# May Topical Issues Poll 

11/05/2014<br>Prepared on behalf of the Mail on Sunday

## Methodology

## Fieldwork Dates

## $9^{\text {th }}$ May 2014

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in Great Britain
Sample Size
1,005

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where $50 \%$ (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is $95 \%$ certain that the 'true' value will fall within the range of $3.1 \%$ from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying " 10 " were weighted by a factor of 1.0 , whilst those responding " 9 " were weighted by a factor of 0.9 , and so on down to responses of " 0 " being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. For The European Parliament election, "Green" and "BNP" were also prompted.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election. Final published voting intention can therefore be found in the final table of each section.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain - e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinionrelated answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents - this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.
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Q1. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of $\mathbf{0}$ to 10 ? Base : All Respondents

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | Midlands | North |
| Unweighted Total | 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 243 | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| Weighted Total | 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| 10 - Would definitely vote | $\begin{gathered} 547 \\ 54.4 \% \end{gathered}$ | $\begin{aligned} & 267 \\ & 54.8 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 54.2 \% \end{aligned}$ | $\begin{gathered} 97 \\ 33.7 \% \end{gathered}$ | $\begin{aligned} & 193 \\ & 54.5 \% \end{aligned}$ | $\begin{gathered} 256 \\ 71.1 \% \end{gathered}$ | $\begin{aligned} & 184 \\ & 70.7 \% \end{aligned}$ | $\begin{gathered} 155 \\ 74.2 \% \end{gathered}$ | $\begin{gathered} 94 \\ 56.3 \% \end{gathered}$ | $\begin{gathered} 43 \\ 63.3 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 70.5 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 70.1 \% \end{aligned}$ | $\begin{gathered} 32 \\ 51.0 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 68.3 \% \end{aligned}$ | $\begin{gathered} 36 \\ 51.7 \% \end{gathered}$ | $\begin{aligned} & 523 \\ & 55.6 \% \end{aligned}$ | $\begin{gathered} 25 \\ 37.5 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 54.6 \% \end{aligned}$ | $\begin{gathered} 73 \\ 47.5 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 54.9 \% \end{aligned}$ | $\begin{gathered} 214 \\ 56.9 \% \end{gathered}$ | $\begin{gathered} 39 \\ 68.3 \% \end{gathered}$ | $\begin{gathered} 22 \\ 35.9 \% \end{gathered}$ | $\begin{gathered} 38 \\ 41.1 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 55.2 \% \end{aligned}$ | $\begin{gathered} 65 \\ 42.8 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 65.5 \% \end{aligned}$ |
| 9 | $\begin{gathered} 98 \\ 9.7 \% \end{gathered}$ | $\begin{gathered} 58 \\ 12.0 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 7.6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9.9 \% \end{aligned}$ | $\begin{gathered} 40 \\ 11.2 \% \end{gathered}$ | $\begin{gathered} 29 \\ 8.2 \% \end{gathered}$ | $\begin{gathered} 36 \\ 13.8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 10.0 \% \end{gathered}$ | $\begin{gathered} 22 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 6 \\ 9.4 \% \end{gathered}$ | $\begin{gathered} 29 \\ 14.8 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 8.1 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 19 \\ 12.9 \% \end{gathered}$ | $\begin{gathered} 5 \\ 6.6 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 9.7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 39 \\ 17.3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 11.2 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7.6 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6.1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 16.0 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8.2 \% \end{aligned}$ | $\begin{gathered} 19 \\ 12.2 \% \end{gathered}$ | $\begin{gathered} 24 \\ 8.8 \% \end{gathered}$ |
| 8 | $\begin{gathered} 115 \\ 11.4 \% \end{gathered}$ | $\begin{gathered} 68 \\ 13.9 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 9.1 \% \end{aligned}$ | $\begin{gathered} 41 \\ 14.3 \% \end{gathered}$ | ${ }_{8.0 \%}^{28}$ | $\begin{gathered} 45 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 8.7 \% \end{gathered}$ | $\begin{gathered} 15 \\ 7.0 \% \end{gathered}$ | $\begin{gathered} 33 \\ 19.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 14.2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 6.3 \% \end{gathered}$ | $\begin{gathered} 26 \\ 10.4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 26.5 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6.5 \% \end{aligned}$ | $\begin{gathered} 19 \\ 27.0 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 11.3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12.9 \% \end{gathered}$ | $\begin{gathered} 34 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3.9 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12.4 \% \end{gathered}$ | $\begin{gathered} 44 \\ 11.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 9.5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 16.6 \% \end{gathered}$ | $\stackrel{9}{9.9 \%}$ | $\begin{gathered} 50 \\ 14.0 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13.0 \% \end{gathered}$ | $\begin{gathered} 20 \\ 7.2 \% \end{gathered}$ |
| 7 | $\begin{aligned} & 46 \\ & 4.6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3.3 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 5.8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5.9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5.4 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2.7 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5.3 \% \end{aligned}$ | $\stackrel{6}{2.6 \%}$ | $\stackrel{2}{\stackrel{2}{1.2 \%}}$ | $\begin{gathered} 5 \\ 7.3 \% \end{gathered}$ | $\begin{gathered} 9 \\ 4.5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.5 \% \end{gathered}$ | $\begin{gathered} 5 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 2 \\ 3.1 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 4.7 \% \end{aligned}$ | $\begin{gathered} 2 \\ 3.1 \% \end{gathered}$ | $\begin{gathered} \quad 7 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 21 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 9 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2.2 \% \end{gathered}$ | $\stackrel{2}{2} 3$ | $\stackrel{9}{14.0 \%}$ | $\begin{gathered} 7 \\ 7.4 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 4.5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2.4 \% \end{gathered}$ |
| 6 | $\begin{aligned} & 38 \\ & 3.7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 2.9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 4.5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6.7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4.2 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1.0 \% \end{gathered}$ | $\stackrel{2}{0.6 \%}$ | $\begin{gathered} 3 \\ 1.6 \% \end{gathered}$ |  | $\begin{gathered} 2 \\ 3.6 \% \end{gathered}$ | $\stackrel{5}{2.7 \%}$ | $\begin{gathered} 8 \\ 3.1 \% \end{gathered}$ | - | $\begin{gathered} { }_{4}^{6} \\ 4.3 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.8 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 3.8 \% \end{aligned}$ | $\begin{gathered} 2 \\ 2.8 \% \end{gathered}$ | $\stackrel{6}{2.6 \%}$ | $\begin{aligned} & 13 \\ & 8.3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3.3 \% \end{gathered}$ | $\stackrel{2}{3.6 \%}$ | $\stackrel{2}{3.6 \%}$ | $\begin{gathered} 3 \\ 3.3 \% \end{gathered}$ | $\begin{aligned} & \text { 46 } \\ & 4.5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 5.8 \% \end{gathered}$ | $\stackrel{5}{5}$ |
| 5 | $\begin{aligned} & 42 \\ & 4.2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4.1 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4.2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5.0 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5.6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8.0 \% \end{aligned}$ | $0.4 \%$ | $\stackrel{2}{2} 1.1 \%$ | $\begin{gathered} 5 \\ 2.0 \% \end{gathered}$ | $\stackrel{2}{3.8 \%}$ | $\begin{gathered} 4 \\ 2.6 \% \end{gathered}$ | - | $\begin{aligned} & 37 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 5 \\ 7.3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 5.4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.3 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4.8 \% \end{aligned}$ | 0.4\% | $\begin{gathered} 3 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5.6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3.7 \% \end{gathered}$ |
| 4 | $\begin{gathered} 13 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.9 \% \end{gathered}$ | - | $\begin{gathered} 4 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1.4 \% \end{gathered}$ | - | - | $\begin{gathered} 7 \\ 3.0 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | - | - | $\begin{aligned} & 12 \\ & 1.3 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1.4 \% \end{gathered}$ | $\stackrel{3}{3} 1.5 \%$ | 0.3\% | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2.2 \% \end{gathered}$ | - | - | 5.9\% | $\begin{gathered} 5 \\ 1.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ |
| 3 | $\begin{gathered} 12 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.0 \% \end{gathered}$ | $\begin{gathered} 7 \\ 1.3 \% \end{gathered}$ | $\stackrel{8}{2.7 \%}$ | $\stackrel{4}{1.1 \%}$ | * | - | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | - | - | 0.1\% | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | - | ${ }_{1.7}{ }^{3}$ | 0.4\% | $\begin{gathered} 12 \\ 1.2 \% \end{gathered}$ | - | - | $\begin{gathered} 3 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.1 \% \end{gathered}$ | 0.5\% | - | $\stackrel{2}{2.1 \%}$ | $\begin{gathered} 5 \\ 1.4 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.7 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.7 \% \end{gathered}$ |
| 2 | $\begin{gathered} 19 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 7 \\ 1.4 \% \end{gathered}$ | $\begin{aligned} & \text { 2.3\% } \\ & 2 \end{aligned}$ | $\stackrel{9}{3.0 \%}$ | $\begin{gathered} 8 \\ 2.4 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.4 \% \end{gathered}$ | - | 0.1\% | $\square$ | - | - | - | - | - | $\begin{gathered} 2 \\ 2.3 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 1.9 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 1.7 \% \end{gathered}$ | $0.7 \%$ | $\begin{gathered} 1 \\ 1.2 \% \end{gathered}$ | ${ }_{1.1 \%}$ | $\begin{gathered} 3 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 8 \\ 5.2 \% \end{gathered}$ | $\stackrel{6}{2.0 \%}$ |
| 1 | $\begin{gathered} 8 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 6 \\ 1.1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.1 \% \end{gathered}$ | $\stackrel{4}{4.1 \%}$ | $0.1 \%$ | - | - | $\square$ | - | $\square$ | - | - | *** | $\begin{gathered} 2 \\ 3.2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 2 \\ 3.4 \% \end{gathered}$ | - | $\begin{gathered} 3 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.0 \% \end{gathered}$ | - | - | $\stackrel{2}{2.4 \%}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $0.3 \%$ | $\stackrel{4}{1.5 \%}$ |
| 0 - Would not vote | $\begin{gathered} 68 \\ 68 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 5.2 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8.3 \% \end{aligned}$ | $\begin{gathered} 46 \\ 16.0 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5.3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 0.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.9 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 1.8 \% \end{gathered}$ | - | - | - | - | - | $\begin{aligned} & 55 \\ & 5.9 \% \end{aligned}$ | $\begin{gathered} 13 \\ 19.7 \% \end{gathered}$ | $\stackrel{3}{3} 1.5 \%$ | $\begin{gathered} 6 \\ 4.2 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9.5 \% \end{aligned}$ | $\begin{gathered} 35 \\ 9.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.4 \% \end{gathered}$ | $\begin{gathered} 12 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 7.4 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4.1 \% \end{aligned}$ | $\begin{gathered} 18 \\ 11.7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 5.9 \% \end{aligned}$ |
| SIGMA | $\begin{gathered} 1005 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 355 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 166 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 68 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{\|c} 195 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 252 \\ 100.0 \% \end{array}$ | $\begin{gathered} 376 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 57 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 62 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 93 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 152 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |

Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? Base : Respondents would vote in General Election

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London | South | Midands | North |
| Unweighted Total | 943 | 421 | 522 | 254 | 395 | 294 | 250 | 200 | 171 | 77 | 192 | 249 | 69 | 154 | 65 | 870 | 73 | 239 | 207 | 262 | 235 | 69 | 53 | 91 | 310 | 161 | 253 |
| Weighted Total | 937 | 462 | 474 | 243 | 336 | 357 | 259 | 207 | 166 | 67 | 195 | 246 | 62 | 148 | 69 | 884 | 53 | 220 | 148 | 228 | 341 | 56 | 50 | 86 | 346 | 135 | 258 |
| Conservative | $\begin{gathered} 195 \\ 20.8 \% \end{gathered}$ | $\begin{gathered} 107 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 87 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 37 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 61 \\ 18.2 \% \end{gathered}$ | $\begin{gathered} 96 \\ 27.0 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 57.8 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4.8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 5.0 \% \end{gathered}$ | $\begin{gathered} 2.3 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | - | - | - | - | $\begin{gathered} 188 \\ 21.3 \% \end{gathered}$ | $\begin{gathered} { }^{6} \\ 11.8 \% \end{gathered}$ | $\begin{gathered} 61 \\ 27.9 \% \end{gathered}$ | $\begin{gathered} 34 \\ 23.1 \% \end{gathered}$ | $\begin{gathered} 47 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 52 \\ 15.2 \% \end{gathered}$ | $\begin{gathered} 4 \\ 7.8 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11.5 \% \end{gathered}$ | $\begin{gathered} 26 \\ 30.2 \% \end{gathered}$ | $\begin{gathered} 85 \\ 24.7 \% \end{gathered}$ | $\begin{gathered} 32 \\ 23.7 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14.4 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 246 \\ & 26.3 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 25.8 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 26.8 \% \end{aligned}$ | $\begin{gathered} 84 \\ 34.4 \% \end{gathered}$ | $\begin{gathered} 85 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 78 \\ 21.8 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4.5 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 72.3 \% \end{aligned}$ | $\begin{gathered} 26 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.8 \% \end{gathered}$ | - | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | - | - | - | $\begin{aligned} & 222 \\ & 25.1 \% \end{aligned}$ | $\begin{gathered} 24 \\ 46.1 \% \end{gathered}$ | $\begin{gathered} 46 \\ 20.9 \% \end{gathered}$ | $\begin{gathered} 31 \\ 20.8 \% \end{gathered}$ | $\begin{gathered} 55 \\ 23.9 \% \end{gathered}$ | $\begin{gathered} 115 \\ 33.7 \% \end{gathered}$ | $\begin{gathered} 18 \\ 31.3 \% \end{gathered}$ | $\begin{gathered} 9 \\ 17.4 \% \end{gathered}$ | $\begin{gathered} 25 \\ 29.7 \% \end{gathered}$ | $\begin{gathered} 50 \\ 14.4 \% \end{gathered}$ | $\begin{gathered} 40 \\ 29.8 \% \end{gathered}$ | $\begin{gathered} 104 \\ 40.5 \% \end{gathered}$ |
| Liberal Democrat | $\begin{gathered} 62 \\ 6.7 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 8.2 \% \end{aligned}$ | $\begin{gathered} 24 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 24 \\ 10.0 \% \end{gathered}$ | $\begin{gathered} 25 \\ 7.4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 44 \\ 26.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.1 \% \end{gathered}$ | $\div$ |  | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | - | - | $\begin{aligned} & 60 \\ & 6.8 \% \end{aligned}$ | $\stackrel{2}{4.1 \%}$ | $\begin{gathered} 24 \\ 10.8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10.7 \% \end{gathered}$ | $\begin{aligned} & \text { 13 } \\ & 5.6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2.9 \% \end{gathered}$ | $\begin{gathered} 2 \\ 4.2 \% \end{gathered}$ | $0.5 \%$ | $\begin{gathered} 11 \\ 12.3 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 9.1 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6.2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 3.6 \% \end{gathered}$ |
| Scottish National Party (SNP) | $\begin{gathered} 21 \\ 2.2 \% \end{gathered}$ | $\begin{gathered} 13 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 8 \\ 1.7 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2.4 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4.1 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ |  | 0.2\% | - | $\begin{gathered} 14 \\ 20.2 \% \end{gathered}$ | - | - | - | - | $\begin{gathered} 21 \\ 29.8 \% \end{gathered}$ | $\begin{aligned} & 21.3 \% \\ & 21 \end{aligned}$ | - | $\begin{gathered} 6 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 21 \\ 36.8 \% \end{gathered}$ | - |  | - | - | - |
| Plaid Cymru | $\begin{gathered} 12 \\ 1.3 \% \end{gathered}$ | $\stackrel{9}{1.9 \%}$ | $\begin{gathered} 3 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2.7 \% \end{gathered}$ |  | 0.2\% | $\stackrel{2}{2} 0$ | $\begin{gathered} 9 \\ 13.9 \% \end{gathered}$ | - | - | - | - | $\begin{gathered} 12 \\ 17.0 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 1.3 \% \end{aligned}$ | - | 0.2\% | 0.2\% | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 9 \\ 2.7 \% \end{gathered}$ | - | $\begin{gathered} 12 \\ 23.6 \% \end{gathered}$ | - | - | - | - |
| UK Independence Party (UKIP) | $\begin{gathered} 148 \\ 15.8 \% \end{gathered}$ | $\begin{gathered} 84 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 64 \\ 13.5 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9.6 \% \end{aligned}$ | $\begin{gathered} 64 \\ 18.9 \% \end{gathered}$ | $\begin{gathered} 61 \\ 16.9 \% \end{gathered}$ | $\begin{gathered} 51 \\ 19.7 \% \end{gathered}$ | $\begin{gathered} 23 \\ 11.1 \% \end{gathered}$ | $\begin{gathered} 28 \\ 16.6 \% \end{gathered}$ | $\begin{gathered} 23 \\ 35.0 \% \end{gathered}$ | $\because$ | $\div$ | $\div$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | - | $\begin{aligned} & 145 \\ & 16.4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 24 \\ 11.1 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 19.9 \% \end{gathered}$ | $\begin{gathered} 58 \\ 17.1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 10 \\ 19.6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 8.3 \% \end{gathered}$ | $\begin{gathered} 72 \\ 20.9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 36 \\ 13.9 \% \end{gathered}$ |
| Another Party (Net) | $\begin{aligned} & 37 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 13 \\ 2.9 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 5.0 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2.5 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5.8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3.2 \% \end{gathered}$ | $\stackrel{3}{1.3 \%}$ | $\begin{gathered} 10 \\ 6.1 \% \end{gathered}$ | $\begin{gathered} 10 \\ 14.4 \% \end{gathered}$ | $\div$ | - | - | - | $\begin{gathered} 37 \\ 53.3 \% \end{gathered}$ | $\begin{gathered} 34 \\ 3.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.9 \% \end{gathered}$ | $\begin{gathered} 13 \\ 6.1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 4.0 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.7 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4.4 \% \end{gathered}$ | $\stackrel{9}{2.5 \%}$ | $\begin{gathered} 3 \\ 2.4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 6.4 \% \end{gathered}$ |
| Green | $\begin{gathered} 25 \\ 2.7 \% \end{gathered}$ | $\stackrel{8}{8} 1.8 \%$ | $\begin{gathered} 17 \\ 3.5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 9 \\ 5.7 \% \end{gathered}$ | $\begin{gathered} 6 \\ 8.9 \% \end{gathered}$ | $\div$ | - | - | - | $\begin{gathered} 25 \\ 36.2 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 2.5 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5.9 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6.1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 3.6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.6 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.8 \% \end{gathered}$ | $0.7 \%$ | ${ }_{2.1 \%}^{1}$ | $\begin{gathered} 4 \\ 4.4 \% \end{gathered}$ | $\stackrel{9}{2.5 \%}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 4.0 \% \end{gathered}$ |
| British National Party (BNP) | $\begin{gathered} 7 \\ 0.7 \% \end{gathered}$ | 0.1\% | $\begin{gathered} 6 \\ 1.4 \% \end{gathered}$ | 0.1\% | 0.1\% | $\begin{gathered} 6 \\ 1.7 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2.4 \% \end{gathered}$ | - | 0.2\% | 0.4\% | - | - | - | - | $\begin{gathered} 7 \\ 9.9 \% \end{gathered}$ | 7 0.8 | - | - | 0.3\% | $\div$ | 6 $1.9 \%$ | - | $\square$ | - | - | $\stackrel{1}{0.5 \%}$ | $\stackrel{6}{6} 2$ |
| Christian | $\begin{gathered} 3 \\ 0.3 \% \end{gathered}$ | $\stackrel{3}{0} 0$ |  | : | - | $\begin{gathered} 3 \\ 0.9 \% \end{gathered}$ |  | - | - | $\begin{gathered} 3 \\ 4.9 \% \end{gathered}$ | - | - | - | - | $\begin{gathered} 3 \\ 4.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.4 \% \end{gathered}$ | - | - | - |  | $\begin{gathered} 3 \\ 1.0 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.8 \% \end{gathered}$ | - | - | - | - | - |
| If not listed please state in this box | $\begin{gathered} 2 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | 0.1\% | $\div$ | 0.1\% | 1 <br> $0.4 \%$ | - | - | 0.2\% | 0.3\% | - | $:$ | $:$ | - | $\begin{gathered} 2 \\ 2.5 \% \end{gathered}$ | $\stackrel{2}{2} 0$ | - | $\div$ | 0.2\% | 0.1\% | 1 $0.4 \%$ | - | - | - | 0.1\% | ${ }_{1.1 \%}^{1}$ | - |
| Undecided | $\begin{gathered} 193 \\ 20.6 \% \end{gathered}$ | $\begin{gathered} 73 \\ 15.9 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 25.2 \% \end{aligned}$ | $\begin{gathered} 55 \\ 22.7 \% \end{gathered}$ | $\begin{gathered} 72 \\ 21.4 \% \end{gathered}$ | $\begin{gathered} 66 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 36 \\ 14.0 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9.3 \% \end{aligned}$ | $\begin{gathered} 49 \\ 29.2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.3 \% \end{gathered}$ | - | - | $\div$ | - | - | $\begin{gathered} 181 \\ 20.4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 44 \\ 19.9 \% \end{gathered}$ | $\begin{gathered} 36 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 46 \\ 20.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 20.0 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.8 \% \end{gathered}$ | $\begin{gathered} 13 \\ 25.4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 13.1 \% \end{gathered}$ | $\begin{gathered} 83 \\ 23.9 \% \end{gathered}$ | $\begin{gathered} 30 \\ 22.0 \% \end{gathered}$ | $\begin{gathered} 52 \\ 20.0 \% \end{gathered}$ |
| Refuse | $\begin{gathered} 23 \\ 2.5 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 18 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2.0 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3.3 \% \end{gathered}$ | - | - | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ |  | - | - | - | - | - | $\begin{aligned} & 21 \\ & 2.4 \% \end{aligned}$ | $\stackrel{2}{3.1 \%}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\stackrel{1}{1.0 \%}$ | $\begin{gathered} 7 \\ 3.2 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2.4 \% \end{gathered}$ |  | $\stackrel{2}{2.2 \%}$ | $\begin{aligned} & 16 \\ & 4.5 \% \end{aligned}$ | ${ }_{1.1 \%}^{1}$ | $\begin{gathered} 3 \\ 1.1 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 937 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 462 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 474 \\ +100.0 \% \end{gathered}$ | $\begin{gathered} 243 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 336 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 357 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 259 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 207 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 67 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 884 \\ 1000 \% \end{gathered}$ | $\begin{array}{r} 53 \\ 1000 \% \end{array}$ | $\begin{gathered} 220 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 228 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 341 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 56 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 50 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 86 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 346 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 135 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 258 \\ 100.0 \% \end{gathered}$ |


