



Royal Baby Poll

13/07/2013

Prepared on behalf of the Mail on Sunday



Royal Baby Poll

On behalf of The Mail on Sunday
13/07/13 - 1,006 respondents

Fieldwork Dates

11th - 12th July 2013

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All adults aged 18+ England, Scotland and Wales

Sample Size

1,006 respondents.

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region, household income and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,006 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

Voting Intention

To determine voting intention we first ask respondents how likely they are to vote in a General Election on a scale of 0-10. We then ask which party they are most likely to vote for, prompting for the Conservatives, Labour, Liberal Democrats and UKIP shown in a random order, and other parties displayed under "Another Party". Respondents in Scotland and Wales were also prompted for the SNP and Plaid Cymru respectively.

Final published figures for voting intention are calculated via a three step process which is shown in the data tables. Firstly the demographically weighted voting intention tables are further weighted by likelihood to vote, where those saying "10" are given a weighting of 1, "9" given a weighting of 0.9 etc. down to those saying "0" given a weighting of 0 and hence excluded.

Those saying "undecided/don't know" and those refusing the question are then removed from the tables, and if they gave an indication of who they voted for in 2010 then are reinserted with that as their voting intention, but down-weighted by a factor of 0.3. Final published voting intention figures can therefore be found in Table 11.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 7
Q7. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					SEG				Region11										
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
0 - Would not vote	51	20	31	29	9	13	2	2	1	2	-	-	-	-	-	9	14	9	19	4	2	5	5	6	4	5.3%	2	9	8	
	5.0%	4.1%	5.9%	9.9%	2.6%	3.5%	0.7%	0.9%	0.7%	2.3%	-	-	-	-	-	3.2%	4.9%	4.2%	8.4%	4.1%	4.7%	1.8%	3.3%	5.2%	5.8%	5.4%	5.3%	6.1%	6.8%	8.5%
1	3	1	2	2	1	1	-	1	*	-	-	-	-	1	-	-	2	1	-	-	1	1	-	-	-	-	-	-	1	1.4%
	0.3%	0.1%	0.5%	0.6%	0.2%	0.1%	-	0.3%	0.3%	-	-	-	-	0.7%	-	-	1.1%	0.3%	-	-	0.7%	0.7%	-	-	-	-	-	-	-	-
2	9	3	6	5	4	1	-	-	1	-	-	4	1	1	-	2	3	3	2	1	2	-	*	2	1	-	-	-	2	-
	0.9%	0.6%	1.2%	1.6%	1.1%	0.2%	-	-	0.4%	-	-	1.2%	1.2%	0.9%	-	0.6%	1.2%	1.2%	0.8%	1.3%	4.4%	-	0.3%	1.8%	0.6%	-	-	-	1.2%	-
3	12	2	10	5	4	3	*	1	1	1	*	3	-	-	3	2	4	3	3	2	-	1	2	-	-	-	2	3	-	-
	1.2%	0.3%	2.0%	1.7%	1.2%	0.8%	0.2%	0.6%	0.6%	1.8%	0.2%	1.0%	-	-	5.3%	0.7%	1.6%	1.4%	1.2%	2.0%	-	1.4%	0.7%	2.6%	-	-	2.7%	10.3%	-	-
4	9	3	6	6	2	1	-	2	-	-	1	2	2	-	-	3	-	7	-	1	1	1	-	1	1	-	-	2	2	2.1%
	0.9%	0.7%	1.2%	2.2%	0.5%	0.3%	-	0.9%	-	-	0.6%	0.7%	3.1%	-	-	0.9%	-	2.9%	-	2.2%	1.2%	0.5%	-	0.8%	1.5%	-	-	1.7%	-	-
5	31	11	20	8	14	9	1	6	2	4	3	3	1	2	4	2	9	10	10	7	2	1	4	3	1	3	2	-	7	1
	3.1%	2.3%	3.8%	2.8%	3.8%	2.6%	0.2%	2.8%	1.0%	4.9%	1.5%	1.1%	1.3%	1.2%	7.1%	0.7%	3.1%	4.8%	4.6%	7.6%	3.5%	0.8%	2.9%	3.5%	0.7%	4.2%	2.4%	-	5.6%	1.2%
6	17	6	12	10	5	3	1	1	-	1	1	4	2	4	*	4	2	3	9	-	-	2	2	3	3	2	1	-	4	1
	1.7%	1.1%	2.3%	3.4%	1.4%	0.8%	0.5%	0.4%	-	1.2%	0.5%	1.4%	3.4%	2.4%	0.8%	1.5%	0.6%	1.4%	3.8%	-	-	1.7%	1.1%	3.7%	2.6%	2.1%	1.0%	-	3.4%	1.3%
7	41	21	20	17	16	9	3	5	4	2	8	12	2	2	4	12	9	8	12	2	5	2	6	2	3	5	6	*	4	4
	4.1%	4.3%	3.9%	5.7%	4.4%	2.4%	1.2%	2.2%	2.4%	3.3%	3.8%	4.1%	2.8%	1.3%	6.3%	4.2%	3.1%	3.9%	5.3%	2.0%	10.1%	2.3%	4.3%	2.0%	2.7%	6.2%	7.6%	1.6%	3.0%	4.0%
8	75	29	46	35	29	11	18	10	15	8	16	22	10	5	6	26	11	15	23	11	1	14	12	6	5	2	2	1	14	7
	7.4%	6.0%	8.8%	12.0%	8.1%	3.1%	6.2%	4.4%	8.3%	10.2%	7.2%	7.3%	15.3%	2.8%	10.3%	8.8%	3.9%	7.4%	10.1%	12.3%	2.9%	12.8%	8.8%	6.4%	5.4%	2.7%	2.3%	1.8%	10.8%	7.4%
9	121	65	55	47	26	40	29	24	6	32	34	11	18	5	42	34	28	16	6	3	18	21	9	15	12	13	6	8	7	
	12.0%	13.3%	10.7%	16.3%	13.2%	7.3%	14.2%	12.8%	13.1%	8.3%	14.6%	11.4%	17.1%	11.5%	7.6%	14.4%	12.3%	13.4%	7.2%	7.2%	6.8%	16.3%	15.4%	9.9%	15.0%	14.0%	15.8%	19.0%	6.5%	7.5%
10 - Would definitely vote	637	328	309	127	225	285	219	170	133	51	158	213	37	127	40	193	192	128	125	57	32	67	86	60	68	53	53	18	77	58
	63.3%	67.1%	59.7%	43.8%	63.4%	78.9%	76.8%	74.6%	73.3%	67.9%	71.6%	71.7%	56.0%	79.3%	62.7%	66.0%	68.5%	61.2%	55.3%	63.6%	65.5%	61.1%	61.8%	65.0%	66.5%	64.0%	62.8%	61.1%	61.1%	66.5%
NET: 6-10	891	449	442	235	322	334	281	216	176	68	216	285	63	156	55	277	247	182	185	76	42	103	127	80	94	74	75	25	107	76
	88.6%	91.9%	85.4%	81.2%	90.6%	92.5%	98.9%	94.4%	97.0%	91.0%	97.8%	95.9%	94.5%	97.2%	87.6%	94.8%	88.4%	87.3%	81.8%	85.1%	85.3%	94.1%	91.5%	86.9%	92.1%	88.9%	89.6%	83.6%	84.7%	86.7%
NET: 0-4	84	28	56	46	20	18	3	6	4	3	2	9	3	3	3	13	24	17	31	7	5	6	8	9	7	6	7	5	12	11
	8.4%	5.8%	10.8%	16.0%	5.6%	4.9%	0.9%	2.8%	1.9%	4.1%	0.8%	2.9%	4.2%	1.6%	5.3%	4.5%	8.5%	7.9%	13.6%	7.4%	11.2%	5.0%	5.6%	9.6%	7.1%	6.9%	8.0%	16.4%	9.7%	12.1%
SIGMA	1981	966	1015	572	697	713	568	450	361	146	438	591	132	319	122	582	551	407	441	171	96	219	273	181	203	163	166	60	246	175



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Table 8
Q8 Voting Intention Tables - Normal Weighted Table
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents Would Vote

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	959	483	476	270	360	329	260	237	184	81	199	302	72	176	62	212	264	260	223	72	49	107	138	100	103	86	82	25	106	81
Weighted Total	955	469	487	261	346	348	282	226	180	73	221	297	66	160	63	283	266	200	207	85	46	108	134	87	96	79	79	28	118	80
Conservative	221	125	96	56	77	87	159	9	19	5	221	-	-	-	-	80	68	46	27	11	11	19	49	22	29	23	13	7	23	8
	23.1%	26.6%	19.7%	21.6%	22.3%	25.0%	56.3%	3.9%	10.8%	6.9%	100.0%	-	-	-	-	28.3%	25.6%	22.9%	13.0%	13.1%	24.7%	18.0%	36.8%	25.2%	30.6%	28.7%	16.3%	26.4%	19.4%	10.0%
Labour	297	140	157	96	104	97	12	176	51	3	-	297	-	-	-	94	78	55	71	24	16	39	32	18	20	19	34	12	53	27
	31.1%	29.9%	32.3%	36.7%	30.1%	27.9%	4.3%	77.9%	28.5%	4.6%	-	100.0%	-	-	-	33.2%	29.4%	27.3%	34.1%	27.7%	34.7%	36.1%	24.2%	20.1%	21.1%	24.2%	43.3%	43.0%	45.1%	33.9%
Liberal Democrat	66	36	31	22	26	19	5	3	49	1	-	-	66	-	-	24	21	10	11	8	1	12	12	7	5	6	3	-	5	7
	7.0%	7.6%	6.3%	8.3%	7.5%	5.4%	1.8%	1.2%	27.0%	0.8%	-	-	100.0%	-	-	8.5%	7.8%	5.0%	5.5%	9.2%	1.2%	11.5%	8.8%	7.5%	5.5%	7.9%	4.3%	-	4.2%	9.1%
UK Independence Party (UKIP)	160	98	62	29	57	75	76	14	21	25	-	-	160	-	-	27	44	47	42	9	5	17	17	24	25	18	13	2	14	16
	16.8%	20.9%	12.8%	11.1%	16.4%	21.5%	27.1%	6.2%	11.8%	34.0%	-	-	100.0%	-	-	9.4%	16.6%	23.6%	20.5%	10.3%	11.1%	15.4%	12.7%	27.6%	25.8%	22.2%	16.1%	5.7%	11.5%	20.2%
Scottish National Party (SNP)	18	8	10	2	11	6	-	3	1	10	-	-	-	18	6	2	3	7	18	-	-	-	-	-	-	-	-	-	-	-
	1.9%	1.7%	2.2%	0.6%	3.2%	1.6%	-	1.2%	0.5%	14.2%	-	-	-	29.0%	2.2%	0.9%	1.4%	3.3%	21.4%	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	3	1	3	-	1	-	*	-	2	-	-	-	4	*	2	1	-	-	4	-	-	-	-	-	-	-	-	-	-
	0.4%	0.6%	0.2%	1.2%	-	0.2%	-	0.2%	-	2.8%	-	-	-	6.1%	0.2%	0.8%	0.7%	-	-	8.3%	-	-	-	-	-	-	-	-	-	-
(NET) Another Party	41	23	18	13	18	10	2	3	9	17	-	-	-	41	10	18	5	8	7	-	3	5	4	8	3	1	2	7	2	
	4.3%	5.0%	3.6%	5.2%	5.2%	2.7%	0.7%	1.3%	5.0%	23.9%	-	-	-	64.9%	3.5%	6.6%	2.7%	3.9%	7.9%	-	2.3%	3.7%	4.3%	8.8%	3.9%	0.9%	7.5%	5.8%	2.2%	
Green	31	17	14	12	13	6	1	2	8	10	-	-	-	31	10	12	2	6	6	-	3	5	3	7	3	-	-	4	1	
	3.2%	3.6%	2.9%	4.7%	3.7%	1.6%	0.5%	0.9%	4.4%	13.3%	-	-	-	48.6%	3.5%	4.5%	1.2%	3.1%	6.6%	-	2.3%	3.4%	3.8%	6.9%	3.9%	-	-	3.1%	1.6%	
British National Party (BNP)	7	3	3	1	4	2	-	1	1	4	-	-	-	7	-	3	2	2	1	-	-	-	*	-	-	1	2	2	-	
	0.7%	0.7%	0.7%	0.3%	1.1%	0.6%	-	0.5%	0.6%	6.1%	-	-	-	10.4%	-	1.2%	0.8%	0.9%	1.3%	-	-	-	0.6%	-	-	0.9%	7.5%	1.9%	-	
English Democrat	2	2	-	-	2	-	-	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	
	0.2%	0.4%	-	-	0.5%	-	-	-	2.4%	-	-	-	-	2.8%	-	0.7%	-	-	-	-	-	-	-	1.8%	-	-	-	-	-	
Christian	*	-	*	*	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	
	*	-	0.1%	0.2%	-	-	-	-	0.6%	-	-	-	-	0.7%	-	0.2%	-	-	-	-	-	-	0.4%	-	-	-	-	-	-	
If not listed please state in this box	1	1	-	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	1	
	0.2%	0.3%	-	-	0.4%	-	0.2%	-	-	1.3%	-	-	-	2.4%	-	-	0.7%	-	-	-	-	-	-	-	-	-	-	0.8%	0.6%	
Undecided	146	36	111	39	53	55	28	18	30	9	-	-	-	-	42	33	33	39	9	9	17	18	13	8	10	15	5	17	20	
	15.3%	7.6%	22.7%	14.9%	15.3%	15.7%	9.8%	8.0%	16.4%	12.9%	-	-	-	-	14.7%	12.3%	16.3%	19.0%	10.3%	20.0%	15.7%	13.7%	15.2%	8.3%	13.0%	19.0%	17.3%	14.0%	24.6%	
Refuse	1	1	*	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	
	0.1%	0.1%	0.1%	0.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	-	1.0%	-	-	-	-	-	-	-	-	
SIGMA	955	469	487	261	346	348	283	226	180	73	221	297	66	160	63	283	266	200	207	85	46	108	134	87	96	79	79	28	118	80

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Table 9
Q8 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents Would Vote

