

Political Issues Poll

09/07/2014

Prepared on behalf of UNITE the Union



Methodology

Fieldwork Dates

8th July 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the UK

Sample Size

1,002

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the 2010 General Election results.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,002 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

Respondents were presented with the following pre-amble to the questions :

“Since 2010 there have been three years of pay freezes for local government workers, followed by a below-inflation rise in pay last year. Overall as retail prices have risen, real wages of local government workers have fallen by 18% since 2010.

The government are offering local government workers earning over £14,880 a 1% pay rise this year which, with inflation at 2.4%, would be a further fall in their real terms wages. Trade unions have asked for a minimum rise of £1 per hour for all local government workers which would have brought all employees onto at least the living wage at the time of negotiation.”

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age				2010 Vote				Region6						Voting Intention					
		Male	Female	18-34	35-54	55-64	65 +	CON	LAB	LD	OTHER	Scotland	Wales	London	South	Midlands	North	CON	LAB	LD	UKIP	OTHER	Undecided
Unweighted Total	1002	485	517	262	350	149	206	262	222	151	85	80	50	111	317	179	259	212	275	55	161	65	164
Weighted Total	1002	487	515	289	354	150	210	266	214	170	71	79	47	116	339	168	253	218	276	61	154	64	161
A £1 per hour pay rise for local government workers is justified	478 47.7%	232 47.7%	246 47.7%	137 47.6%	160 45.4%	77 51.6%	103 49.0%	118 44.2%	126 58.9%	94 55.1%	29 41.2%	37 46.7%	21 44.9%	59 50.9%	159 46.8%	77 45.7%	126 49.6%	101 46.5%	161 58.5%	37 61.2%	59 38.1%	30 46.6%	71 44.0%
A £1 per hour pay rise for local government workers is not justified	347 34.6%	180 37.0%	167 32.4%	101 34.9%	134 38.0%	43 28.6%	69 33.0%	108 40.6%	63 29.3%	46 27.3%	31 43.8%	26 33.1%	15 32.5%	41 35.1%	114 33.5%	62 37.1%	89 35.2%	89 41.0%	76 27.4%	14 22.5%	74 48.1%	25 39.3%	46 28.7%
Don't know	177 17.7%	74 15.3%	103 19.9%	51 17.5%	59 16.7%	30 19.8%	38 18.0%	40 15.2%	25 11.8%	30 17.6%	11 15.0%	16 20.2%	11 22.5%	16 14.1%	67 19.7%	29 17.2%	38 15.1%	27 12.6%	39 14.1%	10 16.3%	21 13.7%	9 14.1%	44 27.3%
SIGMA	1002 100.0%	487 100.0%	515 100.0%	289 100.0%	354 100.0%	150 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	71 100.0%	79 100.0%	47 100.0%	116 100.0%	339 100.0%	168 100.0%	253 100.0%	218 100.0%	276 100.0%	61 100.0%	154 100.0%	64 100.0%	161 100.0%

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Table 2
Q2. Which of the following statements is closest to your opinion?
Base : All Respondents

