Post-Independence Debate Poll

10/08/2014

Prepared on behalf of the Scottish Daily Mail





Methodology

Fieldwork Dates

6th to 7th August 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,010

Data Weighting

Data were weighted to the profile of all adults aged 16+. Data were weighted by age, sex, region and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the 2011 Holyrood election results.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,010 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the independence referendum on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked how they would vote if the referendum were held today, with the responses "Yes", "No", and "Undecided" prompted in a randomising order.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact; Damian Lyons Lowe Chief Executive Survation Ltd

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Q1. As you may know, a referendum on independence will be held in Scotland on 18th September this year On a scale of 0 to 10, how likely will you be to vote in this referendum? Base : All Respondents

	Total	Ger	nder			Αç	ge			20	11 Holyr	ood Vote	,				ScotRe	gion				Ref	ferendur	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
Weighted Total	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
10 - would definitely vote	788 78.0%	383 78.3%	404 77.7%	82 56.7%	114 73.5%	127 75.3%	146 80.5%	136 88.2%	182 88.6%	94 95.1%	192 85.0%	47 84.3%	281 87.1%	72 80.4%	97 78.6%	95 77.3%	100 77.6%	88 67.2%	106 80.7%	114 82.7%	116 79.6%	301 84.4%	406 83.4%	80 58.7%	163 80.5%	270 81.8%	177 78.4%	178 70.6%
9	76 7.6%	44 8.9%	33 6.3%	21 14.6%	8 5.5%	9 5.3%	13 7.4%	7 4.3%	18 8.5%	2 1.6%	11 4.8%	5 9.3%	27 8.3%	3 3.9%	12 9.7%	13 10.6%	12 9.1%	7 5.5%	8 6.5%	8 5.9%	12 8.3%	30 8.5%	36 7.3%	11 7.8%	17 8.6%	24 7.3%	13 5.7%	22 8.8%
8	42 4.2%	16 3.2%	27 5.2%	11 7.3%	11 7.1%	7 4.1%	5 2.7%	5 3.5%	3 1.7%	2 2.2%	11 4.9%	3 4.6%	4 1.3%	3 2.9%	2 1.7%	6 4.7%	6 4.3%	8 6.2%	8 6.1%	5 3.7%	5 3.5%	11 2.9%	24 4.9%	8 5.7%	6 3.0%	14 4.3%	11 4.9%	11 4.4%
7	21 2.1%	9 1.8%	12 2.3%	9 6.5%	4 2.5%	3 1.5%	3 1.8%	2 1.2%	-	1 1.1%	4 1.9%	1 1.8%	3 1.0%	2 2.0%	-	3 2.1%	3 2.4%	7 5.3%	3 2.1%	-	4 2.5%	7 2.0%	6 1.3%	8 5.5%	3 1.4%	9 2.7%	3 1.3%	6 2.4%
6	8 0.8%	3 0.6%	5 1.0%	-	2 1.5%	2 0.9%	3 1.4%	1 0.9%	-	-	-	-	1 0.4%	-	-	1 0.6%	1 1.0%	2 1.8%	1 0.5%	1 0.9%	2 1.1%	3 0.8%	1 0.2%	4 2.7%	0.2%	2 0.6%	1 0.5%	4 1.7%
5	33 3.3%	13 2.7%	20 3.9%	5 3.7%	11 7.2%	12 7.2%	3 1.9%	1 0.4%	1 0.3%	-	5 2.4%	-	3 0.8%	2 1.9%	8 6.7%	3 2.3%	3 2.1%	9 7.1%	2 1.8%	4 2.6%	3 1.8%	5 1.3%	8 1.7%	20 14.8%	9 4.3%	8 2.3%	7 3.2%	10 3.8%
4	6 0.6%	4 0.9%	1 0.3%	4 2.9%	1 0.6%	-	-	1 0.3%	-	-	2 1.1%	-	-	1 0.6%	-	-	1 0.7%	2 1.9%	2 1.4%	-	-	-	2 0.5%	3 2.4%	-	-	3 1.5%	2 0.9%
3	5 0.5%	0.1%	4 0.9%	2 1.6%	-	0.3%	2 0.8%	1 0.4%	-	-	-	-	-	1 0.8%	-	-	-	* 0.4%	-	1 1.1%	2 1.6%	-	2 0.4%	3 2.1%	0.2%	-	4 1.7%	1 0.3%
2	1 0.1%	0.1%	1 0.1%	-	1 0.5%	0.3%	-	-	-	-	-	-	-	-	-	-	-	1 0.9%	-	-	-	0.1%	-	1 0.5%	-	-	1 0.3%	0.2%
1	1 0.1%	* 0.1%	1 0.1%	-	0.3%	-	1 0.3%	-	-	-	-		-	-	-	-	-	* 0.4%	-	-	1 0.4%	-	1 0.2%	-	-	-	* 0.2%	1 0.3%
0 - would not vote	29 2.9%	17 3.4%	12 2.3%	10 6.7%	2 1.3%	8 5.0%	6 3.1%	1 0.8%	2 0.9%	-	-	-	3 1.0%	7 7.5%	4 3.2%	3 2.5%	4 2.8%	4 3.3%	1 0.9%	4 3.0%	2 1.2%	-	-	-	3 1.7%	4 1.1%	5 2.2%	17 6.7%
SIGMA	1010 100.0%	490 100.0%	520 100.0%	145 100.0%	155 100.0%	169 100.0%	182 100.0%	155 100.0%	205 100.0%	99 100.0%	225 100.0%	56 100.0%	323 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	357 100.0%	487 100.0%	137 100.0%	202 100.0%	331 100.0%	225 100.0%	252 100.0%



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Table 2

Q2. Normal Weighted Table

Q2. In the referendum, voters will be asked, Should Scotland be an independent country. If this referendum were held today, do you think you would vote Yes or No?

Base : Respondents likely to vote

Total Gender 2011 Holyrood Vote ScotRegion Referendum Vote SEG Age Mid Highlands North and South Central Scotland West East Male Female 16-24 25-34 35-44 55-64 65+ Con LD SNP Islands Scotland and Fife Glasgow Scotland Lothian Scotland Yes No Undecided AΒ C1 C2 DE 523 61 180 110 50 202 482 Unweighted Total 983 460 154 152 209 227 204 319 70 59 117 92 169 145 129 361 140 199 318 224 242 119 137 Weighted Total 981 473 508 136 152 160 176 153 203 99 225 56 320 83 120 126 126 130 133 144 357 487 199 327 220 235 43 Yes 357 193 164 32 64 60 79 61 62 54 214 32 37 38 34 60 357 116 73 104 36.4% 40.9% 32.2% 23.4% 42.0% 37.1% 44.6% 39.4% 30.7% 8.8% 23.9% 12.1% 67.1% 38.7% 30.7% 49.4% 42.7% 30.5% 33.2% 25.3% 41.6% 100.0% 32.0% 35.6% 33.2% 44.29 487 70 78 121 42 45 45 52 63 66 82 487 109 91 49.7% 48.2% 51.0% 57.6% 41.5% 47.3% 40.0% 51.2% 59.69 87.8% 62.7% 75.0% 24.1% 54.1% 56.0% 37.9% 41.5% 49.8% 50.6% 61.6% 46.7% 100.0% 54.6% 54.3% 49.9% 38.89 Undecided 137 52 85 26 25 25 27 14 20 3 30 28 16 15 20 25 21 17 17 137 27 33 37 40 14.0% 11.0% 16.8% 19.0% 16.5% 15.6% 15.4% 9.4% 9.79 3.4% 13.4% 12.9% 8.8% 7.2% 13.3% 12.8% 15.8% 19.7% 16.2% 13.1% 11.6% 100.0% 13.4% 10.1% 16.9% 17.19 SIGMA 981 508 160 153 99 225 56 83 130 133 487 137 199 220 473 136 152 176 203 320 119 120 126 126 144 357 327 235 100.0%

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Table 3

Q2. Normal Weighted Table and Likelihood Weighting

Q2. In the referendum, voters will be asked, Should Scotland be an independent country. If this referendum were held today, do you think you would vote Yes or No?

Base: Respondents likely to vote

Unweighted Total Weighted Total Yes No

Undecided SIGMA

Total	Gen	nder			Ag	je			20	011 Holyr	ood Vote	;				ScotRe	gion				Re	ferendun	n Vote		SE	G	
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	AB	C1	C2	DE
983	460	523	61	154	152	209	227	180	110	204	50	319	70	59	117	92	202	169	145	129	361	482	140	199	318	224	242
983	477	506	129	148	158	178	158	212	104	229	58	331	85	120	122	127	119	131	135	144	366	495	123	201	332	218	232
366 37.2%	197 41.4%	168 33.2%	33 25.4%	64 42.9%	60 37.7%	81 45.7%	63 39.7%	66 30.9%	9 8.4%	53 23.3%	7 11.5%	224 67.6%	33 38.9%	39 32.3%	61 50.0%	55 43.4%	38 31.7%	44 33.4%	35 25.6%	62 42.7%	366 100.0%	-	-	65 32.6%	119 35.8%	76 35.0%	105 45.1%
495 50.3%	233 48.9%	262 51.7%	77 60.0%	63 42.3%	76 48.2%	71 39.9%	81 51.5%	126 59.6%	91 88.1%	145 63.3%	44 75.5%	80 24.1%	46 54.6%	67 56.0%	46 37.8%	53 41.9%	61 50.8%	68 52.1%	85 62.4%	69 47.7%	-	495 100.0%	-	112 55.5%	182 54.8%	110 50.4%	92 39.5%
123 12.5%	46 9.7%	76 15.1%	19 14.6%	22 14.8%	22 14.1%	26 14.4%	14 8.8%	20 9.5%	4 3.5%	31 13.4%	8 13.0%	27 8.3%	5 6.5%	14 11.7%	15 12.1%	19 14.7%	21 17.5%	19 14.5%	16 11.9%	14 9.5%	-	-	123 100.0%	24 11.9%	31 9.4%	32 14.5%	36 15.4%
983	477	506 100.0%	129 100.0%	148	158 100.0%	178 100.0%	158 100.0%	212 100.0%	104 100.0%	229 100.0%	58 100.0%	331 100.0%	85 100.0%	120 100.0%	122 100.0%	127 100.0%	119 100.0%	131 100.0%	135 100.0%	144 100.0%	366	495 100.0%	123 100.0%	201 100.0%	332 100.0%	218 100.0%	232



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Table 4
Q3. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?

