Table 1 Q1. The next UK general election for the Westminster Parliament is due to take place in May 2015. If this Westminster election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10? Base : All Answering

																															2014 Refe	rendum						
	Total	Ger	nder				Age				20	11 Holyr	ood Vote		201	0 Westm	inster Vo	te	Westn	ninster Vo	oting Inter	ntion				ScotF	Region				Vot	e		SEC	G		Sect	or
																							Highlan	South	Central	Mid Scotlan		West		North East								
		Malo	Female	16-24	25-34	35-44	45-54	4 55-	64 6	5+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD			Scotlan		d and	Glasgow	Scotlan	Lothian	Scotlan	Yes	No	АВ	C1	C2	DE	Public	Privata
Unweighted Total	998	432	566	51	134	161	219			199	121	234	65	310	127	238	76	212	129	212	48	366	80	60	117	102	161	175	166	137	421	496	160	359	243	236	186	289
Weighted Total	989	480	509	128	154	168	181			204	104	238	59	341	112	240	74	216	114	210	56	369	87	123	123	125	123	127	137	145	404	508	165	365	238	221	192	291
10 - Would definitely vote	691 69.8%	370 77.1%	321 63.0%	38 29.6%	94 61.19	116 68.8	136 % 75.2			181 8.7%	85 81.5%	186 78.3%	47 78.6%	284 83.5%	96 86.2%	190 79.1%	61 82.8%	191 88.8%	91 79.7%	163 77.3%	35 62.2%	289 78.3%	63 71.9%	87 70.8%	88 71.8%	81 64.8%	78 63.7%	97 76.3%	101 74.2%	96 66.0%	293 72.4%	378 74.4%	123 74.9%	273 74.6%	144 60.3%	151 68.5%	128 66.5%	190 65.3%
9	102 10.3%	43 9.1%	59 11.5%	26 20.1%	19 12.19	14 6 8.4	14 % 7.7		13 3.3%	17 8.3%	11 10.6%	15 6.4%	8 13.4%	37 10.9%	10 9.1%	31 12.9%	9 11.7%	16 7.3%	13 11.7%	15 7.0%	13 23.0%	38 10.4%	7 8.4%	23 18.8%	8 6.9%	19 15.3%	11 9.3%	13 10.4%	8 5.9%	11 7.9%	36 8.9%	57 11.3%	19 11.6%	44 12.0%	27 11.1%	13 5.7%	19 10.0%	31 10.7%
8	58 5.8%	23 4.8%	35 6.8%	14 11.1%	13 8.5%	11 6 6.6	13 % 7.0	1 1% 3	5 3.1%	2 0.9%	2 2.3%	24 9.9%	2 3.9%	12 3.5%	1 1.1%	10 4.1%	2 2.5%	7 3.4%	5 4.2%	21 9.9%	3 6.2%	18 4.9%	7 7.5%	5 4.1%	9 7.2%	7 5.2%	10 8.2%	9 6.8%	6 4.5%	6 4.0%	25 6.2%	26 5.0%	5 3.3%	14 3.8%	24 10.2%	14 6.3%	16 8.6%	24 8.1%
7	29 3.0%	10 2.2%	19 3.7%	11 8.6%	5 2.9%	5 6 3.0	5 % 2.6	; ;% 0	1 ).9%	3 1.4%	2 2.2%	2 1.0%	1 2.2%	4 1.1%	4 3.2%	3 1.2%	1 1.0%	1 0.5%	1 0.7%	9 4.3%	1 2.3%	4 1.2%	3 3.3%	-	4 3.3%	5 3.9%	2 1.5%	1 0.9%	3 2.1%	12 8.1%	7 1.8%	15 3.0%	5 3.1%	7 2.0%	11 4.6%	6 2.6%	4 2.2%	12 4.2%
6	21 2.1%	7 1.5%	14 2.7%	9 6.8%	5 3.1%	4 6 2.4	2 % 1.3	!% 0	1 ).5%	1	2 1.5%	8 3.5%	2	1 0.2%	1 0.5%	4 1.8%	2 2.1%	1	1 1.1%	1 0.7%	1 2.6%	7 2.0%	3 3.3%	2 1.6%	1 0.8%	4 3.5%	5 4.0%	1 1.1%	4 2.6%	1 0.5%	11 2.7%	4 0.7%	2 1.2%	3 0.7%	5 2.2%	11 4.9%	8 4.3%	1 0.4%
5	29 2.9%	5 1.0%	24 4.7%	11 8.5%	7 4.8%	7 6 4.5	2 % 1.3	!% 0	1 ).5%	1	1 1.2%	1 0.3%	1 1.9%	1 0.3%	-	-	1	1	1 0.9%	1 0.6%	1	6 1.5%	1 0.9%	3 2.8%	4 3.3%	3 2.7%	4 3.2%	-	1 0.5%	13 8.8%	12 3.1%	11 2.2%	3 1.7%	6 1.6%	11 4.5%	9 4.3%	4 2.3%	14 4.8%
4	7 0.7%	2 0.5%	5 1.0%	2 1.8%	2 1.5%	2 6 1.1	%	0	1 ).5%	-	:	-		-	-	-	2		-	1	1	4 1.0%	-	-	-	1 0.5%	3 2.5%	1 0.7%	1 1.0%	1 0.9%	4 1.0%	3 0.6%	2 1.5%	4 1.2%	-	* 0.1%	1 0.6%	6 2.1%
3	9 0.9%	7 1.4%	2 0.4%	2 1.6%	1 1.0%	1 6 0.8	2 % 1.1	% 1	2 .4%	1	:	2	:	1 0.3%	-	2	2	-	2 1.6%	1	2 3.7%	3 0.8%	-	1 1.0%	2 1.3%	1 0.5%	1 1.0%	-	3 2.4%	1 0.8%	5 1.1%	2 0.5%	1 0.4%	3 0.7%	2 1.0%	3 1.5%	1	4 1.5%
2	3 0.3%	1 0.1%	2 0.4%	-	1 0.49	-	2 0.8	! !% 0	1 ).4%	1	:	1 0.3%	:	-	-	1 0.3%	2	-	:	1	1		* 0.5%	2	* 0.3%	2	-	-	2 1.5%	-	1 0.2%	1 0.3%	-	2 0.5%	2	1 0.5%	2 0.8%	1 0.2%
1	6 0.7%	1 0.3%	5 1.0%	4 2.9%	1 0.4%	1 6 0.4	1 % 0.4	% 0	1 ).5%	1	1 0.7%	2	:	-	:	* 0.2%	2		-	* 0.2%	1	1	:	2	1		1 1.2%	* 0.3%	3 2.4%	1 0.9%	3 0.8%	1 0.2%	-	1 0.4%	3 1.1%	2 1.1%	1 0.7%	1 0.3%
0 - Would not vote	34 3.4%	10 2.1%	24 4.7%	12 9.0%	6 4.2%	7 6 3.9	5 % 2.6	; i% 2	3 2.2%	2 0.7%	:	1 0.4%	:	1 0.2%	:	1 0.4%	2	1	:	1	2	1	4 4.2%	1 0.9%	6 5.1%	5 3.6%	7 5.4%	5 3.6%	4 3.0%	3 2.2%	7 1.8%	9 1.8%	4 2.2%	9 2.4%	12 5.1%	10 4.4%	8 4.0%	7 2.5%
SIGMA	989 100.0%	480 100.0%	509 100.0%	128 100.0%	154 100.0%	168 100.0	181 %_100.0	15 1%_100	54 2 ).0% 10	204 0.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	87 100.0%	123 100.0%	123 100.0%	125 100.0%	123 100.0%	127 100.0%	137 100.0%	145 100.0%	404 100.0%	508 100.0%	165 100.0%	365 100.0%	238 100.0%	221 100.0%	192 100.0%	291 100.0%

# Survation.

Prepared by Survation on behalf of the Daily Record

Page 4

19 Jan 2015

Page 5

Table 2 Q2. Weighted by normal weightings Q2. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? Base : Likely to vote

	Total	Ger	ıder			А	ge			2	011 Holyr	ood Vote	,	201	0 Westm	inster Vo	te	Westr	ninster V	oting Inte	ntion				ScotR	egion				2014 Refe Vot		[	SE	G		Sec	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB			Highlan ds and Islands		Central Scotlan d	Mid Scotlan d and Fife	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Privata
Unweighted Total	956	418	538	44	125	152	212	227	196	121	233	65	309	127	237	76	212	129	212	48	366	75	59	110	95	153	171	159	134	414	484	156	348	229	223	176	281
Weighted Total	955	470	485	116	147	161	176	151	203	104	237	59	340	112	240	74	216	114	210	56	369	83	122	117	121	116	122	133	142	397	499	161	356	226	211	184	283
Conservative	114 11.9%	61 12.9%	53 10.9%	4 3.7%	11 7.5%	19 11.5%	18 10.0%	19 12.6%	43 21.3%	77 74.0%	7 3.1%	5 8.2%	10 3.0%	79 70.8%	8 3.2%	3 4.1%	3 1.4%	114 100.0%	:	1	-	6 7.5%	19 15.7%	8 6.6%	13 10.5%	13 11.0%	18 15.0%	23 17.5%	14 9.6%	4 0.9%	107 21.5%	29 18.0%	47 13.3%	20 8.9%	17 8.1%	8 4.5%	34 11.9%
Labour	210 22.0%	116 24.6%	95 19.5%	12 10.5%	27 18.3%	42 26.1%	43 24.3%	39 26.0%	47 23.1%	3 2.6%	148 62.3%	5 8.6%	23 6.7%	5 4.8%	133 55.7%	13 17.1%	6 2.7%	-	210 100.0%	-	-	15 17.9%	20 16.2%	29 25.1%	26 21.8%	29 25.1%	34 27.6%	28 21.3%	29 20.3%	30 7.6%	164 32.8%	30 18.8%	75 20.9%	52 22.8%	54 25.5%	58 31.3%	61 21.6%
Liberal Democrat	56 5.8%	29 6.2%	27 5.5%	12 10.2%	6 4.0%	8 4.9%	5 2.7%	8 5.2%	17 8.6%	2 1.6%	5 2.1%	32 53.3%	5 1.5%	2 1.3%	1 0.4%	32 42.8%	1 0.4%	-	2	56 100.0%	-	15 17.6%	6 5.2%	1 1.2%	13 11.0%	6 5.5%	5 4.4%	6 4.4%	3 1.9%	6 1.4%	44 8.9%	7 4.5%	32 8.9%	13 5.9%	3 1.6%	6 3.1%	20 6.9%
Scottish National Party (SNP)	369 38.7%	186 39.6%	183 37.8%	38 32.6%	66 45.1%	66 40.7%	77 43.6%	52 34.4%	70 34.7%	7 7.1%	44 18.6%	3 4.7%	264 77.8%	10 8.6%	59 24.7%	14 19.0%	185 85.9%	:	-	-	369 100.0%	26 30.8%	41 34.0%	59 51.0%	48 39.9%	48 41.3%	47 38.5%	45 33.8%	55 38.6%	300 75.5%	63 12.7%	59 36.7%	142 39.8%	78 34.5%	90 42.8%	73 39.8%	114 40.4%
Another Party (Net)	57 6.0%	31 6.7%	26 5.3%	9 7.5%	10 6.6%	10 6.4%	12 6.8%	6 3.8%	11 5.2%	8 7.3%	10 4.3%	5 8.6%	14 4.1%	8 7.3%	10 4.0%	5 6.4%	9 4.0%	-	-	-	-	11 13.2%	12 9.8%	4 3.6%	4 3.5%	5 3.9%	8 6.5%	6 4.7%	7 4.9%	18 4.5%	35 7.1%	10 6.3%	17 4.9%	14 6.2%	15 7.3%	10 5.3%	16 5.6%
Scottish Green Party	22 2.3%	5 1.1%	17 3.5%	7 5.8%	7 4.9%	3 2.1%	3 1.6%	1 0.5%	1 0.6%	2	6 2.3%	5 8.6%	2 0.7%	-	7 2.7%	5 6.4%	1 0.4%	-	2	-	-	6 7.6%	3 2.6%		3 2.4%	2 1.5%	1 1.2%	5 3.6%	2 1.2%	11 2.9%	9 1.8%	6 3.5%	7 1.8%	6 2.8%	4 1.8%	6 3.3%	6 2.2%
British National Party (BNP)	2 0.2%	1 0.3%	* 0.1%				2 0.9%	1	-	2	-	-	1 0.4%	-	1	2	1 0.6%	-	-	-	-	1 1.6%	:	1	-	-	-	2	* 0.3%	1 0.3%	-	1	2	* 0.2%	1 0.6%		1 0.5%
Scottish Socialist	1 0.1%	1 0.1%	:				-	1 0.4%	-	2	1 0.3%	-	1	-	1 0.3%	2		-	-	-	-	-	:	1 0.6%	-	-	-	2	:	1 0.2%	-	1 0.4%	2	-	:		:
UK Independence Party (UKIP)	30 3.1%	22 4.7%	7 1.5%	2	3 1.7%	7 4.3%	7 4.2%	4 2.9%	8 4.1%	8 7.3%	4 1.7%	-	10 2.8%	8 7.3%	2 1.0%	:	5 2.5%	:	-	2	-	3 4.1%	9 7.3%	4 3.1%	1 1.1%	1 0.6%	6 4.5%	1 1.0%	5 3.5%	2 0.6%	25 5.1%	4 2.4%	10 2.8%	7 3.3%	8 3.9%	4 2.0%	8 2.7%
If not listed please state in this box	3 0.3%	2 0.4%	1 0.2%	2 1.8%	-	-	-	-	1 0.4%	-	-	-	1 0.3%	-		:	1 0.4%	:	-	-	-	-	-	-	-	2 1.8%	1 0.7%	-	-	2 0.5%	1 0.2%	-	1 0.3%	-	2 1.0%	:	1 0.3%
Undecided	143 15.0%	45 9.6%	98 20.2%	41 35.6%	26 17.9%	16 9.7%	21 11.9%	25 16.6%	14 6.7%	8 7.4%	23 9.6%	10 16.6%	23 6.9%	8 7.0%	29 12.0%	8 10.6%	12 5.6%	-	:	-	-	11 12.9%	23 19.0%	14 12.0%	14 11.9%	15 13.1%	10 8.1%	21 16.1%	34 24.1%	40 10.1%	81 16.2%	24 14.8%	42 11.9%	48 21.2%	29 13.5%	29 16.0%	35 12.4%
Refused	6 0.6%	2 0.5%	4 0.7%	:	1 0.6%	1 0.7%	1 0.6%	2 1.5%	1 0.3%	-	-	-	-	-	2	:	-	:	:	-	-	-	-	* 0.4%	2 1.4%	-	-	3 2.2%	1 0.6%	-	4 0.8%	1 0.8%	1 0.3%	1 0.5%	2 1.2%	-	3 1.2%
SIGMA	955 100.0%	470 100.0%	485 100.0%	116 100.0%	147 100.0%	161 100.0%	176 100.0%	151 100.0%	203 100.0%	104 100.0%	237 100.0%	59 100.0%	340 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	83 100.0%	122 100.0%	117 100.0%	121 100.0%	116 100.0%	122 100.0%	133 100.0%	142 100.0%	397 100.0%	499 100.0%	161 100.0%	356 100.0%	226 100.0%	211 100.0%	184 100.0%	283 100.0%

Prepared by Survation on behalf of the Daily Record

Survation.

