Scottish Attitudes Poll (August): A Poll of Scottish Women

14/08/2014

Prepared on behalf of the Daily Record





Scottish Attitudes Poll (August): A Poll of Scottish Women

Methodology

Fieldwork Dates

 8^{th} to 12^{th} August 2014

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All women aged 16+ in Scotland

Sample Size

1,000

Data Weighting

Data were weighted to the profile of all Scottish women aged 16+. Data were weighted by age and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention for the independence referendum, and Scottish Parliament election, we first asked respondents how likely they would be to vote in each of those elections on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "SNP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party", or the responses "Yes" and "No" displayed in a randomising order for the referendum voting question. When asked who they would be most likely to vote for with their regional list vote, the responses "Scottish Green Party", and "UKIP" were also prompted in a randomising order. These responses were not prompted for other questions about voting intention.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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Table 1

Q1. As you may know, a referendum on independence will be held in Scotland on 18th September this year. On a scale of 0 to 10, how likely will you be to vote in this referendum? Base : All Respondents

	Total			Aç	je			20	011 Holyr	ood Vote					ScotRe	gion					1	Holyrood V	I		Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands		Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
10 - would definitely vote	776 77.6%	92 67.7%	88 59.6%	121 74.9%	152 85.1%	123 82.1%	199 88.5%	89 91.3%	135 90.6%	63 85.9%	244 88.6%	63 77.9%	108 86.0%	93 75.9%	104 83.3%	91 70.2%	105 78.8%	103 71.9%	109 78.0%	87 81.7%	156 81.2%	46 79.6%	258 88.0%	39 76.8%	278 86.0%	403 83.8%	96 55.2%	136 80.3%	280 80.3%	198 80.2%	162 69.0%
9	50 5.0%	5 3.4%	11 7.4%	9 5.7%	5 2.7%	8 5.0%	12 5.5%	3 3.3%	2 1.4%	1 1.6%	14 5.0%	5 5.8%	7 5.3%	3 2.1%	2 1.4%	7 5.1%	7 5.1%	15 10.4%	6 4.0%	7 6.9%	8 4.2%	2 3.3%	13 4.3%	2 3.9%	6 2.0%	28 5.8%	15 8.9%	14 8.2%	18 5.2%	10 4.2%	7 3.0%
8	59 5.9%	14 10.5%	17 11.2%	8 5.2%	4 2.5%	7 4.4%	9 3.9%	1 1.4%	6 3.9%	5 7.0%	11 3.8%	6 7.3%	5 3.6%	5 4.5%	5 4.1%	10 8.1%	8 6.4%	9 5.9%	11 7.5%	3 2.6%	14 7.2%	6 9.6%	13 4.3%	4 8.6%	22 6.8%	21 4.3%	17 9.5%	7 4.2%	16 4.7%	11 4.5%	24 10.3%
7	22 2.2%	5 4.0%	9 5.8%	4 2.4%	3 1.8%	1 0.8%	-	1 0.8%	2 1.3%	-	2 0.7%	1 1.2%	-	6 4.8%	2 1.5%	3 2.6%	3 2.5%	4 2.6%	3 2.4%	1 1.4%	3 1.6%	-	4 1.3%	1 2.4%	7 2.2%	9 1.9%	6 3.6%	3 1.7%	8 2.2%	6 2.3%	6 2.7%
6	20 2.0%	4 3.0%	7 4.6%	5 2.9%	2 0.9%	3 1.8%	-	1 1.5%	3 2.1%	3 3.8%	1 0.3%	1 1.4%	2 1.3%	5 3.7%	4 3.3%	4 2.8%	1 1.0%	2 1.5%	2 1.1%	1 1.1%	7 3.7%	4 6.3%	1 0.4%	-	4 1.2%	4 0.9%	12 6.8%	1 0.4%	6 1.8%	3 1.1%	10 4.5%
5	31 3.1%	5 3.4%	6 3.7%	10 6.4%	8 4.3%	3 1.7%	-	-	1 0.4%	1 1.6%	1 0.4%	1 1.2%	3 2.4%	4 3.0%	-	9 6.9%	3 2.0%	8 5.8%	3 2.3%	4 3.4%	1 0.6%	1 1.3%	3 0.9%	4 8.3%	4 1.2%	8 1.6%	19 11.0%	5 2.7%	12 3.3%	8 3.1%	7 3.0%
4	6 0.6%	1 1.1%	2 1.1%	1 0.4%	2 0.9%	1 0.6%	-	-	-	-	-	-	-	1 0.7%	-	-	1 1.1%	1 1.0%	2 1.8%	1 1.4%	-	-	-	-	1 0.3%	2 0.4%	3 1.9%	-	3 0.9%	2 0.6%	2 0.7%
3	3 0.3%	2 1.5%	1 0.6%	-	-	-	-	-	-	-	-	-	-	2 1.6%	-	-	-	-	1 0.6%	-	-	-	-	-	-	1 0.2%	2 1.2%	-	-	-	3 1.2%
2	6 0.6%	1 1.1%	-	-	1 0.5%	2 1.1%	2 1.1%	-	-	-	-	1 1.2%	-	2 2.0%	1 0.7%	-	2 1.6%	-	-	-	2 1.2%	-	-	-	-	3 0.6%	3 1.9%	-	2 0.7%	2 0.9%	2 0.8%
1	3 0.3%	-	1 0.5%	1 0.7%	-	2 1.1%	-	2 1.7%	* 0.3%	-	-	-	2 1.3%	-	-	* 0.4%	1 0.5%	1 0.5%	-	2 1.5%	* 0.3%	-	-	-	2 0.5%	2 0.4%	-	2 1.0%	1 0.2%	* 0.2%	1 0.3%
0 - would not vote	23 2.3%	6 4.2%	8 5.4%	2 1.4%	2 1.3%	2 1.5%	2 1.1%	-	-	-	3 1.1%	3 4.0%	-	2 1.6%	7 5.7%	5 4.0%	1 1.1%	1 0.5%	3 2.3%	-	-	-	2 0.8%	-	-	-	-	2 1.4%	3 0.7%	7 3.0%	11 4.5%
SIGMA	1000 100.0%	136 100.0%	148 100.0%	162 100.0%	178 100.0%	150 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	81 100.0%	125 100.0%	122 100.0%	125 100.0%	130 100.0%	133 100.0%	144 100.0%	140 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	170 100.0%	349 100.0%	247 100.0%	235 100.0%



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Table 2

Q2. Referendum Voting Table - Normal Weighted Table Q2. In the referendum, voters will be asked, "Should Scotland be an independent country". If this referendum were held today, do you think you would vote "Yes" or "No"?

Base : Respondents likelihood to vote in referendum

	Total			Aç	je			2	011 Holyr	rood Vote	•				ScotRe	egion					1	lolyrood V			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	976	75	174	224	222	186	95	89	168	64	267	62	55	107	93	192	163	158	146	95	210	49	278	55	320	471	185	186	336	230	224
Weighted Total	977	130	140	160	176	148	223	98	149	73	273	78	125	120	118	125	132	143	137	107	192	58	290	51	323	481	174	167	346	239	224
Yes	323 33.0%	55 42.3%	42 29.9%	57 35.6%	53 30.3%	50 33.7%	66 29.5%	7 7.0%	22 14.6%	8 10.2%	182 66.8%	31 40.5%	45 36.3%	39 32.8%	34 28.5%	44 35.0%	43 33.0%	39 27.1%	47 34.4%	7 6.1%	30 15.8%	8 13.4%	230 79.1%	12 23.4%	323 100.0%	-	-	60 36.1%	101 29.3%	81 34.0%	80 35.5%
No	481 49.2%	55 42.4%	63 45.0%	80 49.9%	86 49.0%	69 46.8%	127 57.2%	88 89.9%	107 71.3%	53 72.3%	46 17.0%	39 50.4%	57 45.8%	54 45.4%	66 55.9%	53 42.9%	69 52.1%	81 56.7%	61 44.4%	99 92.3%	138 72.0%	43 74.4%	26 8.8%	33 65.0%	-	481 100.0%	-	85 50.9%	190 55.0%	118 49.3%	87 38.9%
Undecided	174 17.8%	20 15.3%	35 25.1%	23 14.6%	37 20.8%	29 19.6%	30 13.3%	3 3.1%	21 14.1%	13 17.5%	44 16.2%	7 9.1%	22 17.9%	26 21.8%	18 15.6%	28 22.2%	20 14.9%	23 16.2%	29 21.2%	2 1.6%	23 12.2%	7 12.3%	35 12.2%	6 11.6%	-	-	174 100.0%	22 13.0%	55 15.8%	40 16.6%	57 25.6%
SIGMA	977 100.0%	130 100.0%	140 100.0%	160 100.0%	176 100.0%	148 100.0%	223 100.0%	98 100.0%	149 100.0%	73 100.0%	273 100.0%	78 100.0%	125 100.0%	120 100.0%	118 100.0%	125 100.0%	132 100.0%	143 100.0%	137 100.0%	107 100.0%	192 100.0%	58 100.0%	290 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	167 100.0%	346 100.0%	239 100.0%	224 100.0%



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Table 3

Q2. Referendum Voting Table - Weighted By Likelihood To Vote In Referendum Q2. In the referendum, voters will be asked, "Should Scotland be an independent country". If this referendum were held today, do you think you would vote "Yes" or "No"?

Base : Respondents likelihood to vote in referendum

	Total			Aç	je			2	011 Holyr	rood Vote					ScotRe	egion						Holyrood V	I		Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	976	75	174	224	222	186	95	89	168	64	267	62	55	107	93	192	163	158	146	95	210	49	278	55	320	471	185	186	336	230	224
Weighted Total	976	126	134	157	178	149	232	101	155	75	285	79	128	117	121	122	131	141	137	107	194	58	302	50	331	489	156	170	348	241	217
Yes	331 33.9%	54 43.0%	42 31.3%	58 36.9%	56 31.5%	51 34.0%	70 30.1%	5 5.0%	22 14.5%	7 9.8%	193 67.5%	32 40.8%	47 36.5%	40 34.0%	35 28.6%	44 35.9%	45 34.3%	40 28.2%	49 35.5%	4 4.0%	30 15.5%	8 13.7%	241 79.6%	12 24.7%	331 100.0%	-	-	62 36.2%	105 30.3%	83 34.5%	80 37.1%
No	489 50.1%	56 44.3%	62 46.1%	79 50.4%	90 50.3%	71 47.8%	132 56.8%	93 92.1%	111 71.5%	56 75.0%	48 16.8%	41 51.5%	59 46.5%	55 47.2%	69 57.3%	53 43.5%	69 52.3%	81 57.4%	62 45.4%	101 94.4%	141 72.8%	44 76.3%	26 8.5%	33 65.5%	-	489 100.0%	-	88 51.7%	192 55.1%	122 50.6%	88 40.6%
Undecided	156 16.0%	16 12.7%	30 22.6%	20 12.7%	32 18.2%	27 18.1%	30 13.1%	3 2.9%	22 14.0%	11 15.2%	45 15.6%	6 7.7%	22 17.0%	22 18.8%	17 14.0%	25 20.6%	18 13.4%	20 14.4%	26 19.1%	2 1.7%	23 11.7%	6 10.0%	36 11.9%	5 9.8%	-	-	156 100.0%	21 12.1%	51 14.7%	36 14.9%	49 22.4%
SIGMA	976 100.0%	126 100.0%	134 100.0%	157 100.0%	178 100.0%	149 100.0%	232 100.0%	101 100.0%	155 100.0%	75 100.0%	285 100.0%	79 100.0%	128 100.0%	117 100.0%	121 100.0%	122 100.0%	131 100.0%	141 100.0%	137 100.0%	107 100.0%	194 100.0%	58 100.0%	302 100.0%	50 100.0%	331 100.0%	489 100.0%	156 100.0%	170 100.0%	348 100.0%	241 100.0%	217 100.0%



Table 4

Q3. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10? Base : All Respondents

