



Woolwich Reactions Poll

Prepared on behalf of the Mail on Sunday



Methodology Details:

Fieldwork

May 24th 2013

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All adults aged 18+ England, Scotland and Wales.

Sample Size

1,121

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by gender, age, region and past vote. Targets for the weighted data were derived from Office of National Statistics data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,121 it is 95% certain that the 'true' value will fall within the range of 2.9% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

To determine voting intention we first ask respondents how likely they are to vote in a General Election on a scale of 0-10. We then ask which party they are most likely to vote for, prompting for the Conservatives, Labour, Liberal Democrats and UKIP shown in a random order, and other parties displayed under "Another Party". Respondents in Scotland and Wales also see SNP and Plaid Cymru included in the main prompt respectively.

Final published figures for voting intention are calculated via a three step process which is shown in the data tables. Firstly the demographically weighting voting intention tables are further weighted by likelihood to vote where those saying "10" are given a weighting of 1, "9" given a weighting of 0.9 etc. down to those saying "0" given a weighting of 0 and hence excluded.

Those saying “undecided/don’t know” and those refusing the question are then removed from the tables, and if they gave an indication of who they voted for in 2010 then are reinserted with that as their voting intention, but down-weighted by a factor of 0.3. Final published voting intention figures can therefore be found in Table 11.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables.

In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don’t know” and “Refused” responses are not randomised.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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Table 7
Q7. On a scale of 0 to 10, how likely would you be to vote if there was a General Election tomorrow?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
0 - would not vote	61	32	29	30	15	16	1	-	2	1	-	-	-	-	3	11	18	29	5	7	5	6	7	7	2	6	3	8	3	
	5.4%	5.9%	5.0%	9.4%	3.7%	4.0%	0.2%	-	0.9%	1.2%	-	-	-	-	1.6%	2.9%	5.7%	11.9%	7.2%	10.0%	4.6%	3.5%	5.7%	7.7%	2.5%	6.0%	5.0%	5.9%	2.8%	
1	4	2	2	1	-	3	-	-	2	-	-	-	-	-	-	-	1	3	-	-	2	-	-	-	-	-	2	-	1	
	0.4%	0.3%	0.4%	0.2%	-	0.8%	-	-	0.8%	-	-	-	-	-	-	-	0.2%	1.3%	-	-	1.4%	-	-	-	-	-	3.0%	-	0.7%	
2	12	4	8	3	5	4	-	-	-	1	-	-	1	-	2	-	4	6	3	-	1	-	2	2	1	-	3	-	2	1
	1.1%	0.7%	1.4%	0.9%	1.3%	1.0%	-	-	-	1.5%	-	-	1.3%	-	2.7%	-	1.0%	1.8%	1.1%	-	1.7%	-	1.0%	1.5%	0.7%	-	3.3%	-	1.5%	1.1%
3	14	6	8	8	3	2	-	-	-	-	1	1	-	3	-	2	3	2	6	-	1	1	6	-	-	1	1	2	1	-
	1.2%	1.1%	1.3%	2.6%	0.9%	0.5%	-	-	-	-	0.4%	0.5%	-	1.5%	-	1.0%	0.9%	0.8%	2.4%	-	1.3%	0.9%	4.0%	-	-	1.1%	0.9%	3.9%	0.7%	-
4	12	2	9	7	5	-	1	*	-	-	-	1	2	-	*	1	1	7	3	1	2	*	-	3	1	-	4	-	-	1
	1.1%	0.4%	1.6%	2.2%	1.2%	-	0.2%	0.2%	-	-	-	0.2%	3.0%	-	0.6%	0.4%	2.3%	1.1%	1.0%	3.4%	0.4%	-	2.5%	0.7%	-	3.3%	-	-	-	1.0%
5	53	18	35	27	22	4	3	6	3	2	2	17	3	4	1	5	15	23	10	4	3	8	4	2	4	7	5	4	6	7
	4.7%	3.3%	6.2%	8.4%	5.5%	1.1%	0.9%	2.5%	1.5%	2.9%	0.9%	5.3%	3.3%	1.8%	1.4%	2.4%	4.1%	7.4%	4.2%	5.0%	4.3%	6.6%	2.6%	1.8%	4.8%	8.5%	4.4%	6.7%	4.5%	5.9%
6	25	6	19	15	8	2	4	2	3	1	5	8	-	4	2	4	9	9	3	1	2	4	3	1	2	2	3	1	4	3
	2.2%	1.1%	3.3%	4.7%	2.0%	0.5%	1.2%	0.8%	1.7%	0.8%	2.5%	4.7%	-	2.0%	2.9%	2.1%	2.5%	2.8%	1.3%	1.3%	2.6%	3.4%	1.9%	0.9%	1.8%	3.2%	2.7%	2.2%	2.8%	2.3%
7	60	31	29	23	29	8	5	11	7	6	5	17	6	7	6	15	16	14	16	7	4	4	11	9	2	2	9	-	12	1
	5.4%	5.7%	5.1%	7.1%	7.4%	2.0%	1.8%	4.7%	3.7%	7.4%	2.5%	5.4%	7.6%	3.7%	7.3%	7.3%	4.4%	4.5%	6.4%	9.3%	6.4%	3.4%	6.8%	7.2%	1.7%	2.4%	9.0%	-	8.5%	1.0%
8	99	45	55	43	43	13	17	13	24	5	18	29	19	12	6	20	33	31	15	6	4	14	12	13	11	6	7	5	10	11
	8.9%	8.2%	9.5%	13.3%	10.9%	3.3%	5.6%	5.5%	12.7%	6.5%	8.7%	9.3%	23.1%	6.2%	7.4%	10.1%	9.0%	10.1%	6.1%	8.7%	5.7%	12.4%	7.5%	10.5%	11.7%	7.8%	6.9%	9.9%	7.2%	9.7%
9	117	46	70	37	53	27	41	24	20	10	36	33	13	14	10	21	55	27	15	6	6	21	9	8	11	7	9	5	14	21
	10.4%	8.5%	12.3%	11.6%	13.3%	6.7%	14.0%	10.1%	10.6%	13.1%	17.6%	10.6%	15.0%	7.3%	12.8%	10.2%	15.2%	8.6%	5.9%	8.4%	9.2%	18.7%	5.4%	7.0%	11.6%	8.9%	8.1%	9.3%	10.3%	18.5%
10 - would definitely vote	664	354	310	127	213	323	225	181	128	52	139	207	39	150	50	131	215	173	144	43	37	55	106	76	55	52	58	32	82	64
	59.2%	64.9%	53.8%	39.5%	53.8%	80.2%	76.1%	76.2%	68.0%	66.6%	67.4%	66.2%	46.7%	77.6%	64.9%	65.0%	59.5%	55.8%	58.4%	59.0%	55.4%	48.2%	67.3%	62.8%	59.3%	65.8%	55.3%	60.1%	58.6%	57.1%
NET: 5-10	1019	500	519	272	368	379	295	237	185	75	205	310	80	190	75	196	343	277	203	66	55	106	145	109	84	76	91	47	129	106
	90.9%	91.6%	90.2%	84.7%	92.9%	93.8%	99.6%	99.8%	98.3%	97.2%	99.6%	99.3%	95.7%	98.5%	96.7%	97.1%	94.8%	89.1%	82.3%	91.7%	83.6%	92.7%	91.6%	90.9%	90.9%	96.4%	86.4%	88.2%	91.9%	94.4%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 8
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents (Would Vote)

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1061	465	596	405	437	219	273	255	197	70	209	339	97	163	78	239	331	277	214	68	56	129	143	108	100	73	97	55	124	102
Weighted Total	1060	514	546	291	382	388	295	237	187	77	205	312	84	193	78	198	351	293	218	67	60	109	152	114	85	77	99	51	132	109
Conservative	205	100	106	41	71	93	160	3	9	1	205	-	-	-	59	68	46	33	7	9	26	41	15	16	20	19	7	30	16	
	19.4%	19.4%	19.4%	14.1%	18.7%	24.0%	54.1%	1.1%	4.9%	1.7%	100.0%	-	-	-	29.9%	19.3%	15.6%	14.9%	10.1%	14.4%	23.5%	27.2%	13.5%	18.8%	25.5%	19.0%	14.3%	22.9%	14.4%	
Labour	312	162	150	105	114	94	15	187	38	9	-	312	-	-	59	100	86	68	20	23	37	36	24	17	30	28	21	39	37	
	29.5%	31.5%	27.5%	36.0%	29.8%	24.2%	5.0%	78.9%	20.6%	11.7%	-	100.0%	-	-	29.7%	28.4%	29.4%	31.1%	29.0%	39.1%	33.6%	23.3%	21.0%	20.5%	39.1%	28.5%	40.7%	29.5%	33.7%	
Liberal Democrat	84	43	41	27	34	23	4	6	59	-	-	-	84	-	16	32	22	14	4	6	8	14	20	8	3	7	1	11	2	
	7.9%	8.3%	7.5%	9.4%	8.8%	5.9%	1.2%	2.7%	31.6%	-	-	-	100.0%	-	7.8%	9.1%	7.4%	6.6%	5.9%	10.1%	7.0%	9.5%	17.2%	9.6%	3.6%	6.7%	1.6%	8.4%	2.2%	
United Kingdom Independence Party (UKIP)	193	124	69	35	65	93	83	15	32	24	-	-	193	-	19	70	57	47	-	-	12	34	28	20	14	20	9	24	30	
	18.2%	24.2%	12.6%	12.1%	17.0%	24.0%	28.2%	6.5%	16.9%	31.6%	-	-	100.0%	-	9.8%	20.1%	19.3%	21.5%	-	-	10.8%	22.5%	24.2%	23.2%	17.9%	20.5%	18.6%	17.9%	27.7%	
Scottish National Party	27	15	12	8	14	5	1	2	1	18	-	-	-	27	5	5	10	7	27	-	-	-	-	-	-	-	-	-	-	
	2.5%	2.9%	2.2%	2.6%	3.7%	1.4%	0.2%	0.7%	0.8%	23.0%	-	-	-	34.7%	2.4%	1.5%	3.3%	3.3%	40.2%	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	5	-	5	2	-	3	-	2	-	2	-	-	-	5	1	2	-	2	-	5	-	-	-	-	-	-	-	-	-	
	0.5%	-	0.9%	0.6%	-	0.9%	-	1.0%	-	2.4%	-	-	-	6.5%	0.4%	0.5%	-	1.1%	-	8.5%	-	-	-	-	-	-	-	-		
(NET) Another Party	55	30	26	14	23	18	6	9	12	14	-	-	-	46	14	15	16	10	6	7	6	6	46	1	5	2	3	8	10	
	5.2%	5.8%	4.7%	4.9%	6.1%	4.6%	2.1%	3.9%	6.2%	18.0%	-	-	-	58.8%	7.0%	4.2%	5.6%	4.8%	8.8%	11.1%	5.4%	3.9%	0.7%	6.1%	2.4%	2.7%	5.4%	5.9%	9.2%	
Green	33	18	15	11	14	7	3	5	8	7	-	-	-	33	10	8	10	5	2	-	5	5	1	2	1	3	1	7	7	
	3.1%	3.4%	2.8%	3.8%	1.9%	1.1%	2.1%	4.1%	9.1%	-	-	-	-	42.4%	4.8%	2.4%	3.5%	2.2%	2.3%	-	4.4%	3.3%	0.7%	2.6%	1.7%	2.7%	1.9%	5.2%	6.2%	
British Nationalist Party (BNP)	3	2	2	-	-	-	-	-	-	3	-	-	-	3	-	-	3	-	2	-	-	-	-	-	-	-	2	-	-	
	0.3%	0.3%	0.3%	-	-	0.9%	-	-	-	4.3%	-	-	-	4.3%	-	-	1.1%	-	2.3%	-	-	-	-	-	-	-	3.5%	-		
Respect	3	2	1	-	-	3	-	1	-	2	-	-	-	3	-	1	-	2	-	-	-	-	-	2	-	-	-	-	1	
	0.3%	0.3%	0.2%	-	-	0.8%	-	0.6%	-	2.3%	-	-	-	4.0%	-	0.4%	-	0.8%	-	-	-	-	-	2.1%	-	-	-	-	1.2%	
English Democrat	2	-	2	*	2	-	-	*	2	-	-	-	-	2	-	*	-	2	-	-	*	-	-	-	-	-	-	-	2	
	0.2%	-	0.4%	0.2%	0.5%	-	-	0.2%	1.0%	-	-	-	-	3.1%	-	0.1%	-	0.9%	-	-	0.4%	-	-	-	-	-	-	-	1.7%	
Not Listed	13	9	5	3	7	4	3	2	2	2	-	-	-	4	4	5	3	2	3	7	1	1	-	1	1	-	1	-		
	1.3%	1.7%	0.9%	1.0%	1.8%	1.0%	1.1%	1.0%	1.1%	2.3%	-	-	-	5.1%	2.2%	1.3%	0.9%	0.9%	4.3%	11.1%	0.5%	0.6%	-	1.5%	0.7%	-	-	0.6%		
Undecided	171	41	130	58	56	56	27	13	36	9	-	-	-	-	25	56	56	35	3	8	21	21	25	18	9	20	10	20	14	
	16.1%	7.9%	23.8%	20.1%	14.7%	14.5%	9.1%	5.3%	19.0%	11.4%	-	-	-	12.5%	15.8%	19.0%	15.9%	4.5%	13.4%	19.8%	13.7%	21.9%	21.0%	11.5%	20.3%	19.4%	15.5%	12.8%		
Refuse	8	-	8	1	5	2	-	-	-	-	-	-	-	-	1	4	1	2	1	2	-	-	2	1	-	2	-	-	-	
	0.7%	-	1.4%	0.2%	1.3%	0.5%	-	-	-	-	-	-	-	0.5%	1.1%	0.4%	0.8%	1.4%	3.5%	-	-	1.5%	0.8%	-	2.3%	-	-	-		
Sigma	1060	514	546	291	382	388	295	237	187	77	205	312	84	193	78	198	351	293	218	67	60	109	152	114	85	77	99	51	132	109
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 9
Q8 Voting Intention - Weighted by Likelihood Rating
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents (Would Vote)

