

General Election Poll

25/04/2015

Prepared on behalf of the Mail on Sunday



Methodology

Fieldwork Dates

24th-25th April 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,004

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2010 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,004 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation and presented by Patrick Bri ne and Damian Lyons Lowe.
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Table 1
Q1. Normal weightings
Q1. The next Westminster general election is now about 5 weeks away. On a scale of 0-10, where 10 is very certain, how certain are you to vote in the general election?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
10	593	332	262	85	223	286	180	154	43	106	52	50	201	153	128	52	42	128	119	157	188	65	92	138	205	500	68	25
	59.1%	68.0%	50.6%	29.4%	62.8%	79.2%	68.5%	64.3%	67.4%	70.2%	62.0%	44.8%	75.4%	71.1%	74.9%	74.3%	18.6%	65.5%	70.4%	52.0%	56.0%	56.7%	55.7%	58.2%	58.6%	57.7%	67.9%	67.9%
9	86	44	42	16	36	33	30	23	6	10	11	5	27	18	15	7	17	23	13	23	26	12	11	25	30	79	5	1
	8.5%	9.0%	8.1%	5.5%	10.2%	9.2%	11.6%	9.7%	9.2%	6.4%	13.4%	4.9%	10.0%	8.6%	8.8%	10.2%	7.7%	11.6%	7.7%	7.7%	7.8%	10.8%	6.7%	10.8%	8.7%	9.1%	5.1%	3.3%
8	65	30	35	20	29	16	21	13	7	9	3	11	16	12	11	2	18	14	9	24	19	9	10	6	31	57	5	3
	6.5%	6.2%	6.7%	7.0%	8.1%	4.4%	8.0%	5.4%	11.7%	5.9%	3.8%	10.3%	6.0%	5.5%	6.6%	2.3%	8.1%	7.0%	5.0%	7.9%	5.6%	7.9%	6.3%	2.5%	8.9%	6.5%	5.4%	7.8%
7	37	17	20	21	13	3	5	9	2	6	3	11	4	8	5	1	15	9	5	12	11	7	6	6	10	30	5	2
	3.7%	3.5%	3.9%	7.2%	3.7%	0.8%	1.8%	3.6%	2.6%	4.0%	3.6%	10.2%	1.3%	3.6%	2.8%	1.4%	6.7%	4.6%	2.9%	3.9%	3.3%	6.5%	3.5%	2.7%	2.8%	3.4%	5.1%	5.7%
6	36	10	26	22	13	*	9	13	-	6	1	4	7	6	4	1	16	4	4	21	6	5	11	6	13	35	-	1
	3.6%	2.0%	5.0%	7.6%	3.8%	*	3.3%	5.2%	-	4.2%	1.6%	3.9%	2.5%	3.0%	2.5%	0.9%	7.1%	1.9%	2.5%	7.1%	1.9%	4.1%	6.8%	2.5%	3.7%	4.0%	-	2.6%
5	58	13	45	43	12	4	9	19	3	7	4	16	6	11	3	4	27	7	7	20	25	5	13	13	22	53	3	2
	5.8%	2.7%	8.8%	14.9%	3.3%	1.1%	3.5%	7.9%	5.0%	4.5%	4.8%	14.2%	2.1%	4.9%	1.6%	5.6%	11.8%	3.8%	3.9%	6.6%	7.3%	4.4%	7.6%	5.4%	6.4%	6.1%	3.1%	6.5%
4	16	3	13	15	1	-	2	7	-	2	3	1	1	4	1	-	6	-	1	7	7	-	8	7	1	16	-	-
	1.5%	0.6%	2.5%	5.0%	*	-	0.7%	2.8%	-	1.5%	4.1%	1.1%	*	1.8%	0.9%	-	2.8%	-	0.7%	2.3%	2.2%	-	4.7%	2.8%	*	1.8%	-	-
3	12	2	9	6	4	1	3	1	1	1	2	4	-	2	-	1	6	2	1	4	5	-	4	1	4	8	4	-
	1.2%	*	1.8%	2.2%	1.1%	*	1.2%	*	1.0%	*	2.9%	3.2%	-	1.1%	-	0.8%	2.5%	0.9%	*	1.4%	1.5%	-	2.2%	*	1.1%	0.9%	3.5%	-
2	12	7	5	8	3	1	2	1	1	3	2	4	2	1	-	1	8	1	1	3	7	2	2	4	3	10	1	1
	1.2%	1.5%	1.0%	2.8%	0.9%	*	0.8%	*	1.6%	1.7%	2.4%	3.2%	0.6%	*	-	1.0%	3.5%	0.6%	*	1.0%	2.2%	1.4%	1.1%	1.6%	0.8%	1.2%	1.4%	1.6%
1	12	4	7	7	1	3	1	1	1	2	1	5	-	-	2	1	8	1	2	5	4	*	3	4	4	12	-	-
	1.2%	0.9%	1.4%	2.4%	*	0.9%	*	*	1.4%	1.3%	1.2%	4.2%	-	-	0.9%	1.2%	3.5%	*	1.0%	1.7%	1.3%	*	1.6%	1.8%	1.2%	1.3%	-	-
0	78	25	53	46	19	13	-	-	-	-	-	-	4	-	2	2	62	7	9	25	37	9	6	27	26	68	8	2
	7.8%	5.2%	10.2%	15.9%	5.4%	3.7%	-	-	-	-	-	-	1.6%	-	1.1%	2.4%	27.8%	3.8%	5.2%	8.4%	10.9%	8.0%	3.9%	11.4%	7.3%	7.9%	8.3%	4.6%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

