Boston & Skegness Constituency Poll

27/09/2014 Prepared on behalf of Alan Bown



Boston & Skegness Constituency Poll

Methodology

Fieldwork Dates

Data Weighting

5th - 9th September 2014

Data Collection Method

The survey was conducted via telephone. A combination of random numbers seeded from the complete BT directory of households in the local wards and, in addition, a smaller amount of targeted lifestyle data for specific age brackets were called

Population Sampled

All residents aged 18+ in the parliamentary constituency of Boston & Skegness

Sample Size

595

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex and ward. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 595 it is 95% certain that the 'true' value will fall within the range of 4.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order. As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been read to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact; Damian Lyons Lowe Chief Executive Survation Ltd

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Table 1 Q1. Could I confirm that you live in the ward of [Y]? Base : All Respondents

	Total Gender			der Age				2010 V	ote			Vo	ting Inter	tion		1	leil Hamilton				Ward Grou	p	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrats	UKIP	CON	LAB	UKIP	OTHER	Undecided	Favourable	Unfavourable		Skegness & Ingoldmells	Central Rural	East & North Boston	West & South Boston	South West Rural
Unweighted Total	595	218	377	91	151	353	84	58	6	21	90	74	143	13	133	101	173	277	161	125	119	91	99
Weighted Total	595	287	308	142	190	264	76	55	4	23	85	74	150	17	135	95	170	286	130	134	127	99	105
Burgh le Marsh	18 3.1%	9 3.2%	9 3.0%	3 1.8%	6 3.4%	10 3.6%	3 4.0%	-	-	-	3 3.8%	2 2.7%	4 3.0%	-	5 3.5%	4 4.6%	4 2.6%	8 2.8%	-	18 13.8%	-	-	-
Central	11 1.8%	8 2.6%	3 1.0%	2 1.3%	3 1.5%	6 2.3%	2 2.2%	-	-	1 2.8%	3 3.0%	-	2 1.3%	2 9.7%	2 1.3%	2 2.1%	3 2.0%	5 1.9%	-	-	-	11 10.7%	-
Coastal	21 3.6%	11 3.9%	10 3.3%	6 4.1%	8 4.0%	8 3.1%	1 0.9%	2 3.2%	-	1 4.4%	5 5.9%	2 3.3%	4 2.7%	1 5.9%	5 3.8%	6 6.5%	3 1.6%	12 4.1%	-	21 16.1%	-	-	-
Croft	18 3.0%	9 3.0%	9 2.9%	4 2.7%	5 2.7%	9 3.2%	1 0.9%	2 3.1%	-	-	2 2.8%	1 1.4%	5 3.3%	-	6 4.7%	3 3.3%	5 3.1%	9 3.2%	-	18 13.1%	-	-	-
