

Issues Poll

GB

18/05/2015

Prepared on behalf of British Future



Methodology

Fieldwork Dates

8th – 15th May 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain. The sample was boosted to ensure the study included at least 1,000 Scottish residents and 2,000 BME residents.

Sample Size

3,977

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, ethnicity and past vote. Targets for the weighted data were derived from Office for National Statistics data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 3,977 it is 95% certain that the 'true' value will fall within the range of 1.55% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

Data tables shown below, in order and wording put to respondents, including but not limited to all tables relating to published data. A full list of all questions asked with wordings and response options shown in order put to respondents is included in the Appendix. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

Katy Owen

0203 142 7642

katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at <http://eepurl.com/mOK8T>

Follow us on twitter:

www.twitter.com/survation for our regular survey work and political polling

www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed

Survation are a member of The British Polling Council and abide by its rules:

<http://www.britishpollingcouncil.org>

Survation Ltd Registered in England & Wales Number 07143509

Issues Poll
Prepared on behalf of British Future

Table 211
Q56. Normal weightings
Q56. In the future, Britain may hold a referendum on whether to stay in the EU or leave the EU. The Prime Minister has also discussed the possibility of renegotiating the conditions of the UK's membership of the EU. Thinking about a possible referendum on Britain's EU membership, which of the following best sums up your current voting intention?
Base: All Respondents

Unweighted Total
Weighted Total
I am leaning towards voting to leave the EU, but I will want to know what the conditions are before I make up my mind
I am leaning towards voting to stay in the EU, but will want to know what the conditions are before I make up my mind
I will vote to leave the EU, whatever the conditions are
I will vote to stay in the EU, whatever the conditions are
Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
1116	534	581	91	282	362	471	461	204	40	153	27	35	2	929	181	30	6	28	1006	9	16	55	22	8	123	166	283	409	982	119	15	
28.0%	27.7%	28.4%	24.0%	23.9%	26.2%	33.3%	37.8%	20.3%	15.2%	36.8%	21.9%	22.3%	5.0%	28.6%	25.8%	28.8%	18.8%	20.9%	30.4%	6.5%	18.0%	20.0%	17.7%	20.1%	23.2%	25.3%	30.6%	31.0%	28.6%	23.8%	35.3%	
1219	573	646	136	405	413	401	414	336	125	47	44	50	18	1040	173	9	11	27	971	46	37	103	48	14	158	232	305	360	1054	153	11	
30.6%	29.7%	31.5%	36.0%	34.3%	30.0%	28.3%	34.0%	33.4%	48.0%	11.3%	36.2%	31.8%	39.9%	32.0%	24.7%	8.4%	35.7%	19.8%	29.3%	31.7%	42.1%	37.3%	39.3%	38.6%	29.8%	35.3%	32.9%	27.2%	30.7%	30.7%	26.7%	
490	305	184	26	96	179	215	144	72	8	180	4	19	5	438	51	63	1	8	447	6	7	21	7	1	64	88	116	168	436	49	4	
12.3%	15.8%	9.0%	7.0%	8.1%	13.0%	15.2%	11.8%	7.1%	3.2%	43.2%	3.0%	12.1%	12.0%	13.5%	7.3%	59.2%	4.5%	6.2%	13.5%	4.3%	7.8%	7.6%	5.9%	2.3%	12.0%	13.4%	12.5%	12.7%	12.7%	9.9%	10.0%	
645	388	257	56	190	208	246	109	264	64	4	33	43	9	526	118	-	11	60	491	70	16	41	17	10	99	85	133	210	527	114	4	
16.2%	20.1%	12.5%	14.8%	16.1%	15.1%	17.4%	9.0%	26.3%	24.6%	0.9%	27.0%	27.1%	19.3%	16.2%	16.9%	-	35.8%	44.1%	14.8%	48.8%	17.6%	15.0%	14.0%	27.4%	18.8%	13.0%	14.4%	15.9%	15.4%	22.8%	8.6%	
508	128	380	69	208	217	83	90	130	23	32	15	11	11	316	177	4	2	12	395	12	13	55	28	4	86	86	89	175	436	64	8	
12.8%	6.6%	18.6%	18.2%	17.6%	15.7%	5.9%	7.4%	12.9%	8.9%	7.8%	11.9%	6.7%	23.8%	9.7%	25.3%	3.6%	5.2%	9.0%	11.9%	8.7%	14.6%	20.1%	23.1%	11.6%	16.3%	13.1%	9.6%	13.3%	12.7%	12.8%	19.5%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 212
Q56. Normal weightings
Q56. In the future, Britain may hold a referendum on whether to stay in the EU or leave the EU. The Prime Minister has also discussed the possibility of renegotiating the conditions of the UK's membership of the EU. Thinking about a possible referendum on Britain's EU membership, which of the following best sums up your current voting intention?
Base: All Respondents

Unweighted Total
 Weighted Total
 I am leaning towards voting to leave the EU, but I will want to know what the conditions are before I make up my mind
 I am leaning towards voting to stay in the EU, but will want to know what the conditions are before I make up my mind
 I will vote to leave the EU, whatever the conditions are
 I will vote to stay in the EU, whatever the conditions are
 Don't know
 SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
1116	659	23	15	14	4	41	359	462	525	119	532	503	81	-	-	-	1116	252	181	377	77	84	2	2	4	1	5	29	25	35	8	16
28.0%	33.0%	19.6%	40.2%	21.9%	22.3%	50.3%	21.7%	39.6%	26.6%	16.4%	51.2%	24.9%	8.8%	-	-	-	100.0%	35.7%	41.6%	26.7%	25.1%	24.4%	35.3%	32.3%	40.7%	51.2%	31.3%	22.0%	23.3%	23.7%	26.7%	31.7%
1219	625	50	11	28	4	15	486	178	803	232	62	860	297	-	-	1219	-	172	143	464	100	106	1	3	1	1	5	26	39	61	8	12
30.6%	31.3%	41.7%	29.8%	43.0%	21.7%	18.2%	29.3%	15.3%	40.8%	32.0%	6.0%	42.6%	32.3%	-	-	100.0%	-	24.3%	32.8%	32.9%	32.9%	30.7%	18.6%	46.6%	14.5%	26.9%	31.7%	19.7%	36.1%	40.8%	28.6%	25.0%
490	258	8	2	4	2	5	210	350	120	17	385	89	15	490	-	-	-	186	59	127	33	25	*	*	1	-	2	15	9	9	9	4
12.3%	12.9%	6.8%	5.8%	6.6%	12.1%	5.9%	12.7%	30.0%	6.1%	2.4%	37.0%	4.4%	1.7%	100.0%	-	-	-	26.4%	13.4%	9.0%	10.7%	7.2%	6.6%	7.9%	10.8%	-	14.7%	11.0%	8.3%	6.3%	29.5%	9.2%
645	250	14	3	8	4	10	356	58	278	301	18	159	468	-	645	-	-	41	33	217	68	85	*	*	2	1	*	35	25	30	3	9
16.2%	12.5%	12.1%	9.4%	12.1%	21.1%	12.6%	21.5%	5.0%	14.1%	41.6%	1.7%	7.9%	50.9%	-	100.0%	-	-	5.8%	7.6%	15.4%	22.4%	24.8%	2.1%	1.9%	18.2%	20.7%	3.1%	26.1%	23.1%	20.1%	10.1%	18.5%
508	208	24	5	11	4	11	246	118	243	54	43	407	58	-	-	-	-	55	20	226	27	44	2	1	1	*	3	28	10	14	1	8
12.8%	10.4%	19.8%	14.7%	16.4%	22.7%	13.0%	14.8%	10.1%	12.4%	7.5%	4.1%	20.2%	6.3%	-	-	-	-	7.8%	4.5%	16.0%	9.0%	12.8%	37.5%	11.3%	15.9%	1.2%	19.3%	21.2%	9.2%	9.1%	5.2%	15.5%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 217
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
David Cameron

	Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
		Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
Completely trust	317	210	107	18	80	61	176	229	25	11	23	1	3	2	293	23	10	1	-	272	3	8	25	8	2	47	59	91	91	288	23	5	
	8.0%	10.9%	5.2%	4.8%	6.8%	4.4%	12.5%	18.8%	2.5%	4.1%	5.5%	*	1.9%	5.4%	9.0%	3.3%	9.7%	3.0%	-	8.2%	2.3%	8.7%	9.0%	6.5%	4.3%	8.9%	9.0%	9.8%	6.9%	8.4%	4.7%	12.5%	
Mostly trust	710	338	372	49	179	235	296	433	68	62	30	5	12	5	616	93	15	2	6	602	12	11	61	18	6	91	110	140	273	615	83	12	
	17.8%	17.5%	18.2%	13.0%	15.1%	17.0%	20.9%	35.5%	6.8%	23.6%	7.3%	4.2%	7.5%	11.5%	19.0%	13.3%	14.5%	6.2%	4.5%	18.2%	8.4%	11.9%	22.1%	14.7%	16.2%	17.3%	16.8%	15.1%	20.7%	17.9%	16.6%	27.5%	
Somewhat trust	927	472	455	111	274	299	355	386	167	70	91	19	23	6	774	147	31	5	21	765	28	22	74	27	11	136	119	206	362	824	94	9	
	23.3%	24.5%	22.2%	29.3%	23.2%	21.6%	25.1%	31.7%	16.6%	26.8%	21.8%	15.6%	14.8%	13.8%	23.8%	21.0%	29.5%	15.4%	15.9%	23.1%	19.5%	25.2%	27.0%	22.1%	30.3%	25.8%	18.2%	22.2%	27.4%	24.0%	18.8%	21.4%	
Somewhat distrust	606	298	307	41	170	243	192	75	238	60	73	24	29	6	508	94	20	5	42	495	30	14	41	21	4	92	100	141	186	519	84	3	
	15.2%	15.5%	15.0%	10.8%	14.4%	17.6%	13.6%	6.2%	23.7%	22.9%	17.5%	19.3%	18.7%	13.5%	15.6%	13.4%	18.5%	15.4%	31.1%	15.0%	21.2%	15.4%	14.9%	17.6%	11.0%	17.4%	15.2%	15.2%	14.1%	15.1%	16.7%	6.7%	
Mostly distrust	376	158	218	37	114	133	129	12	170	19	61	15	17	2	297	79	5	3	21	321	11	9	19	10	4	27	94	106	94	321	53	2	
	9.5%	8.2%	10.7%	9.7%	9.7%	9.6%	9.1%	1.0%	16.9%	7.4%	14.6%	11.9%	11.0%	3.4%	9.2%	11.3%	5.1%	10.4%	15.4%	9.7%	8.0%	9.6%	7.0%	8.6%	11.8%	5.1%	14.3%	11.5%	7.1%	9.4%	10.6%	5.3%	
Completely distrust	657	346	310	73	201	243	212	20	257	15	117	50	63	19	542	106	17	12	35	568	23	16	23	20	6	68	106	186	172	531	119	6	
	16.5%	18.0%	15.1%	19.3%	17.1%	17.6%	15.0%	1.6%	25.6%	5.9%	28.1%	41.2%	39.9%	42.8%	16.7%	15.2%	16.3%	41.0%	25.8%	17.1%	16.1%	18.6%	8.3%	16.6%	16.8%	12.8%	16.1%	20.0%	13.0%	15.5%	23.9%	14.3%	
Don't know	385	106	279	50	163	168	54	64	80	24	21	9	10	4	218	157	7	3	10	287	35	9	32	17	4	68	69	57	144	336	43	5	
	9.7%	5.5%	13.6%	13.1%	13.8%	12.1%	3.8%	5.2%	7.9%	9.4%	5.1%	7.3%	6.1%	9.5%	6.7%	22.5%	6.3%	8.6%	7.3%	8.7%	24.5%	10.5%	11.8%	14.0%	9.6%	12.7%	10.4%	6.1%	10.9%	9.8%	8.7%	12.2%	
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 218

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

David Cameron

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
317	222	9	4	8	1	5	67	90	144	78	71	134	111	31	37	115	119	82	48	97	18	36	1	1	1	-	2	2	1	9	1	9
8.0%	11.1%	7.6%	10.7%	11.9%	7.7%	6.0%	4.1%	7.7%	7.3%	10.8%	6.9%	6.6%	12.1%	6.4%	5.8%	9.5%	10.6%	11.5%	11.1%	6.9%	6.0%	10.5%	16.6%	25.0%	7.2%	-	12.8%	1.7%	0.8%	6.3%	3.0%	18.3%
710	428	19	4	16	4	14	225	188	412	102	169	388	152	81	93	266	229	116	95	244	83	60	1	*	3	1	7	10	13	39	6	12
17.8%	21.4%	15.9%	10.3%	24.4%	21.3%	17.0%	13.6%	16.1%	20.9%	14.1%	16.3%	19.3%	16.5%	16.5%	14.4%	21.8%	20.6%	16.4%	21.9%	17.3%	27.1%	17.5%	9.7%	0.6%	35.9%	25.6%	43.3%	7.3%	12.4%	26.0%	22.3%	25.1%
927	481	30	8	18	7	18	364	265	513	140	206	546	175	83	114	323	318	140	125	352	81	87	*	2	2	2	2	19	15	36	8	9
23.3%	24.0%	25.6%	23.1%	27.3%	37.6%	22.7%	22.0%	22.7%	26.0%	19.4%	19.8%	27.1%	19.0%	17.0%	17.6%	26.5%	28.5%	19.9%	28.7%	24.9%	26.6%	25.4%	0.9%	30.2%	23.0%	73.2%	15.4%	14.1%	14.1%	24.0%	28.7%	19.3%
606	274	19	3	10	2	14	284	127	330	142	123	309	174	66	140	198	140	91	57	237	49	60	*	1	1	*	*	15	25	24	7	5
15.2%	13.7%	16.2%	6.8%	14.6%	12.5%	17.6%	17.1%	10.9%	16.8%	19.7%	11.8%	15.3%	18.9%	13.6%	21.7%	16.2%	12.5%	12.9%	13.1%	16.8%	16.2%	17.4%	1.0%	18.3%	5.5%	1.2%	2.5%	10.9%	22.9%	16.4%	23.3%	11.1%
376	158	12	7	2	2	6	188	144	154	74	127	174	75	55	69	130	90	82	41	121	28	25	*	*	1	-	1	17	14	12	1	6
9.5%	7.9%	9.7%	20.0%	3.1%	13.1%	8.0%	11.4%	12.3%	7.8%	10.2%	12.2%	8.6%	8.2%	11.2%	10.7%	10.6%	8.1%	11.6%	9.4%	8.6%	9.2%	7.1%	1.1%	4.5%	8.7%	-	7.0%	13.0%	13.0%	8.1%	2.1%	13.1%
657	279	18	9	4	1	17	330	268	234	143	257	228	171	147	162	119	163	144	45	202	35	54	2	*	2	-	1	57	29	21	3	5
16.5%	13.9%	15.1%	23.4%	5.4%	4.1%	21.0%	19.9%	23.0%	11.9%	19.8%	24.7%	11.3%	18.6%	30.1%	25.1%	9.8%	14.6%	20.5%	10.3%	14.3%	11.4%	15.8%	32.1%	7.0%	16.5%	-	9.7%	43.0%	26.6%	13.8%	10.6%	10.5%
385	158	12	2	9	1	6	197	84	183	43	86	238	60	26	30	68	56	51	24	157	10	22	2	1	*	-	1	13	11	8	3	1
9.7%	7.9%	9.8%	5.8%	13.4%	3.6%	7.7%	11.9%	7.2%	9.3%	6.0%	8.3%	11.8%	6.6%	5.2%	4.7%	5.6%	5.1%	7.3%	5.6%	11.2%	3.4%	6.3%	38.5%	14.4%	3.3%	-	9.4%	9.9%	10.2%	5.4%	10.0%	2.7%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 219
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Nick Clegg

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi- ple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
139	86	53	16	44	42	53	39	45	27	10	*	2	-	124	15	-	-	9	121	3	3	7	4	1	23	31	30	41	126	12	1	
3.5%	4.5%	2.6%	4.2%	3.7%	3.1%	3.7%	3.2%	4.5%	10.4%	2.3%	*	1.3%	-	3.8%	2.1%	-	-	6.7%	3.7%	2.2%	3.8%	2.5%	3.4%	2.2%	4.4%	4.8%	3.3%	3.1%	3.7%	2.5%	2.7%	
407	192	215	49	135	115	157	133	102	72	12	12	13	7	353	53	5	3	18	336	10	9	34	13	5	58	62	104	128	353	49	5	
10.2%	10.0%	10.5%	12.8%	11.5%	8.3%	11.1%	10.9%	10.2%	27.6%	3.0%	10.1%	8.5%	14.8%	10.9%	7.6%	5.0%	10.7%	13.4%	10.1%	6.7%	10.2%	12.5%	10.5%	13.3%	10.9%	9.5%	11.3%	9.7%	10.3%	9.7%	12.9%	
1008	460	547	87	294	362	352	405	248	81	46	36	34	2	857	147	4	7	37	822	35	24	87	29	10	145	158	206	365	875	124	8	
25.3%	23.9%	26.7%	22.9%	24.9%	26.2%	24.9%	33.2%	24.7%	31.2%	11.1%	29.1%	21.8%	3.7%	26.4%	21.0%	4.2%	24.6%	27.2%	24.8%	24.1%	27.4%	31.5%	24.0%	27.8%	27.5%	24.1%	22.3%	27.6%	25.5%	24.9%	19.0%	
771	366	405	83	240	259	272	239	216	32	78	18	36	7	630	132	25	7	18	648	24	16	55	21	6	107	112	189	253	662	103	5	
19.4%	19.0%	19.8%	22.0%	20.3%	18.7%	19.2%	19.6%	21.5%	12.2%	18.8%	14.5%	22.6%	16.5%	19.4%	18.8%	23.9%	23.4%	13.6%	19.6%	16.7%	18.5%	19.9%	17.4%	16.7%	20.3%	17.1%	20.4%	19.1%	19.3%	20.7%	12.7%	
489	270	219	27	90	193	206	157	114	19	88	7	20	7	414	75	21	4	28	431	12	11	23	8	4	36	83	146	157	422	62	5	
12.3%	14.0%	10.7%	7.0%	7.6%	14.0%	14.6%	12.9%	11.4%	7.4%	21.2%	6.0%	12.5%	15.7%	12.7%	10.7%	19.6%	12.2%	21.0%	13.0%	8.6%	12.8%	8.2%	6.9%	9.8%	6.7%	12.7%	15.7%	11.9%	12.3%	12.4%	12.7%	
662	404	258	39	157	221	284	137	188	7	157	33	41	9	576	83	43	6	19	585	16	12	25	19	6	78	126	165	194	563	90	10	
16.7%	21.0%	12.6%	10.2%	13.3%	16.0%	20.1%	11.2%	18.7%	2.8%	37.8%	26.8%	25.7%	20.0%	17.7%	11.9%	40.4%	21.4%	13.8%	17.7%	11.1%	14.0%	9.0%	15.3%	15.2%	14.8%	19.1%	17.9%	14.6%	16.4%	17.9%	22.9%	
501	149	352	79	221	189	91	108	92	22	24	16	12	13	294	195	7	2	6	368	44	12	45	27	6	82	83	85	184	435	59	7	
12.6%	7.8%	17.2%	20.9%	18.7%	13.7%	6.5%	8.9%	9.1%	8.5%	5.8%	13.4%	7.7%	29.3%	9.1%	27.8%	6.8%	7.8%	4.3%	11.1%	30.7%	13.3%	16.3%	22.5%	15.1%	15.5%	12.7%	9.2%	13.9%	12.7%	11.9%	17.1%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 220

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Nick Clegg

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
139	89	4	2	2	1	-	41	14	54	71	9	28	103	1	55	49	32	19	11	52	13	30	-	-	-	-	1	2	1	6	*	2
3.5%	4.5%	3.6%	4.9%	3.2%	3.2%	-	2.5%	1.2%	2.7%	9.8%	0.9%	1.4%	11.2%	*	8.5%	4.0%	2.9%	2.7%	2.6%	3.7%	4.1%	8.6%	-	-	-	-	7.2%	1.6%	1.0%	3.8%	1.6%	3.9%
407	203	11	11	9	2	8	163	47	213	146	30	193	184	16	143	151	78	27	45	177	45	43	-	2	1	-	2	10	11	14	2	9
10.2%	10.2%	9.2%	31.1%	13.0%	11.5%	10.2%	9.8%	4.0%	10.8%	20.2%	2.9%	9.6%	20.0%	3.2%	22.1%	12.4%	6.9%	3.9%	10.3%	12.6%	14.8%	12.5%	-	30.2%	12.4%	-	11.9%	7.4%	10.2%	9.4%	5.9%	17.7%
1008	497	34	6	22	5	33	410	192	592	214	121	608	279	51	186	424	244	153	124	390	72	89	*	1	3	1	2	18	27	52	11	11
25.3%	24.8%	28.5%	16.2%	33.5%	29.3%	41.0%	24.8%	16.4%	30.1%	29.7%	11.6%	30.1%	30.3%	10.4%	28.8%	34.8%	21.8%	21.6%	28.6%	27.6%	23.5%	26.0%	2.1%	13.2%	28.5%	47.6%	14.7%	13.4%	24.7%	34.5%	37.6%	22.7%
771	390	24	8	15	6	14	314	243	424	87	232	438	100	92	72	218	295	145	64	291	87	44	2	1	1	1	1	29	24	29	4	11
19.4%	19.5%	20.6%	22.6%	22.4%	31.1%	17.0%	19.0%	20.9%	21.5%	12.0%	22.3%	21.7%	10.9%	18.8%	11.1%	17.9%	26.5%	20.6%	14.8%	20.6%	28.4%	12.7%	26.3%	17.7%	6.3%	26.8%	7.6%	21.6%	22.2%	19.7%	15.2%	22.7%
489	258	12	4	3	2	5	206	221	217	39	217	224	48	109	37	142	160	123	94	116	31	48	-	1	1	1	3	20	16	15	3	5
12.3%	12.9%	10.5%	10.2%	4.7%	8.6%	5.7%	12.4%	19.0%	11.0%	5.4%	20.9%	11.1%	5.2%	22.2%	5.8%	11.7%	14.3%	17.4%	21.6%	8.2%	10.1%	14.0%	-	14.3%	11.7%	25.6%	17.7%	14.7%	14.8%	10.2%	11.3%	10.0%
662	348	15	2	4	1	15	277	337	214	99	306	224	132	187	112	100	214	176	63	202	39	48	2	1	3	-	4	38	15	21	5	7
16.7%	17.4%	13.0%	6.2%	6.6%	6.3%	18.4%	16.7%	28.9%	10.9%	13.7%	29.5%	11.1%	14.3%	38.1%	17.3%	8.2%	19.2%	24.9%	14.4%	14.3%	12.7%	14.1%	28.9%	10.3%	29.8%	-	25.0%	28.7%	13.8%	14.1%	16.6%	14.2%
501	216	17	3	11	2	6	246	112	255	67	124	302	75	34	41	135	93	63	34	182	20	42	3	1	1	-	2	17	14	12	3	4
12.6%	10.8%	14.6%	8.8%	16.6%	10.0%	7.7%	14.8%	9.6%	13.0%	9.2%	11.9%	15.0%	8.2%	7.0%	6.4%	11.1%	8.4%	8.9%	7.8%	12.9%	6.4%	12.1%	42.7%	14.4%	11.4%	-	15.8%	12.6%	13.3%	8.3%	11.8%	8.8%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Issues Poll
Prepared on behalf of British Future

