



## **May Voting Intentions Poll**

Assessing the Impact of Local Elections, Queen's Speech and EU Referendum Debate on Voting Patterns

# May Voting Intentions Poll

20/05/13 - 1,000 respondents

## Fieldwork Dates

17<sup>th</sup> - 18<sup>th</sup> May 2013

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All adults aged 18+ England, Scotland and Wales.

## Sample Size

1,000

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region and past vote. Targets for the weighted data were derived from Office of National Statistics data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Sub-samples from the cross-breaks will be subject to higher margin of error, conclusions drawn from cross-breaks with very small sub-samples should be treated with caution.

## Voting Intention

To determine voting intention we first ask respondents how likely they are to vote in a General Election on a scale of 0-10. We then ask which party they are most likely to vote for, prompting for the Conservatives, Labour, Liberal Democrats and UKIP shown in a random order, and other parties displayed under "Another Party".

Final published figures for voting intention are calculated via a three step process which is shown in the data tables. Firstly the demographically weighting voting intention tables are further weighted by likelihood to vote where those saying "10" are given a weighting of 1, "9" given a weighting of 0.9 etc. down to those saying "0" given a weighting of 0 and hence excluded.

Those saying "undecided/don't know" and those refusing the question are then removed from the tables, and if they gave an indication of who they voted for in 2010 then are reinserted with that as their voting intention, but down-weighted by a factor of 0.3. Final published voting intention figures can therefore be found in Table 22.

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20/05/13 - 1,000 respondents

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation's team of statistical consultants and presented by Patrick Briône and Damian Lyons Lowe of Survation.

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## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 1**  
**Q1. Where do you currently live?**  
**Base : All Respondents**

|                  | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|------------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                  |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total | 1000   | 488    | 512    | 320    | 363    | 317    | 289       | 247    | 182    | 22     | 68     | 178              | 284    | 79     | 174    | 76     | 218    | 256    | 275    | 251    |
| Weighted Total   | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
| England          | 869    | 426    | 443    | 252    | 305    | 311    | 272       | 207    | 174    | 25     | 27     | 165              | 241    | 73     | 170    | 35     | 183    | 219    | 242    | 224    |
|                  | 86.9%  | 87.5%  | 86.3%  | 88.2%  | 86.3%  | 86.4%  | 91.0%     | 86.2%  | 91.5%  | 96.4%  | 51.4%  | 90.0%            | 87.0%  | 90.3%  | 93.4%  | 52.1%  | 87.2%  | 87.2%  | 88.1%  | 85.1%  |
| Scotland         | 75     | 34     | 40     | 20     | 31     | 24     | 14        | 17     | 9      | 1      | 18     | 9                | 17     | 4      | 5      | 24     | 12     | 19     | 21     | 23     |
|                  | 7.5%   | 7.1%   | 7.9%   | 7.1%   | 8.6%   | 6.6%   | 4.7%      | 7.0%   | 4.7%   | 3.6%   | 34.7%  | 5.0%             | 6.1%   | 5.5%   | 2.6%   | 36.6%  | 5.9%   | 7.5%   | 7.5%   | 8.7%   |
| Wales            | 56     | 27     | 30     | 14     | 18     | 25     | 13        | 16     | 7      | -      | 7      | 9                | 19     | 3      | 7      | 8      | 15     | 13     | 12     | 16     |
|                  | 5.6%   | 5.5%   | 5.8%   | 4.7%   | 5.0%   | 6.9%   | 4.3%      | 6.8%   | 3.8%   | -      | 13.9%  | 5.0%             | 6.8%   | 4.1%   | 4.0%   | 11.3%  | 6.9%   | 5.3%   | 4.4%   | 6.2%   |
| Sigma            | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
|                  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 2**  
**Q1. Where do you currently live?**  
**Base : All Respondents**

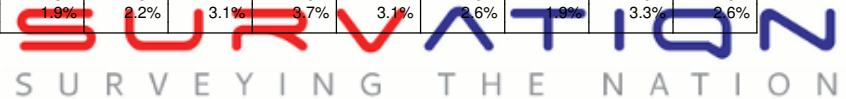
|                  | Total  | Region11 |          |        |                 |               |            |            |            |            |               |                        | EU Referendum |            |            |
|------------------|--------|----------|----------|--------|-----------------|---------------|------------|------------|------------|------------|---------------|------------------------|---------------|------------|------------|
|                  |        | London   | Scotland | Wales  | East of England | East Midlands | North East | North West | South East | South West | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU | Don't know |
| Unweighted Total | 1000   | 103      | 84       | 52     | 99              | 63            | 49         | 124        | 122        | 102        | 88            | 108                    | 463           | 364        | 173        |
| Weighted Total   | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
| England          | 869    | 101      | -        | -      | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 413           | 317        | 139        |
|                  | 86.9%  | 100.0%   | -        | -      | 100.0%          | 100.0%        | 100.0%     | 100.0%     | 100.0%     | 100.0%     | 100.0%        | 100.0%                 | 87.6%         | 89.5%      | 79.7%      |
| Scotland         | 75     | -        | 75       | -      | -               | -             | -          | -          | -          | -          | -             | -                      | 28            | 24         | 22         |
|                  | 7.5%   | -        | 100.0%   | -      | -               | -             | -          | -          | -          | -          | -             | -                      | 6.0%          | 6.8%       | 12.9%      |
| Wales            | 56     | -        | -        | 56     | -               | -             | -          | -          | -          | -          | -             | -                      | 30            | 13         | 13         |
|                  | 5.6%   | -        | -        | 100.0% | -               | -             | -          | -          | -          | -          | -             | -                      | 6.4%          | 3.7%       | 7.5%       |
| Sigma            | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
|                  | 100.0% | 100.0%   | 100.0%   | 100.0% | 100.0%          | 100.0%        | 100.0%     | 100.0%     | 100.0%     | 100.0%     | 100.0%        | 100.0%                 | 100.0%        | 100.0%     | 100.0%     |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 3**  
**Q2. Which English county do you currently live in?**  
**Base : All UK Respondents**

|                    | Total | Gender |        | Age   |       |      | 2010 Vote |       |      |       |       | Voting Intention |       |       |      |       | SEG   |       |      |      |
|--------------------|-------|--------|--------|-------|-------|------|-----------|-------|------|-------|-------|------------------|-------|-------|------|-------|-------|-------|------|------|
|                    |       | Male   | Female | 18-34 | 35-54 | 55+  | CON       | LAB   | LD   | UKIP  | OTHER | CON              | LAB   | LD    | UKIP | OTHER | AB    | C1    | C2   | DE   |
| Unweighted Total   | 864   | 425    | 439    | 281   | 311   | 272  | 263       | 213   | 167  | 21    | 36    | 161              | 248   | 72    | 162  | 38    | 190   | 221   | 241  | 212  |
| Weighted Total     | 869   | 426    | 443    | 252   | 305   | 311  | 272       | 207   | 174  | 25    | 27    | 165              | 241   | 73    | 170  | 35    | 183   | 219   | 242  | 224  |
| Greater London     | 101   | 55     | 47     | 39    | 35    | 27   | 30        | 31    | 14   | 4     | 4     | 23               | 28    | 8     | 14   | 3     | 38    | 27    | 21   | 15   |
|                    | 11.6% | 12.8%  | 10.5%  | 15.5% | 11.4% | 8.8% | 11.0%     | 15.1% | 8.1% | 17.2% | 13.3% | 13.6%            | 11.6% | 11.2% | 8.3% | 9.0%  | 20.8% | 12.2% | 8.7% | 6.8% |
| Avon & Bristol     | 10    | 3      | 7      | 6     | 2     | 2    | 2         | 4     | 3    | -     | -     | 1                | 6     | 1     | 1    | -     | 2     | 5     | 2    | 2    |
|                    | 1.2%  | 0.7%   | 1.7%   | 2.5%  | 0.6%  | 0.6% | 0.7%      | 2.2%  | 1.7% | -     | -     | 0.6%             | 2.6%  | 1.4%  | 0.5% | -     | 1.0%  | 2.1%  | 0.7% | 0.9% |
| Bedfordshire       | 8     | 4      | 4      | 1     | 4     | 3    | 5         | 2     | -    | -     | -     | 2                | 1     | -     | 3    | -     | -     | 1     | 2    | 5    |
|                    | 0.9%  | 0.9%   | 1.0%   | 0.3%  | 1.3%  | 1.0% | 1.9%      | 1.0%  | -    | -     | -     | 1.1%             | 0.4%  | -     | 1.9% | -     | -     | 0.4%  | 0.8% | 2.4% |
| Berkshire          | 11    | 4      | 6      | 2     | 4     | 4    | 3         | 2     | 1    | -     | 2     | 2                | 1     | 1     | 3    | 1     | 4     | 3     | 2    | 2    |
|                    | 1.3%  | 1.0%   | 1.5%   | 1.0%  | 1.3%  | 1.4% | 1.0%      | 1.1%  | 0.8% | -     | 5.7%  | 1.2%             | 0.5%  | 1.9%  | 1.6% | 2.2%  | 2.1%  | 1.5%  | 0.8% | 0.8% |
| Buckinghamshire    | 16    | 7      | 9      | 8     | 6     | 2    | 8         | 2     | 2    | -     | 2     | 2                | 1     | 2     | 3    | 2     | 3     | 5     | 5    | 4    |
|                    | 1.8%  | 1.6%   | 2.0%   | 3.2%  | 1.8%  | 0.7% | 2.8%      | 1.0%  | 1.1% | -     | 5.8%  | 1.2%             | 0.3%  | 2.6%  | 1.8% | 4.5%  | 1.5%  | 2.1%  | 2.1% | 1.6% |
| Cambridgeshire     | 10    | 6      | 4      | 3     | 3     | 5    | 5         | 4     | 1    | -     | -     | 4                | 3     | -     | 1    | -     | 1     | 4     | 2    | 4    |
|                    | 1.2%  | 1.5%   | 0.9%   | 1.0%  | 1.0%  | 1.6% | 1.9%      | 1.9%  | 0.8% | -     | -     | 2.3%             | 1.3%  | -     | 0.8% | -     | 0.5%  | 1.7%  | 1.0% | 1.6% |
| Cheshire           | 21    | 10     | 11     | 5     | 9     | 7    | 3         | 10    | 4    | -     | 2     | 3                | 9     | 1     | -    | 2     | 7     | 3     | 6    | 5    |
|                    | 2.4%  | 2.3%   | 2.5%   | 1.9%  | 3.0%  | 2.3% | 1.0%      | 4.9%  | 2.0% | -     | 7.9%  | 1.6%             | 3.9%  | 1.3%  | -    | 4.7%  | 3.7%  | 1.2%  | 2.7% | 2.4% |
| Cleveland          | 10    | 7      | 3      | 3     | 1     | 5    | 3         | 1     | 1    | 1     | -     | 1                | 4     | -     | 2    | -     | 1     | 2     | 1    | 6    |
|                    | 1.1%  | 1.6%   | 0.6%   | 1.3%  | 0.3%  | 1.7% | 1.1%      | 0.4%  | 0.5% | 3.7%  | -     | 0.5%             | 1.5%  | -     | 1.2% | -     | 0.5%  | 0.8%  | 0.5% | 2.5% |
| Cornwall           | 13    | 6      | 8      | 3     | 8     | 3    | 5         | 2     | 5    | -     | 1     | 2                | 4     | 1     | 4    | 1     | 1     | 4     | 4    | 4    |
|                    | 1.6%  | 1.3%   | 1.8%   | 1.0%  | 2.7%  | 0.9% | 1.8%      | 0.8%  | 2.9% | -     | 2.9%  | 1.2%             | 1.5%  | 1.4%  | 2.4% | 2.2%  | 0.6%  | 2.0%  | 1.7% | 1.8% |
| Cumbria            | 8     | 3      | 5      | 3     | 1     | 4    | -         | 2     | 1    | -     | -     | -                | 1     | -     | 2    | -     | 1     | 1     | 4    | 2    |
|                    | 0.9%  | 0.7%   | 1.1%   | 1.0%  | 0.3%  | 1.4% | -         | 0.9%  | 0.5% | -     | -     | -                | 0.4%  | -     | 1.3% | -     | 0.5%  | 0.5%  | 1.7% | 0.8% |
| Derbyshire         | 19    | 8      | 11     | 4     | 7     | 8    | 4         | 4     | 6    | 2     | -     | 2                | 6     | -     | 6    | 1     | 2     | 2     | 7    | 7    |
|                    | 2.1%  | 1.9%   | 2.4%   | 1.6%  | 2.1%  | 2.5% | 1.3%      | 2.0%  | 3.4% | 6.7%  | -     | 1.5%             | 2.6%  | -     | 3.8% | 3.2%  | 1.2%  | 1.0%  | 3.1% | 2.9% |
| Devon              | 26    | 11     | 15     | 8     | 10    | 9    | 6         | 7     | 8    | -     | -     | 2                | 13    | 2     | 6    | -     | 3     | 7     | 5    | 12   |
|                    | 3.0%  | 2.6%   | 3.5%   | 3.0%  | 3.3%  | 2.9% | 2.4%      | 3.3%  | 4.6% | -     | -     | 1.4%             | 5.3%  | 2.7%  | 3.7% | -     | 1.6%  | 3.0%  | 2.2% | 5.2% |
| Dorset             | 9     | 7      | 2      | 4     | 3     | 2    | 3         | 2     | 1    | -     | -     | 2                | 3     | -     | 3    | -     | 2     | 1     | 4    | 2    |
|                    | 1.0%  | 1.6%   | 0.4%   | 1.5%  | 1.0%  | 0.6% | 1.1%      | 0.9%  | 0.6% | -     | -     | 1.2%             | 1.2%  | -     | 1.7% | -     | 1.0%  | 0.5%  | 1.6% | 0.9% |
| Durham             | 12    | 4      | 8      | 4     | 5     | 3    | 2         | 5     | 3    | -     | -     | 1                | 5     | 1     | 3    | 1     | 2     | 5     | 3    | 2    |
|                    | 1.4%  | 0.9%   | 1.8%   | 1.7%  | 1.5%  | 1.0% | 0.7%      | 2.6%  | 1.6% | -     | -     | 0.5%             | 2.2%  | 1.3%  | 1.8% | 2.7%  | 1.0%  | 2.4%  | 1.2% | 0.8% |
| East Sussex        | 14    | 10     | 5      | 4     | 3     | 7    | 2         | 2     | 7    | -     | -     | 1                | 2     | 2     | 4    | 2     | -     | 2     | 6    | 6    |
|                    | 1.7%  | 2.3%   | 1.1%   | 1.6%  | 1.0%  | 2.4% | 0.8%      | 0.9%  | 4.1% | -     | -     | 0.6%             | 1.0%  | 3.3%  | 2.5% | 6.9%  | -     | 1.0%  | 2.5% | 2.7% |
| East Yorkshire     | 13    | 5      | 8      | 3     | 9     | 1    | 5         | 1     | 4    | 1     | 1     | 2                | 2     | -     | 6    | -     | 1     | 6     | 5    | 1    |
|                    | 1.5%  | 1.2%   | 1.8%   | 1.1%  | 2.9%  | 0.4% | 1.7%      | 0.4%  | 2.2% | 4.2%  | 2.6%  | 1.1%             | 0.7%  | -     | 3.5% | -     | 0.8%  | 2.5%  | 2.0% | 0.4% |
| Essex              | 36    | 18     | 18     | 15    | 11    | 10   | 11        | 2     | 11   | 1     | 1     | 11               | 3     | 4     | 6    | 1     | 12    | 6     | 9    | 9    |
|                    | 4.1%  | 4.3%   | 4.0%   | 5.9%  | 3.7%  | 3.1% | 4.0%      | 0.9%  | 6.0% | 4.7%  | 5.3%  | 6.5%             | 1.2%  | 5.3%  | 3.7% | 3.1%  | 6.3%  | 2.7%  | 3.6% | 4.2% |
| Gloucestershire    | 17    | 10     | 7      | 4     | 6     | 7    | 6         | -     | 5    | 1     | -     | 7                | 2     | 3     | 1    | 1     | 3     | 5     | 5    | 3    |
|                    | 2.0%  | 2.2%   | 1.7%   | 1.6%  | 2.0%  | 2.3% | 2.3%      | -     | 2.8% | 4.6%  | -     | 4.0%             | 0.8%  | 4.2%  | 0.6% | 4.0%  | 1.6%  | 2.4%  | 2.2% | 1.5% |
| Greater Manchester | 28    | 17     | 11     | 9     | 8     | 11   | 6         | 10    | 6    | -     | -     | 4                | 11    | 2     | 5    | 1     | 4     | 9     | 8    | 7    |
|                    | 3.3%  | 4.0%   | 2.6%   | 3.7%  | 2.7%  | 3.4% | 2.2%      | 4.9%  | 3.3% | -     | -     | 2.5%             | 4.6%  | 2.5%  | 3.2% | 2.7%  | 2.1%  | 4.1%  | 3.4% | 3.2% |
| Hampshire          | 23    | 9      | 14     | 8     | 5     | 10   | 6         | 6     | 5    | 1     | -     | 3                | 5     | 2     | 6    | 1     | 5     | 4     | 8    | 6    |
|                    | 2.6%  | 2.1%   | 3.1%   | 3.2%  | 1.6%  | 3.1% | 2.3%      | 3.0%  | 2.6% | 4.6%  | -     | 1.9%             | 2.2%  | 3.1%  | 3.7% | 3.1%  | 2.6%  | 1.9%  | 3.3% | 2.6% |

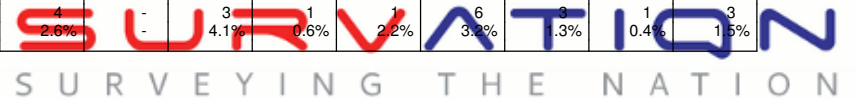


## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 3**  
**Q2. Which English county do you currently live in?**  
**Base : All UK Respondents**

|                                    | Total | Gender |        | Age   |       |      | 2010 Vote |      |      |       |       | Voting Intention |      |      |      |       | SEG  |      |      |      |
|------------------------------------|-------|--------|--------|-------|-------|------|-----------|------|------|-------|-------|------------------|------|------|------|-------|------|------|------|------|
|                                    |       | Male   | Female | 18-34 | 35-54 | 55+  | CON       | LAB  | LD   | UKIP  | OTHER | CON              | LAB  | LD   | UKIP | OTHER | AB   | C1   | C2   | DE   |
| Weighted Total                     | 869   | 426    | 443    | 252   | 305   | 311  | 272       | 207  | 174  | 25    | 27    | 165              | 241  | 73   | 170  | 35    | 183  | 219  | 242  | 224  |
| Herefordshire                      | 4     | 2      | 2      | -     | 4     | -    | 1         | 2    | 1    | -     | -     | -                | 4    | -    | -    | -     | 3    | -    | -    | 1    |
|                                    | 0.5%  | 0.5%   | 0.5%   | -     | 1.4%  | -    | 0.4%      | 1.0% | 0.7% | -     | -     | -                | 1.8% | -    | -    | -     | 1.7% | -    | -    | 0.5% |
| Hertfordshire                      | 17    | 9      | 8      | 2     | 5     | 10   | 8         | 3    | 2    | -     | 1     | 3                | 1    | 3    | 3    | -     | 1    | 5    | 8    | 4    |
|                                    | 1.9%  | 2.0%   | 1.8%   | 0.7%  | 1.6%  | 3.3% | 2.9%      | 1.5% | 1.4% | -     | 2.8%  | 1.9%             | 0.6% | 3.8% | 1.9% | -     | 0.5% | 2.1% | 3.1% | 1.6% |
| Isle of Wight                      | 1     | -      | 1      | -     | -     | 1    | 1         | -    | -    | -     | -     | -                | -    | -    | 1    | -     | -    | -    | -    | 1    |
|                                    | 0.1%  | -      | 0.2%   | -     | -     | 0.3% | 0.4%      | -    | -    | -     | -     | -                | -    | -    | 0.6% | -     | -    | -    | -    | 0.4% |
| Kent                               | 30    | 12     | 18     | 7     | 11    | 12   | 9         | 6    | 5    | 1     | 2     | 7                | 9    | -    | 5    | 1     | 9    | 3    | 10   | 8    |
|                                    | 3.5%  | 2.8%   | 4.1%   | 2.8%  | 3.6%  | 3.9% | 3.1%      | 2.9% | 2.7% | 4.7%  | 5.8%  | 4.3%             | 3.7% | -    | 3.0% | 3.1%  | 5.1% | 1.4% | 4.2% | 3.5% |
| Lancashire                         | 42    | 27     | 16     | 10    | 19    | 14   | 10        | 13   | 9    | -     | 3     | 8                | 12   | 3    | 10   | 2     | 8    | 12   | 14   | 9    |
|                                    | 4.9%  | 6.3%   | 3.5%   | 3.8%  | 6.3%  | 4.4% | 3.7%      | 6.5% | 5.0% | -     | 10.2% | 4.6%             | 5.0% | 4.1% | 5.6% | 4.7%  | 4.4% | 5.3% | 5.6% | 4.1% |
| Leicestershire                     | 13    | 4      | 9      | 4     | 6     | 3    | 7         | 3    | 1    | -     | -     | 5                | 3    | 2    | -    | -     | 5    | 3    | -    | 5    |
|                                    | 1.5%  | 1.0%   | 2.0%   | 1.5%  | 2.1%  | 0.9% | 2.5%      | 1.4% | 0.6% | -     | -     | 3.3%             | 1.2% | 2.8% | -    | -     | 2.7% | 1.4% | -    | 2.2% |
| Lincolnshire                       | 9     | 6      | 3      | 2     | 1     | 5    | 3         | 1    | 3    | -     | -     | 4                | 1    | -    | 3    | 1     | 1    | 2    | 1    | 4    |
|                                    | 1.0%  | 1.4%   | 0.6%   | 0.8%  | 0.4%  | 1.7% | 1.0%      | 0.4% | 1.9% | -     | -     | 2.4%             | 0.4% | -    | 1.5% | 3.2%  | 0.5% | 1.0% | 0.4% | 1.9% |
| Lincolnshire (North or North-East) | 6     | 4      | 3      | 2     | 2     | 3    | 1         | 2    | 2    | -     | -     | 1                | 3    | 2    | 1    | -     | 1    | 1    | 2    | 3    |
|                                    | 0.7%  | 0.9%   | 0.6%   | 0.7%  | 0.6%  | 0.9% | 0.3%      | 0.9% | 1.1% | -     | -     | 0.5%             | 1.1% | 2.6% | 0.5% | -     | 0.5% | 0.4% | 0.8% | 1.2% |
| Merseyside                         | 16    | 10     | 6      | 1     | 7     | 8    | 5         | 3    | 5    | 1     | -     | 2                | 5    | 2    | 4    | -     | 4    | 4    | 4    | 4    |
|                                    | 1.8%  | 2.4%   | 1.3%   | 0.3%  | 2.2%  | 2.6% | 1.8%      | 1.3% | 2.8% | 5.8%  | -     | 1.1%             | 1.9% | 2.7% | 2.1% | -     | 2.0% | 1.9% | 1.6% | 1.8% |
| Norfolk                            | 16    | 5      | 11     | 3     | 6     | 7    | 5         | 4    | 2    | 3     | -     | 1                | 4    | -    | 8    | -     | 2    | 3    | 4    | 7    |
|                                    | 1.8%  | 1.2%   | 2.5%   | 1.1%  | 2.0%  | 2.3% | 1.7%      | 1.9% | 1.1% | 10.3% | -     | 0.5%             | 1.6% | -    | 4.8% | -     | 1.0% | 1.4% | 1.8% | 3.0% |
| North Yorkshire                    | 13    | 6      | 7      | 3     | 6     | 5    | 6         | 4    | 2    | -     | 1     | 2                | 5    | 2    | 2    | 1     | 2    | 1    | 3    | 6    |
|                                    | 1.5%  | 1.5%   | 1.5%   | 1.2%  | 1.8%  | 1.5% | 2.1%      | 1.8% | 1.3% | -     | 2.3%  | 1.5%             | 1.9% | 2.3% | 1.2% | 1.8%  | 1.3% | 0.5% | 1.4% | 2.7% |
| Northamptonshire                   | 12    | 8      | 5      | 2     | 5     | 5    | 7         | 1    | 1    | 1     | -     | 7                | 2    | 1    | 1    | -     | 3    | 4    | 1    | 5    |
|                                    | 1.4%  | 1.9%   | 1.0%   | 0.8%  | 1.8%  | 1.6% | 2.6%      | 0.5% | 0.6% | 4.4%  | -     | 4.3%             | 0.9% | 1.3% | 0.6% | -     | 1.4% | 1.9% | 0.5% | 2.1% |
| Northumberland                     | 5     | 4      | 2      | 1     | 3     | 2    | 5         | 1    | -    | -     | -     | 2                | -    | -    | 2    | -     | 1    | 2    | 3    | -    |
|                                    | 0.6%  | 0.8%   | 0.4%   | 0.3%  | 0.9%  | 0.6% | 1.7%      | 0.4% | -    | -     | -     | 1.1%             | -    | -    | 1.0% | -     | 0.5% | 0.8% | 1.1% | -    |
| Nottinghamshire                    | 19    | 11     | 8      | 6     | 7     | 7    | 4         | 9    | 5    | -     | -     | 1                | 10   | 3    | 4    | -     | 2    | 4    | 5    | 7    |
|                                    | 2.2%  | 2.7%   | 1.8%   | 2.3%  | 2.1%  | 2.3% | 1.4%      | 4.3% | 2.7% | -     | -     | 0.9%             | 4.0% | 4.3% | 2.5% | -     | 1.2% | 2.0% | 2.2% | 3.3% |
| Oxfordshire                        | 6     | 3      | 3      | 1     | 2     | 3    | 3         | -    | 2    | -     | -     | -                | 1    | 2    | 2    | -     | 3    | -    | 2    | 1    |
|                                    | 0.7%  | 0.7%   | 0.7%   | 0.4%  | 0.7%  | 1.1% | 1.2%      | -    | 1.2% | -     | -     | -                | 0.4% | 2.8% | 1.3% | -     | 1.7% | -    | 0.8% | 0.6% |
| Shropshire                         | 10    | 2      | 8      | 4     | 2     | 4    | 4         | 2    | 1    | 1     | 1     | 1                | 1    | 1    | 2    | -     | 2    | 4    | 2    | 1    |
|                                    | 1.1%  | 0.4%   | 1.8%   | 1.4%  | 0.8%  | 1.2% | 1.3%      | 1.1% | 0.6% | 5.2%  | 2.7%  | 0.4%             | 0.4% | 1.3% | 1.3% | -     | 0.9% | 2.0% | 1.0% | 0.6% |
| Somerset                           | 9     | 5      | 4      | -     | 5     | 4    | 5         | 2    | 1    | 1     | 1     | 4                | 1    | -    | 2    | 2     | 2    | 4    | 2    | 1    |
|                                    | 1.1%  | 1.2%   | 1.0%   | -     | 1.7%  | 1.4% | 1.7%      | 1.0% | 0.6% | 4.6%  | 2.9%  | 2.2%             | 0.4% | -    | 1.2% | 5.2%  | 1.3% | 1.9% | 0.8% | 0.4% |
| South Yorkshire                    | 24    | 13     | 11     | 4     | 9     | 12   | 6         | 5    | 7    | -     | 2     | 5                | 7    | 1    | 5    | 1     | 4    | 7    | 6    | 8    |
|                                    | 2.8%  | 3.1%   | 2.5%   | 1.4%  | 2.9%  | 3.8% | 2.3%      | 2.6% | 3.8% | -     | 6.1%  | 3.0%             | 3.0% | 1.3% | 3.2% | 2.0%  | 1.9% | 3.0% | 2.4% | 3.6% |
| Staffordshire                      | 14    | 5      | 9      | 3     | 8     | 4    | 5         | 5    | 1    | -     | -     | 4                | 7    | -    | 1    | -     | 3    | 2    | 4    | 5    |
|                                    | 1.7%  | 1.2%   | 2.1%   | 1.2%  | 2.5%  | 1.2% | 2.0%      | 2.3% | 0.6% | -     | -     | 2.6%             | 2.9% | -    | 0.6% | -     | 1.8% | 0.9% | 1.7% | 2.2% |
| Suffolk                            | 17    | 6      | 11     | 4     | 5     | 8    | 6         | 4    | 2    | 1     | 1     | 1                | 4    | 1    | 6    | 1     | 2    | 3    | 3    | 8    |
|                                    | 1.9%  | 1.3%   | 2.4%   | 1.6%  | 1.6%  | 2.4% | 2.2%      | 2.1% | 1.4% | 4.6%  | 3.0%  | 0.6%             | 1.7% | 1.9% | 3.4% | 3.0%  | 1.2% | 1.5% | 1.4% | 3.4% |
| Surrey                             | 13    | 6      | 7      | 1     | 6     | 6    | 5         | -    | 2    | 2     | 1     | 4                | -    | 3    | 1    | 1     | 6    | 3    | 1    | 3    |
|                                    | 1.5%  | 1.3%   | 1.6%   | 0.4%  | 1.9%  | 2.0% | 1.9%      | -    | 1.2% | 6.2%  | 2.8%  | 2.6%             | -    | 4.1% | 0.6% | 2.2%  | 3.2% | 1.3% | 0.4% | 1.5% |



## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 3**  
**Q2. Which English county do you currently live in?**  
**Base : All UK Respondents**

|                | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|----------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Weighted Total | 869    | 426    | 443    | 252    | 305    | 311    | 272       | 207    | 174    | 25     | 27     | 165              | 241    | 73     | 170    | 35     | 183    | 219    | 242    | 224    |
| Tyne and Wear  | 18     | 8      | 10     | 6      | 6      | 6      | 3         | 8      | 4      | -      | 1      | 2                | 9      | 1      | 2      | 2      | 2      | 6      | 8      | 3      |
|                | 2.1%   | 1.9%   | 2.3%   | 2.4%   | 2.1%   | 1.9%   | 1.0%      | 3.7%   | 2.1%   | -      | 2.7%   | 1.1%             | 3.9%   | 1.3%   | 1.1%   | 7.2%   | 1.0%   | 2.6%   | 3.4%   | 1.2%   |
| Warwickshire   | 14     | 8      | 6      | 5      | 4      | 5      | 6         | 3      | 2      | -      | -      | 4                | 4      | 1      | 2      | -      | 2      | 3      | 5      | 3      |
|                | 1.6%   | 1.9%   | 1.4%   | 2.0%   | 1.4%   | 1.6%   | 2.2%      | 1.4%   | 1.2%   | -      | -      | 2.4%             | 1.7%   | 1.5%   | 1.2%   | -      | 1.3%   | 1.6%   | 2.1%   | 1.4%   |
| West Midlands  | 50     | 18     | 32     | 20     | 15     | 15     | 20        | 8      | 9      | -      | 2      | 6                | 15     | 4      | 7      | 6      | 11     | 15     | 14     | 10     |
|                | 5.8%   | 4.2%   | 7.3%   | 7.8%   | 4.9%   | 5.0%   | 7.3%      | 4.0%   | 5.2%   | -      | 9.2%   | 3.6%             | 6.3%   | 5.5%   | 3.8%   | 16.8%  | 5.8%   | 6.9%   | 5.8%   | 4.5%   |
| West Sussex    | 11     | 4      | 7      | 4      | 3      | 5      | 5         | 1      | 3      | -      | -      | 3                | 1      | 4      | 2      | -      | 4      | 5      | 1      | 1      |
|                | 1.3%   | 1.0%   | 1.6%   | 1.4%   | 1.0%   | 1.5%   | 1.7%      | 0.6%   | 1.9%   | -      | -      | 1.7%             | 0.5%   | 5.7%   | 1.1%   | -      | 2.2%   | 2.3%   | 0.4%   | 0.5%   |
| West Yorkshire | 46     | 17     | 29     | 15     | 13     | 18     | 11        | 13     | 10     | 2      | 2      | 8                | 17     | 3      | 7      | 1      | 6      | 13     | 17     | 9      |
|                | 5.3%   | 4.0%   | 6.6%   | 6.0%   | 4.2%   | 5.8%   | 4.0%      | 6.4%   | 5.5%   | 8.7%   | 6.1%   | 4.8%             | 7.0%   | 3.7%   | 4.3%   | 2.7%   | 3.4%   | 5.9%   | 7.1%   | 4.2%   |
| Wiltshire      | 18     | 15     | 3      | 5      | 6      | 7      | 7         | 2      | 5      | -      | -      | 6                | 1      | 3      | 4      | -      | 2      | 6      | 7      | 3      |
|                | 2.1%   | 3.5%   | 0.8%   | 1.9%   | 2.0%   | 2.4%   | 2.6%      | 0.9%   | 2.9%   | -      | -      | 3.6%             | 0.4%   | 4.6%   | 2.4%   | -      | 1.0%   | 2.6%   | 3.0%   | 1.5%   |
| Worcestershire | 2      | 2      | -      | -      | 1      | 1      | 2         | -      | -      | -      | -      | -                | -      | -      | 1      | -      | -      | 2      | -      | -      |
|                | 0.2%   | 0.5%   | -      | -      | 0.3%   | 0.3%   | 0.8%      | -      | -      | -      | -      | -                | -      | -      | 0.6%   | -      | -      | 1.0%   | -      | -      |
| Not Listed     | 5      | 5      | 1      | 5      | -      | -      | 1         | 2      | 1      | -      | -      | 1                | 4      | -      | 1      | -      | 2      | 1      | 3      | -      |
|                | 0.6%   | 1.1%   | 0.2%   | 2.2%   | -      | -      | 0.3%      | 0.9%   | 0.5%   | -      | -      | 0.5%             | 1.5%   | -      | 0.6%   | -      | 1.0%   | 0.4%   | 1.1%   | -      |
| Sigma          | 869    | 426    | 443    | 252    | 305    | 311    | 272       | 207    | 174    | 25     | 27     | 165              | 241    | 73     | 170    | 35     | 183    | 219    | 242    | 224    |
|                | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

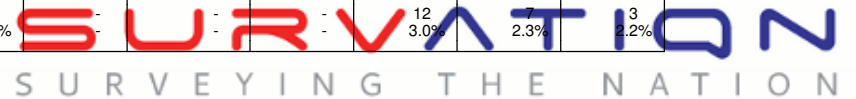


## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 4**  
**Q2. Which English county do you currently live in?**  
**Base : All UK Respondents**

|                    | Total        | Region11 |          |       |                 |               |             |             |            |             |               |                        | EU Referendum |             |            |
|--------------------|--------------|----------|----------|-------|-----------------|---------------|-------------|-------------|------------|-------------|---------------|------------------------|---------------|-------------|------------|
|                    |              | London   | Scotland | Wales | East of England | East Midlands | North East  | North West  | South East | South West  | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU  | Don't know |
| Unweighted Total   | 864          | 103      | -        | -     | 99              | 63            | 49          | 124         | 122        | 102         | 88            | 108                    | 403           | 325         | 136        |
| Weighted Total     | 869          | 101      | -        | -     | 104             | 72            | 45          | 115         | 126        | 103         | 95            | 103                    | 413           | 317         | 139        |
| Greater London     | 101<br>11.6% | 100.0%   | -        | -     | -               | -             | -           | -           | -          | -           | -             | -                      | 41<br>9.8%    | 49<br>15.5% | 12<br>8.4% |
| Avon & Bristol     | 10<br>1.2%   | -        | -        | -     | -               | -             | -           | -           | -          | 10<br>9.9%  | -             | -                      | 4<br>0.9%     | 6<br>1.8%   | 1<br>0.7%  |
| Bedfordshire       | 8<br>0.9%    | -        | -        | -     | 8<br>7.8%       | -             | -           | -           | -          | -           | -             | -                      | 3<br>0.8%     | 3<br>0.9%   | 2<br>1.4%  |
| Berkshire          | 11<br>1.3%   | -        | -        | -     | -               | -             | -           | 11<br>8.7%  | -          | -           | -             | -                      | 2<br>0.4%     | 6<br>2.0%   | 3<br>2.1%  |
| Buckinghamshire    | 16<br>1.8%   | -        | -        | -     | -               | -             | -           | 16<br>12.7% | -          | -           | -             | -                      | 5<br>1.2%     | 7<br>2.3%   | 4<br>2.6%  |
| Cambridgeshire     | 10<br>1.2%   | -        | -        | -     | 10<br>10.0%     | -             | -           | -           | -          | -           | -             | -                      | 6<br>1.3%     | 5<br>1.5%   | -          |
| Cheshire           | 21<br>2.4%   | -        | -        | -     | -               | -             | 21<br>18.3% | -           | -          | -           | -             | -                      | 10<br>2.5%    | 7<br>2.2%   | 4<br>2.9%  |
| Cleveland          | 10<br>1.1%   | -        | -        | -     | -               | 10<br>21.2%   | -           | -           | -          | -           | -             | -                      | 6<br>1.4%     | 3<br>0.9%   | 1<br>0.6%  |
| Cornwall           | 13<br>1.6%   | -        | -        | -     | -               | -             | -           | -           | -          | 13<br>13.0% | -             | -                      | 11<br>2.7%    | 2<br>0.5%   | 1<br>0.6%  |
| Cumbria            | 8<br>0.9%    | -        | -        | -     | -               | -             | 8<br>6.8%   | -           | -          | -           | -             | -                      | 3<br>0.7%     | 1<br>0.2%   | 4<br>2.9%  |
| Derbyshire         | 19<br>2.1%   | -        | -        | -     | -               | 19<br>25.8%   | -           | -           | -          | -           | -             | -                      | 6<br>1.6%     | 8<br>2.4%   | 4<br>3.2%  |
| Devon              | 26<br>3.0%   | -        | -        | -     | -               | -             | -           | -           | -          | 26<br>25.5% | -             | -                      | 13<br>3.3%    | 11<br>3.4%  | 2<br>1.5%  |
| Dorset             | 9<br>1.0%    | -        | -        | -     | -               | -             | -           | -           | -          | 9<br>8.5%   | -             | -                      | 4<br>1.0%     | 5<br>1.5%   | -          |
| Durham             | 12<br>1.4%   | -        | -        | -     | -               | -             | 12<br>26.5% | -           | -          | -           | -             | -                      | 6<br>1.4%     | 6<br>2.0%   | -          |
| East Sussex        | 14<br>1.7%   | -        | -        | -     | -               | -             | -           | 14<br>11.5% | -          | -           | -             | -                      | 8<br>1.8%     | 4<br>1.4%   | 2<br>1.8%  |
| East Yorkshire     | 13<br>1.5%   | -        | -        | -     | -               | -             | -           | -           | -          | -           | -             | 13<br>12.6%            | 8<br>1.9%     | 4<br>1.4%   | 1<br>0.6%  |
| Essex              | 36<br>4.1%   | -        | -        | -     | 36<br>34.6%     | -             | -           | -           | -          | -           | -             | -                      | 16<br>3.9%    | 8<br>2.4%   | 12<br>8.8% |
| Gloucestershire    | 17<br>2.0%   | -        | -        | -     | -               | -             | -           | -           | -          | 17<br>16.4% | -             | -                      | 8<br>2.0%     | 4<br>1.2%   | 5<br>3.5%  |
| Greater Manchester | 28<br>3.3%   | -        | -        | -     | -               | -             | 28<br>24.5% | -           | -          | -           | -             | -                      | 11<br>2.6%    | 12<br>3.7%  | 5<br>3.9%  |
| Hampshire          | 23<br>2.6%   | -        | -        | -     | -               | -             | -           | 23<br>18.1% | -          | -           | -             | -                      | 12<br>3.0%    | 7<br>2.3%   | 3<br>2.2%  |



## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 4**  
**Q2. Which English county do you currently live in?**  
**Base : All UK Respondents**

|                                    | Total      | Region11 |          |       |                 |               |             |             |            |             |               |                        | EU Referendum |            |            |
|------------------------------------|------------|----------|----------|-------|-----------------|---------------|-------------|-------------|------------|-------------|---------------|------------------------|---------------|------------|------------|
|                                    |            | London   | Scotland | Wales | East of England | East Midlands | North East  | North West  | South East | South West  | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU | Don't know |
| Weighted Total                     | 869        | 101      | -        | -     | 104             | 72            | 45          | 115         | 126        | 103         | 95            | 103                    | 413           | 317        | 139        |
| Herefordshire                      | 4<br>0.5%  | -        | -        | -     | -               | -             | -           | -           | -          | -           | 4<br>4.6%     | -                      | -             | 2<br>0.7%  | 2<br>1.6%  |
| Hertfordshire                      | 17<br>1.9% | -        | -        | -     | 17<br>16.2%     | -             | -           | -           | -          | -           | -             | -                      | 11<br>2.7%    | 4<br>1.4%  | 1<br>0.9%  |
| Isle of Wight                      | 1<br>0.1%  | -        | -        | -     | -               | -             | -           | 1<br>0.8%   | -          | -           | -             | -                      | 1<br>0.2%     | -          | -          |
| Kent                               | 30<br>3.5% | -        | -        | -     | -               | -             | -           | 30<br>24.0% | -          | -           | -             | -                      | 13<br>3.2%    | 12<br>3.8% | 5<br>3.5%  |
| Lancashire                         | 42<br>4.9% | -        | -        | -     | -               | -             | 42<br>36.8% | -           | -          | -           | -             | -                      | 26<br>6.2%    | 11<br>3.5% | 6<br>4.1%  |
| Leicestershire                     | 13<br>1.5% | -        | -        | -     | -               | 13<br>18.0%   | -           | -           | -          | -           | -             | -                      | 6<br>1.6%     | 3<br>0.9%  | 4<br>2.6%  |
| Lincolnshire                       | 9<br>1.0%  | -        | -        | -     | -               | 9<br>11.9%    | -           | -           | -          | -           | -             | -                      | 7<br>1.8%     | 1<br>0.4%  | -          |
| Lincolnshire (North or North-East) | 6<br>0.7%  | -        | -        | -     | -               | -             | -           | -           | -          | -           | -             | 6<br>6.1%              | 2<br>0.4%     | 3<br>0.9%  | 2<br>1.3%  |
| Merseyside                         | 16<br>1.8% | -        | -        | -     | -               | -             | 16<br>13.5% | -           | -          | -           | -             | -                      | 11<br>2.6%    | 3<br>0.9%  | 2<br>1.4%  |
| Norfolk                            | 16<br>1.8% | -        | -        | -     | 16<br>15.4%     | -             | -           | -           | -          | -           | -             | -                      | 11<br>2.7%    | 3<br>1.0%  | 2<br>1.3%  |
| North Yorkshire                    | 13<br>1.5% | -        | -        | -     | -               | -             | -           | -           | -          | -           | -             | 13<br>12.8%            | 5<br>1.2%     | 7<br>2.1%  | 2<br>1.3%  |
| Northamptonshire                   | 12<br>1.4% | -        | -        | -     | -               | 12<br>17.3%   | -           | -           | -          | -           | -             | -                      | 7<br>1.6%     | 5<br>1.4%  | 1<br>0.8%  |
| Northumberland                     | 5<br>0.6%  | -        | -        | -     | -               | -             | 5<br>11.7%  | -           | -          | -           | -             | -                      | 4<br>1.1%     | 1<br>0.3%  | -          |
| Nottinghamshire                    | 19<br>2.2% | -        | -        | -     | -               | 19<br>27.0%   | -           | -           | -          | -           | -             | -                      | 11<br>2.6%    | 5<br>1.7%  | 3<br>2.2%  |
| Oxfordshire                        | 6<br>0.7%  | -        | -        | -     | -               | -             | -           | 6<br>5.0%   | -          | -           | -             | -                      | 1<br>0.2%     | 4<br>1.3%  | 1<br>0.9%  |
| Shropshire                         | 10<br>1.1% | -        | -        | -     | -               | -             | -           | -           | -          | 10<br>10.3% | -             | -                      | 5<br>1.3%     | 3<br>0.9%  | 1<br>1.0%  |
| Somerset                           | 9<br>1.1%  | -        | -        | -     | -               | -             | -           | -           | 9<br>9.1%  | -           | -             | -                      | 6<br>1.4%     | 2<br>0.7%  | 1<br>0.9%  |
| South Yorkshire                    | 24<br>2.8% | -        | -        | -     | -               | -             | -           | -           | -          | -           | 24<br>23.6%   | -                      | 14<br>3.4%    | 8<br>2.6%  | 2<br>1.3%  |
| Staffordshire                      | 14<br>1.7% | -        | -        | -     | -               | -             | -           | -           | -          | 14<br>15.2% | -             | -                      | 10<br>2.4%    | 4<br>1.1%  | 1<br>0.7%  |
| Suffolk                            | 17<br>1.9% | -        | -        | -     | 17<br>16.0%     | -             | -           | -           | -          | -           | -             | -                      | 7<br>1.8%     | 6<br>1.7%  | 4<br>2.6%  |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 4**  
**Q2. Which English county do you currently live in?**  
**Base : All UK Respondents**

|                | Total         | Region11      |          |       |                 |               |              |               |               |               |               |                        | EU Referendum |               |               |
|----------------|---------------|---------------|----------|-------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|                |               | London        | Scotland | Wales | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Weighted Total | 869           | 101           | -        | -     | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 413           | 317           | 139           |
| Surrey         | 13<br>1.5%    | -             | -        | -     | -               | -             | -            | -             | 13<br>10.3%   | -             | -             | -                      | 5<br>1.2%     | 6<br>1.8%     | 2<br>1.6%     |
| Tyne and Wear  | 18<br>2.1%    | -             | -        | -     | -               | -             | 18<br>40.7%  | -             | -             | -             | -             | -                      | 8<br>2.0%     | 8<br>2.6%     | 2<br>1.4%     |
| Warwickshire   | 14<br>1.6%    | -             | -        | -     | -               | -             | -            | -             | -             | -             | 14<br>15.0%   | -                      | 5<br>1.2%     | 8<br>2.6%     | 1<br>0.8%     |
| West Midlands  | 50<br>5.8%    | -             | -        | -     | -               | -             | -            | -             | -             | -             | 50<br>52.7%   | -                      | 19<br>4.6%    | 21<br>6.7%    | 10<br>7.1%    |
| West Sussex    | 11<br>1.3%    | -             | -        | -     | -               | -             | -            | 11<br>8.9%    | -             | -             | -             | -                      | 5<br>1.2%     | 5<br>1.6%     | 1<br>0.7%     |
| West Yorkshire | 46<br>5.3%    | -             | -        | -     | -               | -             | -            | -             | -             | -             | -             | 46<br>44.8%            | 16<br>3.9%    | 17<br>5.4%    | 13<br>9.1%    |
| Wiltshire      | 18<br>2.1%    | -             | -        | -     | -               | -             | -            | -             | -             | 18<br>17.5%   | -             | -                      | 10<br>2.4%    | 4<br>1.2%     | 4<br>3.0%     |
| Worcestershire | 2<br>0.2%     | -             | -        | -     | -               | -             | -            | -             | -             | -             | 2<br>2.2%     | -                      | 1<br>0.3%     | 1<br>0.3%     | -             |
| Not Listed     | 5<br>0.6%     | -             | -        | -     | -               | -             | -            | -             | -             | -             | -             | -                      | 3<br>0.7%     | 3<br>0.8%     | -             |
| Sigma          | 869<br>100.0% | 101<br>100.0% | -        | -     | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 413<br>100.0% | 317<br>100.0% | 139<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 5**  
**Q3. What is your Gender?**  
**Base : All Respondents**

|                  | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|------------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                  |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total | 1000   | 488    | 512    | 320    | 363    | 317    | 289       | 247    | 182    | 22     | 68     | 178              | 284    | 79     | 174    | 76     | 218    | 256    | 275    | 251    |
| Weighted Total   | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
| Male             | 487    | 487    | -      | 140    | 173    | 173    | 155       | 121    | 88     | 14     | 26     | 97               | 134    | 43     | 112    | 31     | 116    | 137    | 117    | 116    |
|                  | 48.7%  | 100.0% | -      | 49.0%  | 49.0%  | 48.1%  | 51.8%     | 50.3%  | 46.0%  | 56.0%  | 49.7%  | 52.7%            | 48.4%  | 52.8%  | 61.4%  | 46.3%  | 55.2%  | 54.5%  | 42.6%  | 44.2%  |
| Female           | 513    | -      | 513    | 146    | 180    | 187    | 144       | 119    | 103    | 11     | 26     | 87               | 143    | 38     | 70     | 36     | 94     | 115    | 158    | 147    |
|                  | 51.3%  | -      | 100.0% | 51.0%  | 51.0%  | 51.9%  | 48.2%     | 49.7%  | 54.0%  | 44.0%  | 50.3%  | 47.3%            | 51.6%  | 47.2%  | 38.6%  | 53.7%  | 44.8%  | 45.5%  | 57.4%  | 55.8%  |
| Sigma            | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
|                  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 6**  
**Q3. What is your Gender?**  
**Base : All Respondents**