Fenside	21 3.5%	10 3.6%	11 3.5%	8 5.7%	7 3.8%	6 2.1%	4 5.3%	-	-	1 2.8%	2 2.9%	3 3.9%	3 2.2%	-	2 1.7%	6 6.1%	2 1.0%	12 4.1%	-	-	-	21 21.2%	-
Fishtoft	42 7.1%	23 8.1%	19 6.1%	15 10.9%	10 5.5%	16 6.2%	5 6.5%	3 5.0%	1 16.8%	3 14.8%	5 6.2%	5 6.3%	11 7.3%	1 6.6%	13 9.5%	7 6.9%	12 7.2%	21 7.3%	-	-	42 33.3%	-	-
Five Village	23 3.9%	8 2.8%	15 4.9%	5 3.7%	8 4.3%	10 3.7%	1 1.4%	1 2.1%	-	1 5.0%	4 5.2%	-	5 3.4%	2 11.3%	8 5.8%	4 4.5%	3 1.6%	12 4.4%	-	-	-	-	23 22.0%
Frampton and Holme	11 1.9%	8 2.7%	3 1.1%	4 2.8%	2 0.9%	6 2.1%	1 0.9%	-	1 17.0%	2 7.4%	1 1.2%	2 2.7%	3 1.9%	1 4.0%	2 1.5%	-	6 3.5%	5 1.9%	-	-	-	-	11 10.7%
Frithville	5 0.9%	1 0.4%	4 1.4%	3 1.8%	1 0.6%	2 0.6%	1 1.7%	-	-	-	2 2.7%	-	1 0.8%	-	2 1.5%	1 0.7%	-	3 1.2%	-	5 4.1%	-	-	-
Ingoldmells	13 2.3%	5 1.9%	8 2.6%	4 2.8%	2 0.9%	8 2.9%	2 3.1%	2 3.4%	-	2 6.4%	2 2.2%	1 1.4%	5 3.2%	-	1 0.4%	1 1.4%	4 2.5%	8 2.8%	13 10.4%	-	-	-	-
Kirton	34 5.8%	15 5.2%	19 6.3%	7 5.1%	9 4.6%	18 7.0%	5 7.0%	2 3.2%	-	-	10 11.9%	6 7.9%	7 4.4%	1 4.0%	5 3.7%	1 0.7%	14 8.5%	17 6.0%	-	-	-	-	34 32.6%
North	17 2.9%	7 2.5%	10 3.2%	-	6 3.0%	11 4.3%	2 2.3%	1 2.5%	1 16.8%	-	3 3.4%	4 4.8%	2 1.1%	-	3 2.1%	3 3.5%	7 4.0%	6 2.0%	-	-	17 13.4%	-	-
Old Leake and Wrangle	16 2.8%	7 2.6%	9 2.9%	3 2.3%	6 3.0%	7 2.8%	7 8.6%	-	-	1 4.4%	3 4.1%	-	9 6.0%	-	1 1.0%	5 5.5%	3 1.7%	8 2.7%	-	16 12.3%	-	-	-
Pilgrim	8 1.4%	3 1.0%	5 1.7%	3 2.3%	1 0.6%	4 1.4%	1 0.9%	-	-	-	1 0.8%	1 1.7%	3 2.0%	-	2 1.5%	2 1.8%	2 1.1%	4 1.3%	-	-	8 6.4%	-	-
Scarbrough	28 4.7%	14 5.0%	14 4.4%	10 6.7%	9 4.5%	10 3.8%	2 2.8%	2 4.4%	-	-	3 3.3%	3 4.6%	11 7.1%	-	2 1.1%	9 9.4%	3 1.6%	14 5.0%	28 21.7%	-	-	-	-
Seacroft	29 4.9%	12 4.1%	17 5.6%	6 4.2%	12 6.4%	11 4.2%	7 9.2%	7 13.2%	-	-	7 8.3%	6 8.4%	8 5.2%	-	2 1.4%	5 5.0%	8 4.8%	15 5.4%	29 22.5%	-	-	-	-
Sibsey	15 2.6%	10 3.6%	5 1.6%	4 2.7%	6 3.0%	6 2.2%	2 3.2%	1 1.9%	1 16.8%	-	3 3.1%	1 1.4%	3 1.9%	-	5 3.6%	2 1.8%	6 3.8%	7 2.3%		15 11.5%	-	-	-
Skirbeck	39 6.5%	22 7.5%	17 5.5%	9 6.4%	12 6.4%	17 6.6%	2 2.3%	5 9.8%	-	2 7.4%	2 2.0%	7 9.2%	6 4.1%	6 32.3%	7 4.9%	3 3.2%	15 9.1%	17 5.9%		-	39 30.4%	-	-
South	18 3.0%	10 3.6%	8 2.5%	4 3.1%	4 2.4%	9 3.4%	2 3.1%	4 6.9%	-	1 4.3%	2 2.8%	4 5.9%	6 3.7%	-	2 1.4%	3 3.6%	4 2.5%	10 3.5%	-	-	-	18 17.9%	-