100.0%

100.0%

100.0%

100.0%

100.0% 100.0% 100.0% 100.0%

100.0% 100.0% 100.0%

8 Aug 2014

100.0%

Total Gender Age 2011 Holyrood Vote ScotRegion Referendum Vote SEG Highlands North and South Central Scotland West East Male Female 16-24 45-54 Con LD SNP Islands Scotland Scotland and Fife Glasgow Scotland Lothian Scotland Yes No Undecided AB C1 C2 DE Lab 477 482 Unweighted Total 1010 533 66 157 160 215 230 182 110 204 50 321 75 119 96 208 171 149 131 361 140 203 321 229 257 Weighted Total 1010 490 520 225 56 90 123 123 129 137 357 487 137 225 145 155 169 182 155 205 99 323 130 131 145 202 331 252 Yes, I voted in the 399 337 27 106 128 146 137 192 99 225 56 323 87 107 103 101 77 165 244 160 167 736 61 86 93 292 363 2011 Scottish 72.9% 81.6% 64.7% 18.4% 68.5% 76.1% 80.4% 88.5% 93.8% 100.0% 100.0% 100.0% 100.0% 67.4% 80.3% 69.6% 67.3% 71.7% 81.1% 74.7% 69.6% 81.8% 74.5% 56.1% 81.6% 73.7% 71.1% 66.4% Parliament election No, I did not vote 245 78 116 41 38 25 14 27 22 31 41 30 22 30 42 60 115 48 33 80 56 76 166 in the 2011 Scottish 16.0% 32.0% 80.1% 22.5% 13.7% 9.3% 5.3% 29.5% 18.1% 25.0% 31.7% 23.2% 16.4% 21.9% 29.0% 16.8% 23.5% 34.8% 16.3% 24.2% 25.0% 30.0% Parliament election Can't remember 12 10 2.9% 2.4% 3.3% 1.6% 5.3% 1.4% 6.0% 2.2% 0.9% 3.1% 1.6% 5.4% 1.0% 5.1% 2.5% 3.3% 1.3% 1.4% 2.0% 9.0% 2.1% 2.1% 3.9% 3.6% SIGMA 1010 490 520 145 155 169 182 155 99 225 56 323 90 123 123 129 130 131 137 145 357 487 137 331 225 205 202

100.0%

100.0%

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Survation.

Base : All Respondents

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Table 5

Q4. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament. Which party did you vote for with that first, constituency vote?

Base: Respondents voted in May 2011 election for the Scottish Parliament

	Total	Gen	nder			Ag	је			2	011 Holy	rood Vote	е				ScotRe	egion				Ref	erendur	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	AB	C1	C2	DE
Unweighted Total	736	384	352	10	94	109	162	195	166	110	204	50	321	51	47	79	67	151	135	115	91	287	364	82	165	239	163	169
Weighted Total	736	399	337	27	106	128	146	137	192	99	225	56	323	61	99	86	87	93	107	103	101	292	363	77	165	244	160	167
Labour	225 30.6%	115 28.9%	110 32.7%	8 29.4%	31 29.4%	53 41.0%	37 25.5%	41 30.0%	55 28.8%	-	225 100.0%	-	-	7 11.0%	32 32.1%	29 33.5%	37 42.8%	39 42.0%	29 27.5%	32 31.3%	20 20.1%	54 18.5%	141 39.0%	30 39.3%	47 28.3%	86 35.4%	43 27.0%	49 29.4%
Conservative	99 13.4%	59 14.7%	40 12.0%	2 7.8%	14 12.8%	20 16.0%	12 8.4%	19 14.1%	31 16.1%	99 100.0%	-	-	-	11 18.8%	22 22.6%	7 7.8%	5 5.9%	13 13.6%	14 13.3%	14 13.9%	12 11.9%	9 3.0%	87 23.9%	3 4.4%	37 22.2%	24 10.0%	24 14.7%	14 8.6%
Scottish National Party (SNP)	323 43.9%	180 45.0%	143 42.5%	17 62.7%	47 44.5%	43 33.2%	73 50.0%	55 40.2%	88 45.9%	-	-	-	323 100.0%	25 41.6%	24 24.6%	48 55.9%	37 42.0%	32 34.7%	54 51.1%	38 36.9%	64 63.4%	214 73.4%	77 21.3%	28 36.5%	66 39.9%	100 41.2%	72 45.1%	84 50.5%
Liberal Democrat	56 7.6%	34 8.4%	22 6.7%	-	7 6.8%	8 6.1%	12 8.3%	16 11.4%	14 7.0%	-	-	56 100.0%	-	12 20.2%	15 15.2%	1 0.9%	6 7.5%	4 4.8%	6 5.8%	7 6.5%	4 4.2%	7 2.3%	42 11.6%	7 9.5%	11 6.6%	22 8.9%	11 7.1%	12 7.2%
Another Party	8 1.1%	5 1.3%	3 0.8%	-	-	1 0.9%	3 2.2%	3 1.8%	1 0.5%	-	-	-	-	2 3.2%	1 0.9%	-	* 0.5%	2 2.1%	* 0.2%	2 2.0%	0.3%	2 0.7%	4 1.1%	2 2.1%	2 1.2%	1 0.6%	2 1.3%	2 1.3%
Don't remember	25 3.4%	7 1.7%	18 5.4%	-	7 6.4%	4 2.8%	8 5.5%	3 2.4%	3 1.6%	-	-	-	-	3 5.2%	5 4.6%	2 1.9%	1 1.3%	3 2.8%	2 2.1%	10 9.3%	-	6 2.1%	11 3.1%	6 8.2%	3 1.7%	9 3.9%	8 4.8%	5 2.9%
SIGMA	736 100.0%	399 100.0%	337 100.0%	27 100.0%	106 100.0%	128 100.0%	146 100.0%	137 100.0%	192 100.0%	99 100.0%	225 100.0%	56 100.0%	323 100.0%	61 100.0%	99 100.0%	86 100.0%	87 100.0%	93 100.0%	107 100.0%	103 100.0%	101 100.0%	292 100.0%	363 100.0%	77 100.0%	165 100.0%	244 100.0%	160 100.0%	167 100.0%



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Q5. Have you watched any of the Scottish independence debate that took place between Alex Salmond and Alistair Darling this week?

Base : All Respondents

Unweighted Total Weighted Total Yes No SIGMA

Total	Ger	nder			Ag	ge			20	011 Holyi	rood Vote	Э				ScotRe	gion				Re	ferendun	n Vote		SE	G	
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	AB	C1	C2	DE
1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
653 64.6%	341 69.6%	312 59.9%	71 49.0%	108 69.7%	100 59.5%	131 71.9%	98 63.1%	145 70.7%	62 63.1%	167 74.0%	33 58.4%	251 77.7%	55 60.9%	66 53.3%	90 73.1%	79 61.1%	90 69.2%	85 64.7%	87 63.6%	100 69.0%	260 72.9%	323 66.3%	61 44.9%	150 74.2%	212 64.2%	149 66.0%	142 56.2%
357 35.4%	149 30.4%	209 40.1%	74 51.0%	47 30.3%	68 40.5%	51 28.1%	57 36.9%	60 29.3%	36 36.9%	59 26.0%	23 41.6%	72 22.3%	35 39.1%	58 46.7%	33 26.9%	50 38.9%	40 30.8%	46 35.3%	50 36.4%	45 31.0%	97 27.1%	164 33.7%	76 55.1%	52 25.8%	119 35.8%	76 34.0%	110 43.8%
1010	490 100.0%	520 100.0%	145 100.0%	155 100.0%	169 100.0%	182 100.0%	155 100.0%	205 100.0%	99 100.0%	225 100.0%	56 100.0%	323 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	357 100.0%	487 100.0%	137 100.0%	202 100.0%	331 100.0%	225 100.0%	252 100.0%



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Table 7

Q6. How did you primarily watch the debate?