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1061	465	596	405	437	219	273	255	197	70	209	339	97	163	78	239	331	277	214	68	56	129	143	108	100	73	97	55	124	102
Weighted Total	1061	528	533	269	377	415	318	253	196	79	217	321	82	205	79	204	357	285	215	68	58	107	154	116	87	78	95	50	133	110
Conservative	217	104	113	42	73	103	172	3	10	2	217	-	-	-	63	71	47	36	7	9	27	43	16	17	21	20	8	33	16	
	20.5%	19.8%	21.2%	15.5%	19.3%	24.8%	54.2%	1.2%	5.2%	1.9%	100.0%	-	-	-	30.8%	19.8%	16.7%	16.8%	10.9%	15.4%	25.0%	28.0%	14.0%	19.0%	27.5%	20.9%	15.7%	24.5%	14.8%	
Labour	321	168	152	99	119	102	15	201	42	8	-	321	-	-	61	103	88	68	19	25	36	38	25	17	31	28	22	39	38	
	30.2%	31.9%	28.6%	36.9%	31.5%	24.7%	4.8%	79.4%	21.4%	10.7%	-	100.0%	-	-	30.0%	28.8%	31.0%	31.7%	28.4%	42.4%	33.9%	24.5%	21.8%	20.0%	39.8%	29.7%	44.1%	29.3%	34.8%	
Liberal Democrat	82	43	39	27	32	23	3	6	60	-	-	-	82	-	16	30	20	15	4	5	8	15	19	8	2	7	1	11	2	
	7.7%	8.1%	7.3%	10.0%	8.6%	5.4%	1.1%	2.5%	30.5%	-	-	-	100.0%	-	7.9%	8.3%	7.2%	7.2%	5.9%	8.8%	7.5%	9.6%	16.0%	9.8%	2.6%	7.3%	1.9%	8.3%	1.6%	
United Kingdom Independence Party (UKIP)	205	135	70	34	67	104	92	17	34	26	-	-	-	205	21	78	57	49	-	-	12	37	30	21	15	20	10	26	32	
	19.3%	25.6%	13.0%	12.7%	17.7%	25.0%	28.9%	6.6%	17.1%	33.1%	-	-	-	100.0%	10.1%	21.9%	19.9%	22.8%	-	-	11.0%	24.1%	25.7%	24.2%	19.3%	21.3%	19.2%	19.3%	29.4%	
Scottish National Party	28	15	12	8	14	6	1	2	2	19	-	-	-	28	5	6	10	7	28	-	-	-	-	-	-	-	-	-	-	
	2.6%	2.9%	2.3%	2.9%	3.7%	1.5%	0.2%	0.7%	0.8%	23.8%	-	-	-	35.0%	2.5%	1.6%	3.4%	3.3%	40.7%	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	5	-	5	1	-	4	-	2	-	2	-	-	-	5	1	2	-	2	-	5	-	-	-	-	-	-	-	-	-	
	0.5%	-	0.9%	0.5%	-	0.9%	-	0.9%	-	2.6%	-	-	-	6.3%	0.3%	0.6%	-	1.1%	-	8.6%	-	-	-	-	-	-	-	-	-	
(NET) Another Party	57	30	27	15	24	18	7	9	13	15	-	-	-	47	14	15	16	11	6	7	6	6	1	5	2	3	3	6	10	
	5.3%	5.6%	5.1%	5.6%	6.3%	4.3%	2.1%	3.6%	6.5%	19.1%	-	-	-	58.7%	7.0%	4.2%	5.7%	5.2%	9.5%	12.3%	5.4%	4.2%	0.7%	6.2%	2.4%	3.1%	6.0%	4.9%	9.5%	
Green	33	16	16	12	14	6	3	5	8	7	-	-	-	33	10	8	10	5	2	-	5	5	1	2	1	3	1	6	7	
	3.1%	3.1%	3.1%	4.5%	3.8%	1.5%	1.1%	2.0%	4.2%	9.4%	-	-	-	41.2%	4.8%	2.3%	3.4%	2.4%	2.5%	-	4.7%	3.6%	0.7%	2.3%	1.7%	3.1%	2.0%	4.2%	6.1%	
British Nationalist Party (BNP)	4	2	2	-	-	4	-	-	-	4	-	-	-	4	-	-	4	-	2	-	-	-	-	-	-	-	2	-	-	
	0.4%	0.3%	0.4%	-	-	0.9%	-	-	-	4.7%	-	-	-	4.7%	-	-	1.3%	-	2.5%	-	-	-	-	-	-	-	4.0%	-	-	
Respect	4	2	2	-	-	4	-	2	-	2	-	-	-	4	-	2	-	2	-	-	-	-	-	2	-	-	-	-	2	
	0.3%	0.4%	0.3%	-	-	0.8%	-	0.6%	-	2.5%	-	-	-	4.4%	-	0.4%	-	0.9%	-	-	-	-	-	2.3%	-	-	-	-	1.4%	
English Democrat	2	-	2	*	2	-	-	*	2	-	-	-	-	2	-	*	-	2	-	-	*	-	-	-	-	-	-	-	2	
	0.2%	-	0.4%	0.1%	0.6%	-	-	0.1%	1.1%	-	-	-	-	3.0%	-	0.1%	-	1.0%	-	-	0.2%	-	-	-	-	-	-	-	2.0%	
Not Listed	15	10	5	3	7	4	3	2	2	2	-	-	-	4	5	5	3	2	3	7	1	1	-	1	1	-	1	-	-	
	1.4%	1.8%	0.9%	1.0%	2.0%	1.1%	1.0%	1.0%	1.2%	2.5%	-	-	-	5.4%	2.3%	1.4%	1.0%	0.9%	4.4%	12.3%	0.5%	0.6%	-	1.6%	0.7%	-	-	0.7%	-	
Undecided	141	32	108	42	45	53	27	13	36	7	-	-	-	22	49	45	25	2	5	18	15	24	18	7	15	7	18	11		
	13.3%	6.1%	20.3%	15.8%	11.9%	12.9%	8.6%	5.0%	18.5%	8.8%	-	-	-	10.8%	13.7%	15.8%	11.4%	3.1%	8.5%	17.1%	9.6%	21.0%	20.2%	8.4%	15.6%	13.1%	13.6%	9.8%		
Refuse	7	-	7	1	4	2	-	-	-	-	-	-	-	1	4	1	1	1	1	2	-	-	1	1	-	2	-	-	-	
	0.6%	-	1.3%	0.2%	1.0%	0.6%	-	-	-	-	-	-	-	0.5%	1.1%	0.3%	0.4%	1.6%	4.0%	-	-	0.7%	0.6%	-	2.0%	-	-	-	-	
Sigma	1061	528	533	269	377	415	318	253	196	79	217	321	82	205	79	204	357	285	215	68	58	107	154	116	87	78	95	133	110	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 10
Q8 Voting Intention - Weighted by Likelihood Rating (Excluding Undecided/Refused)
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents (Would Vote and Excluding Undecided/Refused)

