

# Attitudes to Welfare Poll: GB Population Tables

03/10/2014

Prepared on behalf of Bright Blue



# Methodology

## Fieldwork Dates

12th - 16th September 2014

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in Great Britain

## Sample Size

1,052

## Data Weighting

Data were weighted to the profile of all adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,052 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Economic / Social Conservatism

Respondents were categorised for the purposes of cross-breaks by their economic or social conservatism, as measured by their responses to Q22-27. Each response added +1 or -1 to the score of economic / social Conservatism and respondents who scored +2 or more were categorised as Economic/Social Conservatives, those who scored -2 or less as Statists / Liberals

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 general election.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Briône and Damian Lyons Lowe.

For further information please contact;  
Damian Lyons Lowe  
Chief Executive  
Survation Ltd

0203 142 7644  
[damian.lyonslowe@survation.com](mailto:damian.lyonslowe@survation.com)

If you are interested in commissioning a poll from us, please contact [researchteam@survation.com](mailto:researchteam@survation.com) for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:  
[www.twitter.com/survation](https://www.twitter.com/survation) for our regular survey work and political polling  
[www.twitter.com/damiansurvation](https://www.twitter.com/damiansurvation) for Damian Lyons Lowe's twitter feed  
Survation are a member of The British Polling Council and abide by its rules:  
<http://www.britishpollingcouncil.org>  
Survation Ltd Registered in England & Wales Number 07143509

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 1**  
**Q1. Where do you currently live?**  
**Base : All Respondents**

Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
England	912	442	470	258	327	327	257	186	161	44	206	231	48	182	206	187	138	280	307	103	173	259	372	-	-	71	378	381	141	830	82	487	57	213	68	246	478	107	52	241	671	58	166	689	
	86.7%	86.6%	86.8%	85.3%	88.1%	86.5%	92.0%	82.9%	90.3%	60.0%	92.9%	82.6%	87.3%	78.1%	94.5%	86.0%	94.4%	84.9%	85.7%	100.0%	100.0%	100.0%	100.0%	-	-	84.7%	86.2%	86.8%	81.5%	86.0%	95.1%	87.9%	79.3%	84.9%	86.5%	88.1%	86.7%	82.6%	89.4%	86.6%	86.8%	88.8%	88.7%	86.1%	
Wales	52	27	24	15	20	17	9	12	8	7	7	13	2	16	8	8	4	13	27	-	-	-	-	52	5	20	16	9	48	3	16	12	13	6	9	29	11	1	14	38	5	6	41		
	4.9%	5.4%	4.5%	4.9%	5.3%	4.5%	3.2%	5.3%	4.7%	9.4%	3.3%	4.7%	4.4%	6.6%	3.6%	3.7%	2.4%	4.1%	7.5%	-	-	-	-	100.0%	6.4%	4.5%	3.7%	5.2%	5.0%	4.0%	2.8%	16.5%	5.1%	7.2%	3.4%	5.3%	8.8%	0.9%	5.1%	4.9%	7.1%	3.3%	5.1%		
Scotland	88	41	47	30	24	34	13	27	9	22	8	35	5	36	4	23	5	36	24	-	-	-	-	88	-	7	41	42	23	87	1	51	3	25	5	24	44	11	6	23	65	3	15	70	
	8.4%	8.0%	8.7%	9.9%	6.6%	9.0%	4.8%	11.8%	5.0%	30.6%	3.8%	12.7%	8.4%	15.2%	1.8%	10.4%	3.1%	11.1%	6.8%	-	-	-	-	100.0%	-	8.9%	9.3%	9.5%	13.4%	9.0%	0.9%	9.2%	4.1%	10.0%	6.4%	8.6%	6.1%	8.7%	9.7%	8.3%	8.4%	4.1%	3.0%	8.8%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 2**  
**Q2. Which English county do you currently live in?**  
**Base : Respondents of English county**

Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	912	371	541	127	316	469	244	171	164	70	199	207	54	211	206	187	192	248	285	89	163	295	361	-	-	87	402	365	157	859	53	454	48	283	80	194	479	93	105	194	718	85	209	618		
Weighted Total	912	442	470	258	327	327	257	186	161	44	206	231	48	182	206	187	138	280	307	103	173	259	372	-	-	71	378	381	141	830	82	487	57	213	68	246	478	107	52	241	671	58	166	689		
Greater London	103	49	54	43	38	22	41	21	14	7	30	28	9	21	15	39	23	27	14	103	-	-	-	-	-	4	54	41	21	79	24	61	8	16	6	40	48	7	8	20	83	3	6	95		
Avon & Bristol	11.3%	11.0%	11.6%	16.5%	11.8%	6.7%	16.0%	11.3%	8.4%	15.5%	14.6%	12.3%	19.7%	11.4%	7.0%	21.0%	16.6%	9.6%	4.6%	100.0%	-	-	-	-	-	5.4%	14.4%	10.8%	14.9%	9.6%	28.8%	12.5%	13.6%	7.4%	8.9%	16.2%	10.1%	6.2%	15.0%	8.2%	12.4%	4.6%	3.3%	13.8%		
Bedfordshire	1.0%	5	4	4	5	1	2	3	1	-	2	2	1	2	2	2	1	5	1	-	-	-	-	-	-	2	3	4	9	1	6	*	*	1	3	3	3	1	4	6	-	-	10			
Berkshire	0.8%	1.3%	0.3%	-	2.0%	0.3%	1.1%	0.2%	2.5%	0.3%	1.4%	0.2%	3.7%	0.3%	0.9%	0.8%	1.8%	0.6%	0.6%	-	-	-	-	-	-	0.3%	0.2%	2.9%	0.9%	-	6	-	1	-	3	3	1	1	2	5	-	-	1	7		
Buckinghamshire	1.0%	1.8%	0.3%	1.5%	1.2%	0.4%	-	3.0%	0.4%	2.6%	-	2.5%	-	1.0%	0.3%	3.9%	0.6%	0.1%	0.2%	-	-	-	-	-	-	1.3%	1.6%	1.6%	1.3%	0.4%	6.9%	1.7%	-	0.3%	-	-	1.7%	-	2.2%	2.5%	0.5%	-	-	0.4%	1.2%	
Cambridgeshire	0.7%	0.5%	0.8%	0.7%	0.5%	0.8%	1.3%	-	0.7%	-	0.8%	-	-	-	1.2%	1.2%	2.4%	0.8%	0.2%	-	-	-	-	-	-	0.8%	0.9%	0.9%	-	0.7%	-	0.8%	-	0.8%	0.9%	-	1.1%	-	1.1%	0.9%	0.6%	-	-	0.7%	0.7%	
Cheshire	1.4%	1.6%	0.9%	2.0%	1.7%	2.6%	2.0%	1.7%	2.6%	-	1.6%	2.8%	-	0.8%	1.6%	0.8%	2.1%	0.9%	2.4%	-	-	-	-	-	-	0.4%	0.4%	1.1%	0.9%	1.7%	-	1.4%	-	2.9%	1.7%	1.0%	1.8%	-	5.2%	1.0%	1.8%	4.7%	3.8%	0.8%		
Cleveland	0.8%	1.1%	0.5%	-	0.4%	1.8%	0.2%	1.9%	1.3%	-	-	1.7%	3.5%	0.2%	-	-	0.1%	0.3%	2.1%	-	-	-	-	-	-	1.0%	1.3%	0.2%	0.5%	0.9%	-	0.4%	-	2.6%	-	0.4%	1.3%	-	-	1.1%	1.0%	2.7%	0.3%			
Cornwall	11	4	7	2	2	7	3	7	-	-	3	1	1	5	1	1	2	1	7	-	-	-	-	-	-	3	6	5	3	11	-	6	-	5	*	4	6	1	-	1	10	-	2	9		
Cumbria	0.9%	0.4%	1.5%	0.8%	1.4%	0.6%	1.2%	0.2%	-	-	1.0%	0.1%	-	0.4%	2.8%	0.3%	1.4%	-	2.0%	-	-	-	-	-	-	-	0.8%	0.4%	-	1.0%	-	1.2%	-	1.0%	1.0%	0.1%	1.1%	1.8%	2.4%	1.6%	0.7%	-	2.1%	0.8%		
Derbyshire	1.1%	1.1%	1.1%	0.3%	1.9%	0.8%	1.0%	2.4%	0.9%	-	-	2.1%	1.2%	-	2.1%	0.6%	2.1%	1.8%	0.2%	-	-	-	-	-	-	-	2.1%	2.0%	1.1%	0.1%	1.2%	-	1.2%	-	1.3%	1.0%	0.4%	1.7%	0.3%	0.7%	2.1%	0.7%	0.9%	1.3%	1.0%	
Devon	24	17	6	5	12	7	3	6	12	*	8	4	*	*	4	5	3	5	10	-	-	-	-	-	-	-	10	7	4	24	-	18	-	4	1	3	8	3	1	1	23	2	2	20		
Dorset	0.5%	0.7%	0.3%	1.1%	0.1%	0.4%	0.1%	-	0.3%	0.7%	0.2%	0.2%	-	0.3%	1.5%	1.8%	-	0.1%	0.3%	-	-	-	-	-	-	0.2%	*	2.4%	0.5%	-	0.7%	-	0.3%	-	-	-	0.1%	3.2%	0.6%	-	0.7%	0.8%	0.2%	0.5%		
Durham	1.3%	1.1%	1.6%	0.4%	2.5%	0.9%	0.1%	2.2%	1.7%	1.9%	0.3%	1.9%	1.2%	0.6%	1.3%	1.0%	1.2%	1.1%	1.8%	-	-	-	-	-	-	-	1.0%	1.3%	1.9%	1.4%	0.5%	1.6%	-	4.6%	-	-	-	-	-	-	-	-	-	-	-	
East Sussex	1.8%	8	10	2	11	5	3	3	3	1	1	10	1	2	4	1	1	6	10	-	-	-	-	-	-	3	4	3	2	17	1	6	7	4	*	8	9	*	1	2	16	*	4	14		
East Yorkshire	2.0%	1.9%	2.1%	0.7%	3.3%	1.7%	1.1%	1.6%	1.9%	2.5%	0.3%	4.4%	2.0%	1.3%	2.0%	0.3%	0.9%	2.1%	3.4%	-	-	-	-	-	-	3.7%	1.0%	0.8%	1.2%	2.1%	1.2%	1.2%	12.9%	1.7%	0.5%	3.2%	1.9%	0.2%	1.0%	0.9%	2.4%	0.6%	2.4%	2.0%		
Essex	2.2%	11	11	5	4	12	5	3	5	4	4	3	1	7	6	7	4	5	6	-	-	-	-	-	-	1	9	6	2	21	1	10	1	6	2	6	9	5	1	6	16	2	5	14		
Gloucestershire	7	5	3	-	2	5	4	2	1	-	4	1	-	-	1	1	-	5	1	-	-	-	-	-	-	-	5	4	-	7	-	6	-	1	-	1	6	-	-	1	7	-	7			
Greater Manchester	0.8%	1.0%	0.6%	-	0.6%	1.7%	1.6%	0.9%	0.8%	-	1.8%	0.4%	2.7%	-	0.7%	0.5%	-	1.9%	0.4%	-	-	-	-	-	-	0.7%	1.3%	1.1%	0.3%	0.9%	-	1.3%	-	0.5%	-	0.6%	1.2%	-	0.6%	1.2%	-	0.6%	1.0%	0.3%	0.2%	1.0%
	2.3%	2.7%	1.9%	1.0%	3.0%	2.6%	0.8%	3.0%	0.6%	1.9%	2.3%	3.5%	4.0%	1.5%	1.4%	1.7%	4.3%	2.4%	1.6%	-	-	-	-	-	-	6.3%	2.6%	2.0%	4.1%	2.4%	1.3%	2.6%	1.9%	2.5%	2.2%	2.4%	1.7%	3.9%	4.9%	1.0%	2.7%	3.7%	2.1%	2.2%		



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 2**  
**Q2. Which English county do you currently live in?**  
**Base : Respondents of English county**

	Gender		Age			2010 Vote				GE Voting Intention							Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No	
Weighted Total	912	442	470	258	327	327	257	186	161	44	206	231	48	182	206	187	138	280	307	103	173	259	372	-	-	71	378	381	141	830	82	487	57	213	68	246	478	107	52	241	67	58	166	689
Hampshire	35	20	15	9	10	17	10	1	11	*	6	3	*	12	13	9	8	9	8	9	-	-	-	35	-	2	22	26	5	34	1	19	1	11	1	5	22	6	2	9	27	2	6	28
Herefordshire	6	2	4	5	-	1	-	-	4	-	-	2	-	4	-	2	-	-	-	6	-	-	-	-	4	1	1	-	6	-	4	-	1	-	5	-	-	-	6	-	1	5		
Hertfordshire	25	9	15	7	8	10	4	1	6	1	3	1	6	9	2	8	1	11	5	-	-	25	-	-	3	11	11	2	22	2	17	3	5	-	4	13	6	1	7	18	5	5	15	
Isle of Wight	3	1	2	-	1	2	2	-	1	-	2	1	-	-	-	1	-	-	-	2	1	-	-	-	3	-	1	3	-	2	-	1	-	1	-	1	-	3	-	-	2			
Kent	29	9	20	14	8	6	6	2	2	*	9	3	2	1	14	3	3	1	21	-	-	29	-	-	2	8	15	4	27	1	11	-	4	1	20	3	1	1	4	24	1	2	25	
Lancashire	39	17	22	9	18	13	7	11	2	2	3	14	-	11	8	3	5	10	21	-	-	39	-	-	3	15	13	9	36	3	16	8	5	3	17	13	5	3	19	21	2	9	28	
Leicestershire	14	6	9	1	7	6	7	6	-	*	4	3	*	2	5	1	5	2	6	-	-	14	-	-	2	3	5	2	13	1	7	-	6	2	2	11	1	1	3	12	1	-	13	
Lincolnshire	8	4	5	2	4	3	2	*	3	1	2	1	-	2	4	2	1	2	3	-	-	8	-	-	1	1	1	1	8	1	6	*	2	1	-	6	2	*	6	3	-	1	7	
Lincolnshire (North or North-East)	2	1	1	-	-	2	1	-	-	-	-	1	-	-	1	-	-	2	-	-	-	2	-	-	1	-	-	2	2	-	2	-	-	-	2	-	1	1	1	-	2			
Merseyside	12	4	8	7	3	2	4	2	1	1	4	8	1	1	1	3	4	3	-	-	-	12	-	-	3	2	1	7	12	-	8	-	1	-	6	5	-	2	9	-	11			
Norfolk	21	9	13	10	2	9	3	1	6	1	2	2	*	7	9	2	4	8	8	-	-	21	-	-	2	3	6	2	21	-	9	-	7	1	10	11	-	*	21	2	5	15		
North Yorkshire	16	4	13	4	10	3	3	4	5	2	2	6	*	7	2	3	1	7	6	-	-	16	-	-	1	14	10	3	16	-	13	*	1	1	8	6	1	1	5	11	1	-	16	
Northamptonshire	10	7	3	1	3	8	7	-	-	*	1	*	-	6	2	1	2	*	7	-	-	10	-	-	0	3	8	3	1	10	-	3	*	7	-	1	1	7	1	2	7	*	1	9
Northumberland	3	2	1	-	1	2	1	-	1	-	0.6	0.2	-	3.3	1.0	0.4	1.5	0.1	2.2	-	-	5.7	-	-	0.2	2.2	0.8	0.8	1.2	-	0.7	0.3	3.1	-	0.4	0.2	6.6	1.2	1.0	1.1	0.7	0.3	1.3	
Nottinghamshire	16	6	10	4	7	5	4	5	2	1	1	6	2	4	3	3	2	7	4	-	-	16	-	-	*	8	6	3	16	-	8	1	3	2	4	8	3	1	7	9	1	3	12	
Oxfordshire	11	9	3	4	4	3	1	3	6	-	*	7	1	2	1	6	1	*	4	-	-	11	-	-	-	4	4	1	11	1	7	1	1	*	9	1	1	3	8	*	*	11		
Shropshire	4	2	2	1	2	1	2	-	-	-	1	-	-	1	-	2	-	-	-	-	-	4	-	-	-	2	2	-	4	-	1	1	-	-	2	2	-	-	4	1	-	3		
Somerset	17	2	14	4	9	5	3	2	2	4	1	2	1	3	6	3	1	4	9	-	-	17	-	-	2	8	3	2	17	-	4	-	5	5	4	6	1	5	7	10	1	2	13	
South Yorkshire	34	25	10	12	10	12	10	8	7	2	4	14	3	10	2	7	2	14	11	-	-	34	-	-	2	10	17	3	32	2	19	2	12	2	6	21	7	-	11	23	1	14	20	
Staffordshire	19	6	14	9	2	8	3	4	4	-	4	6	-	3	2	2	2	6	9	-	-	19	-	-	-	11	7	4	18	1	7	4	6	1	9	9	1	-	1	18	*	3	16	



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 2**  
**Q2. Which English county do you currently live in?**  
Base : Respondents of English county

	Total	Gender		Age			2010 Vote				GE Voting Intention							Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Weighted Total	912	442	470	258	327	327	257	186	161	44	206	231	48	182	206	187	138	280	307	103	173	259	372	-	-	71	378	381	141	830	82	487	57	213	68	246	478	107	52	241	671	58	166	689		
Suffolk	21	8	14	2	5	14	1	3	3	14	3	-	3	1	3	9	8	-	-	-	-	21	-	-	-	15	10	21	*	5	2	12	3	3	16	*	1	1	21	1	8	12				
Surrey	38	20	18	2	15	20	18	3	6	1	17	3	3	7	5	11	6	16	6	-	-	-	38	-	-	2	20	23	3	31	7	20	-	6	11	-	31	4	3	14	24	2	7	29		
Tyne and Wear	24	11	13	6	12	6	2	5	3	5	2	8	-	8	9	2	7	13	-	-	-	24	-	-	-	2	2	5	7	24	-	13	*	2	9	4	11	8	1	8	16	*	3	21		
Warwickshire	22	3	19	18	1	3	2	1	*	*	2	1	-	*	19	*	*	19	2	-	-	-	22	-	-	1	20	-	22	-	*	1	2	-	20	2	-	*	-	22	-	2	20			
West Midlands	58	35	23	23	20	15	12	24	4	1	15	18	-	5	18	7	4	27	20	-	-	-	58	-	-	2	15	23	11	39	19	38	8	10	*	13	33	7	2	30	28	6	14	38		
West Sussex	18	11	7	1	5	12	6	7	3	*	4	8	1	2	3	2	1	8	6	-	-	-	18	-	-	*	4	5	3	18	-	10	-	7	-	5	9	3	*	2	15	2	5	11		
West Yorkshire	46	19	27	18	13	16	13	14	6	2	13	15	1	11	6	10	4	18	14	-	-	-	46	-	-	8	15	16	6	41	5	29	6	5	5	8	29	6	1	22	24	5	9	32		
Wiltshire	9	4	4	3	3	3	2	-	6	-	2	2	3	1	*	7	1	1	1	-	-	-	9	-	-	*	3	3	*	9	-	5	-	3	*	3	6	-	1	1	8	*	2	6		
Worcestershire	6	4	2	-	1	4	4	-	1	-	4	-	-	-	-	1	2	1	-	-	-	-	-	-	-	1	3	3	-	6	-	4	-	2	-	1	4	1	*	3	3	1	1	3		
Not Listed	5	2	3	-	4	+	+	2	-	-	+	2	-	1	1	-	+	3	-	-	-	-	-	-	-	1	+	-	-	2	2	4	1	-	-	1	2	-	1	2	-	-	4	-		
SIGMA	912	442	470	258	327	327	257	186	161	44	206	231	48	182	206	187	138	280	307	103	173	259	372	-	-	71	378	381	141	830	82	487	57	213	68	246	478	107	52	241	671	58	166	689		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 3**  
**Q3. What is your sex?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
Male	511	511	-	82	206	222	156	130	94	31	122	163	28	119	63	120	65	150	175	49	79	121	192	41	27	45	189	233	67	473	38	287	35	158	6	111	304	57	20	129	381	28	108	375	
	48.5%	100.0%	-	27.2%	55.5%	58.8%	55.8%	58.2%	53.0%	42.2%	55.2%	58.2%	50.3%	51.1%	28.9%	55.1%	44.4%	45.6%	49.0%	47.2%	45.6%	46.9%	51.4%	46.4%	53.1%	54.0%	43.0%	53.1%	38.8%	49.0%	43.9%	51.8%	48.5%	63.0%	7.6%	39.8%	55.1%	43.9%	34.8%	46.5%	49.3%	43.1%	57.5%	46.9%	
Female	541	-	541	221	165	155	124	94	84	42	99	117	27	114	155	98	81	180	183	54	94	138	181	47	24	38	250	206	106	493	49	267	37	93	72	168	248	73	38	149	392	37	79	425	
	51.5%	-	100.0%	72.8%	44.5%	41.2%	44.2%	41.8%	47.0%	57.8%	44.8%	41.8%	49.7%	48.9%	71.1%	44.9%	55.6%	54.4%	51.0%	52.8%	54.4%	53.1%	48.6%	53.6%	46.9%	46.0%	57.0%	46.9%	61.2%	51.0%	56.1%	48.2%	51.5%	37.0%	92.4%	60.2%	44.9%	56.1%	65.2%	53.5%	50.7%	56.9%	42.5%	53.1%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 4**  
**Q4. What is your age?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scottan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
18-24	125	28	96	125	-	-	8	7	17	3	4	28	7	13	68	15	22	66	22	21	34	20	38	6	5	10	35	38	38	109	15	45	9	-	-	103	10	12	-	10	114	3	-	122		
	11.8%	5.5%	17.8%	41.1%	-	-	2.9%	3.0%	9.4%	3.5%	1.8%	10.2%	13.0%	5.7%	31.2%	6.9%	15.0%	20.0%	6.0%	20.2%	19.9%	7.8%	10.2%	6.9%	10.0%	12.2%	7.9%	8.6%	22.2%	11.3%	17.8%	8.2%	12.2%	-	-	36.7%	1.8%	9.6%	-	3.8%	14.8%	3.9%	-	15.3%		
25-34	178	54	124	178	-	-	21	52	24	13	20	66	8	38	30	69	22	65	22	22	30	45	48	24	10	14	77	39	38	133	46	136	22	-	8	63	73	42	-	79	99	6	2	170		
	16.9%	10.6%	22.9%	58.9%	-	-	7.7%	23.0%	13.7%	17.1%	9.2%	23.5%	14.1%	16.3%	13.7%	31.7%	15.0%	19.7%	6.2%	21.2%	17.2%	17.5%	12.9%	26.9%	18.6%	16.8%	17.4%	8.8%	22.2%	13.7%	52.8%	24.6%	30.8%	-	10.3%	22.7%	13.2%	32.3%	-	28.4%	12.8%	9.2%	1.2%	21.3%		
35-44	186	104	82	-	186	-	40	49	35	17	38	64	12	43	24	52	18	54	62	18	27	56	55	16	11	16	77	80	32	171	16	144	23	-	16	55	102	26	3	107	79	8	-	178		
	17.7%	20.4%	15.2%	-	50.2%	-	14.4%	21.9%	19.8%	23.0%	17.2%	23.1%	21.8%	18.3%	11.1%	23.8%	12.6%	16.4%	17.3%	17.6%	15.5%	21.7%	14.9%	18.6%	21.7%	19.1%	17.6%	18.3%	18.5%	17.7%	18.4%	25.9%	32.0%	-	20.5%	19.6%	16.5%	20.5%	4.7%	36.5%	10.3%	12.5%	0.1%	22.9%		
45-54	185	102	83	-	185	-	54	39	35	14	43	40	8	39	42	27	45	55	58	20	26	48	72	8	9	19	75	74	36	179	6	145	7	2	27	31	103	23	22	58	126	8	26	151		
	17.6%	19.9%	15.3%	-	49.8%	-	19.4%	17.4%	19.4%	18.5%	19.5%	14.4%	14.9%	16.1%	19.4%	12.3%	30.9%	16.7%	16.1%	19.7%	15.0%	18.5%	19.4%	9.0%	16.6%	23.1%	17.0%	16.9%	20.8%	18.5%	7.1%	25.8%	10.2%	0.8%	34.1%	11.0%	18.7%	17.7%	37.3%	21.0%	16.3%	12.6%	13.7%	18.9%		
55-64	157	83	74	-	-	157	56	29	28	16	49	27	10	43	27	26	20	43	68	10	20	43	65	11	8	13	78	75	22	155	2	70	9	48	25	19	107	13	14	12	146	15	40	102		
	15.0%	16.3%	13.7%	-	-	41.7%	20.0%	12.8%	15.5%	21.4%	22.3%	9.7%	17.8%	18.4%	12.1%	11.8%	13.8%	13.1%	19.1%	10.1%	11.5%	16.6%	17.6%	12.6%	14.5%	15.0%	17.7%	17.2%	12.5%	16.1%	2.9%	12.7%	12.7%	19.0%	32.6%	6.6%	19.4%	9.8%	23.6%	4.2%	18.9%	23.0%	21.5%	12.8%		
65+	220	139	81	-	-	220	100	49	40	12	66	54	10	59	27	30	19	46	126	12	36	47	93	23	10	11	98	133	7	219	1	15	2	201	2	10	157	13	20	12	209	25	119	76		
	20.9%	27.2%	15.0%	-	-	58.3%	35.7%	21.9%	22.2%	16.5%	29.9%	19.2%	18.3%	25.3%	12.4%	13.6%	12.7%	14.0%	35.2%	11.3%	20.9%	18.0%	25.1%	25.9%	18.5%	13.7%	22.4%	30.2%	3.9%	22.7%	1.0%	2.8%	2.1%	80.3%	2.6%	3.4%	28.5%	10.1%	34.5%	4.2%	27.0%	38.7%	63.5%	9.6%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 5**  
**Q5. What is your ethnic group?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undeclared	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
White	966	473	493	242	349	374	275	188	173	70	208	233	48	227	210	176	134	305	351	79	151	247	350	87	48	78	396	410	160	966	-	490	62	250	78	253	497	127	58	226	739	57	183	726	
	91.8%	92.6%	91.0%	79.9%	94.1%	99.1%	98.3%	83.7%	97.2%	95.2%	93.8%	83.2%	87.0%	97.2%	96.2%	80.8%	91.4%	92.4%	98.0%	77.0%	87.2%	95.4%	94.1%	99.1%	93.3%	93.6%	90.3%	93.5%	92.2%	100.0%	-	88.4%	86.1%	99.6%	99.5%	90.4%	90.1%	97.9%	98.9%	81.2%	95.6%	86.9%	97.9%	90.8%	
Mixed/Multiple ethnic groups	14	5	9	9	3	2	-	5	1	1	6	3	3	1	1	8	3	2	1	3	4	2	3	-	1	2	9	7	4	-	14	8	4	-	-	1	9	3	-	9	5	3	2	10	
	1.3%	0.9%	1.7%	3.1%	0.8%	0.5%	-	2.3%	0.6%	1.3%	2.7%	1.2%	4.8%	0.4%	0.4%	3.5%	2.3%	0.5%	0.3%	3.4%	2.5%	1.0%	0.7%	-	2.2%	2.5%	1.9%	1.5%	2.1%	-	16.1%	1.5%	5.2%	-	-	0.4%	1.6%	2.1%	-	3.3%	0.6%	3.9%	0.9%	1.2%	
Asian/ Asian British	56	28	28	40	15	1	4	28	3	-	4	37	4	2	4	26	4	21	4	13	15	6	17	-	2	2	25	17	5	-	56	44	4	-	-	16	40	-	-	38	18	5	2	49	
	5.3%	5.4%	5.2%	13.2%	4.0%	0.2%	1.4%	12.9%	1.9%	-	1.7%	13.2%	8.2%	1.1%	2.0%	12.2%	2.9%	6.4%	1.1%	12.6%	8.8%	2.4%	4.5%	-	4.4%	2.5%	5.6%	3.9%	2.9%	-	64.5%	8.0%	5.9%	-	-	5.6%	7.2%	-	0.7%	13.6%	2.3%	7.3%	1.2%	6.1%	
Black/African/ Caribbean/Black British	11	2	9	10	1	-	-	1	-	3	2	4	-	3	2	5	4	1	2	5	2	3	1	-	-	1	6	2	5	-	11	7	2	-	-	8	3	-	-	3	8	-	-	11	
	1.1%	0.5%	1.6%	3.4%	0.2%	-	-	0.5%	-	3.5%	1.1%	1.4%	-	1.1%	0.9%	2.1%	2.7%	0.2%	0.5%	5.3%	1.2%	1.1%	0.3%	-	-	1.4%	1.4%	0.6%	2.8%	-	12.9%	1.3%	2.8%	-	-	3.0%	0.5%	-	-	1.2%	1.0%	-	-	1.4%	
Other Ethnic group	6	3	2	1	3	1	1	2	1	-	1	2	-	1	1	3	1	1	-	2	1	-	2	1	-	-	4	2	-	-	6	4	-	1	-	1	3	-	-	2	4	1	-	4	
	0.5%	0.6%	0.4%	0.4%	0.9%	0.2%	0.3%	1.1%	0.3%	-	0.6%	0.8%	-	0.2%	0.5%	1.4%	0.7%	0.5%	-	1.8%	0.4%	0.2%	0.5%	0.9%	-	-	0.8%	0.5%	-	-	6.5%	0.8%	-	0.4%	0.5%	0.5%	0.6%	-	0.4%	0.7%	0.5%	1.9%	-	0.5%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 6**  
**Q6. What best describes your household income, including all benefits, but before tax is deducted?**  
Base : All Respondents

Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent										
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No						
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711					
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800					
Less than £10,000	81	44	37	12	33	35	8	18	13	9	6	23	6	19	24	-	-	9	72	3	8	27	32	6	4	7	29	32	11	77	3	17	21	23	6	34	19	12	12	10	71	2	13	66					
£10,000 - £14,999	117	66	51	14	35	67	31	38	18	11	22	45	3	28	19	-	-	8	109	9	14	37	34	6	17	9	42	37	15	116	1	29	16	53	16	32	50	14	11	30	87	6	33	78					
£15,000 - £19,999	89	48	41	16	24	48	31	22	18	4	18	24	1	22	15	-	15	11	63	2	27	18	34	6	2	7	33	38	15	85	4	32	1	41	7	24	41	7	5	15	74	10	27	51					
£20,000 - £29,999	206	103	102	60	62	83	47	52	33	17	27	64	7	62	35	-	33	100	73	7	42	79	63	6	6	16	87	78	30	183	23	114	10	55	15	47	111	35	11	63	142	20	35	151					
£30,000 - £39,999	129	68	60	35	60	34	39	21	22	12	28	29	9	35	25	43	22	55	9	18	24	24	35	21	6	17	54	57	32	123	5	90	2	21	10	29	81	12	5	42	86	10	25	94					
£40,000 - £49,999	132	66	65	35	66	32	51	23	22	6	46	39	5	24	16	57	26	49	-	23	13	24	56	12	3	5	74	66	22	122	10	104	-	21	1	17	94	17	4	38	94	6	19	107					
£50,000 - £59,999	89	53	36	36	31	22	15	25	26	3	25	19	16	19	10	51	20	18	-	9	14	11	37	15	2	7	41	39	16	74	14	64	5	14	5	21	53	15	-	13.7%	12.1%	6.4%	13.7%	12.1%	9.2%	10.2%	13.3%		
£60,000 - £69,999	30	16	14	7	9	15	9	8	9	3	9	12	1	4	5	21	3	6	-	7	1	8	9	5	-	5	13	12	8	27	4	21	-	7	2	3	26	1	-	10	20	1	2	27					
£70,000 - £79,999	19	8	10	6	8	5	3	4	3	1	4	6	1	2	4	15	4	-	-	4	2	2	11	-	1	3	4	4	6	13	6	15	-	1	1	6	11	2	1	6	12	1	4	14					
£80,000 - £89,999	16	9	6	3	9	4	7	3	2	-	6	3	1	1	4	8	8	-	-	3	-	-	9	4	-	-	11	7	4	14	2	13	-	1	1	4	11	-	-	5	11	-	2	14					
£90,000 - £99,000	32	1	31	23	-	9	11	-	1	-	10	2	1	1	18	6	-	28	-	2	19	3	8	-	-	-	11	29	-	30	2	4	-	8	20	9	3	1	-	32	1	1	30						
£100,000 - £149,999	10	5	5	3	7	1	3	-	3	1	6	-	1	3	-	10	-	-	-	3	1	1	4	-	1	2	4	4	5	7	3	9	-	1	-	2	6	1	-	4	6	-	2	9					
£150,000 - £199,999	4	2	2	2	2	-	2	-	2	-	4	-	-	-	4	-	-	-	-	2	-	2	-	-	-	-	2	-	-	4	-	4	-	-	-	4	-	-	2	2	-	-	4						
£200,000 or more	3	1	2	2	-	1	1	-	2	-	1	-	2	-	3	-	-	-	-	-	1	-	2	-	-	-	1	-	-	1	2	2	-	1	-	-	2	1	-	3	-	2	-	1					
Dont know / prefer not to say	97	21	76	50	25	22	20	10	4	6	9	13	-	13	43	-	16	49	32	11	7	22	40	7	10	4	33	35	10	91	6	35	16	12	8	43	33	10	9	12	85	2	16	79					
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 7**  
**Q7 Which of these qualifications do you have?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undeclared	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
No Qualifications	239	107	132	29	55	154	57	58	30	27	36	64	6	60	61	-	-	40	199	6	46	55	94	20	18	7	83	135	13	239	-	38	20	122	30	52	129	23	16	31	207	12	76	151
	22.7%	21.0%	24.3%	9.7%	14.9%	40.8%	20.3%	25.8%	16.7%	37.5%	16.2%	23.0%	11.8%	25.8%	28.0%	-	-	12.2%	55.5%	5.8%	26.6%	21.1%	25.2%	22.8%	35.4%	7.9%	18.9%	30.8%	7.3%	24.7%	-	6.8%	27.6%	48.8%	37.8%	18.8%	23.3%	17.6%	27.2%	11.2%	26.8%	18.0%	40.8%	18.9%
A formal apprenticeship	44	36	9	7	17	20	7	16	8	4	5	17	4	9	6	5	3	25	12	5	4	23	8	4	-	3	18	16	10	42	2	22	2	15	-	8	31	-	5	14	30	8	18	19
	4.2%	7.0%	1.6%	2.2%	4.7%	5.3%	2.4%	7.1%	4.3%	5.2%	2.2%	6.2%	8.1%	4.0%	2.7%	2.4%	1.9%	7.4%	3.3%	5.3%	2.2%	9.0%	2.2%	4.2%	-	3.8%	4.1%	3.8%	5.8%	4.3%	2.6%	4.0%	3.1%	5.9%	-	3.0%	5.6%	-	8.5%	5.0%	3.9%	-	9.4%	2.3%
NVQs/GNVQs/RSA	117	50	67	48	46	23	24	18	18	11	22	29	3	27	31	16	19	53	29	10	23	39	34	9	2	9	52	34	31	108	9	85	4	8	11	30	55	27	4	40	78	7	14	97
	11.2%	9.8%	12.5%	16.0%	12.4%	6.1%	8.8%	8.1%	9.9%	15.1%	9.8%	10.3%	6.4%	11.4%	14.1%	7.3%	12.8%	16.1%	9.2%	9.9%	13.0%	15.0%	9.1%	10.5%	4.3%	10.4%	11.8%	7.9%	17.8%	11.2%	10.7%	15.4%	5.0%	3.4%	13.9%	10.9%	10.0%	20.8%	7.2%	14.3%	10.0%	10.4%	7.3%	12.1%
Diploma	319	157	162	104	133	82	82	62	58	18	86	80	18	74	71	37	31	147	103	38	48	78	121	21	11	31	124	118	79	303	18	182	30	49	25	118	127	57	13	80	239	14	96	269
	30.3%	30.8%	29.9%	34.3%	35.8%	21.7%	29.4%	27.6%	31.2%	24.7%	29.6%	28.7%	28.5%	31.7%	32.4%	17.2%	21.1%	44.6%	28.9%	36.7%	27.6%	29.9%	32.5%	23.6%	21.3%	37.0%	28.2%	26.8%	45.4%	31.4%	18.4%	32.8%	42.3%	19.4%	32.5%	42.1%	22.9%	43.9%	23.1%	28.6%	30.9%	21.0%	19.3%	33.7%
Diploma (General)	37	11	26	17	12	8	7	6	5	4	7	7	*	12	9	5	13	15	5	8	6	9	13	1	*	4	19	16	8	32	5	25	3	7	2	18	15	2	2	10	27	1	5	31
	3.5%	2.2%	4.8%	5.8%	3.1%	2.1%	2.7%	2.5%	2.9%	5.9%	3.3%	2.6%	0.8%	5.1%	4.2%	2.3%	8.6%	4.4%	1.3%	7.4%	3.7%	3.4%	3.6%	0.6%	0.8%	4.7%	4.4%	3.6%	4.3%	3.3%	5.9%	4.5%	3.6%	2.7%	2.1%	6.5%	2.7%	1.3%	3.5%	3.6%	3.5%	1.2%	2.8%	3.9%
AS-Levels	42	18	24	35	4	3	2	5	9	4	3	10	8	7	13	12	8	17	4	11	7	11	10	1	1	5	15	4	14	36	6	23	2	1	4	26	5	9	1	5	36	*	*	41
	4.0%	3.5%	4.4%	11.5%	1.1%	0.7%	0.7%	1.1%	5.0%	4.8%	1.5%	3.4%	14.1%	2.9%	5.8%	5.7%	5.5%	5.3%	1.0%	10.2%	3.9%	4.4%	2.8%	1.6%	2.3%	6.4%	3.4%	0.9%	7.9%	3.7%	7.1%	4.1%	2.8%	0.2%	4.7%	9.4%	0.9%	7.3%	1.8%	2.0%	4.7%	0.3%	0.2%	5.1%
A-Levels	148	78	70	59	55	34	39	28	26	8	31	37	13	33	30	38	51	43	16	29	20	41	45	4	8	12	58	44	38	140	8	97	7	15	13	52	67	19	7	42	106	8	10	131
	14.1%	15.4%	12.9%	19.6%	14.8%	9.0%	14.1%	12.3%	14.8%	10.6%	13.8%	13.2%	23.3%	14.1%	13.9%	17.5%	35.1%	13.0%	4.4%	28.4%	11.5%	15.7%	12.2%	4.1%	15.8%	14.8%	13.3%	9.9%	21.8%	14.5%	9.6%	17.4%	9.8%	6.0%	16.8%	18.7%	12.1%	14.5%	12.2%	15.0%	13.8%	12.0%	5.2%	16.3%
Professional Qualifications (i.e. Teaching, Nursing, Accountancy)	77	37	40	20	22	35	31	12	12	5	21	16	4	13	22	53	19	5	-	10	7	14	37	7	2	7	36	30	14	68	9	52	-	23	1	11	49	7	6	18	59	5	17	55
	7.3%	7.2%	7.4%	6.7%	5.9%	9.2%	11.1%	5.5%	6.7%	6.4%	9.4%	5.9%	7.6%	5.4%	10.2%	24.5%	12.9%	1.5%	-	9.9%	4.2%	5.3%	10.0%	7.9%	3.7%	8.9%	8.1%	6.9%	8.1%	7.1%	10.3%	9.4%	-	9.2%	1.8%	4.0%	8.9%	5.5%	9.7%	6.3%	7.7%	8.2%	9.1%	6.8%
Degree/Postgraduate Degree (i.e. BA, BSc, MA, MSc, MRes, MBA, PGCE)	222	118	105	90	76	56	63	44	57	13	56	62	31	39	31	162	48	12	-	39	22	52	81	19	10	25	102	70	45	181	41	172	5	32	7	65	121	21	11	74	148	14	22	186
	21.1%	23.0%	19.3%	29.6%	20.5%	14.9%	22.7%	19.7%	32.2%	17.1%	25.1%	22.1%	57.2%	16.6%	14.3%	74.6%	32.5%	3.7%	-	37.3%	12.7%	19.9%	21.9%	21.5%	18.5%	29.4%	23.3%	16.0%	25.8%	18.8%	47.5%	31.0%	6.9%	12.8%	9.0%	23.3%	21.9%	16.3%	18.6%	26.6%	19.1%	21.9%	11.7%	23.3%
Other (incl. Vocational training i.e. forklift licence, construction skills certification scheme (CSCS), food hygiene certificate & Foreign Qualifications)	77	38	39	34	22	21	14	22	4	3	17	26	1	8	15	6	9	46	16	*	22	12	26	11	6	3	37	31	12	63	14	42	13	9	1	21	42	9	3	16	61	2	12	62
	7.3%	7.4%	7.3%	11.2%	5.9%	5.6%	4.9%	9.8%	2.1%	4.4%	7.6%	9.2%	1.5%	3.6%	6.8%	2.8%	6.1%	14.1%	4.4%	0.4%	12.7%	4.6%	6.9%	12.8%	11.2%	3.9%	8.5%	7.0%	6.9%	6.5%	16.2%	7.6%	17.6%	3.7%	1.4%	7.5%	7.6%	7.3%	4.4%	5.7%	7.8%	3.7%	6.6%	7.8%
SIGMA	1322	649	673	444	442	436	327	270	224	96	263	348	87	282	289	336	200	404	383	156	204	333	470	96	59	106	544	498	262	1212	111	736	85	281	94	403	639	174	68	330	993	71	210	1041
	125.7%	127.1%	124.4%	146.5%	119.1%	115.5%	117.1%	120.6%	125.8%	131.7%	118.5%	124.6%	159.2%	120.8%	132.5%	154.3%	136.6%	122.3%	107.0%	151.2%	118.0%	128.3%	126.2%	109.6%	113.2%	127.1%	124.0%	113.6%	151.0%	125.5%	128.3%	132.9%	118.6%	112.1%	120.0%	144.2%	115.9%	134.5%	116.3%	118.3%	128.4%	108.8%	112.4%	130.2%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 8**  
**Q7C1. You selected NVOs/GNVQs/RSA Diploma. At which level is your highest qualification?**  
**Base : All Answering**

