

Budget

Poll

21/03/2015

Prepared on behalf of the Mail on Sunday

The  **Mail**

ON SUNDAY

Methodology

Fieldwork Dates

20th – 21st March 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,008

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and 2010 Westminster vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,008 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote was then used to weight voters' responses, such that respondents saying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9 and so on, down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents elected "Another party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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Table 1
Q1. Normal weightings
Q1. The next Westminster general election is now about 2 months away. On a scale of 0-10, where 10 is certain, how certain are you to vote in the general election?
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
10 - will definitely vote	561	309	252	93	198	270	182	151	124	52	43	148	167	40	93	51	58	128	94	179	160	57	88	134	188	467	62	32
	55.7%	63.2%	48.7%	32.1%	55.6%	74.6%	68.4%	70.4%	73.1%	75.0%	19.8%	65.9%	62.2%	58.3%	70.9%	69.5%	36.4%	61.1%	61.8%	58.5%	47.1%	49.2%	52.8%	53.3%	55.8%	53.6%	76.9%	57.2%
9	89	52	37	20	31	38	38	15	17	3	14	25	24	7	11	6	16	21	14	27	28	10	17	29	26	83	3	3
	8.8%	10.6%	7.2%	7.0%	8.6%	10.6%	14.4%	7.1%	9.9%	3.9%	6.4%	11.3%	8.9%	10.2%	8.5%	7.7%	9.8%	9.9%	8.9%	8.7%	8.3%	9.1%	10.2%	11.8%	7.8%	9.6%	3.3%	5.7%
8	80	31	49	29	35	16	22	16	11	3	18	25	26	6	5	2	16	18	10	21	31	9	14	19	31	74	2	4
	7.9%	6.3%	9.5%	10.1%	9.9%	4.3%	8.2%	7.4%	6.5%	4.2%	8.4%	11.1%	9.7%	8.5%	4.1%	2.3%	10.0%	8.4%	6.9%	6.8%	9.1%	7.6%	8.7%	7.7%	9.2%	8.5%	2.1%	7.8%
7	52	21	31	27	16	8	3	8	8	7	19	10	9	3	7	7	15	16	4	17	14	10	12	7	12	42	4	6
	5.1%	4.2%	5.9%	9.3%	4.6%	2.3%	1.0%	3.9%	4.5%	9.6%	8.8%	4.3%	3.3%	3.8%	5.2%	10.0%	9.1%	7.5%	2.8%	5.7%	4.2%	9.0%	7.3%	2.9%	3.6%	4.8%	4.3%	11.0%
6	32	16	17	19	10	4	5	5	3	1	16	6	10	2	4	1	9	6	2	8	16	6	3	13	11	32	-	-
	3.2%	3.2%	3.2%	6.4%	2.7%	1.1%	1.8%	2.3%	2.0%	1.2%	7.3%	2.8%	3.8%	2.8%	3.0%	1.7%	5.7%	2.9%	1.4%	2.6%	4.8%	5.1%	1.5%	5.0%	3.2%	3.7%	0.6%	-
5	58	14	44	25	24	9	7	6	3	3	20	4	14	4	5	3	28	3	11	14	29	5	6	23	16	51	4	3
	5.7%	2.8%	8.5%	8.5%	6.7%	2.5%	2.8%	2.9%	1.9%	3.6%	9.1%	1.6%	5.2%	5.3%	4.0%	3.9%	17.9%	1.4%	7.5%	4.6%	8.6%	4.2%	3.9%	9.2%	4.8%	5.8%	5.3%	4.9%
4	19	6	13	12	7	-	-	4	1	-	10	1	8	1	*	1	5	4	3	2	11	3	6	1	7	18	-	1
	1.9%	1.3%	2.5%	4.2%	2.0%	-	-	1.7%	*	-	4.5%	0.5%	3.1%	1.1%	*	1.4%	3.3%	1.7%	2.3%	0.6%	3.1%	2.4%	3.9%	0.5%	2.2%	2.1%	-	2.5%
3	18	6	13	16	2	1	-	3	*	-	11	1	8	1	-	1	7	3	4	5	7	-	11	2	4	18	1	-
	1.8%	1.1%	2.5%	5.4%	0.6%	*	-	1.6%	*	-	5.1%	0.6%	2.9%	2.1%	-	0.8%	4.5%	1.2%	2.3%	1.6%	2.2%	-	6.6%	0.8%	1.3%	2.0%	1.1%	-
2	13	4	9	8	4	1	2	1	-	-	9	2	-	3	2	2	4	-	1	3	10	3	-	3	4	10	-	3
	1.3%	0.9%	1.7%	2.8%	1.0%	*	0.9%	0.7%	-	-	4.1%	0.9%	-	4.3%	1.8%	2.7%	2.2%	-	*	0.9%	2.8%	2.8%	-	1.3%	1.1%	1.2%	-	4.6%
1	12	6	7	9	*	3	1	-	2	2	7	2	3	2	3	-	2	4	4	2	3	4	1	3	3	12	-	-
	1.2%	1.1%	1.3%	3.1%	*	0.8%	*	-	1.5%	2.6%	3.4%	1.1%	1.0%	3.5%	2.1%	-	1.0%	1.7%	2.5%	0.8%	0.8%	3.7%	0.9%	1.2%	1.0%	1.4%	-	-
0 - will not vote	73	26	47	32	29	12	6	4	-	-	51	-	-	-	-	-	-	9	5	28	31	8	7	16	33	64	5	4
	7.2%	5.2%	9.1%	11.0%	8.2%	3.3%	2.3%	1.9%	-	-	23.2%	-	-	-	-	-	-	4.1%	3.4%	9.3%	9.1%	6.9%	4.2%	6.3%	9.8%	7.4%	6.5%	6.3%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

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Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Conservative	224	120	104	46	63	115	168	10	15	4	23	224	-	-	-	-	-	68	41	58	58	34	35	51	83	203	15	7
	24.0%	25.9%	22.1%	17.9%	19.2%	32.9%	64.8%	4.9%	8.8%	6.4%	13.9%	100.0%	-	-	-	-	-	33.7%	27.9%	20.8%	18.6%	31.7%	22.2%	21.5%	27.1%	25.1%	19.4%	12.8%
Labour	268	137	132	101	90	77	18	144	36	4	54	-	268	-	-	-	-	45	39	87	98	38	51	84	66	239	8	21
	28.7%	29.5%	27.9%	39.3%	27.5%	22.0%	7.1%	68.8%	21.4%	6.0%	31.9%	-	100.0%	-	-	-	-	22.5%	26.2%	31.3%	31.6%	35.4%	32.0%	35.7%	21.7%	29.7%	11.2%	39.4%
Liberal Democrat	69	40	29	14	29	26	3	3	49	1	9	-	-	69	-	-	-	23	10	19	18	7	10	9	38	65	4	-
	7.4%	8.6%	6.2%	5.3%	8.9%	7.5%	1.2%	1.5%	29.2%	1.2%	5.2%	-	-	100.0%	-	-	-	11.5%	6.6%	6.8%	5.7%	6.8%	6.4%	4.0%	12.4%	8.0%	5.5%	-
UKIP	132	77	55	23	54	55	49	13	21	28	18	-	-	-	132	-	-	27	16	42	48	15	27	34	47	124	1	7
	14.1%	16.6%	11.6%	8.8%	16.6%	15.6%	19.0%	6.1%	12.7%	39.5%	10.8%	-	-	-	100.0%	-	-	13.2%	10.5%	15.0%	15.4%	14.3%	17.1%	14.6%	15.3%	15.3%	0.9%	13.8%
Plaid Cymru	6	2	3	-	3	2	-	2	-	3	*	-	-	-	-	6	-	-	1	2	3	-	-	-	-	-	-	6
	0.6%	0.5%	0.7%	-	1.0%	0.7%	-	1.1%	-	4.4%	*	-	-	-	-	7.7%	-	0.6%	0.6%	1.0%	-	-	-	-	-	-	-	10.8%
SNP	33	17	16	7	12	15	-	10	4	13	4	-	-	-	-	33	-	5	8	12	7	-	-	-	-	-	33	-
	3.5%	3.6%	3.5%	2.5%	3.6%	4.2%	-	5.0%	2.2%	19.1%	2.3%	-	-	-	-	44.9%	-	2.7%	5.3%	4.4%	2.4%	-	-	-	-	-	43.3%	-
Another Party (Net)	35	19	16	16	13	6	1	2	8	9	13	-	-	-	-	35	-	5	7	8	15	3	5	10	12	31	2	2
	3.7%	4.1%	3.4%	6.1%	3.9%	1.8%	0.5%	1.0%	4.9%	13.1%	8.0%	-	-	-	-	47.4%	-	2.6%	4.5%	2.9%	4.8%	3.1%	3.3%	4.3%	3.9%	3.8%	3.0%	3.9%
Green	23	12	11	10	11	3	1	1	8	3	10	-	-	-	-	23	-	3	6	6	8	3	2	5	9	19	2	2
	2.3%	2.5%	2.1%	3.4%	3.0%	0.8%	*	*	4.9%	4.9%	4.4%	-	-	-	-	31.8%	-	1.6%	3.7%	2.0%	2.4%	2.9%	1.0%	2.0%	2.7%	2.2%	2.8%	3.7%
British National Party (BNP)	5	5	-	-	2	3	-	1	-	3	-	-	-	-	-	5	-	-	-	5	-	-	5	-	5	-	-	-
	*	1.0%	-	-	0.6%	0.7%	-	0.6%	-	5.0%	-	-	-	-	-	6.4%	-	-	-	1.4%	-	-	1.9%	-	0.5%	-	-	-
Respect	3	1	2	3	-	-	-	-	-	2	1	-	-	-	-	3	-	2	-	-	1	-	2	-	1	3	-	-
	*	*	*	1.1%	-	-	-	-	-	2.8%	0.6%	-	-	-	-	4.3%	-	0.9%	-	-	*	-	1.2%	-	*	*	-	-
English Democrat	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	-
Monster Raving Loony Party	3	-	3	3	-	-	-	-	-	-	3	-	-	-	-	3	-	-	1	2	-	-	2	-	1	3	-	-
	*	-	0.5%	0.9%	-	-	-	-	-	-	1.2%	-	-	-	-	3.6%	-	-	0.6%	0.5%	-	-	1.0%	-	*	*	-	-
Other	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-
	*	*	-	-	-	*	*	-	-	-	-	-	-	-	-	0.9%	-	-	-	*	-	-	-	*	*	-	-	-
Undecided	159	46	113	50	60	49	19	23	35	7	46	-	-	-	-	159	-	26	27	48	59	7	28	44	57	136	13	10
	17.0%	9.9%	24.1%	19.4%	18.4%	14.0%	7.5%	10.9%	20.8%	10.4%	27.1%	-	-	-	-	100.0%	-	12.8%	18.2%	17.2%	19.1%	6.4%	17.7%	18.9%	18.7%	16.9%	16.6%	19.3%
Refused	9	6	3	2	3	5	-	1	-	-	1	-	-	-	-	-	-	2	*	3	4	2	2	2	2	9	-	-
	1.0%	1.4%	0.6%	0.7%	0.9%	1.3%	-	0.6%	-	-	0.6%	-	-	-	-	-	-	0.9%	*	1.0%	1.4%	2.2%	1.4%	0.9%	0.8%	1.1%	-	-
SIGMA	935	463	472	258	327	350	260	210	169	70	168	224	268	69	132	73	159	201	148	277	309	107	160	235	305	806	76	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	944	469	475	178	332	434	250	216	167	79	170	221	256	73	141	76	167	225	194	255	270	84	159	233	331	807	82	55	
Weighted Total	935	483	453	219	333	383	281	222	182	74	131	237	272	67	137	76	139	208	148	286	294	102	155	234	308	800	83	53	
Conservative	237	129	107	40	68	128	185	11	14	5	20	237	-	-	-	-	-	69	45	62	60	33	37	54	90	214	16	7	
	25.3%	26.8%	23.7%	18.4%	20.5%	33.4%	65.8%	4.7%	7.6%	6.8%	15.0%	100.0%	-	-	-	-	-	33.4%	30.3%	21.7%	20.5%	31.8%	24.0%	23.0%	29.2%	26.7%	19.8%	12.5%	
Labour	272	145	127	92	93	86	20	156	41	3	44	-	272	-	-	-	-	46	40	91	94	37	48	85	69	240	10	22	
	29.0%	30.0%	28.0%	42.1%	28.0%	22.5%	7.2%	70.1%	22.5%	4.5%	33.5%	-	100.0%	-	-	-	-	22.2%	27.2%	31.8%	32.2%	36.5%	30.9%	36.5%	22.4%	30.0%	11.8%	41.7%	
Liberal Democrat	67	41	26	8	30	29	3	3	53	1	3	-	-	67	-	-	-	25	7	19	15	7	10	10	35	62	5	-	
	7.1%	8.4%	5.8%	3.6%	8.9%	7.7%	1.2%	1.6%	29.1%	1.3%	2.6%	-	-	100.0%	-	-	-	12.2%	4.8%	6.7%	5.2%	6.8%	6.5%	4.1%	11.5%	7.7%	5.9%	-	
UKIP	137	78	60	18	59	61	54	13	24	28	15	-	-	-	137	-	-	29	17	45	46	12	30	37	49	128	1	8	
	14.7%	16.1%	13.2%	8.1%	17.6%	15.8%	19.1%	6.0%	13.4%	38.3%	11.7%	-	-	-	100.0%	-	-	13.8%	11.6%	15.8%	15.7%	12.1%	19.4%	15.8%	15.9%	16.0%	1.0%	15.3%	
Plaid Cymru	5	3	2	-	2	3	-	1	-	3	*	-	-	-	-	5	-	-	1	2	2	-	-	-	-	-	-	5	
	0.5%	0.6%	0.5%	-	0.7%	0.7%	-	0.6%	-	4.7%	*	-	-	-	-	6.6%	-	-	0.7%	0.7%	0.7%	-	-	-	-	-	-	9.7%	
SNP	36	18	17	6	13	16	-	12	4	15	3	-	-	-	-	36	-	6	8	14	7	-	-	-	-	-	36	-	
	3.8%	3.8%	3.8%	2.8%	4.0%	4.2%	-	5.5%	2.4%	20.6%	2.1%	-	-	-	-	46.7%	-	3.1%	5.2%	5.0%	2.5%	-	-	-	-	-	43.0%	-	
Another Party (Net)	36	21	15	15	13	7	2	3	9	10	12	-	-	-	-	36	-	5	7	8	16	4	5	11	12	31	3	2	
	3.8%	4.3%	3.3%	7.1%	4.0%	1.8%	0.5%	1.1%	5.0%	13.1%	9.3%	-	-	-	-	46.7%	-	2.5%	4.7%	2.8%	5.3%	3.5%	3.1%	4.5%	3.8%	3.8%	3.1%	4.5%	
Green	24	13	11	11	11	3	1	1	9	4	9	-	-	-	-	24	-	4	6	6	8	4	2	5	9	19	3	2	
	2.6%	2.7%	2.5%	4.9%	3.2%	0.8%	*	*	5.0%	5.1%	6.9%	-	-	-	-	31.9%	-	1.7%	4.4%	2.2%	2.7%	3.5%	1.2%	2.0%	2.9%	2.4%	3.1%	4.5%	
British National Party (BNP)	5	5	-	-	2	3	-	1	-	4	-	-	-	-	-	5	-	-	-	-	5	-	-	5	-	5	-	-	
	0.6%	1.1%	-	-	0.7%	0.8%	-	0.7%	-	5.5%	-	-	-	-	-	7.2%	-	-	-	-	1.9%	-	-	2.3%	-	0.7%	-	-	
Respect	3	1	2	3	-	-	-	-	-	2	1	-	-	-	-	3	-	2	-	-	1	-	2	-	1	3	-	-	
	*	*	*	1.4%	-	-	-	-	-	2.2%	1.1%	-	-	-	-	3.9%	-	0.8%	-	-	*	-	1.0%	-	*	*	-	-	
English Democrat	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	-	
Monster Raving Loony Party	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	*	1	-	-	1	-	*	2	-	-	
	*	-	*	0.8%	-	-	-	-	-	-	1.4%	-	-	-	-	2.3%	-	-	*	*	-	-	0.8%	-	*	*	-	-	
Other	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1	1	-	-	-	
	*	*	-	-	-	*	*	-	-	-	-	-	-	-	-	1.0%	-	-	-	-	*	-	-	*	*	-	-	-	
Undecided	139	43	96	38	52	48	18	22	36	8	33	-	-	-	-	139	-	25	23	42	49	7	24	36	51	117	13	9	
	14.8%	8.9%	21.2%	17.5%	15.7%	12.6%	6.2%	10.0%	19.9%	10.7%	25.2%	-	-	-	-	100.0%	-	12.2%	15.4%	14.5%	16.8%	6.7%	15.4%	15.4%	16.4%	14.7%	15.4%	16.4%	
Refused	8	6	2	1	2	5	-	1	-	-	*	-	-	-	-	-	-	2	*	3	3	3	1	2	2	8	-	-	
	0.9%	1.2%	*	*	0.7%	1.3%	-	*	-	-	*	-	-	-	-	-	-	0.7%	*	1.1%	1.1%	2.7%	0.8%	0.7%	0.8%	1.0%	-	-	
SIGMA	935	483	453	219	333	383	281	222	182	74	131	237	272	67	137	76	139	208	148	286	294	102	155	234	308	800	83	53	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1									
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	767	414	353	137	265	365	231	192	129	70	121	221	256	73	141	76	0	192	157	204	214	76	122	186	269	653	69	45	
Weighted Total	788	434	354	180	279	330	264	199	146	66	98	237	272	67	137	76	0	181	125	241	241	93	130	196	255	674	70	44	
Conservative	237	129	107	40	68	128	185	11	14	5	20	237	-	-	-	-	-	69	45	62	60	33	37	54	90	214	16	7	
Labour	30.0%	29.7%	30.3%	22.4%	24.5%	38.8%	70.2%	5.3%	9.5%	7.6%	20.1%	100.0%	-	-	-	-	-	38.4%	35.9%	25.7%	25.0%	35.1%	28.6%	27.4%	35.3%	31.7%	23.4%	14.9%	
Liberal Democrat	272	145	127	92	93	86	20	156	41	3	44	-	272	-	-	-	-	46	40	91	94	37	48	85	69	240	10	22	
UKIP	34.4%	33.3%	35.8%	51.3%	33.5%	26.1%	7.7%	78.2%	28.1%	5.1%	45.0%	-	100.0%	-	-	-	-	25.5%	32.2%	37.6%	39.2%	40.3%	36.8%	43.5%	27.1%	35.6%	13.9%	49.9%	
Plaid Cymru	67	41	26	8	30	29	3	3	53	1	3	-	-	67	-	-	-	25	7	19	15	7	10	10	35	62	5	-	
SNP	8.5%	9.4%	7.4%	4.3%	10.6%	8.9%	1.3%	1.8%	36.4%	1.5%	3.5%	-	-	100.0%	-	-	-	14.0%	5.7%	7.9%	6.4%	7.5%	7.7%	4.9%	13.9%	9.2%	7.0%	-	
Another Party (Net)	137	78	60	18	59	61	54	13	24	28	15	-	-	-	137	-	-	29	17	45	46	12	30	37	49	128	1	8	
Green	17.4%	17.9%	16.8%	9.9%	21.1%	18.4%	20.3%	6.7%	16.8%	42.9%	15.6%	-	-	-	100.0%	-	-	15.9%	13.7%	18.8%	19.1%	13.3%	23.1%	18.8%	19.2%	19.0%	1.1%	18.3%	
British National Party (BNP)	5	3	2	-	2	3	-	1	-	3	*	-	-	-	-	5	-	-	1	2	2	-	-	-	-	-	-	5	
Respect	0.6%	0.6%	0.7%	-	0.8%	0.8%	-	0.6%	-	5.2%	*	-	-	-	-	6.6%	-	0.9%	0.8%	0.9%	-	-	-	-	-	-	-	-	11.5%
English Democrat	36	18	17	6	13	16	-	12	4	15	3	-	-	-	-	36	-	6	8	14	7	-	-	-	-	-	-	36	-
Monster Raving Loony Party	4.5%	4.3%	4.8%	3.4%	4.8%	4.9%	-	6.1%	3.0%	23.1%	2.9%	-	-	-	-	46.7%	-	3.5%	6.2%	5.9%	3.0%	-	-	-	-	-	-	50.8%	-
Other	36	21	15	15	13	7	2	3	9	10	12	-	-	-	-	36	-	5	7	8	16	4	5	11	12	31	3	2	
SIGMA	4.5%	4.8%	4.2%	8.6%	4.7%	2.1%	0.6%	1.3%	6.3%	14.7%	12.5%	-	-	-	-	46.7%	-	2.8%	5.5%	3.3%	6.5%	3.8%	3.7%	5.4%	4.6%	4.5%	3.7%	5.4%	
	24	13	11	11	11	3	1	1	9	4	9	-	-	-	-	24	-	4	6	6	8	4	2	5	9	19	3	2	
	3.1%	3.0%	3.2%	6.0%	3.8%	0.9%	*	0.5%	6.3%	5.7%	9.2%	-	-	-	-	31.9%	-	2.0%	5.2%	2.6%	3.3%	3.8%	1.5%	2.4%	3.6%	2.9%	3.7%	5.4%	
	5	5	-	-	2	3	-	1	-	4	-	-	-	-	-	5	-	-	-	-	5	-	-	5	-	5	-	-	
	0.7%	1.3%	-	-	0.9%	0.9%	-	0.7%	-	6.1%	-	-	-	-	-	7.2%	-	-	-	-	2.3%	-	-	2.8%	-	0.8%	-	-	
	3	1	2	3	-	-	-	-	-	2	1	-	-	-	-	3	-	2	-	-	1	-	2	-	1	3	-	-	
	*	*	*	1.7%	-	-	-	-	-	2.4%	1.4%	-	-	-	-	3.9%	-	0.9%	-	-	0.6%	-	1.2%	-	0.6%	*	-	-	
	*	-	*	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	
	*	-	*	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	
	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	2	-	*	1	-	-	1	-	*	2	-	-	-	
	*	-	0.5%	1.0%	-	-	-	-	-	-	1.8%	-	-	-	-	2.3%	-	-	*	0.5%	-	-	1.0%	-	*	*	-	-	
	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	-	
	*	*	-	-	-	*	*	-	-	-	-	-	-	-	-	1.0%	-	-	-	-	-	-	-	*	*	-	-	-	
SIGMA	788	434	354	180	279	330	264	199	146	66	98	237	272	67	137	76	-	181	125	241	241	93	130	196	255	674	70	44	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	854	437	417	146	297	411	250	216	167	76	121	221	256	73	141	76	86	212	176	225	241	82	142	210	296	730	75	49
Weighted Total	813	441	372	184	288	342	269	206	157	67	98	237	272	67	137	76	24	187	130	247	250	94	135	203	264	696	72	45
Conservative	242	131	111	42	70	130	190	11	14	5	20	237	-	-	-	-	5	71	45	63	62	33	38	55	93	218	17	7
	29.7%	29.6%	29.9%	22.8%	24.3%	38.1%	70.7%	5.1%	8.9%	7.5%	20.1%	100.0%	-	-	-	-	21.9%	38.2%	35.1%	25.4%	24.9%	34.7%	28.0%	26.9%	35.2%	31.3%	23.1%	15.7%
Labour	278	147	132	93	97	89	20	163	41	3	44	-	272	-	-	-	7	47	42	93	97	38	50	88	70	245	11	22
	34.3%	33.2%	35.5%	50.6%	33.7%	26.0%	7.5%	79.0%	26.1%	5.0%	45.0%	-	100.0%	-	-	-	27.5%	25.3%	32.2%	37.6%	38.8%	40.2%	37.0%	43.4%	26.4%	35.3%	15.3%	49.3%
Liberal Democrat	78	44	34	9	33	35	3	3	64	1	3	-	-	67	-	11	28	9	22	19	7	12	12	41	72	6	*	
	9.6%	9.9%	9.1%	5.2%	11.5%	10.3%	1.3%	1.7%	40.8%	1.4%	3.5%	-	-	100.0%	-	45.1%	15.0%	7.1%	8.9%	7.4%	7.9%	8.7%	6.0%	15.4%	10.3%	7.8%	*	
UKIP	138	78	60	18	59	61	54	13	24	29	15	-	-	-	137	-	1	29	17	45	47	13	31	37	49	129	1	8
	17.0%	17.7%	16.2%	9.7%	20.6%	17.9%	19.9%	6.5%	15.6%	43.6%	15.6%	-	-	-	100.0%	-	4.5%	15.4%	13.2%	18.3%	18.9%	13.5%	22.7%	18.3%	18.5%	18.6%	1.1%	18.0%
Plaid Cymru	5	3	2	-	2	3	-	1	-	3	*	-	-	-	-	5	-	-	1	2	2	-	-	-	-	-	-	5
	0.6%	0.6%	0.6%	-	0.8%	0.8%	-	0.6%	-	5.1%	*	-	-	-	-	6.6%	-	-	0.8%	0.8%	0.8%	-	-	-	-	-	-	11.3%
SNP	36	18	17	6	13	16	-	12	4	15	3	-	-	-	-	36	-	6	8	14	7	-	-	-	-	-	36	-
	4.4%	4.2%	4.6%	3.3%	4.6%	4.7%	-	5.9%	2.8%	22.6%	2.9%	-	-	-	-	46.7%	-	3.4%	6.0%	5.8%	2.9%	-	-	-	-	-	49.2%	-
Another Party (Net)	36	21	15	15	13	7	2	3	9	10	12	-	-	-	-	36	*	5	7	8	16	4	5	11	12	31	3	2
	4.4%	4.8%	4.0%	8.4%	4.6%	2.1%	0.6%	1.2%	5.8%	14.8%	12.5%	-	-	-	-	46.7%	1.1%	2.7%	5.6%	3.2%	6.2%	3.8%	3.6%	5.3%	4.4%	4.4%	3.6%	5.3%
Green	24	13	11	11	11	3	1	1	9	4	9	-	-	-	-	24	-	4	6	6	8	4	2	5	9	19	3	2
	3.0%	3.0%	3.0%	5.8%	3.7%	0.9%	*	0.5%	5.8%	5.5%	9.2%	-	-	-	-	31.9%	-	1.9%	5.0%	2.6%	3.2%	3.8%	1.4%	2.4%	3.4%	2.8%	3.6%	5.3%
British National Party (BNP)	5	5	-	-	2	3	-	1	-	4	-	-	-	-	-	5	-	-	-	5	-	-	5	-	5	-	-	-
	0.7%	1.2%	-	-	0.9%	0.9%	-	0.7%	-	6.0%	-	-	-	-	-	7.2%	-	-	-	2.2%	-	-	2.7%	-	0.8%	-	-	-
Respect	3	1	2	3	-	-	-	-	-	2	1	-	-	-	-	3	-	2	-	-	1	-	2	-	1	3	-	-
	*	*	*	1.6%	-	-	-	-	-	2.4%	1.4%	-	-	-	-	3.9%	-	0.9%	-	-	0.6%	-	1.2%	-	0.5%	*	-	-
English Democrat	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-	-
Monster Raving Loony Party	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	*	1	-	-	1	-	*	2	-	-
	*	-	*	1.0%	-	-	-	-	-	-	1.8%	-	-	-	-	2.3%	-	-	*	0.5%	-	-	1.0%	-	*	*	-	-
Other	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	1	-	-	
	*	*	-	-	-	*	*	-	-	-	-	-	-	-	-	1.0%	-	-	-	*	-	-	-	*	*	-	-	
SIGMA	813	441	372	184	288	342	269	206	157	67	98	237	272	67	137	76	24	187	130	247	250	94	135	203	264	696	72	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 6

