

# General Election

## Poll II

24/02/2015

Prepared on behalf of the Daily Mirror



# Methodology

## Fieldwork Dates

23<sup>rd</sup> February 2015

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in Great Britain

## Sample Size

1,046

## Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,046 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred. For Q29, respondents were shown images of celebrities, along with a description of them.

Data were analysed and weighted by Survation.  
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Table 1

Q1. Normal weightings

Q1. The next Westminster general election is now about 4 months away. On a scale of 0-10, where 10 is very certain, how certain are you to vote in the general election?

Base: All Respondents

|                  | Total |        | Gender |       |       | Age   |       |       | Voting Intention |       |           |       |       | 2010 Vote |       |              |       |       | SEG   |       |        |          | Region6 + 1 |       |         |          |       |       |  |
|------------------|-------|--------|--------|-------|-------|-------|-------|-------|------------------|-------|-----------|-------|-------|-----------|-------|--------------|-------|-------|-------|-------|--------|----------|-------------|-------|---------|----------|-------|-------|--|
|                  | Male  | Female | 18-34  | 35-54 | 55+   | CON   | LAB   | LD    | UKIP             | OTHER | Undecided | CON   | LAB   | LD        | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London | Midlands | North       | South | England | Scotland | Wales |       |  |
| Unweighted Total | 1046  | 489    | 557    | 202   | 386   | 458   | 239   | 265   | 60               | 155   | 79        | 163   | 299   | 224       | 158   | 78           | 230   | 225   | 206   | 283   | 332    | 98       | 165         | 259   | 399     | 921      | 79    | 46    |  |
| Weighted Total   | 1046  | 508    | 538    | 301   | 369   | 376   | 218   | 280   | 72               | 156   | 75        | 158   | 280   | 226       | 179   | 73           | 230   | 241   | 177   | 271   | 358    | 124      | 173         | 246   | 361     | 904      | 88    | 55    |  |
| 10               | 547   | 306    | 241    | 89    | 203   | 256   | 142   | 157   | 39               | 102   | 50        | 51    | 194   | 148       | 105   | 50           | 41    | 138   | 97    | 146   | 165    | 68       | 82          | 125   | 190     | 465      | 56    | 26    |  |
|                  | 52.3% | 60.3%  | 44.7%  | 29.4% | 54.8% | 68.0% | 65.0% | 56.1% | 53.2%            | 65.5% | 66.0%     | 32.3% | 69.3% | 65.4%     | 59.0% | 68.1%        | 17.9% | 57.5% | 54.7% | 54.1% | 46.2%  | 54.6%    | 47.6%       | 50.7% | 52.6%   | 51.4%    | 63.5% | 48.2% |  |
| 9                | 127   | 70     | 56     | 46    | 37    | 44    | 40    | 34    | 14               | 17    | 5         | 15    | 41    | 28        | 30    | 6            | 16    | 36    | 23    | 33    | 34     | 15       | 27          | 28    | 41      | 110      | 14    | 2     |  |
|                  | 12.1% | 13.8%  | 10.5%  | 15.2% | 9.9%  | 11.8% | 18.4% | 12.0% | 18.9%            | 11.1% | 6.8%      | 9.4%  | 14.7% | 12.5%     | 16.7% | 7.8%         | 7.1%  | 14.9% | 13.2% | 12.2% | 9.6%   | 12.3%    | 15.7%       | 11.2% | 11.3%   | 12.2%    | 15.6% | 4.5%  |  |
| 8                | 70    | 23     | 47     | 16    | 39    | 15    | 15    | 24    | 4                | 8     | 6         | 13    | 20    | 18        | 12    | 6            | 11    | 22    | 10    | 14    | 24     | 9        | 7           | 19    | 27      | 63       | 3     | 4     |  |
|                  | 6.7%  | 4.6%   | 8.7%   | 5.4%  | 10.5% | 4.0%  | 6.9%  | 8.6%  | 6.2%             | 5.3%  | 7.9%      | 8.0%  | 7.2%  | 8.1%      | 7.0%  | 8.5%         | 4.7%  | 9.3%  | 5.7%  | 5.1%  | 6.7%   | 7.5%     | 4.1%        | 7.8%  | 7.6%    | 6.9%     | 3.4%  | 8.1%  |  |
| 7                | 67    | 24     | 43     | 36    | 20    | 11    | 10    | 25    | 6                | 10    | 4         | 11    | 8     | 13        | 13    | 4            | 21    | 14    | 16    | 14    | 24     | 8        | 18          | 14    | 21      | 62       | 3     | 2     |  |
|                  | 6.4%  | 4.7%   | 7.9%   | 11.9% | 5.4%  | 2.9%  | 4.5%  | 8.9%  | 8.4%             | 6.7%  | 5.4%      | 6.8%  | 2.8%  | 5.9%      | 7.1%  | 5.3%         | 9.2%  | 5.8%  | 8.8%  | 5.1%  | 6.6%   | 6.8%     | 10.6%       | 5.7%  | 5.9%    | 6.9%     | 3.3%  | 3.5%  |  |
| 6                | 30    | 16     | 15     | 15    | 9     | 6     | 4     | 10    | 1                | 3     | 4         | 8     | 3     | 8         | 1     | 2            | 14    | 7     | 5     | 6     | 12     | 2        | 8           | 7     | 11      | 28       | 2     | -     |  |
|                  | 2.9%  | 3.1%   | 2.7%   | 5.0%  | 2.4%  | 1.7%  | 1.7%  | 3.7%  | 1.3%             | 2.1%  | 5.4%      | 5.1%  | 1.2%  | 3.5%      | 0.8%  | 2.8%         | 6.0%  | 2.8%  | 3.0%  | 2.3%  | 3.4%   | 1.2%     | 4.5%        | 2.9%  | 3.2%    | 3.1%     | 2.7%  | -     |  |
| 5                | 51    | 16     | 35     | 25    | 15    | 10    | 3     | 11    | 1                | 6     | 5         | 24    | 3     | 3         | 7     | 3            | 26    | 4     | 9     | 16    | 23     | 2        | 5           | 10    | 28      | 44       | 3     | 4     |  |
|                  | 4.9%  | 3.1%   | 6.6%   | 8.5%  | 4.2%  | 2.7%  | 1.2%  | 3.9%  | 1.6%             | 4.2%  | 7.0%      | 15.2% | 1.0%  | 1.4%      | 3.9%  | 4.5%         | 11.5% | 1.5%  | 4.9%  | 5.7%  | 6.5%   | 1.4%     | 2.7%        | 3.9%  | 7.8%    | 4.9%     | 3.0%  | 7.4%  |  |
| 4                | 11    | 1      | 9      | 4     | 5     | 2     | -     | 4     | 2                | -     | -         | 5     | 2     | 3         | 2     | -            | 3     | 1     | 1     | 3     | 6      | 1        | 1           | 2     | 2       | 6        | 1     | 4     |  |
|                  | 1.0%  | *      | 1.7%   | 1.2%  | 1.2%  | 0.6%  | -     | 1.5%  | 2.4%             | -     | -         | 3.0%  | 0.7%  | 1.2%      | 1.0%  | -            | 1.1%  | *     | *     | 1.2%  | 1.7%   | *        | 0.6%        | 0.8%  | 0.6%    | 0.6%     | 1.5%  | 6.5%  |  |
| 3                | 21    | 3      | 19     | 11    | 5     | 5     | *     | 1     | 3                | 3     | 1         | 14    | 2     | 1         | 4     | -            | 15    | 8     | 1     | 5     | 8      | 2        | 3           | 7     | 8       | 19       | 1     | 1     |  |
|                  | 2.1%  | 0.5%   | 3.5%   | 3.8%  | 1.2%  | 1.4%  | *     | *     | 3.9%             | 1.6%  | 1.5%      | 8.6%  | 0.7%  | *         | 2.5%  | -            | 6.3%  | 3.2%  | *     | 1.9%  | 2.2%   | 1.4%     | 1.5%        | 2.7%  | 2.3%    | 2.1%     | 1.0%  | 2.1%  |  |
| 2                | 30    | 13     | 17     | 17    | 8     | 6     | 4     | 13    | 2                | 1     | -         | 11    | 1     | 2         | 3     | 1            | 13    | 1     | 3     | 10    | 17     | 7        | 2           | 15    | 3       | 27       | 1     | 3     |  |
|                  | 2.9%  | 2.6%   | 3.2%   | 5.6%  | 2.0%  | 1.6%  | 1.8%  | 4.5%  | 2.2%             | *     | -         | 6.7%  | *     | 1.0%      | 1.8%  | 1.4%         | 5.7%  | *     | 1.4%  | 3.8%  | 4.6%   | 5.9%     | 1.3%        | 5.9%  | 0.7%    | 3.0%     | 1.4%  | 4.6%  |  |
| 1                | 19    | 8      | 11     | 8     | 8     | 3     | 1     | 2     | 1                | 5     | -         | 8     | 2     | -         | -     | 1            | 12    | 2     | 1     | 9     | 7      | 2        | 3           | 6     | 7       | 18       | 1     | -     |  |
|                  | 1.8%  | 1.6%   | 2.0%   | 2.7%  | 2.2%  | 0.7%  | *     | 0.5%  | 2.0%             | 3.1%  | -         | 5.0%  | 0.5%  | -         | -     | 1.6%         | 5.1%  | 0.8%  | 0.6%  | 3.3%  | 2.0%   | 1.7%     | 1.9%        | 2.3%  | 2.0%    | 2.0%     | 0.8%  | -     |  |
| 0                | 73    | 28     | 45     | 34    | 22    | 17    | -     | -     | -                | -     | -         | -     | 4     | 2         | 1     | -            | 58    | 8     | 12    | 14    | 38     | 8        | 17          | 15    | 22      | 62       | 3     | 8     |  |
|                  | 7.0%  | 5.5%   | 8.4%   | 11.2% | 6.1%  | 4.4%  | -     | -     | -                | -     | -         | -     | 1.5%  | 0.7%      | *     | -            | 25.3% | 3.5%  | 6.9%  | 5.3%  | 10.6%  | 6.8%     | 9.6%        | 6.0%  | 6.0%    | 6.8%     | 3.6%  | 15.0% |  |
| SIGMA            | 1046  | 508    | 538    | 301   | 369   | 376   | 218   | 280   | 72               | 156   | 75        | 158   | 280   | 226       | 179   | 73           | 230   | 241   | 177   | 271   | 358    | 124      | 173         | 246   | 361     | 904      | 88    | 55    |  |
|                  | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%  | 100%             | 100%  | 100%      | 100%  | 100%  | 100%      | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%   | 100%     | 100%        | 100%  | 100%    | 100%     | 100%  | 100%  |  |

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**Table 2**  
**Q2. Normal weightings**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base: Likely to vote (1-10)**

|   | Gender |        | Age   |       |       | Voting Intention |        |        |        |        |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |      |
|---|--------|--------|-------|-------|-------|------------------|--------|--------|--------|--------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB    | LD     | UKIP   | OTHER  | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |      |
| Unweighted Total                              | 975    | 463    | 512   | 180   | 358   | 437              | 239    | 265    | 60     | 155    | 79        | 163       | 296   | 223   | 157   | 78           | 171   | 218   | 194   | 267   | 296         | 91       | 149   | 242   | 377     | 859      | 76    | 40    |      |
| Weighted Total                                | 973    | 480    | 493   | 267   | 347   | 359              | 218    | 280    | 72     | 156    | 75        | 158       | 276   | 224   | 178   | 73           | 172   | 232   | 164   | 256   | 320         | 115      | 156   | 231   | 339     | 842      | 84    | 47    |      |
| Conservative                                  | 218    | 125    | 93    | 34    | 77    | 107              | 218    | -      | -      | -      | -         | -         | 176   | 8     | 12    | 1            | 15    | 58    | 35    | 68    | 57          | 27       | 31    | 56    | 87      | 202      | 10    | 6     |      |
|   | 22.4%  | 26.1%  | 18.8% | 12.7% | 22.3% | 29.8%            | 100.0% | -      | -      | -      | -         | -         | 63.9% | 3.7%  | 6.6%  | 0.7%         | 8.9%  | 24.9% | 21.3% | 26.7% | 17.7%       | 23.5%    | 20.0% | 24.3% | 25.7%   | 23.9%    | 11.8% | 13.8% |      |
| Labour  | 280    | 128    | 152   | 106   | 97    | 77               | -      | 280    | -      | -      | -         | -         | 16    | 163   | 41    | 4            | 44    | 61    | 57    | 61    | 101         | 44       | 51    | 70    | 79      | 244      | 19    | 17    |      |
|   | 28.7%  | 26.6%  | 30.8% | 39.5% | 27.9% | 21.5%            | -      | 100.0% | -      | -      | -         | -         | 5.7%  | 72.8% | 22.9% | 5.4%         | 25.8% | 26.4% | 34.7% | 23.7% | 31.4%       | 37.8%    | 32.8% | 30.3% | 23.4%   | 29.0%    | 22.0% | 36.1% |      |
| Liberal Democrat                              | 72     | 37     | 35    | 22    | 24    | 27               | -      | -      | 72     | -      | -         | -         | 4     | 4     | 55    | -            | 10    | 31    | 10    | 15    | 16          | 17       | 15    | 12    | 20      | 63       | 3     | 6     |      |
|   | 7.4%   | 7.8%   | 7.1%  | 8.2%  | 6.8%  | 7.5%             | -      | -      | 100.0% | -      | -         | -         | 1.4%  | 1.9%  | 30.6% | -            | 5.7%  | 13.2% | 6.2%  | 6.0%  | 5.0%        | 14.4%    | 9.7%  | 5.1%  | 5.8%    | 7.5%     | 3.4%  | 13.7% |      |
| UKIP  | 156    | 102    | 54    | 34    | 56    | 66               | -      | -      | -      | 156    | -         | -         | 53    | 12    | 27    | 27           | 33    | 30    | 19    | 40    | 67          | 13       | 35    | 35    | 67      | 151      | 3     | 2     |      |
|   | 16.0%  | 21.2%  | 11.0% | 12.7% | 16.1% | 18.5%            | -      | -      | -      | 100.0% | -         | -         | 19.4% | 5.2%  | 15.0% | 37.5%        | 19.1% | 12.8% | 11.8% | 15.5% | 21.0%       | 11.1%    | 22.7% | 15.3% | 19.9%   | 17.9%    | 3.0%  | 5.2%  |      |
| Plaid Cymru                                   | 4      | 1      | 2     | 1     | 1     | 1                | -      | -      | -      | -      | 4         | -         | -     | -     | 2     | 1            | -     | -     | 2     | 2     | -           | -        | -     | -     | -       | -        | -     | 4     |      |
|   | *      | *      | *     | *     | *     | *                | -      | -      | -      | -      | 4.8%      | -         | -     | -     | -     | 3.4%         | 0.7%  | -     | 1.1%  | 0.7%  | -           | -        | -     | -     | -       | -        | -     | -     | 7.8% |
| SNP   | 33     | 17     | 16    | 6     | 14    | 14               | -      | -      | -      | -      | 33        | -         | 1     | 8     | -     | 21           | 2     | 14    | 6     | 7     | 7           | -        | -     | -     | -       | -        | 33    | -     |      |
|   | 3.4%   | 3.6%   | 3.3%  | 2.2%  | 3.9%  | 3.9%             | -      | -      | -      | -      | 44.3%     | -         | *     | 3.5%  | -     | 29.0%        | 1.3%  | 5.9%  | 3.4%  | 2.8%  | 2.1%        | -        | -     | -     | -       | -        | 39.6% | -     |      |
| Another Party (Net)                           | 38     | 16     | 22    | 15    | 12    | 11               | -      | -      | -      | -      | 38        | -         | 1     | 2     | 9     | 12           | 13    | 7     | 7     | 12    | 13          | 2        | 5     | 8     | 20      | 35       | 2     | 2     |      |
|   | 3.9%   | 3.4%   | 4.5%  | 5.6%  | 3.6%  | 3.1%             | -      | -      | -      | -      | 50.9%     | -         | *     | 1.1%  | 5.1%  | 16.0%        | 7.5%  | 3.0%  | 4.0%  | 4.6%  | 4.1%        | 1.9%     | 3.2%  | 3.3%  | 5.9%    | 4.1%     | 2.4%  | 3.4%  |      |
| Green   | 29     | 14     | 15    | 9     | 11    | 9                | -      | -      | -      | -      | 29        | -         | 1     | 2     | 9     | 7            | 9     | 5     | 5     | 9     | 10          | 2        | *     | 6     | 17      | 26       | 2     | 2     |      |
|   | 3.0%   | 2.9%   | 3.1%  | 3.2%  | 3.2%  | 2.6%             | -      | -      | -      | -      | 38.7%     | -         | *     | 0.9%  | 5.1%  | 9.0%         | 5.5%  | 2.2%  | 3.2%  | 3.6%  | 3.0%        | 1.9%     | *     | 2.5%  | 5.1%    | 3.0%     | 2.4%  | 3.4%  |      |
| British National Party (BNP)                  | 5      | 2      | 3     | 3     | 1     | 1                | -      | -      | -      | -      | 5         | -         | -     | 1     | -     | 4            | 1     | 2     | 1     | 2     | 1           | -        | 2     | 1     | 2       | 5        | -     | -     |      |
|   | 0.5%   | *      | 0.7%  | 1.2%  | *     | *                | -      | -      | -      | -      | 6.8%      | -         | -     | *     | -     | 5.4%         | *     | 0.9%  | *     | 0.8%  | *           | -        | 1.2%  | 0.6%  | 0.6%    | 0.6%     | -     | -     |      |
| English Democrat                              | 1      | 1      | -     | -     | 1     | -                | -      | -      | -      | -      | 1         | -         | -     | -     | -     | -            | 1     | -     | -     | -     | 1           | -        | -     | 1     | -       | 1        | -     | -     |      |
|   | *      | *      | -     | -     | *     | -                | -      | -      | -      | -      | 0.8%      | -         | -     | -     | -     | *            | -     | -     | -     | -     | *           | -        | -     | *     | -       | *        | -     | -     |      |
| Monster Raving Loony Party                    | 2      | -      | 2     | 2     | -     | -                | -      | -      | -      | -      | 2         | -         | -     | -     | -     | 1            | 1     | -     | 1     | -     | 1           | -        | 1     | -     | 1       | 2        | -     | -     |      |
|   | *      | -      | *     | 0.7%  | -     | -                | -      | -      | -      | -      | 2.5%      | -         | -     | -     | -     | 1.1%         | 0.6%  | -     | *     | -     | *           | -        | 0.7%  | -     | *       | *        | -     | -     |      |
| Trade Unionist and Socialist Coalition (TUSC) | 1      | -      | 1     | 1     | -     | -                | -      | -      | -      | -      | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |      |
|   | *      | -      | *     | *     | -     | -                | -      | -      | -      | -      | 1.4%      | -         | -     | -     | -     | 0.6%         | -     | -     | -     | -     | *           | -        | 0.7%  | -     | -       | *        | -     | -     |      |
| Other   | *      | -      | *     | -     | -     | *                | -      | -      | -      | -      | *         | -         | -     | -     | -     | *            | -     | -     | -     | *     | -           | *        | -     | -     | *       | -        | -     | -     |      |
|   | *      | -      | *     | -     | -     | *                | -      | -      | -      | -      | 0.6%      | -         | -     | -     | -     | 0.6%         | -     | -     | -     | *     | -           | *        | -     | -     | *       | -        | -     | -     |      |
| Undecided                                     | 158    | 45     | 113   | 50    | 59    | 48               | -      | -      | -      | -      | -         | 158       | 24    | 24    | 34    | 6            | 49    | 30    | 25    | 47    | 56          | 11       | 17    | 47    | 58      | 133      | 15    | 9     |      |
|   | 16.2%  | 9.3%   | 22.9% | 18.8% | 17.1% | 13.4%            | -      | -      | -      | -      | -         | 100.0%    | 8.8%  | 10.8% | 19.1% | 8.0%         | 28.5% | 13.1% | 15.1% | 18.2% | 17.4%       | 9.8%     | 10.8% | 20.2% | 17.2%   | 15.8%    | 17.7% | 20.0% |      |
| Refused                                       | 14     | 9      | 5     | -     | 7     | 7                | -      | -      | -      | -      | -         | -         | -     | 2     | 1     | -            | 4     | 1     | 4     | 5     | 4           | 2        | 2     | 3     | 7       | 14       | -     | -     |      |
|   | 1.4%   | 1.8%   | 1.1%  | -     | 1.9%  | 2.0%             | -      | -      | -      | -      | -         | -         | -     | 0.9%  | 0.6%  | -            | 2.4%  | 0.6%  | 2.3%  | 1.8%  | 1.3%        | 1.5%     | 1.0%  | 1.5%  | 2.1%    | 1.6%     | -     | -     |      |
| SIGMA   | 973    | 480    | 493   | 267   | 347   | 359              | 218    | 280    | 72     | 156    | 75        | 158       | 276   | 224   | 178   | 73           | 172   | 232   | 164   | 256   | 320         | 115      | 156   | 231   | 339     | 842      | 84    | 47    |      |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%   | 100%   | 100%   | 100%   | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |      |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 3**  
**Q2. Normal weightings & likelihood to vote**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base: Likely to vote**

|   | Gender |        | Age   |       |       | Voting Intention |        |        |        |        |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|--------|--------|--------|--------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB    | LD     | UKIP   | OTHER  | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                              | 975    | 463    | 512   | 180   | 358   | 437              | 239    | 265    | 60     | 155    | 79        | 163       | 296   | 223   | 157   | 78           | 171   | 218   | 194   | 267   | 296         | 91       | 149   | 242   | 377     | 859      | 76    | 40    |
| Weighted Total                                | 973    | 503    | 470   | 234   | 352   | 387              | 237    | 283    | 73     | 163    | 79        | 126       | 304   | 242   | 186   | 78           | 130   | 244   | 171   | 252   | 306         | 116      | 158   | 224   | 340     | 839      | 90    | 45    |
| Conservative                                  | 237    | 136    | 101   | 30    | 86    | 122              | 237    | -      | -      | -      | -         | -         | 197   | 9     | 13    | 1            | 13    | 64    | 38    | 77    | 58          | 27       | 34    | 62    | 96      | 219      | 11    | 7     |
|   | 24.4%  | 27.0%  | 21.5% | 12.6% | 24.3% | 31.5%            | 100.0% | -      | -      | -      | -         | -         | 64.7% | 3.8%  | 7.2%  | 0.8%         | 10.2% | 26.0% | 22.3% | 30.5% | 19.1%       | 23.6%    | 21.6% | 27.6% | 28.1%   | 26.1%    | 12.1% | 16.0% |
| Labour  | 283    | 130    | 153   | 100   | 101   | 82               | -      | 283    | -      | -      | -         | -         | 17    | 178   | 40    | 4            | 38    | 66    | 59    | 57    | 102         | 44       | 52    | 66    | 83      | 246      | 19    | 18    |
|   | 29.1%  | 25.9%  | 32.5% | 42.5% | 28.8% | 21.2%            | -      | 100.0% | -      | -      | -         | -         | 5.6%  | 73.5% | 21.4% | 4.9%         | 29.1% | 27.0% | 34.3% | 22.4% | 33.3%       | 37.8%    | 33.3% | 29.4% | 24.4%   | 29.3%    | 21.3% | 40.2% |
| Liberal Democrat                              | 73     | 40     | 33    | 19    | 23    | 31               | -      | -      | 73     | -      | -         | -         | 4     | 4     | 59    | -            | 5     | 30    | 10    | 16    | 16          | 17       | 16    | 11    | 22      | 65       | 3     | 5     |
|   | 7.5%   | 8.0%   | 7.0%  | 8.1%  | 6.7%  | 7.9%             | -      | -      | 100.0% | -      | -         | -         | 1.3%  | 1.8%  | 31.7% | -            | 4.1%  | 12.4% | 5.9%  | 6.4%  | 5.3%        | 14.2%    | 9.9%  | 5.0%  | 6.3%    | 7.7%     | 3.6%  | 10.6% |
| UKIP  | 163    | 109    | 54    | 30    | 58    | 74               | -      | -      | -      | 163    | -         | -         | 61    | 14    | 28    | 29           | 29    | 33    | 22    | 43    | 65          | 13       | 36    | 39    | 70      | 157      | 3     | 3     |
|   | 16.7%  | 21.6%  | 11.5% | 12.9% | 16.6% | 19.2%            | -      | -      | -      | 100.0% | -         | -         | 20.0% | 5.6%  | 15.1% | 37.8%        | 22.1% | 13.3% | 13.1% | 17.1% | 21.2%       | 11.1%    | 22.5% | 17.2% | 20.7%   | 18.8%    | 3.3%  | 5.9%  |
| Plaid Cymru                                   | 3      | 1      | 1     | *     | 1     | 1                | -      | -      | -      | -      | 3         | -         | -     | -     | 2     | *            | -     | -     | 2     | 1     | -           | -        | -     | -     | -       | -        | -     | 3     |
|   | *      | *      | *     | *     | *     | *                | -      | -      | -      | -      | 3.6%      | -         | -     | -     | 3.2%  | *            | -     | -     | 1.0%  | *     | -           | -        | -     | -     | -       | -        | -     | 6.4%  |
| SNP   | 38     | 20     | 18    | 7     | 15    | 16               | -      | -      | -      | -      | 38        | -         | 2     | 9     | -     | 24           | 3     | 16    | 7     | 8     | 7           | -        | -     | -     | -       | -        | 38    | -     |
|   | 3.9%   | 4.0%   | 3.9%  | 2.8%  | 4.4%  | 4.2%             | -      | -      | -      | -      | 48.2%     | -         | 0.5%  | 3.8%  | -     | 31.0%        | 2.1%  | 6.6%  | 3.9%  | 3.3%  | 2.4%        | -        | -     | -     | -       | -        | 42.6% | -     |
| Another Party (Net)                           | 38     | 18     | 20    | 12    | 13    | 13               | -      | -      | -      | -      | 38        | -         | 1     | 3     | 10    | 11           | 12    | 6     | 7     | 12    | 13          | 3        | 4     | 8     | 19      | 34       | 2     | 2     |
|   | 3.9%   | 3.6%   | 4.3%  | 5.3%  | 3.7%  | 3.3%             | -      | -      | -      | -      | 48.2%     | -         | *     | 1.2%  | 5.6%  | 14.5%        | 9.1%  | 2.7%  | 4.1%  | 4.6%  | 4.3%        | 2.2%     | 2.8%  | 3.7%  | 5.6%    | 4.1%     | 2.7%  | 4.1%  |
| Green   | 31     | 16     | 15    | 8     | 12    | 11               | -      | -      | -      | -      | 31        | -         | 1     | 2     | 10    | 7            | 9     | 5     | 5     | 10    | 10          | 3        | 1     | 6     | 17      | 26       | 2     | 2     |
|   | 3.1%   | 3.1%   | 3.2%  | 3.2%  | 3.4%  | 2.8%             | -      | -      | -      | -      | 38.5%     | -         | *     | 1.0%  | 5.6%  | 9.2%         | 6.8%  | 2.2%  | 3.2%  | 3.9%  | 3.3%        | 2.2%     | *     | 2.9%  | 4.9%    | 3.1%     | 2.7%  | 4.1%  |
| British National Party (BNP)                  | 4      | 2      | 2     | 2     | 1     | 1                | -      | -      | -      | -      | 4         | -         | -     | 1     | -     | 3            | 1     | 1     | 1     | 1     | 1           | -        | 1     | 1     | 1       | 4        | -     | -     |
|   | *      | *      | *     | 0.8%  | *     | *                | -      | -      | -      | -      | 5.0%      | -         | -     | *     | -     | 3.5%         | 0.5%  | *     | *     | 0.6%  | *           | -        | 0.9%  | 0.6%  | *       | *        | -     | -     |
| English Democrat                              | *      | *      | -     | -     | *     | -                | -      | -      | -      | -      | *         | -         | -     | -     | -     | *            | -     | -     | -     | -     | *           | -        | -     | *     | -       | *        | -     | -     |
|   | *      | *      | -     | -     | *     | -                | -      | -      | -      | -      | 0.5%      | -         | -     | -     | -     | *            | -     | -     | -     | -     | *           | -        | -     | *     | -       | *        | -     | -     |
| Monster Raving Loony Party                    | 2      | -      | 2     | 2     | -     | -                | -      | -      | -      | -      | 2         | -         | -     | -     | 1     | 1            | -     | -     | 1     | -     | 1           | -        | 1     | -     | 1       | 2        | -     | -     |
|   | *      | -      | *     | 0.8%  | -     | -                | -      | -      | -      | -      | 2.4%      | -         | -     | -     | -     | 1.2%         | 0.8%  | -     | 0.5%  | -     | *           | -        | 0.7%  | -     | *       | *        | -     | -     |
| Trade Unionist and Socialist Coalition (TUSC) | 1      | -      | 1     | 1     | -     | -                | -      | -      | -      | -      | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | -                | -      | -      | -      | -      | 1.1%      | -         | -     | -     | -     | 0.7%         | -     | -     | -     | -     | *           | -        | 0.6%  | -     | -       | *        | -     | -     |
| Other   | 1      | -      | 1     | -     | -     | 1                | -      | -      | -      | -      | 1         | -         | -     | -     | 1     | -            | -     | -     | -     | 1     | -           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | -     | -     | *                | -      | -      | -      | -      | 0.7%      | -         | -     | -     | -     | 0.7%         | -     | -     | -     | *     | -           | -        | *     | -     | *       | -        | -     | -     |
| Undecided                                     | 126    | 41     | 86    | 37    | 50    | 40               | -      | -      | -      | -      | -         | 126       | 22    | 22    | 34    | 6            | 28    | 28    | 22    | 35    | 41          | 11       | 14    | 36    | 45      | 106      | 13    | 7     |
|   | 13.0%  | 8.1%   | 18.2% | 15.7% | 14.2% | 10.3%            | -      | -      | -      | -      | -         | 100.0%    | 7.3%  | 9.2%  | 18.3% | 7.7%         | 21.7% | 11.7% | 12.8% | 13.9% | 13.4%       | 9.7%     | 8.8%  | 15.9% | 13.3%   | 12.7%    | 14.3% | 16.7% |
| Refused                                       | 12     | 8      | 4     | -     | 4     | 8                | -      | -      | -      | -      | -         | -         | -     | 2     | 1     | -            | 2     | 1     | 4     | 3     | 3           | 2        | 2     | 3     | 5       | 12       | -     | -     |
|   | 1.2%   | 1.6%   | 0.8%  | -     | 1.1%  | 2.0%             | -      | -      | -      | -      | -         | -         | -     | 1.0%  | 0.7%  | -            | 1.4%  | *     | 2.6%  | 1.3%  | 1.0%        | 1.3%     | 1.2%  | 1.2%  | 1.6%    | 1.4%     | -     | -     |
| SIGMA   | 973    | 503    | 470   | 234   | 352   | 387              | 237    | 283    | 73     | 163    | 79        | 126       | 304   | 242   | 186   | 78           | 130   | 244   | 171   | 252   | 306         | 116      | 158   | 224   | 340     | 839      | 90    | 45    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%   | 100%   | 100%   | 100%   | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 4**  
**Q2. Normal weightings & likelihood to vote, with undecided and refused removed**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
**Base: Likely to vote**

