

# Post-Election Poll

**Table 1**  
**Q1. Normal weightings**  
**Q1. When did you make your mind up about how you would vote in the May 2015 General Election?**  
**Base: All respondents who voted in the 2015 general election**

	Gender		Age			Voting Intention						2015 Vote						2010 Vote					SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	OTHER	Did Not Vote	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	894	437	457	168	286	440	312	277	51	109	70	61	306	293	68	128	76	0	278	223	154	74	117	226	193	249	226	91	161	205	325	782	63	49
Weighted Total	894	456	438	227	319	348	331	260	51	99	84	53	330	272	70	112	87	0	289	216	133	70	138	186	156	281	272	108	154	193	315	770	71	53
On the day of the election	158	79	79	68	60	29	55	54	7	7	15	15	63	52	10	13	12	-	42	38	21	6	38	27	30	54	47	22	35	32	49	137	7	13
	17.6%	17.2%	18.0%	30.0%	18.9%	8.4%	16.6%	20.9%	13.6%	7.5%	18.0%	28.2%	19.0%	19.0%	14.8%	11.5%	13.6%	-	14.7%	17.5%	15.4%	8.0%	27.9%	14.2%	19.0%	19.4%	17.4%	19.9%	22.7%	16.4%	15.4%	17.8%	10.5%	25.3%
In the final days before the election	115	45	70	34	48	33	39	31	14	8	10	12	38	39	17	9	7	-	32	22	29	6	14	28	21	36	30	13	16	20	51	100	7	8
	12.9%	9.8%	16.1%	15.0%	15.0%	9.5%	11.9%	11.7%	27.6%	7.7%	11.6%	22.9%	11.6%	14.5%	23.7%	8.0%	7.9%	-	11.0%	10.3%	22.0%	8.0%	10.0%	15.1%	13.7%	12.7%	11.0%	11.7%	10.4%	10.6%	16.2%	13.0%	10.5%	14.3%
During the few weeks before the election	212	101	111	61	80	70	77	45	11	33	21	19	73	49	22	34	27	-	62	46	37	17	35	42	37	72	61	34	34	43	71	182	15	15
	23.7%	22.1%	25.4%	27.0%	25.2%	20.1%	23.3%	17.1%	22.6%	33.3%	24.4%	35.1%	22.2%	18.0%	31.6%	30.1%	31.3%	-	21.3%	21.4%	28.0%	24.9%	25.2%	22.4%	23.7%	25.8%	22.3%	31.8%	21.9%	22.1%	22.5%	23.6%	21.4%	28.1%
In the first few months of the year	97	58	39	13	28	55	38	22	5	17	11	5	36	22	4	22	13	-	34	19	19	9	17	24	14	29	31	10	10	22	37	79	12	7
	10.9%	12.7%	8.9%	5.9%	8.9%	15.9%	11.4%	8.4%	9.8%	17.5%	12.8%	8.6%	10.8%	8.2%	5.8%	19.6%	15.1%	-	11.7%	8.7%	14.4%	12.3%	12.2%	13.0%	8.7%	10.2%	11.4%	9.5%	6.4%	11.5%	11.7%	10.3%	16.4%	12.3%
I was always going to vote this way	313	174	138	50	102	160	122	109	13	34	28	3	120	110	17	35	28	-	120	91	27	33	34	66	54	90	103	29	60	76	108	273	29	11
	35.0%	38.2%	31.6%	22.1%	32.0%	46.1%	36.8%	41.9%	26.4%	34.0%	33.2%	5.1%	36.3%	40.3%	24.1%	30.8%	32.2%	-	41.4%	42.1%	20.2%	46.9%	24.7%	35.3%	34.9%	31.9%	38.0%	27.1%	38.6%	39.5%	34.3%	35.4%	41.2%	19.9%
SIGMA	894	456	438	227	319	348	331	260	51	99	84	53	330	272	70	112	87	-	289	216	133	70	138	186	156	281	272	108	154	193	315	770	71	53
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%