

General Election

Poll VII

23/04/2015

Prepared on behalf of the Daily Mirror



Methodology

Fieldwork Dates

22nd – 23rd April 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,205

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,205 it is 95% certain that the 'true' value will fall within the range of 2.8% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

Katy Owen

0203 142 7642

katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:

www.twitter.com/survation for our regular survey work and political polling

www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed

Survation are a member of The British Polling Council and abide by its rules:

<http://www.britishpollingcouncil.org>

Survation Ltd Registered in England & Wales Number 07143509

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 1
Q1. Normal weightings
Q1. The next Westminster general election is now about 5 weeks away. On a scale of 0-10, where 10 is very certain, how certain are you to vote in the general election?
 Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
10	710	363	347	110	259	341	221	172	60	111	58	71	237	185	140	49	59	161	126	225	198	75	115	157	251	598	74	37	
	58.9%	62.1%	55.9%	31.7%	60.9%	78.8%	73.2%	61.4%	66.6%	64.2%	62.8%	45.3%	77.4%	74.9%	71.6%	60.8%	21.3%	67.5%	59.9%	60.6%	51.4%	54.1%	58.0%	57.0%	58.7%	57.5%	67.9%	67.9%	
9	116	61	55	38	41	36	38	25	7	18	10	16	35	21	16	5	27	31	25	35	26	16	23	25	40	104	8	4	
	9.6%	10.4%	8.9%	11.1%	9.6%	8.4%	12.5%	9.0%	8.2%	10.6%	11.3%	10.3%	11.5%	8.4%	8.2%	6.8%	9.7%	12.8%	11.8%	9.4%	6.7%	11.3%	11.6%	9.0%	9.4%	10.0%	7.1%	7.8%	
8	76	34	42	27	27	22	15	22	8	9	7	14	14	15	13	5	20	12	18	26	20	8	12	21	27	68	3	5	
	6.3%	5.7%	6.8%	7.9%	6.2%	5.1%	5.1%	7.8%	8.3%	5.4%	7.7%	8.7%	4.4%	6.1%	6.9%	6.3%	7.0%	4.9%	8.5%	7.0%	5.3%	6.0%	6.0%	7.7%	6.3%	6.6%	2.3%	8.9%	
7	43	28	15	23	13	7	6	12	5	8	3	8	5	5	7	3	19	9	2	11	20	4	4	19	13	40	1	2	
	3.6%	4.8%	2.4%	6.6%	3.1%	1.6%	2.0%	4.3%	5.1%	4.8%	3.3%	5.2%	1.6%	1.9%	3.5%	3.2%	6.7%	3.9%	1.1%	3.1%	5.2%	3.2%	1.8%	7.0%	3.0%	3.8%	1.4%	2.8%	
6	34	9	24	21	8	5	3	14	-	6	3	7	2	6	6	2	16	5	6	13	10	1	4	8	16	29	1	4	
	2.8%	1.6%	3.9%	6.1%	1.8%	1.0%	1.1%	4.9%	-	3.2%	3.3%	4.6%	0.6%	2.5%	3.1%	2.0%	5.6%	2.1%	2.6%	3.5%	2.6%	0.9%	1.8%	3.0%	3.6%	2.8%	0.9%	6.9%	
5	64	26	38	30	27	7	4	18	5	11	6	18	2	6	5	9	31	5	11	22	25	14	13	8	24	59	3	1	
	5.3%	4.4%	6.2%	8.5%	6.5%	1.6%	1.4%	6.5%	5.3%	6.5%	6.5%	11.7%	0.5%	2.6%	2.5%	11.5%	11.2%	2.2%	5.3%	6.0%	6.6%	10.0%	6.7%	2.7%	5.7%	5.7%	3.2%	2.3%	
4	24	4	20	15	4	5	5	7	3	1	4	2	-	4	1	4	13	1	5	7	11	5	3	4	6	18	5	1	
	2.0%	0.7%	3.2%	4.3%	1.0%	1.0%	1.8%	2.5%	3.6%	0.9%	4.4%	1.1%	-	1.5%	0.5%	5.5%	4.5%	*	2.2%	1.9%	2.9%	3.8%	1.4%	1.6%	1.3%	1.7%	4.2%	1.5%	
3	18	10	8	13	5	-	2	5	1	3	-	7	-	2	3	-	11	4	1	1	11	2	1	5	10	18	-	-	
	1.5%	1.8%	1.2%	3.7%	1.2%	-	0.7%	1.8%	1.5%	1.4%	-	4.6%	-	0.9%	1.3%	-	3.9%	1.9%	0.7%	*	2.9%	1.8%	*	1.7%	2.4%	1.7%	-	-	
2	18	10	8	11	7	-	3	3	-	5	1	5	2	-	3	1	10	1	4	2	10	5	5	3	3	16	2	-	
	1.5%	1.7%	1.3%	3.2%	1.7%	-	1.0%	1.2%	-	2.9%	0.7%	3.3%	0.8%	-	1.5%	1.1%	3.4%	0.6%	2.1%	0.6%	2.7%	3.4%	2.7%	1.0%	0.7%	1.5%	2.1%	-	
1	16	1	15	7	8	1	4	2	1	-	-	8	5	1	2	1	7	2	1	5	8	1	1	4	5	12	3	1	
	1.3%	*	2.4%	2.1%	1.9%	*	1.2%	0.6%	1.3%	-	-	5.2%	1.6%	*	0.9%	1.4%	2.4%	0.9%	0.5%	1.2%	2.1%	1.1%	0.5%	1.6%	1.2%	1.1%	2.7%	1.8%	
0	87	40	48	51	26	10	-	-	-	-	-	-	5	2	-	1	68	7	11	24	45	6	18	21	33	78	9	-	
	7.2%	6.8%	7.7%	14.8%	6.1%	2.3%	-	-	-	-	-	-	1.6%	0.8%	-	1.3%	24.3%	3.0%	5.4%	6.5%	11.6%	4.6%	9.1%	7.7%	7.6%	7.5%	8.2%	-	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1119	542	577	315	376	428	309	283	79	174	91	159	322	235	174	92	213	262	260	308	289	105	183	293	412	993	77	49
Weighted Total	1118	546	572	296	399	423	302	281	91	173	92	156	302	245	196	80	211	232	199	347	340	132	181	254	396	963	100	55
Conservative	302	159	143	56	102	144	302	-	-	-	-	-	210	16	24	4	39	82	58	93	70	28	43	68	136	275	15	12
	27.0%	29.1%	25.0%	18.9%	25.6%	34.1%	100.0%	-	-	-	-	-	69.4%	6.7%	12.3%	5.5%	18.5%	35.2%	29.1%	26.9%	20.4%	20.9%	24.0%	27.0%	34.3%	28.6%	15.2%	21.2%
Labour	281	142	138	105	101	75	-	281	-	-	-	-	9	157	27	7	69	54	45	92	90	44	49	73	72	238	23	19
	25.1%	26.1%	24.2%	35.7%	25.2%	17.6%	-	100.0%	-	-	-	-	3.0%	64.2%	13.7%	8.3%	32.5%	23.1%	22.9%	26.5%	26.4%	33.6%	27.0%	28.8%	18.1%	24.7%	23.3%	35.4%
Liberal Democrat	91	48	43	24	25	42	-	-	91	-	-	-	2	7	65	2	11	21	12	27	30	16	11	18	30	75	13	3
	8.1%	8.8%	7.5%	8.1%	6.2%	9.9%	-	-	100.0%	-	-	-	0.7%	2.8%	33.2%	3.1%	5.4%	9.1%	6.3%	7.7%	8.9%	11.8%	6.3%	7.0%	7.7%	7.8%	12.7%	4.8%
UKIP	173	97	76	43	61	69	-	-	-	173	-	-	54	20	33	27	38	20	28	71	54	15	32	37	85	169	-	4
	15.5%	17.8%	13.3%	14.5%	15.3%	16.3%	-	-	-	100.0%	-	-	17.8%	8.1%	16.6%	34.0%	17.9%	8.6%	13.9%	20.5%	15.9%	11.1%	17.9%	14.4%	21.4%	17.5%	-	8.1%
SNP	41	20	21	7	10	23	-	-	-	-	41	-	2	8	3	15	8	9	6	12	14	-	-	-	-	-	41	-
	3.6%	3.7%	3.6%	2.5%	2.6%	5.5%	-	-	-	-	44.5%	-	0.5%	3.5%	1.8%	19.1%	3.6%	4.0%	2.9%	3.5%	4.0%	-	-	-	-	-	40.7%	-
Plaid Cymru	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3
	*	*	*	-	0.5%	*	-	-	-	-	3.1%	-	-	-	-	3.6%	-	0.9%	*	-	-	-	-	-	-	-	-	5.2%
Another Party (Net)	48	20	28	18	20	10	-	-	-	-	48	-	3	3	15	13	11	10	13	9	16	2	11	13	20	46	-	2
	4.3%	3.7%	4.9%	6.1%	5.1%	2.3%	-	-	-	-	52.4%	-	1.1%	1.3%	7.5%	16.2%	5.4%	4.4%	6.5%	2.7%	4.6%	1.4%	6.1%	4.9%	5.1%	4.7%	-	4.5%
Green	42	16	27	17	18	8	-	-	-	-	42	-	3	3	13	10	11	10	12	8	13	2	10	11	17	40	-	2
	3.8%	2.9%	4.6%	5.7%	4.4%	1.9%	-	-	-	-	46.3%	-	1.1%	1.1%	6.9%	12.7%	5.0%	4.1%	6.1%	2.2%	3.9%	1.4%	5.6%	4.2%	4.4%	4.2%	-	4.5%
British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	1.0%	-	-	-	-	*	-	-	-	*	-	-	-	*	-	*	-	-
Respect	1	1	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	1	1	-	-
	*	*	-	*	-	-	-	-	-	-	0.6%	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	*	-	-	-	-	-	0.8%	-	-	-	*	-	-	-	*	-	-	-	-	-	*	*	-	-
English Democrat	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	0.7%	-	-	-	-	0.8%	-	-	-	-	*	-	-	-	-	*	-	-
Other	3	1	1	1	2	*	-	-	-	-	3	-	-	-	1	2	-	-	-	1	2	-	*	1	1	3	-	-
	*	*	*	*	*	*	-	-	-	-	3.0%	-	-	-	*	2.8%	-	-	-	*	0.5%	-	*	*	*	*	-	-
Undecided	156	51	105	37	70	50	-	-	-	-	-	156	22	31	28	7	33	30	31	34	60	26	31	35	46	138	7	11
	14.0%	9.3%	18.4%	12.4%	17.5%	11.8%	-	-	-	-	-	100.0%	7.2%	12.7%	14.4%	8.8%	15.5%	13.1%	15.8%	9.8%	17.8%	19.4%	17.3%	13.8%	11.5%	14.3%	7.1%	20.7%
Refused	24	8	16	5	8	10	-	-	-	-	-	-	*	2	1	2	2	4	5	8	7	2	3	10	7	23	1	-
	2.1%	1.5%	2.7%	1.9%	2.0%	2.4%	-	-	-	-	-	-	*	0.9%	0.5%	1.4%	1.2%	1.7%	2.3%	2.4%	2.0%	1.9%	1.4%	4.0%	1.9%	2.4%	0.9%	-
SIGMA	1118	546	572	296	399	423	302	281	91	173	92	156	302	245	196	80	211	232	199	347	340	132	181	254	396	963	100	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
 Base: Likely to vote

