North Thanet Constituency Poll

27/09/2014

Prepared on behalf of Alan Bown

Survation.

Methodology

Fieldwork Dates

25th - 26th September 2014

Data Collection Method

The survey was conducted via telephone. A combination of random numbers seeded from the complete BT directory of households in the local wards and, in addition, a smaller amount of targeted lifestyle data for specific age brackets were called

Population Sampled

All residents aged 18+ in the parliamentary constituency of North Thanet

Sample Size

571

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex and ward. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 571 it is 95% certain that the 'true' value will fall within the range of 4.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order. As an additional step, respondents who replied "undecided" and "refused" were then removed from the sample.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been read to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

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Table 1
Q1. Could I confirm that you live in the ward of [Y] ?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	571	231	340	70	199	302	174	100	34	29	133	112	84	18	122	127	248	168	155
Weighted Total	571	269	302	130	182	259	163	92	37	30	159	110	82	22	124	127	255	164	152
Birchington North	27 4.7%	15 5.7%	11 3.8%	12 8.9%	4 2.0%	12 4.4%	4 2.6%	4 4.4%	4 10.6%	-	9 5.9%	4 3.4%	7 8.3%	-	5 3.7%	8 6.1%	-	-	27 17.6%
Birching South	38 6.6%	12 4.5%	26 8.5%	6 4.5%	8 4.7%	24 9.1%	14 8.6%	6 6.7%	-	1 2.5%	11 6.7%	13 11.5%	4 4.8%	-	8 6.3%	7 5.6%	-	-	38 24.9%
Dane Valley	44 7.7%	25 9.4%	19 6.2%	15 11.4%	12 6.5%	17 6.7%	8 5.2%	6 6.1%	3 8.6%	5 17.9%	14 8.6%	5 4.6%	6 7.9%	2 10.8%	12 9.7%	8 6.3%	-	44 26.9%	-
Garlinge	34 5.9%	15 5.6%	18 6.1%	3 2.5%	13 7.1%	17 6.7%	7 4.0%	3 3.0%	3 6.9%	6 18.6%	11 6.7%	3 2.3%	4 5.3%	2 7.4%	9 7.6%	9 7.4%	-	34 20.5%	-
Greenhill and Eddington	29 5.1%	12 4.4%	17 5.7%	6 4.3%	13 7.3%	10 3.9%	11 7.0%	4 4.6%	2 4.6%	1 2.8%	9 5.8%	5 4.7%	4 5.3%	-	7 5.8%	6 4.6%	29 11.4%	-	-
Herne and Broomfield	54 9.4%	27 9.9%	27 8.9%	10 7.3%	18 10.1%	26 9.9%	18 11.0%	10 11.1%	-	-	15 9.6%	14 12.3%	8 9.5%	1 3.9%	12 9.6%	12 9.1%	54 21.0%	-	-
Heron	55 9.7%	22 8.2%	33 10.9%	12 9.5%	19 10.4%	24 9.2%	15 9.5%	9 10.0%	6 15.9%	4 13.3%	16 9.9%	9 8.2%	8 9.7%	4 16.5%	10 8.4%	12 9.6%	55 21.6%	-	-
Margate Central	36 6.3%	18 6.8%	18 5.9%	12 9.4%	8 4.6%	15 6.0%	5 2.9%	8 8.4%	2 4.4%	4 13.3%	9 5.5%	4 3.6%	8 9.9%	-	11 8.9%	2 1.5%	-	36 22.1%	-
Marshside	42 7.4%	19 7.1%	23 7.6%	11 8.6%	12 6.7%	19 7.2%	16 10.0%	7 8.0%	2 4.6%	1 2.6%	11 7.2%	16 14.2%	8 10.1%	-	6 4.5%	8 6.0%	42 16.5%	-	-
Reculver	39 6.9%	21 7.9%	18 6.0%	11 8.1%	11 6.3%	17 6.7%	12 7.1%	2 2.6%	4 10.5%	-	14 8.9%	8 7.7%	2 1.9%	4 20.4%	6 4.7%	9 7.2%	39 15.4%	-	-
Salmestone	25 4.4%	9 3.4%	16 5.4%	3 2.5%	9 4.9%	13 5.0%	7 4.4%	3 3.6%	1 4.1%	2 6.0%	7 4.2%	5 4.4%	3 4.1%	1 3.4%	4 3.3%	10 8.1%	-	25 15.4%	-
Thanet Villages	39 6.8%	17 6.3%	22 7.2%	7 5.3%	13 7.3%	19 7.2%	10 6.3%	6 6.0%	3 7.9%	3 9.5%	9 5.6%	5 4.5%	4 4.3%	2 8.5%	4 3.5%	17 13.3%	-	-	39 25.5%
West Bay	36 6.3%	17 6.4%	19 6.2%	8 6.0%	14 7.7%	14 5.5%	11 6.9%	5 5.4%	1 2.1%	1 3.7%	11 6.8%	8 7.7%	2 2.9%	2 10.2%	9 7.3%	9 7.4%	36 14.1%	-	-
Westbrook	25 4.3%	11 4.0%	14 4.6%	2 1.2%	7 3.8%	16 6.2%	8 4.7%	6 6.3%	2 5.5%	-	5 3.5%	6 5.4%	5 5.8%	1 4.5%	3 2.7%	2 1.9%	-	25 15.1%	-
Westgate-on-Sea	49 8.5%	27 10.2%	21 7.0%	13 10.2%	19 10.4%	16 6.3%	16 9.9%	13 14.1%	5 14.1%	3 9.7%	8 5.1%	6 5.3%	8 10.1%	3 14.5%	17 14.1%	7 5.9%	-	-	49 32.0%
SIGMA	571 100.0%	269 100.0%	302 100.0%	130 100.0%	182 100.0%	259 100.0%	163 100.0%	92 100.0%	37 100.0%	30 100.0%	159 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	127 100.0%	255 100.0%	164 100.0%	152 100.0%