Page 4

11 Sep 2014

11 Sep 2014

Table 1 Q1. Could I confirm that you live in the ward of [Y]? Base : All Respondents

	Total	Gei	nder		Age			2010 Vo	ote			Vo	ting Inten	tion		1	Neil Hamilton				Ward Group	р	
		Male	Female	18-34	35-54	55+	Conservative	Labour [Liberal Democrats	UKIP	CON	LAB	UKIP	OTHER	Undecided	Favourable	Unfavourable		Skegness & Ingoldmells	Central Rural	East & North Boston	West & South Boston	South West Rural
Weighted Total	595	287	308	142	190	264	76	55	4	23	85	74	150	17	135	95	170	286	130	134	127	99	105
St Clements	28 4.7%	11 4.0%	17 5.5%	4 3.2%	8 4.3%	16 5.9%	1 0.7%	5 8.3%	1 32.7%	1 3.8%	2 2.2%	6 8.6%	6 4.0%	-	10 7.6%	4 4.0%	9 5.3%	12 4.2%	28 21.7%	-	- -	-	-
Staniland North	16 2.7%	8 2.9%	8 2.6%	4 2.6%	6 3.0%	7 2.6%	2 2.2%	1 2.3%	-	3 11.5%	1 1.2%	4 5.9%	3 2.2%	2 9.7%	3 2.0%	6 6.0%	3 1.8%	8 2.6%	-	-	-	16 16.4%	-
Staniland South	24 4.0%	10 3.6%	13 4.3%	6 4.0%	8 4.4%	10 3.6%	1 0.9%	2 3.6%	-	-	4 4.3%	1 1.4%	6 3.9%	1 6.4%	4 2.8%	1 0.7%	10 5.8%	11 3.9%	-	-	-	24 23.8%	-
Stickney	16 2.7%	10 3.4%	6 2.1%	4 2.7%	4 2.1%	8 3.1%	2 2.2%	1 1.2%	-	-	4 4.2%	1 1.4%	2 1.1%	-	6 4.6%	1 0.7%	7 4.0%	6 2.2%	-	16 12.0%	-	-	-
Swineshead and Holland Fen	26 4.4%	7 2.5%	19 6.2%	7 4.6%	12 6.2%	8 3.0%	6 8.4%	2 4.3%	-	-	6 6.6%	5 7.4%	5 3.4%	1 6.0%	6 4.2%	3 3.5%	8 4.7%	12 4.2%	-	-	-	-	26 24.9%
Wainfleet and Friskney	23 3.8%	11 3.8%	12 3.9%	6 4.1%	6 3.0%	11 4.3%	3 3.3%	-	-	2 8.8%	1 0.8%	-	8 5.1%	1 3.9%	10 7.4%	4 3.9%	5 2.8%	11 3.9%	-	23 17.1%	-	-	-
West	10 1.7%	5 1.8%	5 1.5%	2 1.3%	7 3.5%	1 0.5%	1 1.7%	3 5.1%	-	1 4.8%	1 0.8%	-	3 1.9%	-	4 2.7%	-	5 3.0%	5 1.7%	-	-	-	10 10.0%	-
Winthorpe	31 5.2%	15 5.1%	16 5.2%	4 3.2%	10 5.4%	16 6.0%	3 3.5%	5 8.3%	-	-	3 3.7%	2 3.3%	9 5.7%	-	8 5.8%	5 5.5%	7 4.1%	17 6.0%	31 23.7%	-	-	-	-
Witham	21 3.5%	11 3.7%	10 3.3%	3 2.3%	7 3.7%	11 4.0%	4 5.4%	3 6.3%	-	1 2.9%	1 0.8%	4 4.8%	9 6.2%	-	6 4.1%	2 1.8%	11 6.5%	6 2.0%	-	-	21 16.4%	-	-
Wyberton	10 1.7%	5 1.7%	6 1.8%	2 1.4%	5 2.8%	3 1.2%	4 5.4%	1 2.1%	-	2 8.4%	-	1 1.6%	3 1.8%	-	6 4.3%	3 3.2%	-	5 1.7%	-	-	-	-	10 9.8%
SIGMA	595 100.0%	287 100.0%	308 100.0%	142 100.0%	190 100.0%	264 100.0%	76 100.0%	55 100.0%	4 100.0%	23 100.0%	85 100.0%	74 100.0%	150 100.0%	17 100.0%	135 100.0%	95 100.0%	170 100.0%	286 100.0%	130 100.0%	134 100.0%	127 100.0%	99 100.0%	105 100.0%