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1119	542	577	315	376	428	309	283	79	174	91	159	322	235	174	92	213	262	260	308	289	105	183	293	412	993	77	49
Weighted Total	1118	560	558	255	401	462	320	279	92	174	93	137	328	261	204	77	170	243	201	352	322	126	183	254	396	959	102	56
Conservative	320	171	149	54	104	162	320	-	-	-	-	-	230	18	25	5	35	88	62	98	72	29	46	73	145	292	14	13
	28.6%	30.5%	26.7%	21.2%	26.0%	35.0%	100.0%	-	-	-	-	-	70.1%	6.9%	12.4%	6.2%	20.5%	36.1%	30.8%	27.8%	22.5%	22.7%	25.4%	28.7%	36.5%	30.5%	14.2%	22.9%
Labour	279	147	132	90	105	83	-	279	-	-	-	-	10	167	28	7	56	57	45	90	86	40	49	73	72	234	25	20
	24.9%	26.2%	23.6%	35.4%	26.3%	18.0%	-	100.0%	-	-	-	-	3.1%	64.0%	13.6%	9.6%	32.8%	23.5%	22.4%	25.6%	26.9%	31.6%	26.7%	28.7%	18.2%	24.3%	24.2%	36.0%
Liberal Democrat	92	51	42	20	26	47	-	-	92	-	-	-	2	8	69	1	9	23	13	28	29	16	12	18	30	76	13	3
	8.2%	9.0%	7.5%	7.8%	6.4%	10.1%	-	-	100.0%	-	-	-	0.8%	3.0%	34.0%	1.5%	5.5%	9.3%	6.4%	7.8%	9.0%	12.5%	6.8%	7.1%	7.6%	7.9%	12.8%	5.4%
UKIP	174	98	76	36	62	76	-	-	-	174	-	-	58	22	36	27	30	22	28	73	52	14	32	38	85	170	-	4
	15.6%	17.5%	13.6%	14.3%	15.5%	16.4%	-	-	-	100.0%	-	-	17.8%	8.3%	17.4%	34.7%	17.5%	8.9%	13.8%	20.6%	16.2%	11.5%	17.8%	14.9%	21.5%	17.7%	-	7.1%
SNP	42	21	21	8	11	23	-	-	-	-	42	-	2	9	4	15	8	11	5	14	12	-	-	-	-	-	42	-
	3.7%	3.8%	3.7%	3.0%	2.8%	5.0%	-	-	-	45.0%	-	-	0.8%	3.4%	1.9%	18.9%	4.4%	4.3%	2.6%	3.9%	3.8%	-	-	-	-	-	40.9%	-
Plaid Cymru	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3
	*	*	*	-	0.6%	*	-	-	-	-	3.5%	-	-	-	-	4.2%	-	1.0%	*	-	-	-	-	-	-	-	-	5.8%
Another Party (Net)	48	20	28	17	21	10	-	-	-	-	48	-	4	3	16	12	10	10	13	9	15	1	11	13	20	45	-	2
	4.3%	3.6%	4.9%	6.7%	5.2%	2.2%	-	-	-	-	51.5%	-	1.1%	1.2%	7.9%	16.0%	5.9%	4.1%	6.6%	2.6%	4.8%	1.2%	5.9%	5.3%	5.0%	4.7%	-	4.3%
Green	43	16	27	16	18	8	-	-	-	-	43	-	4	3	15	10	9	10	12	8	13	1	10	12	17	40	-	2
	3.8%	2.9%	4.8%	6.4%	4.5%	1.8%	-	-	-	-	46.2%	-	1.1%	1.1%	7.3%	12.9%	5.4%	4.0%	6.1%	2.1%	4.2%	1.2%	5.4%	4.6%	4.4%	4.2%	-	4.3%
British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-
	*	*	-	-	-	*	-	-	-	-	0.9%	-	-	-	-	*	-	-	-	*	-	-	-	*	-	*	-	-
Respect	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-
	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	*	-	-	-	-	-	0.9%	-	-	-	*	-	-	-	*	-	-	-	-	-	*	*	-	-
English Democrat	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	*	*	-	-
	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	0.5%	-	-	-	-	*	-	-	-	*	*	-	-
Other	2	1	1	*	2	*	-	-	-	-	2	-	-	-	*	2	-	-	-	1	2	-	*	1	1	2	-	-
	*	*	*	*	*	*	-	-	-	-	2.6%	-	-	-	*	2.6%	-	-	-	*	*	-	*	*	*	*	-	-
Undecided	137	42	95	26	61	50	-	-	-	-	137	-	21	32	25	7	22	27	29	33	49	24	29	30	36	120	7	10
	12.3%	7.6%	17.0%	10.1%	15.3%	10.8%	-	-	-	-	100.0%	-	6.4%	12.2%	12.2%	8.8%	12.8%	10.9%	14.5%	9.3%	15.2%	19.2%	16.1%	11.7%	9.2%	12.5%	6.8%	18.5%
Refused	23	9	14	4	8	11	-	-	-	-	-	-	*	2	1	*	1	4	5	8	5	2	2	9	8	22	1	-
	2.1%	1.6%	2.5%	1.5%	2.0%	2.5%	-	-	-	-	-	-	*	0.9%	0.6%	*	0.7%	1.8%	2.6%	2.3%	1.6%	1.5%	1.3%	3.6%	2.1%	2.3%	1.0%	-
SIGMA	1118	560	558	255	401	462	320	279	92	174	93	137	328	261	204	77	170	243	201	352	322	126	183	254	396	959	102	56
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
 Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	936	483	453	269	301	366	309	283	79	174	91	0	295	206	148	81	175	227	210	265	234	83	148	239	358	828	69	39	
Weighted Total	958	509	449	225	331	401	320	279	92	174	93	0	306	227	178	70	147	212	167	311	268	100	151	215	351	817	94	46	
Conservative	320	171	149	54	104	162	320	-	-	-	-	-	230	18	25	5	35	88	62	98	72	29	46	73	145	292	14	13	
	33.4%	33.6%	33.2%	24.0%	31.4%	40.3%	100.0%	-	-	-	-	-	75.0%	8.0%	14.2%	6.8%	23.6%	41.3%	37.1%	31.5%	27.0%	28.6%	30.8%	33.9%	41.1%	35.8%	15.4%	28.1%	
Labour	279	147	132	90	105	83	-	279	-	-	-	-	10	167	28	7	56	57	45	90	86	40	49	73	72	234	25	20	
	29.1%	28.9%	29.3%	40.0%	31.8%	20.7%	-	100.0%	-	-	-	-	3.3%	73.7%	15.6%	10.5%	37.8%	26.9%	27.0%	28.9%	32.3%	39.8%	32.3%	33.9%	20.5%	28.6%	26.3%	44.1%	
Liberal Democrat	92	51	42	20	26	47	-	-	92	-	-	-	2	8	69	1	9	23	13	28	29	16	12	18	30	76	13	3	
	9.6%	9.9%	9.3%	8.9%	7.7%	11.6%	-	-	100.0%	-	-	-	0.8%	3.4%	38.9%	1.7%	6.3%	10.7%	7.8%	8.9%	10.8%	15.7%	8.2%	8.3%	8.5%	9.3%	13.9%	6.6%	
UKIP	174	98	76	36	62	76	-	-	-	174	-	-	58	22	36	27	30	22	28	73	52	14	32	38	85	170	-	4	
	18.2%	19.3%	16.9%	16.2%	18.7%	18.9%	-	-	-	100.0%	-	-	19.0%	9.5%	19.9%	38.0%	20.2%	10.2%	16.6%	23.3%	19.5%	14.5%	21.5%	17.7%	24.2%	20.8%	-	8.8%	
SNP	42	21	21	8	11	23	-	-	-	-	42	-	2	9	4	15	8	11	5	14	12	-	-	-	-	-	42	-	
	4.4%	4.2%	4.6%	3.4%	3.4%	5.7%	-	-	-	-	45.0%	-	0.6%	3.9%	2.2%	20.7%	5.1%	5.0%	3.1%	4.4%	4.6%	-	-	-	-	-	44.4%	-	
Plaid Cymru	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	0.6%	-	0.7%	*	-	-	-	-	3.5%	-	-	-	-	4.6%	-	1.2%	*	-	-	-	-	-	-	-	-	7.1%	
Another Party (Net)	48	20	28	17	21	10	-	-	-	-	48	-	4	3	16	12	10	10	13	9	15	1	11	13	20	45	-	2	
	5.0%	4.0%	6.1%	7.6%	6.2%	2.5%	-	-	-	-	51.5%	-	1.2%	1.4%	9.1%	17.6%	6.8%	4.7%	7.9%	3.0%	5.7%	1.5%	7.2%	6.2%	5.6%	5.6%	-	5.3%	
Green	43	16	27	16	18	8	-	-	-	-	43	-	4	3	15	10	9	10	12	8	13	1	10	12	17	40	-	2	
	4.5%	3.2%	5.9%	7.2%	5.5%	2.1%	-	-	-	-	46.2%	-	1.2%	1.3%	8.4%	14.2%	6.3%	4.5%	7.4%	2.4%	5.0%	1.5%	6.6%	5.4%	5.0%	5.0%	-	5.3%	
British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	
	*	*	-	-	-	*	-	-	-	-	0.9%	-	-	-	-	0.6%	-	-	-	*	-	-	-	*	-	*	-	-	
Respect	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-	
	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-	
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	
	*	*	-	-	*	-	-	-	-	-	0.9%	-	-	-	*	-	-	-	0.5%	-	-	-	-	-	*	*	-	-	
English Democrat	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	
	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	0.6%	-	-	-	-	-	-	-	-	-	*	*	-	
Other	2	1	1	*	2	*	-	-	-	-	2	-	-	-	*	2	-	-	-	1	2	-	*	1	1	2	-	-	
	*	*	*	*	*	*	-	-	-	-	2.6%	-	-	-	*	2.8%	-	-	-	*	0.6%	-	*	*	*	*	-	-	
SIGMA	958	509	449	225	331	401	320	279	92	174	93	-	306	227	178	70	147	212	167	311	268	100	151	215	351	817	94	46	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
 Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1023	506	517	282	334	407	309	283	79	174	91	83	322	235	174	86	175	246	236	288	253	97	166	261	382	906	73	44	
Weighted Total	983	515	468	228	342	414	320	279	92	174	93	24	313	237	186	71	147	217	172	318	276	105	156	220	358	840	96	48	
Conservative	326	172	154	55	107	164	320	-	-	-	-	6	236	18	25	5	35	89	63	100	74	29	47	74	147	298	15	14	
	33.2%	33.4%	33.0%	24.1%	31.3%	39.8%	100.0%	-	-	-	-	25.9%	75.6%	7.6%	13.6%	6.7%	23.6%	41.2%	36.7%	31.3%	26.8%	27.8%	30.4%	33.6%	41.1%	35.5%	15.4%	28.6%	
Labour	289	151	138	91	110	87	-	279	-	-	-	10	10	177	28	7	56	58	47	94	90	43	51	76	73	242	26	21	
	29.4%	29.4%	29.4%	40.1%	32.2%	21.2%	-	100.0%	-	-	-	39.2%	3.2%	74.9%	14.9%	10.3%	37.8%	26.9%	27.2%	29.5%	32.5%	40.4%	32.6%	34.3%	20.3%	28.8%	27.2%	44.1%	
Liberal Democrat	100	52	48	20	28	51	-	-	92	-	-	7	2	8	77	1	9	25	15	29	32	18	14	19	33	84	13	3	
	10.2%	10.0%	10.3%	8.9%	8.3%	12.4%	-	-	100.0%	-	-	30.7%	0.8%	3.3%	41.5%	1.6%	6.3%	11.4%	8.5%	9.1%	11.5%	16.7%	9.1%	8.6%	9.2%	10.0%	13.7%	6.9%	
UKIP	175	98	77	37	62	76	-	-	-	174	-	1	58	22	36	28	30	22	28	73	53	14	33	38	85	171	-	4	
	17.8%	19.0%	16.5%	16.0%	18.2%	18.5%	-	-	-	100.0%	-	4.3%	18.6%	9.1%	19.1%	39.0%	20.2%	9.9%	16.4%	22.8%	19.1%	13.7%	21.0%	17.4%	23.9%	20.4%	-	8.4%	
SNP	42	21	21	8	11	23	-	-	-	-	42	-	2	9	4	15	8	11	5	14	12	-	-	-	-	-	42	-	
	4.2%	4.1%	4.4%	3.4%	3.3%	5.5%	-	-	-	-	45.0%	-	0.6%	3.8%	2.1%	20.4%	5.1%	4.8%	3.0%	4.3%	4.5%	-	-	-	-	-	43.7%	-	
Plaid Cymru	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	0.5%	-	0.7%	*	-	-	-	-	3.5%	-	-	-	-	4.6%	-	1.1%	*	-	-	-	-	-	-	-	-	6.8%	
Another Party (Net)	48	20	28	17	21	10	-	-	-	-	48	-	4	3	16	12	10	10	13	9	15	1	11	13	20	45	-	2	
	4.9%	3.9%	5.9%	7.5%	6.0%	2.5%	-	-	-	-	51.5%	-	1.2%	1.4%	8.7%	17.4%	6.8%	4.6%	7.7%	2.9%	5.6%	1.4%	6.9%	6.1%	5.5%	5.4%	-	5.1%	
Green	43	16	27	16	18	8	-	-	-	-	43	-	4	3	15	10	9	10	12	8	13	1	10	12	17	40	-	2	
	4.4%	3.2%	5.7%	7.1%	5.3%	2.0%	-	-	-	-	46.2%	-	1.2%	1.2%	8.0%	14.0%	6.3%	4.4%	7.2%	2.4%	4.9%	1.4%	6.4%	5.3%	4.9%	4.8%	-	5.1%	
British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	
	*	*	-	-	-	*	-	-	-	-	0.9%	-	-	-	-	0.6%	-	-	-	*	-	-	-	*	-	*	-	-	
Respect	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-	
	*	*	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	-	
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	
	*	*	-	-	*	-	-	-	-	-	0.9%	-	-	-	*	-	-	-	0.5%	-	-	-	-	-	*	*	-	-	
English Democrat	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	
	*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	0.6%	-	-	-	-	*	-	*	-	-	*	-	-	
Other	2	1	1	*	2	*	-	-	-	-	2	-	-	-	*	2	-	-	-	1	2	-	*	1	1	2	-	-	
	*	*	*	*	*	*	-	-	-	-	2.6%	-	-	-	*	2.8%	-	-	-	*	0.6%	-	*	*	*	*	-	-	
SIGMA	983	515	468	228	342	414	320	279	92	174	93	24	313	237	186	71	147	217	172	318	276	105	156	220	358	840	96	48	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 6
Q3. Normal weightings
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1119	542	577	315	376	428	309	283	79	174	91	159	322	235	174	92	213	262	260	308	289	105	183	293	412	993	77	49	
Weighted Total	1118	546	572	296	399	423	302	281	91	173	92	156	302	245	196	80	211	232	199	347	340	132	181	254	396	963	100	55	
The Conservative Party candidate	307	165	142	61	104	142	280	4	4	9	1	8	208	16	24	4	47	79	60	94	74	32	45	71	137	285	10	12	
	27.5%	30.3%	24.8%	20.6%	26.1%	33.6%	92.6%	1.4%	4.2%	5.1%	1.3%	5.3%	68.9%	6.6%	12.1%	4.8%	22.2%	34.0%	30.0%	27.1%	21.9%	24.1%	25.1%	28.0%	34.6%	29.6%	10.1%	21.2%	
The Labour Party candidate	292	151	141	112	98	83	5	259	3	4	5	16	9	165	29	7	68	50	52	100	91	46	53	78	72	250	23	19	
	26.1%	27.7%	24.6%	37.8%	24.4%	19.6%	1.8%	92.4%	3.4%	2.3%	5.0%	10.1%	3.0%	67.5%	14.8%	9.3%	32.1%	21.6%	25.9%	28.8%	26.6%	35.0%	29.3%	30.9%	18.3%	26.0%	22.6%	35.4%	
The Liberal Democrat Party candidate	96	53	43	23	24	49	6	3	79	4	1	4	2	7	72	-	12	23	13	24	35	17	14	18	31	80	13	3	
	8.6%	9.8%	7.5%	7.9%	5.9%	11.7%	1.9%	1.2%	86.8%	2.1%	1.2%	2.3%	0.7%	3.1%	36.9%	-	5.7%	10.1%	6.6%	7.0%	10.4%	12.8%	8.0%	7.2%	7.8%	8.4%	13.1%	4.8%	
The UKIP candidate	160	89	71	36	59	65	2	3	-	154	-	-	52	18	31	28	29	23	26	62	49	12	27	36	80	156	-	4	
	14.3%	16.2%	12.5%	12.1%	14.9%	15.3%	0.8%	1.2%	-	89.2%	-	-	17.3%	7.3%	15.6%	34.7%	13.6%	10.0%	12.9%	18.0%	14.3%	9.4%	14.7%	14.2%	20.3%	16.2%	-	8.1%	
The SNP candidate	44	20	24	9	10	25	-	1	2	-	41	-	2	10	3	17	8	9	6	12	17	-	-	-	-	-	44	-	
	3.9%	3.7%	4.2%	3.1%	2.6%	5.8%	-	0.5%	2.1%	-	44.5%	-	0.5%	4.1%	1.8%	21.4%	3.6%	4.0%	2.9%	3.5%	5.0%	-	-	-	-	-	44.0%	-	
The Plaid Cymru candidate	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	*	-	0.5%	*	-	-	-	-	3.1%	-	-	-	-	3.6%	-	0.9%	*	-	-	-	-	-	-	-	-	5.2%	
Another candidate (Net)	42	18	24	13	19	10	1	2	-	1	36	2	3	2	9	12	13	7	12	9	14	2	7	12	19	40	-	2	
	3.8%	3.3%	4.3%	4.6%	4.8%	2.3%	*	0.6%	-	*	39.3%	1.6%	1.0%	0.7%	4.8%	15.0%	6.0%	3.1%	6.1%	2.6%	4.1%	1.4%	4.0%	4.6%	4.8%	4.1%	-	4.5%	
Green	36	15	21	12	16	9	-	1	-	-	34	1	2	2	8	11	10	7	10	7	13	2	6	9	17	34	-	2	
	3.2%	2.7%	3.7%	3.9%	3.9%	2.1%	-	*	-	-	36.8%	0.9%	0.7%	0.7%	4.2%	13.8%	4.8%	3.1%	4.9%	1.9%	3.8%	1.4%	3.1%	3.6%	4.3%	3.5%	-	4.5%	
Respect	1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	1	-	-	
	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	
	*	*	-	-	*	-	-	-	-	-	0.8%	-	-	-	*	-	-	-	*	-	-	-	-	-	*	*	-	-	
English Democrat	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	
	*	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	
Christian	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	
	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	-	*	-	*	-	
An independent candidate	2	1	1	-	2	*	1	-	-	-	*	1	1	-	-	*	1	-	1	1	-	-	*	1	1	2	-	-	
	*	*	*	-	*	*	*	-	-	-	*	0.7%	*	-	-	*	0.5%	-	0.5%	*	-	-	*	*	*	*	*	-	-
Other	1	1	-	1	-	1	-	-	-	-	1	-	-	-	1	1	-	-	-	1	1	-	1	-	1	1	-	-	
	*	*	-	*	-	*	-	-	-	-	1.2%	-	-	-	*	0.8%	-	-	-	*	*	-	*	-	*	*	-	-	
Undecided	154	41	113	39	77	39	8	8	3	2	5	126	26	24	26	9	35	34	26	39	55	21	32	32	49	133	9	11	
	13.8%	7.5%	19.7%	13.1%	19.2%	9.2%	2.6%	2.7%	3.5%	1.1%	5.6%	80.7%	8.5%	10.0%	13.4%	11.1%	16.4%	14.8%	12.9%	11.2%	16.3%	16.2%	17.5%	12.4%	12.3%	13.9%	9.3%	20.7%	
Refused	19	8	12	3	7	10	-	-	-	-	-	-	-	2	1	-	1	4	5	6	5	1	3	7	7	18	1	-	
	1.7%	1.4%	2.1%	0.9%	1.7%	2.4%	-	-	-	-	-	-	-	0.9%	0.5%	-	*	1.5%	2.3%	1.9%	1.4%	1.1%	1.4%	2.7%	1.9%	1.9%	0.9%	-	
SIGMA	1118	546	572	296	399	423	302	281	91	173	92	156	302	245	196	80	211	232	199	347	340	132	181	254	396	963	100	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 7
Q3. Normal weightings & likelihood to vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1119	542	577	315	376	428	309	283	79	174	91	159	322	235	174	92	213	262	260	308	289	105	183	293	412	993	77	49	
Weighted Total	1118	560	558	255	401	462	320	279	92	174	93	137	328	261	204	77	170	243	201	352	322	126	183	254	396	959	102	56	
The Conservative Party candidate	326	176	150	58	109	159	302	3	3	8	1	8	231	18	24	4	41	84	63	102	77	33	49	74	145	301	12	13	
	29.1%	31.4%	26.9%	22.6%	27.3%	34.3%	94.4%	1.1%	3.8%	4.4%	1.3%	5.8%	70.6%	6.9%	11.7%	5.5%	24.1%	34.6%	31.4%	28.9%	23.8%	26.1%	26.8%	29.1%	36.7%	31.4%	11.4%	22.9%	
The Labour Party candidate	288	152	136	94	102	92	5	260	3	3	5	13	10	174	29	8	54	54	49	98	87	39	53	78	73	244	24	20	
	25.8%	27.2%	24.4%	36.9%	25.5%	19.9%	1.4%	93.3%	2.9%	1.6%	5.2%	9.7%	3.1%	66.8%	14.3%	10.5%	32.1%	22.2%	24.5%	27.8%	27.1%	31.3%	29.2%	30.8%	18.4%	25.4%	23.4%	36.0%	
The Liberal Democrat Party candidate	101	57	44	20	25	56	6	3	83	4	1	4	2	8	78	-	11	25	15	26	36	17	14	20	32	83	15	3	
	9.0%	10.1%	8.0%	8.0%	6.2%	12.1%	1.8%	1.1%	90.5%	2.1%	1.1%	2.9%	0.8%	3.2%	38.4%	-	6.4%	10.2%	7.2%	7.4%	11.1%	13.4%	7.8%	7.7%	8.2%	8.7%	14.5%	5.4%	
The UKIP candidate	163	92	71	31	60	71	2	3	-	158	-	-	57	20	33	27	23	25	26	64	48	13	28	38	81	159	-	4	
	14.6%	16.4%	12.7%	12.2%	15.1%	15.4%	0.6%	1.1%	-	90.5%	-	-	17.4%	7.5%	16.1%	35.2%	13.7%	10.2%	13.0%	18.1%	15.0%	10.1%	15.1%	14.8%	20.3%	16.5%	-	7.1%	
The SNP candidate	44	21	23	8	11	25	-	2	1	-	42	-	2	11	4	15	8	11	5	14	15	-	-	-	-	-	44	-	
	4.0%	3.8%	4.2%	3.3%	2.8%	5.3%	-	0.6%	0.9%	-	45.0%	-	0.6%	4.1%	1.9%	19.9%	4.4%	4.3%	2.6%	3.9%	4.6%	-	-	-	-	-	43.4%	-	
The Plaid Cymru candidate	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	*	-	0.6%	*	-	-	-	-	3.5%	-	-	-	-	4.2%	-	1.0%	*	-	-	-	-	-	-	-	-	5.8%	
Another candidate (Net)	41	18	23	12	19	10	1	1	-	*	36	1	3	2	11	12	10	7	12	9	13	1	7	11	19	38	-	2	
	3.7%	3.3%	4.0%	4.8%	4.8%	2.1%	*	0.5%	-	*	39.0%	1.0%	1.1%	0.7%	5.2%	15.3%	5.9%	2.9%	5.8%	2.4%	4.2%	1.2%	3.9%	4.4%	4.7%	4.0%	-	4.3%	
Green	36	16	20	11	16	9	-	1	-	-	34	1	2	2	9	11	9	7	10	6	13	1	6	10	16	34	-	2	
	3.2%	2.8%	3.6%	4.3%	4.1%	1.9%	-	*	-	-	36.7%	0.6%	0.8%	0.7%	4.5%	14.2%	5.1%	2.9%	4.8%	1.8%	4.0%	1.2%	3.2%	3.9%	4.1%	3.5%	-	4.3%	
Respect	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-	
	*	*	-	-	*	-	-	-	-	-	0.9%	-	-	-	*	-	-	-	*	-	-	-	-	-	*	*	-	-	
English Democrat	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	
Christian	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	-	*	-	*	-	
An independent candidate	2	1	1	-	2	*	1	-	-	-	*	1	1	-	-	*	1	-	1	1	-	-	*	1	1	2	-	-	
	*	*	*	-	*	*	*	-	-	-	*	*	*	-	-	0.6%	*	-	*	*	-	-	*	*	*	*	*	-	-
Other	1	1	-	-	*	-	-	-	-	1	-	-	-	-	*	*	-	-	-	*	*	-	*	-	*	1	-	-	
	*	*	-	*	-	*	-	-	-	1.0%	-	-	-	-	*	0.5%	-	-	*	*	-	-	*	-	*	*	-	-	
Undecided	131	35	96	29	64	38	4	6	2	2	5	110	21	26	24	7	22	31	25	33	41	21	29	26	38	114	6	10	
	11.7%	6.3%	17.1%	11.2%	15.9%	8.3%	1.4%	2.2%	1.9%	1.0%	4.9%	80.6%	6.6%	9.9%	11.9%	9.3%	13.2%	12.8%	12.6%	9.4%	12.7%	16.7%	15.8%	10.1%	9.6%	11.8%	6.4%	18.5%	
Refused	21	9	13	2	7	11	-	-	-	-	-	-	-	2	1	-	1	4	5	7	5	2	2	8	8	20	1	-	
	1.9%	1.5%	2.3%	1.0%	1.9%	2.5%	-	-	-	-	-	-	-	0.9%	0.6%	-	*	1.7%	2.6%	2.0%	1.5%	1.3%	1.3%	3.0%	2.1%	2.1%	1.0%	-	
SIGMA	1118	560	558	255	401	462	320	279	92	174	93	137	328	261	204	77	170	243	201	352	322	126	183	254	396	959	102	56	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 8
Q3. Normal weightings & likelihood to vote, with undecided and refused removed
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	941	489	452	266	298	377	302	276	76	171	85	29	294	212	148	80	173	222	217	264	238	87	148	245	353	833	69	39
Weighted Total	966	516	450	224	329	413	315	272	90	172	88	27	306	233	179	70	147	208	171	311	276	104	151	221	350	825	95	46
The Conservative Party candidate	326	176	150	58	109	159	302	3	3	8	1	8	231	18	24	4	41	84	63	102	77	33	49	74	145	301	12	13
	33.7%	34.0%	33.3%	25.8%	33.2%	38.5%	95.8%	1.1%	3.9%	4.5%	1.4%	30.0%	75.5%	7.8%	13.4%	6.0%	27.9%	40.5%	37.0%	32.7%	27.8%	31.8%	32.3%	33.5%	41.5%	36.5%	12.3%	28.1%
The Labour Party candidate	288	152	136	94	102	92	5	260	3	3	5	13	10	174	29	8	54	54	49	98	87	39	53	78	73	244	24	20
	29.8%	29.5%	30.2%	42.0%	31.0%	22.3%	1.4%	95.5%	2.9%	1.7%	5.5%	50.0%	3.3%	74.9%	16.3%	11.6%	37.0%	26.0%	28.8%	31.4%	31.6%	38.1%	35.3%	35.5%	20.9%	29.6%	25.2%	44.1%
The Liberal Democrat Party candidate	101	57	44	20	25	56	6	3	83	4	1	4	2	8	78	-	11	25	15	26	36	17	14	20	32	83	15	3
	10.5%	10.9%	9.9%	9.1%	7.5%	13.5%	1.8%	1.1%	92.3%	2.2%	1.1%	14.7%	0.8%	3.6%	43.8%	-	7.4%	12.0%	8.5%	8.4%	12.9%	16.3%	9.5%	8.9%	9.3%	10.1%	15.6%	6.6%
The UKIP candidate	163	92	71	31	60	71	2	3	-	158	-	-	57	20	33	27	23	25	26	64	48	13	28	38	81	159	-	4
	16.8%	17.7%	15.8%	13.9%	18.3%	17.2%	0.6%	1.1%	-	91.5%	-	-	18.6%	8.4%	18.4%	38.9%	15.8%	11.9%	15.3%	20.4%	17.5%	12.3%	18.3%	17.1%	23.0%	19.2%	-	8.8%
The SNP candidate	44	21	23	8	11	25	-	2	1	-	42	-	2	11	4	15	8	11	5	14	15	-	-	-	-	-	44	-
	4.6%	4.1%	5.2%	3.8%	3.4%	6.0%	-	0.6%	0.9%	-	47.3%	-	0.6%	4.6%	2.2%	22.0%	5.1%	5.1%	3.1%	4.4%	5.4%	-	-	-	-	-	46.8%	-
The Plaid Cymru candidate	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3
	*	*	0.6%	-	0.8%	*	-	-	-	-	3.7%	-	-	-	-	4.7%	-	1.2%	*	-	-	-	-	-	-	-	-	7.1%
Another candidate (Net)	41	18	23	12	19	10	1	1	-	*	36	1	3	2	11	12	10	7	12	9	13	1	7	11	19	38	-	2
	4.2%	3.5%	5.0%	5.4%	5.8%	2.3%	*	0.5%	-	*	41.0%	5.2%	1.1%	0.8%	5.9%	16.9%	6.8%	3.4%	6.8%	2.8%	4.9%	1.4%	4.7%	5.0%	5.3%	4.7%	-	5.3%
Green	36	16	20	11	16	9	-	1	-	-	34	1	2	2	9	11	9	7	10	6	13	1	6	10	16	34	-	2
	3.7%	3.1%	4.5%	4.9%	4.9%	2.1%	-	*	-	-	38.5%	2.9%	0.8%	0.8%	5.2%	15.7%	5.9%	3.4%	5.7%	2.1%	4.6%	1.4%	3.9%	4.5%	4.7%	4.1%	-	5.3%
Respect	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	-	*	-
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	1	-
	*	*	-	-	*	-	-	-	-	-	1.0%	-	-	-	*	-	-	-	0.5%	-	-	-	-	-	-	*	*	-
English Democrat	*	-	*	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-
Christian	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-
An independent candidate	2	1	1	-	2	*	1	-	-	-	*	1	1	-	-	*	1	-	1	1	-	-	*	1	1	2	-	
	*	*	*	-	*	*	*	-	-	-	0.5%	2.3%	*	-	-	0.6%	*	-	*	*	-	-	*	*	*	*	*	-
Other	1	1	-	*	-	*	-	-	-	-	1	-	-	-	*	-	-	-	-	*	*	-	-	*	-	*	1	-
	*	*	-	-	*	-	-	-	-	-	1.0%	-	-	-	*	0.6%	-	-	-	*	*	-	-	*	-	*	*	-
SIGMA	966	516	450	224	329	413	315	272	90	172	88	27	306	233	179	70	147	208	171	311	276	104	151	221	350	825	95	46
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 9
Q3. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1023	509	514	279	335	409	306	279	78	173	87	94	322	235	174	85	173	245	237	289	252	98	167	261	380	906	73	44	
Weighted Total	990	521	468	227	341	422	316	274	91	173	89	45	313	241	186	71	147	214	175	319	282	108	157	224	356	846	96	48	
The Conservative Party candidate	332	177	155	59	113	160	303	3	3	8	1	13	238	18	24	4	41	87	64	104	78	34	51	75	148	307	12	14	
	33.6%	33.9%	33.2%	25.8%	33.2%	38.0%	95.7%	1.1%	3.8%	4.6%	1.3%	29.6%	76.0%	7.5%	12.9%	5.9%	27.9%	40.4%	36.7%	32.5%	27.6%	31.2%	32.2%	33.3%	41.4%	36.3%	12.2%	28.6%	
The Labour Party candidate	297	155	142	95	107	95	5	261	3	3	5	20	10	183	29	8	54	55	51	101	89	42	55	80	74	250	25	21	
	30.0%	29.7%	30.3%	41.8%	31.5%	22.4%	1.5%	95.4%	2.9%	1.7%	5.6%	43.8%	3.2%	75.7%	15.6%	11.4%	37.0%	25.8%	29.1%	31.8%	31.7%	38.5%	35.1%	35.6%	20.7%	29.6%	26.2%	44.1%	
The Liberal Democrat Party candidate	109	58	51	22	27	60	6	3	84	4	2	10	2	8	86	-	11	28	16	28	38	19	16	21	35	91	15	3	
	11.0%	11.1%	10.9%	9.5%	7.8%	14.3%	1.8%	1.2%	92.3%	2.3%	1.9%	21.2%	0.8%	3.5%	46.1%	-	7.4%	12.9%	9.0%	8.7%	13.3%	17.2%	10.2%	9.1%	9.9%	10.7%	15.4%	6.9%	
The UKIP candidate	164	92	72	31	61	72	2	3	-	158	-	1	57	20	33	28	23	25	27	64	49	13	28	38	81	160	-	4	
	16.5%	17.6%	15.4%	13.8%	17.8%	17.0%	0.6%	1.1%	-	91.2%	-	2.3%	18.2%	8.1%	17.6%	39.8%	15.8%	11.5%	15.2%	19.9%	17.4%	11.8%	17.9%	17.0%	22.7%	18.9%	-	8.4%	
The SNP candidate	44	21	23	8	11	25	-	2	1	-	42	-	2	11	4	15	8	11	5	14	15	-	-	-	-	-	44	-	
	4.5%	4.1%	4.9%	3.7%	3.3%	5.8%	-	0.6%	0.9%	-	46.9%	-	0.8%	4.4%	2.1%	21.7%	5.1%	4.9%	3.0%	4.3%	5.3%	-	-	-	-	-	46.1%	-	
The Plaid Cymru candidate	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	0.5%	-	0.7%	*	-	-	-	-	-	-	-	-	-	4.6%	-	1.2%	*	-	-	-	-	-	-	-	-	6.8%	
Another candidate (Net)	41	18	23	12	19	10	1	1	-	*	36	1	3	2	11	12	10	7	12	9	13	1	7	11	19	38	-	2	
	4.1%	3.5%	4.8%	5.3%	5.6%	2.3%	*	0.5%	-	*	40.7%	3.1%	1.1%	0.8%	5.7%	16.6%	6.8%	3.3%	6.7%	2.7%	4.8%	1.4%	4.5%	5.0%	5.2%	4.5%	-	5.1%	
Green	36	16	20	11	16	9	-	1	-	-	34	1	2	2	9	11	9	7	10	6	13	1	6	10	16	34	-	2	
	3.6%	3.1%	4.3%	4.9%	4.8%	2.1%	-	*	-	-	38.2%	1.7%	0.8%	0.8%	5.0%	15.4%	5.9%	3.3%	5.6%	2.0%	4.5%	1.4%	3.7%	4.4%	4.6%	4.0%	-	5.1%	
Respect	*	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	
National Health Action	1	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	1	-	
	*	*	-	-	*	-	-	-	-	-	1.0%	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	*	-	
English Democrat	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	
Christian	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	
An independent candidate	2	1	1	-	2	*	1	-	-	-	*	1	1	-	-	*	1	-	1	1	-	-	*	1	1	2	-		
	*	*	*	-	*	*	*	-	-	-	0.5%	1.4%	*	-	-	0.6%	*	-	*	*	-	-	*	*	*	*	*	-	
Other	1	1	-	*	-	*	-	-	-	-	1	-	-	-	*	-	-	-	-	*	*	-	*	-	*	1	-		
	*	*	-	*	-	*	-	-	-	-	1.0%	-	-	-	*	0.6%	-	-	-	*	*	-	*	-	*	*	*	-	
SIGMA	990	521	468	227	341	422	316	274	91	173	89	45	313	241	186	71	147	214	175	319	282	108	157	224	356	846	96	48	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 10