	Gender		Age			2010 Vote				GE Voting Intention							Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	89	29	60	15	34	40	20	8	18	12	17	14	5	24	24	7	14	32	36	5	18	29	27	6	3	9	43	33	20	85	4	50	3	21	11	13	51	15	9	30	59	8	23	58		
Weighted Total	76	27	49	25	35	16	20	8	11	9	18	14	2	21	18	12	13	31	20	7	16	23	18	9	2	7	36	24	20	70	6	53	3	7	8	12	45	15	4	33	43	6	10	60		
NVO Level 1 or a Foundation GNVQ	17	6	10	6	6	4	1	3	3	1	2	4	-	5	4	-	7	10	-	4	5	4	4	-	1	7	3	7	17	-	14	-	1	-	1	9	5	1	7	9	1	2	14			
NVO Level 2 or an Intermediate GNVQ or an RSA Diploma	24	10	14	4	15	5	9	1	4	2	6	2	1	4	10	-	3	14	7	5	6	6	5	*	1	2	16	11	5	23	*	14	-	2	7	2	17	4	1	11	13	-	3	21		
NVO Level 3 or an Advanced GNVQ or an RSA Advanced Diploma	27	6	21	13	9	5	7	4	2	6	7	7	1	8	3	6	9	10	3	1	5	12	5	4	*	4	9	5	7	21	6	18	3	2	1	8	15	3	2	15	13	4	3	21		
NVO Level(s)4-5 or an RSA Higher Diploma	8	5	3	2	5	2	3	1	2	*	3	1	-	4	1	6	2	*	-	1	2	1	3	2	-	-	4	5	1	8	-	7	-	1	-	1	4	3	-	-	8	1	2	5		
SIGMA	76	27	49	25	35	16	20	8	11	9	18	14	2	21	18	12	13	31	20	7	16	23	18	9	2	7	36	24	20	70	6	53	3	7	8	12	45	15	4	33	43	6	10	60		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 9**  
**Q7D1. You selected GCSEs/O-Levels/Standard Grades. What is your highest level of attainment for your particular qualification?**  
**Base : All Answering**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	276	109	167	25	117	134	80	52	45	28	61	56	8	83	57	1	4	109	162	24	45	74	102	18	11	26	118	116	46	272	4	116	25	82	37	64	139	36	25	52	224	24	61	191	
Weighted Total	230	119	111	55	109	67	69	47	45	11	52	59	9	58	41	4	8	121	97	24	35	57	85	20	6	23	87	98	53	224	6	128	24	40	19	68	103	45	11	60	170	12	33	185	
1 or more GCSEs (any grade) / 1-4 O-Levels (pass) / 1-4 Standard Grades	129	68	61	19	65	45	40	28	28	3	31	33	2	31	28	-	3	54	71	9	20	38	43	12	4	17	45	57	27	124	5	77	11	27	9	30	63	27	7	37	92	7	21	101	
	56.0%	57.1%	54.8%	34.2%	59.5%	68.1%	57.8%	59.7%	63.4%	32.3%	58.3%	56.2%	17.5%	53.7%	69.0%	-	45.1%	45.1%	72.9%	38.4%	56.5%	67.3%	51.1%	60.6%	60.0%	76.2%	51.8%	58.0%	51.3%	55.3%	83.3%	59.8%	45.6%	68.1%	46.9%	44.2%	61.0%	61.4%	66.7%	61.4%	54.1%	59.7%	63.5%	54.4%	
5+ GCSEs (grades A*-C) / 5+ O-Level (pass) / 5+ Standard Grades (pass)	101	51	50	36	44	21	29	19	16	7	22	26	8	27	13	4	4	66	26	15	15	18	42	8	3	5	42	41	26	100	1	52	13	13	10	38	40	17	4	23	78	5	12	84	
	44.0%	42.9%	45.2%	65.8%	40.5%	31.9%	42.2%	40.3%	36.6%	67.7%	41.7%	43.8%	82.5%	46.3%	31.0%	100.0%	54.9%	54.9%	27.1%	61.6%	43.5%	32.7%	48.9%	39.4%	40.0%	23.8%	48.2%	42.0%	48.7%	44.7%	16.7%	40.2%	54.4%	31.9%	53.1%	55.8%	39.0%	38.6%	33.3%	38.6%	45.9%	40.3%	36.5%	45.6%	
SIGMA	230	119	111	55	109	67	69	47	45	11	52	59	9	58	41	4	8	121	97	24	35	57	85	20	6	23	87	98	53	224	6	128	24	40	19	68	103	45	11	60	170	12	33	185	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 10**  
**Q7F1. You selected AS-Levels / Scottish Highers. How many do you have?**  
Base : All Answering

	Gender		Age			2010 Vote				GE Voting Intention							Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecl ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	13	4	9	11	2	-	-	3	1	-	1	3	2	7	1	1	8	3	2	3	2	2	1	2	4	2	7	11	2	5	-	1	-	-	9	-	2	2	2	11	-	1	12	
Weighted Total	19	9	10	18	-	-	6	*	-	-	1	6	2	10	4	1	11	2	6	4	3	4	1	1	3	6	2	10	16	3	8	-	*	-	16	-	2	*	2	17	-	*	18	
1	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1.1%	2.4%	-	-	50.9%	-	-	-	100.0%	-	-	-	-	13.2%	-	-	-	13.2%	-	-	-	-	15.2%	-	-	-	13.7%	-	1.3%	-	100.0%	-	-	-	-	-	50.9%	-	1.2%	-	100.0%	-	-	-
2	1	-	1	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	1	-	1	-	-	-	-	1	-	*	1	-	-	-	1		
	7.3%	-	13.7%	6.4%	-	49.1%	-	23.5%	-	-	23.5%	-	-	-	-	-	86.8%	-	-	-	7.9%	-	84.8%	-	45.9%	-	-	13.1%	8.5%	-	16.2%	-	-	-	-	-	47.0%	49.1%	13.3%	6.8%	-	-	7.4%	
3	1	-	1	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1		
	7.7%	-	14.5%	7.9%	-	-	-	-	-	-	-	-	14.7%	-	-	12.7%	-	-	34.4%	-	-	-	-	-	23.0%	-	-	-	57.2%	-	-	-	-	9.2%	-	-	-	-	8.4%	-	-	7.8%		
4+	16	8	7	15	-	-	-	4	-	-	1	4	1	8	4	1	10	-	6	3	2	4	-	1	5	1	9	15	1	7	-	-	-	14	-	1	-	1	14	-	-	16		
	83.8%	97.6%	71.9%	85.7%	-	-	-	76.5%	-	-	100.0%	76.5%	86.6%	85.3%	100.0%	100.0%	87.3%	-	100.0%	65.6%	92.1%	100.0%	-	100.0%	54.1%	77.0%	86.3%	86.9%	90.3%	42.8%	83.8%	-	-	90.8%	-	53.0%	-	86.7%	83.6%	-	-	84.8%		
SIGMA	19	9	10	18	-	-	6	*	-	-	1	6	2	10	4	1	11	2	6	4	3	4	1	1	3	6	2	10	16	3	8	-	*	-	16	-	2	*	2	17	-	*	18	
	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 11**  
**Q7G1. You selected A-Levels / Advanced Highers. How many do you have?**  
Base : All Answering

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	117	49	68	25	44	48	25	25	17	7	22	34	4	32	20	5	40	41	31	15	20	36	32	6	7	9	49	39	21	112	5	63	6	24	14	32	59	12	9	32	85	11	13	93		
Weighted Total	110	58	53	45	43	23	31	20	22	4	22	29	9	26	21	10	44	40	16	21	17	32	28	3	7	8	42	35	25	106	4	69	5	9	12	39	52	12	6	33	78	7	8	96		
1	14	6	8	8	2	5	-	5	1	2	-	5	1	4	4	-	6	6	3	2	1	5	5	1	-	1	4	3	3	13	1	11	1	1	1	6	5	3	-	2	12	2	1	12		
	13.0%	10.3%	16.0%	18.3%	3.7%	20.1%	-	27.3%	2.8%	35.2%	-	17.8%	5.4%	16.4%	21.2%	-	13.4%	14.2%	16.9%	9.6%	7.9%	15.7%	18.5%	19.4%	-	8.5%	9.5%	8.1%	13.2%	12.4%	27.1%	16.2%	26.6%	10.5%	9.2%	14.1%	9.5%	27.6%	-	7.4%	15.3%	28.4%	9.0%	12.2%		
2	32	17	15	5	18	8	16	5	5	1	14	6	2	6	3	1	17	9	5	3	11	8	8	-	2	15	17	2	31	1	21	1	4	5	4	22	3	2	15	16	3	3	26			
	28.9%	29.3%	28.5%	11.5%	42.7%	37.3%	51.5%	27.5%	23.7%	31.7%	65.6%	20.1%	20.5%	25.1%	15.7%	7.6%	38.3%	22.7%	31.2%	14.9%	64.1%	23.4%	29.6%	-	27.3%	6.3%	36.5%	49.6%	10.0%	29.1%	23.0%	31.2%	14.8%	38.2%	46.2%	9.1%	42.0%	27.5%	40.8%	47.3%	21.1%	41.6%	38.7%	27.2%		
3	41	17	24	20	14	8	11	7	4	1	6	12	-	10	11	4	15	16	7	8	3	13	11	1	5	6	16	9	11	39	2	17	1	4	3	17	18	2	3	12	30	2	2	37		
	37.3%	29.1%	46.4%	43.9%	32.3%	34.0%	35.8%	35.1%	20.2%	33.1%	26.4%	40.8%	-	40.5%	50.5%	36.0%	33.6%	39.4%	43.5%	37.5%	17.8%	39.6%	37.1%	22.5%	72.7%	70.0%	37.2%	25.5%	43.1%	37.1%	43.7%	25.0%	32.5%	46.5%	24.8%	44.4%	35.2%	17.8%	56.6%	35.5%	36.1%	30.1%	25.2%	38.8%		
4+	23	19	5	12	9	2	4	2	12	-	2	8	8	5	3	6	7	10	1	9	2	7	4	2	-	1	7	6	8	23	-	19	1	-	2	13	7	3	-	3	20	-	2	21		
	20.8%	31.3%	9.1%	26.4%	21.3%	8.5%	12.7%	10.1%	53.4%	-	8.0%	21.3%	74.1%	18.1%	12.6%	56.4%	14.7%	23.7%	8.4%	38.0%	10.2%	21.3%	14.8%	58.2%	-	15.3%	16.8%	16.8%	33.7%	21.4%	6.1%	27.6%	26.1%	4.8%	19.8%	32.4%	13.3%	27.1%	2.6%	9.8%	25.4%	-	27.2%	21.8%		
SIGMA	110	58	53	45	43	23	31	20	22	4	22	29	9	26	21	10	44	40	16	21	17	32	28	3	7	8	42	35	25	106	4	69	5	9	12	39	52	12	6	33	78	7	8	96		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 12**  
**Q8. Were you born**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
In the UK	981	483	498	272	343	366	264	212	175	73	201	260	50	227	206	184	135	313	348	85	166	243	352	84	46	78	402	410	160	924	57	503	66	246	77	260	513	122	53	253	728	62	184	735	
	93.3%	94.5%	92.1%	89.8%	92.4%	96.9%	94.7%	94.6%	98.3%	99.1%	90.6%	93.1%	91.7%	97.2%	94.3%	84.8%	92.5%	94.9%	97.2%	82.2%	96.2%	93.7%	94.6%	95.9%	88.8%	92.8%	91.6%	93.6%	92.0%	95.7%	65.6%	90.9%	92.0%	98.0%	98.8%	93.1%	93.0%	94.0%	91.9%	90.9%	94.1%	95.5%	98.5%	91.9%	
Outside the UK	71	28	43	31	28	12	15	12	3	1	21	19	5	6	12	33	11	17	10	18	7	16	20	4	6	6	37	28	14	41	30	51	6	5	1	19	39	8	5	25	46	3	3	65	
	6.7%	5.5%	7.9%	10.2%	7.6%	3.1%	5.3%	5.4%	1.7%	0.9%	9.4%	6.9%	8.3%	2.8%	5.7%	15.2%	7.5%	5.1%	2.8%	17.8%	3.8%	6.3%	5.4%	4.1%	11.2%	7.2%	8.4%	6.4%	8.0%	4.3%	34.4%	9.1%	8.0%	2.0%	1.2%	6.9%	7.0%	6.0%	8.1%	9.1%	5.9%	4.5%	1.5%	8.1%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

2 Oct 2014

**Table 13**  
**Q9. Which of these statements is correct?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Both of my parents were born in the UK	903	435	469	228	327	348	265	181	167	58	197	214	44	214	199	159	131	286	328	62	152	239	331	77	40	73	376	390	141	887	16	454	54	237	76	228	469	120	54	226	677	58	177	668	
At least one of my parents was born outside the UK	149	76	73	75	44	29	14	43	11	15	25	65	11	19	19	59	16	44	30	41	21	20	41	11	12	11	63	49	33	78	71	100	18	14	2	52	82	10	5	52	97	7	9	132	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 14**  
**Q10. Which of these statements is correct?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
All of my grandparents were born in the UK	830	416	414	187	312	331	243	173	160	56	180	209	40	204	165	145	125	240	320	50	128	226	317	68	39	68	344	349	131	819	11	426	59	224	74	201	438	110	50	206	624	56	161	613		
	78.9%	81.5%	76.5%	61.8%	84.1%	87.6%	86.8%	77.0%	89.8%	75.9%	81.3%	74.9%	72.5%	87.2%	75.4%	66.8%	85.5%	72.7%	89.3%	48.4%	74.3%	87.3%	85.1%	77.8%	74.9%	81.6%	78.3%	79.6%	75.6%	84.8%	12.9%	76.9%	81.3%	89.1%	94.7%	71.7%	79.5%	85.3%	85.3%	73.9%	80.8%	86.0%	86.2%	76.7%		
At least one of my grandparents was born outside the UK	222	95	127	116	59	47	37	51	18	18	42	70	15	30	54	72	21	90	38	53	44	33	55	20	13	15	95	89	42	146	75	128	13	27	4	79	113	19	9	73	149	9	26	187		
	21.1%	18.5%	23.5%	38.2%	15.9%	12.4%	13.2%	23.0%	10.2%	24.1%	18.7%	25.1%	27.5%	12.8%	24.6%	33.2%	14.5%	27.3%	10.7%	51.6%	25.7%	12.7%	14.9%	22.2%	25.1%	18.4%	21.7%	20.4%	24.4%	15.2%	87.1%	23.1%	18.7%	10.9%	5.3%	28.3%	20.5%	14.7%	14.7%	26.1%	19.2%	14.0%	13.8%	23.3%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 15**  
**Q11. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention										Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
10 - Definitely would vote	688	392	295	139	251	298	234	180	122	53	176	211	42	176	73	156	93	208	230	67	97	177	238	72	33	53	311	310	102	638	50	362	47	200	46	144	409	80	35	174	514	45	142	500			
	65.4%	76.8%	54.6%	46.0%	67.5%	78.8%	83.6%	80.4%	68.6%	72.4%	79.2%	75.7%	76.8%	75.6%	33.3%	71.9%	63.7%	63.0%	64.3%	64.4%	55.8%	68.3%	64.0%	82.1%	64.2%	63.7%	70.9%	70.6%	58.6%	66.0%	57.9%	65.3%	64.8%	79.9%	59.5%	51.5%	74.1%	61.5%	59.4%	62.4%	66.4%	69.4%	76.1%	62.5%			
9	90	36	55	32	31	27	25	25	22	7	23	39	4	15	9	22	18	26	25	14	14	24	29	6	2	7	47	36	18	80	11	53	5	16	10	20	44	13	9	30	61	10	12	69			
	8.6%	7.0%	10.1%	10.5%	8.4%	7.3%	8.9%	11.0%	12.6%	9.0%	10.4%	14.0%	7.7%	6.2%	4.3%	9.9%	12.4%	7.8%	7.0%	13.6%	8.0%	9.4%	7.8%	7.2%	4.4%	7.9%	10.7%	8.2%	10.2%	8.2%	12.5%	9.5%	7.4%	6.3%	12.7%	7.2%	8.0%	10.0%	16.1%	10.6%	7.9%	15.2%	6.3%	8.6%			
8	54	26	28	22	16	16	9	6	10	4	8	11	2	15	17	16	6	19	14	10	4	13	21	3	2	6	23	18	9	52	2	35	3	11	4	22	24	5	3	19	36	3	7	44			
	5.2%	5.2%	5.2%	7.4%	4.4%	4.2%	3.3%	2.9%	5.7%	5.4%	3.6%	4.0%	4.2%	6.4%	7.7%	7.2%	4.1%	5.7%	3.8%	9.4%	2.6%	5.2%	5.7%	3.4%	4.4%	7.1%	5.9%	4.1%	4.9%	5.4%	2.6%	6.4%	4.2%	4.2%	4.9%	7.8%	4.3%	3.5%	5.7%	6.6%	4.6%	5.3%	3.7%	5.5%			
7	36	9	27	12	14	10	3	4	7	2	8	5	2	5	16	8	2	12	14		10	5	16	2	3	2	14	14	12	33	3	17	3	4	6	13	15	5		15	21	4	6	26			
	3.4%	1.8%	5.0%	4.0%	3.8%	2.6%	1.2%	1.7%	3.8%	2.6%	3.8%	1.8%	3.2%	2.2%	7.2%	3.8%	1.4%	3.5%	3.9%	0.4%	5.9%	2.0%	4.2%	2.0%	5.5%	2.9%	3.2%	3.2%	6.7%	3.4%	3.7%	3.1%	4.1%	1.7%	7.6%	4.8%	2.7%	4.2%	0.8%	5.4%	2.7%	5.9%	3.2%	3.3%			
6	17	6	12	11	4	3	4	4	4	1	3	4	-	6	5	2	6	4	5		1	8	2	5	*	1	6	7	4	3	15	2	13	-	2	1	9	6	3	-	6	12	2	2	13		
	1.6%	1.1%	2.2%	3.6%	1.0%	0.7%	1.4%	1.8%	2.0%	0.7%	1.3%	1.3%	-	2.6%	2.1%	0.9%	3.8%	1.3%	1.5%	0.6%	4.9%	0.6%	1.4%	0.5%	1.8%	7.2%	1.6%	0.9%	1.4%	1.6%	2.4%	2.4%	-	0.7%	1.8%	3.2%	1.0%	2.2%	-	2.0%	1.5%	2.4%	1.2%	1.7%			
5	64	21	43	32	26	5	1	2	11	3	4	3	-	9	39	8	5	16	35		7	3	16	33	4	1	7	12	25	12	54	10	34	5	3	2	25	18	13	2	18	46	-	7	57		
	6.0%	4.0%	7.9%	10.7%	6.9%	1.4%	0.4%	0.8%	6.1%	4.5%	1.6%	1.0%	-	4.1%	18.1%	3.5%	4.8%	9.8%		6.3%	1.8%	6.0%	9.0%	4.1%	1.1%		8.8%	2.8%	5.6%	7.1%	5.6%	11.4%	6.2%	6.7%	1.4%	3.1%	8.9%	3.2%	10.0%	3.7%	6.4%	5.9%	-	3.5%	7.1%		
4	26	2	24	22	4	-	-	1	1	-	-	1	1	*	23	1	-	24	1		1	21	*	1	-	1	1	3	19	2	24	1	4	-	-	-	23	1	1	1	2	24	-	1	25		
	2.4%	0.3%	4.4%	7.2%	1.0%	-	-	0.7%	-	-	-	0.4%	1.1%	0.2%	10.7%	0.4%	-	7.1%	0.3%	1.2%	12.3%	0.2%	0.4%	-	2.3%		0.7%	0.6%	4.4%	1.2%	2.5%	1.7%	0.8%	-	-	-	8.2%	0.2%	0.7%	1.0%	0.6%	3.1%	-	0.3%	3.1%		
3	16	4	12	7	3	7	2	3	1	*	-	4	2	1	9	1	7	2	6		4	6	2	3	-	1	1	4	*	4	12	4	9	*	6	1	5	9	1	*	2	14	-	*	15		
	1.5%	0.7%	2.2%	2.2%	0.7%	1.7%	0.9%	1.3%	0.6%	0.4%	-	1.4%	3.5%	0.3%	4.2%	0.6%	4.5%	0.5%	1.8%	3.7%	3.6%	0.6%	0.7%	-	2.5%		0.7%	0.9%	0.1%	2.2%	1.2%	4.4%	1.6%	0.4%	2.4%	0.8%	1.8%	1.7%	0.6%	0.6%	0.6%	1.8%	-	0.1%	1.9%		
2	4	1	3	2	1	1	-	-	-	-	-	*	-	1	3	*	-	2	2		-	1	2	*	-	-	-	1	1	2	4	-	3	1	*	*	3	2	-	-	1	4	-	1	4		
	0.4%	0.2%	0.6%	0.7%	0.4%	0.3%	-	-	-	-	-	0.1%	-	0.3%	1.5%	0.2%	-	0.7%	0.5%	-	-	0.6%	0.4%	0.2%	-	-	-	0.3%	0.3%	1.2%	0.5%	-	0.6%	0.9%	0.1%	0.3%	1.0%	0.3%	-	-	0.2%	0.5%	-	0.4%	0.5%		
1	6	2	4	1	1	4	-	-	-	3	-	-	-	-	4	*	2	1	3		-	2	1	3	-	-	-	2	1	-	6	-	1	-	4	-	2	*	3	-	-	6	-	4	2		
	0.6%	0.3%	0.8%	0.5%	0.2%	1.0%	-	-	-	3.5%	-	-	-	-	1.7%	0.2%	1.2%	0.2%	0.8%	-	-	1.2%	0.3%	0.8%	-	-	-	0.4%	0.6%	0.3%	-	0.6%	-	0.1%	-	0.8%	0.1%	2.5%	-	-	0.8%	-	2.0%	0.3%			
0 - Definitely wouldn't vote	51	13	38	22	21	8	1	-	-	1	-	1	2	5	20	3	8	18	23		8	18	20	*	7	1	14	10	11	48	3	22	8	4	7	14	23	6	7	14	37	1	6	44			
	4.9%	2.8%	7.1%	7.3%	5.7%	2.1%	0.4%	-	-	1.5%	0.1%	0.2%	3.6%	2.1%	9.2%	1.4%	5.4%	5.4%	6.4%	0.2%	3.3%	6.9%	5.4%	0.5%	13.7%		0.7%	3.3%	2.2%	6.5%	5.0%	3.5%	4.0%	11.4%	1.8%	9.2%	4.9%	4.2%	4.7%	12.8%	5.1%	4.8%	1.7%	3.1%	5.6%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 16**  
**Q12. Weighted by general weighting**  
**Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecl ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711				
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
Conservative	222	122	99	24	82	116	176	9	10	1	222	-	-	-	62	44	66	50	30	34	47	95	8	7	13	110	129	24	208	14	129	6	70	14	33	161	13	9	56	165	19	63	140				
Labour	279	163	117	94	105	81	6	190	30	4	-	279	-	-	52	35	95	97	28	42	91	68	35	13	13	113	107	43	233	47	153	27	62	17	83	141	33	15	94	185	20	35	224				
Liberal Democrat	55	28	27	15	20	20	-	1	42	-	-	55	-	-	29	8	6	11	8	3	10	25	5	2	6	28	15	11	48	7	38	-	11	6	17	28	3	5	13	42	6	4	44				
UK Independence Party (UKIP)	161	94	67	21	57	83	60	5	34	30	-	-	161	-	17	24	42	77	13	26	46	57	9	10	27	80	84	19	157	3	77	8	60	12	28	96	24	9	37	124	13	42	106				
Scottish National Party (SNP)	26	7	19	12	4	10	3	1	1	14	-	-	26	-	11	1	6	8	-	-	-	-	26	-	3	14	9	8	26	-	15	2	5	3	9	10	4	1	5	21	1	5	20				
Plaid Cymru	4	4	*	-	-	4	-	-	-	4	-	-	4	-	1	*	*	3	-	-	-	-	-	4	-	*	3	-	4	-	2	-	2	-	-	4	-	*	*	*	3	-	-	3			
Another Party (Net)	43	14	28	18	20	5	2	2	10	15	-	-	43	-	10	7	14	11	8	2	12	17	*	2	10	18	9	18	39	3	22	2	2	7	16	15	5	5	14	28	-	2	40				
Green	33	11	22	16	13	4	2	2	10	10	-	-	33	-	10	5	12	6	8	1	5	17	*	2	3	17	8	13	30	3	20	2	1	2	15	10	5	3	10	24	-	1	32				
BNP	6	1	5	-	5	1	-	-	-	5	-	-	6	-	*	1	5	-	-	*	6	*	-	-	4	1	1	4	6	-	1	-	-	4	-	5	*	1	5	2	-	1	5				
Trade Unionist and Socialist Coalition (TUSC)	1	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1			
Monster Raving Loony Party	2	2	-	-	2	-	-	-	-	-	-	-	2	-	-	1	*	-	-	-	-	-	-	-	1	-	-	-	2	-	1	-	-	-	*	-	-	1	-	2	-	-	2				
Party not listed	*	*	*	-	*	-	-	-	-	*	-	-	*	-	-	*	*	-	-	-	-	-	-	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*	-	*		
Undecided	218	63	155	98	67	54	33	17	46	6	-	-	-	218	34	23	79	83	15	58	44	90	4	8	10	61	79	45	210	8	100	12	34	15	80	78	45	8	48	171	4	29	185				
Refuse	44	16	28	20	18	6	-	-	6	*	-	-	-	-	3	3	21	18	-	8	9	21	-	5	2	14	3	4	40	4	18	15	5	4	13	18	2	6	11	33	1	6	37				
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

2 Oct 2014

**Table 17**  
**Q12. Weighted by normal weighting and likelihood to vote**  
**Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
Base : Respondents likely to vote

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecl ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	995	420	575	138	330	527	270	201	181	100	219	241	62	260	200	215	204	270	306	88	154	271	345	89	44	100	452	414	170	942	53	478	49	330	86	215	523	100	111	202	793	92	236	667
Weighted Total	995	519	476	254	355	387	299	238	182	73	236	294	55	238	157	222	137	306	330	103	152	248	349	93	45	81	439	432	158	915	80	533	65	257	72	242	549	120	53	266	729	67	187	741
Conservative	236	132	103	24	85	126	191	10	11	1	236	-	-	-	-	65	48	70	53	30.1%	23.2%	20.3%	29.2%	10.0%	16.7%	16.9%	26.8%	32.0%	15.5%	24.3%	16.8%	25.5%	10.5%	29.9%	20.7%	13.8%	31.5%	11.3%	17.9%	21.5%	24.5%	29.2%	36.7%	19.9%
Labour	294	175	119	95	113	85	6	205	32	4	-	294	-	-	-	56	33	101	104	27	44	98	71	37	14	13	120	112	43	245	48	159	30	66	17	86	151	35	15	100	193	22	36	236
Liberal Democrat	55	29	26	13	21	21	-	1	45	-	-	55	-	-	-	38	8	8	12	10	3	9	26	5	2	6	29	16	11	50	5	37	-	11	7	17	27	3	5	11	45	7	5	44
UK Independence Party (UKIP)	166	99	67	20	58	88	64	5	36	31	-	-	-	166	-	17	22	43	83	13	25	46	62	10	10	25	84	89	20	163	3	78	9	65	10	27	99	27	10	36	130	14	45	107
Scottish National Party (SNP)	16.7%	19.1%	14.1%	7.9%	16.4%	22.7%	21.6%	2.3%	19.6%	42.9%	-	-	-	69.9%	-	7.7%	16.3%	14.1%	25.3%	12.8%	16.2%	18.7%	17.7%	10.8%	22.5%	30.6%	19.2%	20.6%	12.5%	17.9%	3.3%	14.7%	14.1%	25.3%	14.1%	11.3%	18.0%	22.2%	18.3%	13.7%	17.8%	20.6%	24.2%	14.4%
Plaid Cymru	27	8	19	12	4	11	3	1	1	14	-	-	-	27	-	11	2	6	8	-	-	-	-	27	-	2	15	10	8	27	-	15	2	6	3	9	11	4	1	5	22	1	5	21
Another Party (Net)	4.1%	1.5%	4.0%	4.7%	1.1%	2.9%	1.0%	0.2%	0.4%	18.8%	-	-	-	11.4%	-	4.8%	1.1%	2.1%	2.5%	7.9%	1.2%	4.9%	4.6%	-	2.4%	1.9%	3.5%	2.4%	4.8%	2.9%	-	2.8%	3.3%	2.2%	4.3%	3.6%	2.0%	3.5%	1.7%	2.0%	3.0%	2.0%	2.7%	2.8%
Green	31	10	21	14	13	4	2	2	11	10	-	-	-	31	-	10	5	10	5	8	1	5	16	-	1	3	17	8	12	28	3	20	2	1	2	13	10	5	3	10	21	-	1	30
BNP	3.1%	2.0%	4.4%	5.7%	3.7%	0.9%	0.8%	0.9%	6.0%	13.4%	-	-	-	13.2%	-	4.6%	4.0%	3.3%	1.7%	7.9%	0.8%	2.0%	4.5%	-	2.4%	3.7%	3.8%	1.9%	7.4%	3.1%	4.1%	3.7%	3.5%	0.6%	3.4%	5.4%	1.8%	4.2%	6.0%	3.7%	2.9%	-	0.7%	4.0%
Trade Unionist and Socialist Coalition (TUSC)	2	-	2	2	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	2	2	-	-	-	-	2	-	-	-	2	-	-	-	2	
Monster Raving Loony Party	0.2%	0.3%	-	0.6%	-	-	-	-	-	-	-	-	-	0.6%	-	-	-	0.5%	-	-	-	0.6%	-	-	-	1.9%	-	-	1.0%	0.2%	-	-	-	-	0.6%	-	-	-	-	-	-	-	0.2%	
Party not listed	-	-	-	-	-	-	-	-	-	-	-	-	-	0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Undecided	157	52	105	64	47	46	32	15	43	4	-	-	-	157	33	15	57	52	14	38	31	64	4	6	10	49	55	34	152	5	76	9	27	13	46	65	31	6	39	118	4	22	131	
Refuse	16	7	9	9	6	1	-	-	3	-	-	-	-	-	2	1	9	3	-	6	1	9	-	-	2	5	-	1	14	2	9	7	1	-	9	4	-	3	13	-	2	14		
SIGMA	995	519	476	254	355	387	299	238	182	73	236	294	55	238	157	222	137	306	330	103	152	248	349	93	45	81	439	432	158	915	80	533	65	257	72	242	549	120	53	266	729	67	187	741

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 18**  
**Q12. Weighted by general weighting, likelihood to vote and with undecided / refused removed**  
**Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : Respondents likely to vote**

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecl	AB	C1	C2	DE	London	Midland	North	South	Scotland	Wales	Conserv	Statist	Conserv	Liberal	White	Non-white	In employment	Unemplo	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	782	361	421	96	247	439	236	178	130	93	219	241	62	260	-	178	165	201	238	75	111	212	261	82	38	79	370	348	124	740	42	369	34	281	64	165	427	65	89	156	626	83	195	504		
Weighted Total	822	460	362	181	301	340	267	223	136	69	236	294	55	238	-	187	121	240	274	89	109	216	276	89	39	69	384	377	123	749	73	448	50	229	59	187	479	88	46	224	598	63	163	596		
Conservative	236	132	103	24	85	126	191	10	11	1	236	-	-	-	-	65	48	70	53	31	35	50	102	9	8	14	118	138	24	222	13	136	7	77	15	33	173	14	9	57	179	20	69	148		
	28.7%	28.8%	28.5%	13.5%	28.3%	37.0%	71.6%	4.4%	8.4%	1.0%	100.0%	-	-	-	-	34.6%	39.4%	29.3%	19.3%	34.7%	32.5%	23.3%	36.9%	10.4%	19.2%	19.9%	30.6%	36.6%	19.9%	29.7%	18.3%	30.3%	13.7%	33.4%	25.3%	17.8%	36.1%	15.3%	20.4%	25.5%	29.9%	30.9%	42.1%	24.7%		
Labour	294	175	119	95	113	85	6	205	32	4	-	294	-	-	-	56	33	101	104	27	44	98	71	37	14	13	120	112	43	245	48	159	30	66	17	86	151	35	15	100	193	22	36	236		
	35.7%	38.0%	32.9%	52.8%	37.5%	25.1%	2.3%	91.6%	23.4%	6.4%	-	100.0%	-	-	-	29.9%	27.5%	42.0%	37.8%	30.4%	40.4%	45.2%	25.6%	42.1%	36.5%	18.7%	31.2%	29.7%	35.1%	32.7%	66.3%	35.4%	59.1%	28.9%	29.0%	45.7%	31.4%	39.9%	33.0%	44.8%	32.3%	34.3%	34.3%	39.5%		
Liberal Democrat	55	29	26	13	21	21	-	1	45	-	-	55	-	-	-	38	9	8	12	10	3	9	26	5	2	6	29	16	11	50	5	37	-	11	7	17	27	3	5	11	45	7	5	44		
	6.7%	6.3%	7.2%	7.1%	7.0%	6.2%	-	0.3%	33.3%	-	-	100.0%	-	-	-	15.1%	7.4%	2.5%	4.4%	10.9%	2.7%	4.4%	9.4%	5.7%	5.5%	8.8%	7.5%	4.1%	8.7%	6.7%	7.3%	8.2%	-	5.0%	12.0%	9.3%	5.7%	3.9%	11.6%	4.7%	7.5%	10.6%	3.0%	7.3%		
UK Independence Party (UKIP)	166	99	67	20	58	88	64	5	36	31	-	-	-	-	166	17	22	43	83	13	25	46	62	10	10	25	84	89	20	163	3	78	9	65	10	27	99	27	10	36	130	14	45	107		
	20.2%	21.6%	18.5%	11.0%	19.3%	25.8%	24.2%	2.4%	26.3%	45.6%	-	-	-	-	69.9%	9.1%	18.6%	18.0%	30.5%	14.8%	22.7%	21.5%	22.3%	11.3%	25.8%	35.9%	21.9%	23.6%	16.1%	21.8%	3.6%	17.5%	18.4%	28.3%	17.2%	14.6%	20.6%	30.1%	20.9%	16.2%	21.7%	21.9%	27.8%	17.9%		
Scottish National Party (SNP)	27	8	19	12	4	11	3	1	1	14	-	-	-	-	27	11	2	6	8	-	-	-	-	27	-	2	15	10	8	27	-	15	2	6	3	9	11	4	1	5	22	1	5	21		
	3.3%	1.7%	5.3%	6.6%	1.3%	3.2%	1.1%	0.3%	0.6%	20.0%	-	-	-	-	11.4%	5.7%	1.3%	2.7%	3.0%	-	-	-	-	30.4%	-	2.2%	3.9%	2.7%	6.1%	3.6%	-	3.3%	4.3%	2.5%	5.2%	4.7%	2.3%	4.7%	2.0%	2.4%	3.6%	2.2%	3.0%	3.5%		
Plaid Cymru	4	4	-	-	4	-	-	-	4	-	-	-	-	-	4	-	-	1	3	-	-	-	-	-	4	-	-	3	-	4	-	1	-	3	-	-	4	-	-	-	4	-	1	3		
	0.5%	0.9%	-	-	1.2%	-	-	-	5.9%	-	-	-	-	-	1.7%	0.2%	0.1%	0.2%	1.1%	-	-	-	-	-	10.2%	-	0.9%	-	0.5%	-	0.3%	-	1.1%	-	-	-	0.8%	-	0.2%	-	0.7%	0.2%	0.3%	0.6%		
Another Party (Net)	40	13	27	16	20	5	2	2	11	15	-	-	-	-	40	10	7	13	11	8	2	12	16	-	1	10	18	9	17	37	3	22	2	2	7	15	15	5	5	14	26	-	2	38		
	4.9%	2.8%	7.6%	8.8%	6.5%	1.4%	0.8%	0.9%	8.1%	21.1%	-	-	-	-	17.0%	5.4%	5.8%	5.3%	3.9%	9.1%	1.6%	5.6%	5.8%	-	2.7%	14.4%	4.6%	2.3%	14.1%	5.0%	4.5%	4.9%	4.5%	0.8%	11.3%	7.9%	3.0%	6.1%	11.9%	6.4%	4.4%	-	1.4%	6.4%		
Green	31	10	21	14	13	4	2	2	11	10	-	-	-	-	31	10	5	10	5	8	1	5	16	-	1	3	17	8	12	28	3	20	2	1	2	13	10	5	3	10	21	-	1	30		
	3.8%	2.2%	5.8%	8.0%	4.4%	1.1%	0.8%	0.9%	8.1%	14.3%	-	-	-	-	13.2%	5.4%	4.5%	4.2%	2.0%	9.1%	1.2%	2.3%	5.7%	-	2.7%	4.4%	4.4%	2.2%	9.6%	3.7%	4.5%	4.4%	4.5%	0.6%	4.2%	7.0%	2.0%	5.7%	6.9%	4.4%	3.6%	-	0.8%	5.0%		
BNP	6	1	5	-	5	1	-	-	-	5	-	-	-	-	6	-	-	1	5	-	-	5	1	-	-	4	1	1	4	6	-	1	-	4	-	5	-	1	4	1	-	1	5			
	0.7%	0.3%	1.3%	-	1.6%	0.3%	-	-	-	6.8%	-	-	-	-	2.5%	-	-	0.1%	0.3%	1.8%	-	0.3%	2.5%	0.1%	-	-	5.8%	0.2%	0.1%	3.3%	0.8%	-	0.2%	-	0.1%	7.1%	-	1.0%	0.4%	2.0%	2.0%	0.2%	-	0.5%	0.9%	
Trade Unionist and Socialist Coalition (TUSC)	2	-	2	0	-	-	-	-	-	-	-	-	-	-	2	-	-	2	-	-	-	2	-	-	-	2	-	-	2	2	-	-	-	-	2	-	-	-	-	-	2	-	-	2		
	0.2%	-	0.4%	0.8%	-	-	-	-	-	-	-	-	-	-	0.6%	-	-	0.6%	-	-	-	0.7%	-	-	-	2.2%	-	-	1.2%	0.2%	-	-	-	-	-	0.8%	-	-	-	-	-	0.3%	-	-	0.9%	
Monster Raving Loony Party	2	2	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	1	-	-	-	-	-	-	-	1	-	-	-	2	-	1	-	-	-	-	-	-	1	-	2	-	-	2		
	0.2%	0.3%	-	-	0.5%	-	-	-	-	-	-	-	-	-	0.7%	-	-	1.1%	0.1%	-	-	-	-	-	-	2.0%	-	-	-	0.2%	-	0.3%	-	-	-	0.1%	-	-	-	-	0.3%	-	-	-	0.3%	
Party not listed	*	*	*	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-	-	*	*	*	*	*	-	-	-	-	-	*	*	*	*	*	*	*	*	*		
	0.1%	0.1%	0.1%	-	0.1%	-	-	-	-	-	-	-	-	-	0.1%	-	-	*	*	-	-	-	-	-	-	*	*	*	*	*	-	-	-	-	-	*	*	*	*	*	*	*	*			
SIGMA	822	460	362	181	301	340	267	223	136	69	236	294	55	238	-	187	121	240	274	89	109	216	276	89	39	69	384	377	123	749	73	448	50	229	59	187	479	88	46	224	598	63	163	596		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 19**  
**Q12. Weighted by general weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote**  
**Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base : Respondents likely to vote**

