

Labour Leadership Poll: Part One

08/11/2014

Prepared on behalf of the Mail on Sunday



Methodology

Fieldwork Dates

7th November 2014

Data Collection Method

The survey was conducted via online panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,020

Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. For The European Parliament election, "Green" and "BNP" were also prompted.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election. Final published voting intention can therefore be found in the final table of each section.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.

For further information please contact;
Damian Lyons Lowe
Chief Executive
Survation Ltd

0203 142 7644
damian.lyonslowe@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:
www.twitter.com/survation for our regular survey work and political polling
www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed
Survation are a member of The British Polling Council and abide by its rules:
<http://www.britishpollingcouncil.org>
Survation Ltd Registered in England & Wales Number 07143509

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 1
Q7. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
10 - Would definitely vote	611	309	302	114	219	278	199	165	121	52	157	195	18	131	346	176	88	143	96	148	223	48	105	146	214	69	29
	59.9%	62.5%	57.5%	38.9%	60.8%	75.8%	73.6%	76.2%	70.5%	74.1%	69.0%	72.5%	47.7%	69.7%	68.2%	58.3%	49.4%	66.3%	62.3%	53.0%	60.4%	49.3%	63.1%	57.1%	58.6%	83.2%	56.6%
9	95	44	51	32	39	24	44	15	17	6	33	14	6	16	36	41	18	27	12	32	25	13	12	20	43	4	3
	9.3%	8.9%	9.8%	10.8%	10.9%	6.7%	16.2%	6.8%	10.0%	8.6%	14.6%	5.4%	15.7%	8.5%	7.1%	13.4%	10.4%	12.3%	8.0%	11.4%	6.6%	13.7%	7.1%	7.9%	11.8%	5.1%	5.2%
8	92	47	45	31	37	24	12	17	17	5	15	28	6	16	41	38	13	20	13	24	35	9	15	34	28	2	4
	9.1%	9.6%	8.6%	10.7%	10.4%	6.5%	4.5%	7.8%	10.1%	7.1%	6.6%	10.4%	14.7%	8.3%	8.1%	12.5%	7.5%	9.4%	8.2%	8.7%	9.6%	9.8%	8.9%	13.3%	7.7%	2.4%	7.4%
7	61	38	23	32	17	12	7	7	10	6	14	12	3	12	24	18	18	7	9	21	24	3	8	20	25	4	1
	6.0%	7.6%	4.4%	10.9%	4.9%	3.1%	2.4%	3.4%	5.8%	7.9%	6.3%	4.4%	6.8%	6.4%	4.8%	6.0%	10.3%	3.4%	5.9%	7.4%	6.4%	2.8%	4.7%	7.9%	6.9%	4.6%	2.7%
6	26	14	12	18	7	2	4	4	2	-	4	3	1	3	19	3	4	7	2	7	10	2	12	5	5	-	2
	2.6%	2.9%	2.3%	6.0%	2.0%	0.5%	1.6%	2.1%	0.9%	-	1.8%	1.3%	1.4%	1.7%	3.8%	0.9%	2.4%	3.3%	1.6%	2.4%	2.7%	2.2%	7.3%	2.0%	1.4%	-	4.1%
5	44	16	28	27	12	6	2	2	2	2	2	4	3	5	20	6	16	6	4	20	14	11	4	10	13	3	2
	4.3%	3.2%	5.4%	9.1%	3.2%	1.6%	0.7%	1.1%	1.3%	2.4%	0.7%	1.4%	7.4%	2.7%	3.9%	2.1%	8.9%	2.7%	2.5%	7.3%	3.8%	11.6%	2.6%	4.1%	3.6%	4.1%	3.3%
4	12	5	6	7	4	1	1	2	-	-	2	2	1	2	5	3	3	-	-	9	3	1	-	5	4	-	2
	1.1%	1.1%	1.2%	2.3%	1.0%	0.4%	0.3%	0.9%	-	-	1.0%	0.7%	3.7%	0.8%	0.9%	1.1%	1.7%	-	-	3.1%	0.8%	1.1%	-	1.9%	1.1%	-	3.1%
3	14	4	10	9	4	1	1	3	-	-	-	5	-	2	4	2	5	2	*	5	7	3	-	3	7	-	1
	1.3%	0.7%	1.9%	3.1%	1.1%	0.2%	0.4%	1.4%	-	-	-	1.9%	-	1.2%	0.8%	0.6%	3.1%	0.8%	0.1%	1.8%	1.8%	3.1%	-	1.0%	2.0%	-	1.2%
2	8	1	7	3	5	-	1	-	1	-	-	*	1	-	1	3	5	1	1	2	4	3	1	*	2	-	1
	0.8%	0.2%	1.3%	1.0%	1.3%	-	0.3%	-	0.8%	-	-	0.2%	2.6%	-	0.1%	0.9%	2.5%	0.2%	0.8%	0.6%	1.1%	2.6%	0.9%	0.2%	0.5%	-	1.6%
1	18	4	14	8	6	4	-	-	-	-	-	5	-	1	9	3	6	2	4	6	7	1	4	4	9	-	-
	1.8%	0.8%	2.7%	2.8%	1.8%	1.0%	-	-	-	-	-	2.0%	-	0.6%	1.7%	1.2%	3.3%	0.8%	2.7%	2.0%	1.8%	1.0%	2.6%	1.5%	2.4%	-	-
0 - Would not vote	39	13	26	13	10	16	-	1	1	-	-	-	-	-	2	10	1	2	12	7	18	3	5	8	15	*	8
	3.8%	2.5%	5.0%	4.5%	2.7%	4.3%	-	0.3%	0.5%	-	-	-	-	-	0.5%	3.2%	0.4%	0.8%	7.9%	2.4%	4.9%	2.7%	2.9%	3.2%	4.0%	0.5%	14.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 2
Q8. Weighted by normal weighting
Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51
Weighted Total	981	483	499	280	350	351	270	216	171	71	228	269	39	187	505	292	177	214	142	273	352	94	162	247	351	82	44
Conservative	228	100	128	48	86	94	177	5	14	2	228	-	-	-	107	77	44	68	37	67	55	29	41	35	106	6	11
	23.2%	20.8%	25.6%	17.0%	24.5%	26.9%	65.8%	2.4%	8.1%	3.3%	100.0%	-	-	-	21.2%	26.2%	24.8%	31.9%	26.3%	24.6%	15.7%	30.9%	25.3%	14.2%	30.2%	6.7%	25.8%
Labour	269	140	129	87	101	81	6	167	36	1	-	269	-	-	111	113	45	54	45	62	108	22	46	92	76	21	12
	27.4%	29.1%	25.8%	31.0%	28.9%	23.0%	2.2%	77.3%	21.2%	1.0%	-	100.0%	-	-	22.1%	38.7%	25.2%	25.2%	31.8%	22.7%	30.6%	23.2%	28.6%	37.1%	21.7%	25.5%	28.0%
Liberal Democrat	39	21	18	12	14	13	2	3	29	1	-	-	39	-	12	22	5	18	9	8	4	5	7	9	13	4	*
	3.9%	4.3%	3.6%	4.3%	3.9%	3.6%	0.8%	1.4%	16.9%	1.2%	-	-	100.0%	-	2.4%	7.5%	2.7%	8.3%	6.5%	2.9%	1.0%	5.6%	4.1%	3.7%	3.7%	5.3%	0.9%
Scottish National Party (SNP)	27	8	19	7	15	4	2	2	1	18	-	-	-	-	12	9	5	6	1	10	11	-	-	-	-	27	-
	2.7%	1.7%	3.7%	2.6%	4.3%	1.2%	0.9%	0.9%	0.9%	25.5%	-	-	-	-	2.4%	3.2%	3.0%	2.8%	0.5%	3.5%	3.0%	-	-	-	-	32.7%	-
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*
	*	*	-	-	-	0.1%	-	-	-	0.3%	-	-	-	-	-	0.1%	-	-	-	0.1%	-	-	-	-	-	-	0.5%
UK Independence Party (UKIP)	187	116	72	37	64	87	63	12	32	34	-	-	-	187	156	12	19	24	23	53	88	11	31	43	84	11	7
	19.1%	23.9%	14.4%	13.2%	18.2%	24.7%	23.5%	5.4%	18.6%	47.9%	-	-	-	100.0%	30.9%	4.2%	10.8%	11.1%	16.2%	19.3%	25.0%	11.4%	18.9%	17.6%	23.9%	14.0%	16.0%
Another Party (Net)	33	20	13	14	8	10	1	5	10	6	-	-	-	-	11	17	5	11	5	8	10	6	1	9	13	2	1
	3.4%	4.2%	2.5%	5.1%	2.4%	2.9%	0.4%	2.4%	5.7%	8.8%	-	-	-	-	2.2%	5.9%	2.6%	5.0%	3.4%	2.9%	2.7%	6.2%	0.9%	3.5%	3.8%	2.8%	3.1%
Green	27	17	10	14	6	8	1	5	8	5	-	-	-	-	6	17	5	9	4	7	7	6	1	6	11	2	1
	2.8%	3.5%	2.0%	4.9%	1.6%	2.1%	0.4%	2.2%	4.7%	7.4%	-	-	-	-	1.1%	5.7%	2.6%	4.3%	3.0%	2.4%	2.0%	6.2%	0.9%	2.4%	3.0%	2.8%	2.0%
British National Party (BNP)	3	3	1	-	1	2	-	-	-	*	-	-	-	-	3	-	-	-	-	1	3	-	-	3	1	-	-
	0.3%	0.6%	0.1%	-	0.3%	0.6%	-	-	-	0.7%	-	-	-	-	0.7%	-	-	-	-	0.2%	0.8%	-	-	1.1%	0.2%	-	-
Christian	1	-	1	*	1	-	-	*	1	-	-	-	-	-	1	-	-	1	*	-	-	-	-	-	1	-	-
	0.2%	-	0.3%	0.2%	0.3%	-	-	0.2%	0.6%	-	-	-	-	-	0.3%	-	-	0.5%	0.3%	-	-	-	-	-	0.4%	-	-
If not listed please state in this box	1	*	1	-	1	*	-	-	1	*	-	-	-	-	1	*	-	*	-	1	-	-	-	-	-	1	*
	0.1%	0.1%	0.1%	-	0.2%	0.1%	-	-	0.4%	0.7%	-	-	-	-	0.1%	0.2%	-	0.2%	-	0.2%	-	-	-	-	0.2%	-	1.1%
Undecided	182	66	116	70	59	52	16	22	49	6	-	-	-	-	87	40	50	32	20	62	67	21	36	50	53	11	11
	18.5%	13.7%	23.2%	25.2%	16.8%	14.9%	6.1%	10.2%	28.7%	9.2%	-	-	-	-	17.1%	13.7%	28.3%	15.2%	14.1%	22.8%	19.0%	22.7%	22.1%	20.1%	15.0%	13.1%	23.8%
Refuse	17	11	6	4	3	9	1	-	-	2	-	-	-	-	9	1	5	1	2	3	10	-	*	10	6	-	1
	1.7%	2.3%	1.2%	1.5%	0.9%	2.6%	0.3%	-	-	2.8%	-	-	-	-	1.8%	0.5%	2.6%	0.6%	1.2%	1.2%	3.0%	-	0.1%	3.9%	1.7%	-	1.9%
SIGMA	981	483	499	280	350	351	270	216	171	71	228	269	39	187	505	292	177	214	142	273	352	94	162	247	351	82	44
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 3
Q8. Weighted by normal weighting and likelihood to vote
Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51
Weighted Total	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
Conservative	241	104	137	45	92	104	191	6	15	3	241	-	-	-	116	78	47	74	40	70	58	31	44	38	110	6	12
	24.7%	21.3%	28.2%	18.2%	26.2%	27.6%	66.0%	2.5%	8.6%	3.3%	100.0%	-	-	-	22.5%	26.4%	29.3%	33.3%	27.7%	26.8%	16.5%	35.6%	27.2%	15.7%	31.5%	6.7%	26.8%
Labour	277	146	131	83	106	89	7	181	40	1	-	277	-	-	118	119	41	57	45	64	111	23	49	97	74	23	12
	28.4%	29.9%	27.0%	33.2%	30.2%	23.6%	2.3%	79.2%	22.0%	1.0%	-	100.0%	-	-	23.0%	40.0%	25.2%	25.7%	31.4%	24.7%	31.7%	25.8%	30.1%	39.5%	21.4%	25.4%	27.5%
Liberal Democrat	37	21	16	11	13	12	2	2	30	1	-	-	37	-	11	22	4	18	10	6	3	5	6	9	12	5	*
	3.8%	4.3%	3.3%	4.5%	3.8%	3.3%	0.7%	1.0%	16.4%	1.2%	-	-	100.0%	-	2.1%	7.3%	2.7%	8.1%	6.9%	2.4%	0.9%	5.3%	3.8%	3.5%	3.6%	5.4%	0.8%
Scottish National Party (SNP)	29	9	20	7	17	5	3	2	2	20	-	-	-	-	14	10	6	6	1	11	12	-	-	-	-	29	-
	3.0%	1.9%	4.1%	3.0%	4.9%	1.3%	0.9%	1.0%	0.9%	27.1%	-	-	-	-	2.7%	3.3%	3.7%	2.7%	0.4%	4.1%	3.4%	-	-	-	-	33.1%	-
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*
	*	*	-	-	-	0.1%	-	-	-	0.3%	-	-	-	-	-	0.1%	-	-	-	0.1%	-	-	-	-	-	-	0.5%
UK Independence Party (UKIP)	194	121	73	33	66	95	69	11	35	37	-	-	-	194	162	12	20	25	24	52	93	11	32	42	88	13	8
	19.9%	24.7%	15.0%	13.3%	18.8%	25.3%	23.9%	5.0%	19.5%	48.6%	-	-	-	100.0%	31.6%	4.0%	12.3%	11.3%	16.7%	20.0%	26.7%	12.3%	19.8%	17.3%	25.3%	14.6%	17.0%
Another Party (Net)	33	21	12	14	9	11	1	6	11	6	-	-	-	-	11	18	4	10	5	8	9	6	1	8	14	3	1
	3.4%	4.3%	2.5%	5.6%	2.5%	2.8%	0.4%	2.5%	5.9%	7.5%	-	-	-	-	2.2%	6.1%	2.3%	4.7%	3.7%	3.1%	2.7%	6.6%	0.9%	3.3%	4.1%	2.8%	2.9%
Green	28	18	9	13	6	8	1	5	9	5	-	-	-	-	6	18	4	9	5	7	7	6	1	6	11	3	1
	2.8%	3.8%	1.9%	5.4%	1.7%	2.2%	0.4%	2.2%	4.9%	6.6%	-	-	-	-	1.2%	6.0%	2.3%	4.1%	3.3%	2.6%	2.0%	6.6%	0.9%	2.3%	3.2%	2.8%	2.3%
British National Party (BNP)	3	2	1	-	1	2	-	-	-	*	-	-	-	-	3	-	-	-	-	1	2	-	-	2	1	-	-
	0.3%	0.5%	0.1%	-	0.3%	0.5%	-	-	-	0.6%	-	-	-	-	0.6%	-	-	-	-	0.3%	0.7%	-	-	1.0%	0.2%	-	-
Christian	2	-	2	1	1	-	-	1	1	-	-	-	-	-	2	-	-	1	1	-	-	-	-	2	1	-	-
	0.2%	-	0.3%	0.2%	0.3%	-	-	0.2%	0.6%	-	-	-	-	-	0.3%	-	-	0.5%	0.4%	-	-	-	-	-	0.5%	-	-
If not listed please state in this box	1	*	1	-	1	*	-	-	1	*	-	-	-	-	1	*	-	*	-	1	-	-	-	-	1	-	*
	0.1%	0.1%	0.1%	-	0.2%	0.1%	-	-	0.4%	0.4%	-	-	-	-	0.1%	0.1%	-	0.1%	-	0.3%	-	-	-	-	0.2%	-	0.6%
Undecided	148	58	91	53	45	50	16	20	48	6	-	-	-	-	72	38	36	31	18	47	52	13	29	42	44	11	11
	15.2%	11.7%	18.7%	21.4%	12.8%	13.3%	5.6%	8.9%	26.7%	8.1%	-	-	-	-	14.1%	12.7%	22.0%	13.9%	12.5%	18.1%	15.0%	14.4%	18.0%	17.0%	12.5%	11.9%	24.0%
Refuse	15	9	5	2	2	10	*	-	-	2	-	-	-	-	9	1	4	1	1	2	11	-	*	9	5	-	*
	1.5%	1.9%	1.1%	0.9%	0.7%	2.7%	0.1%	-	-	2.9%	-	-	-	-	1.7%	0.2%	2.6%	0.4%	0.8%	0.7%	3.1%	-	0.1%	3.7%	1.5%	-	0.4%
SIGMA	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 4
Q8. Weighted by normal weighting, likelihood to vote and with undecided / refused removed
Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	788	374	414	217	310	261	235	210	116	73	213	272	51	180	376	293	118	214	169	224	181	83	132	190	288	54	40
Weighted Total	813	423	390	194	304	315	274	209	133	67	241	277	37	194	432	259	122	190	125	212	285	75	133	194	299	78	33
Conservative	241	104	137	45	92	104	191	6	15	3	241	-	-	-	116	78	47	74	40	70	58	31	44	38	110	6	12
	29.7%	24.7%	35.2%	23.4%	30.4%	32.9%	70.0%	2.7%	11.7%	3.7%	100.0%	-	-	-	26.7%	30.3%	38.9%	38.8%	31.9%	33.0%	20.2%	41.6%	33.2%	19.8%	36.7%	7.6%	35.5%
Labour	277	146	131	83	106	89	7	181	40	1	-	277	-	-	118	119	41	57	45	64	111	23	49	97	74	23	12
	34.1%	34.6%	33.7%	42.7%	34.9%	28.1%	2.5%	86.9%	30.0%	1.1%	-	100.0%	-	-	27.3%	45.9%	33.4%	30.0%	36.2%	30.4%	38.7%	30.1%	36.8%	49.8%	24.9%	28.9%	36.3%
Liberal Democrat	37	21	16	11	13	12	2	2	30	1	-	-	37	-	11	22	4	18	10	6	3	5	6	9	12	5	*
	4.6%	4.9%	4.1%	5.8%	4.4%	3.9%	0.8%	1.1%	22.3%	1.3%	-	-	100.0%	-	2.5%	8.4%	3.6%	9.4%	7.9%	3.0%	1.0%	6.2%	4.7%	4.4%	4.2%	6.1%	1.1%
Scottish National Party (SNP)	29	9	20	7	17	5	3	2	2	20	-	-	-	-	14	10	6	6	1	11	12	-	-	-	-	29	-
	3.6%	2.2%	5.2%	3.8%	5.6%	1.5%	1.0%	1.1%	1.3%	30.4%	-	-	-	-	3.1%	3.8%	4.8%	3.1%	0.5%	5.1%	4.2%	-	-	-	-	37.5%	-
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*
	*	0.1%	-	-	-	0.1%	-	-	-	0.3%	-	-	-	-	-	0.1%	-	-	-	0.1%	-	-	-	-	-	-	0.7%
UK Independence Party (UKIP)	194	121	73	33	66	95	69	11	35	37	-	-	-	194	162	12	20	25	24	52	93	11	32	42	88	13	8
	23.9%	28.6%	18.7%	17.1%	21.8%	30.1%	25.4%	5.5%	26.6%	54.6%	-	-	-	100.0%	37.6%	4.6%	16.3%	13.1%	19.2%	24.6%	32.5%	14.3%	24.2%	21.8%	29.4%	16.6%	22.5%
Another Party (Net)	33	21	12	14	9	11	1	6	11	6	-	-	-	-	11	18	4	10	5	8	9	6	1	8	14	3	1
	4.1%	5.0%	3.1%	7.2%	2.9%	3.4%	0.5%	2.7%	8.1%	8.5%	-	-	-	-	2.7%	7.0%	3.0%	5.5%	4.2%	3.8%	3.3%	7.8%	1.1%	4.1%	4.8%	3.2%	3.9%
Green	28	18	9	13	6	8	1	5	9	5	-	-	-	-	6	18	4	9	5	7	7	6	1	6	11	3	1
	3.4%	4.4%	2.4%	6.9%	1.9%	2.6%	0.5%	2.5%	6.7%	7.4%	-	-	-	-	1.4%	6.9%	3.0%	4.8%	3.8%	3.2%	2.5%	7.8%	1.1%	2.9%	3.8%	3.2%	3.1%
British National Party (BNP)	3	2	1	-	1	2	-	-	-	*	-	-	-	-	3	-	-	-	-	1	2	-	-	2	1	-	-
	0.4%	0.6%	0.2%	-	0.4%	0.6%	-	-	-	0.6%	-	-	-	-	0.7%	-	-	-	-	0.3%	0.9%	-	-	1.3%	0.2%	-	-
Christian	2	-	2	1	1	-	-	1	1	-	-	-	-	-	2	-	-	1	1	-	-	-	-	-	2	-	-
	0.2%	-	0.4%	0.3%	0.4%	-	-	0.3%	0.8%	-	-	-	-	-	0.4%	-	-	0.6%	0.4%	-	-	-	-	-	0.6%	-	-
If not listed please state in this box	1	*	1	-	1	*	-	-	1	*	-	-	-	-	1	*	-	*	-	1	-	-	-	-	1	-	*
	0.1%	0.1%	0.2%	-	0.2%	0.1%	-	-	0.5%	0.4%	-	-	-	-	0.2%	0.1%	-	0.1%	-	0.3%	-	-	-	-	0.2%	-	0.8%
SIGMA	813	423	390	194	304	315	274	209	133	67	241	277	37	194	432	259	122	190	125	212	285	75	133	194	299	78	33
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 5
Q8. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote
Q8. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	881	410	471	241	348	292	257	232	155	83	213	272	51	180	417	320	142	238	190	253	200	87	148	219	321	58	47
Weighted Total	918	474	444	219	343	356	303	234	162	76	262	301	40	211	485	291	141	215	140	241	322	83	148	224	337	87	39
Conservative	268	115	154	51	103	115	214	6	17	3	262	-	-	-	129	87	52	83	45	76	64	34	49	45	120	6	14
	29.2%	24.2%	34.5%	23.4%	29.9%	32.2%	70.6%	2.6%	10.4%	3.6%	100.0%	-	-	-	26.7%	29.8%	37.0%	38.5%	31.7%	31.7%	20.1%	41.3%	33.0%	19.9%	35.7%	7.4%	35.2%
Labour	309	164	146	91	119	99	7	205	43	1	-	301	-	-	134	129	45	64	50	73	123	25	54	109	84	25	13
	33.7%	34.6%	32.8%	41.6%	34.7%	27.8%	2.4%	87.3%	26.7%	1.1%	-	100.0%	-	-	27.6%	44.5%	32.1%	29.8%	35.3%	30.2%	38.3%	30.1%	36.3%	48.6%	24.8%	28.3%	34.8%
Liberal Democrat	58	29	29	17	20	21	2	3	50	1	-	-	40	-	18	31	10	22	13	13	9	6	9	15	20	7	2
	6.4%	6.1%	6.6%	7.8%	5.9%	5.9%	0.8%	1.1%	31.0%	1.3%	-	-	100.0%	-	3.7%	10.7%	6.7%	10.5%	9.6%	5.6%	2.8%	6.9%	5.8%	6.6%	6.1%	8.0%	4.3%
Scottish National Party (SNP)	32	10	22	8	19	5	3	2	2	22	-	-	-	-	15	11	6	7	1	12	13	-	-	-	-	32	-
	3.5%	2.1%	5.0%	3.8%	5.4%	1.5%	0.9%	1.0%	1.1%	29.6%	-	-	-	-	3.0%	3.7%	4.5%	3.2%	0.5%	4.8%	4.0%	-	-	-	-	36.9%	-
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*
	*	0.1%	-	-	-	0.1%	-	-	-	0.3%	-	-	-	-	-	0.1%	-	-	-	0.1%	-	-	-	-	-	-	0.6%
UK Independence Party (UKIP)	211	132	79	36	72	103	75	12	38	40	-	-	-	211	177	13	22	27	26	57	101	12	35	46	95	14	8
	23.0%	27.9%	17.8%	16.4%	21.0%	29.1%	24.8%	5.3%	23.6%	53.0%	-	-	-	100.0%	36.5%	4.4%	15.4%	12.6%	18.7%	23.5%	31.4%	14.1%	23.8%	20.6%	28.3%	16.2%	21.5%
Another Party (Net)	39	24	14	15	11	12	1	6	12	8	-	-	-	-	12	20	6	12	6	10	11	6	2	10	17	3	1
	4.2%	5.1%	3.2%	7.0%	3.2%	3.5%	0.5%	2.6%	7.2%	11.1%	-	-	-	-	2.6%	6.9%	4.2%	5.4%	4.3%	4.1%	3.4%	7.6%	1.1%	4.3%	5.0%	3.1%	3.6%
Green	32	21	11	15	8	10	1	6	10	8	-	-	-	-	6	20	6	10	5	8	8	6	2	7	14	3	1
	3.5%	4.5%	2.5%	6.8%	2.2%	2.8%	0.5%	2.4%	6.0%	10.1%	-	-	-	-	1.3%	6.8%	4.2%	4.7%	3.9%	3.5%	2.6%	7.6%	1.1%	3.1%	4.0%	3.1%	2.9%
British National Party (BNP)	3	3	1	-	1	2	-	-	-	*	-	-	-	-	3	-	-	-	-	1	3	-	-	3	1	-	-
	0.4%	0.6%	0.2%	-	0.4%	0.6%	-	-	-	0.6%	-	-	-	-	0.7%	-	-	-	-	0.3%	0.8%	-	-	1.2%	0.2%	-	-
Christian	2	-	2	1	1	-	-	1	1	-	-	-	-	-	2	-	-	1	1	-	-	-	-	-	2	-	-
	0.2%	-	0.4%	0.3%	0.4%	-	-	0.2%	0.8%	-	-	-	-	-	0.4%	-	-	0.6%	0.4%	-	-	-	-	-	0.5%	-	-
If not listed please state in this box	1	*	1	-	1	*	-	-	1	*	-	-	-	-	1	*	-	*	-	1	-	-	-	-	1	-	*
	0.1%	0.1%	0.2%	-	0.2%	0.1%	-	-	0.5%	0.4%	-	-	-	-	0.2%	0.1%	-	0.1%	-	0.3%	-	-	-	-	0.2%	-	0.8%
SIGMA	918	474	444	219	343	356	303	234	162	76	262	301	40	211	485	291	141	215	140	241	322	83	148	224	337	87	39
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 6
Q9. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
I voted in the 2010 General Election	771 75.5%	384 77.5%	387 73.7%	151 51.5%	301 83.5%	319 87.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	200 87.9%	211 78.6%	35 90.2%	149 79.5%	416 82.0%	223 73.7%	129 72.1%	186 86.1%	123 80.0%	200 71.3%	262 70.7%	67 69.2%	132 79.4%	199 78.0%	265 72.4%	74 89.5%	34 65.0%
I did not vote in the 2010 General Election	225 22.1%	99 20.0%	126 24.0%	127 43.3%	53 14.7%	45 12.3%	- -	- -	- -	- -	24 10.6%	54 20.0%	4 9.8%	31 16.3%	84 16.6%	74 24.5%	39 22.0%	29 13.3%	29 18.8%	69 24.8%	98 26.4%	30 30.8%	32 19.1%	47 18.5%	91 24.9%	7 8.4%	17 32.9%
Don't remember	24 2.4%	12 2.5%	12 2.3%	15 5.2%	7 1.8%	3 0.7%	- -	- -	- -	- -	3 1.4%	4 1.4%	- -	8 4.1%	7 1.5%	5 1.8%	10 5.8%	1 0.6%	2 1.1%	11 3.9%	11 2.9%	- -	3 1.6%	9 3.6%	10 2.7%	2 2.1%	1 2.1%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 7
Q10. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base : All Answering