Q4. Normal weightings

Q4. Are you sure that you will definitely vote this way, or do you think you might still change your mind between now and the General Election?

Base: All answering constituency VI question with candidate

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	941	489	452	266	298	377	302	276	76	171	85	29	294	212	148	80	173	222	217	264	238	87	148	245	353	833	69	39
Weighted Total	944	497	447	254	316	374	295	273	87	171	86	30	277	218	169	71	176	194	168	301	280	109	147	215	340	811	90	43
Am sure I will vote this way	670	369	301	152	224	294	240	198	53	109	63	6	224	164	114	56	99	142	110	223	194	69	105	151	231	556	79	35
	71.0%	74.2%	67.3%	59.9%	70.7%	78.7%	81.6%	72.7%	60.5%	63.7%	73.3%	20.4%	81.0%	75.1%	67.4%	79.7%	56.0%	73.1%	65.6%	74.1%	69.3%	63.0%	71.9%	70.3%	68.0%	68.6%	87.2%	80.5%
I might change my mind	244	113	131	86	86	73	50	65	31	53	23	21	49	50	51	12	69	47	51	73	73	36	34	54	101	225	11	8
	25.9%	22.8%	29.3%	33.9%	27.2%	19.4%	16.9%	23.9%	35.8%	30.9%	26.7%	68.3%	17.7%	22.7%	30.0%	16.4%	39.0%	24.3%	30.5%	24.1%	26.2%	32.7%	23.1%	25.0%	29.8%	27.7%	12.8%	19.5%
Don't Know	30	15	15	16	7	7	4	9	3	9	-	3	3	5	4	3	9	5	7	6	13	5	7	10	7	30	-	-
	3.2%	3.0%	3.4%	6.3%	2.2%	1.9%	1.5%	3.4%	3.7%	5.4%	-	11.3%	1.2%	2.2%	2.6%	3.9%	5.0%	2.6%	4.0%	1.9%	4.5%	4.4%	5.0%	4.8%	2.2%	3.7%	-	-
SIGMA	944	497	447	254	316	374	295	273	87	171	86	30	277	218	169	71	176	194	168	301	280	109	147	215	340	811	90	43
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 11

Q5. Normal weightings

Q5. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
I voted in the 2010 General Election	881	426	455	155	336	390	255	200	79	134	68	114	307	247	196	81	-	207	171	264	239	100	145	200	311	755	82	43	
	73.1%	72.7%	73.4%	44.7%	79.0%	90.0%	84.5%	71.4%	87.3%	77.5%	73.8%	73.3%	100.0%	100.0%	100.0%	100.0%	-	86.5%	81.6%	71.1%	62.0%	72.0%	72.8%	72.7%	72.5%	72.6%	74.9%	79.0%	
I did not vote in the 2010 General Election	279	140	140	168	71	40	39	69	11	38	19	33	-	-	-	-	279	30	36	95	118	35	44	65	102	246	21	11	
	23.2%	23.9%	22.5%	48.5%	16.6%	9.3%	13.0%	24.5%	12.7%	21.8%	20.8%	21.1%	-	-	-	-	100.0%	12.6%	17.0%	25.6%	30.7%	25.5%	22.0%	23.8%	23.8%	23.7%	19.5%	21.0%	
Cant remember	45	20	25	23	19	3	8	11	-	1	5	9	-	-	-	-	-	2	3	12	28	4	10	10	16	39	6	-	
	3.7%	3.4%	4.1%	6.7%	4.4%	0.7%	2.5%	4.1%	-	0.6%	5.4%	5.6%	-	-	-	-	-	0.9%	1.4%	3.3%	7.2%	2.6%	5.1%	3.5%	3.6%	3.7%	5.6%	-	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 12

Q6. Normal weightings

Q6. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base: Voted in the 2010 General Election

