

# General Election

## Poll V

09/04/2015

Prepared on behalf of the Daily Mirror



# Methodology

## Fieldwork Dates

8<sup>th</sup> – 9<sup>th</sup> April 2015

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## Population Sampled

All residents aged 18+ in Great Britain

## Sample Size

1,111

## Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,111 it is 95% certain that the 'true' value will fall within the range of 2.9% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

## Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

## Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

Katy Owen

0203 142 7642

[katy.owen@survation.com](mailto:katy.owen@survation.com)

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**Table 1**  
**Q1. Normal weightings**  
**Q1. The next Westminster general election is now about 5 weeks away. On a scale of 0-10, where 10 is very certain, how certain are you to vote in the general election?**  
**Base: All Respondents**

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region 6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
10	651	328	323	119	223	309	186	206	51	87	66	49	221	164	133	50	61	149	112	199	192	68	108	137	242	554	63	33
	58.6%	60.8%	56.5%	37.3%	56.8%	77.5%	70.9%	64.2%	66.6%	61.7%	68.4%	35.5%	76.0%	70.3%	71.6%	65.8%	23.7%	62.0%	59.7%	63.5%	51.7%	52.9%	58.7%	56.5%	59.6%	57.8%	70.8%	54.2%
9	128	61	68	36	56	37	35	34	11	20	14	14	36	22	31	10	26	38	22	33	36	14	18	31	50	114	3	12
	11.6%	11.2%	11.9%	11.4%	14.2%	9.2%	13.2%	10.7%	13.9%	14.4%	14.3%	10.0%	12.3%	9.3%	16.6%	12.7%	10.1%	15.6%	11.8%	10.6%	9.6%	11.2%	10.0%	12.8%	12.4%	11.9%	3.0%	18.9%
8	67	27	40	27	25	15	13	30	4	9	1	9	8	21	11	3	19	21	13	14	19	12	12	15	25	64	2	1
	6.0%	4.9%	7.0%	8.4%	6.4%	3.7%	4.9%	9.3%	5.7%	6.1%	1.4%	6.3%	2.7%	9.0%	5.8%	4.1%	7.2%	8.5%	6.9%	4.6%	5.1%	9.3%	6.6%	6.3%	6.1%	6.7%	1.9%	1.7%
7	53	31	22	32	11	10	9	17	2	7	2	16	7	9	6	1	25	15	8	14	17	8	9	12	19	48	4	1
	4.8%	5.8%	3.8%	10.0%	2.8%	2.5%	3.2%	5.3%	2.7%	4.8%	2.3%	11.8%	2.4%	3.9%	3.1%	0.9%	9.7%	6.2%	4.0%	4.3%	4.5%	6.1%	5.0%	5.0%	4.6%	5.0%	4.0%	2.2%
6	24	15	10	16	4	4	7	5	2	5	1	4	4	4	1	-	10	2	2	5	16	6	6	6	5	23	1	-
	2.2%	2.7%	1.7%	5.1%	1.0%	1.0%	2.6%	1.6%	2.4%	3.7%	1.0%	3.2%	1.4%	1.7%	*	-	4.0%	0.8%	1.0%	1.5%	4.3%	4.9%	3.4%	2.6%	1.2%	2.4%	0.8%	-
5	57	14	43	26	23	8	8	13	1	5	2	27	6	3	3	5	30	5	9	15	28	5	10	10	22	47	6	4
	5.1%	2.7%	7.5%	8.2%	5.8%	2.0%	3.2%	4.0%	1.0%	3.6%	1.9%	19.7%	2.2%	1.5%	1.6%	6.2%	11.7%	2.0%	4.8%	4.8%	7.6%	3.5%	5.2%	4.3%	5.5%	4.9%	6.9%	6.3%
4	13	5	8	2	10	1	1	6	*	*	2	4	4	1	1	2	4	2	3	3	6	-	2	2	5	9	4	-
	1.2%	0.9%	1.5%	0.6%	2.6%	*	0.5%	1.8%	0.6%	*	1.6%	2.6%	1.5%	0.6%	*	2.7%	1.4%	0.8%	1.3%	0.9%	1.6%	-	1.4%	0.8%	1.1%	1.0%	4.6%	-
3	16	12	4	9	6	2	2	1	1	2	3	8	-	1	-	1	12	-	7	3	6	1	2	3	3	10	3	2
	1.4%	2.2%	0.7%	2.8%	1.4%	*	0.8%	*	0.8%	1.3%	3.6%	5.5%	-	0.5%	-	0.8%	4.6%	-	4.0%	0.9%	1.5%	0.8%	1.3%	1.4%	0.8%	1.1%	3.9%	3.9%
2	18	6	13	10	6	2	1	5	1	5	-	6	3	4	-	2	9	2	1	3	12	3	4	2	8	17	1	-
	1.6%	1.1%	2.2%	3.2%	1.4%	0.6%	*	1.5%	1.3%	3.5%	-	4.6%	0.9%	1.7%	-	2.5%	3.3%	0.9%	0.7%	1.0%	3.2%	2.1%	2.2%	1.0%	2.0%	1.8%	1.1%	-
1	16	10	6	12	3	1	*	5	4	1	5	1	1	2	-	2	11	3	1	2	11	3	6	3	2	15	-	2
	1.5%	1.9%	1.1%	3.9%	0.7%	*	*	1.6%	5.1%	0.6%	5.4%	0.8%	*	1.0%	-	3.0%	4.3%	1.2%	*	0.5%	2.9%	2.7%	3.4%	1.3%	*	1.5%	-	2.6%
0	67	31	36	29	27	11	-	-	-	-	-	-	2	1	1	1	52	5	10	23	30	8	5	20	25	58	3	6
	6.0%	5.7%	6.3%	9.2%	6.8%	2.7%	-	-	-	-	-	-	0.5%	*	0.6%	1.3%	20.0%	1.9%	5.3%	7.2%	8.0%	6.5%	2.9%	8.1%	6.0%	6.0%	3.1%	10.3%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 2**  
**Q2. Normal weightings**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
 Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1044		487	557	201	371	472	280	299	68	155	92	138	319	205	158	99	202	243	217	257	327	115	189	239	374	917	76	51
Weighted Total	1044		509	536	291	365	388	262	321	77	141	96	139	289	232	184	76	206	236	177	290	341	120	178	223	382	902	87	55
Conservative	262		152	110	66	71	125	262	-	-	-	-	-	186	16	21	4	31	71	55	71	65	21	51	55	120	246	9	7
	25.1%		30.0%	20.5%	22.7%	19.6%	32.2%	100.0%	-	-	-	-	-	64.3%	7.0%	11.3%	5.1%	15.3%	30.2%	30.9%	24.6%	19.1%	17.5%	28.4%	24.6%	31.4%	27.3%	10.4%	12.7%
Labour	321		154	167	80	139	102	-	321	-	-	-	-	20	181	44	4	62	64	41	87	128	39	49	109	91	288	19	14
	30.7%		30.2%	31.2%	27.6%	38.1%	26.1%	-	100.0%	-	-	-	-	6.8%	77.9%	24.0%	5.8%	29.9%	27.3%	23.2%	30.2%	37.5%	33.0%	27.4%	48.9%	23.8%	31.9%	21.8%	25.3%
Liberal Democrat	77		43	33	21	29	26	-	-	77	-	-	-	4	3	53	4	9	29	18	15	14	20	15	11	23	69	3	5
	7.3%		8.5%	6.2%	7.3%	8.1%	6.7%	-	-	100.0%	-	-	-	1.5%	1.2%	28.9%	5.4%	4.3%	12.4%	10.4%	5.2%	4.1%	16.8%	8.2%	5.1%	6.2%	7.7%	3.2%	8.2%
UKIP	141		69	72	34	42	64	-	-	-	141	-	-	48	9	26	25	23	24	18	40	59	15	35	17	61	128	1	11
	13.5%		13.5%	13.4%	11.6%	11.6%	16.6%	-	-	-	100.0%	-	-	16.5%	4.1%	14.4%	33.7%	11.0%	10.0%	10.0%	14.0%	17.2%	12.7%	19.4%	7.5%	16.1%	14.2%	1.6%	20.5%
SNP	39		22	17	16	8	14	-	-	-	-	39	-	-	6	2	17	14	5	11	14	8	-	-	-	-	-	39	-
	3.7%		4.4%	3.1%	5.5%	2.3%	3.7%	-	-	-	-	40.6%	-	-	2.5%	1.0%	22.5%	6.9%	2.3%	6.3%	4.9%	2.3%	-	-	-	-	-	44.9%	-
Plaid Cymru	10		4	6	6	2	2	-	-	-	-	10	-	2	1	-	6	1	3	1	2	3	-	-	-	-	-	-	10
	0.9%		0.8%	1.1%	1.9%	*	0.6%	-	-	-	-	10.3%	-	0.8%	*	-	7.5%	*	1.4%	0.8%	0.6%	1.0%	-	-	-	-	-	-	17.7%
Another Party (Net)	47		16	31	17	23	8	-	-	-	-	47	-	2	3	19	10	12	13	10	14	10	5	4	11	25	44	3	*
	4.5%		3.2%	5.8%	5.7%	6.2%	2.0%	-	-	-	-	49.1%	-	0.5%	1.1%	10.5%	13.3%	5.9%	5.7%	5.5%	4.9%	2.9%	3.8%	2.3%	4.9%	6.4%	4.9%	3.2%	*
Green	37		12	25	11	19	7	-	-	-	-	37	-	2	1	18	7	9	10	9	12	6	1	3	10	21	35	2	*
	3.6%		2.4%	4.7%	3.8%	5.3%	1.8%	-	-	-	-	38.9%	-	0.5%	0.6%	9.7%	8.9%	4.4%	4.3%	5.2%	4.2%	1.7%	1.2%	1.6%	4.5%	5.4%	3.9%	2.5%	*
British National Party (BNP)	1		1	*	-	1	*	-	-	-	-	1	-	-	-	-	1	*	*	*	1	-	-	*	*	-	1	1	-
	*		*	*	-	*	*	-	-	-	-	1.4%	-	-	-	-	0.8%	*	*	*	*	-	-	*	*	-	*	0.7%	-
National Health Action	1		-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-
	*		*	*	-	*	-	-	-	-	-	0.9%	-	-	*	-	-	-	*	-	-	-	-	*	-	-	*	-	-
Christian	2		2	-	2	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	2	2	-	-	-	2	-	-
	*		*	-	0.7%	-	-	-	-	-	-	2.1%	-	-	-	-	-	1.0%	-	-	-	0.6%	1.6%	-	-	-	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	3		*	2	2	-	*	-	-	-	-	3	-	-	*	-	2	-	*	-	* 2	-	-	*	-	2	3	-	-
	*		*	*	0.7%	-	*	-	-	-	-	2.6%	-	-	*	-	2.7%	-	*	-	*	*	-	-	*	-	0.5%	*	-
Other	3		1	2	2	1	*	-	-	-	-	3	-	-	-	2	1	1	2	-	1	*	1	-	-	2	3	-	-
	*		*	*	0.5%	*	*	-	-	-	-	3.2%	-	-	-	0.8%	0.9%	*	0.7%	-	*	*	0.9%	-	-	0.5%	*	-	-
Undecided	139		45	94	51	49	39	-	-	-	-	139	-	27	13	18	5	53	24	21	42	51	18	21	17	60	117	13	8
	13.3%		8.9%	17.5%	17.4%	13.4%	10.1%	-	-	-	-	100.0%	-	9.4%	5.8%	9.5%	6.8%	25.6%	10.2%	11.8%	14.6%	15.1%	15.5%	12.0%	7.8%	15.7%	13.0%	15.0%	15.0%
Refused	9		3	7	1	1	7	-	-	-	-	-	-	*	-	1	-	2	2	2	3	3	1	4	3	1	9	-	-
	0.9%		0.6%	1.2%	*	*	1.9%	-	-	-	-	-	-	*	-	*	-	0.8%	0.6%	1.2%	1.0%	0.9%	0.8%	2.3%	1.3%	*	1.0%	-	-
SIGMA	1044		509	536	291	365	388	262	321	77	141	96	139	289	232	184	76	206	236	177	290	341	120	178	223	382	902	87	55
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 3**  
**Q2. Normal weightings & likelihood to vote**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
 Base: Likely to vote

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region 6 + 1								
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1044	487	557	201	371	472	280	299	68	155	92	138	319	205	158	99	202	243	217	257	327	115	189	239	374	917	76	51	
Weighted Total	1044	513	531	257	366	420	278	326	78	141	96	116	310	243	200	75	166	245	179	300	321	117	173	225	387	902	87	55	
Conservative	278	163	114	65	73	140	278	-	-	-	-	-	202	17	23	4	28	77	58	75	68	22	54	56	128	259	10	8	
	26.6%	31.8%	21.5%	25.1%	19.9%	33.3%	100.0%	-	-	-	-	-	65.1%	7.0%	11.4%	5.7%	16.7%	31.3%	32.5%	25.0%	21.1%	18.5%	31.4%	24.7%	33.0%	28.8%	11.9%	14.2%	
Labour	326	156	170	71	144	111	-	326	-	-	-	-	20	192	47	4	55	66	41	92	127	38	46	113	94	291	20	15	
	31.2%	30.4%	32.0%	27.7%	39.2%	26.4%	-	100.0%	-	-	-	-	6.3%	79.0%	23.7%	4.7%	33.2%	27.0%	22.7%	30.7%	39.6%	32.4%	26.8%	50.1%	24.2%	32.2%	22.8%	27.6%	
Liberal Democrat	78	42	35	19	30	28	-	-	78	-	-	-	5	3	58	3	5	28	20	16	13	20	13	12	25	70	3	5	
	7.4%	8.3%	6.6%	7.5%	8.2%	6.7%	-	-	100.0%	-	-	-	1.6%	1.3%	29.1%	4.3%	2.8%	11.4%	11.4%	5.4%	4.0%	17.2%	7.4%	5.2%	6.4%	7.7%	3.5%	8.9%	
UKIP	141	71	71	28	42	71	-	-	-	141	-	-	51	9	29	26	19	26	18	42	56	16	33	17	63	129	2	10	
	13.5%	13.8%	13.3%	11.0%	11.5%	16.8%	-	-	-	100.0%	-	-	16.4%	3.7%	14.6%	34.7%	11.4%	10.6%	10.1%	14.0%	17.3%	13.6%	19.3%	7.8%	16.2%	14.3%	1.8%	18.8%	
SNP	39	21	18	15	9	16	-	-	-	-	39	-	-	6	2	19	12	6	10	16	8	-	-	-	-	-	39	-	
	3.8%	4.1%	3.5%	6.0%	2.3%	3.7%	-	-	-	-	41.0%	-	-	2.6%	1.0%	25.1%	7.3%	2.5%	5.6%	5.2%	2.4%	-	-	-	-	-	45.5%	-	
Plaid Cymru	9	5	4	6	1	2	-	-	-	-	9	-	3	1	-	5	*	4	2	1	3	-	-	-	-	-	-	9	
	0.9%	0.9%	0.8%	2.3%	*	*	-	-	-	-	9.3%	-	0.8%	*	-	6.7%	*	1.5%	0.9%	*	0.9%	-	-	-	-	-	-	16.1%	
Another Party (Net)	48	15	32	14	25	8	-	-	-	-	48	-	2	3	21	9	11	14	11	16	7	3	4	12	25	44	3	*	
	4.6%	3.0%	6.1%	5.6%	6.8%	2.0%	-	-	-	-	49.7%	-	0.6%	1.1%	10.7%	12.3%	6.7%	5.9%	6.1%	5.2%	2.2%	2.5%	2.6%	5.2%	6.5%	4.9%	3.4%	0.6%	
Green	41	13	27	12	21	7	-	-	-	-	41	-	2	1	20	7	10	11	10	13	6	1	3	11	23	38	2	*	
	3.9%	2.6%	5.1%	4.6%	5.8%	1.8%	-	-	-	-	42.2%	-	0.6%	*	9.9%	9.4%	5.8%	4.4%	5.8%	4.5%	1.9%	1.2%	1.7%	4.9%	5.8%	4.2%	2.6%	0.6%	
British National Party (BNP)	1	1	1	-	1	*	-	-	-	-	1	-	-	-	-	1	*	*	1	1	-	-	1	*	-	1	1	-	
	*	*	*	-	*	*	-	-	-	-	1.5%	-	-	-	-	0.9%	*	*	*	*	-	-	*	*	-	*	0.8%	-	
National Health Action	1	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	
	*	-	*	-	*	-	-	-	-	-	1.0%	-	-	*	-	-	-	*	-	-	-	-	0.5%	-	-	*	-	-	
Christian	*	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	*	-	-	-	*	-	-	
	*	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	*	*	-	-	-	*	-	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	1	1	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	1	*	-	-	1	1	1	-	-	
	*	*	*	*	-	*	-	-	-	-	1.3%	-	-	*	-	1.0%	-	*	-	*	*	-	-	-	*	*	-	-	
Other	3	1	3	2	1	*	-	-	-	-	3	-	-	-	2	1	1	2	-	1	1	1	-	-	2	3	-	-	
	*	*	0.5%	0.6%	*	*	-	-	-	-	3.4%	-	-	-	0.8%	1.0%	0.6%	0.8%	-	*	*	1.1%	-	-	0.5%	*	-	-	
Undecided	116	37	79	37	42	37	-	-	-	-	-	116	28	12	18	5	35	23	17	40	37	17	17	13	51	99	10	8	
	11.1%	7.2%	14.9%	14.4%	11.5%	8.7%	-	-	-	-	100.0%	-	8.9%	4.9%	9.0%	6.6%	21.1%	9.2%	9.4%	13.3%	11.5%	14.8%	10.0%	5.7%	13.3%	10.9%	11.0%	13.8%	
Refused	10	3	7	1	1	8	-	-	-	-	-	-	1	-	1	-	1	1	2	3	3	1	4	3	1	10	-	-	
	1.0%	0.5%	1.3%	*	*	1.9%	-	-	-	-	-	-	*	-	*	-	0.8%	0.6%	1.3%	0.9%	1.0%	1.0%	2.4%	1.4%	*	1.1%	-	-	
SIGMA	1044	513	531	257	366	420	278	326	78	141	96	116	310	243	200	75	166	245	179	300	321	117	173	225	387	902	87	55	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 4**  
**Q2. Normal weightings & likelihood to vote, with undecided and refused removed**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
 Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	894		440	454	165	315	414	280	299	68	155	92	0	291	194	139	92	149	219	187	217	271	94	158	213	317	782	68	44
Weighted Total	918		473	445	219	323	376	278	326	78	141	96	0	282	231	181	70	130	221	159	257	281	99	152	209	334	793	77	48
Conservative	278		163	114	65	73	140	278	-	-	-	-	-	202	17	23	4	28	77	58	75	68	22	54	56	128	259	10	8
	30.2%		34.5%	25.7%	29.5%	22.6%	37.2%	100.0%	-	-	-	-	-	71.6%	7.3%	12.6%	6.1%	21.3%	34.8%	36.4%	29.1%	24.2%	22.0%	35.9%	26.6%	38.2%	32.7%	13.4%	16.5%
Labour	326		156	170	71	144	111	-	326	-	-	-	-	20	192	47	4	55	66	41	92	127	38	46	113	94	291	20	15
	35.5%		32.9%	38.2%	32.4%	44.4%	29.5%	-	100.0%	-	-	-	-	7.0%	83.1%	26.1%	5.1%	42.5%	29.9%	25.4%	35.8%	45.2%	38.4%	30.6%	53.9%	28.1%	36.6%	25.6%	32.1%
Liberal Democrat	78		42	35	19	30	28	-	-	78	-	-	-	5	3	58	3	5	28	20	16	13	20	13	12	25	70	3	5
	8.4%		9.0%	7.9%	8.8%	9.3%	7.5%	-	-	100.0%	-	-	-	1.8%	1.3%	32.2%	4.6%	3.6%	12.7%	12.8%	6.3%	4.6%	20.5%	8.5%	5.6%	7.4%	8.8%	4.0%	10.3%
UKIP	141		71	71	28	42	71	-	-	-	141	-	-	51	9	29	26	19	26	18	42	56	16	33	17	63	129	2	10
	15.4%		15.0%	15.8%	13.0%	13.1%	18.8%	-	-	-	100.0%	-	-	18.1%	3.8%	16.1%	37.1%	14.6%	11.7%	11.3%	16.3%	19.8%	16.1%	22.1%	8.4%	18.7%	16.3%	2.0%	21.8%
SNP	39		21	18	15	9	16	-	-	-	-	39	-	-	6	2	19	12	6	10	16	8	-	-	-	-	-	39	-
	4.3%		4.5%	4.1%	7.0%	2.6%	4.1%	-	-	-	-	41.0%	-	-	2.7%	1.1%	26.9%	9.4%	2.7%	6.3%	6.1%	2.7%	-	-	-	-	-	51.1%	-
Plaid Cymru	9		5	4	6	1	2	-	-	-	-	9	-	3	1	-	5	*	4	2	1	3	-	-	-	-	-	-	9
	1.0%		1.0%	1.0%	2.8%	*	*	-	-	-	-	9.3%	-	0.9%	0.5%	-	7.1%	*	1.6%	1.0%	*	1.0%	-	-	-	-	-	-	18.7%
Another Party (Net)	48		15	32	14	25	8	-	-	-	-	48	-	2	3	21	9	11	14	11	16	7	3	4	12	25	44	3	*
	5.2%		3.3%	7.3%	6.6%	7.7%	2.3%	-	-	-	-	49.7%	-	0.6%	1.2%	11.8%	13.1%	8.6%	6.5%	6.8%	6.0%	2.5%	3.0%	2.9%	5.6%	7.6%	5.6%	3.9%	0.7%
Green	41		13	27	12	21	7	-	-	-	-	41	-	2	1	20	7	10	11	10	13	6	1	3	11	23	38	2	*
	4.4%		2.8%	6.1%	5.5%	6.5%	2.0%	-	-	-	-	42.2%	-	0.6%	0.5%	11.0%	10.0%	7.5%	4.8%	6.5%	5.2%	2.2%	1.5%	1.9%	5.2%	6.7%	4.8%	3.0%	0.7%
British National Party (BNP)	1		1	1	-	1	*	-	-	-	-	1	-	-	-	-	1	*	*	1	1	-	-	1	*	-	1	1	-
	*		*	*	-	*	*	-	-	-	-	1.5%	-	-	-	-	1.0%	*	*	*	*	-	-	*	*	-	*	0.9%	-
National Health Action	1		-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-
	*		*	*	-	*	-	-	-	-	-	1.0%	-	-	*	-	-	-	*	-	-	-	-	0.6%	-	-	*	-	-
Christian	*		*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	*	-	-
	*		*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	*	-	-	-	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	1		1	1	1	-	1	-	-	-	-	1	-	-	1	-	1	-	1	-	1	*	-	-	1	1	1	-	-
	*		*	*	*	-	*	-	-	-	-	1.3%	-	-	*	-	1.0%	-	*	-	*	*	-	-	-	*	*	*	-
Other	3		1	3	2	1	*	-	-	-	-	3	-	-	-	2	1	1	2	-	1	1	1	-	-	2	3	-	-
	*		*	0.6%	0.7%	*	*	-	-	-	-	3.4%	-	-	-	0.8%	1.1%	0.8%	0.9%	-	*	*	1.3%	-	-	0.6%	*	-	-
SIGMA	918		473	445	219	323	376	278	326	78	141	96	-	282	231	181	70	130	221	159	257	281	99	152	209	334	793	77	48
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 5**  
**Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote**  
**Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?**  
 Base: Likely to vote