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humber s ide	
Unweighted Total	886	421	465	328	366	192	246	240	171	62	209	339	97	163	78	204	277	225	180	61	43	102	119	91	88	66	76	46	104	86
Weighted Total	903	489	415	225	322	356	288	238	159	71	217	321	82	205	79	177	301	236	190	62	44	88	139	91	69	71	78	43	115	99
Conservative	217	104	113	42	73	103	172	3	10	2	217	-	-	-	-	63	71	47	36	7	9	27	43	16	17	21	20	8	33	16
	24.0%	21.4%	27.2%	18.5%	22.6%	28.9%	59.8%	1.2%	6.3%	2.1%	100.0%	-	-	-	-	35.7%	23.4%	20.1%	19.1%	12.0%	20.5%	30.2%	31.0%	18.0%	24.0%	30.1%	25.4%	18.0%	28.4%	16.4%
Labour	321	168	152	99	119	102	15	201	42	8	-	321	-	-	-	61	103	88	68	19	25	36	38	25	17	31	28	22	39	38
	35.5%	34.4%	36.7%	44.1%	36.9%	28.7%	5.3%	84.4%	26.2%	11.9%	-	100.0%	-	-	-	34.7%	34.1%	37.4%	36.0%	31.2%	56.4%	40.9%	27.1%	27.8%	25.2%	43.4%	36.1%	50.7%	34.0%	38.6%
Liberal Democrat	82	43	39	27	32	23	3	6	60	-	-	-	82	-	-	16	30	20	15	4	5	8	15	19	8	2	7	1	11	2
	9.1%	8.8%	9.4%	11.9%	10.1%	6.3%	1.2%	2.7%	37.4%	-	-	-	100.0%	-	-	9.2%	9.9%	8.7%	8.2%	6.5%	11.7%	9.1%	10.6%	20.4%	12.3%	2.8%	8.9%	2.2%	9.6%	1.8%
United Kingdom Independence Party (UKIP)	205	135	70	34	67	104	92	17	34	26	-	-	-	205	-	21	78	57	49	-	-	12	37	30	21	15	20	10	26	32
	22.8%	27.6%	16.8%	15.2%	20.7%	29.1%	31.8%	7.0%	21.0%	36.8%	-	-	-	100.0%	-	11.7%	25.9%	24.1%	25.8%	-	-	13.3%	26.7%	32.8%	30.6%	21.1%	25.9%	22.2%	22.3%	32.6%
Scottish National Party	28	15	12	8	14	6	1	2	2	19	-	-	-	-	28	5	6	10	7	28	-	-	-	-	-	-	-	-	-	-
	3.1%	3.1%	3.0%	3.4%	4.3%	1.7%	0.3%	0.8%	1.0%	26.5%	-	-	-	-	35.0%	2.9%	1.9%	4.1%	3.8%	44.8%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	5	-	5	1	-	4	-	2	-	2	-	-	-	-	5	1	2	-	2	-	5	-	-	-	-	-	-	-	-	-
	0.6%	-	1.2%	0.5%	-	1.1%	-	1.0%	-	2.9%	-	-	-	-	6.3%	0.3%	0.7%	-	1.3%	-	11.4%	-	-	-	-	-	-	-	-	-
(NET) Another Party	47	23	24	14	17	15	5	7	13	14	-	-	-	-	47	10	12	13	11	3	-	6	6	1	5	2	3	3	6	10
	5.2%	4.7%	5.7%	6.4%	5.4%	4.2%	1.6%	2.8%	8.0%	19.8%	-	-	-	-	58.7%	5.5%	4.1%	5.7%	5.9%	5.5%	-	6.5%	4.6%	1.0%	7.8%	2.6%	3.8%	6.9%	5.7%	10.5%
Green	33	16	16	12	14	6	3	5	8	7	-	-	-	-	33	10	8	10	5	2	-	5	5	1	2	1	3	1	6	7
	3.6%	3.3%	3.9%	5.4%	4.4%	1.8%	1.2%	2.1%	5.2%	10.5%	-	-	-	-	41.2%	5.5%	2.7%	4.1%	2.7%	2.8%	-	5.7%	3.9%	1.0%	2.9%	1.8%	3.8%	2.3%	4.9%	6.8%
British Nationalist Party (BNP)	4	2	2	-	-	4	-	-	-	4	-	-	-	-	4	-	-	4	-	2	-	-	-	-	-	-	-	2	-	-
	0.4%	0.4%	0.5%	-	-	1.0%	-	-	-	5.2%	-	-	-	-	4.7%	-	-	1.6%	-	2.8%	-	-	-	-	-	-	4.6%	-	-	-
Respect	4	2	2	-	-	4	-	2	-	2	-	-	-	-	4	-	2	-	2	-	-	-	-	-	2	-	-	-	-	2
	0.4%	0.4%	0.4%	-	-	1.0%	-	0.6%	-	2.8%	-	-	-	-	4.4%	-	0.5%	-	1.1%	-	-	-	-	-	2.9%	-	-	-	-	1.5%
English Democrat	2	-	2	*	2	-	-	*	2	-	-	-	-	-	2	-	*	-	2	-	-	*	-	-	-	-	-	-	-	2
	0.3%	-	0.6%	0.1%	0.7%	-	-	0.1%	1.3%	-	-	-	-	-	3.0%	-	0.1%	-	1.1%	-	-	0.2%	-	-	-	-	-	-	-	2.2%
Not Listed	4	3	1	2	1	1	1	-	2	1	-	-	-	-	4	-	2	-	2	-	-	1	1	-	1	1	-	1	-	-
	0.5%	0.6%	0.4%	0.9%	0.3%	0.4%	0.4%	-	1.5%	1.3%	-	-	-	-	5.4%	-	0.8%	-	1.1%	-	-	0.6%	0.7%	-	2.0%	0.7%	-	-	0.8%	-
Sigma	903	489	415	225	322	356	288	238	159	71	217	321	82	205	79	177	301	236	190	62	44	88	139	91	69	71	78	43	115	99
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 11
Q8 Voting Intention - Weighted by Likelihood Rating And with "refused" and "undecided" responses removed and then replaced instead with a 0.3 factor of people's 2010 vote (Q10)
Q8.1. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : All Respondents (Would Vote)

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humber s ide	
Unweighted Total	965	443	522	346	406	213	273	255	197	70	209	339	97	163	78	222	305	247	191	64	50	116	129	97	94	69	83	52	115	91
Weighted Total	993	528	465	242	356	396	316	258	181	79	229	338	86	216	84	195	332	262	204	68	55	97	149	102	78	77	85	48	125	106
Conservative	239	112	127	45	80	114	191	3	11	2	229	-	-	-	-	67	77	56	38	8	9	30	46	18	22	23	22	9	35	17
	24.0%	21.2%	27.3%	18.6%	22.4%	28.8%	60.6%	1.2%	5.9%	2.0%	100.0%	-	-	-	-	34.6%	23.1%	21.4%	18.8%	11.4%	17.3%	30.5%	30.6%	17.4%	28.6%	29.4%	25.6%	19.0%	28.2%	16.2%
Labour	342	179	164	105	128	110	16	216	44	9	-	338	-	-	-	66	109	96	72	20	26	39	40	27	18	33	31	24	42	41
	34.5%	33.9%	35.2%	43.4%	35.9%	27.8%	5.1%	83.8%	24.4%	11.2%	-	100.0%	-	-	-	33.7%	32.8%	36.5%	35.5%	29.8%	47.6%	40.0%	26.9%	26.2%	23.6%	43.2%	36.0%	48.8%	33.7%	38.8%
Liberal Democrat	99	48	51	30	38	32	4	7	76	-	-	-	86	-	-	19	39	23	19	4	5	10	17	25	9	3	8	2	14	3
	10.0%	9.0%	11.0%	12.2%	10.6%	8.0%	1.2%	2.6%	41.8%	-	-	-	100.0%	-	-	9.6%	11.7%	8.7%	9.1%	6.2%	9.8%	10.4%	11.4%	24.6%	11.5%	3.5%	9.0%	3.2%	11.0%	2.4%
United Kingdom Independence Party (UKIP)	216	142	74	36	71	109	97	18	35	28	-	-	-	216	-	22	82	60	52	-	-	12	39	31	22	16	22	10	27	34
	21.8%	27.0%	15.9%	14.9%	19.9%	27.6%	30.6%	6.8%	19.6%	35.4%	-	-	-	100.0%	-	11.2%	24.8%	22.9%	25.5%	-	-	12.8%	26.3%	30.9%	28.6%	20.6%	25.7%	21.0%	21.6%	32.2%
Scottish National Party	29	16	13	8	15	6	1	2	2	20	-	-	-	-	29	5	6	10	8	29	-	-	-	-	-	-	-	-	-	-
	2.9%	3.1%	2.8%	3.4%	4.1%	1.6%	0.3%	0.8%	0.9%	25.1%	-	-	-	-	35.0%	2.8%	1.9%	3.9%	3.7%	42.7%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	6	-	6	2	-	5	-	3	-	3	-	-	-	-	5	1	3	-	3	-	6	-	-	-	-	-	-	-	-	-
	0.6%	-	1.4%	0.7%	-	1.2%	-	1.0%	-	4.0%	-	-	-	-	6.3%	0.3%	0.9%	-	1.4%	-	11.5%	-	-	-	-	-	-	-	-	-
(NET) Another Party	61	31	30	16	26	19	7	10	13	18	-	-	-	-	49	15	16	18	12	7	8	6	7	1	6	2	3	4	7	11
	6.2%	5.9%	6.5%	6.8%	7.2%	4.9%	2.3%	3.8%	7.4%	22.2%	-	-	-	-	58.7%	7.8%	4.9%	6.8%	6.1%	9.9%	13.8%	6.3%	4.7%	0.9%	7.6%	3.2%	3.7%	7.9%	5.5%	10.4%
Green	36	17	19	13	15	7	4	5	9	9	-	-	-	-	34	10	9	11	6	2	-	5	6	1	2	2	3	2	6	7
	3.6%	3.3%	4.0%	5.4%	4.4%	1.8%	1.2%	2.1%	4.8%	11.6%	-	-	-	-	41.2%	5.3%	2.8%	4.1%	2.7%	2.6%	-	5.5%	3.9%	0.9%	3.0%	2.5%	3.7%	3.5%	4.7%	6.7%
British Nationalist Party (BNP)	4	2	2	-	-	4	-	-	-	4	-	-	-	-	4	-	-	4	-	2	-	-	-	-	-	-	-	2	-	-
	0.4%	0.3%	0.5%	-	-	1.0%	-	-	-	4.9%	-	-	-	-	4.7%	-	-	1.5%	-	2.6%	-	-	-	-	-	-	-	4.4%	-	-
Respect	4	2	2	-	-	4	-	2	-	2	-	-	-	-	4	-	2	-	2	-	-	-	-	-	2	-	-	-	-	2
	0.4%	0.4%	0.3%	-	-	0.9%	-	0.6%	-	2.7%	-	-	-	-	4.4%	-	0.5%	-	1.0%	-	-	-	-	-	2.7%	-	-	-	-	1.5%
English Democrat	2	-	2	*	2	-	-	*	2	-	-	-	-	-	2	-	*	-	2	-	-	*	-	-	-	-	-	-	-	2
	0.2%	-	0.5%	0.1%	0.6%	-	-	0.1%	1.2%	-	-	-	-	-	3.0%	-	0.1%	-	1.1%	-	-	-	-	-	-	-	-	-	-	2.1%
Not Listed	16	10	6	3	8	5	3	3	2	2	-	-	-	-	5	5	5	3	2	3	8	1	1	-	1	1	-	1	-	
	1.6%	1.9%	1.2%	1.3%	2.2%	1.2%	1.1%	1.0%	1.4%	3.0%	-	-	-	-	5.4%	2.5%	1.6%	1.2%	1.2%	4.7%	13.8%	0.6%	0.9%	-	1.9%	0.7%	-	-	0.8%	
Sigma	993	528	465	242	356	396	316	258	181	79	229	338	86	216	84	195	332	262	204	68	55	97	149	102	78	77	85	48	125	106
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
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25 May 2013

