



South Thanet Constituency Poll

26/11/2013

Prepared on behalf of Alan Bown

South Thanet Constituency Poll

On behalf of the Alan Bown
26/11/13 - 515 respondents

Methodology

Fieldwork Dates

19st - 25th November 2013

Data Collection Method

The survey was conducted via telephone. A combination of random numbers seeded from the complete BT directory of households in the South Thanet wards and, in addition, a smaller amount of targeted lifestyle data for specific age brackets were called.

Population Sampled

All adults aged 18+ in the parliamentary constituency of South Thanet (2010 borders).

Sample Size

515

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, and ward. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,006 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party".

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don’t know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration and presented by Patrick Briône and Damian Lyons Lowe and Katy Owen.

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Table 1
Q1. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	515	201	314	78	109	328	134	113	31	35	85	104	92	22	128	101	116	91	112	95
Weighted Total	515	244	271	119	169	227	121	110	30	32	84	108	93	23	123	94	124	84	110	104
0	38 7.3%	16 6.7%	21 7.8%	13 10.7%	11 6.8%	13 5.9%	1 0.7%	3 2.6%	-	-	-	-	-	-	-	6 5.9%	6 5.0%	8 9.3%	12 10.5%	7 6.3%
1	3 0.6%	1 0.3%	2 0.9%	-	1 0.7%	2 0.8%	1 0.4%	2 1.8%	-	-	-	1 0.7%	-	-	2 1.9%	1 0.6%	-	-	2 2.2%	-
2	9 1.8%	6 2.5%	3 1.1%	5 4.0%	3 2.0%	1 0.4%	-	2 1.5%	-	-	-	2 1.5%	2 1.8%	-	6 4.7%	-	3 2.0%	-	3 3.0%	3 3.1%
3	5 1.0%	4 1.5%	1 0.5%	4 2.9%	-	2 0.7%	-	-	1 2.7%	-	-	3 2.7%	-	-	2 1.7%	1 0.9%	2 1.7%	-	1 0.6%	1 1.3%
4	7 1.4%	6 2.4%	1 0.5%	3 2.9%	3 1.8%	1 0.3%	-	2 1.4%	1 2.4%	-	2 2.0%	2 2.1%	-	2 8.2%	1 1.1%	1 1.5%	-	1 0.9%	3 2.9%	2 1.8%
5	47 9.2%	21 8.5%	26 9.7%	21 17.2%	11 6.4%	16 7.0%	6 5.0%	5 4.2%	-	3 8.4%	5 6.3%	6 5.4%	15 16.2%	2 7.7%	19 15.2%	9 9.6%	5 4.4%	13 15.8%	11 9.8%	9 8.4%
6	13 2.6%	3 1.3%	10 3.7%	4 3.6%	4 2.5%	5 2.0%	2 1.8%	2 1.7%	2 6.4%	-	1 1.8%	2 1.5%	3 2.9%	-	7 5.4%	4 4.2%	2 1.8%	2 2.1%	2 2.1%	3 2.8%
7	31 6.0%	19 7.9%	12 4.2%	10 8.0%	13 7.4%	9 3.8%	7 5.4%	7 6.1%	-	1 2.2%	9 10.5%	8 7.0%	4 4.8%	2 10.0%	6 4.5%	7 7.6%	7 5.5%	5 5.9%	9 8.0%	3 3.0%
8	34 6.6%	26 10.6%	8 3.0%	5 4.2%	20 11.6%	9 4.0%	4 3.1%	7 6.6%	2 7.8%	-	5 6.5%	8 7.0%	4 4.7%	-	12 9.8%	8 8.7%	7 6.0%	1 0.9%	6 5.6%	11 10.8%
9	22 4.3%	12 4.8%	10 3.8%	4 3.6%	11 6.7%	6 2.8%	4 3.2%	5 4.3%	3 10.0%	1 3.9%	3 3.0%	5 4.4%	8 8.9%	-	4 3.0%	1 1.3%	6 4.5%	3 3.0%	8 7.6%	4 4.1%
10	306 59.4%	130 53.5%	176 64.8%	51 42.8%	91 54.1%	164 72.2%	97 80.3%	77 69.8%	21 70.6%	27 85.5%	59 70.0%	73 67.6%	56 60.6%	17 74.1%	65 52.6%	56 59.7%	85 68.9%	52 62.1%	52 47.6%	60 58.3%
Sigma	515 100.0%	244 100.0%	271 100.0%	119 100.0%	169 100.0%	227 100.0%	121 100.0%	110 100.0%	30 100.0%	32 100.0%	84 100.0%	108 100.0%	93 100.0%	23 100.0%	123 100.0%	94 100.0%	124 100.0%	84 100.0%	110 100.0%	104 100.0%