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Table 2
Q2. The next general election is now about 8 months away. On a scale of 0-10, where 10 is very certain and 0 is would not vote, how certain are you to vote in the general election?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	571	231	340	70	199	302	174	100	34	29	133	112	84	18	122	127	248	168	155
Weighted Total	571	269	302	130	182	259	163	92	37	30	159	110	82	22	124	127	255	164	152
10	328 57.4%	172 64.0%	156 51.6%	40 30.6%	107 58.9%	181 69.7%	123 75.4%	68 73.6%	24 66.6%	23 77.6%	27 17.0%	83 75.3%	55 67.3%	10 47.4%	88 70.9%	58 45.6%	136 53.3%	97 59.4%	94 62.1%
9	20 3.6%	7 2.6%	13 4.4%	2 1.2%	7 3.7%	12 4.6%	10 6.3%	5 5.4%	-	-	1 0.5%	4 4.0%	2 1.9%	-	7 5.6%	7 5.1%	8 3.0%	5 3.2%	7 4.8%
8	44 7.7%	17 6.2%	27 9.0%	9 6.9%	15 8.5%	19 7.5%	11 6.7%	7 7.6%	9 24.9%	3 8.6%	7 4.3%	9 7.8%	6 7.3%	4 17.6%	10 7.7%	14 11.3%	24 9.6%	10 6.2%	9 6.1%
7	23 4.0%	18 6.8%	5 1.6%	10 8.0%	5 3.0%	7 2.7%	8 4.8%	1 1.1%	2 4.3%	1 3.3%	9 5.9%	2 1.6%	3 4.0%	5 24.0%	6 4.7%	5 3.8%	15 6.1%	5 3.0%	3 1.7%
6	21 3.6%	9 3.2%	12 4.0%	13 10.2%	3 1.5%	5 1.8%	7 4.4%	3 2.9%	1 2.2%	-	8 4.9%	4 3.7%	8 10.2%	2 7.1%	-	7 5.4%	14 5.3%	3 2.0%	4 2.6%
5	33 5.7%	11 3.9%	22 7.3%	10 7.4%	10 5.7%	13 4.9%	2 1.5%	4 3.9%	1 2.0%	-	23 14.3%	3 2.4%	3 4.0%	1 3.9%	6 4.9%	18 14.3%	14 5.7%	7 4.3%	11 7.4%
4	11 2.0%	4 1.5%	7 2.4%	9 6.6%	-	3 1.1%	-	2 2.0%	-	-	10 6.1%	3 2.8%	2 2.2%	-	2 1.3%	5 3.9%	5 1.8%	5 3.2%	2 1.1%
3	9 1.6%	-	9 3.0%	5 3.8%	3 1.8%	1 0.3%	-	1 0.9%	-	-	5 3.1%	1 0.7%	1 1.0%	-	1 0.6%	7 5.1%	3 1.3%	2 1.5%	3 2.1%
2	13 2.3%	4 1.5%	9 3.0%	5 3.9%	5 3.0%	3 1.1%	-	2 1.9%	-	1 3.4%	10 6.0%	-	2 2.2%	-	5 3.7%	7 5.4%	9 3.5%	2 1.1%	3 1.7%
1	3 0.4%	1 0.4%	1 0.5%	-	1 0.6%	1 0.6%	-	-	-	-	2 1.1%	2 1.6%	-	-	1 0.6%	-	-	1 0.5%	2 1.2%
0	67 11.7%	26 9.8%	40 13.3%	28 21.3%	24 13.3%	15 5.7%	2 1.0%	1 0.8%	-	2 7.0%	58 36.7%	-	-	-	-	-	27 10.5%	26 15.6%	14 9.3%
SIGMA	571 100.0%	269 100.0%	302 100.0%	130 100.0%	182 100.0%	259 100.0%	163 100.0%	92 100.0%	37 100.0%	30 100.0%	159 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	127 100.0%	255 100.0%	164 100.0%	152 100.0%