Base: Respondents who watched any of the Scottish independence debate

	Total	Gen	der			Ag	je			2	011 Holyı	ood Vote	9				ScotRe	gion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	AB	C1	C2	DE
Unweighted Total	655	324	331	34	106	96	149	143	127	71	152	31	245	41	34	86	58	141	113	91	91	257	323	67	152	212	147	144
Weighted Total	652	341	311	71	108	100	131	97	145	62	167	33	251	55	66	90	79	90	85	87	100	260	323	61	150	212	149	141
Live on STV (television)	542 83.1%	269 78.8%	273 87.8%	59 82.6%	82 76.4%	79 79.1%	117 89.5%	86 88.6%	119 81.7%	57 92.0%	139 83.3%	28 84.4%	209 83.2%	49 89.4%	42 64.2%	73 82.0%	70 88.7%	77 85.2%	73 85.5%	77 87.5%	81 81.2%	208 80.0%	274 85.0%	53 87.0%	130 86.5%	170 80.0%	127 85.2%	116 82.1%
Live on STV online player	23 3.5%	19 5.7%	3 1.1%	2 2.8%	12 11.1%	6 6.2%	2 1.2%	1 1.0%	-	-	9 5.4%	2 6.8%	8 3.3%	-	3 4.8%	6 7.0%	2 2.1%	5 5.1%	2 1.9%	4 4.7%	1 1.2%	14 5.3%	9 2.7%	-	7 4.8%	9 4.3%	5 3.6%	1 0.6%
After the debate on STV online player catch-up	31 4.8%	18 5.4%	13 4.1%	4 5.8%	9 8.1%	4 4.2%	6 4.7%	2 1.6%	6 4.4%	3 5.2%	5 3.1%	1 2.7%	11 4.6%	4 8.0%	2 3.2%	4 3.9%	4 5.1%	4 4.1%	6 7.4%	1 0.7%	6 6.4%	12 4.7%	12 3.7%	7 11.3%	5 3.1%	10 4.9%	9 6.0%	7 5.0%
Video clips online on youtube or news website	40 6.1%	24 7.1%	16 5.1%	6 8.8%	4 4.0%	8 8.2%	1 0.9%	8 8.2%	12 8.3%	1 1.9%	12 6.9%	2 6.0%	12 5.0%	1 2.6%	7 11.0%	6 7.1%	3 4.1%	4 4.5%	4 5.3%	5 6.1%	8 7.7%	20 7.7%	19 5.9%	1 1.8%	6 4.3%	17 8.1%	6 4.2%	10 7.2%
Other	16 2.5%	10 3.0%	6 1.9%	-	* 0.4%	2 2.3%	5 3.7%	1 0.6%	8 5.6%	1 0.9%	2 1.3%	-	10 3.9%	-	11 16.7%	-	-	1 1.1%	-	1 0.9%	3 3.5%	6 2.4%	9 2.7%	:	2 1.3%	6 2.8%	1 0.9%	7 5.1%
SIGMA	652 100.0%	341 100.0%	311 100.0%	71 100.0%	108 100.0%	100 100.0%	131 100.0%	97 100.0%	145 100.0%	62 100.0%	167 100.0%	33 100.0%	251 100.0%	55 100.0%	66 100.0%	90 100.0%	79 100.0%	90 100.0%	85 100.0%	87 100.0%	100 100.0%	260 100.0%	323 100.0%	61 100.0%	150 100.0%	212 100.0%	149 100.0%	141 100.0%



Prepared by Survation on behalf of the Scottish Daily Mail

Table 8

Q7. Have you seen / read / heard anything about the debate since Tuesday?

Base : Respondents who have not watched any of the Scottish independence debate

8 Aug 2014

Unweighted Total
Weighted Total
Yes
No
SIGMA

Tota	I G	ender			Aç	je			20	11 Holyr	ood Vote)				ScotRe	gion				Ref	ferendur	n Vote		SE	G	
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	AB	C1	C2	DE
354	153	201	32	51	64	66	86	55	39	52	19	76	34	27	32	38	67	58	58	40	104	159	72	51	109	82	112
357	149	209	74	47	68	51	57	60	36	59	23	72	35	58	33	50	40	46	50	45	97	164	76	52	119	76	110
239 66.8		135 64.6%	46 61.5%	27 56.9%	44 64.7%	34 66.8%	39 68.1%	49 82.1%	32 87.5%	42 72.1%	20 86.1%	56 77.0%	21 60.3%	41 70.7%	19 58.0%	28 54.9%	27 67.9%	35 75.8%	41 82.0%	27 59.5%	72 74.1%	121 73.8%	38 49.8%	39 74.6%	82 68.8%	55 72.0%	63 57.3%
119 33.2		74 % 35.4%	29 38.5%	20 43.1%	24 35.3%	17 33.2%	18 31.9%	11 17.9%	5 12.5%	16 27.9%	3 13.9%	17 23.0%	14 39.7%	17 29.3%	14 42.0%	23 45.1%	13 32.1%	11 24.2%	9 18.0%	18 40.5%	25 25.9%	43 26.2%	38 50.2%	13 25.4%	37 31.2%	21 28.0%	47 42.7%
357 100.0		209 6 100.0%	74 100.0%	47 100.0%	68 100.0%	51 100.0%	57 100.0%	60 100.0%	36 100.0%	59 100.0%	23 100.0%	72 100.0%	35 100.0%	58 100.0%	33 100.0%	50 100.0%	40 100.0%	46 100.0%	50 100.0%	45 100.0%	97 100.0%	164 100.0%	76 100.0%	52 100.0%	119 100.0%	76 100.0%	110 100.0%



DE

100.0%

SEG

C2

5

36.3%

C1

62.1%

37.9%

100.0% 100.0% 100.0% 100.0%

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100.0%

100.0%

100.0%

100.0%

100.0% 100.0%

100.0%

100.0% 100.0%

Table 9

Q8. Did you have any technical problems or quality issues with watching the debate on STV Player?

100.0% 100.0% 100.0% 100.0% 100.0%

Base: Respondents who watched Scottish independence debate on STV Player

100.0% 100.0%

Total Gender Age 2011 Holyrood Vote ScotRegion Referendum Vote Highlands North and South Central Scotland West East 16-24 LD Islands Scotland Scotland and Fife Glasgow Scotland Lothian Scotland Undecided Unweighted Total Weighted Total 23 19 3 2 12 6 2 2 8 2 2 14 9 Yes 81.2% 45.5% 54.3% 51.4% 71.3% 100.0% 62.6% 19.6% 64.8% 54.5% 47.7% 100.0% 100.0% 47.9% 100.0% 41.8% 73.9% 52.5% No 10 45.7% 48.6% 28.7% 80.4% 18.8% 58.9% 52.3% 100.0% 54.5% 100.0% 52.1% 26.1% 37.4% 35.2% 45.5% 58.2% 47.5% 23 SIGMA 19

100.0% 100.0% 100.0%

<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 10 Q9. Who do you think won this debate?

Base : Respondents who watched any of the Scottish independence debate

8 Aug 2014

			_																									
	Total	Ge	nder			Ag	je			20	011 Holyi	rood Vote	9				ScotRe	gion				Ret	erendun	1 Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland	Glasgow	West	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
		waic	•	10-24	20-04		73-37	33-04		COII		LD	JIN	isiailus	Scotiana	Scotland	andrine	Clasgow	Scotiana	Lounan	Scotiana							
Unweighted Total	656	324	332	34	106	96	149	144	127	71	152	31	245	41	34	87	58	141	113	91	91	257	323	68	152	212	147	145
Weighted Total	653	341	312	71	108	100	131	98	145	62	167	33	251	55	66	90	79	90	85	87	100	260	323	61	150	212	149	142
Alex Salmond	185	107	78	18	33	29	53	23	29	1	28	1	119	18	13	29	25	22	21	21	36	165	10	6	26	61	43	55
	28.3%	31.4%	25.1%	25.2%	30.9%	28.5%	40.5%	24.1%	19.8%	1.9%	16.7%	3.1%	47.5%	32.0%	19.6%	32.5%	31.5%	24.4%	24.9%	24.5%	35.7%	63.3%	3.2%	10.4%	17.4%	28.6%	29.0%	39.0%
Alistair Darling	346 53.0%	185 54.2%	161 51.8%	35 49.7%	59 54.4%	43 42.7%	58 44.4%	59 60.8%	92 63.4%	51 82.5%	115 68.7%	23 71.1%	86 34.3%	30 54.3%	45 68.7%	40 44.9%	37 46.3%	47 52.6%	44 51.3%	59 67.6%	44 44.0%	41 15.9%	275 85.0%	27 43.7%	92 61.4%	117 55.0%	75 50.2%	63 44.2%
Don't know	121 18.6%	49 14.4%	72 23.2%	18 25.1%	16 14.7%	29 28.8%	20 15.2%	15 15.1%	24 16.8%	10 15.6%	24 14.6%	8 25.8%	46 18.1%	8 13.7%	8 11.7%	20 22.6%	18 22.2%	21 23.0%	20 23.7%	7 7.9%	20 20.4%	54 20.8%	38 11.8%	28 45.9%	32 21.3%	35 16.4%	31 20.7%	24 16.8%
SIGMA	653 100.0%	341 100.0%	312 100.0%	71 100.0%	108 100.0%	100 100.0%	131 100.0%	98 100.0%	145 100.0%	62 100.0%	167 100.0%	33 100.0%	251 100.0%	55 100.0%	66 100.0%	90 100.0%	79 100.0%	90 100.0%	85 100.0%	87 100.0%	100 100.0%	260 100.0%	323 100.0%	61 100.0%	150 100.0%	212 100.0%	149 100.0%	142 100.0%



<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 11

Q10. How, if at all, has the debate changed the way you intend to vote in the referendum?