	Total	Gender		Age				2010 Vote				Region6						Voting Intention					
		Male	Female	18-34	35-54	55-64	65 +	CON	LAB	LD	OTHER	Scotland	Wales	London	South	Midlands	North	CON	LAB	LD	UKIP	OTHER	Undecided
Unweighted Total	1002	485	517	262	350	149	206	262	222	151	85	80	50	111	317	179	259	212	275	55	161	65	164
Weighted Total	1002	487	515	289	354	150	210	266	214	170	71	79	47	116	339	168	253	218	276	61	154	64	161
Continuing to have a 1% pay cap for local government workers is unfair	452 45.1%	232 47.7%	220 42.7%	127 44.1%	158 44.7%	78 52.3%	89 42.3%	98 36.6%	122 57.1%	90 53.2%	34 48.6%	34 43.6%	20 42.6%	49 42.0%	155 45.6%	75 44.7%	120 47.3%	82 37.6%	151 54.8%	31 51.6%	62 40.2%	34 53.7%	65 40.5%
Continuing to have a 1% pay cap for local government workers is fair	348 34.7%	181 37.1%	168 32.5%	93 32.4%	133 37.6%	44 29.4%	78 37.0%	129 48.3%	58 27.1%	50 29.2%	27 38.3%	24 31.0%	15 32.0%	45 39.0%	113 33.4%	59 35.1%	91 36.0%	102 46.7%	73 26.6%	17 27.4%	73 47.2%	21 32.5%	45 28.3%
Don't know	202 20.1%	74 15.1%	128 24.8%	68 23.5%	63 17.7%	27 18.3%	44 20.7%	40 15.1%	34 15.8%	30 17.6%	9 13.1%	20 25.4%	12 25.4%	22 19.0%	71 21.1%	34 20.2%	42 16.7%	34 15.7%	51 18.6%	13 21.0%	19 12.6%	9 13.8%	50 31.2%
SIGMA	1002 100.0%	487 100.0%	515 100.0%	289 100.0%	354 100.0%	150 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	71 100.0%	79 100.0%	47 100.0%	116 100.0%	339 100.0%	168 100.0%	253 100.0%	218 100.0%	276 100.0%	61 100.0%	154 100.0%	64 100.0%	161 100.0%

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Table 3
Q3. On Sunday a Conservative government minister implied under questioning that public sector employees would continue to see real terms cuts to their pay levels until 2018.
Do you think this is:
Base : All Respondents

	Total	Gender		Age				2010 Vote				Region6						Voting Intention					
		Male	Female	18-34	35-54	55-64	65 +	CON	LAB	LD	OTHER	Scotland	Wales	London	South	Midlands	North	CON	LAB	LD	UKIP	OTHER	Undecided
Unweighted Total	1002	485	517	262	350	149	206	262	222	151	85	80	50	111	317	179	259	212	275	55	161	65	164
Weighted Total	1002	487	515	289	354	150	210	266	214	170	71	79	47	116	339	168	253	218	276	61	154	64	161
Fair	252 25.2%	156 32.1%	96 18.6%	86 30.0%	88 24.9%	29 19.6%	48 23.0%	104 39.2%	44 20.7%	31 18.4%	20 28.5%	18 22.9%	13 28.1%	36 31.3%	77 22.6%	50 29.8%	58 22.9%	91 42.0%	53 19.3%	17 27.3%	49 31.8%	13 20.9%	18 11.5%
Unfair	564 56.3%	259 53.2%	305 59.2%	138 47.9%	201 56.9%	97 64.8%	127 60.5%	118 44.1%	139 65.2%	115 67.5%	42 59.0%	47 59.2%	24 51.3%	58 50.3%	192 56.7%	89 53.1%	153 60.5%	91 41.8%	184 66.8%	33 53.4%	86 55.6%	36 56.9%	93 58.1%
Don't know	186 18.6%	72 14.7%	115 22.2%	64 22.1%	64 18.2%	23 15.6%	35 16.5%	44 16.7%	30 14.1%	24 14.1%	9 12.5%	14 18.0%	10 20.6%	21 18.4%	70 20.7%	29 17.1%	42 16.7%	35 16.2%	38 13.9%	12 19.4%	20 12.6%	14 22.2%	49 30.4%
SIGMA	1002 100.0%	487 100.0%	515 100.0%	289 100.0%	354 100.0%	150 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	71 100.0%	79 100.0%	47 100.0%	116 100.0%	339 100.0%	168 100.0%	253 100.0%	218 100.0%	276 100.0%	61 100.0%	154 100.0%	64 100.0%	161 100.0%

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Table 4
Q4. Local government employees, teachers and civil servants are taking industrial action on Thursday over the government's 1% pay cap. This industrial action was agreed following a full ballot of members, in keeping with UK law. Do you think these workers
Base : All Respondents

