

Issues

Poll

15/08/2015

Prepared on behalf of the TSSA



Methodology

Fieldwork Dates

12th – 13th August 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,007

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,007 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2010 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Question 19 – 50: Participants were asked to watch four video clips of Labour leadership candidates, followed by a question on the content of the video to ensure that the respondents had watched the video in full.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1
Q1. Normal weightings
Q1. If there were to be another general election, on a scale of 0-10, where 10 is certain, how likely would you be to vote?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10 - certain to vote	676	340	336	165	230	281	244	197	36	85	56	57	249	198	51	81	70	16	194	283	92	108	83	105	159	225	572	78	27	474	78	88
	67.2%	69.6%	64.9%	57.2%	64.6%	77.6%	75.9%	71.1%	75.1%	66.6%	80.7%	45.5%	78.0%	74.5%	74.5%	73.8%	82.0%	12.2%	65.1%	70.4%	73.4%	59.2%	61.7%	63.3%	70.8%	65.3%	65.8%	79.2%	67.5%	71.7%	58.5%	61.7%
9	103	61	42	22	35	46	27	27	7	17	5	18	25	31	6	13	10	12	35	40	12	16	10	17	27	32	86	9	8	73	9	14
	10.2%	12.6%	8.1%	7.6%	9.8%	12.8%	8.3%	9.9%	14.6%	13.7%	6.8%	14.8%	7.9%	11.7%	8.9%	11.5%	12.2%	9.2%	11.6%	10.0%	9.8%	8.9%	7.6%	10.0%	11.9%	9.3%	9.9%	9.6%	20.3%	11.1%	6.7%	9.7%
8	52	23	29	21	19	12	18	15	2	4	1	11	22	12	4	3	1	7	21	21	3	8	10	11	5	23	49	1	2	33	9	6
	5.2%	4.8%	5.6%	7.2%	5.4%	3.4%	5.7%	5.5%	3.4%	3.2%	1.7%	9.1%	7.0%	4.5%	5.5%	2.6%	1.4%	5.6%	6.9%	5.2%	2.2%	4.2%	7.8%	6.4%	2.3%	6.7%	5.7%	1.3%	4.4%	5.0%	6.7%	4.1%
7	39	21	18	16	16	7	8	14	1	5	4	7	7	11	1	3	3	14	4	18	6	11	6	6	6	16	34	5	-	18	10	6
	3.9%	4.2%	3.6%	5.7%	4.4%	2.0%	2.4%	5.2%	1.6%	3.9%	5.7%	5.6%	2.3%	4.0%	1.1%	2.9%	3.2%	11.0%	1.5%	4.4%	4.6%	6.0%	4.5%	3.6%	2.9%	4.6%	3.9%	4.9%	-	2.7%	7.8%	4.0%
6	32	10	22	21	8	3	11	7	-	8	-	4	10	5	2	5	-	8	16	7	2	7	2	9	4	14	29	3	-	15	5	9
	3.2%	2.1%	4.2%	7.2%	2.3%	0.8%	3.4%	2.6%	-	6.6%	-	3.4%	3.1%	1.9%	2.2%	4.5%	-	6.5%	5.2%	1.6%	1.9%	4.0%	1.7%	5.1%	1.6%	4.1%	3.3%	3.5%	-	2.3%	4.0%	6.1%
5	41	10	30	25	12	4	8	10	1	5	2	15	4	7	2	4	-	21	13	12	3	13	7	9	7	15	40	-	1	15	13	4
	4.0%	2.1%	5.9%	8.7%	3.3%	1.1%	2.5%	3.5%	2.1%	3.6%	2.8%	12.2%	1.3%	2.7%	3.5%	3.5%	-	15.8%	4.5%	2.9%	2.1%	7.2%	5.6%	5.6%	3.3%	4.5%	4.6%	-	2.6%	2.3%	9.8%	2.6%
4	6	3	2	3	1	1	*	2	-	-	-	3	1	1	-	1	-	3	4	1	-	1	2	-	1	2	6	-	-	3	2	1
	0.6%	0.7%	*	1.1%	*	*	*	0.8%	-	-	-	2.4%	*	*	-	0.6%	-	2.0%	1.4%	*	-	*	1.5%	-	0.6%	0.7%	0.7%	-	-	*	1.2%	0.7%
3	8	2	6	4	2	2	2	2	*	-	1	4	-	-	*	*	-	6	2	1	-	6	1	1	3	2	7	-	1	4	1	2
	0.8%	*	1.1%	1.3%	0.7%	*	*	0.6%	0.7%	-	0.8%	3.0%	-	-	*	*	-	4.6%	0.5%	*	-	3.1%	0.9%	0.6%	1.2%	0.7%	0.8%	-	1.3%	0.6%	1.1%	1.6%
2	6	3	2	1	5	-	1	-	-	2	1	2	-	-	-	-	1	4	1	-	1	4	2	-	1	3	6	-	-	1	2	3
	0.6%	0.7%	*	*	1.3%	-	*	-	-	1.4%	1.5%	1.9%	-	-	-	-	1.2%	2.8%	*	-	0.6%	2.2%	1.3%	-	*	0.9%	0.7%	-	-	*	1.2%	2.0%
1	12	3	9	5	7	*	3	2	1	1	-	3	-	-	-	*	-	10	2	5	2	4	7	1	1	1	11	-	2	7	2	3
	1.2%	0.6%	1.7%	1.6%	2.0%	*	1.0%	0.8%	2.4%	1.1%	-	2.0%	-	-	-	*	-	8.0%	0.5%	1.2%	1.8%	2.0%	5.3%	0.9%	0.6%	*	1.2%	-	3.9%	1.0%	1.4%	2.0%
0 - would not vote	32	11	21	6	21	6	-	-	-	-	-	-	-	1	3	-	-	29	7	15	4	5	3	8	10	11	31	1	-	19	2	8
	3.2%	2.3%	4.0%	2.0%	5.8%	1.6%	-	-	-	-	-	-	-	*	3.7%	-	-	22.2%	2.4%	3.8%	3.5%	2.9%	2.1%	4.6%	4.3%	3.0%	3.5%	1.5%	-	2.8%	1.6%	5.5%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?*
Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	971	441	530	191	344	436	309	276	59	126	63	130	302	268	79	122	77	96	308	400	120	143	119	137	219	368	843	89	39	681	117	120
Weighted Total	975	478	497	283	335	357	321	277	48	127	69	125	320	265	66	110	86	101	291	386	121	177	131	158	215	334	839	96	39	643	132	135
Conservative	321	169	152	79	103	139	321	-	-	-	-	-	281	5	5	6	4	21	126	128	30	38	37	82	56	109	284	23	14	264	22	21
	32.9%	35.4%	30.6%	28.1%	30.6%	39.1%	100.0%	-	-	-	-	-	87.8%	2.0%	7.2%	5.1%	4.1%	20.8%	43.2%	33.2%	24.7%	21.2%	28.1%	51.9%	26.2%	32.6%	33.9%	23.3%	36.4%	41.1%	17.1%	15.7%
Labour	277	122	154	97	98	81	-	277	-	-	-	-	1	221	8	3	12	31	62	120	24	71	42	32	91	78	244	20	12	144	53	56
	28.4%	25.5%	31.1%	34.3%	29.3%	22.8%	-	100.0%	-	-	-	-	*	83.5%	11.6%	3.1%	13.4%	30.4%	21.3%	31.0%	19.5%	40.3%	32.3%	20.2%	42.6%	23.4%	29.1%	21.1%	30.4%	22.4%	40.0%	41.8%
Liberal Democrat	48	24	24	9	14	25	-	-	48	-	-	-	2	4	33	1	4	4	19	20	4	4	7	1	10	24	42	5	2	37	5	2
	4.9%	5.0%	4.9%	3.3%	4.2%	6.9%	-	-	100.0%	-	-	-	0.7%	1.3%	50.0%	1.3%	4.3%	4.1%	6.7%	5.2%	3.4%	2.5%	5.2%	0.8%	4.6%	7.2%	5.0%	4.7%	3.8%	5.7%	4.1%	1.8%
UKIP	127	81	46	36	45	46	-	-	-	127	-	-	14	4	4	88	1	14	33	35	30	29	19	24	26	55	124	1	2	79	13	29
	13.0%	17.0%	9.3%	12.8%	13.3%	13.0%	-	-	-	100.0%	-	-	4.3%	1.6%	5.9%	80.0%	1.7%	13.5%	11.5%	9.0%	24.7%	16.4%	14.7%	15.4%	12.1%	16.3%	14.8%	0.9%	4.9%	12.3%	9.9%	21.7%
Scottish National Party (SNP)	41	17	24	10	13	18	-	-	-	-	41	-	-	1	-	-	40	-	9	17	9	5	-	-	-	-	-	41	-	32	4	5
	4.2%	3.5%	4.8%	3.5%	3.8%	5.0%	-	-	-	-	58.7%	-	-	*	-	-	46.2%	-	3.2%	4.4%	7.6%	2.9%	-	-	-	-	-	42.1%	-	5.0%	2.9%	3.4%
Plaid Cymru	4	3	1	1	2	1	-	-	-	-	4	-	1	-	-	-	3	1	1	1	2	-	-	-	-	-	-	4	3	-	1	
	*	0.7%	*	*	0.6%	*	-	-	-	-	6.2%	-	*	-	-	-	3.4%	0.5%	*	*	1.8%	-	-	-	-	-	-	-	10.9%	*	-	*
Another Party (Net)	24	10	14	14	8	3	-	-	-	-	24	-	-	3	1	-	17	3	7	10	2	5	2	3	8	9	22	2	*	12	7	2
	2.5%	2.1%	2.9%	4.9%	2.3%	0.8%	-	-	-	-	35.2%	-	-	1.1%	1.8%	-	20.0%	3.1%	2.2%	2.6%	2.1%	3.1%	1.2%	1.8%	3.5%	2.8%	2.6%	2.4%	1.1%	1.9%	5.1%	1.1%
Green	23	10	13	14	6	3	-	-	-	-	23	-	-	2	1	-	16	3	5	9	2	5	1	3	8	8	20	2	*	11	7	2
	2.3%	2.1%	2.5%	4.9%	1.8%	0.8%	-	-	-	-	32.7%	-	-	0.9%	1.8%	-	18.6%	3.1%	1.8%	2.5%	2.1%	3.1%	0.9%	1.8%	3.5%	2.5%	2.4%	2.4%	1.1%	1.6%	5.1%	1.1%
National Health Action (NHA)	*	-	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	0.6%	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-
Other	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	1	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	1.8%	-	-	-	-	-	1.4%	-	*	-	-	-	-	-	-	*	*	-	-	-	-	-
Undecided	125	48	77	35	51	38	-	-	-	-	-	125	21	27	16	12	6	26	32	51	18	23	24	16	21	55	116	5	3	67	26	19
	12.8%	10.1%	15.5%	12.4%	15.3%	10.8%	-	-	-	-	-	100.0%	6.7%	10.1%	23.5%	10.5%	6.8%	25.9%	11.1%	13.2%	15.1%	13.2%	18.3%	9.9%	9.9%	16.5%	13.9%	5.4%	8.6%	10.4%	20.1%	13.8%
Refused	8	3	4	1	2	5	-	-	-	-	-	-	-	-	-	-	2	-	2	4	2	1	*	-	2	4	6	-	2	4	1	1
	0.8%	0.7%	0.9%	*	0.6%	1.3%	-	-	-	-	-	-	-	-	-	-	1.5%	-	0.5%	1.0%	1.3%	*	*	-	1.0%	1.1%	0.7%	-	3.9%	0.7%	0.8%	*
SIGMA	975	478	497	283	335	357	321	277	48	127	69	125	320	265	66	110	86	101	291	386	121	177	131	158	215	334	839	96	39	643	132	135
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?*
Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	971	441	530	191	344	436	309	276	59	126	63	130	302	268	79	122	77	96	308	400	120	143	119	137	219	368	843	89	39	681	117	120
Weighted Total	975	488	487	266	332	377	330	280	50	127	72	111	335	275	69	113	91	69	290	396	124	166	123	157	219	333	833	102	40	659	124	130
Conservative	330	175	154	77	102	150	330	-	-	-	-	-	295	5	5	6	4	15	131	134	32	34	35	82	58	115	290	24	16	274	22	23
	33.8%	35.9%	31.7%	29.1%	30.8%	39.8%	100.0%	-	-	-	-	-	88.2%	1.9%	7.1%	5.3%	4.0%	21.2%	45.2%	33.8%	25.4%	20.4%	28.3%	52.0%	26.5%	34.6%	34.8%	23.6%	39.7%	41.6%	17.5%	17.6%
Labour	280	124	156	91	102	87	-	280	-	-	-	-	1	231	8	3	13	23	59	124	25	72	41	33	95	79	247	21	12	148	52	58
	28.7%	25.5%	32.0%	34.1%	30.8%	23.1%	-	100.0%	-	-	-	-	*	84.0%	11.6%	3.1%	13.9%	34.0%	20.3%	31.4%	20.3%	43.3%	33.1%	20.8%	43.1%	23.6%	29.6%	20.5%	31.2%	22.4%	41.9%	44.3%
Liberal Democrat	50	25	25	9	15	26	-	-	50	-	-	-	2	4	36	2	4	3	20	20	4	5	6	1	10	26	43	5	2	39	4	3
	5.1%	5.0%	5.2%	3.3%	4.4%	6.9%	-	-	100.0%	-	-	-	0.7%	1.3%	51.8%	1.4%	4.2%	3.9%	6.9%	5.2%	3.6%	2.9%	4.5%	0.8%	4.7%	7.8%	5.2%	4.8%	4.2%	5.9%	3.1%	2.0%
UKIP	127	83	44	35	44	48	-	-	-	127	-	-	14	5	4	90	2	9	32	36	31	27	19	24	27	54	124	1	2	81	13	25
	13.0%	16.9%	9.0%	13.1%	13.3%	12.6%	-	-	-	100.0%	-	-	4.3%	1.7%	6.0%	80.0%	1.7%	13.6%	11.2%	9.1%	25.4%	16.1%	15.1%	15.3%	12.2%	16.3%	14.8%	0.8%	5.4%	12.4%	10.7%	19.6%
Scottish National Party (SNP)	44	18	26	11	14	19	-	-	-	-	44	-	-	1	-	-	43	-	10	18	9	5	-	-	-	-	-	44	-	34	4	5
	4.5%	3.6%	5.4%	4.1%	4.1%	5.0%	-	-	-	-	60.9%	-	-	*	-	-	46.9%	-	3.6%	4.7%	7.7%	3.3%	-	-	-	-	-	43.0%	-	5.2%	3.4%	3.9%
Plaid Cymru	4	3	1	1	2	1	-	-	-	-	4	-	1	-	-	3	*	*	1	1	2	-	-	-	-	-	-	4	3	-	*	
	*	0.7%	*	*	0.7%	*	-	-	-	-	6.0%	-	*	-	-	3.5%	*	*	*	*	1.9%	-	-	-	-	-	-	-	10.9%	*	-	*
Another Party (Net)	24	10	13	13	8	3	-	-	-	-	24	-	-	3	1	-	17	2	7	10	2	4	2	3	6	10	21	2	*	13	6	1
	2.4%	2.1%	2.8%	4.8%	2.4%	0.8%	-	-	-	-	33.1%	-	-	1.1%	1.8%	-	19.1%	2.9%	2.5%	2.6%	1.8%	2.4%	1.3%	2.0%	2.9%	3.0%	2.5%	2.1%	1.2%	1.9%	5.1%	0.9%
Green	22	10	12	13	6	3	-	-	-	-	22	-	-	3	1	-	16	2	6	10	2	4	1	3	6	9	19	2	*	11	6	1
	2.2%	2.1%	2.4%	4.8%	1.8%	0.8%	-	-	-	-	30.5%	-	-	1.0%	1.8%	-	17.6%	2.9%	2.0%	2.5%	1.8%	2.4%	0.9%	2.0%	2.9%	2.6%	2.3%	2.1%	1.2%	1.6%	5.1%	0.9%
National Health Action (NHA)	*	-	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	0.7%	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-
Other	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	-
	*	-	*	-	*	-	-	-	-	-	1.9%	-	-	-	-	1.5%	-	-	*	-	-	-	-	-	-	*	*	-	-	*	-	-
Undecided	111	47	63	29	44	38	-	-	-	-	111	-	21	26	15	12	6	17	28	47	17	19	22	14	21	46	103	5	3	63	22	14
	11.4%	9.7%	13.0%	10.8%	13.3%	10.1%	-	-	-	-	100.0%	-	6.3%	9.6%	21.6%	10.3%	6.6%	24.0%	9.7%	11.9%	13.8%	11.2%	17.7%	9.2%	9.6%	13.7%	12.3%	5.1%	7.2%	9.6%	17.7%	11.1%
Refused	6	2	4	1	1	5	-	-	-	-	-	-	-	-	-	-	*	*	1	4	*	1	*	-	2	3	6	-	*	3	1	1
	0.6%	*	0.8%	*	*	1.2%	-	-	-	-	-	-	-	-	-	-	-	-	*	1.0%	*	*	*	-	1.1%	1.0%	0.7%	-	*	*	0.6%	*
SIGMA	975	488	487	266	332	377	330	280	50	127	72	111	335	275	69	113	91	69	290	396	124	166	123	157	219	333	833	102	40	659	124	130
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 4
Q2. Normal weightings & likelihood to vote, with undecided and refused removed
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?*
Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	833	394	439	162	289	382	309	276	59	126	63	-	284	238	62	108	70	68	268	341	103	121	97	122	189	310	718	80	35	595	97	100
Weighted Total	858	438	420	236	287	334	330	280	50	127	72	-	314	249	54	101	85	52	260	344	107	146	101	143	196	284	725	97	37	593	101	115
Conservative	330	175	154	77	102	150	330	-	-	-	-	-	295	5	5	6	4	15	131	134	32	34	35	82	58	115	290	24	16	274	22	23
	38.5%	40.0%	36.8%	32.7%	35.6%	44.9%	100.0%	-	-	-	-	-	94.1%	2.2%	9.1%	5.9%	4.3%	27.9%	50.2%	38.8%	29.5%	23.1%	34.4%	57.2%	29.7%	40.5%	40.0%	24.9%	42.9%	46.3%	21.4%	19.9%
Labour	280	124	156	91	102	87	-	280	-	-	-	-	1	231	8	3	13	23	59	124	25	72	41	33	95	79	247	21	12	148	52	58
	32.6%	28.4%	37.1%	38.3%	35.6%	26.1%	-	100.0%	-	-	-	-	*	92.9%	14.8%	3.4%	14.9%	44.8%	22.6%	36.1%	23.6%	49.0%	40.2%	22.9%	48.2%	27.7%	34.1%	21.6%	33.7%	24.9%	51.3%	50.1%
Liberal Democrat	50	25	25	9	15	26	-	-	50	-	-	-	2	4	36	2	4	3	20	20	4	5	6	1	10	26	43	5	2	39	4	3
	5.8%	5.6%	6.0%	3.8%	5.1%	7.8%	-	-	100.0%	-	-	-	0.8%	1.4%	66.1%	1.5%	4.5%	5.1%	7.7%	5.9%	4.1%	3.2%	5.5%	0.8%	5.3%	9.2%	5.9%	5.1%	4.5%	6.6%	3.8%	2.3%
UKIP	127	83	44	35	44	48	-	-	-	127	-	-	14	5	4	90	2	9	32	36	31	27	19	24	27	54	124	1	2	81	13	25
	14.7%	18.9%	10.5%	14.7%	15.4%	14.2%	-	-	-	100.0%	-	-	4.6%	1.9%	7.7%	89.2%	1.9%	17.9%	12.4%	10.5%	29.5%	18.2%	18.4%	16.8%	13.6%	19.1%	17.1%	0.8%	5.8%	13.7%	13.1%	22.2%
Scottish National Party (SNP)	44	18	26	11	14	19	-	-	-	-	44	-	-	1	-	-	43	-	10	18	9	5	-	-	-	-	-	44	-	34	4	5
	5.1%	4.0%	6.2%	4.7%	4.8%	5.7%	-	-	-	-	60.9%	-	-	*	-	-	50.2%	-	4.0%	5.4%	8.9%	3.7%	-	-	-	-	-	45.3%	-	5.8%	4.2%	4.4%
Plaid Cymru	4	3	1	1	2	1	-	-	-	-	4	-	1	-	-	-	3	*	1	1	2	-	-	-	-	-	-	-	4	3	-	*
	0.5%	0.8%	*	*	0.8%	*	-	-	-	-	6.0%	-	*	-	-	-	3.8%	*	*	*	2.2%	-	-	-	-	-	-	-	11.8%	0.5%	-	*
Another Party (Net)	24	10	13	13	8	3	-	-	-	-	24	-	-	3	1	-	17	2	7	10	2	4	2	3	6	10	21	2	*	13	6	1
	2.8%	2.3%	3.2%	5.4%	2.7%	0.9%	-	-	-	-	33.1%	-	-	1.3%	2.3%	-	20.4%	3.9%	2.7%	3.0%	2.1%	2.7%	1.5%	2.2%	3.2%	3.6%	2.9%	2.2%	1.3%	2.1%	6.2%	1.0%
Green	22	10	12	13	6	3	-	-	-	-	22	-	-	3	1	-	16	2	6	10	2	4	1	3	6	9	19	2	*	11	6	1
	2.6%	2.3%	2.8%	5.4%	2.1%	0.9%	-	-	-	-	30.5%	-	-	1.1%	2.3%	-	18.8%	3.9%	2.2%	2.9%	2.1%	2.7%	1.0%	2.2%	3.2%	3.1%	2.7%	2.2%	1.3%	1.8%	6.2%	1.0%
National Health Action (NHA)	*	-	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	0.7%	-	-	*	-	-	-	-	-	*	-	-	*	-	-	*	-	*	-	-	-	-
Other	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	1	-	-	1	-	-
	*	-	*	-	*	-	-	-	-	-	1.9%	-	-	-	-	-	1.6%	-	0.5%	-	-	-	-	-	-	*	*	-	-	*	-	-
SIGMA	858	438	420	236	287	334	330	280	50	127	72	-	314	249	54	101	85	52	260	344	107	146	101	143	196	284	725	97	37	593	101	115
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 5
Q2. Normal weightings & likelihood to vote, with undecided and refused removed and replaced with 0.3 factor of 2015 vote
Q2. If there was a General Election taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?*
Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	919	431	488	169	328	422	309	276	59	126	63	86	302	268	79	122	77	68	294	379	112	134	111	133	210	342	796	85	38	656	105	112
Weighted Total	882	451	431	239	299	344	330	280	50	127	72	24	320	257	58	105	87	52	267	355	110	150	107	146	201	293	747	98	38	608	104	118
Conservative	336	177	159	78	105	154	330	-	-	-	-	6	302	5	5	6	4	15	132	138	32	34	37	82	59	118	296	24	16	279	23	23
	38.1%	39.3%	36.8%	32.5%	35.0%	44.7%	100.0%	-	-	-	-	26.3%	94.3%	2.1%	8.4%	5.7%	4.2%	27.9%	49.5%	38.9%	29.2%	22.6%	34.6%	56.3%	29.5%	40.2%	39.7%	24.9%	42.0%	45.9%	21.9%	19.3%
Labour	288	129	159	92	106	90	-	280	-	-	-	8	1	239	8	3	13	23	61	129	26	72	42	33	97	81	254	22	13	152	53	59
	32.6%	28.6%	36.9%	38.3%	35.5%	26.2%	-	100.0%	-	-	-	32.9%	*	93.1%	13.7%	3.3%	14.6%	44.8%	22.9%	36.2%	23.7%	48.0%	39.8%	22.9%	48.1%	27.7%	34.0%	22.2%	33.8%	25.0%	50.8%	49.7%
Liberal Democrat	54	27	27	9	17	28	-	-	50	-	-	4	2	4	40	2	4	3	21	22	4	6	7	2	11	28	48	5	2	43	4	3
	6.1%	6.0%	6.3%	4.0%	5.6%	8.1%	-	-	100.0%	-	-	18.6%	0.8%	1.4%	68.7%	1.5%	4.4%	5.1%	8.0%	6.1%	4.0%	4.3%	6.5%	1.2%	5.5%	9.5%	6.4%	5.0%	4.4%	7.0%	4.1%	2.8%
UKIP	130	85	45	35	47	48	-	-	-	127	-	3	14	5	4	94	2	9	33	36	33	28	19	25	27	56	127	1	2	83	14	27
	14.7%	18.9%	10.4%	14.6%	15.7%	14.0%	-	-	-	100.0%	-	14.6%	4.5%	1.9%	7.1%	89.6%	1.8%	17.9%	12.3%	10.3%	29.6%	18.8%	17.7%	17.1%	13.5%	19.2%	17.0%	0.8%	5.7%	13.6%	13.1%	22.8%
Scottish National Party (SNP)	44	18	26	11	14	19	-	-	-	-	44	-	-	1	-	-	43	-	10	18	9	5	-	-	-	-	-	44	-	34	4	5
	5.0%	3.9%	6.0%	4.6%	4.6%	5.5%	-	-	-	-	60.9%	-	-	*	-	-	49.1%	-	3.9%	5.2%	8.6%	3.6%	-	-	-	-	-	44.8%	-	5.7%	4.1%	4.2%
Plaid Cymru	5	4	1	1	2	2	-	-	-	-	4	1	1	-	-	-	4	*	1	1	3	-	-	-	-	-	-	-	5	4	-	*
	0.6%	0.9%	*	*	0.8%	*	-	-	-	-	6.0%	2.3%	*	-	-	-	4.3%	*	*	*	2.6%	-	-	-	-	-	-	-	13.0%	0.6%	-	*
Another Party (Net)	25	11	14	13	8	3	-	-	-	-	24	1	-	3	1	-	19	2	8	11	2	4	2	4	7	10	22	2	*	14	6	1
	2.8%	2.4%	3.3%	5.6%	2.8%	0.9%	-	-	-	-	33.1%	5.3%	-	1.2%	2.2%	-	21.4%	3.9%	3.0%	3.0%	2.2%	2.7%	1.4%	2.5%	3.5%	3.5%	3.0%	2.2%	1.2%	2.2%	6.0%	1.0%
Green	23	11	12	13	7	3	-	-	-	-	22	1	-	3	1	-	17	2	7	10	2	4	1	4	7	9	21	2	*	12	6	1
	2.6%	2.4%	2.9%	5.6%	2.2%	0.9%	-	-	-	-	30.5%	5.3%	-	1.0%	2.2%	-	19.9%	3.9%	2.5%	2.8%	2.2%	2.7%	1.0%	2.5%	3.5%	3.0%	2.8%	2.2%	1.2%	1.9%	6.0%	1.0%
National Health Action (NHA)	*	-	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-
	*	-	*	-	*	-	-	-	-	-	0.7%	-	-	*	-	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-
Other	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	1	-	-	1	-	-
	*	-	*	-	*	-	-	-	-	-	1.9%	-	-	-	-	-	1.6%	-	0.5%	-	-	-	-	-	-	-	*	*	-	-	*	-
SIGMA	882	451	431	239	299	344	330	280	50	127	72	24	320	257	58	105	87	52	267	355	110	150	107	146	201	293	747	98	38	608	104	118
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 6

Q3. Normal weightings

Q3. In the General Election on 7th May 2015, 66% of people voted, while 34% of people did not vote. Thinking back to this General Election, can you remember whether or not you voted in that specific election?

Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
I voted in the 2015 General Election	871	439	433	226	302	343	300	244	44	112	66	97	320	265	69	110	86	-	268	349	109	145	108	141	200	291	741	94	37	608	98	116
	86.5%	89.6%	83.6%	78.2%	84.9%	94.8%	93.4%	88.3%	91.3%	87.7%	94.6%	77.5%	100.0%	100.0%	100.0%	100.0%	100.0%	-	89.9%	87.0%	87.1%	79.8%	80.4%	85.2%	89.3%	84.5%	85.2%	95.5%	92.6%	92.0%	73.1%	81.1%
I did not vote in the 2015 General Election	130	48	82	60	51	19	21	31	4	14	4	26	-	-	-	-	-	130	29	49	15	37	25	25	23	50	123	4	3	52	33	27
	12.9%	9.8%	15.9%	20.9%	14.3%	5.2%	6.6%	11.1%	8.7%	10.8%	5.4%	21.0%	-	-	-	-	-	100.0%	9.7%	12.2%	12.2%	20.2%	18.9%	14.8%	10.2%	14.5%	14.1%	4.5%	7.4%	7.8%	25.0%	18.9%
Can't remember	5	3	3	2	3	-	-	2	-	2	-	2	-	-	-	-	-	-	1	3	1	-	1	-	1	4	5	-	-	1	3	-
	0.5%	0.6%	*	0.9%	0.8%	-	-	0.6%	-	1.5%	-	1.5%	-	-	-	-	-	-	*	0.8%	0.7%	-	0.7%	-	*	1.0%	0.6%	-	-	*	2.0%	-
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 7
Q4. Normal weightings
Q4. Thinking back to the General Election in May 2015, can you recall which party you voted for in that election?*
Base: Voted in the May 2015 General Election

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	872	406	466	145	309	418	292	244	54	113	59	100	302	269	81	122	77	-	284	359	106	123	98	124	202	327	751	85	36	643	89	102
Weighted Total	871	439	433	226	302	343	300	244	44	112	66	97	320	265	69	110	86	-	268	349	109	145	108	141	200	291	741	94	37	608	98	116
Conservative	320	165	155	76	98	145	281	1	2	14	1	21	320	-	-	-	-	-	126	136	32	27	42	73	57	114	286	20	14	264	23	19
	36.7%	37.6%	35.8%	33.8%	32.5%	42.3%	93.6%	*	5.1%	12.4%	1.3%	22.2%	100.0%	-	-	-	-	-	46.9%	38.8%	28.9%	18.8%	38.7%	51.4%	28.5%	39.1%	38.5%	21.4%	39.1%	43.4%	23.3%	16.0%
Labour	265	128	137	75	105	85	5	221	4	4	4	27	-	265	-	-	-	-	65	112	27	62	32	34	86	76	228	25	13	151	44	51
	30.4%	29.2%	31.7%	33.5%	34.6%	24.8%	1.8%	90.5%	8.1%	3.9%	5.9%	27.6%	-	100.0%	-	-	-	-	24.2%	32.0%	24.8%	42.5%	29.6%	23.9%	43.1%	26.0%	30.8%	26.3%	34.8%	24.8%	44.8%	44.1%
Liberal Democrat	69	32	36	8	31	30	5	8	33	4	1	16	-	-	69	-	-	-	25	23	7	13	14	6	13	30	63	4	2	52	6	7
	7.9%	7.4%	8.4%	3.6%	10.2%	8.6%	1.6%	3.1%	75.3%	3.5%	1.8%	16.0%	-	-	100.0%	-	-	-	9.4%	6.6%	6.9%	9.0%	13.1%	4.2%	6.6%	10.2%	8.5%	4.4%	4.1%	8.6%	6.5%	6.2%
UKIP	110	68	42	26	43	41	6	3	1	88	-	12	-	-	-	110	-	-	26	32	25	28	11	22	24	50	107	1	2	69	9	29
	12.6%	15.5%	9.7%	11.3%	14.3%	12.0%	1.9%	1.4%	3.1%	78.9%	-	12.0%	-	-	-	100.0%	-	-	9.6%	9.1%	22.8%	19.1%	10.3%	15.9%	11.9%	17.1%	14.5%	0.9%	5.3%	11.4%	8.9%	24.8%
Green	32	12	20	18	8	7	-	8	3	1	16	4	-	-	-	32	-	-	8	16	3	5	5	6	10	9	31	1	*	17	7	4
	3.7%	2.8%	4.6%	7.8%	2.6%	2.0%	-	3.4%	5.7%	1.3%	24.3%	4.2%	-	-	-	37.7%	-	-	3.2%	4.5%	3.2%	3.1%	4.7%	4.6%	5.0%	3.1%	4.1%	1.2%	1.2%	2.7%	7.5%	3.1%
Scottish National Party (SNP)	41	17	25	10	13	19	2	-	-	-	40	-	-	-	-	41	-	-	10	18	9	4	-	-	-	-	-	41	-	33	4	5
	4.7%	3.8%	5.7%	4.4%	4.2%	5.5%	0.6%	-	-	-	60.4%	-	-	-	-	48.2%	-	-	3.8%	5.1%	8.5%	2.8%	-	-	-	-	-	44.2%	-	5.4%	4.0%	3.9%
Plaid Cymru	6	5	1	-	2	4	1	-	-	-	3	2	-	-	-	6	-	-	1	1	4	-	-	-	-	-	-	6	6	-	-	
	0.7%	1.1%	*	-	0.7%	1.0%	*	-	-	-	4.5%	1.9%	-	-	-	6.6%	-	-	*	*	3.6%	-	-	-	-	-	-	15.5%	0.9%	-	-	
Other (Please state)	6	4	2	-	1	5	1	3	1	-	1	-	-	-	-	6	-	-	3	3	-	-	-	-	3	3	6	-	6	-	-	
	0.7%	1.0%	*	-	*	1.5%	*	1.3%	2.7%	-	1.9%	-	-	-	-	7.5%	-	-	1.2%	0.9%	-	-	-	-	1.6%	1.1%	0.9%	-	-	1.1%	-	-
Can't Remember	6	1	4	5	-	*	-	-	-	-	-	6	-	-	-	-	-	-	-	3	-	3	1	-	2	2	5	*	-	2	1	1
	0.7%	*	1.0%	2.4%	-	*	-	-	-	-	-	5.9%	-	-	-	-	-	-	-	0.8%	-	2.1%	0.8%	-	1.2%	0.7%	0.7%	*	-	*	1.2%	0.8%
Refuse	16	5	11	7	2	8	-	-	-	-	-	10	-	-	-	-	-	-	4	7	1	4	3	-	4	8	15	1	-	8	4	1
	1.9%	1.2%	2.5%	3.1%	0.5%	2.2%	-	-	-	-	-	10.3%	-	-	-	-	-	-	1.4%	2.0%	1.4%	2.6%	2.7%	-	2.1%	2.7%	2.0%	1.3%	-	1.3%	3.8%	1.1%
SIGMA	871	439	433	226	302	343	300	244	44	112	66	97	320	265	69	110	86	-	268	349	109	145	108	141	200	291	741	94	37	608	98	116
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 8
Q5. Normal weightings
Q5. If there was a referendum on the UK's membership of the European Union (EU) taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10 - certain to vote	679	350	329	171	230	278	241	188	37	89	51	70	248	178	53	80	68	44	191	290	88	110	84	112	148	238	581	71	27	471	83	85
	67.4%	71.6%	63.5%	59.4%	64.5%	76.8%	75.0%	68.0%	76.3%	69.8%	73.9%	55.7%	77.6%	67.1%	76.7%	72.8%	79.3%	33.4%	64.1%	72.2%	70.3%	60.4%	62.7%	67.2%	65.8%	68.9%	66.8%	72.2%	69.1%	71.2%	61.8%	59.6%
9	77	49	28	18	25	34	22	25	6	11	3	7	22	30	3	8	6	5	29	26	8	14	11	8	18	24	61	12	5	57	12	6
	7.6%	9.9%	5.5%	6.1%	7.1%	9.4%	6.7%	9.1%	12.5%	9.0%	4.9%	5.9%	6.8%	11.3%	4.4%	7.6%	6.5%	4.1%	9.6%	6.4%	6.7%	7.8%	8.2%	4.7%	8.1%	6.9%	7.0%	11.9%	11.5%	8.6%	9.0%	4.4%
8	58	29	29	24	19	15	12	19	3	8	5	11	14	16	5	6	3	11	23	19	5	11	12	6	15	17	50	6	2	38	8	6
	5.8%	5.9%	5.7%	8.4%	5.2%	4.2%	3.7%	6.9%	6.9%	6.2%	6.5%	8.7%	4.3%	6.2%	7.0%	5.3%	3.8%	8.6%	7.8%	4.7%	3.7%	6.2%	8.8%	3.3%	6.8%	5.0%	5.7%	6.2%	6.1%	5.8%	6.3%	4.0%
7	35	12	23	8	13	15	12	10	1	1	4	5	9	12	1	2	4	6	7	19	7	2	7	10	8	8	32	2	1	17	8	6
	3.5%	2.5%	4.4%	2.7%	3.6%	4.0%	3.6%	3.8%	2.1%	1.0%	5.7%	3.9%	2.8%	4.3%	2.1%	1.5%	5.0%	4.8%	2.5%	4.7%	5.6%	1.0%	5.3%	5.8%	3.4%	2.3%	3.7%	2.4%	1.3%	2.6%	5.7%	4.4%
6	33	6	27	17	11	5	11	9	-	5	-	7	10	10	-	6	-	3	19	8	1	6	2	3	10	16	30	3	-	16	6	8
	3.3%	1.2%	5.3%	6.1%	3.1%	1.4%	3.4%	3.3%	-	3.9%	-	5.4%	3.1%	3.7%	-	5.5%	-	2.7%	6.4%	2.0%	0.6%	3.1%	1.4%	1.7%	4.5%	4.6%	3.5%	3.0%	-	2.5%	4.8%	5.9%
5	64	25	40	29	28	7	18	15	1	8	4	15	14	13	5	2	3	26	11	20	10	24	11	13	14	20	58	2	4	29	12	11
	6.4%	5.0%	7.7%	10.0%	7.9%	2.1%	5.6%	5.3%	2.1%	6.1%	5.5%	11.8%	4.2%	5.0%	7.5%	2.2%	3.1%	19.9%	3.5%	5.0%	8.0%	13.0%	8.3%	7.9%	6.2%	5.9%	6.7%	2.0%	10.6%	4.4%	9.2%	8.0%
4	14	-	14	5	8	1	1	5	-	3	-	4	*	4	-	2	-	5	3	4	-	7	-	2	3	8	14	-	-	5	-	9
	1.4%	-	2.7%	1.8%	2.1%	*	*	1.8%	-	2.4%	-	3.4%	*	1.5%	-	1.8%	-	4.1%	0.9%	0.9%	-	4.0%	-	1.2%	1.5%	2.4%	1.6%	-	-	0.8%	-	6.2%
3	9	7	2	7	1	1	4	3	-	-	1	2	3	1	-	1	-	2	6	2	-	2	5	4	-	1	9	-	1	8	-	1
	0.9%	1.4%	*	2.3%	*	*	1.1%	1.1%	-	-	0.8%	1.8%	0.9%	*	-	1.4%	-	1.7%	1.9%	0.5%	-	0.8%	3.4%	2.2%	-	*	1.0%	-	1.3%	1.2%	-	1.0%
2	3	2	1	1	2	1	1	-	-	1	1	1	-	-	-	1	1	1	1	-	1	1	-	-	2	2	3	-	-	2	2	-
	*	*	*	*	*	*	*	-	-	*	1.5%	0.8%	-	-	-	0.5%	1.2%	*	*	-	0.9%	0.6%	-	-	0.7%	*	*	-	-	*	1.2%	-
1	3	-	3	1	2	-	-	1	-	-	-	1	-	-	-	-	1	-	-	2	1	-	-	-	2	1	3	-	-	*	1	1
	*	-	*	*	0.5%	-	-	*	-	-	-	1.1%	-	-	-	-	-	0.9%	-	*	0.5%	-	-	-	-	0.8%	*	*	-	*	0.5%	*
0 - would not vote	31	10	21	8	18	5	1	1	-	1	1	2	1	1	2	1	25	8	12	5	5	3	10	5	11	29	2	-	18	2	9	
	3.1%	2.0%	4.1%	2.7%	5.1%	1.4%	*	*	-	1.2%	1.3%	1.4%	*	*	2.2%	1.3%	1.1%	19.3%	2.8%	3.1%	3.7%	3.0%	1.9%	6.0%	2.3%	3.2%	3.3%	2.4%	-	2.7%	1.5%	6.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 9
Q6. Normal weightings
Q6. Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union?" How would you vote?
Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	973	444	529	189	346	438	308	275	59	124	62	127	301	268	80	120	76	101	308	404	119	142	119	135	225	367	846	88	39	682	117	120
Weighted Total	976	480	496	281	338	357	320	275	48	126	68	123	319	264	67	109	85	105	289	389	121	177	132	156	219	334	841	96	39	643	132	134
Yes	429	211	219	151	138	141	132	162	39	16	35	40	122	151	44	14	46	44	153	174	38	64	81	57	96	123	356	50	23	291	65	36
	44.0%	43.9%	44.1%	53.6%	40.8%	39.4%	41.2%	58.8%	81.9%	12.5%	51.3%	32.1%	38.3%	57.1%	65.6%	13.2%	54.5%	41.6%	52.9%	44.8%	31.6%	36.2%	61.4%	36.5%	43.6%	36.7%	42.4%	52.7%	58.0%	45.2%	48.9%	27.0%
No	347	196	151	74	126	148	116	67	5	97	23	35	126	62	13	82	27	35	87	130	58	73	28	61	79	138	305	31	11	227	40	65
	35.6%	40.8%	30.5%	26.3%	37.2%	41.3%	36.1%	24.2%	9.8%	77.2%	33.2%	28.5%	39.6%	23.4%	18.7%	75.6%	31.4%	33.5%	29.9%	33.3%	48.1%	41.3%	20.9%	39.0%	35.8%	41.3%	36.3%	33.0%	26.9%	35.3%	30.6%	48.7%
Undecided	199	73	126	56	74	69	73	47	4	13	11	49	71	51	11	12	12	26	50	86	24	40	23	38	45	73	180	14	6	125	27	32
	20.4%	15.3%	25.4%	20.1%	22.0%	19.2%	22.7%	17.0%	8.3%	10.3%	15.6%	39.4%	22.1%	19.4%	15.7%	11.1%	14.1%	24.9%	17.2%	22.0%	20.3%	22.5%	17.6%	24.5%	20.6%	21.9%	21.4%	14.3%	15.1%	19.5%	20.5%	24.3%
SIGMA	976	480	496	281	338	357	320	275	48	126	68	123	319	264	67	109	85	105	289	389	121	177	132	156	219	334	841	96	39	643	132	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 10

Q6. Normal weightings & likelihood to vote

Q6. Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union?" How would you vote?

Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	973	444	529	189	346	438	308	275	59	124	62	127	301	268	80	120	76	101	308	404	119	142	119	135	225	367	846	88	39	682	117	120
Weighted Total	976	492	484	267	333	375	327	276	51	127	70	114	331	267	70	110	89	88	288	397	122	168	129	155	217	334	836	100	40	658	129	127
Yes	447	220	226	152	143	151	137	168	42	17	37	41	129	157	48	15	50	40	158	184	40	65	81	60	101	128	369	53	24	305	65	37
	45.8%	44.8%	46.7%	57.0%	42.9%	40.3%	42.0%	60.9%	82.3%	13.4%	52.7%	35.7%	38.9%	59.0%	69.4%	13.5%	55.9%	44.7%	54.8%	46.3%	32.8%	38.4%	62.3%	38.7%	46.4%	38.2%	44.1%	53.4%	60.5%	46.4%	50.6%	29.3%
No	358	204	154	69	132	157	120	68	5	101	23	37	132	64	13	88	27	32	86	136	62	74	28	61	80	144	313	33	12	238	41	66
	36.6%	41.4%	31.8%	25.8%	39.5%	41.8%	36.6%	24.5%	9.9%	79.6%	32.6%	32.3%	39.9%	23.9%	18.6%	79.3%	30.3%	35.8%	30.0%	34.1%	50.6%	43.9%	22.0%	39.1%	36.6%	43.1%	37.4%	33.0%	28.9%	36.1%	31.9%	51.9%
Undecided	172	68	104	46	59	67	70	40	4	9	10	36	70	46	8	8	12	17	44	78	20	30	20	35	37	63	154	14	4	114	22	24
	17.6%	13.8%	21.5%	17.3%	17.6%	17.9%	21.5%	14.6%	7.9%	7.0%	14.7%	32.0%	21.1%	17.1%	12.0%	7.3%	13.8%	19.6%	15.2%	19.6%	16.6%	17.7%	15.7%	22.3%	16.9%	18.7%	18.4%	13.5%	10.6%	17.4%	17.5%	18.8%
SIGMA	976	492	484	267	333	375	327	276	51	127	70	114	331	267	70	110	89	88	288	397	122	168	129	155	217	334	836	100	40	658	129	127
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 11

Q6. Normal weightings & likelihood to vote, with undecided and refused removed

Q6. Imagine there was a referendum today with the question "Should the United Kingdom remain a member of the European Union?" How would you vote?

Base: Likely to Vote

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	780	380	400	150	269	361	240	230	52	113	52	78	236	218	66	106	65	76	260	315	98	107	99	100	178	296	673	74	33	553	94	91
Weighted Total	804	424	380	221	275	308	257	236	47	118	59	77	261	221	61	102	77	71	245	319	102	139	109	121	181	272	682	87	36	543	106	103
Yes	447	220	226	152	143	151	137	168	42	17	37	41	129	157	48	15	50	40	158	184	40	65	81	60	101	128	369	53	24	305	65	37
	55.5%	52.0%	59.5%	68.8%	52.0%	49.1%	53.5%	71.3%	89.3%	14.5%	61.8%	52.5%	49.3%	71.2%	78.8%	14.5%	64.8%	55.5%	64.7%	57.6%	39.3%	46.7%	73.9%	49.7%	55.9%	46.9%	54.1%	61.8%	67.7%	56.2%	61.3%	36.1%
No	358	204	154	69	132	157	120	68	5	101	23	37	132	64	13	88	27	32	86	136	62	74	28	61	80	144	313	33	12	238	41	66
	44.5%	48.0%	40.5%	31.2%	48.0%	50.9%	46.5%	28.7%	10.7%	85.5%	38.2%	47.5%	50.7%	28.8%	21.2%	85.5%	35.2%	44.5%	35.3%	42.4%	60.7%	53.3%	26.1%	50.3%	44.1%	53.1%	45.9%	38.2%	32.3%	43.8%	38.7%	63.9%
SIGMA	804	424	380	221	275	308	257	236	47	118	59	77	261	221	61	102	77	71	245	319	102	139	109	121	181	272	682	87	36	543	106	103
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 12

