	-	0.7%	-	0.6%
Respect	1	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-
	0.1%	0.3%	-	0.5%	-	-	-	-	-	-	-	-	-	-	2.0%	-	0.5%	-	-
Not Listed	3	2	1	3	-	-	-	-	-	-	-	-	-	-	3	1	1	1	-
	0.3%	0.4%	0.3%	1.2%	-	-	-	-	-	-	-	-	-	-	5.1%	0.3%	0.4%	0.6%	-
Undecided	147	57	89	49	48	50	39	24	31	7	-	-	-	-	-	45	36	39	27
	15.8%	12.6%	18.8%	20.3%	14.5%	13.9%	13.4%	10.4%	17.1%	9.6%	-	-	-	-	-	16.7%	17.1%	17.0%	12.1%
Refuse	5	1	5	2	1	2	-	-	1	-	-	-	-	-	-	2	-	2	1
	0.6%	0.2%	1.0%	0.6%	0.4%	0.7%	-	-	0.6%	-	-	-	-	-	-	0.8%	-	0.8%	0.6%
Sigma	931	456	476	241	331	359	293	230	182	75	220	298	85	120	57	267	213	229	222
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q9/10 Voting Intention
If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: All Respondents (Would Vote)

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humber	< £50,000	£50,000-£59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	929	93	70	43	84	79	44	111	144	88	83	90	779	45	65	273	659	200	732	180	103	646
Weighted Total	931	117	82	50	87	74	42	111	118	84	80	84	785	41	65	273	662	182	752	168	90	673
Conservative	220 23.6%	21 18.3%	16 19.9%	5 9.8%	27 31.5%	19 25.8%	8 17.9%	34 30.9%	34 29.1%	19 22.6%	20 24.8%	15 18.3%	176 22.4%	13 30.7%	25 38.2%	51 18.8%	169 25.5%	29 16.0%	191 25.4%	32 19.1%	26 28.4%	162 24.1%
Labour	298 32.0%	48 40.7%	25 31.0%	16 31.7%	19 21.6%	23 30.3%	20 48.2%	42 37.9%	21 17.6%	20 23.5%	29 35.8%	35 41.8%	256 32.7%	10 24.3%	20 30.7%	98 35.8%	202 30.5%	85 46.9%	213 28.4%	71 42.5%	38 42.5%	188 27.9%
Liberal Democrat	85 9.1%	12 10.6%	4 4.4%	5 11.0%	10 11.1%	7 9.4%	1 1.8%	7 6.1%	14 11.8%	14 16.0%	7 8.3%	5 5.5%	74 9.5%	6 14.5%	2 2.6%	23 8.5%	61 9.3%	19 10.7%	65 8.7%	19 11.6%	6 6.9%	59 8.8%
United Kingdom Independence Party (UKIP)	120 12.9%	14 11.8%	5 6.5%	5 9.4%	12 14.1%	15 20.7%	6 13.0%	8 6.8%	20 17.3%	17 19.6%	8 10.2%	10 12.4%	104 13.2%	1 3.6%	11 16.9%	47 17.2%	74 11.1%	19 10.7%	102 13.5%	10 6.0%	9 10.2%	101 15.0%
British National Party (BNP)	7 0.7%	-	-	1 2.8%	-	-	1 1.9%	1 0.9%	2 1.5%	-	1 1.1%	1 1.1%	5 0.6%	-	-	2 0.7%	5 0.7%	2 0.9%	6 0.8%	-	1 1.0%	6 0.9%
Scottish National Party (SNP)	18 1.9%	-	18 21.3%	-	-	-	-	-	-	-	-	-	17 2.1%	1 2.2%	-	2 0.8%	15 2.3%	2 1.1%	16 2.1%	4 2.3%	-	14 2.0%
Green	26 2.7%	3 2.4%	4 5.1%	-	5 5.3%	2 3.1%	-	2 1.9%	3 2.7%	3 3.5%	2 2.1%	2 1.8%	23 2.9%	3 6.3%	-	10 3.8%	15 2.3%	4 2.1%	22 2.9%	2 1.2%	1 0.8%	23 3.4%
Plaid Cymru	3 0.3%	-	-	3 5.9%	-	-	-	-	-	-	-	-	3 0.4%	-	-	1 0.5%	2 0.2%	2 0.9%	1 0.2%	-	-	3 0.4%
Respect	1 0.1%	1 1.0%	-	-	-	-	-	-	-	-	-	-	1 0.1%	-	-	1 0.4%	-	1 0.6%	-	-	-	1 0.2%
Not Listed	3 0.3%	1 1.1%	-	-	-	-	1 1.9%	-	-	1 1.0%	-	-	3 0.4%	-	-	2 0.8%	1 0.1%	-	3 0.4%	-	1 0.9%	2 0.3%
Undecided	147 15.8%	15 12.9%	10 11.7%	15 29.4%	13 14.9%	8 10.6%	7 15.3%	17 15.6%	24 20.0%	12 13.7%	14 17.7%	13 15.9%	120 15.3%	8 18.4%	11.6%	35 12.7%	113 17.1%	19 10.2%	128 17.0%	29 17.3%	8 8.3%	110 16.4%
Refuse	5 0.6%	1 1.2%	-	-	1 1.5%	-	-	-	-	-	-	3 3.1%	2 0.3%	-	-	-	5 0.8%	-	5 0.7%	-	1 0.9%	5 0.7%
Sigma	931 100.0%	117 100.0%	82 100.0%	50 100.0%	87 100.0%	74 100.0%	42 100.0%	111 100.0%	118 100.0%	84 100.0%	80 100.0%	84 100.0%	785 100.0%	41 100.0%	65 100.0%	273 100.0%	662 100.0%	182 100.0%	752 100.0%	168 100.0%	90 100.0%	673 100.0%

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Table 3
Q9/10 Voting Intention - Weighted by Likelihood to vote
If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: All Respondents (Would Vote)

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	929	468	461	280	360	289	267	220	210	81	206	300	95	120	55	280	213	234	202
Weighted Total	929	457	472	217	329	382	310	240	187	76	227	298	85	124	56	268	214	228	220
Conservative	227	120	107	27	91	109	193	5	14	*	227	-	-	-	-	72	63	49	42
	24.4%	26.3%	22.6%	12.6%	27.5%	28.5%	62.3%	2.0%	7.5%	0.7%	100.0%	-	-	-	-	27.1%	29.5%	21.6%	19.2%
Labour	298	151	148	96	106	97	15	197	48	6	-	298	-	-	-	85	66	78	69
	32.1%	33.0%	31.2%	44.1%	32.1%	25.3%	5.0%	82.3%	25.8%	8.1%	-	100.0%	-	-	-	31.8%	31.1%	34.1%	31.3%
Liberal Democrat	85	42	43	25	32	29	4	5	65	2	-	-	85	-	-	25	19	22	19
	9.2%	9.2%	9.2%	11.5%	9.6%	7.5%	1.3%	2.0%	34.9%	2.4%	-	-	100.0%	-	-	9.5%	8.7%	9.8%	8.6%
United Kingdom Independence Party (UKIP)	124	71	53	15	36	73	59	5	21	28	-	-	-	124	-	25	23	29	47
	13.3%	15.5%	11.2%	6.7%	11.0%	19.1%	19.1%	2.2%	11.0%	36.2%	-	-	-	100.0%	-	9.3%	10.7%	12.8%	21.2%
British National Party (BNP)	5	1	4	*	2	2	-	-	-	4	-	-	-	-	5	-	-	1	4
	0.5%	0.3%	0.7%	0.2%	0.7%	0.6%	-	-	-	5.1%	-	-	-	-	8.8%	-	-	0.6%	1.6%
Scottish National Party (SNP)	19	10	9	2	8	9	-	-	1	18	-	-	-	-	19	5	1	5	7
	2.0%	2.2%	1.9%	0.9%	2.4%	2.3%	-	-	0.4%	23.6%	-	-	-	-	33.7%	2.0%	0.5%	2.2%	3.4%
Green	25	4	21	7	9	9	1	2	7	10	-	-	-	-	25	9	6	4	6
	2.7%	1.0%	4.4%	3.1%	2.7%	2.4%	0.3%	0.8%	3.8%	12.7%	-	-	-	-	45.0%	3.5%	2.7%	1.7%	2.8%
Plaid Cymru	3	2	2	-	-	3	-	-	-	2	-	-	-	-	3	-	2	-	2
	0.3%	0.3%	0.3%	-	-	0.8%	-	-	-	2.1%	-	-	-	-	5.7%	-	0.7%	-	0.7%
Respect	1	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-
	0.1%	0.3%	-	0.6%	-	-	-	0.5%	-	-	-	-	-	-	2.3%	-	0.6%	-	-
Not Listed	3	1	1	3	-	-	-	1	-	-	-	-	-	-	3	1	*	1	-
	0.3%	0.2%	0.3%	1.2%	-	-	-	0.4%	-	-	-	-	-	-	4.5%	0.3%	0.1%	0.6%	-
Undecided	134	53	81	40	44	49	37	23	30	7	-	-	-	-	-	42	33	36	23
	14.4%	11.5%	17.2%	18.6%	13.4%	12.9%	11.9%	9.7%	16.1%	9.2%	-	-	-	-	-	15.6%	15.3%	15.9%	10.5%
Refuse	5	1	5	1	2	2	-	-	1	-	-	-	-	-	-	2	-	2	2
	0.6%	0.2%	1.0%	0.6%	0.5%	0.6%	-	-	0.5%	-	-	-	-	-	-	0.8%	-	0.8%	0.7%
Sigma	929	457	472	217	329	382	310	240	187	76	227	298	85	124	56	268	214	228	220
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

SURVATION
SURVEYING THE NATION

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Table 4
Q9/10 Voting Intention - Weighted by Likelihood to vote
If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: All Respondents (Would Vote)

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humber	< £50,000	£50,000-£59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	929	93	70	43	84	79	44	111	144	88	83	90	779	45	65	273	659	200	732	180	103	646
Weighted Total	929	115	87	50	86	74	42	111	120	85	78	81	782	40	67	268	665	171	760	162	86	680
Conservative	227 24.4%	21 18.2%	18 20.4%	5 10.9%	28 33.2%	20 26.9%	8 19.0%	36 32.4%	35 29.2%	20 23.0%	19 24.2%	17 20.9%	180 23.0%	14 33.6%	26 39.5%	50 18.7%	177 26.6%	27 16.0%	199 26.2%	32 19.5%	26 30.2%	169 24.9%
Labour	298 32.1%	46 39.9%	28 31.8%	17 34.1%	19 21.8%	21 28.3%	20 48.6%	43 38.7%	22 18.0%	21 24.3%	28 36.3%	34 41.8%	257 32.9%	9 21.9%	20 29.5%	96 35.9%	204 47.5%	81 47.5%	218 28.7%	68 42.1%	37 42.8%	193 28.3%
Liberal Democrat	85 9.2%	13 11.3%	3 3.6%	5 10.9%	10 11.8%	7 9.4%	1 2.1%	6 5.7%	15 12.7%	14 16.8%	6 7.7%	4 5.1%	75 9.6%	6 13.8%	2 2.7%	24 8.9%	62 9.3%	19 11.2%	66 8.7%	19 12.0%	6 6.7%	60 8.9%
United Kingdom Independence Party (UKIP)	124 13.3%	14 12.5%	6 6.8%	5 9.8%	13 14.9%	16 21.5%	6 14.3%	8 7.1%	21 17.6%	16 18.9%	9 11.7%	10 12.1%	106 13.5%	2 4.1%	12 17.5%	48 17.9%	76 11.4%	19 11.1%	105 13.8%	11 6.6%	9 10.3%	104 15.3%
British National Party (BNP)	5 0.5%	-	-	2 3.1%	-	-	1 2.2%	1 0.5%	1 0.8%	-	1 1.0%	* 0.1%	4 0.5%	-	-	1 0.5%	4 0.5%	1 0.3%	5 0.6%	-	* 0.1%	5 0.7%
Scottish National Party (SNP)	19 2.0%	-	19 21.5%	-	-	-	-	-	-	-	-	-	18 2.3%	1 2.6%	-	2 0.9%	16 2.5%	2 1.1%	17 2.2%	4 2.4%	-	15 2.2%
Green	25 2.7%	2 1.9%	4 4.7%	-	5 5.6%	2 2.8%	-	2 2.0%	3 2.8%	3 3.8%	1 1.9%	2 2.0%	23 2.9%	2 5.2%	-	11 3.9%	15 2.2%	4 2.2%	21 2.8%	2 1.3%	1 0.8%	22 3.3%
Plaid Cymru	3 0.3%	-	-	3 6.3%	-	-	-	-	-	-	-	-	3 0.4%	-	-	2 0.6%	2 0.2%	2 0.9%	2 0.2%	-	-	3 0.5%
Respect	1 0.1%	1 1.1%	-	-	-	-	-	-	-	-	-	-	1 0.2%	-	-	1 0.5%	-	1 0.8%	-	-	-	1 0.2%
Not Listed	3 0.3%	1 1.2%	-	-	-	-	1 2.1%	-	-	* 0.2%	-	-	3 0.3%	-	-	2 0.9%	* -	-	3 0.3%	-	* 0.2%	2 0.3%
Undecided	134 14.4%	14 12.5%	10 11.2%	13 25.0%	9 11.1%	8 11.1%	5 11.7%	15 13.6%	23 18.9%	11 13.0%	13 17.2%	12 15.1%	110 14.0%	8 18.8%	10 10.8%	30 11.3%	105 15.8%	15 8.9%	118 15.6%	26 16.1%	7 8.3%	100 14.8%
Refuse	5 0.6%	2 1.4%	-	-	2 1.7%	-	-	-	-	-	-	2 2.9%	2 0.3%	-	-	-	5 0.8%	-	5 0.7%	-	1 0.6%	5 0.7%
Sigma	929 100.0%	115 100.0%	87 100.0%	50 100.0%	86 100.0%	74 100.0%	42 100.0%	111 100.0%	120 100.0%	85 100.0%	78 100.0%	81 100.0%	782 100.0%	40 100.0%	67 100.0%	268 100.0%	665 100.0%	171 100.0%	760 100.0%	162 100.0%	86 100.0%	680 100.0%

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Table 5
Q9/10 Voting Intention - Weighted by Likelihood to vote :: SUMMARY
If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: All Respondents (Excluding Refused/Undecided)

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	776	408	368	223	307	246	231	198	173	73	206	300	95	120	55	232	176	192	176
Weighted Total	790	403	387	175	284	331	273	216	156	69	227	298	85	124	56	224	181	190	195
Conservative	227	120	107	27	91	109	193	5	14	*	227	-	-	-	-	72	63	49	42
	28.7%	29.7%	27.6%	15.5%	31.9%	32.9%	70.8%	2.2%	9.0%	0.7%	100.0%	-	-	-	-	32.4%	34.9%	25.9%	21.6%
Labour	298	151	148	96	106	97	15	197	48	6	-	298	-	-	-	85	66	78	69
	37.7%	37.4%	38.2%	54.6%	37.2%	29.2%	5.7%	91.2%	31.0%	8.9%	-	100.0%	-	-	-	38.1%	36.7%	40.9%	35.2%
Liberal Democrat	85	42	43	25	32	29	4	5	65	2	-	-	85	-	-	25	19	22	19
	10.8%	10.4%	11.2%	14.3%	11.2%	8.7%	1.5%	2.2%	41.8%	2.7%	-	-	100.0%	-	-	11.4%	10.3%	11.8%	9.7%
United Kingdom Independence Party (UKIP)	124	71	53	15	36	73	59	5	21	28	-	-	-	124	-	25	23	29	47
	15.7%	17.6%	13.6%	8.3%	12.8%	22.0%	21.7%	2.5%	13.1%	39.8%	-	-	-	100.0%	-	11.1%	12.7%	15.4%	23.9%
Another Party	56	20	36	13	19	24	1	4	8	33	-	-	-	-	56	16	10	11	19
	7.1%	4.9%	9.3%	7.3%	6.9%	7.1%	0.3%	1.9%	5.1%	47.8%	-	-	-	-	100.0%	7.0%	5.5%	6.0%	9.6%
Sigma	790	403	387	175	284	331	273	216	156	69	227	298	85	124	56	224	181	190	195
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

SURVATION
SURVEYING THE NATION

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 6

Q9/10 Voting Intention - Weighted by Likelihood to vote :: SUMMARY

If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: All Respondents (Excluding Refused/Undecided)

