

08/07/2015
Prepared on behalf of the RMT



Survation.

# Methodology

#### **Fieldwork Dates**

3rd - 7th July 2015

#### **Data Collection Method**

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

# **Population Sampled**

All residents aged 16+ in Scotland

### Sample Size

1,084

# **Data Weighting**

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2015 Westminster vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2015 General Election and the 2014 referendum result.

## **Margin of Error**

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,086 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



#### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact; Katy Owen 0203 142 7642 katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

Sign up for our press releases at http://eepurl.com/mOK8T

Follow us on twitter:

www.twitter.com/survation for our regular survey work and political polling www.twitter.com/damiansurvation for Damian Lyons Lowe's twitter feed Survation are a member of The British Polling Council and abide by its rules: <a href="http://www.britishpollingcouncil.org">http://www.britishpollingcouncil.org</a>
Survation Ltd Registered in England & Wales Number 07143509

Survation.

8 Jul 2015

#### Table 1

SIGMA

Q1. Normal weightings

Q1. Two operators, Serco Caledonian Ferries Ltd, a privately owned company, and CalMac Ferries Ltd, a publicly owned company, have been invited by the Scottish Government to tender for the Clyde and Hebrides Ferry Services (CHFS) contract which covers lifeline ferry services between the mainland of Scotland and 22 of the major islands on Scotland's West Coast. Base: Aged 18+

Unweighted Total Weighted Total The Scottish government should decide that these ferry services

remain publicly operated
The Scottish government shou
decide that these ferry services
should be privately operated
Dont know

Total	Gen	der	Age				May 20	015 Gene	ral Electio	on Vote			2016	Holyrood	Voting In	tention				Referenc	lum Vote		SE	G		Sector							
	Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecid ed	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private
1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
678	351	327	165	237	276	63	132	50	310	21	78	120	59	340	43	27	74	68	54	83	87	80	88	128	89	302	331	127	218	138	119	193	145
64.1%	68.5%	60.0%	56.0%	62.9%	71.5%	49.2%	63.1%	77.9%	72.2%	76.5%	52.2%	68.6%	48.2%	69.1%	67.6%	81.8%	54.7%	76.0%	62.4%	63.1%	62.5%	58.0%	64.2%	68.3%	60.6%	70.4%	62.9%	57.0%	67.1%	64.4%	65.7%	60.7%	67.8%
119	77	42	38	44	37	25	23	5	46	3	12	18	29	57	11	2	1	5	12	15	16	19	19	14	20	52	52	36	35	22	17	48	18
11.3%	15.0%	7.8%	12.8%	11.7%	9.7%	19.7%	11.2%	8.0%	10.6%	10.2%	8.3%	10.3%	23.5%	11.6%	17.0%	4.7%	0.8%	5.0%	14.3%	11.1%	11.8%	13.6%	13.7%	7.3%	13.4%	12.2%	9.9%	16.3%	10.7%	10.4%	9.5%	15.3%	8.3%
260	85	175	92	96	73	40	54	9	74	4	59	37	35	95	10	4	60	17	20	34	36	39	30	46	38	75	143	60	72	54	45	76	51
24.6%	16.5%	32.2%	31.2%	25.4%	18.8%	31.1%	25.7%	14.2%	17.2%	13.3%	39.5%	21.1%	28.3%	19.3%	15.3%	13.6%	44.6%	18.9%	23.3%	25.8%	25.7%	28.3%	22.1%	24.4%	25.9%	17.4%	27.2%	26.7%	22.1%	25.2%	24.8%	24.0%	23.8%
1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

8 Jul 2015

Table 2

Q2. Normal weightings

Q2. Workers employed by CalMac Ferries Ltd, which currently runs the lifeline ferry services between the mainland of Scotland and 22 of the major islands on Scotland's West Coast are taking industrial action over concerns that jobs, staffing level, pensions and conditions could be threatened by the possible privatisation of these services.

Base: Aged 18+

	Total	Total Gender		Age		May 2015 General Election Vote							201	6 Holyroo	l Voting I	ntention		Region									lum Vote	SEG				Sector		
		Male	Female	16-34	35-54	55+	CON	LAB	LD	SNP	OTHER	Did Not Vote	LAB	CON	SNP	LD	OTHER	Undecid ed	Highlands and Islands	South Scotland	Central Scotland	Mid Scotland and Fife	Glasgow	West Scotland	Lothian	North East Scotland	Yes	No	AB	C1	C2	DE	Public	Private
Unweighted Total	1066	491	575	249	411	406	133	190	50	451	34	159	166	122	519	53	36	133	87	66	139	132	176	176	145	145	482	478	219	334	212	183	328	219
Weighted Total	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
I support the right of CalMac workers	615	313	302	156	240	218	42	140	32	284	20	78	118	33	325	37	26	64	54	50	76	78	76	92	114	75	290	280	126	182	131	110	191	140
to take industrial action	58.2%	61.0%	55.5%	53.1%	63.9%	56.5%	33.1%	67.1%	50.5%	66.0%	74.4%	51.9%	67.3%	26.8%	66.0%	58.2%	79.9%	47.6%	59.5%	58.2%	57.8%	55.9%	55.5%	66.8%	60.8%	51.0%	67.6%	53.2%	56.7%	56.0%	60.9%	60.7%	60.1%	65.7%
I oppose the right of CalMac workers	212	128	84	47	60	105	63	27	18	65	5	28	26	65	75	13	4	23	17	21	20	31	22	20	47	33	65	130	56	71	46	23	65	30
to take industrial action	20.1%	25.0%	15.4%	16.0%	16.0%	27.1%	49.3%	12.8%	27.3%	15.2%	19.1%	18.9%	14.8%	52.9%	15.3%	20.6%	13.0%	17.3%	18.4%	24.8%	15.3%	22.5%	16.0%	14.4%	25.2%	22.7%	15.0%	24.7%	25.1%	21.8%	21.2%	12.8%	20.4%	13.8%
Dont know	230	71	159	91	76	63	23	42	14	81	2	44	31	25	92	13	2	47	20	15	35	30	39	26	26	39	75	116	41	72	38	48	62	44
	21.8%	13.9%	29.1%	30.9%	20.1%	16.3%	17.6%	20.1%	22.1%	18.8%	6.5%	29.1%	17.9%	20.4%	18.7%	21.2%	7.1%	35.1%	22.1%	17.0%	26.9%	21.6%	28.5%	18.8%	14.0%	26.3%	17.4%	22.1%	18.3%	22.2%	17.9%	26.5%	19.5%	20.4%
SIGMA	1057	513	544	295	376	386	128	209	64	430	27	150	175	123	493	63	33	135	90	86	131	140	137	137	188	147	429	526	223	325	215	182	317	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%