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	959	483	476	270	360	329	260	237	184	81	199	302	72	176	62	212	264	260	223	72	49	107	138	100	103	86	82	25	106	81
Weighted Total	959	481	478	247	346	366	301	235	188	74	230	305	66	168	61	291	271	198	199	84	45	109	135	87	99	80	80	28	116	82
Conservative	230	130	100	57	80	93	169	9	21	5	230	-	-	-	-	84	72	47	27	12	12	20	51	24	31	24	14	8	23	8
	24.0%	27.1%	20.8%	23.1%	23.2%	25.3%	56.2%	3.6%	10.9%	7.2%	100.0%	-	-	-	-	28.7%	26.7%	24.0%	13.4%	14.1%	26.6%	18.2%	37.6%	27.2%	30.9%	29.6%	17.3%	28.7%	19.8%	10.2%
Labour	305	145	160	92	108	105	13	186	55	4	-	305	-	-	-	99	80	55	71	24	16	40	34	18	21	20	35	13	54	29
	31.8%	30.1%	33.4%	37.1%	31.2%	28.7%	4.3%	79.1%	29.1%	4.9%	-	100.0%	-	-	-	33.9%	29.5%	27.9%	35.6%	28.0%	34.4%	36.8%	24.9%	20.5%	21.3%	25.3%	43.4%	45.9%	46.0%	35.2%
Liberal Democrat	66	36	29	21	25	20	5	2	51	1	-	-	66	-	-	24	22	10	10	9	1	13	12	6	5	6	3	-	4	7
	6.9%	7.5%	6.2%	8.4%	7.3%	5.4%	1.7%	1.1%	26.8%	0.8%	-	-	100.0%	-	-	8.4%	8.0%	5.1%	4.8%	10.2%	1.3%	11.8%	8.6%	7.3%	5.2%	8.1%	4.3%	-	3.4%	8.1%
UK Independence Party (UKIP)	168	104	65	29	59	80	83	14	22	26	-	-	-	168	-	29	48	48	43	9	6	17	18	24	27	18	14	2	14	18
	17.5%	21.5%	13.5%	11.7%	17.1%	21.9%	27.4%	6.1%	11.5%	35.7%	-	-	-	100.0%	-	9.9%	17.7%	24.5%	21.6%	11.2%	12.4%	15.6%	12.9%	27.4%	26.8%	22.9%	16.8%	6.2%	12.3%	21.7%
Scottish National Party (SNP)	19	8	10	2	11	5	-	3	1	11	-	-	-	-	19	7	2	2	7	19	-	-	-	-	-	-	-	-	-	-
	2.0%	1.7%	2.2%	0.8%	3.3%	1.5%	-	1.3%	0.5%	14.8%	-	-	-	-	30.8%	2.3%	0.9%	1.2%	3.6%	22.3%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	3	2	1	3	-	1	-	*	-	2	-	-	-	-	3	*	2	1	-	-	3	-	-	-	-	-	-	-	-	-
	0.4%	0.5%	0.2%	1.1%	-	0.2%	-	0.2%	-	2.6%	-	-	-	-	5.7%	0.2%	0.7%	0.5%	-	-	7.7%	-	-	-	-	-	-	-	-	-
(NET) Another Party	39	23	16	13	16	11	2	3	9	16	-	-	-	-	39	10	17	4	7	6	-	3	5	3	9	3	1	1	6	2
	4.0%	4.8%	3.3%	5.1%	4.5%	2.9%	0.7%	1.2%	4.8%	21.9%	-	-	-	-	63.5%	3.5%	6.2%	2.3%	3.7%	6.9%	-	2.5%	3.6%	4.0%	8.9%	3.8%	0.8%	5.4%	5.1%	2.4%
Green	30	16	14	12	12	6	2	2	9	10	-	-	-	-	30	10	12	2	6	5	-	3	5	3	7	3	-	-	4	1
	3.1%	3.3%	3.0%	4.8%	3.5%	1.7%	0.5%	0.7%	4.6%	13.1%	-	-	-	-	49.5%	3.5%	4.5%	1.1%	2.8%	5.5%	-	2.5%	3.5%	3.6%	6.9%	3.8%	-	-	3.2%	1.7%
British National Party (BNP)	5	3	2	1	2	2	-	1	*	3	-	-	-	-	5	-	2	1	2	1	-	-	-	*	-	-	1	1	1	-
	0.5%	0.7%	0.3%	0.2%	0.5%	0.6%	-	0.5%	0.2%	4.5%	-	-	-	-	7.9%	-	0.9%	0.3%	0.9%	1.4%	-	-	-	0.4%	-	-	0.8%	5.4%	1.0%	-
English Democrat	2	2	-	-	-	2	-	-	-	2	-	-	-	-	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-
	0.2%	0.4%	-	-	-	0.5%	-	-	-	2.6%	-	-	-	-	3.2%	-	0.7%	-	-	-	-	-	-	-	2.0%	-	-	-	-	-
Christian	*	-	*	*	-	-	-	-	-	*	-	-	-	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-
	*	-	*	0.1%	-	-	-	-	-	0.2%	-	-	-	-	0.3%	-	0.1%	-	-	-	-	-	0.1%	-	-	-	-	-	-	-
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	0.2%	0.3%	-	-	0.5%	-	0.2%	-	-	1.5%	-	-	-	-	2.7%	-	0.8%	-	-	-	-	-	-	-	-	-	-	0.9%	0.7%	
Undecided	129	32	97	31	47	51	29	17	31	9	-	-	-	-	38	28	29	34	6	8	16	17	12	7	8	14	4	16	18	
	13.4%	6.6%	20.3%	12.4%	13.4%	14.0%	9.5%	7.4%	16.4%	12.0%	-	-	-	-	13.1%	10.4%	14.5%	16.9%	7.3%	17.6%	14.4%	12.3%	13.7%	6.9%	10.3%	17.3%	13.8%	13.4%	22.4%	
Refuse	1	1	*	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	
	0.1%	0.1%	0.1%	0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4%	-	-	0.7%	-	-	-	-	-	-	-	-	
SIGMA	959	481	478	247	346	366	301	235	188	74	230	305	66	168	61	291	271	198	199	84	45	109	135	87	99	80	80	28	116	82

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

13 Jul 2013

Table 10
Q8 Voting Intention Tables - Normal Weighted Table and Likelihood Weighting (Excluding Undecided/Refused)
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents Would Vote and Excluding Undecided/Refused

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	811	440	371	226	310	275	234	216	155	72	199	302	72	176	62	180	230	223	178	64	40	88	117	88	93	76	66	21	90	62
Weighted Total	830	449	381	216	300	314	272	218	158	65	230	305	66	168	61	253	243	169	165	78	37	93	119	75	93	72	66	24	101	63
Conservative	230	130	100	57	80	93	169	9	21	5	230	-	-	-	-	84	72	47	27	12	12	20	51	24	31	24	14	8	23	8
	27.7%	29.1%	26.1%	26.5%	26.8%	29.5%	62.1%	3.9%	13.1%	8.2%	100.0%	-	-	-	-	33.0%	29.8%	28.0%	16.2%	15.2%	32.3%	21.5%	42.9%	31.5%	33.2%	33.0%	21.0%	33.3%	22.9%	13.1%
Labour	305	145	160	92	108	105	13	186	55	4	-	305	-	-	-	99	80	55	71	24	16	40	34	18	21	20	35	13	54	29
	36.7%	32.3%	42.0%	42.5%	36.0%	33.4%	4.8%	85.4%	34.8%	5.6%	-	100.0%	-	-	-	39.1%	32.9%	32.6%	43.0%	30.3%	41.8%	43.4%	28.4%	23.7%	22.9%	28.2%	52.5%	53.2%	53.1%	45.4%
Liberal Democrat	66	36	29	21	25	20	5	2	51	1	-	-	66	-	-	24	22	10	10	9	1	13	12	6	5	6	3	-	4	7
	7.9%	8.1%	7.7%	9.6%	8.4%	6.3%	1.9%	1.1%	32.1%	0.9%	-	-	100.0%	-	-	9.6%	8.9%	6.0%	5.8%	11.0%	1.6%	13.8%	9.9%	8.5%	5.6%	9.0%	5.2%	-	3.9%	10.4%
UK Independence Party (UKIP)	168	104	65	29	59	80	83	14	22	26	-	-	-	168	-	29	48	48	43	9	6	17	18	24	27	18	14	2	14	18
	20.3%	23.1%	16.9%	13.4%	19.7%	25.5%	30.3%	6.6%	13.7%	40.6%	-	-	-	100.0%	-	11.4%	19.8%	28.6%	26.1%	12.1%	15.0%	18.4%	14.7%	31.7%	28.8%	25.5%	20.4%	7.2%	14.2%	28.0%
Scottish National Party (SNP)	19	8	10	2	11	5	-	3	1	11	-	-	-	-	19	7	2	2	7	19	-	-	-	-	-	-	-	-	-	-
	2.3%	1.9%	2.7%	0.9%	3.8%	1.7%	-	1.4%	0.7%	16.8%	-	-	-	-	30.8%	2.7%	1.0%	1.4%	4.3%	24.0%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	3	2	1	3	-	1	-	*	-	2	-	-	-	-	3	*	2	1	-	-	3	-	-	-	-	-	-	-	-	-
	0.4%	0.5%	0.3%	1.3%	-	0.2%	-	0.2%	-	3.0%	-	-	-	-	5.7%	0.2%	0.8%	0.6%	-	-	9.3%	-	-	-	-	-	-	-	-	-
(NET) Another Party	39	23	16	13	16	11	2	3	9	16	-	-	-	-	39	10	17	4	7	6	-	3	5	3	9	3	1	1	6	2
	4.7%	5.1%	4.2%	5.8%	5.2%	3.3%	0.8%	1.3%	5.7%	24.9%	-	-	-	-	63.5%	4.0%	6.9%	2.7%	4.5%	7.4%	-	2.9%	4.1%	4.6%	9.6%	4.3%	0.9%	6.3%	5.9%	3.1%
Green	30	16	14	12	12	6	2	2	9	10	-	-	-	-	30	10	12	2	6	5	-	3	5	3	7	3	-	-	4	1
	3.6%	3.6%	3.7%	5.5%	4.0%	2.0%	0.6%	0.7%	5.5%	14.9%	-	-	-	-	49.5%	4.0%	5.1%	1.3%	3.4%	5.9%	-	2.9%	4.0%	4.2%	7.5%	4.3%	-	-	3.6%	2.2%
British National Party (BNP)	5	3	2	1	2	2	-	1	*	3	-	-	-	-	5	-	2	1	2	1	-	-	-	*	-	-	1	1	1	-
	0.6%	0.7%	0.4%	0.3%	0.6%	0.7%	-	0.5%	0.2%	5.1%	-	-	-	-	7.9%	-	1.0%	0.4%	1.1%	1.5%	-	-	-	0.4%	-	-	0.9%	6.3%	1.2%	-
English Democrat	2	2	-	-	2	-	-	-	2	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-
	0.2%	0.4%	-	-	0.6%	-	-	-	3.0%	-	-	-	-	-	3.2%	-	0.8%	-	-	-	-	-	-	-	2.1%	-	-	-	-	-
Christian	*	-	*	*	-	-	-	-	*	-	-	-	-	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-
	-	-	-	0.1%	-	-	-	-	-	0.2%	-	-	-	-	0.3%	-	0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-
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	0.2%	0.4%	-	-	0.6%	-	0.2%	-	-	1.7%	-	-	-	-	2.7%	-	-	1.0%	-	-	-	-	-	-	-	-	-	-	1.1%	0.9%
SIGMA	830	449	381	216	300	314	272	218	158	65	230	305	66	168	61	253	243	169	165	78	37	93	119	75	93	72	66	24	101	63

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

13 Jul 2013

Table 11
Q8 Voting Intention Tables - Special Table (After Replacing the Undecided/Refused Responses with 2010 Voters responses)
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents Would Vote and Excluding Undecided/Refused

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humbers	
Unweighted Total	906	469	437	248	346	312	260	237	184	81	199	302	72	176	62	205	252	248	201	70	46	100	129	96	97	84	77	23	100	76
Weighted Total	922	490	433	238	335	350	301	240	179	73	247	326	70	180	65	283	267	189	184	86	42	103	131	84	100	79	75	27	112	73
Conservative	256	142	115	63	91	103	191	9	22	6	247	-	-	-	-	92	79	54	31	13	13	23	55	27	33	26	17	9	27	10
	27.8%	28.9%	26.5%	26.3%	27.0%	29.6%	63.4%	3.8%	12.3%	7.8%	100.0%	-	-	-	-	32.6%	29.7%	28.5%	17.0%	14.8%	31.1%	21.8%	42.3%	32.0%	33.1%	32.9%	22.7%	32.0%	24.1%	13.3%
Labour	333	158	175	99	118	115	14	206	59	4	-	326	-	-	-	107	88	60	77	26	18	43	36	20	23	23	38	14	58	32
	36.1%	32.2%	40.5%	41.8%	35.2%	33.0%	4.6%	85.8%	32.7%	5.3%	-	100.0%	-	-	-	38.0%	32.9%	31.9%	42.0%	30.4%	42.8%	41.9%	27.5%	23.5%	23.1%	28.8%	50.8%	51.2%	51.7%	43.3%
Liberal Democrat	81	42	39	24	32	26	6	3	65	1	-	-	70	-	-	31	25	13	12	10	1	16	15	7	6	7	4	1	5	9
	8.8%	8.5%	9.1%	9.9%	9.4%	7.4%	1.9%	1.1%	36.1%	0.9%	-	-	100.0%	-	-	11.0%	9.3%	7.0%	6.5%	11.3%	1.5%	15.6%	11.1%	8.8%	5.9%	9.2%	5.0%	2.6%	4.8%	12.6%
UK Independence Party (UKIP)	181	111	69	31	63	86	88	15	23	29	-	-	-	180	-	31	52	52	46	10	6	18	19	25	29	20	15	2	15	19
	19.6%	22.7%	16.0%	13.0%	18.9%	24.6%	29.3%	6.5%	12.9%	39.3%	-	-	-	100.0%	-	10.9%	19.4%	27.4%	25.1%	11.8%	14.2%	17.6%	14.5%	30.5%	28.5%	24.8%	19.6%	6.9%	13.7%	26.0%
Scottish National Party (SNP)	21	9	12	2	13	6	-	3	1	12	-	-	-	-	20	8	3	3	8	21	-	-	-	-	-	-	-	-	-	-
	2.3%	1.8%	2.8%	0.8%	3.9%	1.7%	-	1.4%	0.6%	16.9%	-	-	-	-	30.8%	2.8%	1.0%	1.4%	4.2%	24.1%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	3	1	3	-	1	-	1	-	2	-	-	-	-	4	1	2	1	*	*	4	-	-	-	-	-	-	-	-	-
	0.4%	0.6%	0.3%	1.4%	-	0.2%	-	0.2%	-	3.2%	-	-	-	-	5.7%	0.2%	0.8%	0.6%	0.2%	0.3%	8.8%	-	-	-	-	-	-	-	-	-
(NET) Another Party	44	26	18	14	17	12	2	3	10	19	-	-	-	-	42	11	19	5	8	6	-	3	6	4	9	3	1	2	6	2
	4.7%	5.3%	4.1%	6.0%	5.2%	3.4%	0.8%	1.2%	5.4%	26.5%	-	-	-	-	63.5%	4.1%	7.0%	2.7%	4.5%	7.2%	-	2.8%	4.3%	4.8%	9.4%	4.2%	1.7%	7.3%	5.7%	3.3%
Green	34	18	16	13	14	7	2	2	9	12	-	-	-	-	32	11	14	2	6	5	-	3	5	3	7	3	1	*	4	2
	3.7%	3.7%	3.7%	5.5%	4.0%	2.1%	0.6%	0.7%	5.2%	16.5%	-	-	-	-	49.5%	4.1%	5.2%	1.2%	3.5%	5.7%	-	2.8%	4.2%	4.0%	7.4%	4.2%	0.8%	1.3%	3.5%	2.5%
British National Party (BNP)	6	4	2	1	2	2	-	1	*	4	-	-	-	-	5	-	3	1	2	1	-	-	-	1	-	-	1	2	1	-
	0.6%	0.8%	0.4%	0.4%	0.6%	0.7%	-	0.5%	0.2%	5.4%	-	-	-	-	7.9%	-	0.9%	0.6%	1.1%	1.5%	-	-	-	0.8%	-	-	0.9%	6.0%	1.2%	-
English Democrat	2	2	-	-	2	-	-	-	2	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-
	0.2%	0.4%	-	-	0.6%	-	-	-	2.9%	-	-	-	-	-	3.2%	-	0.8%	-	-	-	-	-	-	-	2.1%	-	-	-	-	-
Christian	*	-	*	*	-	-	-	-	*	-	-	-	-	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-
	*	-	*	0.1%	-	-	-	-	-	0.2%	-	-	-	-	0.3%	-	0.1%	-	-	-	-	-	-	0.1%	-	-	-	-	-	-
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	0.2%	0.4%	-	-	0.5%	-	0.2%	-	1.6%	-	-	-	-	-	2.7%	-	0.9%	-	-	-	-	-	-	-	-	-	-	-	1.0%	0.8%
Don't Remember	3	*	3	2	1	*	-	-	-	-	-	-	-	-	1	*	1	1	-	1	*	*	*	-	-	*	-	-	-	1
	0.4%	*	0.7%	0.8%	0.3%	0.1%	-	-	-	-	-	-	-	-	0.4%	0.1%	0.5%	0.6%	-	1.6%	0.2%	0.3%	0.5%	-	-	0.3%	-	-	-	1.5%
SIGMA	922	490	433	238	335	350	301	240	179	73	247	326	70	180	65	283	267	189	184	86	42	103	131	84	100	79	75	27	112	73

