Israeli Elections Poll

12/03/2015

Prepared on behalf of the Jewish Chronicle



Survation.

Methodology

Fieldwork Dates

4th - 9th March 2015

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in Great Britain who identify as Jewish

Sample Size

1,000

Sampling Method

Data called were pre-selected on the basis of a high probability of likely Jewish identity, estimated from a range of demographic indicators selected by Survation in consultation with Jewish community leaders and academics. Respondents were asked to confirm before the start of the survey whether they were Jewish (including secular or non-practicing) and only those who did were continued into the survey.

Data Weighting

Data were weighted to the profile of all Jewish adults aged 18+ in Great Britain. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,000 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been read to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact. Katy Owen 0203 142 7642 katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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10 Mar 2015

Table 1

Q1. Normal weightings

Q1. To what extent, if at all, do you follow Israeli politics?

Base: All Respondents

Unweighted Total
Weighted Total
Very much
Quite a bit
Not very much
Not at all
SIGMA

Total	Gender		Age			Region			To what extent, if at all, do you follow Israeli politics?			
	Male	Female	18-34	35-54	55+	London	Manchester	Other	Very much	Quite a bit	Not very much	Not at al
1000	548	452	178	348	474	608	116	276	183	321	358	138
1000	483	517	193	227	580	538	138	324	181	319	364	135
181	110	72	29	36	117	98	19	65	181	-	-	-
18.1%	22.7%	13.8%	15.0%	15.7%	20.1%	18.3%	13.4%	20.0%	100.0%	-	-	-
319	170	150	59	69	191	173	56	91	_	319	-	-
31.9%	35.1%	28.9%	30.9%	30.2%	33.0%	32.1%	40.5%	28.0%	-	100.0%	-	-
364	146	219	72	86	206	194	51	120	_	_	364	-
36.4%	30.2%	42.3%	37.7%	37.8%	35.5%	36.1%	36.8%	36.9%	-	-	100.0%	-
135	58	77	32	37	66	73	13	49	_	_	-	135
13.5%	11.9%	14.9%	16.4%	16.3%	11.4%	13.6%	9.2%	15.1%	-	-	-	100.0%
1000	483	517	193	227	580	538	138	324	181	319	364	135
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



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Table 2

Q2. Normal weightings

Q2. If you had a vote in next week's Israeli elections, which of the following parties and party leaders would you vote for?

Base: All Respondents

	Total	Ge	nder		Age		Region			To what extent, if at all, do you follow Israeli politics?			
		Male	Female	18-34	35-54	55+	London	Manchester	Other	Very much	Quite a bit	Not very much	Not at all
Unweighted Total	1000	548	452	178	348	474	608	116	276	183	321	358	138
Weighted Total	1000	483	517	193	227	580	538	138	324	181	319	364	135
Zionist Union (led by Labour leader Isaac	104	62	42	14	23	67	65	11	27	34	42	25	3
Herzog)	10.4%	12.9%	8.1%	7.3%	9.9%	11.6%	12.2%	8.3%	8.4%	18.7%	13.1%	6.9%	2.5%
Likud (led by Prime Minister Benjamin Netanyahu)	311 31.1%	178 36.8%	133 25.7%	58 30.2%	65 28.4%	188 32.4%	169 31.5%	41 29.6%	101 31.0%	90 49.6%	127 39.7%	78 21.4%	16 12.1%
Jewish Home (led by Naftali Bennett)	14 1.4%	8 1.6%	6 1.2%	5 2.8%	6 2.4%	3 0.5%	10 1.8%	4 3.1%	-	7 3.6%	6 2.0%	1	-
Yesh Atid (led by Yair Lapid)	13 1.3%	12 2.4%	1	2	2 1.1%	9 1.5%	8 1.5%	-	5 1.5%	5 2.5%	6 1.8%	2 0.5%	1 0.5%
Kulanu (led by Moshe Kahlon)	3	1 *	2	1 0.6%	-	2	3 0.6%	-	-	1 0.7%	-	2 0.6%	-
Yisrael Beytenu (led by Avigdor Liberman)	5	4 0.8%	1	2 0.9%	1	2	3	1 0.9%	1	2	2 0.6%	1	-
Another Party	15 1.5%	9	6 1.2%	5 2.5%	2 1.1%	8 1.3%	8 1.5%	2 1.3%	5 1.6%	10 5.6%	5 1.5%	-	-
Dont know	461 46.1%	167 34.6%	293 56.7%	85 44.3%	114 50.2%	261 45.0%	232 43.2%	72 52.2%	156 48.2%	27 14.8%	121 37.9%	226 62.1%	86 63.8%
Would not vote	74 7.4%	42 8.7%	32 6.2%	20	15 6.6%	39 6.8%	39 7.2%	6 4.7%	29 9.0%	6 3.4%	11 3.4%	29 7.9%	29 21.2%
SIGMA	1000	483 100%	517 100%	193 100%	227 100%	580 100%	538 100%	138 100%	324 100%	181 100%	319 100%	364 100%	135 100%