	Total			Ag	e			2	011 Holy	ood Vote					ScotRe	gion					1	Holyrood V	1		Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44		55-64	65+	CON	LAB	LD	SNP	Highland s and Islands			Mid Scotland	_	West Scotland	Lothian	North East Scotland	Conserva tive		Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	АВ	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
10 - would definitely vote	655 65.5%	55 40.1%	70 47.1%	103 63.3%	133 74.9%	111 74.1%	183 81.4%	87 89.2%	126 84.2%	60 82.3%	236 85.5%	47 57.4%	102 81.3%	83 67.8%	79 63.0%	79 60.9%	90 68.0%	94 65.6%	81 58.0%	79 74.0%	139 72.4%	44 75.9%	237 80.9%	32 62.4%	249 77.3%	322 67.1%	83 47.8%	120 70.5%	236 67.7%	162 65.7%	137 58.4%
9	73 7.3%	9 6.5%	14 9.6%	11 6.9%	10 5.9%	8 5.0%	20 9.1%	7 7.1%	8 5.5%	3 3.9%	21 7.6%	13 16.6%	8 6.6%	10 8.5%	11 9.0%	7 5.7%	5 3.7%	10 6.9%	7 5.0%	9 8.3%	8 4.3%	2 4.1%	25 8.7%	2 3.4%	22 6.9%	29 6.0%	19 11.2%	15 8.9%	28 7.9%	16 6.3%	14 6.1%
8	54 5.4%	12 8.8%	9 6.3%	9 5.5%	8 4.5%	13 8.5%	3 1.2%	2 2.3%	7 4.9%	2 3.2%	9 3.2%	7 8.3%	2 1.3%	2 1.4%	6 5.1%	8 6.2%	6 4.2%	7 4.9%	16 11.8%	4 3.8%	7 3.5%	7 12.1%	12 4.2%	3 5.8%	19 5.8%	27 5.5%	9 4.9%	8 4.6%	18 5.1%	14 5.9%	14 5.9%
7	37 3.7%	13 9.7%	7 5.0%	8 5.1%	2 1.4%	3 1.9%	2 1.1%	-	6 3.9%	-	2 0.6%	2 2.4%	2 1.2%	3 2.5%	4 3.4%	7 5.6%	3 2.4%	7 5.1%	8 5.6%	1 0.6%	12 6.3%	1 1.4%	6 2.2%	-	12 3.6%	19 4.0%	6 3.2%	8 4.8%	12 3.3%	12 4.9%	5 2.1%
6	45 4.5%	16 11.5%	11 7.3%	7 4.4%	4 2.0%	1 0.5%	7 3.3%	1 1.5%	-	3 4.5%	5 1.6%	3 3.9%	4 3.1%	3 2.3%	9 7.0%	9 7.1%	5 3.9%	11 7.7%	1 1.1%	7 6.3%	12 6.1%	3 5.3%	7 2.4%	4 8.0%	7 2.0%	27 5.6%	12 6.7%	1 0.9%	17 4.8%	10 4.2%	17 7.1%
5	71 7.1%	13 9.3%	20 13.7%	12 7.5%	12 6.9%	9 6.3%	4 1.8%	-	2 1.5%	5 6.2%	3 1.1%	2 2.4%	6 5.2%	11 8.7%	7 5.4%	11 8.1%	7 5.5%	12 8.3%	15 11.0%	5 5.0%	9 4.8%	1 1.3%	4 1.2%	9 16.8%	13 4.0%	31 6.4%	27 15.6%	10 6.0%	22 6.4%	13 5.5%	25 10.6%
4	10 1.0%	1 1.1%	1 0.6%	3 2.2%	1 0.4%	1 0.6%	2 1.1%	-	-	-	-	-	2 1.2%	4 3.3%	-	-	3 2.0%	-	2 1.2%	1 1.4%	2 1.2%	-	-	-	-	5 1.0%	5 2.8%	2 1.2%	6 1.7%	1 0.4%	1 0.3%
3	9 0.9%	2 1.3%	3 1.9%	-	1 0.4%	1 0.9%	2 1.1%	-	-	-	-	1 1.4%	-	2 1.5%	2 2.0%	1 0.4%	1 1.0%	-	2 1.3%	-	1 0.5%	-	1 0.2%	2 3.6%	-	4 0.8%	5 2.8%	1 0.4%	2 0.5%	4 1.5%	3 1.3%
2	8 0.8%	3 2.6%	2 1.1%	1 0.9%	1 0.4%	1 0.6%	-	-	-	-	-	1 1.2%	-	2 1.6%	1 0.7%	-	3 2.6%	-	1 0.6%	1 0.6%	1 0.8%	-	1 0.2%	-	1 0.2%	3 0.6%	4 2.6%	1 0.4%	1 0.2%	3 1.1%	4 1.6%
1	2 0.2%	1 0.9%	-	1 0.4%	-	-	-	-	-	-	-	-	-	-	-	1 0.9%	-	1 0.5%	-	-	-	-	-	-	-	2 0.4%	-	-	1 0.2%	1 0.5%	-
0 - would not vote	37 3.7%	11 8.4%	11 7.4%	6 3.9%	6 3.3%	2 1.6%	-	-	-	-	1 0.3%	5 6.4%	-	3 2.4%	6 4.5%	6 5.0%	9 6.8%	1 1.0%	6 4.5%	-	-	-	-	-	1 0.2%	12 2.6%	4 2.3%	4 2.4%	7 2.0%	10 4.1%	16 6.6%
SIGMA	1000 100.0%	136 100.0%	148 100.0%	162 100.0%	178 100.0%	150 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	81 100.0%	125 100.0%	122 100.0%	125 100.0%	130 100.0%	133 100.0%	144 100.0%	140 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	170 100.0%	349 100.0%	247 100.0%	235 100.0%

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Table 5

Q4. Scottish Parliament Election Constituency Voting Table - Normal Weighted Table

Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.

If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? Base : Respondents likelihood to vote in Scottish Parliament election

	Total			Ag	je			20)11 Holyr	ood Vote					ScotRe	gion						Holyrood VI			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	959	71	170	218	218	186	96	89	168	64	268	60	55	106	93	191	155	157	142	95	210	49	279	55	319	457	181	183	329	227	220
Weighted Total	963	125	137	156	172	148	225	98	149	73	275	76	125	119	119	124	124	143	134	107	192	58	293	51	322	469	169	166	342	236	219
Labour	192 20.0%	31 24.9%	32 23.3%	38 24.6%	31 17.9%	28 18.6%	32 14.4%	6 6.3%	117 78.4%	7 9.1%	3 1.0%	7 9.8%	12 9.3%	35 29.2%	24 20.0%	35 28.0%	31 24.8%	32 22.2%	18 13.2%	-	192 100.0%	-	-	-	30 9.4%	138 29.5%	23 13.8%	31 19.0%	76 22.3%	38 16.2%	46 21.0%
Conservative	107 11.1%	4 3.3%	11 7.8%	16 10.5%	17 9.9%	17 11.3%	42 18.6%	70 72.0%	-	5 7.0%	4 1.5%	5 6.1%	23 18.5%	9 7.7%	16 13.0%	10 7.7%	15 12.0%	19 13.6%	11 7.9%	107 100.0%	-	-	-	-	7 2.0%	99 21.0%	2 1.0%	22 13.4%	56 16.3%	22 9.3%	7 3.2%
Scottish National Party (SNP)	293 30.4%	38 30.5%	27 19.7%	42 26.7%	55 31.8%	54 36.5%	77 34.3%	2 1.9%	2 1.7%	3 4.5%	225 81.9%	28 37.2%	42 33.8%	35 29.7%	27 22.7%	26 20.9%	43 34.5%	41 28.9%	50 37.4%	-	-	-	293 100.0%	-	230 71.2%	26 5.4%	35 20.8%	60 36.2%	101 29.7%	64 26.9%	68 30.9%
Liberal Democrat	58 6.0%	7 5.6%	6 4.2%	7 4.5%	12 6.9%	2 1.5%	24 10.5%	6 5.7%	4 2.4%	34 47.0%	1 0.4%	11 14.9%	2 1.3%	4 3.3%	14 12.0%	6 5.0%	8 6.4%	7 4.8%	5 4.0%	-	-	58 100.0%	-	-	8 2.4%	43 9.1%	7 4.2%	14 8.6%	16 4.7%	19 7.9%	9 3.9%
Another Party (Net)	51 5.3%	5 4.1%	9 6.5%	10 6.1%	13 7.4%	5 3.5%	9 4.1%	7 7.4%	1 0.8%	2 2.3%	7 2.7%	3 3.9%	5 3.9%	3 2.3%	7 5.6%	8 6.4%	7 5.7%	13 8.9%	6 4.4%	-	-	-	-	51 100.0%	12 3.7%	33 7.0%	6 3.5%	3 2.0%	18 5.1%	19 8.2%	11 4.8%
UKIP	21 2.1%	-	3 2.1%	2 1.4%	6 3.3%	4 2.7%	6 2.6%	6 6.0%	-	2 2.3%	2 0.7%	1 1.3%	2 1.3%	1 0.7%	4 3.2%	2 1.6%	3 2.5%	7 4.6%	2 1.3%	-	-	-	-	21 40.7%	1 0.2%	18 3.8%	2 1.4%	1 0.4%	3 0.8%	13 5.7%	4 1.8%
Scottish Green Party	24 2.4%	5 4.1%	4 2.9%	4 2.7%	6 3.3%	1 0.9%	3 1.5%	1 0.7%	1 0.5%	-	4 1.4%	2 2.7%	2 1.3%	1 0.8%	3 2.4%	4 3.0%	3 2.3%	5 3.7%	4 3.1%	-	-	-	-	24 46.4%	10 3.2%	11 2.4%	2 1.2%	3 1.7%	10 3.0%	6 2.5%	4 2.0%
Scottish Socialist	2 0.2%	-	1 0.4%	1 0.8%	-	-	-	-	-	-	-	-	-	-	-	1 0.5%	1 0.9%	-	-	-	-	-	-	2 3.5%	1 0.4%	1 0.1%	-	-	1 0.3%	-	1 0.3%
Socialist Labour	1 0.1%	-	1 0.4%	-	-	-	-	1 0.6%	-	-	-	-	-	-	-	1 0.5%	-	-	-	-	-	-	-	1 1.2%	-	-	1 0.3%	-	1 0.2%	-	-
BNP	4 0.4%	-	1 0.6%	2 1.3%	1 0.8%	-	-	-	1 0.4%	:	2 0.6%	-	2 1.2%	1 0.7%	-	1 0.8%	-	1 0.6%	-	-	-	-	-	4 8.3%	-	3 0.7%	1 0.5%	-	3 0.8%	-	1 0.6%
Undecided	252 26.2%	40 31.7%	52 38.1%	41 26.6%	44 25.5%	41 28.1%	34 14.9%	7 6.7%	24 16.2%	22 30.1%	34 12.5%	21 28.1%	37 29.6%	30 25.2%	32 26.7%	38 30.6%	21 16.6%	30 21.0%	44 32.6%	-	-	-	-	-	35 11.0%	124 26.5%	92 54.2%	34 20.8%	68 19.8%	71 30.2%	79 35.8%
Refused	11 1.1%	-	1 0.4%	2 1.0%	1 0.6%	1 0.5%	7 3.1%	-	1 0.5%	-	-	-	5 3.6%	3 2.7%	-	2 1.3%	-	1 0.5%	1 0.5%	-	-	-	-	-	1 0.2%	6 1.3%	4 2.5%	-	7 2.1%	3 1.3%	1 0.3%
SIGMA	963 100.0%	125 100.0%	137 100.0%	156 100.0%	172 100.0%	148 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	275 100.0%	76 100.0%	125 100.0%	119 100.0%	119 100.0%	124 100.0%	124 100.0%	143 100.0%	134 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	322 100.0%	469 100.0%	169 100.0%	166 100.0%	342 100.0%	236 100.0%	219 100.0%

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Table 6

Q4. Scottish Parliament Election Constituency Voting Table - Weighted By Likelihood To Vote In Scottish Parliament Election

Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.

If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? Base : Respondents likelihood to vote in Scottish Parliament election