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	764	361	403	167	321	276	257	233	156	83	187	216	44	136	359	272	130	218	181	205	160	76	136	186	271	56	39
Weighted Total	771	384	387	151	301	319	270	217	172	71	200	211	35	149	416	223	129	186	123	200	262	67	132	199	265	74	34
Conservative	270	130	139	47	91	131	270	-	-	-	177	6	2	63	163	59	47	77	49	74	71	32	56	53	101	17	11
	35.0%	34.0%	36.0%	31.4%	30.3%	41.2%	100.0%	-	-	-	88.5%	2.8%	5.9%	42.6%	39.2%	26.6%	36.9%	41.2%	39.3%	36.9%	27.1%	48.4%	42.0%	26.4%	38.3%	23.1%	32.6%
Labour	217	114	103	51	93	72	-	217	-	-	5	167	3	12	103	83	29	50	33	54	80	23	34	77	52	22	9
	28.1%	29.6%	26.6%	33.8%	31.0%	22.6%	-	100.0%	-	-	2.5%	79.0%	8.7%	7.7%	24.8%	37.2%	22.2%	26.9%	26.4%	26.8%	30.8%	33.9%	25.8%	38.8%	19.5%	29.2%	27.3%
Liberal Democrat	172	89	83	34	70	68	-	-	172	-	14	36	29	32	78	63	30	44	30	41	57	8	17	50	80	12	7
	22.3%	23.3%	21.4%	22.6%	23.4%	21.2%	-	-	100.0%	-	6.9%	17.1%	82.9%	21.4%	18.8%	28.4%	23.3%	23.6%	24.6%	20.3%	21.9%	11.5%	12.6%	24.9%	30.1%	15.7%	20.5%
UK Independence Party (UKIP)	23	14	9	3	12	8	-	-	-	23	-	*	-	21	21	1	2	3	3	6	12	*	9	2	8	1	4
	3.0%	3.6%	2.4%	1.7%	4.1%	2.6%	-	-	-	33.0%	-	0.2%	-	14.4%	5.1%	0.3%	1.3%	1.7%	2.3%	2.8%	4.5%	0.5%	6.5%	0.8%	3.2%	0.7%	11.6%
Green	19	8	11	5	11	3	-	-	-	19	2	*	-	6	7	6	7	2	2	7	8	1	4	4	9	-	1
	2.5%	2.1%	2.9%	3.5%	3.7%	0.8%	-	-	-	27.0%	0.9%	0.1%	-	3.8%	1.7%	2.5%	5.2%	1.0%	1.7%	3.5%	3.1%	1.6%	3.0%	1.8%	3.4%	-	4.2%
British National Party (BNP)	5	3	3	-	2	3	-	-	-	5	-	-	-	5	2	-	3	-	*	2	3	-	1	4	*	-	-
	0.7%	0.7%	0.7%	-	0.6%	1.1%	-	-	-	7.5%	-	-	-	3.2%	0.5%	-	2.5%	-	0.4%	1.0%	1.1%	-	0.7%	1.9%	0.2%	-	-
Scottish National Party (SNP)	20	5	15	4	12	4	-	-	-	20	-	-	1	1	9	6	5	5	1	7	8	-	-	-	-	20	-
	2.6%	1.4%	3.9%	2.3%	4.1%	1.4%	-	-	-	28.7%	-	-	2.5%	0.3%	2.2%	2.6%	4.1%	2.8%	0.4%	3.4%	3.0%	-	-	-	-	27.6%	-
Plaid Cymru	1	1	1	-	1	1	-	-	-	1	1	-	-	-	1	1	-	1	-	*	-	-	-	-	-	-	1
	0.2%	0.2%	0.2%	-	0.2%	0.2%	-	-	-	1.8%	0.3%	-	-	-	0.1%	0.3%	-	0.6%	-	0.1%	-	-	-	-	-	-	3.7%
Other	1	1	-	-	1	-	-	-	-	1	-	-	-	1	1	-	-	*	1	-	-	*	-	-	1	-	-
	0.2%	0.4%	-	-	0.5%	-	-	-	-	1.9%	-	-	-	0.9%	0.3%	-	-	0.2%	0.8%	-	-	0.6%	-	-	0.4%	-	-
Don't Remember	30	10	19	4	5	20	-	-	-	-	2	1	-	8	23	2	4	1	4	9	15	1	12	3	11	2	-
	3.8%	2.7%	5.0%	2.9%	1.6%	6.4%	-	-	-	-	0.9%	0.3%	-	5.6%	5.5%	0.9%	3.2%	0.7%	3.6%	4.4%	5.8%	1.4%	9.3%	1.4%	4.3%	2.9%	-
Refuse	12	8	4	3	1	8	-	-	-	-	-	1	-	-	8	3	2	3	1	2	7	1	*	8	2	1	-
	1.6%	2.1%	1.0%	1.8%	0.4%	2.5%	-	-	-	-	-	0.4%	-	-	1.9%	1.2%	1.3%	1.4%	0.6%	0.8%	2.7%	2.1%	0.1%	4.0%	0.7%	0.8%	-
SIGMA	771	384	387	151	301	319	270	217	172	71	200	211	35	149	416	223	129	186	123	200	262	67	132	199	265	74	34
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 8
Q11. Leaving aside what you would prefer to happen, which of the two main parties do you most expect to be in power after next year's election?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
The Labour Party	351	186	165	117	119	116	22	148	71	11	14	193	16	45	182	125	37	70	48	81	151	27	61	101	105	36	20
	34.4%	37.7%	31.4%	39.9%	32.9%	31.6%	8.0%	68.3%	41.5%	14.9%	6.0%	71.8%	41.3%	24.3%	35.9%	41.6%	20.9%	32.5%	31.2%	29.1%	41.0%	28.1%	36.7%	39.4%	28.8%	43.7%	38.4%
The Conservative Party	372	174	198	103	138	131	176	32	51	22	173	35	16	66	196	108	59	106	69	119	78	33	72	83	147	15	23
	36.5%	35.2%	37.8%	35.2%	38.3%	35.8%	65.3%	14.9%	29.4%	30.7%	76.1%	13.0%	41.5%	35.1%	38.6%	35.9%	33.1%	49.3%	44.8%	42.5%	21.1%	34.4%	43.0%	32.3%	40.3%	17.8%	43.8%
Don't know	296	134	162	73	104	120	72	36	50	38	41	41	7	76	129	68	82	39	37	80	140	36	34	72	113	32	9
	29.0%	27.1%	30.8%	24.8%	28.8%	32.7%	26.7%	16.8%	29.1%	54.3%	17.9%	15.2%	17.2%	40.6%	25.5%	22.6%	46.0%	18.2%	24.1%	28.4%	37.9%	37.5%	20.3%	28.2%	30.9%	38.4%	17.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 9
Q12. If there was a referendum on the UK's membership of the European Union taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
10 - Would definitely vote	612	313	299	133	206	274	190	150	127	54	140	176	23	144	379	179	54	144	101	139	229	50	97	145	220	69	31
	60.0%	63.3%	56.9%	45.3%	57.1%	74.6%	70.4%	69.2%	73.6%	77.0%	61.4%	65.5%	58.7%	76.9%	74.6%	59.3%	30.4%	66.5%	65.4%	49.6%	61.8%	52.1%	58.4%	56.6%	60.1%	83.8%	59.6%
9	86	40	46	22	35	29	29	19	18	2	27	20	4	6	29	34	23	21	8	33	24	7	19	28	23	7	3
	8.4%	8.0%	8.9%	7.5%	9.7%	8.0%	10.7%	9.0%	10.7%	2.2%	11.8%	7.5%	11.1%	3.3%	5.7%	11.4%	12.9%	9.5%	5.5%	12.0%	6.4%	7.6%	11.3%	11.0%	6.2%	8.1%	5.2%
8	97	52	45	36	45	16	25	22	8	5	31	23	6	11	42	33	22	21	9	43	24	12	16	29	34	1	4
	9.5%	10.5%	8.6%	12.3%	12.6%	4.3%	9.4%	10.4%	4.8%	6.6%	13.7%	8.5%	16.6%	5.9%	8.3%	10.9%	12.4%	9.8%	6.0%	15.2%	6.5%	12.7%	9.8%	11.3%	9.3%	1.6%	8.2%
7	52	19	33	23	23	7	9	16	5	4	8	20	1	8	22	16	14	10	11	15	15	4	8	14	21	2	3
	5.1%	3.8%	6.3%	7.7%	6.3%	1.8%	3.3%	7.3%	2.9%	5.5%	3.7%	7.3%	2.9%	4.4%	4.3%	5.3%	7.8%	4.7%	7.3%	5.5%	4.1%	4.4%	4.6%	5.5%	5.7%	2.6%	5.8%
6	33	20	12	17	10	6	6	2	2	1	13	9	1	1	5	18	10	5	2	7	19	1	7	7	17	-	1
	3.2%	4.1%	2.4%	5.7%	2.8%	1.6%	2.1%	0.9%	1.2%	1.0%	5.8%	3.3%	3.0%	0.5%	1.0%	5.8%	5.7%	2.3%	1.4%	2.4%	5.1%	1.2%	4.2%	2.7%	4.6%	-	1.3%
5	70	25	45	35	14	21	11	5	6	5	7	13	1	12	25	9	35	11	6	24	28	13	14	17	23	1	2
	6.8%	5.0%	8.5%	11.9%	3.9%	5.6%	4.0%	2.3%	3.6%	7.7%	3.0%	4.8%	3.0%	6.5%	4.9%	3.0%	19.9%	5.2%	3.7%	8.6%	7.7%	13.3%	8.2%	6.6%	6.4%	1.6%	3.5%
4	7	6	2	2	4	1	-	-	1	-	1	1	1	3	1	3	3	-	1	4	2	-	1	2	3	1	-
	0.7%	1.1%	0.4%	0.8%	1.0%	0.4%	-	-	0.8%	-	0.3%	0.5%	1.6%	1.5%	0.1%	1.1%	1.9%	-	0.9%	1.4%	0.6%	-	0.4%	1.0%	0.7%	1.8%	-
3	8	1	7	5	2	*	1	-	2	-	1	2	1	1	1	1	5	1	1	3	2	2	1	1	2	-	2
	0.8%	0.2%	1.3%	1.9%	0.5%	0.1%	0.2%	-	1.1%	-	0.2%	0.6%	3.1%	0.4%	0.3%	0.3%	3.1%	0.6%	0.7%	1.1%	0.6%	1.6%	0.3%	0.5%	0.6%	-	3.0%
2	13	2	11	3	3	7	-	-	1	-	-	2	-	-	-	9	5	1	7	1	4	3	2	-	8	-	-
	1.3%	0.4%	2.1%	1.0%	1.0%	1.9%	-	-	0.7%	-	-	0.8%	-	-	-	2.8%	2.6%	0.6%	4.4%	0.3%	1.2%	3.6%	1.0%	-	2.2%	-	-
1	10	3	7	4	6	-	-	-	-	-	-	3	-	1	4	-	6	1	2	-	7	1	-	1	8	-	-
	1.0%	0.6%	1.3%	1.3%	1.6%	-	-	-	-	-	-	1.2%	-	0.6%	0.8%	-	3.3%	0.5%	1.4%	-	1.8%	1.0%	-	0.4%	2.1%	-	-
0 - Would not vote	33	14	19	14	13	6	-	2	1	-	-	-	-	-	-	-	-	1	5	11	16	2	3	11	8	*	7
	3.2%	2.8%	3.5%	4.7%	3.5%	1.7%	-	1.0%	0.5%	-	-	-	-	-	-	-	-	0.4%	3.3%	3.9%	4.2%	2.6%	1.9%	4.4%	2.2%	0.5%	13.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 10

Q13. Weighted by normal weightings

Q13. If there was a referendum tomorrow on whether the UK should remain a member of the European Union, how do you think you would vote?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6							
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	979	438	541	285	382	312	257	232	155	83	213	272	51	180	452	347	180	257	208	282	232	96	166	241	356	66	52	
Weighted Total	987	481	506	280	347	360	270	214	171	71	228	269	39	187	507	302	178	215	149	269	354	94	164	244	357	82	45	
Vote for the UK to leave the European Union	507	257	250	124	155	228	163	103	78	41	107	111	12	156	507	-	-	88	54	142	223	46	82	131	175	43	30	
	51.4%	53.4%	49.5%	44.3%	44.6%	63.4%	60.5%	48.0%	45.6%	58.1%	47.1%	41.4%	30.9%	83.1%	100.0%	-	-	41.1%	36.5%	52.7%	62.9%	49.3%	50.0%	53.7%	49.0%	52.1%	66.7%	
Vote for the UK to remain a member of the European Union	302	140	162	104	110	88	59	83	63	13	77	113	22	12	-	302	-	95	63	81	63	35	55	55	115	30	10	
	30.6%	29.2%	31.9%	37.2%	31.6%	24.4%	21.9%	38.6%	36.9%	18.0%	33.6%	42.0%	56.6%	6.6%	-	100.0%	-	44.3%	42.2%	30.1%	17.7%	37.4%	33.6%	22.7%	32.3%	36.7%	23.3%	
Undecided	178	84	94	52	83	44	47	29	30	17	44	45	5	19	-	-	178	32	32	46	69	13	27	58	67	9	5	
	18.1%	17.5%	18.6%	18.5%	23.8%	12.2%	17.6%	13.3%	17.5%	23.9%	19.3%	16.6%	12.5%	10.2%	-	-	100.0%	14.7%	21.3%	17.2%	19.4%	13.4%	16.4%	23.6%	18.7%	11.2%	10.0%	
SIGMA	987	481	506	280	347	360	270	214	171	71	228	269	39	187	507	302	178	215	149	269	354	94	164	244	357	82	45	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 11