	Gender		Age			2010 Vote				GE Voting Intention							Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	897	398	499	108	287	502	270	201	181	100	219	241	62	260	114	199	184	239	275	83	132	242	310	87	40	88	419	389	142	853	44	422	40	317	78	184	489	78	103	179	718	91	220	586	
Weighted Total	920	502	418	205	334	380	299	238	182	73	236	294	55	238	94	208	130	273	308	100	131	234	316	93	42	75	419	408	138	846	74	499	56	254	68	204	532	102	51	250	670	67	179	674	
Conservative	268	149	119	34	92	142	223	10	11	1	236	-	-	-	32	73	52	83	60	38	43	56	113	10	8	16	128	149	28	254	14	148	7	88	17	35	192	18	11	67	201	20	75	173	
	29.1%	29.7%	28.4%	16.6%	27.4%	37.4%	74.6%	4.2%	6.3%	0.9%	100.0%	-	-	-	33.9%	35.0%	40.1%	30.2%	19.5%	37.6%	32.9%	24.0%	35.8%	10.8%	18.2%	21.1%	30.6%	36.6%	20.0%	30.0%	19.1%	29.7%	12.1%	34.5%	25.2%	17.0%	36.2%	17.4%	21.7%	26.8%	29.9%	29.7%	41.8%	25.7%	
Labour	309	180	129	100	118	92	6	220	32	4	-	294	-	-	15	57	34	107	112	30	50	102	72	38	14	14	130	118	44	260	48	164	34	70	19	93	156	37	16	105	204	23	37	248	
	33.6%	35.9%	30.8%	48.5%	35.2%	24.1%	2.0%	92.1%	17.4%	6.0%	-	100.0%	-	-	16.1%	27.2%	25.9%	39.2%	36.2%	30.0%	36.6%	43.4%	22.8%	40.7%	34.3%	18.7%	31.1%	28.6%	32.0%	30.8%	65.4%	32.9%	59.7%	27.4%	26.7%	45.6%	29.4%	35.9%	31.0%	42.1%	30.4%	34.8%	20.8%	36.9%	
Liberal Democrat	101	48	53	24	42	35	-	1	91	-	-	-	55	-	43	41	13	20	28	11	11	17	49	8	5	9	42	30	22	96	6	68	2	19	11	25	51	11	7	21	80	8	14	79	
	11.0%	9.6%	12.7%	11.7%	12.6%	9.3%	-	0.3%	50.2%	-	-	-	100.0%	-	45.5%	19.5%	9.7%	7.3%	9.2%	11.1%	8.2%	7.6%	15.6%	8.6%	11.1%	11.6%	10.1%	7.3%	15.7%	11.3%	7.5%	13.7%	4.1%	7.4%	16.7%	12.5%	9.7%	10.9%	14.0%	8.3%	12.0%	12.6%	7.6%	11.8%	
UK Independence Party (UKIP)	166	99	67	20	58	88	64	5	36	31	-	-	-	166	*	17	23	43	83	13	25	46	62	10	10	25	84	89	20	164	3	78	9	65	10	27	99	27	10	36	130	14	45	107	
	18.1%	19.8%	16.0%	9.7%	17.5%	23.1%	21.6%	2.3%	19.6%	43.1%	-	-	-	69.9%	0.1%	8.2%	17.3%	15.8%	27.1%	13.2%	18.9%	19.7%	19.6%	10.8%	24.2%	33.3%	20.1%	21.8%	14.4%	19.3%	3.6%	15.7%	16.2%	25.5%	15.0%	13.4%	18.5%	26.1%	19.2%	14.6%	19.4%	20.7%	25.2%	15.9%	
Scottish National Party (SNP)	27	8	19	12	4	11	3	1	1	14	-	-	-	27	-	11	2	6	8	-	-	-	-	27	-	2	15	10	8	27	-	15	2	6	3	9	11	4	1	5	22	1	5	21	
	2.9%	1.6%	4.6%	5.8%	1.2%	2.9%	1.0%	0.2%	0.4%	18.8%	-	-	-	11.4%	-	5.1%	1.2%	2.4%	2.7%	-	-	-	-	29.1%	-	2.0%	3.6%	2.5%	5.5%	3.2%	-	3.0%	3.8%	2.2%	4.5%	4.3%	2.1%	4.1%	1.8%	2.1%	3.2%	2.1%	2.8%	3.1%	
Plaid Cymru	4	4	*	-	-	4	-	-	-	4	-	-	-	4	-	*	*	1	3	-	-	-	-	-	-	-	*	3	-	4	-	1	-	3	-	-	4	-	*	-	4	*	1	3	
	0.4%	0.8%	*	-	-	1.1%	-	-	-	5.5%	-	-	-	1.7%	-	0.2%	0.1%	0.2%	1.0%	-	-	-	-	-	-	-	0.9%	-	0.5%	-	0.3%	-	1.0%	-	-	0.7%	-	0.2%	-	0.6%	0.2%	0.3%	0.5%		
Another Party (Net)	45	13	31	16	21	8	2	2	11	19	-	-	-	40	4	10	7	14	13	8	2	13	20	-	1	10	19	9	17	41	3	23	2	5	7	15	18	6	6	15	30	-	3	42	
	4.9%	2.7%	7.5%	7.7%	6.2%	2.1%	0.8%	0.9%	6.0%	25.6%	-	-	-	17.0%	4.4%	4.9%	5.7%	5.0%	4.4%	8.1%	1.3%	5.4%	6.2%	-	2.6%	13.3%	4.4%	2.2%	12.5%	4.9%	4.4%	4.7%	4.0%	1.9%	9.9%	7.2%	3.3%	5.5%	12.2%	6.0%	4.4%	-	1.5%	6.2%	
Green	35	11	25	14	14	6	2	2	11	14	-	-	-	31	4	10	6	11	8	8	1	6	19	-	1	3	17	8	12	32	3	21	2	4	2	13	13	5	4	10	25	-	1	34	
	3.8%	2.1%	5.9%	7.0%	4.3%	1.7%	0.8%	0.9%	6.0%	18.8%	-	-	-	13.2%	4.1%	4.9%	4.6%	4.0%	2.6%	8.1%	1.0%	2.4%	6.0%	-	2.6%	4.0%	4.2%	2.1%	8.5%	3.8%	4.4%	4.2%	4.0%	1.6%	3.6%	6.4%	2.4%	4.9%	7.7%	4.2%	3.7%	-	0.8%	5.0%	
BNP	6	1	5	-	5	1	-	-	-	5	-	-	-	6	*	*	1	5	-	-	*	5	*	-	-	-	4	1	1	4	6	-	1	-	*	4	-	5	1	1	4	2	-	1	5
	0.7%	0.2%	1.2%	-	1.4%	0.4%	-	-	-	6.8%	-	-	-	2.5%	0.3%	-	0.1%	0.3%	1.7%	-	0.3%	2.3%	0.1%	-	-	-	5.4%	0.2%	0.1%	2.9%	0.7%	-	0.2%	-	0.2%	6.2%	-	0.9%	0.6%	1.8%	1.8%	0.3%	-	0.6%	0.8%
Trade Unionist and Socialist Coalition (TUSC)	2	-	2	2	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	2	2	-	-	-	-	-	2	-	-	-	2	-	-	2		
	0.2%	-	0.4%	0.7%	-	-	-	-	-	-	-	-	-	0.6%	-	-	-	0.6%	-	-	-	0.6%	-	-	-	-	2.0%	-	-	1.1%	0.2%	-	-	-	-	0.7%	-	-	-	-	0.2%	-	-	0.2%	
Monster Raving Loony Party	2	2	-	-	2	-	-	-	-	-	-	-	-	2	-	-	1	*	-	-	-	-	-	-	-	1	-	-	-	2	-	1	-	-	-	*	-	-	1	-	2	-	-	2	
	0.2%	0.3%	-	-	0.5%	-	-	-	-	-	-	-	-	0.7%	-	-	1.1%	0.1%	-	-	-	0.1%	-	-	-	-	1.8%	-	-	0.2%	-	0.3%	-	-	-	0.1%	-	-	-	2.7%	-	0.2%	-	-	0.2%
Party not listed	*	*	*	-	*	-	-	-	-	-	-	-	-	*	-	-	*	*	-	-	-	-	-	-	-	-	*	-	*	-	*	-	-	-	-	*	-	-	*	-	*	-	*		
	*	*	*	-	*	-	-	-	-	-	-	-	-	0.1%	-	-	*	*	-	-	-	0.1%	-	-	-	-	-	*	-	*	-	*	-	-	-	-	*	-	*	-	*				
SIGMA	920	502	418	205	334	380	299	238	182	73	236	294	55	238	94	208	130	273	308	100	131	234	316	93	42	75	419	408	138	846	74	499	56	254	68	204	532	102	51	250	670	67	179	674	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 20**  
**Q14A. Which of the following parties would you seriously consider voting for at the next general election?**  
**Conservative**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention									Region					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Would seriously consider	463	221	242	131	146	187	244	32	58	10	221	24	14	68	129	123	70	143	127	44	98	93	181	25	20	42	201	225	62	432	32	241	24	119	27	112	259	61	15	119	344	26	104	333	
	44.1%	43.3%	44.8%	43.1%	39.3%	49.5%	87.3%	14.1%	32.8%	14.1%	99.8%	8.4%	26.2%	29.1%	59.2%	56.5%	47.9%	43.4%	35.5%	43.1%	56.7%	36.0%	48.6%	28.6%	39.3%	50.0%	45.8%	51.2%	35.9%	44.7%	36.5%	43.5%	33.0%	47.4%	34.6%	39.9%	47.1%	47.3%	26.2%	42.8%	44.5%	40.1%	55.6%	41.7%	
Would not seriously consider	589	290	299	172	225	191	35	193	120	63	+	256	40	165	89	95	76	187	231	59	75	166	191	63	31	42	238	214	111	534	55	313	48	132	51	168	292	68	43	159	429	39	83	467	
	55.9%	56.7%	55.2%	56.9%	60.7%	50.5%	12.7%	65.9%	67.2%	85.9%	0.2%	91.6%	73.8%	70.9%	40.8%	43.5%	52.1%	56.6%	64.5%	56.9%	43.3%	64.0%	51.4%	71.4%	60.7%	50.0%	54.2%	48.8%	64.1%	55.3%	63.5%	56.5%	67.0%	52.6%	65.4%	60.1%	52.9%	52.7%	73.8%	57.2%	55.5%	59.9%	44.4%	58.3%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 21**  
**Q14B. Which of the following parties would you seriously consider voting for at the next general election?**  
**Labour**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention									Region					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Would seriously consider	517	242	276	203	169	144	46	207	84	21	38	274	25	48	125	118	61	180	157	56	102	135	139	55	26	28	210	187	99	460	57	275	48	89	40	171	238	67	26	156	361	32	60	425	
	49.1%	47.3%	50.9%	67.2%	45.6%	38.2%	16.4%	92.3%	47.1%	28.8%	17.2%	98.2%	46.0%	20.6%	57.1%	54.1%	42.0%	54.6%	44.0%	54.6%	59.1%	52.2%	37.3%	63.1%	50.3%	33.5%	47.9%	42.7%	56.9%	47.6%	66.3%	49.6%	66.2%	35.3%	51.8%	61.2%	43.1%	51.7%	45.0%	56.0%	46.7%	49.1%	32.0%	53.2%	
Would not seriously consider	535	269	266	99	202	233	234	17	94	52	184	5	30	185	94	100	85	150	200	47	71	124	234	32	26	56	229	251	75	508	29	279	24	162	38	108	314	62	32	122	412	33	127	375	
	50.9%	52.7%	49.1%	32.8%	54.4%	61.8%	83.6%	7.7%	52.9%	71.2%	82.8%	1.8%	54.0%	79.4%	42.9%	45.9%	58.0%	45.4%	55.0%	45.4%	40.9%	47.6%	62.7%	36.9%	49.7%	66.5%	52.1%	57.3%	43.1%	52.4%	33.7%	50.4%	33.8%	64.7%	48.2%	38.8%	56.9%	48.3%	55.0%	44.0%	53.3%	50.9%	68.0%	46.8%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 22**  
**Q14C. Which of the following parties would you seriously consider voting for at the next general election?**  
**Liberal Democrat**  
**Base : All Respondents**

Total	Gender		Age			2010 Vote				GE Voting Intention									Region					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Would seriously consider	275	104	171	109	106	60	43	31	86	8	45	33	52	35	104	81	32	102	60	26	58	48	104	20	19	24	132	102	55	244	31	158	21	35	19	96	114	45	12	92	183	16	31	228	
	26.1%	20.3%	31.6%	36.1%	28.4%	15.9%	15.4%	14.0%	48.0%	10.4%	20.2%	11.7%	94.6%	14.9%	47.6%	37.3%	21.9%	30.9%	16.7%	25.5%	33.4%	18.3%	27.9%	22.8%	36.6%	28.5%	30.0%	23.3%	31.7%	25.2%	36.4%	28.6%	29.2%	14.1%	24.6%	34.5%	20.7%	34.4%	20.6%	33.2%	23.6%	24.2%	16.5%	28.5%	
Would not seriously consider	777	407	370	194	266	318	236	193	93	66	177	247	3	199	114	137	114	228	298	77	115	212	268	68	33	60	307	336	118	722	55	396	51	216	59	183	437	85	46	196	591	49	156	572	
	73.9%	79.7%	68.4%	63.9%	71.6%	84.1%	84.6%	86.0%	52.0%	89.6%	79.8%	88.3%	5.4%	85.1%	52.4%	62.7%	78.1%	69.1%	83.3%	74.5%	66.6%	81.7%	72.1%	77.2%	63.4%	71.5%	70.0%	76.7%	68.3%	74.8%	63.6%	71.4%	70.8%	85.9%	75.4%	65.5%	79.3%	65.6%	79.4%	66.8%	76.4%	75.8%	83.5%	71.5%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 23**  
**Q14D. Which of the following parties would you seriously consider voting for at the next general election?**  
**UK Independence Party (UKIP)**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention									Region					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Would seriously consider	392	202	189	99	144	148	118	67	70	40	51	62	8	174	89	61	51	119	160	35	66	104	129	31	26	41	166	183	54	374	18	204	35	103	27	94	203	65	20	125	267	29	77	286	
	37.2%	39.6%	35.0%	32.7%	38.8%	39.3%	42.1%	30.0%	39.5%	54.9%	23.0%	22.0%	14.7%	74.4%	40.9%	28.1%	35.1%	36.0%	44.8%	33.6%	38.2%	40.1%	34.6%	35.7%	49.8%	49.3%	37.8%	41.8%	31.4%	38.7%	20.7%	36.7%	48.2%	41.1%	34.2%	33.6%	36.8%	50.1%	34.1%	44.7%	34.5%	44.4%	41.0%	35.8%	
Would not seriously consider	660	308	352	204	227	229	162	157	108	33	171	218	47	60	129	157	95	211	198	69	107	155	243	57	26	42	273	255	119	592	69	350	37	148	51	186	348	65	38	154	506	96	110	514	
	62.8%	60.4%	65.0%	67.3%	61.2%	60.7%	57.9%	70.0%	60.5%	45.1%	77.0%	78.0%	85.3%	25.6%	59.1%	71.9%	64.9%	64.0%	55.2%	66.4%	61.8%	59.9%	65.4%	64.3%	50.2%	50.7%	62.2%	58.2%	68.6%	61.3%	79.3%	63.3%	51.8%	58.9%	65.8%	66.4%	63.2%	49.9%	65.9%	55.3%	65.5%	55.6%	59.0%	64.2%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 24**  
**Q15. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010 can you remember whether or not you voted in that specific election?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention									Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
I did not vote in the 2010 General Election	219	83	136	114	63	42	-	-	-	-	23	48	10	49	66	34	34	74	77	18	28	62	83	16	11	21	76	71	63	191	28	117	22	18	11	99	63	40	14	48	171	12	24	183
	20.8%	16.3%	25.1%	37.7%	17.0%	11.0%	-	-	-	-	10.3%	17.3%	18.9%	21.0%	30.2%	15.5%	23.0%	22.5%	21.6%	17.0%	16.0%	23.9%	22.4%	17.9%	22.2%	24.9%	17.3%	16.2%	36.2%	19.7%	33.0%	21.2%	30.8%	7.0%	14.2%	35.4%	11.5%	31.0%	23.4%	17.4%	22.1%	18.0%	12.8%	22.9%
I voted in the 2010 General Election	785	418	367	158	294	332	279	224	178	73	197	230	43	182	117	181	111	221	272	83	121	186	281	72	40	59	357	344	104	734	51	422	45	233	64	151	475	85	44	218	568	53	158	574
	74.6%	81.9%	67.8%	52.3%	79.3%	88.0%	100.0%	100.0%	100.0%	100.0%	88.6%	82.4%	79.0%	78.1%	53.7%	83.3%	76.0%	66.9%	76.0%	80.5%	69.8%	71.6%	75.5%	81.7%	77.6%	71.1%	81.3%	78.5%	59.8%	76.0%	62.4%	92.9%	81.7%	53.8%	86.2%	65.9%	75.3%	78.1%	73.4%	81.8%	84.4%	71.8%		
Don't remember	48	9	38	30	14	4	-	-	-	-	2	1	1	2	35	3	1	35	9	3	25	12	8	*	*	3	6	23	7	41	6	15	5	*	3	30	13	4	1	13	35	*	5	42
	4.5%	1.8%	7.1%	10.0%	3.7%	0.9%	-	-	-	-	1.1%	0.3%	2.1%	0.8%	16.1%	1.2%	1.0%	10.5%	2.5%	2.5%	14.2%	4.4%	2.1%	0.3%	0.3%	4.1%	1.4%	5.3%	3.9%	4.3%	7.5%	2.7%	6.9%	0.1%	4.2%	10.8%	2.3%	3.1%	1.3%	4.5%	4.5%	0.2%	2.8%	5.3%
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 25**  
**Q16. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?**  
**Base : Respondent Voted in General Election in May 2010**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scottan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	793	350	443	77	258	458	271	201	181	102	192	201	52	204	135	180	164	207	242	71	119	206	284	73	38	72	373	346	116	762	31	363	36	296	72	141	447	69	94	155	638	81	202	510		
Weighted Total	785	418	367	158	294	332	279	224	178	73	197	230	43	182	117	181	111	221	272	83	121	186	281	72	40	59	357	344	104	734	51	422	45	233	64	151	475	85	44	218	568	53	158	574		
Conservative	279	156	124	29	94	156	279	-	-	-	176	6	-	65	33	61	50	87	81	41	46	61	109	13	9	20	130	152	22	275	5	141	8	105	18	39	189	25	12	63	216	16	86	177		
	35.6%	37.3%	33.7%	18.6%	32.0%	46.8%	100.0%	-	-	-	89.6%	2.5%	-	35.6%	27.8%	33.5%	44.9%	39.5%	30.0%	49.5%	38.3%	32.7%	38.6%	18.8%	22.2%	33.4%	36.5%	44.1%	21.4%	37.4%	9.3%	33.3%	17.8%	45.1%	28.0%	25.8%	39.7%	29.8%	28.2%	29.1%	38.1%	30.6%	54.7%	30.8%		
Labour	224	130	94	58	88	78	-	224	-	-	9	190	1	8	17	39	26	74	85	21	45	66	51	27	12	7	106	96	27	188	37	119	22	59	16	46	129	30	12	87	137	18	32	174		
	28.6%	31.2%	25.6%	36.8%	29.9%	23.4%	-	100.0%	-	-	4.5%	82.4%	1.6%	4.3%	14.6%	21.7%	23.4%	33.4%	31.3%	25.4%	37.2%	35.6%	18.3%	36.9%	29.5%	11.7%	29.6%	28.0%	26.4%	25.6%	71.1%	28.3%	49.0%	25.2%	24.6%	30.3%	27.2%	35.7%	27.3%	40.2%	24.1%	34.5%	20.3%	30.3%		
Liberal Democrat	178	94	84	41	70	67	-	-	178	-	10	30	42	45	46	59	23	35	61	14	21	36	90	9	8	17	76	63	29	173	5	107	6	47	14	43	97	17	13	40	139	13	26	140		
	22.7%	22.6%	22.6%	26.0%	23.7%	20.2%	-	-	100.0%	-	5.2%	12.9%	96.8%	24.8%	38.8%	32.8%	20.8%	15.6%	22.4%	16.4%	17.4%	19.4%	32.1%	12.5%	21.0%	26.5%	21.2%	18.3%	28.3%	23.6%	9.8%	25.4%	12.9%	20.3%	22.5%	28.3%	20.4%	19.7%	29.3%	18.2%	24.4%	23.7%	16.2%	24.4%		
UK Independence Party (UKIP)	24	13	12	2	16	8	-	-	-	-	1	-	-	23	-	2	3	17	1	3	6	6	6	2	-	4	12	11	4	23	1	15	1	5	3	2	17	2	3	5	15	4	4	16		
	3.1%	3.0%	3.1%	1.4%	5.3%	1.9%	-	-	-	-	0.3%	0.1%	-	12.5%	0.1%	0.9%	2.2%	1.5%	6.1%	1.3%	2.3%	3.0%	2.2%	8.5%	5.8%	6.5%	3.2%	3.2%	4.0%	3.2%	1.9%	3.7%	1.3%	2.0%	4.6%	1.4%	3.6%	2.8%	5.7%	2.2%	3.4%	7.9%	2.3%	2.8%		
Green	14	3	11	5	5	4	-	-	-	-	-	1	-	10	4	2	5	3	3	1	3	7	-	-	-	-	7	2	3	11	3	9	2	2	1	6	6	-	2	2	12	-	1	13		
	1.8%	0.8%	2.9%	3.3%	1.7%	1.1%	-	-	-	-	0.2%	-	-	5.4%	3.0%	2.0%	1.6%	2.4%	1.2%	3.1%	0.6%	1.8%	2.5%	-	-	-	2.1%	0.6%	2.6%	1.5%	5.0%	2.1%	4.5%	1.0%	0.9%	4.1%	1.2%	-	3.5%	1.0%	2.1%	-	0.5%	2.3%		
British National Party (BNP)	11	2	9	2	7	3	-	-	-	-	-	9	3	1	1	3	7	-	-	-	7	3	-	-	1	5	2	-	5	11	-	3	2	3	4	1	6	4	-	7	4	-	4	8		
	1.5%	0.5%	2.6%	1.0%	2.2%	1.0%	-	-	-	-	-	4.9%	2.2%	0.3%	0.2%	1.2%	2.6%	-	-	-	4.0%	1.2%	-	1.5%	-	7.8%	0.5%	-	4.7%	1.6%	-	0.7%	3.4%	1.1%	6.6%	0.6%	1.4%	4.8%	-	3.3%	0.7%	-	2.3%	1.4%		
Scottish National Party (SNP)	16	6	10	6	3	7	-	-	-	-	-	3	-	14	-	8	1	3	4	-	-	-	-	16	-	3	9	7	3	16	-	8	-	4	3	6	9	-	1	3	13	1	2	14		
	2.1%	1.4%	2.8%	3.9%	1.1%	2.1%	-	-	-	-	-	1.1%	-	7.5%	-	4.3%	1.1%	1.3%	1.6%	-	-	-	-	22.7%	-	4.6%	2.6%	2.1%	3.4%	2.2%	-	1.8%	-	1.9%	5.1%	3.9%	1.9%	-	3.1%	1.5%	2.3%	1.8%	1.1%	2.4%		
Plaid Cymru	4	4	-	-	-	4	-	-	-	-	-	-	-	4	-	1	-	-	3	-	-	-	-	-	-	-	-	3	-	4	-	2	-	2	-	4	-	-	-	4	-	-	3	3		
	0.5%	0.9%	-	-	-	1.2%	-	-	-	-	-	-	-	2.2%	-	0.3%	0.1%	0.2%	1.0%	-	-	-	-	-	-	-	0.1%	1.0%	-	0.5%	-	0.4%	-	1.0%	-	0.8%	-	0.2%	-	0.7%	0.2%	0.3%	0.6%			
Other	4	3	-	-	4	-	-	-	4	-	1	-	3	-	-	-	-	-	3	3	-	-	-	-	-	-	3	3	-	4	-	-	3	-	-	3	-	-	4	-	-	4	-	3		
	0.5%	0.8%	-	-	1.1%	-	-	-	5.0%	-	0.3%	-	1.7%	-	-	0.4%	-	-	1.2%	3.9%	0.1%	0.2%	-	-	-	-	0.5%	0.8%	0.9%	0.3%	0.5%	-	-	-	1.4%	-	0.2%	0.7%	-	-	0.6%	-	0.3%	0.6%		
Don't Remember	13	2	12	3	7	3	-	-	-	-	1	1	1	2	9	2	4	2	5	-	-	3	6	-	4	1	5	5	6	12	1	8	-	1	4	1	9	2	1	4	9	1	2	10		
	1.7%	0.4%	3.1%	2.2%	2.5%	0.8%	-	-	-	-	0.4%	0.4%	1.6%	1.1%	7.6%	1.2%	3.7%	1.1%	1.7%	0.6%	-	1.6%	2.0%	0.3%	10.3%	1.5%	1.3%	1.4%	5.8%	1.6%	2.9%	1.8%	0.5%	0.6%	6.2%	0.5%	1.9%	2.7%	1.9%	2.0%	1.6%	1.3%	1.5%	1.8%		
Refuse	17	5	12	11	4	2	-	-	-	-	-	-	-	7	5	1	8	3	-	5	3	9	-	-	-	3	7	1	3	17	-	10	5	1	1	7	6	4	-	5	12	-	1	16		
	2.2%	1.2%	3.9%	6.8%	1.5%	0.5%	-	-	-	-	-	-	-	0.2%	6.0%	2.9%	0.8%	3.8%	1.0%	-	4.0%	1.8%	3.1%	0.3%	-	-	5.5%	2.1%	0.3%	3.2%	2.3%	-	2.5%	10.8%	0.4%	1.5%	4.9%	1.2%	4.4%	0.8%	2.5%	2.0%	-	0.4%	2.8%	
SIGMA	785	419	367	158	294	332	279	224	178	73	197	230	43	182	117	181	111	221	272	83	121	186	281	72	40	59	357	344	104	734	51	422	45	233	64	151	475	85	44	218	568	53	158	574		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 26**  
**Q17. What is your current employment status?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention							Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homemaker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Full time employment	376	225	152	132	198	46	101	84	84	23	93	109	27	80	55	146	50	118	61	46	58	98	124	40	9	42	150	123	88	326	51	376	-	-	-	106	203	48	13	144	232	16	33	328		
	35.8%	44.0%	28.0%	43.6%	53.4%	12.1%	36.1%	37.6%	47.1%	31.7%	42.0%	38.9%	49.6%	34.5%	25.0%	67.2%	34.2%	35.9%	17.2%	44.2%	33.7%	37.9%	33.4%	45.1%	17.6%	50.6%	34.2%	28.0%	50.8%	33.7%	58.5%	67.9%	-	-	-	37.9%	36.8%	37.4%	21.6%	51.7%	30.0%	24.2%	17.6%	41.0%		
Part time employment	137	37	100	47	62	28	27	26	18	9	32	35	7	20	39	21	30	51	35	12	23	38	47	9	6	6	60	59	26	125	12	137	-	-	-	42	64	24	5	47	89	12	14	111		
	13.0%	7.2%	18.5%	15.5%	16.7%	7.3%	9.8%	11.6%	10.1%	12.8%	14.2%	12.4%	12.4%	8.5%	17.8%	9.7%	20.6%	15.3%	9.8%	11.4%	13.0%	14.8%	12.5%	10.4%	11.5%	6.9%	13.8%	13.4%	14.9%	13.0%	13.4%	24.7%	-	-	-	15.1%	11.6%	18.4%	8.2%	17.0%	11.6%	18.3%	7.3%	13.9%		
Self-employed	41	26	15	3	26	12	13	9	5	4	5	10	4	16	6	8	20	8	5	4	2	8	24	2	1	5	19	18	7	39	2	41	-	-	-	7	25	5	2	12	29	2	4	35		
	3.9%	5.0%	2.8%	0.9%	7.0%	3.2%	4.5%	4.1%	3.0%	5.2%	2.1%	3.4%	7.0%	6.8%	2.8%	3.8%	13.8%	2.5%	1.3%	3.5%	1.2%	2.9%	6.5%	2.7%	1.4%	5.9%	4.4%	4.2%	3.9%	4.9%	2.6%	7.4%	-	-	-	2.6%	4.6%	4.0%	4.0%	4.2%	3.7%	3.7%	2.0%	4.3%		
Unemployed	72	35	37	31	30	11	8	22	6	4	6	27	-	12	12	2	4	25	41	8	15	20	14	3	12	2	32	15	9	62	10	-	72	-	-	37	13	16	3	23	49	3	8	61		
	6.8%	6.8%	6.9%	10.2%	8.2%	2.8%	2.9%	9.8%	3.3%	5.7%	2.9%	9.6%	-	5.3%	5.4%	1.1%	2.8%	7.5%	11.4%	7.5%	8.7%	7.6%	3.7%	3.4%	23.0%	2.6%	7.4%	3.3%	5.1%	6.4%	11.6%	-	100.0%	-	-	13.4%	2.3%	12.1%	4.4%	8.2%	6.4%	4.5%	4.3%	7.6%		
Retired	251	158	93	-	2	249	105	59	47	20	70	62	11	69	34	31	21	51	149	16	42	55	100	25	13	15	113	145	8	250	1	-	251	-	-	12	179	17	23	11	240	28	119	104		
	23.8%	31.0%	17.1%	-	0.5%	65.9%	37.6%	26.2%	26.5%	26.9%	31.7%	22.2%	19.3%	29.8%	15.5%	14.3%	14.1%	15.3%	41.5%	15.3%	24.3%	21.2%	26.9%	28.6%	24.9%	18.3%	25.8%	33.1%	4.5%	25.9%	1.0%	-	100.0%	-	-	4.3%	32.5%	13.1%	39.5%	4.1%	31.0%	43.2%	63.6%	13.0%		
Student	66	12	55	65	1	-	5	1	1	1	-	14	-	4	46	5	7	45	10	8	25	10	16	3	4	2	17	26	13	57	9	-	-	-	54	6	6	-	2	64	-	-	66			
	6.3%	2.3%	10.1%	21.6%	0.2%	-	1.9%	0.5%	0.5%	1.1%	-	5.1%	-	1.7%	20.9%	2.1%	4.6%	13.6%	2.8%	7.9%	14.4%	3.9%	4.2%	3.8%	7.7%	2.6%	3.8%	6.0%	7.4%	5.9%	10.3%	-	-	-	19.5%	1.0%	4.8%	-	0.8%	8.3%	-	-	8.3%			
Homemaker or Carer	78	6	72	8	43	27	18	16	14	11	14	17	6	21	15	4	12	25	37	6	7	26	29	5	6	8	39	35	15	78	-	-	78	-	-	3	54	11	10	34	44	4	6	69		
	7.4%	1.2%	13.3%	2.6%	11.5%	7.3%	6.4%	7.0%	8.0%	15.0%	6.3%	5.9%	11.8%	9.1%	7.1%	2.0%	8.0%	7.5%	10.4%	5.8%	3.9%	10.1%	7.7%	5.6%	10.8%	9.4%	8.8%	7.9%	8.6%	8.0%	0.5%	-	-	100.0%	1.2%	9.8%	8.2%	16.4%	12.4%	5.6%	5.7%	2.9%	8.6%			
Other	31	13	17	17	9	5	2	7	3	1	2	7	-	10	12	-	3	8	20	5	1	4	19	-	2	3	8	18	9	29	2	-	-	-	17	7	3	3	5	26	-	-	4	26		
	2.9%	2.6%	3.2%	5.5%	2.5%	1.3%	0.9%	3.2%	1.5%	1.6%	0.8%	2.4%	-	4.4%	5.5%	-	1.9%	2.5%	5.5%	4.4%	0.7%	1.5%	5.1%	0.5%	3.1%	3.6%	1.8%	4.1%	4.9%	3.0%	2.0%	-	-	-	6.1%	1.3%	2.1%	5.9%	1.6%	3.4%	0.4%	2.2%	3.3%			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 27**  
**Q18. What is your family status?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Single	280	111	168	166	86	28	39	46	43	15	33	83	17	54	80	47	41	103	89	40	57	62	87	24	9	36	89	76	76	253	27	155	37	12	3	280	-	-	-	32	248	5	1	273		
	26.6%	21.8%	31.1%	54.8%	23.0%	7.4%	13.9%	20.4%	23.9%	21.0%	14.8%	29.8%	30.9%	23.3%	36.4%	21.6%	28.2%	31.1%	24.8%	38.6%	32.8%	23.8%	23.4%	27.2%	18.2%	43.0%	20.2%	17.4%	43.8%	26.2%	30.9%	28.0%	52.0%	4.8%	4.3%	100.0%	-	-	-	11.5%	32.0%	8.2%	0.6%	34.1%		
Married or Civil Partnership	551	304	248	83	205	264	189	129	97	45	161	141	28	125	78	144	78	165	165	48	85	137	206	44	29	35	258	278	56	497	55	292	13	179	54	-	551	-	-	177	374	44	145	363		
	52.4%	59.5%	45.7%	27.3%	55.2%	69.8%	67.6%	57.7%	54.4%	62.1%	72.4%	50.5%	51.6%	53.5%	35.9%	66.0%	53.3%	49.9%	46.1%	47.0%	49.0%	52.7%	55.2%	50.6%	56.1%	41.4%	58.7%	63.5%	32.3%	51.4%	63.3%	52.7%	17.8%	71.5%	69.4%	-	100.0%	-	-	63.6%	48.4%	67.5%	77.5%	45.3%		
Cohabiting	129	57	73	54	49	26	25	30	17	6	13	33	3	33	45	20	12	51	47	7	21	37	42	11	11	7	56	45	33	127	3	77	16	17	11	-	-	129	-	-	52	78	4	14	112	
	12.3%	11.1%	13.4%	17.9%	13.3%	6.8%	9.1%	13.6%	9.4%	8.8%	6.0%	12.0%	5.6%	14.3%	20.4%	9.2%	7.9%	15.4%	13.1%	6.4%	12.3%	14.4%	11.2%	12.8%	21.9%	8.0%	12.8%	10.4%	18.8%	13.1%	3.2%	14.0%	21.8%	6.7%	13.5%	-	-	100.0%	-	-	18.6%	10.0%	5.7%	7.6%	13.9%	
Separated / Divorced	58	20	38	24	34	12	12	13	5	9	15	5	15	8	4	13	10	32	8	5	15	23	6	1	5	24	22	7	58	1	20	3	23	10	-	-	-	58	12	46	7	13	38			
	5.5%	4.0%	7.0%	6.6%	8.9%	4.4%	5.3%	7.2%	7.5%	4.1%	5.4%	8.8%	6.4%	3.9%	1.7%	8.7%	3.0%	8.9%	7.5%	3.1%	5.7%	6.2%	6.4%	1.0%	6.0%	5.4%	5.0%	3.8%	6.0%	0.7%	3.5%	3.5%	9.2%	12.2%	-	-	-	100.0%	-	-	4.4%	5.9%	10.6%	6.9%	4.8%	
Widowed	34	19	15	7	26	14	7	9	*	6	7	2	6	8	3	3	2	26	1	5	9	15	3	1	1	13	16	2	32	2	10	4	19	*	-	-	-	-	5	28	5	14	14			
	3.2%	3.7%	2.7%	1.9%	7.0%	5.0%	3.0%	5.0%	0.6%	2.6%	2.4%	3.1%	2.4%	3.4%	1.5%	1.8%	0.6%	7.1%	0.5%	2.8%	3.4%	4.0%	3.0%	2.8%	1.6%	3.0%	3.7%	1.3%	3.3%	1.9%	1.8%	4.9%	7.7%	0.6%	-	-	-	-	1.9%	3.6%	8.1%	7.4%	1.8%			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 28**  
**Q19. How many children do you have who are under the age of 18?**  
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
0	773	381	392	213	206	354	216	137	139	56	165	185	42	177	171	136	108	246	284	83	117	172	296	65	38	65	325	333	124	739	34	350	49	240	44	248	374	78	46	-	773	45	167	562		
	73.5%	74.6%	72.4%	70.4%	55.4%	93.8%	77.4%	61.0%	77.8%	76.1%	74.6%	66.3%	76.6%	75.8%	78.2%	62.3%	73.6%	74.4%	79.4%	80.8%	67.7%	66.5%	79.5%	73.6%	72.8%	77.9%	74.1%	75.9%	71.6%	76.6%	39.4%	63.3%	68.5%	95.5%	55.9%	88.6%	67.8%	60.0%	78.9%	-	100.0%	68.4%	89.3%	70.2%		
1	126	66	60	49	64	13	33	32	21	6	21	33	3	35	32	28	18	52	28	13	29	37	34	11	3	6	52	48	14	102	24	97	9	5	12	19	74	24	6	126	-	10	11	105		
	12.0%	12.9%	11.1%	16.2%	17.2%	3.4%	11.9%	14.2%	11.6%	8.8%	9.6%	12.0%	5.1%	14.9%	14.7%	12.8%	12.2%	15.7%	7.9%	12.3%	16.5%	14.3%	9.0%	12.5%	5.5%	7.8%	11.8%	10.9%	8.3%	10.5%	28.0%	17.5%	12.1%	2.1%	15.7%	6.6%	13.4%	18.7%	9.9%	45.2%	-	15.8%	5.6%	13.1%		
2	111	54	57	23	84	3	22	40	17	11	26	44	9	17	10	45	15	22	29	5	22	33	30	8	10	8	48	45	23	89	22	84	12	1	12	9	81	18	2	111	-	9	2	100		
	10.5%	10.5%	10.5%	7.6%	22.7%	0.9%	7.8%	17.8%	9.6%	14.4%	11.7%	15.8%	16.9%	7.5%	4.8%	20.8%	10.2%	6.5%	8.1%	4.7%	12.9%	12.9%	7.9%	8.9%	19.8%	10.1%	11.0%	10.3%	13.4%	9.2%	25.6%	15.2%	16.4%	0.2%	15.2%	3.2%	14.6%	13.9%	3.0%	39.7%	-	13.4%	1.0%	12.5%		
3	31	8	23	14	12	5	7	9	2	1	8	9	1	3	4	7	4	11	9	2	2	9	12	4	1	2	11	11	9	26	4	15	2	4	10	-	21	7	3	31	-	8	25			
	2.9%	1.6%	4.2%	4.6%	3.2%	1.3%	2.4%	4.0%	1.0%	0.7%	3.5%	3.2%	1.4%	1.1%	1.9%	3.3%	2.6%	3.4%	2.4%	2.2%	1.3%	3.6%	3.2%	5.0%	1.8%	2.4%	2.5%	2.5%	5.1%	2.7%	5.2%	2.7%	3.1%	1.6%	12.9%	-	3.8%	5.2%	5.4%	11.1%	-	3.3%	3.1%			
4	4	2	2	2	1	*	2	1	-	-	1	1	-	2	-	2	2	-	*	-	-	1	2	-	-	2	2	2	2	2	2	3	-	-	1	-	2	-	2	4	-	2	-	2		
	0.4%	0.3%	0.4%	0.7%	0.3%	0.1%	0.6%	0.3%	-	-	0.6%	0.4%	-	0.7%	1.3%	-	0.1%	-	-	-	-	0.6%	0.5%	0.4%	-	-	1.9%	0.5%	0.1%	0.9%	0.2%	1.8%	0.6%	-	-	0.9%	-	0.4%	-	2.9%	1.4%	-	2.4%	-	0.3%	
5 or more	7	-	7	1	5	2	-	6	-	-	-	6	-	-	1	-	-	-	7	-	-	6	-	-	-	-	-	2	1	7	-	5	-	2	-	5	-	3	-	7	-	-	2	6		
	0.7%	-	1.4%	0.4%	1.2%	0.4%	-	2.7%	-	-	-	2.2%	-	0.6%	-	-	-	-	2.0%	-	-	2.2%	-	-	-	-	-	0.4%	0.7%	0.8%	-	0.8%	-	0.6%	-	1.6%	-	2.2%	-	2.6%	-	-	0.8%	0.7%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 29**  
**Q20. How many grandchildren do you have who are under the age of 18?**  
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scottlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
0	800	375	425	292	329	179	177	174	140	57	140	224	44	169	185	179	119	263	240	95	132	179	278	70	41	65	336	307	151	726	74	473	61	104	69	273	363	112	38	238	562	-	-	800		
	76.0%	73.5%	78.5%	96.4%	88.7%	47.3%	63.3%	77.6%	78.6%	78.0%	62.9%	80.3%	80.6%	72.5%	84.8%	82.0%	81.0%	79.6%	67.1%	92.0%	76.6%	68.9%	74.7%	79.9%	79.3%	78.2%	76.4%	69.9%	87.3%	75.2%	85.5%	85.5%	84.9%	41.4%	88.2%	97.7%	65.7%	86.2%	65.9%	85.4%	72.7%	-	-	100.0%		
1	59	32	27	6	12	41	22	10	8	4	21	10	2	19	4	10	7	14	28	1	13	21	18	4	3	3	16	29	8	53	6	20	6	32	2	4	47	1	3	15	44	18	41	-		
	5.6%	6.3%	5.0%	2.0%	3.2%	10.9%	8.0%	4.5%	4.5%	5.3%	9.6%	3.6%	2.8%	8.0%	2.0%	4.8%	4.7%	4.2%	7.8%	0.9%	7.2%	8.0%	4.9%	4.4%	5.0%	4.2%	3.6%	6.6%	4.7%	5.5%	7.0%	3.6%	8.4%	12.6%	2.1%	1.4%	8.6%	1.0%	5.8%	5.3%	5.7%	27.2%	22.1%	-		
2	78	39	39	3	14	61	38	11	14	5	25	11	5	17	17	7	33	22	3	11	17	41	4	2	4	37	41	2	73	5	28	1	45	2	59	7	6	16	62	20	58	-				
	7.4%	7.6%	7.3%	1.1%	3.7%	16.2%	13.9%	4.9%	7.6%	6.5%	11.4%	4.0%	10.0%	7.3%	7.9%	7.7%	4.6%	9.9%	6.0%	2.8%	6.4%	6.7%	10.9%	4.8%	3.8%	4.6%	8.4%	9.4%	1.1%	7.6%	5.7%	5.0%	0.7%	18.0%	3.0%	0.2%	10.7%	5.6%	10.0%	5.7%	8.0%	30.7%	31.0%	-		
3	29	15	14	-	4	26	16	4	3	2	14	5	-	8	2	4	5	4	17	1	1	7	12	5	3	1	13	19	2	29	-	10	2	17	1	1	19	4	1	6	23	6	23	-		
	2.8%	2.9%	2.7%	-	1.0%	6.8%	5.8%	2.0%	1.6%	2.5%	6.5%	1.8%	0.8%	3.2%	0.6%	1.8%	3.4%	1.2%	4.7%	0.9%	0.7%	2.9%	3.1%	6.0%	4.9%	1.8%	2.9%	4.0%	1.1%	3.0%	-	1.7%	2.4%	6.6%	1.5%	0.4%	3.4%	3.2%	1.5%	2.2%	3.0%	9.2%	12.5%	-		
4	30	20	10	2	-	29	11	9	2	3	9	9	1	10	1	5	4	5	17	2	4	15	7	-	3	4	13	15	4	29	2	7	2	18	3	-	24	-	1	2	29	13	18	-		
	2.9%	3.9%	1.8%	0.5%	-	7.6%	4.0%	4.0%	1.2%	4.1%	4.0%	3.3%	2.6%	4.2%	0.3%	2.4%	2.5%	1.4%	4.7%	1.8%	2.2%	5.6%	1.8%	0.6%	5.5%	5.3%	3.1%	3.5%	2.2%	3.0%	1.8%	1.2%	2.5%	7.3%	4.0%	-	4.3%	0.4%	2.3%	0.6%	3.7%	19.2%	9.4%	-		
5 or more	55	30	26	-	13	43	15	16	12	3	12	19	2	11	9	3	5	12	35	2	12	20	17	4	1	5	25	29	6	55	-	17	1	35	1	1	40	5	8	2	53	9	47	-		
	5.3%	5.8%	4.7%	-	3.4%	11.3%	5.5%	7.0%	6.5%	3.6%	5.6%	7.0%	3.2%	4.8%	4.2%	1.3%	3.6%	3.7%	9.8%	1.6%	6.9%	7.8%	4.5%	1.5%	6.0%	5.6%	6.6%	3.7%	5.7%	-	3.0%	1.1%	14.0%	1.1%	0.4%	7.2%	3.6%	14.5%	0.8%	6.9%	13.7%	24.9%	-			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 30**  
**Q21. Which of these best describes your relationship with your grandchildren?**  
Base : Respondents having grandchildren