|   | Gender |        | Age   |       |       | Voting Intention |        |        |        |        |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|--------|--------|--------|--------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB    | LD     | UKIP   | OTHER  | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                              | 798    | 409    | 389   | 141   | 288   | 369              | 239    | 265    | 60     | 155    | 79        | 0         | 270   | 195   | 125   | 70           | 118   | 187   | 157   | 215   | 239         | 77       | 127   | 189   | 310     | 703      | 63    | 32    |
| Weighted Total                                | 835    | 454    | 381   | 198   | 299   | 339              | 237    | 283    | 73     | 163    | 79        | 0         | 282   | 217   | 151   | 72           | 100   | 215   | 144   | 214   | 262         | 103      | 142   | 186   | 290     | 721      | 77    | 37    |
| Conservative                                  | 237    | 136    | 101   | 30    | 86    | 122              | 237    | -      | -      | -      | -         | -         | 197   | 9     | 13    | 1            | 13    | 64    | 38    | 77    | 58          | 27       | 34    | 62    | 96      | 219      | 11    | 7     |
|   | 28.4%  | 29.9%  | 26.5% | 14.9% | 28.7% | 36.0%            | 100.0% | -      | -      | -      | -         | -         | 69.8% | 4.3%  | 8.8%  | 0.9%         | 13.2% | 29.6% | 26.3% | 35.9% | 22.3%       | 26.6%    | 24.0% | 33.3% | 33.0%   | 30.4%    | 14.1% | 19.2% |
| Labour  | 283    | 130    | 153   | 100   | 101   | 82               | -      | 283    | -      | -      | -         | -         | 17    | 178   | 40    | 4            | 38    | 66    | 59    | 57    | 102         | 44       | 52    | 66    | 83      | 246      | 19    | 18    |
|   | 33.9%  | 28.6%  | 40.1% | 50.4% | 33.9% | 24.2%            | -      | 100.0% | -      | -      | -         | -         | 6.1%  | 81.9% | 26.5% | 5.3%         | 37.8% | 30.6% | 40.6% | 26.4% | 38.9%       | 42.5%    | 37.0% | 35.6% | 28.7%   | 34.1%    | 24.9% | 48.3% |
| Liberal Democrat                              | 73     | 40     | 33    | 19    | 23    | 31               | -      | -      | 73     | -      | -         | -         | 4     | 4     | 59    | -            | 5     | 30    | 10    | 16    | 16          | 17       | 16    | 11    | 22      | 65       | 3     | 5     |
|   | 8.7%   | 8.8%   | 8.6%  | 9.6%  | 7.8%  | 9.0%             | -      | -      | 100.0% | -      | -         | -         | 1.4%  | 2.0%  | 39.1% | -            | 5.4%  | 14.1% | 7.0%  | 7.6%  | 6.2%        | 16.0%    | 11.0% | 6.0%  | 7.5%    | 9.0%     | 4.2%  | 12.8% |
| UKIP  | 163    | 109    | 54    | 30    | 58    | 74               | -      | -      | -      | 163    | -         | -         | 61    | 14    | 28    | 29           | 29    | 33    | 22    | 43    | 65          | 13       | 36    | 39    | 70      | 157      | 3     | 3     |
|   | 19.5%  | 23.9%  | 14.3% | 15.3% | 19.6% | 21.9%            | -      | -      | -      | 100.0% | -         | -         | 21.6% | 6.3%  | 18.6% | 41.0%        | 28.7% | 15.2% | 15.5% | 20.1% | 24.8%       | 12.5%    | 25.0% | 20.7% | 24.3%   | 21.8%    | 3.9%  | 7.1%  |
| Plaid Cymru                                   | 3      | 1      | 1     | *     | 1     | 1                | -      | -      | -      | -      | 3         | -         | -     | -     | 2     | *            | -     | -     | 2     | 1     | -           | -        | -     | -     | -       | -        | -     | 3     |
|   | *      | *      | *     | *     | *     | *                | -      | -      | -      | -      | 3.6%      | -         | -     | -     | 3.4%  | *            | -     | -     | 1.2%  | 0.5%  | -           | -        | -     | -     | -       | -        | -     | 7.7%  |
| SNP   | 38     | 20     | 18    | 7     | 15    | 16               | -      | -      | -      | -      | 38        | -         | 2     | 9     | -     | 24           | 3     | 16    | 7     | 8     | 7           | -        | -     | -     | -       | -        | 38    | -     |
|   | 4.6%   | 4.4%   | 4.8%  | 3.4%  | 5.2%  | 4.8%             | -      | -      | -      | -      | 48.2%     | -         | 0.6%  | 4.2%  | -     | 33.6%        | 2.7%  | 7.5%  | 4.6%  | 3.9%  | 2.8%        | -        | -     | -     | -       | -        | 49.7% | -     |
| Another Party (Net)                           | 38     | 18     | 20    | 12    | 13    | 13               | -      | -      | -      | -      | 38        | -         | 1     | 3     | 10    | 11           | 12    | 6     | 7     | 12    | 13          | 3        | 4     | 8     | 19      | 34       | 2     | 2     |
|   | 4.6%   | 4.0%   | 5.3%  | 6.2%  | 4.4%  | 3.8%             | -      | -      | -      | -      | 48.2%     | -         | *     | 1.3%  | 6.9%  | 15.7%        | 11.8% | 3.0%  | 4.8%  | 5.5%  | 5.0%        | 2.4%     | 3.1%  | 4.4%  | 6.5%    | 4.7%     | 3.1%  | 5.0%  |
| Green   | 31     | 16     | 15    | 8     | 12    | 11               | -      | -      | -      | -      | 31        | -         | 1     | 2     | 10    | 7            | 9     | 5     | 5     | 10    | 10          | 3        | 1     | 6     | 17      | 26       | 2     | 2     |
|   | 3.7%   | 3.5%   | 3.9%  | 3.8%  | 4.0%  | 3.2%             | -      | -      | -      | -      | 38.5%     | -         | *     | 1.1%  | 6.9%  | 10.0%        | 8.8%  | 2.5%  | 3.8%  | 4.6%  | 3.9%        | 2.4%     | *     | 3.5%  | 5.8%    | 3.7%     | 3.1%  | 5.0%  |
| British National Party (BNP)                  | 4      | 2      | 2     | 2     | 1     | 1                | -      | -      | -      | -      | 4         | -         | -     | 1     | -     | 3            | 1     | 1     | 1     | 1     | 1           | -        | 1     | 1     | 1       | 4        | -     | -     |
|   | *      | *      | 0.5%  | 1.0%  | *     | *                | -      | -      | -      | -      | 5.0%      | -         | -     | *     | -     | 3.8%         | 0.7%  | 0.6%  | *     | 0.7%  | *           | -        | 1.0%  | 0.7%  | *       | 0.5%     | -     | -     |
| English Democrat                              | *      | *      | -     | -     | *     | -                | -      | -      | -      | -      | *         | -         | -     | -     | -     | *            | -     | -     | -     | -     | *           | -        | -     | *     | -       | *        | -     | -     |
|   | *      | *      | -     | -     | *     | -                | -      | -      | -      | -      | 0.5%      | -         | -     | -     | -     | *            | -     | -     | -     | -     | *           | -        | -     | *     | -       | *        | -     | -     |
| Monster Raving Loony Party                    | 2      | -      | 2     | 2     | -     | -                | -      | -      | -      | -      | 2         | -         | -     | -     | -     | 1            | 1     | -     | 1     | -     | 1           | -        | 1     | -     | 1       | 2        | -     | -     |
|   | *      | -      | 0.5%  | 1.0%  | -     | -                | -      | -      | -      | -      | 2.4%      | -         | -     | -     | -     | 1.3%         | 1.0%  | -     | 0.6%  | -     | *           | -        | 0.7%  | -     | *       | *        | -     | -     |
| Trade Unionist and Socialist Coalition (TUSC) | 1      | -      | 1     | 1     | -     | -                | -      | -      | -      | -      | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | -                | -      | -      | -      | -      | 1.1%      | -         | -     | -     | -     | 0.9%         | -     | -     | -     | -     | *           | -        | 0.6%  | -     | -       | *        | -     | -     |
| Other   | 1      | -      | 1     | -     | -     | 1                | -      | -      | -      | -      | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | 1     | -           | 1        | -     | -     | 1       | -        | -     |       |
|   | *      | -      | *     | -     | -     | *                | -      | -      | -      | -      | 0.7%      | -         | -     | -     | -     | 0.7%         | -     | -     | -     | *     | -           | -        | *     | -     | *       | -        | -     |       |
| SIGMA   | 835    | 454    | 381   | 198   | 299   | 339              | 237    | 283    | 73     | 163    | 79        | -         | 282   | 217   | 151   | 72           | 100   | 215   | 144   | 214   | 262         | 103      | 142   | 186   | 290     | 721      | 77    | 37    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%   | 100%   | 100%   | 100%   | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 5**  
**Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
 Base: Likely to vote

|                     | Gender |        | Age    |        |        | Voting Intention |        |        |        |        |           | 2010 Vote |        |        |        |              | SEG    |        |        |        | Region6 + 1 |          |        |        |         |          |        |        |
|---------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|-----------|-----------|--------|--------|--------|--------------|--------|--------|--------|--------|-------------|----------|--------|--------|---------|----------|--------|--------|
|                     | Male   | Female | 18-34  | 35-54  | 55+    | CON              | LAB    | LD     | UKIP   | OTHER  | Undecided | CON       | LAB    | LD     | OTHER  | Did Not Vote | AB     | C1     | C2     | DE     | London      | Midlands | North  | South  | England | Scotland | Wales  |        |
| Unweighted Total    | 892    | 440    | 452    | 152    | 324    | 416              | 239    | 265    | 60     | 155    | 79        | 91        | 296    | 223    | 157    | 78           | 118    | 206    | 175    | 245    | 266         | 84       | 139    | 214    | 350     | 787      | 69     | 36     |
| Weighted Total      | 862    | 463    | 398    | 202    | 309    | 350              | 237    | 283    | 73     | 163    | 79        | 25        | 289    | 224    | 162    | 73           | 100    | 221    | 149    | 222    | 270         | 106      | 145    | 193    | 300     | 744      | 79     | 39     |
| Conservative        | 244    | 139    | 105    | 31     | 88     | 124              | 237    | -      | -      | -      | -         | 7         | 204    | 9      | 13     | 1            | 13     | 66     | 39     | 79     | 60          | 29       | 35     | 63     | 99      | 226      | 11     | 7      |
|                     | 28.3%  | 29.9%  | 26.4%  | 15.2%  | 28.6%  | 35.5%            | 100.0% | -      | -      | -      | -         | 26.2%     | 70.5%  | 4.1%   | 8.3%   | 0.9%         | 13.2%  | 29.8%  | 26.1%  | 35.5%  | 22.3%       | 26.9%    | 24.0%  | 32.9%  | 32.9%   | 30.3%    | 13.8%  | 18.4%  |
| Labour              | 290    | 133    | 157    | 100    | 104    | 86               | -      | 283    | -      | -      | -         | 7         | 17     | 185    | 40     | 4            | 38     | 67     | 61     | 59     | 104         | 45       | 54     | 68     | 84      | 252      | 20     | 18     |
|                     | 33.7%  | 28.7%  | 39.5%  | 49.6%  | 33.8%  | 24.4%            | -      | 100.0% | -      | -      | -         | 26.4%     | 5.9%   | 82.5%  | 24.7%  | 5.2%         | 37.8%  | 30.1%  | 40.7%  | 26.6%  | 38.6%       | 42.6%    | 37.3%  | 35.2%  | 28.1%   | 33.8%    | 25.8%  | 47.2%  |
| Liberal Democrat    | 83     | 43     | 40     | 22     | 27     | 35               | -      | -      | 73     | -      | -         | 10        | 4      | 4      | 70     | -            | 5      | 33     | 12     | 19     | 20          | 17       | 16     | 14     | 27      | 75       | 4      | 5      |
|                     | 9.7%   | 9.3%   | 10.1%  | 10.7%  | 8.7%   | 10.0%            | -      | -      | 100.0% | -      | -         | 40.3%     | 1.4%   | 1.9%   | 43.1%  | -            | 5.4%   | 15.1%  | 7.9%   | 8.4%   | 7.4%        | 15.9%    | 11.2%  | 7.5%   | 9.0%    | 10.0%    | 4.7%   | 13.5%  |
| UKIP                | 164    | 109    | 55     | 30     | 58     | 75               | -      | -      | -      | 163    | -         | 1         | 61     | 14     | 28     | 30           | 29     | 33     | 22     | 43     | 65          | 13       | 36     | 39     | 71      | 158      | 3      | 3      |
|                     | 19.0%  | 23.5%  | 13.8%  | 15.0%  | 18.9%  | 21.4%            | -      | -      | -      | 100.0% | -         | 2.3%      | 21.1%  | 6.1%   | 17.4%  | 40.8%        | 28.7%  | 14.7%  | 15.0%  | 19.6%  | 24.2%       | 12.2%    | 24.5%  | 20.2%  | 23.5%   | 21.2%    | 3.8%   | 6.8%   |
| Plaid Cymru         | 3      | 1      | 2      | *      | 1      | 1                | -      | -      | -      | -      | 3         | *         | -      | -      | -      | 3            | *      | -      | 2      | 2      | -           | -        | -      | -      | -       | -        | -      | 3      |
|                     | *      | *      | *      | *      | *      | *                | -      | -      | -      | -      | 3.6%      | 1.4%      | -      | -      | -      | 3.8%         | *      | -      | 1.1%   | 0.7%   | -           | -        | -      | -      | -       | -        | -      | 8.3%   |
| SNP                 | 38     | 20     | 18     | 7      | 15     | 16               | -      | -      | -      | -      | 38        | -         | 2      | 9      | -      | 24           | 3      | 16     | 7      | 8      | 7           | -        | -      | -      | -       | -        | 38     | -      |
|                     | 4.4%   | 4.3%   | 4.6%   | 3.3%   | 5.0%   | 4.6%             | -      | -      | -      | -      | 48.2%     | -         | 0.5%   | 4.1%   | -      | 32.8%        | 2.7%   | 7.3%   | 4.4%   | 3.8%   | 2.7%        | -        | -      | -      | -       | -        | 48.7%  | -      |
| Another Party (Net) | 39     | 18     | 21     | 12     | 14     | 13               | -      | -      | -      | -      | 38        | 1         | 1      | 3      | 10     | 12           | 12     | 7      | 7      | 12     | 13          | 3        | 4      | 8      | 19      | 35       | 2      | 2      |
|                     | 4.5%   | 3.9%   | 5.2%   | 6.1%   | 4.5%   | 3.6%             | -      | -      | -      | -      | 48.2%     | 3.4%      | *      | 1.3%   | 6.5%   | 16.5%        | 11.8%  | 3.1%   | 4.8%   | 5.4%   | 4.9%        | 2.4%     | 3.0%   | 4.3%   | 6.5%    | 4.6%     | 3.1%   | 5.7%   |
| Green               | 31     | 16     | 15     | 8      | 12     | 11               | -      | -      | -      | -      | 31        | -         | 1      | 2      | 10     | 7            | 9      | 5      | 5      | 10     | 10          | 3        | 1      | 6      | 17      | 26       | 2      | 2      |
|                     | 3.5%   | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | -      | -      | -      | -      | 100.0%    | -         | 100.0% | 100.0% | 100.0% | 100.0%       | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%      | 100.0%   | 100.0% | 100.0% | 100.0%  | 100.0%   | 100.0% | 100.0% |
| SIGMA               | 862    | 463    | 398    | 202    | 309    | 350              | 237    | 283    | 73     | 163    | 79        | 25        | 289    | 224    | 162    | 73           | 100    | 221    | 149    | 222    | 270         | 106      | 145    | 193    | 300     | 744      | 79     | 39     |
|                     | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0%       | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%      | 100.0%   | 100.0% | 100.0% | 100.0%  | 100.0%   | 100.0% | 100.0% |



# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 6

Q3. Normal weightings

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote (1-10)

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |       |
| Unweighted Total                              | 975    | 463    | 512   | 180   | 358   | 437              | 239   | 265   | 60    | 155   | 79        | 163       | 296   | 223   | 157   | 78           | 171   | 218   | 194   | 267   | 296         | 91       | 149   | 242   | 377     | 859      | 76    | 40    |       |
| Weighted Total                                | 973    | 480    | 493   | 267   | 347   | 359              | 218   | 280   | 72    | 156   | 75        | 158       | 276   | 224   | 178   | 73           | 172   | 232   | 164   | 256   | 320         | 115      | 156   | 231   | 339     | 842      | 84    | 47    |       |
| The Labour Party candidate                    | 266    | 118    | 148   | 96    | 93    | 77               | 1     | 249   | 5     | 3     | 2         | 6         | 15    | 153   | 39    | 5            | 45    | 61    | 56    | 52    | 96          | 41       | 48    | 64    | 78      | 231      | 16    | 19    |       |
|   | 27.3%  | 24.6%  | 30.0% | 36.1% | 26.8% | 21.3%            | *     | 88.9% | 6.2%  | 1.6%  | 2.8%      | 3.9%      | 5.4%  | 68.3% | 22.1% | 6.5%         | 26.4% | 26.4% | 34.1% | 20.3% | 30.1%       | 35.8%    | 30.6% | 27.6% | 23.1%   | 27.4%    | 19.3% | 39.9% |       |
| The Conservative Party candidate              | 224    | 128    | 96    | 32    | 77    | 115              | 204   | 5     | 3     | 2     | -         | 10        | 176   | 7     | 15    | 2            | 18    | 65    | 34    | 72    | 53          | 23       | 34    | 56    | 92      | 205      | 11    | 8     |       |
|   | 23.0%  | 26.6%  | 19.5% | 12.1% | 22.2% | 31.9%            | 93.7% | 1.7%  | 3.5%  | 1.6%  | -         | 6.2%      | 63.9% | 3.3%  | 8.4%  | 2.1%         | 10.6% | 28.1% | 20.7% | 28.0% | 16.5%       | 20.3%    | 21.6% | 24.2% | 27.1%   | 24.4%    | 13.4% | 16.1% |       |
| The Liberal Democrat Party candidate          | 80     | 44     | 35    | 26    | 27    | 27               | 2     | 8     | 61    | 6     | *         | 2         | 4     | 4     | 60    | -            | 8     | 28    | 13    | 18    | 20          | 21       | 16    | 15    | 21      | 73       | 4     | 3     |       |
|   | 8.2%   | 9.2%   | 7.2%  | 9.6%  | 7.7%  | 7.6%             | 0.8%  | 2.7%  | 84.2% | 4.1%  | 0.5%      | 1.5%      | 1.6%  | 1.8%  | 33.7% | -            | 4.9%  | 12.1% | 8.0%  | 7.0%  | 6.3%        | 18.3%    | 10.4% | 6.4%  | 6.1%    | 8.7%     | 4.3%  | 6.4%  |       |
| The UKIP candidate                            | 159    | 101    | 57    | 37    | 57    | 65               | 8     | 9     | -     | 136   | 3         | 3         | 53    | 20    | 25    | 28           | 26    | 32    | 19    | 41    | 68          | 14       | 35    | 36    | 69      | 154      | 3     | 2     |       |
|   | 16.3%  | 21.1%  | 11.7% | 14.0% | 16.4% | 18.0%            | 3.8%  | 3.1%  | -     | 86.9% | 4.2%      | 2.0%      | 19.3% | 9.0%  | 13.9% | 38.2%        | 15.3% | 13.6% | 11.4% | 15.9% | 21.1%       | 12.5%    | 22.5% | 15.5% | 20.2%   | 18.3%    | 3.0%  | 5.2%  |       |
| The SNP candidate                             | 33     | 17     | 16    | 6     | 14    | 13               | -     | 1     | -     | -     | 32        | -         | 1     | 9     | -     | 20           | 2     | 14    | 6     | 7     | 6           | -        | -     | -     | -       | -        | 33    | -     |       |
|   | 3.4%   | 3.6%   | 3.2%  | 2.2%  | 4.2%  | 3.6%             | -     | -     | -     | -     | 42.8%     | -         | *     | 3.9%  | -     | 27.4%        | 1.3%  | 5.9%  | 3.9%  | 2.8%  | 1.8%        | -        | -     | -     | -       | -        | -     | 39.2% | -     |
| The Plaid Cymru candidate                     | 5      | 3      | 2     | 3     | 1     | 1                | -     | -     | 2     | -     | 4         | -         | -     | -     | 2     | 3            | -     | -     | 2     | 2     | 2           | -        | -     | -     | -       | -        | -     | -     | 5     |
|   | 0.5%   | 0.6%   | *     | 1.0%  | *     | *                | -     | -     | 2.2%  | -     | 4.8%      | -         | -     | -     | 3.4%  | 1.6%         | -     | -     | 1.1%  | 0.7%  | 0.5%        | -        | -     | -     | -       | -        | -     | -     | 11.2% |
| Another candidate (Net)                       | 30     | 14     | 17    | 12    | 10    | 8                | -     | -     | -     | -     | 29        | 2         | -     | 2     | 7     | 8            | 12    | 4     | 4     | 11    | 11          | 2        | 4     | 8     | 14      | 27       | 2     | 1     |       |
|   | 3.1%   | 2.9%   | 3.3%  | 4.5%  | 2.8%  | 2.3%             | -     | -     | -     | -     | 38.0%     | 1.0%      | -     | 0.9%  | 4.1%  | 11.1%        | 7.0%  | 1.8%  | 2.3%  | 4.3%  | 3.5%        | 1.9%     | 2.5%  | 3.3%  | 4.1%    | 3.3%     | 2.4%  | 1.6%  |       |
| Green   | 24     | 12     | 12    | 8     | 9     | 7                | -     | -     | -     | -     | 23        | 1         | -     | 2     | 7     | 6            | 8     | 4     | 4     | 9     | 7           | 2        | -     | 5     | 14      | 21       | 2     | 1     |       |
|   | 2.5%   | 2.6%   | 2.4%  | 2.9%  | 2.6%  | 2.0%             | -     | -     | -     | -     | 31.1%     | *         | -     | 0.9%  | 4.1%  | 7.8%         | 4.7%  | 1.8%  | 2.3%  | 3.4%  | 2.3%        | 1.9%     | -     | 2.3%  | 4.1%    | 2.5%     | 2.4%  | 1.6%  |       |
| British National Party (BNP)                  | 3      | 1      | 1     | 1     | 1     | 1                | -     | -     | -     | -     | 3         | -         | -     | -     | 2     | 1            | -     | -     | -     | 2     | 1           | -        | 1     | 1     | -       | 3        | -     | -     |       |
|   | *      | *      | *     | *     | *     | *                | -     | -     | -     | -     | 3.4%      | -         | -     | -     | 2.6%  | *            | -     | -     | -     | 0.8%  | *           | -        | 0.8%  | 0.6%  | -       | *        | -     | -     |       |
| Monster Raving Loony Party                    | 1      | -      | 1     | 1     | -     | -                | -     | -     | -     | -     | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |       |
|   | *      | -      | *     | *     | -     | -                | -     | -     | -     | -     | 1.4%      | -         | -     | -     | -     | 0.6%         | -     | -     | -     | -     | *           | -        | 0.7%  | -     | -       | *        | -     | -     |       |
| Trade Unionist and Socialist Coalition (TUSC) | 1      | -      | 1     | 1     | -     | -                | -     | -     | -     | -     | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |       |
|   | *      | -      | *     | *     | -     | -                | -     | -     | -     | -     | 1.4%      | -         | -     | -     | -     | 0.6%         | -     | -     | -     | -     | *           | -        | 0.7%  | -     | -       | *        | -     | -     |       |
| An independent candidate                      | 1      | -      | 1     | 1     | -     | *                | -     | -     | -     | -     | *         | 1         | -     | -     | *     | 1            | -     | -     | *     | 1     | -           | *        | 1     | -     | 1       | -        | -     |       |       |
|   | *      | -      | *     | *     | -     | *                | -     | -     | -     | -     | 0.6%      | 0.6%      | -     | -     | -     | 0.6%         | 0.6%  | -     | -     | *     | *           | -        | *     | *     | -       | *        | -     | -     |       |
| Undecided                                     | 163    | 48     | 114   | 54    | 61    | 48               | 2     | 8     | 3     | 9     | 5         | 134       | 25    | 28    | 31    | 8            | 53    | 27    | 27    | 48    | 61          | 12       | 19    | 50    | 58      | 138      | 16    | 9     |       |
|   | 16.7%  | 10.1%  | 23.2% | 20.1% | 17.7% | 13.3%            | 0.9%  | 3.0%  | 3.9%  | 5.8%  | 6.9%      | 84.9%     | 9.2%  | 12.3% | 17.3% | 11.4%        | 30.6% | 11.7% | 16.2% | 18.8% | 19.0%       | 10.3%    | 11.9% | 21.4% | 17.2%   | 16.4%    | 18.4% | 19.5% |       |
| Refused                                       | 13     | 7      | 7     | 1     | 7     | 6                | 1     | 1     | -     | -     | -         | 1         | 1     | 1     | 1     | 4            | -     | 1     | 4     | 5     | 4           | 1        | 1     | 4     | 8       | 13       | -     | -     |       |
|   | 1.4%   | 1.4%   | 1.4%  | *     | 2.0%  | 1.6%             | *     | *     | -     | -     | -         | 0.5%      | *     | 0.6%  | 0.6%  | -            | 2.3%  | *     | 2.2%  | 2.1%  | 1.1%        | 1.1%     | *     | 1.7%  | 2.2%    | 1.6%     | -     | -     |       |
| SIGMA   | 973    | 480    | 493   | 267   | 347   | 359              | 218   | 280   | 72    | 156   | 75        | 158       | 276   | 224   | 178   | 73           | 172   | 232   | 164   | 256   | 320         | 115      | 156   | 231   | 339     | 842      | 84    | 47    |       |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |       |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 7

Q3. Normal weightings & likelihood to vote

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                              | 975    | 463    | 512   | 180   | 358   | 437              | 239   | 265   | 60    | 155   | 79        | 163       | 296   | 223   | 157   | 78           | 171   | 218   | 194   | 267   | 296         | 91       | 149   | 242   | 377     | 859      | 76    | 40    |
| Weighted Total                                | 973    | 503    | 470   | 234   | 352   | 387              | 237   | 283   | 73    | 163   | 79        | 126       | 304   | 242   | 186   | 78           | 130   | 244   | 171   | 252   | 306         | 116      | 158   | 224   | 340     | 839      | 90    | 45    |
| The Labour Party candidate                    | 273    | 123    | 150   | 94    | 97    | 82               | *     | 259   | 3     | 3     | 2         | 5         | 16    | 168   | 41    | 5            | 39    | 66    | 59    | 50    | 98          | 44       | 50    | 63    | 81      | 238      | 16    | 19    |
|   | 28.1%  | 24.5%  | 32.0% | 40.1% | 27.6% | 21.2%            | *     | 91.7% | 4.7%  | 1.6%  | 2.9%      | 3.7%      | 5.2%  | 69.4% | 22.0% | 5.9%         | 29.8% | 27.0% | 34.8% | 19.8% | 32.1%       | 38.0%    | 31.6% | 28.2% | 23.9%   | 28.4%    | 18.1% | 42.1% |
| The Conservative Party candidate              | 242    | 138    | 104   | 29    | 85    | 128              | 226   | 3     | 3     | 3     | -         | 7         | 197   | 8     | 17    | 1            | 15    | 71    | 37    | 77    | 56          | 26       | 36    | 60    | 101     | 222      | 12    | 8     |
|   | 24.9%  | 27.5%  | 22.1% | 12.5% | 24.0% | 33.2%            | 95.4% | 1.1%  | 3.6%  | 1.8%  | -         | 5.7%      | 64.6% | 3.5%  | 9.1%  | 1.1%         | 11.7% | 29.2% | 21.7% | 30.6% | 18.4%       | 22.5%    | 22.5% | 26.7% | 29.6%   | 26.5%    | 13.1% | 17.4% |
| The Liberal Democrat Party candidate          | 77     | 43     | 34    | 22    | 24    | 31               | 2     | 3     | 65    | 5     | *         | 3         | 4     | 4     | 63    | -            | 5     | 29    | 11    | 19    | 18          | 17       | 17    | 14    | 21      | 70       | 4     | 4     |
|   | 8.0%   | 8.6%   | 7.2%  | 9.6%  | 6.8%  | 8.1%             | 0.7%  | 1.2%  | 88.9% | 2.8%  | 0.5%      | 2.2%      | 1.4%  | 1.8%  | 34.0% | -            | 3.7%  | 12.0% | 6.5%  | 7.6%  | 5.8%        | 14.8%    | 11.1% | 6.1%  | 6.3%    | 8.3%     | 4.5%  | 7.9%  |
| The UKIP candidate                            | 166    | 108    | 58    | 32    | 61    | 73               | 6     | 8     | -     | 146   | 2         | 4         | 61    | 22    | 26    | 29           | 25    | 34    | 21    | 43    | 68          | 13       | 36    | 39    | 72      | 160      | 3     | 3     |
|   | 17.0%  | 21.5%  | 12.3% | 13.6% | 17.2% | 19.0%            | 2.6%  | 2.9%  | -     | 89.4% | 2.8%      | 2.8%      | 19.9% | 9.2%  | 14.0% | 37.6%        | 19.1% | 13.7% | 12.6% | 17.1% | 22.1%       | 11.4%    | 22.9% | 17.3% | 21.1%   | 19.1%    | 3.3%  | 5.9%  |
| The SNP candidate                             | 38     | 20     | 18    | 7     | 16    | 15               | -     | 1     | -     | -     | 37        | -         | 2     | 10    | -     | 23           | 3     | 16    | 8     | 8     | 6           | -        | -     | -     | -       | -        | 38    | -     |
|   | 3.9%   | 4.0%   | 3.9%  | 2.8%  | 4.7%  | 3.9%             | -     | -     | -     | -     | 46.8%     | -         | 0.5%  | 4.2%  | -     | 29.6%        | 2.1%  | 6.6%  | 4.5%  | 3.3%  | 2.0%        | -        | -     | -     | -       | -        | 42.5% | -     |
| The Plaid Cymru candidate                     | 3      | 2      | 1     | 1     | 1     | 1                | -     | -     | *     | -     | 3         | -         | -     | -     | -     | 2            | 1     | -     | 2     | 1     | *           | -        | -     | -     | -       | -        | -     | 3     |
|   | *      | *      | *     | *     | *     | *                | -     | -     | 0.5%  | -     | 3.6%      | -         | -     | -     | -     | 3.2%         | 0.6%  | -     | 1.0%  | *     | *           | -        | -     | -     | -       | -        | -     | 7.3%  |
| Another candidate (Net)                       | 30     | 16     | 15    | 10    | 11    | 10               | -     | -     | -     | -     | 29        | 1         | -     | 2     | 8     | 8            | 11    | 5     | 4     | 11    | 11          | 3        | 3     | 8     | 13      | 27       | 2     | 1     |
|   | 3.1%   | 3.1%   | 3.1%  | 4.2%  | 3.0%  | 2.5%             | -     | -     | -     | -     | 36.9%     | 0.6%      | -     | 1.0%  | 4.4%  | 10.8%        | 8.2%  | 1.8%  | 2.1%  | 4.4%  | 3.6%        | 2.2%     | 2.0%  | 3.4%  | 4.0%    | 3.2%     | 2.7%  | 1.9%  |
| Green   | 25     | 14     | 11    | 7     | 10    | 8                | -     | -     | -     | -     | 25        | 1         | -     | 2     | 8     | 6            | 8     | 5     | 4     | 9     | 8           | 3        | -     | 6     | 13      | 22       | 2     | 1     |
|   | 2.6%   | 2.8%   | 2.4%  | 3.0%  | 2.8%  | 2.2%             | -     | -     | -     | -     | 31.1%     | *         | -     | 1.0%  | 4.4%  | 8.2%         | 6.0%  | 1.8%  | 2.1%  | 3.6%  | 2.6%        | 2.2%     | -     | 2.7%  | 4.0%    | 2.6%     | 2.7%  | 1.9%  |
| British National Party (BNP)                  | 2      | 1      | 1     | 1     | 1     | 1                | -     | -     | -     | -     | 2         | -         | -     | -     | -     | 1            | 1     | -     | -     | 1     | 1           | -        | 1     | 1     | -       | 2        | -     | -     |
|   | *      | *      | *     | *     | *     | *                | -     | -     | -     | -     | 2.7%      | -         | -     | -     | -     | 1.9%         | 0.5%  | -     | -     | 0.6%  | *           | -        | *     | 0.6%  | -       | *        | -     | -     |
| Monster Raving Loony Party                    | 1      | -      | 1     | 1     | -     | -                | -     | -     | -     | -     | 1         | -         | -     | -     | -     | -            | 1     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | -                | -     | -     | -     | -     | 1.3%      | -         | -     | -     | -     | 0.8%         | -     | -     | -     | -     | *           | -        | 0.7%  | -     | -       | *        | -     | -     |
| Trade Unionist and Socialist Coalition (TUSC) | 1      | -      | 1     | 1     | -     | -                | -     | -     | -     | -     | 1         | -         | -     | -     | -     | -            | 1     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | -                | -     | -     | -     | -     | 1.1%      | -         | -     | -     | -     | 0.7%         | -     | -     | -     | -     | *           | -        | 0.6%  | -     | -       | *        | -     | -     |
| An independent candidate                      | 1      | -      | 1     | *     | -     | 1                | -     | -     | -     | -     | 1         | *         | -     | -     | -     | 1            | *     | -     | -     | 1     | *           | -        | 1     | *     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | *                | -     | -     | -     | -     | 0.7%      | *         | -     | -     | -     | 0.7%         | *     | -     | -     | *     | *           | -        | *     | *     | -       | *        | -     | -     |
| Undecided                                     | 133    | 47     | 86    | 39    | 54    | 40               | 2     | 8     | 2     | 7     | 5         | 107       | 25    | 25    | 29    | 9            | 31    | 23    | 25    | 39    | 46          | 11       | 15    | 39    | 46      | 111      | 14    | 8     |
|   | 13.6%  | 9.3%   | 18.2% | 16.7% | 15.2% | 10.3%            | 1.0%  | 2.7%  | 2.3%  | 4.4%  | 6.5%      | 85.0%     | 8.2%  | 10.4% | 15.8% | 11.8%        | 24.0% | 9.4%  | 14.6% | 15.3% | 15.1%       | 9.8%     | 9.3%  | 17.3% | 13.5%   | 13.2%    | 15.7% | 17.4% |
| Refused                                       | 10     | 6      | 5     | *     | 4     | 6                | 1     | *     | -     | -     | -         | *         | 1     | 1     | 1     | -            | 1     | 1     | 4     | 3     | 2           | 1        | 1     | 2     | 6       | 10       | -     | -     |
|   | 1.1%   | 1.1%   | 1.0%  | *     | 1.2%  | 1.5%             | *     | *     | -     | -     | -         | *         | 0.6%  | 0.7%  | -     | 0.7%         | *     | 2.4%  | 1.3%  | 0.7%  | 1.3%        | 0.6%     | 1.0%  | 1.7%  | 1.2%    | -        | -     |       |
| SIGMA   | 973    | 503    | 470   | 234   | 352   | 387              | 237   | 283   | 73    | 163   | 79        | 126       | 304   | 242   | 186   | 78           | 130   | 244   | 171   | 252   | 306         | 116      | 158   | 224   | 340     | 839      | 90    | 45    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 8

