Elderly Care Poll

27/03/2015

Prepared on behalf of LBC
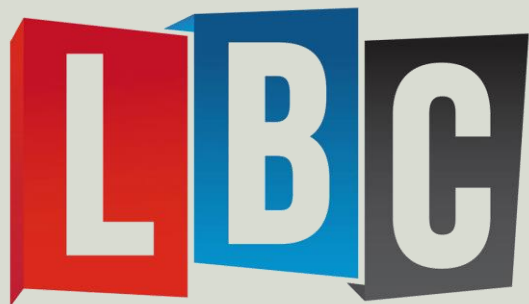
Methodology

Fieldwork Dates

24th – 25th March 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled
All residents aged 18+ in Great Britain

Sample Size

1,007

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,007 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact.
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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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25 Mar 2015

Table 1
Q1. Normal weightings
Q1. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1007	451	556	242	331	434	250	248	60	136	93	158	261	222	144	85	222	230	213	254	310	89	175	217	370	851	95	61
Weighted Total	1007	489	518	290	355	362	240	262	60	146	79	158	264	211	168	69	221	209	173	284	341	116	166	237	351	870	82	55
If I had an elderly relative who could not live on their own, I would definitely consider living with them (in my home or theirs) in order to reduce the costs of their care	332	151	181	122	107	103	70	98	21	54	20	58	78	82	56	27	60	64	55	87	126	51	72	75	97	295	23	14
	33.0%	31.0%	34.9%	42.1%	30.1%	28.6%	29.4%	37.5%	35.6%	36.8%	24.9%	36.6%	29.7%	38.7%	33.2%	39.5%	27.0%	30.5%	31.9%	30.7%	37.0%	43.8%	43.4%	31.7%	27.7%	33.9%	28.1%	26.2%
If I had an elderly relative who could not live on their own, I might consider living with them (in my home or theirs) in order to reduce the costs of their care	453	225	227	133	167	153	108	117	26	60	35	68	118	93	73	20	119	99	76	138	140	51	64	97	176	389	37	27
	45.0%	46.1%	43.9%	45.9%	46.9%	42.3%	44.9%	44.9%	44.1%	41.1%	44.3%	42.9%	44.6%	44.2%	43.4%	28.6%	53.8%	47.2%	43.8%	48.7%	41.2%	44.1%	38.8%	41.0%	50.3%	44.7%	44.8%	49.5%
If I had an elderly relative who could not live on their own, I would definitely not consider living with them (in my home or theirs) in order to reduce the costs of their care	222	112	110	35	82	105	62	46	12	32	24	32	68	36	39	22	42	47	42	59	74	14	30	65	78	186	22	13
	22.0%	22.9%	21.2%	11.9%	23.0%	29.1%	25.7%	17.6%	20.3%	22.0%	30.7%	20.5%	25.7%	17.1%	23.4%	31.9%	19.1%	22.3%	24.3%	20.6%	21.8%	12.2%	17.9%	27.3%	22.1%	21.4%	27.1%	24.3%
SIGMA	1007	489	518	290	355	362	240	262	60	146	79	158	264	211	168	69	221	209	173	284	341	116	166	237	351	870	82	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. It has been suggested that there should be a specific tax to fund care for the elderly. To what extent would you support or oppose such a tax?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1007	451	556	242	331	434	250	248	60	136	93	158	261	222	144	85	222	230	213	254	310	89	175	217	370	851	95	61
Weighted Total	1007	489	518	290	355	362	240	262	60	146	79	158	264	211	168	69	221	209	173	284	341	116	166	237	351	870	82	55
Strongly support	234	124	110	69	68	97	53	69	21	42	10	28	54	60	44	18	47	44	36	53	101	30	34	59	85	209	15	10
	23.2%	25.3%	21.2%	23.9%	19.0%	26.7%	21.9%	26.2%	35.8%	28.6%	12.3%	17.6%	20.4%	28.3%	26.4%	26.2%	21.4%	21.1%	20.5%	18.7%	29.6%	25.6%	20.7%	25.0%	24.3%	24.0%	17.6%	19.0%
Somewhat support	339	167	172	100	108	131	91	86	20	50	28	50	89	75	63	21	73	76	65	109	88	44	58	77	121	300	26	13
	33.6%	34.2%	33.1%	34.4%	30.4%	36.2%	37.9%	32.8%	32.9%	34.1%	34.8%	31.4%	33.9%	35.5%	37.4%	29.9%	33.0%	36.5%	37.6%	38.4%	25.9%	38.0%	34.8%	32.5%	34.4%	34.4%	31.4%	24.4%
Neither support nor oppose	208	94	114	57	84	67	47	52	8	26	28	35	56	42	24	17	49	42	32	53	82	17	42	50	65	175	27	6