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Table 2
Q2. Voting Intention Tables - Normal Weighted Table
Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your South Thanet constituency?
Base : Respondents wold vote in General Election

	Gender		Age			2010 Vote				Voting Intention					Ward Group					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecide d	Cliftonv ille	Broadsta irs	West Ramsgate	East Ramsgate	Sandwich	
Unweighted Total	479	187	292	69	101	309	133	111	31	35	85	104	92	22	128	94	111	84	101	89
Weighted Total	477	227	250	107	157	213	120	108	30	32	84	108	93	23	123	88	117	76	99	97
Labour	108	59	49	26	40	42	-	71	8	2	-	108	-	-	-	25	20	19	28	16
	22.6%	26.1%	19.5%	24.4%	25.4%	19.7%	-	66.0%	25.8%	5.0%	-	100.0%	-	-	-	28.1%	17.1%	24.7%	28.8%	16.6%
Conservative	84	42	42	22	21	41	64	1	1	-	84	-	-	-	-	15	22	9	11	26
	17.5%	18.3%	16.8%	20.2%	13.2%	19.4%	53.1%	0.7%	2.1%	-	100.0%	-	-	-	-	17.4%	18.8%	11.2%	11.4%	27.3%
Liberal Democrat	14	6	8	3	7	5	6	-	6	-	-	-	-	14	-	3	4	1	4	2
	3.0%	2.7%	3.2%	2.6%	4.3%	2.2%	5.0%	-	21.0%	-	-	-	-	61.9%	-	3.4%	3.8%	0.7%	4.1%	2.1%
UKIP	93	48	45	18	33	42	18	15	8	25	-	-	93	-	-	14	27	16	21	15
	19.4%	21.2%	17.8%	16.6%	20.7%	19.9%	15.2%	13.7%	27.7%	78.3%	-	-	100.0%	-	-	16.0%	23.4%	21.0%	20.9%	15.0%
Some other party	9	4	5	2	3	4	2	-	-	3	-	-	-	9	-	1	1	1	2	4
	1.8%	1.8%	1.8%	1.8%	1.7%	2.0%	1.9%	-	-	7.9%	-	-	-	38.1%	-	1.4%	0.6%	1.0%	2.0%	4.3%
Undecided	123	44	79	32	36	55	27	21	7	3	-	-	-	123	-	25	27	22	23	26
	25.8%	19.2%	31.7%	29.9%	22.6%	26.0%	22.2%	19.6%	23.4%	8.7%	-	-	-	100.0%	-	28.7%	22.9%	28.3%	23.1%	27.2%
Refused	47	24	23	5	19	23	3	-	-	-	-	-	-	-	-	4	16	10	10	7
	9.8%	10.6%	9.2%	4.6%	12.2%	10.8%	2.6%	-	-	-	-	-	-	-	-	5.0%	13.4%	13.2%	9.7%	7.5%
Sigma	477	227	250	107	157	213	120	108	30	32	84	108	93	23	123	88	117	76	99	97
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your South Thanet constituency?
Base : Respondents wold vote in General Election