19 Jan 2015

Page 6

Table 3 Q2. Weighted normal weightings and likelihood to vote in Westminster Q2. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? Base : Likely to vote

																														2014 Refe							
	Total	Ger	nder			A	ge			2	011 Holy	ood Vote	,	201	0 Westm	inster Vo	te	Westr	ninster V	oting Inte	ntion					Region				Vo	.e	<u> </u>	SE	G		Sect	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands		Central Scotlan d	Mid Scotlan d and Fife	Glasgow	West Scotlan d		North East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Private
Unweighted Total	956	418	538	44	125	152	212	227	196	121	233	65	309	127	237	76	212	129	212	48	366	75	59	110	95	153	171	159	134	414	484	156	348	229	223	176	281
Weighted Total	956	482	474	100	143	161	179	156	216	108	244	62	358	118	250	78	230	118	217	56	380	85	124	118	121	113	127	130	137	397	510	165	364	221	206	183	278
Conservative	118 12.3%	63 13.1%	55 11.5%	4 4.1%	12 5 8.19	18 5 11.5%	18 10.0%	19 12.5%	46 21.4%	82 75.7%	8 3.2%	5 8.5%	10 2.7%	84 71.1%	8 3.2%	3 4.1%	3 1.4%	118 100.0%	1	1	-	7 7.9%	20 16.2%	8 6.9%	14 11.2%	13 11.3%	19 15.0%	24 18.5%	13 9.7%	3 0.8%	111 21.9%	30 17.9%	50 13.7%	21 9.4%	18 8.5%	9 4.7%	35 12.5%
Labour	217 22.7%	119 24.8%	98 20.6%	11 11.1%	27 5 19.19	43 5 27.1%	43 24.2%	41 26.5%	50 23.2%	3 2.7%	154 63.1%	5 8.5%	24 6.7%	6 4.9%	141 56.3%	13 17.2%	6 2.7%	:	217 100.0%	1	-	15 18.0%	21 16.7%	30 25.2%	27 22.6%	30 26.6%	35 27.5%	30 22.8%	29 21.2%	31 7.8%	172 33.7%	32 19.2%	77 21.3%	53 24.0%	55 26.7%	58 31.8%	62 22.5%
Liberal Democrat	56 5.8%	28 5.9%	27 5.7%	10 10.3%	6 4.0%	7 6 4.6%	5 2.9%	8 5.4%	18 8.5%	1 1.3%	5 2.0%	33 53.4%	5 1.4%	2 1.4%	1 0.3%	33 42.9%	1 0.4%	-	-	56 100.0%	-	15 17.4%	7 5.5%	2 1.3%	14 11.4%	6 5.3%	5 4.1%	5 3.6%	3 2.1%	5 1.3%	47 9.2%	7 4.5%	31 8.6%	13 6.1%	4 1.8%	6 3.1%	18 6.5%
Scottish National Party (SNP)	380 39.7%	194 40.3%	186 39.1%	36 36.1%	66 66.19	67 67 641.9%	81 45.0%	55 35.1%	75 34.5%	8 7.1%	45 18.6%	3 4.9%	280 78.1%	10 8.8%	61 24.5%	15 19.4%	197 85.8%	:	:	1	380 100.0%	27 32.2%	41 32.9%	61 52.0%	47 38.8%	48 42.7%	50 39.4%	48 36.9%	57 41.4%	310 78.2%	63 12.4%	62 37.8%	149 40.9%	79 35.9%	89 43.1%	75 40.8%	115 41.3%
Another Party (Net)	58 6.1%	33 6.8%	26 5.4%	7 7.1%	10 6.9%	11 6.9%	13 7.0%	6 4.0%	11 5.3%	8 7.5%	10 4.2%	5 8.6%	15 4.2%	9 7.4%	10 4.0%	5 6.3%	9 4.0%	-	-	1	-	11 13.0%	13 10.1%	5 3.9%	4 3.7%	4 3.2%	9 6.7%	6 4.9%	7 5.2%	17 4.2%	38 7.4%	11 6.5%	18 5.1%	14 6.5%	15 7.2%	10 5.6%	17 6.1%
Scottish Green Party	22 2.3%	5 1.1%	17 3.5%	6 6.0%	7 5.0%	4 5 2.3%	3 1.6%	1 0.5%	1 0.6%	1	5 2.1%	5 8.6%	2 0.7%	-	7 2.7%	5 6.3%	1 0.4%	:	-	1	:	6 7.0%	3 2.4%	2	3 2.5%	2 1.6%	2 1.2%	5 3.8%	1 1.1%	11 2.7%	9 1.8%	6 3.5%	7 1.9%	6 2.7%	3 1.6%	6 3.4%	6 2.3%
British National Party (BNP)	2 0.2%	1 0.3%	* 0.1%	:	-	1	2 1.0%	÷	:	1	:	-	1 0.4%	2	-	:	1 0.6%	-	-	1	-	1 1.7%	:	1	-	:	-	2	* 0.3%	1 0.4%	-	-	-	* 0.2%	1 0.7%	:	1 0.5%
Scottish Socialist	1 0.1%	1 0.2%	-	-	-	1	2	1 0.5%			1 0.3%	-	1	2	1 0.3%	:	-	-	-	1	-	2	:	1 0.6%	-	:	-	2	-	1 0.2%	-	1 0.4%	-	:		:	:
UK Independence Party (UKIP)	32 3.3%	24 5.0%	8 1.6%	:	3 1.9%	7 4.6%	8 4.5%	5 3.0%	9 4.2%	8 7.5%	4 1.8%	2	10 2.9%	9 7.4%	3 1.0%	:	6 2.5%	:	-	1	:	4 4.3%	10 7.7%	4 3.3%	1 1.2%	1 0.6%	6 4.7%	1 1.1%	5 3.8%	3 0.7%	27 5.4%	4 2.6%	11 2.9%	8 3.7%	9 4.4%	4 2.2%	8 2.9%
If not listed please state in this box	2 0.2%	1 0.2%	1 0.2%	1 1.1%	-	-	-		1 0.5%	-	-	:	1 0.3%	-	-	:	1 0.4%	:	-	-	:	-	-	-	:	1 1.0%	1 0.8%	2	:	1 0.3%	1 0.2%	-	1 0.3%	-	1 0.5%	:	1 0.4%
Undecided	122 12.7%	42 8.8%	79 16.7%	31 31.2%	22 5 15.3%	12 5 7.7%	18 10.1%	23 15.0%	15 6.8%	6 5.7%	22 9.0%	10 16.1%	24 6.8%	8 6.5%	29 11.6%	8 10.0%	13 5.6%	:	-	1	:	10 11.6%	23 18.6%	12 10.2%	13 10.8%	12 10.8%	9 7.3%	15 11.4%	27 19.8%	31 7.7%	75 14.6%	22 13.3%	37 10.1%	39 17.7%	24 11.7%	26 14.0%	27 9.9%
Refused	6 0.6%	2 0.4%	4 0.8%	-	1 0.6%	1 5 0.4%	1 0.7%	2 1.6%	1 0.3%	-	:	-		-	-	:	-	2		1	-	-	-	1 0.5%	2 1.6%	-	-	2 1.9%	1 0.6%	-	4 0.8%	1 0.8%	1 0.3%	1 0.5%	2 1.0%	:	3 1.2%
SIGMA	956 100.0%	482 100.0%	474 100.0%	100 100.0%	143 100.0%	161 100.0%	179 100.0%	156 100.0%	216 100.0%	108 100.0%	244 100.0%	62 100.0%	358 100.0%	118 100.0%	250 100.0%	78 100.0%	230 100.0%	118 100.0%	217 100.0%	56 100.0%	380 100.0%	85 100.0%	124 100.0%	118 100.0%	121 100.0%	113 100.0%	127 100.0%	130 100.0%	137 100.0%	397 100.0%	510 100.0%	165 100.0%	364 100.0%	221 100.0%	206 100.0%	183 100.0%	278 100.0%

Prepared by Survation on behalf of the Daily Record



Survation.

### Scottish Attitudes Poll January

Prepared on behalf of the Daily Record

19 Jan 2015

Q2. Weighted normal weightings, likelihood to vote in Westminster and with undecided / refused removed

Table 4

Q2. If there was a Westminster election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for? Base : Likely to vote

2014 Referendun SEG Total Gender Age 2011 Holvrood Vote 2010 Westminster Vote Westminster Voting Intention ScotRegion Vote Sector Mid North East West South Central Scotlar Highlar ds and cotla Scotlan d and cotla 16-24 LAB LD SNP CON LAB LD SNP CON LAB AB C1 DE Male 25-34 35-44 45-54 55-64 65+ CON LD SNP Glasgow No C2 Public Female Islands d d Fife d Lothian d Yes Private 379 29 112 211 119 129 149 Unweighted Total 814 435 102 130 183 189 181 54 296 214 68 203 212 48 366 63 49 93 80 133 156 132 108 378 400 135 302 190 187 241 222 52 70 Weighted Total 828 437 391 69 121 148 160 130 201 102 334 111 221 217 118 217 56 380 75 101 105 106 101 118 113 109 366 431 142 326 181 180 157 247 Conservative 118 63 14.4% 55 12 9.6% 19 14.9% 46 82 84 118 20 13 19 24 21.4% 13 30 50 21 11.4% 9 5.5% 35 14.0% 18 8 3.5% 5 10.1% 10 2.9% 8 7.7% 14 111 6.0% 12.5% 11.3% 76.0% 4.6% 1.5% 8.9% 12.8% 12.7% 16.2% 0.9% 20.9% 15.3% 14.29 14.0% 23.0% 80.3% 3.7% 100.0% 19.9% 12.2% 25.9% 9.8% 217 119 11 27 43 43 41 50 154 24 7.2% 141 13 217 15 21 30 27 30 35 30 29 31 172 32 77 53 55 58 62 98 3 5 6 Labour 26.29 27.3% 25.0% 16.2% 22.7% 29.4% 27.1% 31.7% 25.0% 2.9% 69.3% 10.1% 5.2% 63.7% 19.1% 2.99 100.0% 20.3% 20.5% 28.2% 25.8% 29.9% 29.7% 26.3% 26.7% 8.4% 39.9% 22.3% 23.7% 29.3% 30.5% 37.0% 25.39 56 6.79 28 6.5% 33 63.7% 15 19.7% 5 1.4% 47 13 7.4% Liberal Democra 27 7.0% 10 18 5 2 1.5% 33 56 14 7 31 6 18 5 1.5% 6 3 47.7% 1.5% 4.4% 15.0% 4.8% 5.0% 3.3% 6.4% 9.2% 1.3% 2.2% 0.3% 0.5% 100.0% 6.7% 13.0% 5.9% 4.2% 2.6% 10.8% 5.2% 9.6% 2.1% 3.6% 7.4% Scottish Nationa 380 194 186 36 66 67 81 55 75 45 280 10 61 15 197 380 27 61 50 48 57 310 63 62 149 79 89 75 47.4% 115 5.9% 45.8% 44.4% 54.8% 45.5% 50.5% 42.1% 7.5% 20.4% 9.4% 27.8% 21.6% 100.09 36.4% 40.4% 58.2% 44.3% 47.9% 42.5% 42.5% 84.7% 45.7% Party (SNP) 47.5% 52.4% 37.2% 83.8% 90.9% 52.1% 14.7% 44.1% 43.9% 49.4% 46.4% 33 7.5% Another Party (Net) 58 10 15 4.5% 11 17 11 14 10 26 10 11 13 11 8 10 13 38 18 15 17 7.9% 4.5% 8.7% 7.0% 6.6% 10.3% 8.2% 7.5% 7.9% 4.8% 5.7% 8.0% 4.6% 10.2% 4.5% 7.1% 4.39 14.7% 12.4% 4.4% 4.2% 3.6% 7.3% 5.6% 6.5% 7.5% 5.7% 7.9% 8.3% 6.5% 6.9% Scottish Green 22 2.6% 5 17 5 5 5 7.1% 11 9 6 6 3.9% 6 1.2% 4.3% 8.7% 6.0% 2.5% 1.7% 0.6% 0.7% 2.3% 10.2% 0.7% 3.0% 0.5% 7.9% 3.0% 2.9% 1.8% 1.3% 4.3% 2.9% 2.2% 4.0% 2.1% 3.2% 2.6% 1.4% 1.9% Partv British National 2 0.2% 2 1.1% 1 0.4% 1.9% 0.4% 0.4% 0.2% Party (BNP) 0.3% 0.1% 0.79 0.8% 0.6% 1 Scottish Socialist 1 1 1 0.6% 0.7% 0.5% 0.19 0.2% 0.3% 0.3% 0.2% LIK Independence 32 24 8 10 q 6 4 10 27 11 8 8 5 ۹ 4 3 5 3 8 ۹ 7.9% Party (UKIP) 3.8% 5.5% 2.3% 5.0% 5.0% 3.6% 4.5% 8.0% 1.9% 3.1% 1.2% 2.79 4.9% 9.4% 3.7% 5.1% 1.3% 4.8% 0.7% 6.3% 3.0% 3.2% 4.5% 2.5% 3.3% 2.0% 1.3% 0.7% 5.0% If not listed 2 0.3% 1 0.3% 0.3% 0.3% 1.6% 0.5% 0.5% 1.1% 0.8% 0.3% 0.2% 0.3% 0.6% 0.4% please state in this hox SIGMA 828 160 130 201 52 111 221 217 105 109 142 181 180 157 437 391 69 121 148 102 222 334 70 118 217 56 380 75 101 106 101 118 113 366 431 326 247 100.0%

Prepared by Survation on behalf of the Daily Record



### Scottish Attitudes Poll January

Prepared on behalf of the Daily Record

Table 5

2014 Referendur Total Gender 2011 Holyrood Vote 2010 Westminster Vote Westminster Voting Intention ScotRegion Vote SEG Age Sector Mid North Central West liahlan South Scotla East is and Scotla scotla d and Scotla Scotla CON CON Male Female 16-24 25-34 35-44 45-54 55-64 65+ LAB LD SNP LAB LD SNP CON LAB LD SNP Islands d d Fife Glasgow d Lothiar d Yes No AB C1 C2 DE Public Private 432 566 51 161 219 234 199 121 234 65 310 127 238 76 212 129 212 48 366 60 117 102 161 175 137 160 359 243 236 186 Unweighted Tota 998 134 80 166 421 496 289 Weighted Total 989 480 509 128 154 168 181 154 204 104 238 59 341 112 240 74 216 114 210 56 369 87 123 123 125 123 127 137 145 404 508 165 365 238 221 192 291 10 - would 730 73.8% 378 78.7% 352 58 104 120 137 129 182 86 190 49 302 95 202 61 194 92 161 39 307 70 80.0% 92 96 92 84 99 99 98 316 390 76.8% 122 285 78.2% 166 156 132 68.5% 203 69.7% 78.2% 45.2% 67.5% 71.4% 75.8% 83.0% 80.0% 82.7% 85.2% 84.0% 82.7% 81.1% 76.4% 70.6% 83.0% 74.8% 78.0% 73.8% 68.6% 78.2% 72.7% 67.4% 74.3% 69.7% definitely vote 69.2% 83.6% 89.2% 88.7% 90.2% 70.7% 29 8.0% 78 39 12 16 12 30 19 18 24 39 19 15 10 8 15 5 22 8 21 14 10 15 36 18 12 12 46 15 15 8.2% 4.7% 11.7% 6.4% 7.9% 7.6% 4.8% 12.3% 8.8% 6.6% 6.6% 7.9% 7.6% 6.4% 9.2% 6.4% 7.1% 8.7% 10.0% 6.6% 8.8% 7.3% 5.8% 9.6% 6.8% 14.6% 4.2% 9.6% 5.6% 9.6% 8.1% 7.4% 9.0% 6.7% 9.2% 8.2% 50 5.1% 22 4.6% 28 5.5% 12 9.7% 3 20 8.6% 3 10 19 8 2.1% 12 10.2% 10 7.0% 13 3.3% 18 5.0% 16 6.8% 10 4.5% 12 6.3% 23 7.7% 16 6 2 2 11 4 6 4.2% 31 3.6% 4.9% 9.0% 4.0% 1.0% 2.9% 2.5% 3.3% 3.1% 4.3% 5.7% 2.8% 3.5% 9.0% 10.9% 2.2% 5.4% 3.5% 2.3% 5.1% 6.2% 3.6% 31 3.2% 11 2.2% 21 4.1% 12 9.0% 4 2.1% 2 0.8% 2 3.5% 5 4.1% 3 3.0% 5 1.3% 10 7.2% 15 3.8% 14 2.8% 7 4.3% 12 5.1% 8 4.0% 13 4.4% 4 5 2.0% 2 0.9% 6 2.8% 3 4.6% 4 5 3.6% 3 1.4% 9 2.5% 3 2.2% 0.9% 3.9% 1.0% 4.9% 0.7% 1.5% 2.8% 2.4% 3.2% 4.8% 0.2% 0.2% 26 2.6% 17 14 . 13 5.8% 13 6.9% 5 1.9% з 10 4 11 з 2 1.6% 5 4.3% 1.8% 3.4% 31% 2.8% 1.3% 1 5% 2 4% 1 0% 0.5% 1.8% 0.6% 0.5% 3.6% 1.8% 2.8% 2.8% 5.0% 0.8% 1.1% 2.8% 2.8% 0.7% 0.3% 1.0% 3.8% 10.6% 0.2% 2.8% 23 5 6 17 3 1 1 1 2 2 2 ۹ 8 9 3 8 11 1.7% 2.3% 1.3% 3.3% . 5.7% 4.6% 3.1% 1.6% 0.4% 1.2% 0.3% 1.9% 0.3% 0.9% 1.0% 3.7% 0.5% 0.4% 1.9% 4.1% 2.4% 0.7% 2.0% 6.19 2.1% 1.7% 1.4% 3.1% 3.5% 3.7% 10 1.0% 6 1.2% 3 0.9% 2 1.2% 5 3.4% 2 1.0% 2.6% 2.4% 2.6% 0.6% 0.9% 3.4% 1.5% 0.4% 0.5% 0.3% 1.2% 0.3% 0.9% 0.4% 0.8% 0.4% 0.3% 1.8% 7 2 4 2 \* 3 6 0.7% 0.1% 1.3% 2.0% 1.0% 1.2% 0.2% 0.4% 0.3% 0.3% 0.3% 0.8% 2.9% 0.4% 0.8% 0.7% 0.6% 0.3% 0.2% 0.9% 0.2% 1 4% 0.4% 1.0% 2 3 3 1.0% 3 3 0.4% 0.1% 0.6% 1.1% 0.4% 0.5% 0.3% 2.6% 0.2% 0.1% 0.8% 0.3% 4 2 2 0.4% 0.4% 0.2% 0.1% 0.9% 0.4% 1.1% 0.4% 0.7% 0.3% 1.0% 0.3% 1.2% 0.5% 0.8% 0.2% 1.6% 0 - would not vote 26 18 4 11 6 1.9% 1.5% 2.6% 1.7% 3.5% 7.4% 2.9% 1.6% 2.2% 2.6% 0.5% 2.9% 0.9% 4.8% 2.8% 2.3% 2.3% 2.9% 1.9% 1.0% 1.4% 1.3% 4.5% 2.6% 3.2% 480 128 168 181 154 87 123 125 123 127 137 404 165 221 192 SIGMA 989 509 154 204 104 238 59 341 112 240 74 216 114 210 56 369 123 145 508 365 238 291 100.0%

### Q3. The next Scottish Parliament election will be in May 2016. If that election were to be held tomorrow, how likely do you think you would be to vote on a scale of 0-10? Base : All Answering

Prepared by Survation on behalf of the Daily Record

Survation.