| May Topical Issues Poll <br> Prepared on behalf of the Mail on Sunday |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Table 3 <br> Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting <br> Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? <br> Base : Respondents would vote in General Election |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted Total Weighted Total Conservative | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group <br> White |  | SEG |  |  |  | Region6 |  |  |  |  |  |
|  |  | Male | Female | 18-34 | 35-54\| | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | \|OTHER |  |  | AB | C1 | C2 | DE | Scotland | Wales | London) | South 1 N | Midands | North |
|  | 943 | 421 | 522 | 254 | 395 | 294 | 250 | 200 | 171 | 77 | 192 | 249 | 69 | 154 | 65 | 870 | 73 | 239 | 207 | 262 | 235 | 69 | 53 | 91 | 310 | 161 | 253 |
|  | 943 | 472 | 471 | 224 | 334 | 385 | 284 | 225 | 172 | 71 | 212 | 262 | 65 | 157 | 69 | 893 | 50 | 228 | 141 | 230 | 344 | 61 | 49 | 81 | 348 | 129 | 268 |
|  | 212 | ${ }^{116}$ | ${ }^{90} 8$ | - $16.9 \%$ | $\stackrel{66}{19.9 \%}$ | 108 $28.0 \%$ | $\begin{aligned} & 168 \\ & 59.19 \end{aligned}$ | 4.7\% | 5.0\% | 2.5\% | 212 $100.0 \%$ | : | : | : |  | $\begin{aligned} & 205 \\ & 23.0 \% \end{aligned}$ | $\underset{13.7}{7}$ | $\begin{gathered} 65 \\ 28.7 \% \end{gathered}$ | $\begin{gathered} 37 \\ 26.1 \% \end{gathered}$ | $\begin{gathered} 5.51 \\ 22.1 \% \end{gathered}$ | $\begin{gathered} 59 \\ 17.1 \% \end{gathered}$ | 8.2\% | ${ }_{12.5 \%}^{6}$ | $\begin{gathered} 29 \\ 35.2 \% \end{gathered}$ | $\begin{gathered} 92 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 34 \\ 26.4 \% \end{gathered}$ | $\begin{gathered} 41 \\ 15.3 \% \end{gathered}$ |
| Labour | ${ }_{2}^{262}$ | ${ }_{27.1}^{128}$ | 134 $28.4 \%$ | 3476 | ${ }_{27}^{91}$ | $\stackrel{87}{22.5 \%}$ | $\begin{aligned} & 13 \\ & 4.6 \% \end{aligned}$ | $\begin{aligned} & { }_{73.3 \%}^{165} \end{aligned}$ | $\begin{gathered} 28 \\ 16.6 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.7 \% \end{gathered}$ | - | $\begin{gathered} 262 \\ 100.0 \% \end{gathered}$ | : | : |  | $\begin{aligned} & 26.46 \\ & 26.4 \end{aligned}$ | $\begin{gathered} 25 \\ 50.8 \% \end{gathered}$ | $\begin{gathered} 49 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 3.1 \\ 22.2 \% \end{gathered}$ | $\begin{gathered} 58 \\ 25.0 \% \end{gathered}$ | $\begin{gathered} 124 \\ 36.1 \% \end{gathered}$ | $\begin{gathered} 19 \\ 31.6 \% \end{gathered}$ | 17.9\% | $\begin{gathered} 23 \\ 28.2 \% \end{gathered}$ | $\begin{gathered} 52 \\ 14.9 \% \end{gathered}$ | $\begin{gathered} 42_{22}^{32.7 \%} \end{gathered}$ | $\begin{aligned} & 116 \\ & 43.3 \% \end{aligned}$ |
| Liberal Democrat | 65 6 | 888 ${ }^{38}$ | 26 $5.6 \%$ | ${ }_{11.3 \%}^{25}$ | 25 $7.4 \%$ | 15 <br> $3.8 \%$ | ${ }_{0}^{2}$ | ${ }_{0}^{2}$ | 26.9\% | 1.2\% | - | - | 65 $100.0 \%$ | : | $\therefore$ |  | $\stackrel{2}{4.6 \%}$ | $\begin{gathered} 25 \\ 10.9 \% \\ \hline \end{gathered}$ | $\begin{gathered} 17 \\ 12.2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5.5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2.9 \% \end{aligned}$ | $\stackrel{2}{2.0 \%}$ | $0 . *$ | $\begin{gathered} 111 \\ 13.7 \% \end{gathered}$ | $\begin{aligned} & 322 \\ & 9.2 \% \end{aligned}$ | $\underset{7.0 \%}{9}$ |  |
| Scottish Nationa Party (SNP) | 22\% | 2.8\% | $\underset{\text { 1.8\% }}{9}$ | ${ }_{2}^{5}$ 5\% | 16 $4.7 \%$ | 1 <br> $0.3 \%$ | - | 0.2\% | - | 15 <br> $21.1 \%$ | - | - | : | - | ( $\begin{gathered}22 \\ 31.7 \% \\ 12\end{gathered}$ | ${ }_{2.4 \%}^{22}$ | - | 2.9\% | $\stackrel{4}{4.6}$ | 11 $4.6 \%$ | - ${ }^{1}$ | ${ }^{22} 36$ | : | - | : | - | - |
| Plaid Cymru | 12 $1.2 \%$ | 1.8\% | ( $\begin{gathered}3 \\ 0.6 \%\end{gathered}$ | 0.5\% | ${ }_{0}^{1}$ | 10 <br> $2.5 \%$ | : | *** | $\stackrel{2}{1.0 \%}$ | ${ }_{12.3 \%}^{9}$ | - | - | - | - | ${ }_{16.7 \%}^{12}$ | $\begin{aligned} & 12 \\ & 1.3 \% \end{aligned}$ |  | *** | 0.2\% | ${ }_{0}^{2}$ | $\stackrel{9}{2.6 \%}$ | - | ${ }^{12} 2.7 \%$ | $\because$ |  | - | $:$ |
| UK Independence Party (UKIP) | 157 $16.6 \%$ | -89\% | 68 $14.4 \%$ | - $10.8 \%$ | - ${ }^{66} 19$ | 67 <br> $17.4 \%$ | 56 $19.8 \%$ | 24 $10.7 \%$ | 17.8\% | $\begin{gathered} 26 \\ 36.7 \% \end{gathered}$ | - | : | : | 157 $100.0 \%$ | - | $\begin{aligned} & 154 \\ & 17.2 \% \end{aligned}$ | $\underset{6.3 \%}{6}$ | - ${ }^{27} 1.7 \%$ | $\begin{gathered} 20 \\ 14.1 \% \end{gathered}$ | $\begin{gathered} 49 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 62 \\ 17.9 \% \end{gathered}$ | 5.3\% | ${ }^{11}$ 22.6\% | $\stackrel{7}{9.0 \%}$ | 78 $22.5 \%$ | 14.2\% | 39 $14.4 \%$ |
| Another Party (Net) | 35 ${ }_{3}{ }^{35}$ | 14 $2.9 \%$ | 22 <br> $4.6 \%$ | ${ }_{2.7}^{6}$ | ${ }_{2.6 \%}^{9}$ | 21 $5.4 \%$ | $\underset{2.7 \%}{8}$ | $\begin{gathered} 3 \\ 1.3 \% \end{gathered}$ | $\stackrel{11}{6.6 \%}$ | $\begin{gathered} 10 \\ 14.3 \% \end{gathered}$ | - | : | : | - | $\begin{gathered} 35 \\ 51.6 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 3.9 \% \\ & \end{aligned}$ | ${ }_{2.1 \%}^{1 \%}$ | $\begin{aligned} & 15 \\ & 6.4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2.9 \% \end{gathered}$ | $\stackrel{4}{4.7 \%}$ | $\begin{aligned} & 13 \\ & 3.7 \% \end{aligned}$ | $\stackrel{4}{6.9 \%}$ | $\underset{\text { 2.5\% }}{1}$ | $\stackrel{2}{2}$ | $\underset{\text { 2.6\% }}{9}$ | $\underset{1.7 \%}{1}$ | $\begin{gathered} 17 \\ 6.4 \% \end{gathered}$ |
| Green | 24 2.6 | 9 $1.9 \%$ | 15 $3.3 \%$ | $\stackrel{6}{2.5 \%}$ | 2.3\% | 11 <br> $2.8 \%$ | ${ }^{2}$ | 3 $1.3 \%$ | 11 $6.2 \%$ | ${ }_{8.3}^{6}$ | - | : | : | - | 24 $35.4 \%$ | 2.6\% | ${ }_{2.1 \%}^{1}$ | ${ }^{15}$ | 3 $2.4 \%$ | 4 $1.6 \%$ | $\begin{gathered} 3 \\ 0.8 \% \end{gathered}$ | 0.6\% | 2.5\% | 2 $1.9 \%$ | 2.9\% | 1 $0.8 \%$ | 11 $4.2 \%$ |
| British National Party (BNP) | 7 $0.7 \%$ | ** | 6 $1.3 \%$ | 0.2\% | *** | 6 <br> $1.5 \%$ | ${ }_{2.1 \%}^{6}$ | : | ${ }_{0}^{*}$ \% | \% $0.4 \%$ | - | - | : | - | 7 $9.6 \%$ | 0.7\% | : | : | ** | - | 6 <br> $1.8 \%$ | - | - | - | : | 1 $0.5 \%$ |  |
| Christian | 4 $0.4 \%$ | 0.8\% | - | - | : | 4 <br> $1.0 \%$ | - | : | - | 4 $5.3 \%$ | - | : | : | - | 4 <br> $5.5 \%$ | ${ }_{0}^{4} 0$ | $:$ | $:$ | - | : | 4 <br> $1.1 \%$ | 4.2\% | : | $:$ | : | - | : |
| If not listed please state in this box | . ${ }_{\text {. }}$ | 0.1\% | ${ }_{0}^{*} \times$ |  | *.1\% | 1 <br> $0.1 \%$ | $:$ | : | ${ }_{0.2 \%}^{*}$ | ** | - | : | : | - | 1 $1.2 \%$ | 0.1\% | : | $:$ | 0.2\% | . $0.1 \%$ | $\stackrel{*}{*}$ | - | : | : | *** | 1 $0.4 \%$ | $:$ |
| Undecided | 157 $16.6 \%$ | ${ }_{12.9 \%}^{129}$ | 96 $20.4 \%$ | -37 | $\stackrel{55}{16.5 \%}$ | 64 <br> $16.7 \%$ | 37 $13.0 \%$ | 8.7\% | ${ }^{44} \times$ | 5 $7.1 \%$ | - |  | : | - |  | (146 | $\begin{gathered} 10 \\ \text { 20.9\% } \end{gathered}$ | 40 $17.6 \%$ | ${ }_{\text {27 }}^{27}$ | 36 $15.9 \%$ | $\begin{gathered} 53 \\ 15.5 \% \end{gathered}$ | 3 $5.5 \%$ | ${ }^{10} 20$ | $\stackrel{9}{10.5 \%}$ |  | $\stackrel{22}{17.4 \%}$ | 43 $15.9 \%$ |
| Refuse | 23 $2.4 \%$ | 4 $0.9 \%$ | 18 $3.9 \%$ | 3 $1.4 \%$ | 6 $1.8 \%$ | 13 <br> $3.5 \%$ <br> .5 |  |  | 0.2\% |  | : |  |  |  |  | ${ }_{2.4 \%}^{22}$ | $\underset{2.2 \%}{1}$ | $\begin{aligned} & 1.4 \% \\ & 0.4 \% \end{aligned}$ | $0.7 \%$ | $\underset{\text { 3.2\% }}{7}$ | $\begin{gathered} 14 \\ 3.9 \% \end{gathered}$ | $\stackrel{2}{2.5 \%}$ |  | ${ }_{1.6 \%}^{1}$ | $\begin{aligned} & 47 \\ & 4.8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ |  |
| SIGMA | $\begin{gathered} 943 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 472 \\ \mathbf{4 0 0 . 0 \%} \\ \hline \end{gathered}$ | $\begin{gathered} 47 \\ \text { 400.0\% } \end{gathered}$ | $\begin{gathered} 224 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 334 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 385 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 284 \\ \\ \hline 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 225 \\ 1000 \% \\ \hline \end{array}$ | $\begin{array}{r} 172 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 71 \\ \hline 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 212 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 262 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 65 \\ 1000 \% \\ \hline \end{array}$ | $\begin{array}{r} 157 \\ \hline \\ \hline \end{array}$ | $\begin{gathered} 69 \\ \hline \end{gathered}$ | $\begin{gathered} 893 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 50 \\ 1000 \% \\ \hline \end{gathered}$ | $\begin{gathered} 228 \\ \mathbf{1 0 0 . 0 \%} \\ \hline \end{gathered}$ | $\begin{array}{r} 141 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 230 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 344 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 61 \\ \quad 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 49 \\ \text { 100.0\% } \\ \hline \end{gathered}$ | $\begin{array}{r} 81 \\ \text { 100.0\% } \\ \hline \end{array}$ | $\begin{gathered} 348 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 129 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 268 \\ 100.0 \% \\ \hline \end{gathered}$ |




## Table 6

Q3. In the last General Election 61\% of people voted, while 39\% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

Unweighted Total
Weighted Total I voted in the 2010
General Election
I did not vote in the 2010 General Election Dont remember

SIGMA

| Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | Midlands | North |
| 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 243 | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| $\begin{aligned} & 744 \\ & 74.0 \% \end{aligned}$ | $\begin{aligned} & 387 \\ & 79.3 \% \end{aligned}$ | $\begin{aligned} & 357 \\ & 69.1 \% \end{aligned}$ | $\begin{gathered} 131 \\ 45.3 \% \end{gathered}$ | $\begin{aligned} & 276 \\ & 77.9 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & 93.3 \% \end{aligned}$ | $\begin{gathered} 260 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 209 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 87.0 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 78.0 \% \end{aligned}$ | $\begin{gathered} 49 \\ 78.2 \% \end{gathered}$ | $\begin{gathered} 128 \\ 86.8 \% \end{gathered}$ | $\begin{gathered} 60 \\ 86.3 \% \end{gathered}$ | $\begin{aligned} & 717 \\ & 76.3 \% \end{aligned}$ | $\begin{gathered} 27 \\ 41.3 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 79.9 \% \end{aligned}$ | $\begin{gathered} 106 \\ 68.9 \% \end{gathered}$ | $\begin{aligned} & 176 \\ & 70.0 \% \end{aligned}$ | $\begin{aligned} & 283 \\ & 75.3 \% \end{aligned}$ | $\begin{gathered} 45 \\ 79.8 \% \end{gathered}$ | $\begin{gathered} 42 \\ 68.4 \% \end{gathered}$ | $\begin{gathered} 64 \\ 69.2 \% \end{gathered}$ | $\begin{aligned} & 274 \\ & 75.9 \% \end{aligned}$ | $\begin{gathered} 99 \\ 64.9 \% \end{gathered}$ | $\begin{aligned} & 215 \\ & 78.5 \% \end{aligned}$ |
| $\begin{aligned} & 231 \\ & 23.0 \% \end{aligned}$ | $\begin{gathered} 90 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 141 \\ 27.3 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 51.6 \% \end{aligned}$ | $\begin{gathered} 59 \\ 16.7 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 6.2 \% \end{aligned}$ | - | - | - |  | $\begin{gathered} 24 \\ 12.1 \% \end{gathered}$ | $\begin{gathered} 48 \\ 19.6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 21.8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 13.7 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 20.9 \% \end{aligned}$ | $\begin{gathered} 35 \\ 53.1 \% \end{gathered}$ | $\begin{gathered} 42 \\ 18.8 \% \end{gathered}$ | $\begin{gathered} 45 \\ 29.2 \% \end{gathered}$ | $\begin{gathered} 69 \\ 27.4 \% \end{gathered}$ | $\begin{gathered} 75 \\ 20.0 \% \end{gathered}$ | $\begin{gathered} 10 \\ 17.2 \% \end{gathered}$ | $\begin{gathered} 20 \\ 31.6 \% \end{gathered}$ | $\begin{gathered} 25 \\ 27.2 \% \end{gathered}$ | $\begin{gathered} 80 \\ 22.3 \% \end{gathered}$ | $\begin{gathered} 45 \\ 29.8 \% \end{gathered}$ | $\begin{gathered} 48 \\ 17.6 \% \end{gathered}$ |
| $\begin{aligned} & 30 \\ & 3.0 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2.3 \% \end{aligned}$ | $\begin{gathered} 19 \\ 3.6 \% \end{gathered}$ | $\stackrel{9}{3.1 \%}$ | $\begin{aligned} & 19 \\ & 5.4 \% \end{aligned}$ | $\begin{gathered} 2 \\ 0.5 \% \end{gathered}$ | - | - | - | - | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\stackrel{6}{6}$ | - | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | - | $\begin{aligned} & 26 \\ & 2.8 \% \end{aligned}$ | $\stackrel{4}{5.6 \%}$ | $\begin{gathered} 3 \\ 1.4 \% \end{gathered}$ | $\stackrel{3}{1.8 \%}$ | $\begin{gathered} 7 \\ 2.6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 4.7 \% \end{gathered}$ | $\stackrel{2}{3.0 \%}$ | $\div$ | $\begin{gathered} 3 \\ 3.6 \% \end{gathered}$ | $\stackrel{7}{7.8 \%}$ | $\stackrel{8}{5.3 \%}$ | $\begin{aligned} & 10 \\ & 3.8 \% \end{aligned}$ |
| $\begin{gathered} 1005 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ \% \quad 100.0 \% \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 252 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 93 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \end{gathered}$ |


| May Topical Issues Poll <br> Prepared on behalf of the Mail on Sunday |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Table 7 <br> Q3B. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election? <br> Base : Respondents voted in the 2010 General Election |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted Total Weighted Total Conservative | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London | South | Midlands | North |
|  | 740 | 343 | 397 | 141 | 325 | 274 | 252 | 202 | 171 | 79 | 165 | 197 | 57 | 129 | 54 | 698 | 42 | 201 | 161 | 198 | 180 | 54 | 41 | 64 | 240 | 127 | 210 |
|  | 744 | 387 | 357 | 131 | 276 | 336 | 260 | 209 | 166 | 68 | 169 | 192 | 49 | 128 | 60 | 717 | 27 | 178 | 106 | 176 | 283 | 45 | 42 | 64 | 274 | 99 | 215 |
|  | 260 $350 \%$ | ${ }_{32}^{125}$ | $\stackrel{135}{37.9 \%}$ | $\begin{gathered} 22 \\ 16.9 \% \end{gathered}$ | $\begin{gathered} 866 \\ 31.0 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 45.4 \% \end{aligned}$ | $\begin{gathered} 260 \\ 1000 \% \end{gathered}$ | - | : | $\because$ | $\begin{aligned} & 150 \\ & 88.4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6.1 \% \end{aligned}$ | $\stackrel{2}{2.1 \%}$ | $\begin{gathered} 51 \\ 39.8 \% \end{gathered}$ | $\% \quad \begin{gathered} 8 \\ \% \end{gathered}$ | $\begin{aligned} & 256 \\ & 35.7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 15.7 \% \end{gathered}$ | $\begin{gathered} 61 \\ 34.2 \% \end{gathered}$ | $\begin{gathered} 44 \\ 41.0 \% \end{gathered}$ | $\begin{gathered} 63 \\ 35.6 \% \end{gathered}$ | $\begin{gathered} 93 \\ 32.9 \% \end{gathered}$ | $\begin{gathered} 5 \\ 10.3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 34.3 \% \end{gathered}$ | $\begin{gathered} 25 \\ 38.9 \% \end{gathered}$ | $\begin{aligned} & { }_{40.10}^{10} \end{aligned}$ | 43 $43.5 \%$ | $\begin{gathered} 60 \\ 27.8 \% \end{gathered}$ |
| Labour | 209 | $\begin{gathered} 122 \\ 31.7 \% \end{gathered}$ | $\begin{gathered} 87 \\ 24.2 \% \end{gathered}$ | $\begin{gathered} 55 \\ 41.8 \% \end{gathered}$ | $\begin{gathered} 78.8 \\ 28.2 \% \end{gathered}$ | $\begin{gathered} 76 \\ 22.7 \% \end{gathered}$ |  | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | : | $\because$ | $\begin{aligned} & \text { 10 } \\ & 5.9 \% \end{aligned}$ | $\begin{aligned} & \quad 150 \\ & 77.9 \% \end{aligned}$ | $\underset{3.5 \%}{2}$ | $\begin{gathered} 23 \\ 18.0 \% \end{gathered}$ | $\% \quad \begin{gathered} 4 \\ 5.9 \% \end{gathered}$ | $\begin{aligned} & \text { 195 } \\ & 27.2 \% \end{aligned}$ | $\begin{gathered} 14 \\ 51.9 \% \end{gathered}$ | $\begin{gathered} 38 \\ 21.1 \% \end{gathered}$ | ${ }_{14.3 \%}^{15}$ | $\begin{gathered} 53 \\ 29.8 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 36.6 \% \end{aligned}$ | $\begin{gathered} 15 \\ 32.8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 27.2 \% \end{gathered}$ | $\begin{gathered} 15 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 43 \\ 15.9 \% \end{gathered}$ | $\begin{array}{r} 30 \\ 30.1 \% \end{array}$ | $\begin{gathered} 95 \\ 44.0 \% \end{gathered}$ |
| Liberal Democrat |  | 23.2\% | 766 | 30.3\% | 24.0\% | -60 |  | : | $\begin{gathered} 166 \\ 1000 \% \end{gathered}$ |  | 8 <br> $4.9 \%$ | $\begin{gathered} 26 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} { }^{44} 90 \% \end{gathered}$ | $\begin{gathered} 28 \\ 21.5 \% \end{gathered}$ | $\begin{gathered} 12 \\ \% \\ 19.3 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 22.6 \% \end{aligned}$ | $\begin{gathered} 4 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 58 \\ 32.5 \% \end{gathered}$ | $\begin{gathered} 33 \\ 31.3 \% \end{gathered}$ | $\begin{gathered} 30 \\ 16.9 \% \end{gathered}$ | $\begin{gathered} 45 \\ 15.9 \% \end{gathered}$ | $\underset{2.2 \%}{1}$ | $9.4 \%$ | $\begin{aligned} & 16 \\ & \text { 25.0\% } \end{aligned}$ | $\begin{gathered} 82 \\ 29.8 \% \end{gathered}$ | 17 <br> $17.1 \%$ | $\begin{gathered} 46 \\ 21.4 \% \end{gathered}$ |
| UK Independence Party (UKIP) | 23 $3.0 \%$ | 15 $3.8 \%$ | 8 $2.1 \%$ | $\xrightarrow{2}$ | 2.8\% | 13 $3.8 \%$ | - | : | - | - ${ }^{23}$ | - | - | - | ${ }_{\text {17 }}^{17}$ | 4 <br> $5.9 \%$ | $\begin{aligned} & 22 \\ & 3.1 \% \end{aligned}$ | $\underset{\text { 1.5\% }}{1}$ | $\underset{\text { 3.1\% }}{6}$ | $\underset{\text { 1.1\% }}{1}$ | 2.7\% | $\begin{aligned} & 11 \\ & 3.9 \% \end{aligned}$ | 3 $7.2 \%$ | - | 1 $0.8 \%$ | ${ }_{3.5 \%}^{10}$ | ${ }_{3.2 \%}^{3}$ | ${ }_{2.7 \%}^{6}$ |
| Green | 1.2\% | 5 $1.3 \%$ | 4 $1.1 \%$ | ${ }^{3.0 \%}$ | 4 $1.4 \%$ | 0.7\% | : | : | : | $\stackrel{9}{13.0 \%}$ | - | - | ${ }^{1.5 \%}$ | : | ${ }_{9.5 \%}^{6}$ | 1.2\% | ${ }_{\text {1.2\% }}{ }^{\text {\% }}$ | ${ }_{2.2 \%}^{4}$ | ${ }_{2.3 \%}^{2}$ | 0.7\% | 1 $0.4 \%$ | - | $:$ | 2.9\% | $\underset{1.4 \%}{1.4 \%}$ | $\stackrel{2}{2}$ | $0.7 \%$ |
| British National Party (BNP) | 7 0.9 | 4 $1.0 \%$ | 3 $0.9 \%$ | 0.4\% | 5 $1.8 \%$ | $\stackrel{2}{2}$ | $:$ | - | - | 7 $10.0 \%$ | 0.7\% | - | - | ${ }_{3.8}^{5}$ | \% $\begin{gathered}\text { \% } \\ \text { 0.4\% }\end{gathered}$ | 7 1.0\% | - | 0.3\% | ${ }_{1}^{1.0}$ | 3 $1.8 \%$ | $\stackrel{2}{0.7 \%}$ | $\stackrel{2}{2}$ | : | ** | 2.7\% | -1 | 2 $0.8 \%$ |
| Scottish National Party (SNP) | 18 $2.4 \%$ | 10\% | 8 $2.1 \%$ | 5.2\% | 11 $4.0 \%$ | 1 $0.4 \%$ | - | : | : | 18 $25.7 \%$ | 0.2\% | 3 <br> $1.5 \%$ | - | $\div$ | 14 $22.6 \%$ | $\begin{aligned} & 17 \\ & 2.4 \% \end{aligned}$ | . * . $\%$ | $\stackrel{6}{3.1 \%}$ | 5 $4.8 \%$ | ${ }_{3.5}^{6}$ | 1 $0.2 \%$ | 32.1\% | : | 3 $4.6 \%$ | - | : | - |
| Plaid Cymru | 11 $1.5 \%$ | 2.2\% | 2 $0.7 \%$ | 0.3\% | 2 $0.6 \%$ | 2.7\% | - | : | : | 11 <br> $16.1 \%$ | - | - | - | 1 $1.0 \%$ | 9 <br> $15.5 \%$ | 111.5 | - | 0.2\% | - | $\stackrel{2}{2}$ | $\stackrel{9}{9.1 \%}$ | - | 11 $26.0 \%$ | - | - | $:$ | : |
| Other (Please state) | 1 $0.2 \%$ | -1\% | - | - | ${ }_{0}^{*}$.1\% | 1 $0.3 \%$ | - | : | - | ( $\begin{gathered}1 \\ 2.2 \%\end{gathered}$ |  | 1 $0.5 \%$ | - | - | * 0.4 | (1) | - | - | 1 $0.6 \%$ | ** | 1 $0.2 \%$ | ** | - | ${ }^{*}$. 5 \% | . $0.1 \%$ | $\therefore$ | 1 $0.3 \%$ |
| Dont Remember | 24 | 4 0.9 | 20 $5.7 \%$ | 2.7\% | ${ }_{3.1 \%}^{9}$ | 12 $3.5 \%$ | : | $:$ | - | - | : | $\stackrel{*}{\text { 0.2\% }}$ | $\stackrel{*}{*}$ | ${ }_{2.4}^{3}$ | - $\quad 4.7$ | ${ }_{3.1 \%}^{23}$ | 5.1\% | 2.0\% | $\stackrel{*}{0.4 \%}$ | ${ }_{2}^{5} 9$ | $\begin{gathered} 15 \\ 5.3 \% \end{gathered}$ | 9.3\% | 2.7\% | $\stackrel{2}{2}$ | $\begin{aligned} & 12 \\ & 4.4 \% \end{aligned}$ | 3 $2.6 \%$ | 2 $0.9 \%$ |
| Refuse | 166 | -2.6\% | 14 $3.8 \%$ | : | ${ }_{3.1}{ }^{\text {9 }}$ \% | 2.7 | 保 | - | - | ) | - | - ${ }_{\text {0.5\% }}$ | - | - | - | 2.14 | $\xrightarrow{2}$ | $\xrightarrow{2}{ }_{1}^{2}$ | $\stackrel{3}{3.3 \%}$ | 5.0\% | ${ }_{0.6}^{2}$ | \% $1.0 \%$ | . | $\vdots$ | ${ }^{11} 4.2 \%$ | ${ }_{1.1}^{1 \%}$ | 3 $1.4 \%$ |
| SIGMA | $\begin{gathered} 74 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 387 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 357 \\ \quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 131 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 276 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 336 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ \% \\ \hline \end{gathered}$ | $\begin{array}{\|} \hline 169 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 192 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 49 \\ \quad 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 128 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 60 \\ \hline 10000 \end{gathered}$ | $\begin{array}{r} 717 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 27 \\ 1000 \% \\ \hline \end{array}$ | $\begin{gathered} 178 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 106 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 176 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 283 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 45 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 42 \\ 10000 \\ \hline \end{gathered}$ | $\begin{gathered} 64 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 274 \\ \hline 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 99 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 215 \\ 100.0 \% \\ \hline \end{gathered}$ |