Q3. Normal weightings

Q3. In the last General Election 61% of people voted, while 39% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
I voted in the 2010 General Election	739	396	343	141	272	326	266	214	169	70	-	198	204	57	112	54	99	168	116	219	236	90	118	187	240	636	64	39
	73.3%	80.9%	66.1%	48.7%	76.5%	89.8%	100.0%	100.0%	100.0%	100.0%	-	88.3%	75.9%	82.1%	85.0%	73.7%	62.2%	80.4%	76.0%	71.6%	69.3%	78.3%	71.1%	74.5%	71.1%	73.0%	78.7%	69.6%
I did not vote in the 2010 General Election	219	76	143	119	68	32	-	-	-	-	219	23	54	9	18	18	46	37	28	64	90	22	36	53	79	190	11	17
	21.7%	15.5%	27.6%	41.1%	19.1%	8.8%	-	-	-	-	100.0%	10.4%	20.0%	12.7%	13.7%	24.2%	28.6%	17.7%	18.5%	20.8%	26.5%	18.9%	21.6%	21.3%	23.4%	21.9%	13.9%	30.4%
Dont remember	50	18	33	29	16	5	-	-	-	-	-	3	11	4	2	2	15	4	9	23	15	3	12	11	18	44	6	-
	5.0%	3.6%	6.3%	10.2%	4.5%	1.4%	-	-	-	-	-	1.3%	4.1%	5.2%	1.3%	2.0%	9.2%	1.9%	5.6%	7.7%	4.3%	2.9%	7.3%	4.3%	5.4%	5.1%	7.4%	-
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 7

Q4. Normal weightings

Q4. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base: Voted in 2010 General Election

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	740	402	338	85	262	393	254	218	167	79	0	191	198	63	118	56	104	186	154	197	203	70	116	189	257	632	67	41
Weighted Total	739	396	343	141	272	326	266	214	169	70	0	198	204	57	112	54	99	168	116	219	236	90	118	187	240	636	64	39
Conservative	266	144	123	44	86	136	266	-	-	-	-	168	18	3	49	1	19	74	45	73	74	37	40	62	105	243	10	13
	36.0%	36.3%	35.7%	31.4%	31.5%	41.8%	100.0%	-	-	-	-	85.0%	9.0%	5.5%	44.1%	2.4%	19.6%	44.2%	38.7%	33.3%	31.4%	40.8%	33.6%	33.1%	43.6%	38.3%	15.2%	33.5%
Labour	214	110	104	51	81	81	-	214	-	-	-	10	144	3	13	15	23	30	31	61	93	27	38	62	52	179	23	12
	28.9%	27.8%	30.3%	36.5%	29.8%	24.9%	-	100.0%	-	-	-	5.2%	70.8%	5.6%	11.5%	27.6%	23.1%	17.7%	26.4%	27.7%	39.3%	29.9%	32.3%	33.0%	21.5%	28.1%	36.1%	31.0%
Liberal Democrat	169	86	83	29	69	72	-	-	169	-	-	15	36	49	21	12	35	53	27	52	37	14	26	44	66	151	13	6
	22.9%	21.7%	24.3%	20.3%	25.4%	22.0%	-	-	100.0%	-	-	7.5%	17.8%	87.4%	19.2%	22.2%	35.5%	31.7%	23.2%	23.9%	15.6%	15.7%	22.2%	23.7%	27.4%	23.7%	19.7%	15.3%
UK Independence Party (UKIP)	23	15	8	5	8	11	-	-	-	23	-	1	1	*	17	1	3	2	3	6	12	4	3	6	9	22	-	1
	3.1%	3.9%	2.3%	3.4%	2.8%	3.3%	-	-	-	33.3%	-	*	*	*	15.2%	2.3%	3.4%	1.0%	2.2%	2.9%	5.3%	4.6%	2.4%	3.0%	3.9%	3.4%	-	3.5%
Green	9	6	3	4	4	2	-	-	-	9	-	-	-	1	-	5	3	3	3	2	2	-	3	4	1	7	-	2
	1.2%	1.6%	0.7%	2.5%	1.3%	0.6%	-	-	-	12.9%	-	-	-	1.0%	-	9.9%	3.1%	1.5%	2.4%	0.9%	0.7%	-	2.2%	2.1%	*	1.2%	-	4.0%
British National Party (BNP)	10	5	5	-	6	5	-	-	-	10	-	-	-	8	3	-	-	-	1	3	7	-	6	4	-	10	-	-
	1.4%	1.3%	1.5%	-	2.1%	1.4%	-	-	-	14.8%	-	-	-	7.0%	4.7%	-	-	-	0.7%	1.3%	2.8%	-	5.1%	2.3%	-	1.6%	-	-
Scottish National Party (SNP)	19	13	6	2	7	10	-	-	-	19	-	4	2	-	-	13	-	5	3	8	3	-	-	2	-	2	17	-
	2.6%	3.4%	1.6%	1.3%	2.7%	3.0%	-	-	-	27.2%	-	2.0%	0.9%	-	-	24.5%	-	3.0%	2.3%	3.6%	1.4%	-	-	0.9%	-	*	26.8%	-
Plaid Cymru	5	4	1	2	1	2	-	-	-	5	-	-	-	2	3	-	-	-	1	2	3	2	-	-	-	2	-	3
	0.7%	1.0%	*	1.3%	*	0.6%	-	-	-	7.0%	-	-	-	1.6%	5.7%	-	-	-	0.5%	0.8%	1.1%	2.0%	-	-	-	*	-	7.9%
Other (Please state)	3	2	1	-	2	1	-	-	-	3	-	-	2	-	1	-	1	-	2	-	1	1	1	1	-	3	-	-
	*	0.6%	*	-	0.7%	*	-	-	-	4.7%	-	-	0.8%	-	0.9%	-	0.8%	-	2.1%	-	*	1.1%	0.7%	0.8%	-	0.5%	-	-
Dont Remember	13	4	9	5	7	2	-	-	-	-	-	-	1	-	1	*	11	1	2	7	4	3	2	2	3	10	1	2
	1.8%	1.0%	2.6%	3.4%	2.4%	0.5%	-	-	-	-	-	-	*	-	0.7%	0.9%	11.2%	*	1.6%	3.2%	1.5%	3.3%	1.4%	1.2%	1.2%	1.6%	2.1%	4.7%
Refuse	7	6	1	-	3	4	-	-	-	-	-	-	-	-	-	3	-	1	-	5	1	2	-	-	5	7	-	-
	1.0%	1.5%	*	-	1.0%	1.3%	-	-	-	-	-	-	-	-	-	3.3%	-	0.5%	-	2.3%	*	2.6%	-	-	2.0%	1.1%	-	-
SIGMA	739	396	343	141	272	326	266	214	169	70	-	198	204	57	112	54	99	168	116	219	236	90	118	187	240	636	64	39
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 8
Q5. Normal weightings
Q5. David Cameron
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	996	482	515	284	352	361	266	212	167	70	216	223	264	67	132	72	159	208	152	301	335	114	165	248	332	859	81	56
	98.8%	98.5%	99.2%	97.9%	98.7%	99.7%	99.8%	99.2%	98.9%	100.0%	98.9%	99.3%	98.3%	97.4%	100.0%	98.3%	100.0%	99.4%	99.7%	98.5%	98.4%	99.0%	99.2%	98.9%	98.2%	98.7%	99.4%	100.0%
Have not heard of	12	7	4	6	4	1	*	2	2	-	3	2	5	2	-	1	-	1	*	4	5	1	1	3	6	11	*	-
	1.2%	1.5%	0.8%	2.1%	1.3%	*	*	0.8%	1.1%	-	1.1%	0.7%	1.7%	2.6%	-	1.7%	-	0.6%	*	1.5%	1.6%	1.0%	0.8%	1.1%	1.8%	1.3%	0.6%	-
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 9
Q6. Normal weightings
Q6. Ed Miliband
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1008	492 516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489 519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	998	486 512	283	353	361	265	214	167	69	216	223	267	66	132	73	159	208	152	302	336	115	165	250	332	862	81	54
	99.0%	99.3% 98.6%	97.7%	99.2%	99.7%	99.4%	100.0%	98.9%	99.0%	98.7%	99.3%	99.4%	95.4%	100.0%	100.0%	100.0%	99.6%	99.2%	98.6%	98.8%	100.0%	99.2%	99.7%	98.2%	99.1%	99.4%	96.6%
Have not heard of	10	3 7	7	3	1	1	-	2	1	3	1	2	3	-	-	-	1	1	4	4	-	1	1	6	8	*	2
	1.0%	0.7% 1.4%	2.3%	0.8%	*	0.6%	-	1.1%	1.0%	1.3%	0.7%	0.6%	4.6%	-	-	-	*	0.8%	1.4%	1.2%	-	0.8%	*	1.8%	0.9%	0.6%	3.4%
SIGMA	1008	489 519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100% 100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 10
Q7. Normal weightings
Q7. Nick Clegg
Base: All Respondents

Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	976	470	506	263	351	361	265	209	165	67	205	222	257	63	129	71	158	207	151	293	325	104	162	249	327	841	81	54
	96.8%	96.0%	97.5%	91.0%	98.7%	99.6%	99.4%	98.0%	97.4%	96.1%	93.8%	99.2%	95.8%	91.8%	98.3%	97.1%	98.9%	99.0%	98.6%	95.8%	95.5%	89.9%	97.1%	99.1%	96.8%	96.6%	99.4%	95.8%
Have not heard of	32	19	13	26	5	1	1	4	4	3	14	2	11	6	2	2	2	2	2	13	15	12	5	2	11	30	*	2
	3.2%	4.0%	2.5%	9.0%	1.3%	*	0.6%	2.0%	2.6%	3.9%	6.2%	0.8%	4.2%	8.2%	1.7%	2.9%	1.1%	1.0%	1.4%	4.2%	4.5%	10.1%	2.9%	0.9%	3.2%	3.4%	0.6%	4.2%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 11
Q8. Normal weightings
Q8. Nigel Farage
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	926	457	470	232	335	359	265	195	165	63	185	217	239	61	126	67	152	196	143	288	299	106	143	235	315	799	76	51
	91.9%	93.4%	90.5%	80.1%	94.1%	99.1%	99.6%	91.3%	97.6%	90.8%	84.5%	96.6%	89.0%	88.7%	95.6%	91.2%	95.3%	93.8%	93.4%	94.2%	88.0%	92.3%	86.1%	93.6%	93.2%	91.8%	93.7%	90.5%
Have not heard of	82	32	49	58	21	3	1	19	4	6	34	8	30	8	6	6	7	13	10	18	41	9	23	16	23	71	5	5
	8.1%	6.6%	9.5%	19.9%	5.9%	0.9%	*	8.7%	2.4%	9.2%	15.5%	3.4%	11.0%	11.3%	4.4%	8.8%	4.7%	6.2%	6.6%	5.8%	12.0%	7.7%	13.9%	6.4%	6.8%	8.2%	6.3%	9.5%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 12
Q9. Normal weightings
Q9. Natalie Bennett
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	444	267	177	79	164	202	154	102	80	31	63	130	115	37	64	34	42	101	77	136	130	61	64	101	157	382	35	28
	44.1%	54.7%	34.1%	27.1%	46.0%	55.7%	57.9%	47.6%	47.4%	44.6%	28.9%	58.2%	42.9%	53.7%	48.9%	45.7%	26.1%	48.3%	50.3%	44.5%	38.3%	52.7%	38.2%	40.1%	46.4%	43.9%	42.8%	49.0%
Have not heard of	564	222	342	211	192	160	112	112	89	39	156	94	153	32	67	40	118	108	76	170	210	54	103	150	181	489	46	29
	55.9%	45.3%	65.9%	72.9%	54.0%	44.3%	42.1%	52.4%	52.6%	55.4%	71.1%	41.8%	57.1%	46.3%	51.1%	54.3%	73.9%	51.7%	49.7%	55.5%	61.7%	47.3%	61.8%	59.9%	53.6%	56.1%	57.2%	51.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 13
Q10. Normal weightings
Q10. Nicola Sturgeon
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	683	367	316	119	258	306	212	159	136	47	104	176	177	59	93	58	89	157	111	215	200	75	105	169	219	567	77	39
	67.7%	75.0%	60.9%	41.0%	72.4%	84.5%	79.9%	74.2%	80.4%	66.9%	47.4%	78.7%	65.8%	86.3%	70.9%	78.7%	55.9%	75.1%	72.6%	70.3%	58.8%	65.0%	63.0%	67.2%	64.8%	65.2%	94.3%	68.8%
Have not heard of	325	122	203	171	98	56	54	55	33	23	115	48	92	9	38	16	70	52	42	91	140	40	62	82	119	303	5	18
	32.3%	25.0%	39.1%	59.0%	27.6%	15.5%	20.1%	25.8%	19.6%	33.1%	52.6%	21.3%	34.2%	13.7%	29.1%	21.3%	44.1%	24.9%	27.4%	29.7%	41.2%	35.0%	37.0%	32.8%	35.2%	34.8%	5.7%	31.2%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 14
Q11. Normal weightings
Q11. Leanne Wood
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Have heard of	264	159	104	54	100	109	90	57	40	25	41	69	82	22	38	18	27	70	34	87	72	34	42	59	74	209	19	36
	26.1%	32.6%	20.1%	18.6%	28.2%	30.1%	33.8%	26.4%	23.8%	36.2%	18.7%	30.7%	30.6%	31.3%	28.8%	23.9%	16.7%	33.4%	22.3%	28.5%	21.3%	29.1%	25.2%	23.5%	22.0%	24.0%	23.7%	63.3%
Have not heard of	744	330	415	236	256	253	176	157	129	44	178	155	186	47	94	56	133	139	119	219	268	82	125	192	264	662	62	21
	73.9%	67.4%	79.9%	81.4%	71.8%	69.9%	66.2%	73.6%	76.2%	63.8%	81.3%	69.3%	69.4%	68.7%	71.2%	76.1%	83.3%	66.6%	77.7%	71.5%	78.7%	70.9%	74.8%	76.5%	78.0%	76.0%	76.3%	36.7%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 15
Q12. Normal weightings
Q12. Which of the following parties would you consider voting for at the general election?
Base: All Respondents
Conservative