Page 8

Table 6 Q4. Weighted by normal weightings Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? Base : Likely to vote

																														2014 Ref	erendum	<u> </u>					
	Total	Gen	der			A	ge			2	011 Holy	rood Vote	•	201	0 Westm	inster Vo	te	Westn	ninster Vo	oting Inte	ntion					Region				Vo	te		SE	G		Sec	ctor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Highlan ds and Islands		Central Scotlan d	Mid Scotlan d and Fife	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	966	420	546	46	127	157	213	226	197	121	234	65	310	127	238	76	212	129	212	48	366	76	59	110	96	157	172	161	135	419	486	157	349	232	228	178	284
Weighted Total	963	472	491	118	149	165	177	150	203	104	238	59	341	112	240	74	216	114	210	56	369	84	122	117	122	120	124	133	142	400	500	163	358	228	215	186	286
Labour	212 22.0%	120 25.4%	93 18.8%	16 13.3%	23 15.5%	43 25.8%	40 22.5%	39 26.1%	52 25.4%	6 6.0%	153 64.2%	8 13.0%	8 2.3%	9 8.5%	132 54.8%	17 22.4%	3 1.3%	7 6.5%	183 87.2%	7 12.1%	1 0.3%	18 21.8%	19 15.6%	24 6 20.2%	29 23.5%	29 24.1%	34 27.6%	28 21.3%	31 22.0%	20 5.1%	177 35.4%	26 16.1%	81 22.5%	51 22.5%	54 25.2%	51 27.2%	57 19.9%
Conservative	101 10.5%	59 12.6%	41 8.4%	-	9 6.2%	16 9.9%	12 6.9%	22 14.9%	41 20.0%	76 73.1%	5 2.2%	7 11.8%	5 1.3%	73 65.6%	6 2.6%	5 6.5%	2 0.8%	92 80.5%	* 0.2%	4 6.9%	-	6 7.4%	23 18.9%	6 6 4.8%	12 9.5%	10 8.3%	17 13.5%	16 12.3%	11 8.1%	3 0.6%	97 19.5%	28 17.0%	43 12.1%	16 7.0%	14 6.4%	9 4.7%	31 10.9%
Scottish National Party (SNP)	408 42.3%	207 43.8%	201 40.9%	35 29.6%	78 52.1%	70 42.3%	91 51.6%	56 37.1%	78 38.4%	10 9.2%	53 22.2%	4 6.5%	285 83.6%	14 12.1%	71 29.5%	16 21.6%	190 87.9%	5 4.6%	21 10.1%	4 6.3%	357 96.7%	26 30.3%	46 38.0%	66 656.2%	53 43.8%	57 47.4%	53 42.9%	49 37.1%	58 40.6%	316 79.1%	80 16.1%	72 44.1%	162 45.2%	85 37.1%	90 41.7%	81 43.7%	134 46.7%
Liberal Democrat	50 5.2%	22 4.7%	28 5.7%	11 9.2%	3 2.0%	7 4.3%	3 1.8%	9 5.9%	17 8.5%	1 1.2%	2	27 44.9%	5 1.5%	2 2.1%	1 0.2%	24 32.8%	4 2.0%	1 1.0%	1 0.5%	36 64.8%	3 0.7%	15 17.2%	6 4.7%	1 6 1.2%	11 8.9%	2 1.9%	4 3.5%	7 5.3%	4 2.8%	6 1.6%	38 7.6%	9 5.6%	19 5.4%	15 6.4%	7 3.3%	5 2.5%	12 4.0%
Another Party (Net)	50 5.2%	25 5.3%	25 5.2%	5 4.4%	9 6.0%	14 8.3%	10 5.5%	5 3.3%	8 3.9%	5 4.7%	11 4.5%	6 9.7%	14 4.0%	5 4.9%	10 4.2%	7 9.0%	7 3.2%	1 1.3%	-	-	3 0.8%	13 15.1%	10 8.5%	3 6 3.0%	5 4.1%	2 2.0%	4 3.4%	4 3.1%	8 5.7%	18 4.4%	31 6.1%	9 5.4%	18 4.9%	12 5.3%	12 5.6%	10 5.6%	14 4.8%
UKIP	25 2.6%	18 3.9%	7 1.4%	-	2 1.2%	6 3.8%	6 3.4%	3 2.3%	8 3.8%	5 4.7%	3 1.4%	1 1.1%	8 2.4%	5 4.9%	2 0.7%	1 0.9%	4 1.9%	-	:	-	* 0.1%	4 4.6%	7 6.0%	3 6 2.4%	2 1.6%	1 0.5%	4 3.0%	2	5 3.4%	2 0.6%	21 4.2%	2 1.2%	9 2.4%	6 2.6%	9 4.1%	3 1.6%	6 2.2%
Scottish Green Party	22 2.3%	5 1.0%	17 3.5%	5 4.4%	7 4.8%	6 3.6%	3 1.4%	1 0.5%	* 0.1%	1	7 2.8%	5 8.6%	3 0.7%	-	8 3.2%	6 8.1%	-	-	:	-	2 0.7%	8 9.0%	3 2.6%	-	3 2.4%	2 1.5%	1 0.4%	4 3.1%	2 1.2%	13 3.4%	8 1.6%	6 3.8%	7 2.1%	6 2.8%	2 0.9%	7 3.9%	6 2.1%
Scottish Socialist	1 0.1%	1 0.1%	-	-	-		:	1 0.4%	2	1	1 0.3%	-		-	1 0.3%	:	2	-	:	2	-	-	:	1 0.6%		:	:	-	:	1 0.2%	-	1 0.4%	1	-	1	:	-
BNP	1 0.1%	1 0.3%	-	-	-		1 0.7%	-	2	1	2	-	1 0.4%	-	-	:	1 0.6%	-	:	2	-	1 1.5%	-	-		:	:	-	:	1 0.3%	-	1	1	-	1 0.6%	:	1 0.5%
Party not listed	1 0.2%	1	1 0.3%	-	-	1 0.9%	-	-	-	1	1	-	1 0.4%	-		-	1 0.7%	1 1.3%	-	-	-	-	:	-	:	-	-	-	1 1.0%	-	1 0.3%	1	1 0.4%	-		:	-
Undecided	133 13.8%	37 7.8%	96 19.5%	47 40.1%	26 17.7%	16 9.4%	20 11.1%	17 11.3%	7 3.4%	6 5.8%	16 6.8%	8 14.1%	25 7.3%	8 6.8%	21 8.6%	6 7.7%	10 4.8%	7 6.1%	4 2.1%	6 9.9%	6 1.5%	7 8.1%	17 14.3%	17 6 14.2%	8 6.6%	20 16.3%	11 9.0%	25 18.5%	29 20.2%	36 9.1%	73 14.6%	18 10.9%	32 8.9%	47 20.5%	36 17.0%	30 16.2%	33 11.6%
Refused	9 0.9%	2 0.4%	7 1.5%	4 3.4%	1 0.6%	-	1 0.6%	2 1.5%	1 0.3%	-	2	-	-	-	-	-	-	-	2	1	-	-	:	* 0.4%	4 3.6%	:	:	3 2.4%	1 0.6%	-	4 0.8%	1 0.8%	3 0.9%	3 1.1%	2 0.8%	:	6 2.0%
SIGMA	963 100.0%	472 100.0%	491 100.0%	118 100.0%	149 100.0%	165 100.0%	177 100.0%	150 100.0%	203 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	84 100.0%	122 100.0%	117 6 100.0%	122 100.0%	120 100.0%	124 100.0%	133 100.0%	142 100.0%	400 100.0%	500 100.0%	163 100.0%	358 100.0%	228 100.0%	215 100.0%	186 100.0%	286 100.0%

Prepared by Survation on behalf of the Daily Record





Table 7 Q4. Weighted by normal weightings and likelihood to vote in Scottish Parliament election Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? Base : Likely to vote

																														2014 Refe	erendum						
	Total	Ger	nder			A	ge			2	011 Holy	rood Vote	,	201	0 Westm	inster Vo	te	Westm	ninster Vo	oting Inte	ntion				ScotF	Region				Vo	te	i i	SEG	G		Sect	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Highlan ds and Islands		Central Scotlan d	d and	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	966	420	546	46	127	157	213	226	197	121	234	65	310	127	238	76	212	129	212	48	366	76	59	110	96	157	172	161	135	419	486	157	349	232	228	178	284
Weighted Total	966	483	483	103	147	164	180	156	216	108	245	62	359	117	251	78	229	117	215	55	384	87	125	119	122	117	128	130	138	406	511	165	366	227	209	184	282
Labour	217 22.5%	122 25.3%	95 19.6%	14 13.9%	24 16.3%	42 25.7%	40 22.5%	41 26.5%	55 25.4%	6 5.8%	158 64.6%	8 12.7%	8 2.3%	10 8.7%	139 55.1%	17 22.2%	2 1.0%	8 6.8%	188 87.6%	7 11.8%	1 0.3%	19 21.2%	19 15.6%	25 20.9%	29 24.1%	30 25.4%	35 27.4%	28 21.9%	31 22.7%	20 5.0%	185 36.1%	27 16.4%	83 22.8%	51 22.6%	55 26.4%	51 27.5%	57 20.4%
Conservative	103 10.7%	61 12.5%	43 8.9%	:	10 6.8%	16 9.7%	12 6.9%	22 14.2%	43 20.0%	80 74.1%	6 2.3%	8 12.2%	4 1.1%	77 65.6%	7 2.6%	5 6.6%	2 0.8%	94 80.3%	* 0.2%	4 7.5%	-	7 7.6%	24 18.9%	6 5.0%	12 10.1%	10 8.3%	17 13.5%	17 13.2%	11 7.8%	3 0.6%	100 19.6%	28 17.1%	45 12.4%	16 7.2%	14 6.5%	9 5.0%	32 11.3%
Scottish National Party (SNP)	422 43.7%	216 44.7%	206 42.8%	34 33.3%	78 52.7%	73 44.3%	95 52.9%	60 38.2%	83 38.5%	10 9.2%	54 22.0%	4 6.7%	301 83.8%	14 12.3%	73 29.2%	17 21.8%	202 88.0%	5 4.6%	22 10.1%	4 6.6%	371 96.7%	28 31.6%	47 37.6%	68 57.5%	54 44.0%	59 50.0%	56 44.0%	52 40.1%	59 42.8%	330 81.3%	83 16.2%	75 45.6%	170 46.4%	87 38.3%	91 43.5%	82 44.7%	137 48.6%
Liberal Democrat	49 5.1%	22 4.6%	27 5.5%	8 7.9%	2 1.5%	7 4.5%	3 1.9%	9 6.1%	18 8.5%	1 1.2%	-	28 45.1%	6 1.6%	3 2.2%	1 0.2%	26 33.1%	5 2.0%	1 1.0%	1 0.5%	36 65.3%	3 0.7%	15 17.2%	6 4.9%	2 1.3%	12 9.6%	2 1.3%	4 3.4%	5 3.8%	4 2.6%	6 1.4%	40 7.9%	9 5.2%	19 5.3%	14 6.4%	7 3.2%	5 2.7%	11 3.8%
Another Party (Net)	53 5.5%	27 5.6%	26 5.4%	5 5.1%	9 6.2%	15 9.0%	10 5.8%	5 3.3%	9 4.0%	5 4.9%	12 4.7%	6 9.7%	15 4.1%	6 5.0%	11 4.2%	7 9.0%	7 3.3%	2 1.3%		-	3 0.8%	14 15.5%	11 8.7%	4 3.2%	5 4.2%	2 2.1%	5 3.6%	4 3.5%	8 6.0%	18 4.5%	33 6.4%	9 5.5%	19 5.1%	13 5.7%	12 5.9%	11 5.8%	15 5.2%
UKIP	27 2.8%	20 4.1%	7 1.5%	-	2 1.3%	7 4.2%	6 3.5%	4 2.3%	8 3.8%	5 4.9%	4 1.5%	1 1.2%	9 2.5%	6 5.0%	2 0.8%	1 0.9%	5 2.0%	:	:	-	* 0.1%	4 4.6%	8 6.2%	3 2.6%	2 1.8%	1 0.6%	4 3.1%	1	5 3.8%	2 0.6%	23 4.4%	2 1.3%	9 2.5%	6 2.8%	9 4.5%	3 1.8%	7 2.4%
Scottish Green Party	23 2.3%	5 1.0%	17 3.6%	5 5.1%	7 4.9%	6 3.9%	3 1.5%	1 0.5%	* 0.2%	-	7 3.0%	5 8.5%	3 0.8%	-	8 3.2%	6 8.1%	-	:		-	3 0.7%	8 9.3%	3 2.4%	-	3 2.5%	2 1.5%	1 0.5%	4 3.5%	1 1.1%	14 3.4%	8 1.6%	6 3.8%	8 2.2%	7 3.0%	2 0.8%	7 4.0%	6 2.3%
Scottish Socialist	1 0.1%	1 0.1%	:	-	-	-	-	1 0.5%	-	2	1 0.3%	-	1	-	1 0.3%	2	:	:	:	1	-	-	:	1 0.6%	:	:	-	-	:	1 0.2%	-	1 0.4%	1	2	:		:
BNP	1 0.1%	1 0.3%	:	-	-	2	1 0.8%	1	-	-	2	:	1 0.4%	2	2	-	1 0.6%	:		:	-	1 1.6%		:	:	:	:	:	:	1 0.3%	:	1	:	:	1 0.7%	1	1 0.5%
Party not listed	2 0.2%	-	2 0.3%	-	-	2 1.0%	:	1	-	-	-	-	2 0.4%	-	-	-	2 0.7%	2 1.3%		-	-	-	-	-	-	-	-	:	2 1.1%	-	2 0.3%	1	2 0.4%	-	-		-
Undecided	114 11.8%	33 6.9%	81 16.8%	39 38.1%	24 16.0%	11 6.9%	17 9.4%	16 10.3%	7 3.3%	5 4.8%	15 6.3%	8 13.5%	26 7.1%	7 6.2%	22 8.6%	6 7.2%	11 4.8%	7 5.9%	4 1.7%	5 8.8%	6 1.5%	6 6.9%	18 14.3%	14 11.6%	7 5.7%	15 12.8%	10 8.1%	20 15.4%	24 17.5%	29 7.1%	67 13.1%	15 9.4%	28 7.6%	43 18.9%	28 13.5%	26 14.3%	26 9.3%
Refused	7 0.7%	2 0.4%	5 1.0%	2 1.7%	1 0.6%	-	1 0.7%	2 1.5%	1 0.3%	-	-	2	-	-	-	:	-	:	:	2	-	:	:	1 0.4%	3 2.2%	-	2	3 2.2%	1 0.6%	:	4 0.8%	1 0.8%	2 0.4%	2 0.9%	2 0.9%		4 1.5%
SIGMA	966 100.0%	483 100.0%	483 100.0%	103 100.0%	147 100.0%	164 100.0%	180 100.0%	156 100.0%	216 100.0%	108 100.0%	245 100.0%	62 100.0%	359 100.0%	117 100.0%	251 100.0%	78 100.0%	229 100.0%	117 100.0%	215 100.0%	55 100.0%	384 100.0%	87 100.0%	125 100.0%	119 100.0%	122 100.0%	117 100.0%	128 100.0%	130 100.0%	138 100.0%	406 100.0%	511 100.0%	165 100.0%	366 100.0%	227 100.0%	209 100.0%	184 100.0%	282 100.0%

Prepared by Survation on behalf of the Daily Record

Survation.