	Total		Gender		Age			Voting Intention					2010 Vote					SEG				Region 6 + 1							
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	955		462	493	173	339	443	280	299	68	155	92	59	319	205	158	95	149	231	202	231	291	104	170	224	340	838	69	48
Weighted Total	937		479	457	222	331	384	278	326	78	141	96	18	290	234	187	71	130	225	162	262	286	101	155	211	343	810	77	49
Conservative	286		165	121	66	77	143	278	-	-	-	-	8	210	17	23	4	28	78	59	78	71	22	56	57	132	267	10	8
	30.5%		34.5%	26.4%	29.7%	23.4%	37.2%	100.0%	-	-	-	-	46.9%	72.5%	7.2%	12.2%	6.1%	21.3%	34.6%	36.6%	29.6%	24.7%	21.9%	36.5%	27.0%	38.4%	33.0%	13.4%	16.7%
Labour	329		158	172	72	144	114	-	326	-	-	-	4	20	195	47	4	55	67	41	92	129	39	47	113	95	294	20	16
	35.2%		32.9%	37.6%	32.4%	43.5%	29.6%	-	100.0%	-	-	-	20.2%	6.8%	83.4%	25.3%	5.0%	42.5%	29.6%	25.2%	35.2%	45.1%	39.0%	30.3%	53.5%	27.6%	36.3%	25.6%	32.0%
Liberal Democrat	83		45	39	20	32	31	-	-	78	-	-	5	5	3	64	3	5	31	21	18	13	21	13	12	29	75	3	6
	8.9%		9.3%	8.5%	9.0%	9.8%	8.0%	-	-	100.0%	-	-	30.5%	1.7%	1.3%	34.3%	4.5%	3.6%	13.6%	13.1%	6.9%	4.6%	20.4%	8.6%	5.6%	8.4%	9.2%	4.0%	11.5%
UKIP	142		71	71	28	42	71	-	-	-	141	-	*	51	9	29	27	19	26	18	42	56	16	34	18	63	130	2	10
	15.1%		14.8%	15.5%	12.8%	12.8%	18.5%	-	-	-	100.0%	-	1.9%	17.6%	3.8%	15.6%	37.4%	14.6%	11.5%	11.3%	16.0%	19.4%	15.7%	21.7%	8.4%	18.2%	16.0%	2.0%	21.1%
SNP	40		21	18	15	9	16	-	-	-	-	-	39	-	6	2	19	12	6	10	16	8	-	-	-	-	-	40	-
	4.2%		4.4%	4.0%	6.9%	2.6%	4.1%	-	-	-	-	-	41.0%	-	2.7%	1.1%	26.8%	9.4%	2.7%	6.1%	6.0%	2.7%	-	-	-	-	-	51.1%	-
Plaid Cymru	9		5	4	6	1	2	-	-	-	-	-	9	3	1	-	5	*	4	2	1	3	-	-	-	-	-	-	9
	1.0%		1.0%	0.9%	2.7%	*	*	-	-	-	-	-	9.3%	0.9%	0.5%	-	7.1%	*	1.6%	1.0%	*	1.0%	-	-	-	-	-	-	18.1%
Another Party (Net)	48		15	32	14	25	8	-	-	-	-	-	48	2	3	21	9	11	14	11	16	7	3	4	12	25	44	3	*
	5.1%		3.2%	7.1%	6.5%	7.5%	2.2%	-	-	-	-	-	49.7%	0.6%	1.1%	11.5%	13.0%	8.6%	6.4%	6.7%	5.9%	2.4%	2.9%	2.9%	5.5%	7.4%	5.5%	3.9%	0.6%
Green	41		13	27	12	21	7	-	-	-	-	-	41	2	1	20	7	10	11	10	13	6	1	3	11	23	38	2	*
	4.3%		2.8%	6.0%	5.4%	6.4%	1.9%	-	-	-	-	-	42.2%	0.6%	0.5%	10.6%	10.0%	7.5%	4.7%	6.4%	5.1%	2.1%	1.4%	1.9%	5.2%	6.6%	4.7%	3.0%	0.6%
British National Party (BNP)	1		1	1	-	1	*	-	-	-	-	-	1	-	-	-	1	*	*	1	1	-	-	1	*	-	1	1	-
	*		*	*	-	*	*	-	-	-	-	-	1.5%	-	-	-	1.0%	*	*	*	*	-	-	*	*	-	*	0.9%	-
National Health Action	1		-	1	-	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-
	*		*	*	-	*	-	-	-	-	-	-	1.0%	-	*	-	-	-	*	-	-	-	-	0.6%	-	-	*	-	-
Christian	*		*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	*	-	-	-	*	-	-
	*		*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	*	-	-	-	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	1		1	1	1	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	1	*	-	-	1	1	1	-	-
	*		*	*	*	-	*	-	-	-	-	-	1.3%	-	*	-	1.0%	-	*	-	*	*	-	-	-	*	*	*	-
Other	3		1	3	2	1	*	-	-	-	-	-	3	-	-	2	1	1	2	-	1	1	1	-	-	2	3	-	-
	*		*	0.6%	0.7%	*	*	-	-	-	-	-	3.4%	-	-	0.8%	1.1%	0.8%	0.9%	-	*	*	1.2%	-	-	0.6%	*	-	-
SIGMA	937		479	457	222	331	384	278	326	78	141	96	18	290	234	187	71	130	225	162	262	286	101	155	211	343	810	77	49
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 6**  
**Q3. Normal weightings**  
**Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?**  
**Base: Likely to vote**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1044		487	557	201	371	472	280	299	68	155	92	138	319	205	158	99	202	243	217	257	327	115	189	239	374	917	76	51
Weighted Total	1044		509	536	291	365	388	262	321	77	141	96	139	289	232	184	76	206	236	177	290	341	120	178	223	382	902	87	55
The Conservative Party candidate	253		151	102	62	69	122	239	2	4	4	-	4	184	11	20	6	28	68	55	71	59	24	50	50	111	235	11	7
	24.3%		29.8%	19.0%	21.3%	18.8%	31.5%	91.1%	0.6%	5.7%	2.5%	-	3.0%	63.5%	4.9%	10.7%	8.6%	13.7%	28.9%	30.8%	24.7%	17.2%	20.3%	28.0%	22.6%	29.0%	26.1%	12.8%	12.7%
The Labour Party candidate	308		151	157	83	125	101	4	294	-	4	3	1	22	177	43	2	55	62	37	79	130	39	46	107	88	280	12	16
	29.5%		29.8%	29.3%	28.5%	34.1%	25.9%	1.7%	91.7%	-	3.0%	3.6%	0.9%	7.6%	76.3%	23.2%	3.1%	26.9%	26.3%	20.9%	27.4%	38.0%	32.3%	25.6%	48.1%	23.2%	31.0%	14.3%	28.6%
The Liberal Democrat Party candidate	75		43	32	18	33	25	3	4	61	3	1	4	2	5	51	2	12	28	20	13	15	13	15	12	28	68	2	5
	7.2%		8.4%	6.1%	6.1%	8.9%	6.5%	1.2%	1.3%	79.2%	2.0%	0.5%	2.7%	0.6%	2.3%	27.8%	3.2%	5.8%	11.7%	11.5%	4.4%	4.3%	10.8%	8.4%	5.3%	7.5%	7.6%	2.3%	9.1%
The UKIP candidate	141		70	71	35	43	64	4	8	2	126	1	2	46	11	27	24	25	27	19	39	56	17	37	19	60	133	1	7
	13.5%		13.8%	13.3%	11.9%	11.8%	16.5%	1.5%	2.3%	2.4%	89.3%	1.2%	1.1%	15.9%	4.9%	14.5%	32.0%	12.1%	11.4%	10.7%	13.6%	16.4%	14.2%	20.8%	8.7%	15.7%	14.8%	1.6%	11.9%
The SNP candidate	40		24	17	16	10	14	-	3	-	-	37	-	1	7	2	16	14	5	11	16	7	-	-	-	-	-	40	-
	3.9%		4.7%	3.1%	5.5%	2.7%	3.6%	-	0.9%	-	-	39.1%	-	*	3.1%	1.0%	21.5%	6.6%	2.3%	6.3%	5.6%	2.1%	-	-	-	-	-	46.4%	-
The Plaid Cymru candidate	9		4	5	6	2	2	-	-	1	-	8	-	2	1	-	6	-	4	1	1	3	-	-	-	-	-	-	9
	0.8%		0.8%	0.9%	1.9%	*	*	-	-	0.8%	-	8.6%	-	0.8%	*	-	7.3%	-	1.7%	0.8%	*	0.8%	-	-	-	-	-	-	16.0%
<b>Another candidate (Net)</b>	44		16	27	14	22	8	1	1	-	-	40	2	2	3	18	9	12	14	7	14	8	2	3	12	24	41	3	*
	4.2%		3.2%	5.1%	4.7%	6.1%	2.0%	*	*	-	-	41.7%	1.6%	0.5%	1.3%	9.7%	11.6%	5.7%	5.9%	4.2%	5.0%	2.4%	1.9%	1.5%	5.5%	6.2%	4.5%	3.2%	*
Green	37		13	24	11	18	7	-	1	-	-	36	*	2	2	16	6	10	12	7	12	5	2	2	10	20	34	2	*
	3.5%		2.6%	4.4%	3.8%	5.0%	1.9%	-	*	-	-	37.1%	*	0.5%	0.9%	8.9%	7.4%	4.9%	5.1%	4.2%	4.2%	1.4%	1.7%	1.3%	4.5%	5.2%	3.8%	2.5%	*
British National Party (BNP)	2		2	-	-	2	-	-	-	-	-	1	2	-	-	-	1	2	-	-	1	2	-	-	2	-	2	1	-
	*		*	-	-	0.6%	-	-	-	-	-	0.6%	1.2%	-	-	-	0.8%	0.8%	-	-	*	*	-	-	0.7%	-	*	0.7%	-
National Health Action	2		-	2	2	-	*	-	-	-	-	2	-	-	-	-	2	-	-	-	*	2	*	-	-	2	2	-	-
	*		*	*	0.5%	*	-	-	-	-	-	1.8%	-	-	-	-	2.3%	-	-	-	*	*	*	*	-	*	*	*	-
Trade Unionist and Socialist Coalition (TUSC)	1		*	1	*	1	-	1	-	-	-	*	-	-	1	-	*	-	1	-	*	-	-	-	*	1	1	-	-
	*		*	*	*	*	-	*	-	-	-	0.5%	-	-	*	-	0.6%	-	*	-	*	-	-	-	*	*	*	*	-
An independent candidate	*		-	*	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-
	*		*	*	*	*	-	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-
Other	2		1	1	1	1	-	-	-	-	-	2	-	-	-	2	-	-	1	-	1	-	-	-	-	2	2	-	-
	*		*	*	*	*	-	-	-	-	-	1.6%	-	-	-	0.8%	-	-	*	-	*	-	-	-	-	*	*	-	-
Undecided	165		46	119	57	61	46	11	9	9	4	5	126	31	16	24	10	59	26	24	52	62	23	25	19	69	136	17	12
	15.8%		9.1%	22.1%	19.7%	16.8%	11.9%	4.2%	2.8%	11.8%	3.2%	5.4%	90.6%	10.7%	6.7%	13.0%	12.7%	28.4%	11.1%	13.8%	18.1%	18.2%	19.5%	13.9%	8.7%	18.1%	15.1%	19.4%	21.2%
Refused	8		2	6	1	1	6	-	-	-	-	-	-	-	-	-	2	2	2	2	3	2	1	3	2	1	8	-	-
	0.8%		*	1.1%	*	*	1.6%	-	-	-	-	-	-	-	-	-	0.8%	0.6%	0.6%	0.9%	1.0%	0.6%	0.8%	1.8%	1.1%	*	0.9%	-	-
SIGMA	1044		509	536	291	365	388	262	321	77	141	96	139	289	232	184	76	206	236	177	290	341	120	178	223	382	902	87	55
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 7**  
**Q3. Normal weightings & likelihood to vote**  
**Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?**  
**Base: Likely to vote**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1044		487	557	201	371	472	280	299	68	155	92	138	319	205	158	99	202	243	217	257	327	115	189	239	374	917	76	51
Weighted Total	1044		513	531	257	366	420	278	326	78	141	96	116	310	243	200	75	166	245	179	300	321	117	173	225	387	902	87	55
The Conservative Party candidate	273		164	108	64	71	137	258	1	5	4	-	4	202	13	22	6	27	74	58	76	64	26	55	52	121	253	11	8
	26.1%		32.0%	20.4%	25.0%	19.4%	32.7%	93.0%	*	6.3%	2.9%	-	3.8%	65.0%	5.2%	11.0%	7.8%	16.0%	30.4%	32.6%	25.5%	19.8%	22.1%	31.5%	23.2%	31.2%	28.1%	13.0%	14.2%
The Labour Party candidate	315		152	163	74	131	111	4	303	-	4	2	1	21	188	45	3	50	64	37	84	130	36	45	111	92	284	14	17
	30.2%		29.7%	30.6%	28.7%	35.6%	26.3%	1.4%	93.0%	-	3.1%	2.0%	1.0%	6.8%	77.6%	22.6%	3.5%	30.4%	26.1%	20.9%	28.1%	40.4%	30.7%	26.1%	49.2%	23.8%	31.4%	16.3%	30.7%
The Liberal Democrat Party candidate	73		41	32	15	30	28	2	4	62	1	1	4	2	4	57	2	6	27	21	12	13	13	13	12	28	66	2	5
	7.0%		7.9%	6.1%	5.8%	8.3%	6.6%	0.8%	1.2%	79.7%	0.5%	0.6%	3.1%	0.6%	1.8%	28.4%	3.0%	3.3%	11.1%	11.5%	4.1%	4.0%	11.1%	7.6%	5.6%	7.1%	7.3%	2.6%	8.3%
The UKIP candidate	143		71	72	27	46	70	3	7	1	129	1	1	49	11	30	25	21	29	20	42	52	17	36	20	61	134	2	7
	13.7%		13.8%	13.6%	10.6%	12.5%	16.7%	1.2%	2.0%	1.4%	91.5%	1.2%	1.3%	15.8%	4.6%	14.9%	32.9%	12.7%	11.7%	11.1%	14.0%	16.3%	14.9%	20.7%	8.9%	15.7%	14.9%	1.8%	13.1%
The SNP candidate	42		23	19	15	10	16	-	3	-	-	39	-	1	8	2	19	12	6	10	18	7	-	-	-	-	-	42	-
	4.0%		4.4%	3.6%	6.0%	2.8%	3.8%	-	1.0%	-	-	40.1%	-	*	3.3%	1.0%	24.5%	7.0%	2.5%	5.6%	6.1%	2.3%	-	-	-	-	-	48.0%	-
The Plaid Cymru candidate	9		5	5	6	2	2	-	-	1	-	9	-	3	1	-	6	-	4	2	1	3	-	-	-	-	-	-	9
	0.9%		0.9%	0.9%	2.3%	*	*	-	-	0.9%	-	9.1%	-	0.8%	*	-	7.5%	-	1.7%	0.9%	*	0.8%	-	-	-	-	-	-	17.1%
<b>Another candidate (Net)</b>	45		17	29	13	24	8	1	1	-	-	42	1	2	3	20	8	12	14	8	16	7	3	3	12	24	42	3	*
	4.4%		3.3%	5.4%	5.1%	6.5%	2.0%	*	*	-	-	44.1%	1.2%	0.6%	1.2%	9.9%	11.2%	7.1%	5.9%	4.8%	5.3%	2.1%	2.2%	1.6%	5.5%	6.3%	4.7%	3.4%	0.6%
Green	40		14	26	12	20	8	-	1	-	-	39	*	2	2	18	6	11	13	8	13	6	2	2	11	22	38	2	*
	3.8%		2.7%	4.9%	4.6%	5.6%	1.9%	-	*	-	-	40.8%	*	0.6%	0.8%	9.1%	8.5%	6.5%	5.2%	4.8%	4.5%	1.7%	2.0%	1.4%	4.9%	5.7%	4.2%	2.6%	0.6%
British National Party (BNP)	2		2	-	-	2	-	-	-	-	-	1	1	-	-	-	1	1	-	-	1	1	-	-	1	-	1	1	-
	*		*	-	-	*	-	-	-	-	-	0.7%	0.8%	-	-	-	0.9%	0.6%	-	-	*	*	-	-	*	-	*	0.8%	-
National Health Action	*		-	*	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	*	*	*	*	*	*	*	*	-
	*		*	*	*	*	*	-	-	-	-	*	-	-	-	-	0.6%	-	-	-	*	*	*	*	*	*	*	*	-
Trade Unionist and Socialist Coalition (TUSC)	1		1	1	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-	-	1	1	1	-	-
	*		*	*	*	*	-	*	-	-	-	0.6%	-	-	*	-	0.7%	-	*	-	*	-	-	-	*	*	*	*	-
An independent candidate	*		-	*	-	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-
	*		*	*	*	*	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-
Other	2		1	1	1	1	-	-	-	-	-	2	-	-	-	2	-	-	1	-	1	-	-	-	-	2	2	-	-
	*		*	*	*	*	-	-	-	-	-	1.6%	-	-	-	0.8%	-	-	*	-	*	-	-	-	-	*	*	-	-
Undecided	136		38	97	42	52	42	9	7	9	3	3	104	31	14	24	7	38	25	21	47	44	21	19	14	60	114	13	9
	13.0%		7.5%	18.3%	16.2%	14.2%	10.0%	3.2%	2.3%	11.6%	1.9%	2.9%	89.6%	9.9%	5.8%	12.2%	9.6%	22.8%	10.0%	11.7%	15.5%	13.6%	18.1%	10.7%	6.4%	15.4%	12.6%	14.8%	16.0%
Refused	8		2	6	1	1	7	-	-	-	-	-	-	-	-	-	1	-	1	2	3	2	1	3	3	1	8	-	-
	0.8%		*	1.2%	*	*	1.6%	-	-	-	-	-	-	-	-	-	0.8%	-	0.6%	1.0%	0.9%	0.8%	1.0%	1.9%	1.2%	*	0.9%	-	-
SIGMA	1044		513	531	257	366	420	278	326	78	141	96	116	310	243	200	75	166	245	179	300	321	117	173	225	387	902	87	55
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 8**  
**Q3. Normal weightings & likelihood to vote, with undecided and refused removed**  
**Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?**  
 Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1							
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	868		439	429	160	300	408	269	288	61	149	84	16	288	192	135	87	140	217	183	208	260	90	154	210	309	763	64	41	
Weighted Total	900		472	428	215	314	372	269	318	69	139	93	12	280	229	175	68	127	219	156	250	275	95	151	208	326	780	74	47	
The Conservative Party candidate	273		164	108	64	71	137	258	1	5	4	-	4	202	13	22	6	27	74	58	76	64	26	55	52	121	253	11	8	
	30.3%		34.8%	25.3%	29.9%	22.6%	36.9%	96.1%	*	7.1%	2.9%	-	36.4%	72.1%	5.5%	12.6%	8.7%	20.9%	34.0%	37.3%	30.5%	23.1%	27.3%	36.1%	25.1%	37.1%	32.5%	15.2%	16.9%	
The Labour Party candidate	315		152	163	74	131	111	4	303	-	4	2	1	21	188	45	3	50	64	37	84	130	36	45	111	92	284	14	17	
	35.0%		32.3%	38.0%	34.3%	41.6%	29.7%	1.5%	95.1%	-	3.2%	2.0%	10.0%	7.6%	82.4%	25.7%	3.8%	39.7%	29.2%	23.9%	33.6%	47.1%	37.9%	29.8%	53.3%	28.2%	36.4%	19.2%	36.6%	
The Liberal Democrat Party candidate	73		41	32	15	30	28	2	4	62	1	1	4	2	4	57	2	6	27	21	12	13	13	13	12	28	66	2	5	
	8.1%		8.6%	7.6%	7.0%	9.7%	7.4%	0.9%	1.2%	90.2%	0.6%	0.6%	29.9%	0.7%	1.9%	32.3%	3.3%	4.4%	12.4%	13.2%	5.0%	4.7%	13.7%	8.7%	6.0%	8.5%	8.5%	3.1%	9.9%	
The UKIP candidate	143		71	72	27	46	70	3	7	1	129	1	1	49	11	30	25	21	29	20	42	52	17	36	20	61	134	2	7	
	15.9%		15.0%	16.9%	12.7%	14.6%	18.9%	1.2%	2.1%	1.6%	93.3%	1.2%	12.1%	17.6%	4.9%	17.0%	36.4%	16.6%	13.1%	12.7%	16.8%	19.1%	18.4%	23.6%	9.7%	18.7%	17.2%	2.1%	15.6%	
The SNP candidate	42		23	19	15	10	16	-	3	-	-	39	-	1	8	2	19	12	6	10	18	7	-	-	-	-	-	42	-	
	4.6%		4.8%	4.4%	7.1%	3.3%	4.3%	-	1.0%	-	-	41.3%	-	0.5%	3.5%	1.2%	27.1%	9.2%	2.8%	6.4%	7.3%	2.6%	-	-	-	-	-	56.4%	-	
The Plaid Cymru candidate	9		5	5	6	2	2	-	-	1	-	9	-	3	1	-	6	-	4	2	1	3	-	-	-	-	-	-	9	
	1.1%		1.0%	1.1%	2.8%	0.5%	*	-	-	1.1%	-	9.4%	-	0.9%	0.5%	-	8.3%	-	2.0%	1.0%	*	1.0%	-	-	-	-	-	-	20.3%	
<b>Another candidate (Net)</b>	45		17	29	13	24	8	1	1	-	-	42	1	2	3	20	8	12	14	8	16	7	3	3	12	24	42	3	*	
	5.0%		3.5%	6.7%	6.1%	7.6%	2.3%	*	*	-	-	45.5%	11.7%	0.6%	1.2%	11.2%	12.3%	9.3%	6.6%	5.4%	6.3%	2.4%	2.7%	1.8%	6.0%	7.5%	5.4%	4.0%	0.7%	
Green	40		14	26	12	20	8	-	1	-	-	39	*	2	2	18	6	11	13	8	13	6	2	2	11	22	38	2	*	
	4.5%		3.0%	6.1%	5.5%	6.5%	2.1%	-	*	-	-	42.0%	1.3%	0.6%	0.9%	10.4%	9.4%	8.5%	5.8%	5.4%	5.4%	2.0%	2.4%	1.6%	5.3%	6.7%	4.8%	3.1%	0.7%	
British National Party (BNP)	2		2	-	-	2	-	-	-	-	-	1	1	-	-	-	1	1	-	-	1	1	-	-	1	-	1	1	-	
	*		*	-	-	0.5%	-	-	-	-	-	0.7%	7.6%	-	-	-	1.0%	0.7%	-	-	*	*	-	-	*	-	*	0.9%	-	
National Health Action	*		-	*	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	*	*	*	-	-	*	*	-	-	
	*		*	*	*	-	*	-	-	-	*	-	-	-	-	-	0.6%	-	-	-	*	*	*	*	-	*	*	*	-	
Trade Unionist and Socialist Coalition (TUSC)	1		1	1	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-	-	1	1	1	-	-	
	*		*	*	*	*	-	*	-	-	-	0.6%	-	-	*	-	0.8%	-	*	-	*	-	-	-	*	*	*	*	-	
An independent candidate	*		-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	
	*		*	*	-	-	*	-	-	-	-	-	2.8%	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	
Other	2		1	1	1	1	-	-	-	-	-	2	-	-	-	2	-	-	1	-	1	-	-	-	-	2	2	-	-	
	*		*	*	*	*	-	-	-	-	-	1.6%	-	-	-	0.9%	-	-	*	-	*	-	-	-	-	*	*	-	-	
SIGMA	900		472	428	215	314	372	269	318	69	139	93	12	280	229	175	68	127	219	156	250	275	95	151	208	326	780	74	47	
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 9**  
**Q3. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote**  
**Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?**  
**Base: Likely to vote**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	940	460	480	168	331	441	277	292	65	152	86	66	319	205	158	92	140	230	199	226	285	100	166	222	338	826	67	47	
Weighted Total	922	478	443	218	323	381	271	319	70	139	93	28	289	233	183	69	127	224	159	257	281	97	154	210	337	799	74	48	
The Conservative Party candidate	282	166	116	66	75	141	259	1	5	4	-	12	211	13	22	6	27	75	60	79	67	26	57	54	126	262	11	8	
	30.6%	34.7%	26.1%	30.1%	23.3%	37.0%	95.8%	*	7.0%	3.2%	-	43.5%	73.0%	5.4%	12.1%	8.6%	20.9%	33.7%	37.7%	30.9%	23.8%	26.8%	36.8%	25.5%	37.3%	32.8%	15.1%	17.0%	
The Labour Party candidate	319	154	165	75	131	113	4	303	-	4	2	5	21	192	45	3	50	65	38	85	131	38	45	111	94	287	14	18	
	34.6%	32.3%	37.2%	34.3%	40.7%	29.7%	1.6%	95.0%	-	3.2%	2.0%	16.1%	7.3%	82.7%	24.7%	3.8%	39.7%	29.1%	23.8%	32.9%	46.8%	38.6%	29.4%	52.6%	27.8%	36.0%	19.1%	36.2%	
The Liberal Democrat Party candidate	80	43	37	15	34	31	3	4	63	1	1	8	2	4	64	2	6	30	21	16	13	14	14	13	32	73	3	5	
	8.7%	9.0%	8.4%	7.1%	10.6%	8.0%	1.0%	1.4%	90.4%	0.6%	0.6%	29.1%	0.7%	1.9%	35.0%	3.3%	4.4%	13.3%	13.4%	6.2%	4.8%	14.0%	8.8%	6.2%	9.6%	9.1%	3.4%	11.0%	
The UKIP candidate	143	71	73	27	46	70	3	7	1	129	1	2	49	11	30	25	21	29	20	42	52	17	36	20	61	134	2	7	
	15.6%	14.8%	16.4%	12.5%	14.2%	18.4%	1.2%	2.1%	1.6%	92.9%	1.2%	6.0%	17.0%	4.8%	16.3%	36.4%	16.6%	12.8%	12.6%	16.4%	18.7%	18.0%	23.2%	9.7%	18.1%	16.8%	2.1%	15.0%	
The SNP candidate	42	23	19	15	10	16	-	3	-	-	39	*	1	8	2	19	12	6	10	19	7	-	-	-	-	-	42	-	
	4.5%	4.8%	4.3%	7.0%	3.2%	4.3%	-	1.0%	-	-	41.4%	*	*	3.5%	1.1%	27.1%	9.2%	2.7%	6.3%	7.2%	2.6%	-	-	-	-	-	56.3%	-	
The Plaid Cymru candidate	10	5	5	6	2	2	-	-	1	*	9	-	3	1	-	6	-	4	2	1	3	-	-	-	-	-	-	10	
	1.1%	1.0%	1.2%	2.9%	0.5%	*	-	-	1.0%	*	9.4%	-	0.9%	0.5%	-	8.7%	-	1.9%	1.0%	*	1.1%	-	-	-	-	-	-	20.2%	
<b>Another candidate (Net)</b>	45	17	29	13	24	8	1	1	-	-	42	1	2	3	20	8	12	14	8	16	7	3	3	12	24	42	3	*	
	4.9%	3.5%	6.5%	6.0%	7.4%	2.2%	*	*	-	-	45.4%	5.0%	0.6%	1.2%	10.8%	12.2%	9.3%	6.4%	5.3%	6.2%	2.4%	2.6%	1.8%	5.9%	7.3%	5.3%	4.0%	0.6%	
Green	40	14	26	12	20	8	-	1	-	-	39	*	2	2	18	6	11	13	8	13	6	2	2	11	22	38	2	*	
	4.4%	2.9%	5.9%	5.4%	6.3%	2.1%	-	*	-	-	42.0%	0.5%	0.6%	0.8%	9.9%	9.3%	8.5%	5.6%	5.3%	5.2%	2.0%	2.4%	1.5%	5.2%	6.5%	4.7%	3.1%	0.6%	
British National Party (BNP)	2	2	-	-	2	-	-	-	-	-	1	1	-	-	-	1	1	-	-	1	1	-	-	1	-	1	1	-	
	*	*	-	-	*	-	-	-	-	-	0.7%	3.3%	-	-	-	1.0%	0.7%	-	-	*	*	-	-	*	-	*	0.9%	-	
National Health Action	*	-	*	*	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	*	*	*	*	-	*	*	-	-	
	*	-	*	*	-	*	-	-	-	-	*	-	-	-	-	0.6%	-	-	-	*	*	*	*	-	*	*	-	-	
Trade Unionist and Socialist Coalition (TUSC)	1	1	1	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-	-	1	1	1	-	-	
	*	*	*	*	*	-	*	-	-	-	0.6%	-	-	*	-	0.8%	-	*	-	*	-	-	-	*	*	*	*	-	
An independent candidate	*	-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	
	*	-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	
Other	2	1	1	1	1	-	-	-	-	-	2	-	-	-	2	-	-	1	-	1	-	-	-	-	2	2	-	-	
	*	*	*	*	*	-	-	-	-	-	1.6%	-	-	-	0.8%	-	-	*	-	*	-	-	-	-	*	*	-	-	
SIGMA	922	478	443	218	323	381	271	319	70	139	93	28	289	233	183	69	127	224	159	257	281	97	154	210	337	799	74	48	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 10