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Would consider	483	238	245	133	156	194	234	45	66	17	81	222	48	32	50	11	96	120	81	144	138	66	86	103	172	428	32	23
	47.9%	48.7%	47.2%	45.9%	43.9%	53.4%	88.1%	21.2%	38.8%	24.9%	37.0%	98.9%	17.7%	46.7%	37.8%	14.6%	60.5%	57.4%	53.1%	47.0%	40.5%	57.4%	51.7%	41.2%	50.9%	49.1%	39.9%	40.2%
Would not consider	525	251	274	157	200	169	32	168	104	52	138	3	221	37	82	63	63	89	72	162	202	49	81	147	166	443	49	34
	52.1%	51.3%	52.8%	54.1%	56.1%	46.6%	11.9%	78.8%	61.2%	75.1%	63.0%	1.1%	82.3%	53.3%	62.2%	85.4%	39.5%	42.6%	46.9%	53.0%	59.5%	42.6%	48.3%	58.8%	49.1%	50.9%	60.1%	59.8%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 16
Q13. Normal weightings
Q13. Which of the following parties would you consider voting for at the general election?
Base: All Respondents
Labour

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Would consider	539	236	303	203	193	144	61	188	97	14	128	40	267	28	35	26	111	98	78	164	199	69	94	147	163	474	29	37
	53.5%	48.3%	58.4%	70.2%	54.1%	39.6%	23.0%	88.0%	57.5%	19.7%	58.6%	18.0%	99.3%	40.0%	26.8%	35.4%	69.9%	46.8%	51.0%	53.7%	58.6%	59.9%	56.7%	58.7%	48.3%	54.4%	35.3%	65.4%
Would not consider	469	253	216	86	164	219	205	26	72	56	90	184	2	41	96	47	48	111	75	141	141	46	72	104	175	397	53	19
	46.5%	51.7%	41.6%	29.8%	45.9%	60.4%	77.0%	12.0%	42.5%	80.3%	41.4%	82.0%	0.7%	60.0%	73.2%	64.6%	30.1%	53.2%	49.0%	46.3%	41.4%	40.1%	43.3%	41.3%	51.7%	45.6%	64.7%	34.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 17

Q14. Normal weightings

Q14. Which of the following parties would you consider voting for at the general election?

Base: All Respondents

Liberal Democrat

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Would consider	342	157	186	131	120	91	64	47	120	8	71	66	73	67	23	17	78	92	48	100	101	50	58	93	118	319	14	8
	34.0%	32.0%	35.8%	45.1%	33.8%	25.2%	24.2%	21.8%	71.0%	11.9%	32.2%	29.6%	27.4%	96.9%	17.1%	22.8%	49.0%	44.2%	31.7%	32.7%	29.8%	43.7%	34.9%	37.0%	35.0%	36.7%	17.8%	15.1%
Would not consider	666	332	333	159	236	271	202	167	49	61	148	158	195	2	109	57	81	117	104	206	239	65	108	158	220	551	67	48
	66.0%	68.0%	64.2%	54.9%	66.2%	74.8%	75.8%	78.2%	29.0%	88.1%	67.8%	70.4%	72.6%	3.1%	82.9%	77.2%	51.0%	55.8%	68.3%	67.3%	70.2%	56.3%	65.1%	63.0%	65.0%	63.3%	82.2%	84.9%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 18
Q15. Normal weightings
Q15. Which of the following parties would you consider voting for at the general election?
Base: All Respondents
UKIP

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Would consider	334	181	152	83	127	124	108	54	46	35	63	56	50	18	130	9	57	62	39	103	129	37	74	85	111	307	6	20
	33.1%	37.1%	29.3%	28.6%	35.6%	34.2%	40.4%	25.1%	27.0%	49.7%	29.0%	24.9%	18.7%	25.8%	98.6%	11.6%	35.8%	29.7%	25.4%	33.7%	38.1%	31.7%	44.7%	33.7%	33.0%	35.3%	7.5%	36.4%
Would not consider	674	308	367	207	229	238	158	160	124	35	155	168	218	51	2	65	102	147	114	203	211	79	92	166	226	564	75	36
	66.9%	62.9%	70.7%	71.4%	64.4%	65.8%	59.6%	74.9%	73.0%	50.3%	71.0%	75.1%	81.3%	74.2%	1.4%	88.4%	64.2%	70.3%	74.6%	66.3%	61.9%	68.3%	55.3%	66.3%	67.0%	64.7%	92.5%	63.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 19

Q16. Normal weightings

Q16. Which of the following parties would you consider voting for at the general election?

Base: All Respondents

Green

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Would consider	306	123	183	119	112	75	38	62	75	22	77	27	90	26	26	44	73	66	54	90	95	36	49	88	99	273	20	13
	30.4%	25.1%	35.3%	40.9%	31.5%	20.8%	14.2%	28.9%	44.6%	31.9%	35.0%	11.9%	33.7%	38.3%	19.8%	59.4%	46.0%	31.6%	35.6%	29.6%	27.9%	31.3%	29.5%	35.2%	29.4%	31.4%	24.6%	23.0%
Would not consider	702	366	336	171	244	287	228	152	94	47	142	198	178	43	105	30	86	143	98	215	245	79	118	162	238	597	61	43
	69.6%	74.9%	64.7%	59.1%	68.5%	79.2%	85.8%	71.1%	55.4%	68.1%	65.0%	88.1%	66.3%	61.7%	80.2%	40.6%	54.0%	68.4%	64.4%	70.4%	72.1%	68.7%	70.5%	64.8%	70.6%	68.6%	75.4%	77.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 20

Q17. Normal weightings

Q17. Would you consider voting for a party that is not your first choice in order to stop a party you do not like from winning?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Yes	313	166	147	95	110	108	82	69	67	17	57	72	102	34	35	24	42	74	59	88	92	49	46	78	108	281	14	18
	31.0%	33.9%	28.3%	32.6%	31.0%	29.8%	31.0%	32.2%	39.5%	24.5%	26.1%	32.2%	38.2%	49.0%	26.5%	32.2%	26.4%	35.3%	38.3%	28.9%	27.0%	42.5%	27.6%	31.2%	31.8%	32.2%	17.2%	31.9%
No	470	255	214	129	155	186	136	110	69	34	98	110	127	23	75	35	46	98	59	150	162	54	81	114	151	400	44	26
	46.6%	52.2%	41.3%	44.6%	43.5%	51.2%	51.2%	51.3%	40.5%	49.6%	44.8%	49.0%	47.2%	33.6%	57.1%	48.4%	28.8%	47.1%	38.4%	49.2%	47.6%	47.0%	48.7%	45.2%	44.8%	46.0%	53.9%	45.6%
Don't know	226	68	158	66	91	69	47	35	34	18	64	42	39	12	22	14	71	37	36	67	86	12	40	59	79	190	23	13
	22.4%	13.9%	30.4%	22.8%	25.5%	19.0%	17.8%	16.5%	20.1%	26.0%	29.1%	18.8%	14.7%	17.5%	16.4%	19.4%	44.8%	17.6%	23.3%	21.9%	25.4%	10.5%	23.7%	23.6%	23.4%	21.8%	28.9%	22.5%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 21

Q18. Normal weightings

Q18. Which party are you most likely to vote for instead of your current choice?

Base: Would consider voting for a party that is not their first choice to stop a party you do not like from winning

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	334	170	164	77	121	136	85	76	64	18	72	69	101	34	41	23	47	89	70	90	85	46	50	84	115	295	18	21
Weighted Total	335	172	162	110	115	109	86	70	67	17	69	72	102	34	35	22	42	80	59	98	97	55	48	83	117	304	14	17
Conservative	40	26	14	14	16	10	17	6	6	3	7	-	11	7	18	3	2	10	6	10	14	9	5	9	15	38	-	2
	12.0%	15.3%	8.5%	12.9%	14.0%	9.0%	19.5%	8.1%	9.1%	16.6%	9.7%	-	10.6%	19.7%	50.2%	12.0%	4.0%	12.9%	9.5%	10.1%	14.7%	17.1%	10.6%	10.3%	12.6%	12.5%	-	13.4%
Labour	62	32	30	30	17	15	7	8	20	2	18	14	-	18	7	10	3	18	11	14	19	7	5	18	25	55	5	2
	18.5%	18.5%	18.4%	27.3%	14.8%	13.4%	8.4%	11.6%	29.4%	12.9%	26.4%	19.5%	-	54.4%	20.5%	45.5%	7.6%	21.9%	18.1%	14.4%	19.9%	12.7%	10.0%	21.8%	21.1%	18.0%	32.9%	14.3%
Liberal Democrat	65	35	30	19	26	21	16	14	17	2	15	19	31	-	2	5	4	21	11	17	15	10	11	16	19	55	4	6
	19.5%	20.4%	18.5%	16.9%	22.4%	19.1%	19.2%	20.0%	25.4%	9.3%	21.3%	26.9%	30.2%	-	5.4%	23.0%	8.9%	26.7%	19.1%	17.5%	15.8%	18.5%	22.2%	19.0%	16.0%	18.3%	28.5%	34.3%
UKIP	67	47	20	16	25	25	24	21	7	6	9	24	28	6	-	3	4	13	10	15	28	14	14	14	22	63	-	3
	19.9%	27.0%	12.3%	14.3%	22.0%	23.3%	27.7%	29.3%	10.4%	33.5%	12.8%	33.8%	27.2%	17.8%	-	11.6%	9.8%	16.2%	17.6%	15.1%	29.2%	24.6%	28.2%	16.7%	19.1%	20.9%	-	18.6%
Another Party	15	8	7	3	5	7	*	10	-	-	4	*	12	-	1	-	1	3	4	4	4	2	1	3	7	13	1	1
	4.5%	4.4%	4.5%	2.7%	4.7%	6.0%	0.5%	14.7%	-	-	6.0%	0.6%	11.6%	-	2.3%	-	2.9%	3.5%	7.2%	4.3%	3.7%	3.1%	2.2%	3.9%	6.1%	4.3%	6.1%	5.9%
Undecided	86	25	61	29	25	32	21	11	17	5	16	14	21	3	8	2	28	15	17	38	16	13	13	23	29	79	5	2
	25.7%	14.4%	37.7%	25.9%	22.1%	29.2%	24.8%	16.2%	25.7%	27.6%	23.7%	19.2%	20.4%	8.0%	21.6%	7.9%	66.8%	18.7%	28.5%	38.6%	16.7%	24.0%	26.8%	28.3%	25.1%	26.1%	32.4%	13.5%
SIGMA	335	172	162	110	115	109	86	70	67	17	69	72	102	34	35	22	42	80	59	98	97	55	48	83	117	304	14	17
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 22

Q19. Normal weightings

Q19. Thinking about how you will vote in your own constituency, which of the following is closest to your view?

Base: Voting UKIP

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	141	86	55	14	56	71	48	18	19	32	20	0	0	0	141	0	0	32	26	42	41	11	29	36	57	133	1	7
Weighted Total	132	77	55	23	54	55	49	13	21	28	18	0	0	0	132	0	0	27	16	42	48	15	27	34	47	124	1	7
I am backing UKIP, but when I cast my vote I will consider voting Conservative if I believe it is the only way to stop Ed Miliband becoming Prime Minister	43	31	12	13	13	16	29	*	4	5	4	-	-	-	43	-	-	11	6	10	16	10	6	11	13	40	1	2
I am backing UKIP, and when I cast my vote I will not consider voting Conservative even if I believe it is the only way to stop Ed Miliband becoming Prime Minister	32.4%	40.3%	21.4%	56.3%	24.8%	30.0%	58.6%	3.7%	18.1%	18.9%	23.1%	-	-	-	32.4%	-	-	41.2%	36.2%	24.6%	33.1%	67.1%	20.3%	32.3%	28.5%	32.5%	100.0%	24.1%
Don't know	79	43	36	10	37	32	18	11	16	20	12	-	-	-	79	-	-	14	9	29	26	5	19	22	29	74	-	5
SIGMA	10	3	7	-	4	6	3	2	1	2	1	-	-	-	10	-	-	1	1	2	6	*	3	1	5	9	-	1
	7.5%	4.3%	12.1%	-	6.7%	11.6%	5.2%	13.8%	5.7%	7.5%	8.0%	-	-	-	7.5%	-	-	5.3%	5.1%	5.0%	11.8%	3.1%	9.6%	3.6%	9.9%	7.2%	-	14.0%
	132	77	55	23	54	55	49	13	21	28	18	-	-	-	132	-	-	27	16	42	48	15	27	34	47	124	1	7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 23

Q19. Normal weightings

Q19. Thinking about how you will vote in your own constituency, which of the following is closest to your view?

Base: Voting UKIP

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1									
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	132	73	59	21	52	59	4	14	65	22	21	0	0	73	0	59	0	37	27	36	32	10	12	14	51	87	43	2	
Weighted Total	125	69	57	30	52	44	4	15	61	17	22	0	0	69	0	56	0	32	23	37	33	11	12	14	47	84	39	2	
I am voting this way, but when I cast my vote I will consider voting Labour if I believe it is the only way to stop David Cameron becoming Prime Minister	42	25	18	16	17	9	3	2	22	3	10	-	-	27	-	15	-	9	10	11	13	3	3	8	21	37	4	2	
I am voting this way, and when I cast my vote I will not consider voting Labour even if I believe it is the only way to stop David Cameron becoming Prime Minister	33.7%	35.7%	31.1%	54.3%	32.7%	20.6%	67.6%	11.2%	36.1%	18.5%	45.8%	-	-	39.5%	-	26.4%	-	27.7%	41.0%	28.5%	40.1%	31.9%	27.2%	58.5%	45.8%	43.6%	10.2%	77.1%	
Don't know	61	32	29	5	26	30	1	9	29	13	8	-	-	29	-	32	-	18	9	19	15	4	6	5	18	32	29	*	
SIGMA	125	69	57	30	52	44	4	15	61	17	22	-	-	69	-	56	-	32	23	37	33	11	12	14	47	84	39	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 24
Q20. Normal weightings
Q20. Which of the following statements is closest to your opinion?
Base: Not voting conservative

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1									
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	546	290	256	108	206	232	66	182	116	67	95	0	256	73	141	76	0	118	108	154	166	49	88	139	182	458	53	35	
Weighted Total	542	291	251	160	201	181	72	175	119	58	98	0	268	69	132	73	0	105	79	169	188	64	94	138	163	458	49	36	
Assuming the economy stays on track for the next seven weeks I may change my mind and vote Conservative when I come to cast my vote in the election	84	56	29	40	25	20	24	20	13	8	17	-	36	14	30	5	-	17	10	23	34	18	20	13	22	72	6	6	
Regardless of what happens to the economy over the next seven weeks, I will not vote Conservative when I come to cast my vote in the election	15.6%	19.1%	11.4%	25.0%	12.4%	10.9%	32.6%	11.2%	11.3%	13.6%	16.9%	-	13.3%	20.0%	22.6%	7.1%	-	16.2%	13.0%	13.4%	18.3%	28.5%	21.1%	9.2%	13.3%	15.8%	12.9%	16.7%	
Don't know	408	224	185	99	158	151	43	146	95	43	71	-	211	46	90	62	-	74	60	135	139	41	60	115	128	344	38	26	
SIGMA	75.3%	76.9%	73.5%	62.1%	78.6%	83.3%	59.1%	83.5%	80.1%	75.1%	72.5%	-	78.7%	66.1%	68.1%	84.1%	-	69.9%	76.2%	79.7%	74.0%	64.7%	63.9%	83.3%	78.6%	75.1%	79.1%	72.6%	
	50	12	38	21	18	11	6	9	10	7	10	-	21	10	12	6	-	15	9	12	15	4	14	10	13	42	4	4	
	9.1%	4.0%	15.1%	12.9%	9.1%	5.9%	8.3%	5.3%	8.6%	11.3%	10.6%	-	7.9%	13.9%	9.3%	8.8%	-	13.9%	10.8%	7.0%	7.7%	6.8%	15.0%	7.5%	8.1%	9.1%	8.0%	10.7%	
	542	291	251	160	201	181	72	175	119	58	98	-	268	69	132	73	-	105	79	169	188	64	94	138	163	458	49	36	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 25

Q21. Normal weightings

Q21. If the election was a straight contest between David Cameron, Ed Miliband and Nick Clegg to be Prime Minister who would you vote for?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	378	200	179	86	120	172	217	26	37	26	61	217	29	19	59	13	30	102	64	109	104	55	64	78	138	335	30	14
	37.5%	40.9%	34.4%	29.7%	33.7%	47.6%	81.4%	12.1%	21.9%	37.3%	27.9%	96.8%	10.6%	27.8%	44.7%	18.0%	18.6%	48.8%	41.6%	35.6%	30.6%	47.4%	38.7%	31.0%	40.9%	38.5%	36.5%	24.8%
Ed Miliband	286	145	140	89	102	95	23	139	55	8	53	2	204	11	21	17	26	50	50	93	93	34	50	87	79	250	14	22
	28.3%	29.7%	27.0%	30.7%	28.6%	26.2%	8.8%	64.9%	32.4%	11.9%	24.1%	0.8%	76.0%	15.8%	15.9%	23.0%	16.3%	23.7%	32.8%	30.4%	27.4%	29.5%	29.9%	34.9%	23.3%	28.7%	16.7%	39.1%
Nick Clegg	85	47	38	28	29	27	3	15	49	3	13	4	13	29	6	10	19	21	12	19	33	10	15	14	33	72	10	3
	8.4%	9.6%	7.2%	9.8%	8.2%	7.5%	1.3%	6.8%	28.9%	4.4%	6.0%	2.0%	5.0%	41.9%	4.3%	14.0%	11.8%	10.2%	7.5%	6.2%	9.7%	8.7%	8.8%	5.5%	9.9%	8.2%	12.3%	5.1%
Would not vote	138	57	81	46	53	40	16	20	8	27	56	1	8	2	39	26	20	20	14	52	52	10	19	37	43	108	20	10
	13.7%	11.6%	15.6%	15.8%	14.8%	10.9%	6.1%	9.5%	4.6%	38.9%	25.6%	*	2.8%	3.6%	29.7%	35.2%	12.7%	9.4%	9.2%	17.0%	15.3%	8.6%	11.3%	14.7%	12.6%	12.5%	24.4%	17.0%
Don't know	122	40	82	41	52	28	7	14	21	5	36	-	15	8	7	7	65	17	14	33	58	7	19	35	45	105	8	8
	12.1%	8.1%	15.7%	14.1%	14.7%	7.8%	2.5%	6.7%	12.1%	7.5%	16.3%	-	5.6%	11.0%	5.5%	9.8%	40.6%	7.9%	8.9%	10.9%	17.1%	5.8%	11.3%	14.0%	13.3%	12.1%	10.0%	14.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 26