19 Jan 2015

Table 8 Q4. Weighted by normal weightings, likelihood to vote in Scottish Parliament election and with undecided / refused removed Q4. In the next Scottish Parliament election you will be given two votes. Your first vote will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, which party would you be most likely to vote for with your first, constituency vote? Base : Likely to vote

	Total	Gen	der			A	10			2	011 Holyr	ood Vote		201	0 Westm	neter Vo	•	Weetm	ninster Vo	tina Inte	ntion				Scot	Region				2014 Refe Voi			SE			Sec	tor
	Total	Cell	uei			~	10			Ĩ	o i i i ioiyi	000 1010	,	201	o westin	liater vo		westi							Mid				North	10			1	<u> </u>		000	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands			d and	Glasgow	West Scotlan d	Lothian	East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Private
Unweighted Total	835	389	446	26	103	136	183	200	187	114	218	56	298	119	223	70	204	123	208	45	361	67	52	92	84	138	158	132	112	386	411	140	316	191	188	154	247
Weighted Total	845	448	397	62	123	153	162	138	208	103	230	53	333	110	230	72	218	110	211	50	378	81	107	104	113	102	118	107	113	377	440	148	336	182	179	158	252
Labour	217 25.7%	122 27.3%	95 23.9%	14 23.0%	24 19.5%	42 27.5%	40 25.0%	41 30.0%	55 26.4%	6 6.1%	158 69.0%	8 14.7%	8 2.5%	10 9.3%	139 60.3%	17 23.9%	2 1.1%	8 7.3%	188 89.1%	7 13.0%	1 0.3%	19 22.8%	19 18.2%	25 23.8%	29 26.2%	30 29.2%	35 29.9%	28 26.5%	31 27.7%	20 5.4%	185 41.9%	27 18.3%	83 24.8%	51 28.2%	55 30.8%	51 32.1%	57 22.8%
Conservative	103 12.2%	61 13.5%	43 10.8%	-	10 8.1%	16 10.4%	12 7.7%	22 16.1%	43 20.7%	80 77.8%	6 2.5%	8 14.2%	4 1.1%	77 69.9%	7 2.8%	5 7.1%	2 0.9%	94 85.3%	* 0.2%	4 8.2%	-	7 8.2%	24 22.0%	6 5.7%	12 11.0%	10 9.5%	17 14.7%	17 16.0%	11 9.5%	3 0.7%	100 22.7%	28 19.0%	45 13.5%	16 9.0%	14 7.6%	9 5.8%	32 12.6%
Scottish National Party (SNP)	422 50.0%	216 48.2%	206 52.0%	34 55.4%	78 63.2%	73 47.6%	95 58.8%	60 43.3%	83 39.9%	10 9.7%	54 23.5%	4 7.8%	301 90.3%	14 13.1%	73 31.9%	17 23.6%	202 92.5%	5 4.9%	22 10.2%	4 7.2%	371 98.2%	28 33.9%	47 43.9%	68 65.4%	54 47.8%	59 57.3%	56 47.8%	52 48.6%	59 52.2%	330 87.5%	83 18.8%	75 50.8%	170 50.4%	87 47.7%	91 50.9%	82 52.2%	137 54.5%
Liberal Democrat	49 5.8%	22 5.0%	27 6.7%	8 13.1%	2 1.7%	7 4.8%	3 2.1%	9 6.9%	18 8.9%	1 1.3%	-	28 52.1%	6 1.7%	3 2.4%	1 0.3%	26 35.7%	5 2.1%	1 1.1%	1 0.5%	36 71.7%	3 0.7%	15 18.4%	6 5.8%	2 1.5%	12 10.4%	2 1.5%	4 3.8%	5 4.6%	4 3.2%	6 1.5%	40 9.2%	9 5.8%	19 5.7%	14 7.9%	7 3.7%	5 3.1%	11 4.2%
Another Party (Net)	53 6.3%	27 6.0%	26 6.6%	5 8.5%	9 7.4%	15 9.6%	10 6.4%	5 3.7%	9 4.1%	5 5.1%	12 5.1%	6 11.2%	15 4.4%	6 5.4%	11 4.6%	7 9.7%	7 3.4%	2 1.4%	-		3 0.8%	14 16.7%	11 10.1%	4 3.6%	5 4.6%	2 2.4%	5 3.9%	4 4.2%	8 7.4%	18 4.9%	33 7.4%	9 6.2%	19 5.6%	13 7.2%	12 6.9%	11 6.8%	15 5.8%
UKIP	27 3.2%	20 4.4%	7 1.8%	-	2 1.6%	7 4.5%	6 3.9%	4 2.6%	8 4.0%	5 5.1%	4 1.6%	1 1.4%	9 2.7%	6 5.4%	2 0.8%	1 1.0%	5 2.1%	:	-	÷	* 0.1%	4 4.9%	8 7.3%	3 2.9%	2 1.9%	1 0.7%	4 3.4%	2	5 4.7%	2 0.6%	23 5.2%	2 1.4%	9 2.7%	6 3.5%	9 5.2%	3 2.1%	7 2.7%
Scottish Green Party	23 2.7%	5 1.1%	17 4.4%	5 8.5%	7 5.8%	6 4.1%	3 1.6%	1 0.6%	* 0.2%	-	7 3.2%	5 9.8%	3 0.8%	-	8 3.5%	6 8.7%	-		:	-	3 0.7%	8 10.0%	3 2.8%	-	3 2.7%	2 1.8%	1 0.5%	4 4.2%	1 1.3%	14 3.7%	8 1.9%	6 4.3%	8 2.3%	7 3.7%	2 0.9%	7 4.7%	6 2.6%
Scottish Socialist	1 0.1%	1 0.2%	-	-	-	-	:	1 0.5%	-	1	1 0.3%	-		2	1 0.3%	-	-	:	-	÷	-	1	:	1 0.7%	-	-	-	2	-	1 0.2%	:	1 0.5%	1	:	1	:	1
BNP	1 0.2%	1 0.3%	-	-	:	-	1 0.9%	-	-	1	2	-	1 0.4%	2	:	:	1 0.6%	:	:	1	-	1 1.7%	:	-	:	:	-	1	-	1 0.4%	-	1	2	:	1 0.8%	:	1 0.6%
Party not listed	2 0.2%	1	2 0.4%	-		2 1.0%	-	-	-	1	2	-	2 0.5%	2	1	2	2 0.7%	2 1.4%	-	2	-	-	:	-	:	-	-	2	2 1.4%	:	2 0.4%	1	2 0.5%	-	-	:	-
SIGMA	845 100.0%	448 100.0%	397 100.0%	62 100.0%	123 100.0%	153 100.0%	162 100.0%	138 100.0%	208 100.0%	103 100.0%	230 100.0%	53 100.0%	333 100.0%	110 100.0%	230 100.0%	72 100.0%	218 100.0%	110 100.0%	211 100.0%	50 100.0%	378 100.0%	81 100.0%	107 100.0%	104 100.0%	113 100.0%	102 100.0%	118 100.0%	107 100.0%	113 100.0%	377 100.0%	440 100.0%	148 100.0%	336 100.0%	182 100.0%	179 100.0%	158 100.0%	252 100.0%

Prepared by Survation on behalf of the Daily Record

Page 11

19 Jan 2015



Table 9 Q5. Weighted by normal weightings Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote? Base : Likely to vote

	Total	Gen	der			А	ge			20	011 Holyr	ood Vote		201	0 Westm	inster Vo	te	Westm	inster Vo	tina Inte	ntion				ScotF	eaion				2014 Refe Vo			SE	G		Sec	tor
		Male	Female	16-24	25-34	35-44		55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP		LAB			Highlan ds and Islands			Mid Scotlan		West Scotlan d		North East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	
Unweighted Total	966	420	546	46	127	157	213	226	197	121	234	65	310	127	238	76	212	129	212	48	366	76	59	110	96	157	172	161	135	419	486	157	349	232	228	178	284
Weighted Total	963	472	491	118	149	165	177	150	203	104	238	59	341	112	240	74	216	114	210	56	369	84	122	117	122	120	124	133	142	400	500	163	358	228	215	186	286
Labour	182 18.9%	97 20.5%	85 17.3%	11 9.6%	25 16.9%	36 21.5%	30 17.0%	33 22.2%	46 22.6%	3 3.1%	125 52.6%	5 9.0%	16 4.8%	6 5.8%	117 48.6%	10 13.3%	7 3.5%	3 2.5%	148 70.3%	3 6.2%	12 3.4%	9 10.1%	21 17.1%	21 18.2%	23 18.9%	26 21.9%	32 26.2%	22 16.4%	28 19.4%	24 5.9%	146 29.2%	25 15.5%	64 17.9%	42 18.6%	50 23.3%	48 25.7%	45 15.9%
Conservative	107 11.1%	57 12.1%	50 10.2%	3 2.5%	10 6.4%	16 9.9%	16 8.9%	21 13.9%	42 20.4%	65 62.6%	7 3.0%	6 9.4%	17 5.0%	66 58.7%	9 3.7%	5 6.5%	9 4.0%	80 70.7%	3 1.6%	3 5.9%	9 2.4%	6 7.6%	20 16.4%	7 5.7%	16 12.9%	13 11.0%	17 13.5%	13 10.0%	15 10.7%	6 1.5%	100 20.0%	29 18.1%	41 11.4%	24 10.7%	13 6.0%	10 5.2%	31 10.7%
Scottish National Party (SNP)	304 31.6%	163 34.5%	142 28.8%	32 26.9%	48 32.3%	50 30.3%	68 38.2%	44 29.2%	63 30.9%	6 5.5%	36 15.2%	2 4.2%	215 63.1%	10 8.9%	47 19.6%	10 14.0%	154 71.5%	1 1.2%	19 9.1%	4 7.4%	262 70.9%	25 29.3%	35 28.6%	47 39.9%	34 28.0%	36 30.4%	39 31.6%	39 29.6%	49 34.6%	242 60.4%	54 10.8%	52 32.0%	118 33.0%	65 28.4%	69 32.3%	57 30.4%	100 34.9%
Liberal Democrat	59 6.1%	31 6.7%	27 5.6%	5 4.6%	11 7.5%	8 4.6%	4 2.3%	8 5.5%	22 11.0%	4 4.1%	5 2.1%	29 49.6%	8 2.5%	6 5.3%	1 0.3%	30 40.2%	5 2.2%	6 5.5%	6 2.8%	34 60.1%	8 2.1%	16 19.1%	8 6.6%	5 4.6%	10 8.4%	2 1.4%	5 3.8%	8 5.8%	5 3.4%	13 3.3%	41 8.2%	11 6.9%	23 6.5%	14 6.0%	11 5.0%	10 5.4%	12 4.3%
Scottish Green Party	84 8.7%	35 7.4%	49 10.0%	13 10.6%	21 14.3%	16 9.8%	15 8.7%	9 6.0%	9 4.6%	1 1.3%	22 9.4%	6 9.7%	33 9.8%	1 1.2%	28 11.7%	11 14.7%	22 10.3%	1 1.2%	10 4.6%	1 2.6%	49 13.2%	8 9.7%	9 7.5%	10 8.6%	18 14.9%	11 9.1%	6 4.9%	16 12.3%	5 3.6%	51 12.7%	28 5.6%	18 10.9%	36 10.0%	19 8.5%	11 5.2%	16 8.7%	26 9.2%
UKIP	48 5.0%	30 6.3%	18 3.7%	4 3.7%	5 3.3%	14 8.5%	6 3.4%	9 5.9%	10 4.9%	14 13.4%	14 6.0%	1 2.1%	11 3.2%	13 11.2%	9 3.8%	1 0.9%	2 0.8%	13 11.1%	7 3.3%	6 10.7%	7 1.8%	5 5.7%	8 6.5%	4 3.5%	5 4.2%	8 6.3%	9 7.5%	4 3.0%	5 3.8%	12 2.9%	36 7.3%	6 3.5%	23 6.5%	11 5.0%	8 3.5%	5 2.8%	21 7.4%
Another Party (Net)	12 1.2%	9 2.0%	3 0.5%	1 1.2%	:	1 0.5%	6 3.1%	2 1.6%	2 0.8%	-	4 1.6%	-	6 1.6%	-	4 1.6%	1	4 1.9%	1	4 2.0%	-	3 0.8%	1 1.5%	-	1 0.9%	1 1.0%	2 1.9%	3 2.4%	3 2.4%	-	5 1.2%	6 1.1%	2 1.3%	5 1.4%	1 0.4%	4 1.8%	1 0.5%	4 1.5%
Scottish Socialist	5 0.5%	5 1.0%	-	:	:	:	4 2.4%	1 0.4%	:	-	3 1.1%	:	2 0.7%		3 1.4%	1	2 0.7%	1	2 0.9%	:	2 0.6%	-		1 0.6%	1	2 1.4%	1 0.7%	2 1.3%	:	3 0.8%	2 0.4%	1 0.4%	2 0.7%	1 0.4%	1 0.4%	:	2 0.9%
BNP	2 0.2%	1 0.3%	* 0.1%	-		-	1 0.7%	-	* 0.2%	-	-	-	1 0.4%	-	-	1	1 0.6%	-	2	-	-	1 1.5%	-	* 0.3%	-	-	-	-	-	1 0.3%	* 0.1%	1	-	-	2 0.8%	-	1 0.5%
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.1%	-			-	-	1 0.4%		-	-	-	1 0.2%	-	1 0.2%	-		-	-	-	1 0.2%	-	-	-	-	1 0.5%	-	-	-	1 0.1%	-	1 0.3%	-	-	:	-	1 0.2%
Scottish Christian	1 0.1%	1 0.3%	-	1	-	-	1	-	1 0.6%	-	-	-	1 0.4%	1	2	1	1 0.6%	1	1 0.6%	-		-	-	1	1	-	1 1.0%	-	1	-	1 0.3%	1	1 0.4%	-	1	-	-
Party not listed	4 0.4%	1 0.3%	2 0.5%	1 1.2%	-	1 0.5%	1	1 0.8%	-	1	1 0.5%	:	-	-	1	:	-	1	1 0.6%		-	-	-	1	1 1.0%	-	1 0.7%	1 1.1%	-	-	2 0.4%	1 0.5%	1 0.3%	-	1 0.7%	1 0.5%	:
Undecided	159 16.5%	48 10.3%	110 22.4%	44 37.4%	28 18.7%	25 14.9%	31 17.7%	21 14.3%	9 4.4%	10 10.0%	24 10.1%	10 16.1%	34 10.0%	10 8.9%	26 10.7%	8 10.5%	13 5.8%	9 7.7%	13 6.2%	4 7.1%	20 5.5%	14 16.9%	21 17.2%	21 18.2%	10 8.2%	22 18.1%	13 10.1%	24 18.2%	34 23.8%	49 12.1%	85 17.1%	18 11.0%	45 12.5%	48 21.3%	47 22.1%	40 21.3%	40 14.1%
Refused	9 0.9%	2 0.4%	7 1.5%	4 3.4%	1 0.6%	:	1 0.6%	2 1.5%	1 0.3%	1	2	:	-	2	1	:	:	1	2	:	-	2	:	* 0.4%	4 3.6%	:	2	3 2.4%	1 0.6%	-	4 0.8%	1 0.8%	3 0.9%	3 1.1%	2 0.8%	-	6 2.0%
SIGMA	963 100.0%	472 100.0%	491 100.0%	118 100.0%	149 100.0%	165 100.0%	177 100.0%	150 100.0%	203 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	84 100.0%	122 100.0%	117 100.0%	122 100.0%	120 100.0%	124 100.0%	133 100.0%	142 100.0%	400 100.0%	500 100.0%	163 100.0%	358 100.0%	228 100.0%	215 100.0%	186 100.0%	286 100.0%

Prepared by Survation on behalf of the Daily Record

Page 12

19 Jan 2015

Survation.

Table 10 Q5. Weighted by normal weightings and likelihood to vote in Scottish Parliament election Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote? Base : Likely to vote