Table 221
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Nigel Farage

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi- Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
318	179	139	21	66	97	154	71	32	1	164	6	4	1	279	39	52	1	2	303	1	4	6	2	2	49	63	80	103	294	18	5	
8.0%	9.3%	6.8%	5.5%	5.6%	7.1%	10.9%	5.8%	3.2%	*	39.5%	4.8%	2.8%	1.5%	8.6%	5.5%	49.0%	2.7%	1.6%	9.1%	0.8%	4.6%	2.3%	1.9%	4.2%	9.3%	9.6%	8.6%	7.8%	8.6%	3.7%	12.0%	
468	269	199	38	108	142	218	181	74	10	123	7	9	-	408	59	36	1	8	428	3	6	21	8	1	49	64	147	162	422	39	6	
11.8%	13.9%	9.7%	10.1%	9.1%	10.3%	15.4%	14.9%	7.4%	3.8%	29.7%	6.1%	5.8%	-	12.6%	8.5%	34.2%	3.0%	6.2%	12.9%	2.4%	7.1%	7.6%	6.6%	3.9%	9.3%	9.8%	15.9%	12.2%	12.3%	7.8%	15.1%	
634	339	295	48	188	221	225	276	100	46	81	12	19	2	542	90	4	4	13	539	9	11	49	20	5	80	123	153	201	556	74	4	
15.9%	17.6%	14.4%	12.6%	15.9%	16.0%	15.9%	22.6%	10.0%	17.5%	19.4%	9.6%	11.8%	4.7%	16.7%	12.9%	3.6%	12.4%	9.9%	16.3%	6.4%	12.7%	17.8%	16.2%	14.1%	15.0%	18.7%	16.5%	15.2%	16.2%	14.8%	9.6%	
614	257	357	73	201	200	213	240	146	49	11	18	22	*	491	114	-	4	14	502	23	11	51	19	7	83	102	127	213	525	84	5	
15.4%	13.3%	17.4%	19.3%	17.0%	14.5%	15.1%	19.7%	14.5%	18.9%	2.5%	14.6%	14.1%	1.1%	15.1%	16.3%	-	13.4%	10.4%	15.2%	16.3%	12.9%	18.6%	15.8%	18.7%	15.6%	15.6%	13.7%	16.1%	15.3%	16.9%	12.3%	
453	214	239	40	118	168	167	132	152	41	11	21	22	6	389	64	7	3	20	382	16	13	29	12	3	50	75	105	157	387	60	6	
11.4%	11.1%	11.7%	10.4%	10.0%	12.2%	11.8%	10.9%	15.1%	15.8%	2.7%	17.0%	14.0%	14.2%	12.0%	9.2%	7.0%	9.9%	15.0%	11.5%	11.0%	14.2%	10.4%	9.4%	8.8%	9.5%	11.4%	11.3%	11.9%	11.3%	12.1%	14.9%	
1062	558	504	109	317	388	357	224	411	94	10	49	72	31	895	167	-	15	72	846	52	35	74	41	14	169	160	228	318	876	174	11	
26.7%	28.9%	24.6%	28.7%	26.9%	28.1%	25.2%	18.4%	40.8%	36.0%	2.5%	40.1%	45.9%	68.5%	27.5%	23.8%	-	50.9%	53.1%	25.6%	36.1%	39.3%	26.8%	33.5%	37.3%	32.0%	24.4%	24.6%	24.1%	25.5%	34.9%	27.3%	
428	114	315	50	183	164	81	94	90	20	15	9	9	5	246	166	7	2	5	311	39	8	46	20	5	50	69	88	169	375	49	4	
10.8%	5.9%	15.4%	13.3%	15.5%	11.9%	5.7%	7.7%	9.0%	7.7%	3.7%	7.7%	5.6%	10.0%	7.6%	23.7%	6.3%	7.6%	3.8%	9.4%	27.0%	9.2%	16.6%	16.6%	12.9%	9.4%	10.5%	9.5%	12.8%	10.9%	9.9%	8.7%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 222

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Nigel Farage

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
318	188	3	3	2	1	6	115	203	81	31	209	75	34	146	5	16	139	115	51	97	10	22	-	1	1	-	3	4	2	5	2	4
8.0%	9.4%	2.9%	8.8%	2.8%	3.4%	7.2%	7.0%	17.4%	4.1%	4.3%	20.1%	3.7%	3.7%	29.8%	0.8%	1.3%	12.5%	16.3%	11.6%	6.9%	3.1%	6.5%	-	12.5%	11.7%	-	20.2%	2.9%	1.6%	3.2%	7.6%	7.4%
468	284	9	1	7	1	13	153	237	186	44	240	179	48	127	20	97	199	118	54	180	36	30	2	-	1	1	3	8	7	11	5	6
11.8%	14.2%	7.8%	3.3%	10.3%	3.4%	16.6%	9.2%	20.3%	9.4%	6.1%	23.1%	8.9%	5.3%	26.0%	3.1%	7.9%	17.8%	16.7%	12.3%	12.8%	11.7%	8.9%	25.6%	-	8.4%	51.2%	16.9%	5.9%	6.7%	7.4%	18.4%	12.2%
634	328	16	10	10	6	16	249	250	301	81	204	353	77	87	35	172	294	158	98	195	36	45	-	1	-	1	2	17	13	24	6	10
15.9%	16.4%	13.5%	27.0%	14.7%	30.2%	19.4%	15.0%	21.4%	15.3%	11.2%	19.6%	17.5%	8.3%	17.7%	5.4%	14.1%	26.3%	22.4%	22.5%	13.8%	12.0%	13.1%	-	15.2%	-	26.9%	11.1%	12.6%	12.3%	16.0%	20.8%	19.7%
614	325	20	1	15	4	9	240	130	395	76	89	418	107	25	62	261	194	111	60	194	73	71	*	-	2	-	3	13	22	35	3	8
15.4%	16.3%	16.5%	2.4%	23.3%	20.1%	11.0%	14.5%	11.2%	20.0%	10.6%	8.5%	20.7%	11.6%	5.1%	9.6%	21.4%	17.4%	15.7%	13.7%	13.7%	24.0%	20.6%	0.9%	-	26.2%	-	17.0%	10.0%	20.1%	23.1%	11.6%	15.4%
453	232	15	4	5	1	8	189	76	296	71	55	278	120	35	90	212	66	46	60	196	38	23	1	2	2	-	1	14	16	20	2	6
11.4%	11.6%	12.3%	10.0%	7.1%	7.4%	9.8%	11.4%	6.5%	15.0%	9.8%	5.3%	13.8%	13.1%	7.1%	13.9%	17.4%	6.0%	6.6%	13.8%	13.9%	12.6%	6.8%	9.0%	31.4%	20.9%	-	7.9%	10.4%	14.5%	13.5%	5.6%	11.8%
1062	463	40	11	15	5	23	506	170	495	372	140	454	468	47	398	346	151	105	80	391	94	119	3	2	2	1	3	60	38	44	7	14
26.7%	23.1%	33.3%	29.0%	22.2%	29.6%	28.0%	30.5%	14.6%	25.1%	51.5%	13.5%	22.5%	50.8%	9.6%	61.7%	28.4%	13.5%	14.9%	18.3%	27.7%	30.6%	34.6%	47.4%	26.5%	23.9%	21.9%	21.6%	44.8%	35.1%	29.5%	24.1%	28.5%
428	180	16	7	13	1	6	205	100	216	47	103	260	65	23	35	116	72	53	34	159	18	33	1	1	1	-	1	18	10	11	3	2
10.8%	9.0%	13.7%	19.5%	19.6%	5.9%	7.9%	12.4%	8.6%	11.0%	6.5%	9.9%	12.9%	7.1%	4.7%	5.5%	9.5%	6.5%	7.5%	7.8%	11.3%	6.0%	9.5%	17.2%	14.4%	8.7%	-	5.2%	13.4%	9.6%	7.2%	11.8%	5.0%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 223

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Nicola Sturgeon

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
165	96	70	5	45	62	58	22	34	10	8	5	68	*	148	17	-	13	13	144	4	3	8	4	1	10	17	27	29	82	81	2	
4.2%	5.0%	3.4%	1.4%	3.8%	4.5%	4.1%	1.8%	3.4%	4.0%	2.0%	4.4%	42.9%	*	4.6%	2.4%	-	43.6%	9.6%	4.4%	2.5%	3.9%	3.1%	3.7%	3.4%	1.9%	2.6%	2.9%	2.2%	2.4%	16.2%	4.7%	
344	162	182	57	140	106	98	44	121	21	23	30	47	1	287	56	*	11	12	283	8	11	27	11	3	50	76	54	73	253	88	3	
8.6%	8.4%	8.9%	15.0%	11.8%	7.7%	6.9%	3.6%	12.0%	8.1%	5.5%	24.4%	29.5%	1.9%	8.8%	8.0%	*	37.0%	9.1%	8.6%	5.6%	12.9%	9.7%	9.1%	8.6%	9.4%	11.5%	5.9%	5.5%	7.4%	17.7%	6.1%	
727	316	410	101	268	247	211	179	245	68	28	22	28	23	599	126	3	4	34	570	27	21	71	31	7	124	120	158	228	631	90	6	
18.3%	16.4%	20.0%	26.6%	22.7%	17.9%	14.9%	14.7%	24.4%	26.1%	6.8%	17.7%	17.6%	51.3%	18.4%	18.0%	2.8%	12.8%	25.5%	17.2%	18.7%	23.8%	25.8%	25.1%	19.2%	23.4%	18.3%	17.1%	17.3%	18.4%	18.1%	13.4%	
716	318	399	47	225	245	247	255	182	45	65	27	5	1	589	117	17	-	10	602	26	13	50	19	7	102	108	185	253	648	62	7	
18.0%	16.5%	19.5%	12.3%	19.0%	17.7%	17.4%	21.0%	18.1%	17.3%	15.6%	22.4%	3.2%	1.8%	18.1%	16.7%	16.5%	-	7.5%	18.2%	17.8%	15.3%	18.1%	15.4%	18.8%	19.2%	16.4%	20.0%	19.1%	18.9%	12.4%	16.0%	
454	238	215	31	86	169	199	166	106	23	69	8	1	1	377	77	21	-	17	391	19	8	21	11	4	39	82	117	163	401	48	5	
11.4%	12.4%	10.5%	8.1%	7.3%	12.3%	14.0%	13.6%	10.6%	8.6%	16.6%	6.3%	0.9%	1.5%	11.6%	11.0%	20.0%	-	12.4%	11.8%	13.0%	9.4%	7.5%	9.0%	9.8%	7.4%	12.4%	12.6%	12.3%	11.7%	9.5%	11.8%	
928	581	347	36	160	322	446	390	174	50	189	16	3	14	836	91	56	*	31	858	10	13	28	15	5	105	146	257	323	830	87	11	
23.3%	30.1%	16.9%	9.6%	13.5%	23.3%	31.5%	32.0%	17.3%	19.2%	45.6%	13.2%	2.0%	30.0%	25.7%	13.1%	53.3%	1.2%	23.1%	25.9%	6.7%	14.4%	10.0%	12.0%	14.0%	19.8%	22.2%	27.7%	24.4%	24.2%	17.4%	26.5%	
643	218	425	102	257	229	157	161	143	43	33	14	6	6	413	215	8	2	17	461	51	18	71	32	10	100	108	129	254	591	43	9	
16.2%	11.3%	20.8%	26.9%	21.8%	16.6%	11.1%	13.2%	14.2%	16.6%	8.0%	11.6%	3.8%	13.4%	12.7%	30.8%	7.3%	5.4%	12.7%	13.9%	35.7%	20.4%	25.8%	25.8%	26.1%	18.9%	16.5%	13.9%	19.2%	17.2%	8.7%	21.5%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 224

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Nicola Sturgeon

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
165	89	6	1	2	1	7	60	32	75	55	29	43	94	12	65	39	45	22	8	32	7	12	1	1	-	-	-	48	23	6	*	2
4.2%	4.4%	4.8%	2.0%	3.0%	3.0%	9.2%	3.6%	2.7%	3.8%	7.6%	2.8%	2.1%	10.2%	2.4%	10.1%	3.2%	4.0%	3.1%	1.9%	2.3%	2.4%	3.6%	10.7%	12.5%	-	-	-	36.1%	21.0%	4.2%	*	4.5%
344	140	11	10	8	1	10	164	62	149	132	31	181	131	26	96	133	59	32	30	102	33	37	*	*	*	-	2	33	27	17	4	2
8.6%	7.0%	9.0%	28.3%	11.5%	5.2%	11.9%	9.9%	5.3%	7.5%	18.3%	3.0%	9.0%	14.3%	5.3%	14.9%	10.9%	5.3%	4.5%	6.9%	7.2%	10.7%	10.6%	0.9%	1.7%	2.1%	-	13.1%	24.4%	25.2%	11.5%	13.1%	5.0%
727	319	29	9	16	6	14	335	119	405	199	93	407	226	34	164	280	182	96	70	305	58	57	1	1	2	1	*	20	23	32	6	6
18.3%	15.9%	24.4%	24.7%	24.2%	29.9%	17.0%	20.2%	10.2%	20.6%	27.5%	9.0%	20.2%	24.6%	7.0%	25.5%	23.0%	16.4%	13.5%	15.9%	21.6%	18.9%	16.7%	17.7%	13.1%	22.5%	28.1%	*	15.0%	21.1%	21.2%	22.0%	12.4%
716	385	22	3	13	4	16	274	210	394	101	176	407	133	91	92	223	235	133	75	281	72	59	-	1	2	-	4	7	12	30	*	8
18.0%	19.3%	18.4%	7.8%	19.2%	22.1%	20.1%	16.5%	18.0%	20.0%	13.9%	17.0%	20.2%	14.5%	18.6%	14.2%	18.3%	21.1%	18.8%	17.2%	19.9%	23.7%	17.3%	-	9.1%	22.1%	-	26.4%	5.1%	11.0%	20.0%	1.3%	16.5%
454	270	10	4	4	2	5	158	146	251	53	132	239	82	55	52	166	137	96	72	154	25	34	1	*	*	1	4	3	7	21	3	10
11.4%	13.5%	8.5%	10.7%	6.5%	11.6%	6.1%	9.6%	12.5%	12.8%	7.4%	12.7%	11.8%	9.0%	11.3%	8.0%	13.6%	12.3%	13.6%	16.4%	10.9%	8.1%	9.9%	7.9%	0.6%	0.8%	25.6%	23.4%	2.0%	6.2%	14.1%	11.5%	20.0%
928	525	13	2	5	2	21	359	447	369	90	432	373	123	215	92	193	358	254	134	273	63	81	*	2	4	1	3	8	8	35	12	18
23.3%	26.3%	10.9%	5.9%	8.2%	12.8%	25.4%	21.7%	38.4%	18.8%	12.5%	41.5%	18.5%	13.4%	44.0%	14.3%	15.8%	32.1%	35.9%	30.9%	19.3%	20.7%	23.5%	6.6%	38.9%	41.0%	46.3%	18.4%	6.2%	7.2%	23.7%	41.9%	36.1%
643	272	28	8	18	3	8	306	150	326	93	146	368	129	56	83	184	99	75	47	265	47	63	4	1	1	-	3	15	9	8	3	3
16.2%	13.6%	23.9%	20.7%	27.4%	15.4%	10.3%	18.5%	12.9%	16.6%	12.9%	14.0%	18.2%	14.0%	11.4%	12.9%	15.1%	8.9%	10.5%	10.8%	18.8%	15.5%	18.4%	56.2%	24.1%	11.4%	-	18.3%	11.3%	8.3%	5.2%	10.1%	5.3%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 225

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

George Osborne

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
160	112	48	8	47	36	76	106	15	6	9	1	3	*	140	19	3	-	3	130	-	5	17	6	2	18	23	37	67	145	13	1	
4.0%	5.8%	2.3%	2.2%	4.0%	2.6%	5.4%	8.7%	1.5%	2.4%	2.1%	0.8%	1.9%	0.8%	4.3%	2.7%	2.9%	-	1.9%	3.9%	-	5.7%	6.1%	5.1%	4.3%	3.4%	3.6%	4.0%	5.0%	4.2%	2.6%	3.3%	
491	278	213	34	119	124	248	300	37	52	30	3	5	7	433	57	9	*	3	430	7	6	33	11	4	67	107	108	148	430	51	10	
12.3%	14.4%	10.4%	9.1%	10.1%	9.0%	17.5%	24.6%	3.6%	19.8%	7.2%	2.5%	3.4%	16.2%	13.3%	8.2%	8.9%	0.9%	2.3%	13.0%	4.7%	6.7%	12.1%	9.4%	9.6%	12.7%	16.3%	11.7%	11.2%	12.5%	10.2%	24.0%	
930	491	439	83	236	286	408	471	161	71	69	9	18	1	804	122	22	4	12	767	32	21	76	24	9	127	116	251	335	830	91	9	
23.4%	25.5%	21.4%	22.0%	19.9%	20.7%	28.9%	38.7%	16.0%	27.2%	16.6%	7.7%	11.2%	3.1%	24.7%	17.5%	21.1%	14.9%	8.6%	23.2%	22.5%	23.7%	27.5%	19.8%	24.5%	24.0%	17.7%	27.1%	25.4%	24.2%	18.1%	21.8%	
673	285	388	65	225	234	213	137	213	45	90	16	33	6	549	115	21	4	32	561	25	14	45	22	7	83	108	106	276	572	96	5	
16.9%	14.8%	18.9%	17.2%	19.0%	17.0%	15.1%	11.2%	21.2%	17.4%	21.8%	13.0%	20.8%	13.8%	16.9%	16.4%	20.3%	13.0%	24.0%	16.9%	17.2%	15.7%	16.3%	17.8%	18.7%	15.7%	16.4%	11.4%	20.9%	16.7%	19.2%	11.5%	
379	206	173	18	83	162	134	41	166	27	54	11	15	2	321	58	8	3	23	327	17	7	19	6	3	67	77	111	74	329	45	5	
9.5%	10.7%	8.5%	4.7%	7.1%	11.7%	9.5%	3.4%	16.5%	10.4%	13.1%	9.2%	9.3%	3.9%	9.9%	8.2%	7.1%	10.7%	17.0%	9.9%	11.7%	7.9%	6.9%	5.3%	7.3%	12.7%	11.7%	12.0%	5.6%	9.6%	9.0%	11.2%	
665	381	284	51	150	290	225	32	257	20	123	54	66	20	573	92	34	13	45	595	13	14	22	16	6	78	112	179	170	539	123	4	
16.7%	19.8%	13.9%	13.4%	12.7%	21.0%	15.9%	2.6%	25.6%	7.6%	29.6%	44.1%	41.6%	43.9%	17.6%	13.1%	32.6%	44.6%	33.4%	18.0%	8.8%	16.0%	8.0%	13.4%	15.2%	14.7%	17.0%	19.3%	12.9%	15.7%	24.5%	9.3%	
680	176	504	119	321	248	111	132	157	40	40	28	19	8	429	237	8	5	17	500	50	21	64	36	8	90	114	134	253	590	82	8	
17.1%	9.1%	24.6%	31.5%	27.2%	18.0%	7.8%	10.8%	15.7%	15.2%	9.7%	22.7%	11.7%	18.4%	13.2%	33.9%	7.1%	16.0%	12.8%	15.1%	35.1%	24.3%	23.2%	29.3%	20.4%	17.0%	17.3%	14.4%	19.1%	17.2%	16.4%	18.8%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 226
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
George Osborne