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Table 3

Q2. Normal weightings, excluding don't knows and would not vote

Q2. If you had a vote in next week's Israeli elections, which of the following parties and party leaders would you vote for?

Base: All Respondents

Unweighted Total Weighted Total Zionist Union (led by Labour leader Isaac Herzog)
Likud (led by Prime Minister Benjamin Netanyahu)
Jewish Home (led by Naftali Bennett)
Yesh Atid (led by Yair Lapid)
Kulanu (led by Moshe Kahlon)
Yisrael Beytenu (led by Avigdor Liberman)
Another Party
SIGMA

Total	Gender		Age			Region			To what extent, if at all, do you follow Israeli politics?			
	Male	Female	18-34	35-54	55+	London	Manchester	Other	Very much	Quite a bit	Not very much	Not at all
476	307	169	84	156	236	305	52	119	154	194	110	18
465	274	191	87	98	280	267	60	139	148	187	109	20
104 22.4%	62 22.8%	42 21.8%	14 16.1%	23 23.0%	67 24.1%	65 24.5%	11 19.1%	27 19.6%	34 22.9%	42 22.3%	25 22.9%	3 16.4%
311 66.8%	178 65.0%	133 69.5%	58 66.7%	65 65.6%	188 67.3%	169 63.5%	41 68.6%	101 72.5%	90 60.7%	127 67.7%	78 71.2%	16 80.3%
14 3.0%	8 2.9%	6 3.2%	5 6.2%	6 5.6%	3 1.1%	10 3.7%	4 7.2%	-	7 4.4%	6 3.4%	1 1.1%	-
13 2.8%	12 4.2%	1 0.7%	2 2.3%	2 2.4%	9 3.1%	8 3.0%	-	5 3.5%	5 3.1%	6 3.1%	2 1.8%	1 3.3%
3 0.7%	1 *	2 1.2%	1 1.3%	-	2 0.8%	3 1.2%	-	-	1 0.8%	-	2 1.9%	-
5 1.0%	4 1.4%	1	2 2.0%	1 0.9%	2 0.8%	3 1.0%	1 2.1%	1 0.6%	2 1.2%	2 1.0%	1 1.1%	-
		•										
15 3.2%	9 3.3%	6 3.1%	5 5.5%	2 2.4%	8 2.8%	8 3.0%	2 3.0%	5 3.7%	10 6.8%	5 2.6%	-	-
465 100%	274 100%	191 100%	87 100%	98 100%	280 100%	267 100%	60 100%	139 100%	148 100%	187 100%	109 100%	20 100%



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Table 4

Q3. Normal weightings

Q3. Would you prefer Benjamin Netanyahu or Isaac Herzog to be the next Israeli Prime Minister?

Base: All Respondents

Unweighted Total Weighted Total Benjamin Netanyahu Isaac Herzog Dont know

Total	Gender		Age			Region			To what extent, if at all, do you follow Israeli politics?			
	Male	Female	18-34	35-54	55+	London	Manchester	Other	Very much	Quite a bit	Not very much	Not at al
1000	548	452	178	348	474	608	116	276	183	321	358	138
1000	483	517	193	227	580	538	138	324	181	319	364	135
412	231	182	84	90	238	222	60	130	105	160	118	30
41.2%	47.7%	35.2%	43.8%	39.7%	41.0%	41.2%	43.7%	40.2%	57.7%	50.0%	32.4%	22.3%
180	105	75	25	33	122	95	16	68	45	77	49	8
18.0%	21.7%	14.5%	13.0%	14.3%	21.0%	17.7%	11.7%	21.0%	25.0%	24.1%	13.6%	5.9%
408	148	260	83	104	220	221	62	126	31	83	197	97
40.8%	30.6%	50.3%	43.2%	45.9%	38.0%	41.0%	44.5%	38.8%	17.3%	25.9%	54.0%	71.9%
1000	483	517	193	227	580	538	138	324	181	319	364	135
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%