Q3. Normal weightings & likelihood to vote, with undecided and refused removed

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                              | 793    | 408    | 385   | 139   | 286   | 368              | 235   | 255   | 57    | 147   | 73        | 25        | 267   | 193   | 128   | 68           | 115   | 191   | 156   | 211   | 235         | 77       | 129   | 186   | 306     | 698      | 63    | 32    |
| Weighted Total                                | 830    | 450    | 380   | 195   | 294   | 341              | 234   | 275   | 71    | 156   | 74        | 19        | 279   | 215   | 156   | 68           | 98    | 221   | 142   | 210   | 257         | 103      | 142   | 183   | 289     | 718      | 76    | 37    |
| The Labour Party candidate                    | 273    | 123    | 150   | 94    | 97    | 82               | *     | 259   | 3     | 3     | 2         | 5         | 16    | 168   | 41    | 5            | 39    | 66    | 59    | 50    | 98          | 44       | 50    | 63    | 81      | 238      | 16    | 19    |
|   | 32.9%  | 27.3%  | 39.6% | 48.1% | 33.1% | 24.1%            | *     | 94.3% | 4.8%  | 1.6%  | 3.1%      | 24.5%     | 5.7%  | 78.0% | 26.3% | 6.7%         | 39.6% | 29.9% | 41.9% | 23.8% | 38.1%       | 42.7%    | 35.0% | 34.5% | 28.1%   | 33.2%    | 21.4% | 51.0% |
| The Conservative Party candidate              | 242    | 138    | 104   | 29    | 85    | 128              | 226   | 3     | 3     | 3     | -         | 7         | 197   | 8     | 17    | 1            | 15    | 71    | 37    | 77    | 56          | 26       | 36    | 60    | 101     | 222      | 12    | 8     |
|   | 29.2%  | 30.7%  | 27.3% | 15.0% | 28.7% | 37.6%            | 96.6% | 1.1%  | 3.6%  | 1.9%  | -         | 38.1%     | 70.5% | 3.9%  | 10.8% | 1.3%         | 15.6% | 32.3% | 26.2% | 36.8% | 21.9%       | 25.3%    | 25.0% | 32.7% | 34.9%   | 31.0%    | 15.6% | 21.1% |
| The Liberal Democrat Party candidate          | 77     | 43     | 34    | 22    | 24    | 31               | 2     | 3     | 65    | 5     | *         | 3         | 4     | 4     | 63    | -            | 5     | 29    | 11    | 19    | 18          | 17       | 17    | 14    | 21      | 70       | 4     | 4     |
|   | 9.3%   | 9.7%   | 8.9%  | 11.5% | 8.1%  | 9.1%             | 0.7%  | 1.2%  | 91.0% | 2.9%  | 0.6%      | 14.7%     | 1.5%  | 2.0%  | 40.7% | -            | 4.9%  | 13.3% | 7.8%  | 9.1%  | 6.9%        | 16.7%    | 12.3% | 7.4%  | 7.4%    | 9.7%     | 5.4%  | 9.6%  |
| The UKIP candidate                            | 166    | 108    | 58    | 32    | 61    | 73               | 6     | 8     | -     | 146   | 2         | 4         | 61    | 22    | 26    | 29           | 25    | 34    | 21    | 43    | 68          | 13       | 36    | 39    | 72      | 160      | 3     | 3     |
|   | 20.0%  | 24.0%  | 15.2% | 16.4% | 20.6% | 21.5%            | 2.6%  | 3.0%  | -     | 93.6% | 3.0%      | 18.6%     | 21.7% | 10.3% | 16.8% | 42.6%        | 25.4% | 15.2% | 15.1% | 20.5% | 26.3%       | 12.9%    | 25.4% | 21.2% | 24.9%   | 22.3%    | 4.0%  | 7.2%  |
| The SNP candidate                             | 38     | 20     | 18    | 7     | 16    | 15               | -     | 1     | -     | -     | 37        | -         | 2     | 10    | -     | 23           | 3     | 16    | 8     | 8     | 6           | -        | -     | -     | -       | -        | 38    | -     |
|   | 4.6%   | 4.4%   | 4.8%  | 3.4%  | 5.6%  | 4.4%             | -     | *     | -     | -     | 50.0%     | -         | 0.6%  | 4.7%  | -     | 33.5%        | 2.8%  | 7.3%  | 5.4%  | 4.0%  | 2.4%        | -        | -     | -     | -       | -        | 50.4% | -     |
| The Plaid Cymru candidate                     | 3      | 2      | 1     | 1     | 1     | 1                | -     | -     | *     | -     | 3         | -         | -     | -     | -     | 2            | 1     | -     | 2     | 1     | *           | -        | -     | -     | -       | -        | -     | 3     |
|   | *      | *      | *     | *     | *     | *                | -     | -     | 0.5%  | -     | 3.9%      | -         | -     | -     | -     | 3.6%         | 0.8%  | -     | 1.2%  | 0.6%  | *           | -        | -     | -     | -       | -        | -     | 8.8%  |
| Another candidate (Net)                       | 30     | 16     | 15    | 10    | 11    | 10               | -     | -     | -     | -     | 29        | 1         | -     | 2     | 8     | 8            | 11    | 5     | 4     | 11    | 11          | 3        | 3     | 8     | 13      | 27       | 2     | 1     |
|   | 3.6%   | 3.5%   | 3.8%  | 5.1%  | 3.6%  | 2.8%             | -     | -     | -     | -     | 39.4%     | 4.1%      | -     | 1.1%  | 5.3%  | 12.2%        | 10.9% | 2.0%  | 2.5%  | 5.3%  | 4.3%        | 2.4%     | 2.3%  | 4.1%  | 4.7%    | 3.7%     | 3.2%  | 2.3%  |
| Green   | 25     | 14     | 11    | 7     | 10    | 8                | -     | -     | -     | -     | 25        | 1         | -     | 2     | 8     | 6            | 8     | 5     | 4     | 9     | 8           | 3        | -     | 6     | 13      | 22       | 2     | 1     |
|   | 3.0%   | 3.1%   | 2.9%  | 3.6%  | 3.3%  | 2.5%             | -     | -     | -     | -     | 33.2%     | 2.9%      | -     | 1.1%  | 5.3%  | 9.3%         | 8.0%  | 2.0%  | 2.5%  | 4.3%  | 3.1%        | 2.4%     | -     | 3.3%  | 4.7%    | 3.1%     | 3.2%  | 2.3%  |
| British National Party (BNP)                  | 2      | 1      | 1     | 1     | 1     | 1                | -     | -     | -     | -     | 2         | -         | -     | -     | -     | 1            | 1     | -     | -     | 1     | 1           | -        | 1     | 1     | -       | 2        | -     | -     |
|   | *      | *      | *     | *     | *     | *                | -     | -     | -     | -     | 2.9%      | -         | -     | -     | -     | 2.2%         | 0.7%  | -     | -     | 0.7%  | *           | -        | 0.5%  | 0.8%  | -       | *        | -     | -     |
| Monster Raving Loony Party                    | 1      | -      | 1     | 1     | -     | -                | -     | -     | -     | -     | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | 0.5%  | -     | -                | -     | -     | -     | -     | 1.4%      | -         | -     | -     | -     | 1.1%         | -     | -     | -     | -     | *           | -        | 0.7%  | -     | -       | *        | -     | -     |
| Trade Unionist and Socialist Coalition (TUSC) | 1      | -      | 1     | 1     | -     | -                | -     | -     | -     | -     | 1         | -         | -     | -     | -     | 1            | -     | -     | -     | -     | 1           | -        | 1     | -     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | -                | -     | -     | -     | -     | 1.2%      | -         | -     | -     | -     | 0.9%         | -     | -     | -     | -     | *           | -        | 0.6%  | -     | -       | *        | -     | -     |
| An independent candidate                      | 1      | -      | 1     | *     | -     | 1                | -     | -     | -     | -     | 1         | *         | -     | -     | -     | 1            | *     | -     | -     | 1     | *           | -        | 1     | *     | -       | 1        | -     | -     |
|   | *      | -      | *     | *     | -     | *                | -     | -     | -     | -     | 0.7%      | 1.2%      | -     | -     | -     | 0.8%         | *     | -     | -     | *     | *           | -        | *     | *     | -       | *        | -     | -     |
| SIGMA   | 830    | 450    | 380   | 195   | 294   | 341              | 234   | 275   | 71    | 156   | 74        | 19        | 279   | 215   | 156   | 68           | 98    | 221   | 142   | 210   | 257         | 103      | 142   | 183   | 289     | 718      | 76    | 37    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 9

Q3. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote

Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?

Base: Likely to vote

|                                      | Gender |        | Age    |        |        | Voting Intention |        |        |        |        |           | 2010 Vote |        |        |        |              | SEG    |        |        |        | Region6 + 1 |          |        |        |         |          |        |        |
|--------------------------------------|--------|--------|--------|--------|--------|------------------|--------|--------|--------|--------|-----------|-----------|--------|--------|--------|--------------|--------|--------|--------|--------|-------------|----------|--------|--------|---------|----------|--------|--------|
|                                      | Male   | Female | 18-34  | 35-54  | 55+    | CON              | LAB    | LD     | UKIP   | OTHER  | Undecided | CON       | LAB    | LD     | OTHER  | Did Not Vote | AB     | C1     | C2     | DE     | London      | Midlands | North  | South  | England | Scotland | Wales  |        |
| Unweighted Total                     | 891    | 444    | 447    | 152    | 326    | 413              | 238    | 262    | 58     | 152    | 77        | 101       | 296    | 223    | 157    | 78           | 115    | 206    | 176    | 244    | 265         | 85       | 139    | 213    | 347     | 784      | 71     | 36     |
| Weighted Total                       | 858    | 461    | 397    | 200    | 306    | 352              | 235    | 277    | 72     | 157    | 75        | 40        | 287    | 223    | 165    | 71           | 98     | 225    | 147    | 219    | 267         | 106      | 145    | 191    | 299     | 741      | 78     | 38     |
| The Labour Party candidate           | 281    | 126    | 155    | 95     | 102    | 85               | *      | 261    | 3      | 3      | 2         | 11        | 16     | 176    | 41     | 5            | 39     | 67     | 61     | 53     | 101         | 45       | 51     | 65     | 83      | 244      | 18     | 19     |
|                                      | 32.8%  | 27.4%  | 39.0%  | 47.3%  | 33.2%  | 24.2%            | *      | 94.2%  | 4.8%   | 1.6%   | 3.1%      | 27.1%     | 5.6%   | 78.8%  | 24.9%  | 6.5%         | 39.6%  | 29.6%  | 41.5%  | 24.1%  | 37.8%       | 42.7%    | 35.4%  | 34.2%  | 27.6%   | 33.0%    | 22.8%  | 49.8%  |
| The Conservative Party candidate     | 250    | 142    | 108    | 31     | 88     | 131              | 227    | 3      | 3      | 4      | *         | 13        | 204    | 8      | 17     | 1            | 15     | 73     | 39     | 80     | 58          | 27       | 36     | 62     | 104     | 230      | 12     | 8      |
|                                      | 29.1%  | 30.8%  | 27.2%  | 15.3%  | 28.7%  | 37.3%            | 96.7%  | 1.1%   | 3.6%   | 2.5%   | *         | 32.0%     | 71.3%  | 3.7%   | 10.2%  | 1.2%         | 15.6%  | 32.4%  | 26.3%  | 36.4%  | 21.9%       | 25.9%    | 25.0%  | 32.7%  | 34.7%   | 31.0%    | 15.1%  | 20.2%  |
| The Liberal Democrat Party candidate | 87     | 46     | 40     | 25     | 27     | 35               | 2      | 4      | 65     | 5      | 1         | 11        | 4      | 4      | 73     | -            | 5      | 31     | 13     | 22     | 21          | 18       | 18     | 16     | 26      | 78       | 5      | 4      |
|                                      | 10.1%  | 10.1%  | 10.1%  | 12.3%  | 8.8%   | 10.0%            | 0.7%   | 1.3%   | 91.0%  | 2.9%   | 0.8%      | 26.7%     | 1.5%   | 2.0%   | 44.0%  | -            | 4.9%   | 13.8%  | 8.6%   | 9.9%   | 8.0%        | 16.6%    | 12.5%  | 8.6%   | 8.7%    | 10.5%    | 5.9%   | 10.5%  |
| The UKIP candidate                   | 167    | 108    | 58     | 32     | 61     | 74               | 6      | 8      | -      | 146    | 3         | 4         | 61     | 22     | 26     | 30           | 25     | 34     | 22     | 43     | 68          | 13       | 36     | 39     | 73      | 161      | 3      | 3      |
|                                      | 19.4%  | 23.5%  | 14.7%  | 16.1%  | 19.8%  | 21.0%            | 2.6%   | 3.0%   | -      | 92.7%  | 3.3%      | 9.3%      | 21.2%  | 10.0%  | 15.9%  | 42.0%        | 25.4%  | 14.9%  | 14.8%  | 19.9%  | 25.4%       | 12.5%    | 24.9%  | 20.3%  | 24.3%   | 21.7%    | 3.8%   | 6.9%   |
| The SNP candidate                    | 39     | 20     | 19     | 7      | 16     | 15               | -      | 1      | -      | -      | 38        | -         | 2      | 10     | -      | 23           | 3      | 16     | 8      | 8      | 6           | -        | -      | -      | -       | -        | 39     | -      |
|                                      | 4.5%   | 4.3%   | 4.7%   | 3.3%   | 5.4%   | 4.4%             | -      | *      | -      | -      | 49.7%     | -         | 0.5%   | 4.5%   | -      | 32.7%        | 2.8%   | 7.1%   | 5.2%   | 3.8%   | 2.4%        | -        | -      | -      | -       | -        | 49.3%  | -      |
| The Plaid Cymru candidate            | 4      | 2      | 2      | 1      | 1      | 1                | -      | -      | *      | -      | 3         | *         | -      | -      | -      | 3            | 1      | -      | 2      | 2      | *           | -        | -      | -      | -       | -        | -      | 4      |
|                                      | *      | *      | *      | *      | *      | *                | -      | -      | 0.5%   | -      | 3.8%      | 0.9%      | -      | -      | -      | 4.0%         | 0.8%   | -      | 1.2%   | 0.7%   | *           | -        | -      | -      | -       | -        | -      | 9.4%   |
| Another candidate (Net)              | 31     | 16     | 15     | 10     | 11     | 10               | -      | -      | -      | *      | 29        | 2         | -      | 2      | 8      | 10           | 11     | 5      | 4      | 11     | 11          | 3        | 3      | 8      | 14      | 28       | 2      | 1      |
|                                      | 3.7%   | 3.5%   | 3.8%   | 5.2%   | 3.7%   | 2.7%             | -      | -      | -      | *      | 38.9%     | 4.1%      | -      | 1.0%   | 5.0%   | 13.6%        | 10.9%  | 2.2%   | 2.5%   | 5.2%   | 4.3%        | 2.4%     | 2.2%   | 4.2%   | 4.7%    | 3.7%     | 3.1%   | 3.2%   |
| Green                                | 25     | 14     | 11     | 7      | 10     | 8                | -      | -      | -      | -      | 25        | 1         | -      | 2      | 8      | 6            | 8      | 5      | 4      | 9      | 8           | 3        | -      | 6      | 13      | 22       | 2      | 1      |
|                                      | 2.9%   | 3.1%   | 2.8%   | 3.5%   | 3.2%   | 2.4%             | -      | -      | -      | -      | 32.8%     | 1.4%      | -      | 1.0%   | 5.0%   | 8.9%         | 8.0%   | 2.0%   | 2.4%   | 4.2%   | 3.0%        | 2.4%     | -      | 3.1%   | 4.5%    | 3.0%     | 3.1%   | 2.3%   |
| SIGMA                                | 858    | 461    | 397    | 200    | 306    | 352              | 235    | 277    | 72     | 157    | 75        | 40        | 287    | 223    | 165    | 71           | 98     | 225    | 147    | 219    | 267         | 106      | 145    | 191    | 299     | 741      | 78     | 38     |
|                                      | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%           | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%    | 100.0%    | 100.0% | 100.0% | 100.0% | 100.0%       | 100.0% | 100.0% | 100.0% | 100.0% | 100.0%      | 100.0%   | 100.0% | 100.0% | 100.0%  | 100.0%   | 100.0% | 100.0% |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 10

Q4. Normal weightings

Q4. Are you sure that you will definitely vote this way, or do you think you might still change your mind between now and the General Election?

Base: All answering constituency VI question with candidate

|                              | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                              | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total             | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total               | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Am sure I will vote this way | 517    | 291    | 226   | 101   | 181   | 235              | 162   | 180   | 43    | 84    | 43        | 4         | 181   | 151   | 85    | 45           | 47    | 126   | 90    | 133   | 167         | 66       | 85    | 117   | 171     | 439      | 54    | 24    |
|                              | 64.8%  | 68.5%  | 60.7% | 47.3% | 65.0% | 76.9%            | 75.3% | 66.5% | 62.1% | 57.2% | 60.7%     | 19.4%     | 72.4% | 76.9% | 57.9% | 68.8%        | 40.9% | 61.7% | 67.4% | 65.5% | 65.5%       | 64.2%    | 62.5% | 65.5% | 62.5%   | 63.5%    | 78.5% | 63.7% |
| I might change my mind       | 263    | 124    | 138   | 104   | 93    | 65               | 50    | 82    | 25    | 59    | 28        | 19        | 65    | 43    | 60    | 20           | 62    | 77    | 39    | 65    | 81          | 34       | 48    | 54    | 98      | 234      | 15    | 14    |
|                              | 33.0%  | 29.2%  | 37.2% | 49.1% | 33.4% | 21.3%            | 23.4% | 30.1% | 36.4% | 40.4% | 39.3%     | 80.6%     | 26.0% | 22.0% | 41.2% | 31.2%        | 53.9% | 37.7% | 29.4% | 32.1% | 31.7%       | 33.3%    | 35.1% | 30.2% | 36.0%   | 33.9%    | 21.5% | 36.3% |
| Don't Know                   | 17     | 10     | 8     | 8     | 4     | 5                | 3     | 9     | 1     | 4     | -         | -         | 4     | 2     | 1     | -            | 6     | 1     | 4     | 5     | 7           | 3        | 3     | 8     | 4       | 17       | -     | -     |
|                              | 2.2%   | 2.2%   | 2.1%  | 3.6%  | 1.6%  | 1.8%             | 1.3%  | 3.4%  | 1.4%  | 2.4%  | -         | -         | 1.6%  | 1.0%  | 0.9%  | -            | 5.2%  | 0.6%  | 3.2%  | 2.3%  | 2.8%        | 2.5%     | 2.4%  | 4.3%  | 1.5%    | 2.5%     | -     | -     |
| SIGMA                        | 797    | 425    | 372   | 213   | 279   | 305              | 215   | 271   | 70    | 147   | 70        | 23        | 250   | 196   | 146   | 65           | 115   | 204   | 134   | 203   | 255         | 102      | 137   | 178   | 273     | 690      | 69    | 37    |
|                              | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 11

Q5. Normal weightings

Q5. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?Note

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |        |        |        |              | SEG    |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|--------|--------|--------|--------------|--------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB    | LD     | OTHER  | Did Not Vote | AB     | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                            | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299    | 224    | 158    | 78           | 230    | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280    | 226    | 179    | 73           | 230    | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| I voted in the 2010 General Election        | 777    | 402    | 374   | 164   | 294   | 319              | 200   | 224   | 63    | 120   | 57        | 98        | 280    | 226    | 179    | 73           | -      | 199   | 136   | 210   | 232         | 102      | 126   | 184   | 262     | 675      | 67    | 34    |
|   | 74.2%  | 79.2%  | 69.6% | 54.3% | 79.7% | 84.8%            | 91.5% | 80.0% | 86.4% | 76.9% | 76.2%     | 62.3%     | 100.0% | 100.0% | 100.0% | 100.0%       | -      | 82.5% | 77.2% | 77.6% | 64.7%       | 82.9%    | 73.1% | 74.9% | 72.6%   | 74.8%    | 76.4% | 62.2% |
| I did not vote in the 2010 General Election | 230    | 91     | 139   | 118   | 63    | 49               | 15    | 44    | 10    | 33    | 16        | 49        | -      | -      | -      | -            | 230    | 39    | 39    | 50    | 103         | 17       | 40    | 51    | 88      | 197      | 16    | 17    |
|   | 22.0%  | 17.9%  | 25.9% | 39.2% | 17.2% | 12.9%            | 7.0%  | 15.8% | 13.6% | 21.0% | 21.7%     | 31.1%     | -      | -      | -      | -            | 100.0% | 16.0% | 21.9% | 18.4% | 28.8%       | 14.1%    | 23.3% | 20.8% | 24.3%   | 21.8%    | 18.7% | 31.4% |
| Dont remember                               | 39     | 15     | 24    | 19    | 12    | 8                | 3     | 12    | -     | 3     | 2         | 10        | -      | -      | -      | -            | -      | 3     | 1     | 11    | 23          | 4        | 6     | 10    | 11      | 32       | 4     | 3     |
|   | 3.8%   | 3.0%   | 4.5%  | 6.4%  | 3.1%  | 2.3%             | 1.5%  | 4.1%  | -     | 2.1%  | 2.1%      | 6.5%      | -      | -      | -      | -            | -      | 1.4%  | 0.8%  | 4.1%  | 6.5%        | 3.0%     | 3.6%  | 4.2%  | 3.1%    | 3.5%     | 4.9%  | 6.3%  |
| SIGMA                                       | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280    | 226    | 179    | 73           | 230    | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%   | 100%   | 100%   | 100%         | 100%   | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 12

Q6. Normal weightings

Q6. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base: Voted in the 2010 General Election

|                               | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |        |        |        |              | SEG  |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|-------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|--------|--------|--------|--------------|------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                               | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB    | LD     | OTHER  | Did Not Vote | AB   | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total              | 778    | 393    | 385   | 105   | 296   | 377              | 216   | 212   | 52    | 121   | 61        | 102       | 299    | 224    | 158    | 78           | 0    | 190   | 159   | 217   | 212         | 78       | 121   | 192   | 297     | 688      | 61    | 29    |
| Weighted Total                | 777    | 402    | 374   | 164   | 294   | 319              | 200   | 224   | 63    | 120   | 57        | 98        | 280    | 226    | 179    | 73           | 0    | 199   | 136   | 210   | 232         | 102      | 126   | 184   | 262     | 675      | 67    | 34    |
| Conservative                  | 280    | 158    | 123   | 38    | 107   | 136              | 176   | 16    | 4     | 53    | 3         | 24        | 280    | -      | -      | -            | -    | 81    | 46    | 82    | 72          | 31       | 51    | 67    | 114     | 263      | 11    | 7     |
|                               | 36.1%  | 39.2%  | 32.8% | 22.9% | 36.2% | 42.8%            | 88.4% | 7.0%  | 6.1%  | 44.5% | 4.4%      | 24.6%     | 100.0% | -      | -      | -            | -    | 41.0% | 33.4% | 38.8% | 31.0%       | 29.8%    | 40.1% | 36.3% | 43.6%   | 38.9%    | 16.2% | 19.9% |
| Labour                        | 226    | 111    | 115   | 66    | 84    | 77               | 8     | 163   | 4     | 12    | 10        | 24        | -      | 226    | -      | -            | -    | 45    | 47    | 55    | 78          | 38       | 33    | 60    | 55      | 186      | 28    | 12    |
|                               | 29.1%  | 27.6%  | 30.7% | 40.2% | 28.4% | 24.0%            | 4.2%  | 73.0% | 6.7%  | 9.8%  | 18.0%     | 24.7%     | -      | 100.0% | -      | -            | -    | 22.8% | 34.2% | 26.4% | 33.9%       | 37.6%    | 25.8% | 32.4% | 21.0%   | 27.5%    | 41.4% | 36.6% |
| Liberal Democrat              | 179    | 83     | 96    | 37    | 64    | 78               | 12    | 41    | 55    | 27    | 9         | 34        | -      | -      | 179    | -            | -    | 50    | 28    | 47    | 54          | 21       | 35    | 40    | 67      | 163      | 6     | 10    |
|                               | 23.0%  | 20.7%  | 25.6% | 22.4% | 21.9% | 24.4%            | 5.9%  | 18.3% | 87.1% | 22.3% | 15.9%     | 34.7%     | -      | -      | 100.0% | -            | -    | 25.3% | 20.2% | 22.4% | 23.3%       | 20.5%    | 27.7% | 21.8% | 25.4%   | 24.1%    | 9.3%  | 28.8% |
| UK Independence Party (UKIP)  | 24     | 17     | 7     | 6     | 6     | 12               | -     | -     | -     | 20    | 1         | 2         | -      | -      | -      | 24           | -    | 3     | 5     | 6     | 10          | 5        | 2     | 7     | 10      | 24       | -     | -     |
|                               | 3.1%   | 4.1%   | 2.0%  | 3.7%  | 2.0%  | 3.8%             | -     | -     | -     | 17.0% | 2.1%      | 2.5%      | -      | -      | -      | 32.9%        | -    | 1.5%  | 3.3%  | 3.1%  | 4.4%        | 4.4%     | 1.8%  | 3.7%  | 4.0%    | 3.6%     | -     | -     |
| Green                         | 9      | 5      | 4     | 2     | 6     | 1                | -     | 2     | -     | -     | 6         | 1         | -      | -      | -      | 9            | -    | 4     | 2     | 3     | 1           | 2        | -     | 1     | 5       | 8        | 1     | -     |
|                               | 1.2%   | 1.3%   | 1.0%  | 1.3%  | 1.9%  | *                | -     | 1.0%  | -     | -     | 10.2%     | 1.0%      | -      | -      | -      | 12.4%        | -    | 1.8%  | 1.3%  | 1.4%  | *           | 2.1%     | -     | 0.5%  | 1.9%    | 1.2%     | 1.4%  | -     |
| British National Party (BNP)  | 8      | 7      | 2     | 3     | 4     | 1                | -     | -     | -     | 6     | 2         | *         | -      | -      | -      | 8            | -    | 1     | 2     | 3     | 3           | -        | 3     | 4     | 2       | 8        | -     | -     |
|                               | 1.1%   | 1.6%   | *     | 1.8%  | 1.5%  | *                | -     | -     | -     | 4.9%  | 3.3%      | *         | -      | -      | -      | 11.3%        | -    | 0.6%  | 1.2%  | 1.2%  | 1.3%        | -        | 2.0%  | 1.9%  | 0.8%    | 1.2%     | -     | -     |
| Scottish National Party (SNP) | 22     | 11     | 11    | 2     | 11    | 8                | 1     | -     | -     | -     | 21        | -         | -      | -      | -      | 22           | -    | 9     | 2     | 5     | 7           | -        | -     | -     | -       | -        | 21    | 1     |
|                               | 2.8%   | 2.8%   | 2.8%  | 1.3%  | 3.8%  | 2.6%             | *     | -     | -     | -     | 36.9%     | -         | -      | -      | -      | 29.7%        | -    | 4.3%  | 1.2%  | 2.3%  | 2.9%        | -        | -     | -     | -       | -        | 31.7% | 1.6%  |
| Plaid Cymru                   | 6      | 1      | 5     | 3     | 2     | 1                | -     | 1     | -     | -     | 5         | 1         | -      | -      | -      | 6            | -    | 3     | 2     | 2     | -           | -        | -     | 1     | 2       | 3        | -     | 3     |
|                               | 0.8%   | *      | 1.4%  | 1.8%  | 0.8%  | *                | -     | *     | -     | -     | 7.9%      | 1.0%      | -      | -      | -      | 8.8%         | -    | 1.5%  | 1.3%  | 0.8%  | -           | -        | -     | 0.5%  | 0.8%    | *        | -     | 10.2% |
| Other (Please state)          | 4      | 3      | 1     | -     | 3     | 1                | -     | 1     | -     | 1     | 1         | 1         | -      | -      | -      | 4            | -    | *     | 2     | 1     | 1           | 2        | -     | -     | 1       | 3        | -     | 1     |
|                               | *      | 0.6%   | *     | -     | 0.9%  | *                | -     | *     | -     | 1.0%  | 1.2%      | 1.0%      | -      | -      | -      | 4.9%         | -    | *     | 1.1%  | *     | *           | 1.5%     | -     | -     | *       | *        | -     | 2.9%  |
| Dont Remember                 | 8      | 3      | 4     | 4     | 3     | *                | 3     | -     | -     | 1     | -         | 5         | -      | -      | -      | -            | -    | -     | 1     | 3     | 4           | 4        | *     | 1     | 2       | 8        | -     | -     |
|                               | 1.0%   | 0.8%   | 1.2%  | 2.7%  | 1.0%  | *                | 1.3%  | -     | -     | 0.5%  | -         | 4.7%      | -      | -      | -      | -            | -    | -     | 0.7%  | 1.4%  | 1.7%        | 4.1%     | *     | *     | 0.9%    | 1.1%     | -     | -     |
| Refuse                        | 10     | 4      | 7     | 3     | 5     | 2                | -     | -     | -     | -     | -         | 5         | -      | -      | -      | -            | -    | 2     | 3     | 4     | 2           | -        | 3     | 4     | 3       | 10       | -     | -     |
|                               | 1.3%   | 0.9%   | 1.8%  | 1.8%  | 1.8%  | 0.7%             | -     | -     | -     | -     | -         | 5.3%      | -      | -      | -      | -            | -    | 0.9%  | 1.9%  | 1.9%  | 0.9%        | -        | 2.3%  | 2.3%  | 1.3%    | 1.5%     | -     | -     |
| SIGMA                         | 777    | 402    | 374   | 164   | 294   | 319              | 200   | 224   | 63    | 120   | 57        | 98        | 280    | 226    | 179    | 73           | -    | 199   | 136   | 210   | 232         | 102      | 126   | 184   | 262     | 675      | 67    | 34    |
|                               | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%   | 100%   | 100%   | 100%         | 100% | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 13**  
**Q7. Normal weightings**  
**Q7. What do you think is the most likely outcome of the upcoming General Election?**  
**Base: All Respondents**