Q7. Normal weightings

Q7. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Scrapping tuition fees and restoring student grants"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	225	90	135	68	78	80	37	97	11	23	23	21	39	93	15	17	28	23	56	96	29	44	26	23	65	73	187	23	16	131	40	40
	22.4%	18.4%	26.1%	23.5%	21.8%	22.0%	11.4%	34.9%	22.1%	18.1%	33.3%	16.9%	12.1%	35.0%	21.6%	15.4%	32.4%	17.9%	18.8%	23.9%	23.4%	24.2%	19.4%	13.6%	28.9%	21.2%	21.5%	23.0%	39.9%	19.8%	29.8%	28.3%
9	49	22	27	10	23	16	7	25	2	10	3	2	7	24	1	11	1	4	10	22	11	6	6	13	11	12	43	5	1	34	6	8
	4.9%	4.4%	5.3%	3.3%	6.5%	4.5%	2.1%	9.0%	5.0%	8.1%	3.7%	1.6%	2.3%	9.2%	2.0%	9.7%	1.6%	2.9%	3.4%	5.6%	8.6%	3.1%	4.3%	8.0%	5.1%	3.5%	4.9%	5.5%	2.6%	5.2%	4.4%	5.7%
8	129	63	66	44	58	28	31	39	5	15	8	24	34	34	9	18	11	21	44	50	12	23	19	21	31	43	113	11	4	69	23	25
	12.8%	12.9%	12.7%	15.1%	16.2%	7.7%	9.7%	14.0%	10.5%	12.0%	12.2%	19.1%	10.6%	12.9%	13.3%	16.2%	12.5%	16.1%	14.8%	12.4%	9.3%	12.9%	13.8%	12.4%	14.0%	12.4%	13.0%	11.6%	10.9%	10.4%	17.1%	17.7%
7	117	60	57	37	40	40	44	29	6	9	7	20	41	33	7	13	9	14	38	48	13	18	8	25	20	46	99	14	4	80	15	14
	11.6%	12.2%	11.1%	12.7%	11.3%	11.0%	13.5%	10.6%	13.5%	7.1%	10.4%	15.9%	12.7%	12.4%	9.9%	11.6%	10.5%	10.6%	12.8%	11.9%	10.3%	10.0%	5.8%	15.0%	9.1%	13.3%	11.4%	14.1%	10.4%	12.1%	11.0%	9.6%
6	111	54	57	40	29	43	40	27	8	9	12	14	41	21	8	7	18	14	44	53	7	7	21	19	23	31	93	16	3	89	8	6
	11.0%	11.1%	11.0%	13.7%	8.1%	11.8%	12.3%	9.8%	15.6%	7.3%	16.8%	10.9%	12.8%	8.0%	11.0%	6.0%	20.6%	11.1%	14.7%	13.2%	5.6%	4.0%	15.5%	11.3%	10.0%	9.0%	10.7%	16.0%	6.4%	13.5%	6.3%	4.4%
5	179	93	86	35	66	78	62	30	8	28	10	29	60	35	18	18	12	28	51	59	23	46	25	31	39	63	158	16	5	119	21	31
	17.8%	19.1%	16.6%	12.3%	18.4%	21.6%	19.3%	10.9%	15.9%	22.1%	14.1%	23.4%	18.9%	13.1%	26.2%	16.0%	14.5%	21.9%	17.1%	14.8%	18.6%	25.0%	18.8%	18.7%	17.2%	18.3%	18.2%	16.2%	13.5%	17.9%	15.7%	21.5%
4	39	17	21	10	13	16	16	13	1	5	1	1	16	13	1	5	1	2	10	15	6	7	2	5	15	11	32	5	1	24	8	5
	3.8%	3.5%	4.1%	3.4%	3.7%	4.3%	4.9%	4.6%	1.7%	3.8%	1.9%	0.9%	5.1%	4.8%	0.7%	4.3%	1.6%	1.6%	3.4%	3.8%	4.5%	4.1%	1.3%	3.2%	6.6%	3.1%	3.7%	4.8%	3.7%	3.6%	5.6%	3.6%
3	44	18	26	16	14	14	15	11	2	9	*	6	15	6	5	6	1	10	18	12	4	10	9	6	5	23	43	1	-	31	11	2
	4.4%	3.6%	5.1%	5.4%	4.0%	3.9%	4.8%	4.0%	3.9%	7.5%	0.5%	4.6%	4.8%	2.1%	7.4%	5.2%	1.7%	7.6%	5.9%	3.0%	3.4%	5.3%	6.8%	3.4%	2.3%	6.7%	4.9%	0.9%	-	4.6%	8.3%	1.4%
2	36	23	13	5	13	18	28	2	1	*	1	4	24	1	1	1	-	9	7	12	9	8	6	9	5	15	34	1	1	29	1	3
	3.6%	4.7%	2.5%	1.8%	3.7%	4.9%	8.7%	0.8%	1.2%	*	1.2%	3.4%	7.5%	*	0.8%	0.9%	-	7.2%	2.3%	3.0%	7.0%	4.5%	4.2%	5.5%	2.2%	4.2%	4.0%	0.9%	1.7%	4.4%	1.0%	2.0%
1	26	10	16	8	7	10	17	2	1	4	2	1	16	2	1	4	2	1	6	16	2	2	4	3	3	12	22	2	2	19	-	4
	2.6%	2.0%	3.1%	2.8%	2.1%	2.9%	5.3%	0.6%	1.4%	2.8%	2.9%	1.0%	5.1%	0.6%	1.8%	3.7%	2.3%	0.5%	2.1%	3.9%	2.0%	0.9%	2.8%	2.1%	1.2%	3.6%	2.6%	2.1%	4.0%	2.8%	-	2.6%
0	52	40	12	17	15	19	26	2	4	14	2	3	26	4	4	12	2	3	14	18	9	11	10	11	7	16	45	5	3	37	1	5
	5.2%	8.1%	2.4%	6.0%	4.3%	5.4%	8.0%	0.7%	9.2%	10.9%	2.9%	2.3%	8.0%	1.5%	5.3%	11.2%	2.4%	2.6%	4.7%	4.5%	7.3%	6.0%	7.2%	6.9%	3.2%	4.7%	5.1%	5.0%	6.9%	5.6%	0.8%	3.3%
Mean	6.4	6.1	6.8	6.5	6.6	6.2	5.3	7.6	6.4	6.0	7.2	6.5	5.4	7.6	6.4	6.0	7.2	6.3	6.4	6.6	6.3	6.3	6.1	6.1	7.0	6.3	6.4	6.7	7.1	6.2	7.2	7.0
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 13

Q8. Normal weightings

Q8. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Taking train lines back into public ownership when their franchises expire"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	249	135	114	42	109	98	45	93	12	42	22	27	54	96	10	39	29	17	67	85	47	51	24	32	73	93	221	18	10	154	39	46
	24.8%	27.6%	22.1%	14.7%	30.6%	27.0%	14.1%	33.7%	25.2%	33.1%	32.5%	21.3%	17.0%	36.1%	15.0%	35.5%	33.9%	13.1%	22.5%	21.2%	37.2%	27.8%	17.5%	19.2%	32.4%	27.0%	25.4%	18.1%	26.1%	23.4%	29.4%	32.3%
9	57	33	24	16	19	22	8	29	2	6	5	5	10	25	5	4	7	4	10	27	7	13	5	5	12	20	42	8	7	39	8	6
	5.7%	6.6%	4.7%	5.5%	5.4%	6.1%	2.4%	10.4%	5.1%	4.4%	7.1%	4.3%	3.1%	9.3%	7.9%	3.6%	8.4%	3.2%	3.3%	6.7%	5.8%	7.2%	3.5%	3.3%	5.5%	5.8%	4.9%	8.1%	16.7%	5.8%	6.2%	4.0%
8	116	59	57	38	36	41	24	46	6	15	9	14	26	38	10	13	14	12	37	52	10	16	17	11	30	46	105	9	3	73	15	21
	11.5%	12.0%	11.0%	13.2%	10.2%	11.4%	7.6%	16.7%	13.2%	11.5%	13.5%	11.1%	8.2%	14.3%	15.0%	11.7%	16.7%	9.0%	12.5%	13.0%	8.3%	8.8%	12.9%	6.8%	13.3%	13.4%	12.1%	8.7%	6.5%	11.1%	11.4%	14.9%
7	141	71	71	47	58	37	44	27	8	18	9	31	42	37	12	18	9	23	53	47	12	30	22	29	31	40	122	16	3	96	21	16
	14.0%	14.4%	13.7%	16.2%	16.2%	10.2%	13.7%	9.9%	16.4%	14.0%	13.5%	24.5%	13.0%	13.9%	17.7%	15.9%	10.6%	17.7%	17.8%	11.6%	9.6%	16.4%	16.6%	17.5%	13.9%	11.5%	14.1%	16.0%	8.5%	14.5%	15.8%	11.0%
6	84	30	54	38	22	24	32	21	3	9	9	5	29	14	3	5	8	24	21	37	5	21	12	12	20	29	73	9	3	42	17	15
	8.3%	6.1%	10.4%	13.1%	6.2%	6.6%	10.1%	7.7%	6.3%	6.8%	12.7%	4.1%	9.2%	5.3%	4.1%	4.3%	9.5%	18.1%	7.0%	9.2%	4.0%	11.5%	8.6%	7.4%	8.9%	8.3%	8.4%	8.7%	6.4%	6.4%	12.4%	10.3%
5	171	56	115	70	51	50	53	42	5	14	7	34	56	37	11	13	9	31	37	81	20	33	27	28	29	64	148	17	6	104	25	27
	17.0%	11.5%	22.2%	24.3%	14.2%	13.9%	16.4%	15.3%	9.9%	11.3%	10.0%	27.2%	17.4%	14.1%	16.2%	11.6%	11.0%	23.8%	12.3%	20.1%	16.2%	18.3%	20.2%	17.0%	12.9%	18.6%	17.1%	17.0%	15.4%	15.7%	19.0%	18.7%
4	37	12	25	13	9	15	20	12	-	-	1	3	19	12	1	*	1	1	13	19	2	3	3	12	7	11	32	4	1	25	1	5
	3.7%	2.5%	4.8%	4.4%	2.7%	4.2%	6.3%	4.2%	-	-	1.6%	2.0%	5.8%	4.4%	1.9%	*	1.3%	1.1%	4.3%	4.8%	1.9%	1.6%	1.9%	7.1%	3.1%	3.1%	3.7%	4.5%	1.9%	3.8%	0.8%	3.2%
3	28	15	13	10	6	12	16	2	1	2	1	4	15	3	1	1	1	7	8	11	4	4	1	4	5	13	24	2	2	20	4	2
	2.7%	3.0%	2.5%	3.5%	1.7%	3.2%	4.8%	0.8%	1.8%	1.6%	1.7%	3.5%	4.6%	1.1%	2.0%	0.7%	1.1%	5.0%	2.7%	2.8%	3.3%	2.1%	0.5%	2.7%	2.4%	3.8%	2.7%	2.5%	4.2%	3.1%	2.8%	1.1%
2	49	32	17	12	17	19	29	1	5	11	-	1	26	1	6	9	1	5	22	16	7	4	11	18	6	8	43	6	-	45	2	2
	4.8%	6.5%	3.3%	4.3%	4.8%	5.3%	9.1%	*	11.4%	8.8%	-	0.6%	8.2%	*	9.4%	8.6%	1.0%	3.7%	7.5%	3.9%	5.4%	2.3%	8.3%	10.7%	2.8%	2.2%	4.9%	6.0%	-	6.9%	1.2%	1.2%
1	21	8	14	2	8	11	12	1	2	1	4	1	8	2	2	1	4	4	7	10	1	3	4	5	1	6	16	4	1	18	1	1
	2.1%	1.6%	2.6%	0.7%	2.3%	3.0%	3.7%	*	4.2%	1.1%	6.1%	*	2.6%	0.7%	3.0%	0.7%	5.0%	3.1%	2.4%	2.5%	0.7%	1.8%	2.9%	3.2%	0.6%	1.7%	1.9%	4.3%	2.2%	2.7%	0.6%	*
0	54	39	14	-	21	33	38	1	3	9	1	1	34	1	5	8	1	3	23	17	10	4	9	8	9	16	43	6	5	45	1	4
	5.3%	8.0%	2.7%	-	5.8%	9.1%	11.7%	*	6.6%	7.4%	1.3%	0.8%	10.8%	*	7.9%	7.2%	1.7%	2.3%	7.7%	4.2%	7.6%	2.1%	6.9%	5.0%	4.2%	4.6%	4.9%	6.0%	12.0%	6.8%	*	2.9%
Mean	6.6	6.6	6.6	6.5	6.8	6.4	5.2	7.8	6.4	6.8	7.3	6.9	5.5	7.8	6.1	7.0	7.5	6.1	6.2	6.5	6.9	7.1	6.1	5.9	7.2	6.8	6.6	6.1	6.6	6.3	7.4	7.3
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 14

Q9. Normal weightings

Q9. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Introducing a tax on transactions made by financial institutions"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	140	88	52	23	60	56	35	57	2	19	14	8	36	53	7	11	17	14	34	47	32	27	14	14	40	53	121	11	8	91	27	19
	13.9%	17.9%	10.1%	8.0%	17.0%	15.5%	10.9%	20.5%	4.5%	14.6%	20.1%	6.7%	11.2%	20.0%	9.9%	9.6%	19.8%	10.4%	11.4%	11.6%	25.8%	14.7%	10.6%	8.2%	17.7%	15.5%	13.9%	11.3%	19.6%	13.7%	20.5%	13.1%
9	43	26	18	7	23	13	6	15	3	5	10	4	8	18	1	7	8	1	13	16	6	9	8	4	9	14	35	9	-	25	7	10
	4.3%	5.3%	3.4%	2.5%	6.5%	3.6%	1.9%	5.4%	6.7%	3.7%	14.3%	3.3%	2.6%	6.8%	1.1%	6.1%	9.7%	1.1%	4.2%	3.9%	4.6%	5.2%	5.7%	2.3%	4.2%	4.0%	4.0%	8.9%	-	3.8%	5.0%	7.0%
8	101	56	45	22	35	45	29	31	7	14	4	12	28	28	8	16	7	13	33	34	10	24	16	18	23	30	87	7	8	64	12	21
	10.0%	11.5%	8.6%	7.5%	9.7%	12.3%	8.9%	11.1%	14.3%	11.0%	6.4%	9.8%	8.8%	10.4%	11.7%	14.2%	7.9%	10.1%	11.2%	8.4%	7.8%	13.1%	11.8%	10.7%	10.4%	8.6%	10.0%	6.8%	19.3%	9.7%	8.9%	15.0%
7	139	66	73	45	47	47	39	45	5	16	13	18	37	39	9	17	12	21	37	56	19	27	11	21	36	49	117	14	8	83	23	17
	13.8%	13.4%	14.1%	15.7%	13.2%	12.8%	12.3%	16.2%	11.0%	12.3%	18.4%	14.0%	11.5%	14.6%	13.1%	15.2%	13.8%	16.5%	12.4%	14.0%	14.9%	14.7%	8.0%	12.5%	16.1%	14.3%	13.5%	14.1%	20.4%	12.6%	17.3%	11.8%
6	128	62	66	51	39	38	51	34	10	18	7	5	48	31	11	16	9	11	37	60	13	18	15	34	21	41	111	13	3	90	11	22
	12.7%	12.7%	12.7%	17.6%	10.9%	10.5%	15.8%	12.2%	20.4%	14.2%	9.5%	3.9%	14.9%	11.5%	15.7%	14.3%	11.1%	8.6%	12.3%	15.0%	10.1%	10.1%	11.5%	20.7%	9.2%	11.8%	12.8%	13.6%	8.6%	13.7%	7.9%	15.4%
5	290	101	189	92	96	101	84	70	6	35	16	59	84	74	17	31	23	49	73	135	27	55	50	46	57	98	252	30	9	182	37	43
	28.8%	20.6%	36.5%	31.9%	27.0%	28.0%	26.0%	25.3%	13.1%	27.4%	23.7%	47.4%	26.2%	27.8%	24.6%	27.9%	27.0%	37.4%	24.5%	33.7%	21.2%	30.1%	37.5%	27.9%	25.2%	28.4%	28.9%	30.1%	22.2%	27.6%	27.9%	30.3%
4	49	20	29	22	16	12	18	9	6	3	1	11	19	7	7	4	4	7	15	22	6	7	4	6	16	19	45	3	1	27	8	6
	4.9%	4.1%	5.6%	7.5%	4.4%	3.4%	5.6%	3.4%	12.9%	2.6%	1.7%	9.1%	5.8%	2.7%	9.7%	3.2%	4.7%	5.6%	5.2%	5.4%	4.4%	3.8%	2.8%	3.7%	7.3%	5.4%	5.2%	3.6%	1.8%	4.0%	6.3%	3.9%
3	42	27	15	16	14	12	21	11	3	3	1	3	19	10	4	1	2	5	24	9	4	6	6	13	4	13	35	6	1	28	5	4
	4.2%	5.5%	2.9%	5.5%	3.8%	3.4%	6.5%	3.9%	6.8%	2.5%	1.6%	2.2%	5.9%	3.8%	5.3%	0.6%	2.6%	3.8%	7.9%	2.2%	2.8%	3.1%	4.2%	7.7%	1.7%	3.8%	4.1%	5.9%	1.4%	4.3%	4.0%	3.1%
2	21	11	11	2	9	10	11	3	2	2	1	1	10	4	3	3	1	1	9	7	2	3	*	2	8	7	17	4	-	21	*	-
	2.1%	2.2%	2.0%	0.8%	2.6%	2.6%	3.6%	1.2%	3.4%	1.8%	1.2%	0.5%	3.0%	1.6%	4.0%	2.3%	0.9%	0.7%	3.2%	1.6%	1.9%	1.4%	*	1.1%	3.7%	1.9%	2.0%	3.7%	-	3.1%	*	-
1	16	7	9	2	5	9	7	1	1	5	-	2	9	*	1	4	-	1	4	10	1	1	1	4	3	7	15	1	-	15	1	-
	1.6%	1.4%	1.7%	0.7%	1.3%	2.5%	2.0%	*	1.5%	3.8%	-	1.9%	2.8%	*	1.1%	3.6%	-	1.1%	1.3%	2.4%	0.9%	*	0.5%	2.5%	1.4%	1.9%	1.7%	1.0%	-	2.3%	0.5%	-
0	39	26	12	7	13	19	22	1	3	8	2	1	23	1	3	3	2	6	19	7	7	6	10	4	6	15	35	1	3	34	2	*
	3.9%	5.4%	2.4%	2.3%	3.7%	5.2%	6.7%	*	5.3%	6.1%	3.1%	1.1%	7.3%	*	3.7%	3.0%	2.5%	4.8%	6.4%	1.8%	5.5%	3.2%	7.1%	2.7%	2.9%	4.3%	4.0%	0.9%	6.8%	5.2%	1.4%	*
Mean	6.1	6.3	5.9	5.9	6.3	6.1	5.6	6.8	5.7	6.0	7.0	5.8	5.6	6.8	5.8	6.2	6.7	5.8	5.8	6.1	6.6	6.4	5.9	5.8	6.4	6.1	6.1	6.2	6.7	6.0	6.7	6.7
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 15

Q10. Normal weightings

Q10. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Universal free childcare for all children below school age"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	209	95	114	81	71	57	55	78	6	29	14	14	50	68	7	26	21	28	59	78	26	46	26	39	58	58	181	16	12	116	35	40
	20.8%	19.5%	22.0%	27.9%	20.0%	15.8%	17.0%	28.1%	12.3%	23.1%	20.7%	11.3%	15.6%	25.6%	10.1%	23.9%	24.4%	21.4%	19.7%	19.5%	20.8%	25.2%	19.2%	23.3%	26.0%	16.9%	20.8%	16.2%	30.8%	17.6%	26.4%	28.2%
9	62	31	31	17	31	14	8	27	3	10	7	4	8	27	6	5	6	9	18	19	6	18	7	10	17	19	54	6	2	29	12	17
	6.1%	6.4%	5.9%	5.7%	8.6%	4.0%	2.5%	9.7%	6.6%	8.2%	9.7%	3.2%	2.5%	10.2%	9.1%	4.9%	6.6%	6.8%	6.0%	4.8%	5.0%	10.1%	5.3%	6.3%	7.5%	5.6%	6.2%	6.1%	5.4%	4.4%	8.7%	12.3%
8	101	61	40	39	33	29	21	38	5	12	10	13	16	35	8	16	12	12	24	42	15	21	12	22	21	33	87	8	5	65	19	10
	10.0%	12.4%	7.8%	13.5%	9.3%	8.0%	6.5%	13.9%	11.0%	9.7%	14.2%	10.4%	4.9%	13.1%	12.0%	14.7%	14.5%	9.0%	8.2%	10.3%	11.6%	11.3%	9.1%	13.0%	9.1%	9.5%	10.0%	8.6%	13.8%	9.8%	14.3%	6.7%
7	115	54	61	42	34	39	42	34	4	7	6	22	43	35	9	6	5	14	36	48	12	19	23	15	33	33	104	7	4	75	21	13
	11.5%	11.0%	11.9%	14.7%	9.5%	10.8%	13.0%	12.3%	8.0%	5.6%	9.0%	17.5%	13.5%	13.2%	12.9%	5.7%	5.9%	10.6%	12.2%	11.8%	9.7%	10.7%	17.0%	9.1%	14.6%	9.6%	11.9%	7.6%	10.1%	11.3%	15.6%	8.9%
6	74	28	46	32	20	22	26	22	6	4	4	9	25	17	5	3	6	18	20	37	7	11	9	11	10	29	59	12	2	45	13	10
	7.3%	5.7%	8.9%	11.2%	5.6%	6.0%	8.1%	8.0%	13.1%	3.2%	5.4%	7.2%	7.9%	6.2%	7.9%	2.8%	6.6%	13.5%	6.6%	9.3%	5.2%	5.8%	7.1%	6.6%	4.6%	8.3%	6.8%	12.6%	5.8%	6.8%	10.0%	6.8%
5	168	76	92	34	74	60	47	41	4	20	11	35	55	47	9	14	15	21	52	53	26	36	25	19	36	65	145	16	6	111	22	27
	16.6%	15.5%	17.7%	11.8%	20.7%	16.5%	14.7%	15.0%	8.0%	15.9%	15.2%	27.8%	17.0%	17.6%	12.9%	12.3%	17.7%	16.4%	17.4%	13.2%	21.0%	20.0%	18.5%	11.6%	16.1%	18.8%	16.7%	16.6%	15.9%	16.8%	16.5%	19.2%
4	60	35	25	11	17	32	30	8	5	6	4	3	31	6	3	4	7	8	25	23	2	10	5	11	10	22	49	9	2	46	1	9
	5.9%	7.1%	4.9%	3.8%	4.8%	8.8%	9.3%	3.0%	10.4%	4.4%	6.4%	2.1%	9.8%	2.1%	4.2%	3.5%	7.7%	5.8%	8.2%	5.8%	1.8%	5.3%	3.5%	6.9%	4.7%	6.5%	5.6%	9.4%	4.2%	6.9%	0.9%	6.4%
3	66	29	37	9	28	29	28	16	3	9	3	6	26	15	7	9	3	4	16	27	11	11	5	11	14	25	55	10	1	55	5	4
	6.5%	5.9%	7.1%	2.9%	8.0%	7.9%	8.7%	5.7%	6.6%	6.9%	4.9%	4.4%	8.1%	5.6%	10.9%	8.6%	4.0%	3.0%	5.5%	6.8%	8.7%	5.9%	3.8%	6.8%	6.3%	7.2%	6.3%	9.9%	1.4%	8.3%	3.7%	2.5%
2	46	23	23	6	12	28	19	3	6	4	6	7	19	5	5	7	5	6	13	27	4	3	1	10	8	18	37	9	1	34	1	5
	4.6%	4.7%	4.5%	2.0%	3.5%	7.7%	5.9%	0.9%	13.2%	3.2%	8.4%	5.4%	5.9%	1.8%	6.7%	6.4%	6.1%	4.2%	4.3%	6.8%	2.8%	1.4%	0.7%	5.8%	3.7%	5.2%	4.2%	9.1%	1.3%	5.1%	1.1%	3.5%
1	33	14	19	5	11	17	18	1	2	6	1	5	15	1	5	3	5	8	8	18	2	4	6	10	5	8	29	2	1	28	1	-
	3.2%	2.9%	3.6%	1.6%	3.2%	4.6%	5.6%	*	3.2%	4.6%	1.9%	3.7%	4.6%	*	7.7%	3.1%	3.0%	4.1%	2.8%	4.5%	1.3%	2.4%	4.8%	5.7%	2.2%	2.4%	3.4%	2.5%	2.2%	4.3%	0.9%	-
0	74	44	30	14	24	36	28	8	4	19	3	9	32	11	4	15	3	7	27	28	15	4	15	8	12	34	69	1	4	58	3	8
	7.4%	9.0%	5.8%	4.8%	6.8%	9.9%	8.6%	3.0%	7.5%	15.1%	4.2%	7.0%	10.1%	4.3%	5.6%	14.1%	3.4%	5.2%	9.1%	7.0%	12.1%	1.9%	11.0%	5.1%	5.3%	9.8%	8.0%	1.4%	9.0%	8.7%	2.0%	5.6%
Mean	6.1	6.0	6.1	7.0	6.1	5.3	5.4	7.2	5.4	5.7	6.4	5.7	5.2	7.0	5.5	5.7	6.5	6.3	5.9	5.9	5.9	6.9	6.0	6.2	6.6	5.7	6.1	5.9	6.8	5.6	7.3	6.8
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 16