	Total	Ger	der			А	ge			2	011 Holy	ood Vote		201	0 Westm	inster Vo	te	Westm	inster Vo	oting Inte	ntion				ScotF	legion				2014 Refe Vo			SE	G		Sec	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands	South Scotlan d		Mid Scotlan d and Fife	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Private
Unweighted Total	966	420	546	46	127	157	213	226	197	121	234	65	310	127	238	76	212	129	212	48	366	76	59	110	96	157	172	161	135	419	486	157	349	232	228	178	284
Weighted Total	966	483	483	103	147	164	180	156	216	108	245	62	359	117	251	78	229	117	215	55	384	87	125	119	122	117	128	130	138	406	511	165	366	227	209	184	282
Labour	187 19.3%	98 20.3%	88 18.3%	11 10.2%	26 17.5%	36 22.2%	30 16.9%	35 22.4%	49 22.6%	3 3.2%	130 53.1%	5 8.6%	17 4.8%	7 6.0%	123 48.8%	10 12.8%	8 3.4%	3 2.6%	151 70.6%	3 6.1%	13 3.5%	9 10.2%	21 17.1%	22 18.7%	23 19.2%	27 23.2%	33 25.9%	22 17.2%	28 20.3%	25 6.0%	152 29.7%	26 15.5%	66 18.2%	42 18.6%	53 25.2%	49 26.3%	45 16.0%
Conservative	111 11.5%	59 12.3%	51 10.7%	3 3.1%	10 6.8%	16 10.0%	16 9.0%	21 13.2%	44 20.5%	69 63.6%	8 3.2%	6 9.6%	17 4.8%	69 59.1%	10 3.8%	5 6.6%	9 4.0%	84 71.6%	4 1.7%	3 6.3%	9 2.3%	7 7.7%	21 16.4%	7 5.7%	17 13.8%	14 11.9%	18 13.7%	14 10.9%	14 10.3%	6 1.5%	104 20.3%	31 18.7%	42 11.6%	25 11.0%	13 6.0%	10 5.3%	32 11.4%
Scottish National Party (SNP)	315 32.6%	170 35.1%	145 30.1%	30 29.4%	48 32.3%	53 32.0%	71 39.4%	47 30.1%	67 31.0%	6 5.7%	36 14.6%	3 4.3%	229 63.6%	10 8.9%	48 19.1%	11 13.9%	164 71.6%	1 1.0%	20 9.1%	3 5.7%	272 71.0%	27 30.5%	36 28.6%	49 41.1%	34 27.9%	37 31.6%	41 32.4%	40 31.2%	51 37.0%	252 62.0%	56 10.9%	54 33.1%	124 33.8%	68 29.9%	69 33.1%	58 31.4%	102 36.1%
Liberal Democrat	58 6.0%	31 6.5%	27 5.6%	5 4.7%	10 7.0%	6 3.9%	4 2.5%	9 5.7%	23 10.9%	4 3.9%	5 2.0%	31 50.1%	9 2.5%	6 5.4%	1 0.3%	32 40.8%	5 2.0%	6 5.5%	5 2.2%	34 61.3%	9 2.2%	16 18.1%	9 6.9%	5 4.4%	11 9.0%	2 1.5%	4 3.4%	7 5.2%	5 3.5%	13 3.2%	43 8.4%	12 7.0%	23 6.4%	13 5.9%	10 4.8%	9 5.0%	12 4.4%
Scottish Green Party	85 8.8%	37 7.6%	49 10.1%	10 10.0%	22 15.2%	17 10.5%	16 8.7%	10 6.2%	10 4.6%	1 1.4%	24 9.8%	6 9.7%	36 9.9%	1 1.3%	30 11.9%	12 14.9%	24 10.4%	2 1.3%	10 4.9%	2 2.9%	52 13.6%	9 10.1%	10 7.6%	11 9.2%	19 15.6%	11 9.0%	6 5.1%	16 12.2%	4 3.0%	53 13.0%	29 5.7%	18 10.8%	36 10.0%	20 8.8%	11 5.3%	17 9.2%	27 9.5%
UKIP	49 5.0%	31 6.5%	17 3.6%	4 3.6%	5 3.5%	14 8.4%	6 3.4%	9 6.0%	11 4.9%	14 13.3%	15 6.3%	1 2.2%	10 2.7%	13 11.0%	10 3.9%	1 0.9%	2 0.8%	13 11.2%	7 3.5%	5 9.9%	5 1.4%	5 5.8%	8 6.7%	4 3.5%	5 3.8%	7 5.9%	10 7.7%	4 3.1%	6 4.1%	12 2.9%	37 7.2%	6 3.7%	23 6.4%	11 4.9%	8 3.8%	5 2.9%	20 7.2%
Another Party (Net)	11 1.2%	10 2.1%	1 0.3%	1 0.6%	-	* 0.2%	6 3.3%	3 1.7%	2 0.8%	-	4 1.6%	-	6 1.7%	1	4 1.7%	1	4 1.9%	1	5 2.2%		3 0.8%	1 1.6%	-	1 0.9%	1 1.1%	2 2.1%	3 2.1%	2 1.9%	-	5 1.3%	5 1.1%	2 1.0%	5 1.5%	1 0.4%	3 1.6%	* 0.2%	5 1.7%
Scottish Socialist	5 0.5%	5 1.1%	-	-	-	-	5 2.5%	1 0.5%	-	-	3 1.1%	-	3 0.7%	2	4 1.4%	2	2 0.7%	1	2 0.9%	:	3 0.7%	1	-	1 0.6%	1	2 1.5%	1 0.7%	2 1.4%	-	3 0.8%	2 0.4%	1 0.4%	3 0.7%	1 0.4%	1 0.4%		3 0.9%
BNP	2 0.2%	1 0.3%	* 0.1%	-	-	-	1 0.8%	:	* 0.2%	-	-	-	1 0.4%	2	2	2	1 0.6%	1	1	:	-	1 1.6%	-	* 0.3%	2	-	-	:	-	1 0.3%	* 0.1%	1	-	-	2 0.9%	:	1 0.5%
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.1%		-	-	-	-	1 0.4%	-	-	-	-	1 0.2%	-	1 0.2%	-	-	-			1 0.2%	-	-	-	-	1 0.5%	-	-	-	1 0.1%	-	1 0.4%		-	-	:	1 0.2%
Scottish Christian	1 0.1%	1 0.3%	-	1	-	-	1	-	1 0.6%	-	1	-	1 0.4%	-	2	1	1 0.6%	1	1 0.6%	2	-	1	-	-	1	-	1 1.1%	-	1	1	1 0.3%	1	1 0.4%	-	1	1	:
Party not listed	2 0.2%	1 0.3%	1 0.2%	1 0.6%	-	* 0.2%	. 1	1 0.8%	-	-	1 0.5%	-	-	2	2	-	-	1	1 0.6%	:	-	1	-	-	1 1.1%	-	* 0.3%	1 0.5%	-	1	2 0.3%	* 0.2%	1 0.4%	-	1 0.3%	* 0.2%	:
Undecided	143 14.8%	45 9.3%	98 20.3%	38 36.6%	25 17.0%	21 12.7%	29 16.2%	21 13.3%	9 4.4%	10 9.0%	23 9.6%	10 15.6%	36 10.0%	10 8.3%	27 10.6%	8 10.1%	13 5.8%	8 6.9%	13 5.8%	4 7.7%	20 5.2%	14 16.1%	21 16.6%	19 15.9%	9 7.4%	17 14.9%	13 9.8%	21 16.2%	29 21.1%	41 10.1%	81 15.9%	15 9.3%	43 11.7%	44 19.5%	40 19.3%	36 19.7%	35 12.2%
Refused	7 0.7%	2 0.4%	5 1.0%	2 1.7%	1 0.6%	-	1 0.7%	2 1.5%	1 0.3%	-	1	:	-	2	2	2	-	1	1	:	-	1	-	1 0.4%	3 2.2%	:	1	3 2.2%	1 0.6%	1	4 0.8%	1 0.8%	2 0.4%	2 0.9%	2 0.9%	:	4 1.5%
SIGMA	966 100.0%	483 100.0%	483 100.0%	103 100.0%	147 100.0%	164 100.0%	180 100.0%	156 100.0%	216 100.0%	108 100.0%	245 100.0%	62 100.0%	359 100.0%	117 100.0%	251 100.0%	78 100.0%	229 100.0%	117 100.0%	215 100.0%	55 100.0%	384 100.0%	87 100.0%	125 100.0%	119 100.0%	122 100.0%	117 100.0%	128 100.0%	130 100.0%	138 100.0%	406 100.0%	511 100.0%	165 100.0%	366 100.0%	227 100.0%	209 100.0%	184 100.0%	282 100.0%

Prepared by Survation on behalf of the Daily Record

Page 13

19 Jan 2015

Survation.

Table 11 Q5. Weighted by normal weightings, likelihood to vote in Scottish Parliament election and with undecided / refused removed Q5. Your second vote will be a party list vote to elect representatives from your region of Scotland by a form of proportional representation. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote? Base : Likely to vote

																														2014 Refe	rendum						
	Total	Gen	der				lge			2	011 Holyr	rood Vot	9	201	0 Westm	inster Vo	te	Westn	ninster Vo	ting Inte	ntion				Scot	legion				Vot	e		SE	G		Sec	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands	South Scotlan d		Mid Scotlan d and Fife	Glasgow	West Scotlan d		North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	803	377	426	27	102	126	171	192	185	108	208	55	289	115	213	69	203	120	197	43	348	61	50	87	82	129	155	131	108	373	395	139	296	188	180	145	235
Weighted Total	816	437	380	64	121	143	150	133	205	98	222	52	323	107	225	70	216	109	202	51	364	73	104	99	111	100	116	106	108	365	426	148	321	181	166	148	243
Labour	187 22.9%	98 22.5%	88 23.3%	11 16.5%	26 21.3%	36 25.4%	30 20.3%	35 26.3%	49 23.7%	3 3.5%	130 58.7%	5 10.2%	17 5.4%	7 6.5%	123 54.6%	10 14.3%	8 3.7%	3 2.8%	151 75.0%	3 6.6%	13 3.7%	9 12.2%	21 20.6%	22 22.4%	23 21.2%	27 27.3%	33 28.8%	22 21.1%	28 25.9%	25 6.7%	152 35.7%	26 17.3%	66 20.7%	42 23.4%	53 31.6%	49 32.8%	45 18.6%
Conservative	111 13.6%	59 13.6%	51 13.6%	3 5.0%	10 8.2%	16 11.5%	16 10.9%	21 15.6%	44 21.6%	69 69.8%	8 3.5%	6 11.3%	17 5.3%	69 64.5%	10 4.3%	5 7.3%	9 4.3%	84 76.9%	4 1.8%	3 6.9%	9 2.4%	7 9.2%	21 19.7%	7 6.8%	17 15.3%	14 14.0%	18 15.2%	14 13.4%	14 13.2%	6 1.7%	104 24.3%	31 20.8%	42 13.2%	25 13.9%	13 7.6%	10 6.6%	32 13.2%
Scottish National Party (SNP)	315 38.6%	170 38.9%	145 38.3%	30 47.7%	48 39.3%	53 36.7%	71 5 47.4%	47 35.3%	67 32.5%	6 6.2%	36 16.1%	3 5.1%	229 70.7%	10 9.7%	48 21.4%	11 15.5%	164 76.0%	1 1.1%	20 9.7%	3 6.2%	272 74.9%	27 36.3%	36 34.3%	49 49.2%	34 30.9%	37 37.1%	41 35.9%	40 38.2%	51 47.3%	252 68.9%	56 13.1%	54 36.8%	124 38.5%	68 37.6%	69 41.5%	58 39.1%	102 41.9%
Liberal Democrat	58 7.1%	31 7.2%	27 7.1%	5 7.7%	10 8.5%	6 4.5%	4 3.0%	9 6.6%	23 11.4%	4 4.2%	5 2.2%	31 59.3%	9 2.8%	6 5.9%	1 0.3%	32 45.3%	5 2.2%	6 5.9%	5 2.4%	34 66.4%	9 2.3%	16 21.5%	9 8.3%	5 5.3%	11 10.0%	2 1.7%	4 3.7%	7 6.3%	5 4.5%	13 3.5%	43 10.1%	12 7.8%	23 7.3%	13 7.4%	10 6.0%	9 6.2%	12 5.1%
Scottish Green Party	85 10.4%	37 8.4%	49 12.8%	10 16.2%	22 18.5%	17 12.1%	16 5 10.4%	10 7.3%	10 4.8%	1 1.5%	24 10.8%	6 11.4%	36 11.0%	1 1.4%	30 13.3%	12 16.5%	24 11.0%	2 1.4%	10 5.2%	2 3.1%	52 14.3%	9 12.0%	10 9.1%	11 11.0%	19 17.3%	11 10.6%	6 5.6%	16 14.9%	4 3.8%	53 14.5%	29 6.8%	18 12.0%	36 11.3%	20 11.1%	11 6.7%	17 11.5%	27 11.0%
UKIP	49 6.0%	31 7.1%	17 4.6%	4 5.9%	5 4.3%	14 9.6%	6 4.1%	9 7.0%	11 5.2%	14 14.7%	15 6.9%	1 2.6%	10 3.0%	13 12.0%	10 4.4%	1 1.0%	2 0.8%	13 12.0%	7 3.7%	5 10.8%	5 1.5%	5 6.9%	8 8.0%	4 4.2%	5 4.3%	7 6.9%	10 8.5%	4 3.8%	6 5.2%	12 3.2%	37 8.7%	6 4.1%	23 7.3%	11 6.2%	8 4.7%	5 3.6%	20 8.3%
Another Party (Net)	11 1.4%	10 2.3%	1 0.4%	1 1.0%	-	* 0.3%	6 4.0%	3 2.0%	2 0.8%	-	4 1.8%	:	6 1.8%	-	4 1.9%	-	4 2.1%	-	5 2.3%	:	3 0.9%	1 1.9%	-	1 1.1%	1 1.2%	2 2.4%	3 2.3%	2 2.4%	-	5 1.5%	5 1.3%	2 1.1%	5 1.7%	1 0.5%	3 2.0%	* 0.3%	5 1.9%
Scottish Socialist	5 0.6%	5 1.2%	-	:	:	2	5 3.0%	1 0.5%	-	-	3 1.2%	:	3 0.8%	2	4 1.6%	2	2 0.8%	2	2 1.0%	2	3 0.7%	-	-	1 0.7%	-	2 1.8%	1 0.8%	2 1.8%	:	3 0.9%	2 0.5%	1 0.5%	3 0.8%	1 0.5%	1 0.5%	-	3 1.1%
BNP	2 0.2%	1 0.3%	* 0.1%	-	:	-	1 0.9%		* 0.2%	-	1	-	1 0.4%	2	-	1	1 0.7%	2	1	-	:	1 1.9%	1	* 0.4%	-	:	2	:	-	1 0.4%	* 0.1%	:	2	2	2 1.1%	:	1 0.6%
Trade Unionist and Socialist Coalition (TUSC)	1 0.1%	1 0.1%	-				-	1 0.5%	-	-	-		1 0.2%	-	1 0.3%		-	-	-		1 0.2%	-	-	-	-	1 0.6%	-	-		1 0.2%	-	1 0.4%		-	-	-	1 0.2%
Scottish Christian	1 0.2%	1 0.3%	-	:	:	-	-	:	1 0.7%	-	1	:	1 0.4%	1	1	2	1 0.6%	1	1 0.7%	:	:	1	-	-	-	:	1 1.2%	2	-	-	1 0.3%	-	1 0.4%	2	1	-	:
Party not listed	2 0.3%	1 0.3%	1 0.3%	1 1.0%	-	* 0.3%	-	1 1.0%	:	-	1 0.6%	:	-	1	1	:	-	1	1 0.6%	:	:	1	-	-	1 1.2%	:	* 0.3%	1 0.6%	-	-	2 0.4%	* 0.3%	1 0.4%	2	1 0.4%	* 0.3%	:
SIGMA	816 100.0%	437 100.0%	380 100.0%	64 100.0%	121 100.0%	143 100.0%	150 100.0%	133 100.0%	205 100.0%	98 100.0%	222 100.0%	52 100.0%	323 100.0%	107 100.0%	225 100.0%	70 100.0%	216 100.0%	109 100.0%	202 100.0%	51 100.0%	364 100.0%	73 100.0%	104 100.0%	99 100.0%	111 100.0%	100 100.0%	116 100.0%	106 100.0%	108 100.0%	365 100.0%	426 100.0%	148 100.0%	321 100.0%	181 100.0%	166 100.0%	148 100.0%	243 100.0%

Prepared by Survation on behalf of the Daily Record

Page 14 19 Jan 2015



	Total	Gen	der			Aç	je			2	011 Holyr	ood Vote	•	20	10 Westm	inster Vo	te	Westn	ninster Ve	oting Inte	ntion				ScotR	egion				2014 Refe Vot			SE	G		Sect	tor
		Mala	Female	16.04	25-34	25.44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD			South Scotlan		d and	Blasgow	West Scotlan		North East Scotlan	Yes	No	AB	C1	C2	DE	Public	Brivata
the state of Table	4000			10-24			43-34		100													Islanus		447	100	alasyow			407			400					
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
Yes, I voted in the 2011 Scottish Parliament election	779 77.4%	410 84.2%	368 71.0%	45 30.9%	107 69.6%	135 80.4%	157 86.5%	140 91.2%	195 95.2%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	109 97.2%	223 92.9%	70 94.8%	211 98.0%	100 88.2%	178 84.7%	45 80.9%	321 87.0%	75 84.0%	99 80.7%	97 79.3%	102 78.9%	88 68.0%	113 86.0%	107 78.1%	98 67.5%	330 80.0%	426 83.6%	138 83.7%	306 82.8%	167 69.2%	167 72.8%	154 79.8%	229 78.9%
No, I did not vote in the 2011 Scottish Parliament election	178 17.7%	65 13.2%	113 21.9%	87 60.1%	32 21.0%	23 13.4%	18 9.9%	11 6.9%	8 3.8%	-	-	-	-	3 2.8%	12 5.1%	-	4 2.0%	12 10.5%	24 11.6%	9 16.4%	38 10.3%	9 10.4%	21 16.8%	20 16.1%	24 18.6%	31 23.6%	15 11.3%	23 16.8%	36 24.9%	61 14.8%	64 12.6%	22 13.1%	49 13.1%	60 24.6%	48 21.0%	21 11.1%	49 16.8%
Can't remember	49 4.9%	13 2.6%	37 7.1%	13 9.0%	14 9.4%	10 6.1%	7 3.6%	3 2.0%	2 1.0%	1	:	:	1	2	5 2.0%	4 5.2%	1	1 1.3%	8 3.7%	1 2.6%	10 2.7%	5 5.6%	3 2.5%	6 4.6%	3 2.5%	11 8.3%	3 2.6%	7 5.2%	11 7.5%	21 5.2%	19 3.8%	5 3.2%	15 4.0%	15 6.2%	14 6.2%	18 9.1%	12 4.3%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Table 12 Q6. In the May 2011 election for the Scottish Parliament, half of Scottish people voted and the other half did not vote. Can you remember whether you voted in that particular election? Base : All Respondents

Prepared by Survation on behalf of the Daily Record



Page 15

Table 13

Q7. In the May 2011 Scottish Parliament election you had two votes. Your first vote was for a single person to represent your con	stituency in the Scottish Parliament.
Which party did you vote for with that first, constituency vote?	