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                            | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| A Labour government                         | 142    | 78     | 64    | 61    | 45    | 35               | 5     | 96    | 5     | 16    | 3         | 11        | 11    | 66    | 24    | 4            | 26    | 19    | 29    | 36    | 59          | 16       | 25    | 49    | 36      | 126      | 6     | 10    |
|   | 13.6%  | 15.4%  | 11.9% | 20.3% | 12.3% | 9.5%             | 2.1%  | 34.2% | 6.9%  | 10.1% | 4.4%      | 6.7%      | 4.0%  | 29.2% | 13.4% | 5.0%         | 11.3% | 7.7%  | 16.5% | 13.1% | 16.5%       | 12.9%    | 14.4% | 20.1% | 9.9%    | 14.0%    | 6.7%  | 18.2% |
| A Conservative government                   | 202    | 103    | 99    | 43    | 69    | 89               | 112   | 14    | 13    | 25    | 11        | 23        | 110   | 20    | 31    | 8            | 27    | 38    | 33    | 66    | 65          | 30       | 30    | 43    | 77      | 181      | 13    | 8     |
|   | 19.3%  | 20.2%  | 18.4% | 14.4% | 18.8% | 23.6%            | 51.4% | 5.1%  | 18.2% | 15.8% | 13.9%     | 14.9%     | 39.1% | 8.9%  | 17.5% | 10.6%        | 11.7% | 15.8% | 18.7% | 24.4% | 18.0%       | 24.5%    | 17.5% | 17.6% | 21.4%   | 20.0%    | 15.1% | 13.9% |
| A Conservative / Liberal Democrat coalition | 109    | 54     | 55    | 22    | 49    | 38               | 37    | 10    | 24    | 16    | 2         | 15        | 46    | 11    | 31    | 1            | 19    | 40    | 13    | 27    | 30          | 15       | 17    | 31    | 37      | 99       | 4     | 6     |
|   | 10.4%  | 10.6%  | 10.2% | 7.2%  | 13.4% | 10.0%            | 17.1% | 3.7%  | 33.3% | 9.9%  | 2.8%      | 9.5%      | 16.6% | 4.9%  | 17.1% | 1.2%         | 8.4%  | 16.4% | 7.3%  | 9.8%  | 8.2%        | 12.0%    | 9.8%  | 12.4% | 10.2%   | 11.0%    | 4.4%  | 10.3% |
| A Labour / Liberal Democrat coalition       | 94     | 47     | 47    | 39    | 22    | 33               | 4     | 53    | 15    | 7     | 6         | 8         | 13    | 35    | 22    | 3            | 20    | 33    | 13    | 18    | 30          | 19       | 15    | 16    | 38      | 88       | 1     | 5     |
|   | 9.0%   | 9.3%   | 8.7%  | 12.9% | 6.0%  | 8.8%             | 1.8%  | 19.1% | 20.4% | 4.3%  | 7.9%      | 5.2%      | 4.7%  | 15.7% | 12.1% | 3.7%         | 8.8%  | 13.8% | 7.2%  | 6.6%  | 8.5%        | 15.0%    | 8.8%  | 6.4%  | 10.6%   | 9.7%     | 1.7%  | 8.7%  |
| A Labour / SNP coalition                    | 115    | 61     | 54    | 31    | 43    | 41               | 10    | 50    | 4     | 11    | 26        | 7         | 16    | 39    | 18    | 19           | 20    | 30    | 20    | 31    | 34          | 12       | 21    | 21    | 32      | 86       | 23    | 7     |
|   | 11.0%  | 12.0%  | 10.0% | 10.3% | 11.7% | 10.8%            | 4.5%  | 17.7% | 5.9%  | 7.1%  | 34.1%     | 4.2%      | 5.6%  | 17.2% | 10.3% | 26.0%        | 8.8%  | 12.4% | 11.5% | 11.4% | 9.4%        | 9.9%     | 11.9% | 8.4%  | 8.9%    | 9.5%     | 25.8% | 12.1% |
| A Conservative / UKIP coalition             | 96     | 61     | 35    | 27    | 32    | 38               | 20    | 8     | *     | 47    | 7         | 10        | 38    | 6     | 15    | 14           | 22    | 26    | 18    | 20    | 32          | 7        | 21    | 31    | 30      | 90       | 5     | 1     |
|   | 9.2%   | 12.0%  | 6.6%  | 8.8%  | 8.5%  | 10.1%            | 9.1%  | 2.8%  | 0.6%  | 29.9% | 9.2%      | 6.6%      | 13.7% | 2.6%  | 8.3%  | 18.4%        | 9.8%  | 10.9% | 10.1% | 7.4%  | 8.9%        | 6.0%     | 12.2% | 12.6% | 8.4%    | 9.9%     | 5.7%  | 2.5%  |
| Other                                       | 18     | 14     | 4     | 2     | 6     | 10               | 1     | 1     | 2     | 5     | 5         | 3         | 4     | 3     | 4     | 5            | 3     | 3     | 7     | 3     | 5           | 2        | 3     | 1     | 9       | 15       | 2     | 2     |
|   | 1.7%   | 2.8%   | 0.8%  | 0.7%  | 1.7%  | 2.6%             | 0.5%  | *     | 2.9%  | 3.2%  | 6.2%      | 2.2%      | 1.5%  | 1.1%  | 2.1%  | 6.5%         | 1.2%  | 1.3%  | 3.7%  | 1.1%  | 1.5%        | 1.5%     | 1.6%  | 0.6%  | 2.4%    | 1.6%     | 1.9%  | 3.3%  |
| Don't know                                  | 270    | 90     | 180   | 76    | 102   | 93               | 30    | 48    | 8     | 31    | 16        | 80        | 41    | 46    | 34    | 21           | 92    | 52    | 44    | 71    | 103         | 22       | 41    | 54    | 102     | 220      | 34    | 17    |
|   | 25.9%  | 17.8%  | 33.5% | 25.3% | 27.6% | 24.6%            | 13.6% | 17.0% | 11.7% | 19.6% | 21.6%     | 50.7%     | 14.8% | 20.5% | 19.2% | 28.6%        | 40.1% | 21.7% | 25.1% | 26.1% | 28.9%       | 18.0%    | 23.8% | 21.9% | 28.4%   | 24.3%    | 38.7% | 30.9% |
| SIGMA                                       | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.



# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 14

Q8. Normal weightings

Q8. If there is a hung Parliament, where no party has an overall majority, what would be your preferred government outcome?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                            | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| A Conservative / Liberal Democrat coalition | 165    | 83     | 82    | 27    | 63    | 75               | 95    | 2     | 39    | 6     | 3         | 15        | 88    | 5     | 43    | 2            | 21    | 47    | 26    | 50    | 43          | 19       | 27    | 40    | 60      | 146      | 8     | 11    |
|   | 15.8%  | 16.4%  | 15.3% | 9.0%  | 17.0% | 20.1%            | 43.5% | 0.6%  | 53.8% | 3.6%  | 3.8%      | 9.7%      | 31.3% | 2.2%  | 24.3% | 2.5%         | 9.3%  | 19.5% | 14.5% | 18.5% | 12.0%       | 15.2%    | 15.7% | 16.3% | 16.5%   | 16.1%    | 9.4%  | 20.7% |
| A Labour / Liberal Democrat coalition       | 182    | 78     | 103   | 74    | 57    | 51               | 1     | 120   | 17    | 4     | 11        | 22        | 11    | 72    | 50    | 8            | 35    | 44    | 33    | 55    | 50          | 35       | 37    | 30    | 58      | 160      | 5     | 17    |
|   | 17.4%  | 15.4%  | 19.2% | 24.5% | 15.5% | 13.5%            | 0.6%  | 42.7% | 23.9% | 2.3%  | 14.2%     | 13.8%     | 3.9%  | 31.9% | 28.0% | 10.3%        | 15.4% | 18.4% | 18.5% | 20.2% | 14.1%       | 28.7%    | 21.4% | 12.3% | 15.9%   | 17.8%    | 5.3%  | 30.5% |
| A Labour / SNP coalition                    | 118    | 65     | 54    | 35    | 45    | 38               | 2     | 60    | 4     | 10    | 31        | 7         | 9     | 56    | 11    | 22           | 15    | 34    | 21    | 23    | 40          | 10       | 9     | 27    | 27      | 73       | 40    | 6     |
|   | 11.3%  | 12.7%  | 10.0% | 11.6% | 12.3% | 10.2%            | 0.7%  | 21.5% | 4.8%  | 6.4%  | 40.8%     | 4.6%      | 3.4%  | 24.6% | 6.1%  | 30.4%        | 6.4%  | 14.2% | 11.8% | 8.7%  | 11.2%       | 8.1%     | 5.0%  | 10.9% | 7.5%    | 8.0%     | 45.8% | 10.3% |
| A Conservative / UKIP coalition             | 163    | 96     | 66    | 28    | 60    | 75               | 47    | 2     | 3     | 89    | 6         | 13        | 91    | 4     | 22    | 21           | 24    | 45    | 23    | 43    | 51          | 18       | 29    | 36    | 66      | 149      | 9     | 4     |
|   | 15.6%  | 19.0%  | 12.4% | 9.4%  | 16.2% | 19.9%            | 21.7% | 0.8%  | 3.5%  | 57.0% | 8.0%      | 8.0%      | 32.4% | 1.8%  | 12.3% | 28.6%        | 10.3% | 18.9% | 13.1% | 15.9% | 14.3%       | 14.6%    | 16.8% | 14.7% | 18.3%   | 16.5%    | 10.6% | 7.8%  |
| A minority Labour government                | 87     | 50     | 38    | 31    | 26    | 31               | 5     | 55    | 2     | 10    | 2         | 6         | 8     | 43    | 6     | 2            | 25    | 13    | 16    | 12    | 46          | 7        | 22    | 28    | 23      | 80       | 5     | 3     |
|   | 8.3%   | 9.8%   | 7.0%  | 10.2% | 7.0%  | 8.2%             | 2.2%  | 19.7% | 2.4%  | 6.3%  | 3.3%      | 3.7%      | 2.7%  | 19.2% | 3.4%  | 2.2%         | 10.7% | 5.3%  | 8.9%  | 4.6%  | 13.0%       | 5.5%     | 12.7% | 11.5% | 6.3%    | 8.8%     | 5.3%  | 5.2%  |
| A minority Conservative government          | 106    | 68     | 38    | 24    | 35    | 48               | 60    | 8     | 3     | 13    | 3         | 14        | 57    | 11    | 17    | 4            | 15    | 21    | 26    | 23    | 37          | 23       | 13    | 27    | 37      | 100      | 5     | 2     |
|   | 10.2%  | 13.4%  | 7.1%  | 8.0%  | 9.4%  | 12.7%            | 27.4% | 2.9%  | 4.1%  | 8.2%  | 4.3%      | 8.7%      | 20.4% | 4.8%  | 9.5%  | 5.3%         | 6.5%  | 8.6%  | 14.5% | 8.4%  | 10.4%       | 18.2%    | 7.6%  | 10.9% | 10.3%   | 11.1%    | 5.3%  | 3.2%  |
| Other                                       | 22     | 13     | 8     | 7     | 6     | 8                | -     | 6     | -     | 5     | 7         | 2         | -     | 7     | 2     | 5            | 8     | 7     | 2     | 3     | 9           | 1        | 3     | 4     | 12      | 21       | 1     | -     |
|   | 2.1%   | 2.6%   | 1.6%  | 2.3%  | 1.7%  | 2.2%             | -     | 2.2%  | -     | 3.5%  | 9.6%      | 1.3%      | -     | 2.9%  | 1.1%  | 6.3%         | 3.3%  | 3.0%  | 0.9%  | 1.3%  | 2.5%        | 1.0%     | 1.9%  | 1.6%  | 3.4%    | 2.3%     | 1.1%  | -     |
| Don't know                                  | 202    | 54     | 148   | 75    | 77    | 50               | 9     | 27    | 5     | 20    | 12        | 79        | 17    | 28    | 27    | 11           | 88    | 29    | 31    | 61    | 81          | 11       | 33    | 53    | 78      | 175      | 15    | 12    |
|   | 19.3%  | 10.7%  | 27.5% | 25.0% | 20.9% | 13.3%            | 4.0%  | 9.5%  | 7.5%  | 12.7% | 15.9%     | 50.2%     | 6.0%  | 12.6% | 15.4% | 14.4%        | 38.1% | 12.1% | 17.8% | 22.5% | 22.6%       | 8.7%     | 18.8% | 21.7% | 21.7%   | 19.4%    | 17.2% | 22.3% |
| SIGMA                                       | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 15

Q9. Normal weightings

Q9. Who do you think will be the Prime Minister a month after the General Election?

Base: All Respondents

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Ed Miliband      | 265    | 139    | 126   | 86    | 96    | 83               | 13    | 172   | 13    | 27    | 20        | 15        | 28    | 126   | 45    | 14           | 45    | 62    | 47    | 64    | 91          | 35       | 46    | 75    | 80      | 235      | 13    | 17    |
|                  | 25.3%  | 27.3%  | 23.4% | 28.5% | 25.9% | 22.2%            | 5.7%  | 61.3% | 18.3% | 17.2% | 26.6%     | 9.7%      | 10.1% | 55.7% | 25.2% | 18.8%        | 19.7% | 25.8% | 26.8% | 23.7% | 25.5%       | 28.2%    | 26.5% | 30.3% | 22.1%   | 26.0%    | 15.0% | 30.3% |
| David Cameron    | 441    | 239    | 202   | 112   | 158   | 171              | 191   | 50    | 43    | 72    | 22        | 45        | 208   | 47    | 77    | 22           | 78    | 115   | 72    | 122   | 132         | 64       | 71    | 97    | 161     | 393      | 29    | 19    |
|                  | 42.2%  | 47.1%  | 37.5% | 37.2% | 42.9% | 45.4%            | 87.8% | 17.7% | 58.9% | 46.0% | 28.7%     | 28.5%     | 74.3% | 21.0% | 43.2% | 30.5%        | 33.9% | 47.6% | 40.6% | 45.2% | 37.0%       | 52.0%    | 41.0% | 39.2% | 44.7%   | 43.5%    | 32.9% | 34.9% |
| Someone else     | 23     | 15     | 8     | 8     | 4     | 12               | -     | 2     | -     | 14    | 5         | 2         | 4     | 5     | 4     | 6            | 1     | 7     | 1     | 2     | 12          | -        | 6     | 2     | 11      | 19       | 3     | 1     |
|                  | 2.2%   | 2.9%   | 1.5%  | 2.5%  | 1.0%  | 3.1%             | -     | 0.5%  | -     | 8.9%  | 6.0%      | 1.3%      | 1.6%  | 2.2%  | 2.5%  | 7.5%         | 0.5%  | 3.1%  | 0.7%  | 0.7%  | 3.4%        | -        | 3.4%  | 0.9%  | 3.0%    | 2.1%     | 3.4%  | 1.1%  |
| Don't know       | 317    | 115    | 202   | 96    | 112   | 110              | 14    | 57    | 17    | 44    | 29        | 95        | 39    | 48    | 52    | 32           | 106   | 57    | 56    | 82    | 122         | 24       | 50    | 73    | 109     | 256      | 43    | 18    |
|                  | 30.3%  | 22.7%  | 37.6% | 31.8% | 30.2% | 29.3%            | 6.5%  | 20.4% | 22.8% | 28.0% | 38.7%     | 60.5%     | 14.0% | 21.0% | 29.2% | 43.2%        | 46.0% | 23.6% | 31.8% | 30.4% | 34.2%       | 19.8%    | 29.0% | 29.5% | 30.2%   | 28.4%    | 48.7% | 33.7% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 16

Q10. Normal weightings

Q10. What is the most important issue for you/issue most likely to influence your vote?