Q21. Normal weightings

Q21. If the election was a straight contest between David Cameron and Ed Miliband to be Prime Minister who would you vote for?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60	
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
Ed Miliband	332	160	173	112	119	102	22	147	64	11	75	4	211	16	28	25	34	54	57	105	116	34	58	103	96	291	18	24	
	33.0%	32.7%	33.3%	38.6%	33.3%	28.1%	8.3%	68.6%	37.8%	16.1%	34.4%	1.8%	78.5%	23.0%	21.2%	34.3%	21.5%	25.8%	37.2%	34.4%	34.2%	29.4%	35.0%	40.9%	28.4%	33.4%	22.3%	41.8%	
David Cameron	426	231	195	96	141	189	219	36	69	26	64	216	35	37	63	16	44	115	68	119	123	63	71	87	156	377	33	16	
	42.3%	47.3%	37.5%	33.1%	39.7%	52.1%	82.5%	16.7%	41.0%	37.1%	29.2%	96.3%	13.1%	54.2%	48.0%	21.2%	27.9%	55.2%	44.8%	38.9%	36.3%	54.6%	42.4%	34.8%	46.3%	43.3%	40.3%	29.1%	
Would not vote	137	59	77	42	57	38	16	18	12	26	53	4	9	6	34	26	21	25	18	44	50	12	18	34	42	106	20	10	
	13.5%	12.1%	14.9%	14.3%	15.9%	10.6%	6.1%	8.3%	7.2%	37.5%	24.4%	1.6%	3.2%	9.2%	25.8%	34.7%	13.2%	12.1%	11.5%	14.2%	14.8%	10.2%	10.9%	13.7%	12.5%	12.2%	24.8%	17.7%	
Don't know	113	39	74	40	40	33	8	14	24	6	26	1	14	9	7	7	60	14	10	38	50	7	20	27	43	96	10	6	
	11.2%	7.9%	14.3%	13.9%	11.1%	9.1%	3.2%	6.4%	14.0%	9.3%	12.0%	*	5.2%	13.6%	5.0%	9.8%	37.5%	6.9%	6.5%	12.5%	14.8%	5.8%	11.7%	10.6%	12.8%	11.1%	12.6%	11.4%	
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 27

Q21. Normal weightings

Q21. If the election was a straight contest between the Conservative, Labour and Liberal Democrat parties with no other parties standing, who would you vote for?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Conservative	324	179	145	62	105	158	207	18	29	20	44	214	12	5	55	9	23	91	52	83	98	43	54	73	126	296	20	8
	32.2%	36.5%	28.0%	21.3%	29.4%	43.6%	77.9%	8.2%	17.3%	29.2%	20.2%	95.3%	4.6%	7.9%	41.5%	12.7%	14.4%	43.5%	34.1%	27.2%	28.8%	37.2%	32.7%	28.9%	37.3%	34.0%	24.8%	14.7%
Labour	350	164	185	127	121	102	25	168	52	10	76	6	243	7	25	29	29	59	53	114	123	41	63	103	95	302	21	27
	34.7%	33.6%	35.7%	43.8%	34.0%	28.0%	9.6%	78.7%	30.6%	14.7%	34.9%	2.5%	90.4%	9.7%	19.1%	34.5%	18.0%	28.4%	34.4%	37.3%	36.3%	35.3%	37.9%	41.2%	28.1%	34.7%	25.3%	48.0%
Liberal Democrat	108	54	55	26	40	43	10	6	71	6	10	4	5	55	11	12	20	29	19	33	27	16	10	23	44	94	11	3
	10.7%	11.0%	10.5%	8.9%	11.2%	11.7%	3.9%	2.8%	42.0%	8.8%	4.8%	1.7%	1.8%	79.3%	8.6%	16.9%	12.3%	14.0%	12.5%	10.7%	7.9%	14.3%	6.1%	9.3%	13.1%	10.8%	13.6%	5.1%
Would not vote	115	56	59	40	48	28	16	6	1	28	55	-	5	-	33	19	15	18	15	41	41	11	12	30	37	91	17	8
	11.4%	11.5%	11.4%	13.7%	13.4%	7.6%	6.0%	2.6%	0.9%	39.8%	24.9%	-	1.7%	-	25.1%	26.5%	9.7%	8.7%	9.8%	13.5%	12.0%	9.3%	7.4%	12.1%	11.1%	10.5%	20.6%	13.4%
Don't know	111	36	75	36	42	33	7	16	16	5	33	1	4	2	7	7	73	11	14	34	51	4	27	21	35	88	13	11
	11.0%	7.4%	14.4%	12.4%	11.9%	9.0%	2.6%	7.6%	9.3%	7.5%	15.2%	0.5%	1.5%	3.1%	5.7%	9.3%	45.6%	5.4%	9.2%	11.3%	15.1%	3.9%	15.9%	8.4%	10.5%	10.1%	15.8%	18.8%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 28

Q21. Normal weightings

Q21. If the election was a straight contest between the Conservative and Labour parties with no other parties standing, who would you vote for?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Conservative	372	203	170	69	122	181	220	15	62	20	45	217	11	31	60	9	38	111	60	102	100	49	61	81	146	337	25	11
	36.9%	41.4%	32.7%	24.0%	34.1%	50.0%	82.5%	7.0%	36.8%	29.2%	20.6%	96.7%	4.2%	44.3%	45.7%	12.7%	24.1%	53.2%	39.1%	33.2%	29.3%	43.0%	36.4%	32.1%	43.2%	38.7%	30.5%	19.1%
Labour	407	192	216	147	144	116	25	175	80	16	89	6	253	24	32	30	46	71	61	130	145	49	74	120	116	359	20	29
	40.4%	39.2%	41.6%	50.8%	40.6%	32.0%	9.6%	81.8%	47.1%	22.5%	40.7%	2.9%	94.2%	34.5%	24.4%	40.4%	28.6%	33.9%	40.1%	42.6%	42.6%	42.1%	44.4%	47.7%	34.5%	41.2%	24.0%	52.2%
Would not vote	125	64	61	36	55	34	14	10	15	27	54	1	2	10	33	25	14	17	15	44	48	11	14	30	39	94	21	10
	12.4%	13.1%	11.7%	12.4%	15.4%	9.4%	5.1%	4.9%	8.8%	39.5%	24.5%	*	0.8%	13.8%	25.3%	34.6%	8.7%	8.2%	10.0%	14.4%	14.2%	9.4%	8.3%	12.1%	11.4%	10.8%	25.5%	18.7%
Don't know	103	31	73	37	35	31	7	13	12	6	31	-	2	5	6	9	61	10	17	30	47	6	18	20	37	82	16	6
	10.3%	6.3%	14.0%	12.8%	9.9%	8.5%	2.8%	6.3%	7.4%	8.8%	14.3%	-	0.7%	7.3%	4.6%	12.3%	38.5%	4.6%	10.9%	9.9%	13.8%	5.5%	10.9%	8.1%	10.9%	9.4%	19.9%	10.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 29

Q22. Normal weightings

Q22. Which of the following statements is closest to your opinion?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
If the election results in a Labour Government dependent on the support of the SNP, I would accept that outcome	341	198	143	97	127	117	58	118	69	23	62	42	152	25	33	40	34	73	48	116	104	38	48	95	102	283	39	20
	33.8%	40.5%	27.5%	33.5%	35.7%	32.2%	21.7%	55.0%	40.9%	33.5%	28.4%	18.7%	56.6%	35.8%	24.9%	54.6%	21.6%	35.0%	31.2%	38.0%	30.5%	32.9%	28.8%	37.9%	30.1%	32.5%	47.6%	34.8%
If the election results in a Labour Government dependent on the support of the SNP, I would not accept that outcome	357	204	153	78	112	166	159	49	64	24	51	132	61	28	66	18	33	88	55	97	117	52	64	91	113	320	19	18
	35.4%	41.7%	29.4%	27.1%	31.6%	45.8%	59.9%	23.1%	37.9%	34.0%	23.2%	58.9%	22.9%	41.3%	50.6%	24.4%	20.9%	41.8%	36.3%	31.7%	34.3%	45.2%	38.6%	36.4%	33.3%	36.8%	23.0%	31.6%
Don't know	310	87	224	114	116	80	49	47	36	23	106	50	55	16	32	15	92	48	50	93	120	25	54	65	124	268	24	19
	30.8%	17.7%	43.1%	39.5%	32.7%	22.0%	18.4%	21.9%	21.2%	32.5%	48.4%	22.4%	20.6%	22.9%	24.5%	21.0%	57.5%	23.1%	32.5%	30.3%	35.2%	22.0%	32.5%	25.7%	36.6%	30.7%	29.3%	33.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 30

Q22. Normal weightings

Q22. Which of the following leaders of political parties do you think will perform best in a televised debate between the seven party leaders?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	221	102	119	62	80	79	104	23	16	9	53	117	35	11	12	6	22	59	38	63	62	36	37	56	73	202	11	9
	21.9%	20.9%	22.9%	21.4%	22.4%	21.9%	39.0%	10.7%	9.5%	12.9%	24.2%	52.4%	13.0%	16.4%	9.4%	7.9%	13.9%	28.0%	24.6%	20.6%	18.2%	31.1%	22.0%	22.4%	21.6%	23.2%	13.3%	15.3%
Ed Miliband	149	84	65	53	50	46	16	77	26	3	21	10	112	6	5	2	13	26	20	42	61	21	25	41	48	134	5	10
	14.8%	17.3%	12.4%	18.3%	14.1%	12.6%	6.2%	35.8%	15.1%	3.9%	9.8%	4.5%	41.6%	8.1%	3.4%	2.8%	7.9%	12.5%	12.9%	13.9%	17.8%	17.8%	15.1%	16.2%	14.1%	15.4%	6.1%	17.5%
Nick Clegg	71	39	32	25	21	25	8	14	25	4	16	10	19	17	8	2	6	23	8	25	15	8	15	15	26	64	3	4
	7.0%	8.0%	6.1%	8.7%	5.9%	6.8%	3.2%	6.6%	14.9%	5.4%	7.3%	4.6%	7.0%	23.9%	5.9%	2.1%	4.0%	10.9%	5.4%	8.2%	4.4%	7.2%	9.0%	5.8%	7.7%	7.4%	3.9%	6.6%
Nigel Farage	195	122	73	29	81	85	72	25	38	26	29	40	24	8	85	10	24	44	28	62	61	17	41	54	61	173	11	11
	19.4%	24.9%	14.1%	9.9%	22.9%	23.5%	27.0%	11.7%	22.3%	37.9%	13.4%	17.6%	8.9%	12.2%	64.7%	13.6%	15.0%	21.0%	18.3%	20.3%	18.0%	14.8%	24.5%	21.6%	18.1%	19.9%	13.3%	19.9%
Nicola Sturgeon	62	26	36	15	21	26	3	23	11	15	9	2	16	8	1	30	4	10	12	19	22	4	3	7	13	27	32	3
	6.2%	5.4%	6.9%	5.3%	5.8%	7.3%	1.2%	10.6%	6.6%	21.8%	4.0%	1.0%	5.8%	11.6%	0.9%	41.0%	2.7%	4.7%	7.7%	6.3%	6.4%	3.8%	1.8%	2.7%	3.8%	3.1%	39.8%	5.6%
Natalie Bennett	10	6	4	3	7	-	2	-	3	1	4	1	3	-	-	4	1	1	3	-	6	-	2	2	5	9	-	1
	1.0%	1.2%	0.8%	1.2%	1.9%	-	0.9%	-	1.5%	0.8%	2.1%	*	1.0%	-	-	5.9%	0.6%	0.7%	2.0%	-	1.7%	-	1.5%	0.7%	1.5%	1.0%	-	1.8%
Leanne Wood	6	4	2	3	2	1	-	4	1	-	1	2	2	-	1	1	-	-	2	2	2	1	1	1	1	4	-	2
	0.6%	0.9%	*	1.0%	0.5%	*	-	1.8%	0.8%	-	*	0.9%	0.7%	-	1.0%	1.0%	-	-	1.1%	0.7%	0.6%	1.0%	0.5%	*	*	*	-	3.6%
Don't know	293	104	189	99	94	100	60	49	49	12	85	42	59	19	19	19	89	47	43	92	112	28	42	76	111	258	19	17
	29.1%	21.3%	36.4%	34.2%	26.5%	27.6%	22.5%	22.8%	29.2%	17.3%	38.9%	18.6%	21.9%	27.8%	14.6%	25.6%	55.8%	22.3%	28.1%	30.1%	32.9%	24.3%	25.5%	30.2%	32.9%	29.6%	23.6%	29.7%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 31

Q23. Normal weightings

Q23. If you had to choose one of the leaders to run the country in a time of crisis, which one of the seven leaders do you think would do the best?

Base: All Respondents

	Total		Gender			Age			2010 Vote					Voting Intention					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60	
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
David Cameron	381	215	166	91	124	166	201	41	41	15	62	205	40	20	45	14	35	101	56	117	107	52	67	85	134	339	31	12	
	37.8%	43.9%	32.0%	31.3%	34.9%	45.9%	75.6%	19.2%	24.5%	20.8%	28.6%	91.6%	15.1%	29.3%	33.9%	18.5%	22.0%	48.4%	36.8%	38.3%	31.4%	44.9%	40.5%	33.9%	39.7%	38.9%	38.2%	20.6%	
Ed Miliband	163	82	81	48	60	54	11	95	31	2	19	2	135	7	3	7	8	18	27	53	64	18	23	55	50	146	5	12	
	16.2%	16.8%	15.6%	16.7%	17.0%	15.0%	4.2%	44.3%	18.1%	2.3%	8.6%	0.8%	50.2%	10.1%	2.2%	9.0%	4.9%	8.6%	18.0%	17.5%	18.9%	15.6%	13.8%	21.8%	14.9%	16.8%	5.7%	22.2%	
Nick Clegg	54	24	30	24	14	16	9	3	22	3	17	5	10	20	5	2	9	16	6	14	18	8	9	8	26	50	3	-	
	5.3%	4.9%	5.8%	8.1%	3.9%	4.5%	3.3%	1.6%	13.0%	4.5%	7.6%	2.2%	3.8%	29.7%	3.4%	2.8%	5.8%	7.6%	4.2%	4.5%	5.3%	6.8%	5.1%	3.2%	7.7%	5.8%	4.1%	-	
Nigel Farage	88	46	42	18	36	34	21	11	14	21	19	3	12	4	60	3	3	14	6	36	32	4	20	28	26	79	1	8	
	8.7%	9.4%	8.1%	6.4%	10.1%	9.3%	7.9%	5.0%	8.1%	29.5%	8.9%	1.3%	4.6%	5.9%	46.0%	4.4%	2.0%	6.7%	4.2%	11.7%	9.3%	3.6%	12.1%	11.3%	7.8%	9.1%	0.9%	14.6%	
Nicola Sturgeon	34	15	19	4	19	12	1	10	4	11	6	-	10	1	-	19	5	8	6	12	8	2	1	7	3	12	19	3	
	3.4%	3.1%	3.7%	1.3%	5.3%	3.2%	*	4.9%	2.5%	16.5%	2.7%	-	3.6%	1.0%	-	25.4%	3.3%	3.7%	4.1%	4.0%	2.4%	2.0%	*	2.7%	0.7%	1.4%	23.2%	5.5%	
Natalie Bennett	8	5	3	3	4	1	-	-	4	1	3	-	1	1	1	4	1	3	4	-	1	-	2	-	6	8	-	-	
	0.8%	1.0%	0.7%	1.1%	1.2%	*	-	-	2.6%	0.8%	1.4%	-	*	1.1%	0.6%	5.4%	0.9%	1.4%	2.8%	-	*	-	1.3%	-	1.8%	0.9%	-	-	
Leanne Wood	4	2	3	1	2	1	1	1	1	-	1	-	1	2	1	-	-	-	1	3	1	2	-	-	3	4	-	-	
	*	*	0.5%	*	0.5%	*	*	*	*	-	*	-	*	2.7%	0.8%	-	-	-	0.6%	0.9%	*	1.5%	-	-	0.8%	*	-	-	
Don't know	275	101	174	100	97	78	22	53	52	18	92	9	59	14	17	25	97	49	45	71	110	29	45	68	90	232	23	21	
	27.3%	20.6%	33.6%	34.7%	27.1%	21.5%	8.4%	24.6%	30.7%	25.5%	42.0%	4.1%	22.1%	20.3%	13.2%	34.6%	61.0%	23.6%	29.4%	23.1%	32.4%	25.6%	26.8%	27.0%	26.5%	26.6%	28.0%	37.1%	
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 32
Q24. Normal weightings
Q24. Which three of the following British political figures do you think is the most impressive?
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	331	176	155	90	112	128	158	33	41	16	62	166	44	26	26	9	47	83	53	97	98	40	67	71	112	290	24	17
	32.9%	36.0%	30.0%	31.3%	31.6%	35.5%	59.3%	15.4%	24.4%	23.7%	28.2%	73.9%	16.6%	38.0%	19.8%	12.6%	29.4%	39.9%	35.0%	31.6%	28.7%	34.9%	39.9%	28.3%	33.2%	33.3%	30.1%	30.3%
Boris Johnson	245	126	119	75	83	87	90	43	37	11	53	81	31	20	33	14	49	66	42	59	78	36	45	50	94	226	11	9
	24.3%	25.7%	23.0%	26.0%	23.3%	23.9%	33.8%	20.3%	21.9%	16.1%	24.0%	36.1%	11.7%	28.8%	25.5%	18.9%	30.8%	31.4%	27.3%	19.4%	23.0%	31.2%	27.0%	20.0%	28.0%	25.9%	13.0%	15.8%
Nick Clegg	112	55	57	35	37	40	20	18	38	4	25	22	29	27	6	2	14	25	17	40	30	12	15	24	48	99	6	6
	11.1%	11.3%	10.9%	12.2%	10.3%	11.0%	7.5%	8.3%	22.3%	6.1%	11.4%	9.9%	10.9%	39.8%	4.8%	2.5%	8.9%	11.8%	11.0%	13.0%	8.9%	10.4%	9.3%	9.6%	14.2%	11.4%	7.9%	10.4%
Ed Miliband	170	80	90	49	68	52	13	85	27	3	32	7	124	6	6	6	17	26	28	47	69	16	27	60	50	153	5	12
	16.8%	16.3%	17.4%	17.0%	19.2%	14.3%	5.0%	39.8%	16.0%	4.5%	14.8%	3.3%	46.0%	9.4%	4.6%	7.8%	10.7%	12.4%	18.3%	15.2%	20.3%	13.8%	16.4%	23.9%	14.8%	17.6%	5.6%	21.1%
Nigel Farage	176	105	71	41	56	79	61	27	18	26	38	25	27	5	86	9	21	32	22	57	65	19	30	49	59	157	8	11
	17.5%	21.4%	13.8%	14.1%	15.7%	21.8%	23.1%	12.6%	10.5%	37.3%	17.6%	11.1%	9.9%	7.7%	65.2%	11.7%	13.3%	15.3%	14.3%	18.8%	19.0%	16.4%	17.8%	19.4%	17.6%	18.0%	9.8%	19.9%
Natalie Bennett	23	13	10	9	9	4	2	7	8	2	2	3	5	8	3	3	1	3	5	7	8	3	7	6	5	22	1	-
	2.2%	2.7%	1.8%	3.3%	2.7%	1.0%	0.7%	3.2%	4.8%	3.0%	1.1%	1.1%	1.8%	11.9%	2.1%	3.8%	*	1.5%	3.0%	2.3%	2.3%	2.8%	4.5%	2.4%	1.5%	2.5%	1.2%	-
Alex Salmond	82	45	37	14	28	39	9	19	14	17	17	7	22	3	7	29	9	13	13	31	25	4	7	12	20	43	34	5
	8.1%	9.2%	7.2%	5.0%	8.0%	10.8%	3.5%	9.1%	8.5%	25.0%	7.6%	3.1%	8.4%	4.4%	5.3%	40.0%	6.0%	6.4%	8.7%	10.0%	7.3%	3.7%	3.9%	4.9%	6.0%	5.0%	42.1%	8.2%
Theresa May	84	47	37	22	28	35	33	15	14	6	13	30	19	5	10	4	14	22	17	17	28	16	14	23	24	77	6	1
	8.4%	9.7%	7.1%	7.4%	7.8%	9.7%	12.6%	6.9%	8.2%	8.6%	5.8%	13.2%	7.0%	7.7%	7.9%	5.9%	8.7%	10.6%	10.8%	5.6%	8.3%	13.8%	8.6%	9.1%	7.2%	8.9%	7.3%	1.7%
Chuka Umunna	62	42	20	17	28	18	7	20	15	7	9	5	30	5	8	7	7	21	11	17	13	12	6	17	18	53	5	5
	6.2%	8.5%	3.9%	5.8%	7.7%	4.9%	2.7%	9.4%	9.1%	10.2%	4.1%	2.4%	11.0%	7.0%	5.8%	9.1%	4.4%	10.0%	7.2%	5.5%	3.9%	10.0%	3.9%	6.8%	5.2%	6.1%	5.6%	8.9%
George Osborne	121	80	41	24	39	58	70	11	13	3	18	72	13	6	10	2	12	36	22	30	32	14	26	29	37	107	7	7
	12.0%	16.3%	7.8%	8.2%	11.0%	15.9%	26.2%	5.1%	7.9%	4.6%	8.2%	32.2%	4.8%	8.9%	7.3%	3.0%	7.6%	17.0%	14.7%	9.9%	9.5%	12.6%	15.9%	11.6%	11.0%	12.3%	8.3%	11.7%
Nicola Sturgeon	102	42	60	19	38	45	13	24	19	17	21	6	28	7	12	32	15	14	20	39	29	7	9	22	23	61	33	8
	10.1%	8.6%	11.5%	6.5%	10.6%	12.5%	4.9%	11.4%	11.2%	24.7%	9.8%	2.6%	10.3%	9.6%	8.8%	44.2%	9.4%	6.7%	13.0%	12.7%	8.6%	6.1%	5.1%	8.7%	6.9%	7.0%	40.9%	14.0%
Ed Balls	75	38	37	11	26	38	9	40	14	1	10	10	44	3	3	8	5	12	13	25	25	5	12	33	15	65	6	5
	7.5%	7.8%	7.2%	3.9%	7.4%	10.4%	3.4%	18.9%	8.0%	2.1%	4.4%	4.4%	16.4%	4.1%	2.3%	11.3%	3.0%	5.8%	8.4%	8.3%	7.4%	4.3%	7.5%	13.0%	4.4%	7.4%	7.0%	8.7%
William Hague	125	72	54	16	52	57	57	13	31	7	13	44	13	10	24	9	21	35	23	35	33	17	19	23	50	109	11	5
	12.4%	14.7%	10.3%	5.7%	14.7%	15.6%	21.3%	6.1%	18.3%	9.5%	5.9%	19.5%	5.0%	14.7%	18.0%	12.0%	13.4%	16.8%	15.0%	11.3%	9.7%	14.5%	11.4%	9.2%	14.9%	12.5%	13.7%	9.5%
David Miliband	149	71	78	26	60	64	22	71	29	8	18	16	77	8	17	13	14	34	25	47	43	14	21	45	35	115	19	14
	14.8%	14.6%	14.9%	8.9%	16.7%	17.6%	8.3%	33.4%	16.8%	10.8%	8.2%	7.3%	28.8%	11.5%	12.6%	18.2%	8.8%	16.3%	16.3%	15.3%	12.6%	12.2%	12.6%	17.9%	10.4%	13.2%	23.8%	25.5%
None of the above	158	51	106	58	54	46	18	22	26	11	55	12	29	9	12	11	46	23	18	51	65	10	29	40	58	138	8	12
	15.6%	10.5%	20.5%	20.1%	15.0%	12.6%	6.8%	10.3%	15.2%	15.3%	25.3%	5.2%	10.9%	12.9%	9.3%	15.0%	29.0%	11.1%	11.6%	16.8%	19.2%	9.1%	17.5%	15.9%	17.2%	15.8%	9.5%	21.5%
SIGMA	2014	1042	972	507	719	788	583	449	344	140	385	505	535	149	262	158	293	446	328	599	642	225	335	504	650	1714	184	117
	199.8%	213.1%	187.3%	175.2%	201.8%	217.6%	219.1%	210.0%	203.0%	201.5%	176.1%	225.4%	199.5%	216.3%	199.2%	215.9%	183.8%	213.1%	214.5%	195.7%	188.7%	195.5%	201.2%	200.7%	192.5%	196.9%	225.9%	207.2%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 33