Q11. Normal weightings

Q11. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Increasing the rate of corporation tax paid by all UK companies by 5 percentage points"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	139	78	61	23	68	48	25	59	4	22	17	8	23	60	7	16	18	12	29	52	30	28	15	17	38	47	117	12	10	78	31	26
	13.8%	16.0%	11.7%	7.9%	19.2%	13.2%	7.7%	21.5%	8.2%	17.2%	24.0%	6.2%	7.3%	22.4%	9.8%	15.0%	21.5%	9.2%	9.6%	13.0%	24.1%	15.2%	11.3%	10.0%	17.1%	13.6%	13.5%	12.1%	25.1%	11.9%	23.0%	18.0%
9	49	29	20	12	29	8	7	25	3	5	1	5	7	21	2	7	5	6	12	20	8	9	8	14	9	16	47	1	*	23	8	12
	4.9%	5.9%	3.9%	4.1%	8.2%	2.3%	2.2%	9.2%	5.2%	3.8%	2.1%	4.2%	2.2%	8.0%	2.8%	6.1%	5.8%	4.3%	4.2%	4.9%	6.2%	5.0%	5.9%	8.6%	4.2%	4.5%	5.4%	1.5%	1.1%	3.4%	5.9%	8.5%
8	98	48	51	32	29	37	18	32	5	13	10	16	25	32	7	10	12	11	37	38	10	15	21	5	21	33	79	15	4	73	13	7
	9.8%	9.7%	9.8%	11.1%	8.1%	10.3%	5.5%	11.6%	11.2%	10.1%	14.6%	12.5%	7.8%	12.0%	9.8%	9.3%	13.6%	8.2%	12.3%	9.3%	7.6%	8.0%	15.5%	2.9%	9.4%	9.4%	9.1%	15.5%	9.6%	11.1%	9.9%	4.9%
7	112	46	66	41	42	29	31	31	7	10	15	11	29	32	9	11	12	16	33	48	9	22	9	16	29	42	96	12	4	60	17	25
	11.1%	9.4%	12.7%	14.2%	11.7%	8.0%	9.7%	11.3%	14.7%	7.6%	21.5%	8.9%	9.0%	12.0%	13.3%	9.6%	13.5%	12.5%	11.0%	12.0%	6.8%	12.2%	6.5%	9.6%	13.0%	12.3%	11.0%	11.8%	10.3%	9.1%	12.6%	17.7%
6	134	62	72	41	38	55	43	34	13	18	5	21	45	30	13	15	16	13	41	50	16	27	19	27	27	44	117	12	4	97	14	14
	13.3%	12.6%	14.0%	14.2%	10.8%	15.2%	13.5%	12.1%	26.5%	14.3%	7.8%	16.7%	14.0%	11.5%	19.6%	14.0%	18.2%	9.9%	13.9%	12.4%	12.5%	15.1%	14.3%	16.5%	12.1%	12.6%	13.5%	12.7%	11.3%	14.6%	10.4%	10.1%
5	251	102	149	79	82	89	76	60	7	32	12	45	77	61	15	28	16	39	54	117	31	48	36	39	57	87	220	24	7	154	33	39
	24.9%	20.9%	28.7%	27.5%	23.1%	24.6%	23.6%	21.7%	14.8%	25.3%	17.0%	36.2%	24.0%	23.0%	22.5%	25.8%	18.2%	29.9%	18.2%	29.1%	25.1%	26.4%	26.8%	23.3%	25.6%	25.4%	25.3%	24.6%	18.3%	23.3%	24.8%	27.5%
4	77	36	41	31	18	28	38	18	1	6	4	9	36	19	6	3	2	10	25	39	5	8	8	21	17	20	66	9	2	53	6	11
	7.7%	7.3%	8.0%	10.8%	5.0%	7.8%	11.8%	6.6%	2.1%	5.1%	6.4%	7.3%	11.3%	7.1%	8.8%	2.7%	2.9%	8.0%	8.4%	9.6%	4.2%	4.5%	5.9%	12.8%	7.4%	5.7%	7.5%	9.7%	5.3%	8.0%	4.6%	7.6%
3	46	25	21	8	15	24	19	5	5	9	2	7	22	4	4	8	2	6	20	15	4	7	3	9	12	16	40	6	1	39	2	5
	4.6%	5.2%	4.0%	2.6%	4.1%	6.6%	5.8%	1.9%	9.6%	6.7%	2.3%	5.5%	6.9%	1.6%	5.3%	7.2%	1.9%	4.4%	6.7%	3.7%	3.1%	4.0%	2.0%	5.5%	5.2%	4.6%	4.6%	5.8%	2.0%	5.9%	1.5%	3.4%
2	32	17	14	8	10	14	21	7	-	1	1	1	17	2	1	1	2	8	14	9	2	6	5	5	8	11	28	1	2	24	6	-
	3.1%	3.5%	2.8%	2.6%	2.7%	3.9%	6.4%	2.4%	-	0.9%	1.3%	0.5%	5.4%	0.7%	1.6%	1.1%	2.1%	5.9%	4.6%	2.3%	1.9%	3.4%	3.9%	2.8%	3.6%	3.1%	3.3%	0.7%	6.1%	3.6%	4.3%	-
1	24	15	8	7	11	6	17	1	1	2	1	2	12	1	1	2	1	6	11	4	2	7	3	6	2	9	20	3	1	21	1	1
	2.3%	3.2%	1.6%	2.5%	3.0%	1.6%	5.3%	*	1.5%	1.5%	1.6%	1.3%	3.9%	*	1.1%	2.1%	1.3%	4.4%	3.7%	0.9%	1.9%	3.6%	2.4%	3.9%	0.8%	2.5%	2.3%	2.7%	1.9%	3.2%	0.8%	0.9%
0	46	31	15	7	15	24	28	3	3	10	1	1	26	3	4	8	1	4	22	11	8	5	7	7	4	21	39	3	4	39	3	2
	4.5%	6.3%	2.9%	2.5%	4.2%	6.5%	8.6%	1.2%	6.1%	7.5%	1.3%	0.6%	8.1%	1.1%	5.5%	7.1%	1.1%	3.3%	7.4%	2.7%	6.5%	2.7%	5.4%	4.3%	1.6%	6.2%	4.5%	2.9%	9.1%	5.9%	2.3%	1.3%
Mean	5.9	5.9	6.0	5.9	6.3	5.7	4.9	6.9	5.9	6.0	6.9	5.9	5.0	7.0	5.8	6.0	6.9	5.5	5.5	6.1	6.4	6.1	6.0	5.6	6.3	5.9	5.9	6.0	6.1	5.7	6.7	6.6
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 17

Q12. Normal weightings

Q12. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Reintroducing the 50p tax band for those earning above £150,000"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	268	149	119	54	110	105	56	111	13	34	28	19	57	106	18	28	32	23	70	101	43	55	29	44	64	93	229	26	13	164	38	51
	26.7%	30.5%	23.0%	18.8%	30.8%	28.8%	17.4%	40.1%	26.2%	26.8%	40.7%	15.6%	17.7%	39.9%	25.9%	25.9%	37.1%	17.8%	23.4%	25.2%	33.9%	30.3%	21.8%	26.2%	28.4%	26.9%	26.4%	26.9%	32.4%	24.7%	28.7%	35.7%
9	93	50	43	23	37	34	27	35	4	8	6	9	24	26	7	9	12	11	28	35	11	18	12	14	28	28	82	10	1	58	15	16
	9.2%	10.3%	8.2%	7.8%	10.3%	9.3%	8.3%	12.5%	8.5%	6.4%	8.3%	7.0%	7.4%	9.8%	10.0%	8.5%	14.5%	8.2%	9.5%	8.7%	9.1%	9.9%	8.7%	8.4%	12.4%	8.2%	9.4%	10.0%	3.5%	8.7%	11.3%	11.3%
8	109	53	56	37	34	38	27	33	12	10	8	19	32	34	10	6	11	14	34	47	14	14	9	12	33	37	91	10	8	79	11	11
	10.8%	10.9%	10.8%	12.8%	9.7%	10.4%	8.4%	11.8%	24.0%	7.9%	11.6%	15.2%	10.0%	12.7%	14.1%	5.5%	12.5%	11.0%	11.4%	11.8%	10.8%	7.8%	6.8%	7.1%	14.6%	10.8%	10.5%	10.6%	19.4%	12.0%	7.9%	7.5%
7	97	40	57	40	26	31	36	26	5	11	4	10	30	23	8	8	5	22	31	37	10	19	17	16	24	33	89	6	1	64	16	8
	9.6%	8.1%	11.0%	13.8%	7.2%	8.6%	11.1%	9.5%	10.2%	8.4%	5.5%	8.0%	9.4%	8.7%	11.3%	7.3%	5.8%	16.9%	10.3%	9.1%	8.1%	10.7%	12.8%	9.5%	10.5%	9.5%	10.3%	6.5%	2.8%	9.6%	12.3%	5.8%
6	84	44	40	29	21	35	33	15	4	11	6	11	35	16	3	5	9	16	31	32	7	14	17	11	11	29	69	13	3	64	4	10
	8.4%	9.0%	7.8%	10.0%	5.9%	9.5%	10.3%	5.3%	7.7%	9.0%	8.7%	9.2%	11.1%	5.9%	3.9%	4.3%	10.2%	11.9%	10.3%	8.0%	5.9%	7.7%	12.4%	6.9%	5.1%	8.5%	7.9%	12.8%	7.2%	9.7%	2.7%	6.8%
5	185	65	120	62	74	49	47	42	6	26	8	42	54	40	14	26	9	27	36	84	19	46	27	29	40	70	166	14	5	90	34	40
	18.4%	13.4%	23.1%	21.5%	20.7%	13.6%	14.5%	15.2%	11.7%	20.4%	11.4%	33.7%	16.9%	15.2%	21.1%	24.0%	10.2%	21.0%	12.0%	20.9%	15.3%	25.4%	20.1%	17.2%	17.9%	20.3%	19.1%	14.7%	12.3%	13.7%	25.3%	28.1%
4	41	12	29	10	16	16	22	6	2	2	4	5	18	7	3	4	4	5	11	19	5	6	7	6	10	11	34	6	1	33	5	1
	4.1%	2.5%	5.6%	3.3%	4.4%	4.3%	6.9%	2.2%	4.3%	1.5%	5.9%	3.9%	5.7%	2.5%	5.0%	3.3%	4.7%	3.7%	3.7%	4.7%	3.8%	3.5%	4.9%	3.5%	4.6%	3.1%	3.9%	6.2%	3.3%	5.0%	3.5%	*
3	34	19	15	18	5	11	13	3	1	13	2	*	13	3	1	13	2	2	16	11	6	2	2	13	2	15	32	1	1	29	3	1
	3.4%	3.9%	2.9%	6.1%	1.4%	3.1%	4.2%	1.2%	2.1%	10.1%	3.1%	*	4.1%	1.1%	1.5%	11.5%	2.0%	1.9%	5.3%	2.6%	4.7%	0.9%	1.3%	7.8%	1.0%	4.3%	3.6%	1.5%	2.0%	4.4%	2.2%	*
2	36	24	12	6	16	14	22	3	1	6	2	3	19	7	1	6	1	2	10	15	5	6	8	10	4	10	32	4	1	33	2	*
	3.6%	5.0%	2.3%	2.2%	4.4%	3.9%	6.7%	1.2%	1.1%	4.6%	2.6%	2.0%	6.0%	2.5%	2.0%	5.3%	1.1%	1.6%	3.4%	3.7%	4.3%	3.2%	5.8%	6.2%	1.7%	2.9%	3.7%	3.7%	2.2%	5.0%	1.6%	*
1	19	8	11	8	2	9	9	3	-	2	1	5	8	2	1	2	1	6	9	8	1	1	1	7	3	6	18	1	-	14	2	1
	1.9%	1.6%	2.2%	2.6%	0.7%	2.5%	2.9%	1.0%	-	1.3%	0.9%	3.6%	2.4%	0.9%	1.6%	1.5%	0.8%	4.5%	3.1%	2.1%	0.6%	*	1.1%	4.3%	1.5%	1.8%	2.1%	0.8%	-	2.2%	1.5%	0.8%
0	40	24	16	3	16	21	30	-	2	5	1	2	30	2	3	3	1	2	23	13	4	*	6	5	5	12	28	6	6	32	4	4
	4.0%	5.0%	3.1%	1.1%	4.5%	5.9%	9.3%	-	4.3%	3.8%	1.3%	1.5%	9.4%	0.7%	3.7%	2.8%	1.1%	1.5%	7.7%	3.2%	3.5%	*	4.3%	3.0%	2.4%	3.6%	3.3%	6.3%	14.8%	4.9%	2.8%	3.0%
Mean	6.8	6.9	6.7	6.6	7.0	6.8	5.8	8.0	7.3	6.5	7.6	6.4	5.9	7.8	7.0	6.4	7.8	6.6	6.4	6.8	7.1	7.3	6.5	6.4	7.3	6.8	6.8	6.8	6.6	6.6	7.1	7.4
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 18

Q13. Normal weightings

Q13. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Removing all privatisation from the NHS to make it completely publicly run"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	266	136	130	58	105	102	42	118	11	35	28	25	50	116	12	31	35	18	62	108	48	48	30	31	73	88	221	29	16	162	47	45
	26.4%	27.7%	25.1%	20.1%	29.6%	28.3%	13.1%	42.7%	22.9%	27.6%	40.5%	20.0%	15.7%	43.5%	17.2%	28.4%	40.8%	14.2%	20.7%	27.0%	38.3%	26.2%	22.1%	18.6%	32.5%	25.4%	25.4%	29.8%	39.3%	24.6%	35.0%	31.6%
9	81	50	31	21	36	23	18	30	5	6	9	11	21	27	4	6	12	12	28	35	10	8	11	16	16	21	64	15	1	52	10	13
	8.1%	10.2%	6.0%	7.4%	10.2%	6.4%	5.5%	11.0%	9.8%	4.6%	13.1%	9.0%	6.5%	10.1%	5.1%	5.1%	13.8%	9.5%	9.3%	8.8%	7.9%	4.6%	8.2%	9.4%	7.2%	6.2%	7.4%	15.7%	3.5%	7.9%	7.2%	8.9%
8	115	48	67	37	29	49	20	32	5	22	11	18	20	33	12	14	13	21	32	43	17	22	12	24	23	44	103	11	1	80	15	12
	11.4%	9.8%	12.9%	12.8%	8.3%	13.4%	6.3%	11.6%	11.4%	17.3%	16.5%	14.4%	6.2%	12.6%	17.3%	12.6%	15.7%	15.8%	10.9%	10.8%	13.7%	12.1%	9.1%	14.6%	10.0%	12.7%	11.8%	11.3%	2.2%	12.0%	11.2%	8.2%
7	95	37	58	44	25	26	34	23	5	5	8	17	34	20	10	5	6	13	33	39	5	19	15	13	15	37	80	9	6	61	16	13
	9.4%	7.5%	11.2%	15.3%	7.0%	7.2%	10.5%	8.2%	11.1%	3.7%	11.0%	13.5%	10.6%	7.7%	15.0%	4.7%	6.5%	10.2%	10.9%	9.6%	3.7%	10.4%	11.4%	7.6%	6.7%	10.8%	9.2%	9.1%	14.2%	9.2%	11.7%	8.8%
6	63	27	36	19	20	23	32	10	4	4	3	8	32	8	4	3	8	8	18	28	8	9	7	6	16	28	57	4	2	44	7	6
	6.3%	5.5%	7.0%	6.7%	5.7%	6.5%	9.9%	3.7%	9.3%	3.3%	4.3%	6.2%	9.9%	2.9%	6.1%	2.8%	9.3%	6.3%	6.2%	6.9%	6.6%	4.8%	4.8%	3.6%	7.3%	8.1%	6.5%	4.1%	5.4%	6.6%	4.9%	4.1%
5	175	73	102	59	65	51	60	35	5	25	5	31	52	39	10	27	4	34	36	74	20	45	25	40	38	56	161	9	5	96	27	37
	17.4%	14.8%	19.7%	20.5%	18.3%	14.0%	18.7%	12.8%	11.1%	19.8%	7.0%	24.5%	16.3%	14.5%	15.0%	24.9%	4.6%	26.0%	12.2%	18.4%	16.0%	24.4%	19.0%	24.3%	17.1%	16.4%	18.5%	9.4%	12.1%	14.5%	20.5%	25.9%
4	56	39	16	13	21	22	32	7	3	7	2	2	30	5	5	3	3	6	28	21	2	4	10	11	14	13	47	6	2	47	1	6
	5.5%	8.0%	3.1%	4.4%	5.9%	6.0%	10.1%	2.4%	6.5%	5.3%	3.4%	1.4%	9.5%	2.0%	7.0%	3.1%	3.8%	5.0%	9.4%	5.1%	1.8%	2.5%	7.4%	6.5%	6.2%	3.7%	5.5%	5.9%	5.7%	7.2%	0.7%	3.9%
3	40	17	23	10	15	15	19	4	4	6	-	6	16	5	6	6	-	5	15	10	5	10	7	5	10	13	35	5	-	34	3	-
	4.0%	3.5%	4.5%	3.4%	4.3%	4.1%	5.9%	1.4%	9.2%	4.7%	-	4.8%	5.0%	2.0%	8.7%	5.1%	-	4.0%	5.0%	2.5%	4.0%	5.5%	5.0%	3.2%	4.7%	3.7%	4.1%	5.0%	-	5.1%	2.3%	-
2	36	17	19	15	7	14	16	11	1	4	1	2	17	6	-	2	3	6	11	14	1	10	5	5	3	16	28	4	4	23	6	1
	3.6%	3.5%	3.7%	5.1%	2.1%	3.9%	4.9%	3.9%	2.4%	3.1%	1.6%	1.9%	5.4%	2.3%	-	2.0%	3.7%	4.6%	3.8%	3.4%	1.1%	5.4%	3.7%	2.8%	1.3%	4.5%	3.2%	4.4%	9.6%	3.5%	4.2%	1.0%
1	18	11	7	4	9	5	12	1	1	3	*	1	10	2	1	3	-	1	8	8	1	-	2	2	6	6	16	2	-	11	*	7
	1.8%	2.2%	1.4%	1.4%	2.4%	1.5%	3.7%	*	2.1%	2.1%	0.5%	0.6%	3.2%	0.7%	2.0%	2.9%	-	0.9%	2.8%	2.1%	1.1%	-	1.7%	0.9%	2.8%	1.8%	1.9%	1.8%	-	1.6%	*	5.0%
0	62	35	27	9	22	31	36	5	2	11	2	5	37	5	5	9	2	5	26	21	7	7	10	14	9	23	56	3	3	52	3	4
	6.2%	7.3%	5.2%	3.0%	6.2%	8.7%	11.3%	2.0%	4.0%	8.7%	2.2%	3.7%	11.7%	1.8%	6.6%	8.4%	1.8%	3.5%	8.9%	5.3%	5.8%	4.1%	7.5%	8.3%	4.1%	6.7%	6.4%	3.5%	8.2%	7.8%	2.0%	2.7%
Mean	6.6	6.6	6.6	6.6	6.7	6.5	5.3	7.8	6.6	6.4	8.1	6.7	5.5	7.9	6.3	6.4	8.1	6.3	6.2	6.7	7.3	6.6	6.3	6.3	6.9	6.5	6.5	7.1	6.8	6.4	7.4	7.0
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 19

Q14. Normal weightings

Q14. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Introducing a rent control system for areas of high housing cost"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	180	95	86	33	74	74	34	85	10	16	13	18	31	83	14	21	13	14	43	76	22	39	23	22	47	68	160	16	5	95	38	37
	17.9%	19.3%	16.6%	11.3%	20.7%	20.4%	10.6%	30.9%	19.9%	12.5%	18.1%	14.3%	9.8%	31.5%	19.9%	18.7%	15.0%	10.7%	14.3%	19.0%	18.0%	21.5%	17.1%	13.3%	20.8%	19.8%	18.4%	16.0%	11.9%	14.4%	28.5%	25.7%
9	82	34	48	29	36	16	17	29	2	9	7	12	21	28	2	6	10	11	16	37	17	13	20	14	22	19	74	3	5	42	23	11
	8.1%	6.9%	9.3%	10.2%	10.2%	4.4%	5.2%	10.6%	5.0%	7.0%	10.8%	9.3%	6.7%	10.6%	3.1%	5.4%	12.0%	8.8%	5.3%	9.1%	13.5%	6.9%	14.7%	8.5%	9.6%	5.4%	8.5%	2.9%	12.6%	6.3%	17.3%	7.8%
8	141	68	73	27	51	63	38	35	10	18	13	23	43	36	13	17	16	11	44	52	14	30	13	18	30	54	115	18	7	90	21	25
	14.0%	14.0%	14.0%	9.2%	14.3%	17.5%	11.9%	12.6%	21.6%	14.5%	19.0%	18.7%	13.4%	13.5%	19.2%	15.4%	18.8%	8.4%	14.8%	13.0%	11.5%	16.5%	9.3%	11.1%	13.5%	15.7%	13.3%	18.9%	17.6%	13.6%	15.9%	17.6%
7	166	67	99	62	45	58	55	39	8	20	11	24	50	35	10	22	11	36	41	80	19	26	18	40	39	50	147	14	5	112	16	18
	16.4%	13.7%	19.1%	21.6%	12.7%	16.0%	17.2%	14.0%	16.5%	15.6%	15.8%	19.2%	15.6%	13.3%	15.0%	19.7%	12.3%	27.5%	13.7%	19.9%	15.2%	14.2%	13.6%	24.3%	17.2%	14.4%	16.9%	14.3%	12.0%	17.0%	12.3%	12.9%
6	142	60	82	67	33	42	53	38	9	13	8	18	53	33	13	6	12	19	54	62	7	20	21	20	34	50	125	12	5	98	16	17
	14.1%	12.2%	15.9%	23.3%	9.1%	11.6%	16.6%	13.8%	19.5%	9.9%	11.2%	14.2%	16.6%	12.6%	18.9%	5.1%	14.1%	14.9%	18.0%	15.4%	5.3%	11.0%	15.9%	12.2%	15.2%	14.4%	14.4%	12.1%	11.8%	14.7%	11.8%	12.0%
5	173	87	87	40	67	67	55	34	6	31	12	22	55	33	12	23	20	24	44	58	30	41	17	26	33	67	143	22	9	118	14	29
	17.2%	17.7%	16.7%	13.8%	18.7%	18.5%	17.3%	12.1%	11.8%	24.7%	17.8%	17.5%	17.2%	12.4%	17.1%	21.3%	23.3%	18.5%	14.8%	14.3%	24.2%	22.7%	12.5%	15.4%	14.7%	19.5%	16.4%	22.5%	22.0%	17.8%	10.2%	20.7%
4	40	27	12	10	13	16	18	10	-	4	2	4	17	11	-	5	2	4	17	18	1	4	7	10	6	8	31	8	-	36	2	2
	3.9%	5.6%	2.3%	3.4%	3.8%	4.5%	5.6%	3.7%	-	3.2%	3.0%	3.5%	5.4%	4.2%	-	4.4%	2.4%	2.9%	5.6%	4.5%	0.6%	2.2%	5.4%	6.0%	2.8%	2.3%	3.6%	8.3%	-	5.4%	1.5%	1.3%
3	27	16	12	5	17	5	10	5	1	7	2	1	10	4	3	4	1	5	11	7	4	5	1	6	10	7	24	3	1	24	-	2
	2.7%	3.2%	2.3%	1.8%	4.8%	1.4%	3.3%	1.8%	3.1%	5.7%	2.9%	1.0%	3.2%	1.5%	4.8%	3.9%	0.9%	3.5%	3.7%	1.8%	3.4%	2.7%	0.9%	3.3%	4.6%	2.0%	2.8%	2.7%	1.7%	3.6%	-	1.1%
2	20	9	10	6	11	3	15	-	-	4	-	1	14	-	-	2	-	3	7	5	4	4	8	1	*	7	16	1	3	15	-	1
	1.9%	1.9%	2.0%	2.0%	3.0%	0.9%	4.5%	-	-	3.1%	-	0.5%	4.3%	-	-	2.0%	-	2.5%	2.2%	1.3%	3.1%	2.0%	5.9%	*	*	2.1%	1.9%	0.8%	6.5%	2.3%	-	0.9%
1	10	5	5	6	1	4	5	1	-	2	-	1	5	1	-	2	-	1	5	3	2	-	3	1	-	7	10	-	-	7	2	-
	1.0%	1.1%	1.0%	1.9%	*	1.1%	1.7%	0.5%	-	1.6%	-	1.1%	1.7%	0.5%	-	1.9%	-	1.1%	1.8%	0.8%	1.3%	-	1.9%	0.6%	-	1.9%	1.2%	-	-	1.1%	1.4%	-
0	26	22	4	4	8	13	20	-	1	3	1	1	20	-	1	2	1	1	17	3	5	1	4	8	3	8	23	1	2	25	1	-
	2.6%	4.5%	0.8%	1.6%	2.3%	3.7%	6.2%	-	2.7%	2.1%	1.3%	0.5%	6.2%	-	1.9%	2.3%	1.1%	1.1%	5.8%	0.8%	4.0%	*	2.8%	4.8%	1.4%	2.4%	2.7%	1.4%	3.9%	3.7%	1.1%	-
Mean	6.8	6.6	7.0	6.6	6.9	6.8	6.0	7.7	7.2	6.3	7.2	7.0	6.0	7.7	7.0	6.7	7.1	6.6	6.3	7.1	6.7	7.1	6.7	6.5	7.1	6.8	6.8	6.7	6.6	6.4	7.8	7.4
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 20

