# Women on Low Pay Survey

9/06/2014

Prepared on behalf of the Fawcett Society



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# Methodology

#### **Fieldwork Dates**

4<sup>th</sup> - 6<sup>th</sup> June 2014

#### **Data Collection Method**

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## **Population Sampled**

All women aged 18+ in the UK earning £7.44 per hour or less, or £1,128 per month or less.

## Sample Size

1,003

# **Margin of Error**

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,003 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



#### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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# Women on Low Pay Poll

7 Jun 2014

Table 45

Q46. A "zero hours" contract requires the worker to be available for work whenever required by the employer, even when there is no guarantee that any work will be provided to them Are you currently employed on a "zero-hours" contract?

Base : All Respondents

Unweighted Total Yes No

SIGMA

	Total	Gender		Age			Employment status		Hourly wage			Private/Public sector		Age of youngest child			Union m	ember	Region6						
		Male	Female	18-34	35-54	55+	Part-time	Full-time	Less than £6.31		£6.32-£7.44	Private	Public	No children	Under 18	18+	Yes	No	London	South	Wales	Midlands	Scotland	North	
al	1003	-	1003	422	431	150	524	479	66	158	721	601	402	352	447	202	160	843	88	332	52	182	78	252	
	139 13.9%	-	139 13.9%	75 17.8%	43 10.0%	21 14.0%	73 13.9%	66 13.8%	10 15.2%	26 16.5%	99 13.7%	83 13.8%	56 13.9%	50 14.2%	68 15.2%	21 10.4%	26 16.3%	113 13.4%	28 31.8%	46 13.9%	4 7.7%	25 13.7%	11 14.1%	24 9.5%	
	864 86.1%	-	864 86.1%	347 82.2%	388 90.0%	129 86.0%	451 86.1%	413 86.2%	56 84.8%	132 83.5%	622 86.3%	518 86.2%	346 86.1%	302 85.8%	379 84.8%	181 89.6%	134 83.8%	730 86.6%	60 68.2%	286 86.1%	48 92.3%	157 86.3%	67 85.9%	228 90.5%	
	1003	-	1003	422 100.0%	431 100.0%	150 100.0%	524 100.0%	479 100.0%	66 100.0%	158 100.0%	721 100.0%	601	402 100.0%	352 100.0%	447 100.0%	202	160 100.0%	843 100.0%	88	332 100.0%	52 100.0%	182 100.0%	78 100.0%	252 100.0%	



## **Women on Low Pay Poll**

7 Jun 2014

Table 46 Q47. Which of these best describes your situation:

Base : Respondents currently employed on a "zero-hours" contract

Unweighted Total
I wanted a zerohours contract
A zero-hours
contract was the
only work I could
find
I felt pressure from
the company to
accept a zero-hours
contract
I was under pressure
from the Job Centre
to take employment
Other

SIGMA

	Total	Gender			Age		Employment status		H	lourly wa	ige	Private/Pub	lic sector	Age of	youngest c	hild	Union m	nember	Region6						
		Male	Female	18-34	35-54	55+	Part-time	Full-time	Less than £6.31	£6.31	£6.32-£7.44	Private	Public	No children	Under 18	18+	Yes	No	London	South	Wales	Midlands	Scotland	North	
	139	-	139	75	43	21	73	66	10	26	99	83	56	50	68	21	26	113	28	46	4	25	11	24	
	34 24.5%	-	34 24.5%	20 26.7%	9 20.9%	5 23.8%	18 24.7%	16 24.2%	2 20.0%	3 11.5%	27 27.3%	22 26.5%	12 21.4%	13 26.0%	17 25.0%	4 19.0%	9 34.6%	25 22.1%	6 21.4%	12 26.1%	2 50.0%	7 28.0%	4 36.4%	3 12.5%	
	55 39.6%	-	55 39.6%	24 32.0%	22 51.2%	9 42.9%	34 46.6%	21 31.8%	3 30.0%	10 38.5%	40 40.4%	33 39.8%	22 39.3%	21 42.0%	25 36.8%	9 42.9%	6 23.1%	49 43.4%	9 32.1%	17 37.0%	1 25.0%	12 48.0%	3 27.3%	12 50.0%	
	24 17.3%	-	24 17.3%	19 25.3%	2 4.7%	3 14.3%	7 9.6%	17 25.8%	-	8 30.8%	16 16.2%	13 15.7%	11 19.6%	7 14.0%	16 23.5%	1 4.8%	9 34.6%	15 13.3%	7 25.0%	9 19.6%	-	3 12.0%	1 9.1%	4 16.7%	
	11 7.9%	-	11 7.9%	6 8.0%	5 11.6%	-	5 6.8%	6 9.1%	1 10.0%	3 11.5%	7 7.1%	8 9.6%	3 5.4%	2 4.0%	7 10.3%	2 9.5%	2 7.7%	9 8.0%	4 14.3%	-	1 25.0%	1 4.0%	1 9.1%	4 16.7%	
	15 10.8%	-	15 10.8%	6 8.0%	5 11.6%	4 19.0%	9 12.3%	6 9.1%	4 40.0%	2 7.7%	9 9.1%	7 8.4%	8 14.3%	7 14.0%	3 4.4%	5 23.8%	-	15 13.3%	2 7.1%	8 17.4%	-	2 8.0%	2 18.2%	1 4.2%	
ı	139 100.0%	-	139 100.0%	75 100.0%	43 100.0%	21 100.0%	73 100.0%	66 100.0%	10 100.0%	26 100.0%	99 100.0%	83 100.0%	56 100.0%	50 100.0%	68 100.0%	21 100.0%	26 100.0%	113 100.0%	28 100.0%	46 100.0%	4 100.0%	25 100.0%	11 100.0%	24 100.0%	



