# Parenting Poll

## 03/08/2015 Prepared on behalf of Action for Children





**Parenting Poll** 

### Methodology

#### **Fieldwork Dates**

**Data Weighting** 

20th - 30th July 2015

#### **Data Collection Method**

The survey was conducted via online panel. members of the panel. Differential response rates from different demographic groups were taken into account.

#### **Population Sampled**

All parents aged 18+ in the United Kingdom

Sample Size

2.037

#### Data were weighted to the profile of all parents in the United Kingdom aged 18+. Data were weighted by age, sex, and region. Targets for the weighted data were derived from Office of National Statistics 2011 Census data.

#### Margin of Error

Invitations to complete surveys were sent out to Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,037 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



#### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact. Katy Owen 0203 142 7642 katy.owen@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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# Survation.

#### Parenting Poll

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Table 1

#### Q1. Normal weightings

Q1. Since becoming a parent for the first time, how regularly do you feel cut-off from your friends and other means of support? Base: All Respondents

base. All Respondents

	Total	Gender		Age			SEG				Region 12												Number of Children			Relationship				Но	using Tenu	re	Employment		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	London	East of England	South East	South West	Wales	East Midlands	West Midlands	Scotland	Yorks & Humbersid e	North East	North West	Northern Ireland	One	Two	Three or more	Single	Co- habiting		Divorced/ Widowed	Own/ Mortgage	Rent Private	Rent Social	Employed	Self- employed e	Not employed
Unweighted Total	2037	937	1100	458	1394	185	650	735	287	359	219	183	374	152	106	170	177	141	117	90	207	101	1034	765	238	176	315	1386	151	1346	310	342	1411	124	502
Weighted Total	2037	1017	1020	480	1380	177	677	719	279	356	267	219	322	129	120	160	166	148	140	93	217	57	1037	764	236	175	332	1377	147	1341	328	332	1446	117	474
Always	140	65	75	66	69	5	45	34	26	35	20	19	25	7	7	10	15	8	4	5	16	3	68	54	19	20	28	74	17	70	16	53	73	3	64
	6.9%	6.3%	7.4%	13.7%	5.0%	2.8%	6.7%	4.7%	9.2%	9.8%	7.7%	8.7%	7.7%	5.6%	6.1%	6.2%	8.7%	5.7%	3.1%	5.3%	7.5%	4.6%	6.5%	7.0%	7.9%	11.4%	8.6%	5.4%	11.5%	5.2%	4.9%	16.1%	5.1%	2.2%	13.5%
Often	356	167	189	110	236	10	134	119	38	64	70	26	54	20	30	23	27	20	28	17	31	10	155	143	58	40	56	237	23	226	62	65	250	9	98
	17.5%	16.4%	18.6%	22.9%	17.1%	5.6%	19.8%	16.6%	13.6%	18.0%	26.2%	12.0%	16.8%	15.2%	24.8%	14.2%	16.4%	13.5%	20.3%	18.2%	14.1%	17.7%	15.0%	18.7%	24.5%	22.6%	16.8%	17.2%	15.9%	16.9%	18.8%	19.6%	17.3%	7.3%	20.6%
Sometimes	786	377	410	190	541	56	260	287	101	135	101	80	121	52	29	64	55	70	60	46	89	20	379	306	101	63	139	535	49	539	130	99	584	41	161
	38.6%	37.0%	40.2%	39.5%	39.2%	31.5%	38.4%	39.9%	36.3%	37.9%	37.7%	36.4%	37.5%	40.2%	23.9%	40.2%	33.3%	47.5%	42.8%	49.1%	41.2%	34.2%	36.6%	40.0%	42.6%	36.1%	41.8%	38.8%	33.4%	40.2%	39.5%	29.9%	40.4%	35.4%	34.0%
Rarely	504	274	229	89	354	60	159	196	66	81	49	64	82	32	34	39	46	32	35	19	54	18	287	179	38	30	79	353	38	345	82	68	383	31	90
	24.7%	27.0%	22.5%	18.5%	25.7%	34.2%	23.4%	27.3%	23.5%	22.7%	18.4%	29.2%	25.5%	24.8%	28.5%	24.2%	27.6%	21.7%	25.2%	20.0%	25.0%	31.4%	27.7%	23.4%	16.0%	17.2%	23.9%	25.6%	25.7%	25.8%	25.0%	20.5%	26.5%	26.1%	19.1%
Never	252	135	116	26	180	46	79	83	49	41	27	30	40	18	20	24	23	17	12	7	26	7	147	83	21	22	30	178	20	161	39	46	157	34	61
	12.3%	13.3%	11.4%	5.4%	13.0%	26.0%	11.6%	11.5%	17.5%	11.6%	10.0%	13.6%	12.5%	14.1%	16.7%	15.2%	13.9%	11.6%	8.5%	7.4%	12.2%	12.0%	14.2%	10.9%	9.1%	12.8%	9.0%	13.0%	13.5%	12.0%	11.9%	13.9%	10.8%	29.0%	12.8%
SIGMA	2037	1017	1020	480	1380	177	677	719	279	356	267	219	322	129	120	160	166	148	140	93	217	57	1037	764	236	175	332	1377	147	1341	328	332	1446	117	474
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2 Q2. Normal weightings Q2. Which of the following statements is closest to your opinion? Base: All Respondents

