30/07/2015

Prepared on behalf of the Campaign to end Loneliness



Survation.

Methodology

Fieldwork Dates

8th - 13th May 2015

Data Collection Method

The survey was conducted via telephone interview. Differential response rates from different demographic groups were taken into account.

Population Sampled

All UK residents aged 60+

Sample Size

1,254

Data Weighting

Data were weighted to the profile of all UK adults aged 60+. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office for National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,254 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact. Katy Owen 0203 142 7642 katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. Normal weightings

Q1. How often would you say you feel lonely?

Base: All Respondents

Unweighted Total Weighted Total Never	
Hardly ever	
Some of the time	
Often	
SIGMA	

Total	Ger	nder			Age						Region6 +	I			Н	ow often yo	u feel lonely	y?
	Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
1254	530	724	235	235	207	207	370	120	215	303	403	1041	114	66	858	198	121	77
1254	572	682	336	267	218	177	256	110	207	305	424	1047	108	68	873	195	115	71
873	424	449	245	190	151	132	154	77	151	202	295	725	84	44	873	-	-	-
69.6%	74.1%	65.8%	73.0%	71.3%	69.0%	74.7%	60.3%	69.8%	72.9%	66.2%	69.6%	69.3%	77.8%	64.3%	100.0%	-	-	-
195	79	116	52	44	31	25	44	15	32	45	69	161	12	15	-	195	-	-
15.6%	13.8%	17.1%	15.4%	16.6%	14.2%	13.9%	17.1%	13.8%	15.6%	14.8%	16.2%	15.4%	10.7%	22.0%	-	100.0%	-	-
115	38	77	25	21	22	15	32	12	12	38	40	102	4	7	_	-	115	-
9.2%	6.6%	11.3%	7.5%	7.7%	10.2%	8.7%	12.5%	11.0%	5.9%	12.3%	9.4%	9.7%	4.1%	10.0%	-	-	100.0%	-
71	31	39	14	12	14	5	26	6	12	20	20	58	8	3	_	-	-	71
5.7%	5.5%	5.8%	4.2%	4.4%	6.6%	2.8%	10.1%	5.4%	5.6%	6.7%	4.8%	5.6%	7.4%	3.7%	-	-	-	100.0%
1254	572	682	336	267	218	177	256	110	207	305	424	1047	108	68	873	195	115	71
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2

Q2. Normal weightings

Q2. I feel that I have someone to turn to when I feel lonely

Base: Those who said they feel lonely often, some of the time

Unweighted Total Weighted Total Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	
SIGMA	

Total	Ger	nder			Age						Region6 + 1	İ			Н	ow often vo	u feel lonely	1?
				ı			1				1	I						
	Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
198	69	129	28	28	35	24	83	19	28	60	62	169	15	9	0	0	121	77
186	69	117	39	32	37	20	58	18	24	58	60	160	12	9	0	0	115	71
36	14	23	4	9	9	2	13	-	5	11	13	30	3	3	-	-	22	14
19.6%	20.0%	19.3%	10.2%	26.4%	25.7%	9.3%	21.9%	-	20.3%	19.6%	22.2%	18.5%	23.3%	35.4%	-	-	19.2%	20.1%
104	34	70	23	17	18	14	32	15	13	34	33	95	5	3	-	-	69	35
55.9%	48.7%	60.2%	59.7%	52.1%	48.6%	69.3%	55.3%	81.2%	54.5%	58.9%	54.9%	59.3%	38.4%	30.4%	-	-	59.8%	49.5%
9	4	5	-	3	2	-	3	1	2	1	4	8	-	1	_	-	6	3
4.9%	6.1%	4.1%	-	10.5%	6.0%	-	6.0%	5.4%	7.5%	2.4%	7.0%	5.3%	-	7.0%	-	-	4.9%	4.8%
24	11	12	7	1	5	3	7	2	1	6	8	18	3	1	-	-	15	8
12.7%	16.0%	10.6%	19.0%	3.7%	14.3%	13.2%	12.1%	13.3%	4.0%	10.9%	13.5%	11.1%	21.2%	10.7%	-	-	13.3%	11.6%
13	6	7	4	2	2	2	3	-	3	5	1	9	2	2	-	-	3	10
7.0%	9.2%	5.7%	11.1%	7.3%	5.4%	8.1%	4.7%	-	13.8%	8.2%	2.3%	5.9%	17.1%	16.5%	-	-	2.7%	13.9%
186	69	117	39	32	37	20	58	18	24	58	60	160	12	9	-	-	115	71
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%	100%



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Table 6
Q6. Normal weightings
Q6. I find that transport is a barrier to me seeing people

Base: All Respondents

SIGMA

Unweighted Total
Weighted Total
Strongly agree
Agree
Neutral
Disagree
Strongly disagree