# Women on Low Pay Poll

Table 47 Q48. In a typical week, the number of shifts/hours I get is: Base: Respondents currently employed on a "zero-hours" contract 7 Jun 2014

	Total Gender		nder		Age		Employme	ent status	ŀ	lourly wa	ige	Private/Pu	olic sector	Age of	youngest o	child	Union m	nember	Region6						
		Male	Female	18-34	35-54	55+	Part-time		Less than £6.31	£6.31	£6.32-£7.44	Private	Public	No children	Under 18	18+	Yes	No	London	South	Wales	Midlands	Scotland	North	
Unweighted Total	139	-	139	75	43	21	73	66	10	26	99	83	56	50	68	21	26	113	28	46	4	25	11	24	
A lot more than I want	10 7.2%	-	10 7.2%	9 12.0%	-	1 4.8%	2 2.7%	8 12.1%	-	2 7.7%	8 8.1%	6 7.2%	4 7.1%	3 6.0%	7 10.3%	-	7 26.9%	3 2.7%	5 17.9%	3 6.5%	-	1 4.0%	-	1 4.2%	
More than I want	18 12.9%	-	18 12.9%	11 14.7%	6 14.0%	1 4.8%	1 1.4%	17 25.8%	1 10.0%	2 7.7%	13 13.1%	13 15.7%	5 8.9%	4 8.0%	13 19.1%	1 4.8%	8 30.8%	10 8.8%	3 10.7%	5 10.9%	-	3 12.0%	2 18.2%	5 20.8%	
About right	72 51.8%	-	72 51.8%	39 52.0%	21 48.8%	12 57.1%	40 54.8%	32 48.5%	6 60.0%	14 53.8%	51 51.5%	36 43.4%	36 64.3%	26 52.0%	31 45.6%	15 71.4%	10 38.5%	62 54.9%	8 28.6%	28 60.9%	3 75.0%	15 60.0%	6 54.5%	11 45.8%	
Less than I want	29 20.9%	-	29 20.9%	12 16.0%	12 27.9%	5 23.8%	23 31.5%	6 9.1%	2 20.0%	6 23.1%	20 20.2%	19 22.9%	10 17.9%	13 26.0%	13 19.1%	3 14.3%	1 3.8%	28 24.8%	8 28.6%	9 19.6%	1 25.0%	6 24.0%	1 9.1%	4 16.7%	
A lot less than I want	10 7.2%	-	10 7.2%	4 5.3%	4 9.3%	2 9.5%	7 9.6%	3 4.5%	1 10.0%	2 7.7%	7 7.1%	9 10.8%	1 1.8%	4 8.0%	4 5.9%	2 9.5%	-	10 8.8%	4 14.3%	1 2.2%	-	-	2 18.2%	3 12.5%	
SIGMA	139 100.0%	-	139 100.0%	75 100.0%	43 100.0%	21 100.0%	73 100.0%	66 100.0%	10 100.0%	26 100.0%	99 100.0%	83 100.0%	56 100.0%	50 100.0%	68 100.0%	21 100.0%	26 100.0%	113 100.0%	28 100.0%	46 100.0%	4 100.0%	25 100.0%	11 100.0%	24 100.0%	

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7 Jun 2014

# Women on Low Pay Poll

Table 48

Q49. If I refuse the offer of a shift/hours, I feel that:

Base: Respondents currently employed on a "zero-hours" contract

Unweighted Total
I will be just as
likely to be offered
another shift/hours
I will be less
likely to be offered
another shift/hours
I might not be
offered any future
work at all
SIGMA

Total	Gender		Age			Employment status		Hourly wage			Private/Pub	lic sector	Age of	youngest c	hild	Union m	nember	Region6						
	Male	Female	18-34	35-54	55+	Part-time		Less than £6.31		ε6.32-ε7.44	Private	Public	No children	Under 18	18+	Yes	No	London	South	Wales	Midlands	Scotland	North	
139	-	139	75	43	21	73	66	10	26	99	83	56	50	68	21	26	113	28	46	4	25	11	24	
54 38.8%	-	54 38.8%	31 41.3%	14 32.6%	9 42.9%	27 37.0%	27 40.9%	4 40.0%	9 34.6%	40 40.4%	30 36.1%	24 42.9%	17 34.0%	25 36.8%	12 57.1%	17 65.4%	37 32.7%	12 42.9%	19 41.3%	-	12 48.0%	3 27.3%	8 33.3%	
62 44.6%	-	62 44.6%	33 44.0%	21 48.8%	8 38.1%	30 41.1%	32 48.5%	4 40.0%	12 46.2%	43 43.4%	37 44.6%	25 44.6%	23 46.0%	32 47.1%	7 33.3%	9 34.6%	53 46.9%	11 39.3%	23 50.0%	2 50.0%	12 48.0%	3 27.3%	10 41.7%	
23 16.5%	-	23 16.5%	11 14.7%	8 18.6%	4 19.0%	16 21.9%	7 10.6%	2 20.0%	5 19.2%	16 16.2%	16 19.3%	7 12.5%	10 20.0%	11 16.2%	2 9.5%	- -	23 20.4%	5 17.9%	4 8.7%	2 50.0%	1 4.0%	5 45.5%	6 25.0%	
139 100.0%	-	139 100.0%	75 100.0%	43 100.0%	21 100.0%	73 100.0%	66 100.0%	10 100.0%	26 100.0%	99 100.0%	83 100.0%	56 100.0%	50 100.0%	68 100.0%	21 100.0%	26 100.0%	113 100.0%	28 100.0%	46 100.0%	4 100.0%	25 100.0%	11 100.0%	24 100.0%	