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Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	923		449	474	257	314	352	282	224	57	146	84	113	294	193	132	75	179	227	204	239	253	92	159	220	337	808	81	34
Weighted Total	926		462	464	243	336	348	262	240	64	150	84	111	262	215	169	69	162	188	161	277	300	106	159	210	324	799	92	35
Conservative	262		132	130	54	85	124	262	-	-	-	-	-	191	11	12	5	41	65	40	77	80	34	42	56	111	243	10	10
	28.3%		28.6%	28.1%	22.1%	25.2%	35.6%	100.0%	-	-	-	-	-	72.7%	5.0%	6.9%	6.9%	25.2%	34.5%	24.9%	27.7%	26.8%	32.3%	26.3%	26.5%	34.3%	30.4%	10.4%	27.7%
Labour	240		115	125	84	84	72	-	240	-	-	-	-	8	140	34	4	45	49	39	70	81	27	54	68	66	216	20	4
	25.9%		24.8%	26.9%	34.6%	25.0%	20.6%	-	100.0%	-	-	-	-	3.0%	65.4%	20.0%	5.8%	27.6%	26.3%	24.0%	25.4%	27.1%	25.5%	34.0%	32.7%	20.4%	27.0%	22.0%	10.4%
Liberal Democrat	64		35	29	15	19	30	-	-	64	-	-	-	6	4	44	-	9	21	11	13	19	14	9	13	18	54	6	3
	6.9%		7.6%	6.2%	6.3%	5.6%	8.5%	-	-	100.0%	-	-	-	2.4%	1.9%	25.8%	-	5.5%	11.0%	6.8%	4.6%	6.4%	12.8%	5.8%	6.2%	5.7%	6.8%	6.6%	9.8%
UKIP	150		89	62	35	59	57	-	-	-	150	-	-	43	23	26	24	29	19	32	45	54	18	27	32	61	138	2	11
	16.3%		19.2%	13.3%	14.6%	17.5%	16.3%	-	-	-	100.0%	-	-	16.4%	10.6%	15.7%	35.4%	17.7%	10.3%	20.1%	16.1%	18.1%	16.8%	17.0%	15.2%	18.8%	17.3%	1.7%	31.5%
SNP	41		25	17	7	16	19	-	-	-	-	41	-	4	9	3	20	5	12	7	12	10	-	-	-	-	-	41	-
	4.5%		5.3%	3.6%	2.8%	4.7%	5.4%	-	-	-	-	49.5%	-	1.4%	4.3%	1.7%	29.2%	2.9%	6.2%	4.5%	4.5%	3.4%	-	-	-	-	-	45.1%	-
Plaid Cymru	3		-	3	-	3	-	-	-	-	-	3	-	-	1	-	2	-	-	2	1	-	-	-	-	-	-	-	3
	*		-	0.6%	-	0.8%	-	-	-	-	-	3.4%	-	-	0.6%	-	2.2%	-	-	0.9%	*	-	-	-	-	-	-	-	8.1%
Another Party (Net)	39		21	19	11	20	9	-	-	-	-	39	-	2	2	21	8	6	6	10	9	14	1	5	11	19	37	2	1
	4.3%		4.4%	4.1%	4.4%	5.9%	2.5%	-	-	-	-	47.1%	-	0.8%	0.8%	12.5%	12.0%	3.5%	3.1%	6.5%	3.4%	4.6%	1.4%	3.2%	5.2%	6.0%	4.6%	2.0%	2.3%
Green	32		17	16	8	17	7	-	-	-	-	32	-	1	1	18	7	4	3	10	9	10	1	4	9	17	31	1	1
	3.5%		3.6%	3.4%	3.4%	5.2%	1.9%	-	-	-	-	38.7%	-	0.5%	*	10.9%	10.1%	2.4%	1.8%	6.2%	3.2%	3.3%	1.4%	2.3%	4.1%	5.2%	3.8%	1.1%	2.3%
British National Party (BNP)	1		1	1	-	1	1	-	-	-	-	1	-	-	1	-	1	-	1	1	-	-	-	-	1	1	1	-	-
	*		*	*	-	*	*	-	-	-	-	1.4%	-	-	*	-	0.8%	-	*	*	-	-	-	-	*	*	*	-	-
Respect	1		1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-
	*		*	-	*	-	-	-	-	-	-	1.2%	-	-	-	-	-	0.6%	-	-	-	*	-	-	*	-	*	-	-
Monster Raving Loony Party	2		1	1	1	1	-	-	-	-	-	2	-	1	-	1	-	-	-	-	-	2	-	1	1	-	2	-	-
	*		*	*	0.6%	*	-	-	-	-	-	2.5%	-	*	-	0.9%	-	-	-	-	-	0.7%	-	0.9%	*	-	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
	*		*	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
Other	2		2	1	-	1	1	-	-	-	-	2	-	-	-	1	1	1	2	-	-	1	-	-	-	2	2	1	-
	*		*	*	-	*	*	-	-	-	-	3.0%	-	-	-	0.7%	1.1%	*	0.9%	-	-	*	-	-	-	0.5%	*	0.8%	-
Undecided	111		43	68	32	47	32	-	-	-	-	111	-	8	25	27	5	26	16	16	43	35	11	22	24	41	97	10	4
	12.0%		9.4%	14.7%	13.1%	14.1%	9.2%	-	-	-	-	100.0%	-	2.9%	11.5%	16.1%	7.3%	16.0%	8.6%	10.1%	15.7%	11.8%	10.4%	13.7%	11.4%	12.6%	12.2%	11.2%	10.2%
Refused	15		3	12	5	4	6	-	-	-	-	-	-	1	-	2	1	3	-	4	6	5	1	-	6	7	14	1	-
	1.6%		0.6%	2.6%	2.1%	1.1%	1.8%	-	-	-	-	-	-	*	-	1.3%	1.2%	1.6%	-	2.2%	2.3%	1.8%	0.8%	-	2.8%	2.3%	1.8%	1.1%	-
SIGMA	926		462	464	243	336	348	262	240	64	150	84	111	262	215	169	69	162	188	161	277	300	106	159	210	324	799	92	35
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total		Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	923		449	474	257	314	352	282	224	57	146	84	113	294	193	132	75	179	227	204	239	253	92	159	220	337	808	81	34
Weighted Total	926		483	443	199	346	380	273	241	66	153	82	97	283	223	180	72	127	197	169	267	294	108	151	210	326	795	95	36
Conservative	273		143	130	45	90	138	273	-	-	-	-	-	206	12	12	5	35	67	44	79	83	37	43	58	115	253	10	10
	29.4%		29.6%	29.3%	22.7%	25.9%	36.2%	100.0%	-	-	-	-	-	72.7%	5.4%	6.9%	6.8%	27.1%	34.3%	25.8%	29.5%	28.3%	34.1%	28.6%	27.5%	35.3%	31.8%	10.6%	27.2%
Labour	241		122	119	74	90	78	-	241	-	-	-	-	8	146	38	5	37	52	40	67	82	26	52	70	68	216	21	4
	26.1%		25.3%	27.0%	37.0%	25.9%	20.5%	-	100.0%	-	-	-	-	2.9%	65.5%	21.3%	6.3%	29.2%	26.6%	23.5%	25.3%	27.9%	24.4%	34.2%	33.5%	20.8%	27.2%	22.1%	11.3%
Liberal Democrat	66		37	29	13	19	33	-	-	66	-	-	-	7	4	48	-	7	22	12	14	18	13	10	14	18	55	7	4
	7.1%		7.7%	6.4%	6.7%	5.5%	8.7%	-	-	100.0%	-	-	-	2.4%	1.6%	26.3%	-	5.5%	11.3%	7.1%	5.1%	6.0%	12.4%	6.7%	6.6%	5.8%	6.9%	6.9%	10.8%
UKIP	153		90	63	28	61	63	-	-	-	153	-	-	47	25	29	25	23	21	35	45	53	19	27	32	62	140	2	11
	16.6%		18.7%	14.2%	14.3%	17.7%	16.7%	-	-	-	100.0%	-	-	16.7%	11.1%	16.0%	35.2%	18.4%	10.6%	20.6%	16.8%	18.0%	17.5%	18.0%	15.1%	19.2%	17.7%	1.9%	31.2%
SNP	42		26	15	7	14	21	-	-	-	-	42	-	4	8	3	21	4	13	8	12	9	-	-	-	-	-	42	-
	4.5%		5.4%	3.5%	3.3%	4.1%	5.5%	-	-	-	-	50.7%	-	1.4%	3.8%	1.8%	29.7%	3.0%	6.4%	4.5%	4.6%	3.1%	-	-	-	-	-	43.8%	-
Plaid Cymru	3		-	3	-	3	-	-	-	-	-	3	-	-	2	-	2	-	-	2	2	-	-	-	-	-	-	-	3
	*		-	0.7%	-	0.9%	-	-	-	-	-	3.9%	-	-	0.7%	-	2.4%	-	-	1.0%	0.6%	-	-	-	-	-	-	-	8.9%
Another Party (Net)	37		21	17	7	21	10	-	-	-	-	37	-	2	2	21	9	3	5	11	8	12	1	3	11	19	34	2	1
	4.0%		4.3%	3.8%	3.3%	6.1%	2.5%	-	-	-	-	45.4%	-	0.7%	0.7%	11.8%	11.9%	2.5%	2.7%	6.8%	3.1%	4.2%	1.4%	1.7%	5.4%	5.9%	4.3%	2.2%	2.5%
Green	32		18	14	6	19	7	-	-	-	-	32	-	1	1	19	7	2	3	11	8	10	1	2	9	17	30	1	1
	3.4%		3.6%	3.2%	2.9%	5.4%	1.9%	-	-	-	-	38.7%	-	*	0.5%	10.8%	9.8%	1.6%	1.6%	6.4%	3.0%	3.4%	1.4%	1.2%	4.5%	5.2%	3.7%	1.2%	2.5%
British National Party (BNP)	1		1	*	-	*	1	-	-	-	-	1	-	-	*	-	1	-	*	1	-	-	-	-	1	*	1	-	-
	*		*	*	-	*	*	-	-	-	-	1.4%	-	-	*	-	0.9%	-	*	*	-	-	-	-	*	*	*	-	-
Respect	*		*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-
	*		*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-
Monster Raving Loony Party	1		1	1	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1	-	1	1	-	1	-	-
	*		*	*	*	*	-	-	-	-	1.6%	-	-	*	-	*	-	-	-	-	*	*	-	*	*	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
	*		*	*	-	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	*	*	*	*	-	-
Other	3		2	1	-	1	1	-	-	-	-	3	-	-	-	1	1	1	2	-	-	1	-	-	-	2	2	1	-
	*		*	*	-	*	*	-	-	-	-	3.1%	-	-	-	0.6%	1.2%	*	0.9%	-	-	*	-	-	-	0.5%	*	0.9%	-
Undecided	97		40	57	22	45	30	-	-	-	-	97	-	8	25	27	5	17	16	14	36	31	10	16	21	36	83	11	3
	10.5%		8.3%	12.8%	10.9%	13.0%	8.0%	-	-	-	-	100.0%	-	2.8%	11.1%	14.9%	6.5%	13.5%	8.0%	8.3%	13.5%	10.7%	9.3%	10.9%	9.9%	11.0%	10.4%	11.7%	8.0%
Refused	14		3	10	3	3	7	-	-	-	-	-	-	1	-	2	1	1	-	4	4	6	1	-	4	8	13	1	-
	1.5%		0.7%	2.3%	1.7%	0.9%	1.9%	-	-	-	-	-	-	*	-	1.0%	1.3%	0.8%	-	2.4%	1.5%	1.9%	0.8%	-	2.1%	2.4%	1.6%	0.8%	-
SIGMA	926		483	443	199	346	380	273	241	66	153	82	97	283	223	180	72	127	197	169	267	294	108	151	210	326	795	95	36
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	793		405	388	215	262	316	282	224	57	146	84	0	281	168	109	69	145	208	176	192	217	81	139	190	281	691	72	30
Weighted Total	815		439	376	174	298	343	273	241	66	153	82	0	274	198	152	67	109	181	151	226	257	97	135	185	282	699	83	33
Conservative	273		143	130	45	90	138	273	-	-	-	-	-	206	12	12	5	35	67	44	79	83	37	43	58	115	253	10	10
	33.4%		32.5%	34.5%	26.0%	30.1%	40.1%	100.0%	-	-	-	-	-	75.1%	6.1%	8.2%	7.4%	31.6%	37.3%	28.9%	34.7%	32.3%	38.0%	32.1%	31.2%	40.7%	36.2%	12.1%	29.6%
Labour	241		122	119	74	90	78	-	241	-	-	-	-	8	146	38	5	37	52	40	67	82	26	52	70	68	216	21	4
	29.6%		27.8%	31.8%	42.3%	30.1%	22.8%	-	100.0%	-	-	-	-	3.0%	73.6%	25.3%	6.8%	34.1%	28.9%	26.3%	29.8%	32.0%	27.2%	38.4%	38.1%	24.0%	31.0%	25.3%	12.3%
Liberal Democrat	66		37	29	13	19	33	-	-	66	-	-	-	7	4	48	-	7	22	12	14	18	13	10	14	18	55	7	4
	8.0%		8.4%	7.6%	7.7%	6.4%	9.6%	-	-	100.0%	-	-	-	2.5%	1.8%	31.3%	-	6.5%	12.3%	7.9%	6.0%	6.8%	13.8%	7.5%	7.4%	6.3%	7.9%	7.8%	11.8%
UKIP	153		90	63	28	61	63	-	-	-	153	-	-	47	25	29	25	23	21	35	45	53	19	27	32	62	140	2	11
	18.8%		20.6%	16.7%	16.4%	20.6%	18.5%	-	-	-	100.0%	-	-	17.2%	12.5%	19.0%	38.1%	21.5%	11.6%	23.1%	19.7%	20.6%	19.4%	20.2%	17.2%	22.1%	20.1%	2.2%	33.9%
SNP	42		26	15	7	14	21	-	-	-	-	42	-	4	8	3	21	4	13	8	12	9	-	-	-	-	-	42	-
	5.1%		6.0%	4.1%	3.8%	4.7%	6.1%	-	-	-	-	50.7%	-	1.5%	4.3%	2.1%	32.3%	3.5%	7.0%	5.1%	5.4%	3.5%	-	-	-	-	-	50.1%	-
Plaid Cymru	3		-	3	-	3	-	-	-	-	-	3	-	-	2	-	2	-	-	2	2	-	-	-	-	-	-	-	3
	*		-	0.9%	-	1.1%	-	-	-	-	-	3.9%	-	-	0.8%	-	2.6%	-	-	1.1%	0.7%	-	-	-	-	-	-	-	9.7%
Another Party (Net)	37		21	17	7	21	10	-	-	-	-	37	-	2	2	21	9	3	5	11	8	12	1	3	11	19	34	2	1
	4.6%		4.7%	4.4%	3.8%	7.1%	2.8%	-	-	-	-	45.4%	-	0.7%	0.8%	14.0%	12.9%	2.9%	3.0%	7.6%	3.7%	4.7%	1.5%	1.9%	6.1%	6.8%	4.9%	2.5%	2.7%
Green	32		18	14	6	19	7	-	-	-	-	32	-	1	1	19	7	2	3	11	8	10	1	2	9	17	30	1	1
	3.9%		4.0%	3.8%	3.3%	6.3%	2.1%	-	-	-	-	38.7%	-	*	0.6%	12.8%	10.6%	1.9%	1.8%	7.2%	3.5%	3.8%	1.5%	1.4%	5.1%	6.0%	4.3%	1.4%	2.7%
British National Party (BNP)	1		1	*	-	*	1	-	-	-	-	1	-	-	*	-	1	-	*	1	-	-	-	-	1	*	1	-	-
	*		*	*	-	*	*	-	-	-	-	1.4%	-	-	*	-	1.0%	-	*	*	-	-	-	-	*	*	*	-	-
Respect	*		*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	*	*	-	-
	*		*	*	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	*	*	-	-
Monster Raving Loony Party	1		1	1	1	1	-	-	-	-	-	1	-	1	-	1	-	-	-	-	-	1	-	1	1	-	1	-	-
	*		*	*	*	*	-	-	-	-	-	1.6%	-	*	-	*	-	-	-	-	-	0.5%	-	*	*	-	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
	*		*	*	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
Other	3		2	1	-	1	1	-	-	-	-	3	-	-	-	1	1	1	2	-	-	1	-	-	-	2	2	1	-
	*		*	*	-	*	*	-	-	-	-	3.1%	-	-	-	0.7%	1.3%	0.5%	0.9%	-	-	*	-	-	-	0.6%	*	1.0%	-
SIGMA	815		439	376	174	298	343	273	241	66	153	82	-	274	198	152	67	109	181	151	226	257	97	135	185	282	699	83	33
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	857	429	428	229	288	340	282	224	57	146	84	60	294	193	132	72	145	220	191	214	232	86	147	207	307	747	78	32	
Weighted Total	835	447	388	177	307	351	273	241	66	153	82	19	277	206	160	68	109	185	154	234	262	99	137	190	289	715	86	34	
Conservative	275	144	131	45	91	139	273	-	-	-	-	2	208	12	12	5	35	68	44	79	83	37	44	58	117	255	10	10	
	33.0%	32.2%	33.8%	25.6%	29.8%	39.4%	100.0%	-	-	-	-	12.4%	75.4%	5.9%	7.8%	7.3%	31.6%	36.9%	28.7%	33.9%	31.8%	37.3%	31.9%	30.5%	40.5%	35.7%	11.7%	29.0%	
Labour	249	124	125	75	92	81	-	241	-	-	-	7	8	153	38	5	37	53	41	70	85	27	53	73	69	223	22	4	
	29.8%	27.8%	32.1%	42.5%	30.1%	23.1%	-	100.0%	-	-	-	39.1%	3.0%	74.6%	23.9%	6.7%	34.1%	28.7%	26.7%	29.7%	32.5%	27.5%	38.4%	38.7%	24.0%	31.2%	25.5%	12.1%	
Liberal Democrat	74	42	33	15	22	37	-	-	66	-	-	8	7	4	56	-	7	25	13	17	19	14	11	15	21	62	8	4	
	8.9%	9.3%	8.4%	8.2%	7.2%	10.7%	-	-	100.0%	-	-	42.5%	2.5%	1.8%	35.0%	-	6.5%	13.3%	8.5%	7.4%	7.3%	14.5%	8.0%	8.0%	7.3%	8.6%	9.3%	12.9%	
UKIP	154	90	63	28	62	63	-	-	-	153	-	*	47	25	29	26	23	21	35	45	53	19	27	32	62	141	2	11	
	18.4%	20.2%	16.3%	16.1%	20.1%	18.1%	-	-	-	100.0%	-	1.4%	17.0%	12.1%	18.0%	37.9%	21.5%	11.3%	22.6%	19.2%	20.2%	19.1%	19.9%	16.8%	21.6%	19.7%	2.1%	33.3%	
SNP	42	26	16	7	15	21	-	-	-	-	42	1	4	8	3	22	4	13	8	13	9	-	-	-	-	-	42	-	
	5.1%	5.9%	4.2%	3.7%	4.8%	6.0%	-	-	-	-	50.7%	3.6%	1.4%	4.1%	2.0%	32.7%	3.5%	6.8%	5.0%	5.5%	3.5%	-	-	-	-	-	49.1%	-	
Plaid Cymru	3	-	3	*	3	-	-	-	-	-	-	*	-	2	-	2	-	-	2	2	*	-	-	-	-	-	-	3	
	*	-	0.9%	*	1.1%	-	-	-	-	-	-	3.9%	1.0%	0.7%	-	2.8%	-	-	1.1%	0.6%	*	-	-	-	-	-	-	10.1%	
Another Party (Net)	37	21	17	7	21	10	-	-	-	-	37	-	2	2	21	9	3	5	11	8	12	1	3	11	19	34	2	1	
	4.5%	4.6%	4.3%	3.7%	6.9%	2.8%	-	-	-	-	45.4%	-	0.7%	0.8%	13.3%	12.6%	2.9%	2.9%	7.4%	3.6%	4.7%	1.5%	1.9%	5.9%	6.6%	4.8%	2.4%	2.7%	
Green	32	18	14	6	19	7	-	-	-	-	32	-	1	1	19	7	2	3	11	8	10	1	2	9	17	30	1	1	
	3.8%	3.9%	3.7%	3.3%	6.1%	2.1%	-	-	-	-	38.7%	-	*	0.6%	12.2%	10.4%	1.9%	1.7%	7.0%	3.4%	3.8%	1.5%	1.4%	5.0%	5.8%	4.2%	1.4%	2.7%	
British National Party (BNP)	1	1	*	-	*	1	-	-	-	-	1	-	-	*	-	1	-	*	1	-	-	-	-	1	*	1	-	-	
	*	*	*	-	*	*	-	-	-	-	1.4%	-	-	*	-	0.9%	-	*	*	-	-	-	-	*	*	*	-	-	
Respect	*	*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	
	*	*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	*	-	-	*	-	*	-	-	
Monster Raving Loony Party	1	1	1	1	1	-	-	-	-	-	1	-	1	-	1	-	-	-	-	-	1	-	1	1	-	1	-	-	
	*	*	*	*	*	-	-	-	-	-	1.6%	-	*	-	*	-	-	-	-	-	0.5%	-	*	*	-	*	-	-	
Trade Unionist and Socialist Coalition (TUSC)	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-	
	*	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-	
Other	3	2	1	-	1	1	-	-	-	-	3	-	-	-	1	1	1	2	-	-	1	-	-	-	2	2	1	-	
	*	*	*	-	*	*	-	-	-	-	3.1%	-	-	-	0.7%	1.3%	0.5%	0.9%	-	-	*	-	-	-	0.6%	*	1.0%	-	
SIGMA	835	447	388	177	307	351	273	241	66	153	82	19	277	206	160	68	109	185	154	234	262	99	137	190	289	715	86	34	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 6
Q3. Normal weightings
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	923		449	474	257	314	352	282	224	57	146	84	113	294	193	132	75	179	227	204	239	253	92	159	220	337	808	81	34
Weighted Total	926		462	464	243	336	348	262	240	64	150	84	111	262	215	169	69	162	188	161	277	300	106	159	210	324	799	92	35
The Conservative Party candidate	261		135	126	48	87	126	249	1	-	4	2	4	188	14	12	5	38	65	42	77	76	34	42	58	109	244	8	8
	28.1%		29.2%	27.1%	19.9%	25.8%	36.2%	95.0%	*	-	2.9%	2.1%	3.2%	71.6%	6.3%	7.2%	7.3%	23.2%	34.7%	26.2%	27.9%	25.3%	32.4%	26.4%	27.9%	33.7%	30.5%	8.8%	24.2%
The Labour Party candidate	239		112	126	82	85	72	4	222	1	5	2	5	13	137	31	4	44	45	38	69	86	24	55	68	66	214	22	3
	25.8%		24.3%	27.3%	33.9%	25.2%	20.7%	1.6%	92.8%	1.7%	3.1%	2.0%	4.3%	4.8%	63.9%	18.3%	6.3%	27.1%	24.0%	23.9%	24.8%	28.8%	22.7%	34.4%	32.7%	20.5%	26.7%	23.6%	9.5%
The Liberal Democrat Party candidate	75		42	33	19	24	31	2	6	56	3	2	5	9	7	49	-	7	27	10	19	19	18	9	14	23	65	7	3
	8.1%		9.0%	7.1%	7.9%	7.2%	9.0%	0.6%	2.6%	88.4%	1.9%	2.7%	4.8%	3.2%	3.0%	29.1%	-	4.4%	14.6%	5.9%	6.8%	6.3%	17.2%	5.6%	6.7%	7.2%	8.1%	7.1%	9.8%
The UKIP candidate	140		80	60	31	56	53	2	2	1	133	2	-	38	23	27	24	26	18	29	42	51	15	24	28	60	127	2	11
	15.1%		17.2%	13.0%	12.6%	16.7%	15.3%	0.7%	0.9%	2.2%	88.2%	1.8%	-	14.6%	10.6%	15.8%	34.6%	15.8%	9.3%	18.1%	15.1%	17.1%	13.8%	15.3%	13.4%	18.5%	15.9%	1.7%	31.5%
The SNP candidate	45		29	17	7	16	23	1	-	-	40	4	4	4	9	6	20	6	11	7	16	11	-	-	-	-	-	45	-
	4.9%		6.2%	3.6%	2.8%	4.7%	6.5%	*	-	-	48.2%	3.5%	1.4%	4.3%	3.4%	29.2%	3.5%	5.6%	4.5%	5.9%	3.7%	-	-	-	-	-	-	49.2%	-
The Plaid Cymru candidate	4		-	4	1	3	-	1	-	-	-	3	-	-	1	-	2	1	-	2	3	-	-	-	-	-	-	-	4
	*		-	0.9%	0.5%	0.8%	-	*	-	-	-	3.4%	-	-	0.6%	-	2.2%	0.8%	-	0.9%	0.9%	-	-	-	-	-	-	-	11.7%
Another candidate (Net)	34		17	17	9	17	8	1	2	-	-	30	2	*	1	17	8	7	4	9	9	11	3	4	10	15	31	2	1
	3.7%		3.7%	3.6%	3.7%	5.1%	2.2%	*	0.7%	-	-	35.6%	1.7%	*	*	10.3%	11.9%	4.3%	2.2%	5.9%	3.4%	3.7%	2.6%	2.6%	4.6%	4.6%	3.9%	2.0%	2.3%
Green	30		16	14	7	17	7	-	2	-	-	27	1	*	1	16	7	5	4	9	9	8	3	3	9	14	28	1	1
	3.2%		3.4%	3.1%	2.7%	5.0%	1.9%	-	0.7%	-	-	32.7%	0.8%	*	*	9.5%	10.8%	3.2%	1.9%	5.9%	3.2%	2.7%	2.6%	1.7%	4.4%	4.2%	3.5%	1.1%	2.3%
National Health Action	1		1	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	-
	*		*	-	*	-	-	-	-	-	-	-	0.8%	-	-	-	-	0.6%	-	-	-	-	-	0.6%	-	-	-	*	-
English Democrat	1		-	1	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-
	*		*	-	0.6%	-	-	-	-	-	-	1.6%	-	-	-	0.8%	-	-	-	-	-	*	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
	*		*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
An independent candidate	1		1	1	-	1	1	1	-	-	-	1	-	-	-	-	1	1	1	-	-	1	-	1	-	-	1	1	-
	*		*	*	-	*	*	*	-	-	-	0.9%	-	-	-	-	1.1%	*	*	-	-	*	-	*	*	-	*	-	0.8%
Undecided	116		45	71	41	45	30	3	6	4	6	4	92	11	23	25	6	31	18	20	37	41	12	25	25	43	106	6	4
	12.5%		9.7%	15.3%	16.7%	13.4%	8.7%	1.0%	2.5%	6.2%	3.8%	4.2%	82.3%	4.3%	10.7%	15.0%	8.4%	19.3%	9.6%	12.4%	13.4%	13.5%	11.3%	15.7%	12.1%	13.3%	13.2%	6.9%	11.1%
Refused	13		3	10	5	3	5	-	-	1	-	-	*	-	-	2	-	3	-	4	5	5	-	-	6	7	13	1	-
	1.4%		0.7%	2.2%	2.2%	1.0%	1.4%	-	-	1.5%	-	-	*	-	-	0.9%	-	1.6%	-	2.2%	1.8%	1.7%	-	-	2.8%	2.1%	1.6%	0.7%	-
SIGMA	926		462	464	243	336	348	262	240	64	150	84	111	262	215	169	69	162	188	161	277	300	106	159	210	324	799	92	35
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 7
Q3. Normal weightings & likelihood to vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	923		449	474	257	314	352	282	224	57	146	84	113	294	193	132	75	179	227	204	239	253	92	159	220	337	808	81	34
Weighted Total	926		483	443	199	346	380	273	241	66	153	82	97	283	223	180	72	127	197	169	267	294	108	151	210	326	795	95	36
The Conservative Party candidate	272		146	126	39	93	140	260	1	-	4	2	4	203	15	13	5	32	68	46	80	77	37	44	61	113	254	9	9
	29.4%		30.2%	28.5%	19.8%	26.7%	36.8%	95.6%	0.5%	-	2.6%	2.1%	3.8%	71.7%	6.9%	7.3%	7.1%	25.0%	34.7%	27.2%	30.1%	26.4%	34.2%	29.1%	29.0%	34.6%	32.0%	9.0%	25.2%
The Labour Party candidate	239		117	121	69	91	78	4	224	1	3	1	5	14	143	35	5	34	48	40	67	84	23	52	68	68	212	23	4
	25.8%		24.3%	27.4%	34.7%	26.3%	20.6%	1.6%	92.8%	1.9%	1.9%	1.1%	5.4%	4.9%	64.2%	19.2%	6.8%	26.7%	24.3%	23.4%	25.1%	28.7%	21.7%	34.7%	32.5%	20.9%	26.7%	23.8%	10.5%
The Liberal Democrat Party candidate	78		44	34	18	24	35	2	7	59	2	2	5	8	6	54	-	6	29	11	20	18	17	10	16	24	66	7	4
	8.4%		9.1%	7.6%	9.1%	7.1%	9.2%	0.6%	2.7%	90.6%	1.5%	2.9%	5.4%	3.0%	2.6%	30.0%	-	4.9%	14.9%	6.3%	7.4%	6.1%	15.9%	6.4%	7.5%	7.3%	8.3%	7.8%	10.8%
The UKIP candidate	145		84	61	27	58	60	1	2	1	139	1	-	42	25	29	25	22	19	32	42	53	16	24	30	61	132	2	11
	15.7%		17.4%	13.8%	13.7%	16.9%	15.7%	0.5%	1.0%	2.0%	90.9%	1.0%	-	15.0%	11.1%	16.3%	34.5%	17.4%	9.4%	19.0%	15.8%	17.9%	15.0%	16.1%	14.5%	18.8%	16.6%	1.9%	31.2%
The SNP candidate	46		31	15	6	14	25	1	-	-	-	40	4	4	8	6	21	5	11	8	17	10	-	-	-	-	-	46	-
	5.0%		6.3%	3.4%	3.2%	4.1%	6.7%	*	-	-	-	49.2%	4.6%	1.4%	3.8%	3.6%	29.7%	3.8%	5.8%	4.5%	6.3%	3.4%	-	-	-	-	-	48.2%	-
The Plaid Cymru candidate	4		-	4	1	3	-	1	-	-	-	3	-	-	2	-	2	1	-	2	2	-	-	-	-	-	-	-	4
	*		-	0.9%	*	0.9%	-	*	-	-	-	3.9%	-	-	0.7%	-	2.4%	0.6%	-	1.0%	0.8%	-	-	-	-	-	-	-	10.9%
Another candidate (Net)	34		17	16	7	18	8	*	2	-	-	30	1	*	1	19	8	5	5	10	8	10	3	2	10	15	31	2	1
	3.6%		3.6%	3.6%	3.3%	5.3%	2.2%	*	0.8%	-	-	36.9%	0.8%	*	0.5%	10.4%	11.7%	3.8%	2.3%	6.1%	3.1%	3.6%	2.7%	1.6%	4.8%	4.7%	3.9%	2.2%	2.5%
Green	31		17	14	5	18	7	-	2	-	-	28	1	*	1	18	8	4	4	10	8	8	3	2	10	14	29	1	1
	3.3%		3.5%	3.2%	2.8%	5.2%	1.9%	-	0.8%	-	-	34.3%	0.5%	*	0.5%	9.9%	10.5%	3.0%	2.1%	6.1%	3.0%	2.9%	2.7%	1.1%	4.7%	4.4%	3.6%	1.2%	2.5%
National Health Action	*		*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-
English Democrat	1		-	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-
	*		*	*	*	-	-	-	-	-	-	1.1%	-	-	-	0.5%	-	-	-	-	-	*	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		*	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	*	-	-	-
An independent candidate	1		*	1	-	*	1	*	-	-	-	1	-	-	-	-	1	*	*	-	-	1	-	*	-	-	*	1	-
	*		*	*	*	*	*	*	-	-	-	1.1%	-	-	-	-	1.2%	*	*	-	-	*	-	*	-	-	*	*	0.9%
Undecided	97		41	56	28	41	28	3	5	3	5	2	77	11	22	23	6	22	17	17	27	36	11	18	20	38	88	6	3
	10.5%		8.4%	12.7%	14.0%	11.9%	7.3%	0.9%	2.1%	4.8%	3.0%	2.9%	79.6%	3.9%	10.1%	12.7%	7.8%	16.9%	8.6%	10.0%	10.3%	12.2%	10.6%	12.2%	9.6%	11.7%	11.1%	6.3%	8.9%
Refused	12		3	9	3	3	6	-	-	1	-	-	*	-	-	1	-	1	-	4	3	5	-	-	4	7	11	1	-
	1.3%		0.7%	1.9%	1.7%	0.8%	1.5%	-	-	0.8%	-	-	*	-	-	0.6%	-	0.8%	-	2.4%	1.1%	1.6%	-	-	2.1%	2.1%	1.4%	0.8%	-
SIGMA	926		483	443	199	346	380	273	241	66	153	82	97	283	223	180	72	127	197	169	267	294	108	151	210	326	795	95	36
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 8
Q3. Normal weightings & likelihood to vote, with undecided and refused removed
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	781		395	386	204	262	315	278	217	51	140	80	14	278	168	108	69	138	204	170	193	214	81	135	189	275	680	72	29
Weighted Total	817		439	378	168	302	347	270	236	62	149	80	19	272	200	156	67	105	180	148	236	253	97	133	185	281	696	88	33
The Conservative Party candidate	272		146	126	39	93	140	260	1	-	4	2	4	203	15	13	5	32	68	46	80	77	37	44	61	113	254	9	9
	33.3%		33.2%	33.4%	23.5%	30.6%	40.4%	96.5%	0.6%	-	2.7%	2.1%	19.0%	74.7%	7.7%	8.4%	7.6%	30.4%	38.0%	31.1%	34.0%	30.6%	38.2%	33.1%	32.8%	40.1%	36.6%	9.7%	27.7%
The Labour Party candidate	239		117	121	69	91	78	4	224	1	3	1	5	14	143	35	5	34	48	40	67	84	23	52	68	68	212	23	4
	29.2%		26.7%	32.1%	41.2%	30.2%	22.6%	1.6%	94.8%	2.0%	2.0%	1.1%	26.9%	5.1%	71.4%	22.2%	7.4%	32.5%	26.6%	26.7%	28.3%	33.3%	24.3%	39.5%	36.7%	24.3%	30.5%	25.7%	11.5%
The Liberal Democrat Party candidate	78		44	34	18	24	35	2	7	59	2	2	5	8	6	54	-	6	29	11	20	18	17	10	16	24	66	7	4
	9.5%		10.0%	8.9%	10.8%	8.1%	10.1%	0.6%	2.8%	95.9%	1.6%	3.0%	27.3%	3.1%	2.9%	34.6%	-	6.0%	16.3%	7.2%	8.3%	7.1%	17.8%	7.3%	8.5%	8.4%	9.5%	8.4%	11.9%
The UKIP candidate	145		84	61	27	58	60	1	2	1	139	1	-	42	25	29	25	22	19	32	42	53	16	24	30	61	132	2	11
	17.8%		19.2%	16.2%	16.2%	19.3%	17.2%	0.5%	1.0%	2.1%	93.8%	1.1%	-	15.6%	12.4%	18.8%	37.4%	21.1%	10.3%	21.7%	17.8%	20.8%	16.7%	18.4%	16.5%	21.8%	19.0%	2.0%	34.2%
The SNP candidate	46		31	15	6	14	25	1	-	-	-	40	4	4	8	6	21	5	11	8	17	10	-	-	-	-	-	46	-
	5.6%		7.0%	4.0%	3.8%	4.7%	7.3%	*	-	-	-	-	22.9%	1.5%	4.2%	4.1%	32.3%	4.6%	6.3%	5.2%	7.1%	4.0%	-	-	-	-	-	51.9%	-
The Plaid Cymru candidate	4		-	4	1	3	-	1	-	-	-	-	-	-	2	-	2	1	-	2	2	-	-	-	-	-	-	-	4
	*		-	1.0%	*	1.1%	-	*	-	-	-	-	-	-	0.8%	-	2.6%	0.7%	-	1.2%	0.9%	-	-	-	-	-	-	-	12.0%
Another candidate (Net)	34		17	16	7	18	8	*	2	-	-	30	1	*	1	19	8	5	5	10	8	10	3	2	10	15	31	2	1
	4.1%		4.0%	4.3%	4.0%	6.1%	2.4%	*	0.8%	-	-	38.0%	3.8%	*	0.6%	12.0%	12.7%	4.7%	2.5%	6.9%	3.5%	4.1%	3.0%	1.8%	5.5%	5.4%	4.4%	2.3%	2.8%
Green	31		17	14	5	18	7	-	2	-	-	28	1	*	1	18	8	4	4	10	8	8	3	2	10	14	29	1	1
	3.8%		3.8%	3.7%	3.3%	5.9%	2.1%	-	0.8%	-	-	35.3%	2.8%	*	0.6%	11.4%	11.4%	3.6%	2.3%	6.9%	3.4%	3.3%	3.0%	1.2%	5.3%	5.1%	4.1%	1.3%	2.8%
National Health Action	*		*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-
	*		*	-	*	-	-	-	-	-	-	-	1.1%	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-
English Democrat	1		-	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-
	*		*	*	0.6%	-	-	-	-	-	-	1.2%	-	-	-	0.6%	-	-	-	-	-	*	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		*	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
	*		*	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	*	-	-
An independent candidate	1		*	1	-	*	1	*	-	-	-	1	-	-	-	-	1	-	*	-	-	1	-	*	-	-	*	1	-
	*		*	*	-	*	*	*	-	-	-	1.1%	-	-	-	-	1.3%	*	*	-	-	*	-	*	*	-	*	1.0%	-
SIGMA	817		439	378	168	302	347	270	236	62	149	80	19	272	200	156	67	105	180	148	236	253	97	133	185	281	696	88	33
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 9
Q3. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2010 vote
Q3. The general election is on 7 May 2015. Thinking specifically about your own constituency and the parties and candidates likely to be in contention, how do you think you will vote on 7 May?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	849		424	425	224	288	337	280	220	53	143	83	66	294	193	132	72	138	218	186	214	231	87	145	205	304	741	77	31
Weighted Total	835		446	389	172	310	354	271	237	62	150	80	34	275	207	164	68	105	184	151	241	259	99	135	189	289	712	90	33
The Conservative Party candidate	275		148	128	40	94	141	261	2	-	5	2	5	206	15	13	5	32	69	47	81	78	37	44	61	115	258	9	9
	33.0%		33.1%	32.9%	23.4%	30.3%	39.9%	96.5%	0.6%	-	3.1%	2.2%	16.0%	75.0%	7.4%	8.0%	7.5%	30.4%	37.6%	30.8%	33.7%	30.3%	37.8%	32.8%	32.2%	39.8%	36.2%	9.7%	27.2%
The Labour Party candidate	245		120	126	71	93	81	4	225	1	3	1	11	14	150	35	5	34	49	41	68	88	24	54	71	70	218	23	4
	29.4%		26.8%	32.3%	41.5%	30.1%	22.8%	1.6%	94.8%	2.3%	2.0%	1.1%	33.1%	5.0%	72.4%	21.2%	7.3%	32.5%	26.5%	27.2%	28.1%	33.8%	24.6%	39.7%	37.3%	24.3%	30.7%	25.7%	11.3%
The Liberal Democrat Party candidate	85		47	38	19	27	38	2	7	60	3	3	11	8	6	61	-	6	31	12	22	20	18	10	17	27	73	8	4
	10.2%		10.5%	9.7%	11.1%	8.9%	10.8%	0.6%	2.8%	95.6%	1.7%	3.5%	32.3%	3.1%	2.8%	37.5%	-	6.0%	17.1%	7.8%	9.1%	7.6%	18.3%	7.7%	9.0%	9.5%	10.2%	8.4%	13.0%
The UKIP candidate	146		84	61	27	59	60	1	2	1	139	1	*	42	25	29	25	22	19	32	42	53	16	24	31	61	133	2	11
	17.4%		18.8%	15.8%	15.8%	18.9%	16.9%	0.5%	1.0%	2.1%	93.2%	1.1%	0.8%	15.4%	12.0%	17.9%	37.1%	21.1%	10.1%	21.2%	17.5%	20.3%	16.4%	18.1%	16.2%	21.2%	18.6%	2.0%	33.6%
The SNP candidate	47		31	16	6	15	25	1	-	-	-	40	5	4	8	6	22	5	11	8	17	10	-	-	-	-	-	47	-
	5.6%		6.9%	4.1%	3.7%	4.8%	7.2%	*	-	-	-	50.3%	15.0%	1.5%	4.1%	4.0%	32.7%	4.6%	6.2%	5.1%	7.2%	3.9%	-	-	-	-	-	51.8%	-
The Plaid Cymru candidate	4		-	4	1	3	-	1	-	-	-	3	*	-	2	-	2	1	-	2	2	*	-	-	-	-	-	-	4
	*		-	1.1%	0.5%	1.0%	-	*	-	-	-	4.0%	0.6%	-	0.7%	-	2.8%	0.7%	-	1.1%	0.9%	*	-	-	-	-	-	-	12.3%
Another candidate (Net)	34		17	16	7	18	8	*	2	-	-	30	1	*	1	19	8	5	5	10	8	10	3	2	10	15	31	2	1
	4.0%		3.9%	4.1%	3.9%	6.0%	2.4%	*	0.8%	-	-	37.7%	2.2%	*	0.6%	11.4%	12.5%	4.7%	2.5%	6.8%	3.4%	4.0%	3.0%	1.7%	5.3%	5.3%	4.3%	2.3%	2.7%
Green	31		17	14	5	18	7	-	2	-	-	28	1	*	1	18	8	4	4	10	8	8	3	2	10	14	29	1	1
	3.7%		3.7%	3.6%	3.2%	5.8%	2.0%	-	0.8%	-	-	35.0%	1.6%	*	0.6%	10.9%	11.2%	3.6%	2.2%	6.8%	3.3%	3.3%	3.0%	1.2%	5.2%	4.9%	4.0%	1.3%	2.7%
National Health Action	*		*	-	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-
	*		*	-	*	-	-	-	-	-	-	-	0.6%	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-
English Democrat	1		-	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	1	-	-
	*		-	*	0.5%	-	-	-	-	-	-	1.2%	-	-	-	0.6%	-	-	-	-	-	*	-	-	-	*	*	-	-
Trade Unionist and Socialist Coalition (TUSC)	*		-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-
	*		-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-
An independent candidate	1		*	1	-	*	1	*	-	-	-	1	-	-	-	-	1	-	*	-	-	1	-	*	-	-	*	1	-
	*		*	*	-	*	*	*	-	-	-	1.1%	-	-	-	-	1.3%	*	*	-	-	*	-	*	-	-	*	1.0%	-
SIGMA	835		446	389	172	310	354	271	237	62	150	80	34	275	207	164	68	105	184	151	241	259	99	135	189	289	712	90	33
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 10

Q4. Normal weightings

Q4. Are you sure that you will definitely vote this way, or do you think you might still change your mind between now and the General Election?

Base: All answering constituency VI question with candidate

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	781	395	386	204	262	315	278	217	51	140	80	14	278	168	108	69	138	204	170	193	214	81	135	189	275	680	72	29
Weighted Total	797	414	383	197	287	313	259	234	59	145	80	19	251	192	142	63	128	170	137	235	254	94	134	178	274	681	85	31
Am sure I will vote this way	601	327	275	118	213	270	213	185	39	108	53	2	209	155	99	50	78	121	105	177	198	72	101	137	197	507	71	23
	75.5%	78.9%	71.8%	59.8%	74.3%	86.4%	82.2%	79.1%	66.0%	74.9%	66.6%	8.3%	83.4%	80.7%	69.9%	79.7%	61.2%	71.3%	76.4%	75.5%	77.7%	76.2%	75.1%	77.0%	72.0%	74.5%	84.0%	73.5%
I might change my mind	176	82	94	72	65	40	40	45	16	34	26	15	38	36	39	13	43	49	29	51	47	20	31	35	70	156	14	7
	22.1%	19.9%	24.6%	36.6%	22.6%	12.6%	15.6%	19.1%	27.6%	23.4%	32.5%	79.2%	15.3%	18.7%	27.6%	20.3%	33.2%	28.7%	21.3%	21.6%	18.6%	20.8%	23.4%	19.6%	25.4%	22.8%	16.0%	23.5%
Don't Know	19	5	14	7	9	3	6	4	4	2	1	2	3	1	4	-	7	-	3	7	9	3	2	6	7	18	-	1
	2.4%	1.3%	3.6%	3.6%	3.1%	1.0%	2.2%	1.7%	6.5%	1.7%	0.9%	12.5%	1.4%	0.6%	2.6%	-	5.6%	-	2.2%	2.9%	3.6%	3.1%	1.5%	3.5%	2.6%	2.7%	-	3.0%
SIGMA	797	414	383	197	287	313	259	234	59	145	80	19	251	192	142	63	128	170	137	235	254	94	134	178	274	681	85	31
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 11

Q5. Normal weightings

Q5. In the last General Election 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I voted in the 2010 General Election	744	397	347	134	286	324	218	188	54	118	71	73	267	215	171	70	-	158	138	211	236	89	120	173	256	638	80	26
	74.1%	81.5%	67.1%	46.4%	80.7%	89.8%	83.4%	78.5%	84.5%	78.4%	85.5%	65.5%	100.0%	100.0%	100.0%	100.0%	-	80.9%	81.6%	69.9%	70.1%	77.2%	72.3%	73.3%	73.2%	73.6%	80.1%	69.6%
I did not vote in the 2010 General Election	225	75	149	136	55	34	41	45	9	29	10	26	-	-	-	-	225	35	30	71	88	21	40	60	75	196	19	10
	22.4%	15.4%	28.9%	47.0%	15.6%	9.3%	15.6%	18.7%	14.0%	19.1%	12.4%	23.3%	-	-	-	-	100.0%	18.0%	17.7%	23.6%	26.2%	18.2%	24.2%	25.3%	21.5%	22.6%	18.5%	27.3%
Cant remember	35	15	21	19	13	3	3	7	1	4	2	13	-	-	-	-	-	2	1	19	12	5	6	4	18	33	1	1
	3.5%	3.1%	4.0%	6.6%	3.7%	0.9%	1.0%	2.8%	1.5%	2.5%	2.1%	11.3%	-	-	-	-	-	1.2%	0.7%	6.4%	3.7%	4.6%	3.5%	1.5%	5.2%	3.8%	1.4%	3.1%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 12
Q6. Normal weightings
Q6. Thinking back to the General Election in May 2010, can you recall which party you voted for in that election?
Base: Voted in the 2010 General Election