Base: Respondents who watched any of the Scottish independence debate

Unweighted Total Weighted Total Made me more likely to vote 'Yes' Made me more likely to vote 'No' Not affected the way I intend to vote SIGMA

Total	Ger	nder			Αg	je			20	11 Holyr	ood Vote	•				ScotRe	gion				Ref	erendun	n Vote		SE	G	
	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	AB	C1	C2	DE
656	324	332	34	106	96	149	144	127	71	152	31	245	41	34	87	58	141	113	91	91	257	323	68	152	212	147	145
653	341	312	71	108	100	131	98	145	62	167	33	251	55	66	90	79	90	85	87	100	260	323	61	150	212	149	142
87	43	43	6	21	13	22	11	13	2	16	4	49	4	5	15	17	14	7	10	15	76	4	7	16	28	22	21
13.3%	12.7%	13.9%	8.8%	19.1%	12.7%	17.1%	11.6%	9.2%	3.0%	9.6%	12.5%	19.4%	8.1%	6.9%	16.2%	21.8%	15.4%	7.8%	11.6%	15.0%	29.2%	1.1%	11.1%	10.6%	13.1%	14.7%	14.8%
141	72	70	23	24	23	25	17	29	14	54	8	29	9	20	13	10	29	18	26	17	8	116	15	28	47	29	38
21.7%	21.0%	22.4%	32.4%	22.7%	22.8%	19.5%	17.3%	19.8%	23.0%	32.5%	23.3%	11.5%	16.1%	30.1%	14.9%	12.3%	31.8%	21.6%	29.8%	16.6%	3.1%	35.8%	24.7%	18.4%	22.3%	19.3%	26.8%
425	226	199	42	63	65	83	69	103	46	97	21	173	41	41	62	52	48	60	51	69	176	204	39	107	137	98	83
65.1%	66.3%	63.7%	58.8%	58.2%	64.5%	63.5%	71.1%	71.0%	74.0%	57.9%	64.2%	69.1%	75.8%	63.0%	68.9%	65.9%	52.8%	70.6%	58.6%	68.4%	67.7%	63.1%	64.2%	71.0%	64.6%	66.0%	58.5%
653	341	312	71	108	100	131	98	145	62	167	33	251	55	66	90	79	90	85	87	100	260	323	61	150	212	149	142
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Post-Indepedence Debate Poll

Prepared by Survation on behalf of the Scottish Daily Mail

Table 12
Q11. Which of the following descriptions would you most use to describe Alex Salmond's performance during the debate?
Base: Respondents who watched any of the Scottish independence debate

Total Gender 2011 Holyrood Vote ScotRegion Referendum Vote SEG Highlands and South Central Scotland West East Male Female 16-24 25-34 65+ Con LD SNP and Fife Glasgow Scotland Lothian Yes No C1 C2 DE Lab Islands Scotland Scotland Scotland Undecided 71 Unweighted Total 656 324 332 34 106 96 149 144 127 152 31 245 34 87 58 141 113 91 257 323 152 212 147 145 98 167 66 90 79 85 87 323 61 Weighted Total 653 341 312 71 108 100 131 145 62 33 251 55 90 100 260 150 212 149 142 45 17 37 Strong 70 18 18 25 20 13 20 15 13 88 13 16 28 32 17.5% 20.5% 14.3% 24.7% 19.2% 17.8% 6.9% 8.4% 12.0% 26.5% 30.6% 13.1% 14.7% 25.1% 16.6% 14.9% 7.8% 21.2% 17.3% 10.9% 13.3% 21.7% 16.3% 16.3% 13.9% 33.8% 4.0% 26.49 229 26 38 36 27 76 16 27 37 35 29 33 163 43 Weak 104 125 61 30 16 38 28 75 50 35.1% 30.5% 40.0% 35.5% 29.2% 36.5% 45.4% 50.0% 30.4% 41.5% 33.7% 20.3% 40.7% 33.1% 37.8% 50.6% 40.4% 33.7% 37.1% 39.3% 34.9% 43.3% 24.4% 41.1% 12.8% 45.1% 35.5% 30.39 Charismatic 10 8.9% 9.4% 8.39 3.0% 11.0% 13.2% 5.0% 7.69 8.5% 8.5% 7.9% 5.7% 14.3% 10.1% 8.5% 7.0% 11.6% 9.7% 14.4% 5.6% 3.0% 9.0% 9.1% 11.4% 10.9% 22 1 ۵ Borina 36 13 10 33 30 20 13 12 18 12 60 22 23 21 12.6% 13.5% 11.6% 9.4% 12 4% 15.5% 7.6% 4.5% 22 49 14.5% 17.9% 13.5% 7.8% 9.3% 19.5% 13.0% 9.9% 8.9% 8.3% 20.6% 11.9% 5.5% 18.7% 11.3% 14.7% 11.0% 13.9% 11.69 Knowledgable 143 22 22 38 17 20 83 14 26 21 16 18 22 23 10 24 43 30 46 21.9% 25.5% 17.9% 31.5% 20.4% 14.8% 29.2% 17.6% 19.49 4.1% 12.1% 9.0% 33.2% 24.8% 12.3% 28.5% 26.7% 17.8% 20.9% 21.7% 21.5% 41.7% 7.1% 16.1% 15.7% 20.2% 20.1% 32.89 172 92 23 26 51 15 27 26 132 35 67 40 30 Uninformed 26 23 34 31 8 46 17 18 19 19 22 31 29.6% 22.6% 30.3% 24.5% 31.6% 27.2% 20.9% 29.4% 22.2% 30.7% 23.4% 31.5% 26.9% 26.3% 23.3% 32.8% 24.5% 26.3% 31.9% 23.49 42.4% 18.4% 19.3% 30.4% 6.6% 40.7% 36.3% 21.09 22 22 25 20 Relaxed 118 61 57 69 12 14 18 12 20 12 28 30 18.1% 18.0% 5.2% 18.1% 19.2% 22.2% 4.7% 14.1% 10.3% 27.4% 10.1% 18.7% 16.0% 27.3% 19.5% 16.8% 14.3% 20.2% 31.5% 7.6% 18.8% 13.6% 19.1% 18.7% 21.09 18.3% 18.6% 20.6% 139 16 24 21 19 30 23 23 27 Nervous 20.6% 22.1% 21.9% 26.3% 24 4% 21.6% 30.9% 17.9% 41.2% 18.3% 15.0% 20.8% 18.3% 20.6% 20.9% 27.6% 26.5% 19.1% 16.9% 24.1% 27.4% 34.0% 19.7% 18.5% Honest 103 27 10 59 13 20 16 10 16 87 12 20 35 20 28 15.8% 17.0% 14.5% 12.1% 14.5% 17.0% 21.0% 10.3% 16.8% 3.0% 14 6% 5.3% 23.3% 23.2% 11.7% 22 2% 19.8% 17.3% 11.3% 7.3% 15.5% 33 4% 3.7% 6.9% 13.4% 16.6% 13.5% 19.5% 146 14 17 123 Dishonest 72 16 19 24 26 32 26 51 9 19 17 18 18 31 13 11 37 51 32 26 29.5% 22.4% 21.6% 23.2% 22.2% 17.3% 23.7% 19.6% 32.6% 21.0% 41.7% 30.7% 26.2% 9.6% 25.1% 18.4% 21.0% 20.4% 21.6% 35.0% 12.5% 3.4% 38.0% 17.7% 24.8% 23.8% 21.6% 18.5% SIGMA 1305 623 142 215 201 261 195 290 125 334 502 110 131 180 158 180 170 175 520 646 123 297 66 201 300 424 283 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0% 200.0%

<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 13 Q12. Which of the following descriptions would you most use to describe Alistair Darling's performance during the debate? Base: Respondents who watched any of the Scottish independence debate

	Total	Gei	nder			Aç	je			20	011 Holyı	ood Vote	,				ScotRe	gion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	656	324	332	34	106	96	149	144	127	71	152	31	245	41	34	87	58	141	113	91	91	257	323	68	152	212	147	145
Weighted Total	653	341	312	71	108	100	131	98	145	62	167	33	251	55	66	90	79	90	85	87	100	260	323	61	150	212	149	142
Strong	208	106	102	18	42	36	36	33	42	25	66	14	63	18	22	32	19	34	22	36	26	40	148	19	51	74	51	32
	31.9%	31.2%	32.8%	24.7%	39.4%	36.2%	27.7%	34.2%	29.3%	40.2%	39.7%	42.8%	25.1%	32.2%	34.1%	35.1%	23.7%	37.4%	26.0%	40.8%	26.4%	15.4%	45.7%	30.4%	34.1%	35.0%	34.5%	22.4%
Weak	99 15.2%	46 13.4%	53 17.1%	8 11.2%	21 19.9%	23 23.0%	24 18.1%	6 6.6%	16 11.4%	2 2.8%	16 9.7%	-	63 25.2%	3 6.2%	-	20 21.8%	18 22.3%	16 17.7%	15 17.3%	10 11.0%	18 18.0%	74 28.5%	13 4.1%	9 15.2%	23 15.6%	29 13.6%	20 13.4%	27 19.0%
Charismatic	30	12	18	3	7	6	8	4	2	*	15	1	9	5	2	5	6	2	6	1	3	10	12	8	1	13	10	6
	4.6%	3.6%	5.7%	3.6%	6.9%	5.8%	6.3%	3.8%	1.5%	0.7%	8.9%	4.5%	3.7%	9.2%	3.2%	5.1%	8.2%	2.6%	6.6%	1.2%	2.6%	3.8%	3.7%	12.9%	0.9%	6.1%	6.4%	4.3%
Boring	117	63	54	12	16	22	25	14	27	1	17	5	59	6	13	17	11	20	13	17	20	79	19	16	23	39	28	27
	17.9%	18.6%	17.2%	17.2%	15.2%	22.0%	19.2%	14.2%	18.8%	2.0%	10.4%	14.1%	23.6%	10.9%	19.3%	19.4%	14.2%	22.1%	14.8%	19.6%	19.8%	30.3%	5.7%	25.3%	15.0%	18.5%	18.9%	19.0%
Knowledgable	276	138	139	25	42	38	46	48	77	42	87	21	71	24	28	32	34	30	41	42	47	42	213	20	75	93	54	54
	42.4%	40.4%	44.5%	35.6%	38.8%	38.0%	35.0%	49.4%	53.2%	67.2%	52.2%	63.7%	28.2%	43.6%	43.1%	35.2%	42.5%	33.1%	47.7%	47.5%	47.0%	16.1%	65.9%	32.8%	50.0%	43.9%	36.5%	38.1%
Uninformed	66 10.2%	30 8.9%	36 11.5%	13 18.6%	14 12.9%	8 7.5%	11 8.6%	9 8.8%	12 8.2%	-	7 4.4%	-	46 18.5%	9 16.5%	4 5.7%	14 15.8%	3 3.3%	13 14.9%	8 9.7%	6 7.4%	9 8.5%	49 18.8%	11 3.5%	6 10.1%	12 8.0%	21 9.7%	14 9.3%	20 14.0%
Relaxed	93	53	40	16	12	13	15	16	20	10	23	8	24	10	16	5	6	17	10	15	14	17	64	8	19	28	23	24
	14.2%	15.5%	12.8%	23.1%	11.4%	13.4%	11.3%	16.8%	13.5%	16.6%	14.0%	23.8%	9.7%	17.7%	24.0%	5.5%	7.8%	18.8%	11.7%	17.1%	14.4%	6.4%	19.9%	12.9%	12.7%	13.1%	15.2%	16.6%
Nervous	148	82	66	18	16	26	36	23	28	12	29	4	73	14	9	30	22	16	21	10	26	90	36	21	31	45	34	38
	22.7%	24.2%	21.1%	25.6%	15.0%	26.4%	27.6%	23.3%	19.5%	19.0%	17.6%	11.2%	29.0%	25.6%	14.2%	33.0%	28.1%	17.9%	24.4%	11.0%	26.1%	34.7%	11.3%	34.5%	20.8%	21.0%	22.7%	27.1%
Honest	148	80	68	17	26	12	27	23	43	32	49	10	27	9	22	10	17	21	20	26	23	16	123	7	42	40	34	32
	22.7%	23.4%	22.0%	24.1%	24.5%	12.0%	20.5%	23.2%	29.8%	51.4%	29.6%	29.4%	10.6%	15.8%	33.1%	11.4%	22.1%	23.4%	24.0%	29.7%	22.5%	6.0%	38.1%	11.9%	28.0%	18.9%	23.0%	22.3%
Dishonest	119 18.3%	71 20.9%	48 15.4%	12 16.3%	17 16.1%	16 15.7%	34 25.8%	19 19.6%	22 14.8%	-	22 13.5%	3 10.4%	66 26.4%	12 22.3%	15 23.2%	16 17.6%	22 27.8%	11 12.1%	15 17.7%	13 14.8%	15 14.7%	104 40.0%	6 2.0%	9 13.9%	22 14.9%	43 20.2%	30 20.0%	24 17.0%
SIGMA	1305	682	623	142	215	201	261	195	290	125	334	66	502	110	131	180	158	180	170	175	201	520	646	123	300	424	297	283
	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%	200.0%