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	884	431	453	168	317	399	262	204	66	138	68	117	327	237	174	93	0	231	224	231	198	79	148	228	327	782	62	40	
Weighted Total	881	426	455	155	336	390	255	200	79	134	68	114	307	247	196	81	0	207	171	264	239	100	145	200	311	755	82	43	
Conservative	307	162	145	41	112	154	210	9	2	54	5	22	307	-	-	-	-	74	56	105	71	31	47	68	134	280	14	13	
	34.9%	38.0%	31.9%	26.4%	33.2%	39.6%	82.1%	4.6%	2.8%	40.2%	7.4%	18.9%	100.0%	-	-	-	-	36.0%	32.9%	39.9%	29.8%	30.8%	32.5%	34.1%	43.0%	37.0%	17.5%	30.1%	
Labour	247	119	128	50	109	88	16	157	7	20	12	31	-	247	-	-	-	60	38	77	73	35	45	62	59	201	28	17	
	28.0%	28.0%	28.0%	32.1%	32.4%	22.6%	6.4%	78.4%	8.7%	14.7%	17.1%	27.1%	-	100.0%	-	-	-	28.9%	21.9%	29.1%	30.4%	35.4%	31.0%	31.1%	18.9%	26.6%	34.6%	39.7%	
Liberal Democrat	196	88	108	35	61	100	24	27	65	33	18	28	-	-	196	-	-	48	41	53	55	27	33	44	70	175	15	6	
	22.3%	20.8%	23.7%	22.6%	18.3%	25.6%	9.4%	13.4%	82.5%	24.2%	26.9%	24.7%	-	-	100.0%	-	-	23.2%	23.7%	20.1%	22.9%	27.2%	22.9%	22.0%	22.6%	23.1%	18.6%	14.7%	
UK Independence Party (UKIP)	26	14	12	6	7	14	1	*	1	19	1	3	-	-	-	26	-	3	6	8	9	1	4	3	16	24	1	1	
	3.0%	3.3%	2.7%	3.7%	2.1%	3.5%	*	*	0.7%	14.3%	1.5%	2.7%	-	-	-	32.8%	-	1.7%	3.3%	3.2%	3.8%	1.1%	2.7%	1.7%	5.0%	3.2%	1.3%	2.9%	
Green	15	6	9	5	7	4	1	-	-	-	10	4	-	-	-	15	-	5	7	2	2	1	4	4	7	15	-	-	
	1.8%	1.4%	2.0%	3.4%	2.0%	0.9%	*	-	-	-	15.4%	3.4%	-	-	-	19.1%	-	2.3%	4.0%	0.8%	0.8%	1.0%	2.5%	1.9%	2.3%	2.0%	-	-	
British National Party (BNP)	9	6	3	4	4	-	-	-	-	8	1	-	-	-	-	9	-	-	2	4	3	-	2	3	4	9	-	-	
	1.0%	1.3%	0.6%	2.9%	1.3%	-	-	-	-	5.8%	1.3%	-	-	-	-	10.8%	-	-	1.1%	1.6%	1.1%	-	1.4%	1.4%	1.3%	1.2%	-	-	
Scottish National Party (SNP)	22	13	9	2	3	16	2	3	2	-	15	-	-	-	-	22	-	3	5	4	9	-	-	-	2	2	20	-	
	2.5%	3.0%	2.1%	1.6%	1.0%	4.2%	0.6%	1.7%	2.3%	-	22.5%	-	-	-	-	27.3%	-	1.6%	3.0%	1.6%	3.9%	-	-	-	0.5%	*	24.9%	-	
Plaid Cymru	3	1	2	-	2	1	-	-	-	-	3	-	-	-	-	3	-	2	1	-	-	-	-	-	-	-	-	3	
	*	*	*	-	0.6%	*	-	-	-	-	4.2%	-	-	-	-	3.5%	-	1.0%	*	-	-	-	-	-	-	-	-	6.6%	
(A Northern Irish Party)	107.3%	-	107.3%	56.2%	-	51.1%	51.1%	56.2%	-	-	-	-	-	-	-	107.3%	-	56.2%	-	-	51.1%	-	-	51.1%	56.2%	107.3%	-	-	
	*	-	*	*	-	*	*	*	-	-	-	-	-	-	-	1.3%	-	*	-	-	*	-	-	*	*	*	-	-	
Other (Please state)	4	3	1	1	2	2	-	2	-	-	1	-	-	-	-	4	-	-	2	1	1	-	-	3	1	3	1	-	
	*	0.7%	*	0.6%	0.5%	*	-	1.2%	-	-	0.9%	-	-	-	-	5.1%	-	-	0.9%	0.6%	*	-	-	1.3%	*	*	1.1%	-	
Cant Remember	25	4	21	6	17	2	1	1	2	1	2	18	-	-	-	-	-	4	8	2	11	3	5	4	10	21	1	3	
	2.8%	0.8%	4.6%	3.7%	5.1%	0.5%	*	*	3.0%	0.7%	2.7%	15.9%	-	-	-	-	-	1.9%	4.6%	0.7%	4.6%	3.0%	3.3%	2.0%	3.1%	2.8%	0.9%	6.0%	
Refuse	25	10	15	4	12	9	-	-	-	-	-	8	-	-	-	-	-	6	7	7	5	1	5	8	9	24	1	-	
	2.9%	2.5%	3.3%	2.8%	3.6%	2.3%	-	-	-	-	-	7.3%	-	-	-	-	-	3.1%	4.2%	2.5%	2.1%	1.5%	3.7%	4.2%	2.9%	3.2%	1.1%	-	
SIGMA	881	426	455	155	336	390	255	200	79	134	68	114	307	247	196	81	-	207	171	264	239	100	145	200	311	755	82	43	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 13

Q7. Normal weightings

Q7. What do you think is the most likely outcome of the upcoming General Election?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
A Labour government	149	74	75	67	45	37	4	97	9	15	4	6	11	58	17	3	50	25	18	52	54	24	33	37	35	129	8	12	
	12.4%	12.6%	12.1%	19.3%	10.6%	8.6%	1.4%	34.6%	10.0%	8.7%	4.0%	3.7%	3.6%	23.4%	8.7%	3.8%	18.0%	10.4%	8.7%	14.0%	14.0%	17.2%	16.5%	13.5%	8.3%	12.4%	7.7%	21.1%	
A Conservative government	143	67	75	40	44	59	75	11	7	21	3	16	66	12	20	8	28	34	27	38	44	13	20	39	65	136	3	3	
	11.8%	11.5%	12.1%	11.6%	10.3%	13.5%	25.0%	4.1%	7.9%	11.9%	3.2%	10.4%	21.5%	4.7%	10.1%	10.1%	10.0%	14.4%	12.7%	10.2%	11.3%	9.2%	9.9%	14.2%	15.2%	13.1%	3.0%	5.5%	
A Conservative / Liberal Democrat coalition	167	105	62	33	72	62	79	9	34	18	7	12	63	18	43	7	32	38	28	61	40	29	18	33	61	141	14	12	
	13.8%	17.9%	9.9%	9.6%	16.8%	14.2%	26.3%	3.3%	37.4%	10.3%	8.2%	7.6%	20.4%	7.1%	21.9%	8.2%	11.4%	15.8%	13.1%	16.5%	10.4%	21.1%	9.0%	11.9%	14.2%	13.5%	12.6%	22.4%	
A Labour / Liberal Democrat coalition	116	52	64	42	37	36	10	48	17	12	13	13	14	41	23	5	28	25	27	38	26	21	18	21	38	99	10	7	
	9.6%	8.9%	10.3%	12.2%	8.7%	8.4%	3.2%	17.1%	18.8%	6.8%	13.7%	8.3%	4.6%	16.7%	11.8%	6.7%	10.0%	10.3%	13.0%	10.1%	6.8%	15.2%	9.1%	7.8%	8.9%	9.5%	9.3%	13.1%	
A Labour / SNP coalition	158	91	67	43	51	64	18	59	8	17	27	20	14	53	26	16	35	35	22	49	52	10	17	43	45	115	38	5	
	13.1%	15.6%	10.8%	12.3%	12.0%	14.9%	6.0%	21.0%	9.1%	9.8%	29.6%	12.8%	4.6%	21.5%	13.1%	19.7%	12.4%	14.8%	10.6%	13.2%	13.4%	7.2%	8.7%	15.5%	10.5%	11.0%	34.9%	9.7%	
A Conservative / UKIP coalition	124	64	60	43	38	44	41	6	5	45	9	8	49	6	19	16	30	20	28	39	37	9	27	26	53	115	4	5	
	10.3%	11.0%	9.7%	12.3%	8.8%	10.2%	13.7%	2.2%	5.6%	26.0%	9.9%	5.4%	15.9%	2.6%	9.9%	20.1%	10.8%	8.5%	13.3%	10.5%	9.7%	6.6%	13.7%	9.3%	12.5%	11.1%	3.7%	9.1%	
Other	16	9	7	2	6	9	6	2	1	4	2	1	5	3	5	1	3	7	3	3	5	-	2	2	10	14	1	1	
	1.4%	1.6%	1.2%	*	1.4%	2.1%	1.9%	0.8%	1.2%	2.1%	2.1%	0.6%	1.6%	1.1%	2.4%	1.5%	1.0%	2.7%	1.2%	0.8%	1.2%	-	1.1%	0.6%	2.4%	1.4%	1.2%	1.5%	
Don't know	332	122	210	77	133	121	68	47	9	42	27	80	85	57	44	24	74	55	57	91	128	33	64	75	121	292	30	10	
	27.5%	20.8%	33.8%	22.2%	31.4%	28.0%	22.5%	16.9%	9.9%	24.4%	29.4%	51.2%	27.8%	23.0%	22.3%	29.8%	26.4%	23.1%	27.3%	24.7%	33.2%	23.5%	32.0%	27.2%	28.2%	28.0%	27.7%	17.4%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 14

Q8. Normal weightings

Q8. If there is a hung Parliament, where no party has an overall majority, what would be your preferred government outcome?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
A Conservative / Liberal Democrat coalition	206	111	95	45	61	99	134	6	37	9	3	8	100	13	50	4	32	59	37	63	48	30	25	45	80	179	15	12
	17.1%	19.0%	15.3%	13.0%	14.4%	23.0%	44.4%	2.1%	41.1%	4.9%	3.7%	5.3%	32.7%	5.4%	25.7%	5.3%	11.3%	24.6%	17.4%	16.9%	12.4%	21.6%	12.6%	16.3%	18.6%	17.2%	13.4%	21.7%
A Labour / Liberal Democrat coalition	184	81	103	67	63	54	1	101	33	10	11	18	6	67	43	7	54	35	30	66	54	22	30	40	63	155	12	17
	15.3%	13.9%	16.6%	19.4%	14.8%	12.4%	*	36.0%	36.9%	5.8%	12.2%	11.4%	2.1%	27.0%	21.8%	8.4%	19.3%	14.5%	14.4%	17.7%	13.9%	15.7%	14.9%	14.6%	14.8%	14.9%	11.1%	31.7%
A Labour / SNP coalition	154	85	69	56	45	53	2	79	5	8	44	11	3	67	19	22	35	29	26	44	55	16	23	37	24	100	46	7
	12.8%	14.5%	11.1%	16.3%	10.5%	12.2%	0.7%	28.0%	5.7%	4.4%	47.6%	6.8%	1.1%	27.0%	9.4%	27.1%	12.5%	12.0%	12.4%	11.9%	14.4%	11.6%	11.4%	13.6%	5.6%	9.6%	42.4%	13.4%
A Conservative / UKIP coalition	219	127	92	42	85	92	87	3	1	94	5	20	110	15	28	21	35	40	41	65	72	14	42	47	104	207	9	3
	18.2%	21.7%	14.8%	12.1%	20.0%	21.2%	28.7%	1.0%	1.4%	54.3%	5.5%	13.0%	35.9%	6.1%	14.1%	25.8%	12.6%	16.9%	19.6%	17.6%	18.6%	10.3%	20.9%	17.1%	24.4%	19.9%	8.2%	4.7%
A minority Labour government	113	56	57	31	38	43	6	69	6	10	5	12	7	53	19	4	24	25	13	39	36	19	26	28	30	102	7	4
	9.4%	9.6%	9.2%	9.0%	9.0%	10.0%	1.9%	24.4%	6.9%	5.7%	4.9%	7.5%	2.3%	21.5%	9.4%	5.1%	8.6%	10.4%	6.4%	10.4%	9.4%	13.8%	13.0%	10.0%	6.9%	9.8%	6.0%	7.6%
A minority Conservative government	93	44	49	18	28	47	60	2	3	14	1	9	53	7	10	5	17	19	19	28	27	9	17	18	42	85	4	3
	7.7%	7.4%	8.0%	5.2%	6.5%	10.9%	20.0%	0.9%	2.9%	8.4%	0.8%	5.5%	17.2%	2.7%	5.0%	5.6%	6.1%	8.1%	9.1%	7.6%	6.9%	6.5%	8.3%	6.5%	9.8%	8.2%	3.9%	6.1%
Other	24	13	12	7	10	7	2	1	-	5	10	3	4	1	5	7	3	8	9	4	3	2	4	6	11	23	1	*
	2.0%	2.2%	1.9%	2.0%	2.5%	1.6%	0.8%	*	-	2.7%	10.6%	2.2%	1.3%	0.5%	2.7%	8.5%	1.2%	3.5%	4.5%	1.0%	0.8%	1.5%	1.8%	2.2%	2.5%	2.2%	1.2%	0.9%
Don't know	212	68	143	80	95	37	9	20	5	24	13	75	23	24	23	11	79	24	34	63	91	26	34	54	74	189	15	8
	17.6%	11.7%	23.1%	22.9%	22.3%	8.6%	3.1%	7.3%	5.1%	13.8%	14.6%	48.3%	7.4%	9.8%	11.8%	14.2%	28.3%	10.0%	16.3%	16.9%	23.6%	18.9%	17.1%	19.8%	17.4%	18.2%	13.8%	14.0%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 15
Q9. Normal weightings
Q9. Who do you think will be the Prime Minister a month after the General Election?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Ed Miliband	374	207	167	127	121	125	16	206	24	46	37	22	24	145	64	26	98	79	59	111	124	51	71	87	106	315	39	20
	31.0%	35.3%	27.0%	36.7%	28.6%	28.9%	5.4%	73.5%	26.8%	26.7%	40.0%	13.9%	7.8%	58.7%	32.7%	31.6%	34.9%	33.2%	28.2%	29.9%	32.2%	36.9%	35.5%	31.7%	24.8%	30.3%	35.8%	35.6%
David Cameron	490	254	236	126	164	199	244	37	42	69	20	51	218	48	85	23	99	104	101	152	133	51	69	116	203	439	26	25
	40.7%	43.4%	38.1%	36.4%	38.6%	46.1%	80.8%	13.0%	46.5%	39.6%	21.6%	32.9%	71.0%	19.5%	43.5%	28.9%	35.3%	43.5%	47.9%	41.1%	34.6%	37.0%	34.9%	42.1%	47.4%	42.2%	23.4%	46.0%
Someone else	15	8	7	3	4	7	4	-	-	7	1	1	8	-	-	2	4	-	3	10	2	3	1	4	5	13	1	*
	1.2%	1.4%	1.1%	0.9%	1.0%	1.7%	1.3%	-	-	3.9%	0.7%	0.8%	2.6%	-	-	3.0%	1.5%	-	1.4%	2.7%	*	2.2%	*	1.6%	1.3%	1.3%	0.7%	0.9%
Don't know	327	117	210	90	135	101	38	38	24	51	35	82	57	54	47	29	79	56	47	98	126	33	58	68	114	273	44	10
	27.1%	19.9%	33.9%	26.0%	31.8%	23.4%	12.5%	13.5%	26.7%	29.7%	37.8%	52.5%	18.6%	21.7%	23.8%	36.4%	28.3%	23.3%	22.4%	26.4%	32.8%	23.9%	29.3%	24.6%	26.6%	26.2%	40.1%	17.5%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 16

Q10. Normal weightings

Q10. What is the most important issue for you/issue most likely to influence your vote?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Economy	217	143	74	56	79	82	99	33	24	11	9	28	88	32	39	5	31	77	45	53	42	28	42	52	71	193	14	10
	18.0%	24.5%	11.9%	16.1%	18.7%	19.0%	32.7%	11.9%	26.3%	6.1%	9.9%	18.1%	28.6%	12.8%	20.0%	6.3%	11.1%	32.0%	21.5%	14.4%	10.9%	20.2%	21.1%	18.9%	16.7%	18.6%	12.9%	17.9%
NHS	283	124	159	54	99	130	51	103	26	26	22	39	50	88	53	16	52	52	59	99	74	33	49	75	90	247	25	10
	23.5%	21.2%	25.6%	15.6%	23.3%	30.0%	17.0%	36.6%	29.0%	15.2%	23.8%	24.8%	16.3%	35.8%	27.2%	19.8%	18.5%	21.6%	27.9%	26.6%	19.3%	23.8%	24.6%	27.3%	21.1%	23.8%	23.3%	19.2%
Immigration	249	127	122	53	80	116	67	25	5	94	16	25	89	37	33	29	50	33	37	85	94	22	52	50	100	224	16	9
	20.7%	21.8%	19.6%	15.3%	18.7%	26.9%	22.1%	8.9%	5.1%	54.2%	17.7%	16.1%	29.1%	15.2%	17.0%	36.3%	17.9%	14.0%	17.6%	22.9%	24.3%	16.0%	26.3%	18.1%	23.3%	21.6%	14.5%	16.0%
Defence	16	13	3	8	4	5	5	1	1	8	-	-	7	-	1	1	6	3	1	9	3	4	3	2	5	14	1	2
	1.4%	2.2%	0.5%	2.3%	0.8%	1.1%	1.5%	*	0.6%	4.7%	-	-	2.4%	-	0.7%	0.9%	2.0%	1.4%	*	2.3%	0.9%	2.6%	1.6%	0.6%	1.2%	1.3%	0.6%	3.3%
Crime	21	13	8	15	4	2	3	5	1	1	2	3	1	6	3	2	9	2	3	5	11	4	-	8	5	16	5	-
	1.7%	2.2%	1.3%	4.4%	0.9%	*	1.1%	1.9%	1.3%	*	2.2%	2.2%	*	2.3%	1.4%	2.5%	3.1%	0.8%	1.5%	1.3%	2.9%	2.5%	-	2.8%	1.1%	1.5%	4.8%	-
Education	41	14	27	24	14	2	7	16	2	3	4	2	4	9	6	3	18	10	9	9	13	7	4	9	15	35	5	2
	3.4%	2.5%	4.3%	7.0%	3.3%	0.6%	2.2%	5.9%	2.2%	1.9%	4.4%	1.4%	1.2%	3.5%	2.9%	3.2%	6.4%	4.2%	4.3%	2.4%	3.4%	5.0%	2.2%	3.1%	3.4%	3.3%	4.2%	3.3%
Welfare	50	14	36	16	23	10	6	14	2	6	8	5	10	15	8	1	13	11	8	9	22	6	6	13	16	41	7	2
	4.1%	2.4%	5.7%	4.6%	5.5%	2.4%	2.1%	5.1%	2.7%	3.6%	8.8%	3.1%	3.3%	6.1%	4.3%	1.5%	4.5%	4.6%	3.9%	2.3%	5.8%	4.1%	3.0%	4.6%	3.8%	3.9%	6.4%	3.9%
The cost of living	204	77	128	87	90	28	35	64	17	12	16	35	31	42	33	10	66	29	26	68	82	22	22	47	70	162	26	17
	17.0%	13.1%	20.6%	25.0%	21.1%	6.5%	11.5%	23.0%	18.5%	6.8%	17.8%	22.6%	10.2%	16.8%	16.7%	12.4%	23.7%	12.0%	12.5%	18.3%	21.2%	16.1%	11.1%	17.3%	16.4%	15.6%	23.3%	31.0%
Pensions & retirement	45	21	24	4	8	32	21	3	2	2	4	5	21	6	2	6	7	7	4	17	17	3	11	6	15	36	7	2
	3.7%	3.5%	3.9%	1.1%	2.0%	7.4%	7.0%	1.2%	2.5%	1.0%	4.4%	3.3%	6.7%	2.6%	1.2%	7.2%	2.3%	3.1%	2.0%	4.5%	4.3%	2.4%	5.7%	2.1%	3.6%	3.4%	6.0%	4.1%
Housing	38	17	21	24	7	8	6	9	6	4	2	7	2	5	7	2	18	5	7	11	15	6	4	7	20	37	1	-
	3.2%	2.9%	3.4%	6.9%	1.5%	1.7%	2.0%	3.1%	6.8%	2.0%	1.7%	4.6%	0.8%	2.2%	3.8%	2.0%	6.3%	1.9%	3.4%	3.1%	3.9%	4.1%	1.9%	2.6%	4.8%	3.6%	0.9%	-
Other	40	21	19	5	18	17	3	6	5	7	8	6	4	7	10	6	12	11	11	7	12	4	5	7	20	36	3	1
	3.4%	3.6%	3.1%	1.6%	4.2%	4.0%	0.9%	2.1%	5.1%	4.2%	9.2%	3.7%	1.3%	2.8%	4.9%	7.8%	4.2%	4.5%	5.1%	1.9%	3.1%	3.0%	2.5%	2.7%	4.6%	3.5%	3.1%	1.3%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 17
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Economy