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Table 3
Q3 .Weighted by normal weighting
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your North Thanet constituency?
Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	511	212	299	55	172	284	172	99	34	28	81	112	84	18	122	127	225	144	142
Weighted Total	504	243	262	102	158	244	161	92	37	28	101	110	82	22	124	127	228	138	138
UKIP	104 20.6%	63 25.9%	41 15.6%	15 14.7%	35 22.0%	54 22.0%	30 18.7%	15 16.5%	9 25.9%	19 68.9%	15 15.0%	-	-	-	104 83.7%	-	43 19.0%	34 24.5%	26 19.1%
Labour	82 16.2%	37 15.3%	45 17.1%	17 16.3%	22 13.8%	43 17.7%	3 2.0%	55 59.8%	3 7.8%	2 8.7%	11 10.9%	-	82 100.0%	-	-	-	32 14.1%	27 19.5%	23 16.4%
Conservative	110 21.8%	67 27.6%	43 16.4%	15 14.3%	37 23.1%	59 24.1%	87 54.1%	1 1.1%	2 4.8%	2 6.9%	17 17.2%	110 100.0%	-	-	-	-	60 26.4%	22 16.2%	27 19.8%
Liberal Democrat	22 4.3%	13 5.3%	9 3.4%	10 10.1%	8 5.1%	3 1.3%	4 2.6%	-	11 29.3%	-	4 4.4%	-	-	22 100.0%	-	-	11 4.8%	6 4.1%	5 3.6%
Some other party (Net)	20 4.0%	10 4.3%	10 3.7%	9 8.9%	7 4.6%	4 1.5%	-	4 4.9%	2 5.7%	-	5 5.4%	-	-	-	20 16.3%	-	7 2.9%	6 4.2%	8 5.6%
National Front	1 0.2%	1 0.4%	-	-	-	1 0.4%	-	-	-	-	-	-	-	-	1 0.8%	-	1 0.4%	-	-
Green	16 3.3%	8 3.5%	8 3.1%	7 7.3%	7 4.6%	2 0.7%	-	4 4.9%	2 5.7%	-	4 3.7%	-	-	-	16 13.3%	-	4 1.7%	6 4.2%	7 4.9%
Monster Raving Loony	2 0.3%	-	2 0.6%	2 1.7%	-	-	-	-	-	-	2 1.7%	-	-	-	2 1.4%	-	2 0.7%	-	-
Party not listed	1 0.2%	1 0.4%	-	-	-	1 0.4%	-	-	-	-	-	-	-	-	1 0.8%	-	-	-	1 0.7%
Undecided	127 25.2%	40 16.6%	87 33.1%	36 35.6%	40 25.2%	51 20.9%	33 20.3%	13 14.1%	9 24.3%	4 15.5%	44 44.0%	-	-	-	-	127 100.0%	56 24.4%	32 23.3%	39 28.5%
Refused	40 7.9%	12 5.0%	28 10.7%	-	10 6.1%	30 12.5%	4 2.3%	3 3.7%	1 2.2%	-	3 3.1%	-	-	-	-	-	19 8.3%	11 8.2%	10 7.0%
SIGMA	504 100.0%	243 100.0%	262 100.0%	102 100.0%	158 100.0%	244 100.0%	161 100.0%	92 100.0%	37 100.0%	28 100.0%	101 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	127 100.0%	228 100.0%	138 100.0%	138 100.0%

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Table 4
Q3. Weighted by normal weighting and likelihood to vote
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your North Thanet constituency?
Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	511	212	299	55	172	284	172	99	34	28	81	112	84	18	122	127	225	144	142
Weighted Total	511	255	256	87	162	262	178	98	39	30	74	118	84	22	130	114	227	143	141
UKIP	111 21.7%	67 26.4%	44 17.1%	15 17.0%	38 23.3%	58 22.2%	34 19.2%	16 16.9%	11 27.2%	21 67.6%	12 16.0%	-	-	-	111 85.6%	-	45 20.0%	37 26.1%	28 20.0%
Labour	84 16.4%	39 15.3%	45 17.4%	16 18.9%	23 14.2%	44 16.9%	3 1.7%	58 59.3%	3 8.0%	3 9.3%	10 13.2%	-	84 100.0%	-	-	-	32 14.0%	30 21.2%	22 15.3%
Conservative	118 23.0%	71 27.9%	46 18.1%	15 16.8%	39 24.1%	64 24.4%	98 55.3%	1 0.9%	2 4.5%	2 7.3%	14 19.1%	118 100.0%	-	-	-	-	65 28.8%	23 16.3%	29 20.6%
Liberal Democrat	22 4.2%	13 5.1%	8 3.3%	10 11.1%	9 5.3%	3 1.2%	4 2.3%	-	11 28.0%	-	4 4.9%	-	-	22 100.0%	-	-	10 4.5%	6 3.9%	6 4.1%
Some other party (Net)	19 3.7%	11 4.3%	8 3.1%	7 7.7%	8 4.8%	4 1.6%	-	5 5.2%	2 6.2%	-	2 3.2%	-	-	-	19 14.4%	-	6 2.7%	5 3.5%	8 5.4%
National Front	1 0.2%	1 0.5%	-	-	-	1 0.5%	-	-	-	-	-	-	-	-	1 0.9%	-	1 0.5%	-	-
Green	16 3.1%	9 3.3%	7 2.9%	6 7.3%	8 4.8%	2 0.7%	-	5 5.2%	2 6.2%	-	2 2.7%	-	-	-	16 12.3%	-	4 2.0%	5 3.5%	7 4.6%
Monster Raving Loony	* 0.1%	-	* 0.2%	* 0.5%	-	-	-	-	-	-	* 0.5%	-	-	-	* 0.3%	-	* 0.2%	-	-
Party not listed	1 0.2%	1 0.4%	-	-	-	1 0.4%	-	-	-	-	-	-	-	-	1 0.9%	-	-	-	1 0.8%
Undecided	114 22.3%	40 15.8%	74 28.7%	25 28.4%	36 22.0%	53 20.4%	34 19.2%	13 13.7%	9 23.7%	5 15.9%	30 40.2%	-	-	-	-	114 100.0%	47 20.8%	29 20.5%	37 26.5%
Refused	45 8.8%	13 5.2%	31 12.3%	-	10 6.2%	35 13.2%	4 2.3%	4 4.0%	1 2.4%	-	3 3.4%	-	-	-	-	-	21 9.3%	12 8.7%	11 8.0%
SIGMA	511 100.0%	255 100.0%	256 100.0%	87 100.0%	162 100.0%	262 100.0%	178 100.0%	98 100.0%	39 100.0%	30 100.0%	74 100.0%	118 100.0%	84 100.0%	22 100.0%	130 100.0%	114 100.0%	227 100.0%	143 100.0%	141 100.0%