	Gender		Age			2010 Vote				Voting Intention					Ward Group					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecide d	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich	
Unweighted Total	479	187	292	69	101	309	133	111	31	35	85	104	92	22	128	94	111	84	101	89
Weighted Total	479	223	256	95	158	226	131	112	32	35	88	110	93	24	113	89	123	77	93	97
Labour	110 23.0%	57 25.6%	53 20.7%	25 26.7%	40 25.1%	45 19.9%	- -	75 67.1%	7 23.3%	2 5.3%	- -	110 100.0%	- -	- -	- -	26 29.1%	21 17.3%	18 23.9%	26 28.2%	18 19.0%
Conservative	88 18.3%	41 18.5%	46 18.1%	22 23.4%	21 13.3%	44 19.6%	71 54.2%	1 0.7%	1 2.3%	- -	88 100.0%	- -	- -	- -	- -	16 17.9%	24 19.5%	9 11.2%	11 11.8%	28 29.1%
Liberal Democrat	16 3.3%	7 3.2%	9 3.4%	3 2.6%	8 4.9%	6 2.4%	7 5.3%	- -	7 23.0%	- -	- -	- -	16 67.2%	- -	4 4.0%	5 4.2%	1 0.8%	4 4.3%	2 2.5%	
UKIP	93 19.3%	49 21.8%	44 17.1%	17 18.0%	31 19.6%	45 19.7%	19 14.8%	14 12.8%	9 27.4%	27 77.8%	- -	- -	93 100.0%	- -	13 14.8%	29 23.4%	16 21.1%	19 20.1%	16 16.1%	
Some other party	8 1.6%	3 1.2%	5 1.9%	1 0.9%	3 2.0%	4 1.7%	2 1.8%	- -	- -	3 7.7%	- -	- -	- -	8 32.8%	- -	1 1.2%	1 0.7%	1 0.8%	2 2.1%	3 3.4%
Undecided	113 23.6%	40 17.9%	73 28.6%	22 23.3%	34 21.6%	57 25.2%	28 21.1%	22 19.3%	8 24.0%	3 9.2%	- -	- -	- -	113 100.0%	24 27.3%	26 20.8%	21 27.5%	21 22.8%	21 21.7%	
Refused	52 10.8%	26 11.6%	26 10.1%	5 5.0%	21 13.5%	26 11.4%	4 2.8%	- -	- -	- -	- -	- -	- -	- -	5 5.8%	17 14.0%	11 14.7%	10 10.8%	8 8.3%	
Sigma	479 100.0%	223 100.0%	256 100.0%	95 100.0%	158 100.0%	226 100.0%	131 100.0%	112 100.0%	32 100.0%	35 100.0%	88 100.0%	110 100.0%	93 100.0%	24 100.0%	113 100.0%	89 100.0%	123 100.0%	77 100.0%	93 100.0%	97 100.0%