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
160	98	6	1	6	1	1	48	37	73	45	27	51	81	11	24	65	57	42	19	59	10	14	1	-	-	-	1	2	1	4	1	3
4.0%	4.9%	5.0%	2.1%	8.4%	5.4%	1.0%	2.9%	3.2%	3.7%	6.3%	2.6%	2.5%	8.8%	2.2%	3.8%	5.4%	5.1%	5.9%	4.5%	4.2%	3.3%	4.1%	9.7%	-	-	-	4.2%	1.5%	1.3%	2.9%	4.4%	6.1%
491	302	13	8	9	3	11	145	123	266	101	98	273	120	48	77	199	150	99	69	162	50	40	3	1	2	1	4	5	7	24	7	6
12.3%	15.1%	10.5%	22.1%	14.3%	14.9%	14.2%	8.8%	10.6%	13.5%	14.0%	9.5%	13.5%	13.0%	9.9%	11.9%	16.3%	13.5%	14.0%	15.7%	11.5%	16.5%	11.5%	42.2%	12.7%	17.3%	20.7%	28.1%	4.0%	6.5%	16.3%	25.3%	13.1%
930	537	31	5	15	6	16	319	256	517	145	203	518	208	66	121	337	323	158	112	347	82	96	1	2	1	1	3	10	16	37	7	16
23.4%	26.9%	25.9%	14.2%	23.5%	32.1%	19.9%	19.3%	22.0%	26.3%	20.1%	19.6%	25.7%	22.6%	13.5%	18.7%	27.7%	28.9%	22.3%	25.8%	24.6%	26.9%	27.9%	8.8%	33.7%	13.6%	52.5%	20.8%	7.2%	14.9%	24.7%	23.8%	32.4%
673	324	19	3	13	2	10	301	176	371	113	194	345	134	100	108	175	212	102	92	238	53	57	-	1	2	-	2	22	27	27	7	6
16.9%	16.2%	16.2%	7.7%	19.8%	13.4%	12.3%	18.2%	15.1%	18.8%	15.7%	18.6%	17.1%	14.5%	20.4%	16.7%	14.3%	19.0%	14.4%	21.1%	16.9%	17.2%	16.5%	-	11.9%	24.8%	-	11.0%	16.1%	25.1%	18.3%	24.8%	11.6%
379	170	10	4	3	1	9	182	136	172	67	117	171	91	59	72	112	109	58	53	121	43	31	*	1	1	-	2	12	13	14	1	3
9.5%	8.5%	8.1%	9.8%	5.1%	7.5%	10.6%	11.0%	11.7%	8.8%	9.3%	11.2%	8.5%	9.9%	12.1%	11.1%	9.2%	9.7%	8.2%	12.3%	8.6%	14.2%	9.1%	1.1%	20.3%	8.0%	-	13.2%	9.0%	12.3%	9.6%	3.6%	7.1%
665	286	16	9	3	2	20	329	260	252	141	252	242	172	154	156	139	158	162	52	204	32	54	1	*	1	1	*	60	24	21	2	9
16.7%	14.3%	13.2%	24.1%	4.4%	11.9%	25.3%	19.9%	22.3%	12.8%	19.6%	24.2%	12.0%	18.7%	31.4%	24.2%	11.4%	14.2%	22.9%	11.9%	14.4%	10.5%	15.8%	20.0%	7.0%	6.5%	25.6%	2.9%	44.9%	22.3%	13.8%	7.0%	19.4%
680	283	25	7	16	3	14	332	177	318	109	148	417	114	52	88	192	107	87	38	281	35	52	1	1	3	*	3	23	19	21	3	5
17.1%	14.1%	21.2%	19.9%	24.5%	14.8%	16.7%	20.1%	15.2%	16.2%	15.1%	14.3%	20.7%	12.4%	10.5%	13.6%	15.7%	9.6%	12.3%	8.7%	19.9%	11.5%	15.0%	18.2%	14.4%	29.9%	1.2%	19.7%	17.3%	17.6%	14.3%	11.1%	10.2%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 227

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Boris Johnson

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi ple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
198	123	75	14	64	44	90	124	22	2	19	1	2	*	170	28	9	*	3	163	4	6	14	9	2	45	23	37	79	184	14	1	
5.0%	6.4%	3.7%	3.6%	5.4%	3.2%	6.4%	10.2%	2.2%	0.9%	4.5%	0.8%	1.4%	0.8%	5.2%	3.9%	8.9%	0.9%	2.1%	4.9%	2.9%	7.1%	5.0%	7.4%	5.2%	8.5%	3.5%	4.0%	6.0%	5.4%	2.7%	1.6%	
547	273	274	40	149	151	248	314	59	47	41	13	7	3	485	62	16	2	5	465	7	14	42	16	4	84	90	109	202	486	52	10	
13.8%	14.2%	13.4%	10.5%	12.6%	10.9%	17.5%	25.8%	5.9%	18.1%	9.8%	10.7%	4.6%	7.1%	14.9%	8.9%	14.8%	6.0%	3.5%	14.0%	4.7%	15.7%	15.1%	13.1%	12.0%	15.9%	13.8%	11.8%	15.3%	14.1%	10.4%	23.4%	
1045	521	524	119	294	343	408	461	178	68	101	16	22	7	864	180	34	2	21	876	29	21	83	28	9	134	158	287	350	930	102	13	
26.3%	27.0%	25.6%	31.3%	24.9%	24.9%	28.8%	37.9%	17.7%	26.0%	24.2%	13.2%	13.7%	16.4%	26.6%	25.7%	32.1%	8.0%	15.4%	26.5%	20.0%	23.4%	30.1%	22.9%	23.2%	25.4%	24.1%	31.0%	26.5%	27.1%	20.4%	31.5%	
627	317	310	58	192	224	211	113	234	45	63	15	25	2	501	117	10	3	43	529	18	11	41	20	7	78	121	105	239	542	80	4	
15.8%	16.4%	15.1%	15.3%	16.3%	16.2%	14.9%	9.2%	23.2%	17.1%	15.2%	12.7%	15.9%	5.5%	15.4%	16.8%	9.9%	10.5%	32.0%	16.0%	12.4%	12.7%	15.0%	16.4%	18.5%	14.6%	18.4%	11.3%	18.0%	15.8%	16.0%	10.5%	
333	174	159	25	88	145	100	27	156	29	53	6	19	1	293	40	14	3	19	281	13	10	19	8	2	43	66	102	66	277	54	2	
8.4%	9.0%	7.8%	6.7%	7.4%	10.5%	7.1%	2.3%	15.5%	11.3%	12.8%	4.7%	12.0%	1.2%	9.0%	5.7%	13.6%	10.8%	13.9%	8.5%	9.0%	11.0%	6.9%	6.2%	5.9%	8.1%	10.0%	11.0%	5.0%	8.1%	10.8%	5.7%	
595	329	266	31	133	255	207	38	229	20	91	46	68	19	510	83	14	15	26	519	20	12	23	15	6	74	90	154	151	468	123	4	
15.0%	17.1%	13.0%	8.2%	11.2%	18.5%	14.6%	3.1%	22.7%	7.6%	21.9%	37.5%	43.1%	42.6%	15.7%	11.8%	13.1%	51.1%	19.3%	15.7%	13.7%	13.9%	8.3%	12.4%	15.7%	13.9%	13.7%	16.6%	11.4%	13.6%	24.7%	8.4%	
631	191	440	92	261	218	152	142	128	50	48	25	15	12	426	190	8	4	19	477	54	14	54	26	7	72	108	133	236	548	75	8	
15.9%	9.9%	21.5%	24.4%	22.1%	15.8%	10.7%	11.7%	12.7%	19.0%	11.6%	20.4%	9.4%	26.5%	13.1%	27.2%	7.6%	12.8%	13.8%	14.4%	37.3%	16.1%	19.4%	21.5%	19.5%	13.6%	16.4%	14.3%	17.8%	16.0%	15.0%	18.8%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 228

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Boris Johnson

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
198	137	7	4	3	1	2	44	64	79	49	49	94	55	34	22	60	81	62	33	58	7	18	-	-	-	-	1	2	2	3	1	4
5.0%	6.8%	5.7%	11.8%	4.8%	4.0%	2.3%	2.7%	5.5%	4.0%	6.8%	4.7%	4.6%	6.0%	6.9%	3.4%	5.0%	7.2%	8.8%	7.5%	4.1%	2.2%	5.3%	-	-	-	-	4.5%	1.6%	2.0%	1.9%	4.1%	9.1%
547	346	14	2	12	3	8	163	144	313	90	131	284	132	49	73	203	189	105	70	190	52	57	1	2	1	1	4	6	6	25	5	9
13.8%	17.3%	12.1%	5.0%	18.1%	15.9%	9.5%	9.8%	12.3%	15.9%	12.4%	12.6%	14.1%	14.3%	10.1%	11.3%	16.7%	16.9%	14.9%	16.2%	13.4%	17.2%	16.6%	17.6%	41.0%	15.4%	20.7%	26.7%	4.6%	5.3%	16.7%	17.2%	18.4%
1045	570	31	10	20	6	25	384	282	594	158	242	597	206	110	116	369	345	205	115	376	108	98	2	2	2	1	6	18	17	37	8	13
26.3%	28.5%	25.8%	27.9%	30.4%	32.4%	30.4%	23.2%	24.2%	30.2%	21.8%	23.3%	29.6%	22.4%	22.5%	18.1%	30.3%	30.9%	29.1%	26.5%	26.7%	35.3%	28.5%	25.6%	37.5%	16.7%	53.7%	36.4%	13.1%	15.9%	24.9%	26.6%	25.6%
627	299	20	2	12	3	7	283	177	316	121	152	307	167	57	127	185	186	88	64	245	56	57	-	1	2	1	1	15	22	27	6	5
15.8%	14.9%	17.1%	5.1%	18.3%	18.6%	8.2%	17.1%	15.2%	16.1%	16.7%	14.6%	15.2%	18.2%	11.6%	19.8%	15.2%	16.7%	12.4%	14.6%	17.4%	18.2%	16.7%	-	13.9%	18.6%	25.6%	3.3%	10.9%	20.5%	18.3%	22.2%	11.2%
333	146	9	3	2	1	19	152	106	155	61	93	161	79	50	64	107	82	38	46	132	19	25	1	*	1	-	1	13	16	17	1	6
8.4%	7.3%	7.9%	7.5%	3.2%	2.9%	23.9%	9.2%	9.1%	7.9%	8.4%	9.0%	8.0%	8.6%	10.1%	10.0%	8.8%	7.3%	5.4%	10.6%	9.3%	6.2%	7.3%	10.8%	0.6%	5.8%	-	6.9%	10.1%	14.3%	11.6%	2.6%	12.3%
595	257	17	12	3	2	15	289	227	210	151	224	205	166	130	149	127	136	132	50	157	38	50	1	*	1	-	*	57	27	22	4	8
15.0%	12.8%	14.0%	33.1%	4.2%	12.3%	19.0%	17.4%	19.5%	10.7%	20.8%	21.5%	10.2%	18.1%	26.5%	23.1%	10.5%	12.2%	18.7%	11.4%	11.1%	12.4%	14.5%	20.0%	7.0%	9.7%	-	2.8%	43.0%	25.0%	14.6%	14.1%	15.6%
631	245	21	4	14	3	5	341	166	302	94	148	369	114	60	93	166	97	76	57	254	26	38	2	-	3	-	3	22	19	18	4	4
15.9%	12.2%	17.4%	9.5%	20.9%	13.8%	6.8%	20.6%	14.3%	15.3%	13.0%	14.3%	18.3%	12.4%	12.3%	14.4%	13.7%	8.7%	10.7%	13.2%	18.0%	8.5%	11.1%	26.1%	-	33.7%	-	19.4%	16.6%	17.1%	12.0%	13.2%	7.7%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 229
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Harriet Harman

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
88	43	45	3	31	30	26	25	37	9	3	*	2	-	76	12	-	-	8	70	3	3	7	5	1	14	10	26	33	83	4	1	
2.2%	2.3%	2.2%	0.7%	2.6%	2.2%	1.9%	2.1%	3.7%	3.5%	0.6%	*	1.1%	-	2.3%	1.7%	-	-	6.1%	2.1%	2.2%	3.3%	2.6%	3.7%	2.2%	2.7%	1.6%	2.8%	2.5%	2.4%	0.8%	1.8%	
276	164	112	22	90	57	129	78	110	32	16	6	5	2	254	21	3	1	16	212	12	7	29	12	4	59	46	54	81	240	32	4	
6.9%	8.5%	5.5%	5.8%	7.6%	4.1%	9.1%	6.4%	11.0%	12.3%	3.8%	5.0%	3.1%	4.8%	7.8%	3.0%	3.2%	2.8%	11.9%	6.4%	8.3%	8.5%	10.5%	10.1%	10.1%	11.2%	7.0%	5.8%	6.2%	7.0%	6.4%	9.0%	
861	438	423	78	246	296	318	265	304	81	26	32	26	16	752	108	*	6	45	707	22	21	77	27	7	127	125	189	316	757	97	6	
21.6%	22.7%	20.7%	20.7%	20.9%	21.5%	22.5%	21.7%	30.2%	31.0%	6.2%	26.2%	16.6%	35.8%	23.2%	15.4%	*	21.2%	33.2%	21.4%	15.0%	23.8%	28.0%	21.8%	19.7%	24.0%	19.1%	20.4%	23.9%	22.0%	19.4%	15.3%	
801	394	408	90	226	284	291	264	175	39	101	13	36	7	644	148	25	6	22	688	29	12	45	20	6	90	125	218	250	683	111	8	
20.1%	20.4%	19.9%	23.9%	19.1%	20.6%	20.5%	21.7%	17.4%	14.9%	24.4%	10.7%	22.9%	15.7%	19.8%	21.2%	23.6%	18.8%	16.2%	20.8%	20.2%	14.0%	16.3%	16.5%	17.1%	17.0%	19.1%	23.5%	18.9%	19.9%	22.2%	18.0%	
382	219	163	25	80	123	179	136	78	33	53	17	20	1	340	42	13	4	19	354	3	5	15	4	1	40	79	90	107	316	60	6	
9.6%	11.3%	8.0%	6.6%	6.7%	8.9%	12.7%	11.2%	7.8%	12.6%	12.8%	13.7%	13.0%	2.4%	10.5%	5.9%	12.4%	14.8%	14.0%	10.7%	2.3%	5.3%	5.4%	3.1%	1.9%	7.6%	12.1%	9.7%	8.1%	9.2%	12.0%	13.2%	
582	385	197	15	89	224	268	186	80	12	156	18	43	9	507	75	54	7	9	534	7	11	16	9	5	70	102	113	203	487	90	5	
14.6%	20.0%	9.6%	3.9%	7.6%	16.3%	19.0%	15.3%	8.0%	4.6%	37.6%	14.6%	27.2%	20.8%	15.6%	10.7%	51.6%	22.2%	6.9%	16.1%	5.1%	12.3%	5.7%	7.5%	13.7%	13.1%	15.5%	12.2%	15.4%	14.2%	17.9%	12.3%	
987	286	701	145	419	365	204	263	221	55	60	36	25	9	675	294	9	6	16	746	67	29	87	45	13	130	169	237	332	867	107	13	
24.8%	14.9%	34.2%	38.3%	35.5%	26.4%	14.4%	21.6%	21.9%	21.2%	14.5%	29.4%	16.1%	20.5%	20.8%	42.1%	8.8%	20.2%	11.7%	22.5%	46.9%	32.9%	31.5%	37.2%	35.3%	24.5%	25.8%	25.6%	25.1%	25.3%	21.4%	30.5%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll

Prepared on behalf of British Future

Table 230
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Harriet Harman

Unweighted Total
 Weighted Total
 Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
88	57	4	3	3	*	2	18	17	35	36	9	23	56	3	27	20	37	22	10	26	11	13	-	-	1	-	-	*	1	1	1	-
2.2%	2.8%	3.2%	9.1%	4.3%	1.4%	3.0%	1.1%	1.4%	1.8%	5.0%	0.9%	1.2%	6.0%	0.5%	4.2%	1.7%	3.3%	3.2%	2.3%	1.9%	3.6%	3.8%	-	-	7.2%	-	-	*	0.7%	0.9%	1.9%	-
276	129	10	4	7	2	8	115	38	142	94	18	113	145	12	101	107	42	38	21	106	42	19	1	2	*	1	*	5	6	13	3	3
6.9%	6.5%	8.6%	11.8%	11.3%	11.1%	9.6%	6.9%	3.3%	7.2%	13.0%	1.7%	5.6%	15.8%	2.5%	15.6%	8.8%	3.8%	5.4%	4.8%	7.5%	13.7%	5.5%	17.6%	30.2%	*	20.7%	0.8%	4.1%	5.9%	9.0%	9.3%	5.8%
861	448	34	8	15	6	14	334	162	477	211	116	510	235	57	160	358	223	136	79	335	62	114	*	*	2	-	3	17	23	34	5	14
21.6%	22.4%	28.9%	23.0%	23.6%	33.0%	16.9%	20.2%	13.9%	24.2%	29.2%	11.1%	25.3%	25.5%	11.7%	24.9%	29.4%	20.0%	19.3%	18.1%	23.7%	20.3%	33.2%	1.1%	2.4%	26.4%	-	16.3%	12.5%	21.3%	22.9%	15.5%	29.6%
801	414	19	2	14	5	16	332	246	430	120	235	425	141	76	105	226	311	161	84	264	77	62	1	*	2	1	4	23	29	37	7	8
20.1%	20.7%	15.7%	6.4%	20.6%	25.8%	19.7%	20.0%	21.1%	21.8%	16.6%	22.6%	21.0%	15.4%	15.5%	16.2%	18.5%	27.8%	22.8%	19.3%	18.7%	25.4%	18.0%	10.7%	6.4%	17.6%	28.1%	26.6%	17.5%	26.4%	24.9%	25.8%	17.2%
382	208	7	3	2	1	6	155	137	192	44	127	204	51	58	44	112	131	85	63	115	18	22	1	2	1	1	1	14	12	19	2	9
9.6%	10.4%	5.7%	8.9%	2.5%	5.2%	7.6%	9.4%	11.7%	9.7%	6.0%	12.2%	10.1%	5.5%	11.8%	6.8%	9.2%	11.8%	12.1%	14.5%	8.2%	6.0%	6.4%	7.9%	26.2%	8.0%	51.2%	9.2%	10.8%	11.0%	12.7%	7.5%	18.4%
582	306	12	4	2	1	8	251	309	203	61	323	171	88	184	68	86	206	142	91	161	31	44	-	1	1	-	3	39	16	18	7	7
14.6%	15.3%	9.7%	10.4%	3.1%	5.4%	9.3%	15.1%	26.5%	10.3%	8.5%	31.1%	8.5%	9.5%	37.6%	10.5%	7.0%	18.5%	20.1%	20.8%	11.4%	10.0%	12.8%	-	10.8%	5.6%	-	22.4%	29.4%	15.1%	12.0%	23.5%	14.7%
987	439	34	11	23	3	27	450	257	490	157	212	571	204	100	140	309	164	121	88	404	64	70	4	1	3	-	4	34	21	26	5	7
24.8%	21.9%	28.2%	30.4%	34.5%	18.0%	33.9%	27.2%	22.0%	24.9%	21.7%	20.4%	28.3%	22.2%	20.4%	21.8%	25.4%	14.7%	17.2%	20.2%	28.7%	21.0%	20.3%	62.8%	24.0%	34.8%	-	24.7%	25.5%	19.6%	17.7%	16.4%	14.3%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 231
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Tony Blair

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
119	75	44	6	47	32	40	23	57	13	3	*	2	1	103	16	-	*	6	89	4	3	15	7	2	13	25	36	37	112	6	1	
3.0%	3.9%	2.2%	1.5%	4.0%	2.3%	2.9%	1.9%	5.6%	4.9%	0.7%	*	1.1%	1.9%	3.2%	2.3%	-	1.2%	4.5%	2.7%	2.5%	2.9%	5.4%	6.1%	5.2%	2.5%	3.8%	3.9%	2.8%	3.3%	1.2%	3.4%	
295	127	168	38	157	72	66	74	112	34	17	7	5	1	250	45	*	1	16	203	16	12	39	21	4	68	62	46	84	260	30	5	
7.4%	6.6%	8.2%	10.1%	13.3%	5.2%	4.7%	6.1%	11.2%	13.1%	4.0%	5.7%	3.1%	1.4%	7.7%	6.4%	*	3.9%	11.5%	6.1%	10.9%	14.0%	14.2%	17.1%	10.1%	12.8%	9.5%	5.0%	6.4%	7.6%	6.0%	11.4%	
696	330	366	108	255	242	200	201	255	45	16	11	17	13	562	129	*	4	26	560	17	20	68	25	6	90	104	185	234	613	76	7	
17.5%	17.1%	17.9%	28.6%	21.6%	17.5%	14.1%	16.5%	25.4%	17.1%	3.8%	8.7%	10.7%	28.5%	17.3%	18.4%	*	14.7%	19.2%	16.9%	12.1%	22.5%	24.8%	20.4%	16.9%	17.1%	15.8%	19.9%	17.7%	17.8%	15.2%	17.4%	
653	301	352	58	185	257	211	212	172	43	60	13	27	11	541	103	13	7	18	552	20	13	42	20	5	83	93	149	239	563	84	6	
16.4%	15.6%	17.2%	15.3%	15.7%	18.6%	14.9%	17.4%	17.1%	16.5%	14.5%	10.9%	17.4%	23.3%	16.6%	14.8%	12.7%	23.1%	13.2%	16.7%	14.0%	14.9%	15.4%	16.1%	14.7%	15.6%	14.1%	16.1%	18.1%	16.4%	16.8%	13.4%	
438	225	212	35	111	145	182	135	103	44	39	22	21	1	368	70	8	3	21	380	17	8	22	7	3	61	73	91	141	366	67	4	
11.0%	11.7%	10.4%	9.3%	9.4%	10.5%	12.8%	11.1%	10.2%	16.9%	9.4%	18.1%	13.2%	2.5%	11.3%	9.9%	7.2%	10.5%	15.3%	11.5%	12.1%	8.5%	8.0%	6.0%	8.9%	11.6%	11.2%	9.8%	10.6%	10.7%	13.4%	10.0%	
1244	734	510	60	190	429	626	453	195	53	250	55	71	14	1097	148	77	11	43	1132	25	19	41	17	9	134	213	334	381	1062	169	13	
31.3%	38.0%	24.9%	15.9%	16.1%	31.1%	44.2%	37.2%	19.4%	20.3%	60.2%	44.8%	45.0%	31.7%	33.7%	21.1%	73.1%	36.2%	31.5%	34.2%	17.7%	21.7%	14.8%	13.9%	25.3%	25.3%	32.4%	36.1%	28.8%	30.9%	33.8%	32.1%	
532	136	395	73	236	205	90	120	111	29	31	14	15	5	330	190	7	3	7	394	44	14	48	25	7	80	87	86	206	459	67	5	
13.4%	7.1%	19.3%	19.3%	20.0%	14.9%	6.4%	9.9%	11.0%	11.3%	7.4%	11.4%	9.5%	10.6%	10.2%	27.1%	6.6%	10.5%	4.9%	11.9%	30.7%	15.4%	17.3%	20.5%	18.9%	15.2%	13.2%	9.2%	15.6%	13.4%	13.5%	12.4%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 232