Table 12
Q9. In the last General Election 65% of people voted, while 35% of people did not vote Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humber s	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
I voted in the 2010 General Election	823	413	410	154	296	373	296	237	189	78	173	250	69	158	62	167	283	210	162	52	48	77	117	97	72	63	72	38	102	83
	73.4%	75.7%	71.3%	48.1%	74.7%	92.3%	100.0%	100.0%	100.0%	100.0%	84.1%	80.1%	82.6%	81.6%	80.2%	83.1%	78.1%	67.8%	65.7%	71.4%	72.0%	67.7%	74.2%	79.6%	77.9%	79.7%	68.1%	70.9%	72.8%	74.1%
I did not vote in the 2010 General Election	246	112	134	136	82	28	-	-	-	-	28	51	13	29	13	32	62	79	73	19	17	29	34	23	16	13	27	13	29	21
	21.9%	20.6%	23.2%	42.5%	20.6%	6.9%	-	-	-	-	13.5%	16.2%	15.1%	15.2%	16.1%	15.8%	17.1%	25.5%	29.5%	25.7%	26.3%	25.4%	21.8%	19.1%	17.8%	17.0%	25.2%	24.9%	20.7%	19.1%
Dont remember	41	17	24	26	12	3	-	-	-	-	4	8	1	6	2	11	16	12	1	-	6	5	2	3	5	2	7	8	8	8
	3.7%	3.2%	4.1%	8.1%	3.0%	0.8%	-	-	-	-	1.8%	2.7%	1.0%	3.2%	2.3%	3.1%	5.1%	4.8%	1.3%	-	5.4%	3.1%	1.2%	2.6%	3.3%	4.6%	4.2%	5.0%	6.8%	6.8%
Refuse	11	3	8	4	7	-	-	-	-	-	1	3	1	-	1	6	5	-	1	1	2	1	-	2	-	2	-	2	-	-
	1.0%	0.6%	1.3%	1.3%	1.8%	-	-	-	-	-	0.6%	1.0%	1.3%	-	1.4%	-	1.7%	1.6%	-	1.5%	1.7%	1.5%	0.8%	-	1.8%	-	2.1%	-	1.4%	-
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 13
Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base : All Respondents Who Voted General Election in May 2010

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	823	376	447	248	364	211	274	255	199	71	178	271	82	130	267	261	196	159	52	46	92	109	89	84	61	72	42	96	77	
Weighted Total	823	413	410	154	296	373	296	237	189	78	173	250	69	158	62	107	283	210	162	52	48	77	117	97	72	63	72	38	102	83
Conservative	296	161	135	28	87	180	296	-	-	-	160	15	4	83	5	62	109	75	49	7	6	35	53	30	34	28	24	12	35	29
	35.9%	38.9%	32.9%	18.2%	29.5%	48.4%	100.0%	-	-	-	92.4%	5.9%	5.1%	52.8%	8.0%	37.1%	38.6%	35.9%	30.2%	14.4%	13.1%	45.0%	45.1%	31.4%	47.3%	45.2%	32.9%	30.5%	34.5%	35.3%
Labour	237	135	103	52	97	89	-	237	-	-	3	187	6	15	11	40	68	72	57	13	22	20	32	16	14	24	26	15	23	31
	28.8%	32.6%	25.1%	33.5%	32.6%	23.9%	-	100.0%	-	-	1.5%	74.8%	9.2%	9.7%	17.6%	23.8%	24.2%	34.1%	35.3%	25.8%	46.4%	26.0%	27.3%	16.5%	18.9%	37.5%	36.3%	39.9%	22.2%	37.9%
Liberal Democrat	189	79	110	42	77	69	-	-	189	-	9	38	59	32	13	46	75	38	30	7	7	16	22	43	16	8	14	7	30	17
	22.9%	19.1%	26.7%	27.4%	25.9%	18.6%	-	-	100.0%	-	5.3%	15.4%	85.7%	20.0%	21.1%	27.5%	26.6%	17.9%	18.2%	13.8%	15.4%	21.1%	18.8%	45.0%	22.6%	12.0%	19.6%	18.0%	29.7%	20.8%
United Kingdom Independence Party (UKIP)	26	13	13	3	13	10	-	-	-	26	1	1	-	19	2	4	8	7	7	2	1	2	5	1	3	1	2	-	7	2
	3.1%	3.1%	3.1%	2.1%	4.3%	2.6%	-	-	-	33.0%	0.8%	0.3%	-	12.2%	3.4%	2.4%	3.0%	3.1%	4.0%	4.1%	2.0%	2.4%	4.2%	1.4%	3.7%	1.5%	3.1%	-	6.6%	2.1%
Green	17	6	11	5	6	6	-	-	-	17	-	1	-	4	9	5	3	3	6	1	-	1	2	-	4	1	1	2	4	1
	2.1%	1.6%	2.6%	3.5%	2.1%	1.5%	-	-	-	22.2%	-	0.4%	-	2.3%	14.0%	3.2%	1.0%	1.5%	3.8%	1.8%	-	1.9%	1.8%	-	5.7%	2.2%	1.5%	4.7%	3.6%	0.9%
British National Party (BNP)	5	3	2	2	1	2	-	-	-	5	-	1	-	1	3	-	1	4	1	1	-	-	1	-	-	-	2	-	-	-
	0.6%	0.7%	0.6%	1.3%	0.5%	0.5%	-	-	-	6.8%	-	0.3%	-	0.9%	5.1%	-	0.3%	1.8%	0.4%	2.7%	-	-	1.5%	0.9%	-	-	4.7%	-	-	-
Scottish National Party (SNP)	17	9	8	4	6	7	-	-	-	17	-	2	-	16	1	4	7	6	17	-	-	-	-	-	-	-	-	-	-	-
	2.1%	2.2%	2.0%	2.5%	2.1%	1.9%	-	-	-	22.5%	-	0.7%	-	25.1%	0.5%	1.5%	3.1%	3.6%	33.7%	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	7	2	5	3	-	4	-	-	-	7	-	1	-	2	-	5	-	2	-	7	-	-	-	-	-	-	-	-	-	-
	0.8%	0.5%	1.2%	1.9%	-	1.0%	-	-	-	8.9%	-	0.5%	-	2.9%	-	1.8%	-	1.1%	-	14.5%	-	-	-	-	-	-	-	-	-	-
A Northern Irish Party	1	-	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-
	0.1%	-	0.2%	0.4%	-	-	-	-	-	0.8%	-	0.3%	-	-	-	-	-	-	0.4%	-	0.8%	-	-	-	-	-	-	-	-	-
Other	5	3	2	2	1	2	-	-	-	5	-	3	-	1	1	3	-	1	-	-	-	2	-	-	-	-	-	1	2	
	0.5%	0.6%	0.5%	1.1%	0.4%	0.5%	-	-	-	5.8%	-	1.1%	-	1.3%	0.6%	0.9%	-	0.5%	-	-	-	1.6%	-	-	-	-	-	0.8%	2.2%	
Dont Remember	12	1	11	7	5	-	-	-	-	-	-	-	3	-	4	-	5	3	-	2	2	1	3	-	-	2	-	3	-	
	1.5%	0.3%	2.6%	4.7%	1.6%	-	-	-	-	-	-	-	2.1%	-	2.3%	-	2.6%	1.6%	-	4.2%	2.8%	0.7%	2.9%	-	-	2.4%	-	2.5%	-	
Refuse	12	2	10	5	3	4	-	-	-	-	-	1	-	1	4	6	-	1	2	2	-	1	1	1	1	3	1	-	1	
	1.5%	0.4%	2.5%	3.3%	1.0%	1.1%	-	-	-	-	-	0.4%	-	1.5%	2.6%	2.2%	-	0.9%	3.7%	4.4%	-	0.5%	1.3%	0.9%	1.5%	4.1%	2.2%	-	0.9%	
Sigma	823	413	410	154	296	373	296	237	189	78	173	250	69	158	62	167	283	210	162	52	48	77	117	97	72	63	72	38	102	83
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
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25 May 2013

Table 14
Q11. What is your view of the way in which David Cameron reacted to events?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Very favourable	131	64	67	45	34	51	44	28	29	5	52	36	8	10	3	30	41	31	29	7	7	15	19	29	8	15	10	3	8	10
	11.7%	11.6%	11.7%	14.1%	8.6%	12.7%	15.0%	11.9%	15.4%	6.5%	25.1%	11.6%	9.4%	8.2%	3.8%	15.1%	11.4%	9.8%	11.6%	9.9%	10.8%	12.8%	11.8%	23.8%	9.2%	18.7%	9.5%	4.7%	5.4%	8.8%
Somewhat favourable	337	176	161	74	132	132	128	61	59	11	107	77	28	60	21	76	124	91	46	24	16	31	61	21	30	19	30	18	56	29
	30.1%	32.3%	27.9%	22.9%	33.2%	32.6%	43.2%	25.9%	31.1%	14.7%	52.2%	24.8%	33.2%	31.0%	27.0%	37.7%	34.3%	29.2%	18.8%	32.5%	24.1%	27.6%	38.8%	17.2%	32.3%	24.7%	28.8%	33.4%	39.7%	26.1%
Neither favourable nor unfavourable	325	144	181	86	106	133	76	70	58	23	33	97	32	52	21	55	104	99	66	17	25	38	57	30	23	19	34	9	35	39
	29.0%	26.3%	31.5%	26.8%	26.6%	33.1%	25.9%	29.5%	30.6%	29.2%	16.3%	30.9%	38.4%	27.0%	26.7%	27.5%	28.7%	32.0%	26.9%	23.8%	37.6%	33.0%	36.2%	24.5%	24.6%	23.8%	32.0%	17.3%	24.8%	34.6%
Somewhat unfavourable	126	68	58	37	48	41	30	30	24	15	5	36	12	38	15	13	41	29	43	9	7	8	10	26	11	8	13	10	15	9
	11.2%	12.5%	10.0%	11.5%	12.0%	10.2%	10.2%	12.5%	13.0%	19.8%	2.6%	11.4%	14.0%	19.7%	19.7%	6.7%	11.2%	9.3%	17.4%	12.8%	11.3%	7.2%	6.1%	21.6%	11.7%	10.4%	11.9%	18.8%	10.6%	7.7%
Very unfavourable	133	69	64	46	50	37	11	38	15	17	4	49	2	25	14	21	39	37	36	10	8	14	8	10	9	13	13	10	21	17
	11.8%	12.7%	11.0%	14.3%	12.5%	9.2%	3.6%	16.1%	7.9%	22.2%	2.2%	15.6%	2.5%	12.9%	17.9%	10.5%	10.8%	11.8%	14.6%	13.5%	11.8%	12.7%	4.8%	8.3%	10.0%	17.0%	12.2%	18.0%	14.7%	14.8%
NET :Very favourable/Somewhat favourable	468	240	228	119	166	183	172	90	88	16	159	114	36	70	24	106	165	121	75	31	23	46	80	50	38	34	40	21	63	39
	41.7%	43.9%	39.6%	37.1%	41.8%	45.4%	58.2%	37.8%	46.5%	21.1%	77.3%	36.4%	42.6%	36.2%	30.8%	52.8%	45.6%	39.0%	30.4%	42.4%	34.9%	40.3%	50.6%	41.1%	41.5%	43.5%	38.3%	38.2%	45.1%	34.8%
NET :Very unfavourable/Somewhat unfavourable	259	137	121	83	97	78	41	68	39	33	10	84	14	63	29	35	80	65	79	19	15	23	17	36	20	22	25	36	25	
	23.1%	25.2%	21.1%	25.7%	24.6%	19.4%	13.8%	28.6%	20.9%	42.0%	4.7%	27.0%	16.5%	32.5%	37.5%	17.2%	22.0%	21.1%	31.9%	26.4%	23.1%	19.9%	10.9%	29.9%	21.7%	27.4%	24.1%	36.8%	25.3%	22.5%
Don't know	70	25	45	33	28	9	6	10	4	6	4	18	2	8	4	5	13	25	27	5	3	8	4	5	11	4	6	4	7	9
	6.2%	4.6%	7.8%	10.4%	7.0%	2.1%	2.1%	4.1%	2.0%	7.7%	1.7%	5.7%	2.6%	4.3%	5.0%	2.5%	3.7%	7.9%	10.8%	7.5%	4.4%	6.8%	2.4%	4.5%	12.2%	5.3%	5.6%	7.7%	4.8%	8.0%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
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25 May 2013