|                  | Total  | Region11 |          |        |                 |               |            |            |            |            |               |                        | EU Referendum |            |            |
|------------------|--------|----------|----------|--------|-----------------|---------------|------------|------------|------------|------------|---------------|------------------------|---------------|------------|------------|
|                  |        | London   | Scotland | Wales  | East of England | East Midlands | North East | North West | South East | South West | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU | Don't know |
| Unweighted Total | 1000   | 103      | 84       | 52     | 99              | 63            | 49         | 124        | 122        | 102        | 88            | 108                    | 463           | 364        | 173        |
| Weighted Total   | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
| Male             | 487    | 55       | 34       | 27     | 48              | 37            | 23         | 67         | 55         | 56         | 37            | 45                     | 245           | 184        | 58         |
|                  | 48.7%  | 53.9%    | 46.0%    | 47.3%  | 45.9%           | 52.1%         | 50.1%      | 57.9%      | 43.5%      | 53.8%      | 39.1%         | 43.9%                  | 51.8%         | 51.9%      | 33.6%      |
| Female           | 513    | 47       | 40       | 30     | 56              | 34            | 23         | 49         | 71         | 48         | 58            | 58                     | 227           | 170        | 116        |
|                  | 51.3%  | 46.1%    | 54.0%    | 52.7%  | 54.1%           | 47.9%         | 49.9%      | 42.1%      | 56.5%      | 46.2%      | 60.9%         | 56.1%                  | 48.2%         | 48.1%      | 66.4%      |
| Sigma            | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
|                  | 100.0% | 100.0%   | 100.0%   | 100.0% | 100.0%          | 100.0%        | 100.0%     | 100.0%     | 100.0%     | 100.0%     | 100.0%        | 100.0%                 | 100.0%        | 100.0%     | 100.0%     |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 7**  
**Q4. What is your Age?**  
**Base : All Respondents**

|                  | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|------------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                  |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total | 1000   | 488    | 512    | 320    | 363    | 317    | 289       | 247    | 182    | 22     | 68     | 178              | 284    | 79     | 174    | 76     | 218    | 256    | 275    | 251    |
| Weighted Total   | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
| 18-24            | 121    | 60     | 61     | 121    | -      | -      | 12        | 22     | 13     | 7      | 7      | 13               | 44     | 7      | 13     | 7      | 10     | 28     | 52     | 31     |
|                  | 12.1%  | 12.3%  | 11.9%  | 42.2%  | -      | -      | 4.2%      | 9.4%   | 6.8%   | 26.0%  | 14.2%  | 6.8%             | 15.9%  | 8.2%   | 7.0%   | 10.9%  | 4.6%   | 11.3%  | 18.8%  | 11.9%  |
| 25-34            | 165    | 80     | 85     | 165    | -      | -      | 28        | 49     | 32     | 6      | 7      | 21               | 56     | 21     | 24     | 6      | 52     | 55     | 35     | 24     |
|                  | 16.5%  | 16.5%  | 16.6%  | 57.8%  | -      | -      | 9.2%      | 20.5%  | 17.0%  | 23.1%  | 13.6%  | 11.6%            | 20.2%  | 25.8%  | 13.0%  | 9.7%   | 24.7%  | 21.8%  | 12.7%  | 9.0%   |
| 35-44            | 180    | 88     | 92     | -      | 180    | -      | 52        | 51     | 35     | 1      | 12     | 30               | 58     | 16     | 16     | 17     | 52     | 42     | 49     | 36     |
|                  | 18.0%  | 18.1%  | 17.9%  | -      | 50.8%  | -      | 17.3%     | 21.2%  | 18.1%  | 5.0%   | 21.9%  | 16.6%            | 21.0%  | 19.3%  | 8.7%   | 26.2%  | 25.0%  | 16.7%  | 17.8%  | 13.7%  |
| 45-54            | 174    | 85     | 89     | -      | 174    | -      | 59        | 39     | 42     | 1      | 8      | 40               | 46     | 13     | 30     | 13     | 51     | 45     | 37     | 41     |
|                  | 17.4%  | 17.5%  | 17.3%  | -      | 49.2%  | -      | 19.9%     | 16.1%  | 22.1%  | 4.4%   | 15.5%  | 21.8%            | 16.7%  | 16.0%  | 16.5%  | 19.5%  | 24.3%  | 18.0%  | 13.3%  | 15.6%  |
| 55-64            | 150    | 69     | 80     | -      | -      | 150    | 63        | 30     | 25     | 4      | 9      | 28               | 32     | 10     | 40     | 13     | 28     | 34     | 42     | 46     |
|                  | 15.0%  | 14.3%  | 15.6%  | -      | -      | 41.6%  | 21.2%     | 12.6%  | 13.0%  | 17.4%  | 17.7%  | 15.3%            | 11.7%  | 12.4%  | 21.8%  | 19.0%  | 13.5%  | 13.4%  | 15.3%  | 17.3%  |
| 65+              | 210    | 104    | 107    | -      | -      | 210    | 84        | 48     | 44     | 6      | 9      | 51               | 40     | 15     | 60     | 10     | 17     | 47     | 61     | 85     |
|                  | 21.0%  | 21.3%  | 20.8%  | -      | -      | 58.4%  | 28.2%     | 20.2%  | 22.9%  | 24.1%  | 17.0%  | 27.9%            | 14.4%  | 18.4%  | 33.0%  | 14.7%  | 8.0%   | 18.8%  | 22.1%  | 32.5%  |
| Sigma            | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
|                  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 8**  
**Q4. What is your Age?**  
**Base : All Respondents**

|                  | Total          | Region11      |              |              |                 |               |              |               |               |               |               |                        | EU Referendum |               |               |
|------------------|----------------|---------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|                  |                | London        | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total | 1000           | 103           | 84           | 52           | 99              | 63            | 49           | 124           | 122           | 102           | 88            | 108                    | 463           | 364           | 173           |
| Weighted Total   | 1000           | 101           | 75           | 56           | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 472           | 354           | 174           |
| 18-24            | 121<br>12.1%   | 10<br>10.1%   | 9<br>11.9%   | 6<br>10.8%   | 10<br>9.2%      | 6<br>8.9%     | 8<br>18.1%   | 13<br>11.2%   | 15<br>12.3%   | 15<br>14.5%   | 13<br>14.1%   | 12<br>11.7%            | 49<br>10.5%   | 56<br>15.8%   | 16<br>9.0%    |
| 25-34            | 165<br>16.5%   | 29<br>28.6%   | 11<br>15.2%  | 8<br>13.3%   | 17<br>16.7%     | 11<br>15.7%   | 7<br>14.5%   | 14<br>12.3%   | 20<br>15.9%   | 14<br>13.3%   | 18<br>18.6%   | 14<br>13.9%            | 50<br>10.7%   | 81<br>22.8%   | 34<br>19.6%   |
| 35-44            | 180<br>18.0%   | 22<br>22.0%   | 21<br>28.1%  | 8<br>13.4%   | 21<br>20.6%     | 11<br>15.5%   | 5<br>10.3%   | 20<br>17.2%   | 19<br>15.2%   | 19<br>18.0%   | 19<br>20.2%   | 15<br>14.8%            | 74<br>15.6%   | 62<br>17.5%   | 44<br>25.4%   |
| 45-54            | 174<br>17.4%   | 12<br>12.4%   | 10<br>12.7%  | 10<br>18.3%  | 12<br>12.1%     | 15<br>20.7%   | 10<br>21.8%  | 24<br>20.9%   | 20<br>16.1%   | 22<br>20.9%   | 15<br>16.3%   | 23<br>22.3%            | 93<br>19.6%   | 60<br>17.1%   | 21<br>12.0%   |
| 55-64            | 150<br>15.0%   | 13<br>12.8%   | 9<br>12.6%   | 11<br>19.7%  | 11<br>10.8%     | 7<br>9.1%     | 10<br>21.9%  | 25<br>21.4%   | 19<br>15.0%   | 18<br>17.8%   | 14<br>14.4%   | 13<br>12.8%            | 92<br>19.5%   | 42<br>12.0%   | 15<br>8.8%    |
| 65+              | 210<br>21.0%   | 14<br>14.2%   | 15<br>19.4%  | 14<br>24.5%  | 32<br>30.6%     | 22<br>30.1%   | 6<br>13.4%   | 20<br>17.0%   | 32<br>25.6%   | 16<br>15.4%   | 16<br>16.4%   | 25<br>24.4%            | 114<br>24.1%  | 53<br>14.9%   | 44<br>25.0%   |
| Sigma            | 1000<br>100.0% | 101<br>100.0% | 75<br>100.0% | 56<br>100.0% | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 472<br>100.0% | 354<br>100.0% | 174<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 9**  
**Q5. What best describes your income band?**  
**Base : All Respondents**

|                               | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|-------------------------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                               |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total              | 1000   | 488    | 512    | 320    | 363    | 317    | 289       | 247    | 182    | 22     | 68     | 178              | 284    | 79     | 174    | 76     | 218    | 256    | 275    | 251    |
| Weighted Total                | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
| Less than Â£10,000            | 130    | 45     | 85     | 44     | 38     | 48     | 24        | 30     | 26     | 4      | 12     | 11               | 39     | 9      | 24     | 14     | -      | 3      | 30     | 97     |
|                               | 13.0%  | 9.2%   | 16.6%  | 15.2%  | 10.8%  | 13.4%  | 8.0%      | 12.3%  | 13.5%  | 13.9%  | 22.2%  | 6.0%             | 14.2%  | 11.3%  | 13.2%  | 20.6%  | -      | 1.2%   | 10.8%  | 36.9%  |
| Â£10,000 - Â£14,999           | 136    | 52     | 83     | 32     | 32     | 72     | 31        | 39     | 29     | 5      | 5      | 21               | 44     | 8      | 28     | 8      | -      | 32     | 5      | 99     |
|                               | 13.6%  | 10.7%  | 16.3%  | 11.2%  | 9.0%   | 19.9%  | 10.2%     | 16.4%  | 15.0%  | 18.4%  | 9.0%   | 11.4%            | 15.9%  | 9.3%   | 15.4%  | 12.4%  | -      | 12.6%  | 2.0%   | 37.4%  |
| Â£15,000 - Â£19,999           | 121    | 64     | 56     | 29     | 35     | 57     | 38        | 23     | 23     | -      | 7      | 21               | 31     | 9      | 26     | 6      | -      | 34     | 26     | 60     |
|                               | 12.1%  | 13.2%  | 11.0%  | 10.2%  | 9.8%   | 15.7%  | 12.6%     | 9.7%   | 12.0%  | -      | 13.5%  | 11.6%            | 11.1%  | 11.0%  | 14.1%  | 8.6%   | -      | 13.6%  | 9.6%   | 22.7%  |
| Â£20,000 - Â£29,999           | 219    | 111    | 108    | 66     | 75     | 78     | 72        | 56     | 42     | 7      | 8      | 36               | 65     | 23     | 44     | 13     | 13     | 82     | 121    | 3      |
|                               | 21.9%  | 22.8%  | 21.1%  | 22.9%  | 21.3%  | 21.8%  | 24.1%     | 23.2%  | 22.2%  | 28.8%  | 15.6%  | 19.6%            | 23.6%  | 28.4%  | 23.9%  | 19.8%  | 6.3%   | 32.6%  | 44.0%  | 1.2%   |
| Â£30,000 - Â£39,999           | 145    | 72     | 73     | 38     | 67     | 40     | 52        | 33     | 29     | 2      | 9      | 35               | 41     | 14     | 20     | 11     | 67     | 38     | 39     | -      |
|                               | 14.5%  | 14.7%  | 14.2%  | 13.4%  | 18.9%  | 11.0%  | 17.5%     | 13.7%  | 15.0%  | 8.0%   | 17.6%  | 19.1%            | 14.6%  | 16.9%  | 11.1%  | 15.8%  | 32.0%  | 15.0%  | 14.4%  | -      |
| Â£40,000 - Â£49,999           | 81     | 47     | 33     | 24     | 41     | 16     | 19        | 22     | 19     | 2      | 5      | 17               | 19     | 9      | 10     | 6      | 55     | 14     | 12     | -      |
|                               | 8.1%   | 9.7%   | 6.5%   | 8.3%   | 11.7%  | 4.3%   | 6.4%      | 9.3%   | 10.0%  | 8.3%   | 9.7%   | 9.3%             | 7.0%   | 11.7%  | 5.4%   | 9.3%   | 26.3%  | 5.4%   | 4.4%   | -      |
| Â£50,000 - Â£59,999           | 46     | 23     | 22     | 7      | 28     | 11     | 19        | 9      | 12     | -      | 3      | 14               | 10     | 4      | 3      | 4      | 26     | 15     | 4      | -      |
|                               | 4.6%   | 4.8%   | 4.3%   | 2.6%   | 7.8%   | 3.0%   | 6.2%      | 3.9%   | 6.2%   | -      | 5.5%   | 7.8%             | 3.5%   | 5.5%   | 1.9%   | 6.4%   | 12.5%  | 6.0%   | 1.5%   | -      |
| Â£60,000 - Â£69,999           | 20     | 15     | 5      | 9      | 8      | 4      | 10        | 3      | 3      | 1      | 1      | 5                | 5      | 2      | 5      | 1      | 14     | 5      | 1      | -      |
|                               | 2.0%   | 3.1%   | 1.1%   | 3.1%   | 2.2%   | 1.1%   | 3.2%      | 1.4%   | 1.5%   | 4.2%   | 1.4%   | 2.8%             | 1.9%   | 2.0%   | 2.5%   | 1.6%   | 6.8%   | 2.1%   | 0.3%   | -      |
| Â£70,000 - Â£79,999           | 15     | 12     | 3      | 4      | 6      | 5      | 7         | 4      | 1      | 2      | -      | 6                | 3      | -      | 5      | 1      | 9      | 3      | 3      | -      |
|                               | 1.5%   | 2.4%   | 0.6%   | 1.2%   | 1.7%   | 1.5%   | 2.3%      | 1.5%   | 0.5%   | 8.1%   | -      | 3.2%             | 0.9%   | -      | 2.9%   | 1.6%   | 4.2%   | 1.1%   | 1.1%   | -      |
| Â£80,000 - Â£89,999           | 6      | 6      | -      | -      | 5      | 1      | 6         | -      | -      | -      | -      | 4                | -      | -      | 1      | 1      | 6      | -      | -      | -      |
|                               | 0.6%   | 1.2%   | -      | -      | 1.4%   | 0.3%   | 2.0%      | -      | -      | -      | -      | 2.1%             | -      | -      | 0.6%   | 1.4%   | 2.8%   | -      | -      | -      |
| Â£90,000 - Â£99,000           | 9      | 8      | 1      | 3      | 5      | 1      | 5         | 3      | 1      | -      | -      | 3                | 2      | 2      | 2      | -      | 7      | 2      | -      | -      |
|                               | 0.9%   | 1.6%   | 0.2%   | 0.9%   | 1.4%   | 0.3%   | 1.6%      | 1.2%   | 0.6%   | -      | -      | 1.4%             | 0.7%   | 2.5%   | 1.1%   | -      | 3.1%   | 0.8%   | -      | -      |
| Â£100,000 - Â£149,999         | 7      | 5      | 2      | 2      | 5      | -      | 4         | 1      | 2      | -      | -      | 2                | 1      | -      | 4      | -      | 6      | 1      | -      | -      |
|                               | 0.7%   | 1.0%   | 0.4%   | 0.6%   | 1.4%   | -      | 1.3%      | 0.4%   | 1.0%   | -      | -      | 1.0%             | 0.4%   | -      | 2.2%   | -      | 2.7%   | 0.4%   | -      | -      |
| Â£150,000 - Â£199,999         | 3      | 2      | 1      | 2      | -      | 1      | 1         | -      | -      | -      | -      | 1                | 1      | -      | 1      | -      | 3      | -      | -      | -      |
|                               | 0.3%   | 0.4%   | 0.2%   | 0.6%   | -      | 0.3%   | 0.3%      | -      | -      | -      | -      | 0.5%             | 0.3%   | -      | 0.6%   | -      | 1.3%   | -      | -      | -      |
| Dont know / prefer not to say | 64     | 25     | 39     | 28     | 9      | 27     | 13        | 17     | 5      | 3      | 3      | 8                | 16     | 1      | 9      | 2      | 4      | 23     | 33     | 5      |
|                               | 6.4%   | 5.1%   | 7.7%   | 9.8%   | 2.6%   | 7.5%   | 4.3%      | 7.0%   | 2.5%   | 10.4%  | 5.6%   | 4.2%             | 5.8%   | 1.3%   | 5.1%   | 2.5%   | 1.9%   | 9.0%   | 11.9%  | 1.8%   |
| Sigma                         | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
|                               | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 10**  
**Q5. What best describes your income band?**  
**Base : All Respondents**

|                               | Total          | Region11      |              |              |                 |               |              |               |               |               |               | EU Referendum          |               |               |               |
|-------------------------------|----------------|---------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|                               |                | London        | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total              | 1000           | 103           | 84           | 52           | 99              | 63            | 49           | 124           | 122           | 102           | 88            | 108                    | 463           | 364           | 173           |
| Weighted Total                | 1000           | 101           | 75           | 56           | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 472           | 354           | 174           |
| Less than Â£10,000            | 130<br>13.0%   | 9<br>9.1%     | 13<br>17.4%  | 6<br>9.9%    | 19<br>18.7%     | 13<br>17.6%   | 3<br>6.0%    | 14<br>12.4%   | 17<br>13.9%   | 11<br>10.5%   | 11<br>11.1%   | 13<br>12.9%            | 64<br>13.6%   | 39<br>11.1%   | 26<br>15.2%   |
| Â£10,000 - Â£14,999           | 136<br>13.6%   | 8<br>7.8%     | 8<br>11.4%   | 6<br>10.3%   | 16<br>15.5%     | 13<br>18.5%   | 10<br>21.2%  | 12<br>10.5%   | 17<br>13.4%   | 18<br>17.4%   | 11<br>11.6%   | 17<br>16.2%            | 69<br>14.6%   | 44<br>12.3%   | 23<br>13.4%   |
| Â£15,000 - Â£19,999           | 121<br>12.1%   | 6<br>6.2%     | 12<br>16.1%  | 11<br>19.5%  | 12<br>11.8%     | 8<br>11.6%    | 4<br>9.5%    | 16<br>14.2%   | 6<br>5.0%     | 18<br>17.1%   | 11<br>11.8%   | 15<br>14.5%            | 63<br>13.3%   | 31<br>8.9%    | 26<br>15.2%   |
| Â£20,000 - Â£29,999           | 219<br>21.9%   | 20<br>20.2%   | 16<br>20.7%  | 11<br>18.7%  | 18<br>17.0%     | 16<br>22.2%   | 13<br>29.5%  | 28<br>24.5%   | 31<br>24.6%   | 27<br>25.8%   | 20<br>21.5%   | 19<br>18.7%            | 110<br>23.3%  | 77<br>21.7%   | 33<br>18.7%   |
| Â£30,000 - Â£39,999           | 145<br>14.5%   | 17<br>16.8%   | 10<br>13.1%  | 7<br>13.2%   | 12<br>11.1%     | 6<br>8.4%     | 7<br>15.6%   | 23<br>20.2%   | 18<br>14.4%   | 14<br>13.1%   | 15<br>15.6%   | 16<br>15.7%            | 58<br>12.4%   | 65<br>18.3%   | 21<br>12.3%   |
| Â£40,000 - Â£49,999           | 81<br>8.1%     | 16<br>15.4%   | 7<br>9.2%    | 8<br>14.4%   | 6<br>5.7%       | 3<br>4.1%     | 1<br>2.0%    | 5<br>4.7%     | 15<br>12.1%   | 7<br>6.9%     | 6<br>6.1%     | 7<br>6.8%              | 32<br>6.7%    | 36<br>10.3%   | 13<br>7.4%    |
| Â£50,000 - Â£59,999           | 46<br>4.6%     | 7<br>7.3%     | 2<br>2.5%    | -<br>-       | 7<br>6.8%       | 3<br>4.6%     | 2<br>4.0%    | 5<br>4.6%     | 5<br>4.2%     | 3<br>2.8%     | 6<br>6.4%     | 4<br>3.7%              | 18<br>3.8%    | 17<br>4.9%    | 10<br>5.8%    |
| Â£60,000 - Â£69,999           | 20<br>2.0%     | 4<br>3.7%     | 2<br>2.5%    | 1<br>1.8%    | 3<br>2.5%       | 3<br>3.5%     | 1<br>2.0%    | 2<br>1.5%     | 2<br>1.5%     | -<br>-        | 1<br>1.5%     | 2<br>1.9%              | 9<br>1.9%     | 10<br>3.0%    | 1<br>0.6%     |
| Â£70,000 - Â£79,999           | 15<br>1.5%     | 3<br>2.8%     | -<br>-       | 1<br>1.8%    | -<br>-          | 2<br>3.0%     | 2<br>4.1%    | -<br>-        | 3<br>2.2%     | 2<br>1.7%     | 1<br>1.2%     | 1<br>1.1%              | 10<br>2.1%    | 4<br>1.0%     | 1<br>0.6%     |
| Â£80,000 - Â£89,999           | 6<br>0.6%      | 2<br>1.9%     | 1<br>1.2%    | -<br>-       | -<br>-          | -<br>-        | -<br>-       | -<br>-        | 1<br>0.8%     | 2<br>1.9%     | -<br>-        | -<br>-                 | 3<br>0.6%     | 3<br>0.8%     | -<br>-        |
| Â£90,000 - Â£99,000           | 9<br>0.9%      | -<br>-        | -<br>-       | -<br>-       | 4<br>3.6%       | 1<br>1.5%     | -<br>-       | -<br>-        | 1<br>0.8%     | 1<br>0.9%     | 1<br>1.1%     | 1<br>0.9%              | 3<br>0.7%     | 6<br>1.6%     | -<br>-        |
| Â£100,000 - Â£149,999         | 7<br>0.7%      | 2<br>1.8%     | -<br>-       | 1<br>1.8%    | 2<br>1.8%       | 1<br>1.5%     | -<br>-       | -<br>-        | -<br>-        | -<br>-        | 1<br>1.1%     | -<br>-                 | 4<br>0.9%     | 3<br>0.8%     | -<br>-        |
| Â£150,000 - Â£199,999         | 3<br>0.3%      | -<br>-        | -<br>-       | -<br>-       | 1<br>0.8%       | -<br>-        | 1<br>2.1%    | -<br>-        | 1<br>0.8%     | -<br>-        | -<br>-        | -<br>-                 | 2<br>0.4%     | 1<br>0.2%     | -<br>-        |
| Dont know / prefer not to say | 64<br>6.4%     | 7<br>6.8%     | 4<br>6.0%    | 5<br>8.6%    | 5<br>4.7%       | 3<br>3.5%     | 2<br>4.0%    | 9<br>7.5%     | 8<br>6.2%     | 2<br>1.9%     | 11<br>11.2%   | 8<br>7.7%              | 27<br>5.8%    | 18<br>5.1%    | 19<br>10.9%   |
| Sigma                         | 1000<br>100.0% | 101<br>100.0% | 75<br>100.0% | 56<br>100.0% | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 472<br>100.0% | 354<br>100.0% | 174<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 11**  
**Q6. When did you finish your formal education?**  
**Base : All Respondents**