Q4. In May 2014 there will be elections to the European Parliament How likely do you think you will be to vote in these European elections on a scale of $\mathbf{0}$ to $\mathbf{1 0}$ ? Base : All Respondents

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | \|OTHER | White | Non-white | AB | C1 | C2 | DE | cotland | Wales | London\| | South | Midlands | North |
| Unweighted Total | 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 243 | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| Weighted Total | 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| $\begin{aligned} & 10 \text { - would } \\ & \text { definitely vote } \end{aligned}$ | $\begin{aligned} & 480 \\ & 47.8 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 48.0 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 47.6 \% \end{aligned}$ | $\begin{gathered} 83 \\ 28.6 \% \end{gathered}$ | $\begin{gathered} 154 \\ 43.3 \% \end{gathered}$ | $\begin{gathered} 244 \\ 67.6 \% \end{gathered}$ | $\begin{gathered} 172 \\ 66.0 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 56.1 \% \end{aligned}$ | $\begin{gathered} 79 \\ 47.3 \% \end{gathered}$ | $\begin{gathered} 47 \\ 68.8 \% \end{gathered}$ | $\begin{gathered} 129 \\ 66.3 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 52.3 \% \end{aligned}$ | $\begin{gathered} 27 \\ 43.5 \% \end{gathered}$ | $\begin{gathered} 97 \\ 65.8 \% \end{gathered}$ | $\begin{gathered} 40 \\ 57.2 \% \end{gathered}$ | $\begin{aligned} & 463 \\ & 49.3 \% \end{aligned}$ | $\begin{gathered} 17 \\ 26.6 \% \end{gathered}$ | $\begin{gathered} 105 \\ 47.2 \% \end{gathered}$ | $\begin{gathered} 65 \\ 42.3 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 48.2 \% \end{aligned}$ | $\begin{gathered} 189 \\ 50.2 \% \end{gathered}$ | $\begin{gathered} 34 \\ 60.2 \% \end{gathered}$ | $\begin{gathered} 29 \\ 46.1 \% \end{gathered}$ | $\begin{gathered} 38 \\ 41.4 \% \end{gathered}$ | $\begin{gathered} 177 \\ 49.2 \% \end{gathered}$ | $\begin{gathered} 61 \\ 39.8 \% \end{gathered}$ | $\begin{gathered} 139 \\ 50.7 \% \end{gathered}$ |
| 9 | $\begin{gathered} 73 \\ 7.2 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 7.9 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6.6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5.9 \% \end{aligned}$ | $\stackrel{27}{7.6 \%}$ | $\begin{aligned} & 28 \\ & 7.9 \% \end{aligned}$ | $\begin{gathered} 27 \\ 10.3 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 9.4 \% \end{aligned}$ | $\begin{gathered} 15 \\ 8.7 \% \end{gathered}$ | $\begin{gathered} 2 \\ 2.3 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9.8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5.7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6.6 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.4 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 6.9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 30 \\ 13.5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 8.0 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5.0 \% \end{aligned}$ | $\begin{gathered} 18 \\ 4.8 \% \end{gathered}$ | $0.8 \%$ | $\stackrel{2}{3.9 \%}$ | $\begin{gathered} 10 \\ 11.1 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 6.8 \% \end{aligned}$ | $\begin{gathered} 17 \\ 11.3 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6.5 \% \end{gathered}$ |
| 8 | $\begin{aligned} & 75 \\ & 7.4 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7.2 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 7.7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8.2 \% \end{aligned}$ | $\begin{gathered} 39 \\ 11.0 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3.3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4.9 \% \end{aligned}$ | $\begin{gathered} 24 \\ 11.6 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8.8 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.0 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6.3 \% \end{aligned}$ | $\begin{gathered} 27 \\ 11.0 \% \end{gathered}$ | $\begin{gathered} 10 \\ 15.3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6.7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6.0 \% \end{gathered}$ | $\begin{aligned} & \text { } \\ & 7.3 \% \end{aligned}$ | $\stackrel{6}{9.0 \%}$ | $\begin{aligned} & 19 \\ & 8.7 \% \end{aligned}$ | $\stackrel{9}{5.7 \%}$ | $\begin{aligned} & 20 \\ & 8.1 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7.0 \% \end{aligned}$ | $\begin{gathered} \stackrel{6}{11.0 \%} \end{gathered}$ | $\begin{gathered} 4 \\ 6.8 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6.4 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5.4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6.4 \% \end{aligned}$ | $\begin{gathered} 28 \\ 10.2 \% \end{gathered}$ |
| 7 | $\begin{gathered} 63 \\ 6.3 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 7.2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5.4 \% \end{aligned}$ | $\begin{gathered} 32 \\ 10.9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 6.2 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2.7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4.5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2.8 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 9.6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 8.8 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7.2 \% \end{aligned}$ | $\begin{gathered} 13 \\ 20.4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.8 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 6.4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 4.0 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 9.0 \% \end{aligned}$ | $\begin{gathered} 19 \\ 12.3 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5.6 \% \end{aligned}$ | $\begin{gathered} 10 \\ 2.7 \% \end{gathered}$ | $\stackrel{2}{4.1 \%}$ | $\begin{gathered} 7 \\ 10.8 \% \end{gathered}$ | $\stackrel{8}{8.6 \%}$ | $\begin{aligned} & 29 \\ & 7.9 \% \end{aligned}$ | $\stackrel{6}{4.0 \%}$ | $\begin{gathered} 11 \\ 4.2 \% \end{gathered}$ |
| 6 | $\begin{aligned} & 42 \\ & 4.2 \% \end{aligned}$ | ${ }_{3.15}^{15}$ | $\begin{aligned} & 27 \\ & 5.2 \% \end{aligned}$ | $\begin{gathered} 20 \\ 6.8 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 2.9 \% \end{aligned}$ | $\begin{gathered} 12 \\ 3.4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4.7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2.0 \% \end{gathered}$ | $\stackrel{3}{3}$ | - | $\stackrel{9}{4.7 \%}$ | $\begin{gathered} 7 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 8.4 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 3.7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11.2 \% \end{gathered}$ | $\stackrel{9}{4.1 \%}$ | $\begin{gathered} 5 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 5.2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 3.8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5.4 \% \end{gathered}$ | $0.5 \%$ | $\begin{gathered} 6 \\ 6.1 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4.0 \% \end{aligned}$ | $\stackrel{4}{2.9 \%}$ | $\begin{aligned} & 11 \\ & 4.1 \% \end{aligned}$ |
| 5 | $\begin{aligned} & 94 \\ & 9.3 \% \end{aligned}$ | $\begin{gathered} 57 \\ 11.7 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 7.1 \% \end{aligned}$ | $\begin{gathered} 31 \\ 10.6 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9.6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8.1 \% \end{aligned}$ | $\begin{gathered} 7 \\ 2.6 \% \end{gathered}$ | $\begin{gathered} 28 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 25 \\ 15.2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 3.9 \% \end{gathered}$ | $\begin{gathered} 9 \\ 4.4 \% \end{gathered}$ | $\begin{gathered} 27 \\ 10.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.2 \% \end{gathered}$ | $\stackrel{4}{2.6 \%}$ | $\begin{gathered} 3 \\ 4.7 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 9.4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 8.3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5.3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8.5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7.9 \% \end{aligned}$ | $\begin{gathered} 49 \\ 13.1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 51 \\ 14.2 \% \end{gathered}$ | $\stackrel{9}{5.6 \%}$ | $\begin{aligned} & 24 \\ & 8.8 \% \end{aligned}$ |
| 4 | $\begin{gathered} 15 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 2.3 \% \end{gathered}$ | $\stackrel{6}{2.1 \%}$ | $\begin{gathered} \quad{ }^{7} \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.1 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | - | $\begin{gathered} 3 \\ 1.3 \% \end{gathered}$ | - | $\begin{gathered} 3 \\ 2.0 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.5 \% \end{gathered}$ | $\begin{gathered} 15 \\ 1.6 \% \end{gathered}$ | * ${ }^{*} 5$ | $\begin{gathered} 3 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.0 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.0 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.1 \% \end{gathered}$ | $\begin{array}{r} 1.4 \% \\ \hline \end{array}$ | $\begin{gathered} 1 \\ 1.5 \% \end{gathered}$ | $\stackrel{5}{5}$ | $\stackrel{2}{1.5 \%}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ |
| 3 | $\begin{aligned} & 32 \\ & 3.2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 13 \\ 2.5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4.2 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3.5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2.7 \% \end{gathered}$ | $\stackrel{5}{2.5 \%}$ | $\begin{gathered} 4 \\ 2.2 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 9 \\ 3.7 \% \end{gathered}$ | 0.6\% | $\begin{gathered} 6 \\ 4.0 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.2 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 3.3 \% \end{aligned}$ | $\begin{gathered} 1 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 4.2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3.8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2.2 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 7 \\ 7.3 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2.0 \% \end{gathered}$ | $\begin{gathered} 9 \\ 5.7 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1.8 \% \end{gathered}$ |
| 2 | $\begin{gathered} 15 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 7 \\ 1.4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 1.6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2.2 \% \end{gathered}$ | $\begin{gathered} 7 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.6 \% \end{gathered}$ | 0.1\% | - | $\begin{gathered} 5 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.4 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 2 \\ 2.2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.3 \% \end{gathered}$ | 2.2\% | $\begin{gathered} 5 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.0 \% \end{gathered}$ | - | 0.5\% | $\stackrel{2}{2.5 \%}$ | $\begin{gathered} 5 \\ 1.3 \% \end{gathered}$ | $\stackrel{3}{1.9 \%}$ | $\begin{gathered} 5 \\ 1.7 \% \end{gathered}$ |
| 1 | $\begin{aligned} & 21 \\ & 2.0 \% \end{aligned}$ | $\stackrel{2}{2} 0$ | $\begin{gathered} 18 \\ 3.5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4.4 \% \end{aligned}$ | $\stackrel{5}{5}$ | $\begin{gathered} 2 \\ 0.7 \% \end{gathered}$ | 0.1\% | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $0.1 \%$ | - | - | - | $\begin{aligned} & 15 \\ & 1.6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 7.8 \% \end{gathered}$ | $\stackrel{3}{1.1 \%}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3.2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 2.5 \% \end{gathered}$ | - | 0.8\% | $\stackrel{1}{1.4 \%}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 7.8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2.1 \% \end{gathered}$ |
| 0 - would not vote | $\begin{gathered} 95 \\ 9.5 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 8.4 \% \end{aligned}$ | $\begin{gathered} 54 \\ 10.4 \% \end{gathered}$ | $\begin{gathered} 46 \\ 16.0 \% \end{gathered}$ | $\begin{gathered} 37 \\ 10.5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 3.2 \% \end{gathered}$ | $\stackrel{8}{3.0 \%}$ | $0.7 \%$ | $\stackrel{3}{1.5 \%}$ | $\begin{gathered} 1 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2.3 \% \end{gathered}$ | $\stackrel{9}{3.6 \%}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\stackrel{2}{1.4 \%}$ | $\begin{gathered} 3 \\ 4.6 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 9.0 \% \end{aligned}$ | $\begin{gathered} 11 \\ 16.5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5.0 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9.4 \% \end{aligned}$ | $\begin{gathered} 25 \\ 10.1 \% \end{gathered}$ | $\begin{gathered} 44 \\ 11.7 \% \end{gathered}$ | $\stackrel{1}{2.5 \%}$ | $\begin{gathered} 12 \\ 19.6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 10.9 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 7.2 \% \end{aligned}$ | $\begin{gathered} 20 \\ 12.9 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 9.2 \% \end{aligned}$ |
| SIGMA | $\begin{array}{\|c\|} \hline 1005 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 488 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 209 \\ 100.0 \% \end{array}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{\|c} 223 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 252 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 62 \\ 1000 \% \\ \hline \end{array}$ | $\begin{gathered} 93 \\ 0 \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |

## Survation.

Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote? Base : Respondents likely to vote in elections to the European Parliament

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | \|Midands| | North |
| Unweighted Total | 915 | 407 | 508 | 248 | 381 | 286 | 246 | 199 | 168 | 77 | 186 | 242 | 68 | 151 | 62 | 844 | 71 | 231 | 197 | 258 | 229 | 67 | 52 | 89 | 298 | 158 | 245 |
| Weighted Total | 910 | 447 | 463 | 243 | 318 | 349 | 253 | 208 | 164 | 67 | 190 | 237 | 62 | 146 | 66 | 855 | 55 | 212 | 140 | 227 | 332 | 56 | 50 | 83 | 334 | 133 | 248 |
| Liberal Democrat | $\begin{aligned} & 67 \\ & 7.4 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7.0 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7.8 \% \end{aligned}$ | $\begin{gathered} 28 \\ 11.3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 6.5 \% \end{aligned}$ | $\begin{gathered} 19 \\ 5.4 \% \end{gathered}$ | $0.2 \%$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 27.3 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2.8 \% \end{gathered}$ | $\begin{gathered} 43 \\ 68.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12.4 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 7.8 \% \end{aligned}$ | $0.8 \%$ | $\begin{gathered} 28 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 19 \\ 13.3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4.5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3.1 \% \end{aligned}$ | $\stackrel{1}{2.4 \%}$ | $\begin{gathered} 2 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 25 \\ 7.6 \% \end{gathered}$ | $\stackrel{9}{6.5 \%}$ | $\begin{aligned} & 17 \\ & 7.0 \% \end{aligned}$ |
| UKIP | $\begin{gathered} 226 \\ 24.8 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 28.9 \% \end{aligned}$ | $\begin{gathered} 97 \\ 20.9 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12.8 \% \end{gathered}$ | $\begin{gathered} 77 \\ 24.4 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 33.6 \% \end{aligned}$ | $\begin{gathered} 86 \\ 34.2 \% \end{gathered}$ | $\begin{gathered} 41 \\ 19.7 \% \end{gathered}$ | $\begin{gathered} 46 \\ 27.9 \% \end{gathered}$ | $\begin{gathered} 24 \\ 36.1 \% \end{gathered}$ | $\begin{gathered} 30 \\ 15.7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6.6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.5 \% \end{gathered}$ | $\begin{aligned} & 139 \\ & 95.5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 9.4 \% \end{gathered}$ | $\begin{aligned} & 221 \\ & 25.8 \% \end{aligned}$ | $\begin{gathered} 5 \\ 9.4 \% \end{gathered}$ | $\begin{gathered} 44 \\ 20.8 \% \end{gathered}$ | $\begin{gathered} 29 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 53 \\ 23.3 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 30.1 \% \end{aligned}$ | $\begin{gathered} 4 \\ 7.0 \% \end{gathered}$ | $\begin{gathered} 10 \\ 20.6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 11.7 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 31.3 \% \end{aligned}$ | $\begin{gathered} 34 \\ 25.7 \% \end{gathered}$ | $\begin{gathered} 61 \\ 24.6 \% \end{gathered}$ |
| BNP | $\begin{gathered} 4 \\ 0.4 \% \end{gathered}$ | $\stackrel{2}{2} 0$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 1.1 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\stackrel{1}{1.1 \%}$ | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | ${ }_{1.0 \%}^{1}$ | $\begin{gathered} 4 \\ 0.4 \% \end{gathered}$ | - | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.2 \% \end{gathered}$ | - | $0.6 \%$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $0.2 \%$ | $\begin{gathered} 2 \\ 0.6 \% \end{gathered}$ |
| Labour | $\begin{gathered} 206 \\ 22.6 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 2.6 \% \end{aligned}$ | $\begin{gathered} 105 \\ 22.6 \% \end{gathered}$ | $\begin{gathered} 77 \\ 31.8 \% \end{gathered}$ | $\begin{gathered} 70 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 59 \\ 16.8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5.3 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 62.2 \% \end{aligned}$ | $\begin{gathered} 23 \\ 14.0 \% \end{gathered}$ | - | $\begin{gathered} 5 \\ 2.7 \% \end{gathered}$ | $\begin{gathered} 193 \\ 81.2 \% \end{gathered}$ | $0.5 \%$ |  | $\begin{gathered} 1 \\ 1.1 \% \end{gathered}$ | $\begin{gathered} 181 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 25 \\ 44.8 \% \end{gathered}$ | $\begin{gathered} 44 \\ 20.9 \% \end{gathered}$ | $\begin{gathered} 23 \\ 16.6 \% \end{gathered}$ | $\begin{gathered} 42 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 96 \\ 29.1 \% \end{gathered}$ | $\begin{gathered} 13 \\ 24.2 \% \end{gathered}$ | $\begin{gathered} 8 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 22 \\ 26.4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 28 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 90 \\ 36.1 \% \end{gathered}$ |
| Conservative | $\begin{gathered} 143 \\ 15.7 \% \end{gathered}$ | $\begin{gathered} 78 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 64 \\ 13.9 \% \end{gathered}$ | $\begin{gathered} 27 \\ 11.0 \% \end{gathered}$ | $\begin{gathered} 44 \\ 13.8 \% \end{gathered}$ | $\begin{gathered} 72 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 115 \\ 45.6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 3.2 \% \end{gathered}$ | $\begin{gathered} 7 \\ 4.3 \% \end{gathered}$ | - | $\begin{aligned} & 131 \\ & 69.0 \% \end{aligned}$ | $0.2 \%$ | $\stackrel{1}{1.5 \%}$ | - | $\square$ | $\begin{aligned} & 139 \\ & 16.2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 7.7 \% \end{gathered}$ | $\begin{gathered} 42 \\ 19.7 \% \end{gathered}$ | $\begin{gathered} 28 \\ 20.3 \% \end{gathered}$ | $\begin{gathered} 37 \\ 16.5 \% \end{gathered}$ | $\begin{gathered} 36 \\ 10.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 6.0 \% \end{gathered}$ | $\begin{gathered} 10 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 20 \\ 24.2 \% \end{gathered}$ | $\begin{gathered} 64 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 25 \\ 19.1 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7.3 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 24 \\ & 2.6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 2.9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2.3 \% \end{aligned}$ | $\stackrel{6}{6} \begin{gathered} 6 \\ 2.5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 5 \\ 1.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.5 \% \end{gathered}$ | $0.3 \%$ | $\begin{gathered} 13 \\ 19.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.2 \% \end{gathered}$ | - | - | $\begin{gathered} 20 \\ 29.9 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 2.7 \% \end{aligned}$ | $0.5 \%$ | $\begin{gathered} 5 \\ 2.4 \% \end{gathered}$ | $\begin{gathered} 5 \\ 3.4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5.8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 24 \\ 42.8 \% \end{gathered}$ | - | $-$ | - | - | - |
| Green | $\begin{gathered} 38 \\ 4.2 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 5.0 \% \end{aligned}$ | $\begin{gathered} 16 \\ 3.4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3.9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4.9 \% \end{aligned}$ | $\begin{gathered} 13 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.2 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5.3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6.7 \% \end{aligned}$ | $\begin{gathered} 7 \\ 10.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\stackrel{6}{2.5 \%}$ | $\begin{gathered} 3 \\ 5.5 \% \end{gathered}$ | $\stackrel{2}{1.1 \%}$ | $\begin{gathered} 13 \\ 19.8 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 4.4 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6.1 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6.1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2.9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3.1 \% \end{aligned}$ | $\stackrel{3}{4.9 \%}$ | ${ }^{1} .1 \%$ | $\begin{gathered} 4 \\ 4.6 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3.6 \% \end{aligned}$ | $\stackrel{4}{4.0 \%}$ | ${ }_{5.9}^{15}$ |
| Plaid Cymru | $\begin{gathered} 13 \\ 1.4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 2.1 \% \end{aligned}$ | $\begin{gathered} 4 \\ 0.8 \% \end{gathered}$ | $\stackrel{2}{0.6 \%}$ | $\stackrel{2}{0.7 \%}$ | $\begin{gathered} 9 \\ 2.6 \% \end{gathered}$ | - | $\stackrel{2}{0.9 \%}$ | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 14.5 \% \end{gathered}$ | - | - | - | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 1.5 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 9 \\ 2.8 \% \end{gathered}$ | - | $\begin{gathered} 13 \\ 26.4 \% \end{gathered}$ | - | - | - | - |
| Another Party | $\begin{gathered} 3 \\ 0.3 \% \end{gathered}$ | $\stackrel{2}{2}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | - | - | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 2 \\ 2.9 \% \end{gathered}$ | - | - | - | 0.2\% | $\begin{gathered} 2 \\ 3.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.0 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | - | - | - | $\stackrel{2}{0.7 \%}$ | - | $\stackrel{*}{\text { 0.1\% }}$ |
| Don't know | $\begin{gathered} 167 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 54 \\ 12.2 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 24.4 \% \end{aligned}$ | $\begin{gathered} 57 \\ 23.6 \% \end{gathered}$ | $\begin{gathered} 66 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 44 \\ 12.7 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12.3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6.5 \% \end{aligned}$ | $\begin{gathered} 30 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 7 \\ 9.7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 8.2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4.9 \% \end{aligned}$ | $\begin{gathered} 10 \\ 16.0 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.3 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 17.5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 32.1 \% \end{gathered}$ | $\begin{gathered} 32 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 16.5 \% \end{gathered}$ | $\begin{gathered} 53 \\ 23.3 \% \end{gathered}$ | $\begin{gathered} 59 \\ 17.8 \% \end{gathered}$ | $\begin{gathered} 6 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 10.7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 66 \\ 19.8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 23.6 \% \end{gathered}$ | $\begin{gathered} 43 \\ 17.4 \% \end{gathered}$ |
| Refused | $\begin{aligned} & 20 \\ & 2.2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1.0 \% \end{gathered}$ | $\begin{gathered} 15 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | - |  |  | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ |  |  | - | $\begin{aligned} & 18 \\ & 2.1 \% \end{aligned}$ | $\begin{gathered} 1 \\ 2.4 \% \end{gathered}$ | $\stackrel{2}{1.0 \%}$ | $\stackrel{2}{2} 1.4 \%$ | $\begin{gathered} 8 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2.4 \% \end{gathered}$ | $0.9 \%$ | - | $\begin{gathered} 1 \\ 1.4 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 4.3 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 1.0 \% \end{gathered}$ |
| SIGMA | $\begin{array}{\|c\|} 910 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 447 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 463 \\ 6 \quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 243 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 318 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 349 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 253 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 208 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 164 \\ \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 67 \\ \times \quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 190 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 237 \\ \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 146 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 855 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 212 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 140 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 227 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 332 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 56 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 50 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 83 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 334 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 133 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 248 \\ 100.0 \% \\ \hline \end{gathered}$ |