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Tony Blair

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
119	80	6	3	5	2	3	20	16	53	50	9	46	64	8	40	31	36	16	13	46	20	14	-	-	1	1	*	2	2	*	*	-
3.0%	4.0%	4.9%	8.3%	7.6%	9.7%	3.3%	1.2%	1.4%	2.7%	6.9%	0.9%	2.3%	6.9%	1.7%	6.3%	2.6%	3.2%	2.2%	3.1%	3.3%	6.7%	3.9%	-	-	5.5%	20.7%	2.5%	1.2%	2.1%	*	*	-
295	154	13	6	9	2	6	104	50	151	89	23	142	130	12	86	115	55	47	15	118	30	26	2	*	*	-	2	7	5	12	2	3
7.4%	7.7%	11.2%	16.7%	14.3%	11.1%	7.2%	6.3%	4.3%	7.7%	12.4%	2.2%	7.0%	14.1%	2.5%	13.4%	9.4%	5.0%	6.6%	3.4%	8.4%	9.9%	7.7%	36.2%	1.9%	4.6%	-	11.8%	5.5%	4.4%	8.1%	8.3%	5.6%
696	305	26	7	15	5	5	333	157	373	150	92	400	205	36	143	294	165	135	82	245	74	50	1	2	*	1	2	10	21	26	6	11
17.5%	15.2%	22.2%	18.9%	23.2%	26.3%	6.1%	20.1%	13.5%	18.9%	20.7%	8.8%	19.8%	22.2%	7.3%	22.1%	24.1%	14.8%	19.1%	18.7%	17.3%	24.4%	14.4%	16.6%	38.9%	4.6%	26.9%	11.8%	7.2%	19.7%	17.3%	19.8%	23.1%
653	345	18	2	13	4	18	253	162	353	134	140	344	169	56	99	237	190	84	68	266	48	63	-	1	4	*	1	21	18	28	4	7
16.4%	17.2%	15.1%	5.6%	20.2%	22.9%	22.4%	15.3%	13.9%	17.9%	18.5%	13.5%	17.0%	18.4%	11.4%	15.3%	19.5%	17.0%	11.9%	15.7%	18.9%	15.6%	18.3%	-	13.5%	39.5%	1.2%	3.3%	15.6%	16.3%	18.5%	13.1%	15.2%
438	218	10	4	3	1	15	187	122	225	82	108	246	84	42	67	155	128	60	46	169	16	54	1	1	*	1	2	14	15	24	4	6
11.0%	10.9%	8.4%	10.6%	4.3%	4.3%	19.0%	11.3%	10.5%	11.4%	11.4%	10.4%	12.2%	9.1%	8.6%	10.4%	12.7%	11.5%	8.5%	10.5%	12.0%	5.4%	15.8%	8.8%	11.3%	0.9%	51.2%	9.9%	10.4%	13.7%	16.1%	14.6%	12.4%
1244	670	28	11	6	3	22	504	527	554	141	569	504	171	302	131	264	458	290	178	355	95	100	1	2	3	-	7	58	33	44	10	17
31.3%	33.5%	23.9%	30.8%	8.7%	17.0%	27.0%	30.4%	45.2%	28.1%	19.5%	54.7%	25.0%	18.6%	61.8%	20.3%	21.6%	41.1%	41.1%	40.9%	25.2%	31.2%	29.1%	20.1%	26.5%	36.2%	-	43.3%	43.4%	30.1%	29.7%	33.2%	35.5%
532	229	17	3	14	2	12	255	131	260	77	99	336	97	33	79	123	84	75	33	211	21	37	1	*	1	-	3	22	15	15	3	4
13.4%	11.4%	14.3%	8.9%	21.7%	8.7%	14.8%	15.4%	11.3%	13.2%	10.6%	9.5%	16.6%	10.5%	6.8%	12.3%	10.1%	7.5%	10.6%	7.6%	15.0%	6.9%	10.7%	18.2%	7.9%	8.7%	-	17.5%	16.7%	13.6%	10.0%	11.0%	8.2%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 233

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

EU Commission President Jean-Claude Juncker

	Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
		Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
Completely trust	92	50	42	11	43	21	28	24	29	12	4	2	4	1	75	16	-	1	6	68	5	3	9	5	2	24	9	24	24	80	9	3	
	2.3%	2.6%	2.0%	2.9%	3.6%	1.5%	2.0%	2.0%	2.9%	4.6%	0.9%	1.3%	2.6%	2.3%	2.3%	2.3%	-	4.1%	4.3%	2.1%	3.4%	3.8%	3.3%	4.2%	4.4%	4.5%	1.3%	2.5%	1.8%	2.3%	1.7%	8.1%	
Mostly trust	264	135	130	26	116	72	76	80	75	24	6	10	12	6	216	48	*	4	11	186	19	9	37	10	3	52	43	44	79	217	45	2	
	6.6%	7.0%	6.3%	6.7%	9.8%	5.2%	5.4%	6.6%	7.4%	9.1%	1.4%	8.2%	7.4%	12.3%	6.6%	6.8%	*	12.1%	8.1%	5.6%	13.0%	10.4%	13.3%	8.5%	8.7%	9.8%	6.5%	4.7%	6.0%	6.3%	9.0%	4.5%	
Somewhat trust	652	280	372	113	266	221	165	176	225	66	31	15	28	8	551	100	5	5	27	501	22	21	73	27	7	96	102	162	201	561	86	5	
	16.4%	14.5%	18.2%	29.7%	22.5%	16.0%	11.6%	14.4%	22.4%	25.2%	7.5%	12.5%	17.5%	17.1%	17.0%	14.3%	4.5%	18.2%	19.7%	15.1%	15.4%	23.7%	26.6%	22.4%	18.8%	18.1%	15.5%	17.5%	15.2%	16.3%	17.2%	12.0%	
Somewhat distrust	730	346	384	65	210	240	280	244	201	52	56	15	24	10	606	115	7	4	21	630	16	14	43	21	6	86	110	167	284	647	78	5	
	18.4%	18.0%	18.7%	17.1%	17.8%	17.4%	19.8%	20.0%	19.9%	19.9%	13.6%	12.1%	15.3%	22.1%	18.7%	16.4%	7.0%	15.0%	15.8%	19.0%	11.0%	16.0%	15.7%	17.3%	17.1%	16.2%	16.8%	18.0%	21.5%	18.8%	15.6%	12.9%	
Mostly distrust	454	285	169	20	77	156	222	156	122	36	41	26	17	1	403	50	12	2	22	412	11	5	17	6	3	50	63	124	160	397	51	5	
	11.4%	14.8%	8.2%	5.3%	6.5%	11.3%	15.7%	12.8%	12.1%	13.7%	9.8%	21.0%	10.6%	2.5%	12.4%	7.2%	11.7%	8.2%	16.4%	12.4%	7.4%	5.4%	6.1%	5.2%	9.0%	9.4%	9.7%	13.4%	12.1%	11.6%	10.2%	12.5%	
Completely distrust	861	569	292	29	114	290	457	312	135	24	234	18	41	7	773	88	74	5	28	790	15	13	23	14	5	99	151	210	276	736	113	11	
	21.6%	29.5%	14.2%	7.6%	9.6%	21.0%	32.3%	25.6%	13.4%	9.3%	56.2%	14.7%	26.2%	16.4%	23.8%	12.6%	70.5%	16.9%	20.6%	23.9%	10.6%	14.3%	8.5%	11.6%	14.5%	18.8%	22.9%	22.7%	20.9%	21.4%	22.7%	26.7%	
Don't know	924	264	661	116	357	380	188	227	219	48	44	37	32	12	625	282	7	8	20	724	56	23	73	38	10	123	179	197	298	797	118	10	
	23.2%	13.7%	32.3%	30.7%	30.2%	27.5%	13.3%	18.6%	21.8%	18.3%	10.6%	30.2%	20.5%	27.1%	19.2%	40.3%	6.3%	25.4%	15.1%	21.9%	39.1%	26.4%	26.5%	30.8%	27.4%	23.2%	27.2%	21.2%	22.6%	23.2%	23.5%	23.2%	
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

Issues Poll

Prepared on behalf of British Future

Table 234

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

EU Commission President Jean-Claude Juncker

	Total	Religion						Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity					
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Completely trust	92	49	5	1	3	1	*	33	10	31	50	2	16	74	2	38	26	25	13	6	32	13	12	1	1	-	-	2	2	2	2	*	-
	2.3%	2.5%	4.4%	1.9%	4.8%	2.8%	0.6%	2.0%	0.9%	1.6%	7.0%	*	0.8%	8.0%	*	5.8%	2.2%	2.3%	1.8%	1.4%	2.3%	4.2%	3.5%	16.6%	14.2%	-	-	9.7%	1.7%	1.6%	1.2%	*	-
Mostly trust	264	129	13	5	9	3	2	104	14	136	113	6	107	150	8	110	98	41	22	22	104	26	24	*	-	*	-	1	11	11	16	2	2
	6.6%	6.4%	10.5%	14.6%	13.8%	14.7%	2.2%	6.3%	1.2%	6.9%	15.6%	0.6%	5.3%	16.4%	1.7%	17.1%	8.0%	3.6%	3.1%	5.1%	7.4%	8.4%	6.9%	1.0%	-	1.7%	-	5.1%	8.2%	10.0%	10.7%	8.0%	4.6%
Somewhat trust	652	296	32	16	16	6	15	270	121	322	202	43	354	254	38	193	253	120	106	63	239	54	64	*	1	2	1	1	20	22	26	5	10
	16.4%	14.8%	27.0%	43.2%	24.9%	34.8%	18.0%	16.3%	10.4%	16.4%	28.0%	4.2%	17.5%	27.6%	7.7%	29.9%	20.8%	10.8%	15.0%	14.5%	16.9%	17.6%	18.6%	1.1%	24.1%	18.6%	26.9%	6.8%	14.8%	20.0%	17.1%	18.5%	19.8%
Somewhat distrust	730	412	17	3	12	4	3	279	182	450	87	167	457	106	51	79	281	236	113	76	269	79	79	-	2	1	*	2	18	13	29	4	8
	18.4%	20.6%	14.2%	7.2%	18.9%	23.4%	3.6%	16.9%	15.6%	22.8%	12.1%	16.1%	22.6%	11.5%	10.3%	12.3%	23.1%	21.2%	16.0%	17.4%	19.0%	25.9%	23.1%	-	32.1%	15.3%	1.2%	12.4%	13.5%	12.2%	19.5%	15.5%	16.4%
Mostly distrust	454	241	9	4	4	*	11	185	120	276	52	148	248	57	41	29	165	194	90	78	170	22	32	2	1	*	-	2	7	14	18	2	6
	11.4%	12.0%	7.3%	10.1%	5.4%	2.0%	13.9%	11.2%	10.3%	14.0%	7.2%	14.3%	12.3%	6.2%	8.3%	4.5%	13.5%	17.4%	12.8%	17.9%	12.0%	7.3%	9.3%	29.7%	18.3%	*	-	14.2%	5.5%	12.6%	12.3%	7.4%	12.5%
Completely distrust	861	493	12	1	4	1	13	337	492	297	54	492	299	70	282	49	138	339	224	135	231	51	68	2	-	2	2	5	34	19	32	8	15
	21.6%	24.6%	10.4%	3.6%	5.6%	3.2%	16.3%	20.3%	42.2%	15.1%	7.5%	47.3%	14.8%	7.6%	57.6%	7.6%	11.3%	30.4%	31.7%	31.0%	16.4%	16.9%	19.9%	25.6%	-	23.4%	71.9%	32.8%	25.7%	17.5%	21.2%	28.2%	30.4%
Don't know	924	381	31	7	17	4	37	448	227	457	164	181	535	208	68	147	258	161	139	56	367	60	64	2	1	4	-	3	41	28	27	6	8
	23.2%	19.0%	26.1%	19.4%	26.6%	19.0%	45.4%	27.0%	19.5%	23.2%	22.7%	17.4%	26.5%	22.7%	13.9%	22.8%	21.2%	14.4%	19.6%	12.7%	26.0%	19.7%	18.7%	26.1%	11.2%	40.5%	-	19.1%	30.5%	26.0%	17.9%	22.4%	16.3%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 235
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Alan Sugar

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi ple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
132	66	66	15	48	27	56	49	33	9	10	7	4	1	112	19	*	1	12	100	3	6	14	7	2	22	27	25	50	123	7	1	
3.3%	3.4%	3.2%	3.8%	4.1%	2.0%	4.0%	4.0%	3.3%	3.4%	2.3%	5.4%	2.6%	1.9%	3.5%	2.6%	*	2.2%	9.2%	3.0%	2.2%	6.5%	5.0%	6.0%	5.2%	4.2%	4.0%	2.6%	3.8%	3.6%	1.4%	2.9%	
507	264	243	75	182	171	153	170	132	34	51	13	12	2	415	91	13	4	7	418	12	9	46	17	5	85	83	100	185	452	47	8	
12.7%	13.7%	11.9%	19.9%	15.4%	12.4%	10.8%	14.0%	13.1%	13.0%	12.3%	10.5%	7.3%	3.4%	12.8%	13.0%	12.5%	12.8%	5.2%	12.6%	8.0%	10.2%	16.6%	14.0%	14.3%	16.0%	12.7%	10.7%	14.0%	13.2%	9.4%	18.0%	
1026	483	542	108	291	342	392	396	252	70	90	25	27	8	879	147	11	6	33	879	16	24	71	27	8	122	157	282	346	906	108	12	
25.8%	25.0%	26.5%	28.5%	24.7%	24.8%	27.7%	32.5%	25.1%	27.0%	21.6%	20.7%	17.1%	16.9%	27.0%	21.0%	10.2%	19.8%	24.6%	26.5%	11.4%	27.3%	25.7%	22.4%	22.7%	22.9%	23.9%	30.4%	26.1%	26.4%	21.6%	28.5%	
613	310	303	59	175	203	235	194	173	40	54	20	25	7	515	89	11	5	17	529	15	10	39	15	5	86	102	143	194	526	81	6	
15.4%	16.1%	14.8%	15.4%	14.8%	14.7%	16.6%	15.9%	17.2%	15.5%	12.9%	16.0%	16.0%	15.4%	15.8%	12.8%	10.0%	17.4%	12.3%	16.0%	10.4%	11.0%	14.2%	12.5%	14.5%	16.3%	15.5%	15.4%	14.7%	15.3%	16.3%	14.8%	
304	153	151	15	85	108	111	87	79	25	37	8	17	2	257	47	17	3	8	254	18	7	18	4	4	31	53	80	93	257	46	2	
7.7%	8.0%	7.4%	4.1%	7.2%	7.8%	7.9%	7.2%	7.9%	9.5%	9.0%	6.7%	10.6%	4.4%	7.9%	6.8%	16.3%	8.8%	6.2%	7.7%	12.9%	7.5%	6.5%	3.6%	9.8%	5.8%	8.1%	8.6%	7.0%	7.5%	9.1%	4.4%	
533	354	180	18	102	218	213	124	148	18	91	26	39	17	465	68	35	5	31	472	9	13	21	15	3	61	107	136	136	440	90	3	
13.4%	18.3%	8.8%	4.6%	8.7%	15.8%	15.1%	10.2%	14.7%	7.1%	21.9%	21.6%	24.5%	36.6%	14.3%	9.8%	33.2%	18.2%	22.7%	14.3%	6.2%	14.6%	7.7%	12.5%	8.2%	11.6%	16.3%	14.7%	10.3%	12.8%	18.0%	7.3%	
862	299	563	90	297	310	255	199	188	64	83	23	34	10	607	238	18	6	27	659	70	20	67	35	9	124	127	162	319	732	120	10	
21.7%	15.5%	27.5%	23.7%	25.2%	22.5%	18.0%	16.3%	18.7%	24.6%	19.9%	19.0%	21.8%	21.5%	18.7%	34.0%	17.4%	20.8%	19.8%	19.9%	48.9%	23.0%	24.3%	28.9%	25.3%	23.3%	19.4%	17.5%	24.1%	21.3%	24.1%	24.1%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll
Prepared on behalf of British Future

Table 236
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Alan Sugar

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
132	75	6	7	3	2	*	37	20	62	43	23	53	55	13	27	42	38	31	9	52	3	25	-	-	1	-	1	3	1	1	*	-
3.3%	3.8%	5.4%	20.1%	5.1%	9.7%	*	2.3%	1.8%	3.1%	5.9%	2.3%	2.6%	6.0%	2.7%	4.3%	3.5%	3.4%	4.3%	2.2%	3.7%	1.1%	7.2%	-	-	5.5%	-	4.5%	2.6%	1.2%	0.9%	*	-
507	262	19	8	11	4	7	196	125	265	114	92	236	178	25	105	209	143	109	46	195	60	27	3	*	1	1	2	10	11	15	6	3
12.7%	13.1%	16.1%	21.1%	17.1%	24.4%	8.2%	11.8%	10.7%	13.5%	15.7%	8.9%	11.7%	19.3%	5.1%	16.3%	17.1%	12.8%	15.4%	10.6%	13.8%	19.6%	7.8%	43.1%	7.6%	7.5%	26.9%	10.9%	7.6%	10.4%	10.1%	19.4%	5.4%
1026	564	31	4	16	5	20	386	293	562	161	205	584	237	89	144	369	334	156	124	390	96	107	1	3	2	1	5	20	18	47	6	12
25.8%	28.2%	25.7%	11.2%	24.4%	29.3%	24.6%	23.3%	25.1%	28.5%	22.3%	19.7%	28.9%	25.7%	18.2%	22.3%	30.3%	30.0%	22.1%	28.4%	27.6%	31.6%	31.2%	9.9%	51.0%	25.3%	25.6%	32.2%	15.3%	16.6%	31.4%	22.4%	24.8%
613	329	15	5	9	3	10	241	178	332	98	177	330	107	71	86	195	194	130	82	198	61	31	1	2	1	1	1	19	18	30	3	6
15.4%	16.5%	13.0%	14.4%	13.8%	15.1%	12.7%	14.5%	15.3%	16.9%	13.6%	17.0%	16.3%	11.6%	14.6%	13.3%	16.0%	17.4%	18.4%	18.8%	14.1%	20.1%	9.0%	19.0%	32.8%	16.0%	26.8%	5.6%	14.3%	16.8%	19.9%	10.0%	12.5%
304	152	7	4	4	1	6	130	101	155	43	85	166	53	40	33	108	93	61	46	91	13	28	-	*	*	-	2	10	11	12	3	7
7.7%	7.6%	6.0%	10.1%	5.9%	4.2%	8.0%	7.9%	8.7%	7.9%	6.0%	8.2%	8.2%	5.7%	8.3%	5.1%	8.9%	8.4%	8.7%	10.6%	6.5%	4.1%	8.3%	-	0.6%	0.5%	-	11.1%	7.7%	10.5%	7.8%	9.6%	14.3%
533	220	15	2	3	*	14	279	217	204	103	229	196	108	131	95	99	161	120	45	160	27	55	1	-	1	1	1	36	19	21	3	7
13.4%	11.0%	12.7%	4.5%	5.2%	2.3%	16.8%	16.9%	18.6%	10.3%	14.3%	22.0%	9.7%	11.8%	26.8%	14.7%	8.1%	14.4%	16.9%	10.3%	11.3%	9.0%	16.1%	10.8%	-	7.4%	20.7%	4.2%	26.7%	17.6%	13.9%	10.7%	15.3%
862	398	25	7	19	3	24	387	232	390	161	228	452	182	119	155	197	152	100	84	325	44	70	1	*	4	-	5	34	29	24	8	14
21.7%	19.9%	21.1%	18.6%	28.5%	14.9%	29.3%	23.4%	19.9%	19.8%	22.3%	21.9%	22.4%	19.8%	24.3%	24.0%	16.2%	13.6%	14.2%	19.2%	23.0%	14.5%	20.5%	17.2%	7.9%	37.8%	-	31.6%	25.7%	26.8%	16.0%	27.5%	27.8%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 237