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Table 5
Q3. Weighted by normal weighting, likelihood to vote and with undecided / refused removed
Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your North Thanet constituency?
Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	336	164	172	34	117	185	133	81	24	23	40	112	84	18	122	-	152	96	88
Weighted Total	352	201	151	62	117	174	140	80	29	26	42	118	84	22	130	-	158	102	92
UKIP	111	67	44	15	38	58	34	16	11	21	12	-	-	-	111	-	45	37	28
	31.5%	33.4%	28.9%	23.8%	32.5%	33.5%	24.5%	20.5%	36.7%	80.3%	28.4%	-	-	-	85.6%	-	28.6%	36.8%	30.6%
Labour	84	39	45	16	23	44	3	58	3	3	10	-	84	-	-	-	32	30	22
	23.7%	19.4%	29.5%	26.4%	19.8%	25.5%	2.2%	72.1%	10.9%	11.0%	23.4%	-	100.0%	-	-	-	20.0%	29.9%	23.4%
Conservative	118	71	46	15	39	64	98	1	2	2	14	118	-	-	-	-	65	23	29
	33.4%	35.3%	30.7%	23.5%	33.6%	36.8%	70.4%	1.1%	6.1%	8.7%	33.8%	100.0%	-	-	-	-	41.2%	23.0%	31.4%
Liberal Democrat	22	13	8	10	9	3	4	-	11	-	4	-	-	22	-	-	10	6	6
	6.1%	6.5%	5.6%	15.5%	7.4%	1.8%	3.0%	-	37.8%	-	8.7%	-	-	100.0%	-	-	6.4%	5.5%	6.3%
Some other party (Net)	19	11	8	7	8	4	-	5	2	-	2	-	-	-	19	-	6	5	8
	5.3%	5.4%	5.2%	10.8%	6.7%	2.4%	-	6.3%	8.4%	-	5.7%	-	-	-	14.4%	-	3.8%	4.9%	8.3%
National Front	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	1	-	-
	0.3%	0.6%	-	-	-	0.7%	-	-	-	-	-	-	-	-	0.9%	-	0.8%	-	-
Green	16	9	7	6	8	2	-	5	2	-	2	-	-	-	16	-	4	5	7
	4.5%	4.2%	4.9%	10.2%	6.7%	1.1%	-	6.3%	8.4%	-	4.7%	-	-	-	12.3%	-	2.8%	4.9%	7.1%
Monster Raving Loony	*	-	*	*	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-
	0.1%	-	0.3%	0.6%	-	-	-	-	-	-	0.9%	-	-	-	0.3%	-	0.3%	-	-
Party not listed	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	1
	0.3%	0.6%	-	-	-	0.7%	-	-	-	-	-	-	-	-	0.9%	-	-	-	1.2%
SIGMA	352	201	151	62	117	174	140	80	29	26	42	118	84	22	130	-	158	102	92
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%

Survation.

Thanet North Constituency Poll
Prepared on behalf of Alan Bown

26 Sep 2014

Table 6
Q4. What is your main reason for wanting to vote for [that party] ?
Base : All Answering

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	336	164	172	34	117	185	133	81	24	23	40	112	84	18	122	-	152	96	88
Weighted Total	337	190	147	66	109	163	125	75	27	23	53	110	82	22	124	-	154	95	89
I like their policies	136 40.4%	72 37.9%	64 43.7%	28 42.0%	51 47.4%	57 35.1%	55 43.7%	21 27.6%	11 41.5%	15 62.4%	22 40.7%	44 40.2%	21 26.0%	4 20.6%	67 53.7%	-	49 32.0%	44 46.2%	43 48.9%
I like their party leader	10 3.0%	5 2.8%	5 3.3%	4 5.9%	3 2.5%	3 2.1%	6 4.6%	2 2.2%	-	2 6.6%	1 2.1%	3 2.7%	2 2.0%	1 4.5%	5 3.7%	-	7 4.5%	2 1.9%	1 1.7%
I like the candidate	11 3.2%	6 3.2%	5 3.2%	2 3.2%	2 1.5%	7 4.3%	6 4.8%	2 2.8%	-	1 4.2%	1 1.5%	6 5.4%	2 2.6%	1 3.9%	2 1.6%	-	5 3.4%	4 4.0%	2 2.0%
I dislike another party and want to stop them winning (tactical)	57 16.8%	37 19.2%	20 13.7%	14 21.8%	18 16.8%	24 14.8%	18 14.5%	14 18.3%	3 12.6%	2 8.7%	17 31.7%	24 22.2%	19 23.6%	3 13.9%	10 8.1%	-	36 23.4%	13 13.8%	8 8.6%
As a general protest	3 1.0%	3 1.7%	-	-	3 3.0%	-	2 1.7%	-	-	-	-	-	-	-	3 2.6%	-	2 1.4%	-	1 1.2%
Local party good for area	3 0.9%	2 1.2%	1 0.5%	2 3.4%	-	1 0.5%	1 0.6%	-	-	-	2 4.2%	1 0.7%	-	2 10.2%	-	-	3 2.0%	-	-
Always voted for them (tribal loyalty)	55 16.3%	28 14.9%	27 18.0%	6 8.8%	13 12.2%	36 22.0%	22 17.7%	25 32.7%	2 6.9%	2 9.0%	2 3.5%	23 21.1%	28 34.2%	1 3.7%	3 2.4%	-	21 13.5%	14 15.1%	20 22.4%
They are different from the other parties / I want a change	26 7.7%	16 8.2%	10 6.9%	4 5.8%	8 7.3%	14 8.6%	5 4.3%	5 6.7%	3 10.2%	1 4.7%	5 10.1%	2 2.0%	1 1.3%	2 8.7%	21 16.7%	-	15 9.6%	6 6.2%	5 5.8%
Something else (try to categorise rather than using this)	36 10.7%	20 10.8%	16 10.7%	6 9.0%	10 9.2%	20 12.5%	10 8.0%	7 9.5%	8 28.8%	1 4.4%	3 6.3%	6 5.8%	9 10.4%	8 34.6%	14 11.2%	-	16 10.2%	12 12.8%	8 9.5%
SIGMA	337 100.0%	190 100.0%	147 100.0%	66 100.0%	109 100.0%	163 100.0%	125 100.0%	75 100.0%	27 100.0%	23 100.0%	53 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	-	154 100.0%	95 100.0%	89 100.0%

Survation.