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	341	155	186	6	41	294	114	70	58	31	98	74	19	88	49	68	69	88	116	15	53	101	124	29	18	34	165	174	38	334	7	102	11	205	17	9	229	25	50	31	310	96	245	-			
Weighted Total	252	136	116	11	42	199	103	50	38	16	82	55	11	64	33	39	28	67	118	8	41	81	94	18	11	18	104	132	22	239	13	81	11	147	9	6	189	18	20	41	211	65	187	-			
I am the main carer for one or more of my grandchildren	14	1	13	7	4	3	1	1	4	-	7	2	4	*	1	4	4	4	1	1	6	2	6	-	-	1	5	4	4	7	7	9	3	*	*	1	4	10	*	*	12	2	14	-	-		
	5.4%	0.6%	11.1%	64.9%	8.4%	1.6%	1.3%	2.5%	11.2%	-	8.3%	4.0%	33.5%	0.6%	2.2%	11.4%	14.4%	5.9%	1.1%	8.8%	13.7%	2.3%	5.9%	-	-	3.2%	4.4%	2.7%	16.2%	2.8%	55.8%	11.5%	23.3%	0.3%	15.2%	54.4%	5.1%	2.0%	0.7%	29.4%	0.8%	21.0%	-	-			
I spend time caring for my grandchildren but am not their main carer	51	27	24	2	13	37	15	17	8	5	12	18	3	14	3	9	9	11	23	2	7	19	16	3	5	4	22	25	5	50	2	21	*	28	2	2	34	3	7	9	43	51	-	-			
	20.4%	20.1%	20.7%	14.6%	30.4%	18.6%	14.6%	34.0%	21.8%	32.8%	14.8%	33.0%	25.1%	22.3%	9.7%	21.9%	31.7%	16.8%	19.3%	23.9%	16.8%	24.1%	17.0%	15.1%	43.1%	23.7%	21.6%	18.8%	23.5%	20.6%	12.5%	25.8%	3.7%	18.8%	24.9%	27.6%	18.1%	18.6%	34.2%	21.3%	20.2%	79.0%	-	-			
I spend time with my grandchildren but do not provide care for them	141	86	55	2	19	120	64	20	21	8	46	22	4	39	26	23	13	33	72	5	26	44	52	11	4	9	55	85	8	137	4	41	6	88	4	1	107	11	11	13	128	-	141	-			
	56.0%	63.4%	47.3%	20.8%	44.1%	60.4%	62.1%	38.9%	55.9%	51.0%	56.3%	39.5%	33.8%	60.4%	78.8%	58.0%	47.4%	49.0%	61.3%	58.1%	63.2%	54.0%	54.9%	62.5%	39.3%	52.0%	53.3%	64.4%	34.5%	57.3%	31.7%	51.0%	55.5%	59.9%	38.5%	18.0%	56.6%	61.8%	56.1%	33.1%	60.4%	-	75.5%	-			
I rarely/never see my grandchildren	46	21	24	-	7	39	23	12	4	3	17	13	1	11	3	3	2	19	22	1	3	16	21	4	2	4	21	19	6	46	-	9	2	31	2	-	38	3	2	7	39	-	46	-			
	18.2%	15.9%	20.9%	-	17.1%	19.4%	22.0%	24.6%	11.1%	16.2%	20.6%	23.5%	7.6%	16.8%	9.3%	8.7%	6.5%	28.3%	18.3%	9.2%	6.3%	19.5%	22.3%	22.4%	17.6%	21.2%	20.6%	14.1%	25.8%	19.1%	-	11.6%	17.5%	21.0%	21.5%	-	20.1%	17.6%	8.9%	16.3%	18.6%	-	24.5%	-			
SIGMA	252	136	116	11	42	199	103	50	38	16	82	55	11	64	33	39	28	67	118	8	41	81	94	18	11	18	104	132	22	239	13	81	11	147	9	6	189	18	20	41	211	65	187	-			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 31**  
**Q22. What do you think is the best family environment for children to grow up in?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
With a mother and father living together in the same household	571	337	233	135	196	240	183	130	83	31	147	148	20	129	116	109	79	188	194	53	108	141	194	44	28	45	231	383	21	521	49	284	33	169	27	127	339	57	32	153	417	38	129	404	
	54.2%	66.1%	43.1%	44.5%	52.8%	63.4%	65.5%	58.0%	46.8%	41.7%	66.2%	53.1%	35.6%	55.1%	53.1%	50.2%	53.8%	57.1%	54.3%	51.3%	62.4%	54.6%	52.2%	50.1%	53.7%	53.6%	52.5%	87.4%	12.1%	54.0%	57.2%	51.2%	45.3%	67.4%	35.1%	45.2%	61.5%	44.2%	54.3%	55.0%	54.0%	58.1%	69.1%	50.4%	
It doesn't matter who the family are as long as they are loving	453	154	298	159	162	132	93	93	83	39	72	128	32	100	97	101	64	137	150	50	61	113	163	40	23	34	207	54	148	418	35	249	39	77	50	144	201	71	26	122	331	27	57	368	
	43.0%	30.2%	55.1%	52.6%	43.5%	34.9%	33.1%	41.5%	46.7%	52.9%	32.6%	45.8%	58.7%	42.8%	44.5%	46.6%	43.7%	41.4%	42.0%	48.4%	35.4%	43.5%	43.7%	45.8%	43.8%	40.1%	47.1%	12.2%	85.2%	43.2%	40.6%	44.9%	53.6%	30.5%	64.7%	51.6%	36.5%	54.6%	45.0%	43.7%	42.8%	41.9%	30.6%	46.0%	
No opinion	29	19	10	9	13	6	4	1	12	4	3	3	3	5	5	7	4	5	13	*	4	5	15	4	1	5	2	2	5	27	2	22	1	5	*	9	11	2	*	3	25	-	1	28	
	2.7%	3.7%	1.8%	2.9%	3.6%	1.7%	1.4%	0.4%	6.5%	5.4%	1.2%	1.1%	5.7%	2.1%	2.4%	3.2%	2.4%	1.5%	3.7%	0.2%	2.2%	1.9%	4.0%	4.0%	2.5%	6.3%	0.4%	0.4%	2.7%	2.8%	2.2%	3.9%	1.1%	2.1%	0.2%	3.1%	2.0%	1.2%	0.7%	1.3%	3.3%	-	0.3%	3.5%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 32**  
**Q23. Which of the following statements is closest to your opinion?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
It is generally better for everyone if the man is the main income earner outside the home and the woman takes care of the home and family	274	158	117	32	97	146	104	49	52	23	79	63	7	95	27	52	31	83	108	22	45	67	105	23	10	21	145	236	2	256	19	119	8	106	32	28	194	28	15	68	206	24	77	174	
	26.1%	30.9%	21.6%	10.6%	26.1%	38.5%	37.3%	21.6%	29.1%	31.7%	35.8%	22.5%	12.6%	40.7%	12.2%	24.1%	20.9%	25.2%	30.2%	21.2%	26.1%	25.8%	28.3%	26.7%	20.0%	24.9%	33.0%	53.7%	1.1%	26.5%	21.5%	21.5%	11.5%	42.1%	41.0%	10.1%	35.2%	21.5%	26.2%	24.5%	26.6%	36.6%	41.1%	21.7%	
It is generally better if men and women both work and share the task of taking care of the home and family	604	279	325	203	205	196	140	152	92	33	122	173	39	108	136	132	88	206	178	62	112	146	194	55	32	44	257	160	152	541	63	345	44	122	31	183	291	79	29	172	432	37	97	471	
	57.4%	54.7%	60.0%	67.0%	55.1%	52.0%	50.1%	67.6%	51.8%	45.5%	55.2%	61.8%	71.7%	46.1%	62.1%	60.7%	60.4%	62.3%	49.7%	59.7%	64.5%	56.3%	52.0%	63.0%	62.7%	52.3%	58.5%	36.5%	87.9%	56.0%	73.2%	62.3%	60.8%	48.6%	40.2%	65.4%	52.8%	60.8%	50.5%	61.6%	55.9%	56.2%	51.8%	58.8%	
No opinion	174	74	100	68	70	36	35	24	34	17	20	44	9	31	56	33	27	41	72	20	16	46	73	9	9	19	37	43	19	169	5	90	20	23	15	69	66	23	14	39	135	5	13	156	
	16.5%	14.5%	18.4%	22.4%	18.9%	9.5%	12.5%	10.7%	19.2%	22.8%	9.1%	15.7%	15.7%	13.2%	25.7%	15.2%	18.6%	12.5%	20.1%	19.1%	9.4%	17.9%	19.7%	10.3%	17.4%	22.8%	8.5%	9.7%	11.0%	17.5%	5.3%	16.2%	27.7%	9.3%	18.8%	24.5%	12.0%	17.7%	23.3%	13.8%	17.5%	7.1%	7.2%	19.4%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 33**  
**Q24. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
The government should not regulate businesses and should leave them to get on with trading	167	107	60	29	58	79	65	36	25	6	58	48	7	36	16	33	26	57	52	10	37	39	55	16	8	38	12	75	20	146	21	85	9	63	7	41	106	10	8	43	124	16	43	108		
The government should regulate businesses to prevent them exploiting their employees and customers	735	355	379	211	263	261	181	175	139	60	146	208	46	180	132	166	103	229	237	81	100	183	268	66	36	38	420	300	126	680	54	400	57	161	60	182	397	97	41	200	534	48	119	568		
No opinion	150	49	102	63	50	38	33	13	14	8	18	24	2	18	71	19	17	45	69	12	36	37	50	6	8	8	7	64	28	139	11	69	6	27	11	57	49	23	8	35	115	2	25	124		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 34**  
**Q25. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
The government should impose strict rules on landlords to protect tenants from poor quality dwellings	866	422	444	222	305	340	233	198	157	60	181	242	51	189	177	169	117	269	311	79	135	222	310	76	42	72	379	381	133	820	46	438	63	223	66	219	465	109	47	219	648	57	168	641
	82.3%	82.7%	82.0%	73.2%	82.0%	90.0%	83.6%	88.1%	88.2%	81.9%	81.7%	86.5%	83.5%	80.9%	81.0%	77.7%	79.7%	81.6%	87.0%	76.1%	78.1%	85.7%	83.1%	86.9%	80.5%	86.4%	86.4%	86.9%	76.6%	85.0%	53.0%	79.0%	87.8%	89.0%	84.9%	78.4%	84.3%	84.2%	81.7%	78.4%	83.7%	87.2%	90.0%	80.1%
The government should not interfere in the rental market and should leave landlords to operate freely	103	60	42	41	37	25	32	19	11	6	33	22	1	34	10	33	20	39	11	12	28	16	29	9	7	8	46	36	22	74	29	73	5	17	2	25	62	11	3	43	60	7	16	79
	9.8%	11.8%	7.8%	13.5%	10.0%	6.5%	11.5%	8.5%	6.2%	8.8%	14.8%	7.8%	1.7%	14.7%	4.7%	15.1%	13.4%	12.0%	2.9%	12.1%	16.2%	6.4%	7.7%	10.0%	12.6%	9.8%	10.5%	8.2%	12.7%	7.6%	33.6%	13.1%	6.6%	6.9%	3.1%	9.0%	11.3%	8.7%	5.1%	15.3%	7.8%	11.3%	8.4%	9.9%
No opinion	83	28	55	40	30	13	14	9	10	7	8	16	3	10	31	16	10	21	36	12	10	21	34	3	4	3	14	22	19	72	12	44	4	10	9	35	24	9	8	18	66	1	3	79
	7.9%	5.5%	10.2%	13.3%	8.0%	3.5%	4.9%	3.4%	5.6%	9.3%	3.6%	5.6%	4.8%	4.4%	14.3%	7.2%	6.8%	6.5%	10.1%	11.8%	5.7%	8.0%	9.2%	3.1%	6.9%	3.8%	3.1%	4.9%	10.7%	7.4%	13.5%	7.9%	5.6%	4.1%	12.0%	12.6%	4.3%	7.1%	13.2%	6.3%	8.5%	1.4%	1.6%	9.9%
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 35**  
**Q26. To what extent do you think that commercial advertising aimed at children under 12 should be regulated?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Should be freely allowed for all legal products	235	106	129	101	77	57	43	52	42	21	35	72	10	63	44	49	33	76	76	17	38	63	69	24	23	73	12	22	108	199	35	138	17	35	18	82	105	35	10	83	152	12	33	189	
	22.3%	20.7%	23.8%	33.2%	20.6%	15.2%	15.4%	23.1%	23.3%	29.1%	15.6%	25.8%	18.0%	26.8%	20.4%	22.3%	22.9%	23.1%	21.2%	16.5%	21.8%	24.3%	18.4%	27.3%	43.9%	87.2%	2.8%	5.0%	62.4%	20.6%	40.7%	24.8%	23.9%	14.1%	23.4%	29.2%	19.0%	27.4%	17.2%	29.8%	19.6%	18.7%	17.9%	23.6%	
Should be banned for harmful things like unhealthy foods	682	351	331	158	243	281	211	153	113	47	170	182	43	157	114	154	95	230	202	80	114	148	252	59	26	7	423	388	41	635	47	342	46	184	52	151	390	80	36	165	517	49	135	499	
	64.8%	68.7%	61.2%	52.2%	65.3%	74.4%	75.4%	68.4%	63.6%	64.5%	76.6%	65.1%	78.8%	67.3%	52.2%	70.9%	65.3%	69.7%	56.4%	77.9%	65.9%	57.0%	67.7%	67.5%	49.9%	8.7%	96.3%	88.6%	23.9%	65.7%	54.3%	61.8%	64.4%	73.5%	66.4%	54.1%	70.7%	61.8%	62.6%	59.1%	66.9%	74.2%	72.0%	62.4%	
No opinion	136	55	81	44	52	40	26	19	23	5	17	25	2	14	60	15	17	24	80	6	21	49	52	5	3	3	4	28	24	131	4	74	8	31	8	47	57	14	12	31	105	5	19	112	
	12.9%	10.7%	15.0%	14.5%	14.0%	10.5%	9.2%	8.6%	13.0%	6.4%	7.7%	9.1%	3.2%	5.9%	27.4%	6.8%	11.8%	7.1%	22.4%	5.6%	12.3%	18.7%	13.9%	5.2%	6.2%	4.1%	0.9%	6.4%	13.7%	13.6%	5.1%	13.3%	11.7%	12.4%	10.2%	16.7%	10.3%	10.8%	20.3%	11.2%	13.5%	7.1%	10.1%	14.0%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 36**  
**Q27. Which of these statements is closest to your view of how internet should be regulated?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
There should be strict restrictions on pornography and other harmful materials to protect children and uphold social values	744	311	433	210	234	300	213	182	110	48	173	202	33	153	161	131	99	246	268	69	129	173	260	72	40	12	430	401	56	677	67	353	47	208	58	175	420	91	36	204	540	42	151	551	
	70.7%	60.9%	79.9%	69.3%	63.0%	79.4%	76.1%	81.1%	61.8%	66.0%	77.9%	72.4%	59.9%	65.7%	73.9%	60.1%	67.8%	74.5%	74.8%	66.8%	74.4%	66.9%	69.8%	81.6%	77.2%	14.5%	97.9%	91.5%	32.6%	70.1%	77.0%	63.8%	65.3%	83.0%	74.5%	62.6%	76.1%	70.7%	61.8%	73.1%	69.8%	64.3%	80.6%	68.9%	
Not at all, free flow of information and free speech must be preserved	231	152	78	74	96	61	51	37	49	22	38	60	16	69	41	72	40	69	49	31	34	60	81	16	8	71	7	23	108	217	14	150	16	31	16	82	99	30	17	52	178	20	27	183	
	21.9%	29.8%	14.5%	24.6%	25.7%	16.0%	18.1%	16.6%	27.2%	30.7%	17.1%	21.5%	29.2%	29.6%	18.9%	33.2%	27.2%	21.0%	13.7%	30.3%	19.7%	23.0%	21.6%	17.7%	15.8%	84.3%	1.7%	5.4%	62.1%	22.4%	16.1%	27.1%	22.6%	12.2%	20.2%	29.4%	18.0%	22.9%	28.7%	18.7%	23.1%	30.7%	14.6%	22.9%	
No opinion	78	47	30	19	42	17	16	5	20	2	11	17	6	11	16	15	7	15	41	3	10	26	32	1	4	1	2	14	9	72	6	51	9	12	4	22	33	8	5	23	56	3	9	65	
	7.4%	9.3%	5.6%	6.2%	11.2%	4.5%	5.7%	2.3%	11.0%	3.3%	4.9%	6.1%	11.0%	4.7%	7.2%	6.7%	5.0%	4.4%	11.4%	2.9%	5.9%	10.0%	8.5%	0.7%	7.0%	1.2%	0.4%	3.1%	5.3%	7.4%	6.9%	9.1%	12.1%	4.8%	5.3%	8.0%	5.9%	6.4%	9.4%	8.2%	7.1%	5.0%	4.8%	8.2%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 37**  
**Q28. In general, which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
Individuals are almost always best placed to decide how to spend their own money and the government should not interfere by trying to influence their decisions	698	325	373	210	217	272	179	160	107	52	130	193	32	165	147	117	105	214	263	59	128	185	232	56	33	68	279	291	118	642	56	343	51	184	48	190	361	84	38	173	525	49	147	503	
	66.4%	63.7%	68.9%	69.3%	58.3%	71.9%	64.1%	71.2%	59.9%	70.3%	58.7%	69.1%	57.5%	70.6%	67.4%	53.6%	71.9%	64.7%	73.4%	57.2%	73.8%	71.5%	62.4%	63.8%	63.7%	81.1%	63.4%	66.4%	68.2%	66.5%	65.3%	61.9%	70.5%	73.5%	61.3%	68.0%	65.5%	64.8%	65.0%	62.1%	67.9%	74.8%	78.5%	62.8%	
The government should use measures that encourage people to spend their money in responsible ways to their own long term benefit	269	147	123	67	119	84	86	50	61	15	82	68	18	59	39	85	30	102	53	33	28	53	112	30	13	15	145	133	40	246	23	175	5	49	20	58	162	31	11	88	181	15	33	222	
	25.6%	28.7%	22.7%	22.1%	32.0%	22.1%	31.0%	22.3%	34.5%	20.8%	37.0%	24.4%	33.7%	25.3%	18.0%	38.9%	20.6%	30.9%	14.7%	32.0%	16.3%	20.4%	30.0%	34.2%	25.3%	18.2%	33.1%	30.4%	23.0%	25.5%	26.7%	31.5%	6.3%	19.6%	25.9%	20.8%	29.3%	23.8%	18.9%	31.5%	23.5%	22.6%	17.4%	27.7%	
Don't know	85	39	46	26	36	23	14	15	10	6	10	18	5	10	32	16	11	15	43	11	17	21	28	2	6	1	15	14	15	78	7	36	17	17	10	31	29	15	9	18	67	2	8	76	
	8.1%	7.6%	8.5%	8.6%	9.7%	6.0%	4.9%	6.5%	5.6%	8.9%	4.3%	6.6%	8.8%	4.1%	14.7%	7.6%	7.5%	4.4%	12.0%	10.8%	9.9%	8.0%	7.6%	2.0%	11.0%	0.7%	3.5%	3.2%	8.8%	8.1%	8.1%	6.6%	23.2%	6.9%	12.9%	11.2%	5.2%	11.3%	16.2%	6.4%	8.7%	2.6%	4.0%	9.4%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 38**  
**Q29. On a scale of 0 to 10, how much of an impact would you say the following factors have on causing poverty in the UK today, where 0 means poverty is entirely caused by circumstances beyond people's control, 10 means poverty is entirely caused by people not doing enough to help themselves and 5 is an even mix of both factors.**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention										Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (non-carer)	Yes (non-carer)	No						
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711						
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800					
10 (People not doing enough to help themselves out of poverty)	77	44	33	9	37	30	26	13	8	1	13	15	-	33	10	17	15	11	34	4	12	21	29	3	4	7	34	35	7	71	6	47	1	20	7	7	39	18	9	22	55	1	17	59					
	7.3%	8.5%	6.1%	3.1%	10.1%	7.9%	9.2%	5.9%	4.4%	1.8%	5.9%	5.5%	-	13.2%	4.4%	7.7%	10.2%	3.3%	9.6%	3.8%	7.1%	8.1%	7.7%	3.6%	7.8%	8.4%	7.6%	7.9%	4.1%	7.3%	6.8%	8.4%	1.8%	8.1%	8.4%	2.6%	7.1%	13.7%	16.2%	7.8%	7.1%	1.8%	9.0%	7.3%					
9	14	10	4	2	9	2	8	2	-	1	7	2	-	3	1	3	2	7	2	4	2	3	5	-	-	2	4	4	5	12	1	11	*	1	1	5	5	1	2	4	10	-	*	13					
	1.3%	1.9%	0.8%	0.8%	2.5%	0.6%	2.9%	1.0%	-	1.8%	3.1%	0.8%	-	1.4%	0.6%	1.5%	1.1%	2.1%	0.5%	3.4%	1.3%	1.0%	1.4%	-	-	2.4%	0.8%	1.0%	3.0%	1.3%	1.5%	2.0%	0.6%	0.4%	1.7%	1.9%	1.0%	0.8%	3.0%	1.4%	1.3%	-	0.1%	1.7%					
8	82	46	36	17	30	34	31	18	11	11	27	17	3	20	14	16	9	35	22	5	14	17	30	12	4	3	37	46	8	76	6	47	*	30	3	10	57	12	1	25	57	10	20	51					
	7.8%	8.9%	6.7%	5.6%	8.1%	9.1%	11.1%	8.0%	6.3%	14.8%	12.3%	6.2%	6.2%	8.6%	6.2%	7.5%	6.2%	10.4%	6.1%	4.8%	7.9%	6.4%	8.2%	14.2%	7.0%	3.5%	8.3%	10.5%	4.4%	7.8%	6.9%	8.5%	0.7%	11.9%	4.1%	3.5%	10.4%	9.6%	2.1%	9.0%	7.3%	16.1%	10.9%	6.4%					
7	120	71	49	40	35	44	45	16	17	8	38	27	4	31	19	30	21	52	16	16	29	48	9	3	15	55	61	23	106	14	75	2	24	12	30	68	16	5	38	82	6	16	98						
	11.4%	13.8%	9.1%	13.4%	9.5%	11.7%	16.1%	7.3%	9.6%	10.9%	17.1%	9.6%	7.5%	13.2%	8.8%	13.9%	14.5%	15.8%	4.6%	15.5%	9.0%	11.0%	12.9%	9.8%	6.6%	17.5%	12.6%	14.0%	13.4%	11.0%	16.0%	13.6%	2.4%	9.4%	15.6%	10.8%	12.3%	12.4%	8.1%	13.5%	10.6%	9.2%	8.7%	12.2%					
6	74	39	35	9	31	34	33	11	9	2	21	16	3	17	15	10	18	21	25	6	10	28	23	3	3	4	32	40	4	66	7	41	1	21	5	15	47	4	6	19	54	8	23	42					
	7.0%	7.6%	6.4%	3.1%	6.3%	8.9%	11.7%	5.0%	5.3%	3.0%	9.6%	5.8%	6.1%	7.5%	6.8%	4.4%	12.2%	6.4%	7.0%	5.4%	6.0%	11.0%	6.2%	3.2%	6.4%	5.0%	7.4%	9.1%	2.1%	6.9%	8.5%	7.4%	0.9%	8.5%	5.9%	5.4%	8.5%	3.1%	9.7%	6.9%	7.0%	12.7%	12.5%	5.3%					
5	343	126	217	124	102	117	84	45	74	22	74	50	22	67	105	88	42	94	120	34	63	74	133	21	17	30	142	144	57	322	21	161	20	61	27	108	186	20	15	72	270	15	61	268					
	32.6%	24.6%	40.1%	41.0%	27.4%	30.9%	30.0%	20.2%	41.8%	30.1%	33.4%	17.9%	40.0%	28.9%	48.1%	40.2%	28.5%	28.4%	33.5%	33.3%	36.3%	28.6%	35.6%	24.3%	33.2%	35.7%	32.4%	32.9%	33.1%	33.4%	24.2%	29.0%	28.0%	32.3%	34.6%	38.6%	33.7%	15.7%	25.2%	22.9%	32.5%	33.5%							
4	62	26	36	16	20	26	18	17	11	3	17	19	4	12	9	13	10	18	20	7	9	19	21	4	1	6	25	21	10	60	2	28	6	14	9	14	24	11	8	13	48	5	14	43					
	5.9%	5.1%	6.6%	5.1%	5.3%	7.0%	6.5%	7.6%	5.9%	4.6%	7.7%	6.9%	7.1%	5.1%	4.2%	6.0%	7.0%	5.6%	5.6%	7.2%	5.3%	7.3%	5.6%	4.0%	2.9%	6.8%	5.8%	4.9%	6.0%	6.2%	1.9%	5.0%	7.8%	5.7%	11.2%	5.2%	4.4%	8.8%	14.5%	4.8%	6.2%	7.4%	7.7%	5.3%					
3	91	52	39	24	33	34	14	32	15	7	9	38	9	16	19	16	12	26	37	10	12	20	28	6	13	7	45	36	14	82	8	39	15	22	4	27	40	18	4	20	70	3	15	72					
	8.6%	10.1%	7.2%	7.9%	8.8%	9.0%	4.9%	14.1%	8.5%	9.0%	4.1%	13.5%	15.8%	7.1%	8.6%	7.5%	8.0%	7.9%	10.2%	10.1%	6.9%	7.9%	7.6%	7.1%	25.8%	8.0%	10.2%	8.2%	8.0%	8.5%	9.5%	7.0%	20.9%	8.7%	5.0%	9.7%	7.3%	13.5%	6.3%	7.3%	9.1%	5.3%	8.1%	9.0%					
2	83	40	43	7.9%	7.9%	6.0%	10.5%	6.9%	3.0%	21.9%	10.9%	8.0%	4.8%	12.5%	13.9%	6.0%	6.1%	6.4%	5.1%	8.2%	9.7%	8.8%	5.1%	9.0%	6.5%	14.6%	9.4%	8.8%	5.1%	7.9%	7.6%	7.1%	25.8%	8.0%	10.2%	10.1%	6.9%	7.9%	7.6%	7.1%	25.8%	8.0%	10.2%	10.1%	6.9%	7.9%	7.6%	7.1%	25.8%
	7.9%	7.9%	7.9%	6.0%	10.5%	6.9%	3.0%	21.9%	10.9%	8.0%	4.8%	12.5%	13.9%	6.0%	6.1%	6.4%	5.1%	8.2%	9.7%	8.8%	5.1%	9.0%	6.5%	14.6%	9.4%	8.8%	5.1%	7.9%	7.6%	7.1%	25.8%	8.0%	10.2%	10.1%	6.9%	7.9%	7.6%	7.1%	25.8%	8.0%	10.2%	10.1%	6.9%	7.9%	7.6%	7.1%	25.8%		
1	36	19	18	19	6	11	3	2	1	9	2	4	1	21	10	1	13	9	6	8	-	1	5	5	9	24	12	22	5	6	*	3	21	6	3	23	13	4	5	27									
	3.4%	3.6%	3.3%	6.3%	1.7%	2.9%	0.9%	9.3%	3.4%	3.8%	0.2%	8.8%	1.3%	3.6%	0.9%	1.9%	1.0%	6.3%	2.8%	0.6%	7.5%	3.3%	1.5%	9.4%	-	1.6%	1.2%	1.2%	5.1%	2.5%	13.6%	3.9%	6.7%	2.3%	0.5%	1.2%	3.7%	4.9%	4.7%	8.2%	1.7%	6.9%	2.4%	3.4%					
0 (Circumstances beyond people's control that cause them to be poor)	72	40	31	23	29	19	10	21	7	9	4	35	1	13	11	6	9	18	38	7	13	17	26	9	*	6	24	14	14	64	7	36	14	16	2	34	23	11	3	15	57	1	8	63					
	6.8%	7.8%	5.8%	7.7%	7.9%	5.0%	3.7%	9.5%	3.7%	12.2%	1.9%	12.4%	2.1%	5.6%	5.2%	2.9%	6.2%	5.6%	10.5%	7.2%	7.5%	6.4%	6.9%	9.8%	0.9%	7.3%	5.5%	3.2%	8.3%	6.7%	8.2%	6.4%	19.6%	6.3%	2.6%	12.0%	4.2%	8.5%	5.0%	5.3%	7.4%	1.3%	4.3%	7.8%					
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800					
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 39**  
**Q30a. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Lack of available jobs**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midland	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker/Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711				
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	258	107	151	75	91	92	45	76	51	17	39	102	14	29	54	43	29	88	97	27	25	72	82	32	20	13	111	86	54	244	13	118	31	60	26	81	120	30	15	55	203	26	30	202			
	24.5%	21.0%	27.8%	24.8%	24.5%	24.3%	15.9%	33.7%	28.7%	22.8%	17.8%	36.4%	25.3%	12.5%	24.6%	19.9%	20.1%	26.8%	27.0%	26.1%	14.4%	27.9%	22.1%	36.5%	38.1%	15.9%	25.3%	19.7%	31.4%	25.3%	15.6%	21.4%	43.0%	24.1%	33.5%	28.9%	21.8%	23.4%	26.6%	19.7%	26.2%	39.5%	16.0%	25.3%			
2	175	94	81	55	63	56	28	52	26	21	13	57	6	49	46	27	22	52	75	17	40	40	62	18	5	16	55	54	40	159	16	98	13	38	15	40	79	29	18	55	120	7	31	137			
	16.8%	16.4%	15.0%	18.3%	17.1%	14.9%	10.2%	23.1%	14.9%	26.4%	5.8%	20.4%	11.3%	20.8%	20.9%	12.2%	14.7%	15.9%	20.8%	16.9%	23.2%	15.6%	14.0%	20.3%	9.3%	19.6%	12.5%	12.3%	23.3%	16.5%	18.5%	17.0%	17.9%	15.3%	19.0%	14.3%	14.2%	22.8%	30.2%	19.8%	15.5%	10.8%	16.7%	17.1%			
3	105	40	64	48	25	34	15	23	13	10	17	24	5	32	25	21	15	26	42	13	8	18	51	10	4	8	48	54	18	84	20	47	9	22	10	37	54	8	5	28	77	11	15	79			
	9.9%	7.9%	11.9%	15.1%	6.6%	9.1%	5.4%	10.2%	7.1%	13.5%	7.5%	8.5%	8.9%	13.9%	11.4%	9.6%	10.5%	7.9%	11.8%	12.6%	4.4%	7.1%	13.8%	11.5%	7.8%	9.2%	11.2%	12.3%	10.9%	8.7%	23.6%	8.5%	12.1%	8.7%	12.7%	13.2%	9.7%	6.4%	8.4%	9.8%	10.0%	16.4%	7.8%	9.9%			
4	82	37	45	15	33	34	24	19	14	2	19	27	5	19	7	17	4	24	38	8	7	24	27	7	8	2	40	33	8	76	6	46	9	20	5	20	37	17	3	22	60	3	17	62			
	7.8%	7.2%	8.3%	5.1%	8.9%	8.9%	8.4%	8.6%	7.8%	3.0%	8.8%	9.7%	9.4%	8.1%	3.0%	7.7%	2.6%	7.2%	10.5%	7.4%	3.9%	9.4%	7.3%	8.3%	15.2%	2.4%	9.2%	7.5%	4.4%	7.9%	6.4%	8.3%	13.2%	8.1%	6.7%	7.3%	6.7%	13.4%	5.5%	7.7%	7.8%	4.7%	9.0%	7.7%			
5	83	26	58	44	14	25	26	4	9	3	26	7	5	8	34	19	3	42	19	7	28	16	25	7	*	2	32	47	8	79	4	32	3	17	4	40	34	5	2	17	67	4	15	64			
	7.9%	5.0%	10.7%	14.6%	3.8%	6.6%	9.4%	1.9%	5.3%	3.7%	11.9%	2.6%	9.0%	3.2%	15.8%	8.7%	2.2%	12.8%	5.2%	7.2%	15.9%	6.2%	6.7%	8.5%	0.2%	2.8%	7.3%	10.8%	4.8%	8.2%	5.1%	5.8%	4.0%	6.8%	5.1%	14.2%	6.1%	4.1%	3.8%	5.9%	8.6%	6.7%	8.1%	8.0%			
6	68	41	27	11	32	25	22	9	13	3	21	13	3	16	10	15	9	22	21	7	8	24	21	4	3	7	28	35	9	62	5	45	3	13	3	9	49	7	2	19	48	3	20	44			
	6.4%	7.9%	5.0%	3.6%	8.6%	6.5%	8.1%	4.2%	7.3%	4.6%	9.5%	4.5%	5.7%	6.7%	4.5%	7.1%	6.3%	6.7%	5.9%	6.9%	4.7%	9.2%	5.6%	4.6%	6.1%	7.9%	6.3%	7.9%	4.9%	6.5%	6.0%	8.1%	4.9%	5.4%	4.0%	3.1%	8.9%	5.2%	3.4%	6.9%	6.3%	4.1%	10.9%	5.6%			
7	89	48	41	15	30	44	40	8	19	6	28	8	7	30	13	21	18	22	29	12	8	13	47	3	4	5	40	40	9	86	3	39	*	37	4	15	58	7	8	28	62	8	23	58			
	8.5%	9.4%	7.6%	5.0%	8.1%	11.7%	14.3%	3.8%	10.4%	7.7%	12.7%	2.8%	11.9%	13.1%	6.0%	9.7%	12.2%	6.6%	8.0%	11.7%	4.8%	5.1%	12.7%	3.3%	8.5%	5.9%	9.2%	9.0%	5.5%	8.9%	3.6%	7.0%	0.6%	14.8%	5.0%	5.4%	10.6%	5.1%	13.5%	9.9%	8.0%	12.7%	12.3%	7.2%			
8	72	38	34	20	24	28	31	7	16	4	17	9	4	26	14	16	17	22	18	4	17	25	18	5	4	12	37	39	7	69	3	47	2	21	1	16	42	9	3	16	56	1	14	56			
	6.9%	7.4%	6.3%	6.8%	6.5%	7.4%	11.0%	2.9%	8.8%	5.4%	7.9%	3.3%	7.4%	11.2%	6.3%	7.3%	11.3%	6.6%	5.0%	3.9%	9.8%	9.5%	4.8%	5.7%	7.1%	14.0%	8.5%	9.0%	4.2%	7.2%	3.4%	8.6%	3.4%	8.5%	1.4%	5.8%	7.7%	6.9%	5.7%	5.8%	7.2%	2.2%	7.6%	7.1%			
9	73	50	23	14	31	28	32	14	11	3	25	19	3	19	7	24	18	18	13	6	20	13	31	1	2	9	28	30	9	62	11	47	1	16	4	15	43	13	2	19	54	*	17	56			
	6.9%	9.8%	4.3%	4.8%	8.3%	7.5%	11.4%	6.3%	6.3%	4.2%	11.4%	6.8%	4.9%	7.9%	3.4%	11.2%	12.0%	5.5%	3.7%	6.1%	11.5%	5.0%	8.3%	1.4%	3.1%	10.5%	6.5%	6.9%	5.0%	6.4%	13.0%	8.5%	0.9%	6.3%	4.9%	5.3%	7.7%	10.1%	3.0%	6.9%	7.0%	0.3%	8.9%	7.0%			
10	47	31	17	7	28	12	16	12	6	5	15	14	3	8	9	15	12	13	7	1	13	13	18	*	2	10	19	20	11	43	4	35	-	5	6	7	36	3	-	21	27	2	5	41			
	4.5%	6.0%	3.1%	2.4%	7.6%	3.1%	5.9%	5.4%	3.5%	6.9%	6.8%	5.0%	6.1%	2.5%	4.1%	6.7%	8.2%	4.0%	2.1%	1.2%	7.4%	5.1%	4.7%	0.1%	4.6%	11.8%	4.2%	4.5%	6.2%	4.5%	4.8%	6.3%	-	2.1%	7.8%	2.5%	6.6%	2.5%	-	7.4%	3.4%	2.8%	2.6%	5.1%			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 40**  
**Q30b. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Low wages paid by employers**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	266	128	137	100	79	86	43	60	54	25	27	71	12	83	66	52	25	92	96	26	61	57	91	25	7	20	96	104	51	246	19	149	9	55	19	86	130	29	15	68	198	11	39	216			
2	25.2%	25.1%	25.3%	33.0%	21.4%	22.8%	15.5%	26.8%	30.3%	34.8%	12.1%	25.3%	21.7%	35.6%	30.1%	24.1%	17.0%	28.0%	26.7%	25.1%	35.1%	21.9%	24.3%	28.2%	13.3%	23.3%	21.8%	23.8%	29.2%	25.5%	22.4%	26.8%	11.9%	21.8%	23.8%	30.7%	23.6%	22.1%	25.3%	24.4%	25.5%	17.1%	20.7%	27.0%			
3	178	83	93	56	60	61	37	34	27	9	28	58	6	31	31	34	21	59	62	17	18	37	73	17	12	12	77	49	37	166	11	80	27	37	12	57	75	27	7	32	145	12	26	139			
4	121	51	70	35	48	38	19	42	26	5	13	57	10	11	20	23	12	31	53	12	14	41	39	4	12	8	54	43	16	112	9	60	21	22	6	46	42	19	11	41	80	11	17	94			
5	11.5%	10.0%	13.0%	11.5%	13.0%	10.1%	6.9%	18.6%	14.8%	7.1%	6.0%	20.5%	18.8%	4.8%	13.2%	10.7%	8.2%	9.3%	15.4%	11.4%	8.2%	15.8%	10.4%	4.1%	23.0%	7.3%	12.3%	9.9%	9.0%	11.6%	10.5%	10.9%	28.6%	9.2%	7.8%	16.4%	7.6%	14.4%	18.7%	14.8%	10.3%	16.2%	9.2%	11.7%			
6	104	40	64	27	40	37	24	21	26	16	21	23	10	26	23	18	19	21	47	6	22	33	20	13	9	9	31	40	27	96	8	60	4	25	11	16	71	11	4	40	64	11	16	77			
7	9.9%	7.9%	11.9%	9.1%	10.7%	9.9%	8.8%	9.2%	14.4%	22.5%	9.3%	8.4%	17.9%	10.9%	10.7%	8.4%	12.7%	6.3%	13.0%	6.1%	12.5%	12.8%	5.3%	14.4%	17.0%	10.2%	7.1%	9.2%	15.3%	10.0%	9.4%	10.8%	5.9%	10.0%	14.4%	5.6%	12.8%	8.4%	6.6%	14.5%	8.3%	17.5%	8.8%	9.6%			
8	66	34	32	18	29	20	17	21	8	3	23	16	3	7	13	19	9	19	19	12	7	18	20	8	1	5	37	30	6	56	10	43	3	13	6	12	40	6	7	19	47	3	12	51			
9	6.3%	6.7%	6.0%	5.8%	7.9%	5.2%	5.9%	9.5%	4.6%	3.9%	10.6%	5.7%	6.1%	3.0%	5.8%	8.8%	6.2%	5.8%	5.3%	11.3%	4.1%	6.9%	5.5%	9.4%	2.0%	5.4%	8.5%	6.8%	3.7%	5.8%	11.5%	7.8%	3.8%	5.3%	7.6%	4.4%	7.3%	4.4%	12.1%	6.8%	6.1%	3.9%	6.6%	6.4%			
10	74	44	30	16	30	28	24	27	4	3	19	28	3	13	8	15	14	34	11	5	14	16	24	11	4	4	42	46	7	63	11	40	5	24	6	7	51	9	3	22	52	4	11	59			
11	7.0%	8.5%	5.6%	5.3%	8.0%	7.4%	8.5%	12.0%	2.4%	4.2%	8.4%	10.2%	4.9%	5.7%	3.8%	6.9%	9.6%	10.2%	3.2%	4.4%	8.0%	6.2%	6.5%	13.0%	7.8%	5.1%	9.6%	10.5%	4.1%	6.5%	12.8%	7.2%	6.3%	9.5%	7.3%	2.6%	9.2%	6.7%	5.8%	7.8%	6.8%	5.5%	5.9%	7.4%			
12	81	38	43	22	30	30	21	8	10	6	21	11	3	20	24	15	10	25	32	8	16	17	33	5	3	7	30	37	17	70	11	39	4	21	2	24	39	15	2	22	60	6	18	58			
13	7.7%	7.5%	7.9%	7.2%	8.0%	7.9%	7.7%	3.4%	5.7%	8.1%	9.4%	3.8%	5.0%	8.7%	10.8%	7.1%	6.7%	7.4%	8.8%	7.4%	9.3%	6.6%	8.7%	5.3%	6.2%	7.8%	6.8%	8.5%	10.1%	7.2%	12.9%	7.1%	5.6%	8.5%	2.8%	8.5%	7.1%	11.8%	3.7%	7.7%	7.7%	8.6%	9.5%	7.2%			
14	64	42	22	15	25	25	34	4	12	1	23	6	6	15	13	20	15	19	10	9	6	13	30	3	1	9	25	35	4	60	5	34	-	17	6	12	37	11	3	22	42	5	15	45			
15	6.1%	8.3%	4.1%	4.9%	6.6%	6.6%	12.1%	1.7%	6.5%	1.3%	10.4%	2.3%	10.5%	6.5%	5.9%	9.4%	10.0%	5.8%	2.9%	8.8%	3.4%	5.2%	8.2%	3.7%	1.5%	10.5%	5.6%	7.9%	2.3%	6.2%	5.4%	6.1%	-	6.8%	7.3%	4.4%	6.7%	8.8%	5.2%	8.0%	5.4%	7.1%	8.1%	5.6%			
16	54	25	29	7	17	30	34	4	5	2	29	4	-	10	8	11	12	17	14	6	6	14	24	1	3	8	23	32	7	54	-	24	-	18	10	9	36	3	5	8	46	4	11	39			
17	5.1%	5.0%	5.3%	2.2%	4.6%	8.0%	12.1%	1.7%	2.7%	2.5%	12.9%	1.6%	0.3%	4.5%	3.8%	5.1%	8.3%	5.0%	4.0%	5.6%	3.5%	5.5%	6.6%	0.8%	5.5%	9.4%	5.3%	7.2%	4.2%	5.6%	-	4.4%	0.7%	7.1%	12.6%	3.4%	6.5%	2.1%	9.1%	2.9%	5.9%	5.6%	6.1%	4.9%			
18	44	24	20	7	14	23	26	4	6	2	19	4	2	16	3	9	10	14	12	3	9	12	18	1	-	5	23	21	2	42	2	26	-	18	-	10	31	1	1	5	40	-	21	23			
19	4.2%	4.7%	3.7%	2.5%	3.7%	6.1%	9.4%	1.8%	3.2%	2.7%	8.4%	1.5%	3.7%	6.8%	1.5%	4.0%	6.6%	4.3%	3.2%	3.1%	5.9%	4.8%	4.8%	1.6%	-	6.2%	5.9%	4.9%	0.9%	4.3%	2.7%	4.6%	-	7.3%	0.6%	3.6%	5.6%	0.8%	1.8%	1.6%	5.1%	0.3%	11.2%	2.9%			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 41**  
**Q3c. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Lack of good schools**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote												GE Voting Intention										Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No								
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711									
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800								
1	16	8	7	7	4	4	7	3	1	7	7	4	-	2	2	5	4	6	1	1	5	5	5	-	*	*	10	7	1	13	3	7	6	2	*	1	9	4	1	8	8	3	4	8								
2	37	20	17	9	16	11	12	8	5	5	5	9	2	14	6	7	8	9	14	4	9	7	11	3	2	4	18	14	6	31	6	22	3	7	3	7	20	8	1	11	26	2	5	30								
3	61	39	22	27	18	16	14	9	18	5	10	21	5	18	4	19	10	12	20	8	8	12	25	4	5	8	26	14	14	58	4	37	7	12	4	27	22	5	2	15	45	4	4	53								
4	71	37	34	22	26	24	10	12	21	9	8	19	2	25	9	14	11	17	29	6	17	10	24	11	2	11	27	27	17	61	10	47	4	14	2	19	42	1	3	19	52	5	9	57								
5	78	37	41	23	28	26	8	27	19	3	5	34	4	19	13	19	12	18	30	6	12	23	29	6	1	6	42	37	12	70	8	34	13	15	7	28	31	11	6	27	51	6	10	62								
6	72	26	46	30	21	21	12	12	13	4	13	22	4	16	11	11	5	33	24	7	11	15	23	12	4	6	33	27	17	67	5	40	9	12	4	25	30	13	3	20	52	3	9	60								
7	115	58	57	35	42	39	36	20	18	9	28	28	7	34	16	18	15	49	33	10	11	45	40	6	3	14	46	51	26	109	6	61	2	23	17	38	65	8	3	24	91	9	19	88								
8	127	58	69	25	43	60	42	24	21	16	32	28	6	29	28	27	19	33	48	15	17	24	53	10	7	13	44	33	22	115	11	63	5	42	11	27	73	13	10	32	95	7	34	86								
9	207	100	106	65	68	74	57	41	28	11	46	47	9	41	58	37	26	84	60	9	51	48	72	18	8	14	88	100	29	188	19	117	5	47	6	50	115	24	13	55	151	10	39	157								
10	269	127	142	60	106	102	82	67	36	12	67	68	16	35	72	62	36	70	101	37	34	68	90	18	20	9	103	129	29	254	14	127	17	76	24	57	145	41	17	67	201	16	54	199								
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800								
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 42**  
**Q30d. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Difficult family environments**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711				
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	74	32	42	30	25	19	16	19	9	5	15	20	7	13	19	16	14	13	32	5	14	10	28	6	11	5	32	33	8	68	6	30	10	16	2	24	28	15	6	22	52	3	9	62			
2	66	27	39	22	19	26	10	15	15	1	9	24	6	13	13	17	9	21	20	7	7	17	25	10	-	4	21	27	15	62	4	32	3	17	6	20	33	7	6	22	45	3	14	49			
3	145	55	89	54	52	38	39	16	26	11	28	27	7	31	44	23	16	58	48	15	35	24	40	25	3	9	64	70	30	138	7	73	10	27	5	42	77	18	4	42	103	6	21	118			
4	108	51	56	21	38	48	24	35	14	5	14	43	3	28	14	17	15	36	39	13	6	34	33	18	4	11	42	51	13	100	8	52	3	37	9	22	59	11	13	24	83	5	25	78			
5	153	82	71	38	60	55	45	57	21	7	32	61	10	23	26	29	24	50	51	16	33	40	50	5	9	8	66	72	23	129	24	84	6	36	17	40	87	14	6	46	107	9	33	112			
6	118	62	56	33	34	51	39	19	30	9	29	23	4	26	28	25	18	37	38	18	11	24	53	6	6	8	43	34	22	112	7	58	2	40	7	25	67	15	3	20	99	11	22	85			
7	119	54	64	29	43	47	42	17	17	13	35	13	4	33	26	29	11	38	44	2	19	30	46	8	13	12	62	51	14	110	8	72	15	19	7	33	61	13	6	33	86	4	17	97			
8	105	67	38	24	46	35	28	17	17	8	18	33	6	29	15	21	13	28	44	8	19	33	43	2	*	14	39	30	25	100	5	54	11	26	7	38	46	17	4	25	81	4	17	85			
9	103	48	55	27	39	38	26	24	17	9	32	25	5	21	15	23	15	37	28	17	16	32	31	5	3	9	44	44	17	90	13	69	4	18	10	19	64	16	5	32	72	13	20	70			
10	60	30	30	23	17	20	11	4	13	5	9	11	2	16	17	18	11	13	18	1	13	14	23	5	3	4	24	25	6	55	5	31	8	15	5	17	30	5	6	14	46	6	10	45			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 43**  
**Q30e. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Illness / disability**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	47	19	28	18	15	14	9	5	13	3	4	9	3	18	12	11	10	14	12	8	9	11	14	5	1	8	18	16	7	44	3	23	4	9	4	21	17	6	2	8	39	3	7	37			
2	99	30	69	45	29	26	17	24	27	5	8	35	11	17	26	22	6	25	46	8	8	33	39	10	4	37	38	17	92	7	55	5	17	7	50	30	8	10	22	77	7	12	80				
3	105	56	49	23	35	47	20	29	17	10	13	33	4	18	23	19	11	28	48	9	17	31	30	8	10	13	32	28	22	101	4	41	13	35	8	18	62	12	2	20	85	6	20	79			
4	101	57	44	36	42	23	17	20	17	7	13	37	7	21	20	24	16	30	31	11	14	25	37	9	4	7	44	33	26	97	4	48	15	18	9	30	40	18	10	34	67	6	10	84			
5	83	34	49	25	23	35	19	10	16	9	9	12	2	37	16	14	8	25	36	2	14	27	27	8	5	10	34	32	21	83	1	43	6	24	4	16	48	11	6	23	61	4	23	56			
6	106	39	67	41	26	40	30	18	15	6	31	22	3	18	32	25	15	36	30	7	32	22	34	5	4	9	40	59	13	99	7	43	2	26	12	41	47	12	5	16	90	6	19	81			
7	82	46	36	34	27	21	21	23	11	5	21	25	8	11	14	14	13	41	14	10	25	18	20	6	2	3	24	28	16	65	16	58	2	12	7	18	50	12	2	33	49	5	9	68			
8	117	66	51	19	48	50	32	34	18	6	27	37	3	24	22	16	20	44	37	8	16	18	52	13	11	2	48	60	12	114	3	60	12	35	5	23	66	18	5	36	81	9	22	86			
9	87	37	50	22	33	32	30	19	16	5	25	24	4	14	19	20	10	30	26	10	10	20	34	4	6	5	45	39	6	72	15	44	3	26	8	18	53	7	4	25	62	5	19	63			
10	225	126	99	42	93	89	84	43	28	16	71	47	10	56	34	52	37	58	77	30	27	55	86	19	7	24	117	106	34	199	26	139	9	51	14	44	138	26	11	64	161	16	44	165			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 44**  
**Q30f. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Lack of aspiration**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	40	23	17	8	22	9	11	9	4	*	13	9	4	9	4	7	8	14	10	8	4	11	10	4	2	4	23	20	11	36	3	27	1	5	6	5	18	12	4	11	28	1	3	36			
	3.8%	4.5%	3.1%	2.8%	5.9%	2.5%	4.1%	3.8%	2.5%	0.3%	5.8%	3.3%	7.1%	3.9%	1.6%	3.4%	5.8%	4.2%	2.7%	7.3%	2.0%	4.3%	2.8%	4.3%	3.2%	4.9%	5.2%	4.6%	6.1%	3.8%	3.6%	4.8%	0.9%	2.1%	7.7%	1.6%	3.3%	9.3%	6.6%	4.1%	3.6%	0.8%	1.6%	4.5%			
2	76	45	31	20	31	25	29	12	14	8	23	11	5	25	9	34	16	14	13	9	10	22	31	2	2	16	31	29	14	63	13	50	1	16	7	11	56	4	2	37	39	8	17	51			
	7.2%	8.7%	5.6%	6.6%	8.3%	6.6%	10.3%	5.4%	8.1%	10.6%	10.4%	3.9%	9.7%	10.6%	4.3%	15.5%	10.7%	4.2%	3.5%	8.7%	6.0%	8.5%	8.2%	2.3%	3.5%	19.5%	7.0%	6.7%	8.0%	6.5%	15.2%	9.0%	1.1%	6.3%	8.7%	3.9%	10.1%	3.2%	4.2%	13.3%	5.0%	12.4%	9.1%	6.3%			
3	95	40	54	23	36	36	32	14	13	7	31	17	1	18	24	18	21	35	20	6	15	27	37	6	3	8	49	44	11	87	7	60	2	20	3	21	50	18	3	17	77	7	24	64			
	9.0%	7.9%	10.0%	7.7%	9.6%	9.4%	11.4%	6.3%	7.2%	9.4%	13.9%	8.2%	2.5%	7.9%	10.9%	8.1%	14.5%	10.7%	5.7%	6.1%	8.8%	10.6%	10.0%	6.4%	5.4%	9.0%	11.2%	9.9%	6.4%	9.0%	8.6%	10.8%	3.4%	7.9%	4.4%	7.5%	9.2%	13.5%	5.4%	6.2%	10.0%	10.5%	12.8%	8.0%			
4	111	56	55	18	34	59	45	23	14	7	35	21	4	18	29	21	11	50	30	12	13	26	53	3	3	13	44	48	20	105	7	49	10	34	15	29	67	9	5	23	88	9	23	80			
	10.6%	10.9%	10.3%	6.0%	9.2%	15.6%	16.1%	10.2%	8.0%	9.9%	15.9%	7.5%	7.6%	7.8%	13.4%	9.8%	7.2%	15.0%	8.4%	11.7%	7.5%	10.2%	14.3%	3.8%	6.1%	15.4%	10.0%	10.9%	11.3%	10.9%	7.6%	8.9%	13.2%	13.5%	18.8%	10.2%	12.2%	6.9%	9.3%	8.4%	11.4%	13.2%	12.2%	10.0%			
5	142	75	68	30	55	57	40	32	15	8	32	40	9	32	23	24	19	33	66	13	20	31	57	10	10	11	53	52	27	140	2	65	11	44	8	40	60	24	12	32	110	11	24	108			
	13.5%	14.6%	12.5%	10.0%	14.8%	15.1%	14.4%	14.1%	8.3%	11.1%	14.4%	14.4%	15.6%	13.6%	10.7%	11.1%	12.7%	10.0%	18.6%	12.7%	11.7%	12.1%	15.4%	11.3%	19.9%	13.1%	12.0%	11.9%	15.6%	14.5%	2.3%	11.7%	14.7%	17.4%	10.8%	14.4%	10.8%	18.2%	20.2%	11.6%	14.2%	17.0%	12.7%	13.4%			
6	150	78	73	50	44	56	42	37	27	9	32	52	3	27	27	28	22	40	60	9	33	51	38	11	8	11	49	49	20	133	18	77	15	36	11	37	86	15	9	51	99	8	34	108			
	14.3%	15.2%	13.5%	16.5%	11.9%	15.0%	15.1%	16.4%	15.2%	11.9%	14.5%	18.5%	5.1%	11.7%	12.4%	13.0%	15.1%	12.1%	16.8%	8.9%	19.0%	19.5%	10.3%	12.1%	16.3%	12.9%	11.3%	11.1%	11.5%	13.8%	20.4%	14.0%	20.7%	14.4%	13.6%	13.2%	15.5%	11.7%	15.8%	18.3%	12.8%	12.3%	18.4%	13.5%			
7	130	69	61	31	53	45	32	33	26	6	24	39	4	23	34	27	22	30	51	16	19	27	48	9	8	8	63	62	17	113	17	72	9	28	11	16	79	16	6	33	97	9	20	100			
	12.4%	13.6%	11.2%	10.3%	14.4%	12.0%	11.5%	14.8%	14.5%	7.6%	10.7%	13.8%	7.5%	9.9%	15.5%	12.5%	15.0%	9.0%	14.3%	15.7%	11.2%	10.4%	13.0%	9.7%	15.7%	9.0%	14.3%	14.2%	9.9%	11.7%	19.2%	13.0%	12.7%	11.1%	14.4%	5.7%	14.3%	12.7%	10.3%	11.8%	12.6%	14.4%	10.8%	12.6%			
8	127	38	89	55	36	36	24	17	23	9	14	23	8	32	39	23	5	57	42	10	38	27	34	16	3	7	50	56	14	119	8	54	10	28	8	51	54	13	8	26	101	8	25	94			
	12.1%	7.4%	16.5%	18.1%	9.7%	9.6%	8.6%	7.6%	12.7%	12.9%	6.3%	8.3%	14.1%	13.8%	17.6%	10.4%	3.4%	17.2%	11.9%	9.2%	21.8%	10.5%	9.0%	17.8%	6.6%	8.6%	11.3%	12.8%	7.8%	12.3%	9.3%	9.8%	13.3%	11.0%	10.2%	18.4%	9.8%	9.9%	13.5%	9.5%	13.0%	13.0%	13.3%	11.7%			
9	113	50	63	37	37	39	19	32	23	13	14	36	9	34	18	19	12	35	47	13	14	19	35	24	6	5	53	56	24	103	10	60	8	31	6	34	57	14	5	30	82	4	13	96			
	10.7%	9.7%	11.6%	12.2%	9.9%	10.2%	6.8%	14.2%	12.8%	18.0%	6.3%	13.0%	16.1%	14.5%	8.3%	8.7%	8.4%	10.5%	13.0%	12.9%	8.3%	7.4%	9.5%	27.3%	12.2%	5.5%	12.2%	12.7%	13.7%	10.7%	11.1%	10.9%	10.9%	12.4%	7.8%	12.3%	10.3%	11.0%	8.6%	10.9%	10.6%	5.8%	6.7%	12.0%			
10	68	38	30	29	24	15	5	16	19	6	4	31	8	14	11	16	11	23	18	7	7	17	28	5	6	2	24	22	17	66	2	40	7	10	3	36	25	5	4	16	52	-	4	64			
	6.5%	7.4%	5.6%	9.7%	6.4%	4.0%	1.7%	7.2%	10.7%	8.4%	1.8%	11.1%	14.7%	6.1%	5.1%	7.5%	7.3%	6.9%	5.2%	6.8%	3.8%	6.4%	7.5%	5.2%	11.1%	2.2%	5.4%	5.1%	9.7%	6.8%	2.7%	7.2%	9.2%	3.9%	3.5%	12.7%	4.5%	3.5%	6.0%	5.8%	6.8%	0.6%	2.3%	8.0%			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 45**  
**Q30g. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Lack of work ethos**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote													GE Voting Intention										Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No										
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711										
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800										
1	108	63	45	15	33	59	45	16	19	8	32	18	7	32	19	22	20	35	31	8	14	24	45	8	7	11	42	51	10	99	9	55	1	42	2	18	77	4	5	30	78	9	36	63										
2	85	46	39	7	42	36	37	15	12	2	35	19	6	8	16	18	28	24	6	8	28	38	2	3	4	38	46	9	80	5	50	3	16	14	12	59	9	3	16	69	2	21	62											
3	121	73	48	31	49	41	44	33	7	6	39	35	1	27	18	27	14	48	33	16	29	31	34	4	7	10	43	44	25	100	21	78	4	25	8	29	66	16	3	44	78	8	22	90										
4	125	56	69	58	38	29	30	18	13	11	28	25	8	26	37	25	21	55	24	16	34	20	39	11	4	6	59	64	16	117	8	66	4	17	11	44	57	13	7	31	94	9	10	106										
5	127	63	64	35	43	49	31	23	41	10	22	29	5	31	29	21	18	48	39	10	9	37	51	16	4	14	46	56	22	120	7	72	8	31	9	22	72	18	6	29	98	4	19	104										
6	127	60	67	30	47	50	38	24	12	10	18	29	6	29	38	20	11	29	66	5	19	30	64	7	1	7	51	64	18	120	7	58	12	37	7	45	52	17	7	27	100	15	21	91										
7	114	49	64	43	39	32	25	41	14	6	17	45	5	18	22	32	12	30	39	15	23	18	32	14	10	9	49	38	20	102	11	55	15	26	6	33	54	22	4	35	78	3	24	86										
8	107	49	58	30	44	33	16	29	22	7	23	46	1	18	17	26	14	27	40	10	14	43	31	8	2	8	56	47	17	96	11	59	9	22	9	26	56	15	7	38	69	7	19	81										
9	77	30	47	27	22	27	5	19	14	10	2	17	8	19	16	18	11	14	33	12	17	16	19	6	6	12	27	10	18	72	4	35	8	19	10	29	33	5	8	14	62	5	8	64										
10	62	22	40	26	14	22	9	8	25	3	5	16	7	26	6	8	9	16	30	6	6	12	19	12	7	2	29	19	20	59	3	25	9	16	3	22	26	10	3	14	48	2	7	53										
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800										
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 46**  
**Q30h. How significant do you think each of the following factors are in causing poverty in the UK?**  
**People not being willing to accept boring / menial jobs**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711				
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	95	40	55	14	43	38	34	21	11	6	34	18	3	12	23	21	21	19	35	5	17	25	43	4	1	3	49	54	13	86	10	54	5	26	9	11	59	13	6	31	64	3	25	68			
	9.1%	7.9%	10.2%	4.6%	11.7%	10.0%	12.2%	9.6%	6.3%	7.9%	15.5%	6.3%	5.9%	5.3%	10.5%	9.6%	14.3%	5.6%	9.8%	4.8%	9.6%	9.6%	11.5%	5.0%	2.1%	3.0%	11.2%	12.2%	7.3%	8.9%	11.2%	9.7%	6.3%	10.2%	11.6%	4.0%	10.7%	10.4%	11.0%	11.2%	8.3%	4.4%	13.3%	8.5%			
2	147	71	75	34	55	58	50	29	24	8	42	30	7	32	30	21	22	51	53	14	29	36	42	8	17	16	62	59	22	138	9	78	11	45	4	35	86	19	5	32	114	15	43	89			
	13.9%	13.9%	13.9%	11.1%	14.7%	15.4%	17.9%	12.8%	13.2%	10.7%	18.9%	10.8%	12.5%	13.7%	13.9%	9.5%	15.2%	15.4%	14.8%	13.9%	16.6%	13.8%	11.2%	9.6%	33.3%	18.5%	14.0%	13.4%	12.6%	14.3%	10.2%	14.1%	14.9%	18.0%	5.2%	12.6%	15.6%	14.6%	7.8%	11.6%	14.8%	22.4%	22.8%	11.2%			
3	135	64	71	25	47	62	52	15	27	10	40	16	9	42	20	27	17	43	47	9	23	36	54	8	3	7	66	69	11	133	1	62	3	41	20	25	75	22	11	34	100	6	25	104			
	12.8%	12.5%	13.0%	8.3%	12.7%	16.5%	18.6%	6.7%	14.9%	13.8%	18.0%	5.9%	16.8%	18.1%	9.0%	12.6%	11.6%	13.0%	13.3%	8.7%	13.4%	14.0%	14.4%	9.2%	6.2%	8.5%	15.1%	15.7%	6.1%	13.8%	1.6%	11.3%	4.3%	16.3%	26.1%	8.8%	13.6%	17.0%	18.9%	12.2%	13.0%	8.7%	13.3%	13.0%			
4	128	78	51	39	44	45	36	35	15	8	29	43	3	23	28	28	14	48	39	13	24	31	48	7	4	13	41	47	22	104	24	84	2	23	5	31	73	17	6	35	93	5	27	97			
	12.2%	15.2%	9.4%	12.9%	11.9%	12.0%	13.0%	15.4%	8.5%	10.9%	12.9%	15.4%	6.3%	9.8%	12.8%	12.7%	9.7%	14.5%	10.8%	12.9%	13.7%	12.0%	13.0%	8.3%	8.6%	15.6%	9.3%	10.8%	12.6%	10.8%	27.8%	15.2%	2.7%	9.4%	5.9%	11.1%	13.3%	12.9%	9.7%	12.6%	12.1%	7.4%	14.4%	12.1%			
5	97	42	55	31	28	38	25	14	9	10	22	21	7	22	21	23	17	29	27	8	12	18	35	11	11	3	45	40	15	84	13	49	7	26	5	24	55	14	4	28	69	7	18	72			
	9.2%	8.3%	10.1%	10.3%	7.7%	9.9%	9.0%	6.2%	5.2%	13.6%	9.9%	7.6%	13.0%	9.4%	9.4%	10.7%	12.0%	8.8%	7.6%	8.1%	6.9%	7.0%	9.4%	12.0%	20.7%	4.0%	10.3%	9.1%	8.7%	8.7%	14.7%	8.8%	10.4%	10.2%	6.5%	8.5%	10.1%	10.7%	6.8%	10.0%	9.0%	11.0%	9.8%	9.0%			
6	93	43	51	24	39	30	19	21	14	9	8	27	8	30	19	21	20	24	29	16	6	26	33	8	4	9	43	31	16	86	8	57	3	20	13	25	44	12	9	33	61	3	14	76			
	8.9%	8.4%	9.3%	7.9%	10.6%	7.9%	7.0%	9.4%	8.0%	12.9%	3.7%	9.8%	15.0%	12.9%	8.6%	9.6%	13.7%	7.2%	8.0%	15.5%	3.7%	10.2%	8.8%	8.9%	7.7%	10.8%	9.7%	7.1%	9.1%	8.9%	8.8%	10.2%	4.7%	8.1%	16.8%	9.1%	8.1%	9.5%	15.6%	11.7%	7.9%	4.9%	7.5%	9.5%			
7	126	67	59	49	40	38	17	27	24	8	13	46	7	23	29	26	6	45	49	10	30	28	35	20	4	4	43	54	18	123	3	56	14	27	7	47	57	9	10	22	104	9	15	103			
	12.0%	13.1%	11.0%	16.1%	10.8%	9.9%	6.0%	12.0%	13.7%	11.2%	5.9%	16.4%	13.2%	10.0%	13.4%	12.1%	4.0%	13.7%	13.7%	9.8%	17.5%	10.7%	9.4%	22.3%	7.4%	4.8%	9.7%	12.3%	10.4%	12.8%	3.8%	10.0%	19.8%	10.7%	8.4%	16.8%	10.3%	7.2%	16.3%	8.1%	13.4%	13.1%	7.8%	12.9%			
8	90	51	39	28	32	30	22	33	16	5	17	37	6	14	15	26	12	23	29	12	14	23	27	11	2	7	38	33	25	78	12	52	12	16	4	25	49	7	4	29	61	8	10	72			
	8.6%	10.0%	7.2%	9.2%	8.7%	7.9%	8.1%	14.6%	9.2%	6.2%	7.9%	13.1%	10.8%	6.1%	6.7%	11.8%	8.5%	7.0%	8.1%	11.3%	8.3%	9.0%	7.3%	12.7%	4.4%	8.8%	8.6%	7.5%	14.1%	8.1%	13.7%	9.4%	17.1%	6.5%	5.1%	8.8%	9.0%	5.6%	6.1%	10.5%	7.8%	12.3%	5.6%	8.9%			
9	92	33	59	40	26	26	15	16	25	6	11	23	3	25	25	14	12	29	36	7	11	29	35	6	4	15	34	35	24	91	1	36	9	20	8	39	37	9	3	19	73	5	9	78			
	8.7%	6.5%	10.8%	13.3%	6.9%	6.8%	5.4%	7.0%	13.8%	8.3%	5.1%	8.3%	5.0%	10.5%	11.5%	6.6%	8.0%	8.8%	10.1%	6.8%	6.3%	11.2%	9.3%	7.2%	7.3%	17.9%	7.8%	8.0%	13.9%	9.4%	0.9%	6.4%	12.9%	7.8%	10.8%	14.0%	6.7%	7.1%	5.8%	6.7%	9.4%	7.8%	4.6%	9.7%			
10	49	21	27	19	16	14	8	14	13	3	5	18	1	10	9	11	4	20	14	9	7	6	21	4	1	7	19	17	9	42	6	27	5	7	3	18	15	7	1	15	34	5	2	42			
	4.6%	4.2%	5.0%	6.2%	4.4%	3.6%	2.8%	6.4%	7.2%	4.6%	2.2%	6.4%	1.5%	4.2%	4.9%	3.0%	5.0%	3.8%	8.2%	3.9%	2.4%	5.7%	5.0%	2.3%	7.9%	4.3%	3.8%	5.0%	4.4%	7.4%	4.8%	6.9%	2.9%	3.5%	6.3%	2.7%	5.2%	2.1%	5.3%	4.4%	8.0%	0.9%	5.2%				
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 47**  
**Q30. How significant do you think each of the following factors are in causing poverty in the UK?**  
**Children not working hard at school to get necessary skills**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemploy ed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	53	35	19	19	17	18	24	4	3	6	10	12	1	21	4	14	8	13	17	10	10	11	17	3	1	12	25	17	7	39	14	29	3	13	5	14	26	10	1	22	31	2	3	48			
2	59	30	29	11	22	25	28	8	5	2	26	9	1	12	9	15	11	17	15	8	7	17	22	3	1	3	41	38	2	56	3	37	1	17	4	7	38	10	2	18	40	1	8	50			
3	69	39	30	17	27	26	23	19	11	2	23	21	3	9	10	19	15	25	11	8	11	16	24	9	1	4	22	34	13	61	9	48	16	2	17	43	3	6	22	47	4	13	32				
4	102	49	53	23	45	33	31	17	28	3	33	19	6	22	20	32	17	24	28	9	9	23	47	5	8	7	45	42	19	98	3	56	6	25	3	26	55	13	4	19	82	6	26	69			
5	84	53	31	20	30	33	20	16	19	10	12	22	6	27	16	18	11	28	27	3	18	18	32	8	4	8	38	35	10	79	4	47	4	22	7	10	48	17	5	15	68	8	11	65			
6	125	79	46	29	54	42	25	38	27	6	24	41	9	28	23	29	19	39	39	15	17	29	42	8	14	15	50	43	26	120	5	64	16	25	8	32	69	20	2	37	88	5	25	95			
7	105	42	63	23	39	42	19	28	20	9	18	39	3	22	17	17	19	22	47	10	14	36	37	7	2	9	39	39	17	99	6	59	3	29	13	28	51	14	10	30	75	5	21	80			
8	161	58	103	60	45	56	40	49	15	8	36	46	10	25	36	29	19	58	56	18	28	32	57	13	12	8	66	76	29	134	26	80	10	31	20	46	90	8	11	41	120	12	16	133			
9	156	84	72	34	61	61	54	23	28	8	28	37	13	32	39	29	21	39	68	19	21	43	56	13	5	5	67	62	21	148	8	73	18	43	9	43	83	11	8	37	119	12	40	104			
10	139	42	97	66	32	42	16	22	21	17	13	33	2	36	46	16	8	64	51	5	38	35	36	19	4	13	46	53	29	130	9	62	10	30	7	57	49	23	10	36	103	11	24	104			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	439	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 48**  
**Q30]. How significant do you think each of the following factors are in causing poverty in the UK?**  
**People wasting their money / failing to manage household budgets**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	96	54	41	17	41	38	44	11	13	2	40	17	3	14	17	25	7	36	27	7	15	33	38	1	2	9	33	50	12	88	7	61	4	24	4	18	67	6	4	24	72	4	31	60			
2	132	66	67	43	35	53	30	28	22	12	33	28	4	32	32	25	15	55	36	12	35	22	38	15	10	4	58	84	12	120	12	53	6	42	7	40	76	8	5	32	100	9	11	112			
3	95	52	44	21	35	40	22	24	23	7	8	28	8	25	22	22	15	25	34	8	14	22	38	10	3	14	33	40	15	91	4	48	3	30	12	19	60	9	8	15	81	3	26	67			
4	120	50	69	43	30	47	39	24	15	5	22	23	6	26	32	22	19	25	53	9	27	31	43	5	5	5	65	52	8	110	10	46	14	37	7	41	50	21	3	31	89	6	23	91			
5	139	65	73	38	61	40	50	21	21	10	37	37	3	28	27	31	24	39	45	25	21	31	45	9	6	16	45	37	28	125	14	85	12	24	10	47	75	9	6	44	95	10	22	107			
6	121	40	81	40	47	34	29	20	22	14	28	23	13	33	21	28	16	37	40	14	25	22	39	15	3	8	62	50	26	107	14	75	5	17	8	34	61	10	14	37	84	9	10	102			
7	91	38	53	22	30	40	27	19	19	5	16	25	7	19	24	16	21	28	26	10	7	27	35	11	2	14	43	38	18	87	4	44	6	29	4	28	39	13	7	19	72	7	21	63			
8	81	43	37	27	28	25	11	12	19	9	14	14	5	20	20	15	13	20	33	11	5	20	27	8	9	4	36	30	19	79	2	51	2	13	7	16	37	17	4	13	68	4	14	62			
9	90	53	37	29	37	23	7	33	12	6	10	47	2	18	13	21	8	28	33	4	6	25	35	10	10	2	28	30	18	85	4	48	15	14	7	24	31	27	5	38	51	7	11	72			
10	88	49	39	23	27	38	21	34	12	4	15	37	4	19	11	9	39	29	3	20	26	33	4	2	8	35	26	18	74	14	43	6	25	13	13	57	9	5	26	61	6	16	65				
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 49**  
**Q31. If you were to lose your job tomorrow and become reliant on benefits, which of the following do you think you ought to do?**  
Base : All Answering