	Total			Ag	je			2	011 Holyr	ood Vote	,				ScotRe	gion					ŀ	Holyrood VI			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	959	71	170	218	218	186	96	89	168	64	268	60	55	106	93	191	155	157	142	95	210	49	279	55	319	457	181	183	329	227	220
Weighted Total	959	110	126	154	178	152	238	107	161	77	298	77	131	117	119	121	123	142	129	109	194	60	313	48	338	467	152	170	343	235	211
Labour	194 20.2%	28 25.1%	32 25.2%	40 25.9%	32 18.2%	29 19.1%	33 13.8%	7 6.4%	127 78.9%	6 7.3%	3 1.0%	8 10.1%	11 8.1%	34 28.8%	24 20.2%	35 29.2%	31 25.3%	34 24.1%	17 13.3%	-	194 100.0%	-	-	-	30 9.0%	141 30.3%	22 14.6%	33 19.4%	76 22.0%	38 16.3%	47 22.2%
Conservative	109 11.4%	2 2.1%	10 8.0%	17 11.2%	18 10.1%	17 11.4%	45 18.7%	77 71.7%	-	5 6.7%	5 1.5%	4 5.7%	26 19.6%	10 8.6%	17 14.0%	9 7.3%	14 11.0%	19 13.7%	11 8.4%	109 100.0%	-	-	-	-	6 1.8%	101 21.7%	2 1.2%	22 13.0%	58 16.8%	23 9.8%	6 3.1%
Scottish National Party (SNP)	313 32.6%	38 34.0%	27 21.3%	44 28.9%	60 33.7%	58 38.4%	85 35.7%	2 1.8%	3 1.7%	4 4.7%	246 82.5%	30 39.0%	47 35.6%	37 31.9%	29 24.3%	28 23.3%	45 36.5%	43 30.5%	53 41.3%	-	-	-	313 100.0%	-	249 73.6%	25 5.4%	36 23.8%	65 38.3%	109 31.8%	66 28.2%	72 34.2%
Liberal Democrat	60 6.3%	6 5.8%	6 4.4%	7 4.6%	13 7.2%	2 1.6%	26 10.9%	6 5.8%	3 2.1%	38 49.6%	1 0.4%	12 15.7%	2 1.4%	4 3.3%	15 12.4%	7 5.7%	8 6.8%	7 4.7%	6 4.6%	-	-	60 100.0%	-	-	8 2.4%	46 9.9%	6 4.0%	15 8.7%	17 4.9%	20 8.6%	9 4.1%
Another Party (Net)	48 5.0%	4 3.9%	9 7.3%	8 5.5%	12 6.9%	5 3.4%	8 3.5%	8 7.4%	1 0.9%	2 2.4%	8 2.7%	3 4.0%	5 3.4%	3 2.6%	7 5.8%	8 6.5%	7 5.6%	10 7.4%	5 4.0%	-	-	-	-	48 100.0%	11 3.4%	31 6.6%	6 3.8%	4 2.1%	16 4.7%	19 7.9%	10 4.5%
UKIP	20 2.1%	-	3 2.5%	2 1.5%	5 3.1%	4 2.5%	5 2.3%	7 6.1%	-	2 2.4%	2 0.7%	1 1.1%	2 1.4%	1 0.8%	4 3.1%	2 1.4%	3 2.6%	6 4.3%	2 1.4%	-	-	-	-	20 42.2%	• 0.1%	18 3.8%	2 1.4%	1 0.4%	3 0.7%	13 5.7%	4 1.7%
Scottish Green Party	21 2.2%	4 3.9%	4 3.5%	3 2.1%	5 2.9%	1 0.9%	3 1.2%	1 0.7%	1 0.5%	-	4 1.4%	2 2.9%	1 0.7%	1 0.9%	3 2.7%	4 3.3%	3 2.5%	4 2.6%	3 2.5%	-	-	-	-	21 44.8%	10 3.1%	9 1.9%	2 1.5%	3 1.7%	9 2.7%	5 2.2%	4 1.9%
Scottish Socialist	1 0.1%	-	* 0.3%	1 0.4%	-	-	-	-	-	-	-	-	-	-	-	* 0.3%	1 0.5%	-	-	-	-	-	-	1 2.1%	1 0.2%	* 0.1%	-	-	1 0.2%	-	• 0.2%
Socialist Labour	1 0.1%	-	1 0.5%	-	-	-	-	1 0.6%	-	-	-	-	-	-	-	1 0.5%	-	-	-	-	-	-	-	1 1.4%	-	-	1 0.4%	-	1 0.2%	-	-
BNP	5 0.5%	-	1 0.6%	2 1.5%	2 0.9%	-	-	-	1 0.4%	-	2 0.6%	-	2 1.3%	1 0.8%	-	1 0.9%	-	1 0.5%	-	-	-	-	-	5 9.5%	-	4 0.8%	1 0.5%	-	3 0.9%	-	2 0.8%
Undecided	224 23.3%	32 29.1%	42 33.2%	35 23.1%	42 23.3%	39 25.5%	34 14.2%	7 6.8%	26 16.0%	23 29.3%	35 11.8%	20 25.5%	37 28.0%	26 22.2%	28 23.3%	32 26.4%	18 14.8%	27 19.2%	36 27.9%	-	-	-	1	-	33 9.7%	115 24.7%	75 49.8%	31 18.5%	60 17.5%	66 27.9%	66 31.5%
Refused	12 1.2%	-	1 0.5%	1 0.8%	1 0.7%	1 0.5%	8 3.2%	-	1 0.5%	-	-	-	5 3.9%	3 2.6%	-	2 1.5%	-	1 0.6%	1 0.6%	-	-	-	-	-	1 0.2%	7 1.4%	4 2.8%	-	7 2.2%	3 1.4%	1 0.4%
SIGMA	959 100.0%	110 100.0%	126 100.0%	154 100.0%	178 100.0%	152 100.0%	238 100.0%	107 100.0%	161 100.0%	77 100.0%	298 100.0%	77 100.0%	131 100.0%	117 100.0%	119 100.0%	121 100.0%	123 100.0%	142 100.0%	129 100.0%	109 100.0%	194 100.0%	60 100.0%	313 100.0%	48 100.0%	338 100.0%	467 100.0%	152 100.0%	170 100.0%	343 100.0%	235 100.0%	211 100.0%

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Table 7

Q4. Scottish Parliament Election Constituency Voting Table - Weighted By Likelihood To Vote In Scottish Parliament Election with "Undecided" and "Refused" removed

Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament.

If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? Base : Respondents likelihood to vote in Scottish Parliament election with "Undecided" and "Refused" removed

	Total			Ag	e			2	011 Holyr	ood Vote	•				ScotRe	gion					1	Holyrood VI			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	688	49	104	158	163	132	82	81	142	45	232	40	38	78	66	126	127	116	97	95	210	49	279	55	283	323	81	140	250	153	145
Weighted Total	724	78	84	117	136	113	197	100	134	54	263	57	89	88	91	87	105	114	93	109	194	60	313	48	305	345	72	138	276	166	143
Labour	194 26.8%	28 35.4%	32 38.1%	40 34.0%	32 23.9%	29 25.8%	33 16.7%	7 6.9%	127 94.4%	6 10.3%	3 1.1%	8 13.5%	11 11.8%	34 38.3%	24 26.3%	35 40.6%	31 29.7%	34 30.0%	17 18.6%	-	194 100.0%	-	-	-	30 9.9%	141 41.0%	22 30.8%	33 23.8%	76 27.4%	38 23.0%	47 32.6%
Conservative	109 15.1%	2 2.9%	10 12.0%	17 14.7%	18 13.3%	17 15.4%	45 22.6%	77 77.0%	-	5 9.5%	5 1.7%	4 7.6%	26 28.8%	10 11.5%	17 18.2%	9 10.2%	14 13.0%	19 17.0%	11 11.7%	109 100.0%	-	-	-	-	6 2.0%	101 29.4%	2 2.6%	22 16.0%	58 21.0%	23 13.8%	6 4.5%
Scottish National Party (SNP)	313 43.2%	38 48.0%	27 32.2%	44 38.0%	60 44.3%	58 51.9%	85 43.2%	2 1.9%	3 2.1%	4 6.6%	246 93.6%	30 52.4%	47 52.2%	37 42.4%	29 31.6%	28 32.3%	45 42.9%	43 38.0%	53 57.8%	-	-	-	313 100.0%	-	249 81.7%	25 7.3%	36 50.2%	65 47.0%	109 39.6%	66 39.9%	72 50.2%
Liberal Democrat	60 8.3%	6 8.2%	6 6.7%	7 6.1%	13 9.5%	2 2.2%	26 13.1%	6 6.3%	3 2.5%	38 70.1%	1 0.4%	12 21.0%	2 2.1%	4 4.4%	15 16.2%	7 7.9%	8 8.0%	7 5.8%	6 6.4%	-	-	60 100.0%	-	-	8 2.6%	46 13.4%	6 8.5%	15 10.6%	17 6.1%	20 12.1%	9 6.0%
Another Party (Net)	48 6.6%	4 5.4%	9 11.0%	8 7.2%	12 9.0%	5 4.7%	8 4.3%	8 8.0%	1 1.0%	2 3.4%	8 3.1%	3 5.4%	5 5.0%	3 3.4%	7 7.6%	8 9.0%	7 6.5%	10 9.2%	5 5.5%	-	-	-	-	48 100.0%	11 3.8%	31 8.9%	6 7.9%	4 2.6%	16 5.8%	19 11.2%	10 6.7%
UKIP	20 2.8%	-	3 3.7%	2 2.0%	5 4.0%	4 3.4%	5 2.8%	7 6.6%	-	2 3.4%	2 0.8%	1 1.5%	2 2.1%	1 1.1%	4 4.1%	2 2.0%	3 3.0%	6 5.3%	2 2.0%	-	-	-	-	20 42.2%	* 0.1%	18 5.1%	2 2.9%	1 0.5%	3 0.9%	13 8.0%	4 2.5%
Scottish Green Party	21 3.0%	4 5.4%	4 5.3%	3 2.8%	5 3.8%	1 1.3%	3 1.5%	1 0.7%	1 0.6%	-	4 1.6%	2 3.9%	1 1.0%	1 1.2%	3 3.5%	4 4.6%	3 2.9%	4 3.2%	3 3.5%	-	-	-	-	21 44.8%	10 3.4%	9 2.5%	2 3.1%	3 2.1%	9 3.3%	5 3.1%	4 2.8%
Scottish Socialist	1 0.1%	-	* 0.4%	1 0.6%		-	-	-	-	-	-	-	-	-	-	* 0.4%	1 0.6%	-	-	-	-	-	-	1 2.1%	1 0.2%	* 0.1%	-	-	1 0.2%	-	* 0.2%
Socialist Labour	1 0.1%	-	1 0.8%	-	-	-	-	1 0.7%	-	-	-	-	-	-	-	1 0.8%	-	-	-		-	-	-	1 1.4%	-	-	1 0.9%	-	1 0.2%	-	-
BNP	5 0.6%	-	1 0.9%	2 1.9%	2 1.2%	-	-	-	1 0.4%	-	2 0.6%	-	2 1.9%	1 1.1%	-	1 1.3%	-	1 0.6%	-	-	-	-	-	5 9.5%	-	4 1.1%	1 1.0%	-	3 1.1%	-	2 1.1%
SIGMA	724 100.0%	78 100.0%	84 100.0%	117 100.0%	136 100.0%	113 100.0%	197 100.0%	100 100.0%	134 100.0%	54 100.0%	263 100.0%	57 100.0%	89 100.0%	88 100.0%	91 100.0%	87 100.0%	105 100.0%	114 100.0%	93 100.0%	109 100.0%	194 100.0%	60 100.0%	313 100.0%	48 100.0%	305 100.0%	345 100.0%	72 100.0%	138 100.0%	276 100.0%	166 100.0%	143 100.0%

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Table 8

Q5. Scottish Parliament Election List Voting Table - Normal Weighted Table

Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow,

which party would you be most likely to vote for with your second, regional list vote? Base : Respondents likelihood to vote in Scottish Parliament election

	Total			Aç	ge			2	011 Holyr	ood Vote	•				ScotRe	gion					ŀ	lolyrood VI			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	959	71	170	218	218	186	96	89	168	64	268	60	55	106	93	191	155	157	142	95	210	49	279	55	319	457	181	183	329	227	220
Weighted Total	963	125	137	156	172	148	225	98	149	73	275	76	125	119	119	124	124	143	134	107	192	58	293	51	322	469	169	166	342	236	219
Labour	157 16.3%	25 19.8%	21 15.5%	31 19.6%	24 13.8%	26 17.8%	30 13.4%	8 8.7%	88 59.0%	2 3.2%	13 4.6%	4 5.5%	10 8.1%	24 20.4%	18 15.4%	25 20.5%	31 24.6%	30 20.9%	14 10.7%	4 3.8%	131 68.3%	1 1.0%	16 5.3%	2 3.6%	28 8.8%	109 23.2%	20 11.7%	26 15.8%	58 17.0%	32 13.4%	41 18.6%
Conservative	97 10.1%	3 2.4%	10 7.6%	17 10.6%	15 9.0%	12 8.1%	40 17.7%	56 56.9%	2 1.6%	2 2.9%	10 3.7%	5 6.1%	18 14.5%	8 6.5%	17 14.2%	8 6.4%	17 13.9%	13 9.2%	12 8.6%	76 71.4%	3 1.6%	4 7.0%	10 3.4%	1 1.2%	10 3.1%	82 17.6%	3 1.5%	27 16.1%	48 13.9%	18 7.6%	5 2.4%
Scottish National Party (SNP)	236 24.5%	31 24.7%	23 16.9%	35 22.4%	50 29.1%	44 29.6%	53 23.7%	2 2.0%	12 7.7%	3 3.9%	167 60.8%	22 29.6%	24 19.3%	30 25.4%	22 18.7%	23 18.4%	41 32.7%	34 23.8%	40 29.8%	-	16 8.1%	4 6.7%	209 71.4%	1 2.4%	177 54.9%	29 6.2%	30 17.8%	44 26.3%	77 22.5%	55 23.4%	60 27.5%
Liberal Democrat	61 6.3%	7 5.8%	4 2.8%	9 5.9%	7 4.3%	7 4.9%	26 11.6%	8 7.8%	3 1.8%	33 45.5%	8 3.0%	12 15.4%	5 3.9%	5 4.2%	16 13.4%	6 5.0%	7 5.4%	5 3.8%	5 3.8%	10 9.4%	7 3.7%	36 63.2%	3 1.1%	1 1.6%	6 1.9%	49 10.5%	6 3.3%	16 9.8%	19 5.6%	17 7.3%	8 3.8%
Scottish Green Party	74 7.7%	14 10.9%	12 8.6%	12 7.7%	10 6.0%	12 8.1%	14 6.3%	2 2.3%	7 4.4%	8 10.6%	22 8.1%	9 11.2%	11 8.4%	10 8.6%	8 7.0%	7 5.4%	4 3.0%	14 10.0%	11 8.6%	2 1.5%	10 5.2%	5 7.8%	31 10.8%	14 27.0%	43 13.3%	19 4.0%	12 7.2%	14 8.2%	34 9.9%	16 6.9%	10 4.6%
UKIP	40 4.1%	-	7 5.5%	8 5.1%	9 5.1%	5 3.5%	10 4.6%	12 12.5%	5 3.2%	3 3.6%	4 1.4%	3 3.8%	8 6.2%	3 2.7%	6 4.8%	4 3.4%	3 2.5%	10 6.8%	3 2.4%	8 7.8%	8 4.3%	1 1.0%	2 0.6%	19 38.2%	5 1.5%	29 6.3%	6 3.4%	2 1.0%	12 3.5%	20 8.6%	6 2.7%
Another Party (Net)	9 1.0%	1 1.0%	4 2.6%	2 1.3%	1 0.4%	-	2 0.9%	-	1 0.5%	1 1.1%	2 0.8%	-	2 1.2%	-	-	3 2.3%	1 0.6%	4 3.0%	-	-	1 0.3%	-	1 0.2%	7 14.4%	3 1.0%	5 1.1%	1 0.5%	1 0.4%	6 1.8%	1 0.3%	2 0.9%
Scottish Socialist	2 0.2%	-	2 1.5%	-	-	-	-	-	1 0.5%	1 1.1%	-	-	-	-	-	1 0.5%	1 0.6%	1 0.6%	-	-	-	-	-	1 2.6%	1 0.2%	1 0.3%	-	1 0.4%	-	1 0.3%	1 0.3%
BNP	3 0.3%	-	1 0.6%	2 1.3%	-	-	-	-	-	-	2 0.6%	-	2 1.2%	-	-	* 0.4%	-	1 0.6%	-	-	-	-	-	3 5.5%	-	2 0.4%	1 0.5%	-	3 0.8%	-	-
Trade Unionist and Socialist Coalition (TUSC)	2 0.2%	-	-	-	-	-	2 0.9%	-	-	-	-	1	-	-	2	-	-	2 1.4%	-	-	1	-	-	2 3.9%	-	2 0.4%	-	-	2 0.6%	1	1
Party not listed	3 0.3%	1 1.0%	1 0.4%	-	1 0.4%	-	-	-	-	-	1 0.3%	-	-	-	-	2 1.5%	-	1 0.5%	-	-	1 0.3%	-	1 0.2%	1 2.4%	3 0.8%	-	-	-	1 0.4%	-	1 0.6%
Undecided	278 28.9%	44 35.5%	55 40.0%	41 26.4%	55 31.8%	41 27.6%	42 18.7%	9 9.7%	32 21.3%	21 29.2%	48 17.6%	21 28.3%	43 34.7%	35 29.5%	32 26.5%	46 37.3%	21 17.3%	31 22.0%	48 35.5%	7 6.2%	17 8.6%	8 13.2%	21 7.2%	6 11.6%	50 15.4%	140 29.8%	88 52.1%	37 22.3%	81 23.8%	74 31.3%	86 39.2%
Refused	11 1.1%	-	1 0.4%	2 1.0%	1 0.6%	1 0.5%	7 3.1%	-	1 0.5%	-	-	-	5 3.6%	3 2.7%	-	2 1.3%	-	1 0.5%	1 0.5%	-	-	-	-	-	1 0.2%	6 1.3%	4 2.5%	-	7 2.1%	3 1.3%	1 0.3%
SIGMA	963 100.0%	125 100.0%	137 100.0%	156 100.0%	172 100.0%	148 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	275 100.0%	76 100.0%	125 100.0%	119 100.0%	119 100.0%	124 100.0%	124 100.0%	143 100.0%	134 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	322 100.0%	469 100.0%	169 100.0%	166 100.0%	342 100.0%	236 100.0%	219 100.0%