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	776	80	61	30	70	71	38	93	115	76	69	73	656	37	57	238	540	180	599	149	94	533
Weighted Total	790	99	78	38	75	65	37	96	97	74	65	66	670	33	60	237	555	156	636	136	79	575
Conservative	227 28.7%	21 21.1%	18 23.0%	5 14.5%	28 38.1%	20 30.2%	8 21.6%	36 37.5%	35 36.0%	20 26.4%	19 29.3%	17 25.5%	180 26.9%	14 41.4%	26 44.2%	50 21.0%	177 31.9%	27 17.6%	199 31.4%	32 23.3%	26 33.1%	169 29.4%
Labour	298 37.7%	46 46.3%	28 35.8%	17 45.4%	19 25.0%	21 31.8%	20 55.0%	43 44.8%	22 22.1%	21 28.0%	28 43.8%	34 51.0%	257 38.4%	9 27.0%	20 33.1%	96 40.5%	204 36.8%	81 52.2%	218 34.3%	68 50.2%	37 47.0%	193 33.5%
Liberal Democrat	85 10.8%	13 13.1%	3 4.0%	5 14.5%	10 13.5%	7 10.6%	1 2.4%	6 6.6%	15 15.7%	14 19.3%	6 9.3%	4 6.2%	75 11.2%	6 17.0%	2 3.1%	24 10.0%	62 11.1%	19 12.3%	66 10.4%	19 14.3%	6 7.3%	60 10.5%
United Kingdom Independence Party (UKIP)	124 15.7%	14 14.5%	6 7.6%	5 13.0%	13 17.1%	16 24.2%	6 16.2%	8 8.2%	21 21.7%	16 21.7%	9 14.1%	10 14.7%	106 15.8%	2 5.1%	12 19.6%	48 20.1%	76 13.7%	19 12.2%	105 16.5%	11 7.8%	9 11.3%	104 18.1%
Another Party	56 7.1%	5 5.0%	23 29.5%	5 12.6%	5 6.4%	2 3.1%	2 4.9%	3 2.9%	4 4.5%	3 4.6%	2 3.5%	2 2.6%	52 7.7%	3 9.6%	-	20 8.3%	36 6.5%	9 5.8%	47 7.4%	6 4.4%	1 1.3%	49 8.5%
Sigma	790 100.0%	99 100.0%	78 100.0%	38 100.0%	75 100.0%	65 100.0%	37 100.0%	96 100.0%	97 100.0%	74 100.0%	65 100.0%	66 100.0%	670 100.0%	33 100.0%	60 100.0%	237 100.0%	555 100.0%	156 100.0%	636 100.0%	136 100.0%	79 100.0%	575 100.0%

SURVATION
SURVEYING THE NATION

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 7
Q17 Voting Intention in the Year 2014
In 2014 there will be elections to the European Parliament, by a form of proportional representation.
If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Conservative	180 18.0%	90 18.3%	91 17.7%	27 10.0%	63 17.5%	90 24.3%	144 49.1%	7 2.8%	12 6.6%	2 2.0%	154 70.2%	3 0.9%	3 3.0%	2 1.9%	-	58 20.5%	44 19.8%	42 16.8%	36 14.6%
Labour	245 24.4%	124 25.4%	120 23.5%	95 34.6%	86 24.0%	64 17.3%	11 3.8%	158 67.1%	38 20.1%	2 2.7%	2 0.8%	219 73.5%	5 5.5%	-	1 1.4%	68 23.9%	56 25.1%	64 25.5%	57 23.2%
Liberal Democrat	83 8.3%	43 8.8%	40 7.9%	32 11.8%	29 8.1%	22 6.0%	8 2.6%	8 3.3%	54 28.6%	1 1.0%	8 3.4%	6 2.1%	59 70.1%	1 1.1%	-	26 9.2%	25 11.3%	19 7.4%	13 5.5%
UKIP	164 16.3%	99 20.3%	64 12.6%	21 7.9%	53 14.9%	89 24.0%	77 26.1%	14 6.0%	23 12.1%	32 40.9%	21 9.7%	17 5.8%	4 5.2%	109 91.0%	2 3.6%	42 14.7%	28 12.6%	39 15.7%	55 22.3%
Green	54 5.4%	20 4.0%	34 6.7%	14 5.3%	25 7.0%	14 3.9%	5 1.6%	13 5.5%	11 6.0%	13 16.8%	-	14 4.8%	5 6.5%	1 0.8%	22 38.9%	23 8.3%	11 5.0%	9 3.5%	10 4.2%
BNP	14 1.4%	6 1.3%	8 1.5%	5 1.9%	4 1.0%	5 1.5%	1 0.2%	3 1.2%	1 0.8%	4 4.7%	-	4 1.4%	1 0.8%	3 2.8%	6 10.1%	1 0.3%	1 0.4%	6 2.6%	6 2.4%
SNP	22 2.2%	10 2.1%	12 2.4%	3 1.1%	10 2.8%	9 2.5%	3 0.9%	1 0.4%	2 1.0%	14 18.6%	2 1.1%	3 1.1%	-	-	15 27.1%	7 2.6%	3 1.6%	5 1.9%	7 2.7%
Plaid Cymru	6 0.6%	5 1.0%	1 0.3%	1 0.4%	2 0.6%	3 0.8%	1 0.4%	2 0.9%	-	1 1.8%	1 0.5%	2 0.7%	-	-	3 5.2%	1 0.4%	2 0.7%	2 0.9%	1 0.6%
Another Party	4 0.4%	2 0.3%	3 0.5%	1 0.3%	2 0.5%	2 0.4%	-	-	2 0.8%	1 1.1%	-	-	-	-	2 2.7%	1 0.4%	2 0.7%	1 0.3%	1 0.3%
Don't know	161 16.1%	52 10.6%	109 21.3%	48 17.5%	61 16.9%	52 14.1%	40 13.6%	25 10.5%	39 20.5%	7 8.9%	24 10.8%	20 6.7%	8 8.9%	1 0.6%	4 7.8%	41 14.5%	36 16.4%	46 18.6%	37 15.0%
Would not vote	60 6.0%	34 6.9%	26 5.1%	20 7.5%	23 6.3%	17 4.5%	5 1.7%	5 2.3%	6 3.3%	1 1.6%	8 3.5%	9 3.0%	-	2 1.7%	2 3.2%	11 4.0%	14 6.1%	15 6.1%	19 7.9%
Refused	9 0.9%	5 1.1%	3 0.7%	5 1.8%	1 0.4%	3 0.7%	-	-	-	-	-	-	-	-	-	3 1.2%	1 0.4%	2 0.6%	3 1.2%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
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Table 8
Q17 Voting Intention in the Year 2014
In 2014 there will be elections to the European Parliament, by a form of proportional representation.
If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Conservative	180 18.0%	20 16.2%	14 15.6%	4 7.1%	23 24.0%	15 19.5%	6 13.0%	24 20.6%	30 23.7%	17 19.2%	17 17.9%	10 11.3%	143 17.1%	13 29.5%	21 31.3%	41 13.8%	139 19.7%	22 11.3%	158 19.6%	29 15.9%	16 16.0%	136 18.8%
Labour	245 24.4%	39 30.5%	21 23.6%	17 32.3%	14 14.5%	17 21.8%	17 37.6%	38 32.1%	15 11.4%	19 21.3%	22 23.9%	27 30.2%	217 25.9%	7 16.8%	14 21.5%	87 29.3%	160 22.6%	72 36.8%	174 21.5%	64 35.5%	30 30.4%	150 20.8%
Liberal Democrat	83 8.3%	11 9.0%	1 1.5%	5 8.7%	9 9.3%	8 10.1%	2 5.4%	7 6.3%	12 9.1%	10 10.9%	10 11.2%	8 8.6%	73 8.7%	5 11.5%	4 5.6%	19 6.4%	64 9.1%	18 9.4%	65 8.0%	17 9.3%	7 7.3%	59 8.2%
UKIP	164 16.3%	15 12.1%	7 7.6%	7 12.2%	20 21.1%	19 24.2%	10 21.5%	13 11.3%	24 19.0%	17 19.0%	15 16.3%	17 18.9%	140 16.7%	2 5.2%	13 19.5%	57 19.0%	107 15.1%	26 13.1%	139 17.2%	14 7.6%	20 19.8%	130 18.1%
Green	54 5.4%	7 5.8%	5 5.9%	- -	9 9.1%	2 2.1%	1 1.6%	9 7.4%	9 7.3%	6 6.2%	4 4.7%	2 2.5%	44 5.3%	7 16.0%	1 1.5%	20 6.6%	34 4.8%	12 5.9%	42 5.2%	8 4.6%	2 2.0%	44 6.0%
BNP	14 1.4%	- -	2 1.7%	1 2.6%	1 0.8%	1 1.6%	1 1.8%	2 1.8%	2 1.5%	2 1.9%	1 1.0%	2 1.8%	10 1.1%	1 2.0%	1 1.2%	3 1.0%	11 1.6%	4 1.9%	11 1.4%	- -	2 1.8%	12 1.7%
SNP	22 2.2%	1 0.9%	20 22.8%	- -	- -	- -	- -	- -	- -	1 1.4%	- -	- -	19 2.3%	2 4.8%	- -	6 2.1%	17 2.4%	4 2.1%	18 2.3%	6 3.3%	- -	16 2.3%
Plaid Cymru	6 0.6%	1 0.9%	- -	5 9.5%	- -	- -	- -	- -	- -	- -	- -	- -	6 0.7%	- -	- -	3 0.9%	4 0.5%	3 1.4%	4 0.4%	1 0.6%	2 2.1%	3 0.4%
Another Party	4 0.4%	2 1.2%	1 1.3%	- -	- -	- -	1 1.9%	1 0.7%	- -	- -	- -	- -	4 0.5%	- -	- -	3 0.9%	2 0.2%	1 0.4%	3 0.4%	1 0.5%	- -	3 0.5%
Don't know	161 16.1%	25 20.2%	12 14.1%	12 22.7%	11 11.4%	11 14.5%	6 13.3%	13 10.8%	29 22.3%	14 15.6%	14 14.8%	14 15.6%	129 15.4%	4 8.3%	11 16.5%	41 13.6%	120 17.0%	24 12.1%	137 17.0%	30 16.4%	11 11.5%	120 16.6%
Would not vote	60 6.0%	2 1.9%	5 5.9%	3 4.8%	8 8.3%	4 5.1%	2 3.9%	11 9.0%	7 5.7%	3 3.7%	8 8.4%	7 7.9%	48 5.7%	3 6.0%	2 3.0%	18 6.1%	42 5.9%	10 5.0%	50 6.2%	11 6.4%	8 8.4%	40 5.5%
Refused	9 0.9%	1 1.1%	- -	- -	1 1.4%	1 1.0%	- -	- -	- -	1 0.8%	2 1.9%	3 3.1%	5 0.5%	- -	- -	1 0.4%	8 1.1%	1 0.6%	8 0.9%	- -	1 0.8%	8 1.1%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
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Table 9
Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7
In 2014 there will be elections to the European Parliament, by a form of proportional representation.
If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base: All Respondents (Would Vote at Q7)

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	929	468	461	280	360	289	267	220	210	81	206	300	95	120	55	280	213	234	202
Weighted Total	929	457	472	217	329	382	310	240	187	76	227	298	85	124	56	268	214	228	220
Conservative	187	93	94	25	66	96	156	5	13	1	162	3	3	2	-	61	47	44	35
	20.1%	20.4%	19.8%	11.3%	19.9%	25.2%	50.3%	2.3%	7.1%	1.6%	71.4%	0.9%	3.4%	2.0%	-	22.6%	21.9%	19.4%	15.9%
Labour	242	122	120	86	85	71	12	163	39	2	2	221	4	-	1	68	57	61	56
	26.0%	26.7%	25.4%	39.7%	25.8%	18.5%	3.8%	67.9%	20.9%	2.9%	0.8%	74.1%	5.1%	-	1.6%	25.5%	26.6%	26.7%	25.5%
Liberal Democrat	83	41	41	30	29	24	7	8	56	1	6	5	61	1	-	25	25	19	13
	8.9%	9.1%	8.7%	13.6%	8.7%	6.4%	2.3%	3.4%	29.8%	1.1%	2.7%	1.8%	71.1%	1.2%	-	9.4%	11.8%	8.3%	6.0%
UKIP	168	102	66	21	51	96	83	15	24	30	23	18	4	114	2	44	30	40	55
	18.1%	22.3%	14.0%	9.7%	15.5%	25.0%	27.0%	6.2%	12.8%	40.0%	10.2%	5.9%	5.0%	92.5%	3.7%	16.3%	13.8%	17.4%	25.1%
Green	48	18	31	11	22	16	5	13	12	13	-	14	5	1	22	25	8	7	8
	5.2%	3.9%	6.5%	5.0%	6.6%	4.1%	1.6%	5.4%	6.6%	16.8%	-	4.8%	5.7%	0.7%	39.5%	9.2%	3.8%	3.3%	3.8%
BNP	11	5	6	3	2	6	1	3	1	4	-	4	1	2	4	1	*	6	4
	1.2%	1.1%	1.3%	1.5%	0.7%	1.4%	0.3%	1.3%	0.6%	4.8%	-	1.3%	0.7%	1.8%	7.8%	0.2%	*	2.8%	1.9%
SNP	23	11	12	3	10	11	3	1	2	16	3	3	-	-	16	7	4	5	7
	2.5%	2.4%	2.6%	1.4%	3.0%	2.8%	1.0%	0.5%	1.0%	20.6%	1.2%	1.1%	-	-	28.7%	2.7%	1.8%	2.2%	3.3%
Plaid Cymru	6	5	2	1	2	3	1	2	-	2	1	2	-	-	3	1	2	2	2
	0.7%	1.0%	0.3%	0.4%	0.7%	0.8%	0.4%	0.8%	-	2.1%	0.5%	0.6%	-	-	5.7%	0.5%	0.7%	0.8%	0.7%
Another Party	4	1	3	-	2	2	-	-	2	1	-	-	-	-	2	1	2	-	1
	0.4%	0.2%	0.6%	-	0.7%	0.5%	-	-	0.9%	1.2%	-	-	-	-	3.1%	0.5%	0.8%	-	0.4%
Don't know	130	43	87	31	51	48	37	25	34	6	22	21	8	1	4	32	31	38	30
	14.0%	9.4%	18.4%	14.4%	15.5%	12.5%	11.8%	10.6%	17.9%	8.1%	9.7%	6.9%	9.1%	0.4%	7.7%	11.8%	14.5%	16.7%	13.5%
Would not vote	22	14	7	5	8	9	5	4	5	1	8	7	-	2	1	2	8	5	7
	2.3%	3.2%	1.5%	2.1%	2.4%	2.4%	1.6%	1.6%	2.4%	1.0%	3.3%	2.5%	-	1.4%	2.1%	0.6%	3.8%	2.1%	3.2%
Refused	5	1	4	2	2	2	-	-	-	-	-	-	-	-	2	1	1	1	2
	0.5%	0.3%	0.8%	0.9%	0.5%	0.4%	-	-	-	-	-	-	-	-	0.8%	0.3%	0.4%	0.4%	0.7%
Sigma	929	457	472	217	329	382	310	240	187	76	227	298	85	124	56	268	214	228	220
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 10
Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7
In 2014 there will be elections to the European Parliament, by a form of proportional representation.
If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base: All Respondents (Would Vote at Q7)

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50,000-£59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	929	93	70	43	84	79	44	111	144	88	83	90	779	45	65	273	659	200	732	180	103	646
Weighted Total	929	115	87	50	86	74	42	111	120	85	78	81	782	40	67	268	665	171	760	162	86	680
Conservative	187 20.1%	21 18.3%	15 17.3%	4 8.5%	23 26.4%	15 20.9%	7 15.7%	25 22.8%	32 26.5%	18 21.8%	15 19.3%	11 13.4%	147 18.8%	13 33.5%	22 33.6%	39 14.8%	147 22.1%	22 12.7%	165 21.7%	28 17.5%	16 18.2%	142 20.9%
Labour	242 26.0%	36 31.7%	22 25.6%	17 34.3%	13 15.3%	16 22.1%	17 39.5%	38 34.7%	15 12.6%	20 23.6%	21 26.4%	26 31.7%	216 27.6%	7 16.3%	14 21.3%	86 32.2%	158 23.7%	70 40.9%	173 22.8%	62 38.0%	30 35.2%	150 22.0%
Liberal Democrat	83 8.9%	11 9.5%	1 1.6%	5 9.7%	10 11.1%	7 9.7%	2 5.2%	7 6.2%	13 10.7%	11 12.5%	9 12.1%	7 8.5%	72 9.2%	5 11.4%	4 5.8%	20 7.3%	63 9.5%	18 10.5%	65 8.5%	16 10.1%	7 8.5%	59 8.7%
UKIP	168 18.1%	15 13.4%	7 8.3%	6 12.8%	20 23.9%	19 26.3%	11 25.6%	13 12.1%	25 20.5%	18 20.7%	16 20.8%	17 20.4%	142 18.2%	2 6.0%	14 21.3%	56 21.1%	112 16.8%	24 14.1%	144 19.0%	14 8.9%	18 20.4%	136 20.0%
Green	48 5.2%	3 2.5%	5 5.7%	-	8 9.3%	1 1.8%	1 1.8%	9 7.8%	9 7.8%	6 7.1%	4 5.3%	2 3.0%	39 5.0%	7 18.3%	1 1.5%	18 6.6%	31 4.6%	10 5.6%	39 5.1%	8 4.7%	1 1.0%	40 5.9%
BNP	11 1.2%	-	2 1.9%	2 3.1%	1 0.6%	1 1.2%	1 2.2%	2 1.7%	2 1.3%	1 0.7%	1 1.0%	1 0.9%	8 1.0%	* 0.2%	1 0.8%	2 0.7%	9 1.4%	2 1.0%	10 1.3%	-	* 0.2%	11 1.6%
SNP	23 2.5%	1 0.9%	21 24.1%	-	-	-	-	-	-	1 1.5%	-	-	20 2.6%	2 4.2%	-	7 2.4%	18 2.7%	4 2.4%	19 2.5%	6 3.8%	-	17 2.5%
Plaid Cymru	6 0.7%	1 0.7%	-	5 10.8%	-	-	-	-	-	-	-	-	6 0.8%	-	-	2 0.9%	4 0.6%	2 1.4%	4 0.5%	1 0.5%	2 2.6%	3 0.5%
Another Party	4 0.4%	2 1.5%	1 1.5%	-	-	-	-	1 0.8%	-	-	-	-	4 0.5%	-	-	2 0.8%	2 0.3%	-	4 0.5%	-	-	4 0.6%
Don't know	130 14.0%	23 20.2%	12 14.0%	10 20.8%	6 7.5%	11 15.0%	4 10.1%	10 9.0%	20 16.8%	10 12.0%	11 13.8%	11 14.2%	106 13.6%	3 8.0%	10 14.9%	28 10.6%	102 15.3%	15 9.0%	115 15.1%	22 13.5%	10 12.0%	98 14.4%
Would not vote	22 2.3%	-	-	-	3 4.1%	2 2.3%	-	5 4.9%	5 3.9%	* 0.2%	1 1.3%	5 6.2%	18 2.3%	1 2.1%	1 0.8%	7 2.6%	15 2.2%	4 2.4%	17 2.3%	5 3.2%	1 1.1%	15 2.3%
Refused	5 0.5%	2 1.4%	-	-	2 1.7%	1 0.7%	-	-	-	-	-	1 1.7%	3 0.3%	-	-	-	5 0.7%	-	5 0.7%	-	1 0.6%	4 0.7%
Sigma	929 100.0%	115 100.0%	87 100.0%	50 100.0%	86 100.0%	74 100.0%	42 100.0%	111 100.0%	120 100.0%	85 100.0%	78 100.0%	81 100.0%	782 100.0%	40 100.0%	67 100.0%	268 100.0%	665 100.0%	171 100.0%	760 100.0%	162 100.0%	86 100.0%	680 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 11

Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7 - SUMMARY

In 2014 there will be elections to the European Parliament, by a form of proportional representation.