Q15. Normal weightings

Q15. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Returning energy companies to public ownership"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	245	142	103	41	97	107	53	101	8	38	18	21	65	87	10	33	27	20	60	95	42	49	33	32	64	85	214	20	12	156	33	46
	24.4%	29.1%	19.9%	14.3%	27.2%	29.6%	16.4%	36.4%	17.6%	29.8%	26.4%	17.1%	20.3%	32.9%	15.1%	30.1%	32.0%	15.1%	20.2%	23.6%	33.4%	26.7%	24.6%	19.0%	28.4%	24.8%	24.6%	20.0%	31.2%	23.6%	24.5%	31.9%
9	67	34	33	17	24	26	14	20	1	16	7	6	13	21	3	13	7	9	16	25	14	12	7	18	15	17	57	7	4	52	5	8
	6.7%	6.9%	6.5%	5.9%	6.6%	7.3%	4.5%	7.1%	2.9%	12.5%	10.4%	5.0%	4.0%	7.8%	4.9%	12.2%	8.4%	6.6%	5.4%	6.2%	11.1%	6.7%	5.2%	10.7%	6.7%	4.9%	6.5%	6.7%	9.6%	7.9%	3.8%	5.3%
8	115	52	63	38	37	41	19	42	6	20	10	16	22	39	11	14	10	15	40	43	10	22	14	16	32	38	101	13	1	70	21	18
	11.4%	10.6%	12.2%	13.0%	10.3%	11.3%	5.9%	15.1%	12.2%	15.3%	14.3%	13.2%	7.0%	14.7%	15.5%	12.5%	11.7%	11.3%	13.5%	10.6%	8.2%	12.1%	10.7%	9.8%	14.4%	11.1%	11.6%	13.5%	1.3%	10.5%	16.0%	12.7%
7	105	43	62	33	49	22	28	35	6	7	10	15	26	35	8	11	10	13	20	49	10	25	13	9	29	40	90	11	4	55	16	24
	10.4%	8.7%	12.0%	11.6%	13.8%	6.2%	8.7%	12.7%	12.7%	5.4%	14.1%	12.1%	8.2%	13.2%	11.7%	10.1%	11.7%	9.7%	6.8%	12.2%	8.2%	13.9%	9.5%	5.3%	12.8%	11.6%	10.4%	10.8%	10.0%	8.3%	11.7%	17.1%
6	89	31	58	38	25	26	32	20	5	11	5	14	33	21	7	3	5	16	27	42	11	10	12	16	15	37	81	7	2	57	7	13
	8.9%	6.3%	11.3%	13.3%	7.1%	7.1%	9.9%	7.3%	10.5%	8.6%	7.3%	10.9%	10.5%	7.9%	10.7%	2.8%	5.7%	12.2%	9.1%	10.4%	8.7%	5.2%	9.3%	9.8%	6.8%	10.7%	9.3%	7.2%	3.9%	8.6%	4.9%	9.4%
5	196	73	123	77	70	50	62	40	7	18	11	39	57	47	14	20	11	38	47	83	22	44	33	39	41	61	174	14	8	120	41	22
	19.5%	14.9%	23.8%	26.6%	19.6%	13.7%	19.4%	14.4%	14.6%	14.0%	16.5%	31.4%	17.7%	17.5%	20.8%	17.9%	13.1%	29.1%	15.7%	20.6%	17.8%	24.3%	24.4%	23.6%	18.4%	17.7%	20.0%	14.1%	20.2%	18.1%	30.4%	15.3%
4	55	31	24	25	12	18	26	11	2	5	5	4	21	10	2	4	10	7	24	19	4	8	6	14	6	12	39	16	*	42	3	4
	5.5%	6.4%	4.5%	8.7%	3.4%	4.9%	8.2%	3.9%	5.1%	4.0%	7.1%	3.2%	6.5%	3.8%	2.3%	3.6%	11.3%	5.7%	8.2%	4.7%	3.3%	4.2%	4.6%	8.6%	2.7%	3.5%	4.5%	16.1%	1.0%	6.4%	2.5%	2.7%
3	34	18	16	11	7	16	19	6	3	*	1	4	18	1	3	1	2	9	14	11	1	7	2	6	8	15	31	1	2	23	6	3
	3.4%	3.7%	3.1%	3.8%	1.9%	4.4%	5.8%	2.2%	5.4%	*	1.2%	3.1%	5.7%	*	4.3%	0.6%	2.3%	6.8%	4.8%	2.9%	0.9%	3.7%	1.8%	3.7%	3.5%	4.2%	3.6%	0.8%	5.3%	3.6%	4.3%	2.1%
2	27	14	13	3	10	14	14	1	2	4	1	4	13	2	3	4	2	2	9	15	1	3	2	3	5	13	23	4	1	20	1	4
	2.7%	2.8%	2.6%	1.1%	2.8%	3.9%	4.4%	*	5.1%	2.9%	1.4%	2.9%	4.2%	0.7%	5.0%	3.8%	2.2%	1.3%	3.0%	3.8%	0.5%	1.4%	1.3%	2.0%	2.3%	3.7%	2.6%	3.6%	1.7%	3.0%	*	2.7%
1	15	11	5	1	5	10	12	1	1	2	-	*	12	1	1	2	-	-	7	4	3	2	2	3	2	7	14	1	1	14	-	-
	1.5%	2.2%	0.9%	*	1.3%	2.7%	3.6%	*	1.2%	1.9%	-	*	3.7%	*	0.8%	1.9%	-	-	2.2%	1.0%	2.1%	1.3%	1.5%	1.9%	0.7%	2.0%	1.6%	0.6%	3.5%	2.2%	-	-
0	58	41	16	3	22	33	42	1	6	7	1	1	40	3	6	5	1	3	33	17	7	1	9	9	7	20	46	7	5	52	2	1
	5.7%	8.4%	3.2%	1.1%	6.1%	9.0%	13.0%	*	12.7%	5.3%	1.3%	0.8%	12.4%	1.0%	8.8%	4.5%	1.7%	2.4%	11.1%	4.2%	5.7%	*	7.0%	5.6%	3.3%	5.8%	5.3%	6.7%	12.4%	7.9%	1.5%	0.8%
Mean	6.6	6.6	6.6	6.4	6.8	6.5	5.3	7.8	5.7	7.2	7.3	6.6	5.6	7.6	6.0	7.1	7.3	6.3	5.9	6.6	7.2	7.1	6.5	6.3	7.1	6.5	6.6	6.3	6.3	6.4	6.9	7.4
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 21

Q16. Normal weightings

Q16. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Making companies publish 'equal pay audits' of whether they are paying women less than men"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	339	129	210	108	115	117	93	127	18	33	23	31	92	122	25	25	31	35	82	142	47	68	46	51	92	111	301	24	14	210	49	52
	33.6%	26.3%	40.6%	37.3%	32.2%	32.2%	29.0%	46.0%	37.4%	25.8%	33.8%	25.2%	28.7%	45.9%	35.8%	22.8%	36.5%	26.6%	27.6%	35.3%	37.6%	37.1%	34.6%	30.7%	41.1%	32.2%	34.6%	24.4%	36.1%	31.7%	36.9%	36.5%
9	99	44	56	28	37	34	24	30	4	11	6	19	32	29	8	11	6	14	23	42	16	18	18	23	17	28	86	5	8	74	11	10
	9.9%	8.9%	10.8%	9.6%	10.5%	9.5%	7.6%	11.0%	9.3%	8.5%	8.9%	15.3%	10.0%	10.9%	11.3%	9.9%	7.4%	10.5%	7.7%	10.5%	12.5%	10.1%	13.1%	13.6%	7.8%	8.2%	9.9%	5.4%	21.1%	11.1%	8.5%	6.7%
8	123	69	54	28	46	48	45	31	6	7	18	14	38	30	6	11	20	18	47	40	15	20	13	25	25	35	98	20	4	82	16	22
	12.2%	14.0%	10.4%	9.8%	13.0%	13.2%	13.9%	11.2%	12.1%	5.9%	25.6%	11.2%	11.9%	11.4%	8.7%	9.7%	23.2%	13.6%	15.8%	10.0%	11.9%	11.2%	9.4%	15.1%	11.3%	10.2%	11.3%	20.7%	11.0%	12.4%	12.1%	15.2%
7	112	58	54	35	24	53	40	32	6	9	7	14	39	26	5	8	8	18	40	45	14	13	11	15	20	53	99	13	-	76	19	13
	11.2%	11.9%	10.4%	12.2%	6.9%	14.6%	12.4%	11.5%	13.4%	7.1%	10.6%	11.5%	12.2%	9.8%	8.0%	7.6%	9.9%	13.8%	13.6%	11.2%	11.2%	7.0%	8.3%	8.8%	9.0%	15.4%	11.4%	13.2%	-	11.5%	14.4%	8.8%
6	103	58	45	27	40	35	42	24	7	10	6	10	38	28	9	10	7	8	31	46	8	18	13	22	24	29	88	10	5	78	2	15
	10.2%	11.8%	8.7%	9.5%	11.3%	9.7%	13.1%	8.8%	14.8%	8.1%	8.1%	7.8%	11.8%	10.6%	12.9%	9.4%	8.5%	6.5%	10.4%	11.6%	6.1%	9.8%	10.0%	13.0%	10.5%	8.5%	10.1%	10.3%	11.7%	11.9%	1.5%	10.6%
5	157	79	77	40	66	51	45	21	3	38	7	33	44	21	14	34	9	27	47	58	17	35	21	23	27	64	135	17	5	94	27	28
	15.6%	16.2%	15.0%	13.7%	18.6%	14.0%	14.1%	7.6%	5.8%	30.1%	9.6%	26.2%	13.7%	7.8%	20.1%	30.7%	10.6%	21.1%	15.7%	14.6%	13.2%	19.2%	15.5%	13.7%	12.0%	18.6%	15.5%	17.7%	12.3%	14.2%	19.9%	19.6%
4	25	18	6	3	14	8	6	2	3	7	2	2	10	1	1	3	2	8	12	6	5	3	3	5	8	7	22	2	*	17	2	2
	2.5%	3.8%	1.2%	1.1%	3.9%	2.2%	1.9%	0.9%	7.2%	5.8%	2.4%	1.2%	3.1%	*	1.5%	2.9%	1.9%	5.8%	3.9%	1.4%	3.8%	1.5%	2.1%	3.0%	3.4%	1.9%	2.5%	2.3%	1.0%	2.6%	1.6%	1.2%
3	11	6	5	5	3	3	5	3	-	*	-	1	4	3	-	1	1	2	4	3	*	3	1	-	5	3	9	2	-	6	4	-
	1.1%	1.3%	0.9%	1.8%	0.7%	0.9%	1.5%	1.2%	-	*	-	1.1%	1.1%	1.3%	-	1.1%	1.1%	1.2%	1.4%	0.8%	*	1.9%	1.1%	-	2.0%	0.9%	1.1%	1.8%	-	1.0%	2.8%	-
2	10	5	4	3	3	4	4	4	-	*	-	1	4	5	-	1	-	1	2	5	1	2	1	1	2	3	7	1	1	6	-	*
	1.0%	1.1%	0.8%	0.9%	1.0%	1.0%	1.2%	1.5%	-	*	-	0.6%	1.1%	1.8%	-	0.8%	-	*	0.6%	1.3%	*	1.0%	1.1%	*	1.0%	0.8%	0.8%	1.2%	3.0%	0.9%	-	*
1	5	3	2	2	-	3	4	-	-	1	-	-	4	-	-	1	-	-	2	-	1	2	1	-	1	3	5	-	-	1	-	-
	*	0.5%	*	0.7%	-	0.7%	1.3%	-	-	0.6%	-	-	1.3%	-	-	0.6%	-	-	0.6%	-	0.6%	1.2%	0.9%	-	*	0.8%	0.6%	-	-	*	-	-
0	24	21	3	9	7	8	13	1	-	10	1	-	16	-	1	5	1	1	8	13	3	-	5	3	4	8	20	3	1	16	3	2
	2.4%	4.2%	0.7%	3.2%	2.0%	2.1%	4.0%	*	-	7.7%	1.2%	-	5.1%	-	1.6%	4.6%	0.9%	0.6%	2.7%	3.2%	2.4%	-	3.9%	1.8%	1.6%	2.3%	2.3%	2.9%	3.7%	2.5%	2.4%	1.1%
Mean	7.6	7.1	8.0	7.6	7.5	7.6	7.2	8.3	8.0	6.5	8.0	7.5	7.2	8.3	7.7	6.7	8.0	7.4	7.3	7.6	7.8	7.7	7.5	7.7	7.8	7.4	7.6	7.2	7.8	7.5	7.7	7.8
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 22

Q17. Normal weightings

Q17. Below are a list of policy proposals put forward recently. For each policy, please indicate on a scale of 0 to 10 how much you agree with this policy where 0 is completely disagree, 5 is neither agree nor disagree and 10 is completely agree.

Base: All Respondents

"Build 240,000 new homes each year of which at least half are council homes"

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
10	184	86	98	25	85	75	41	76	9	23	15	15	43	80	12	16	13	16	41	68	32	43	20	24	49	64	158	19	7	110	26	44
	18.3%	17.5%	19.0%	8.6%	23.8%	20.6%	12.7%	27.4%	18.1%	17.8%	21.2%	12.3%	13.4%	30.2%	17.8%	14.9%	15.1%	12.1%	13.9%	17.0%	25.4%	23.5%	15.2%	14.4%	22.0%	18.6%	18.2%	19.6%	18.2%	16.7%	19.8%	30.6%
9	78	40	38	18	25	35	19	33	2	9	6	5	17	26	5	11	9	9	21	32	18	7	10	21	13	24	68	10	-	51	9	15
	7.8%	8.3%	7.3%	6.4%	7.1%	9.5%	5.8%	11.8%	4.8%	7.2%	9.3%	3.8%	5.2%	9.9%	7.3%	10.4%	11.0%	7.1%	6.9%	8.0%	14.5%	3.9%	7.7%	12.9%	5.7%	6.8%	7.8%	10.1%	-	7.7%	6.6%	10.3%
8	129	59	70	38	48	44	32	44	5	14	11	20	28	35	9	15	13	23	34	49	12	34	22	23	29	37	111	13	4	79	24	22
	12.8%	12.1%	13.6%	13.1%	13.4%	12.1%	9.9%	15.8%	10.2%	10.7%	15.6%	16.1%	8.9%	13.2%	13.8%	13.4%	15.7%	17.9%	11.6%	12.3%	9.2%	18.7%	16.3%	13.9%	13.1%	10.7%	12.8%	13.7%	11.3%	11.9%	17.6%	15.4%
7	127	68	59	37	43	48	42	35	11	15	6	14	39	38	10	12	7	17	45	51	16	15	20	15	31	42	108	10	9	91	16	15
	12.6%	14.0%	11.4%	12.7%	12.0%	13.2%	13.0%	12.6%	22.5%	11.6%	8.3%	11.3%	12.2%	14.4%	14.1%	11.3%	7.8%	13.4%	15.0%	12.7%	13.1%	8.4%	15.0%	9.3%	13.8%	12.1%	12.4%	10.4%	22.4%	13.8%	12.2%	10.4%
6	117	53	64	42	34	41	48	29	7	10	9	13	49	26	8	8	14	9	35	56	3	22	13	18	38	32	101	16	*	75	14	16
	11.6%	10.8%	12.4%	14.6%	9.5%	11.3%	15.1%	10.4%	13.7%	7.8%	13.0%	10.3%	15.2%	9.7%	11.0%	7.6%	16.7%	7.2%	11.7%	14.0%	2.3%	12.3%	9.7%	10.7%	16.8%	9.4%	11.6%	15.8%	10.0%	11.4%	10.5%	11.4%
5	177	84	93	51	69	57	62	27	5	22	12	38	60	31	15	20	16	29	44	76	25	32	19	34	31	68	151	16	10	118	20	22
	17.6%	17.1%	18.0%	17.8%	19.4%	15.6%	19.4%	9.7%	10.2%	17.0%	16.7%	30.2%	18.8%	11.5%	22.4%	17.9%	19.2%	22.0%	14.8%	19.0%	19.9%	17.3%	14.4%	20.2%	13.6%	19.7%	17.4%	16.0%	25.7%	17.9%	14.8%	15.5%
4	43	21	23	15	7	21	13	10	4	9	1	4	13	6	4	5	2	7	20	16	3	4	8	6	9	20	42	2	-	25	8	2
	4.3%	4.2%	4.4%	5.2%	1.9%	5.9%	4.1%	3.5%	7.5%	6.7%	2.0%	3.3%	4.2%	2.4%	5.3%	4.7%	2.6%	5.5%	6.7%	3.9%	2.8%	2.2%	5.9%	3.3%	3.8%	5.7%	4.8%	1.7%	-	3.8%	6.1%	1.3%
3	38	22	16	18	8	12	20	8	*	1	3	6	21	9	2	2	1	4	16	11	4	7	5	8	5	12	31	4	3	33	3	*
	3.8%	4.5%	3.1%	6.2%	2.3%	3.3%	6.3%	2.9%	0.9%	0.7%	4.0%	4.8%	6.7%	3.4%	2.3%	1.6%	0.9%	2.7%	5.4%	2.8%	3.4%	3.7%	3.9%	4.8%	2.3%	3.6%	3.5%	4.3%	8.1%	4.9%	2.3%	*
2	45	21	24	19	18	7	22	7	-	4	3	9	25	7	1	2	3	8	15	15	2	14	8	10	7	14	39	4	2	28	9	2
	4.5%	4.3%	4.7%	6.7%	5.2%	2.0%	7.0%	2.5%	-	3.4%	3.8%	6.9%	7.7%	2.7%	1.3%	1.5%	3.6%	5.9%	5.1%	3.6%	1.4%	7.4%	5.7%	6.0%	3.3%	4.0%	4.5%	4.3%	5.2%	4.2%	6.9%	1.5%
1	13	7	6	3	3	7	4	2	2	4	-	1	4	1	2	4	1	1	7	6	-	1	-	3	2	8	13	-	-	10	-	-
	1.3%	1.4%	1.1%	1.0%	0.8%	2.0%	1.2%	0.6%	3.7%	3.4%	-	*	1.2%	*	2.6%	4.0%	0.6%	0.6%	2.2%	1.5%	-	*	-	1.8%	0.9%	2.3%	1.5%	-	-	1.5%	-	-
0	55	28	26	22	17	16	17	8	4	17	4	1	21	6	1	14	6	7	20	21	10	4	8	4	10	25	48	4	3	40	4	5
	5.4%	5.8%	5.1%	7.7%	4.7%	4.4%	5.4%	2.8%	8.4%	13.6%	6.2%	0.5%	6.5%	2.1%	2.1%	12.7%	6.7%	5.5%	6.7%	5.1%	8.0%	2.2%	6.2%	2.7%	4.5%	7.1%	5.5%	4.0%	8.2%	6.1%	3.2%	3.2%
Mean	6.4	6.3	6.5	5.7	6.7	6.7	5.9	7.3	6.3	5.8	6.7	6.2	5.8	7.4	6.6	6.0	6.5	6.2	6.0	6.4	6.9	6.7	6.3	6.4	6.7	6.2	6.4	6.7	6.0	6.3	6.7	7.5
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 23

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Charismatic

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
1	15	9	5	4	8	3	6	1	1	-	4	2	6	1	2	*	4	1	3	4	3	4	1	1	2	5	9	5	1	7	1	5
	1.4%	1.9%	1.0%	1.2%	2.2%	0.9%	2.0%	*	1.6%	-	5.7%	1.9%	2.0%	*	2.5%	*	4.6%	1.1%	1.0%	1.1%	2.3%	2.4%	0.7%	0.8%	1.0%	1.4%	1.1%	4.7%	1.7%	1.0%	0.9%	3.7%
2	49	29	19	10	27	11	21	8	2	5	1	6	20	6	4	3	1	12	17	18	8	6	6	13	6	19	44	3	2	30	7	9
	4.8%	6.0%	3.8%	3.6%	7.7%	3.0%	6.4%	2.8%	4.3%	3.8%	1.1%	4.4%	6.1%	2.3%	6.0%	2.7%	0.9%	9.1%	5.6%	4.4%	6.6%	3.5%	4.6%	7.9%	2.6%	5.4%	5.0%	2.8%	5.8%	4.5%	5.3%	6.0%
3	73	34	39	25	28	20	23	19	4	12	2	11	27	17	5	6	1	12	22	27	6	18	11	8	16	29	65	5	3	52	8	6
	7.2%	6.9%	7.5%	8.8%	7.7%	5.4%	7.2%	7.0%	7.6%	9.6%	3.4%	8.6%	8.6%	6.6%	7.0%	5.6%	1.4%	9.3%	7.3%	6.8%	4.9%	9.6%	8.0%	4.9%	7.2%	8.6%	7.4%	4.9%	8.4%	7.9%	5.7%	4.4%
4	174	92	82	60	65	49	61	47	11	20	11	16	51	46	11	18	15	29	60	69	18	27	37	32	36	48	152	19	3	121	21	22
	17.3%	18.7%	15.9%	20.8%	18.3%	13.6%	18.9%	17.2%	23.2%	16.0%	16.2%	12.6%	15.8%	17.2%	15.4%	16.1%	17.4%	22.1%	20.1%	17.2%	14.5%	14.8%	27.3%	19.3%	15.8%	13.8%	17.5%	19.3%	8.4%	18.4%	15.7%	15.7%
5	255	118	137	78	80	97	84	77	11	31	16	29	85	70	16	25	26	28	82	103	23	47	27	46	64	87	224	28	4	164	41	34
	25.4%	24.1%	26.5%	27.2%	22.4%	26.8%	26.3%	27.7%	22.0%	24.1%	23.4%	23.3%	26.7%	26.4%	23.7%	22.6%	30.8%	21.3%	27.6%	25.7%	18.0%	26.0%	20.0%	27.5%	28.7%	25.2%	25.7%	28.4%	9.7%	24.8%	31.0%	23.9%
6	441	207	234	111	149	182	126	125	20	59	35	61	130	125	31	58	38	48	114	180	67	80	53	66	100	158	376	39	26	287	55	66
	43.8%	42.3%	45.3%	38.4%	41.7%	50.3%	39.2%	45.1%	41.3%	46.5%	50.3%	49.1%	40.8%	47.2%	45.4%	52.7%	44.8%	37.1%	38.4%	44.8%	53.7%	43.8%	39.4%	39.6%	44.6%	45.7%	43.3%	40.0%	66.0%	43.4%	41.4%	46.3%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 24

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Trustworthy

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
1	422	193	229	111	153	158	133	110	23	41	34	62	135	104	33	35	48	56	135	173	45	69	49	64	90	163	367	41	14	274	57	62
	41.9%	39.5%	44.2%	38.5%	43.0%	43.6%	41.3%	39.9%	48.7%	32.5%	48.6%	49.7%	42.3%	39.2%	48.5%	32.1%	56.1%	42.7%	45.4%	43.2%	35.8%	37.7%	36.6%	38.7%	40.3%	47.4%	42.2%	42.2%	34.4%	41.5%	42.8%	43.3%
2	338	166	171	98	115	124	103	92	14	54	26	36	99	94	20	49	29	38	100	131	49	58	55	55	70	102	283	38	17	232	31	53
	33.5%	34.0%	33.1%	34.1%	32.4%	34.2%	32.0%	33.2%	28.1%	42.5%	38.0%	28.7%	30.9%	35.5%	29.2%	44.5%	33.3%	29.4%	33.5%	32.6%	38.9%	31.9%	41.3%	33.1%	31.1%	29.7%	32.5%	38.7%	43.5%	35.2%	22.9%	37.4%
3	137	73	64	40	48	49	51	40	5	21	6	11	45	39	6	21	6	17	29	57	22	29	14	23	39	48	124	8	4	91	24	15
	13.6%	14.9%	12.4%	13.9%	13.5%	13.5%	15.9%	14.6%	11.0%	16.5%	8.0%	8.9%	14.0%	14.8%	8.4%	19.0%	6.9%	13.1%	9.8%	14.1%	17.7%	16.0%	10.4%	13.9%	17.5%	13.9%	14.3%	8.5%	11.4%	13.8%	17.6%	10.6%
4	59	29	30	23	16	20	17	21	4	5	3	7	20	16	5	3	2	9	19	24	3	13	13	9	9	21	53	5	1	36	15	2
	5.8%	5.8%	5.8%	7.8%	4.6%	5.4%	5.2%	7.6%	9.1%	4.1%	4.2%	5.8%	6.3%	6.0%	7.8%	2.6%	2.8%	6.5%	6.3%	5.9%	2.7%	7.1%	9.7%	5.3%	4.1%	6.2%	6.0%	5.0%	3.0%	5.4%	11.0%	1.7%
5	35	17	18	8	17	10	9	10	1	5	1	8	15	9	2	1	1	8	11	10	6	8	2	10	10	7	29	3	3	21	8	5
	3.5%	3.5%	3.5%	2.9%	4.8%	2.7%	2.9%	3.5%	1.5%	3.6%	1.2%	6.2%	4.8%	3.3%	2.8%	1.0%	0.9%	5.8%	3.8%	2.5%	4.9%	4.4%	1.4%	6.0%	4.3%	2.1%	3.3%	3.6%	7.7%	3.2%	5.7%	3.6%
6	16	11	5	8	6	2	9	3	1	1	-	1	5	3	2	1	-	3	4	7	-	5	1	5	6	3	14	2	-	7	-	5
	1.6%	2.3%	1.0%	2.7%	1.8%	0.6%	2.8%	1.1%	1.6%	0.8%	-	0.7%	1.7%	1.2%	3.4%	1.0%	-	2.6%	1.3%	1.7%	-	3.0%	0.7%	3.0%	2.6%	0.7%	1.6%	2.1%	-	1.0%	-	3.5%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 25