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Table 9

Q5. Scottish Parliament Election List Voting Table - Weighted By Likelihood To Vote In Scottish Parliament Election

Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow,

which party would you be most likely to vote for with your second, regional list vote? Base : Respondents likelihood to vote in Scottish Parliament election

	Total			Ag	je			2	011 Holyr	ood Vote)				ScotRe	gion					F	lolyrood VI			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	959	71	170	218	218	186	96	89	168	64	268	60	55	106	93	191	155	157	142	95	210	49	279	55	319	457	181	183	329	227	220
Weighted Total	959	110	126	154	178	152	238	107	161	77	298	77	131	117	119	121	123	142	129	109	194	60	313	48	338	467	152	170	343	235	211
Labour	160 16.7%	22 20.1%	23 18.3%	31 19.9%	25 13.9%	28 18.5%	31 13.1%	9 8.8%	95 59.0%	3 3.3%	14 4.7%	4 5.7%	10 7.8%	23 19.7%	19 15.6%	26 21.3%	32 25.7%	32 22.9%	14 10.6%	4 3.9%	134 69.1%	1 1.1%	16 5.2%	1 2.1%	28 8.3%	111 23.9%	21 13.6%	28 16.6%	57 16.6%	32 13.7%	43 20.2%
Conservative	100 10.4%	1 1.3%	10 7.7%	17 11.1%	16 9.1%	13 8.3%	43 17.9%	60 56.4%	3 1.6%	2 3.1%	11 3.8%	4 5.7%	20 15.4%	8 6.9%	18 15.1%	8 6.4%	16 13.4%	14 9.6%	12 9.0%	78 71.0%	3 1.7%	4 6.8%	11 3.4%	1 1.5%	10 3.0%	85 18.2%	2 1.6%	27 16.1%	49 14.2%	19 7.9%	5 2.6%
Scottish National Party (SNP)	252 26.2%	29 26.5%	23 18.6%	38 24.4%	55 31.0%	47 31.1%	59 24.8%	2 1.9%	13 7.8%	3 3.9%	184 61.6%	24 31.7%	27 20.3%	32 27.5%	23 19.5%	25 20.7%	42 34.2%	35 24.7%	43 33.4%	-	15 7.7%	3 5.5%	226 72.2%	1 2.7%	194 57.4%	29 6.1%	29 19.2%	47 27.9%	84 24.4%	57 24.3%	63 30.0%
Liberal Democrat	63 6.6%	6 5.4%	4 3.0%	10 6.3%	8 4.6%	7 4.7%	29 12.0%	9 8.0%	2 1.5%	35 45.2%	9 2.9%	12 15.9%	5 3.5%	5 4.7%	17 14.0%	6 5.1%	7 5.8%	5 3.8%	6 4.4%	11 9.7%	6 2.9%	39 64.2%	4 1.2%	1 1.9%	6 1.7%	52 11.2%	5 3.5%	16 9.5%	20 5.8%	19 8.1%	8 3.9%
Scottish Green Party	74 7.8%	13 11.7%	11 8.6%	12 7.9%	11 6.3%	13 8.4%	15 6.1%	2 2.3%	7 4.4%	8 10.8%	25 8.3%	9 11.6%	12 8.8%	9 7.9%	9 7.6%	7 6.0%	4 3.3%	14 9.9%	10 8.0%	2 1.6%	9 4.9%	5 8.2%	34 10.9%	13 26.6%	46 13.6%	17 3.6%	12 7.6%	15 8.9%	32 9.4%	16 6.8%	11 5.2%
UKIP	39 4.1%	-	7 5.7%	8 5.2%	9 5.1%	4 2.9%	11 4.4%	14 12.8%	5 3.4%	3 3.8%	4 1.2%	2 2.8%	8 6.2%	4 3.1%	6 4.9%	4 3.4%	3 2.4%	9 6.2%	4 2.8%	9 8.0%	8 4.3%	1 0.9%	2 0.5%	19 39.8%	4 1.3%	30 6.5%	5 3.1%	1 0.9%	12 3.5%	21 8.9%	5 2.4%
Another Party (Net)	9 0.9%	1 1.2%	3 2.4%	2 1.5%	1 0.5%	-	1 0.6%	-	1 0.5%	1 1.2%	3 0.8%	-	2 1.3%	-	-	3 2.1%	1 0.7%	4 2.6%	-		* 0.2%	-	1 0.3%	7 14.1%	3 1.0%	5 1.0%	1 0.5%	1 0.5%	6 1.6%	1 0.4%	1 0.7%
Scottish Socialist	2 0.2%	-	2 1.6%	-	-	-	-	-	1 0.5%	1 1.2%	-	-	-	-	-	* 0.3%	1 0.7%	1 0.6%	-	-	-	-	-	1 2.4%	1 0.2%	1 0.3%	-	1 0.5%	-	1 0.4%	• 0.2%
BNP	3 0.3%	-	1 0.6%	2 1.5%	-	-	-	-	-	-	2 0.6%	-	2 1.3%	-	-	1 0.4%	-	1 0.5%	-	-	-	-	-	3 6.2%	-	2 0.5%	1 0.5%	-	3 0.9%	-	-
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	-	-	-	-	-	1 0.6%	-	-	-	-	-	-	-	-	-	-	1 0.9%	-	-	-	-	-	1 2.8%	-	1 0.3%	-	-	1 0.4%	-	-
Party not listed	2 0.3%	1 1.2%	• 0.3%	-	1 0.5%	-	-	-	-	-	1 0.3%	-	-	-	-	2 1.4%	-	1 0.6%	-	-	* 0.2%	-	1 0.3%	1 2.8%	2 0.7%	-	-	-	1 0.4%	-	1 0.5%
Undecided	250 26.1%	37 33.8%	44 35.2%	35 22.9%	52 28.9%	39 25.7%	43 17.8%	11 9.9%	34 21.3%	22 28.7%	50 16.6%	20 26.7%	43 32.9%	32 27.6%	27 23.1%	40 33.4%	18 14.6%	28 19.8%	40 31.2%	6 5.7%	18 9.2%	8 13.4%	20 6.4%	5 11.3%	46 13.6%	131 28.0%	73 48.2%	33 19.7%	77 22.4%	67 28.5%	73 34.6%
Refused	12 1.2%	-	1 0.5%	1 0.8%	1 0.7%	1 0.5%	8 3.2%	-	1 0.5%	-	-	-	5 3.9%	3 2.6%	-	2 1.5%	-	1 0.6%	1 0.6%	-	-	-	-	-	1 0.2%	7 1.4%	4 2.8%	-	7 2.2%	3 1.4%	1 0.4%
SIGMA	959 100.0%	110 100.0%	126 100.0%	154 100.0%	178 100.0%	152 100.0%	238 100.0%	107 100.0%	161 100.0%	77 100.0%	298 100.0%	77 100.0%	131 100.0%	117 100.0%	119 100.0%	121 100.0%	123 100.0%	142 100.0%	129 100.0%	109 100.0%	194 100.0%	60 100.0%	313 100.0%	48 100.0%	338 100.0%	467 100.0%	152 100.0%	170 100.0%	343 100.0%	235 100.0%	211 100.0%

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Table 10

Q5. Scottish Parliament Election List Voting Table - Weighted By Likelihood To Vote In Scottish Parliament Election with "Undecided" and "Refused" removed Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow,

which party would you be most likely to vote for with your second, regional list vote? Base : Respondents Respondents likelihood to vote in Scottish Parliament election with "Undecided" and "Refused"

	Total			Aç	je			20	011 Holyr	ood Vote	,				ScotRe	gion					ŀ	Holyrood VI			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	665	45	101	157	151	132	79	78	134	48	219	40	36	73	67	117	124	116	92	89	194	42	257	49	272	308	84	140	239	149	137
Weighted Total	697	73	81	117	126	112	188	96	126	55	249	56	83	82	91	79	105	113	88	103	176	52	293	42	291	329	74	136	259	165	137
Labour	160 22.9%	22 30.3%	23 28.4%	31 26.0%	25 19.8%	28 25.1%	31 16.6%	9 9.8%	95 75.5%	3 4.6%	14 5.7%	4 7.7%	10 12.4%	23 28.3%	19 20.4%	26 32.7%	32 30.0%	32 28.8%	14 15.6%	4 4.1%	134 76.2%	1 1.3%	16 5.5%	1 2.4%	28 9.6%	111 33.9%	21 27.7%	28 20.6%	57 22.0%	32 19.6%	43 31.1%
Conservative	100 14.3%	1 2.0%	10 12.0%	17 14.6%	16 12.9%	13 11.2%	43 22.7%	60 62.5%	3 2.1%	2 4.4%	11 4.5%	4 7.7%	20 24.4%	8 9.8%	18 19.7%	8 9.9%	16 15.6%	14 12.0%	12 13.2%	78 75.3%	3 1.8%	4 7.8%	11 3.6%	1 1.6%	10 3.4%	85 25.8%	2 3.3%	27 20.1%	49 18.8%	19 11.3%	5 4.0%
Scottish National Party (SNP)	252 36.1%	29 40.0%	23 28.9%	38 32.0%	55 44.0%	47 42.1%	59 31.4%	2 2.1%	13 10.0%	3 5.5%	184 73.9%	24 43.3%	27 32.0%	32 39.4%	23 25.4%	25 31.8%	42 40.0%	35 31.0%	43 49.0%	-	15 8.5%	3 6.3%	226 77.2%	1 3.0%	194 66.6%	29 8.7%	29 39.2%	47 34.8%	84 32.3%	57 34.7%	63 46.2%
Liberal Democrat	63 9.1%	6 8.2%	4 4.7%	10 8.3%	8 6.5%	7 6.4%	29 15.2%	9 8.9%	2 1.9%	35 63.4%	9 3.5%	12 21.7%	5 5.5%	5 6.7%	17 18.3%	6 7.8%	7 6.8%	5 4.8%	6 6.5%	11 10.3%	6 3.2%	39 74.1%	4 1.2%	1 2.2%	6 2.0%	52 15.9%	5 7.0%	16 11.8%	20 7.7%	19 11.6%	8 5.9%
Scottish Green Party	74 10.7%	13 17.6%	11 13.3%	12 10.3%	11 9.0%	13 11.3%	15 7.8%	2 2.5%	7 5.6%	8 15.2%	25 9.9%	9 15.8%	12 13.9%	9 11.4%	9 9.9%	7 9.2%	4 3.9%	14 12.4%	10 11.7%	2 1.7%	9 5.4%	5 9.4%	34 11.6%	13 30.0%	46 15.8%	17 5.1%	12 15.6%	15 11.1%	32 12.5%	16 9.7%	11 8.1%
UKIP	39 5.6%	-	7 8.8%	8 6.9%	9 7.2%	4 3.9%	11 5.6%	14 14.2%	5 4.3%	3 5.4%	4 1.5%	2 3.8%	8 9.8%	4 4.4%	6 6.4%	4 5.3%	3 2.8%	9 7.8%	4 4.0%	9 8.5%	8 4.8%	1 1.0%	2 0.5%	19 44.8%	4 1.5%	30 9.2%	5 6.2%	1 1.1%	12 4.6%	21 12.6%	5 3.6%
Another Party (Net)	9 1.3%	1 1.8%	3 3.8%	2 1.9%	1 0.6%	-	1 0.7%	-	1 0.6%	1 1.6%	3 1.0%	-	2 2.0%	-	-	3 3.2%	1 0.8%	4 3.3%	-	-	* 0.2%	-	1 0.3%	7 15.9%	3 1.1%	5 1.5%	1 1.0%	1 0.6%	6 2.2%	1 0.5%	1 1.1%
Scottish Socialist	2 0.3%	-	2 2.5%	-	-	-	-	-	1 0.6%	1 1.6%	-	-	-	-	-	* 0.4%	1 0.8%	1 0.8%	-	-	-	-	-	1 2.7%	1 0.3%	1 0.4%	-	1 0.6%	-	1 0.5%	* 0.2%
BNP	3 0.4%	-	1 0.9%	2 1.9%	-	-	-	-	-	-	2 0.7%	-	2 2.0%	-	-	1 0.7%	-	1 0.6%	-	-	-	-	-	3 7.0%	-	2 0.7%	1 1.0%	-	3 1.1%	-	-
Trade Unionist and Socialist Coalition (TUSC)	1 0.2%	-	-	-	-	-	1 0.7%	-	:	-	-	-	-	-	-	-	-	1 1.2%	-	-	-	-	-	1 3.1%	-	1 0.4%	-	-	1 0.5%	-	-
Party not listed	2 0.4%	1 1.8%	* 0.4%	-	1 0.6%	-	-	-	-	-	1 0.3%	-	-	-	-	2 2.1%	-	1 0.7%	-	-	* 0.2%	-	1 0.3%	1 3.2%	2 0.9%	-	-	-	1 0.5%	-	1 0.8%
SIGMA	697 100.0%	73 100.0%	81 100.0%	117 100.0%	126 100.0%	112 100.0%	188 100.0%	96 100.0%	126 100.0%	55 100.0%	249 100.0%	56 100.0%	83 100.0%	82 100.0%	91 100.0%	79 100.0%	105 100.0%	113 100.0%	88 100.0%	103 100.0%	176 100.0%	52 100.0%	293 100.0%	42 100.0%	291 100.0%	329 100.0%	74 100.0%	136 100.0%	259 100.0%	165 100.0%	137 100.0%