Q13. Weighted by normal weightings and likely to vote

Q13. If there was a referendum tomorrow on whether the UK should remain a member of the European Union, how do you think you would vote?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6							
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	979	438	541	285	382	312	257	232	155	83	213	272	51	180	452	347	180	257	208	282	232	96	166	241	356	66	52	
Weighted Total	979	488	491	258	345	376	284	226	180	74	234	271	39	195	531	300	148	221	147	263	348	88	163	245	347	89	46	
Vote for the UK to leave the European Union	531	275	256	117	163	251	179	110	86	45	117	118	12	167	531	-	-	93	57	143	238	44	83	139	185	48	32	
	54.2%	56.5%	52.0%	45.3%	47.2%	66.8%	63.2%	48.5%	47.7%	60.8%	50.1%	43.7%	32.1%	85.9%	100.0%	-	-	42.1%	38.7%	54.6%	68.3%	50.5%	51.1%	56.6%	53.3%	53.7%	68.5%	
Vote for the UK to remain a member of the European Union	300	140	160	102	113	86	60	89	68	13	75	117	23	11	-	300	-	101	61	81	59	35	55	56	110	32	11	
	30.7%	28.8%	32.6%	39.4%	32.8%	22.8%	21.0%	39.4%	37.6%	18.0%	32.0%	43.2%	59.7%	5.9%	-	100.0%	-	45.5%	41.2%	30.7%	16.8%	40.0%	33.8%	22.9%	31.7%	36.3%	24.2%	
Undecided	148	72	76	39	69	39	45	27	26	16	42	35	3	16	-	-	148	27	30	39	52	8	25	50	52	9	3	
	15.1%	14.8%	15.4%	15.3%	20.0%	10.4%	15.7%	12.1%	14.7%	21.2%	18.0%	13.1%	8.2%	8.2%	-	-	100.0%	12.4%	20.2%	14.7%	14.9%	9.5%	15.1%	20.4%	15.0%	10.0%	7.3%	
SIGMA	979	488	491	258	345	376	284	226	180	74	234	271	39	195	531	300	148	221	147	263	348	88	163	245	347	89	46	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 12
Q14. The Chancellor said This is far beyond what anyone expected us to achieve and it's a result for Britain To what extent do you agree or disagree with this description?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6							
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55	
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
Strongly agree	128	62	66	30	33	65	69	17	6	3	57	24	1	25	62	42	23	27	26	36	39	16	37	16	43	13	3	
	12.5%	12.5%	12.5%	10.2%	9.0%	17.8%	25.5%	7.7%	3.7%	4.4%	25.0%	8.9%	1.8%	13.6%	12.3%	14.0%	12.7%	12.3%	17.1%	12.9%	10.4%	16.3%	21.9%	6.4%	11.6%	16.0%	6.2%	
Somewhat agree	299	125	174	107	99	94	107	57	35	11	112	70	10	34	141	113	43	77	45	89	88	25	41	71	115	33	14	
	29.3%	25.3%	33.1%	36.4%	27.4%	25.6%	39.8%	26.4%	20.5%	15.2%	49.1%	26.2%	26.2%	18.2%	27.7%	37.5%	24.2%	35.7%	29.1%	31.7%	23.9%	25.9%	24.3%	27.7%	31.4%	40.6%	26.6%	
Neither agree nor disagree	207	83	124	70	79	58	34	55	34	23	29	59	10	23	99	53	45	40	32	73	62	25	31	62	59	17	13	
	20.3%	16.7%	23.7%	23.9%	21.9%	15.9%	12.5%	25.3%	19.9%	32.9%	12.7%	21.8%	25.2%	12.2%	19.5%	17.7%	25.2%	18.7%	20.7%	25.9%	16.9%	26.2%	18.8%	24.3%	16.1%	20.8%	24.2%	
Somewhat disagree	129	68	61	26	59	44	36	23	36	11	21	29	8	27	64	40	24	29	20	35	45	12	17	38	46	12	4	
	12.7%	13.7%	11.7%	8.8%	16.4%	12.1%	13.4%	10.7%	20.9%	15.2%	9.3%	10.8%	19.6%	14.6%	12.6%	13.3%	13.5%	13.6%	13.1%	12.5%	12.1%	12.1%	10.5%	14.8%	12.6%	14.2%	8.0%	
Strongly disagree	200	129	72	35	72	93	21	58	53	21	5	73	9	74	127	40	26	34	26	35	105	10	35	52	84	6	14	
	19.6%	26.0%	13.6%	11.9%	20.1%	25.5%	7.7%	26.8%	30.9%	30.2%	2.2%	27.1%	23.3%	39.4%	25.0%	13.2%	14.3%	15.7%	16.7%	12.7%	28.4%	10.0%	20.8%	20.3%	23.0%	7.8%	26.3%	
Don't know	56	29	28	26	19	12	3	7	7	1	4	14	1	4	15	13	18	9	5	12	31	9	6	17	19	*	5	
	5.5%	5.8%	5.3%	8.8%	5.2%	3.3%	1.1%	3.1%	4.1%	2.0%	1.6%	5.2%	3.8%	1.9%	2.9%	4.2%	10.1%	3.9%	3.3%	4.3%	8.4%	9.5%	3.7%	6.7%	5.2%	0.5%	8.8%	
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 13
Q15. Which of the following statements is closest to your opinion?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
A Labour government led by Ed Miliband would have probably secured a better deal for Britain	111 10.9%	57 11.5%	55 10.4%	46 15.8%	42 11.6%	23 6.3%	10 3.7%	55 25.6%	7 4.1%	2 3.0%	11 4.8%	77 28.8%	3 9.0%	6 3.3%	46 9.0%	50 16.7%	10 5.6%	26 12.2%	17 10.8%	24 8.7%	44 11.9%	7 7.3%	25 14.7%	31 12.3%	32 8.7%	5 6.5%	11 21.4%
A Labour government led by Ed Miliband would have probably secured a worse deal for Britain	354 34.7%	165 33.4%	189 36.0%	77 26.3%	129 35.9%	147 40.2%	198 73.3%	17 7.8%	53 30.6%	23 33.1%	177 77.8%	11 4.1%	14 35.0%	78 41.4%	198 39.1%	97 32.0%	56 31.3%	82 37.9%	64 41.7%	119 42.5%	89 24.1%	37 38.7%	59 35.5%	84 32.7%	146 39.8%	8 9.6%	20 39.2%
A Labour government led by Ed Miliband would have probably secured a similar deal for Britain	258 25.3%	139 28.1%	119 22.7%	81 27.7%	91 25.2%	86 23.5%	36 13.3%	89 41.3%	57 33.3%	13 17.9%	20 8.9%	106 39.2%	16 41.6%	55 29.5%	115 22.6%	109 36.0%	30 17.0%	62 28.8%	44 28.7%	69 24.5%	83 22.5%	18 18.9%	44 26.6%	65 25.3%	86 23.6%	34 41.0%	10 19.2%
Don't know	296 29.1%	134 27.1%	162 30.9%	88 30.1%	98 27.2%	110 30.0%	26 9.7%	55 25.3%	55 32.0%	33 46.0%	19 8.5%	75 27.9%	6 14.4%	48 25.8%	149 29.3%	46 15.3%	82 46.0%	46 21.2%	29 18.8%	68 24.3%	154 41.5%	34 35.1%	39 23.2%	76 29.7%	102 27.9%	35 42.8%	11 20.2%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 14
Q16. David Cameron has said he plans to hold a referendum on the EU if he wins the next election, and says he hopes to win concessions in a number of areas prior to the vote, such as over immigration policy. Does Friday's agreement over the EU budget surcharge make you more or less confident in David Cameron's ability to win concessions from the EU?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
More confident	253	109	144	88	83	82	138	29	25	4	130	39	9	33	131	81	40	69	36	86	62	25	44	48	101	17	18
	24.8%	21.9%	27.5%	30.1%	23.1%	22.3%	51.1%	13.3%	14.7%	5.3%	57.2%	14.7%	24.1%	17.5%	25.8%	26.8%	22.5%	31.9%	23.5%	30.8%	16.7%	25.6%	26.7%	18.8%	27.6%	20.7%	34.9%
Less confident	222	121	102	54	80	88	25	63	62	26	12	80	12	66	127	65	24	44	34	60	84	16	49	65	72	15	5
	21.8%	24.4%	19.3%	18.5%	22.3%	24.0%	9.2%	29.1%	35.8%	37.2%	5.3%	29.7%	31.3%	35.4%	25.0%	21.7%	13.7%	20.3%	22.2%	21.5%	22.8%	16.7%	29.4%	25.5%	19.7%	18.7%	8.9%
No difference	544	266	279	151	197	197	107	125	85	41	86	149	17	88	249	156	114	103	84	134	224	56	73	142	193	50	29
	53.4%	53.6%	53.1%	51.4%	54.6%	53.7%	39.7%	57.6%	49.4%	57.5%	37.6%	55.6%	44.6%	47.1%	49.2%	51.5%	63.8%	47.8%	54.2%	47.8%	60.5%	57.8%	43.9%	55.7%	52.7%	60.6%	56.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 15
Q17a. Which of the following adjectives do you think describes Ed Miliband?
A winner
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	221	107	114	70	72	78	15	119	17	6	14	150	8	10	95	90	30	38	28	52	102	18	43	76	52	22	10
	21.6%	21.5%	21.7%	23.8%	20.1%	21.4%	5.5%	55.1%	9.9%	7.9%	6.2%	55.8%	21.0%	5.1%	18.8%	29.8%	16.9%	17.5%	18.4%	18.7%	27.7%	18.4%	25.9%	29.6%	14.3%	26.5%	19.2%
No	799	389	411	223	288	288	255	97	155	65	214	119	31	178	412	212	148	178	126	227	268	79	124	180	313	61	42
	78.4%	78.5%	78.3%	76.2%	79.9%	78.6%	94.5%	44.9%	90.1%	92.1%	93.8%	44.2%	79.0%	94.9%	81.2%	70.2%	83.1%	82.5%	81.6%	81.3%	72.3%	81.6%	74.1%	70.4%	85.7%	73.5%	80.8%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 16
q17b.Which of the following adjectives do you think describes Ed Miliband?
Strong
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	275	121	154	90	97	89	33	107	39	13	32	146	18	28	123	101	45	53	35	81	106	20	47	89	80	26	13
	27.0%	24.4%	29.4%	30.6%	26.8%	24.3%	12.1%	49.5%	22.6%	17.8%	13.9%	54.1%	47.6%	15.1%	24.3%	33.5%	25.0%	24.4%	23.0%	28.9%	28.8%	20.2%	28.3%	34.7%	22.0%	31.6%	25.3%
No	745	374	370	204	264	278	237	109	133	58	196	123	20	159	384	201	134	164	119	199	263	77	120	167	285	56	39
	73.0%	75.6%	70.6%	69.4%	73.2%	75.7%	87.9%	50.5%	77.4%	82.2%	86.1%	45.9%	52.4%	84.9%	75.7%	66.5%	75.0%	75.6%	77.0%	71.1%	71.2%	79.8%	71.7%	65.3%	78.0%	68.4%	74.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 17
q17c.Which of the following adjectives do you think describes Ed Miliband?
Attractive
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	193	84	108	42	56	94	31	74	29	5	28	97	7	20	85	61	38	37	16	47	94	20	37	50	54	20	11
	18.9%	17.0%	20.6%	14.5%	15.7%	25.5%	11.7%	34.1%	17.0%	7.7%	12.3%	36.0%	18.5%	10.6%	16.8%	20.3%	21.2%	16.9%	10.1%	16.6%	25.4%	20.6%	22.0%	19.7%	14.8%	24.6%	21.3%
No	827	411	416	251	304	273	238	143	143	65	200	172	31	168	422	240	140	180	139	233	276	77	130	205	311	62	41
	81.1%	83.0%	79.4%	85.5%	84.3%	74.5%	88.3%	65.9%	83.0%	92.3%	87.7%	64.0%	81.5%	89.4%	83.2%	79.7%	78.8%	83.1%	89.9%	83.4%	74.6%	79.4%	78.0%	80.3%	85.2%	75.4%	78.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 18
q17d.Which of the following adjectives do you think describes Ed Miliband?
In touch
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	417	222	195	118	154	144	47	158	67	24	49	198	15	43	189	150	67	83	49	104	181	29	72	112	140	41	22
	40.8%	44.8%	37.1%	40.3%	42.8%	39.3%	17.5%	73.1%	38.7%	33.3%	21.4%	73.6%	40.0%	23.0%	37.3%	49.7%	37.7%	38.3%	31.6%	37.2%	48.9%	29.6%	43.0%	43.8%	38.4%	49.6%	42.5%
No	603	273	330	175	206	222	222	58	105	47	179	71	23	144	318	152	111	133	105	176	189	68	95	144	225	42	30
	59.2%	55.2%	62.9%	59.7%	57.2%	60.7%	82.5%	26.9%	61.3%	66.7%	78.6%	26.4%	60.0%	77.0%	62.7%	50.3%	62.3%	61.7%	68.4%	62.8%	51.1%	70.4%	57.0%	56.2%	61.6%	50.4%	57.5%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 19
q17e.Which of the following adjectives do you think describes Ed Miliband?
Intelligent
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	682	336	346	196	241	245	141	191	115	43	129	233	28	99	311	233	122	147	105	188	243	58	124	176	235	51	36
	66.9%	67.8%	66.0%	66.9%	66.9%	66.9%	52.3%	88.1%	66.6%	60.2%	56.7%	86.6%	72.0%	52.6%	61.3%	77.1%	68.2%	67.9%	68.2%	67.1%	65.6%	60.6%	74.2%	69.0%	64.3%	62.2%	69.4%
No	338	159	178	97	119	121	129	26	57	28	99	36	11	89	196	69	57	69	49	92	127	38	43	79	130	31	16
	33.1%	32.2%	34.0%	33.1%	33.1%	33.1%	47.7%	11.9%	33.4%	39.8%	43.3%	13.4%	28.0%	47.4%	38.7%	22.9%	31.8%	32.1%	31.8%	32.9%	34.4%	39.4%	25.8%	31.0%	35.7%	37.8%	30.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 20
Q18. Can you imagine Ed Miliband standing on the steps of 10 Downing Street as Prime Minister?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	360	177	183	129	125	107	26	144	66	20	21	187	18	38	163	140	51	82	45	91	142	27	64	100	115	37	16
	35.3%	35.8%	34.8%	43.8%	34.7%	29.1%	9.8%	66.5%	38.4%	27.9%	9.0%	69.6%	46.7%	20.2%	32.1%	46.2%	28.6%	38.0%	29.4%	32.4%	38.4%	27.7%	38.5%	39.3%	31.6%	44.8%	30.3%
No	660	318	342	165	235	260	243	73	106	51	207	82	21	150	344	162	127	134	109	189	228	70	103	155	250	46	36
	64.7%	64.2%	65.2%	56.2%	65.3%	70.9%	90.2%	33.5%	61.6%	72.1%	91.0%	30.4%	53.3%	79.8%	67.9%	53.8%	71.4%	62.0%	70.6%	67.6%	61.6%	72.3%	61.5%	60.7%	68.4%	55.2%	69.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 21
Q19. Can you imagine Ed Miliband negotiating a better deal from the EU?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	265 25.9%	123 24.9%	142 27.0%	93 31.6%	105 29.2%	67 18.3%	15 5.5%	124 57.3%	41 23.6%	8 10.7%	10 4.5%	167 62.3%	13 34.7%	17 8.8%	105 20.8%	102 33.8%	52 29.2%	57 26.1%	41 26.3%	65 23.2%	102 27.7%	17 17.1%	41 24.9%	81 31.7%	85 23.2%	26 31.7%	14 27.0%
No	755 74.1%	372 75.1%	383 73.0%	201 68.4%	255 70.8%	300 81.7%	255 94.5%	92 42.7%	131 76.4%	63 89.3%	218 95.5%	101 37.7%	25 65.3%	171 91.2%	402 79.2%	200 66.2%	126 70.8%	160 73.9%	114 73.7%	215 76.8%	267 72.3%	80 82.9%	125 75.1%	175 68.3%	281 76.8%	56 68.3%	38 73.0%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 22
Q20. Can you imagine Ed Miliband with his finger on the nuclear button?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	201	97	104	69	56	77	31	73	34	7	23	88	10	27	99	78	23	43	32	52	74	17	35	48	65	30	6
	19.7%	19.6%	19.9%	23.5%	15.5%	20.9%	11.4%	33.9%	19.6%	10.5%	10.1%	32.8%	26.6%	14.6%	19.4%	25.9%	12.7%	20.0%	20.6%	18.7%	20.0%	17.1%	21.0%	18.8%	17.9%	36.6%	12.1%
No	819	398	420	224	304	290	239	143	138	63	205	181	28	160	409	224	156	173	122	227	296	80	132	207	300	52	46
	80.3%	80.4%	80.1%	76.5%	84.5%	79.1%	88.6%	66.1%	80.4%	89.5%	89.9%	67.2%	73.4%	85.4%	80.6%	74.1%	87.3%	80.0%	79.4%	81.3%	80.0%	82.9%	79.0%	81.2%	82.1%	63.4%	87.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 23
Q21. Can you imagine Ed Miliband helping the economy grow?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	416	207	210	151	138	128	32	169	65	17	24	222	18	37	184	157	63	89	57	105	166	36	74	120	124	36	24
	40.8%	41.7%	40.0%	51.4%	38.3%	34.8%	11.9%	77.8%	37.7%	23.4%	10.7%	82.6%	46.5%	19.7%	36.3%	51.9%	35.3%	41.0%	37.0%	37.5%	44.8%	37.3%	44.3%	47.1%	34.0%	44.1%	47.0%
No	604	289	315	142	222	239	238	48	107	54	203	47	21	150	323	145	115	128	97	175	204	61	93	135	241	46	28
	59.2%	58.3%	60.0%	48.6%	61.7%	65.2%	88.1%	22.2%	62.3%	76.6%	89.3%	17.4%	53.5%	80.3%	63.7%	48.1%	64.7%	59.0%	63.0%	62.5%	55.2%	62.7%	55.7%	52.9%	66.0%	55.9%	53.0%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 24
Q22. Can you imagine Ed Miliband creating more jobs?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	431	216	214	153	151	127	38	167	79	22	28	217	18	51	191	162	63	100	60	107	163	34	73	120	138	39	26
	42.2%	43.7%	40.8%	52.1%	42.1%	34.5%	14.1%	77.2%	45.7%	31.6%	12.3%	80.7%	47.1%	27.0%	37.6%	53.8%	35.4%	46.4%	39.2%	38.2%	44.1%	34.9%	44.1%	47.1%	37.8%	46.8%	49.1%
No	589	279	311	140	209	240	232	49	93	48	200	52	20	137	316	140	115	116	94	173	207	63	93	135	227	44	26
	57.8%	56.3%	59.2%	47.9%	57.9%	65.5%	85.9%	22.8%	54.3%	68.4%	87.7%	19.3%	52.9%	73.0%	62.4%	46.2%	64.6%	53.6%	60.8%	61.8%	55.9%	65.1%	55.9%	52.9%	62.2%	53.2%	50.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 25
Q23. Can you imagine Ed Miliband standing up to the unions?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	298	146	152	111	103	85	27	129	54	9	15	153	18	35	133	111	46	70	40	67	120	27	52	83	94	29	13
	29.3%	29.6%	29.0%	37.9%	28.5%	23.1%	9.8%	59.7%	31.2%	12.4%	6.6%	57.0%	45.9%	18.4%	26.2%	36.8%	26.0%	32.6%	26.1%	24.0%	32.6%	28.0%	31.3%	32.6%	25.6%	35.3%	24.8%
No	722	349	373	182	258	282	243	87	118	62	213	116	21	153	374	191	132	146	114	213	249	69	115	172	272	53	39
	70.7%	70.4%	71.0%	62.1%	71.5%	76.9%	90.2%	40.3%	68.8%	87.6%	93.4%	43.0%	54.1%	81.6%	73.8%	63.2%	74.0%	67.4%	73.9%	76.0%	67.4%	72.0%	68.7%	67.4%	74.4%	64.7%	75.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 26
Q24. Can you imagine Ed Miliband improving the UK's schools and hospitals?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	489	253	236	157	169	163	60	181	97	17	55	234	17	52	213	172	93	104	62	128	194	43	90	133	152	39	31
	48.0%	51.1%	44.9%	53.7%	46.8%	44.5%	22.3%	83.8%	56.1%	23.8%	24.2%	87.1%	45.2%	27.8%	42.0%	56.9%	52.0%	48.2%	40.5%	45.9%	52.5%	44.4%	54.2%	52.1%	41.5%	47.1%	60.0%
No	531	242	289	136	192	203	210	35	76	54	173	35	21	135	294	130	85	112	92	151	176	54	76	122	214	44	21
	52.0%	48.9%	55.1%	46.3%	53.2%	55.5%	77.7%	16.2%	43.9%	76.2%	75.8%	12.9%	54.8%	72.2%	58.0%	43.1%	48.0%	51.8%	59.5%	54.1%	47.5%	55.6%	45.8%	47.9%	58.5%	52.9%	40.0%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 27
Q25. Can you imagine Ed Miliband getting the national deficit down?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	321	155	166	111	116	94	23	143	52	13	13	184	13	34	143	122	51	69	48	74	130	22	57	99	96	34	13
	31.5%	31.3%	31.7%	37.8%	32.2%	25.8%	8.7%	66.1%	30.4%	18.6%	5.8%	68.4%	33.4%	18.3%	28.2%	40.4%	28.9%	31.9%	31.1%	26.5%	35.2%	22.6%	34.1%	38.6%	26.3%	41.1%	25.8%
No	699	340	358	182	244	272	246	73	120	58	215	85	26	153	364	180	127	147	106	206	240	75	110	157	269	49	39
	68.5%	68.7%	68.3%	62.2%	67.8%	74.2%	91.3%	33.9%	69.6%	81.4%	94.2%	31.6%	66.6%	81.7%	71.8%	59.6%	71.1%	68.1%	68.9%	73.5%	64.8%	77.4%	65.9%	61.4%	73.7%	58.9%	74.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 28
Q26. Can you imagine Ed Miliband reforming our welfare system to reduce cost and abuse?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	377	190	186	129	132	116	34	160	59	12	35	197	15	44	162	140	69	71	54	106	145	30	76	102	123	28	18
	36.9%	38.5%	35.5%	44.0%	36.6%	31.6%	12.6%	74.1%	34.5%	17.4%	15.5%	73.3%	38.0%	23.3%	31.9%	46.4%	38.8%	33.0%	35.0%	38.1%	39.2%	30.8%	45.3%	39.8%	33.8%	34.5%	33.8%
No	643	305	338	164	228	251	236	56	113	58	193	72	24	144	345	162	109	145	100	173	225	67	91	154	242	54	34
	63.1%	61.5%	64.5%	56.0%	63.4%	68.4%	87.4%	25.9%	65.5%	82.6%	84.5%	26.7%	62.0%	76.7%	68.1%	53.6%	61.2%	67.0%	65.0%	61.9%	60.8%	69.2%	54.7%	60.2%	66.2%	65.5%	66.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 29
Q27. Can you imagine Ed Miliband reducing the level of immigration to the UK?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	264	106	158	91	90	82	29	105	31	8	35	140	10	16	111	97	47	51	44	62	107	20	43	74	86	24	16
	25.8%	21.4%	30.0%	31.2%	25.0%	22.3%	10.7%	48.6%	18.2%	10.7%	15.2%	52.2%	27.0%	8.7%	21.9%	32.3%	26.4%	23.8%	28.3%	22.0%	28.9%	21.1%	25.9%	28.9%	23.5%	28.9%	31.7%
No	756	389	367	202	270	285	241	111	141	63	193	129	28	171	396	204	131	165	111	218	263	76	124	182	279	59	36
	74.2%	78.6%	70.0%	68.8%	75.0%	77.7%	89.3%	51.4%	81.8%	89.3%	84.8%	47.8%	73.0%	91.3%	78.1%	67.7%	73.6%	76.2%	71.7%	78.0%	71.1%	78.9%	74.1%	71.1%	76.5%	71.1%	68.3%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 30
Q28. Weighted by normal weighting
Q28. Imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Ed Miliband for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Conservative	242	99	143	49	98	94	182	7	21	1	212	5	2	4	118	80	43	76	44	76	46	31	42	42	105	6	17
	23.7%	20.0%	27.2%	16.8%	27.3%	25.8%	67.4%	3.4%	12.0%	1.9%	93.0%	2.0%	5.1%	2.1%	23.4%	26.6%	24.0%	35.1%	28.4%	27.2%	12.5%	31.8%	25.1%	16.5%	28.7%	7.2%	31.7%
Labour	288	149	139	89	103	96	10	165	39	1	11	244	3	2	121	120	40	57	42	70	119	21	50	95	82	21	18
	28.2%	30.2%	26.4%	30.3%	28.6%	26.3%	3.6%	76.2%	22.5%	1.6%	4.9%	90.7%	6.5%	1.2%	23.9%	39.8%	22.7%	26.3%	27.2%	25.1%	32.1%	21.9%	29.9%	37.3%	22.5%	25.8%	35.1%
Liberal Democrat	36	19	17	15	9	12	2	1	24	2	2	-	29	-	10	22	4	12	10	10	5	7	5	6	12	5	1
	3.6%	3.9%	3.2%	5.2%	2.5%	3.2%	0.6%	0.5%	14.1%	2.4%	0.8%	-	74.0%	-	2.0%	7.3%	2.2%	5.5%	6.5%	3.4%	1.2%	7.7%	3.3%	2.3%	3.4%	5.5%	1.3%
UKIP	204	116	88	41	66	98	61	16	35	30	-	5	-	176	164	17	22	24	31	55	95	10	38	44	95	11	7
	20.0%	23.4%	16.9%	14.0%	18.2%	26.7%	22.7%	7.2%	20.1%	42.3%	-	2.0%	-	94.0%	32.3%	5.6%	12.3%	11.0%	19.9%	19.5%	25.8%	10.0%	22.5%	17.1%	25.9%	13.9%	13.7%
Plaid Cymru	1	1	*	-	*	1	-	-	*	1	-	*	-	-	-	1	-	*	*	*	-	-	-	-	-	-	1
	0.1%	0.1%	0.1%	-	0.1%	0.2%	-	-	0.2%	1.0%	-	0.2%	-	-	-	0.4%	-	0.2%	0.3%	0.1%	-	-	-	-	-	-	2.1%
Scottish National Party (SNP)	20	8	12	6	10	4	1	2	1	12	-	-	-	-	6	10	4	5	1	4	10	-	-	-	-	20	-
	2.0%	1.7%	2.3%	2.2%	2.7%	1.2%	0.5%	0.9%	0.9%	17.2%	-	-	-	-	1.2%	3.2%	2.5%	2.3%	0.8%	1.4%	2.8%	-	-	-	-	24.6%	-
Another Party (Net)	41	18	23	18	14	9	1	4	13	11	-	2	-	-	20	16	2	9	3	13	16	7	2	6	18	8	*
	4.0%	3.6%	4.4%	6.0%	3.9%	2.5%	0.4%	2.0%	7.8%	15.5%	-	0.6%	-	-	4.0%	5.4%	1.4%	4.2%	1.9%	4.6%	4.3%	7.2%	1.0%	2.2%	5.1%	9.5%	0.4%
Green	31	15	16	17	7	7	1	4	12	5	-	2	-	-	11	16	2	8	3	7	13	7	1	3	17	2	*
	3.0%	3.0%	3.0%	5.9%	1.9%	1.9%	0.4%	2.0%	7.2%	6.5%	-	0.6%	-	-	2.2%	5.4%	1.2%	3.7%	1.9%	2.5%	3.5%	7.2%	0.7%	1.1%	4.8%	2.8%	0.4%
British National Party (BNP)	3	3	-	-	*	2	-	-	-	*	-	-	-	-	3	-	-	-	-	-	3	-	-	3	-	-	-
	0.3%	0.5%	-	-	0.1%	0.6%	-	-	-	0.7%	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.1%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-
Monster Raving Loony Party	*	-	*	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-
	*	-	0.1%	0.1%	-	-	-	-	0.6%	-	-	-	-	-	-	-	0.2%	-	-	0.1%	-	-	0.2%	-	-	-	-
If not listed please state in this box	6	-	6	-	6	-	-	-	6	-	-	-	-	-	6	-	-	-	-	6	-	-	-	-	-	6	-
	0.5%	-	1.1%	-	1.5%	-	-	-	7.8%	-	-	-	-	-	1.1%	-	-	-	-	2.0%	-	-	-	-	-	6.7%	-
Undecided	164	70	94	68	53	43	13	21	37	11	3	12	6	5	60	35	55	30	19	49	66	20	29	51	45	11	7
	16.1%	14.2%	17.9%	23.2%	14.8%	11.7%	4.8%	9.7%	21.7%	15.4%	1.3%	4.6%	14.4%	2.8%	11.9%	11.6%	30.6%	14.0%	12.4%	17.5%	17.8%	20.3%	17.6%	19.9%	12.3%	13.4%	13.6%
Refuse	23	14	9	7	7	9	-	-	1	2	-	-	-	-	7	*	8	3	4	3	13	1	1	12	8	-	1
	2.3%	2.9%	1.7%	2.4%	1.9%	2.6%	-	-	0.7%	2.8%	-	-	-	-	1.4%	0.1%	4.3%	1.4%	2.8%	1.1%	3.5%	1.1%	0.7%	4.8%	2.1%	-	2.1%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 31
Q28. Weighted by normal weighting and likelihood to vote
Q28. Imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Ed Miliband for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Total		Gender			Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51		
Weighted Total	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44		
Conservative	256	104	152	48	104	104	196	8	22	1	227	5	2	4	127	82	47	80	46	79	50	33	46	45	109	6	18		
	26.3%	21.3%	31.3%	19.4%	29.6%	27.7%	67.7%	3.5%	12.3%	2.0%	94.1%	1.9%	5.0%	2.0%	24.8%	27.8%	28.8%	36.2%	32.2%	30.4%	14.4%	37.1%	28.1%	18.3%	31.4%	7.3%	39.9%		
Labour	285	154	131	84	105	96	11	180	42	1	10	256	2	2	123	123	39	60	42	66	117	22	49	98	81	23	12		
	29.2%	31.3%	27.1%	33.5%	30.0%	25.6%	3.7%	78.7%	23.1%	1.6%	4.0%	92.2%	5.8%	1.2%	24.0%	41.6%	23.8%	26.9%	29.1%	25.3%	33.7%	24.8%	30.0%	40.2%	23.4%	25.9%	26.9%		
Liberal Democrat	36	20	16	14	10	12	2	1	26	2	1	-	29	-	10	22	4	13	11	8	4	7	5	6	11	5	1		
	3.7%	4.0%	3.3%	5.4%	2.8%	3.3%	0.6%	0.5%	14.3%	2.4%	0.6%	-	77.6%	-	1.9%	7.4%	2.4%	5.8%	7.5%	3.1%	1.2%	8.1%	3.4%	2.5%	3.2%	5.8%	1.8%		
UKIP	203	121	82	35	68	100	67	15	38	33	-	5	-	183	172	9	21	25	24	53	100	10	40	41	91	13	8		
	20.8%	24.7%	16.9%	14.2%	19.4%	26.5%	23.1%	6.7%	21.2%	43.3%	-	1.9%	-	94.2%	33.5%	3.2%	13.2%	11.4%	16.9%	20.3%	28.8%	11.1%	24.5%	16.9%	26.2%	14.6%	17.0%		
Plaid Cymru	1	*	*	-	*	*	-	-	*	*	-	*	-	-	-	1	-	*	*	*	-	-	-	-	-	-	1		
	0.1%	0.1%	0.1%	-	0.1%	0.1%	-	-	0.3%	0.7%	-	0.2%	-	-	-	0.3%	-	0.1%	0.3%	0.1%	-	-	-	-	-	-	2.2%		
Scottish National Party (SNP)	22	9	13	6	11	5	1	2	2	14	-	-	-	-	7	10	5	5	1	5	11	-	-	-	-	22	-		
	2.2%	1.9%	2.6%	2.5%	3.1%	1.3%	0.5%	1.0%	0.9%	18.2%	-	-	-	-	1.3%	3.4%	3.0%	2.2%	0.8%	1.7%	3.3%	-	-	-	-	24.8%	-		
Another Party (Net)	40	18	22	17	14	10	1	4	14	11	-	1	-	-	21	16	2	9	3	13	15	6	2	5	18	9	*		
	4.1%	3.7%	4.5%	6.6%	3.9%	2.6%	0.4%	1.8%	7.9%	15.0%	-	0.4%	-	-	4.2%	5.4%	1.4%	4.1%	2.2%	5.0%	4.2%	6.5%	1.0%	2.2%	5.3%	9.9%	0.5%		
Green	30	16	14	16	6	8	1	4	13	4	-	1	-	-	12	16	2	8	3	6	12	6	1	3	17	3	*		
	3.0%	3.2%	2.9%	6.5%	1.7%	2.0%	0.4%	1.8%	7.3%	5.6%	-	0.4%	-	-	2.2%	5.4%	1.1%	3.6%	2.2%	2.4%	3.5%	6.5%	0.7%	1.2%	4.9%	2.8%	0.5%		
British National Party (BNP)	2	2	-	-	*	2	-	-	-	*	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-		
	0.3%	0.5%	-	-	0.1%	0.5%	-	-	-	0.6%	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.0%	-	-	-		
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-		
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-		
Monster Raving Loony Party	*	-	*	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-		
	*	-	0.1%	0.2%	-	-	-	-	0.6%	-	-	-	-	-	-	-	0.3%	-	-	0.2%	-	-	0.3%	-	-	-	-		
If not listed please state in this box	6	-	6	-	6	-	-	-	6	-	-	-	-	-	6	-	-	-	-	6	-	-	-	-	-	6	-		
	0.6%	-	1.3%	-	1.8%	-	-	-	8.3%	-	-	-	-	-	1.2%	-	-	-	-	2.4%	-	-	-	-	-	7.0%	-		
Undecided	118	55	63	43	36	39	12	18	35	11	3	9	4	5	45	32	38	28	14	36	40	11	20	39	32	10	5		
	12.0%	11.2%	12.9%	17.2%	10.3%	10.3%	4.0%	7.7%	19.5%	14.0%	1.3%	3.4%	11.6%	2.5%	8.8%	10.8%	23.2%	12.4%	9.8%	13.9%	11.4%	12.5%	12.3%	15.9%	9.2%	11.7%	11.7%		
Refuse	15	9	7	3	3	10	-	-	1	2	-	-	-	-	8	*	7	2	2	1	11	-	1	10	4	-	-		
	1.6%	1.8%	1.4%	1.2%	0.8%	2.6%	-	-	0.6%	2.9%	-	-	-	-	1.5%	0.1%	4.1%	1.0%	1.2%	0.3%	3.1%	-	0.7%	4.1%	1.3%	-	-		
SIGMA	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 32
Q28. Weighted by normal weighting, likelihood to vote and with undecided / refused removed
Q28. Imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Ed Miliband for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	814	382	432	224	322	268	240	210	123	72	209	258	45	176	391	302	119	217	172	242	183	84	135	195	303	55	41
Weighted Total	843	426	417	204	312	327	278	211	145	63	238	268	33	189	460	265	118	192	129	224	298	77	141	196	311	78	39
Conservative	256	104	152	48	104	104	196	8	22	1	227	5	2	4	127	82	47	80	46	79	50	33	46	45	109	6	18
	30.4%	24.4%	36.5%	23.8%	33.3%	31.8%	70.5%	3.8%	15.3%	2.4%	95.4%	1.9%	5.7%	2.1%	27.6%	31.2%	39.7%	41.8%	36.1%	35.4%	16.8%	42.4%	32.3%	22.8%	35.1%	8.3%	45.2%
Labour	285	154	131	84	105	96	11	180	42	1	10	256	2	2	123	123	39	60	42	66	117	22	49	98	81	23	12
	33.8%	36.0%	31.6%	41.0%	33.8%	29.4%	3.9%	85.3%	28.9%	1.9%	4.1%	95.5%	6.6%	1.3%	26.7%	46.6%	32.8%	31.1%	32.7%	29.4%	39.4%	28.4%	34.5%	50.2%	26.1%	29.4%	30.5%
Liberal Democrat	36	20	16	14	10	12	2	1	26	2	1	-	29	-	10	22	4	13	11	8	4	7	5	6	11	5	1
	4.2%	4.6%	3.9%	6.7%	3.1%	3.8%	0.6%	0.6%	18.0%	2.9%	0.6%	-	87.8%	-	2.1%	8.3%	3.3%	6.7%	8.4%	3.6%	1.4%	9.2%	3.9%	3.1%	3.6%	6.5%	2.0%
UKIP	203	121	82	35	68	100	67	15	38	33	-	5	-	183	172	9	21	25	24	53	100	10	40	41	91	13	8
	24.1%	28.4%	19.7%	17.4%	21.8%	30.5%	24.0%	7.3%	26.5%	52.1%	-	2.0%	-	96.7%	37.3%	3.6%	18.1%	13.1%	19.0%	23.6%	33.7%	12.7%	28.2%	21.1%	29.3%	16.6%	19.3%
Plaid Cymru	1	*	*	-	*	*	-	-	*	*	-	*	-	-	-	1	-	*	*	*	-	-	-	-	-	-	1
	0.1%	0.1%	0.1%	-	0.1%	0.2%	-	-	0.3%	0.8%	-	0.2%	-	-	-	0.4%	-	0.1%	0.4%	0.1%	-	-	-	-	-	-	2.5%
Scottish National Party (SNP)	22	9	13	6	11	5	1	2	2	14	-	-	-	-	7	10	5	5	1	5	11	-	-	-	-	22	-
	2.6%	2.1%	3.1%	3.0%	3.5%	1.5%	0.5%	1.1%	1.2%	21.9%	-	-	-	-	1.5%	3.8%	4.2%	2.5%	0.9%	2.0%	3.8%	-	-	-	-	28.1%	-
Another Party (Net)	40	18	22	17	14	10	1	4	14	11	-	1	-	-	21	16	2	9	3	13	15	6	2	5	18	9	*
	4.7%	4.3%	5.2%	8.1%	4.4%	2.9%	0.5%	2.0%	9.9%	18.1%	-	0.4%	-	-	4.6%	6.1%	1.9%	4.8%	2.5%	5.8%	4.9%	7.4%	1.1%	2.8%	5.9%	11.2%	0.6%
Green	30	16	14	16	6	8	1	4	13	4	-	1	-	-	12	16	2	8	3	6	12	6	1	3	17	3	*
	3.5%	3.7%	3.4%	7.9%	1.9%	2.3%	0.5%	2.0%	9.1%	6.7%	-	0.4%	-	-	2.5%	6.1%	1.6%	4.2%	2.5%	2.8%	4.1%	7.4%	0.8%	1.5%	5.5%	3.2%	0.6%
British National Party (BNP)	2	2	-	-	*	2	-	-	-	*	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.3%	0.6%	-	-	0.1%	0.6%	-	-	-	0.7%	-	-	-	-	0.5%	-	-	-	-	-	0.8%	-	-	1.3%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.8%	-	-	-	-	-	0.2%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
Monster Raving Loony Party	*	-	*	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-
	0.1%	-	0.1%	0.2%	-	-	-	-	0.7%	-	-	-	-	-	-	-	0.4%	-	-	0.2%	-	-	0.3%	-	-	-	-
If not listed please state in this box	6	-	6	-	6	-	-	-	-	6	-	-	-	-	6	-	-	-	-	6	-	-	-	-	-	6	-
	0.7%	-	1.5%	-	2.0%	-	-	-	-	10.0%	-	-	-	-	1.4%	-	-	-	-	2.8%	-	-	-	-	-	8.0%	-
SIGMA	843	426	417	204	312	327	278	211	145	63	238	268	33	189	460	265	118	192	129	224	298	77	141	196	311	78	39
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 33
Q28. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote
Q28. Imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Ed Miliband for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	896	415	481	247	351	298	257	232	155	83	211	266	51	179	427	326	140	240	193	262	201	88	154	217	329	59	48
Weighted Total	928	468	460	224	344	361	301	232	168	71	254	288	37	203	501	291	134	213	141	247	327	83	155	221	340	86	43
Conservative	278	112	166	53	111	113	214	9	24	2	242	6	3	4	139	89	50	87	51	85	55	35	49	50	118	7	19
	29.9%	23.9%	36.0%	23.7%	32.4%	31.4%	70.9%	3.7%	14.1%	2.2%	95.3%	1.9%	6.8%	2.1%	27.7%	30.5%	37.4%	40.7%	35.8%	34.4%	16.9%	41.7%	31.6%	22.7%	34.6%	8.0%	44.9%
Labour	311	168	143	91	116	104	12	199	44	1	10	275	3	3	136	132	42	67	45	72	127	24	53	108	88	24	13
	33.5%	36.0%	31.0%	40.8%	33.6%	28.9%	3.8%	85.7%	26.5%	1.8%	4.1%	95.4%	7.4%	1.3%	27.2%	45.3%	31.4%	31.3%	32.1%	29.3%	38.8%	29.0%	34.1%	49.0%	26.0%	28.6%	30.1%
Liberal Democrat	52	27	25	17	15	20	2	1	41	2	2	*	31	-	12	31	8	17	14	13	8	8	8	11	16	7	1
	5.6%	5.8%	5.4%	7.4%	4.4%	5.5%	0.6%	0.6%	24.6%	2.7%	0.6%	0.1%	84.9%	-	2.5%	10.6%	6.3%	7.8%	9.8%	5.2%	2.6%	9.5%	5.2%	4.9%	4.8%	8.4%	3.1%
UKIP	217	129	87	38	73	106	71	16	41	35	-	6	-	195	183	10	23	27	26	56	107	10	43	44	97	14	8
	23.3%	27.6%	19.0%	16.9%	21.1%	29.4%	23.7%	7.0%	24.3%	49.2%	-	2.0%	-	95.9%	36.6%	3.5%	17.0%	12.6%	18.5%	22.8%	32.8%	12.5%	27.5%	20.0%	28.6%	16.1%	19.0%
Plaid Cymru	1	1	*	-	*	1	-	-	*	1	-	*	-	-	-	1	-	*	*	*	-	-	-	-	-	-	1
	0.1%	0.1%	0.1%	-	0.1%	0.1%	-	-	0.3%	0.7%	-	0.2%	-	-	-	0.4%	-	0.1%	0.3%	0.1%	-	-	-	-	-	-	2.4%
Scottish National Party (SNP)	24	10	14	7	12	5	2	2	2	15	-	-	*	-	7	11	6	6	1	5	12	-	-	-	-	24	-
	2.6%	2.1%	3.1%	3.2%	3.4%	1.4%	0.5%	1.0%	1.1%	21.3%	-	-	0.9%	-	1.5%	3.8%	4.1%	2.7%	0.9%	2.0%	3.7%	-	-	-	-	28.0%	-
Another Party (Net)	46	21	25	18	17	12	1	5	15	16	-	1	-	2	23	17	5	10	4	15	17	6	2	7	21	9	*
	5.0%	4.5%	5.4%	8.0%	4.8%	3.3%	0.5%	1.9%	9.1%	22.1%	-	0.4%	-	0.8%	4.7%	6.0%	3.8%	4.7%	2.6%	6.3%	5.2%	7.3%	1.6%	3.4%	6.1%	10.9%	0.6%
Green	34	19	16	17	8	9	1	5	14	7	-	1	-	1	13	17	4	9	4	8	14	6	2	4	19	3	*
	3.7%	4.0%	3.5%	7.8%	2.4%	2.4%	0.5%	1.9%	8.4%	10.3%	-	0.4%	-	0.4%	2.6%	6.0%	2.9%	4.1%	2.6%	3.4%	4.2%	7.3%	1.3%	1.8%	5.7%	3.1%	0.6%
British National Party (BNP)	3	3	1	-	*	3	-	-	-	1	-	-	-	1	3	-	1	-	-	-	3	-	-	3	-	-	-
	0.4%	0.6%	0.2%	-	0.1%	0.8%	-	-	-	1.8%	-	-	-	0.4%	0.5%	-	0.6%	-	-	-	1.1%	-	-	1.6%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.3%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
Monster Raving Loony Party	*	-	*	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-
	*	-	0.1%	0.2%	-	-	-	-	0.6%	-	-	-	-	-	-	-	0.3%	-	-	0.2%	-	-	0.3%	-	-	-	-
If not listed please state in this box	7	-	7	-	7	-	-	-	7	-	-	-	-	-	7	-	-	-	-	7	-	-	-	-	-	7	-
	0.7%	-	1.4%	-	1.9%	-	-	-	9.3%	-	-	-	-	-	1.3%	-	-	-	-	2.7%	-	-	-	-	-	7.8%	-
SIGMA	928	468	460	224	344	361	301	232	168	71	254	288	37	203	501	291	134	213	141	247	327	83	155	221	340	86	43
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 34