Base: All Respondents

|                       | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|-----------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                       | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total      | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total        | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Economy               | 175    | 108    | 68    | 35    | 67    | 73               | 74    | 29    | 28    | 6     | 12        | 19        | 73    | 31    | 31    | 5            | 33    | 57    | 30    | 51    | 38          | 15       | 26    | 46    | 64      | 151      | 17    | 7     |
|                       | 16.8%  | 21.2%  | 12.6% | 11.7% | 18.1% | 19.5%            | 33.8% | 10.3% | 38.1% | 3.7%  | 15.7%     | 11.8%     | 26.0% | 13.9% | 17.3% | 7.1%         | 14.4% | 23.5% | 17.2% | 18.7% | 10.5%       | 12.2%    | 15.2% | 18.8% | 17.6%   | 16.7%    | 19.2% | 13.5% |
| NHS                   | 167    | 69     | 98    | 41    | 53    | 73               | 25    | 62    | 11    | 14    | 14        | 27        | 37    | 54    | 30    | 9            | 30    | 39    | 38    | 44    | 46          | 22       | 33    | 36    | 55      | 146      | 15    | 6     |
|                       | 15.9%  | 13.5%  | 18.2% | 13.6% | 14.2% | 19.5%            | 11.3% | 22.1% | 15.4% | 9.0%  | 18.4%     | 17.0%     | 13.1% | 23.8% | 16.8% | 12.5%        | 12.9% | 16.3% | 21.3% | 16.3% | 12.8%       | 18.1%    | 19.3% | 14.5% | 15.1%   | 16.2%    | 16.9% | 10.8% |
| Immigration           | 257    | 139    | 118   | 51    | 97    | 109              | 55    | 43    | 3     | 93    | 7         | 36        | 87    | 45    | 33    | 29           | 51    | 44    | 42    | 73    | 99          | 29       | 41    | 63    | 94      | 228      | 11    | 18    |
|                       | 24.6%  | 27.4%  | 22.0% | 16.9% | 26.3% | 29.1%            | 25.4% | 15.3% | 4.7%  | 59.5% | 9.3%      | 22.8%     | 31.0% | 19.9% | 18.4% | 39.4%        | 22.0% | 18.2% | 23.7% | 26.9% | 27.6%       | 23.5%    | 23.7% | 25.8% | 26.1%   | 25.2%    | 13.1% | 33.3% |
| Defence               | 17     | 6      | 11    | 8     | 6     | 3                | 5     | 6     | -     | 3     | -         | 1         | 6     | 5     | 3     | -            | 2     | 4     | 5     | 1     | 6           | 5        | 3     | 4     | 3       | 15       | 2     | -     |
|                       | 1.6%   | 1.2%   | 2.0%  | 2.5%  | 1.6%  | 0.9%             | 2.4%  | 2.1%  | -     | 2.0%  | -         | 0.6%      | 2.1%  | 2.2%  | 1.9%  | -            | 0.7%  | 1.8%  | 2.8%  | *     | 1.7%        | 4.1%     | 1.6%  | 1.5%  | 0.9%    | 1.6%     | 2.1%  | -     |
| Crime                 | 16     | 8      | 8     | 7     | 5     | 4                | 3     | -     | 5     | 1     | 1         | 3         | 5     | 4     | 2     | -            | 5     | 5     | 1     | 5     | 6           | 3        | 5     | 2     | 3       | 12       | -     | 4     |
|                       | 1.5%   | 1.5%   | 1.5%  | 2.4%  | 1.3%  | 1.1%             | 1.5%  | -     | 7.0%  | 0.6%  | 1.2%      | 2.2%      | 1.7%  | 1.6%  | 1.0%  | -            | 2.1%  | 2.0%  | *     | 1.8%  | 1.6%        | 2.4%     | 2.7%  | 0.7%  | 0.8%    | 1.3%     | -     | 6.5%  |
| Education             | 39     | 14     | 25    | 24    | 12    | 2                | 9     | 9     | 3     | 4     | 2         | 7         | 8     | 4     | 8     | 3            | 12    | 13    | 3     | 10    | 13          | 6        | 11    | 10    | 10      | 36       | 3     | -     |
|                       | 3.7%   | 2.8%   | 4.6%  | 8.1%  | 3.3%  | 0.6%             | 4.3%  | 3.2%  | 3.5%  | 2.3%  | 3.3%      | 4.3%      | 3.0%  | 1.6%  | 4.3%  | 4.7%         | 5.1%  | 5.6%  | 1.5%  | 3.8%  | 3.5%        | 4.6%     | 6.1%  | 4.1%  | 2.7%    | 4.0%     | 3.3%  | -     |
| Welfare               | 63     | 30     | 34    | 17    | 23    | 22               | 10    | 26    | 4     | 4     | 9         | 7         | 14    | 14    | 17    | 2            | 14    | 14    | 10    | 10    | 30          | 7        | 5     | 19    | 23      | 54       | 9     | 1     |
|                       | 6.1%   | 5.8%   | 6.3%  | 5.8%  | 6.3%  | 6.0%             | 4.5%  | 9.3%  | 5.6%  | 2.4%  | 12.4%     | 4.2%      | 5.0%  | 6.1%  | 9.6%  | 2.7%         | 5.9%  | 5.6%  | 5.5%  | 3.8%  | 8.3%        | 5.5%     | 3.1%  | 7.5%  | 6.4%    | 5.9%     | 10.0% | 1.5%  |
| The cost of living    | 211    | 82     | 129   | 97    | 77    | 37               | 21    | 80    | 16    | 21    | 12        | 43        | 27    | 47    | 40    | 9            | 68    | 35    | 37    | 52    | 87          | 24       | 31    | 43    | 80      | 180      | 17    | 14    |
|                       | 20.1%  | 16.1%  | 24.0% | 32.1% | 20.9% | 9.8%             | 9.6%  | 28.4% | 22.4% | 13.5% | 16.4%     | 27.2%     | 9.7%  | 20.7% | 22.5% | 12.5%        | 29.6% | 14.4% | 20.8% | 19.3% | 24.3%       | 19.7%    | 18.1% | 17.6% | 22.3%   | 19.9%    | 19.1% | 26.0% |
| Pensions & retirement | 40     | 17     | 23    | 6     | 6     | 29               | 10    | 8     | 1     | 2     | 8         | 8         | 11    | 10    | 3     | 7            | 6     | 8     | 5     | 10    | 17          | 2        | 6     | 11    | 13      | 32       | 6     | 2     |
|                       | 3.8%   | 3.3%   | 4.3%  | 1.9%  | 1.5%  | 7.6%             | 4.4%  | 2.8%  | 1.7%  | 1.0%  | 10.6%     | 4.8%      | 4.0%  | 4.4%  | 1.9%  | 9.2%         | 2.7%  | 3.3%  | 2.9%  | 3.6%  | 4.7%        | 1.9%     | 3.2%  | 4.3%  | 3.7%    | 3.5%     | 6.9%  | 4.2%  |
| Housing               | 24     | 16     | 8     | 12    | 10    | 1                | 1     | 12    | 1     | 5     | 2         | 1         | 3     | 8     | 4     | 3            | 4     | 8     | 2     | 5     | 9           | 8        | 4     | 5     | 7       | 23       | -     | 1     |
|                       | 2.3%   | 3.2%   | 1.5%  | 4.1%  | 2.8%  | *                | 0.5%  | 4.3%  | 0.8%  | 3.5%  | 2.9%      | 0.7%      | 0.9%  | 3.6%  | 2.2%  | 4.5%         | 1.7%  | 3.3%  | 0.9%  | 2.0%  | 2.6%        | 6.3%     | 2.1%  | 2.0%  | 1.9%    | 2.6%     | -     | 1.5%  |
| Other                 | 37     | 21     | 16    | 3     | 13    | 21               | 5     | 6     | 1     | 4     | 7         | 7         | 10    | 5     | 7     | 5            | 7     | 14    | 5     | 9     | 8           | 2        | 8     | 8     | 9       | 27       | 8     | 1     |
|                       | 3.5%   | 4.1%   | 3.1%  | 1.0%  | 3.6%  | 5.5%             | 2.3%  | 2.2%  | 0.8%  | 2.5%  | 9.7%      | 4.5%      | 3.5%  | 2.3%  | 4.1%  | 7.4%         | 2.9%  | 6.0%  | 3.1%  | 3.3%  | 2.3%        | 1.7%     | 4.8%  | 3.2%  | 2.5%    | 3.0%     | 9.4%  | 2.6%  |
| SIGMA                 | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                       | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 17**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Economy**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 253    | 102    | 150   | 101   | 86    | 65               | 5     | 186   | 10    | 6     | 24        | 14        | 11    | 127   | 45    | 16           | 42    | 52    | 45    | 59    | 96          | 36       | 53    | 59    | 64      | 212      | 29    | 12    |
|                  | 24.2%  | 20.1%  | 28.0% | 33.6% | 23.3% | 17.4%            | 2.5%  | 66.7% | 14.1% | 3.7%  | 31.4%     | 9.2%      | 3.8%  | 56.2% | 25.2% | 21.6%        | 18.4% | 21.6% | 25.7% | 21.8% | 26.9%       | 29.1%    | 30.5% | 23.9% | 17.8%   | 23.4%    | 32.6% | 22.4% |
| Conservative     | 383    | 228    | 155   | 57    | 132   | 195              | 197   | 25    | 27    | 62    | 14        | 46        | 222   | 35    | 57    | 13           | 53    | 108   | 62    | 105   | 108         | 40       | 65    | 94    | 150     | 349      | 24    | 11    |
|                  | 36.6%  | 44.9%  | 28.9% | 18.9% | 35.6% | 51.9%            | 90.6% | 8.9%  | 36.8% | 39.6% | 17.9%     | 29.3%     | 79.2% | 15.5% | 31.9% | 17.4%        | 22.9% | 45.0% | 35.3% | 38.7% | 30.1%       | 32.5%    | 37.5% | 38.0% | 41.6%   | 38.6%    | 27.2% | 19.7% |
| Liberal Democrat | 61     | 35     | 25    | 29    | 14    | 18               | 5     | 12    | 26    | 1     | 7         | 9         | 6     | 7     | 29    | 3            | 15    | 17    | 10    | 10    | 24          | 11       | 6     | 10    | 19      | 47       | 4     | 10    |
|                  | 5.8%   | 7.0%   | 4.7%  | 9.5%  | 3.8%  | 4.7%             | 2.3%  | 4.3%  | 35.3% | 0.9%  | 8.8%      | 5.6%      | 2.2%  | 3.2%  | 16.3% | 4.2%         | 6.5%  | 7.3%  | 5.5%  | 3.6%  | 6.6%        | 9.2%     | 3.7%  | 4.0%  | 5.2%    | 5.2%     | 4.1%  | 18.8% |
| UKIP             | 86     | 40     | 46    | 38    | 26    | 23               | 3     | 11    | 4     | 54    | 3         | 5         | 18    | 11    | 11    | 19           | 21    | 16    | 13    | 20    | 37          | 10       | 16    | 19    | 35      | 80       | 2     | 4     |
|                  | 8.2%   | 7.9%   | 8.5%  | 12.5% | 6.9%  | 6.1%             | 1.2%  | 3.8%  | 6.1%  | 34.3% | 4.3%      | 3.3%      | 6.4%  | 4.7%  | 6.0%  | 25.3%        | 9.2%  | 6.7%  | 7.4%  | 7.2%  | 10.4%       | 8.1%     | 9.3%  | 7.7%  | 9.6%    | 8.8%     | 2.3%  | 7.7%  |
| Dont know        | 264    | 102    | 162   | 77    | 112   | 75               | 8     | 46    | 6     | 33    | 28        | 83        | 24    | 46    | 37    | 23           | 99    | 47    | 46    | 77    | 93          | 26       | 33    | 65    | 93      | 217      | 30    | 17    |
|                  | 25.2%  | 20.1%  | 30.0% | 25.6% | 30.3% | 19.9%            | 3.5%  | 16.3% | 7.7%  | 21.5% | 37.5%     | 52.6%     | 8.4%  | 20.4% | 20.5% | 31.5%        | 43.0% | 19.4% | 26.2% | 28.6% | 26.0%       | 21.0%    | 19.0% | 26.4% | 25.8%   | 24.0%    | 33.9% | 31.4% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 18**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**NHS**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 390    | 189    | 201   | 116   | 134   | 140              | 25    | 229   | 18    | 24    | 36        | 43        | 37    | 169   | 77    | 21           | 70    | 92    | 69    | 92    | 136         | 53       | 71    | 88    | 114     | 327      | 36    | 27    |
|                  | 37.3%  | 37.1%  | 37.4% | 38.6% | 36.3% | 37.2%            | 11.5% | 82.0% | 25.1% | 15.6% | 47.6%     | 27.6%     | 13.2% | 74.6% | 42.9% | 28.2%        | 30.6% | 38.3% | 39.3% | 34.0% | 38.0%       | 43.2%    | 41.4% | 35.8% | 31.5%   | 36.2%    | 41.3% | 49.1% |
| Conservative     | 237    | 137    | 100   | 45    | 80    | 112              | 152   | 12    | 13    | 29    | 8         | 18        | 154   | 16    | 25    | 8            | 32    | 64    | 33    | 73    | 67          | 29       | 37    | 53    | 96      | 215      | 16    | 6     |
|                  | 22.8%  | 27.0%  | 18.5% | 15.0% | 21.7% | 29.7%            | 69.7% | 4.3%  | 18.2% | 18.4% | 10.0%     | 11.2%     | 54.8% | 7.0%  | 14.1% | 10.9%        | 14.1% | 26.6% | 18.6% | 27.1% | 18.6%       | 23.3%    | 21.3% | 21.7% | 26.5%   | 23.8%    | 18.3% | 11.2% |
| Liberal Democrat | 66     | 34     | 32    | 18    | 25    | 23               | 6     | 7     | 30    | 6     | 5         | 10        | 11    | 4     | 33    | 2            | 16    | 26    | 9     | 8     | 23          | 13       | 11    | 12    | 21      | 58       | 7     | 2     |
|                  | 6.4%   | 6.8%   | 6.0%  | 6.0%  | 6.8%  | 6.1%             | 2.6%  | 2.3%  | 41.7% | 4.1%  | 6.0%      | 6.1%      | 3.9%  | 1.6%  | 18.3% | 3.0%         | 6.9%  | 10.7% | 5.3%  | 3.1%  | 6.4%        | 10.6%    | 6.3%  | 5.1%  | 5.9%    | 6.4%     | 7.5%  | 4.0%  |
| UKIP             | 84     | 48     | 36    | 36    | 28    | 20               | -     | 8     | 1     | 59    | 4         | 8         | 20    | 8     | 12    | 20           | 21    | 13    | 15    | 23    | 33          | 9        | 16    | 23    | 29      | 77       | 2     | 4     |
|                  | 8.0%   | 9.4%   | 6.7%  | 11.8% | 7.5%  | 5.4%             | -     | 2.9%  | 1.6%  | 37.7% | 5.3%      | 4.8%      | 7.1%  | 3.7%  | 6.5%  | 27.1%        | 9.2%  | 5.4%  | 8.5%  | 8.5%  | 9.1%        | 7.5%     | 9.3%  | 9.4%  | 8.0%    | 8.6%     | 2.3%  | 7.9%  |
| Dont know        | 269    | 100    | 169   | 86    | 102   | 81               | 35    | 24    | 10    | 38    | 23        | 79        | 59    | 30    | 33    | 23           | 90    | 46    | 50    | 74    | 100         | 19       | 37    | 69    | 101     | 227      | 27    | 15    |
|                  | 25.7%  | 19.7%  | 31.4% | 28.6% | 27.6% | 21.6%            | 16.2% | 8.5%  | 13.4% | 24.3% | 31.1%     | 50.3%     | 21.0% | 13.1% | 18.2% | 30.8%        | 39.2% | 19.0% | 28.3% | 27.3% | 27.8%       | 15.4%    | 21.7% | 28.1% | 28.1%   | 25.1%    | 30.7% | 27.8% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 19**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Immigration**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 196    | 74     | 122   | 72    | 65    | 59               | 5     | 144   | 6     | 3     | 19        | 11        | 9     | 98    | 36    | 13           | 33    | 52    | 32    | 31    | 81          | 32       | 37    | 41    | 51      | 161      | 24    | 11    |
|                  | 18.8%  | 14.7%  | 22.6% | 24.0% | 17.7% | 15.6%            | 2.2%  | 51.4% | 8.1%  | 1.9%  | 25.8%     | 7.2%      | 3.1%  | 43.3% | 19.9% | 18.1%        | 14.5% | 21.6% | 18.2% | 11.6% | 22.6%       | 26.2%    | 21.5% | 16.7% | 14.0%   | 17.9%    | 27.5% | 19.9% |
| Conservative     | 181    | 101    | 80    | 37    | 64    | 79               | 121   | 14    | 16    | 2     | 7         | 15        | 113   | 14    | 22    | 5            | 23    | 57    | 23    | 58    | 42          | 23       | 30    | 41    | 66      | 161      | 16    | 5     |
|                  | 17.3%  | 19.9%  | 14.9% | 12.4% | 17.4% | 21.1%            | 55.6% | 5.1%  | 22.7% | 1.4%  | 8.6%      | 9.8%      | 40.4% | 6.3%  | 12.0% | 7.2%         | 9.9%  | 23.8% | 13.2% | 21.5% | 11.8%       | 18.9%    | 17.4% | 16.6% | 18.4%   | 17.8%    | 17.7% | 8.8%  |
| Liberal Democrat | 70     | 39     | 30    | 31    | 20    | 19               | 3     | 19    | 27    | 2     | 8         | 8         | 5     | 9     | 33    | 2            | 20    | 16    | 14    | 16    | 24          | 11       | 11    | 14    | 25      | 60       | 2     | 7     |
|                  | 6.7%   | 7.7%   | 5.6%  | 10.3% | 5.4%  | 5.0%             | 1.5%  | 6.7%  | 37.8% | 1.3%  | 10.2%     | 5.2%      | 1.8%  | 4.1%  | 18.5% | 2.5%         | 8.5%  | 6.6%  | 7.8%  | 5.9%  | 6.8%        | 8.7%     | 6.3%  | 5.6%  | 6.8%    | 6.6%     | 2.8%  | 13.6% |
| UKIP             | 352    | 205    | 147   | 83    | 127   | 142              | 68    | 55    | 10    | 136   | 14        | 52        | 118   | 55    | 59    | 37           | 70    | 70    | 52    | 97    | 132         | 32       | 63    | 87    | 131     | 313      | 20    | 19    |
|                  | 33.7%  | 40.4%  | 27.3% | 27.5% | 34.4% | 37.9%            | 31.1% | 19.8% | 14.5% | 87.4% | 18.9%     | 33.0%     | 42.1% | 24.2% | 33.0% | 50.8%        | 30.5% | 29.3% | 29.5% | 36.0% | 36.9%       | 25.8%    | 36.7% | 35.4% | 36.3%   | 34.7%    | 23.0% | 34.0% |
| Dont know        | 247    | 88     | 159   | 78    | 93    | 76               | 21    | 48    | 12    | 12    | 28        | 71        | 35    | 50    | 30    | 16           | 84    | 45    | 55    | 68    | 78          | 25       | 31    | 63    | 89      | 208      | 25    | 13    |
|                  | 23.6%  | 17.2%  | 29.6% | 25.8% | 25.1% | 20.3%            | 9.6%  | 17.0% | 17.0% | 7.9%  | 36.5%     | 44.8%     | 12.6% | 22.2% | 16.6% | 21.5%        | 36.6% | 18.8% | 31.4% | 25.1% | 21.9%       | 20.3%    | 18.1% | 25.7% | 24.6%   | 23.1%    | 28.9% | 23.6% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 20**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Defence**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 220    | 98     | 122   | 79    | 80    | 62               | 3     | 151   | 14    | 9     | 22        | 14        | 9     | 115   | 42    | 17           | 28    | 45    | 36    | 48    | 91          | 26       | 45    | 58    | 54      | 183      | 25    | 13    |
|                  | 21.0%  | 19.3%  | 22.7% | 26.1% | 21.6% | 16.4%            | 1.4%  | 54.0% | 19.0% | 5.6%  | 29.5%     | 8.9%      | 3.3%  | 50.8% | 23.7% | 22.9%        | 12.3% | 18.9% | 20.4% | 17.6% | 25.4%       | 21.1%    | 25.9% | 23.6% | 14.9%   | 20.2%    | 28.0% | 23.2% |
| Conservative     | 330    | 186    | 144   | 59    | 117   | 154              | 183   | 26    | 22    | 37    | 14        | 40        | 194   | 30    | 45    | 11           | 44    | 91    | 47    | 93    | 99          | 34       | 50    | 77    | 127     | 288      | 26    | 16    |
|                  | 31.6%  | 36.6%  | 26.8% | 19.7% | 31.8% | 41.0%            | 83.8% | 9.4%  | 30.7% | 24.0% | 18.7%     | 25.3%     | 69.3% | 13.1% | 25.0% | 14.5%        | 19.2% | 37.8% | 26.8% | 34.4% | 27.7%       | 27.4%    | 28.8% | 31.5% | 35.1%   | 31.9%    | 30.0% | 29.4% |
| Liberal Democrat | 69     | 38     | 31    | 36    | 22    | 10               | 8     | 19    | 19    | 5     | 5         | 11        | 7     | 8     | 28    | -            | 21    | 19    | 12    | 16    | 23          | 14       | 16    | 9     | 26      | 65       | 3     | 1     |
|                  | 6.6%   | 7.4%   | 5.7%  | 12.1% | 5.9%  | 2.8%             | 3.5%  | 7.0%  | 26.0% | 3.3%  | 6.3%      | 6.8%      | 2.6%  | 3.4%  | 15.6% | -            | 9.0%  | 7.7%  | 6.7%  | 5.8%  | 6.3%        | 11.0%    | 9.1%  | 3.6%  | 7.3%    | 7.1%     | 3.3%  | 2.1%  |
| UKIP             | 103    | 66     | 36    | 42    | 34    | 27               | 6     | 12    | 2     | 66    | 5         | 5         | 27    | 7     | 14    | 21           | 30    | 22    | 15    | 25    | 40          | 15       | 20    | 23    | 34      | 93       | 3     | 7     |
|                  | 9.8%   | 13.1%  | 6.8%  | 13.9% | 9.3%  | 7.1%             | 2.9%  | 4.4%  | 2.4%  | 42.3% | 6.8%      | 3.3%      | 9.8%  | 3.3%  | 7.8%  | 29.0%        | 13.1% | 9.3%  | 8.5%  | 9.4%  | 11.2%       | 12.0%    | 11.8% | 9.5%  | 9.5%    | 10.3%    | 3.4%  | 12.7% |
| Dont know        | 324    | 120    | 204   | 85    | 116   | 123              | 18    | 71    | 16    | 39    | 29        | 88        | 42    | 67    | 50    | 25           | 107   | 63    | 66    | 89    | 105         | 35       | 42    | 78    | 119     | 275      | 31    | 18    |
|                  | 31.0%  | 23.5%  | 38.0% | 28.2% | 31.5% | 32.7%            | 8.4%  | 25.2% | 22.0% | 24.8% | 38.7%     | 55.7%     | 15.1% | 29.5% | 27.8% | 33.6%        | 46.4% | 26.3% | 37.6% | 32.9% | 29.4%       | 28.5%    | 24.4% | 31.8% | 33.1%   | 30.5%    | 35.3% | 32.6% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 21**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Crime**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 225    | 91     | 135   | 83    | 79    | 63               | 3     | 160   | 8     | 8     | 26        | 14        | 7     | 120   | 39    | 13           | 40    | 58    | 40    | 48    | 79          | 32       | 40    | 58    | 64      | 194      | 20    | 11    |
|                  | 21.5%  | 17.8%  | 25.0% | 27.6% | 21.4% | 16.7%            | 1.2%  | 57.4% | 10.7% | 5.0%  | 34.4%     | 9.0%      | 2.5%  | 53.0% | 22.0% | 17.5%        | 17.5% | 24.1% | 22.5% | 17.9% | 22.1%       | 25.9%    | 22.9% | 23.7% | 17.7%   | 21.5%    | 23.1% | 20.2% |
| Conservative     | 315    | 180    | 135   | 49    | 113   | 153              | 179   | 34    | 25    | 31    | 11        | 30        | 186   | 24    | 45    | 11           | 42    | 94    | 44    | 94    | 83          | 35       | 49    | 75    | 119     | 279      | 24    | 13    |
|                  | 30.1%  | 35.4%  | 25.2% | 16.4% | 30.6% | 40.7%            | 81.9% | 12.2% | 34.4% | 20.0% | 15.1%     | 19.3%     | 66.3% | 10.6% | 25.4% | 15.1%        | 18.3% | 39.1% | 24.6% | 34.8% | 23.2%       | 28.5%    | 28.5% | 30.7% | 33.0%   | 30.9%    | 26.9% | 22.9% |
| Liberal Democrat | 68     | 37     | 31    | 26    | 22    | 20               | 8     | 9     | 23    | 11    | 4         | 10        | 11    | 6     | 30    | 3            | 13    | 18    | 14    | 8     | 29          | 16       | 6     | 8     | 27      | 58       | 5     | 5     |
|                  | 6.5%   | 7.3%   | 5.8%  | 8.7%  | 6.0%  | 5.3%             | 3.8%  | 3.2%  | 31.4% | 7.2%  | 5.4%      | 6.1%      | 4.0%  | 2.6%  | 16.7% | 4.5%         | 5.7%  | 7.3%  | 7.9%  | 2.9%  | 8.0%        | 13.2%    | 3.6%  | 3.4%  | 7.6%    | 6.4%     | 5.8%  | 8.5%  |
| UKIP             | 116    | 73     | 43    | 48    | 32    | 36               | 6     | 16    | 6     | 68    | 5         | 11        | 35    | 15    | 15    | 22           | 27    | 25    | 18    | 32    | 42          | 9        | 31    | 22    | 46      | 108      | 5     | 3     |
|                  | 11.1%  | 14.4%  | 8.0%  | 15.9% | 8.8%  | 9.7%             | 2.8%  | 5.7%  | 8.6%  | 43.9% | 6.3%      | 7.2%      | 12.6% | 6.8%  | 8.5%  | 30.5%        | 11.7% | 10.4% | 10.3% | 11.7% | 11.6%       | 7.0%     | 18.2% | 9.0%  | 12.7%   | 12.0%    | 5.9%  | 5.5%  |
| Dont know        | 321    | 127    | 194   | 95    | 123   | 104              | 22    | 60    | 11    | 37    | 29        | 92        | 41    | 61    | 49    | 24           | 108   | 46    | 61    | 89    | 125         | 31       | 46    | 82    | 105     | 264      | 34    | 24    |
|                  | 30.7%  | 25.1%  | 36.0% | 31.5% | 33.2% | 27.7%            | 10.3% | 21.6% | 14.8% | 23.9% | 38.7%     | 58.4%     | 14.5% | 27.0% | 27.3% | 32.3%        | 46.8% | 19.1% | 34.6% | 32.8% | 35.1%       | 25.4%    | 26.8% | 33.1% | 29.1%   | 29.2%    | 38.3% | 43.0% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |



# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 22**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Education**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 317    | 148    | 169   | 98    | 114   | 105              | 10    | 202   | 19    | 19    | 31        | 28        | 24    | 152   | 55    | 21           | 53    | 73    | 57    | 75    | 112         | 38       | 55    | 69    | 98      | 259      | 37    | 20    |
|                  | 30.3%  | 29.1%  | 31.4% | 32.6% | 30.8% | 27.9%            | 4.7%  | 72.2% | 25.8% | 12.4% | 40.7%     | 17.9%     | 8.6%  | 67.2% | 30.9% | 29.3%        | 23.1% | 30.3% | 32.3% | 27.5% | 31.3%       | 30.8%    | 31.9% | 27.9% | 27.0%   | 28.7%    | 42.7% | 36.4% |
| Conservative     | 276    | 148    | 128   | 45    | 95    | 136              | 175   | 17    | 10    | 35    | 9         | 22        | 181   | 21    | 25    | 8            | 35    | 74    | 45    | 80    | 76          | 31       | 40    | 72    | 103     | 247      | 18    | 12    |
|                  | 26.4%  | 29.1%  | 23.8% | 15.1% | 25.8% | 36.1%            | 80.4% | 5.9%  | 14.2% | 22.3% | 11.3%     | 13.7%     | 64.5% | 9.4%  | 13.9% | 10.8%        | 15.0% | 30.9% | 25.8% | 29.7% | 21.2%       | 25.2%    | 23.3% | 29.4% | 28.5%   | 27.3%    | 20.2% | 21.6% |
| Liberal Democrat | 105    | 65     | 40    | 41    | 29    | 35               | 14    | 17    | 32    | 13    | 7         | 18        | 20    | 10    | 39    | 2            | 28    | 35    | 14    | 22    | 35          | 25       | 15    | 23    | 34      | 96       | 8     | 1     |
|                  | 10.0%  | 12.7%  | 7.5%  | 13.7% | 7.9%  | 9.2%             | 6.6%  | 5.9%  | 43.8% | 8.4%  | 9.4%      | 11.4%     | 7.3%  | 4.6%  | 21.9% | 2.7%         | 12.0% | 14.6% | 7.7%  | 8.0%  | 9.7%        | 20.0%    | 8.7%  | 9.2%  | 9.3%    | 10.6%    | 9.1%  | 2.1%  |
| UKIP             | 77     | 39     | 38    | 36    | 22    | 19               | 2     | 7     | 4     | 52    | 5         | 4         | 15    | 6     | 16    | 17           | 21    | 14    | 14    | 13    | 37          | 6        | 17    | 11    | 36      | 71       | 2     | 4     |
|                  | 7.4%   | 7.8%   | 7.0%  | 11.9% | 6.1%  | 5.0%             | 0.8%  | 2.6%  | 5.1%  | 33.3% | 6.2%      | 2.3%      | 5.2%  | 2.6%  | 9.2%  | 23.3%        | 9.2%  | 5.9%  | 7.7%  | 4.7%  | 10.2%       | 4.6%     | 10.1% | 4.7%  | 10.0%   | 7.8%     | 2.3%  | 7.7%  |
| Dont know        | 271    | 108    | 163   | 80    | 109   | 82               | 16    | 38    | 8     | 37    | 24        | 86        | 40    | 36    | 43    | 25           | 94    | 44    | 47    | 82    | 99          | 24       | 45    | 71    | 91      | 231      | 23    | 18    |
|                  | 25.9%  | 21.3%  | 30.2% | 26.7% | 29.5% | 21.8%            | 7.4%  | 13.4% | 11.1% | 23.6% | 32.4%     | 54.7%     | 14.3% | 16.1% | 24.1% | 33.9%        | 40.7% | 18.2% | 26.6% | 30.1% | 27.6%       | 19.3%    | 26.1% | 28.9% | 25.1%   | 25.5%    | 25.8% | 32.2% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 23**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Welfare**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 383    | 193    | 190   | 132   | 120   | 131              | 21    | 224   | 15    | 33    | 38        | 41        | 35    | 167   | 70    | 24           | 74    | 86    | 76    | 82    | 139         | 50       | 70    | 86    | 114     | 321      | 39    | 23    |
|                  | 36.6%  | 37.9%  | 35.4% | 43.7% | 32.6% | 34.9%            | 9.4%  | 80.1% | 21.2% | 21.0% | 50.4%     | 25.9%     | 12.6% | 74.0% | 39.3% | 32.2%        | 32.1% | 35.7% | 43.2% | 30.3% | 38.8%       | 40.3%    | 40.4% | 35.1% | 31.7%   | 35.5%    | 44.8% | 42.4% |
| Conservative     | 253    | 145    | 107   | 38    | 95    | 119              | 162   | 14    | 5     | 28    | 9         | 23        | 168   | 15    | 25    | 7            | 32    | 70    | 36    | 74    | 72          | 27       | 31    | 64    | 102     | 225      | 18    | 10    |
|                  | 24.1%  | 28.6%  | 20.0% | 12.7% | 25.8% | 31.6%            | 74.2% | 5.1%  | 7.4%  | 18.2% | 12.5%     | 14.7%     | 59.9% | 6.8%  | 14.1% | 9.3%         | 14.0% | 29.2% | 20.5% | 27.2% | 20.2%       | 22.1%    | 18.1% | 26.0% | 28.3%   | 24.9%    | 20.1% | 18.6% |
| Liberal Democrat | 79     | 41     | 38    | 25    | 27    | 27               | 9     | 10    | 35    | 3     | 9         | 9         | 14    | 3     | 38    | 5            | 17    | 29    | 10    | 18    | 22          | 18       | 12    | 16    | 22      | 69       | 7     | 3     |
|                  | 7.5%   | 8.1%   | 7.0%  | 8.4%  | 7.2%  | 7.2%             | 4.2%  | 3.7%  | 48.1% | 2.0%  | 11.7%     | 5.5%      | 4.8%  | 1.2%  | 21.5% | 7.5%         | 7.3%  | 12.2% | 5.5%  | 6.7%  | 6.1%        | 14.9%    | 7.0%  | 6.6%  | 6.0%    | 7.6%     | 8.0%  | 5.8%  |
| UKIP             | 78     | 45     | 33    | 27    | 26    | 24               | 1     | 3     | 4     | 61    | 1         | 5         | 18    | 11    | 11    | 16           | 19    | 15    | 12    | 17    | 34          | 7        | 14    | 15    | 35      | 72       | 2     | 4     |
|                  | 7.5%   | 8.9%   | 6.1%  | 9.1%  | 7.1%  | 6.4%             | 0.6%  | 1.0%  | 5.9%  | 39.1% | 1.1%      | 3.2%      | 6.4%  | 4.7%  | 6.1%  | 22.3%        | 8.4%  | 6.0%  | 6.8%  | 6.4%  | 9.5%        | 5.8%     | 8.3%  | 6.2%  | 9.7%    | 7.9%     | 2.3%  | 7.8%  |
| Dont know        | 254    | 84     | 170   | 78    | 101   | 74               | 25    | 28    | 13    | 31    | 18        | 80        | 46    | 30    | 34    | 21           | 88    | 41    | 42    | 80    | 91          | 21       | 45    | 64    | 88      | 218      | 22    | 14    |
|                  | 24.3%  | 16.5%  | 31.6% | 26.1% | 27.3% | 19.8%            | 11.6% | 10.1% | 17.3% | 19.7% | 24.2%     | 50.7%     | 16.4% | 13.3% | 19.0% | 28.7%        | 38.1% | 16.9% | 23.9% | 29.4% | 25.5%       | 16.9%    | 26.2% | 26.1% | 24.3%   | 24.1%    | 24.9% | 25.4% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 24**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**The cost of living**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 317    | 136    | 180   | 117   | 109   | 91               | 10    | 207   | 14    | 14    | 31        | 29        | 17    | 146   | 59    | 18           | 66    | 67    | 61    | 67    | 122         | 44       | 59    | 68    | 98      | 269      | 34    | 15    |
|                  | 30.3%  | 26.9%  | 33.5% | 38.9% | 29.5% | 24.2%            | 4.4%  | 74.1% | 19.8% | 8.7%  | 41.1%     | 18.6%     | 5.9%  | 64.8% | 33.0% | 24.0%        | 28.8% | 27.6% | 34.8% | 24.8% | 34.1%       | 35.8%    | 33.9% | 27.6% | 27.1%   | 29.7%    | 38.4% | 26.9% |
| Conservative     | 295    | 172    | 123   | 40    | 99    | 157              | 175   | 11    | 13    | 42    | 15        | 33        | 188   | 18    | 36    | 13           | 36    | 82    | 45    | 86    | 82          | 28       | 47    | 73    | 117     | 265      | 21    | 10    |
|                  | 28.2%  | 33.9%  | 22.8% | 13.3% | 26.7% | 41.7%            | 80.2% | 4.0%  | 17.6% | 26.9% | 19.3%     | 20.7%     | 67.0% | 7.9%  | 19.9% | 17.2%        | 15.5% | 34.0% | 25.6% | 31.7% | 23.0%       | 22.8%    | 27.0% | 29.5% | 32.4%   | 29.3%    | 23.8% | 18.0% |
| Liberal Democrat | 77     | 41     | 36    | 35    | 24    | 18               | 7     | 13    | 34    | 3     | 2         | 12        | 11    | 6     | 37    | 2            | 17    | 30    | 11    | 13    | 24          | 18       | 12    | 15    | 26      | 71       | 5     | 2     |
|                  | 7.4%   | 8.2%   | 6.7%  | 11.7% | 6.6%  | 4.7%             | 3.1%  | 4.7%  | 47.0% | 2.0%  | 2.9%      | 7.7%      | 4.0%  | 2.9%  | 20.7% | 2.9%         | 7.5%  | 12.5% | 6.2%  | 4.6%  | 6.6%        | 14.2%    | 7.0%  | 6.0%  | 7.3%    | 7.8%     | 5.6%  | 3.1%  |
| UKIP             | 77     | 46     | 31    | 30    | 27    | 20               | 5     | 5     | 2     | 62    | 1         | 1         | 22    | 11    | 9     | 16           | 17    | 14    | 12    | 15    | 36          | 8        | 17    | 20    | 28      | 73       | -     | 4     |
|                  | 7.4%   | 9.1%   | 5.7%  | 10.0% | 7.3%  | 5.4%             | 2.3%  | 1.8%  | 2.2%  | 39.5% | 1.1%      | 0.6%      | 7.9%  | 4.8%  | 4.8%  | 22.3%        | 7.5%  | 5.7%  | 6.9%  | 5.7%  | 10.0%       | 6.2%     | 9.6%  | 8.2%  | 7.9%    | 8.1%     | -     | 7.4%  |
| Dont know        | 280    | 111    | 168   | 79    | 111   | 90               | 21    | 43    | 10    | 36    | 27        | 82        | 43    | 44    | 39    | 25           | 94    | 48    | 47    | 90    | 94          | 26       | 39    | 71    | 91      | 227      | 28    | 24    |
|                  | 26.7%  | 21.9%  | 31.3% | 26.1% | 30.0% | 24.0%            | 9.9%  | 15.4% | 13.4% | 23.0% | 35.7%     | 52.3%     | 15.2% | 19.6% | 21.6% | 33.7%        | 40.7% | 20.1% | 26.6% | 33.3% | 26.3%       | 21.0%    | 22.5% | 28.7% | 25.3%   | 25.1%    | 32.2% | 44.6% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 25**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Pensions & retirement**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 300    | 140    | 160   | 109   | 95    | 96               | 9     | 190   | 7     | 24    | 29        | 25        | 16    | 135   | 58    | 19           | 61    | 66    | 50    | 68    | 117         | 33       | 62    | 65    | 91      | 252      | 33    | 15    |
|                  | 28.7%  | 27.6%  | 29.7% | 36.1% | 25.8% | 25.6%            | 4.3%  | 67.9% | 9.9%  | 15.6% | 38.3%     | 16.2%     | 5.8%  | 59.8% | 32.2% | 26.1%        | 26.4% | 27.2% | 28.3% | 25.1% | 32.7%       | 27.0%    | 36.0% | 26.4% | 25.3%   | 27.9%    | 37.9% | 27.9% |
| Conservative     | 315    | 171    | 143   | 52    | 110   | 153              | 176   | 25    | 19    | 42    | 13        | 33        | 192   | 24    | 40    | 12           | 40    | 88    | 43    | 90    | 95          | 27       | 49    | 78    | 131     | 286      | 17    | 12    |
|                  | 30.1%  | 33.7%  | 26.7% | 17.2% | 29.7% | 40.8%            | 80.9% | 8.9%  | 26.7% | 27.0% | 16.9%     | 21.0%     | 68.4% | 10.7% | 22.3% | 16.2%        | 17.5% | 36.3% | 24.1% | 33.1% | 26.6%       | 22.2%    | 28.6% | 31.7% | 36.2%   | 31.6%    | 19.9% | 21.6% |
| Liberal Democrat | 69     | 43     | 27    | 24    | 21    | 25               | 5     | 12    | 30    | 6     | 6         | 6         | 11    | 8     | 31    | 1            | 13    | 22    | 11    | 13    | 23          | 24       | 8     | 14    | 18      | 63       | 4     | 2     |
|                  | 6.6%   | 8.4%   | 5.0%  | 7.8%  | 5.7%  | 6.5%             | 2.2%  | 4.3%  | 41.3% | 4.1%  | 7.6%      | 4.0%      | 3.9%  | 3.4%  | 17.5% | 1.6%         | 5.5%  | 9.3%  | 6.2%  | 4.6%  | 6.5%        | 19.1%    | 4.5%  | 5.5%  | 5.0%    | 7.0%     | 4.3%  | 4.0%  |
| UKIP             | 64     | 40     | 24    | 26    | 23    | 15               | 2     | 3     | 1     | 46    | 3         | 4         | 14    | 8     | 5     | 18           | 16    | 11    | 17    | 9     | 26          | 7        | 9     | 14    | 26      | 56       | 4     | 5     |
|                  | 6.1%   | 7.8%   | 4.5%  | 8.7%  | 6.1%  | 4.0%             | 0.9%  | 1.2%  | 1.9%  | 29.6% | 3.8%      | 2.5%      | 5.0%  | 3.3%  | 2.8%  | 24.6%        | 7.1%  | 4.7%  | 9.7%  | 3.5%  | 7.3%        | 5.3%     | 4.9%  | 5.9%  | 7.2%    | 6.2%     | 4.1%  | 8.8%  |
| Dont know        | 297    | 114    | 184   | 91    | 120   | 87               | 25    | 49    | 15    | 37    | 25        | 89        | 48    | 52    | 45    | 23           | 100   | 54    | 56    | 91    | 96          | 33       | 45    | 75    | 95      | 247      | 30    | 21    |
|                  | 28.4%  | 22.4%  | 34.1% | 30.1% | 32.6% | 23.0%            | 11.6% | 17.6% | 20.1% | 23.7% | 33.5%     | 56.3%     | 17.0% | 22.8% | 25.1% | 31.5%        | 43.4% | 22.5% | 31.7% | 33.8% | 26.8%       | 26.4%    | 26.0% | 30.5% | 26.2%   | 27.4%    | 33.7% | 37.7% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

**Table 26**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Housing**

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Labour           | 362    | 164    | 198   | 121   | 106   | 135              | 20    | 218   | 13    | 32    | 32        | 36        | 33    | 161   | 72    | 22           | 63    | 89    | 69    | 76    | 128         | 47       | 61    | 79    | 114     | 301      | 42    | 20    |
|                  | 34.6%  | 32.3%  | 36.8% | 40.3% | 28.6% | 36.0%            | 9.1%  | 78.0% | 18.0% | 20.3% | 42.6%     | 22.7%     | 11.8% | 71.1% | 40.3% | 29.5%        | 27.2% | 37.0% | 39.2% | 28.1% | 35.8%       | 37.8%    | 35.6% | 32.0% | 31.5%   | 33.3%    | 48.1% | 35.8% |
| Conservative     | 223    | 126    | 97    | 39    | 92    | 92               | 141   | 8     | 11    | 28    | 9         | 23        | 145   | 12    | 21    | 7            | 32    | 67    | 29    | 64    | 64          | 26       | 34    | 53    | 84      | 197      | 16    | 10    |
|                  | 21.3%  | 24.8%  | 18.1% | 13.0% | 24.8% | 24.6%            | 64.9% | 2.8%  | 15.9% | 18.1% | 11.6%     | 14.8%     | 51.9% | 5.2%  | 12.0% | 10.0%        | 14.0% | 27.6% | 16.5% | 23.6% | 17.8%       | 21.2%    | 19.7% | 21.4% | 23.4%   | 21.8%    | 18.1% | 18.3% |
| Liberal Democrat | 79     | 48     | 31    | 29    | 28    | 22               | 17    | 14    | 26    | *     | 7         | 9         | 21    | 5     | 29    | 2            | 19    | 26    | 10    | 18    | 26          | 14       | 16    | 18    | 26      | 73       | 4     | 2     |
|                  | 7.6%   | 9.5%   | 5.7%  | 9.6%  | 7.6%  | 5.8%             | 7.6%  | 5.0%  | 35.6% | *     | 9.0%      | 5.9%      | 7.3%  | 2.0%  | 16.3% | 2.4%         | 8.0%  | 10.7% | 5.7%  | 6.5%  | 7.2%        | 11.5%    | 9.0%  | 7.3%  | 7.1%    | 8.1%     | 4.0%  | 4.3%  |
| UKIP             | 78     | 42     | 36    | 30    | 23    | 25               | -     | 4     | 5     | 56    | 2         | 7         | 16    | 7     | 11    | 17           | 25    | 15    | 10    | 14    | 39          | 5        | 13    | 16    | 37      | 71       | 1     | 6     |
|                  | 7.5%   | 8.3%   | 6.7%  | 10.1% | 6.3%  | 6.6%             | -     | 1.3%  | 6.3%  | 35.8% | 2.4%      | 4.5%      | 5.7%  | 3.0%  | 6.3%  | 22.6%        | 11.0% | 6.1%  | 5.9%  | 5.3%  | 10.9%       | 4.2%     | 7.6%  | 6.5%  | 10.2%   | 7.9%     | 1.1%  | 11.1% |
| Dont know        | 303    | 128    | 175   | 81    | 121   | 101              | 40    | 36    | 18    | 40    | 26        | 82        | 65    | 42    | 45    | 26           | 92    | 45    | 58    | 99    | 102         | 31       | 49    | 81    | 101     | 261      | 25    | 17    |
|                  | 29.0%  | 25.1%  | 32.6% | 26.9% | 32.6% | 27.0%            | 18.4% | 12.9% | 24.2% | 25.6% | 34.4%     | 52.1%     | 23.3% | 18.7% | 25.1% | 35.5%        | 39.8% | 18.6% | 32.7% | 36.5% | 28.4%       | 25.3%    | 28.1% | 32.8% | 27.9%   | 28.9%    | 28.7% | 30.5% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 27

Q12. Normal weightings

Q12. Which of the following party leaders do you think would make the best Prime Minister?