Table 15
Q12. What is your view of the way in which Ed Miliband reacted to events?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Very favourable	89	58	30	27	34	12	51	7	5	13	60	5	4	3	12	20	32	24	4	6	10	24	7	6	7	4	2	9	10	10
	7.9%	10.7%	5.2%	8.5%	8.5%	4.0%	21.5%	3.9%	6.3%	6.1%	19.3%	5.4%	2.2%	3.4%	6.1%	5.6%	10.3%	9.7%	6.0%	8.5%	8.5%	15.4%	5.7%	6.1%	9.0%	3.4%	4.5%	6.1%	9.2%	
Somewhat favourable	211	113	99	59	73	80	39	59	53	6	31	95	18	18	16	45	79	60	27	17	10	32	16	32	12	12	19	10	26	24
	18.9%	20.7%	17.1%	18.3%	18.4%	19.7%	13.1%	24.7%	28.2%	7.6%	15.3%	30.3%	22.0%	9.4%	20.6%	22.4%	21.8%	19.3%	11.1%	23.3%	14.7%	28.3%	10.3%	26.4%	12.8%	15.3%	17.9%	19.0%	18.7%	21.0%
Neither favourable nor unfavourable	363	154	209	112	146	104	77	80	70	30	61	94	33	58	33	72	115	96	81	25	30	47	42	28	25	30	45	16	44	30
	32.4%	28.1%	36.4%	34.9%	36.9%	25.9%	25.9%	33.8%	37.2%	38.7%	29.7%	30.0%	39.1%	29.8%	42.8%	35.6%	31.7%	30.8%	32.7%	34.2%	44.6%	41.1%	26.5%	22.9%	27.5%	38.5%	42.4%	29.6%	31.4%	26.5%
Somewhat unfavourable	132	78	55	18	38	76	67	13	21	12	33	12	13	48	7	18	57	24	35	6	5	3	23	25	8	4	9	6	19	23
	11.8%	14.2%	9.5%	5.7%	9.6%	18.8%	22.7%	5.4%	11.2%	14.9%	16.1%	4.0%	15.4%	24.7%	9.3%	8.8%	15.6%	7.6%	14.1%	8.3%	6.9%	2.7%	14.7%	21.0%	8.6%	5.2%	8.7%	11.9%	13.8%	20.6%
Very unfavourable	105	64	41	30	32	42	6	10	14	33	6	3	28	9	30	25	33	17	9	4	8	9	11	6	6	12	8	22	10	10
	9.4%	11.8%	7.1%	9.5%	8.0%	10.6%	14.0%	2.5%	5.2%	17.8%	16.2%	1.8%	3.1%	14.5%	11.4%	14.7%	7.0%	10.6%	6.9%	12.3%	6.6%	6.0%	9.0%	6.5%	7.3%	11.1%	14.0%	15.5%	8.8%	
NET :Very favourable/Somewhat favourable	300	171	129	86	100	114	51	110	61	11	44	155	23	23	19	57	99	92	51	21	15	42	41	39	17	19	22	13	35	34
	26.8%	31.4%	22.4%	26.8%	25.2%	28.2%	17.1%	46.2%	32.1%	13.9%	21.4%	49.6%	27.4%	11.7%	23.9%	28.5%	27.4%	29.6%	20.8%	29.3%	23.2%	36.8%	25.7%	32.2%	18.9%	24.2%	21.3%	23.5%	24.9%	30.2%
NET :Very unfavourable/Somewhat unfavourable	237	142	96	49	70	119	109	19	31	25	66	18	16	76	16	47	82	57	52	15	9	11	33	36	14	10	21	14	41	33
	21.2%	26.0%	16.6%	15.2%	17.6%	29.4%	36.8%	7.9%	16.5%	32.7%	32.3%	5.8%	18.6%	39.2%	20.7%	23.5%	22.6%	18.2%	21.0%	20.6%	13.5%	9.5%	20.7%	30.0%	15.1%	12.6%	19.8%	25.8%	29.3%	29.4%
Don't know	221	79	142	74	80	67	60	29	27	11	34	46	12	37	10	25	66	66	63	11	12	14	43	18	35	19	17	11	20	16
	19.7%	14.5%	24.6%	23.0%	20.3%	16.5%	20.2%	12.1%	14.2%	14.7%	16.7%	14.7%	15.0%	19.3%	12.5%	12.5%	18.3%	21.4%	25.5%	15.8%	18.7%	12.6%	27.1%	14.9%	38.5%	24.7%	16.5%	21.1%	14.5%	13.8%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 16
Q13. What is your view of the way in which Nick Clegg reacted to events?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Very favourable	56	30	26	27	14	16	8	20	10	6	13	24	8	4	3	11	13	13	19	5	5	6	7	10	6	4	5	-	5	2
	5.0%	5.5%	4.6%	8.3%	3.5%	3.8%	2.8%	8.5%	5.5%	8.0%	6.1%	7.7%	9.5%	3.3%	4.2%	5.3%	3.6%	4.3%	7.7%	6.4%	6.9%	5.4%	4.6%	8.3%	6.5%	5.6%	5.0%	-	3.7%	2.0%
Somewhat favourable	210	115	95	53	75	82	57	41	54	3	41	56	27	34	13	38	75	53	43	20	6	29	20	45	8	12	11	8	29	22
	18.7%	21.0%	16.6%	16.4%	19.0%	20.3%	19.4%	17.2%	28.8%	3.6%	20.2%	18.0%	32.6%	17.8%	16.8%	19.0%	20.8%	17.1%	17.4%	27.2%	8.6%	25.6%	12.4%	37.1%	8.6%	15.2%	10.4%	15.2%	20.8%	20.0%
Neither favourable nor unfavourable	355	151	205	102	132	121	96	63	69	26	77	87	32	55	30	70	120	95	70	20	24	38	55	31	25	31	45	17	44	24
	31.7%	27.6%	35.6%	31.7%	33.4%	30.0%	32.6%	26.5%	36.8%	34.1%	37.6%	27.8%	38.0%	28.4%	39.2%	34.6%	33.2%	30.7%	28.4%	27.5%	36.3%	33.0%	35.0%	25.4%	27.2%	39.7%	42.6%	31.1%	31.2%	21.3%
Somewhat unfavourable	117	65	52	30	38	49	39	20	13	16	15	28	6	35	9	19	48	26	24	6	10	9	9	5	6	5	13	10	12	31
	10.5%	11.9%	9.1%	9.5%	9.5%	12.2%	13.1%	8.6%	7.0%	21.0%	7.5%	8.8%	6.7%	18.3%	10.9%	9.5%	13.3%	8.5%	9.5%	7.8%	15.5%	8.2%	5.7%	4.3%	6.5%	6.4%	12.2%	18.0%	8.7%	28.0%
Very unfavourable	146	93	53	39	49	59	37	50	9	13	24	59	-	25	8	37	32	48	29	9	6	14	24	12	7	8	13	10	30	11
	13.0%	17.1%	9.2%	12.0%	12.3%	14.5%	12.5%	21.1%	4.8%	16.4%	11.8%	18.8%	-	13.0%	9.8%	18.3%	8.8%	15.6%	11.6%	12.2%	8.6%	11.9%	15.1%	9.7%	7.4%	10.7%	12.7%	19.1%	21.7%	10.0%
NET :Very favourable/Somewhat favourable	266	144	122	79	89	97	66	61	65	9	54	80	35	39	16	49	88	66	62	24	10	35	27	55	14	16	16	8	34	25
	23.7%	26.5%	21.1%	24.7%	22.6%	24.1%	22.2%	25.7%	34.3%	11.6%	26.3%	25.8%	42.1%	20.1%	21.0%	24.3%	24.4%	21.4%	25.1%	33.6%	15.5%	31.0%	16.9%	45.4%	15.1%	20.8%	15.4%	15.2%	24.5%	22.0%
NET :Very unfavourable/Somewhat unfavourable	263	158	105	69	86	108	76	70	22	29	40	86	6	61	16	56	80	75	52	14	16	23	33	17	13	13	26	20	43	43
	23.5%	29.0%	18.2%	21.5%	21.8%	26.7%	25.6%	29.6%	11.8%	37.4%	19.4%	27.7%	6.7%	31.3%	20.7%	27.7%	22.1%	24.1%	21.2%	20.0%	24.1%	20.1%	20.7%	13.9%	13.9%	17.1%	25.0%	37.1%	30.3%	37.9%
Don't know	237	92	144	71	88	77	58	43	32	13	34	58	11	39	15	27	73	74	63	14	16	18	43	19	40	18	9	20	21	
	21.1%	16.9%	25.1%	22.1%	22.3%	19.2%	19.6%	18.2%	17.1%	16.8%	16.7%	18.7%	13.1%	20.2%	19.1%	13.3%	20.2%	23.8%	25.3%	18.9%	24.1%	16.0%	27.3%	15.3%	43.8%	22.4%	17.1%	16.6%	14.0%	18.7%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 17
Q14. A Bill in Parliament to increase government powers to monitor emails and other electronic communications was dropped earlier this year after concerns about civil liberties
Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention				SEG				Region11												
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
This Bill should now be brought back as it is needed to protect our security	450	217	233	104	149	197	154	94	75	22	104	119	33	83	25	80	139	146	85	27	24	39	78	49	39	27	32	28	56	51
	40.1%	39.8%	40.4%	32.5%	37.6%	48.7%	52.2%	39.8%	39.8%	28.9%	50.5%	38.0%	39.3%	42.9%	32.7%	39.8%	38.4%	47.0%	34.4%	37.4%	36.9%	34.4%	49.2%	40.3%	41.9%	34.1%	30.8%	51.3%	40.1%	45.6%
This Bill should remain dropped as it is a threat to our civil liberties	534	279	254	170	187	177	121	114	95	46	85	158	45	97	42	96	179	128	130	36	36	60	66	65	43	36	53	23	66	45
	47.6%	51.2%	44.2%	52.9%	47.1%	43.9%	41.0%	48.0%	50.3%	59.5%	41.3%	50.7%	53.3%	50.2%	53.8%	47.8%	49.6%	41.3%	52.5%	49.0%	53.8%	52.9%	41.8%	53.7%	46.8%	45.8%	50.8%	43.3%	46.7%	40.5%
Don't know	137	49	88	47	61	30	20	29	19	9	17	35	6	13	10	25	43	36	32	10	6	14	14	7	10	16	19	3	19	16
	12.3%	9.0%	15.4%	14.5%	15.3%	7.4%	6.8%	12.2%	9.9%	11.5%	8.3%	11.3%	7.5%	6.9%	13.5%	12.5%	12.0%	11.7%	13.1%	13.6%	9.3%	12.7%	9.0%	6.0%	11.4%	20.1%	18.4%	5.4%	13.2%	13.9%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 18
Q15. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region11										
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humber s	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
British troops in the UK should continue to wear their uniforms in public	716	385	330	184	252	279	227	152	113	40	144	202	50	152	40	136	234	208	138	49	40	70	106	75	53	51	64	29	93	79
	63.8%	70.5%	57.5%	57.5%	63.5%	69.2%	76.7%	63.9%	60.0%	51.7%	70.0%	64.5%	60.0%	78.5%	51.1%	67.3%	64.6%	67.0%	55.9%	67.3%	60.3%	61.6%	66.9%	62.1%	57.9%	64.9%	60.9%	54.6%	66.0%	70.6%
British troops in the UK should avoid wearing their uniforms in public as it makes them a target	278	120	158	95	108	75	46	64	61	24	41	76	28	34	27	50	80	72	76	14	11	29	36	38	28	21	27	17	36	20
	24.8%	22.0%	27.4%	29.5%	27.3%	18.6%	15.6%	26.8%	32.3%	30.9%	20.0%	24.3%	33.2%	17.7%	35.2%	24.7%	22.0%	23.3%	30.7%	19.3%	16.4%	25.7%	22.7%	31.7%	30.6%	26.9%	25.6%	31.6%	25.6%	17.4%
Don't know	128	41	87	42	37	49	23	22	15	13	21	35	6	7	11	16	49	30	33	10	15	15	16	8	11	6	14	7	12	13
	11.4%	7.5%	15.1%	13.1%	9.2%	12.2%	7.7%	9.3%	7.7%	17.4%	10.1%	11.2%	6.8%	3.8%	13.7%	8.0%	13.4%	9.7%	13.3%	13.4%	23.3%	12.8%	10.3%	6.3%	11.5%	8.2%	13.5%	13.9%	8.5%	12.0%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 19
Q16. Current UK proposals are to withdraw all British combat troops from Afghanistan by the end of 2014 Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
The UK government should withdraw British troops from Afghanistan more quickly than currently planned	607	287	320	161	198	248	168	126	97	54	98	167	36	122	49	100	188	166	152	39	27	60	75	65	52	40	61	30	90	65
	54.1%	52.6%	55.6%	50.3%	49.9%	61.4%	56.7%	53.0%	51.6%	69.2%	47.5%	53.4%	42.7%	63.0%	62.5%	49.7%	52.0%	53.6%	61.6%	54.3%	40.2%	52.2%	47.5%	53.6%	56.5%	51.1%	58.3%	55.6%	63.8%	58.2%
The UK government should stick to their current timetable for withdrawing British troops from Afghanistan	441	238	203	121	179	142	120	103	84	20	100	130	45	62	25	95	154	121	72	28	34	43	73	55	33	33	35	22	46	37
	39.4%	43.6%	35.4%	37.8%	45.0%	35.1%	40.8%	43.2%	44.8%	26.3%	48.8%	41.6%	53.7%	32.2%	32.5%	47.0%	42.6%	38.9%	29.1%	39.0%	51.0%	37.6%	46.4%	45.0%	35.8%	41.7%	33.6%	41.3%	32.6%	32.7%
