Political Issues Survey

06/05/2014

Prepared on behalf of Progressive Polling





Methodology

Fieldwork Dates

 $2^{nd}\,to\,3^{th}$ May 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,005

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,005 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. Currently the next general election is scheduled for May 2015. Would you prefer to see a general election sooner than this? Base : All Respondents

	Total Gender			Age				2010 Vote				Voting Intention					SEG				Region6						Locality			
		Male	Female	18-34	35-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	AB	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	city/	Outer suburban / Suburban		Village / Countrys ide
Unweighted Total	1005	473	532	248	380	146	231	284	181	163	92	168	198	55	217	300	208	240	267	289	85	46	99	364	157	249	177	261	348	219
Weighted Total	1005	488	517	289	355	151	210	266	214	170	70	177	213	51	215	291	203	199	235	367	99	54	86	369	160	232	157	246	384	218
Yes - I would rather have a general election this year	436 43.4%	204 41.8%	231 44.8%	135 46.8%	158 44.4%	77 51.2%	66 31.2%	66 24.7%	140 65.5%	84 49.5%	42 59.8%	28 15.9%	137 64.5%	12 23.0%	112 52.0%	160 55.0%	74 36.7%	75 37.6%	90 38.2%	197 53.6%	44 44.0%	27 49.5%	42 49.2%	145 39.3%	61 38.2%	114 49.2%	81 51.7%	103 41.8%	186 48.4%	66 30.2%
No - I would rather have a general election as scheduled in May 2015	569 56.6%	284 58.2%	285 55.2%	154 53.2%	197 55.6%	73 48.8%	145 68.8%	201 75.3%	74 34.5%	86 50.5%	28 40.2%	149 84.1%	76 35.5%	39 77.0%	103 48.0%	131 45.0%	129 63.3%	124 62.4%	145 61.8%	171 46.4%	56 56.0%	27 50.5%	43 50.8%	224 60.7%	99 61.8%	118 50.8%	76 48.3%	143 58.2%	198 51.6%	152 69.8%
SIGMA	1005 100.0%	488 100.0%	517 100.0%	289 100.0%	355 100.0%	151 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	70 100.0%	177 100.0%	213 100.0%	51 100.0%	215 100.0%	291 100.0%	203 100.0%	199 100.0%	235 100.0%	367 100.0%	99 100.0%	54 100.0%	86 100.0%	369 100.0%	160 100.0%	232 100.0%	157 100.0%	246 100.0%	384 100.0%	218 100.0%

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Table 2 Q2. Who do you blame the most for causing the UK financial crash in 2008? Base : All Respondents

	Total Gender		Gender Age				2010 Vote				Voting Intention						SEG			Region6						Locality				
		Male	Female	18-34	35-54	55-64	65+	CON	LAB	LD	OTHER	CON	LAB	LD	UKIP	OTHER	АВ	C1	C2	DE	Scotland	Wales	London	South	Midlands	North	city/	Outer suburban / Suburban	Town	Village / Countrys ide
Unweighted Total	1005	473	532	248	380	146	231	284	181	163	92	168	198	55	217	300	208	240	267	289	85	46	99	364	157	249	177	261	348	219
Weighted Total	1005	488	517	289	355	151	210	266	214	170	70	177	213	51	215	291	203	199	235	367	99	54	86	369	160	232	157	246	384	218
Previous Conservative governments	129 12.8%	34 7.1%	94 18.2%	43 14.7%	51 14.5%	19 12.4%	16 7.7%	7 2.7%	57 26.7%	7 4.0%	6 8.1%	5 3.0%	67 31.6%	2 3.5%	8 3.8%	15 5.1%	12 6.1%	20 10.1%	21 8.9%	75 20.5%	11 10.8%	16 30.0%	12 13.8%	44 12.0%	19 11.8%	27 11.6%	30 19.1%	33 13.6%	54 14.0%	11 5.3%
The last Labour government	341 33.9%	191 39.2%	150 28.9%	93 32.1%	108 30.3%	47 31.4%	93 44.3%	162 60.9%	20 9.5%	39 23.1%	21 29.5%	110 62.0%	17 8.0%	10 19.5%	103 47.9%	121 41.5%	76 37.4%	81 40.7%	64 27.2%	120 32.7%	17 17.3%	14 25.5%	27 31.0%	130 35.2%	64 40.0%	86 36.9%	45 28.5%	83 33.8%	116 30.2%	97 44.5%
The banking industry	535 53.3%	262 53.7%	273 52.9%	154 53.1%	196 55.2%	85 56.3%	101 48.1%	97 36.5%	136 63.8%	124 72.9%	44 62.5%	62 35.0%	129 60.4%	39 77.0%	104 48.3%	155 53.4%	115 56.5%	98 49.2%	150 63.9%	172 46.8%	71 71.9%	24 44.4%	47 55.2%	195 52.8%	77 48.2%	120 51.6%	82 52.4%	129 52.6%	214 55.8%	109 50.2%
SIGMA	1005 100.0%	488 100.0%	517 100.0%	289 100.0%	355 100.0%	151 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	70 100.0%	177 100.0%	213 100.0%	51 100.0%	215 100.0%	291 100.0%	203 100.0%	199 100.0%	235 100.0%	367 100.0%	99 100.0%	54 100.0%	86 100.0%	369 100.0%	160 100.0%	232 100.0%	157 100.0%	246 100.0%	384 100.0%	218 100.0%

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