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Normal

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
1	41	18	23	10	20	10	7	10	3	13	-	4	7	10	3	11	-	8	15	10	6	10	8	9	5	16	38	2	1	33	4	4
	4.1%	3.7%	4.4%	3.6%	5.7%	2.9%	2.2%	3.8%	5.2%	9.9%	-	3.0%	2.2%	3.8%	4.9%	10.1%	-	5.9%	4.9%	2.6%	4.8%	5.6%	6.2%	5.3%	2.2%	4.7%	4.4%	2.0%	2.6%	5.0%	3.1%	3.0%
2	58	31	27	18	23	17	9	20	3	11	6	7	10	20	5	10	5	6	13	25	5	15	1	9	15	24	49	7	3	34	13	8
	5.8%	6.3%	5.2%	6.3%	6.4%	4.7%	2.7%	7.2%	7.0%	8.9%	8.2%	5.5%	3.1%	7.5%	6.6%	8.7%	6.0%	4.9%	4.2%	6.3%	4.0%	8.3%	0.8%	5.7%	6.6%	6.8%	5.6%	6.7%	6.7%	5.2%	9.8%	5.7%
3	154	55	98	56	55	43	35	53	5	21	15	14	28	45	9	21	16	33	38	62	18	37	21	30	37	42	131	18	5	88	23	29
	15.3%	11.3%	19.0%	19.5%	15.4%	11.7%	11.0%	19.2%	9.9%	16.9%	21.6%	11.5%	8.8%	17.1%	12.5%	18.8%	19.0%	25.5%	12.6%	15.4%	14.1%	20.1%	16.0%	18.1%	16.5%	12.2%	15.0%	18.6%	11.8%	13.3%	17.0%	20.4%
4	219	96	123	65	69	85	74	55	8	19	19	37	79	55	13	16	23	22	70	79	33	37	20	33	52	85	189	21	9	140	38	28
	21.8%	19.7%	23.8%	22.5%	19.5%	23.4%	23.0%	20.0%	16.9%	15.2%	27.3%	29.8%	24.7%	20.9%	19.6%	14.3%	27.3%	16.7%	23.6%	19.7%	26.1%	20.4%	14.7%	20.1%	23.1%	24.5%	21.8%	21.4%	22.5%	21.2%	28.3%	19.9%
5	256	138	118	66	91	100	88	75	12	30	14	29	90	73	17	32	15	23	68	110	39	39	33	37	56	91	217	24	16	167	29	41
	25.4%	28.3%	22.8%	22.8%	25.5%	27.5%	27.5%	27.0%	25.0%	23.3%	20.6%	23.2%	28.2%	27.4%	25.4%	29.5%	18.0%	17.5%	23.0%	27.3%	31.2%	21.5%	24.9%	22.0%	24.7%	26.4%	24.9%	24.1%	40.1%	25.3%	21.4%	28.5%
6	279	150	128	73	98	108	108	63	17	33	15	34	105	62	21	21	25	38	94	116	25	44	50	48	60	87	246	27	6	198	27	32
	27.7%	30.7%	24.8%	25.3%	27.5%	29.7%	33.6%	22.9%	36.1%	25.9%	22.3%	27.0%	32.9%	23.4%	30.9%	18.7%	29.7%	29.3%	31.7%	28.8%	19.9%	24.0%	37.4%	28.8%	26.9%	25.2%	28.2%	27.2%	16.3%	30.0%	20.5%	22.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 26

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

In touch with ordinary people

	Total	Gender		Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1							Housing Tenure				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
1	285	137	148	87	92	107	72	94	12	50	20	26	73	93	16	42	21	37	66	117	41	61	41	44	70	94	249	22	14	186	33	49
	28.3%	28.1%	28.6%	30.0%	25.8%	29.5%	22.5%	33.9%	25.9%	39.3%	28.8%	20.6%	22.8%	35.2%	22.6%	38.0%	24.1%	28.7%	22.2%	29.1%	32.9%	33.5%	30.4%	26.3%	31.4%	27.1%	28.6%	22.8%	36.6%	28.2%	24.6%	34.2%
2	270	125	145	84	98	88	77	88	12	28	22	35	78	79	16	30	29	34	79	106	31	54	26	40	69	97	231	29	10	159	47	47
	26.8%	25.5%	28.0%	29.2%	27.6%	24.2%	23.8%	31.8%	25.3%	22.4%	31.5%	28.4%	24.4%	29.8%	23.7%	26.9%	34.0%	26.3%	26.7%	26.3%	24.9%	29.6%	19.3%	24.0%	30.7%	28.0%	26.6%	29.9%	24.8%	24.1%	35.2%	33.2%
3	214	100	114	55	77	82	70	50	11	23	16	38	73	51	20	17	22	22	68	87	27	32	25	32	45	86	188	23	3	145	31	21
	21.2%	20.4%	22.0%	19.0%	21.7%	22.6%	21.9%	18.1%	22.6%	17.7%	23.7%	30.2%	22.7%	19.4%	29.2%	15.7%	25.1%	16.8%	22.8%	21.7%	21.7%	17.4%	18.7%	19.1%	20.1%	25.0%	21.6%	23.1%	7.4%	22.0%	23.4%	14.6%
4	112	66	46	31	41	40	51	21	6	16	3	9	50	19	9	8	6	18	39	48	16	9	21	20	15	38	95	12	5	85	9	8
	11.1%	13.4%	9.0%	10.7%	11.5%	11.0%	15.9%	7.6%	11.7%	12.7%	4.0%	7.5%	15.6%	7.1%	13.1%	7.5%	7.0%	13.6%	13.2%	11.8%	12.5%	5.1%	15.6%	12.3%	6.8%	11.1%	10.9%	12.0%	13.0%	12.8%	6.8%	5.9%
5	89	41	48	23	32	34	36	15	6	7	8	11	31	15	6	10	7	15	35	29	6	18	15	22	17	23	77	8	4	62	7	12
	8.8%	8.4%	9.3%	8.1%	9.0%	9.3%	11.2%	5.3%	12.2%	5.4%	10.9%	8.8%	9.7%	5.5%	9.1%	9.1%	7.8%	11.4%	11.9%	7.3%	4.9%	9.8%	11.3%	13.3%	7.4%	6.7%	8.8%	8.0%	11.1%	9.4%	5.6%	8.2%
6	37	21	16	9	16	12	15	9	1	3	1	6	15	8	2	3	2	4	9	15	4	8	6	8	8	7	30	4	3	24	6	6
	3.7%	4.2%	3.1%	3.0%	4.5%	3.3%	4.6%	3.2%	2.3%	2.5%	1.1%	4.7%	4.8%	3.0%	2.3%	2.8%	1.9%	3.2%	3.2%	3.8%	3.0%	4.5%	4.6%	5.0%	3.7%	2.1%	3.4%	4.3%	7.2%	3.6%	4.5%	4.0%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 27

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Tough

Unweighted Total

Weighted Total

1

2

3

4

5

6

SIGMA

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
1	40	30	11	4	19	18	23	9	2	3	1	1	19	6	4	5	2	5	16	19	2	4	7	6	11	9	33	7	1	26	4	9
	4.0%	6.1%	2.1%	1.3%	5.4%	4.8%	7.1%	3.2%	3.9%	2.1%	1.1%	0.9%	6.1%	2.2%	5.3%	4.1%	1.9%	4.1%	5.4%	4.7%	1.3%	2.2%	5.3%	3.5%	4.8%	2.6%	3.8%	7.0%	2.2%	4.0%	3.0%	6.2%
2	68	38	30	18	18	32	33	9	*	14	3	9	34	10	4	10	3	6	19	23	11	15	7	15	14	25	61	3	4	50	7	6
	6.8%	7.7%	5.9%	6.3%	5.1%	8.8%	10.3%	3.1%	0.9%	11.0%	4.0%	7.0%	10.6%	3.6%	6.1%	8.9%	3.2%	4.6%	6.4%	5.8%	8.5%	8.2%	5.3%	8.8%	6.2%	7.4%	7.0%	3.5%	8.9%	7.5%	5.0%	4.1%
3	162	90	72	43	50	69	58	41	10	19	11	20	62	42	8	13	15	16	55	64	22	22	25	31	26	50	133	21	9	112	15	23
	16.1%	18.4%	13.9%	14.9%	14.0%	19.2%	18.1%	14.7%	20.1%	15.1%	15.5%	16.3%	19.4%	16.0%	12.0%	11.5%	18.0%	12.1%	18.3%	16.0%	17.3%	11.9%	18.8%	18.9%	11.6%	14.6%	15.3%	21.3%	21.9%	16.9%	10.9%	16.3%
4	245	110	135	59	90	97	73	74	13	29	10	36	75	71	20	36	14	25	60	106	27	52	31	45	64	82	223	13	10	152	32	41
	24.4%	22.4%	26.2%	20.3%	25.1%	26.8%	22.7%	26.9%	27.2%	22.8%	14.2%	29.2%	23.4%	26.8%	29.8%	32.9%	16.6%	19.3%	20.1%	26.5%	21.3%	28.6%	23.2%	27.1%	28.5%	23.9%	25.6%	13.0%	25.0%	23.0%	23.8%	28.9%
5	288	139	149	90	108	90	77	78	17	38	30	36	71	78	21	28	35	44	85	114	38	51	43	36	62	105	246	29	12	195	35	37
	28.6%	28.4%	28.7%	31.1%	30.3%	24.8%	23.8%	28.4%	34.8%	30.3%	42.7%	28.9%	22.3%	29.6%	30.7%	25.6%	41.4%	33.4%	28.6%	28.3%	30.6%	27.7%	32.3%	21.6%	27.7%	30.4%	28.3%	29.5%	31.5%	29.5%	25.9%	25.9%
6	203	83	121	75	72	57	58	66	6	24	16	22	58	58	11	19	16	34	63	75	26	39	20	33	47	73	174	25	4	126	42	27
	20.2%	16.9%	23.3%	26.0%	20.1%	15.6%	18.0%	23.8%	13.1%	18.7%	22.4%	17.7%	18.3%	21.8%	16.0%	16.9%	18.9%	26.4%	21.2%	18.6%	21.0%	21.3%	15.0%	20.1%	21.1%	21.1%	20.0%	25.7%	10.5%	19.0%	31.4%	18.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 28

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Intelligent

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
1	203	102	102	73	64	66	80	52	7	21	11	30	79	51	11	17	11	23	63	78	29	34	28	42	45	58	174	21	9	135	34	14
	20.2%	20.8%	19.7%	25.4%	18.0%	18.3%	24.9%	19.0%	14.7%	16.2%	15.8%	23.9%	24.6%	19.3%	16.2%	15.3%	13.3%	17.5%	21.1%	19.4%	22.9%	18.7%	20.9%	25.4%	20.2%	16.8%	20.0%	21.3%	22.5%	20.4%	25.7%	9.6%
2	224	100	124	59	75	91	80	60	17	15	12	32	80	57	19	9	19	33	70	99	22	34	38	34	51	78	202	18	4	156	29	19
	22.3%	20.4%	24.0%	20.4%	20.9%	25.1%	24.8%	21.8%	34.4%	11.4%	17.2%	25.9%	24.9%	21.3%	28.4%	8.4%	22.5%	25.7%	23.6%	24.6%	17.2%	18.4%	28.6%	20.5%	22.8%	22.8%	23.2%	18.5%	10.3%	23.6%	21.8%	13.6%
3	268	137	130	69	99	100	83	73	14	31	19	31	85	69	21	32	25	30	87	104	31	46	38	42	61	89	229	23	15	172	34	48
	26.6%	28.1%	25.1%	23.9%	27.8%	27.5%	25.9%	26.4%	28.8%	24.2%	27.8%	24.5%	26.6%	26.1%	30.9%	29.4%	29.6%	23.2%	29.2%	26.0%	24.4%	25.0%	28.1%	25.2%	27.0%	25.7%	26.3%	23.7%	39.1%	26.1%	25.4%	33.9%
4	198	97	100	51	75	72	46	57	6	37	24	19	45	58	10	29	25	28	49	76	29	44	13	26	49	70	158	29	11	127	19	40
	19.6%	19.9%	19.4%	17.8%	21.0%	19.7%	14.3%	20.8%	11.9%	29.2%	34.0%	15.2%	14.2%	21.9%	14.2%	26.6%	28.9%	21.8%	16.6%	18.9%	22.9%	24.0%	9.4%	15.8%	21.7%	20.4%	18.2%	29.2%	28.1%	19.2%	14.4%	27.9%
5	83	35	48	23	28	32	26	23	2	17	1	12	27	21	6	14	1	14	15	36	13	19	14	16	16	31	77	6	-	52	14	14
	8.3%	7.2%	9.3%	8.0%	8.0%	8.8%	8.2%	8.2%	4.6%	13.4%	1.3%	9.7%	8.3%	7.9%	8.2%	12.3%	1.1%	10.5%	5.2%	8.9%	10.4%	10.5%	10.1%	9.6%	7.2%	9.1%	8.9%	6.4%	-	7.8%	10.5%	10.0%
6	31	17	13	13	16	2	6	11	3	7	3	1	5	9	1	9	4	2	13	9	3	6	4	6	2	18	30	1	-	19	3	7
	3.0%	3.6%	2.6%	4.6%	4.4%	*	1.8%	3.9%	5.6%	5.6%	3.9%	0.8%	1.5%	3.5%	2.1%	7.9%	4.6%	1.4%	4.3%	2.3%	2.3%	3.3%	2.9%	3.5%	1.1%	5.1%	3.4%	0.8%	-	2.9%	2.3%	5.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 29

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Summary (Top 1)

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Charismatic	1.4%	1.9%	1.0%	1.2%	2.2%	0.9%	2.0%	0.2%	1.6%	0.0%	5.7%	1.9%	2.0%	0.2%	2.5%	0.4%	4.6%	1.1%	1.0%	1.1%	2.3%	2.4%	0.7%	0.8%	1.0%	1.4%	1.1%	4.7%	1.7%	1.0%	0.9%	3.7%
Trustworthy	41.9%	39.5%	44.2%	38.5%	43.0%	43.6%	41.3%	39.9%	48.7%	32.5%	48.6%	49.7%	42.3%	39.2%	48.5%	32.1%	56.1%	42.7%	45.4%	43.2%	35.8%	37.7%	36.6%	38.7%	40.3%	47.4%	42.2%	42.2%	34.4%	41.5%	42.8%	43.3%
Normal	4.1%	3.7%	4.4%	3.6%	5.7%	2.9%	2.2%	3.8%	5.2%	9.9%	0.0%	3.0%	2.2%	3.8%	4.9%	10.1%	0.0%	5.9%	4.9%	2.6%	4.8%	5.6%	6.2%	5.3%	2.2%	4.7%	4.4%	2.0%	2.6%	5.0%	3.1%	3.0%
In touch with ordinary people	28.3%	28.1%	28.6%	30.0%	25.8%	29.5%	22.5%	33.9%	25.9%	39.3%	28.8%	20.6%	22.8%	35.2%	22.6%	38.0%	24.1%	28.7%	22.2%	29.1%	32.9%	33.5%	30.4%	26.3%	31.4%	27.1%	28.6%	22.8%	36.6%	28.2%	24.6%	34.2%
Tough	4.0%	6.1%	2.1%	1.3%	5.4%	4.8%	7.1%	3.2%	3.9%	2.1%	1.1%	0.9%	6.1%	2.2%	5.3%	4.1%	1.9%	4.1%	5.4%	4.7%	1.3%	2.2%	5.3%	3.5%	4.8%	2.6%	3.8%	7.0%	2.2%	4.0%	3.0%	6.2%
Intelligent	20.2%	20.8%	19.7%	25.4%	18.0%	18.3%	24.9%	19.0%	14.7%	16.2%	15.8%	23.9%	24.6%	19.3%	16.2%	15.3%	13.3%	17.5%	21.1%	19.4%	22.9%	18.7%	20.9%	25.4%	20.2%	16.8%	20.0%	21.3%	22.5%	20.4%	25.7%	9.6%

Issues Poll
Prepared on behalf of the TSSA

Table 30

Q18. Normal weightings

Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.

Base: All Respondents

Summary (Top 2)

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Charismatic	6.3%	7.9%	4.8%	4.9%	9.8%	3.9%	8.4%	3.0%	5.9%	3.8%	6.8%	6.3%	8.2%	2.5%	8.5%	3.0%	5.5%	10.2%	6.6%	5.5%	8.8%	5.9%	5.3%	8.7%	3.7%	6.7%	6.1%	7.5%	7.5%	5.5%	6.2%	9.7%
Trustworthy	75.4%	73.5%	77.3%	72.6%	75.4%	77.7%	73.3%	73.2%	76.8%	75.0%	86.6%	78.4%	73.2%	74.7%	77.7%	76.5%	89.4%	72.0%	78.8%	75.8%	74.7%	69.5%	77.8%	71.9%	71.4%	77.0%	74.7%	80.9%	77.9%	76.6%	65.7%	80.7%
Normal	9.9%	10.1%	9.7%	9.9%	12.1%	7.6%	4.9%	11.0%	12.2%	18.8%	8.2%	8.5%	5.3%	11.3%	11.5%	18.8%	6.0%	10.9%	9.2%	8.9%	8.7%	13.9%	7.0%	11.0%	8.8%	11.6%	10.0%	8.7%	9.3%	10.2%	12.8%	8.8%
In touch with ordinary people	55.2%	53.6%	56.6%	59.2%	53.4%	53.7%	46.3%	65.8%	51.2%	61.7%	60.3%	48.9%	47.2%	65.0%	46.3%	64.9%	58.1%	55.0%	48.9%	55.3%	57.9%	63.1%	49.7%	50.3%	62.1%	55.1%	55.2%	52.7%	61.4%	52.2%	59.7%	67.4%
Tough	10.8%	13.8%	7.9%	7.7%	10.4%	13.6%	17.3%	6.3%	4.8%	13.1%	5.1%	8.0%	16.7%	5.8%	11.4%	13.0%	5.2%	8.7%	11.8%	10.5%	9.8%	10.4%	10.6%	12.3%	11.1%	10.0%	10.8%	10.5%	11.1%	11.5%	8.0%	10.3%
Intelligent	42.5%	41.2%	43.7%	45.7%	38.9%	43.4%	49.8%	40.8%	49.1%	27.6%	33.0%	49.9%	49.4%	40.6%	44.6%	23.7%	35.8%	43.2%	44.7%	44.0%	40.1%	37.1%	49.5%	45.9%	43.0%	39.6%	43.2%	39.8%	32.8%	44.0%	47.5%	23.2%

Issues Poll
Prepared on behalf of the TSSA

Table 31
Q18. Normal weightings
Q18. Rank these characteristics in terms of how important you think they are in a political leader, from most important to least important.
Base: All Respondents
Summary (Bottom)

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Charismatic	43.8%	42.3%	45.3%	38.4%	41.7%	50.3%	39.2%	45.1%	41.3%	46.5%	50.3%	49.1%	40.8%	47.2%	45.4%	52.7%	44.8%	37.1%	38.4%	44.8%	53.7%	43.8%	39.4%	39.6%	44.6%	45.7%	43.3%	40.0%	66.0%	43.4%	41.4%	46.3%
Trustworthy	1.6%	2.3%	1.0%	2.7%	1.8%	0.6%	2.8%	1.1%	1.6%	0.8%	0.0%	0.7%	1.7%	1.2%	3.4%	1.0%	0.0%	2.6%	1.3%	1.7%	0.0%	3.0%	0.7%	3.0%	2.6%	0.7%	1.6%	2.1%	0.0%	1.0%	0.0%	3.5%
Normal	27.7%	30.7%	24.8%	25.3%	27.5%	29.7%	33.6%	22.9%	36.1%	25.9%	22.3%	27.0%	32.9%	23.4%	30.9%	18.7%	29.7%	29.3%	31.7%	28.8%	19.9%	24.0%	37.4%	28.8%	26.9%	25.2%	28.2%	27.2%	16.3%	30.0%	20.5%	22.6%
In touch with ordinary people	3.7%	4.2%	3.1%	3.0%	4.5%	3.3%	4.6%	3.2%	2.3%	2.5%	1.1%	4.7%	4.8%	3.0%	2.3%	2.8%	1.9%	3.2%	3.2%	3.8%	3.0%	4.5%	4.6%	5.0%	3.7%	2.1%	3.4%	4.3%	7.2%	3.6%	4.5%	4.0%
Tough	20.2%	16.9%	23.3%	26.0%	20.1%	15.6%	18.0%	23.8%	13.1%	18.7%	22.4%	17.7%	18.3%	21.8%	16.0%	16.9%	18.9%	26.4%	21.2%	18.6%	21.0%	21.3%	15.0%	20.1%	21.1%	21.1%	20.0%	25.7%	10.5%	19.0%	31.4%	18.6%
Intelligent	3.0%	3.6%	2.6%	4.6%	4.4%	0.5%	1.8%	3.9%	5.6%	5.6%	3.9%	0.8%	1.5%	3.5%	2.1%	7.9%	4.6%	1.4%	4.3%	2.3%	2.3%	3.3%	2.9%	3.5%	1.1%	5.1%	3.4%	0.8%	0.0%	2.9%	2.3%	5.1%