|                                    | Total          | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |              |               |              | SEG           |               |               |               |
|------------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|
|                                    |                | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD           | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total                   | 1000           | 488           | 512           | 320           | 363           | 317           | 289           | 247           | 182           | 22           | 68           | 178              | 284           | 79           | 174           | 76           | 218           | 256           | 275           | 251           |
| Weighted Total                     | 1000           | 487           | 513           | 286           | 354           | 360           | 299           | 240           | 191           | 26           | 53           | 183              | 277           | 81           | 182           | 66           | 210           | 252           | 275           | 263           |
| No qualification                   | 25<br>2.5%     | 12<br>2.5%    | 13<br>2.5%    | 2<br>0.6%     | 5<br>1.4%     | 18<br>5.1%    | 6<br>1.9%     | 6<br>2.4%     | 4<br>2.3%     | 2<br>6.0%    | 1<br>1.4%    | 1<br>0.7%        | 7<br>2.6%     | 2<br>3.1%    | 5<br>3.0%     | 1<br>1.1%    | -             | -             | -             | 25<br>9.6%    |
| To age 16 - CSE / O Level / GCSE   | 232<br>23.2%   | 94<br>19.4%   | 137<br>26.8%  | 35<br>12.3%   | 74<br>20.8%   | 123<br>34.1%  | 75<br>25.2%   | 58<br>24.2%   | 42<br>21.9%   | 4<br>16.1%   | 11<br>20.2%  | 44<br>23.9%      | 65<br>23.4%   | 16<br>20.2%  | 52<br>28.6%   | 10<br>14.6%  | -             | -             | 107<br>38.9%  | 125<br>47.3%  |
| Apprenticeship                     | 27<br>2.7%     | 21<br>4.4%    | 5<br>1.1%     | 9<br>3.2%     | 7<br>2.0%     | 11<br>3.0%    | 9<br>3.1%     | 5<br>2.0%     | 3<br>1.7%     | -            | 2<br>3.3%    | 2<br>1.2%        | 7<br>2.4%     | 2<br>2.1%    | 9<br>4.9%     | 3<br>4.2%    | -             | -             | 10<br>3.6%    | 17<br>6.5%    |
| Vocational Training                | 45<br>4.5%     | 21<br>4.3%    | 24<br>4.7%    | 12<br>4.2%    | 14<br>3.9%    | 20<br>5.4%    | 8<br>2.8%     | 11<br>4.5%    | 8<br>4.2%     | 5<br>19.5%   | 2<br>3.1%    | 2<br>1.1%        | 12<br>4.3%    | 3<br>3.6%    | 19<br>10.6%   | 4<br>5.7%    | -             | -             | 20<br>7.4%    | 25<br>9.4%    |
| Scottish Highers                   | 11<br>1.1%     | 7<br>1.5%     | 4<br>0.8%     | 1<br>0.5%     | 5<br>1.5%     | 5<br>1.4%     | 3<br>1.1%     | 2<br>0.7%     | 1<br>0.6%     | -            | 5<br>10.4%   | 2<br>1.2%        | 1<br>0.4%     | -            | -             | 7<br>9.9%    | -             | 5<br>2.1%     | 3<br>1.2%     | 3<br>1.1%     |
| Irish Junior Certificate           | 1<br>0.1%      | 1<br>0.2%     | -             | 1<br>0.3%     | -             | -             | 1<br>0.3%     | -             | -             | -            | -            | -                | 1<br>0.3%     | -            | -             | -            | -             | 1<br>0.4%     | -             | -             |
| NVQ Levels 3 or 4 or similar       | 60<br>6.0%     | 29<br>6.0%    | 31<br>6.1%    | 19<br>6.6%    | 27<br>7.6%    | 15<br>4.1%    | 17<br>5.5%    | 19<br>8.0%    | 6<br>3.1%     | 8<br>8.0%    | 4<br>6.9%    | 8<br>4.2%        | 18<br>6.6%    | 8<br>9.6%    | 13<br>7.1%    | 3<br>3.8%    | -             | 12<br>4.8%    | 32<br>11.6%   | 16<br>6.2%    |
| A-S Levels                         | 18<br>1.8%     | 11<br>2.3%    | 7<br>1.3%     | 9<br>3.2%     | 6<br>1.7%     | 2<br>0.6%     | 5<br>1.7%     | 5<br>1.9%     | 4<br>2.2%     | 1<br>3.9%    | 2<br>3.2%    | 3<br>1.9%        | 6<br>2.0%     | 3<br>3.7%    | 3<br>1.6%     | 1<br>1.4%    | -             | 3<br>1.1%     | 12<br>4.4%    | 3<br>1.0%     |
| To age 18 - A Level                | 119<br>11.9%   | 60<br>12.3%   | 59<br>11.6%   | 44<br>15.3%   | 40<br>11.4%   | 35<br>9.7%    | 29<br>9.8%    | 25<br>10.6%   | 23<br>11.9%   | 5<br>18.2%   | 3<br>5.9%    | 27<br>14.9%      | 34<br>12.2%   | 7<br>8.6%    | 18<br>9.9%    | 3<br>4.2%    | -             | 36<br>14.4%   | 45<br>16.2%   | 38<br>14.6%   |
| Degree / HND                       | 135<br>13.5%   | 73<br>15.0%   | 61<br>12.0%   | 45<br>15.7%   | 56<br>15.8%   | 34<br>9.3%    | 45<br>15.2%   | 30<br>12.6%   | 31<br>16.4%   | 3<br>9.9%    | 8<br>14.5%   | 25<br>13.6%      | 34<br>12.3%   | 15<br>19.0%  | 21<br>11.6%   | 12<br>18.0%  | 63<br>30.1%   | 56<br>22.2%   | 16<br>5.7%    | -             |
| Other college education aged 18-21 | 58<br>5.8%     | 22<br>4.6%    | 36<br>7.0%    | 12<br>4.1%    | 25<br>7.2%    | 21<br>5.9%    | 14<br>4.7%    | 15<br>6.2%    | 12<br>6.1%    | 1<br>4.4%    | 5<br>9.2%    | 10<br>5.7%       | 12<br>4.3%    | 6<br>7.4%    | 11<br>6.0%    | 8<br>12.1%   | 1<br>0.4%     | 40<br>15.8%   | 9<br>3.1%     | 9<br>3.5%     |
| Bachelors Degree or similar        | 179<br>17.9%   | 94<br>19.4%   | 85<br>16.5%   | 62<br>21.8%   | 66<br>18.7%   | 50<br>13.9%   | 61<br>20.3%   | 44<br>18.3%   | 37<br>19.5%   | 4<br>14.1%   | 9<br>17.9%   | 41<br>22.2%      | 55<br>20.0%   | 9<br>11.6%   | 19<br>10.2%   | 13<br>19.8%  | 80<br>38.2%   | 85<br>33.6%   | 14<br>5.1%    | -             |
| Postgraduate / PhD                 | 80<br>8.0%     | 37<br>7.7%    | 43<br>8.3%    | 30<br>10.4%   | 28<br>8.0%    | 22<br>6.1%    | 23<br>7.6%    | 20<br>8.3%    | 18<br>9.7%    | -            | 2<br>4.3%    | 15<br>8.4%       | 23<br>8.4%    | 9<br>11.1%   | 10<br>5.7%    | 2<br>3.5%    | 66<br>31.3%   | 14<br>5.6%    | -             | -             |
| Other                              | 10<br>1.0%     | 2<br>0.5%     | 7<br>1.4%     | 5<br>1.7%     | -             | 5<br>1.3%     | 2<br>0.7%     | 1<br>0.4%     | 1<br>0.5%     | -            | -            | 2<br>1.0%        | 2<br>0.6%     | -            | 1<br>0.7%     | 1<br>1.6%    | -             | -             | 7<br>2.7%     | 2<br>0.9%     |
| Sigma                              | 1000<br>100.0% | 487<br>100.0% | 513<br>100.0% | 286<br>100.0% | 354<br>100.0% | 360<br>100.0% | 299<br>100.0% | 240<br>100.0% | 191<br>100.0% | 26<br>100.0% | 53<br>100.0% | 183<br>100.0%    | 277<br>100.0% | 81<br>100.0% | 182<br>100.0% | 66<br>100.0% | 210<br>100.0% | 252<br>100.0% | 275<br>100.0% | 263<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 12**  
**Q6. When did you finish your formal education?**  
**Base : All Respondents**

|                                    | Total          | Region11      |              |              |                 |               |              |               |               |               |               | EU Referendum          |               |               |               |
|------------------------------------|----------------|---------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|                                    |                | London        | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total                   | 1000           | 103           | 84           | 52           | 99              | 63            | 49           | 124           | 122           | 102           | 88            | 108                    | 463           | 364           | 173           |
| Weighted Total                     | 1000           | 101           | 75           | 56           | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 472           | 354           | 174           |
| No qualification                   | 25<br>2.5%     | 2<br>2.0%     | 2<br>2.2%    | 5<br>9.6%    | 6<br>5.8%       | 1<br>2.0%     | -<br>-       | 1<br>0.8%     | 2<br>1.6%     | 2<br>2.3%     | 3<br>3.6%     | -<br>-                 | 15<br>3.1%    | 3<br>1.0%     | 7<br>4.0%     |
| To age 16 - CSE / O Level / GCSE   | 232<br>23.2%   | 12<br>12.3%   | 16<br>20.8%  | 5<br>9.1%    | 26<br>24.7%     | 23<br>32.2%   | 12<br>25.6%  | 28<br>23.9%   | 33<br>26.7%   | 22<br>21.4%   | 20<br>20.8%   | 33<br>32.6%            | 139<br>29.4%  | 51<br>14.3%   | 42<br>24.3%   |
| Apprenticeship                     | 27<br>2.7%     | 2<br>2.0%     | 3<br>4.5%    | 2<br>3.7%    | 2<br>2.0%       | 1<br>1.5%     | 2<br>4.1%    | 2<br>1.6%     | 2<br>1.6%     | 5<br>5.0%     | 1<br>1.1%     | 4<br>4.2%              | 15<br>3.3%    | 8<br>2.1%     | 4<br>2.3%     |
| Vocational Training                | 45<br>4.5%     | 4<br>4.2%     | 3<br>3.9%    | 3<br>5.7%    | 4<br>4.1%       | 4<br>5.5%     | 2<br>3.5%    | 5<br>4.1%     | 5<br>4.3%     | 5<br>5.1%     | 4<br>4.5%     | 5<br>5.3%              | 30<br>6.3%    | 8<br>2.2%     | 8<br>4.5%     |
| Scottish Highers                   | 11<br>1.1%     | 2<br>1.7%     | 8<br>10.4%   | -<br>-       | -<br>-          | 1<br>1.5%     | -<br>-       | -<br>-        | 1<br>0.8%     | -<br>-        | -<br>-        | -<br>-                 | 3<br>0.6%     | 5<br>1.3%     | 4<br>2.3%     |
| Irish Junior Certificate           | 1<br>0.1%      | -<br>-        | -<br>-       | -<br>-       | 1<br>0.9%       | -<br>-        | -<br>-       | -<br>-        | -<br>-        | -<br>-        | -<br>-        | -<br>-                 | 1<br>0.2%     | -<br>-        | -<br>-        |
| NVQ Levels 3 or 4 or similar       | 60<br>6.0%     | 5<br>4.9%     | 6<br>8.3%    | 7<br>13.0%   | 5<br>5.3%       | 2<br>3.2%     | 1<br>1.7%    | 12<br>10.6%   | 3<br>2.6%     | 11<br>10.5%   | 3<br>3.4%     | 4<br>3.8%              | 30<br>6.4%    | 17<br>4.9%    | 13<br>7.5%    |
| A-S Levels                         | 18<br>1.8%     | 2<br>2.1%     | 2<br>2.3%    | 2<br>3.5%    | 2<br>1.9%       | 2<br>2.9%     | 1<br>2.1%    | 2<br>1.5%     | 2<br>1.6%     | 2<br>1.8%     | 1<br>1.1%     | -<br>-                 | 8<br>1.7%     | 7<br>1.9%     | 3<br>1.6%     |
| To age 18 - A Level                | 119<br>11.9%   | 9<br>8.7%     | 5<br>6.6%    | 4<br>7.6%    | 18<br>17.7%     | 9<br>12.5%    | 8<br>16.7%   | 16<br>13.6%   | 18<br>14.1%   | 10<br>10.1%   | 13<br>13.8%   | 10<br>9.3%             | 55<br>11.7%   | 42<br>12.0%   | 22<br>12.4%   |
| Degree / HND                       | 135<br>13.5%   | 18<br>17.9%   | 12<br>16.2%  | 5<br>8.9%    | 11<br>10.3%     | 9<br>12.4%    | 3<br>6.1%    | 19<br>16.1%   | 15<br>12.0%   | 16<br>15.5%   | 16<br>16.8%   | 11<br>11.0%            | 53<br>11.2%   | 56<br>15.7%   | 26<br>14.9%   |
| Other college education aged 18-21 | 58<br>5.8%     | 3<br>2.8%     | 4<br>5.4%    | 2<br>4.0%    | 6<br>5.8%       | 3<br>4.3%     | 6<br>13.7%   | 6<br>5.3%     | 5<br>4.1%     | 5<br>5.0%     | 10<br>10.4%   | 7<br>7.3%              | 19<br>3.9%    | 32<br>9.1%    | 7<br>4.2%     |
| Bachelors Degree or similar        | 179<br>17.9%   | 28<br>27.9%   | 11<br>14.7%  | 11<br>20.2%  | 15<br>14.8%     | 11<br>15.6%   | 8<br>18.6%   | 21<br>17.9%   | 20<br>15.6%   | 19<br>18.4%   | 16<br>16.5%   | 17<br>16.3%            | 73<br>15.5%   | 83<br>23.3%   | 23<br>13.5%   |
| Postgraduate / PhD                 | 80<br>8.0%     | 13<br>12.5%   | 4<br>4.9%    | 7<br>12.7%   | 6<br>5.4%       | 4<br>6.3%     | 1<br>2.1%    | 5<br>4.6%     | 18<br>13.9%   | 4<br>4.0%     | 8<br>7.9%     | 9<br>8.9%              | 26<br>5.4%    | 41<br>11.5%   | 14<br>7.8%    |
| Other                              | 10<br>1.0%     | 1<br>1.0%     | -<br>-       | 1<br>1.9%    | 1<br>1.2%       | -<br>-        | 3<br>6.0%    | -<br>-        | 1<br>1.1%     | 1<br>1.0%     | -<br>-        | 1<br>1.2%              | 6<br>1.4%     | 2<br>0.5%     | 1<br>0.8%     |
| Sigma                              | 1000<br>100.0% | 101<br>100.0% | 75<br>100.0% | 56<br>100.0% | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 472<br>100.0% | 354<br>100.0% | 174<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 13**

**Q8. On a scale of 0 to 10, how likely do you think you will be to vote in the next general election?**

**Base : All Respondents**

|                              | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|------------------------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                              |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total             | 1000   | 488    | 512    | 320    | 363    | 317    | 289       | 247    | 182    | 22     | 68     | 178              | 284    | 79     | 174    | 76     | 218    | 256    | 275    | 251    |
| Weighted Total               | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
| 10 (will definitely vote)    | 575    | 285    | 290    | 116    | 209    | 250    | 204       | 173    | 118    | 15     | 32     | 117              | 188    | 49     | 125    | 39     | 133    | 137    | 159    | 146    |
|                              | 57.5%  | 58.6%  | 56.5%  | 40.6%  | 59.1%  | 69.4%  | 68.3%     | 72.2%  | 61.7%  | 56.3%  | 61.0%  | 63.6%            | 68.0%  | 60.2%  | 68.4%  | 59.0%  | 63.1%  | 54.5%  | 57.8%  | 55.6%  |
| 9                            | 122    | 60     | 62     | 37     | 46     | 39     | 43        | 26     | 31     | 1      | 12     | 27               | 34     | 13     | 16     | 11     | 28     | 44     | 27     | 23     |
|                              | 12.2%  | 12.3%  | 12.1%  | 12.9%  | 13.1%  | 10.9%  | 14.4%     | 10.9%  | 16.2%  | 4.4%   | 22.1%  | 14.8%            | 12.4%  | 16.4%  | 8.7%   | 16.0%  | 13.3%  | 17.6%  | 9.7%   | 8.9%   |
| 8                            | 85     | 39     | 46     | 36     | 24     | 25     | 25        | 17     | 18     | 3      | 4      | 23               | 19     | 8      | 11     | 5      | 16     | 22     | 26     | 20     |
|                              | 8.5%   | 8.0%   | 9.0%   | 12.6%  | 6.8%   | 6.9%   | 8.5%      | 7.1%   | 9.3%   | 13.5%  | 6.9%   | 12.5%            | 7.0%   | 10.4%  | 6.3%   | 7.9%   | 7.9%   | 8.7%   | 9.6%   | 7.7%   |
| 7                            | 52     | 31     | 20     | 28     | 16     | 7      | 12        | 7      | 8      | 1      | 2      | 7                | 15     | 4      | 8      | 3      | 13     | 14     | 10     | 14     |
|                              | 5.2%   | 6.5%   | 3.9%   | 9.9%   | 4.5%   | 2.0%   | 3.9%      | 2.8%   | 4.2%   | 4.5%   | 4.3%   | 3.7%             | 5.3%   | 5.5%   | 4.6%   | 4.1%   | 6.3%   | 5.4%   | 3.8%   | 5.4%   |
| 6                            | 38     | 16     | 22     | 18     | 14     | 7      | 4         | 7      | 6      | 3      | -      | 2                | 5      | 3      | 13     | 1      | 4      | 10     | 15     | 9      |
|                              | 3.8%   | 3.4%   | 4.3%   | 6.2%   | 3.9%   | 1.9%   | 1.4%      | 2.9%   | 3.0%   | 12.5%  | -      | 1.0%             | 1.8%   | 3.6%   | 6.9%   | 1.6%   | 1.9%   | 4.1%   | 5.4%   | 3.5%   |
| 5                            | 52     | 22     | 30     | 22     | 17     | 14     | 9         | 9      | 9      | 1      | 2      | 5                | 11     | 3      | 4      | 5      | 8      | 12     | 15     | 18     |
|                              | 5.2%   | 4.6%   | 5.8%   | 7.5%   | 4.7%   | 3.9%   | 2.8%      | 3.7%   | 4.5%   | 4.4%   | 3.0%   | 2.8%             | 3.9%   | 4.0%   | 2.0%   | 7.4%   | 3.8%   | 4.8%   | 5.3%   | 6.7%   |
| 4                            | 8      | 4      | 4      | 5      | 2      | 1      | -         | -      | -      | -      | 1      | -                | 1      | -      | 2      | 2      | -      | 1      | 5      | 2      |
|                              | 0.8%   | 0.8%   | 0.7%   | 1.7%   | 0.5%   | 0.3%   | -         | -      | -      | -      | 1.4%   | -                | 0.4%   | -      | 1.1%   | 2.5%   | -      | 0.4%   | 1.7%   | 0.8%   |
| 3                            | 14     | 7      | 7      | 6      | 6      | 1      | -         | -      | 1      | -      | -      | 2                | 1      | -      | 3      | 1      | 1      | 3      | 4      | 6      |
|                              | 1.4%   | 1.4%   | 1.3%   | 2.2%   | 1.8%   | 0.3%   | -         | -      | 0.5%   | -      | -      | 1.1%             | 0.3%   | -      | 1.4%   | 1.5%   | 0.5%   | 1.2%   | 1.3%   | 2.3%   |
| 2                            | 6      | 3      | 3      | 2      | 1      | 3      | 1         | -      | -      | -      | -      | -                | 1      | -      | -      | -      | -      | 2      | 1      | 3      |
|                              | 0.6%   | 0.7%   | 0.6%   | 0.7%   | 0.3%   | 0.9%   | 0.4%      | -      | -      | -      | -      | -                | 0.4%   | -      | -      | -      | -      | 0.9%   | 0.4%   | 1.1%   |
| 1                            | 7      | 3      | 4      | 6      | 1      | -      | -         | -      | -      | -      | -      | 1                | 1      | -      | 1      | -      | 1      | -      | 3      | 3      |
|                              | 0.7%   | 0.6%   | 0.7%   | 2.0%   | 0.3%   | -      | -         | -      | -      | -      | -      | 0.5%             | 0.3%   | -      | 0.6%   | -      | 0.5%   | -      | 1.1%   | 1.0%   |
| 0 (will definitely NOT vote) | 41     | 15     | 26     | 10     | 18     | 13     | 1         | 1      | 1      | 1      | 1      | -                | -      | -      | -      | -      | 6      | 6      | 11     | 19     |
|                              | 4.1%   | 3.2%   | 5.1%   | 3.6%   | 5.2%   | 3.5%   | 0.3%      | 0.4%   | 0.6%   | 4.4%   | 1.3%   | -                | -      | -      | -      | -      | 2.8%   | 2.3%   | 4.0%   | 7.1%   |
| Sigma                        | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
|                              | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 14**

**Q8. On a scale of 0 to 10, how likely do you think you will be to vote in the next general election?**

**Base : All Respondents**

|                              | Total  | Region11 |          |        |                 |               |            |            |            |            |               |                        | EU Referendum |            |            |
|------------------------------|--------|----------|----------|--------|-----------------|---------------|------------|------------|------------|------------|---------------|------------------------|---------------|------------|------------|
|                              |        | London   | Scotland | Wales  | East of England | East Midlands | North East | North West | South East | South West | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU | Don't know |
| Unweighted Total             | 1000   | 103      | 84       | 52     | 99              | 63            | 49         | 124        | 122        | 102        | 88            | 108                    | 463           | 364        | 173        |
| Weighted Total               | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
| 10 (will definitely vote)    | 575    | 49       | 42       | 33     | 52              | 51            | 30         | 66         | 69         | 66         | 55            | 61                     | 287           | 213        | 75         |
|                              | 57.5%  | 48.4%    | 55.9%    | 58.3%  | 49.8%           | 70.6%         | 66.5%      | 57.5%      | 55.0%      | 64.0%      | 57.8%         | 59.4%                  | 60.8%         | 60.1%      | 43.3%      |
| 9                            | 122    | 21       | 11       | 4      | 14              | 4             | 4          | 12         | 14         | 9          | 13            | 15                     | 51            | 50         | 21         |
|                              | 12.2%  | 20.5%    | 14.5%    | 7.1%   | 13.1%           | 5.9%          | 9.9%       | 10.4%      | 11.2%      | 9.0%       | 13.8%         | 14.7%                  | 10.7%         | 14.2%      | 12.2%      |
| 8                            | 85     | 7        | 5        | 10     | 13              | 7             | 3          | 11         | 6          | 10         | 7             | 4                      | 46            | 27         | 12         |
|                              | 8.5%   | 7.2%     | 6.9%     | 17.0%  | 12.1%           | 9.7%          | 7.5%       | 9.8%       | 4.9%       | 9.7%       | 7.3%          | 3.8%                   | 9.6%          | 7.8%       | 6.9%       |
| 7                            | 52     | 9        | 5        | 3      | 7               | 4             | 3          | 4          | 8          | -          | 3             | 5                      | 25            | 17         | 10         |
|                              | 5.2%   | 8.7%     | 7.2%     | 6.1%   | 6.4%            | 5.9%          | 7.4%       | 3.7%       | 6.2%       | -          | 3.4%          | 4.4%                   | 5.2%          | 4.8%       | 5.8%       |
| 6                            | 38     | 4        | -        | 2      | 5               | 1             | 1          | 6          | 7          | 3          | 1             | 8                      | 18            | 12         | 8          |
|                              | 3.8%   | 3.8%     | -        | 3.7%   | 5.0%            | 1.5%          | 1.9%       | 5.0%       | 5.7%       | 2.8%       | 1.0%          | 8.3%                   | 3.8%          | 3.5%       | 4.4%       |
| 5                            | 52     | 5        | 4        | 2      | 3               | 2             | 2          | 7          | 14         | 6          | 5             | 2                      | 20            | 15         | 18         |
|                              | 5.2%   | 5.4%     | 5.9%     | 3.5%   | 2.8%            | 3.3%          | 4.1%       | 5.7%       | 10.8%      | 5.7%       | 5.4%          | 2.0%                   | 4.2%          | 4.1%       | 10.2%      |
| 4                            | 8      | 1        | 1        | -      | 1               | -             | -          | 2          | 1          | 1          | 1             | -                      | 4             | 4          | -          |
|                              | 0.8%   | 0.9%     | 1.0%     | -      | 1.0%            | -             | -          | 1.6%       | 0.8%       | 1.0%       | 1.0%          | -                      | 0.8%          | 1.0%       | -          |
| 3                            | 14     | 2        | 1        | -      | 2               | -             | -          | 2          | -          | 4          | 1             | 2                      | 3             | 5          | 6          |
|                              | 1.4%   | 2.1%     | 1.2%     | -      | 1.9%            | -             | -          | 1.5%       | -          | 3.9%       | 1.2%          | 1.8%                   | 0.6%          | 1.4%       | 3.3%       |
| 2                            | 6      | -        | -        | -      | 1               | 1             | -          | 1          | -          | 2          | -             | 1                      | 3             | 2          | 1          |
|                              | 0.6%   | -        | -        | -      | 1.3%            | 1.5%          | -          | 0.8%       | -          | 2.0%       | -             | 0.9%                   | 0.6%          | 0.6%       | 0.7%       |
| 1                            | 7      | -        | 1        | -      | -               | -             | -          | 2          | 1          | 1          | 1             | -                      | 5             | -          | 2          |
|                              | 0.7%   | -        | 1.1%     | -      | -               | -             | -          | 1.6%       | 0.7%       | 1.0%       | 1.0%          | -                      | 1.0%          | -          | 1.0%       |
| 0 (will definitely NOT vote) | 41     | 3        | 5        | 2      | 7               | 1             | 1          | 3          | 6          | 1          | 8             | 5                      | 12            | 9          | 21         |
|                              | 4.1%   | 3.0%     | 6.1%     | 4.4%   | 6.7%            | 1.6%          | 2.8%       | 2.4%       | 4.7%       | 0.9%       | 7.9%          | 4.8%                   | 2.5%          | 2.5%       | 12.1%      |
| Sigma                        | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
|                              | 100.0% | 100.0%   | 100.0%   | 100.0% | 100.0%          | 100.0%        | 100.0%     | 100.0%     | 100.0%     | 100.0%     | 100.0%        | 100.0%                 | 100.0%        | 100.0%     | 100.0%     |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 15**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote)**