## Survation.

Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base : Respondents likely to vote in elections to the European Parliament

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | \|OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London] | South | Midlands | North |
| Unweighted Total | 915 | 407 | 508 | 248 | 381 | 286 | 246 | 199 | 168 | 77 | 186 | 242 | 68 | 151 | 62 | 844 | 71 | 231 | 197 | 258 | 229 | 67 | 52 | 89 | 298 | 158 | 245 |
| Weighted Total | 915 | 453 | 462 | 216 | 316 | 384 | 282 | 219 | 162 | 73 | 211 | 243 | 64 | 161 | 67 | 866 | 49 | 219 | 13 | 225 | 335 | 58 | 52 | 81 | 339 | 12 | 256 |
| Liberal Democrat | $\begin{aligned} & 71 \\ & 7.8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 7.0 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 8.6 \% \end{aligned}$ | $\begin{gathered} 28 \\ 12.9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 6.9 \% \end{aligned}$ | $\begin{gathered} 22 \\ 5.7 \% \end{gathered}$ | 0.1\% | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 50 \\ 30.6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3.0 \% \end{gathered}$ | $\stackrel{6}{2.6 \%}$ | $\begin{gathered} 45 \\ 70.5 \% \end{gathered}$ | $\stackrel{2}{2} 1.0 \%$ | $\begin{gathered} 9 \\ 13.3 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 8.2 \% \end{aligned}$ | $0.9 \%$ | $\begin{gathered} 32 \\ 14.6 \% \end{gathered}$ | $\begin{gathered} 19 \\ 14.1 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4.5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3.0 \% \end{gathered}$ | $\stackrel{1}{1.9 \%}$ | $\stackrel{2}{3.6 \%}$ | $\begin{gathered} 14 \\ 16.7 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 7.9 \% \end{aligned}$ | $\stackrel{8}{6.4 \%}$ | $\begin{gathered} 20 \\ 7.9 \% \end{gathered}$ |
| UKIP | $\begin{aligned} & 243 \\ & 26.5 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 30.4 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 22.7 \% \end{aligned}$ | $\begin{gathered} 34 \\ 15.9 \% \end{gathered}$ | $\begin{gathered} 83 \\ 26.2 \% \end{gathered}$ | $\begin{gathered} 125 \\ 32.7 \% \end{gathered}$ | $\begin{gathered} 95 \\ 33.9 \% \end{gathered}$ | $\begin{gathered} 45 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 46 \\ 28.2 \% \end{gathered}$ | $\begin{gathered} 27 \\ 37.6 \% \end{gathered}$ | $\begin{gathered} 34 \\ 16.2 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 7.2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6.7 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 96.1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 7.1 \% \end{gathered}$ | $\begin{aligned} & 237 \\ & 27.3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 12.1 \% \end{gathered}$ | $\begin{gathered} 48 \\ 22.0 \% \end{gathered}$ | $\begin{gathered} 30 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 60 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 105 \\ 31.4 \% \end{gathered}$ | $\begin{gathered} 5 \\ 8.0 \% \end{gathered}$ | $\begin{gathered} 12 \\ 23.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 111 \\ 32.7 \% \end{gathered}$ | $\begin{gathered} 35 \\ 28.5 \% \end{gathered}$ | $\begin{gathered} 67 \\ 26.2 \% \end{gathered}$ |
| BNP | $\begin{gathered} 4 \\ 0.4 \% \end{gathered}$ | $\stackrel{2}{0.5 \%}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\stackrel{2}{0.5 \%}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 4 \\ 0.4 \% \end{gathered}$ | - | - | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.7 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\stackrel{1}{1.5 \%}$ | - | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $0.2 \%$ | $\begin{gathered} 2 \\ 0.6 \% \end{gathered}$ |
| Labour | $\begin{gathered} 214 \\ 23.3 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 2.0 \% \end{aligned}$ | $\begin{gathered} 114 \\ 24.7 \% \end{gathered}$ | $\begin{gathered} 72 \\ 33.4 \% \end{gathered}$ | $\begin{gathered} 77 \\ 24.3 \% \end{gathered}$ | $\begin{gathered} 65 \\ 16.9 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 5.5 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 62.6 \% \end{aligned}$ | $\begin{gathered} 24 \\ 14.6 \% \end{gathered}$ | - | $\stackrel{6}{2.7 \%}$ | $\begin{aligned} & 200 \\ & 82.0 \% \end{aligned}$ | $0.6 \%$ | - | $\begin{gathered} 1 \\ 1.4 \% \end{gathered}$ | $\begin{aligned} & 189 \\ & 21.8 \% \end{aligned}$ | $\begin{gathered} 25 \\ 50.6 \% \end{gathered}$ | $\begin{gathered} 47 \\ 21.5 \% \end{gathered}$ | $\begin{gathered} 25 \\ 18.5 \% \end{gathered}$ | $\begin{gathered} 43 \\ 18.9 \% \end{gathered}$ | $\begin{gathered} 99 \\ 29.5 \% \end{gathered}$ | $\begin{gathered} 14 \\ 24.7 \% \end{gathered}$ | $\stackrel{9}{16.7 \%}$ | $\begin{gathered} 21 \\ 26.3 \% \end{gathered}$ | $\begin{gathered} 43 \\ 12.8 \% \end{gathered}$ | $\begin{gathered} 31 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 95 \\ 37.1 \% \end{gathered}$ |
| Conservative | $\begin{gathered} 159 \\ 17.4 \% \end{gathered}$ | $\begin{gathered} 89 \\ 19.6 \% \end{gathered}$ | $\begin{gathered} 70 \\ 15.2 \% \end{gathered}$ | $\begin{gathered} 28 \\ 13.1 \% \end{gathered}$ | $\begin{gathered} 49 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 82 \\ 21.4 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 47.0 \% \end{aligned}$ | $\begin{gathered} 7 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 4.0 \% \end{gathered}$ | - | $\begin{aligned} & 149 \\ & 70.6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.8 \% \end{gathered}$ | $\div$ | - | $\begin{aligned} & 155 \\ & 17.9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 9.1 \% \end{gathered}$ | $\begin{gathered} 45 \\ 20.4 \% \end{gathered}$ | $\begin{gathered} 31 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 41 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 42 \\ 12.7 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 23 \\ 29.0 \% \end{gathered}$ | $\begin{gathered} 72 \\ 21.4 \% \end{gathered}$ | $\begin{gathered} 28 \\ 22.7 \% \end{gathered}$ | $\begin{gathered} 20 \\ 7.7 \% \end{gathered}$ |
| SNP | $\begin{aligned} & 23 \\ & 2.5 \% \end{aligned}$ | $\begin{gathered} 11 \\ 2.4 \% \end{gathered}$ | $\begin{gathered} 12 \\ 2.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3.7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 15.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.4 \% \end{gathered}$ | - | - | $\begin{gathered} 18 \\ 26.9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 2.6 \% \end{aligned}$ | $\stackrel{*}{0.7 \%}$ | $\stackrel{6}{2.8 \%}$ | $\begin{gathered} 3 \\ 2.5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5.5 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 23 \\ 39.6 \% \end{gathered}$ | - | - | - | - | - |
| Green | $\begin{gathered} 38 \\ 4.2 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 5.1 \% \end{aligned}$ | $\begin{gathered} 15 \\ 3.3 \% \end{gathered}$ | $\begin{gathered} 9 \\ 4.1 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 5.0 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3.6 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1.1 \% \end{gathered}$ | $\begin{gathered} 12 \\ 5.3 \% \end{gathered}$ | $\begin{gathered} 12 \\ 7.5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.2 \% \end{gathered}$ | $\stackrel{2}{2} 1.0 \%$ | $\begin{gathered} 14 \\ 20.4 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 4.4 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1.5 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5.9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6.2 \% \end{gathered}$ | $\begin{gathered} 7 \\ 3.0 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3.1 \% \end{aligned}$ | $\begin{gathered} 3 \\ 4.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2.5 \% \end{gathered}$ | $\stackrel{3}{3} \begin{gathered} 3 \end{gathered}$ | $\begin{aligned} & 13 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 4 \\ 3.5 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5.4 \% \end{aligned}$ |
| Plaid Cymru | $\begin{gathered} 14 \\ 1.6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 2.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.6 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 2.9 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | $\begin{gathered} 11 \\ 15.8 \% \end{gathered}$ | - | - | - | 0.2\% | $\begin{gathered} 12 \\ 18.5 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 1.7 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.8 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 3.3 \% \end{aligned}$ | - | $\begin{gathered} 14 \\ 27.6 \% \end{gathered}$ | - | $-$ | $\div$ | - |
| Another Party | $\begin{gathered} 3 \\ 0.3 \% \end{gathered}$ | $\stackrel{2}{0.4 \%}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.4 \% \end{gathered}$ | $\square$ | - | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 2 \\ 3.0 \% \end{gathered}$ | - | $\square$ | - | 0.2\% | $\begin{gathered} 3 \\ 4.1 \% \end{gathered}$ | $\stackrel{2}{2} 0$ | $\begin{gathered} 1 \\ 1.1 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\div$ | - | - | $\begin{gathered} 3 \\ 0.8 \% \end{gathered}$ | - | $\stackrel{*}{*}$ |
| Don't know | $\begin{gathered} 125 \\ 13.7 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 9.5 \% \end{aligned}$ | $\begin{gathered} 83 \\ 17.9 \% \end{gathered}$ | $\begin{gathered} 33 \\ 15.2 \% \end{gathered}$ | $\begin{gathered} 47 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 46 \\ 12.0 \% \end{gathered}$ | $\begin{gathered} 32 \\ 11.5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4.9 \% \end{aligned}$ | $\begin{gathered} 22 \\ 13.6 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10.4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6.2 \% \end{aligned}$ | $\begin{gathered} 9 \\ 3.8 \% \end{gathered}$ | $\begin{gathered} \stackrel{8}{12.9 \%} \end{gathered}$ | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.2 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 13.3 \% \end{aligned}$ | $\begin{gathered} 10 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 11.7 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10.8 \% \end{gathered}$ | $\begin{gathered} 40 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 46 \\ 13.6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11.7 \% \end{gathered}$ | 4 $6.8 \%$ | $\begin{gathered} 8 \\ 10.5 \% \end{gathered}$ | $\begin{gathered} 53 \\ 15.7 \% \end{gathered}$ | $\begin{gathered} 16 \\ 12.6 \% \end{gathered}$ | $\begin{gathered} 36 \\ 13.9 \% \end{gathered}$ |
| Refused | $\begin{gathered} 20 \\ 2.2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 3.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.4 \% \end{gathered}$ | $\begin{gathered} 7 \\ 2.3 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 2.6 \% \end{aligned}$ | $0.2 \%$ |  |  | $-$ | 0.2\% | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ |  |  |  | $\begin{aligned} & 19 \\ & 2.2 \% \end{aligned}$ | $\begin{gathered} 2 \\ 3.3 \% \end{gathered}$ | $\stackrel{2}{0.7 \%}$ | $\stackrel{2}{1.4 \%}$ | $\begin{gathered} \stackrel{8}{3.8 \%} \end{gathered}$ | $\begin{gathered} 8 \\ 2.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.0 \% \end{gathered}$ | - | $0.5 \%$ | $\begin{aligned} & 16 \\ & 4.6 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.0 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 915 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 453 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 462 \\ 0 \quad 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 216 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 316 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 384 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 282 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 219 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 162 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 73 \\ +\quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 211 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 243 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 64 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 161 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 67 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 866 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 49 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 219 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 137 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 225 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 335 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 58 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 52 \\ 100.0 \% \end{array}$ | $\begin{gathered} 81 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 339 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 124 \\ 100 \% \end{gathered}$ | $\begin{gathered} 256 \\ 100.0 \% \\ \hline \end{gathered}$ |

## Table 11

Q5. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q5. In May 2014 there will be elections to the European Parliament, by a form of proportional representation. If this European election was to take place tomorrow instead, how do you think you would be most likely to vote?
Base : Respondents likely to vote in elections to the European Parliament and Excluding DK/Refused

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | \|OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | tland | Wales | London\| | South | Midlands | North |
| Unweighted Total | 716 | 351 | 365 | 184 | 300 | 232 | 207 | 177 | 143 | 69 | 165 | 223 | 63 | 146 | 60 | 665 | 51 | 195 | 157 | 190 | 174 | 59 | 43 | 71 | 229 | 124 | 187 |
| Weighted Total | 769 | 408 | 362 | 180 | 262 | 328 | 249 | 208 | 140 | 65 | 197 | 233 | 56 | 159 | 62 | 73 | 37 | 192 | 120 | 177 | 281 | 50 | 48 | 72 | 270 | 107 | 217 |
| Liberal Democrat | $\begin{aligned} & 71 \\ & 9.3 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 7.8 \% \end{aligned}$ | $\begin{gathered} 40 \\ 11.0 \% \end{gathered}$ | $\begin{gathered} 28 \\ 15.5 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 8.3 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6.6 \% \end{gathered}$ | 0.2\% | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 50 \\ 35.4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.2 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3.2 \% \end{gathered}$ | $\stackrel{6}{2.7 \%}$ | $\begin{gathered} 45 \\ 80.9 \% \end{gathered}$ | $\stackrel{2}{1.1 \%}$ | $\begin{gathered} 9 \\ 14.3 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 9.7 \% \end{aligned}$ | $1.2 \%$ | $\begin{gathered} 32 \\ 16.6 \% \end{gathered}$ | $\begin{gathered} 19 \\ 16.0 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 5.7 \% \end{aligned}$ | $\begin{gathered} 10 \\ 3.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 2.2 \% \end{gathered}$ | $\stackrel{2}{3.8 \%}$ | $\begin{gathered} 14 \\ 18.8 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 9.9 \% \end{aligned}$ | $\stackrel{8}{8.4 \%}$ | $\begin{aligned} & 20 \\ & 9.3 \% \end{aligned}$ |
| UKIP | $\begin{aligned} & 243 \\ & 31.5 \% \end{aligned}$ | $\begin{gathered} 138 \\ 33.8 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 29.0 \% \end{aligned}$ | $\begin{gathered} 34 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 83 \\ 31.6 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 38.3 \% \end{aligned}$ | $\begin{gathered} 95 \\ 38.4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 21.7 \% \end{gathered}$ | $\begin{gathered} 46 \\ 32.6 \% \end{gathered}$ | $\begin{gathered} 27 \\ 41.9 \% \end{gathered}$ | $\begin{gathered} 34 \\ 17.4 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 7.5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 7.7 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 97.0 \% \end{aligned}$ | $\begin{gathered} 5 \\ 7.7 \% \end{gathered}$ | $\begin{aligned} & 237 \\ & 32.3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 15.9 \% \end{gathered}$ | $\begin{gathered} 48 \\ 25.1 \% \end{gathered}$ | $\begin{gathered} 30 \\ 25.0 \% \end{gathered}$ | $\begin{gathered} 60 \\ 33.7 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 37.4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 9.2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 25.5 \% \end{gathered}$ | $\begin{gathered} 10 \\ 14.1 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 41.0 \% \end{aligned}$ | $\begin{gathered} 35 \\ 32.9 \% \end{gathered}$ | $\begin{gathered} 67 \\ 30.8 \% \end{gathered}$ |
| BNP | $\begin{gathered} 4 \\ 0.5 \% \end{gathered}$ | $\stackrel{2}{0.6 \%}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\stackrel{2}{2}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 1.4 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | ${ }_{1.5 \%}^{1}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | ${ }_{1.3 \%}^{1}$ | $\begin{gathered} 4 \\ 0.5 \% \end{gathered}$ |  |  | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | $\stackrel{2}{2}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{aligned} & 1.7 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 0.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $0.3 \%$ | $\begin{gathered} 2 \\ 0.7 \% \end{gathered}$ |
| Labour | $\begin{aligned} & 214 \\ & 27.8 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 24.4 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 31.5 \% \end{aligned}$ | $\begin{gathered} 72 \\ 40.1 \% \end{gathered}$ | $\begin{gathered} 77 \\ 29.3 \% \end{gathered}$ | $\begin{gathered} 65 \\ 19.8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 6.2 \% \end{gathered}$ | $\begin{aligned} & 137 \\ & 65.9 \% \end{aligned}$ | $\begin{gathered} 24 \\ 16.9 \% \end{gathered}$ | - | $\begin{gathered} 6 \\ 2.9 \% \end{gathered}$ | $\begin{aligned} & 200 \\ & 85.6 \% \end{aligned}$ | $0.7 \%$ | - | $\begin{gathered} 1 \\ 1.5 \% \end{gathered}$ | $\begin{gathered} 189 \\ 25.8 \% \end{gathered}$ | $\begin{gathered} 25 \\ 66.5 \% \end{gathered}$ | $\begin{gathered} 47 \\ 24.5 \% \end{gathered}$ | $\begin{gathered} 25 \\ 21.1 \% \end{gathered}$ | $\begin{gathered} 43 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 99 \\ 35.2 \% \end{gathered}$ | $\begin{gathered} 14 \\ 28.3 \% \end{gathered}$ | $\stackrel{9}{17.9 \%}$ | $\begin{gathered} 21 \\ 29.6 \% \end{gathered}$ | $\begin{gathered} 43 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 31 \\ 29.1 \% \end{gathered}$ | $\begin{gathered} 95 \\ 43.6 \% \end{gathered}$ |
| Conservative | $\begin{aligned} & 159 \\ & 20.7 \% \end{aligned}$ | $\begin{gathered} 89 \\ 21.8 \% \end{gathered}$ | $\begin{gathered} 70 \\ 19.4 \% \end{gathered}$ | $\begin{gathered} 28 \\ 15.7 \% \end{gathered}$ | $\begin{gathered} 49 \\ 18.7 \% \end{gathered}$ | $\begin{gathered} 82 \\ 25.0 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 53.2 \% \end{aligned}$ | $\begin{gathered} 7 \\ 3.5 \% \end{gathered}$ | $\stackrel{6}{4.6 \%}$ | - | $\begin{aligned} & 149 \\ & 75.4 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\stackrel{1}{2.0 \%}$ | $\div$ | - | $\begin{aligned} & 155 \\ & 21.1 \% \end{aligned}$ | $\begin{gathered} 4 \\ 11.9 \% \end{gathered}$ | $\begin{gathered} 45 \\ 23.3 \% \end{gathered}$ | $\begin{gathered} 31 \\ 26.0 \% \end{gathered}$ | $\begin{gathered} 41 \\ 23.1 \% \end{gathered}$ | $\begin{gathered} 42 \\ 15.1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 7.9 \% \end{gathered}$ | $\begin{gathered} 10 \\ 20.5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 32.6 \% \end{gathered}$ | $\begin{gathered} 72 \\ 26.9 \% \end{gathered}$ | $\begin{gathered} 28 \\ 26.2 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 9.1 \% \end{aligned}$ |
| SNP | $\begin{aligned} & 23 \\ & 3.0 \% \end{aligned}$ | $\begin{gathered} 11 \\ 2.6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 3.4 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4.4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 11 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\stackrel{3}{3}$ | - | - | $\begin{gathered} 18 \\ 28.9 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 3.1 \% \end{aligned}$ | $1.0 \%$ | $\begin{gathered} 6 \\ 3.2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 2.9 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 7.0 \% \end{aligned}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 45.4 \% \end{gathered}$ | - | - | - | - | - |
| Green | $\begin{aligned} & 38 \\ & 5.0 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5.7 \% \end{aligned}$ | $\begin{gathered} 15 \\ 4.2 \% \end{gathered}$ | $\stackrel{9}{4.9 \%}$ | $\begin{aligned} & 16 \\ & 6.0 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4.3 \% \end{aligned}$ | $\stackrel{3}{1.2 \%}$ | $\begin{aligned} & 12 \\ & 5.6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8.7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11.9 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 7.1 \% \end{gathered}$ | $\stackrel{2}{2} 1.0 \%$ | $\begin{gathered} 14 \\ 21.9 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 5.2 \% \end{aligned}$ | $\begin{gathered} 1 \\ 2.0 \% \end{gathered}$ | $\begin{gathered} 13 \\ 6.8 \% \end{gathered}$ | $\begin{gathered} 8 \\ 7.0 \% \end{gathered}$ | $\begin{gathered} 7 \\ 3.8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 3.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.3 \% \end{gathered}$ | ${ }^{2.7 \%}$ | $\stackrel{3}{4.1 \%}$ | $\begin{aligned} & 13 \\ & 5.0 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4.1 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 6.3 \% \end{aligned}$ |
| Plaid Cymru | $\begin{gathered} 14 \\ 1.9 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 2.8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | $\stackrel{2}{0.7 \%}$ | $\begin{gathered} 11 \\ 3.4 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.6 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 17.6 \% \end{gathered}$ | - | - | - | 0.2\% | $\begin{gathered} 12 \\ 20.0 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 2.0 \% \end{aligned}$ | - | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | $\stackrel{2}{2} 1.0 \%$ | $\begin{aligned} & 11 \\ & 4.0 \% \end{aligned}$ | - | $\begin{gathered} 14 \\ 29.6 \% \end{gathered}$ | - | - | - | - |
| Another Party | $\begin{gathered} 3 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.4 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.3 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.2 \% \end{gathered}$ | $\begin{gathered} 2 \\ 0.5 \% \end{gathered}$ | $:$ |  | $\underset{0.6 \%}{1}$ | $\begin{gathered} 2 \\ 3.3 \% \end{gathered}$ | - | - | - | $0.2 \%$ | $\begin{gathered} 3 \\ 4.4 \% \end{gathered}$ | $\stackrel{2}{2} 0$ | $\begin{gathered} 1 \\ 1.5 \% \end{gathered}$ | - | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.7 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.4 \% \end{gathered}$ | - | - | $\div$ | $\begin{gathered} 3 \\ 1.0 \% \end{gathered}$ | - | ** |
| SIGMA | $\begin{gathered} 769 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 408 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 362 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 180 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 262 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 328 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 249 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 208 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 140 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 65 \\ 6 \quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 197 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 233 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 56 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 159 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 732 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 37 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 192 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 120 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 177 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 281 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 50 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 48 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 72 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 270 \\ 100.0 \% \end{array}$ | $\begin{gathered} 107 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 217 \\ 100.0 \% \end{gathered}$ |