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Table 4
Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your South Thanet constituency?
Base : Respondents wold vote in General Election and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecide d	Cliftonv ille	Broadsta irs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	303	132	171	44	65	194	97	89	22	31	85	104	92	22	-	60	67	50	68	58
Weighted Total	314	157	157	68	102	143	99	90	24	32	88	110	93	24	-	59	80	45	62	68
Labour	110	57	53	25	40	45	-	75	7	2	-	110	-	-	-	26	21	18	26	18
	35.1%	36.4%	33.8%	37.3%	38.7%	31.5%	-	83.2%	30.7%	5.9%	-	100.0%	-	-	-	43.5%	26.5%	41.4%	42.4%	27.1%
Conservative	88	41	46	22	21	44	71	1	1	-	88	-	-	-	-	16	24	9	11	28
	27.9%	26.3%	29.6%	32.7%	20.5%	31.0%	71.2%	0.9%	3.0%	-	100.0%	-	-	-	-	26.8%	30.0%	19.3%	17.7%	41.5%
Liberal Democrat	16	7	9	3	8	6	7	-	7	-	-	-	-	16	-	4	5	1	4	2
	5.0%	4.6%	5.5%	3.7%	7.6%	3.8%	7.0%	-	30.3%	-	-	-	-	67.2%	-	5.9%	6.5%	1.4%	6.5%	3.6%
UKIP	93	49	44	17	31	45	19	14	9	27	-	-	93	-	-	13	29	16	19	16
	29.5%	31.0%	28.0%	25.1%	30.2%	31.1%	19.4%	15.9%	36.0%	85.7%	-	-	100.0%	-	-	22.1%	36.0%	36.5%	30.2%	23.0%
Some other party	8	3	5	1	3	4	2	-	-	3	-	-	-	8	-	1	1	1	2	3
	2.5%	1.7%	3.2%	1.3%	3.0%	2.6%	2.4%	-	-	8.4%	-	-	-	32.8%	-	1.8%	1.0%	1.3%	3.2%	4.8%
Sigma	314	157	157	68	102	143	99	90	24	32	88	110	93	24	-	59	80	45	62	68
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q3. What is your main reason for wanting to vote for [that party] ?
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention				Ward Group					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	303	132	171	44	65	194	97	89	22	31	85	104	92	22	-	60	67	50	68	58
Weighted Total	307	159	148	70	103	135	90	87	23	29	84	108	93	23	-	58	75	45	66	63
I like their policies	132 43.0%	69 43.0%	64 43.1%	30 43.0%	48 46.3%	55 40.5%	37 40.6%	32 36.8%	10 44.9%	19 63.5%	31 36.5%	36 33.4%	58 62.2%	8 34.8%	-	20 34.1%	31 40.9%	19 41.5%	24 35.5%	40 62.6%
I like their party leader	12 3.8%	8 4.9%	4 2.6%	5 6.9%	2 1.6%	5 3.9%	4 4.6%	2 2.4%	1 4.1%	1 2.4%	4 4.3%	3 2.8%	4 4.7%	1 3.1%	-	1 2.3%	4 5.4%	-	4 6.5%	2 3.2%
I like the candidate	8 2.7%	5 3.0%	3 2.3%	-	5 5.3%	3 2.0%	3 3.2%	-	2 8.8%	1 2.4%	3 3.7%	-	2 2.3%	3 12.8%	-	3 5.6%	3 3.9%	-	1 1.1%	1 2.0%
I dislike another party and want to stop them winning (tactical)	21 6.7%	9 5.6%	12 8.0%	6 9.2%	6 5.8%	8 6.2%	8 9.2%	5 6.0%	1 6.2%	1 1.8%	10 11.6%	8 7.1%	2 2.0%	1 6.3%	-	6 10.1%	6 8.1%	1 1.6%	5 6.8%	4 5.6%
As a general protest	25 8.1%	16 10.2%	9 5.8%	4 5.7%	11 10.5%	10 7.6%	6 6.4%	4 4.8%	4 19.1%	6 19.2%	-	5 4.2%	17 18.7%	3 13.5%	-	5 8.1%	8 10.2%	6 12.7%	4 6.4%	3 4.3%
Local party good for area	4 1.2%	2 1.5%	1 0.8%	2 2.3%	-	2 1.5%	4 4.0%	-	-	-	3 3.7%	-	1 0.6%	-	-	1 1.4%	1 0.9%	1 1.2%	2 2.4%	-
Always voted for them (tribal loyalty)	81 26.3%	38 24.1%	42 28.7%	13 18.4%	28 27.6%	40 29.4%	23 25.9%	38 44.0%	4 16.8%	1 2.1%	31 37.4%	46 42.4%	-	4 16.1%	-	17 29.6%	17 22.7%	15 32.8%	20 30.0%	12 19.0%
Something else	25 8.2%	12 7.7%	13 8.6%	10 14.5%	3 2.8%	12 8.9%	6 6.1%	5 5.9%	-	3 8.6%	2 2.7%	11 10.1%	9 9.6%	3 13.5%	-	5 8.9%	6 7.8%	4 10.0%	8 11.3%	2 3.3%
Sigma	307 100.0%	159 100.0%	148 100.0%	70 100.0%	103 100.0%	135 100.0%	90 100.0%	87 100.0%	23 100.0%	29 100.0%	84 100.0%	108 100.0%	93 100.0%	23 100.0%	-	58 100.0%	75 100.0%	45 100.0%	66 100.0%	63 100.0%