Q4. Normal weightings

Q4. Are you sure that you will definitely vote this way, or do you think you might still change your mind between now and the General Election?

Base: All answering constituency VI question with candidate

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	868	439	429	160	300	408	269	288	61	149	84	16	288	192	135	87	140	217	183	208	260	90	154	210	309	763	64	41
Weighted Total	871	460	411	232	303	336	251	312	68	136	91	13	258	217	160	66	146	208	151	235	277	95	150	201	311	757	70	44
Am sure I will vote this way	623	342	281	135	201	286	196	237	43	81	66	-	194	171	109	55	84	140	102	178	203	62	103	144	231	539	57	27
	71.5%	74.4%	68.3%	58.3%	66.5%	85.2%	77.8%	75.9%	63.7%	59.8%	72.9%	-	75.0%	79.0%	68.1%	83.0%	57.4%	67.4%	67.6%	75.7%	73.2%	64.6%	68.8%	71.6%	74.1%	71.2%	80.8%	62.0%
I might change my mind	227	110	117	91	90	45	52	68	24	52	21	11	61	41	47	9	59	61	47	56	63	29	41	56	74	200	10	16
	26.0%	23.9%	28.4%	39.3%	29.7%	13.5%	20.5%	21.8%	34.9%	38.2%	22.6%	82.3%	23.5%	18.8%	29.4%	13.8%	40.5%	29.1%	31.1%	23.7%	22.9%	30.5%	27.4%	27.8%	23.8%	26.4%	14.5%	37.4%
Don't Know	22	8	14	6	12	4	4	7	1	3	4	2	4	5	4	2	3	7	2	1	11	5	6	1	7	18	3	*
	2.5%	1.7%	3.3%	2.5%	3.8%	1.3%	1.7%	2.3%	1.4%	2.0%	4.4%	17.7%	1.5%	2.2%	2.4%	3.1%	2.1%	3.5%	1.3%	0.6%	4.0%	4.9%	3.8%	0.6%	2.1%	2.4%	4.7%	0.6%
SIGMA	871	460	411	232	303	336	251	312	68	136	91	13	258	217	160	66	146	208	151	235	277	95	150	201	311	757	70	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# Survation.