	Gender			Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female		18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	511	216	295	95	262	154	119	84	91	47	108	108	36	125	116	146	121	143	101	42	80	141	188	35	22	58	212	176	113	471	40	511	-	-	-	139	252	60	47	156	355	36	66	409	
Weighted Total	554	287	267	182	287	86	141	119	107	36	129	153	38	116	100	175	100	177	101	61	83	144	195	51	16	53	230	200	121	490	64	554	-	-	-	155	292	77	20	204	350	30	50	473	
Take the first available job that you could find, even if it is not in the sector that you want to work in	361	178	184	117	185	59	90	75	69	16	83	99	19	72	75	94	63	130	75	34	62	100	127	27	12	28	161	132	74	324	38	361	-	-	-	95	185	61	13	124	238	17	39	305	
	65.2%	61.9%	68.8%	64.1%	64.7%	69.4%	64.2%	62.8%	64.1%	44.1%	63.9%	64.6%	49.4%	62.3%	75.2%	53.4%	62.7%	73.3%	74.0%	54.9%	74.4%	69.2%	65.2%	52.1%	77.5%	53.5%	69.9%	65.8%	61.8%	66.1%	58.4%	65.2%	-	-	-	61.0%	63.2%	78.5%	64.4%	60.7%	67.8%	54.9%	78.2%	64.5%	
Take your time to find a job that suits you, in the sector that you want to work in	193	109	83	65	101	26	50	44	38	20	47	54	19	44	25	82	37	47	26	27	21	44	68	24	4	25	69	68	46	166	27	193	-	-	-	61	107	17	7	80	113	14	11	168	
	34.8%	38.1%	31.2%	35.9%	35.3%	30.6%	35.8%	37.2%	35.9%	55.9%	36.1%	35.4%	50.6%	37.7%	24.8%	46.6%	37.3%	26.7%	26.0%	45.1%	25.6%	30.8%	34.8%	47.9%	22.5%	46.5%	30.1%	34.2%	38.2%	33.9%	41.6%	34.8%	-	-	-	39.0%	36.8%	21.5%	35.6%	39.3%	32.2%	45.1%	21.8%	35.5%	
SIGMA	554	287	267	182	287	86	141	119	107	36	129	153	38	116	100	175	100	177	101	61	83	144	195	51	16	53	230	200	121	490	64	554	-	-	-	155	292	77	20	204	350	30	50	473	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 50**  
**Q32. What is your personal experience of people who receive benefits or tax credits such as these?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
I personally currently receive one or more of these benefits	255	122	133	67	104	84	45	76	37	22	33	90	10	68	42	22	30	77	127	15	47	72	83	18	20	16	102	88	52	235	21	90	49	57	41	59	125	40	23	116	139	19	54	183
	24.3%	24.0%	24.6%	22.1%	28.1%	22.3%	16.2%	34.1%	20.8%	29.5%	15.0%	32.1%	17.8%	29.0%	19.3%	10.0%	20.3%	23.2%	35.5%	14.1%	27.4%	27.8%	22.3%	20.4%	38.0%	19.4%	23.2%	20.2%	30.2%	24.3%	24.0%	16.3%	67.5%	22.6%	52.0%	21.1%	22.7%	30.8%	38.7%	41.7%	18.0%	28.6%	29.0%	22.8%
I have personally received one or more of these benefits in the past	221	116	105	59	90	73	52	48	39	27	45	53	16	62	43	50	38	59	75	33	33	46	74	31	4	22	88	81	55	199	22	142	15	41	14	68	103	30	15	51	169	19	33	168
	21.0%	22.7%	19.3%	19.3%	24.1%	19.2%	18.6%	21.3%	22.1%	37.0%	20.1%	19.1%	29.1%	26.3%	19.5%	22.9%	25.7%	17.8%	20.9%	31.7%	19.3%	17.7%	19.8%	35.0%	7.2%	25.8%	20.1%	18.4%	31.8%	20.6%	25.2%	25.5%	20.4%	16.5%	18.5%	24.5%	18.6%	23.2%	25.5%	18.4%	21.9%	29.8%	17.7%	21.0%
I have close friends or family who receive benefits	303	131	172	93	110	100	75	63	41	23	56	75	15	70	71	42	37	127	96	39	49	76	89	32	15	19	143	123	62	281	22	165	31	71	15	71	160	48	18	73	229	26	62	216
	28.8%	25.7%	31.7%	30.6%	29.7%	26.4%	26.7%	28.1%	22.9%	31.8%	25.0%	27.0%	27.9%	29.8%	32.4%	19.4%	25.6%	38.5%	26.8%	37.6%	28.4%	29.4%	23.9%	36.1%	28.8%	22.2%	32.6%	28.1%	36.0%	29.1%	25.6%	28.0%	42.8%	28.2%	30.4%	25.6%	29.1%	37.2%	30.4%	28.4%	29.7%	39.6%	32.9%	26.9%
People in my neighbourhood receive benefits	246	130	116	58	89	99	45	71	49	29	36	78	14	65	45	56	27	68	94	25	40	62	74	30	11	22	115	112	46	224	22	126	18	76	13	58	135	31	13	57	189	18	51	176
	23.4%	25.4%	21.4%	19.3%	23.9%	26.1%	16.1%	31.6%	27.6%	39.8%	16.3%	27.8%	24.7%	27.7%	20.8%	25.6%	18.6%	20.7%	26.4%	23.9%	23.3%	23.8%	19.8%	34.7%	21.8%	25.9%	26.1%	25.6%	26.5%	23.2%	25.4%	22.8%	25.0%	30.1%	17.0%	20.8%	24.5%	23.8%	21.7%	20.5%	24.4%	27.4%	27.5%	22.1%
No-one I know receives any benefits	288	134	154	86	87	114	106	37	61	13	87	56	12	63	66	81	45	78	83	25	34	72	130	13	12	26	126	137	32	270	18	154	6	74	20	75	159	34	14	56	232	8	40	240
	27.4%	26.3%	28.4%	28.5%	23.5%	30.2%	38.0%	16.4%	34.4%	17.4%	39.1%	20.1%	22.5%	26.8%	30.0%	37.3%	31.1%	23.6%	23.3%	24.6%	19.7%	27.7%	34.9%	15.3%	23.5%	31.0%	28.7%	31.2%	18.7%	28.0%	20.8%	27.8%	8.2%	29.5%	25.1%	27.0%	28.9%	26.6%	23.9%	20.0%	30.0%	13.0%	21.4%	29.9%
Don't know	48	23	25	32	14	2	3	2	7	-	2	4	2	4	25	1	6	26	15	2	20	11	14	*	1	3	4	20	3	42	6	21	5	1	-	34	6	2	-	6	42	*	1	47
	4.6%	4.4%	4.7%	10.7%	3.8%	0.4%	1.2%	0.8%	4.1%	-	0.7%	1.4%	3.2%	1.6%	11.3%	0.5%	4.1%	7.9%	4.1%	2.3%	11.8%	4.1%	3.6%	0.5%	1.2%	4.1%	0.9%	4.5%	1.8%	4.3%	7.2%	3.8%	6.7%	0.3%	-	12.0%	1.1%	1.6%	-	2.3%	5.4%	0.5%	0.6%	5.8%
SIGMA	1361	656	705	396	494	471	327	297	235	114	258	356	69	330	291	252	183	435	490	138	225	338	463	125	62	107	578	561	251	1250	111	689	123	319	103	366	689	185	81	360	1001	90	241	1029
	129.3%	128.5%	130.2%	130.6%	133.1%	124.6%	116.9%	132.4%	131.9%	155.4%	116.2%	127.5%	125.2%	141.3%	133.2%	115.7%	125.4%	131.8%	137.0%	134.1%	129.9%	130.6%	124.4%	142.0%	120.4%	128.4%	131.7%	128.0%	144.9%	129.4%	128.2%	124.4%	170.5%	127.2%	132.1%	131.0%	124.9%	143.2%	140.2%	129.2%	129.4%	138.8%	129.2%	128.6%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 51**  
**Q33. Thinking about you and your family, how do you feel that benefits are most relevant to you, if at all?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
It is reassuring to know there is a safety net of benefits to protect me from falling into severe poverty	270	141	129	82	99	89	56	63	54	16	47	88	22	36	54	58	31	78	103	23	35	66	117	14	15	17	114	97	38	255	15	135	26	56	22	82	137	26	16	53	218	17	49	204	
	25.7%	27.7%	23.8%	26.9%	26.8%	23.7%	20.1%	28.1%	30.6%	21.8%	21.0%	31.6%	40.5%	15.4%	24.7%	26.8%	21.1%	23.6%	28.9%	22.4%	20.2%	25.4%	31.5%	16.5%	28.5%	19.9%	26.0%	22.1%	21.9%	26.4%	17.7%	24.3%	35.8%	22.2%	27.9%	29.4%	24.8%	20.5%	27.9%	18.9%	28.2%	26.4%	26.2%	25.5%	
My family have been helped by benefits payments we have received	103	38	65	35	40	28	15	32	11	9	12	34	3	24	25	10	4	29	60	8	10	32	32	8	13	13	34	26	28	97	5	21	23	14	23	29	44	20	8	32	71	5	13	85	
	9.8%	7.4%	12.0%	11.7%	10.7%	7.3%	5.2%	14.1%	6.2%	12.8%	5.3%	12.0%	6.2%	10.3%	11.6%	4.4%	2.6%	8.8%	16.6%	7.9%	6.0%	12.2%	8.5%	9.0%	25.3%	15.4%	7.6%	5.6%	16.0%	10.1%	6.2%	3.9%	31.6%	5.4%	29.5%	10.3%	8.0%	15.6%	13.6%	11.4%	9.2%	7.4%	6.9%	10.6%	
I have contributed into the system so I feel entitled to support in case of unpredictable circumstances in the future	331	183	148	72	121	138	96	76	63	26	68	89	16	85	63	67	54	94	116	43	67	76	105	32	7	21	152	144	57	294	37	187	16	100	19	69	187	38	23	100	231	22	66	244	
	31.5%	35.9%	27.3%	23.6%	32.6%	36.6%	34.4%	33.9%	35.5%	35.2%	30.6%	31.9%	29.4%	36.2%	28.9%	30.9%	37.1%	28.4%	32.3%	41.2%	38.8%	29.4%	28.3%	36.3%	13.4%	25.5%	34.7%	32.9%	32.9%	30.5%	42.6%	33.8%	22.0%	40.0%	24.3%	24.7%	34.0%	29.4%	40.1%	35.9%	29.9%	33.4%	35.1%	30.4%	
I do not think benefits are relevant to me and my family	143	80	63	34	42	67	45	25	26	7	40	37	10	35	19	37	21	46	38	13	12	43	57	14	4	10	66	81	17	128	15	82	5	43	5	38	82	12	5	34	109	13	24	107	
	13.6%	15.7%	11.6%	11.3%	11.3%	17.8%	16.3%	11.0%	14.8%	9.0%	17.8%	13.1%	18.8%	14.8%	8.8%	17.2%	14.5%	14.1%	10.6%	12.5%	6.9%	16.6%	15.3%	16.0%	8.3%	12.1%	15.1%	18.5%	10.1%	13.3%	17.2%	14.9%	6.3%	16.9%	6.9%	13.7%	14.9%	9.2%	8.6%	12.3%	14.1%	19.7%	12.7%	13.3%	
I feel like I am paying too much through my taxes for people to live on benefits	205	68	137	80	69	55	67	29	23	16	56	32	3	54	57	45	36	83	41	16	49	42	61	20	13	23	72	90	33	191	14	128	3	39	9	61	101	33	6	60	145	9	36	161	
	19.5%	13.3%	25.3%	25.4%	18.7%	14.7%	24.0%	13.0%	13.0%	21.2%	25.2%	11.3%	5.1%	23.2%	26.1%	20.7%	24.7%	25.1%	11.4%	15.9%	26.1%	16.4%	16.4%	22.3%	24.5%	27.0%	16.4%	20.6%	19.1%	19.8%	16.3%	23.1%	4.3%	15.5%	11.4%	21.9%	18.4%	25.3%	9.8%	21.5%	18.7%	13.1%	19.1%	20.1%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 52**  
**Q34. Which of the following do you feel is the most important goal for the government to focus on when designing the welfare system?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
Making society more equal, with a smaller gap between rich and poor	421	214	207	119	151	151	82	107	75	25	60	143	23	100	79	76	45	144	156	43	83	108	125	33	29	28	201	189	57	394	27	200	40	103	32	117	200	67	26	136	285	25	72	323	
	40.0%	42.0%	38.2%	39.3%	40.6%	40.0%	29.4%	47.5%	41.9%	34.2%	26.9%	51.3%	41.3%	42.7%	36.2%	34.9%	31.0%	43.5%	43.5%	41.6%	47.7%	41.7%	33.7%	37.2%	56.5%	34.0%	45.8%	43.0%	33.1%	40.8%	30.8%	36.1%	55.7%	41.0%	40.8%	41.8%	36.4%	51.5%	44.1%	48.8%	36.8%	39.1%	38.7%	40.4%	
Ensuring that all individuals, regardless of background, have the same opportunities to flourish	531	253	278	146	185	200	174	111	82	45	152	125	30	113	97	134	88	167	143	59	69	122	204	54	20	48	226	217	104	475	56	306	17	126	43	124	307	56	29	126	405	37	104	390	
	50.5%	49.6%	51.4%	48.1%	49.9%	53.0%	62.4%	49.4%	45.9%	61.0%	68.6%	44.7%	54.2%	48.4%	44.6%	61.4%	60.0%	50.5%	40.0%	57.4%	39.8%	46.9%	54.7%	61.5%	37.9%	57.2%	51.4%	49.5%	59.9%	49.2%	65.2%	55.3%	23.0%	50.1%	55.3%	44.2%	55.7%	43.6%	50.5%	45.4%	52.4%	57.1%	55.7%	48.8%	
Don't know	100	43	57	38	35	26	23	7	22	3	10	11	2	21	42	8	13	20	59	1	22	29	43	1	3	7	12	33	12	96	3	48	15	22	3	39	44	6	3	16	84	3	10	87	
	9.5%	8.5%	10.4%	12.6%	9.5%	7.0%	8.2%	3.1%	12.2%	4.7%	4.5%	3.9%	4.5%	8.9%	19.1%	3.7%	8.9%	6.0%	16.5%	1.0%	12.4%	11.4%	11.6%	1.3%	5.5%	8.8%	2.7%	7.5%	7.0%	10.0%	4.0%	8.6%	21.4%	8.8%	3.9%	14.0%	7.9%	4.9%	5.3%	5.8%	10.8%	3.9%	5.6%	10.9%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 53**  
**Q35. What do you think is the best description of the condition of the welfare state in the UK today?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region					Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
A system that is too expensive	89	50	38	27	42	19	32	13	11	6	36	22	2	17	6	25	13	30	20	9	22	22	29	5	0	12	24	33	19	76	12	63	2	12	7	30	41	10	7	31	57	4	11	73		
	8.4%	9.9%	7.1%	9.1%	11.3%	5.0%	11.6%	5.8%	6.1%	7.9%	16.2%	7.7%	3.7%	7.2%	2.9%	11.4%	9.2%	9.1%	5.7%	8.4%	12.5%	8.4%	7.8%	5.4%	0.2%	14.3%	5.5%	7.6%	10.7%	7.9%	14.2%	11.4%	2.1%	4.6%	8.8%	10.6%	7.5%	7.9%	12.7%	11.2%	7.4%	6.3%	6.0%	9.1%		
A system full of fraud and abuse	342	159	183	69	127	146	124	51	55	22	99	57	7	92	72	74	60	106	102	33	35	90	147	21	15	27	154	162	44	320	22	196	6	96	26	63	212	37	13	74	268	18	86	238		
	32.5%	31.1%	33.8%	22.8%	34.2%	38.6%	44.5%	22.7%	30.7%	29.6%	44.7%	20.3%	12.8%	39.3%	32.8%	34.0%	40.9%	32.1%	28.5%	32.2%	20.3%	34.6%	39.3%	24.2%	28.1%	31.8%	35.1%	36.9%	25.1%	33.2%	25.2%	35.4%	7.9%	38.2%	33.0%	22.5%	38.5%	28.9%	22.3%	26.7%	34.6%	27.3%	46.1%	29.8%		
A system that we should be proud of, but needs reform	249	141	108	63	75	111	80	54	48	12	48	71	23	53	48	67	29	71	83	31	42	55	83	24	15	16	125	89	37	230	19	110	26	81	15	54	140	29	15	45	205	28	59	162		
	23.7%	27.6%	20.0%	20.9%	20.2%	29.4%	28.6%	24.0%	27.0%	16.6%	21.7%	25.5%	41.2%	22.9%	22.0%	30.6%	19.9%	21.5%	23.1%	30.0%	24.0%	21.4%	22.2%	26.8%	28.8%	19.3%	28.4%	20.4%	21.3%	23.6%	21.9%	19.9%	36.5%	32.3%	18.9%	19.4%	25.4%	22.2%	25.8%	16.0%	26.5%	43.3%	31.3%	20.3%		
An effective system for getting people into work	69	42	27	30	20	19	13	28	9	3	19	27	3	13	5	15	6	32	16	2	19	11	23	10	5	3	30	36	9	49	21	53	3	11	3	8	45	10	4	41	28	3	3	63		
	6.6%	8.2%	5.0%	9.8%	5.5%	5.1%	4.8%	12.7%	5.1%	4.0%	8.6%	9.5%	5.5%	5.6%	2.5%	6.9%	3.9%	9.7%	4.5%	1.6%	10.9%	4.2%	6.2%	11.2%	9.5%	4.0%	6.9%	8.2%	4.9%	5.0%	23.7%	9.5%	3.7%	4.2%	3.9%	2.7%	8.2%	7.5%	7.4%	14.8%	3.6%	4.2%	1.6%	7.9%		
A system that does not provide enough support for vulnerable	217	94	123	58	91	67	15	70	44	30	9	90	18	52	40	34	22	59	101	26	19	70	61	28	13	20	97	79	50	206	11	100	30	42	22	73	88	37	15	73	143	12	19	185		
	20.6%	18.3%	22.7%	19.2%	24.6%	17.8%	5.5%	31.4%	24.4%	41.5%	3.9%	32.1%	32.9%	22.2%	18.1%	15.7%	15.0%	17.9%	28.4%	24.8%	10.8%	26.9%	16.3%	32.4%	24.6%	24.0%	22.1%	18.0%	28.8%	21.3%	12.3%	18.1%	41.7%	16.8%	28.7%	26.2%	16.0%	28.8%	25.6%	26.4%	18.5%	18.8%	10.3%	23.2%		
Don't know	86	25	62	56	15	16	14	8	12	0	11	14	2	6	47	3	16	32	35	3	37	12	30	0	5	6	9	39	16	84	2	32	6	10	5	52	24	6	4	14	73	0	9	78		
	8.2%	4.8%	11.4%	18.3%	4.1%	4.1%	5.0%	3.5%	6.7%	0.4%	4.8%	4.8%	4.0%	2.8%	21.7%	1.4%	11.2%	9.6%	9.8%	3.0%	21.4%	4.5%	8.1%	0	8.7%	6.6%	2.0%	9.0%	9.2%	8.7%	2.5%	5.7%	8.0%	3.9%	6.6%	18.6%	4.4%	4.8%	6.2%	4.9%	9.4%	0	4.7%	9.7%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 54**  
**Q36. What should the primary purpose of the welfare state be?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
An insurance system that people contribute to and which protects them if they fall on hard times	241	121	120	44	89	109	80	41	41	26	46	50	12	76	44	38	38	80	85	23	35	63	84	18	17	28	113	118	41	228	13	119	13	72	22	54	132	29	16	54	187	17	48	176		
	22.9%	23.7%	22.2%	14.5%	23.9%	28.7%	28.5%	18.4%	23.3%	35.6%	20.7%	17.8%	22.5%	32.6%	20.3%	17.4%	26.1%	24.4%	23.7%	22.6%	20.3%	24.3%	22.4%	20.6%	32.7%	34.0%	25.6%	26.8%	23.5%	23.6%	15.0%	21.5%	17.4%	28.8%	28.7%	19.4%	23.9%	22.7%	26.8%	19.3%	24.2%	26.4%	25.5%	22.0%		
Providing opportunities for struggling people to improve their own circumstances	196	83	113	72	53	71	53	51	23	13	55	57	11	35	31	42	25	65	64	22	30	40	64	30	8	13	78	67	30	165	31	104	16	49	9	51	112	18	8	62	134	11	45	141		
	18.6%	16.3%	20.9%	23.7%	14.3%	18.6%	18.9%	22.9%	13.1%	17.8%	24.7%	20.4%	20.7%	15.2%	14.4%	19.4%	16.9%	19.8%	17.8%	21.1%	17.4%	15.4%	17.3%	34.2%	14.8%	15.0%	17.6%	15.3%	17.1%	17.1%	36.0%	18.8%	21.8%	19.6%	11.8%	18.3%	20.4%	13.6%	13.3%	22.3%	17.3%	16.2%	24.1%	17.6%		
A system of redistribution to reduce inequalities in our society	68	35	33	33	20	15	7	15	11	8	7	23	4	18	14	16	7	31	15	4	8	22	23	7	3	2	27	22	18	60	8	48	2	8	4	16	31	16	4	23	44	3	6	59		
	6.4%	6.8%	6.1%	10.9%	5.4%	3.9%	2.5%	6.9%	6.0%	11.5%	3.0%	8.4%	6.4%	7.6%	6.2%	7.4%	4.5%	9.2%	4.1%	4.3%	4.4%	8.4%	6.1%	8.1%	6.7%	2.2%	6.2%	5.1%	10.5%	6.2%	8.8%	8.7%	3.1%	3.4%	5.1%	5.6%	5.7%	12.2%	7.3%	8.4%	5.7%	5.2%	3.0%	7.4%		
To provide additional support to ease current financial pressures	88	39	49	24	35	29	18	27	12	4	24	27	4	14	17	16	14	31	27	6	19	19	36	7	1	4	35	43	14	76	12	54	*	13	16	24	49	11	3	35	53	10	3	75		
	8.4%	7.6%	9.0%	7.8%	9.5%	7.7%	6.4%	11.9%	7.0%	5.3%	11.0%	9.6%	7.8%	5.9%	7.8%	7.5%	9.6%	9.3%	7.5%	6.2%	10.7%	7.4%	9.6%	8.5%	1.3%	5.2%	7.9%	9.9%	8.0%	7.9%	13.6%	9.7%	0.3%	5.1%	20.1%	8.7%	8.9%	8.7%	4.5%	12.7%	6.8%	15.1%	1.7%	9.4%		
A safety net to prevent anyone in society from falling into severe poverty	350	206	144	65	144	142	109	80	78	21	78	103	22	83	56	95	51	85	120	38	44	100	126	25	16	30	171	146	55	337	13	188	26	99	17	71	195	48	21	80	270	23	76	250		
	33.3%	40.3%	26.6%	21.4%	38.7%	37.5%	39.1%	35.7%	43.6%	28.9%	35.1%	37.0%	39.4%	35.7%	25.5%	43.6%	34.9%	25.6%	33.4%	37.2%	25.6%	38.4%	33.9%	28.4%	31.9%	35.6%	38.9%	33.3%	31.9%	34.9%	14.7%	34.0%	35.4%	39.4%	21.9%	25.4%	35.4%	37.5%	35.8%	28.6%	35.0%	36.1%	40.8%	31.3%		
Don't know	109	27	82	66	30	13	13	10	12	1	12	19	2	7	56	10	12	38	49	9	37	16	40	*	7	7	16	43	16	99	10	41	16	9	10	63	32	7	7	24	85	1	9	89		
	10.3%	5.3%	15.1%	21.7%	8.2%	3.4%	4.6%	4.3%	7.0%	0.9%	5.5%	6.8%	3.2%	2.8%	25.7%	4.6%	8.0%	11.6%	13.6%	8.6%	21.5%	6.1%	10.7%	0.2%	12.7%	8.1%	3.6%	9.7%	9.0%	10.2%	11.8%	7.3%	22.0%	3.7%	12.4%	22.5%	5.7%	5.3%	12.3%	8.7%	10.9%	1.1%	4.8%	12.4%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 55**  
**Q37. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention										Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
Ideally I would like a welfare state where government spends a lot less on benefits	278	133	145	79	103	96	99	54	41	17	91	58	13	65	43	67	57	97	58	22	54	71	92	28	7	25	109	130	39	251	27	172	5	68	16	53	155	52	13	92	186	24	45	210	
	26.4%	26.1%	26.7%	26.0%	27.8%	25.4%	35.3%	24.1%	23.2%	23.8%	41.2%	20.8%	23.1%	28.0%	19.8%	30.6%	38.9%	29.3%	16.1%	21.7%	31.5%	27.4%	24.6%	31.4%	13.5%	30.5%	24.8%	29.7%	22.5%	26.0%	31.4%	31.1%	6.7%	27.1%	20.3%	19.1%	28.1%	40.2%	22.2%	33.1%	24.0%	36.8%	23.9%	26.2%	
Ideally I would like a welfare state which invests effectively in people and enables them to contribute to society in the future	672	342	330	175	236	261	166	160	115	48	122	206	37	147	133	140	75	216	241	73	97	164	238	56	42	49	312	287	115	616	56	331	52	167	53	177	364	69	40	171	501	41	136	495	
	63.9%	67.0%	60.9%	57.9%	63.5%	69.1%	59.6%	71.1%	64.3%	65.7%	55.1%	73.8%	67.3%	63.1%	60.9%	64.2%	51.2%	65.6%	67.4%	70.9%	56.3%	63.4%	63.9%	64.2%	81.7%	58.5%	71.0%	65.5%	66.2%	63.8%	65.2%	59.7%	72.7%	66.7%	68.5%	63.3%	66.0%	53.0%	69.1%	61.3%	64.8%	62.8%	73.0%	61.9%	
Don't know	102	35	67	49	32	21	14	11	22	8	8	15	5	21	42	11	14	17	59	8	21	24	43	4	2	9	18	21	20	99	3	51	15	15	9	49	32	9	5	16	86	*	6	96	
	9.7%	6.8%	12.3%	16.1%	8.7%	5.5%	5.1%	4.8%	12.5%	10.5%	3.7%	5.4%	9.6%	8.8%	19.3%	5.2%	9.9%	5.1%	16.5%	7.4%	12.2%	9.2%	11.6%	4.3%	4.7%	11.0%	4.2%	4.7%	11.3%	10.2%	3.5%	9.1%	20.5%	6.2%	11.2%	17.6%	5.9%	6.8%	8.7%	5.6%	11.1%	0.4%	3.2%	11.9%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 56**  
**Q38. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
Benefits should be prioritised to people who have already contributed to the system, even if they are not the ones most in need	36.4%	38.2%	34.7%	28.5%	34.6%	44.4%	50.0%	26.3%	30.0%	41.6%	44.7%	22.3%	13.4%	47.2%	38.8%	28.3%	35.7%	36.1%	41.8%	30.2%	44.0%	35.1%	39.1%	23.9%	26.1%	48.8%	35.7%	43.5%	25.3%	38.2%	15.4%	35.4%	16.7%	44.4%	25.8%	35.3%	37.4%	28.4%	41.4%	35.3%	36.8%	33.1%	46.8%	34.2%
Benefits should be prioritised to those people who are most in need, even if they have not contributed to the system	51.3%	51.5%	51.1%	60.5%	53.2%	42.1%	37.1%	65.6%	52.3%	52.6%	45.2%	69.7%	74.6%	43.2%	38.1%	61.6%	48.0%	55.6%	42.3%	61.1%	38.9%	48.1%	50.8%	73.6%	59.1%	41.5%	56.4%	47.8%	62.1%	49.0%	76.7%	52.9%	76.4%	39.4%	54.7%	53.7%	49.9%	59.2%	45.1%	56.9%	49.3%	61.8%	37.3%	53.7%
Don't know	12.3%	10.4%	14.2%	11.0%	12.2%	13.5%	13.0%	8.1%	17.6%	5.7%	10.2%	8.0%	12.0%	9.5%	23.1%	10.0%	16.2%	8.3%	15.9%	8.7%	17.1%	16.8%	10.1%	2.5%	14.8%	9.6%	7.9%	8.7%	12.5%	12.7%	7.9%	11.7%	6.9%	16.2%	19.5%	11.0%	12.7%	12.4%	13.4%	7.8%	14.0%	5.2%	15.9%	12.1%
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 57**  
**Q39A. In regard to benefits, which of the following would you consider to count as a contributor to the system?**  
**Someone who pays income tax / National Insurance**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Counts as a contributor	1022	497	525	285	362	375	274	222	175	68	218	273	50	225	215	211	142	317	352	102	170	252	364	80	51	80	430	427	168	941	81	532	70	250	77	265	539	128	58	268	754	61	186	775	
Does not count as a contributor	30	13	17	18	10	3	6	2	3	5	4	6	5	8	3	6	4	14	6	1	3	7	9	8	1	4	9	11	6	25	5	22	2	1	1	14	13	2	-	11	19	4	1	25	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 58**  
**Q39B. In regard to benefits, which of the following would you consider to count as a contributor to the system?**  
**Someone who does voluntary work**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Counts as a contributor	609	286	323	229	193	188	142	125	113	34	115	179	40	118	138	146	90	217	156	70	119	145	189	55	31	49	253	236	123	547	62	324	48	126	45	198	317	64	20	169	441	38	82	490	
Does not count as a contributor	443	224	219	74	179	190	138	99	65	40	106	100	15	116	80	71	56	113	202	33	54	114	184	33	21	35	186	203	51	418	25	230	24	125	33	82	234	65	38	110	333	27	105	310	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 59**  
**Q39C. In regard to benefits, which of the following would you consider to count as a contributor to the system?**  
**Someone who cares for elderly / disabled relative**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention									Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Counts as a contributor	852	418	434	252	285	316	206	198	160	61	161	250	47	192	175	181	117	283	271	80	142	206	299	76	45	66	356	351	142	780	73	438	64	211	64	218	462	105	43	227	625	53	154	646	
Does not count as a contributor	200	93	107	51	86	62	73	26	18	12	61	30	8	42	37	29	47	87	23	31	53	73	11	7	17	83	67	32	198	14	116	8	40	14	62	89	24	15	51	148	12	33	154		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 60**  
**Q39D. In regard to benefits, which of the following would you consider to count as a contributor to the system?**  
**Someone who makes charitable donations**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Counts as a contributor	406	180	226	187	128	91	89	68	78	24	75	107	23	79	106	55	150	102	44	75	91	149	26	21	35	167	160	69	361	45	234	27	50	30	148	193	46	11	117	289	20	30	357		
Does not count as a contributor	646	330	316	116	243	287	190	156	100	49	147	172	32	154	113	117	92	181	256	59	88	168	224	62	30	49	272	278	104	604	42	320	45	201	48	132	358	83	47	162	484	45	157	443	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 61**  
**Q39E. In regard to benefits, which of the following would you consider to count as a contributor to the system?**  
**Someone who cares for children**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention									Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
Counts as a contributor	714	335	379	216	245	253	170	156	137	47	132	199	41	154	156	139	107	230	238	70	107	182	253	60	40	56	299	309	119	660	54	361	48	167	61	202	369	88	34	185	529	41	124	549		
Does not count as a contributor	338	176	162	87	126	125	109	68	42	27	90	80	13	80	62	79	39	100	120	34	66	77	120	28	12	28	140	130	54	305	32	193	24	83	17	78	182	41	24	94	244	24	63	251		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 62**  
**Q40. Which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undeclared	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Unemployed people seeking work should all receive the same level of benefits, regardless of how much they have contributed into the system in the past or not	422	226	196	122	151	148	70	120	78	29	57	157	28	89	71	74	59	126	162	32	71	109	148	47	13	37	173	163	73	381	40	209	44	96	33	128	212	48	24	96	325	35	66	321		
	40.1%	44.2%	36.2%	40.3%	40.8%	39.2%	25.0%	53.4%	43.7%	39.2%	25.9%	56.3%	51.8%	38.2%	32.5%	33.9%	40.7%	38.3%	45.2%	31.4%	40.9%	42.0%	39.6%	54.0%	25.6%	44.0%	39.3%	37.3%	42.2%	39.5%	46.6%	37.6%	60.5%	38.2%	42.0%	45.9%	38.4%	36.8%	40.9%	34.5%	42.1%	53.1%	35.3%	40.1%		
Unemployed people seeking work who have contributed more into the system in the past should be entitled to higher benefits than those who have contributed less	499	218	281	141	173	184	174	82	77	39	139	93	21	119	114	126	66	160	146	53	88	118	177	34	27	43	220	234	78	465	34	276	22	120	33	125	268	63	28	153	345	28	99	372		
	47.4%	42.7%	51.9%	46.6%	46.6%	48.8%	62.4%	36.7%	43.3%	52.9%	62.7%	33.4%	39.2%	51.0%	52.1%	58.0%	45.5%	48.3%	40.8%	51.4%	50.9%	45.6%	47.5%	39.2%	52.2%	50.9%	50.2%	53.4%	45.1%	48.2%	38.9%	49.9%	30.0%	47.7%	42.4%	44.6%	48.5%	48.6%	47.9%	54.9%	44.7%	42.7%	53.0%	46.5%		
Don't know	132	67	65	40	47	45	35	22	23	6	25	29	5	25	34	18	20	44	50	18	14	32	48	6	11	4	46	41	22	119	13	69	7	35	12	27	72	19	7	29	103	3	22	107		
	12.5%	13.2%	11.9%	13.1%	12.7%	12.0%	12.7%	9.9%	13.0%	7.9%	11.5%	10.3%	9.0%	10.8%	15.4%	8.1%	13.9%	13.4%	13.9%	17.1%	8.3%	12.4%	12.9%	6.9%	22.2%	5.1%	10.9%	9.4%	12.8%	12.4%	14.5%	12.5%	9.5%	14.1%	15.6%	9.5%	13.1%	14.6%	11.2%	10.5%	13.3%	4.2%	11.7%	13.4%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 63**  
**Q41. Which of the following is closest to your view?**  
Base : All Respondents