	Total	Ger	nder	Age			SEG									Reg	on 12						Number of Children			Relationship				Но	using Tenu	re	Employment		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	London	East of England	South East	South West	Wales	East Midlands	West Midlands	Scotland	Yorks & Humbersid e	North East	North West	Northern Ireland	One	Two	Three or more	Single	Co- habiting		Divorced/ Widowed	Own/ Mortgage	Rent Private	Rent Social	Employed	Self- employed	Not employed
Unweighted Total	2037	937	1100	458	1394	185	650	735	287	359	219	183	374	152	106	170	177	141	117	90	207	101	1034	765	238	176	315	1386	151	1346	310	342	1411	124	502
Weighted Total	2037	1017	1020	480	1380	177	677	719	279	356	267	219	322	129	120	160	166	148	140	93	217	57	1037	764	236	175	332	1377	147	1341	328	332	1446	117	474
Since becoming a parent, I feel more lonely than I	447	179	268	112	311	24	157	149	46	94	67	42	71	28	28	41	29	31	26	28	44	11	211	172	64	39	100	273	35	280	64	97	301	13	132
did before I became a parent	21.9%	17.6%	26.3%	23.3%	22.6%	13.4%	23.3%	20.7%	16.5%	26.4%	25.0%	19.1%	22.2%	21.8%	23.6%	25.7%	17.5%	21.1%	18.5%	29.5%	20.4%	20.1%	20.3%	22.5%	27.1%	22.4%	30.0%	19.9%	23.6%	20.9%	19.4%	29.3%	20.8%	11.4%	27.9%
Since becoming a parent, I feel no more or less lonely than I did before I became a parent	987	497	491	216	666	105	303	377	146	157	105	105	151	67	59	76	83	74	78	43	124	21	523	366	98	73	163	669	78	673	161	138	694	68	226
Cince becoming a powert of feed loss leads, then t	48.5%	48.8%	48.1%	45.0%	48.3%	59.5%	44.8%	52.5%	52.2%	44.1%	39.5%	48.1%	47.0%	52.2%	49.6%	47.5%	49.8%	50.0%	56.0%	46.0%	57.3%	36.5%	50.5%	47.9%	41.3%	41.6%	49.0%	48.6%	52.9%	50.2%	49.1%	41.6%	48.0%	57.6%	47.7%
Since becoming a parent, I feel less lonely than I did before I became a parent	457	269	188	130	294	32	185	139	65	67	75	59	69	26	27	33	39	35	23	19	34	20	219	177	62	45	46	339	27	308	78	65	354	26	77
	22.5%	26.4%	18.5%	27.2%	21.3%	18.4%	27.3%	19.4%	23.2%	19.0%	28.1%	26.8%	21.5%	20.4%	22.2%	20.4%	23.7%	23.5%	16.4%	19.9%	15.5%	34.5%	21.1%	23.1%	26.1%	25.7%	13.8%	24.7%	18.4%	23.0%	23.8%	19.5%	24.5%	22.2%	16.3%
Don't know	145	73	73	22	108	15	31	53	23	37	20	13	30	7	5	10	15	8	13	4	15	5	83	49	13	18	24	94	7	80	26	32	96	10	39
	7.1%	7.2%	7.1%	4.6%	7.8%	8.7%	4.6%	7.4%	8.1%	10.5%	7.5%	5.9%	9.3%	5.5%	4.6%	6.4%	9.0%	5.4%	9.1%	4.5%	6.8%	8.9%	8.0%	6.4%	5.5%	10.3%	7.2%	6.9%	5.1%	6.0%	7.8%	9.6%	6.7%	8.7%	8.2%
SIGMA	2037	1017	1020	480	1380	177	677	719	279	356	267	219	322	129	120	160	166	148	140	93	217	57	1037	764	236	175	332	1377	147	1341	328	332	1446	117	474
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 3