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Manage the economy well

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	431	237	195	93	137	201	221	40	72	18	66	203	45	36	62	19	49	121	67	128	116	61	69	101	149	380	34	17
	42.8%	48.4%	37.5%	32.1%	38.6%	55.5%	83.0%	18.7%	42.5%	25.4%	30.1%	90.4%	16.7%	52.1%	47.4%	25.9%	30.6%	57.7%	43.9%	41.7%	34.1%	52.9%	41.3%	40.4%	44.2%	43.7%	41.9%	30.6%
Ed Miliband	241	109	132	90	85	66	13	110	45	13	51	9	153	10	22	19	19	42	41	69	89	26	50	70	74	219	12	10
	23.9%	22.3%	25.4%	30.9%	23.9%	18.3%	4.9%	51.5%	26.5%	18.9%	23.1%	4.1%	57.0%	14.1%	16.9%	26.3%	11.9%	20.3%	26.7%	22.4%	26.2%	22.4%	29.8%	27.8%	21.8%	25.1%	15.3%	17.2%
Dont know	336	143	192	107	134	95	32	64	52	39	102	12	71	23	47	35	92	46	45	110	135	28	48	80	115	271	35	29
	33.3%	29.3%	37.0%	36.9%	37.5%	26.2%	12.1%	29.9%	31.0%	55.8%	46.8%	5.5%	26.3%	33.8%	35.8%	47.8%	57.5%	22.0%	29.4%	35.8%	39.7%	24.7%	28.9%	31.8%	34.0%	31.2%	42.9%	52.2%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 34

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Make you better off

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	295	176	119	55	102	137	173	23	35	12	44	170	26	22	38	4	24	91	46	82	76	45	48	68	103	263	21	11
	29.2%	35.9%	22.9%	19.1%	28.7%	37.8%	64.9%	10.5%	20.9%	17.9%	20.2%	75.7%	9.7%	31.5%	29.3%	5.9%	15.1%	43.5%	30.2%	26.8%	22.3%	38.8%	28.7%	27.1%	30.4%	30.2%	25.8%	19.0%
Ed Miliband	283	148	135	97	104	81	22	123	48	16	64	11	173	13	26	22	22	54	40	86	103	42	46	82	80	250	17	16
	28.0%	30.2%	26.0%	33.5%	29.3%	22.5%	8.3%	57.4%	28.6%	23.0%	29.0%	5.0%	64.5%	19.6%	20.1%	29.4%	14.1%	25.6%	26.3%	28.1%	30.3%	36.8%	27.4%	32.7%	23.5%	28.7%	21.0%	28.4%
Dont know	431	166	265	137	150	144	71	68	85	41	111	43	69	34	67	48	113	65	67	138	161	28	73	101	156	358	43	30
	42.7%	33.9%	51.0%	47.3%	42.0%	39.7%	26.8%	32.0%	50.5%	59.1%	50.7%	19.3%	25.8%	48.9%	50.6%	64.7%	70.8%	30.9%	43.5%	45.2%	47.4%	24.5%	43.9%	40.1%	46.1%	41.1%	53.2%	52.7%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 35

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Improve schools

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1008	492 516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489 519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	308	180 128	69	101	137	171	24	41	16	43	165	26	22	44	6	28	85	47	86	90	54	56	65	102	276	20	12
	30.5%	36.8% 24.6%	23.9%	28.5%	37.8%	64.4%	11.2%	24.2%	22.8%	19.5%	73.7%	9.8%	32.0%	33.6%	8.8%	17.5%	40.6%	30.5%	28.1%	26.5%	46.8%	33.5%	25.9%	30.1%	31.7%	24.3%	20.6%
Ed Miliband	353	164 189	110	135	108	33	139	71	16	78	15	194	21	34	28	45	64	59	103	128	35	63	103	104	305	25	23
	35.0%	33.5% 36.4%	38.1%	37.9%	29.7%	12.5%	65.1%	42.2%	22.6%	35.7%	6.6%	72.2%	30.2%	26.0%	38.4%	28.3%	30.5%	38.4%	33.5%	37.6%	30.5%	37.6%	41.2%	30.8%	35.1%	30.9%	40.3%
Dont know	347	145 202	110	120	118	62	51	57	38	98	44	48	26	53	39	86	60	48	117	122	26	48	83	132	289	36	22
	34.5%	29.7% 39.0%	38.0%	33.6%	32.5%	23.1%	23.7%	33.5%	54.6%	44.9%	19.7%	17.9%	37.8%	40.4%	52.8%	54.2%	28.9%	31.2%	38.4%	35.9%	22.6%	28.9%	32.9%	39.2%	33.2%	44.7%	39.1%
SIGMA	1008	489 519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100% 100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 36

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Improve hospitals

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	244	135	109	58	71	115	141	16	24	14	34	149	19	20	22	5	19	62	40	70	71	34	42	54	91	221	17	7
	24.2%	27.6%	21.0%	20.0%	20.0%	31.6%	53.2%	7.5%	14.2%	19.8%	15.6%	66.4%	7.1%	29.2%	16.6%	7.1%	11.8%	29.9%	26.2%	23.0%	20.9%	29.6%	24.9%	21.5%	27.0%	25.4%	20.4%	11.9%
Ed Miliband	396	196	200	134	136	126	48	146	89	19	83	31	205	27	44	30	43	83	56	117	141	52	57	115	122	345	28	22
	39.3%	40.1%	38.5%	46.4%	38.1%	34.8%	18.1%	68.5%	52.5%	26.8%	37.8%	13.9%	76.3%	38.7%	33.4%	41.1%	27.0%	39.6%	36.5%	38.2%	41.4%	44.8%	34.0%	45.8%	36.2%	39.7%	34.9%	39.8%
Dont know	368	158	210	97	149	121	76	51	56	37	102	44	44	22	66	38	97	64	57	119	128	29	68	82	124	304	36	27
	36.5%	32.3%	40.5%	33.6%	41.9%	33.5%	28.7%	24.0%	33.4%	53.4%	46.7%	19.6%	16.5%	32.1%	50.0%	51.8%	61.2%	30.6%	37.2%	38.8%	37.7%	25.6%	41.1%	32.7%	36.8%	35.0%	44.7%	48.3%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 37

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Protect your pension

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	309	186	123	67	95	148	176	34	36	13	39	164	37	24	41	9	22	82	56	86	85	50	52	72	98	271	27	11
	30.6%	38.0%	23.7%	23.0%	26.6%	40.7%	66.2%	15.8%	21.5%	18.8%	17.7%	73.2%	13.9%	34.1%	31.4%	12.7%	13.8%	39.1%	36.7%	28.2%	25.0%	43.1%	31.1%	28.5%	28.9%	31.1%	33.6%	19.5%
Ed Miliband	284	131	153	89	111	84	24	118	62	14	54	18	168	17	24	17	30	59	45	80	101	36	49	82	78	246	18	21
	28.2%	26.8%	29.5%	30.8%	31.1%	23.3%	9.2%	55.2%	36.8%	19.7%	24.5%	8.1%	62.5%	24.4%	18.1%	23.6%	18.8%	28.0%	29.4%	26.1%	29.7%	31.5%	29.7%	32.6%	23.1%	28.2%	22.2%	36.9%
Dont know	415	172	243	134	151	131	66	62	70	43	126	42	64	29	66	47	107	69	52	140	154	29	65	98	162	354	36	25
	41.2%	35.2%	46.8%	46.1%	42.3%	36.0%	24.6%	29.0%	41.6%	61.6%	57.7%	18.7%	23.7%	41.5%	50.5%	63.6%	67.5%	32.9%	34.0%	45.8%	45.3%	25.4%	39.2%	38.9%	48.0%	40.7%	44.2%	43.7%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 38

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Spend taxpayers cash wisely

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	389	225	164	77	127	185	205	42	62	19	45	194	31	36	60	13	37	106	62	112	109	55	61	85	141	342	34	13
	38.6%	46.1%	31.6%	26.7%	35.6%	51.2%	77.2%	19.7%	36.9%	26.7%	20.7%	86.5%	11.5%	52.3%	45.4%	17.2%	23.1%	50.9%	40.5%	36.8%	32.0%	47.4%	36.8%	33.9%	41.8%	39.3%	42.2%	22.9%
Ed Miliband	260	132	128	94	92	74	13	116	50	10	64	6	170	10	18	22	22	47	41	76	96	31	44	79	74	228	13	19
	25.8%	27.0%	24.7%	32.6%	25.9%	20.3%	5.0%	54.2%	29.6%	14.8%	29.3%	2.9%	63.4%	15.0%	13.9%	29.7%	13.9%	22.5%	26.8%	24.8%	28.3%	26.7%	26.5%	31.6%	21.9%	26.2%	16.0%	33.3%
Dont know	358	131	227	118	137	103	47	56	57	41	109	24	67	23	54	39	100	56	50	118	135	30	61	86	123	300	34	25
	35.6%	26.9%	43.7%	40.7%	38.6%	28.5%	17.8%	26.1%	33.5%	58.5%	50.0%	10.6%	25.0%	32.7%	40.7%	53.1%	63.1%	26.6%	32.7%	38.5%	39.7%	25.9%	36.7%	34.4%	36.3%	34.4%	41.8%	43.8%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 39

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Provide jobs for people in your area

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	293	175	118	61	106	126	169	27	34	12	36	166	32	21	44	2	19	75	46	83	89	41	56	66	108	271	15	7
	29.0%	35.7%	22.7%	21.1%	29.7%	34.8%	63.5%	12.5%	20.2%	17.9%	16.4%	73.9%	12.0%	30.4%	33.3%	2.8%	11.7%	35.9%	30.0%	27.2%	26.1%	35.5%	33.9%	26.2%	31.9%	31.1%	18.3%	13.2%
Ed Miliband	338	162	176	116	115	107	31	135	75	17	69	14	193	18	36	22	41	70	54	104	111	44	54	113	81	293	25	21
	33.5%	33.1%	33.9%	40.1%	32.2%	29.6%	11.8%	63.4%	44.1%	24.2%	31.5%	6.1%	72.0%	26.1%	27.3%	30.2%	25.6%	33.3%	35.2%	33.9%	32.6%	38.0%	32.6%	45.0%	24.1%	33.6%	30.2%	37.2%
Dont know	377	152	225	112	136	129	66	52	60	40	114	45	43	30	52	49	100	64	53	119	141	31	56	72	149	307	42	28
	37.4%	31.1%	43.3%	38.8%	38.1%	35.6%	24.6%	24.2%	35.7%	57.8%	52.1%	20.0%	16.0%	43.5%	39.4%	67.0%	62.7%	30.8%	34.8%	39.0%	41.3%	26.6%	33.5%	28.8%	44.0%	35.3%	51.6%	49.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 40

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Keep the country safe

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	391	213	178	97	118	175	201	35	58	20	63	192	40	32	52	22	38	102	63	122	104	56	72	83	131	343	33	15
	38.8%	43.6%	34.3%	33.6%	33.2%	48.4%	75.4%	16.5%	34.4%	28.6%	28.7%	85.8%	14.8%	46.7%	39.5%	30.5%	24.1%	48.7%	41.4%	40.0%	30.5%	49.0%	43.3%	32.9%	38.9%	39.3%	41.0%	27.3%
Ed Miliband	252	132	120	95	89	68	17	117	43	15	51	8	165	11	24	13	20	48	33	66	106	29	41	84	72	225	13	14
	25.0%	27.0%	23.2%	32.8%	25.0%	18.9%	6.3%	54.7%	25.6%	21.0%	23.5%	3.6%	61.6%	15.5%	18.2%	18.1%	12.6%	22.8%	21.4%	21.6%	31.1%	25.1%	24.3%	33.6%	21.2%	25.9%	15.6%	25.5%
Dont know	365	144	221	97	149	119	49	61	68	35	105	24	63	26	56	38	101	60	57	117	131	30	54	84	135	303	35	27
	36.2%	29.4%	42.5%	33.6%	41.8%	32.7%	18.3%	28.7%	39.9%	50.3%	47.8%	10.6%	23.6%	37.8%	42.4%	51.4%	63.4%	28.5%	37.1%	38.3%	38.5%	25.9%	32.4%	33.4%	40.0%	34.8%	43.5%	47.3%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 41

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Control immigration effectively

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	319	173	145	85	105	129	159	30	49	14	53	159	45	22	39	14	26	82	51	105	81	54	60	74	94	282	24	12
	31.6%	35.5%	28.0%	29.3%	29.6%	35.5%	59.8%	14.2%	29.0%	20.0%	24.1%	71.0%	16.6%	32.1%	29.3%	19.6%	16.2%	39.2%	33.2%	34.3%	23.8%	47.1%	35.9%	29.6%	27.8%	32.4%	30.1%	21.4%
Ed Miliband	245	118	128	89	93	63	24	104	45	10	49	18	143	9	20	12	29	44	33	65	104	21	47	70	82	219	16	10
	24.3%	24.1%	24.6%	30.7%	26.2%	17.4%	8.9%	48.6%	26.6%	15.1%	22.3%	8.2%	53.3%	13.1%	15.0%	16.2%	18.3%	20.9%	21.5%	21.2%	30.5%	18.2%	28.0%	27.8%	24.2%	25.1%	20.0%	18.0%
Dont know	444	198	246	116	158	171	83	79	75	45	117	47	81	38	73	47	104	84	69	136	155	40	60	107	162	369	41	34
	44.0%	40.5%	47.4%	39.9%	44.3%	47.1%	31.2%	37.2%	44.4%	65.0%	53.6%	20.9%	30.1%	54.8%	55.7%	64.2%	65.5%	39.9%	45.3%	44.5%	45.6%	34.7%	36.1%	42.6%	48.0%	42.4%	49.9%	60.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 42

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Stop welfare abuse

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	439	235	204	92	145	202	196	54	75	23	67	179	53	39	66	23	57	112	73	132	122	59	67	101	156	384	38	17
	43.6%	48.1%	39.3%	31.8%	40.8%	55.7%	73.8%	25.3%	44.4%	33.5%	30.4%	79.6%	19.7%	56.3%	49.9%	30.8%	36.1%	53.3%	47.7%	43.3%	36.0%	51.6%	40.5%	40.3%	46.3%	44.2%	46.5%	30.4%
Ed Miliband	225	113	112	86	85	54	28	93	41	8	46	23	141	9	16	13	14	46	30	69	80	37	41	62	65	206	11	8
	22.4%	23.2%	21.6%	29.7%	23.9%	15.0%	10.6%	43.5%	24.3%	11.8%	21.1%	10.2%	52.7%	13.3%	11.9%	18.2%	9.1%	22.0%	19.8%	22.6%	23.6%	32.3%	24.9%	24.7%	19.4%	23.7%	13.6%	14.7%
Dont know	343	140	203	111	126	106	42	67	53	38	106	23	74	21	50	37	87	52	50	104	138	19	58	88	116	280	32	31
	34.1%	28.7%	39.1%	38.4%	35.3%	29.3%	15.6%	31.2%	31.3%	54.8%	48.5%	10.1%	27.7%	30.3%	38.2%	51.0%	54.9%	24.7%	32.6%	34.1%	40.4%	16.1%	34.6%	34.9%	34.4%	32.2%	39.9%	54.8%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 43