Base : Voted in the 2011 Scottish Parliament election

																														2014 Refe				_			
	Total	Ger	ider			Aç	ge			2	011 Holyr	ood Vote	•	201	0 Westm	inster Vo	te	Westn	ninster Vo	ting Inter	ntion				ScotF	legion				Vot	e		SE	G		Sect	or
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands	South Scotlan d		Mid Scotlan d and Fife	Glasgow	West Scotlan d		North East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Private
Unweighted Total	781	368	413	12	85	117	176	204	187	121	234	65	310	123	219	73	206	113	177	41	316	66	45	93	80	116	152	133	96	348	413	133	299	175	174	151	224
Weighted Total	779	410	368	45	107	135	157	140	195	104	238	59	341	109	223	70	211	100	178	45	321	75	99	97	102	88	113	107	98	330	426	138	306	167	167	154	229
Labour	238 30.5%	126 30.6%	112 30.5%	18 39.7%	34 31.5%	48 35.7%	42 26.8%	42 30.2%	54 27.6%	1	238 100.0%	2	-	6 5.4%	180 80.4%	9 12.3%	2 1.0%	7 7.3%	148 82.9%	5 10.9%	44 13.7%	16 21.8%	24 24.4%	34 35.2%	33 32.5%	29 33.2%	40 35.7%	38 35.4%	23 23.1%	73 22.1%	158 37.1%	33 23.7%	81 26.6%	62 36.8%	62 37.2%	70 45.3%	64 28.0%
Conservative	104 13.4%	64 15.5%	40 11.0%	4 8.7%	13 12.2%	16 12.2%	13 8.5%	19 13.6%	39 19.8%	104 100.0%	2	1	-	83 76.6%	3 1.5%	2 2.5%	-	77 76.9%	3 1.5%	2 3.7%	7 2.3%	11 15.0%	17 17.3%	5 5.6%	10 10.0%	11 12.4%	19 17.3%	19 17.9%	11 10.9%	5 1.5%	98 22.9%	26 18.9%	44 14.3%	21 12.5%	14 8.1%	9 5.8%	39 17.0%
Scottish National Party (SNP)	341 43.7%	177 43.2%	163 44.3%	22 49.1%	50 46.9%	62 45.9%	78 49.8%	54 38.5%	74 38.1%	1	2	:	341 100.0%	14 13.0%	35 15.8%	16 23.4%	206 97.4%	10 10.2%	23 12.7%	5 11.5%	264 82.2%	27 35.8%	40 40.9%	50 51.3%	36 35.5%	44 49.8%	46 40.7%	42 38.9%	56 57.1%	239 72.4%	90 21.2%	62 45.2%	140 45.8%	62 37.2%	76 45.2%	61 39.8%	100 43.6%
Liberal Democrat	59 7.6%	30 7.4%	29 7.9%	-	6 5.8%	6 4.2%	9 5.5%	16 11.4%	23 11.7%	1	-	59 100.0%	-	3 2.6%	1 0.3%	42 59.4%	1 0.4%	5 4.8%	5 2.9%	32 70.0%	3 0.9%	16 21.4%	9 9.1%	2 1.6%	18 18.0%	2 2.1%	4 3.8%	5 4.3%	4 3.6%	7 2.2%	52 12.2%	10 7.1%	29 9.5%	11 6.6%	9 5.6%	7 4.2%	17 7.3%
Another Party	8 1.1%	4 1.1%	4 1.0%	1 2.5%	1 1.4%	* 0.2%	1 0.5%	2 1.3%	3 1.4%	1	-		-	1 0.9%	1 0.3%	:	:	2	1	2	* 0.1%	2 3.2%	1 1.0%	1 1.1%	* 0.5%	* 0.2%	1 0.7%	1 0.6%	2 1.7%	3 0.8%	6 1.3%	1 0.9%	2 0.6%	2 1.1%	3 1.9%	1 0.8%	1 0.4%
Don't remember	29 3.7%	9 2.2%	20 5.3%	-	2 2.2%	2 1.8%	14 9.0%	7 5.1%	3 1.4%	1		2	-	2 1.5%	4 1.8%	2 2.5%	3 1.2%	1 0.8%	1	2 3.8%	3 0.8%	2 2.8%	7 7.3%	5 5.2%	4 3.6%	2 2.4%	2 1.7%	3 2.9%	3 3.4%	4 1.1%	23 5.3%	6 4.2%	10 3.2%	10 5.8%	3 2.0%	6 4.0%	8 3.7%
SIGMA	779 100.0%	410 100.0%	368 100.0%	45 100.0%	107 100.0%	135 100.0%	157 100.0%	140 100.0%	195 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	109 100.0%	223 100.0%	70 100.0%	211 100.0%	100 100.0%	178 100.0%	45 100.0%	321 100.0%	75 100.0%	99 100.0%	97 100.0%	102 100.0%	88 100.0%	113 100.0%	107 100.0%	98 100.0%	330 100.0%	426 100.0%	138 100.0%	306 100.0%	167 100.0%	167 100.0%	154 100.0%	229 100.0%

Prepared by Survation on behalf of the Daily Record

19 Jan 2015



Table 14 Q8. In the last Westminster Election 65% of people voted, while 35% of people did not vote. Thinking back to the Westminster Election in May 2010, can you remember whether or not you voted in that specific election? Base : All Respondents

																														2014 Refe	rendum						
	Total	Gen	nder			Ag	je			20	011 Holyr	ood Vote	•	201	0 Westm	inster Vo	te	Westn	ninster V	oting Inte	ntion				Scot	Region				Vot	te		SE	G		Sec	.or
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Highlan ds and Islands		Central Scotlan d		Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
I did not vote in the 2010 Westminster Election	258 25.7%	107 21.9%	151 29.2%	103 71.5%	45 29.0%	42 25.2%	31 17.0%	22 14.3%	15 7.3%	12 11.5%	24 10.0%	8 14.0%	50 14.6%	:	-	:	-	19 16.8%	37 17.7%	15 27.3%	78 21.1%	24 26.3%	25 20.1%	29 23.6%	33 25.9%	44 34.3%	21 15.9%	37 27.0%	46 31.5%	111 26.9%	87 17.1%	28 17.1%	92 24.9%	74 30.6%	64 27.8%	44 22.9%	70 24.1%
I voted in the 2010 Westminster Election	668 66.4%	357 73.2%	311 60.0%	26 17.7%	86 56.1%	111 66.4%	136 75.3%	123 79.8%	186 90.8%	88 84.7%	197 83.0%	47 80.1%	278 81.7%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	93 81.8%	158 75.4%	39 70.5%	270 73.2%	62 69.7%	96 77.9%	80 65.0%	86 66.8%	70 54.0%	100 76.5%	87 63.4%	88 60.5%	267 64.7%	384 75.4%	130 78.6%	261 70.6%	138 57.2%	140 60.7%	124 64.0%	196 67.5%
Don't remember	79 7.9%	24 4.9%	56 10.7%	16 10.8%	23 14.8%	14 8.4%	14 7.7%	9 5.9%	4 1.9%	4 3.8%	16 6.9%	4 5.9%	13 3.7%	:	:	:	:	2 1.5%	15 7.0%	1 2.2%	21 5.7%	4 4.0%	3 2.1%	14 11.4%	9 7.4%	15 11.7%	10 7.6%	13 9.6%	12 8.0%	35 8.4%	38 7.5%	7 4.3%	17 4.5%	29 12.1%	26 11.5%	25 13.1%	24 8.4%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record

Page 17

19 Jan 2015



 Table 15

 Q9. Thinking back to the Westminster Election in May 2010, can you recall which party you voted for in that election?

 Base : Voted in the 2010 Westminster Election

	Total	Gen									011 Holyr			001	0 Westmi			Weeter	ninster Vo	1					ScotR					2014 Refe Vot			SEG			Secto	
	Total	Gen	der			A	je			2	JTT HOIY	ood vole		201	0 westm	rister vo	le	westin	inster vo	ung inte					Mid	egion			North	VOL	e	<u> </u>		, 	-+	Secto	
																					1	Highlan ds and	South Scotlan	Central Scotlan			West Scotlan		East Scotlan								
			Female	16-24		35-44		55-64	65+	CON	LAB		SNP	CON	LAB	LD	SNP	CON	LAB		SNP	Islands	d	d	Fife	Glasgow	d	Lothian	d	Yes	No	AB	C1	C2		Public F	
Unweighted Total	687	326	361	6	69	100	152	181	179	105	199	53	257	127	238	76	212	106	163	35	273	56	44	77	69	98	137	116	90	291	378	128	262	145	152	123	195
Weighted Total	668	357	311	26	86	111	136	123	186	88	197	47	278	112	240	74	216	93	158	39	270	62	96	80	86	70	100	87	88	267	384	130	261	138	140	124	196
Conservative	112 16.7%	65 18.1%	47 15.2%	-	16 18.2%	16 14.2%	16 11.7%	19 15.6%	45 24.4%	83 94.3%	6 3.0%	3 5.9%	14 5.1%	112 100.0%	-	-	-	79 85.2%	5 3.4%	2 3.8%	10 3.6%	8 13.2%	18 18.7%	11 13.7%	12 14.0%	11 16.4%	19 19.0%	19 21.3%	14 15.8%	8 3.1%	103 26.8%	31 23.6%	50 19.0%	17 12.4%	15 10.5%	11 8.8%	41 20.7%
Labour	240 36.0%	122 34.2%	118 38.0%	18 71.0%	33 38.6%	43 38.8%	52 38.0%	42 33.9%	52 28.1%	3 3.7%	180 91.0%	1 1.6%	35 12.7%	2	240 100.0%	-	-	8 8.2%	133 84.2%	1 2.1%	59 21.9%	9 14.0%	43 44.8%	30 37.3%	33 38.2%	28 40.6%	39 38.5%	33 38.0%	26 30.0%	76 28.5%	152 39.5%	43 32.8%	69 26.4%	64 46.2%	65 46.6%	66 52.9%	62 31.4%
Liberal Democrat	74 11.1%	42 11.7%	32 10.3%		10 11.7%	13 11.9%	11 8.2%	16 13.0%	24 12.7%	2 2.0%	9 4.4%	42 87.9%	16 5.9%	2	:	74 100.0%	-	3 3.2%	13 8.0%	32 80.6%	14 5.2%	24 37.7%	6 6.6%	3 3.6%	14 16.7%	6 7.9%	6 6.4%	9 10.8%	6 6.5%	18 6.8%	56 14.5%	16 12.3%	36 13.8%	14 10.1%	8 5.8%	15 11.8%	18 9.2%
Scottish National Party (SNP)	216 32.3%	119 33.2%	97 31.2%	3 12.0%	23 26.5%	37 33.6%	53 38.6%	41 33.2%	59 31.7%	-	2 1.1%	1 2.0%	206 74.0%	-	2	:	216 100.0%	3 3.3%	6 3.7%	1 2.4%	185 68.5%	17 27.5%	29 29.9%	33 41.5%	24 27.7%	18 26.4%	34 34.2%	21 24.5%	39 44.6%	163 61.0%	51 13.3%	37 28.4%	92 35.3%	38 27.3%	49 35.2%	29 23.4%	65 33.2%
Refused	5 0.8%	2 0.5%	3 1.1%		1 1.6%		* 0.4%	3 2.1%	1 0.4%	-	1	-	:	-	2	:	-	:	-	-	-	-	-	* 0.6%	1 1.3%	* 0.4%	-	2 2.0%	1 1.6%	:	4 1.1%	* 0.4%	1 0.2%	2 1.6%	2 1.3%	:	3 1.6%
Another Party (Net)	14 2.1%	7 2.0%	7 2.4%	4 17.0%	2 2.3%		1 0.8%	3 2.2%	4 2.3%	-	1 0.6%	1 2.7%	6 2.3%	-	2	:	-	-	1 0.8%	4 11.1%	2 0.8%	4 5.9%	-	1 1.4%	1 1.4%	5 6.9%	2 1.8%	1 1.7%	* 0.3%	1 0.4%	13 3.4%	2 1.6%	9 3.6%	2 1.3%	1 0.6%	2 1.5%	5 2.7%
Socialist Labour	•	•	-		•	-	-	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-	-	-	•	-	-	٠	-	•	-	-	-	·	-
	0.1%	0.1%	-	-	0.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4%	-	-	0.1%	-	0.3%	-	-	-	0.3%	-
BNP	1 0.1%	1 0.2%	-	-	1 0.9%		-	-		-	-	-	-	-	-	:	-	:	-	2	-	-	-	1 0.9%	:	-	-	-		-	1 0.2%	1	1 0.3%	:	1	:	-
Scottish Green Party	5 0.7%	2 0.5%	3 0.8%	-	1 1.0%	-	1 0.8%	2 1.9%	* 0.2%	-	1 0.6%	-	1 0.3%	-	-	:	-	-	1 0.8%	1	1 0.3%	1 1.5%	-	-	1 1.4%	* 0.6%	* 0.2%	1 1.7%	* 0.3%	1 0.3%	4 1.0%	1 1.1%	2 0.7%	1 0.5%	1 0.4%	1 0.9%	1 0.5%
UKIP	9 1.3%	4 1.1%	5 1.5%	4 17.0%	:	-	-	* 0.3%	4 2.1%	-	1	1 2.7%	6 2.0%	-	2	:	-	-	-	4 11.1%	1 0.5%	3 4.4%	-	* 0.4%	-	4 6.2%	1 1.3%	1	-	-	9 2.3%	* 0.3%	7 2.6%	1 0.8%	* 0.2%	* 0.3%	4 2.2%
Undecided	7 1.0%	1 0.3%	6 1.9%	:	1 1.2%	2 1.5%	3 2.3%	-	1 0.5%	-	1	-	:	2	-	:	-	-	:	-	-	1 1.7%	-	2 1.9%	1 0.7%	1 1.4%	-	1 1.7%	1 1.3%	1 0.2%	5 1.3%	1 0.8%	4 1.6%	2 1.1%	-	2 1.7%	2 1.2%
SIGMA	668 100.0%	357 100.0%	311 100.0%	26 100.0%	86 100.0%	111 100.0%	136 100.0%	123 100.0%	186 100.0%	88 100.0%	197 100.0%	47 100.0%	278 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	93 100.0%	158 100.0%	39 100.0%	270 100.0%	62 100.0%	96 100.0%	80 100.0%	86 100.0%	70 100.0%	100 100.0%	87 100.0%	88 100.0%	267 100.0%	384 100.0%	130 100.0%	261 100.0%	138 100.0%	140 100.0%	124 100.0%	196 100.0%

Survation.

Prepared by Survation on behalf of the Daily Record

Page 18

19 Jan 2015

Table 16 Q10. In the Scottish independence referendum in September, 85% of Scottish adults voted and 15% did not vote. Did you or did you not vote in the Scottish independence referendum on 18 September? Base : All Respondents

	Total	Gen	der			Aç	je			2	011 Holyr	ood Vot	•	20	10 Westm	inster Vo	e	Westn	ninster Vo	ting Inter	ntion				ScotR	egion				2014 Refe Vo			SE	G		Sec	:tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands			Mid Scotlan d and Fife	Glasgow	West Scotlan d		North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
I did vote in the referendum	932 92.7%	458 94.0%	474 91.5%	104 71.8%	143 92.7%	160 95.2%	175 96.6%	150 97.7%	201 98.2%	103 98.5%	231 97.2%	59 100.0%	336 98.8%	111 99.6%	235 97.9%	74 99.6%	214 99.1%	111 97.3%	194 92.3%	50 89.8%	363 98.3%	88 97.8%	121 98.4%	112 91.5%	117 91.2%	112 86.3%	127 96.9%	121 88.5%	135 93.0%	412 100.0%	510 100.0%	159 96.4%	353 95.6%	222 91.7%	198 86.3%	179 92.3%	273 93.9%
I did not vote in the referendum	70 6.9%	28 5.7%	42 8.1%	41 28.2%	10 6.5%	7 4.0%	6 3.1%	4 2.3%	3 1.5%	1 1.0%	6 2.5%	1	4 1.2%	-	5 2.1%	* 0.4%	2 0.9%	3 2.7%	16 7.4%	6 10.2%	6 1.5%	2 2.2%	2 1.6%	10 8.5%	11 8.4%	17 13.3%	3 2.5%	15 11.1%	9 6.2%	1	:	6 3.6%	16 4.4%	20 8.3%	28 12.1%	14 7.4%	17 5.7%
Can't remember	4 0.4%	1 0.3%	2 0.4%	-	1 0.9%	1 0.8%	* 0.3%	-	* 0.2%	* 0.5%	1 0.3%	1	:	* 0.4%	-	-		-	1 0.3%	1	1 0.1%	-	-	-	* 0.4%	1 0.4%	1 0.6%	1 0.5%	1 0.8%	1	-	-	2	1	4 1.6%	1 0.3%	1 0.4%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record