Don't know	73	21	52	38	20	14	8	9	7	3	7	16	3	9	4	7	20	23	23	5	6	12	10	2	7	6	9	2	5	10
	6.5%	3.8%	9.0%	12.0%	5.1%	3.5%	2.6%	3.8%	3.6%	4.5%	3.6%	5.1%	3.6%	4.8%	4.9%	3.4%	5.4%	7.5%	9.4%	6.7%	8.8%	10.2%	6.1%	1.4%	7.7%	7.3%	8.1%	3.2%	3.6%	9.1%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 20
Q17. In general, how well do you feel that the security services (MI5 etc) have been protecting Britain from the threat of terrorist attacks?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotlan d	Wales	London	South East	South West	East of England	East Midland s	West Midland s	North East	North West	Yorks & Humbers ide	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Very well	253	150	103	65	92	96	88	52	46	10	69	66	25	49	10	64	74	67	47	11	15	26	43	32	15	20	22	12	32	24
	22.6%	27.4%	17.9%	20.4%	23.1%	23.7%	29.8%	21.8%	24.2%	12.7%	33.7%	21.0%	30.2%	25.3%	13.0%	32.0%	20.5%	21.6%	19.1%	15.3%	22.0%	23.0%	26.9%	26.0%	15.8%	25.1%	20.6%	21.9%	22.5%	21.4%
Fairly well	468	221	247	114	177	177	137	99	93	34	107	138	29	80	30	85	192	102	89	33	26	48	66	55	30	31	45	20	61	51
	41.7%	40.6%	42.9%	35.5%	44.5%	44.0%	46.3%	41.8%	49.1%	44.2%	52.2%	44.2%	34.5%	41.5%	38.8%	42.0%	53.2%	32.8%	36.1%	45.0%	39.7%	42.4%	41.7%	45.0%	33.0%	38.9%	42.3%	37.7%	43.5%	45.5%
Neither well nor badly	194	74	120	68	63	63	33	45	31	18	16	59	19	27	15	28	47	77	42	20	15	17	22	15	30	12	17	10	24	13
	17.3%	13.5%	20.9%	21.2%	15.9%	15.6%	11.0%	19.0%	16.5%	23.0%	8.0%	19.0%	22.9%	13.8%	19.8%	13.9%	13.0%	24.8%	17.0%	27.2%	23.2%	14.6%	13.6%	12.4%	32.2%	15.1%	15.9%	19.3%	16.9%	11.8%
Fairly badly	79	36	43	33	27	20	14	13	14	5	7	17	6	19	11	12	23	23	22	4	3	9	6	2	8	5	11	8	11	12
	7.1%	6.6%	7.5%	10.3%	6.7%	4.9%	4.7%	5.6%	7.6%	6.1%	3.3%	5.3%	7.7%	10.0%	14.2%	5.8%	6.3%	7.3%	9.0%	6.1%	4.0%	8.1%	3.7%	1.8%	8.9%	6.0%	10.7%	15.4%	7.5%	10.7%
Very badly	54	32	23	14	20	20	16	8	4	5	2	9	4	14	4	5	8	12	30	2	3	6	4	15	4	4	2	1	7	4
	4.8%	5.8%	4.0%	4.3%	5.2%	5.0%	5.5%	3.5%	1.9%	6.5%	1.2%	2.9%	4.8%	7.5%	5.2%	2.4%	2.2%	3.8%	12.0%	2.8%	3.9%	5.6%	2.6%	12.5%	4.6%	5.6%	2.0%	2.2%	5.0%	4.0%
NET: Very well /Fairly well	721	371	350	179	268	273	225	151	138	44	177	204	54	129	40	149	267	169	136	44	41	75	108	86	45	50	66	32	93	75
	64.3%	68.0%	60.8%	55.9%	67.7%	67.7%	76.1%	63.6%	73.3%	56.9%	85.9%	65.2%	64.6%	66.8%	51.8%	74.0%	73.7%	54.4%	55.2%	60.2%	61.7%	65.3%	68.6%	71.0%	48.8%	64.0%	62.9%	59.7%	66.0%	67.0%
NET: Very badly /Fairly badly	134	68	66	47	47	40	30	22	18	10	9	26	10	34	15	17	31	35	52	6	5	16	10	17	12	9	13	9	18	16
	11.9%	12.4%	11.5%	14.6%	11.8%	9.9%	10.3%	9.2%	9.5%	12.6%	4.5%	8.2%	12.5%	17.4%	19.4%	8.2%	8.5%	11.1%	21.0%	8.9%	7.9%	13.7%	6.3%	14.3%	13.5%	11.6%	12.8%	17.6%	12.5%	14.7%
Don't know	72	33	39	27	18	27	8	19	1	6	3	24	-	4	7	8	18	30	17	3	5	7	18	3	5	7	9	2	6	7
	6.5%	6.1%	6.8%	8.4%	4.6%	6.7%	2.6%	8.2%	0.7%	7.5%	1.5%	7.6%	-	2.0%	9.0%	4.0%	4.8%	9.6%	6.9%	3.6%	7.2%	6.3%	11.5%	2.4%	5.5%	9.3%	8.4%	3.4%	4.6%	6.5%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 21
Q18. What is your view of the way the metropolitan police handled the recent incident in Woolwich?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Very favourable	239	134	105	58	98	83	74	62	33	12	63	72	15	24	26	60	50	73	55	21	21	23	30	22	15	10	16	18	38	21
	21.3%	24.5%	18.3%	18.1%	24.7%	20.5%	25.1%	26.0%	17.3%	16.1%	30.7%	23.0%	17.5%	12.2%	33.4%	30.0%	13.9%	23.4%	22.4%	28.7%	31.5%	20.5%	19.3%	18.5%	16.4%	13.0%	15.4%	33.0%	27.4%	18.5%
Somewhat favourable	374	163	212	98	130	147	103	74	90	21	60	116	34	63	20	64	145	94	71	26	18	32	49	44	38	38	31	9	45	40
	33.4%	29.8%	36.8%	30.4%	32.7%	36.4%	34.8%	31.3%	47.9%	27.5%	29.0%	37.0%	40.1%	32.6%	26.3%	31.7%	40.1%	30.4%	28.7%	36.1%	27.1%	28.3%	30.9%	36.6%	41.4%	47.9%	29.7%	16.4%	32.1%	35.7%
Neither favourable nor unfavourable	279	136	143	72	95	111	76	57	37	19	59	71	18	55	16	51	107	81	39	18	12	28	59	24	18	14	33	13	27	33
	24.9%	24.8%	24.9%	22.5%	24.1%	27.5%	25.7%	23.9%	19.8%	24.0%	28.8%	22.9%	22.0%	28.3%	20.6%	25.2%	29.6%	26.2%	15.9%	24.3%	18.6%	24.5%	37.2%	19.5%	19.9%	18.2%	31.2%	23.9%	19.5%	29.1%
Somewhat unfavourable	109	59	50	43	38	28	16	19	23	15	13	24	14	30	6	13	34	33	29	3	11	18	11	13	8	5	14	6	15	5
	9.7%	10.8%	8.7%	13.5%	9.5%	7.0%	5.4%	8.2%	12.2%	19.2%	6.4%	7.8%	16.5%	15.5%	7.9%	6.2%	9.4%	10.7%	11.8%	4.1%	17.3%	15.9%	7.1%	10.4%	9.0%	6.4%	13.0%	12.0%	10.4%	4.3%
Very unfavourable	56	36	19	18	15	23	21	12	4	3	6	15	2	18	3	8	11	9	28	-	-	6	3	13	4	4	6	6	8	5
	5.0%	6.7%	3.4%	5.6%	3.8%	5.6%	7.1%	1.9%	3.5%	3.2%	4.9%	2.3%	3.8%	3.9%	7.1%	3.1%	2.9%	11.3%	-	-	4.8%	2.1%	10.9%	4.8%	4.8%	5.3%	11.7%	5.4%	4.7%	
NET :Very favourable/Somewhat favourable	613	297	317	156	228	229	177	136	123	34	123	188	48	87	46	124	196	167	126	47	39	56	79	67	53	48	47	27	84	61
	54.7%	54.3%	55.1%	48.6%	57.4%	56.9%	59.9%	57.2%	65.1%	43.7%	59.7%	60.1%	57.6%	44.8%	59.7%	61.7%	54.1%	53.8%	51.1%	64.8%	58.5%	48.8%	50.2%	55.1%	57.8%	60.8%	45.1%	49.4%	59.5%	54.2%
NET :Very unfavourable/Somewhat unfavourable	165	95	70	61	53	51	37	31	26	18	20	40	16	48	9	20	45	42	57	3	11	24	14	26	13	9	19	13	22	10
	14.7%	17.5%	12.1%	19.2%	13.3%	12.6%	12.5%	13.2%	14.0%	22.7%	9.5%	12.8%	18.8%	24.7%	11.8%	10.0%	12.5%	13.6%	23.1%	4.1%	17.3%	20.7%	9.2%	21.4%	13.9%	11.2%	18.2%	23.7%	15.8%	8.9%
Don't know	64	18	46	31	21	12	6	13	2	8	4	14	1	4	6	6	14	20	24	5	4	7	5	5	8	8	6	2	7	9
	5.7%	3.4%	8.0%	9.8%	5.2%	3.0%	2.0%	5.6%	1.0%	9.7%	2.0%	4.3%	1.6%	2.2%	7.9%	3.1%	3.8%	6.4%	9.9%	6.8%	5.6%	5.9%	3.5%	4.0%	8.4%	9.7%	5.4%	2.9%	5.2%	7.7%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 22
Q19. Some people suggest that those who express extreme Islamic views like Anjem Choudary, former leading figure of the now banned al-Muhajiroun group, should not be allowed to appear on TV news programmes, to deny them a platform to spread their views to the public. Others argue that such people should be allowed to appear on TV news programmes because it is important their views are held up to public scrutiny. Which statement is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Such people should be allowed to appear on TV news programmes	341	202	139	101	147	92	62	93	62	26	53	123	31	45	33	80	112	100	49	22	17	44	59	36	26	18	34	10	41	32
	30.4%	37.0%	24.1%	31.6%	37.1%	22.9%	21.1%	39.4%	32.8%	33.3%	26.0%	39.5%	36.8%	23.5%	42.0%	39.6%	31.0%	32.2%	19.6%	31.0%	25.4%	38.5%	37.4%	30.0%	28.7%	22.8%	31.9%	19.0%	29.5%	28.9%
Such people should not be allowed to appear on TV news programmes	664	307	357	168	214	283	222	122	114	44	143	153	46	141	39	108	218	174	165	43	38	58	90	78	58	51	53	38	85	67
	59.3%	56.3%	62.1%	52.2%	54.0%	70.0%	75.2%	51.3%	60.7%	56.8%	69.5%	49.0%	54.8%	73.0%	50.6%	53.4%	60.2%	56.1%	66.7%	59.4%	57.7%	51.2%	56.8%	64.3%	63.3%	65.2%	50.2%	70.5%	60.6%	59.6%
Don't know	116	36	80	52	35	29	11	22	12	8	9	36	7	7	6	14	32	36	34	7	11	12	9	7	7	9	19	6	14	13
	10.3%	6.7%	13.8%	16.2%	8.9%	7.1%	3.7%	9.3%	6.5%	9.9%	4.5%	11.5%	8.4%	3.5%	7.4%	7.0%	8.8%	11.6%	13.7%	9.6%	16.9%	10.3%	5.8%	5.6%	8.0%	11.9%	17.9%	10.5%	9.9%	11.5%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 23
Q20. Some people suggest that organisations which express extreme anti-Islamic views like the English Defence League, should not be allowed to appear on TV news programmes, to deny them a platform to spread their views to the public. Others argue that such people should be allowed to appear on TV news programmes because it is important their views are held up to public scrutiny. Which statement is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Such people should be allowed to appear on TV news programmes	422	259	163	114	169	139	109	96	66	33	56	132	29	101	36	83	144	120	74	27	20	43	68	49	29	29	40	10	52	55
	37.6%	47.4%	28.4%	35.5%	42.6%	34.4%	36.7%	40.6%	35.1%	42.5%	27.1%	42.2%	35.2%	52.5%	45.8%	41.4%	39.8%	38.7%	30.1%	37.1%	30.7%	37.3%	42.8%	40.4%	31.8%	37.1%	37.6%	18.4%	36.7%	49.0%
Such people should not be allowed to appear on TV news programmes	548	239	309	154	178	216	159	113	105	34	135	139	44	78	36	102	181	138	127	37	34	52	80	63	40	39	47	35	72	46
	48.9%	43.7%	53.8%	47.8%	44.9%	53.6%	53.7%	47.5%	55.9%	43.8%	65.8%	44.5%	53.1%	40.4%	46.0%	50.5%	49.9%	44.5%	51.6%	51.4%	51.9%	45.9%	50.5%	51.9%	43.5%	49.1%	44.4%	65.0%	51.0%	41.0%
Don't know	151	48	103	54	49	48	28	28	17	11	15	42	10	14	6	16	37	52	45	8	12	19	11	9	23	11	19	9	17	11
	13.5%	8.8%	17.8%	16.7%	12.4%	11.9%	9.6%	11.9%	9.0%	13.8%	7.1%	13.3%	11.7%	7.1%	8.2%	8.0%	10.2%	16.9%	18.4%	11.4%	17.4%	16.8%	6.7%	7.7%	24.7%	13.8%	18.1%	16.6%	12.3%	10.0%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
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25 May 2013