If this election was to take place tomorrow instead, how do you think you would be most likely to vote?

Base: All Respondents (Excluding DK/Refused/Would not vote)

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	757	401	356	226	291	240	226	196	163	73	174	271	87	117	49	237	169	187	164
Weighted Total	772	398	375	179	269	324	268	211	149	69	197	270	78	121	50	232	174	184	182
Conservative	187	93	94	25	66	96	156	5	13	1	162	3	3	2	-	61	47	44	35
	24.2%	23.4%	25.0%	13.7%	24.4%	29.8%	58.1%	2.6%	8.9%	1.7%	82.1%	1.0%	3.7%	2.0%	-	26.1%	26.9%	24.0%	19.2%
Labour	242	122	120	86	85	71	12	163	39	2	2	221	4	-	1	68	57	61	56
	31.3%	30.7%	32.0%	48.1%	31.6%	21.8%	4.3%	77.3%	26.2%	3.2%	1.0%	81.8%	5.6%	-	1.8%	29.3%	32.6%	33.1%	30.8%
Liberal Democrat	83	41	41	30	29	24	7	8	56	1	6	5	61	1	-	25	25	19	13
	10.7%	10.4%	11.0%	16.5%	10.6%	7.5%	2.7%	3.9%	37.4%	1.2%	3.1%	2.0%	78.2%	1.2%	-	10.8%	14.5%	10.3%	7.3%
UKIP	168	102	66	21	51	96	83	15	24	30	23	18	4	114	2	44	30	40	55
	21.8%	25.6%	17.7%	11.8%	19.0%	29.6%	31.1%	7.1%	16.1%	44.0%	11.8%	6.5%	5.5%	94.2%	4.1%	18.8%	17.0%	21.5%	30.3%
Green	48	18	31	11	22	16	5	13	12	13	-	14	5	1	22	25	8	7	8
	6.3%	4.5%	8.2%	6.1%	8.1%	4.9%	1.9%	6.2%	8.3%	18.5%	-	5.3%	6.2%	0.7%	43.8%	10.5%	4.7%	4.0%	4.6%
BNP	11	5	6	3	2	6	1	3	1	4	-	4	1	2	4	1	*	6	4
	1.4%	1.3%	1.6%	1.8%	0.9%	1.7%	0.3%	1.5%	0.8%	5.3%	-	1.5%	0.8%	1.8%	8.7%	0.2%	0.1%	3.4%	2.3%
SNP	23	11	12	3	10	11	3	1	2	16	3	3	-	-	16	7	4	5	7
	3.0%	2.8%	3.3%	1.6%	3.7%	3.3%	1.1%	0.6%	1.3%	22.6%	1.4%	1.2%	-	-	31.8%	3.1%	2.3%	2.7%	4.0%
Plaid Cymru	6	5	2	1	2	3	1	2	-	2	1	2	-	-	3	1	2	2	2
	0.8%	1.2%	0.4%	0.4%	0.8%	1.0%	0.5%	0.9%	-	2.3%	0.6%	0.7%	-	-	6.3%	0.5%	0.9%	1.0%	0.9%
Another Party	4	1	3	-	2	2	-	-	2	1	-	-	-	-	2	1	2	-	1
	0.5%	0.2%	0.8%	-	0.8%	0.5%	-	-	1.2%	1.3%	-	-	-	-	3.5%	0.5%	1.0%	-	0.5%
Sigma	772	398	375	179	269	324	268	211	149	69	197	270	78	121	50	232	174	184	182
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 12

Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7 - SUMMARY

In 2014 there will be elections to the European Parliament, by a form of proportional representation.

If this election was to take place tomorrow instead, how do you think you would be most likely to vote?

Base: All Respondents (Excluding DK/Refused/Would not vote)

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	757	74	59	33	70	64	38	93	112	75	70	69	640	40	53	233	527	174	586	147	89	521
Weighted Total	772	90	75	40	74	60	38	95	95	74	67	63	655	36	56	232	543	152	623	135	74	563
Conservative	187 24.2%	21 23.3%	15 20.1%	4 10.7%	23 30.5%	15 25.5%	7 17.5%	25 26.5%	32 33.4%	18 24.8%	15 22.8%	11 17.2%	147 22.4%	13 37.3%	22 39.9%	39 17.0%	147 27.1%	22 14.3%	165 26.5%	28 21.0%	16 21.1%	142 25.3%
Labour	242 31.3%	36 40.4%	22 29.8%	17 43.3%	13 17.7%	16 26.9%	17 43.9%	38 40.3%	15 15.9%	20 26.9%	21 31.1%	26 40.7%	216 33.0%	7 18.1%	14 25.2%	86 37.1%	158 29.0%	70 46.1%	173 27.8%	62 45.6%	30 40.8%	150 26.6%
Liberal Democrat	83 10.7%	11 12.1%	1 1.9%	5 12.2%	10 12.8%	7 11.8%	2 5.7%	7 7.2%	13 13.5%	11 14.2%	9 14.2%	7 10.9%	72 11.0%	5 12.7%	4 6.9%	20 8.4%	63 11.6%	18 11.9%	65 10.4%	16 12.1%	7 9.9%	59 10.5%
UKIP	168 21.8%	15 17.1%	7 9.7%	6 16.2%	20 27.5%	19 32.1%	11 28.4%	13 14.0%	25 25.8%	18 23.6%	16 24.5%	17 26.2%	142 21.7%	2 6.7%	14 25.3%	56 24.3%	112 20.5%	24 16.0%	144 23.2%	14 10.7%	18 23.7%	136 24.2%
Green	48 6.3%	3 3.2%	5 6.6%	-	8 10.8%	1 2.2%	1 2.0%	9 9.0%	9 9.8%	6 8.1%	4 6.3%	2 3.9%	39 5.9%	7 20.4%	1 1.8%	18 7.6%	31 5.7%	10 6.3%	39 6.2%	8 5.6%	1 1.2%	40 7.1%
BNP	11 1.4%	-	2 2.3%	2 4.0%	1 0.7%	1 1.4%	1 2.4%	2 2.0%	2 1.7%	1 0.8%	1 1.2%	1 1.1%	8 1.3%	* 0.3%	1 1.0%	2 0.8%	9 1.7%	2 1.2%	10 1.6%	-	* 0.3%	11 1.9%
SNP	23 3.0%	1 1.2%	21 28.0%	-	-	-	-	-	-	1 1.7%	-	-	20 3.1%	2 4.6%	-	7 2.8%	18 3.3%	4 2.7%	19 3.1%	6 4.5%	-	17 3.1%
Plaid Cymru	6 0.8%	1 0.9%	-	5 13.7%	-	-	-	-	-	-	-	-	6 0.9%	-	-	2 1.0%	4 0.7%	2 1.6%	4 0.6%	1 0.6%	2 3.1%	3 0.6%
Another Party	4 0.5%	2 1.9%	1 1.7%	-	-	-	-	1 1.0%	-	-	-	-	4 0.6%	-	-	2 0.9%	2 0.3%	-	4 0.6%	-	-	4 0.7%
Sigma	772 100.0%	90 100.0%	75 100.0%	40 100.0%	74 100.0%	60 100.0%	38 100.0%	95 100.0%	95 100.0%	74 100.0%	67 100.0%	63 100.0%	655 100.0%	36 100.0%	56 100.0%	232 100.0%	543 100.0%	152 100.0%	623 100.0%	135 100.0%	74 100.0%	563 100.0%

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Table 13
Q18. Who would be the best leader of the Lib Dems?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Nick Clegg	255 25.5%	136 27.8%	119 23.3%	99 36.3%	88 24.7%	68 18.2%	93 31.6%	50 21.1%	54 28.6%	12 15.7%	82 37.5%	64 21.4%	39 45.6%	21 17.1%	9 16.1%	83 29.2%	57 25.4%	67 26.7%	49 20.0%
Vince Cable	244 24.3%	131 26.8%	112 21.9%	46 16.7%	93 25.9%	105 28.4%	70 23.6%	67 28.2%	58 31.0%	22 28.9%	50 22.8%	87 29.4%	24 28.1%	32 26.4%	13 23.1%	83 29.3%	62 27.8%	60 24.0%	39 15.8%
Chris Huhne	63 6.3%	35 7.1%	28 5.5%	18 6.7%	22 6.1%	23 6.1%	17 5.8%	15 6.5%	13 7.0%	5 6.2%	15 6.7%	20 6.7%	9 11.0%	8 6.8%	1 1.3%	22 7.9%	11 5.1%	16 6.3%	13 5.3%
Don't know	440 43.9%	188 38.3%	252 49.3%	110 40.3%	155 43.3%	175 47.2%	115 39.0%	104 44.2%	63 33.4%	38 49.1%	73 33.0%	127 42.6%	13 15.3%	60 49.6%	34 59.5%	95 33.6%	93 41.7%	107 42.9%	145 58.8%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 14
Q18. Who would be the best leader of the Lib Dems?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Nick Clegg	255	30	16	8	32	13	12	30	35	28	26	24	208	15	22	67	188	60	196	64	29	163
	25.5%	23.8%	18.5%	14.9%	34.4%	16.9%	27.2%	25.3%	27.3%	30.7%	28.3%	27.6%	24.9%	33.9%	33.0%	22.7%	26.5%	30.5%	24.3%	35.5%	28.8%	22.5%
Vince Cable	244	25	22	20	22	21	13	36	25	19	22	19	213	14	15	71	173	41	204	33	23	188
	24.3%	19.6%	24.9%	37.7%	23.2%	27.6%	28.5%	30.1%	19.8%	20.8%	23.6%	22.0%	25.4%	32.0%	22.0%	23.8%	24.4%	20.7%	25.3%	18.4%	22.7%	26.0%
Chris Huhne	63	8	5	2	8	2	2	9	4	8	4	12	46	5	6	22	44	18	45	13	10	40
	6.3%	6.0%	5.6%	3.0%	9.0%	2.0%	5.4%	7.5%	2.9%	8.3%	4.2%	13.8%	5.5%	11.7%	8.7%	7.3%	6.2%	9.0%	5.6%	7.1%	10.0%	5.5%
Don't know	440	64	44	24	31	41	18	44	64	37	41	32	370	10	24	138	304	78	363	70	38	331
	43.9%	50.6%	51.0%	44.4%	33.4%	53.6%	38.9%	37.0%	50.0%	40.2%	43.9%	36.6%	44.2%	22.4%	36.2%	46.2%	42.9%	39.8%	44.9%	39.0%	38.4%	45.9%
Sigma	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 15
Q19. If the Lib Dems hold the balance of power at the next election, as occurred in 2010, which of the following combinations would make the best leadership for Britain?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
David Cameron and Nick Clegg	214 21.3%	113 23.1%	101 19.7%	60 21.8%	82 22.9%	72 19.5%	118 40.1%	16 6.8%	28 15.1%	8 9.8%	110 49.9%	16 5.5%	24 28.8%	24 20.0%	5 8.9%	83 29.4%	44 19.5%	45 17.9%	42 17.2%
Ed Miliband and Nick Clegg	125 12.4%	63 12.8%	62 12.1%	56 20.5%	40 11.1%	29 7.8%	11 3.6%	53 22.5%	31 16.6%	11 14.2%	4 1.8%	68 22.8%	18 21.0%	8 6.3%	9 16.0%	38 13.3%	30 13.7%	35 14.0%	21 8.6%
David Cameron and Vince Cable	164 16.3%	87 17.8%	76 14.9%	32 11.7%	52 14.5%	80 21.5%	96 32.7%	13 5.4%	29 15.6%	10 12.9%	84 38.3%	15 4.9%	15 18.0%	28 23.2%	3 4.9%	45 15.8%	43 19.3%	46 18.3%	30 12.2%
Ed Miliband and Vince Cable	213 21.2%	117 23.9%	96 18.7%	51 18.5%	84 23.5%	78 21.0%	20 6.7%	93 39.6%	53 28.0%	19 24.6%	1 0.6%	132 44.3%	11 13.3%	25 21.0%	11 19.5%	67 23.7%	47 21.3%	50 19.9%	48 19.5%
Don't know	288 28.7%	110 22.4%	178 34.7%	75 27.4%	100 28.1%	112 30.3%	49 16.8%	61 25.7%	46 24.6%	30 38.5%	21 9.4%	67 22.5%	16 18.9%	35 29.5%	29 50.8%	50 17.7%	58 26.1%	75 29.9%	105 42.6%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