Q6. In the event of a "Yes"? vote in the Scottish independence referendum, should David Cameron resign as Prime Minister of the UK? Base : All Respondents

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | $55+$ | N | LAB | LD | \|OTHER | ON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | cotland | Wales | London\| | South | Midlands | Nort |
| Unweighted Total | 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 24 | 21 | 28 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| Weighted Total | 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| Yes, he should resign | $\begin{gathered} 304 \\ 30.3 \% \end{gathered}$ | $\begin{aligned} & 159 \\ & 32.5 \% \end{aligned}$ | $\begin{gathered} 146 \\ 28.2 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 36.9 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 29.1 \% \end{aligned}$ | $\begin{gathered} 94 \\ 26.1 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 113 \\ 54.2 \% \end{gathered}$ | $\begin{gathered} 46 \\ 28.0 \% \end{gathered}$ | $\begin{gathered} 23 \\ 33.7 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 9.5 \% \end{aligned}$ | $\begin{gathered} 152 \\ 61.8 \% \end{gathered}$ | $\begin{gathered} 12 \\ 19.5 \% \end{gathered}$ | $\begin{gathered} 49 \\ 33.3 \% \end{gathered}$ | $\begin{gathered} 20 \\ 28.6 \% \end{gathered}$ | $\begin{aligned} & 280 \\ & 29.8 \% \end{aligned}$ | $\begin{gathered} 25 \\ 37.7 \% \end{gathered}$ | $\begin{gathered} 47 \\ 21.3 \% \end{gathered}$ | $\begin{gathered} 48 \\ 31.4 \% \end{gathered}$ | $\begin{gathered} 76 \\ 30.3 \% \end{gathered}$ | $\begin{gathered} 132 \\ 35.1 \% \end{gathered}$ | $\begin{gathered} 26 \\ 45.7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 20.2 \% \end{gathered}$ | $\begin{gathered} 28 \\ 30.7 \% \end{gathered}$ | $\begin{gathered} 84 \\ 23.4 \% \end{gathered}$ | $\begin{gathered} 43 \\ 28.0 \% \end{gathered}$ | $\begin{gathered} 109 \\ 39.9 \% \end{gathered}$ |
| No, he should not resign | $\begin{aligned} & 491 \\ & 48.9 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 51.0 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & 46.9 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 34.4 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 49.1 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 60.3 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 71.3 \% \end{aligned}$ | $\begin{gathered} 71 \\ 33.8 \% \end{gathered}$ | $\begin{gathered} 95 \\ 56.9 \% \end{gathered}$ | $\begin{gathered} 32 \\ 46.2 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 84.6 \% \end{aligned}$ | $\begin{gathered} 60 \\ 24.2 \% \end{gathered}$ | $\begin{gathered} 42 \\ 66.6 \% \end{gathered}$ | $\begin{gathered} 76 \\ 51.4 \% \end{gathered}$ | $\begin{gathered} 28 \\ 40.3 \% \end{gathered}$ | $\begin{aligned} & 470 \\ & 50.1 \% \end{aligned}$ | $\begin{gathered} 21 \\ 32.4 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 64.4 \% \end{aligned}$ | $\begin{gathered} 71 \\ 46.2 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 51.3 \% \end{aligned}$ | $\begin{gathered} 147 \\ 39.2 \% \end{gathered}$ | $\begin{gathered} 28 \\ 48.6 \% \end{gathered}$ | $\begin{gathered} 25 \\ 40.2 \% \end{gathered}$ | $\begin{gathered} 43 \\ 46.2 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & 58.0 \% \end{aligned}$ | $\begin{gathered} 61 \\ 40.1 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 43.8 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 209 \\ & 20.8 \% \end{aligned}$ | $\begin{gathered} 80 \\ 16.5 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 24.9 \% \end{aligned}$ | $\begin{gathered} 83 \\ 28.6 \% \end{gathered}$ | $\begin{gathered} 77 \\ 21.8 \% \end{gathered}$ | $\begin{gathered} 49 \\ 13.6 \% \end{gathered}$ | $\begin{gathered} 35 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 25 \\ 12.0 \% \end{gathered}$ | $\begin{gathered} 25 \\ 15.1 \% \end{gathered}$ | $\begin{gathered} 14 \\ 20.1 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5.9 \% \end{aligned}$ | $\begin{gathered} 35 \\ 14.0 \% \end{gathered}$ | $\begin{gathered} \stackrel{9}{13.8 \%} \end{gathered}$ | $\begin{gathered} 23 \\ 15.2 \% \end{gathered}$ | $\begin{gathered} 22 \\ 31.1 \% \end{gathered}$ | $\begin{aligned} & 190 \\ & 20.2 \% \end{aligned}$ | $\begin{gathered} 20 \\ 29.9 \% \end{gathered}$ | $\begin{gathered} 32 \\ 14.3 \% \end{gathered}$ | $\begin{gathered} 35 \\ 22.4 \% \end{gathered}$ | $\begin{gathered} 46 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 97 \\ 25.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.7 \% \end{gathered}$ | $\begin{gathered} 24 \\ 39.6 \% \end{gathered}$ | $\begin{gathered} 21 \\ 23.1 \% \end{gathered}$ | $\begin{gathered} 67 \\ 18.7 \% \end{gathered}$ | $\begin{gathered} 49 \\ 31.9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 16.2 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 1005 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ +100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 355 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ +100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 252 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 93 \\ 0 \quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |

Q7. The Chilcot Inquiry into the nation's role in the Iraq War began in 2009 and was originally due to publish its findings in 2012. The publication date is currently unclear and could be after the 2015 general election. Which of the following statements is closest to your opinion?
Base : All Respondents

Unweighted Total
Weighted Total
It is important that
the report of the
the report of the inquiry is published as soon as possible It is not important whether the report of the inquiry is
published now or published now
after the 2015 general election Don't know SIGMA

| Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | Midlands | North |
| 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 243 | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| $\begin{aligned} & 583 \\ & 58.0 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 62.8 \% \end{aligned}$ | $\begin{aligned} & 277 \\ & 53.6 \% \end{aligned}$ | $\begin{gathered} 162 \\ 55.8 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 55.6 \% \end{aligned}$ | $\begin{gathered} 224 \\ 62.2 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 61.3 \% \end{aligned}$ | $\begin{gathered} 131 \\ 62.4 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 60.9 \% \end{aligned}$ | $\begin{gathered} 43 \\ 63.4 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 54.6 \% \end{aligned}$ | $\begin{gathered} 150 \\ 60.8 \% \end{gathered}$ | $\begin{gathered} 35 \\ 56.1 \% \end{gathered}$ | $\begin{gathered} 97 \\ 65.7 \% \end{gathered}$ | $\begin{gathered} 41 \\ 59.5 \% \end{gathered}$ | $\begin{aligned} & 541 \\ & 57.6 \% \end{aligned}$ | $\begin{gathered} 42 \\ 64.1 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 58.5 \% \end{aligned}$ | $\begin{gathered} 91 \\ 58.9 \% \end{gathered}$ | $\begin{aligned} & 143 \\ & 56.7 \% \end{aligned}$ | $\begin{aligned} & 219 \\ & 58.3 \% \end{aligned}$ | $\begin{gathered} 33 \\ 58.2 \% \end{gathered}$ | $\begin{gathered} 30 \\ 48.7 \% \end{gathered}$ | $\begin{gathered} 52 \\ 55.9 \% \end{gathered}$ | $\begin{aligned} & 230 \\ & 63.7 \% \end{aligned}$ | $\begin{gathered} 79 \\ 51.6 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 56.4 \% \end{aligned}$ |
| $\begin{gathered} 229 \\ 22.7 \% \end{gathered}$ | $\begin{gathered} 121 \\ 24.8 \% \end{gathered}$ | $\begin{gathered} 108 \\ 20.8 \% \end{gathered}$ | $\begin{gathered} 72 \\ 24.7 \% \end{gathered}$ | $\begin{gathered} 82 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 75 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 59 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 55 \\ 26.2 \% \end{gathered}$ | $\begin{gathered} 40 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 23.1 \% \end{gathered}$ | $\begin{gathered} 64 \\ 33.0 \% \end{gathered}$ | $\begin{gathered} 54 \\ 22.1 \% \end{gathered}$ | $\begin{gathered} 15 \\ 23.9 \% \end{gathered}$ | $\begin{gathered} 38 \\ 25.6 \% \end{gathered}$ | $\begin{gathered} 16 \\ 22.6 \% \end{gathered}$ | $\begin{gathered} 213 \\ 22.6 \% \end{gathered}$ | $\begin{gathered} 16 \\ 24.4 \% \end{gathered}$ | $\begin{gathered} 69 \\ 31.2 \% \end{gathered}$ | $\begin{gathered} 41 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 64 \\ 25.6 \% \end{gathered}$ | $\begin{gathered} 54 \\ 14.3 \% \end{gathered}$ | $\begin{gathered} 17 \\ 30.1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 13.7 \% \end{gathered}$ | $\begin{gathered} 30 \\ 32.1 \% \end{gathered}$ | $\begin{gathered} 71 \\ 19.6 \% \end{gathered}$ | $\begin{gathered} 40 \\ 26.2 \% \end{gathered}$ | $\begin{gathered} 62 \\ 22.6 \% \end{gathered}$ |
| $\begin{gathered} 193 \\ 19.2 \% \end{gathered}$ | $\begin{gathered} 61 \\ 12.5 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 25.6 \% \end{aligned}$ | $\begin{gathered} 56 \\ 19.4 \% \end{gathered}$ | $\begin{gathered} 75 \\ 21.2 \% \end{gathered}$ | 61 $17.0 \%$ | $\begin{gathered} 41 \\ 15.9 \% \end{gathered}$ | $\begin{gathered} 24 \\ 11.3 \% \end{gathered}$ | $\begin{gathered} 25 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 9 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 24 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 42 \\ 17.1 \% \end{gathered}$ | $\begin{gathered} 12 \\ 19.9 \% \end{gathered}$ | $\begin{aligned} & 13.7 \% \\ & 8.7 \end{aligned}$ | $\begin{gathered} 12 \\ \hline \\ \hline \quad 17.9 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 19.7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11.5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 10.3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 14.6 \% \end{gathered}$ | $\begin{gathered} 45 \\ 17.7 \% \end{gathered}$ | $\begin{gathered} 103 \\ 27.4 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11.8 \% \end{gathered}$ | $\begin{gathered} 23 \\ 37.6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 12.0 \% \end{gathered}$ | $\begin{gathered} 60 \\ 16.8 \% \end{gathered}$ | $\begin{gathered} 34 \\ 22.2 \% \end{gathered}$ | $\begin{gathered} 58 \\ 21.1 \% \end{gathered}$ |
| $\begin{gathered} 1005 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{\|c} 195 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | 66 100.0\% | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 252 \\ 1000 \% \end{array}$ | $\begin{gathered} 376 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 93 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \end{gathered}$ |

## Table 14

Q8. It has been reported that the cabinet office (senior government department that manages the communications of the Prime Minister and Cabinet) is resisting requests from the Chilcot Inquiry to provide records of conversations between Tony Blair and George Bush. Which of the following statements is closest to your opinion.
Base : All Respondents

Unweighted Tota
Weighted Total
The records of the
conversations should be published
The records of the conversations should not be published
Don't know
SIGMA

| Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | \|OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London | South | Midlands | North |
| 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 243 | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| $\begin{aligned} & 701 \\ & 69.7 \% \end{aligned}$ | $\begin{aligned} & 351 \\ & 71.9 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 67.6 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 70.3 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 64.2 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 74.7 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 78.4 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 71.9 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 72.3 \% \end{aligned}$ | $\begin{gathered} 43 \\ 63.6 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 72.1 \% \end{aligned}$ | $\begin{gathered} 169 \\ 68.5 \% \end{gathered}$ | $\begin{gathered} 44 \\ 70.5 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 77.1 \% \end{aligned}$ | $\begin{gathered} 54 \\ 77.9 \% \end{gathered}$ | $\begin{aligned} & 651 \\ & 69.3 \% \end{aligned}$ | $\begin{gathered} 49 \\ 75.2 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 71.7 \% \end{aligned}$ | $\begin{gathered} 111 \\ 71.8 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 69.0 \% \end{aligned}$ | $\begin{gathered} 256 \\ 68.2 \% \end{gathered}$ | $\begin{gathered} 39 \\ 68.5 \% \end{gathered}$ | $\begin{gathered} 41 \\ 65.8 \% \end{gathered}$ | $\begin{gathered} 66 \\ 71.5 \% \end{gathered}$ | $\begin{aligned} & 251 \\ & 69.5 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 71.3 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 69.3 \% \end{aligned}$ |
| $\begin{gathered} 128 \\ 12.8 \% \end{gathered}$ | $\begin{gathered} 70 \\ 14.4 \% \end{gathered}$ | $\begin{gathered} 58 \\ 11.2 \% \end{gathered}$ | $\begin{gathered} 38 \\ 13.0 \% \end{gathered}$ | $\begin{gathered} 52 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 38 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 32 \\ 12.2 \% \end{gathered}$ | $\begin{gathered} 28 \\ 13.2 \% \end{gathered}$ | $\begin{gathered} 20 \\ 12.1 \% \end{gathered}$ | $\begin{gathered} 12 \\ 18.2 \% \end{gathered}$ | $\begin{gathered} 35 \\ 18.2 \% \end{gathered}$ | $\begin{gathered} 33 \\ 13.3 \% \end{gathered}$ | $\stackrel{8}{13.0 \%}$ | $\begin{gathered} 21 \\ 14.2 \% \end{gathered}$ | $\begin{gathered} 6 \\ 8.3 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 12.5 \% \end{aligned}$ | $\begin{gathered} 10 \\ 15.7 \% \end{gathered}$ | $\begin{gathered} 40 \\ 17.9 \% \end{gathered}$ | $\begin{gathered} 28 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6.1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 13.0 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11.8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 45 \\ 12.6 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 32 \\ 11.6 \% \end{gathered}$ |
| $\begin{gathered} 176 \\ 17.5 \% \end{gathered}$ | $\begin{gathered} 67 \\ 13.6 \% \end{gathered}$ | $\begin{gathered} 110 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 49 \\ 16.8 \% \end{gathered}$ | $\begin{gathered} 75 \\ 21.0 \% \end{gathered}$ | $\begin{gathered} 53 \\ 14.7 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9.4 \% \end{aligned}$ | $\begin{gathered} 31 \\ 14.9 \% \end{gathered}$ | $\begin{gathered} 26 \\ 15.6 \% \end{gathered}$ | $\begin{gathered} 12 \\ 18.3 \% \end{gathered}$ | 19 9.7 | $\begin{gathered} 45 \\ 18.2 \% \end{gathered}$ | $\begin{gathered} 10 \\ 16.5 \% \end{gathered}$ | $\begin{gathered} 13 \\ 8.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 13.8 \% \end{gathered}$ | $\begin{aligned} & 170 \\ & 18.1 \% \end{aligned}$ | 6 $9.1 \%$ | $\begin{gathered} 23 \\ 10.4 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10.1 \% \end{gathered}$ | $\begin{gathered} 41 \\ 16.2 \% \end{gathered}$ | $\begin{gathered} 96 \\ 25.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 18.4 \% \end{gathered}$ | $\begin{gathered} 14 \\ 22.4 \% \end{gathered}$ | $\begin{gathered} 12 \\ 12.4 \% \end{gathered}$ | 65 $18.0 \%$ | $\begin{gathered} 23 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 52 \\ 19.1 \% \end{gathered}$ |
| $\begin{gathered} 1005 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \end{gathered}$ | $\begin{array}{\|c} 195 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 252 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 93 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |



Q10. This week in Nigeria 276 schoolgirls were kidnapped by radical islamist group Boko Haram An operation to find and rescue the girls is underway in Nigeria Which of the following statements is closest to your opinion?
Base : All Respondents

Unweighted Total
Weighted Total
The British
government should
offer to send the
SAS to Nigeria to
SAS to Nigeria to
help with the rescue
operation
Th British
The British
government should not involve British forces in this
situation
Don't know
SIGMA

| Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London | South | Midlands | North |
| 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | 243 | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| $\begin{gathered} 561 \\ 55.8 \% \end{gathered}$ | $\begin{aligned} & 280 \\ & 57.3 \% \end{aligned}$ | $\begin{gathered} 281 \\ 54.4 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 52.7 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 56.9 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 57.3 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 60.4 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 57.0 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 62.4 \% \end{aligned}$ | $\begin{gathered} 41 \\ 59.5 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 59.0 \% \end{aligned}$ | $\begin{gathered} 141 \\ 57.3 \% \end{gathered}$ | $\begin{gathered} 41 \\ 66.1 \% \end{gathered}$ | $\begin{gathered} 77 \\ 51.9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 62.8 \% \end{gathered}$ | $\begin{gathered} 519 \\ 55.2 \% \end{gathered}$ | $\begin{gathered} 42 \\ 64.6 \% \end{gathered}$ | $\begin{gathered} 152 \\ 68.1 \% \end{gathered}$ | $\begin{gathered} 89 \\ 57.7 \% \end{gathered}$ | $\begin{gathered} 141 \\ 56.1 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 47.6 \% \end{aligned}$ | $\begin{gathered} 36 \\ 63.5 \% \end{gathered}$ | $\begin{gathered} 30 \\ 49.3 \% \end{gathered}$ | $\begin{gathered} 54 \\ 57.7 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 54.3 \% \end{aligned}$ | $\begin{gathered} 89 \\ 58.6 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 54.9 \% \end{aligned}$ |
| $\begin{gathered} 317 \\ 31.5 \% \end{gathered}$ | $\begin{aligned} & 166 \\ & 34.0 \% \end{aligned}$ | $\begin{gathered} 151 \\ 29.2 \% \end{gathered}$ | $\begin{gathered} 89 \\ 30.6 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 31.0 \% \end{aligned}$ | $\begin{gathered} 118 \\ 32.7 \% \end{gathered}$ | $\begin{gathered} 86 \\ 33.1 \% \end{gathered}$ | $\begin{gathered} 78 \\ 37.3 \% \end{gathered}$ | $\begin{gathered} 53 \\ 31.7 \% \end{gathered}$ | $\begin{gathered} 15 \\ 22.4 \% \end{gathered}$ | $\begin{gathered} 65 \\ 33.3 \% \end{gathered}$ | $\begin{gathered} 85 \\ 34.7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 27.4 \% \end{gathered}$ | $\begin{gathered} 59 \\ 40.3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 21.0 \% \end{gathered}$ | $\begin{aligned} & 302 \\ & 32.1 \% \end{aligned}$ | $\begin{gathered} 15 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 53 \\ 23.9 \% \end{gathered}$ | $\begin{gathered} 49 \\ 31.8 \% \end{gathered}$ | $\begin{gathered} 79 \\ 31.4 \% \end{gathered}$ | $\begin{gathered} 135 \\ 35.9 \% \end{gathered}$ | $\begin{gathered} 15 \\ 25.7 \% \end{gathered}$ | $\begin{gathered} 11 \\ 18.2 \% \end{gathered}$ | $\begin{gathered} 26 \\ 28.0 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 35.6 \% \end{aligned}$ | $\begin{gathered} 42 \\ 27.3 \% \end{gathered}$ | $\begin{gathered} 95 \\ 34.6 \% \end{gathered}$ |
| $\begin{gathered} 127 \\ 12.7 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 8.7 \% \end{aligned}$ | $\begin{gathered} 85 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 48 \\ 16.7 \% \end{gathered}$ | $\begin{gathered} 43 \\ 12.0 \% \end{gathered}$ | $\begin{gathered} 36 \\ 10.0 \% \end{gathered}$ | $\begin{gathered} 17 \\ 6.5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 5.7 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5.9 \% \end{gathered}$ | $\begin{gathered} 12 \\ 18.0 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 7.6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7.9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6.5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 7.8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 16.2 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 12.7 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12.6 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 8.0 \% \end{aligned}$ | $\begin{gathered} 16 \\ 10.5 \% \end{gathered}$ | $\begin{gathered} 32 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 62 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 6 \\ 10.8 \% \end{gathered}$ | $\begin{gathered} 20 \\ 32.6 \% \end{gathered}$ | $\begin{gathered} 13 \\ 14.3 \% \end{gathered}$ | $\begin{gathered} 36 \\ 10.1 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14.1 \% \end{gathered}$ | $\begin{gathered} 29 \\ 10.4 \% \end{gathered}$ |
| $\begin{gathered} 1005 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 517 \\ +100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 5 \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{\|c} 195 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 252 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 57 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 93 \\ 100.0 \% \end{array}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 274 \\ 100.0 \% \end{array}$ |