Q30. If the election was a head to head contest between David Cameron as Conservative leader and Ed Miliband as Labour leader, how would you vote?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6							
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55	
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
Vote for David Cameron	362	170	192	85	128	148	233	18	42	13	216	11	14	64	189	110	60	103	70	106	83	42	57	72	152	19	21	
	35.5%	34.4%	36.6%	29.2%	35.6%	40.5%	86.3%	8.2%	24.5%	18.3%	94.7%	4.3%	37.0%	33.9%	37.4%	36.6%	33.8%	47.7%	45.1%	37.9%	22.6%	43.5%	34.0%	28.1%	41.5%	22.6%	40.3%	
Vote for Ed Miliband	362	194	168	118	123	121	13	179	71	5	9	239	13	35	168	142	45	66	50	89	156	22	66	110	114	32	19	
	35.5%	39.3%	32.0%	40.4%	34.1%	33.0%	4.8%	82.8%	41.6%	6.7%	4.1%	89.0%	32.7%	18.8%	33.2%	47.0%	25.3%	30.6%	32.5%	32.0%	42.3%	22.8%	39.3%	43.2%	31.1%	38.7%	35.6%	
Would not vote for either	221	103	119	59	84	79	19	13	50	48	2	7	9	82	131	40	31	35	27	61	99	22	36	53	70	29	10	
	21.7%	20.8%	22.6%	20.1%	23.3%	21.4%	7.2%	5.9%	29.2%	68.0%	0.9%	2.7%	23.5%	43.7%	25.9%	13.2%	17.1%	16.0%	17.2%	21.7%	26.9%	23.2%	21.7%	20.9%	19.1%	35.3%	18.4%	
Don't know	74	28	47	30	25	19	4	7	8	5	1	11	3	7	18	10	42	12	8	24	30	10	8	20	30	3	3	
	7.3%	5.6%	8.9%	10.4%	7.0%	5.1%	1.6%	3.1%	4.8%	7.0%	0.3%	4.0%	6.9%	3.6%	3.5%	3.2%	23.8%	5.7%	5.1%	8.4%	8.2%	10.4%	5.0%	7.8%	8.2%	3.4%	5.8%	
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 35
q31a.Which of the following adjectives do you think describes Alan Johnson?
Intelligent
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	792	399	392	214	275	303	198	187	137	51	175	233	32	133	381	259	131	166	129	210	287	72	142	206	271	62	38
	77.6%	80.6%	74.8%	72.9%	76.2%	82.8%	73.5%	86.3%	79.4%	72.4%	76.6%	86.8%	82.0%	71.2%	75.2%	85.8%	73.4%	76.7%	83.6%	75.1%	77.5%	74.2%	85.1%	80.5%	74.2%	75.7%	72.1%
No	228	96	132	80	86	63	71	30	35	20	53	36	7	54	126	43	47	50	25	70	83	25	25	50	94	20	15
	22.4%	19.4%	25.2%	27.1%	23.8%	17.2%	26.5%	13.7%	20.6%	27.6%	23.4%	13.2%	18.0%	28.8%	24.8%	14.2%	26.6%	23.3%	16.4%	24.9%	22.5%	25.8%	14.9%	19.5%	25.8%	24.3%	27.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 36
Q31b. Which of the following adjectives do you think describes Alan Johnson?
A winner
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	431	229	202	119	143	169	101	139	68	23	85	183	15	54	191	149	77	94	76	105	156	34	76	112	135	47	28
	42.3%	46.2%	38.6%	40.7%	39.8%	46.0%	37.4%	64.2%	39.4%	32.5%	37.2%	67.9%	39.7%	28.9%	37.7%	49.4%	43.3%	43.4%	49.5%	37.4%	42.3%	35.0%	45.4%	43.7%	36.8%	57.4%	53.2%
No	589	267	322	174	217	198	169	78	104	48	143	86	23	133	316	153	101	122	78	175	213	63	91	144	231	35	24
	57.7%	53.8%	61.4%	59.3%	60.2%	54.0%	62.6%	35.8%	60.6%	67.5%	62.8%	32.1%	60.3%	71.1%	62.3%	50.6%	56.7%	56.6%	50.5%	62.6%	57.7%	65.0%	54.6%	56.3%	63.2%	42.6%	46.8%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 37
q31c.Which of the following adjectives do you think describes Alan Johnson?
Attractive
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	197	117	80	37	64	96	25	56	60	8	23	82	11	36	84	80	25	51	31	42	73	14	24	56	80	12	12
	19.3%	23.7%	15.2%	12.6%	17.9%	26.1%	9.2%	25.9%	34.6%	10.7%	10.2%	30.7%	29.6%	19.0%	16.6%	26.4%	13.9%	23.5%	20.1%	15.0%	19.8%	14.4%	14.5%	21.8%	21.8%	14.2%	22.6%
No	823	378	445	256	296	271	245	160	113	63	205	186	27	152	423	222	153	165	123	238	297	83	143	200	286	71	40
	80.7%	76.3%	84.8%	87.4%	82.1%	73.9%	90.8%	74.1%	65.4%	89.3%	89.8%	69.3%	70.4%	81.0%	83.4%	73.6%	86.1%	76.5%	79.9%	85.0%	80.2%	85.6%	85.5%	78.2%	78.2%	85.8%	77.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 38
q31d.Which of the following adjectives do you think describes Alan Johnson?
In touch
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	712	353	358	182	244	286	187	172	129	44	166	219	26	111	341	237	116	148	116	190	259	62	126	180	244	61	37
	69.8%	71.4%	68.3%	62.0%	67.6%	78.1%	69.1%	79.4%	74.9%	62.2%	72.7%	81.4%	68.2%	59.2%	67.3%	78.4%	65.3%	68.3%	75.1%	67.8%	69.9%	64.5%	75.3%	70.3%	66.9%	74.6%	71.1%
No	308	142	167	111	117	80	83	45	43	27	62	50	12	76	166	65	62	69	38	90	111	34	41	76	121	21	15
	30.2%	28.6%	31.7%	38.0%	32.4%	21.9%	30.9%	20.6%	25.1%	37.8%	27.3%	18.6%	31.8%	40.8%	32.7%	21.6%	34.7%	31.7%	24.9%	32.2%	30.1%	35.5%	24.7%	29.7%	33.1%	25.4%	28.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 39
q31e.Which of the following adjectives do you think describes Alan Johnson?
Strong
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	662	328	334	178	222	263	166	166	106	38	144	213	24	104	322	216	107	137	113	182	230	57	124	165	223	58	34
	64.9%	66.3%	63.6%	60.7%	61.6%	71.6%	61.6%	76.7%	61.8%	54.0%	63.3%	79.3%	61.3%	55.5%	63.6%	71.7%	60.2%	63.6%	73.0%	65.2%	62.2%	58.9%	74.6%	64.6%	60.9%	70.5%	65.7%
No	358	167	191	115	138	104	104	51	66	33	84	56	15	83	185	85	71	79	42	97	140	40	42	90	143	24	18
	35.1%	33.7%	36.4%	39.3%	38.4%	28.4%	38.4%	23.3%	38.2%	46.0%	36.7%	20.7%	38.7%	44.5%	36.4%	28.3%	39.8%	36.4%	27.0%	34.8%	37.8%	41.1%	25.4%	35.4%	39.1%	29.5%	34.3%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 40
Q32. Can you imagine Alan Johnson standing on the steps of 10 Downing Street as Prime Minister?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	312	177	135	108	105	99	69	92	59	23	48	116	18	43	128	120	58	81	56	75	101	26	64	70	98	36	17
	30.6%	35.7%	25.8%	36.9%	29.2%	27.0%	25.7%	42.4%	34.0%	32.4%	20.8%	43.3%	45.4%	22.7%	25.3%	39.8%	32.8%	37.4%	36.0%	26.9%	27.2%	27.3%	38.3%	27.4%	26.9%	44.1%	33.4%
No	708	318	389	185	255	268	200	125	114	48	180	153	21	145	379	182	120	135	99	204	269	70	103	186	267	46	35
	69.4%	64.3%	74.2%	63.1%	70.8%	73.0%	74.3%	57.6%	66.0%	67.6%	79.2%	56.7%	54.6%	77.3%	74.7%	60.2%	67.2%	62.6%	64.0%	73.1%	72.8%	72.7%	61.7%	72.6%	73.1%	55.9%	66.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 41
Q33. Can you imagine Alan Johnson negotiating a better deal from the EU?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	315	154	161	114	122	79	54	86	66	25	50	112	16	30	134	112	60	79	51	98	88	27	69	75	94	29	20
	30.9%	31.2%	30.6%	38.9%	33.8%	21.6%	19.9%	39.9%	38.4%	35.2%	21.8%	41.5%	41.5%	15.9%	26.4%	37.1%	33.9%	36.5%	33.1%	34.9%	23.7%	28.5%	41.2%	29.5%	25.7%	35.8%	37.7%
No	705	341	364	179	238	287	216	130	106	46	178	157	23	158	373	190	118	137	103	182	282	69	98	180	272	53	32
	69.1%	68.8%	69.4%	61.1%	66.2%	78.4%	80.1%	60.1%	61.6%	64.8%	78.2%	58.5%	58.5%	84.1%	73.6%	62.9%	66.1%	63.5%	66.9%	65.1%	76.3%	71.5%	58.8%	70.5%	74.3%	64.2%	62.3%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 42
Q34. Can you imagine Alan Johnson with his finger on the nuclear button?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	236	134	102	80	80	76	37	53	53	18	28	85	13	27	111	87	34	67	40	58	72	13	52	57	83	21	10
	23.2%	27.2%	19.4%	27.3%	22.3%	20.8%	13.8%	24.4%	31.0%	26.0%	12.2%	31.7%	34.2%	14.4%	21.9%	28.9%	19.1%	30.9%	25.8%	20.7%	19.4%	13.6%	31.3%	22.2%	22.7%	26.1%	18.7%
No	784	361	423	213	280	290	233	164	119	52	200	184	25	160	396	215	144	149	114	222	298	83	115	199	282	61	42
	76.8%	72.8%	80.6%	72.7%	77.7%	79.2%	86.2%	75.6%	69.0%	74.0%	87.8%	68.3%	65.8%	85.6%	78.1%	71.1%	80.9%	69.1%	74.2%	79.3%	80.6%	86.4%	68.7%	77.8%	77.3%	73.9%	81.3%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 43
Q35. Can you imagine Alan Johnson helping the economy grow?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	418	222	196	145	136	138	70	134	76	28	55	171	16	50	193	147	65	93	67	99	160	34	78	103	127	51	25
	41.0%	44.9%	37.4%	49.3%	37.8%	37.6%	25.9%	61.7%	44.2%	40.0%	24.0%	63.6%	41.3%	26.9%	38.0%	48.8%	36.2%	42.8%	43.6%	35.4%	43.2%	35.3%	46.9%	40.2%	34.9%	61.3%	48.8%
No	602	273	329	149	224	229	200	83	96	42	173	98	23	137	315	155	114	124	87	181	210	62	89	153	238	32	27
	59.0%	55.1%	62.6%	50.7%	62.2%	62.4%	74.1%	38.3%	55.8%	60.0%	76.0%	36.4%	58.7%	73.1%	62.0%	51.2%	63.8%	57.2%	56.4%	64.6%	56.8%	64.7%	53.1%	59.8%	65.1%	38.7%	51.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 44
Q36. Can you imagine Alan Johnson creating more jobs?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	475	245	229	151	161	163	79	151	83	30	66	190	23	54	206	173	80	104	89	118	164	38	87	123	151	46	29
	46.5%	49.5%	43.7%	51.5%	44.6%	44.4%	29.3%	69.9%	48.2%	42.3%	28.8%	70.7%	58.7%	28.9%	40.6%	57.5%	44.6%	48.0%	57.7%	42.1%	44.3%	39.1%	52.1%	48.2%	41.4%	55.7%	56.5%
No	545	250	296	142	200	204	191	65	89	41	162	79	16	133	301	128	99	112	65	162	206	59	80	132	214	36	23
	53.5%	50.5%	56.3%	48.5%	55.4%	55.6%	70.7%	30.1%	51.8%	57.7%	71.2%	29.3%	41.3%	71.1%	59.4%	42.5%	55.4%	52.0%	42.3%	57.9%	55.7%	60.9%	47.9%	51.8%	58.6%	44.3%	43.5%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 45
Q37. Can you imagine Alan Johnson standing up to the unions?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	456	222	234	133	160	163	82	133	86	30	62	167	23	54	204	152	81	105	81	109	162	36	77	127	136	53	25
	44.7%	44.8%	44.6%	45.5%	44.3%	44.4%	30.5%	61.5%	50.1%	42.3%	27.2%	62.0%	58.9%	28.7%	40.3%	50.4%	45.6%	48.5%	52.3%	38.8%	43.8%	37.8%	46.5%	49.7%	37.2%	64.1%	48.5%
No	564	273	291	160	201	204	188	83	86	41	166	102	16	134	303	150	97	111	74	171	208	60	89	128	230	30	27
	55.3%	55.2%	55.4%	54.5%	55.7%	55.6%	69.5%	38.5%	49.9%	57.7%	72.8%	38.0%	41.1%	71.3%	59.7%	49.6%	54.4%	51.5%	47.7%	61.2%	56.2%	62.2%	53.5%	50.3%	62.8%	35.9%	51.5%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 46
Q38. Can you imagine Alan Johnson improving the UK's schools and hospitals?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	493	252	240	140	165	187	85	145	101	30	84	181	21	62	220	173	85	117	82	117	176	40	90	127	162	43	31
	48.3%	50.9%	45.8%	47.7%	45.9%	51.1%	31.4%	67.0%	58.7%	43.1%	36.9%	67.5%	53.8%	33.1%	43.4%	57.2%	47.4%	54.3%	53.2%	41.8%	47.6%	41.8%	54.2%	49.6%	44.2%	51.8%	59.3%
No	527	243	284	153	195	179	185	72	71	40	144	87	18	125	287	129	94	99	72	163	194	56	76	129	204	40	21
	51.7%	49.1%	54.2%	52.3%	54.1%	48.9%	68.6%	33.0%	41.3%	56.9%	63.1%	32.5%	46.2%	66.9%	56.6%	42.8%	52.6%	45.7%	46.8%	58.2%	52.4%	58.2%	45.8%	50.4%	55.8%	48.2%	40.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 47
Q39. Can you imagine Alan Johnson getting the national deficit down?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	305	165	140	106	122	78	44	110	54	26	35	141	15	30	109	133	56	75	59	78	94	23	60	74	105	26	18
	29.9%	33.4%	26.7%	36.0%	33.7%	21.3%	16.3%	50.7%	31.4%	36.4%	15.4%	52.6%	37.7%	16.2%	21.4%	44.2%	31.6%	34.5%	38.0%	27.9%	25.4%	23.6%	36.0%	28.8%	28.6%	32.1%	34.3%
No	715	330	385	188	239	288	226	107	118	45	193	127	24	157	398	168	122	142	96	202	276	74	107	182	261	56	34
	70.1%	66.6%	73.3%	64.0%	66.3%	78.7%	83.7%	49.3%	68.6%	63.6%	84.6%	47.4%	62.3%	83.8%	78.6%	55.8%	68.4%	65.5%	62.0%	72.1%	74.6%	76.4%	64.0%	71.2%	71.4%	67.9%	65.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 48
Q40. Can you imagine Alan Johnson reforming our welfare system to reduce cost and abuse?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	453	237	217	144	144	165	93	135	87	29	80	179	20	64	204	157	78	97	77	106	173	40	81	118	141	49	23
	44.4%	47.8%	41.3%	49.2%	39.8%	45.1%	34.4%	62.5%	50.5%	40.6%	35.1%	66.5%	51.1%	34.2%	40.2%	52.1%	43.5%	44.8%	49.6%	38.0%	46.9%	41.7%	48.6%	46.4%	38.6%	60.0%	43.6%
No	567	259	308	149	217	201	177	81	85	42	148	90	19	123	303	145	101	119	78	173	196	56	86	137	224	33	29
	55.6%	52.2%	58.7%	50.8%	60.2%	54.9%	65.6%	37.5%	49.5%	59.4%	64.9%	33.5%	48.9%	65.8%	59.8%	47.9%	56.5%	55.2%	50.4%	62.0%	53.1%	58.3%	51.4%	53.6%	61.4%	40.0%	56.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 49
Q41. Can you imagine Alan Johnson reducing the level of immigration to the UK?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	377	189	188	131	121	125	58	126	56	23	54	153	13	53	182	123	61	85	48	92	152	32	65	105	112	34	28
	36.9%	38.1%	35.8%	44.6%	33.5%	34.1%	21.4%	58.4%	32.4%	32.2%	23.8%	56.8%	34.2%	28.3%	35.9%	40.7%	34.0%	39.4%	31.0%	32.9%	41.0%	33.6%	39.0%	41.0%	30.5%	41.4%	53.6%
No	643	306	337	162	239	242	212	90	116	48	174	116	25	134	325	179	118	131	106	188	218	64	102	151	254	48	24
	63.1%	61.9%	64.2%	55.4%	66.5%	65.9%	78.6%	41.6%	67.6%	67.8%	76.2%	43.2%	65.8%	71.7%	64.1%	59.3%	66.0%	60.6%	69.0%	67.1%	59.0%	66.4%	61.0%	59.0%	69.5%	58.6%	46.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 50

Q42. If Alan Johnson replaced Ed Miliband as the leader of the Labour Party, would you be more or less likely to vote Labour in the next general election?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Much more likely	77	40	38	41	27	9	10	25	18	5	7	33	5	10	38	28	11	25	14	19	19	9	14	19	23	6	7
	7.6%	8.0%	7.1%	14.0%	7.6%	2.3%	3.8%	11.7%	10.5%	6.4%	3.2%	12.3%	12.3%	5.5%	7.6%	9.3%	6.0%	11.7%	8.8%	6.7%	5.2%	8.8%	8.5%	7.3%	6.3%	6.7%	13.6%
Somewhat more likely	179	96	82	65	54	60	47	34	48	9	45	48	12	32	85	61	29	50	34	45	49	16	38	45	67	8	5
	17.5%	19.5%	15.7%	22.0%	15.0%	16.5%	17.6%	15.8%	28.2%	12.2%	19.8%	17.9%	30.0%	17.1%	16.8%	20.3%	16.5%	23.1%	22.3%	16.1%	13.4%	16.1%	22.6%	17.7%	18.4%	10.3%	8.7%
No different	659	318	340	160	239	260	190	132	84	49	161	161	16	116	318	190	124	120	92	187	259	65	99	165	228	63	38
	64.6%	64.3%	64.9%	54.4%	66.3%	71.0%	70.4%	60.9%	48.9%	69.9%	70.7%	60.0%	41.5%	61.8%	62.6%	62.9%	69.7%	55.6%	59.9%	66.7%	70.2%	67.4%	59.3%	64.5%	62.5%	76.6%	72.1%
Somewhat less likely	68	29	39	20	24	25	8	17	19	2	5	20	6	18	44	14	9	9	12	22	26	2	10	23	29	3	2
	6.7%	5.8%	7.5%	6.8%	6.6%	6.8%	2.8%	7.7%	11.3%	2.3%	2.1%	7.6%	14.8%	9.6%	8.6%	4.7%	5.1%	4.2%	7.6%	7.8%	6.9%	1.7%	5.8%	9.1%	7.9%	3.6%	2.9%
Much less likely	37	12	25	8	16	13	15	8	2	6	10	6	1	11	22	8	5	12	2	7	16	6	6	4	18	2	1
	3.7%	2.4%	4.8%	2.8%	4.5%	3.5%	5.4%	3.9%	1.1%	9.1%	4.2%	2.2%	1.4%	6.0%	4.4%	2.8%	2.7%	5.5%	1.4%	2.6%	4.3%	5.9%	3.8%	1.4%	4.9%	2.8%	2.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 51
Q43. Weighted by normal weighting
Q43. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Alan Johnson for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Conservative	230	97	133	40	94	96	178	8	14	1	209	4	1	3	111	75	43	68	40	74	48	31	42	39	100	6	11
	22.5%	19.6%	25.3%	13.5%	26.1%	26.2%	66.2%	3.8%	8.3%	1.9%	91.8%	1.5%	2.5%	1.6%	21.8%	24.9%	24.2%	31.5%	25.6%	26.5%	13.0%	32.6%	25.5%	15.1%	27.3%	7.2%	21.8%
Labour	302	165	136	98	106	98	12	158	54	7	14	228	7	13	125	129	41	67	43	75	117	25	51	93	90	21	22
	29.6%	33.4%	26.0%	33.4%	29.4%	26.7%	4.3%	73.1%	31.5%	9.8%	6.1%	84.7%	17.1%	7.0%	24.6%	42.7%	23.2%	31.2%	28.0%	26.6%	31.5%	25.4%	30.7%	36.2%	24.6%	26.0%	43.0%
Liberal Democrat	33	17	16	15	8	10	2	-	25	-	1	3	26	-	9	20	4	12	12	7	3	4	6	5	13	5	*
	3.3%	3.5%	3.1%	5.0%	2.3%	2.8%	0.6%	-	14.6%	-	0.4%	1.0%	67.9%	-	1.8%	6.5%	2.4%	5.6%	7.5%	2.5%	0.7%	3.7%	3.8%	2.1%	3.6%	5.5%	0.8%
UKIP	188	106	82	37	60	90	60	14	31	28	-	4	-	161	154	16	16	21	30	48	89	6	32	37	94	13	6
	18.4%	21.4%	15.7%	12.8%	16.7%	24.6%	22.1%	6.3%	18.3%	39.9%	-	1.4%	-	86.0%	30.3%	5.4%	9.0%	9.8%	19.7%	17.1%	23.9%	6.3%	19.0%	14.5%	25.7%	15.6%	11.7%
Plaid Cymru	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	*	-	*	-	-	-	-	-	-	1
	0.1%	0.1%	-	-	-	0.2%	-	-	-	1.0%	-	-	-	-	-	0.2%	-	0.2%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	23	6	18	4	15	4	-	3	*	17	-	1	-	4	11	8	4	5	1	10	8	-	-	-	-	23	-
	2.3%	1.2%	3.4%	1.4%	4.2%	1.2%	-	1.4%	0.2%	23.7%	-	0.4%	-	-	2.2%	2.5%	2.5%	2.3%	0.3%	3.4%	2.3%	-	-	-	-	28.4%	-
Another Party (Net)	26	17	9	9	10	7	2	2	9	6	-	1	-	1	9	13	2	6	3	9	9	4	3	4	12	2	1
	2.6%	3.3%	1.8%	3.2%	2.7%	1.9%	0.7%	0.9%	5.1%	7.9%	-	0.5%	-	0.7%	1.8%	4.3%	1.1%	2.6%	2.1%	3.1%	2.3%	4.1%	1.7%	1.5%	3.4%	2.8%	1.7%
Green	21	14	7	8	8	5	1	2	8	5	-	1	-	-	4	13	2	5	3	7	6	4	3	1	10	2	1
	2.1%	2.8%	1.4%	2.8%	2.3%	1.3%	0.2%	0.9%	4.5%	7.2%	-	0.5%	-	-	0.9%	4.3%	1.1%	2.1%	2.1%	2.6%	1.6%	4.1%	1.7%	0.4%	2.7%	2.8%	1.7%
British National Party (BNP)	3	3	-	-	*	2	-	-	-	*	-	-	-	-	3	-	-	-	-	-	3	-	-	3	-	-	-
	0.3%	0.5%	-	-	0.1%	0.6%	-	-	-	0.7%	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.1%	-	-	-
English Democrat	1	-	1	1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	1	-	-
	0.1%	-	0.2%	0.4%	-	-	0.5%	-	-	-	-	-	-	0.7%	0.3%	-	-	-	-	0.5%	-	-	-	-	0.4%	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-
Undecided	193	72	121	82	61	51	16	30	38	9	4	27	5	9	79	40	61	33	23	54	84	25	32	64	50	12	9
	18.9%	14.5%	23.1%	27.8%	16.9%	13.9%	6.0%	13.9%	22.0%	13.1%	1.6%	10.0%	12.5%	4.7%	15.7%	13.2%	34.1%	15.2%	14.7%	19.3%	22.6%	25.9%	19.4%	25.1%	13.6%	14.5%	16.8%
Refuse	24	15	9	9	6	9	*	1	-	2	*	1	-	-	8	1	6	3	3	4	13	2	-	14	7	-	1
	2.3%	3.0%	1.7%	2.9%	1.7%	2.6%	0.1%	0.6%	-	2.8%	0.2%	0.5%	-	-	1.6%	0.2%	3.5%	1.5%	2.1%	1.4%	3.6%	2.0%	-	5.5%	1.8%	-	2.8%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 52
Q43. Weighted by normal weighting and likelihood to vote
Q43. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Alan Johnson for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51
Weighted Total	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
Conservative	243	102	141	37	100	106	193	9	16	1	224	4	1	3	119	78	46	73	42	77	52	33	46	42	104	6	12
	24.9%	20.9%	29.0%	15.0%	28.4%	28.2%	66.5%	3.8%	8.6%	2.0%	92.9%	1.4%	2.6%	1.5%	23.2%	26.1%	28.6%	32.7%	29.2%	29.4%	14.8%	37.9%	28.1%	17.1%	29.9%	7.3%	26.6%
Labour	302	170	133	94	107	101	13	172	58	7	13	240	6	13	129	134	40	70	45	72	115	25	53	97	87	23	17
	31.0%	34.6%	27.3%	37.7%	30.6%	26.9%	4.5%	75.0%	31.9%	9.2%	5.3%	86.6%	16.3%	6.5%	25.1%	45.0%	24.6%	31.5%	31.4%	27.7%	32.9%	28.1%	33.0%	39.6%	25.0%	26.1%	38.6%
Liberal Democrat	32	18	15	13	9	10	2	-	26	-	1	3	26	-	9	20	4	13	12	6	2	4	6	5	12	5	*
	3.3%	3.6%	3.0%	5.4%	2.5%	2.8%	0.6%	-	14.6%	-	0.3%	1.0%	71.2%	-	1.7%	6.6%	2.5%	5.6%	8.3%	2.2%	0.6%	4.1%	3.5%	2.2%	3.5%	5.8%	0.8%
UKIP	188	112	77	32	64	93	66	14	34	31	-	4	-	169	163	9	16	23	24	46	95	7	34	36	91	14	6
	19.3%	22.8%	15.8%	12.8%	18.1%	24.7%	22.6%	6.1%	19.0%	41.1%	-	1.4%	-	87.1%	31.8%	2.9%	9.9%	10.2%	16.8%	17.8%	27.2%	7.7%	21.0%	14.5%	26.1%	16.2%	14.4%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.1%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.1%
Scottish National Party (SNP)	26	6	19	4	17	5	-	3	*	19	-	1	-	-	13	8	5	5	1	11	9	-	-	-	-	26	-
	2.6%	1.3%	3.9%	1.5%	4.9%	1.3%	-	1.5%	0.2%	25.1%	-	0.4%	-	-	2.5%	2.7%	3.0%	2.2%	0.4%	4.1%	2.7%	-	-	-	-	28.9%	-
Another Party (Net)	25	17	8	9	9	7	2	2	10	5	-	2	-	1	9	14	2	6	4	8	7	3	3	4	12	3	1
	2.6%	3.4%	1.7%	3.5%	2.6%	1.9%	0.8%	1.0%	5.3%	6.9%	-	0.6%	-	0.8%	1.8%	4.6%	1.1%	2.7%	2.5%	3.2%	2.1%	3.6%	1.7%	1.5%	3.4%	2.8%	2.3%
Green	20	14	6	7	8	5	1	2	8	5	-	2	-	-	4	14	2	5	4	7	5	3	3	1	9	3	1
	2.1%	2.9%	1.2%	2.9%	2.1%	1.4%	0.2%	1.0%	4.7%	6.3%	-	0.6%	-	-	0.8%	4.6%	1.1%	2.2%	2.5%	2.6%	1.4%	3.6%	1.7%	0.5%	2.7%	2.8%	2.3%
British National Party (BNP)	2	2	-	-	*	2	-	-	-	*	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.3%	0.5%	-	-	0.1%	0.5%	-	-	-	0.6%	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.0%	-	-	-
English Democrat	1	-	1	1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	1	-	-
	0.1%	-	0.3%	0.6%	-	-	0.5%	-	-	-	-	-	-	0.8%	0.3%	-	-	-	-	0.6%	-	-	-	-	0.4%	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-
Undecided	143	56	87	56	44	43	14	27	37	9	3	22	4	8	62	35	44	31	16	38	58	16	21	51	38	11	7
	14.7%	11.5%	18.0%	22.4%	12.6%	11.6%	4.9%	12.0%	20.3%	12.1%	1.4%	8.1%	9.9%	4.1%	12.1%	11.7%	27.0%	13.9%	11.0%	14.7%	16.7%	18.5%	12.7%	20.6%	10.8%	12.9%	15.4%
Refuse	15	9	7	4	1	10	*	2	-	2	*	2	-	-	9	*	5	2	1	2	10	-	-	11	4	-	*
	1.6%	1.8%	1.3%	1.7%	0.4%	2.6%	0.1%	0.7%	-	2.9%	0.1%	0.5%	-	-	1.8%	0.1%	3.2%	1.0%	0.4%	0.9%	2.9%	-	-	4.5%	1.2%	-	0.7%
SIGMA	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 53

Q43. Weighted by normal weighting, likelihood to vote and with undecided / refused removed

Q43. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Alan Johnson for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	796	382	414	214	316	266	235	199	126	73	208	243	47	171	386	295	113	215	171	233	177	76	135	185	304	54	41
Weighted Total	817	425	392	189	306	322	275	200	144	64	238	254	33	186	442	262	113	189	128	220	280	72	141	183	306	77	37
Conservative	243	102	141	37	100	106	193	9	16	1	224	4	1	3	119	78	46	73	42	77	52	33	46	42	104	6	12
	29.7%	24.1%	35.9%	19.8%	32.7%	32.8%	70.0%	4.3%	10.8%	2.3%	94.3%	1.5%	2.9%	1.6%	27.0%	29.6%	41.0%	38.4%	32.9%	34.8%	18.4%	46.6%	32.2%	22.8%	34.0%	8.4%	31.7%
Labour	302	170	133	94	107	101	13	172	58	7	13	240	6	13	129	134	40	70	45	72	115	25	53	97	87	23	17
	37.0%	39.9%	33.9%	49.7%	35.1%	31.3%	4.7%	85.9%	40.1%	10.8%	5.3%	94.8%	18.1%	6.8%	29.2%	51.1%	35.3%	37.0%	35.5%	32.8%	41.0%	34.5%	37.8%	52.9%	28.4%	30.0%	46.0%
Liberal Democrat	32	18	15	13	9	10	2	-	26	-	1	3	26	-	9	20	4	13	12	6	2	4	6	5	12	5	*
	4.0%	4.2%	3.7%	7.1%	2.8%	3.2%	0.6%	-	18.3%	-	0.3%	1.1%	79.1%	-	2.0%	7.5%	3.6%	6.6%	9.4%	2.6%	0.7%	5.0%	4.0%	2.9%	4.0%	6.6%	1.0%
UKIP	188	112	77	32	64	93	66	14	34	31	-	4	-	169	163	9	16	23	24	46	95	7	34	36	91	14	6
	23.0%	26.3%	19.5%	16.9%	20.8%	28.7%	23.8%	7.0%	23.8%	48.4%	-	1.6%	-	90.8%	36.9%	3.3%	14.2%	12.0%	19.0%	21.1%	33.9%	9.4%	24.0%	19.4%	29.7%	18.6%	17.2%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.8%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	26	6	19	4	17	5	-	3	*	19	-	1	-	-	13	8	5	5	1	11	9	-	-	-	-	26	-
	3.1%	1.5%	4.9%	2.0%	5.6%	1.5%	-	1.7%	0.3%	29.6%	-	0.4%	-	-	2.9%	3.0%	4.4%	2.6%	0.4%	4.9%	3.4%	-	-	-	-	33.2%	-
Another Party (Net)	25	17	8	9	9	7	2	2	10	5	-	2	-	1	9	14	2	6	4	8	7	3	3	4	12	3	1
	3.1%	3.9%	2.1%	4.6%	3.0%	2.3%	0.8%	1.1%	6.6%	8.1%	-	0.6%	-	0.8%	2.1%	5.3%	1.5%	3.2%	2.8%	3.8%	2.6%	4.4%	2.0%	2.0%	3.9%	3.3%	2.8%
Green	20	14	6	7	8	5	1	2	8	5	-	2	-	-	4	14	2	5	4	7	5	3	3	1	9	3	1
	2.5%	3.4%	1.5%	3.8%	2.5%	1.6%	0.3%	1.1%	5.9%	7.4%	-	0.6%	-	-	1.0%	5.3%	1.5%	2.6%	2.8%	3.1%	1.7%	4.4%	2.0%	0.7%	3.0%	3.3%	2.8%
British National Party (BNP)	2	2	-	-	*	2	-	-	-	*	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.3%	0.6%	-	-	0.1%	0.6%	-	-	-	0.7%	-	-	-	-	0.6%	-	-	-	-	-	0.9%	-	-	1.3%	-	-	-
English Democrat	1	-	1	1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-	1	-	-	-	-	1	-	-
	0.2%	-	0.4%	0.8%	-	-	0.5%	-	-	-	-	-	-	0.8%	0.3%	-	-	-	-	0.7%	-	-	-	-	0.5%	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.8%	-	-	-	-	-	0.3%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
SIGMA	817	425	392	189	306	322	275	200	144	64	238	254	33	186	442	262	113	189	128	220	280	72	141	183	306	77	37
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 54