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	725	382	343	145	257	323	236	173	46	108	69	70	298	193	133	78	0	188	171	175	191	74	118	182	257	631	70	24
Weighted Total	744	397	347	134	286	324	218	188	54	118	71	73	267	215	171	70	0	158	138	211	236	89	120	173	256	638	80	26
Conservative	267	146	120	37	88	142	191	8	6	43	6	8	267	-	-	-	-	59	48	77	84	38	45	60	103	245	10	11
	35.9%	36.8%	34.7%	27.3%	30.9%	43.8%	87.4%	4.1%	11.7%	36.4%	7.8%	10.6%	100.0%	-	-	-	-	37.3%	34.4%	36.3%	35.4%	43.1%	37.2%	34.3%	40.2%	38.5%	12.7%	43.9%
Labour	215	109	106	48	95	72	11	140	4	23	12	25	-	215	-	-	-	45	43	51	76	25	40	64	53	182	30	3
	28.9%	27.3%	30.6%	35.6%	33.2%	22.2%	4.9%	74.7%	7.4%	19.3%	17.0%	33.9%	-	100.0%	-	-	-	28.5%	31.0%	23.9%	32.3%	27.6%	33.3%	37.0%	20.8%	28.5%	37.1%	12.0%
Liberal Democrat	171	93	78	33	58	79	12	34	44	26	24	27	-	-	171	-	-	40	27	53	50	18	26	35	71	150	13	7
	22.9%	23.3%	22.5%	24.6%	20.4%	24.5%	5.4%	18.0%	80.9%	22.4%	33.5%	37.2%	-	-	100.0%	-	-	25.5%	19.9%	25.0%	21.2%	20.4%	21.3%	20.3%	27.6%	23.4%	16.7%	29.4%
UK Independence Party (UKIP)	23	13	10	7	9	7	2	1	-	19	1	1	-	-	-	23	-	4	4	13	2	3	3	7	9	22	-	1
	3.1%	3.3%	2.8%	5.2%	3.2%	2.2%	1.0%	*	-	15.8%	0.8%	1.1%	-	-	-	32.9%	-	2.7%	2.8%	6.2%	0.8%	3.9%	2.3%	4.2%	3.4%	3.5%	-	3.6%
Green	13	9	5	2	8	3	*	1	-	1	7	2	-	-	-	13	-	1	4	4	5	2	-	2	9	13	-	1
	1.8%	2.2%	1.3%	1.7%	2.8%	0.9%	*	*	-	1.2%	9.7%	2.3%	-	-	-	19.0%	-	0.6%	2.6%	1.9%	2.0%	2.0%	-	1.0%	3.5%	2.0%	-	3.1%
British National Party (BNP)	4	1	3	*	2	1	-	-	-	4	-	-	-	-	-	4	-	-	1	-	3	-	2	-	2	4	-	-
	0.6%	*	0.9%	*	0.8%	*	-	-	-	3.6%	-	-	-	-	-	6.0%	-	-	0.9%	-	1.3%	-	1.5%	-	0.9%	0.7%	-	-
Scottish National Party (SNP)	25	14	10	1	11	12	1	1	-	-	20	2	-	-	-	25	-	6	4	11	4	-	-	-	-	-	25	-
	3.3%	3.6%	3.0%	0.9%	4.0%	3.8%	0.7%	*	-	-	28.6%	2.7%	-	-	-	35.3%	-	4.0%	2.6%	5.1%	1.8%	-	-	-	-	-	-	31.0%
Plaid Cymru	3	-	3	2	2	-	1	-	-	-	2	1	-	-	-	3	-	-	2	1	1	-	-	*	1	1	-	2
	*	-	0.9%	1.2%	0.5%	-	*	-	-	-	2.1%	0.8%	-	-	-	4.5%	-	-	1.1%	*	*	-	-	*	*	*	-	8.0%
(A Northern Irish Party)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other (Please state)	2	1	*	-	-	2	-	1	-	-	*	-	-	-	-	2	-	-	*	*	1	1	-	*	-	1	*	-
	*	*	*	-	-	0.5%	-	0.7%	-	-	0.5%	-	-	-	-	2.3%	-	-	*	*	*	0.9%	-	*	-	*	*	-
Cant Remember	10	6	4	2	8	-	*	2	-	1	-	5	-	-	-	-	-	2	2	1	4	2	2	1	3	9	1	-
	1.3%	1.5%	1.1%	1.4%	2.8%	-	*	1.1%	-	0.8%	-	6.7%	-	-	-	-	-	1.5%	1.5%	0.5%	1.8%	2.1%	2.0%	0.8%	1.2%	1.4%	1.4%	-
Refuse	12	5	7	2	4	6	-	-	-	1	-	3	-	-	-	-	-	-	4	1	7	-	3	3	5	11	1	-
	1.6%	1.3%	2.0%	1.8%	1.4%	1.7%	-	-	-	0.6%	-	4.8%	-	-	-	-	-	-	3.0%	0.6%	2.8%	-	2.4%	1.7%	2.1%	1.8%	0.8%	-
SIGMA	744	397	347	134	286	324	218	188	54	118	71	73	267	215	171	70	-	158	138	211	236	89	120	173	256	638	80	26
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 13
Q7. Normal weightings
Q7. Imagine that a "Conservative-Liberal Democrat Alliance" was running as a single party in the election. Which party do you think you would vote for if the election was tomorrow?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	923		449	474	257	314	352	282	224	57	146	84	113	294	193	132	75	179	227	204	239	253	92	159	220	337	808	81	34
Weighted Total	926		462	464	243	336	348	262	240	64	150	84	111	262	215	169	69	162	188	161	277	300	106	159	210	324	799	92	35
Conservative-Liberal Democrat Alliance	296		161	135	62	90	144	218	6	45	10	6	10	178	14	51	3	44	82	47	82	86	40	46	61	117	264	17	14
	32.0%		34.8%	29.1%	25.5%	26.8%	41.5%	83.3%	2.4%	70.2%	6.5%	6.6%	8.9%	67.8%	6.7%	30.5%	4.7%	27.2%	43.3%	29.4%	29.5%	28.5%	38.0%	29.1%	28.9%	36.1%	33.1%	19.0%	40.2%
Labour	256		128	128	83	91	82	5	221	5	5	11	8	12	149	39	8	38	51	43	75	87	25	57	68	72	222	29	5
	27.7%		27.7%	27.6%	34.0%	27.2%	23.6%	1.9%	92.3%	8.3%	3.5%	13.5%	7.4%	4.7%	69.4%	23.3%	11.2%	23.6%	26.9%	27.0%	27.0%	29.1%	23.9%	35.9%	32.6%	22.1%	27.8%	31.3%	14.2%
UKIP	150		85	65	30	57	63	13	1	2	123	4	6	49	19	30	23	24	22	30	50	48	17	20	32	61	131	10	9
	16.2%		18.3%	14.0%	12.3%	17.0%	18.1%	5.0%	*	3.7%	81.8%	5.3%	5.0%	18.7%	9.1%	18.0%	33.7%	15.0%	11.5%	19.0%	18.0%	16.0%	16.4%	12.7%	15.2%	18.9%	16.4%	10.7%	26.0%
Green	44		19	25	12	24	7	1	4	3	1	31	5	2	5	19	9	8	7	12	13	12	6	5	11	19	41	3	1
	4.8%		4.0%	5.5%	5.1%	7.2%	2.1%	*	1.5%	4.0%	0.8%	37.5%	4.3%	0.7%	2.2%	11.4%	13.0%	5.0%	3.5%	7.7%	4.8%	4.0%	6.0%	2.9%	5.1%	5.9%	5.1%	2.9%	2.3%
Another Party	35		22	13	8	14	13	2	-	-	3	28	2	*	5	4	16	9	9	8	5	13	*	2	6	*	9	25	2
	3.7%		4.7%	2.8%	3.4%	4.0%	3.7%	0.8%	-	-	2.2%	32.9%	1.6%	*	2.4%	2.4%	23.7%	5.4%	4.7%	5.2%	1.7%	4.3%	*	1.4%	2.6%	*	1.1%	26.9%	4.3%
Undecided	132		46	86	41	58	33	22	7	9	8	4	79	20	21	23	9	37	19	16	49	48	16	26	28	50	121	8	3
	14.3%		9.9%	18.6%	17.0%	17.2%	9.5%	8.4%	2.8%	13.8%	5.2%	4.2%	71.4%	7.7%	9.6%	13.5%	13.8%	23.0%	9.9%	9.9%	17.8%	16.0%	15.5%	16.5%	13.3%	15.4%	15.1%	8.6%	9.8%
Refused	13		2	11	6	2	5	1	1	-	-	-	2	*	1	2	-	1	*	3	4	6	-	2	5	5	12	1	1
	1.4%		0.5%	2.4%	2.7%	0.6%	1.4%	*	0.5%	-	-	-	1.4%	*	0.6%	0.9%	-	0.8%	*	1.8%	1.3%	2.1%	-	1.5%	2.2%	1.4%	1.4%	0.7%	3.2%
SIGMA	926		462	464	243	336	348	262	240	64	150	84	111	262	215	169	69	162	188	161	277	300	106	159	210	324	799	92	35
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 14
Q7. Normal weightings & likelihood to vote
Q7. Imagine that a "Conservative-Liberal Democrat Alliance" was running as a single party in the election. Which party do you think you would vote for if the election was tomorrow?
Base: Likely to vote

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	923		449	474	257	314	352	282	224	57	146	84	113	294	193	132	75	179	227	204	239	253	92	159	220	337	808	81	34
Weighted Total	926		483	443	199	346	380	273	241	66	153	82	97	283	223	180	72	127	197	169	267	294	108	151	210	326	795	95	36
Conservative-Liberal Democrat Alliance	308		174	134	52	96	161	229	6	48	10	6	10	192	15	55	4	37	85	51	84	89	42	48	63	121	274	19	15
	33.3%		36.1%	30.2%	26.0%	27.7%	42.2%	83.9%	2.3%	72.8%	6.2%	7.4%	9.9%	67.9%	6.9%	30.6%	5.1%	29.0%	43.0%	30.4%	31.4%	30.2%	39.3%	31.5%	30.1%	37.2%	34.5%	19.9%	41.5%
Labour	258		135	123	73	95	90	5	225	5	5	9	9	13	154	44	8	31	54	45	74	85	24	57	70	73	224	28	6
	27.9%		27.9%	27.8%	36.5%	27.5%	23.6%	1.9%	93.2%	7.5%	3.2%	11.0%	9.1%	4.7%	69.1%	24.6%	11.7%	24.5%	27.5%	26.5%	27.7%	29.1%	22.2%	37.9%	33.4%	22.3%	28.2%	29.7%	15.5%
UKIP	157		90	67	26	60	70	14	1	2	130	4	6	54	21	34	24	21	23	33	51	50	19	20	34	64	137	11	9
	17.0%		18.6%	15.2%	13.3%	17.4%	18.5%	5.2%	0.5%	2.8%	84.7%	4.9%	6.2%	19.2%	9.6%	18.6%	33.4%	16.8%	11.8%	19.3%	19.3%	17.0%	17.8%	13.3%	16.3%	19.6%	17.3%	11.6%	24.6%
Green	43		20	23	9	26	8	1	3	3	1	32	4	2	5	21	8	6	7	13	12	11	7	3	11	19	39	3	1
	4.7%		4.1%	5.3%	4.5%	7.6%	2.1%	*	1.4%	4.3%	0.5%	38.4%	3.9%	0.6%	2.4%	11.5%	11.3%	4.7%	3.4%	7.7%	4.5%	3.9%	6.1%	1.9%	5.4%	5.7%	5.0%	2.9%	2.5%
Another Party	34		21	13	6	14	14	2	-	-	1	29	2	1	6	4	18	6	10	9	4	11	*	1	4	1	6	27	2
	3.7%		4.3%	3.0%	2.8%	4.1%	3.8%	0.7%	-	-	1.0%	35.2%	1.9%	*	2.6%	2.0%	25.0%	4.7%	4.9%	5.4%	1.6%	3.7%	*	0.8%	1.8%	*	0.7%	28.0%	4.8%
Undecided	113		40	73	28	53	32	21	5	8	7	2	66	20	20	22	10	25	18	15	38	42	16	20	23	44	103	7	3
	12.2%		8.4%	16.4%	14.2%	15.3%	8.3%	7.6%	2.3%	12.5%	4.4%	3.0%	67.8%	7.2%	9.0%	12.1%	13.5%	19.6%	9.2%	8.7%	14.4%	14.2%	14.4%	13.3%	10.9%	13.5%	12.9%	7.2%	9.4%
Refused	12		3	10	5	1	6	1	1	-	-	-	1	*	1	1	-	1	*	3	3	6	-	2	4	5	11	1	1
	1.3%		0.5%	2.2%	2.7%	*	1.5%	*	*	-	-	-	1.1%	*	*	0.6%	-	0.8%	*	2.0%	1.1%	1.9%	-	1.3%	2.0%	1.5%	1.4%	0.8%	1.8%
SIGMA	926		483	443	199	346	380	273	241	66	153	82	97	283	223	180	72	127	197	169	267	294	108	151	210	326	795	95	36
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 15
Q7. Normal weightings & likelihood to vote, with undecided and refused removed
Q7. Imagine that a "Conservative-Liberal Democrat Alliance" was running as a single party in the election. Which party do you think you would vote for if the election was tomorrow?
Base: Likely to vote

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	806	408	398	225	264	317	256	217	50	138	80	31	271	171	111	69	163	208	184	193	221	83	136	202	281	702	73	31
Weighted Total	809	423	386	213	283	314	239	232	55	143	80	30	243	193	144	60	148	173	145	231	260	93	135	189	276	693	85	32
Conservative-Liberal Democrat Alliance	300	162	138	65	90	145	218	6	45	10	6	10	178	14	51	3	49	83	47	82	87	41	46	64	117	269	17	14
	37.1%	38.3%	35.8%	30.4%	32.0%	46.2%	91.3%	2.5%	81.4%	6.8%	6.9%	32.8%	73.2%	7.5%	35.6%	5.3%	32.8%	48.1%	32.6%	35.7%	33.5%	43.9%	34.4%	34.1%	42.4%	38.8%	20.6%	43.7%
Labour	266	132	134	88	93	84	5	221	5	5	11	8	13	149	39	8	47	51	45	80	90	26	58	74	73	232	29	5
	32.9%	31.1%	34.8%	41.6%	33.0%	26.8%	2.1%	95.4%	9.6%	3.7%	14.1%	27.1%	5.5%	77.3%	27.3%	13.5%	31.7%	29.5%	31.0%	34.4%	34.7%	28.3%	42.9%	39.2%	26.6%	33.4%	34.7%	15.5%
UKIP	157	87	70	35	58	64	13	1	2	123	4	6	49	19	30	23	31	22	31	50	55	17	22	34	64	137	10	10
	19.4%	20.5%	18.2%	16.3%	20.6%	20.5%	5.5%	*	4.3%	86.3%	5.5%	18.4%	20.3%	10.1%	21.0%	38.4%	21.3%	12.5%	21.3%	21.5%	21.1%	18.6%	16.4%	17.8%	23.2%	19.8%	11.6%	31.7%
Green	49	20	30	16	26	7	1	4	3	1	31	5	2	5	19	9	12	8	13	13	14	8	6	11	20	45	3	1
	6.1%	4.7%	7.7%	7.5%	9.2%	2.4%	*	1.6%	4.7%	0.9%	39.1%	15.8%	0.8%	2.5%	13.3%	15.8%	7.9%	4.9%	9.3%	5.7%	5.5%	8.2%	4.7%	6.0%	7.1%	6.5%	3.9%	4.4%
Another Party	37	23	14	9	15	13	2	-	-	3	28	2	*	5	4	16	9	9	8	6	13	1	2	6	2	10	25	2
	4.5%	5.4%	3.5%	4.2%	5.3%	4.1%	0.9%	-	-	2.3%	34.4%	5.9%	*	2.7%	2.8%	27.0%	6.4%	5.1%	5.8%	2.6%	5.2%	1.0%	1.6%	2.9%	0.7%	1.5%	29.2%	4.7%
SIGMA	809	423	386	213	283	314	239	232	55	143	80	30	243	193	144	60	148	173	145	231	260	93	135	189	276	693	85	32
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 16
Q8. Normal weightings
Q8. Who would make the best Prime Minister?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004		472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	445		240	205	93	137	216	248	18	42	66	23	39	227	30	78	25	72	106	71	137	132	59	71	90	175	395	27	23
	44.3%		49.3%	39.7%	32.2%	38.5%	59.8%	94.6%	7.5%	65.8%	43.9%	27.2%	35.3%	85.2%	14.1%	45.5%	35.9%	32.2%	54.1%	41.8%	45.2%	39.2%	51.4%	42.7%	38.0%	50.0%	45.5%	27.2%	63.2%
Ed Miliband	257		124	132	87	100	69	3	171	7	30	26	11	12	125	41	15	58	49	49	66	93	22	50	73	72	217	34	5
	25.6%		25.5%	25.6%	30.3%	28.2%	19.2%	1.2%	71.4%	10.5%	19.9%	30.8%	10.2%	4.4%	58.0%	23.9%	21.3%	25.9%	25.0%	29.1%	21.8%	27.5%	19.5%	30.0%	31.0%	20.5%	25.0%	34.3%	14.2%
Dont know	302		123	179	108	118	76	11	51	15	54	35	61	28	60	52	30	94	41	49	100	112	34	45	73	103	255	38	8
	30.1%		25.2%	34.7%	37.5%	33.3%	21.0%	4.2%	21.1%	23.7%	36.2%	42.0%	54.5%	10.5%	27.8%	30.6%	42.8%	41.9%	20.9%	29.1%	33.0%	33.3%	29.1%	27.4%	31.0%	29.4%	29.4%	38.5%	22.6%
SIGMA	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 17
Q9. Normal weightings
Q9. Who would make the best deputy Prime Minister?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Nick Clegg	266	133	133	70	84	112	107	54	48	11	10	23	88	44	69	8	48	59	50	66	90	36	47	55	99	237	18	11
	26.5%	27.3%	25.7%	24.3%	23.7%	30.9%	40.8%	22.7%	75.4%	7.1%	12.5%	20.9%	33.1%	20.3%	40.4%	10.9%	21.2%	30.2%	29.7%	21.8%	26.8%	31.0%	28.4%	23.3%	28.3%	27.3%	17.8%	30.2%
Nigel Farage	219	116	104	47	78	95	61	32	3	103	5	9	88	33	29	21	43	39	38	71	72	24	37	54	78	192	15	12
	21.8%	23.7%	20.1%	16.1%	22.0%	26.2%	23.3%	13.3%	4.4%	68.3%	6.1%	8.1%	33.1%	15.4%	16.8%	30.0%	19.2%	19.8%	22.4%	23.4%	21.3%	20.5%	22.3%	22.9%	22.2%	22.2%	15.2%	32.0%
Nicola Sturgeon	192	113	80	53	81	58	24	69	9	16	54	12	28	69	36	22	35	42	35	58	57	21	31	41	50	142	47	4
	19.2%	23.1%	15.5%	18.5%	22.8%	16.1%	9.1%	28.7%	13.4%	10.3%	65.1%	10.8%	10.4%	32.4%	21.0%	30.8%	15.4%	21.5%	20.6%	19.2%	17.1%	18.0%	18.5%	17.3%	14.3%	16.4%	46.6%	9.7%
Don't know	327	126	200	118	112	96	70	85	4	21	14	67	62	69	37	20	99	56	46	108	117	35	51	86	123	296	20	10
	32.5%	25.9%	38.7%	41.1%	31.5%	26.7%	26.8%	35.3%	6.7%	14.2%	16.3%	60.2%	23.4%	32.0%	21.8%	28.2%	44.2%	28.5%	27.3%	35.6%	34.8%	30.5%	30.8%	36.6%	35.2%	34.1%	20.4%	28.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 18
Q10. Normal weightings
Q10. Which of these adjectives do you think describes the party leaders?
Base: All Respondents
Unintelligent

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	129	80	49	33	52	44	60	7	4	32	7	12	61	10	15	10	26	23	21	35	51	17	21	31	49	118	5	6
	12.9%	16.4%	9.6%	11.4%	14.8%	12.2%	22.8%	2.8%	5.8%	21.4%	7.9%	10.8%	22.9%	4.8%	8.8%	13.7%	11.7%	11.7%	12.3%	11.5%	15.1%	14.5%	12.5%	13.2%	14.1%	13.6%	5.1%	16.1%
David Cameron	84	46	39	34	34	16	2	30	2	15	11	8	5	24	8	11	30	8	16	22	38	6	19	25	21	71	12	1
	8.4%	9.3%	7.5%	11.7%	9.6%	4.5%	0.9%	12.5%	3.2%	10.2%	13.5%	7.4%	2.0%	11.3%	4.5%	15.4%	13.5%	3.9%	9.7%	7.4%	11.2%	5.5%	11.8%	10.5%	5.9%	8.2%	12.3%	1.5%
Nigel Farage	204	85	119	71	85	48	37	57	20	8	30	30	32	53	35	14	58	44	43	49	68	38	29	41	62	169	26	8
	20.3%	17.4%	23.1%	24.6%	24.0%	13.3%	14.3%	23.9%	31.5%	5.3%	35.7%	26.7%	12.0%	24.9%	20.4%	20.2%	26.0%	22.5%	25.5%	16.1%	20.2%	32.8%	17.5%	17.1%	17.8%	19.5%	26.3%	22.5%
Nick Clegg	87	43	44	37	27	23	16	20	-	19	13	5	21	15	8	11	28	13	15	27	32	6	15	23	28	72	12	3
	8.6%	8.8%	8.4%	12.7%	7.7%	6.2%	5.9%	8.2%	-	12.9%	15.6%	4.9%	7.7%	7.1%	4.6%	16.4%	12.3%	6.8%	8.6%	8.8%	9.5%	5.3%	8.9%	9.9%	7.9%	8.3%	11.9%	7.9%
Nicola Sturgeon	81	48	33	21	37	22	27	14	4	20	2	6	30	14	8	7	15	13	7	34	27	14	14	24	24	76	4	1
	8.0%	9.9%	6.3%	7.4%	10.5%	6.2%	10.4%	5.7%	6.7%	13.5%	1.8%	5.5%	11.3%	6.3%	4.6%	10.3%	6.9%	6.7%	4.2%	11.2%	7.9%	11.8%	8.4%	10.3%	7.0%	8.8%	3.7%	1.5%
None of them	570	268	302	141	182	247	147	132	36	86	43	69	152	115	116	41	108	114	92	177	186	59	93	130	207	490	59	21
	56.8%	54.9%	58.5%	48.9%	51.3%	68.4%	55.9%	55.2%	57.2%	57.0%	51.7%	61.8%	57.2%	53.5%	68.1%	58.6%	47.9%	58.5%	54.1%	58.7%	55.4%	51.3%	56.2%	55.0%	59.3%	56.5%	59.2%	56.9%
SIGMA	1154	569	586	336	418	400	289	260	66	181	105	130	302	232	190	94	266	215	194	344	401	140	191	274	392	997	119	39
	115.0%	116.7%	113.4%	116.6%	117.9%	110.9%	110.4%	108.4%	104.3%	120.3%	126.1%	117.3%	113.1%	108.0%	111.2%	134.4%	118.4%	110.0%	114.5%	113.7%	119.2%	121.1%	115.3%	116.0%	112.1%	114.9%	118.5%	106.4%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 19
Q10. Normal weightings
Q10. Which of these adjectives do you think describes the party leaders?
Base: All Respondents
Dangerous

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	171	105	66	38	64	69	79	3	6	44	8	20	84	10	28	10	26	31	30	49	60	21	31	33	72	157	8	6
	17.0%	21.4%	12.8%	13.2%	17.9%	19.1%	30.1%	1.1%	9.1%	29.1%	9.3%	18.3%	31.5%	4.7%	16.6%	14.2%	11.6%	15.8%	18.0%	16.2%	17.9%	18.4%	18.9%	13.8%	20.5%	18.1%	7.9%	15.6%
David Cameron	196	88	108	71	73	52	7	81	7	35	27	20	12	75	25	25	47	27	43	49	77	22	34	50	59	165	28	3
	19.5%	18.0%	21.0%	24.7%	20.5%	14.5%	2.7%	33.8%	11.6%	23.0%	32.5%	17.5%	4.5%	34.9%	14.8%	35.7%	21.0%	14.0%	25.1%	16.1%	23.0%	19.2%	20.7%	21.0%	16.9%	19.0%	27.9%	8.2%
Nigel Farage	444	210	234	120	176	149	109	128	38	17	60	58	92	103	93	31	102	92	85	125	143	56	58	108	151	373	56	15
	44.2%	43.1%	45.3%	41.5%	49.6%	41.2%	41.5%	53.5%	58.9%	11.1%	72.1%	51.8%	34.3%	48.1%	54.4%	44.4%	45.2%	46.9%	49.9%	41.3%	42.4%	48.9%	35.1%	45.6%	43.2%	43.1%	55.7%	40.5%
Nick Clegg	82	39	42	30	28	23	6	15	1	21	13	8	15	17	12	12	20	12	13	24	33	7	12	20	29	69	12	1
	8.1%	8.1%	8.2%	10.5%	7.9%	6.5%	2.5%	6.1%	1.7%	13.9%	16.1%	7.3%	5.6%	8.0%	6.8%	16.8%	8.7%	5.9%	7.6%	8.0%	9.8%	6.4%	7.3%	8.7%	8.2%	7.9%	11.8%	3.0%
Nicola Sturgeon	332	202	130	50	97	185	132	49	16	65	9	36	144	50	57	20	48	64	62	102	104	31	56	76	132	296	28	9
	33.1%	41.5%	25.2%	17.2%	27.4%	51.3%	50.4%	20.6%	25.7%	43.4%	11.0%	32.7%	53.8%	23.1%	33.4%	27.8%	21.6%	32.5%	36.8%	33.9%	30.8%	26.9%	33.7%	32.3%	37.9%	34.1%	27.7%	24.1%
None of them	208	79	129	84	74	50	38	50	13	31	8	28	34	43	32	13	64	44	27	66	71	24	34	48	77	184	14	10
	20.7%	16.1%	25.1%	29.2%	20.8%	13.9%	14.4%	20.8%	20.5%	20.5%	9.2%	25.0%	12.7%	20.1%	18.8%	19.1%	28.5%	22.5%	15.8%	21.8%	21.2%	21.0%	20.8%	20.4%	22.1%	21.2%	14.4%	26.0%
SIGMA	1433	722	710	393	511	528	371	326	81	212	125	170	380	298	247	111	307	269	260	415	488	163	226	335	520	1244	146	43
	142.7%	148.2%	137.5%	136.2%	144.1%	146.4%	141.6%	135.9%	127.6%	141.1%	150.1%	152.8%	142.5%	138.9%	144.9%	158.0%	136.7%	137.7%	153.2%	137.3%	145.1%	140.8%	136.5%	141.7%	148.7%	143.4%	145.4%	117.3%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 20
Q10. Normal weightings
Q10. Which of these adjectives do you think describes the party leaders?
Base: All Respondents
Weak