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Table 12

Q9. In the last General Election 61% of people voted, while 39% of people did not vote Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
I voted in the 2010 General Election	786	394	392	177	303	306	285	228	181	75	192	245	57	137	52	253	219	158	156	72	36	90	112	72	80	66	63	24	93	68
	78.1%	80.6%	75.8%	60.9%	85.4%	84.8%	100.0%	100.0%	100.0%	100.0%	87.1%	82.3%	85.8%	85.1%	82.0%	86.8%	78.3%	75.7%	69.0%	80.7%	74.4%	82.1%	80.9%	78.5%	78.6%	79.7%	74.9%	81.7%	73.9%	77.4%
I did not vote in the 2010 General Election	205	86	118	106	47	52	-	-	-	-	25	50	8	21	11	36	58	48	63	17	10	19	26	19	18	17	19	5	29	19
	20.4%	17.7%	22.9%	36.4%	13.4%	14.4%	-	-	-	-	11.1%	16.8%	12.2%	13.2%	18.0%	12.2%	20.7%	23.0%	28.1%	19.3%	20.5%	17.6%	19.1%	20.5%	17.6%	20.3%	23.1%	18.3%	22.8%	21.5%
Don't remember	15	8	7	8	4	3	-	-	-	-	4	3	1	3	-	3	3	3	7	-	3	*	-	1	4	-	2	-	4	1
	1.5%	1.7%	1.3%	2.6%	1.2%	0.9%	-	-	-	-	1.7%	0.9%	2.1%	1.7%	-	1.0%	1.0%	1.3%	2.9%	-	5.2%	0.4%	-	1.0%	3.7%	-	2.0%	-	3.4%	1.0%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 13
Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base : Respondents voted in the 2010 General Election

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	786	401	385	187	310	289	262	240	185	82	174	245	62	150	51	187	226	204	169	61	40	87	115	83	84	76	65	21	82	66
Weighted Total	786	394	392	177	303	306	285	228	181	75	192	245	57	137	52	253	219	158	156	72	36	90	112	72	80	66	63	24	93	68
Conservative	285	145	140	50	103	132	285	-	-	-	159	12	5	76	2	89	88	61	47	16	14	29	47	32	37	31	23	8	30	15
	36.2%	36.7%	35.7%	28.2%	33.9%	43.1%	100.0%	-	-	-	82.7%	5.0%	8.7%	56.0%	3.8%	35.3%	40.0%	38.4%	30.1%	22.0%	37.4%	32.4%	42.0%	43.9%	45.8%	46.8%	36.4%	31.5%	31.8%	21.6%
Labour	228	108	121	55	94	80	-	228	-	-	9	176	3	14	6	73	53	50	53	19	14	29	24	13	16	21	24	13	33	21
	29.1%	27.3%	30.8%	31.2%	30.8%	26.0%	-	100.0%	-	-	4.6%	72.0%	4.9%	10.3%	12.0%	28.8%	24.0%	31.4%	34.1%	26.7%	39.1%	31.7%	21.6%	18.6%	19.8%	31.3%	37.5%	52.3%	35.1%	31.5%
Liberal Democrat	181	90	92	41	72	68	-	-	181	-	19	51	49	21	10	66	50	33	32	15	4	27	28	18	17	12	10	3	25	23
	23.1%	22.8%	23.4%	23.2%	23.8%	22.3%	-	-	100.0%	-	10.1%	21.0%	85.4%	15.5%	19.1%	26.2%	22.7%	21.1%	20.6%	20.3%	11.2%	29.6%	25.3%	25.1%	21.2%	17.5%	15.6%	12.3%	26.3%	33.1%
UK Independence Party (UKIP)	25	16	9	7	10	7	-	-	-	25	1	1	-	18	*	9	7	4	4	-	-	4	4	4	5	1	2	-	-	5
	3.1%	3.9%	2.3%	4.2%	3.4%	2.3%	-	-	-	33.0%	0.8%	0.6%	-	13.5%	0.9%	3.6%	3.4%	2.4%	2.8%	-	-	4.6%	3.2%	5.0%	5.6%	1.9%	3.8%	-	0.5%	6.8%
Green	15	12	3	6	4	5	-	-	-	15	-	1	-	2	7	5	5	1	4	1	-	1	4	1	2	-	2	1	2	1
	1.9%	3.0%	0.7%	3.1%	1.4%	1.5%	-	-	-	19.6%	-	0.3%	-	1.4%	14.1%	2.1%	2.2%	0.5%	2.4%	1.6%	-	1.2%	3.4%	1.6%	2.7%	-	2.6%	3.9%	1.8%	1.4%
British National Party (BNP)	10	7	3	4	4	2	-	-	-	10	-	-	1	4	4	-	4	4	2	3	-	-	-	2	-	1	1	-	3	-
	1.3%	1.8%	0.7%	2.1%	1.3%	0.7%	-	-	-	13.2%	-	-	1.0%	2.8%	8.6%	-	1.8%	2.4%	1.4%	3.8%	-	-	-	2.5%	-	1.1%	2.0%	-	3.5%	-
Scottish National Party (SNP)	15	6	8	-	8	6	-	-	-	15	-	-	-	-	13	4	3	1	7	15	-	-	-	-	-	-	-	-	-	-
	1.9%	1.6%	2.1%	-	2.8%	2.1%	-	-	-	19.7%	-	-	-	-	24.7%	1.7%	1.4%	0.4%	4.3%	20.5%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	4	1	2	1	1	-	-	-	4	1	-	-	-	3	-	2	2	1	1	3	-	-	-	-	-	-	-	1	-
	0.6%	1.0%	0.2%	1.3%	0.3%	0.4%	-	-	-	5.9%	0.3%	-	-	-	5.8%	-	0.9%	1.0%	0.5%	1.2%	7.1%	-	-	-	-	-	-	-	1.0%	-
Other	6	4	3	2	*	4	-	-	-	6	3	1	-	*	2	-	5	1	1	-	-	3	-	2	1	1	-	-	-	1
	0.8%	1.0%	0.7%	1.2%	0.2%	1.3%	-	-	-	8.7%	1.6%	0.5%	-	0.4%	3.4%	-	2.3%	0.4%	0.6%	-	-	2.3%	-	2.2%	1.4%	1.0%	-	-	-	1.0%
Don't Remember	12	2	10	8	3	1	-	-	-	-	-	1	-	-	3	2	2	3	4	1	2	1	1	-	-	1	-	-	-	3
	1.5%	0.5%	2.6%	4.5%	1.0%	0.3%	-	-	-	-	-	0.5%	-	-	2.7%	1.2%	0.9%	1.8%	2.7%	1.9%	5.3%	0.6%	2.1%	1.5%	-	-	1.1%	-	-	4.6%
Refuse	5	1	4	2	3	-	-	-	-	-	-	*	-	-	2	3	1	*	1	1	-	-	1	2	-	-	-	-	-	-
	0.6%	0.4%	0.9%	1.0%	1.0%	-	-	-	-	-	-	0.1%	-	-	4.8%	1.1%	0.5%	0.2%	0.5%	2.0%	-	-	1.9%	-	2.7%	-	-	-	-	-
SIGMA	786	394	392	177	303	306	285	228	181	75	192	245	57	137	52	253	219	158	156	72	36	90	112	72	80	66	63	24	93	68

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Table 14
Q11A. To what extent do you approve/disapprove of how the following public figures do their jobs?
The Queen

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Strongly approve	450 44.8%	204 41.8%	246 47.6%	92 31.6%	135 38.0%	224 62.1%	188 66.2%	83 36.5%	81 44.8%	26 35.2%	148 66.9%	97 32.8%	28 41.8%	95 59.1%	6 9.2%	120 41.1%	122 43.7%	99 47.7%	109 48.1%	23 25.9%	16 33.3%	42 38.5%	74 53.1%	41 44.8%	58 56.7%	45 53.5%	38 45.2%	16 53.5%	51 40.6%	41 46.7%
Somewhat approve	271 27.0%	137 28.0%	135 26.0%	95 32.6%	111 31.4%	66 18.1%	64 22.4%	57 25.0%	51 28.0%	16 21.0%	49 22.2%	80 27.1%	19 29.3%	40 24.9%	22 34.3%	79 26.9%	76 27.2%	53 25.4%	64 28.3%	33 37.0%	13 27.6%	32 28.9%	31 22.7%	24 25.7%	29 28.9%	21 25.0%	22 26.8%	5 15.1%	34 26.8%	21 23.4%
Neither approve nor disapprove	182 18.1%	95 19.5%	87 16.8%	62 21.3%	68 19.1%	52 14.5%	22 7.8%	57 25.0%	31 17.1%	17 23.0%	18 8.3%	81 27.2%	14 21.4%	18 11.1%	14 22.9%	53 18.2%	54 19.2%	42 19.9%	34 14.9%	21 23.5%	14 28.9%	23 21.3%	23 16.7%	21 23.3%	9 8.7%	11 13.4%	14 16.3%	5 18.2%	20 16.0%	18 20.5%
Somewhat disapprove	40 4.0%	17 3.5%	23 4.5%	12 4.3%	20 5.6%	8 2.1%	6 2.0%	8 3.6%	12 6.7%	5 6.9%	3 1.5%	13 4.3%	4 6.1%	5 3.1%	6 10.2%	5 7.3%	5 1.8%	5 2.2%	9 4.0%	3 3.6%	5 5.5%	5 5.0%	2 3.4%	2 2.1%	1 1.2%	2 2.3%	7 8.3%	4 13.2%	7 5.5%	1 1.4%
Strongly disapprove	54 5.4%	34 7.0%	20 3.8%	23 7.8%	20 5.7%	11 3.1%	5 1.7%	23 9.9%	6 3.3%	10 13.9%	3 1.2%	25 8.4%	1 1.4%	3 1.7%	13 20.5%	18 6.2%	19 6.7%	10 4.7%	7 3.2%	6 6.7%	2 3.2%	7 6.4%	5 3.5%	4 4.1%	5 4.6%	5 5.9%	3 3.5%	- 11.0%	14 10.0%	4 4.5%
Don't know	8 0.8%	1 0.2%	7 1.3%	7 2.4%	1 0.2%	-	-	-	-	-	-	-	-	-	2 0.3%	1 0.3%	4 1.3%	-	3 1.4%	3 3.3%	1 1.6%	-	1 0.6%	-	-	-	-	-	-	3 3.6%
NET :Strongly approve/Somewhat approve	722 71.8%	341 69.8%	381 73.6%	186 64.2%	246 69.3%	290 80.2%	252 88.5%	141 61.5%	132 72.8%	42 56.2%	197 89.0%	178 59.8%	47 71.1%	135 84.0%	27 43.4%	199 68.0%	198 70.9%	152 73.1%	172 76.4%	56 62.9%	30 60.9%	74 67.4%	105 75.8%	65 70.5%	87 85.6%	65 78.4%	60 72.0%	21 68.6%	85 67.5%	62 70.1%
NET :Somewhat disapprove/ Strongly disapprove	94 9.4%	51 10.5%	43 8.3%	35 12.1%	40 11.3%	19 5.3%	10 3.7%	31 13.5%	18 10.0%	15 20.8%	6 2.7%	38 12.7%	5 7.5%	8 4.9%	19 30.7%	40 13.5%	24 8.6%	14 6.9%	16 7.2%	9 10.3%	4 8.6%	12 11.4%	10 6.9%	6 6.3%	6 5.7%	7 8.2%	10 11.7%	4 13.2%	21 16.5%	5 5.9%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 15
Q11B. To what extent do you approve/disapprove of how the following public figures do their jobs?
David Cameron