	Gender		Age			2010 Vote				GE Voting Intention								Region					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
People who receive benefits can be trusted to spend the money they receive in sensible ways and the government should allow them to do what they think best with it	426	204	222	128	154	144	82	108	71	38	70	136	32	92	80	90	43	135	158	39	76	114	124	42	30	45	171	153	102	397	29	218	47	81	34	124	202	64	24	125	301	32	66	328	
	40.5%	39.9%	41.1%	42.4%	41.4%	38.1%	29.4%	48.2%	40.0%	52.0%	31.5%	48.6%	58.9%	39.6%	36.4%	41.6%	29.3%	40.9%	44.0%	38.0%	44.2%	43.9%	33.4%	48.0%	58.1%	54.1%	39.0%	35.0%	58.6%	41.1%	34.0%	39.3%	65.2%	32.1%	43.5%	44.3%	36.6%	49.7%	41.9%	44.7%	39.0%	48.9%	35.4%	41.0%	
People who receive benefits can't be trusted to spend the money they receive in sensible ways and the government should try and control how they spend it	465	242	223	116	158	191	162	91	73	28	132	106	15	114	81	102	77	169	117	53	69	100	183	43	16	27	218	231	49	421	44	260	8	136	33	90	294	49	23	126	340	27	100	339	
	44.2%	47.4%	41.2%	38.4%	42.6%	50.5%	58.0%	40.4%	40.8%	38.9%	59.6%	37.9%	27.5%	48.8%	37.3%	47.0%	52.9%	51.2%	32.6%	50.9%	40.1%	38.6%	49.1%	49.0%	30.7%	32.0%	49.7%	52.6%	28.5%	43.6%	51.2%	46.9%	11.3%	54.3%	41.9%	32.3%	53.3%	38.0%	39.5%	45.1%	43.9%	41.1%	53.5%	42.3%	
Don't know	161	65	96	58	60	43	35	26	34	7	20	38	7	27	58	25	26	26	84	11	27	45	65	3	6	12	49	55	22	148	13	77	17	34	11	65	56	16	11	29	132	7	21	133	
	15.3%	12.7%	17.7%	19.2%	16.0%	11.4%	12.5%	11.4%	19.3%	9.1%	8.9%	13.5%	13.6%	11.6%	26.3%	11.4%	17.9%	7.9%	23.4%	11.1%	15.7%	17.5%	17.5%	2.9%	11.2%	13.9%	11.2%	12.4%	12.9%	15.3%	14.8%	13.9%	23.5%	13.6%	14.6%	23.3%	10.1%	12.3%	18.7%	10.2%	17.1%	10.0%	11.1%	16.7%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 64**  
**Q42A. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom.**  
**State**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker/Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
1	513	257	256	114	186	213	130	114	97	40	100	151	21	117	106	102	61	133	217	40	74	132	188	41	36	33	233	220	72	487	26	233	48	146	40	139	274	53	30	126	387	31	110	371		
	48.7%	50.3%	47.3%	37.8%	50.0%	56.3%	46.7%	50.7%	54.6%	55.0%	45.3%	54.0%	38.8%	50.3%	48.3%	46.8%	41.6%	40.1%	60.7%	39.0%	42.6%	51.1%	50.5%	46.8%	69.7%	39.1%	53.0%	50.2%	41.4%	50.4%	30.0%	42.0%	67.2%	58.2%	51.7%	49.8%	49.7%	41.2%	51.1%	45.1%	50.0%	48.2%	58.9%	46.4%		
2	266	137	129	78	93	95	88	50	51	13	67	59	23	53	55	66	55	86	58	34	29	61	105	26	8	25	116	114	41	250	16	159	6	63	13	60	196	39	14	60	206	15	41	210		
	25.2%	26.8%	23.8%	23.7%	24.9%	25.2%	31.4%	22.4%	28.5%	17.4%	30.0%	21.0%	41.6%	22.9%	25.3%	30.5%	37.7%	25.0%	16.3%	33.4%	16.8%	23.4%	28.2%	29.5%	15.8%	30.1%	26.5%	26.0%	23.7%	25.9%	18.0%	28.8%	8.9%	25.1%	16.2%	21.3%	24.6%	30.3%	24.8%	21.4%	26.6%	23.1%	21.9%	28.2%		
3	126	62	64	59	49	19	24	37	14	11	20	46	5	29	21	23	8	73	23	14	33	32	27	18	3	14	49	46	36	101	25	90	5	9	10	31	69	24	3	56	70	8	15	103		
	12.0%	12.2%	11.8%	19.4%	13.2%	4.9%	8.5%	16.4%	8.1%	15.6%	8.9%	16.5%	8.2%	12.5%	9.6%	10.5%	5.4%	22.0%	6.3%	13.5%	19.2%	12.2%	7.2%	20.2%	5.5%	16.4%	11.0%	10.4%	20.9%	10.5%	28.9%	16.3%	7.2%	3.6%	12.6%	10.9%	12.4%	18.2%	5.1%	20.2%	9.0%	11.7%	8.2%	12.9%		
4	76	23	53	30	24	22	17	13	8	6	20	10	4	16	19	13	8	18	38	6	16	21	28	1	2	7	25	33	11	66	11	30	11	11	10	32	35	4	6	21	56	10	7	59		
	7.2%	4.5%	9.8%	10.0%	6.4%	5.9%	6.1%	5.6%	4.4%	7.8%	8.9%	3.7%	8.0%	7.0%	8.7%	5.8%	5.4%	5.5%	10.5%	5.9%	9.4%	8.1%	7.6%	1.2%	4.5%	8.0%	5.8%	7.6%	6.6%	6.8%	12.3%	5.4%	15.3%	4.4%	13.3%	11.3%	6.4%	2.8%	9.6%	7.4%	7.2%	15.5%	3.8%	7.4%		
5	71	32	40	22	20	29	21	11	8	3	16	13	2	17	17	14	14	21	22	8	21	13	24	2	2	5	16	26	13	62	9	41	1	22	5	18	38	10	5	16	55	1	13	57		
	6.8%	6.2%	7.3%	7.1%	5.5%	7.8%	7.4%	4.9%	4.4%	4.2%	7.0%	4.8%	3.4%	7.3%	8.0%	6.3%	9.9%	6.4%	6.2%	8.2%	12.2%	5.2%	6.5%	2.3%	4.5%	6.4%	3.7%	5.8%	7.5%	6.4%	10.9%	7.5%	1.4%	8.7%	6.1%	6.6%	6.8%	7.5%	9.4%	5.9%	7.1%	1.5%	7.2%	7.1%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 65**  
**Q42B. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom.**