|  | Total         | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |              |               |              | SEG           |               |               |               |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|
|  |               | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD           | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total                         | 961           | 473           | 488           | 309           | 345           | 307           | 288           | 246           | 181           | 21           | 67           | 178              | 284           | 79           | 174           | 76           | 212           | 250           | 265           | 234           |
| Weighted Total                           | 959           | 471           | 487           | 276           | 335           | 347           | 298           | 239           | 190           | 25           | 52           | 183              | 277           | 81           | 182           | 66           | 204           | 246           | 264           | 245           |
| Conservative                             | 183<br>19.1%  | 97<br>20.5%   | 87<br>17.8%   | 34<br>12.2%   | 71<br>21.0%   | 79<br>22.8%   | 153<br>51.3%  | 4<br>1.7%     | 10<br>5.3%    | -            | 1<br>2.9%    | 183<br>100.0%    | -             | -            | -             | -            | 51<br>25.0%   | 56<br>22.6%   | 43<br>16.3%   | 34<br>13.9%   |
| Labour                                   | 277<br>28.9%  | 134<br>28.4%  | 143<br>29.3%  | 100<br>36.2%  | 104<br>31.1%  | 72<br>20.8%   | 15<br>5.2%    | 180<br>75.2%  | 44<br>22.9%   | 1<br>4.6%    | 3<br>6.2%    | -                | 277<br>100.0% | -            | -             | -            | 59<br>28.9%   | 65<br>26.4%   | 75<br>28.4%   | 78<br>31.9%   |
| Liberal Democrat                         | 81<br>8.4%    | 43<br>9.1%    | 38<br>7.8%    | 27<br>9.9%    | 28<br>8.5%    | 25<br>7.2%    | 6<br>1.9%     | 3<br>1.1%     | 63<br>33.2%   | 1<br>3.8%    | 1<br>1.5%    | -                | -             | 81<br>100.0% | -             | -            | 18<br>8.7%    | 26<br>10.5%   | 17<br>6.5%    | 20<br>8.2%    |
| United Kingdom Independence Party (UKIP) | 182<br>19.0%  | 112<br>23.7%  | 70<br>14.5%   | 36<br>13.2%   | 46<br>13.7%   | 100<br>28.8%  | 81<br>27.2%   | 26<br>10.9%   | 25<br>13.2%   | 18<br>72.6%  | 7<br>13.3%   | -                | -             | -            | 182<br>100.0% | -            | 26<br>12.9%   | 34<br>13.9%   | 62<br>23.6%   | 60<br>24.4%   |
| Scottish National Party (SNP)            | 23<br>2.3%    | 10<br>2.1%    | 13<br>2.6%    | 5<br>1.6%     | 11<br>3.3%    | 7<br>2.0%     | -             | -             | 1<br>0.5%     | -            | 17<br>32.6%  | -                | -             | -            | -             | 23<br>33.9%  | 2<br>0.8%     | 5<br>2.1%     | 6<br>2.1%     | 10<br>4.1%    |
| Plaid Cymru                              | 6<br>0.6%     | 2<br>0.4%     | 4<br>0.8%     | 1<br>0.3%     | 1<br>0.3%     | 4<br>1.1%     | -             | -             | -             | -            | 6<br>10.8%   | -                | -             | -            | -             | 6<br>8.5%    | 1<br>0.5%     | 2<br>0.8%     | 2<br>0.6%     | 1<br>0.3%     |
| (NET) Another Party                      | 38<br>4.0%    | 19<br>4.0%    | 19<br>4.0%    | 8<br>3.0%     | 18<br>5.5%    | 12<br>3.3%    | 5<br>1.7%     | 4<br>1.6%     | 10<br>5.1%    | -            | 13<br>24.6%  | -                | -             | -            | -             | 38<br>57.7%  | 12<br>5.7%    | 11<br>4.4%    | 8<br>3.2%     | 7<br>3.0%     |
| Green                                    | 28<br>2.9%    | 12<br>2.5%    | 16<br>3.3%    | 8<br>2.8%     | 11<br>3.4%    | 9<br>2.6%     | 3<br>1.0%     | 3<br>1.1%     | 9<br>4.6%     | -            | 7<br>14.3%   | -                | -             | -            | -             | 28<br>42.2%  | 9<br>4.4%     | 9<br>3.6%     | 5<br>2.0%     | 5<br>2.0%     |
| British National Party (BNP)             | 6<br>0.6%     | 4<br>0.9%     | 2<br>0.3%     | 1<br>0.3%     | 2<br>0.7%     | 3<br>0.7%     | 1<br>0.4%     | -             | -             | -            | 5<br>8.7%    | -                | -             | -            | -             | 6<br>8.4%    | 1<br>0.4%     | 1<br>0.4%     | 2<br>0.8%     | 1<br>0.6%     |
| Respect                                  | 1<br>0.1%     | -             | 1<br>0.2%     | -             | 1<br>0.2%     | -             | -             | -             | -             | -            | 1<br>1.6%    | -                | -             | -            | -             | 1<br>1.2%    | 1<br>0.4%     | -             | -             | -             |
| English Democrat                         | 1<br>0.1%     | 1<br>0.2%     | -             | -             | 1<br>0.3%     | -             | -             | -             | -             | -            | -            | -                | -             | -            | -             | 1<br>1.4%    | -             | 1<br>0.4%     | -             | -             |
| Not Listed                               | 3<br>0.3%     | 2<br>0.4%     | 1<br>0.2%     | -             | 3<br>0.9%     | -             | 1<br>0.3%     | 1<br>0.4%     | 1<br>0.5%     | -            | -            | -                | -             | -            | -             | 3<br>4.5%    | 1<br>0.5%     | -             | 1<br>0.4%     | 1<br>0.4%     |
| Undecided                                | 166<br>17.3%  | 54<br>11.5%   | 111<br>22.8%  | 65<br>23.4%   | 54<br>16.0%   | 47<br>13.6%   | 36<br>12.2%   | 22<br>9.1%    | 37<br>19.7%   | 5<br>19.0%   | 4<br>8.1%    | -                | -             | -            | -             | -            | 36<br>17.5%   | 44<br>17.9%   | 51<br>19.3%   | 35<br>14.3%   |
| Refuse                                   | 3<br>0.4%     | 1<br>0.3%     | 2<br>0.4%     | -             | 2<br>0.6%     | 1<br>0.4%     | 1<br>0.4%     | 1<br>0.4%     | -             | -            | -            | -                | -             | -            | -             | -            | -             | 3<br>1.4%     | -             | -             |
| Sigma                                    | 959<br>100.0% | 471<br>100.0% | 487<br>100.0% | 276<br>100.0% | 335<br>100.0% | 347<br>100.0% | 298<br>100.0% | 239<br>100.0% | 190<br>100.0% | 25<br>100.0% | 52<br>100.0% | 183<br>100.0%    | 277<br>100.0% | 81<br>100.0% | 182<br>100.0% | 66<br>100.0% | 204<br>100.0% | 246<br>100.0% | 264<br>100.0% | 245<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 16**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote)**

|  | Total         | Region11     |              |              |                 |               |              |               |               |               |               | EU Referendum          |               |               |               |
|--|---------------|--------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|  |               | London       | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total                         | 961           | 100          | 79           | 50           | 93              | 62            | 48           | 121           | 117           | 101           | 81            | 103                    | 452           | 356           | 153           |
| Weighted Total                           | 959           | 98           | 70           | 54           | 97              | 71            | 44           | 113           | 120           | 103           | 87            | 98                     | 460           | 345           | 153           |
| Conservative                             | 183<br>19.1%  | 23<br>23.0%  | 9<br>13.1%   | 9<br>16.9%   | 21<br>22.2%     | 20<br>29.0%   | 5<br>12.2%   | 16<br>14.4%   | 22<br>18.6%   | 23<br>22.7%   | 15<br>16.8%   | 18<br>18.4%            | 90<br>19.5%   | 65<br>18.8%   | 29<br>19.0%   |
| Labour                                   | 277<br>28.9%  | 28<br>28.4%  | 17<br>24.1%  | 19<br>35.2%  | 16<br>16.9%     | 22<br>30.6%   | 18<br>41.6%  | 38<br>33.6%   | 21<br>17.5%   | 30<br>28.9%   | 32<br>36.2%   | 33<br>33.9%            | 101<br>22.0%  | 137<br>39.6%  | 39<br>25.2%   |
| Liberal Democrat                         | 81<br>8.4%    | 8<br>8.3%    | 4<br>6.3%    | 3<br>6.2%    | 8<br>8.3%       | 6<br>8.8%     | 2<br>4.3%    | 8<br>6.9%     | 17<br>14.3%   | 10<br>10.2%   | 6<br>6.9%     | 7<br>7.5%              | 24<br>5.2%    | 45<br>13.0%   | 12<br>7.7%    |
| United Kingdom Independence Party (UKIP) | 182<br>19.0%  | 14<br>14.5%  | 5<br>6.9%    | 7<br>13.4%   | 28<br>29.1%     | 14<br>20.3%   | 9<br>19.8%   | 21<br>18.4%   | 28<br>23.1%   | 21<br>20.7%   | 13<br>14.6%   | 22<br>22.2%            | 151<br>32.8%  | 17<br>4.8%    | 15<br>9.6%    |
| Scottish National Party (SNP)            | 23<br>2.3%    | -<br>-       | 23<br>32.0%  | -<br>-       | -<br>-          | -<br>-        | -<br>-       | -<br>-        | -<br>-        | -<br>-        | -<br>-        | -<br>-                 | 7<br>1.5%     | 10<br>3.0%    | 5<br>3.3%     |
| Plaid Cymru                              | 6<br>0.6%     | -<br>-       | -<br>-       | 6<br>10.4%   | -<br>-          | -<br>-        | -<br>-       | -<br>-        | -<br>-        | -<br>-        | -<br>-        | -<br>-                 | 2<br>0.4%     | 1<br>0.3%     | 3<br>1.7%     |
| (NET) Another Party                      | 38<br>4.0%    | 3<br>3.2%    | 2<br>2.5%    | 2<br>3.5%    | 2<br>2.2%       | 2<br>3.1%     | 3<br>7.7%    | 4<br>3.7%     | 8<br>6.4%     | 4<br>3.8%     | 6<br>6.7%     | 2<br>2.3%              | 20<br>4.2%    | 18<br>5.1%    | 1<br>0.7%     |
| Green                                    | 28<br>2.9%    | 2<br>2.3%    | 2<br>2.5%    | 1<br>2.0%    | 2<br>2.2%       | 2<br>3.1%     | 2<br>4.0%    | 3<br>2.3%     | 5<br>4.2%     | 4<br>3.8%     | 4<br>4.3%     | 2<br>1.6%              | 12<br>2.7%    | 15<br>4.3%    | 1<br>0.7%     |
| British National Party (BNP)             | 6<br>0.6%     | 1<br>0.8%    | -<br>-       | 1<br>1.5%    | -<br>-          | -<br>-        | 1<br>1.6%    | 1<br>0.6%     | 1<br>0.7%     | -<br>-        | 1<br>1.2%     | 1<br>0.7%              | 5<br>1.0%     | 1<br>0.3%     | -<br>-        |
| Respect                                  | 1<br>0.1%     | -<br>-       | -<br>-       | -<br>-       | -<br>-          | -<br>-        | -<br>-       | -<br>-        | 1<br>0.7%     | -<br>-        | -<br>-        | -<br>-                 | 1<br>0.2%     | -<br>-        | -<br>-        |
| English Democrat                         | 1<br>0.1%     | -<br>-       | -<br>-       | -<br>-       | -<br>-          | -<br>-        | -<br>-       | 1<br>0.8%     | -<br>-        | -<br>-        | -<br>-        | -<br>-                 | -<br>-        | 1<br>0.3%     | -<br>-        |
| Not Listed                               | 3<br>0.3%     | -<br>-       | -<br>-       | -<br>-       | -<br>-          | -<br>-        | 1<br>2.1%    | -<br>-        | 1<br>0.8%     | -<br>-        | 1<br>1.2%     | -<br>-                 | 2<br>0.4%     | 1<br>0.3%     | -<br>-        |
| Undecided                                | 166<br>17.3%  | 21<br>21.6%  | 10<br>14.9%  | 8<br>14.3%   | 19<br>20.0%     | 6<br>8.2%     | 6<br>14.4%   | 26<br>23.0%   | 23<br>19.3%   | 14<br>13.6%   | 16<br>18.8%   | 15<br>15.7%            | 66<br>14.2%   | 53<br>15.4%   | 47<br>30.6%   |
| Refuse                                   | 3<br>0.4%     | 1<br>1.1%    | -<br>-       | -<br>-       | 1<br>1.3%       | -<br>-        | -<br>-       | -<br>-        | 1<br>0.8%     | -<br>-        | -<br>-        | -<br>-                 | -<br>-        | -<br>-        | 3<br>2.2%     |
| Sigma                                    | 959<br>100.0% | 98<br>100.0% | 70<br>100.0% | 54<br>100.0% | 97<br>100.0%    | 71<br>100.0%  | 44<br>100.0% | 113<br>100.0% | 120<br>100.0% | 103<br>100.0% | 87<br>100.0%  | 98<br>100.0%           | 460<br>100.0% | 345<br>100.0% | 153<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 17**

**Q9 Voting Intention - Weighted by Likelihood**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote)**

|  | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|--|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|  |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total                         | 961    | 473    | 488    | 309    | 345    | 307    | 288       | 246    | 181    | 21     | 67     | 178              | 284    | 79     | 174    | 76     | 212    | 250    | 265    | 234    |
| Weighted Total                           | 961    | 474    | 487    | 255    | 340    | 366    | 315       | 254    | 196    | 25     | 54     | 191              | 289    | 84     | 187    | 67     | 212    | 248    | 262    | 240    |
| Conservative                             | 191    | 101    | 90     | 34     | 72     | 85     | 164       | 5      | 10     | -      | 1      | 191              | -      | -      | -      | -      | 54     | 58     | 43     | 36     |
|  | 19.9%  | 21.2%  | 18.6%  | 13.2%  | 21.3%  | 23.3%  | 51.9%     | 1.8%   | 5.3%   | -      | 2.6%   | 100.0%           | -      | -      | -      | -      | 25.5%  | 23.6%  | 16.4%  | 14.9%  |
| Labour                                   | 289    | 138    | 150    | 100    | 110    | 79     | 16        | 193    | 46     | 1      | 3      | -                | 289    | -      | -      | -      | 62     | 68     | 78     | 80     |
|  | 30.0%  | 29.2%  | 30.8%  | 39.2%  | 32.4%  | 21.5%  | 5.0%      | 75.9%  | 23.5%  | 4.7%   | 6.3%   | -                | 100.0% | -      | -      | -      | 29.4%  | 27.5%  | 29.8%  | 33.4%  |
| Liberal Democrat                         | 84     | 44     | 39     | 27     | 30     | 26     | 6         | 3      | 66     | 1      | 1      | -                | -      | 84     | -      | -      | 19     | 26     | 18     | 21     |
|  | 8.7%   | 9.3%   | 8.1%   | 10.5%  | 8.9%   | 7.2%   | 2.0%      | 1.1%   | 33.7%  | 3.4%   | 1.6%   | -                | -      | 100.0% | -      | -      | 8.8%   | 10.7%  | 6.8%   | 8.6%   |
| United Kingdom Independence Party (UKIP) | 187    | 114    | 73     | 32     | 49     | 107    | 88        | 27     | 26     | 19     | 8      | -                | -      | -      | 187    | -      | 29     | 35     | 64     | 60     |
|  | 19.5%  | 24.1%  | 15.0%  | 12.6%  | 14.3%  | 29.2%  | 27.8%     | 10.8%  | 13.3%  | 76.2%  | 13.9%  | -                | -      | -      | 100.0% | -      | 13.5%  | 14.2%  | 24.3%  | 25.0%  |
| Scottish National Party (SNP)            | 23     | 10     | 13     | 5      | 11     | 8      | -         | -      | 1      | -      | 18     | -                | -      | -      | -      | 23     | 2      | 6      | 5      | 10     |
|  | 2.4%   | 2.1%   | 2.6%   | 1.8%   | 3.1%   | 2.1%   | -         | -      | 0.6%   | -      | 32.5%  | -                | -      | -      | -      | 34.3%  | 0.9%   | 2.3%   | 1.9%   | 4.3%   |
| Plaid Cymru                              | 6      | 2      | 4      | *      | 1      | 4      | -         | -      | -      | -      | 6      | -                | -      | -      | -      | 6      | 1      | 2      | 1      | 1      |
|  | 0.6%   | 0.5%   | 0.8%   | 0.2%   | 0.3%   | 1.2%   | -         | -      | -      | -      | 10.8%  | -                | -      | -      | -      | 8.8%   | 0.6%   | 0.9%   | 0.6%   | 0.4%   |
| (NET) Another Party                      | 38     | 18     | 20     | 8      | 18     | 12     | 6         | 4      | 9      | -      | 13     | -                | -      | -      | -      | 38     | 11     | 11     | 8      | 7      |
|  | 3.9%   | 3.8%   | 4.1%   | 3.3%   | 5.2%   | 3.3%   | 1.8%      | 1.7%   | 4.6%   | -      | 24.5%  | -                | -      | -      | -      | 56.8%  | 5.4%   | 4.4%   | 3.2%   | 3.0%   |
| Green                                    | 27     | 11     | 16     | 8      | 11     | 9      | 3         | 3      | 8      | -      | 8      | -                | -      | -      | -      | 27     | 9      | 9      | 5      | 4      |
|  | 2.8%   | 2.4%   | 3.3%   | 3.1%   | 3.1%   | 2.5%   | 1.0%      | 1.2%   | 4.1%   | -      | 14.2%  | -                | -      | -      | -      | 41.0%  | 4.0%   | 3.7%   | 1.9%   | 1.9%   |
| British National Party (BNP)             | 6      | 4      | 2      | 1      | 2      | 3      | 1         | -      | -      | -      | 5      | -                | -      | -      | -      | 6      | 1      | 1      | 2      | 2      |
|  | 0.6%   | 0.9%   | 0.3%   | 0.2%   | 0.7%   | 0.8%   | 0.4%      | -      | -      | -      | 8.6%   | -                | -      | -      | -      | 8.8%   | 0.4%   | 0.5%   | 0.9%   | 0.7%   |
| Respect                                  | 1      | -      | 1      | -      | 1      | -      | -         | -      | -      | -      | 1      | -                | -      | -      | -      | 1      | 1      | -      | -      | -      |
|  | 0.1%   | -      | 0.2%   | -      | 0.3%   | -      | -         | -      | -      | -      | 1.7%   | -                | -      | -      | -      | 1.4%   | 0.4%   | -      | -      | -      |
| English Democrat                         | *      | *      | -      | -      | *      | -      | -         | -      | -      | -      | -      | -                | -      | -      | -      | *      | -      | *      | -      | -      |
|  | *      | 0.1%   | -      | -      | 0.1%   | -      | -         | -      | -      | -      | -      | -                | -      | -      | -      | 0.6%   | -      | 0.2%   | -      | -      |
| Not Listed                               | 3      | 2      | 1      | -      | 3      | -      | 1         | 1      | 1      | -      | -      | -                | -      | -      | -      | 3      | 1      | -      | 1      | 1      |
|  | 0.4%   | 0.5%   | 0.2%   | -      | 1.0%   | -      | 0.4%      | 0.4%   | 0.5%   | -      | -      | -                | -      | -      | -      | 5.0%   | 0.6%   | -      | 0.4%   | 0.4%   |
| Undecided                                | 142    | 46     | 96     | 49     | 49     | 45     | 36        | 21     | 38     | 4      | 4      | -                | -      | -      | -      | 34     | 39     | 44     | 25     |        |
|  | 14.8%  | 9.7%   | 19.8%  | 19.2%  | 14.3%  | 12.2%  | 11.4%     | 8.5%   | 19.1%  | 15.6%  | 7.7%   | -                | -      | -      | -      | 15.9%  | 15.8%  | 17.0%  | 10.4%  |        |
| Refuse                                   | 1      | *      | 1      | -      | 1      | *      | *         | 1      | -      | -      | -      | -                | -      | -      | -      | -      | -      | 1      | -      | -      |
|  | 0.1%   | 0.1%   | 0.2%   | -      | 0.3%   | 0.1%   | 0.1%      | 0.2%   | -      | -      | -      | -                | -      | -      | -      | -      | -      | 0.5%   | -      | -      |
| Sigma                                    | 961    | 474    | 487    | 255    | 340    | 366    | 315       | 254    | 196    | 25     | 54     | 191              | 289    | 84     | 187    | 67     | 212    | 248    | 262    | 240    |
|  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 18**

**Q9 Voting Intention - Weighted by Likelihood**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote)**

|  | Total         | Region11     |              |              |                 |               |              |               |               |               |               |                        | EU Referendum |               |               |
|--|---------------|--------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|  |               | London       | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total                         | 961           | 100          | 79           | 50           | 93              | 62            | 48           | 121           | 117           | 101           | 81            | 103                    | 452           | 356           | 153           |
| Weighted Total                           | 961           | 97           | 71           | 55           | 96              | 74            | 46           | 111           | 117           | 102           | 89            | 99                     | 466           | 352           | 144           |
| Conservative                             | 191<br>19.9%  | 23<br>23.2%  | 10<br>13.6%  | 9<br>17.1%   | 23<br>23.7%     | 23<br>30.6%   | 5<br>11.5%   | 16<br>14.4%   | 25<br>20.9%   | 23<br>23.1%   | 16<br>17.5%   | 19<br>19.0%            | 93<br>20.1%   | 67<br>19.1%   | 31<br>21.4%   |
| Labour                                   | 289<br>30.0%  | 29<br>30.1%  | 18<br>25.1%  | 21<br>37.5%  | 16<br>17.0%     | 22<br>30.2%   | 19<br>40.7%  | 39<br>35.0%   | 22<br>18.5%   | 31<br>30.2%   | 34<br>38.1%   | 35<br>35.1%            | 106<br>22.8%  | 145<br>41.3%  | 37<br>25.9%   |
| Liberal Democrat                         | 84<br>8.7%    | 9<br>8.8%    | 5<br>6.5%    | 3<br>5.2%    | 8<br>8.6%       | 6<br>8.6%     | 2<br>4.4%    | 8<br>7.6%     | 18<br>15.0%   | 11<br>11.0%   | 6<br>7.1%     | 7<br>7.4%              | 25<br>5.4%    | 46<br>13.2%   | 12<br>8.1%    |
| United Kingdom Independence Party (UKIP) | 187<br>19.5%  | 15<br>15.2%  | 5<br>7.7%    | 8<br>13.9%   | 28<br>29.5%     | 15<br>20.4%   | 9<br>19.8%   | 20<br>18.4%   | 27<br>23.3%   | 23<br>23.1%   | 13<br>15.0%   | 22<br>22.5%            | 156<br>33.5%  | 18<br>5.1%    | 14<br>9.5%    |
| Scottish National Party (SNP)            | 23<br>2.4%    | -            | 23<br>32.4%  | -            | -               | -             | -            | -             | -             | -             | -             | -                      | 8<br>1.7%     | 10<br>2.8%    | 5<br>3.5%     |
| Plaid Cymru                              | 6<br>0.6%     | -            | -            | 6<br>10.7%   | -               | -             | -            | -             | -             | -             | -             | -                      | 2<br>0.5%     | 1<br>0.4%     | 2<br>1.7%     |
| (NET) Another Party                      | 38<br>3.9%    | 3<br>3.2%    | 2<br>2.9%    | 2<br>3.1%    | 2<br>2.1%       | 2<br>3.1%     | 4<br>8.4%    | 4<br>3.6%     | 6<br>5.5%     | 4<br>3.6%     | 7<br>7.3%     | 2<br>2.5%              | 20<br>4.4%    | 17<br>4.9%    | 1<br>0.4%     |
| Green                                    | 27<br>2.8%    | 2<br>2.3%    | 2<br>2.9%    | 1<br>1.8%    | 2<br>2.1%       | 2<br>3.1%     | 2<br>4.3%    | 3<br>2.6%     | 3<br>3.0%     | 4<br>3.6%     | 4<br>4.6%     | 2<br>1.7%              | 12<br>2.7%    | 14<br>4.1%    | 1<br>0.4%     |
| British National Party (BNP)             | 6<br>0.6%     | 1<br>0.8%    | -            | 1<br>1.4%    | -               | -             | 1<br>1.8%    | 1<br>0.6%     | 1<br>0.8%     | -             | 1<br>1.4%     | 1<br>0.8%              | 5<br>1.0%     | 1<br>0.3%     | -             |
| Respect                                  | 1<br>0.1%     | -            | -            | -            | -               | -             | -            | -             | 1<br>0.8%     | -             | -             | -                      | 1<br>0.2%     | -             | -             |
| English Democrat                         | *<br>*        | -            | -            | -            | -               | -             | -            | *<br>0.4%     | -             | -             | -             | -                      | -             | *<br>0.1%     | -             |
| Not Listed                               | 3<br>0.4%     | -            | -            | -            | -               | -             | 1<br>2.3%    | -             | 1<br>1.0%     | -             | 1<br>1.3%     | -                      | 2<br>0.5%     | 1<br>0.3%     | -             |
| Undecided                                | 142<br>14.8%  | 19<br>19.1%  | 8<br>11.9%   | 7<br>12.4%   | 18<br>18.7%     | 5<br>7.1%     | 7<br>15.2%   | 23<br>21.0%   | 19<br>16.4%   | 9<br>9.0%     | 13<br>15.0%   | 13<br>13.5%            | 55<br>11.7%   | 47<br>13.3%   | 41<br>28.6%   |
| Refuse                                   | 1<br>0.1%     | *<br>0.4%    | -            | -            | *<br>0.3%       | -             | -            | -             | 1<br>0.5%     | -             | -             | -                      | -             | -             | 1<br>0.9%     |
| Sigma                                    | 961<br>100.0% | 97<br>100.0% | 71<br>100.0% | 55<br>100.0% | 96<br>100.0%    | 74<br>100.0%  | 46<br>100.0% | 111<br>100.0% | 117<br>100.0% | 102<br>100.0% | 89<br>100.0%  | 99<br>100.0%           | 466<br>100.0% | 352<br>100.0% | 144<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 19**