Page 5

11 Sep 2014

Table 2

	Total	Gender		Age				2010 V	ote			Vo	ting Inter	ntion		N	eil Hamilton				Ward Grou)	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrats	UKIP	CON	LAB	UKIP	OTHER	Undecided	Favourable	Jnfavourable	Have not heard	Skegness & Ingoldmells	Central Rural	East & North Boston	West & South Boston	South West Rural
Unweighted Total	595	218	377	91	151	353	84	58	6	21	90	74	143	13	133	101	173	277	161	125	119	91	99
Weighted Total	595	287	308	142	190	264	76	55	4	23	85	74	150	17	135	95	170	286	130	134	127	99	105
10	333 55.9%	166 58.1%	166 53.9%	50 35.1%	105 55.1%	178 67.6%	56 73.8%	38 68.7%	3 69.9%	20 87.4%	61 71.4%	41 55.3%	112 74.9%	15 86.3%	69 51.2%	66 69.0%	117 68.5%	132 46.1%	78 60.5%	73 54.6%	70 55.3%	58 58.2%	53 50.5%
9	17 2.9%	6 2.2%	11 3.6%	6 3.9%	5 2.7%	7 2.6%	5 7.2%	3 5.2%	1 13.0%	1 2.8%	5 6.3%	3 3.7%	2 1.3%	-	5 3.6%	4 4.1%	3 1.7%	8 2.9%	5 3.6%	4 3.3%	2 1.3%	2 2.4%	4 4.1%
8	38 6.5%	21 7.4%	17 5.5%	11 8.0%	12 6.1%	16 5.9%	3 4.4%	4 6.8%	1 17.0%	-	5 5.4%	7 9.1%	10 6.5%	1 4.0%	11 8.5%	9 9.6%	12 7.2%	15 5.3%	5 3.6%	9 6.7%	13 10.6%	6 6.0%	5 5.1%
7	27 4.5%	12 4.2%	14 4.7%	13 9.4%	4 2.0%	9 3.6%	1 1.4%	5 8.6%	-	-	5 5.7%	7 9.6%	3 1.8%	-	10 7.5%	2 2.2%	5 3.2%	18 6.4%	5 3.8%	4 2.9%	8 6.4%	7 6.8%	3 2.6%
6	7 1.3%	3 1.0%	5 1.5%	-	5 2.8%	2 0.8%	2 2.4%	-	-	-	1 1.4%	2 2.5%	2 1.2%	-	2 1.3%	1 0.7%	1 0.6%	5 1.8%	1 0.4%	3 2.6%	1 0.9%	-	2 2.2%
5	61 10.3%	23 7.8%	39 12.6%	25 17.8%	22 11.7%	14 5.3%	2 3.2%	3 4.6%	-	1 5.0%	6 7.6%	9 12.6%	12 8.3%	2 9.7%	29 21.7%	5 4.8%	13 7.9%	40 13.9%	11 8.2%	19 14.3%	9 7.4%	7 7.0%	15 14.7%
4	5 0.9%	2 0.7%	3 1.0%	2 1.4%	3 1.7%	-	-	1 1.6%	-	-	-	3 3.9%	1 0.8%	-	1 0.9%	-	-	5 1.8%	1 0.7%	-	-	-	4 4.1%
3	5 0.9%	1 0.4%	4 1.4%	1 0.7%	2 1.2%	2 0.8%	1 1.4%	-	-	-	-	-	4 2.5%	-	1 0.9%	-	2 1.0%	4 1.3%	2 1.6%	-	2 1.8%	-	1 1.0%
2	8 1.3%	2 0.7%	6 1.9%	7 4.6%	1 0.6%	-		-	-	-	-	2 3.3%	4 2.8%	-	-	1 1.4%	1 0.8%	3 1.0%	2 1.5%	3 1.9%	-	-	3 3.0%
1	8 1.3%	6 2.0%	2 0.7%	7 5.0%	1 0.5%	-		-	-	-	2 2.3%	-	-	-	6 4.5%	-	-	8 2.8%	1 0.7%	4 2.9%	2 1.5%	-	1 1.2%
0	85 14.2%	44 15.5%	40 13.1%	20 14.1%	30 15.6%	35 13.3%	5 6.3%	2 4.5%	-	1 4.8%	-	-	-	-	-	8 8.3%	16 9.2%	48 16.6%	20 15.3%	15 10.9%	19 14.7%	19 19.6%	12 11.5%
SIGMA	595 100.0%	287 100.0%	308 100.0%	142 100.0%	190 100.0%	264 100.0%	76 100.0%	55 100.0%	4 100.0%	23 100.0%	85 100.0%	74 100.0%	150 100.0%	17 100.0%	135 100.0%	95 100.0%	170 100.0%	286 100.0%	130 100.0%	134 100.0%	127 100.0%	99 100.0%	105 100.0%

Q2. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote? Base : All Respondents

Prepared by Survation on behalf of Alan Bown



Page 6

11 Sep 2014

Table 3

Table weighted by normal weighting

Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Boston & Skegness constituency? Base : Respondents most likely to vote