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Table 11

Q6. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election?

Base : All Respondents

	Total			Ag	e			2	011 Holyr	ood Vote	•				ScotRe	egion						Holyrood VI			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
Yes, I voted in the 2011 Scottish Parliament election	665 66.5%	26 19.2%	77 51.8%	107 65.8%	130 73.2%	120 79.9%	206 91.3%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	54 66.3%	99 79.1%	77 62.9%	82 65.7%	72 55.3%	92 68.9%	102 71.1%	88 62.8%	88 82.1%	137 71.2%	45 78.7%	234 80.0%	29 56.4%	223 69.2%	338 70.4%	101 58.0%	140 82.2%	223 63.9%	162 65.5%	141 60.2%
No, I did not vote in the 2011 Scottish Parliament election	253 25.3%	104 76.7%	58 39.2%	31 19.1%	26 14.4%	22 14.7%	11 5.1%	-	-	-	-	23 28.5%	15 11.9%	35 28.8%	33 26.3%	42 32.5%	31 23.0%	30 21.0%	44 31.2%	13 11.9%	46 23.9%	9 15.8%	51 17.6%	15 29.9%	80 24.6%	108 22.4%	50 28.8%	19 11.1%	106 30.4%	67 27.0%	61 26.1%
Can't remember	82 8.2%	6 4.1%	13 9.0%	25 15.2%	22 12.4%	8 5.4%	8 3.6%	-	-	-	-	4 5.2%	11 9.0%	10 8.2%	10 7.9%	16 12.2%	11 8.1%	11 7.9%	8 6.0%	6 5.9%	9 4.9%	3 5.5%	7 2.4%	7 13.7%	20 6.2%	35 7.2%	23 13.3%	11 6.6%	20 5.7%	18 7.4%	32 13.7%
SIGMA	1000 100.0%	136 100.0%	148 100.0%	162 100.0%	178 100.0%	150 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	81 100.0%	125 100.0%	122 100.0%	125 100.0%	130 100.0%	133 100.0%	144 100.0%	140 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	170 100.0%	349 100.0%	247 100.0%	235 100.0%

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Table 12

07. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your constituency in the Scottish Parliament. Which party did you vote for with that first, constituency vote?

Base : Respondents voted in the 2011 Scottish Parliament election

	Total			Aç	je			2	011 Holyr	ood Vote)				ScotRe	gion					ł	Holyrood V			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	658	16	95	145	167	148	87	89	168	64	269	41	43	74	66	115	111	113	95	76	154	37	227	32	226	327	103	151	221	155	131
Weighted Total	665	26	77	107	130	120	206	98	149	73	276	54	99	77	82	72	92	102	88	88	137	45	234	29	223	338	101	140	223	162	141
Labour	149 22.5%	4 15.6%	23 30.0%	28 26.0%	32 24.5%	26 21.4%	37 18.0%	-	149 100.0%	-	-	5 8.6%	13 13.1%	24 31.5%	16 19.7%	25 34.3%	27 29.5%	28 27.5%	12 13.2%	-	117 85.7%	4 7.8%	2 1.1%	1 4.4%	22 9.8%	107 31.5%	21 21.0%	29 20.6%	46 20.8%	33 20.2%	42 29.5%
Conservative	98 14.7%	-	9 11.9%	14 12.9%	15 11.6%	17 14.0%	43 20.9%	98 100.0%	-	-	-	6 10.4%	19 18.7%	7 8.9%	19 22.7%	9 12.3%	11 12.3%	21 20.1%	7 8.4%	70 80.2%	6 4.5%	6 12.4%	2 0.8%	7 25.1%	7 3.1%	88 26.0%	3 3.1%	17 12.1%	40 17.8%	34 20.8%	7 5.3%
Scottish National Party (SNP)	276 41.4%	11 42.9%	31 40.6%	44 40.9%	52 39.8%	53 43.8%	85 41.6%	-	-	-	276 100.0%	24 44.7%	42 42.7%	34 44.5%	26 31.3%	25 34.2%	40 43.1%	37 36.4%	48 55.0%	4 4.7%	3 2.1%	1 2.5%	225 96.1%	7 25.6%	182 81.5%	46 13.7%	44 43.9%	69 49.5%	88 39.4%	56 34.5%	63 44.7%
Liberal Democrat	73 11.0%	5 20.2%	2 2.9%	7 6.7%	15 11.7%	16 13.3%	27 13.3%	-	-	73 100.0%	-	12 21.5%	9 9.6%	5 6.8%	14 16.7%	6 8.5%	9 9.5%	4 4.1%	14 16.2%	5 5.8%	7 4.9%	34 76.1%	3 1.4%	2 5.8%	8 3.4%	53 15.7%	13 12.7%	15 10.8%	19 8.3%	17 10.8%	22 15.8%
Another Party	16 2.4%	-	3 3.3%	7 6.6%	5 3.9%	1 1.2%	-	-	-	-	-	2 3.7%	6 6.3%	2 2.4%	1 1.0%	1 2.1%	1 0.8%	2 1.5%	1 1.7%	5 6.2%	-	-	-	7 22.9%	1 0.6%	10 3.0%	5 4.6%	6 4.2%	3 1.5%	7 4.4%	-
Don't remember	53 8.0%	6 21.3%	9 11.4%	7 6.8%	11 8.5%	8 6.3%	13 6.2%	-	-	-	-	6 11.0%	10 9.6%	5 5.9%	7 8.6%	6 8.6%	4 4.7%	11 10.4%	5 5.4%	3 3.1%	4 2.8%	1 1.3%	1 0.6%	5 16.1%	4 1.7%	34 10.1%	15 14.8%	4 2.8%	27 12.2%	15 9.4%	7 4.7%
SIGMA	665 100.0%	26 100.0%	77 100.0%	107 100.0%	130 100.0%	120 100.0%	206 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	54 100.0%	99 100.0%	77 100.0%	82 100.0%	72 100.0%	92 100.0%	102 100.0%	88 100.0%	88 100.0%	137 100.0%	45 100.0%	234 100.0%	29 100.0%	223 100.0%	338 100.0%	101 100.0%	140 100.0%	223 100.0%	162 100.0%	141 100.0%

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Table 13

Q8. You said you are currently undecided how to vote in September. Imagine the referendum was today and you had to choose now which way to vote, or not vote at all if you couldn't decide. What would you do?

Base : Respondents are Undecided

	Total			Aç	ge			2	011 Holyr	ood Vote	•				ScotRe	gion						Holyrood V	l		Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	185	12	44	33	44	40	12	3	26	8	45	7	10	25	14	46	23	29	31	1	29	7	36	8	-	-	185	25	61	45	54
Weighted Total	174	20	35	23	37	29	30	3	21	13	44	7	22	26	18	28	20	23	29	2	23	7	35	6	-	-	174	22	55	40	57
Vote "Yes"	56 32.5%	5 26.5%	10 28.9%	9 40.2%	13 34.8%	9 30.0%	10 34.6%	2 54.7%	5 22.1%	2 13.0%	26 58.5%	1 15.7%	13 57.9%	5 20.6%	3 18.1%	10 37.0%	3 13.0%	12 50.6%	9 31.2%	2 100.0%	5 22.0%	1 19.8%	22 61.2%	1 24.1%	-	-	56 32.5%	8 39.2%	17 31.6%	14 36.2%	16 28.4%
Vote "No"	59 33.7%	8 38.3%	14 38.8%	7 27.9%	10 26.6%	13 43.2%	8 28.7%	1 45.3%	14 66.1%	4 28.8%	11 25.3%	3 41.2%	-	12 44.8%	10 52.4%	9 31.9%	8 42.8%	6 24.1%	11 39.4%	-	15 63.9%	5 69.8%	9 24.7%	2 32.9%	-	-	59 33.7%	8 36.3%	24 43.3%	15 37.3%	12 21.2%
Would not vote	59 33.8%	7 35.2%	11 32.3%	7 31.9%	14 38.6%	8 26.8%	11 36.7%	-	2 11.8%	7 58.2%	7 16.2%	3 43.0%	9 42.1%	9 34.6%	5 29.5%	9 31.0%	9 44.2%	6 25.3%	9 29.4%	-	3 14.1%	1 10.3%	5 14.0%	3 43.0%	-	-	59 33.8%	5 24.5%	14 25.0%	11 26.6%	29 50.5%
SIGMA	174 100.0%	20 100.0%	35 100.0%	23 100.0%	37 100.0%	29 100.0%	30 100.0%	3 100.0%	21 100.0%	13 100.0%	44 100.0%	7 100.0%	22 100.0%	26 100.0%	18 100.0%	28 100.0%	20 100.0%	23 100.0%	29 100.0%	2 100.0%	23 100.0%	7 100.0%	35 100.0%	6 100.0%	-	-	174 100.0%	22 100.0%	55 100.0%	40 100.0%	57 100.0%

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Table 14

O9. Thinking about the referendum campaign, what would you say are the top two reasons to vote "Yes" that you find most convincing? Base : All Respondents