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Table 16
Q19. If the Lib Dems hold the balance of power at the next election, as occurred in 2010, which of the following combinations would make the best leadership for Britain?
Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
David Cameron and Nick Clegg	214	22	12	6	24	19	10	26	36	25	19	14	171	10	26	53	161	36	179	42	23	149
	21.3%	17.8%	13.3%	12.0%	25.5%	24.1%	22.1%	22.1%	27.9%	27.4%	20.8%	16.4%	20.4%	24.3%	39.4%	17.9%	22.7%	18.2%	22.1%	23.0%	22.9%	20.7%
Ed Miliband and Nick Clegg	125	17	17	7	10	6	7	13	12	12	11	12	105	6	4	37	88	38	86	32	17	76
	12.4%	13.5%	19.2%	12.7%	10.7%	7.5%	15.6%	11.3%	9.3%	13.6%	11.9%	13.9%	12.5%	14.9%	6.7%	12.4%	12.4%	19.4%	10.7%	17.5%	16.7%	10.6%
David Cameron and Vince Cable	164	17	13	10	18	13	9	25	21	14	10	14	137	11	11	40	124	22	141	25	12	127
	16.3%	13.6%	15.4%	18.0%	19.5%	16.8%	19.1%	16.7%	15.4%	10.2%	15.6%	16.3%	26.6%	17.2%	13.5%	17.6%	11.4%	17.4%	13.6%	12.0%	17.6%	
Ed Miliband and Vince Cable	213	35	17	17	14	15	13	26	14	18	20	23	183	10	13	75	140	46	168	40	24	149
	21.2%	28.1%	19.3%	32.6%	14.7%	19.8%	28.5%	22.2%	10.9%	19.8%	21.4%	25.9%	21.9%	22.8%	20.2%	25.1%	19.8%	23.3%	20.8%	22.1%	24.1%	20.6%
Don't know	288	34	29	13	28	25	7	28	45	22	33	25	242	5	11	92	195	54	234	43	24	221
	28.7%	27.0%	32.8%	24.7%	29.5%	31.8%	14.6%	23.7%	35.1%	23.8%	35.6%	28.3%	28.9%	11.4%	16.5%	31.1%	27.6%	27.5%	29.0%	23.8%	24.2%	30.6%
Sigma	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 17
Q20. Which party leader do you think best defends Britain's interests?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
David Cameron - Conservative	281 28.1%	150 30.7%	131 25.6%	54 19.7%	102 28.7%	125 33.7%	175 59.6%	23 9.9%	36 19.1%	7 8.5%	182 83.0%	20 6.8%	13 15.8%	9 7.6%	7 12.9%	89 31.4%	69 31.1%	71 28.6%	52 21.0%
Ed Miliband - Labour	273 27.3%	126 25.8%	147 28.7%	89 32.3%	102 28.4%	83 22.4%	17 5.7%	145 61.4%	46 24.5%	18 22.9%	1 0.4%	211 71.0%	8 8.9%	5 4.2%	16 28.3%	79 27.7%	61 27.5%	65 25.8%	69 27.9%
Nick Clegg - Liberal Democrats	87 8.7%	38 7.7%	49 9.7%	35 12.6%	30 8.4%	23 6.2%	8 2.7%	22 9.4%	44 23.5%	3 4.4%	4 1.8%	15 5.0%	46 55.0%	1 1.0%	1 1.9%	29 10.2%	21 9.3%	20 8.1%	18 7.2%
Nigel Farage - UKIP	187 18.7%	111 22.6%	77 14.9%	34 12.5%	60 16.7%	93 25.1%	77 26.1%	15 6.5%	33 17.5%	32 41.2%	23 10.3%	20 6.7%	7 8.0%	103 85.9%	8 13.3%	47 16.5%	37 16.5%	46 18.3%	58 23.7%
Don't know	173 17.2%	65 13.2%	108 21.1%	62 22.8%	64 17.8%	47 12.7%	17 5.9%	30 12.8%	29 15.4%	18 23.0%	10 4.4%	31 10.4%	10 12.3%	2 1.3%	25 43.6%	40 14.2%	35 15.6%	48 19.3%	50 20.2%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 18
Q20. Which party leader do you think best defends Britain's interests?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
David Cameron - Conservative	281 28.1%	27 21.1%	22 25.1%	11 20.6%	31 33.4%	22 27.9%	14 30.8%	37 31.2%	40 31.2%	28 31.1%	26 28.3%	23 26.6%	225 26.9%	18 43.0%	29 42.7%	72 24.1%	211 29.8%	36 18.4%	245 30.3%	43 24.0%	24 23.7%	214 29.7%
Ed Miliband - Labour	273 27.3%	40 32.0%	34 39.3%	21 38.7%	16 16.6%	19 24.5%	16 36.0%	39 32.6%	19 14.5%	20 22.4%	25 27.0%	24 27.7%	242 28.9%	7 16.6%	14 21.2%	94 31.7%	181 25.6%	79 40.3%	195 24.1%	66 36.3%	35 34.6%	173 24.0%
Nick Clegg - Liberal Democrats	87 8.7%	18 14.4%	2 2.6%	2 4.0%	11 11.5%	7 8.6%	2 5.2%	9 8.0%	10 7.6%	11 11.7%	9 9.9%	6 6.7%	76 9.1%	5 11.8%	3 4.9%	22 7.3%	66 9.3%	20 10.0%	68 8.4%	23 12.7%	9 9.2%	55 7.7%
Nigel Farage - UKIP	187 18.7%	18 14.5%	10 11.8%	8 14.9%	18 19.0%	22 28.5%	9 19.6%	15 12.8%	32 24.9%	21 22.5%	17 17.9%	18 20.1%	158 18.9%	5 11.8%	14 20.8%	56 18.7%	132 18.6%	27 13.9%	162 20.0%	15 8.3%	17 17.4%	155 21.5%
Don't know	173 17.2%	23 18.0%	18 21.2%	12 21.7%	18 19.6%	8 10.4%	4 8.4%	18 15.3%	28 21.9%	11 12.3%	16 16.9%	17 19.0%	137 16.3%	7 16.8%	7 10.3%	54 18.1%	119 16.8%	34 17.4%	139 17.1%	34 18.6%	15 15.0%	124 17.2%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 19
Q21. Which of the following statements is closest to your opinion?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
David Cameron should call an in/out referendum on whether the UK should leave the European Union	567 56.6%	294 59.9%	274 53.4%	123 44.8%	205 57.3%	239 64.6%	202 68.7%	119 50.5%	101 53.6%	52 67.4%	133 60.5%	146 49.0%	46 54.6%	110 91.0%	27 47.0%	144 50.9%	116 52.2%	150 60.1%	156 63.7%
David Cameron should not call an in/out referendum on whether the UK should leave the European Union	264 26.4%	135 27.6%	129 25.2%	84 30.7%	90 25.1%	90 24.4%	73 24.8%	74 31.1%	61 32.6%	13 16.5%	70 31.6%	93 31.2%	32 37.6%	7 5.6%	15 26.7%	97 34.4%	67 30.0%	58 23.3%	42 17.0%
Don't know	170 17.0%	61 12.5%	109 21.4%	67 24.4%	63 17.5%	41 11.0%	19 6.5%	43 18.3%	26 13.7%	12 16.1%	17 7.9%	59 19.7%	7 7.7%	4 3.4%	15 26.3%	42 14.7%	40 17.8%	42 16.6%	47 19.3%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 20
Q21. Which of the following statements is closest to your opinion?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
David Cameron should call an in/out referendum on whether the UK should leave the European Union	567 56.6%	59 47.1%	51 58.9%	28 52.3%	50 53.4%	46 59.9%	23 51.3%	76 64.3%	78 60.7%	55 59.9%	49 53.0%	51 58.1%	474 56.6%	23 54.8%	41 61.9%	167 56.2%	402 56.8%	116 59.2%	453 56.0%	104 57.7%	61 61.6%	402 55.6%
David Cameron should not call an in/out referendum on whether the UK should leave the European Union	264 26.4%	42 33.0%	19 21.7%	16 30.9%	25 26.1%	13 16.9%	14 30.9%	33 27.7%	32 24.7%	25 27.3%	25 26.8%	22 24.4%	222 26.5%	12 29.1%	19 29.1%	74 24.8%	191 26.9%	48 24.5%	217 26.8%	42 23.3%	24 23.8%	199 27.5%
Don't know	170 17.0%	25 19.9%	17 19.4%	9 16.8%	19 20.5%	18 23.3%	8 17.9%	10 8.1%	19 14.6%	12 12.8%	19 20.2%	15 17.5%	142 16.9%	7 16.1%	6 9.0%	57 19.0%	115 16.3%	32 16.3%	139 17.1%	34 19.0%	15 14.6%	122 16.8%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 21

Q22. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how likely would you be to vote in that referendum, on a scale of 0 to 10 with 0 meaning would not vote and 10 meaning would definitely vote?

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
(10) 10 - would definitely vote	524	283	241	84	179	260	186	134	100	47	118	163	39	95	35	145	116	131	131
	52.3%	57.8%	47.0%	30.9%	50.1%	70.1%	63.3%	56.8%	53.3%	60.9%	53.7%	54.8%	46.2%	79.3%	61.3%	51.3%	52.1%	52.3%	53.5%
(9) 9	108	55	53	32	46	29	38	24	27	8	30	29	9	5	38	29	25	16	
	10.7%	11.2%	10.3%	11.8%	12.8%	7.9%	12.8%	10.1%	14.2%	10.9%	13.8%	9.8%	10.9%	8.5%	13.3%	13.1%	10.1%	6.3%	
(8) 8	101	42	59	33	45	24	30	20	22	7	31	24	19	3	31	24	23	24	
	10.1%	8.6%	11.6%	12.0%	12.5%	6.5%	10.2%	8.4%	11.6%	9.1%	14.0%	8.1%	22.1%	2.6%	5.4%	10.9%	10.8%	9.0%	
(7) 7	66	27	39	28	25	14	14	14	18	5	12	17	7	6	5	17	16	21	
	6.6%	5.5%	7.7%	10.1%	6.9%	3.8%	4.7%	5.8%	9.5%	6.4%	5.6%	5.7%	8.4%	4.9%	8.7%	5.9%	7.4%	8.4%	
(6) 6	46	18	28	18	16	12	13	12	5	3	13	14	4	2	2	15	7	12	
	4.6%	3.6%	5.5%	6.5%	4.5%	3.2%	4.3%	4.9%	2.8%	4.2%	5.9%	4.8%	4.5%	1.4%	3.4%	5.4%	3.1%	4.8%	
(5) 5	93	33	60	45	27	21	10	25	9	4	9	39	3	3	6	18	17	25	
	9.3%	6.7%	11.8%	16.4%	7.5%	5.7%	3.5%	10.6%	5.0%	5.8%	4.0%	13.1%	3.0%	2.8%	10.1%	6.4%	7.9%	10.2%	
(4) 4	7	3	4	4	2	1	-	1	1	-	-	3	1	-	3	2	-	2	
	0.7%	0.7%	0.7%	1.4%	0.5%	0.3%	-	0.5%	0.4%	-	-	1.1%	0.9%	-	1.0%	0.9%	-	0.9%	
(3) 3	8	6	2	4	3	-	1	4	-	1	2	2	1	-	1	2	4	1	
	0.8%	1.2%	0.4%	1.6%	0.9%	-	0.3%	1.7%	-	1.0%	0.8%	0.7%	1.1%	-	0.3%	0.8%	1.6%	0.3%	
(2) 2	11	3	8	6	3	2	-	2	2	-	2	3	1	2	4	3	-	4	
	1.1%	0.7%	1.5%	2.3%	0.9%	0.5%	-	0.7%	1.1%	-	0.8%	1.0%	1.2%	2.8%	1.6%	1.3%	-	1.7%	
(1) 1	9	5	3	5	2	1	2	1	-	1	2	2	1	1	3	3	3	-	
	0.9%	1.1%	0.6%	2.0%	0.5%	0.3%	0.6%	0.5%	-	1.8%	0.9%	0.7%	0.9%	0.5%	1.2%	1.2%	1.0%	-	
(0) 0 - Would not vote	30	15	15	14	10	6	1	-	4	-	1	1	1	-	8	3	7	12	
	3.0%	3.0%	3.0%	5.0%	2.9%	1.6%	0.4%	-	2.1%	-	0.6%	0.3%	0.7%	-	2.7%	1.5%	2.7%	5.1%	
Sigma	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Mean	8.28	8.50	8.08	7.20	8.36	9.02	9.07	8.58	8.65	8.83	8.72	8.44	8.48	9.47	8.68	8.36	8.44	8.30	
Standard deviation	2.50	2.47	2.52	2.87	2.38	1.99	1.65	2.07	2.08	1.94	1.94	2.18	2.02	1.31	2.07	2.45	2.30	2.44	
Standard error	0.08	0.11	0.11	0.16	0.12	0.12	0.10	0.14	0.14	0.21	0.14	0.13	0.21	0.12	0.28	0.14	0.15	0.18	

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Table 22
Q22. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how likely would you be to vote in that referendum, on a scale of 0 to 10 with 0 meaning would not vote and 10 meaning would definitely vote?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
(10) 10 - would definitely vote	524	60	52	32	49	39	28	66	69	47	36	44	440	22	40	148	377	85	442	67	48	408
	52.3%	47.8%	60.1%	60.8%	51.9%	50.9%	63.0%	55.7%	53.5%	51.4%	39.1%	50.3%	52.5%	51.0%	59.3%	49.6%	53.3%	43.1%	54.6%	37.4%	48.1%	56.5%
(9) 9	108	11	5	5	12	10	3	13	15	10	12	93	5	7	28	80	21	86	25	13	70	
	10.7%	9.0%	5.9%	10.2%	12.4%	13.0%	7.2%	11.0%	11.7%	11.3%	11.1%	13.7%	11.1%	11.4%	10.8%	9.4%	11.2%	10.8%	10.7%	13.8%	13.3%	9.6%
(8) 8	101	14	10	2	9	10	2	8	16	10	13	7	75	7	12	31	72	18	83	21	10	70
	10.1%	10.9%	11.3%	4.2%	9.1%	13.1%	3.4%	6.9%	12.7%	11.3%	14.3%	8.4%	9.0%	16.0%	17.7%	10.3%	10.2%	9.3%	10.3%	11.8%	9.8%	9.8%
(7) 7	66	6	3	2	7	5	2	9	8	13	6	5	62	1	1	17	50	18	48	13	7	46
	6.6%	5.0%	3.6%	4.4%	7.2%	6.6%	3.5%	7.6%	6.1%	14.6%	6.6%	5.5%	7.4%	2.0%	1.1%	5.7%	7.0%	9.2%	6.0%	7.3%	7.0%	6.4%
(6) 6	46	4	6	1	3	3	1	7	5	4	7	6	40	4	1	12	34	13	32	13	7	25
	4.6%	3.0%	6.6%	1.9%	3.0%	3.9%	1.8%	5.6%	3.8%	4.4%	7.8%	6.3%	4.7%	9.4%	1.5%	4.2%	4.9%	6.8%	4.0%	7.4%	6.7%	3.5%
(5) 5	93	16	7	7	7	8	4	10	12	3	11	8	77	2	3	35	58	24	69	24	5	64
	9.3%	12.7%	7.9%	13.7%	7.2%	10.2%	9.4%	8.1%	9.3%	3.2%	11.8%	9.4%	9.2%	3.7%	5.2%	11.8%	8.1%	12.2%	8.5%	13.4%	5.1%	8.8%
(4) 4	7	1	-	-	1	-	1	1	-	1	1	1	6	-	-	3	4	3	4	2	1	4
	0.7%	0.9%	-	-	1.0%	-	2.0%	0.8%	-	1.1%	0.8%	1.4%	0.7%	-	-	1.1%	0.5%	1.6%	0.5%	1.2%	0.9%	0.5%
(3) 3	8	2	-	-	1	-	1	1	-	1	1	1	7	1	-	3	5	3	5	4	1	3
	0.8%	1.9%	-	-	0.9%	-	1.9%	0.8%	-	0.8%	0.9%	1.1%	0.8%	2.2%	-	0.9%	0.7%	1.5%	0.6%	1.9%	1.3%	0.4%
(2) 2	11	5	-	-	-	1	1	1	1	1	2	-	9	-	2	6	5	1	11	1	2	9
	1.1%	4.1%	-	-	-	1.2%	1.9%	0.8%	0.6%	0.9%	2.0%	-	1.0%	-	2.8%	2.0%	0.8%	0.4%	1.3%	0.5%	1.7%	1.2%
(1) 1	9	2	-	-	2	-	1	-	-	-	1	3	7	-	-	7	2	5	3	6	1	2
	0.9%	1.9%	-	-	1.9%	-	1.9%	-	-	-	0.9%	3.0%	0.9%	-	-	2.2%	0.3%	2.8%	0.4%	3.1%	0.6%	0.3%
(0) 0 - Would not vote	30	3	4	3	5	1	2	3	3	1	4	1	23	2	1	8	22	4	25	4	5	21
	3.0%	2.7%	4.6%	4.8%	5.2%	4.0%	2.6%	2.4%	1.1%	4.7%	1.0%	2.7%	4.3%	1.6%	2.7%	3.1%	2.3%	3.2%	2.2%	5.5%	2.8%	
Sigma	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	8.28	7.82	8.49	8.44	8.18	8.53	8.23	8.47	8.55	8.59	7.68	8.28	8.31	8.36	8.81	8.01	8.40	7.84	8.40	7.70	8.06	8.46
Standard deviation	2.50	2.85	2.50	2.63	2.78	2.06	2.95	2.33	2.19	1.97	2.76	2.43	2.46	2.49	2.10	2.71	2.39	2.63	2.45	2.63	2.79	2.40
Standard error	0.08	0.29	0.29	0.39	0.29	0.23	0.43	0.21	0.18	0.20	0.28	0.25	0.09	0.36	0.26	0.16	0.09	0.18	0.09	0.19	0.26	0.09

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Prepared on behalf of the Mail on Sunday

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Table 23

Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Vote for the UK to leave the European Union	494 49.3%	256 52.2%	238 46.5%	103 37.6%	185 51.6%	207 55.7%	190 64.4%	96 40.6%	79 42.1%	53 69.0%	115 52.2%	117 39.3%	31 36.6%	108 90.0%	28 49.7%	116 40.7%	99 44.5%	139 55.7%	140 57.0%
Vote for the UK to remain a member of the European Union	363 36.2%	188 38.3%	175 34.2%	124 45.2%	120 33.7%	119 32.0%	85 28.9%	108 45.6%	82 43.6%	19 24.9%	84 38.2%	135 45.3%	43 50.4%	9 7.2%	22 38.7%	134 47.4%	92 41.5%	75 29.8%	62 25.1%
Don't know	145 14.5%	46 9.5%	99 19.3%	47 17.2%	53 14.7%	45 12.2%	20 6.6%	33 13.8%	27 14.3%	5 6.0%	21 9.7%	46 15.4%	11 12.9%	3 2.8%	7 11.5%	34 11.9%	31 14.0%	36 14.5%	44 17.9%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

SURVATION
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Table 24

Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?

Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Vote for the UK to leave the European Union	494 49.3%	54 42.9%	45 51.4%	21 40.1%	46 49.0%	44 57.1%	23 50.2%	56 47.7%	65 50.3%	48 52.3%	45 48.0%	48 53.9%	406 48.5%	20 47.5%	40 59.6%	149 50.0%	347 48.9%	96 49.2%	400 49.5%	90 50.1%	53 53.1%	351 48.6%
Vote for the UK to remain a member of the European Union	363 36.2%	55 43.4%	32 36.2%	22 40.8%	35 36.8%	19 24.9%	15 34.3%	48 41.0%	44 34.7%	33 36.3%	36 38.1%	24 27.3%	310 36.9%	21 48.2%	21 31.3%	112 37.7%	253 35.7%	76 38.7%	287 35.5%	62 34.2%	36 35.6%	266 36.8%
Don't know	145 14.5%	17 13.7%	11 12.4%	10 19.1%	13 14.2%	14 18.0%	7 15.5%	13 11.3%	19 15.0%	10 11.4%	13 13.9%	17 18.8%	122 14.6%	2 4.2%	6 9.1%	36 12.3%	109 15.3%	24 12.2%	121 15.0%	28 15.7%	11 11.3%	105 14.6%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

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Table 25

Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?