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Strongly approve	66	37	28	24	18	23	41	6	9	1	49	8	1	6	-	21	22	10	13	3	2	9	14	5	9	4	6	2	6	4
	6.5%	7.7%	5.5%	8.3%	5.2%	6.5%	14.4%	2.7%	4.7%	2.0%	22.2%	2.6%	1.8%	3.6%	-	7.3%	7.7%	4.8%	5.6%	2.9%	3.3%	8.1%	10.1%	5.4%	8.8%	7.7%	4.6%	7.2%	4.6%	5.0%
Somewhat approve	298	156	142	92	99	107	150	30	44	12	145	43	26	39	8	103	89	64	41	23	13	32	56	31	33	28	22	5	32	18
	29.6%	31.9%	27.4%	31.6%	27.8%	29.7%	52.6%	13.1%	24.5%	16.1%	65.5%	14.5%	39.3%	24.6%	12.6%	35.4%	31.8%	30.6%	18.4%	26.1%	27.3%	29.2%	40.6%	34.1%	32.5%	33.5%	26.7%	16.0%	25.5%	21.0%
Neither approve nor disapprove	160	71	89	56	59	45	36	32	30	13	20	41	16	26	6	37	44	38	41	17	5	19	22	19	17	11	10	10	12	13
	15.9%	14.5%	17.1%	19.2%	16.7%	12.4%	12.5%	13.9%	16.3%	17.3%	8.9%	13.7%	23.8%	16.1%	8.9%	12.7%	15.8%	18.0%	18.0%	19.6%	9.7%	17.7%	15.9%	20.9%	16.9%	12.6%	11.6%	33.5%	9.3%	15.2%
Somewhat disapprove	197	78	118	44	72	80	36	47	37	21	6	63	15	38	17	62	51	38	45	16	9	26	21	14	19	16	18	6	28	20
	19.5%	16.0%	22.9%	15.3%	20.2%	22.3%	12.8%	20.7%	20.3%	28.5%	2.9%	21.3%	22.8%	23.6%	27.4%	21.3%	18.2%	18.3%	20.0%	17.4%	19.4%	23.9%	15.2%	15.0%	18.9%	19.6%	22.0%	20.4%	22.0%	23.0%
Strongly disapprove	274	143	131	67	103	104	22	111	60	27	1	139	7	52	32	67	70	56	81	28	14	23	25	23	22	25	27	7	49	29
	27.3%	29.3%	25.4%	23.1%	29.1%	28.9%	7.6%	48.8%	33.3%	36.1%	0.6%	46.9%	9.9%	32.1%	51.1%	23.0%	25.0%	26.8%	36.1%	32.0%	29.6%	20.5%	17.9%	24.5%	21.4%	29.6%	32.1%	22.9%	38.7%	33.1%
Don't know	12	3	9	7	4	1	-	2	2	-	-	3	2	-	-	1	4	3	4	2	5	1	*	-	2	-	-	-	-	2
	1.2%	0.6%	1.8%	2.6%	1.0%	0.3%	-	0.8%	0.9%	-	-	0.9%	2.4%	-	-	0.3%	1.4%	1.5%	1.9%	2.1%	10.7%	0.6%	0.3%	-	1.5%	-	-	-	-	2.7%
NET :Strongly approve/Somewhat approve	363	193	170	116	117	130	191	36	53	13	194	51	27	45	8	125	111	74	54	26	15	41	70	36	42	32	29	7	38	23
	36.1%	39.6%	32.8%	39.9%	33.0%	36.1%	67.0%	15.9%	29.2%	18.1%	87.7%	17.2%	41.1%	28.2%	12.6%	42.8%	39.6%	35.3%	24.0%	28.9%	30.6%	37.3%	50.6%	39.6%	41.3%	38.1%	34.3%	23.2%	30.1%	26.0%
NET :Somewhat disapprove/Strongly disapprove	471	221	250	111	175	185	58	159	97	48	8	203	22	89	50	129	121	94	127	44	24	49	46	36	41	41	45	13	77	49
	46.8%	45.3%	48.2%	38.4%	49.3%	51.1%	20.4%	69.4%	53.6%	64.6%	3.4%	68.3%	32.6%	55.7%	78.5%	44.3%	43.2%	45.1%	56.2%	49.4%	49.0%	44.4%	33.1%	39.5%	40.3%	49.3%	54.1%	43.3%	60.6%	56.1%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 16
Q11C. To what extent do you approve/disapprove of how the following public figures do their jobs?
Nick Clegg

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scottian d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Strongly approve	23	12	11	9	6	8	8	4	9	-	9	7	6	*	-	5	9	5	4	2	-	3	6	1	4	2	4	-	-	2
	2.3%	2.5%	2.1%	3.1%	1.8%	2.2%	2.9%	1.6%	5.0%	-	4.2%	2.2%	9.0%	0.3%	-	1.9%	3.1%	2.6%	1.6%	2.7%	-	2.3%	4.1%	1.1%	3.6%	2.5%	4.3%	-	-	2.4%
Somewhat approve	153	78	75	54	51	47	65	16	40	5	65	21	31	18	2	52	51	29	22	11	6	23	33	14	18	13	12	4	10	9
	15.2%	15.9%	14.6%	18.7%	14.5%	13.1%	23.0%	6.8%	22.0%	6.4%	29.3%	7.0%	46.4%	11.5%	3.8%	17.7%	18.1%	13.9%	9.7%	12.8%	13.0%	21.3%	24.0%	15.1%	18.0%	15.3%	13.9%	12.6%	7.6%	9.8%
Neither approve nor disapprove	246	102	145	80	93	73	73	51	33	14	75	68	13	20	12	71	61	55	60	24	10	19	35	29	21	24	16	12	31	19
	24.5%	20.8%	28.0%	27.7%	26.3%	20.1%	25.6%	22.4%	18.0%	19.3%	34.2%	22.9%	19.7%	12.4%	18.8%	24.4%	21.7%	26.2%	26.5%	27.1%	20.0%	17.6%	25.3%	31.2%	20.9%	29.1%	18.5%	38.7%	24.1%	22.1%
Somewhat disapprove	239	105	133	66	85	88	58	53	44	19	43	78	11	32	14	75	67	46	51	19	14	30	22	28	23	16	24	6	33	22
	23.7%	21.6%	25.8%	22.7%	24.0%	24.3%	20.4%	23.4%	24.2%	24.9%	19.3%	26.4%	17.0%	19.9%	21.7%	25.6%	24.0%	21.9%	22.7%	21.8%	29.6%	27.4%	16.0%	30.2%	22.2%	19.5%	28.6%	20.4%	26.4%	25.6%
Strongly disapprove	330	190	140	72	115	143	80	101	55	37	28	121	4	89	35	87	91	69	83	30	14	32	41	21	35	28	28	8	51	33
	32.8%	38.8%	27.1%	24.8%	32.3%	39.6%	28.1%	44.1%	30.5%	49.4%	12.9%	40.8%	5.9%	55.7%	55.7%	29.7%	32.5%	33.2%	36.8%	33.5%	29.6%	29.4%	29.4%	22.5%	34.9%	33.6%	33.3%	28.3%	40.7%	37.4%
Don't know	15	2	13	9	4	2	-	4	*	-	-	2	1	*	-	2	2	5	6	2	4	2	2	-	*	-	1	-	1	2
	1.5%	0.5%	2.4%	3.0%	1.1%	0.7%	-	1.8%	0.3%	-	-	0.6%	2.0%	0.3%	-	0.8%	0.7%	2.3%	2.7%	2.1%	7.9%	2.0%	1.3%	-	0.4%	-	1.3%	-	1.2%	2.7%
NET :Strongly approve/Somewhat approve	176	90	86	63	58	55	74	19	49	5	74	27	37	19	2	57	59	34	26	14	6	26	39	15	22	15	15	4	10	11
	17.5%	18.4%	16.7%	21.8%	16.3%	15.3%	25.9%	8.4%	27.0%	6.4%	33.6%	9.2%	55.4%	11.7%	3.8%	19.5%	21.1%	16.5%	11.3%	15.5%	13.0%	23.6%	28.0%	16.1%	21.6%	17.8%	18.2%	12.6%	7.6%	12.2%
NET :Somewhat disapprove/Strongly disapprove	569	295	274	138	200	231	138	154	99	55	71	200	15	121	49	162	158	115	134	49	29	62	63	48	58	44	52	15	85	55
	56.5%	60.4%	52.9%	47.5%	56.3%	64.0%	48.5%	67.4%	54.7%	74.3%	32.2%	67.2%	22.9%	75.6%	77.4%	55.3%	56.5%	55.0%	59.5%	55.3%	59.1%	56.9%	45.3%	52.7%	57.1%	53.1%	62.0%	48.7%	67.0%	63.0%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88



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Table 17
Q11D. To what extent do you approve/disapprove of how the following public figures do their jobs?
Ed Miliband