Base: All Respondents

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Ed Miliband      | 200    | 100    | 99    | 66    | 67    | 66               | 6     | 157   | 6     | 4     | 15        | 6         | 10    | 111   | 35    | 9            | 31    | 46    | 40    | 41    | 71          | 32       | 35    | 53    | 52      | 172      | 17    | 11    |
|                  | 19.1%  | 19.7%  | 18.5% | 22.0% | 18.2% | 17.6%            | 2.5%  | 56.2% | 7.7%  | 2.5%  | 19.6%     | 4.0%      | 3.7%  | 49.2% | 19.7% | 11.9%        | 13.4% | 19.3% | 22.9% | 15.3% | 19.9%       | 25.5%    | 20.4% | 21.7% | 14.3%   | 19.0%    | 19.1% | 20.0% |
| David Cameron    | 372    | 205    | 167   | 81    | 127   | 164              | 201   | 32    | 26    | 40    | 18        | 37        | 207   | 34    | 46    | 15           | 62    | 105   | 56    | 100   | 112         | 48       | 59    | 81    | 141     | 329      | 27    | 16    |
|                  | 35.6%  | 40.3%  | 31.1% | 27.0% | 34.3% | 43.6%            | 92.4% | 11.4% | 36.1% | 25.7% | 23.5%     | 23.6%     | 74.0% | 14.9% | 25.7% | 20.5%        | 26.9% | 43.5% | 31.5% | 37.0% | 31.2%       | 38.6%    | 33.9% | 33.0% | 39.2%   | 36.4%    | 31.2% | 28.6% |
| Nick Clegg       | 66     | 30     | 37    | 29    | 21    | 17               | 2     | 20    | 27    | 1     | 5         | 9         | 4     | 8     | 36    | 4            | 14    | 25    | 8     | 12    | 22          | 8        | 15    | 13    | 21      | 57       | 3     | 7     |
|                  | 6.3%   | 5.9%   | 6.8%  | 9.5%  | 5.7%  | 4.4%             | 1.1%  | 7.1%  | 37.5% | *     | 6.2%      | 5.7%      | 1.3%  | 3.5%  | 20.0% | 5.2%         | 6.3%  | 10.3% | 4.3%  | 4.5%  | 6.1%        | 6.1%     | 8.6%  | 5.3%  | 5.8%    | 6.3%     | 3.8%  | 11.9% |
| Nigel Farage     | 117    | 76     | 40    | 34    | 43    | 39               | 3     | 7     | 2     | 89    | 6         | 5         | 36    | 14    | 19    | 20           | 24    | 19    | 23    | 31    | 44          | 11       | 23    | 24    | 47      | 106      | 6     | 5     |
|                  | 11.2%  | 15.0%  | 7.5%  | 11.3% | 11.7% | 10.5%            | 1.5%  | 2.5%  | 2.4%  | 57.3% | 8.5%      | 3.4%      | 12.9% | 6.2%  | 10.7% | 27.3%        | 10.6% | 7.8%  | 13.1% | 11.5% | 12.3%       | 9.1%     | 13.3% | 9.9%  | 13.0%   | 11.7%    | 6.8%  | 9.5%  |
| Don't know       | 291    | 97     | 194   | 91    | 111   | 90               | 6     | 64    | 12    | 22    | 32        | 100       | 23    | 59    | 43    | 26           | 99    | 46    | 50    | 86    | 109         | 25       | 41    | 74    | 100     | 240      | 34    | 16    |
|                  | 27.8%  | 19.1%  | 36.1% | 30.1% | 30.0% | 24.0%            | 2.5%  | 22.8% | 16.3% | 14.2% | 42.3%     | 63.3%     | 8.0%  | 26.3% | 23.9% | 35.2%        | 42.8% | 19.1% | 28.2% | 31.8% | 30.6%       | 20.6%    | 23.8% | 30.1% | 27.6%   | 26.6%    | 39.2% | 30.0% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 28

Q13. Normal weightings

Q13. Would you consider voting for a party that is not your first choice in order to stop a party you do not like from winning?

Base: All Respondents

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Yes              | 408    | 193    | 215   | 144   | 129   | 135              | 81    | 119   | 34    | 64    | 38        | 54        | 105   | 83    | 81    | 28           | 92    | 104   | 65    | 113   | 126         | 48       | 77    | 96    | 137     | 358      | 29    | 21    |
|                  | 39.0%  | 38.0%  | 40.0% | 48.0% | 34.9% | 35.9%            | 37.0% | 42.7% | 46.9% | 40.9% | 50.8%     | 34.4%     | 37.6% | 36.9% | 45.3% | 38.7%        | 40.2% | 43.1% | 36.8% | 41.9% | 35.2%       | 38.8%    | 44.9% | 39.0% | 37.9%   | 39.6%    | 33.5% | 37.8% |
| No               | 420    | 235    | 184   | 96    | 150   | 174              | 110   | 96    | 27    | 59    | 31        | 55        | 128   | 91    | 69    | 36           | 82    | 104   | 74    | 101   | 140         | 58       | 61    | 97    | 140     | 356      | 45    | 19    |
|                  | 40.1%  | 46.4%  | 34.2% | 31.8% | 40.7% | 46.2%            | 50.3% | 34.4% | 37.2% | 38.1% | 41.8%     | 35.0%     | 45.8% | 40.4% | 38.3% | 48.5%        | 35.8% | 43.3% | 42.0% | 37.5% | 39.1%       | 46.8%    | 35.6% | 39.2% | 38.8%   | 39.4%    | 51.5% | 33.8% |
| Don't know       | 218    | 80     | 139   | 61    | 90    | 67               | 28    | 64    | 12    | 33    | 6         | 48        | 47    | 51    | 29    | 9            | 55    | 33    | 37    | 56    | 92          | 18       | 34    | 54    | 84      | 189      | 13    | 16    |
|                  | 20.8%  | 15.7%  | 25.7% | 20.2% | 24.4% | 17.9%            | 12.7% | 22.9% | 15.9% | 21.0% | 7.5%      | 30.6%     | 16.6% | 22.6% | 16.3% | 12.7%        | 24.0% | 13.6% | 21.2% | 20.6% | 25.7%       | 14.4%    | 19.6% | 21.8% | 23.3%   | 21.0%    | 15.0% | 28.4% |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 29

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how David Cameron has been doing his job as Prime Minister?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 97     | 50     | 47    | 25    | 30    | 41               | 67    | 9     | 10    | 2     | 1         | 5         | 60    | 8     | 12    | 2            | 11    | 20    | 15    | 28    | 34          | 18       | 17    | 24    | 29      | 88       | 5     | 4     |
|                                    | 9.3%   | 9.8%   | 8.7%  | 8.4%  | 8.1%  | 11.0%            | 30.8% | 3.2%  | 14.1% | 1.2%  | 1.3%      | 3.0%      | 21.5% | 3.7%  | 7.0%  | 3.0%         | 4.6%  | 8.4%  | 8.3%  | 10.3% | 9.6%        | 14.7%    | 9.9%  | 9.7%  | 8.1%    | 9.8%     | 5.2%  | 7.3%  |
| Somewhat approve                   | 296    | 155    | 142   | 86    | 98    | 113              | 127   | 41    | 24    | 42    | 16        | 38        | 138   | 39    | 42    | 17           | 47    | 88    | 49    | 79    | 81          | 38       | 49    | 62    | 116     | 265      | 22    | 9     |
|                                    | 28.3%  | 30.5%  | 26.3% | 28.5% | 26.5% | 30.1%            | 58.2% | 14.6% | 33.6% | 26.8% | 21.1%     | 24.2%     | 49.3% | 17.4% | 23.5% | 23.3%        | 20.6% | 36.6% | 27.9% | 29.0% | 22.5%       | 30.8%    | 28.3% | 25.3% | 32.2%   | 29.4%    | 25.1% | 16.7% |
| Neither approve nor disapprove     | 224    | 112    | 112   | 67    | 85    | 72               | 20    | 58    | 16    | 44    | 11        | 47        | 39    | 46    | 45    | 18           | 57    | 51    | 40    | 50    | 83          | 22       | 28    | 60    | 74      | 184      | 24    | 15    |
|                                    | 21.4%  | 22.0%  | 20.8% | 22.1% | 23.0% | 19.2%            | 9.3%  | 20.8% | 21.5% | 28.0% | 14.7%     | 30.0%     | 14.1% | 20.5% | 24.9% | 24.2%        | 24.8% | 21.1% | 22.6% | 18.6% | 23.1%       | 18.2%    | 16.4% | 24.2% | 20.5%   | 20.4%    | 27.4% | 28.2% |
| Somewhat disapprove                | 180    | 76     | 104   | 56    | 58    | 67               | 4     | 63    | 19    | 33    | 17        | 29        | 24    | 50    | 40    | 15           | 47    | 40    | 26    | 50    | 64          | 24       | 40    | 40    | 52      | 156      | 10    | 14    |
|                                    | 17.2%  | 14.9%  | 19.4% | 18.5% | 15.6% | 17.8%            | 1.7%  | 22.5% | 25.7% | 21.2% | 22.7%     | 18.5%     | 8.7%  | 22.2% | 22.1% | 20.8%        | 20.3% | 16.8% | 14.8% | 18.4% | 17.8%       | 19.3%    | 23.3% | 16.1% | 14.4%   | 17.2%    | 11.5% | 26.1% |
| Strongly disapprove                | 205    | 109    | 96    | 43    | 84    | 78               | -     | 106   | 4     | 34    | 30        | 15        | 14    | 77    | 40    | 20           | 43    | 35    | 39    | 51    | 80          | 19       | 32    | 49    | 69      | 169      | 24    | 12    |
|                                    | 19.6%  | 21.5%  | 17.8% | 14.3% | 22.8% | 20.7%            | -     | 37.8% | 5.0%  | 22.1% | 39.2%     | 9.4%      | 5.1%  | 34.2% | 22.2% | 27.0%        | 18.6% | 14.6% | 21.8% | 18.9% | 22.3%       | 15.0%    | 18.4% | 19.9% | 19.2%   | 18.7%    | 27.5% | 21.7% |
| Don't know / have not heard of him | 44     | 6      | 37    | 25    | 15    | 5                | -     | 3     | -     | 1     | 1         | 23        | 4     | 5     | 1     | 1            | 26    | 6     | 8     | 13    | 17          | 2        | 6     | 12    | 20      | 41       | 3     | -     |
|                                    | 4.2%   | 1.3%   | 6.9%  | 8.2%  | 3.9%  | 1.2%             | -     | 1.1%  | -     | 0.8%  | 1.1%      | 14.9%     | 1.3%  | 2.0%  | *     | 1.6%         | 11.1% | 2.5%  | 4.6%  | 4.9%  | 4.6%        | 2.0%     | 3.8%  | 4.8%  | 5.6%    | 4.5%     | 3.3%  | -     |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |



# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 30

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how Ed Miliband has been doing his job as Leader of the Opposition?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 74     | 34     | 40    | 34    | 23    | 17               | 9     | 50    | 4     | 1     | -         | 3         | 11    | 36    | 12    | 1            | 12    | 16    | 13    | 10    | 36          | 10       | 17    | 18    | 22      | 66       | 3     | 5     |
|                                    | 7.1%   | 6.7%   | 7.4%  | 11.3% | 6.3%  | 4.4%             | 3.9%  | 17.9% | 5.7%  | 0.5%  | -         | 2.0%      | 4.1%  | 16.1% | 6.6%  | 0.9%         | 5.4%  | 6.6%  | 7.1%  | 3.6%  | 10.1%       | 8.0%     | 9.8%  | 7.2%  | 6.0%    | 7.4%     | 3.0%  | 9.1%  |
| Somewhat approve                   | 194    | 96     | 98    | 68    | 65    | 61               | 10    | 117   | 14    | 15    | 14        | 22        | 16    | 83    | 41    | 12           | 38    | 54    | 32    | 51    | 57          | 30       | 46    | 43    | 47      | 166      | 17    | 11    |
|                                    | 18.6%  | 18.9%  | 18.3% | 22.5% | 17.5% | 16.3%            | 4.5%  | 41.7% | 19.4% | 9.8%  | 18.2%     | 13.7%     | 5.9%  | 36.6% | 22.7% | 15.8%        | 16.6% | 22.5% | 17.9% | 19.0% | 15.9%       | 24.4%    | 26.4% | 17.5% | 13.1%   | 18.4%    | 19.8% | 19.6% |
| Neither approve nor disapprove     | 292    | 129    | 163   | 101   | 96    | 96               | 46    | 74    | 25    | 32    | 29        | 52        | 56    | 56    | 57    | 17           | 88    | 56    | 45    | 73    | 119         | 32       | 35    | 73    | 111     | 250      | 24    | 17    |
|                                    | 27.9%  | 25.3%  | 30.4% | 33.5% | 25.9% | 25.5%            | 21.2% | 26.6% | 34.4% | 20.6% | 38.3%     | 32.9%     | 19.9% | 24.8% | 32.1% | 23.7%        | 38.1% | 23.2% | 25.3% | 26.9% | 33.2%       | 25.8%    | 20.1% | 29.5% | 30.8%   | 27.7%    | 27.9% | 31.7% |
| Somewhat disapprove                | 178    | 99     | 79    | 30    | 73    | 75               | 55    | 25    | 17    | 31    | 16        | 29        | 65    | 29    | 33    | 14           | 27    | 54    | 27    | 40    | 57          | 18       | 30    | 39    | 58      | 145      | 22    | 12    |
|                                    | 17.1%  | 19.5%  | 14.7% | 10.1% | 19.8% | 19.9%            | 25.4% | 9.1%  | 22.8% | 19.8% | 20.7%     | 18.7%     | 23.2% | 12.9% | 18.2% | 19.7%        | 11.9% | 22.4% | 15.6% | 14.9% | 15.8%       | 14.2%    | 17.5% | 15.7% | 16.1%   | 16.0%    | 25.5% | 21.2% |
| Strongly disapprove                | 233    | 136    | 97    | 23    | 90    | 120              | 95    | 10    | 9     | 72    | 14        | 21        | 123   | 14    | 36    | 24           | 28    | 49    | 45    | 74    | 64          | 23       | 33    | 55    | 100     | 211      | 13    | 8     |
|                                    | 22.2%  | 26.8%  | 17.9% | 7.7%  | 24.4% | 31.8%            | 43.4% | 3.5%  | 12.8% | 45.8% | 18.6%     | 13.3%     | 43.9% | 6.4%  | 20.1% | 32.9%        | 12.1% | 20.5% | 25.3% | 27.5% | 17.9%       | 18.3%    | 18.9% | 22.5% | 27.8%   | 23.4%    | 15.2% | 15.0% |
| Don't know / have not heard of him | 75     | 14     | 61    | 45    | 22    | 8                | 4     | 4     | 4     | 5     | 3         | 31        | 8     | 7     | 1     | 5            | 37    | 11    | 16    | 22    | 25          | 11       | 13    | 19    | 22      | 65       | 8     | 2     |
|                                    | 7.1%   | 2.8%   | 11.3% | 14.8% | 6.0%  | 2.0%             | 1.6%  | 1.3%  | 4.8%  | 3.5%  | 4.1%      | 19.4%     | 3.0%  | 3.2%  | *     | 6.9%         | 15.9% | 4.8%  | 8.9%  | 8.1%  | 7.1%        | 9.3%     | 7.3%  | 7.6%  | 6.2%    | 7.2%     | 8.7%  | 3.4%  |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 31

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how Nick Clegg has been doing his job as Deputy Prime Minister?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 48     | 27     | 21    | 22    | 14    | 12               | 12    | 6     | 19    | 5     | 1         | 2         | 13    | 8     | 21    | 2            | 4     | 15    | 4     | 8     | 21          | 7        | 13    | 9     | 13      | 43       | 1     | 4     |
|                                    | 4.6%   | 5.3%   | 4.0%  | 7.3%  | 3.9%  | 3.2%             | 5.3%  | 2.3%  | 25.7% | 3.4%  | 1.3%      | 1.5%      | 4.5%  | 3.6%  | 11.6% | 2.3%         | 1.6%  | 6.2%  | 2.3%  | 2.9%  | 5.9%        | 6.1%     | 7.7%  | 3.7%  | 3.7%    | 4.8%     | 1.1%  | 7.2%  |
| Somewhat approve                   | 151    | 70     | 82    | 41    | 54    | 57               | 36    | 46    | 23    | 13    | 10        | 20        | 42    | 27    | 41    | 12           | 26    | 40    | 26    | 34    | 51          | 20       | 30    | 32    | 57      | 138      | 7     | 6     |
|                                    | 14.5%  | 13.7%  | 15.2% | 13.6% | 14.5% | 15.2%            | 16.6% | 16.4% | 31.1% | 8.3%  | 13.7%     | 13.0%     | 15.2% | 11.8% | 22.8% | 16.8%        | 11.1% | 16.8% | 14.7% | 12.7% | 14.1%       | 16.0%    | 17.1% | 12.8% | 15.7%   | 15.2%    | 8.3%  | 11.5% |
| Neither approve nor disapprove     | 350    | 148    | 202   | 97    | 139   | 113              | 90    | 80    | 25    | 35    | 24        | 60        | 108   | 57    | 63    | 18           | 81    | 84    | 48    | 104   | 114         | 48       | 42    | 73    | 132     | 294      | 34    | 21    |
|                                    | 33.5%  | 29.2%  | 37.5% | 32.4% | 37.7% | 30.2%            | 41.4% | 28.7% | 34.8% | 22.4% | 31.9%     | 38.2%     | 38.4% | 25.1% | 35.2% | 25.2%        | 35.2% | 34.8% | 27.1% | 38.5% | 31.9%       | 38.5%    | 24.4% | 29.6% | 36.5%   | 32.6%    | 39.1% | 39.1% |
| Somewhat disapprove                | 215    | 113    | 102   | 62    | 65    | 88               | 49    | 62    | 4     | 47    | 18        | 28        | 68    | 51    | 31    | 14           | 46    | 54    | 39    | 49    | 73          | 16       | 42    | 57    | 68      | 183      | 17    | 15    |
|                                    | 20.5%  | 22.2%  | 18.9% | 20.5% | 17.6% | 23.4%            | 22.7% | 22.0% | 4.9%  | 30.0% | 24.3%     | 17.8%     | 24.4% | 22.4% | 17.2% | 18.9%        | 19.8% | 22.3% | 22.0% | 18.2% | 20.3%       | 12.8%    | 24.5% | 23.1% | 18.8%   | 20.2%    | 19.6% | 26.7% |
| Strongly disapprove                | 204    | 132    | 73    | 34    | 73    | 97               | 29    | 73    | -     | 53    | 16        | 18        | 46    | 68    | 21    | 23           | 38    | 37    | 41    | 54    | 72          | 25       | 33    | 53    | 67      | 177      | 21    | 7     |
|                                    | 19.5%  | 26.0%  | 13.5% | 11.4% | 19.9% | 25.7%            | 13.2% | 26.0% | -     | 34.2% | 21.7%     | 11.7%     | 16.4% | 30.2% | 12.0% | 31.7%        | 16.3% | 15.5% | 23.1% | 20.1% | 20.1%       | 20.0%    | 19.2% | 21.4% | 18.5%   | 19.6%    | 23.4% | 12.0% |
| Don't know / have not heard of him | 77     | 19     | 59    | 45    | 23    | 9                | 2     | 13    | 2     | 3     | 5         | 28        | 3     | 15    | 2     | 4            | 37    | 10    | 19    | 21    | 27          | 8        | 12    | 23    | 25      | 68       | 7     | 2     |
|                                    | 7.4%   | 3.7%   | 10.9% | 15.0% | 6.4%  | 2.4%             | 0.8%  | 4.7%  | 3.4%  | 1.7%  | 7.0%      | 17.8%     | 1.1%  | 6.8%  | 1.1%  | 5.1%         | 16.0% | 4.3%  | 10.8% | 7.7%  | 7.6%        | 6.6%     | 7.1%  | 9.4%  | 6.8%    | 7.5%     | 8.4%  | 3.4%  |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 32

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how Nigel Farage has been doing his job as leader of UKIP?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 118    | 77     | 40    | 32    | 39    | 48               | 15    | 17    | 3     | 67    | 1         | 5         | 41    | 21    | 20    | 16           | 15    | 22    | 17    | 30    | 49          | 16       | 26    | 28    | 38      | 109      | 4     | 6     |
|                                    | 11.3%  | 15.2%  | 7.5%  | 10.5% | 10.4% | 12.7%            | 7.1%  | 6.0%  | 4.4%  | 42.8% | 1.6%      | 2.9%      | 14.7% | 9.3%  | 11.2% | 21.6%        | 6.4%  | 9.0%  | 9.6%  | 11.1% | 13.7%       | 12.7%    | 15.3% | 11.6% | 10.5%   | 12.0%    | 4.1%  | 10.6% |
| Somewhat approve                   | 208    | 124    | 84    | 53    | 76    | 79               | 52    | 40    | 16    | 60    | 9         | 26        | 71    | 36    | 38    | 14           | 40    | 51    | 31    | 55    | 70          | 22       | 38    | 45    | 81      | 186      | 16    | 6     |
|                                    | 19.9%  | 24.5%  | 15.5% | 17.5% | 20.7% | 21.0%            | 23.7% | 14.1% | 22.0% | 38.4% | 11.8%     | 16.6%     | 25.4% | 15.8% | 21.1% | 19.2%        | 17.4% | 21.3% | 17.8% | 20.4% | 19.6%       | 18.1%    | 22.1% | 18.1% | 22.3%   | 20.6%    | 18.3% | 11.1% |
| Neither approve nor disapprove     | 282    | 134    | 148   | 88    | 106   | 88               | 69    | 77    | 13    | 20    | 16        | 54        | 79    | 52    | 47    | 16           | 68    | 65    | 44    | 75    | 98          | 35       | 38    | 76    | 90      | 240      | 20    | 23    |
|                                    | 27.0%  | 26.5%  | 27.5% | 29.2% | 28.8% | 23.5%            | 31.5% | 27.5% | 18.6% | 12.8% | 21.1%     | 34.4%     | 28.0% | 22.9% | 26.4% | 22.4%        | 29.7% | 26.8% | 25.1% | 27.7% | 27.5%       | 28.6%    | 22.1% | 31.0% | 25.0%   | 26.6%    | 22.4% | 41.4% |
| Somewhat disapprove                | 134    | 63     | 71    | 31    | 48    | 55               | 40    | 39    | 16    | 3     | 10        | 21        | 44    | 24    | 29    | 3            | 31    | 30    | 11    | 47    | 46          | 10       | 19    | 31    | 57      | 117      | 10    | 6     |
|                                    | 12.8%  | 12.4%  | 13.2% | 10.2% | 13.0% | 14.7%            | 18.6% | 13.8% | 22.5% | 1.9%  | 12.6%     | 13.6%     | 15.8% | 10.6% | 16.0% | 3.8%         | 13.6% | 12.6% | 6.4%  | 17.2% | 12.8%       | 7.9%     | 11.0% | 12.8% | 15.8%   | 13.0%    | 11.9% | 11.3% |
| Strongly disapprove                | 231    | 97     | 133   | 60    | 77    | 94               | 41    | 98    | 23    | 2     | 34        | 21        | 41    | 80    | 43    | 18           | 42    | 63    | 58    | 43    | 67          | 37       | 39    | 46    | 69      | 191      | 27    | 13    |
|                                    | 22.1%  | 19.2%  | 24.8% | 20.1% | 20.8% | 24.9%            | 18.6% | 35.0% | 32.4% | 1.2%  | 45.3%     | 13.2%     | 14.6% | 35.3% | 24.2% | 24.5%        | 18.3% | 26.2% | 33.1% | 15.8% | 18.6%       | 29.8%    | 22.8% | 18.5% | 19.0%   | 21.1%    | 31.0% | 23.7% |
| Don't know / have not heard of him | 73     | 11     | 62    | 38    | 23    | 12               | 1     | 10    | -     | 4     | 6         | 30        | 4     | 14    | 2     | 6            | 33    | 10    | 14    | 21    | 28          | 4        | 11    | 20    | 26      | 61       | 11    | 1     |
|                                    | 7.0%   | 2.2%   | 11.5% | 12.6% | 6.3%  | 3.2%             | 0.6%  | 3.6%  | -     | 2.8%  | 7.5%      | 19.2%     | 1.6%  | 6.1%  | 1.1%  | 8.5%         | 14.5% | 4.2%  | 8.0%  | 7.7%  | 7.8%        | 3.0%     | 6.6%  | 8.0%  | 7.3%    | 6.8%     | 12.4% | 1.9%  |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 33

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how Natalie Bennett has been doing her job as leader of the Green Party?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 51     | 28     | 22    | 28    | 14    | 9                | 7     | 18    | 3     | 4     | 14        | 4         | 5     | 20    | 14    | 3            | 9     | 11    | 8     | 11    | 20          | 8        | 1     | 12    | 19      | 41       | 3     | 6     |
|                                    | 4.8%   | 5.6%   | 4.1%  | 9.2%  | 3.8%  | 2.3%             | 3.0%  | 6.5%  | 4.2%  | 2.3%  | 18.1%     | 2.4%      | 1.8%  | 9.0%  | 7.8%  | 3.5%         | 3.8%  | 4.8%  | 4.5%  | 4.0%  | 5.6%        | 6.6%     | 0.7%  | 4.9%  | 5.4%    | 4.5%     | 4.0%  | 11.5% |
| Somewhat approve                   | 147    | 71     | 76    | 54    | 47    | 46               | 27    | 50    | 15    | 16    | 20        | 14        | 29    | 38    | 35    | 12           | 26    | 40    | 24    | 30    | 53          | 23       | 30    | 29    | 46      | 127      | 16    | 3     |
|                                    | 14.0%  | 14.0%  | 14.1% | 18.0% | 12.6% | 12.1%            | 12.5% | 17.7% | 20.2% | 10.1% | 25.9%     | 8.7%      | 10.5% | 16.8% | 19.4% | 16.3%        | 11.1% | 16.6% | 13.7% | 10.9% | 14.7%       | 18.6%    | 17.5% | 11.6% | 12.6%   | 14.1%    | 17.8% | 6.3%  |
| Neither approve nor disapprove     | 318    | 178    | 140   | 78    | 118   | 122              | 75    | 96    | 26    | 47    | 18        | 36        | 99    | 71    | 41    | 26           | 67    | 78    | 58    | 82    | 101         | 48       | 50    | 83    | 102     | 283      | 23    | 13    |
|                                    | 30.4%  | 35.1%  | 26.1% | 26.0% | 31.9% | 32.6%            | 34.4% | 34.2% | 36.0% | 30.2% | 24.1%     | 22.6%     | 35.2% | 31.6% | 22.9% | 35.6%        | 29.3% | 32.3% | 33.0% | 30.2% | 28.1%       | 38.9%    | 29.0% | 33.6% | 28.2%   | 31.3%    | 25.9% | 23.8% |
| Somewhat disapprove                | 73     | 46     | 27    | 18    | 29    | 26               | 11    | 25    | 7     | 18    | 1         | 7         | 20    | 19    | 18    | 3            | 11    | 16    | 10    | 18    | 29          | 13       | 7     | 14    | 31      | 65       | -     | 8     |
|                                    | 7.0%   | 9.0%   | 5.0%  | 5.9%  | 8.0%  | 6.8%             | 5.2%  | 8.8%  | 10.1% | 11.6% | 1.5%      | 4.3%      | 7.0%  | 8.5%  | 9.8%  | 4.7%         | 4.9%  | 6.8%  | 5.8%  | 6.6%  | 8.0%        | 10.6%    | 4.1%  | 5.6%  | 8.7%    | 7.2%     | -     | 14.1% |
| Strongly disapprove                | 61     | 42     | 19    | 10    | 18    | 33               | 26    | 6     | 3     | 19    | -         | 4         | 33    | 7     | 6     | 5            | 9     | 17    | 14    | 14    | 16          | 10       | 10    | 18    | 19      | 58       | 2     | 1     |
|                                    | 5.8%   | 8.3%   | 3.5%  | 3.4%  | 4.9%  | 8.7%             | 11.8% | 2.0%  | 3.5%  | 12.1% | -         | 2.7%      | 11.8% | 3.0%  | 3.3%  | 7.1%         | 3.8%  | 6.9%  | 8.0%  | 5.3%  | 4.4%        | 8.2%     | 6.0%  | 7.4%  | 5.3%    | 6.4%     | 2.6%  | 1.4%  |
| Don't know / have not heard of her | 397    | 143    | 254   | 113   | 143   | 141              | 72    | 86    | 19    | 53    | 23        | 93        | 94    | 70    | 66    | 24           | 108   | 79    | 62    | 116   | 140         | 21       | 74    | 91    | 144     | 330      | 44    | 23    |
|                                    | 37.9%  | 28.1%  | 47.2% | 37.5% | 38.8% | 37.4%            | 33.1% | 30.7% | 26.0% | 33.7% | 30.5%     | 59.3%     | 33.7% | 31.1% | 36.8% | 32.8%        | 47.1% | 32.6% | 35.0% | 43.0% | 39.1%       | 17.1%    | 42.8% | 36.9% | 39.8%   | 36.5%    | 49.8% | 42.8% |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 34