Weighted by Likelihood to vote

Base: All Respondents (Likelihood to Vote at Q22)

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	972	489	483	302	376	294	267	226	212	84	205	299	94	120	55	289	219	250	214
Weighted Total	972	487	485	231	350	391	312	237	190	80	224	294	84	133	58	277	220	243	231
Vote for the UK to leave the European Union	521 53.6%	273 55.9%	248 51.2%	100 43.3%	191 54.7%	229 58.6%	209 66.9%	100 42.4%	84 44.2%	57 71.5%	123 54.6%	122 41.5%	32 37.7%	122 91.5%	30 51.5%	122 44.0%	102 46.4%	147 60.3%	150 64.7%
Vote for the UK to remain a member of the European Union	351 36.1%	184 37.7%	167 34.4%	104 45.2%	122 34.9%	124 31.8%	86 27.7%	108 45.5%	84 44.4%	19 24.1%	84 37.4%	135 45.8%	43 50.7%	9 6.6%	23 40.6%	131 47.3%	93 42.3%	70 28.8%	56 24.4%
Don't know	100 10.3%	31 6.3%	70 14.4%	26 11.5%	36 10.4%	38 9.6%	17 5.5%	29 12.2%	22 11.4%	3 4.3%	18 8.0%	37 12.7%	10 11.6%	2 1.8%	5 8.0%	24 8.7%	25 11.3%	26 10.8%	25 10.9%
Sigma	972 100.0%	487 100.0%	485 100.0%	231 100.0%	350 100.0%	391 100.0%	312 100.0%	237 100.0%	190 100.0%	80 100.0%	224 100.0%	294 100.0%	84 100.0%	133 100.0%	58 100.0%	277 100.0%	220 100.0%	243 100.0%	231 100.0%

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Table 26

Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?

Weighted by Likelihood to vote

Base: All Respondents (Likelihood to Vote at Q22)

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	972	97	71	44	86	81	45	116	152	95	92	93	812	45	66	290	685	211	764	190	108	674
Weighted Total	972	116	87	52	90	77	43	117	128	92	84	85	815	42	69	279	696	180	795	163	94	715
Vote for the UK to leave the European Union	521 53.6%	58 49.8%	47 53.8%	23 44.5%	48 53.6%	48 61.8%	25 56.4%	59 49.9%	68 53.3%	50 54.5%	47 55.7%	49 57.3%	428 52.5%	21 49.9%	43 62.3%	154 55.2%	368 52.8%	96 53.5%	428 53.8%	91 56.0%	53 56.6%	376 52.6%
Vote for the UK to remain a member of the European Union	351 36.1%	47 41.0%	33 38.1%	21 40.0%	35 39.1%	18 24.0%	14 32.2%	50 42.7%	44 34.5%	33 36.3%	31 37.2%	23 26.9%	300 36.8%	21 49.0%	21 31.1%	103 36.8%	251 36.0%	67 37.0%	284 35.8%	51 31.6%	34 36.5%	265 37.1%
Don't know	100 10.3%	11 9.2%	7 8.1%	8 15.5%	7 7.3%	11 14.2%	5 11.4%	9 7.4%	16 12.2%	8 9.1%	6 7.1%	14 15.8%	88 10.8%	* 1.1%	5 6.6%	22 8.0%	78 11.2%	17 9.5%	83 10.5%	20 12.4%	6 6.9%	74 10.3%
Sigma	972 100.0%	116 100.0%	87 100.0%	52 100.0%	90 100.0%	77 100.0%	43 100.0%	117 100.0%	128 100.0%	92 100.0%	84 100.0%	85 100.0%	815 100.0%	42 100.0%	69 100.0%	279 100.0%	696 100.0%	180 100.0%	795 100.0%	163 100.0%	94 100.0%	715 100.0%

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Table 27
Q24. Which leader's approach to Europe do you most support?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
David Cameron	237 23.6%	130 26.5%	107 20.9%	55 20.1%	81 22.5%	101 27.4%	140 47.7%	26 10.9%	35 18.8%	6 8.2%	150 68.4%	28 9.3%	18 21.0%	6 5.0%	6 10.0%	80 28.2%	60 26.8%	56 22.6%	41 16.6%
Nick Clegg	73 7.2%	34 7.0%	38 7.5%	29 10.7%	23 6.5%	20 5.4%	6 2.1%	14 5.9%	36 19.4%	4 4.9%	4 1.6%	17 5.9%	29 33.9%	1 1.0%	3 4.9%	29 10.3%	19 8.4%	15 6.1%	9 3.8%
Ed Miliband	189 18.9%	91 18.5%	98 19.2%	71 26.0%	65 18.2%	53 14.2%	8 2.7%	114 48.4%	31 16.4%	8 10.5%	2 1.0%	149 50.0%	7 8.8%	2 1.6%	9 15.8%	58 20.5%	47 20.9%	42 16.8%	42 17.2%
Nigel Farage	200 20.0%	126 25.6%	74 14.5%	34 12.5%	67 18.8%	99 26.6%	89 30.2%	20 8.4%	31 16.4%	34 44.7%	35 15.9%	25 8.5%	8 10.0%	101 83.9%	9 15.5%	49 17.2%	37 16.6%	50 20.2%	64 25.9%
Don't know	304 30.3%	109 22.3%	194 37.9%	84 30.7%	122 34.0%	98 26.4%	51 17.4%	62 26.4%	55 29.1%	25 31.8%	29 13.1%	78 26.3%	22 26.3%	10 8.5%	30 53.7%	67 23.7%	61 27.3%	86 34.4%	90 36.4%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

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Table 28
Q24. Which leader's approach to Europe do you most support?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
David Cameron	237	30	15	5	26	21	10	35	30	24	23	18	185	15	29	60	178	33	204	35	21	181
	23.6%	23.8%	17.5%	8.8%	28.0%	27.0%	22.1%	29.2%	23.5%	26.4%	25.0%	19.9%	22.1%	35.8%	42.8%	20.2%	25.1%	16.7%	25.2%	19.2%	21.3%	25.1%
Nick Clegg	73	14	4	5	5	3	2	7	9	9	9	5	63	6	2	21	52	15	58	17	6	49
	7.2%	11.2%	4.8%	9.3%	5.2%	3.9%	5.2%	5.6%	7.2%	10.1%	10.0%	5.4%	7.5%	13.3%	3.3%	6.9%	7.3%	7.5%	7.2%	9.6%	5.8%	6.8%
Ed Miliband	189	24	15	18	14	16	10	30	12	13	20	18	167	4	10	64	126	60	129	47	21	121
	18.9%	19.2%	16.9%	33.7%	14.7%	20.2%	22.8%	25.6%	9.7%	13.8%	20.9%	19.9%	19.9%	8.9%	14.6%	21.6%	17.8%	30.8%	15.9%	26.2%	20.6%	16.8%
Nigel Farage	200	20	12	10	22	15	12	19	35	23	14	18	168	9	14	60	141	34	168	25	17	158
	20.0%	15.6%	13.8%	18.9%	23.3%	19.9%	27.2%	16.0%	27.2%	25.1%	15.1%	20.3%	20.1%	20.1%	20.7%	20.2%	19.9%	17.2%	20.8%	13.9%	16.7%	21.9%
Don't know	304	38	41	16	27	22	10	28	42	22	27	31	255	9	12	92	211	55	250	56	35	212
	30.3%	30.1%	47.1%	29.3%	28.8%	29.0%	22.7%	23.6%	32.4%	24.5%	29.0%	34.6%	30.5%	21.9%	18.6%	31.0%	29.8%	27.8%	30.9%	31.1%	35.5%	29.4%
Sigma	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 29
Q25. Which of the following statements is closest to your opinion?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
I would consider voting UKIP in a UK General Election	436 43.5%	226 46.2%	209 40.9%	126 45.9%	155 43.3%	155 41.8%	146 49.7%	80 34.1%	72 38.2%	48 61.6%	76 34.6%	94 31.7%	29 34.8%	119 98.6%	22 38.0%	116 41.0%	86 38.4%	110 44.1%	123 50.2%
I would not consider voting UKIP in a UK General Election	566 56.5%	264 53.8%	303 59.1%	148 54.1%	203 56.7%	216 58.2%	148 50.3%	156 65.9%	116 61.8%	30 38.4%	144 65.4%	203 68.3%	55 65.2%	2 1.4%	35 62.0%	167 59.0%	137 61.6%	140 55.9%	122 49.8%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

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Table 30
Q25. Which of the following statements is closest to your opinion?
Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
I would consider voting UKIP in a UK General Election	436 43.5%	61 48.4%	21 23.6%	15 28.7%	43 46.2%	36 46.6%	26 56.8%	49 41.5%	59 45.9%	38 41.3%	41 43.8%	47 53.6%	363 43.3%	15 34.6%	36 54.4%	145 48.6%	293 41.4%	100 51.2%	337 41.7%	84 46.8%	46 46.2%	305 42.3%
I would not consider voting UKIP in a UK General Election	566 56.5%	65 51.6%	67 76.4%	38 71.3%	51 53.8%	41 53.4%	19 43.2%	69 58.5%	69 54.1%	54 58.7%	52 56.2%	41 46.4%	475 56.7%	28 65.4%	30 45.6%	153 51.4%	415 58.6%	96 48.8%	472 58.3%	96 53.2%	54 53.8%	417 57.7%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

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Table 31

Q26. David Cameron once said that UKIP is full of fruitcakes, loonies and closet racists. Do you agree or disagree with this assessment of UKIP?

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Strongly agree	85 8.4%	43 8.7%	42 8.2%	29 10.5%	28 7.8%	28 7.5%	27 9.2%	26 11.1%	15 8.2%	3 3.7%	24 10.7%	28 9.3%	8 9.0%	3 2.8%	3 5.4%	33 11.7%	22 9.9%	12 4.9%	17 7.0%
Somewhat agree	229 22.8%	109 22.3%	119 23.3%	79 28.9%	70 19.6%	80 21.5%	63 21.6%	60 25.5%	45 24.2%	16 21.1%	64 28.9%	75 25.0%	26 30.7%	6 4.6%	16 29.0%	70 24.7%	68 30.7%	51 20.2%	40 16.1%
Neither agree nor disagree	204 20.4%	82 16.6%	123 23.9%	50 18.1%	83 23.1%	72 19.5%	57 19.4%	43 18.4%	39 20.7%	15 19.7%	49 22.2%	64 21.6%	15 17.9%	6 5.2%	13 22.7%	51 18.0%	46 20.7%	60 23.8%	48 19.4%
Somewhat disagree	177 17.6%	82 16.7%	95 18.5%	42 15.2%	70 19.6%	65 17.6%	53 17.9%	33 13.9%	41 22.0%	12 16.2%	39 17.8%	51 17.0%	22 25.7%	21 17.2%	10 17.6%	53 18.7%	26 11.5%	44 17.5%	54 22.1%
Strongly disagree	176 17.6%	121 24.7%	55 10.8%	31 11.2%	60 16.7%	86 23.2%	69 23.5%	36 15.1%	29 15.6%	25 32.9%	21 9.4%	37 12.3%	7 7.8%	84 69.6%	8 13.8%	46 16.2%	38 17.1%	43 17.2%	49 20.0%
Don't know	131 13.1%	53 10.8%	78 15.3%	44 16.1%	47 13.2%	40 10.8%	24 8.3%	38 16.1%	17 9.3%	5 6.3%	24 11.1%	44 14.8%	8 8.9%	1 0.6%	7 11.6%	30 10.7%	22 10.0%	41 16.3%	38 15.4%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
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Table 32

Q26. David Cameron once said that UKIP is full of fruitcakes, loonies and closet racists. Do you agree or disagree with this assessment of UKIP?

Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Strongly agree	85 8.4%	16 12.7%	6 7.2%	3 5.8%	13 13.5%	6 7.7%	1 2.7%	7 6.2%	11 8.7%	8 9.3%	9 9.5%	4 4.0%	75 8.9%	4 8.5%	4 5.4%	29 9.7%	57 8.1%	18 9.1%	67 8.3%	16 8.7%	10 9.5%	59 8.2%
Somewhat agree	229 22.8%	31 24.8%	22 25.4%	13 24.0%	22 23.1%	15 19.8%	11 23.8%	30 25.2%	23 17.9%	28 30.9%	18 19.3%	16 17.9%	187 22.4%	15 35.9%	17 25.6%	60 20.3%	171 24.1%	47 24.0%	182 22.5%	51 28.2%	18 17.6%	160 22.2%
Neither agree nor disagree	204 20.4%	20 15.6%	21 23.6%	14 25.8%	14 14.8%	17 21.8%	9 20.4%	23 19.8%	37 29.2%	17 18.7%	15 16.4%	17 19.3%	170 20.3%	11 25.9%	12 17.3%	63 21.3%	141 19.9%	33 16.6%	172 21.2%	38 21.2%	18 17.9%	148 20.5%
Somewhat disagree	177 17.6%	18 14.4%	14 15.5%	13 24.9%	21 21.8%	16 20.2%	8 18.5%	17 14.2%	22 17.3%	15 16.7%	11 11.5%	22 25.4%	156 18.6%	4 9.8%	8 11.5%	57 19.2%	120 16.9%	38 19.3%	140 17.3%	36 19.9%	16 16.5%	124 17.2%
Strongly disagree	176 17.6%	21 16.9%	7 7.6%	6 10.6%	15 15.9%	17 22.5%	12 27.0%	24 20.4%	21 16.7%	18 19.9%	19 20.8%	15 17.3%	144 17.1%	8 17.7%	19 28.8%	56 19.0%	120 16.9%	36 18.4%	141 17.5%	19 10.6%	23 23.2%	134 18.6%
Don't know	131 13.1%	20 15.6%	18 20.7%	5 8.9%	10 10.9%	6 8.1%	3 7.5%	17 14.2%	13 10.2%	4 4.5%	21 22.4%	14 16.0%	107 12.7%	1 2.2%	8 11.5%	32 10.6%	100 14.1%	25 12.7%	107 13.3%	20 11.4%	15 15.3%	95 13.2%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 33
Q27. Some opinion polls show current national support for UKIP between about 7 and 15 percent, although at the moment they have no MPs at Westminster.
Which of the following statements is closest to your opinion?

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
I would like to see Nigel Farage get a seat as an MP for UKIP at Westminster	502 50.1%	282 57.5%	220 43.0%	122 44.5%	181 50.6%	199 53.6%	171 58.1%	100 42.5%	87 46.2%	52 66.8%	105 47.9%	126 42.4%	37 43.7%	116 96.2%	25 44.7%	127 44.6%	104 46.6%	131 52.2%	141 57.3%
I would not like to see Nigel Farage get a seat as an MP for UKIP at Westminster	500 49.9%	208 42.5%	292 57.0%	152 55.5%	177 49.4%	172 46.4%	123 41.9%	136 57.5%	101 53.8%	26 33.2%	115 52.1%	171 57.6%	48 56.3%	5 3.8%	31 55.3%	157 55.4%	119 53.4%	120 47.8%	105 42.7%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

SURVATION
SURVEYING THE NATION

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 34
Q27. Some opinion polls show current national support for UKIP between about 7 and 15 percent, although at the moment they have no MPs at Westminster.
Which of the following statements is closest to your opinion?

Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
I would like to see Nigel Farage get a seat as an MP for UKIP at Westminster	502 50.1%	63 50.2%	32 36.8%	17 32.9%	47 50.4%	44 57.4%	26 56.6%	61 51.3%	68 52.7%	46 50.8%	47 50.5%	50 56.3%	417 49.8%	19 45.0%	39 58.7%	162 54.4%	342 48.3%	109 55.8%	395 48.8%	84 46.7%	56 56.0%	361 50.1%
I would not like to see Nigel Farage get a seat as an MP for UKIP at Westminster	500 49.9%	63 49.8%	55 63.2%	36 67.1%	47 49.6%	33 42.6%	20 43.4%	58 48.7%	61 47.3%	45 49.2%	46 49.5%	39 43.7%	421 50.2%	24 55.0%	28 41.3%	136 45.6%	366 51.7%	87 44.2%	414 51.2%	96 53.3%	44 44.0%	360 49.9%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 35
Q28. Please select which of each pair of statements you agree with the most.
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
David Cameron stands up for people who work hard	647 64.5%	319 65.1%	328 64.0%	160 58.6%	230 64.3%	256 69.1%	241 81.9%	127 54.0%	114 61.0%	40 52.1%	206 93.6%	152 51.0%	60 70.4%	64 53.3%	31 54.3%	195 68.6%	141 63.4%	158 63.2%	153 62.3%
David Cameron stands up for people who do not work hard	355 35.5%	171 34.9%	184 36.0%	113 41.4%	128 35.7%	114 30.9%	53 18.1%	109 46.0%	73 39.0%	37 47.9%	14 6.4%	146 49.0%	25 29.6%	56 46.7%	26 45.7%	89 31.4%	81 36.6%	92 36.8%	93 37.7%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 36
Q28. Please select which of each pair of statements you agree with the most.
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
David Cameron stands up for people who work hard	647 64.5%	90 71.6%	52 60.0%	31 58.1%	67 71.1%	45 58.7%	27 58.8%	74 62.9%	81 63.3%	62 68.5%	51 54.9%	65 73.9%	542 64.7%	28 66.1%	46 69.3%	182 61.0%	466 65.9%	115 58.8%	533 66.0%	119 66.1%	61 61.1%	467 64.6%
David Cameron stands up for people who do not work hard	355 35.5%	36 28.4%	35 40.0%	22 41.9%	27 28.9%	32 41.3%	19 41.2%	44 37.1%	47 36.7%	29 31.5%	42 45.1%	23 26.1%	296 35.3%	15 33.9%	21 30.7%	116 39.0%	242 34.1%	81 41.2%	275 34.0%	61 33.9%	39 38.9%	255 35.4%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 37
Q29. Please select which of each pair of statements you agree with the most
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Ed Miliband stands up for people who work hard	567 56.6%	267 54.5%	300 58.7%	175 64.0%	201 56.1%	191 51.6%	92 31.4%	200 84.7%	122 64.9%	43 56.1%	68 31.1%	262 88.2%	45 53.5%	42 35.0%	33 57.4%	163 57.5%	133 59.9%	136 54.3%	135 54.9%
Ed Miliband stands up for people who do not work hard	435 43.4%	223 45.5%	212 41.3%	98 36.0%	157 43.9%	179 48.4%	202 68.6%	36 15.3%	66 35.1%	34 43.9%	152 68.9%	35 11.8%	39 46.5%	78 65.0%	24 42.6%	121 42.5%	89 40.1%	114 45.7%	111 45.1%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
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5 Jan 2013

Table 38
Q29. Please select which of each pair of statements you agree with the most
Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Ed Miliband stands up for people who work hard	567 56.6%	86 67.8%	50 57.6%	35 65.7%	46 49.2%	41 53.6%	27 59.0%	69 58.2%	62 48.3%	49 54.2%	51 54.5%	51 58.0%	497 59.3%	15 35.1%	31 46.0%	174 58.5%	396 55.9%	125 63.5%	444 54.9%	112 62.0%	62 61.8%	394 54.5%
Ed Miliband stands up for people who do not work hard	435 43.4%	41 32.2%	37 42.4%	18 34.3%	48 50.8%	36 46.4%	19 41.0%	49 41.8%	66 51.7%	42 45.8%	42 45.5%	37 42.0%	341 40.7%	28 64.9%	36 54.0%	124 41.5%	313 44.1%	72 36.5%	365 45.1%	69 38.0%	38 38.2%	328 45.5%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 39
Q30. Please select which of each pair of statements you agree with the most
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Nick Clegg stands up for people who work hard	574 57.3%	267 54.5%	307 59.9%	172 63.0%	210 58.8%	191 51.5%	157 53.4%	146 61.9%	128 68.5%	32 41.0%	133 60.3%	182 61.2%	69 81.3%	34 28.2%	29 51.0%	179 63.1%	135 60.5%	134 53.7%	126 51.2%
Nick Clegg stands up for people who do not work hard	428 42.7%	223 45.5%	205 40.1%	101 37.0%	147 41.2%	180 48.5%	137 46.6%	90 38.1%	59 31.5%	45 59.0%	87 39.7%	115 38.8%	16 18.7%	86 71.8%	28 49.0%	105 36.9%	88 39.5%	116 46.3%	120 48.8%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 40
Q30. Please select which of each pair of statements you agree with the most
Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Nick Clegg stands up for people who work hard	574 57.3%	83 65.6%	44 50.5%	35 65.1%	54 56.9%	40 51.7%	21 45.8%	74 62.6%	70 54.3%	57 62.0%	50 53.1%	48 55.0%	482 57.5%	25 59.2%	36 53.8%	165 55.4%	411 58.1%	116 58.9%	460 56.9%	115 63.6%	54 53.8%	405 56.2%
Nick Clegg stands up for people who do not work hard	428 42.7%	43 34.4%	43 49.5%	19 34.9%	41 43.1%	37 48.3%	24 54.2%	44 37.4%	59 45.7%	35 38.0%	44 46.9%	40 45.0%	356 42.5%	17 40.8%	31 46.2%	133 44.6%	297 41.9%	81 41.1%	348 43.1%	66 36.4%	46 46.2%	316 43.8%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

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Table 41
Q31. Are you or any children in your household currently in receipt of any of the following benefits?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Income Support	63 6.3%	34 7.0%	29 5.7%	26 9.7%	21 5.9%	16 4.2%	13 4.5%	20 8.3%	7 4.0%	8 10.2%	6 2.7%	22 7.4%	4 4.3%	7 5.7%	9 15.1%	12 4.1%	7 3.3%	16 6.5%	28 11.5%
Jobseeker's Allowance	60 6.0%	34 7.0%	26 5.0%	34 12.4%	19 5.3%	7 2.0%	11 3.7%	17 7.2%	12 6.2%	5 6.4%	5 2.3%	26 8.6%	7 7.8%	8 7.0%	4 6.9%	14 4.9%	10 4.5%	18 7.4%	18 7.2%
Housing Benefit / Council Tax Benefit	149 14.9%	74 15.0%	75 14.7%	37 13.3%	45 12.7%	67 18.1%	30 10.3%	41 17.3%	21 11.4%	23 30.2%	23 10.2%	55 18.5%	13 15.3%	21 17.5%	12 20.5%	19 6.8%	16 7.4%	35 13.9%	78 31.9%
Sickness and Incapacity Benefits	65 6.5%	38 7.7%	28 5.4%	16 5.7%	28 7.8%	22 5.8%	14 4.6%	21 8.8%	11 5.6%	10 12.5%	11 4.8%	23 7.8%	4 4.9%	11 9.1%	3 4.5%	12 4.3%	10 4.7%	20 7.9%	23 9.3%
Disability Living Allowance / Disability Working Allowance / Attendance Allowance	130 12.9%	59 12.0%	71 13.8%	23 8.2%	47 13.1%	60 16.3%	36 12.4%	35 14.9%	22 11.6%	16 20.4%	28 12.7%	37 12.3%	8 9.2%	22 18.0%	8 14.5%	24 8.4%	25 11.1%	40 15.8%	41 16.8%
Carer's Allowance	37 3.7%	11 2.2%	26 5.2%	9 3.3%	14 4.0%	14 3.7%	8 2.8%	11 4.5%	5 2.8%	6 8.1%	8 3.7%	10 3.3%	3 3.1%	7 5.8%	3 6.1%	9 3.2%	6 2.9%	12 4.8%	10 4.0%
Free School Meals	21 2.1%	8 1.7%	13 2.5%	12 4.3%	8 2.2%	2 0.5%	2 0.8%	10 4.1%	2 0.9%	3 3.6%	1 0.3%	13 4.3%	3 3.7%	1 0.5%	-	4 1.5%	4 1.9%	6 2.5%	6 2.6%
NONE of the above, no benefits received	708 70.7%	345 70.5%	363 70.9%	193 70.6%	257 72.0%	257 69.5%	220 74.8%	156 65.9%	145 77.1%	42 54.6%	169 76.7%	202 68.0%	61 72.7%	74 61.1%	38 66.2%	234 82.5%	173 77.9%	173 69.0%	128 52.1%
Sigma	1234 123.2%	603 123.1%	631 123.2%	349 127.7%	440 122.9%	445 120.1%	335 114.0%	310 131.1%	225 119.7%	113 146.1%	250 113.6%	387 130.0%	102 121.0%	150 124.8%	76 133.9%	328 115.8%	253 113.6%	320 127.9%	333 135.5%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 42

Q31. Are you or any children in your household currently in receipt of any of the following benefits?

Base: All Respondents

	Total	Region											Income			Benefits?		Tax Credits?		Child Benefit?		
		London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Income Support	63	16	3	5	7	2	4	2	8	5	5	5	54	3	3	63	1	24	40	19	5	40
	6.3%	13.0%	3.2%	9.9%	6.9%	3.2%	9.7%	1.8%	6.5%	5.5%	5.7%	5.2%	6.5%	7.3%	4.4%	21.3%	0.2%	12.0%	4.9%	10.3%	4.7%	5.5%
Jobseeker's Allowance	60	12	1	2	7	2	2	10	6	5	6	8	53	1	3	60	1	22	38	18	8	34
	6.0%	9.8%	1.1%	3.4%	7.3%	3.1%	4.0%	8.1%	4.9%	5.1%	6.3%	8.8%	6.3%	2.8%	4.0%	20.2%	0.2%	11.4%	4.7%	9.8%	8.1%	4.8%
Housing Benefit / Council Tax Benefit	149	19	7	9	16	9	9	11	22	17	13	16	139	4	1	149	1	59	90	42	14	93
	14.9%	15.2%	8.6%	17.8%	17.2%	12.2%	19.9%	9.1%	17.1%	19.0%	13.5%	17.9%	16.6%	9.8%	1.2%	50.1%	0.2%	29.9%	11.2%	23.4%	14.3%	12.8%
Sickness and Incapacity Benefits	65	8	2	7	9	5	4	6	8	7	6	5	57	3	2	65	1	17	48	15	7	43
	6.5%	6.5%	2.4%	12.6%	9.1%	6.8%	7.9%	4.8%	6.0%	7.8%	6.4%	5.3%	6.8%	6.8%	2.9%	22.0%	0.2%	8.7%	6.0%	8.1%	7.4%	6.0%
Disability Living Allowance / Disability Working Allowance / Attendance Allowance	130	13	12	8	16	10	6	18	14	11	13	11	110	5	3	130	4	30	100	24	10	95
	12.9%	10.4%	13.3%	15.0%	16.9%	12.8%	12.5%	15.0%	10.8%	11.6%	13.7%	12.0%	13.1%	11.6%	4.6%	43.5%	0.5%	15.2%	12.3%	13.2%	10.5%	13.2%
Carer's Allowance	37	4	1	2	3	3	2	5	7	2	3	3	35	1	-	37	-	17	21	13	3	22
	3.7%	3.5%	1.1%	4.6%	3.2%	4.4%	4.8%	4.0%	5.6%	2.7%	3.5%	3.6%	4.2%	2.3%	-	12.5%	-	8.9%	2.6%	7.0%	2.5%	3.1%
Free School Meals	21	6	1	1	3	1	1	2	3	3	-	1	17	2	1	21	1	21	-	14	6	1
	2.1%	5.1%	1.1%	2.0%	3.1%	1.1%	2.0%	1.3%	2.3%	3.3%	-	1.0%	2.0%	4.9%	1.2%	7.2%	0.2%	10.9%	-	7.8%	6.5%	0.1%
NONE of the above, no benefits received	708	90	72	35	63	58	28	84	88	63	63	63	575	36	60	4	708	101	609	111	71	525
	70.7%	71.6%	82.1%	65.9%	67.2%	75.1%	63.1%	71.3%	68.9%	69.2%	67.6%	71.1%	68.6%	83.0%	89.8%	1.2%	100.0%	51.3%	75.3%	61.8%	71.5%	72.8%
Sigma	1234	170	98	70	123	92	56	136	157	113	109	110	1041	55	72	530	718	291	946	255	125	854
	123.2%	135.0%	112.9%	131.1%	131.0%	118.7%	123.9%	115.4%	122.1%	124.2%	116.5%	124.9%	124.2%	128.4%	108.0%	178.0%	101.4%	148.3%	117.0%	141.4%	125.4%	118.3%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 43
Q32. Are you currently in receipt of any of the following tax credits?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Child Tax Credits / Family Credit	147 14.7%	63 13.0%	84 16.3%	63 22.9%	75 21.1%	9 2.4%	26 8.8%	53 22.6%	23 12.1%	13 16.5%	18 8.1%	71 23.8%	14 16.5%	14 11.5%	7 11.8%	39 13.7%	37 16.7%	44 17.7%	27 10.8%
Working Tax Credit	96 9.6%	42 8.5%	54 10.6%	46 16.7%	39 10.8%	12 3.1%	14 4.7%	37 15.5%	14 7.3%	8 10.3%	16 7.3%	45 15.0%	10 11.6%	7 6.0%	4 7.6%	29 10.3%	19 8.6%	29 11.7%	18 7.4%
NONE of the above, no tax credits received	809 80.7%	401 81.9%	407 79.6%	189 69.1%	266 74.5%	353 95.2%	258 87.8%	170 72.1%	160 85.0%	60 77.7%	191 86.7%	213 71.7%	65 77.1%	102 84.6%	47 83.5%	228 80.5%	176 79.0%	192 76.9%	212 86.3%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 44
Q32. Are you currently in receipt of any of the following tax credits?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Child Tax Credits / Family Credit	147 14.7%	20 15.8%	10 11.2%	6 10.7%	13 14.3%	8 10.6%	7 15.3%	18 15.5%	16 12.4%	13 13.7%	17 18.5%	19 21.5%	132 15.8%	4 9.6%	6 9.6%	73 24.6%	75 10.6%	147 74.9%	2 0.2%	102 56.4%	36 35.9%	9 1.3%
Working Tax Credit	96 9.6%	13 10.6%	5 5.7%	5 9.9%	2 2.6%	6 7.6%	9 20.7%	10 8.8%	13 9.9%	12 12.7%	8 8.4%	12 13.5%	84 10.1%	4 9.4%	2 2.9%	47 15.8%	50 7.1%	96 48.8%	1 0.1%	50 27.6%	20 19.9%	26 3.6%
NONE of the above, no tax credits received	809 80.7%	101 80.3%	75 86.3%	44 83.4%	79 84.1%	65 84.8%	32 71.7%	96 81.1%	104 81.5%	73 80.4%	74 79.0%	63 71.8%	665 79.3%	36 83.8%	61 92.0%	202 67.8%	609 86.0%	3 1.4%	809 100.0%	65 36.0%	54 53.8%	690 95.6%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 45

Q33. Do you have children under the age of 18/receive child benefit and if so, who is it paid to in your household?

(Note: Child Benefit is normally paid to the mother or whichever parent the child lives with)

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Child Benefit is paid to me	180 18.0%	45 9.2%	135 26.4%	67 24.6%	103 28.7%	10 2.8%	42 14.3%	60 25.3%	29 15.4%	14 18.3%	32 14.6%	71 24.0%	19 22.9%	10 8.3%	6 10.4%	56 19.7%	40 18.0%	57 22.6%	28 11.3%
Child Benefit is paid to my partner	100 10.0%	87 17.8%	13 2.5%	31 11.4%	63 17.5%	6 1.6%	28 9.6%	27 11.5%	17 9.0%	6 8.0%	26 11.7%	38 12.9%	6 7.4%	9 7.7%	2 4.3%	41 14.5%	25 11.1%	24 9.7%	10 4.0%
I have no children / my household receives no Child Benefit	722 72.0%	358 73.0%	364 71.1%	175 64.0%	192 53.8%	354 95.6%	224 76.2%	149 63.2%	142 75.6%	57 73.6%	162 73.8%	188 63.2%	59 69.7%	101 84.0%	48 85.3%	187 65.8%	158 71.0%	169 67.7%	208 84.6%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 46

Q33. Do you have children under the age of 18/receive child benefit and if so, who is it paid to in your household?