Thanet North Constituency Poll

Prepared on behalf of Alan Bown

26 Sep 2014

Table 7
Q5. Imagine for a moment that there was no UKIP candidate standing in your North Thanet constituency.
Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : All Answering

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	105	57	48	8	37	60	31	16	10	19	14	-	-	-	105	-	43	34	28
Weighted Total	104	63	41	15	35	54	30	15	9	19	15	-	-	-	104	-	43	34	26
Conservative	29 27.7%	19 29.6%	10 24.6%	4 24.7%	9 25.3%	16 30.0%	19 64.3%	-	2 17.0%	4 19.9%	1 7.3%	-	-	-	29 27.7%	-	12 28.4%	10 29.2%	6 24.4%
Labour	18 17.1%	12 19.3%	6 13.7%	4 25.2%	3 7.7%	11 20.8%	1 3.5%	10 65.8%	4 38.0%	2 11.0%	-	-	-	-	18 17.1%	-	7 17.1%	3 10.1%	7 26.0%
Liberal Democrat	2 1.5%	-	2 3.8%	-	1 2.3%	1 1.4%	-	-	2 16.3%	-	-	-	-	-	2 1.5%	-	-	1 2.2%	1 3.0%
Another Party (Net)	6 6.1%	4 6.3%	2 5.7%	-	2 4.6%	5 8.7%	2 5.3%	-	1 10.9%	2 9.0%	-	-	-	-	6 6.1%	-	1 2.4%	4 11.0%	2 5.8%
BNP	1 0.7%	-	1 1.8%	-	-	1 1.4%	-	-	-	1 3.9%	-	-	-	-	1 0.7%	-	-	-	1 2.8%
Green	4 3.4%	2 3.1%	2 3.9%	-	2 4.6%	2 3.6%	2 5.3%	-	-	1 5.1%	-	-	-	-	4 3.4%	-	-	3 8.1%	1 3.0%
Party not listed	2 1.9%	2 3.2%	-	-	-	2 3.7%	-	-	1 10.9%	-	-	-	-	-	2 1.9%	-	1 2.4%	1 2.9%	-
Would not vote	32 31.1%	22 35.0%	10 25.2%	6 39.4%	15 41.8%	12 21.9%	5 18.0%	2 11.7%	1 8.9%	8 41.1%	11 70.8%	-	-	-	32 31.1%	-	15 34.0%	11 32.0%	7 25.3%
Don't know	17 16.6%	6 9.7%	11 27.1%	2 10.7%	6 18.2%	9 17.2%	3 8.9%	3 22.5%	1 8.9%	4 18.9%	3 21.9%	-	-	-	17 16.6%	-	8 18.1%	5 15.6%	4 15.4%
SIGMA	104 100.0%	63 100.0%	41 100.0%	15 100.0%	35 100.0%	54 100.0%	30 100.0%	15 100.0%	9 100.0%	19 100.0%	15 100.0%	-	-	-	104 100.0%	-	43 100.0%	34 100.0%	26 100.0%

Survation.

Thanet North Constituency Poll

Prepared on behalf of Alan Bown

26 Sep 2014

Table 8
Q6. Imagine for a moment that there was no Labour candidate standing in your North Thanet constituency.
Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : All Answering

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	84	32	52	9	24	51	3	59	3	2	9	-	84	-	-	-	34	28	22
Weighted Total	82	37	45	17	22	43	3	55	3	2	11	-	82	-	-	-	32	27	23
Conservative	5 6.7%	- -	5 12.3%	3 19.3%	1 3.6%	1 3.4%	2 49.3%	1 1.5%	-	-	1 6.7%	-	5 6.7%	-	-	-	-	1 2.8%	5 21.0%
UKIP	12 15.2%	6 16.5%	6 14.2%	2 9.7%	5 21.2%	6 14.4%	2 50.7%	7 13.6%	-	2 66.7%	1 7.1%	-	12 15.2%	-	-	-	5 14.3%	6 22.5%	2 7.9%
Liberal Democrat	16 19.9%	8 22.7%	8 17.6%	6 38.6%	3 15.0%	7 15.2%	-	10 18.8%	1 29.4%	-	5 46.9%	-	16 19.9%	-	-	-	7 22.6%	2 8.3%	7 30.0%
Another Party (Net)	14 16.6%	8 22.0%	5 12.1%	2 12.7%	5 21.7%	7 15.5%	-	11 20.0%	1 36.6%	-	1 7.3%	-	14 16.6%	-	-	-	2 4.9%	8 27.9%	4 19.8%
BNP	1 1.0%	-	1 1.8%	-	1 3.7%	-	-	-	-	-	1 7.3%	-	1 1.0%	-	-	-	-	1 3.0%	-
Green	11 13.1%	6 16.6%	5 10.3%	2 12.7%	3 13.3%	6 13.3%	-	9 16.3%	1 36.6%	-	-	-	11 13.1%	-	-	-	2 4.9%	7 24.9%	2 10.9%
Party not listed	2 2.5%	2 5.4%	-	-	1 4.8%	1 2.2%	-	2 3.7%	-	-	-	-	2 2.5%	-	-	-	-	-	2 8.9%
Would not vote	21 26.2%	11 30.3%	10 22.9%	2 10.2%	6 25.9%	14 32.5%	-	16 29.5%	1 34.0%	1 33.3%	4 31.9%	-	21 26.2%	-	-	-	11 33.8%	6 21.3%	5 21.2%
Don't know	12 14.1%	2 5.8%	9 21.0%	2 9.7%	3 12.6%	7 16.6%	-	8 14.8%	-	-	-	-	12 14.1%	-	-	-	7 21.4%	5 17.2%	-
Refuse	1 1.3%	1 2.8%	-	-	-	1 2.4%	-	1 1.9%	-	-	-	-	1 1.3%	-	-	-	1 3.2%	-	-
SIGMA	82 100.0%	37 100.0%	45 100.0%	17 100.0%	22 100.0%	43 100.0%	3 100.0%	55 100.0%	3 100.0%	2 100.0%	11 100.0%	-	82 100.0%	-	-	-	32 100.0%	27 100.0%	23 100.0%