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how Nicola Sturgeon has been doing her job as leader of the SNP?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 63     | 35     | 28    | 19    | 21    | 23               | 10    | 19    | 5     | 3     | 20        | 5         | 9     | 27    | 9     | 11           | 6     | 15    | 11    | 13    | 24          | 9        | 6     | 13    | 9       | 36       | 22    | 6     |
|                                    | 6.0%   | 6.9%   | 5.2%  | 6.3%  | 5.7%  | 6.2%             | 4.4%  | 6.8%  | 7.2%  | 1.9%  | 26.3%     | 3.1%      | 3.2%  | 11.7% | 5.1%  | 14.6%        | 2.7%  | 6.4%  | 6.2%  | 4.7%  | 6.7%        | 6.9%     | 3.3%  | 5.2%  | 2.4%    | 3.9%     | 24.7% | 10.5% |
| Somewhat approve                   | 144    | 79     | 65    | 47    | 44    | 53               | 22    | 52    | 8     | 25    | 24        | 12        | 32    | 32    | 33    | 16           | 30    | 41    | 16    | 42    | 45          | 19       | 22    | 23    | 44      | 108      | 27    | 9     |
|                                    | 13.8%  | 15.6%  | 12.0% | 15.5% | 11.9% | 14.1%            | 10.3% | 18.4% | 10.9% | 16.0% | 31.7%     | 7.3%      | 11.5% | 14.0% | 18.2% | 21.3%        | 12.9% | 17.0% | 9.2%  | 15.5% | 12.5%       | 15.0%    | 12.7% | 9.5%  | 12.3%   | 12.0%    | 30.5% | 16.5% |
| Neither approve nor disapprove     | 296    | 140    | 156   | 75    | 123   | 98               | 71    | 93    | 30    | 31    | 12        | 39        | 78    | 75    | 47    | 12           | 68    | 71    | 55    | 66    | 104         | 40       | 44    | 76    | 100     | 260      | 19    | 17    |
|                                    | 28.3%  | 27.6%  | 29.0% | 25.0% | 33.3% | 26.1%            | 32.5% | 33.4% | 41.1% | 20.2% | 15.9%     | 24.6%     | 27.7% | 33.0% | 26.1% | 17.0%        | 29.7% | 29.5% | 31.2% | 24.2% | 29.2%       | 32.6%    | 25.2% | 30.9% | 27.7%   | 28.8%    | 22.0% | 30.4% |
| Somewhat disapprove                | 116    | 65     | 50    | 21    | 43    | 51               | 33    | 37    | 11    | 15    | 4         | 12        | 41    | 26    | 28    | 5            | 12    | 28    | 20    | 28    | 40          | 15       | 18    | 24    | 39      | 95       | 5     | 15    |
|                                    | 11.1%  | 12.9%  | 9.4%  | 7.1%  | 11.7% | 13.7%            | 15.2% | 13.2% | 15.7% | 9.5%  | 5.1%      | 7.4%      | 14.7% | 11.5% | 15.9% | 7.2%         | 5.3%  | 11.6% | 11.4% | 10.3% | 11.1%       | 11.8%    | 10.2% | 9.8%  | 10.8%   | 10.5%    | 6.2%  | 27.5% |
| Strongly disapprove                | 124    | 86     | 37    | 18    | 43    | 63               | 42    | 16    | 3     | 39    | 2         | 11        | 63    | 18    | 10    | 19           | 11    | 40    | 21    | 34    | 29          | 13       | 23    | 34    | 42      | 113      | 10    | 1     |
|                                    | 11.8%  | 17.0%  | 6.9%  | 5.9%  | 11.6% | 16.7%            | 19.2% | 5.6%  | 3.5%  | 25.1% | 3.3%      | 7.1%      | 22.5% | 7.8%  | 5.4%  | 26.3%        | 4.9%  | 16.4% | 11.9% | 12.6% | 8.0%        | 10.5%    | 13.5% | 14.0% | 11.7%   | 12.5%    | 11.0% | 1.8%  |
| Don't know / have not heard of her | 304    | 102    | 202   | 121   | 95    | 87               | 40    | 63    | 16    | 43    | 13        | 79        | 57    | 49    | 52    | 10           | 103   | 46    | 53    | 89    | 116         | 29       | 61    | 75    | 127     | 291      | 5     | 7     |
|                                    | 29.0%  | 20.0%  | 37.5% | 40.2% | 25.8% | 23.2%            | 18.3% | 22.6% | 21.7% | 27.3% | 17.6%     | 50.4%     | 20.5% | 21.9% | 29.2% | 13.5%        | 44.6% | 19.0% | 30.0% | 32.7% | 32.5%       | 23.3%    | 35.1% | 30.7% | 35.1%   | 32.3%    | 5.6%  | 13.3% |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 35

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how Leanne Wood has been doing her job as leader of Plaid Cymru?

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly approve                   | 24     | 13     | 11    | 14    | 7     | 3                | 6     | 10    | 3     | 1     | 1         | 2         | 6     | 11    | 6     | -            | 1     | 6     | 3     | 4     | 12          | 5        | 1     | 8     | 5       | 20       | 1     | 4     |
|                                    | 2.3%   | 2.6%   | 2.1%  | 4.7%  | 2.0%  | 0.8%             | 2.6%  | 3.6%  | 4.2%  | 0.5%  | 1.0%      | 1.5%      | 2.0%  | 4.8%  | 3.3%  | -            | *     | 2.3%  | 1.8%  | 1.3%  | 3.3%        | 4.4%     | 0.7%  | 3.4%  | 1.4%    | 2.2%     | 0.8%  | 6.6%  |
| Somewhat approve                   | 77     | 43     | 34    | 35    | 19    | 23               | 16    | 27    | 7     | 8     | 12        | 6         | 20    | 16    | 13    | 10           | 15    | 23    | 11    | 20    | 23          | 11       | 16    | 8     | 25      | 60       | 7     | 10    |
|                                    | 7.3%   | 8.4%   | 6.4%  | 11.7% | 5.2%  | 6.0%             | 7.3%  | 9.7%  | 9.5%  | 5.4%  | 15.6%     | 3.6%      | 7.1%  | 6.9%  | 7.2%  | 13.2%        | 6.7%  | 9.7%  | 6.3%  | 7.3%  | 6.3%        | 8.8%     | 9.5%  | 3.1%  | 6.8%    | 6.6%     | 8.0%  | 18.5% |
| Neither approve nor disapprove     | 317    | 170    | 147   | 72    | 120   | 124              | 79    | 99    | 27    | 39    | 16        | 30        | 91    | 74    | 56    | 19           | 65    | 76    | 55    | 71    | 114         | 38       | 53    | 83    | 95      | 270      | 23    | 23    |
|                                    | 30.3%  | 33.4%  | 27.3% | 24.0% | 32.6% | 33.0%            | 36.3% | 35.2% | 37.2% | 24.9% | 20.7%     | 19.1%     | 32.6% | 32.6% | 31.2% | 25.8%        | 28.2% | 31.4% | 31.3% | 26.3% | 32.0%       | 31.0%    | 30.8% | 33.9% | 26.4%   | 29.9%    | 26.6% | 41.7% |
| Somewhat disapprove                | 34     | 20     | 14    | 14    | 12    | 8                | 5     | 13    | 4     | 7     | 3         | 2         | 8     | 8     | 2     | 4            | 10    | 6     | 4     | 11    | 13          | 4        | 2     | 10    | 13      | 29       | -     | 5     |
|                                    | 3.3%   | 4.0%   | 2.5%  | 4.6%  | 3.3%  | 2.1%             | 2.2%  | 4.6%  | 5.8%  | 4.4%  | 3.5%      | 1.0%      | 2.8%  | 3.3%  | 1.2%  | 5.3%         | 4.2%  | 2.7%  | 2.3%  | 4.1%  | 3.5%        | 3.6%     | 0.9%  | 4.1%  | 3.7%    | 3.3%     | -     | 8.8%  |
| Strongly disapprove                | 31     | 22     | 9     | 8     | 10    | 13               | 7     | 5     | 4     | 11    | 1         | 2         | 12    | 6     | 2     | 4            | 6     | 9     | 7     | 9     | 7           | 7        | 8     | 5     | 8       | 28       | 1     | 1     |
|                                    | 2.9%   | 4.4%   | 1.6%  | 2.7%  | 2.7%  | 3.4%             | 3.2%  | 1.7%  | 4.8%  | 7.2%  | 0.9%      | 1.1%      | 4.4%  | 2.6%  | 1.0%  | 5.6%         | 2.8%  | 3.6%  | 3.9%  | 3.1%  | 1.8%        | 5.5%     | 4.8%  | 1.9%  | 2.3%    | 3.1%     | 1.6%  | 2.4%  |
| Don't know / have not heard of her | 563    | 240    | 323   | 158   | 200   | 206              | 105   | 126   | 28    | 90    | 44        | 116       | 143   | 113   | 100   | 37           | 132   | 121   | 96    | 156   | 190         | 58       | 92    | 132   | 214     | 496      | 55    | 12    |
|                                    | 53.9%  | 47.2%  | 60.1% | 52.3% | 54.2% | 54.7%            | 48.4% | 45.2% | 38.4% | 57.6% | 58.3%     | 73.6%     | 51.1% | 49.8% | 56.1% | 50.2%        | 57.5% | 50.3% | 54.4% | 57.7% | 53.1%       | 46.7%    | 53.3% | 53.6% | 59.4%   | 54.9%    | 63.0% | 22.0% |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 36

Q15. Normal weightings

Q15. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think you personally are now...

Base: All Respondents

|  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|--|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                         | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                           | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Better off financially                   | 192    | 108    | 84    | 68    | 62    | 61               | 84    | 35    | 21    | 19    | 11        | 19        | 85    | 31    | 33    | 7            | 26    | 51    | 31    | 53    | 56          | 24       | 29    | 42    | 77      | 171      | 15    | 6     |
|  | 18.3%  | 21.2%  | 15.6% | 22.7% | 16.7% | 16.4%            | 38.4% | 12.6% | 28.5% | 12.3% | 14.2%     | 12.1%     | 30.3% | 13.8% | 18.3% | 9.5%         | 11.1% | 21.2% | 17.8% | 19.6% | 15.7%       | 19.2%    | 16.9% | 16.9% | 21.3%   | 18.9%    | 16.9% | 10.5% |
| Worse off financially                    | 413    | 191    | 222   | 96    | 162   | 156              | 38    | 144   | 13    | 75    | 43        | 64        | 74    | 108   | 76    | 42           | 91    | 75    | 65    | 114   | 160         | 49       | 72    | 101   | 133     | 356      | 33    | 25    |
|  | 39.5%  | 37.6%  | 41.3% | 31.8% | 43.8% | 41.5%            | 17.6% | 51.4% | 17.6% | 48.1% | 56.7%     | 40.8%     | 26.4% | 47.9% | 42.7% | 57.5%        | 39.5% | 31.3% | 36.7% | 42.0% | 44.6%       | 40.0%    | 41.8% | 41.0% | 36.9%   | 39.4%    | 38.0% | 44.8% |
| Neither better nor worse off financially | 383    | 186    | 197   | 101   | 132   | 150              | 93    | 89    | 39    | 55    | 22        | 60        | 114   | 77    | 70    | 22           | 86    | 111   | 62    | 94    | 116         | 44       | 63    | 87    | 127     | 321      | 39    | 24    |
|  | 36.6%  | 36.7%  | 36.5% | 33.6% | 35.8% | 39.9%            | 42.8% | 31.9% | 53.9% | 35.3% | 29.2%     | 38.0%     | 40.6% | 34.1% | 39.0% | 29.6%        | 37.3% | 46.0% | 35.3% | 34.7% | 32.4%       | 35.5%    | 36.3% | 35.5% | 35.1%   | 35.5%    | 44.1% | 43.0% |
| Don't know                               | 58     | 23     | 35    | 36    | 14    | 8                | 2     | 12    | -     | 7     | -         | 14        | 8     | 10    | -     | 2            | 28    | 4     | 18    | 10    | 26          | 7        | 9     | 16    | 24      | 56       | 1     | 1     |
|  | 5.5%   | 4.5%   | 6.5%  | 11.9% | 3.7%  | 2.2%             | 1.1%  | 4.2%  | -     | 4.3%  | -         | 9.1%      | 2.7%  | 4.3%  | -     | 3.3%         | 12.0% | 1.5%  | 10.2% | 3.7%  | 7.3%        | 5.3%     | 5.0%  | 6.6%  | 6.7%    | 6.2%     | 1.0%  | 1.7%  |
| SIGMA                                    | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 37

Q16. Normal weightings

Q16. Which of the following statements do you most agree with?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| The Conservative Party is more on the side of ordinary people | 185    | 104    | 80    | 44    | 65    | 76               | 104   | 18    | 9     | 22    | 5         | 16        | 110   | 19    | 16    | 7            | 24    | 43    | 34    | 50    | 58          | 30       | 28    | 44    | 66      | 168      | 10    | 6     |
|   | 17.6%  | 20.5%  | 14.9% | 14.5% | 17.6% | 20.2%            | 47.9% | 6.4%  | 12.4% | 14.4% | 6.4%      | 10.0%     | 39.2% | 8.3%  | 9.2%  | 9.8%         | 10.5% | 17.8% | 19.1% | 18.6% | 16.1%       | 24.6%    | 16.1% | 18.0% | 18.2%   | 18.6%    | 11.1% | 11.6% |
| The Conservative Party is more on the side of wealthy people  | 688    | 344    | 344   | 190   | 237   | 261              | 77    | 237   | 50    | 116   | 65        | 99        | 118   | 193   | 144   | 59           | 151   | 173   | 107   | 173   | 234         | 80       | 117   | 156   | 226     | 579      | 71    | 38    |
|   | 65.8%  | 67.6%  | 64.0% | 63.0% | 64.2% | 69.6%            | 35.3% | 84.6% | 69.5% | 74.0% | 86.4%     | 62.8%     | 42.1% | 85.2% | 80.6% | 81.0%        | 65.7% | 71.8% | 60.9% | 63.9% | 65.5%       | 64.8%    | 67.9% | 63.2% | 62.6%   | 64.1%    | 81.4% | 68.9% |
| Don't know  | 174    | 60     | 114   | 68    | 67    | 38               | 37    | 25    | 13    | 18    | 5         | 43        | 52    | 15    | 18    | 7            | 55    | 25    | 35    | 48    | 66          | 13       | 28    | 46    | 69      | 156      | 7     | 11    |
|   | 16.6%  | 11.8%  | 21.1% | 22.5% | 18.3% | 10.2%            | 16.8% | 9.0%  | 18.1% | 11.6% | 7.2%      | 27.2%     | 18.7% | 6.5%  | 10.2% | 9.2%         | 23.8% | 10.4% | 20.1% | 17.6% | 18.4%       | 10.7%    | 16.0% | 18.7% | 19.2%   | 17.3%    | 7.5%  | 19.5% |
| SIGMA   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.



# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 38

Q16. Normal weightings

Q16. Which of the following statements is closest to your opinion?

Base: All Respondents

|  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|--|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Political parties should be banned from accepting donations from companies which use tax avoidance schemes     | 704    | 342    | 362   | 177   | 252   | 275              | 132   | 201   | 52    | 104   | 61        | 108       | 174   | 168   | 136   | 51           | 148   | 160   | 116   | 188   | 240         | 90       | 117   | 151   | 249     | 607      | 63    | 35    |
|  | 67.3%  | 67.4%  | 67.3% | 58.7% | 68.3% | 73.3%            | 60.5% | 71.9% | 71.6% | 66.4% | 80.7%     | 68.8%     | 62.1% | 74.2% | 75.8% | 69.1%        | 64.3% | 66.5% | 65.9% | 69.6% | 67.0%       | 72.5%    | 67.6% | 61.4% | 69.0%   | 67.1%    | 71.9% | 63.6% |
| Political parties should not be banned from accepting donations from companies which use tax avoidance schemes | 204    | 121    | 84    | 67    | 66    | 71               | 70    | 50    | 17    | 37    | 7         | 15        | 83    | 39    | 29    | 17           | 33    | 59    | 36    | 43    | 66          | 23       | 39    | 59    | 64      | 184      | 8     | 12    |
|  | 19.5%  | 23.7%  | 15.6% | 22.4% | 17.7% | 19.0%            | 32.2% | 18.0% | 23.1% | 23.4% | 9.8%      | 9.5%      | 29.5% | 17.1% | 16.3% | 22.6%        | 14.3% | 24.6% | 20.4% | 15.8% | 18.5%       | 18.6%    | 22.3% | 23.8% | 17.6%   | 20.3%    | 9.6%  | 22.4% |
| Don't know   | 137    | 45     | 92    | 57    | 51    | 29               | 16    | 28    | 4     | 16    | 7         | 34        | 24    | 20    | 14    | 6            | 49    | 21    | 24    | 40    | 52          | 11       | 17    | 37    | 48      | 113      | 16    | 8     |
|  | 13.1%  | 8.9%   | 17.1% | 18.9% | 13.9% | 7.7%             | 7.4%  | 10.1% | 5.2%  | 10.2% | 9.5%      | 21.7%     | 8.4%  | 8.7%  | 7.9%  | 8.3%         | 21.4% | 8.9%  | 13.7% | 14.6% | 14.5%       | 8.9%     | 10.1% | 14.8% | 13.4%   | 12.5%    | 18.5% | 14.0% |
| SIGMA  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 39

Q17. Normal weightings

Q17. Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |      |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| The government is trying its best to deal with tax avoiders     | 270    | 138    | 132   | 73    | 90    | 107              | 126   | 47    | 20    | 30    | 12        | 25        | 137   | 35    | 36    | 10           | 37    | 71    | 44    | 67    | 89          | 36       | 55    | 53    | 98      | 241      | 15    | 14   |
| 25.8%   | 27.2%  | 24.5%  | 24.3% | 24.5% | 28.4% | 57.9%            | 16.8% | 27.8% | 19.4% | 16.2% | 16.0%     | 48.9%     | 15.6% | 20.2% | 13.9% | 16.3%        | 29.4% | 24.7% | 24.7% | 24.8% | 29.2%       | 31.7%    | 21.4% | 27.1% | 26.7%   | 16.9%    | 25.9% |      |
| The government is not trying its best to deal with tax avoiders | 616    | 318    | 298   | 177   | 212   | 227              | 72    | 206   | 44    | 109   | 55        | 93        | 113   | 169   | 126   | 56           | 134   | 146   | 112   | 157   | 202         | 74       | 101   | 146   | 198     | 519      | 62    | 35   |
| 58.9%   | 62.6%  | 55.4%  | 58.9% | 57.5% | 60.3% | 32.9%            | 73.6% | 61.1% | 69.7% | 73.5% | 58.9%     | 40.2%     | 74.9% | 70.2% | 77.0% | 58.0%        | 60.7% | 63.3% | 57.8% | 56.3% | 59.9%       | 58.2%    | 59.3% | 54.9% | 57.4%   | 70.9%    | 64.0% |      |
| Don't know  | 160    | 52     | 108   | 51    | 67    | 42               | 20    | 27    | 8     | 17    | 8         | 39        | 30    | 21    | 17    | 7            | 59    | 24    | 21    | 47    | 68          | 13       | 17    | 48    | 65      | 143      | 11    | 6    |
| 15.3%   | 10.2%  | 20.1%  | 16.8% | 18.1% | 11.3% | 9.1%             | 9.6%  | 11.2% | 10.9% | 10.4% | 25.0%     | 10.8%     | 9.5%  | 9.5%  | 9.1%  | 25.7%        | 9.9%  | 12.0% | 17.4% | 18.9% | 10.8%       | 10.1%    | 19.4% | 18.0% | 15.9%   | 12.2%    | 10.1% |      |
| SIGMA   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 40

Q18. Normal weightings

Q18. Conservative donor Lord Fink has admitted avoiding tax, saying "everyone does it". Do you consider yourself to be avoiding tax?

Base: All Respondents

|                  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Yes              | 93     | 63     | 30    | 40    | 24    | 29               | 29    | 20    | 10    | 14    | 5         | 11        | 29    | 20    | 18    | 9            | 13    | 26    | 14    | 25    | 28          | 23       | 13    | 17    | 28      | 81       | 8     | 5     |
|                  | 8.9%   | 12.4%  | 5.7%  | 13.3% | 6.4%  | 7.8%             | 13.4% | 7.2%  | 14.3% | 8.9%  | 6.8%      | 7.3%      | 10.4% | 8.7%  | 10.1% | 12.0%        | 5.8%  | 10.9% | 8.1%  | 9.2%  | 7.7%        | 18.4%    | 7.7%  | 6.8%  | 7.8%    | 8.9%     | 8.6%  | 9.1%  |
| No               | 882    | 424    | 459   | 226   | 317   | 339              | 180   | 240   | 58    | 138   | 69        | 133       | 241   | 198   | 156   | 63           | 190   | 203   | 152   | 224   | 303         | 91       | 148   | 201   | 317     | 756      | 80    | 46    |
|                  | 84.3%  | 83.4%  | 85.2% | 75.0% | 85.9% | 90.3%            | 82.6% | 85.7% | 79.8% | 88.1% | 91.0%     | 84.2%     | 85.8% | 87.6% | 87.0% | 85.8%        | 82.4% | 84.5% | 86.2% | 82.6% | 84.6%       | 73.3%    | 85.4% | 81.6% | 87.7%   | 83.6%    | 91.4% | 84.4% |
| Don't know       | 71     | 21     | 49    | 35    | 28    | 7                | 9     | 20    | 4     | 5     | 2         | 14        | 10    | 8     | 5     | 2            | 27    | 11    | 10    | 22    | 27          | 10       | 12    | 29    | 16      | 67       | -     | 4     |
|                  | 6.7%   | 4.2%   | 9.1%  | 11.7% | 7.7%  | 1.9%             | 4.0%  | 7.2%  | 5.9%  | 3.0%  | 2.1%      | 8.6%      | 3.7%  | 3.7%  | 2.9%  | 2.2%         | 11.8% | 4.5%  | 5.7%  | 8.1%  | 7.7%        | 8.3%     | 6.9%  | 11.6% | 4.5%    | 7.4%     | -     | 6.4%  |
| SIGMA            | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 41

Q19. Normal weightings

Q19. Which of the following do you think should be the higher priority for the government to deal with?\*

Base: All Respondents

|                                    | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|------------------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                                    | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                     | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Dealing with tax avoidance schemes | 495    | 279    | 216   | 115   | 186   | 194              | 75    | 165   | 36    | 72    | 49        | 63        | 104   | 123   | 101   | 41           | 103   | 109   | 88    | 112   | 185         | 69       | 72    | 110   | 170     | 422      | 50    | 23    |
|                                    | 47.3%  | 54.9%  | 40.1% | 38.1% | 50.3% | 51.7%            | 34.2% | 59.0% | 50.1% | 45.9% | 65.3%     | 39.9%     | 37.2% | 54.4% | 56.7% | 56.0%        | 44.7% | 45.2% | 50.0% | 41.5% | 51.8%       | 55.9%    | 41.9% | 44.7% | 47.1%   | 46.7%    | 57.1% | 42.1% |
| Dealing with benefit cheats        | 445    | 191    | 254   | 147   | 143   | 154              | 127   | 97    | 30    | 68    | 24        | 71        | 155   | 85    | 67    | 27           | 94    | 116   | 73    | 130   | 125         | 45       | 78    | 100   | 157     | 380      | 35    | 29    |
|                                    | 42.5%  | 37.6%  | 47.2% | 48.9% | 38.7% | 41.1%            | 58.5% | 34.7% | 41.8% | 43.4% | 32.0%     | 45.2%     | 55.3% | 37.6% | 37.2% | 36.4%        | 40.9% | 48.1% | 41.6% | 48.0% | 35.0%       | 36.7%    | 45.0% | 40.6% | 43.5%   | 42.1%    | 40.0% | 53.7% |
| Don't know                         | 107    | 38     | 68    | 39    | 41    | 27               | 16    | 18    | 6     | 17    | 2         | 24        | 21    | 18    | 11    | 6            | 33    | 16    | 15    | 28    | 47          | 9        | 23    | 36    | 34      | 102      | 2     | 2     |
|                                    | 10.2%  | 7.5%   | 12.7% | 12.9% | 11.0% | 7.2%             | 7.4%  | 6.3%  | 8.1%  | 10.7% | 2.7%      | 15.0%     | 7.5%  | 8.1%  | 6.1%  | 7.7%         | 14.4% | 6.7%  | 8.4%  | 10.5% | 13.2%       | 7.4%     | 13.1% | 14.7% | 9.4%    | 11.3%    | 2.8%  | 4.2%  |
| SIGMA                              | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                                    | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 42

Q20. Normal weightings

Q20. Which source of political party funding are you more concerned about?

Base: All Respondents

|  | Gender |        | Age   |       |      | Voting Intention |      |      |      |       |           | 2010 Vote |      |      |       |              | SEG  |      |      |      | Region6 + 1 |          |       |       |         |          |       |      |
|--|--------|--------|-------|-------|------|------------------|------|------|------|-------|-----------|-----------|------|------|-------|--------------|------|------|------|------|-------------|----------|-------|-------|---------|----------|-------|------|
|  | Male   | Female | 18-34 | 35-54 | 55+  | CON              | LAB  | LD   | UKIP | OTHER | Undecided | CON       | LAB  | LD   | OTHER | Did Not Vote | AB   | C1   | C2   | DE   | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total   | 1046   | 489    | 557   | 202   | 386  | 458              | 239  | 265  | 60   | 155   | 79        | 163       | 299  | 224  | 158   | 78           | 230  | 225  | 206  | 283  | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369  | 376              | 218  | 280  | 72   | 156   | 75        | 158       | 280  | 226  | 179   | 73           | 230  | 241  | 177  | 271  | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| Donations from trade unions to the Labour Party              | 301    | 175    | 126   | 64    | 109  | 127              | 137  | 39   | 21   | 55    | 13        | 33        | 158  | 35   | 44    | 23           | 33   | 84   | 48   | 88   | 82          | 42       | 46    | 74    | 114     | 275      | 19    | 7    |
| Donations from wealthy individuals to the Conservative Party | 448    | 229    | 219   | 142   | 155  | 151              | 34   | 185  | 35   | 64    | 44        | 58        | 60   | 146  | 89    | 32           | 105  | 110  | 78   | 107  | 154         | 58       | 78    | 99    | 135     | 370      | 46    | 33   |
| Don't know   | 297    | 104    | 192   | 94    | 105  | 98               | 46   | 57   | 16   | 38    | 18        | 67        | 62   | 45   | 46    | 18           | 92   | 47   | 51   | 76   | 122         | 24       | 48    | 73    | 113     | 258      | 23    | 15   |
| SIGMA  | 1046   | 508    | 538   | 301   | 369  | 376              | 218  | 280  | 72   | 156   | 75        | 158       | 280  | 226  | 179   | 73           | 230  | 241  | 177  | 271  | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
|  | 100%   | 100%   | 100%  | 100%  | 100% | 100%             | 100% | 100% | 100% | 100%  | 100%      | 100%      | 100% | 100% | 100%  | 100%         | 100% | 100% | 100% | 100% | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 43

Q21. Normal weightings

Q21. Which party do you most trust to build a fairer economy for you and your family?

Base: All Respondents

|                   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|-------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total    | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Conservatives     | 269    | 159    | 110   | 49    | 92    | 128              | 187   | 8     | 8     | 25    | 7         | 24        | 185   | 8     | 30    | 8            | 30    | 75    | 39    | 83    | 71          | 34       | 38    | 66    | 106     | 244      | 16    | 9     |
|                   | 25.7%  | 31.3%  | 20.4% | 16.2% | 24.9% | 34.0%            | 86.0% | 2.8%  | 11.5% | 16.0% | 9.7%      | 15.4%     | 66.2% | 3.6%  | 16.9% | 11.2%        | 12.9% | 31.0% | 22.3% | 30.8% | 19.9%       | 27.4%    | 21.8% | 26.8% | 29.4%   | 27.0%    | 18.2% | 16.7% |
| Labour            | 312    | 138    | 174   | 106   | 105   | 100              | 8     | 228   | 5     | 11    | 30        | 23        | 15    | 159   | 47    | 15           | 65    | 67    | 62    | 70    | 113         | 44       | 53    | 67    | 97      | 261      | 33    | 18    |
|                   | 29.8%  | 27.1%  | 32.3% | 35.3% | 28.5% | 26.6%            | 3.7%  | 81.4% | 7.0%  | 6.9%  | 39.1%     | 14.8%     | 5.2%  | 70.2% | 26.2% | 20.3%        | 28.3% | 27.7% | 35.2% | 25.8% | 31.6%       | 35.6%    | 30.5% | 27.3% | 26.8%   | 28.8%    | 37.9% | 32.6% |
| Liberal Democrats | 80     | 42     | 38    | 18    | 32    | 31               | 4     | 8     | 49    | 2     | 4         | 10        | 6     | 7     | 49    | 1            | 17    | 30    | 13    | 15    | 22          | 21       | 16    | 13    | 20      | 70       | 4     | 6     |
|                   | 7.7%   | 8.3%   | 7.1%  | 5.9%  | 8.6%  | 8.2%             | 1.6%  | 2.8%  | 67.2% | 1.5%  | 5.7%      | 6.6%      | 2.2%  | 3.3%  | 27.2% | 0.8%         | 7.2%  | 12.3% | 7.2%  | 5.7%  | 6.3%        | 16.6%    | 9.3%  | 5.4%  | 5.6%    | 7.8%     | 4.1%  | 11.8% |
| UKIP              | 135    | 82     | 53    | 43    | 50    | 43               | 4     | 8     | 5     | 95    | 7         | 8         | 39    | 18    | 18    | 24           | 30    | 26    | 20    | 36    | 54          | 11       | 34    | 29    | 51      | 124      | 6     | 5     |
|                   | 12.9%  | 16.2%  | 9.9%  | 14.2% | 13.5% | 11.4%            | 2.0%  | 2.8%  | 6.2%  | 61.1% | 9.6%      | 4.8%      | 14.1% | 8.2%  | 10.2% | 32.4%        | 13.2% | 10.7% | 11.1% | 13.4% | 15.0%       | 8.6%     | 19.7% | 11.7% | 14.1%   | 13.7%    | 6.8%  | 9.7%  |
| Don't know        | 250    | 87     | 163   | 85    | 91    | 74               | 15    | 28    | 6     | 23    | 27        | 92        | 35    | 33    | 35    | 26           | 88    | 44    | 43    | 66    | 98          | 15       | 32    | 71    | 87      | 205      | 29    | 16    |
|                   | 23.9%  | 17.1%  | 30.3% | 28.3% | 24.6% | 19.8%            | 6.7%  | 10.1% | 8.1%  | 14.6% | 35.8%     | 58.3%     | 12.4% | 14.8% | 19.5% | 35.3%        | 38.4% | 18.3% | 24.2% | 24.3% | 27.3%       | 11.7%    | 18.7% | 28.8% | 24.2%   | 22.7%    | 33.1% | 29.3% |
| SIGMA             | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 44

Q22. Normal weightings

Q22. Which of the following statements is closest to your opinion?