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

CEO of a big company

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
109	73	36	10	50	28	31	47	25	8	4	1	2	1	89	17	-	-	3	74	6	3	17	8	1	27	12	23	34	96	10	3	
2.8%	3.8%	1.8%	2.6%	4.2%	2.0%	2.2%	3.9%	2.5%	3.0%	1.1%	1.0%	1.3%	2.3%	2.7%	2.5%	-	-	2.5%	2.2%	4.4%	3.7%	6.1%	6.5%	1.9%	5.1%	1.8%	2.5%	2.6%	2.8%	2.0%	7.1%	
436	222	215	32	101	138	197	180	104	54	30	5	10	1	386	50	16	1	21	359	8	9	38	19	4	64	63	87	163	378	56	2	
11.0%	11.5%	10.5%	8.5%	8.6%	10.0%	13.9%	14.8%	10.4%	20.8%	7.3%	4.3%	6.4%	1.6%	11.9%	7.1%	15.6%	4.6%	15.5%	10.8%	5.3%	9.8%	13.8%	15.5%	11.4%	12.2%	9.6%	9.4%	12.3%	11.0%	11.2%	5.7%	
1200	631	569	101	315	398	488	485	262	99	101	23	39	15	1035	165	21	8	26	1013	39	23	82	30	12	171	183	270	426	1050	134	16	
30.2%	32.7%	27.8%	26.5%	26.7%	28.8%	34.5%	39.8%	26.1%	38.0%	24.4%	18.7%	24.9%	34.0%	31.8%	23.6%	19.9%	25.9%	19.6%	30.6%	27.5%	26.3%	29.8%	24.3%	32.7%	32.3%	27.9%	29.1%	32.2%	30.6%	26.9%	39.2%	
808	412	396	79	251	285	271	219	242	36	86	24	34	1	646	152	28	8	27	690	30	17	47	21	4	77	148	223	257	705	98	4	
20.3%	21.4%	19.3%	20.8%	21.3%	20.7%	19.2%	18.0%	24.1%	13.8%	20.6%	19.3%	21.8%	2.3%	19.9%	21.7%	26.2%	26.2%	19.9%	20.8%	20.7%	18.8%	17.0%	16.8%	11.8%	14.5%	22.6%	24.1%	19.4%	20.5%	19.6%	10.7%	
323	148	175	46	124	105	93	54	115	14	51	18	18	-	271	52	6	5	14	278	7	8	18	8	4	32	63	82	93	271	48	3	
8.1%	7.7%	8.5%	12.1%	10.5%	7.6%	6.6%	4.5%	11.4%	5.2%	12.3%	14.8%	11.6%	-	8.3%	7.4%	5.6%	17.0%	10.7%	8.4%	4.7%	9.5%	6.7%	6.2%	9.9%	6.1%	9.6%	8.9%	7.1%	7.9%	9.6%	7.5%	
316	173	143	10	84	137	96	30	86	8	78	14	29	8	254	62	19	5	13	260	11	11	18	12	4	51	47	74	84	256	58	2	
8.0%	9.0%	7.0%	2.8%	7.1%	9.9%	6.8%	2.4%	8.6%	3.1%	18.7%	11.8%	18.6%	17.9%	7.8%	8.8%	17.7%	15.6%	10.0%	7.9%	7.5%	12.7%	6.4%	9.9%	11.0%	9.6%	7.2%	8.0%	6.3%	7.5%	11.5%	5.1%	
784	269	515	101	256	288	240	203	170	42	65	37	24	19	568	202	16	3	30	635	43	17	55	25	8	107	140	167	265	678	96	10	
19.7%	14.0%	25.1%	26.7%	21.7%	20.9%	16.9%	16.7%	16.9%	16.1%	15.6%	30.1%	15.4%	41.8%	17.5%	28.9%	15.0%	10.7%	21.9%	19.2%	30.0%	19.2%	20.1%	20.9%	21.3%	20.2%	21.3%	18.0%	20.0%	19.7%	19.2%	24.7%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 238

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

CEO of a big company

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally Scottish and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
109	70	9	4	4	1	1	21	14	48	47	9	41	60	3	28	32	40	19	6	41	6	18	1	*	-	-	2	3	2	3	*	1
2.8%	3.5%	7.5%	11.0%	6.2%	4.1%	0.7%	1.3%	1.2%	2.4%	6.5%	0.9%	2.0%	6.5%	0.6%	4.4%	2.6%	3.6%	2.7%	1.4%	2.9%	2.0%	5.2%	16.6%	2.6%	-	-	11.4%	2.3%	1.9%	1.9%	*	2.0%
436	246	12	4	13	2	7	152	73	252	108	58	201	177	19	117	166	109	56	37	179	35	57	-	*	-	1	1	8	8	24	5	9
11.0%	12.3%	9.8%	12.1%	19.3%	10.5%	9.0%	9.2%	6.2%	12.8%	15.0%	5.6%	10.0%	19.3%	3.8%	18.1%	13.6%	9.8%	8.0%	8.4%	12.7%	11.5%	16.5%	-	1.7%	-	20.7%	7.1%	5.6%	7.4%	16.3%	16.5%	17.9%
1200	648	31	8	21	7	24	461	302	625	266	255	640	305	91	210	440	368	205	140	420	119	105	2	3	4	1	5	23	31	48	12	12
30.2%	32.4%	26.2%	22.8%	31.9%	36.7%	29.9%	27.8%	25.9%	31.8%	36.8%	24.6%	31.7%	33.2%	18.5%	32.6%	36.1%	33.0%	29.1%	32.0%	29.8%	39.1%	30.7%	36.4%	55.3%	47.4%	26.9%	35.4%	16.9%	28.2%	32.2%	42.3%	23.7%
808	410	24	10	10	3	8	343	248	444	100	257	440	111	111	87	249	275	153	115	271	69	59	-	*	2	1	2	25	26	26	3	14
20.3%	20.5%	19.9%	27.6%	14.6%	16.8%	9.7%	20.7%	21.3%	22.6%	13.8%	24.7%	21.8%	12.0%	22.6%	13.5%	20.5%	24.6%	21.6%	26.4%	19.2%	22.5%	17.0%	-	7.9%	18.3%	25.6%	9.9%	18.9%	24.1%	17.3%	11.6%	27.7%
323	121	9	1	1	2	12	177	133	147	38	130	147	45	74	34	90	100	93	27	89	25	23	-	*	1	*	2	17	12	13	3	3
8.1%	6.1%	7.5%	2.0%	1.4%	9.7%	15.2%	10.7%	11.4%	7.5%	5.3%	12.5%	7.3%	4.9%	15.0%	5.2%	7.4%	9.0%	13.2%	6.1%	6.3%	8.3%	6.7%	-	8.3%	8.1%	1.2%	11.8%	12.5%	10.7%	8.7%	9.6%	5.6%
316	138	12	3	2	1	8	153	160	86	56	155	96	65	98	51	55	80	76	31	89	7	28	*	-	1	-	1	27	9	14	2	3
8.0%	6.9%	10.0%	6.9%	3.1%	7.1%	9.7%	9.2%	13.7%	4.4%	7.8%	14.9%	4.8%	7.0%	20.1%	7.9%	4.5%	7.2%	10.7%	7.1%	6.3%	2.2%	8.1%	7.5%	-	5.6%	-	4.0%	20.3%	8.5%	9.0%	6.4%	5.2%
784	367	23	6	15	3	21	349	236	366	108	175	452	158	95	118	187	142	104	81	322	44	54	3	1	2	1	3	31	21	22	4	9
19.7%	18.4%	19.1%	17.6%	23.4%	15.1%	25.8%	21.1%	20.2%	18.6%	14.9%	16.8%	22.4%	17.1%	19.4%	18.3%	15.4%	12.8%	14.7%	18.5%	22.8%	14.4%	15.8%	39.5%	24.1%	20.5%	25.6%	20.4%	23.4%	19.1%	14.6%	13.2%	17.9%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 239

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Boss of a small business

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
158	81	77	8	50	57	50	52	31	20	11	6	5	-	127	30	-	1	6	125	4	4	15	9	1	40	24	27	53	144	12	2	
4.0%	4.2%	3.8%	2.2%	4.2%	4.2%	3.5%	4.3%	3.1%	7.7%	2.6%	5.2%	3.4%	-	3.9%	4.3%	-	3.2%	4.1%	3.8%	2.6%	4.1%	5.4%	7.5%	4.0%	7.5%	3.7%	2.9%	4.0%	4.2%	2.5%	3.8%	
665	341	323	51	167	210	287	295	147	46	52	16	17	6	590	74	20	3	23	564	19	14	41	20	8	76	109	148	245	578	80	7	
16.7%	17.7%	15.8%	13.4%	14.1%	15.2%	20.3%	24.2%	14.6%	17.4%	12.6%	12.9%	11.0%	14.3%	18.2%	10.5%	19.3%	11.5%	16.9%	17.0%	13.0%	15.6%	14.7%	16.3%	20.1%	14.4%	16.5%	16.0%	18.5%	16.8%	16.0%	15.8%	
1634	872	763	117	399	582	654	528	438	129	169	42	67	13	1388	246	37	15	62	1411	43	32	92	45	12	193	261	423	541	1417	201	16	
41.1%	45.2%	37.2%	30.9%	33.8%	42.1%	46.2%	43.3%	43.6%	49.3%	40.6%	34.2%	42.7%	28.8%	42.7%	35.2%	34.9%	50.0%	45.9%	42.6%	30.0%	35.8%	33.3%	36.7%	31.5%	36.4%	39.7%	45.7%	40.9%	41.3%	40.3%	37.3%	
435	189	246	64	193	123	119	119	121	21	40	15	21	*	340	85	11	4	9	338	24	11	43	14	5	59	60	92	159	370	62	2	
10.9%	9.8%	12.0%	17.0%	16.3%	8.9%	8.4%	9.8%	12.1%	8.1%	9.6%	11.9%	13.4%	0.6%	10.5%	12.2%	10.2%	15.1%	6.5%	10.2%	16.5%	12.2%	15.5%	11.8%	13.8%	11.1%	9.2%	9.9%	12.0%	10.8%	12.5%	4.8%	
156	88	68	28	61	62	33	18	55	11	25	3	5	-	116	39	3	*	3	123	11	6	13	3	*	36	31	45	23	135	18	3	
3.9%	4.6%	3.3%	7.4%	5.1%	4.5%	2.3%	1.5%	5.4%	4.1%	5.9%	2.7%	3.4%	-	3.6%	5.6%	2.8%	0.8%	2.4%	3.7%	7.4%	6.6%	4.7%	2.5%	1.3%	6.8%	4.7%	4.8%	1.7%	3.9%	3.6%	7.7%	
144	76	68	7	47	51	46	16	36	1	41	5	11	2	112	28	16	1	2	118	3	5	11	7	1	18	41	31	31	121	21	2	
3.6%	4.0%	3.3%	1.8%	4.0%	3.7%	3.2%	1.3%	3.6%	*	10.0%	4.0%	6.7%	3.6%	3.4%	4.1%	14.9%	3.1%	1.5%	3.6%	2.3%	5.2%	3.9%	5.3%	2.4%	3.4%	6.3%	3.4%	2.3%	3.5%	4.1%	5.1%	
786	282	504	104	265	294	227	191	176	34	78	36	31	24	576	196	19	5	31	631	40	18	61	24	10	109	131	161	270	670	105	11	
19.8%	14.6%	24.6%	27.4%	22.4%	21.3%	16.0%	15.6%	17.5%	13.0%	18.8%	29.0%	19.3%	52.6%	17.7%	28.0%	17.9%	16.2%	22.6%	19.1%	28.2%	20.5%	22.3%	19.9%	26.9%	20.5%	19.9%	17.3%	20.4%	19.5%	21.0%	25.3%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll

Prepared on behalf of British Future

Table 240

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Boss of a small business

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
158	92	9	5	3	1	1	46	26	72	59	33	50	75	23	35	44	54	35	19	54	11	18	-	1	-	-	1	5	2	2	*	1
4.0%	4.6%	7.9%	14.5%	5.1%	4.2%	1.2%	2.8%	2.2%	3.7%	8.2%	3.2%	2.5%	8.1%	4.6%	5.4%	3.6%	4.8%	4.9%	4.4%	3.8%	3.8%	5.3%	-	12.5%	-	-	5.1%	3.7%	2.3%	1.4%	*	2.0%
665	370	16	12	12	3	10	241	158	350	152	146	304	215	57	138	222	198	117	71	221	69	73	3	-	1	-	2	15	16	31	6	7
16.7%	18.5%	13.7%	32.2%	18.7%	15.1%	12.0%	14.6%	13.5%	17.8%	21.1%	14.0%	15.1%	23.4%	11.5%	21.4%	18.2%	17.8%	16.6%	16.4%	15.6%	22.5%	21.3%	44.2%	-	13.0%	-	12.4%	11.5%	15.1%	20.9%	19.0%	14.3%
1634	878	34	9	21	8	38	646	479	859	280	395	904	335	175	268	546	490	266	207	583	130	144	-	3	4	1	7	47	42	68	15	23
41.1%	43.9%	28.8%	23.3%	32.5%	44.9%	46.5%	39.0%	41.1%	43.6%	38.7%	38.0%	44.8%	36.5%	35.7%	41.6%	44.8%	43.9%	37.7%	47.6%	41.3%	42.7%	41.9%	-	50.7%	48.0%	47.6%	42.8%	34.9%	38.8%	45.3%	53.0%	46.3%
435	198	22	2	9	3	1	199	120	227	78	124	218	94	65	51	130	144	96	53	138	36	28	*	*	*	1	1	16	19	12	2	6
10.9%	9.9%	18.5%	6.5%	13.8%	16.7%	1.4%	12.0%	10.3%	11.5%	10.8%	11.9%	10.8%	10.2%	13.2%	7.9%	10.6%	12.9%	13.5%	12.1%	9.8%	11.9%	8.1%	1.0%	1.7%	5.2%	26.8%	4.4%	11.8%	17.9%	8.2%	6.8%	12.1%
156	63	7	1	2	*	4	80	64	58	25	59	68	29	35	26	42	34	36	11	47	15	11	1	*	1	-	2	4	5	5	1	3
3.9%	3.1%	5.9%	1.8%	2.8%	*	4.8%	4.8%	5.5%	2.9%	3.5%	5.6%	3.4%	3.2%	7.2%	4.0%	3.4%	3.0%	5.2%	2.4%	3.3%	4.8%	3.2%	9.7%	1.9%	8.1%	-	11.4%	3.3%	4.2%	3.2%	4.5%	5.3%
144	66	7	1	2	*	8	60	89	40	14	83	42	19	51	18	24	42	40	11	42	4	14	2	*	*	-	-	10	3	5	1	1
3.6%	3.3%	6.0%	3.5%	2.8%	0.8%	9.7%	3.6%	7.7%	2.0%	1.9%	8.0%	2.1%	2.1%	10.4%	2.7%	2.0%	3.7%	5.6%	2.6%	3.0%	1.2%	4.2%	25.6%	0.6%	5.2%	-	-	7.1%	2.9%	3.6%	3.2%	2.0%
786	334	23	7	16	3	20	384	230	364	114	202	432	153	85	110	211	154	116	64	327	40	55	1	2	2	1	4	37	20	26	4	9
19.8%	16.7%	19.2%	18.3%	24.2%	18.0%	24.5%	23.2%	19.7%	18.5%	15.8%	19.4%	21.4%	16.6%	17.3%	17.0%	17.3%	13.8%	16.4%	14.7%	23.1%	13.1%	15.9%	19.4%	32.6%	20.5%	25.6%	23.9%	27.6%	18.8%	17.5%	13.2%	18.1%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Issues Poll
Prepared on behalf of British Future

Table 241
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Polish migrant

	Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
		Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi ple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
Completely trust	97	67	29	7	42	23	32	21	31	8	3	3	5	1	73	24	-	1	6	59	18	2	12	4	2	17	11	30	27	85	12	*	
	2.4%	3.5%	1.4%	1.9%	3.5%	1.7%	2.3%	1.7%	3.1%	3.1%	0.7%	2.5%	3.1%	1.3%	2.2%	3.4%	-	3.1%	4.6%	1.8%	12.4%	2.3%	4.2%	3.6%	6.6%	3.2%	1.6%	3.2%	2.1%	2.5%	2.4%	1.2%	
Mostly trust	250	130	120	31	89	87	74	71	88	28	10	14	11	1	226	23	3	1	13	201	7	7	22	11	2	52	54	32	71	209	39	2	
	6.3%	6.7%	5.9%	8.2%	7.5%	6.3%	5.2%	5.8%	8.7%	10.8%	2.5%	11.7%	6.7%	2.5%	7.0%	3.3%	3.1%	4.0%	9.8%	6.1%	4.8%	7.5%	8.0%	8.9%	6.2%	9.7%	8.2%	3.5%	5.4%	6.1%	7.7%	5.7%	
Somewhat trust	822	453	369	77	241	267	313	242	252	83	45	38	46	8	718	103	10	11	49	644	39	27	69	31	12	128	120	182	252	682	132	9	
	20.7%	23.5%	18.0%	20.3%	20.4%	19.4%	22.1%	19.8%	25.1%	31.7%	10.8%	31.4%	29.4%	16.7%	22.1%	14.7%	9.0%	36.5%	36.2%	19.4%	27.4%	30.5%	25.0%	25.3%	32.9%	24.1%	18.4%	19.6%	19.0%	19.8%	26.3%	21.2%	
Somewhat distrust	846	386	460	74	267	277	302	271	217	50	77	17	25	12	673	163	14	6	18	712	25	16	61	26	6	81	157	190	318	745	90	11	
	21.3%	20.0%	22.5%	19.4%	22.6%	20.1%	21.3%	22.3%	21.6%	19.0%	18.4%	13.7%	15.6%	25.7%	20.7%	23.3%	13.5%	19.2%	13.4%	21.5%	17.5%	17.6%	22.1%	20.9%	16.8%	15.2%	23.9%	20.5%	24.0%	21.7%	18.0%	25.2%	
Mostly distrust	438	215	223	39	123	157	158	206	58	27	65	8	8	*	373	65	11	1	5	394	5	6	23	7	4	50	58	152	138	398	34	6	
	11.0%	11.1%	10.9%	10.4%	10.4%	11.4%	11.2%	16.9%	5.8%	10.4%	15.7%	6.9%	5.1%	0.8%	11.5%	9.3%	10.0%	3.7%	3.9%	11.9%	3.8%	6.5%	8.3%	5.4%	11.1%	9.4%	8.8%	16.4%	10.4%	11.6%	6.9%	14.6%	
Completely distrust	639	337	302	58	151	238	250	185	125	8	168	9	25	11	532	103	52	4	6	576	13	11	25	14	1	74	111	175	208	568	67	4	
	16.1%	17.4%	14.8%	15.2%	12.8%	17.2%	17.6%	15.2%	12.4%	3.1%	40.5%	7.2%	15.7%	25.0%	16.4%	14.8%	49.0%	15.1%	4.1%	17.4%	9.1%	12.4%	9.0%	11.4%	1.5%	14.0%	16.9%	18.9%	15.7%	16.5%	13.5%	9.7%	
Don't know	886	341	544	93	268	331	287	224	234	58	47	33	39	13	654	218	16	5	38	725	36	21	65	30	9	129	146	166	309	750	126	9	
	22.3%	17.7%	26.6%	24.5%	22.7%	24.0%	20.3%	18.4%	23.3%	22.1%	11.3%	26.7%	24.5%	27.9%	20.1%	31.1%	15.3%	18.5%	28.0%	21.9%	25.1%	23.3%	23.5%	24.5%	24.8%	24.4%	22.2%	18.0%	23.4%	21.8%	25.2%	22.4%	
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll

Prepared on behalf of British Future

Table 242

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Polish migrant

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
97	54	5	5	3	*	2	28	5	34	57	4	19	74	3	49	18	24	20	8	25	2	11	-	-	-	-	*	5	1	3	*	1
2.4%	2.7%	4.1%	13.2%	4.3%	2.6%	2.4%	1.7%	*	1.7%	7.8%	*	0.9%	8.0%	0.6%	7.5%	1.5%	2.2%	2.9%	1.8%	1.8%	0.7%	3.1%	-	-	-	-	2.5%	3.9%	1.2%	1.9%	*	1.1%
250	141	12	2	5	1	5	83	19	119	111	19	106	125	10	84	79	56	24	39	61	31	30	-	-	*	-	2	13	11	8	2	3
6.3%	7.1%	10.2%	5.5%	7.7%	6.7%	5.6%	5.0%	1.6%	6.0%	15.4%	1.8%	5.3%	13.6%	2.1%	13.1%	6.5%	5.0%	3.4%	8.8%	4.3%	10.3%	8.7%	-	-	1.7%	-	13.2%	9.8%	10.1%	5.2%	7.9%	5.2%
822	359	35	8	14	5	20	380	93	469	254	97	427	298	44	236	333	162	90	87	303	66	90	*	2	3	1	2	32	27	42	9	14
20.7%	18.0%	29.3%	22.7%	20.7%	27.9%	25.3%	23.0%	8.0%	23.8%	35.1%	9.3%	21.2%	32.4%	9.0%	36.6%	27.3%	14.5%	12.7%	20.0%	21.5%	21.7%	26.1%	2.0%	31.9%	37.3%	28.1%	13.0%	23.9%	24.6%	28.3%	29.6%	29.5%
846	465	22	5	18	4	9	321	229	510	95	223	490	132	78	67	340	290	141	113	305	91	58	2	1	2	1	4	15	24	35	4	9
21.3%	23.3%	18.8%	13.8%	27.6%	23.8%	11.7%	19.4%	19.7%	25.9%	13.1%	21.4%	24.3%	14.4%	16.0%	10.4%	27.9%	26.0%	20.0%	25.9%	21.6%	29.8%	16.9%	26.3%	22.0%	18.6%	51.2%	28.9%	11.0%	21.7%	23.3%	15.1%	18.3%
438	248	9	2	4	2	6	167	197	209	23	162	244	32	80	26	112	182	120	62	133	35	33	2	*	2	-	2	5	8	13	2	4
11.0%	12.4%	7.7%	5.8%	5.8%	9.3%	7.8%	10.1%	16.9%	10.6%	3.2%	15.6%	12.1%	3.5%	16.4%	4.0%	9.2%	16.3%	16.9%	14.3%	9.4%	11.6%	9.5%	25.6%	7.9%	23.5%	-	11.5%	3.5%	7.5%	8.4%	7.8%	8.7%
639	326	13	8	6	1	21	265	448	147	37	364	227	48	214	26	95	243	214	66	188	28	51	*	1	1	-	2	24	11	19	6	5
16.1%	16.3%	10.6%	21.9%	8.5%	6.8%	25.4%	16.0%	38.4%	7.5%	5.1%	35.0%	11.3%	5.2%	43.8%	4.0%	7.8%	21.8%	30.2%	15.0%	13.3%	9.0%	14.7%	7.6%	17.2%	5.6%	-	13.0%	17.7%	10.3%	12.6%	22.3%	10.5%
886	406	23	6	17	4	18	412	174	482	147	171	504	210	59	158	242	158	97	61	396	52	72	2	1	1	1	3	41	27	30	5	13
22.3%	20.3%	19.3%	17.1%	25.4%	22.9%	21.7%	24.9%	14.9%	24.5%	20.3%	16.5%	25.0%	22.9%	12.1%	24.4%	19.8%	14.2%	13.8%	14.0%	28.1%	16.9%	20.9%	38.4%	20.9%	13.3%	20.7%	17.9%	30.3%	24.8%	20.3%	17.3%	26.7%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 243