(Note: Child Benefit is normally paid to the mother or whichever parent the child lives with)

Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Child Benefit is paid to me	180	27	15	9	20	10	6	20	24	13	17	21	153	9	12	70	111	115	65	180	-	-
	18.0%	21.0%	17.5%	16.7%	21.0%	12.3%	13.0%	16.7%	18.6%	14.5%	17.7%	23.9%	18.2%	20.0%	17.9%	23.6%	15.7%	58.8%	8.0%	100.0%	-	-
Child Benefit is paid to my partner	100	9	7	6	6	7	9	13	15	8	11	10	78	7	12	28	71	47	54	-	100	-
	10.0%	6.8%	8.5%	10.7%	6.3%	9.3%	19.3%	11.0%	11.7%	8.5%	11.8%	11.1%	9.3%	17.2%	17.9%	9.6%	10.1%	24.1%	6.6%	-	100.0%	-
I have no children / my household receives no Child Benefit	722	91	65	39	68	60	31	86	89	70	66	57	608	27	43	199	525	34	690	-	-	722
	72.0%	72.2%	74.0%	72.7%	72.7%	78.4%	67.7%	72.4%	69.7%	76.9%	70.5%	65.0%	72.5%	62.8%	64.2%	66.9%	74.2%	17.1%	85.3%	-	-	100.0%
Sigma	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 47
Q34. Do you support or oppose the government's decision to restrict welfare benefit rises (except for child benefits and state pensions) to one per cent next year?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
I support this measure	535 53.3%	270 55.1%	265 51.7%	120 43.7%	188 52.5%	227 61.3%	230 78.2%	77 32.6%	96 51.2%	36 46.1%	184 83.5%	98 32.8%	42 50.2%	83 69.1%	17 30.3%	162 57.1%	128 57.3%	142 56.7%	103 42.1%
I oppose this measure	327 32.6%	161 32.9%	166 32.3%	96 35.0%	135 37.7%	96 26.0%	41 14.0%	129 54.7%	64 34.3%	27 35.0%	20 9.0%	158 53.1%	28 33.5%	27 22.5%	26 45.6%	84 29.8%	73 32.7%	72 28.6%	98 40.0%
Don't know	140 14.0%	59 12.0%	82 16.0%	58 21.3%	35 9.8%	47 12.7%	23 7.8%	30 12.8%	27 14.5%	15 18.9%	17 7.6%	42 14.1%	14 16.3%	10 8.4%	14 24.1%	37 13.2%	22 10.0%	37 14.7%	44 17.9%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 48
Q34. Do you support or oppose the government's decision to restrict welfare benefit rises (except for child benefits and state pensions) to one per cent next year?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
I support this measure	535 53.3%	64 51.0%	47 54.3%	28 52.9%	49 51.8%	41 53.7%	23 51.7%	65 54.7%	74 57.8%	51 56.2%	45 48.3%	46 52.2%	428 51.0%	31 72.7%	50 75.2%	113 37.9%	424 59.9%	74 37.8%	461 57.1%	87 48.1%	51 51.5%	396 54.9%
I oppose this measure	327 32.6%	41 32.5%	26 30.4%	16 30.5%	34 36.2%	22 28.8%	17 37.0%	39 33.2%	37 29.2%	31 34.4%	35 37.9%	27 30.7%	291 34.7%	9 21.5%	12 18.3%	145 48.7%	183 25.9%	96 48.7%	233 28.8%	73 40.6%	41 41.1%	213 29.5%
Don't know	140 14.0%	21 16.5%	13 15.3%	9 16.6%	11 12.0%	14 17.5%	5 11.2%	14 12.1%	17 13.1%	9 9.4%	13 13.7%	15 17.1%	120 14.3%	2 5.8%	4 6.5%	40 13.4%	101 14.2%	26 13.5%	114 14.1%	20 11.3%	7 7.4%	113 15.6%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 49
Q35. Which party's approach to welfare do you most support?
Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Conservative	323 32.3%	173 35.2%	151 29.4%	50 18.2%	119 33.2%	155 41.7%	217 73.7%	18 7.6%	36 19.1%	15 19.3%	186 84.6%	13 4.3%	13 15.1%	63 52.4%	6 10.0%	104 36.7%	78 35.2%	74 29.5%	67 27.3%
Labour	341 34.0%	174 35.5%	167 32.6%	110 40.2%	119 33.2%	112 30.3%	31 10.4%	179 75.7%	59 31.2%	22 29.0%	10 4.5%	239 80.4%	8 9.5%	20 16.8%	15 27.0%	94 33.3%	73 32.9%	88 35.2%	85 34.7%
Liberal Democrat	89 8.9%	43 8.8%	46 9.0%	28 10.3%	31 8.6%	30 8.1%	10 3.4%	11 4.8%	48 25.3%	4 5.3%	5 2.4%	8 2.7%	47 55.1%	4 3.5%	4 7.3%	33 11.5%	22 9.9%	14 5.7%	20 8.2%
Don't know	249 24.8%	100 20.5%	148 29.0%	85 31.2%	90 25.0%	74 19.9%	37 12.5%	28 11.9%	46 24.3%	36 46.4%	19 8.5%	38 12.6%	17 20.2%	33 27.2%	32 55.8%	52 18.5%	49 22.0%	74 29.6%	73 29.8%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 50
Q35. Which party's approach to welfare do you most support?
Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humber	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Conservative	323 32.3%	37 29.3%	25 29.0%	11 21.0%	42 45.0%	29 38.1%	16 35.7%	38 32.0%	49 38.0%	25 27.7%	26 27.6%	24 27.7%	257 30.7%	22 50.4%	36 53.3%	72 24.3%	251 35.4%	38 19.4%	286 35.4%	47 26.0%	24 24.0%	252 35.0%
Labour	341 34.0%	55 43.3%	32 36.2%	23 44.2%	18 18.9%	21 27.3%	20 43.7%	44 37.5%	30 23.1%	24 26.2%	37 39.8%	38 42.8%	297 35.4%	10 22.5%	18 27.3%	129 43.3%	216 30.5%	98 50.2%	244 30.1%	78 43.3%	46 46.0%	217 30.1%
Liberal Democrat	89 8.9%	10 8.2%	7 7.6%	3 5.6%	6 6.9%	6 8.2%	1 1.7%	12 10.0%	12 9.5%	16 18.0%	11 11.8%	4 4.6%	78 9.3%	5 11.9%	4 5.3%	21 7.1%	68 9.6%	15 7.4%	75 9.2%	14 7.7%	8 8.4%	67 9.2%
Don't know	249 24.8%	24 19.2%	24 27.2%	15 29.1%	27 29.2%	20 26.4%	9 18.9%	24 20.5%	38 29.4%	26 28.1%	19 20.8%	22 24.9%	206 24.6%	7 15.3%	9 14.1%	75 25.3%	174 24.5%	45 23.0%	204 25.3%	41 23.0%	21 21.5%	186 25.7%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 51

Q36. Changes to Child Benefit take place this week Please select which statement best fits your understanding of the changes:

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
I understand the changes to child benefit	549 54.8%	275 56.1%	274 53.6%	138 50.3%	204 57.2%	207 55.9%	191 65.0%	127 53.6%	111 59.4%	34 43.9%	141 64.0%	151 50.7%	53 62.3%	66 54.7%	23 40.1%	194 68.5%	128 57.6%	133 53.2%	94 38.1%
I don't understand the changes to child benefit	453 45.2%	215 43.9%	238 46.4%	136 49.7%	153 42.8%	164 44.1%	103 35.0%	110 46.4%	76 40.6%	43 56.1%	79 36.0%	147 49.3%	32 37.7%	55 45.3%	34 59.9%	89 31.5%	94 42.4%	117 46.8%	152 61.9%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 52

Q36. Changes to Child Benefit take place this week Please select which statement best fits your understanding of the changes:

Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
I understand the changes to child benefit	549 54.8%	76 60.2%	39 45.1%	24 44.4%	55 58.5%	39 50.2%	27 60.5%	62 52.0%	81 63.5%	51 56.1%	44 47.5%	51 57.7%	452 53.9%	32 75.2%	49 73.3%	152 51.0%	400 56.5%	130 66.1%	421 52.1%	125 69.4%	65 64.9%	359 49.8%
I don't understand the changes to child benefit	453 45.2%	50 39.8%	48 54.9%	30 55.6%	39 41.5%	38 49.8%	18 39.5%	57 48.0%	47 36.5%	40 43.9%	49 52.5%	37 42.3%	386 46.1%	11 24.8%	18 26.7%	146 49.0%	308 43.5%	67 33.9%	387 47.9%	55 30.6%	35 35.1%	362 50.2%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 53

Q37. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention				SEG					
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
I support this change	709 70.7%	349 71.2%	360 70.2%	165 60.2%	263 73.6%	281 75.7%	242 82.1%	139 59.0%	131 69.8%	56 73.0%	184 83.9%	183 61.5%	63 74.3%	98 81.4%	37 64.4%	189 66.8%	166 74.7%	171 68.3%	182 74.1%
I oppose this change	171 17.1%	80 16.2%	91 17.9%	56 20.5%	59 16.6%	56 15.0%	34 11.6%	63 26.6%	34 18.2%	13 16.9%	23 10.4%	73 24.4%	17 19.6%	15 12.5%	12 20.4%	59 20.9%	27 12.0%	49 19.7%	35 14.4%
Don't know	122 12.2%	61 12.5%	61 11.9%	53 19.3%	35 9.8%	34 9.3%	18 6.3%	34 14.4%	23 12.0%	8 10.1%	13 5.7%	42 14.1%	5 6.1%	7 6.1%	9 15.2%	35 12.2%	29 13.2%	30 12.0%	28 11.5%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

SURVATION
SURVEYING THE NATION

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 54

Q37. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.

Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
I support this change	709 70.7%	78 61.6%	69 79.7%	39 72.9%	66 70.3%	55 71.1%	37 81.3%	85 71.5%	96 74.6%	65 71.6%	59 63.3%	61 68.6%	612 73.0%	27 63.8%	43 64.5%	208 69.8%	503 71.1%	138 70.1%	572 70.7%	131 72.6%	69 68.7%	509 70.5%
I oppose this change	171 17.1%	29 23.3%	10 10.9%	4 7.8%	17 18.3%	13 17.0%	6 13.0%	21 17.7%	18 14.1%	19 20.7%	15 16.2%	18 21.0%	133 15.8%	12 28.2%	18 27.1%	57 19.0%	114 16.2%	37 18.7%	136 16.8%	40 22.2%	19 18.9%	112 15.5%
Don't know	122 12.2%	19 15.1%	8 9.4%	10 19.3%	11 11.4%	9 11.9%	3 5.7%	13 10.8%	14 11.3%	7 7.7%	19 20.4%	9 10.4%	94 11.2%	3 8.0%	6 8.4%	33 11.2%	90 12.8%	22 11.2%	100 12.4%	9 5.2%	12 12.4%	101 13.9%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 55

Q38. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention				SEG					
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
If this affected me, I would rather the usual recipient of child benefit continues to receive it and the household pay it back at the end of the year in higher income taxes.	127 12.6%	77 15.8%	49 9.6%	48 17.4%	39 10.8%	40 10.9%	32 10.8%	45 19.0%	21 11.3%	16 20.7%	27 12.2%	45 15.0%	14 16.2%	12 10.2%	11 18.6%	45 15.9%	32 14.3%	28 11.1%	22 8.9%
If this affected me, I would rather no child benefit was received in the first place and so have no extra taxes for the household to pay.	652 65.1%	314 64.0%	338 66.1%	159 58.1%	242 67.6%	251 67.8%	212 72.2%	134 56.8%	129 68.7%	46 59.5%	156 70.9%	182 61.2%	57 67.0%	86 71.7%	33 58.4%	187 65.9%	146 65.7%	169 67.7%	149 60.8%
Don't know	224 22.3%	99 20.2%	125 24.4%	67 24.5%	77 21.6%	79 21.4%	50 17.0%	57 24.2%	38 20.0%	15 19.8%	37 16.9%	71 23.8%	14 16.7%	22 18.1%	13 23.0%	52 18.2%	44 19.9%	53 21.2%	75 30.4%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

SURVATION
SURVEYING THE NATION

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 56

Q38. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.

Base: All Respondents

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
If this affected me, I would rather the usual recipient of child benefit continues to receive it and the household pay it back at the end of the year in higher income taxes.	127 12.6%	24 19.2%	12 13.4%	4 7.8%	9 9.8%	9 11.5%	2 5.5%	21 18.1%	14 11.0%	6 6.6%	11 11.3%	14 15.8%	97 11.5%	15 35.2%	9 13.5%	45 15.1%	83 11.7%	31 15.7%	96 11.9%	30 16.8%	12 12.2%	84 11.6%
If this affected me, I would rather no child benefit was received in the first place and so have no extra taxes for the household to pay.	652 65.1%	71 55.9%	56 64.3%	36 68.2%	65 69.0%	53 68.6%	34 74.4%	75 63.3%	80 62.7%	66 72.4%	59 63.7%	57 64.6%	562 67.0%	20 47.5%	48 72.0%	180 60.6%	474 67.0%	133 67.7%	520 64.3%	122 67.4%	67 67.6%	463 64.1%
Don't know	224 22.3%	31 24.9%	19 22.3%	13 24.0%	20 21.2%	15 19.9%	9 20.1%	22 18.6%	34 26.4%	19 21.0%	23 25.0%	17 19.7%	180 21.4%	7 17.4%	10 14.5%	73 24.4%	151 21.3%	33 16.7%	192 23.7%	28 15.8%	20 20.2%	175 24.2%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 57
Q39. Have the tax authorities informed you that you are no longer eligible for the benefit?
Base: All Answering

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservat ive	Labour	Liberal Democrat	Other	Conservat ive	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	31	20	11	9	21	1	13	9	5	1	13	14	-	3	-	23	7	1	-
Weighted Total	29	18	11	8	20	1	12	9	5	1	12	14	-	3	-	22	6	1	-
Yes	9	4	4	3	6	-	4	3	1	-	3	4	-	1	-	9	-	-	-
	29.3%	23.4%	39.2%	37.0%	28.0%	-	30.3%	34.7%	21.2%	-	28.3%	29.0%	-	43.3%	-	38.4%	-	-	-
No	21	14	7	5	14	1	9	6	4	1	8	10	-	2	-	14	6	1	-
	70.7%	76.6%	60.8%	63.0%	72.0%	100.0%	69.7%	65.3%	78.8%	100.0%	71.7%	71.0%	-	56.7%	-	61.6%	100.0%	100.0%	-
Sigma	29	18	11	8	20	1	12	9	5	1	12	14	-	3	-	22	6	1	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	100.0%	-

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 58
Q39. Have the tax authorities informed you that you are no longer eligible for the benefit?
Base: All Answering

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	31	7	-	-	3	3	2	3	6	2	2	3	-	-	31	6	25	6	26	12	13	6
Weighted Total	29	8	-	-	3	3	2	3	5	2	2	3	-	-	29	6	23	6	24	12	12	5
Yes	9	5	-	-	1	-	1	1	-	-	-	1	-	-	9	3	5	2	6	4	3	1
	29.3%	60.0%	-	-	36.7%	-	49.3%	30.9%	-	-	-	33.0%	-	-	29.3%	58.1%	22.0%	37.5%	26.1%	36.3%	27.7%	16.7%
No	21	3	-	-	2	3	1	2	5	2	2	2	-	-	21	2	18	4	18	8	9	4
	70.7%	40.0%	-	-	63.3%	100.0%	50.7%	69.1%	100.0%	100.0%	100.0%	67.0%	-	-	70.7%	41.9%	78.0%	62.5%	73.9%	63.7%	72.3%	83.3%
Sigma	29	8	-	-	3	3	2	3	5	2	2	3	-	-	29	6	23	6	24	12	12	5
	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 59

Q40. Have you written to the tax authorities to tell them you want to opt out of receiving child benefit?

Base: All Answering

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservat ive	Labour	Liberal Democrat	Other	Conservat ive	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	31	20	11	9	21	1	13	9	5	1	13	14	-	3	-	23	7	1	-
Weighted Total	29	18	11	8	20	1	12	9	5	1	12	14	-	3	-	22	6	1	-
Yes	6	3	2	1	4	-	3	2	-	-	2	2	-	1	-	5	1	-	-
	19.0%	18.1%	20.4%	14.2%	22.2%	-	28.5%	23.7%	-	-	18.9%	14.9%	-	43.3%	-	21.1%	13.7%	-	-
No	24	15	9	7	15	1	9	6	5	1	9	12	-	2	-	18	5	1	-
	81.0%	81.9%	79.6%	85.8%	77.8%	100.0%	71.5%	76.3%	100.0%	100.0%	81.1%	85.1%	-	56.7%	-	78.9%	86.3%	100.0%	-
Sigma	29	18	11	8	20	1	12	9	5	1	12	14	-	3	-	22	6	1	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	100.0%	-

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 60
Q40. Have you written to the tax authorities to tell them you want to opt out of receiving child benefit?
Base: All Answering

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	31	7	-	-	3	3	2	3	6	2	2	3	-	-	31	6	25	6	26	12	13	6
Weighted Total	29	8	-	-	3	3	2	3	5	2	2	3	-	-	29	6	23	6	24	12	12	5
Yes	6	4	-	-	-	-	1	-	1	-	-	-	-	-	6	2	3	1	4	2	3	-
	19.0%	47.8%	-	-	-	-	49.3%	-	17.8%	-	-	-	-	-	19.0%	41.5%	13.3%	20.3%	17.8%	18.5%	27.7%	-
No	24	4	-	-	3	3	1	3	4	2	2	3	-	-	24	3	20	5	20	10	9	5
	81.0%	52.2%	-	-	100.0%	100.0%	50.7%	100.0%	82.2%	100.0%	100.0%	100.0%	-	-	81.0%	58.5%	86.7%	79.7%	82.2%	81.5%	72.3%	100.0%
Sigma	29	8	-	-	3	3	2	3	5	2	2	3	-	-	29	6	23	6	24	12	12	5
	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 61

Q41. As you earn between £50k and £60k, and stand to receive a reduced child benefit, have you written to the tax authorities to tell them you want to opt out anyway to avoid having to pay back any excess in tax?

Base: All Answering

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	25	13	12	6	19	-	8	4	5	2	6	5	5	-	2	18	4	3	-
Weighted Total	23	11	11	6	17	-	8	4	4	2	5	5	4	-	2	17	3	3	-
Yes	6	3	3	1	4	-	2	2	1	-	2	2	2	-	-	6	-	-	-
	25.2%	24.4%	25.9%	19.7%	27.2%	-	25.5%	53.2%	20.5%	-	33.6%	43.8%	40.2%	-	-	34.3%	-	-	-
No	17	8	8	5	12	-	6	2	3	2	4	3	3	-	2	11	3	3	-
	74.8%	75.6%	74.1%	80.3%	72.8%	-	74.5%	46.8%	79.5%	100.0%	66.4%	56.2%	59.8%	-	100.0%	65.7%	100.0%	100.0%	-
Sigma	23	11	11	6	17	-	8	4	4	2	5	5	4	-	2	17	3	3	-
	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	-

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 62

Q41. As you earn between £50k and £60k, and stand to receive a reduced child benefit, have you written to the tax authorities to tell them you want to opt out anyway to avoid having to pay back any excess in tax?