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	353	200	153	55	138	160	138	26	31	71	23	44	143	46	62	28	54	72	65	111	105	47	62	77	123	309	31	13
	35.1%	41.0%	29.6%	19.1%	38.9%	44.3%	52.7%	10.7%	48.6%	47.0%	27.9%	39.3%	53.7%	21.4%	36.3%	40.2%	23.9%	36.8%	38.2%	36.7%	31.2%	40.3%	37.5%	32.5%	35.3%	35.6%	30.9%	36.1%
David Cameron	172	87	85	50	66	55	12	64	3	41	17	20	24	48	27	24	36	23	32	61	56	15	28	43	59	145	23	4
	17.1%	17.8%	16.4%	17.4%	18.7%	15.3%	4.5%	26.7%	4.5%	27.2%	20.9%	17.6%	8.9%	22.6%	15.8%	33.5%	15.9%	11.6%	18.8%	20.1%	16.7%	13.0%	16.8%	18.1%	16.9%	16.7%	23.4%	10.4%
Nigel Farage	114	57	57	45	50	19	20	21	8	6	20	19	19	26	19	10	27	16	19	37	41	17	12	25	39	92	18	4
	11.4%	11.7%	11.1%	15.5%	14.1%	5.3%	7.5%	8.9%	13.0%	4.0%	23.9%	16.9%	7.2%	12.0%	10.9%	14.6%	12.1%	8.4%	11.1%	12.4%	12.3%	14.8%	7.0%	10.4%	11.1%	10.6%	18.0%	9.9%
Nick Clegg	385	198	186	96	146	142	85	103	5	79	46	43	98	109	55	35	69	82	69	129	104	40	60	90	142	332	44	9
	38.3%	40.6%	36.1%	33.4%	41.1%	39.5%	32.3%	43.1%	8.6%	52.3%	54.6%	38.8%	36.7%	50.8%	32.5%	50.1%	30.7%	42.1%	40.9%	42.5%	31.0%	34.5%	36.4%	37.9%	40.7%	38.3%	43.6%	24.6%
Nicola Sturgeon	84	34	50	36	26	21	22	18	2	15	2	14	22	11	6	2	31	6	10	30	38	6	12	23	38	79	3	2
	8.4%	7.0%	9.7%	12.7%	7.4%	5.9%	8.3%	7.6%	2.4%	10.0%	2.9%	12.7%	8.2%	5.1%	3.4%	2.7%	13.9%	3.2%	6.1%	10.0%	11.1%	5.5%	7.1%	9.7%	10.9%	9.2%	3.3%	4.2%
None of them	259	113	147	90	78	92	52	70	20	24	19	30	45	46	62	14	73	51	34	72	102	26	37	61	96	220	28	12
	25.8%	23.1%	28.4%	31.1%	22.0%	25.4%	19.8%	29.1%	30.7%	15.9%	23.0%	27.4%	17.0%	21.4%	36.2%	19.5%	32.3%	26.1%	20.2%	23.8%	30.3%	22.8%	22.2%	25.8%	27.4%	25.4%	27.8%	31.6%
SIGMA	1367	688	678	372	505	490	328	302	69	235	128	170	351	286	230	113	290	250	229	440	447	151	211	318	497	1177	147	43
	136.1%	141.2%	131.4%	129.2%	142.2%	135.7%	125.1%	126.2%	107.8%	156.4%	153.1%	152.7%	131.6%	133.4%	135.1%	160.6%	128.9%	128.1%	135.3%	145.6%	132.8%	130.8%	127.1%	134.4%	142.3%	135.7%	147.0%	116.8%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 21
Q10. Normal weightings
Q10. Which of these adjectives do you think describes the party leaders?
Base: All Respondents
Out of touch

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	280	162	118	59	99	123	109	10	14	67	21	41	114	31	51	22	47	51	59	85	86	33	39	63	103	238	28	15
	27.9%	33.3%	22.9%	20.4%	27.9%	34.0%	41.5%	4.1%	22.6%	44.2%	25.4%	36.6%	42.7%	14.3%	30.1%	31.3%	21.1%	25.9%	34.8%	28.1%	25.4%	28.3%	23.4%	26.7%	29.6%	27.5%	27.5%	39.6%
David Cameron	374	199	175	84	154	136	21	141	15	72	49	49	42	125	85	36	71	63	71	100	140	33	69	89	123	314	53	7
	37.3%	40.9%	33.9%	29.1%	43.5%	37.7%	8.1%	58.8%	23.4%	48.1%	58.9%	44.3%	15.7%	58.1%	49.6%	51.0%	31.7%	32.0%	42.2%	33.2%	41.6%	28.8%	41.6%	37.4%	35.3%	36.2%	53.0%	19.4%
Nigel Farage	249	113	137	91	98	61	46	72	24	11	35	40	41	64	49	17	63	52	57	64	78	41	31	59	83	214	32	4
	24.8%	23.1%	26.5%	31.4%	27.5%	17.0%	17.4%	29.8%	37.3%	7.1%	41.6%	35.6%	15.3%	29.9%	29.0%	23.9%	27.8%	26.4%	33.4%	21.0%	23.1%	35.5%	18.7%	25.0%	23.6%	24.6%	32.0%	10.2%
Nick Clegg	226	126	100	53	85	88	45	48	4	50	31	31	56	54	43	26	36	35	34	80	76	20	30	49	89	188	31	6
	22.5%	25.8%	19.4%	18.4%	24.0%	24.3%	17.0%	20.1%	6.5%	33.5%	37.3%	27.9%	21.1%	25.3%	25.3%	37.5%	16.1%	18.1%	20.2%	26.4%	22.7%	17.3%	18.2%	20.7%	25.5%	21.7%	31.3%	17.0%
Nicola Sturgeon	158	89	69	36	59	63	49	26	2	31	7	27	55	23	22	13	32	24	34	59	41	12	21	41	69	143	13	1
	15.7%	18.2%	13.3%	12.4%	16.6%	17.5%	18.5%	10.9%	2.7%	20.7%	8.2%	24.4%	20.6%	10.5%	12.9%	18.2%	14.4%	12.2%	20.1%	19.4%	12.3%	10.2%	12.9%	17.5%	19.7%	16.5%	13.1%	3.6%
None of them	262	95	167	93	80	90	80	49	19	26	12	30	73	36	40	17	69	54	31	87	91	35	38	56	100	229	21	12
	26.1%	19.5%	32.3%	32.3%	22.4%	24.8%	30.5%	20.5%	29.8%	17.3%	14.8%	27.0%	27.5%	16.5%	23.7%	24.8%	30.8%	27.4%	18.1%	28.6%	27.1%	30.7%	22.9%	23.8%	28.5%	26.4%	20.9%	32.5%
SIGMA	1550	784	766	415	574	560	349	345	78	257	156	218	381	332	291	131	319	278	286	474	513	174	228	358	567	1327	178	45
	154.4%	160.8%	148.3%	144.0%	161.9%	155.2%	133.0%	144.2%	122.4%	170.9%	186.4%	195.8%	142.9%	154.7%	170.6%	186.8%	141.8%	142.0%	168.7%	156.7%	152.3%	150.8%	137.7%	151.2%	162.2%	153.0%	177.7%	122.3%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 22
Q10. Normal weightings
Q10. Which of these adjectives do you think describes the party leaders?
Base: All Respondents
Irresponsible

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	209	115	94	39	73	97	99	9	8	49	11	21	108	18	32	13	26	45	34	63	67	23	40	47	76	186	14	9
	20.8%	23.5%	18.2%	13.4%	20.5%	26.9%	37.6%	3.6%	13.3%	32.3%	13.3%	18.8%	40.3%	8.6%	18.9%	18.1%	11.8%	23.2%	19.8%	20.8%	19.9%	19.7%	24.2%	19.8%	21.9%	21.5%	13.6%	24.3%
David Cameron	192	94	99	69	82	42	2	69	4	36	33	26	11	55	33	29	48	23	42	57	70	18	38	42	68	166	22	4
	19.2%	19.2%	19.1%	23.8%	23.0%	11.7%	0.9%	29.0%	6.2%	23.9%	39.8%	23.4%	4.0%	25.7%	19.6%	41.3%	21.4%	11.6%	24.9%	18.9%	20.9%	15.4%	23.2%	17.8%	19.4%	19.2%	22.2%	10.5%
Nigel Farage	364	166	198	106	131	127	91	108	37	13	44	46	78	90	79	19	78	84	72	113	95	50	47	87	124	309	45	10
	36.2%	34.1%	38.3%	36.7%	37.0%	35.1%	34.6%	45.2%	58.5%	8.4%	52.3%	41.3%	29.1%	42.2%	46.5%	27.2%	34.6%	42.9%	42.4%	37.5%	28.2%	43.1%	28.6%	36.9%	35.6%	35.6%	44.6%	28.5%
Nick Clegg	135	79	56	32	55	48	22	38	1	28	19	18	28	39	22	17	21	21	27	45	42	18	22	31	38	108	23	4
	13.5%	16.3%	10.8%	11.2%	15.5%	13.3%	8.3%	16.0%	1.7%	18.7%	23.3%	16.0%	10.6%	18.2%	12.8%	24.3%	9.4%	10.9%	15.9%	14.8%	12.6%	15.4%	13.2%	12.9%	10.9%	12.5%	22.5%	11.7%
Nicola Sturgeon	217	133	85	35	72	111	76	37	7	50	5	23	90	30	37	14	32	42	44	68	63	28	35	49	85	197	16	5
	21.6%	27.2%	16.4%	12.0%	20.3%	30.6%	29.2%	15.5%	11.7%	33.1%	5.4%	20.3%	33.6%	14.0%	21.8%	19.8%	14.3%	21.5%	25.7%	22.6%	18.8%	24.2%	21.0%	20.8%	24.4%	22.7%	15.5%	12.6%
None of them	267	110	157	92	93	81	57	60	14	41	14	36	51	49	44	17	82	45	34	74	115	27	40	58	104	229	26	12
	26.6%	22.5%	30.4%	32.0%	26.2%	22.6%	21.8%	24.9%	21.3%	27.2%	17.3%	32.7%	19.2%	22.7%	26.0%	24.1%	36.7%	22.8%	20.1%	24.3%	34.0%	23.8%	24.3%	24.4%	29.7%	26.4%	25.9%	31.6%
SIGMA	1384	696	688	372	506	506	347	321	72	216	126	169	365	282	248	109	288	260	252	420	452	163	223	314	496	1196	144	44
	137.9%	142.8%	133.2%	129.1%	142.7%	140.2%	132.4%	134.1%	112.8%	143.5%	151.3%	152.3%	136.8%	131.4%	145.6%	154.7%	128.2%	133.0%	148.8%	138.8%	134.4%	141.6%	134.6%	132.7%	141.9%	137.9%	144.3%	119.2%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 23
Q10. Normal weightings
Q10. Which of these adjectives do you think describes the party leaders?
Base: All Respondents
Unlikeable

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	341	194	147	72	131	139	138	18	21	69	26	46	143	33	63	23	57	69	58	116	97	40	55	83	123	300	26	14
	33.9%	39.8%	28.4%	24.9%	36.8%	38.4%	52.7%	7.5%	32.3%	45.9%	31.4%	41.7%	53.5%	15.3%	36.9%	32.1%	25.3%	35.5%	34.2%	38.4%	28.8%	34.3%	33.2%	35.1%	35.1%	34.6%	26.0%	39.2%
David Cameron	297	140	156	95	119	82	18	121	8	48	40	37	23	104	59	32	66	44	52	90	111	32	53	74	91	250	43	3
	29.5%	28.8%	30.2%	33.0%	33.6%	22.8%	6.7%	50.6%	13.3%	31.9%	48.2%	33.1%	8.6%	48.3%	34.4%	45.0%	29.5%	22.7%	30.6%	29.6%	32.9%	27.8%	31.7%	31.3%	26.1%	28.8%	43.3%	8.9%
Nigel Farage	366	159	206	108	145	112	68	106	30	14	61	50	67	90	78	29	79	70	67	115	113	42	56	74	128	300	56	10
	36.4%	32.7%	39.9%	37.4%	41.0%	31.1%	25.9%	44.3%	47.3%	9.3%	72.6%	45.1%	25.0%	42.1%	45.9%	41.1%	35.0%	36.0%	39.8%	38.0%	33.5%	36.8%	34.0%	31.2%	36.6%	34.6%	55.6%	26.2%
Nick Clegg	175	90	85	49	67	58	24	46	-	41	21	22	33	47	30	21	34	22	26	71	56	21	23	49	58	151	21	2
	17.4%	18.4%	16.4%	16.9%	19.0%	16.2%	9.1%	19.2%	-	27.1%	25.6%	20.1%	12.5%	22.1%	17.5%	29.7%	15.3%	11.3%	15.1%	23.5%	16.5%	18.3%	13.7%	20.8%	16.5%	17.4%	21.3%	6.6%
Nicola Sturgeon	266	126	140	47	97	122	97	32	11	58	7	37	108	30	51	14	47	46	48	95	77	28	38	67	106	239	20	7
	26.5%	25.8%	27.2%	16.3%	27.4%	33.7%	37.0%	13.2%	17.7%	38.6%	8.1%	33.2%	40.7%	14.0%	29.8%	19.6%	20.8%	23.8%	28.1%	31.4%	22.9%	24.6%	22.8%	28.2%	30.4%	27.6%	20.0%	18.5%
None of them	185	77	108	71	53	61	44	39	14	20	6	27	33	31	31	11	62	35	26	47	78	22	22	45	74	164	13	9
	18.5%	15.9%	20.9%	24.6%	15.0%	16.9%	16.7%	16.4%	21.9%	13.3%	7.3%	24.0%	12.4%	14.6%	17.9%	15.4%	27.7%	17.6%	15.2%	15.5%	23.2%	18.9%	13.3%	19.2%	21.3%	18.9%	13.1%	23.4%
SIGMA	1629	787	842	442	613	574	388	362	84	250	161	219	408	336	311	128	345	287	276	534	532	186	246	392	580	1404	180	45
	162.2%	161.3%	163.1%	153.1%	172.8%	159.1%	148.1%	151.2%	132.5%	166.1%	193.2%	197.1%	152.7%	156.4%	182.4%	182.8%	153.6%	147.0%	163.0%	176.5%	157.9%	160.7%	148.7%	165.7%	166.0%	161.9%	179.4%	122.8%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 24
Q11. Normal weightings
Q11. Which of these politicians would you most like to take a selfie with?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004		472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	68		26	41	19	25	23	47	6	1	4	6	4	37	6	6	5	12	20	12	21	15	10	11	11	29	60	4	3
	6.7%		5.4%	8.0%	6.8%	7.0%	6.4%	17.8%	2.5%	1.1%	2.5%	6.8%	3.6%	14.0%	2.8%	3.6%	6.7%	5.5%	10.1%	7.4%	6.9%	4.4%	8.7%	6.5%	4.5%	8.2%	6.9%	4.5%	8.0%
Boris Johnson	258		123	135	97	85	76	97	43	17	30	18	38	86	46	38	12	66	59	39	84	76	26	44	68	97	235	12	10
	25.7%		25.2%	26.1%	33.7%	23.8%	21.0%	37.2%	17.9%	26.0%	20.0%	21.5%	33.9%	32.2%	21.6%	22.0%	17.5%	29.6%	30.4%	22.8%	27.8%	22.5%	22.3%	26.5%	28.8%	27.7%	27.1%	12.4%	28.5%
Ed Miliband	80		35	44	37	25	18	4	61	4	3	1	-	4	42	6	3	20	10	10	28	31	12	19	22	17	71	7	2
	7.9%		7.2%	8.6%	13.0%	6.9%	4.9%	1.5%	25.5%	6.0%	2.2%	1.8%	-	1.6%	19.7%	3.3%	4.5%	8.9%	5.1%	6.1%	9.3%	9.3%	10.4%	11.7%	9.4%	4.9%	8.1%	7.4%	4.9%
Nick Clegg	24		10	15	3	10	11	2	3	16	2	-	2	2	16	2	3	3	4	8	5	7	1	7	4	7	19	3	2
	2.4%		2.0%	2.8%	1.1%	2.8%	3.1%	0.7%	1.1%	24.9%	1.4%	-	1.4%	0.6%	0.8%	9.4%	2.6%	1.4%	2.2%	4.9%	1.6%	2.0%	0.9%	4.4%	1.9%	1.9%	2.2%	2.6%	6.6%
Nicola Sturgeon	64		42	22	8	26	30	7	12	5	8	27	2	7	20	17	11	8	13	14	15	22	6	4	9	18	37	25	3
	6.4%		8.7%	4.2%	2.9%	7.2%	8.4%	2.7%	4.8%	7.6%	5.3%	32.8%	2.2%	2.7%	9.3%	9.8%	16.1%	3.7%	6.7%	8.4%	5.0%	6.4%	4.8%	2.5%	3.9%	5.1%	4.2%	24.5%	8.3%
Nigel Farage	89		52	36	20	39	29	20	9	-	51	3	1	35	10	14	11	17	11	15	33	30	19	10	27	28	83	3	3
	8.8%		10.7%	7.0%	7.0%	11.1%	8.0%	7.6%	3.8%	-	33.6%	3.0%	1.3%	13.0%	4.7%	8.2%	15.9%	7.7%	5.4%	8.6%	11.0%	9.0%	16.0%	6.1%	11.2%	8.0%	9.6%	2.5%	8.3%
George Osborne	18		10	8	11	4	4	9	5	1	1	1	1	3	3	-	-	10	3	*	7	8	1	4	7	6	18	-	-
	1.8%		2.1%	1.6%	3.8%	1.0%	1.1%	3.3%	2.0%	1.5%	0.8%	1.2%	1.2%	1.1%	1.3%	-	-	4.6%	1.7%	*	2.3%	2.2%	1.0%	2.7%	2.8%	1.8%	2.1%	-	-
Ed Balls	15		4	11	9	4	2	3	10	-	-	-	-	-	6	-	-	7	4	1	4	5	1	2	3	9	15	-	-
	1.5%		0.8%	2.1%	3.0%	1.2%	0.5%	1.1%	4.1%	-	-	-	-	-	3.0%	-	-	3.1%	2.3%	0.7%	1.3%	1.5%	0.6%	1.1%	1.3%	2.6%	1.7%	-	-
Natalie Bennett	35		20	14	15	14	6	1	8	4	6	7	3	2	8	5	6	10	9	5	7	14	7	4	9	8	28	7	-
	3.5%		4.2%	2.8%	5.4%	3.8%	1.6%	0.5%	3.3%	5.8%	4.1%	8.1%	2.7%	0.8%	3.9%	2.8%	9.1%	4.6%	4.6%	2.9%	2.3%	4.2%	5.9%	2.4%	3.8%	2.3%	3.2%	6.7%	-
Don't know	354		165	190	68	124	162	73	84	17	45	21	59	91	71	70	19	70	62	64	98	130	34	60	76	131	302	39	13
	35.3%		33.7%	36.7%	23.4%	35.0%	45.0%	27.8%	35.0%	27.0%	30.1%	24.9%	53.5%	33.9%	33.0%	40.9%	27.6%	31.0%	31.7%	38.0%	32.5%	38.5%	29.5%	36.1%	32.3%	37.6%	34.8%	39.3%	35.4%
SIGMA	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 25
Q12. Normal weightings
Q12. Which of these politicians would you most like to go out to dinner with?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004		472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	85		36	48	29	30	26	50	8	2	8	2	7	38	8	5	3	25	22	13	28	22	14	13	22	24	73	9	3
	8.5%		7.5%	9.4%	10.0%	8.6%	7.1%	19.0%	3.4%	3.5%	5.4%	2.3%	6.3%	14.2%	4.0%	3.0%	4.8%	11.1%	11.0%	7.6%	9.4%	6.5%	12.0%	7.8%	9.2%	7.0%	8.4%	9.0%	8.0%
Boris Johnson	234		115	119	72	79	83	96	35	13	31	19	30	104	28	35	12	48	43	34	90	68	26	48	49	89	213	10	12
	23.3%		23.7%	23.0%	25.1%	22.2%	23.1%	36.6%	14.6%	20.8%	20.7%	22.2%	26.5%	39.0%	13.2%	20.8%	16.7%	21.2%	22.2%	19.8%	29.7%	20.1%	22.1%	29.1%	20.9%	25.6%	24.5%	10.0%	32.4%
Ed Miliband	50		23	27	19	18	13	2	40	1	1	2	1	3	29	2	2	12	11	9	7	23	8	12	13	14	47	2	1
	5.0%		4.7%	5.3%	6.7%	5.0%	3.7%	0.7%	16.7%	1.4%	0.7%	2.2%	1.0%	1.0%	13.7%	1.3%	2.4%	5.3%	5.7%	5.1%	2.5%	6.8%	7.3%	7.5%	5.4%	3.9%	5.5%	2.2%	1.9%
Nick Clegg	51		25	26	14	18	19	8	9	24	5	1	2	6	8	24	4	8	12	9	14	15	9	8	6	18	41	6	4
	5.1%		5.1%	5.0%	4.9%	5.0%	5.2%	3.2%	3.9%	37.9%	3.0%	1.2%	1.7%	2.2%	3.6%	14.3%	6.0%	3.7%	6.3%	5.6%	4.5%	4.6%	7.4%	5.0%	2.5%	5.2%	4.7%	6.2%	10.0%
Nicola Sturgeon	80		53	27	13	27	40	12	24	4	6	24	5	12	27	18	13	9	18	17	28	18	4	8	15	24	51	27	2
	7.9%		10.8%	5.2%	4.5%	7.5%	11.2%	4.4%	10.0%	6.5%	4.0%	28.9%	4.4%	4.3%	12.6%	10.4%	18.9%	3.9%	9.0%	9.9%	9.2%	5.3%	3.5%	4.5%	6.3%	6.9%	5.8%	26.7%	6.8%
Nigel Farage	119		69	50	19	47	53	25	19	3	61	2	7	40	21	26	12	21	21	21	42	36	15	15	32	45	107	7	6
	11.9%		14.2%	9.7%	6.7%	13.2%	14.7%	9.6%	7.9%	5.1%	40.5%	2.6%	6.1%	15.1%	9.6%	15.0%	17.2%	9.3%	10.6%	12.5%	13.8%	10.6%	13.3%	9.0%	13.5%	12.7%	12.3%	6.6%	16.7%
George Osborne	17		5	11	11	2	3	8	2	1	2	-	2	6	2	1	1	7	5	3	6	3	2	3	6	5	16	-	1
	1.7%		1.1%	2.2%	3.9%	0.6%	0.9%	3.2%	0.9%	1.7%	1.1%	-	1.4%	2.1%	0.9%	0.7%	0.8%	3.3%	2.4%	1.6%	2.0%	0.9%	2.0%	1.6%	2.5%	1.5%	1.8%	-	1.7%
Ed Balls	25		12	13	12	9	4	2	14	2	3	2	1	-	14	1	1	7	9	-	9	6	2	4	7	8	20	5	-
	2.5%		2.4%	2.6%	4.1%	2.6%	1.0%	0.7%	5.8%	3.3%	1.7%	2.9%	0.7%	-	6.3%	0.6%	1.9%	3.3%	4.7%	-	3.1%	1.9%	1.4%	2.2%	2.8%	2.4%	2.3%	4.6%	-
Natalie Bennett	67		35	32	26	31	10	9	19	5	11	11	6	7	18	12	7	17	10	11	14	32	10	16	21	16	63	4	-
	6.7%		7.2%	6.2%	9.2%	8.7%	2.8%	3.4%	8.0%	8.1%	7.0%	13.3%	5.0%	2.5%	8.3%	7.1%	9.4%	7.8%	4.9%	6.6%	4.7%	9.5%	9.1%	9.4%	8.9%	4.6%	7.3%	4.0%	-
Don't know	276		114	162	72	95	109	50	69	7	24	21	52	52	60	46	15	70	45	53	64	113	25	40	66	106	237	31	8
	27.5%		23.3%	31.4%	24.8%	26.7%	30.3%	19.2%	28.8%	11.7%	15.8%	24.5%	46.8%	19.6%	27.8%	26.8%	22.0%	31.1%	23.3%	31.3%	21.1%	33.7%	21.9%	24.1%	27.9%	30.2%	27.3%	30.7%	22.5%
SIGMA	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 26
Q13. Normal weightings
Q13. Which of these politicians would you most trust to ask to fix a wonky door handle?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004		472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	78		34	44	40	20	19	41	15	3	1	6	7	28	10	13	4	18	17	10	31	20	11	12	15	35	73	3	1
	7.8%		7.0%	8.5%	13.8%	5.5%	5.2%	15.5%	6.1%	4.6%	0.9%	6.6%	6.5%	10.4%	4.5%	7.9%	5.2%	8.1%	8.7%	5.7%	10.3%	6.1%	9.6%	7.4%	6.5%	9.9%	8.5%	3.4%	3.6%
Boris Johnson	64		28	35	31	18	14	21	13	2	13	2	5	20	11	6	4	20	13	8	24	18	6	18	14	22	59	3	1
	6.3%		5.8%	6.8%	10.7%	5.1%	4.0%	7.9%	5.4%	2.6%	8.6%	2.5%	4.2%	7.4%	5.0%	3.5%	5.8%	8.8%	6.7%	4.9%	8.0%	5.3%	4.8%	11.1%	5.9%	6.2%	6.8%	3.2%	3.1%
Ed Miliband	46		17	29	25	14	7	2	32	5	2	2	1	4	20	6	1	15	5	3	24	14	7	12	10	14	44	2	1
	4.6%		3.5%	5.7%	8.8%	3.9%	2.1%	0.6%	13.5%	7.8%	1.2%	2.3%	1.3%	1.4%	9.3%	3.5%	1.3%	6.6%	2.7%	1.9%	7.9%	4.2%	5.8%	7.5%	4.3%	4.0%	5.0%	1.9%	3.0%
Nick Clegg	74		38	36	20	33	22	20	11	15	7	6	10	16	19	21	1	16	12	16	23	23	12	17	18	18	65	6	4
	7.4%		7.8%	7.1%	6.8%	9.3%	6.0%	7.6%	4.7%	24.2%	4.8%	6.9%	9.4%	5.8%	8.8%	12.4%	2.0%	7.2%	6.4%	9.5%	7.6%	6.8%	10.3%	10.1%	7.8%	5.0%	7.4%	6.1%	10.0%
Nicola Sturgeon	48		25	23	12	26	9	4	18	4	5	9	5	5	22	10	5	5	14	5	11	18	9	7	10	14	40	7	1
	4.8%		5.1%	4.4%	4.2%	7.3%	2.6%	1.6%	7.3%	7.0%	3.2%	11.2%	4.8%	1.7%	10.0%	5.9%	7.2%	2.2%	7.4%	2.8%	3.6%	5.3%	8.2%	3.9%	4.1%	4.0%	4.6%	6.7%	3.6%
Nigel Farage	137		82	55	24	60	53	35	20	3	58	5	10	49	18	27	14	25	26	24	48	40	22	20	39	40	120	8	9
	13.7%		16.8%	10.7%	8.4%	17.0%	14.6%	13.5%	8.2%	5.1%	38.3%	6.1%	8.6%	18.3%	8.4%	15.7%	20.6%	11.3%	13.2%	14.1%	15.9%	11.7%	18.9%	11.8%	16.6%	11.3%	13.9%	8.0%	24.2%
George Osborne	41		19	22	17	6	19	21	7	1	7	1	1	19	-	2	4	12	7	5	9	21	6	11	6	10	32	7	2
	4.1%		4.0%	4.2%	5.8%	1.6%	5.2%	8.0%	2.8%	1.7%	5.0%	1.1%	0.6%	7.2%	-	1.1%	6.2%	5.5%	3.5%	2.7%	3.0%	6.1%	5.0%	6.4%	2.4%	2.9%	3.7%	7.2%	5.0%
Ed Balls	69		37	33	23	20	27	8	40	1	6	6	6	6	30	11	4	12	14	19	21	15	5	14	22	24	64	5	-
	6.9%		7.5%	6.4%	7.9%	5.6%	7.4%	3.1%	16.7%	1.6%	4.0%	7.0%	5.3%	2.1%	13.7%	6.7%	6.0%	5.3%	7.0%	11.5%	6.9%	4.6%	4.0%	8.2%	9.4%	6.8%	7.4%	5.1%	-
Natalie Bennett	31		13	18	10	16	4	8	3	5	5	6	4	9	7	7	1	5	10	2	7	12	8	2	5	14	28	3	*
	3.1%		2.8%	3.4%	3.6%	4.6%	1.2%	3.2%	1.2%	7.4%	3.5%	6.9%	3.7%	3.4%	3.4%	3.9%	1.5%	2.2%	4.9%	1.4%	2.5%	3.4%	6.5%	1.1%	1.9%	4.0%	3.2%	2.8%	1.2%
Don't know	415		194	221	87	142	186	102	82	24	46	41	62	113	79	67	31	97	77	77	104	157	31	54	97	160	342	56	17
	41.3%		39.7%	42.9%	30.0%	40.0%	51.7%	39.0%	34.1%	38.0%	30.4%	49.4%	55.6%	42.2%	36.8%	39.5%	44.1%	43.0%	39.5%	45.5%	34.4%	46.6%	27.0%	32.5%	41.0%	45.9%	39.5%	55.7%	46.3%
SIGMA	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 27
Q14. Normal weightings
Q14. Which of these politicians do you think would be most likely to
Base: All Respondents
Cook you the best meal