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Trade union leader

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
128	69	59	11	57	40	30	27	51	4	5	11	4	-	104	24	-	1	6	94	8	3	16	7	1	26	23	36	33	117	10	*	
3.2%	3.6%	2.9%	2.8%	4.9%	2.9%	2.2%	2.2%	5.1%	1.6%	1.3%	8.8%	2.4%	-	3.2%	3.4%	-	2.2%	4.7%	2.8%	5.5%	3.5%	5.8%	5.5%	2.2%	4.9%	3.5%	3.9%	2.5%	3.4%	2.1%	*	
269	111	157	32	98	91	80	33	134	27	7	7	17	1	227	41	*	4	26	186	14	12	33	19	5	49	49	54	67	218	48	2	
6.8%	5.8%	7.7%	8.5%	8.3%	6.6%	5.6%	2.7%	13.4%	10.4%	1.7%	5.7%	10.8%	2.0%	7.0%	5.9%	*	14.0%	19.1%	5.6%	9.9%	13.7%	11.9%	15.2%	13.1%	9.3%	7.4%	5.8%	5.1%	6.4%	9.6%	5.6%	
1064	486	578	128	406	363	295	222	389	77	89	43	45	13	883	176	7	12	46	852	41	28	92	37	14	151	151	250	376	927	129	7	
26.8%	25.2%	28.2%	33.8%	34.3%	26.3%	20.8%	18.2%	38.7%	29.3%	21.5%	35.1%	28.3%	29.2%	27.2%	25.1%	6.9%	40.6%	33.8%	25.7%	28.3%	31.7%	33.5%	30.5%	37.3%	28.5%	23.0%	26.9%	28.5%	27.0%	25.9%	17.8%	
764	396	368	54	189	249	325	283	158	61	71	14	33	10	634	121	16	6	19	664	22	14	40	20	4	86	132	170	260	647	110	7	
19.2%	20.5%	18.0%	14.3%	16.0%	18.1%	23.0%	23.2%	15.7%	23.5%	17.2%	11.3%	20.9%	22.0%	19.5%	17.2%	15.1%	21.7%	14.0%	20.1%	15.5%	15.5%	14.4%	16.3%	11.8%	16.2%	20.1%	18.3%	19.6%	18.8%	22.0%	16.9%	
413	233	180	29	82	145	185	187	59	40	60	3	12	1	363	49	23	1	13	374	5	6	18	6	3	50	72	113	130	365	43	5	
10.4%	12.1%	8.8%	7.6%	7.0%	10.5%	13.1%	15.3%	5.8%	15.4%	14.5%	2.4%	7.6%	2.3%	11.2%	7.1%	22.2%	4.4%	9.4%	11.3%	3.7%	6.6%	6.7%	5.1%	7.8%	9.5%	10.9%	12.2%	9.8%	10.6%	8.6%	11.8%	
595	390	205	20	79	202	314	313	48	15	118	4	18	6	524	70	46	2	9	546	14	8	16	8	3	62	85	158	224	529	56	9	
15.0%	20.2%	10.0%	5.4%	6.7%	14.6%	22.2%	25.7%	4.7%	5.7%	28.3%	3.6%	11.6%	14.3%	16.1%	10.1%	43.9%	6.7%	6.7%	16.5%	9.7%	9.3%	5.8%	6.2%	8.0%	11.8%	13.0%	17.0%	16.9%	15.4%	11.3%	21.6%	
744	244	500	104	270	289	186	154	167	37	65	41	29	14	513	218	12	3	17	594	39	17	60	26	7	105	145	147	233	631	103	11	
18.7%	12.7%	24.4%	27.5%	22.8%	20.9%	13.1%	12.6%	16.6%	14.1%	15.6%	33.2%	18.4%	30.2%	15.8%	31.2%	11.7%	10.3%	12.4%	17.9%	27.4%	19.7%	22.0%	21.2%	19.9%	19.9%	22.1%	15.8%	17.6%	18.4%	20.5%	26.1%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Issues Poll

Prepared on behalf of British Future

Table 244

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Trade union leader

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
128	65	9	9	4	1	3	38	15	50	63	18	33	76	6	39	36	43	30	12	48	5	12	-	-	*	-	-	4	1	2	*	1
3.2%	3.2%	7.5%	23.4%	5.8%	4.0%	3.8%	2.3%	1.3%	2.6%	8.7%	1.8%	1.7%	8.3%	1.3%	6.0%	3.0%	3.9%	4.2%	2.9%	3.4%	1.8%	3.3%	-	-	*	-	-	3.3%	1.3%	1.1%	*	2.0%
269	104	17	5	8	1	4	129	42	121	104	36	111	122	17	94	80	59	28	14	94	26	39	-	*	-	-	2	16	13	13	1	2
6.8%	5.2%	14.4%	14.8%	11.5%	6.8%	5.4%	7.8%	3.6%	6.2%	14.4%	3.5%	5.5%	13.2%	3.5%	14.6%	6.5%	5.3%	3.9%	3.2%	6.7%	8.7%	11.4%	-	1.7%	-	-	9.9%	11.9%	12.3%	8.9%	4.6%	3.1%
1064	510	42	6	19	7	34	447	284	532	236	202	540	321	100	245	365	251	161	103	379	114	107	1	2	2	1	2	31	33	38	9	11
26.8%	25.5%	35.1%	15.6%	29.1%	37.0%	41.6%	27.0%	24.4%	27.0%	32.7%	19.5%	26.8%	34.9%	20.3%	38.0%	29.9%	22.5%	22.7%	23.7%	26.9%	37.3%	31.1%	10.8%	29.0%	26.3%	26.9%	10.1%	23.4%	30.6%	25.1%	31.3%	22.7%
764	429	17	6	11	4	5	293	189	453	108	194	430	140	82	89	278	238	126	112	252	51	68	*	1	3	1	2	23	24	36	7	15
19.2%	21.4%	13.9%	15.8%	17.3%	21.1%	5.7%	17.7%	16.2%	23.0%	14.9%	18.6%	21.3%	15.2%	16.8%	13.8%	22.8%	21.3%	17.8%	25.8%	17.9%	16.7%	19.8%	0.9%	21.4%	32.9%	25.6%	13.2%	17.3%	22.1%	24.0%	23.4%	31.2%
413	247	7	1	3	1	12	142	130	221	54	105	243	65	55	35	158	138	105	60	149	22	23	3	*	1	*	1	8	8	16	1	7
10.4%	12.4%	5.9%	3.7%	3.9%	6.1%	14.4%	8.6%	11.2%	11.2%	7.5%	10.1%	12.0%	7.1%	11.3%	5.5%	13.0%	12.4%	14.9%	13.9%	10.5%	7.3%	6.8%	42.2%	0.6%	8.1%	1.2%	9.4%	6.2%	7.0%	11.0%	4.3%	13.3%
595	330	8	4	3	1	6	242	302	234	52	311	224	61	156	50	99	254	181	81	154	52	43	2	1	1	1	4	15	6	22	7	6
15.0%	16.5%	6.8%	10.8%	4.9%	4.5%	7.8%	14.6%	25.9%	11.9%	7.2%	29.9%	11.1%	6.6%	31.8%	7.7%	8.1%	22.8%	25.6%	18.6%	10.9%	16.9%	12.4%	25.6%	23.3%	14.5%	25.6%	26.0%	11.2%	5.6%	14.5%	23.1%	11.6%
744	315	19	6	18	4	17	365	205	359	105	174	436	134	73	93	203	132	76	52	335	35	52	1	1	2	1	5	36	23	23	4	8
18.7%	15.7%	16.4%	15.7%	27.5%	20.5%	21.4%	22.0%	17.6%	18.2%	14.6%	16.7%	21.6%	14.6%	14.9%	14.5%	16.6%	11.8%	10.8%	12.0%	23.7%	11.4%	15.2%	20.5%	24.0%	17.7%	20.7%	31.3%	26.8%	21.1%	15.3%	13.3%	16.0%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 245

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Vice-Chancellor of a university

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
134	84	51	7	53	35	46	42	47	15	3	5	3	-	116	16	-	*	13	91	10	4	19	8	2	20	14	35	53	121	12	1	
3.4%	4.3%	2.5%	1.8%	4.5%	2.6%	3.3%	3.5%	4.6%	5.7%	0.7%	3.7%	1.8%	-	3.6%	2.2%	-	1.0%	9.4%	2.7%	7.2%	4.7%	6.9%	6.9%	4.9%	3.8%	2.1%	3.8%	4.0%	3.5%	2.4%	1.8%	
469	215	254	40	149	173	147	151	128	33	24	15	18	11	384	84	12	3	17	364	13	14	49	22	7	87	80	108	127	402	62	4	
11.8%	11.1%	12.4%	10.6%	12.6%	12.5%	10.4%	12.4%	12.8%	12.5%	5.7%	12.2%	11.3%	23.7%	11.8%	12.1%	11.1%	11.5%	12.3%	11.0%	8.9%	15.7%	17.8%	17.7%	18.8%	16.5%	12.2%	11.7%	9.6%	11.7%	12.4%	10.1%	
1334	682	652	144	405	482	448	435	368	124	95	39	58	14	1136	196	14	16	45	1112	53	31	89	37	11	193	219	320	422	1154	167	12	
33.5%	35.4%	31.8%	37.9%	34.3%	34.9%	31.6%	35.7%	36.6%	47.5%	22.9%	32.1%	36.9%	30.5%	35.0%	28.1%	13.5%	52.8%	33.1%	33.6%	36.7%	35.3%	32.4%	30.6%	30.3%	36.5%	33.3%	34.5%	32.0%	33.6%	33.5%	28.6%	
509	222	287	44	185	142	183	171	116	19	73	12	17	1	415	85	10	3	10	434	17	9	32	14	4	42	79	121	199	440	60	9	
12.8%	11.5%	14.0%	11.7%	15.6%	10.3%	12.9%	14.0%	11.6%	7.3%	17.5%	9.9%	11.0%	1.9%	12.8%	12.2%	9.0%	11.1%	7.2%	13.1%	11.9%	10.5%	11.5%	11.1%	10.0%	7.9%	12.0%	13.0%	15.1%	12.8%	12.1%	21.2%	
251	172	80	14	47	79	125	74	53	15	84	3	7	-	236	16	37	1	5	225	6	3	12	3	2	23	64	59	77	223	27	1	
6.3%	8.9%	3.9%	3.7%	4.0%	5.8%	8.9%	6.1%	5.3%	5.8%	20.1%	2.4%	4.7%	-	7.3%	2.2%	35.4%	2.3%	4.0%	6.8%	3.9%	3.3%	4.5%	2.7%	6.0%	4.4%	9.7%	6.4%	5.8%	6.5%	5.4%	3.4%	
238	140	98	15	60	78	100	49	51	1	61	7	18	1	189	49	15	2	6	211	3	6	12	6	1	23	44	47	87	201	34	3	
6.0%	7.3%	4.8%	4.1%	5.1%	5.7%	7.1%	4.1%	5.1%	*	14.8%	6.0%	11.5%	2.3%	5.8%	7.0%	14.3%	7.2%	4.1%	6.4%	2.0%	6.6%	4.5%	4.7%	2.2%	4.4%	6.7%	5.1%	6.5%	5.9%	6.8%	6.3%	
1041	415	627	115	284	391	367	296	243	54	76	41	36	19	774	253	18	4	40	874	42	21	62	32	10	141	157	237	358	892	137	12	
26.2%	21.5%	30.6%	30.3%	24.0%	28.3%	25.9%	24.3%	24.1%	20.8%	18.3%	33.8%	22.9%	41.6%	23.8%	36.2%	16.9%	14.2%	29.9%	26.4%	29.5%	23.9%	22.4%	26.3%	27.7%	26.6%	23.9%	25.5%	27.1%	26.0%	27.4%	28.6%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Survation.

Issues Poll

Prepared on behalf of British Future

Table 246

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Vice-Chancellor of a university

Unweighted Total

Weighted Total

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
134	74	10	12	5	1	-	31	16	61	57	14	48	73	3	39	42	46	25	12	53	2	22	-	1	-	-	-	3	4	1	1	1
3.4%	3.7%	8.6%	33.9%	7.6%	6.4%	-	1.9%	1.4%	3.1%	7.9%	1.3%	2.4%	8.0%	0.7%	6.0%	3.4%	4.1%	3.5%	2.8%	3.8%	0.8%	6.5%	-	12.5%	-	-	-	2.2%	3.7%	*	2.1%	1.4%
469	223	22	5	11	4	7	198	78	251	134	55	227	186	25	118	197	93	52	66	179	38	41	1	-	*	-	2	10	16	26	3	3
11.8%	11.1%	18.4%	13.1%	16.6%	20.9%	8.3%	11.9%	6.7%	12.7%	18.5%	5.3%	11.3%	20.2%	5.2%	18.3%	16.2%	8.3%	7.4%	15.0%	12.7%	12.4%	11.8%	17.6%	-	2.1%	-	12.9%	7.2%	14.9%	17.1%	10.2%	7.1%
1334	678	38	6	22	5	26	558	325	700	298	252	725	357	98	265	501	356	225	133	447	148	129	*	4	3	1	4	39	35	55	12	20
33.5%	33.9%	32.4%	15.2%	32.8%	26.5%	32.8%	33.7%	27.8%	35.5%	41.3%	24.2%	35.9%	38.8%	20.0%	41.1%	41.1%	31.9%	31.9%	30.6%	31.7%	48.4%	37.6%	2.1%	62.3%	36.7%	26.9%	25.7%	28.9%	32.3%	36.7%	41.9%	41.3%
509	258	12	5	8	4	6	216	177	263	60	175	254	80	112	54	117	183	119	70	163	40	26	2	*	2	1	3	17	15	17	3	5
12.8%	12.9%	10.4%	12.7%	12.9%	20.2%	7.6%	13.0%	15.1%	13.4%	8.4%	16.9%	12.6%	8.7%	22.8%	8.4%	9.6%	16.4%	16.9%	16.0%	11.5%	13.2%	7.6%	35.3%	7.0%	18.2%	51.2%	20.9%	13.0%	14.1%	11.3%	11.5%	10.2%
251	150	5	1	2	*	6	88	136	96	16	141	92	18	61	18	57	100	81	40	69	9	15	-	*	1	*	-	7	5	7	3	4
6.3%	7.5%	3.9%	3.6%	2.7%	*	7.4%	5.3%	11.7%	4.9%	2.3%	13.6%	4.6%	2.0%	12.4%	2.9%	4.7%	9.0%	11.4%	9.3%	4.9%	2.8%	4.3%	-	0.6%	8.1%	1.2%	-	4.9%	5.0%	4.4%	8.9%	8.4%
238	113	8	2	1	1	5	109	143	69	21	130	75	33	78	22	41	78	60	19	75	10	30	*	-	*	-	2	15	5	8	2	2
6.0%	5.7%	6.5%	4.3%	1.3%	3.8%	5.7%	6.6%	12.3%	3.5%	2.9%	12.5%	3.7%	3.6%	16.0%	3.4%	3.4%	7.0%	8.4%	4.5%	5.3%	3.3%	8.6%	6.6%	-	5.2%	-	11.3%	11.4%	4.4%	5.6%	5.8%	4.4%
1041	504	24	6	17	4	31	456	291	529	136	272	598	171	112	129	263	261	144	95	425	58	81	2	1	3	1	5	43	28	37	6	13
26.2%	25.2%	19.8%	17.2%	26.1%	21.9%	38.1%	27.5%	25.0%	26.9%	18.8%	26.2%	29.6%	18.6%	22.9%	19.9%	21.6%	23.4%	20.4%	21.8%	30.1%	19.0%	23.5%	38.4%	17.6%	29.7%	20.7%	29.2%	32.3%	25.6%	24.5%	19.6%	27.2%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 247

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Your local MP

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
117	64	54	16	44	25	48	44	37	4	3	2	12	-	102	15	-	2	4	87	3	2	17	7	1	16	12	34	33	96	20	1	
2.9%	3.3%	2.6%	4.2%	3.8%	1.8%	3.4%	3.6%	3.7%	1.7%	0.8%	1.3%	7.9%	-	3.2%	2.1%	-	6.5%	2.8%	2.6%	2.2%	2.4%	6.1%	5.8%	3.1%	3.1%	1.9%	3.7%	2.5%	2.8%	4.0%	2.8%	
461	244	217	32	157	119	185	195	124	34	14	8	33	1	410	51	5	7	8	370	12	13	45	17	5	90	78	96	123	388	67	5	
11.6%	12.7%	10.6%	8.4%	13.3%	8.6%	13.0%	16.0%	12.4%	13.0%	3.5%	6.2%	20.9%	3.3%	12.6%	7.2%	5.0%	24.1%	6.2%	11.2%	8.2%	14.2%	16.4%	13.8%	12.4%	17.0%	11.9%	10.4%	9.3%	11.3%	13.5%	12.8%	
1283	588	695	173	420	419	444	480	313	94	67	32	67	8	1068	207	18	12	41	1036	35	34	109	53	18	158	197	319	409	1083	185	15	
32.3%	30.5%	34.0%	45.7%	35.5%	30.4%	31.4%	39.4%	31.2%	36.1%	16.0%	25.9%	42.4%	17.6%	32.9%	29.6%	17.3%	41.2%	30.7%	31.3%	24.2%	38.0%	39.7%	43.1%	46.9%	29.8%	30.0%	34.4%	30.9%	31.5%	37.1%	36.4%	
779	365	414	68	229	308	242	194	226	56	87	30	28	4	631	140	16	6	27	613	42	21	65	29	8	89	116	160	282	647	123	8	
19.6%	18.9%	20.2%	17.8%	19.4%	22.3%	17.1%	16.0%	22.4%	21.4%	20.9%	24.6%	17.8%	8.7%	19.4%	20.0%	15.4%	19.6%	19.8%	18.5%	28.9%	23.7%	23.6%	24.0%	21.8%	16.8%	17.7%	17.2%	21.3%	18.8%	24.7%	20.1%	
366	221	145	30	93	118	155	91	84	24	73	23	6	6	306	58	16	*	11	323	8	8	16	7	4	32	68	83	134	317	48	1	
9.2%	11.5%	7.1%	8.0%	7.9%	8.5%	11.0%	7.4%	8.3%	9.2%	17.7%	18.4%	4.0%	13.3%	9.4%	8.3%	14.7%	1.0%	8.2%	9.8%	5.5%	9.2%	5.9%	5.9%	9.9%	6.1%	10.3%	8.9%	10.1%	9.2%	9.6%	3.4%	
423	277	146	15	82	159	182	80	108	16	114	8	11	20	358	65	32	2	20	370	9	11	22	9	2	73	67	118	109	367	52	4	
10.6%	14.4%	7.1%	3.8%	6.9%	11.5%	12.8%	6.5%	10.8%	6.0%	27.3%	6.2%	6.7%	44.3%	11.0%	9.3%	30.7%	5.9%	14.9%	11.2%	6.0%	12.1%	8.1%	7.5%	5.9%	13.7%	10.2%	12.8%	8.3%	10.7%	10.4%	10.4%	
547	169	378	46	156	231	160	135	113	33	57	21	1	6	374	164	18	1	24	510	36	*	1	-	-	71	118	116	232	537	4	6	
13.8%	8.8%	18.5%	12.1%	13.2%	16.7%	11.3%	11.1%	11.3%	12.7%	13.8%	17.4%	*	12.7%	11.5%	23.5%	16.9%	1.7%	17.4%	15.4%	25.1%	*	*	-	-	13.5%	18.0%	12.6%	17.5%	15.6%	0.8%	14.1%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 248
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Your local MP