**Q9 Voting Intention - Weighted by Likelihood (Excluding Undecided/Refused)**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote And Excluding Undecided/Refused)**

|  | Total         | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |               |               |              | SEG           |               |               |               |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|
|  |               | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD            | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total                         | 791           | 416           | 375           | 238           | 289           | 264           | 251           | 223           | 144           | 17           | 61           | 178              | 284           | 79            | 174           | 76           | 175           | 203           | 213           | 200           |
| Weighted Total                           | 817           | 428           | 389           | 206           | 291           | 321           | 279           | 232           | 159           | 21           | 50           | 191              | 289           | 84            | 187           | 67           | 178           | 207           | 217           | 215           |
| Conservative                             | 191<br>23.4%  | 101<br>23.5%  | 90<br>23.2%   | 34<br>16.3%   | 72<br>24.9%   | 85<br>26.5%   | 164<br>58.6%  | 5<br>2.0%     | 10<br>6.5%    | -            | 1<br>2.8%    | 191<br>100.0%    | -             | -             | -             | -            | 54<br>30.3%   | 58<br>28.2%   | 43<br>19.8%   | 36<br>16.6%   |
| Labour                                   | 289<br>35.3%  | 138<br>32.3%  | 150<br>38.6%  | 100<br>48.5%  | 110<br>37.9%  | 79<br>24.5%   | 16<br>5.7%    | 193<br>83.2%  | 46<br>29.0%   | 1<br>5.6%    | 3<br>6.9%    | -                | 289<br>100.0% | -             | -             | -            | 62<br>35.0%   | 68<br>32.9%   | 78<br>35.9%   | 80<br>37.3%   |
| Liberal Democrat                         | 84<br>10.2%   | 44<br>10.4%   | 39<br>10.1%   | 27<br>13.1%   | 30<br>10.4%   | 26<br>8.2%    | 6<br>2.2%     | 3<br>1.2%     | 66<br>41.6%   | 1<br>4.1%    | 1<br>1.7%    | -                | -             | 84<br>100.0%  | -             | -            | 19<br>10.5%   | 26<br>12.7%   | 18<br>8.2%    | 21<br>9.6%    |
| United Kingdom Independence Party (UKIP) | 187<br>22.9%  | 114<br>26.7%  | 73<br>18.8%   | 32<br>15.5%   | 49<br>16.7%   | 107<br>33.2%  | 88<br>31.5%   | 27<br>11.9%   | 26<br>16.5%   | 19<br>90.4%  | 8<br>15.0%   | -                | -             | 187<br>100.0% | -             | -            | 29<br>16.0%   | 35<br>17.0%   | 64<br>29.3%   | 60<br>27.9%   |
| Scottish National Party (SNP)            | 23<br>2.8%    | 10<br>2.4%    | 13<br>3.3%    | 5<br>2.3%     | 11<br>3.6%    | 8<br>2.4%     | -             | -             | 1<br>0.7%     | -            | 18<br>35.2%  | -                | -             | -             | 23<br>34.3%   | 2<br>1.1%    | 6<br>2.8%     | 5<br>2.3%     | 10<br>4.8%    |               |
| Plaid Cymru                              | 6<br>0.7%     | 2<br>0.5%     | 4<br>0.9%     | *<br>0.2%     | 1<br>0.3%     | 4<br>1.4%     | -             | -             | -             | -            | 6<br>11.7%   | -                | -             | -             | 6<br>8.8%     | 1<br>0.7%    | 2<br>1.1%     | 1<br>0.7%     | 1<br>0.4%     |               |
| (NET) Another Party                      | 38<br>4.6%    | 18<br>4.2%    | 20<br>5.1%    | 8<br>4.1%     | 18<br>6.1%    | 12<br>3.7%    | 6<br>2.0%     | 4<br>1.8%     | 9<br>5.7%     | -            | 13<br>26.5%  | -                | -             | -             | 38<br>56.8%   | 11<br>6.4%   | 11<br>5.3%    | 8<br>3.9%     | 7<br>3.3%     |               |
| Green                                    | 27<br>3.3%    | 11<br>2.6%    | 16<br>4.1%    | 8<br>3.8%     | 11<br>3.6%    | 9<br>2.8%     | 3<br>1.2%     | 3<br>1.3%     | 8<br>5.0%     | -            | 8<br>15.4%   | -                | -             | -             | 27<br>41.0%   | 9<br>4.8%    | 9<br>4.5%     | 5<br>2.3%     | 4<br>1.9%     |               |
| British National Party (BNP)             | 6<br>0.7%     | 4<br>1.0%     | 2<br>0.4%     | 1<br>0.3%     | 2<br>0.8%     | 3<br>0.9%     | 1<br>0.4%     | -             | -             | -            | 5<br>9.3%    | -                | -             | -             | 6<br>8.8%     | 1<br>0.4%    | 1<br>0.6%     | 2<br>1.0%     | 2<br>0.8%     |               |
| Respect                                  | 1<br>0.1%     | -             | 1<br>0.2%     | -             | 1<br>0.3%     | -             | -             | -             | -             | -            | 1<br>1.8%    | -                | -             | -             | 1<br>1.4%     | 1<br>0.5%    | -             | -             | -             |               |
| English Democrat                         | *<br>0.1%     | *<br>0.1%     | -             | -             | *<br>0.1%     | -             | -             | -             | -             | -            | -            | -                | -             | -             | *<br>0.6%     | -            | *<br>0.2%     | -             | -             |               |
| Not Listed                               | 3<br>0.4%     | 2<br>0.5%     | 1<br>0.3%     | -             | 3<br>1.2%     | -             | 1<br>0.4%     | 1<br>0.5%     | 1<br>0.7%     | -            | -            | -                | -             | -             | 3<br>5.0%     | 1<br>0.7%    | -             | 1<br>0.5%     | 1<br>0.5%     |               |
| Sigma                                    | 817<br>100.0% | 428<br>100.0% | 389<br>100.0% | 206<br>100.0% | 291<br>100.0% | 321<br>100.0% | 279<br>100.0% | 232<br>100.0% | 159<br>100.0% | 21<br>100.0% | 50<br>100.0% | 191<br>100.0%    | 289<br>100.0% | 84<br>100.0%  | 187<br>100.0% | 67<br>100.0% | 178<br>100.0% | 207<br>100.0% | 217<br>100.0% | 215<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 20**

**Q9 Voting Intention - Weighted by Likelihood (Excluding Undecided/Refused)**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote And Excluding Undecided/Refused)**

|  | Total         | Region11     |              |              |                 |               |              |              |              |              |               |                        | EU Referendum |               |               |
|--|---------------|--------------|--------------|--------------|-----------------|---------------|--------------|--------------|--------------|--------------|---------------|------------------------|---------------|---------------|---------------|
|  |               | London       | Scotland     | Wales        | East of England | East Midlands | North East   | North West   | South East   | South West   | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total                         | 791           | 78           | 67           | 43           | 73              | 57            | 41           | 93           | 94           | 87           | 66            | 86                     | 388           | 300           | 103           |
| Weighted Total                           | 817           | 78           | 62           | 48           | 77              | 69            | 39           | 87           | 98           | 92           | 76            | 86                     | 411           | 305           | 101           |
| Conservative                             | 191<br>23.4%  | 23<br>28.8%  | 10<br>15.4%  | 9<br>19.5%   | 23<br>29.3%     | 23<br>33.0%   | 5<br>13.5%   | 16<br>18.2%  | 25<br>25.1%  | 23<br>25.4%  | 16<br>20.6%   | 19<br>22.0%            | 93<br>22.7%   | 67<br>22.0%   | 31<br>30.3%   |
| Labour                                   | 289<br>35.3%  | 29<br>37.4%  | 18<br>28.4%  | 21<br>42.9%  | 16<br>21.0%     | 22<br>32.5%   | 19<br>48.0%  | 39<br>44.3%  | 22<br>22.3%  | 31<br>33.2%  | 34<br>44.9%   | 35<br>40.6%            | 106<br>25.8%  | 145<br>47.6%  | 37<br>36.6%   |
| Liberal Democrat                         | 84<br>10.2%   | 9<br>10.9%   | 5<br>7.4%    | 3<br>6.0%    | 8<br>10.6%      | 6<br>9.3%     | 2<br>5.2%    | 8<br>9.7%    | 18<br>18.1%  | 11<br>12.1%  | 6<br>8.3%     | 7<br>8.5%              | 25<br>6.2%    | 46<br>15.2%   | 12<br>11.5%   |
| United Kingdom Independence Party (UKIP) | 187<br>22.9%  | 15<br>18.9%  | 5<br>8.8%    | 8<br>15.9%   | 28<br>36.5%     | 15<br>21.9%   | 9<br>23.4%   | 20<br>23.3%  | 27<br>28.0%  | 23<br>25.4%  | 13<br>17.6%   | 22<br>26.0%            | 156<br>37.9%  | 18<br>5.8%    | 14<br>13.5%   |
| Scottish National Party (SNP)            | 23<br>2.8%    | -            | 23<br>36.7%  | -            | -               | -             | -            | -            | -            | -            | -             | -                      | 8<br>1.9%     | 10<br>3.3%    | 5<br>5.0%     |
| Plaid Cymru                              | 6<br>0.7%     | -            | -            | 6<br>12.2%   | -               | -             | -            | -            | -            | -            | -             | -                      | 2<br>0.5%     | 1<br>0.4%     | 2<br>2.4%     |
| (NET) Another Party                      | 38<br>4.6%    | 3<br>4.0%    | 2<br>3.3%    | 2<br>3.6%    | 2<br>2.6%       | 2<br>3.3%     | 4<br>9.9%    | 4<br>4.5%    | 6<br>6.6%    | 4<br>4.0%    | 7<br>8.6%     | 2<br>2.9%              | 20<br>4.9%    | 17<br>5.6%    | 1<br>0.6%     |
| Green                                    | 27<br>3.3%    | 2<br>2.9%    | 2<br>3.3%    | 1<br>2.0%    | 2<br>2.6%       | 2<br>3.3%     | 2<br>5.1%    | 3<br>3.3%    | 3<br>3.6%    | 4<br>4.0%    | 4<br>5.4%     | 2<br>1.9%              | 12<br>3.0%    | 14<br>4.7%    | 1<br>0.6%     |
| British National Party (BNP)             | 6<br>0.7%     | 1<br>1.0%    | -            | 1<br>1.5%    | -               | -             | 1<br>2.1%    | 1<br>0.7%    | 1<br>0.9%    | -            | 1<br>1.6%     | 1<br>0.9%              | 5<br>1.1%     | 1<br>0.4%     | -             |
| Respect                                  | 1<br>0.1%     | -            | -            | -            | -               | -             | -            | -            | 1<br>0.9%    | -            | -             | -                      | 1<br>0.2%     | -             | -             |
| English Democrat                         | *<br>0.1%     | -            | -            | -            | -               | -             | -            | *<br>0.5%    | -            | -            | -             | -                      | -             | *<br>0.1%     | -             |
| Not Listed                               | 3<br>0.4%     | -            | -            | -            | -               | -             | 1<br>2.7%    | -            | 1<br>1.2%    | -            | 1<br>1.6%     | -                      | 2<br>0.5%     | 1<br>0.4%     | -             |
| Sigma                                    | 817<br>100.0% | 78<br>100.0% | 62<br>100.0% | 48<br>100.0% | 77<br>100.0%    | 69<br>100.0%  | 39<br>100.0% | 87<br>100.0% | 98<br>100.0% | 92<br>100.0% | 76<br>100.0%  | 86<br>100.0%           | 411<br>100.0% | 305<br>100.0% | 101<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 21**

**Q9 Voting Intention - Weighted by Likelihood (With "refused" AND "undecided" responses removed and then replaced instead with a 0.3 factor of people's 2010 vote (Q10))**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote And Excluding Undecided/Refused)**

|  | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|--|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|  |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total                         | 898    | 450    | 448    | 272    | 330    | 296    | 288       | 246    | 181    | 21     | 67     | 178              | 284    | 79     | 174    | 76     | 201    | 232    | 247    | 218    |
| Weighted Total                           | 918    | 473    | 446    | 232    | 327    | 359    | 314       | 258    | 185    | 24     | 56     | 206              | 310    | 90     | 201    | 72     | 201    | 234    | 246    | 238    |
| Conservative                             | 219    | 112    | 107    | 39     | 83     | 98     | 190       | 5      | 11     | -      | 2      | 206              | -      | -      | -      | -      | 61     | 67     | 51     | 40     |
|  | 23.9%  | 23.8%  | 24.0%  | 16.7%  | 25.3%  | 27.2%  | 60.4%     | 1.9%   | 6.0%   | -      | 2.8%   | 100.0%           | -      | -      | -      | -      | 30.3%  | 28.6%  | 20.9%  | 17.0%  |
| Labour                                   | 319    | 152    | 166    | 110    | 121    | 88     | 17        | 216    | 50     | 1      | 4      | -                | 310    | -      | -      | -      | 69     | 75     | 87     | 88     |
|  | 34.7%  | 32.2%  | 37.3%  | 47.3%  | 37.1%  | 24.4%  | 5.4%      | 83.7%  | 26.8%  | 5.2%   | 6.7%   | -                | 100.0% | -      | -      | -      | 34.4%  | 32.1%  | 35.2%  | 37.0%  |
| Liberal Democrat                         | 104    | 52     | 52     | 33     | 39     | 32     | 7         | 3      | 85     | 1      | 1      | -                | -      | 90     | -      | -      | 24     | 33     | 22     | 24     |
|  | 11.3%  | 10.9%  | 11.7%  | 14.1%  | 11.9%  | 8.9%   | 2.1%      | 1.2%   | 45.9%  | 3.8%   | 1.7%   | -                | -      | 100.0% | -      | -      | 12.1%  | 14.1%  | 9.0%   | 10.2%  |
| United Kingdom Independence Party (UKIP) | 203    | 124    | 80     | 36     | 52     | 115    | 94        | 30     | 28     | 22     | 8      | -                | -      | -      | 201    | -      | 31     | 39     | 69     | 65     |
|  | 22.1%  | 26.1%  | 17.9%  | 15.3%  | 16.0%  | 32.2%  | 30.1%     | 11.5%  | 15.2%  | 91.0%  | 14.6%  | -                | -      | -      | 100.0% | -      | 15.3%  | 16.5%  | 28.0%  | 27.4%  |
| Scottish National Party (SNP)            | 25     | 11     | 14     | 5      | 11     | 8      | -         | -      | 1      | -      | 19     | -                | -      | -      | -      | 25     | 2      | 6      | 6      | 11     |
|  | 2.7%   | 2.3%   | 3.1%   | 2.3%   | 3.5%   | 2.3%   | -         | -      | 0.7%   | -      | 34.7%  | -                | -      | -      | -      | 34.3%  | 1.0%   | 2.7%   | 2.3%   | 4.6%   |
| Plaid Cymru                              | 6      | 2      | 4      | *      | 1      | 5      | -         | -      | -      | -      | 6      | -                | -      | -      | -      | 6      | 1      | 2      | 2      | 1      |
|  | 0.7%   | 0.5%   | 0.9%   | 0.2%   | 0.3%   | 1.3%   | -         | -      | -      | -      | 11.4%  | -                | -      | -      | -      | 8.8%   | 0.7%   | 1.0%   | 0.6%   | 0.4%   |
| Green                                    | 1      | -      | 1      | -      | 1      | *      | -         | -      | -      | -      | 1      | -                | -      | -      | -      | -      | *      | -      | 1      | -      |
|  | 0.1%   | -      | 0.2%   | -      | 0.2%   | 0.1%   | -         | -      | -      | -      | 1.4%   | -                | -      | -      | -      | -      | 0.1%   | -      | 0.2%   | -      |
| British National Party (BNP)             | 1      | -      | 1      | 1      | -      | -      | -         | -      | -      | -      | 1      | -                | -      | -      | -      | -      | -      | -      | *      | *      |
|  | 0.1%   | -      | 0.1%   | 0.2%   | -      | -      | -         | -      | -      | -      | 1.0%   | -                | -      | -      | -      | -      | -      | -      | 0.1%   | 0.1%   |
| Another Party                            | 41     | 20     | 21     | 9      | 19     | 13     | 6         | 5      | 10     | -      | 14     | -                | -      | -      | -      | 41     | 12     | 12     | 9      | 8      |
|  | 4.4%   | 4.1%   | 4.8%   | 3.9%   | 5.8%   | 3.6%   | 1.9%      | 1.8%   | 5.3%   | -      | 25.8%  | -                | -      | -      | -      | 56.8%  | 6.1%   | 5.0%   | 3.7%   | 3.2%   |
| Sigma                                    | 918    | 473    | 446    | 232    | 327    | 359    | 314       | 258    | 185    | 24     | 56     | 206              | 310    | 90     | 201    | 72     | 201    | 234    | 246    | 238    |
|  | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 22**

**Q9 Voting Intention - Weighted by Likelihood (With "refused" AND "undecided" responses removed and then replaced instead with a 0.3 factor of people's 2010 vote (Q10))**

**Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**

**Base : All Respondents (Would Vote And Excluding Undecided/Refused)**

|  | Total         | Region11     |              |              |                 |               |              |               |               |               |               |                        | EU Referendum |               |               |
|--|---------------|--------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|  |               | London       | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total                         | 898           | 88           | 74           | 46           | 89              | 62            | 46           | 113           | 108           | 92            | 76            | 98                     | 428           | 338           | 132           |
| Weighted Total                           | 918           | 88           | 69           | 53           | 89              | 76            | 44           | 101           | 111           | 101           | 86            | 96                     | 457           | 341           | 120           |
| Conservative                             | 219<br>23.9%  | 26<br>29.2%  | 11<br>15.9%  | 11<br>19.8%  | 27<br>30.4%     | 25<br>32.7%   | 6<br>14.5%   | 18<br>17.7%   | 29<br>25.8%   | 26<br>25.6%   | 20<br>22.9%   | 21<br>22.1%            | 105<br>23.0%  | 77<br>22.7%   | 37<br>30.7%   |
| Labour                                   | 319<br>34.7%  | 33<br>37.1%  | 20<br>28.5%  | 22<br>41.9%  | 19<br>21.7%     | 24<br>32.1%   | 20<br>46.1%  | 44<br>43.6%   | 24<br>21.8%   | 33<br>32.9%   | 37<br>43.7%   | 38<br>38.9%            | 117<br>25.6%  | 158<br>46.5%  | 43<br>35.9%   |
| Liberal Democrat                         | 104<br>11.3%  | 10<br>11.3%  | 6<br>8.1%    | 4<br>7.4%    | 10<br>11.1%     | 8<br>10.1%    | 3<br>6.6%    | 12<br>12.1%   | 21<br>19.1%   | 13<br>12.6%   | 7<br>8.4%     | 10<br>10.8%            | 33<br>7.3%    | 55<br>16.0%   | 16<br>13.0%   |
| United Kingdom Independence Party (UKIP) | 203<br>22.1%  | 16<br>18.6%  | 6<br>8.5%    | 8<br>15.5%   | 30<br>34.0%     | 17<br>21.9%   | 10<br>23.3%  | 22<br>21.8%   | 30<br>27.1%   | 25<br>25.0%   | 14<br>16.8%   | 24<br>25.0%            | 169<br>36.9%  | 20<br>5.7%    | 15<br>12.3%   |
| Scottish National Party (SNP)            | 25<br>2.7%    | -            | 25<br>35.9%  | -            | -               | -             | -            | -             | -             | -             | -             | -                      | 8<br>1.8%     | 11<br>3.1%    | 6<br>4.7%     |
| Plaid Cymru                              | 6<br>0.7%     | -            | -            | 6<br>11.9%   | -               | -             | -            | -             | -             | -             | -             | -                      | 2<br>0.5%     | 1<br>0.4%     | 3<br>2.2%     |
| Green                                    | 1<br>0.1%     | -            | -            | -            | -               | -             | -            | *<br>0.3%     | -             | -             | -             | 1<br>0.5%              | -             | *<br>0.1%     | 1<br>0.4%     |
| British National Party (BNP)             | 1<br>0.1%     | -            | -            | -            | *<br>0.3%       | -             | -            | *<br>0.3%     | -             | -             | -             | -                      | -             | *<br>0.1%     | *<br>0.2%     |
| Another Party                            | 41<br>4.4%    | 3<br>3.8%    | 2<br>3.1%    | 2<br>3.5%    | 2<br>2.4%       | 2<br>3.2%     | 4<br>9.5%    | 4<br>4.2%     | 7<br>6.3%     | 4<br>3.9%     | 7<br>8.2%     | 3<br>2.7%              | 22<br>4.8%    | 18<br>5.4%    | 1<br>0.5%     |
| Sigma                                    | 918<br>100.0% | 88<br>100.0% | 69<br>100.0% | 53<br>100.0% | 89<br>100.0%    | 76<br>100.0%  | 44<br>100.0% | 101<br>100.0% | 111<br>100.0% | 101<br>100.0% | 86<br>100.0%  | 96<br>100.0%           | 457<br>100.0% | 341<br>100.0% | 120<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 23**

**Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?**

**Base : All Respondents**

|  | Total          | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |              |               |              | SEG           |               |               |               |
|--|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|
|  |                | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD           | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total                         | 1000           | 488           | 512           | 320           | 363           | 317           | 289           | 247           | 182           | 22           | 68           | 178              | 284           | 79           | 174           | 76           | 218           | 256           | 275           | 251           |
| Weighted Total                           | 1000           | 487           | 513           | 286           | 354           | 360           | 299           | 240           | 191           | 26           | 53           | 183              | 277           | 81           | 182           | 66           | 210           | 252           | 275           | 263           |
| Conservative                             | 299<br>29.9%   | 155<br>31.8%  | 144<br>28.1%  | 40<br>14.0%   | 111<br>31.4%  | 148<br>41.0%  | 299<br>100.0% | -             | -             | -            | -            | 153<br>83.4%     | 15<br>5.6%    | 6<br>7.0%    | 81<br>44.5%   | 5<br>7.6%    | 76<br>35.9%   | 81<br>32.1%   | 80<br>29.2%   | 62<br>23.7%   |
| Labour                                   | 240<br>24.0%   | 121<br>24.8%  | 119<br>23.3%  | 72<br>25.1%   | 90<br>25.3%   | 79<br>21.8%   | -             | 240<br>100.0% | -             | -            | -            | 4<br>2.3%        | 180<br>65.0%  | 3<br>3.4%    | 26<br>14.2%   | 4<br>5.6%    | 53<br>25.2%   | 55<br>21.8%   | 69<br>25.1%   | 63<br>24.0%   |
| Liberal Democrat                         | 191<br>19.1%   | 88<br>18.0%   | 103<br>20.1%  | 45<br>15.9%   | 77<br>21.7%   | 69<br>19.0%   | -             | -             | 191<br>100.0% | -            | -            | 10<br>5.5%       | 44<br>15.7%   | 63<br>77.9%  | 25<br>13.8%   | 11<br>16.1%  | 45<br>21.6%   | 53<br>21.0%   | 44<br>16.0%   | 48<br>18.4%   |
| United Kingdom Independence Party (UKIP) | 26<br>2.6%     | 14<br>3.0%    | 11<br>2.2%    | 13<br>4.4%    | 2<br>0.7%     | 11<br>3.0%    | -             | -             | -             | 26<br>100.0% | -            | -                | 1<br>0.4%     | 1<br>1.2%    | 18<br>9.8%    | -            | 3<br>1.5%     | 4<br>1.6%     | 10<br>3.7%    | 8<br>3.2%     |
| Green                                    | 12<br>1.2%     | 5<br>1.1%     | 7<br>1.3%     | 4<br>1.4%     | 4<br>1.1%     | 4<br>1.1%     | -             | -             | -             | -            | 12<br>22.7%  | -                | 2<br>0.6%     | -            | -             | 8<br>12.5%   | 3<br>1.3%     | 5<br>1.8%     | 4<br>1.4%     | 1<br>0.3%     |
| British National Party (BNP)             | 13<br>1.3%     | 8<br>1.6%     | 6<br>1.1%     | 6<br>2.2%     | 5<br>1.3%     | 2<br>0.7%     | -             | -             | -             | -            | 13<br>25.7%  | 1<br>0.4%        | 1<br>0.3%     | 1<br>0.9%    | 5<br>2.9%     | 5<br>6.8%    | 3<br>1.2%     | 1<br>0.5%     | 7<br>2.4%     | 3<br>1.1%     |
| Scottish National Party (SNP)            | 16<br>1.6%     | 8<br>1.6%     | 8<br>1.5%     | 2<br>0.7%     | 8<br>2.3%     | 6<br>1.7%     | -             | -             | -             | -            | 16<br>30.4%  | -                | -             | -            | -             | 15<br>23.1%  | 1<br>0.3%     | 4<br>1.4%     | 5<br>1.6%     | 7<br>2.7%     |
| Plaid Cymru                              | 6<br>0.6%      | 3<br>0.6%     | 4<br>0.7%     | 1<br>0.3%     | 1<br>0.2%     | 5<br>1.3%     | -             | -             | -             | -            | 6<br>12.3%   | -                | -             | -            | 1<br>0.5%     | 6<br>8.5%    | 1<br>0.5%     | 2<br>0.8%     | 2<br>0.6%     | 2<br>0.6%     |
| Other (Please state)                     | 5<br>0.5%      | 2<br>0.5%     | 2<br>0.4%     | 1<br>0.5%     | 2<br>0.6%     | 1<br>0.3%     | -             | -             | -             | -            | 5<br>8.9%    | 1<br>0.4%        | 1<br>0.3%     | -            | 1<br>0.4%     | 2<br>2.3%    | 2<br>0.7%     | 1<br>1.0%     | 1<br>0.3%     | -             |
| Dont Remember                            | 29<br>2.9%     | 10<br>2.2%    | 19<br>3.6%    | 18<br>6.3%    | 5<br>1.5%     | 6<br>1.6%     | -             | -             | -             | -            | -            | 1<br>0.5%        | 2<br>0.7%     | 1<br>1.1%    | 4<br>2.3%     | 3<br>4.7%    | 3<br>1.3%     | 6<br>2.3%     | 11<br>4.1%    | 9<br>3.5%     |
| Refuse                                   | 8<br>0.8%      | 5<br>1.0%     | 3<br>0.6%     | 3<br>1.2%     | 1<br>0.3%     | 4<br>1.0%     | -             | -             | -             | -            | -            | 1<br>0.4%        | 2<br>0.6%     | -            | 1<br>0.5%     | -            | -             | 2<br>0.8%     | 4<br>1.4%     | 2<br>0.8%     |
| Did not vote                             | 155<br>15.5%   | 68<br>13.9%   | 87<br>17.0%   | 80<br>28.0%   | 48<br>13.6%   | 27<br>7.5%    | -             | -             | -             | -            | -            | 13<br>7.2%       | 30<br>10.8%   | 7<br>8.5%    | 20<br>11.1%   | 9<br>12.9%   | 22<br>10.4%   | 37<br>14.8%   | 39<br>14.2%   | 57<br>21.6%   |
| Sigma                                    | 1000<br>100.0% | 487<br>100.0% | 513<br>100.0% | 286<br>100.0% | 354<br>100.0% | 360<br>100.0% | 299<br>100.0% | 240<br>100.0% | 191<br>100.0% | 26<br>100.0% | 53<br>100.0% | 183<br>100.0%    | 277<br>100.0% | 81<br>100.0% | 182<br>100.0% | 66<br>100.0% | 210<br>100.0% | 252<br>100.0% | 275<br>100.0% | 263<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 24**

**Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?**

**Base : All Respondents**

|  | Total          | Region11      |              |              |                 |               |              |               |               |               |               | EU Referendum          |               |               |               |
|--|----------------|---------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|  |                | London        | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total                         | 1000           | 103           | 84           | 52           | 99              | 63            | 49           | 124           | 122           | 102           | 88            | 108                    | 463           | 364           | 173           |
| Weighted Total                           | 1000           | 101           | 75           | 56           | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 472           | 354           | 174           |
| Conservative                             | 299<br>29.9%   | 30<br>29.6%   | 14<br>18.8%  | 13<br>22.8%  | 39<br>37.9%     | 24<br>33.6%   | 12<br>27.1%  | 23<br>20.3%   | 42<br>33.2%   | 34<br>33.0%   | 38<br>39.8%   | 29<br>27.8%            | 174<br>36.8%  | 81<br>22.8%   | 45<br>25.6%   |
| Labour                                   | 240<br>24.0%   | 31<br>30.9%   | 17<br>22.6%  | 16<br>29.0%  | 19<br>18.4%     | 18<br>24.7%   | 15<br>32.3%  | 38<br>33.2%   | 20<br>15.9%   | 19<br>18.0%   | 20<br>21.5%   | 25<br>24.4%            | 92<br>19.6%   | 110<br>30.9%  | 38<br>21.9%   |
| Liberal Democrat                         | 191<br>19.1%   | 14<br>14.0%   | 9<br>12.1%   | 7<br>12.9%   | 19<br>18.0%     | 16<br>22.4%   | 7<br>16.4%   | 24<br>20.7%   | 27<br>21.5%   | 28<br>27.0%   | 14<br>15.2%   | 24<br>23.5%            | 78<br>16.6%   | 83<br>23.4%   | 29<br>16.8%   |
| United Kingdom Independence Party (UKIP) | 26<br>2.6%     | 4<br>4.2%     | 1<br>1.2%    | -            | 5<br>4.7%       | 3<br>3.9%     | 1<br>2.1%    | 1<br>1.2%     | 4<br>3.1%     | 2<br>2.2%     | 1<br>1.4%     | 3<br>3.1%              | 19<br>3.9%    | 6<br>1.8%     | 1<br>0.6%     |
| Green                                    | 12<br>1.2%     | 1<br>1.3%     | 2<br>2.1%    | -            | -               | -             | -            | 1<br>1.2%     | 2<br>1.2%     | 2<br>1.5%     | 2<br>2.6%     | 2<br>2.0%              | 2<br>0.5%     | 8<br>2.3%     | 1<br>0.8%     |
| British National Party (BNP)             | 13<br>1.3%     | 1<br>1.5%     | -            | 1<br>1.5%    | 3<br>2.9%       | -             | 1<br>1.6%    | 3<br>2.4%     | 2<br>1.9%     | -             | 1<br>0.8%     | 2<br>1.6%              | 9<br>1.9%     | 4<br>1.0%     | 1<br>0.4%     |
| Scottish National Party (SNP)            | 16<br>1.6%     | -             | 16<br>21.3%  | -            | -               | -             | -            | -             | -             | -             | -             | -                      | 6<br>1.3%     | 6<br>1.7%     | 4<br>2.2%     |
| Plaid Cymru                              | 6<br>0.6%      | -             | -            | 6<br>11.5%   | -               | -             | -            | -             | -             | -             | -             | -                      | 3<br>0.6%     | 1<br>0.3%     | 3<br>1.5%     |
| Other (Please state)                     | 5<br>0.5%      | 1<br>0.8%     | 1<br>0.9%    | -            | -               | -             | -            | 1<br>0.6%     | 2<br>1.2%     | -             | -             | 1<br>0.9%              | 2<br>0.5%     | 1<br>0.2%     | 2<br>1.0%     |
| Dont Remember                            | 29<br>2.9%     | 5<br>4.9%     | 1<br>1.3%    | 1<br>1.7%    | 6<br>5.8%       | -             | -            | 4<br>3.5%     | 3<br>2.4%     | 2<br>1.9%     | 2<br>2.2%     | 4<br>3.9%              | 9<br>2.0%     | 8<br>2.3%     | 12<br>6.8%    |
| Refuse                                   | 8<br>0.8%      | -             | -            | -            | 3<br>3.3%       | -             | -            | 2<br>1.4%     | 1<br>1.0%     | -             | 1<br>1.0%     | -                      | 3<br>0.6%     | -             | 5<br>3.0%     |
| Did not vote                             | 155<br>15.5%   | 13<br>12.9%   | 15<br>19.7%  | 12<br>20.5%  | 9<br>9.0%       | 11<br>15.4%   | 9<br>20.6%   | 18<br>15.4%   | 23<br>18.6%   | 17<br>16.5%   | 15<br>15.6%   | 13<br>12.8%            | 74<br>15.7%   | 47<br>13.3%   | 34<br>19.5%   |
| Sigma                                    | 1000<br>100.0% | 101<br>100.0% | 75<br>100.0% | 56<br>100.0% | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 472<br>100.0% | 354<br>100.0% | 174<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 25**  
**Q11. In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote in a European Election?**  
**Base : All Respondents**

|                              | Total          | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |              |               |              | SEG           |               |               |               |
|------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|
|                              |                | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD           | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total             | 1000           | 488           | 512           | 320           | 363           | 317           | 289           | 247           | 182           | 22           | 68           | 178              | 284           | 79           | 174           | 76           | 218           | 256           | 275           | 251           |
| Weighted Total               | 1000           | 487           | 513           | 286           | 354           | 360           | 299           | 240           | 191           | 26           | 53           | 183              | 277           | 81           | 182           | 66           | 210           | 252           | 275           | 263           |
| Conservatives                | 155<br>15.5%   | 79<br>16.2%   | 77<br>15.0%   | 31<br>10.8%   | 55<br>15.5%   | 70<br>19.4%   | 128<br>42.8%  | 5<br>2.1%     | 9<br>4.6%     | -<br>-       | 1<br>1.4%    | 133<br>72.5%     | 2<br>0.7%     | 3<br>3.2%    | 3<br>1.7%     | 1<br>1.6%    | 39<br>18.6%   | 53<br>21.2%   | 35<br>12.8%   | 28<br>10.5%   |
| Labour                       | 237<br>23.7%   | 124<br>25.4%  | 113<br>22.1%  | 100<br>34.9%  | 86<br>24.3%   | 51<br>14.3%   | 10<br>3.3%    | 152<br>63.5%  | 35<br>18.4%   | 4<br>16.8%   | 2<br>3.0%    | 2<br>1.1%        | 210<br>76.0%  | 5<br>5.7%    | 6<br>3.0%     | 1<br>1.3%    | 50<br>24.0%   | 56<br>22.2%   | 64<br>23.3%   | 67<br>25.4%   |
| Liberal Democrats            | 65<br>6.5%     | 29<br>6.0%    | 36<br>7.0%    | 19<br>6.7%    | 26<br>7.3%    | 20<br>5.6%    | 6<br>2.1%     | 3<br>1.1%     | 48<br>25.4%   | 2<br>7.8%    | 1<br>1.4%    | 3<br>1.8%        | 2<br>0.6%     | 50<br>62.3%  | -<br>-        | 2<br>3.3%    | 19<br>9.0%    | 17<br>6.7%    | 17<br>6.2%    | 12<br>4.6%    |
| UK Independence Party (UKIP) | 232<br>23.2%   | 138<br>28.2%  | 95<br>18.5%   | 40<br>14.0%   | 72<br>20.5%   | 120<br>33.3%  | 104<br>34.7%  | 33<br>13.7%   | 41<br>21.7%   | 17<br>65.3%  | 8<br>15.0%   | 17<br>9.4%       | 20<br>7.4%    | 9<br>10.8%   | 153<br>84.1%  | 3<br>4.3%    | 41<br>19.4%   | 52<br>20.8%   | 72<br>26.2%   | 67<br>25.5%   |
| Green                        | 43<br>4.3%     | 19<br>3.8%    | 24<br>4.7%    | 10<br>3.3%    | 20<br>5.8%    | 13<br>3.5%    | 5<br>1.6%     | 8<br>3.2%     | 14<br>7.4%    | -<br>-       | 10<br>19.6%  | 3<br>1.6%        | 7<br>2.7%     | 1<br>1.2%    | -<br>-        | 25<br>37.6%  | 16<br>7.6%    | 15<br>6.1%    | 5<br>1.7%     | 7<br>2.5%     |
| BNP                          | 14<br>1.4%     | 8<br>1.6%     | 6<br>1.1%     | 5<br>1.8%     | 7<br>2.0%     | 1<br>0.4%     | 2<br>0.7%     | 2<br>0.7%     | 1<br>0.5%     | -<br>-       | 6<br>11.5%   | 1<br>0.4%        | 1<br>0.3%     | 2<br>2.3%    | 4<br>2.0%     | 5<br>7.2%    | 2<br>0.8%     | 3<br>1.1%     | 7<br>2.5%     | 2<br>0.9%     |
| SNP                          | 20<br>2.0%     | 10<br>2.0%    | 10<br>2.0%    | 4<br>1.3%     | 9<br>2.7%     | 7<br>1.9%     | -<br>-        | 2<br>0.7%     | 1<br>0.5%     | -<br>-       | 15<br>28.2%  | -<br>-           | 2<br>0.6%     | -<br>-       | -<br>-        | 18<br>27.8%  | 2<br>1.2%     | 5<br>2.2%     | 6<br>2.1%     | 7<br>2.5%     |
| Plaid Cymru                  | 6<br>0.6%      | 2<br>0.4%     | 4<br>0.7%     | 2<br>0.6%     | 1<br>0.2%     | 3<br>0.8%     | -<br>-        | 2<br>0.9%     | -<br>-        | -<br>-       | 4<br>7.0%    | -<br>-           | 2<br>0.7%     | -<br>-       | -<br>-        | 4<br>5.5%    | -<br>-        | 2<br>0.8%     | 3<br>1.0%     | 1<br>0.4%     |
| Another Party (please state) | 2<br>0.2%      | 1<br>0.2%     | 1<br>0.2%     | 1<br>0.3%     | 1<br>0.3%     | -<br>-        | 1<br>0.3%     | 1<br>0.3%     | -<br>-        | -<br>-       | -<br>-       | -<br>-           | -<br>-        | -<br>-       | -<br>-        | 1<br>1.6%    | 1<br>0.5%     | -<br>-        | 1<br>0.3%     | -<br>-        |
| Would not vote               | 62<br>6.2%     | 25<br>5.2%    | 37<br>7.2%    | 18<br>6.4%    | 20<br>5.7%    | 23<br>6.5%    | 6<br>2.1%     | 4<br>1.8%     | 5<br>2.6%     | 1<br>5.6%    | 1<br>2.8%    | 7<br>3.7%        | 4<br>1.3%     | 4<br>4.9%    | 4<br>2.1%     | 2<br>3.2%    | 10<br>4.7%    | 10<br>4.2%    | 18<br>6.4%    | 24<br>9.2%    |
| Dont know                    | 160<br>16.0%   | 52<br>10.6%   | 109<br>21.2%  | 55<br>19.3%   | 54<br>15.2%   | 52<br>14.3%   | 37<br>12.5%   | 29<br>11.9%   | 36<br>18.8%   | 1<br>4.5%    | 5<br>10.1%   | 17<br>9.5%       | 26<br>9.4%    | 8<br>9.7%    | 13<br>7.1%    | 4<br>6.8%    | 30<br>14.2%   | 36<br>14.1%   | 47<br>17.2%   | 48<br>18.2%   |
| Refuse                       | 4<br>0.4%      | 2<br>0.4%     | 2<br>0.4%     | 2<br>0.6%     | 2<br>0.6%     | -<br>-        | -<br>-        | -<br>-        | -<br>-        | -<br>-       | -<br>-       | -<br>-           | 1<br>0.3%     | -<br>-       | -<br>-        | -<br>-       | -<br>-        | 2<br>0.8%     | 1<br>0.3%     | 1<br>0.4%     |
| Sigma                        | 1000<br>100.0% | 487<br>100.0% | 513<br>100.0% | 286<br>100.0% | 354<br>100.0% | 360<br>100.0% | 299<br>100.0% | 240<br>100.0% | 191<br>100.0% | 26<br>100.0% | 53<br>100.0% | 183<br>100.0%    | 277<br>100.0% | 81<br>100.0% | 182<br>100.0% | 66<br>100.0% | 210<br>100.0% | 252<br>100.0% | 275<br>100.0% | 263<br>100.0% |



## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 26**  
**Q11. In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote in a European Election?**  
**Base : All Respondents**

|                              | Total          | Region11      |              |              |                 |               |              |               |               |               |               |                        | EU Referendum |               |               |
|------------------------------|----------------|---------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|                              |                | London        | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total             | 1000           | 103           | 84           | 52           | 99              | 63            | 49           | 124           | 122           | 102           | 88            | 108                    | 463           | 364           | 173           |
| Weighted Total               | 1000           | 101           | 75           | 56           | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 472           | 354           | 174           |
| Conservatives                | 155<br>15.5%   | 23<br>22.5%   | 9<br>12.4%   | 5<br>9.0%    | 18<br>17.7%     | 16<br>22.9%   | 6<br>13.9%   | 11<br>9.6%    | 18<br>14.4%   | 18<br>17.1%   | 16<br>16.6%   | 14<br>13.6%            | 67<br>14.2%   | 65<br>18.4%   | 23<br>13.4%   |
| Labour                       | 237<br>23.7%   | 29<br>28.2%   | 16<br>22.0%  | 12<br>21.3%  | 11<br>10.8%     | 21<br>29.0%   | 19<br>42.1%  | 31<br>26.9%   | 19<br>15.1%   | 25<br>24.0%   | 29<br>30.6%   | 23<br>22.0%            | 78<br>16.4%   | 131<br>37.1%  | 28<br>16.2%   |
| Liberal Democrats            | 65<br>6.5%     | 6<br>5.7%     | 4<br>5.9%    | 2<br>3.7%    | 8<br>7.6%       | 8<br>11.8%    | 1<br>2.1%    | 5<br>4.4%     | 16<br>12.6%   | 6<br>5.3%     | 3<br>3.7%     | 6<br>5.4%              | 18<br>3.7%    | 37<br>10.5%   | 10<br>5.9%    |
| UK Independence Party (UKIP) | 232<br>23.2%   | 17<br>16.6%   | 8<br>10.1%   | 12<br>21.9%  | 34<br>33.0%     | 16<br>22.1%   | 11<br>23.7%  | 26<br>22.6%   | 32<br>25.5%   | 28<br>27.1%   | 19<br>20.5%   | 29<br>28.7%            | 193<br>40.8%  | 22<br>6.2%    | 18<br>10.4%   |
| Green                        | 43<br>4.3%     | 5<br>4.5%     | 4<br>5.5%    | -            | 2<br>2.0%       | 2<br>3.0%     | 2<br>3.9%    | 6<br>5.3%     | 5<br>4.2%     | 6<br>5.7%     | 5<br>4.8%     | 6<br>5.9%              | 13<br>2.7%    | 25<br>7.0%    | 5<br>2.9%     |
| BNP                          | 14<br>1.4%     | 1<br>0.8%     | -            | 2<br>3.1%    | 2<br>2.2%       | 1<br>1.5%     | 1<br>1.6%    | 4<br>3.1%     | 1<br>0.6%     | -             | 1<br>1.1%     | 1<br>0.7%              | 11<br>2.3%    | 1<br>0.3%     | 2<br>1.1%     |
| SNP                          | 20<br>2.0%     | -             | 20<br>26.9%  | -            | -               | -             | -            | -             | -             | -             | -             | -                      | 7<br>1.5%     | 8<br>2.3%     | 5<br>2.9%     |
| Plaid Cymru                  | 6<br>0.6%      | -             | -            | 6<br>10.2%   | -               | -             | -            | -             | -             | -             | -             | -                      | 1<br>0.2%     | 2<br>0.6%     | 3<br>1.5%     |
| Another Party (please state) | 2<br>0.2%      | -             | -            | -            | -               | -             | -            | -             | -             | 1<br>0.8%     | 1<br>1.1%     | -                      | 1<br>0.2%     | -             | 1<br>0.5%     |
| Would not vote               | 62<br>6.2%     | 2<br>1.9%     | 4<br>5.9%    | 5<br>8.1%    | 8<br>7.6%       | 1<br>1.5%     | 1<br>2.8%    | 9<br>7.9%     | 13<br>10.0%   | 6<br>5.8%     | 6<br>6.8%     | 7<br>6.4%              | 28<br>5.9%    | 15<br>4.1%    | 19<br>11.1%   |
| Don't know                   | 160<br>16.0%   | 18<br>17.8%   | 8<br>11.3%   | 13<br>22.7%  | 19<br>18.3%     | 6<br>8.1%     | 5<br>10.0%   | 23<br>20.3%   | 22<br>17.5%   | 15<br>14.2%   | 14<br>14.8%   | 18<br>17.2%            | 55<br>11.7%   | 47<br>13.2%   | 58<br>33.5%   |
| Refuse                       | 4<br>0.4%      | 2<br>1.9%     | -            | -            | 1<br>1.0%       | -             | -            | -             | -             | -             | -             | -                      | 2<br>0.4%     | 1<br>0.3%     | 1<br>0.6%     |
| Sigma                        | 1000<br>100.0% | 101<br>100.0% | 75<br>100.0% | 56<br>100.0% | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 472<br>100.0% | 354<br>100.0% | 174<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 27**  
**Q12. It has been proposed that there would be a referendum in 2017 on whether the UK should leave or remain in the European Union.**  
**How likely do you think you would be to vote in such a referendum on a scale of 0 to 10, with 0 meaning would not vote and 10 meaning would definitely vote?**  
**Base : All Respondents**