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	283	144	140	102	100	81	3	197	11	20	22	14	9	139	31	17	72	51	39	88	105	43	50	65	70	228	39	17
	23.5%	24.5%	22.5%	29.4%	23.5%	18.8%	1.0%	70.1%	12.4%	11.4%	24.1%	9.0%	3.0%	56.2%	15.8%	21.5%	25.8%	21.1%	18.8%	23.8%	27.3%	31.2%	25.2%	23.6%	16.3%	21.9%	35.6%	30.3%
Conservative	475	263	212	87	162	225	278	28	36	59	20	40	245	42	77	22	74	123	92	135	125	54	72	104	189	419	33	23
	39.4%	45.0%	34.2%	25.2%	38.2%	52.1%	92.0%	9.9%	39.3%	34.1%	22.0%	25.4%	79.8%	17.0%	39.4%	27.2%	26.4%	51.4%	43.8%	36.5%	32.5%	38.8%	36.1%	38.0%	44.1%	40.3%	30.1%	42.4%
Liberal Democrat	61	29	32	23	14	25	-	9	28	3	6	11	5	8	30	3	13	13	10	21	18	5	8	14	28	56	5	1
	5.1%	5.0%	5.1%	6.6%	3.2%	5.7%	-	3.2%	31.2%	1.7%	6.9%	7.0%	1.6%	3.1%	15.5%	3.1%	4.6%	5.5%	4.8%	5.6%	4.6%	3.9%	4.3%	5.1%	6.5%	5.4%	4.2%	2.0%
UKIP	84	49	35	39	23	21	-	1	3	66	1	5	22	11	11	16	19	12	14	34	25	5	17	20	37	79	3	3
	7.0%	8.4%	5.7%	11.4%	5.5%	5.0%	-	*	3.2%	38.4%	1.2%	3.0%	7.3%	4.6%	5.7%	19.8%	6.9%	5.2%	6.4%	9.1%	6.4%	3.9%	8.6%	7.4%	8.5%	7.6%	2.4%	4.6%
Dont know	301	100	201	95	126	80	21	47	13	25	42	87	26	47	46	23	101	40	55	93	113	31	51	71	106	259	30	11
	25.0%	17.1%	32.4%	27.4%	29.7%	18.4%	7.1%	16.6%	13.9%	14.4%	45.8%	55.5%	8.4%	19.2%	23.6%	28.3%	36.3%	16.8%	26.2%	25.1%	29.3%	22.2%	25.9%	26.0%	24.6%	24.9%	27.8%	20.6%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 18
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
NHS

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	450	224	226	136	155	159	30	237	32	34	44	48	39	178	73	31	107	93	73	144	139	60	72	109	135	375	53	22
	37.3%	38.2%	36.5%	39.1%	36.5%	36.6%	9.8%	84.5%	35.0%	19.5%	47.9%	30.7%	12.6%	72.3%	37.3%	38.9%	38.4%	38.9%	35.0%	38.8%	36.1%	43.3%	36.0%	39.5%	31.4%	36.0%	48.1%	40.5%
Conservative	260	148	112	45	85	130	197	6	9	24	4	13	167	12	29	10	34	63	55	71	71	21	40	59	116	236	13	11
	21.6%	25.3%	18.1%	13.1%	20.0%	30.0%	65.2%	2.1%	10.1%	13.7%	4.5%	8.2%	54.6%	4.9%	14.6%	11.9%	12.0%	26.2%	26.2%	19.2%	18.6%	15.3%	20.0%	21.5%	27.1%	22.7%	12.1%	20.0%
Liberal Democrat	93	53	40	33	29	31	21	9	38	9	7	6	14	9	41	4	17	24	19	21	29	11	15	16	39	81	6	6
	7.7%	9.1%	6.5%	9.6%	6.7%	7.2%	7.0%	3.1%	41.5%	5.2%	7.9%	3.9%	4.4%	3.6%	20.8%	5.3%	6.2%	10.1%	9.2%	5.6%	7.5%	8.1%	7.3%	5.7%	9.2%	7.8%	5.7%	10.9%
UKIP	97	54	43	43	32	22	4	5	-	70	3	8	26	9	11	16	31	7	14	43	32	14	19	20	38	91	3	3
	8.1%	9.3%	6.9%	12.4%	7.6%	5.0%	1.2%	1.8%	-	40.6%	3.1%	5.3%	8.6%	3.6%	5.8%	20.3%	11.1%	3.1%	6.8%	11.6%	8.4%	9.9%	9.8%	7.2%	8.9%	8.7%	2.8%	5.6%
Dont know	305	106	199	90	124	91	51	24	12	36	34	81	61	38	42	19	90	52	48	92	113	32	54	72	100	258	34	13
	25.3%	18.1%	32.1%	25.8%	29.1%	21.1%	16.8%	8.6%	13.3%	21.0%	36.7%	52.0%	19.9%	15.6%	21.5%	23.5%	32.3%	21.7%	22.9%	24.8%	29.4%	23.4%	26.9%	26.1%	23.4%	24.8%	31.3%	23.1%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 19
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Immigration

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	218	123	95	92	66	60	6	156	10	6	19	10	2	108	22	13	58	40	39	72	67	46	33	55	44	178	26	14
	18.1%	21.0%	15.3%	26.6%	15.6%	13.8%	2.0%	55.7%	11.5%	3.7%	20.4%	6.4%	0.7%	43.8%	11.2%	16.3%	20.9%	16.9%	18.6%	19.4%	17.3%	32.9%	16.8%	19.9%	10.2%	17.1%	23.9%	26.4%
Conservative	182	99	83	42	65	75	133	10	15	5	4	7	106	11	24	4	29	67	31	48	36	24	23	37	76	160	13	10
	15.1%	17.0%	13.4%	12.1%	15.3%	17.4%	44.2%	3.5%	16.3%	2.7%	4.8%	4.5%	34.6%	4.4%	12.2%	5.3%	10.5%	28.1%	15.0%	12.9%	9.3%	17.1%	11.4%	13.6%	17.8%	15.4%	11.4%	17.6%
Liberal Democrat	68	36	32	31	16	21	8	13	29	2	6	9	7	11	29	4	15	14	10	16	28	11	4	14	25	54	11	3
	5.6%	6.1%	5.2%	8.9%	3.8%	4.9%	2.7%	4.6%	31.7%	1.4%	6.1%	5.6%	2.1%	4.5%	14.9%	4.7%	5.4%	5.6%	4.6%	4.4%	7.4%	7.8%	2.2%	5.0%	5.8%	5.2%	9.9%	6.0%
UKIP	452	227	225	96	166	190	111	59	14	152	29	57	150	72	74	45	91	67	70	160	155	25	86	101	189	401	35	17
	37.5%	38.8%	36.3%	27.7%	39.1%	43.9%	36.6%	21.1%	15.9%	87.8%	31.6%	36.8%	48.9%	29.1%	37.6%	55.2%	32.7%	27.9%	33.5%	43.2%	40.3%	18.3%	43.2%	36.6%	44.1%	38.5%	32.0%	30.3%
Dont know	284	100	184	86	112	87	44	42	22	8	34	73	42	45	47	15	85	52	60	74	99	33	52	68	95	248	25	11
	23.6%	17.1%	29.7%	24.7%	26.2%	20.1%	14.5%	15.0%	24.7%	4.4%	37.0%	46.7%	13.6%	18.3%	24.1%	18.5%	30.5%	21.6%	28.3%	20.0%	25.7%	23.9%	26.3%	24.8%	22.2%	23.9%	22.8%	19.7%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 20
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Defence

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	244	130	114	86	77	82	7	162	12	17	19	15	6	118	33	14	64	41	34	81	87	38	42	57	60	197	30	17
	20.3%	22.3%	18.4%	24.7%	18.2%	18.9%	2.4%	57.7%	13.7%	10.0%	20.4%	9.6%	1.9%	47.8%	16.8%	17.6%	22.8%	17.3%	16.4%	22.0%	22.6%	27.2%	21.3%	20.6%	14.1%	18.9%	27.2%	31.9%
Conservative	402	228	173	75	138	188	243	26	29	35	17	35	215	34	58	17	64	100	76	124	102	41	58	90	160	350	35	17
	33.3%	39.0%	28.0%	21.7%	32.5%	43.4%	80.5%	9.3%	32.6%	20.1%	18.8%	22.2%	70.1%	13.6%	29.6%	20.6%	22.9%	41.8%	36.0%	33.4%	26.5%	29.8%	29.1%	32.9%	37.3%	33.6%	31.7%	31.6%
Liberal Democrat	64	33	32	31	14	19	4	7	31	5	7	8	3	4	32	7	11	18	10	12	24	9	6	13	28	57	6	1
	5.3%	5.6%	5.1%	9.1%	3.2%	4.5%	1.4%	2.6%	34.5%	2.9%	8.2%	5.0%	1.0%	1.8%	16.5%	9.2%	3.9%	7.3%	4.9%	3.3%	6.3%	6.5%	3.2%	4.9%	6.6%	5.5%	5.9%	1.5%
UKIP	130	75	55	50	43	37	11	13	-	79	3	10	43	15	11	18	33	21	22	48	38	8	20	33	59	120	3	6
	10.8%	12.8%	8.9%	14.5%	10.0%	8.6%	3.8%	4.5%	-	45.8%	3.4%	6.2%	14.1%	6.1%	5.8%	22.0%	11.9%	8.9%	10.6%	13.1%	9.9%	5.7%	10.2%	11.9%	13.8%	11.5%	3.1%	11.4%
Dont know	365	119	246	104	154	107	36	73	17	37	45	89	40	76	62	25	108	59	67	105	133	43	72	81	121	317	35	13
	30.3%	20.3%	39.6%	30.1%	36.1%	24.7%	12.0%	26.0%	19.2%	21.2%	49.3%	57.0%	13.0%	30.7%	31.4%	30.6%	38.5%	24.7%	32.1%	28.3%	34.7%	30.7%	36.2%	29.7%	28.1%	30.4%	32.1%	23.5%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 21
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Crime

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	257	132	125	94	90	73	7	183	10	18	16	12	12	123	30	11	70	43	36	78	99	40	39	63	66	207	32	18
	21.3%	22.5%	20.2%	27.1%	21.0%	16.9%	2.2%	65.1%	10.8%	10.4%	17.8%	7.7%	3.8%	50.0%	15.4%	13.8%	24.9%	18.0%	17.3%	21.1%	25.7%	28.6%	19.4%	22.9%	15.4%	19.9%	28.9%	33.4%
Conservative	366	207	159	66	129	171	228	18	34	38	13	24	205	26	66	16	45	98	78	107	83	50	54	81	139	324	27	16
	30.4%	35.4%	25.7%	19.2%	30.3%	39.5%	75.4%	6.3%	37.2%	22.0%	14.5%	15.7%	66.7%	10.6%	33.5%	20.4%	16.0%	41.0%	37.3%	28.9%	21.4%	35.9%	27.2%	29.4%	32.4%	31.1%	24.3%	29.3%
Liberal Democrat	65	34	31	26	11	28	8	7	27	5	8	8	5	11	25	2	17	12	11	19	23	7	7	13	30	58	7	-
	5.4%	5.8%	5.0%	7.6%	2.5%	6.4%	2.7%	2.4%	29.5%	2.8%	8.5%	5.3%	1.7%	4.5%	12.5%	2.4%	6.1%	5.0%	5.1%	5.1%	6.0%	4.8%	3.7%	4.9%	7.1%	5.6%	6.4%	-
UKIP	125	73	51	44	38	42	9	7	2	74	5	12	33	15	16	21	31	20	14	42	50	4	30	28	56	118	2	4
	10.3%	12.5%	8.3%	12.7%	9.0%	9.8%	3.1%	2.7%	1.9%	42.8%	5.4%	7.9%	10.7%	6.2%	8.4%	26.1%	11.0%	8.2%	6.4%	11.2%	12.9%	2.9%	15.1%	10.2%	13.1%	11.4%	1.8%	7.6%
Dont know	393	139	253	116	158	118	50	66	19	38	49	99	52	71	59	30	117	66	71	125	131	39	69	90	137	334	42	16
	32.6%	23.8%	40.9%	33.4%	37.2%	27.4%	16.6%	23.5%	20.5%	21.8%	53.8%	63.4%	17.1%	28.7%	30.2%	37.3%	42.0%	27.8%	33.8%	33.6%	33.9%	27.8%	34.6%	32.6%	32.0%	32.1%	38.7%	29.7%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 22
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Education

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Labour	377	200	177	121	126	130	17	214	24	38	34	33	27	160	55	23	97	78	51	122	126	61	62	89	95	307	46	24	
	31.3%	34.1%	28.6%	34.9%	29.7%	30.0%	5.5%	76.3%	26.1%	22.1%	37.3%	21.4%	8.7%	65.0%	28.1%	29.1%	34.9%	32.6%	24.3%	32.8%	32.8%	44.0%	31.2%	32.5%	22.2%	29.5%	41.6%	44.0%	
Conservative	314	176	139	67	98	149	219	14	12	34	6	20	191	19	35	12	47	79	58	94	83	26	51	77	138	292	11	12	
	26.1%	30.1%	22.3%	19.2%	23.1%	34.5%	72.6%	4.9%	13.5%	19.6%	6.0%	12.9%	62.3%	7.6%	17.9%	14.5%	16.9%	33.2%	27.5%	25.5%	21.5%	18.6%	25.8%	28.0%	32.1%	28.0%	9.7%	22.4%	
Liberal Democrat	121	66	55	40	33	48	26	16	43	7	10	16	17	14	53	8	22	24	34	31	32	15	13	21	56	105	14	1	
	10.0%	11.2%	8.9%	11.6%	7.7%	11.0%	8.5%	5.9%	47.4%	4.2%	11.0%	10.0%	5.5%	5.5%	26.9%	9.6%	7.8%	10.1%	16.0%	8.4%	8.2%	11.2%	6.7%	7.6%	13.0%	10.1%	12.7%	2.7%	
UKIP	77	45	32	29	30	18	2	1	2	59	4	2	23	7	9	16	16	10	15	31	21	7	13	18	34	73	3	2	
	6.4%	7.7%	5.1%	8.4%	7.1%	4.1%	0.6%	*	1.9%	34.0%	4.1%	1.2%	7.4%	3.0%	4.8%	19.8%	5.6%	4.2%	7.1%	8.3%	5.5%	5.4%	6.6%	6.6%	7.9%	7.0%	2.4%	3.3%	
Dont know	316	99	217	90	138	88	39	35	10	35	38	85	50	46	44	22	97	47	53	93	123	29	59	69	106	264	37	15	
	26.2%	16.9%	35.0%	25.9%	32.4%	20.4%	12.9%	12.5%	11.0%	20.2%	41.6%	54.4%	16.2%	18.8%	22.4%	26.9%	34.8%	19.8%	25.0%	25.0%	32.0%	20.8%	29.8%	25.2%	24.8%	25.3%	33.7%	27.6%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 23

Q11. Normal weightings

Q11. Which party do you trust most on each of the following issues?

Base: All Respondents

Welfare

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Labour	407	213	193	115	134	158	28	224	28	30	40	43	38	168	68	20	96	81	74	129	122	60	66	97	112	335	46	26	
	33.8%	36.5%	31.2%	33.1%	31.4%	36.6%	9.2%	79.6%	30.8%	17.1%	43.1%	27.3%	12.5%	68.1%	34.6%	24.7%	34.5%	34.1%	35.1%	34.9%	31.8%	43.2%	32.9%	35.5%	26.2%	32.2%	41.7%	47.5%	
Conservative	290	158	132	57	96	138	219	7	12	26	4	10	184	17	29	11	39	71	60	87	72	25	46	63	122	257	19	14	
	24.0%	27.0%	21.3%	16.3%	22.5%	31.8%	72.5%	2.6%	12.8%	15.2%	4.7%	6.6%	59.8%	7.0%	14.6%	13.6%	14.0%	29.6%	28.6%	23.5%	18.7%	18.2%	23.3%	23.1%	28.6%	24.7%	17.2%	24.7%	
Liberal Democrat	107	55	52	35	35	37	18	13	41	11	11	11	15	13	46	8	21	30	18	25	34	14	14	14	51	93	14	1	
	8.9%	9.5%	8.4%	10.1%	8.2%	8.6%	6.0%	4.5%	45.8%	6.3%	12.0%	7.1%	5.0%	5.4%	23.2%	10.4%	7.4%	12.5%	8.8%	6.7%	8.9%	10.0%	7.0%	5.1%	11.9%	8.9%	12.7%	1.3%	
UKIP	101	58	43	35	44	21	3	3	-	72	3	6	30	6	15	18	25	15	15	38	33	9	19	25	42	95	3	3	
	8.4%	9.9%	6.9%	10.2%	10.3%	5.0%	0.9%	1.0%	-	41.7%	3.5%	4.1%	9.8%	2.5%	7.8%	22.9%	9.0%	6.5%	7.0%	10.3%	8.5%	6.3%	9.7%	9.0%	9.9%	9.1%	2.4%	5.6%	
Dont know	300	101	200	105	117	78	35	34	10	34	34	86	40	42	39	23	98	42	43	91	124	31	54	75	101	260	28	11	
	24.9%	17.2%	32.2%	30.3%	27.6%	18.0%	11.5%	12.2%	10.6%	19.7%	36.6%	54.9%	12.9%	17.0%	19.8%	28.4%	35.0%	17.4%	20.5%	24.7%	32.2%	22.3%	27.1%	27.3%	23.5%	25.0%	26.0%	20.9%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 24

Q11. Normal weightings

Q11. Which party do you trust most on each of the following issues?