Table 24
Q21. To what extent would you agree or disagree with the following statement?
Organisations like the English Defence League are stirring up hatred and violence between groups and making the risk of attacks of this kind more likely?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Strongly agree	309	156	153	87	110	111	44	95	71	21	45	119	25	30	60	97	84	67	16	26	30	48	36	22	13	27	20	36	34	
	27.5%	28.5%	26.6%	27.1%	27.9%	27.6%	14.8%	40.2%	37.4%	26.6%	21.8%	38.3%	29.8%	12.8%	39.0%	29.8%	26.8%	27.1%	27.2%	22.7%	38.6%	26.5%	30.3%	29.3%	24.0%	16.7%	25.3%	37.8%	25.9%	30.7%
Somewhat agree	370	168	203	107	132	132	107	78	69	22	94	101	34	41	24	78	113	104	76	30	15	40	44	37	26	28	39	18	56	37
	33.0%	30.7%	35.2%	33.2%	33.3%	32.7%	36.0%	32.8%	36.4%	28.2%	46.0%	32.5%	41.0%	21.4%	31.1%	38.8%	31.2%	33.4%	30.6%	40.7%	23.3%	35.5%	27.8%	30.2%	28.8%	35.0%	36.9%	34.0%	39.8%	32.6%
Neither agree nor disagree	226	91	135	67	79	80	71	37	34	13	48	59	16	35	10	37	64	77	48	12	9	23	38	19	23	21	23	11	28	15
	20.2%	16.7%	23.5%	20.9%	19.8%	19.9%	23.9%	15.7%	17.8%	17.2%	23.6%	19.0%	19.5%	18.2%	13.1%	18.3%	17.6%	25.0%	19.5%	17.1%	13.6%	20.4%	24.2%	16.0%	24.9%	27.0%	21.9%	20.0%	19.8%	13.7%
Somewhat disagree	81	53	28	18	33	30	33	13	10	6	10	15	4	35	5	11	24	20	26	8	5	5	6	21	10	6	8	3	7	2
	7.3%	9.8%	4.9%	5.6%	8.4%	7.5%	11.1%	5.3%	5.1%	8.3%	5.1%	4.8%	4.4%	18.1%	6.9%	5.4%	6.6%	6.6%	10.6%	11.0%	7.3%	3.9%	3.6%	17.4%	10.8%	7.2%	8.0%	5.6%	4.9%	2.1%
Strongly disagree	72	52	20	18	24	30	26	9	4	12	3	9	3	41	6	12	33	12	15	4	4	7	5	3	3	5	1	12	18	
	6.4%	9.6%	3.4%	5.5%	6.0%	7.5%	8.9%	3.9%	2.0%	15.7%	1.3%	3.0%	3.9%	21.2%	7.6%	6.1%	9.1%	3.8%	6.0%	6.0%	5.7%	4.2%	3.8%	3.8%	3.7%	5.1%	2.7%	8.5%	16.5%	
NET: Strongly agree/Somewhat agree	679	323	356	193	242	243	150	173	139	42	139	221	59	66	55	138	210	188	143	46	41	71	92	72	49	41	65	39	92	71
	60.6%	59.2%	61.8%	60.3%	61.1%	60.3%	50.8%	73.0%	73.8%	54.7%	67.8%	70.7%	70.8%	34.2%	70.1%	68.7%	58.0%	60.5%	57.8%	63.4%	61.9%	62.0%	58.2%	59.5%	52.8%	51.7%	62.2%	71.8%	65.7%	63.3%
NET: Strongly disagree/Somewhat disagree	153	106	48	36	57	60	59	22	13	19	13	24	7	76	11	23	57	32	41	12	9	11	12	26	13	9	14	4	19	21
	13.7%	19.4%	8.3%	11.1%	14.4%	14.9%	19.9%	9.1%	7.1%	24.0%	6.3%	7.8%	8.4%	39.3%	14.5%	11.5%	15.7%	10.4%	16.6%	17.0%	13.3%	9.7%	7.8%	21.2%	14.6%	10.8%	13.1%	8.3%	13.4%	18.6%
Don't know	63	26	37	25	18	20	16	5	3	3	5	8	1	16	2	3	32	13	15	2	7	9	15	4	7	8	3	2	5	
	5.6%	4.7%	6.4%	7.7%	4.6%	4.9%	5.3%	2.2%	1.3%	4.0%	2.3%	2.5%	1.3%	8.3%	2.3%	1.5%	8.7%	4.2%	6.0%	2.5%	11.2%	7.9%	9.8%	3.2%	7.7%	10.5%	2.9%	-	1.1%	4.4%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 25
Q22. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Broadcasters were right to show graphic footage of the attack, as there was a strong public interest in knowing what happened	577 51.5%	314 57.5%	263 45.7%	159 49.4%	198 50.0%	220 54.6%	182 61.6%	109 45.8%	98 52.1%	39 50.4%	118 57.5%	132 42.2%	55 66.1%	129 66.7%	39 49.6%	102 50.8%	196 54.2%	148 47.7%	130 52.8%	41 56.6%	38 57.6%	57 49.9%	80 50.9%	52 42.8%	41 44.1%	40 50.8%	49 46.5%	32 59.6%	79 56.1%	65 58.3%
Broadcasters were wrong to show graphic footage of the attack, as they risk glorifying the attackers and helping them to spread their message of terror	405 36.1%	186 34.0%	219 38.1%	120 37.5%	149 37.7%	135 33.4%	93 31.5%	100 42.2%	65 34.3%	29 36.9%	67 32.5%	141 45.1%	19 22.6%	55 28.4%	31 39.2%	81 40.4%	106 29.2%	128 41.1%	90 36.3%	24 33.3%	15 23.2%	39 33.9%	58 36.9%	47 38.5%	43 46.6%	33 41.4%	42 39.9%	21 38.9%	47 33.2%	33 29.8%
Don't know	139 12.4%	46 8.5%	93 16.2%	42 13.1%	49 12.3%	49 12.0%	20 6.9%	29 12.1%	26 13.6%	10 12.6%	21 10.0%	40 12.7%	9 11.3%	9 4.9%	9 11.1%	18 8.8%	60 16.5%	35 11.2%	27 10.9%	7 10.1%	13 19.3%	18 16.2%	19 12.2%	23 18.6%	9 9.3%	6 7.8%	14 13.6%	1 1.5%	15 10.7%	13 11.9%
Sigma	1121 100.0%	546 100.0%	575 100.0%	321 100.0%	396 100.0%	404 100.0%	296 100.0%	237 100.0%	189 100.0%	78 100.0%	205 100.0%	312 100.0%	84 100.0%	193 100.0%	78 100.0%	201 100.0%	362 100.0%	311 100.0%	247 100.0%	72 100.0%	66 100.0%	114 100.0%	158 100.0%	121 100.0%	92 100.0%	79 100.0%	105 100.0%	54 100.0%	140 100.0%	112 100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 26
Q23. Do you support or oppose those who wear Help For Heroes T-Shirts?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Strongly support	584	303	280	139	227	218	186	111	96	44	114	142	43	146	39	92	170	169	153	39	41	38	80	65	38	45	51	34	84	62
	52.1%	55.5%	48.7%	43.2%	57.3%	54.0%	62.8%	47.0%	51.1%	57.1%	55.6%	45.5%	51.8%	75.3%	50.3%	45.4%	46.9%	54.5%	61.9%	54.3%	62.2%	33.2%	50.4%	54.0%	41.0%	57.8%	48.9%	63.1%	59.5%	55.6%
Somewhat support	207	86	121	69	71	68	53	44	41	9	41	72	21	27	7	40	83	48	36	9	9	34	21	21	23	16	26	9	25	15
	18.5%	15.8%	21.1%	21.4%	17.9%	16.7%	17.8%	18.6%	21.7%	11.7%	19.9%	23.0%	25.1%	13.8%	8.6%	19.8%	23.1%	15.5%	14.5%	13.0%	13.6%	29.5%	13.1%	17.0%	24.6%	20.5%	24.6%	17.2%	17.7%	13.4%
Neither support nor oppose	252	116	135	78	74	99	50	62	41	17	45	76	12	16	21	53	83	75	41	20	8	30	52	31	24	12	18	11	22	24
	22.5%	21.3%	23.6%	24.4%	18.7%	24.6%	16.9%	26.3%	21.5%	22.4%	22.1%	24.4%	14.7%	8.3%	26.9%	26.4%	23.0%	24.0%	16.5%	27.0%	12.4%	26.1%	32.9%	25.9%	26.3%	14.9%	17.2%	19.7%	15.5%	21.3%
Somewhat oppose	26	17	9	9	9	8	2	10	8	2	1	9	4	2	6	6	15	3	2	-	3	2	1	2	3	3	3	-	4	5
	2.3%	3.1%	1.5%	2.7%	2.4%	1.9%	0.5%	4.0%	4.2%	2.7%	0.3%	3.0%	4.2%	0.9%	7.9%	3.2%	4.1%	1.1%	0.6%	-	4.4%	1.7%	0.7%	1.9%	3.2%	3.4%	2.6%	-	3.0%	4.5%
Strongly oppose	16	9	7	5	4	7	1	5	1	3	1	5	1	-	4	3	4	4	5	2	2	4	2	1	1	-	1	-	2	1
	1.4%	1.7%	1.2%	1.5%	1.1%	1.7%	0.3%	2.3%	0.6%	3.5%	0.5%	1.5%	1.3%	-	5.5%	1.7%	1.1%	1.2%	2.1%	3.2%	3.2%	3.7%	1.4%	0.5%	1.2%	-	1.0%	-	1.1%	0.7%
NET: Strongly support/Somewhat support	791	389	401	207	298	285	238	156	137	53	155	214	64	172	46	131	253	217	189	49	50	72	100	86	60	62	77	43	109	77
	70.5%	71.3%	69.8%	64.5%	75.2%	70.7%	80.7%	65.6%	72.8%	68.8%	75.5%	68.5%	77.0%	89.1%	58.9%	65.2%	70.0%	70.0%	76.4%	67.3%	75.8%	62.7%	63.5%	71.0%	65.6%	78.3%	73.5%	80.3%	77.3%	69.1%
NET: Strongly oppose/Somewhat oppose	42	26	16	13	14	15	3	15	9	5	2	14	5	2	10	19	7	7	2	2	5	6	3	3	4	3	4	-	6	6
	3.7%	4.8%	2.8%	4.2%	3.5%	3.7%	0.9%	6.3%	4.8%	6.2%	0.8%	4.5%	5.6%	0.9%	13.3%	4.8%	5.1%	2.3%	2.7%	3.2%	7.6%	5.3%	2.1%	2.4%	4.4%	3.4%	3.7%	-	4.1%	5.3%
Don't know	36	14	22	22	10	4	5	4	2	2	3	8	2	3	1	7	12	11	2	3	7	2	1	3	3	6	-	4	5	
	3.2%	2.5%	3.9%	6.8%	2.6%	1.0%	1.6%	1.8%	0.9%	2.6%	1.6%	2.6%	1.6%	0.9%	3.5%	1.8%	3.7%	4.4%	2.5%	4.1%	5.9%	1.5%	0.7%	3.8%	3.4%	5.6%	-	3.1%	4.4%	
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 27
Q24. Are you in favour of reintroducing the death penalty for serious terrorism offences?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Yes	710	344	366	171	243	296	239	128	108	46	151	152	51	162	37	108	218	207	177	46	44	60	89	79	64	54	62	43	95	69
	63.4%	63.0%	63.7%	53.3%	61.3%	73.3%	80.9%	54.0%	57.3%	59.4%	73.4%	48.8%	61.5%	84.0%	47.4%	53.5%	60.2%	66.7%	71.7%	63.1%	67.3%	52.3%	56.1%	65.6%	69.7%	69.1%	58.7%	80.8%	67.4%	61.1%
No	295	163	132	97	116	82	42	91	65	23	42	126	29	18	31	75	109	74	37	17	16	37	58	33	20	17	28	6	31	31
	26.3%	29.9%	22.9%	30.2%	29.2%	20.4%	14.3%	38.6%	34.3%	29.2%	20.6%	40.4%	35.0%	9.4%	40.4%	37.1%	30.2%	23.8%	15.1%	23.9%	24.6%	32.8%	36.5%	27.6%	21.2%	21.0%	26.7%	11.6%	22.2%	28.0%
Dont know	116	39	77	53	38	25	14	18	16	9	12	34	3	13	10	19	35	30	32	9	5	17	12	8	8	15	4	15	12	
	10.3%	7.1%	13.4%	16.4%	9.5%	6.3%	4.8%	7.4%	8.4%	11.4%	6.0%	10.8%	3.5%	6.6%	12.3%	9.4%	9.6%	9.5%	13.1%	13.0%	8.1%	14.9%	7.4%	6.8%	9.1%	9.8%	14.6%	7.6%	10.5%	10.9%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
Prepared on behalf of the Mail on Sunday