Total	Ger	Gender Age Region6 + 1									How often you feel lonely?							
	Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
1254	530	724	235	235	207	207	370	120	215	303	403	1041	114	66	858	198	121	77
1254	572	682	336	267	218	177	256	110	207	305	424	1047	108	68	873	195	115	71
83	29	54	19	9	16	12	27	8	15	19	33	75	6	1	39	9	21	14
6.6%	5.1%	7.9%	5.8%	3.5%	7.2%	6.6%	10.6%	7.5%	7.4%	6.1%	7.7%	7.2%	5.7%	1.5%	4.4%	4.7%	18.1%	20.2%
173 13.8%	68 12.0%	104 15.3%	55 16.2%	27 10.1%	27 12.5%	25 14.4%	38 14.9%	12 10.5%	26 12.8%	42 13.7%	63 14.9%	143 13.7%	13 12.5%	12 17.7%	101 11.6%	30 15.6%	28 23.9%	13 18.7%
47 3.7%	21 3.7%	26 3.8%	10 2.9%	9 3.3%	12 5.6%	5 3.0%	11 4.1%	8 7.5%	5 2.2%	16 5.2%	14 3.2%	42 4.0%	2 1.5%	3 4.3%	35 4.0%	7 3.4%	2 2.0%	3 4.4%
639 51.0%	294 51.5%	345 50.5%	187 55.6%	141 52.9%	104 47.6%	90 51.0%	117 45.7%	50 45.4%	117 56.7%	148 48.6%	203 47.7%	518 49.5%	60 55.7%	39 58.1%	447 51.2%	106 54.0%	53 45.9%	34 47.7%
312 24.9%	159 27.7%	154 22.6%	65 19.5%	81 30.2%	59 27.1%	44 25.0%	63 24.7%	32 29.0%	44 21.0%	80 26.3%	112 26.4%	268 25.6%	27 24.6%	13 18.5%	251 28.8%	43 22.2%	12 10.2%	6 8.9%
1254 100%	572 100%	682 100%	336 100%	267 100%	218 100%	177 100%	256 100%	110 100%	207 100%	305 100%	424 100%	1047 100%	108 100%	68 100%	873 100%	195 100%	115 100%	71 100%

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Table 7

Q7. Normal weightings

Q7. I think using the internet can prevent older people from being lonely

Base: All Respondents

Unweighted Total Weighted Total Strongly agree	
Agree	
Neutral	
Disagree	
Strongly disagree	
SIGMA	

Total	Ger	nder			Age						Region6 + 1	l			Н	ow often yo	u feel lonely	y?
	Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
1254	530	724	235	235	207	207	370	120	215	303	403	1041	114	66	858	198	121	77
1254	572	682	336	267	218	177	256	110	207	305	424	1047	108	68	873	195	115	71
157	85	72	39	44	30	24	20	18	16	43	58	134	10	10	114	21	14	9
12.5%	14.8%	10.5%	11.6%	16.4%	13.7%	13.4%	7.8%	16.2%	7.6%	14.1%	13.6%	12.8%	9.0%	14.7%	13.0%	10.7%	11.8%	12.1%
479 38.2%	208 36.4%	271 39.7%	173 51.6%	112 41.9%	76 34.7%	57 32.1%	61 23.9%	39 35.7%	88 42.5%	105 34.3%	171 40.4%	404 38.6%	35 32.8%	26 38.0%	357 40.9%	77 39.2%	33 28.9%	12 17.2%
311 24.8%	136 23.8%	174 25.6%	72 21.3%	51 19.3%	57 26.3%	40 22.4%	91 35.4%	27 24.2%	44 21.1%	87 28.5%	98 23.0%	255 24.3%	30 28.2%	17 25.5%	199 22.8%	56 28.7%	32 28.1%	23 32.2%
226 18.0%	106 18.6%	120 17.6%	45 13.3%	45 16.8%	38 17.2%	41 23.1%	58 22.8%	16 14.7%	43 20.8%	57 18.6%	67 15.7%	183 17.5%	26 24.1%	12 17.5%	149 17.1%	33 16.9%	27 23.2%	17 24.5%
82	36	45	7	15	18	16	26	10	16	14	31	71	6	3	54	9	9	10
6.5%	6.3%	6.6%	2.2%	5.6%	8.1%	8.9%	10.1%	9.2%	7.9%	4.5%	7.3%	6.8%	5.9%	4.3%	6.2%	4.4%	8.0%	14.0%
1254 100%	572 100%	682 100%	336 100%	267 100%	218 100%	177 100%	256 100%	110 100%	207 100%	305 100%	424 100%	1047 100%	108 100%	68 100%	873 100%	195 100%	115 100%	71 100%

How often would you say you feel lonely?*
() Never () Hardly ever () Some of the time () Often
I feel that I have someone to turn to when I feel lonely*
() Strongly agree() Agree() Neutral() Disagree() Strongly disagree
I feel that there are enough activities to help me socialise with people in my area*
() Strongly agree() Agree() Neutral() Disagree() Strongly disagree
I worry that I may experience loneliness when I get older*
() Strongly agree() Agree() Neutral() Disagree() Strongly disagree
I know where I would go for help if I were feeling lonely*
() Strongly agree() Agree() Neutral() Disagree() Strongly disagree

I find that transport is a barrier to me seeing people*
() Strongly agree
() Agree
() Neutral
() Disagree
() Strongly disagree
I think using the internet can prevent older people from being lonely*
I think using the internet can prevent older people from being lonely* () Strongly agree
() Strongly agree
() Strongly agree () Agree