Q43. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote

Q43. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Alan Johnson for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	890	413	477	243	352	295	257	232	155	83	212	262	50	177	426	324	137	242	193	256	199	87	153	214	330	59	46
Weighted Total	914	469	444	214	340	360	302	226	169	73	257	278	37	202	489	292	131	212	142	245	314	80	156	212	338	86	41
Conservative	267	112	155	43	109	116	213	9	17	2	242	4	2	4	132	85	50	80	46	83	58	37	49	47	114	7	13
	29.3%	23.8%	35.0%	20.0%	31.9%	32.2%	70.6%	4.1%	9.9%	2.2%	94.3%	1.5%	4.3%	2.0%	27.0%	29.1%	38.5%	37.9%	32.6%	33.9%	18.3%	46.0%	31.6%	22.3%	33.6%	8.1%	32.1%
Labour	336	187	149	104	120	113	14	196	62	7	14	263	7	14	145	146	44	78	50	82	127	28	59	110	96	25	19
	36.8%	39.9%	33.6%	48.7%	35.1%	31.3%	4.6%	86.6%	36.8%	10.2%	5.3%	94.8%	18.6%	6.7%	29.6%	50.2%	33.6%	36.7%	35.1%	33.3%	40.4%	34.9%	38.0%	51.9%	28.3%	29.0%	45.3%
Liberal Democrat	49	24	25	18	14	16	2	-	42	-	1	3	28	1	13	26	9	16	15	9	8	5	8	11	17	7	1
	5.3%	5.0%	5.6%	8.4%	4.2%	4.6%	0.6%	-	25.0%	-	0.4%	1.1%	76.2%	0.3%	2.6%	9.1%	7.0%	7.6%	10.6%	3.6%	2.7%	5.7%	5.0%	5.1%	5.1%	8.5%	1.9%
UKIP	203	120	82	34	69	100	70	15	37	33	-	4	-	182	175	9	17	24	26	50	102	7	37	38	98	15	7
	22.2%	25.6%	18.5%	16.1%	20.1%	27.7%	23.3%	6.6%	21.9%	45.9%	-	1.5%	-	89.9%	35.9%	3.2%	13.2%	11.5%	18.4%	20.4%	32.5%	9.1%	23.5%	18.0%	28.9%	18.0%	16.7%
Plaid Cymru	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	*	-	*	-	-	-	-	-	-	1
	0.1%	0.1%	-	-	-	0.1%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	28	7	22	5	18	5	-	4	*	21	-	1	*	-	14	9	6	6	1	12	10	-	-	-	-	28	-
	3.1%	1.5%	4.8%	2.3%	5.4%	1.4%	-	1.6%	0.3%	29.3%	-	0.4%	0.9%	-	2.8%	3.1%	4.3%	2.9%	0.4%	4.7%	3.2%	-	-	-	-	33.2%	-
Another Party (Net)	30	19	11	10	11	9	2	2	10	8	-	2	-	2	10	15	5	7	4	10	9	3	3	6	14	3	1
	3.3%	4.1%	2.4%	4.5%	3.2%	2.6%	0.8%	1.1%	6.1%	11.7%	-	0.6%	-	1.2%	2.1%	5.2%	3.5%	3.2%	2.9%	4.0%	2.9%	4.3%	1.9%	2.7%	4.1%	3.2%	2.7%
Green	24	17	7	8	9	6	1	2	9	7	-	2	-	-	5	15	4	6	4	8	6	3	3	2	11	3	1
	2.6%	3.5%	1.6%	3.7%	2.7%	1.8%	0.3%	1.1%	5.4%	9.9%	-	0.6%	-	-	0.9%	5.2%	2.8%	2.6%	2.9%	3.3%	1.8%	4.3%	1.9%	1.1%	3.3%	3.2%	2.7%
British National Party (BNP)	3	3	1	-	*	3	-	-	-	1	-	-	-	1	3	-	1	-	-	-	3	-	-	3	-	-	-
	0.4%	0.6%	0.2%	-	0.1%	0.8%	-	-	-	1.8%	-	-	-	0.4%	0.5%	-	0.6%	-	-	-	1.1%	-	-	1.6%	-	-	-
English Democrat	2	-	2	2	-	-	2	-	-	-	-	-	-	2	2	-	-	-	-	2	-	-	-	-	-	2	-
	0.2%	-	0.4%	0.7%	-	-	0.5%	-	-	-	-	-	-	0.8%	0.3%	-	-	-	-	0.6%	-	-	-	-	-	0.5%	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.7%	-	-	-	-	0.2%	-	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
SIGMA	914	469	444	214	340	360	302	226	169	73	257	278	37	202	489	292	131	212	142	245	314	80	156	212	338	86	41
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 55

Q44. If the election was a head to head contest between David Cameron as Conservative leader and Alan Johnson as Labour leader, how would you vote?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Vote for David Cameron	322	150	173	58	118	146	219	11	33	6	210	7	12	57	169	96	55	81	64	93	85	37	53	62	137	17	15
	31.6%	30.2%	32.9%	19.9%	32.8%	39.8%	81.1%	5.1%	19.5%	8.4%	92.0%	2.6%	30.7%	30.2%	33.3%	31.9%	31.0%	37.5%	41.3%	33.3%	22.9%	38.3%	31.6%	24.4%	37.4%	21.2%	29.5%
Vote for Alan Johnson	361	190	172	137	113	112	22	161	76	13	13	208	16	39	159	144	50	83	58	81	139	29	67	108	104	31	21
	35.4%	38.3%	32.7%	46.7%	31.3%	30.5%	8.1%	74.4%	44.2%	18.2%	5.8%	77.5%	40.9%	20.6%	31.4%	47.7%	28.2%	38.6%	37.6%	29.1%	37.5%	30.5%	39.9%	42.2%	28.6%	38.1%	41.3%
Would not vote for either	222	104	118	49	89	84	18	30	46	43	1	28	8	80	142	38	23	24	20	73	105	18	33	58	78	28	7
	21.7%	21.0%	22.5%	16.7%	24.6%	22.9%	6.6%	14.0%	26.7%	60.7%	0.6%	10.6%	19.5%	42.9%	27.9%	12.7%	13.1%	11.2%	12.7%	26.0%	28.5%	18.5%	19.6%	22.5%	21.4%	33.8%	13.9%
Don't know	114	52	63	49	41	25	11	14	17	9	4	25	3	12	37	23	49	27	13	33	41	12	15	28	46	6	8
	11.2%	10.4%	12.0%	16.7%	11.3%	6.7%	4.2%	6.6%	9.7%	12.7%	1.7%	9.3%	8.9%	6.3%	7.3%	7.7%	27.7%	12.7%	8.4%	11.7%	11.2%	12.7%	8.9%	10.9%	12.6%	6.9%	15.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 56
Q45a. Which of the following adjectives do you think describes Andy Burnham?
A winner
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	368	192	177	99	119	150	49	134	61	16	44	172	16	36	156	142	60	70	68	80	151	28	65	119	115	28	12
	36.1%	38.7%	33.7%	33.7%	33.1%	41.0%	18.3%	62.1%	35.6%	22.9%	19.3%	64.0%	40.6%	19.3%	30.7%	47.0%	33.8%	32.3%	43.9%	28.5%	40.9%	29.2%	38.8%	46.7%	31.6%	33.5%	23.9%
No	652	304	348	194	241	216	221	82	111	55	184	97	23	151	352	160	118	146	87	200	219	68	102	136	250	55	40
	63.9%	61.3%	66.3%	66.3%	66.9%	59.0%	81.7%	37.9%	64.4%	77.1%	80.7%	36.0%	59.4%	80.7%	69.3%	53.0%	66.2%	67.7%	56.1%	71.5%	59.1%	70.8%	61.2%	53.3%	68.4%	66.5%	76.1%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 57
q45b.Which of the following adjectives do you think describes Andy Burnham?
Strong
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	534	246	287	148	194	192	106	156	89	27	99	197	21	70	237	196	87	110	91	140	192	40	90	144	195	40	24
	52.3%	49.7%	54.7%	50.3%	53.9%	52.3%	39.2%	71.9%	51.8%	38.3%	43.6%	73.1%	54.8%	37.3%	46.8%	64.9%	48.7%	50.9%	59.2%	50.1%	51.9%	41.3%	54.0%	56.3%	53.2%	49.1%	45.6%
No	486	249	238	146	166	175	164	61	83	44	129	72	17	117	270	106	92	106	63	140	178	57	77	112	171	42	28
	47.7%	50.3%	45.3%	49.7%	46.1%	47.7%	60.8%	28.1%	48.2%	61.7%	56.4%	26.9%	45.2%	62.7%	53.2%	35.1%	51.3%	49.1%	40.8%	49.9%	48.1%	58.7%	46.0%	43.7%	46.8%	50.9%	54.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 58
q45c.Which of the following adjectives do you think describes Andy Burnham?
Attractive
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	279	142	138	58	99	122	36	98	54	13	35	136	12	34	115	104	49	55	49	62	113	24	43	87	87	25	14
	27.4%	28.6%	26.2%	19.9%	27.5%	33.3%	13.3%	45.4%	31.3%	18.1%	15.2%	50.8%	30.9%	17.9%	22.7%	34.6%	27.5%	25.2%	31.7%	22.3%	30.7%	24.5%	26.0%	33.9%	23.7%	29.8%	26.5%
No	741	354	387	235	261	245	234	118	118	58	193	132	27	154	392	197	129	162	105	217	256	73	123	169	279	58	38
	72.6%	71.4%	73.8%	80.1%	72.5%	66.7%	86.7%	54.6%	68.7%	81.9%	84.8%	49.2%	69.1%	82.1%	77.3%	65.4%	72.5%	74.8%	68.3%	77.7%	69.3%	75.5%	74.0%	66.1%	76.3%	70.2%	73.5%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 59
q45d.Which of the following adjectives do you think describes Andy Burnham?
Intelligent
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	708 69.4%	334 67.5%	374 71.2%	188 64.1%	241 67.0%	279 76.1%	171 63.4%	179 82.5%	122 70.7%	33 47.1%	159 69.9%	227 84.4%	27 70.1%	103 54.8%	326 64.3%	243 80.5%	120 67.4%	150 69.2%	110 71.2%	198 70.7%	251 67.8%	62 64.7%	118 70.9%	184 71.8%	256 70.1%	49 59.1%	38 72.7%
No	312 30.6%	161 32.5%	151 28.8%	105 35.9%	119 33.0%	88 23.9%	99 36.6%	38 17.5%	50 29.3%	37 52.9%	69 30.1%	42 15.6%	12 29.9%	85 45.2%	181 35.7%	59 19.5%	58 32.6%	67 30.8%	44 28.8%	82 29.3%	119 32.2%	34 35.3%	48 29.1%	72 28.2%	109 29.9%	34 40.9%	14 27.3%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 60
q45e.Which of the following adjectives do you think describes Andy Burnham?
In touch
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	639	297	341	170	225	244	125	174	110	35	118	224	27	88	302	230	90	127	102	167	243	57	112	164	223	52	28
	62.6%	60.1%	65.1%	57.9%	62.6%	66.5%	46.5%	80.2%	64.0%	50.1%	52.0%	83.3%	68.8%	46.8%	59.5%	76.1%	50.3%	58.6%	66.1%	59.7%	65.8%	59.5%	67.5%	64.3%	61.0%	63.4%	54.4%
No	381	198	183	123	135	123	144	43	62	35	109	45	12	100	205	72	89	89	52	113	126	39	54	91	142	30	24
	37.4%	39.9%	34.9%	42.1%	37.4%	33.5%	53.5%	19.8%	36.0%	49.9%	48.0%	16.7%	31.2%	53.2%	40.5%	23.9%	49.7%	41.4%	33.9%	40.3%	34.2%	40.5%	32.5%	35.7%	39.0%	36.6%	45.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 61
Q46. Can you imagine Andy Burnham standing on the steps of 10 Downing Street as Prime Minister?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	245	135	110	83	96	66	46	81	53	9	31	113	14	26	100	101	36	67	42	60	76	21	45	74	74	19	12
	24.0%	27.3%	20.9%	28.3%	26.6%	18.1%	17.0%	37.4%	30.8%	12.7%	13.6%	42.1%	36.6%	14.0%	19.7%	33.6%	20.4%	31.1%	27.0%	21.5%	20.6%	22.2%	26.8%	29.1%	20.2%	23.1%	22.8%
No	775	360	415	210	265	300	224	136	119	62	197	156	25	161	407	200	142	149	113	220	294	75	122	181	292	63	40
	76.0%	72.7%	79.1%	71.7%	73.4%	81.9%	83.0%	62.6%	69.2%	87.3%	86.4%	57.9%	63.4%	86.0%	80.3%	66.4%	79.6%	68.9%	73.0%	78.5%	79.4%	77.8%	73.2%	70.9%	79.8%	76.9%	77.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 62
Q47. Can you imagine Andy Burnham negotiating a better deal from the EU?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	279	144	134	102	99	78	26	95	54	12	26	126	17	26	121	111	42	59	47	66	107	21	52	76	95	20	14
	27.3%	29.1%	25.6%	34.6%	27.5%	21.3%	9.8%	43.6%	31.4%	16.6%	11.3%	47.0%	43.2%	13.7%	23.8%	36.9%	23.4%	27.3%	30.4%	23.6%	28.8%	21.7%	31.3%	29.6%	26.0%	24.0%	27.4%
No	741	351	390	192	261	289	243	122	118	59	202	142	22	162	387	191	136	157	107	214	263	76	114	180	271	63	38
	72.7%	70.9%	74.4%	65.4%	72.5%	78.7%	90.2%	56.4%	68.6%	83.4%	88.7%	53.0%	56.8%	86.3%	76.2%	63.1%	76.6%	72.7%	69.6%	76.4%	71.2%	78.3%	68.7%	70.4%	74.0%	76.0%	72.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 63
Q48. Can you imagine Andy Burnham with his finger on the nuclear button?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	173	106	67	68	65	40	17	45	44	9	17	79	10	25	70	70	29	46	30	36	61	12	28	44	69	12	9
	17.0%	21.4%	12.8%	23.3%	18.1%	10.9%	6.2%	20.9%	25.4%	12.4%	7.4%	29.2%	25.8%	13.6%	13.8%	23.2%	16.3%	21.2%	19.3%	13.0%	16.6%	12.8%	16.5%	17.1%	18.9%	14.3%	17.0%
No	847	389	458	225	295	327	253	171	128	62	211	190	29	162	437	232	149	170	124	243	308	84	139	212	296	71	43
	83.0%	78.6%	87.2%	76.7%	81.9%	89.1%	93.8%	79.1%	74.6%	87.6%	92.6%	70.8%	74.2%	86.4%	86.2%	76.8%	83.7%	78.8%	80.7%	87.0%	83.4%	87.2%	83.5%	82.9%	81.1%	85.7%	83.0%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 64
Q49. Can you imagine Andy Burnham helping the economy grow?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	400	192	208	126	142	133	42	144	76	15	37	196	17	39	167	157	60	83	60	104	153	35	60	116	134	33	22
	39.2%	38.7%	39.7%	42.8%	39.4%	36.2%	15.7%	66.5%	44.0%	20.5%	16.3%	72.8%	44.9%	20.9%	33.0%	52.0%	33.7%	38.3%	38.9%	37.1%	41.5%	35.9%	36.0%	45.5%	36.8%	39.6%	41.6%
No	620	304	316	168	218	234	227	73	96	56	191	73	21	148	340	145	118	133	94	176	216	62	107	139	231	50	30
	60.8%	61.3%	60.3%	57.2%	60.6%	63.8%	84.3%	33.5%	56.0%	79.5%	83.7%	27.2%	55.1%	79.1%	67.0%	48.0%	66.3%	61.7%	61.1%	62.9%	58.5%	64.1%	64.0%	54.5%	63.2%	60.4%	58.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 65
Q50. Can you imagine Andy Burnham creating more jobs?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	468	218	250	141	156	171	83	145	80	20	78	196	21	54	193	182	77	94	81	119	175	37	72	120	178	35	25
	45.9%	44.1%	47.6%	48.1%	43.2%	46.8%	30.9%	66.8%	46.3%	27.8%	34.1%	72.9%	55.4%	29.1%	38.1%	60.3%	43.2%	43.3%	52.3%	42.4%	47.4%	38.8%	43.2%	47.0%	48.8%	42.1%	48.7%
No	552	277	275	152	205	195	186	72	92	51	150	73	17	133	314	120	101	123	74	161	194	59	95	136	187	48	27
	54.1%	55.9%	52.4%	51.9%	56.8%	53.2%	69.1%	33.2%	53.7%	72.2%	65.9%	27.1%	44.6%	70.9%	61.9%	39.7%	56.8%	56.7%	47.7%	57.6%	52.6%	61.2%	56.8%	53.0%	51.2%	57.9%	51.3%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 66
Q51. Can you imagine Andy Burnham standing up to the unions?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	414	180	234	128	143	143	51	130	74	18	48	160	17	46	185	144	68	78	79	99	158	30	68	112	145	35	25
	40.6%	36.3%	44.6%	43.7%	39.6%	39.0%	19.0%	59.8%	42.8%	25.4%	21.0%	59.6%	44.3%	24.5%	36.4%	47.8%	37.9%	36.0%	51.0%	35.4%	42.8%	31.1%	40.5%	43.8%	39.6%	42.0%	47.2%
No	606	315	291	165	217	223	218	87	98	53	180	109	22	142	322	157	111	138	76	181	211	66	99	144	221	48	27
	59.4%	63.7%	55.4%	56.3%	60.4%	61.0%	81.0%	40.2%	57.2%	74.6%	79.0%	40.4%	55.7%	75.5%	63.6%	52.2%	62.1%	64.0%	49.0%	64.6%	57.2%	68.9%	59.5%	56.2%	60.4%	58.0%	52.8%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 67
Q52. Can you imagine Andy Burnham improving the UK's schools and hospitals?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	634	298	336	188	221	224	123	156	117	39	122	213	25	86	271	229	115	127	100	176	231	51	109	154	235	53	31
	62.1%	60.2%	64.0%	64.2%	61.4%	61.2%	45.6%	72.2%	67.8%	55.3%	53.4%	79.2%	65.5%	46.1%	53.4%	75.7%	64.6%	58.9%	64.7%	62.8%	62.5%	52.4%	65.4%	60.1%	64.4%	64.3%	60.3%
No	386	197	189	105	139	142	147	60	55	32	106	56	13	101	236	73	63	89	54	104	139	46	58	102	130	29	21
	37.9%	39.8%	36.0%	35.8%	38.6%	38.8%	54.4%	27.8%	32.2%	44.7%	46.6%	20.8%	34.5%	53.9%	46.6%	24.3%	35.4%	41.1%	35.3%	37.2%	37.5%	47.6%	34.6%	39.9%	35.6%	35.7%	39.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 68
Q53. Can you imagine Andy Burnham getting the national deficit down?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	268	129	139	88	100	80	22	125	47	12	18	152	11	23	106	110	44	68	49	57	94	23	39	78	78	31	18
	26.3%	26.1%	26.4%	30.0%	27.8%	21.8%	8.3%	57.6%	27.4%	16.4%	7.9%	56.5%	29.7%	12.2%	20.9%	36.5%	24.9%	31.6%	31.5%	20.2%	25.5%	23.6%	23.4%	30.5%	21.3%	38.1%	34.8%
No	752	366	386	205	260	287	247	92	125	59	210	117	27	165	401	192	134	148	106	223	275	74	128	178	287	51	34
	73.7%	73.9%	73.6%	70.0%	72.2%	78.2%	91.7%	42.4%	72.6%	83.6%	92.1%	43.5%	70.3%	87.8%	79.1%	63.5%	75.1%	68.4%	68.5%	79.8%	74.5%	76.4%	76.6%	69.5%	78.7%	61.9%	65.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 69
Q54. Can you imagine Andy Burnham reforming our welfare system to reduce cost and abuse?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	437	191	246	124	142	172	72	141	87	16	69	182	17	48	177	177	69	84	84	111	159	35	74	120	150	33	25
	42.9%	38.7%	46.9%	42.2%	39.3%	47.0%	26.6%	65.2%	50.8%	23.1%	30.4%	67.5%	44.3%	25.7%	34.9%	58.6%	38.6%	38.6%	54.3%	39.7%	43.0%	35.8%	44.3%	47.1%	41.1%	40.1%	47.3%
No	583	304	279	170	219	194	198	75	85	54	159	87	22	139	330	125	109	133	71	169	211	62	93	135	215	49	27
	57.1%	61.3%	53.1%	57.8%	60.7%	53.0%	73.4%	34.8%	49.2%	76.9%	69.6%	32.5%	55.7%	74.3%	65.1%	41.4%	61.4%	61.4%	45.7%	60.3%	57.0%	64.2%	55.7%	52.9%	58.9%	59.9%	52.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 70
Q55. Can you imagine Andy Burnham reducing the level of immigration to the UK?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	271	120	151	92	88	90	39	95	41	12	36	126	12	18	110	101	50	55	50	57	109	22	43	73	84	30	20
	26.5%	24.2%	28.7%	31.5%	24.4%	24.7%	14.5%	44.0%	23.9%	17.1%	15.7%	46.9%	31.3%	9.7%	21.7%	33.4%	28.1%	25.3%	32.5%	20.3%	29.5%	23.1%	25.6%	28.5%	22.9%	36.2%	37.5%
No	749	375	374	201	272	276	230	121	131	59	192	143	27	169	397	201	128	162	104	223	261	74	124	183	282	53	33
	73.5%	75.8%	71.3%	68.5%	75.6%	75.3%	85.5%	56.0%	76.1%	82.9%	84.3%	53.1%	68.7%	90.3%	78.3%	66.6%	71.9%	74.7%	67.5%	79.7%	70.5%	76.9%	74.4%	71.5%	77.1%	63.8%	62.5%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 71

Q56. If Andy Burnham replaced Ed Miliband as the leader of the Labour Party, would you be more or less likely to vote Labour in the next general election?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6							
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55	
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
Much more likely	66	39	26	23	17	26	17	17	18	2	13	38	1	8	35	22	8	18	23	8	16	5	10	21	26	2	1	
	6.4%	7.9%	5.0%	7.7%	4.8%	7.0%	6.3%	7.9%	10.4%	2.7%	5.7%	14.2%	1.9%	4.3%	7.0%	7.1%	4.6%	8.3%	15.0%	2.9%	4.4%	4.8%	6.2%	8.3%	7.2%	2.2%	2.6%	
Somewhat more likely	160	73	87	55	72	33	34	35	32	6	36	40	10	30	69	61	27	33	11	55	59	8	20	45	68	12	7	
	15.6%	14.7%	16.5%	18.7%	19.9%	9.1%	12.7%	16.0%	18.7%	9.0%	15.7%	14.9%	25.6%	16.2%	13.6%	20.1%	15.2%	15.5%	7.3%	19.8%	16.1%	8.2%	11.9%	17.6%	18.5%	14.7%	14.0%	
No different	679	328	351	176	237	266	180	147	96	54	147	167	23	116	336	194	123	133	109	180	257	71	111	168	227	61	40	
	66.6%	66.3%	66.9%	60.1%	65.9%	72.5%	66.7%	67.8%	55.8%	77.0%	64.3%	62.0%	60.0%	61.8%	66.2%	64.4%	68.8%	61.6%	70.8%	64.4%	69.4%	73.7%	66.6%	65.7%	62.0%	74.6%	77.4%	
Somewhat less likely	82	38	43	30	20	31	26	15	21	1	22	22	4	21	44	20	16	21	8	32	21	8	23	17	26	6	1	
	8.0%	7.8%	8.2%	10.4%	5.7%	8.4%	9.8%	6.9%	12.2%	1.5%	9.7%	8.1%	10.9%	11.2%	8.6%	6.7%	9.2%	9.6%	5.1%	11.3%	5.7%	8.0%	13.7%	6.5%	7.2%	7.9%	2.4%	
Much less likely	34	16	18	9	14	11	12	3	5	7	10	2	1	12	23	5	4	11	3	4	16	5	3	5	19	1	2	
	3.3%	3.3%	3.4%	3.1%	3.8%	3.1%	4.6%	1.5%	2.8%	9.9%	4.6%	0.8%	1.6%	6.5%	4.6%	1.8%	2.1%	5.1%	1.8%	1.5%	4.4%	5.3%	1.6%	1.9%	5.2%	0.7%	3.6%	
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 72
Q57. Weighted by normal weighting
Q57. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Andy Burnham for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55	
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
Conservative	239	100	139	48	94	97	182	7	18	1	214	5	1	3	120	74	45	74	40	76	49	31	43	43	101	6	16	
	23.4%	20.2%	26.4%	16.4%	26.0%	26.6%	67.3%	3.1%	10.2%	1.9%	94.0%	2.0%	2.5%	1.7%	23.6%	24.7%	25.2%	34.3%	26.0%	27.0%	13.3%	31.9%	25.8%	16.8%	27.6%	6.7%	30.4%	
Labour	288	151	138	90	107	92	6	162	45	2	8	228	4	11	123	115	42	54	38	76	120	18	47	93	89	24	18	
	28.3%	30.5%	26.2%	30.7%	29.7%	25.0%	2.1%	74.9%	26.0%	2.3%	3.7%	84.8%	11.3%	6.0%	24.2%	38.2%	23.6%	24.8%	24.9%	27.2%	32.5%	18.3%	28.3%	36.5%	24.3%	29.0%	33.9%	
Liberal Democrat	34	19	15	14	10	9	2	2	24	1	1	4	25	-	6	22	6	14	12	4	5	5	5	5	13	5	*	
	3.3%	3.9%	2.8%	4.9%	2.8%	2.5%	0.9%	0.8%	14.1%	1.4%	0.4%	1.5%	65.4%	-	1.3%	7.2%	3.3%	6.4%	7.5%	1.4%	1.2%	5.4%	3.0%	2.1%	3.4%	6.4%	0.8%	
UKIP	184	113	72	38	57	88	60	11	33	30	-	4	2	163	149	16	18	20	31	49	84	8	25	38	93	12	7	
	18.1%	22.7%	13.6%	13.1%	15.9%	24.1%	22.3%	5.3%	19.2%	42.7%	-	1.5%	4.3%	87.2%	29.3%	5.2%	10.0%	9.4%	20.4%	17.3%	22.7%	8.4%	14.9%	15.0%	25.5%	14.7%	13.7%	
Plaid Cymru	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	*	-	*	-	-	-	-	-	-	1	
	0.1%	0.1%	-	-	-	0.2%	-	-	-	1.0%	-	-	-	-	-	0.2%	-	0.2%	-	0.1%	-	-	-	-	-	-	1.3%	
Scottish National Party (SNP)	26	7	19	4	17	4	1	3	1	17	-	2	-	-	12	9	4	6	1	10	9	-	-	-	-	26	-	
	2.5%	1.4%	3.6%	1.4%	4.8%	1.2%	0.4%	1.4%	0.9%	23.7%	-	0.7%	-	-	2.4%	2.9%	2.5%	2.8%	0.3%	3.4%	2.6%	-	-	-	-	30.9%	-	
Another Party (Net)	34	20	14	14	12	8	1	4	10	7	-	3	-	2	11	17	5	12	4	10	9	7	5	6	13	2	1	
	3.4%	4.0%	2.7%	4.9%	3.3%	2.3%	0.4%	1.9%	5.7%	10.2%	-	1.0%	-	1.1%	2.3%	5.5%	2.6%	5.4%	2.3%	3.5%	2.4%	7.7%	2.7%	2.5%	3.5%	2.8%	1.7%	
Green	31	18	13	14	11	6	1	4	9	7	-	3	-	2	8	17	5	11	4	10	7	7	5	4	12	2	1	
	3.0%	3.6%	2.6%	4.9%	3.0%	1.6%	0.4%	1.9%	5.2%	10.2%	-	1.0%	-	1.1%	1.6%	5.5%	2.6%	5.0%	2.3%	3.5%	1.8%	7.7%	2.7%	1.6%	3.2%	2.8%	1.7%	
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-	
	0.2%	0.5%	-	-	-	0.6%	-	-	-	-	-	-	-	-	0.4%	-	-	-	-	-	0.6%	-	-	0.9%	-	-	-	
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-	
Undecided	192	71	121	78	57	57	17	26	41	10	4	21	6	7	77	47	54	34	24	52	81	26	42	58	50	8	8	
	18.8%	14.4%	23.1%	26.6%	15.8%	15.6%	6.5%	11.9%	23.9%	14.1%	1.7%	7.7%	16.4%	3.9%	15.3%	15.6%	30.4%	15.9%	15.8%	18.7%	22.0%	26.6%	25.2%	22.7%	13.7%	9.5%	15.3%	
Refuse	22	14	8	6	6	10	*	2	-	2	*	2	-	-	8	1	4	2	4	4	13	2	-	11	7	-	1	
	2.2%	2.8%	1.5%	2.1%	1.7%	2.7%	0.1%	0.8%	-	2.8%	0.2%	0.7%	-	-	1.6%	0.5%	2.5%	0.7%	2.8%	1.3%	3.4%	1.6%	-	4.5%	2.0%	-	2.8%	
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 73
Q57. Weighted by normal weighting and likelihood to vote
Q57. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Andy Burnham for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51
Weighted Total	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
Conservative	254	106	148	47	99	107	196	7	19	1	230	5	1	3	128	77	48	80	43	79	52	33	46	46	106	6	17
	26.0%	21.6%	30.4%	18.9%	28.3%	28.5%	67.6%	3.2%	10.8%	2.0%	95.1%	1.9%	2.6%	1.6%	25.0%	25.9%	29.8%	35.9%	29.8%	30.1%	14.9%	37.2%	28.5%	18.8%	30.4%	6.7%	38.1%
Labour	282	154	128	81	109	92	6	177	47	2	7	239	4	10	123	121	38	55	40	71	116	18	46	97	83	26	12
	28.9%	31.4%	26.4%	32.7%	30.9%	24.5%	2.2%	77.1%	25.9%	2.4%	2.7%	86.0%	10.0%	5.3%	23.9%	40.9%	23.3%	24.8%	27.6%	27.3%	33.2%	20.9%	28.1%	39.7%	23.9%	29.3%	26.5%
Liberal Democrat	35	20	15	14	11	10	3	2	26	1	1	4	26	-	7	22	6	15	12	3	5	6	5	5	13	6	*
	3.6%	4.1%	3.0%	5.7%	3.1%	2.6%	0.9%	0.8%	14.4%	1.3%	0.4%	1.5%	69.6%	-	1.3%	7.5%	3.7%	6.7%	8.3%	1.3%	1.4%	6.3%	3.1%	2.2%	3.6%	6.7%	0.8%
UKIP	183	118	66	33	61	90	66	11	36	33	-	4	2	172	157	8	17	22	25	47	89	9	26	37	90	14	8
	18.8%	24.0%	13.5%	13.3%	17.3%	23.9%	22.8%	4.8%	20.1%	43.6%	-	1.5%	4.6%	88.4%	30.6%	2.9%	10.7%	9.8%	17.4%	18.2%	25.6%	9.7%	16.3%	15.0%	26.0%	15.3%	17.0%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.1%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.1%
Scottish National Party (SNP)	28	8	20	4	19	5	1	3	2	19	-	2	-	-	14	9	5	6	1	11	11	-	-	-	-	28	-
	2.9%	1.6%	4.2%	1.5%	5.5%	1.3%	0.4%	1.5%	0.9%	25.1%	-	0.8%	-	-	2.7%	3.1%	3.0%	2.7%	0.4%	4.1%	3.1%	-	-	-	-	31.6%	-
Another Party (Net)	32	20	12	12	11	9	1	4	11	7	-	2	-	2	11	17	4	11	4	9	8	6	4	6	12	3	1
	3.3%	4.1%	2.5%	4.9%	3.2%	2.3%	0.4%	1.7%	6.0%	8.8%	-	0.9%	-	1.0%	2.2%	5.7%	2.3%	5.1%	2.8%	3.6%	2.2%	7.2%	2.7%	2.3%	3.5%	2.8%	2.3%
Green	29	18	11	12	10	7	1	4	10	7	-	2	-	2	8	17	4	10	4	9	6	6	4	4	11	3	1
	3.0%	3.7%	2.3%	4.9%	2.9%	1.8%	0.4%	1.7%	5.4%	8.8%	-	0.9%	-	1.0%	1.6%	5.7%	2.3%	4.6%	2.8%	3.6%	1.6%	7.2%	2.7%	1.5%	3.2%	2.8%	2.3%
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.2%	0.4%	-	-	-	0.5%	-	-	-	-	-	-	-	-	0.4%	-	-	-	-	-	0.6%	-	-	0.8%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-
Undecided	147	55	91	54	39	53	16	23	40	10	4	18	5	7	64	40	40	32	18	38	58	16	34	44	39	7	6
	15.0%	11.2%	18.8%	21.6%	11.2%	14.2%	5.6%	10.0%	21.9%	13.1%	1.6%	6.7%	13.3%	3.7%	12.4%	13.6%	24.6%	14.5%	12.7%	14.5%	16.7%	18.2%	21.3%	18.1%	11.2%	7.6%	13.4%
Refuse	15	9	6	3	2	10	*	2	-	2	*	2	-	-	9	1	4	1	1	2	10	1	-	10	4	-	*
	1.5%	1.8%	1.2%	1.4%	0.5%	2.6%	0.1%	0.9%	-	2.9%	0.1%	0.7%	-	-	1.8%	0.3%	2.5%	0.4%	1.0%	0.9%	2.9%	0.6%	-	3.9%	1.3%	-	0.7%
SIGMA	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 74
Q57. Weighted by normal weighting, likelihood to vote and with undecided / refused removed
Q57. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Andy Burnham for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	794	385	409	216	318	260	235	203	120	71	208	248	45	172	385	289	118	214	166	232	182	75	132	192	300	54	40
Weighted Total	815	426	388	192	310	312	273	204	141	63	237	257	32	187	441	255	118	189	125	221	280	71	128	191	304	82	38
Conservative	254	106	148	47	99	107	196	7	19	1	230	5	1	3	128	77	48	80	43	79	52	33	46	46	106	6	17
	31.1%	24.8%	38.0%	24.6%	32.1%	34.2%	71.7%	3.6%	13.8%	2.4%	96.8%	2.1%	3.0%	1.7%	29.2%	30.1%	40.9%	42.2%	34.5%	35.6%	18.6%	45.8%	36.2%	24.1%	34.8%	7.3%	44.4%
Labour	282	154	128	81	109	92	6	177	47	2	7	239	4	10	123	121	38	55	40	71	116	18	46	97	83	26	12
	34.6%	36.1%	33.0%	42.4%	35.0%	29.4%	2.3%	86.6%	33.2%	2.9%	2.7%	92.9%	11.5%	5.5%	27.9%	47.5%	32.0%	29.1%	32.0%	32.3%	41.3%	25.7%	35.7%	50.9%	27.3%	31.7%	30.8%
Liberal Democrat	35	20	15	14	11	10	3	2	26	1	1	4	26	-	7	22	6	15	12	3	5	6	5	5	13	6	*
	4.3%	4.8%	3.8%	7.4%	3.5%	3.2%	0.9%	0.9%	18.4%	1.6%	0.4%	1.6%	80.3%	-	1.5%	8.7%	5.0%	7.8%	9.7%	1.5%	1.7%	7.7%	3.9%	2.9%	4.1%	7.2%	1.0%
UKIP	183	118	66	33	61	90	66	11	36	33	-	4	2	172	157	8	17	22	25	47	89	9	26	37	90	14	8
	22.5%	27.6%	16.9%	17.2%	19.6%	28.7%	24.2%	5.3%	25.8%	51.9%	-	1.6%	5.3%	91.8%	35.7%	3.3%	14.7%	11.5%	20.1%	21.5%	31.9%	12.0%	20.7%	19.2%	29.7%	16.5%	19.8%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.8%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	28	8	20	4	19	5	1	3	2	19	-	2	-	-	14	9	5	6	1	11	11	-	-	-	-	28	-
	3.4%	1.8%	5.2%	2.0%	6.3%	1.5%	0.4%	1.6%	1.2%	29.9%	-	0.9%	-	-	3.2%	3.6%	4.2%	3.2%	0.5%	4.9%	3.8%	-	-	-	-	34.2%	-
Another Party (Net)	32	20	12	12	11	9	1	4	11	7	-	2	-	2	11	17	4	11	4	9	8	6	4	6	12	3	1
	4.0%	4.7%	3.1%	6.4%	3.6%	2.8%	0.5%	1.9%	7.7%	10.5%	-	1.0%	-	1.0%	2.6%	6.6%	3.1%	6.0%	3.2%	4.2%	2.7%	8.8%	3.4%	3.0%	4.1%	3.1%	2.7%
Green	29	18	11	12	10	7	1	4	10	7	-	2	-	2	8	17	4	10	4	9	6	6	4	4	11	3	1
	3.6%	4.2%	2.8%	6.4%	3.2%	2.2%	0.5%	1.9%	6.9%	10.5%	-	1.0%	-	1.0%	1.9%	6.6%	3.1%	5.4%	3.2%	4.2%	2.0%	8.8%	3.4%	1.9%	3.7%	3.1%	2.7%
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.2%	0.5%	-	-	-	0.6%	-	-	-	-	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.1%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.8%	-	-	-	-	-	0.3%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
SIGMA	815	426	388	192	310	312	273	204	141	63	237	257	32	187	441	255	118	189	125	221	280	71	128	191	304	82	38
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 75