Thanet North Constituency Poll

Prepared on behalf of Alan Bown

26 Sep 2014

Table 9
Q7. Imagine for a moment that there was no Conservative Party candidate standing in your North Thanet constituency.
Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : All Answering

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	112	59	53	7	39	66	94	1	2	2	12	112	-	-	-	-	61	23	28
Weighted Total	110	67	43	15	37	59	87	1	2	2	17	110	-	-	-	-	60	22	27
Labour	2 1.5%	- -	2 3.8%	- -	1 2.3%	1 1.3%	1 1.0%	- -	1 44.7%	- -	- -	2 1.5%	- -	- -	- -	- -	2 2.7%	- -	- -
UKIP	34 30.6%	25 37.1%	9 20.6%	10 70.5%	8 21.2%	16 26.6%	23 25.9%	1 100.0%	- -	2 100.0%	8 47.6%	34 30.6%	- -	- -	- -	- -	18 29.6%	7 30.7%	9 32.9%
Liberal Democrat	13 11.6%	7 10.7%	6 13.1%	- -	6 15.1%	7 12.4%	12 13.5%	- -	- -	- -	1 6.1%	13 11.6%	- -	- -	- -	- -	8 13.8%	2 8.0%	3 9.9%
Another Party (Net)	2 1.6%	1 1.4%	1 1.7%	- -	- -	2 2.9%	1 0.9%	- -	1 55.3%	- -	- -	2 1.6%	- -	- -	- -	- -	- -	1 3.3%	1 3.6%
Green	1 0.7%	- -	1 1.7%	- -	- -	1 1.3%	1 0.9%	- -	- -	- -	- -	1 0.7%	- -	- -	- -	- -	- -	1 3.3%	- -
Party not listed	1 0.9%	1 1.4%	- -	- -	- -	1 1.6%	- -	- -	1 55.3%	- -	- -	1 0.9%	- -	- -	- -	- -	- -	- -	1 3.6%
Would not vote	37 34.1%	22 32.5%	16 36.4%	4 29.5%	13 34.5%	21 34.9%	30 34.0%	- -	- -	- -	7 40.4%	37 34.1%	- -	- -	- -	- -	20 32.7%	8 36.7%	10 35.0%
Don't know	23 20.6%	12 18.2%	10 24.3%	- -	10 26.9%	13 21.8%	22 24.8%	- -	- -	- -	1 5.9%	23 20.6%	- -	- -	- -	- -	13 21.2%	5 21.3%	5 18.7%
SIGMA	110 100.0%	67 100.0%	43 100.0%	15 100.0%	37 100.0%	59 100.0%	87 100.0%	1 100.0%	2 100.0%	2 100.0%	17 100.0%	110 100.0%	- -	- -	- -	- -	60 100.0%	22 100.0%	27 100.0%

Survation.

Thanet North Constituency Poll

Prepared on behalf of Alan Bown

26 Sep 2014

Table 10
Q8. Imagine for a moment that there was no Liberal Democrat candidate standing in your North Thanet constituency.
Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?
Base : All Answering

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	18	8	10	5	9	4	5	-	8	-	2	-	-	18	-	-	8	6	4
Weighted Total	22	13	9	10	8	3	4	-	11	-	4	-	-	22	-	-	11	6	5
Labour	7 34.3%	4 32.9%	3 36.3%	4 35.8%	3 36.8%	1 22.9%	2 37.4%	-	6 54.7%	-	-	-	-	7 34.3%	-	-	2 17.6%	2 41.4%	3 63.0%
Conservative	6 29.0%	2 17.2%	4 46.4%	2 21.4%	4 50.3%	-	2 39.7%	-	1 7.5%	-	2 50.0%	-	-	6 29.0%	-	-	4 35.3%	2 28.3%	1 16.0%
Another Party (Net1)	3 15.0%	3 25.3%	-	2 21.4%	1 12.9%	-	-	-	3 30.5%	-	-	-	-	3 15.0%	-	-	2 20.0%	-	1 21.0%
Green	2 10.2%	2 17.2%	-	2 21.4%	-	-	-	-	2 20.7%	-	-	-	-	2 10.2%	-	-	2 20.0%	-	-
Party not listed	1 4.8%	1 8.1%	-	-	1 12.9%	-	-	-	1 9.8%	-	-	-	-	1 4.8%	-	-	-	-	1 21.0%
Would not vote	2 8.1%	1 7.5%	1 8.9%	-	-	2 54.2%	1 22.9%	-	1 7.3%	-	-	-	-	2 8.1%	-	-	1 7.1%	1 17.2%	-
Don't know	3 13.6%	2 17.2%	1 8.4%	2 21.4%	-	1 22.9%	-	-	-	-	2 50.0%	-	-	3 13.6%	-	-	2 20.0%	1 13.1%	-
SIGMA	22 100.0%	13 100.0%	9 100.0%	10 100.0%	8 100.0%	3 100.0%	4 100.0%	-	11 100.0%	-	4 100.0%	-	-	22 100.0%	-	-	11 100.0%	6 100.0%	5 100.0%

Survation.