Base: All Answering

	Region											Income			Benefits?		Tax Credits?		Child Benefit?			
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	25	3	3	-	1	-	-	6	7	2	2	1	-	25	-	7	19	7	18	9	9	7
Weighted Total	23	3	3	-	1	-	-	5	5	2	2	1	-	23	-	7	17	7	16	9	7	7
Yes	6	1	-	-	1	-	-	1	1	-	2	-	6	-	3	4	3	3	2	3	3	1
	25.2%	36.4%	-	-	100.0%	-	-	14.9%	15.3%	-	100.0%	-	25.2%	-	47.7%	21.9%	45.6%	16.2%	25.2%	37.6%	11.7%	
No	17	2	3	-	-	-	-	5	4	2	-	1	-	17	-	3	14	4	13	6	5	6
	74.8%	63.6%	100.0%	-	-	-	-	85.1%	84.7%	100.0%	-	100.0%	-	74.8%	-	52.3%	78.1%	54.4%	83.8%	74.8%	62.4%	88.3%
Sigma	23	3	3	-	1	-	-	5	5	2	2	1	-	23	-	7	17	7	16	9	7	7
	100.0%	100.0%	100.0%	-	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 63

Q42. The child benefit changes mean a couple who both work and each earn £49,000 a year, giving them a joint of income of £98,000, will continue to receive full child benefit. By contrast, a couple where one partner earns £50,000 and the other stays at home to look after the children, will have their child benefit cut. Which statement is closest to your opinion?

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
This seems fair	142	87	55	57	50	35	44	34	21	11	36	43	16	15	5	42	33	41	25
	14.2%	17.8%	10.7%	20.9%	13.8%	9.4%	15.0%	14.6%	11.2%	14.1%	16.3%	14.5%	18.8%	12.5%	8.3%	14.9%	14.9%	16.5%	10.3%
This seems unfair	782	367	415	181	284	317	237	187	154	58	175	230	64	98	47	215	178	190	199
	78.0%	74.8%	81.1%	66.3%	79.3%	85.5%	80.7%	79.0%	82.0%	75.3%	79.6%	77.2%	75.4%	81.5%	82.3%	76.0%	79.8%	76.0%	81.0%
Don't know	78	36	42	35	24	19	13	15	13	8	9	25	5	7	5	26	12	19	22
	7.8%	7.4%	8.2%	12.8%	6.8%	5.1%	4.3%	6.4%	6.7%	10.6%	4.1%	8.2%	5.8%	6.1%	9.4%	9.1%	5.4%	7.5%	8.8%
Sigma	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 64

Q42. The child benefit changes mean a couple who both work and each earn £49,000 a year, giving them a joint of income of £98,000, will continue to receive full child benefit. By contrast, a couple where one partner earns £50,000 and the other stays at home to look after the children, will have their child benefit cut. Which statement is closest to your opinion?

Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
This seems fair	142 14.2%	26 20.3%	11 12.9%	6 11.9%	15 15.9%	11 14.1%	3 7.6%	19 16.2%	18 13.8%	11 11.6%	10 10.4%	12 13.9%	117 14.0%	6 13.1%	12 17.9%	57 19.0%	87 12.2%	51 25.9%	91 11.3%	39 21.4%	21 21.3%	82 11.4%
This seems unfair	782 78.0%	84 66.5%	69 79.7%	42 78.7%	73 77.6%	63 82.1%	40 88.5%	91 76.7%	105 81.5%	73 80.1%	73 78.9%	69 78.0%	661 78.8%	36 83.4%	49 73.3%	215 72.2%	570 80.5%	130 66.4%	655 80.9%	131 72.5%	73 72.7%	579 80.2%
Don't know	78 7.8%	17 13.2%	6 7.4%	5 9.4%	6 6.5%	3 3.8%	2 3.9%	8 7.1%	6 4.7%	8 8.3%	10 10.7%	7 8.1%	60 7.2%	2 3.6%	6 8.8%	26 8.8%	52 7.3%	15 7.7%	63 7.8%	11 6.1%	6 6.0%	61 8.5%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 65

Q43. Do you and your partner fall into this situation with one of you earning more than £50,000 while the other stays at home to look after the children?

Base: All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	Other	Conservative	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	1002	504	498	317	387	298	268	226	217	84	206	300	95	120	55	297	223	257	225
Weighted Total	1002	490	512	274	358	371	294	236	188	77	220	298	85	120	57	284	223	250	246
Yes, this applies to my household	68 6.8%	40 8.2%	28 5.5%	36 13.0%	30 8.5%	2 0.6%	15 5.1%	21 9.0%	13 6.7%	6 8.3%	15 6.7%	22 7.5%	10 11.9%	5 4.2%	2 3.3%	40 14.1%	14 6.1%	11 4.4%	4 1.6%
No, this does not apply to my household	934 93.2%	450 91.8%	484 94.5%	238 87.0%	327 91.5%	368 99.4%	279 94.9%	215 91.0%	175 93.3%	71 91.7%	205 93.3%	275 92.5%	75 88.1%	115 95.8%	55 96.7%	244 85.9%	209 93.9%	239 95.6%	242 98.4%
Sigma	1002 100.0%	490 100.0%	512 100.0%	274 100.0%	358 100.0%	371 100.0%	294 100.0%	236 100.0%	188 100.0%	77 100.0%	220 100.0%	298 100.0%	85 100.0%	120 100.0%	57 100.0%	284 100.0%	223 100.0%	250 100.0%	246 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 66

Q43. Do you and your partner fall into this situation with one of you earning more than £50,000 while the other stays at home to look after the children?

Base: All Respondents

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	1002	100	74	46	91	82	47	119	156	96	97	94	834	47	67	298	707	216	789	194	114	694
Weighted Total	1002	126	87	53	94	77	45	118	128	91	93	88	838	43	67	298	708	196	809	180	100	722
Yes, this applies to my household	68 6.8%	24 18.7%	5 6.3%	2 3.0%	7 7.7%	3 4.1%	3 5.8%	6 5.2%	10 7.5%	2 1.7%	3 3.8%	4 4.6%	45 5.4%	10 23.3%	10 14.9%	30 10.1%	40 5.6%	32 16.5%	36 4.5%	39 21.4%	17 17.3%	12 1.7%
No, this does not apply to my household	934 93.2%	103 81.3%	82 93.7%	52 97.0%	87 92.3%	74 95.9%	42 94.2%	112 94.8%	119 92.5%	90 98.3%	90 96.2%	84 95.4%	793 94.6%	33 76.7%	57 85.1%	267 89.9%	669 94.4%	164 83.5%	773 95.5%	142 78.6%	83 82.7%	709 98.3%
Sigma	1002 100.0%	126 100.0%	87 100.0%	53 100.0%	94 100.0%	77 100.0%	45 100.0%	118 100.0%	128 100.0%	91 100.0%	93 100.0%	88 100.0%	838 100.0%	43 100.0%	67 100.0%	298 100.0%	708 100.0%	196 100.0%	809 100.0%	180 100.0%	100 100.0%	722 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 67
Q44. Do you think of the changes in child benefit are?
Base: All Answering

	Gender		Age			2010 Vote				Voting Intention					SEG				
	Total	Male	Female	18-34	35-54	55+	Conservat ive	Labour	Liberal Democrat	Other	Conservat ive	Labour	Liberal Democrat	UKIP	Other	AB	C1	C2	DE
Unweighted Total	74	44	30	40	32	2	16	21	15	8	17	22	12	6	2	44	14	12	4
Weighted Total	70	42	28	37	30	2	16	21	13	6	16	22	10	5	2	40	14	12	4
Fair	29 42.0%	21 49.9%	8 30.3%	22 58.6%	8 25.3%	-	7 46.0%	10 48.5%	4 32.9%	3 50.9%	7 42.6%	11 50.9%	5 52.6%	2 50.0%	1 61.9%	18 45.2%	6 41.4%	4 29.4%	2 50.8%
Unfair	36 51.3%	17 41.2%	19 66.2%	14 38.7%	21 70.5%	-	7 45.9%	10 46.8%	6 48.0%	3 49.1%	8 49.3%	11 49.1%	5 47.4%	2 50.0%	1 38.1%	20 49.1%	7 49.8%	7 60.7%	2 49.2%
Don't know	5 6.7%	4 8.9%	1 3.5%	1 2.7%	1 4.2%	2 100.0%	1 8.0%	1 4.7%	2 19.1%	-	1 8.1%	-	-	-	-	2 5.7%	1 8.8%	1 9.9%	-
Sigma	70 100.0%	42 100.0%	28 100.0%	37 100.0%	30 100.0%	2 100.0%	16 100.0%	21 100.0%	13 100.0%	6 100.0%	16 100.0%	22 100.0%	10 100.0%	5 100.0%	2 100.0%	40 100.0%	14 100.0%	12 100.0%	4 100.0%

New Years Issues Poll
Prepared on behalf of the Mail on Sunday

5 Jan 2013

Table 68
Q44. Do you think of the changes in child benefit are?
Base: All Answering

	Region												Income			Benefits?		Tax Credits?		Child Benefit?		
	Total	London	Scotland	Wales	East of England	East Midlands	North East	North West	South East	South West	West Midlands	Yorkshire & Humberside	< £50,000	£50-59,999	> £60,000	Yes	No	Yes	No	To them	To partner	None
Unweighted Total	74	21	5	2	8	4	3	7	13	2	4	5	48	11	11	31	44	35	39	42	19	13
Weighted Total	70	25	5	2	7	3	3	6	10	2	3	4	45	10	10	30	41	32	37	40	17	12
Fair	29	15	1	2	1	1	1	1	5	1	1	2	18	3	5	20	11	21	8	21	4	5
	42.0%	60.6%	17.2%	100.0%	9.5%	23.9%	33.2%	13.2%	54.4%	48.6%	26.9%	41.0%	39.9%	29.6%	48.6%	65.9%	26.0%	66.0%	21.1%	52.1%	20.4%	39.6%
Unfair	36	8	1	-	7	2	2	5	4	1	3	2	22	7	5	10	25	11	25	19	11	5
	51.3%	34.2%	20.5%	-	90.5%	76.1%	66.8%	86.8%	45.6%	51.4%	73.1%	59.0%	49.6%	70.4%	51.4%	34.1%	62.4%	34.0%	66.3%	47.9%	65.7%	42.0%
Don't know	5	1	3	-	-	-	-	-	-	-	-	-	5	-	-	-	5	-	5	-	2	2
	6.7%	5.2%	62.2%	-	-	-	-	-	-	-	-	-	10.4%	-	-	-	11.5%	-	12.6%	-	13.9%	18.3%
Sigma	70	25	5	2	7	3	3	6	10	2	3	4	45	10	10	30	41	32	37	40	17	12
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

	Page	Table	Title
	1	1	Q9/10 Voting Intention If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
	2	2	Q9/10 Voting Intention If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
	3	3	Q9/10 Voting Intention - Weighted by Likelihood to vote If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
	4	4	Q9/10 Voting Intention - Weighted by Likelihood to vote If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
	5	5	Q9/10 Voting Intention - Weighted by Likelihood to vote :: SUMMARY If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
	6	6	Q9/10 Voting Intention - Weighted by Likelihood to vote :: SUMMARY If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
	7	7	Q17 Voting Intention in the Year 2014 In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
	8	8	Q17 Voting Intention in the Year 2014 In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
	9	9	Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7 In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
	10	10	Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7 In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
	11	11	Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7 - SUMMARY In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote?
	12	12	Q17 Voting Intention in the Year 2014 - Weighted by Likelihood to vote at Q7 - SUMMARY In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote?

Page	Table	Title
13	13	Q18. Who would be the best leader of the Lib Dems?
14	14	Q18. Who would be the best leader of the Lib Dems?
15	15	Q19. If the Lib Dems hold the balance of power at the next election, as occurred in 2010, which of the following combinations would make the best leadership for Britain?
16	16	Q19. If the Lib Dems hold the balance of power at the next election, as occurred in 2010, which of the following combinations would make the best leadership for Britain?
17	17	Q20. Which party leader do you think best defends Britain's interests?
18	18	Q20. Which party leader do you think best defends Britain's interests?
19	19	Q21. Which of the following statements is closest to your opinion?
20	20	Q21. Which of the following statements is closest to your opinion?
21	21	Q22. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how likely would you be to vote in that referendum, on a scale of 0 to 10 with 0 meaning would not vote and 10 meaning would definitely vote?
22	22	Q22. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how likely would you be to vote in that referendum, on a scale of 0 to 10 with 0 meaning would not vote and 10 meaning would definitely vote?
23	23	Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?
24	24	Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?
25	25	Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?
26	26	Q23. If tomorrow there was an in/out referendum on whether the UK should leave the European Union, how do you think you would vote?
27	27	Q24. Which leader's approach to Europe do you most support?
28	28	Q24. Which leader's approach to Europe do you most support?
29	29	Q25. Which of the following statements is closest to your opinion?
30	30	Q25. Which of the following statements is closest to your opinion?
31	31	Q26. David Cameron once said that UKIP is full of fruitcakes, loonies and closet racists. Do you agree or disagree with this assessment of UKIP?
32	32	Q26. David Cameron once said that UKIP is full of fruitcakes, loonies and closet racists. Do you agree or disagree with this assessment of UKIP?
33	33	Q27. Some opinion polls show current national support for UKIP between about 7 and 15 percent, although at the moment they have no MPs at Westminster. Which of the following statements is closest to your opinion?

Page	Table	Title
34	34	Q27. Some opinion polls show current national support for UKIP between about 7 and 15 percent, although at the moment they have no MPs at Westminster. Which of the following statements is closest to your opinion?
35	35	Q28. Please select which of each pair of statements you agree with the most.
36	36	Q28. Please select which of each pair of statements you agree with the most.
37	37	Q29. Please select which of each pair of statements you agree with the most
38	38	Q29. Please select which of each pair of statements you agree with the most
39	39	Q30. Please select which of each pair of statements you agree with the most
40	40	Q30. Please select which of each pair of statements you agree with the most
41	41	Q31. Are you or any children in your household currently in receipt of any of the following benefits?
42	42	Q31. Are you or any children in your household currently in receipt of any of the following benefits?
43	43	Q32. Are you currently in receipt of any of the following tax credits?
44	44	Q32. Are you currently in receipt of any of the following tax credits?
45	45	Q33. Do you have children under the age of 18/receive child benefit and if so, who is it paid to in your household? (Note: Child Benefit is normally paid to the mother or whichever parent the child lives with)
46	46	Q33. Do you have children under the age of 18/receive child benefit and if so, who is it paid to in your household? (Note: Child Benefit is normally paid to the mother or whichever parent the child lives with)
47	47	Q34. Do you support or oppose the government's decision to restrict welfare benefit rises (except for child benefits and state pensions) to one per cent next year?
48	48	Q34. Do you support or oppose the government's decision to restrict welfare benefit rises (except for child benefits and state pensions) to one per cent next year?
49	49	Q35. Which party's approach to welfare do you most support?
50	50	Q35. Which party's approach to welfare do you most support?
51	51	Q36. Changes to Child Benefit take place this week Please select which statement best fits your understanding of the changes:
52	52	Q36. Changes to Child Benefit take place this week Please select which statement best fits your understanding of the changes:
53	53	Q37. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.

Page	Table	Title
54	54	Q37. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.
55	55	Q38. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.
56	56	Q38. From Monday (Jan 7), full child benefit will be available only to families where no one earns more than £50,000 a year. Couples where one partner earns more than £60,000 will not be entitled to any child benefit. Couples, where one partner earns between £50,000 and £60,000 will qualify for a reduced child benefit. Couples affected by the changes can either opt out of receiving child benefit or continue to receive it and pay back any excess via higher income tax.
57	57	Q39. Have the tax authorities informed you that you are no longer eligible for the benefit?
58	58	Q39. Have the tax authorities informed you that you are no longer eligible for the benefit?
59	59	Q40. Have you written to the tax authorities to tell them you want to opt out of receiving child benefit?
60	60	Q40. Have you written to the tax authorities to tell them you want to opt out of receiving child benefit?
61	61	Q41. As you earn between £50k and £60k, and stand to receive a reduced child benefit, have you written to the tax authorities to tell them you want to opt out anyway to avoid having to pay back any excess in tax?
62	62	Q41. As you earn between £50k and £60k, and stand to receive a reduced child benefit, have you written to the tax authorities to tell them you want to opt out anyway to avoid having to pay back any excess in tax?
63	63	Q42. The child benefit changes mean a couple who both work and each earn £49,000 a year, giving them a joint of income of £98,000, will continue to receive full child benefit. By contrast, a couple where one partner earns £50,000 and the other stays at home to look after the children, will have their child benefit cut. Which statement is closest to your opinion?
64	64	Q42. The child benefit changes mean a couple who both work and each earn £49,000 a year, giving them a joint of income of £98,000, will continue to receive full child benefit. By contrast, a couple where one partner earns £50,000 and the other stays at home to look after the children, will have their child benefit cut. Which statement is closest to your opinion?
65	65	Q43. Do you and your partner fall into this situation with one of you earning more than £50,000 while the other stays at home to look after the children?
66	66	Q43. Do you and your partner fall into this situation with one of you earning more than £50,000 while the other stays at home to look after the children?
67	67	Q44. Do you think of the changes in child benefit are?
68	68	Q44. Do you think of the changes in child benefit are?