Base: All Respondents

|  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|--|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total                           | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total                             | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| I would support a tax cut for high earners | 322    | 151    | 171   | 113   | 105   | 103              | 90    | 82    | 19    | 44    | 28        | 43        | 102   | 76    | 36    | 26           | 70    | 83    | 59    | 80    | 101         | 50       | 52    | 65    | 108     | 275      | 29    | 18    |
|  | 30.8%  | 29.6%  | 31.9% | 37.6% | 28.6% | 27.5%            | 41.5% | 29.2% | 26.7% | 28.4% | 36.9%     | 27.4%     | 36.5% | 33.5% | 20.4% | 35.5%        | 30.3% | 34.3% | 33.3% | 29.4% | 28.2%       | 40.7%    | 30.2% | 26.3% | 29.8%   | 30.4%    | 33.3% | 32.2% |
| I would oppose a tax cut for high earners  | 565    | 295    | 270   | 138   | 202   | 226              | 96    | 168   | 50    | 91    | 43        | 80        | 138   | 128   | 123   | 42           | 109   | 135   | 88    | 143   | 199         | 57       | 101   | 132   | 194     | 484      | 48    | 33    |
|  | 54.0%  | 58.1%  | 50.1% | 45.7% | 54.6% | 60.1%            | 44.2% | 60.0% | 69.6% | 58.2% | 57.6%     | 50.6%     | 49.3% | 56.6% | 69.0% | 57.8%        | 47.2% | 56.1% | 50.1% | 52.8% | 55.5%       | 46.1%    | 58.5% | 53.4% | 53.8%   | 53.6%    | 54.9% | 60.3% |
| Don't know                                 | 159    | 62     | 97    | 50    | 62    | 46               | 31    | 30    | 3     | 21    | 4         | 35        | 40    | 22    | 19    | 5            | 52    | 23    | 29    | 48    | 58          | 16       | 19    | 50    | 59      | 144      | 10    | 4     |
|  | 15.2%  | 12.2%  | 18.0% | 16.7% | 16.9% | 12.3%            | 14.4% | 10.9% | 3.7%  | 13.4% | 5.5%      | 22.0%     | 14.2% | 9.9%  | 10.6% | 6.6%         | 22.5% | 9.6%  | 16.6% | 17.9% | 16.3%       | 13.2%    | 11.2% | 20.2% | 16.3%   | 16.0%    | 11.8% | 7.6%  |
| SIGMA                                      | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 45

Q23. Normal weightings

Q23. Would you support or oppose the introduction of a "mansion tax", on homes worth over £2 million, if the proceeds were used to help fund the NHS?

Base: All Respondents

|                            | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|----------------------------|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|                            | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total           | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total             | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Strongly support           | 395    | 189    | 206   | 109   | 141   | 145              | 47    | 138   | 25    | 56    | 42        | 56        | 66    | 106   | 75    | 29           | 99    | 81    | 69    | 100   | 145         | 39       | 73    | 91    | 128     | 331      | 40    | 24    |
|                            | 37.8%  | 37.3%  | 38.3% | 36.2% | 38.1% | 38.7%            | 21.6% | 49.5% | 34.0% | 35.6% | 56.3%     | 35.4%     | 23.7% | 47.1% | 41.9% | 40.2%        | 42.9% | 33.8% | 39.0% | 36.9% | 40.5%       | 31.9%    | 42.0% | 36.9% | 35.6%   | 36.7%    | 45.7% | 43.4% |
| Somewhat support           | 275    | 130    | 145   | 75    | 100   | 101              | 59    | 70    | 27    | 42    | 19        | 48        | 78    | 68    | 63    | 18           | 36    | 67    | 42    | 75    | 91          | 29       | 36    | 72    | 95      | 232      | 28    | 16    |
|                            | 26.3%  | 25.6%  | 27.0% | 24.7% | 27.1% | 26.8%            | 26.9% | 24.9% | 37.1% | 27.0% | 25.2%     | 30.3%     | 27.9% | 30.2% | 35.2% | 25.2%        | 15.6% | 28.0% | 24.0% | 27.6% | 25.4%       | 23.5%    | 20.8% | 29.2% | 26.2%   | 25.6%    | 32.0% | 28.3% |
| Neither support nor oppose | 152    | 68     | 84    | 51    | 64    | 37               | 31    | 41    | 4     | 19    | 10        | 27        | 40    | 23    | 15    | 13           | 48    | 26    | 27    | 33    | 66          | 22       | 26    | 40    | 46      | 135      | 7     | 10    |
|                            | 14.5%  | 13.4%  | 15.6% | 17.0% | 17.4% | 9.7%             | 14.0% | 14.6% | 6.0%  | 12.4% | 12.7%     | 17.2%     | 14.4% | 10.0% | 8.4%  | 17.6%        | 20.8% | 10.8% | 15.5% | 12.1% | 18.4%       | 17.9%    | 15.2% | 16.3% | 12.8%   | 14.9%    | 8.5%  | 17.8% |
| Somewhat oppose            | 84     | 45     | 38    | 28    | 22    | 33               | 34    | 18    | 6     | 11    | 2         | 10        | 30    | 11    | 11    | 3            | 24    | 27    | 15    | 21    | 21          | 12       | 14    | 15    | 37      | 77       | 4     | 3     |
|                            | 8.0%   | 8.9%   | 7.1%  | 9.4%  | 6.0%  | 8.8%             | 15.7% | 6.4%  | 7.9%  | 7.2%  | 2.2%      | 6.3%      | 10.8% | 4.7%  | 6.3%  | 4.1%         | 10.5% | 11.4% | 8.6%  | 7.6%  | 5.7%        | 9.4%     | 7.9%  | 5.9%  | 10.2%   | 8.5%     | 4.7%  | 5.4%  |
| Strongly oppose            | 98     | 61     | 37    | 17    | 31    | 49               | 44    | 9     | 9     | 22    | 1         | 4         | 60    | 11    | 10    | 7            | 10    | 37    | 19    | 23    | 20          | 15       | 18    | 24    | 35      | 91       | 5     | 2     |
|                            | 9.4%   | 12.1%  | 6.9%  | 5.8%  | 8.5%  | 13.2%            | 20.2% | 3.4%  | 12.2% | 14.1% | 1.0%      | 2.5%      | 21.5% | 4.8%  | 5.8%  | 9.9%         | 4.2%  | 15.2% | 10.6% | 8.6%  | 5.5%        | 11.9%    | 10.3% | 9.8%  | 9.6%    | 10.1%    | 6.0%  | 3.1%  |
| Don't know                 | 42     | 14     | 28    | 21    | 10    | 11               | 3     | 4     | 2     | 6     | 2         | 13        | 5     | 7     | 4     | 2            | 14    | 2     | 4     | 20    | 16          | 7        | 7     | 5     | 20      | 38       | 3     | 1     |
|                            | 4.0%   | 2.7%   | 5.1%  | 6.9%  | 2.8%  | 2.9%             | 1.6%  | 1.3%  | 2.8%  | 3.7%  | 2.6%      | 8.3%      | 1.7%  | 3.3%  | 2.4%  | 3.0%         | 6.0%  | 0.9%  | 2.3%  | 7.2%  | 4.4%        | 5.3%     | 3.9%  | 1.9%  | 5.5%    | 4.2%     | 3.1%  | 2.0%  |
| SIGMA                      | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|                            | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |



# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 46

Q24. Normal weightings

Q24. Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |      |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| The Conservative Party campaign so far has been more positive than negative | 343    | 188    | 155   | 75    | 121   | 147              | 165   | 40    | 28    | 57    | 15        | 31        | 179   | 42    | 48    | 21           | 44    | 88    | 55    | 98    | 102         | 36       | 64    | 77    | 131     | 307      | 21    | 15   |
| 32.8%   | 37.0%  | 28.8%  | 24.8% | 32.9% | 39.1% | 75.6%            | 14.2% | 39.0% | 36.5% | 19.8% | 19.6%     | 63.7%     | 18.8% | 26.6% | 29.1% | 19.0%        | 36.4% | 31.2% | 36.3% | 28.5% | 28.9%       | 37.0%    | 31.2% | 36.2% | 34.0%   | 23.9%    | 27.4% |      |
| The Conservative Party campaign so far has been more negative than positive | 423    | 229    | 194   | 131   | 140   | 152              | 22    | 172   | 35    | 79    | 39        | 54        | 59    | 122   | 104   | 36           | 89    | 100   | 69    | 105   | 149         | 55       | 68    | 109   | 129     | 361      | 40    | 22   |
| 40.4%   | 45.1%  | 36.0%  | 43.5% | 37.9% | 40.4% | 10.0%            | 61.4% | 48.8% | 50.5% | 51.4% | 34.5%     | 20.9%     | 54.1% | 57.9% | 49.2% | 38.8%        | 41.5% | 39.0% | 38.7% | 41.7% | 44.4%       | 39.3%    | 44.1% | 35.7% | 39.9%   | 45.7%    | 40.2% |      |
| Don't know  | 280    | 91     | 189   | 95    | 108   | 77               | 31    | 68    | 9     | 20    | 22        | 72        | 43    | 61    | 28    | 16           | 97    | 53    | 53    | 68    | 107         | 33       | 41    | 61    | 101     | 236      | 27    | 18   |
| 26.8%   | 17.9%  | 35.2%  | 31.7% | 29.3% | 20.4% | 14.3%            | 24.4% | 12.2% | 13.0% | 28.8% | 45.9%     | 15.4%     | 27.1% | 15.4% | 21.7% | 42.2%        | 22.2% | 29.7% | 25.0% | 29.8% | 26.7%       | 23.7%    | 24.7% | 28.0% | 26.1%   | 30.3%    | 32.4% |      |
| SIGMA   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 47

Q25. Normal weightings

Q25. Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |      |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| The Labour Party campaign so far has been more positive than negative | 314    | 141    | 173   | 123   | 96    | 94               | 23    | 185   | 17    | 29    | 23        | 26        | 40    | 121   | 53    | 17           | 75    | 81    | 52    | 69    | 112         | 39       | 57    | 73    | 102     | 271      | 27    | 16   |
| 30.0%   | 27.7%  | 32.2%  | 41.0% | 26.1% | 25.0% | 10.6%            | 66.0% | 24.1% | 18.6% | 30.9% | 16.4%     | 14.3%     | 53.7% | 29.7% | 23.3% | 32.5%        | 33.6% | 29.6% | 25.4% | 31.2% | 31.6%       | 32.9%    | 29.6% | 28.3% | 30.0%   | 30.3%    | 29.6% |      |
| The Labour Party campaign so far has been more negative than positive | 459    | 275    | 184   | 80    | 168   | 212              | 156   | 47    | 46    | 106   | 30        | 55        | 191   | 60    | 96    | 39           | 57    | 111   | 74    | 126   | 148         | 52       | 77    | 106   | 161     | 395      | 38    | 26   |
| 43.9%   | 54.1%  | 34.2%  | 26.5% | 45.4% | 56.3% | 71.4%            | 16.8% | 63.6% | 67.8% | 39.7% | 34.8%     | 68.2%     | 26.8% | 53.7% | 52.7% | 24.9%        | 46.1% | 42.2% | 46.4% | 41.3% | 41.7%       | 44.7%    | 42.9% | 44.6% | 43.8%   | 43.3%    | 46.9% |      |
| Don't know  | 273    | 93     | 181   | 98    | 105   | 70               | 39    | 48    | 9     | 21    | 22        | 77        | 49    | 44    | 30    | 18           | 98    | 49    | 50    | 76    | 98          | 33       | 39    | 68    | 98      | 237      | 23    | 13   |
| 26.1%   | 18.2%  | 33.6%  | 32.5% | 28.5% | 18.7% | 18.0%            | 17.2% | 12.3% | 13.6% | 29.4% | 48.8%     | 17.5%     | 19.6% | 16.6% | 24.0% | 42.6%        | 20.3% | 28.2% | 28.2% | 27.5% | 26.7%       | 22.4%    | 27.5% | 27.1% | 26.2%   | 26.4%    | 23.4% |      |
| SIGMA   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 48

Q26. Normal weightings

Q26. Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |      |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| The Liberal Democrat Party campaign so far has been more positive than negative | 212    | 106    | 106   | 67    | 73    | 72               | 41    | 71    | 43    | 21    | 12        | 16        | 45    | 46    | 62    | 11           | 43    | 60    | 34    | 50    | 68          | 30       | 47    | 38    | 70      | 186      | 16    | 10   |
| 20.3%   | 20.9%  | 19.7%  | 22.2% | 19.8% | 19.2% | 18.8%            | 25.3% | 59.1% | 13.3% | 16.2% | 10.3%     | 15.9%     | 20.2% | 34.7% | 15.0% | 18.8%        | 24.9% | 19.4% | 18.3% | 19.1% | 24.6%       | 27.5%    | 15.5% | 19.4% | 20.6%   | 18.5%    | 17.8% |      |
| The Liberal Democrat Party campaign so far has been more negative than positive | 427    | 256    | 171   | 103   | 133   | 192              | 107   | 118   | 16    | 103   | 28        | 43        | 143   | 111   | 63    | 35           | 63    | 100   | 73    | 100   | 155         | 52       | 66    | 111   | 143     | 373      | 35    | 20   |
| 40.8%   | 50.3%  | 31.9%  | 34.1% | 35.9% | 51.1% | 49.0%            | 42.1% | 21.4% | 66.1% | 36.8% | 27.3%     | 51.0%     | 49.0% | 35.4% | 47.9% | 27.6%        | 41.4% | 41.3% | 36.8% | 43.2% | 42.3%       | 38.4%    | 45.3% | 39.5% | 41.3%   | 39.4%    | 35.8% |      |
| Don't know  | 407    | 146    | 261   | 132   | 164   | 112              | 70    | 91    | 14    | 32    | 35        | 98        | 93    | 70    | 54    | 27           | 123   | 81    | 69    | 122   | 135         | 41       | 59    | 97    | 148     | 345      | 37    | 25   |
| 38.9%   | 28.8%  | 48.5%  | 43.7% | 44.3% | 29.8% | 32.2%            | 32.6% | 19.5% | 20.6% | 47.0% | 62.4%     | 33.1%     | 30.8% | 29.9% | 37.1% | 53.6%        | 33.8% | 39.2% | 44.9% | 37.7% | 33.1%       | 34.0%    | 39.2% | 41.1% | 38.1%   | 42.1%    | 46.4% |      |
| SIGMA   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 49

Q27. Normal weightings

Q27. Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |      | Voting Intention |      |      |      |       |           | 2010 Vote |      |      |       |              | SEG  |      |      |      | Region6 + 1 |          |       |       |         |          |       |      |
|---|--------|--------|-------|-------|------|------------------|------|------|------|-------|-----------|-----------|------|------|-------|--------------|------|------|------|------|-------------|----------|-------|-------|---------|----------|-------|------|
|   | Male   | Female | 18-34 | 35-54 | 55+  | CON              | LAB  | LD   | UKIP | OTHER | Undecided | CON       | LAB  | LD   | OTHER | Did Not Vote | AB   | C1   | C2   | DE   | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386  | 458              | 239  | 265  | 60   | 155   | 79        | 163       | 299  | 224  | 158   | 78           | 230  | 225  | 206  | 283  | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369  | 376              | 218  | 280  | 72   | 156   | 75        | 158       | 280  | 226  | 179   | 73           | 230  | 241  | 177  | 271  | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| The UKIP campaign so far has been more positive than negative | 325    | 184    | 141   | 89    | 109  | 127              | 59   | 63   | 11   | 122   | 17        | 36        | 112  | 51   | 61    | 36           | 56   | 69   | 46   | 95   | 115         | 33       | 71    | 78    | 113     | 295      | 16    | 13   |
| The UKIP campaign so far has been more negative than positive | 402    | 205    | 197   | 115   | 139  | 148              | 94   | 144  | 44   | 20    | 39        | 46        | 91   | 112  | 88    | 21           | 75   | 109  | 76   | 88   | 129         | 56       | 59    | 87    | 135     | 337      | 41    | 23   |
| Don't know  | 319    | 119    | 200   | 97    | 122  | 101              | 65   | 72   | 17   | 14    | 20        | 76        | 77   | 62   | 30    | 16           | 99   | 63   | 55   | 88   | 114         | 34       | 43    | 81    | 112     | 271      | 30    | 18   |
| SIGMA   | 1046   | 508    | 538   | 301   | 369  | 376              | 218  | 280  | 72   | 156   | 75        | 158       | 280  | 226  | 179   | 73           | 230  | 241  | 177  | 271  | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
|   | 100%   | 100%   | 100%  | 100%  | 100% | 100%             | 100% | 100% | 100% | 100%  | 100%      | 100%      | 100% | 100% | 100%  | 100%         | 100% | 100% | 100% | 100% | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 50

Q28. Normal weightings

Q28. It was revealed yesterday that MPs have declared total earnings of over £7.4 million from second jobs outside Parliament over the past year. Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| It is appropriate for MPs to have second jobs outside of Parliament   | 250    | 126    | 125   | 97    | 77    | 75               | 76    | 75    | 21    | 26    | 12        | 30        | 83    | 48    | 38    | 13           | 55    | 68    | 43    | 63    | 77          | 42       | 45    | 58    | 83      | 228      | 10    | 12    |
| It is inappropriate for MPs to have second jobs outside of Parliament | 23.9%  | 24.8%  | 23.1% | 32.3% | 21.0% | 20.1%            | 35.0% | 26.9% | 29.6% | 16.7% | 15.6%     | 19.1%     | 29.8% | 21.4% | 21.5% | 17.7%        | 24.0% | 28.2% | 24.3% | 23.2% | 21.4%       | 34.0%    | 26.3% | 23.6% | 23.0%   | 25.3%    | 11.6% | 21.2% |
| Don't know  | 650    | 334    | 316   | 142   | 238   | 271              | 129   | 168   | 40    | 119   | 56        | 87        | 179   | 150   | 114   | 53           | 129   | 149   | 109   | 170   | 221         | 70       | 103   | 145   | 229     | 547      | 65    | 38    |
| SIGMA   | 62.2%  | 65.8%  | 58.8% | 47.0% | 64.3% | 72.2%            | 59.3% | 60.1% | 54.8% | 76.4% | 74.9%     | 55.1%     | 63.9% | 66.3% | 63.7% | 72.1%        | 56.2% | 61.8% | 62.0% | 62.9% | 61.9%       | 56.4%    | 59.7% | 59.0% | 63.5%   | 60.6%    | 73.9% | 69.9% |
|   | 146    | 48     | 97    | 62    | 54    | 29               | 12    | 36    | 11    | 11    | 7         | 41        | 18    | 28    | 27    | 7            | 46    | 24    | 24    | 38    | 60          | 12       | 24    | 43    | 49      | 128      | 13    | 5     |
|   | 13.9%  | 9.5%   | 18.1% | 20.7% | 14.7% | 7.8%             | 5.7%  | 13.0% | 15.6% | 6.9%  | 9.6%      | 25.8%     | 6.3%  | 12.3% | 14.8% | 10.2%        | 19.8% | 10.0% | 13.7% | 13.9% | 16.7%       | 9.7%     | 13.9% | 17.4% | 13.6%   | 14.2%    | 14.5% | 8.9%  |
|   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# Survation.

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 51

Q28. Normal weightings

Q28. It was revealed yesterday that former Foreign Secretaries Sir Malcolm Rifkind (Conservative) and Jack Straw (Labour) had been recorded by undercover reporters talking about using their position as politicians on behalf of a Chinese company, in exchange for cash.

Jack Straw is retiring as an MP at the general election this year, but referred to speculation in an undercover recording that he might go to the House of Lords after standing down as an MP Which of the following statements is closest to your opinion?

Base: All Respondents

|  | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |      |
|--|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|------|
|  | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |      |
| Unweighted Total   | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| Jack Straw is an appropriate person to become a member of the House of Lords     | 228    | 133    | 95    | 75    | 67    | 86               | 55    | 82    | 25    | 23    | 14        | 19        | 59    | 61    | 44    | 13           | 44    | 65    | 36    | 49    | 77          | 24       | 37    | 62    | 77      | 200      | 14    | 14   |
| 21.8%  | 26.1%  | 17.7%  | 24.8% | 18.1% | 23.0% | 25.3%            | 29.2% | 34.8% | 14.7% | 18.9% | 12.1%     | 21.0%     | 27.1% | 24.6% | 18.3% | 19.2%        | 27.1% | 20.4% | 18.2% | 21.7% | 19.0%       | 21.5%    | 25.1% | 21.4% | 22.1%   | 16.1%    | 25.5% |      |
| Jack Straw is not an appropriate person to become a member of the House of Lords | 541    | 271    | 270   | 128   | 201   | 213              | 132   | 126   | 35    | 101   | 47        | 72        | 171   | 109   | 99    | 46           | 96    | 119   | 96    | 149   | 177         | 70       | 92    | 115   | 180     | 458      | 54    | 29   |
| 51.7%  | 53.3%  | 50.2%  | 42.4% | 54.4% | 56.6% | 60.4%            | 45.0% | 48.2% | 64.8% | 61.9% | 45.8%     | 61.1%     | 48.3% | 55.1% | 62.2% | 41.9%        | 49.6% | 54.1% | 55.2% | 49.3% | 56.5%       | 53.4%    | 46.9% | 50.0% | 50.7%   | 61.4%    | 53.3% |      |
| Don't know   | 277    | 104    | 173   | 99    | 102   | 77               | 31    | 72    | 12    | 32    | 15        | 66        | 50    | 56    | 36    | 14           | 90    | 56    | 45    | 72    | 104         | 30       | 43    | 69    | 103     | 246      | 20    | 12   |
| 26.5%  | 20.5%  | 32.1%  | 32.8% | 27.5% | 20.4% | 14.3%            | 25.8% | 16.9% | 20.5% | 19.2% | 42.0%     | 17.9%     | 24.6% | 20.3% | 19.4% | 38.9%        | 23.3% | 25.5% | 26.6% | 29.0% | 24.5%       | 25.1%    | 28.0% | 28.6% | 27.2%   | 22.5%    | 21.2% |      |
| SIGMA  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |
| 100%   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 52

Q29. Normal weightings

Q29. Sir Malcolm Rifkind is Chair of the Intelligence and Security Committee which oversees the work of the intelligence agencies MI5, MI6 and GCHQ, as part of which he is given access to highly classified material. He told the undercover reporters posing as representatives of a Chinese company that he would not be able to give them "privileged information", but that "there is an awful lot of information which is not secret which if you ask the right questions you'll get the Which of the following statements is closest to your opinion?

Base: All Respondents

|   | Gender |        | Age   |       |       | Voting Intention |       |       |       |       |           | 2010 Vote |       |       |       |              | SEG   |       |       |       | Region6 + 1 |          |       |       |         |          |       |       |
|---|--------|--------|-------|-------|-------|------------------|-------|-------|-------|-------|-----------|-----------|-------|-------|-------|--------------|-------|-------|-------|-------|-------------|----------|-------|-------|---------|----------|-------|-------|
|   | Male   | Female | 18-34 | 35-54 | 55+   | CON              | LAB   | LD    | UKIP  | OTHER | Undecided | CON       | LAB   | LD    | OTHER | Did Not Vote | AB    | C1    | C2    | DE    | London      | Midlands | North | South | England | Scotland | Wales |       |
| Unweighted Total  | 1046   | 489    | 557   | 202   | 386   | 458              | 239   | 265   | 60    | 155   | 79        | 163       | 299   | 224   | 158   | 78           | 230   | 225   | 206   | 283   | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46    |
| Weighted Total  | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
| Sir Malcolm Rifkind should resign as Chair of the Intelligence and Security Committee     | 567    | 295    | 272   | 142   | 202   | 223              | 109   | 160   | 43    | 102   | 51        | 68        | 149   | 141   | 108   | 41           | 108   | 130   | 98    | 148   | 191         | 68       | 102   | 124   | 185     | 479      | 54    | 34    |
| Sir Malcolm Rifkind should not resign as Chair of the Intelligence and Security Committee | 54.2%  | 58.0%  | 50.5% | 47.0% | 54.7% | 59.4%            | 50.0% | 57.1% | 59.9% | 65.3% | 68.1%     | 43.1%     | 53.3% | 62.5% | 60.2% | 56.5%        | 46.7% | 53.9% | 55.4% | 54.5% | 53.4%       | 54.7%    | 58.8% | 50.5% | 51.3%   | 53.0%    | 61.7% | 61.6% |
| Don't know  | 208    | 122    | 86    | 59    | 62    | 87               | 72    | 43    | 16    | 32    | 13        | 25        | 81    | 35    | 39    | 19           | 30    | 55    | 32    | 57    | 64          | 26       | 32    | 45    | 81      | 183      | 16    | 9     |
|   | 19.9%  | 24.0%  | 16.1% | 19.6% | 16.9% | 23.2%            | 33.0% | 15.3% | 22.1% | 20.4% | 16.9%     | 15.9%     | 28.9% | 15.5% | 21.9% | 26.2%        | 12.8% | 22.9% | 18.4% | 21.1% | 17.8%       | 20.9%    | 18.5% | 18.3% | 22.3%   | 20.3%    | 18.2% | 16.7% |
|   | 271    | 91     | 180   | 100   | 105   | 66               | 37    | 77    | 13    | 22    | 11        | 65        | 50    | 50    | 32    | 13           | 93    | 56    | 46    | 66    | 103         | 30       | 39    | 77    | 95      | 242      | 18    | 12    |
|   | 25.9%  | 18.0%  | 33.4% | 33.4% | 28.4% | 17.4%            | 17.1% | 27.6% | 18.0% | 14.3% | 15.0%     | 41.0%     | 17.9% | 22.0% | 18.0% | 17.2%        | 40.4% | 23.2% | 26.2% | 24.4% | 28.7%       | 24.4%    | 22.7% | 31.2% | 26.4%   | 26.7%    | 20.1% | 21.7% |
| SIGMA   | 1046   | 508    | 538   | 301   | 369   | 376              | 218   | 280   | 72    | 156   | 75        | 158       | 280   | 226   | 179   | 73           | 230   | 241   | 177   | 271   | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55    |
|   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%             | 100%  | 100%  | 100%  | 100%  | 100%      | 100%      | 100%  | 100%  | 100%  | 100%         | 100%  | 100%  | 100%  | 100%  | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100%  |

# General Election Poll II

Prepared on behalf of the Daily Mirror

Table 53

Q29. Normal weightings

Q29. When it comes to deciding which party to vote for in May's general election, which of the following celebrities' opinions would you trust most?

Base: All Respondents

|  | Gender |        | Age   |       |      | Voting Intention |      |      |      |       |           | 2010 Vote |      |      |       |              | SEG  |      |      |      | Region6 + 1 |          |       |       |         |          |       |      |      |
|--|--------|--------|-------|-------|------|------------------|------|------|------|-------|-----------|-----------|------|------|-------|--------------|------|------|------|------|-------------|----------|-------|-------|---------|----------|-------|------|------|
|  | Male   | Female | 18-34 | 35-54 | 55+  | CON              | LAB  | LD   | UKIP | OTHER | Undecided | CON       | LAB  | LD   | OTHER | Did Not Vote | AB   | C1   | C2   | DE   | London      | Midlands | North | South | England | Scotland | Wales |      |      |
| Unweighted Total   | 1046   | 489    | 557   | 202   | 386  | 458              | 239  | 265  | 60   | 155   | 79        | 163       | 299  | 224  | 158   | 78           | 230  | 225  | 206  | 283  | 332         | 98       | 165   | 259   | 399     | 921      | 79    | 46   |      |
| Weighted Total   | 1046   | 508    | 538   | 301   | 369  | 376              | 218  | 280  | 72   | 156   | 75        | 158       | 280  | 226  | 179   | 73           | 230  | 241  | 177  | 271  | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |      |
| Joey Essex - Star of The Only Way is Essex               | 25     | 11     | 14    | 15    | 6    | 3                | 6    | 5    | 4    | 5     | 3         | -         | 9    | 4    | 1     | 3            | 7    | 11   | 1    | 6    | 7           | 7        | 4     | 2     | 8       | 21       | 3     | -    |      |
| Ant and Dec - TV Presenters                              | 211    | 76     | 135   | 96    | 74   | 41               | 37   | 60   | 10   | 37    | 13        | 30        | 47   | 52   | 23    | 11           | 61   | 42   | 28   | 49   | 93          | 12       | 52    | 50    | 68      | 183      | 17    | 11   |      |
| Noel Gallagher - Former member of Oasis and solo artist  | 124    | 75     | 50    | 50    | 45   | 29               | 11   | 49   | 11   | 17    | 11        | 15        | 17   | 38   | 27    | 8            | 27   | 18   | 27   | 34   | 45          | 19       | 19    | 35    | 39      | 111      | 8     | 5    |      |
| Mylene Klass - TV Presenter and former member of HearSay | 165    | 82     | 83    | 60    | 49   | 56               | 42   | 47   | 15   | 16    | 10        | 26        | 45   | 33   | 27    | 10           | 41   | 35   | 31   | 41   | 57          | 18       | 25    | 38    | 63      | 144      | 8     | 13   |      |
| Dont know  | 521    | 265    | 256   | 80    | 195  | 247              | 122  | 119  | 33   | 81    | 38        | 87        | 163  | 98   | 101   | 42           | 94   | 135  | 89   | 141  | 156         | 68       | 72    | 121   | 183     | 444      | 51    | 26   |      |
| SIGMA  | 1046   | 508    | 538   | 301   | 369  | 376              | 218  | 280  | 72   | 156   | 75        | 158       | 280  | 226  | 179   | 73           | 230  | 241  | 177  | 271  | 358         | 124      | 173   | 246   | 361     | 904      | 88    | 55   |      |
|  |        | 100%   | 100%  | 100%  | 100% | 100%             | 100% | 100% | 100% | 100%  | 100%      | 100%      | 100% | 100% | 100%  | 100%         | 100% | 100% | 100% | 100% | 100%        | 100%     | 100%  | 100%  | 100%    | 100%     | 100%  | 100% | 100% |

# Survation.