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scottian d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Strongly approve	44	24	21	16	15	14	6	23	6	-	3	37	1	1	-	10	12	8	15	2	-	6	5	1	4	8	6	*	5	5
	4.4%	4.9%	4.0%	5.4%	4.2%	3.9%	2.1%	9.9%	3.4%	-	1.4%	12.4%	2.1%	0.5%	-	3.4%	4.3%	3.6%	6.6%	2.7%	-	5.3%	4.0%	1.6%	3.5%	9.9%	6.8%	1.6%	4.0%	5.9%
Somewhat approve	168	81	87	52	63	52	27	71	35	1	23	103	8	15	4	57	49	29	33	11	5	26	29	13	17	15	17	3	22	9
	16.7%	16.7%	16.7%	18.1%	17.9%	14.5%	9.4%	31.1%	19.1%	2.0%	10.2%	34.8%	11.3%	9.0%	6.1%	19.5%	17.6%	13.9%	14.6%	12.9%	9.5%	24.0%	21.2%	13.9%	16.8%	17.8%	20.0%	8.5%	17.5%	10.8%
Neither approve nor disapprove	280	121	159	89	99	92	59	72	52	28	51	94	24	24	26	76	76	59	69	26	12	29	33	25	28	17	18	17	42	27
	27.9%	24.8%	30.7%	30.8%	28.0%	25.4%	20.8%	31.7%	28.8%	37.6%	23.0%	31.7%	36.2%	14.7%	40.6%	26.1%	27.0%	28.3%	30.8%	29.0%	25.5%	26.4%	23.5%	26.9%	27.2%	21.0%	21.8%	57.1%	33.6%	31.3%
Somewhat disapprove	240	107	134	58	92	90	75	42	50	18	60	47	19	37	13	88	56	44	52	29	14	24	31	24	18	22	19	4	33	24
	23.9%	21.9%	25.8%	20.2%	25.9%	24.9%	26.2%	18.3%	27.3%	23.9%	27.1%	15.7%	28.6%	23.0%	20.9%	30.3%	20.2%	20.9%	23.1%	32.8%	27.9%	22.0%	22.0%	26.2%	17.4%	26.0%	22.5%	13.3%	25.9%	27.2%
Strongly disapprove	245	146	98	57	80	107	118	15	34	26	83	9	12	84	19	57	79	64	45	15	12	21	38	27	34	21	22	6	22	18
	24.3%	30.0%	19.0%	19.8%	22.5%	29.8%	41.6%	6.5%	18.8%	35.0%	37.8%	3.2%	17.9%	52.1%	30.3%	19.4%	28.3%	30.5%	20.1%	16.4%	24.9%	19.6%	27.7%	29.9%	33.8%	24.8%	26.6%	19.5%	17.2%	20.3%
Don't know	28	9	19	17	6	6	-	6	5	1	1	6	3	1	1	4	7	6	11	6	6	3	2	1	1	*	2	-	2	4
	2.8%	1.8%	3.7%	5.7%	1.6%	1.6%	-	2.5%	2.7%	1.5%	0.4%	2.1%	4.0%	0.7%	2.2%	1.4%	2.6%	2.8%	4.8%	6.2%	12.2%	2.7%	1.7%	1.5%	1.2%	0.5%	2.3%	-	1.9%	4.5%
NET :Strongly approve/Somewhat approve	213	105	107	68	78	66	32	94	41	1	26	140	9	15	4	67	61	37	48	14	5	32	35	14	21	23	22	3	27	15
	21.1%	21.6%	20.7%	23.5%	22.0%	18.3%	11.4%	41.0%	22.5%	2.0%	11.6%	47.2%	13.4%	9.5%	6.1%	22.9%	21.9%	17.5%	21.2%	15.6%	9.5%	29.3%	25.1%	15.5%	20.4%	27.7%	26.8%	10.1%	21.5%	16.7%
NET :Somewhat disapprove/Strongly disapprove	485	253	232	116	172	197	193	57	84	44	143	56	31	121	32	145	136	107	98	44	26	46	69	52	52	42	41	10	55	42
	48.2%	51.8%	44.8%	40.0%	48.4%	54.7%	67.8%	24.8%	46.1%	58.8%	64.9%	18.9%	46.5%	75.1%	51.1%	49.6%	48.5%	51.4%	43.2%	49.2%	52.7%	41.6%	49.7%	56.1%	51.2%	50.8%	49.0%	32.8%	43.1%	47.5%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 18
Q12. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
I think that the monarchy is a unifying force in Britain	548 54.5%	262 53.7%	286 55.3%	135 46.7%	175 49.3%	238 65.8%	205 72.0%	100 43.6%	101 55.8%	33 44.5%	160 72.5%	114 38.4%	46 69.0%	111 69.4%	20 31.2%	157 53.8%	150 53.6%	123 58.9%	118 52.4%	35 38.9%	19 39.8%	58 52.5%	86 61.9%	54 58.3%	64 63.0%	60 71.8%	46 54.4%	21 71.6%	55 43.7%	42 47.8%
I think that the monarchy is an institution which divides society	184 18.3%	92 18.8%	92 17.8%	70 24.2%	67 18.8%	47 13.0%	22 7.6%	66 29.1%	32 17.8%	22 29.7%	18 8.3%	86 28.8%	7 11.2%	14 8.8%	27 42.6%	52 17.7%	63 22.4%	33 16.0%	36 15.9%	24 26.4%	16 32.8%	17 15.5%	19 13.7%	12 12.7%	16 15.8%	13 15.6%	15 17.5%	5 15.5%	29 22.6%	16 17.8%
I think it makes no difference	242 24.1%	127 26.0%	115 22.2%	71 24.6%	104 29.3%	67 18.5%	51 18.0%	56 24.3%	46 25.6%	18 23.6%	40 17.9%	90 30.1%	13 19.0%	34 21.1%	15 24.5%	81 27.9%	64 22.9%	43 20.4%	54 23.9%	29 32.1%	11 21.6%	34 30.5%	32 23.4%	24 25.9%	17 16.4%	10 11.7%	19 22.6%	4 12.9%	37 29.4%	27 30.5%
Don't know	32 3.2%	8 1.5%	24 4.7%	13 4.5%	9 2.7%	9 2.6%	7 2.3%	7 3.0%	1 0.8%	2 2.2%	3 1.3%	8 2.7%	1 0.8%	1 0.7%	1 1.7%	2 0.6%	3 1.1%	10 4.6%	18 7.8%	2 2.6%	3 5.7%	2 1.5%	1 1.0%	3 3.1%	5 4.9%	1 0.9%	5 5.5%	- -	5 4.3%	3 3.9%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 19
Q13. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
I think the monarchy is more in touch with British society than it was a decade ago	615	277	339	143	216	255	213	120	117	38	170	152	42	106	26	186	171	129	130	50	31	61	89	53	63	51	58	22	75	50
	61.2%	56.6%	65.4%	49.5%	61.0%	70.8%	75.0%	52.4%	64.5%	50.9%	77.1%	51.2%	63.8%	66.1%	40.7%	63.8%	61.0%	61.8%	57.5%	55.7%	63.6%	55.8%	64.5%	58.0%	61.9%	60.7%	68.9%	72.8%	59.5%	57.3%
I think the monarchy is less in touch with British society than it was a decade ago.	137	76	61	79	37	21	23	35	19	14	20	55	13	16	14	33	42	29	33	11	10	17	20	8	14	16	10	5	13	12
	13.6%	15.5%	11.8%	27.4%	10.3%	5.8%	8.2%	15.5%	10.5%	18.9%	9.3%	18.6%	19.9%	10.0%	22.4%	11.2%	15.0%	14.0%	14.7%	11.9%	21.4%	15.9%	14.3%	8.9%	13.8%	19.2%	12.2%	15.1%	10.4%	13.7%
I think there has been no difference in how the monarchy relates to its people.	254	136	118	67	102	85	48	73	45	23	30	90	11	38	23	73	67	51	63	29	7	31	30	30	25	17	16	4	38	26
	25.2%	27.8%	22.7%	23.1%	28.8%	23.4%	16.8%	32.2%	25.0%	30.2%	13.6%	30.2%	16.3%	23.9%	36.8%	25.0%	24.0%	24.3%	27.9%	32.4%	15.1%	28.3%	21.3%	33.1%	24.3%	20.1%	18.9%	12.1%	30.1%	29.0%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 20
Q14. It has been calculated that the monarchy costs each person in the United Kingdom 60p per year Given this figure, do you think that the monarchy represents value for money?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Strongly agree	480	230	250	110	168	203	194	94	87	31	151	105	35	94	13	138	137	102	104	29	25	49	75	44	58	50	38	17	48	38
	47.7%	47.1%	48.4%	37.8%	47.3%	56.2%	68.2%	41.3%	48.1%	42.1%	68.5%	35.3%	53.0%	58.9%	21.2%	47.1%	48.8%	48.9%	46.2%	32.5%	50.6%	45.0%	54.2%	48.3%	57.0%	59.9%	45.6%	55.2%	37.6%	43.2%
Somewhat agree	206	98	108	68	74	64	42	42	42	8	43	69	20	22	10	62	52	46	46	18	9	19	23	14	20	19	26	7	33	19
	20.5%	20.0%	20.9%	23.5%	20.7%	17.8%	14.7%	18.6%	23.3%	11.0%	19.6%	23.2%	30.1%	13.8%	16.0%	21.3%	18.4%	22.1%	20.6%	20.0%	18.2%	17.4%	16.3%	15.1%	19.5%	22.5%	30.9%	24.2%	25.8%	21.6%
Neither agree nor disagree	125	57	68	39	42	43	19	42	18	13	11	46	4	23	10	33	35	26	31	18	6	16	18	18	8	4	8	3	14	10
	12.4%	11.7%	13.1%	13.6%	11.8%	12.0%	6.7%	18.3%	10.1%	16.9%	5.0%	15.5%	6.2%	14.2%	16.0%	11.3%	12.6%	12.3%	13.6%	19.8%	12.5%	14.8%	12.7%	19.4%	8.2%	4.7%	9.9%	10.0%	10.9%	11.4%
Somewhat disagree	64	25	39	30	22	13	11	17	8	8	8	27	3	6	8	17	20	14	13	6	5	9	12	4	4	5	2	-	6	9
	6.4%	5.2%	7.6%	10.2%	6.2%	3.6%	4.0%	7.5%	4.5%	11.1%	3.6%	9.1%	4.4%	3.7%	13.4%	5.8%	7.3%	6.6%	6.0%	6.8%	9.8%	8.6%	8.6%	4.1%	4.3%	7.4%	2.9%	-	4.4%	10.2%
Strongly disagree	101	59	42	30	42	29	13	28	22	14	6	41	3	11	20	35	29	17	20	13	4	13	10	11	7	5	6	3	23	7
	10.0%	12.1%	8.1%	10.4%	11.8%	8.0%	4.4%	12.1%	12.1%	18.2%	2.6%	13.8%	5.0%	6.8%	31.1%	12.0%	10.4%	8.2%	8.7%	14.8%	7.4%	12.0%	7.2%	12.1%	7.2%	5.4%	6.7%	10.6%	18.0%	7.6%
Don't know	29	19	10	13	8	9	6	5	4	1	1	9	1	4	1	7	7	4	11	5	1	2	1	1	4	1	3	-	4	5
	2.9%	3.9%	2.0%	4.4%	2.2%	2.4%	1.9%	2.3%	2.0%	0.8%	0.6%	3.1%	1.3%	2.6%	2.2%	2.5%	2.5%	1.9%	4.9%	6.0%	1.6%	2.2%	1.0%	1.0%	3.7%	1.1%	4.0%	-	3.3%	6.0%
NET :Strongly agree/Somewhat agree	687	328	359	178	242	267	236	137	130	40	194	174	55	117	23	200	188	148	151	47	33	69	98	58	78	69	64	24	80	57
	68.2%	67.1%	69.3%	61.3%	68.1%	74.0%	82.9%	59.9%	71.4%	53.1%	88.1%	58.5%	83.1%	72.7%	37.2%	68.4%	67.2%	71.0%	66.8%	52.5%	68.8%	62.4%	70.5%	63.3%	76.5%	82.4%	71.0%	79.4%	63.5%	64.8%
NET :n01 Strongly disagree/Somewhat disagree	165	84	81	60	64	42	24	45	30	22	14	68	6	17	28	52	49	31	33	19	8	23	22	15	12	10	8	3	28	16
	16.5%	17.3%	15.7%	20.6%	18.0%	11.6%	8.4%	19.5%	16.5%	29.3%	6.3%	22.9%	9.4%	10.6%	44.6%	17.8%	17.7%	14.9%	14.7%	21.6%	17.2%	20.6%	15.8%	16.2%	11.5%	11.9%	9.6%	10.6%	22.4%	17.8%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 21
Q15. Who do you think should become King after the death of the present Queen?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region11										
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Prince Charles	390	203	188	89	147	154	132	86	80	27	108	96	33	67	20	134	103	77	76	34	20	49	54	38	38	32	39	7	49	29
	38.8%	41.5%	36.3%	30.7%	41.5%	42.7%	46.5%	37.4%	43.9%	36.5%	48.8%	32.4%	49.2%	41.7%	31.8%	45.9%	36.8%	37.0%	33.8%	38.1%	40.4%	44.9%	39.0%	40.8%	37.8%	37.9%	46.5%	23.6%	38.5%	32.7%
Prince William	431	183	248	134	146	151	128	97	62	28	102	125	23	73	16	102	117	98	114	34	21	39	65	36	45	40	28	19	50	43
	42.8%	37.5%	47.9%	46.2%	41.0%	41.9%	44.8%	42.5%	34.3%	37.2%	46.1%	42.1%	35.1%	45.7%	25.2%	34.8%	41.9%	46.8%	50.7%	37.7%	42.2%	36.0%	46.5%	39.5%	44.6%	47.6%	33.0%	63.9%	39.8%	48.7%
No one - the Monarchy should be abolished after the present Queen	148	87	61	50	52	46	18	43	32	19	7	64	9	15	26	51	49	26	22	20	6	17	18	14	14	6	12	4	25	12
	14.7%	17.9%	11.7%	17.3%	14.7%	12.7%	6.4%	18.6%	17.4%	25.4%	3.0%	21.5%	13.8%	9.6%	41.0%	17.4%	17.5%	12.4%	9.9%	22.9%	11.5%	15.4%	12.9%	15.3%	13.3%	7.7%	14.1%	12.5%	20.1%	13.8%
Don't know	37	15	21	17	10	10	6	3	8	1	5	12	1	5	1	5	11	8	13	1	3	4	2	4	4	6	5	-	2	4
	3.6%	3.1%	4.1%	5.9%	2.8%	2.7%	2.3%	1.4%	4.4%	0.9%	2.0%	4.1%	1.9%	3.0%	2.0%	1.9%	3.8%	3.8%	5.6%	1.3%	5.9%	3.7%	1.5%	4.4%	4.3%	6.7%	6.3%	-	1.6%	4.8%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 22
Q16. Last week King Albert II of Belgium announced he was abdicating from the throne at the age of 79 due to health reasons, handing his crown over to his eldest son. Some people say that our Queen Elizabeth II should consider doing the same on the basis that her age and health may prevent her for being able to fulfil her duties as she has previously done. Other people suggest that the Queen should reign for her entire life, as she pledged to do at her coronation. Which of the following statements is closest to your opinion?

Base : All Answered Respondents

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	861	415	446	243	316	302	242	198	156	63	191	241	64	157	39	184	224	236	217	60	45	92	122	87	94	83	76	23	95	73
Weighted Total	858	401	457	240	303	315	266	186	150	56	214	233	57	145	37	241	231	183	203	69	43	93	121	78	88	77	72	26	101	76
Elizabeth II should remain Queen for the rest of her life	572 66.7%	267 66.6%	305 66.8%	158 65.8%	194 64.0%	221 70.0%	197 73.9%	107 57.4%	99 65.9%	40 72.2%	165 77.1%	139 59.5%	30 52.9%	109 74.9%	24 63.2%	159 65.8%	155 67.0%	117 64.1%	142 69.7%	42 61.6%	22 52.1%	62 66.7%	92 76.0%	54 69.9%	58 65.6%	49 64.2%	44 61.3%	24 93.3%	60 59.1%	52 68.4%
Elizabeth II should abdicate and pass the crown on to the next generation.	201 23.4%	94 23.4%	107 23.5%	55 22.8%	76 24.9%	71 22.5%	50 18.9%	59 32.0%	36 24.2%	10 17.7%	37 17.2%	66 28.4%	20 35.7%	27 18.4%	12 32.7%	65 26.9%	46 19.8%	47 25.7%	44 21.6%	22 32.5%	13 30.9%	19 20.9%	20 16.6%	15 19.7%	24 27.2%	22 28.1%	22 30.4%	* 1.9%	27 26.3%	14 18.0%
Don't know	84 9.8%	40 10.0%	44 9.7%	27 11.4%	33 11.1%	24 7.5%	19 7.1%	20 10.7%	15 9.9%	6 10.1%	12 5.7%	28 12.1%	7 11.4%	10 6.7%	2 4.2%	18 7.3%	30 13.2%	19 10.3%	18 8.7%	4 5.9%	7 17.0%	12 12.4%	9 7.4%	8 10.4%	6 7.2%	6 7.7%	6 8.3%	1 4.8%	15 14.6%	10 13.6%
SIGMA	858	401	457	240	303	315	266	186	150	56	214	233	57	145	37	241	231	183	203	69	43	93	121	78	88	77	72	26	101	76