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 11

Q5. Normal weightings

Q5. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
I voted in the 2010 General Election	814	410	404	147	307	360	227	251	67	110	68	79	291	233	185	77	-	206	139	217	252	88	137	179	310	713	57	44	
	73.3%	76.0%	70.7%	46.1%	78.2%	90.3%	86.7%	78.2%	87.9%	78.4%	71.0%	57.3%	100.0%	100.0%	100.0%	100.0%	-	85.7%	74.2%	69.6%	67.9%	68.5%	74.7%	73.7%	76.3%	74.3%	63.7%	70.9%	
I did not vote in the 2010 General Election	257	110	148	151	69	37	31	62	9	23	27	53	-	-	-	-	257	30	45	78	104	33	38	53	88	212	31	14	
	23.2%	20.3%	25.9%	47.1%	17.7%	9.3%	12.0%	19.2%	11.5%	16.1%	28.4%	38.0%	-	-	-	-	100.0%	12.6%	24.1%	25.1%	27.9%	25.5%	20.9%	22.0%	21.6%	22.1%	34.8%	22.8%	
Cant remember	39	19	20	22	16	2	4	8	*	8	1	7	-	-	-	-	-	4	3	17	15	8	8	10	8	34	1	4	
	3.5%	3.6%	3.5%	6.8%	4.1%	*	1.4%	2.6%	0.7%	5.6%	0.6%	4.7%	-	-	-	-	-	1.7%	1.7%	5.3%	4.1%	5.9%	4.4%	4.2%	2.0%	3.5%	1.5%	6.2%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 12

Q6. Normal weightings

Q6. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?

Base: Voted in the 2010 General Election

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	818	399	419	98	294	426	243	227	59	122	73	80	320	206	159	101	0	209	183	189	237	87	145	191	299	722	58	38
Weighted Total	814	410	404	147	307	360	227	251	67	110	68	79	291	233	185	77	0	206	139	217	252	88	137	179	310	713	57	44
Conservative	291	162	129	51	81	159	186	20	4	48	4	27	291	-	-	-	-	77	55	81	79	26	57	53	136	272	7	12
	35.7%	39.5%	31.9%	34.3%	26.5%	44.2%	81.8%	7.9%	6.5%	43.3%	5.6%	34.1%	100.0%	-	-	-	-	37.3%	39.5%	37.0%	31.2%	29.7%	41.3%	29.6%	43.9%	38.1%	13.2%	26.7%
Labour	233	122	111	42	101	90	16	181	3	9	9	13	-	233	-	-	-	54	30	56	93	24	42	75	63	203	19	11
	28.6%	29.7%	27.6%	28.4%	33.0%	25.0%	7.2%	72.2%	4.0%	8.6%	13.9%	16.8%	-	100.0%	-	-	-	26.4%	21.6%	25.5%	37.0%	26.9%	30.4%	42.1%	20.2%	28.5%	32.8%	25.6%
Liberal Democrat	185	89	97	35	82	69	21	44	53	26	21	18	-	-	185	-	-	58	33	54	41	25	22	40	81	168	5	12
	22.8%	21.6%	23.9%	23.4%	26.6%	19.2%	9.1%	17.6%	78.9%	24.1%	31.2%	22.0%	-	-	100.0%	-	-	28.0%	23.6%	24.8%	16.3%	28.9%	16.0%	22.2%	26.2%	23.6%	9.0%	27.3%
UK Independence Party (UKIP)	26	15	10	3	8	14	1	1	1	19	2	1	-	-	-	26	-	4	3	5	13	2	6	6	10	24	1	1
	3.1%	3.7%	2.6%	2.2%	2.8%	3.8%	0.6%	*	0.9%	16.8%	3.5%	1.3%	-	-	-	33.3%	-	2.1%	2.4%	2.4%	5.0%	2.7%	4.0%	3.4%	3.4%	3.4%	1.1%	1.3%
Green	16	5	11	*	11	5	1	*	1	2	7	3	-	-	-	16	-	3	5	2	5	1	1	2	10	15	1	*
	1.9%	1.2%	2.7%	*	3.5%	1.3%	0.6%	*	2.2%	1.7%	10.8%	4.0%	-	-	-	20.7%	-	1.3%	3.9%	1.1%	2.1%	1.7%	0.9%	1.1%	3.3%	2.1%	1.3%	0.6%
British National Party (BNP)	3	*	3	1	1	1	*	-	-	3	-	-	-	-	-	3	-	*	*	1	2	1	1	-	1	3	-	-
	*	*	0.7%	0.7%	*	*	*	-	-	2.6%	-	-	-	-	-	4.2%	-	*	*	*	0.7%	1.3%	*	-	*	*	-	-
Scottish National Party (SNP)	22	10	12	3	8	10	1	3	*	-	17	1	-	-	-	22	-	3	2	12	5	-	-	-	-	22	-	
	2.7%	2.4%	3.1%	2.3%	2.8%	2.9%	*	1.2%	0.5%	-	25.0%	1.2%	-	-	-	29.0%	-	1.4%	1.6%	5.5%	2.0%	-	-	-	-	-	38.9%	-
Plaid Cymru	9	1	8	6	2	1	-	-	2	2	6	-	-	-	-	9	-	2	1	1	5	-	-	-	1	1	-	8
	1.1%	*	2.1%	4.1%	0.5%	*	-	-	2.4%	1.6%	8.3%	-	-	-	-	11.8%	-	1.1%	*	*	2.0%	-	-	-	*	*	-	18.4%
(A Northern Irish Party)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please state)	1	*	*	-	*	*	-	-	-	*	*	-	-	-	-	1	-	-	1	-	-	*	-	*	-	1	-	-
	*	*	*	-	*	*	-	-	-	*	*	-	-	-	-	1.0%	-	-	0.6%	-	-	0.5%	-	*	-	*	-	-
Cant Remember	14	4	10	4	9	1	-	1	1	1	1	10	-	-	-	-	-	4	3	1	6	4	6	1	2	12	2	-
	1.7%	0.9%	2.6%	2.8%	2.8%	*	-	*	1.4%	1.0%	1.2%	12.5%	-	-	-	-	-	2.0%	2.2%	0.6%	2.2%	4.3%	4.1%	*	0.6%	1.7%	3.7%	-
Refuse	14	3	11	2	4	9	*	-	2	-	6	-	-	-	-	-	-	*	5	5	4	4	4	2	5	14	-	
	1.8%	0.7%	2.8%	1.5%	1.2%	2.4%	*	-	3.2%	-	-	8.1%	-	-	-	-	-	*	3.9%	2.4%	1.4%	4.1%	2.7%	1.1%	1.7%	2.0%	-	
SIGMA	814	410	404	147	307	360	227	251	67	110	68	79	291	233	185	77	-	206	139	217	252	88	137	179	310	713	57	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 13**  
**Q7. Normal weightings**  
**Q7. What do you think is the most likely outcome of the upcoming General Election?**  
**Base: All Respondents**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
A Labour government	142	78	65	45	54	43	5	106	2	10	6	10	14	77	9	4	35	27	16	34	65	22	18	47	43	131	10	1	
	12.8%	14.4%	11.3%	14.2%	13.8%	10.8%	1.8%	33.0%	2.0%	7.0%	5.9%	7.5%	4.7%	33.2%	4.9%	4.8%	13.6%	11.1%	8.8%	11.0%	17.6%	17.4%	10.1%	19.5%	10.6%	13.6%	11.6%	1.9%	
A Conservative government	177	95	83	57	51	70	103	15	6	21	9	16	81	13	31	11	35	36	37	48	56	19	23	36	85	164	7	6	
	16.0%	17.6%	14.5%	17.7%	12.9%	17.6%	39.4%	4.7%	8.1%	15.2%	9.7%	11.9%	27.8%	5.6%	17.0%	14.7%	13.6%	14.9%	19.9%	15.4%	15.1%	15.0%	12.8%	15.0%	21.0%	17.1%	8.3%	9.1%	
A Conservative / Liberal Democrat coalition	125	73	52	37	39	49	53	9	25	6	12	15	54	6	30	2	32	35	25	40	25	19	21	17	55	112	7	7	
	11.3%	13.5%	9.1%	11.6%	9.9%	12.3%	20.0%	3.0%	32.4%	4.5%	12.1%	10.8%	18.6%	2.7%	16.2%	2.6%	12.4%	14.5%	13.4%	12.7%	6.9%	14.6%	11.4%	7.1%	13.5%	11.6%	7.5%	11.0%	
A Labour / Liberal Democrat coalition	96	44	53	34	39	24	6	45	18	10	5	7	9	30	22	8	22	25	20	27	24	17	15	23	30	86	5	5	
	8.7%	8.1%	9.2%	10.5%	9.8%	6.1%	2.4%	14.0%	23.9%	6.9%	5.2%	5.1%	3.2%	12.9%	11.6%	10.2%	8.4%	10.3%	10.9%	8.8%	6.4%	13.5%	8.4%	9.5%	7.5%	9.0%	5.8%	8.4%	
A Labour / SNP coalition	153	86	67	39	49	65	14	78	7	16	25	8	18	50	26	18	35	40	26	43	44	13	24	30	44	111	26	16	
	13.8%	15.9%	11.7%	12.2%	12.5%	16.2%	5.5%	24.4%	9.4%	11.2%	25.7%	5.5%	6.3%	21.6%	14.3%	23.9%	13.6%	16.5%	13.9%	13.8%	11.8%	10.2%	12.9%	12.5%	10.8%	11.6%	29.2%	25.7%	
A Conservative / UKIP coalition	106	51	55	27	37	42	42	13	1	31	7	12	50	12	17	5	19	26	19	31	31	6	24	24	38	92	6	8	
	9.6%	9.5%	9.6%	8.5%	9.3%	10.6%	16.2%	3.9%	1.0%	22.3%	7.6%	8.5%	17.3%	5.3%	9.0%	6.3%	7.5%	10.6%	10.0%	9.9%	8.3%	4.6%	12.9%	10.1%	9.5%	9.6%	6.9%	12.3%	
Other	14	8	5	-	5	8	1	2	-	3	5	1	4	4	2	2	2	5	3	1	4	1	1	1	6	9	4	-	
	1.2%	1.5%	0.9%	-	1.3%	2.1%	*	0.7%	-	2.0%	5.0%	*	1.2%	1.6%	0.9%	3.1%	0.8%	2.3%	1.6%	*	1.1%	1.1%	0.7%	*	1.5%	1.0%	4.6%	-	
Don't know	297	104	192	81	119	97	38	52	18	43	28	70	61	40	48	26	78	48	40	88	121	30	57	63	104	254	23	19	
	26.7%	19.4%	33.7%	25.2%	30.4%	24.4%	14.4%	16.3%	23.2%	30.9%	28.8%	50.3%	20.9%	17.1%	26.0%	34.3%	30.1%	19.8%	21.5%	28.1%	32.7%	23.6%	30.9%	26.0%	25.7%	26.5%	25.9%	31.5%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	



# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 14

Q8. Normal weightings

Q8. If there is a hung Parliament, where no party has an overall majority, what would be your preferred government outcome?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
A Conservative / Liberal Democrat coalition	176	108	68	48	47	80	118	2	27	3	4	17	93	5	43	1	27	49	36	49	43	24	30	34	80	167	2	7	
	15.9%	20.1%	11.9%	15.1%	12.1%	20.1%	44.8%	0.7%	35.3%	2.2%	3.8%	12.1%	32.0%	2.3%	23.4%	0.8%	10.4%	20.2%	19.1%	15.7%	11.5%	18.4%	16.2%	13.9%	19.6%	17.4%	2.6%	11.5%	
A Labour / Liberal Democrat coalition	173	79	94	61	71	41	6	96	33	6	16	10	9	56	55	6	40	41	23	51	58	22	21	44	71	157	6	9	
	15.6%	14.6%	16.5%	19.1%	18.1%	10.3%	2.2%	30.0%	43.0%	4.5%	17.2%	7.3%	3.0%	24.0%	29.7%	7.6%	15.5%	17.0%	12.5%	16.4%	15.5%	17.2%	11.2%	18.2%	17.4%	16.4%	7.1%	15.2%	
A Labour / SNP coalition	159	87	71	41	61	56	1	101	6	6	39	4	8	78	19	20	33	32	34	42	51	12	18	37	35	102	44	12	
	14.3%	16.1%	12.5%	12.9%	15.6%	14.0%	*	31.4%	7.7%	4.5%	40.3%	2.7%	2.9%	33.4%	10.4%	25.7%	12.6%	13.1%	18.3%	13.4%	13.7%	9.1%	10.0%	15.4%	8.6%	10.7%	49.5%	19.2%	
A Conservative / UKIP coalition	159	77	82	37	49	73	55	4	*	69	7	22	78	9	14	16	35	38	24	37	60	9	39	27	65	140	6	13	
	14.3%	14.3%	14.4%	11.4%	12.6%	18.4%	21.0%	1.1%	*	48.9%	7.3%	15.7%	26.7%	4.0%	7.8%	21.5%	13.7%	15.8%	12.6%	12.0%	16.2%	6.7%	21.2%	11.3%	16.1%	14.6%	7.1%	20.9%	
A minority Labour government	110	62	48	29	35	46	1	83	1	11	5	5	10	52	15	7	23	21	10	27	53	14	19	37	33	102	5	3	
	9.9%	11.5%	8.4%	9.1%	9.0%	11.5%	0.6%	25.9%	0.8%	7.7%	5.1%	3.9%	3.5%	22.4%	8.2%	8.7%	8.9%	8.6%	5.1%	8.6%	14.3%	11.2%	10.1%	15.1%	8.1%	10.6%	5.9%	4.7%	
A minority Conservative government	104	59	45	15	38	51	64	8	6	13	3	7	60	9	15	5	15	28	32	28	16	14	16	19	48	97	4	4	
	9.4%	10.8%	7.9%	4.8%	9.6%	12.7%	24.5%	2.5%	8.0%	9.0%	3.6%	5.4%	20.5%	4.0%	8.0%	6.6%	5.8%	11.7%	16.9%	9.0%	4.3%	11.0%	8.7%	7.7%	11.8%	10.1%	4.0%	5.7%	
Other	30	10	20	10	12	8	1	4	-	11	9	3	2	4	3	10	10	9	2	8	11	6	3	4	11	24	3	3	
	2.7%	1.9%	3.5%	3.1%	3.1%	1.9%	*	1.4%	-	7.7%	8.9%	1.9%	0.7%	1.8%	1.7%	13.1%	3.8%	3.6%	1.0%	2.5%	3.1%	4.8%	1.8%	1.5%	2.6%	2.5%	3.3%	5.2%	
Don't know	200	57	143	78	78	44	16	22	4	22	13	71	31	19	20	12	75	24	27	70	79	28	38	41	64	171	18	11	
	18.0%	10.6%	25.0%	24.3%	19.8%	11.1%	6.0%	7.0%	4.8%	15.5%	13.9%	51.0%	10.7%	7.9%	10.9%	16.1%	29.2%	9.9%	14.4%	22.4%	21.4%	21.6%	20.8%	16.9%	15.8%	17.8%	20.4%	17.4%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 15

Q9. Normal weightings

Q9. Who do you think will be the Prime Minister a month after the General Election?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1								
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Ed Miliband	313	178	134	88	113	111	9	203	17	26	32	14	34	146	48	18	63	72	51	79	112	43	44	78	96	260	38	15	
	28.1%	33.0%	23.5%	27.7%	28.9%	27.8%	3.3%	63.3%	21.6%	18.8%	33.3%	10.4%	11.8%	62.7%	25.8%	23.8%	24.3%	29.7%	27.2%	25.1%	30.1%	33.3%	24.1%	32.1%	23.5%	27.1%	42.1%	24.0%	
David Cameron	476	247	228	141	147	188	235	41	35	63	33	52	218	36	81	23	101	113	93	138	132	48	78	100	197	422	25	29	
	42.8%	45.9%	39.9%	44.0%	37.6%	47.1%	89.6%	12.8%	46.2%	45.0%	34.9%	37.5%	75.1%	15.6%	43.9%	30.3%	39.1%	47.0%	49.7%	44.1%	35.5%	37.4%	42.3%	41.2%	48.4%	44.0%	28.2%	46.2%	
Someone else	21	4	16	3	12	5	2	11	1	6	1	1	3	1	5	6	5	3	2	9	7	1	4	8	4	17	3	1	
	1.9%	0.8%	2.8%	1.0%	3.1%	1.4%	0.8%	3.4%	0.7%	3.9%	0.6%	0.6%	1.0%	*	2.5%	7.5%	2.1%	1.1%	1.0%	2.9%	1.9%	*	2.4%	3.2%	1.0%	1.7%	3.0%	2.2%	
Don't know	302	109	193	88	119	95	17	66	24	45	30	72	35	50	52	29	89	53	41	87	120	37	57	57	110	261	24	17	
	27.2%	20.3%	33.7%	27.4%	30.4%	23.8%	6.3%	20.4%	31.5%	32.3%	31.2%	51.6%	12.2%	21.5%	27.8%	38.4%	34.5%	22.2%	22.1%	27.8%	32.4%	28.9%	31.2%	23.6%	27.0%	27.2%	26.8%	27.6%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# Survation.