	Total			Ag	e			20)11 Holyr	ood Vote	•				ScotRe	gion					н	olyrood VI			Refe	erendum	Vote		SE	a	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
I like Alex Salmond and want him to be our Prime Minister	15 1.5%	-	4 2.5%	6 3.4%	1 0.5%	1 0.5%	4 1.7%	3 3.3%	1 1.0%	-	6 2.1%	1 1.4%	-	1 0.7%	1 0.7%	3 2.0%	4 3.3%	1 0.5%	4 3.1%	2 1.6%	2 1.2%	1 2.3%	8 2.8%	1 1.4%	9 2.8%	1 0.2%	4 2.6%	6 3.4%	3 0.8%	4 1.6%	2 1.0%
I don't want to live in a country governed by the UK Conservative Party	181 18.1%	26 19.2%	23 15.3%	37 22.6%	36 20.1%	32 21.5%	28 12.2%	2 1.9%	22 14.8%	10 13.9%	78 28.2%	15 17.9%	31 24.9%	22 17.9%	11 8.8%	31 23.5%	25 19.1%	26 17.7%	21 15.1%	1 1.1%	32 16.7%	10 17.2%	90 30.8%	9 17.6%	101 31.3%	37 7.6%	43 24.6%	25 14.7%	83 23.9%	27 10.8%	46 19.7%
I think our economy would perform better as an independent country	175 17.5%	35 25.4%	23 15.5%	25 15.3%	35 19.5%	26 17.3%	32 14.4%	3 3.2%	16 10.5%	6 7.6%	84 30.5%	10 12.4%	28 22.1%	25 20.8%	19 15.3%	25 19.4%	21 15.5%	21 14.3%	27 19.2%	5 5.0%	20 10.4%	4 7.4%	113 38.5%	3 6.9%	136 42.2%	11 2.2%	28 16.2%	17 10.3%	63 18.2%	43 17.5%	51 21.9%
I believe that a proud nation like Scotland ought to be its own independent country	193 19.3%	26 19.0%	35 23.8%	37 22.6%	37 20.5%	31 20.9%	27 12.0%	5 5.4%	13 8.8%	7 9.2%	105 37.9%	14 16.9%	17 14.0%	15 12.5%	26 21.2%	22 16.7%	34 25.5%	32 22.4%	32 22.8%	8 7.4%	19 10.1%	5 9.5%	113 38.4%	6 11.3%	124 38.6%	25 5.1%	44 25.1%	31 18.3%	60 17.1%	46 18.8%	55 23.6%
I think we could better invest our natural oil and gas wealth to benefit the Scottish people than is currently done	202 20.2%	35 25.8%	31 21.0%	28 17.0%	43 24.4%	35 23.5%	30 13.3%	5 4.7%	20 13.3%	6 8.6%	84 30.6%	15 18.7%	11 9.2%	27 22.0%	19 15.2%	33 25.2%	26 19.4%	31 21.3%	41 29.1%	4 3.7%	29 15.1%	8 14.0%	101 34.5%	7 12.8%	99 30.7%	36 7.4%	66 38.1%	29 17.0%	60 17.3%	57 23.0%	57 24.1%
I think Westminster is too remote and a smaller country would be more in touch with its people	168 16.8%	32 23.2%	28 18.7%	25 15.3%	26 14.8%	28 18.5%	29 13.1%	2 1.6%	19 12.7%	11 14.4%	70 25.4%	20 24.2%	24 19.5%	20 16.4%	20 15.7%	19 14.8%	20 15.4%	21 14.8%	23 16.5%	3 2.5%	32 16.7%	9 16.2%	81 27.6%	13 24.8%	92 28.4%	39 8.2%	36 20.9%	35 20.9%	66 18.8%	39 15.7%	28 12.0%
I want to get rid of nuclear weapons from Scotland's territory	125 12.5%	36 26.4%	18 12.2%	17 10.8%	17 9.4%	12 7.9%	25 11.2%	2 2.1%	12 8.4%	6 7.6%	48 17.4%	13 16.1%	18 14.2%	13 10.7%	11 8.7%	20 15.1%	20 15.4%	17 11.9%	14 9.7%	1 0.9%	24 12.5%	5 9.1%	51 17.3%	4 8.3%	59 18.4%	31 6.5%	34 19.3%	21 12.2%	46 13.3%	32 13.1%	26 11.0%
Other	21 2.1%	5 3.8%	5 3.6%	4 2.3%	3 1.5%	2 1.7%	2 0.9%	1 1.0%	3 2.1%	2 2.2%	6 2.1%	3 4.2%	-	1 0.8%	3 2.1%	2 1.2%	5 3.7%	5 3.8%	2 1.7%	2 1.5%	8 4.2%	-	4 1.3%	1 2.5%	6 1.7%	11 2.2%	3 1.7%	7 3.9%	5 1.4%	4 1.5%	6 2.6%
None of these are convincing reasons to vote "Yes"	459 45.9%	39 28.6%	65 43.8%	74 45.3%	79 44.6%	66 44.1%	136 60.6%	86 88.4%	96 64.3%	50 68.2%	36 12.9%	36 44.1%	60 48.1%	60 49.1%	70 56.2%	53 41.1%	55 41.4%	67 46.7%	58 41.4%	94 88.1%	109 56.6%	36 62.1%	13 4.4%	29 57.2%	10 3.0%	386 80.2%	45 25.7%	84 49.7%	156 44.6%	121 49.0%	99 42.0%
SIGMA	1541 154.1%	233 171.4%	231 156.2%	251 154.7%	277 155.4%	234 155.9%	314 139.4%	109 111.6%	203 135.7%	97 131.8%	516 187.1%	126 155.9%	190 151.9%	184 150.9%	180 143.8%	207 158.9%	211 158.6%	221 153.3%	222 158.6%	120 111.9%	276 143.4%	79 137.9%	573 195.6%	73 142.8%	636 197.0%	576 119.8%	302 174.3%	255 150.3%	542 155.4%	372 151.0%	371 158.0%

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Table 15

Q10. Thinking about the referendum campaign, what would you say are the top two reasons to vote "No" that you find most convincing? Base : All Respondents

	Total			Ag	je			2	011 Holyr	ood Vote	•				ScotRe	gion					н	olyrood VI			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
I dislike Alex Salmond and don't want him to be our Prime Minister	160 16.0%	26 19.0%	24 16.1%	27 16.7%	24 13.4%	25 16.9%	33 14.8%	18 18.7%	30 19.9%	20 27.2%	15 5.6%	8 9.5%	14 11.2%	28 22.9%	32 25.5%	20 15.6%	24 17.9%	16 11.0%	18 12.8%	17 16.4%	45 23.6%	12 20.8%	17 5.7%	6 11.7%	21 6.6%	101 21.1%	33 19.1%	20 12.1%	57 16.2%	44 18.0%	38 16.2%
I don't want to live in a country governed by the SNP	85 8.5%	8 6.0%	15 10.4%	12 7.6%	19 10.4%	15 10.2%	15 6.5%	16 15.9%	17 11.1%	7 9.6%	4 1.4%	5 5.9%	14 11.5%	11 9.1%	12 9.3%	8 5.8%	8 5.9%	19 13.1%	8 6.0%	18 17.0%	21 11.0%	5 9.4%	3 1.1%	13 24.7%	7 2.2%	65 13.5%	11 6.5%	11 6.3%	33 9.3%	23 9.3%	18 7.8%
I think our economy would perform worse as an independent country	271 27.1%	37 27.3%	41 27.6%	44 26.9%	51 28.6%	38 25.1%	60 26.7%	45 46.0%	57 38.0%	29 39.9%	23 8.3%	19 23.7%	26 21.0%	33 27.2%	35 28.3%	33 25.5%	45 33.6%	45 31.6%	33 23.7%	55 51.6%	82 42.7%	28 49.0%	16 5.6%	15 28.6%	20 6.2%	223 46.4%	25 14.4%	54 31.5%	104 29.7%	69 27.9%	45 19.0%
I am concerned about the uncertainty over what currency an independent Scotland would have	324 32.4%	58 42.5%	55 37.1%	43 26.5%	60 33.4%	50 33.1%	58 26.0%	38 39.4%	60 39.8%	18 25.1%	67 24.5%	23 28.7%	33 26.2%	37 30.3%	39 30.9%	49 38.0%	44 32.8%	44 30.9%	55 39.1%	37 34.8%	76 39.7%	17 29.8%	64 21.8%	18 34.6%	47 14.6%	187 38.8%	87 50.0%	58 33.9%	119 34.2%	82 33.5%	64 27.4%
I am concerned about the uncertainty over an independent Scotland's membership of the EU	146 14.6%	30 22.2%	23 15.8%	21 12.9%	32 17.9%	19 12.7%	20 8.9%	9 9.1%	18 12.3%	4 5.7%	44 16.0%	7 9.1%	18 14.4%	17 13.8%	13 10.5%	25 18.9%	18 13.6%	15 10.4%	33 23.4%	8 7.3%	28 14.7%	8 14.1%	44 14.9%	10 20.1%	37 11.5%	48 10.0%	60 34.4%	22 13.3%	52 14.9%	33 13.5%	38 16.0%
I am proud of being part of the United Kingdom and value our shared history and national identity	259 25.9%	28 20.7%	35 23.4%	54 33.3%	27 15.4%	37 24.9%	77 34.1%	45 46.3%	45 30.0%	24 33.3%	30 10.9%	25 30.5%	46 36.7%	27 22.5%	33 26.1%	31 23.7%	32 24.3%	36 24.8%	29 20.8%	51 47.6%	57 29.6%	19 33.2%	26 9.0%	17 32.7%	33 10.1%	197 40.9%	22 12.5%	40 23.9%	98 28.0%	71 28.8%	49 21.0%
I think Scotland has more influence in Europe and on the world stage as part of the United Kingdom	162 16.2%	24 17.5%	22 14.8%	26 15.8%	29 16.0%	22 14.7%	39 17.5%	18 18.7%	29 19.3%	21 28.2%	30 11.0%	22 26.7%	13 10.5%	23 18.6%	21 17.0%	18 13.5%	15 11.3%	30 21.1%	20 14.2%	22 20.2%	36 18.5%	15 26.5%	30 10.2%	8 16.0%	32 9.8%	101 21.0%	28 16.0%	31 18.2%	53 15.1%	43 17.3%	35 14.9%
Other	23 2.3%	-	4 2.4%	6 3.9%	5 2.8%	3 2.2%	4 2.0%	4 4.5%	5 3.1%	2 2.5%	6 2.3%	2 2.4%	-	3 2.8%	8 6.0%	3 2.6%	1 0.5%	4 2.8%	2 1.3%	1 1.4%	8 4.1%	2 4.2%	6 1.9%	1 1.2%	2 0.6%	14 2.8%	7 3.9%	9 5.1%	6 1.8%	5 2.1%	2 1.1%
None of these are convincing reasons to vote "No"	287 28.7%	30 22.3%	39 26.3%	46 28.2%	55 31.0%	45 30.0%	71 31.7%	1 0.6%	20 13.3%	10 14.2%	166 60.0%	26 31.8%	43 34.3%	32 26.4%	29 23.2%	37 28.2%	40 30.1%	39 27.2%	41 29.4%	2 1.8%	15 8.1%	4 6.5%	190 64.9%	8 15.2%	223 69.2%	13 2.7%	38 21.6%	47 27.9%	88 25.4%	61 24.8%	90 38.3%
SIGMA	1713 171.3%	242 177.7%	257 173.7%	279 171.8%	301 169.0%	255 170.0%	379 168.3%	195 199.4%	279 186.7%	136 185.8%	386 140.0%	136 168.2%	207 165.7%	212 173.6%	221 176.8%	223 171.8%	226 169.9%	249 172.8%	239 170.6%	212 198.2%	369 191.9%	111 193.5%	396 135.1%	94 184.8%	422 130.8%	948 197.3%	310 178.4%	292 172.1%	610 174.6%	432 175.2%	380 161.7%

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Table 16 Q11. Which of the following statements would you most closely agree with? Base : All Respondents

	Total			Ag	je			20	011 Holyr	ood Vote)				ScotRe	gion						Holyrood VI			Refe	rendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands			Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
Alex Salmond is an effective leader for the "Yes Scotland" campaign	309 30.9%	32 23.6%	37 25.2%	51 31.6%	56 31.4%	51 34.2%	81 36.1%	12 12.1%	30 20.0%	8 10.5%	178 64.6%	24 29.7%	45 36.2%	36 29.8%	35 28.0%	37 28.3%	38 28.7%	47 32.7%	47 33.3%	15 13.6%	28 14.6%	10 17.4%	210 71.6%	9 17.7%	222 68.7%	46 9.6%	39 22.6%	65 38.2%	110 31.6%	73 29.5%	61 26.1%
Alex Salmond is not an effective leader for the "Yes Scotland" campaign	498 49.8%	73 53.8%	64 43.5%	79 48.5%	88 49.3%	71 47.0%	123 54.8%	75 76.9%	92 61.5%	57 78.1%	58 21.1%	40 48.8%	61 48.6%	61 50.1%	73 58.8%	65 49.9%	73 55.2%	62 43.3%	62 44.6%	83 77.7%	127 65.9%	41 70.4%	55 18.8%	30 59.0%	50 15.4%	360 74.9%	79 45.3%	82 48.2%	181 51.8%	126 51.0%	110 46.7%
Don't know	193 19.3%	31 22.6%	46 31.4%	32 19.9%	34 19.3%	28 18.8%	21 9.1%	11 11.0%	28 18.6%	8 11.4%	39 14.3%	17 21.5%	19 15.3%	24 20.1%	17 13.3%	28 21.7%	21 16.1%	35 24.0%	31 22.0%	9 8.8%	37 19.4%	7 12.2%	28 9.6%	12 23.3%	51 15.9%	75 15.5%	56 32.0%	23 13.6%	58 16.6%	48 19.5%	64 27.2%
SIGMA	1000 100.0%	136 100.0%	148 100.0%	162 100.0%	178 100.0%	150 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	81 100.0%	125 100.0%	122 100.0%	125 100.0%	130 100.0%	133 100.0%	144 100.0%	140 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	170 100.0%	349 100.0%	247 100.0%	235 100.0%

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Table 17 Q12. Which of the following statements would you most closely agree with? Base : All Respondents