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Get a good deal from the EU

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	378	202	175	96	117	165	184	41	63	18	54	181	42	40	37	17	41	100	58	110	110	55	61	87	130	333	30	14
	37.5%	41.4%	33.8%	33.3%	32.7%	45.4%	69.3%	19.2%	37.5%	25.9%	24.5%	80.8%	15.7%	57.4%	28.5%	22.7%	25.6%	47.8%	38.0%	35.8%	32.3%	47.9%	36.5%	34.5%	38.6%	38.3%	37.0%	25.6%
Ed Miliband	225	110	114	79	87	59	21	100	38	11	48	12	136	6	20	17	25	40	38	61	86	28	46	62	66	203	15	7
	22.3%	22.6%	22.0%	27.2%	24.5%	16.2%	7.9%	46.9%	22.2%	16.3%	22.0%	5.3%	50.6%	9.2%	15.5%	22.6%	15.6%	19.1%	24.8%	19.8%	25.3%	24.4%	27.8%	24.8%	19.6%	23.3%	18.0%	12.7%
Dont know	406	176	229	114	152	139	61	72	68	40	117	31	90	23	74	40	94	69	57	136	144	32	60	102	141	335	37	35
	40.3%	36.1%	44.2%	39.5%	42.8%	38.4%	22.8%	33.9%	40.4%	57.8%	53.5%	13.9%	33.7%	33.3%	56.1%	54.7%	58.9%	33.0%	37.2%	44.4%	42.4%	27.6%	35.8%	40.6%	41.8%	38.4%	45.0%	61.7%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 44

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Make you proud to be British

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	345	191	154	82	107	156	186	28	43	14	54	190	31	30	43	8	32	88	54	101	102	53	58	80	117	309	22	14
	34.2%	39.1%	29.6%	28.2%	30.0%	43.2%	70.0%	13.3%	25.5%	19.9%	24.8%	84.6%	11.5%	43.0%	32.4%	10.4%	20.3%	42.0%	35.3%	33.2%	29.9%	46.0%	34.9%	32.1%	34.7%	35.5%	27.4%	25.1%
Ed Miliband	224	118	107	76	81	68	17	115	45	5	39	8	155	13	18	12	11	45	34	61	85	29	42	66	65	202	12	10
	22.3%	24.1%	20.6%	26.1%	22.7%	18.7%	6.4%	53.7%	26.8%	6.8%	17.6%	3.5%	57.8%	19.2%	13.8%	16.9%	6.8%	21.4%	22.0%	20.0%	25.0%	24.8%	25.4%	26.4%	19.3%	23.2%	14.8%	17.8%
Dont know	438	180	258	132	168	138	63	71	81	51	126	27	82	26	71	53	116	76	65	143	153	34	66	104	156	359	47	32
	43.5%	36.8%	49.8%	45.6%	47.3%	38.1%	23.5%	33.0%	47.7%	73.3%	57.5%	11.9%	30.7%	37.8%	53.8%	72.7%	72.9%	36.6%	42.8%	46.9%	45.0%	29.1%	39.6%	41.5%	46.1%	41.3%	57.7%	57.1%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 45

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Persuade Scots to stay in the UK

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	276	139	136	66	94	115	126	32	48	10	43	118	31	26	39	6	39	64	48	89	75	36	44	60	106	247	20	8
	27.3%	28.5%	26.3%	22.9%	26.4%	31.8%	47.4%	14.7%	28.5%	14.3%	19.5%	52.7%	11.7%	37.9%	29.3%	8.0%	24.7%	30.8%	31.1%	29.1%	22.0%	31.7%	26.6%	23.9%	31.4%	28.4%	25.1%	14.8%
Ed Miliband	250	137	113	81	89	79	34	100	50	12	49	16	135	15	31	19	29	53	32	67	97	29	42	74	72	217	20	12
	24.8%	28.0%	21.8%	28.1%	25.0%	21.8%	12.9%	46.8%	29.5%	17.7%	22.3%	7.3%	50.2%	21.8%	23.4%	25.4%	18.0%	25.2%	21.0%	22.0%	28.7%	25.1%	25.2%	29.5%	21.4%	25.0%	25.0%	21.1%
Dont know	483	213	270	142	173	168	106	82	71	47	127	90	102	28	62	49	91	92	73	149	168	50	80	117	159	406	40	36
	47.9%	43.6%	52.0%	48.9%	48.5%	46.4%	39.7%	38.4%	42.1%	68.0%	58.2%	40.1%	38.1%	40.3%	47.3%	66.7%	57.4%	44.0%	47.9%	48.9%	49.4%	43.2%	48.2%	46.5%	47.2%	46.7%	49.8%	64.1%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 46

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Protect the most vulnerable

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	251	140	110	71	76	104	145	14	25	12	44	144	24	21	34	4	17	65	31	72	84	42	42	54	89	226	15	10
	24.9%	28.7%	21.3%	24.5%	21.3%	28.8%	54.6%	6.3%	14.7%	17.4%	20.0%	64.2%	9.1%	30.9%	25.5%	4.9%	10.6%	31.0%	20.1%	23.4%	24.6%	36.3%	25.2%	21.5%	26.2%	26.0%	18.5%	17.0%
Ed Miliband	401	192	209	112	147	141	53	148	92	20	72	34	198	26	36	31	61	86	72	117	126	46	63	119	120	349	30	22
	39.8%	39.2%	40.4%	38.8%	41.4%	38.9%	19.8%	69.1%	54.2%	28.6%	32.9%	15.4%	73.9%	37.3%	27.1%	41.9%	38.6%	40.9%	47.1%	38.4%	37.1%	40.3%	38.1%	47.5%	35.5%	40.1%	37.4%	38.7%
Dont know	356	157	199	106	133	117	68	53	53	38	103	46	46	22	62	39	81	59	50	117	130	27	61	78	129	295	36	25
	35.3%	32.1%	38.4%	36.7%	37.3%	32.3%	25.6%	24.6%	31.1%	54.0%	47.0%	20.5%	17.1%	31.8%	47.4%	53.2%	50.8%	28.1%	32.9%	38.2%	38.3%	23.4%	36.7%	31.0%	38.3%	33.9%	44.0%	44.4%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 47

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Stand up to big business

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	316	165	152	69	118	130	160	33	39	20	48	153	37	23	45	8	28	82	43	93	98	50	54	78	96	278	25	13
	31.4%	33.7%	29.2%	23.8%	33.0%	35.8%	60.1%	15.4%	22.9%	28.4%	22.1%	68.4%	13.9%	32.6%	34.5%	11.1%	17.4%	39.3%	28.0%	30.4%	28.9%	43.6%	32.4%	31.0%	28.4%	31.9%	31.2%	23.7%
Ed Miliband	342	181	162	109	114	119	46	130	70	14	68	33	177	22	34	27	41	66	60	98	118	45	64	99	96	303	22	17
	34.0%	36.9%	31.2%	37.6%	32.1%	32.9%	17.2%	61.0%	41.6%	20.3%	31.1%	14.7%	65.8%	32.5%	26.2%	36.3%	25.8%	31.7%	39.3%	32.2%	34.6%	38.7%	38.3%	39.4%	28.5%	34.8%	27.5%	29.7%
Dont know	349	144	206	112	124	113	60	51	60	36	103	38	55	24	52	39	90	61	50	114	124	20	49	74	146	289	34	26
	34.6%	29.4%	39.6%	38.5%	34.9%	31.3%	22.7%	23.6%	35.5%	51.3%	46.9%	16.9%	20.3%	34.9%	39.3%	52.6%	56.8%	29.0%	32.8%	37.4%	36.5%	17.7%	29.4%	29.7%	43.1%	33.2%	41.4%	46.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 48

Q25. Normal weightings

Q25. Thinking about the five years beyond the election to 2020, which party leader, David Cameron or Ed Miliband, is most likely to...?

Base: All Respondents

Stand up to trade unions

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	413	244	169	67	134	212	188	62	79	25	46	177	56	33	60	25	44	106	67	121	120	54	62	96	147	359	38	16
	41.0%	50.0%	32.5%	23.3%	37.6%	58.5%	70.8%	28.8%	46.7%	35.4%	21.2%	78.9%	20.8%	48.4%	45.9%	34.4%	27.7%	50.6%	43.7%	39.6%	35.2%	46.6%	37.4%	38.4%	43.4%	41.2%	46.7%	29.2%
Ed Miliband	226	105	121	84	92	51	32	87	28	12	60	16	130	7	24	14	26	47	27	62	91	36	43	64	61	204	12	10
	22.5%	21.5%	23.3%	29.1%	25.8%	14.0%	12.2%	40.5%	16.8%	17.9%	27.5%	7.0%	48.5%	10.5%	17.9%	18.6%	16.3%	22.3%	17.9%	20.3%	26.6%	31.2%	25.8%	25.7%	18.0%	23.5%	15.3%	17.4%
Dont know	368	139	229	138	131	100	45	66	62	33	112	32	82	28	48	35	89	57	59	123	130	26	61	90	130	307	31	30
	36.5%	28.5%	44.1%	47.6%	36.7%	27.5%	17.0%	30.7%	36.6%	46.8%	51.3%	14.2%	30.7%	41.1%	36.2%	47.0%	56.1%	27.1%	38.5%	40.1%	38.2%	22.2%	36.8%	36.0%	38.6%	35.3%	38.0%	53.4%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 49

Q26. Normal weightings

Q26. What is the most important issue for you / issue most likely to influence your vote?

Base: All Respondents

	Total		Gender			Age			2010 Vote					Voting Intention					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60	
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
Crime	17	11	6	7	9	1	2	5	2	-	8	2	10	2	-	1	-	2	1	6	8	7	2	-	5	14	1	2	
	1.7%	2.2%	1.2%	2.6%	2.5%	*	0.9%	2.3%	1.3%	-	3.6%	0.7%	3.8%	3.2%	-	1.0%	-	1.2%	*	2.0%	2.4%	6.2%	1.5%	-	1.4%	1.7%	1.8%	2.8%	
Welfare	54	28	26	22	20	12	14	12	9	4	11	5	21	2	5	8	7	8	6	16	24	7	13	16	10	46	6	1	
	5.3%	5.7%	4.9%	7.5%	5.5%	3.4%	5.1%	5.6%	5.1%	6.3%	5.0%	2.4%	7.7%	2.9%	4.1%	11.2%	4.4%	3.9%	3.7%	5.1%	7.1%	6.5%	7.6%	6.3%	3.0%	5.3%	8.0%	1.8%	
Economy	150	86	64	29	59	62	64	22	32	6	24	70	24	16	12	5	16	66	27	32	25	21	27	36	46	130	16	5	
	14.9%	17.6%	12.4%	10.0%	16.7%	17.1%	24.1%	10.4%	18.8%	8.1%	11.2%	31.0%	8.9%	23.1%	9.2%	7.1%	9.9%	31.7%	17.7%	10.5%	7.4%	18.2%	16.0%	14.4%	13.6%	14.9%	19.3%	8.8%	
Defence	26	13	12	7	6	13	12	1	5	-	5	8	3	2	5	-	5	3	5	5	12	1	2	4	16	23	1	1	
	2.5%	2.7%	2.4%	2.3%	1.7%	3.6%	4.4%	*	2.7%	-	2.3%	3.7%	1.1%	3.1%	3.6%	-	3.4%	1.5%	3.4%	1.7%	3.5%	0.8%	1.4%	1.7%	4.7%	2.7%	1.0%	2.6%	
NHS	204	94	110	65	58	82	29	62	28	11	52	23	80	11	12	16	43	32	35	60	77	11	36	64	66	177	14	13	
	20.2%	19.3%	21.1%	22.3%	16.2%	22.5%	10.9%	29.1%	16.6%	16.1%	23.6%	10.2%	29.6%	16.1%	9.2%	21.7%	26.8%	15.4%	22.8%	19.8%	22.5%	9.7%	21.4%	25.6%	19.7%	20.4%	17.0%	22.8%	
The cost of living	204	70	134	92	83	29	23	51	41	10	60	26	72	12	11	19	42	29	33	59	83	26	28	41	69	164	23	17	
	20.2%	14.3%	25.9%	31.9%	23.4%	7.9%	8.5%	24.0%	23.9%	14.4%	27.4%	11.5%	26.9%	17.3%	8.4%	25.6%	26.3%	13.9%	21.6%	19.3%	24.4%	22.5%	16.9%	16.5%	20.3%	18.8%	28.5%	29.8%	
Education	31	10	22	16	10	5	11	4	5	1	8	11	7	3	2	3	4	12	7	9	3	6	2	6	13	27	2	3	
	3.1%	2.0%	4.2%	5.5%	2.9%	1.5%	4.0%	1.7%	3.0%	1.3%	3.6%	4.7%	2.5%	4.1%	1.6%	4.6%	2.3%	5.6%	4.9%	3.0%	0.9%	4.9%	1.3%	2.3%	3.9%	3.1%	2.8%	4.5%	
Housing	24	13	11	12	10	3	3	7	6	-	7	2	11	4	1	1	1	4	4	10	5	5	2	5	9	21	1	2	
	2.4%	2.6%	2.2%	4.0%	2.7%	0.8%	1.2%	3.3%	3.5%	-	3.3%	1.0%	4.1%	5.6%	1.1%	0.7%	0.9%	2.1%	2.7%	3.4%	1.6%	4.7%	1.0%	2.1%	2.7%	2.5%	0.8%	4.0%	
Pensions & retirement	50	28	22	4	9	38	18	13	9	5	3	17	10	6	4	4	7	11	5	18	17	2	6	13	21	42	5	3	
	5.0%	5.7%	4.3%	1.2%	2.6%	10.4%	6.7%	6.2%	5.5%	7.4%	1.5%	7.8%	3.7%	9.3%	3.3%	5.6%	4.6%	5.1%	3.1%	5.9%	4.9%	1.9%	3.5%	5.3%	6.2%	4.9%	6.3%	5.0%	
Immigration	226	125	101	34	83	109	85	33	28	31	37	60	29	7	73	13	30	32	27	82	85	25	45	64	73	206	10	10	
	22.4%	25.5%	19.5%	11.8%	23.4%	30.0%	31.8%	15.4%	16.3%	44.4%	16.8%	26.7%	10.8%	10.6%	55.4%	17.9%	18.8%	15.2%	17.7%	27.0%	24.9%	21.7%	26.7%	25.3%	21.7%	23.7%	11.7%	17.8%	
Other	21	11	10	2	9	10	6	3	6	1	4	1	2	3	5	3	4	9	3	8	1	3	4	2	9	19	2	-	
	2.1%	2.2%	1.9%	0.9%	2.4%	2.6%	2.4%	1.6%	3.4%	2.1%	1.8%	*	0.9%	4.5%	4.0%	4.5%	2.6%	4.3%	1.9%	2.5%	*	2.9%	2.7%	0.6%	2.7%	2.1%	2.7%	-	
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 50

Q27. Normal weightings

Q27. To what extent do you approve or disapprove of the job David Cameron is doing as Prime Minister?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1									
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60	
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
Strongly approve	96	58	39	25	29	43	71	4	5	3	12	77	3	5	7	-	3	33	15	25	24	19	13	17	38	87	7	3	
	9.6%	11.8%	7.5%	8.5%	8.0%	11.9%	26.7%	1.7%	3.2%	4.3%	5.4%	34.2%	1.1%	7.8%	5.0%	-	1.6%	15.6%	9.9%	8.1%	7.0%	16.4%	7.8%	6.9%	11.2%	10.0%	8.2%	4.7%	
Somewhat approve	314	176	138	84	107	123	134	46	53	12	51	131	54	32	32	8	40	83	46	99	86	48	55	71	100	274	25	14	
	31.1%	35.9%	26.6%	28.9%	30.0%	33.9%	50.5%	21.5%	31.1%	17.7%	23.3%	58.5%	20.2%	47.0%	24.5%	10.9%	25.1%	39.6%	30.3%	32.3%	25.2%	41.7%	32.9%	28.4%	29.6%	31.5%	30.4%	25.8%	
Neither approve nor disapprove	179	64	115	64	66	49	20	28	32	20	55	12	37	15	28	15	53	32	24	51	72	13	35	43	70	162	8	9	
	17.7%	13.1%	22.1%	22.0%	18.6%	13.5%	7.6%	13.0%	19.1%	28.2%	25.1%	5.3%	13.9%	21.6%	21.7%	20.5%	33.0%	15.1%	15.8%	16.7%	21.2%	11.3%	21.3%	17.3%	20.8%	18.6%	10.0%	15.5%	
Somewhat disapprove	163	67	96	56	54	53	25	44	36	10	43	5	57	12	25	16	31	30	31	38	64	11	24	46	59	140	14	9	
	16.2%	13.7%	18.5%	19.2%	15.2%	14.7%	9.5%	20.7%	21.1%	14.8%	19.8%	2.1%	21.4%	16.9%	18.6%	21.7%	19.6%	14.1%	20.2%	12.6%	18.8%	9.8%	14.5%	18.2%	17.5%	16.1%	17.6%	15.2%	
Strongly disapprove	212	111	101	41	85	87	15	89	39	23	37	-	112	4	39	33	15	27	29	79	78	20	33	65	52	171	23	18	
	21.1%	22.8%	19.5%	14.1%	23.7%	24.1%	5.7%	41.9%	23.2%	33.7%	16.8%	-	41.6%	6.0%	29.5%	44.6%	9.5%	12.7%	18.9%	25.9%	22.8%	17.8%	19.9%	26.1%	15.5%	19.7%	28.2%	32.2%	
Don't know	44	13	31	21	16	7	-	3	4	1	21	-	5	1	1	2	18	6	8	14	17	3	6	8	18	35	5	4	
	4.3%	2.7%	5.9%	7.3%	4.4%	1.9%	-	1.2%	2.3%	1.3%	9.7%	-	1.9%	0.8%	0.8%	2.3%	11.2%	2.8%	5.0%	4.5%	4.9%	3.0%	3.6%	3.2%	5.4%	4.1%	5.6%	6.7%	
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 51

Q27. Normal weightings

Q27. To what extent do you approve or disapprove of the job Ed Miliband is doing as Leader of the Opposition?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Strongly approve	84	43	41	30	35	19	12	44	11	5	8	9	56	2	9	3	1	15	12	23	35	14	16	20	25	75	5	4
	8.3%	8.9%	7.9%	10.5%	9.9%	5.1%	4.6%	20.6%	6.6%	7.8%	3.9%	3.9%	20.8%	2.6%	7.1%	4.2%	0.9%	7.0%	7.7%	7.5%	10.3%	11.8%	9.6%	8.1%	7.5%	8.6%	5.8%	7.4%
Somewhat approve	201	110	91	77	68	56	33	76	39	4	41	18	121	16	12	9	17	46	27	75	53	23	35	63	56	178	7	17
	20.0%	22.5%	17.6%	26.5%	19.2%	15.5%	12.5%	35.6%	22.9%	5.5%	18.6%	8.2%	45.0%	23.4%	9.0%	11.6%	10.5%	22.1%	17.8%	24.5%	15.6%	20.3%	21.1%	25.2%	16.5%	20.4%	8.8%	29.8%
Neither approve nor disapprove	274	108	166	95	94	85	47	51	56	15	81	43	64	21	31	20	73	52	36	76	110	37	43	71	91	241	20	13
	27.2%	22.2%	32.0%	32.7%	26.5%	23.5%	17.5%	23.9%	33.3%	21.4%	36.9%	19.3%	24.0%	30.6%	23.7%	26.7%	45.6%	25.0%	23.6%	24.8%	32.3%	31.8%	25.8%	28.3%	26.9%	27.7%	25.1%	22.3%
Somewhat disapprove	191	86	105	40	68	83	76	24	30	17	37	71	16	15	30	18	28	41	35	55	60	16	38	41	65	160	21	10
	18.9%	17.6%	20.2%	13.7%	19.0%	23.0%	28.4%	11.3%	17.5%	24.0%	17.0%	31.8%	6.0%	21.5%	23.1%	25.1%	17.8%	19.4%	23.2%	18.1%	17.5%	13.7%	22.6%	16.4%	19.2%	18.3%	25.8%	18.4%
Strongly disapprove	189	120	69	22	64	103	94	13	26	28	23	80	7	15	47	21	11	46	36	54	53	21	29	44	68	162	20	8
	18.8%	24.6%	13.3%	7.5%	18.1%	28.5%	35.2%	6.0%	15.4%	39.9%	10.7%	35.7%	2.7%	21.8%	35.5%	28.4%	6.7%	22.1%	23.4%	17.7%	15.7%	17.8%	17.3%	17.5%	20.3%	18.6%	24.7%	13.6%
Don't know	68	21	47	26	26	16	5	6	7	1	28	2	4	-	2	3	29	9	7	23	29	5	6	12	32	55	8	5
	6.7%	4.2%	9.1%	9.1%	7.3%	4.3%	1.8%	2.7%	4.2%	1.3%	13.0%	1.1%	1.4%	-	1.5%	3.9%	18.5%	4.4%	4.4%	7.5%	8.6%	4.6%	3.6%	4.6%	9.6%	6.3%	9.8%	8.4%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 52

Q28. Normal weightings

Q28. After the general election, which of the following do you think would be the best outcome for the British economy?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
A Labour majority government	363	171	192	134	125	104	29	157	64	12	87	8	230	18	30	26	36	65	57	120	121	43	59	111	106	319	18	26
	36.0%	35.0%	37.0%	46.2%	35.1%	28.8%	11.0%	73.4%	38.0%	16.5%	39.7%	3.6%	85.6%	25.8%	22.9%	35.4%	22.6%	31.0%	37.3%	39.3%	35.6%	37.3%	35.5%	44.1%	31.5%	36.7%	22.3%	46.4%
A Conservative majority government	374	206	168	75	119	180	210	23	57	24	53	206	19	28	57	19	32	112	60	96	106	53	62	81	134	330	30	14
	37.1%	42.1%	32.4%	25.8%	33.5%	49.7%	79.0%	10.7%	33.8%	34.5%	24.0%	92.0%	7.2%	40.5%	43.4%	25.3%	20.1%	53.5%	39.5%	31.4%	31.1%	46.3%	37.1%	32.2%	39.6%	37.9%	37.5%	24.6%
Don't know	271	112	159	81	112	78	27	34	48	34	79	10	20	23	44	29	91	32	35	90	113	19	46	59	98	222	33	16
	26.8%	22.8%	30.6%	28.0%	31.3%	21.5%	10.0%	15.8%	28.2%	48.9%	36.3%	4.3%	7.3%	33.6%	33.7%	39.3%	57.3%	15.5%	23.1%	29.3%	33.3%	16.4%	27.4%	23.6%	28.9%	25.4%	40.2%	29.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 53

Q28. Normal weightings

Q28. After the general election, which of the following do you think would be the best outcome for the British economy?