Family  
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
1	462	215	246	148	159	155	137	95	64	29	104	99	29	100	108	103	69	168	121	55	83	109	154	41	16	43	182	189	88	420	42	263	17	98	35	114	243	65	28	120	342	23	69	370			
	43.9%	42.2%	45.5%	48.9%	42.8%	40.9%	48.8%	42.4%	36.1%	39.2%	46.8%	35.6%	53.4%	42.9%	49.6%	47.3%	47.3%	51.0%	33.9%	53.2%	48.2%	42.2%	41.4%	46.4%	30.3%	51.0%	41.4%	43.1%	50.5%	43.5%	48.6%	47.3%	23.2%	39.0%	45.5%	40.9%	44.0%	50.3%	48.9%	43.0%	44.2%	35.4%	36.7%	46.3%			
2	323	167	157	65	120	138	92	66	70	21	75	96	14	75	56	74	40	85	124	25	38	94	127	22	15	19	145	125	53	302	21	164	22	95	29	79	184	31	20	78	247	20	82	221			
	30.7%	32.6%	29.0%	21.6%	32.4%	36.5%	33.0%	29.4%	39.4%	26.6%	33.9%	34.5%	25.6%	32.0%	25.5%	34.0%	27.6%	25.9%	34.6%	24.6%	22.2%	36.4%	34.2%	25.2%	28.8%	22.4%	32.9%	28.9%	30.5%	31.3%	24.5%	29.5%	30.9%	37.2%	36.7%	28.9%	30.5%	23.9%	34.3%	27.4%	31.9%	31.3%	43.8%	27.6%			
3	105	50	55	30	30	46	25	33	22	4	14	41	6	23	19	15	14	23	53	7	14	29	49	5	1	4	59	51	7	98	7	42	16	35	4	35	45	13	8	30	76	12	18	76			
	10.0%	9.8%	10.2%	9.8%	8.1%	12.1%	9.3%	14.6%	12.2%	5.8%	6.4%	14.8%	10.9%	9.7%	8.6%	7.0%	9.5%	7.1%	14.8%	7.1%	8.3%	11.1%	13.2%	5.7%	1.0%	4.3%	13.1%	11.6%	4.1%	10.1%	8.5%	7.5%	22.1%	14.2%	5.3%	12.6%	8.2%	9.8%	13.0%	10.7%	9.8%	18.6%	9.4%	9.4%			
4	136	62	74	49	55	31	20	26	21	15	23	34	4	29	35	21	21	43	51	15	37	24	33	13	14	15	46	60	22	123	13	72	13	17	9	46	60	20	2	39	97	8	15	113			
	12.9%	12.2%	13.6%	16.3%	14.8%	8.3%	7.3%	11.6%	11.7%	20.5%	10.6%	12.1%	7.9%	12.6%	16.2%	9.9%	14.1%	13.1%	14.1%	14.9%	21.2%	9.4%	8.8%	14.4%	27.2%	17.7%	10.6%	13.6%	12.8%	12.7%	15.0%	13.1%	17.9%	6.7%	12.1%	16.5%	10.8%	15.2%	3.0%	13.8%	12.6%	12.8%	7.9%	14.1%			
5	26	17	9	10	7	8	4	5	1	4	5	8	1	6	*	4	2	10	10	*	*	3	9	7	7	4	9	14	4	23	3	13	4	7	*	5	19	1	*	14	12	1	4	21			
	2.5%	3.2%	1.7%	3.3%	2.0%	2.2%	1.5%	2.1%	0.7%	5.8%	2.3%	2.9%	2.1%	2.7%	0.2%	1.8%	1.6%	3.0%	2.7%	0.3%	0.1%	1.0%	2.4%	8.4%	12.6%	4.6%	2.0%	3.2%	2.1%	2.4%	3.4%	2.4%	5.8%	2.9%	0.5%	1.7%	3.5%	0.9%	0.7%	5.1%	1.5%	1.9%	2.1%	2.6%			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 66**  
**Q42C. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom.**  
Charities  
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemaker / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
1	31	12	19	16	12	3	5	5	5	*	7	9	2	10	2	1	10	17	3	8	9	8	6	-	-	5	11	8	10	26	5	26	2	1	1	14	8	8	-	4	26	4	1	26		
	2.9%	2.3%	3.5%	5.4%	3.2%	0.7%	1.8%	2.2%	3.0%	0.7%	3.3%	3.3%	3.2%	4.3%	1.0%	0.4%	6.9%	5.0%	0.9%	7.9%	5.0%	3.1%	1.6%	-	-	6.2%	2.4%	1.7%	5.6%	2.7%	5.8%	4.6%	2.8%	0.4%	1.1%	5.2%	1.4%	6.4%	-	1.6%	3.4%	5.5%	0.6%	3.2%		
2	134	57	78	37	47	50	38	25	22	8	24	34	2	42	25	21	21	29	64	14	23	32	52	6	7	14	55	52	26	123	11	54	17	36	13	38	72	13	9	41	93	10	19	105		
	12.8%	11.1%	14.3%	12.1%	12.8%	13.3%	13.5%	11.2%	12.4%	11.4%	10.9%	12.3%	4.3%	18.0%	11.3%	9.5%	14.1%	8.8%	17.9%	13.1%	13.9%	12.2%	13.9%	6.8%	13.2%	16.8%	12.5%	12.0%	14.7%	12.8%	12.5%	9.7%	24.2%	14.5%	16.1%	13.6%	13.0%	9.7%	15.6%	14.7%	12.1%	15.4%	10.3%	13.1%		
3	321	157	164	95	115	110	89	59	49	27	79	63	19	72	76	70	44	105	101	26	64	72	99	30	30	28	139	137	50	303	18	169	23	71	23	91	156	46	19	82	239	19	56	247		
	30.5%	30.8%	30.2%	31.5%	31.1%	29.2%	31.9%	26.4%	27.1%	36.6%	35.8%	22.6%	33.9%	31.1%	34.7%	32.4%	30.0%	31.9%	28.2%	25.3%	26.9%	27.7%	26.6%	34.6%	57.5%	33.7%	31.5%	31.2%	29.1%	31.4%	20.5%	30.5%	31.4%	28.5%	29.2%	32.4%	28.2%	35.6%	32.5%	29.3%	30.9%	28.7%	29.7%	30.8%		
4	277	133	144	76	82	118	75	64	56	19	61	84	15	50	54	71	28	98	80	29	35	74	99	29	7	15	110	115	38	241	36	160	17	80	12	55	171	30	15	76	201	12	69	196		
	26.3%	26.0%	26.7%	25.2%	22.2%	31.3%	26.9%	28.4%	31.3%	25.9%	27.3%	30.2%	26.7%	21.3%	24.6%	32.6%	19.4%	29.6%	22.3%	28.3%	20.4%	28.7%	26.6%	33.2%	14.3%	17.5%	25.0%	26.3%	21.8%	25.0%	41.3%	29.0%	23.0%	31.8%	15.8%	19.7%	31.0%	23.5%	25.2%	27.4%	25.9%	17.8%	36.9%	24.5%		
5	289	152	137	78	114	97	72	71	47	19	50	89	18	59	62	55	43	81	110	26	42	73	117	22	8	22	125	126	50	272	17	145	13	62	29	82	145	32	15	76	214	21	42	226		
	27.5%	29.8%	25.3%	25.8%	30.8%	25.6%	25.9%	31.8%	26.1%	25.5%	22.7%	31.7%	32.0%	25.4%	28.4%	25.2%	29.7%	24.7%	30.6%	25.4%	24.4%	28.2%	31.3%	25.4%	15.0%	25.9%	28.5%	28.8%	28.8%	28.2%	19.9%	26.2%	18.6%	24.8%	37.7%	29.1%	26.3%	24.8%	26.6%	27.1%	27.6%	32.5%	22.3%	28.3%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 67**  
**Q42D. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom.**  
**Neighbours and friends**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemaker / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
1	10	6	3	6	3	-	1	2	3	-	-	6	-	1	1	2	1	5	2	-	-	5	3	2	-	1	3	4	2	8	1	8	-	-	-	3	5	1	-	6	4	-	-	10	
	0.9%	1.2%	0.6%	2.1%	0.8%	0.1%	0.1%	0.8%	1.8%	-	0.2%	2.3%	-	0.5%	0.6%	0.9%	0.8%	1.5%	0.5%	-	-	2.1%	0.7%	2.0%	-	1.4%	0.7%	0.9%	1.4%	0.9%	1.7%	1.5%	-	-	-	1.2%	1.0%	0.9%	-	2.0%	0.5%	-	-	1.2%	
2	157	60	96	76	40	41	25	49	20	10	16	44	10	28	45	28	18	65	47	14	40	39	43	15	5	15	54	60	30	129	28	89	11	22	14	49	80	21	6	52	105	10	17	130	
	14.9%	11.8%	17.8%	25.1%	10.7%	10.9%	8.8%	21.7%	11.3%	13.1%	7.1%	15.9%	18.2%	12.2%	20.8%	12.9%	11.3%	13.2%	13.7%	22.9%	15.1%	11.3%	17.8%	10.5%	18.0%	12.3%	13.8%	17.1%	13.4%	31.9%	16.0%	15.0%	8.8%	18.5%	17.6%	14.4%	16.5%	11.1%	18.6%	13.6%	16.1%	8.9%	16.2%		
3	221	120	101	48	84	89	74	33	43	12	57	61	14	38	39	50	34	63	75	32	27	60	87	10	4	12	89	81	35	203	18	116	11	61	17	55	125	23	8	50	171	15	49	158	
	21.0%	23.6%	18.6%	16.0%	22.7%	23.5%	26.5%	14.7%	24.4%	16.3%	25.5%	21.8%	26.1%	16.3%	17.8%	22.8%	23.1%	19.1%	20.9%	31.1%	15.8%	23.0%	23.4%	11.2%	8.1%	14.7%	20.3%	18.5%	19.9%	21.1%	20.8%	20.9%	15.6%	24.3%	21.3%	19.6%	22.6%	17.5%	13.1%	17.9%	22.2%	22.6%	26.1%	19.7%	
4	197	104	93	53	80	64	61	43	26	16	39	48	8	55	35	45	29	55	68	16	28	39	78	24	12	14	92	84	35	188	9	108	15	49	13	56	95	25	15	65	132	9	31	157	
	18.7%	20.3%	17.1%	17.5%	21.4%	17.0%	21.9%	19.2%	14.4%	22.3%	17.5%	17.3%	14.0%	23.7%	16.1%	20.5%	19.8%	16.7%	19.0%	15.7%	16.1%	15.1%	20.8%	26.8%	23.9%	16.4%	21.0%	19.1%	20.2%	19.5%	10.1%	19.6%	21.3%	19.5%	16.2%	20.1%	17.2%	19.0%	25.8%	23.2%	17.1%	13.1%	16.6%	19.6%	
5	468	220	248	119	165	183	119	98	86	35	110	119	23	111	98	93	66	142	166	41	78	116	162	37	30	41	200	210	72	437	31	233	35	119	34	116	247	60	29	107	361	31	91	346	
	44.4%	43.0%	45.8%	39.4%	44.4%	48.5%	42.7%	43.6%	48.1%	48.3%	49.7%	42.7%	41.8%	47.4%	44.8%	42.9%	45.0%	43.0%	46.4%	39.5%	45.2%	44.7%	43.5%	42.5%	57.5%	49.4%	45.6%	47.8%	41.5%	45.2%	35.6%	42.0%	48.1%	47.3%	43.9%	41.5%	44.8%	46.1%	50.0%	38.3%	46.7%	48.3%	48.4%	43.2%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 68**  
**Q42E. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom.**  
Local community (e.g. churches, WI groups)  
Base : All Respondents

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker/Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
1	37	20	16	18	11	8	7	9	8	4	10	14	2	4	1	10	5	8	15	-	7	4	22	4	-	2	11	18	2	25	12	24	5	6	1	8	21	2	-	23	14	7	7	23	
	3.5%	4.0%	3.0%	5.8%	3.0%	2.0%	2.4%	4.0%	4.5%	5.1%	4.4%	4.9%	4.5%	1.7%	0.5%	4.6%	3.1%	2.3%	4.1%	-	3.8%	1.6%	5.8%	4.9%	-	2.3%	2.4%	4.0%	1.1%	2.5%	13.9%	4.3%	6.8%	2.2%	1.7%	2.9%	3.8%	1.2%	-	8.1%	1.8%	10.9%	3.6%	2.8%	
2	172	90	82	47	72	54	37	34	13	22	40	45	8	32	37	29	14	65	65	16	44	33	45	18	16	11	70	87	24	181	11	89	15	36	10	53	81	25	8	50	122	9	28	135	
	16.4%	17.7%	15.2%	15.5%	19.4%	14.2%	13.4%	15.3%	8.4%	29.5%	18.2%	16.3%	10.3%	15.2%	17.1%	13.1%	9.7%	19.7%	18.0%	15.2%	25.2%	12.8%	12.1%	21.0%	31.7%	12.6%	15.9%	19.9%	14.1%	16.7%	13.1%	16.0%	20.9%	14.4%	12.5%	19.1%	14.6%	19.6%	14.1%	18.1%	15.8%	14.1%	15.0%	16.9%	
3	279	121	159	71	94	115	68	63	50	19	52	68	11	72	64	59	48	66	107	24	35	67	110	25	14	26	106	124	45	251	18	138	17	74	25	69	158	24	21	62	217	12	59	218	
	26.6%	23.6%	29.3%	23.4%	25.3%	30.3%	24.2%	27.9%	28.2%	25.7%	23.5%	24.4%	20.9%	30.8%	29.3%	27.2%	32.7%	19.9%	29.8%	23.0%	20.4%	26.0%	29.6%	28.4%	27.8%	30.8%	24.2%	28.3%	26.0%	27.0%	21.3%	25.0%	23.7%	29.4%	31.5%	24.4%	28.7%	18.9%	36.2%	22.2%	28.1%	18.4%	26.6%	27.2%	
4	366	189	177	94	130	142	105	79	68	17	79	102	24	82	75	68	60	116	122	36	57	100	135	21	16	34	164	146	67	347	19	182	16	94	33	91	190	51	21	78	288	27	65	274	
	34.8%	37.0%	32.7%	30.9%	35.1%	37.6%	37.7%	35.2%	38.2%	23.5%	35.7%	36.6%	43.5%	35.2%	34.4%	31.3%	41.0%	35.1%	34.1%	35.2%	32.7%	38.7%	36.2%	24.4%	30.1%	40.5%	37.5%	33.4%	38.6%	36.0%	21.5%	32.9%	22.5%	37.6%	42.6%	32.4%	34.4%	39.6%	36.4%	28.1%	37.2%	40.8%	34.8%	34.3%	
5	198	90	107	74	64	60	62	40	37	12	41	50	11	40	41	52	20	76	50	27	31	54	61	19	5	11	88	63	35	171	26	121	19	41	9	59	102	27	8	65	132	10	37	150	
	18.8%	17.7%	19.8%	24.4%	17.2%	15.9%	22.2%	17.7%	20.7%	16.2%	18.3%	17.9%	20.8%	17.1%	18.6%	23.8%	13.5%	22.9%	14.1%	26.6%	17.9%	20.9%	16.3%	21.4%	10.3%	13.7%	20.0%	14.3%	20.2%	17.8%	30.3%	21.8%	26.1%	16.3%	11.7%	21.1%	18.4%	20.7%	13.3%	23.5%	17.1%	15.7%	20.0%	18.7%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 69**  
**Q43A. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom.**  
**State**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention							Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemaker / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
1	377	194	183	75	150	152	117	75	66	27	103	85	25	95	61	76	56	110	135	34	54	103	135	33	16	30	192	173	55	364	13	197	16	105	37	86	218	43	23	85	292	18	80	279	
	35.9%	38.1%	33.8%	24.7%	40.5%	40.2%	42.0%	33.3%	36.9%	36.7%	46.5%	30.5%	45.9%	40.7%	27.7%	35.1%	38.5%	33.2%	37.7%	32.8%	31.1%	39.7%	36.2%	38.0%	31.3%	35.5%	43.6%	39.4%	31.6%	37.7%	15.2%	35.0%	22.1%	41.8%	47.5%	30.7%	39.5%	33.5%	40.1%	30.7%	37.7%	27.6%	43.0%	34.9%	
2	201	89	111	57	63	80	67	31	37	13	44	41	12	41	62	49	25	51	76	34	29	44	75	11	6	13	84	98	33	184	17	110	7	46	13	59	87	16	45	156	14	37	159		
	19.1%	17.5%	20.5%	18.9%	17.0%	21.2%	24.1%	13.7%	20.7%	17.8%	19.8%	14.6%	21.5%	17.4%	29.3%	22.5%	17.1%	15.5%	21.1%	33.2%	16.7%	16.9%	20.2%	12.1%	12.4%	15.7%	19.1%	22.3%	19.2%	19.1%	19.2%	19.9%	10.4%	18.4%	17.1%	21.2%	15.9%	21.1%	26.7%	16.1%	20.1%	20.8%	19.9%	18.7%	
3	164	77	87	65	54	45	37	38	19	10	25	52	5	32	45	27	16	75	45	11	48	37	41	23	5	11	45	69	26	137	27	75	15	35	9	55	87	10	7	63	100	12	25	127	
	15.6%	15.0%	16.1%	21.3%	14.5%	12.0%	13.4%	17.0%	9.9%	14.3%	11.2%	18.8%	8.5%	13.5%	20.4%	12.4%	10.9%	22.8%	12.7%	10.5%	27.5%	14.2%	10.9%	25.7%	10.4%	13.4%	10.2%	15.7%	14.9%	14.2%	31.1%	13.6%	21.0%	13.9%	11.0%	19.7%	15.8%	7.8%	11.8%	22.7%	13.0%	18.9%	13.3%	15.8%	
4	122	63	59	32	52	38	26	33	22	9	25	41	5	18	23	28	17	39	38	6	17	33	57	4	4	10	45	49	22	114	8	67	8	22	14	32	67	13	3	33	89	4	17	101	
	11.6%	12.2%	10.9%	10.4%	14.1%	10.0%	9.2%	14.9%	12.3%	11.9%	11.1%	14.7%	9.7%	7.6%	10.4%	12.8%	11.6%	11.9%	10.5%	5.9%	9.7%	12.7%	15.4%	4.4%	8.3%	12.4%	10.2%	11.2%	12.9%	11.8%	9.5%	12.2%	10.6%	8.9%	17.4%	11.6%	12.1%	10.2%	5.8%	11.8%	11.5%	5.9%	9.1%	12.6%	
5	189	88	101	74	52	62	32	47	36	14	25	60	8	48	29	37	32	55	64	18	26	43	64	17	19	19	74	50	37	167	22	105	26	43	5	47	92	35	9	52	137	17	27	144	
	17.9%	17.2%	18.6%	24.6%	13.9%	16.5%	11.3%	21.1%	20.2%	19.4%	11.4%	21.4%	14.4%	20.7%	13.1%	17.2%	22.0%	16.6%	17.9%	17.7%	15.0%	16.5%	17.3%	19.8%	37.6%	22.9%	16.9%	11.4%	21.3%	17.3%	24.9%	18.9%	35.9%	17.0%	6.9%	16.9%	16.7%	27.3%	15.7%	18.7%	17.7%	26.9%	14.7%	18.0%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 70**  
**Q43B. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom.**  
**Family**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er/ Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
1	455	215	239	137	160	158	122	112	73	32	84	132	20	93	93	96	69	142	147	50	72	116	154	32	28	30	179	171	85	400	55	259	38	104	26	106	237	59	27	140	315	35	76	345		
	43.2%	42.2%	44.2%	45.1%	43.0%	41.9%	43.7%	49.8%	40.8%	43.8%	38.0%	47.4%	37.2%	40.0%	42.7%	44.3%	47.3%	42.3%	41.2%	48.7%	41.8%	44.9%	41.3%	36.3%	55.0%	36.0%	40.7%	39.0%	49.0%	41.4%	63.4%	46.7%	52.1%	41.4%	32.7%	37.8%	43.0%	45.5%	46.3%	50.3%	40.7%	53.1%	40.5%	43.1%		
2	281	157	124	52	118	111	92	61	48	10	76	82	13	53	47	53	40	90	99	21	35	79	106	25	13	18	116	124	33	272	10	130	18	88	17	60	173	31	13	65	217	15	73	194		
	26.8%	30.8%	22.9%	17.3%	31.7%	29.5%	33.1%	27.3%	27.1%	14.1%	34.2%	29.2%	23.9%	24.9%	21.7%	24.2%	27.0%	27.4%	27.6%	20.6%	20.2%	30.4%	28.3%	28.8%	24.2%	21.9%	26.3%	28.3%	10.2%	28.2%	11.1%	24.0%	25.1%	35.3%	21.6%	21.6%	21.6%	31.3%	23.9%	22.8%	23.2%	26.0%	22.9%	39.0%	24.2%	
3	121	60	61	35	42	44	17	36	24	8	17	41	11	28	23	27	16	27	51	12	23	28	45	7	7	14	59	41	25	104	17	63	10	27	16	31	61	21	8	30	91	7	15	98		
	11.5%	11.7%	11.3%	11.7%	11.3%	11.7%	6.2%	16.1%	13.5%	10.4%	7.8%	14.7%	19.5%	11.8%	10.6%	12.5%	10.9%	8.2%	14.2%	11.9%	13.0%	10.9%	12.0%	7.9%	12.8%	16.5%	13.3%	9.3%	14.7%	10.8%	20.0%	11.3%	13.7%	10.9%	20.4%	11.1%	11.1%	16.1%	13.0%	10.7%	11.8%	10.1%	8.8%	12.3%		
4	146	59	87	60	37	48	35	11	22	19	34	16	7	42	45	29	17	54	47	15	36	24	50	18	4	17	68	87	18	142	4	66	6	26	13	63	65	11	5	28	118	8	16	122		
	13.9%	11.5%	16.1%	19.9%	10.0%	12.8%	12.5%	4.8%	12.4%	25.7%	15.4%	5.9%	12.4%	17.9%	20.4%	13.2%	11.4%	16.3%	13.0%	14.3%	20.6%	9.2%	13.4%	20.3%	8.0%	20.6%	15.6%	19.8%	10.2%	14.8%	4.2%	11.9%	8.0%	10.2%	16.1%	22.4%	11.8%	8.4%	9.3%	10.1%	15.3%	12.4%	8.3%	15.3%		
5	48	19	29	18	15	15	12	4	11	4	10	8	4	13	10	13	5	17	14	5	7	12	19	6	-	4	18	16	12	47	1	34	1	6	7	20	15	8	5	16	32	1	6	41		
	4.6%	3.8%	5.4%	6.0%	4.0%	4.1%	4.4%	2.0%	6.2%	6.1%	4.6%	2.9%	7.9%	5.4%	4.6%	5.8%	3.4%	5.1%	3.9%	4.5%	4.3%	4.6%	5.0%	6.7%	-	5.0%	4.1%	3.6%	6.9%	4.9%	1.3%	6.1%	1.1%	2.2%	9.3%	7.0%	2.7%	6.1%	8.5%	5.7%	4.2%	1.4%	3.4%	5.1%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 71**  
**Q43C. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom.**  
**Charities**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemaker / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
1	105	34	71	49	22	33	21	17	21	4	17	24	4	23	35	25	10	40	30	11	30	20	29	10	4	6	43	45	13	98	6	45	8	16	8	43	47	9	6	14	90	3	18	84	
	21.5%	6.7%	13.1%	16.2%	6.0%	8.8%	7.7%	7.5%	12.0%	6.0%	7.5%	8.5%	6.9%	10.0%	15.8%	11.6%	6.8%	12.1%	8.3%	11.0%	17.4%	7.6%	7.8%	11.4%	7.6%	6.9%	9.9%	10.2%	7.7%	10.2%	7.4%	8.1%	11.0%	6.5%	10.5%	15.3%	8.5%	6.8%	9.7%	5.2%	11.7%	3.8%	9.7%	10.5%	
2	226	121	105	63	88	75	49	49	43	26	43	64	13	54	40	56	39	65	65	19	28	58	90	17	14	23	101	88	47	202	23	140	10	43	23	63	118	25	9	58	170	11	25	189	
	21.5%	23.7%	19.4%	20.7%	23.8%	19.8%	17.7%	21.6%	24.9%	36.0%	19.2%	23.1%	24.2%	23.1%	18.4%	25.9%	28.4%	19.8%	18.3%	18.3%	16.9%	22.5%	24.1%	19.3%	26.4%	28.0%	23.0%	20.1%	27.3%	21.0%	27.1%	25.3%	13.9%	17.1%	30.1%	22.4%	21.4%	19.2%	14.9%	20.2%	21.9%	17.0%	13.6%	23.7%	
3	310	149	161	84	103	123	99	59	51	14	77	65	20	69	65	68	42	84	116	39	49	67	117	26	13	23	135	135	47	295	15	152	12	92	25	84	164	31	20	80	230	23	67	220	
	29.5%	29.2%	29.8%	27.8%	27.6%	32.7%	35.5%	26.2%	28.7%	19.2%	34.6%	23.6%	36.6%	29.0%	30.1%	31.0%	28.8%	25.8%	32.4%	37.5%	28.1%	25.7%	31.5%	29.7%	25.0%	27.6%	30.9%	27.0%	30.6%	17.4%	27.5%	16.6%	36.8%	31.6%	30.1%	29.7%	24.1%	33.7%	28.9%	29.7%	35.3%	36.1%	27.5%		
4	242	125	117	77	86	80	62	72	38	14	53	84	7	43	43	40	29	96	76	21	35	66	80	23	16	14	84	98	39	208	34	133	27	58	6	52	133	38	15	77	165	20	47	176	
	23.0%	24.5%	21.6%	25.3%	23.1%	21.1%	22.3%	32.2%	21.1%	19.3%	23.9%	30.1%	13.3%	18.3%	19.8%	18.5%	19.7%	29.2%	21.3%	20.4%	20.1%	25.3%	21.3%	25.7%	30.3%	17.1%	19.2%	22.4%	22.2%	21.5%	39.9%	23.9%	37.0%	23.2%	7.5%	18.7%	24.1%	29.1%	26.2%	27.6%	21.3%	30.4%	25.0%	22.0%	
5	169	81	88	30	73	66	47	28	25	14	33	41	10	46	35	28	27	44	70	13	31	49	56	12	6	17	75	72	27	162	7	84	15	41	16	38	90	27	9	50	119	9	29	131	
	16.1%	15.9%	16.2%	10.0%	19.6%	17.5%	16.8%	12.4%	14.0%	19.4%	14.9%	14.7%	19.0%	19.6%	15.9%	12.9%	18.2%	13.3%	19.6%	12.8%	18.1%	19.0%	15.2%	13.9%	10.6%	20.5%	17.0%	16.4%	15.8%	16.8%	8.3%	15.1%	21.5%	16.3%	20.3%	13.6%	16.3%	20.8%	15.4%	18.1%	15.4%	13.5%	15.7%	16.4%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 72**  
**Q43D. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom.**  
**Neighbours and friends**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemaker / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
1	26	16	10	16	6	4	8	3	9	1	5	7	2	8	4	5	6	14	2	7	4	6	7	-	2	6	6	5	7	24	2	19	-	2	1	11	11	4	*	8	19	4	*	23		
	2.5%	3.1%	1.9%	5.3%	1.7%	1.1%	2.8%	1.3%	5.2%	1.0%	2.0%	2.6%	3.2%	3.3%	1.9%	2.2%	4.0%	4.1%	0.6%	7.1%	2.0%	2.4%	2.0%	-	4.0%	7.2%	1.4%	1.2%	3.9%	2.5%	2.6%	3.4%	-	0.7%	1.2%	3.8%	2.0%	3.2%	0.7%	2.8%	2.4%	5.6%	0.1%	2.8%		
2	174	78	97	68	59	47	31	56	17	11	20	54	10	33	39	21	23	70	60	13	35	52	43	16	14	16	55	40	35	150	24	93	29	27	13	41	85	35	11	70	105	13	23	139		
	16.6%	15.2%	17.9%	22.4%	16.0%	12.5%	11.2%	24.8%	9.5%	15.3%	9.1%	19.4%	18.8%	14.2%	17.9%	9.8%	15.5%	21.3%	16.8%	13.0%	20.4%	19.9%	11.8%	18.2%	28.0%	19.3%	12.4%	9.1%	20.9%	15.6%	27.9%	16.7%	40.0%	10.7%	16.8%	14.7%	16.4%	27.2%	19.0%	25.0%	10.5%	20.2%	12.2%	17.3%		
3	189	93	95	53	68	68	54	27	32	22	42	44	5	51	38	39	30	63	57	18	29	52	69	9	11	14	87	76	34	179	10	112	7	43	11	49	99	32	7	41	148	8	34	147		
	17.9%	18.3%	17.6%	17.4%	18.4%	18.0%	19.2%	12.2%	18.2%	30.4%	19.1%	15.9%	9.4%	21.8%	17.4%	17.8%	20.2%	19.2%	16.0%	17.8%	17.0%	20.1%	18.6%	10.2%	21.4%	16.8%	19.9%	17.3%	19.4%	18.5%	11.8%	20.2%	9.4%	17.1%	13.7%	17.4%	17.9%	24.6%	11.7%	14.6%	19.2%	12.1%	18.0%	18.4%		
4	221	112	109	60	86	74	49	48	50	7	37	66	17	51	41	59	29	48	85	24	35	50	83	21	6	23	91	83	44	203	18	122	20	50	16	72	99	29	13	65	155	13	29	179		
	21.0%	21.8%	20.1%	19.8%	23.2%	19.7%	17.6%	21.3%	28.0%	10.1%	16.7%	23.7%	30.4%	21.7%	18.8%	27.0%	19.7%	14.6%	23.7%	23.1%	20.0%	19.5%	22.4%	24.1%	11.3%	27.2%	20.6%	18.9%	25.4%	21.0%	20.5%	22.0%	28.5%	19.9%	20.4%	25.6%	18.0%	22.1%	21.6%	23.4%	20.1%	19.3%	15.5%	22.4%		
5	442	212	230	107	151	184	138	91	70	32	118	107	21	91	96	94	59	135	154	40	70	99	169	42	18	25	201	235	54	410	32	209	16	129	37	108	257	30	27	95	346	28	102	313		
	42.0%	41.5%	42.5%	35.2%	40.7%	48.8%	49.2%	40.5%	39.2%	43.3%	53.0%	38.4%	38.4%	39.0%	44.0%	43.2%	40.6%	40.8%	42.9%	39.0%	40.6%	38.1%	45.4%	47.6%	35.5%	29.5%	45.7%	53.5%	30.9%	42.4%	37.1%	37.7%	22.1%	51.6%	47.8%	38.5%	46.7%	22.9%	47.0%	34.3%	44.8%	42.7%	54.3%	39.1%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 73**  
**Q43E. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom.**  
**Local community (e.g. churches, WI groups)**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemaker / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
1	88	51	37	26	32	30	10	18	9	9	13	31	4	14	26	15	5	26	43	13	14	47	13	1	12	19	45	13	78	10	35	11	24	6	35	37	14	2	30	58	6	13	69			
	16.1%	12.8%	10.2%	20.8%	11.4%	17.0%	13.9%	12.5%	18.5%	16.8%	17.7%	13.7%	12.6%	20.2%	13.6%	17.7%	13.7%	15.0%	16.2%	14.9%	26.2%	10.3%	15.6%	21.7%	9.0%	15.2%	19.0%	20.3%	13.9%	16.2%	14.6%	14.0%	10.7%	18.5%	14.4%	20.1%	15.9%	8.5%	16.6%	15.3%	16.4%	19.1%	15.4%	16.0%		
2	169	65	104	63	42	64	39	28	33	12	39	38	7	47	30	38	20	53	58	15	45	27	58	19	5	13	83	89	24	157	13	78	8	46	11	58	88	11	43	127	12	29	128			
	25.6%	25.8%	25.5%	21.9%	28.7%	25.6%	26.2%	28.6%	29.7%	25.7%	27.2%	27.1%	26.0%	24.5%	21.5%	26.2%	30.2%	24.2%	24.7%	22.4%	15.2%	29.2%	27.0%	26.5%	30.4%	25.7%	26.1%	26.8%	24.0%	26.1%	19.7%	27.6%	39.2%	21.4%	23.3%	21.7%	25.8%	27.4%	29.9%	23.6%	26.3%	23.6%	23.9%	26.2%		
3	322	152	169	74	110	137	107	60	47	24	73	72	19	80	67	62	55	92	112	37	51	86	102	22	22	19	151	121	51	299	22	167	11	95	30	61	187	39	22	76	246	21	79	222		
	30.6%	29.8%	31.2%	24.5%	29.6%	36.4%	38.3%	26.7%	26.2%	33.0%	32.9%	25.7%	34.2%	34.4%	30.6%	28.5%	37.6%	27.9%	31.4%	36.3%	29.6%	33.3%	27.5%	25.4%	42.2%	22.7%	34.4%	27.7%	29.3%	31.0%	25.9%	30.1%	15.8%	37.7%	38.6%	21.7%	34.0%	30.2%	37.0%	27.1%	31.8%	32.1%	42.1%	27.7%		
4	204	111	93	73	81	50	50	54	36	9	36	63	11	35	49	45	23	80	56	27	37	57	64	11	8	18	71	66	43	179	25	122	14	32	12	67	97	30	8	64	139	10	22	171		
	19.3%	21.6%	17.2%	24.2%	21.7%	13.1%	18.0%	24.0%	20.4%	11.8%	16.2%	22.6%	20.3%	15.1%	22.5%	20.8%	15.5%	24.1%	15.6%	26.0%	21.7%	21.8%	17.1%	12.0%	16.3%	22.0%	16.1%	15.1%	25.1%	18.5%	28.4%	22.1%	19.5%	12.9%	15.7%	24.0%	17.6%	22.9%	13.4%	23.1%	18.0%	15.4%	11.8%	21.4%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 74**  
**Q44. Which of the following statements is closest to your view?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
People in their early 20s are responsible adults who should be financially self-reliant from their families	567	312	255	126	215	226	151	147	98	43	129	168	26	137	92	104	69	191	202	42	76	149	203	63	32	52	249	262	85	527	40	308	30	154	49	104	336	78	30	158	408	40	119	408
	53.9%	61.1%	47.0%	41.5%	57.8%	59.9%	54.1%	65.4%	54.9%	58.3%	58.1%	60.2%	47.7%	58.7%	42.1%	48.0%	47.3%	57.8%	56.6%	41.0%	43.9%	57.4%	54.4%	71.7%	61.5%	62.2%	56.7%	59.8%	49.1%	54.6%	45.8%	55.6%	41.9%	61.5%	62.4%	37.1%	61.0%	60.6%	52.3%	56.8%	62.8%	61.7%	63.5%	51.0%
People in their early 20s are in a transition stage and should be financially supported by their families e.g. with housing	323	138	185	113	101	108	93	60	45	23	77	85	20	66	70	95	50	96	81	40	66	73	112	22	7	23	146	127	55	287	35	170	22	67	17	110	149	39	17	90	233	22	50	250
	30.7%	27.0%	34.2%	37.4%	27.2%	28.7%	33.4%	26.6%	25.4%	30.7%	34.7%	30.3%	37.4%	28.3%	31.8%	43.5%	34.4%	29.2%	22.7%	39.0%	38.3%	28.1%	30.0%	25.5%	13.2%	27.3%	33.2%	28.9%	31.9%	29.8%	40.7%	30.7%	30.5%	26.6%	22.1%	39.5%	26.9%	30.5%	29.8%	32.1%	30.1%	33.8%	26.9%	31.3%
Don't know	163	61	102	64	56	43	35	18	35	8	16	27	8	30	57	19	27	43	74	21	31	37	58	3	13	9	45	50	33	151	12	76	20	30	12	66	67	11	10	31	132	3	18	142
	15.5%	11.9%	18.8%	21.1%	15.0%	11.4%	12.5%	8.0%	19.8%	10.9%	7.2%	9.5%	14.9%	13.0%	26.0%	8.5%	18.3%	13.0%	20.8%	20.0%	17.9%	14.5%	15.6%	2.8%	25.2%	10.5%	10.2%	11.3%	19.0%	15.6%	13.6%	13.7%	27.6%	11.8%	15.5%	23.4%	12.1%	8.9%	17.9%	11.0%	17.1%	4.5%	9.6%	17.7%
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 75**  
**Q45. Should benefits and tax credits for children be focussed on all children (under 18) equally or mainly on young children (under 5)?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
Younger children (under 5)	240	146	94	44	97	99	80	54	35	20	67	72	11	62	22	70	39	56	74	21	34	55	96	21	9	16	112	109	27	212	28	136	20	69	10	58	147	14	15	57	183	20	53	167	
	22.8%	28.6%	17.4%	14.5%	26.1%	26.3%	28.5%	24.1%	19.6%	27.5%	30.0%	25.6%	20.0%	26.5%	10.2%	32.1%	27.0%	17.0%	20.8%	20.4%	19.7%	21.2%	25.8%	24.4%	16.6%	19.4%	25.5%	24.9%	15.4%	22.0%	31.9%	24.5%	27.5%	27.7%	12.3%	20.8%	26.6%	11.2%	25.4%	20.6%	23.6%	30.7%	28.4%	20.9%	
All children (under 18) equally	670	298	372	210	221	240	167	161	107	48	130	182	38	148	149	119	76	246	229	63	115	173	221	62	36	52	286	289	123	625	45	338	42	153	60	174	348	95	35	200	470	44	115	511	
	63.7%	58.4%	68.8%	69.2%	59.4%	63.6%	59.6%	71.6%	60.2%	66.2%	58.4%	65.1%	68.8%	63.2%	68.4%	54.5%	52.1%	74.7%	64.0%	60.8%	66.5%	66.7%	59.5%	70.3%	69.7%	61.7%	65.1%	65.9%	70.9%	64.7%	52.4%	61.0%	58.6%	61.1%	76.6%	62.4%	63.0%	73.8%	60.3%	71.8%	60.8%	68.0%	61.4%	63.9%	
Don't know	142	66	75	49	54	38	33	10	36	5	26	26	6	24	47	29	31	27	54	19	24	31	55	5	7	16	41	40	24	128	14	80	10	28	9	47	57	19	8	21	120	1	19	122	
	13.5%	13.0%	13.9%	16.3%	14.5%	10.2%	11.9%	4.3%	20.1%	6.3%	11.6%	9.2%	11.2%	10.3%	21.4%	13.4%	21.0%	8.3%	15.2%	18.9%	13.7%	12.0%	14.7%	5.2%	13.7%	19.0%	9.4%	9.2%	13.7%	13.3%	15.7%	14.5%	13.9%	11.3%	11.1%	16.8%	10.4%	15.0%	14.3%	7.6%	15.6%	1.3%	10.2%	15.2%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Survation.