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Prepared on behalf of Alan Bown

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Table 11
Q9. Which of the following statements is closest to your opinion?
Base : All Answering

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	105	57	48	8	37	60	31	16	10	19	14	-	-	-	105	-	43	34	28
Weighted Total	104	63	41	15	35	54	30	15	9	19	15	-	-	-	104	-	43	34	26
I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister	46 44.7%	29 46.1%	17 42.6%	5 35.3%	21 60.1%	20 37.4%	12 38.6%	10 63.6%	4 43.4%	10 54.5%	8 49.7%	-	-	-	46 44.7%	-	18 41.0%	16 46.9%	13 47.9%
I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP	37 36.0%	23 36.2%	15 35.6%	8 53.4%	6 16.6%	24 43.6%	15 50.0%	2 12.0%	4 38.7%	4 21.5%	6 38.5%	-	-	-	37 36.0%	-	16 36.1%	13 38.6%	9 32.4%
Don't know	20 19.4%	11 17.8%	9 21.8%	2 11.3%	8 23.4%	10 19.0%	3 11.3%	4 24.4%	2 17.9%	5 24.0%	2 11.8%	-	-	-	20 19.4%	-	10 22.9%	5 14.5%	5 19.7%
SIGMA	104 100.0%	63 100.0%	41 100.0%	15 100.0%	35 100.0%	54 100.0%	30 100.0%	15 100.0%	9 100.0%	19 100.0%	15 100.0%	-	-	-	104 100.0%	-	43 100.0%	34 100.0%	26 100.0%

Survation.

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Table 12
Q10. Thinking back to the last general election in May 2010, can you remember if you voted in that particular election, and if so which party you voted for?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	571	231	340	70	199	302	174	100	34	29	133	112	84	18	122	127	248	168	155
Weighted Total	571	269	302	130	182	259	163	92	37	30	159	110	82	22	124	127	255	164	152
Labour	92 16.2%	44 16.2%	49 16.1%	9 7.1%	26 14.4%	57 21.9%	- -	92 100.0%	- -	- -	- -	1 0.9%	55 67.0%	- -	20 15.8%	13 10.2%	38 15.0%	25 15.4%	29 18.9%
Conservative	163 28.6%	86 32.1%	77 25.4%	13 10.1%	59 32.6%	91 35.0%	163 100.0%	- -	- -	- -	- -	87 79.4%	3 4.0%	4 19.6%	30 24.3%	33 25.8%	84 32.9%	35 21.2%	44 29.3%
Liberal Democrat	37 6.4%	20 7.4%	17 5.5%	11 8.7%	13 7.2%	12 4.7%	- -	- -	37 100.0%	- -	- -	2 1.6%	3 3.5%	11 49.3%	12 9.3%	9 7.0%	14 5.4%	11 6.6%	12 7.9%
UKIP	30 5.2%	20 7.3%	10 3.4%	6 4.5%	12 6.3%	12 4.8%	- -	- -	- -	30 100.0%	- -	2 1.7%	2 2.9%	- -	19 15.4%	4 3.4%	7 2.6%	17 10.1%	6 4.3%
Some other party	11 1.9%	5 1.9%	5 1.8%	2 1.2%	6 3.1%	3 1.3%	- -	- -	- -	- -	- -	- -	- -	1 3.7%	8 6.6%	2 1.3%	1 0.4%	7 4.4%	2 1.5%
Did not vote	159 27.9%	68 25.3%	91 30.1%	82 63.0%	45 24.5%	33 12.7%	- -	- -	- -	- -	159 100.0%	17 15.7%	11 13.4%	4 20.4%	21 16.6%	44 34.8%	77 30.0%	45 27.7%	37 24.5%
Don't remember	35 6.1%	12 4.5%	23 7.6%	5 3.7%	11 5.8%	20 7.6%	- -	- -	- -	- -	- -	1 0.7%	6 6.9%	1 3.7%	9 7.4%	16 12.6%	12 4.7%	12 7.5%	11 7.1%
Refused	45 7.8%	14 5.3%	30 10.0%	2 1.6%	11 6.2%	31 12.1%	- -	- -	- -	- -	- -	- -	2 2.3%	1 3.4%	6 4.6%	6 5.0%	23 8.9%	12 7.2%	10 6.6%
SIGMA	571 100.0%	269 100.0%	302 100.0%	130 100.0%	182 100.0%	259 100.0%	163 100.0%	92 100.0%	37 100.0%	30 100.0%	159 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	127 100.0%	255 100.0%	164 100.0%	152 100.0%

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Prepared on behalf of Alan Bown