**General Election Poll V**  
Prepared on behalf of the Daily Mirror

**Table 16**  
**Q10. Normal weightings**  
**Q10. What is the most important issue for you/issue most likely to influence your vote?**  
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Economy	190	109	81	42	64	84	91	25	21	8	14	24	88	17	40	12	27	62	33	62	32	23	32	41	70	166	14	10	
	17.1%	20.2%	14.2%	13.1%	16.3%	21.2%	34.7%	7.7%	27.3%	6.0%	15.1%	17.0%	30.4%	7.4%	21.6%	15.6%	10.4%	25.9%	17.7%	20.0%	8.7%	18.1%	17.2%	16.8%	17.3%	17.3%	16.2%	16.3%	
NHS	241	120	121	61	81	98	41	104	12	16	30	25	39	76	53	15	52	56	40	60	85	21	32	66	82	201	29	11	
	21.7%	22.2%	21.2%	19.1%	20.8%	24.7%	15.6%	32.5%	16.0%	11.7%	30.8%	17.7%	13.4%	32.8%	28.5%	19.6%	20.2%	23.4%	21.4%	19.2%	22.9%	16.3%	17.4%	27.3%	20.1%	20.9%	32.7%	18.4%	
Immigration	233	122	111	45	77	112	59	32	9	87	6	25	86	36	23	26	45	31	37	68	96	27	47	43	95	212	7	14	
	21.0%	22.6%	19.4%	14.0%	19.5%	28.0%	22.6%	10.1%	11.2%	62.1%	6.3%	17.8%	29.7%	15.3%	12.7%	33.6%	17.3%	13.0%	19.9%	21.8%	26.0%	20.8%	25.7%	17.9%	23.5%	22.1%	7.9%	21.9%	
Defence	13	9	4	-	3	10	6	2	1	2	2	-	8	1	1	1	2	1	2	3	7	1	1	1	8	11	2	1	
	1.2%	1.8%	0.6%	-	0.8%	2.5%	2.3%	0.6%	1.6%	1.1%	2.5%	-	2.9%	*	0.7%	0.8%	0.9%	*	1.3%	0.9%	1.9%	0.5%	0.6%	*	2.0%	1.1%	1.8%	1.4%	
Crime	7	4	4	3	2	2	1	2	-	1	2	-	2	2	-	1	1	3	*	2	2	1	2	1	2	6	2	-	
	0.7%	0.7%	0.7%	1.0%	0.5%	0.5%	*	0.6%	-	0.6%	2.1%	-	0.7%	0.8%	-	1.6%	*	1.3%	*	*	0.7%	1.0%	0.9%	*	*	0.6%	1.8%	-	
Education	40	13	27	23	14	3	6	16	3	-	3	6	5	8	7	1	16	13	5	10	13	10	4	4	18	36	4	1	
	3.6%	2.4%	4.8%	7.3%	3.5%	0.7%	2.2%	5.1%	3.8%	-	3.5%	4.6%	1.6%	3.2%	3.9%	1.7%	6.2%	5.4%	2.5%	3.2%	3.4%	7.9%	1.9%	1.8%	4.4%	3.7%	4.5%	0.9%	
Welfare	57	22	35	15	32	10	9	24	5	3	5	6	7	17	9	3	18	10	11	14	22	6	11	13	15	45	8	4	
	5.1%	4.0%	6.2%	4.8%	8.2%	2.4%	3.3%	7.6%	6.0%	2.3%	5.7%	4.0%	2.6%	7.5%	4.8%	3.8%	6.9%	4.1%	6.0%	4.5%	6.0%	4.9%	5.8%	5.6%	3.6%	4.7%	9.3%	6.0%	
The cost of living	228	87	141	101	96	30	32	87	24	9	22	38	33	55	34	12	73	45	45	60	78	25	37	51	84	197	18	13	
	20.5%	16.1%	24.7%	31.5%	24.6%	7.6%	12.1%	27.1%	31.4%	6.2%	22.8%	27.6%	11.4%	23.4%	18.4%	15.8%	28.4%	18.6%	23.8%	19.3%	21.0%	19.7%	20.4%	20.9%	20.6%	20.5%	20.0%	20.8%	
Pensions & retirement	46	25	22	9	9	29	14	15	1	1	5	8	13	14	5	4	9	8	5	13	21	6	9	13	11	38	4	4	
	4.2%	4.6%	3.8%	2.7%	2.2%	7.3%	5.5%	4.7%	1.6%	0.9%	5.6%	5.7%	4.4%	5.8%	2.5%	4.6%	3.6%	3.2%	2.4%	4.0%	5.8%	4.3%	4.9%	5.2%	2.6%	3.9%	4.7%	6.8%	
Housing	27	13	14	17	3	7	-	10	-	5	2	6	1	4	7	*	10	7	2	11	7	7	2	6	12	27	*	-	
	2.4%	2.5%	2.4%	5.3%	0.7%	1.8%	-	3.3%	-	3.8%	1.6%	4.1%	*	1.6%	3.8%	*	3.8%	2.7%	1.2%	3.6%	1.9%	5.5%	0.9%	2.6%	2.9%	2.8%	*	-	
Other	28	16	12	4	11	13	4	2	1	8	4	2	7	4	6	2	5	5	7	10	7	1	7	3	11	22	1	5	
	2.5%	3.0%	2.0%	1.1%	2.9%	3.3%	1.4%	0.8%	1.1%	5.4%	3.8%	1.4%	2.5%	1.9%	3.1%	2.4%	1.8%	2.0%	3.7%	3.1%	1.8%	0.9%	4.1%	1.3%	2.6%	2.3%	0.9%	7.6%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 17**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Economy**

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Labour	292	165	126	78	119	94	4	233	8	8	21	11	19	155	42	12	56	50	45	83	113	38	40	83	86	247	31	13	
	26.2%	30.7%	22.1%	24.3%	30.5%	23.7%	1.5%	72.7%	9.9%	5.3%	21.7%	8.3%	6.6%	66.5%	22.8%	15.5%	21.9%	20.8%	24.1%	26.6%	30.5%	29.9%	21.9%	34.2%	21.1%	25.7%	34.8%	21.6%	
Conservative	401	225	175	86	115	200	239	25	17	53	13	43	229	27	51	18	68	112	77	112	100	33	75	78	179	366	19	16	
	36.1%	41.8%	30.7%	26.8%	29.3%	50.1%	91.2%	7.9%	22.0%	37.4%	13.7%	31.0%	78.7%	11.4%	27.6%	23.0%	26.3%	46.3%	41.3%	35.7%	27.1%	25.9%	41.0%	32.3%	44.1%	38.1%	20.9%	25.9%	
Liberal Democrat	76	42	34	29	30	17	6	10	37	5	10	6	6	4	40	6	19	32	15	14	15	11	9	15	31	65	3	8	
	6.9%	7.7%	6.0%	9.1%	7.6%	4.3%	2.2%	3.1%	48.6%	3.2%	10.0%	4.6%	2.0%	1.9%	21.4%	7.8%	7.3%	13.2%	8.3%	4.4%	4.1%	8.5%	4.7%	6.1%	7.6%	6.8%	3.6%	12.9%	
UKIP	57	25	32	26	16	16	-	5	1	44	3	4	12	7	12	8	10	7	6	11	33	7	18	9	20	54	-	4	
	5.2%	4.7%	5.6%	8.0%	4.1%	3.9%	-	1.5%	1.7%	31.0%	3.2%	3.0%	4.2%	2.9%	6.4%	10.5%	3.9%	3.1%	3.3%	3.5%	8.9%	5.5%	9.7%	3.6%	5.0%	5.6%	-	5.7%	
Dont know	285	82	203	102	112	72	13	47	14	32	49	74	25	40	40	33	105	40	43	93	109	39	42	58	90	228	36	21	
	25.7%	15.1%	35.6%	31.8%	28.5%	18.0%	5.1%	14.8%	18.0%	23.1%	51.4%	53.2%	8.6%	17.3%	21.7%	43.2%	40.7%	16.6%	23.1%	29.7%	29.4%	30.2%	22.6%	23.8%	22.1%	23.7%	40.7%	33.8%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# Survation.

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 18**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**NHS**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Labour	432	228	204	131	158	143	26	283	11	19	50	30	36	187	70	26	104	87	70	124	151	46	65	115	140	366	49	18	
	38.9%	42.3%	35.7%	41.1%	40.3%	35.9%	9.9%	88.1%	14.9%	13.2%	52.4%	21.6%	12.5%	80.0%	37.5%	33.7%	40.2%	36.2%	37.6%	39.6%	40.7%	36.0%	35.7%	47.3%	34.4%	38.1%	54.2%	29.2%	
Conservative	243	135	109	46	75	123	182	2	10	25	3	19	167	11	22	7	29	68	50	64	62	22	48	46	107	224	10	9	
	21.9%	24.9%	19.0%	14.3%	19.1%	30.7%	69.2%	0.7%	13.5%	17.5%	2.9%	14.0%	57.5%	4.6%	11.9%	8.8%	11.1%	28.3%	26.5%	20.3%	16.8%	17.6%	26.2%	19.0%	26.4%	23.3%	11.5%	15.1%	
Liberal Democrat	79	42	37	22	28	29	11	7	40	4	8	5	11	5	39	5	16	32	14	17	16	12	9	15	31	66	5	7	
	7.1%	7.7%	6.5%	6.9%	7.1%	7.2%	4.3%	2.2%	52.3%	3.0%	8.2%	3.9%	3.9%	2.3%	21.3%	6.2%	6.1%	13.5%	7.4%	5.3%	4.3%	9.3%	4.7%	6.1%	7.6%	6.9%	5.6%	12.1%	
UKIP	89	46	43	37	27	25	8	5	4	61	4	4	25	8	26	13	14	12	12	27	39	14	18	12	34	79	-	10	
	8.0%	8.5%	7.6%	11.6%	7.0%	6.2%	3.0%	1.6%	5.4%	43.7%	4.5%	3.1%	8.6%	3.4%	13.8%	16.4%	5.3%	4.8%	6.5%	8.5%	10.4%	10.6%	10.1%	5.1%	8.5%	8.2%	-	16.6%	
Dont know	268	89	179	84	104	80	36	24	11	32	31	80	51	23	29	27	96	42	41	82	103	34	43	55	94	225	26	17	
	24.1%	16.5%	31.3%	26.2%	26.5%	20.0%	13.6%	7.5%	14.0%	22.7%	32.0%	57.5%	17.5%	9.7%	15.5%	35.0%	37.2%	17.3%	22.0%	26.2%	27.8%	26.5%	23.3%	22.5%	23.2%	23.5%	28.8%	27.0%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 19**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Immigration**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Labour	228	130	98	68	87	74	6	183	8	5	16	3	11	127	31	5	49	48	34	55	91	37	35	62	67	200	16	12	
	20.6%	24.1%	17.2%	21.2%	22.1%	18.4%	2.4%	57.2%	10.5%	3.6%	16.8%	1.9%	3.9%	54.3%	16.8%	6.4%	18.9%	20.1%	17.9%	17.7%	24.5%	29.1%	18.9%	25.5%	16.4%	20.9%	18.3%	19.0%	
Conservative	190	108	83	51	52	87	142	15	11	2	3	12	119	16	21	2	28	57	42	34	57	22	36	36	82	175	8	6	
	17.1%	20.0%	14.4%	16.0%	13.2%	21.9%	54.0%	4.6%	13.8%	1.6%	2.8%	8.8%	40.8%	6.8%	11.4%	2.2%	11.0%	23.8%	22.6%	10.8%	15.4%	17.1%	19.6%	14.7%	20.2%	18.3%	9.3%	10.5%	
Liberal Democrat	67	43	24	29	17	21	11	10	26	3	11	5	6	10	34	6	9	17	12	24	14	4	14	14	23	56	6	5	
	6.0%	8.0%	4.1%	8.9%	4.4%	5.2%	4.3%	3.2%	33.3%	2.1%	12.0%	3.8%	2.1%	4.2%	18.5%	8.2%	3.3%	6.9%	6.3%	7.8%	3.8%	3.0%	7.7%	5.8%	5.8%	5.8%	6.4%	8.5%	
UKIP	355	161	194	83	139	133	73	61	10	123	20	49	118	39	61	41	79	71	51	113	120	33	64	66	149	312	21	22	
	32.0%	29.9%	33.9%	26.0%	35.5%	33.3%	27.9%	18.9%	13.5%	87.9%	21.3%	35.5%	40.5%	16.6%	32.8%	52.9%	30.5%	29.5%	27.4%	36.1%	32.4%	25.5%	35.1%	27.3%	36.7%	32.5%	23.1%	36.1%	
Dont know	271	97	174	89	97	85	30	52	22	7	45	69	37	42	38	23	94	48	48	86	89	32	34	65	85	216	38	16	
	24.4%	18.0%	30.4%	27.8%	24.8%	21.2%	11.4%	16.1%	29.0%	4.8%	47.1%	50.1%	12.8%	18.1%	20.4%	30.3%	36.3%	19.8%	25.8%	27.6%	23.9%	25.3%	18.7%	26.7%	20.9%	22.5%	42.8%	26.0%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# Survation.

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 20**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Defence**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1111		512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111		540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Labour	254		134	120	77	105	72	9	194	10	12	19	6	22	135	34	14	44	43	35	76	100	33	39	75	74	221	22	11
	22.9%		24.9%	21.0%	24.0%	26.8%	18.1%	3.3%	60.4%	12.5%	8.4%	19.4%	4.7%	7.5%	57.8%	18.4%	17.9%	16.9%	18.0%	18.5%	24.4%	27.0%	25.6%	21.4%	30.9%	18.3%	23.0%	24.7%	17.7%
Conservative	347		206	141	79	106	163	204	33	23	36	13	28	194	31	48	9	59	98	68	100	82	33	64	72	148	317	16	14
	31.3%		38.2%	24.7%	24.6%	27.0%	40.9%	77.8%	10.4%	30.6%	25.8%	14.0%	20.4%	66.7%	13.4%	25.9%	11.9%	22.7%	40.7%	36.3%	31.9%	22.1%	25.8%	34.9%	29.8%	36.5%	33.1%	18.1%	22.5%
Liberal Democrat	53		32	21	19	17	17	6	10	20	2	6	7	7	6	28	2	9	25	9	8	10	4	7	8	23	43	3	7
	4.8%		5.9%	3.7%	6.0%	4.3%	4.3%	2.4%	3.1%	26.5%	1.8%	6.7%	5.3%	2.3%	2.4%	15.0%	2.2%	3.6%	10.4%	5.0%	2.7%	2.7%	3.2%	4.1%	3.5%	5.7%	4.5%	3.1%	11.6%
UKIP	85		47	38	29	26	30	13	8	5	51	4	1	28	8	15	10	18	17	13	20	34	15	18	10	37	80	3	3
	7.7%		8.7%	6.7%	8.9%	6.7%	7.6%	5.0%	2.5%	6.6%	36.5%	3.8%	*	9.8%	3.6%	8.0%	13.4%	7.0%	7.0%	7.2%	6.5%	9.3%	11.5%	9.8%	4.3%	9.1%	8.3%	3.3%	4.1%
Dont know	371		120	250	117	138	116	30	75	18	39	54	96	40	53	61	42	128	57	62	108	144	43	55	76	123	298	45	27
	33.4%		22.3%	43.8%	36.5%	35.2%	29.1%	11.5%	23.5%	23.8%	27.6%	56.0%	69.3%	13.7%	22.8%	32.8%	54.6%	49.7%	23.8%	33.0%	34.5%	38.8%	34.0%	29.8%	31.6%	30.4%	31.1%	50.8%	44.1%
SIGMA	1111		540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

**General Election Poll V**  
Prepared on behalf of the Daily Mirror

**Table 21**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Crime**

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1								
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Labour	261	142	119	82	101	79	12	207	7	11	10	9	16	141	42	5	48	47	29	82	103	33	42	84	73	231	21	9	
	23.5%	26.4%	20.8%	25.7%	25.6%	19.7%	4.7%	64.5%	9.7%	8.0%	10.4%	6.5%	5.5%	60.4%	22.8%	6.8%	18.5%	19.6%	15.5%	26.3%	27.8%	25.5%	22.9%	34.5%	18.0%	24.1%	23.1%	14.9%	
Conservative	352	203	148	69	105	177	210	24	21	38	21	30	204	29	48	13	48	96	71	88	96	29	67	68	150	315	21	15	
	31.6%	37.7%	25.9%	21.7%	26.8%	44.4%	79.9%	7.3%	27.3%	27.3%	21.5%	21.8%	70.3%	12.6%	25.9%	17.2%	18.5%	40.1%	38.0%	28.3%	25.8%	22.9%	36.8%	28.1%	37.0%	32.9%	23.8%	24.0%	
Liberal Democrat	60	26	34	21	26	13	4	14	25	3	7	6	2	8	28	6	14	24	9	15	12	9	8	9	25	51	1	8	
	5.4%	4.8%	5.9%	6.6%	6.6%	3.2%	1.6%	4.2%	32.8%	2.5%	7.4%	4.6%	0.7%	3.4%	15.2%	7.7%	5.5%	10.1%	4.6%	4.7%	3.3%	7.0%	4.2%	3.6%	6.2%	5.3%	1.3%	12.9%	
UKIP	87	55	32	38	22	27	9	8	3	52	3	4	30	7	9	12	22	17	15	18	37	18	18	9	35	80	4	3	
	7.8%	10.2%	5.6%	11.9%	5.5%	6.8%	3.5%	2.3%	4.1%	36.8%	3.4%	3.1%	10.3%	2.9%	4.8%	15.7%	8.7%	7.0%	8.2%	5.6%	10.0%	13.7%	9.8%	3.8%	8.7%	8.3%	4.4%	4.6%	
Dont know	352	113	239	109	139	104	27	69	20	36	55	89	38	48	58	40	126	56	63	110	123	39	48	72	122	282	43	27	
	31.7%	20.9%	41.8%	34.1%	35.4%	26.0%	10.2%	21.6%	26.1%	25.5%	57.2%	64.0%	13.2%	20.7%	31.2%	52.5%	48.9%	23.2%	33.6%	35.1%	33.2%	30.8%	26.3%	29.9%	30.1%	29.4%	47.5%	43.5%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