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	104	48	56	37	40	28	60	9	5	7	7	10	51	13	8	4	25	24	16	38	27	13	21	28	31	94	7	3
	10.4%	9.9%	10.9%	12.7%	11.4%	7.6%	23.0%	4.0%	8.4%	4.8%	8.0%	9.2%	19.3%	5.9%	4.9%	5.8%	11.0%	12.4%	9.5%	12.4%	7.9%	11.4%	12.9%	12.0%	8.9%	10.9%	6.8%	9.5%
Boris Johnson	64	34	30	17	28	19	27	5	9	12	3	5	26	11	11	1	13	20	13	15	16	5	10	15	27	58	6	1
	6.4%	7.0%	5.8%	5.8%	8.0%	5.3%	10.2%	2.1%	13.9%	8.2%	3.1%	4.8%	9.7%	5.1%	6.2%	1.4%	5.6%	10.1%	7.7%	5.0%	4.9%	4.7%	6.2%	6.2%	7.8%	6.6%	5.6%	2.1%
Ed Miliband	52	14	38	34	8	10	7	23	1	8	6	1	5	14	4	8	20	5	5	21	21	4	7	13	20	45	7	-
	5.2%	2.9%	7.3%	11.7%	2.4%	2.7%	2.7%	9.4%	1.4%	5.2%	7.3%	1.0%	1.8%	6.5%	2.2%	11.8%	9.0%	2.6%	3.2%	6.9%	6.2%	3.7%	4.4%	5.6%	5.7%	5.2%	7.1%	-
Nick Clegg	86	36	50	24	40	22	15	24	19	10	6	11	17	23	28	3	11	29	18	19	20	17	21	17	22	77	7	2
	8.6%	7.5%	9.7%	8.5%	11.2%	6.1%	5.8%	9.9%	29.1%	6.9%	7.0%	9.5%	6.2%	10.7%	16.3%	4.1%	4.8%	14.9%	10.7%	6.4%	5.9%	14.5%	12.5%	7.3%	6.3%	8.9%	7.1%	6.6%
Nicola Sturgeon	136	92	45	29	46	61	26	51	5	15	18	18	22	47	22	12	26	16	13	50	58	14	22	30	40	107	27	2
	13.6%	18.8%	8.6%	10.0%	13.1%	16.9%	9.7%	21.2%	7.4%	10.1%	21.0%	16.0%	8.1%	22.1%	12.8%	17.1%	11.7%	8.0%	7.7%	16.5%	17.2%	11.8%	13.4%	12.9%	11.6%	12.3%	27.3%	6.0%
Nigel Farage	42	16	26	17	18	7	4	11	-	20	2	1	12	6	3	5	15	8	8	11	16	2	10	15	9	36	1	5
	4.2%	3.3%	5.0%	5.9%	5.0%	2.0%	1.5%	4.8%	-	13.3%	2.4%	0.7%	4.6%	2.9%	1.5%	6.9%	6.8%	3.9%	4.8%	3.5%	4.6%	2.0%	5.9%	6.3%	2.7%	4.2%	0.6%	13.5%
George Osborne	17	4	13	9	4	3	4	4	-	3	2	3	4	1	3	-	7	2	4	6	5	1	3	3	8	15	1	1
	1.7%	0.9%	2.5%	3.3%	1.2%	0.9%	1.4%	1.7%	-	2.1%	2.9%	2.4%	1.5%	0.7%	1.6%	-	3.3%	1.2%	2.5%	1.9%	1.4%	0.9%	1.9%	1.4%	2.2%	1.7%	1.1%	2.7%
Ed Balls	14	11	3	5	2	7	2	5	*	3	3	-	4	6	1	2	2	2	4	4	4	2	-	5	5	11	2	1
	1.4%	2.3%	0.5%	1.6%	0.5%	2.0%	0.7%	2.0%	0.7%	2.0%	3.0%	-	1.5%	2.6%	*	2.5%	0.7%	1.2%	2.1%	1.4%	1.1%	1.8%	-	1.9%	1.4%	1.3%	1.7%	2.3%
Natalie Bennett	129	64	65	40	47	42	34	35	7	22	14	8	30	36	17	12	31	22	21	38	48	16	26	30	40	112	10	7
	12.8%	13.0%	12.6%	13.7%	13.3%	11.6%	12.9%	14.7%	10.4%	14.4%	16.7%	6.8%	11.3%	16.7%	10.2%	16.5%	13.8%	11.1%	12.2%	12.7%	14.3%	13.8%	15.6%	12.6%	11.5%	12.9%	10.2%	18.3%
Dont know	359	168	191	78	121	161	84	73	18	50	24	55	96	57	75	24	75	68	67	101	123	41	45	80	147	312	33	14
	35.8%	34.4%	37.1%	26.9%	34.0%	44.7%	31.9%	30.3%	28.8%	33.0%	28.5%	49.6%	36.1%	26.7%	43.9%	33.8%	33.3%	34.7%	39.7%	33.4%	36.6%	35.5%	27.1%	33.8%	41.9%	36.0%	32.6%	39.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 28
Q14. Normal weightings
Q14. Which of these politicians do you think would be most likely to
Base: All Respondents
Get on your nerves

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	123	57	66	47	47	29	4	56	4	30	14	11	15	45	14	13	30	19	23	31	51	11	25	32	37	104	16	3
	12.2%	11.8%	12.7%	16.4%	13.2%	7.9%	1.6%	23.4%	6.6%	19.8%	16.8%	10.0%	5.5%	21.0%	8.5%	19.0%	13.3%	9.6%	13.4%	10.2%	15.1%	9.1%	14.8%	13.6%	10.5%	12.0%	16.5%	7.3%
Boris Johnson	90	52	38	27	29	34	8	27	6	8	12	15	8	33	16	7	25	16	13	27	36	11	10	30	19	70	19	1
	9.0%	10.7%	7.4%	9.4%	8.3%	9.5%	2.9%	11.3%	9.8%	5.0%	14.9%	13.8%	3.0%	15.2%	9.2%	9.3%	11.1%	7.9%	7.4%	8.8%	10.7%	9.6%	6.2%	12.5%	5.4%	8.1%	19.4%	3.0%
Ed Miliband	148	77	71	46	47	54	62	8	8	33	6	21	67	7	24	11	26	32	24	48	44	20	21	37	60	137	6	4
	14.7%	15.7%	13.7%	16.1%	13.2%	15.1%	23.7%	3.3%	13.0%	22.1%	6.8%	19.0%	25.0%	3.4%	14.3%	15.1%	11.4%	16.3%	13.9%	15.8%	13.2%	17.3%	12.7%	15.5%	17.1%	15.8%	6.1%	11.0%
Nick Clegg	33	12	22	14	8	12	10	10	-	7	4	-	10	10	3	4	5	3	7	9	14	3	3	13	12	31	2	-
	3.3%	2.4%	4.2%	4.7%	2.4%	3.2%	3.6%	4.1%	-	4.3%	5.2%	-	3.7%	4.4%	1.7%	5.6%	2.2%	1.6%	4.2%	3.1%	4.1%	2.9%	1.9%	5.3%	3.5%	3.6%	2.3%	-
Nicola Sturgeon	115	65	50	13	38	64	55	12	9	24	2	5	54	18	23	4	11	23	18	47	27	9	24	26	42	101	9	4
	11.5%	13.4%	9.6%	4.5%	10.8%	17.7%	21.0%	4.9%	13.8%	15.8%	2.4%	4.9%	20.4%	8.4%	13.3%	5.3%	5.1%	12.0%	10.5%	15.4%	8.1%	7.9%	14.5%	11.0%	12.1%	11.7%	9.4%	11.7%
Nigel Farage	196	74	122	57	80	60	43	62	24	3	29	19	33	53	44	14	47	46	45	45	60	22	27	41	72	162	23	11
	19.5%	15.2%	23.6%	19.6%	22.5%	16.5%	16.3%	25.8%	36.9%	2.2%	34.7%	17.5%	12.5%	24.6%	25.7%	19.3%	20.9%	23.4%	26.6%	15.0%	17.8%	19.4%	16.2%	17.1%	20.7%	18.7%	23.1%	29.4%
George Osborne	45	27	18	9	17	18	6	16	3	8	5	3	6	16	6	4	10	7	3	15	19	8	8	9	16	41	3	1
	4.4%	5.5%	3.4%	3.2%	4.8%	5.0%	2.4%	6.8%	5.3%	5.6%	5.9%	2.7%	2.3%	7.5%	3.6%	5.8%	4.5%	3.8%	1.8%	5.0%	5.6%	7.2%	5.1%	3.7%	4.5%	4.7%	2.5%	2.6%
Ed Balls	71	44	27	12	26	33	32	8	5	14	5	5	36	7	12	2	13	13	10	27	20	8	13	19	23	63	5	4
	7.1%	9.1%	5.2%	4.2%	7.4%	9.1%	12.2%	3.4%	8.4%	9.3%	5.8%	4.6%	13.6%	3.4%	7.3%	2.7%	5.6%	6.8%	6.2%	9.0%	5.9%	6.7%	7.9%	7.9%	6.6%	7.2%	4.9%	10.0%
Natalie Bennett	51	27	25	14	15	22	22	9	2	12	-	4	19	5	9	2	13	10	5	17	19	7	11	9	18	45	5	1
	5.1%	5.5%	4.8%	4.9%	4.3%	6.1%	8.6%	3.6%	2.5%	7.9%	-	3.7%	7.1%	2.5%	5.6%	3.1%	5.8%	5.2%	2.9%	5.7%	5.6%	6.0%	6.6%	4.0%	5.1%	5.2%	4.8%	3.9%
Dont know	132	52	79	49	47	36	20	32	2	12	6	26	18	21	19	10	45	26	22	36	47	16	24	23	51	113	11	8
	13.1%	10.7%	15.4%	16.9%	13.3%	9.9%	7.7%	13.3%	3.6%	8.1%	7.5%	23.7%	6.9%	9.6%	10.9%	14.9%	20.1%	13.4%	13.0%	11.9%	14.0%	13.9%	14.2%	9.6%	14.5%	13.0%	11.0%	21.1%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 29
Q14. Normal weightings
Q14. Which of these politicians do you think would be most likely to
Base: All Respondents
Refuse to say sorry

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	207	94	113	68	81	57	6	83	12	46	28	19	24	76	29	20	51	33	36	52	85	19	41	57	63	180	23	3
	20.8%	19.2%	21.9%	23.8%	22.7%	15.9%	2.5%	34.5%	19.5%	30.7%	33.1%	16.9%	8.9%	35.5%	17.1%	28.0%	22.9%	17.1%	21.3%	17.3%	25.2%	16.4%	24.6%	24.0%	18.2%	20.7%	23.5%	8.8%
Boris Johnson	52	34	18	13	18	20	9	22	4	9	3	1	6	18	7	7	12	11	9	16	16	8	7	14	18	47	5	-
	5.2%	6.9%	3.5%	4.5%	5.2%	5.6%	3.4%	9.3%	6.5%	5.7%	4.1%	1.1%	2.1%	8.2%	4.4%	9.5%	5.3%	5.4%	5.4%	5.4%	4.6%	7.3%	4.1%	6.0%	5.1%	5.4%	4.5%	-
Ed Miliband	91	48	43	32	30	30	42	7	8	11	3	11	37	7	14	3	19	17	18	26	31	6	21	17	37	82	4	6
	9.1%	9.9%	8.3%	11.0%	8.4%	8.3%	16.2%	2.9%	13.1%	7.5%	3.7%	9.6%	13.9%	3.4%	8.5%	4.4%	8.4%	8.5%	10.5%	8.7%	9.1%	5.2%	12.9%	7.3%	10.7%	9.4%	3.9%	15.4%
Nick Clegg	17	6	11	6	8	4	5	3	-	7	-	1	4	7	2	2	2	2	2	9	5	2	2	7	5	16	1	-
	1.7%	1.3%	2.1%	2.0%	2.1%	1.1%	1.8%	1.3%	-	4.5%	-	1.0%	1.4%	3.1%	1.4%	3.0%	1.0%	1.1%	0.9%	2.8%	1.5%	1.7%	1.2%	2.9%	1.5%	1.9%	0.9%	-
Nicola Sturgeon	109	62	47	13	29	67	51	16	2	20	4	13	50	17	23	6	8	18	22	38	32	11	20	19	45	95	11	3
	10.9%	12.8%	9.1%	4.6%	8.3%	18.5%	19.4%	6.6%	3.4%	13.2%	4.6%	11.4%	18.8%	8.1%	13.4%	8.7%	3.7%	9.2%	12.7%	12.6%	9.4%	9.8%	12.2%	7.9%	12.9%	11.0%	11.2%	8.7%
Nigel Farage	178	68	110	66	65	47	50	44	17	4	24	21	38	35	33	8	54	49	33	55	42	20	30	45	60	155	18	5
	17.8%	13.9%	21.4%	22.9%	18.3%	13.1%	19.0%	18.3%	26.8%	2.8%	28.5%	18.9%	14.3%	16.2%	19.3%	11.1%	23.8%	25.0%	19.5%	18.1%	12.4%	17.6%	18.3%	18.9%	17.2%	17.9%	18.1%	13.2%
George Osborne	58	41	17	15	24	20	14	18	3	10	6	5	13	19	10	7	7	9	8	14	27	5	5	20	18	48	8	3
	5.8%	8.4%	3.3%	5.1%	6.7%	5.5%	5.3%	7.7%	4.1%	6.9%	7.7%	4.9%	5.0%	9.1%	5.8%	10.6%	3.1%	4.8%	4.7%	4.7%	7.9%	4.2%	3.0%	8.5%	5.1%	5.5%	7.7%	8.0%
Ed Balls	76	45	31	17	22	37	28	6	9	19	5	5	37	5	17	3	13	16	13	28	18	17	6	18	21	61	9	6
	7.6%	9.2%	6.0%	5.8%	6.3%	10.3%	10.7%	2.7%	14.8%	12.8%	6.4%	4.1%	14.0%	2.5%	9.8%	4.4%	5.9%	8.2%	7.8%	9.3%	5.5%	14.3%	3.7%	7.5%	5.9%	7.0%	9.2%	15.7%
Natalie Bennett	22	16	6	8	4	10	7	6	-	4	-	5	5	5	6	-	5	5	3	8	7	3	4	5	6	18	4	1
	2.2%	3.3%	1.2%	2.8%	1.1%	2.8%	2.5%	2.5%	-	2.4%	-	4.1%	1.8%	2.4%	3.4%	-	2.1%	2.6%	1.5%	2.6%	2.0%	2.8%	2.2%	2.2%	1.6%	2.0%	3.9%	1.9%
Dont know	193	73	120	51	74	68	50	34	7	20	10	31	53	25	29	14	53	35	26	56	76	24	29	35	76	165	17	10
	19.2%	15.0%	23.2%	17.5%	20.8%	19.0%	19.2%	14.3%	11.6%	13.6%	11.8%	28.1%	19.7%	11.5%	16.9%	20.2%	23.6%	18.0%	15.6%	18.4%	22.4%	20.9%	17.8%	14.9%	21.9%	19.1%	17.1%	28.3%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 30
Q14. Normal weightings
Q14. Which of these politicians do you think would be most likely to
Base: All Respondents
Upset their mother/father in law

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004		472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	74		33	41	39	28	7	6	29	3	18	4	5	10	24	5	7	20	10	14	20	30	14	9	15	24	62	7	4
	7.4%		6.8%	7.9%	13.5%	8.0%	1.9%	2.2%	12.2%	4.8%	12.2%	5.4%	4.1%	3.7%	11.1%	2.7%	9.8%	8.9%	5.2%	8.0%	6.5%	9.0%	12.1%	5.4%	6.4%	7.0%	7.2%	7.3%	11.2%
Boris Johnson	141		83	58	28	62	51	26	28	12	28	22	16	30	38	28	14	29	28	16	49	47	20	26	28	43	117	21	2
	14.0%		17.0%	11.2%	9.7%	17.6%	14.0%	9.9%	11.7%	18.3%	18.7%	26.6%	14.6%	11.1%	17.6%	16.2%	20.2%	12.8%	14.5%	9.6%	16.1%	14.0%	17.4%	15.6%	12.0%	12.3%	13.5%	21.4%	5.7%
Ed Miliband	65		31	34	24	16	26	25	6	3	13	5	9	21	11	10	4	14	17	8	19	22	6	12	16	26	59	4	2
	6.5%		6.4%	6.7%	8.3%	4.5%	7.1%	9.5%	2.5%	5.1%	8.4%	6.2%	8.2%	8.0%	5.2%	5.8%	5.3%	6.0%	8.4%	4.8%	6.3%	6.5%	4.9%	7.0%	6.8%	7.3%	6.8%	4.4%	5.2%
Nick Clegg	30		17	13	17	8	5	4	11	3	7	1	1	4	10	*	2	13	5	6	12	8	7	7	11	4	29	1	1
	3.0%		3.5%	2.5%	5.8%	2.3%	1.5%	1.5%	4.4%	4.5%	4.3%	0.9%	0.6%	1.3%	4.7%	*	2.5%	5.8%	2.5%	3.5%	3.9%	2.3%	6.4%	4.2%	4.5%	1.0%	3.3%	0.8%	1.5%
Nicola Sturgeon	72		44	28	9	25	38	32	13	6	15	2	2	36	11	13	4	6	9	7	28	29	5	15	16	26	62	6	5
	7.2%		9.1%	5.4%	3.2%	7.1%	10.5%	12.3%	5.6%	9.3%	10.0%	1.8%	2.0%	13.5%	5.3%	7.8%	5.3%	2.7%	4.4%	4.2%	9.2%	8.5%	4.3%	9.3%	6.7%	7.3%	7.1%	5.7%	12.5%
Nigel Farage	199		84	115	72	82	45	65	58	14	18	18	14	58	45	33	10	47	47	44	63	46	18	37	58	67	180	12	6
	19.8%		17.3%	22.3%	24.9%	23.2%	12.5%	24.9%	24.0%	22.0%	11.9%	21.9%	12.9%	21.7%	20.8%	19.5%	14.1%	21.0%	23.9%	25.8%	20.7%	13.7%	15.8%	22.1%	24.5%	19.3%	20.8%	12.5%	17.5%
George Osborne	47		18	29	18	14	15	7	17	1	5	7	9	6	16	10	3	11	12	10	9	16	8	5	9	18	40	7	-
	4.7%		3.7%	5.5%	6.3%	4.0%	4.0%	2.9%	7.0%	1.9%	3.5%	7.9%	7.8%	2.3%	7.4%	5.7%	3.9%	5.0%	6.3%	5.6%	2.9%	4.8%	7.0%	3.0%	3.7%	5.3%	4.6%	6.6%	-
Ed Balls	53		30	23	9	11	33	21	9	6	7	2	8	21	5	14	4	9	11	7	16	19	5	6	14	18	43	9	1
	5.3%		6.2%	4.4%	3.0%	3.2%	9.1%	8.0%	3.6%	9.1%	4.7%	2.1%	7.5%	7.8%	2.1%	8.2%	5.5%	3.8%	5.6%	4.0%	5.4%	5.7%	4.2%	3.5%	5.8%	5.3%	4.9%	9.4%	2.5%
Natalie Bennett	29		14	15	9	7	13	10	6	-	9	-	1	9	6	5	1	8	7	7	9	7	3	5	8	8	25	3	1
	2.9%		2.9%	2.8%	3.1%	1.9%	3.6%	3.9%	2.5%	-	5.9%	-	1.1%	3.4%	2.7%	2.8%	1.2%	3.7%	3.4%	3.8%	2.9%	2.0%	2.8%	3.2%	3.6%	2.3%	2.9%	2.9%	2.3%
Dont know	294		133	161	64	101	129	66	63	16	31	23	46	73	49	53	23	68	51	52	79	112	29	44	61	115	249	29	15
	29.3%		27.3%	31.1%	22.1%	28.3%	35.9%	25.1%	26.3%	25.1%	20.3%	27.4%	41.3%	27.2%	23.0%	31.2%	32.3%	30.3%	25.9%	30.6%	26.1%	33.4%	25.1%	26.6%	26.0%	32.9%	28.7%	29.2%	41.6%
SIGMA	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 31
Q14. Normal weightings
Q14. Which of these politicians do you think would be most likely to
Base: All Respondents
Not shower every day

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	29	12	17	20	9	-	3	10	2	6	2	2	4	7	1	3	9	2	5	13	9	4	9	2	10	24	5	-
	2.9%	2.4%	3.3%	7.0%	2.5%	-	1.2%	4.3%	3.5%	4.1%	2.5%	1.7%	1.5%	3.1%	0.8%	4.7%	4.1%	1.2%	2.8%	4.2%	2.7%	3.1%	5.2%	0.9%	2.8%	2.8%	4.8%	-
Boris Johnson	196	89	107	78	78	40	30	51	12	37	19	25	29	55	30	19	55	35	32	64	65	16	34	62	63	175	14	7
	19.5%	18.2%	20.8%	27.1%	21.9%	11.2%	11.5%	21.2%	19.6%	24.3%	23.3%	22.3%	10.8%	25.5%	17.4%	26.6%	24.4%	17.9%	18.8%	21.1%	19.4%	13.9%	20.3%	26.4%	18.1%	20.2%	14.1%	18.3%
Ed Miliband	41	19	22	19	12	9	24	3	1	7	3	-	24	3	1	4	9	12	5	9	15	4	8	9	15	37	3	-
	4.1%	3.8%	4.3%	6.7%	3.4%	2.6%	9.3%	1.4%	1.6%	4.4%	3.7%	-	9.0%	1.3%	0.6%	5.9%	3.9%	5.9%	2.9%	3.0%	4.5%	3.9%	5.1%	3.9%	4.4%	4.3%	3.3%	-
Nick Clegg	11	2	9	7	3	2	2	4	1	2	-	1	2	1	2	-	5	1	4	2	4	1	2	2	4	10	-	1
	1.1%	*	1.7%	2.4%	0.7%	*	0.9%	1.8%	1.7%	1.6%	-	0.8%	0.8%	0.6%	1.3%	-	2.1%	0.6%	2.4%	0.8%	1.1%	1.3%	1.5%	1.0%	1.2%	1.2%	-	2.3%
Nicola Sturgeon	38	29	9	8	15	16	16	5	2	8	-	3	13	5	3	2	11	6	3	15	14	5	6	5	13	30	4	4
	3.8%	5.9%	1.8%	2.6%	4.1%	4.3%	6.3%	2.2%	2.8%	5.4%	-	2.3%	4.9%	2.4%	2.0%	2.6%	4.8%	3.1%	1.7%	5.0%	4.0%	4.3%	3.7%	2.1%	3.8%	3.4%	4.0%	11.7%
Nigel Farage	111	45	66	38	49	24	24	42	7	5	13	10	22	33	16	6	31	23	23	32	32	12	20	23	38	93	14	4
	11.0%	9.3%	12.7%	13.1%	13.8%	6.7%	9.1%	17.4%	11.7%	3.4%	15.7%	8.5%	8.2%	15.2%	9.6%	8.0%	13.7%	12.0%	13.9%	10.6%	9.5%	10.5%	12.3%	9.8%	10.8%	10.7%	14.0%	9.9%
George Osborne	21	13	8	10	7	4	6	5	1	5	1	1	5	3	3	-	9	3	2	5	11	2	2	11	6	21	-	-
	2.0%	2.6%	1.5%	3.3%	1.8%	1.2%	2.3%	2.2%	1.8%	3.1%	1.2%	0.8%	1.9%	1.4%	1.7%	-	4.2%	1.3%	1.5%	1.6%	3.2%	1.6%	1.2%	4.7%	1.6%	2.4%	-	-
Ed Balls	61	37	24	22	20	19	16	8	7	15	5	7	19	10	17	1	11	14	16	18	13	12	14	11	18	55	2	4
	6.1%	7.5%	4.7%	7.7%	5.7%	5.2%	5.9%	3.3%	11.6%	9.8%	6.5%	6.5%	6.9%	4.4%	10.2%	1.9%	4.7%	7.2%	9.3%	5.9%	3.9%	10.2%	8.5%	4.6%	5.2%	6.4%	1.8%	10.6%
Natalie Bennett	47	29	18	14	18	15	19	9	2	14	2	1	17	14	5	4	6	15	9	14	9	9	3	8	25	45	1	1
	4.7%	5.9%	3.5%	4.7%	5.1%	4.3%	7.4%	3.6%	3.5%	9.0%	1.9%	0.8%	6.5%	6.4%	2.7%	5.7%	2.8%	7.5%	5.6%	4.7%	2.6%	7.7%	2.0%	3.6%	7.1%	5.2%	1.0%	2.1%
Dont know	450	214	236	73	145	231	121	102	27	53	38	63	132	85	92	31	79	85	70	130	165	50	66	102	158	376	57	17
	44.8%	43.8%	45.7%	25.4%	41.0%	64.1%	46.2%	42.6%	42.1%	35.0%	45.2%	56.3%	49.5%	39.7%	53.7%	44.6%	35.2%	43.2%	41.2%	43.1%	49.0%	43.5%	40.1%	43.1%	45.1%	43.4%	56.9%	45.1%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 32