	Total	Gender		Age				2010 Vote				Region6						Voting Intention					
		Male	Female	18-34	35-54	55-64	65 +	CON	LAB	LD	OTHER	Scotland	Wales	London	South	Midlands	North	CON	LAB	LD	UKIP	OTHER	Undecided
Unweighted Total	1002	485	517	262	350	149	206	262	222	151	85	80	50	111	317	179	259	212	275	55	161	65	164
Weighted Total	1002	487	515	289	354	150	210	266	214	170	71	79	47	116	339	168	253	218	276	61	154	64	161
Have the right to strike in this case	614 61.3%	305 62.7%	309 59.9%	196 67.8%	208 58.8%	103 68.5%	107 51.2%	134 50.2%	153 71.7%	122 71.9%	40 57.1%	53 66.9%	28 60.1%	74 64.3%	198 58.4%	100 59.8%	160 63.1%	106 48.8%	210 76.2%	44 72.4%	85 55.3%	41 64.2%	91 56.6%
Do not have the right to strike in this case	259 25.9%	141 28.9%	119 23.0%	49 17.0%	99 28.0%	32 21.3%	79 37.7%	104 39.2%	43 19.9%	33 19.3%	22 31.7%	14 18.4%	14 28.7%	29 25.2%	93 27.4%	45 27.0%	64 25.1%	82 37.8%	39 14.1%	11 18.0%	60 39.1%	16 24.5%	30 18.8%
Don't know	129 12.9%	41 8.4%	88 17.1%	44 15.2%	47 13.2%	15 10.2%	23 11.1%	28 10.6%	18 8.4%	15 8.8%	8 11.2%	12 14.7%	5 11.2%	12 10.5%	48 14.2%	22 13.2%	30 11.8%	29 13.4%	27 9.8%	6 9.6%	9 5.6%	7 11.3%	40 24.7%
SIGMA	1002 100.0%	487 100.0%	515 100.0%	289 100.0%	354 100.0%	150 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	71 100.0%	79 100.0%	47 100.0%	116 100.0%	339 100.0%	168 100.0%	253 100.0%	218 100.0%	276 100.0%	61 100.0%	154 100.0%	64 100.0%	161 100.0%

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Table 5
Q5. Who do you trust to give the most truthful picture of the current state of public services including local government, teaching, fire and other public services?
Base : All Respondents

	Total	Gender		Age				2010 Vote				Region6						Voting Intention					
		Male	Female	18-34	35-54	55-64	65 +	CON	LAB	LD	OTHER	Scotland	Wales	London	South	Midlands	North	CON	LAB	LD	UKIP	OTHER	Undecided
Unweighted Total	1002	485	517	262	350	149	206	262	222	151	85	80	50	111	317	179	259	212	275	55	161	65	164
Weighted Total	1002	487	515	289	354	150	210	266	214	170	71	79	47	116	339	168	253	218	276	61	154	64	161
Government ministers	148 14.8%	86 17.7%	62 12.1%	42 14.7%	44 12.3%	21 14.2%	41 19.6%	85 32.0%	20 9.2%	12 6.8%	6 8.4%	9 11.7%	9 19.5%	17 15.0%	50 14.9%	30 17.6%	33 12.9%	77 35.5%	26 9.5%	6 9.8%	22 13.9%	3 4.7%	9 5.3%
Trade unions	335 33.5%	140 28.8%	195 37.9%	122 42.2%	118 33.4%	45 30.3%	50 23.8%	36 13.4%	110 51.2%	64 37.6%	20 28.8%	27 34.4%	14 28.8%	42 36.0%	111 32.6%	61 36.6%	81 31.9%	29 13.3%	145 52.6%	16 25.6%	53 34.4%	26 40.8%	45 27.8%
Journalists and the media	160 15.9%	102 20.9%	58 11.3%	33 11.3%	52 14.8%	24 16.0%	51 24.3%	50 18.9%	29 13.5%	34 19.9%	16 22.5%	9 10.9%	8 17.2%	18 15.4%	50 14.8%	28 17.0%	46 18.3%	38 17.4%	35 12.6%	14 23.2%	35 22.5%	10 16.4%	22 13.7%
Don't know	359 35.8%	159 32.6%	200 38.8%	92 31.8%	140 39.5%	59 39.5%	68 32.4%	95 35.7%	56 26.1%	61 35.7%	29 40.3%	34 43.1%	16 34.5%	39 33.6%	128 37.7%	48 28.8%	93 36.8%	74 33.8%	70 25.3%	25 41.4%	45 29.2%	24 38.1%	86 53.2%
SIGMA	1002 100.0%	487 100.0%	515 100.0%	289 100.0%	354 100.0%	150 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	71 100.0%	79 100.0%	47 100.0%	116 100.0%	339 100.0%	168 100.0%	253 100.0%	218 100.0%	276 100.0%	61 100.0%	154 100.0%	64 100.0%	161 100.0%