Q57. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote

Q57. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Andy Burnham for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	847	389	458	230	334	283	255	225	139	73	212	260	50	178	413	296	136	228	184	243	192	79	145	213	308	56	45
Weighted Total	883	452	431	205	336	343	301	226	157	66	258	280	37	203	480	269	133	202	136	238	308	74	138	215	328	87	42
Conservative	281	116	165	54	109	118	219	8	21	2	250	6	2	4	143	85	53	89	48	86	58	36	51	52	117	6	19
	31.8%	25.7%	38.2%	26.5%	32.4%	34.4%	72.7%	3.5%	13.5%	2.5%	96.8%	2.2%	4.4%	2.2%	29.9%	31.6%	39.7%	44.1%	35.2%	36.3%	18.9%	49.2%	36.9%	24.1%	35.6%	7.4%	45.9%
Labour	315	170	145	91	121	103	7	201	51	2	7	262	4	11	139	134	42	62	45	80	128	21	51	110	92	28	13
	35.7%	37.6%	33.7%	44.2%	36.1%	30.2%	2.3%	88.8%	32.5%	3.0%	2.7%	93.7%	12.1%	5.5%	28.9%	49.8%	31.4%	30.8%	32.8%	33.7%	41.7%	29.1%	36.8%	51.3%	28.0%	32.4%	31.1%
Liberal Democrat	53	28	25	19	17	16	3	2	43	1	1	5	29	1	12	29	11	19	15	7	12	7	7	11	20	7	1
	6.0%	6.2%	5.8%	9.3%	5.2%	4.8%	0.9%	0.9%	27.6%	1.7%	0.5%	1.7%	77.6%	0.3%	2.5%	11.0%	8.5%	9.5%	11.3%	2.9%	3.7%	9.0%	5.3%	5.3%	6.2%	7.5%	1.8%
UKIP	199	128	71	36	66	97	72	12	40	36	-	4	2	186	171	9	19	24	27	51	97	9	29	40	98	15	8
	22.5%	28.3%	16.5%	17.5%	19.6%	28.4%	23.7%	5.2%	25.2%	54.7%	-	1.6%	5.0%	91.6%	35.6%	3.4%	14.1%	11.7%	20.1%	21.6%	31.4%	12.6%	20.9%	18.5%	29.9%	16.8%	19.9%
Plaid Cymru	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	*	-	*	-	-	-	-	-	-	1
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.8%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	31	8	23	5	21	5	1	4	2	21	-	2	*	-	15	11	6	7	1	12	12	-	-	-	-	31	-
	3.5%	1.9%	5.3%	2.5%	6.3%	1.5%	0.4%	1.6%	1.2%	32.7%	-	0.9%	0.9%	-	3.2%	3.9%	4.2%	3.7%	0.5%	4.9%	3.7%	-	-	-	-	35.9%	-
Another Party (Net)	3	1	2	*	1	2	-	-	-	3	-	*	-	1	-	*	3	*	*	1	2	*	-	2	1	-	-
	0.3%	0.3%	0.4%	0.1%	0.3%	0.5%	-	-	-	4.7%	-	*	-	0.4%	-	0.1%	2.0%	0.1%	0.2%	0.4%	0.5%	0.1%	-	0.8%	0.4%	-	-
Green	2	1	1	*	1	1	-	-	-	2	-	*	-	-	-	*	2	*	*	1	1	*	-	1	1	-	-
	0.2%	0.3%	0.2%	0.1%	0.3%	0.2%	-	-	-	3.4%	-	*	-	-	-	0.1%	1.4%	0.1%	0.2%	0.4%	0.3%	0.1%	-	0.4%	0.4%	-	-
British National Party (BNP)	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-
	0.1%	-	0.2%	-	-	0.2%	-	-	-	1.3%	-	-	-	0.4%	-	-	0.6%	-	-	-	0.3%	-	-	0.4%	-	-	-
SIGMA	883	452	431	205	336	343	301	226	157	66	258	280	37	203	480	269	133	202	136	238	308	74	138	215	328	87	42
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 76

Q58. If the election was a head to head contest between David Cameron as Conservative leader and Andy Burnham as Labour leader, how would you vote?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Vote for David Cameron	345	165	180	73	127	145	221	19	39	10	214	13	13	60	187	100	56	96	66	101	82	39	54	70	144	19	18
	33.8%	33.3%	34.3%	25.0%	35.3%	39.5%	82.0%	8.5%	22.7%	13.9%	94.0%	4.8%	33.7%	32.2%	36.8%	33.1%	31.2%	44.6%	42.6%	36.2%	22.1%	40.5%	32.6%	27.5%	39.5%	22.7%	34.9%
Vote for Andy Burnham	352	183	170	114	123	116	14	154	72	9	8	208	17	37	153	142	49	65	52	88	147	26	64	102	109	34	17
	34.5%	36.9%	32.3%	38.7%	34.2%	31.6%	5.1%	71.0%	41.9%	12.2%	3.4%	77.3%	45.2%	19.7%	30.1%	47.1%	27.6%	30.2%	33.9%	31.4%	39.7%	26.7%	38.4%	40.0%	29.8%	41.3%	33.3%
Would not vote for either	226	113	113	61	78	87	23	27	52	46	2	32	7	82	138	42	30	35	25	58	109	20	38	51	82	25	9
	22.2%	22.9%	21.6%	20.9%	21.6%	23.8%	8.5%	12.5%	30.4%	64.9%	0.8%	12.0%	18.6%	43.7%	27.3%	13.9%	16.6%	16.1%	16.4%	20.6%	29.4%	21.1%	22.7%	19.9%	22.5%	30.5%	17.8%
Don't know	96	34	62	45	32	19	12	17	9	6	4	16	1	8	30	18	44	19	11	33	32	11	11	32	30	5	7
	9.4%	6.9%	11.8%	15.3%	8.9%	5.2%	4.4%	7.9%	5.1%	8.9%	1.8%	5.9%	2.4%	4.4%	5.9%	5.9%	24.5%	9.0%	7.1%	11.8%	8.8%	11.7%	6.3%	12.6%	8.2%	5.6%	14.0%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 77
q59a.Which of the following adjectives do you think describes Chuka Umunna?
In touch
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	662	302	360	190	252	221	143	173	113	38	136	218	30	95	297	236	108	142	100	188	233	59	106	162	239	60	36
	64.9%	61.0%	68.6%	64.6%	69.9%	60.3%	53.0%	80.1%	65.6%	53.9%	59.5%	80.9%	78.1%	50.8%	58.5%	78.3%	60.7%	65.8%	64.5%	67.0%	63.0%	61.3%	63.3%	63.3%	65.3%	72.5%	69.3%
No	358	193	165	104	109	146	127	43	59	33	92	51	8	92	210	65	70	74	55	92	137	37	61	94	127	23	16
	35.1%	39.0%	31.4%	35.4%	30.1%	39.7%	47.0%	19.9%	34.4%	46.1%	40.5%	19.1%	21.9%	49.2%	41.5%	21.7%	39.3%	34.2%	35.5%	33.0%	37.0%	38.7%	36.7%	36.7%	34.7%	27.5%	30.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 78
q59b.Which of the following adjectives do you think describes Chuka Umunna?
Strong
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	568	237	331	175	221	172	122	162	83	41	109	202	23	69	248	198	109	133	97	158	180	53	103	152	177	52	31
	55.7%	47.9%	63.0%	59.6%	61.4%	46.9%	45.4%	74.6%	48.3%	57.8%	47.7%	75.1%	60.5%	36.7%	48.9%	65.5%	61.0%	61.6%	62.9%	56.5%	48.7%	54.4%	61.6%	59.5%	48.4%	63.2%	58.8%
No	452	258	194	118	139	195	147	55	89	30	119	67	15	119	259	104	70	83	57	122	190	44	64	103	189	30	21
	44.3%	52.1%	37.0%	40.4%	38.6%	53.1%	54.6%	25.4%	51.7%	42.2%	52.3%	24.9%	39.5%	63.3%	51.1%	34.5%	39.0%	38.4%	37.1%	43.5%	51.3%	45.6%	38.4%	40.5%	51.6%	36.8%	41.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 79
q59c.Which of the following adjectives do you think describes Chuka Umunna?
Attractive
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	486 47.7%	197 39.8%	289 55.2%	130 44.2%	188 52.2%	169 46.1%	116 42.8%	127 58.6%	95 55.3%	25 36.0%	108 47.3%	164 61.0%	25 64.2%	67 35.8%	213 41.9%	185 61.1%	75 42.0%	124 57.1%	83 53.9%	123 44.1%	156 42.3%	42 43.4%	82 49.5%	112 43.8%	182 49.8%	37 45.3%	30 57.9%
No	534 52.3%	298 60.2%	235 44.8%	164 55.8%	172 47.8%	198 53.9%	154 57.2%	90 41.4%	77 44.7%	45 64.0%	120 52.7%	105 39.0%	14 35.8%	120 64.2%	295 58.1%	117 38.9%	103 58.0%	93 42.9%	71 46.1%	156 55.9%	213 57.7%	55 56.6%	84 50.5%	144 56.2%	183 50.2%	45 54.7%	22 42.1%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 80
Q59d. Which of the following adjectives do you think describes Chuka Umunna?
A winner
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	437	207	230	148	160	129	64	141	74	25	61	178	20	47	186	165	74	103	62	103	169	41	80	117	134	36	28
	42.9%	41.9%	43.8%	50.6%	44.4%	35.1%	23.8%	65.2%	43.0%	35.4%	26.8%	66.0%	51.4%	25.2%	36.7%	54.6%	41.8%	47.7%	40.3%	36.7%	45.8%	42.9%	48.2%	45.7%	36.6%	43.4%	53.8%
No	583	288	295	145	200	238	206	75	98	46	167	91	19	140	321	137	104	113	92	177	201	55	86	139	232	47	24
	57.1%	58.1%	56.2%	49.4%	55.6%	64.9%	76.2%	34.8%	57.0%	64.6%	73.2%	34.0%	48.6%	74.8%	63.3%	45.4%	58.2%	52.3%	59.7%	63.3%	54.2%	57.1%	51.8%	54.3%	63.4%	56.6%	46.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 81
q59e.Which of the following adjectives do you think describes Chuka Umunna?
Intelligent
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	783	376	407	212	287	284	183	193	138	52	171	241	33	120	358	272	131	166	128	209	281	69	133	202	279	56	44
	76.7%	75.9%	77.5%	72.3%	79.6%	77.5%	67.9%	89.3%	80.0%	72.8%	74.9%	89.5%	85.4%	63.8%	70.5%	90.1%	73.6%	76.6%	82.7%	74.7%	75.9%	71.2%	79.5%	79.0%	76.2%	67.9%	84.6%
No	237	119	118	81	73	83	86	23	34	19	57	28	6	68	149	30	47	51	27	71	89	28	34	54	87	26	8
	23.3%	24.1%	22.5%	27.7%	20.4%	22.5%	32.1%	10.7%	20.0%	27.2%	25.1%	10.5%	14.6%	36.2%	29.5%	9.9%	26.4%	23.4%	17.3%	25.3%	24.1%	28.8%	20.5%	21.0%	23.8%	32.1%	15.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 82
Q60. Can you imagine Chuka Umunna standing on the steps of 10 Downing Street as Prime Minister?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	302	146	156	130	116	57	42	98	55	18	40	126	15	31	122	134	39	87	54	62	100	28	44	71	115	22	21
	29.6%	29.4%	29.8%	44.2%	32.1%	15.5%	15.7%	45.2%	31.8%	25.7%	17.4%	47.0%	38.2%	16.7%	24.1%	44.6%	21.7%	40.2%	35.0%	22.0%	26.9%	29.5%	26.1%	27.7%	31.6%	26.9%	40.5%
No	718	350	368	164	245	310	227	119	117	53	188	143	24	156	385	167	139	129	100	218	270	68	123	185	250	60	31
	70.4%	70.6%	70.2%	55.8%	67.9%	84.5%	84.3%	54.8%	68.2%	74.3%	82.6%	53.0%	61.8%	83.3%	75.9%	55.4%	78.3%	59.8%	65.0%	78.0%	73.1%	70.5%	73.9%	72.3%	68.4%	73.1%	59.5%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 83
Q61. Can you imagine Chuka Umunna negotiating a better deal from the EU?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	313 30.7%	135 27.3%	178 33.9%	116 39.6%	118 32.8%	79 21.5%	33 12.3%	113 52.2%	57 33.0%	22 31.1%	24 10.7%	141 52.6%	13 34.2%	34 18.1%	123 24.3%	122 40.5%	54 30.2%	76 35.2%	57 37.0%	68 24.4%	112 30.3%	25 26.4%	44 26.2%	79 31.0%	108 29.6%	35 41.9%	21 40.6%
No	707 69.3%	360 72.7%	347 66.1%	177 60.4%	242 67.2%	288 78.5%	237 87.7%	103 47.8%	115 67.0%	49 68.9%	204 89.3%	127 47.4%	25 65.8%	154 81.9%	384 75.7%	179 59.5%	124 69.8%	140 64.8%	97 63.0%	212 75.6%	258 69.7%	71 73.6%	123 73.8%	176 69.0%	257 70.4%	48 58.1%	31 59.4%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 84
Q62. Can you imagine Chuka Umunna with his finger on the nuclear button?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	188	113	75	74	75	39	24	53	42	21	15	75	13	20	70	81	33	52	38	46	52	16	38	41	63	20	11
	18.5%	22.9%	14.3%	25.3%	20.8%	10.7%	8.7%	24.6%	24.2%	29.9%	6.5%	27.9%	34.2%	10.6%	13.8%	26.9%	18.5%	24.1%	24.5%	16.5%	14.2%	17.0%	22.8%	15.9%	17.1%	24.4%	20.3%
No	832	382	450	219	285	328	246	163	130	50	213	194	25	168	438	221	145	164	116	234	317	80	129	215	303	62	41
	81.5%	77.1%	85.7%	74.7%	79.2%	89.3%	91.3%	75.4%	75.8%	70.1%	93.5%	72.1%	65.8%	89.4%	86.2%	73.1%	81.5%	75.9%	75.5%	83.5%	85.8%	83.0%	77.2%	84.1%	82.9%	75.6%	79.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 85
Q63. Can you imagine Chuka Umunna helping the economy grow?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	546	250	296	188	194	165	74	166	103	34	78	207	23	72	242	204	82	115	90	134	208	51	82	129	200	52	32
	53.6%	50.5%	56.5%	64.0%	53.8%	45.0%	27.4%	76.9%	60.1%	48.3%	34.4%	76.9%	60.6%	38.6%	47.7%	67.6%	45.8%	53.1%	58.5%	47.9%	56.1%	52.5%	49.5%	50.4%	54.8%	62.7%	60.8%
No	474	245	228	106	166	202	196	50	69	37	150	62	15	115	265	98	97	101	64	146	162	46	84	127	165	31	20
	46.4%	49.5%	43.5%	36.0%	46.2%	55.0%	72.6%	23.1%	39.9%	51.7%	65.6%	23.1%	39.4%	61.4%	52.3%	32.4%	54.2%	46.9%	41.5%	52.1%	43.9%	47.5%	50.5%	49.6%	45.2%	37.3%	39.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 86
Q64. Can you imagine Chuka Umunna creating more jobs?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	623	289	334	210	221	192	106	170	111	39	101	216	28	83	280	220	102	141	102	145	235	57	98	155	219	57	36
	61.1%	58.4%	63.6%	71.7%	61.4%	52.2%	39.3%	78.6%	64.7%	55.7%	44.4%	80.3%	71.3%	44.2%	55.2%	73.0%	57.4%	65.2%	66.1%	51.7%	63.6%	58.6%	58.8%	60.5%	60.0%	69.6%	69.3%
No	397	206	191	83	139	175	164	46	61	31	127	53	11	105	228	82	76	75	52	135	135	40	69	101	146	25	16
	38.9%	41.6%	36.4%	28.3%	38.6%	47.8%	60.7%	21.4%	35.3%	44.3%	55.6%	19.7%	28.7%	55.8%	44.8%	27.0%	42.6%	34.8%	33.9%	48.3%	36.4%	41.4%	41.2%	39.5%	40.0%	30.4%	30.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 87
Q65. Can you imagine Chuka Umunna standing up to the unions?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	417	172	245	145	153	119	55	128	79	31	55	158	17	47	169	159	73	90	62	103	162	36	70	100	136	47	27
	40.9%	34.7%	46.7%	49.3%	42.6%	32.5%	20.2%	58.9%	45.9%	44.5%	24.2%	58.9%	43.3%	25.0%	33.4%	52.7%	40.8%	41.7%	40.0%	36.7%	43.9%	37.5%	42.2%	39.3%	37.2%	56.6%	52.4%
No	603	323	280	149	207	247	215	89	93	39	173	111	22	141	338	143	105	126	93	177	207	60	96	155	229	36	25
	59.1%	65.3%	53.3%	50.7%	57.4%	67.5%	79.8%	41.1%	54.1%	55.5%	75.8%	41.1%	56.7%	75.0%	66.6%	47.3%	59.2%	58.3%	60.0%	63.3%	56.1%	62.5%	57.8%	60.7%	62.8%	43.4%	47.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 88
Q66. Can you imagine Chuka Umunna improving the UK's schools and hospitals?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	488	226	262	163	170	155	69	156	94	32	66	188	20	58	204	185	80	114	83	115	176	41	78	123	165	47	32
	47.8%	45.7%	49.9%	55.7%	47.2%	42.2%	25.4%	71.8%	54.5%	45.6%	29.0%	69.8%	52.9%	30.8%	40.3%	61.1%	44.9%	52.8%	53.6%	41.1%	47.7%	42.8%	46.9%	48.3%	45.2%	57.5%	60.6%
No	532	269	263	130	190	212	201	61	78	38	162	81	18	130	303	117	98	102	72	165	193	55	89	132	200	35	20
	52.2%	54.3%	50.1%	44.3%	52.8%	57.8%	74.6%	28.2%	45.5%	54.4%	71.0%	30.2%	47.1%	69.2%	59.7%	38.9%	55.1%	47.2%	46.4%	58.9%	52.3%	57.2%	53.1%	51.7%	54.8%	42.5%	39.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 89
Q67. Can you imagine Chuka Umunna getting the national deficit down?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	361	164	197	136	137	87	30	137	69	26	29	176	17	31	144	146	62	84	64	85	128	33	57	94	118	40	18
	35.4%	33.1%	37.5%	46.4%	38.2%	23.8%	11.2%	63.5%	39.9%	36.4%	12.5%	65.5%	43.9%	16.6%	28.3%	48.3%	34.6%	38.7%	41.4%	30.4%	34.7%	33.9%	34.2%	36.9%	32.3%	48.4%	34.6%
No	659	331	328	157	223	279	240	79	103	45	199	93	22	156	364	156	117	132	90	195	242	64	110	161	247	43	34
	64.6%	66.9%	62.5%	53.6%	61.8%	76.2%	88.8%	36.5%	60.1%	63.6%	87.5%	34.5%	56.1%	83.4%	71.7%	51.7%	65.4%	61.3%	58.6%	69.6%	65.3%	66.1%	65.8%	63.1%	67.7%	51.6%	65.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 90
Q68. Can you imagine Chuka Umunna reforming our welfare system to reduce cost and abuse?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	434	191	244	140	162	132	56	148	81	30	55	181	19	50	174	167	84	97	66	110	162	37	77	109	143	46	21
	42.6%	38.5%	46.4%	47.8%	45.1%	36.0%	20.8%	68.4%	47.2%	43.1%	24.2%	67.1%	48.4%	26.9%	34.4%	55.2%	46.9%	44.7%	42.7%	39.4%	43.7%	38.6%	46.4%	42.7%	39.1%	56.0%	41.2%
No	586	304	281	153	198	235	214	68	91	40	173	88	20	137	333	135	95	119	88	170	208	59	89	146	223	36	31
	57.4%	61.5%	53.6%	52.2%	54.9%	64.0%	79.2%	31.6%	52.8%	56.9%	75.8%	32.9%	51.6%	73.1%	65.6%	44.8%	53.1%	55.3%	57.3%	60.6%	56.3%	61.4%	53.6%	57.3%	60.9%	44.0%	58.8%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 91
Q69. Can you imagine Chuka Umunna reducing the level of immigration to the UK?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	237	113	123	81	82	73	17	102	38	10	12	129	11	19	100	93	39	56	40	55	87	26	49	56	68	22	15
	23.2%	22.9%	23.5%	27.7%	22.8%	19.9%	6.1%	47.2%	21.9%	14.3%	5.4%	47.8%	29.2%	10.3%	19.7%	30.7%	21.9%	25.8%	25.7%	19.5%	23.4%	26.8%	29.3%	22.1%	18.5%	26.3%	29.7%
No	783	382	401	212	278	293	253	114	134	61	216	140	27	168	407	209	139	160	115	225	283	71	118	199	298	61	37
	76.8%	77.1%	76.5%	72.3%	77.2%	80.1%	93.9%	52.8%	78.1%	85.7%	94.6%	52.2%	70.8%	89.7%	80.3%	69.3%	78.1%	74.2%	74.3%	80.5%	76.6%	73.2%	70.7%	77.9%	81.5%	73.7%	70.3%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 92

Q70. If Chuka Umunna replaced Ed Miliband as the leader of the Labour Party, would you be more or less likely to vote Labour in the next general election?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Much more likely	82	36	46	45	30	6	13	19	9	7	13	27	2	18	37	35	9	28	12	17	25	7	17	13	32	5	7
	8.0%	7.3%	8.7%	15.5%	8.4%	1.7%	4.8%	8.9%	5.2%	10.4%	5.6%	10.0%	4.5%	9.4%	7.2%	11.7%	4.8%	12.9%	7.9%	6.0%	6.8%	7.6%	10.4%	4.9%	8.8%	6.4%	13.8%
Somewhat more likely	199	85	115	81	76	42	50	44	46	6	47	54	9	19	81	87	25	52	40	61	47	18	27	44	84	14	11
	19.5%	17.1%	21.9%	27.6%	21.2%	11.5%	18.4%	20.5%	26.5%	8.8%	20.7%	20.1%	22.2%	10.1%	16.0%	29.0%	14.1%	23.9%	25.9%	21.8%	12.7%	18.9%	16.1%	17.2%	23.1%	16.7%	21.8%
No different	628	303	325	138	221	270	171	128	100	48	150	167	23	115	306	164	134	116	94	176	243	59	96	178	211	52	32
	61.6%	61.2%	62.0%	46.9%	61.3%	73.7%	63.3%	59.1%	58.0%	67.9%	65.7%	62.1%	58.4%	61.2%	60.3%	54.2%	75.4%	53.5%	61.3%	62.8%	65.6%	61.3%	57.8%	69.7%	57.7%	63.2%	60.9%
Somewhat less likely	57	31	25	16	21	19	9	20	14	4	7	16	6	14	37	11	8	13	5	18	21	6	10	14	25	1	1
	5.5%	6.3%	4.8%	5.4%	6.0%	5.3%	3.2%	9.1%	8.2%	6.1%	3.2%	6.1%	15.0%	7.6%	7.3%	3.6%	4.6%	6.2%	3.1%	6.3%	5.6%	6.1%	5.8%	5.6%	6.8%	0.8%	2.2%
Much less likely	54	40	13	14	11	29	28	5	4	5	11	5	-	22	46	5	2	7	3	9	35	6	17	7	13	11	1
	5.3%	8.1%	2.6%	4.6%	3.2%	7.8%	10.3%	2.3%	2.1%	6.8%	4.7%	1.7%	-	11.7%	9.1%	1.5%	1.1%	3.4%	1.8%	3.2%	9.3%	6.1%	10.0%	2.6%	3.7%	12.8%	1.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 93

Q71. Weighted by normal weighting

Q71. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Chuka Umunna for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?

Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Conservative	224 22.0%	100 20.2%	125 23.7%	41 13.9%	92 25.5%	92 25.1%	173 64.0%	8 3.7%	15 8.6%	4 5.3%	205 89.9%	4 1.3%	1 2.5%	3 1.5%	108 21.4%	69 22.9%	47 26.4%	70 32.2%	39 25.0%	67 23.9%	49 13.4%	31 31.8%	35 21.0%	42 16.4%	100 27.2%	6 7.2%	11 21.8%
Labour	306 30.0%	158 31.9%	148 28.2%	106 36.1%	105 29.3%	94 25.8%	11 4.1%	159 73.2%	44 25.4%	8 12.0%	12 5.1%	231 86.1%	4 9.6%	10 5.4%	124 24.4%	129 42.9%	45 25.3%	64 29.6%	51 33.0%	71 25.4%	120 32.4%	19 19.5%	55 33.0%	91 35.5%	96 26.4%	20 24.5%	25 47.2%
Liberal Democrat	37 3.6%	20 3.9%	18 3.4%	17 5.7%	10 2.8%	10 2.8%	4 1.4%	2 1.1%	25 14.4%	1 1.4%	2 0.7%	2 0.9%	27 70.5%	3 1.5%	11 2.2%	22 7.4%	4 2.2%	14 6.3%	9 5.6%	11 3.8%	4 1.1%	4 4.0%	5 3.0%	9 3.7%	13 3.7%	6 6.7%	-
UKIP	189 18.6%	106 21.5%	83 15.8%	32 11.0%	61 16.9%	96 26.2%	65 24.0%	13 5.9%	33 19.1%	29 41.3%	6 2.5%	3 1.3%	-	164 87.5%	154 30.3%	17 5.6%	18 9.9%	20 9.1%	30 19.2%	54 19.4%	86 23.2%	7 7.1%	34 20.2%	39 15.4%	91 24.8%	12 14.8%	6 11.7%
Plaid Cymru	1 0.1%	1 0.1%	-	-	-	1 0.2%	-	-	-	1 1.0%	-	-	-	-	-	1 0.2%	-	*	-	*	-	-	-	-	-	-	1 1.3%
Scottish National Party (SNP)	25 2.4%	8 1.7%	17 3.2%	5 1.6%	16 4.4%	4 1.2%	1 0.2%	3 1.2%	1 0.9%	17 23.7%	-	1 0.2%	4 -	-	12 2.3%	9 2.9%	4 2.5%	4 1.9%	1 0.8%	10 3.6%	9 2.6%	-	-	-	-	25 30.2%	-
Another Party (Net)	24 2.4%	17 3.4%	8 1.5%	8 2.9%	8 2.3%	8 2.1%	1 0.2%	3 1.3%	8 4.6%	3 4.5%	-	1 0.5%	-	-	9 1.7%	13 4.3%	1 0.5%	6 3.0%	2 1.0%	7 2.5%	9 2.5%	5 5.4%	2 1.1%	5 1.8%	10 2.8%	2 2.8%	* 0.4%
Green	21 2.0%	14 2.8%	7 1.3%	8 2.9%	7 1.9%	5 1.4%	1 0.2%	3 1.3%	7 4.1%	3 3.8%	-	1 0.5%	-	-	5 1.0%	13 4.3%	1 0.5%	5 2.5%	2 1.0%	7 2.5%	7 1.8%	5 5.4%	2 1.1%	2 0.8%	9 2.5%	2 2.8%	* 0.4%
British National Party (BNP)	2 0.2%	2 0.5%	-	-	-	2 0.6%	-	-	-	-	-	-	-	-	2 0.4%	-	-	-	-	-	2 0.6%	-	-	2 0.9%	-	-	-
Christian	1 0.1%	-	1 0.2%	-	1 0.3%	-	-	-	1 0.6%	-	-	-	-	-	1 0.2%	-	-	1 0.5%	-	-	-	-	-	-	1 0.3%	-	-
Monster Raving Loony Party	* *	* 0.1%	-	-	* 0.1%	-	-	-	-	* 0.7%	-	-	-	-	* 0.1%	-	-	-	-	-	*	-	-	*	-	-	-
Undecided	190 18.6%	69 13.9%	122 23.2%	76 26.0%	60 16.6%	54 14.7%	16 6.0%	28 13.0%	45 26.3%	8 10.9%	4 1.8%	24 8.9%	7 17.4%	8 4.0%	83 16.3%	40 13.2%	55 30.6%	33 15.1%	20 13.3%	55 19.6%	82 22.2%	29 30.3%	36 21.7%	56 21.9%	49 13.3%	11 13.8%	8 15.5%
Refuse	23 2.3%	18 3.6%	6 1.1%	8 2.8%	8 2.1%	8 2.1%	-	1 0.5%	1 0.7%	-	-	2 0.8%	-	-	8 1.5%	2 0.6%	5 2.8%	6 2.6%	3 2.1%	5 1.7%	10 2.7%	2 1.9%	-	13 5.2%	7 1.8%	-	1 2.1%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 94
Q71. Weighted by normal weighting and likelihood to vote
Q71. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Chuka Umunna for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51
Weighted Total	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
Conservative	238	105	133	39	98	101	186	9	16	3	219	4	1	3	116	71	50	75	41	69	52	33	37	45	105	6	12
	24.3%	21.4%	27.3%	15.7%	27.8%	26.9%	64.2%	3.8%	9.0%	4.5%	90.9%	1.3%	2.6%	1.5%	22.6%	23.9%	31.1%	33.8%	28.6%	26.3%	15.0%	37.1%	23.1%	18.2%	30.1%	7.3%	26.6%
Labour	300	163	137	98	108	94	11	172	47	9	10	242	3	10	126	130	43	66	50	67	118	19	53	94	93	22	19
	30.7%	33.2%	28.3%	39.5%	30.6%	25.0%	3.9%	75.2%	26.0%	11.5%	4.1%	87.1%	8.3%	5.2%	24.5%	43.9%	26.4%	29.6%	34.4%	25.7%	33.8%	21.6%	32.9%	38.4%	26.7%	24.4%	43.7%
Liberal Democrat	37	19	17	15	11	11	4	3	26	1	2	3	28	2	11	22	4	14	9	9	4	4	5	9	13	6	-
	3.8%	4.0%	3.6%	6.1%	3.0%	2.9%	1.5%	1.2%	14.5%	1.3%	0.6%	1.0%	74.7%	1.1%	2.1%	7.4%	2.4%	6.5%	6.4%	3.6%	1.0%	4.3%	3.1%	3.6%	3.7%	7.0%	-
UKIP	189	113	76	28	64	98	71	13	36	32	6	4	-	172	161	10	18	21	24	54	91	7	35	38	88	14	6
	19.4%	23.1%	15.7%	11.1%	18.1%	26.1%	24.6%	5.7%	19.9%	42.2%	2.6%	1.3%	-	88.7%	31.3%	3.5%	10.9%	9.4%	16.4%	20.8%	26.0%	8.0%	21.8%	15.5%	25.4%	15.5%	14.4%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.1%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.1%
Scottish National Party (SNP)	27	9	18	4	18	5	1	3	2	19	-	1	-	-	13	9	5	4	1	11	11	-	-	-	-	27	-
	2.8%	1.8%	3.7%	1.7%	5.1%	1.3%	0.2%	1.3%	0.9%	25.1%	-	0.2%	-	-	2.5%	3.1%	3.0%	1.7%	0.8%	4.4%	3.1%	-	-	-	-	30.5%	-
Another Party (Net)	24	17	7	8	8	8	1	3	9	3	-	1	-	-	9	14	1	7	2	7	8	5	2	5	10	3	*
	2.5%	3.4%	1.5%	3.2%	2.3%	2.1%	0.2%	1.3%	4.9%	4.4%	-	0.5%	-	-	1.7%	4.8%	0.5%	3.2%	1.2%	2.6%	2.4%	5.6%	1.1%	1.9%	2.8%	2.8%	0.5%
Green	20	14	6	8	7	6	1	3	8	3	-	1	-	-	5	14	1	6	2	7	6	5	2	2	9	3	*
	2.1%	2.9%	1.2%	3.2%	1.9%	1.6%	0.2%	1.3%	4.3%	3.8%	-	0.5%	-	-	1.0%	4.8%	0.5%	2.7%	1.2%	2.6%	1.7%	5.6%	1.1%	0.9%	2.5%	2.8%	0.5%
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.2%	0.4%	-	-	-	0.5%	-	-	-	-	-	-	-	-	0.4%	-	-	-	-	-	0.6%	-	-	0.8%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-
Monster Raving Loony Party	*	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-
	*	0.1%	-	-	0.1%	-	-	-	-	0.6%	-	-	-	-	0.1%	-	-	-	-	-	0.1%	-	-	0.2%	-	-	-
Undecided	146	53	94	52	43	51	16	25	43	8	4	22	5	7	69	38	38	30	17	42	57	19	29	45	36	11	6
	15.0%	10.7%	19.3%	21.0%	12.3%	13.5%	5.3%	11.1%	24.0%	10.3%	1.7%	7.7%	14.5%	3.5%	13.5%	12.7%	23.5%	13.7%	11.8%	16.0%	16.3%	22.0%	18.0%	18.2%	10.3%	12.5%	13.7%
Refuse	14	11	3	4	3	7	-	1	1	-	-	2	-	-	8	2	4	4	*	2	8	1	-	10	3	-	-
	1.5%	2.3%	0.7%	1.7%	0.8%	2.0%	-	0.4%	0.7%	-	-	0.8%	-	-	1.6%	0.6%	2.2%	2.0%	0.3%	0.6%	2.3%	1.5%	-	4.0%	0.9%	-	-
SIGMA	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 95

Q71. Weighted by normal weighting, likelihood to vote and with undecided / refused removed

Q71. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Chuka Umunna for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	799	380	419	218	314	267	237	204	120	74	207	244	44	173	384	297	115	213	175	230	181	75	132	191	304	55	41
Weighted Total	815	427	389	193	305	317	274	203	136	68	237	254	32	187	436	258	120	187	127	218	283	67	133	190	309	78	38
Conservative	238	105	133	39	98	101	186	9	16	3	219	4	1	3	116	71	50	75	41	69	52	33	37	45	105	6	12
	29.1%	24.6%	34.2%	20.4%	31.9%	31.8%	67.8%	4.3%	12.0%	5.1%	92.5%	1.4%	3.0%	1.5%	26.7%	27.6%	41.9%	40.1%	32.6%	31.5%	18.5%	48.4%	28.1%	23.5%	33.9%	8.3%	30.8%
Labour	300	163	137	98	108	94	11	172	47	9	10	242	3	10	126	130	43	66	50	67	118	19	53	94	93	22	19
	36.8%	38.2%	35.3%	51.0%	35.2%	29.6%	4.1%	84.9%	34.5%	12.8%	4.2%	95.3%	9.7%	5.4%	28.9%	50.6%	35.5%	35.1%	39.1%	30.8%	41.5%	28.2%	40.1%	49.4%	30.1%	27.8%	50.6%
Liberal Democrat	37	19	17	15	11	11	4	3	26	1	2	3	28	2	11	22	4	14	9	9	4	4	5	9	13	6	-
	4.5%	4.6%	4.5%	7.9%	3.5%	3.5%	1.6%	1.4%	19.3%	1.5%	0.6%	1.1%	87.3%	1.2%	2.5%	8.6%	3.2%	7.7%	7.3%	4.3%	1.3%	5.6%	3.8%	4.6%	4.2%	8.0%	-
UKIP	189	113	76	28	64	98	71	13	36	32	6	4	-	172	161	10	18	21	24	54	91	7	35	38	88	14	6
	23.2%	26.6%	19.6%	14.3%	20.8%	30.9%	26.0%	6.4%	26.4%	47.0%	2.7%	1.4%	-	91.9%	36.9%	4.0%	14.6%	11.1%	18.7%	24.9%	32.0%	10.4%	26.6%	20.0%	28.6%	17.8%	16.7%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	27	9	18	4	18	5	1	3	2	19	-	1	-	-	13	9	5	4	1	11	11	-	-	-	-	27	-
	3.3%	2.1%	4.6%	2.3%	5.8%	1.5%	0.2%	1.4%	1.2%	28.0%	-	0.2%	-	-	3.0%	3.5%	4.1%	2.0%	0.9%	5.2%	3.8%	-	-	-	-	34.8%	-
Another Party (Net)	24	17	7	8	8	8	1	3	9	3	-	1	-	-	9	14	1	7	2	7	8	5	2	5	10	3	*
	2.9%	4.0%	1.8%	4.1%	2.7%	2.5%	0.3%	1.5%	6.5%	4.9%	-	0.6%	-	-	2.0%	5.5%	0.7%	3.7%	1.4%	3.1%	3.0%	7.3%	1.4%	2.5%	3.2%	3.2%	0.6%
Green	20	14	6	8	7	6	1	3	8	3	-	1	-	-	5	14	1	6	2	7	6	5	2	2	9	3	*
	2.5%	3.4%	1.5%	4.1%	2.2%	1.9%	0.3%	1.5%	5.7%	4.2%	-	0.6%	-	-	1.2%	5.5%	0.7%	3.2%	1.4%	3.1%	2.1%	7.3%	1.4%	1.2%	2.8%	3.2%	0.6%
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.2%	0.5%	-	-	-	0.6%	-	-	-	-	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.1%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.8%	-	-	-	-	-	0.3%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
Monster Raving Loony Party	*	*	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-
	0.1%	0.1%	-	-	0.1%	-	-	-	-	0.6%	-	-	-	-	0.1%	-	-	-	-	-	-	-	-	-	0.2%	-	-
SIGMA	815	427	389	193	305	317	274	203	136	68	237	254	32	187	436	258	120	187	127	218	283	67	133	190	309	78	38
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 96

Q71. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote

Q71. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Chuka Umunna for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?

Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	891	411	480	248	348	295	257	232	155	83	211	266	49	176	424	327	136	241	195	253	202	86	151	217	328	60	48
Weighted Total	920	476	445	220	344	357	304	230	165	76	258	282	36	205	488	292	138	213	143	245	320	76	149	220	344	87	43
Conservative	264	116	148	44	108	111	208	10	18	4	239	4	2	3	129	80	56	84	46	75	58	36	41	51	115	7	14
	28.6%	24.3%	33.3%	20.1%	31.4%	31.3%	68.5%	4.1%	10.8%	4.9%	92.4%	1.5%	4.4%	1.6%	26.4%	27.3%	40.2%	39.3%	32.3%	30.8%	18.2%	47.0%	27.8%	23.2%	33.2%	8.1%	31.7%
Labour	336	181	155	110	121	105	12	197	51	9	11	267	4	11	144	143	48	74	55	75	131	23	60	107	102	23	21
	36.5%	38.0%	34.9%	50.1%	35.2%	29.4%	4.0%	85.6%	31.0%	12.3%	4.2%	94.7%	10.4%	5.4%	29.4%	49.0%	34.4%	34.7%	38.8%	30.8%	41.1%	29.7%	40.0%	48.7%	29.6%	26.9%	49.2%
Liberal Democrat	57	28	29	21	18	18	5	3	45	1	2	4	31	3	17	31	9	20	12	15	10	5	7	15	21	9	*
	6.2%	5.8%	6.5%	9.4%	5.1%	5.2%	1.6%	1.3%	27.5%	1.4%	0.7%	1.5%	84.3%	1.3%	3.5%	10.6%	6.2%	9.3%	8.4%	6.0%	3.2%	6.2%	4.9%	6.6%	6.1%	9.8%	0.9%
UKIP	206	123	83	30	69	107	77	14	39	35	7	4	-	187	175	11	19	23	26	59	98	8	39	41	96	15	7
	22.3%	25.9%	18.6%	13.7%	20.1%	29.9%	25.5%	6.1%	23.7%	45.6%	2.7%	1.4%	-	91.3%	35.8%	3.9%	13.8%	10.6%	18.1%	24.0%	30.8%	9.9%	25.9%	18.8%	27.8%	17.2%	16.4%
Plaid Cymru	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	*	-	*	-	-	-	-	-	-	1
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.2%
Scottish National Party (SNP)	30	10	21	6	19	5	1	3	2	21	-	1	*	-	14	11	6	5	1	12	12	-	-	-	-	30	-
	3.3%	2.0%	4.6%	2.6%	5.6%	1.5%	0.2%	1.4%	1.1%	28.3%	-	0.2%	0.9%	-	2.9%	3.6%	4.1%	2.4%	0.9%	5.0%	3.6%	-	-	-	-	34.8%	-
Another Party (Net)	28	18	9	9	9	10	1	3	10	5	-	2	-	1	9	16	2	8	2	8	10	5	2	6	11	3	*
	3.0%	3.8%	2.1%	4.2%	2.6%	2.7%	0.3%	1.4%	5.8%	6.7%	-	0.6%	-	0.4%	1.9%	5.5%	1.3%	3.6%	1.5%	3.2%	3.1%	7.1%	1.3%	2.7%	3.3%	3.1%	0.6%
Green	23	16	7	9	7	6	1	3	8	4	-	2	-	-	6	16	1	6	2	8	7	5	2	2	10	3	*
	2.5%	3.3%	1.6%	4.2%	2.1%	1.8%	0.3%	1.4%	5.1%	5.0%	-	0.6%	-	-	1.1%	5.5%	0.7%	3.0%	1.5%	3.2%	2.1%	7.1%	1.3%	1.1%	2.9%	3.1%	0.6%
British National Party (BNP)	3	2	1	-	-	3	-	-	-	1	-	-	-	1	2	-	1	-	-	-	3	-	-	3	-	-	-
	0.3%	0.5%	0.2%	-	-	0.9%	-	-	-	1.1%	-	-	-	0.4%	0.5%	-	0.6%	-	-	-	1.0%	-	-	1.4%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
Monster Raving Loony Party	*	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-
	0.1%	0.1%	-	-	0.1%	-	-	-	0.6%	-	-	-	-	-	0.1%	-	-	-	-	-	0.1%	-	-	0.2%	-	-	-
SIGMA	920	476	445	220	344	357	304	230	165	76	258	282	36	205	488	292	138	213	143	245	320	76	149	220	344	87	43
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 97