| May Topical Issues Poll <br> Prepared on behalf of the Mail on Sunday |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Table 17 <br> Q11. Which of the following leaders do you think is most "intellectually self confident"? <br> Base : All Respondents |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | Gend | der |  | Age |  |  | 2010 |  |  |  | Voti | g Intentio | tion |  | Ethnic | c group |  | SE |  |  |  |  | Regio |  |  |  |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales [L | London | South | Midlands | North |
| Unweighted Total | 1005 | 442 | 563 | 284 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 924 | 81 | ${ }^{243}$ | 217 | 288 | 257 | 70 | 58 | 95 | 325 | 181 | 269 |
| Weighted Total | 1005 | 488 | 517 | 289 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 939 | 66 | 223 | 154 | 252 | 376 | 57 | 62 | 93 | 361 | 152 | 274 |
| David Cameron | 335 $33.3 \%$ | ${ }_{3}^{158} 3$ | ${ }_{34.3 \%}^{17}$ | 32.8\% | $\begin{aligned} & 104 \\ & 29.2 \% \end{aligned}$ | $\begin{gathered} 136 \\ 37.8 \% \end{gathered}$ | 147 $56.4 \%$ | $\begin{gathered} 42 \\ 20.3 \% \end{gathered}$ | 51 $30.8 \%$ | $\begin{gathered} 17 \\ 24.6 \% \end{gathered}$ | ${ }_{7140}^{140}$ | ${ }_{\text {4 }}^{48} 18$ | 38.5\% | - ${ }^{34.2 \%}$ | [19 | $\begin{aligned} & 319 \\ & 33.9 \% \end{aligned}$ | $\begin{gathered} 16 \\ 24.8 \% \end{gathered}$ | $\begin{gathered} 99 \\ 44.6 \% \end{gathered}$ | $\begin{gathered} 52 \\ 33.5 \% \end{gathered}$ | $\begin{gathered} 94 \\ 37.3 \% \end{gathered}$ | $\begin{gathered} 90 \\ 23.9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 35.4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 27.8 \% \end{gathered}$ | $\begin{gathered} 38 \\ 40.6 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 35.7 \% \end{aligned}$ | 41.7\% | $\begin{gathered} 80 \\ 29.3 \% \end{gathered}$ |
| Ed Miliband | 137 $13.6 \%$ | ${ }^{667}$ | 70 $13.6 \%$ | $\begin{gathered} 43 \\ 14.7 \% \end{gathered}$ | $\begin{gathered} 52 \\ 14.5 \% \end{gathered}$ | $\begin{gathered} 43 \\ 11.9 \% \end{gathered}$ | 2.9\% | $\begin{gathered} 70 \\ 33.6 \% \end{gathered}$ | $\begin{gathered} 22 \\ 13.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.2 \% \end{gathered}$ | 2.0\% | $\begin{aligned} & 104 \\ & 42.3 \% \end{aligned}$ | $\underset{7.4 \%}{5}$ | ${ }_{4.5 \%}^{7}$ | $\begin{gathered} 4 \\ 5.9 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 120 \end{aligned}$ | $\begin{gathered} 16 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 31 \\ 13.8 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 9.1 \% \end{aligned}$ | $\begin{gathered} 27 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 66 \\ 175 \% \end{gathered}$ | $\begin{gathered} 8 \\ 14.7 \% \end{gathered}$ | $\begin{gathered} 4.4 \\ 7.1 \% \end{gathered}$ | $\begin{gathered} 15 \\ 16.6 \% \end{gathered}$ | ${ }_{7.7 \%}^{28}$ | $\begin{gathered} 17 \\ 11.2 \% \end{gathered}$ | $\begin{gathered} 64 \\ 23.4 \% \end{gathered}$ |
| Nick Clegg | 57 <br> $5.6 \%$ | $\begin{aligned} & \text { 6.62 } \\ & 6 . \end{aligned}$ | $\begin{aligned} & 24 \\ & 4.7 \% \end{aligned}$ | ${ }_{9.99}^{29}$ | $\begin{aligned} & 21 \\ & 5.9 \% \end{aligned}$ | $\begin{gathered} 7 \\ 1.9 \% \end{gathered}$ | ${ }_{2.2 \%}^{6}$ | $\stackrel{9}{4.5 \%}$ | $\begin{gathered} 19 \\ 11.6 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.2 \% \end{gathered}$ | ${ }^{4.2 \%}$ | ${ }_{4.6 \%}^{11}$ | $\begin{gathered} 17 \\ 26.8 \% \end{gathered}$ | $\begin{aligned} & 3.0 \% \\ & 2.0 \end{aligned}$ | $9.7$ | 5.7\% | $\begin{gathered} 3.3 \\ 5 .{ }^{3} \end{gathered}$ | 16 $7.1 \%$ | $\begin{gathered} 16 \\ 10.7 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 4.6 \% \end{aligned}$ | $\begin{gathered} 1.4 \\ 3.4 \% \end{gathered}$ | ${ }_{9.3 \%}^{5}$ | ${ }_{6.7 \%}^{4}$ | ${ }_{6.1 \%}^{6}$ | $\begin{aligned} & \text { 5.9 } \\ & 5.3 \% \end{aligned}$ | ${ }_{4.2 \%}^{6}$ | $\begin{gathered} 16 \\ 5.8 \% \end{gathered}$ |
| Nigel Farage | 160 $16.0 \%$ | 2209\% 220 | 51 $10.0 \%$ | 23.1\% | $\begin{gathered} 68 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 69 \\ 19.2 \% \end{gathered}$ | 43 ${ }_{16}^{43}$ | $\begin{gathered} 34 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 39 \\ \text { 23.6\% } \end{gathered}$ | $\begin{gathered} 22 \\ 31.7 \% \end{gathered}$ | 7.3\% | $\begin{gathered} 27 \\ 10.8 \% \end{gathered}$ | $\stackrel{4}{5.7 \%}$ | $\begin{gathered} 76 \\ \hline \end{gathered}$ | $\begin{gathered} 11 \\ 16.3 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 16.5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 8.3 \% \end{gathered}$ | $\begin{gathered} 34 \\ 15.4 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13.1 \% \end{gathered}$ | $\begin{gathered} 42 \\ 16.7 \% \end{gathered}$ | $\begin{gathered} 64 \\ 16.9 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12.9 \% \end{gathered}$ | $\stackrel{9}{14.9}$ | $\begin{gathered} 111 \\ 11.6 \% \end{gathered}$ | $\begin{gathered} 66 \\ 18.2 \% \end{gathered}$ | $\begin{gathered} 21 \\ 13.9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 16.1 \% \end{gathered}$ |
| Don't know | 316 <br> $31.5 \%$ <br> 105 | $\begin{aligned} & 122 \\ & 25.0 \% \end{aligned}$ | $\begin{gathered} 194 \\ 37.5 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 34.5 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 31.3 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 29.2 \% \end{aligned}$ | $\begin{gathered} 57 \\ 21.8 \% \end{gathered}$ | $\begin{gathered} 53 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 34 \\ 20.6 \% \end{gathered}$ | $\begin{gathered} 24.4 \\ 35.4 \% \end{gathered}$ | $\begin{gathered} 33 \\ 16.8 \% \end{gathered}$ | $\begin{gathered} 59 \\ 24.1 \% \end{gathered}$ | $\stackrel{7}{7}$ | ${ }_{17.55}^{26}$ | $\begin{gathered} 28 \\ 40.3 \% \end{gathered}$ | $\begin{aligned} & 291 \\ & 31.0 \% \end{aligned}$ | $\begin{gathered} 25 \\ 37.6 \% \end{gathered}$ | $\begin{gathered} 43 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 52 \\ 33.6 \% \end{gathered}$ | $\begin{gathered} 78 \\ 30.8 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 38.4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 27.6 \% \end{gathered}$ | $\begin{gathered} 27 \\ 43.5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 25.0 \% \end{gathered}$ | $\begin{aligned} & 119.1 \\ & 33.1 \% \end{aligned}$ | $\begin{gathered} 59 \\ 38.9 \% \end{gathered}$ | $\begin{gathered} 70 \\ 25.4 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 1005 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 488 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 289 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 1000 \% \\ \hline \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 939 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 223 \\ 1000 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 252 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 93 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 152 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 274 \\ 100.0 \% \end{gathered}$ |

Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Wet Base : All Answering

Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Phoney Base : All Answering

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | Midlands | North |
| Unweighted Total | 1004 | 441 | 563 | 283 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 923 | 81 | 243 | 217 | 287 | 257 | 70 | 58 | 94 | 325 | 181 | 269 |
| Weighted Total | 1003 | 486 | 517 | 287 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 937 | 66 | 223 | 154 | 250 | 376 | 57 | 62 | 91 | 361 | 152 | 274 |
| Nick Clegg | $\begin{gathered} 174 \\ 17.4 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 22.7 \% \end{aligned}$ | $\begin{gathered} 64 \\ 12.4 \% \end{gathered}$ | $\begin{gathered} 34 \\ 11.7 \% \end{gathered}$ | $\begin{gathered} 64 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 76 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 42 \\ 20.1 \% \end{gathered}$ | $\begin{gathered} 38 \\ 22.9 \% \end{gathered}$ | $\begin{gathered} 22 \\ 32.4 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16.6 \% \end{gathered}$ | $\begin{gathered} 43 \\ 17.5 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.2 \% \end{gathered}$ | $\begin{gathered} 43 \\ 28.9 \% \end{gathered}$ | $\begin{gathered} 15 \\ 21.2 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 18.1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 7.9 \% \end{gathered}$ | $\begin{gathered} 37 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 23 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 42 \\ 16.7 \% \end{gathered}$ | $\begin{gathered} 73 \\ 19.5 \% \end{gathered}$ | $\begin{gathered} 13 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 17.5 \% \end{gathered}$ | $\begin{gathered} 15 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 68 \\ 18.9 \% \end{gathered}$ | $\begin{gathered} 21 \\ 13.6 \% \end{gathered}$ | $\begin{gathered} 47 \\ 17.2 \% \end{gathered}$ |
| Nigel Farage | $\begin{aligned} & 185 \\ & 18.5 \% \end{aligned}$ | $\begin{gathered} 93 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 93 \\ 17.9 \% \end{gathered}$ | $\begin{gathered} 57 \\ 19.8 \% \end{gathered}$ | $\begin{gathered} 49 \\ 13.7 \% \end{gathered}$ | $\begin{gathered} 80 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 45 \\ 21.6 \% \end{gathered}$ | $\begin{gathered} 29 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 1.2 \% \end{gathered}$ | $\begin{gathered} 39 \\ 19.9 \% \end{gathered}$ | $\begin{gathered} 65 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 36.5 \% \end{gathered}$ |  | $\begin{gathered} 10 \\ 14.6 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 18.0 \% \end{aligned}$ | $\begin{gathered} 17 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 47 \\ 21.3 \% \end{gathered}$ | $\begin{gathered} 22 \\ 14.1 \% \end{gathered}$ | $\begin{gathered} 43 \\ 17.1 \% \end{gathered}$ | $\begin{gathered} 73 \\ 19.5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 14.6 \% \end{gathered}$ | $\stackrel{6}{9.7 \%}$ | $\begin{gathered} 26 \\ 28.5 \% \end{gathered}$ | $\begin{gathered} 67 \\ 18.7 \% \end{gathered}$ | $\begin{gathered} 27 \\ 17.5 \% \end{gathered}$ | $\begin{gathered} 50 \\ 18.4 \% \end{gathered}$ |
| David Cameron | $\begin{aligned} & 210 \\ & 20.9 \% \end{aligned}$ | $\begin{gathered} 95 \\ 19.6 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 22.1 \% \end{aligned}$ | $\begin{gathered} 75 \\ 26.1 \% \end{gathered}$ | $\begin{gathered} 94 \\ 26.6 \% \end{gathered}$ | $\begin{gathered} 40 \\ 11.2 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5.6 \% \end{aligned}$ | $\begin{gathered} 72 \\ 34.4 \% \end{gathered}$ | $\begin{gathered} 34 \\ 20.6 \% \end{gathered}$ | $\begin{gathered} 16 \\ 23.0 \% \end{gathered}$ | $\stackrel{6}{2.9 \%}$ | $\begin{gathered} 89 \\ 36.3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 16.6 \% \end{gathered}$ | $\begin{gathered} 34 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 11 \\ 15.5 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 20.8 \% \end{aligned}$ | $\begin{gathered} 14 \\ 21.6 \% \end{gathered}$ | $\begin{gathered} 44 \\ 19.9 \% \end{gathered}$ | $\begin{gathered} 33 \\ 21.6 \% \end{gathered}$ | $\begin{gathered} 55 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 77 \\ 20.5 \% \end{gathered}$ | $\begin{gathered} 14 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12.2 \% \end{gathered}$ | $\begin{gathered} 19 \\ 21.1 \% \end{gathered}$ | $\begin{gathered} 54 \\ 14.9 \% \end{gathered}$ | $\begin{gathered} 36 \\ 23.5 \% \end{gathered}$ | $\begin{gathered} 77 \\ 28.2 \% \end{gathered}$ |
| Ed Miliband | $\begin{aligned} & 186 \\ & 18.6 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 21.2 \% \end{aligned}$ | $\begin{gathered} 83 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 46 \\ 15.8 \% \end{gathered}$ | $\begin{gathered} 62 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 78 \\ 21.7 \% \end{gathered}$ | $\begin{gathered} 96 \\ 36.7 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 6.2 \% \end{aligned}$ | $\begin{gathered} 33 \\ 19.9 \% \end{gathered}$ | $\begin{gathered} 9 \\ 13.1 \% \end{gathered}$ | $\begin{gathered} 68 \\ 35.1 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4.5 \% \end{aligned}$ | $\begin{gathered} 15 \\ 24.7 \% \end{gathered}$ | $\begin{gathered} 46 \\ 31.0 \% \end{gathered}$ | $\begin{gathered} 13 \\ 18.0 \% \end{gathered}$ | $\begin{aligned} & 182 \\ & 19.4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 6.2 \% \end{gathered}$ | $\begin{gathered} 49 \\ 22.0 \% \end{gathered}$ | $\begin{gathered} 29 \\ 19.1 \% \end{gathered}$ | $\begin{gathered} 54 \\ 21.5 \% \end{gathered}$ | $\begin{gathered} 54 \\ 14.3 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11.5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12.9 \% \end{gathered}$ | $\begin{gathered} 14 \\ 15.4 \% \end{gathered}$ | $\begin{gathered} 98 \\ 27.2 \% \end{gathered}$ | $\begin{gathered} 24 \\ 15.4 \% \end{gathered}$ | $\begin{gathered} 34 \\ 12.3 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 248 \\ & 24.7 \% \end{aligned}$ | $\begin{gathered} 85 \\ 17.5 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 31.5 \% \end{aligned}$ | $\begin{gathered} 76 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 85 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 86 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 70 \\ 26.9 \% \end{gathered}$ | $\begin{gathered} 37 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 31 \\ 18.9 \% \end{gathered}$ | $\begin{gathered} 14 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 50 \\ 25.5 \% \end{gathered}$ | $\begin{gathered} 38 \\ 15.2 \% \end{gathered}$ | $\begin{gathered} 11 \\ 17.9 \% \end{gathered}$ | $\begin{gathered} 26 \\ 17.3 \% \end{gathered}$ | $\begin{gathered} 21 \\ 30.6 \% \end{gathered}$ | $\begin{aligned} & 222 \\ & 23.7 \% \end{aligned}$ | $\begin{gathered} 26 \\ 39.1 \% \end{gathered}$ | $\begin{gathered} 45 \\ 20.4 \% \end{gathered}$ | $\begin{gathered} 47 \\ 30.4 \% \end{gathered}$ | $\begin{gathered} 57 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 98 \\ 26.2 \% \end{gathered}$ | $\begin{gathered} 15 \\ 25.8 \% \end{gathered}$ | $\begin{gathered} 29 \\ 47.7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 19.0 \% \end{gathered}$ | $\begin{gathered} 73 \\ 20.3 \% \end{gathered}$ | $\begin{gathered} 46 \\ 30.0 \% \end{gathered}$ | $\begin{gathered} 65 \\ 23.9 \% \end{gathered}$ |
| SIGMA | $\begin{aligned} & 1 \\ & 10003 \end{aligned}$ | $\begin{gathered} 486 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 287 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 937 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 250 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 91 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |

May Topical Issues Poll
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Sexless
Base : All Answering

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | \|Midlands| | North |
| Unweighted Total | 1004 | 441 | 563 | 283 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 923 | 81 | 243 | 217 | 287 | 257 | 70 | 58 | 94 | 325 | 181 | 269 |
| Weighted Total | 1003 | 486 | 517 | 287 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 937 | 66 | 223 | 154 | 250 | 376 | 57 | 62 | 91 | 361 | 152 | 274 |
| Nick Clegg | $\begin{gathered} 87 \\ 8.7 \% \end{gathered}$ | $\begin{gathered} 49 \\ 10.2 \% \end{gathered}$ | $\begin{gathered} 38 \\ 7.3 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 8.3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4.9 \% \end{aligned}$ | $\begin{gathered} 46 \\ 12.7 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6.1 \% \end{aligned}$ | $\begin{gathered} 19 \\ 9.2 \% \end{gathered}$ | $\begin{gathered} 18 \\ 10.9 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.6 \% \end{gathered}$ | $\begin{gathered} 8 \\ 4.4 \% \end{gathered}$ | $\begin{gathered} 25 \\ 10.1 \% \end{gathered}$ | $0.4 \%$ | $\begin{gathered} 8 \\ 5.6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.9 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 8.5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11.5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 5.5 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 9.3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 9.8 \% \end{aligned}$ | $\begin{gathered} 36 \\ 9.6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11.0 \% \end{gathered}$ | $\begin{gathered} 4 \\ 6.6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 7.3 \% \end{gathered}$ | $\begin{gathered} 41 \\ 11.4 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6.3 \% \end{aligned}$ | $\begin{gathered} 20 \\ 7.2 \% \end{gathered}$ |
| Nigel Farage | $\begin{aligned} & 117 \\ & 11.7 \% \end{aligned}$ | $\begin{gathered} 57 \\ 11.8 \% \end{gathered}$ | $\begin{gathered} 60 \\ 11.6 \% \end{gathered}$ | $\begin{gathered} 40 \\ 13.8 \% \end{gathered}$ | $\begin{gathered} 49 \\ 13.9 \% \end{gathered}$ | $\begin{gathered} 28 \\ 7.8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 11.5 \% \end{gathered}$ | $\begin{gathered} 24 \\ 11.7 \% \end{gathered}$ | $\begin{gathered} 21 \\ 12.7 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.7 \% \end{gathered}$ | $\begin{gathered} 24 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 35 \\ 14.0 \% \end{gathered}$ | $\begin{gathered} 18 \\ 28.5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 7.5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 8.6 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 11.2 \% \end{aligned}$ | $\begin{gathered} 12 \\ 18.0 \% \end{gathered}$ | $\begin{gathered} 31 \\ 13.8 \% \end{gathered}$ | $\begin{gathered} 25 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14.7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 6.6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 18.7 \% \end{gathered}$ | $\stackrel{2}{2.4 \%}$ | $\begin{gathered} 14 \\ 15.6 \% \end{gathered}$ | $\begin{gathered} 39 \\ 10.9 \% \end{gathered}$ | $\begin{gathered} 30 \\ 19.9 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 7.8 \% \end{aligned}$ |
| David Cameron | $\begin{gathered} 107 \\ 10.7 \% \end{gathered}$ | $\begin{gathered} 61 \\ 12.6 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 9.0 \% \end{aligned}$ | $\begin{gathered} 47 \\ 16.4 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9.4 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 7.4 \% \end{aligned}$ | $\begin{aligned} & \text { 16.16 } \\ & \hline \end{aligned}$ | $\begin{gathered} 56 \\ 26.6 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9.0 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3.7 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 5.3 \% \end{aligned}$ | $\begin{gathered} 60 \\ 24.4 \% \end{gathered}$ | $\begin{gathered} 5 \\ 8.1 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10.3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 5.0 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 10.9 \% \end{aligned}$ | $\begin{gathered} 6 \\ 8.4 \% \end{gathered}$ | $\begin{gathered} 25 \\ 11.1 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9.8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9.0 \% \end{aligned}$ | $\begin{gathered} 45 \\ 12.0 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.6 \% \end{gathered}$ | $\begin{gathered} 10 \\ 11.0 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 5.3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9.2 \% \end{aligned}$ | $\begin{gathered} 53 \\ 19.2 \% \end{gathered}$ |
| Ed Miliband | $\begin{aligned} & 188 \\ & 18.7 \% \end{aligned}$ | $\begin{gathered} 103 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 85 \\ 16.4 \% \end{gathered}$ | $\begin{gathered} 44 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 64 \\ 18.0 \% \end{gathered}$ | $\begin{gathered} 80 \\ 22.2 \% \end{gathered}$ | $\begin{gathered} 77 \\ 29.4 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9.2 \% \end{aligned}$ | $\begin{gathered} 34 \\ 20.4 \% \end{gathered}$ | $\begin{gathered} 21 \\ 30.1 \% \end{gathered}$ | $\begin{gathered} 64 \\ 32.8 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 7.9 \% \end{aligned}$ | $\stackrel{9}{14.1 \%}$ | $\begin{gathered} 42 \\ 28.6 \% \end{gathered}$ | $\begin{gathered} 18 \\ 25.8 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 19.2 \% \end{aligned}$ | $\stackrel{8}{12.7 \%}$ | $\begin{gathered} 49 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 29 \\ 18.8 \% \end{gathered}$ | $\begin{gathered} 47 \\ 18.9 \% \end{gathered}$ | $\begin{gathered} 63 \\ 16.7 \% \end{gathered}$ | $\begin{gathered} 13 \\ 22.8 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12.4 \% \end{gathered}$ | $\begin{gathered} 19 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 81 \\ 22.5 \% \end{gathered}$ | $\begin{gathered} 22 \\ 14.2 \% \end{gathered}$ | $\begin{gathered} 43 \\ 15.9 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 503 \\ 50.2 \% \end{gathered}$ | $\begin{aligned} & 215 \\ & 44.3 \% \end{aligned}$ | $\begin{aligned} & 288 \\ & 55.7 \% \end{aligned}$ | $\begin{gathered} 133 \\ 46.2 \% \end{gathered}$ | $\begin{gathered} 191 \\ 53.8 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 49.8 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 46.9 \% \end{aligned}$ | $\begin{gathered} 91 \\ 43.3 \% \end{gathered}$ | $\begin{gathered} 78 \\ 47.0 \% \end{gathered}$ | $\begin{gathered} 37 \\ 53.9 \% \end{gathered}$ | $\begin{gathered} 88 \\ 45.3 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 43.5 \% \end{aligned}$ | $\begin{gathered} 31 \\ 48.9 \% \end{gathered}$ | $\begin{gathered} 71 \\ 48.0 \% \end{gathered}$ | $\begin{gathered} 37 \\ 52.7 \% \end{gathered}$ | $\begin{gathered} 471 \\ 50.2 \% \end{gathered}$ | $\begin{gathered} 32 \\ 49.4 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 47.7 \% \end{aligned}$ | $\begin{gathered} 71 \\ 46.0 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 47.5 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 55.2 \% \end{aligned}$ | $\begin{gathered} 20 \\ 35.1 \% \end{gathered}$ | $\begin{gathered} 44 \\ 70.9 \% \end{gathered}$ | $\begin{gathered} 41 \\ 45.4 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 49.9 \% \end{aligned}$ | $\begin{gathered} 77 \\ 50.3 \% \end{gathered}$ | $\begin{gathered} 137 \\ 49.9 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 1003 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 486 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 517 \\ 600.0 \% \end{gathered}$ | $\begin{gathered} 287 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 0 \\ \hline 100.0 \% \end{gathered}$ | $\begin{gathered} 937 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 250 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 57 \\ 100.0 \% \end{array}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 91 \\ 100.0 \% \end{array}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \end{gathered}$ |