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Table 6
Q4. Imagine for a moment that there was no UKIP candidate standing in your South Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	91	42	49	10	21	60	20	13	8	27	-	-	91	-	-	16	24	17	22	12
Weighted Total	91	48	43	16	33	42	18	15	8	25	-	-	91	-	-	14	26	16	21	15
Conservative	20 21.5%	12 25.4%	7 17.2%	2 9.8%	8 23.1%	11 24.8%	9 51.5%	-	1 14.9%	6 23.7%	-	-	20 21.5%	-	-	1 10.0%	8 32.3%	4 23.2%	3 16.2%	3 19.3%
Labour	18 19.4%	12 24.1%	6 14.1%	9 54.8%	3 8.8%	6 14.0%	2 11.4%	7 48.1%	2 18.9%	5 18.6%	-	-	18 19.4%	-	-	1 5.7%	8 29.1%	3 16.9%	4 17.0%	3 21.2%
Liberal Democrat	2 1.9%	2 3.7%	-	-	-	2 4.2%	-	-	2 21.2%	-	-	2 1.9%	-	-	1 5.7%	1 3.7%	-	-	-	-
Another Party	2 2.3%	1 1.7%	1 2.9%	-	1 3.9%	1 1.9%	1 4.5%	-	-	1 5.0%	-	-	2 2.3%	-	-	1 5.7%	-	1 7.9%	-	-
Would not vote	37 40.9%	20 42.0%	17 39.7%	3 19.9%	17 52.3%	17 40.2%	5 26.8%	6 42.3%	2 28.2%	10 38.4%	-	-	37 40.9%	-	-	7 47.8%	8 29.4%	5 29.5%	11 52.6%	7 50.8%
Dont know	13 14.0%	2 3.2%	11 26.1%	3 15.5%	4 12.0%	6 14.9%	1 5.9%	1 9.6%	1 16.7%	4 14.3%	-	-	13 14.0%	-	-	4 25.0%	1 5.5%	4 22.5%	3 14.2%	1 8.7%
Sigma	91 100.0%	48 100.0%	43 100.0%	16 100.0%	33 100.0%	42 100.0%	18 100.0%	15 100.0%	8 100.0%	25 100.0%	-	-	91 100.0%	-	-	14 100.0%	26 100.0%	16 100.0%	21 100.0%	15 100.0%

South Thanet Constituency Poll

Prepared on behalf of Alan Bown

26 Nov 2013

Table 7
Q5. Imagine for a moment that there was no Labour candidate standing in your South Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : All Answering

	Gender		Age			2010 Vote				Voting Intention					Ward Group					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich	
Unweighted Total	74	31	43	15	20	39	-	52	4	1	-	74	-	-	-	22	11	14	19	8
Weighted Total	81	43	38	23	32	26	-	51	6	2	-	81	-	-	-	23	15	15	18	11
Conservative	6	2	3	3	1	1	-	3	-	-	-	6	-	-	-	1	-	-	3	1
	6.9%	5.5%	8.5%	12.9%	3.8%	5.5%	-	6.7%	-	-	-	6.9%	-	-	-	6.2%	-	-	15.6%	12.8%
UKIP	3	1	2	-	-	3	-	3	-	-	-	3	-	-	-	1	-	-	1	1
	3.1%	1.9%	4.4%	-	-	9.7%	-	4.9%	-	-	-	3.1%	-	-	-	2.6%	-	-	5.9%	7.8%
Liberal Democrat	8	5	3	1	3	3	-	7	-	-	-	8	-	-	-	3	3	1	1	-
	9.7%	10.9%	8.3%	5.8%	9.7%	13.1%	-	13.0%	-	-	-	9.7%	-	-	-	14.0%	19.8%	8.4%	2.9%	-
Another Party	21	11	10	6	9	6	-	13	2	2	-	21	-	-	-	3	6	4	5	3
	26.0%	24.6%	27.7%	27.2%	28.9%	21.4%	-	25.0%	36.5%	100.0%	-	26.0%	-	-	-	14.5%	39.1%	24.1%	28.5%	31.5%
Would not vote	28	17	11	8	12	8	-	16	4	-	-	28	-	-	-	8	4	7	5	5
	34.6%	39.2%	29.4%	34.3%	37.2%	31.8%	-	32.4%	63.5%	-	-	34.6%	-	-	-	35.3%	25.4%	44.1%	25.5%	47.8%
Dont know	15	8	8	5	7	4	-	9	-	-	-	15	-	-	-	6	2	3	4	-
	19.0%	17.8%	20.3%	19.8%	20.4%	16.4%	-	16.8%	-	-	-	19.0%	-	-	-	27.4%	15.7%	19.8%	21.6%	-
Refuse	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-
	0.7%	-	1.4%	-	-	2.1%	-	1.1%	-	-	-	0.7%	-	-	-	-	-	3.6%	-	-
Sigma	81	43	38	23	32	26	-	51	6	2	-	81	-	-	-	23	15	15	18	11
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	-	100.0%	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%