# Table 17 Q11. How did you vote in the Scottish independence referendum? Base : Vote in the referendum

	Total	Gen	der			Aç	je			2	011 Holyr	ood Vote	,	201	0 Westmi	nster Vot	e	Westn	ninster Vo	ting Inter	ntion				ScotR	egion				2014 Refe Vot			SEC	G		Sec	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands	South Scotlan d	Central Scotlan d	Mid Scotlan d and Fife	Glasgow	West Scotlan d		North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	930	408	522	37	121	147	207	224	194	119	227	65	307	126	231	75	209	126	199	43	356	78	58	108	92	145	172	150	127	425	497	153	343	223	211	171	275
Weighted Total	932	458	474	104	143	160	175	150	201	103	231	59	336	111	235	74	214	111	194	50	363	88	121	112	117	112	127	121	135	412	510	159	353	222	198	179	273
Yes	412 44.2%	204 44.5%	208 43.9%	73 69.8%	68 48.0%	81 50.5%	87 49.7%	51 34.0%	52 26.1%	5 4.8%	73 31.5%	7 12.2%	239 71.0%	8 7.4%	76 32.3%	18 24.5%	163 76.1%	4 3.2%	30 15.6%	6 11.1%	300 82.5%	40 45.2%	38 31.4%	59 52.8%	45 38.2%	64 57.2%	54 42.6%	50 41.3%	63 46.6%	412 100.0%	:	61 38.4%	151 42.6%	95 43.0%	105 53.0%	80 45.1%	135 49.5%
No	510 54.7%	254 55.5%	255 53.9%	24 23.0%	74 51.8%	78 48.9%	87 49.6%	99 65.9%	148 73.7%	98 95.2%	158 68.5%	52 87.4%	90 26.8%	103 92.6%	152 64.5%	56 75.5%	51 23.9%	107 96.8%	164 84.4%	44 88.9%	63 17.4%	48 54.8%	75 62.5%	53 46.8%	72 61.2%	48 42.5%	72 57.1%	70 58.2%	72 53.1%	1	510 100.0%	98 61.6%	202 57.0%	117 52.8%	93 47.0%	98 54.9%	137 50.0%
Can't remember	10 1.1%	-	10 2.2%	7 7.2%	* 0.3%	1 0.5%	1 0.6%	* 0.1%	* 0.2%	1	1	* 0.4%	7 2.2%	2	8 3.3%	-		-	-	2	* 0.1%	-	7 6.2%	* 0.4%	1 0.5%	* 0.3%	* 0.3%	1 0.6%	* 0.3%	1	:	-	1 0.3%	9 4.1%	:	-	1 0.5%
SIGMA	932 100.0%	458 100.0%	474 100.0%	104 100.0%	143 100.0%	160 100.0%	175 100.0%	150 100.0%	201 100.0%	103 100.0%	231 100.0%	59 100.0%	336 100.0%	111 100.0%	235 100.0%	74 100.0%	214 100.0%	111 100.0%	194 100.0%	50 100.0%	363 100.0%	88 100.0%	121 100.0%	112 100.0%	117 100.0%	112 100.0%	127 100.0%	121 100.0%	135 100.0%	412 100.0%	510 100.0%	159 100.0%	353 100.0%	222 100.0%	198 100.0%	179 100.0%	273 100.0%

Prepared by Survation on behalf of the Daily Record

# Survation. Page 20

Page 20

Table 18 Q12. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think you personally are now ... Base : All Respondents

																														2014 Refe	rendum						
	Total	Gend	der			Ag	je			20	011 Holyr	ood Vote		20	0 Westn	inster Vo	te	Westn	ninster Vo	ting Inter	ntion				ScotR	egion				Vot	e		SE	G		Sect	ior
		Male	Fomalo	16-24	25-34	25.44	45-54	55 GA	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD			South Scotlan	Central Scotlan	d and		West Scotlan	Lothian	North East Scotlan	Yes	No	АВ	C1	C2	DE	Public	Privoto
							43-34										-					ISIAITUS	<u> </u>	<u>u</u>		alabyon			u								
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
Better off financially	135 13.4%	73 15.0%	61 11.8%	20 14.1%	25 16.0%	24 14.3%	18 10.0%	16 10.3%	32 15.5%	40 38.3%	23 9.7%	11 18.7%	35 10.3%	44 39.7%	15 6.3%	16 21.1%	18 8.2%	41 36.0%	26 12.3%	10 18.4%	31 8.5%	5 5.0%	10 8.4%	13 10.5%	22 16.9%	18 14.0%	28 21.4%	21 15.3%	18 12.4%	37 8.9%	80 15.8%	35 21.0%	57 15.3%	25 10.4%	18 7.9%	21 11.0%	55 19.1%
Worse off financially	418 41.5%	193 39.5%	225 43.4%	38 26.1%	65 42.2%	67 39.6%	108 59.7%	77 50.2%	63 30.9%	14 13.3%	116 48.9%	12 20.4%	180 53.0%	21 18.8%	122 50.7%	17 23.4%	125 57.8%	16 13.9%	95 45.1%	12 21.3%	202 54.8%	39 43.6%	55 44.5%	66 53.8%	51 39.5%	50 38.2%	62 47.5%	41 29.9%	55 37.7%	218 52.9%	169 33.2%	69 42.0%	143 38.6%	95 39.3%	111 48.2%	94 48.8%	107 36.7%
No better or worse off financially	398 39.5%	198 40.6%	200 38.5%	59 40.9%	51 33.0%	70 41.8%	52 28.5%	58 37.9%	107 52.6%	49 47.1%	89 37.4%	36 59.9%	119 34.9%	46 41.6%	99 41.1%	40 53.9%	70 32.5%	57 50.0%	82 39.0%	32 57.6%	123 33.3%	43 48.6%	57 46.2%	37 30.2%	48 37.6%	53 40.9%	39 29.5%	57 42.0%	63 43.4%	127 30.8%	244 47.9%	56 34.2%	154 41.8%	103 42.7%	84 36.4%	66 34.3%	110 37.7%
Don't Know	56 5.6%	24 4.9%	32 6.2%	27 18.9%	14 8.8%	7 4.2%	3 1.9%	2 1.6%	2 1.1%	1 1.2%	10 4.0%	1 1.0%	6 1.8%	2	5 1.9%	1 1.7%	3 1.5%	-	8 3.6%	1 2.6%	13 3.5%	2 2.8%	1 1.0%	7 5.5%	8 6.0%	9 6.9%	2 1.6%	18 12.8%	9 6.5%	30 7.4%	16 3.2%	4 2.7%	16 4.2%	18 7.6%	17 7.6%	11 5.8%	19 6.5%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record



Page 21

Table 19 Q13. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think the majority of people in Britain are now ... Base : All Respondents

	Total	Gen	der			Ag	10			21	011 Holyr	ood Vote		201	0 Westm	inster Vo	he	Westn	unster Vo	ting Inter	ntion				ScotF	Region				2014 Refe Vot			SE	9		Sec	tor
															0 11000							Highlan	South	Central	Mid		West		North East								
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		ds and Islands			d and Fife		Scotlan d	Lothian	Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
Better off	84	47	37	20	15	14	12	9	13	30	15	5	11	27	8	8	5	28	15	10	13	6	6	5	14	7	9	16	19	20	50	8	38	20	17	16	34
financially	8.3%	9.5%	7.1%	13.9%	9.9%	8.3%	6.8%	6.0%	6.2%	28.7%	6.5%	9.0%	3.2%	24.3%	3.5%	10.7%	2.5%	24.5%	7.2%	17.1%	3.4%	7.1%	4.8%	4.3%	11.1%	5.5%	7.2%	11.7%	13.3%	4.7%	9.8%	4.9%	10.4%	8.2%	7.5%	8.3%	11.8%
Worse off	551	271	280	45	88	102	112	98	106	22	149	30	227	22	162	37	151	23	132	23	253	49	66	79	76	71	84	60	66	271	245	92	201	130	129	121	147
financially	54.8%	55.6%	54.0%	31.2%	57.0%	60.6%	62.0%	63.7%	51.9%	20.7%	62.5%	50.6%	66.5%	19.5%	67.3%	50.1%	70.2%	20.6%	62.6%	40.8%	68.6%	54.3%	53.8%	64.7%	58.9%	54.9%	64.2%	43.9%	45.4%	65.7%	48.1%	55.6%	54.4%	53.5%	56.0%	62.6%	50.4%
No better or worse	262	136	127	37	36	37	46	38	68	46	52	17	82	54	52	21	44	54	50	16	74	29	41	30	23	36	29	37	37	73	170	47	99	63	54	38	74
off financially	26.1%	27.8%	24.5%	25.8%	23.4%	22.1%	25.5%	24.9%	33.1%	44.5%	22.1%	29.2%	24.1%	48.5%	21.5%	28.7%	20.3%	47.6%	23.6%	28.8%	20.2%	31.9%	33.4%	24.4%	18.1%	27.8%	22.5%	27.3%	25.3%	17.7%	33.4%	28.3%	26.9%	25.9%	23.4%	19.6%	25.6%
Don't Know	109	35	74	42	15	15	10	8	18	6	21	7	21	9	19	8	15	8	14	7	29	6	10	8	15	15	8	23	23	49	44	18	31	30	30	18	35
	10.8%	7.1%	14.4%	29.0%	9.8%	9.1%	5.7%	5.4%	8.8%	6.1%	9.0%	11.1%	6.2%	7.6%	7.7%	10.5%	7.0%	7.3%	6.7%	13.3%	7.8%	6.7%	7.9%	6.6%	11.9%	11.8%	6.0%	17.1%	16.1%	11.9%	8.7%	11.2%	8.3%	12.3%	13.1%	9.5%	12.2%
SIGMA	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Prepared by Survation on behalf of the Daily Record

Survation.

Page 22

19 Jan 2015

Table 20 Q14. Thinking back to 2007 when the current SNP Government came to power at Holyrood, which of these statements is closest to your view? Base : All Respondents

																														2014 Refe	rendum						
	Total	Ger	nder			Aç	je		- 1	2	011 Holyr	ood Vote	•	201	0 Westm	inster Vot	e	Westn	ninster Vo	oting Inter	ntion				ScotF	Region				Vo	e		SE	G		Sect	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	1		South Scotlan d		Mid Scotlan d and Fife	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
The quality of care in the NHS in Scotland is better than it was in 2007	218 21.7%	129 26.4%	90 17.3%	25 17.2%	40 25.9%	35 21.0%	41 22.7%	24 15.9%	53 25.8%	13 12.6%	35 14.5%	8 12.7%	121 35.7%	12 10.9%	39 16.4%	9 12.6%	78 36.0%	12 10.6%	30 14.5%	6 9.9%	146 39.5%	16 18.1%	29 23.4%	30 24.2%	24 18.9%	30 23.3%	26 20.0%	31 22.5%	32 22.2%	140 34.1%	68 13.3%	36 21.6%	79 21.4%	57 23.4%	47 20.4%	37 19.1%	67 23.0%
The quality of care in the NHS in Scotland is worse than it was in 2007	318 31.6%	145 29.6%	173 33.4%	32 22.4%	39 25.2%	56 33.5%	58 32.1%	53 34.3%	79 38.8%	50 48.2%	96 40.3%	20 34.4%	72 21.2%	51 45.8%	90 37.3%	25 33.5%	48 22.1%	51 44.6%	90 42.9%	23 40.9%	70 19.0%	27 29.6%	38 30.9%	38 31.0%	39 30.4%	40 30.5%	45 34.6%	38 27.6%	53 36.8%	88 21.3%	211 41.4%	47 28.6%	118 31.9%	85 35.2%	68 29.4%	65 33.6%	89 30.7%
The quality of care in the NHS in Scotland is neither better nor worse than it was in 2007	300 29.8%	157 32.1%	144 27.7%	36 25.0%	42 27.0%	50 29.6%	61 33.5%	57 36.8%	56 27.2%	28 27.1%	70 29.5%	24 40.1%	117 34.4%	34 30.6%	68 28.1%	32 43.8%	72 33.4%	35 30.8%	58 27.6%	22 38.9%	120 32.4%	39 43.5%	23 18.9%	44 35.7%	37 28.8%	43 33.4%	42 32.2%	39 28.3%	33 22.9%	134 32.5%	151 29.7%	52 31.5%	130 35.2%	58 23.9%	61 26.3%	59 30.7%	84 28.7%
Don't Know	170 16.9%	58 11.8%	112 21.6%	51 35.4%	34 22.0%	27 15.8%	21 11.7%	20 13.0%	17 8.2%	13 12.1%	37 15.7%	8 12.8%	30 8.7%	14 12.6%	44 18.2%	8 10.1%	18 8.5%	16 13.9%	31 15.0%	6 10.2%	34 9.1%	8 8.8%	33 26.7%	11 9.1%	28 21.9%	17 12.9%	17 13.2%	29 21.6%	26 18.0%	50 12.1%	80 15.7%	30 18.3%	42 11.4%	42 17.6%	55 23.8%	32 16.7%	51 17.6%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record



Table 21 Q15. Thinking back to 2007 when the current SNP Government came to power at Holyrood, which of these statements is closest to your view? Base : All Respondents

	Total	Ger	nder			Aç	je			2	011 Holyr	ood Vote	,	201	0 Westm	inster Vo	te	Westn	ninster V	ting Inter	ntion				ScotR	legion				2014 Refe Vot			SE	G		Sect	or
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD				Central Scotlan d	d and	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	АВ	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
Waiting times in the NHS in Scotland are better than in 2007	217 21.6%	111 22.8%	106 20.5%	34 23.3%	33 21.5%	31 18.3%	49 26.8%	26 16.9%	45 22.2%	14 13.0%	34 14.3%	7 12.6%	123 36.2%	12 10.6%	34 14.2%	12 16.3%	79 36.8%	16 14.1%	21 10.1%	13 22.7%	138 37.5%	13 14.7%	31 25.4%	27 21.9%	22 16.8%	36 27.5%	26 19.7%	32 23.7%	30 21.0%	139 33.6%	68 13.4%	39 23.6%	75 20.3%	49 20.2%	55 23.7%	34 17.6%	66 22.7%
Waiting times in the NHS in Scotland are worse than in 2007	328 32.6%	163 33.3%	165 31.8%	39 26.8%	49 32.0%	57 34.2%	56 31.0%	59 38.1%	67 33.0%	45 43.6%	97 41.0%	27 46.3%	75 22.1%	47 41.9%	88 36.8%	31 41.8%	50 23.2%	39 34.6%	96 45.5%	21 37.7%	83 22.5%	40 44.2%	29 23.9%	49 40.1%	43 33.4%	40 30.8%	46 34.9%	38 27.5%	43 30.0%	102 24.7%	204 40.0%	49 29.6%	131 35.5%	85 35.2%	63 27.2%	70 36.3%	98 33.7%
Waiting times in the NHS in Scotland are neither better nor worse than they were in 2007	248 24.7%	132 27.2%	116 22.3%	20 14.1%	41 26.5%	45 27.0%	40 21.9%	41 26.4%	61 29.9%	31 30.0%	54 22.7%	16 26.7%	92 27.1%	35 31.7%	54 22.5%	22 29.3%	60 27.9%	35 30.5%	52 24.7%	9 16.7%	99 26.8%	27 30.3%	26 20.9%	34 28.0%	30 23.2%	26 20.1%	35 26.5%	33 23.9%	38 26.0%	107 25.8%	130 25.6%	50 30.5%	99 26.7%	53 22.1%	46 19.8%	50 25.8%	73 25.1%
Don't Know	213 21.2%	82 16.8%	131 25.3%	52 35.8%	31 20.0%	34 20.5%	37 20.2%	29 18.7%	31 14.9%	14 13.4%	52 22.0%	9 14.4%	50 14.7%	18 15.7%	64 26.5%	9 12.7%	26 12.1%	24 20.9%	42 19.8%	13 22.9%	49 13.2%	10 10.9%	37 29.9%	12 10.0%	34 26.5%	28 21.6%	25 18.9%	34 24.9%	33 23.0%	65 15.9%	107 21.1%	27 16.3%	65 17.5%	54 22.5%	67 29.2%	39 20.3%	54 18.6%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record

19 Jan 2015



Table 22 Q16. Full control over fracking is likely to be transferred to the Scottish Parliament in the near future. Which of the following statements is closest to your view? Base : All Respondents

	Total	Gen	ıder			A	ge			2	011 Holyı	ood Vote	,	201	0 Westm	inster Vo	te	Westr	ninster V	oting Inte	ntion				ScotR	Region				2014 Refe Voi			SE	G		Sect	tor
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	1		South Scotlan d		d and	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
I support fracking	237	166	71	27	26	32	31	49	72	49	49	23	65	50	41	27	46	57	48	21	67	27	42	19	15	25	32	32	45	72	146	44	92	50	51	40	67
in Scotland	23.6%	34.0%	13.7%	18.8%	16.7%	19.1%	17.0%	32.0%	35.1%	46.7%	20.8%	38.1%	19.2%	45.1%	17.2%	36.8%	21.5%	50.0%	22.9%	37.6%	18.1%	30.0%	34.0%	15.8%	11.8%	19.4%	24.5%	23.4%	30.8%	17.6%	28.6%	26.7%	25.0%	20.7%	22.0%	20.5%	23.1%
I oppose fracking in	448	216	232	50	76	85	106	62	69	37	110	19	188	39	125	27	120	30	92	14	209	43	47	63	66	51	60	66	52	230	187	83	172	102	91	86	149
Scotland	44.5%	44.2%	44.8%	34.3%	49.1%	50.5%	58.8%	40.5%	33.7%	35.5%	46.1%	32.0%	55.2%	35.3%	52.1%	36.0%	55.4%	26.6%	43.9%	25.6%	56.7%	48.3%	38.3%	51.2%	51.2%	39.1%	45.8%	48.6%	35.7%	55.9%	36.7%	50.4%	46.4%	42.1%	39.8%	44.4%	51.4%
Don't know	321	106	215	68	53	51	44	42	64	19	79	18	87	22	74	20	50	27	70	21	93	19	34	40	48	54	39	38	49	109	177	38	106	90	88	68	74
	31.9%	21.8%	41.5%	46.9%	34.2%	30.4%	24.2%	27.5%	31.1%	17.8%	33.1%	29.8%	25.6%	19.6%	30.7%	27.1%	23.1%	23.4%	33.3%	36.8%	25.2%	21.7%	27.7%	33.0%	37.0%	41.5%	29.7%	28.0%	33.5%	26.5%	34.7%	22.9%	28.6%	37.2%	38.2%	35.1%	25.5%
SIGMA	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Prepared by Survation on behalf of the Daily Record