Q15. Normal weightings

Q15. Thinking about the partnership between David Cameron and Nick Clegg over the last five years, who do you think has had the upper hand?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	803	404	399	196	286	321	243	206	51	116	74	65	243	188	139	51	157	164	143	233	263	94	131	189	284	697	78	28
	80.0%	82.9%	77.3%	68.1%	80.7%	88.9%	92.9%	86.1%	79.7%	76.8%	88.9%	58.7%	91.0%	87.7%	81.5%	73.1%	70.0%	83.7%	84.6%	77.2%	78.1%	81.0%	79.1%	79.8%	81.3%	80.4%	77.8%	76.9%
Nick Clegg	53	29	24	22	13	18	6	10	6	18	3	6	10	7	14	4	15	9	9	16	19	9	13	10	11	43	9	1
	5.3%	6.0%	4.7%	7.6%	3.7%	5.0%	2.4%	4.4%	9.9%	11.9%	3.2%	5.2%	3.9%	3.4%	8.3%	5.7%	6.5%	4.8%	5.2%	5.2%	5.8%	7.8%	7.9%	4.1%	3.2%	5.0%	8.8%	3.5%
Don't know	147	54	93	70	55	22	12	23	7	17	7	40	13	19	17	15	53	23	17	53	54	13	22	38	54	127	13	7
	14.7%	11.1%	18.0%	24.3%	15.6%	6.1%	4.7%	9.5%	10.4%	11.2%	7.9%	36.0%	5.0%	8.9%	10.2%	21.1%	23.5%	11.5%	10.2%	17.6%	16.1%	11.1%	13.0%	16.1%	15.5%	14.6%	13.4%	19.5%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 33

Q16. Normal weightings

Q16. Thinking about a potential partnership between Ed Miliband and Nicola Sturgeon, who do you think would have the upper hand?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband	283	135	148	95	114	75	39	140	10	32	21	25	44	99	42	15	76	52	52	80	100	38	59	70	85	252	24	7
	28.2%	27.7%	28.6%	32.9%	32.0%	20.7%	14.8%	58.6%	15.1%	21.6%	25.0%	22.4%	16.5%	46.0%	24.6%	21.0%	33.7%	26.5%	30.5%	26.4%	29.6%	32.7%	35.7%	29.8%	24.2%	29.0%	24.1%	19.0%
Nicola Sturgeon	514	267	248	107	169	238	186	66	46	95	49	47	188	87	113	39	75	109	89	157	160	59	75	114	187	435	58	21
	51.2%	54.7%	48.0%	37.2%	47.7%	65.9%	70.9%	27.4%	72.9%	63.4%	58.2%	42.3%	70.4%	40.8%	66.1%	54.9%	33.2%	55.8%	52.3%	51.9%	47.4%	50.9%	45.1%	48.3%	53.6%	50.2%	58.2%	57.7%
Don't know	207	86	121	86	72	48	37	34	8	23	14	39	35	28	16	17	74	35	29	65	77	19	32	52	78	180	18	9
	20.6%	17.6%	23.4%	30.0%	20.3%	13.4%	14.3%	14.0%	11.9%	15.1%	16.7%	35.3%	13.1%	13.3%	9.3%	24.1%	33.1%	17.8%	17.2%	21.6%	23.0%	16.5%	19.2%	21.9%	22.3%	20.8%	17.7%	23.3%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
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Table 34
Q17. Normal weightings
Q17. Imagining a situation where a Labour minority government was formed after the election with the support of the Scottish National Party, which of the following is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Ed Miliband is strong enough to stand up to Nicola Sturgeon	295	143	151	92	119	84	31	154	11	33	27	20	47	107	54	14	64	49	55	86	105	38	59	75	91	264	24	7
Ed Miliband is not strong enough to stand up to Nicola Sturgeon	534	276	259	114	173	247	204	62	50	95	50	49	199	84	104	41	91	120	95	154	165	62	85	115	187	449	62	24
Don't know	175	68	107	82	63	30	28	24	3	22	7	42	20	24	13	15	70	27	20	62	66	16	22	47	71	155	14	6
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
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Table 35
Q17. Normal weightings
Q17. Imagining a situation where a Labour minority government was formed after the election with the support of the Scottish National Party, which of the following is closest to your opinion?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
It would be better for England & Wales if Scotland became independent, rather than have the SNP influencing UK government policy	425	231	194	98	146	181	146	77	27	96	27	31	157	77	80	28	74	92	81	127	125	53	67	93	171	383	25	16
42.3%	47.4%	37.5%	33.9%	41.1%	50.2%	55.7%	32.3%	42.7%	63.6%	32.5%	28.1%	59.0%	35.7%	46.8%	40.4%	32.9%	47.0%	47.5%	42.0%	37.2%	45.7%	40.2%	39.2%	48.9%	44.2%	25.4%	44.6%	
It would be better for England & Wales to have the SNP influencing UK government policy, rather than Scotland becoming independent	329	160	169	106	113	110	66	114	21	29	46	28	64	94	63	22	75	68	52	100	110	32	57	85	94	267	49	13
32.8%	32.7%	32.8%	36.7%	31.9%	30.4%	25.1%	47.8%	33.1%	19.0%	54.8%	24.7%	24.1%	43.8%	36.8%	31.5%	33.4%	34.6%	30.4%	33.0%	32.6%	27.8%	34.3%	35.7%	26.9%	30.8%	48.7%	34.9%	
Don't know	250	97	154	85	96	70	50	48	15	26	11	52	45	44	28	20	76	36	37	76	101	31	42	59	85	217	26	7
24.9%	19.9%	29.7%	29.4%	27.0%	19.4%	19.2%	19.9%	24.2%	17.4%	12.8%	47.1%	16.9%	20.5%	16.4%	28.1%	33.7%	18.4%	22.0%	25.0%	30.1%	26.5%	25.6%	25.0%	24.3%	25.0%	26.0%	20.5%	
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 36

Q18. Normal weightings

Q18. Imagining a situation where a Labour minority government was formed after the election with the support of the Scottish National Party, which of the following would be closest to how you would feel about this outcome?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Relaxed	157	102	54	41	62	54	7	77	8	18	27	11	16	64	30	14	28	26	29	44	57	18	31	48	33	129	23	5
	15.6%	21.0%	10.5%	14.2%	17.5%	14.9%	2.8%	32.2%	12.6%	12.3%	32.1%	9.8%	5.9%	29.8%	17.6%	20.4%	12.6%	13.5%	17.1%	14.5%	17.1%	15.7%	18.7%	20.1%	9.4%	14.9%	22.8%	12.4%
Angry	118	70	48	28	41	49	47	14	9	24	3	6	47	13	24	7	18	24	19	32	43	15	19	25	46	106	8	4
	11.8%	14.4%	9.3%	9.7%	11.7%	13.5%	17.9%	5.8%	13.7%	16.1%	3.9%	5.0%	17.7%	6.2%	14.2%	10.1%	7.9%	12.3%	11.0%	10.6%	12.9%	13.2%	11.6%	10.4%	13.3%	12.2%	8.1%	12.0%
Worried	451	221	230	91	139	221	184	69	26	75	21	47	183	73	79	21	82	96	81	141	133	48	73	105	174	399	33	19
	44.9%	45.3%	44.6%	31.5%	39.3%	61.2%	70.0%	28.6%	41.5%	49.6%	25.3%	42.7%	68.7%	33.9%	46.1%	29.3%	36.7%	48.9%	47.7%	46.7%	39.6%	41.2%	44.2%	44.3%	49.7%	46.1%	33.0%	50.6%
Excited	92	44	48	40	37	16	9	38	7	9	23	3	7	31	16	14	20	21	14	34	23	16	11	14	26	67	20	5
	9.2%	9.0%	9.3%	13.8%	10.3%	4.3%	3.4%	15.7%	11.7%	6.2%	27.7%	2.9%	2.7%	14.4%	9.3%	20.0%	8.9%	11.0%	8.3%	11.1%	6.8%	14.2%	6.6%	5.9%	7.3%	7.7%	20.4%	12.8%
Don't know	186	50	136	89	75	22	15	42	13	24	9	44	13	34	22	14	76	28	27	52	79	18	31	46	71	166	16	4
	18.5%	10.3%	26.3%	30.9%	21.2%	6.1%	5.9%	17.6%	20.5%	15.9%	11.0%	39.7%	5.0%	15.7%	12.7%	20.1%	33.9%	14.4%	15.9%	17.1%	23.6%	15.8%	18.8%	19.3%	20.3%	19.1%	15.7%	12.2%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 37

Q18. Normal weightings

Q18. Imagining a situation where a Labour minority government was formed after the election with the support of the Scottish National Party, which of the following would be closest to how you would feel about this outcome?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
It would be a legitimate result	376	221	155	97	151	129	55	137	32	50	57	31	55	121	84	37	67	83	69	105	119	45	56	90	114	306	55	16
	37.5%	45.3%	30.1%	33.7%	42.4%	35.7%	21.0%	57.1%	50.1%	33.0%	67.7%	27.7%	20.7%	56.6%	49.1%	52.4%	30.0%	42.2%	40.8%	34.8%	35.4%	39.0%	33.9%	38.2%	32.6%	35.2%	54.5%	44.2%
It would be an illegitimate result	328	171	157	86	100	142	139	44	17	63	15	25	144	45	48	14	62	73	58	96	102	39	57	77	124	297	21	10
	32.7%	35.2%	30.4%	29.9%	28.2%	39.3%	52.9%	18.5%	27.4%	42.0%	18.2%	22.4%	53.8%	21.1%	28.1%	19.7%	27.5%	37.1%	34.1%	31.6%	30.3%	33.7%	34.3%	32.4%	35.5%	34.2%	21.2%	28.3%
Don't know	299	95	204	105	104	90	68	58	14	38	12	55	68	48	39	20	95	40	42	101	115	31	53	69	112	265	24	10
	29.8%	19.5%	39.6%	36.4%	29.3%	25.0%	26.1%	24.4%	22.5%	25.0%	14.1%	49.8%	25.5%	22.3%	22.8%	28.0%	42.5%	20.6%	25.1%	33.6%	34.2%	27.3%	31.8%	29.4%	31.9%	30.6%	24.2%	27.5%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 38
Q19. Normal weightings
Q19. Which of the following statements is closest to your opinion?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Nicola Sturgeon cares more about Scottish independence than she does about the fate of the UK economy	703	359	343	163	238	302	229	150	46	120	43	70	241	146	123	41	126	139	124	210	228	79	127	155	265	625	57	21
	70.0%	73.7%	66.5%	56.5%	67.0%	83.7%	87.3%	62.8%	72.5%	79.6%	51.3%	63.2%	90.1%	68.1%	72.3%	58.6%	56.1%	71.3%	73.4%	69.6%	67.8%	68.0%	76.6%	65.4%	75.7%	72.0%	56.8%	57.1%
Nicola Sturgeon cares more about the fate of the UK economy than she does about Scottish independence	121	65	56	49	53	20	10	48	10	13	26	8	13	38	25	12	28	32	17	33	40	20	16	28	24	87	28	6
	12.1%	13.4%	10.8%	17.0%	14.8%	5.5%	3.7%	19.8%	15.7%	9.0%	31.6%	7.1%	4.7%	17.9%	14.5%	16.8%	12.4%	16.4%	10.1%	10.8%	11.8%	17.3%	9.5%	11.8%	6.8%	10.1%	28.3%	16.0%
Don't know	180	63	117	76	65	39	24	42	8	17	14	33	14	30	23	17	71	24	28	59	69	17	23	54	61	155	15	10
	17.9%	12.9%	22.7%	26.5%	18.2%	10.8%	9.1%	17.4%	11.9%	11.4%	17.2%	29.7%	5.1%	14.0%	13.2%	24.6%	31.5%	12.3%	16.5%	19.6%	20.4%	14.6%	13.9%	22.8%	17.6%	17.9%	14.9%	27.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 39
Q20. Normal weightings
Q20. Which of these politicians do you find most annoying?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	120	58	63	40	46	34	2	62	3	24	13	10	6	50	22	12	27	16	23	30	51	10	24	32	39	105	13	3
	12.0%	11.9%	12.1%	14.0%	12.9%	9.5%	0.7%	25.9%	3.9%	15.6%	15.4%	8.8%	2.2%	23.1%	12.9%	17.8%	11.8%	8.2%	13.3%	10.0%	15.3%	8.3%	14.5%	13.7%	11.0%	12.1%	12.9%	8.0%
Nick Clegg	32	12	20	11	10	10	7	5	3	8	4	2	6	10	3	8	3	6	4	16	6	6	2	8	10	26	4	1
	3.2%	2.5%	3.8%	3.9%	2.9%	2.8%	2.8%	2.1%	4.1%	5.3%	4.2%	2.2%	2.4%	4.6%	1.5%	11.9%	1.6%	3.0%	2.1%	5.3%	1.8%	5.3%	1.4%	3.4%	2.7%	3.0%	4.4%	2.7%
Ed Miliband	125	64	61	37	43	45	60	6	7	34	4	10	50	11	26	8	21	23	25	27	50	7	24	28	55	113	3	8
	12.5%	13.2%	11.8%	12.9%	12.1%	12.5%	22.7%	2.4%	11.6%	22.5%	4.7%	8.8%	18.9%	5.0%	15.4%	11.3%	9.5%	11.9%	14.7%	8.9%	14.8%	5.9%	14.4%	11.9%	15.6%	13.1%	3.3%	22.5%
Nigel Farage	209	69	139	69	84	55	42	65	21	2	32	26	36	54	42	11	53	44	47	55	63	26	30	42	73	170	29	10
	20.8%	14.2%	27.0%	24.0%	23.7%	15.3%	16.1%	27.1%	32.7%	1.4%	37.9%	23.8%	13.6%	25.3%	24.6%	16.2%	23.8%	22.4%	27.6%	18.0%	18.9%	22.1%	17.8%	17.7%	20.8%	19.6%	28.9%	27.8%
Natalie Bennett	35	22	13	8	16	12	15	3	3	9	2	1	13	7	3	3	6	8	6	13	8	12	3	4	12	32	1	2
	3.5%	4.5%	2.5%	2.6%	4.4%	3.3%	5.6%	1.4%	4.7%	5.9%	2.9%	0.8%	4.8%	3.4%	2.0%	4.9%	2.4%	4.0%	3.7%	4.4%	2.3%	10.4%	2.1%	1.7%	3.6%	3.7%	1.1%	5.5%
Boris Johnson	73	47	27	16	26	32	10	29	6	2	14	10	7	29	14	6	14	16	7	20	30	7	11	16	22	57	16	1
	7.3%	9.6%	5.2%	5.5%	7.3%	8.8%	3.8%	11.9%	9.3%	1.1%	16.7%	9.1%	2.7%	13.5%	8.3%	7.9%	6.0%	8.1%	4.4%	6.5%	9.1%	5.8%	6.8%	6.9%	6.4%	6.6%	15.9%	1.9%
Nicola Sturgeon	93	43	50	15	31	48	40	7	8	20	1	10	46	6	22	1	14	23	15	36	20	4	19	22	37	82	11	1
	9.3%	8.9%	9.7%	5.3%	8.6%	13.2%	15.3%	2.7%	13.0%	13.4%	1.4%	8.8%	17.1%	2.7%	12.7%	2.1%	6.3%	11.8%	8.8%	11.8%	5.9%	3.7%	11.3%	9.3%	10.4%	9.4%	11.3%	1.5%
George Osborne	56	36	20	19	14	23	3	27	2	8	8	2	5	15	11	8	12	7	5	20	25	3	12	15	18	48	6	2
	5.6%	7.5%	3.9%	6.7%	3.9%	6.5%	1.0%	11.2%	2.7%	5.4%	10.1%	1.5%	1.9%	7.2%	6.5%	11.3%	5.5%	3.5%	2.8%	6.5%	7.5%	2.6%	7.1%	6.5%	5.2%	5.6%	6.3%	4.7%
Ed Balls	76	46	29	16	17	42	36	4	5	20	4	*	44	2	9	3	16	14	15	24	23	15	16	14	23	68	4	3
	7.5%	9.5%	5.7%	5.6%	4.8%	11.8%	13.7%	1.5%	8.2%	13.6%	4.6%	*	16.7%	1.1%	5.3%	3.9%	6.9%	7.0%	9.1%	7.9%	6.7%	13.3%	9.6%	5.9%	6.7%	7.9%	3.6%	9.4%
Alex Salmond	102	59	43	18	36	48	39	18	6	21	1	13	45	23	15	6	14	26	14	34	29	15	15	34	28	92	7	4
	10.2%	12.1%	8.4%	6.2%	10.2%	13.4%	15.1%	7.7%	9.7%	14.3%	1.2%	11.5%	16.9%	10.8%	8.6%	8.1%	6.2%	13.3%	8.3%	11.1%	8.5%	12.6%	8.8%	14.4%	8.1%	10.6%	6.9%	10.6%
Don't know	82	31	51	38	33	11	8	14	-	2	1	27	7	7	4	3	45	13	9	29	31	11	10	20	33	75	5	2
	8.2%	6.4%	9.9%	13.3%	9.2%	3.1%	3.2%	6.0%	-	1.5%	0.8%	24.3%	2.8%	3.2%	2.1%	4.6%	20.0%	6.7%	5.2%	9.7%	9.2%	9.9%	6.2%	8.5%	9.4%	8.6%	5.4%	5.4%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 40
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
David Cameron

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	104	42	62	34	45	24	13	34	9	20	11	8	21	34	17	9	21	22	15	34	33	19	19	25	28	90	7	7
	10.3%	8.5%	12.0%	11.8%	12.8%	6.7%	4.8%	14.3%	14.3%	13.5%	12.7%	7.0%	7.7%	16.0%	10.1%	12.9%	9.6%	11.2%	8.9%	11.2%	9.7%	16.3%	11.2%	10.5%	7.9%	10.4%	6.7%	18.8%
I dont like him/her but I respect him/her	168	81	86	60	41	67	28	45	16	34	12	19	37	35	40	7	39	27	26	57	58	15	31	39	64	149	16	3
	16.7%	16.7%	16.7%	20.7%	11.6%	18.5%	10.8%	18.7%	24.8%	22.9%	14.3%	16.7%	14.0%	16.5%	23.7%	10.3%	17.4%	13.7%	15.6%	18.8%	17.1%	12.9%	18.7%	16.3%	18.4%	17.1%	16.3%	7.5%
I neither like nor respect him/her	339	169	170	86	133	120	19	125	9	54	53	42	30	110	68	36	82	55	69	100	115	37	48	79	102	266	60	12
	33.8%	34.6%	33.0%	29.7%	37.6%	33.2%	7.1%	52.3%	14.5%	36.1%	63.4%	38.1%	11.2%	51.5%	39.8%	51.7%	36.4%	28.0%	40.7%	33.1%	34.2%	32.4%	28.9%	33.4%	29.2%	30.7%	60.3%	33.2%
I like and respect him/her	288	149	139	64	86	138	189	15	26	25	2	19	168	22	37	6	41	76	44	77	90	34	46	63	122	265	10	13
	28.7%	30.6%	26.9%	22.3%	24.2%	38.1%	72.2%	6.4%	40.5%	16.4%	3.0%	17.0%	62.9%	10.2%	22.0%	8.6%	18.4%	39.1%	26.0%	25.6%	26.7%	29.5%	28.0%	26.5%	34.8%	30.6%	9.6%	35.7%
Dont know	106	47	59	45	49	12	13	20	4	17	6	24	11	13	8	12	41	16	15	34	41	10	22	31	34	97	7	2
	10.5%	9.6%	11.4%	15.5%	13.8%	3.4%	5.1%	8.2%	5.9%	11.1%	6.6%	21.3%	4.2%	5.9%	4.4%	16.5%	18.2%	8.0%	8.8%	11.4%	12.2%	8.9%	13.2%	13.2%	9.6%	11.2%	7.1%	4.7%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 41
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Boris Johnson

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	188	87	101	53	61	75	43	55	11	22	24	17	46	44	33	12	47	39	24	60	65	21	30	50	56	156	28	4
	18.7%	17.8%	19.6%	18.3%	17.1%	20.7%	16.6%	22.8%	17.9%	14.7%	28.8%	15.5%	17.3%	20.7%	19.4%	16.8%	20.9%	19.7%	14.1%	19.9%	19.4%	18.0%	18.0%	21.0%	15.9%	18.0%	28.0%	11.0%
I dont like him/her but I respect him/her	94	50	44	32	33	29	14	33	10	17	3	9	16	29	20	9	14	13	14	31	36	14	20	19	35	88	5	2
	9.4%	10.2%	8.6%	11.3%	9.2%	8.0%	5.4%	13.9%	16.0%	11.0%	4.1%	8.3%	5.9%	13.5%	11.9%	13.0%	6.0%	6.8%	8.2%	10.2%	10.7%	12.0%	12.3%	8.0%	9.9%	10.1%	4.5%	4.8%
I neither like nor respect him/her	267	133	133	59	110	97	29	91	10	46	35	29	37	86	53	28	53	46	61	75	85	25	30	64	83	202	50	14
	26.6%	27.4%	25.8%	20.6%	31.0%	27.0%	11.1%	37.9%	15.8%	30.3%	42.0%	26.5%	14.0%	40.3%	31.0%	39.8%	23.8%	23.6%	35.7%	24.7%	25.4%	21.6%	18.2%	26.9%	23.8%	23.3%	50.3%	39.4%
I like and respect him/her	326	162	163	91	94	140	152	36	29	44	15	33	145	40	54	12	63	77	54	93	101	45	60	65	131	300	12	14
	32.4%	33.3%	31.6%	31.6%	26.5%	38.9%	58.0%	15.2%	45.9%	29.5%	17.9%	29.8%	54.5%	18.5%	31.9%	16.4%	28.1%	39.5%	31.7%	30.9%	30.1%	38.5%	35.9%	27.4%	37.6%	34.6%	11.5%	37.7%
Dont know	130	55	75	53	57	19	24	25	3	22	6	22	22	15	10	10	48	20	17	44	49	11	26	39	45	121	6	3
	12.9%	11.3%	14.4%	18.3%	16.2%	5.4%	9.0%	10.3%	4.5%	14.4%	7.3%	19.9%	8.3%	7.0%	5.7%	13.9%	21.2%	10.4%	10.2%	14.4%	14.4%	9.9%	15.6%	16.6%	12.8%	14.0%	5.7%	7.1%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 42
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Ed Miliband

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	104	59	45	32	36	36	35	18	7	13	15	10	30	20	13	12	22	23	19	34	28	17	13	26	34	90	11	3
	10.3%	12.1%	8.7%	11.1%	10.2%	9.9%	13.2%	7.6%	10.6%	8.7%	17.4%	9.0%	11.4%	9.5%	7.8%	17.4%	9.8%	11.8%	10.9%	11.3%	8.3%	14.4%	7.9%	11.0%	9.7%	10.3%	11.3%	8.1%
I dont like him/her but I respect him/her	164	75	88	54	61	49	41	33	18	26	17	15	39	29	35	15	36	32	25	50	58	17	25	46	56	143	17	4
	16.3%	15.5%	17.1%	18.9%	17.2%	13.5%	15.6%	13.7%	28.9%	17.4%	19.9%	13.3%	14.5%	13.7%	20.5%	20.8%	16.1%	16.1%	14.6%	16.4%	17.2%	14.4%	15.1%	19.3%	16.0%	16.5%	16.7%	10.0%
I neither like nor respect him/her	422	214	208	96	144	182	156	31	23	82	36	56	164	56	79	28	77	84	73	137	127	45	71	83	151	350	49	23
	42.0%	43.9%	40.2%	33.2%	40.6%	50.5%	59.6%	13.0%	35.5%	54.6%	43.2%	50.2%	61.5%	25.9%	46.1%	39.2%	34.4%	42.9%	43.2%	45.4%	37.8%	38.6%	42.8%	35.2%	43.2%	40.4%	48.6%	62.8%
I like and respect him/her	198	96	102	57	62	79	13	135	10	13	11	9	22	95	32	9	37	40	38	46	74	24	37	50	66	177	17	4
	19.7%	19.7%	19.7%	19.8%	17.3%	21.9%	5.0%	56.3%	15.4%	8.7%	13.2%	8.0%	8.1%	44.2%	19.0%	12.6%	16.6%	20.3%	22.5%	15.3%	21.9%	20.8%	22.1%	21.3%	18.8%	20.4%	16.6%	12.0%
Dont know	117	43	74	49	52	15	17	22	6	16	5	22	12	14	11	7	52	17	15	35	50	14	20	31	42	107	7	3
	11.6%	8.8%	14.3%	17.1%	14.7%	4.2%	6.5%	9.4%	9.7%	10.4%	6.4%	19.5%	4.5%	6.6%	6.6%	10.0%	23.2%	8.9%	8.7%	11.5%	14.8%	11.8%	12.0%	13.1%	12.1%	12.4%	6.9%	7.1%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 43
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Nick Clegg