Unweighted Total
 Weighted Total
 Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
117	70	8	4	3	1	-	32	19	46	47	17	45	56	10	32	30	40	17	5	44	13	16	-	1	*	-	-	8	5	4	*	1
2.9%	3.5%	7.0%	9.7%	5.3%	2.7%	-	1.9%	1.7%	2.3%	6.5%	1.6%	2.2%	6.0%	2.0%	5.0%	2.5%	3.6%	2.3%	1.2%	3.1%	4.2%	4.5%	-	12.5%	4.5%	-	-	5.7%	4.8%	2.9%	*	2.5%
461	260	24	5	11	2	9	150	90	234	135	67	193	201	28	109	172	125	69	64	167	32	38	2	-	1	-	3	26	20	15	*	4
11.6%	13.0%	20.5%	14.7%	16.5%	9.0%	11.0%	9.1%	7.7%	11.9%	18.7%	6.5%	9.6%	21.8%	5.8%	16.9%	14.1%	11.2%	9.8%	14.8%	11.9%	10.5%	11.1%	27.3%	-	8.2%	-	17.6%	19.3%	18.3%	10.0%	1.6%	7.2%
1283	628	45	15	25	8	27	535	321	698	244	240	740	304	109	210	470	373	195	112	491	115	122	2	2	3	1	7	55	43	51	14	14
32.3%	31.4%	37.8%	41.9%	38.7%	43.7%	33.1%	32.3%	27.5%	35.4%	33.8%	23.1%	36.7%	33.0%	22.3%	32.5%	38.6%	33.4%	27.7%	25.6%	34.8%	37.8%	35.4%	26.5%	26.3%	32.6%	26.9%	47.5%	41.0%	39.8%	33.9%	46.9%	28.3%
779	391	25	3	18	6	5	331	225	423	119	221	419	139	100	100	259	231	123	102	232	71	61	*	2	3	1	2	24	25	47	6	15
19.6%	19.6%	21.0%	7.9%	27.0%	32.7%	6.1%	20.0%	19.3%	21.5%	16.4%	21.3%	20.8%	15.1%	20.5%	15.5%	21.3%	20.7%	17.4%	23.4%	16.4%	23.4%	17.7%	1.1%	33.0%	32.5%	51.2%	13.4%	17.8%	23.0%	31.4%	21.7%	31.0%
366	188	7	2	4	1	8	157	152	145	61	131	177	58	70	63	105	91	115	45	95	16	27	1	-	1	*	-	9	5	17	5	9
9.2%	9.4%	5.8%	6.2%	5.4%	6.0%	9.7%	9.5%	13.0%	7.4%	8.4%	12.6%	8.8%	6.3%	14.3%	9.8%	8.6%	8.1%	16.3%	10.2%	6.7%	5.2%	7.8%	7.9%	-	9.4%	1.2%	-	7.0%	4.9%	11.2%	15.8%	17.6%
423	205	10	4	4	1	12	187	192	169	50	213	143	67	122	60	63	125	101	51	114	35	40	2	-	1	-	2	11	10	15	4	6
10.6%	10.3%	8.0%	11.7%	6.4%	5.8%	15.0%	11.3%	16.5%	8.6%	6.9%	20.5%	7.1%	7.3%	24.9%	9.2%	5.1%	11.3%	14.3%	11.7%	8.0%	11.6%	11.7%	26.6%	-	6.0%	-	10.0%	8.3%	9.2%	9.8%	12.6%	11.8%
547	259	-	3	*	-	20	265	167	255	68	150	301	96	50	71	119	130	86	57	269	22	41	1	2	1	1	2	1	-	1	*	1
13.8%	12.9%	-	8.1%	0.6%	-	25.3%	16.0%	14.3%	13.0%	9.4%	14.4%	14.9%	10.5%	10.1%	10.9%	9.8%	11.6%	12.2%	13.0%	19.0%	7.3%	11.9%	10.6%	28.3%	6.8%	20.7%	11.5%	0.9%	-	0.9%	1.3%	1.7%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 249

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

Your local MEP

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi-ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100	46	54	15	51	19	31	31	27	9	3	4	9	-	85	15	-	2	1	73	4	3	15	6	*	18	15	17	33	82	17	1	
2.5%	2.4%	2.6%	4.0%	4.3%	1.4%	2.2%	2.5%	2.7%	3.5%	0.8%	3.0%	5.8%	-	2.6%	2.2%	-	8.3%	0.6%	2.2%	2.5%	3.2%	5.3%	5.1%	1.2%	3.3%	2.3%	1.9%	2.5%	2.4%	3.4%	2.8%	
395	190	205	26	123	110	162	144	95	46	21	11	24	5	346	49	10	4	9	316	9	12	38	16	5	53	67	89	126	336	57	3	
9.9%	9.9%	10.0%	6.9%	10.4%	8.0%	11.4%	11.8%	9.4%	17.5%	5.0%	9.1%	15.5%	10.7%	10.6%	7.0%	9.8%	12.7%	6.3%	9.5%	6.5%	13.5%	13.6%	12.8%	13.2%	10.0%	10.2%	9.6%	9.6%	9.8%	11.3%	6.1%	
1143	536	607	162	395	390	359	403	303	83	68	29	61	10	965	170	17	12	38	898	29	33	112	52	19	161	176	257	348	942	186	15	
28.7%	27.8%	29.6%	42.7%	33.4%	28.2%	25.4%	33.1%	30.2%	31.8%	16.3%	23.6%	38.4%	22.0%	29.7%	24.4%	15.8%	41.9%	28.1%	27.1%	20.1%	36.9%	40.9%	42.9%	51.2%	30.3%	26.9%	27.7%	26.4%	27.4%	37.2%	35.4%	
923	472	450	68	263	352	308	245	266	64	72	34	40	13	739	174	10	8	43	754	48	20	64	29	7	120	141	203	311	775	139	9	
23.2%	24.5%	22.0%	17.9%	22.3%	25.5%	21.7%	20.1%	26.5%	24.5%	17.3%	27.7%	25.1%	28.8%	22.7%	24.9%	9.4%	28.4%	32.2%	22.8%	33.2%	22.3%	23.2%	23.9%	18.9%	22.6%	21.4%	21.9%	23.5%	22.5%	27.8%	21.4%	
372	246	126	25	72	127	173	141	72	12	76	14	11	2	327	44	24	*	14	327	4	10	19	8	3	43	89	78	110	320	47	4	
9.3%	12.8%	6.1%	6.6%	6.1%	9.2%	12.2%	11.6%	7.1%	4.5%	18.2%	11.1%	7.1%	4.4%	10.1%	6.3%	22.5%	*	10.3%	9.9%	2.8%	11.3%	7.0%	6.6%	8.3%	8.1%	13.6%	8.4%	8.3%	9.3%	9.4%	10.4%	
400	244	156	18	85	134	182	89	90	19	101	8	12	11	331	69	21	2	9	341	7	11	27	11	3	64	56	98	128	346	50	4	
10.1%	12.7%	7.6%	4.8%	7.2%	9.7%	12.8%	7.3%	9.0%	7.2%	24.2%	6.7%	7.7%	23.7%	10.2%	9.8%	19.8%	6.9%	7.0%	10.3%	5.1%	12.4%	9.8%	8.7%	7.3%	12.0%	8.5%	10.6%	9.7%	10.1%	10.0%	10.2%	
644	193	451	64	194	249	202	165	152	29	75	23	1	5	457	178	24	1	21	601	43	*	1	-	-	72	112	184	265	634	5	6	
16.2%	10.0%	22.0%	16.9%	16.4%	18.0%	14.3%	13.6%	15.1%	11.0%	18.1%	18.7%	*	10.4%	14.1%	25.5%	22.7%	1.7%	15.4%	18.1%	29.7%	*	*	-	-	13.6%	17.1%	19.8%	20.1%	18.5%	0.9%	13.7%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 250
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
Your local MEP

	Total	Religion						Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity					
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Completely trust	100	66	8	2	3	*	3	19	14	37	48	13	27	61	6	25	32	30	16	5	41	1	14	-	1	*	-	-	7	3	5	*	1
	2.5%	3.3%	6.5%	4.8%	4.8%	1.4%	3.1%	1.2%	1.2%	1.9%	6.7%	1.2%	1.3%	6.6%	1.2%	3.9%	2.7%	2.7%	2.2%	1.2%	2.9%	*	4.0%	-	12.5%	4.5%	-	-	5.2%	2.8%	3.2%	*	1.1%
Mostly trust	395	204	18	8	10	2	10	143	82	175	134	68	160	167	46	93	131	107	69	50	132	36	33	1	*	*	-	1	17	14	16	3	5
	9.9%	10.2%	15.1%	21.5%	14.8%	12.9%	12.8%	8.6%	7.0%	8.9%	18.6%	6.5%	7.9%	18.2%	9.4%	14.4%	10.7%	9.6%	9.8%	11.4%	9.4%	11.8%	9.6%	10.7%	1.7%	2.5%	-	5.6%	12.5%	12.6%	10.4%	8.7%	11.0%
Somewhat trust	1143	560	48	14	25	8	22	467	219	652	253	157	671	315	93	236	432	260	148	115	422	108	102	2	1	2	1	8	51	43	57	13	14
	28.7%	28.0%	40.1%	37.2%	37.5%	43.9%	27.8%	28.2%	18.8%	33.1%	35.0%	15.1%	33.3%	34.2%	19.0%	36.6%	35.4%	23.3%	21.0%	26.4%	29.9%	35.4%	29.6%	36.7%	17.9%	24.6%	26.9%	52.2%	38.3%	39.6%	38.1%	43.9%	29.2%
Somewhat distrust	923	452	25	4	19	4	11	407	272	503	122	252	516	154	97	119	315	288	171	99	262	76	92	*	3	3	1	2	32	33	41	10	15
	23.2%	22.6%	21.1%	10.9%	28.3%	23.7%	14.1%	24.6%	23.3%	25.6%	16.8%	24.2%	25.6%	16.8%	19.7%	18.5%	25.9%	25.8%	24.2%	22.6%	18.6%	24.9%	26.7%	0.9%	57.3%	32.3%	26.8%	11.5%	23.8%	30.4%	27.6%	34.2%	31.0%
Mostly distrust	372	199	8	2	5	2	5	151	169	163	37	137	196	39	57	39	98	150	95	55	121	20	25	1	*	2	1	*	12	5	16	2	7
	9.3%	9.9%	6.9%	5.5%	7.2%	9.4%	6.7%	9.1%	14.5%	8.3%	5.2%	13.2%	9.7%	4.2%	11.7%	6.0%	8.0%	13.4%	13.4%	12.7%	8.6%	6.5%	7.2%	15.5%	2.6%	23.3%	25.6%	2.5%	8.9%	4.4%	10.8%	7.3%	14.5%
Completely distrust	400	213	12	4	4	2	7	157	202	138	46	218	123	59	120	43	61	134	116	51	104	27	26	2	-	1	-	2	14	11	13	1	6
	10.1%	10.6%	10.4%	12.1%	6.8%	8.8%	9.1%	9.5%	17.3%	7.0%	6.3%	21.0%	6.1%	6.4%	24.4%	6.7%	5.0%	12.0%	16.5%	11.8%	7.4%	8.7%	7.4%	25.6%	-	6.0%	-	10.0%	10.4%	10.2%	8.7%	4.5%	11.5%
Don't know	644	308	-	3	*	-	21	312	208	300	82	195	324	125	71	90	150	146	91	60	328	37	53	1	*	1	1	3	1	-	2	*	1
	16.2%	15.4%	-	8.1%	0.6%	-	26.4%	18.8%	17.8%	15.2%	11.4%	18.8%	16.1%	13.6%	14.6%	13.9%	12.3%	13.1%	12.9%	13.8%	23.3%	12.2%	15.5%	10.6%	7.9%	6.8%	20.7%	18.1%	0.9%	-	1.3%	1.3%	1.7%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 251
Q59. Normal weightings
Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?
Base: All Respondents
A farmer

	Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
		Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
Completely trust	211	116	94	15	57	79	74	67	58	9	36	6	9	-	184	26	11	2	1	172	*	4	21	9	3	35	27	59	69	190	20	1	
	5.3%	6.0%	4.6%	3.9%	4.9%	5.7%	5.2%	5.5%	5.7%	3.4%	8.6%	4.7%	5.7%	-	5.7%	3.8%	10.6%	7.7%	0.8%	5.2%	*	4.7%	7.8%	7.8%	8.4%	6.6%	4.2%	6.3%	5.2%	5.5%	3.9%	2.9%	
Mostly trust	641	328	313	26	186	198	257	213	173	42	48	15	28	2	525	115	10	6	25	521	19	22	49	23	8	84	93	145	212	534	100	7	
	16.1%	17.0%	15.3%	7.0%	15.8%	14.3%	18.2%	17.5%	17.2%	16.0%	11.6%	12.1%	17.9%	4.7%	16.2%	16.5%	9.6%	20.9%	18.7%	15.7%	13.1%	25.5%	17.8%	18.8%	20.2%	15.9%	14.2%	15.7%	16.0%	15.6%	20.1%	15.6%	
Somewhat trust	1629	802	827	192	496	527	606	532	398	104	165	57	70	15	1346	273	47	12	61	1353	50	35	118	55	17	211	271	388	513	1383	231	15	
	41.0%	41.6%	40.4%	50.6%	42.0%	38.2%	42.8%	43.6%	39.6%	40.0%	39.8%	46.6%	44.7%	32.7%	41.4%	39.0%	44.5%	42.2%	44.9%	40.9%	34.9%	40.2%	43.0%	45.0%	46.5%	39.8%	41.3%	41.8%	38.8%	40.3%	46.3%	35.0%	
Somewhat distrust	567	272	295	65	189	207	171	166	149	54	38	18	27	9	462	95	10	3	17	448	27	14	52	20	5	74	72	135	197	478	81	8	
	14.3%	14.1%	14.4%	17.1%	16.0%	15.0%	12.1%	13.6%	14.8%	20.6%	9.2%	14.9%	17.1%	19.7%	14.2%	13.6%	9.9%	11.8%	12.8%	13.5%	19.1%	15.7%	18.9%	16.5%	14.2%	14.0%	10.9%	14.6%	14.9%	13.9%	16.2%	19.6%	
Mostly distrust	149	99	50	12	48	53	48	34	28	19	21	6	12	-	121	28	4	2	9	111	12	6	13	6	1	24	26	24	44	118	29	2	
	3.7%	5.1%	2.4%	3.1%	4.0%	3.8%	3.4%	2.8%	2.8%	7.3%	5.1%	5.2%	7.5%	-	3.7%	3.9%	3.4%	8.2%	6.8%	3.3%	8.7%	6.3%	4.6%	4.9%	3.1%	4.6%	4.0%	2.5%	3.3%	3.4%	5.7%	4.5%	
Completely distrust	154	71	83	16	59	49	46	31	39	4	19	2	10	4	114	39	-	2	1	108	7	6	22	8	3	24	26	25	42	117	35	2	
	3.9%	3.7%	4.1%	4.1%	5.0%	3.6%	3.3%	2.5%	3.9%	1.7%	4.6%	1.5%	6.4%	9.8%	3.5%	5.6%	-	7.0%	0.5%	3.3%	4.9%	7.2%	7.8%	6.8%	7.6%	4.5%	4.0%	2.7%	3.2%	3.4%	7.1%	5.6%	
Don't know	626	241	385	54	146	267	213	176	161	29	88	18	1	15	497	123	23	1	21	598	27	*	*	*	-	77	141	152	246	615	4	7	
	15.7%	12.5%	18.8%	14.3%	12.3%	19.4%	15.0%	14.4%	16.0%	11.0%	21.2%	15.1%	0.8%	33.1%	15.3%	17.6%	22.1%	2.2%	15.5%	18.1%	19.1%	*	*	*	-	14.4%	21.4%	16.4%	18.6%	17.9%	0.8%	16.8%	
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 252

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

A farmer

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity					
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish	
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
211	137	10	11	7	1	7	38	69	78	60	87	61	63	49	17	60	69	58	27	73	12	15	-	-	*	-	1	8	5	4	*	1	
5.3%	6.8%	8.5%	29.3%	10.8%	3.8%	8.1%	2.3%	5.9%	3.9%	8.4%	8.4%	3.0%	6.8%	10.0%	2.7%	4.9%	6.2%	8.1%	6.1%	5.2%	4.0%	4.5%	-	-	4.5%	-	5.1%	6.2%	4.2%	2.9%	*	1.6%	
641	332	25	9	12	4	9	251	188	303	137	180	263	198	80	129	185	196	99	70	222	48	59	2	1	1	-	3	22	18	35	9	11	
16.1%	16.6%	21.2%	23.5%	18.0%	19.5%	10.7%	15.1%	16.1%	15.4%	19.0%	17.3%	13.1%	21.5%	16.4%	20.0%	15.2%	17.6%	14.0%	16.0%	15.8%	15.7%	17.3%	25.4%	14.2%	13.2%	-	17.6%	16.4%	16.6%	23.7%	30.5%	21.6%	
1629	839	48	6	28	9	44	655	464	857	282	368	914	347	162	258	521	529	242	183	587	132	151	2	2	4	1	4	64	48	76	12	25	
41.0%	41.9%	40.5%	16.6%	42.0%	50.0%	54.5%	39.6%	39.8%	43.5%	39.1%	35.4%	45.3%	37.7%	33.2%	40.0%	42.7%	47.4%	34.3%	42.0%	41.6%	43.3%	43.9%	37.4%	40.4%	40.6%	26.9%	28.8%	48.3%	44.1%	50.5%	43.1%	50.3%	
567	264	19	5	14	3	4	257	139	324	89	119	314	133	52	93	227	126	113	73	159	53	45	-	2	1	1	4	18	24	17	5	10	
14.3%	13.2%	16.2%	13.2%	21.9%	16.9%	4.8%	15.5%	11.9%	16.5%	12.4%	11.5%	15.6%	14.5%	10.6%	14.4%	18.7%	11.3%	16.0%	16.8%	11.3%	17.4%	13.2%	-	26.6%	10.3%	51.2%	28.3%	13.7%	21.7%	11.3%	18.8%	20.2%	
149	55	6	1	2	*	4	80	55	65	27	51	76	22	34	24	38	43	38	9	40	3	14	*	-	1	*	1	8	5	8	2	1	
3.7%	2.8%	4.7%	3.9%	2.6%	2.2%	5.3%	4.8%	4.8%	3.3%	3.8%	4.9%	3.7%	2.4%	7.0%	3.8%	3.2%	3.9%	5.4%	2.1%	2.8%	1.1%	4.0%	6.6%	-	8.1%	1.2%	4.3%	6.0%	4.5%	5.7%	6.0%	1.1%	
154	72	11	2	3	1	3	62	61	51	33	52	71	31	34	29	35	29	20	15	43	7	20	1	-	*	1	*	11	9	8	-	1	
3.9%	3.6%	9.0%	5.4%	4.7%	7.7%	3.8%	3.7%	5.2%	2.6%	4.6%	5.0%	3.5%	3.4%	6.9%	4.5%	2.9%	2.6%	2.8%	3.4%	3.0%	2.1%	5.7%	20.0%	-	5.2%	20.7%	*	8.5%	8.7%	5.5%	-	2.8%	
626	300	-	3	-	-	10	313	191	292	93	183	318	125	78	94	152	123	137	59	287	50	39	1	1	2	-	2	1	*	1	*	1	
15.7%	15.0%	-	8.1%	-	-	12.8%	18.9%	16.4%	14.8%	12.9%	17.6%	15.8%	13.6%	16.0%	14.6%	12.5%	11.0%	19.4%	13.6%	20.3%	16.4%	11.4%	10.6%	18.8%	18.1%	-	15.7%	0.8%	*	*	1.3%	2.5%	
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 253

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

A fisherman

	Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
		Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
Completely trust	198	120	79	9	54	64	81	62	38	9	43	6	12	-	174	24	11	3	1	163	*	4	17	10	3	35	32	54	51	172	24	2	
	5.0%	6.2%	3.8%	2.4%	4.6%	4.6%	5.7%	5.1%	3.8%	3.4%	10.4%	4.6%	7.9%	-	5.4%	3.4%	10.6%	10.4%	0.5%	4.9%	*	5.0%	6.1%	8.2%	8.5%	6.5%	4.9%	5.9%	3.8%	5.0%	4.8%	4.7%	
Mostly trust	611	326	285	35	169	190	252	222	137	32	77	17	33	2	522	88	19	8	19	511	12	18	44	20	6	77	75	128	215	494	109	8	
	15.4%	16.9%	13.9%	9.1%	14.3%	13.7%	17.8%	18.2%	13.6%	12.2%	18.4%	14.2%	20.7%	4.7%	16.0%	12.6%	18.4%	25.8%	14.1%	15.4%	8.5%	20.7%	16.0%	16.1%	15.4%	14.4%	11.4%	13.8%	16.2%	14.4%	21.9%	18.7%	
Somewhat trust	1550	773	776	166	460	531	558	469	411	82	166	60	71	14	1281	264	46	11	57	1280	38	36	120	55	20	188	263	371	496	1318	217	15	
	39.0%	40.1%	37.9%	43.7%	39.0%	38.5%	39.4%	38.5%	40.9%	31.3%	40.0%	49.1%	44.8%	31.8%	39.4%	37.8%	43.7%	36.6%	42.0%	38.7%	26.3%	41.3%	43.5%	45.1%	54.8%	35.5%	40.1%	40.0%	37.5%	38.4%	43.4%	35.3%	
Somewhat distrust	574	279	295	75	202	204	169	170	159	80	20	12	21	4	468	94	6	3	22	440	32	17	57	21	6	82	77	143	181	483	84	7	
	14.4%	14.5%	14.4%	19.8%	17.1%	14.8%	11.9%	13.9%	15.8%	30.6%	4.8%	10.2%	13.5%	9.9%	14.4%	13.4%	5.3%	11.3%	16.5%	13.3%	22.2%	19.6%	20.8%	17.3%	17.0%	15.5%	11.8%	15.4%	13.7%	14.1%	16.8%	16.8%	
Mostly distrust	167	99	68	13	63	53	51	36	41	21	15	7	10	-	130	34	3	2	7	114	24	5	16	7	1	34	19	32	57	141	25	1	
	4.2%	5.1%	3.3%	3.4%	5.3%	3.9%	3.6%	3.0%	4.0%	7.9%	3.7%	5.3%	6.4%	-	4.0%	4.8%	3.0%	6.0%	5.4%	3.4%	16.9%	5.7%	5.9%	5.4%	2.2%	6.4%	2.8%	3.4%	4.3%	4.1%	4.9%	2.0%	
Completely distrust	156	72	84	15	53	53	49	36	42	3	19	2	9	5	114	41	-	2	1	113	5	6	21	9	1	24	32	24	38	118	36	2	
	3.9%	3.8%	4.1%	4.1%	4.5%	3.8%	3.5%	2.9%	4.2%	1.0%	4.5%	1.5%	5.5%	10.3%	3.5%	5.9%	-	7.7%	*	3.4%	3.3%	7.3%	7.8%	7.5%	2.0%	4.6%	4.9%	2.6%	2.9%	3.4%	7.2%	4.5%	
Don't know	722	260	462	66	180	286	256	224	178	35	75	18	2	20	561	155	20	1	28	688	32	*	*	*	-	90	159	176	284	709	5	8	
	18.1%	13.5%	22.5%	17.5%	15.2%	20.7%	18.1%	18.4%	17.7%	13.5%	18.1%	15.1%	1.2%	43.4%	17.3%	22.1%	19.0%	2.2%	21.0%	20.8%	22.5%	*	*	*	-	17.1%	24.1%	19.0%	21.5%	20.6%	1.0%	18.0%	
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 254