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 76**  
**Q46. The government has cut child benefit for high earners. At the same time, it is introducing as a universal benefit free school meals for all infant schoolchildren. In general do you think welfare benefits such as these are better as universal benefits available to everyone in society, or as means tested benefits that focus on helping only those most in need?**  
**Base : All Respondents**

	Gender		Age			2010 Vote										GE Voting Intention						Region						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711				
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
Better as universal benefits because it ensures everyone feels they are getting something from the welfare state	120	41	79	40	45	35	28	24	19	7	27	37	5	30	21	16	32	52	17	22	30	30	12	10	10	47	44	25	111	9	61	14	21	9	31	53	25	5	45	76	8	19	93				
Better as universal benefits because it is easier to administer and makes it less likely that people in need miss out on receiving it	204	100	104	52	49	103	61	47	44	13	45	57	19	39	38	55	23	56	69	26	24	61	61	19	14	11	104	73	31	192	12	96	13	66	21	48	113	26	12	42	162	16	46	142			
Better as means tested benefits because we cannot afford everyone receiving benefits	253	136	117	63	106	84	62	71	38	21	55	73	16	54	47	56	48	77	72	24	46	49	102	21	9	22	106	124	29	220	33	155	4	60	14	56	153	25	13	87	166	27	41	184			
Better as means tested benefits because we should focus money on the poorest and those most in need	306	167	139	73	115	118	92	71	51	24	66	86	11	80	52	60	39	117	90	28	46	75	111	30	13	24	156	133	50	287	19	161	26	74	22	70	166	41	19	66	240	12	59	236			
Don't know	169	66	103	75	56	38	36	11	26	9	28	26	4	31	60	26	20	48	75	9	35	45	68	6	6	16	26	64	38	156	12	81	15	30	12	74	66	13	9	39	130	3	21	145			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 77**  
**Q47. What is your view of the government's expansion of free state-funded childcare e.g. giving parents childcare vouchers equal to 20% of weekly costs?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No				
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711				
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
A good thing; state should provide free childcare widely to help parents into work	322	126	197	121	100	102	68	79	47	22	60	94	23	59	71	65	41	112	104	45	50	82	96	27	22	25	161	133	60	296	26	155	39	59	33	97	151	45	21	93	230	23	44	255			
A good thing; childcare is good for children's development, especially poorer children	232	114	117	74	85	73	49	60	38	20	33	77	16	49	47	53	34	68	77	14	40	60	80	24	10	8	104	79	40	198	33	125	9	54	15	59	134	24	5	82	150	16	44	172			
A bad thing; children are almost always better looked after by parents themselves	164	101	63	27	59	78	59	30	41	6	42	35	3	56	19	32	22	44	66	8	26	43	71	11	5	23	63	84	18	155	8	94	2	56	9	30	89	26	9	39	125	15	37	111			
A bad thing; it is too expensive for the state to be providing childcare support to nearly all families	188	108	81	23	77	88	74	32	28	17	66	40	8	46	27	44	34	61	49	23	32	35	69	23	4	19	70	96	31	179	9	107	4	60	11	34	122	16	12	38	151	9	49	130			
Don't know	146	62	84	59	51	36	30	23	24	8	22	33	4	25	55	24	15	45	62	12	25	39	56	4	10	9	40	46	24	136	9	74	18	21	10	60	55	19	11	27	118	2	12	132			
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800			
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 78**  
**Q48. The government is trying to encourage stronger families, for example by providing vouchers for parenting classes. Which of the following statements is closest to your view?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
The government should do more to encourage more stable families	569	274	295	157	210	202	174	120	93	36	137	143	33	131	105	120	78	166	205	58	78	139	223	43	26	37	269	261	76	513	56	302	31	130	51	131	323	67	30	170	399	30	110	429	
	54.1%	53.7%	54.5%	51.9%	56.6%	53.5%	62.2%	53.5%	52.4%	49.4%	61.9%	51.0%	61.1%	56.3%	48.3%	55.0%	53.7%	50.2%	57.3%	56.1%	45.2%	53.6%	59.8%	48.6%	50.9%	44.4%	61.1%	59.4%	43.7%	53.1%	64.8%	54.4%	43.5%	51.8%	65.4%	47.0%	58.6%	51.7%	52.3%	61.1%	51.6%	46.4%	58.8%	53.6%	
The state has no business interfering in people's families	340	182	158	88	121	131	79	79	68	25	64	113	18	81	48	73	46	117	104	33	53	83	114	37	18	39	126	128	70	314	26	185	34	86	19	100	163	43	22	83	257	32	57	251	
	32.3%	35.7%	29.1%	29.2%	32.6%	34.6%	28.3%	35.3%	38.2%	34.1%	28.6%	40.6%	33.5%	34.6%	22.0%	33.6%	31.1%	35.4%	29.2%	32.2%	30.9%	32.1%	30.5%	41.9%	35.6%	46.1%	28.7%	29.3%	40.4%	32.5%	30.1%	33.4%	47.3%	34.4%	24.1%	35.6%	29.6%	33.5%	37.3%	29.7%	33.2%	48.9%	30.7%	31.4%	
Don't know	143	54	89	57	40	45	27	25	17	12	21	23	3	21	65	25	22	48	48	12	41	37	36	8	7	8	45	49	28	138	4	67	7	35	8	49	65	19	6	26	117	3	20	120	
	13.6%	10.5%	16.4%	18.9%	10.9%	12.0%	9.5%	11.3%	9.4%	16.5%	9.5%	8.4%	5.4%	9.2%	29.8%	11.3%	15.2%	14.4%	13.5%	11.6%	24.0%	14.4%	9.6%	9.5%	13.5%	9.5%	10.1%	11.3%	15.9%	14.3%	5.1%	12.2%	9.3%	13.8%	10.5%	17.4%	11.9%	14.8%	10.4%	9.2%	15.2%	4.7%	10.5%	15.0%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 79**  
**Q49. What are the best ways for the government to ensure that people already in work are not in poverty?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status			Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No	
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800
Raising the minimum wage	479	231	248	122	172	185	102	122	87	41	78	157	24	116	84	95	57	158	169	47	73	136	146	55	23	35	189	172	95	444	35	251	33	116	44	122	257	55	36	129	350	32	87	360
Providing more in-work benefits such as tax credits to top up low wages	45.5%	45.2%	45.9%	40.2%	46.4%	49.0%	36.6%	54.3%	49.1%	56.4%	35.0%	56.2%	43.8%	49.8%	38.3%	43.8%	38.7%	47.8%	47.3%	45.2%	42.0%	52.6%	39.1%	62.9%	43.8%	42.3%	43.1%	39.3%	54.6%	46.0%	40.9%	45.3%	45.4%	46.3%	55.9%	43.6%	46.6%	42.5%	61.2%	46.2%	45.3%	49.2%	46.7%	45.0%
Targeting tax cuts at these low earners	279	119	159	76	112	91	63	62	56	24	59	71	24	53	62	65	34	73	106	37	45	71	94	19	12	15	131	123	51	253	25	159	21	53	24	88	139	27	12	84	195	16	51	212
Providing more opportunities for people to obtain skills / training	26.5%	23.3%	29.5%	25.0%	30.3%	24.0%	22.5%	27.6%	31.5%	33.0%	26.6%	25.5%	43.3%	22.9%	28.5%	29.9%	23.3%	22.1%	29.7%	35.9%	25.9%	27.3%	25.2%	22.1%	23.8%	18.1%	29.8%	28.1%	29.3%	26.2%	29.5%	28.7%	29.7%	21.2%	31.1%	31.6%	25.3%	20.6%	20.6%	30.1%	25.2%	24.8%	27.3%	26.4%
Government funding to help parents with the cost of childcare and raising children	368	211	157	72	144	152	107	85	57	33	76	110	19	95	57	76	46	114	132	26	63	101	131	30	16	33	162	164	57	339	29	191	27	106	29	80	206	48	22	89	279	27	78	263
Strengthening trade unions	35.0%	41.4%	29.0%	23.7%	38.8%	40.3%	38.3%	38.0%	32.0%	45.1%	34.1%	39.5%	34.1%	40.5%	26.2%	34.9%	31.6%	34.4%	37.0%	25.6%	36.5%	38.8%	35.3%	34.7%	30.3%	39.1%	37.0%	37.4%	32.9%	35.1%	33.5%	34.5%	37.4%	42.2%	36.8%	28.6%	37.3%	37.5%	38.5%	32.0%	36.1%	41.6%	41.6%	32.9%
It is not the government's job to do this	288	155	133	66	104	118	107	39	59	14	80	61	15	65	56	66	40	77	105	29	39	57	133	13	17	17	123	111	35	275	14	142	27	91	14	54	164	43	13	62	226	10	65	213
Don't know	27.4%	30.4%	24.5%	21.9%	27.9%	31.3%	38.1%	17.6%	33.3%	19.5%	36.1%	21.7%	26.7%	28.0%	25.6%	30.5%	27.3%	23.4%	29.2%	27.9%	22.5%	21.9%	35.7%	14.9%	32.4%	20.2%	28.1%	25.4%	20.3%	28.4%	15.7%	25.7%	38.0%	36.1%	18.0%	19.2%	29.8%	33.1%	23.0%	22.4%	29.2%	16.1%	34.7%	26.6%
SIGMA	1742	847	895	490	627	625	444	382	311	125	353	486	99	386	349	244	530	596	170	271	437	626	141	92	130	737	710	293	1596	146	924	133	417	131	452	918	220	98	467	1275	109	322	1312	
	165.6%	165.9%	165.3%	161.6%	168.9%	165.6%	159.0%	170.1%	174.7%	170.3%	159.2%	173.6%	180.4%	165.5%	159.7%	171.0%	168.6%	160.6%	166.5%	164.8%	156.6%	168.7%	168.0%	160.9%	177.2%	155.6%	167.7%	162.0%	169.0%	165.3%	169.3%	166.9%	185.0%	166.2%	167.6%	161.5%	166.4%	169.9%	168.4%	167.7%	164.9%	167.3%	172.2%	163.9%



**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 80**  
**Q50. With regard to working-age benefits claimants, which of the following statements is closest to your opinion?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecid ed	AB	C1	C2	DE	London	Midland s	North	South	Scotlan d	Wales	Conserv ative	Statist	Conserv ative	Liberal	White	Non-white	In employ ment	Unemplo yed	Retired	Homemak er / Carer	Single	Married	Cohabit ing	Separat ed	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
Benefits claimants are typically people who are ill or disabled	153	79	74	52	43	58	34	30	20	6	26	35	12	27	52	31	16	40	66	9	45	21	61	11	6	8	56	87	11	143	10	59	5	46	6	61	68	14	5	32	121	13	25	115	
	14.5%	15.5%	13.6%	17.2%	11.4%	15.4%	12.3%	13.5%	11.0%	7.6%	11.7%	12.5%	22.7%	11.8%	23.9%	14.4%	11.2%	12.0%	18.3%	8.5%	26.1%	8.3%	16.4%	12.2%	10.9%	9.9%	12.8%	19.9%	6.6%	14.8%	11.6%	10.6%	6.6%	18.3%	7.8%	22.0%	12.4%	10.8%	8.9%	11.4%	15.7%	20.2%	13.2%	14.4%	
Benefits claimants are typically people who are temporarily unemployed	132	76	56	40	55	37	25	47	28	12	22	52	5	27	18	21	16	38	58	9	29	44	33	11	7	12	37	45	29	113	20	81	19	16	11	36	63	17	7	48	84	10	9	113	
	12.6%	14.9%	10.4%	13.3%	14.8%	9.8%	9.0%	20.8%	15.5%	16.3%	9.8%	18.8%	8.9%	11.8%	8.4%	9.7%	10.8%	11.4%	16.2%	8.4%	16.9%	16.9%	8.8%	12.0%	14.3%	14.4%	8.5%	10.3%	16.6%	11.7%	22.8%	14.5%	25.8%	6.2%	13.7%	12.9%	11.3%	13.3%	11.8%	17.4%	10.9%	15.8%	4.9%	14.1%	
Benefits claimants are typically people who are in work on low incomes	177	86	91	49	62	67	27	46	31	26	18	74	14	39	24	40	25	48	65	21	25	39	60	22	7	15	68	54	43	161	16	95	10	40	20	44	92	18	16	46	131	13	33	131	
	16.9%	16.8%	16.9%	16.2%	16.6%	17.7%	9.6%	20.7%	17.5%	35.8%	8.3%	26.4%	25.4%	16.7%	11.0%	18.2%	17.0%	14.4%	18.3%	20.7%	14.2%	15.0%	16.2%	24.9%	14.0%	17.6%	15.5%	12.2%	24.9%	16.7%	18.6%	17.1%	13.5%	15.8%	26.0%	15.7%	16.7%	14.2%	27.0%	16.6%	17.0%	20.2%	17.9%	16.3%	
Benefits claimants are typically people who are unemployed and dependent on the system in the long-term	408	193	215	100	156	152	135	81	68	24	110	91	14	106	76	92	52	146	117	48	47	95	157	41	18	32	211	198	56	385	23	222	19	108	25	85	233	59	20	103	305	23	81	304	
	38.7%	37.7%	39.7%	33.0%	42.0%	40.1%	48.3%	36.2%	37.9%	32.4%	49.4%	32.5%	25.8%	45.5%	35.0%	42.1%	35.7%	44.4%	32.7%	46.7%	27.4%	36.6%	42.1%	46.3%	35.1%	37.7%	48.0%	45.2%	32.3%	39.8%	26.6%	40.1%	26.2%	43.2%	32.3%	30.5%	42.3%	45.7%	35.0%	36.9%	39.4%	35.0%	43.3%	38.0%	
Don't know	182	77	105	61	56	64	58	20	32	6	46	28	9	33	47	34	37	59	62	16	27	60	61	4	13	17	67	55	34	164	18	97	20	41	18	53	95	21	10	50	132	6	39	137	
	17.3%	15.0%	19.4%	20.2%	15.1%	17.0%	20.8%	8.8%	18.1%	7.9%	20.8%	9.9%	17.2%	14.2%	21.7%	15.6%	25.3%	17.9%	14.4%	15.7%	15.5%	23.2%	16.5%	4.5%	25.7%	20.5%	15.3%	12.4%	19.6%	17.0%	20.3%	17.6%	27.9%	16.5%	20.2%	18.9%	17.3%	16.0%	17.4%	17.8%	17.1%	8.8%	20.7%	17.2%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 81**  
**Q51. Over the last four years, the government has reduced the level of benefits and tax credits people receive. Regardless of whether you agree or disagree with the need for government to reduce spending, which of the following statements is closest to your view?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention							Region6					Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No			
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711		
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
Benefits claimants have suffered as a result of these reductions	450	236	214	114	162	173	70	140	102	37	46	175	37	105	68	97	39	136	179	40	64	128	150	38	29	31	199	161	76	416	34	220	54	111	35	121	229	56	28	130	319	37	72	341		
	42.7%	46.2%	39.5%	37.7%	43.7%	45.8%	25.2%	62.6%	57.3%	50.6%	20.7%	62.5%	66.6%	44.8%	31.3%	44.4%	26.3%	41.1%	49.9%	38.6%	37.3%	49.2%	40.4%	43.1%	57.0%	37.6%	45.2%	36.6%	44.0%	43.0%	39.3%	39.6%	75.1%	44.4%	45.4%	43.4%	41.5%	43.3%	47.8%	46.7%	41.3%	57.2%	38.4%	42.6%		
These reductions have been good for benefits claimants	193	107	86	52	76	64	84	27	20	12	79	30	5	46	29	63	33	59	38	17	23	34	85	20	12	19	90	93	25	177	16	122	4	43	14	44	110	25	10	55	138	12	32	149		
	18.3%	20.9%	15.9%	17.3%	20.5%	17.0%	30.2%	12.0%	11.1%	16.6%	35.7%	10.8%	8.8%	19.5%	13.2%	28.9%	22.3%	18.0%	10.7%	16.5%	13.5%	13.2%	22.8%	22.9%	23.6%	22.7%	20.4%	21.2%	14.5%	18.4%	18.1%	22.0%	4.9%	17.1%	18.2%	15.7%	19.9%	19.7%	17.6%	19.8%	17.8%	17.9%	17.3%	18.6%		
These reduction have had no significant impact on benefits claimants	203	81	121	64	60	78	61	39	25	12	51	53	5	36	54	26	35	86	56	16	54	46	58	23	2	15	80	107	41	186	16	100	5	48	18	56	107	26	7	55	147	11	42	150		
	19.3%	15.9%	22.4%	21.2%	16.2%	20.7%	21.8%	17.2%	14.3%	16.8%	23.0%	19.1%	9.3%	15.2%	24.9%	12.2%	23.6%	25.9%	15.7%	15.2%	31.5%	17.9%	15.6%	26.3%	3.5%	17.9%	18.2%	24.4%	23.5%	19.3%	18.8%	18.0%	7.1%	19.0%	23.6%	19.9%	19.4%	20.3%	12.0%	19.9%	19.0%	16.3%	22.2%	18.8%		
Don't know	207	86	120	72	73	62	64	18	31	12	46	21	8	48	67	32	41	50	85	31	31	51	79	7	8	18	71	78	31	186	21	113	9	49	10	59	106	22	13	38	169	6	41	160		
	19.7%	16.9%	22.3%	23.8%	19.5%	16.5%	22.8%	8.2%	17.3%	16.0%	20.6%	7.6%	15.3%	20.5%	30.5%	14.5%	27.8%	15.0%	23.8%	29.7%	17.7%	19.6%	21.3%	7.8%	15.9%	21.9%	16.1%	17.8%	18.0%	19.3%	23.8%	20.3%	12.8%	19.6%	12.8%	21.0%	19.2%	16.8%	22.6%	13.7%	21.8%	8.6%	22.0%	20.0%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 82**  
**Q52. What is life like for benefits claimants today?**  
**Base : All Respondents**

	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Home-maker / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711	
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
On average, benefits claimants today have a very easy life	148	53	94	40	66	41	46	15	26	12	32	21	2	46	37	16	39	56	13	19	35	56	11	11	10	61	66	16	131	16	90	3	33	10	24	86	21	7	51	96	6	29	113		
	14.0%	10.4%	17.4%	13.3%	17.8%	10.9%	16.3%	6.5%	14.7%	16.9%	14.6%	7.3%	3.5%	19.5%	16.7%	16.9%	10.8%	11.8%	15.6%	12.3%	10.9%	13.4%	15.1%	12.8%	21.2%	12.5%	13.8%	14.9%	9.4%	13.6%	19.0%	16.3%	3.8%	13.2%	12.5%	8.4%	15.7%	16.1%	12.5%	18.4%	12.4%	8.7%	15.7%	14.1%	
On average, benefits claimants today have quite an easy life	276	138	138	84	84	108	91	64	45	17	81	78	11	67	37	50	43	113	70	29	51	65	90	33	6	22	130	133	52	246	29	173	4	77	8	64	153	41	14	67	209	23	55	198	
	26.2%	27.0%	25.4%	27.8%	22.6%	28.5%	32.4%	28.7%	25.1%	23.6%	36.3%	27.8%	20.2%	28.8%	16.7%	23.0%	29.4%	34.2%	19.5%	27.9%	29.7%	25.0%	24.2%	37.7%	11.6%	26.8%	29.6%	30.2%	29.8%	25.5%	34.0%	31.2%	5.4%	30.6%	10.0%	22.9%	27.8%	31.9%	24.0%	24.0%	27.0%	35.4%	29.4%	24.7%	
On average, benefits claimants today have quite a difficult life	288	156	132	77	82	129	79	63	60	17	69	79	29	56	46	81	34	90	83	29	42	68	114	23	11	24	132	116	53	266	22	137	25	77	28	79	162	23	15	60	227	26	52	210	
	27.3%	30.5%	24.3%	25.3%	22.1%	34.2%	28.3%	28.1%	33.7%	23.1%	31.0%	28.2%	52.4%	23.8%	21.1%	37.1%	23.2%	27.3%	23.1%	28.2%	24.4%	26.3%	30.7%	25.8%	20.7%	29.1%	30.2%	26.4%	30.6%	27.5%	25.5%	24.7%	34.5%	30.8%	35.3%	28.4%	29.3%	18.0%	26.4%	21.6%	29.4%	40.3%	27.6%	26.2%	
On average, benefits claimants today have a very difficult life	174	92	82	29	88	56	22	66	26	24	10	78	6	43	26	25	23	38	87	17	19	48	57	18	15	11	76	59	28	170	5	77	29	33	23	42	81	31	13	66	108	8	22	144	
	16.5%	18.1%	15.1%	9.7%	23.8%	14.9%	6.1%	29.3%	14.3%	32.5%	4.6%	28.0%	11.7%	18.6%	11.9%	11.6%	16.0%	11.6%	24.4%	16.8%	10.7%	18.6%	15.3%	20.6%	28.8%	13.4%	17.2%	13.5%	16.3%	17.6%	5.3%	14.0%	39.6%	13.2%	29.3%	15.0%	14.6%	24.2%	22.7%	23.6%	14.0%	12.6%	11.7%	18.0%	
Don't know	167	72	96	72	51	44	42	16	22	3	30	24	7	22	73	25	30	50	62	15	42	43	55	3	9	15	40	66	24	153	14	77	12	31	10	71	69	13	8	35	133	2	29	136	
	15.9%	14.0%	17.7%	23.8%	13.9%	11.5%	14.9%	7.3%	12.1%	3.9%	13.5%	8.7%	12.3%	9.2%	33.6%	11.4%	20.6%	15.1%	17.4%	14.8%	24.4%	16.7%	14.6%	3.2%	17.9%	18.1%	9.2%	14.9%	13.9%	15.9%	16.2%	13.8%	16.7%	12.2%	12.9%	25.3%	12.6%	9.9%	14.4%	12.4%	17.1%	3.0%	15.5%	17.0%	
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**Survation.**

**Attitudes to Welfare Poll**  
Prepared on behalf of Bright Blue

**Table 83**  
**Q53. Which of the following statements is closest to your opinions?**  
**Base : All Respondents**

	Total	Gender		Age			2010 Vote				GE Voting Intention								Region6						Economic		Social		Ethnicity		Employment Status				Family Status				Parent		Grandparent					
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	LD	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	Scotland	Wales	Conservative	Statist	Conservative	Liberal	White	Non-white	In employment	Unemployed	Retired	Homeowner / Carer	Single	Married	Cohabiting	Separated	Yes	No	Yes (carer)	Yes (non-carer)	No		
Unweighted Total	1052	437	615	149	356	547	271	201	181	102	221	242	64	268	220	213	290	329	89	163	295	361	90	50	102	468	426	181	995	57	511	54	338	92	227	550	106	121	217	835	96	245	711			
Weighted Total	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
New mothers should all receive the same level of Maternity Pay from government, regardless of how much they have contributed into the system in the past or not	529	273	256	166	175	188	112	136	79	37	92	165	36	103	111	100	65	185	179	51	78	133	189	43	32	43	215	235	89	480	49	249	46	117	47	150	274	68	28	147	382	32	91	406		
	50.3%	53.4%	47.3%	54.9%	47.1%	49.6%	40.2%	60.8%	44.5%	50.0%	41.7%	59.0%	65.1%	44.1%	51.0%	46.0%	44.7%	56.0%	49.9%	49.6%	45.0%	51.5%	50.8%	48.6%	62.5%	51.2%	49.0%	53.5%	51.1%	49.7%	56.2%	44.9%	63.9%	46.8%	59.9%	53.8%	49.8%	52.9%	48.2%	52.6%	49.4%	48.6%	48.7%	50.8%		
New mothers who have contributed more into the system in the past should be entitled to higher Maternity Pay from government than those who have contributed less	402	186	216	94	150	159	142	74	74	30	108	84	13	109	75	92	63	116	131	39	71	95	143	38	14	30	189	178	69	378	24	241	8	112	20	89	221	49	22	105	297	30	79	293		
	38.2%	36.3%	40.0%	30.9%	40.3%	42.0%	50.8%	33.0%	41.6%	41.0%	48.8%	30.0%	23.5%	46.8%	34.1%	42.3%	43.0%	35.2%	36.6%	37.6%	40.9%	36.7%	38.5%	42.9%	27.1%	36.4%	42.9%	40.7%	39.6%	39.2%	27.7%	43.6%	10.6%	44.6%	26.1%	31.9%	40.1%	37.5%	37.2%	37.8%	38.4%	46.6%	42.3%	36.6%		
Don't know	121	52	69	43	47	32	25	14	25	7	21	31	6	21	33	26	18	29	48	13	24	31	40	7	5	10	35	25	16	107	14	64	18	21	11	40	56	12	9	27	94	3	17	101		
	11.5%	10.3%	12.7%	14.1%	12.6%	8.4%	9.0%	6.1%	13.9%	9.1%	9.6%	11.0%	11.4%	9.1%	14.9%	11.8%	12.3%	8.8%	13.5%	12.9%	14.1%	11.8%	10.7%	8.5%	10.5%	12.4%	8.1%	5.8%	9.4%	11.1%	16.1%	11.6%	25.5%	8.5%	14.0%	14.3%	10.1%	9.5%	14.6%	9.6%	12.2%	4.8%	9.0%	12.7%		
SIGMA	1052	511	541	303	371	378	279	224	178	73	222	279	55	233	218	218	146	330	358	103	173	259	372	88	52	84	439	438	173	966	86	554	72	251	78	280	551	129	58	279	773	65	187	800		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%





Page	Table	Title	Base Description	Base
4	1	Q1. Where do you currently live?	Base : All Respondents	1052
5	2	Q2. Which English county do you currently live in?	Base : Respondents of English county	912
6	2	Q2. Which English county do you currently live in?	Base : Respondents of English county	912
7	2	Q2. Which English county do you currently live in?	Base : Respondents of English county	912
8	3	Q3. What is your sex?	Base : All Respondents	1052
9	4	Q4. What is your age?	Base : All Respondents	1052
10	5	Q5. What is your ethnic group?	Base : All Respondents	1052
11	6	Q6. What best describes your household income, including all benefits, but before tax is deducted?	Base : All Respondents	1052
12	7	Q7 Which of these qualifications do you have?	Base : All Respondents	1052
13	8	Q7C1. You selected NVQs/GNVQs/RSA Diploma. At which level is your highest qualification?	Base : All Answering	89
14	9	Q7D1. You selected GCSEs/O-Levels/Standard Grades. What is your highest level of attainment for your particular qualification?	Base : All Answering	276
15	10	Q7F1. You selected AS-Levels / Scottish Highers. How many do you have?	Base : All Answering	13
16	11	Q7G1. You selected A-Levels / Advanced Highers. How many do you have?	Base : All Answering	117
17	12	Q8. Were you born	Base : All Respondents	1052
18	13	Q9. Which of these statements is correct?	Base : All Respondents	1052
19	14	Q10. Which of these statements is correct?	Base : All Respondents	1052
20	15	Q11. If there was a UK General Election taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?	Base : All Respondents	1052
21	16	Q12. Weighted by normal weighting Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : All Respondents	1052

Page	Table	Title	Base Description	Base
22	17	Q12. Weighted by normal weighting and likelihood to vote Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents likely to vote	995
23	18	Q12. Weighted by normal weighting, likelihood to vote and with undecided / refused removed Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents likely to vote	782
24	19	Q12. Weighted by normal weighting, likelihood to vote, with undecided / refused removed and replaced with a 0.3 factor of 2010 vote Q12. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? / Another Party (Net)	Base : Respondents likely to vote	897
25	20	Q14A. Which of the following parties would you seriously consider voting for at the next general election? Conservative	Base : All Respondents	1052
26	21	Q14B. Which of the following parties would you seriously consider voting for at the next general election? Labour	Base : All Respondents	1052
27	22	Q14C. Which of the following parties would you seriously consider voting for at the next general election? Liberal Democrat	Base : All Respondents	1052
28	23	Q14D. Which of the following parties would you seriously consider voting for at the next general election? UK Independence Party (UKIP)	Base : All Respondents	1052
29	24	Q15. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010 can you remember whether or not you voted in that specific election?	Base : All Respondents	1052
30	25	Q16. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?	Base : Respondent Voted in General Election in May 2010	793
31	26	Q17. What is your current employment status?	Base : All Respondents	1052
32	27	Q18. What is your family status?	Base : All Respondents	1052
33	28	Q19. How many children do you have who are under the age of 18?	Base : All Respondents	1052

	Page	Table	Title	Base Description	Base
	34	29	Q20. How many grandchildren do you have who are under the age of 18?	Base : All Respondents	1052
	35	30	Q21. Which of these best describes your relationship with your grandchildren?	Base : Respondents having grandchildren	341
	36	31	Q22. What do you think is the best family environment for children to grow up in?	Base : All Respondents	1052
	37	32	Q23. Which of the following statements is closest to your opinion?	Base : All Respondents	1052
	38	33	Q24. Which of the following statements is closest to your opinion?	Base : All Respondents	1052
	39	34	Q25. Which of the following statements is closest to your opinion?	Base : All Respondents	1052
	40	35	Q26. To what extent do you think that commercial advertising aimed at children under 12 should be regulated?	Base : All Respondents	1052
	41	36	Q27. Which of these statements is closest to your view of how internet should be regulated?	Base : All Respondents	1052
	42	37	Q28. In general, which of the following statements is closest to your opinion?	Base : All Respondents	1052
	43	38	Q29. On a scale of 0 to 10, how much of an impact would you say the following factors have on causing poverty in the UK today, where 0 means poverty is entirely caused by circumstances beyond people's control, 10 means poverty is entirely caused by people not doing enough to help themselves and 5 is an even mix of both factors.	Base : All Respondents	1052
	44	39	Q30a. How significant do you think each of the following factors are in causing poverty in the UK? Lack of available jobs	Base : All Respondents	1052
	45	40	Q30b. How significant do you think each of the following factors are in causing poverty in the UK? Low wages paid by employers	Base : All Respondents	1052
	46	41	Q30c. How significant do you think each of the following factors are in causing poverty in the UK? Lack of good schools	Base : All Respondents	1052
	47	42	Q30d. How significant do you think each of the following factors are in causing poverty in the UK? Difficult family environments	Base : All Respondents	1052
	48	43	Q30e. How significant do you think each of the following factors are in causing poverty in the UK? Illness / disability	Base : All Respondents	1052
	49	44	Q30f. How significant do you think each of the following factors are in causing poverty in the UK? Lack of aspiration	Base : All Respondents	1052
	50	45	Q30g. How significant do you think each of the following factors are in causing poverty in the UK? Lack of work ethos	Base : All Respondents	1052

	Page	Table	Title	Base Description	Base
	51	46	Q30h. How significant do you think each of the following factors are in causing poverty in the UK? People not being willing to accept boring / menial jobs	Base : All Respondents	1052
	52	47	Q30i. How significant do you think each of the following factors are in causing poverty in the UK? Children not working hard at school to get necessary skills	Base : All Respondents	1052
	53	48	Q30j. How significant do you think each of the following factors are in causing poverty in the UK? People wasting their money / failing to manage household budgets	Base : All Respondents	1052
	54	49	Q31. If you were to lose your job tomorrow and become reliant on benefits, which of the following do you think you ought to do?	Base : All Answering	511
	55	50	Q32. What is your personal experience of people who receive benefits or tax credits such as these?	Base : All Respondents	1052
	56	51	Q33. Thinking about you and your family, how do you feel that benefits are most relevant to you, if at all?	Base : All Respondents	1052
	57	52	Q34. Which of the following do you feel is the most important goal for the government to focus on when designing the welfare system?	Base : All Respondents	1052
	58	53	Q35. What do you think is the best description of the condition of the welfare state in the UK today?	Base : All Respondents	1052
	59	54	Q36. What should the primary purpose of the welfare state be?	Base : All Respondents	1052
	60	55	Q37. Which of the following statements is closest to your opinion?	Base : All Respondents	1052
	61	56	Q38. Which of the following statements is closest to your opinion?	Base : All Respondents	1052
	62	57	Q39A. In regard to benefits, which of the following would you consider to count as a contributor to the system? Someone who pays income tax / National Insurance	Base : All Respondents	1052
	63	58	Q39B. In regard to benefits, which of the following would you consider to count as a contributor to the system? Someone who does voluntary work	Base : All Respondents	1052
	64	59	Q39C. In regard to benefits, which of the following would you consider to count as a contributor to the system? Someone who cares for elderly / disabled relative	Base : All Respondents	1052
	65	60	Q39D. In regard to benefits, which of the following would you consider to count as a contributor to the system? Someone who makes charitable donations	Base : All Respondents	1052

Page	Table	Title	Base Description	Base
66	61	Q39E. In regard to benefits, which of the following would you consider to count as a contributor to the system? Someone who cares for children	Base : All Respondents	1052
67	62	Q40. Which of the following statements is closest to your opinion?	Base : All Respondents	1052
68	63	Q41. Which of the following is closest to your view?	Base : All Respondents	1052
69	64	Q42A. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom. State	Base : All Respondents	1052
70	65	Q42B. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom. Family	Base : All Respondents	1052
71	66	Q42C. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom. Charities	Base : All Respondents	1052
72	67	Q42D. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom. Neighbours and friends	Base : All Respondents	1052
73	68	Q42E. Please rank the following in order of how much of a responsibility you think they have to support people who are having financial difficulties, with those with the greatest responsibility at the top and the smallest responsibility at the bottom. Local community (e.g. churches, WI groups)	Base : All Respondents	1052
74	69	Q43A. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom. State	Base : All Respondents	1052
75	70	Q43B. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom. Family	Base : All Respondents	1052

Page	Table	Title	Base Description	Base
76	71	Q43C. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom. Charities	Base : All Respondents	1052
77	72	Q43D. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom. Neighbours and friends	Base : All Respondents	1052
78	73	Q43E. Please rank the following in order of how effective you think they are at supporting people who are having financial difficulties, with the most effective at the top and the least effective at the bottom. Local community (e.g. churches, WI groups)	Base : All Respondents	1052
79	74	Q44. Which of the following statements is closest to your view?	Base : All Respondents	1052
80	75	Q45. Should benefits and tax credits for children be focussed on all children (under 18) equally or mainly on young children (under 5)?	Base : All Respondents	1052
81	76	Q46. The government has cut child benefit for high earners. At the same time, it is introducing as a universal benefit free school meals for all infant schoolchildren. In general do you think welfare benefits such as these are better as universal benefits available to everyone in society, or as means tested benefits that focus on helping only those most in need?	Base : All Respondents	1052
82	77	Q47. What is your view of the government's expansion of free state-funded childcare e.g. giving parents childcare vouchers equal to 20% of weekly costs?	Base : All Respondents	1052
83	78	Q48. The government is trying to encourage stronger families, for example by providing vouchers for parenting classes. Which of the following statements is closest to your view?	Base : All Respondents	1052
84	79	Q49. What are the best ways for the government to ensure that people already in work are not in poverty?	Base : All Respondents	1052
85	80	Q50. With regard to working-age benefits claimants, which of the following statements is closest to your opinion?	Base : All Respondents	1052
86	81	Q51. Over the last four years, the government has reduced the level of benefits and tax credits people receive. Regardless of whether you agree or disagree with the need for government to reduce spending, which of the following statements is closest to your view?	Base : All Respondents	1052
87	82	Q52. What is life like for benefits claimants today?	Base : All Respondents	1052
88	83	Q53. Which of the following statements is closest to your opinions?	Base : All Respondents	1052