#### Q3. Normal weightings

Q3. Since becoming a parent for the first time, which of the following statements best matches your view?

**Base: All Respondents** 

	Total	Gender		ler Age			SE	G							Reg	ion 12						Num	nber of Chil	dren		Relatio	onship		Но	using Tenu	ire	E	mployment		
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	London	East of England	South East	South West	Wales	East Midlands	West Midlands	Scotland	Yorks & Humbersid e	North East	North West	Northern Ireland	One	Two	Three or more	Single	Co- habiting	Married	Divorced/ Widowed	Own/ Mortgage	Rent Private	Rent Social	Employed	Self- employed	Not employed
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Weighted Total	2037	1017	1020	480	1380	177	677	719	279	356	267	219	322	129	120	160	166	148	140	93	217	57	1037	764	236	175	332	1377	147	1341	328	332	1446	117	474
I think it is particularly important to have friends	1153	539	614	309	765	79	383	430	147	189	160	127	186	77	63	89	98	83	80	53	107	29	574	448	130	86	177	813	74	774	185	178	848	54	250
who are also parents	56.6%	53.0%	60.2%	64.3%	55.4%	44.9%	56.5%	59.8%	52.6%	53.2%	59.9%	58.2%	58.0%	60.0%	52.6%	55.6%	58.9%	56.5%	57.0%	56.4%	49.5%	50.1%	55.4%	58.6%	55.2%	48.9%	53.2%	59.1%	50.4%	57.7%	56.2%	53.5%	58.7%	46.3%	52.8%
I do not think it is particularly important to have friends who are also parents	734	401	333	151	500	83	252	242	103	136	91	75	106	43	48	56	55	52	54	34	93	27	393	253	89	71	132	468	60	477	122	121	502	53	179
menus who are also parents	36.0%	39.4%	32.7%	31.5%	36.3%	46.9%	37.2%	33.6%	36.9%	38.2%	34.0%	34.3%	33.1%	33.3%	39.9%	34.9%	33.2%	35.0%	38.9%	36.4%	42.8%	48.0%	37.9%	33.1%	37.5%	40.8%	39.6%	34.0%	41.2%	35.6%	37.1%	36.3%	34.7%	45.3%	37.8%
Don't know	150	77	73	20	115	15	42	47	29	31	16	17	29	9	9	15	13	13	6	7	17	1	70	63	17	18	24	96	12	90	22	34	96	10	44
	7.4%	7.6%	7.1%	4.3%	8.4%	8.2%	6.3%	6.6%	10.5%	8.6%	6.1%	7.6%	8.9%	6.6%	7.5%	9.5%	8.0%	8.5%	4.1%	7.1%	7.7%	1.9%	6.7%	8.3%	7.2%	10.3%	7.1%	7.0%	8.4%	6.7%	6.7%	10.3%	6.6%	8.4%	9.4%
SIGMA	2037	1017	1020	480	1380	177	677	719	279	356	267	219	322	129	120	160	166	148	140	93	217	57	1037	764	236	175	332	1377	147	1341	328	332	1446	117	474
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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