**General Election Poll V**  
Prepared on behalf of the Daily Mirror

**Table 22**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Education**

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Labour	363	192	170	104	139	119	13	251	13	22	41	13	29	169	55	21	83	71	54	104	134	41	49	101	111	303	41	19
	32.6%	35.7%	29.8%	32.6%	35.5%	29.8%	5.1%	78.1%	16.9%	15.3%	43.2%	9.3%	9.8%	72.6%	29.4%	27.3%	32.3%	29.5%	28.6%	33.3%	36.2%	32.3%	26.9%	41.8%	27.3%	31.6%	45.4%	30.6%
Conservative	286	157	129	53	88	145	196	11	15	32	3	27	186	17	33	7	38	71	60	86	70	25	51	50	138	265	11	10
	25.8%	29.2%	22.5%	16.7%	22.4%	36.3%	74.7%	3.4%	19.1%	22.4%	2.9%	19.8%	64.0%	7.4%	17.8%	9.5%	14.7%	29.4%	32.0%	27.4%	18.9%	19.9%	28.1%	20.8%	33.9%	27.6%	12.5%	16.2%
Liberal Democrat	94	54	39	30	32	31	18	10	34	4	15	9	17	10	45	4	15	38	18	17	20	15	18	12	36	81	6	6
	8.4%	10.0%	6.9%	9.4%	8.3%	7.8%	6.7%	3.0%	43.8%	2.9%	15.2%	6.8%	5.7%	4.3%	24.4%	5.8%	5.8%	15.8%	9.7%	5.4%	5.5%	12.1%	9.9%	4.8%	8.9%	8.5%	7.0%	9.6%
UKIP	73	39	34	32	20	20	8	4	3	48	3	6	20	5	14	11	11	13	11	17	31	11	20	13	25	70	1	2
	6.5%	7.2%	5.9%	10.0%	5.2%	5.1%	2.9%	1.2%	3.4%	34.0%	2.8%	4.3%	6.9%	2.2%	7.6%	14.0%	4.4%	5.5%	6.1%	5.3%	8.4%	8.8%	11.1%	5.5%	6.1%	7.3%	1.2%	2.8%
Dont know	296	96	200	100	112	84	28	46	13	36	34	83	40	31	38	33	110	48	44	89	115	34	44	66	96	241	30	25
	26.7%	17.9%	35.0%	31.3%	28.6%	21.0%	10.6%	14.3%	16.8%	25.4%	36.0%	59.8%	13.7%	13.5%	20.7%	43.4%	42.8%	19.8%	23.7%	28.6%	31.0%	26.9%	24.0%	27.1%	23.7%	25.1%	34.0%	40.8%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

**General Election Poll V**  
Prepared on behalf of the Daily Mirror

**Table 23**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Welfare**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1111		512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111		540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Labour	387		207	179	102	152	132	21	262	15	19	34	25	39	165	74	20	79	82	50	121	134	42	55	105	131	334	32	21
	34.8%		38.4%	31.4%	31.9%	38.9%	33.1%	7.8%	81.7%	19.3%	13.2%	35.2%	17.9%	13.4%	70.8%	40.0%	26.1%	30.5%	34.1%	26.5%	38.7%	36.1%	32.8%	30.2%	43.5%	32.2%	34.8%	35.4%	34.5%
Conservative	284		165	119	61	94	129	194	13	8	27	11	26	176	19	27	9	45	69	58	78	79	26	50	66	118	260	13	11
	25.5%		30.6%	20.7%	19.2%	24.0%	32.2%	73.9%	4.2%	11.0%	19.3%	11.6%	19.1%	60.4%	8.3%	14.8%	12.2%	17.3%	28.7%	30.9%	25.0%	21.3%	20.5%	27.4%	27.2%	29.0%	27.1%	14.7%	17.1%
Liberal Democrat	81		45	35	26	25	30	15	7	41	3	9	2	12	11	37	4	15	31	20	13	17	15	12	14	30	71	3	6
	7.3%		8.4%	6.2%	8.2%	6.3%	7.4%	5.7%	2.1%	53.9%	2.0%	9.6%	1.4%	4.1%	4.6%	19.9%	5.7%	6.0%	12.7%	10.5%	4.2%	4.6%	11.9%	6.5%	5.9%	7.3%	7.4%	3.5%	10.0%
UKIP	82		39	43	30	22	30	8	4	2	56	4	7	27	8	13	13	18	20	10	22	30	14	19	6	37	77	2	3
	7.4%		7.3%	7.5%	9.5%	5.6%	7.4%	2.9%	1.1%	2.0%	39.8%	3.9%	4.8%	9.4%	3.4%	7.0%	16.7%	7.1%	8.2%	5.2%	7.2%	8.1%	11.3%	10.6%	2.5%	9.1%	8.0%	2.2%	5.0%
Dont know	278		82	196	100	99	79	25	35	11	36	38	79	37	30	34	30	101	39	50	78	111	30	46	50	91	218	40	21
	25.0%		15.3%	34.2%	31.3%	25.2%	19.8%	9.7%	10.9%	13.7%	25.6%	39.6%	56.8%	12.7%	12.9%	18.3%	39.2%	39.1%	16.2%	26.9%	24.9%	29.9%	23.5%	25.3%	20.8%	22.4%	22.7%	44.3%	33.4%
SIGMA	1111		540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 24**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**The cost of living**

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Labour	383	194	189	115	149	119	12	273	14	21	28	18	27	175	60	18	89	77	61	110	135	52	57	105	121	335	27	20
	34.4%	36.0%	33.0%	35.9%	38.0%	29.8%	4.6%	85.1%	18.0%	14.9%	29.0%	13.0%	9.4%	75.0%	32.6%	23.0%	34.4%	31.9%	32.5%	35.2%	36.4%	41.0%	30.9%	43.4%	29.7%	34.9%	30.7%	33.0%
Conservative	305	180	125	54	87	164	215	5	16	36	8	23	202	12	38	11	37	80	60	92	72	22	57	61	142	281	11	12
	27.4%	33.3%	21.9%	16.7%	22.3%	41.1%	82.0%	1.5%	21.1%	25.4%	8.2%	16.3%	69.6%	5.3%	20.7%	14.0%	14.3%	33.2%	32.2%	29.6%	19.5%	16.9%	31.0%	25.1%	35.0%	29.3%	12.5%	19.8%
Liberal Democrat	74	37	37	21	35	18	9	7	37	2	12	6	7	9	41	4	10	32	9	15	18	11	12	17	26	65	6	3
	6.7%	6.8%	6.6%	6.6%	9.0%	4.4%	3.4%	2.0%	48.1%	1.4%	12.9%	4.3%	2.5%	3.8%	21.9%	5.9%	4.0%	13.2%	4.9%	4.8%	5.0%	8.8%	6.5%	6.9%	6.3%	6.8%	6.5%	4.8%
UKIP	67	30	37	28	20	19	3	7	-	48	4	5	20	10	8	10	12	7	7	9	43	6	19	12	25	61	1	5
	6.1%	5.6%	6.5%	8.9%	5.1%	4.7%	1.2%	2.0%	-	33.8%	4.4%	3.5%	6.9%	4.1%	4.4%	13.1%	4.8%	3.0%	3.9%	3.0%	11.7%	4.5%	10.4%	5.0%	6.1%	6.4%	0.8%	8.4%
Dont know	282	99	183	102	101	80	23	30	10	34	44	87	34	27	38	34	109	45	50	86	101	37	39	48	93	217	44	21
	25.4%	18.3%	32.1%	31.8%	25.6%	19.9%	8.9%	9.3%	12.9%	24.5%	45.5%	62.9%	11.5%	11.8%	20.4%	44.0%	42.5%	18.8%	26.6%	27.4%	27.4%	28.8%	21.2%	19.6%	22.9%	22.6%	49.6%	34.0%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 25**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Pensions & retirement**

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Labour	337	181	157	97	128	113	20	243	8	17	25	14	23	170	63	12	64	67	44	100	125	40	51	101	98	290	30	17	
	30.4%	33.5%	27.4%	30.2%	32.7%	28.2%	7.5%	75.8%	11.0%	11.9%	26.2%	10.3%	7.9%	73.0%	33.8%	15.1%	24.8%	28.0%	23.6%	32.1%	33.8%	31.0%	28.1%	41.6%	24.2%	30.2%	33.4%	27.7%	
Conservative	293	178	115	57	89	148	197	8	12	34	10	25	191	12	32	11	39	79	64	73	77	23	51	54	142	270	9	14	
	26.4%	33.0%	20.1%	17.8%	22.6%	37.0%	75.0%	2.6%	15.7%	24.2%	10.8%	18.1%	65.5%	5.4%	17.2%	14.4%	15.3%	32.7%	33.9%	23.5%	20.9%	18.3%	27.8%	22.4%	34.9%	28.2%	10.2%	22.1%	
Liberal Democrat	89	48	41	31	35	23	11	11	40	4	12	9	10	10	38	8	18	26	17	26	20	15	12	10	33	70	11	7	
	8.0%	8.9%	7.1%	9.6%	8.8%	5.8%	4.2%	3.3%	52.1%	2.5%	12.1%	6.7%	3.4%	4.2%	20.4%	10.1%	7.0%	10.9%	8.9%	8.2%	5.4%	12.1%	6.5%	4.1%	8.1%	7.3%	12.2%	11.7%	
UKIP	55	29	26	21	14	19	1	2	-	43	3	1	16	4	8	13	10	9	6	11	28	14	14	5	21	54	-	1	
	4.9%	5.3%	4.5%	6.6%	3.6%	4.9%	*	0.6%	-	31.0%	3.3%	0.7%	5.6%	1.6%	4.5%	16.3%	4.0%	3.9%	3.2%	3.6%	7.5%	10.8%	7.9%	1.9%	5.2%	5.6%	-	0.9%	
Dont know	338	104	233	114	127	96	34	56	16	43	46	89	51	37	45	34	126	59	57	102	120	36	55	73	112	275	40	23	
	30.4%	19.3%	40.8%	35.8%	32.4%	24.1%	12.8%	17.6%	21.2%	30.3%	47.5%	64.3%	17.5%	15.9%	24.2%	44.1%	48.9%	24.5%	30.3%	32.6%	32.4%	27.9%	29.7%	29.9%	27.6%	28.6%	44.3%	37.5%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# General Election Poll V

Prepared on behalf of the Daily Mirror

**Table 26**  
**Q11. Normal weightings**  
**Q11. Which party do you trust most on each of the following issues?**  
**Base: All Respondents**  
**Housing**

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Labour	380	201	179	110	138	132	19	258	16	21	36	20	27	174	68	17	86	74	63	107	136	49	61	103	117	331	33	16
	34.2%	37.3%	31.2%	34.3%	35.2%	33.1%	7.1%	80.3%	20.3%	15.2%	38.0%	14.5%	9.4%	74.8%	36.4%	22.1%	33.4%	30.9%	33.5%	34.2%	36.7%	38.4%	33.5%	42.7%	28.9%	34.5%	36.8%	25.3%
Conservative	266	157	109	60	74	132	188	7	11	29	5	22	176	10	29	8	40	70	47	79	69	12	47	55	130	244	12	10
	23.9%	29.0%	19.1%	18.7%	18.9%	33.1%	71.8%	2.1%	13.9%	20.9%	4.8%	15.5%	60.4%	4.1%	15.5%	10.2%	15.5%	29.2%	25.4%	25.4%	18.6%	9.7%	25.4%	22.6%	31.9%	25.4%	13.5%	16.6%
Liberal Democrat	78	40	39	20	32	26	11	11	34	6	4	9	8	10	40	3	12	33	13	17	14	15	12	12	28	67	5	6
	7.1%	7.4%	6.7%	6.3%	8.3%	6.5%	4.2%	3.4%	44.4%	4.3%	3.7%	6.7%	2.7%	4.4%	21.8%	3.9%	4.8%	13.9%	7.1%	5.5%	3.9%	11.7%	6.7%	5.0%	6.9%	7.0%	5.1%	10.1%
UKIP	74	41	34	33	20	21	3	6	3	53	4	3	29	4	10	12	12	11	9	13	41	12	16	8	30	66	1	6
	6.7%	7.5%	5.9%	10.3%	5.1%	5.3%	1.3%	2.0%	3.4%	37.9%	4.0%	2.3%	9.8%	1.9%	5.2%	16.1%	4.8%	4.5%	5.0%	4.1%	11.1%	9.8%	8.7%	3.2%	7.5%	6.9%	1.6%	10.2%
Dont know	313	101	211	97	128	88	41	39	14	31	47	85	51	34	39	37	107	52	54	96	111	39	47	64	101	251	39	23
	28.1%	18.8%	37.0%	30.4%	32.5%	22.0%	15.6%	12.2%	18.0%	21.7%	49.5%	61.0%	17.7%	14.7%	21.1%	47.8%	41.5%	21.5%	29.1%	30.7%	29.8%	30.4%	25.6%	26.6%	24.8%	26.1%	43.0%	37.7%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 27

Q12. Normal weightings

Q12. Which of the following party leaders do you think would make the best Prime Minister?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Ed Miliband	281	161	119	71	108	102	1	221	10	6	21	14	16	153	41	11	55	53	41	73	114	33	43	84	84	244	26	11	
	25.3%	29.9%	20.9%	22.2%	27.5%	25.5%	*	68.9%	12.9%	4.3%	21.4%	10.0%	5.6%	65.6%	21.9%	13.8%	21.2%	22.0%	21.8%	23.4%	30.7%	25.6%	23.4%	34.7%	20.8%	25.4%	28.8%	17.5%	
David Cameron	414	217	197	110	125	179	246	23	24	34	28	47	222	26	53	21	77	106	75	122	112	41	73	82	168	365	30	20	
	37.3%	40.3%	34.4%	34.5%	31.9%	44.8%	93.7%	7.2%	31.5%	24.1%	29.6%	34.2%	76.4%	11.2%	28.5%	26.8%	30.0%	44.0%	40.0%	38.9%	30.2%	32.3%	39.9%	33.8%	41.4%	38.0%	33.4%	31.6%	
Nick Clegg	70	28	42	28	28	14	1	13	32	8	8	6	4	9	34	3	17	23	16	16	16	10	14	11	25	59	-	11	
	6.3%	5.2%	7.4%	8.8%	7.2%	3.6%	0.6%	4.1%	41.1%	5.5%	8.1%	4.2%	1.2%	3.9%	18.2%	3.4%	6.8%	9.6%	8.6%	5.0%	4.2%	7.8%	7.4%	4.5%	6.1%	6.2%	-	17.9%	
Nigel Farage	102	48	53	34	34	33	5	13	3	68	6	4	27	9	20	16	24	14	17	32	38	13	17	19	42	91	4	7	
	9.1%	8.9%	9.4%	10.7%	8.7%	8.3%	1.9%	3.9%	3.4%	48.6%	6.1%	2.8%	9.4%	3.7%	10.5%	21.1%	9.5%	6.0%	8.8%	10.4%	10.3%	10.2%	9.4%	7.7%	10.4%	9.5%	4.2%	10.7%	
Don't know	244	85	160	76	97	71	9	51	8	25	33	68	22	36	39	27	84	44	39	70	91	31	36	47	86	200	30	14	
	22.0%	15.7%	27.9%	23.8%	24.7%	17.8%	3.5%	15.9%	11.0%	17.5%	34.7%	48.8%	7.4%	15.5%	20.9%	35.0%	32.6%	18.3%	20.8%	22.4%	24.5%	24.2%	19.7%	19.3%	21.3%	20.9%	33.7%	22.3%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# Survation.

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 28

Q13. Normal weightings

Q13. Would you consider voting for a party that is not your first choice in order to stop a party you do not like from winning?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Yes	423	205	218	154	146	123	83	126	39	58	45	55	91	83	94	29	108	92	81	125	125	50	71	98	145	362	31	30
	38.1%	38.0%	38.2%	48.0%	37.3%	30.9%	31.5%	39.3%	51.4%	41.3%	46.7%	39.4%	31.2%	35.6%	50.5%	37.9%	41.9%	38.1%	43.4%	40.0%	33.7%	38.7%	38.5%	40.2%	35.6%	37.7%	34.7%	48.2%
No	477	251	226	91	162	223	138	139	27	59	36	38	160	111	62	41	83	106	71	131	168	50	77	104	183	414	44	19
	42.9%	46.5%	39.6%	28.5%	41.4%	55.9%	52.7%	43.4%	34.9%	42.2%	37.8%	27.5%	55.1%	47.6%	33.4%	52.9%	32.3%	44.1%	37.9%	42.0%	45.5%	38.9%	41.9%	43.1%	45.0%	43.1%	48.9%	30.9%
Don't know	211	84	127	75	84	53	41	55	11	23	15	46	40	39	30	7	66	43	35	56	77	29	36	40	79	184	15	13
	19.0%	15.6%	22.2%	23.4%	21.3%	13.2%	15.8%	17.3%	13.7%	16.5%	15.6%	33.1%	13.7%	16.7%	16.1%	9.2%	25.8%	17.8%	18.7%	18.0%	20.8%	22.3%	19.7%	16.6%	19.4%	19.1%	16.5%	20.9%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 29

Q14. Normal weightings

Q14. Thinking about the past month, do you approve or disapprove of how David Cameron has been doing his job as Prime Minister?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	131	88	44	41	37	54	101	5	9	9	2	3	83	5	21	3	15	28	27	33	43	9	19	34	61	122	6	3	
	11.8%	16.3%	7.6%	12.7%	9.4%	13.5%	38.4%	1.5%	12.2%	6.3%	2.6%	2.3%	28.4%	2.0%	11.5%	4.6%	5.8%	11.8%	14.5%	10.5%	11.6%	6.8%	10.4%	13.9%	15.0%	12.8%	6.2%	5.4%	
Somewhat approve	295	145	151	72	98	126	135	33	33	36	11	38	131	34	50	14	62	82	55	90	68	35	56	54	115	260	19	16	
	26.6%	26.8%	26.4%	22.4%	25.0%	31.5%	51.5%	10.3%	42.8%	25.3%	11.5%	27.8%	44.9%	14.5%	27.2%	18.5%	24.0%	34.2%	29.5%	28.9%	18.2%	27.4%	30.6%	22.2%	28.3%	27.1%	21.6%	26.3%	
Neither approve nor disapprove	240	98	143	87	91	62	22	73	14	35	30	46	46	36	44	17	73	49	47	51	92	43	40	52	72	207	22	11	
	21.6%	18.1%	24.9%	27.1%	23.3%	15.6%	8.3%	22.7%	18.7%	24.9%	31.7%	33.3%	15.9%	15.3%	23.5%	22.7%	28.3%	20.4%	25.2%	16.5%	24.9%	33.9%	21.7%	21.3%	17.7%	21.5%	24.7%	18.4%	
Somewhat disapprove	162	71	91	54	49	59	5	76	11	26	17	19	23	43	26	16	46	45	16	51	50	14	28	26	75	142	13	7	
	14.6%	13.2%	15.9%	17.0%	12.5%	14.7%	1.7%	23.6%	14.1%	18.8%	17.5%	13.6%	8.0%	18.3%	13.9%	20.4%	17.7%	18.6%	8.5%	16.3%	13.6%	10.8%	15.0%	10.6%	18.5%	14.8%	14.7%	10.8%	
Strongly disapprove	239	125	114	47	101	92	-	134	8	30	32	22	8	112	43	23	43	35	32	76	97	18	38	67	70	193	25	21	
	21.5%	23.2%	19.9%	14.6%	25.6%	23.0%	-	41.7%	10.4%	21.5%	33.9%	16.0%	2.7%	48.2%	23.3%	29.5%	16.7%	14.4%	17.2%	24.3%	26.1%	14.2%	20.9%	27.5%	17.3%	20.1%	27.8%	34.0%	
Don't know / have not heard of him	43	13	30	20	17	7	-	1	1	4	3	10	-	4	1	3	19	1	10	11	21	9	3	11	13	35	5	3	
	3.9%	2.4%	5.3%	6.2%	4.2%	1.6%	-	*	1.9%	3.1%	2.8%	7.0%	-	1.6%	0.6%	4.4%	7.4%	0.5%	5.1%	3.6%	5.6%	6.9%	1.4%	4.5%	3.2%	3.7%	5.1%	5.1%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 30