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Table 6
Q6. Which of the following statements is closer to your opinion?
Base : All Respondents

	Total	Gender		Age				2010 Vote				Region6						Voting Intention					
		Male	Female	18-34	35-54	55-64	65 +	CON	LAB	LD	OTHER	Scotland	Wales	London	South	Midlands	North	CON	LAB	LD	UKIP	OTHER	Undecided
Unweighted Total	1002	485	517	262	350	149	206	262	222	151	85	80	50	111	317	179	259	212	275	55	161	65	164
Weighted Total	1002	487	515	289	354	150	210	266	214	170	71	79	47	116	339	168	253	218	276	61	154	64	161
The government unfairly targets public service workers	492 49.1%	227 46.7%	264 51.3%	156 54.2%	169 47.8%	86 57.3%	80 38.2%	71 26.7%	143 66.8%	95 55.8%	38 53.1%	35 44.9%	27 57.6%	59 51.4%	158 46.7%	88 52.4%	123 48.7%	52 24.0%	190 68.8%	33 53.6%	73 47.3%	29 45.7%	80 49.6%
The government does not unfairly target public service workers	340 33.9%	193 39.7%	147 28.4%	76 26.2%	127 35.9%	46 30.5%	91 43.4%	167 62.7%	41 19.3%	46 27.1%	20 27.8%	25 32.2%	10 21.5%	47 40.3%	123 36.2%	52 30.9%	83 32.8%	142 65.2%	42 15.1%	21 33.6%	62 39.9%	20 32.2%	36 22.5%
Don't know	171 17.0%	66 13.6%	105 20.3%	56 19.5%	57 16.3%	18 12.2%	39 18.4%	28 10.6%	30 13.9%	29 17.0%	14 19.1%	18 22.9%	10 20.8%	10 8.4%	58 17.1%	28 16.7%	47 18.6%	23 10.7%	44 16.1%	8 12.8%	20 12.8%	14 22.1%	45 27.9%
SIGMA	1002 100.0%	487 100.0%	515 100.0%	289 100.0%	354 100.0%	150 100.0%	210 100.0%	266 100.0%	214 100.0%	170 100.0%	71 100.0%	79 100.0%	47 100.0%	116 100.0%	339 100.0%	168 100.0%	253 100.0%	218 100.0%	276 100.0%	61 100.0%	154 100.0%	64 100.0%	161 100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. Which of the following statements is closest to your opinion?	Base : All Respondents	1002
5	2	Q2. Which of the following statements is closest to your opinion?	Base : All Respondents	1002
6	3	Q3. On Sunday a Conservative government minister implied under questioning that public sector employees would continue to see real terms cuts to their pay levels until 2018. Do you think this is:	Base : All Respondents	1002
7	4	Q4. Local government employees, teachers and civil servants are taking industrial action on Thursday over the government's 1% pay cap. This industrial action was agreed following a full ballot of members, in keeping with UK law. Do you think these workers:	Base : All Respondents	1002
8	5	Q5. Who do you trust to give the most truthful picture of the current state of public services including local government, teaching, fire and other public services?	Base : All Respondents	1002
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