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Table 13
Q11. Do you mind if I ask which of the following age brackets you fall into?
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	571	231	340	70	199	302	174	100	34	29	133	112	84	18	122	127	248	168	155
Weighted Total	571	269	302	130	182	259	163	92	37	30	159	110	82	22	124	127	255	164	152
18-24	65 11.4%	39 14.3%	26 8.7%	65 50.1%	-	-	6 3.7%	- -	6 17.5%	4 14.1%	45 28.4%	13 11.8%	4 4.6%	7 30.0%	8 6.4%	24 18.6%	29 11.4%	14 8.8%	22 14.2%
25-34	65 11.3%	24 8.8%	41 13.6%	65 49.9%	-	-	7 4.4%	9 10.0%	5 13.4%	2 5.4%	37 23.0%	2 1.5%	13 15.7%	4 17.6%	16 13.1%	13 9.9%	28 11.0%	21 12.7%	16 10.5%
35-44	60 10.5%	32 12.0%	28 9.3%	-	60 33.1%	-	17 10.6%	8 8.5%	6 16.1%	3 10.6%	17 10.4%	10 8.9%	5 6.6%	2 9.0%	14 11.7%	15 12.1%	31 12.0%	18 11.1%	11 7.5%
45-54	122 21.4%	47 17.5%	75 24.8%	-	122 66.9%	-	42 25.8%	18 19.9%	7 19.9%	8 28.1%	28 17.6%	27 24.3%	16 20.2%	6 28.5%	28 22.3%	24 19.2%	58 22.7%	31 18.9%	33 21.7%
55-64	104 18.1%	55 20.4%	49 16.2%	-	-	104 40.0%	32 19.8%	24 25.5%	6 16.4%	4 12.3%	17 10.6%	22 20.0%	21 26.1%	2 8.1%	25 20.3%	19 14.6%	51 20.2%	23 14.2%	29 19.0%
65-74	99 17.4%	43 15.9%	57 18.8%	-	-	99 38.4%	38 23.4%	24 25.8%	5 14.6%	4 13.7%	14 8.7%	25 22.7%	14 17.3%	- -	21 17.3%	24 19.0%	38 14.8%	37 22.5%	25 16.3%
75+	56 9.8%	30 11.1%	26 8.7%	-	-	56 21.7%	20 12.4%	9 10.3%	1 2.0%	5 15.8%	2 1.4%	12 10.7%	8 9.5%	1 6.8%	11 8.9%	8 6.6%	20 8.0%	19 11.8%	16 10.8%
SIGMA	571 100.0%	269 100.0%	302 100.0%	130 100.0%	182 100.0%	259 100.0%	163 100.0%	92 100.0%	37 100.0%	30 100.0%	159 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	127 100.0%	255 100.0%	164 100.0%	152 100.0%

Survation.

Thanet North Constituency Poll
Prepared on behalf of Alan Bown

26 Sep 2014

Table 14
Q12. Gender
Base : All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					Ward Group		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Did not vote	CON	LAB	LD	OTHER	Undecided	Herne	Margate	Birchington and Rural
Unweighted Total	571	231	340	70	199	302	174	100	34	29	133	112	84	18	122	127	248	168	155
Weighted Total	571	269	302	130	182	259	163	92	37	30	159	110	82	22	124	127	255	164	152
Male	269 47.1%	269 100.0%	-	62 48.0%	79 43.6%	127 49.1%	86 52.9%	44 47.3%	20 54.2%	20 65.7%	68 42.8%	67 60.9%	37 45.3%	13 59.4%	73 59.0%	40 31.7%	118 46.4%	79 48.0%	72 47.4%
Female	302 52.9%	-	302 100.0%	67 52.0%	103 56.4%	132 50.9%	77 47.1%	49 52.7%	17 45.8%	10 34.3%	91 57.2%	43 39.1%	45 54.7%	9 40.6%	51 41.0%	87 68.3%	137 53.6%	85 52.0%	80 52.6%
SIGMA	571 100.0%	269 100.0%	302 100.0%	130 100.0%	182 100.0%	259 100.0%	163 100.0%	92 100.0%	37 100.0%	30 100.0%	159 100.0%	110 100.0%	82 100.0%	22 100.0%	124 100.0%	127 100.0%	255 100.0%	164 100.0%	152 100.0%

Survation.

	Page	Table	Title	Base Description	Base
	4	1	Q1. Could I confirm that you live in the ward of [Y] ?	Base : All Respondents	571
	5	2	Q2. The next general election is now about 8 months away. On a scale of 0-10, where 10 is very certain and 0 is would not vote, how certain are you to vote in the general election?	Base : All Respondents	571
	6	3	Q3 .Weighted by normal weighting Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your North Thanet constituency? / Some other party (Net)	Base : Respondents likely to vote	511
	7	4	Q3. Weighted by normal weighting and likelihood to vote Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your North Thanet constituency? / Some other party (Net)	Base : Respondents likely to vote	511
	8	5	Q3. Weighted by normal weighting, likelihood to vote and with undecided / refused removed Q3. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your North Thanet constituency? / Some other party (Net)	Base : Respondents likely to vote	336
	9	6	Q4. What is your main reason for wanting to vote for [that party] ?	Base : All Answering	336
	10	7	Q5. Imagine for a moment that there was no UKIP candidate standing in your North Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : All Answering	105
	11	8	Q6. Imagine for a moment that there was no Labour candidate standing in your North Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : All Answering	84
	12	9	Q7. Imagine for a moment that there was no Conservative Party candidate standing in your North Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : All Answering	112
	13	10	Q8. Imagine for a moment that there was no Liberal Democrat candidate standing in your North Thanet constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net1)	Base : All Answering	18
	14	11	Q9. Which of the following statements is closest to your opinion?	Base : All Answering	105