25 May 2013

Table 28
Q25. Thinking about those individuals who are foreign born whom the authorities may wish to deport for suspected terror links, do you think the British government should follow the practice of France, deporting the individual concerned while the appeals process is still ongoing?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
Yes	850	425	425	191	315	344	263	180	144	55	172	219	59	182	46	141	254	256	200	55	46	73	113	104	73	58	82	44	111	84
	75.8%	77.9%	73.9%	59.6%	79.4%	85.2%	89.0%	75.9%	76.6%	70.4%	83.7%	70.0%	70.9%	94.4%	59.6%	69.8%	70.0%	82.5%	80.9%	76.3%	70.0%	63.8%	71.6%	85.9%	79.9%	73.7%	77.9%	81.8%	79.0%	75.3%
No	139	83	56	67	40	32	8	44	26	13	10	60	16	4	24	36	58	30	15	7	7	23	19	12	7	14	7	19	15	
	12.4%	15.2%	9.8%	20.8%	10.2%	7.9%	2.7%	18.5%	14.0%	16.7%	4.9%	19.3%	19.5%	2.1%	30.6%	17.8%	16.0%	9.6%	6.2%	9.6%	10.9%	20.6%	11.8%	10.0%	8.1%	9.2%	13.4%	13.9%	13.2%	13.5%
Dont know	132	38	94	63	41	28	24	13	18	10	24	33	8	7	8	25	50	25	32	10	13	18	26	5	11	13	9	2	11	12
	11.8%	6.9%	16.3%	19.6%	10.4%	6.9%	8.3%	5.6%	9.4%	12.9%	11.5%	10.7%	9.7%	3.5%	9.8%	12.4%	13.9%	7.9%	12.9%	14.1%	19.1%	15.6%	16.6%	4.0%	12.1%	17.0%	8.6%	4.3%	7.9%	11.1%
Sigma	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Woolwich Attack Reactions Poll
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25 May 2013

Table 29
Q26. In 2006, Parliament passed the Terrorism Act, which criminalised statements likely to be understood as “direct or indirect encouragement” to commit terrorist acts, and also the Racial and Religious Hatred Act, which made it a crime to incite religious hatred.
Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				Voting Intention					SEG				Region11											
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South East	South West	East of England	East Midlands	West Midlands	North East	North West	Yorks & Humberside	
Unweighted Total	1121	495	626	441	452	228	274	255	199	71	209	339	97	163	78	242	342	294	243	73	62	135	149	116	107	75	103	57	132	105
Weighted Total	1121	546	575	321	396	404	296	237	189	78	205	312	84	193	78	201	362	311	247	72	66	114	158	121	92	79	105	54	140	112
There should be even tougher, more wide ranging laws for incitement to terrorism	718 64.0%	327 60.0%	390 67.9%	178 55.6%	253 63.9%	286 70.9%	217 73.5%	135 56.8%	123 65.5%	52 67.5%	142 69.2%	174 55.9%	54 64.6%	149 77.4%	42 53.9%	108 53.7%	214 59.1%	216 69.5%	180 72.7%	51 71.1%	41 62.5%	64 56.5%	88 55.9%	82 67.8%	63 68.3%	53 67.3%	66 62.3%	39 73.3%	97 69.0%	68 60.6%
The current laws are sufficient, any further widening would be an unfair restriction on free speech	310 27.7%	186 34.1%	124 21.5%	94 29.2%	113 28.5%	103 25.6%	69 23.4%	88 37.0%	50 26.7%	18 23.7%	59 28.5%	115 36.8%	21 25.4%	37 19.1%	27 34.4%	73 36.3%	119 33.0%	73 23.6%	44 17.9%	17 23.1%	17 26.5%	35 30.9%	62 39.0%	32 26.5%	19 21.0%	22 27.4%	28 27.0%	10 18.8%	36 25.6%	29 25.8%
Don't know	93 8.3%	32 5.9%	61 10.6%	49 15.2%	30 7.6%	14 3.5%	9 3.1%	15 6.2%	15 7.8%	7 8.8%	5 2.3%	23 7.3%	8 10.0%	7 3.5%	9 11.7%	20 10.0%	29 7.9%	21 6.8%	23 9.4%	4 5.8%	7 11.0%	14 12.5%	8 5.1%	7 5.7%	10 10.7%	4 5.2%	11 10.6%	4 7.8%	8 5.5%	15 13.7%
Sigma	1121 100.0%	546 100.0%	575 100.0%	321 100.0%	396 100.0%	404 100.0%	296 100.0%	237 100.0%	189 100.0%	78 100.0%	205 100.0%	312 100.0%	84 100.0%	193 100.0%	78 100.0%	201 100.0%	362 100.0%	311 100.0%	247 100.0%	72 100.0%	66 100.0%	114 100.0%	158 100.0%	121 100.0%	92 100.0%	79 100.0%	105 100.0%	54 100.0%	140 100.0%	112 100.0%