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

A fisherman

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally Scottish and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
198	128	9	9	5	1	7	39	73	70	52	92	43	62	53	14	45	74	59	24	54	14	18	-	-	*	-	2	11	5	5	*	1
5.0%	6.4%	7.7%	24.2%	7.8%	3.8%	8.1%	2.4%	6.3%	3.5%	7.2%	8.9%	2.2%	6.8%	10.8%	2.1%	3.7%	6.8%	8.3%	5.4%	3.8%	4.4%	5.3%	-	-	4.5%	-	9.9%	8.5%	4.7%	3.5%	*	1.6%
611	318	22	9	11	3	10	239	192	291	113	192	258	161	99	113	172	177	107	63	187	55	58	2	1	2	-	3	25	21	40	9	10
15.4%	15.9%	18.2%	23.7%	17.1%	16.4%	12.6%	14.4%	16.4%	14.8%	15.7%	18.5%	12.8%	17.5%	20.3%	17.6%	14.1%	15.9%	15.2%	14.5%	13.3%	18.0%	16.9%	27.3%	17.5%	24.1%	-	17.1%	19.0%	19.0%	26.8%	30.2%	20.3%
1550	794	47	11	27	10	36	624	470	785	269	369	857	323	160	230	504	495	226	208	567	97	133	2	2	4	1	5	58	50	66	13	23
39.0%	39.7%	39.4%	30.0%	41.7%	54.4%	45.0%	37.6%	40.3%	39.9%	37.2%	35.5%	42.5%	35.2%	32.8%	35.7%	41.4%	44.4%	32.0%	47.6%	40.2%	31.6%	38.7%	34.5%	37.2%	38.7%	52.5%	29.2%	43.8%	46.4%	44.0%	44.8%	47.3%
574	267	24	1	16	3	4	258	106	348	111	94	331	149	46	115	221	138	111	52	184	68	39	*	2	*	1	4	19	19	23	6	10
14.4%	13.4%	20.3%	3.3%	24.2%	15.6%	5.6%	15.6%	9.1%	17.6%	15.3%	9.0%	16.4%	16.2%	9.4%	17.8%	18.1%	12.3%	15.6%	12.0%	13.0%	22.3%	11.2%	1.0%	26.0%	5.2%	26.8%	27.6%	14.0%	17.1%	15.4%	20.4%	20.0%
167	72	7	2	2	*	7	76	51	80	35	56	76	34	22	30	61	44	40	13	36	7	24	-	*	1	-	*	8	5	5	1	1
4.2%	3.6%	6.1%	5.0%	3.7%	2.2%	8.4%	4.6%	4.4%	4.0%	4.9%	5.4%	3.8%	3.7%	4.5%	4.7%	5.0%	3.9%	5.6%	2.9%	2.5%	2.4%	6.9%	-	0.6%	8.1%	-	*	6.0%	4.2%	3.2%	3.2%	3.0%
156	73	10	2	4	1	2	64	59	53	36	50	72	33	29	30	37	33	29	16	41	3	17	1	-	*	1	*	10	9	9	-	3
3.9%	3.6%	8.3%	5.8%	5.6%	7.7%	2.5%	3.9%	5.1%	2.7%	4.9%	4.8%	3.6%	3.6%	6.0%	4.7%	3.0%	3.0%	4.1%	3.6%	2.9%	1.1%	5.0%	20.0%	-	*	20.7%	*	7.5%	8.4%	6.3%	-	5.3%
722	348	-	3	-	-	14	357	214	344	107	186	379	157	79	113	179	155	135	60	342	62	55	1	1	2	-	2	2	*	1	*	1
18.1%	17.4%	-	8.1%	-	-	17.7%	21.5%	18.4%	17.4%	14.8%	17.9%	18.8%	17.1%	16.2%	17.5%	14.7%	13.9%	19.1%	13.9%	24.2%	20.2%	16.0%	17.2%	18.8%	19.0%	-	15.7%	1.2%	*	0.9%	1.3%	2.5%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 255

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

An economist

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
202	100	103	20	90	57	56	61	49	28	7	13	6	1	166	36	-	2	6	143	5	7	30	15	5	44	32	36	66	178	22	3	
5.1%	5.2%	5.0%	5.3%	7.6%	4.1%	4.0%	5.0%	4.9%	10.7%	1.8%	10.9%	3.5%	3.2%	5.1%	5.2%	-	6.8%	4.2%	4.3%	3.1%	7.5%	10.7%	12.0%	12.5%	8.2%	4.9%	3.9%	5.0%	5.2%	4.3%	7.2%	
737	333	404	69	248	246	242	249	211	62	47	18	25	1	613	119	6	4	30	569	45	23	62	29	9	103	85	179	255	623	107	7	
18.5%	17.3%	19.7%	18.2%	21.0%	17.9%	17.1%	20.5%	20.9%	23.8%	11.4%	14.4%	16.1%	2.0%	18.9%	17.0%	5.5%	14.5%	21.9%	17.2%	31.5%	26.0%	22.6%	23.5%	23.4%	19.5%	13.0%	19.4%	19.3%	18.1%	21.3%	16.4%	
1561	779	782	164	406	537	619	551	403	101	139	42	72	16	1333	220	43	14	54	1312	33	36	119	45	15	195	245	393	495	1328	219	14	
39.3%	40.4%	38.2%	43.3%	34.3%	38.9%	43.7%	45.2%	40.1%	38.5%	33.5%	34.1%	45.7%	34.4%	41.0%	31.5%	41.1%	47.9%	40.1%	39.6%	23.2%	41.3%	43.2%	37.2%	40.6%	36.8%	37.4%	42.4%	37.4%	38.7%	43.8%	34.0%	
555	306	249	53	180	172	203	167	141	34	63	17	26	3	457	91	14	5	18	455	23	12	39	19	6	77	116	102	171	466	82	6	
13.9%	15.9%	12.1%	14.0%	15.2%	12.5%	14.3%	13.7%	14.1%	13.0%	15.1%	14.1%	16.3%	5.8%	14.1%	13.0%	12.9%	15.5%	13.1%	13.8%	16.1%	13.5%	14.3%	15.8%	16.1%	14.5%	17.7%	11.1%	12.9%	13.6%	16.5%	14.6%	
175	112	63	6	53	60	63	37	49	5	29	7	11	1	140	34	14	2	8	151	3	4	9	7	2	26	25	32	65	148	24	3	
4.4%	5.8%	3.1%	1.5%	4.5%	4.3%	4.4%	3.0%	4.9%	2.1%	6.9%	5.5%	7.0%	3.0%	4.3%	4.8%	13.4%	5.6%	6.0%	4.6%	2.0%	5.0%	3.4%	5.3%	4.4%	4.9%	3.9%	3.5%	4.9%	4.3%	4.8%	7.9%	
221	120	101	18	57	81	83	33	41	7	60	6	16	9	172	49	14	2	3	187	4	6	16	7	1	31	40	50	54	176	42	3	
5.6%	6.2%	5.0%	4.7%	4.9%	5.9%	5.8%	2.7%	4.1%	2.6%	14.4%	5.2%	10.0%	20.6%	5.3%	6.9%	13.4%	7.6%	2.5%	5.6%	2.9%	6.3%	5.8%	6.1%	3.1%	5.9%	6.1%	5.4%	4.1%	5.1%	8.4%	8.0%	
525	179	346	49	147	227	151	121	111	24	70	19	2	14	369	151	14	1	17	494	31	*	*	*	-	54	112	133	216	516	4	5	
13.2%	9.3%	16.9%	12.9%	12.5%	16.5%	10.7%	9.9%	11.1%	9.2%	16.9%	15.8%	1.4%	31.1%	11.4%	21.5%	13.7%	2.2%	12.3%	14.9%	21.3%	*	*	*	-	10.1%	17.1%	14.4%	16.4%	15.0%	0.9%	12.0%	
3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll

Prepared on behalf of British Future

Table 256

Q59. Normal weightings

Q59. How much would you trust or distrust the following people if or when they talk about whether Britain should stay in the European Union?

Base: All Respondents

An economist

Unweighted Total
Weighted Total
Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity					
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish	
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
202	105	12	5	8	1	4	67	25	89	86	29	69	105	8	45	70	66	37	12	92	6	22	1	1	*	-	1	6	4	7	1	1	
5.1%	5.2%	9.9%	13.9%	12.5%	6.4%	5.4%	4.0%	2.1%	4.5%	11.9%	2.7%	3.4%	11.4%	1.7%	6.9%	5.8%	5.9%	5.3%	2.7%	6.5%	2.0%	6.3%	16.6%	12.5%	*	-	7.5%	4.4%	3.7%	4.8%	1.8%	2.3%	
737	359	29	15	17	3	15	298	149	411	171	137	358	242	33	179	300	196	79	82	241	98	69	2	*	1	-	2	18	19	41	8	16	
18.5%	18.0%	24.1%	40.8%	26.6%	15.2%	18.9%	18.0%	12.8%	20.9%	23.7%	13.2%	17.7%	26.3%	6.7%	27.8%	24.6%	17.6%	11.2%	18.8%	17.1%	32.2%	20.0%	38.3%	1.7%	11.3%	-	15.0%	13.4%	17.6%	27.7%	29.0%	33.7%	
1561	812	47	9	27	8	35	622	422	838	279	355	891	315	175	250	506	470	261	203	532	121	151	1	3	4	1	5	58	50	63	13	23	
39.3%	40.6%	39.4%	25.7%	41.9%	42.4%	43.6%	37.6%	36.2%	42.6%	38.6%	34.2%	44.2%	34.2%	35.8%	38.7%	41.5%	42.1%	37.0%	46.6%	37.7%	39.6%	43.8%	8.9%	47.4%	44.7%	26.9%	33.9%	43.5%	46.0%	42.5%	45.5%	46.9%	
555	292	19	2	9	4	7	222	197	270	72	175	273	106	93	66	150	181	116	54	164	53	45	-	1	1	1	3	24	19	22	6	4	
13.9%	14.6%	16.0%	4.4%	13.1%	24.0%	8.9%	13.4%	16.9%	13.7%	10.0%	16.9%	13.5%	11.5%	18.9%	10.2%	12.3%	16.3%	16.4%	12.5%	11.6%	17.5%	13.1%	-	20.2%	12.7%	25.6%	19.8%	17.6%	17.9%	14.8%	19.4%	9.2%	
175	86	5	2	1	1	3	78	65	78	25	67	79	29	42	22	44	39	43	12	59	1	18	*	*	1	1	1	10	6	4	1	2	
4.4%	4.3%	4.3%	4.4%	1.2%	3.7%	4.1%	4.7%	5.6%	4.0%	3.4%	6.4%	3.9%	3.2%	8.6%	3.3%	3.6%	3.5%	6.1%	2.8%	4.2%	*	5.3%	6.6%	0.6%	15.7%	26.8%	4.7%	7.8%	5.4%	2.7%	3.0%	4.2%	
221	102	8	1	3	2	2	103	127	58	25	119	74	28	72	23	36	60	68	16	61	3	19	1	-	1	1	1	17	10	10	-	1	
5.6%	5.1%	6.4%	2.6%	4.6%	8.4%	3.0%	6.2%	10.9%	3.0%	3.5%	11.5%	3.6%	3.0%	14.8%	3.6%	2.9%	5.4%	9.6%	3.7%	4.3%	1.0%	5.5%	19.0%	-	5.5%	20.7%	6.8%	12.6%	8.8%	6.4%	-	2.7%	
525	244	-	3	-	-	13	266	182	224	64	157	274	94	66	61	114	103	102	56	262	23	20	1	1	1	-	2	1	1	2	*	1	
13.2%	12.2%	-	8.1%	-	-	16.1%	16.0%	15.6%	11.4%	8.8%	15.1%	13.6%	10.2%	13.5%	9.4%	9.3%	9.2%	14.5%	12.9%	18.6%	7.5%	5.9%	10.6%	17.6%	9.7%	-	12.4%	0.8%	0.6%	1.1%	1.3%	1.2%	
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

Appendix 1 – full list of all preceding questions and response options in order shown to respondents

Q1. What age bracket do you fall into?

18-24
25-34
35-44
45-54
55-64
65-74
75+

Q2. What is your religion, or are you not religious?

Christian
Muslim
Buddhist
Jewish
Hindu
Sikh
Other
Not religious

Q3. Which ethnic group do you consider yourself to belong to?

White
Mixed/Multiple Ethnic Groups
Asian/Asian British
Black/African/Caribbean/Black British
Other Ethnic Group

Q4. And which of these ethnic groups do you consider yourself to belong to?

English/Welsh/Scottish/Northern Irish/British
Irish
Gypsy or Irish Traveller
Any other White background, please describe

Q4. And which of these ethnic groups do you consider yourself to belong to?

White and Black Caribbean
White and Black African
White and Asian
Any other Mixed / Multiple ethnic background

Q4. And which of these ethnic groups do you consider yourself to belong to?

Indian
Pakistani
Bangladeshi
Chinese
Any other Asian background

Q4. And which of these ethnic groups do you consider yourself to belong to?

African
Caribbean

Any other Black / African / Caribbean background

Q4. And which of these ethnic groups do you consider yourself to belong to?

Arab

Latin American

Any other ethnic group

Q5. Which of the following countries are you a citizen of (select any that apply)?

United Kingdom

Republic of Ireland

Poland

Germany

France

Italy

Another EU country

India

Pakistan

Nigeria

Bangladesh

South Africa

Canada

Australia

Jamaica

Kenya

Sri Lanka

Another Commonwealth Country

United States of America

None of the above

Q6. In the UK general election on this past Thursday 7th May 2015, 66% of people voted, while 34% of people did not. Thinking about this specific election, did you vote in this general election or not?

I voted in the most recent election on 7th May 2015

I did not vote in the most recent election on 7th May 2015

Can't remember

Q7. Which party did you vote for in the UK general election on 7th May 2015?

Conservative

Labour

Liberal Democrat

UKIP

Green Party

SNP

Plaid Cymru

Another Party

Can't remember

Refuse

Q8. In the previous general election on 6th May 2010, 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

I voted in the previous general election on 6th May 2010

I did not vote in the previous general election on 6th May 2010
Can't remember

Q9. Which party did you vote for in the UK general election on 6th May 2010?

Conservative
Labour
Liberal Democrat
UKIP
Green Party
SNP
Plaid Cymru
Another Party
Can't remember
Refuse

Q10. I would never vote for the Conservative Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q11. I voted for the Conservative Party in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q12. I considered or would consider voting for the Conservative Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q13. I would only vote for the Conservative Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q14. I would never vote for the Labour Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q15. I voted for the Labour Party in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q16. I considered or would consider voting for the Labour Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q17. I would only vote for the Labour Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q18. I would never vote for the Liberal Democrat Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q19. I voted for the Liberal Democrat Party in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q20. I considered or would consider voting for the Liberal Democrat Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q21. I would only vote for the Liberal Democrat Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q22. I would never vote for the UK Independence Party (UKIP)

Strongly agree
Somewhat agree

Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q23. I voted for the UK Independence Party (UKIP) in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q24. I considered or would consider voting for the UK Independence Party (UKIP)

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q25. I would only vote for the UK Independence Party (UKIP)

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q26. I would never vote for the SNP

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q27. I voted for the SNP in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q28. I considered or would consider voting for the SNP

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q29. I would only vote for the SNP

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree

Strongly disagree

Q30. I would never vote for the Green Party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q31. I voted for the Green Party in 2015 but I might change my mind in the future

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q32. I considered or would consider voting for the Green Party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q33. I would only vote for the Green Party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Labour Party

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Conservative Party

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Liberal Democrats

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

UKIP

Did contact me

Did not contact me
Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Green Party

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

SNP

Did contact me

Did not contact me

Can't remember

Q35. The election resulted in a majority win for the Conservative Party. What do you think is the main reason that people voted for David Cameron's Conservative party in the numbers that they did?

David Cameron was the best candidate for Prime Minister

People were afraid about the Scottish National Party

People trusted the Conservatives to support for the NHS

People were concerned for the economy

The offer of a referendum on Britain's EU membership

The Conservatives had the best policies on immigration

Another reason (please state)

Q36. What do you think David Cameron's top priority should be as Prime Minister?

Economic recovery

Protecting the NHS

The future of the union between England, Scotland, Wales and Northern Ireland

A referendum on Britain's membership of the EU

Another issue (please state)

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too much

Too little

About the right amount

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too much

Too little

About the right amount

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too much

Too little

About the right amount

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too much

Too little

About the right amount

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too much

About the right amount

Too little

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too much

About the right amount

Too little

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too much

About the right amount

Too little

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too much

About the right amount

Too little

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too little

About the right amount

Too much

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too little

About the right amount

Too much

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too little

About the right amount

Too much

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too little

About the right amount

Too much

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too much

About the right amount

Too little

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too much

About the right amount

Too little

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too much

About the right amount

Too little

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too much

About the right amount

Too little

Q43. Which of the following statements best describes your view of the Conservative Party?

I feel the Conservative Party does try to fairly represent Britons of every race and ethnic background

I feel the Conservative Party doesn't try to fairly represent Britons of every race and ethnic background because it hasn't yet reached out enough to ethnic minorities

I feel the Conservative Party doesn't try to fairly represent Britons of every race and ethnic background because it favours ethnic minorities unfairly

Don't know

Q44. Which of the following statements best describes your view of the Labour Party?

I feel the Labour Party does try to fairly represent Britons of every race and ethnic background

I feel the Labour Party doesn't try to fairly represent Britons of every race and ethnic background because it hasn't yet reached out enough to ethnic minorities

I feel the Labour Party doesn't try to fairly represent Britons of every race and ethnic background because it favours ethnic minorities unfairly

Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I see UKIP as mainly a dangerous and divisive party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

UKIP risk bringing prejudice into debates about immigration

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I see UKIP as an important new voice who are just saying what most people think

Strongly agree

Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

UKIP should not change their approach even if some people think it goes too far

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I see UKIP as mainly a mainstream party with a right to their view

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I think UKIP need to do more to make sure they don't have any candidates with extreme views

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Racist
Is an accurate description
Is not an accurate description
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Says things others don't have the courage to say
Is an accurate description
Is not an accurate description
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Says things they shouldn't say
Is an accurate description

Is not an accurate description
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Picked-on in media

Is an accurate description

Is not an accurate description

Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Over-promoted in media

Is an accurate description

Is not an accurate description

Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Bravely outspoken

Is an accurate description

Is not an accurate description

Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Dangerously divisive

Is an accurate description

Is not an accurate description

Don't know

Q47. On a scale of 0 to 10, where 10 means you think immigration into Britain is an entirely positive thing, and 0 means you think immigration into Britain is an entirely negative thing, how would you describe your views towards immigration?

10 - immigration is entirely positive

9

8

7

6

5

4

3

2

1

0 - immigration is entirely negative

Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

David Cameron

Completely trust

Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Ed Miliband
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Nick Clegg
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Nigel Farage
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Boris Johnson
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Theresa May

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

A migrant who has been in the UK for 15 years

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

A migrant who has been in the UK for 15 years and who became a British citizen

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

Q49. The immigration debate during the election campaign became dangerously overheated

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q50. The immigration debate during the election campaign risked creating prejudice and division

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q51. The overall tone about immigration during the election campaign was sensible and didn't cross over into prejudice

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q52. Politicians were scared to talk about immigration during the election campaign for fear of offending sensibilities

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q53. Which, if any, of the following best describes how you see yourself?

English, not British
More English than British
Equally English and British
More British than English
British, not English
None of the above

Q53. Which, if any, of the following best describes how you see yourself?

Welsh, not British
More Welsh than British
Equally Welsh and British
More British than Welsh
British, not Welsh
None of the above

Q53. Which, if any, of the following best describes how you see yourself?

Scottish, not British
More Scottish than British
Equally Scottish and British
More British than Scottish
British, not Scottish
None of the above

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

England football team
Does belong to people of every race and background
Does not belong to people of every race and background

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

English flag / St George's flag
Does belong to people of every race and background
Does not belong to people of every race and background

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

A St George's Day party

Does belong to people of every race and background

Does not belong to people of every race and background

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

Calling yourself 'English'

Does belong to people of every race and background

Does not belong to people of every race and background

Q55. Thinking about St George's Day which is on 23 April, which of the following statements is closest to your view?

In England we generally celebrate St George's Day too much

In England we generally celebrate St George's Day about the right amount

In England we generally don't celebrate St George's Day enough

Don't know

Q57. If we have a referendum on EU membership in the next 5 years, putting aside your own preferences, do you think the UK is most likely to vote to leave the EU or remain in the UK?

The UK is most likely to vote to leave the EU

The UK is most likely to vote to remain in the EU

Don't know

Q58. On a scale of 0-10, with 0 being 'very bad for Britain' and 10 'very good for Britain', how good do you think membership of the EU has been for Britain?

10

9

8

7

6

5

4

3

2

1

0