Base: All Respondents

The cost of living

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	363	177	186	128	121	114	18	229	17	21	32	26	25	159	44	21	98	70	61	115	118	46	57	93	102	297	47	18
	30.1%	30.3%	29.9%	36.9%	28.5%	26.3%	6.1%	81.6%	19.1%	12.1%	34.8%	16.4%	8.2%	64.5%	22.2%	25.6%	35.1%	29.1%	29.0%	30.9%	30.5%	33.2%	28.5%	33.7%	23.8%	28.6%	43.3%	32.6%
Conservative	368	213	155	62	117	189	242	9	26	41	13	25	212	24	52	18	50	96	67	113	91	36	54	79	159	329	23	16
	30.5%	36.3%	25.1%	17.9%	27.4%	43.8%	80.2%	3.3%	28.6%	23.9%	14.7%	16.1%	69.2%	9.8%	26.5%	22.7%	18.0%	40.1%	32.0%	30.6%	23.8%	26.3%	27.3%	28.7%	37.2%	31.6%	21.3%	29.2%
Liberal Democrat	78	43	35	22	24	32	10	8	34	6	8	9	7	8	40	6	11	16	14	21	27	9	8	12	37	66	8	4
	6.5%	7.4%	5.6%	6.4%	5.5%	7.4%	3.3%	2.9%	37.1%	3.5%	9.0%	5.5%	2.4%	3.4%	20.3%	7.0%	4.1%	6.7%	6.9%	5.6%	6.9%	6.5%	4.0%	4.4%	8.6%	6.3%	7.2%	7.6%
UKIP	91	51	41	39	36	17	2	1	2	66	4	7	24	8	15	15	24	10	12	42	28	10	17	26	32	85	3	3
	7.6%	8.6%	6.5%	11.1%	8.4%	3.9%	0.6%	*	2.1%	38.4%	4.1%	4.2%	7.9%	3.4%	7.7%	19.2%	8.6%	4.0%	5.8%	11.3%	7.2%	7.2%	8.4%	9.6%	7.5%	8.2%	3.1%	4.6%
Dont know	305	101	204	96	129	81	30	33	12	38	34	90	38	47	46	20	96	48	55	80	122	37	63	65	98	264	27	14
	25.3%	17.3%	32.9%	27.7%	30.2%	18.6%	9.9%	11.9%	13.2%	22.1%	37.4%	57.8%	12.3%	19.0%	23.3%	25.4%	34.2%	20.1%	26.4%	21.6%	31.6%	26.9%	31.8%	23.7%	22.9%	25.3%	25.1%	26.0%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 25

Q11. Normal weightings

Q11. Which party do you trust most on each of the following issues?

Base: All Respondents

Pensions & retirement

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	326	168	158	108	113	105	9	209	15	21	28	31	23	144	49	23	74	62	50	106	108	43	54	82	87	266	40	20
	27.1%	28.7%	25.5%	31.1%	26.6%	24.3%	2.8%	74.3%	16.9%	12.3%	30.5%	19.6%	7.4%	58.5%	24.8%	28.3%	26.6%	25.8%	24.0%	28.6%	28.0%	31.2%	26.9%	29.9%	20.3%	25.5%	37.0%	36.1%
Conservative	331	199	132	58	104	169	228	7	21	33	14	15	198	19	42	13	48	83	66	96	85	35	50	73	140	299	20	12
	27.5%	34.0%	21.3%	16.7%	24.4%	39.1%	75.6%	2.5%	22.8%	18.9%	15.1%	9.6%	64.4%	7.6%	21.5%	15.8%	17.2%	34.6%	31.6%	26.0%	22.1%	25.3%	25.2%	26.7%	32.7%	28.7%	18.6%	21.7%
Liberal Democrat	80	46	34	24	18	38	8	11	31	12	7	10	9	9	38	2	18	20	12	22	25	15	7	14	29	65	11	4
	6.6%	7.8%	5.5%	7.0%	4.3%	8.7%	2.7%	3.8%	34.3%	7.1%	8.1%	6.2%	3.1%	3.6%	19.4%	2.1%	6.6%	8.3%	5.9%	6.0%	6.6%	10.5%	3.5%	5.0%	6.9%	6.2%	10.4%	7.1%
UKIP	90	47	43	43	31	16	2	3	3	59	5	6	18	10	13	20	22	11	15	34	30	4	19	22	37	82	6	2
	7.5%	8.1%	6.9%	12.5%	7.2%	3.7%	0.6%	1.1%	3.4%	33.9%	5.9%	3.6%	5.9%	4.1%	6.8%	24.9%	7.8%	4.7%	7.2%	9.1%	7.7%	2.6%	9.8%	8.1%	8.6%	7.9%	5.5%	3.3%
Dont know	378	125	253	114	160	105	55	51	21	48	37	95	59	65	54	23	117	63	66	112	137	42	69	83	135	330	31	17
	31.4%	21.3%	40.9%	32.8%	37.5%	24.2%	18.3%	18.3%	22.7%	27.9%	40.3%	61.0%	19.2%	26.3%	27.5%	29.0%	41.9%	26.5%	31.3%	30.2%	35.6%	30.3%	34.6%	30.3%	31.6%	31.7%	28.5%	31.8%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 26
Q11. Normal weightings
Q11. Which party do you trust most on each of the following issues?
Base: All Respondents
Housing

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Labour	389	199	190	107	126	156	29	221	21	33	33	36	38	158	56	22	96	72	65	119	133	53	58	99	106	315	48	25
	32.3%	34.0%	30.6%	30.7%	29.7%	36.0%	9.6%	78.6%	23.7%	19.2%	36.1%	23.1%	12.3%	64.0%	28.6%	27.7%	34.3%	29.9%	31.0%	32.1%	34.5%	38.1%	29.0%	35.9%	24.7%	30.3%	44.3%	46.1%
Conservative	258	146	111	61	80	117	190	7	16	26	3	10	169	15	24	8	37	64	49	79	66	30	38	58	113	239	12	7
	21.4%	25.0%	18.0%	17.6%	18.7%	27.1%	62.9%	2.6%	17.5%	15.0%	3.8%	6.7%	55.1%	5.9%	12.4%	9.5%	13.2%	26.8%	23.6%	21.2%	17.0%	21.7%	19.2%	21.0%	26.4%	23.0%	10.5%	13.1%
Liberal Democrat	99	50	49	34	32	33	19	12	40	2	10	11	13	15	46	3	17	31	12	28	28	14	10	17	48	89	8	2
	8.2%	8.6%	7.8%	9.7%	7.5%	7.7%	6.1%	4.1%	43.7%	1.3%	11.1%	7.3%	4.2%	6.2%	23.5%	4.0%	5.9%	12.8%	5.7%	7.7%	7.3%	10.2%	4.9%	6.2%	11.2%	8.6%	6.9%	4.1%
UKIP	101	59	42	44	40	17	2	4	3	67	1	8	26	8	15	18	29	11	17	38	35	8	20	23	45	96	3	2
	8.4%	10.2%	6.8%	12.7%	9.4%	4.0%	0.6%	1.3%	3.2%	38.9%	1.4%	5.1%	8.5%	3.4%	7.4%	22.6%	10.4%	4.6%	8.2%	10.1%	9.2%	5.6%	10.0%	8.4%	10.6%	9.2%	3.1%	3.3%
Dont know	358	130	228	102	147	109	63	38	11	44	44	90	61	50	55	29	101	62	66	107	123	34	73	78	116	302	39	18
	29.7%	22.3%	36.8%	29.3%	34.6%	25.3%	20.7%	13.4%	11.8%	25.6%	47.7%	57.7%	19.9%	20.5%	28.1%	36.2%	36.2%	25.8%	31.6%	28.9%	32.0%	24.3%	36.9%	28.5%	27.0%	29.0%	35.2%	33.4%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 27

Q12. Normal weightings

Q12. Which of the following party leaders do you think would make the best Prime Minister?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Ed Miliband	291	153	138	102	102	87	5	195	17	13	21	21	6	134	45	20	69	57	40	93	101	43	53	69	80	246	31	14	
	24.2%	26.1%	22.3%	29.4%	23.9%	20.2%	1.7%	69.7%	19.1%	7.4%	23.1%	13.2%	2.0%	54.3%	23.0%	24.5%	24.8%	23.7%	19.2%	25.2%	26.2%	30.8%	26.8%	25.2%	18.7%	23.6%	28.5%	26.3%	
David Cameron	450	232	218	95	135	220	277	24	34	40	19	36	230	41	62	16	81	115	87	128	120	47	67	102	178	394	35	22	
	37.4%	39.7%	35.1%	27.3%	31.8%	51.0%	91.7%	8.5%	37.0%	23.1%	20.9%	22.8%	74.9%	16.4%	31.6%	20.3%	28.9%	48.0%	41.5%	34.6%	31.2%	33.8%	33.7%	37.2%	41.5%	37.8%	32.0%	39.4%	
Nick Clegg	62	28	35	19	23	20	6	13	21	4	5	10	7	7	29	4	15	17	13	15	17	5	10	11	29	56	6	1	
	5.2%	4.7%	5.6%	5.5%	5.4%	4.7%	1.9%	4.8%	22.6%	2.5%	5.3%	6.2%	2.2%	2.7%	14.8%	4.6%	5.2%	7.1%	6.2%	4.2%	4.4%	3.8%	5.1%	4.2%	6.7%	5.4%	5.4%	1.3%	
Nigel Farage	122	70	52	40	48	34	8	10	-	85	4	7	42	14	17	18	27	14	23	47	38	10	27	26	49	111	5	6	
	10.1%	11.9%	8.4%	11.4%	11.3%	7.9%	2.6%	3.4%	-	49.1%	4.7%	4.7%	13.6%	5.7%	8.8%	22.2%	9.7%	5.8%	11.0%	12.8%	9.7%	6.9%	13.4%	9.5%	11.4%	10.7%	4.4%	10.7%	
Don't know	279	103	177	91	118	70	7	38	19	31	42	83	22	52	43	23	88	37	46	87	110	34	42	66	93	235	33	12	
	23.2%	17.5%	28.5%	26.3%	27.6%	16.3%	2.2%	13.6%	21.2%	17.9%	46.1%	53.1%	7.3%	21.0%	21.8%	28.5%	31.4%	15.4%	22.1%	23.4%	28.5%	24.7%	21.0%	23.9%	21.7%	22.5%	29.7%	22.4%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 28

Q13. Normal weightings

Q13. Would you consider voting for a party that is not your first choice in order to stop a party you do not like from winning?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Yes	428	198	231	152	134	143	107	101	46	59	32	48	101	75	91	33	104	94	91	133	110	47	68	92	159	366	48	14
	35.6%	33.8%	37.2%	43.8%	31.4%	33.0%	35.4%	36.0%	51.2%	34.2%	35.3%	30.8%	32.9%	30.4%	46.1%	41.5%	37.2%	39.3%	43.5%	35.9%	28.6%	34.1%	34.4%	33.4%	37.0%	35.2%	44.2%	25.6%
No	496	271	225	117	177	202	130	129	34	72	49	49	136	121	70	35	107	105	77	165	148	53	84	110	170	416	52	27
	41.2%	46.3%	36.3%	33.7%	41.5%	46.8%	43.0%	45.8%	37.3%	41.4%	53.2%	31.4%	44.2%	49.0%	35.5%	43.2%	38.3%	44.1%	36.8%	44.5%	38.5%	38.3%	42.3%	39.9%	39.6%	40.0%	48.0%	49.7%
Don't know	281	117	164	78	115	87	65	51	10	42	11	59	70	51	36	12	69	40	41	73	127	38	46	74	100	259	9	14
	23.3%	19.9%	26.4%	22.5%	27.1%	20.2%	21.6%	18.2%	11.5%	24.4%	11.5%	37.8%	22.8%	20.6%	18.4%	15.3%	24.5%	16.6%	19.7%	19.7%	32.9%	27.6%	23.3%	26.8%	23.4%	24.8%	7.8%	24.7%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 29

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how David Cameron has been doing his job as Prime Minister?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Strongly approve	139	76	63	36	52	51	96	22	5	9	1	2	80	18	12	3	22	31	23	45	40	21	15	36	55	128	3	8	
	11.5%	13.0%	10.2%	10.3%	12.3%	11.7%	31.8%	7.8%	5.4%	5.0%	1.3%	1.5%	25.9%	7.4%	6.2%	3.3%	7.8%	12.8%	11.0%	12.3%	10.3%	15.0%	7.8%	13.2%	12.9%	12.3%	3.0%	14.8%	
Somewhat approve	331	169	162	94	94	143	164	31	33	45	12	37	141	28	65	19	63	83	62	96	89	40	52	69	129	291	27	13	
	27.4%	28.8%	26.1%	27.0%	22.2%	32.9%	54.1%	11.2%	36.4%	26.1%	12.7%	24.0%	46.0%	11.5%	32.9%	24.1%	22.4%	34.9%	29.6%	25.9%	23.1%	29.1%	26.2%	25.1%	30.2%	28.0%	24.6%	23.3%	
Neither approve nor disapprove	253	110	143	79	105	69	29	53	24	36	20	49	42	44	39	13	78	47	47	74	85	37	42	49	89	217	22	14	
	21.0%	18.9%	23.0%	22.8%	24.7%	16.0%	9.5%	19.0%	26.6%	20.7%	22.0%	31.1%	13.6%	17.9%	20.0%	16.5%	27.8%	19.5%	22.6%	19.9%	22.1%	26.8%	21.0%	17.7%	20.8%	20.8%	20.2%	26.0%	
Somewhat disapprove	195	84	111	60	67	68	11	66	13	45	15	28	30	56	33	12	53	35	29	71	59	16	37	45	77	174	13	7	
	16.2%	14.4%	17.8%	17.4%	15.6%	15.8%	3.6%	23.5%	14.5%	26.1%	16.5%	17.8%	9.6%	22.5%	16.9%	15.3%	19.0%	14.8%	14.0%	19.1%	15.4%	11.4%	18.4%	16.6%	17.9%	16.8%	12.2%	13.1%	
Strongly disapprove	238	126	112	54	88	97	2	104	14	35	41	26	14	97	45	28	45	37	40	74	87	17	45	61	62	185	41	13	
	19.7%	21.5%	18.1%	15.5%	20.6%	22.3%	0.6%	37.2%	15.1%	20.1%	45.2%	16.4%	4.4%	39.3%	22.9%	34.2%	16.0%	15.4%	19.1%	20.0%	22.5%	12.1%	22.7%	22.3%	14.4%	17.7%	37.3%	22.8%	
Don't know / have not heard of him	49	20	29	24	20	5	1	4	2	4	2	14	1	3	2	5	19	6	8	10	25	8	8	14	16	46	3	-	
	4.1%	3.4%	4.7%	7.0%	4.6%	1.2%	*	1.4%	2.0%	2.0%	2.4%	9.1%	*	1.4%	1.1%	6.6%	7.0%	2.6%	3.8%	2.7%	6.5%	5.7%	3.9%	5.2%	3.8%	4.5%	2.7%	-	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 30

Q15. Normal weightings

Q15. Thinking about the past month, do you approve or disapprove of how Ed Miliband has been doing his job as Leader of the Opposition?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Strongly approve	138	78	60	53	44	41	6	100	9	9	2	4	8	67	19	3	36	23	20	46	50	19	26	36	38	120	8	11	
	11.5%	13.3%	9.7%	15.3%	10.3%	9.5%	2.0%	35.6%	9.8%	5.3%	2.0%	2.3%	2.6%	27.1%	9.7%	3.7%	13.0%	9.5%	9.4%	12.4%	13.0%	13.8%	12.8%	13.3%	9.0%	11.5%	6.9%	20.2%	
Somewhat approve	270	136	134	79	91	100	34	111	23	32	25	32	39	79	63	21	58	67	45	79	78	28	51	63	79	222	34	14	
	22.4%	23.2%	21.6%	22.7%	21.4%	23.1%	11.3%	39.6%	25.0%	18.4%	27.7%	20.7%	12.7%	32.2%	31.9%	25.5%	20.9%	28.1%	21.6%	21.4%	20.2%	20.4%	25.8%	23.1%	18.5%	21.4%	30.8%	25.2%	
Neither approve nor disapprove	346	150	196	120	124	102	86	50	29	46	35	57	88	58	41	20	101	53	56	110	127	48	48	69	132	298	36	12	
	28.7%	25.7%	31.6%	34.5%	29.2%	23.7%	28.5%	18.0%	32.2%	26.5%	38.6%	36.6%	28.7%	23.5%	21.1%	25.3%	36.1%	22.2%	26.8%	29.6%	33.0%	35.0%	24.3%	25.2%	30.7%	28.6%	32.9%	22.6%	
Somewhat disapprove	209	93	116	43	77	89	84	12	19	32	18	29	72	23	42	17	37	53	46	62	48	19	31	53	80	184	17	8	
	17.4%	16.0%	18.7%	12.4%	18.1%	20.6%	27.9%	4.4%	20.7%	18.5%	20.2%	18.8%	23.5%	9.3%	21.6%	20.7%	13.2%	22.3%	21.7%	16.8%	12.4%	13.7%	15.8%	19.4%	18.7%	17.6%	15.9%	14.8%	
Strongly disapprove	174	103	71	23	59	92	88	-	8	48	8	14	95	10	29	14	21	33	35	60	47	13	28	35	78	154	12	8	
	14.5%	17.6%	11.5%	6.6%	13.9%	21.3%	29.0%	-	9.3%	27.7%	8.9%	8.9%	30.9%	4.1%	15.0%	17.1%	7.4%	13.8%	16.6%	16.1%	12.2%	9.5%	14.0%	12.6%	18.3%	14.8%	10.7%	15.2%	
Don't know / have not heard of him	67	24	43	30	30	8	4	7	3	6	2	20	5	9	1	6	26	10	8	14	35	11	14	18	21	63	3	1	
	5.6%	4.2%	6.9%	8.5%	7.1%	1.8%	1.3%	2.4%	3.0%	3.5%	2.6%	12.7%	1.5%	3.7%	0.7%	7.8%	9.3%	4.2%	3.8%	3.8%	9.1%	7.6%	7.2%	6.4%	4.8%	6.1%	2.8%	2.0%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 31