<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Q13. Are you satisfied/dissatisfied with the way Alex Salmond is doing his job as First Minister?

Base : All Respondents

	Total	Ger	der			Aç	ge			20	011 Holyı	ood Vote	e				ScotRe	egion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
Weighted Total	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
Very satisfied	152	93	59	12	15	19	38	32	37	2	17	6	108	19	20	16	25	13	18	20	21	141	5	5	33	47	30	43
	15.1%	19.0%	11.3%	8.0%	9.6%	11.1%	20.9%	20.9%	17.9%	1.9%	7.5%	10.4%	33.4%	21.6%	15.9%	13.2%	19.0%	10.1%	13.7%	14.6%	14.7%	39.5%	0.9%	3.8%	16.3%	14.2%	13.1%	16.9%
Somewhat satisfied	242	124	118	38	40	39	52	30	42	6	49	9	115	11	19	40	32	38	27	34	40	142	63	36	42	93	50	58
	24.0%	25.3%	22.8%	26.4%	25.8%	23.4%	28.9%	19.5%	20.4%	5.7%	21.6%	16.2%	35.5%	12.5%	15.2%	32.7%	24.4%	29.2%	20.9%	25.1%	27.7%	39.7%	12.9%	26.6%	20.8%	28.1%	22.0%	22.9%
Neither satisfied	212	88	124	29	44	38	35	22	44	12	53	17	49	15	26	26	24	29	29	31	33	46	111	44	45	56	59	51
nor dissatisfied	21.0%	17.9%	23.9%	20.2%	28.6%	22.7%	19.1%	14.1%	21.4%	12.1%	23.4%	31.0%	15.3%	16.7%	20.8%	20.7%	18.3%	22.6%	21.7%	22.4%	23.0%	12.8%	22.8%	31.8%	22.4%	17.0%	26.4%	20.3%
Somewhat dissatisfied	172	84	88	28	23	27	25	34	35	35	45	17	32	22	19	15	21	21	20	30	23	19	132	19	39	58	38	38
	17.1%	17.2%	16.9%	19.2%	15.1%	16.0%	14.0%	22.0%	16.8%	35.7%	20.0%	30.4%	9.9%	24.7%	15.4%	12.1%	16.6%	16.4%	15.3%	21.7%	16.1%	5.3%	27.1%	14.0%	19.3%	17.4%	16.9%	14.9%
Strongly dissatisfied	177	81	95	15	26	33	25	31	45	43	61	7	16	13	32	18	20	21	33	20	19	6	155	13	35	66	35	41
	17.5%	16.6%	18.3%	10.6%	17.0%	19.7%	13.9%	20.2%	22.2%	43.4%	26.9%	12.1%	4.9%	14.9%	26.0%	14.3%	15.8%	16.0%	25.2%	14.7%	13.3%	1.7%	31.7%	9.2%	17.1%	20.0%	15.7%	16.2%
Don't know	55 5.4%	19 3.9%	35 6.8%	23 15.6%	6 3.9%	12 7.1%	6 3.3%	5 3.3%	3 1.3%	1 1.3%	2 0.7%	-	3 1.0%	9 9.6%	8 6.9%	9 7.0%	7 5.8%	8 5.8%	4 3.2%	2 1.5%	7 5.1%	3 1.0%	22 4.5%	20 14.6%	8 4.1%	11 3.2%	13 5.9%	22 8.8%
SIGMA	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 15 Q14. Are you satisfied/dissatisfied with the way Alistair Darling is doing his job as leader of the 'Better Together' campaign? Base : All Respondents

8 Aug 2014

	Total	Gen	nder			Ag	ge			2	011 Holyı	rood Vote	•				ScotRe	gion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
Weighted Total	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
Very satisfied	68 6.7%	36 7.4%	31 6.0%	4 3.0%	13 8.2%	9 5.1%	13 7.0%	13 8.4%	16 8.0%	11 10.7%	34 15.1%	2 3.8%	13 4.1%	3 3.3%	11 9.2%	11 9.3%	9 6.7%	13 10.2%	7 5.3%	7 5.2%	6 4.0%	14 3.8%	54 11.1%	-	15 7.5%	29 8.8%	16 7.1%	7 2.9%
Somewhat satisfied	262	125	137	45	38	37	35	33	73	56	74	23	44	23	29	28	34	31	29	59	30	38	197	22	70	95	46	50
	25.9%	25.5%	26.3%	31.1%	24.5%	21.9%	19.5%	21.5%	35.7%	56.7%	32.7%	41.6%	13.6%	25.4%	23.7%	22.5%	26.2%	23.9%	21.8%	42.9%	20.4%	10.7%	40.5%	16.3%	34.8%	28.8%	20.4%	20.0%
Neither satisfied	374	180	193	38	64	77	66	59	70	22	84	22	137	30	50	45	56	51	53	37	51	142	162	58	66	120	87	101
nor dissatisfied	37.0%	36.8%	37.2%	26.2%	41.4%	45.5%	36.1%	38.1%	34.2%	21.8%	37.3%	40.0%	42.4%	33.5%	40.3%	36.5%	43.6%	39.0%	40.6%	27.0%	35.1%	39.7%	33.3%	42.4%	32.5%	36.2%	38.6%	40.2%
Somewhat dissatisfied	106	48	58	21	16	14	20	24	12	9	16	3	38	2	13	12	11	15	18	13	21	47	39	19	27	31	26	23
	10.5%	9.8%	11.2%	14.5%	10.4%	8.1%	10.9%	15.2%	5.8%	8.7%	7.2%	6.1%	11.8%	2.4%	10.7%	10.1%	8.4%	11.6%	13.9%	9.2%	14.7%	13.2%	8.1%	13.5%	13.1%	9.3%	11.5%	9.0%
Strongly	114	60	55	10	11	17	34	13	28	-	12	2	70	13	14	18	11	8	12	15	23	89	12	10	13	34	31	37
dissatisfied	11.3%	12.2%	10.5%	7.2%	6.8%	10.3%	18.9%	8.4%	13.8%		5.5%	4.4%	21.6%	14.8%	11.1%	15.0%	8.1%	6.3%	9.4%	11.1%	15.5%	24.8%	2.4%	7.5%	6.5%	10.1%	13.6%	14.7%
Don't Know	87	41	46	26	13	15	14	13	5	2	5	2	21	19	6	8	9	12	12	6	15	28	22	28	11	22	20	33
	8.6%	8.3%	8.8%	18.0%	8.6%	9.0%	7.6%	8.3%	2.6%	2.1%	2.1%	4.2%	6.6%	20.7%	5.1%	6.6%	6.9%	9.1%	8.9%	4.7%	10.2%	7.8%	4.5%	20.3%	5.6%	6.8%	8.8%	13.2%
SIGMA	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 16

Q15. Are you satisfied/dissatisfied with the way Nicola Sturgeon is doing her job as Deputy First Minister?