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 23
Q17. Do you think that the birth of the royal baby this year will boost the image of the monarchy?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humber s	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Yes	749	347	401	209	279	260	229	165	141	42	184	211	53	120	37	234	199	157	158	57	38	80	107	66	73	63	67	23	99	63
	74.4%	71.1%	77.5%	72.2%	78.6%	72.1%	80.3%	72.2%	77.9%	56.5%	83.5%	70.9%	79.0%	74.7%	59.3%	80.3%	71.1%	75.2%	70.1%	64.0%	77.2%	73.2%	76.8%	71.9%	72.1%	75.5%	80.1%	77.5%	78.3%	72.0%
No	165	90	74	51	54	59	30	45	26	25	16	64	11	25	17	38	60	34	32	21	10	21	18	15	15	13	12	3	20	16
	16.4%	18.5%	14.4%	17.6%	15.3%	16.5%	10.6%	19.5%	14.6%	33.7%	7.1%	21.6%	15.9%	15.5%	26.6%	12.9%	21.6%	16.5%	14.3%	23.2%	19.8%	19.1%	13.0%	16.6%	14.7%	15.1%	14.1%	11.3%	15.7%	18.0%
Don't know	93	51	42	30	22	41	26	19	14	7	21	22	3	16	9	20	21	17	35	11	1	8	14	11	13	8	5	3	8	9
	9.2%	10.4%	8.1%	10.3%	6.1%	11.4%	9.1%	8.3%	7.5%	9.8%	9.4%	7.4%	5.1%	9.8%	14.2%	6.8%	7.3%	8.3%	15.6%	12.8%	3.0%	7.7%	10.2%	11.6%	13.2%	9.4%	5.8%	11.2%	6.0%	10.0%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 24
Q18. Which of the following statements best reflects how you feel about the upcoming birth of the royal baby?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region11										
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
I am excited about the upcoming birth and look forward to reading the news coverage about it and/or joining in celebrating the event.	197	57	140	64	66	67	73	41	31	8	55	49	13	36	5	47	62	46	41	12	8	24	34	24	20	24	14	9	14	10
	19.5%	11.7%	27.0%	22.2%	18.5%	18.4%	25.8%	18.0%	16.9%	10.3%	24.7%	16.6%	19.2%	22.3%	8.7%	16.1%	22.3%	22.1%	18.2%	13.6%	17.2%	21.8%	24.5%	25.8%	19.2%	28.3%	17.1%	31.0%	11.2%	11.8%
I am moderately interested in the upcoming birth but am not paying very much attention to it.	437	197	239	108	153	176	141	96	87	26	114	121	24	75	17	123	119	88	106	33	20	46	56	33	49	36	42	15	63	35
	43.4%	40.4%	46.3%	37.2%	43.1%	48.6%	49.4%	42.0%	47.9%	34.5%	51.7%	40.5%	36.8%	46.5%	26.3%	42.1%	42.6%	42.3%	47.0%	37.5%	40.2%	42.2%	40.4%	35.4%	48.4%	43.2%	49.8%	50.0%	49.9%	39.7%
I am not interested in the upcoming birth and am paying no attention to it.	249	165	85	74	95	80	48	57	41	29	35	78	22	39	25	76	71	48	55	32	14	26	32	28	18	16	18	4	29	31
	24.8%	33.7%	16.4%	25.6%	26.7%	22.3%	16.9%	24.9%	22.5%	39.3%	16.0%	26.2%	32.9%	24.1%	39.8%	26.0%	25.5%	22.8%	24.2%	36.3%	28.0%	23.2%	23.3%	30.4%	17.8%	19.4%	21.0%	12.0%	22.8%	35.0%
I am annoyed about the excessive attention being paid to the upcoming birth in the media and wish people would stop talking about it.	123	70	54	43	42	38	22	34	23	12	17	49	7	11	16	46	27	27	24	11	7	14	16	8	15	8	10	2	20	12
	12.3%	14.3%	10.4%	14.9%	11.7%	10.7%	7.9%	15.1%	12.8%	16.0%	7.6%	16.6%	11.1%	7.0%	25.1%	15.7%	9.6%	12.8%	10.6%	12.6%	14.6%	12.8%	11.8%	8.3%	14.6%	9.1%	12.1%	6.9%	16.2%	13.5%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 25
Q19. The government has passed legislation to change the laws of succession so that the eldest child of Prince William will inherit the throne after him regardless of if it is a boy or a girl. Before this a younger son would have inherited ahead of an older daughter. Do you agree or disagree with this change to the laws of succession?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humbers	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Strongly agree	552	220	331	126	206	220	164	130	122	37	133	164	38	80	35	174	166	103	108	44	25	66	82	45	57	50	36	20	75	46
	54.8%	45.1%	64.0%	43.5%	58.0%	60.8%	57.7%	57.0%	67.1%	49.1%	60.3%	55.1%	57.3%	49.7%	55.7%	59.7%	59.1%	49.6%	48.1%	48.9%	50.7%	60.0%	59.3%	49.4%	55.7%	60.0%	42.9%	67.6%	59.1%	52.4%
Somewhat agree	199	111	88	70	68	61	51	45	37	11	43	63	15	33	10	62	41	44	53	18	10	19	31	18	21	14	23	5	20	18
	19.8%	22.7%	17.0%	24.3%	19.1%	16.8%	17.8%	19.7%	20.2%	14.2%	19.3%	21.2%	22.8%	20.6%	15.2%	21.1%	14.5%	20.9%	23.6%	20.6%	19.7%	17.1%	22.4%	19.4%	21.1%	16.4%	27.0%	17.5%	16.0%	20.2%
Neither agree nor disagree	175	108	67	57	60	58	41	40	18	20	30	54	10	28	12	40	45	43	47	21	8	17	19	19	11	14	16	3	22	19
	17.4%	22.0%	13.0%	19.6%	16.9%	16.1%	14.4%	17.7%	9.9%	27.4%	13.7%	18.1%	15.5%	17.3%	19.4%	13.7%	16.0%	20.4%	21.0%	23.9%	17.4%	15.2%	13.4%	21.0%	11.1%	16.3%	18.9%	11.2%	17.7%	21.9%
Somewhat disagree	28	18	10	14	5	8	13	3	1	*	12	4	1	6	2	4	10	10	4	2	-	2	4	3	3	3	2	1	4	3
	2.7%	3.7%	1.8%	5.0%	1.3%	2.3%	4.7%	1.2%	0.3%	0.5%	5.2%	1.5%	0.8%	3.6%	2.9%	1.2%	3.5%	5.0%	1.6%	2.1%	-	2.0%	2.9%	2.9%	3.2%	3.3%	2.7%	3.7%	3.1%	3.3%
Strongly disagree	25	20	5	9	7	8	9	6	2	5	2	6	2	11	2	6	10	3	6	2	2	2	1	3	4	2	3	-	3	1
	2.5%	4.1%	1.0%	3.2%	2.0%	2.3%	3.2%	2.7%	0.9%	6.2%	0.9%	2.0%	2.4%	6.8%	2.7%	2.2%	3.4%	1.5%	2.5%	1.9%	4.0%	2.2%	1.0%	3.1%	4.4%	2.4%	3.9%	-	2.6%	1.1%
Don't know	28	12	17	13	9	6	6	4	3	2	1	6	1	3	3	6	9	5	7	2	4	4	1	4	5	1	4	-	2	1
	2.8%	2.4%	3.2%	4.4%	2.6%	1.7%	2.1%	1.6%	1.6%	2.7%	0.6%	2.1%	1.3%	2.0%	4.1%	2.1%	3.4%	2.6%	3.2%	2.6%	8.3%	3.5%	1.0%	4.2%	4.5%	1.7%	4.5%	-	1.6%	1.0%
NET :Strongly agree/Somewhat agree	751	331	419	197	274	280	215	175	159	47	176	227	53	113	45	236	206	147	162	62	34	85	113	63	78	64	59	25	95	64
	74.6%	67.8%	81.0%	67.8%	77.1%	77.6%	75.5%	76.7%	87.4%	63.3%	79.6%	76.3%	80.1%	70.3%	70.9%	80.7%	73.6%	70.5%	71.7%	69.5%	70.3%	77.0%	81.7%	68.7%	76.8%	76.4%	70.0%	85.1%	75.1%	72.6%
NET :n01Strongly disagree/Somewhat disagree	53	31	22	22	17	14	15	10	4	7	3	12	2	14	4	13	19	9	13	4	6	3	7	9	3	7	-	5	2	
	5.3%	6.4%	4.2%	7.6%	4.7%	4.0%	5.3%	4.4%	2.4%	8.9%	1.5%	4.1%	3.7%	8.8%	6.7%	4.3%	6.8%	4.1%	5.7%	4.5%	12.2%	5.7%	2.0%	7.3%	8.9%	4.1%	8.5%	-	4.2%	2.2%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 26
Q20. Which of the following names do you think would be most suitable for the royal baby if it is a girl?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Alexandra	125	51	74	42	34	49	39	27	29	9	29	37	8	21	3	34	41	27	23	9	5	14	20	11	7	21	12	3	13	9
	12.4%	10.5%	14.3%	14.4%	9.6%	13.6%	13.7%	11.8%	16.0%	12.3%	12.9%	12.6%	12.5%	13.2%	5.5%	11.7%	14.6%	13.1%	10.1%	10.8%	12.3%	14.3%	12.1%	7.2%	25.1%	13.8%	9.8%	10.7%	10.5%	
Diana	128	56	72	39	46	43	36	31	20	7	23	38	7	21	8	38	30	27	33	7	9	15	13	8	16	13	4	6	17	16
	12.8%	11.5%	13.9%	13.4%	12.9%	12.0%	12.5%	13.6%	11.1%	9.8%	10.3%	12.7%	10.9%	13.1%	13.2%	13.0%	10.9%	13.0%	14.6%	7.3%	17.5%	13.8%	9.5%	8.7%	15.3%	15.8%	5.0%	19.6%	13.7%	18.7%
Victoria	139	72	67	34	47	58	45	23	26	10	45	35	4	23	3	46	32	30	31	8	10	15	20	13	20	7	11	2	20	10
	13.8%	14.7%	12.9%	11.8%	13.1%	16.1%	15.7%	10.1%	14.2%	13.7%	20.5%	11.8%	5.9%	14.2%	4.5%	15.7%	11.5%	14.4%	13.6%	9.0%	19.7%	14.0%	14.6%	14.6%	19.6%	8.3%	13.5%	5.5%	15.5%	11.2%
Elizabeth	79	41	38	22	22	35	37	13	9	6	26	14	4	19	6	21	19	22	16	6	2	10	8	4	13	4	9	-	8	13
	7.9%	8.5%	7.3%	7.6%	6.2%	9.8%	12.9%	5.6%	4.7%	7.5%	11.9%	4.9%	5.3%	11.7%	9.4%	7.3%	7.0%	10.6%	7.3%	6.5%	4.2%	8.8%	5.9%	4.4%	12.4%	5.3%	10.8%	-	6.0%	15.1%
Eleanor	60	25	36	19	17	24	15	15	10	3	9	19	6	12	5	22	16	13	9	5	4	7	6	7	6	7	9	1	7	3
	6.0%	5.0%	6.9%	6.6%	4.8%	6.6%	5.4%	6.4%	5.4%	4.1%	4.2%	6.4%	9.0%	7.2%	8.6%	7.5%	5.6%	6.5%	4.1%	5.2%	7.6%	6.3%	4.5%	7.3%	5.8%	7.9%	10.6%	4.4%	5.3%	3.0%
Charlotte	93	44	49	27	41	25	30	21	16	8	19	24	6	18	4	20	27	19	26	4	4	10	18	11	11	5	6	4	12	5
	9.2%	8.9%	9.5%	9.2%	11.5%	7.1%	10.7%	9.4%	8.8%	11.1%	8.7%	8.2%	9.6%	11.3%	6.2%	7.0%	9.7%	9.2%	11.7%	4.9%	8.5%	9.3%	13.2%	12.4%	10.8%	6.3%	7.1%	14.7%	9.5%	5.5%
Alice	54	29	25	18	23	13	20	12	10	1	11	21	2	10	5	11	21	11	11	7	*	7	4	7	5	3	6	-	7	8
	5.4%	6.0%	4.8%	6.3%	6.5%	3.5%	7.0%	5.2%	5.6%	1.7%	4.9%	7.0%	3.5%	6.3%	7.2%	3.8%	7.6%	5.2%	5.0%	7.8%	1.0%	6.1%	3.0%	7.9%	4.7%	3.7%	6.8%	-	5.9%	8.7%
Mary	39	27	12	11	11	17	13	8	8	1	13	10	5	6	1	13	13	7	7	6	1	6	2	2	5	2	5	6	6	-
	3.9%	5.6%	2.3%	3.8%	3.0%	4.8%	4.7%	3.4%	4.5%	1.4%	5.9%	3.4%	7.9%	3.8%	1.7%	4.4%	4.6%	3.2%	2.9%	6.8%	1.1%	5.8%	1.3%	2.0%	4.5%	2.3%	5.4%	18.8%	4.5%	-
Grace	90	26	63	26	41	22	23	25	14	4	22	29	8	7	3	25	25	15	25	2	7	8	13	7	5	10	5	8	15	10
	8.9%	5.4%	12.2%	9.1%	11.6%	6.1%	8.0%	10.7%	7.9%	5.0%	9.9%	9.6%	12.4%	4.3%	4.0%	8.5%	8.9%	7.0%	11.2%	2.7%	15.3%	7.1%	9.4%	7.6%	4.4%	11.8%	5.8%	25.2%	11.7%	11.8%
Frances	16	4	12	8	6	2	3	5	2	-	3	6	2	1	1	7	4	1	4	3	2	2	-	1	-	6	-	1	1	1
	1.6%	0.8%	2.3%	2.8%	1.7%	0.5%	1.0%	2.1%	1.2%	-	1.5%	2.1%	2.3%	0.3%	1.5%	2.5%	1.3%	0.5%	1.7%	3.0%	3.3%	0.4%	1.6%	-	1.4%	-	7.0%	-	1.0%	0.7%
Catherine / Kate	33	19	13	11	16	6	6	5	2	4	10	3	6	4	4	9	11	8	5	1	1	8	6	1	4	1	-	3	2	
	3.2%	3.9%	2.6%	3.9%	4.4%	1.6%	2.2%	2.8%	2.6%	2.3%	1.8%	3.3%	4.0%	3.5%	5.6%	1.4%	3.3%	5.2%	3.7%	5.4%	2.8%	0.7%	5.8%	6.9%	0.9%	4.8%	1.6%	-	2.6%	1.9%
Anne	14	11	4	5	6	3	1	4	2	3	2	6	-	1	-	4	2	7	1	2	*	2	3	1	1	3	2	1	-	-
	1.4%	2.2%	0.7%	1.8%	1.7%	0.9%	0.2%	1.8%	1.4%	4.1%	0.9%	2.0%	-	0.9%	-	1.4%	0.6%	3.6%	0.6%	2.2%	0.9%	1.4%	2.3%	0.6%	1.3%	3.5%	2.5%	2.1%	-	-
Other	136	83	53	27	45	63	17	39	30	20	15	48	11	16	21	47	41	18	31	26	4	15	20	14	12	4	9	-	17	11
	13.5%	17.0%	10.2%	9.4%	12.8%	17.5%	6.1%	17.1%	16.6%	26.9%	6.6%	16.1%	16.6%	10.2%	32.6%	16.0%	14.5%	8.5%	13.6%	29.2%	7.2%	13.8%	14.5%	15.5%	11.7%	5.3%	10.2%	-	13.7%	13.0%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 27
Q21. Which of the following names do you think would be most suitable for the royal baby if it is a boy?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
George	123	60	63	36	48	40	39	21	23	8	34	28	9	23	3	40	33	28	23	4	12	11	25	9	14	10	14	3	16	4
	12.2%	12.3%	12.2%	12.3%	13.5%	11.0%	13.6%	9.3%	12.7%	10.8%	15.4%	9.6%	13.2%	14.3%	4.8%	13.5%	11.6%	13.4%	10.3%	4.8%	23.8%	10.2%	18.1%	9.3%	13.8%	12.0%	16.6%	11.3%	12.7%	4.2%
James	171	57	115	42	72	57	55	40	32	12	41	48	10	25	8	40	52	39	40	16	10	14	21	22	15	18	5	20	13	
	17.0%	11.6%	22.2%	14.4%	20.4%	15.9%	19.4%	17.5%	17.9%	15.6%	18.5%	16.1%	15.2%	15.4%	12.9%	13.7%	18.7%	17.7%	18.0%	20.0%	13.0%	14.9%	23.7%	14.3%	21.9%	19.5%	18.2%	15.9%	14.9%	
John	32	21	12	11	10	11	13	5	3	1	8	9	1	5	4	11	7	8	7	5	-	2	6	3	1	4	1	5	4	
	3.2%	4.3%	2.2%	3.9%	2.8%	3.1%	4.7%	2.2%	1.8%	1.0%	3.8%	3.1%	0.8%	3.3%	5.6%	3.6%	2.4%	3.8%	3.2%	5.2%	-	2.0%	4.6%	3.0%	0.8%	4.7%	1.3%	3.5%	4.3%	4.9%
Philip	45	21	24	6	14	25	21	5	11	5	12	8	3	12	3	7	9	13	16	2	2	4	2	5	5	5	3	7	6	
	4.5%	4.2%	4.7%	1.9%	4.1%	6.9%	7.4%	2.0%	5.8%	6.2%	5.6%	2.5%	4.6%	7.7%	4.4%	2.5%	3.1%	6.4%	7.0%	2.0%	3.9%	4.1%	2.7%	2.1%	4.9%	6.2%	5.8%	10.8%	5.2%	7.3%
Richard	89	49	40	17	29	44	32	19	16	5	24	26	5	16	1	13	31	21	24	2	3	9	11	13	11	9	5	8	10	7
	8.9%	10.0%	7.8%	5.7%	8.0%	12.3%	11.2%	8.2%	8.8%	6.3%	10.7%	8.7%	7.3%	9.8%	2.3%	4.4%	11.2%	10.0%	10.8%	1.8%	6.6%	8.5%	7.8%	14.6%	10.4%	11.1%	6.2%	25.1%	8.1%	8.2%
Alexander	141	50	91	48	48	46	40	33	24	11	25	45	8	25	11	54	41	20	26	9	11	26	18	10	13	11	11	2	17	11
	14.1%	10.3%	17.6%	16.5%	13.5%	12.7%	13.9%	14.5%	13.1%	14.4%	11.2%	15.2%	11.7%	15.3%	16.9%	18.4%	14.8%	9.7%	11.5%	10.5%	22.1%	23.5%	13.0%	11.2%	12.4%	12.8%	13.3%	7.0%	13.8%	12.4%
Edward	37	21	16	21	11	4	11	8	4	3	10	10	2	7	1	14	7	6	9	3	2	8	1	4	5	5	-	3	2	
	3.6%	4.2%	3.1%	7.3%	3.2%	1.1%	4.0%	3.6%	2.0%	3.5%	4.7%	3.2%	3.3%	4.1%	2.2%	4.8%	2.6%	2.9%	4.1%	3.9%	2.9%	2.2%	5.5%	0.6%	3.8%	5.7%	5.9%	-	2.3%	2.1%
William	37	12	25	12	10	16	13	8	4	3	8	6	4	9	4	9	5	10	13	8	1	6	3	1	3	7	1	1	4	1
	3.7%	2.5%	4.8%	4.1%	2.8%	4.3%	4.6%	3.5%	2.3%	4.6%	3.6%	2.1%	6.1%	5.4%	5.7%	3.2%	1.8%	4.9%	5.6%	9.3%	1.6%	5.1%	2.3%	0.8%	3.1%	8.5%	1.1%	3.9%	3.5%	1.4%
Arthur	65	37	28	23	21	20	15	16	14	3	14	23	8	7	2	21	15	16	14	5	2	7	7	6	9	7	6	2	4	12
	6.4%	7.6%	5.3%	8.1%	6.0%	5.6%	5.2%	6.9%	7.6%	3.8%	6.2%	7.8%	11.3%	4.4%	2.6%	7.0%	5.2%	7.5%	6.3%	5.5%	4.3%	6.4%	4.8%	6.2%	8.4%	8.2%	6.9%	6.1%	3.1%	13.2%
Henry	73	41	31	26	18	19	22	10	3	17	28	4	7	1	22	23	15	13	3	1	7	14	9	3	1	6	2	15	8	
	7.2%	8.5%	6.0%	9.0%	8.1%	4.9%	6.5%	9.5%	5.4%	4.7%	7.9%	9.4%	5.4%	4.3%	2.3%	7.5%	8.2%	7.2%	5.7%	3.7%	1.8%	6.7%	10.0%	10.2%	3.0%	1.6%	7.4%	6.5%	11.7%	8.6%
Charles	24	15	9	11	6	7	6	4	6	1	7	7	2	6	1	10	5	6	2	5	1	3	1	1	6	-	1	-	5	1
	2.4%	3.0%	1.8%	3.8%	1.6%	1.9%	2.1%	1.6%	3.4%	0.9%	3.1%	2.3%	2.6%	3.5%	2.2%	3.5%	1.6%	3.0%	1.1%	5.7%	2.8%	3.2%	0.5%	1.1%	5.9%	-	0.8%	-	3.8%	0.7%
Andrew	24	16	8	8	8	9	1	9	3	2	4	10	1	2	2	5	7	6	6	2	1	3	1	1	4	2	2	2	6	
	2.4%	3.3%	1.5%	2.7%	2.1%	2.5%	0.4%	3.8%	1.5%	3.1%	1.7%	3.4%	1.7%	1.1%	3.4%	1.8%	2.6%	2.8%	2.7%	1.8%	1.1%	3.1%	0.7%	0.7%	3.7%	2.4%	2.9%	7.5%	0.4%	7.0%
Other	144	89	55	30	49	64	20	40	32	19	17	49	11	18	22	47	45	20	31	25	4	13	21	15	16	4	10	-	19	13
	14.3%	18.2%	10.6%	10.3%	13.9%	17.9%	6.9%	17.4%	17.8%	25.0%	7.7%	16.6%	16.6%	11.3%	34.7%	16.1%	16.1%	9.6%	13.9%	28.0%	8.9%	12.0%	15.2%	16.6%	15.4%	5.0%	12.1%	-	15.3%	15.0%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88



Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 28
Q22. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region11										
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
The royal baby should be sent to a private school	491	217	274	119	184	188	195	92	78	28	150	125	37	97	13	147	146	102	97	32	23	56	79	47	55	43	38	14	56	38
	48.8%	44.4%	53.0%	41.0%	51.8%	52.2%	68.4%	40.4%	43.0%	37.9%	67.9%	42.0%	55.2%	60.8%	21.4%	50.3%	52.2%	48.8%	42.8%	35.9%	46.5%	51.4%	57.3%	51.1%	53.7%	51.4%	45.6%	48.4%	44.1%	43.7%
The royal baby should be sent to a state school	261	135	126	80	91	89	34	81	64	24	30	112	16	28	32	76	76	48	61	30	11	32	34	18	27	14	23	8	42	21
	25.9%	27.7%	24.3%	27.6%	25.7%	24.8%	11.9%	35.6%	35.1%	32.4%	13.6%	37.7%	23.7%	17.3%	51.4%	26.1%	27.2%	23.0%	26.8%	33.3%	21.6%	29.3%	24.2%	19.1%	26.4%	17.2%	27.8%	27.9%	33.1%	23.3%
The royal baby should be tutored privately at the palace	49	34	14	20	11	18	11	12	6	3	11	11	2	11	1	8	10	19	12	4	2	3	5	3	2	8	5	2	9	6
	4.9%	7.1%	2.8%	6.9%	3.1%	4.9%	3.8%	5.4%	3.1%	3.4%	5.0%	3.7%	2.4%	7.1%	2.1%	2.7%	3.6%	9.1%	5.3%	4.1%	5.1%	3.0%	3.4%	3.2%	2.3%	9.5%	5.5%	6.5%	7.0%	6.9%
Don't know	205	102	103	71	69	65	45	42	34	20	30	49	12	24	16	61	48	40	56	24	13	18	21	24	18	18	18	5	20	23
	20.4%	20.9%	19.9%	24.4%	19.4%	18.1%	15.8%	18.6%	18.7%	26.3%	13.5%	16.6%	18.7%	14.8%	25.1%	21.0%	17.0%	19.1%	25.0%	26.7%	26.8%	16.3%	15.2%	26.6%	17.7%	21.9%	21.1%	17.2%	15.8%	26.1%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 29
Q23. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
William and Kate should bring up their baby themselves, without using a nanny, so that their child spends as much time with its parents as possible.	532 52.9%	263 53.8%	269 52.0%	188 64.9%	188 52.9%	156 43.1%	110 38.5%	138 60.6%	105 57.8%	36 48.8%	80 36.2%	194 65.1%	40 59.8%	67 41.7%	42 67.0%	155 53.1%	156 55.7%	106 50.7%	115 51.0%	58 64.9%	30 62.3%	59 53.7%	58 41.6%	40 43.7%	51 49.9%	44 53.1%	47 55.9%	17 56.9%	72 56.7%	50 57.0%
William and Kate should have a nanny to help them free up time to carry out their royal duties.	369 36.7%	168 34.4%	201 38.9%	73 25.3%	134 37.8%	162 44.7%	150 52.6%	66 28.7%	59 32.6%	26 34.6%	117 53.0%	73 24.5%	23 33.9%	79 49.1%	13 21.1%	114 38.9%	96 34.3%	79 37.7%	81 35.9%	23 25.9%	12 24.7%	39 35.6%	60 43.1%	35 38.5%	45 44.4%	30 35.8%	32 38.4%	13 43.1%	45 35.7%	27 30.5%
Don't know	105 10.5%	58 11.8%	48 9.2%	28 9.8%	33 9.3%	44 12.1%	25 8.9%	24 10.7%	17 9.6%	12 16.6%	24 10.9%	31 10.4%	4 6.2%	15 9.3%	8 12.0%	23 8.0%	28 10.0%	24 11.6%	30 13.1%	8 9.2%	6 13.0%	12 10.7%	21 15.3%	16 17.8%	6 5.7%	9 11.1%	5 5.8%	- -	10 7.5%	11 12.5%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 30
Q24. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Kate should cut back significantly on her royal duties after her baby is born.	561	262	299	167	181	214	156	130	98	39	102	172	42	94	31	137	163	128	133	44	28	60	78	53	54	52	32	18	79	54
	55.8%	53.6%	57.8%	57.6%	50.9%	59.2%	54.7%	57.1%	54.2%	52.6%	46.2%	57.7%	62.4%	58.5%	48.5%	46.9%	58.3%	61.5%	58.9%	49.8%	57.7%	54.8%	56.3%	57.1%	53.5%	62.4%	37.9%	61.1%	62.1%	60.9%
Kate should continue with most of her royal duties after her baby is born.	304	142	162	86	126	92	100	67	47	21	92	79	18	50	13	102	82	54	66	25	15	35	46	25	33	20	40	9	25	25
	30.2%	29.1%	31.3%	29.8%	35.5%	25.4%	35.0%	29.4%	25.8%	28.1%	41.7%	26.5%	26.7%	31.4%	20.7%	34.9%	29.4%	26.0%	29.1%	28.6%	29.9%	31.9%	33.3%	27.7%	32.2%	24.6%	47.4%	31.7%	20.0%	27.9%
Don't know	141	84	56	37	48	56	29	31	36	14	27	47	7	16	19	53	34	26	27	19	6	15	14	14	15	11	12	2	23	10
	14.0%	17.3%	10.9%	12.6%	13.7%	15.4%	10.3%	13.5%	20.0%	19.3%	12.1%	15.7%	10.9%	10.1%	30.7%	18.2%	12.3%	12.5%	12.0%	21.6%	12.4%	13.3%	10.4%	15.3%	14.4%	13.0%	14.7%	7.2%	17.9%	11.2%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

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Table 31
Q25. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Prince William should give up his job as an RAF search-and-rescue pilot after his baby is born.	137 13.6%	79 16.2%	58 11.2%	67 23.1%	31 8.8%	39 10.7%	31 10.8%	32 14.0%	24 13.2%	9 12.4%	31 13.9%	50 16.8%	12 18.8%	19 12.0%	10 15.6%	40 13.7%	29 10.5%	35 16.9%	33 14.5%	19 21.5%	5 10.3%	15 14.1%	17 11.9%	6 6.7%	12 12.2%	11 13.6%	14 16.6%	5 17.3%	19 14.7%	6 6.5%
Prince William should continue with his job as an RAF search-and-rescue pilot after his baby is born.	731 72.7%	333 68.1%	399 77.0%	175 60.5%	279 78.5%	277 76.8%	222 78.1%	167 73.2%	131 71.9%	50 67.3%	165 74.7%	211 70.8%	48 72.9%	120 74.8%	36 57.1%	209 71.6%	213 76.3%	143 68.8%	165 73.3%	52 58.6%	34 70.6%	77 70.1%	106 76.6%	70 75.9%	72 70.8%	62 74.1%	63 75.0%	24 80.9%	95 75.1%	69 78.3%
Don't know	138 13.7%	77 15.7%	61 11.8%	48 16.4%	45 12.6%	45 12.5%	32 11.1%	29 12.8%	27 14.9%	15 20.4%	25 11.3%	37 12.4%	6 8.3%	21 13.2%	17 27.3%	43 14.7%	37 13.3%	30 14.3%	28 12.3%	18 19.9%	9 19.1%	17 15.9%	16 11.5%	16 17.5%	17 17.0%	10 12.2%	7 8.3%	1 1.8%	13 10.2%	13 15.1%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 32
Q26. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
If William and Kate go on a royal tour abroad, they should take their baby on tour with them	739	326	414	198	274	267	217	177	132	53	163	228	44	115	46	212	209	156	163	67	32	80	106	66	73	63	61	25	90	63
	73.5%	66.7%	79.9%	68.2%	77.3%	74.0%	76.2%	77.5%	72.8%	70.6%	73.7%	76.6%	65.6%	71.5%	73.3%	72.6%	74.5%	74.8%	72.2%	74.8%	66.6%	73.1%	76.6%	71.9%	71.8%	75.9%	73.0%	82.4%	71.4%	72.2%
If William and Kate go on a royal tour abroad, they should leave their baby behind with the rest of the royal family and/or nannies	146	90	56	54	43	48	44	25	17	16	35	34	15	29	7	40	41	31	35	11	10	17	22	13	17	9	15	2	18	10
	14.5%	18.4%	10.8%	18.8%	12.1%	13.3%	15.3%	10.8%	9.3%	20.9%	15.8%	11.5%	22.2%	17.9%	11.7%	13.5%	14.5%	14.8%	15.4%	12.5%	20.4%	15.5%	15.6%	14.4%	16.6%	11.4%	18.2%	6.7%	14.3%	11.0%
Don't know	121	73	48	38	37	46	24	27	32	6	23	35	8	17	9	41	31	22	28	11	6	13	11	13	12	11	7	3	18	15
	12.1%	14.9%	9.3%	13.0%	10.6%	12.7%	8.5%	11.7%	17.9%	8.5%	10.5%	11.9%	12.2%	10.7%	15.0%	13.9%	11.0%	10.4%	12.5%	12.7%	13.1%	11.5%	7.8%	13.7%	11.7%	12.7%	8.8%	10.9%	14.3%	16.9%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 33
Q27. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Prince Charles and Camilla should be closely involved in the raising of their grandchild	468	209	259	165	185	117	123	112	86	35	98	148	36	70	25	146	127	101	94	39	22	55	67	37	36	43	47	12	60	37
	46.5%	42.7%	50.1%	56.9%	52.2%	32.5%	43.2%	49.0%	47.2%	46.7%	44.5%	49.9%	54.6%	43.9%	39.3%	50.0%	45.4%	48.4%	41.5%	44.1%	45.5%	49.9%	48.1%	40.5%	35.4%	51.0%	56.2%	41.3%	47.4%	42.2%
Prince Charles and Camilla should take a hands-off approach to the raising of their grandchild	406	205	201	77	129	200	129	91	69	32	101	117	22	73	26	108	118	79	101	34	15	43	61	40	51	32	28	17	48	37
	40.4%	42.0%	38.9%	26.7%	36.2%	55.5%	45.4%	40.0%	38.2%	42.6%	46.0%	39.4%	33.2%	45.2%	40.6%	37.0%	42.0%	38.0%	44.9%	37.7%	30.1%	38.8%	44.2%	43.4%	50.2%	38.1%	32.8%	56.3%	38.0%	42.2%
Don't know	132	75	57	47	41	43	33	25	26	8	21	32	8	17	13	38	35	28	31	16	12	12	11	15	9	9	1	18	14	
	13.1%	15.3%	11.0%	16.4%	11.6%	12.0%	11.4%	11.0%	14.6%	10.7%	9.6%	10.7%	12.2%	10.9%	20.2%	13.0%	12.5%	13.6%	13.6%	18.2%	24.3%	11.4%	7.7%	16.2%	14.4%	10.8%	10.9%	2.5%	14.5%	15.6%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 34
Q28. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
The Queen and Prince Phillip should be closely involved in the raising of their great-grandchild	439 43.7%	195 39.9%	244 47.2%	149 51.4%	185 52.1%	105 29.2%	109 38.4%	97 42.5%	86 47.2%	35 46.8%	98 44.4%	128 43.0%	29 43.9%	66 41.2%	28 44.3%	129 44.0%	117 42.0%	95 45.5%	98 43.6%	34 38.4%	21 44.1%	52 47.6%	69 49.9%	43 46.9%	34 33.4%	46 55.1%	33 39.9%	13 43.7%	51 40.5%	33 37.5%
The Queen and Prince Phillip should take a hands-off approach to the raising of their great-grandchild	437 43.5%	221 45.3%	216 41.7%	93 32.1%	131 37.0%	213 59.0%	145 50.8%	106 46.3%	71 39.3%	31 41.6%	103 46.4%	136 45.7%	32 47.7%	77 48.3%	25 39.5%	123 42.2%	129 46.2%	89 42.7%	96 42.4%	42 47.5%	16 33.1%	44 40.0%	59 42.2%	36 39.3%	55 54.3%	27 32.6%	40 47.3%	16 53.9%	57 45.4%	41 46.8%
Don't know	129 12.8%	72 14.7%	57 11.0%	48 16.5%	39 10.9%	43 11.8%	31 10.8%	26 11.2%	25 13.6%	9 11.6%	20 9.2%	34 11.3%	6 8.4%	17 10.6%	10 16.2%	40 13.8%	33 11.8%	25 11.8%	31 13.9%	13 14.1%	11 22.8%	14 12.5%	11 7.9%	13 13.8%	13 12.3%	10 12.3%	11 12.8%	1 2.5%	18 14.1%	14 15.6%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 35
Q29. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Kate's parents, Michael and Carole Middleton, should be closely involved in the raising of their grandchild	534	237	296	168	216	150	152	120	89	44	118	158	35	82	37	154	153	109	118	49	24	60	74	50	48	50	42	19	69	38
	53.0%	48.6%	57.2%	57.9%	60.8%	41.5%	53.3%	52.6%	49.2%	58.8%	53.5%	53.3%	52.2%	51.2%	58.2%	52.7%	54.8%	52.1%	52.1%	55.2%	48.7%	54.8%	53.4%	54.2%	46.8%	60.5%	49.7%	64.8%	54.2%	43.0%
Kate's parents, Michael and Carole Middleton, should take a hands-off approach to the raising of their grandchild	348	180	168	78	97	174	104	84	63	25	82	108	22	61	18	97	96	72	84	30	15	36	54	28	42	22	32	8	45	35
	34.6%	36.8%	32.5%	26.8%	27.2%	48.2%	36.7%	36.9%	34.8%	33.9%	37.3%	36.3%	33.5%	37.9%	29.0%	33.1%	34.2%	34.6%	37.2%	33.6%	30.0%	33.0%	39.1%	30.4%	41.5%	25.9%	38.4%	25.5%	35.2%	40.3%
Don't know	124	71	53	44	43	37	28	24	29	5	20	31	10	17	8	41	31	28	24	10	10	13	10	14	12	11	10	3	13	15
	12.3%	14.5%	10.2%	15.3%	12.0%	10.3%	10.0%	10.5%	15.9%	7.4%	9.2%	10.4%	14.4%	10.8%	12.8%	14.2%	11.0%	13.3%	10.7%	11.2%	21.3%	12.2%	7.5%	15.4%	11.6%	13.7%	11.9%	9.7%	10.5%	16.7%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88