Base: All Respondents

	Total		Gender			Age			2010 Vote					Voting Intention					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60	
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
A Labour majority government	231	111	120	80	82	69	11	119	34	3	48	6	171	-	16	9	19	39	35	73	83	27	36	87	54	204	7	20	
	22.9%	22.7%	23.1%	27.8%	22.9%	19.0%	4.2%	55.6%	20.4%	5.0%	21.9%	2.8%	63.7%	-	12.1%	12.7%	12.0%	18.8%	23.2%	23.9%	24.4%	23.3%	21.4%	34.7%	16.0%	23.4%	8.3%	36.1%	
A Conservative majority government	235	132	103	39	77	120	163	15	19	12	23	172	12	7	17	4	13	71	36	57	72	38	31	53	87	208	20	7	
	23.3%	27.1%	19.8%	13.4%	21.5%	33.1%	61.3%	7.2%	11.2%	16.6%	10.6%	76.6%	4.3%	10.3%	13.2%	5.9%	8.1%	34.1%	23.6%	18.5%	21.0%	33.2%	18.3%	20.9%	25.8%	23.9%	24.7%	12.2%	
A Labour-Liberal Democrat coalition government	84	42	43	29	31	24	6	24	29	3	19	1	37	21	3	10	10	18	15	34	18	11	14	17	33	75	3	6	
	8.4%	8.5%	8.2%	10.1%	8.8%	6.5%	2.2%	11.4%	17.3%	4.4%	8.8%	*	13.8%	30.1%	2.2%	13.6%	6.1%	8.4%	9.7%	11.1%	5.2%	9.4%	8.2%	6.9%	9.8%	8.6%	4.3%	10.5%	
A Conservative-Liberal Democrat coalition government	80	46	34	18	29	34	23	4	36	3	13	22	3	26	10	5	14	27	11	20	22	9	17	12	28	66	9	5	
	8.0%	9.5%	6.6%	6.1%	8.1%	9.3%	8.8%	2.1%	21.1%	4.9%	5.7%	9.9%	0.9%	37.7%	7.6%	7.4%	8.6%	12.9%	7.5%	6.5%	6.5%	7.5%	10.5%	5.0%	8.2%	7.6%	11.1%	9.1%	
A Labour-SNP coalition	64	38	26	21	21	22	3	21	7	11	17	1	26	4	-	23	6	12	9	25	18	8	7	11	11	37	25	3	
	6.3%	7.7%	5.0%	7.3%	5.8%	6.2%	1.0%	10.0%	4.4%	16.1%	7.7%	*	9.5%	6.1%	-	31.0%	3.6%	5.8%	6.1%	8.1%	5.2%	6.7%	4.2%	4.5%	3.1%	4.2%	30.6%	4.5%	
A Conservative-UKIP coalition	105	53	52	27	30	48	43	6	15	16	19	16	3	2	63	4	12	20	16	30	39	11	25	22	41	100	1	4	
	10.4%	10.8%	10.0%	9.2%	8.4%	13.4%	16.0%	2.7%	8.9%	23.0%	8.9%	7.3%	1.2%	3.0%	48.1%	5.0%	7.6%	9.4%	10.3%	10.0%	11.4%	9.7%	14.9%	8.8%	12.3%	11.4%	1.1%	7.5%	
Don't know	209	67	141	76	87	46	17	24	28	21	80	6	17	9	22	18	86	22	30	67	89	12	37	48	84	181	16	11	
	20.7%	13.7%	27.3%	26.1%	24.5%	12.6%	6.4%	11.1%	16.7%	30.0%	36.4%	2.7%	6.4%	12.7%	16.9%	24.4%	53.9%	10.6%	19.7%	21.9%	26.2%	10.1%	22.4%	19.2%	24.8%	20.8%	20.0%	20.0%	
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 54

Q29. Normal weightings

Q29. If the country is to be run by two leaders together, either in a Coalition or an informal pact, which pairing do you think would be best?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron & Nick Clegg	226	117	110	47	86	93	108	16	51	9	34	130	11	32	13	4	25	76	31	56	63	42	31	45	76	194	18	14
	22.4%	23.8%	21.1%	16.1%	24.3%	25.7%	40.6%	7.4%	30.2%	13.0%	15.4%	58.0%	4.2%	46.1%	10.1%	5.8%	15.9%	36.5%	20.0%	18.3%	18.7%	36.1%	18.6%	18.0%	22.6%	22.3%	21.7%	25.8%
Ed Miliband & Nick Clegg	204	100	103	80	70	54	13	71	56	2	52	5	124	20	11	14	23	34	29	69	71	19	47	61	59	186	7	11
	20.2%	20.5%	19.9%	27.7%	19.5%	14.9%	4.7%	33.2%	33.3%	3.1%	23.8%	2.4%	46.0%	28.9%	8.2%	18.7%	14.1%	16.4%	19.3%	22.7%	20.8%	16.6%	28.2%	24.3%	17.3%	21.3%	8.6%	19.7%
Ed Miliband & Alex Salmond	137	63	74	44	53	40	8	71	13	14	29	2	77	4	9	26	14	25	21	40	51	19	13	43	31	106	24	8
	13.6%	12.9%	14.3%	15.1%	15.0%	11.1%	2.8%	33.4%	7.9%	20.5%	13.2%	0.8%	28.7%	5.8%	6.5%	35.4%	8.8%	11.8%	14.0%	13.2%	14.9%	16.3%	7.9%	17.1%	9.1%	12.1%	29.0%	14.3%
David Cameron & Nigel Farage	192	119	73	32	57	103	104	10	22	22	25	66	16	5	73	6	22	42	32	53	65	14	37	46	82	179	8	6
	19.0%	24.3%	14.1%	11.2%	15.9%	28.4%	39.3%	4.7%	13.0%	31.7%	11.5%	29.5%	5.8%	8.0%	55.2%	7.5%	13.5%	20.0%	20.8%	17.3%	19.2%	12.3%	22.1%	18.3%	24.2%	20.5%	9.3%	10.2%
Dont know	249	90	159	87	90	72	33	46	27	22	79	21	41	8	26	24	76	32	40	87	90	21	39	56	91	206	25	17
	24.7%	18.4%	30.6%	29.9%	25.4%	19.8%	12.5%	21.3%	15.7%	31.7%	36.1%	9.3%	15.2%	11.3%	20.0%	32.5%	47.7%	15.3%	25.9%	28.6%	26.4%	18.6%	23.3%	22.2%	26.8%	23.7%	31.4%	30.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 55
Q30. Normal weightings
Q30. Who do you trust most on the economy?
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	448	246	203	104	146	198	223	45	63	24	70	209	45	36	63	19	54	125	64	134	126	66	77	99	152	393	35	19
	44.5%	50.2%	39.1%	36.1%	41.1%	54.5%	83.7%	21.3%	37.1%	34.5%	32.1%	93.0%	16.9%	51.9%	48.1%	25.6%	33.9%	59.5%	41.7%	43.8%	37.1%	57.7%	46.0%	39.3%	44.9%	45.2%	43.6%	34.6%
Ed Miliband	268	120	147	92	103	72	18	125	49	9	58	1	178	15	24	20	22	47	45	78	98	26	50	80	82	237	15	16
	26.6%	24.6%	28.4%	31.9%	29.0%	19.9%	6.6%	58.7%	29.1%	12.4%	26.4%	*	66.5%	21.9%	18.0%	27.6%	13.9%	22.3%	29.8%	25.4%	28.8%	22.4%	29.7%	31.7%	24.3%	27.2%	18.2%	28.1%
Don't know	292	123	169	93	107	93	26	43	57	37	91	15	44	18	45	34	83	38	44	94	116	23	41	73	104	240	31	21
	29.0%	25.2%	32.6%	32.1%	30.0%	25.5%	9.7%	20.0%	33.8%	53.0%	41.5%	6.6%	16.6%	26.2%	33.9%	46.8%	52.2%	18.2%	28.6%	30.8%	34.1%	19.9%	24.3%	29.0%	30.7%	27.6%	38.2%	37.3%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 56
Q30. Normal weightings
Q30. Who do you trust most on the economy?
Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
George Osborne	355	214	141	69	122	164	191	30	58	21	49	178	34	32	51	11	32	107	56	97	95	43	68	71	127	310	30	15
	35.2%	43.8%	27.1%	23.8%	34.2%	45.4%	71.7%	14.0%	34.4%	30.0%	22.2%	79.6%	12.8%	46.0%	38.8%	15.5%	20.2%	51.3%	36.7%	31.6%	28.0%	37.8%	41.0%	28.4%	37.7%	35.7%	36.7%	26.4%
Ed Balls	241	129	112	58	91	92	24	117	44	11	38	13	147	11	23	24	16	42	35	82	82	42	26	73	69	210	17	14
	23.9%	26.3%	21.6%	19.9%	25.6%	25.4%	9.1%	54.8%	26.0%	16.3%	17.5%	5.8%	54.7%	15.6%	17.5%	33.2%	10.3%	20.0%	22.8%	26.7%	24.2%	36.8%	15.8%	29.1%	20.3%	24.2%	20.6%	24.2%
Don't know	412	146	266	163	143	106	51	67	67	37	132	33	87	26	58	38	111	60	62	128	163	29	72	106	142	350	35	28
	40.9%	29.9%	51.3%	56.3%	40.3%	29.2%	19.2%	31.2%	39.6%	53.7%	60.3%	14.6%	32.5%	38.4%	43.7%	51.4%	69.5%	28.7%	40.4%	41.7%	47.8%	25.5%	43.2%	42.4%	42.0%	40.2%	42.7%	49.4%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 57

Q31. Normal weightings

Q31. Overall, which pairing do you most trust to manage the economy?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron and George Osborne	420	232	187	92	140	188	221	29	63	24	65	211	28	32	57	18	49	114	64	131	111	59	73	91	147	370	32	18
	41.7%	47.5%	36.1%	31.8%	39.2%	51.9%	82.9%	13.7%	37.4%	34.1%	29.8%	94.3%	10.5%	46.6%	43.7%	24.5%	31.0%	54.3%	41.8%	42.8%	32.8%	51.1%	44.0%	36.4%	43.4%	42.5%	39.7%	31.4%
Ed Miliband and Ed Balls	308	152	157	96	110	102	18	144	61	13	64	7	198	18	26	23	28	53	54	93	108	32	49	99	91	271	19	18
	30.6%	31.0%	30.2%	33.1%	30.9%	28.3%	6.8%	67.5%	35.9%	18.9%	29.1%	3.0%	73.6%	25.8%	20.1%	31.6%	17.7%	25.4%	35.0%	30.5%	31.8%	27.9%	29.6%	39.4%	27.0%	31.2%	23.6%	31.2%
Don't know	280	105	175	102	107	72	27	40	45	33	90	6	43	19	48	32	82	42	35	82	121	24	44	61	100	229	30	21
	27.8%	21.5%	33.7%	35.1%	29.9%	19.8%	10.3%	18.8%	26.7%	47.0%	41.2%	2.7%	15.9%	27.6%	36.2%	43.9%	51.3%	20.2%	23.1%	26.7%	35.5%	21.0%	26.3%	24.2%	29.7%	26.3%	36.7%	37.4%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 58

Q32. Normal weightings

Q32. Overall, how well do you think the Coalition government has managed the economy over the last five years?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1									
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60	
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
Very well	87	57	30	20	26	41	50	10	12	4	6	46	14	12	14	-	-	26	13	21	26	22	9	21	29	80	3	4	
	8.6%	11.7%	5.7%	6.8%	7.4%	11.3%	18.7%	4.8%	7.3%	5.7%	2.8%	20.6%	5.2%	17.5%	10.6%	-	-	12.6%	8.3%	7.0%	7.8%	18.7%	5.4%	8.2%	8.7%	9.2%	3.6%	6.4%	
Quite well	350	197	153	96	110	144	153	53	61	17	57	154	58	32	39	11	44	100	53	98	100	49	59	80	120	307	28	15	
	34.7%	40.4%	29.5%	33.1%	31.0%	39.7%	57.3%	24.8%	36.3%	24.7%	25.9%	68.6%	21.4%	45.9%	29.4%	15.6%	27.9%	47.6%	34.8%	31.9%	29.4%	42.4%	35.4%	31.7%	35.4%	35.3%	34.8%	26.5%	
Neither well nor badly	211	84	127	68	83	60	31	43	37	18	54	15	62	13	24	19	52	36	32	69	75	16	37	47	76	175	22	14	
	21.0%	17.2%	24.5%	23.6%	23.2%	16.7%	11.5%	20.1%	22.0%	25.5%	24.8%	6.8%	23.0%	18.2%	18.3%	25.8%	32.5%	17.0%	20.8%	22.5%	22.1%	13.7%	22.1%	18.7%	22.4%	20.1%	26.7%	25.5%	
Quite badly	156	67	89	52	54	50	17	37	39	12	45	6	55	9	26	21	28	29	25	45	57	14	30	49	46	139	9	8	
	15.5%	13.6%	17.2%	17.9%	15.2%	13.9%	6.3%	17.2%	23.1%	17.0%	20.7%	2.6%	20.4%	12.7%	19.6%	28.1%	17.5%	13.9%	16.2%	14.9%	16.7%	11.8%	18.2%	19.6%	13.7%	16.0%	11.4%	13.4%	
Very badly	160	75	85	32	66	62	13	66	19	18	38	-	76	3	28	20	17	15	26	61	59	14	22	47	48	130	16	14	
	15.9%	15.3%	16.5%	11.0%	18.6%	17.2%	4.9%	30.9%	10.9%	25.8%	17.6%	-	28.5%	3.8%	21.6%	27.7%	10.5%	7.1%	16.8%	19.9%	17.3%	11.8%	13.4%	18.6%	14.1%	15.0%	19.8%	24.6%	
Don't know	43	9	34	22	17	4	3	5	1	1	18	3	4	1	1	2	18	4	5	12	23	2	9	8	19	38	3	2	
	4.3%	1.8%	6.6%	7.6%	4.7%	1.2%	1.2%	2.2%	*	1.3%	8.2%	1.4%	1.5%	1.9%	0.5%	2.8%	11.6%	1.8%	3.1%	3.8%	6.7%	1.6%	5.6%	3.1%	5.7%	4.4%	3.6%	3.6%	
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 59

Q33. Normal weightings

Q33. Personally, do you think you and your family are better or worse off, compared to five years ago?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Much better off	42	25	18	16	15	11	21	1	6	3	9	18	11	4	6	1	1	17	3	12	11	7	5	10	18	40	2	-
	4.2%	5.0%	3.4%	5.6%	4.1%	3.2%	7.8%	0.5%	3.4%	3.8%	4.0%	8.0%	4.2%	5.4%	4.9%	1.2%	0.6%	8.0%	1.7%	3.9%	3.2%	6.4%	3.1%	4.1%	5.2%	4.6%	2.2%	-
A bit better off	235	136	99	79	78	78	105	31	30	14	48	105	33	22	28	13	27	63	37	72	63	46	39	48	79	212	14	9
	23.3%	27.9%	19.0%	27.3%	22.0%	21.4%	39.4%	14.3%	17.7%	19.8%	22.1%	46.7%	12.2%	31.3%	21.1%	17.3%	17.1%	30.3%	23.9%	23.6%	18.5%	39.8%	23.4%	19.0%	23.4%	24.3%	17.6%	16.3%
Neither better nor worse off	316	135	181	93	106	117	77	54	61	27	70	71	72	25	32	27	56	68	51	94	104	25	50	76	112	263	34	19
	31.4%	27.6%	34.9%	32.3%	29.7%	32.3%	29.1%	25.2%	35.9%	38.4%	32.1%	31.9%	26.7%	35.9%	24.4%	36.2%	35.2%	32.7%	33.3%	30.6%	30.4%	21.8%	29.7%	30.3%	33.2%	30.2%	41.7%	34.7%
A bit worse off	235	117	118	57	85	92	40	63	41	14	56	25	78	13	37	16	43	39	43	71	82	18	47	67	69	202	17	16
	23.3%	23.9%	22.7%	19.6%	24.0%	25.5%	14.9%	29.5%	23.9%	20.0%	25.6%	11.1%	28.9%	19.2%	27.9%	21.2%	27.2%	18.6%	28.1%	23.3%	24.0%	15.6%	28.4%	26.8%	20.5%	23.2%	20.7%	28.5%
Much worse off	180	76	104	44	72	64	23	65	32	13	36	5	75	6	29	18	32	22	20	57	81	19	26	50	60	154	14	12
	17.8%	15.6%	19.9%	15.2%	20.2%	17.6%	8.7%	30.5%	19.1%	18.1%	16.2%	2.3%	28.0%	8.2%	21.7%	24.1%	19.9%	10.4%	13.0%	18.6%	23.9%	16.4%	15.3%	19.8%	17.7%	17.7%	17.7%	20.6%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 60

Q34. Normal weightings

Q34. This week the Chancellor presented his Budget for the next year. Have you seen / read or heard about the content of this year's Budget yet?

Base: All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Yes	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
	69.6%	78.6%	61.1%	50.8%	69.9%	84.3%	84.7%	74.7%	82.5%	70.2%	49.5%	82.9%	68.0%	66.6%	81.7%	73.0%	58.8%	79.6%	71.4%	67.5%	64.5%	66.7%	71.6%	69.5%	69.8%	69.7%	77.6%	57.1%
No	306	105	202	143	107	57	41	54	30	21	111	38	86	23	24	20	66	43	44	99	121	38	47	77	102	264	18	24
	30.4%	21.4%	38.9%	49.2%	30.1%	15.7%	15.3%	25.3%	17.5%	29.8%	50.5%	17.1%	32.0%	33.4%	18.3%	27.0%	41.2%	20.4%	28.6%	32.5%	35.5%	33.3%	28.4%	30.5%	30.2%	30.3%	22.4%	42.9%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 61

Q35. Normal weightings

Q35. To what extent, if at all, did this budget as a whole have an effect on how likely you are to vote Conservative at the next election?