Base : Total answering

	Total	Ger	der			Ą	je			20	11 Holyı	ood Vot	e				ScotRe	egion				Ref	erendur	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	1009	476	533	66	157	159	215	230	182	110	204	50	321	75	61	119	96	208	170	149	131	361	482	139	203	320	229	257
Weighted Total	1009	489	520	145	155	168	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	136	202	330	225	252
Very satisfied	161	101	60	8	16	23	41	29	45	1	21	7	119	13	18	25	32	14	19	20	21	145	11	5	29	57	28	47
	16.0%	20.7%	11.5%	5.4%	10.3%	13.7%	22.3%	18.8%	21.7%	1.3%	9.3%	11.9%	36.7%	14.3%	14.3%	19.9%	24.8%	10.6%	14.6%	14.6%	14.6%	40.6%	2.2%	3.8%	14.5%	17.1%	12.4%	18.8%
Somewhat satisfied	192	104	88	18	33	35	35	26	45	9	35	7	97	12	17	36	17	31	25	22	33	120	45	24	35	64	46	47
	19.0%	21.3%	16.9%	12.3%	21.4%	21.0%	19.0%	16.6%	22.1%	9.1%	15.6%	13.1%	30.2%	12.8%	13.7%	28.9%	13.2%	24.1%	18.9%	16.1%	22.6%	33.6%	9.2%	17.8%	17.5%	19.4%	20.2%	18.7%
Neither satisfied	258	101	157	43	47	46	42	35	45	21	61	16	68	18	35	29	28	33	42	38	35	44	148	53	51	78	64	65
nor dissatisfied	25.5%	20.7%	30.1%	29.4%	30.4%	27.1%	23.3%	22.9%	21.9%	21.5%	27.2%	27.7%	21.1%	20.0%	28.1%	23.4%	21.7%	25.2%	32.3%	28.0%	24.0%	12.4%	30.4%	38.9%	25.1%	23.7%	28.5%	25.7%
Somewhat dissatisfied	124	55	69	22	15	26	16	17	29	23	35	12	16	14	18	13	11	17	10	23	18	19	93	11	34	47	20	23
	12.3%	11.2%	13.3%	15.0%	9.8%	15.4%	8.9%	10.7%	13.9%	23.6%	15.5%	21.4%	4.8%	16.1%	14.5%	10.6%	8.5%	12.9%	7.6%	16.5%	12.5%	5.3%	19.1%	8.3%	16.9%	14.2%	9.0%	9.0%
Strongly dissatisfied	171	92	79	9	23	21	38	38	42	39	64	12	15	21	23	15	23	21	26	23	19	8	149	12	34	62	43	32
	16.9%	18.7%	15.2%	5.9%	14.7%	12.3%	21.2%	24.9%	20.4%	39.2%	28.6%	20.6%	4.7%	23.3%	18.4%	12.1%	18.0%	16.3%	20.2%	16.5%	12.8%	2.1%	30.6%	9.1%	16.7%	18.7%	19.2%	12.8%
Don't Know	104 10.3%	36 7.3%	68 13.1%	46 31.9%	21 13.5%	18 10.5%	9 5.2%	9 6.1%	-	5 5.3%	9 3.9%	3 5.2%	8 2.4%	12 13.5%	14 11.0%	6 5.1%	18 13.8%	14 10.9%	8 6.4%	11 8.3%	20 13.6%	21 5.9%	41 8.4%	30 22.0%	19 9.4%	23 6.9%	24 10.6%	38 15.1%
SIGMA	1009	489	520	145	155	168	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	136	202	330	225	252
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Q16. Are you satisfied/dissatisfied with the way David Cameron is doing his job as Prime Minister? Base : All Respondents

8 Aug 2014

	Total	Gen	der			Αç	је			20	011 Holyi	rood Vot	е				ScotRe	gion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
Weighted Total	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
Very satisfied	44 4.4%	30 6.2%	14 2.7%	9 6.0%	4 2.7%	11 6.4%	3 1.9%	3 2.0%	14 6.8%	20 20.5%	4 2.0%	-	8 2.6%	6 6.2%	7 6.0%	5 3.9%	5 3.7%	5 3.6%	3 2.4%	8 5.8%	6 3.9%	10 2.8%	30 6.1%	4 3.2%	20 9.8%	9 2.9%	9 4.0%	6 2.3%
Somewhat satisfied	151 15.0%	72 14.8%	79 15.2%	19 12.9%	30 19.1%	20 11.9%	23 12.8%	25 16.2%	35 17.0%	38 38.0%	32 14.0%	11 19.2%	32 9.9%	5 5.9%	15 12.2%	23 18.7%	12 9.0%	20 15.4%	20 15.0%	38 27.6%	19 12.8%	18 5.2%	116 23.9%	16 11.6%	44 21.5%	65 19.7%	27 12.0%	16 6.2%
Neither satisfied nor dissatisfied	161 16.0%	71 14.4%	91 17.5%	22 15.0%	32 20.6%	34 19.9%	25 13.5%	17 11.2%	32 15.7%	21 21.3%	26 11.5%	17 29.8%	37 11.4%	25 27.6%	24 19.5%	20 16.5%	24 18.5%	14 10.9%	15 11.7%	15 10.8%	24 16.5%	22 6.3%	102 21.0%	26 19.0%	22 10.7%	50 15.1%	39 17.1%	51 20.3%
Somewhat dissatisfied	210 20.8%	104 21.3%	106 20.4%	26 17.9%	34 21.7%	39 23.1%	36 19.7%	29 18.4%	47 23.1%	16 15.9%	57 25.1%	15 26.3%	65 20.2%	20 22.0%	20 16.3%	20 16.0%	17 13.2%	34 25.8%	38 28.7%	31 22.6%	31 21.5%	65 18.2%	103 21.2%	40 29.1%	47 23.3%	57 17.3%	56 24.8%	50 19.9%
Strongly dissatisfied	403 39.9%	206 42.0%	197 37.9%	49 33.4%	51 32.9%	59 34.8%	90 49.7%	78 50.5%	77 37.3%	4 4.3%	106 47.0%	14 24.7%	178 55.0%	29 32.1%	54 43.5%	54 43.7%	59 45.5%	51 39.2%	53 40.0%	43 31.4%	61 42.0%	234 65.4%	120 24.6%	40 29.0%	64 31.9%	138 41.7%	86 38.4%	114 45.3%
Don't Know	40 3.9%	6 1.3%	33 6.4%	21 14.8%	5 3.0%	6 3.8%	4 2.5%	3 1.7%	-	-	1 0.4%	-	3 1.0%	6 6.1%	3 2.4%	1 1.1%	13 10.1%	7 5.2%	3 2.1%	3 1.9%	5 3.2%	8 2.2%	16 3.2%	11 8.1%	6 2.8%	11 3.3%	8 3.5%	15 6.0%
SIGMA	1010 100.0%	490 100.0%	520 100.0%	145 100.0%	155 100.0%	169 100.0%	182 100.0%	155 100.0%	205 100.0%	99 100.0%	225 100.0%	56 100.0%	323 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	357 100.0%	487 100.0%	137 100.0%	202 100.0%	331 100.0%	225 100.0%	252 100.0%



Prepared by Survation on behalf of the Scottish Daily Mail

Table 18

Q17. If Nicola Sturgeon was First Minister, instead of Alex Salmond, would you be more or less likely to vote for Scottish independence?

Base : All Respondents

	Total	Gen	der			Αç	je			2	011 Holyr	ood Vote	е				ScotRe	gion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
Unweighted Total	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
Weighted Total	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
More likely to vote 'Yes' to Scottish independence	101 10.0%	56 11.3%	46 8.8%	19 13.2%	23 14.6%	18 10.4%	18 9.9%	9 5.8%	15 7.2%	8 8.2%	16 7.0%	1 1.3%	48 15.0%	12 13.0%	4 3.4%	21 16.9%	16 12.6%	21 16.4%	10 7.8%	7 5.1%	10 6.6%	64 17.9%	20 4.0%	14 10.4%	17 8.2%	42 12.6%	20 9.0%	23 9.0%
More likely to vote 'No' to Scottish independence	139 13.8%	75 15.2%	65 12.4%	19 13.3%	27 17.6%	22 13.0%	17 9.3%	22 14.3%	32 15.6%	19 19.4%	52 23.0%	8 14.9%	18 5.6%	7 7.5%	16 12.9%	18 14.2%	16 12.2%	19 14.8%	17 12.8%	32 23.0%	16 10.9%	16 4.6%	102 20.9%	16 11.3%	25 12.2%	45 13.5%	37 16.5%	33 13.1%
Would not affect the way I intend to vote	769 76.2%	359 73.4%	410 78.8%	107 73.5%	105 67.8%	129 76.6%	147 80.8%	124 79.9%	158 77.2%	72 72.3%	158 70.1%	47 83.8%	256 79.4%	71 79.6%	103 83.8%	85 68.9%	97 75.2%	90 68.8%	104 79.4%	99 72.0%	120 82.4%	277 77.5%	366 75.0%	107 78.3%	161 79.6%	244 73.9%	168 74.5%	196 77.9%
SIGMA	1010 100.0%	490 100.0%	520 100.0%	145 100.0%	155 100.0%	169 100.0%	182 100.0%	155 100.0%	205 100.0%	99 100.0%	225 100.0%	56 100.0%	323 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	357 100.0%	487 100.0%	137 100.0%	202 100.0%	331 100.0%	225 100.0%	252 100.0%



Post-Indepedence Debate Poll

Prepared by Survation on behalf of the Scottish Daily Mail

Table 19

Q18. Who do you think is the best representative for the 'Yes Scotland' Campaign?