|                            | Total  | Gender |        | Age    |        |        | 2010 Vote |        |        |        |        | Voting Intention |        |        |        |        | SEG    |        |        |        |
|----------------------------|--------|--------|--------|--------|--------|--------|-----------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
|                            |        | Male   | Female | 18-34  | 35-54  | 55+    | CON       | LAB    | LD     | UKIP   | OTHER  | CON              | LAB    | LD     | UKIP   | OTHER  | AB     | C1     | C2     | DE     |
| Unweighted Total           | 1000   | 488    | 512    | 320    | 363    | 317    | 289       | 247    | 182    | 22     | 68     | 178              | 284    | 79     | 174    | 76     | 218    | 256    | 275    | 251    |
| Weighted Total             | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
| 10 (would definitely vote) | 611    | 320    | 291    | 119    | 226    | 266    | 213       | 166    | 120    | 15     | 33     | 118              | 182    | 43     | 145    | 44     | 143    | 144    | 170    | 154    |
|                            | 61.1%  | 65.7%  | 56.7%  | 41.7%  | 63.9%  | 73.7%  | 71.4%     | 69.1%  | 62.8%  | 56.8%  | 62.7%  | 64.3%            | 65.7%  | 52.9%  | 79.7%  | 65.5%  | 68.0%  | 57.0%  | 61.9%  | 58.6%  |
| 9                          | 111    | 53     | 59     | 39     | 36     | 36     | 37        | 23     | 23     | 3      | 9      | 28               | 28     | 10     | 13     | 9      | 23     | 30     | 27     | 32     |
|                            | 11.1%  | 10.8%  | 11.5%  | 13.7%  | 10.2%  | 10.0%  | 12.3%     | 9.7%   | 11.9%  | 12.9%  | 17.1%  | 15.4%            | 10.0%  | 12.4%  | 7.3%   | 14.1%  | 11.0%  | 11.8%  | 9.8%   | 12.0%  |
| 8                          | 88     | 43     | 45     | 37     | 27     | 23     | 22        | 22     | 18     | 2      | 6      | 15               | 19     | 12     | 11     | 8      | 19     | 28     | 24     | 17     |
|                            | 8.8%   | 8.8%   | 8.7%   | 13.0%  | 7.6%   | 6.5%   | 7.2%      | 9.2%   | 9.3%   | 9.6%   | 11.2%  | 8.4%             | 6.8%   | 14.8%  | 6.2%   | 12.8%  | 9.0%   | 11.1%  | 8.7%   | 6.4%   |
| 7                          | 43     | 18     | 25     | 24     | 12     | 6      | 9         | 7      | 5      | -      | 2      | 7                | 16     | 4      | 2      | 1      | 6      | 19     | 12     | 6      |
|                            | 4.3%   | 3.6%   | 4.9%   | 8.5%   | 3.4%   | 1.8%   | 2.9%      | 3.1%   | 2.6%   | -      | 3.2%   | 3.7%             | 5.7%   | 4.8%   | 1.0%   | 1.6%   | 2.8%   | 7.4%   | 4.4%   | 2.4%   |
| 6                          | 38     | 15     | 23     | 20     | 15     | 2      | 8         | 6      | 7      | 2      | 2      | 6                | 12     | 3      | 5      | 3      | 4      | 9      | 10     | 13     |
|                            | 3.8%   | 3.0%   | 4.4%   | 7.1%   | 4.4%   | 0.5%   | 2.5%      | 2.5%   | 3.8%   | 8.3%   | 3.0%   | 3.1%             | 4.3%   | 3.5%   | 2.6%   | 3.8%   | 2.1%   | 3.7%   | 3.8%   | 5.1%   |
| 5                          | 56     | 19     | 37     | 25     | 14     | 16     | 7         | 13     | 13     | 3      | 1      | 6                | 14     | 6      | 4      | 1      | 6      | 15     | 18     | 17     |
|                            | 5.6%   | 3.9%   | 7.3%   | 8.9%   | 4.1%   | 4.6%   | 2.5%      | 5.3%   | 6.9%   | 12.5%  | 2.8%   | 3.2%             | 5.1%   | 7.9%   | 2.2%   | 2.2%   | 2.9%   | 6.1%   | 6.5%   | 6.4%   |
| 4                          | 2      | -      | 2      | 1      | 1      | -      | -         | -      | -      | -      | -      | -                | -      | -      | -      | -      | -      | -      | -      | 2      |
|                            | 0.2%   | -      | 0.4%   | 0.4%   | 0.3%   | -      | -         | -      | -      | -      | -      | -                | -      | -      | -      | -      | -      | -      | -      | 0.8%   |
| 3                          | 8      | 5      | 3      | 4      | 4      | -      | -         | 1      | 2      | -      | -      | 1                | 2      | 1      | 1      | -      | -      | 1      | 3      | 4      |
|                            | 0.8%   | 1.0%   | 0.6%   | 1.3%   | 1.2%   | -      | -         | 0.3%   | 1.1%   | -      | -      | 0.5%             | 0.6%   | 1.3%   | 0.5%   | -      | -      | 0.4%   | 1.0%   | 1.6%   |
| 2                          | 3      | 2      | 1      | 2      | -      | 1      | -         | -      | 1      | -      | -      | -                | 2      | -      | -      | -      | -      | 1      | -      | 2      |
|                            | 0.3%   | 0.4%   | 0.2%   | 0.7%   | -      | 0.3%   | -         | -      | 0.5%   | -      | -      | -                | 0.7%   | -      | -      | -      | -      | 0.4%   | -      | 0.8%   |
| 1                          | 4      | 1      | 3      | 3      | 1      | -      | -         | -      | -      | -      | -      | -                | -      | 1      | 1      | -      | -      | 2      | 2      | -      |
|                            | 0.4%   | 0.2%   | 0.6%   | 1.0%   | 0.3%   | -      | -         | -      | -      | -      | -      | -                | -      | 1.2%   | 0.5%   | -      | -      | 0.8%   | 0.7%   | -      |
| 0 (would not vote)         | 37     | 13     | 24     | 11     | 16     | 9      | 4         | 2      | 2      | -      | -      | 2                | 3      | 1      | -      | -      | 9      | 3      | 9      | 16     |
|                            | 3.7%   | 2.6%   | 4.7%   | 3.9%   | 4.6%   | 2.6%   | 1.2%      | 0.8%   | 1.1%   | -      | -      | 1.3%             | 1.1%   | 1.1%   | -      | -      | 4.2%   | 1.3%   | 3.2%   | 6.0%   |
| Sigma                      | 1000   | 487    | 513    | 286    | 354    | 360    | 299       | 240    | 191    | 26     | 53     | 183              | 277    | 81     | 182    | 66     | 210    | 252    | 275    | 263    |
|                            | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 28**  
**Q12. It has been proposed that there would be a referendum in 2017 on whether the UK should leave or remain in the European Union.**  
**How likely do you think you would be to vote in such a referendum on a scale of 0 to 10, with 0 meaning would not vote and 10 meaning would definitely vote?**  
**Base : All Respondents**

|                            | Total  | Region11 |          |        |                 |               |            |            |            |            |               |                        | EU Referendum |            |            |
|----------------------------|--------|----------|----------|--------|-----------------|---------------|------------|------------|------------|------------|---------------|------------------------|---------------|------------|------------|
|                            |        | London   | Scotland | Wales  | East of England | East Midlands | North East | North West | South East | South West | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU | Don't know |
| Unweighted Total           | 1000   | 103      | 84       | 52     | 99              | 63            | 49         | 124        | 122        | 102        | 88            | 108                    | 463           | 364        | 173        |
| Weighted Total             | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
| 10 (would definitely vote) | 611    | 57       | 41       | 33     | 61              | 49            | 28         | 72         | 76         | 69         | 57            | 64                     | 331           | 220        | 59         |
|                            | 61.1%  | 56.3%    | 55.4%    | 59.5%  | 58.7%           | 68.2%         | 62.5%      | 62.8%      | 60.4%      | 66.8%      | 59.8%         | 62.7%                  | 70.2%         | 62.2%      | 34.1%      |
| 9                          | 111    | 18       | 9        | 2      | 13              | 7             | 8          | 10         | 9          | 14         | 10            | 11                     | 52            | 45         | 14         |
|                            | 11.1%  | 17.3%    | 11.7%    | 4.2%   | 12.6%           | 9.3%          | 17.2%      | 8.9%       | 7.5%       | 13.1%      | 10.6%         | 10.7%                  | 11.0%         | 12.8%      | 8.1%       |
| 8                          | 88     | 7        | 7        | 10     | 11              | 5             | 3          | 12         | 12         | 6          | 7             | 6                      | 37            | 34         | 16         |
|                            | 8.8%   | 7.0%     | 10.0%    | 17.2%  | 11.0%           | 7.5%          | 5.7%       | 10.8%      | 9.6%       | 5.8%       | 7.7%          | 6.0%                   | 7.8%          | 9.7%       | 9.4%       |
| 7                          | 43     | 6        | 5        | 1      | 2               | 2             | 4          | 6          | 8          | 2          | 4             | 3                      | 16            | 12         | 15         |
|                            | 4.3%   | 5.7%     | 7.3%     | 1.9%   | 2.0%            | 2.6%          | 8.0%       | 5.0%       | 6.0%       | 1.9%       | 4.2%          | 2.7%                   | 3.4%          | 3.4%       | 8.4%       |
| 6                          | 38     | 3        | 3        | 1      | 5               | 2             | -          | 3          | 4          | 5          | 3             | 8                      | 17            | 12         | 9          |
|                            | 3.8%   | 2.9%     | 3.5%     | 1.5%   | 4.7%            | 2.9%          | -          | 2.2%       | 3.6%       | 4.7%       | 3.4%          | 7.9%                   | 3.5%          | 3.4%       | 5.1%       |
| 5                          | 56     | 5        | 4        | 5      | 4               | 4             | 2          | 7          | 11         | 2          | 6             | 6                      | 11            | 17         | 28         |
|                            | 5.6%   | 5.0%     | 5.8%     | 8.9%   | 3.7%            | 5.0%          | 3.8%       | 6.4%       | 8.8%       | 1.8%       | 6.4%          | 6.1%                   | 2.2%          | 4.9%       | 16.2%      |
| 4                          | 2      | -        | -        | -      | -               | -             | -          | -          | -          | 2          | -             | -                      | 1             | 1          | -          |
|                            | 0.2%   | -        | -        | -      | -               | -             | -          | -          | -          | 2.0%       | -             | -                      | 0.2%          | 0.3%       | -          |
| 3                          | 8      | 1        | -        | -      | 2               | -             | -          | -          | 1          | 1          | 1             | 2                      | 1             | 2          | 5          |
|                            | 0.8%   | 1.0%     | -        | -      | 1.9%            | -             | -          | -          | 0.7%       | 1.0%       | 1.2%          | 1.8%                   | 0.2%          | 0.6%       | 2.7%       |
| 2                          | 3      | -        | -        | -      | 1               | -             | -          | 1          | -          | 1          | -             | -                      | 1             | 1          | 1          |
|                            | 0.3%   | -        | -        | -      | 1.2%            | -             | -          | 0.8%       | -          | 1.0%       | -             | -                      | 0.2%          | 0.3%       | 0.7%       |
| 1                          | 4      | 1        | -        | -      | -               | 1             | -          | 1          | -          | 1          | -             | -                      | 1             | 1          | 2          |
|                            | 0.4%   | 1.1%     | -        | -      | -               | 1.3%          | -          | 0.7%       | -          | 1.0%       | -             | -                      | 0.2%          | 0.3%       | 1.1%       |
| 0 (would not vote)         | 37     | 4        | 5        | 4      | 4               | 2             | 1          | 3          | 5          | 1          | 6             | 2                      | 5             | 7          | 24         |
|                            | 3.7%   | 3.7%     | 6.3%     | 6.9%   | 4.2%            | 3.1%          | 2.8%       | 2.4%       | 3.6%       | 0.9%       | 6.7%          | 2.0%                   | 1.0%          | 2.1%       | 14.1%      |
| Sigma                      | 1000   | 101      | 75       | 56     | 104             | 72            | 45         | 115        | 126        | 103        | 95            | 103                    | 472           | 354        | 174        |
|                            | 100.0% | 100.0%   | 100.0%   | 100.0% | 100.0%          | 100.0%        | 100.0%     | 100.0%     | 100.0%     | 100.0%     | 100.0%        | 100.0%                 | 100.0%        | 100.0%     | 100.0%     |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 29**

**Q13. If such a referendum were to be held tomorrow, how do you think you would vote?**

**Base : All Respondents**

|  | Total          | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |              |               |              | SEG           |               |               |               |
|--|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|
|  |                | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD           | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total   | 1000           | 488           | 512           | 320           | 363           | 317           | 289           | 247           | 182           | 22           | 68           | 178              | 284           | 79           | 174           | 76           | 218           | 256           | 275           | 251           |
| Weighted Total   | 1000           | 487           | 513           | 286           | 354           | 360           | 299           | 240           | 191           | 26           | 53           | 183              | 277           | 81           | 182           | 66           | 210           | 252           | 275           | 263           |
| Vote for the UK to leave the European Union              | 472<br>47.2%   | 245<br>50.2%  | 227<br>44.3%  | 100<br>34.9%  | 166<br>47.0%  | 206<br>57.2%  | 174<br>58.1%  | 92<br>38.5%   | 78<br>41.1%   | 19<br>71.6%  | 23<br>43.3%  | 90<br>48.9%      | 101<br>36.7%  | 24<br>29.8%  | 151<br>82.8%  | 29<br>43.0%  | 80<br>38.2%   | 99<br>39.2%   | 141<br>51.4%  | 152<br>57.6%  |
| Vote for the UK to remain a member of the European Union | 354<br>35.4%   | 184<br>37.8%  | 170<br>33.1%  | 137<br>47.7%  | 122<br>34.5%  | 95<br>26.5%   | 81<br>26.9%   | 110<br>45.6%  | 83<br>43.5%   | 6<br>24.5%   | 20<br>37.3%  | 65<br>35.3%      | 137<br>49.4%  | 45<br>55.7%  | 17<br>9.1%    | 29<br>43.8%  | 101<br>48.2%  | 110<br>43.7%  | 81<br>29.5%   | 62<br>23.4%   |
| Dont know  | 174<br>17.4%   | 58<br>12.0%   | 116<br>22.5%  | 50<br>17.4%   | 65<br>18.4%   | 59<br>16.4%   | 45<br>14.9%   | 38<br>15.8%   | 29<br>15.4%   | 1<br>3.9%    | 10<br>19.4%  | 29<br>15.8%      | 39<br>13.9%   | 12<br>14.5%  | 15<br>8.0%    | 9<br>13.1%   | 29<br>13.7%   | 43<br>17.1%   | 52<br>19.1%   | 50<br>19.0%   |
| Sigma  | 1000<br>100.0% | 487<br>100.0% | 513<br>100.0% | 286<br>100.0% | 354<br>100.0% | 360<br>100.0% | 299<br>100.0% | 240<br>100.0% | 191<br>100.0% | 26<br>100.0% | 53<br>100.0% | 183<br>100.0%    | 277<br>100.0% | 81<br>100.0% | 182<br>100.0% | 66<br>100.0% | 210<br>100.0% | 252<br>100.0% | 275<br>100.0% | 263<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 30**

**Q13. If such a referendum were to be held tomorrow, how do you think you would vote?**

**Base : All Respondents**

|  | Total          | Region11      |              |              |                 |               |              |               |               |               |               | EU Referendum          |               |               |               |
|--|----------------|---------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|  |                | London        | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total   | 1000           | 103           | 84           | 52           | 99              | 63            | 49           | 124           | 122           | 102           | 88            | 108                    | 463           | 364           | 173           |
| Weighted Total   | 1000           | 101           | 75           | 56           | 104             | 72            | 45           | 115           | 126           | 103           | 95            | 103                    | 472           | 354           | 174           |
| Vote for the UK to leave the European Union              | 472<br>47.2%   | 41<br>40.1%   | 28<br>38.1%  | 30<br>53.7%  | 54<br>52.4%     | 38<br>52.9%   | 24<br>53.6%  | 61<br>52.6%   | 52<br>41.4%   | 56<br>54.0%   | 40<br>42.5%   | 45<br>43.6%            | 472<br>100.0% | -             | -             |
| Vote for the UK to remain a member of the European Union | 354<br>35.4%   | 49<br>48.5%   | 24<br>32.0%  | 13<br>23.2%  | 28<br>27.4%     | 22<br>30.2%   | 18<br>40.5%  | 34<br>29.1%   | 52<br>41.6%   | 33<br>32.0%   | 39<br>41.1%   | 39<br>38.1%            | -             | 354<br>100.0% | -             |
| Dont know  | 174<br>17.4%   | 12<br>11.5%   | 22<br>29.9%  | 13<br>23.1%  | 21<br>20.2%     | 12<br>17.0%   | 3<br>6.0%    | 21<br>18.3%   | 21<br>17.0%   | 14<br>13.9%   | 16<br>16.4%   | 19<br>18.3%            | -             | -             | 174<br>100.0% |
| Sigma  | 1000<br>100.0% | 101<br>100.0% | 75<br>100.0% | 56<br>100.0% | 104<br>100.0%   | 72<br>100.0%  | 45<br>100.0% | 115<br>100.0% | 126<br>100.0% | 103<br>100.0% | 95<br>100.0%  | 103<br>100.0%          | 472<br>100.0% | 354<br>100.0% | 174<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 31**

**Q13 Voting Intention - Weighted Likelihood to vote (Q12)**

**Q13. If such a referendum were to be held tomorrow, how do you think you would vote?**

**Base : All Respondents (would Vote)**

|  | Total         | Gender        |               | Age           |               |               | 2010 Vote     |               |               |              |              | Voting Intention |               |              |               |              | SEG           |               |               |               |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|------------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|---------------|
|  |               | Male          | Female        | 18-34         | 35-54         | 55+           | CON           | LAB           | LD            | UKIP         | OTHER        | CON              | LAB           | LD           | UKIP          | OTHER        | AB            | C1            | C2            | DE            |
| Unweighted Total   | 965           | 476           | 489           | 308           | 347           | 310           | 286           | 245           | 180           | 22           | 68           | 176              | 281           | 78           | 174           | 76           | 209           | 253           | 267           | 236           |
| Weighted Total   | 965           | 484           | 481           | 255           | 342           | 368           | 310           | 245           | 189           | 25           | 54           | 186              | 276           | 77           | 193           | 69           | 210           | 245           | 265           | 245           |
| Vote for the UK to leave the European Union              | 485<br>50.2%  | 256<br>53.0%  | 229<br>47.5%  | 94<br>36.8%   | 169<br>49.4%  | 222<br>60.2%  | 188<br>60.6%  | 97<br>39.7%   | 80<br>42.6%   | 18<br>73.3%  | 25<br>45.3%  | 95<br>50.8%      | 104<br>37.8%  | 23<br>30.3%  | 163<br>84.5%  | 31<br>44.7%  | 85<br>40.3%   | 101<br>41.4%  | 146<br>55.0%  | 153<br>62.5%  |
| Vote for the UK to remain a member of the European Union | 350<br>36.3%  | 186<br>38.4%  | 164<br>34.1%  | 130<br>51.2%  | 124<br>36.3%  | 96<br>26.0%   | 81<br>26.2%   | 115<br>46.8%  | 84<br>44.2%   | 6<br>24.4%   | 20<br>37.4%  | 64<br>34.5%      | 141<br>51.0%  | 44<br>57.5%  | 17<br>9.0%    | 30<br>44.0%  | 103<br>49.1%  | 109<br>44.4%  | 80<br>30.0%   | 59<br>24.0%   |
| Dont know  | 130<br>13.5%  | 41<br>8.6%    | 89<br>18.4%   | 31<br>12.0%   | 49<br>14.3%   | 51<br>13.8%   | 41<br>13.2%   | 33<br>13.5%   | 25<br>13.2%   | 1<br>2.2%    | 9<br>17.3%   | 28<br>14.8%      | 31<br>11.2%   | 9<br>12.3%   | 13<br>6.5%    | 8<br>11.3%   | 22<br>10.6%   | 35<br>14.2%   | 40<br>15.1%   | 33<br>13.5%   |
| Sigma  | 965<br>100.0% | 484<br>100.0% | 481<br>100.0% | 255<br>100.0% | 342<br>100.0% | 368<br>100.0% | 310<br>100.0% | 245<br>100.0% | 189<br>100.0% | 25<br>100.0% | 54<br>100.0% | 186<br>100.0%    | 276<br>100.0% | 77<br>100.0% | 193<br>100.0% | 69<br>100.0% | 210<br>100.0% | 245<br>100.0% | 265<br>100.0% | 245<br>100.0% |

## May Voting Intentions Poll

Survation, 17-18th May 2013

**Table 32**

**Q13 Voting Intention - Weighted Likelihood to vote (Q12)**

**Q13. If such a referendum were to be held tomorrow, how do you think you would vote?**

**Base : All Respondents (would Vote)**

|  | Total         | Region11     |              |              |                 |               |              |               |               |               |               |                        | EU Referendum |               |               |
|--|---------------|--------------|--------------|--------------|-----------------|---------------|--------------|---------------|---------------|---------------|---------------|------------------------|---------------|---------------|---------------|
|  |               | London       | Scotland     | Wales        | East of England | East Midlands | North East   | North West    | South East    | South West    | West Midlands | Yorkshire & Humberside | Leave EU      | Stay in EU    | Don't know    |
| Unweighted Total   | 965           | 99           | 79           | 49           | 95              | 61            | 48           | 121           | 118           | 101           | 82            | 106                    | 458           | 357           | 150           |
| Weighted Total   | 965           | 97           | 70           | 52           | 99              | 71            | 45           | 113           | 120           | 103           | 89            | 100                    | 485           | 350           | 130           |
| Vote for the UK to leave the European Union              | 485<br>50.2%  | 41<br>42.2%  | 29<br>42.0%  | 32<br>60.9%  | 53<br>53.4%     | 41<br>57.6%   | 25<br>56.0%  | 62<br>54.9%   | 54<br>45.5%   | 57<br>55.0%   | 41<br>46.1%   | 46<br>46.2%            | 485<br>100.0% | -             | -             |
| Vote for the UK to remain a member of the European Union | 350<br>36.3%  | 47<br>48.6%  | 23<br>33.5%  | 13<br>24.8%  | 28<br>28.4%     | 20<br>28.7%   | 18<br>39.0%  | 34<br>29.9%   | 52<br>43.1%   | 33<br>32.4%   | 39<br>43.9%   | 40<br>39.8%            | -             | 350<br>100.0% | -             |
| Dont know  | 130<br>13.5%  | 9<br>9.3%    | 17<br>24.5%  | 8<br>14.3%   | 18<br>18.1%     | 10<br>13.7%   | 2<br>4.9%    | 17<br>15.2%   | 14<br>11.4%   | 13<br>12.6%   | 9<br>10.0%    | 14<br>14.0%            | -             | -             | 130<br>100.0% |
| Sigma  | 965<br>100.0% | 97<br>100.0% | 70<br>100.0% | 52<br>100.0% | 99<br>100.0%    | 71<br>100.0%  | 45<br>100.0% | 113<br>100.0% | 120<br>100.0% | 103<br>100.0% | 89<br>100.0%  | 100<br>100.0%          | 485<br>100.0% | 350<br>100.0% | 130<br>100.0% |

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| 3    | 1     | Q1. Where do you currently live?  |
| 4    | 2     | Q1. Where do you currently live?  |
| 5    | 3     | Q2. Which English county do you currently live in?  |
| 6    | 3     | Q2. Which English county do you currently live in?  |
| 7    | 3     | Q2. Which English county do you currently live in?  |
| 8    | 4     | Q2. Which English county do you currently live in?  |
| 9    | 4     | Q2. Which English county do you currently live in?  |
| 10   | 4     | Q2. Which English county do you currently live in?  |
| 11   | 5     | Q3. What is your Gender?  |
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| 16   | 10    | Q5. What best describes your income band?   |
| 17   | 11    | Q6. When did you finish your formal education?  |
| 18   | 12    | Q6. When did you finish your formal education?  |
| 19   | 13    | Q8. On a scale of 0 to 10, how likely do you think you will be to vote in the next general election?  |
| 20   | 14    | Q8. On a scale of 0 to 10, how likely do you think you will be to vote in the next general election?  |
| 21   | 15    | Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?   |
| 22   | 16    | Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?   |
| 23   | 17    | Q9 Voting Intention - Weighted by Likelihood<br>Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? |



| Page | Table | Title  |
|------|-------|--|
| 24   | 18    | Q9 Voting Intention - Weighted by Likelihood<br>Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?  |
| 25   | 19    | Q9 Voting Intention - Weighted by Likelihood (Excluding Undecided/Refused)<br>Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?  |
| 26   | 20    | Q9 Voting Intention - Weighted by Likelihood (Excluding Undecided/Refused)<br>Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?  |
| 27   | 21    | Q9 Voting Intention - Weighted by Likelihood (With "refused" AND "undecided" responses removed and then replaced instead with a 0.3 factor of people's 2010 vote (Q10))<br>Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? |
| 28   | 22    | Q9 Voting Intention - Weighted by Likelihood (With "refused" AND "undecided" responses removed and then replaced instead with a 0.3 factor of people's 2010 vote (Q10))<br>Q9. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? |
| 29   | 23    | Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?   |
| 30   | 24    | Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?   |
| 31   | 25    | Q11. In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote in a European Election?  |
| 32   | 26    | Q11. In 2014 there will be elections to the European Parliament, by a form of proportional representation. If this election was to take place tomorrow instead, how do you think you would be most likely to vote in a European Election?  |
| 33   | 27    | Q12. It has been proposed that there would be a referendum in 2017 on whether the UK should leave or remain in the European Union. How likely do you think you would be to vote in such a referendum on a scale of 0 to 10, with 0 meaning would not vote and 10 meaning would definitely vote?  |
| 34   | 28    | Q12. It has been proposed that there would be a referendum in 2017 on whether the UK should leave or remain in the European Union. How likely do you think you would be to vote in such a referendum on a scale of 0 to 10, with 0 meaning would not vote and 10 meaning would definitely vote?  |
| 35   | 29    | Q13. If such a referendum were to be held tomorrow, how do you think you would vote?   |
| 36   | 30    | Q13. If such a referendum were to be held tomorrow, how do you think you would vote?   |
| 37   | 31    | Q13 Voting Intention - Weighted Likelihood to vote (Q12)<br>Q13. If such a referendum were to be held tomorrow, how do you think you would vote?   |
| 38   | 32    | Q13 Voting Intention - Weighted Likelihood to vote (Q12)<br>Q13. If such a referendum were to be held tomorrow, how do you think you would vote?   |