Q16. Normal weightings

Q16. Thinking about the past month, do you approve or disapprove of how Nick Clegg has been doing his job as Deputy Prime Minister?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Strongly approve	63	35	28	25	21	17	15	18	14	6	3	2	13	13	18	4	13	15	10	18	19	15	5	15	21	56	7	1	
	5.2%	6.0%	4.5%	7.2%	4.9%	4.0%	4.9%	6.3%	15.7%	3.7%	3.1%	1.3%	4.1%	5.3%	9.3%	4.7%	4.8%	6.4%	4.7%	5.0%	5.1%	10.6%	2.3%	5.6%	4.9%	5.3%	6.0%	1.8%	
Somewhat approve	233	110	123	65	72	96	79	40	39	28	11	30	65	34	75	8	42	56	31	71	75	27	32	46	97	203	23	8	
	19.3%	18.7%	19.9%	18.8%	16.9%	22.1%	26.1%	14.2%	42.9%	16.2%	11.9%	19.5%	21.1%	13.7%	38.2%	9.5%	15.1%	23.4%	14.9%	19.1%	19.4%	19.5%	16.3%	16.9%	22.6%	19.5%	20.6%	14.2%	
Neither approve nor disapprove	442	213	229	130	170	141	127	95	28	50	36	64	123	84	58	29	101	83	81	140	138	46	82	101	148	377	34	30	
	36.7%	36.3%	37.0%	37.4%	40.1%	32.7%	41.9%	33.8%	30.7%	29.1%	39.8%	41.2%	40.0%	34.0%	29.8%	36.0%	36.3%	34.6%	38.4%	37.8%	35.9%	33.5%	41.4%	36.8%	34.5%	36.3%	31.4%	54.5%	
Somewhat disapprove	222	91	131	57	76	89	54	66	5	36	21	26	59	50	24	17	59	46	40	70	66	28	39	42	83	191	21	9	
	18.4%	15.5%	21.2%	16.5%	17.7%	20.6%	17.9%	23.4%	5.4%	20.7%	23.4%	16.6%	19.4%	20.4%	12.0%	21.4%	21.2%	19.2%	18.9%	19.0%	17.1%	20.0%	19.5%	15.3%	19.3%	18.4%	19.6%	17.2%	
Strongly disapprove	168	108	60	33	59	75	21	51	2	48	18	13	41	56	16	17	32	31	36	50	51	10	28	48	55	141	21	6	
	14.0%	18.5%	9.7%	9.6%	14.0%	17.4%	6.8%	18.0%	2.0%	27.6%	19.2%	8.6%	13.2%	22.8%	8.3%	21.7%	11.3%	12.9%	17.1%	13.6%	13.3%	7.0%	14.2%	17.5%	12.9%	13.6%	19.6%	10.2%	
Don't know / have not heard of him	77	29	48	36	27	14	7	12	3	5	2	20	7	9	5	5	31	8	13	21	36	13	13	22	25	73	3	1	
	6.4%	4.9%	7.8%	10.5%	6.4%	3.2%	2.4%	4.2%	3.2%	2.7%	2.6%	12.7%	2.2%	3.8%	2.3%	6.6%	11.2%	3.4%	6.0%	5.6%	9.2%	9.6%	6.3%	7.9%	5.9%	7.0%	2.9%	2.0%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 32

Q17. Normal weightings

Q17. Thinking about the past month, do you approve or disapprove of how Nigel Farage has been doing his job as leader of UKIP?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Strongly approve	138	89	49	46	41	51	23	17	5	79	4	2	56	15	16	18	31	22	23	55	39	18	28	22	58	127	6	5	
	11.4%	15.2%	7.9%	13.2%	9.6%	11.8%	7.7%	5.9%	5.4%	45.7%	3.9%	1.2%	18.3%	6.1%	8.1%	22.4%	11.0%	9.1%	10.7%	14.7%	10.1%	13.1%	14.1%	8.2%	13.6%	12.2%	5.2%	9.4%	
Somewhat approve	276	145	131	70	95	111	86	52	15	67	9	30	86	44	58	15	62	57	40	85	94	30	48	63	113	254	15	7	
	22.9%	24.7%	21.2%	20.1%	22.4%	25.6%	28.5%	18.4%	16.6%	39.0%	9.9%	19.4%	28.0%	17.8%	29.3%	18.9%	22.2%	23.8%	19.2%	22.9%	24.4%	21.4%	24.1%	23.1%	26.4%	24.4%	13.3%	12.8%	
Neither approve nor disapprove	293	132	161	83	114	96	92	59	18	22	16	50	85	59	33	17	63	51	49	96	97	37	41	76	95	249	28	16	
	24.3%	22.6%	26.0%	23.9%	26.8%	22.2%	30.3%	21.2%	19.4%	12.8%	17.3%	32.0%	27.8%	24.0%	16.8%	20.8%	22.5%	21.4%	23.1%	26.0%	25.2%	26.8%	20.5%	27.6%	22.1%	23.9%	25.8%	29.3%	
Somewhat disapprove	154	65	89	39	65	51	42	38	16	4	15	32	35	34	29	7	35	36	33	38	47	15	24	35	57	131	17	6	
	12.8%	11.1%	14.4%	11.1%	15.2%	11.7%	13.9%	13.5%	17.4%	2.6%	16.3%	20.5%	11.3%	13.7%	14.8%	8.9%	12.6%	14.9%	15.8%	10.2%	12.3%	11.1%	12.0%	12.6%	13.3%	12.6%	15.2%	11.8%	
Strongly disapprove	273	125	148	80	81	112	51	103	33	-	46	21	40	86	57	21	57	64	52	85	72	27	45	57	88	216	38	19	
	22.6%	21.3%	23.9%	23.0%	19.1%	25.8%	17.0%	36.8%	36.3%	-	50.0%	13.3%	13.2%	34.7%	29.1%	26.5%	20.4%	26.6%	24.9%	22.8%	18.7%	19.2%	22.5%	20.7%	20.5%	20.7%	35.0%	34.0%	
Don't know / have not heard of him	72	30	42	30	29	13	8	12	4	-	2	21	5	9	4	2	32	10	13	12	36	12	13	21	18	64	6	1	
	5.9%	5.1%	6.7%	8.7%	6.8%	2.9%	2.5%	4.2%	4.9%	-	2.6%	13.5%	1.5%	3.7%	1.9%	2.4%	11.4%	4.2%	6.3%	3.4%	9.3%	8.5%	6.7%	7.8%	4.1%	6.2%	5.5%	2.7%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 33

Q18. Normal weightings

Q18. Thinking about the past month, do you approve or disapprove of how Natalie Bennett has been doing her job as leader of the Green Party?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Strongly approve	73	39	34	35	20	17	4	29	2	10	17	5	6	25	13	9	16	17	11	21	24	15	10	17	21	62	8	2
	6.0%	6.6%	5.4%	10.2%	4.8%	3.9%	1.5%	10.4%	1.8%	5.7%	18.9%	3.4%	2.0%	10.0%	6.6%	11.4%	5.8%	6.9%	5.3%	5.6%	6.3%	10.6%	4.9%	6.2%	4.8%	6.0%	7.7%	3.7%
Somewhat approve	169	85	84	64	54	50	32	46	21	16	25	20	30	37	38	13	40	45	35	39	49	21	30	36	64	151	14	4
	14.0%	14.5%	13.5%	18.4%	12.8%	11.6%	10.6%	16.5%	23.5%	9.1%	27.7%	12.9%	9.8%	14.9%	19.3%	16.5%	14.1%	18.9%	16.8%	10.6%	12.6%	15.0%	15.0%	13.2%	14.9%	14.5%	12.5%	7.4%
Neither approve nor disapprove	401	200	201	114	151	136	104	98	34	62	31	40	112	82	64	26	94	75	71	125	130	43	65	85	147	340	39	23
	33.3%	34.2%	32.5%	32.8%	35.5%	31.5%	34.5%	34.8%	37.0%	35.6%	33.4%	25.7%	36.5%	33.1%	32.6%	31.7%	33.6%	31.4%	33.7%	33.8%	33.8%	30.8%	32.7%	31.0%	34.3%	32.7%	35.4%	41.2%
Somewhat disapprove	143	59	83	24	46	73	52	32	9	17	8	19	42	33	31	5	25	34	29	50	30	17	23	35	47	122	17	4
	11.8%	10.1%	13.4%	7.0%	10.8%	16.8%	17.3%	11.5%	10.0%	9.7%	9.1%	12.4%	13.8%	13.4%	15.6%	6.7%	8.9%	14.2%	13.8%	13.4%	7.8%	12.6%	11.5%	12.6%	10.9%	11.7%	15.1%	8.2%
Strongly disapprove	141	99	42	22	43	76	58	20	10	42	1	8	65	21	22	12	17	36	25	36	44	17	25	32	53	127	4	10
	11.7%	17.0%	6.7%	6.3%	10.2%	17.5%	19.2%	7.3%	11.2%	24.4%	0.9%	5.0%	21.3%	8.5%	11.0%	14.8%	5.9%	15.2%	11.9%	9.7%	11.4%	12.4%	12.5%	11.5%	12.5%	12.2%	4.0%	17.8%
Don't know / have not heard of her	279	103	176	88	110	81	51	55	15	27	9	63	51	49	29	15	89	32	39	99	108	26	47	70	97	239	28	12
	23.1%	17.5%	28.4%	25.3%	25.9%	18.6%	17.0%	19.6%	16.5%	15.5%	10.0%	40.6%	16.7%	20.0%	14.9%	18.9%	31.7%	13.4%	18.6%	26.8%	28.2%	18.6%	23.4%	25.4%	22.7%	23.0%	25.2%	21.7%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 34

Q19. Normal weightings

Q19. Thinking about the past month, do you approve or disapprove of how Nicola Sturgeon has been doing her job as leader of the SNP?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Strongly approve	132	69	62	36	44	51	24	38	9	16	34	6	24	30	29	16	25	35	29	39	28	17	15	30	38	99	28	5	
	10.9%	11.9%	10.1%	10.5%	10.3%	11.9%	8.1%	13.5%	9.5%	9.3%	37.2%	3.8%	7.8%	12.3%	14.5%	20.4%	8.8%	14.7%	14.0%	10.6%	7.3%	12.0%	7.5%	10.9%	8.9%	9.5%	25.4%	8.3%	
Somewhat approve	256	120	136	77	73	106	49	82	22	33	29	29	56	78	45	15	56	59	41	87	69	34	36	54	80	204	44	8	
	21.3%	20.5%	21.9%	22.2%	17.2%	24.5%	16.2%	29.1%	23.9%	18.8%	31.2%	18.3%	18.2%	31.6%	22.9%	19.1%	19.9%	24.9%	19.6%	23.5%	17.8%	24.2%	18.3%	19.6%	18.7%	19.6%	40.4%	15.0%	
Neither approve nor disapprove	319	158	161	107	127	85	67	87	32	42	16	47	63	74	51	17	86	61	50	104	103	44	58	62	118	282	13	24	
	26.5%	27.0%	26.0%	30.7%	30.0%	19.6%	22.1%	30.8%	35.1%	24.3%	17.9%	30.1%	20.6%	30.1%	26.2%	20.8%	30.7%	25.6%	24.0%	28.1%	26.8%	32.1%	29.1%	22.7%	27.5%	27.1%	11.8%	43.1%	
Somewhat disapprove	143	64	78	33	56	53	53	28	15	17	4	14	54	17	25	5	27	25	27	41	50	17	25	33	54	129	7	7	
	11.8%	11.0%	12.6%	9.4%	13.3%	12.3%	17.7%	10.1%	16.4%	9.9%	4.4%	9.2%	17.6%	6.8%	12.8%	6.5%	9.6%	10.4%	12.7%	11.1%	12.9%	12.0%	12.6%	12.0%	12.7%	12.4%	6.2%	11.9%	
Strongly disapprove	191	109	82	27	51	114	88	25	6	47	2	17	92	25	29	16	21	42	34	56	60	10	37	47	75	169	13	10	
	15.9%	18.7%	13.3%	7.7%	11.9%	26.4%	29.1%	9.0%	7.0%	27.2%	2.6%	10.7%	30.1%	10.1%	14.6%	19.5%	7.5%	17.5%	16.0%	15.1%	15.6%	7.2%	18.8%	17.1%	17.4%	16.2%	11.9%	17.5%	
Don't know / have not heard of her	164	64	100	67	74	23	21	21	7	18	6	44	17	22	18	11	66	17	29	43	76	18	27	49	64	157	5	2	
	13.6%	11.0%	16.2%	19.4%	17.4%	5.3%	6.8%	7.5%	8.1%	10.4%	6.7%	27.9%	5.7%	9.1%	8.9%	13.7%	23.6%	7.0%	13.7%	11.6%	19.6%	12.6%	13.7%	17.7%	14.9%	15.1%	4.2%	4.1%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 35

Q20. Normal weightings

Q20. Thinking about the past month, do you approve or disapprove of how Leanne Wood has been doing her job as leader of Plaid Cymru?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49	
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
Strongly approve	64	31	33	24	23	17	9	23	6	8	13	4	10	16	15	7	12	19	13	17	15	12	10	12	17	50	8	6	
	5.3%	5.3%	5.4%	6.8%	5.4%	4.0%	2.9%	8.1%	6.4%	4.7%	14.1%	2.6%	3.4%	6.3%	7.7%	9.0%	4.2%	8.1%	6.0%	4.6%	3.9%	8.7%	4.9%	4.4%	3.9%	4.8%	7.5%	10.4%	
Somewhat approve	157	89	67	59	44	53	36	51	18	11	21	15	31	38	38	15	28	42	24	47	43	23	27	31	46	127	21	9	
	13.0%	15.2%	10.9%	17.1%	10.3%	12.3%	11.8%	18.0%	19.7%	6.6%	23.0%	9.5%	10.2%	15.4%	19.6%	18.0%	10.1%	17.7%	11.5%	12.8%	11.1%	16.7%	13.6%	11.4%	10.6%	12.2%	18.8%	16.3%	
Neither approve nor disapprove	463	228	235	125	175	164	131	111	34	71	31	49	136	104	65	26	100	97	75	133	158	49	82	94	177	402	37	24	
	38.4%	39.0%	37.9%	36.0%	41.0%	37.9%	43.5%	39.4%	37.8%	41.3%	34.2%	31.2%	44.2%	42.2%	33.0%	32.6%	35.9%	40.8%	35.6%	35.9%	41.0%	35.7%	41.3%	34.2%	41.3%	38.7%	34.1%	42.9%	
Somewhat disapprove	76	38	37	14	30	32	19	19	2	22	4	9	22	17	10	3	18	15	11	32	18	5	13	29	16	63	4	8	
	6.3%	6.6%	6.0%	3.9%	7.0%	7.4%	6.3%	6.9%	2.3%	12.5%	4.3%	5.5%	7.2%	6.8%	5.1%	3.6%	6.4%	6.4%	5.3%	8.5%	4.6%	3.4%	6.6%	10.7%	3.7%	6.1%	3.9%	15.4%	
Strongly disapprove	73	53	20	12	18	43	29	7	6	22	3	3	35	13	11	6	8	13	19	17	24	9	9	15	34	67	3	2	
	6.0%	9.1%	3.2%	3.6%	4.2%	9.9%	9.7%	2.4%	7.2%	12.8%	2.8%	2.1%	11.3%	5.1%	5.5%	7.1%	2.7%	5.4%	9.3%	4.5%	6.1%	6.7%	4.5%	5.4%	8.0%	6.5%	3.1%	4.1%	
Don't know / have not heard of her	372	145	227	113	136	123	78	70	24	38	20	77	73	60	57	24	114	52	68	125	128	40	58	93	139	331	36	6	
	30.9%	24.8%	36.6%	32.6%	32.0%	28.4%	25.9%	25.1%	26.6%	22.2%	21.5%	49.0%	23.7%	24.1%	29.1%	29.7%	40.7%	21.6%	32.3%	33.6%	33.3%	28.8%	29.2%	34.0%	32.5%	31.8%	32.6%	11.0%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 36

Q21. Normal weightings

Q21. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think you personally are now...