Base : All Respondents

Total Gender Age 2011 Holyrood Vote ScotRegion Referendum Vote SEG Highlands and South Central Scotland West East Male Female 16-24 25-34 35-44 65+ Con Lab LD SNP Islands Scotland Scotland and Fife Glasgow Scotland Lothian Scotland Yes No Undecided C1 C2 DE 477 66 157 230 110 482 257 Unweighted Total 1010 533 160 215 182 204 50 321 75 61 119 96 208 171 149 131 361 140 203 321 229 Weighted Total 1010 490 520 145 155 169 182 155 205 99 225 56 90 123 123 129 130 131 137 145 357 487 137 225 252 323 202 331 Alex Salmond 327 183 144 53 53 45 66 55 55 57 13 151 35 42 46 56 181 105 37 88 99 69 32.4% 37.4% 27.7% 36.7% 34.3% 26.9% 36.1% 35.8% 26.6% 24.7% 25.4% 23.8% 46.8% 37.7% 22.1% 37.4% 26.9% 32.5% 31.5% 33.2% 38.6% 50.7% 21.5% 27.0% 43.5% 30.1% 30.6% 28.3% 32 Nicola Sturgeon 232 127 105 30 33 38 35 63 21 43 97 18 29 33 32 30 27 106 27 88 59 23.0% 20.4% 22.0% 20.4% 26.0% 20.3% 19.5% 21.1% 22.6% 30.6% 21.5% 18.9% 25.5% 30.0% 23.4% 26.1% 24.6% 25.1% 24.0% 21.8% 18.7% 29.7% 19.7% 19.5% 19.8% 26.6% 20.3% 23.39 Don't Know 450 64 53 126 38 45 63 58 62 74 122 44.6% 36.6% 52.0% 42.9% 43.8% 53.6% 42.8% 41.5% 42.89 53.8% 55.7% 23.3% 41.9% 54.5% 36.5% 48.5% 42.5% 44.5% 45.0% 42.7% 19.6% 58.8% 53.5% 36.8% 43.3% 49.1% 48.49 SIGMA 1010 520 169 182 155 205 99 56 323 90 123 129 130 131 137 145 487 137 225 252 490 145 155 225 123 357 202 331 100.0%



<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Q19. The BBC is expected to host another TV debate on Monday, August 25th. Who do you think should represent 'Yes Scotland' in this second debate? Base : All Respondents

Unweighted Total Weighted Total

Alex Salmond Nicola Sturgeon

Don't Know SIGMA

[Total	Gen	nder			Aç	је			20	011 Holyr	ood Vote	•				ScotRe	gion				Ref	erendun	1 Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
tal	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
ı	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
	355	191	164	49	53	58	71	59	64	46	64	18	133	34	44	39	39	39	48	52	60	151	167	33	91	108	84	73
	35.2%	39.0%	31.5%	33.8%	34.6%	34.6%	39.2%	38.4%	31.1%	46.4%	28.6%	32.2%	41.2%	38.0%	35.9%	31.7%	30.2%	30.0%	36.9%	37.6%	41.0%	42.4%	34.2%	24.1%	44.8%	32.7%	37.3%	28.8%
n	362	184	178	57	52	51	64	52	85	22	88	19	139	26	37	54	45	50	41	60	48	159	148	47	64	127	70	102
	35.8%	37.7%	34.1%	39.5%	33.7%	30.0%	35.4%	33.9%	41.5%	22.6%	38.9%	34.4%	43.1%	28.9%	30.2%	43.7%	35.1%	38.0%	31.4%	43.8%	33.3%	44.6%	30.3%	34.1%	31.5%	38.4%	31.0%	40.3%
	293	114	179	39	49	60	46	43	56	31	73	19	51	30	42	30	45	42	42	26	37	46	173	57	48	96	71	78
	29.0%	23.3%	34.3%	26.7%	31.7%	35.5%	25.5%	27.8%	27.4%	31.0%	32.5%	33.5%	15.7%	33.1%	33.9%	24.6%	34.7%	32.0%	31.7%	18.7%	25.7%	13.0%	35.5%	41.8%	23.7%	29.0%	31.7%	30.9%
	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 21

Q20. The Scottish Government has proposed a 'currency union' between an independent Scotland and the rest of the UK, where the two countries would share the British pound and have joint control over monetary policy like the setting of interest rates. UK Chancellor George Osborne, Shadow Chancellor Ed Balls and Chief Secretary to the Treasury Danny Alexander have ruled out sharing the British pound in a 'currency union' with an independent Scotland. Base : All Answering

Unweighted Tot Weighted Total The Westminst parties are bluff and would in fa agree to a 'curr The Westminste parties are not bluffing - they would not agree 'currency union'

Don't Know SIGMA

	Total	Gen	der			Ag	ge			20	11 Holyr	ood Vote	•				ScotRe	gion				Ref	erendun	n Vote		SE	G	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	Undecided	АВ	C1	C2	DE
tal	1009	477	532	66	157	160	215	230	181	110	204	50	320	75	61	119	96	208	170	149	131	360	482	140	203	321	229	256
ı	1009	490	520	145	155	169	182	155	204	99	225	56	322	90	123	123	129	130	131	137	145	356	487	137	202	331	225	251
er fing act ency	407 40.3%	224 45.8%	183 35.2%	52 35.6%	70 45.3%	62 37.0%	92 50.5%	63 40.5%	68 33.4%	12 12.4%	69 30.8%	9 16.5%	213 66.1%	35 39.1%	43 34.6%	56 45.8%	57 44.0%	50 38.0%	52 39.5%	55 40.3%	59 40.8%	282 79.2%	60 12.3%	48 35.0%	79 39.1%	128 38.8%	88 39.1%	112 44.4%
e to a	396 39.2%	200 41.0%	196 37.6%	53 36.7%	57 36.8%	66 39.0%	55 30.4%	68 43.8%	97 47.4%	74 74.7%	120 53.0%	34 61.2%	65 20.0%	38 42.5%	46 37.6%	43 35.0%	46 35.2%	58 44.3%	52 39.6%	61 44.0%	53 36.3%	41 11.4%	319 65.5%	32 23.4%	88 43.6%	133 40.3%	90 40.1%	84 33.4%
	206 20.4%	65 13.2%	141 27.2%	40 27.7%	28 17.9%	40 24.0%	35 19.0%	24 15.7%	39 19.2%	13 13.0%	36 16.2%	13 22.3%	45 13.9%	17 18.4%	34 27.8%	24 19.2%	27 20.8%	23 17.6%	27 20.9%	21 15.6%	33 22.9%	33 9.4%	109 22.3%	57 41.7%	35 17.3%	69 20.9%	47 20.8%	56 22.1%
	1009 100.0%	490 100.0%	520 100.0%	145 100.0%	155 100.0%	169 100.0%	182 100.0%	155 100.0%	204 100.0%	99 100.0%	225 100.0%	56 100.0%	322 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	356 100.0%	487 100.0%	137 100.0%	202 100.0%	331 100.0%	225 100.0%	251 100.0%



<u>Post-Indepedence Debate Poll</u> Prepared by Survation on behalf of the Scottish Daily Mail

Table 22

Q21. The Scottish Government has refused to publish a 'plan B' for an independent Scotland's currency, in case a 'currency union' is not agreed to by the rest of the UK. Do you believe the Scottish Government should draw up alternative options to a 'currency union' ahead of the referendum on September 18, 2014?

Base : All Respondents

Unweighted Total Weighted Total Yes No

SIGMA

Don't Know

Г	Total	Gen	der			Ag	ie			20	11 Holyr	ood Vote	•				ScotRe	gion				Ref	erendur	n Vote		SE	G	
- 1-							,-							Lliablanda			Mid	3			Mouth							
														Highlands	Caush	Control			West		North							1
	-	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	Con	Lab	LD	SNP	and Islands	South Scotland		Scotland and Fife	Glacacy		Lothian	East	Yes	No	Undecided	AB	C1	C2	DE
-		iviale	remale	10-24	20-04	35-44	40-04	33-04	05+	Con	Lab	LU	SINF	isianus	Scotianu	Scotianu	and rife	Glasgow	Scotianu	Louinaii	Scotianu	162	INU	Undecided	Ab	CI	G2	
	1010	477	533	66	157	160	215	230	182	110	204	50	321	75	61	119	96	208	171	149	131	361	482	140	203	321	229	257
	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
ı	700 69.3%	326 66.5%	375 72.0%	108 74.1%	103 67.0%	117 69.4%	121 66.7%	97 62.9%	154 74.8%	78 78.4%	164 72.6%	45 80.9%	212 65.5%	66 73.1%	58 47.2%	92 74.8%	92 70.8%	88 67.5%	97 73.8%	105 76.2%	103 70.9%	199 55.7%	389 79.9%	98 71.7%	151 74.6%	231 70.0%	150 66.6%	168 66.7%
	09.3%	00.5%	72.0%	74.1%	67.0%	09.4%	00.7%	62.9%	74.0%	70.4%	12.0%	00.9%	03.3%	73.1%	47.2%	74.0%	70.6%	67.5%	73.0%	70.2%	70.9%	55.7%	79.9%	/1./%	74.6%	70.0%	00.0%	00.7%
	184	112	72	13	32	27	38	39	36	15	44	6	82	18	39	16	25	24	17	22	23	123	46	10	34	66	37	47
	18.2%	22.9%	13.8%	9.1%	20.6%	15.7%	20.9%	25.1%	17.3%	15.6%	19.6%	10.6%	25.2%	20.3%	31.3%	13.2%	19.0%	18.5%	13.1%	16.0%	15.8%	34.6%	9.5%	7.6%	16.8%	20.1%	16.4%	18.5%
	126	52	74	24	19	25	22	18	16	6	18	5	30	6	26	15	13	18	17	11	19	35	52	28	17	33	38	37
	12.5%	10.6%	14.2%	16.9%	12.4%	14.9%	12.3%	12.0%	7.9%	6.0%	7.8%	8.5%	9.2%	6.6%	21.5%	12.0%	10.1%	13.9%	13.1%	7.8%	13.3%	9.7%	10.7%	20.7%	8.5%	9.9%	17.1%	14.8%
- 1	1010	490	520	145	155	169	182	155	205	99	225	56	323	90	123	123	129	130	131	137	145	357	487	137	202	331	225	252
- 1	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Post-Indepedence Debate Poll

Prepared by Survation on behalf of the Scottish Daily Mail

Table 23
Q22. Regardless of how you intend to vote in the referendum, which of these would be your preferred option for the currency of an independent Scotland?
Base : All Answering