Q15. Normal weightings

Q15. Thinking about the past month, do you approve or disapprove of how Ed Miliband has been doing his job as Leader of the Opposition?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	134	91	43	48	41	44	17	92	10	9	2	-	21	66	29	-	16	25	18	35	56	17	21	45	38	122	3	9	
	12.0%	16.8%	7.5%	15.1%	10.4%	11.1%	6.6%	28.6%	12.9%	6.3%	1.7%	-	7.1%	28.3%	15.6%	-	6.1%	10.5%	9.5%	11.1%	15.0%	13.4%	11.7%	18.5%	9.5%	12.7%	2.8%	14.9%	
Somewhat approve	273	121	152	94	97	82	27	144	22	19	22	32	24	98	61	19	62	68	45	75	85	32	32	70	94	227	30	16	
	24.6%	22.4%	26.6%	29.3%	24.7%	20.7%	10.3%	45.0%	28.3%	13.4%	23.3%	22.7%	8.2%	41.9%	33.1%	24.2%	23.9%	28.4%	24.0%	23.9%	23.0%	24.7%	17.3%	28.9%	23.1%	23.7%	33.9%	25.3%	
Neither approve nor disapprove	268	115	153	78	118	72	47	63	21	33	33	49	54	46	44	26	78	58	42	72	96	33	56	49	95	233	23	13	
	24.1%	21.4%	26.8%	24.3%	30.1%	18.2%	18.0%	19.6%	27.1%	23.5%	34.5%	35.2%	18.5%	19.6%	23.8%	34.1%	30.2%	24.2%	22.2%	23.1%	26.0%	25.6%	30.7%	20.1%	23.5%	24.3%	25.5%	20.2%	
Somewhat disapprove	173	87	86	47	54	71	65	12	14	21	22	31	72	13	28	9	45	37	37	52	47	16	26	27	75	144	18	11	
	15.5%	16.1%	15.0%	14.8%	13.8%	17.8%	24.8%	3.8%	17.9%	15.2%	22.6%	22.7%	24.9%	5.7%	15.2%	11.6%	17.6%	15.2%	19.8%	16.5%	12.8%	12.6%	14.2%	11.2%	18.4%	15.0%	19.8%	17.0%	
Strongly disapprove	199	113	85	25	53	121	102	3	8	55	13	11	116	7	20	19	27	45	36	61	57	16	45	36	85	181	10	8	
	17.9%	21.0%	14.9%	7.7%	13.6%	30.3%	38.8%	1.0%	10.4%	38.8%	13.4%	7.6%	39.7%	3.1%	10.8%	24.6%	10.5%	18.6%	19.1%	19.6%	15.4%	12.8%	24.3%	14.7%	20.8%	18.9%	11.1%	12.2%	
Don't know / have not heard of him	65	13	52	28	29	8	4	6	3	4	4	16	4	3	3	4	30	7	10	18	29	14	3	16	19	52	6	6	
	5.8%	2.3%	9.2%	8.8%	7.4%	2.0%	1.5%	1.9%	3.3%	2.8%	4.5%	11.7%	1.5%	1.3%	1.4%	5.4%	11.6%	3.1%	5.4%	5.9%	7.8%	10.9%	1.8%	6.6%	4.7%	5.5%	6.9%	10.3%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 31

Q16. Normal weightings

Q16. Thinking about the past month, do you approve or disapprove of how Nick Clegg has been doing his job as Deputy Prime Minister?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	52	38	14	30	9	12	17	8	16	5	2	2	15	3	24	1	8	12	14	12	14	8	5	10	23	46	-	6	
	4.6%	7.0%	2.4%	9.3%	2.4%	3.1%	6.4%	2.6%	20.6%	3.9%	1.7%	1.6%	5.2%	1.2%	13.2%	0.8%	3.3%	5.1%	7.6%	3.7%	3.7%	6.5%	2.5%	4.2%	5.6%	4.8%	-	9.5%	
Somewhat approve	211	97	114	56	77	78	72	53	37	11	18	18	67	30	54	12	41	62	31	53	64	21	38	46	82	187	13	11	
	19.0%	18.0%	19.9%	17.4%	19.8%	19.5%	27.6%	16.4%	48.6%	7.6%	18.5%	13.2%	23.2%	13.0%	29.3%	15.2%	16.0%	26.0%	16.6%	17.0%	17.3%	16.4%	20.9%	18.9%	20.1%	19.5%	14.4%	18.4%	
Neither approve nor disapprove	361	170	190	115	136	110	100	86	20	34	35	56	100	63	42	28	103	80	61	95	125	49	58	73	135	315	31	15	
	32.5%	31.6%	33.3%	36.1%	34.6%	27.4%	38.2%	26.7%	26.6%	24.2%	36.9%	40.3%	34.4%	27.1%	22.5%	36.6%	40.0%	33.4%	32.5%	30.4%	33.6%	38.2%	31.6%	30.3%	33.2%	32.8%	34.5%	23.9%	
Somewhat disapprove	209	94	115	60	70	79	44	75	2	27	23	32	50	63	32	13	42	46	42	63	57	21	34	41	83	178	20	11	
	18.8%	17.3%	20.2%	18.7%	17.8%	19.9%	16.8%	23.4%	2.6%	19.3%	23.7%	22.8%	17.3%	27.2%	17.0%	17.3%	16.5%	19.1%	22.5%	20.3%	15.5%	16.2%	18.7%	16.8%	20.3%	18.6%	22.1%	17.1%	
Strongly disapprove	211	122	90	31	70	110	25	89	1	58	16	12	53	66	31	19	34	35	30	69	78	17	41	48	67	174	23	15	
	19.0%	22.6%	15.7%	9.7%	17.8%	27.7%	9.7%	27.7%	0.9%	41.3%	16.6%	8.8%	18.4%	28.5%	16.7%	24.2%	13.3%	14.7%	16.0%	21.9%	20.9%	13.5%	22.6%	19.7%	16.5%	18.1%	25.3%	24.7%	
Don't know / have not heard of him	67	18	49	28	30	9	4	10	*	5	3	18	4	7	3	5	28	4	9	21	33	12	7	24	17	60	3	4	
	6.1%	3.4%	8.6%	8.8%	7.6%	2.4%	1.3%	3.1%	0.7%	3.8%	2.7%	13.2%	1.5%	3.0%	1.4%	6.0%	10.9%	1.8%	4.8%	6.7%	9.0%	9.1%	3.7%	10.1%	4.3%	6.3%	3.7%	6.3%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 32

Q17. Normal weightings

Q17. Thinking about the past month, do you approve or disapprove of how Nigel Farage has been doing his job as leader of UKIP?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	111	79	32	33	36	42	27	7	8	58	3	4	48	6	31	12	13	23	18	38	32	14	23	19	45	100	1	10	
	10.0%	14.7%	5.6%	10.2%	9.3%	10.5%	10.2%	2.0%	10.7%	41.5%	3.2%	2.8%	16.5%	2.5%	16.5%	15.2%	4.9%	9.5%	9.6%	12.1%	8.7%	10.6%	12.3%	7.7%	11.1%	10.4%	1.7%	15.9%	
Somewhat approve	224	99	126	51	84	89	58	50	14	64	7	25	76	35	39	21	47	52	32	60	80	15	34	50	97	196	14	14	
	20.2%	18.3%	22.0%	16.0%	21.5%	22.2%	22.0%	15.7%	18.2%	45.9%	7.8%	17.8%	26.0%	15.1%	20.8%	27.5%	18.1%	21.7%	17.3%	19.0%	21.7%	11.5%	18.6%	20.5%	24.0%	20.4%	16.2%	22.5%	
Neither approve nor disapprove	281	148	133	82	99	100	79	82	22	13	15	50	77	54	40	16	71	56	42	83	100	42	57	57	95	251	20	10	
	25.3%	27.3%	23.3%	25.5%	25.3%	25.1%	30.0%	25.7%	28.4%	9.4%	15.2%	36.0%	26.5%	23.3%	21.4%	20.8%	27.4%	23.3%	22.2%	26.4%	27.1%	32.9%	31.3%	23.6%	23.3%	26.2%	22.3%	15.4%	
Somewhat disapprove	152	57	95	42	57	53	44	52	12	2	16	20	38	39	20	8	41	48	22	32	51	22	27	28	49	127	13	12	
	13.7%	10.6%	16.7%	13.3%	14.5%	13.3%	16.9%	16.2%	16.0%	1.2%	16.2%	14.2%	12.9%	16.7%	10.7%	9.9%	15.9%	20.0%	11.6%	10.2%	13.6%	17.5%	14.8%	11.5%	12.1%	13.2%	15.0%	20.0%	
Strongly disapprove	274	138	136	87	86	101	49	119	18	-	51	25	47	91	55	15	58	56	63	82	73	25	32	69	101	227	35	12	
	24.7%	25.5%	23.9%	27.1%	21.9%	25.4%	18.6%	37.2%	22.9%	-	53.0%	18.0%	16.3%	39.2%	29.7%	19.1%	22.7%	23.3%	33.5%	26.3%	19.7%	19.5%	17.5%	28.7%	24.9%	23.7%	38.8%	19.2%	
Don't know / have not heard of him	68	19	49	25	29	14	6	10	3	3	4	16	5	8	2	6	28	5	11	18	34	10	10	19	19	59	5	4	
	6.2%	3.6%	8.6%	7.8%	7.5%	3.5%	2.3%	3.2%	3.8%	2.1%	4.6%	11.3%	1.8%	3.2%	0.8%	7.5%	11.1%	2.1%	5.7%	5.8%	9.3%	8.1%	5.5%	8.0%	4.6%	6.1%	6.1%	7.0%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 33

Q18. Normal weightings

Q18. Thinking about the past month, do you approve or disapprove of how Natalie Bennett has been doing her job as leader of the Green Party?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region 6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	73	47	26	47	17	9	18	10	10	8	22	2	18	11	21	5	18	15	14	25	20	9	4	16	32	61	8	4	
	6.6%	8.7%	4.6%	14.6%	4.4%	2.4%	6.8%	3.2%	13.1%	5.5%	22.6%	1.1%	6.2%	4.7%	11.6%	7.1%	6.8%	6.1%	7.4%	7.9%	5.4%	6.8%	2.3%	6.6%	7.9%	6.3%	9.0%	7.3%	
Somewhat approve	168	71	98	64	60	44	23	61	16	10	32	23	22	46	37	15	39	42	34	43	50	16	22	36	60	134	26	9	
	15.2%	13.1%	17.1%	20.1%	15.4%	11.0%	8.6%	19.1%	21.1%	7.4%	33.4%	16.3%	7.7%	19.9%	20.1%	19.3%	15.0%	17.3%	18.0%	13.9%	13.4%	12.4%	11.8%	14.7%	14.9%	13.9%	28.9%	14.3%	
Neither approve nor disapprove	370	173	197	100	131	139	102	129	16	42	26	36	100	83	62	24	83	75	61	97	138	42	69	79	138	327	22	21	
	33.3%	32.1%	34.5%	31.2%	33.5%	34.9%	38.9%	40.3%	20.5%	30.2%	27.1%	26.3%	34.4%	35.7%	33.5%	31.1%	32.2%	31.3%	32.4%	31.0%	37.1%	32.8%	37.7%	32.4%	33.9%	34.1%	24.5%	34.3%	
Somewhat disapprove	135	81	54	21	50	64	47	36	10	20	3	17	51	30	25	7	19	44	26	45	20	17	25	21	58	121	8	6	
	12.1%	15.0%	9.5%	6.4%	12.7%	16.1%	18.1%	11.4%	13.0%	14.0%	3.5%	12.2%	17.7%	13.0%	13.4%	8.9%	7.5%	18.4%	13.8%	14.3%	5.4%	13.1%	13.5%	8.9%	14.2%	12.6%	9.2%	9.7%	
Strongly disapprove	101	61	41	16	25	60	36	17	5	34	2	4	50	14	15	8	10	28	15	26	32	7	23	20	34	84	8	9	
	9.1%	11.2%	7.1%	4.9%	6.5%	15.1%	13.8%	5.4%	7.0%	24.3%	2.5%	3.0%	17.3%	6.0%	8.3%	10.7%	3.9%	11.8%	8.1%	8.2%	8.7%	5.7%	12.4%	8.1%	8.4%	8.8%	9.2%	14.5%	
Don't know / have not heard of her	263	108	155	73	108	82	36	66	19	26	10	57	48	49	24	18	89	36	38	77	111	37	41	71	84	233	17	12	
	23.7%	19.9%	27.2%	22.8%	27.5%	20.5%	13.8%	20.7%	25.2%	18.6%	10.8%	41.2%	16.7%	20.8%	13.1%	22.9%	34.5%	15.1%	20.3%	24.8%	30.0%	29.1%	22.2%	29.3%	20.8%	24.3%	19.1%	19.9%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 34

Q19. Normal weightings

Q19. Thinking about the past month, do you approve or disapprove of how Nicola Sturgeon has been doing her job as leader of the SNP?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1								
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	132	80	52	59	33	40	22	28	15	16	45	7	27	27	32	18	23	34	29	39	30	12	11	20	43	86	38	9	
	11.9%	14.8%	9.1%	18.4%	8.4%	10.1%	8.2%	8.8%	19.1%	11.1%	46.5%	5.2%	9.1%	11.7%	17.4%	23.9%	9.0%	14.3%	15.7%	12.3%	8.0%	9.1%	6.1%	8.3%	10.5%	8.9%	42.2%	14.0%	
Somewhat approve	248	121	127	53	98	97	44	103	21	27	19	28	52	74	59	14	42	81	25	57	85	25	46	43	94	209	17	22	
	22.3%	22.4%	22.3%	16.4%	25.1%	24.4%	16.7%	32.1%	27.7%	19.5%	19.9%	20.0%	18.0%	31.8%	31.7%	17.9%	16.4%	33.8%	13.3%	18.3%	22.8%	19.4%	25.0%	17.9%	23.2%	21.7%	19.5%	35.7%	
Neither approve nor disapprove	321	146	175	94	124	103	82	105	11	51	14	42	90	67	54	21	72	55	62	91	113	39	60	74	125	299	6	15	
	28.9%	27.0%	30.7%	29.5%	31.5%	25.8%	31.3%	32.9%	13.7%	36.6%	15.1%	29.9%	30.8%	28.8%	29.4%	27.8%	28.1%	22.9%	33.0%	29.1%	30.5%	30.8%	32.9%	30.7%	30.8%	31.2%	7.1%	24.9%	
Somewhat disapprove	92	42	50	21	30	42	33	33	7	5	2	10	29	27	10	3	20	16	15	27	34	10	14	27	31	82	6	5	
	8.3%	7.7%	8.8%	6.6%	7.5%	10.4%	12.7%	10.4%	8.8%	3.4%	1.6%	7.5%	10.1%	11.8%	5.4%	3.4%	7.7%	6.8%	8.1%	8.6%	9.1%	7.6%	7.9%	11.0%	7.6%	8.5%	6.3%	8.0%	
Strongly disapprove	134	88	47	26	35	74	62	18	9	25	2	13	70	20	17	8	16	34	25	40	35	13	29	29	45	115	16	3	
	12.1%	16.2%	8.2%	8.0%	8.9%	18.5%	23.7%	5.5%	12.0%	17.9%	2.5%	9.5%	24.0%	8.4%	9.4%	10.0%	6.2%	14.2%	13.3%	12.7%	9.6%	9.9%	15.7%	12.0%	11.0%	12.0%	18.0%	4.6%	
Don't know / have not heard of her	184	64	120	68	73	43	19	33	14	16	14	39	23	18	12	13	84	19	31	59	74	30	23	48	69	169	6	8	
	16.5%	11.9%	20.9%	21.1%	18.6%	10.8%	7.4%	10.2%	18.6%	11.5%	14.4%	28.0%	7.9%	7.6%	6.7%	17.1%	32.5%	8.1%	16.6%	18.9%	20.0%	23.2%	12.4%	20.0%	16.9%	17.7%	6.9%	12.8%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 35

Q20. Normal weightings

Q20. Thinking about the past month, do you approve or disapprove of how Leanne Wood has been doing her job as leader of Plaid Cymru?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly approve	58	42	16	32	16	10	19	13	9	7	7	3	19	10	22	1	5	18	10	13	18	8	1	13	25	47	3	8	
	5.2%	7.8%	2.8%	10.0%	4.1%	2.6%	7.4%	4.1%	11.4%	5.0%	7.3%	1.8%	6.6%	4.2%	11.6%	1.3%	1.9%	7.3%	5.3%	4.1%	4.9%	6.0%	0.6%	5.5%	6.2%	4.9%	3.1%	13.3%	
Somewhat approve	173	80	93	58	65	50	31	50	24	13	35	19	28	52	34	22	36	46	40	50	38	13	29	24	60	127	32	14	
	15.6%	14.9%	16.2%	18.1%	16.7%	12.5%	12.0%	15.6%	31.0%	9.5%	36.2%	13.4%	9.5%	22.3%	18.3%	28.7%	13.9%	19.2%	21.1%	15.9%	10.2%	9.9%	16.0%	10.1%	14.8%	13.2%	36.0%	23.0%	
Neither approve nor disapprove	415	212	203	98	134	182	102	155	15	57	25	44	123	98	80	22	80	93	66	107	149	49	78	82	153	362	29	23	
	37.3%	39.3%	35.5%	30.8%	34.3%	45.6%	38.7%	48.4%	19.8%	40.3%	26.2%	31.9%	42.4%	41.9%	43.2%	28.1%	30.9%	38.5%	35.5%	34.2%	40.2%	38.6%	42.7%	33.7%	37.6%	37.7%	32.6%	37.8%	
Somewhat disapprove	67	35	32	20	23	24	32	11	4	6	4	10	31	8	6	2	14	12	11	27	17	7	14	14	20	56	4	7	
	6.0%	6.5%	5.6%	6.3%	5.8%	6.0%	12.1%	3.4%	4.7%	4.3%	4.0%	7.0%	10.8%	3.6%	3.1%	2.4%	5.5%	4.9%	5.7%	8.6%	4.7%	5.7%	7.7%	5.8%	5.0%	5.8%	4.1%	11.8%	
Strongly disapprove	38	21	17	5	10	22	15	7	1	12	1	1	19	6	3	3	5	12	6	6	13	1	10	8	14	34	2	2	
	3.4%	3.9%	2.9%	1.6%	2.6%	5.6%	5.6%	2.2%	0.8%	8.4%	0.6%	1.1%	6.7%	2.6%	1.5%	4.2%	2.0%	5.1%	3.5%	2.0%	3.5%	1.1%	5.4%	3.4%	3.5%	3.5%	2.2%	3.2%	
Don't know / have not heard of her	360	149	211	106	143	111	63	85	25	46	25	62	70	59	41	27	118	60	54	110	135	49	51	101	133	334	20	7	
	32.4%	27.6%	37.0%	33.2%	36.6%	27.7%	24.2%	26.4%	32.3%	32.4%	25.7%	44.8%	24.0%	25.4%	22.3%	35.3%	45.7%	25.1%	29.0%	35.3%	36.5%	38.6%	27.7%	41.6%	32.7%	34.8%	22.0%	10.9%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# Survation.