	20.6%	19.2%	22.0%	19.7%	23.7%	18.4%	19.6%	19.7%	12.6%	17.7%	35.7%	22.3%	21.4%	19.9%	14.5%	24.7%	22.0%	20.0%	18.4%	18.5%	23.9%	15.0%	25.3%	21.1%	18.6%	20.1%	33.2%	10.6%
Somewhat oppose	52	24	28	17	20	15	16	11	4	7	2	8	15	10	13	2	9	17	12	9	14	5	9	9	21	45	4	4
	5.2%	4.9%	5.4%	5.8%	5.7%	4.2%	6.7%	4.0%	6.4%	4.6%	2.0%	5.2%	5.8%	4.8%	7.6%	2.7%	4.2%	8.1%	7.0%	3.3%	4.1%	4.4%	5.6%	3.9%	6.0%	5.1%	4.5%	7.5%
Strongly oppose	73	44	29	15	28	30	17	19	2	15	7	11	26	12	7	5	15	13	16	29	15	7	12	9	33	62	3	7
	7.2%	9.0%	5.6%	5.1%	7.8%	8.3%	7.2%	7.3%	2.8%	10.6%	8.2%	6.8%	9.7%	5.9%	4.1%	7.2%	6.8%	6.5%	9.1%	10.2%	4.3%	6.4%	7.3%	4.0%	9.4%	7.1%	3.9%	13.3%
Don't know	102	36	66	32	48	22	16	26	6	6	6	26	23	12	17	6	28	16	13	31	42	12	10	32	26	80	8	14
	10.1%	7.4%	12.7%	10.9%	13.5%	6.1%	6.8%	9.9%	9.5%	4.4%	7.1%	16.7%	8.8%	5.7%	10.0%	9.2%	12.7%	7.8%	7.5%	10.9%	12.2%	10.6%	6.3%	13.4%	7.4%	9.2%	9.3%	25.2%
SIGMA	1007	489	518	290	355	362	240	262	60	146	79	158	264	211	168	69	221	209	173	284	341	116	166	237	351	870	82	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q3. Normal weightings
Q3. Who do you think should be the most responsible for bearing the costs associated with caring for elderly people?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2010 Vote					SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	OTHER	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1007	451	556	242	331	434	250	248	60	136	93	158	261	222	144	85	222	230	213	254	310	89	175	217	370	851	95	61
Weighted Total	1007	489	518	290	355	362	240	262	60	146	79	158	264	211	168	69	221	209	173	284	341	116	166	237	351	870	82	55
The government	510	273	237	134	182	194	106	156	30	85	38	71	125	123	84	30	119	85	89	157	179	59	89	110	189	447	34	29
	50.6%	55.9%	45.7%	46.1%	51.3%	53.7%	44.2%	59.6%	49.5%	58.2%	48.4%	45.0%	47.5%	58.2%	49.7%	43.8%	53.7%	40.9%	51.3%	55.2%	52.4%	51.1%	53.3%	46.7%	53.8%	51.4%	41.4%	52.8%
Local councils	148	67	81	40	56	52	27	48	8	22	14	21	30	38	25	15	30	24	17	41	65	9	26	46	46	127	15	6
	14.7%	13.7%	15.5%	13.7%	15.7%	14.4%	11.3%	18.4%	13.7%	15.2%	17.3%	13.4%	11.3%	18.1%	15.0%	21.6%	13.7%	11.6%	9.9%	14.4%	19.2%	8.0%	15.4%	19.6%	13.1%	14.6%	17.6%	10.9%
The families of elderly people	119	58	60	36	44	38	39	16	7	15	12	23	38	21	16	11	24	26	26	38	28	22	16	22	40	100	11	7
	11.8%	11.9%	11.7%	12.5%	12.5%	10.5%	16.4%	6.2%	10.9%	10.1%	15.1%	14.9%	14.4%	10.1%	9.3%	15.5%	10.8%	12.5%	15.2%	13.4%	8.2%	18.9%	9.9%	9.4%	11.3%	11.5%	13.3%	13.5%
Elderly people themselves	94	40	53	36	30	27	34	16	10	13	7	10	35	11	23	5	16	46	14	16	19	16	14	21	30	81	10	3
	9.3%	8.3%	10.3%	12.6%	8.3%	7.6%	14.2%	6.3%	16.4%	9.2%	8.3%	6.0%	13.3%	5.0%	13.7%	7.5%	7.4%	21.9%	7.8%	5.5%	5.4%	13.4%	8.7%	8.8%	8.6%	9.3%	11.6%	5.8%
Other (please state)	23	10	13	3	9	11	9	2	2	1	3	5	8	5	5	2	4	7	8	4	5	1	7	8	5	21	1	1
	2.3%	2.1%	2.5%	1.2%	2.5%	3.1%	3.9%	0.7%	3.7%	0.8%	3.5%	2.9%	3.2%	2.3%	2.7%	2.7%	1.6%	3.3%	4.5%	1.4%	1.4%	0.6%	4.4%	3.4%	1.5%	2.4%	0.9%	2.4%
Don't know	114	39	74	41	34	39	24	23	3	9	6	28	27	13	16	6	28	20	19	28	45	9	14	29	41	93	13	8
	11.3%	8.1%	14.3%	14.0%	9.6%	10.8%	10.0%	8.9%	5.7%	6.4%	7.5%	17.8%	10.4%	6.2%	9.6%	8.8%	12.8%	9.8%	11.2%	10.0%	13.3%	7.8%	8.3%	12.1%	11.8%	10.7%	15.2%	14.7%
SIGMA	1007	489	518	290	355	362	240	262	60	146	79	158	264	211	168	69	221	209	173	284	341	116	166	237	351	870	82	55
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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