Total Gender Age 2011 Holyrood Vote ScotRegion Referendum Vote SEG Highlands Mid North and South Central Scotland West East 16-24 45-54 65+ LD SNP Scotland and Fife Glasgow Scotland C1 C2 DE Con Islands Scotland Scotland Yes No Undecided Unweighted Total 477 532 157 159 215 230 182 110 204 50 320 75 119 208 171 148 131 360 482 140 203 320 229 257 Weighted Total 490 182 155 205 99 56 90 487 137 1009 519 145 155 168 225 322 123 123 129 130 131 136 145 356 202 330 225 252 219 80 95 73 101 35 161 42 62 62 72 54 175 252 108 166 Using the pound in a 507 289 81 64 62 90 69 116 118 currency union with 50.3% 44.7% 55.6% 55.0% 49.7% 48.6% 52.4% 47.4% 49.2% 45.0% 50.7% 63.1% 50.0% 47.2% 50.1% 51.8% 47.8% 55.1% 41.3% 45.4% 61.7% 49.1% 51.7% 50.6% 53.4% 50.3% 51.6% 46.7% the rest of the LIK including shared control over monetary policy Using the pound with 35 10 4.9% 12.9% 6.6% 8.5% 6.9% no currency union 6.5% 6.3% 6.7% 8.5% 6.6% 7.0% 5.7% 6.2% 7.1% 2.9% 5.4% 5.6% 10.0% 5.9% 8.5% 5.1% 2.4% 4.5% 8.6% 3.7% 7.2% 7.8% 3.9% and no Scottish control over monetary policy A separate Scottish 116 52 18 20 23 18 26 20 55 18 12 11 14 12 20 17 12 55 39 18 17 30 26 43 currency with a 11.5% 13.0% 10.0% 7.3% 11.6% 12.1% 12.5% 11.8% 12.7% 9.5% 8.8% 11.3% 17.1% 19.5% 9.6% 9.0% 11.0% 9.3% 15.0% 12.8% 8.2% 15.4% 8.0% 12.9% 8.6% 9.0% 11.6% 16.9% fixed exchange rate with the British pound A separate Scottish 73 16 20 21 16 15 58 38 13 23 currency with a 11.1% 14.9% 7.4% 11.0% 8.1% 9.8% 11.2% 13.8% 12.2% 13.3% 7.8% 13.0% 11.9% 16.8% 12.6% 6.9% 11.8% 7.8% 10.0% 10.3% 13.7% 16.3% 7.9% 9.4% 8.9% 11.0% 10.1% 13.7% flexible exchange The euro 73 49 25 19 9 8 11 15 12 25 9 12 11 10 9 16 31 34 6 20 30 17 6 10.0% 7 4% 2 2% 0.7% 8.8% 12 9% 5.8% 11 2% 5.19 6.9% 10.0% 8 6% 6.7% 11.6% 4 1% 6.9% 4 7% 9.8% 9.0% 7.8% 7.3% 4 7% 5.0% 5.8% 9.7% 5.79 7 7% 2.5% Don't know 135 81 13 25 30 20 18 29 12 32 34 8 19 17 14 18 24 20 14 21 82 26 25 42 27 41 13.4% 11.1% 9.1% 16.3% 17.9% 11.0% 11.5% 14.0% 11.9% 14.4% 7.6% 10.5% 9.3% 15.1% 13.7% 10.8% 14.1% 18.5% 14.8% 9.9% 5.8% 16.8% 18.7% 12.2% 12.8% 12.1% 16.3% 15.5% SIGMA 1009 490 519 145 168 182 155 205 99 225 56 90 123 123 129 130 131 136 145 356 487 137 202 330 225 252 100.0%



Post-Indepedence Debate Poll

Prepared by Survation on behalf of the Scottish Daily Mail

Table 24

Q23. Regardless of how you intend to vote in the referendum, if an independent Scotland could not join a 'currency union' with the rest of the UK, which of these would be your preferred option for the currency of an independent Scotland?

Base: All Respondents

Total Gender 2011 Holyrood Vote ScotRegion Referendum Vote SEG Age Highlands Mid North and South Central Scotland West East Male Female 16-24 35-44 45-54 55-64 Con Lab LD SNP Islands Scotland Scotland and Fife | Glasgow Scotland Scotland Yes No Undecide AB C1 C2 DE 1010 477 110 50 208 361 321 257 Unweighted Total 533 157 160 215 230 182 204 321 75 61 119 96 171 149 131 482 140 203 229 Weighted Total 1010 490 520 145 155 169 182 155 205 99 225 56 323 90 123 123 129 130 131 137 145 357 487 137 202 331 225 252 109 31 37 40 31 27 25 51 14 24 29 37 33 17 28 52 122 19 84 Using the pound with 20.2% 19.4% 20.9% 21.1% 23.8% 23.7% 16.9% 17.8% 18.8% 25.4% 22.7% 25.5% 13.1% 19.5% 19.6% 23.9% 28.5% 25.5% 13.0% 13.1% 19.2% 14.6% 25.1% 13.6% 18.6% 25.4% 16.9% 17.6% no currency union and no Scottish control over monetary policy A separate Scottish 137 126 42 39 56 40 32 109 currency with a 26.19 28.0% 24.3% 20.7% 27.0% 23.1% 30.6% 25.8% 27.9% 27.3% 28.7% 23.9% 31.3% 34.0% 25.8% 24.8% 25.5% 20.1% 27.6% 26.1% 26.9% 31.2% 22.4% 26.4% 24.8% 23.4% 27.9% 28.9% fixed exchange rate with the British pound A separate Scottish 218 130 88 26 28 32 44 34 54 21 28 10 101 19 30 29 27 28 28 25 32 114 77 25 39 58 56 65 currency with a 21.6% 26.6% 16.9% 17.8% 18.3% 18.8% 24.1% 22.0% 26.5% 21.0% 12 2% 17.1% 31.2% 21.6% 24.3% 23 4% 20.7% 21.6% 21.7% 18.0% 22.1% 32.0% 15.8% 17.9% 19.4% 17.6% 24.7% 25.8% flexible exchange 117 54 27 16 19 17 20 18 28 13 12 11 18 16 12 40 60 16 34 48 23 12 The euro 64 5 36 6 28 11.69 13.0% 10.3% 18.3% 10.5% 11.3% 9.2% 13.2% 8.9% 4.8% 12.2% 14.5% 11.0% 6.8% 10.5% 10.0% 8.3% 13.9% 12.5% 20.6% 8.6% 11.3% 12.3% 11.8% 17.0% 14.6% 10.2% 4.6% 32 32 35 22 33 39 Don't know 207 143 39 33 21 16 24 22 25 34 119 42 41 58 20.5% 13.0% 27.6% 22.1% 20.4% 23.2% 19.2% 21.2% 17.9% 21.5% 24.1% 19.1% 13.4% 18.1% 19.8% 18.0% 17.1% 19.0% 25.2% 22.3% 23.3% 10.9% 24.4% 30.3% 20.2% 18.9% 20.2% 23.0% SIGMA 1010 490 520 145 155 169 182 155 205 99 90 123 123 129 130 131 137 145 357 487 137 202 331 225 252 100.0%



Post-Indepedence Debate Poll

Prepared by Survation on behalf of the Scottish Daily Mail

Table 25
Q24. Regardless of how you intend to vote in the referendum, how important would the choice of currency be to you in the case of Scottish independence?
Base: All Respondents

Total Gender Age 2011 Holyrood Vote ScotRegion Referendum Vote SEG Highlands North South Central Scotland West East Male Female 16-24 35-44 65+ Con LD SNP Islands Scotland Scotland and Fife Glasgow Scotland Lothian Scotland No Undecided C1 C2 DE Yes 1010 477 230 110 208 Unweighted Total 533 66 157 160 215 182 204 50 321 75 61 119 96 171 149 131 361 482 140 203 321 229 257 Weighted Total 1010 155 169 182 155 99 56 323 90 123 123 129 131 137 357 487 137 490 520 145 205 225 130 145 202 331 225 252 451 88 77 73 69 138 33 63 298 141 109 100 Very important 223 228 70 108 31 61 58 61 63 101 44.7% 45.5% 32.0% 45.2% 52.0% 42.1% 47.4% 47.2% 69.8% 61.3% 58.7% 33.49 34.6% 49.8% 31.6% 45.3% 48.0% 48.4% 44.6% 50.7% 22.6% 61.1% 45.9% 49.9% 42.5% 48.7% 43.9% 39.79 Quite important 363 153 210 78 58 65 70 22 126 31 59 52 43 156 133 134 98 44.9% 32.6% 32.1% 31.3% 53.9% 37.3% 27.7% 35.6% 30.2% 33.9% 22.2% 25.2% 29.6% 39.1% 25.5% 48.3% 40.1% 33.6% 34.4% 43.7% 27.2% 46.7% 27.5% 40.5% 33.9% 36.0% 40.4% 38.89 Not very important 20 20 23 10 22 18 12.49 13.7% 11.1% 12.7% 15.3% 12.1% 4.5% 6.5% 8.6% 18.29 9.6% 8.0% 17.5% 7.1% 12.0% 13.4% 16.3% 14.0% 22.6% 7.6% 3.5% 13.2% 12.0% 11.2% 13.39 11.3% 1/ 13 3 21 10 19 Not at all important 70 16 30 10 40 20 21 7.0% 9.4% 4.6% 3.0% 4.8% 8.6% 7.0% 10.3% 7.6% 3.5% 7.1% 3.1% 9.49 10.9% 16.7% 2.6% 7.5% 6.3% 5.7% 4.8% 3.3% 11.2% 4.1% 3.8% 9.4% 5.0% 6.2% 8.2% 155 SIGMA 155 169 182 99 56 90 123 123 129 130 131 137 145 357 487 137 225 490 520 145 205 225 323 202 331 252 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.09 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%