Table 23

Q17. The Scottish Government based its economic projections for an independent Scotland on an oil price of around \$110 a barrel. The	e current price is \$50 a barrel.
Has this made you	
Deserved and a second	

Base : All Respondents

																														2014 Refe							
	Total	Gen	der			Ag	je			2	011 Holyr	ood Vote	•	201	0 Westm	inster Vo	te	Westr	ninster V	oting Inte	ntion				ScotR	legion				Vo	te		SE	G		Sect	or
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands		Central Scotlan d	Mid Scotlan d and Fife	Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
More likely to support Scottish independence	114 11.3%	57 11.7%	57 11.1%	41 28.5%	26 16.7%	16 9.5%	19 10.5%	7 4.5%	5 2.6%	5 4.9%	28 11.9%	:	51 15.1%	2 2.0%	20 8.3%	2 2.8%	25 11.4%	1 0.5%	12 5.6%	7 12.2%	66 17.9%	8 8.7%	7 5.4%	21 17.3%	9 6.9%	25 18.9%	17 13.3%	12 8.9%	16 10.7%	88 21.4%	16 3.2%	14 8.5%	35 9.4%	26 10.8%	39 17.1%	22 11.2%	36 12.4%
Less likely to support Scottish independence	191 19.0%	93 19.1%	98 19.0%	27 18.4%	34 21.9%	31 18.5%	22 12.0%	34 21.9%	45 21.8%	31 30.2%	62 26.2%	18 30.5%	26 7.7%	31 27.8%	50 21.0%	27 36.3%	20 9.1%	44 39.1%	62 29.6%	16 29.3%	15 4.1%	16 17.7%	20 16.4%	19 15.4%	22 16.8%	20 15.3%	27 20.3%	31 23.0%	37 25.6%	23 5.5%	150 29.4%	38 23.3%	76 20.6%	47 19.3%	30 13.1%	43 22.0%	54 18.5%
Made no difference to your views on Scottish independence	636 63.2%	325 66.7%	311 60.0%	49 33.5%	82 53.1%	111 65.9%	137 75.6%	111 72.3%	147 71.9%	66 63.8%	131 55.1%	41 68.6%	251 73.8%	78 69.4%	148 61.7%	44 59.2%	170 78.6%	69 60.5%	123 58.4%	30 54.3%	276 74.7%	61 68.6%	86 70.4%	77 62.8%	93 71.9%	75 57.8%	78 59.7%	85 62.5%	80 55.4%	280 68.0%	322 63.2%	108 65.5%	246 66.5%	147 60.7%	135 59.0%	110 57.1%	191 65.8%
Don't know	64 6.4%	13 2.6%	51 9.9%	28 19.6%	13 8.2%	10 6.0%	4 2.0%	2 1.3%	7 3.6%	1 1.2%	16 6.7%	1 1.0%	12 3.4%	1 0.7%	22 9.0%	1 1.7%	2 1.0%	1	13 6.4%	2 4.3%	12 3.3%	5 5.1%	10 7.8%	6 4.5%	6 4.4%	10 8.0%	9 6.8%	8 5.7%	12 8.2%	21 5.1%	22 4.2%	4 2.6%	13 3.5%	22 9.2%	25 10.8%	19 9.7%	10 3.3%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record

19 Jan 2015

Page 26



### Table 24 Q18. Which of the following statements is closest to your opinion? Base : All Respondents

	Total	Gen	der			Ag	e			2	011 Holyr	ood Vote	,	201	0 Westm	inster Vot	e	Westn	ninster Vo	ting Inter	ntion				ScotR	egion				2014 Refe Vot			SE	G		Sect	or
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD			South Scotlan d		Mid Scotlan d and Fife	Glasgow	West Scotlan d		North East Scotlan d	Yes	No	AB	C1	C2	DE	Public I	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76 74	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total The SNPs independence campaign generally told the truth on the economics of independence	1006 373 37.1%	488 197 40.4%	518 176 34.0%	145 54 37.2%	154 59 38.1%	168 67 40.0%	181 78 43.2%	154 49 32.1%	204 66 32.3%	104 9 8.6%	238 64 26.9%	59 6 10.7%	341 219 64.4%	112 7 5.9%	240 67 27.7%	18	216 153 71.0%	114 5 4.0%	210 28 13.2%	56 8 14.8%	369 277 75.0%	90 31 35.1%	123 37 30.5%	123 54 43.8%	129 46 35.6%	130 57 43.6%	131 48 36.5%	137 49 35.9%	145 51 35.4%	412 299 72.6%	510 55 10.8%	165 62 37.8%	370 138 37.3%	242 86 35.4%	230 88 38.2%	193 72 37.0%	291 103 35.5%
The SNPs independence campaign generally did not tell the truth on the economics of independence	470 46.8%	241 49.5%	229 44.2%	49 33.8%	66 42.7%	70 41.9%	73 40.6%	88 57.5%	123 60.4%	87 83.9%	138 58.0%	48 81.7%	83 24.4%	94 84.4%	135 56.2%	52 70.8%	45 21.0%	101 88.4%	150 71.5%	43 76.4%	57 15.3%	47 53.0%	60 49.2%	45 36.4%	63 49.0%	48 37.3%	68 51.6%	62 45.2%	77 53.1%	64 15.4%	382 74.9%	79 48.2%	190 51.4%	111 46.1%	89 38.9%	94 48.5%	139 47.8%
Don't know SIGMA	162 16.1% 1006	50 10.2% 488	113 21.8%	42 29.0% 145	30 19.2%	30 18.1%	29 16.2%	16 10.4% 154	15 7.3%	8 7.6%	36 15.1% 238	5 7.6% 59	38 11.2% 341	11 9.7% 112	39 16.1% 240	4 5.6% 74	17 8.0% 216	9 7.6%	32 15.3% 210	5 8.8% 56	36 9.7% 369	11 11.9% 90	25 20.2% 123	24 19.8% 123	20 15.5% 129	25 19.0% 130	16 11.9% 131	26 18.9% 137	17 11.5% 145	49 12.0% 412	73 14.3% 510	23 14.0% 165	42 11.3% 370	45 18.5% 242	53 22.9% 230	28 14.5% 193	48 16.7% 291
GIGINA	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			100.0%	100.0%	100.0%	

Prepared by Survation on behalf of the Daily Record

te Dally Record

19 Jan 2015



Table 25

Q19. The SNP have said they would demand full fiscal autonomy for Scotland in return for supporting any minority government at Westminster. This would mean Scotla	and having sole
responsibility for raising and spending all its own money, including all taxes, pensions and other welfare benefits. Does this policy make you	
Base : All Respondents	

																															rendum						
	Total	Gender		Age					2011 Holyrood Vote				2010 Westminster Vote				Westn	ninster Ve	oting Inter	ntion	ScotRegion								Vot	e	SEG				Sector		
																						ds and	South Scotlan	Central Scotlan	d and		West Scotlan		North East Scotlan							_	
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD	SNP	Islands	d	d	Fife	Glasgow	d	Lothian	d	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291
More likely to vote for the SNP	300 29.9%	147 30.1%	153 29.6%	69 47.7%	60 38.9%	51 30.5%	58 31.8%	27 17.4%	36 17.5%	7 6.9%	56 23.5%	3 5.1%	160 47.1%	5 4.3%	54 22.4%	13 16.9%	101 47.0%	1 0.5%	26 12.3%	9 16.5%	212 57.4%	26 29.0%	21 17.3%	34 28.0%	37 28.5%	56 43.1%	33 25.6%	47 34.2%	46 31.6%	236 57.2%	49 9.6%	48 29.2%	110 29.6%	73 30.0%	70 30.6%	63 32.6%	93 31.9%
Less likely to vote for the SNP	198 19.7%	91 18.6%	107 20.6%	22 14.9%	32 20.5%	33 19.5%	29 15.9%	43 28.1%	40 19.5%	46 44.2%	58 24.4%	20 33.5%	26 7.7%	46 40.7%	57 23.8%	24 32.9%	12 5.7%	47 41.7%	69 32.8%	15 26.8%	7 1.9%	19 21.7%	26 20.8%	22 18.3%	18 14.0%	23 18.1%	37 28.2%	24 17.8%	27 18.9%	15 3.8%	170 33.4%	38 23.3%	82 22.3%	43 17.9%	34 14.6%	36 18.6%	60 20.8%
Make no difference to how you will vote	433 43.1%	234 47.9%	200 38.5%	19 13.2%	49 32.1%	73 43.6%	89 49.2%	78 50.8%	124 60.9%	50 47.8%	110 46.3%	33 55.4%	140 41.2%	60 53.6%	112 46.6%	37 50.2%	95 44.0%	63 55.0%	106 50.5%	31 55.6%	140 37.8%	43 48.3%	64 52.3%	57 46.8%	62 48.1%	42 32.1%	53 40.3%	57 41.7%	55 38.1%	130 31.6%	269 52.8%	74 45.1%	162 43.7%	98 40.4%	100 43.5%	77 40.0%	121 41.6%
Don't Know	75 7.4%	16 3.3%	58 11.2%	35 24.2%	13 8.4%	11 6.4%	6 3.1%	6 3.8%	4 2.1%	1 1.2%	14 5.8%	4 6.0%	14 4.1%	2 1.4%	17 7.2%	:	7 3.3%	3 2.9%	9 4.3%	1 1.0%	11 2.9%	1 1.0%	12 9.5%	9 7.0%	12 9.4%	9 6.6%	8 5.9%	8 6.2%	16 11.4%	31 7.4%	22 4.3%	4 2.5%	16 4.3%	28 11.8%	26 11.3%	17 8.9%	17 5.7%
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%

Prepared by Survation on behalf of the Daily Record



19 Jan 2015

# Table 26 Q20. What would be your preferred outcome for the 2015 Westminster general election? Base : All Respondents

																														2014 Refe	rendum							
	Total	I Gender		Age						2011 Holyrood Vote				2010 Westminster Vote				Westminster Voting Intention				ScotRegion								Vot	e	SEG				Sector		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	CON	LAB	LD	SNP	CON	LAB	LD	SNP	CON	LAB	LD		Highlan ds and Islands	South Scotlan d	Central Scotlan d		Glasgow	West Scotlan d	Lothian	North East Scotlan d	Yes	No	AB	C1	C2	DE	Public	Private	
Unweighted Total	1006	435	571	59	134	161	219	234	199	121	234	65	310	127	238	76	212	129	212	48	366	81	60	117	103	165	177	166	137	425	497	160	361	245	240	187	289	
Weighted Total	1006	488	518	145	154	168	181	154	204	104	238	59	341	112	240	74	216	114	210	56	369	90	123	123	129	130	131	137	145	412	510	165	370	242	230	193	291	
A majority Labour Government	199 19.8%	95 19.6%	104 20.1%	27 18.4%	26 17.1%	24 14.0%	37 20.2%	35 22.7%	51 25.0%	1 0.7%	120 50.5%	9 14.9%	22 6.3%	5 4.7%	120 50.1%	9 12.7%	11 5.3%	1 0.6%	123 58.6%	6 11.5%	13 3.5%	11 11.9%	37 29.8%	22 18.2%	25 19.3%	23 18.1%	34 25.9%	23 17.0%	24 16.8%	26 6.3%	149 29.2%	28 17.2%	68 18.3%	49 20.4%	54 23.4%	46 23.8%	50 17.1%	
A majority Conservative Government	138 13.8%	77 15.8%	61 11.8%	10 6.8%	9 5.8%	20 11.9%	21 11.7%	25 16.1%	54 26.3%	66 62.9%	11 4.8%	9 15.3%	29 8.4%	76 68.0%	9 3.6%	9 12.2%	15 6.9%	91 80.1%	2 1.2%	3 5.5%	15 4.1%	14 15.6%	25 20.2%	13 10.7%	14 10.8%	11 8.6%	17 13.2%	26 19.2%	18 12.4%	18 4.3%	114 22.4%	32 19.2%	49 13.4%	29 12.1%	28 12.3%	13 6.7%	39 13.3%	
A Conservative / Liberal Democrat coalition	47 4.7%	20 4.2%	26 5.1%	7 4.9%	10 6.4%	8 4.8%	2 1.0%	5 3.5%	15 7.2%	10 9.5%	1 0.6%	14 24.3%	6 1.8%	7 6.0%	2 1.0%	12 16.1%	5 2.3%	6 5.6%	1 0.6%	18 31.9%	5 1.4%	5 5.2%	2 1.9%	3 2.1%	15 11.3%	5 3.7%	4 3.4%	8 5.9%	5 3.8%	4 1.0%	35 6.9%	11 6.5%	14 3.8%	14 5.9%	8 3.3%	3 1.6%	17 5.8%	
A Labour / Liberal Democrat coalition	80 8.0%	32 6.5%	49 9.4%	17 11.7%	12 7.9%	17 10.0%	10 5.4%	16 10.4%	9 4.2%	1	15 6.1%	15 24.7%	14 4.1%	1 0.8%	10 4.1%	21 28.2%	6 2.9%	-	26 12.5%	23 40.5%	4 1.1%	14 15.9%	6 5.2%	6 5.2%	15 11.3%	13 10.2%	5 3.9%	13 9.3%	8 5.3%	10 2.5%	59 11.6%	16 9.5%	38 10.3%	13 5.2%	14 6.1%	18 9.1%	23 8.0%	
A Conservative / UKIP coalition	56 5.5%	30 6.1%	26 5.0%	11 7.4%	7 4.7%	9 5.3%	8 4.5%	10 6.3%	11 5.3%	18 17.3%	10 4.3%	2 3.1%	11 3.3%	14 12.8%	5 2.1%	1 1.0%	9 4.3%	12 10.9%	2 0.8%	1 1.3%	10 2.7%	6 6.6%	9 7.7%	1 1.2%	11 8.4%	5 3.5%	9 6.8%	7 5.0%	8 5.4%	11 2.7%	40 7.8%	8 4.9%	24 6.5%	14 5.7%	10 4.3%	9 4.8%	15 5.1%	
A Labour / UKIP coalition	38 3.8%	17 3.5%	21 4.0%	6 3.9%	8 5.4%	5 3.0%	5 2.8%	8 5.5%	5 2.6%	2 2.1%	15 6.2%	2 3.5%	4 1.1%	2	12 5.0%	4 4.8%	-	-	20 9.4%	2 2.9%	1 0.4%	5 6.0%	1 1.2%	11 9.3%	3 2.0%	6 4.9%	4 2.7%	2 1.2%	5 3.7%	7 1.7%	23 4.5%	1 0.5%	11 3.0%	13 5.5%	13 5.5%	11 5.7%	9 3.2%	
A Labour / SNP coalition	354 35.1%	171 35.0%	183 35.3%	49 33.5%	66 42.6%	68 40.6%	82 45.4%	46 30.2%	43 20.9%	1 1.0%	62 26.0%	5 8.2%	199 58.5%	2 1.7%	78 32.6%	12 16.4%	136 63.2%	1 0.5%	35 16.9%	4 6.3%	247 67.0%	27 30.5%	35 28.4%	49 39.8%	41 32.1%	54 41.8%	49 37.5%	45 32.9%	53 36.5%	271 65.7%	64 12.5%	55 33.6%	122 33.1%	91 37.5%	85 37.1%	74 38.4%	107 36.9%	
A Conservative / SNP coalition	94 9.3%	45 9.3%	48 9.4%	19 13.3%	15 10.0%	17 10.3%	16 9.1%	8 5.5%	17 8.4%	7 6.5%	4 1.6%	3 5.9%	56 16.5%	7 6.0%	4 1.5%	6 8.7%	33 15.1%	3 2.4%	2	:	73 19.9%	7 8.2%	7 5.6%	17 13.6%	6 4.7%	12 9.2%	9 6.6%	13 9.6%	23 16.1%	65 15.7%	26 5.0%	14 8.7%	43 11.6%	18 7.6%	18 8.0%	20 10.1%	31 10.6%	
SIGMA	1006 100.0%	488 100.0%	518 100.0%	145 100.0%	154 100.0%	168 100.0%	181 100.0%	154 100.0%	204 100.0%	104 100.0%	238 100.0%	59 100.0%	341 100.0%	112 100.0%	240 100.0%	74 100.0%	216 100.0%	114 100.0%	210 100.0%	56 100.0%	369 100.0%	90 100.0%	123 100.0%	123 100.0%	129 100.0%	130 100.0%	131 100.0%	137 100.0%	145 100.0%	412 100.0%	510 100.0%	165 100.0%	370 100.0%	242 100.0%	230 100.0%	193 100.0%	291 100.0%	

Prepared by Survation on behalf of the Daily Record

19 Jan 2015

Survation.

Page 29