Issues Poll
BME

25/05/05

Prepared on behalf of British Future

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IDENTITY • INTEGRATION • MIGRATION • OPPORTUNITY

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Methodology

Fieldwork Dates

8th – 15th May 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All BME residents aged 18+ in Great Britain

Sample Size

2,067

Data Weighting

Data were weighted to the profile of all non-white residents in Great Britain aged 18+. Data were weighted by region, age, sex and ethnic group. Targets for the weighted data were derived from Office for National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,067 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact.
Katy Owen
0203 142 7642
katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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22 May 2015

Table 1
Q1. Normal weightings
Q1. In the UK general election on this past Thursday 7th May 2015, 66% of people voted, while 34% of people did not Thinking about this specific election, did you vote in this general election or not?
Base: All Respondents

	Total	Gender		Age			Ethnicity				Region6 + 1							Religion						
		Male	Female	18-34	35-54	55+	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not Religious
Unweighted Total	2067	799	1268	1164	754	149	354	1111	503	99	691	372	273	585	1921	105	41	685	455	60	276	69	33	489
Weighted Total	2067	1036	1031	1008	818	242	322	1108	490	148	841	372	280	485	1978	63	26	680	450	58	286	77	37	481
I voted in the most recent election on 7th May 2015	1633	854	779	741	678	214	254	902	361	115	658	304	223	383	1569	44	19	523	365	45	238	72	25	365
	79.0%	82.4%	75.5%	73.6%	82.9%	88.4%	79.0%	81.5%	73.8%	77.5%	78.3%	81.8%	79.7%	79.0%	79.3%	70.1%	75.8%	76.9%	81.2%	77.3%	83.2%	94.3%	68.8%	75.9%
I did not vote in the most recent election on 7th May 2015	413	174	239	253	133	27	66	191	123	32	173	63	55	97	388	19	6	153	78	12	44	4	11	110
	20.0%	16.8%	23.1%	25.1%	16.3%	11.0%	20.6%	17.3%	25.1%	21.8%	20.5%	16.9%	19.6%	20.1%	19.6%	29.9%	24.2%	22.5%	17.3%	21.4%	15.3%	5.7%	30.0%	23.0%
Can't remember	21	8	14	14	6	1	1	14	5	1	10	5	2	4	21	-	-	4	6	1	4	-	*	5
	1.0%	0.7%	1.3%	1.3%	0.8%	0.6%	*	1.3%	1.1%	0.7%	1.2%	1.3%	0.7%	0.9%	1.1%	-	-	0.6%	1.4%	1.3%	1.5%	-	1.2%	1.1%
SIGMA	2067	1036	1031	1008	818	242	322	1108	490	148	841	372	280	485	1978	63	26	680	450	58	286	77	37	481
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. Which party did you vote for in the UK general election on 7th May 2015?
Base: Voted in the 2015 election

	Total	Gender		Age			Ethnicity				Region6 + 1							Religion						
		Male	Female	18-34	35-54	55+	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not Religious
Unweighted Total	1588	647	941	841	619	128	269	883	364	72	527	298	214	451	1490	68	30	512	373	44	223	62	21	353
Weighted Total	1633	854	779	741	678	214	254	902	361	115	658	304	223	383	1569	44	19	523	365	45	238	72	25	365
Conservative	533	303	230	214	228	90	66	343	74	49	222	86	58	155	521	7	5	162	90	24	117	35	8	96
	32.6%	35.4%	29.5%	28.9%	33.6%	42.3%	26.0%	38.0%	20.6%	43.1%	33.8%	28.2%	26.2%	40.4%	33.2%	15.1%	24.4%	31.0%	24.6%	53.9%	49.1%	48.7%	33.1%	26.4%
Labour	854	415	438	422	355	77	125	449	243	37	353	183	133	163	832	15	7	292	234	11	98	30	8	181
	52.3%	48.7%	56.3%	56.9%	52.4%	35.9%	49.3%	49.7%	67.2%	32.0%	53.7%	60.2%	59.6%	42.6%	53.1%	33.3%	33.7%	55.9%	64.1%	24.7%	41.1%	41.2%	31.2%	49.7%
Liberal Democrat	87	50	36	36	36	15	19	43	12	12	30	8	14	31	83	1	2	22	15	1	16	3	2	28
	5.3%	5.9%	4.7%	4.8%	5.3%	7.0%	7.4%	4.8%	3.4%	10.5%	4.6%	2.5%	6.5%	8.1%	5.3%	2.4%	11.8%	4.3%	4.1%	1.8%	6.6%	3.8%	6.8%	7.8%
UKIP	31	19	12	13	11	7	11	14	4	1	11	6	4	6	28	1	2	11	4	1	2	1	-	13
	1.9%	2.3%	1.5%	1.8%	1.6%	3.3%	4.4%	1.6%	1.2%	1.1%	1.7%	2.0%	2.0%	1.7%	1.8%	2.3%	10.5%	2.2%	1.0%	2.8%	0.7%	1.0%	-	3.5%
Green Party	84	40	44	43	28	13	24	35	16	8	26	19	11	25	81	1	2	18	16	5	2	3	4	36
	5.1%	4.7%	5.6%	5.8%	4.2%	5.9%	9.6%	3.9%	4.5%	7.2%	4.0%	6.2%	5.0%	6.6%	5.2%	2.3%	8.1%	3.5%	4.5%	10.1%	0.9%	3.7%	15.2%	9.9%
SNP	20	10	9	10	6	4	3	13	2	2	-	-	-	-	-	20	-	7	6	2	2	-	1	2
	1.2%	1.2%	1.2%	1.4%	0.9%	1.8%	1.1%	1.5%	0.5%	1.4%	-	-	-	-	-	44.6%	-	1.3%	1.5%	5.2%	1.0%	-	4.7%	*
Plaid Cymru	2	2	*	*	1	1	2	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-	-	1
	*	*	*	*	*	*	0.9%	-	-	-	-	-	-	-	-	-	11.5%	*	-	-	-	-	-	*
Another Party	23	14	9	3	12	7	3	5	9	5	15	3	2	3	23	-	-	8	1	1	2	1	2	8
	1.4%	1.6%	1.1%	*	1.8%	3.3%	1.3%	0.5%	2.5%	4.8%	2.3%	0.9%	0.8%	0.7%	1.4%	-	-	1.6%	*	1.5%	0.7%	1.6%	9.1%	2.1%
SIGMA	1633	854	779	741	678	214	254	902	361	115	658	304	223	383	1569	44	19	523	365	45	238	72	25	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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