

10/04/2015

Prepared on behalf of the Connolly Association

# Connolly Association

Campaigning for a united and independent Ireland

Survation.

# Methodology

#### **Fieldwork Dates**

8<sup>th</sup> – 9<sup>th</sup> April 2015

#### **Data Collection Method**

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

# **Population Sampled**

All residents aged 18+ in Great Britain

#### Sample Size

1.111

### **Data Weighting**

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,111 it is 95% certain that the 'true' value will fall within the range of 2.9% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



#### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact. Katy Owen 0203 142 7642 katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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# **Issues Poll**

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Table 1

SIGMA

Q1. Normal weightings

Q1. Which of the following statements is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
I believe that Ireland should be an independent and united country
I do not believe that Ireland should be an independent and united country
Dont know

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecide d	CON	LAB	LD	OTHER	Did Not Vote	АВ	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	460	243	218	123	178	160	103	144	32	55	58	47	115	98	88	31	108	101	72	136	152	57	72	90	160	380	52	29
	11.4%	45.0%	38.1%	38.3%	45.3%	40.1%	39.2%	44.8%	42.1%	39.5%	60.4%	33.7%	39.6%	42.1%	47.5%	40.7%	41.9%	41.8%	38.2%	43.6%	41.0%	44.8%	39.3%	37.3%	39.5%	39.6%	57.9%	46.4%
n	303	148	154	100	91	111	97	79	22	43	13	38	93	61	42	17	75	64	66	78	94	37	67	75	97	275	15	13
	27.2%	27.5%	27.0%	31.3%	23.3%	27.9%	37.1%	24.7%	29.0%	30.4%	13.2%	27.2%	31.9%	26.1%	22.6%	22.7%	28.9%	26.8%	35.5%	24.9%	25.3%	28.7%	36.5%	30.8%	23.8%	28.6%	16.3%	21.3%
	348	148	199	97	123	128	62	98	22	42	25	54	83	74	55	28	75	76	49	98	125	34	44	77	149	305	23	20
	31.3%	27.5%	34.9%	30.4%	31.4%	32.0%	23.7%	30.5%	28.9%	30.1%	26.4%	39.1%	28.5%	31.8%	29.9%	36.7%	29.2%	31.4%	26.3%	31.5%	33.7%	26.5%	24.2%	32.0%	36.7%	31.8%	25.9%	32.3%
	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%