Issues Poll
Prepared on behalf of the TSSA

Table 32
Q19. Normal weightings
Q19. Would you describe this person as "charismatic"?
Base: All Respondents
Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	217	108	110	75	84	58	60	77	13	23	14	24	58	73	16	18	13	31	66	83	19	48	28	34	56	69	187	16	14	138	35	34
	21.6%	22.0%	21.2%	26.0%	23.5%	16.1%	18.7%	28.0%	27.7%	18.1%	19.8%	19.4%	18.3%	27.4%	23.2%	16.5%	15.5%	23.5%	22.3%	20.7%	15.5%	26.5%	20.7%	20.7%	24.9%	19.9%	21.5%	16.1%	36.3%	20.8%	26.4%	24.1%
No	632	321	311	167	206	259	229	147	29	86	43	74	225	146	44	76	59	67	195	250	86	101	80	117	137	215	548	65	18	439	71	75
	62.8%	65.6%	60.1%	57.9%	58.0%	71.4%	71.2%	53.2%	59.7%	67.6%	62.6%	59.1%	70.2%	55.0%	64.2%	68.8%	69.2%	51.4%	65.5%	62.1%	68.8%	55.5%	59.3%	70.7%	60.8%	62.2%	63.0%	66.8%	46.8%	66.5%	53.0%	53.0%
Don't know	158	61	97	46	66	45	32	52	6	18	12	27	37	47	9	16	13	33	36	69	20	33	27	14	32	61	134	17	7	84	28	33
	15.7%	12.4%	18.7%	16.1%	18.5%	12.5%	10.1%	18.9%	12.6%	14.3%	17.5%	21.5%	11.5%	17.6%	12.6%	14.8%	15.3%	25.2%	12.2%	17.2%	15.8%	18.0%	20.0%	8.5%	14.2%	17.8%	15.5%	17.2%	16.9%	12.7%	20.6%	22.9%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 33
Q20. Normal weightings
Q20. Would you describe this person as "normal"?
Base: All Respondents
Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	611	285	325	161	215	235	213	180	32	59	35	70	207	174	43	51	41	78	171	254	76	109	89	88	141	210	527	60	23	396	74	92
	60.6%	58.3%	62.8%	55.9%	60.3%	64.7%	66.2%	65.1%	66.7%	46.5%	50.1%	55.9%	64.8%	65.6%	62.2%	46.6%	48.1%	59.6%	57.5%	63.3%	60.4%	60.0%	66.6%	52.8%	62.6%	60.8%	60.6%	61.5%	58.2%	59.9%	55.3%	64.9%
No	269	156	113	82	100	86	86	61	11	50	24	29	87	59	16	40	32	33	91	94	34	51	36	58	50	87	231	23	15	182	45	30
	26.7%	32.0%	21.7%	28.5%	28.2%	23.8%	26.9%	22.1%	23.2%	39.2%	34.4%	23.6%	27.1%	22.2%	22.6%	36.8%	36.8%	25.7%	30.5%	23.3%	27.0%	27.8%	26.9%	35.0%	22.4%	25.1%	26.6%	23.3%	38.3%	27.5%	33.4%	21.3%
Don't know	128	47	80	45	41	42	22	35	5	18	11	26	26	32	10	18	13	19	36	54	16	22	9	20	34	49	111	15	1	83	15	20
	12.7%	9.7%	15.5%	15.6%	11.5%	11.5%	6.9%	12.7%	10.0%	14.3%	15.5%	20.5%	8.1%	12.2%	15.2%	16.5%	15.1%	14.7%	11.9%	13.4%	12.6%	12.2%	6.5%	12.2%	15.0%	14.1%	12.8%	15.2%	3.5%	12.6%	11.3%	13.9%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 34
Q21. Normal weightings
Q21. Would you describe this person as "in touch with ordinary people"?
Base: All Respondents
Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	400	169	230	115	142	143	120	142	21	38	18	45	111	135	29	33	22	58	117	160	44	78	57	56	101	141	354	33	12	261	43	65
	39.7%	34.6%	44.4%	39.7%	39.8%	39.6%	37.5%	51.5%	43.4%	29.8%	25.6%	36.1%	34.6%	51.1%	42.0%	30.0%	25.6%	44.5%	39.4%	39.8%	34.9%	43.0%	42.4%	33.8%	45.0%	40.8%	40.7%	34.2%	29.7%	39.5%	32.4%	45.5%
No	372	218	154	96	138	138	125	84	18	65	33	32	128	75	24	56	43	41	116	139	53	63	37	71	80	124	311	41	20	258	47	48
	36.9%	44.6%	29.7%	33.2%	38.9%	38.1%	39.0%	30.3%	38.1%	51.4%	47.9%	25.6%	40.0%	28.3%	35.3%	50.7%	50.3%	31.3%	38.9%	34.7%	42.6%	34.8%	27.2%	42.8%	35.7%	35.8%	35.8%	42.0%	49.8%	39.0%	35.4%	33.4%
Don't know	236	102	134	78	76	81	75	50	9	24	18	48	81	55	16	21	21	32	64	102	28	40	41	39	43	81	204	23	8	142	43	30
	23.4%	20.8%	25.9%	27.2%	21.4%	22.4%	23.5%	18.2%	18.5%	18.8%	26.5%	38.3%	25.3%	20.6%	22.7%	19.3%	24.2%	24.3%	21.6%	25.5%	22.6%	22.2%	30.4%	23.6%	19.3%	23.4%	23.5%	23.8%	20.5%	21.6%	32.3%	21.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 35
Q22. Normal weightings
Q22. Would you describe this person as "tough"?
Base: All Respondents
Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	392	167	225	127	142	123	117	130	24	42	27	41	101	118	38	32	33	61	116	162	39	76	64	70	91	108	333	38	21	258	52	54
	38.9%	34.2%	43.4%	44.1%	39.7%	34.1%	36.3%	47.2%	49.1%	32.6%	39.5%	32.6%	31.6%	44.6%	55.6%	28.8%	39.0%	47.2%	38.9%	40.2%	30.8%	41.9%	47.8%	42.0%	40.4%	31.4%	38.3%	39.1%	52.7%	39.1%	38.8%	38.0%
No	432	242	191	120	146	167	157	97	18	68	27	47	168	98	20	59	33	41	134	158	69	71	50	75	95	163	383	37	13	290	56	57
	42.9%	49.4%	36.8%	41.7%	40.9%	46.0%	48.8%	35.2%	37.0%	53.4%	39.0%	37.4%	52.5%	37.0%	29.2%	53.6%	38.9%	31.5%	45.2%	39.3%	55.0%	39.2%	37.0%	45.5%	42.2%	47.2%	44.0%	37.7%	32.5%	43.9%	41.8%	40.3%
Don't know	182	80	102	41	69	72	48	49	7	18	15	38	51	49	10	19	19	28	48	83	18	34	20	21	39	74	154	23	6	113	26	31
	18.1%	16.4%	19.8%	14.3%	19.3%	20.0%	14.8%	17.6%	14.0%	14.0%	21.5%	30.1%	16.0%	18.4%	15.2%	17.6%	22.0%	21.3%	16.0%	20.5%	14.3%	18.9%	15.1%	12.5%	17.3%	21.4%	17.7%	23.2%	14.8%	17.0%	19.4%	21.7%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 36
Q23. Normal weightings
Q23. Would you describe this person as "trustworthy"?
Base: All Respondents
Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	327	141	185	101	120	106	91	139	17	28	13	28	84	124	24	19	21	44	98	130	34	64	50	44	89	108	291	26	10	210	41	54
	32.4%	28.9%	35.8%	35.1%	33.7%	29.1%	28.4%	50.1%	36.0%	22.4%	19.3%	22.7%	26.3%	46.6%	34.7%	17.5%	24.7%	34.0%	33.0%	32.5%	26.8%	35.3%	37.5%	26.3%	39.5%	31.3%	33.5%	26.5%	24.7%	31.8%	30.9%	37.9%
No	351	214	137	105	121	125	140	71	12	59	30	31	148	68	13	52	36	30	121	118	52	61	36	70	70	121	297	39	14	246	45	40
	34.8%	43.7%	26.5%	36.3%	34.0%	34.5%	43.7%	25.8%	24.9%	46.4%	43.6%	24.4%	46.3%	25.6%	18.6%	47.5%	41.8%	23.0%	40.5%	29.3%	41.6%	33.3%	26.8%	42.2%	31.1%	35.2%	34.2%	40.2%	36.5%	37.2%	33.3%	28.1%
Don't know	330	134	195	83	115	132	90	67	19	40	26	66	87	74	32	39	29	56	79	154	40	57	48	52	66	115	282	33	15	205	48	49
	32.7%	27.4%	37.7%	28.6%	32.3%	36.4%	27.9%	24.1%	39.1%	31.2%	37.1%	52.9%	27.4%	27.7%	46.7%	35.0%	33.5%	43.1%	26.5%	38.2%	31.6%	31.5%	35.7%	31.5%	29.4%	33.5%	32.4%	33.3%	38.8%	31.0%	35.8%	34.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 37
Q24. Normal weightings
Q24. Would you describe this person as "intelligent"?
Base: All Respondents
Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	762	357	405	216	263	283	238	237	37	78	50	96	232	222	53	70	63	103	223	312	95	132	103	123	174	257	657	70	36	496	100	110
	75.7%	73.0%	78.3%	74.9%	73.8%	78.2%	74.1%	85.6%	76.1%	61.5%	72.6%	77.1%	72.7%	83.6%	76.9%	63.6%	72.9%	79.2%	75.0%	77.7%	76.0%	72.3%	76.7%	74.3%	77.4%	74.5%	75.6%	71.0%	90.6%	75.0%	74.7%	77.0%
No	117	81	36	42	40	35	41	21	5	31	9	6	46	22	9	20	12	8	40	33	20	23	17	16	23	45	101	14	3	81	15	16
	11.6%	16.5%	7.0%	14.7%	11.2%	9.6%	12.7%	7.7%	10.7%	24.4%	12.6%	4.9%	14.4%	8.2%	12.6%	18.1%	14.5%	6.2%	13.6%	8.3%	16.0%	12.7%	12.9%	9.4%	10.1%	13.0%	11.6%	14.0%	6.6%	12.3%	11.2%	11.2%
Don't know	128	52	76	30	54	44	42	19	6	18	10	22	41	22	7	20	11	19	34	56	10	27	14	27	28	43	112	15	1	84	19	17
	12.7%	10.5%	14.7%	10.4%	15.0%	12.2%	13.2%	6.7%	13.2%	14.1%	14.8%	18.0%	12.9%	8.3%	10.5%	18.2%	12.6%	14.6%	11.5%	14.0%	8.0%	15.0%	10.4%	16.3%	12.4%	12.5%	12.9%	15.0%	2.7%	12.6%	14.1%	11.7%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 38

Q25. Normal weightings

Q25. Overall, if the person shown in the above clip were the Leader of the Labour Party, would you be more or less likely to vote Labour in the general election?

Base: All Respondents

Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Much more likely	38	17	21	7	25	6	6	20	2	4	*	2	5	18	5	1	-	6	12	17	*	9	5	8	11	11	34	2	2	18	8	11
	3.7%	3.4%	4.1%	2.5%	7.0%	1.6%	2.0%	7.4%	4.0%	2.8%	0.6%	1.5%	1.4%	6.7%	7.9%	0.9%	-	4.7%	3.9%	4.2%	*	4.7%	3.7%	4.7%	4.9%	3.1%	3.9%	1.7%	4.3%	2.7%	6.1%	7.5%
A little more likely	159	69	90	68	50	41	37	63	14	17	8	17	34	52	15	12	8	33	54	58	14	33	21	24	41	59	144	11	4	87	24	28
	15.8%	14.0%	17.5%	23.7%	14.0%	11.3%	11.6%	22.6%	29.3%	13.7%	11.9%	13.6%	10.8%	19.6%	22.3%	11.2%	9.4%	25.3%	18.2%	14.3%	11.5%	18.0%	16.0%	14.2%	18.1%	17.0%	16.6%	10.7%	11.0%	13.2%	17.9%	19.7%
Neither more nor less likely	562	260	301	147	193	221	193	152	24	52	39	76	195	149	37	49	53	64	154	246	71	90	84	82	116	191	474	66	22	387	75	68
	55.8%	53.2%	58.2%	51.0%	54.3%	61.1%	60.1%	54.8%	50.6%	40.6%	55.7%	61.1%	60.9%	56.3%	53.7%	44.5%	62.3%	49.0%	51.9%	61.2%	57.1%	49.4%	62.8%	49.5%	51.5%	55.5%	54.5%	67.5%	55.9%	58.5%	55.8%	47.8%
A little less likely	93	54	39	26	30	38	31	15	4	23	11	6	27	18	6	19	9	13	27	31	17	18	8	24	27	23	82	9	2	72	7	8
	9.3%	11.0%	7.6%	9.0%	8.3%	10.4%	9.6%	5.3%	8.1%	18.0%	16.3%	4.7%	8.3%	6.7%	8.2%	17.7%	10.3%	10.1%	9.2%	7.6%	13.3%	10.1%	6.1%	14.5%	11.9%	6.6%	9.4%	9.7%	5.1%	10.8%	5.6%	5.6%
Much less likely	117	75	42	28	40	49	46	22	4	29	9	8	49	21	5	22	13	7	39	42	19	16	13	19	25	45	102	6	9	79	12	18
	11.6%	15.4%	8.0%	9.6%	11.3%	13.5%	14.2%	7.8%	8.1%	22.5%	12.5%	6.7%	15.4%	7.9%	7.9%	20.2%	14.7%	5.0%	13.1%	10.5%	15.4%	9.0%	9.7%	11.5%	11.1%	13.0%	11.7%	5.8%	23.7%	11.9%	9.1%	12.7%
Don't know	39	15	24	12	18	8	8	6	-	3	2	15	10	8	-	6	3	8	11	9	3	16	2	9	6	17	34	5	-	18	7	9
	3.8%	3.0%	4.6%	4.3%	5.2%	2.2%	2.5%	2.1%	-	2.4%	3.0%	12.3%	3.2%	2.9%	-	5.4%	3.4%	5.8%	3.7%	2.2%	2.4%	8.8%	1.8%	5.5%	2.6%	4.8%	3.9%	4.6%	-	2.8%	5.4%	6.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 39

Q26. Normal weightings

Q26. Do you think this person would make a better or worse leader of the Labour Party than Ed Miliband?

Base: All Respondents

Yvette Cooper

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Better	352	176	177	94	122	136	136	88	23	35	21	37	134	84	34	30	23	37	126	149	26	51	45	50	83	125	302	39	11	250	41	33
	35.0%	35.9%	34.1%	32.4%	34.3%	37.7%	42.4%	31.7%	48.8%	27.7%	30.8%	29.8%	42.0%	31.8%	49.5%	26.9%	26.5%	28.4%	42.3%	37.0%	21.1%	28.1%	33.4%	30.3%	36.8%	36.2%	34.8%	39.8%	27.4%	37.8%	31.0%	23.0%
Worse	130	81	49	50	39	41	31	45	3	29	11	10	33	39	7	19	17	15	35	49	23	23	15	22	30	51	118	11	2	79	19	23
	12.9%	16.6%	9.5%	17.3%	10.9%	11.4%	9.7%	16.1%	6.5%	23.1%	16.6%	8.0%	10.4%	14.6%	10.1%	17.2%	20.1%	11.7%	11.9%	12.2%	18.3%	12.4%	11.0%	13.5%	13.3%	14.7%	13.5%	11.0%	4.1%	12.0%	14.4%	16.2%
Neither better nor worse	419	191	227	115	151	153	128	127	17	54	24	52	123	126	24	50	34	52	118	161	62	77	52	78	93	135	358	35	25	273	54	72
	41.6%	39.1%	43.9%	40.0%	42.3%	42.1%	39.8%	46.0%	35.5%	42.6%	35.3%	41.7%	38.6%	47.3%	35.0%	45.6%	39.3%	39.6%	39.8%	40.2%	49.2%	42.3%	39.1%	46.7%	41.6%	39.1%	41.2%	36.1%	63.5%	41.3%	40.4%	50.2%
Don't know	106	41	65	30	44	32	26	17	4	8	12	26	29	17	4	11	12	26	18	43	14	31	22	16	19	35	91	13	2	59	19	15
	10.5%	8.5%	12.5%	10.3%	12.5%	8.8%	8.0%	6.2%	9.1%	6.6%	17.3%	20.4%	9.0%	6.3%	5.4%	10.3%	14.0%	20.3%	6.0%	10.6%	11.3%	17.1%	16.6%	9.5%	8.3%	10.0%	10.5%	13.1%	5.0%	8.9%	14.3%	10.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 40
Q27. Normal weightings
Q27. Would you describe this person as "charismatic"?
Base: All Respondents
Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	335	165	171	97	123	116	85	125	17	46	21	34	86	126	20	43	22	31	101	125	40	70	48	50	95	92	284	32	19	233	38	42
	33.3%	33.7%	32.9%	33.6%	34.4%	31.9%	26.5%	45.3%	34.3%	36.3%	29.7%	26.9%	27.0%	47.5%	29.0%	39.4%	25.2%	23.5%	33.8%	31.1%	31.7%	38.4%	35.6%	30.2%	42.2%	26.6%	32.7%	32.7%	48.3%	35.3%	28.1%	29.6%
No	532	277	254	141	177	214	204	117	26	61	36	64	202	105	38	51	49	74	165	213	65	88	65	98	101	200	463	51	18	351	74	70
	52.8%	56.6%	49.2%	48.9%	49.6%	59.0%	63.6%	42.4%	54.4%	47.9%	52.4%	51.1%	63.2%	39.7%	55.1%	46.3%	57.7%	56.5%	55.3%	53.1%	51.9%	48.6%	48.2%	58.9%	45.0%	57.9%	53.3%	51.8%	44.9%	53.1%	55.4%	48.9%
Don't know	140	47	93	51	57	33	32	34	5	20	12	27	31	34	11	16	15	26	32	63	21	24	22	18	29	54	122	15	3	76	22	31
	13.9%	9.7%	17.9%	17.5%	15.9%	9.1%	9.9%	12.3%	11.2%	15.8%	17.9%	21.9%	9.8%	12.8%	16.0%	14.3%	17.0%	20.0%	10.9%	15.8%	16.4%	13.1%	16.2%	10.8%	12.8%	15.6%	14.1%	15.5%	6.8%	11.6%	16.4%	21.5%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 41
Q28. Normal weightings
Q28. Would you describe this person as "normal"?
Base: All Respondents
Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	643	322	321	166	228	249	215	196	29	72	37	72	203	191	50	63	43	81	185	259	87	113	87	100	150	217	555	59	29	440	73	88
	63.9%	65.9%	62.0%	57.7%	63.9%	68.8%	67.1%	70.9%	61.2%	56.3%	52.8%	57.7%	63.5%	72.1%	72.5%	57.6%	50.0%	61.9%	62.1%	64.4%	69.5%	61.9%	65.0%	60.4%	66.9%	63.0%	63.8%	60.7%	74.2%	66.5%	54.4%	61.6%
No	242	122	120	83	86	73	78	55	12	38	22	27	89	43	12	31	31	29	82	90	28	42	28	46	54	79	208	28	7	157	38	34
	24.1%	24.9%	23.3%	28.8%	24.2%	20.2%	24.4%	19.7%	24.3%	30.2%	32.3%	22.0%	27.9%	16.2%	18.0%	27.8%	36.0%	22.2%	27.7%	22.3%	22.7%	23.0%	20.9%	27.9%	24.1%	23.0%	23.9%	28.4%	17.7%	23.7%	28.7%	23.8%
Don't know	121	45	76	39	42	40	27	26	7	17	10	25	27	31	6	16	12	21	30	53	10	28	19	20	20	48	107	11	3	65	23	21
	12.0%	9.2%	14.7%	13.5%	11.9%	10.9%	8.5%	9.4%	14.6%	13.5%	14.9%	20.3%	8.6%	11.7%	9.4%	14.7%	14.0%	15.9%	10.2%	13.3%	7.8%	15.1%	14.2%	11.8%	9.1%	14.0%	12.3%	10.9%	8.1%	9.8%	17.0%	14.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 42
Q29. Normal weightings
Q29. Would you describe this person as "in touch with ordinary people"?
Base: All Respondents
Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	450	220	229	117	158	174	120	164	26	46	23	52	115	160	37	43	31	50	126	181	64	79	47	59	121	161	387	41	22	303	48	65
	44.7%	45.0%	44.3%	40.7%	44.5%	48.0%	37.4%	59.1%	54.6%	36.3%	32.8%	41.3%	35.8%	60.3%	54.5%	39.5%	35.6%	38.5%	42.2%	45.0%	51.0%	43.6%	34.7%	35.3%	53.8%	46.5%	44.5%	42.0%	55.4%	45.9%	36.1%	45.7%
No	331	181	150	95	122	114	127	58	8	53	32	42	129	53	16	48	35	46	105	117	44	65	41	70	58	111	280	37	13	206	52	52
	32.9%	37.0%	29.0%	32.9%	34.2%	31.5%	39.7%	20.9%	17.5%	41.7%	45.6%	33.9%	40.3%	20.1%	22.6%	43.2%	41.1%	35.3%	35.3%	29.1%	34.8%	35.9%	30.7%	41.9%	26.1%	32.1%	32.2%	38.3%	33.9%	31.1%	38.8%	36.5%
Don't know	226	88	138	76	76	74	74	55	13	28	15	31	76	52	16	19	20	34	67	104	18	37	46	38	45	74	203	19	4	152	34	25
	22.5%	18.0%	26.7%	26.4%	21.3%	20.5%	22.9%	20.0%	27.9%	22.0%	21.6%	24.8%	23.9%	19.6%	22.9%	17.3%	23.3%	26.2%	22.5%	26.0%	14.2%	20.5%	34.6%	22.7%	20.1%	21.4%	23.3%	19.7%	10.7%	23.0%	25.1%	17.7%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 43
Q30. Normal weightings
Q30. Would you describe this person as "tough"?
Base: All Respondents
Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	436	188	248	139	148	149	134	145	26	55	17	44	121	138	35	46	25	58	128	169	53	86	60	76	120	128	384	33	19	299	46	59
	43.3%	38.4%	47.9%	48.0%	41.5%	41.2%	41.7%	52.6%	53.1%	43.3%	24.4%	35.3%	37.9%	52.1%	51.1%	41.8%	28.7%	44.4%	43.0%	42.0%	42.2%	47.3%	44.4%	46.0%	53.5%	37.1%	44.1%	33.7%	48.2%	45.2%	34.7%	41.4%
No	372	216	156	107	118	146	146	73	14	57	24	44	150	74	17	46	35	43	122	147	47	56	48	69	66	139	321	36	14	248	54	46
	36.9%	44.1%	30.1%	37.0%	33.3%	40.4%	45.3%	26.5%	30.1%	44.8%	34.6%	34.9%	46.8%	27.9%	25.3%	41.5%	41.4%	33.3%	41.0%	36.6%	37.5%	30.5%	35.5%	41.4%	29.3%	40.2%	36.9%	37.2%	35.8%	37.6%	40.4%	32.3%
Don't know	200	86	114	43	90	67	42	58	8	15	28	37	49	53	16	18	26	29	48	86	25	40	27	21	38	78	165	29	6	114	33	37
	19.8%	17.5%	22.0%	14.9%	25.2%	18.4%	13.0%	20.9%	16.9%	11.9%	41.0%	29.7%	15.2%	20.0%	23.6%	16.8%	29.9%	22.3%	16.1%	21.4%	20.3%	22.2%	20.1%	12.7%	17.1%	22.7%	18.9%	29.1%	15.9%	17.2%	24.9%	26.3%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 44
Q31. Normal weightings
Q31. Would you describe this person as "trustworthy"?
Base: All Respondents
Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	318	152	166	77	113	128	72	134	21	24	19	43	70	129	27	23	28	32	88	125	38	67	42	48	90	95	275	27	15	204	43	49
	31.5%	31.0%	32.0%	26.8%	31.7%	35.2%	22.5%	48.4%	43.7%	18.7%	27.5%	34.1%	21.9%	48.7%	38.8%	20.7%	32.3%	24.3%	29.7%	31.0%	30.0%	36.9%	31.0%	29.2%	40.0%	27.6%	31.6%	28.1%	38.0%	30.9%	31.8%	34.7%
No	327	190	137	107	112	108	139	57	12	55	21	27	141	50	14	47	26	43	108	114	43	61	43	68	57	114	282	31	14	215	44	45
	32.4%	38.8%	26.4%	37.1%	31.4%	29.7%	43.2%	20.7%	25.9%	43.1%	30.2%	21.7%	44.1%	18.9%	21.1%	42.5%	30.9%	33.3%	36.4%	28.3%	34.6%	33.5%	32.1%	41.1%	25.4%	33.0%	32.4%	31.5%	34.7%	32.5%	32.7%	31.3%
Don't know	363	148	215	104	131	127	110	85	15	49	29	55	109	86	28	40	32	55	101	164	44	54	50	49	78	136	312	40	11	242	48	48
	36.0%	30.2%	41.6%	36.1%	36.9%	35.1%	34.3%	30.8%	30.4%	38.2%	42.2%	44.2%	34.0%	32.5%	40.2%	36.8%	36.8%	42.3%	33.9%	40.7%	35.4%	29.6%	36.9%	29.7%	34.6%	39.4%	35.9%	40.5%	27.3%	36.6%	35.5%	34.0%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 45
Q32. Normal weightings
Q32. Would you describe this person as "intelligent"?
Base: All Respondents
Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	690	338	352	183	246	261	212	217	36	69	47	84	212	210	48	66	55	81	200	290	81	119	89	115	157	229	590	69	31	470	84	94
	68.6%	69.2%	68.0%	63.5%	69.0%	72.1%	66.0%	78.4%	75.3%	54.5%	67.1%	67.2%	66.2%	79.0%	70.4%	59.6%	64.7%	62.4%	67.3%	72.0%	64.8%	65.5%	66.6%	69.1%	69.9%	66.3%	67.8%	70.8%	79.7%	71.0%	62.6%	65.8%
No	141	83	58	51	46	43	58	28	4	26	10	10	55	18	9	21	13	24	54	35	22	30	21	22	29	54	126	11	4	91	21	19
	14.0%	16.9%	11.2%	17.8%	13.0%	11.9%	18.1%	10.2%	9.1%	20.7%	14.6%	7.9%	17.2%	6.9%	13.5%	18.7%	15.6%	18.4%	18.1%	8.6%	17.9%	16.3%	15.7%	13.0%	13.1%	15.7%	14.5%	11.2%	9.2%	13.8%	15.5%	13.1%
Don't know	176	68	108	54	64	58	51	31	8	32	13	31	53	37	11	24	17	25	43	78	22	33	24	30	38	62	154	18	4	100	29	30
	17.5%	13.9%	20.8%	18.7%	18.0%	15.9%	15.9%	11.4%	15.6%	24.8%	18.3%	24.9%	16.6%	14.1%	16.1%	21.7%	19.7%	19.2%	14.6%	19.3%	17.3%	18.2%	17.7%	17.9%	17.1%	18.0%	17.7%	18.0%	11.1%	15.1%	21.9%	21.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 46

Q33. Normal weightings

Q33. Overall, if the person shown in the above clip were the Leader of the Labour Party, would you be more or less likely to vote Labour in the general election?