Base: Seen / read or heard about the content of this year's Budget

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	730	403	327	97	250	383	223	167	139	57	123	185	183	54	116	56	102	196	150	192	192	65	121	177	260	623	68	39
Weighted Total	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
Much more likely to vote Conservative	68	42	26	19	19	29	48	3	6	3	8	45	4	2	7	1	7	16	9	19	24	11	10	14	27	62	4	1
	9.7%	10.9%	8.2%	13.2%	7.7%	9.6%	21.3%	2.0%	3.9%	6.1%	7.5%	24.0%	1.9%	5.2%	6.3%	2.3%	8.0%	9.5%	8.5%	9.0%	11.0%	14.5%	8.7%	7.9%	11.4%	10.3%	6.8%	3.9%
A little more likely to vote Conservative	99	59	40	33	36	31	42	20	16	8	10	43	19	5	12	1	14	31	14	29	25	17	21	17	31	86	10	3
	14.1%	15.3%	12.6%	22.3%	14.3%	10.0%	18.5%	12.7%	11.6%	15.6%	8.8%	23.2%	10.5%	11.0%	11.6%	2.3%	14.7%	18.6%	12.5%	14.1%	11.6%	21.8%	17.9%	9.5%	13.3%	14.2%	15.3%	10.4%
The Budget has not affected my vote	401	210	191	67	142	192	125	78	93	25	65	98	92	35	61	35	60	96	67	111	127	32	69	106	139	346	37	18
	57.1%	54.6%	60.1%	45.9%	56.9%	62.7%	55.5%	48.6%	66.7%	50.7%	59.9%	52.5%	50.3%	76.7%	57.1%	64.5%	63.8%	57.9%	61.1%	53.5%	58.0%	41.9%	57.7%	60.8%	59.1%	57.1%	58.3%	54.8%
A little less likely to vote Conservative	32	13	19	12	13	7	1	10	12	1	8	1	17	2	7	1	4	8	2	11	11	5	5	16	6	32	-	-
	4.6%	3.5%	5.9%	8.1%	5.2%	2.4%	*	6.5%	8.3%	1.5%	7.4%	*	9.1%	4.2%	6.6%	2.6%	4.6%	4.9%	1.7%	5.5%	4.9%	6.9%	4.0%	9.3%	2.4%	5.3%	-	-
Much less likely to vote Conservative	102	60	42	15	40	47	10	48	13	13	18	-	51	1	20	15	8	15	18	37	32	11	14	22	32	80	12	10
	14.5%	15.7%	13.1%	10.5%	15.9%	15.4%	4.4%	30.3%	9.5%	26.1%	16.4%	-	28.1%	2.9%	18.4%	28.3%	8.8%	9.1%	16.2%	17.9%	14.6%	14.9%	11.6%	12.5%	13.8%	13.1%	19.6%	30.9%
SIGMA	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 62

Q36. Normal weightings

Q36. Do you think you personally will be better or worse off as a result of this year's budget?

Base: Seen / read or heard about the content of this year's Budget

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	730	403	327	97	250	383	223	167	139	57	123	185	183	54	116	56	102	196	150	192	192	65	121	177	260	623	68	39	
Weighted Total	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32	
Better off	177	114	63	24	69	84	90	19	39	6	17	99	15	18	19	3	20	59	27	55	35	16	28	48	63	154	16	6	
	25.2%	29.8%	19.7%	16.5%	27.5%	27.6%	40.1%	11.9%	28.0%	11.8%	15.7%	53.1%	8.5%	40.0%	18.1%	6.1%	20.8%	35.7%	25.1%	26.9%	15.8%	21.0%	23.4%	27.3%	26.6%	25.5%	25.8%	19.9%	
Worse off	152	72	80	45	54	53	18	56	31	14	30	10	67	4	30	16	13	24	19	53	56	16	24	40	50	129	13	9	
	21.7%	18.8%	25.2%	30.6%	21.7%	17.4%	7.9%	34.9%	22.4%	29.1%	27.3%	5.2%	36.8%	9.5%	27.8%	30.1%	13.4%	14.6%	17.2%	25.8%	25.4%	20.6%	19.7%	22.8%	21.4%	21.3%	21.4%	29.0%	
Neither better nor worse off	340	185	155	70	116	155	112	80	64	25	56	74	98	22	53	33	48	78	59	88	115	38	62	80	114	294	31	16	
	48.5%	48.2%	48.9%	47.5%	46.4%	50.8%	49.6%	49.9%	45.5%	51.1%	51.4%	40.0%	53.8%	48.7%	49.6%	61.4%	51.5%	46.6%	54.2%	42.8%	52.5%	49.6%	51.9%	45.8%	48.4%	48.5%	48.8%	49.0%	
Don't know	32	12	20	8	11	13	5	5	6	4	6	3	2	1	5	1	13	5	4	9	14	7	6	7	9	29	3	1	
	4.5%	3.2%	6.2%	5.5%	4.3%	4.3%	2.4%	3.2%	4.1%	8.0%	5.5%	1.8%	1.0%	1.8%	4.5%	2.4%	14.3%	3.0%	3.6%	4.5%	6.2%	8.9%	5.0%	4.1%	3.7%	4.7%	4.0%	2.1%	
SIGMA	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 63

Q37. Normal weightings

Q37. Which of the following statements closest matches your view?

Base: Seen / read or heard about the content of this year's Budget

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	730	403	327	97	250	383	223	167	139	57	123	185	183	54	116	56	102	196	150	192	192	65	121	177	260	623	68	39
Weighted Total	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
The budget was good for me personally	252	156	96	48	89	115	125	35	46	13	28	125	32	20	32	10	28	84	37	71	59	29	42	63	83	217	24	11
	35.9%	40.6%	30.2%	32.7%	35.6%	37.8%	55.5%	21.7%	32.7%	26.8%	26.1%	67.5%	17.4%	42.5%	29.7%	19.3%	29.8%	50.7%	34.2%	34.4%	27.0%	37.5%	34.8%	36.3%	35.3%	35.8%	38.3%	33.9%
The budget was not good for me personally	296	154	142	63	98	135	61	100	61	25	46	33	122	13	54	26	34	52	51	86	107	31	50	81	94	255	25	16
	42.2%	40.2%	44.7%	43.0%	39.5%	44.1%	27.2%	62.8%	43.9%	50.9%	42.2%	17.7%	67.0%	28.8%	50.1%	49.0%	36.5%	31.1%	46.7%	41.7%	48.9%	40.8%	41.6%	46.2%	39.7%	42.1%	39.4%	50.4%
Don't know	153	74	80	36	62	55	39	25	33	11	34	28	28	13	22	17	32	30	21	49	53	17	28	30	59	134	14	5
	21.8%	19.2%	25.1%	24.3%	24.9%	18.1%	17.3%	15.5%	23.4%	22.3%	31.7%	14.9%	15.6%	28.7%	20.2%	31.7%	33.8%	18.2%	19.1%	23.8%	24.1%	21.7%	23.6%	17.5%	24.9%	22.1%	22.3%	15.7%
SIGMA	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 64

Q37. Normal weightings

Q37. Which of the following statements closest matches your view?

Base: Seen / read or heard about the content of this year's Budget

	Gender		Age			2010 Vote					Voting Intention						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	730	403	327	97	250	383	223	167	139	57	123	185	183	54	116	56	102	196	150	192	192	65	121	177	260	623	68	39
Weighted Total	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
The budget was good for the country	323	199	124	61	102	159	164	48	52	14	38	162	42	24	42	11	34	93	48	95	88	39	66	68	111	284	28	11
	46.0%	51.7%	39.2%	41.8%	41.0%	52.1%	72.7%	30.2%	37.5%	27.7%	34.8%	87.0%	23.1%	52.2%	39.3%	20.6%	36.3%	55.6%	43.8%	45.8%	40.1%	50.5%	55.7%	38.9%	46.9%	46.8%	44.2%	35.1%
The budget was not good for the country	212	124	88	41	87	84	23	86	44	24	31	5	105	10	40	27	17	44	39	61	67	27	32	61	59	179	20	13
	30.2%	32.3%	27.6%	27.9%	34.9%	27.4%	10.1%	53.7%	31.7%	49.8%	28.4%	2.9%	57.7%	22.2%	37.6%	50.0%	18.0%	26.6%	35.8%	29.6%	30.6%	35.2%	27.2%	34.8%	24.8%	29.5%	31.1%	42.0%
Don't know	167	62	105	45	60	62	39	26	43	11	40	19	35	12	25	16	43	30	22	51	64	11	20	46	67	144	16	7
	23.8%	16.0%	33.2%	30.3%	24.0%	20.4%	17.2%	16.0%	30.7%	22.5%	36.8%	10.2%	19.3%	25.6%	23.1%	29.4%	45.8%	17.8%	20.4%	24.6%	29.3%	14.3%	17.1%	26.2%	28.3%	23.7%	24.8%	22.9%
SIGMA	702	384	317	147	249	306	225	160	140	49	108	186	182	46	107	54	94	166	109	207	219	77	119	174	236	606	63	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 65

Q38. Normal weightings

Q38. The Government announced in the Budget that it is to give £1m towards the cost of the 600th anniversary of the Battle of Agincourt. Which of the leaders would have been best suited to lead England into battle at Agincourt?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
David Cameron	171	92	79	44	62	66	100	16	14	9	28	108	22	10	10	9	7	43	27	45	57	23	34	40	51	148	20	3
	17.0%	18.8%	15.3%	15.2%	17.3%	18.2%	37.6%	7.5%	8.3%	12.5%	12.6%	48.2%	8.3%	14.3%	7.9%	11.8%	4.5%	20.5%	17.6%	14.6%	16.8%	20.0%	20.3%	15.8%	15.2%	17.0%	25.0%	6.2%
Ed Miliband	88	51	37	29	33	27	8	54	7	1	14	1	72	3	2	2	6	13	17	23	36	13	15	27	24	78	6	4
	8.8%	10.5%	7.1%	9.9%	9.3%	7.4%	3.0%	25.1%	4.3%	1.2%	6.6%	*	27.0%	4.7%	1.3%	2.9%	3.7%	6.1%	10.8%	7.5%	10.7%	11.1%	9.1%	10.6%	7.1%	9.0%	7.7%	6.5%
Nick Clegg	42	24	18	27	10	5	5	15	6	3	8	6	21	9	2	2	2	11	4	10	17	8	5	13	12	39	1	3
	4.2%	4.9%	3.5%	9.3%	2.9%	1.4%	2.0%	7.1%	3.6%	3.9%	3.7%	2.9%	8.0%	13.5%	1.3%	2.2%	1.1%	5.3%	2.7%	3.2%	5.1%	6.9%	3.1%	5.2%	3.7%	4.4%	1.1%	4.7%
Nigel Farage	240	143	97	40	92	109	78	40	51	27	38	50	39	20	81	13	31	63	33	74	70	33	36	61	91	222	7	12
	23.8%	29.2%	18.7%	13.9%	25.7%	29.9%	29.3%	18.8%	30.4%	38.4%	17.4%	22.1%	14.5%	29.6%	61.3%	17.6%	19.6%	30.1%	21.7%	24.2%	20.6%	28.6%	21.7%	24.4%	27.1%	25.5%	8.2%	20.9%
Dont know	466	179	287	150	160	156	75	88	90	31	131	60	114	26	37	48	113	80	72	154	159	38	76	110	159	384	47	35
	46.2%	36.5%	55.3%	51.8%	44.9%	43.0%	28.1%	41.4%	53.4%	44.0%	59.7%	26.5%	42.3%	38.0%	28.2%	65.5%	71.2%	38.1%	47.3%	50.5%	46.9%	33.4%	45.9%	43.9%	47.0%	44.1%	57.9%	61.8%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 66

Q39. Normal weightings

Q39. Have you watched the recent British drama television series, 'Poldark', first broadcast on BBC1?

Base: All Respondents

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1008	492	516	195	360	453	254	218	167	79	220	221	256	73	141	76	167	233	203	276	296	91	166	249	355	861	87	60
Weighted Total	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
Yes	213	96	118	28	83	102	66	53	53	12	21	60	55	21	31	15	28	48	34	62	69	14	32	58	78	182	20	12
	21.2%	19.6%	22.7%	9.8%	23.2%	28.3%	25.0%	24.9%	31.3%	16.6%	9.5%	26.8%	20.5%	30.9%	23.3%	20.0%	17.4%	23.1%	22.3%	20.2%	20.4%	12.6%	19.5%	22.9%	23.0%	20.9%	24.1%	21.0%
No	758	376	382	236	261	260	198	151	116	57	187	163	202	44	100	59	120	157	112	233	256	93	128	184	251	656	59	43
	75.2%	76.9%	73.6%	81.7%	73.4%	71.7%	74.3%	70.7%	68.7%	82.3%	85.5%	72.6%	75.1%	64.4%	76.2%	80.0%	75.6%	74.8%	73.5%	76.1%	75.3%	80.7%	76.8%	73.2%	74.2%	75.3%	73.1%	76.0%
Don't know	37	17	19	25	12	-	2	10	-	1	11	1	12	3	1	-	11	4	6	11	15	8	6	10	9	33	2	2
	3.6%	3.6%	3.7%	8.6%	3.4%	-	0.7%	4.4%	-	1.1%	5.0%	0.6%	4.4%	4.7%	0.6%	-	7.1%	2.0%	4.2%	3.7%	4.4%	6.7%	3.7%	3.8%	2.8%	3.8%	2.8%	3.0%
SIGMA	1008	489	519	290	356	362	266	214	169	70	219	224	268	69	132	73	159	209	153	306	340	115	167	251	338	871	81	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 67

Q40. Normal weightings

Q40. Which of the following political figures do you think is most like the lead character Ross Poldark?

Base: Watched 'Poldark'

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	233	102	131	24	81	128	71	57	52	14	30	64	60	24	31	15	31	59	54	58	62	14	35	56	92	197	20	16
Weighted Total	213	96	118	28	83	102	66	53	53	12	21	60	55	21	31	15	28	48	34	62	69	14	32	58	78	182	20	12
David Cameron	41	23	17	5	18	18	19	5	7	3	4	23	8	5	-	1	3	8	1	15	16	2	8	14	13	37	3	1
	19.0%	24.3%	14.7%	17.5%	21.4%	17.4%	28.6%	9.9%	13.4%	24.9%	17.6%	38.7%	14.3%	21.6%	-	8.3%	12.1%	16.6%	3.4%	24.2%	23.7%	16.8%	23.8%	24.1%	16.1%	20.1%	16.4%	7.0%
Ed Miliband	20	7	13	5	8	7	2	10	4	1	2	1	12	3	1	2	-	4	2	5	9	1	4	4	8	18	1	1
	9.3%	7.4%	10.8%	16.3%	9.4%	7.3%	2.3%	19.7%	7.7%	7.1%	11.9%	2.4%	22.3%	14.6%	4.7%	11.3%	-	8.2%	5.9%	8.2%	12.8%	6.9%	13.0%	7.5%	10.4%	9.7%	4.2%	12.1%
Nick Clegg	40	18	22	10	13	18	8	6	18	*	4	8	10	8	8	2	3	8	10	12	10	5	5	12	12	35	4	1
	18.7%	19.0%	18.5%	33.9%	15.2%	17.4%	12.7%	11.8%	33.7%	4.2%	19.2%	13.0%	18.8%	38.7%	26.6%	14.0%	12.2%	16.6%	28.9%	19.2%	14.8%	37.9%	16.7%	20.7%	15.6%	19.2%	21.6%	7.1%
Nigel Farage	34	18	16	4	14	15	13	8	7	5	1	9	5	1	13	1	5	8	6	8	12	1	3	11	14	29	2	2
	15.8%	18.9%	13.3%	14.0%	17.5%	14.9%	19.3%	14.7%	13.8%	39.8%	5.4%	14.9%	8.4%	3.3%	43.8%	8.5%	17.1%	16.5%	18.3%	12.3%	17.2%	7.8%	10.0%	19.0%	17.5%	15.9%	12.1%	20.3%
Don't know	79	29	50	5	30	44	25	23	17	3	10	19	20	5	8	8	16	20	15	22	22	4	12	17	31	64	9	6
	37.2%	30.4%	42.7%	18.3%	36.5%	42.9%	37.0%	44.0%	31.4%	24.0%	45.9%	31.0%	36.2%	21.8%	24.8%	57.9%	58.6%	42.1%	43.5%	36.1%	31.6%	30.6%	36.5%	28.7%	40.3%	35.2%	45.7%	53.5%
SIGMA	213	96	118	28	83	102	66	53	53	12	21	60	55	21	31	15	28	48	34	62	69	14	32	58	78	182	20	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Mail on Sunday Budget Poll

Prepared on behalf of the Mail on Sunday

Table 68

Q40. Normal weightings

Q40. Which of the following political figures do you think is least like the lead character Ross Poldark?

Base: Watched 'Poldark'

	Gender		Age			2010 Vote					Voting Intention					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	Did Not Vote	CON	LAB	LD	UKIP	OTHER	Undecided	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	233	102	131	24	81	128	71	57	52	14	30	64	60	24	31	15	31	59	54	58	62	14	35	56	92	197	20	16
Weighted Total	213	96	118	28	83	102	66	53	53	12	21	60	55	21	31	15	28	48	34	62	69	14	32	58	78	182	20	12
David Cameron	49	18	31	11	22	16	7	15	18	3	5	8	15	5	10	3	8	10	10	12	18	4	8	14	16	43	5	2
	23.1%	19.3%	26.2%	37.2%	27.1%	16.0%	10.8%	28.4%	33.3%	24.5%	25.1%	14.0%	27.3%	25.0%	32.0%	18.7%	29.3%	21.6%	28.0%	19.2%	25.4%	30.5%	23.4%	24.6%	21.2%	23.4%	23.0%	18.7%
Ed Miliband	57	28	29	1	24	32	30	9	10	3	2	26	6	7	10	3	5	13	7	22	16	3	8	19	20	50	7	-
	26.8%	29.8%	24.3%	3.7%	29.0%	31.3%	44.5%	16.4%	18.5%	22.7%	8.3%	43.6%	10.2%	33.8%	31.5%	22.4%	18.8%	26.5%	19.2%	34.9%	23.3%	20.4%	23.4%	33.3%	26.2%	27.4%	36.5%	-
Nick Clegg	20	11	9	6	4	10	6	8	1	3	2	4	8	1	5	1	2	3	3	3	11	6	4	5	4	19	1	1
	9.5%	11.5%	7.9%	21.8%	5.1%	9.7%	8.5%	15.2%	2.7%	26.9%	9.7%	7.2%	14.5%	2.6%	15.0%	8.3%	5.9%	6.1%	9.0%	5.0%	16.1%	40.5%	10.9%	9.1%	5.4%	10.4%	2.9%	7.0%
Nigel Farage	56	24	32	9	19	27	15	15	15	3	7	14	16	7	5	7	6	15	9	15	16	1	6	15	22	44	6	6
	26.0%	24.8%	27.0%	33.5%	22.8%	26.6%	22.3%	28.9%	28.0%	22.1%	31.5%	23.5%	29.4%	33.5%	15.5%	50.6%	20.7%	31.9%	27.1%	24.5%	22.7%	8.6%	17.8%	25.7%	28.2%	24.0%	28.5%	53.5%
Don't know	31	14	17	1	13	17	9	6	9	*	5	7	10	1	2	-	7	7	6	10	9	-	8	4	15	27	2	2
	14.6%	14.6%	14.5%	3.8%	16.0%	16.4%	13.9%	11.0%	17.5%	3.8%	25.4%	11.7%	18.6%	5.1%	6.1%	-	25.3%	13.8%	16.7%	16.4%	12.4%	-	24.5%	7.3%	19.0%	14.8%	9.1%	20.8%
SIGMA	213	96	118	28	83	102	66	53	53	12	21	60	55	21	31	15	28	48	34	62	69	14	32	58	78	182	20	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%