Royal Baby Poll
Prepared on behalf of the Mail on Sunday

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Table 36
Q30. Which of the following is your favourite current member of the royal family?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Queen Elizabeth II	157	70	87	28	48	81	70	27	28	7	47	26	16	36	2	51	37	31	37	15	4	16	19	16	14	18	15	2	21	15
	15.6%	14.4%	16.8%	9.5%	13.7%	22.4%	24.5%	11.7%	15.5%	8.9%	21.3%	8.9%	24.7%	22.7%	2.5%	17.5%	13.3%	15.1%	16.5%	16.7%	7.9%	14.6%	13.7%	17.6%	13.6%	21.0%	17.4%	6.7%	16.8%	16.7%
Prince Philip	44	31	14	20	16	9	14	9	9	4	11	8	5	12	2	18	12	8	6	2	4	11	6	6	4	3	2	*	3	2
	4.4%	6.2%	2.7%	6.8%	4.6%	2.4%	5.0%	3.8%	5.0%	5.7%	4.8%	2.8%	7.3%	7.7%	3.3%	6.1%	4.2%	4.0%	2.8%	2.5%	8.6%	10.0%	4.5%	7.1%	3.7%	3.4%	2.8%	1.6%	2.1%	1.8%
Prince Charles	26	16	10	7	12	7	3	8	5	2	4	13	1	4	1	6	3	12	4	4	1	1	2	2	4	3	5	-	4	-
	2.5%	3.2%	1.9%	2.4%	3.3%	1.9%	1.0%	3.7%	2.8%	2.9%	1.8%	4.2%	1.7%	2.6%	1.7%	2.2%	1.1%	5.8%	1.7%	4.5%	1.1%	0.9%	1.5%	1.8%	3.7%	4.1%	6.4%	-	2.9%	-
Prince Harry	170	94	76	62	73	35	47	36	34	14	43	44	15	28	10	43	53	37	37	10	9	12	26	13	18	23	10	9	18	16
	16.9%	19.2%	14.8%	21.5%	20.5%	9.6%	16.6%	15.8%	18.8%	19.4%	19.6%	14.6%	21.8%	17.6%	15.2%	14.9%	18.8%	17.6%	16.5%	11.5%	19.0%	10.7%	18.8%	13.8%	18.1%	27.5%	12.3%	31.5%	14.6%	17.8%
Prince William	123	51	72	28	50	45	41	33	13	7	24	45	4	22	6	27	39	28	30	12	6	10	22	12	13	7	10	9	12	7
	12.2%	10.5%	13.9%	9.7%	14.1%	12.4%	14.5%	14.6%	7.1%	8.9%	10.8%	15.2%	5.5%	13.4%	9.3%	9.2%	13.8%	13.2%	13.4%	13.7%	12.5%	9.4%	16.1%	13.2%	12.9%	8.8%	12.1%	30.1%	9.1%	7.4%
Camilla, Duchess of Cornwall	12	6	6	3	6	3	4	4	3	-	4	1	1	3	1	4	2	4	2	1	-	2	1	-	3	-	4	-	1	1
	1.2%	1.2%	1.2%	1.1%	1.7%	0.7%	1.6%	1.6%	1.5%	-	1.9%	0.5%	2.1%	2.0%	0.9%	1.4%	0.7%	1.9%	0.8%	0.6%	-	1.8%	0.4%	-	2.5%	-	4.6%	-	0.7%	1.7%
Kate, Duchess of Cambridge	115	46	69	49	36	30	33	19	19	6	27	32	9	19	4	40	37	21	18	9	5	19	12	8	12	4	11	1	18	16
	11.4%	9.4%	13.4%	16.9%	10.2%	8.3%	11.7%	8.2%	10.6%	8.2%	12.3%	10.9%	13.3%	11.7%	6.0%	13.6%	13.1%	10.0%	8.0%	9.9%	9.5%	17.5%	8.3%	9.1%	11.3%	5.3%	12.9%	2.1%	14.3%	17.9%
I don't have a favourite	351	172	179	86	113	151	69	92	69	34	58	126	14	36	37	100	96	67	88	34	20	38	50	34	34	23	26	8	50	32
	34.9%	35.1%	34.6%	29.8%	31.9%	41.9%	24.1%	40.5%	38.3%	46.1%	26.4%	42.6%	21.6%	22.2%	58.2%	34.2%	34.2%	32.2%	39.2%	38.5%	41.4%	35.0%	35.8%	37.0%	32.9%	27.1%	30.7%	27.9%	39.5%	36.7%
Don't know	8	4	4	7	*	1	3	*	*	-	2	1	1	-	2	3	2	*	2	2	-	-	1	*	1	2	1	-	-	-
	0.8%	0.8%	0.8%	2.2%	0.1%	0.2%	1.1%	0.2%	0.2%	-	1.1%	0.3%	1.9%	-	2.9%	1.1%	0.7%	0.2%	1.0%	2.1%	-	-	1.0%	0.5%	1.2%	2.8%	0.8%	-	-	-
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88



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Table 37
Q31. Who do you consider the greatest monarch in British (English/Scottish) history?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region11										
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1006	502	504	295	370	341	262	240	185	82	199	302	72	176	62	220	275	269	242	76	51	109	143	104	108	90	87	27	114	86
Weighted Total	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88
Queen Elizabeth II (1952 - present)	205	95	109	43	73	88	88	38	32	8	65	53	10	43	6	49	57	53	47	9	5	23	29	17	20	31	19	10	23	15
	20.4%	19.5%	21.2%	14.9%	20.6%	24.5%	30.9%	16.5%	17.8%	10.3%	29.3%	17.9%	15.8%	26.9%	9.1%	16.6%	20.3%	25.3%	20.7%	10.5%	10.0%	20.7%	21.1%	18.0%	19.8%	36.9%	22.3%	34.2%	17.9%	17.3%
King Henry VIII (1509 - 1547)	77	50	27	36	29	12	22	13	13	7	21	24	9	10	4	27	21	13	16	7	4	13	12	7	9	1	5	2	7	11
	7.6%	10.2%	5.2%	12.4%	8.1%	3.2%	7.6%	5.8%	7.2%	9.5%	9.5%	7.9%	14.0%	6.2%	6.0%	9.2%	7.6%	6.1%	7.0%	7.9%	8.6%	11.5%	8.8%	7.5%	8.5%	0.8%	5.5%	5.3%	5.8%	12.2%
King Henry V (1413 - 1422)	16	11	6	6	3	8	5	3	5	1	2	4	2	5	-	7	5	4	1	-	*	5	4	2	-	1	4	-	1	-
	1.6%	2.2%	1.1%	2.1%	0.8%	2.1%	1.7%	1.3%	2.8%	1.6%	0.9%	1.3%	2.4%	3.2%	-	2.4%	1.7%	1.9%	0.3%	-	1.0%	4.4%	2.8%	2.6%	-	0.7%	4.5%	-	0.4%	-
Queen Victoria (1837 - 1901)	185	89	96	45	73	67	58	42	32	13	45	58	11	30	8	68	40	34	44	10	9	17	20	19	24	11	19	4	25	25
	18.4%	18.2%	18.6%	15.6%	20.5%	18.6%	20.4%	18.5%	17.7%	17.1%	20.2%	19.4%	16.6%	18.6%	12.6%	23.2%	14.2%	16.1%	19.4%	11.0%	18.0%	15.4%	14.2%	20.1%	23.2%	13.6%	22.7%	12.6%	19.4%	28.7%
Queen Elizabeth I (1558 - 1603)	133	58	75	33	46	54	35	39	28	9	26	42	10	27	7	35	41	28	29	13	8	21	24	11	11	12	8	5	13	7
	13.2%	11.8%	14.6%	11.3%	13.0%	15.0%	12.4%	17.1%	15.6%	12.4%	11.9%	14.2%	15.6%	16.6%	11.2%	11.9%	14.7%	13.5%	12.9%	14.1%	16.2%	18.8%	17.5%	11.8%	10.5%	14.8%	9.9%	18.1%	10.5%	7.8%
King Charles II (1660 - 1685)	17	8	9	5	6	6	3	4	4	6	4	5	1	2	3	1	7	4	4	1	-	1	3	2	1	*	4	-	4	2
	1.7%	1.6%	1.7%	1.6%	1.6%	1.7%	0.9%	1.7%	2.3%	8.1%	1.9%	1.5%	1.0%	0.9%	5.2%	0.5%	2.6%	2.2%	1.6%	1.2%	-	0.5%	1.9%	1.7%	0.7%	0.6%	4.3%	-	2.9%	2.8%
King George III (1760 - 1820)	7	6	1	3	2	1	1	*	5	-	1	2	1	1	-	2	*	2	2	1	-	1	1	2	-	-	1	-	1	-
	0.7%	1.1%	0.2%	1.2%	0.6%	0.3%	0.4%	0.2%	2.8%	-	0.5%	0.6%	2.1%	0.4%	-	0.8%	0.9%	0.2%	0.7%	0.6%	-	0.5%	1.0%	1.7%	-	-	1.6%	-	1.1%	-
King George VI (1936 - 1952)	20	15	5	5	6	10	3	6	2	2	6	7	1	4	-	1	7	6	6	2	-	-	3	2	6	1	3	1	1	1
	2.0%	3.1%	0.9%	1.7%	1.6%	2.6%	1.2%	2.7%	1.1%	2.8%	2.8%	2.2%	0.9%	2.4%	-	0.5%	2.4%	2.9%	2.6%	2.0%	-	-	2.4%	1.7%	5.5%	1.6%	3.0%	3.9%	0.7%	1.5%
King William I (1066 - 1087)	6	4	2	4	1	1	2	1	1	-	1	2	2	*	-	1	4	1	-	-	-	*	1	-	-	2	-	*	2	-
	0.6%	0.8%	0.4%	1.3%	0.2%	0.4%	0.6%	0.4%	0.5%	-	0.6%	0.8%	0.3%	-	0.3%	1.4%	0.6%	-	-	-	-	0.4%	0.7%	-	-	2.4%	-	1.6%	1.7%	-
King William III (1689 - 1702)	9	3	6	5	3	1	4	-	2	-	1	2	4	1	6	-	1	3	1	-	3	-	-	2	-	3	-	-	-	-
	0.9%	0.6%	1.1%	1.6%	0.9%	0.3%	0.5%	1.6%	-	3.2%	-	0.4%	2.3%	2.5%	1.9%	1.9%	-	0.3%	1.3%	1.3%	-	2.4%	-	-	2.2%	-	3.7%	-	-	-
Other	58	31	27	10	19	29	7	16	13	9	6	21	5	1	15	23	20	7	9	9	1	5	10	3	7	1	2	-	13	7
	5.7%	6.3%	5.2%	3.4%	5.2%	8.1%	2.3%	7.1%	7.0%	12.5%	2.9%	7.2%	7.1%	0.6%	23.9%	7.8%	7.0%	3.2%	3.8%	9.8%	2.5%	4.2%	7.0%	3.6%	6.6%	1.3%	2.6%	-	10.5%	8.0%
Don't know	274	120	154	95	95	83	60	62	46	17	43	79	13	34	19	73	76	58	67	37	21	23	32	29	23	23	17	7	37	19
	27.2%	24.5%	29.8%	32.9%	26.8%	23.1%	21.1%	27.0%	25.2%	22.4%	19.5%	26.4%	19.9%	21.4%	30.1%	25.0%	27.2%	27.8%	29.6%	41.7%	43.7%	21.3%	22.7%	31.2%	23.0%	27.4%	19.9%	24.2%	29.2%	21.7%
SIGMA	1006	488	518	290	355	361	285	228	181	75	221	297	66	160	63	292	280	209	226	89	49	110	139	92	102	83	84	30	126	88