Q72. If the election was a head to head contest between David Cameron as Conservative leader and Chuka Umunna as Labour leader, how would you vote?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Vote for David Cameron	318	155	163	59	114	144	213	14	31	9	208	10	12	55	172	87	55	81	63	95	78	37	50	62	136	18	14
	31.2%	31.2%	31.1%	20.3%	31.7%	39.3%	78.8%	6.6%	18.1%	12.8%	91.0%	3.7%	30.2%	29.5%	33.8%	29.0%	31.0%	37.6%	40.8%	33.9%	21.2%	38.2%	30.2%	24.2%	37.3%	21.9%	27.5%
Vote for Chuka Umunna	372	182	190	138	124	110	18	161	71	15	14	209	16	35	152	153	57	83	60	85	144	31	64	100	123	31	22
	36.5%	36.8%	36.2%	47.0%	34.5%	30.1%	6.7%	74.4%	41.0%	21.2%	6.3%	77.6%	42.6%	18.6%	30.0%	50.8%	32.1%	38.4%	39.2%	30.3%	38.9%	32.2%	38.6%	39.1%	33.6%	37.8%	43.2%
Would not vote for either	207	109	97	51	75	80	24	24	39	43	1	21	7	90	140	31	21	29	18	63	96	16	39	54	66	24	7
	20.2%	22.0%	18.6%	17.5%	20.9%	21.8%	8.8%	11.0%	22.5%	61.4%	0.2%	7.9%	19.1%	47.8%	27.6%	10.2%	12.0%	13.6%	11.9%	22.4%	26.0%	16.9%	23.6%	21.1%	18.1%	29.0%	13.4%
Don't know	123	49	74	45	47	32	15	17	32	3	6	29	3	8	43	30	45	22	12	37	51	12	13	40	40	9	8
	12.1%	9.9%	14.2%	15.2%	12.9%	8.8%	5.7%	8.0%	18.4%	4.6%	2.4%	10.8%	8.2%	4.1%	8.5%	10.0%	25.0%	10.3%	8.1%	13.4%	13.9%	12.7%	7.7%	15.6%	11.0%	11.4%	15.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 98
q73a.Which of the following adjectives do you think describes Yvette Cooper?
Attractive
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	475	246	229	91	167	217	109	132	87	20	102	169	23	71	211	164	86	90	66	131	188	39	76	117	174	47	22
	46.6%	49.6%	43.7%	31.1%	46.2%	59.2%	40.6%	60.8%	50.5%	27.9%	44.7%	62.8%	60.7%	37.9%	41.6%	54.3%	48.1%	41.4%	42.9%	46.9%	50.9%	40.3%	45.7%	45.7%	47.5%	56.8%	42.9%
No	545	250	295	202	194	149	160	85	85	51	126	100	15	116	296	138	92	127	88	149	182	58	91	139	192	36	30
	53.4%	50.4%	56.3%	68.9%	53.8%	40.8%	59.4%	39.2%	49.5%	72.1%	55.3%	37.2%	39.3%	62.1%	58.4%	45.7%	51.9%	58.6%	57.1%	53.1%	49.1%	59.7%	54.3%	54.3%	52.5%	43.2%	57.1%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 99
q73b.Which of the following adjectives do you think describes Yvette Cooper?
Strong
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	607	249	357	187	205	215	132	165	102	33	119	193	27	80	266	221	102	128	107	179	193	52	118	138	210	54	34
	59.5%	50.4%	68.1%	63.9%	56.9%	58.5%	49.0%	76.0%	59.4%	47.2%	52.3%	71.7%	69.9%	42.6%	52.5%	73.3%	57.2%	59.3%	69.3%	64.1%	52.1%	53.9%	70.6%	54.0%	57.6%	65.7%	64.4%
No	413	246	167	106	155	152	137	52	70	37	109	76	12	108	241	81	76	88	47	101	177	45	49	118	155	28	19
	40.5%	49.6%	31.9%	36.1%	43.1%	41.5%	51.0%	24.0%	40.6%	52.8%	47.7%	28.3%	30.1%	57.4%	47.5%	26.7%	42.8%	40.7%	30.7%	35.9%	47.9%	46.1%	29.4%	46.0%	42.4%	34.3%	35.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 100
q73c.Which of the following adjectives do you think describes Yvette Cooper?
In touch
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	641	285	356	159	232	251	136	175	114	35	114	215	30	92	296	216	112	129	101	177	234	58	106	167	227	56	28
	62.9%	57.5%	67.9%	54.1%	64.3%	68.5%	50.4%	80.6%	66.5%	49.7%	50.1%	80.1%	78.9%	49.1%	58.3%	71.6%	62.9%	59.6%	65.2%	63.4%	63.4%	60.2%	63.3%	65.2%	62.1%	67.6%	53.4%
No	379	211	168	135	129	116	134	42	58	36	114	54	8	95	212	86	66	87	54	102	135	38	61	89	138	27	24
	37.1%	42.5%	32.1%	45.9%	35.7%	31.5%	49.6%	19.4%	33.5%	50.3%	49.9%	19.9%	21.1%	50.9%	41.7%	28.4%	37.1%	40.4%	34.8%	36.6%	36.6%	39.8%	36.7%	34.8%	37.9%	32.4%	46.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 101
q73d.Which of the following adjectives do you think describes Yvette Cooper?
Intelligent
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	815	390	424	220	277	318	194	195	138	54	170	241	33	131	380	267	145	173	127	231	283	73	141	212	282	64	42
	79.9%	78.8%	80.9%	75.0%	76.9%	86.7%	72.0%	90.1%	79.9%	76.3%	74.7%	89.7%	86.2%	70.1%	75.0%	88.4%	81.1%	80.2%	82.7%	82.5%	76.6%	75.9%	84.5%	83.0%	77.1%	77.3%	80.4%
No	205	105	100	73	83	49	75	21	35	17	58	28	5	56	127	35	34	43	27	49	87	23	26	43	84	19	10
	20.1%	21.2%	19.1%	25.0%	23.1%	13.3%	28.0%	9.9%	20.1%	23.7%	25.3%	10.3%	13.8%	29.9%	25.0%	11.6%	18.9%	19.8%	17.3%	17.5%	23.4%	24.1%	15.5%	17.0%	22.9%	22.7%	19.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 102
Q73e. Which of the following adjectives do you think describes Yvette Cooper?
A winner
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	385	165	221	116	129	140	76	127	63	15	62	154	20	52	157	149	67	76	78	96	136	35	68	91	135	36	21
	37.8%	33.3%	42.0%	39.5%	35.9%	38.3%	28.3%	58.8%	36.6%	20.6%	27.1%	57.2%	51.0%	27.7%	30.9%	49.2%	37.6%	35.1%	50.5%	34.3%	36.7%	36.2%	40.7%	35.5%	36.9%	43.2%	39.8%
No	635	330	304	177	231	226	193	89	109	56	166	115	19	136	350	153	111	140	76	184	234	62	99	165	231	47	31
	62.2%	66.7%	58.0%	60.5%	64.1%	61.7%	71.7%	41.2%	63.4%	79.4%	72.9%	42.8%	49.0%	72.3%	69.1%	50.8%	62.4%	64.9%	49.5%	65.7%	63.3%	63.8%	59.3%	64.5%	63.1%	56.8%	60.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 103
Q74. Can you imagine Yvette Cooper standing on the steps of 10 Downing Street as Prime Minister?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	254 24.9%	120 24.3%	134 25.6%	93 31.9%	84 23.3%	77 21.1%	45 16.7%	80 36.9%	57 33.3%	9 12.8%	32 13.9%	100 37.2%	17 44.8%	36 19.3%	97 19.1%	114 37.9%	38 21.4%	68 31.2%	59 38.5%	52 18.7%	75 20.3%	24 24.9%	44 26.2%	62 24.1%	99 27.2%	18 21.8%	8 14.4%
No	766 75.1%	375 75.7%	391 74.4%	200 68.1%	276 76.7%	289 78.9%	225 83.3%	137 63.1%	115 66.7%	62 87.2%	196 86.1%	169 62.8%	21 55.2%	151 80.7%	410 80.9%	187 62.1%	140 78.6%	149 68.8%	95 61.5%	227 81.3%	295 79.7%	72 75.1%	123 73.8%	194 75.9%	266 72.8%	64 78.2%	45 85.6%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 104
Q75. Can you imagine Yvette Cooper negotiating a better deal from the EU?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	286	121	165	104	90	93	30	112	48	11	32	131	15	22	120	119	42	61	64	60	101	28	48	65	104	28	13
	28.1%	24.5%	31.5%	35.4%	24.9%	25.4%	11.3%	51.5%	27.7%	14.9%	14.1%	48.6%	40.1%	11.8%	23.7%	39.4%	23.7%	28.0%	41.7%	21.6%	27.3%	28.8%	28.6%	25.4%	28.6%	34.6%	24.1%
No	734	374	360	190	271	273	239	105	124	60	196	138	23	165	387	183	136	156	90	219	269	69	119	191	261	54	39
	71.9%	75.5%	68.5%	64.6%	75.1%	74.6%	88.7%	48.5%	72.3%	85.1%	85.9%	51.4%	59.9%	88.2%	76.3%	60.6%	76.3%	72.0%	58.3%	78.4%	72.7%	71.2%	71.4%	74.6%	71.4%	65.4%	75.9%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 105
Q76. Can you imagine Yvette Cooper with his finger on the nuclear button?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	177	89	88	63	67	47	34	59	29	9	38	74	12	13	58	92	24	46	33	46	52	15	29	38	72	17	6
	17.3%	18.0%	16.7%	21.4%	18.7%	12.7%	12.5%	27.1%	17.0%	13.0%	16.9%	27.4%	29.8%	6.7%	11.3%	30.4%	13.6%	21.4%	21.2%	16.5%	13.9%	15.2%	17.4%	14.7%	19.7%	20.8%	12.3%
No	843	406	437	230	293	320	236	158	143	62	190	195	27	175	450	210	154	170	121	234	318	82	138	218	294	65	46
	82.7%	82.0%	83.3%	78.6%	81.3%	87.3%	87.5%	72.9%	83.0%	87.0%	83.1%	72.6%	70.2%	93.3%	88.7%	69.6%	86.4%	78.6%	78.8%	83.5%	86.1%	84.8%	82.6%	85.3%	80.3%	79.2%	87.7%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 106
Q77. Can you imagine Yvette Cooper helping the economy grow?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	410	186	224	129	140	141	59	137	78	15	58	172	18	45	167	170	60	82	76	100	153	32	67	102	152	38	18
	40.2%	37.6%	42.6%	43.9%	39.0%	38.4%	21.8%	63.4%	45.4%	21.4%	25.4%	64.0%	47.2%	23.9%	32.9%	56.4%	33.5%	37.7%	49.0%	35.8%	41.3%	33.1%	39.9%	40.0%	41.7%	45.9%	34.6%
No	610	309	301	165	220	226	211	79	94	56	170	97	20	143	340	132	119	135	79	180	217	65	100	153	213	45	34
	59.8%	62.4%	57.4%	56.1%	61.0%	61.6%	78.2%	36.6%	54.6%	78.6%	74.6%	36.0%	52.8%	76.1%	67.1%	43.6%	66.5%	62.3%	51.0%	64.2%	58.7%	66.9%	60.1%	60.0%	58.3%	54.1%	65.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 107
Q78. Can you imagine Yvette Cooper creating more jobs?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	402 39.4%	185 37.3%	217 41.4%	123 42.1%	133 37.0%	145 39.6%	74 27.5%	126 58.0%	87 50.6%	19 26.3%	68 29.7%	165 61.3%	19 48.4%	48 25.8%	164 32.4%	161 53.3%	69 38.5%	88 40.7%	69 44.5%	117 42.0%	128 34.5%	33 34.0%	74 44.7%	92 35.9%	147 40.3%	38 46.0%	17 33.1%
No	618 60.6%	311 62.7%	308 58.6%	170 57.9%	227 63.0%	222 60.4%	196 72.5%	91 42.0%	85 49.4%	52 73.7%	160 70.3%	104 38.7%	20 51.6%	139 74.2%	343 67.6%	141 46.7%	110 61.5%	128 59.3%	86 55.5%	162 58.0%	242 65.5%	64 66.0%	92 55.3%	164 64.1%	218 59.7%	45 54.0%	35 66.9%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 108
Q79. Can you imagine Yvette Cooper standing up to the unions?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	382 37.5%	165 33.4%	217 41.3%	136 46.5%	119 33.1%	127 34.5%	60 22.3%	121 56.0%	70 40.5%	17 24.5%	64 28.0%	148 55.0%	17 44.0%	38 20.4%	162 32.0%	147 48.7%	63 35.1%	77 35.6%	71 45.7%	106 37.8%	129 34.8%	37 37.9%	62 37.4%	78 30.5%	144 39.3%	38 46.7%	22 42.7%
No	638 62.5%	330 66.6%	308 58.7%	157 53.5%	241 66.9%	240 65.5%	210 77.7%	95 44.0%	102 59.5%	53 75.5%	164 72.0%	121 45.0%	22 56.0%	149 79.6%	345 68.0%	155 51.3%	116 64.9%	139 64.4%	84 54.3%	174 62.2%	241 65.2%	60 62.1%	104 62.6%	178 69.5%	222 60.7%	44 53.3%	30 57.3%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 109
Q80. Can you imagine Yvette Cooper improving the UK's schools and hospitals?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	535	244	291	150	195	190	96	157	102	28	86	203	22	71	236	192	92	117	91	148	179	45	81	139	190	49	30
	52.5%	49.2%	55.5%	51.3%	54.1%	51.9%	35.7%	72.7%	59.0%	39.3%	37.5%	75.3%	58.0%	37.9%	46.6%	63.7%	51.6%	54.0%	58.8%	53.1%	48.5%	47.1%	48.6%	54.4%	52.0%	59.0%	57.8%
No	485	251	233	143	165	177	174	59	71	43	142	66	16	116	271	109	86	99	64	131	190	51	86	117	175	34	22
	47.5%	50.8%	44.5%	48.7%	45.9%	48.1%	64.3%	27.3%	41.0%	60.7%	62.5%	24.7%	42.0%	62.1%	53.4%	36.3%	48.4%	46.0%	41.2%	46.9%	51.5%	52.9%	51.4%	45.6%	48.0%	41.0%	42.2%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 110
Q81. Can you imagine Yvette Cooper getting the national deficit down?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	328	149	179	97	120	111	49	122	59	13	48	156	11	31	126	141	55	67	60	77	124	27	55	76	122	36	11
	32.1%	30.2%	34.0%	33.2%	33.3%	30.2%	18.2%	56.5%	34.4%	18.5%	21.1%	58.0%	27.9%	16.7%	24.8%	46.7%	30.9%	30.9%	39.0%	27.7%	33.4%	27.5%	32.9%	29.9%	33.3%	44.2%	21.4%
No	692	346	346	196	240	256	221	94	113	58	180	113	28	156	382	161	123	149	94	202	246	70	112	179	244	46	41
	67.9%	69.8%	66.0%	66.8%	66.7%	69.8%	81.8%	43.5%	65.6%	81.5%	78.9%	42.0%	72.1%	83.3%	75.2%	53.3%	69.1%	69.1%	61.0%	72.3%	66.6%	72.5%	67.1%	70.1%	66.7%	55.8%	78.6%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 111
Q82. Can you imagine Yvette Cooper reforming our welfare system to reduce cost and abuse?
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	515	227	288	164	181	171	93	156	99	27	89	203	20	65	210	194	94	102	87	140	187	41	85	133	189	46	21
	50.5%	45.8%	55.0%	55.8%	50.2%	46.6%	34.5%	72.1%	57.4%	38.2%	38.9%	75.5%	52.4%	34.6%	41.5%	64.1%	52.7%	47.0%	56.2%	50.0%	50.6%	42.8%	50.9%	52.1%	51.6%	55.3%	39.6%
No	505	268	236	130	179	196	177	60	73	44	139	66	18	123	297	108	84	114	68	140	183	55	82	122	177	37	31
	49.5%	54.2%	45.0%	44.2%	49.8%	53.4%	65.5%	27.9%	42.6%	61.8%	61.1%	24.5%	47.6%	65.4%	58.5%	35.9%	47.3%	53.0%	43.8%	50.0%	49.4%	57.2%	49.1%	47.9%	48.4%	44.7%	60.4%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 112
Q83. Can you imagine Yvette Cooper reducing the level of immigration to the UK?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Yes	297	135	162	100	110	87	51	110	38	9	51	137	14	25	107	124	56	67	57	74	100	23	51	72	101	34	16
	29.2%	27.3%	31.0%	34.0%	30.6%	23.9%	19.0%	50.8%	21.8%	13.0%	22.5%	50.9%	35.8%	13.3%	21.1%	41.1%	31.4%	30.8%	36.9%	26.5%	27.0%	24.0%	30.6%	28.0%	27.7%	41.0%	31.0%
No	723	360	362	194	250	279	218	106	135	62	177	132	25	162	400	178	122	150	97	206	270	73	116	184	264	49	36
	70.8%	72.7%	69.0%	66.0%	69.4%	76.1%	81.0%	49.2%	78.2%	87.0%	77.5%	49.1%	64.2%	86.7%	78.9%	58.9%	68.6%	69.2%	63.1%	73.5%	73.0%	76.0%	69.4%	72.0%	72.3%	59.0%	69.0%
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 113
Q85. Weighted by normal weighting
Q85. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Yvette Cooper for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6					
		Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52
Conservative	238 23.3%	99 20.1%	138 26.4%	47 16.2%	94 26.2%	96 26.2%	179 66.4%	6 2.8%	19 11.3%	1 1.9%	211 92.4%	7 2.7%	2 5.6%	3 1.3%	118 23.3%	75 24.7%	44 24.8%	68 31.6%	42 27.4%	80 28.7%	47 12.7%	32 32.8%	42 25.3%	43 16.7%	101 27.8%	6 7.2%	14 27.1%
Labour	258 25.3%	149 30.0%	109 20.8%	84 28.8%	94 26.0%	80 21.9%	5 2.0%	144 66.3%	36 20.8%	1 1.9%	9 4.1%	208 77.2%	5 12.1%	9 4.8%	100 19.6%	110 36.5%	41 23.0%	54 24.8%	38 24.6%	59 21.2%	107 29.0%	22 23.1%	40 24.1%	83 32.6%	82 22.6%	11 13.8%	18 35.5%
Liberal Democrat	45 4.4%	18 3.6%	27 5.1%	14 4.9%	12 3.4%	18 5.0%	2 0.6%	11 5.3%	25 14.5%	3 4.4%	1 0.4%	14 5.1%	26 67.6%	2 1.1%	21 4.1%	19 6.4%	5 2.7%	14 6.5%	9 6.0%	7 2.6%	14 3.9%	4 3.7%	10 6.1%	4 1.6%	12 3.3%	14 17.5%	* 0.8%
UKIP	190 18.6%	112 22.7%	78 14.8%	42 14.4%	60 16.7%	88 23.9%	65 24.2%	16 7.3%	30 17.3%	30 42.3%	3 1.3%	6 2.2%	- -	166 88.8%	152 29.9%	19 6.3%	18 9.9%	25 11.5%	32 20.9%	50 17.8%	83 22.5%	7 7.0%	29 17.3%	40 15.7%	95 26.1%	12 14.8%	7 12.7%
Plaid Cymru	1 0.1%	1 0.1%	-	-	-	1 0.2%	-	-	-	1 1.0%	-	-	-	-	-	1 0.2%	-	* 0.2%	-	* 0.1%	-	-	-	-	-	-	1 1.3%
Scottish National Party (SNP)	24 2.3%	7 1.4%	17 3.2%	4 1.4%	15 4.2%	4 1.2%	-	2 0.9%	1 0.9%	17 23.7%	-	-	-	-	10 2.0%	9 2.9%	4 2.5%	4 1.9%	1 0.3%	10 3.4%	9 2.6%	-	-	-	-	24 28.6%	-
Another Party (Net)	30 2.9%	19 3.8%	11 2.1%	12 4.3%	9 2.6%	8 2.2%	3 1.0%	4 2.0%	9 5.4%	5 6.6%	2 0.7%	3 1.1%	-	-	10 1.9%	17 5.5%	2 1.2%	11 5.0%	3 1.9%	7 2.4%	10 2.6%	6 6.3%	4 2.3%	5 1.9%	12 3.3%	2 2.8%	1 1.7%
Green	25 2.5%	15 3.1%	10 1.9%	11 3.7%	8 2.3%	6 1.6%	1 0.4%	4 2.0%	8 4.8%	5 6.6%	-	3 1.1%	-	-	6 1.2%	15 5.0%	2 1.2%	8 3.8%	3 1.9%	7 2.4%	7 2.0%	6 6.3%	2 1.3%	3 1.0%	11 3.0%	2 2.8%	1 1.7%
British National Party (BNP)	2 0.2%	2 0.5%	-	-	-	2 0.6%	-	-	-	-	-	-	-	-	2 0.4%	-	-	-	-	-	2 0.6%	-	-	2 0.9%	-	-	-
Christian	1 0.1%	-	1 0.2%	-	1 0.3%	-	-	-	1 0.6%	-	-	-	-	-	1 0.2%	-	-	1 0.5%	-	-	-	-	-	-	1 0.3%	-	-
If not listed please state in this box	2 0.2%	2 0.3%	-	2 0.5%	-	-	2 0.6%	-	-	-	2 0.7%	-	-	-	-	2 0.5%	-	2 0.7%	-	-	-	-	2 0.9%	-	-	-	-
Undecided	211 20.7%	75 15.1%	136 25.9%	82 27.8%	68 18.8%	62 16.8%	16 5.9%	32 14.7%	50 29.2%	11 15.6%	2 1.1%	29 10.7%	6 14.7%	7 3.9%	89 17.6%	51 16.8%	57 32.1%	36 16.6%	26 16.7%	62 22.2%	87 23.6%	26 26.7%	42 25.0%	66 25.9%	54 14.8%	13 15.3%	10 18.8%
Refuse	24 2.4%	16 3.1%	8 1.6%	7 2.4%	7 2.0%	10 2.7%	-	1 0.6%	1 0.7%	2 2.8%	-	3 0.9%	-	-	8 1.6%	2 0.6%	7 3.9%	4 2.1%	3 2.1%	4 1.6%	12 3.2%	* 0.3%	-	14 5.5%	8 2.2%	-	1 2.1%
SIGMA	1020 100.0%	495 100.0%	525 100.0%	293 100.0%	360 100.0%	367 100.0%	270 100.0%	217 100.0%	172 100.0%	71 100.0%	228 100.0%	269 100.0%	39 100.0%	187 100.0%	507 100.0%	302 100.0%	178 100.0%	216 100.0%	154 100.0%	280 100.0%	370 100.0%	96 100.0%	167 100.0%	256 100.0%	365 100.0%	82 100.0%	52 100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 114
Q85. Weighted by normal weighting and likelihood to vote
Q85. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Yvette Cooper for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	976	439	537	285	382	309	257	232	155	83	213	272	51	180	450	340	179	255	206	285	230	95	165	241	356	66	51
Weighted Total	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
Conservative	251	104	147	46	100	106	193	7	21	1	225	8	2	3	127	77	48	73	45	82	51	33	45	46	106	6	15
	25.7%	21.2%	30.3%	18.3%	28.4%	28.2%	66.6%	2.9%	11.8%	2.0%	93.3%	2.8%	4.4%	1.3%	24.7%	25.9%	29.4%	33.0%	31.0%	31.5%	14.6%	37.5%	27.8%	18.6%	30.6%	7.3%	33.4%
Labour	252	150	102	75	96	81	6	156	39	1	8	216	4	8	101	112	38	56	40	56	100	23	42	88	74	12	13
	25.8%	30.6%	21.0%	30.1%	27.3%	21.5%	2.0%	68.4%	21.7%	1.7%	3.2%	77.8%	9.9%	4.0%	19.7%	37.8%	23.2%	25.0%	27.8%	21.6%	28.6%	26.4%	26.1%	36.0%	21.2%	13.3%	28.3%
Liberal Democrat	47	18	28	15	12	20	2	13	26	3	1	15	27	2	22	20	4	14	10	7	15	4	10	4	12	16	*
	4.8%	3.7%	5.8%	5.9%	3.4%	5.3%	0.6%	5.5%	14.3%	3.9%	0.4%	5.3%	72.0%	1.0%	4.2%	6.9%	2.7%	6.4%	6.6%	2.8%	4.4%	4.1%	6.0%	1.7%	3.5%	18.4%	0.8%
UKIP	191	119	72	37	64	89	72	16	33	33	3	6	-	176	161	12	17	27	26	50	88	8	30	38	94	14	7
	19.5%	24.2%	14.8%	15.0%	18.2%	23.8%	24.9%	7.0%	18.2%	43.4%	1.4%	2.2%	-	90.4%	31.4%	4.0%	10.6%	11.9%	18.0%	19.0%	25.4%	8.6%	18.7%	15.6%	26.9%	15.5%	15.7%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.1%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.1%
Scottish National Party (SNP)	26	8	18	4	17	5	-	2	2	19	-	-	-	-	12	9	5	4	1	11	11	-	-	-	-	26	-
	2.6%	1.6%	3.7%	1.5%	4.9%	1.3%	-	1.0%	0.9%	25.1%	-	-	-	-	2.3%	3.1%	3.0%	1.7%	0.4%	4.1%	3.1%	-	-	-	-	29.1%	-
Another Party (Net)	29	20	10	12	9	8	3	4	10	5	2	3	-	-	10	17	2	11	3	7	8	5	4	5	12	3	1
	3.0%	4.0%	2.0%	4.7%	2.6%	2.3%	1.1%	1.8%	5.6%	6.1%	0.7%	1.0%	-	-	1.9%	5.9%	1.2%	5.0%	2.3%	2.5%	2.4%	5.5%	2.5%	2.0%	3.4%	2.8%	2.3%
Green	24	16	8	10	8	6	1	4	9	5	-	3	-	-	7	16	2	8	3	7	6	5	2	3	11	3	1
	2.5%	3.2%	1.7%	3.9%	2.3%	1.7%	0.4%	1.8%	5.0%	6.1%	-	1.0%	-	-	1.3%	5.3%	1.2%	3.7%	2.3%	2.5%	1.8%	5.5%	1.4%	1.2%	3.1%	2.8%	2.3%
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.2%	0.4%	-	-	-	0.5%	-	-	-	-	-	-	-	-	0.4%	-	-	-	-	-	0.6%	-	-	0.8%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.2%	-	0.3%	-	-	-	0.6%	-	-	-	-	-	0.2%	-	-	0.5%	-	-	-	-	-	-	0.3%	-	-
If not listed please state in this box	2	2	-	2	-	-	2	-	-	-	2	-	-	-	-	2	-	2	-	-	-	-	2	-	-	-	-
	0.2%	0.4%	-	0.7%	-	-	0.6%	-	-	-	0.7%	-	-	-	-	0.6%	-	0.8%	-	-	-	-	1.1%	-	-	-	-
Undecided	164	61	103	57	51	56	14	29	48	11	2	28	5	6	73	47	43	34	20	45	65	16	31	53	44	12	8
	16.8%	12.4%	21.2%	22.9%	14.4%	14.9%	4.8%	12.8%	26.7%	14.2%	0.9%	10.0%	13.7%	3.3%	14.1%	15.7%	26.5%	15.2%	13.7%	17.4%	18.6%	17.9%	19.0%	21.5%	12.6%	13.5%	18.4%
Refuse	17	10	6	4	3	10	-	2	1	2	-	3	-	-	9	2	6	4	*	3	10	-	-	11	6	-	-
	1.7%	2.1%	1.3%	1.6%	0.8%	2.6%	-	0.7%	0.7%	2.9%	-	1.0%	-	-	1.7%	0.6%	3.4%	1.6%	0.3%	1.0%	2.9%	-	-	4.5%	1.6%	-	-
SIGMA	976	490	486	249	351	375	290	229	181	75	241	277	37	194	513	297	162	222	144	261	348	88	162	245	348	89	44
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 115
Q85. Weighted by normal weighting, likelihood to vote and with undecided / refused removed
Q85. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Yvette Cooper for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	779	377	402	215	306	258	236	196	114	70	210	237	46	171	380	284	112	212	165	227	175	77	130	182	295	53	41
Weighted Total	796	419	377	188	298	309	276	198	131	62	239	247	32	188	432	249	113	185	124	213	273	72	131	181	298	77	36
Conservative	251	104	147	46	100	106	193	7	21	1	225	8	2	3	127	77	48	73	45	82	51	33	45	46	106	6	15
	31.6%	24.8%	39.1%	24.2%	33.5%	34.2%	69.9%	3.4%	16.3%	2.4%	94.2%	3.1%	5.1%	1.4%	29.3%	31.0%	42.0%	39.7%	36.0%	38.6%	18.6%	45.7%	34.3%	25.2%	35.7%	8.4%	40.9%
Labour	252	150	102	75	96	81	6	156	39	1	8	216	4	8	101	112	38	56	40	56	100	23	42	88	74	12	13
	31.6%	35.8%	27.0%	39.9%	32.2%	26.1%	2.1%	79.0%	29.9%	2.0%	3.2%	87.4%	11.5%	4.1%	23.4%	45.1%	33.1%	30.1%	32.3%	26.4%	36.5%	32.2%	32.2%	48.7%	24.8%	15.3%	34.7%
Liberal Democrat	47	18	28	15	12	20	2	13	26	3	1	15	27	2	22	20	4	14	10	7	15	4	10	4	12	16	*
	5.8%	4.4%	7.5%	7.8%	4.0%	6.4%	0.6%	6.3%	19.7%	4.7%	0.4%	6.0%	83.4%	1.0%	5.0%	8.2%	3.9%	7.7%	7.6%	3.5%	5.6%	5.0%	7.4%	2.3%	4.1%	21.3%	1.0%
UKIP	191	119	72	37	64	89	72	16	33	33	3	6	-	176	161	12	17	27	26	50	88	8	30	38	94	14	7
	24.0%	28.4%	19.1%	19.9%	21.4%	28.9%	26.2%	8.1%	25.1%	52.4%	1.4%	2.4%	-	93.5%	37.3%	4.8%	15.1%	14.4%	20.9%	23.3%	32.3%	10.4%	23.0%	21.0%	31.4%	18.0%	19.2%
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	*
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.8%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.4%
Scottish National Party (SNP)	26	8	18	4	17	5	-	2	2	19	-	-	-	-	12	9	5	4	1	11	11	-	-	-	-	26	-
	3.2%	1.8%	4.8%	2.0%	5.8%	1.6%	-	1.1%	1.3%	30.3%	-	-	-	-	2.7%	3.7%	4.3%	2.0%	0.5%	5.1%	3.9%	-	-	-	-	33.7%	-
Another Party (Net)	29	20	10	12	9	8	3	4	10	5	2	3	-	-	10	17	2	11	3	7	8	5	4	5	12	3	1
	3.7%	4.7%	2.5%	6.2%	3.1%	2.7%	1.1%	2.1%	7.8%	7.4%	0.7%	1.1%	-	-	2.2%	7.0%	1.7%	6.0%	2.7%	3.1%	3.0%	6.6%	3.0%	2.7%	4.0%	3.3%	2.8%
Green	24	16	8	10	8	6	1	4	9	5	-	3	-	-	7	16	2	8	3	7	6	5	2	3	11	3	1
	3.1%	3.8%	2.2%	5.2%	2.7%	2.1%	0.5%	2.1%	6.9%	7.4%	-	1.1%	-	-	1.5%	6.3%	1.7%	4.4%	2.7%	3.1%	2.3%	6.6%	1.7%	1.6%	3.6%	3.3%	2.8%
British National Party (BNP)	2	2	-	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-
	0.3%	0.5%	-	-	-	0.7%	-	-	-	-	-	-	-	-	0.5%	-	-	-	-	-	0.7%	-	-	1.1%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.9%	-	-	-	-	-	0.3%	-	-	0.6%	-	-	-	-	-	-	-	0.4%	-
If not listed please state in this box	2	2	-	2	-	-	2	-	-	-	2	-	-	-	-	2	-	2	-	-	-	-	2	-	-	-	-
	0.2%	0.4%	-	0.9%	-	-	0.6%	-	-	-	0.7%	-	-	-	-	0.7%	-	1.0%	-	-	-	-	1.4%	-	-	-	-
SIGMA	796	419	377	188	298	309	276	198	131	62	239	247	32	188	432	249	113	185	124	213	273	72	131	181	298	77	36
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 116
Q85. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote
Q85. Now imagine that the leaders of the main parties at the next election are David Cameron for the Conservatives, Yvette Cooper for Labour, Nick Clegg for the Liberal Democrats and Nigel Farage for UKIP. Which party would you be most likely to vote for?
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6						
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	
Unweighted Total	890	414	476	247	349	294	257	232	155	83	212	263	51	177	424	324	138	239	193	255	203	87	152	215	329	59	47
Weighted Total	912	473	438	217	340	354	308	229	162	73	262	277	37	207	488	286	134	212	142	244	314	81	148	215	339	87	41
Conservative	281	115	165	52	111	118	217	7	23	2	247	9	2	3	142	86	53	82	50	90	58	37	50	52	117	7	17
	30.8%	24.3%	37.7%	24.0%	32.5%	33.3%	70.5%	3.2%	14.4%	2.2%	94.1%	3.1%	6.3%	1.6%	29.1%	30.0%	39.3%	38.9%	35.5%	37.0%	18.4%	45.1%	33.7%	24.3%	34.7%	8.4%	41.2%
Labour	287	169	119	85	110	92	6	183	43	1	8	241	4	8	117	126	42	63	45	66	113	27	48	103	83	13	14
	31.5%	35.7%	27.1%	39.2%	32.3%	26.1%	2.1%	80.1%	26.4%	1.9%	3.2%	87.0%	12.1%	4.1%	23.9%	44.0%	31.6%	30.0%	31.8%	26.9%	36.1%	32.6%	32.3%	47.9%	24.6%	14.8%	34.0%
Liberal Democrat	70	27	42	20	20	29	2	14	47	3	1	18	30	3	29	30	10	19	13	13	24	5	13	11	21	20	1
	7.6%	5.8%	9.7%	9.4%	5.9%	8.2%	0.6%	6.0%	29.0%	4.4%	0.5%	6.4%	80.7%	1.4%	6.0%	10.6%	7.4%	9.0%	9.3%	5.5%	7.6%	5.7%	8.6%	5.0%	6.2%	22.6%	1.9%
UKIP	209	130	79	41	70	98	79	17	36	36	4	7	-	192	177	13	19	29	29	54	97	8	33	42	102	15	8
	22.9%	27.5%	17.9%	18.9%	20.6%	27.7%	25.7%	7.6%	22.2%	49.4%	1.4%	2.4%	-	92.5%	36.2%	4.6%	13.9%	13.7%	20.2%	22.2%	30.8%	10.1%	22.4%	19.4%	30.3%	17.3%	18.9%
Plaid Cymru	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	*	-	*	-	-	-	-	-	-	1
	0.1%	0.1%	-	-	-	0.2%	-	-	-	0.7%	-	-	-	-	-	0.2%	-	0.1%	-	0.1%	-	-	-	-	-	-	1.3%
Scottish National Party (SNP)	29	8	21	5	19	5	-	2	2	22	-	-	*	-	13	11	6	5	1	12	12	-	-	-	-	29	-
	3.2%	1.8%	4.7%	2.3%	5.5%	1.5%	-	1.1%	1.1%	29.7%	-	-	0.9%	-	2.6%	3.7%	4.2%	2.4%	0.4%	4.8%	3.7%	-	-	-	-	33.6%	-
Another Party (Net)	35	23	13	13	11	11	3	5	11	8	2	3	-	1	11	20	5	12	4	8	11	5	4	7	15	3	1
	3.9%	4.8%	2.9%	6.1%	3.3%	3.1%	1.1%	2.0%	6.9%	11.6%	0.7%	1.1%	-	0.4%	2.2%	6.9%	3.6%	5.8%	2.8%	3.5%	3.4%	6.5%	2.9%	3.4%	4.3%	3.2%	2.7%
Green	29	19	11	11	10	8	1	5	10	8	-	3	-	-	7	18	4	9	4	8	8	5	2	4	13	3	1
	3.2%	3.9%	2.4%	5.2%	2.9%	2.2%	0.5%	2.0%	6.1%	10.5%	-	1.1%	-	-	1.5%	6.2%	3.0%	4.3%	2.8%	3.5%	2.4%	6.5%	1.6%	1.9%	4.0%	3.2%	2.7%
British National Party (BNP)	3	2	1	-	-	3	-	-	-	1	-	-	-	1	2	-	1	-	-	-	3	-	-	3	-	-	-
	0.3%	0.5%	0.2%	-	-	0.9%	-	-	-	1.2%	-	-	-	0.4%	0.5%	-	0.6%	-	-	-	1.0%	-	-	1.4%	-	-	-
Christian	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-
	0.1%	-	0.3%	-	0.4%	-	-	-	0.8%	-	-	-	-	-	0.3%	-	-	0.6%	-	-	-	-	-	-	0.4%	-	-
If not listed please state in this box	2	2	-	2	-	-	2	-	-	-	2	-	-	-	-	2	-	2	-	-	-	-	2	-	-	-	-
	0.2%	0.4%	-	0.9%	-	-	0.6%	-	-	-	0.7%	-	-	-	-	0.7%	-	0.9%	-	-	-	-	1.3%	-	-	-	-
SIGMA	912	473	438	217	340	354	308	229	162	73	262	277	37	207	488	286	134	212	142	244	314	81	148	215	339	87	41
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Labour Leadership Poll
Prepared on behalf of The Mail on Sunday

8 Nov 2014

Table 117

Q86. If the election was a head to head contest between David Cameron as Conservative leader and Yvette Cooper as Labour leader, how would you vote?

Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention				EU Referendum Vote			SEG				Region6							
	Male	Female	18-34	35-54	55+	Conservative	Labour	Liberal Democrat	OTHER	CON	LAB	LD	UKIP	In	Out	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales		
Unweighted Total	1020	454	566	307	398	315	257	233	156	83	213	272	51	180	452	347	180	258	217	298	247	100	171	256	368	67	55	
Weighted Total	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
Vote for David Cameron	336	161	175	74	124	139	226	13	45	9	213	15	13	56	181	93	61	94	60	99	83	39	56	67	140	18	17	
	33.0%	32.6%	33.4%	25.2%	34.4%	37.8%	83.8%	6.1%	26.1%	12.4%	93.3%	5.5%	33.6%	29.7%	35.7%	30.9%	34.2%	43.3%	39.1%	35.4%	22.5%	40.7%	33.3%	26.1%	38.4%	21.3%	33.0%	
Vote for Yvette Cooper	352	190	162	117	121	115	19	161	80	10	13	206	16	45	153	140	51	73	56	79	144	27	55	102	119	30	20	
	34.5%	38.3%	30.9%	39.9%	33.5%	31.3%	7.0%	74.6%	46.3%	14.8%	5.5%	76.5%	40.9%	23.9%	30.1%	46.4%	28.6%	33.9%	36.3%	28.2%	39.0%	28.1%	33.2%	39.7%	32.5%	36.2%	38.1%	
Would not vote for either	238	112	126	66	83	89	19	29	35	49	1	32	8	83	143	46	31	27	27	72	113	18	38	65	81	26	9	
	23.3%	22.7%	24.0%	22.5%	23.2%	24.2%	7.0%	13.3%	20.2%	68.6%	0.6%	12.0%	21.0%	44.3%	28.3%	15.3%	17.3%	12.5%	17.3%	25.7%	30.5%	18.4%	23.0%	25.4%	22.2%	31.6%	17.6%	
Don't know	93	32	61	36	32	25	6	13	13	3	1	16	2	4	30	22	35	22	11	30	30	12	17	23	26	9	6	
	9.1%	6.4%	11.7%	12.4%	8.9%	6.8%	2.2%	6.1%	7.4%	4.2%	0.6%	6.0%	4.5%	2.2%	5.9%	7.4%	19.9%	10.3%	7.3%	10.7%	8.0%	12.8%	10.5%	8.9%	7.0%	10.9%	11.2%	
SIGMA	1020	495	525	293	360	367	270	217	172	71	228	269	39	187	507	302	178	216	154	280	370	96	167	256	365	82	52	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%