## Survation.

May Topical Issues Poll
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Bully Base : All Answering

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | Midlands | North |
| Unweighted Total | 1003 | 440 | 563 | 283 | 418 | 302 | 251 | 202 | 171 | 79 | 192 | 249 | 69 | 153 | 65 | 922 | 81 | 242 | 217 | 287 | 257 | 70 | 57 | 94 | 325 | 181 | 269 |
| Weighted Total | 1002 | 485 | 517 | 287 | 354 | 361 | 259 | 209 | 166 | 68 | 195 | 246 | 62 | 147 | 69 | 936 | 66 | 222 | 154 | 250 | 376 | 57 | 61 | 91 | 361 | 15 | 274 |
| Nick Clegg | $\begin{gathered} 70 \\ 7.0 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 7.1 \% \end{aligned}$ | $\begin{gathered} 36 \\ 6.9 \% \end{gathered}$ | $\begin{gathered} 14 \\ 4.9 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4.7 \% \end{aligned}$ | $\begin{gathered} 39 \\ 10.9 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11.1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 18 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 9.5 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6.1 \% \end{aligned}$ | $\stackrel{7}{2.9 \%}$ | $\begin{gathered} 1 \\ 2.3 \% \end{gathered}$ | $\begin{gathered} 26 \\ 18.0 \% \end{gathered}$ | $\begin{gathered} 2 \\ 3.4 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 7.4 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | $\begin{gathered} 11 \\ 4.9 \% \end{gathered}$ | $\begin{gathered} 9 \\ 6.1 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3.8 \% \end{aligned}$ | $\begin{gathered} 40 \\ 10.7 \% \end{gathered}$ | $\begin{gathered} 1 \\ 1.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.7 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4.7 \% \end{gathered}$ | $\begin{gathered} 40 \\ 11.1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 4.4 \% \end{gathered}$ | $\begin{gathered} 14 \\ 5.1 \% \end{gathered}$ |
| Nigel Farage | $\begin{aligned} & 233 \\ & 23.3 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 24.0 \% \end{aligned}$ | $\begin{gathered} 117 \\ 22.6 \% \end{gathered}$ | $\begin{gathered} 79 \\ 27.4 \% \end{gathered}$ | $\begin{gathered} 82 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 72 \\ 20.1 \% \end{gathered}$ | $\begin{gathered} 76 \\ 29.1 \% \end{gathered}$ | $\begin{gathered} 30 \\ 14.2 \% \end{gathered}$ | $\begin{gathered} 51 \\ 30.5 \% \end{gathered}$ | $\begin{gathered} 11 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 66 \\ 33.9 \% \end{gathered}$ | $\begin{gathered} 50 \\ 20.2 \% \end{gathered}$ | $\begin{gathered} 34 \\ 55.1 \% \end{gathered}$ | $\stackrel{6}{6}$ | $\begin{gathered} 21 \\ 29.6 \% \end{gathered}$ | $\begin{aligned} & 216 \\ & 23.1 \% \end{aligned}$ | $\begin{gathered} 17 \\ 25.5 \% \end{gathered}$ | $\begin{gathered} 79 \\ 35.6 \% \end{gathered}$ | $\begin{gathered} 40 \\ 26.0 \% \end{gathered}$ | $\begin{gathered} 71 \\ 28.5 \% \end{gathered}$ | $\begin{gathered} 43 \\ 11.4 \% \end{gathered}$ | $\begin{gathered} 21 \\ 36.2 \% \end{gathered}$ | $\begin{gathered} 15 \\ 23.9 \% \end{gathered}$ | $\begin{gathered} 38 \\ 41.8 \% \end{gathered}$ | $\begin{gathered} 79 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 29 \\ 18.8 \% \end{gathered}$ | $\begin{gathered} 52 \\ 18.8 \% \end{gathered}$ |
| David Cameron | $\begin{aligned} & 250 \\ & 25.0 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 32.4 \% \end{aligned}$ | $\begin{gathered} 93 \\ 18.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 93 \\ 26.4 \% \end{gathered}$ | $\begin{gathered} 88 \\ 24.4 \% \end{gathered}$ | $\begin{gathered} 26 \\ 10.0 \% \end{gathered}$ | $\begin{gathered} 111 \\ 52.9 \% \end{gathered}$ | $\begin{gathered} 40 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 26 \\ 38.7 \% \end{gathered}$ | $\begin{gathered} 7 \\ 3.8 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 48.8 \% \end{aligned}$ | $\begin{gathered} 4 \\ 7.1 \% \end{gathered}$ | $\begin{gathered} 60 \\ 40.8 \% \end{gathered}$ | $\begin{gathered} 17 \\ 25.0 \% \end{gathered}$ | $\begin{aligned} & 236 \\ & 25.2 \% \end{aligned}$ | $\begin{gathered} 15 \\ 22.2 \% \end{gathered}$ | $\begin{gathered} 36 \\ 16.3 \% \end{gathered}$ | $\begin{gathered} 30 \\ 19.4 \% \end{gathered}$ | $\begin{gathered} 54 \\ 21.8 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 34.5 \% \end{aligned}$ | $\begin{array}{r} 15 \\ 25.9 \% \end{array}$ | $\begin{gathered} 18 \\ 30.4 \% \end{gathered}$ | $\begin{gathered} 17 \\ 18.9 \% \end{gathered}$ | $\begin{gathered} 68 \\ 18.7 \% \end{gathered}$ | $\begin{gathered} 36 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 96 \\ 35.1 \% \end{gathered}$ |
| Ed Miliband | $\begin{aligned} & 51 \\ & 5.0 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5.4 \% \end{aligned}$ | $\begin{gathered} 25 \\ 4.8 \% \end{gathered}$ | ${ }^{18.1 \%}$ | $\begin{gathered} 20 \\ 5.6 \% \end{gathered}$ | $\begin{gathered} 13 \\ 3.7 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9.1 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2.1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 3.5 \% \end{gathered}$ | $\begin{gathered} 1 \\ 0.8 \% \end{gathered}$ | $\begin{gathered} 21 \\ 10.6 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1.8 \% \end{gathered}$ | - | $\begin{aligned} & 11 \\ & 7.7 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1.3 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 5.1 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5.0 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 6.3 \% \end{aligned}$ | $\begin{gathered} 13 \\ 8.2 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7.6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 1.3 \% \end{gathered}$ | $\stackrel{1}{1.2 \%}$ | $\begin{gathered} 3 \\ 4.9 \% \end{gathered}$ | $\begin{gathered} 5 \\ 5.1 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5.6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9.3 \% \end{aligned}$ | $\begin{gathered} 5 \\ 1.7 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 398 \\ & 39.7 \% \end{aligned}$ | $\begin{gathered} 151 \\ 31.2 \% \end{gathered}$ | $\begin{aligned} & 247 \\ & 47.7 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 37.7 \% \end{aligned}$ | $\begin{gathered} 142 \\ 40.2 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 40.8 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 40.7 \% \end{aligned}$ | $\begin{gathered} 62 \\ 29.5 \% \end{gathered}$ | $\begin{gathered} 52 \\ 31.4 \% \end{gathered}$ | $\begin{gathered} 24 \\ 34.9 \% \end{gathered}$ | $\begin{gathered} 89 \\ 45.6 \% \end{gathered}$ | $\begin{gathered} 65 \\ 26.3 \% \end{gathered}$ | $\begin{gathered} 22 \\ 35.6 \% \end{gathered}$ | $\begin{gathered} 43 \\ 29.5 \% \end{gathered}$ | $\begin{gathered} 28 \\ 40.7 \% \end{gathered}$ | $\begin{aligned} & 368 \\ & 39.3 \% \end{aligned}$ | $\begin{gathered} 30 \\ 45.9 \% \end{gathered}$ | $\begin{gathered} 82 \\ 36.8 \% \end{gathered}$ | $\begin{gathered} 62 \\ 40.3 \% \end{gathered}$ | $\begin{gathered} 96 \\ 38.3 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 42.1 \% \end{aligned}$ | $\begin{gathered} 20 \\ 34.8 \% \end{gathered}$ | $\begin{gathered} 22 \\ 36.2 \% \end{gathered}$ | $\begin{gathered} 27 \\ 29.4 \% \end{gathered}$ | $\begin{gathered} 153 \\ 42.6 \% \end{gathered}$ | $\begin{gathered} 67 \\ 43.7 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 39.3 \% \end{aligned}$ |
| SIGMA | $\begin{array}{\|c\|} \hline 1002 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 485 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 287 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 354 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 259 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 147 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 69 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 936 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 222 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 250 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 57 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 61 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 91 \\ 6 \quad 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |

May Topical Issues Poll
Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Sanctimonious
Base : All Answering

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London] | South | \|Midlands | North |
| Unweighted Total | 1004 | 441 | 563 | 283 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 923 | 81 | 243 | 217 | 287 | 257 | 70 | 58 | 94 | 325 | 181 | 269 |
| Weighted Total | 1003 | 486 | 517 | 287 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 937 | 66 | 223 | 154 | 250 | 376 | 57 | 62 | 91 | 36 | 152 | 274 |
| Nick Clegg | $\begin{aligned} & 155 \\ & 15.5 \% \end{aligned}$ | $\begin{gathered} 99 \\ 20.3 \% \end{gathered}$ | $\begin{gathered} 57 \\ 11.0 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 7.3 \% \end{aligned}$ | $\begin{gathered} 47 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 87 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15.4 \% \end{gathered}$ | $\begin{gathered} 34 \\ 16.3 \% \end{gathered}$ | $\begin{gathered} 37 \\ 22.4 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.4 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16.3 \% \end{gathered}$ | $\begin{gathered} 39 \\ 15.9 \% \end{gathered}$ | $\stackrel{4}{5.8 \%}$ | $\begin{gathered} 39 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.2 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 16.3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 4.1 \% \end{gathered}$ | $\begin{gathered} 28 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 11.9 \% \end{gathered}$ | $\begin{gathered} 35 \\ 14.0 \% \end{gathered}$ | $\begin{gathered} 74 \\ 19.7 \% \end{gathered}$ | $\begin{gathered} 7 \\ 11.4 \% \end{gathered}$ | $\stackrel{6}{9.0 \%}$ | $\begin{gathered} 5 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 71 \\ 19.7 \% \end{gathered}$ | $\begin{gathered} 17 \\ 11.3 \% \end{gathered}$ | $\begin{gathered} 47 \\ 17.2 \% \end{gathered}$ |
| Nigel Farage | $\begin{aligned} & 129 \\ & 12.9 \% \end{aligned}$ | $\begin{gathered} 60 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 69 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 40 \\ 14.0 \% \end{gathered}$ | $\begin{gathered} 42 \\ 11.8 \% \end{gathered}$ | $\begin{gathered} 47 \\ 12.9 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11.2 \% \end{gathered}$ | $\begin{gathered} 26 \\ 12.3 \% \end{gathered}$ | $\begin{gathered} 29 \\ 17.4 \% \end{gathered}$ | $\begin{gathered} 9 \\ 13.3 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 9.8 \% \end{aligned}$ | $\begin{gathered} 33 \\ 13.4 \% \end{gathered}$ | $\begin{gathered} 16 \\ 26.3 \% \end{gathered}$ | $\begin{gathered} 10 \\ 6.8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 21.1 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 12.7 \% \end{aligned}$ | $\stackrel{9}{14.4 \%}$ | $\begin{gathered} 38 \\ 17.2 \% \end{gathered}$ | $\begin{gathered} 22 \\ 13.9 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14.7 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 8.6 \% \end{aligned}$ | $\begin{gathered} 12 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 14 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 12.7 \% \end{gathered}$ | $\begin{gathered} 48 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10.5 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 9.7 \% \end{aligned}$ |
| David Cameron | $\begin{aligned} & 249 \\ & 24.8 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 23.5 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 26.1 \% \end{aligned}$ | $\begin{gathered} 65 \\ 22.7 \% \end{gathered}$ | $\begin{gathered} 91 \\ 25.6 \% \end{gathered}$ | $\begin{gathered} 93 \\ 25.8 \% \end{gathered}$ | $\begin{gathered} 57 \\ 21.7 \% \end{gathered}$ | $\begin{gathered} 84 \\ 40.1 \% \end{gathered}$ | $\begin{gathered} 36 \\ 21.6 \% \end{gathered}$ | $\begin{gathered} 24 \\ 35.1 \% \end{gathered}$ | $\begin{gathered} 20 \\ 10.1 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 40.5 \% \end{aligned}$ | $\begin{gathered} 18 \\ 28.1 \% \end{gathered}$ | $\begin{gathered} 61 \\ 41.2 \% \end{gathered}$ | $\begin{gathered} 17 \\ 23.8 \% \end{gathered}$ | $\begin{aligned} & 238 \\ & 25.4 \% \end{aligned}$ | $\begin{gathered} 11 \\ 16.5 \% \end{gathered}$ | $\begin{gathered} 43 \\ 19.4 \% \end{gathered}$ | $\begin{gathered} 43 \\ 27.8 \% \end{gathered}$ | $\begin{gathered} 56 \\ 22.5 \% \end{gathered}$ | $\begin{gathered} 107 \\ 28.4 \% \end{gathered}$ | $\begin{gathered} 20 \\ 35.9 \% \end{gathered}$ | $\begin{gathered} 11 \\ 17.6 \% \end{gathered}$ | $\begin{gathered} 21 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 77 \\ 21.2 \% \end{gathered}$ | $\begin{gathered} 38 \\ 24.9 \% \end{gathered}$ | $\begin{gathered} 82 \\ 29.8 \% \end{gathered}$ |
| Ed Miliband | $\begin{gathered} 105 \\ 10.5 \% \end{gathered}$ | $\begin{gathered} 58 \\ 11.9 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 9.1 \% \end{aligned}$ | $\begin{gathered} 30 \\ 10.4 \% \end{gathered}$ | $\begin{gathered} 45 \\ 12.6 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8.4 \% \end{aligned}$ | $\begin{gathered} 47 \\ 17.9 \% \end{gathered}$ | $\begin{gathered} 9 \\ 4.4 \% \end{gathered}$ | $\begin{gathered} 13 \\ 7.8 \% \end{gathered}$ | $\begin{gathered} 10 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 41 \\ 21.0 \% \end{gathered}$ | $\begin{gathered} 13 \\ 5.2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 9.3 \% \end{aligned}$ | $\begin{gathered} 5 \\ 6.9 \% \end{gathered}$ | $\begin{gathered} 98 \\ 10.4 \% \end{gathered}$ | $\begin{gathered} 7 \\ 10.9 \% \end{gathered}$ | $\begin{gathered} 33 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 19 \\ 12.6 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12.4 \% \end{gathered}$ | $\begin{gathered} 21 \\ 5.7 \% \end{gathered}$ | $\begin{gathered} 4 \\ 7.8 \% \end{gathered}$ | $\begin{gathered} 7 \\ 10.8 \% \end{gathered}$ | $\begin{gathered} 13 \\ 13.8 \% \end{gathered}$ | $\begin{gathered} 42 \\ 11.7 \% \end{gathered}$ | $\begin{gathered} 20 \\ 12.9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 7.2 \% \end{gathered}$ |
| Don't know | $\begin{gathered} 365 \\ 36.4 \% \end{gathered}$ | $\begin{aligned} & 156 \\ & 32.0 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 40.4 \% \end{aligned}$ | $\begin{gathered} 131 \\ 45.6 \% \end{gathered}$ | $\begin{gathered} 130 \\ 36.6 \% \end{gathered}$ | $\begin{gathered} 104 \\ 28.8 \% \end{gathered}$ | $\begin{gathered} 88 \\ 33.8 \% \end{gathered}$ | $\begin{gathered} 56 \\ 26.9 \% \end{gathered}$ | $\begin{gathered} 51 \\ 30.8 \% \end{gathered}$ | $\begin{gathered} 20 \\ 29.5 \% \end{gathered}$ | $\begin{gathered} 83 \\ 42.8 \% \end{gathered}$ | $\begin{gathered} 61 \\ 25.0 \% \end{gathered}$ | $\begin{gathered} 22 \\ 35.5 \% \end{gathered}$ | $\begin{gathered} 24 \\ 16.2 \% \end{gathered}$ | $\begin{gathered} 28 \\ 41.0 \% \end{gathered}$ | $\begin{aligned} & 329 \\ & 35.1 \% \end{aligned}$ | $\begin{gathered} 36 \\ 54.1 \% \end{gathered}$ | $\begin{gathered} 80 \\ 36.1 \% \end{gathered}$ | $\begin{gathered} 52 \\ 33.8 \% \end{gathered}$ | $\begin{gathered} 91 \\ 36.4 \% \end{gathered}$ | $\begin{gathered} 141 \\ 37.6 \% \end{gathered}$ | $\begin{gathered} 13 \\ 23.1 \% \end{gathered}$ | $\begin{gathered} 24 \\ 39.4 \% \end{gathered}$ | $\begin{gathered} 41 \\ 45.0 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 34.1 \% \end{aligned}$ | $\begin{gathered} 61 \\ 40.4 \% \end{gathered}$ | $\begin{gathered} 99 \\ 36.0 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 1003 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 486 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 517 \\ 600.0 \% \end{gathered}$ | $\begin{gathered} 287 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 0 \\ \hline 100.0 \% \end{gathered}$ | $\begin{gathered} 937 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 250 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 91 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |


| May Topical Issues Poll <br> Prepared on behalf of the Mail on Sunday |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Table 23 <br> Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Cocky <br> Base : All Answering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total Gender  <br>  Male Female |  |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
|  |  |  | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | \| LAB ${ }^{\text {\| }}$ | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales [L | London | South | Midlands | North |
| Unweighted Total | 1004 | 441563 | 283 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 923 | 81 | 243 | 217 | 287 | 257 | 70 | 58 | 94 | 325 | 181 | 269 |
| Weighted Total | 1003 | 486517 | 287 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 937 | 66 | 223 |  | 250 | 376 | 57 | 62 | 91 | 361 | 152 | 274 |
| Nick Clegg | ${ }_{6.89}^{69}$ | $\begin{array}{cc} 41 \\ 8.4 \% & 28 \\ 5.4 \% \end{array}$ | $\begin{aligned} & 11 \\ & 4.0 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6.5 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 9.5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6.7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 6.1 \% \end{aligned}$ | $\begin{gathered} 20 \\ 11.8 \% \end{gathered}$ | $\begin{gathered} 8 \\ 11.9 \% \end{gathered}$ | $\stackrel{5}{5}$ | $\begin{aligned} & 13 \\ & 5.4 \% \end{aligned}$ | $\underset{1.9 \%}{1}$ | $\begin{gathered} 23 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 4 \\ 5.3 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 6.5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 11.6 \% \end{gathered}$ | $\begin{aligned} & \quad 11 \\ & 4.9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6.3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5.1 \% \end{aligned}$ | $\begin{gathered} 35 \\ 9.3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 10.2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.3 \% \end{gathered}$ | $\begin{gathered} 4 \\ 3.9 \% \end{gathered}$ | ${ }_{8.7 \%}^{81}$ | 12\% | 14 $4.9 \%$ |
| Nigel Farage | $\begin{gathered} 325 \\ 32.4 \% \end{gathered}$ | $\begin{array}{ll} 165 \\ 34.0 \% & 160 \\ 30.9 \% \end{array}$ | $\begin{gathered} \text { 66 } \\ \text { 22.9\% } \end{gathered}$ | $\begin{aligned} & 122 \\ & 34.4 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 38.1 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 42.0 \% \end{aligned}$ | $\begin{gathered} 61 \\ 29.1 \% \end{gathered}$ | $\begin{gathered} 79 \\ 47.3 \% \end{gathered}$ | $\begin{gathered} 12 \\ 17.2 \% \end{gathered}$ | $\begin{gathered} 84 \\ 43.2 \% \end{gathered}$ | $\begin{gathered} 72 \\ 29.3 \% \end{gathered}$ | $\begin{gathered} 33 \\ 53.7 \% \end{gathered}$ | $\begin{gathered} 43 \\ 28.9 \% \end{gathered}$ | $\begin{gathered} 20 \\ 28.5 \% \end{gathered}$ | $\begin{aligned} & 307 \\ & 32.8 \% \end{aligned}$ | $\begin{gathered} 18 \\ 27.4 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 46.7 \% \end{aligned}$ | $\begin{gathered} 44 \\ 28.7 \% \end{gathered}$ | $\begin{gathered} 78 \\ 31.3 \% \end{gathered}$ | $\begin{gathered} 99 \\ 26.3 \% \end{gathered}$ | $\begin{array}{r} 18 \\ 32.2 \% \end{array}$ | $\begin{array}{r} 15 \\ 23.9 \% \end{array}$ | $\begin{gathered} 31 \\ 34.5 \% \end{gathered}$ | $\begin{gathered} 149 \\ 41.2 \% \end{gathered}$ | $\begin{gathered} 42 \\ 27.3 \% \end{gathered}$ | $\begin{gathered} 68 \\ 24.8 \% \end{gathered}$ |
| David Cameron | 273 $27.3 \%$ | $\begin{array}{ll} 134 \\ 27.7 \% & 26.99 \end{array}$ | $\begin{gathered} 91 \\ 31.6 \% \end{gathered}$ | $\begin{gathered} 89 \\ \text { 250\% } \end{gathered}$ | $\begin{gathered} 94 \\ 26.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 21.8 \% \end{gathered}$ | $\begin{gathered} 83 \\ 39.6 \% \end{gathered}$ | $\begin{gathered} 26 \\ 15.6 \% \end{gathered}$ | $1 \quad \begin{gathered} 28 \\ 0.5 \% \end{gathered}$ | -18.3\% | $\begin{aligned} & 104 \\ & 42.4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 14.1 \% \end{gathered}$ | $\begin{gathered} 499 \\ 33.0 \% \end{gathered}$ | $\begin{gathered} 19 \\ 27.9 \% \end{gathered}$ | ${ }_{28.2 \%}^{264}$ | $\begin{gathered} 9 \\ 14.2 \% \end{gathered}$ | $\begin{gathered} \text { 41.3\% } \\ \text { 18.3\% } \end{gathered}$ | $\begin{gathered} 48 \\ 31.4 \% \end{gathered}$ | $\begin{gathered} \text { } \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 125 \\ 33.1 \% \end{gathered}$ | $\begin{gathered} 14 \\ 25.1 \% \end{gathered}$ | $\begin{gathered} 26 \\ 42.5 \% \end{gathered}$ | $\begin{gathered} 22 \\ 24.1 \% \end{gathered}$ | $\begin{gathered} 61 \\ 17.0 \% \end{gathered}$ | $\begin{gathered} 38 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 110 \\ 40.2 \% \end{gathered}$ |
| Ed Miliband | 115 $11.5 \%$ | $\begin{array}{cc}53 & 62 \\ 11.0 \% & 12.0 \% \\ 1\end{array}$ | - ${ }_{\text {45 }}$ | $\begin{aligned} & { }_{9.23}^{33} \end{aligned}$ | $\begin{gathered} 39 \\ 10.8 \% \end{gathered}$ | $\stackrel{42}{16.2 \%}$ | $\stackrel{9}{4.2 \%}$ | ${ }_{7.12}^{12}$ | $\begin{gathered} 7 \\ 9.9 \% \end{gathered}$ | - ${ }_{17.4 \%}$ | $\begin{aligned} & 11 \\ & 4.5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 8.4 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13.5 \% \end{gathered}$ | $\underset{9.4 \%}{7}$ | $\begin{aligned} & 108 \\ & \\ & 11.5 \% \end{aligned}$ | $\begin{gathered} 7 \\ 11.1 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 7.7 \% \end{aligned}$ | $\begin{gathered} 22 \\ 14.3 \% \end{gathered}$ | $\begin{gathered} 56 \\ 22.5 \% \end{gathered}$ | $\begin{gathered} 20 \\ 5.3 \% \\ 50 \end{gathered}$ | $\underset{9.9 \%}{6}$ | ${ }_{2.3 \%}^{1}$ | $\begin{gathered} 17 \\ \text { 19.0\% } \end{gathered}$ | $\begin{gathered} \text { 49.79 } \\ 1 \end{gathered}$ | $\begin{gathered} 21 \\ 13.7 \% \end{gathered}$ | $\begin{gathered} 18 \\ 6.7 \% \end{gathered}$ |
| Don't know | 221 $22.0 \%$ | $\begin{array}{cc} 92 & \begin{array}{c} 129 \\ 18.9 \% \end{array} \\ 24.9 \% \end{array}$ | $\begin{gathered} 76 \\ 26.3 \% \end{gathered}$ | $\begin{gathered} 88 \\ 24.8 \% \end{gathered}$ | $\begin{gathered} 57 \\ 157.7 \% \end{gathered}$ | $\begin{gathered} 35 \\ \\ 13.2 \% \end{gathered}$ | $\begin{gathered} 44 \\ 21.0 \% \end{gathered}$ | $\begin{gathered} 30 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 14 \\ 20.5 \% \end{gathered}$ | $\begin{gathered} 36 \\ \\ 18.7 \% \end{gathered}$ | $\begin{gathered} 45 \\ 18.4 \% \end{gathered}$ | $\begin{array}{r} 14 \\ 21.8 \% \end{array}$ | $\begin{aligned} & 14 \% \\ & 9.2 \% \end{aligned}$ | $\begin{gathered} 20 \\ 28.9 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 21.0 \% \end{aligned}$ | $\begin{gathered} 23 \\ 35.8 \% \end{gathered}$ | $\begin{gathered} 50 \\ 22.4 \% \end{gathered}$ | $\begin{gathered} 30 \\ 19.3 \% \end{gathered}$ | $\begin{gathered} 43 \\ 17.3 \% \end{gathered}$ | $\begin{gathered} 98 \\ 26.0 \% \end{gathered}$ | $\begin{gathered} 13 \\ 22.6 \% \end{gathered}$ | $\begin{array}{r} 17 \\ 27.0 \% \end{array}$ | $\begin{gathered} 17 \\ 18.5 \% \end{gathered}$ | $\begin{gathered} 70 \\ 19.4 \% \end{gathered}$ | $\begin{aligned} & \text { 40 } \\ & 26.0 \% \end{aligned}$ | $\begin{gathered} 64 \\ 23.3 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 1003 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 486 \\ \text { 100.0\% } \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 287 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 68 \\ 600.0 \% \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 1000 \% \end{gathered}$ | $148$ $100.0 \%$ | $\begin{gathered} 69 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 937 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 154 \\ 100 \% \end{gathered}$ | $\begin{gathered} 250 \\ \text { 100.0\% } \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 91 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \end{gathered}$ |

Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Naive Base : All Answering

|  | Total | Gender |  | Age |  |  | 2010 Vote |  |  |  | Voting Intention |  |  |  |  | Ethnic group |  | SEG |  |  |  | Region6 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | $55+$ | CON | LAB | LD | OTHER | CON | LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales | London\| | South | Midlands | North |
| Unweighted Total | 1004 | 441 | 563 | 283 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 923 | 81 | 243 | 217 | 287 | 257 | 70 | 58 | 94 | 325 | 181 | 269 |
| Weighted Total | 1003 | 486 | 517 | 287 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 937 | 66 | 223 | 154 | 250 | 376 | 57 | 62 | 91 | 361 | 152 | 274 |
| Nick Clegg | $\begin{aligned} & 283 \\ & 28.2 \% \end{aligned}$ | $\begin{gathered} 163 \\ 33.6 \% \end{gathered}$ | $\begin{gathered} 120 \\ 23.2 \% \end{gathered}$ | $\begin{gathered} 89 \\ 30.9 \% \end{gathered}$ | $\begin{gathered} 84 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 110 \\ 30.5 \% \end{gathered}$ | $\begin{gathered} 81 \\ 31.0 \% \end{gathered}$ | $\begin{gathered} 76 \\ 36.2 \% \end{gathered}$ | $\begin{gathered} 49 \\ 29.2 \% \end{gathered}$ | $\begin{gathered} 26 \\ 37.7 \% \end{gathered}$ | $\begin{gathered} 52 \\ 26.9 \% \end{gathered}$ | $\begin{gathered} 89 \\ 36.2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 19.5 \% \end{gathered}$ | $\begin{gathered} 34 \\ 23.1 \% \end{gathered}$ | $\begin{gathered} 24 \\ 33.8 \% \end{gathered}$ | $\begin{aligned} & 269 \\ & 28.7 \% \end{aligned}$ | $\begin{gathered} 14 \\ 22.0 \% \end{gathered}$ | $\begin{gathered} 58 \\ 26.0 \% \end{gathered}$ | $\begin{gathered} 50 \\ 32.3 \% \end{gathered}$ | $\begin{gathered} 72 \\ 28.6 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 27.6 \% \end{aligned}$ | $\begin{gathered} 16 \\ 28.7 \% \end{gathered}$ | $\begin{gathered} 26 \\ 41.7 \% \end{gathered}$ | $\begin{gathered} 34 \\ 37.8 \% \end{gathered}$ | $\begin{gathered} 99 \\ 27.4 \% \end{gathered}$ | $\begin{gathered} 33 \\ 21.9 \% \end{gathered}$ | $\begin{gathered} 73 \\ 26.7 \% \end{gathered}$ |
| Nigel Farage | $\begin{aligned} & 121 \\ & 12.0 \% \end{aligned}$ | $\begin{gathered} 54 \\ 11.2 \% \end{gathered}$ | $\begin{gathered} 66 \\ 12.8 \% \end{gathered}$ | $\begin{gathered} 34 \\ 11.9 \% \end{gathered}$ | $\begin{gathered} 35 \\ 10.0 \% \end{gathered}$ | $\begin{gathered} 51 \\ 14.1 \% \end{gathered}$ | $\begin{gathered} 33 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 7.4 \% \end{gathered}$ | $\begin{gathered} 22 \\ 13.3 \% \end{gathered}$ | $\begin{gathered} 7 \\ 10.2 \% \end{gathered}$ | $\begin{gathered} 25 \\ 13.0 \% \end{gathered}$ | $\begin{gathered} 18 \\ 7.2 \% \end{gathered}$ | $\begin{gathered} 10 \\ 16.3 \% \end{gathered}$ | $\begin{gathered} 18 \\ 12.5 \% \end{gathered}$ | $\begin{gathered} 12 \\ 17.8 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 12.0 \% \end{aligned}$ | $\begin{gathered} 8 \\ 12.9 \% \end{gathered}$ | $\begin{gathered} 33 \\ 15.0 \% \end{gathered}$ | $\begin{gathered} 23 \\ 14.7 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9.6 \% \end{aligned}$ | $\begin{gathered} 41 \\ 10.8 \% \end{gathered}$ | $\stackrel{3}{5} 5$ | $\begin{gathered} 5 \\ 7.6 \% \end{gathered}$ | $\begin{gathered} 14 \\ 15.6 \% \end{gathered}$ | $\begin{gathered} 58 \\ 16.1 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 9.4 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9.5 \% \end{aligned}$ |
| David Cameron | $90$ | $\begin{aligned} & 43 \\ & 8.8 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 9.2 \% \end{aligned}$ | $\begin{gathered} 31 \\ 10.9 \% \end{gathered}$ | $\begin{gathered} 44 \\ 12.4 \% \end{gathered}$ | $\begin{gathered} 15 \\ 4.1 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5.0 \% \end{aligned}$ | $\begin{gathered} 21 \\ 10.3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 9.4 \% \end{aligned}$ | ${ }_{8.5 \%}^{8.6}$ | $\stackrel{8}{8.3 \%}$ | $\begin{gathered} 36 \\ 14.8 \% \end{gathered}$ | $\begin{gathered} 5 \\ 7.5 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10.8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 4.9 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 8.9 \% \end{aligned}$ | $\begin{gathered} 7 \\ 9.9 \% \end{gathered}$ | $\begin{gathered} 26 \\ 11.6 \% \end{gathered}$ | $\begin{aligned} & 10.7 \% \\ & 6.7 \end{aligned}$ | $\begin{gathered} 26 \\ 10.3 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 7.6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 10.6 \% \end{gathered}$ | $\stackrel{2}{3.7 \%}$ | $\stackrel{8}{9.1 \%}$ | $\begin{aligned} & 30 \\ & 8.2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 9.8 \% \end{aligned}$ | $\begin{gathered} 27 \\ 9.9 \% \end{gathered}$ |
| Ed Miliband | $\begin{aligned} & 212 \\ & 21.2 \% \end{aligned}$ | $\begin{gathered} 125 \\ 25.7 \% \end{gathered}$ | $\begin{gathered} 88 \\ 17.0 \% \end{gathered}$ | $\begin{gathered} 44 \\ 15.4 \% \end{gathered}$ | $\begin{gathered} 85 \\ 24.0 \% \end{gathered}$ | $\begin{gathered} 83 \\ 23.0 \% \end{gathered}$ | $\begin{gathered} 69 \\ 26.5 \% \end{gathered}$ | $\begin{gathered} 50 \\ 23.8 \% \end{gathered}$ | $\begin{gathered} 30 \\ 17.8 \% \end{gathered}$ | $\begin{gathered} 15 \\ 21.7 \% \end{gathered}$ | $\begin{gathered} 59 \\ 30.3 \% \end{gathered}$ | $\begin{gathered} 49 \\ 20.1 \% \end{gathered}$ | $\begin{gathered} 18 \\ 28.2 \% \end{gathered}$ | $\begin{gathered} 43 \\ 29.1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 10.8 \% \end{gathered}$ | $\begin{aligned} & 227 \\ & 22.1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 8.1 \% \end{gathered}$ | $\begin{gathered} 50 \\ 22.6 \% \end{gathered}$ | $\begin{gathered} 30 \\ 19.4 \% \end{gathered}$ | $\begin{gathered} 62 \\ 24.6 \% \end{gathered}$ | $\begin{gathered} 71 \\ 18.8 \% \end{gathered}$ | $\begin{gathered} 16 \\ 27.6 \% \end{gathered}$ | $\begin{gathered} 8 \\ 12.3 \% \end{gathered}$ | $\stackrel{9}{10.0 \%}$ | $\begin{gathered} 76 \\ 21.1 \% \end{gathered}$ | $\begin{gathered} 36 \\ 23.6 \% \end{gathered}$ | $\begin{gathered} 66 \\ 24.2 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 297 \\ & 29.6 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 20.7 \% \end{aligned}$ | $\begin{gathered} 196 \\ 37.9 \% \end{gathered}$ | $\begin{gathered} 89 \\ 30.9 \% \end{gathered}$ | $\begin{gathered} 106 \\ 29.9 \% \end{gathered}$ | $\begin{gathered} 102 \\ 28.2 \% \end{gathered}$ | $\begin{gathered} 65 \\ 25.0 \% \end{gathered}$ | $\begin{gathered} 47 \\ 22.3 \% \end{gathered}$ | $\begin{gathered} 50 \\ 30.3 \% \end{gathered}$ | $\begin{gathered} 15 \\ 22.0 \% \end{gathered}$ | $\begin{gathered} 50 \\ 25.5 \% \end{gathered}$ | $\begin{gathered} 54 \\ 21.8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 28.6 \% \end{gathered}$ | $\begin{gathered} 36 \\ 24.5 \% \end{gathered}$ | $\begin{gathered} 23 \\ 32.6 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 28.3 \% \end{aligned}$ | $\begin{gathered} 31 \\ 47.1 \% \end{gathered}$ | $\begin{gathered} 55 \\ 24.8 \% \end{gathered}$ | $\begin{gathered} 42 \\ 26.9 \% \end{gathered}$ | $\begin{gathered} 68 \\ 27.0 \% \end{gathered}$ | $\begin{gathered} 132 \\ 35.2 \% \end{gathered}$ | $\begin{gathered} 16 \\ 27.3 \% \end{gathered}$ | $\begin{gathered} 21 \\ 34.7 \% \end{gathered}$ | $\begin{gathered} 25 \\ 27.4 \% \end{gathered}$ | $\begin{gathered} 98 \\ 27.2 \% \end{gathered}$ | $\begin{gathered} 54 \\ 35.3 \% \end{gathered}$ | $\begin{gathered} 81 \\ 29.8 \% \end{gathered}$ |
| SIGMA | $\begin{array}{\|l} 1003 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 486 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 287 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 209 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 246 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 937 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 250 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 57 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 91 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 152 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 274 \\ 100.0 \% \\ \hline \end{gathered}$ |

## Survation.




| May Topical Issues Poll <br> Prepared on behalf of the Mail on Sunday |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Table 27 <br> Q12. Pick which of the four party leaders you think best fits each of these descriptions? - Thick <br> Base : All Answering |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total | Gend | der |  | Age |  |  | 2010 |  |  |  | Voti | g Intentio | tion |  | Ethnic | c group |  | SE |  |  |  |  | Regio |  |  |  |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | CON | LAB | LD | OTHER | CON | \| LAB | LD | UKIP | OTHER | White | Non-white | AB | C1 | C2 | DE | Scotland | Wales ${ }^{\text {L }}$ | London | South | Midlands | North |
| Unweighted Total | 1004 | 441 | 563 | 283 | 419 | 302 | 252 | 202 | 171 | 79 | 192 | 249 | 69 | 154 | 65 | 923 | 81 | ${ }^{243}$ | 217 | 287 | 257 | 70 | 58 | 94 | 325 | 181 | 269 |
| Weighted Total | 1003 | 486 | 517 | 287 | 355 | 361 | 260 | 209 | 166 | 68 | 195 | 246 | 62 | 148 | 69 | 937 | 66 | 223 | 154 | 250 | 376 | 57 | 62 | 91 | 361 | 152 | 274 |
| Nick Clegg | 133 $13.3 \%$ | 89 $18.4 \%$ | ${ }^{44}{ }_{8}^{4.6 \%}$ | -45 | $\begin{gathered} 27.6 \% \\ \hline \end{gathered}$ | $\begin{gathered} 61 \\ 17.0 \% \end{gathered}$ | ${ }_{9.0 \%}^{23}$ | 21.9\% | ${ }_{14.0}^{23}$ | 12 $18.0 \%$ | 7.3\% | 20.3\% | . ${ }^{1}$ | ${ }^{24} 16.1 \%$ | 4 $5.8 \%$ | $\begin{aligned} & 123 \\ & 13.1 \% \end{aligned}$ | $\begin{gathered} \text { 10 } \\ 15.6 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 9.9 \% \end{aligned}$ | $\begin{gathered} 18 \\ 11.9 \% \end{gathered}$ | $\begin{gathered} 33 \\ 13.1 \% \end{gathered}$ | $\begin{gathered} 60 \\ 16.1 \% \end{gathered}$ | $\stackrel{6}{9.9 \%}$ | $\stackrel{6}{9.4 \%}$ | 8.8\% | $\begin{gathered} 56 \\ 15.6 \% \end{gathered}$ | 13.8\% | $\begin{gathered} 35 \\ 12.6 \% \end{gathered}$ |
| Nigel Farage | 152 $15.1 \%$ | 79.3\% 16.3\% | $\begin{gathered} 72 \\ 14.0 \% \end{gathered}$ | -62 | $\begin{gathered} 52 \\ 14.6 \% \end{gathered}$ | $\underset{10.6 \%}{38}$ | $\begin{gathered} 39 \\ 14.9 \% \end{gathered}$ | $\begin{gathered} 32 \\ 15.3 \% \end{gathered}$ | $\begin{gathered} 28 \\ 17.0 \% \end{gathered}$ | $\begin{gathered} 8.64 \\ 8.4 \% \end{gathered}$ | $\begin{gathered} 36 \\ 18.5 \% \end{gathered}$ | $\begin{gathered} \text { 49.9\% } \\ \hline 19.9 \% \end{gathered}$ | $\begin{gathered} 19 \\ 30.1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 4.2 \% \end{gathered}$ | $\begin{gathered} 7 \\ 10.5 \% \end{gathered}$ | ${ }_{140}^{140}$ | $\begin{gathered} 12 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 54 \\ 24.2 \% \end{gathered}$ | $\begin{gathered} 28 \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 34 \\ 13.8 \% \end{gathered}$ | $\begin{gathered} 35 \\ 9.4 \% \end{gathered}$ | $\begin{gathered} 15 \\ 25.6 \% \end{gathered}$ | $\begin{gathered} 6.6 \\ 10.3 \% \end{gathered}$ | $\begin{gathered} 19 \\ 20.7 \% \end{gathered}$ | $\begin{gathered} 48 \\ 13.3 \% \end{gathered}$ | ${ }_{19.39}^{29}$ | $\begin{gathered} 34 \\ 12.3 \% \end{gathered}$ |
| David Cameron | ${ }_{9.3 \%}^{93}$ | $\stackrel{49}{10.2 \%}$ | $\begin{gathered} 4.54 \\ 8.5 \% \end{gathered}$ | $\begin{gathered} \text { 45 } \\ 15.7 \% \end{gathered}$ | $\stackrel{41}{41.5 \%}$ | ${ }_{2.11}^{8}$ | ${ }^{12} 4.5$ | $\begin{gathered} 34 \\ 16.1 \% \end{gathered}$ | $\begin{gathered} 11 \\ 6.4 \% \end{gathered}$ | $\underset{5.4 \%}{4}$ | $\stackrel{3}{3}$ | $\begin{gathered} \text { 46 } \\ 18.5 \% \end{gathered}$ | $\begin{gathered} 4.6 \% \\ 4 \end{gathered}$ | $\begin{gathered} 16 \\ 10.9 \% \end{gathered}$ | $\stackrel{4}{6.1 \%}$ | $\begin{aligned} & 82 \\ & 8.8 \% \end{aligned}$ | $\begin{gathered} 11 \\ 16.9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4.3 \% \end{aligned}$ | $\begin{aligned} & { }_{8.5 \%}^{13} \end{aligned}$ | $\begin{gathered} 27 \\ 11.0 \% \end{gathered}$ | $\begin{gathered} 43 \\ 11.5 \% \end{gathered}$ | $\begin{gathered} 6.2 \% \\ 102 \end{gathered}$ | $\begin{gathered} 3.3 \\ 4.0 \% \end{gathered}$ | $\begin{gathered} 15 \\ 16.7 \% \end{gathered}$ | $\begin{aligned} & 92.32 \\ & 9.0 \% \end{aligned}$ | 7.1\% | $\begin{gathered} 27 \\ 9.8 \% \end{gathered}$ |
| Ed Miliband | 170 $16.9 \%$ | 18.8\% | 79 $15.2 \%$ | 38 $13.0 \%$ | $\begin{gathered} 55 \\ 15.5 \% \end{gathered}$ | $\begin{gathered} 77 \\ 21.5 \% \end{gathered}$ | 83 $31.8 \%$ | $\begin{aligned} & 16 \\ & 7.5 \% \end{aligned}$ | $\begin{gathered} 23 \\ 13.6 \% \end{gathered}$ | $\begin{gathered} 11 \\ 15.4 \% \end{gathered}$ | ${ }_{31.51}^{61}$ | $\begin{aligned} & 16 \\ & 6.4 \% \end{aligned}$ | $\begin{gathered} 16 \\ 25.2 \% \end{gathered}$ | $\begin{gathered} 40 \\ 27.2 \% \end{gathered}$ | ${ }_{9.9 \%}^{7}$ | $\begin{aligned} & 167 \\ & \\ & 17.8 \% \end{aligned}$ | $\stackrel{3}{4.5 \%}$ | $\begin{gathered} 41 \\ \text { 18.5\% } \end{gathered}$ | $\begin{gathered} \text { 28 } \\ 18.1 \% \end{gathered}$ | $\begin{gathered} 42 \\ 16.9 \% \end{gathered}$ | $\begin{gathered} 59 \\ 15.6 \% \end{gathered}$ | $\begin{gathered} 8.8 \\ 13.6 \% \end{gathered}$ | $\stackrel{9}{15.0}$ | $\begin{gathered} 15 \\ 16.3 \% \end{gathered}$ | $\begin{gathered} 83 \\ 23.0 \% \end{gathered}$ | $\begin{gathered} 19 \\ 12.6 \% \end{gathered}$ | $\begin{gathered} 35 \\ 12.8 \% \end{gathered}$ |
| Don't know | ${ }_{455}^{45}$ | $\begin{aligned} & 177 \\ & 36.4 \% \end{aligned}$ | $\begin{gathered} 278 \\ 53.7 \% \end{gathered}$ | $\begin{gathered} 98 \\ 34.1 \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 50.8 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 48.9 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 39.8 \% \end{aligned}$ | $\begin{gathered} 82.2 \% \\ 39.2 \% \end{gathered}$ | $\begin{gathered} 81 \\ 49.0 \% \end{gathered}$ | $\begin{gathered} 366 \\ 52.9 \% \end{gathered}$ | $\begin{gathered} 80 \\ 41.2 \% \end{gathered}$ | $\begin{gathered} 86 \\ 34.9 \% \end{gathered}$ | $\begin{gathered} 24 \\ 37.7 \% \end{gathered}$ | $\begin{gathered} 61 \\ 41.5 \% \end{gathered}$ | $\begin{gathered} 47 \\ 67.8 \% \end{gathered}$ | $\begin{aligned} & 425 \\ & 45.4 \% \end{aligned}$ | $\begin{gathered} 29 \\ 44.9 \% \end{gathered}$ | $\begin{gathered} 96 \\ 43.1 \% \end{gathered}$ | $\begin{gathered} 67 \\ 43.5 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 45.3 \% \end{aligned}$ | $\begin{gathered} 178 \\ 47.4 \% \end{gathered}$ | $\begin{gathered} 23 \\ 40.7 \% \end{gathered}$ | $\begin{gathered} 38 \\ 61.3 \% \end{gathered}$ | $\begin{gathered} 34 \\ 37.6 \% \end{gathered}$ | $\begin{aligned} & 141 \\ & 39.2 \% \end{aligned}$ | 72 $47.1 \%$ | $\begin{gathered} 144 \\ 52.5 \% \end{gathered}$ |
| SIGMA | $\begin{gathered} 1003 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 486 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 517 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 287 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 355 \\ 1000 \% \end{gathered}$ | $\begin{gathered} 361 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 260 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 209 \\ 1000 \% \\ \hline \end{array}$ | $\begin{gathered} 166 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 195 \\ 100.0 \% \end{gathered}$ | $\begin{gathered} 246 \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 148 \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 69 \\ \hline 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 937 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 66 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 223 \\ 1000 \% \\ \hline \end{gathered}$ | $\begin{gathered} 154 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 250 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{gathered} 376 \\ 100.0 \% \end{gathered}$ | $\begin{array}{r} 57 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 62 \\ 100.0 \% \\ \hline \end{gathered}$ | $\begin{array}{r} 91 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 361 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 152 \\ 100.0 \% \\ \hline \end{array}$ | $\begin{gathered} 274 \\ 100.0 \% \end{gathered}$ |