**General Election Poll V**  
Prepared on behalf of the Daily Mirror

Table 36

Q21. Normal weightings

Q21. Thinking back to 2010 when the current coalition government came to power at Westminster, do you think you personally are now...

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Better off financially	242	148	95	77	73	93	119	30	27	26	13	22	110	21	48	12	43	78	47	74	44	29	38	46	105	219	13	10	
	21.8%	27.4%	16.5%	24.1%	18.5%	23.3%	45.3%	9.3%	35.5%	18.4%	13.2%	15.6%	37.8%	9.1%	26.0%	15.9%	16.8%	32.4%	25.0%	23.6%	11.8%	23.0%	20.5%	19.2%	26.0%	22.8%	15.0%	16.3%	
Worse off financially	431	192	239	106	185	141	37	182	20	63	45	57	64	137	66	39	98	75	67	114	176	50	73	107	133	362	37	32	
	38.8%	35.6%	41.8%	33.0%	47.1%	35.3%	14.1%	56.7%	26.3%	44.8%	47.3%	41.0%	22.1%	58.7%	35.7%	50.6%	38.1%	31.1%	35.6%	36.4%	47.4%	39.0%	39.5%	44.1%	32.8%	37.8%	41.1%	51.3%	
Neither better nor worse off financially	385	185	200	113	115	157	105	97	28	44	35	53	113	69	65	23	98	83	70	111	121	43	67	75	150	335	33	17	
	34.7%	34.3%	35.0%	35.4%	29.3%	39.3%	39.9%	30.2%	36.0%	31.4%	36.5%	38.5%	38.9%	29.5%	35.1%	29.5%	37.9%	34.4%	37.4%	35.6%	32.6%	33.3%	36.4%	31.0%	36.9%	34.9%	37.4%	27.6%	
Don't know	53	14	38	24	20	8	2	12	2	8	3	7	4	6	6	3	18	5	4	14	30	6	7	14	17	44	6	3	
	4.7%	2.7%	6.7%	7.5%	5.1%	2.1%	0.7%	3.9%	2.3%	5.4%	3.0%	4.9%	1.3%	2.7%	3.2%	3.9%	7.1%	2.1%	2.0%	4.4%	8.1%	4.8%	3.6%	5.7%	4.3%	4.6%	6.4%	4.7%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 37

Q22. Normal weightings

Q22. Would you support or oppose the introduction of a "mansion tax", on homes worth over £2 million?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly support	404	217	186	125	137	141	59	162	30	44	51	31	56	131	84	29	91	76	63	122	143	34	62	100	143	339	41	24	
	36.3%	40.3%	32.6%	39.1%	35.0%	35.5%	22.4%	50.4%	39.0%	31.3%	52.8%	22.6%	19.4%	56.2%	45.4%	37.6%	35.2%	31.6%	33.5%	38.9%	38.7%	26.5%	33.8%	41.2%	35.2%	35.3%	46.3%	38.4%	
Somewhat support	333	136	197	97	124	112	74	92	30	43	31	51	87	60	73	21	72	78	62	90	103	42	50	68	123	283	26	23	
	30.0%	25.2%	34.5%	30.4%	31.6%	28.0%	28.1%	28.7%	38.8%	30.8%	32.1%	37.1%	30.1%	25.7%	39.4%	27.0%	28.1%	32.3%	33.1%	28.8%	27.8%	33.0%	27.0%	28.2%	30.3%	29.5%	29.2%	37.8%	
Neither support nor oppose	159	76	83	52	57	51	48	43	5	19	7	26	47	27	12	13	45	40	24	32	62	21	32	31	60	144	9	6	
	14.3%	14.0%	14.6%	16.2%	14.4%	12.7%	18.3%	13.3%	6.4%	13.4%	7.3%	18.7%	16.3%	11.7%	6.7%	16.6%	17.3%	16.8%	12.9%	10.4%	16.7%	16.6%	17.6%	12.6%	14.7%	15.0%	10.1%	9.9%	
Somewhat oppose	77	43	35	16	22	39	33	14	8	13	3	5	37	4	11	5	15	19	14	20	24	7	19	20	27	73	3	1	
	6.9%	7.9%	6.0%	5.0%	5.6%	9.8%	12.6%	4.2%	11.0%	9.3%	3.2%	3.8%	12.8%	1.9%	6.1%	6.7%	5.7%	8.0%	7.7%	6.4%	6.4%	5.8%	10.5%	8.2%	6.6%	7.7%	3.4%	0.9%	
Strongly oppose	74	46	28	4	21	48	42	4	3	20	1	2	53	5	3	5	7	21	14	27	11	11	14	9	33	67	4	3	
	6.6%	8.5%	4.8%	1.3%	5.4%	12.1%	15.9%	1.3%	3.6%	14.3%	0.9%	1.6%	18.1%	2.1%	1.7%	6.8%	2.7%	8.9%	7.7%	8.6%	3.0%	8.3%	7.7%	3.6%	8.2%	6.9%	4.3%	5.2%	
Don't know	65	22	43	26	31	8	7	7	1	1	4	23	10	5	1	4	28	6	9	22	28	13	6	15	20	54	6	5	
	5.8%	4.1%	7.4%	8.0%	7.9%	2.0%	2.7%	2.2%	1.2%	0.8%	3.8%	16.3%	3.4%	2.3%	0.8%	5.3%	10.9%	2.4%	5.0%	7.0%	7.4%	9.8%	3.3%	6.2%	4.9%	5.6%	6.7%	7.8%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 38

Q23. Normal weightings

Q23. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
The Conservative Party is more on the side of wealthy people	690	335	356	182	258	251	72	278	58	89	73	84	104	203	143	53	167	144	112	188	246	81	117	149	248	594	60	37
	62.1%	62.0%	62.3%	57.0%	65.7%	62.8%	27.4%	86.7%	75.5%	63.5%	76.1%	60.6%	35.8%	87.0%	77.1%	69.8%	64.8%	59.8%	59.7%	60.2%	66.5%	63.2%	63.6%	61.3%	61.0%	61.9%	66.8%	59.3%
The Conservative Party is more on the side of ordinary people	242	133	109	69	74	98	151	24	8	29	12	14	134	22	23	9	41	66	49	69	58	22	38	56	96	213	17	12
	21.8%	24.7%	19.0%	21.7%	19.0%	24.6%	57.4%	7.6%	10.5%	20.7%	12.1%	10.3%	46.0%	9.3%	12.3%	12.2%	16.0%	27.4%	26.0%	22.1%	15.7%	17.5%	20.7%	23.3%	23.7%	22.2%	19.2%	18.7%
Don't know	179	72	107	68	60	50	40	18	11	22	11	40	53	9	20	14	49	31	27	55	66	25	29	37	62	153	13	14
	16.1%	13.3%	18.8%	21.4%	15.4%	12.6%	15.1%	5.7%	13.9%	15.9%	11.8%	29.1%	18.2%	3.7%	10.5%	18.0%	19.2%	12.9%	14.3%	17.7%	17.8%	19.4%	15.6%	15.4%	15.3%	15.9%	14.0%	22.0%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 39

Q24. Normal weightings

Q24. A "non-dom" is defined as a British resident who pays tax on their UK earnings but whose permanent home is deemed to be outside of the UK and therefore does not have to pay tax on their foreign income as long as they do not transfer that income to the UK. It has been proposed this week that "non-dom" status should be abolished. This would mean that no new people would be granted "non-dom" status from April 2016, while existing "non-doms" would have a "short period" to adjust their tax affairs. Supporters of the proposal want to replace it with a clear principle that everyone "permanently resident in the UK will pay tax in the same way" whereas opponents say that the Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
Strongly support	330	184	146	78	122	130	53	133	24	42	34	25	49	110	80	24	51	68	47	107	109	35	51	69	118	274	25	31
	29.7%	34.1%	25.5%	24.5%	31.1%	32.6%	20.2%	41.5%	31.2%	30.0%	35.6%	17.9%	16.8%	47.4%	42.9%	31.9%	19.9%	28.4%	24.9%	34.1%	29.3%	27.7%	28.0%	28.6%	29.0%	28.5%	28.4%	50.0%
Somewhat support	321	134	187	114	112	95	70	91	31	38	35	40	75	55	55	26	98	69	68	82	101	37	50	65	123	274	36	10
	28.9%	24.9%	32.7%	35.7%	28.5%	23.8%	26.7%	28.5%	40.7%	27.3%	36.6%	29.1%	25.9%	23.7%	29.9%	33.8%	38.2%	28.8%	36.4%	26.3%	27.3%	28.9%	27.0%	26.7%	30.3%	28.6%	40.5%	16.5%
Neither support nor oppose	188	89	99	61	67	60	52	48	6	23	14	28	63	29	21	11	45	41	27	50	70	25	38	46	60	169	12	7
	16.9%	16.6%	17.3%	19.2%	17.1%	15.0%	19.9%	14.9%	7.7%	16.2%	14.5%	20.2%	21.7%	12.4%	11.2%	14.3%	17.3%	17.2%	14.3%	15.9%	18.9%	19.3%	21.0%	19.0%	14.7%	17.6%	13.4%	11.8%
Somewhat oppose	117	74	44	34	31	53	51	17	10	15	4	13	53	18	12	8	23	33	23	33	28	13	23	24	49	109	6	2
	10.6%	13.7%	7.6%	10.6%	7.8%	13.3%	19.6%	5.4%	12.8%	10.9%	3.7%	9.6%	18.1%	7.8%	6.5%	9.9%	8.9%	13.8%	12.5%	10.5%	7.5%	9.9%	12.4%	10.1%	12.0%	11.3%	7.2%	3.3%
Strongly oppose	55	34	21	7	13	35	24	7	1	15	2	5	35	9	2	1	7	13	12	15	14	4	10	6	26	46	6	3
	5.0%	6.4%	3.6%	2.1%	3.3%	8.9%	9.1%	2.2%	1.3%	10.4%	2.5%	3.3%	11.9%	3.8%	1.2%	0.7%	2.7%	5.4%	6.6%	4.9%	3.9%	3.2%	5.5%	2.5%	6.4%	4.8%	6.5%	5.0%
Dont know	100	24	76	26	48	26	12	24	5	7	7	28	16	11	15	7	33	16	10	26	48	14	11	32	31	88	4	8
	9.0%	4.4%	13.3%	8.0%	12.2%	6.5%	4.5%	7.5%	6.3%	5.3%	7.2%	20.0%	5.7%	4.9%	8.3%	9.3%	13.0%	6.5%	5.3%	8.3%	13.1%	10.9%	6.1%	13.2%	7.5%	9.1%	4.0%	13.5%
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 40

Q25. Normal weightings

Q25. On Tuesday former Prime Minister Tony Blair gave a speech where he warned that a referendum on Britain's membership of the European Union would cause economic "chaos". To what extent do you agree or disagree with Tony Blair that an EU referendum would cause economic "chaos"?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Strongly agree	169	119	50	72	45	52	26	82	21	3	22	7	22	58	42	10	34	30	38	55	45	20	22	39	68	148	13	8	
	15.2%	22.0%	8.8%	22.5%	11.5%	13.0%	9.8%	25.6%	27.0%	2.2%	23.5%	4.8%	7.6%	24.7%	22.6%	13.5%	13.3%	12.6%	20.5%	17.7%	12.1%	15.3%	11.9%	16.2%	16.7%	15.5%	14.3%	12.7%	
Somewhat agree	241	105	136	91	93	58	40	103	18	15	29	27	45	61	46	10	72	76	45	50	70	25	23	72	85	205	21	15	
	21.7%	19.4%	23.9%	28.4%	23.6%	14.5%	15.1%	32.0%	23.9%	11.0%	30.0%	19.3%	15.3%	26.3%	24.7%	12.4%	28.1%	31.7%	23.8%	16.0%	18.9%	19.7%	12.6%	29.6%	20.9%	21.4%	23.1%	24.8%	
Neither agree nor disagree	220	86	134	78	89	52	44	59	21	17	14	43	43	54	29	11	57	51	35	58	76	29	46	44	70	190	20	10	
	19.8%	15.9%	23.4%	24.3%	22.8%	13.2%	17.0%	18.4%	28.0%	12.0%	14.5%	31.2%	14.9%	23.2%	15.7%	13.8%	22.2%	21.2%	18.8%	18.4%	20.5%	22.9%	25.2%	18.3%	17.3%	19.8%	22.4%	15.5%	
Somewhat disagree	174	86	88	28	61	85	70	33	10	23	11	21	71	21	25	17	34	31	18	67	58	21	31	30	72	155	13	7	
	15.7%	16.0%	15.4%	8.7%	15.7%	21.4%	26.7%	10.3%	13.0%	16.2%	11.0%	15.4%	24.4%	8.9%	13.5%	22.1%	13.3%	12.9%	9.6%	21.5%	15.7%	16.7%	17.2%	12.5%	17.6%	16.1%	14.7%	10.8%	
Strongly disagree	205	118	87	19	56	129	68	19	3	79	12	18	95	21	31	22	32	45	39	56	65	19	46	33	75	173	16	16	
	18.5%	21.9%	15.3%	6.1%	14.4%	32.5%	25.8%	6.0%	3.7%	56.1%	12.9%	12.7%	32.6%	8.9%	16.5%	28.4%	12.4%	18.9%	20.8%	18.1%	17.4%	14.6%	25.3%	13.6%	18.5%	18.0%	18.1%	26.0%	
Dont know	101	26	76	32	47	22	15	25	3	4	8	23	15	19	13	7	28	7	12	26	57	14	14	24	36	88	7	6	
	9.1%	4.8%	13.2%	10.1%	12.1%	5.5%	5.6%	7.7%	4.4%	2.5%	8.2%	16.6%	5.2%	8.0%	7.1%	9.7%	10.8%	2.8%	6.5%	8.2%	15.4%	10.9%	7.9%	9.8%	8.9%	9.2%	7.5%	10.3%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# General Election Poll V

Prepared on behalf of the Daily Mirror

Table 41

Q26. Normal weightings

Q26. Tony Blair also said that he supported Ed Miliband "100% to lead [the Labour Party] to victory at the next general election". How helpful or unhelpful do you think these comments are to Ed Miliband's election campaign?

Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1111	512	599	222	399	490	280	299	68	155	92	138	320	206	159	101	258	250	231	273	357	122	196	260	396	974	80	57	
Weighted Total	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
Very helpful	128	86	42	58	39	31	19	72	12	11	8	3	17	46	35	4	21	31	16	36	44	19	17	42	33	111	9	8	
	11.5%	16.0%	7.4%	18.1%	10.0%	7.8%	7.3%	22.6%	16.1%	7.5%	8.2%	1.8%	6.0%	19.9%	19.0%	5.9%	8.0%	13.1%	8.8%	11.6%	11.9%	15.1%	9.4%	17.2%	8.1%	11.6%	10.4%	12.3%	
Somewhat helpful	229	103	126	88	96	55	27	106	12	13	24	33	36	74	26	16	64	51	25	68	85	20	33	55	84	193	21	15	
	20.6%	19.1%	22.0%	27.6%	21.9%	13.8%	10.2%	33.2%	15.9%	9.4%	24.9%	23.9%	12.5%	31.8%	14.1%	21.3%	24.9%	21.3%	13.4%	21.6%	23.0%	15.7%	18.2%	22.8%	20.8%	20.1%	23.8%	23.9%	
No difference	449	191	259	132	171	147	99	100	34	64	32	71	113	72	64	32	124	93	87	120	149	57	80	82	172	391	31	27	
	40.5%	35.4%	45.2%	41.3%	43.6%	36.7%	37.6%	31.2%	44.6%	45.3%	33.8%	51.2%	38.9%	30.8%	34.6%	42.2%	48.3%	38.8%	46.4%	38.4%	40.2%	44.3%	43.7%	33.9%	42.4%	40.7%	34.6%	44.4%	
Somewhat unhelpful	187	101	86	26	56	104	77	31	12	23	17	22	76	31	36	12	30	49	40	43	56	14	34	43	72	163	18	6	
	16.9%	18.7%	15.1%	8.2%	14.4%	26.2%	29.4%	9.7%	15.1%	16.1%	18.1%	15.9%	26.2%	13.1%	19.6%	16.1%	11.7%	20.4%	21.2%	13.7%	15.0%	10.9%	18.7%	17.6%	17.8%	17.0%	19.9%	9.6%	
Very unhelpful	117	58	59	15	40	62	41	11	6	31	14	10	48	10	23	11	18	15	19	46	37	18	18	21	44	101	10	6	
	10.5%	10.8%	10.2%	4.8%	10.1%	15.5%	15.5%	3.3%	8.3%	21.8%	14.9%	7.2%	16.4%	4.4%	12.7%	14.5%	7.1%	6.4%	10.2%	14.7%	9.9%	14.0%	9.9%	8.5%	10.8%	10.5%	11.4%	9.7%	
SIGMA	1111	540	571	320	392	399	262	321	77	141	96	139	291	233	185	77	257	241	187	313	371	128	183	242	406	960	90	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	