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	190	84	106	59	62	69	53	51	2	31	20	16	55	46	24	8	50	41	42	50	57	21	32	38	71	162	20	8
	18.9%	17.2%	20.5%	20.5%	17.5%	19.0%	20.4%	21.1%	3.7%	20.4%	23.5%	14.5%	20.5%	21.4%	14.3%	11.2%	22.1%	21.2%	24.6%	16.4%	17.0%	18.0%	19.1%	16.2%	20.3%	18.6%	19.9%	22.4%
I dont like him/her but I respect him/her	128	70	58	40	33	54	33	39	6	23	8	10	39	35	15	7	26	22	23	33	49	13	26	31	39	109	10	8
	12.7%	14.3%	11.3%	14.0%	9.4%	15.0%	12.6%	16.4%	9.5%	15.4%	9.4%	9.1%	14.4%	16.1%	8.8%	9.5%	11.8%	11.5%	13.8%	10.9%	14.6%	11.2%	15.9%	12.9%	11.3%	12.6%	10.4%	22.3%
I neither like nor respect him/her	358	183	174	85	138	134	83	95	6	61	41	41	91	92	57	39	65	60	58	124	115	43	49	85	121	298	48	11
	35.6%	37.6%	33.7%	29.5%	38.9%	37.2%	31.8%	39.6%	10.1%	40.4%	48.6%	36.7%	34.1%	43.1%	33.4%	55.0%	29.1%	30.7%	34.1%	41.1%	34.2%	37.1%	29.7%	35.9%	34.7%	34.4%	48.3%	29.2%
I like and respect him/her	196	101	95	48	63	85	70	37	43	20	7	17	63	28	61	6	32	50	26	55	65	26	37	43	73	178	12	6
	19.6%	20.7%	18.5%	16.7%	17.8%	23.5%	26.8%	15.3%	67.5%	13.5%	8.9%	15.2%	23.7%	13.2%	35.9%	8.4%	14.2%	25.6%	15.3%	18.3%	19.3%	22.9%	22.1%	18.0%	20.9%	20.6%	12.1%	16.0%
Dont know	132	50	83	55	58	19	22	18	6	16	8	27	19	13	13	11	51	21	21	40	50	12	22	40	45	119	9	4
	13.2%	10.2%	16.0%	19.2%	16.4%	5.3%	8.4%	7.5%	9.2%	10.4%	9.6%	24.6%	7.3%	6.2%	7.6%	15.9%	22.8%	11.0%	12.2%	13.3%	14.9%	10.8%	13.3%	17.0%	12.8%	13.8%	9.3%	10.1%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 44
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Nicola Sturgeon

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004		472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	84		44	40	31	18	36	21	17	6	13	2	7	25	20	8	3	24	18	11	23	32	11	15	21	27	75	6	3
	8.4%		8.9%	7.8%	10.6%	5.1%	9.8%	8.1%	7.3%	9.8%	8.8%	2.6%	5.9%	9.5%	9.3%	4.6%	4.4%	10.5%	9.4%	6.3%	7.5%	9.6%	9.9%	8.9%	9.0%	7.7%	8.6%	6.3%	8.6%
I dont like him/her but I respect him/her	187		102	85	47	70	71	55	42	24	29	11	16	58	41	46	4	33	49	28	49	61	33	25	52	59	169	13	5
	18.6%		20.9%	16.5%	16.2%	19.7%	19.6%	20.9%	17.7%	37.3%	19.5%	13.3%	14.1%	21.6%	19.0%	27.2%	5.7%	14.6%	25.3%	16.3%	16.1%	18.2%	28.6%	14.8%	22.1%	16.9%	19.5%	12.8%	14.5%
I neither like nor respect him/her	376		189	187	82	132	161	133	65	13	74	17	44	140	63	61	30	68	66	69	123	118	34	63	79	156	332	30	13
	37.4%		38.7%	36.2%	28.5%	37.3%	44.6%	50.8%	27.1%	20.8%	49.4%	20.9%	40.0%	52.5%	29.2%	35.7%	42.1%	30.2%	33.6%	40.6%	40.6%	35.2%	29.9%	37.9%	33.3%	44.5%	38.3%	30.2%	36.8%
I like and respect him/her	199		100	99	50	76	73	29	74	16	12	48	14	29	70	41	24	32	42	38	58	61	20	31	39	55	144	45	10
	19.8%		20.6%	19.1%	17.2%	21.5%	20.3%	11.1%	31.0%	25.1%	8.3%	57.0%	12.7%	10.8%	32.4%	24.2%	34.2%	14.4%	21.5%	22.2%	19.2%	18.2%	16.9%	18.5%	16.4%	15.6%	16.6%	45.4%	27.3%
Dont know	158		53	105	79	58	21	24	40	4	21	5	30	15	22	14	10	68	20	25	50	63	17	33	45	53	148	5	5
	15.8%		10.9%	20.4%	27.5%	16.5%	5.7%	9.1%	16.9%	6.9%	14.1%	6.2%	27.4%	5.6%	10.1%	8.2%	13.6%	30.3%	10.3%	14.6%	16.7%	18.8%	14.7%	19.8%	19.1%	15.2%	17.1%	5.3%	12.8%
SIGMA	1004		488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 45
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Nigel Farage

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	112	69	43	35	29	48	41	24	12	16	7	7	39	23	13	7	26	23	23	30	35	15	10	29	39	93	13	6
	11.2%	14.2%	8.3%	12.3%	8.1%	13.3%	15.8%	10.0%	18.8%	10.9%	8.3%	6.6%	14.8%	10.8%	7.4%	9.4%	11.5%	11.8%	13.7%	10.1%	10.5%	12.9%	6.3%	12.1%	11.0%	10.7%	13.4%	17.0%
I dont like him/her but I respect him/her	121	73	48	33	34	54	41	36	8	11	7	10	40	30	23	6	20	23	15	38	44	11	24	24	55	114	7	-
	12.0%	14.9%	9.3%	11.3%	9.7%	14.9%	15.7%	15.1%	12.5%	7.3%	8.9%	8.7%	15.0%	13.8%	13.7%	8.3%	8.7%	12.0%	9.0%	12.7%	13.0%	9.3%	14.6%	10.2%	15.8%	13.2%	6.6%	-
I neither like nor respect him/her	427	176	251	119	169	139	96	120	35	12	61	60	85	106	88	30	99	91	79	129	128	50	69	96	137	353	58	16
	42.6%	36.1%	48.7%	41.3%	47.7%	38.5%	36.8%	50.2%	55.2%	8.3%	73.1%	54.2%	32.0%	49.3%	51.4%	42.2%	43.9%	46.3%	46.7%	42.8%	38.1%	43.2%	41.8%	40.7%	39.2%	40.7%	58.2%	44.7%
I like and respect him/her	220	124	96	44	72	105	63	35	7	93	3	9	86	39	38	19	31	39	37	66	78	28	36	56	76	196	16	8
	21.9%	25.5%	18.6%	15.2%	20.3%	29.0%	24.0%	14.5%	11.7%	61.5%	3.8%	8.2%	32.1%	18.1%	22.1%	27.5%	13.8%	20.1%	21.8%	21.8%	23.2%	24.1%	21.4%	23.8%	21.9%	22.6%	15.7%	22.9%
Dont know	124	45	78	57	51	15	20	25	1	18	5	25	16	17	9	9	50	19	15	38	51	12	26	31	42	112	6	6
	12.3%	9.3%	15.2%	19.9%	14.3%	4.2%	7.7%	10.2%	1.9%	11.9%	5.9%	22.4%	6.1%	8.0%	5.5%	12.7%	22.1%	9.7%	8.9%	12.7%	15.2%	10.4%	15.8%	13.2%	12.1%	12.9%	6.0%	15.4%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 46
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
George Osborne

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	74	37	37	22	32	21	19	18	1	19	4	5	14	18	16	3	22	13	6	33	21	11	9	19	22	62	8	4
	7.3%	7.5%	7.2%	7.5%	8.9%	5.7%	7.4%	7.7%	2.2%	12.5%	5.1%	4.6%	5.2%	8.6%	9.1%	4.4%	9.9%	6.8%	3.6%	10.9%	6.3%	9.6%	5.6%	8.2%	6.2%	7.1%	7.8%	11.6%
I dont like him/her but I respect him/her	155	86	69	39	54	62	55	33	16	26	8	11	54	32	25	12	25	34	24	44	53	19	23	41	57	141	10	4
	15.4%	17.5%	13.4%	13.6%	15.2%	17.1%	21.0%	13.6%	25.7%	17.4%	9.7%	9.8%	20.2%	14.8%	14.4%	16.9%	11.1%	17.5%	14.3%	14.5%	15.7%	16.6%	13.8%	17.5%	16.4%	16.2%	10.1%	11.5%
I neither like nor respect him/her	411	209	201	105	157	149	49	137	18	63	58	50	64	128	82	39	81	72	79	122	138	44	70	84	136	333	60	18
	40.9%	42.9%	39.0%	36.4%	44.1%	41.3%	18.9%	57.3%	28.6%	41.7%	69.8%	44.7%	23.9%	59.8%	48.2%	55.3%	36.1%	36.9%	46.5%	40.2%	41.1%	37.8%	42.3%	35.5%	38.8%	38.4%	59.7%	48.0%
I like and respect him/her	167	91	75	32	42	93	105	9	17	15	3	10	109	9	23	4	17	44	35	42	46	21	26	38	66	150	10	7
	16.6%	18.7%	14.6%	11.0%	11.9%	25.7%	40.0%	3.9%	26.8%	10.2%	3.7%	8.9%	40.8%	4.0%	13.4%	6.1%	7.8%	22.6%	20.8%	13.7%	13.6%	17.8%	15.4%	16.0%	18.9%	17.3%	9.7%	19.3%
Dont know	198	65	133	91	70	37	33	42	11	27	10	36	26	27	25	12	79	32	25	62	79	21	38	54	69	182	13	4
	19.7%	13.3%	25.8%	31.5%	19.8%	10.2%	12.7%	17.5%	16.7%	18.2%	11.6%	32.0%	9.8%	12.7%	14.8%	17.3%	35.1%	16.2%	14.8%	20.7%	23.4%	18.2%	22.9%	22.8%	19.6%	20.9%	12.7%	9.6%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 47
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Ed Balls

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	102	67	35	36	28	37	24	26	4	23	13	6	29	23	16	8	19	20	14	35	32	16	16	18	35	86	13	3
	10.2%	13.8%	6.7%	12.5%	8.0%	10.4%	9.1%	10.7%	6.6%	15.4%	16.0%	5.5%	10.7%	10.7%	9.6%	11.9%	8.4%	10.3%	8.5%	11.7%	9.5%	14.3%	9.6%	7.8%	9.9%	9.9%	12.8%	9.5%
I dont like him/her but I respect him/her	133	77	56	28	53	51	37	39	13	15	13	6	36	27	33	9	25	25	23	41	43	20	23	34	44	121	7	5
	13.2%	15.7%	10.9%	9.8%	15.0%	14.2%	14.0%	16.2%	20.1%	10.2%	15.9%	5.5%	13.6%	12.6%	19.5%	12.9%	11.1%	12.8%	13.8%	13.6%	12.9%	17.4%	13.6%	14.6%	12.5%	13.9%	6.8%	13.9%
I neither like nor respect him/her	464	221	244	103	164	197	162	64	32	77	36	53	169	82	83	33	81	92	85	133	154	46	71	107	160	384	60	21
	46.3%	45.3%	47.2%	35.8%	46.4%	54.5%	61.8%	26.7%	49.8%	51.0%	43.3%	47.7%	63.4%	38.0%	48.8%	47.4%	36.1%	47.0%	50.4%	44.0%	45.8%	39.6%	42.6%	45.4%	45.8%	44.2%	59.6%	57.5%
I like and respect him/her	115	64	50	35	34	46	12	68	8	12	6	6	13	53	21	5	21	30	23	25	37	15	17	32	41	105	7	2
	11.4%	13.2%	9.7%	12.1%	9.6%	12.6%	4.5%	28.4%	12.9%	8.3%	7.4%	5.7%	4.7%	24.8%	12.0%	6.8%	9.5%	15.1%	13.4%	8.4%	11.0%	13.1%	10.1%	13.6%	11.8%	12.1%	7.1%	6.2%
Dont know	190	59	131	86	74	30	28	43	7	23	15	40	20	30	17	15	78	29	24	68	70	18	40	44	70	172	14	5
	18.9%	12.1%	25.4%	29.8%	21.0%	8.3%	10.6%	18.0%	10.7%	15.1%	17.4%	35.7%	7.5%	13.9%	10.1%	21.0%	34.9%	14.8%	13.9%	22.4%	20.8%	15.7%	24.1%	18.5%	20.0%	19.8%	13.6%	12.8%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 48
Q21. Normal weightings
Q21. What is your personal opinion on the following politicians?
Base: All Respondents
Natalie Bennett

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
I like him/her but I dont respect him/her	73	44	30	28	27	18	19	23	1	10	11	1	17	22	8	7	19	19	10	24	20	8	10	18	21	57	12	4
	7.3%	9.0%	5.7%	9.7%	7.6%	5.1%	7.3%	9.8%	1.4%	6.9%	13.2%	1.0%	6.4%	10.2%	4.7%	9.7%	8.5%	9.7%	6.1%	8.1%	5.9%	7.0%	6.1%	7.8%	6.0%	6.6%	12.1%	10.4%
I dont like him/her but I respect him/her	134	78	56	33	38	63	37	41	14	23	5	6	39	38	23	5	24	28	21	30	55	18	18	35	46	117	13	5
	13.4%	16.0%	10.9%	11.5%	10.6%	17.5%	14.1%	17.1%	22.5%	15.2%	6.5%	5.0%	14.7%	17.7%	13.7%	6.9%	10.8%	14.1%	12.4%	10.0%	16.4%	15.6%	10.7%	14.8%	13.2%	13.5%	12.5%	13.0%
I neither like nor respect him/her	317	178	139	65	113	139	106	51	18	63	16	36	115	45	58	26	61	64	59	108	86	37	61	59	115	273	29	15
	31.6%	36.6%	26.9%	22.7%	31.7%	38.6%	40.3%	21.2%	28.3%	41.9%	18.6%	32.5%	43.0%	21.0%	34.2%	36.8%	27.1%	32.7%	35.0%	35.8%	25.4%	32.1%	37.0%	25.0%	32.9%	31.4%	29.3%	41.8%
I like and respect him/her	151	70	81	42	62	47	31	49	13	11	29	16	28	49	38	10	23	36	26	35	53	22	20	34	52	129	18	4
	15.0%	14.3%	15.6%	14.6%	17.3%	13.0%	11.8%	20.4%	20.5%	7.3%	35.0%	14.7%	10.5%	22.8%	22.5%	14.5%	10.3%	18.4%	15.5%	11.6%	15.8%	19.1%	12.2%	14.5%	14.9%	14.8%	18.0%	10.2%
Dont know	329	117	211	120	116	93	70	76	17	43	22	52	68	61	42	23	97	49	53	104	123	30	56	90	115	292	28	9
	32.7%	24.1%	40.9%	41.6%	32.7%	25.7%	26.5%	31.5%	27.3%	28.7%	26.7%	46.8%	25.5%	28.3%	24.9%	32.2%	43.4%	25.0%	31.0%	34.5%	36.5%	26.3%	34.1%	37.9%	33.0%	33.6%	28.1%	24.5%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 49
Q22. Normal weightings
Q22. Which of the two leaders has the better economic policies?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36	
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37	
Ed Miliband	273	128	145	99	105	69	4	172	8	26	36	16	10	126	49	19	62	51	54	77	91	26	56	75	77	234	34	5	
	27.2%	26.2%	28.1%	34.4%	29.5%	19.2%	1.6%	71.7%	12.7%	17.2%	43.6%	14.7%	3.6%	58.8%	28.9%	26.9%	27.4%	26.3%	32.1%	25.4%	26.9%	22.6%	33.7%	31.6%	22.0%	27.0%	34.0%	14.4%	
David Cameron	470	262	208	96	154	220	245	25	48	75	26	34	234	40	83	23	72	107	81	146	136	68	74	96	179	417	32	21	
	46.8%	53.8%	40.2%	33.2%	43.4%	61.1%	93.5%	10.4%	75.4%	49.6%	30.8%	30.1%	87.9%	18.8%	48.4%	33.1%	32.1%	54.8%	47.7%	48.2%	40.5%	58.6%	44.8%	40.6%	51.2%	48.0%	31.9%	58.6%	
Don't know	261	97	163	94	96	71	13	43	8	50	21	61	23	48	39	28	91	37	34	80	110	22	36	66	94	217	34	10	
	26.0%	20.0%	31.6%	32.4%	27.1%	19.7%	5.0%	17.9%	11.9%	33.3%	25.5%	55.2%	8.5%	22.4%	22.7%	40.0%	40.4%	18.9%	20.3%	26.3%	32.6%	18.8%	21.5%	27.7%	26.8%	25.0%	34.2%	27.0%	
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 50
Q23. Normal weightings
Q23. Which of these statements do you think is most accurate?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36	
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37	
Ed Miliband is more of a weird geek than a normal person	430	223	207	112	152	166	172	46	31	78	33	46	169	45	83	30	83	93	77	135	126	50	70	100	154	374	33	23	
Ed Miliband is more of a normal person than a weird geek	42.8%	45.7%	40.1%	38.9%	42.8%	45.9%	65.8%	19.4%	49.3%	52.0%	39.9%	41.4%	63.2%	21.0%	48.7%	43.3%	37.0%	47.4%	45.2%	44.6%	37.4%	43.4%	42.5%	42.3%	43.9%	43.1%	33.0%	62.5%	
Don't know	400	205	195	105	139	156	65	170	27	46	40	30	68	147	77	23	73	78	64	113	146	45	70	94	137	345	47	9	
	39.9%	42.1%	37.7%	36.4%	39.2%	43.3%	24.9%	70.8%	42.9%	30.7%	47.3%	27.2%	25.6%	68.6%	45.0%	32.8%	32.6%	39.9%	37.6%	37.3%	43.3%	38.7%	42.1%	39.5%	39.1%	39.7%	47.0%	23.4%	
	174	59	114	71	64	39	24	23	5	26	11	35	30	22	11	17	68	25	29	55	65	21	25	43	59	148	20	5	
	17.3%	12.2%	22.1%	24.6%	17.9%	10.8%	9.3%	9.8%	7.7%	17.3%	12.8%	31.4%	11.2%	10.4%	6.3%	24.0%	30.4%	12.7%	17.2%	18.1%	19.3%	17.9%	15.4%	18.2%	17.0%	17.1%	20.0%	14.1%	
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 51
Q23. Normal weightings
Q23. Which of these statements do you think is most accurate?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron knows the price of a pint of milk	276	133	143	87	90	99	155	23	26	32	11	12	128	27	37	13	63	62	48	81	85	33	43	62	102	240	20	16
	27.5%	27.3%	27.7%	30.2%	25.4%	27.3%	59.1%	9.5%	41.1%	21.3%	12.8%	11.2%	48.1%	12.5%	21.7%	18.7%	28.1%	31.9%	28.1%	26.8%	25.3%	28.9%	25.6%	26.2%	29.3%	27.7%	19.5%	44.9%
David Cameron does not know the price of a pint of milk	561	278	283	147	209	205	69	194	31	95	64	66	104	168	108	46	108	101	96	168	196	60	97	135	187	479	67	16
	55.9%	57.1%	54.8%	50.9%	59.0%	56.9%	26.2%	80.9%	48.9%	63.1%	76.2%	59.8%	39.1%	78.3%	63.5%	65.7%	48.2%	51.7%	56.7%	55.7%	58.2%	51.8%	58.7%	57.0%	53.5%	55.2%	66.5%	43.2%
Don't know	167	76	90	54	55	57	39	23	6	24	9	32	34	20	25	11	53	32	26	53	56	22	26	40	60	148	14	4
	16.6%	15.6%	17.5%	18.9%	15.6%	15.8%	14.7%	9.6%	10.0%	15.6%	10.9%	29.0%	12.8%	9.2%	14.8%	15.7%	23.7%	16.4%	15.3%	17.5%	16.5%	19.4%	15.6%	16.8%	17.2%	17.1%	13.9%	12.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 52
Q24. Normal weightings
Q24. Which of the following statements do you most agree with?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
It is not important whether the Prime Minister knows the price of milk, so long as his economic policies are good	450	243	208	107	139	205	174	91	38	53	33	32	169	79	77	22	80	100	81	141	129	59	77	100	153	389	43	17
44.8%	49.7%	40.2%	37.0%	39.1%	56.7%	66.4%	38.1%	60.1%	34.9%	39.9%	28.6%	63.2%	37.0%	45.2%	31.2%	35.5%	51.0%	47.7%	46.5%	38.4%	51.4%	46.6%	42.2%	43.8%	44.9%	43.4%	47.3%	
It is important whether the Prime Minister knows the price of milk, even if his economic policies are good	449	197	253	140	169	140	74	133	23	87	46	51	86	123	80	42	102	79	80	125	164	46	70	107	162	385	51	13
44.7%	40.3%	48.9%	48.7%	47.6%	38.7%	28.4%	55.4%	36.3%	57.6%	55.2%	45.8%	32.4%	57.5%	46.6%	60.5%	45.4%	40.5%	47.2%	41.4%	48.9%	40.1%	42.0%	45.2%	46.4%	44.4%	51.0%	35.9%	
Don't know	105	49	56	41	47	16	14	16	2	11	4	29	12	12	14	6	43	17	9	37	43	10	19	30	34	93	6	6
10.4%	10.0%	10.9%	14.3%	13.3%	4.5%	5.2%	6.5%	3.6%	7.5%	4.9%	25.7%	4.4%	5.5%	8.2%	8.3%	19.1%	8.5%	5.1%	12.1%	12.8%	8.5%	11.4%	12.7%	9.9%	10.7%	5.6%	16.9%	
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 53
Q24. Normal weightings
Q24. Which of the following statements do you most agree with?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
The personality of a potential Prime Minister is not important, so long as his economic policies are good	298	162	136	76	116	106	66	84	21	42	29	25	66	78	61	23	56	63	51	84	101	36	50	77	92	256	32	10
	29.7%	33.2%	26.4%	26.5%	32.6%	29.4%	25.3%	35.0%	32.3%	27.9%	35.1%	22.8%	24.9%	36.4%	35.8%	33.4%	25.0%	32.2%	30.0%	27.6%	29.9%	31.3%	30.4%	32.6%	26.5%	29.5%	32.3%	26.1%
The personality of a potential Prime Minister is important, even if his economic policies are good	605	284	321	164	198	243	186	137	42	99	49	57	190	124	96	41	128	119	110	188	189	70	94	135	222	521	63	21
	60.3%	58.3%	62.1%	56.9%	55.8%	67.4%	70.9%	57.2%	65.8%	66.1%	58.8%	51.4%	71.3%	57.6%	56.4%	59.1%	56.8%	60.9%	64.6%	62.1%	56.1%	60.7%	56.9%	57.0%	63.4%	60.1%	63.4%	57.1%
Don't know	101	41	59	48	41	12	10	19	1	9	5	29	10	13	13	5	41	14	9	31	47	9	21	25	35	90	4	6
	10.0%	8.5%	11.5%	16.6%	11.6%	3.2%	3.7%	7.8%	1.9%	6.0%	6.0%	25.8%	3.8%	6.0%	7.8%	7.5%	18.3%	6.9%	5.4%	10.3%	13.9%	8.0%	12.7%	10.4%	10.1%	10.4%	4.3%	16.8%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
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Table 54

Q25. Normal weightings

Q25. Would you consider voting Conservative to stop the possibility of a Labour/SNP coalition government?

Base: All VI that isn't Conservative or SNP

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	601	282	319	186	216	199	0	224	57	146	44	113	82	177	118	48	131	128	141	159	173	62	109	160	216	547	31	23
Weighted Total	622	305	317	182	235	205	0	240	64	150	42	111	68	195	154	44	117	112	113	188	209	72	117	154	213	556	41	25
Yes	141	69	73	48	43	51	-	15	27	56	5	35	35	21	35	8	35	36	30	37	38	21	25	32	47	126	7	8
	22.7%	22.5%	23.0%	26.2%	18.2%	24.8%	-	6.3%	42.7%	37.2%	12.9%	31.4%	51.6%	10.9%	23.0%	19.0%	30.1%	32.2%	26.4%	19.9%	18.2%	29.8%	21.3%	20.9%	22.1%	22.6%	18.2%	32.6%
No	361	191	170	88	146	127	-	197	24	76	32	30	23	161	95	25	45	59	67	110	126	45	58	96	120	319	30	12
	58.0%	62.6%	53.6%	48.5%	62.0%	62.0%	-	82.2%	37.4%	50.7%	76.6%	26.6%	33.2%	82.5%	61.6%	57.0%	38.9%	52.9%	58.7%	58.3%	60.2%	62.1%	49.5%	62.3%	56.6%	57.4%	74.3%	46.0%
Don't know	120	45	74	46	47	27	-	28	13	18	4	47	10	13	24	10	36	17	17	41	45	6	34	26	45	111	3	5
	19.2%	14.9%	23.4%	25.2%	19.8%	13.2%	-	11.5%	19.9%	12.1%	10.6%	42.1%	15.3%	6.6%	15.4%	23.9%	31.0%	14.9%	14.9%	21.8%	21.6%	8.0%	29.2%	16.7%	21.2%	20.0%	7.6%	21.4%
SIGMA	622	305	317	182	235	205	-	240	64	150	42	111	68	195	154	44	117	112	113	188	209	72	117	154	213	556	41	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 55
Q26. Normal weightings
Q26. Who do you trust most to make decisions of war and peace?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
David Cameron	432	228	205	102	141	190	237	29	37	66	20	31	221	35	60	19	82	100	76	130	127	54	72	101	165	392	22	18
	43.1%	46.7%	39.7%	35.4%	39.6%	52.6%	90.5%	11.9%	57.4%	44.1%	23.7%	27.6%	82.8%	16.2%	35.2%	27.3%	36.5%	50.9%	44.6%	43.1%	37.7%	46.8%	43.3%	42.7%	47.3%	45.2%	22.1%	49.5%
Ed Miliband	244	119	125	83	95	66	4	152	10	23	29	11	11	109	51	16	52	43	50	73	78	24	52	63	75	214	25	5
	24.3%	24.4%	24.2%	28.8%	26.8%	18.2%	1.4%	63.4%	15.5%	15.4%	34.2%	9.6%	4.0%	50.7%	30.1%	23.4%	23.0%	22.1%	29.4%	24.2%	23.1%	20.9%	31.2%	26.4%	21.6%	24.7%	24.7%	14.5%
Don't know	328	141	187	103	119	105	21	59	17	61	35	70	35	71	59	35	91	53	44	99	132	37	42	73	109	261	53	13
	32.6%	28.9%	36.1%	35.8%	33.6%	29.2%	8.1%	24.7%	27.2%	40.5%	42.1%	62.8%	13.2%	33.1%	34.7%	49.3%	40.4%	27.0%	26.0%	32.7%	39.2%	32.3%	25.5%	30.8%	31.1%	30.1%	53.2%	36.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 56

Q27. Normal weightings

Q27. This week Ed Miliband said Cameron's "failure of post-conflict planning" led to a worsening situation in Libya and is to blame for deaths of drowned migrants in refugee boats from Libya. Do you agree or disagree with this point of view?

Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Agree	290	167	124	93	120	77	28	130	14	44	37	19	42	106	48	19	62	57	59	78	96	39	52	78	85	253	29	8
	28.9%	34.2%	23.9%	32.4%	33.7%	21.3%	10.8%	54.2%	21.3%	29.5%	44.5%	17.5%	15.6%	49.6%	27.9%	27.3%	27.4%	29.2%	34.8%	25.7%	28.7%	33.5%	31.3%	32.8%	24.3%	29.2%	29.2%	21.4%
Disagree	456	247	209	89	149	219	194	46	40	78	30	47	187	60	86	31	82	93	74	150	138	51	70	96	171	387	50	19
	45.4%	50.7%	40.4%	30.8%	41.9%	60.6%	74.1%	19.0%	63.2%	51.7%	35.4%	42.5%	70.1%	28.1%	50.4%	44.8%	36.3%	47.7%	43.8%	49.7%	41.1%	44.3%	41.9%	40.5%	48.8%	44.7%	49.7%	51.8%
Don't know	258	74	184	106	87	65	40	64	10	28	17	45	38	48	37	20	81	45	36	75	102	26	44	63	94	227	21	10
	25.7%	15.1%	35.7%	36.8%	24.4%	18.1%	15.1%	26.8%	15.6%	18.8%	20.1%	40.0%	14.3%	22.3%	21.7%	27.9%	36.3%	23.1%	21.3%	24.7%	30.3%	22.2%	26.7%	26.6%	26.9%	26.2%	21.1%	26.8%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 57
Q28. Normal weightings
Q28. Which of the following statements is closest to your view?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Miliband's comments on the Libyan refugee deaths are evidence that he is unfit to be Prime Minister	433	236	197	99	128	206	201	26	38	88	24	29	196	40	74	25	85	87	68	136	142	54	62	95	168	379	36	19
	43.2%	48.5%	38.1%	34.4%	36.2%	57.0%	76.6%	11.0%	59.4%	58.5%	28.7%	25.7%	73.3%	18.4%	43.5%	36.0%	37.6%	44.5%	40.4%	45.0%	42.1%	46.7%	37.2%	40.1%	48.1%	43.7%	35.9%	50.8%
Miliband's comments on the Libyan refugee deaths are evidence that he is fit to be Prime Minister	231	129	101	71	84	76	9	130	11	24	24	18	21	98	48	14	43	41	45	61	83	20	46	59	76	201	22	7
	23.0%	26.5%	19.6%	24.5%	23.7%	21.1%	3.3%	54.4%	17.0%	16.1%	28.8%	16.6%	8.0%	45.7%	28.2%	20.1%	19.2%	21.1%	26.7%	20.3%	24.7%	17.5%	27.7%	25.0%	21.8%	23.2%	22.0%	19.8%
Don't know	340	122	218	118	143	79	53	83	15	38	36	64	50	77	48	31	97	67	56	105	112	41	58	82	105	287	42	11
	33.9%	25.0%	42.2%	41.1%	40.2%	21.9%	20.0%	34.6%	23.6%	25.5%	42.5%	57.6%	18.7%	35.9%	28.3%	43.8%	43.2%	34.4%	32.9%	34.7%	33.3%	35.8%	35.1%	34.8%	30.1%	33.1%	42.0%	29.4%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 58
Q28. Normal weightings
Q28. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Miliband should apologise for his comments	454	231	224	120	134	201	187	48	41	86	28	40	190	54	81	32	81	92	68	148	146	55	71	98	168	392	43	19
	45.3%	47.3%	43.3%	41.6%	37.7%	55.6%	71.5%	20.0%	63.9%	57.1%	33.4%	35.8%	71.4%	25.1%	47.3%	45.5%	36.3%	46.9%	40.3%	49.0%	43.4%	47.4%	43.1%	41.4%	48.1%	45.2%	42.9%	52.8%
Miliband should not apologise for his comments	318	171	147	78	131	109	26	151	12	38	42	24	40	124	59	26	63	56	64	90	108	29	62	80	101	272	39	7
	31.7%	35.1%	28.5%	27.2%	36.8%	30.3%	9.9%	63.0%	19.1%	25.1%	49.8%	21.3%	14.9%	57.7%	34.5%	36.7%	27.8%	28.8%	37.7%	29.8%	32.1%	25.2%	37.3%	34.0%	28.8%	31.4%	39.3%	18.9%
Don't know	231	86	146	90	91	51	49	41	11	27	14	48	37	37	31	13	81	47	37	64	82	32	33	58	81	203	18	10
	23.0%	17.6%	28.2%	31.2%	25.5%	14.1%	18.6%	17.0%	16.9%	17.8%	16.8%	42.8%	13.8%	17.2%	18.3%	17.8%	35.9%	24.2%	22.0%	21.2%	24.5%	27.4%	19.7%	24.6%	23.1%	23.4%	17.7%	28.3%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 59

Q29. Normal weightings

Q29. This week the Director of Public Prosecutions Alison Saunders decided not to prosecute Lord Greville Janner on child sex allegations on the grounds of ill health. Do you agree or disagree with this decision?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Strongly Agree	49	19	30	26	16	7	13	13	6	8	2	3	12	8	8	2	15	13	8	12	14	11	9	7	18	45	3	1
	4.8%	3.8%	5.8%	8.9%	4.6%	1.8%	4.9%	5.5%	9.6%	5.6%	2.8%	2.3%	4.4%	3.7%	4.5%	2.5%	6.9%	6.8%	5.0%	4.1%	4.3%	9.2%	5.5%	2.8%	5.2%	5.1%	2.9%	3.0%
Somewhat Agree	102	54	48	40	29	32	35	24	8	14	10	4	30	22	17	4	24	28	18	24	32	16	12	23	35	86	15	1
	10.2%	11.1%	9.2%	14.0%	8.2%	9.0%	13.2%	10.1%	12.5%	9.1%	11.4%	4.0%	11.2%	10.3%	9.9%	6.2%	10.7%	14.1%	10.6%	8.1%	9.5%	14.3%	7.5%	9.5%	9.9%	9.9%	14.7%	2.8%
Neither Agree nor Disagree	126	60	66	43	43	40	34	34	11	16	7	12	32	30	17	6	31	23	24	40	39	15	27	21	52	115	6	5
	12.5%	12.4%	12.7%	14.9%	12.0%	11.1%	12.9%	14.0%	17.7%	10.3%	8.0%	10.5%	11.9%	13.9%	10.1%	8.7%	14.0%	11.9%	14.0%	13.3%	11.5%	12.6%	16.1%	9.0%	15.0%	13.2%	6.1%	13.7%
Somewhat Disagree	172	82	90	40	54	78	57	34	16	17	16	24	51	35	31	15	35	37	29	59	46	20	25	51	52	148	19	5
	17.1%	16.7%	17.5%	13.9%	15.1%	21.6%	21.9%	14.1%	25.3%	11.3%	19.5%	21.7%	19.2%	16.3%	18.2%	21.9%	15.5%	19.2%	17.3%	19.6%	13.6%	17.6%	14.9%	21.4%	14.9%	17.0%	19.1%	14.1%
Strongly Disagree	470	232	238	99	177	194	101	121	19	91	48	49	129	109	93	39	85	83	76	142	169	41	77	112	162	393	56	21
	46.8%	47.6%	46.1%	34.2%	49.9%	53.9%	38.6%	50.5%	29.8%	60.3%	56.8%	44.0%	48.2%	50.7%	54.6%	54.9%	37.9%	42.6%	44.8%	47.0%	50.2%	35.6%	46.6%	47.5%	46.5%	45.3%	55.6%	58.1%
Don't know	86	41	45	41	36	9	22	14	3	5	1	19	14	11	5	4	34	11	14	24	37	12	16	23	30	81	2	3
	8.5%	8.3%	8.7%	14.1%	10.1%	2.6%	8.6%	5.8%	5.1%	3.3%	1.5%	17.5%	5.1%	5.1%	2.7%	5.7%	15.1%	5.5%	8.3%	7.9%	10.9%	10.8%	9.4%	9.9%	8.5%	9.3%	1.6%	8.3%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 60
Q30. Normal weightings
Q30. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
Alison Saunders should resign for her decision	441	227	214	120	156	165	104	115	17	83	39	42	119	99	80	34	95	77	70	135	159	48	76	103	140	367	54	20
	43.9%	46.5%	41.5%	41.6%	44.0%	45.8%	39.8%	47.9%	27.1%	55.0%	46.7%	37.5%	44.7%	46.3%	47.1%	48.3%	42.5%	39.4%	41.3%	44.8%	47.2%	41.6%	45.8%	43.4%	40.2%	42.3%	54.0%	55.6%
Alison Saunders should not resign for her decision	275	140	135	63	93	119	85	63	30	31	31	22	80	62	48	21	53	76	55	69	75	39	41	62	99	241	27	7
	27.4%	28.8%	26.1%	22.0%	26.2%	32.9%	32.4%	26.3%	47.2%	20.7%	36.9%	20.0%	29.8%	28.9%	28.0%	29.2%	23.7%	38.9%	32.6%	22.7%	22.3%	33.7%	24.9%	26.2%	28.4%	27.8%	27.0%	18.4%
Don't know	288	120	167	105	106	77	73	62	16	36	14	47	68	53	42	16	76	42	44	98	103	29	49	72	110	259	19	10
	28.7%	24.7%	32.4%	36.5%	29.8%	21.3%	27.9%	25.7%	25.8%	24.2%	16.4%	42.5%	25.4%	24.9%	24.9%	22.4%	33.8%	21.6%	26.0%	32.5%	30.6%	24.7%	29.4%	30.5%	31.5%	29.9%	19.0%	26.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 61

Q31. Normal weightings

Q31. Does a Labour or Conservative victory make the following more likely over the next five years?

Base: All Respondents

An improved economy

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	464	246	219	94	144	226	237	28	42	75	25	34	230	40	79	23	76	103	77	140	145	57	67	96	193	412	29	23
	46.3%	50.4%	42.3%	32.7%	40.6%	62.6%	90.3%	11.6%	66.1%	49.8%	30.1%	30.2%	86.3%	18.4%	46.6%	32.6%	34.0%	52.4%	45.2%	46.4%	43.0%	49.1%	40.4%	40.5%	55.1%	47.5%	29.0%	63.7%
More likely with a Labour victory	253	116	138	96	91	66	4	150	11	22	33	19	13	114	37	23	58	38	54	76	85	28	54	63	65	210	37	6
	25.2%	23.7%	26.7%	33.4%	25.7%	18.2%	1.5%	62.5%	17.8%	14.3%	39.3%	17.5%	5.0%	53.3%	21.9%	33.5%	26.0%	19.6%	32.0%	25.1%	25.3%	24.4%	32.7%	26.5%	18.5%	24.2%	37.4%	17.3%
Dont know	286	126	160	98	119	69	21	62	10	54	26	58	23	61	54	24	90	55	39	86	107	31	45	78	92	246	34	7
	28.5%	25.9%	31.0%	33.9%	33.7%	19.1%	8.2%	25.9%	16.1%	35.9%	30.6%	52.3%	8.7%	28.2%	31.5%	33.9%	40.0%	28.0%	22.8%	28.4%	31.7%	26.5%	26.9%	33.0%	26.4%	28.3%	33.6%	19.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 62
Q31. Normal weightings
Q31. Does a Labour or Conservative victory make the following more likely over the next five years?
Base: All Respondents
Lower taxes

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	375	219	156	77	126	171	177	39	30	66	23	21	186	52	56	19	54	93	66	106	109	52	60	79	139	331	28	17
	37.3%	44.9%	30.2%	26.8%	35.6%	47.3%	67.5%	16.3%	47.0%	43.6%	27.2%	19.0%	69.6%	24.4%	32.8%	27.3%	23.8%	47.5%	39.2%	35.0%	32.5%	45.2%	36.3%	33.5%	39.8%	38.1%	27.6%	45.0%
More likely with a Labour victory	279	115	164	111	99	69	26	131	17	31	29	24	29	97	47	27	68	44	54	91	90	37	46	73	92	248	25	6
	27.8%	23.6%	31.7%	38.6%	27.8%	19.1%	10.0%	54.5%	27.2%	20.9%	34.7%	21.9%	10.8%	45.0%	27.7%	38.6%	30.2%	22.7%	31.7%	29.9%	26.8%	32.4%	27.5%	30.8%	26.3%	28.6%	25.0%	16.0%
Dont know	351	153	197	100	130	121	59	70	16	53	32	66	52	66	67	24	103	58	49	106	137	26	60	84	119	289	47	14
	34.9%	31.5%	38.2%	34.5%	36.6%	33.6%	22.5%	29.1%	25.8%	35.4%	38.2%	59.0%	19.6%	30.6%	39.5%	34.1%	46.0%	29.7%	29.1%	35.0%	40.8%	22.5%	36.2%	35.7%	33.9%	33.3%	47.3%	39.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 63

Q31. Normal weightings

Q31. Does a Labour or Conservative victory make the following more likely over the next five years?

Base: All Respondents

Lower unemployment

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	422	229	192	99	135	188	216	30	38	69	26	25	212	36	70	23	72	98	64	130	130	59	71	90	152	371	30	20
	42.0%	47.0%	37.2%	34.3%	38.0%	52.1%	82.4%	12.4%	60.1%	46.2%	31.5%	22.4%	79.5%	16.9%	40.9%	32.6%	32.0%	50.1%	38.0%	42.9%	38.5%	50.8%	42.9%	37.9%	43.5%	42.8%	30.0%	55.5%
More likely with a Labour victory	286	141	145	101	95	90	13	146	11	35	33	28	20	115	50	24	66	48	58	85	95	30	54	73	88	245	36	5
	28.5%	28.9%	28.1%	35.1%	26.8%	24.9%	4.8%	61.0%	17.0%	23.5%	39.0%	25.2%	7.7%	53.8%	29.3%	34.6%	29.4%	24.5%	34.4%	28.0%	28.3%	25.9%	32.3%	31.0%	25.1%	28.2%	36.3%	14.0%
Dont know	296	117	179	88	125	83	34	64	15	46	25	58	34	63	51	23	87	50	47	88	112	27	41	73	110	251	34	11
	29.5%	24.1%	34.7%	30.6%	35.2%	23.0%	12.8%	26.6%	22.8%	30.3%	29.5%	52.4%	12.9%	29.3%	29.9%	32.7%	38.6%	25.4%	27.6%	29.1%	33.2%	23.3%	24.7%	31.1%	31.5%	29.0%	33.7%	30.4%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 64
Q31. Normal weightings
Q31. Does a Labour or Conservative victory make the following more likely over the next five years?
Base: All Respondents
National Security would improve

	Total		Gender			Age			Voting Intention					2010 Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales		
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36	
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37	
More likely with a Conservative victory	365	196	169	87	112	165	194	21	33	55	22	19	187	31	59	23	56	86	69	106	103	46	56	83	133	319	30	16	
	36.3%	40.2%	32.7%	30.3%	31.6%	45.8%	74.1%	8.6%	52.2%	36.8%	26.1%	17.3%	69.9%	14.4%	34.8%	33.0%	25.1%	44.2%	40.9%	35.0%	30.7%	40.1%	34.0%	35.1%	38.1%	36.8%	30.0%	43.6%	
More likely with a Labour victory	227	110	116	78	86	63	8	133	13	28	20	11	15	101	32	19	54	40	45	67	75	28	38	54	80	199	21	7	
	22.6%	22.6%	22.5%	27.2%	24.2%	17.3%	3.2%	55.5%	19.9%	18.8%	24.1%	10.1%	5.6%	46.9%	18.6%	26.9%	23.9%	20.3%	26.3%	22.3%	22.3%	24.0%	23.1%	22.6%	22.8%	23.0%	20.6%	19.0%	
Dont know	412	181	231	123	157	133	59	86	18	67	42	81	65	83	79	28	115	69	56	129	158	41	71	100	137	349	49	14	
	41.1%	37.2%	44.7%	42.5%	44.2%	36.9%	22.7%	35.8%	27.8%	44.3%	49.8%	72.6%	24.5%	38.7%	46.6%	40.2%	51.1%	35.5%	32.8%	42.7%	47.1%	35.9%	42.8%	42.3%	39.2%	40.3%	49.4%	37.5%	
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 65

Q31. Normal weightings

Q31. Does a Labour or Conservative victory make the following more likely over the next five years?

Base: All Respondents

Hospital and schools would improve

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	304	153	150	76	89	138	180	10	23	50	10	12	177	20	38	13	47	72	53	77	102	33	54	71	112	269	18	16
	30.2%	31.5%	29.1%	26.4%	25.1%	38.4%	68.7%	4.1%	36.0%	33.0%	12.4%	11.2%	66.2%	9.4%	22.4%	18.2%	21.0%	36.8%	31.0%	25.4%	30.3%	28.3%	32.3%	30.2%	32.0%	31.1%	17.9%	44.8%
More likely with a Labour victory	392	196	196	122	148	123	27	196	26	36	51	36	34	158	73	29	85	77	76	118	122	45	66	98	122	331	50	11
	39.1%	40.2%	38.0%	42.2%	41.6%	34.1%	10.3%	81.9%	40.8%	24.2%	61.2%	32.0%	12.7%	73.8%	42.9%	41.6%	37.8%	39.3%	44.7%	39.0%	36.1%	39.3%	40.0%	41.4%	34.8%	38.2%	49.8%	30.4%
Dont know	308	138	170	91	118	99	55	33	15	64	22	63	56	36	59	28	92	47	41	108	113	37	46	67	116	267	32	9
	30.7%	28.3%	32.9%	31.4%	33.3%	27.5%	21.0%	13.9%	23.2%	42.8%	26.4%	56.8%	21.0%	16.8%	34.7%	40.2%	41.1%	23.9%	24.3%	35.6%	33.6%	32.4%	27.7%	28.5%	33.2%	30.8%	32.4%	24.8%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 66

Q31. Normal weightings

Q31. Does a Labour or Conservative victory make the following more likely over the next five years?

Base: All Respondents

Fewer false welfare claimants

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	443	240	202	101	130	211	207	43	41	85	20	29	205	63	79	19	61	103	83	120	137	53	66	97	171	386	36	21
	44.1%	49.3%	39.2%	35.1%	36.8%	58.5%	78.9%	17.9%	64.0%	56.7%	23.7%	26.0%	76.9%	29.4%	46.1%	26.5%	27.0%	52.7%	48.7%	39.8%	40.7%	45.7%	39.8%	40.9%	48.8%	44.5%	35.6%	57.8%
More likely with a Labour victory	204	94	110	80	72	52	12	111	8	22	26	5	16	74	26	18	61	35	40	69	60	26	43	47	61	177	23	4
	20.3%	19.3%	21.2%	27.8%	20.2%	14.4%	4.5%	46.3%	13.0%	14.4%	30.9%	4.8%	5.8%	34.6%	15.2%	26.1%	27.0%	17.9%	23.8%	22.7%	17.8%	22.8%	26.1%	19.7%	17.5%	20.4%	22.9%	10.2%
Dont know	357	153	204	107	153	98	43	86	15	43	38	77	46	77	66	33	103	58	47	113	140	36	57	93	118	304	42	12
	35.6%	31.4%	39.6%	37.1%	43.0%	27.0%	16.6%	35.8%	23.0%	28.9%	45.4%	69.2%	17.2%	36.0%	38.7%	47.4%	45.9%	29.5%	27.5%	37.5%	41.5%	31.5%	34.2%	39.4%	33.7%	35.1%	41.5%	32.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 67

Q31. Normal weightings

Q31. Does a Labour or Conservative victory make the following more likely over the next five years?

Base: All Respondents

Feeling personally better off

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	373	200	173	90	110	173	216	11	32	69	12	19	203	23	57	19	59	93	62	95	123	49	59	85	149	342	14	16
	37.2%	41.0%	33.5%	31.4%	30.9%	47.9%	82.3%	4.6%	50.8%	45.6%	14.6%	17.1%	76.2%	10.5%	33.3%	27.4%	26.2%	47.5%	36.5%	31.6%	36.5%	42.9%	35.6%	36.0%	42.5%	39.5%	14.4%	44.4%
More likely with a Labour victory	322	146	175	105	123	94	12	180	16	25	43	24	18	137	56	26	77	48	63	100	110	31	57	86	90	263	48	10
	32.0%	30.0%	34.0%	36.3%	34.7%	26.0%	4.7%	75.2%	25.1%	16.4%	51.5%	21.9%	6.7%	64.0%	33.1%	36.5%	34.5%	24.7%	37.3%	33.0%	32.8%	26.6%	34.5%	36.2%	25.7%	30.4%	48.1%	27.7%
Dont know	309	141	168	93	122	94	34	48	15	57	28	68	46	55	57	25	88	54	44	107	103	35	50	66	111	262	38	10
	30.8%	29.0%	32.5%	32.4%	34.4%	26.1%	13.0%	20.2%	24.2%	38.0%	33.9%	61.1%	17.1%	25.5%	33.6%	36.1%	39.3%	27.8%	26.2%	35.4%	30.7%	30.6%	29.9%	27.8%	31.8%	30.2%	37.5%	28.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 68

Q31. Normal weightings

Q31. Does a Labour or Conservative victory make the following more likely over the next five years?

Base: All Respondents

There will be fewer food banks

	Total	Gender		Age			Voting Intention					2010 Vote					SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
More likely with a Conservative victory	225	111	114	86	72	67	103	29	17	40	11	15	109	24	29	13	40	55	41	66	63	40	46	47	73	206	9	10
	22.4%	22.8%	22.0%	29.7%	20.3%	18.6%	39.4%	12.2%	26.7%	26.8%	13.3%	13.3%	41.0%	11.3%	17.1%	18.7%	17.7%	27.9%	24.4%	21.7%	18.8%	34.8%	27.6%	19.9%	20.8%	23.7%	8.9%	28.2%
More likely with a Labour victory	346	188	158	96	121	129	40	158	32	37	44	15	42	130	74	25	64	64	65	92	124	35	57	87	115	293	44	9
	34.5%	38.6%	30.6%	33.4%	34.0%	35.8%	15.3%	65.9%	50.7%	24.3%	53.1%	13.9%	15.7%	60.3%	43.3%	36.2%	28.3%	32.9%	38.5%	30.5%	36.9%	30.5%	34.2%	36.6%	32.8%	33.8%	43.9%	24.8%
Dont know	433	188	244	106	162	165	119	53	14	74	28	81	116	61	68	32	121	77	63	144	149	40	63	103	162	368	47	17
	43.1%	38.7%	47.3%	36.9%	45.7%	45.6%	45.3%	22.0%	22.6%	49.0%	33.5%	72.7%	43.3%	28.3%	39.6%	45.1%	54.0%	39.2%	37.1%	47.7%	44.3%	34.7%	38.3%	43.4%	46.4%	42.5%	47.1%	47.0%
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

General Election Poll
Prepared on behalf of the Mail on Sunday

Table 69
Q32. Normal weightings
Q32. Which of the following is closest to your view?
Base: All Respondents

	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1004	472	532	304	336	364	282	224	57	146	84	113	298	193	133	78	245	235	220	263	286	101	166	248	364	879	89	36
Weighted Total	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
The gap between rich and poor will increase over the next five years	406	223	183	93	158	154	55	112	25	82	43	51	79	116	80	34	79	73	71	120	143	46	68	87	142	344	51	11
40.4%	45.8%	35.3%	32.4%	44.6%	42.6%	21.1%	46.9%	38.4%	54.5%	51.8%	45.4%	29.5%	54.1%	46.7%	48.2%	35.3%	37.1%	41.6%	39.5%	42.5%	40.1%	40.9%	36.9%	40.8%	39.6%	50.9%	29.9%	
The gap between rich and poor will decrease over the next five years	92	54	39	46	23	23	34	27	4	9	6	5	31	12	14	1	25	15	17	30	30	17	11	19	32	80	10	2
9.2%	11.0%	7.5%	16.0%	6.4%	6.5%	13.0%	11.2%	6.7%	5.8%	7.0%	4.9%	11.8%	5.5%	8.1%	1.5%	11.1%	7.8%	10.0%	9.9%	9.0%	15.0%	6.7%	8.1%	9.2%	9.2%	10.1%	6.7%	
The gap between rich and poor will not change over the next five years	361	152	210	93	129	140	132	68	25	52	29	31	120	70	57	27	73	80	60	115	106	36	64	86	130	317	33	12
36.0%	31.1%	40.6%	32.2%	36.4%	38.7%	50.5%	28.4%	39.0%	34.4%	34.4%	27.7%	45.1%	32.8%	33.4%	38.8%	32.3%	41.0%	35.5%	38.0%	31.5%	31.5%	38.7%	36.5%	37.2%	36.5%	32.6%	32.4%	
Dont know	145	59	86	56	45	44	40	32	10	8	6	24	36	16	20	8	48	28	22	38	57	15	23	44	45	127	6	11
14.4%	12.1%	16.6%	19.4%	12.6%	12.2%	15.4%	13.5%	15.8%	5.2%	6.8%	22.0%	13.5%	7.6%	11.8%	11.4%	21.4%	14.1%	12.8%	12.6%	16.9%	13.4%	13.8%	18.5%	12.8%	14.6%	6.4%	31.0%	
SIGMA	1004	488	516	288	355	361	262	240	64	150	84	111	267	215	171	70	225	196	169	302	337	115	166	236	349	867	100	37
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%