	Total	Fotal Gender		Gender Age				2010 \	/ote			Vo	ting Inte	ntion			Neil Hamilton				Ward Grou	0	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrats	UKIP	CON	LAB	UKIP	OTHER	Undecided	Favourable	Unfavourable	Have not heard	Skegness & Ingoldmells	Central Rural	East & North Boston	West & South Boston	South West Rural
Unweighted Total	512	186	326	78	129	305	79	56	6	20	90	74	143	13	133	92	158	230	139	111	102	75	85
Weighted Total	510	242	268	122	160	228	71	52	4	22	85	74	150	17	135	87	155	239	110	119	108	80	93
UKIP	150 29.4%	91 37.6%	59 21.9%	31 25.8%	53 33.2%	65 28.5%	25 35.4%	8 14.9%	-	18 80.3%	-	-	150 100.0%	-	-	45 52.1%	39 25.3%	58 24.2%	38 34.4%	36 30.1%	31 28.8%	23 28.4%	22 24.0%
Labour	74 14.4%	33 13.6%	41 15.1%	18 15.1%	24 15.2%	31 13.5%	3 4.4%	34 64.1%	1 19.6%	1 3.0%	-	74 100.0%	-	-	-	6 6.6%	36 23.1%	29 12.3%	19 17.6%	7 6.3%	20 18.3%	13 15.8%	14 15.5%
Conservative	85 16.7%	32 13.2%	53 19.8%	18 15.2%	26 16.1%	41 17.8%	27 37.6%	1 1.9%	1 16.8%	-	85 100.0%	-	-	-	-	13 15.5%	29 19.0%	39 16.2%	17 15.2%	23 19.5%	11 10.4%	13 15.8%	21 22.7%
Liberal Democrat	7 1.3%	1 0.4%	6 2.2%	1 1.0%	2 1.3%	4 1.6%	-	1 1.7%	1 33.5%	-	-	-	-	-	-	2 2.1%	3 1.8%	2 0.9%	1 1.3%	2 1.8%	1 1.3%	2 2.4%	-
An Independence From Europe	3 0.6%	2 0.7%	1 0.5%	-	2 1.1%	1 0.6%	-	1 1.3%	1 17.0%	2 7.6%	-	-	-	3 17.7%	-	2 1.9%	1 0.9%	-	-	-	-	2 2.1%	1 1.5%
Some other party (Net)	14 2.8%	11 4.7%	3 1.1%	6 4.8%	6 3.6%	3 1.2%	-	-	-	-	-	-	-	14 82.3%	-	-	10 6.6%	2 0.9%	-	2 1.4%	7 6.3%	3 3.5%	3 3.2%
BNP	3 0.6%	1 0.4%	2 0.7%	-	1 0.7%	2 0.8%	-	-	-	-	-	-	-	3 16.4%	-	-	1 0.4%	2 0.9%	-	1 0.6%	-	1 1.4%	1 1.1%
Green	10 2.0%	10 4.2%	-	6 4.8%	3 2.1%	1 0.4%	-	-	-	-	-	-	-	10 59.3%	-	-	8 5.4%	-	-	1 0.9%	6 5.2%	2 2.1%	2 2.1%
Party not listed	1 0.2%	-	1 0.4%	-	1 0.7%	-	-	-	-	-	-	-	-	1 6.6%	-	-	1 0.7%	-	-	-	1 1.1%	-	-
Undecided	135 26.5%	53 21.8%	82 30.7%	43 35.7%	38 23.9%	53 23.4%	12 17.2%	8 14.8%	1 13.0%	1 6.0%	-	-	-	-	135 100.0%	15 17.5%	26 16.6%	85 35.6%	22 20.2%	41 34.0%	30 27.6%	16 20.1%	26 28.3%
Refused	43 8.3%	19 8.0%	23 8.7%	3 2.4%	9 5.7%	31 13.4%	4 5.3%	1 1.3%	-	1 3.1%	-	-	-	-	-	4 4.3%	10 6.7%	23 9.8%	12 11.3%	8 6.9%	8 7.4%	10 11.9%	4 4.8%
SIGMA	510 100.0%	242 100.0%	268 100.0%	122 100.0%	160 100.0%	228 100.0%	71 100.0%	52 100.0%	4 100.0%	22 100.0%	85 100.0%	74 100.0%	150 100.0%	17 100.0%	135 100.0%	87 100.0%	155 100.0%	239 100.0%	110 100.0%	119 100.0%	108 100.0%	80 100.0%	93 100.0%