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
Better off financially	269	150	119	66	89	114	140	40	29	28	14	10	117	30	45	20	42	80	49	83	57	33	36	63	108	240	20	9
	22.3%	25.6%	19.2%	19.0%	21.0%	26.3%	46.2%	14.3%	32.2%	16.3%	15.1%	6.7%	38.1%	12.2%	22.9%	25.4%	14.9%	33.5%	23.2%	22.3%	14.9%	23.7%	18.2%	22.8%	25.3%	23.1%	18.0%	16.4%
Worse off financially	459	209	250	130	169	160	33	144	29	77	51	76	54	134	86	40	114	73	70	141	176	45	80	105	161	391	49	19
	38.1%	35.7%	40.4%	37.6%	39.6%	37.0%	10.9%	51.3%	32.5%	44.6%	55.6%	48.6%	17.6%	54.5%	43.7%	49.1%	40.9%	30.4%	33.1%	38.0%	45.6%	32.7%	40.3%	38.1%	37.5%	37.5%	45.1%	34.2%
Neither better nor worse off financially	408	196	213	118	139	152	123	86	28	63	23	48	133	74	59	19	98	83	84	130	112	46	70	90	140	347	37	25
	33.9%	33.5%	34.3%	34.0%	32.6%	35.1%	40.6%	30.8%	31.0%	36.4%	25.4%	30.8%	43.3%	30.1%	30.1%	23.1%	35.0%	34.5%	40.0%	35.2%	29.0%	33.5%	35.2%	32.9%	32.7%	33.3%	34.0%	44.8%
Don't know	69	31	38	33	29	7	7	10	4	5	4	22	3	8	6	2	26	4	8	17	41	14	13	17	20	63	3	3
	5.7%	5.2%	6.2%	9.5%	6.8%	1.7%	2.3%	3.5%	4.4%	2.6%	3.9%	13.9%	1.1%	3.2%	3.2%	2.4%	9.1%	1.5%	3.7%	4.5%	10.5%	10.0%	6.4%	6.2%	4.6%	6.1%	2.8%	4.6%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 37

Q22. Normal weightings

Q22. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
The Conservative Party is more on the side of wealthy people	762	365	397	195	285	282	92	244	68	124	81	107	119	219	159	64	157	148	135	244	236	77	128	173	266	644	80	38
63.3%	62.5%	64.0%	56.3%	67.1%	65.1%	30.5%	86.8%	74.5%	71.5%	88.3%	68.5%	38.8%	88.7%	81.1%	79.1%	56.3%	61.9%	64.3%	65.8%	61.2%	55.7%	64.6%	62.8%	62.1%	61.9%	73.0%	69.6%	
The Conservative Party is more on the side of ordinary people	223	117	106	62	62	99	153	14	16	23	3	3	134	11	19	9	40	57	36	69	62	34	30	52	86	202	11	10
18.5%	20.1%	17.1%	18.0%	14.5%	23.0%	50.7%	5.0%	17.1%	13.1%	3.7%	1.6%	43.7%	4.6%	9.5%	11.2%	14.2%	23.9%	17.3%	18.5%	16.0%	24.8%	14.9%	19.1%	20.0%	19.4%	10.1%	18.4%	
Don't know	219	102	117	89	78	52	57	23	8	27	7	47	54	17	19	8	82	34	39	58	88	27	41	50	76	194	19	7
18.2%	17.5%	18.9%	25.7%	18.4%	12.0%	18.8%	8.1%	8.3%	15.3%	8.1%	29.8%	17.4%	6.7%	9.4%	9.7%	29.5%	14.3%	18.5%	15.7%	22.8%	19.5%	20.5%	18.1%	17.8%	18.6%	17.0%	12.0%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 38

Q22. Normal weightings

Q22. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
The Conservative Party campaign so far has been more positive than negative	427	211	216	113	140	174	241	45	33	52	9	34	204	47	62	23	70	93	74	138	122	46	63	99	179	386	24	16
35.4%	36.1%	34.8%	32.6%	32.9%	40.2%	79.6%	16.0%	36.4%	29.9%	9.5%	21.7%	66.5%	19.1%	31.8%	28.7%	25.0%	38.7%	35.2%	37.2%	31.8%	32.9%	31.9%	35.9%	41.7%	37.1%	22.4%	29.5%	
The Conservative Party campaign so far has been more negative than positive	483	260	223	138	155	191	33	178	38	87	61	56	66	152	95	44	103	104	90	149	140	48	88	106	154	396	63	24
40.1%	44.4%	36.0%	39.7%	36.4%	44.1%	11.0%	63.5%	42.3%	50.1%	66.7%	36.0%	21.5%	61.7%	48.2%	55.2%	36.8%	43.6%	42.9%	40.2%	36.4%	34.4%	44.3%	38.6%	36.0%	38.0%	57.7%	44.3%	
Dont know	295	114	181	96	130	68	28	58	19	35	22	66	37	47	39	13	107	42	46	84	123	45	47	70	96	259	22	14
24.5%	19.5%	29.2%	27.8%	30.7%	15.7%	9.3%	20.5%	21.2%	20.0%	23.7%	42.4%	12.0%	19.2%	19.9%	16.1%	38.2%	17.7%	21.9%	22.5%	31.9%	32.7%	23.8%	25.5%	22.3%	24.8%	19.9%	26.2%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 39

Q22. Normal weightings

Q22. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
The Labour Party campaign so far has been more positive than negative	462	223	239	156	152	153	37	226	38	53	34	52	51	176	84	26	102	93	74	154	141	60	84	111	137	393	41	28
	38.3%	38.2%	38.5%	45.1%	35.8%	35.4%	12.2%	80.6%	41.6%	30.4%	36.7%	33.6%	16.5%	71.2%	42.7%	31.9%	36.6%	38.9%	35.1%	41.6%	36.6%	43.3%	42.4%	40.4%	32.0%	37.7%	37.7%	51.4%
The Labour Party campaign so far has been more negative than positive	473	254	219	105	145	222	221	22	36	91	37	44	212	41	80	38	81	108	93	144	128	45	68	100	200	413	43	17
	39.2%	43.4%	35.3%	30.3%	34.1%	51.3%	73.2%	7.7%	40.1%	52.9%	40.5%	28.0%	69.2%	16.7%	40.5%	47.6%	29.1%	45.3%	44.3%	38.8%	33.1%	32.5%	34.1%	36.3%	46.7%	39.6%	39.3%	31.3%
Dont know	270	108	162	85	128	57	44	33	17	29	21	60	44	30	33	17	96	38	43	73	116	34	47	64	91	236	25	10
	22.4%	18.4%	26.2%	24.6%	30.0%	13.3%	14.6%	11.7%	18.4%	16.7%	22.8%	38.3%	14.4%	12.1%	16.8%	20.5%	34.2%	15.8%	20.5%	19.7%	30.2%	24.2%	23.5%	23.3%	21.3%	22.6%	23.0%	17.4%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 40

Q22. Normal weightings

Q22. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
The Liberal Democrat Party campaign so far has been more positive than negative	349	183	166	106	104	139	95	91	62	28	25	38	80	83	92	16	65	92	61	96	100	47	59	64	129	299	33	17
29.0%	31.3%	26.8%	30.7%	24.4%	32.1%	31.4%	32.3%	67.9%	15.9%	27.1%	24.4%	26.0%	33.6%	47.0%	20.1%	23.1%	38.4%	29.0%	26.0%	26.0%	34.1%	29.4%	23.2%	30.1%	28.7%	30.3%	31.9%	
The Liberal Democrat Party campaign so far has been more negative than positive	424	235	188	113	132	179	116	101	14	101	31	41	130	91	51	35	94	79	78	142	125	48	71	92	160	371	37	16
35.1%	40.2%	30.4%	32.5%	31.0%	41.4%	38.4%	36.0%	15.6%	58.6%	33.6%	26.0%	42.3%	37.0%	26.2%	43.5%	33.5%	32.9%	37.1%	38.2%	32.6%	34.5%	35.8%	33.4%	37.3%	35.6%	34.0%	28.4%	
Dont know	432	167	265	128	190	115	91	89	15	44	36	77	97	73	53	29	121	69	71	133	160	43	69	119	140	372	39	22
35.9%	28.5%	42.8%	36.8%	44.6%	26.5%	30.3%	31.6%	16.5%	25.5%	39.3%	49.6%	31.7%	29.4%	26.8%	36.4%	43.3%	28.8%	33.8%	35.8%	41.5%	31.3%	34.8%	43.4%	32.6%	35.7%	35.7%	39.7%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 41

Q22. Normal weightings

Q22. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
The UKIP campaign so far has been more positive than negative	422	219	204	102	151	170	109	62	16	150	14	41	141	66	63	37	95	78	62	141	141	35	79	97	175	385	24	13
35.1%	37.4%	32.9%	29.3%	35.4%	39.3%	36.0%	22.2%	17.5%	86.7%	15.8%	26.5%	45.9%	26.9%	32.4%	45.7%	34.0%	32.7%	29.7%	38.0%	36.6%	25.5%	39.5%	35.2%	40.7%	37.0%	21.9%	24.1%	
The UKIP campaign so far has been more negative than positive	518	243	275	156	168	194	146	159	63	9	63	55	114	137	107	32	100	128	100	156	134	64	81	107	179	431	59	28
43.0%	41.6%	44.3%	45.0%	39.5%	44.8%	48.4%	56.7%	69.0%	4.9%	69.3%	35.2%	37.2%	55.6%	54.5%	39.1%	35.7%	53.6%	47.5%	42.1%	34.7%	46.2%	40.5%	39.1%	41.8%	41.4%	54.1%	50.5%	
Dont know	265	123	141	89	107	69	47	59	12	15	14	60	52	43	26	12	85	33	48	74	110	39	40	71	75	224	26	14
22.0%	21.0%	22.8%	25.7%	25.1%	15.9%	15.6%	21.1%	13.5%	8.4%	14.9%	38.4%	16.9%	17.5%	13.2%	15.2%	30.4%	13.6%	22.7%	19.9%	28.7%	28.3%	20.0%	25.7%	17.5%	21.6%	24.0%	25.4%	
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 42

Q23. Normal weightings

Q23. Please rank the following party leaders in order of who you think is the sexiest.

Base: All Respondents

David Cameron

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
1	365	176	189	122	136	107	159	38	23	36	15	50	153	34	35	22	92	79	59	117	110	48	57	91	122	317	30	18
	30.3%	30.1%	30.5%	35.2%	31.9%	24.7%	52.5%	13.6%	25.7%	20.6%	16.9%	31.8%	50.0%	13.7%	17.8%	27.5%	33.1%	32.9%	28.2%	31.6%	28.5%	34.8%	28.4%	33.2%	28.4%	30.5%	27.4%	32.1%
2	372	162	210	100	139	133	109	67	31	54	26	52	96	58	74	20	90	73	71	123	105	51	59	80	142	331	23	18
	30.8%	27.6%	33.9%	28.8%	32.8%	30.6%	36.0%	24.0%	34.5%	31.5%	28.8%	33.6%	31.4%	23.7%	37.5%	24.9%	32.1%	30.4%	33.9%	33.2%	27.2%	36.6%	29.7%	29.2%	33.1%	31.8%	20.8%	32.0%
3	304	151	152	71	101	131	25	112	25	50	36	37	42	107	55	26	55	65	49	92	98	23	57	64	105	249	42	13
	25.2%	25.9%	24.6%	20.5%	23.8%	30.3%	8.2%	39.9%	27.3%	28.8%	38.8%	24.0%	13.6%	43.2%	27.8%	32.2%	19.6%	27.2%	23.4%	24.8%	25.4%	16.6%	28.4%	23.3%	24.5%	23.9%	38.5%	23.6%
4	164	96	69	54	49	62	10	63	11	33	14	17	15	48	33	12	42	23	31	38	73	17	27	39	60	143	15	7
	13.6%	16.4%	11.1%	15.5%	11.5%	14.3%	3.3%	22.5%	12.4%	19.1%	15.6%	10.7%	5.0%	19.4%	16.9%	15.4%	15.2%	9.5%	14.6%	10.3%	19.0%	12.0%	13.5%	14.3%	14.0%	13.7%	13.4%	12.3%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 43

Q23. Normal weightings

Q23. Please rank the following party leaders in order of who you think is the sexiest.

Base: All Respondents

Ed Miliband

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
1	251	127	124	83	85	83	9	123	13	22	26	33	12	107	25	20	66	38	34	81	98	38	54	58	58	208	34	10
	20.9%	21.8%	20.0%	23.9%	20.0%	19.2%	3.1%	43.9%	13.9%	12.8%	28.6%	20.9%	4.1%	43.2%	12.6%	25.3%	23.6%	15.9%	16.3%	21.9%	25.5%	27.7%	27.3%	21.0%	13.5%	20.0%	30.7%	17.7%
2	222	105	117	75	73	74	16	68	31	36	22	31	26	59	55	13	52	46	48	55	73	19	26	57	83	185	25	12
	18.4%	17.9%	18.9%	21.6%	17.1%	17.1%	5.4%	24.3%	33.9%	20.9%	24.5%	20.1%	8.6%	23.9%	28.2%	16.7%	18.6%	19.4%	22.7%	14.8%	18.9%	14.0%	13.0%	20.7%	19.4%	17.8%	22.4%	22.3%
3	374	146	228	103	152	118	121	67	31	30	34	49	111	59	69	14	89	86	66	128	94	52	47	89	139	326	27	20
	31.0%	24.9%	36.8%	29.7%	35.8%	27.4%	40.0%	24.0%	34.6%	17.6%	37.1%	31.3%	36.0%	24.0%	35.2%	17.6%	31.7%	36.0%	31.4%	34.6%	24.3%	37.2%	23.5%	32.4%	32.5%	31.4%	24.8%	37.3%
4	358	207	151	86	115	157	156	22	16	84	9	43	157	22	47	33	73	69	62	107	121	29	72	71	149	321	24	12
	29.7%	35.4%	24.3%	24.8%	27.0%	36.3%	51.4%	7.8%	17.7%	48.8%	9.8%	27.7%	51.3%	8.9%	24.1%	40.4%	26.2%	28.7%	29.6%	28.7%	31.3%	21.1%	36.2%	25.9%	34.7%	30.8%	22.1%	22.8%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 44

Q23. Normal weightings

Q23. Please rank the following party leaders in order of who you think is the sexiest.

Base: All Respondents

Nick Clegg

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
1	437	171	266	95	162	181	99	93	48	61	43	64	94	87	118	21	88	97	87	130	124	39	63	91	183	377	37	24
	36.3%	29.3%	42.9%	27.3%	38.0%	41.8%	32.6%	33.0%	53.5%	35.3%	46.6%	40.8%	30.7%	35.1%	60.3%	25.7%	31.5%	40.5%	41.2%	35.0%	32.2%	28.3%	31.7%	33.3%	42.7%	36.2%	33.9%	43.1%
2	475	241	234	131	177	167	139	115	23	58	36	56	142	102	52	38	103	93	74	159	149	53	96	106	151	406	49	20
	39.4%	41.2%	37.7%	37.7%	41.7%	38.6%	45.9%	41.0%	24.8%	33.4%	39.7%	35.7%	46.3%	41.4%	26.4%	46.7%	36.9%	38.9%	35.2%	42.9%	38.7%	38.1%	48.2%	38.7%	35.2%	39.0%	44.6%	37.3%
3	204	120	84	79	64	61	49	43	15	40	8	32	51	34	21	19	62	35	40	49	79	28	29	49	72	178	17	10
	16.9%	20.5%	13.5%	22.7%	15.0%	14.2%	16.3%	15.2%	16.2%	23.2%	8.2%	20.4%	16.6%	13.9%	10.9%	23.7%	22.3%	14.7%	19.3%	13.3%	20.6%	20.1%	14.5%	17.9%	16.7%	17.1%	15.5%	17.5%
4	89	53	36	43	23	24	15	31	5	14	5	5	20	24	5	3	26	14	9	33	33	19	11	28	23	81	7	1
	7.4%	9.0%	5.8%	12.3%	5.3%	5.5%	5.1%	10.9%	5.5%	8.1%	5.5%	3.0%	6.4%	9.6%	2.3%	3.9%	9.2%	5.9%	4.3%	8.8%	8.6%	13.6%	5.6%	10.1%	5.4%	7.8%	6.0%	2.0%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll VII

Prepared on behalf of the Daily Mirror

Table 45

Q23. Normal weightings

Q23. Please rank the following party leaders in order of who you think is the sexiest.

Base: All Respondents

Nigel Farage

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1205	581	624	366	401	438	309	283	79	174	91	159	327	237	174	93	279	270	274	331	330	111	199	313	449	1072	84	49
Weighted Total	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
1	151	110	41	47	43	61	36	27	6	54	7	10	47	20	18	17	33	26	30	42	53	13	25	34	66	139	9	4
	12.6%	18.9%	6.6%	13.6%	10.0%	14.2%	11.8%	9.6%	6.9%	31.4%	7.9%	6.5%	15.3%	8.0%	9.4%	21.5%	11.8%	10.7%	14.3%	11.4%	13.9%	9.2%	12.6%	12.6%	15.5%	13.3%	8.0%	7.1%
2	136	78	59	41	36	59	38	30	6	25	6	17	42	27	15	9	35	27	17	34	58	16	18	31	53	118	13	5
	11.3%	13.3%	9.5%	11.9%	8.4%	13.7%	12.7%	10.8%	6.8%	14.2%	7.0%	10.6%	13.7%	11.0%	7.9%	11.7%	12.4%	11.3%	8.2%	9.1%	15.2%	11.3%	9.1%	11.5%	12.4%	11.4%	12.2%	8.3%
3	323	168	156	94	108	122	107	59	20	53	15	38	103	47	51	21	74	53	54	101	115	36	67	72	113	288	23	12
	26.8%	28.7%	25.1%	27.0%	25.3%	28.2%	35.4%	20.9%	21.9%	30.4%	15.9%	24.3%	33.7%	18.9%	26.1%	26.5%	26.3%	22.1%	25.9%	27.3%	29.8%	26.1%	33.6%	26.3%	26.3%	27.7%	21.3%	21.6%
4	594	230	365	165	239	190	121	165	58	41	63	91	114	153	111	33	138	134	108	193	159	74	89	136	196	496	64	34
	49.3%	39.2%	58.8%	47.5%	56.2%	43.9%	40.2%	58.8%	64.4%	24.0%	69.2%	58.6%	37.3%	62.1%	56.7%	40.3%	49.4%	55.9%	51.6%	52.2%	41.2%	53.3%	44.7%	49.7%	45.8%	47.6%	58.5%	63.0%
SIGMA	1205	585	620	347	425	433	302	281	91	173	92	156	307	247	196	81	279	239	210	371	385	139	199	275	429	1041	109	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%