South Thanet Constituency Poll

Prepared on behalf of Alan Bown

26 Nov 2013

Table 8
Q6. Imagine for a moment that there was no Conservative Party candidate standing in your South Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : All Answering

	Gender		Age			2010 Vote				Voting Intention					Ward Group					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich	
Unweighted Total	60	26	34	13	6	41	52	-	-	-	60	-	-	-	-	11	15	8	9	17
Weighted Total	60	31	28	22	9	29	47	-	-	-	60	-	-	-	-	11	16	7	8	18
Labour	3	2	1	1	2	-	1	-	-	-	3	-	-	-	-	-	-	2	1	
	5.1%	5.3%	4.9%	6.4%	17.8%	-	3.0%	-	-	-	5.1%	-	-	-	-	-	-	19.8%	7.9%	
UKIP	15	8	7	5	2	8	13	-	-	-	15	-	-	-	1	4	1	2	6	
	24.5%	25.4%	23.4%	24.9%	17.7%	26.3%	27.1%	-	-	-	24.5%	-	-	-	12.3%	28.5%	8.3%	23.4%	35.2%	
Liberal Democrat	8	5	3	3	-	5	6	-	-	-	8	-	-	-	1	1	1	3	3	
	13.4%	16.4%	10.2%	16.0%	-	15.9%	13.1%	-	-	-	13.4%	-	-	-	12.3%	4.5%	8.3%	31.6%	15.4%	
Another Party	2	-	2	2	-	1	2	-	-	-	2	-	-	-	-	2	-	-	-	
	3.8%	-	8.0%	7.3%	-	2.5%	4.9%	-	-	-	3.8%	-	-	-	-	14.5%	-	-	-	
Would not vote	20	11	10	5	5	11	13	-	-	-	20	-	-	-	6	6	4	-	5	
	34.4%	33.9%	34.9%	24.3%	48.8%	37.3%	28.2%	-	-	-	34.4%	-	-	-	56.6%	35.8%	58.5%	-	26.1%	
Dont know	11	6	5	5	1	5	11	-	-	-	11	-	-	-	2	3	2	2	3	
	18.8%	19.0%	18.6%	21.0%	15.7%	18.1%	23.8%	-	-	-	18.8%	-	-	-	18.7%	16.7%	24.9%	25.2%	15.4%	
Sigma	60	31	28	22	9	29	47	-	-	-	60	-	-	-	11	16	7	8	18	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	

South Thanet Constituency Poll

Prepared on behalf of Alan Bown

26 Nov 2013

Table 9
Q7. Which of the following statements is closest to your opinion?
Base : All Answering

	Total	Gender		Age			2010 Vote				Voting Intention				Ward Group					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	91	42	49	10	21	60	20	13	8	27	-	-	91	-	-	16	24	17	22	12
Weighted Total	91	48	43	16	33	42	18	15	8	25	-	-	91	-	-	14	26	16	21	15
I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister	48 52.1%	26 54.0%	22 50.0%	12 74.7%	15 44.7%	21 49.3%	7 39.3%	12 80.6%	5 65.4%	15 57.9%	-	-	48 52.1%	-	-	8 53.5%	13 49.4%	9 57.7%	8 40.5%	10 66.2%
I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP	24 26.9%	14 28.9%	11 24.5%	2 9.8%	13 38.6%	10 24.3%	7 36.3%	1 4.8%	3 34.6%	6 22.2%	-	-	24 26.9%	-	-	3 21.3%	6 21.9%	4 26.5%	10 47.9%	2 11.7%
Don't know	19 21.0%	8 17.0%	11 25.5%	3 15.5%	5 16.7%	11 26.4%	4 24.4%	2 14.6%	-	5 19.9%	-	-	19 21.0%	-	-	4 25.1%	7 28.7%	3 15.9%	2 11.7%	3 22.2%
Sigma	91 100.0%	48 100.0%	43 100.0%	16 100.0%	33 100.0%	42 100.0%	18 100.0%	15 100.0%	8 100.0%	25 100.0%	-	-	91 100.0%	-	-	14 100.0%	26 100.0%	16 100.0%	21 100.0%	15 100.0%