11 Sep 2014

Table 4

Table weighted by normal weighting and likelihood to vote

Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Boston & Skegness constituency? Base : Respondents most likely to vote

	Total	Ger	nder		Age			2010 V	/ote			Vo	ting Inte	ntion		1	Neil Hamilton				Ward Group)	
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrats	UKIP	CON	LAB	UKIP	OTHER	Undecided	Favourable	Unfavourable	Have not heard	Skegness & Ingoldmells	Central Rural	East & North Boston	West & South Boston	South West Rural
Unweighted Total	512	186	326	78	129	305	79	56	6	20	90	74	143	13	133	92	158	230	139	111	102	75	85
Weighted Total	512	248	264	103	161	248	78	56	5	25	89	71	155	19	125	94	164	224	113	116	110	85	88
UKIP	155 30.4%	97 39.2%	58 22.0%	28 27.2%	55 34.2%	72 29.2%	27 35.2%	9 16.3%	-	20 80.0%	-	-	155 100.0%	-	-	50 53.5%	42 25.8%	54 24.2%	41 36.1%	36 31.3%	34 30.5%	26 30.3%	19 21.6%
Labour	71 13.9%	34 13.5%	37 14.2%	14 13.6%	24 15.0%	33 13.2%	3 3.7%	35 62.9%	1 20.6%	1 3.1%	-	71 100.0%	-	-	-	6 6.1%	37 22.8%	26 11.5%	20 17.6%	7 5.8%	20 17.8%	13 15.0%	12 13.7%
Conservative	89 17.5%	33 13.4%	56 21.3%	17 16.5%	27 16.8%	45 18.2%	30 38.6%	1 2.1%	1 17.6%	-	89 100.0%	-	-	-	-	15 15.4%	32 19.3%	39 17.6%	17 15.3%	24 20.7%	12 11.0%	14 16.3%	22 25.2%
Liberal Democrat	7 1.3%	1 0.3%	6 2.3%	1 1.0%	2 1.5%	3 1.4%	-	1 1.9%	2 35.2%	-	-	-	-	-	-	2 2.0%	3 1.7%	2 0.9%	2 1.4%	2 1.8%	2 1.4%	2 1.9%	-
An Independence From Europe	3 0.7%	2 0.8%	1 0.6%	-	2 1.2%	1 0.6%	-	1 1.4%	1 14.3%	2 7.8%	-	-	-	3 17.9%	-	2 2.1%	1 0.9%	-	-	-	-	2 2.3%	1 1.7%
Some other party (Net)	16 3.1%	12 4.9%	3 1.3%	7 6.6%	6 3.5%	3 1.3%	-	-	-	-	-	-	-	16 82.1%	-	-	11 6.6%	3 1.1%	-	2 1.7%	8 7.2%	2 2.7%	4 4.0%
BNP	3 0.6%	1 0.5%	2 0.8%	-	1 0.8%	2 0.8%	-	-	-	-	-	-	-	3 17.4%	-	-	1 0.5%	3 1.1%	-	1 0.7%	-	1 1.5%	1 1.4%
Green	11 2.2%	11 4.4%	-	7 6.6%	3 1.9%	1 0.5%	-	-	-	-	-	-	-	11 57.7%	-	-	9 5.3%	-	-	1 1.0%	7 6.0%	1 1.2%	2 2.6%
Party not listed	1 0.3%	-	1 0.5%	-	1 0.8%	-	-	-	-	-	-	-	-	1 7.0%	-	-	1 0.8%	-	-	-	1 1.2%	-	-
Undecided	125 24.4%	49 19.6%	76 28.8%	34 33.1%	35 21.9%	55 22.3%	13 16.9%	8 14.1%	1 12.3%	1 5.9%	-	-	-	-	125 100.0%	16 16.6%	26 15.9%	74 33.2%	21 18.6%	36 31.4%	26 23.8%	17 19.6%	24 27.8%
Refused	46 8.9%	20 8.2%	25 9.5%	2 1.9%	9 5.7%	34 13.9%	4 5.6%	1 1.4%	-	1 3.2%	-	-	-	-	-	4 4.2%	12 7.0%	26 11.5%	12 11.0%	9 7.4%	9 8.3%	10 11.8%	5 6.0%
SIGMA	512 100.0%	248 100.0%	264 100.0%	103 100.0%	161 100.0%	248 100.0%	78 100.0%	56 100.0%	5 100.0%	25 100.0%	89 100.0%	71 100.0%	155 100.0%	19 100.0%	125 100.0%	94 100.0%	164 100.0%	224 100.0%	113 100.0%	116 100.0%	110 100.0%	85 100.0%	88 100.0%

11 Sep 2014

Survation.