	Total			Aç	ge			2	011 Holyr	ood Vote					ScotRe	gion						lolyrood VI			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
Alex Salmond's presence as leader of "Yes Scotland" makes me more likely to vote "Yes"	238 23.8%	26 19.1%	20 13.5%	41 25.2%	39 21.7%	41 27.4%	71 31.5%	3 3.3%	9 6.3%	4 5.3%	162 58.6%	25 31.2%	43 34.8%	23 19.2%	23 18.7%	24 18.2%	36 27.3%	28 19.6%	34 24.2%	2 1.6%	11 5.7%	8 13.5%	197 67.4%	3 6.4%	202 62.7%	10 2.0%	25 14.7%	43 25.2%	86 24.8%	54 22.0%	54 23.0%
Alex Salmond's presence as leader of "Yes Scotland" makes me more likely to vote "No"	513 51.3%	67 48.9%	71 47.9%	78 48.2%	93 52.2%	78 52.1%	126 55.9%	89 90.7%	105 70.2%	65 88.6%	53 19.2%	40 49.3%	55 44.3%	70 57.1%	76 60.8%	64 49.1%	72 53.8%	75 52.2%	61 43.8%	99 93.1%	143 74.2%	44 75.7%	44 14.9%	29 57.4%	38 11.6%	394 81.9%	71 40.8%	96 56.3%	192 54.9%	121 49.1%	104 44.4%
Don't know	250 25.0%	44 32.0%	57 38.6%	43 26.6%	46 26.1%	31 20.5%	29 12.7%	6 6.0%	35 23.5%	4 6.1%	61 22.1%	16 19.5%	26 20.9%	29 23.7%	26 20.6%	43 32.7%	25 18.9%	41 28.2%	45 32.0%	6 5.2%	39 20.1%	6 10.7%	52 17.6%	18 36.1%	83 25.6%	77 16.1%	77 44.5%	31 18.5%	71 20.3%	71 28.8%	76 32.5%
SIGMA	1000 100.0%	136 100.0%	148 100.0%	162 100.0%	178 100.0%	150 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	81 100.0%	125 100.0%	122 100.0%	125 100.0%	130 100.0%	133 100.0%	144 100.0%	140 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	170 100.0%	349 100.0%	247 100.0%	235 100.0%

Prepared by Survation



Table 18 Q16. What characteristics would you use to describe Alex Salmond? Base : All Respondents

	Total			Aç	ge			20)11 Holyr	ood Vote	•				ScotRe	gion						Holyrood VI			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland		Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
Attractive	12 1.2%	4 2.9%	3 2.1%	5 2.8%	-	-	-	1 0.7%	1 0.5%	1 1.1%	3 1.3%	3 4.2%	2 1.2%	2 1.6%	2 1.3%	-	-	2 1.1%	1 1.0%		-	2 4.1%	6 2.0%	-	6 1.9%	3 0.7%	-	2 1.2%	4 1.1%	3 1.4%	2 1.0%
Unattractive	219	46	31	24	45	31	42	27	42	20	20	11	18	35	33	32	27	33	32	27	61	17	17	12	31	140	41	31	76	56	56
	21.9%	33.5%	21.2%	15.1%	25.1%	20.5%	18.5%	27.4%	27.9%	26.7%	7.1%	13.2%	14.3%	28.9%	26.0%	24.3%	20.2%	22.7%	22.5%	25.4%	31.7%	28.8%	5.7%	22.8%	9.6%	29.1%	23.7%	18.5%	21.6%	22.8%	23.7%
Arrogant	546	67	76	87	97	82	137	81	109	60	79	43	67	71	70	67	69	83	76	94	132	38	58	37	56	387	91	105	197	137	108
	54.6%	49.3%	51.3%	53.9%	54.6%	54.5%	60.8%	82.9%	72.7%	81.6%	28.7%	52.8%	53.5%	58.5%	56.1%	51.7%	51.8%	57.5%	54.6%	87.7%	68.6%	66.0%	20.0%	72.2%	17.2%	80.6%	52.5%	61.9%	56.3%	55.6%	45.9%
Modest	27 2.7%	5 3.6%	7 4.8%	8 4.7%	3 1.7%	3 1.8%	2 0.8%	-	5 3.5%	2 3.4%	5 2.0%	2 2.4%	-	5 3.9%	3 2.3%	5 3.9%	4 2.7%	5 3.6%	4 2.6%	-	5 2.8%	2 3.0%	8 2.8%	-	12 3.8%	8 1.6%	7 4.0%	-	10 2.9%	11 4.4%	6 2.5%
Strong	260	35	37	37	48	41	62	9	22	7	134	34	31	23	26	37	36	41	32	13	26	6	152	7	170	38	50	43	89	62	66
	26.0%	25.4%	25.1%	22.6%	27.0%	27.3%	27.6%	9.7%	14.6%	9.8%	48.6%	41.6%	24.6%	18.7%	20.9%	28.6%	27.0%	28.5%	22.9%	12.1%	13.6%	11.2%	52.0%	13.8%	52.5%	7.8%	28.6%	25.2%	25.6%	25.0%	28.0%
Weak	133	21	30	26	21	13	22	18	20	9	20	7	21	17	15	14	26	19	15	18	31	10	18	10	12	98	21	16	47	34	35
	13.3%	15.4%	19.9%	16.2%	11.6%	8.7%	9.8%	17.9%	13.5%	11.6%	7.4%	8.4%	17.0%	13.5%	11.7%	10.5%	19.8%	13.0%	10.5%	16.5%	16.3%	17.4%	6.1%	19.5%	3.6%	20.3%	12.0%	9.7%	13.5%	13.9%	14.9%
Intelligent	276	32	25	37	47	50	83	13	29	14	147	29	53	26	27	29	32	34	45	10	28	9	169	9	178	49	46	53	105	52	65
	27.6%	23.8%	17.2%	23.0%	26.6%	33.6%	36.8%	13.0%	19.5%	18.7%	53.3%	36.0%	42.5%	21.3%	21.7%	22.3%	24.2%	23.7%	32.3%	9.0%	14.7%	15.9%	57.7%	17.2%	55.2%	10.2%	26.5%	31.5%	30.1%	21.2%	27.8%
Unintelligent	73	16	20	11	9	10	7	11	8	5	8	6	6	13	10	13	8	9	8	11	13	3	6	10	9	53	8	5	30	16	21
	7.3%	12.0%	13.3%	6.6%	5.0%	6.5%	3.1%	11.2%	5.4%	6.6%	2.9%	7.6%	4.9%	10.4%	7.8%	9.8%	5.6%	6.6%	5.8%	10.0%	6.6%	5.9%	2.2%	19.7%	2.6%	11.0%	4.4%	2.9%	8.6%	6.6%	9.1%
Honest	102 10.2%	18 13.2%	9 6.4%	17 10.2%	16 9.0%	20 13.2%	22 9.9%	-	7 4.6%	1 1.6%	66 24.1%	8 9.7%	7 5.6%	15 12.2%	12 9.2%	13 9.9%	18 13.3%	16 10.8%	15 10.5%	1 0.8%	7 3.7%	3 5.8%	83 28.4%	1 2.5%	89 27.7%	5 1.1%	8 4.5%	12 7.3%	33 9.4%	27 11.1%	30 12.7%
Dishonest	292	48	41	46	54	37	66	52	60	30	23	17	38	34	38	41	45	48	30	56	82	19	15	22	14	234	36	33	115	82	62
	29.2%	35.0%	27.9%	28.6%	30.1%	24.4%	29.5%	53.4%	39.9%	41.5%	8.5%	20.5%	30.6%	28.2%	30.6%	31.8%	33.6%	33.6%	21.6%	52.8%	42.5%	32.5%	5.0%	43.0%	4.4%	48.6%	20.5%	19.6%	32.9%	33.2%	26.5%
Ambitious	519	57	62	77	90	87	146	55	68	44	142	44	74	51	78	59	57	71	85	62	87	33	165	25	176	233	101	106	163	140	111
	51.9%	41.9%	42.0%	47.2%	50.7%	58.1%	64.7%	56.4%	45.4%	60.0%	51.5%	54.8%	59.0%	41.8%	62.4%	45.1%	43.0%	49.6%	60.5%	57.9%	45.5%	56.5%	56.4%	49.6%	54.4%	48.4%	58.2%	62.6%	46.6%	56.6%	47.1%
Principled	216	24	24	36	41	37	54	6	13	8	121	23	26	26	23	26	25	35	32	5	27	11	131	2	141	37	38	43	72	51	50
	21.6%	17.7%	16.0%	22.4%	23.1%	24.4%	24.1%	6.2%	8.8%	11.5%	43.8%	28.2%	21.2%	21.1%	18.7%	20.0%	18.9%	24.1%	22.9%	4.3%	13.9%	18.4%	44.8%	4.5%	43.8%	7.6%	21.7%	25.4%	20.5%	20.8%	21.4%
SIGMA	2674	373	366	411	471	410	643	273	383	201	770	226	343	317	336	335	346	396	375	295	499	153	829	135	893	1284	445	451	940	672	612
	267.4%	273.8%	247.2%	253.4%	264.6%	273.1%	285.5%	279.0%	256.2%	274.2%	279.1%	279.4%	274.5%	260.1%	268.7%	257.9%	260.0%	274.8%	267.9%	276.4%	259.8%	265.5%	283.1%	264.8%	276.8%	267.1%	256.7%	265.8%	269.3%	272.5%	260.6%

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Table 19 Q17. What characteristics would you use to describe Nicola Sturgeon? Base : All Answering

	Total			Aç	je			20	011 Holyr	ood Vote					ScotRe	gion					I	Holyrood VI			Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour		Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	999	78	185	227	225	189	95	88	168	64	269	64	54	108	99	201	164	159	150	94	210	49	279	55	320	470	185	187	338	239	235
Weighted Total	995	136	148	162	178	150	221	93	149	73	276	81	120	122	125	130	133	144	140	102	192	58	293	51	323	476	174	170	344	247	235
Attractive	59 5.9%	7 5.2%	7 4.9%	4 2.6%	4 2.4%	8 5.5%	28 12.5%	5 5.5%	3 2.0%	7 10.0%	27 9.9%	3 3.4%	14 11.3%	7 5.5%	11 8.7%	6 4.3%	5 3.8%	7 4.8%	7 5.2%	5 4.6%	9 4.6%	3 5.6%	22 7.6%	-	22 6.9%	19 4.0%	17 9.7%	5 2.7%	24 7.0%	12 4.8%	18 7.8%
Unattractive	122	19	19	20	21	18	23	26	22	7	12	7	6	22	10	22	20	19	17	30	25	6	10	9	19	85	14	16	38	34	35
	12.3%	14.3%	13.2%	12.6%	11.9%	12.3%	10.6%	28.4%	14.8%	9.1%	4.2%	8.5%	5.1%	17.8%	7.9%	16.9%	14.9%	13.0%	12.3%	29.2%	13.0%	11.3%	3.3%	16.8%	6.0%	17.8%	8.0%	9.5%	11.0%	13.7%	14.7%
Arrogant	264	29	32	37	50	48	68	47	56	24	27	21	33	26	35	37	34	43	35	48	75	18	27	15	31	187	40	34	95	75	60
	26.5%	21.6%	21.5%	22.8%	28.0%	32.2%	30.7%	50.1%	37.5%	32.5%	9.6%	26.5%	27.6%	21.7%	27.8%	28.4%	25.8%	29.6%	24.8%	46.7%	39.1%	30.8%	9.2%	29.9%	9.7%	39.3%	23.1%	20.2%	27.4%	30.5%	25.6%
Modest	82	19	17	15	12	14	4	5	9	1	27	5	12	14	12	14	6	13	4	5	12	4	27	3	36	28	14	10	22	26	24
	8.2%	14.3%	11.3%	9.2%	6.5%	9.6%	1.9%	5.3%	6.2%	1.9%	9.7%	6.6%	9.8%	11.7%	10.0%	10.9%	4.5%	9.1%	3.0%	5.4%	6.3%	7.0%	9.3%	6.1%	11.2%	5.8%	7.9%	5.8%	6.5%	10.5%	10.1%
Strong	306	45	46	50	49	42	73	13	26	34	129	31	37	34	36	31	44	39	54	16	45	21	140	11	137	105	59	61	95	76	74
	30.7%	33.3%	31.1%	30.9%	27.5%	27.9%	33.2%	14.4%	17.7%	46.2%	46.7%	38.4%	31.0%	28.0%	28.5%	23.5%	33.3%	26.9%	38.4%	16.1%	23.6%	36.3%	47.7%	22.1%	42.6%	22.1%	34.2%	35.8%	27.5%	30.9%	31.4%
Weak	147	17	31	28	37	21	14	19	27	10	17	10	26	13	18	16	24	19	22	22	34	7	17	9	16	100	29	26	55	34	33
	14.8%	12.7%	20.8%	17.0%	20.6%	14.0%	6.2%	20.2%	17.9%	13.1%	6.2%	12.1%	21.4%	10.4%	14.5%	12.1%	18.0%	13.0%	15.7%	21.8%	17.5%	11.4%	5.7%	16.8%	5.0%	20.9%	16.6%	15.3%	15.9%	13.6%	13.9%
Intelligent	407	53	41	59	69	59	125	25	57	21	181	39	54	56	51	47	51	50	58	23	69	14	188	17	205	132	64	81	139	99	88
	40.9%	39.1%	27.5%	36.5%	38.9%	39.3%	56.8%	26.8%	38.1%	28.9%	65.6%	47.7%	44.9%	46.3%	40.7%	36.3%	38.2%	34.8%	41.7%	22.4%	35.8%	24.0%	64.4%	34.1%	63.6%	27.7%	36.6%	47.5%	40.3%	40.1%	37.6%
Unintelligent	68 6.8%	20 14.4%	20 13.3%	12 7.3%	10 5.8%	3 2.0%	4 1.7%	4 4.5%	8 5.2%	2 3.0%	9 3.3%	7 9.0%	5 3.9%	8 6.4%	5 4.1%	11 8.2%	12 8.7%	8 5.3%	13 9.6%	10 10.1%	14 7.4%	-	8 2.8%	7 14.2%	10 3.2%	43 9.1%	9 5.4%	10 5.9%	22 6.5%	16 6.5%	20 8.4%
Honest	132	18	12	17	26	21	37	3	13	5	73	17	15	20	17	17	14	15	16	6	12	8	83	1	87	31	14	16	52	33	30
	13.2%	13.3%	8.4%	10.6%	14.5%	14.0%	16.8%	3.2%	8.8%	6.6%	26.5%	21.3%	12.6%	16.4%	13.8%	13.1%	10.7%	10.4%	11.4%	5.9%	6.1%	14.3%	28.4%	2.4%	27.0%	6.4%	8.1%	9.6%	15.2%	13.4%	12.9%
Dishonest	158	24	29	28	31	16	30	25	35	5	12	13	19	21	20	23	23	28	11	25	45	3	14	10	23	105	22	14	65	47	32
	15.9%	17.3%	19.7%	17.4%	17.7%	10.9%	13.4%	27.1%	23.4%	6.6%	4.5%	16.3%	15.7%	16.9%	16.1%	17.9%	17.3%	19.7%	7.8%	24.6%	23.3%	5.1%	4.7%	19.9%	7.2%	22.0%	12.4%	8.5%	18.9%	18.9%	13.8%
Ambitious	507	58	48	70	92	87	151	58	77	48	127	38	68	55	68	69	57	83	70	62	108	35	138	27	147	262	91	89	176	124	118
	51.0%	42.7%	32.7%	43.5%	51.6%	57.9%	68.6%	62.2%	51.7%	65.8%	46.1%	47.1%	56.1%	44.8%	54.7%	52.9%	42.6%	57.6%	50.0%	60.6%	55.9%	61.6%	47.3%	53.2%	45.5%	54.9%	52.5%	52.6%	51.1%	50.3%	50.2%
Principled	271	46	38	47	47	49	44	12	35	16	105	22	36	38	27	33	40	32	44	13	32	17	135	7	145	77	48	61	84	67	60
	27.2%	33.8%	25.4%	28.9%	26.3%	32.9%	19.9%	12.8%	23.6%	21.5%	38.1%	26.8%	29.7%	30.8%	21.5%	25.5%	30.3%	22.0%	31.2%	12.4%	16.4%	30.1%	46.0%	14.0%	44.8%	16.3%	27.4%	35.7%	24.3%	27.0%	25.5%
SIGMA	2522	357	340	388	448	388	601	243	369	180	746	214	324	313	310	325	330	355	352	266	479	137	809	117	880	1173	420	423	867	641	591
	253.4%	261.9%	229.7%	239.2%	251.6%	258.5%	272.2%	260.3%	246.9%	245.1%	270.6%	263.7%	269.0%	256.7%	248.2%	250.0%	248.0%	246.3%	251.1%	259.9%	249.2%	237.5%	276.4%	229.5%	272.8%	246.3%	242.1%	249.1%	251.6%	260.1% 2	251.9%