Page 9

Table 5 Table weighted by normal weighting and likelihood to vote and with undecided/refused removed

Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Boston & Skegness constituency? Base : Respondents most likely to vote

	Total	Total Gender		Gender Age			2010 V	ote			Vo	oting Inte	ntion		N	eil Hamilton				Ward Grou	p		
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrats	UKIP	CON	LAB	UKIP	OTHER	Undecided	Favourable L	Unfavourable	Have not heard	Skegness & Ingoldmells	Central Rural	East & North Boston	West & South Boston	South West Rural
Unweighted Total	328	130	198	48	89	191	58	46	5	17	90	74	143	13	-	71	117	124	94	64	64	49	57
Weighted Total	342	179	163	67	116	158	60	48	4	23	89	71	155	19	-	75	127	124	80	71	75	58	58
UKIP	155 45.5%	97 54.4%	58 35.7%	28 41.9%	55 47.3%	72 45.7%	27 45.4%	9 19.2%	-	20 88.0%	-	-	155 100.0%	-	-	50 67.6%	42 33.4%	54 43.8%	41 51.3%	36 51.1%	34 44.9%	26 44.2%	19 32.6%
Labour	71 20.8%	34 18.7%	37 23.0%	14 21.0%	24 20.8%	33 20.7%	3 4.8%	35 74.4%	1 23.5%	1 3.4%	-	71 100.0%	-	-	-	6 7.7%	37 29.5%	26 20.7%	20 25.0%	7 9.4%	20 26.2%	13 21.9%	12 20.7%
Conservative	89 26.2%	33 18.5%	56 34.5%	17 25.5%	27 23.3%	45 28.6%	30 49.8%	1 2.4%	1 20.1%	-	89 100.0%	-	-	-	-	15 19.5%	32 25.0%	39 31.8%	17 21.7%	24 33.7%	12 16.3%	14 23.8%	22 38.1%
Liberal Democrat	7 2.0%	1 0.4%	6 3.8%	1 1.5%	2 2.1%	3 2.2%	-	1 2.2%	2 40.1%	-	-	-	-	-	-	2 2.6%	3 2.3%	2 1.7%	2 1.9%	2 2.9%	2 2.1%	2 2.8%	-
An Independence From Europe	3 1.0%	2 1.1%	1 0.9%	-	2 1.7%	1 0.9%	-	1 1.7%	1 16.3%	2 8.6%	-	-	-	3 17.9%	-	2 2.6%	1 1.1%	-	-	-	-	2 3.4%	1 2.5%
Some other party (Net)	16 4.6%	12 6.8%	3 2.1%	7 10.1%	6 4.9%	3 2.0%	-	-	-	-	-	-	-	16 82.1%	-	-	11 8.6%	3 2.0%	-	2 2.8%	8 10.6%	2 3.9%	4 6.1%
BNP	3 1.0%	1 0.7%	2 1.3%	-	1 1.1%	2 1.3%	-	-	-	-	-	-	-	3 17.4%	-	-	1 0.6%	3 2.0%	-	1 1.1%	-	1 2.2%	1 2.1%
Green	11 3.2%	11 6.2%	-	7 10.1%	3 2.6%	1 0.8%		-	-	-	-	-	-	11 57.7%	-	-	9 6.9%	-	-	1 1.7%	7 8.8%	1 1.7%	2 4.0%
Party not listed	1 0.4%	-	1 0.8%	-	1 1.2%	-		-	-	-	-	-	-	1 7.0%	- -	-	1 1.1%	-	-	-	1 1.8%	-	-
SIGMA	342 100.0%	179 100.0%	163 100.0%	67 100.0%	116 100.0%	158 100.0%	60 100.0%	48 100.0%	4 100.0%	23 100.0%	89 100.0%	71 100.0%	155 100.0%	19 100.0%	-	75 100.0%	127 100.0%	124 100.0%	80 100.0%	71 100.0%	75 100.0%	58 100.0%	58 100.0%