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Table 20 Q18. What characteristics would you use to describe Alistair Darling? Base : All Answering

	Total			Aç	je			20	011 Holyr	ood Vote					ScotRe	gion					1	lolyrood V	1		Refe	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	999	78	185	227	224	189	96	89	167	64	269	64	55	108	99	201	163	159	150	95	209	49	279	55	320	470	185	187	338	239	235
Weighted Total	999	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	132	144	140	107	192	58	293	51	323	480	174	170	348	247	235
Attractive	15 1.5%	4 3.0%	3 1.9%	1 0.9%	3 1.7%	1 1.0%	2 1.1%	* 0.5%	2 1.2%	1 1.1%	3 1.2%	2 2.6%	-	2 1.6%	5 4.3%	4 2.9%	1 0.5%	1 0.5%	1 0.6%	1 0.5%	5 2.8%	1 1.4%	2 0.8%	-	3 1.1%	7 1.4%	3 1.6%	4 2.3%	7 1.9%	2 0.8%	3 1.2%
Unattractive	139	29	19	26	27	20	18	4	14	4	54	18	14	19	12	22	18	18	17	2	23	4	60	8	70	37	29	19	41	37	43
	13.9%	21.4%	12.6%	16.3%	15.1%	13.4%	8.1%	4.1%	9.3%	5.0%	19.6%	22.8%	11.3%	15.2%	9.7%	17.2%	13.6%	12.7%	12.3%	2.0%	12.2%	7.6%	20.6%	15.7%	21.7%	7.7%	16.5%	10.9%	11.6%	15.0%	18.5%
Arrogant	307	50	39	59	54	48	57	8	22	13	141	22	41	42	31	52	50	30	39	11	34	5	162	11	185	60	55	44	107	72	84
	30.7%	36.9%	26.5%	36.3%	30.2%	32.1%	25.2%	8.4%	14.5%	17.2%	51.1%	26.9%	33.1%	34.3%	25.0%	39.7%	37.9%	20.6%	28.0%	10.2%	17.7%	8.2%	55.2%	21.3%	57.4%	12.4%	31.6%	26.1%	30.8%	29.2%	35.6%
Modest	131	17	18	16	13	20	46	23	24	16	22	12	27	11	19	12	13	19	19	23	25	8	16	4	18	86	23	23	43	31	33
	13.1%	12.6%	12.0%	10.0%	7.4%	13.3%	20.6%	24.0%	16.1%	21.7%	8.1%	14.2%	21.2%	8.6%	15.3%	9.4%	9.7%	13.0%	13.6%	21.3%	13.1%	14.7%	5.5%	7.1%	5.5%	18.0%	13.5%	13.6%	12.4%	12.7%	14.0%
Strong	163	22	27	28	23	24	38	26	27	11	14	13	17	18	28	13	23	24	27	24	41	16	19	11	25	107	26	23	63	38	39
	16.3%	16.4%	18.5%	17.5%	12.9%	16.2%	16.9%	26.6%	18.3%	15.1%	5.0%	16.7%	13.6%	15.0%	22.5%	9.9%	17.0%	16.4%	19.5%	22.1%	21.4%	28.6%	6.5%	20.8%	7.8%	22.2%	15.2%	13.3%	18.1%	15.5%	16.8%
Weak	240	44	33	41	46	33	42	10	25	14	107	16	40	36	23	28	31	30	37	13	33	9	128	8	142	66	29	48	86	55	51
	24.0%	32.2%	22.6%	25.5%	26.0%	22.1%	18.7%	10.3%	16.5%	18.7%	38.9%	19.3%	31.6%	29.2%	18.1%	21.9%	23.7%	20.9%	26.3%	12.1%	17.4%	15.2%	43.8%	15.9%	44.0%	13.7%	16.9%	28.5%	24.7%	22.1%	21.8%
Intelligent	427	33	52	54	72	76	140	74	80	47	81	37	62	49	59	41	46	75	58	76	102	32	68	30	66	290	63	93	145	105	84
	42.7%	24.3%	34.9%	33.6%	40.8%	50.3%	61.9%	76.0%	53.5%	64.0%	29.2%	45.3%	49.4%	39.9%	47.6%	31.8%	34.7%	52.0%	41.5%	71.5%	53.4%	55.0%	23.2%	59.1%	20.5%	60.5%	36.5%	54.6%	41.6%	42.6%	35.9%
Unintelligent	63 6.3%	17 12.6%	15 10.1%	14 8.4%	8 4.7%	4 2.9%	5 2.2%	2 1.6%	5 3.2%	3 3.9%	24 8.8%	7 8.3%	7 5.5%	3 2.8%	5 4.1%	10 7.8%	11 8.0%	8 5.4%	13 9.0%	4 3.5%	6 3.2%	-	31 10.6%	4 8.8%	39 12.2%	15 3.2%	8 4.5%	4 2.6%	24 7.0%	16 6.3%	19 8.1%
Honest	150	14	14	15	28	27	52	35	35	16	18	14	23	14	26	21	14	24	15	37	43	16	16	4	15	121	12	24	56	49	20
	15.0%	10.0%	9.7%	9.5%	15.5%	17.7%	23.3%	36.2%	23.7%	21.7%	6.4%	16.9%	18.1%	11.4%	21.1%	15.9%	10.7%	16.3%	10.7%	34.4%	22.5%	27.0%	5.6%	8.7%	4.8%	25.2%	6.8%	14.3%	16.2%	19.8%	8.7%
Dishonest	205	38	39	40	40	28	21	3	19	8	83	7	31	23	22	38	25	33	26	4	30	5	100	10	117	42	42	23	80	46	56
	20.5%	28.1%	26.3%	24.4%	22.3%	18.8%	9.2%	3.3%	13.0%	11.2%	29.9%	8.5%	25.1%	19.0%	17.9%	29.1%	18.6%	22.8%	18.7%	4.0%	15.5%	9.1%	34.0%	20.1%	36.1%	8.8%	24.5%	13.6%	22.9%	18.7%	24.0%
Ambitious	254	41	39	35	50	44	45	14	40	14	83	16	26	33	29	43	34	40	35	12	55	10	85	18	87	108	51	35	99	64	56
	25.4%	30.0%	26.1%	21.3%	28.4%	29.6%	20.1%	14.4%	26.8%	19.5%	30.3%	19.6%	20.7%	27.1%	22.8%	33.0%	25.5%	27.6%	24.7%	11.6%	28.9%	17.4%	28.9%	35.2%	27.0%	22.4%	29.3%	20.4%	28.5%	26.0%	24.0%
Principled	340	40	34	50	53	57	105	58	67	40	56	32	33	41	49	36	41	57	51	69	81	34	48	15	50	240	46	72	111	89	68
	34.0%	29.5%	23.2%	30.8%	29.7%	38.2%	46.8%	59.1%	45.3%	54.5%	20.3%	39.2%	26.5%	33.5%	39.4%	27.4%	30.9%	39.6%	36.6%	64.9%	42.0%	58.2%	16.4%	29.7%	15.5%	50.1%	26.8%	42.5%	32.0%	35.9%	29.0%
SIGMA	2435	350	332	380	417	384	572	258	360	186	686	195	320	290	310	320	305	357	338	276	479	140	735	123	819	1179	388	412	863	603	557
	243.7%	257.0%	224.4%	234.5%	234.7%	255.7%	254.0%	264.5%	241.6%	253.7%	248.8%	240.3%	256.1%	237.9%	248.0%	246.0%	230.7%	247.9%	241.5%	258.2%	250.0%	242.5%	251.1%	242.5%	253.6%	245.6%	223.7%	242.7%	247.7%	244.6%	237.4%

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Table 21 Q19. Which of the following statements is closest to your opinion? Base : All Respondents

	Total			Aç	je			2	011 Holyr	ood Vote)				ScotRe	egion						Holyrood VI			Ref	erendum	Vote		SE	G	
		16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	Highland s and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Conserva tive	Labour	Liberal Democrat	Scottish National Party (SNP)	Another Party	Yes	No	Undecide d	AB	C1	C2	DE
Unweighted Total	1000	78	185	227	225	189	96	89	168	64	269	64	55	108	99	201	164	159	150	95	210	49	279	55	320	471	185	187	339	239	235
Weighted Total	1000	136	148	162	178	150	225	98	149	73	276	81	125	122	125	130	133	144	140	107	192	58	293	51	323	481	174	170	349	247	235
Alex Salmond wants Scottish independence mainly because he thinks it would be best for the people of Scotland	447 44.7%	65 47.4%	59 39.9%	68 42.2%	75 41.9%	70 46.5%	110 49.0%	12 12.3%	42 28.1%	19 26.0%	216 78.5%	41 50.0%	58 46.8%	53 43.8%	45 36.3%	62 47.5%	57 43.0%	67 46.8%	63 44.7%	13 12.0%	53 27.7%	21 35.9%	248 84.6%	15 28.7%	278 86.0%	74 15.5%	92 53.0%	79 46.4%	151 43.4%	107 43.6%	109 46.5%
Alex Salmond wants Scottish independence mainly because he wants to be Prime Minister of an independent Scotland	553 55.3%	72 52.6%	89 60.1%	94 57.8%	104 58.1%	80 53.5%	115 51.0%	86 87.7%	108 71.9%	54 74.0%	59 21.5%	40 50.0%	67 53.2%	69 56.2%	80 63.7%	68 52.5%	76 57.0%	77 53.2%	77 55.3%	94 88.0%	139 72.3%	37 64.1%	45 15.4%	36 71.3%	45 14.0%	407 84.5%	82 47.0%	91 53.6%	198 56.6%	139 56.4%	126 53.5%
SIGMA	1000 100.0%	136 100.0%	148 100.0%	162 100.0%	178 100.0%	150 100.0%	225 100.0%	98 100.0%	149 100.0%	73 100.0%	276 100.0%	81 100.0%	125 100.0%	122 100.0%	125 100.0%	130 100.0%	133 100.0%	144 100.0%	140 100.0%	107 100.0%	192 100.0%	58 100.0%	293 100.0%	51 100.0%	323 100.0%	481 100.0%	174 100.0%	170 100.0%	349 100.0%	247 100.0%	235 100.0%