Base: All Respondents

Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Much more likely	68	33	36	15	29	24	11	43	2	6	2	2	8	41	6	6	2	4	22	26	2	19	3	8	27	16	54	9	5	40	14	13
	6.8%	6.7%	6.9%	5.3%	8.0%	6.8%	3.4%	15.7%	4.9%	4.6%	2.9%	1.9%	2.5%	15.3%	8.1%	5.2%	2.3%	3.0%	7.4%	6.4%	1.5%	10.3%	2.3%	5.1%	12.0%	4.5%	6.2%	9.5%	12.6%	6.0%	10.2%	9.2%
A little more likely	183	85	98	60	62	61	49	65	10	21	9	24	46	64	12	17	13	25	50	80	29	25	29	41	44	54	168	12	3	122	17	25
	18.2%	17.3%	19.0%	20.6%	17.5%	16.9%	15.2%	23.5%	20.3%	16.2%	13.6%	19.4%	14.3%	24.2%	17.5%	15.7%	15.6%	19.5%	16.6%	20.0%	22.9%	13.5%	21.5%	24.6%	19.7%	15.5%	19.3%	12.7%	7.8%	18.4%	12.9%	17.6%
Neither more nor less likely	542	251	290	142	193	206	182	132	25	62	43	72	184	128	42	50	54	69	161	222	61	97	75	76	110	197	457	63	22	370	68	76
	53.8%	51.4%	56.0%	49.4%	54.2%	56.9%	56.6%	47.8%	52.0%	48.5%	62.6%	57.7%	57.6%	48.4%	61.5%	45.2%	63.2%	52.8%	54.2%	55.3%	48.4%	53.4%	55.6%	45.5%	48.9%	57.0%	52.5%	64.0%	56.1%	56.0%	51.0%	53.1%
A little less likely	93	51	42	36	28	29	29	23	5	17	5	11	30	19	5	15	6	16	27	38	16	11	14	19	18	33	84	4	4	54	16	10
	9.2%	10.3%	8.1%	12.4%	7.8%	7.9%	9.1%	8.5%	11.2%	13.0%	7.1%	8.6%	9.5%	7.3%	6.7%	13.8%	6.7%	12.4%	8.9%	9.5%	13.2%	6.2%	10.5%	11.5%	7.9%	9.7%	9.7%	4.1%	10.6%	8.2%	12.1%	7.4%
Much less likely	93	59	34	28	28	37	46	9	5	21	8	4	45	8	3	18	9	9	34	31	13	16	11	20	21	31	82	7	4	63	14	11
	9.3%	12.1%	6.6%	9.6%	7.9%	10.3%	14.3%	3.1%	9.6%	16.8%	11.0%	2.9%	14.1%	3.0%	4.9%	16.4%	10.5%	7.3%	11.3%	7.6%	10.7%	8.5%	8.1%	11.8%	9.3%	8.9%	9.4%	7.0%	10.7%	9.5%	10.4%	7.7%
Don't know	28	11	17	8	16	5	5	4	1	1	2	12	7	5	1	4	1	6	5	5	4	15	3	2	5	15	25	3	1	13	4	7
	2.8%	2.2%	3.4%	2.6%	4.5%	1.3%	1.5%	1.3%	1.9%	0.8%	2.8%	9.5%	2.1%	1.9%	1.3%	3.7%	1.6%	5.0%	1.6%	1.2%	3.3%	8.0%	2.0%	1.5%	2.1%	4.3%	2.9%	2.6%	2.2%	1.9%	3.4%	5.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 47

Q34. Normal weightings

Q34. Do you think this person would make a better or worse leader of the Labour Party than Ed Miliband?

Base: All Respondents

Andy Burnham

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Better	424	206	218	99	147	178	152	126	27	44	28	40	152	123	39	40	34	30	136	181	42	65	47	70	107	137	360	48	15	309	44	43
	42.1%	42.0%	42.1%	34.4%	41.2%	49.1%	47.3%	45.5%	56.8%	34.3%	40.0%	31.7%	47.5%	46.5%	56.8%	36.6%	40.2%	23.0%	45.5%	45.0%	33.6%	35.9%	35.1%	42.2%	47.6%	39.6%	41.5%	49.4%	37.6%	46.7%	32.8%	30.1%
Worse	108	59	49	40	31	36	46	30	2	12	6	8	45	25	3	7	7	21	32	37	15	24	7	23	21	45	96	7	4	68	20	11
	10.7%	12.0%	9.4%	14.0%	8.8%	10.0%	14.3%	11.0%	4.7%	9.2%	8.1%	6.0%	13.9%	9.3%	3.9%	6.3%	8.7%	16.1%	10.9%	9.1%	12.0%	12.9%	5.1%	13.9%	9.5%	13.0%	11.0%	7.4%	11.1%	10.3%	15.0%	7.5%
Neither better nor worse	387	198	188	123	142	122	109	104	18	61	26	49	104	101	23	52	32	60	113	147	56	71	62	59	81	138	340	31	16	230	60	73
	38.4%	40.5%	36.4%	42.7%	39.7%	33.7%	33.8%	37.5%	37.6%	47.8%	37.0%	39.6%	32.4%	38.1%	33.6%	47.4%	37.3%	45.9%	38.0%	36.5%	44.6%	38.8%	46.1%	35.7%	36.1%	40.0%	39.1%	31.3%	40.5%	34.8%	44.6%	51.2%
Don't know	89	27	62	26	37	26	15	16	*	11	10	28	20	16	4	11	12	20	17	38	12	23	18	14	15	26	73	12	4	54	10	16
	8.8%	5.4%	12.0%	9.0%	10.3%	7.2%	4.6%	5.9%	0.9%	8.7%	15.0%	22.7%	6.2%	6.0%	5.7%	9.7%	13.9%	15.0%	5.6%	9.4%	9.7%	12.4%	13.7%	8.2%	6.8%	7.4%	8.4%	11.9%	10.9%	8.2%	7.6%	11.2%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 48
Q35. Normal weightings
Q35. Would you describe this person as "charismatic"?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	201	91	110	70	73	58	51	68	15	26	10	20	49	64	13	22	9	35	56	85	17	43	26	28	42	77	173	20	8	117	35	28
	19.9%	18.6%	21.2%	24.1%	20.6%	16.0%	16.0%	24.7%	30.4%	20.7%	15.1%	15.6%	15.4%	24.1%	18.2%	19.7%	11.1%	27.0%	18.7%	21.1%	13.6%	23.8%	19.5%	17.0%	18.6%	22.3%	19.9%	20.4%	19.7%	17.7%	25.9%	19.8%
No	640	332	308	161	211	268	225	169	26	78	44	77	227	165	47	69	60	60	208	244	82	106	86	107	148	209	551	61	28	450	79	77
	63.6%	67.8%	59.5%	55.9%	59.1%	74.0%	70.0%	61.1%	54.4%	61.4%	62.8%	61.4%	71.0%	62.4%	68.6%	62.8%	69.4%	45.9%	69.9%	60.7%	65.1%	58.4%	64.2%	64.4%	66.1%	60.7%	63.4%	62.4%	70.9%	68.1%	59.0%	54.3%
Don't know	166	66	100	57	72	36	45	39	7	23	15	29	43	36	9	19	17	35	34	73	27	32	22	31	34	58	145	17	4	94	20	37
	16.5%	13.6%	19.3%	19.9%	20.3%	10.0%	14.0%	14.3%	15.2%	17.8%	22.1%	22.9%	13.6%	13.5%	13.1%	17.5%	19.5%	27.2%	11.4%	18.1%	21.3%	17.8%	16.3%	18.6%	15.3%	16.9%	16.7%	17.2%	9.5%	14.2%	15.1%	25.9%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 49
Q36. Normal weightings
Q36. Would you describe this person as "normal"?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	696	347	350	188	246	263	239	197	33	86	37	80	237	187	51	72	46	83	202	296	82	117	102	106	160	236	605	67	24	474	80	86
	69.2%	70.9%	67.5%	65.0%	69.0%	72.6%	74.3%	71.4%	68.4%	68.0%	53.0%	64.3%	74.0%	70.5%	74.9%	65.8%	53.9%	64.1%	67.7%	73.7%	65.2%	64.2%	76.1%	64.0%	71.5%	68.5%	69.6%	68.2%	62.0%	71.7%	59.7%	60.1%
No	186	95	91	64	61	61	54	48	8	28	18	23	59	45	7	28	23	23	56	60	30	40	19	35	39	66	158	16	13	115	35	29
	18.5%	19.4%	17.6%	22.3%	17.1%	16.9%	16.9%	17.3%	17.0%	22.3%	26.1%	18.1%	18.3%	16.9%	10.0%	25.6%	26.9%	17.7%	18.8%	14.9%	24.3%	22.0%	13.8%	20.9%	17.2%	19.2%	18.2%	15.8%	32.5%	17.5%	26.0%	20.5%
Don't know	124	48	77	37	50	38	28	31	7	12	14	22	25	33	10	9	16	24	40	46	13	25	14	25	25	42	106	16	2	72	19	28
	12.3%	9.7%	14.8%	12.7%	13.9%	10.5%	8.8%	11.3%	14.6%	9.7%	20.8%	17.6%	7.7%	12.6%	15.1%	8.6%	19.2%	18.2%	13.5%	11.5%	10.5%	13.7%	10.2%	15.1%	11.3%	12.3%	12.2%	16.0%	5.5%	10.9%	14.3%	19.4%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 50
Q37. Normal weightings
Q37. Would you describe this person as "in touch with ordinary people"?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127	
Weighted Total	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143	
Yes	498	217	282	152	175	172	153	152	27	62	33	54	146	144	36	53	40	68	148	200	61	89	69	71	118	175	433	52	14	329	61	73
	49.5%	54.4%	52.6%	49.1%	47.4%	47.5%	55.1%	56.4%	48.9%	46.9%	43.0%	45.6%	54.2%	52.4%	48.6%	46.7%	52.3%	49.8%	49.7%	48.7%	49.1%	51.4%	42.5%	52.8%	50.6%	49.7%	53.2%	34.4%	49.8%	45.9%	51.5%	
No	295	176	119	88	96	111	102	74	12	49	18	30	105	70	13	44	25	31	98	99	40	58	31	57	63	101	252	25	18	191	36	46
	29.3%	36.0%	23.0%	30.6%	26.9%	30.5%	31.9%	26.7%	24.1%	38.8%	26.2%	24.1%	32.8%	26.4%	18.4%	40.1%	29.0%	23.8%	32.9%	24.6%	32.1%	31.7%	23.0%	34.3%	27.9%	29.4%	29.0%	25.4%	46.4%	28.9%	26.9%	32.2%
Don't know	214	97	117	48	86	80	66	50	9	16	19	41	69	52	20	12	21	31	52	103	24	35	34	39	43	69	185	21	8	141	36	23
	21.2%	19.7%	22.7%	16.7%	24.0%	22.1%	20.6%	18.2%	19.5%	12.3%	26.9%	32.9%	21.6%	19.4%	29.1%	11.3%	24.3%	23.9%	17.3%	25.7%	19.2%	19.2%	25.6%	23.2%	19.3%	20.0%	21.3%	21.4%	19.2%	21.3%	27.2%	16.4%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 51
Q38. Normal weightings
Q38. Would you describe this person as "tough"?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	204	73	132	79	70	56	48	75	14	30	9	22	49	64	15	21	14	34	51	87	25	42	26	49	44	63	183	13	9	116	31	35
	20.3%	14.9%	25.4%	27.3%	19.6%	15.4%	15.0%	27.1%	29.0%	23.8%	12.5%	17.7%	15.2%	24.2%	21.8%	19.4%	16.3%	25.9%	17.2%	21.6%	19.8%	22.9%	19.7%	29.4%	19.7%	18.3%	21.0%	13.1%	22.9%	17.5%	22.9%	24.8%
No	574	316	258	153	199	222	211	139	23	68	38	71	215	136	39	58	49	65	189	210	75	100	75	85	131	205	496	54	24	396	75	72
	57.0%	64.6%	49.9%	53.1%	55.9%	61.1%	65.8%	50.4%	48.7%	53.8%	54.4%	57.0%	67.3%	51.4%	56.8%	52.3%	56.9%	49.8%	63.4%	52.3%	59.9%	54.9%	55.7%	51.0%	58.6%	59.5%	57.0%	54.8%	61.6%	60.0%	55.9%	50.5%
Don't know	229	101	128	56	87	85	62	62	11	29	23	32	56	65	15	31	23	32	58	105	25	40	33	32	49	77	191	31	6	149	28	35
	22.7%	20.6%	24.7%	19.6%	24.5%	23.4%	19.2%	22.6%	22.3%	22.4%	33.2%	25.3%	17.5%	24.4%	21.4%	28.3%	26.8%	24.4%	19.4%	26.1%	20.3%	22.2%	24.6%	19.5%	21.7%	22.2%	22.0%	32.1%	15.5%	22.6%	21.2%	24.7%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 52
Q39. Normal weightings
Q39. Would you describe this person as "trustworthy"?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	351	164	187	107	121	124	92	135	21	37	15	41	93	124	30	27	21	48	85	146	44	76	46	50	96	116	308	32	11	212	50	64
	34.9%	33.5%	36.2%	37.0%	33.9%	34.1%	28.6%	48.8%	44.5%	29.4%	21.5%	32.6%	29.2%	46.9%	43.3%	24.8%	24.2%	37.0%	28.7%	36.2%	35.5%	41.5%	34.1%	30.3%	42.7%	33.6%	35.4%	32.8%	28.6%	32.0%	37.3%	44.6%
No	287	172	116	94	93	101	113	59	8	45	26	26	116	54	13	35	33	31	111	86	43	47	38	59	49	99	246	26	16	198	35	34
	28.5%	35.1%	22.4%	32.6%	26.0%	27.8%	35.3%	21.5%	17.4%	35.3%	38.1%	20.8%	36.2%	20.3%	19.3%	31.5%	37.9%	23.6%	37.4%	21.3%	34.1%	26.1%	28.3%	35.8%	21.9%	28.8%	28.2%	26.3%	40.5%	30.0%	26.3%	23.5%
Don't know	369	154	215	88	143	138	116	82	18	45	28	58	111	87	26	48	33	51	101	170	38	59	51	56	80	130	316	40	12	251	49	45
	36.6%	31.5%	41.5%	30.4%	40.1%	38.1%	36.1%	29.7%	38.1%	35.3%	40.4%	46.6%	34.6%	32.8%	37.3%	43.7%	37.9%	39.3%	33.9%	42.4%	30.4%	32.4%	37.6%	33.9%	35.4%	37.7%	36.4%	41.0%	30.9%	38.0%	36.4%	31.9%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 53
Q40. Normal weightings
Q40. Would you describe this person as "intelligent"?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	690	329	360	192	240	258	216	206	37	80	43	84	224	192	46	71	55	83	209	284	79	118	84	115	154	240	593	71	26	448	92	97
	68.5%	67.3%	69.6%	66.6%	67.3%	71.2%	67.2%	74.6%	77.5%	62.7%	61.3%	67.6%	70.1%	72.5%	66.7%	64.7%	63.7%	63.9%	70.1%	70.6%	62.9%	65.1%	62.7%	69.5%	68.5%	69.5%	68.2%	72.2%	65.3%	67.8%	68.4%	68.3%
No	141	82	59	49	53	39	50	27	3	29	11	14	47	25	10	22	15	20	39	40	28	34	21	28	21	50	120	11	9	96	15	23
	14.0%	16.7%	11.4%	17.1%	14.8%	10.8%	15.6%	9.9%	6.3%	22.4%	15.3%	11.5%	14.6%	9.5%	15.2%	19.9%	17.0%	15.0%	13.1%	10.0%	22.0%	18.7%	16.0%	16.9%	9.2%	14.5%	13.8%	11.5%	23.9%	14.5%	11.5%	15.9%
Don't know	176	78	98	47	64	66	55	43	8	19	16	26	49	48	12	17	16	27	50	78	19	30	29	23	50	55	156	16	4	117	27	23
	17.5%	16.0%	19.0%	16.4%	17.9%	18.1%	17.2%	15.5%	16.2%	14.9%	23.4%	20.9%	15.2%	18.0%	18.0%	15.4%	19.2%	21.0%	16.8%	19.4%	15.1%	16.2%	21.3%	13.7%	22.3%	15.9%	18.0%	16.3%	10.8%	17.7%	20.1%	15.8%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 54

Q41. Normal weightings

Q41. Overall, if the person shown in the above clip were the Leader of the Labour Party, would you be more or less likely to vote Labour in the general election?

Base: All Respondents

Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Much more likely	50	18	32	25	19	6	10	25	1	9	2	2	10	16	2	3	3	13	12	16	3	19	8	6	14	14	43	5	2	22	15	10
	5.0%	3.7%	6.2%	8.6%	5.4%	1.7%	3.1%	9.0%	2.3%	6.9%	2.2%	1.2%	3.0%	6.2%	3.2%	3.1%	4.0%	9.6%	4.1%	4.0%	2.3%	10.5%	6.0%	3.8%	6.2%	4.1%	4.9%	5.5%	6.0%	3.4%	11.0%	7.3%
A little more likely	169	72	97	68	49	51	37	62	10	20	14	20	37	54	13	10	18	32	45	75	18	31	26	27	37	63	153	13	3	95	18	31
	16.8%	14.7%	18.8%	23.6%	13.9%	14.2%	11.7%	22.5%	20.3%	16.0%	20.3%	16.1%	11.6%	20.4%	18.4%	9.2%	20.9%	24.9%	15.2%	18.6%	14.3%	17.2%	19.1%	16.5%	16.3%	18.4%	17.6%	13.3%	7.4%	14.4%	13.5%	21.9%
Neither more nor less likely	530	259	271	107	208	216	193	123	30	53	39	69	195	127	38	58	46	53	151	224	63	92	71	78	120	173	442	67	22	373	70	68
	52.7%	52.9%	52.4%	37.0%	58.4%	59.5%	60.0%	44.4%	62.0%	41.4%	56.0%	55.3%	60.9%	47.9%	56.0%	53.0%	53.5%	40.5%	50.8%	55.9%	50.2%	50.4%	52.6%	47.3%	53.3%	50.1%	50.8%	68.6%	54.9%	56.4%	52.4%	47.4%
A little less likely	105	57	48	45	26	33	39	37	3	10	4	10	34	38	9	7	6	11	38	44	9	14	15	18	23	42	98	5	2	70	10	12
	10.4%	11.6%	9.3%	15.7%	7.4%	9.2%	12.0%	13.4%	7.0%	8.2%	6.4%	8.2%	10.5%	14.2%	12.7%	6.0%	7.2%	8.2%	12.7%	11.0%	6.8%	7.9%	11.4%	10.6%	10.2%	12.2%	11.3%	5.4%	4.5%	10.5%	7.8%	8.4%
Much less likely	120	72	48	32	38	50	38	22	1	34	10	12	41	23	3	30	12	10	39	36	30	15	11	29	27	38	104	6	10	83	16	16
	11.9%	14.7%	9.3%	11.1%	10.5%	13.9%	11.7%	7.9%	2.2%	26.6%	15.1%	9.8%	13.0%	8.5%	3.8%	27.2%	14.3%	7.9%	13.1%	8.9%	23.7%	8.4%	8.0%	17.2%	11.9%	11.0%	12.0%	6.4%	25.0%	12.6%	11.8%	11.3%
Don't know	32	11	21	11	15	6	5	7	3	1	-	12	3	8	4	2	-	11	12	6	3	10	4	8	5	14	30	1	1	18	5	5
	3.2%	2.3%	4.0%	3.8%	4.3%	1.5%	1.5%	2.7%	6.3%	0.9%	-	9.3%	1.0%	2.9%	5.9%	1.5%	-	8.8%	4.1%	1.6%	2.6%	5.7%	2.9%	4.7%	2.1%	4.1%	3.5%	0.7%	2.2%	2.7%	3.5%	3.8%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 55
Q42. Normal weightings
Q42. Do you think this person would make a better or worse leader of the Labour Party than Ed Miliband?
Base: All Respondents
Liz Kendall

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Better	340	172	168	99	114	127	124	89	22	44	25	28	123	82	28	32	30	41	105	136	44	55	36	61	75	111	283	44	13	221	40	45
	33.8%	35.1%	32.5%	34.5%	32.1%	34.9%	38.6%	32.1%	46.7%	34.7%	36.2%	22.6%	38.5%	30.8%	40.6%	29.2%	35.0%	31.2%	35.1%	33.9%	35.0%	30.4%	27.0%	36.7%	33.4%	32.2%	32.6%	45.0%	32.8%	33.5%	29.6%	31.8%
Worse	167	87	80	49	48	70	39	66	6	21	11	21	36	69	13	23	16	10	51	60	29	27	23	21	47	60	151	13	4	106	20	30
	16.6%	17.8%	15.5%	17.1%	13.6%	19.2%	12.2%	23.9%	12.1%	16.2%	16.1%	17.1%	11.3%	25.8%	18.2%	20.8%	19.2%	7.7%	17.1%	15.0%	23.3%	14.7%	17.3%	12.5%	20.8%	17.4%	17.4%	13.0%	9.0%	16.1%	14.9%	20.8%
Neither better nor worse	415	200	216	117	154	144	137	105	16	60	25	51	139	96	22	50	33	61	125	169	47	75	56	73	87	146	362	32	21	279	61	58
	41.3%	40.8%	41.6%	40.6%	43.2%	39.8%	42.6%	37.8%	33.7%	47.2%	35.5%	41.1%	43.3%	36.0%	31.7%	45.2%	38.0%	46.7%	42.1%	42.0%	37.5%	40.9%	41.8%	43.9%	38.7%	42.5%	41.7%	32.2%	54.4%	42.3%	45.7%	40.8%
Don't know	84	31	54	23	40	22	21	17	4	2	8	24	22	20	6	5	7	19	17	37	5	25	19	11	16	27	73	10	1	54	13	9
	8.4%	6.3%	10.3%	7.9%	11.2%	6.0%	6.7%	6.2%	7.5%	1.9%	12.2%	19.3%	6.9%	7.4%	9.4%	4.9%	7.8%	14.4%	5.7%	9.1%	4.1%	13.9%	13.9%	6.8%	7.0%	7.9%	8.4%	9.7%	3.8%	8.2%	9.8%	6.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 56
Q43. Normal weightings
Q43. Would you describe this person as "charismatic"?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	309	169	140	116	115	79	81	110	15	46	15	30	81	104	18	36	24	41	93	109	56	51	38	54	79	101	272	22	16	207	42	34
	30.7%	34.6%	27.0%	40.1%	32.2%	21.8%	25.2%	39.8%	31.1%	35.9%	22.0%	23.9%	25.5%	39.1%	26.8%	32.7%	27.7%	31.3%	31.2%	27.2%	44.9%	27.8%	28.0%	32.6%	35.1%	29.4%	31.3%	22.0%	39.4%	31.3%	31.3%	23.6%
No	554	265	289	125	184	245	219	116	29	64	35	70	217	119	43	57	41	60	174	235	45	100	72	93	114	195	474	59	21	378	71	78
	55.0%	54.2%	55.8%	43.3%	51.6%	67.6%	68.2%	42.1%	61.3%	50.6%	50.4%	55.9%	67.8%	45.0%	62.7%	51.7%	47.8%	46.0%	58.3%	58.4%	36.1%	55.1%	53.5%	55.9%	50.9%	56.4%	54.4%	60.3%	54.0%	57.2%	53.3%	54.7%
Don't know	144	55	89	48	58	39	21	50	4	17	19	25	22	42	7	17	21	30	31	58	24	31	25	19	31	49	124	17	3	76	21	31
	14.3%	11.2%	17.2%	16.5%	16.2%	10.6%	6.6%	18.1%	7.6%	13.5%	27.6%	20.1%	6.8%	15.9%	10.5%	15.6%	24.6%	22.7%	10.5%	14.3%	19.0%	17.2%	18.5%	11.4%	14.0%	14.2%	14.3%	17.7%	6.6%	11.5%	15.5%	21.8%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 57
Q44. Normal weightings
Q44. Would you describe this person as "normal"?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	664	306	358	198	258	209	183	226	25	70	44	91	182	222	41	64	54	80	186	261	98	118	90	109	156	219	574	63	27	428	92	92
	65.9%	62.6%	69.1%	68.5%	72.4%	57.6%	57.1%	81.8%	52.2%	54.9%	63.0%	72.8%	57.0%	83.7%	59.2%	58.0%	62.8%	61.7%	62.5%	65.0%	78.5%	64.9%	66.7%	65.9%	69.3%	63.6%	66.0%	63.9%	68.9%	64.8%	69.0%	64.4%
No	225	129	96	61	62	102	101	29	14	45	12	18	104	26	19	37	12	24	80	88	20	36	31	43	43	85	201	15	9	162	23	28
	22.3%	26.4%	18.4%	21.1%	17.4%	28.1%	31.5%	10.3%	28.8%	35.4%	17.2%	14.1%	32.4%	9.9%	27.2%	34.0%	13.5%	18.7%	27.0%	21.8%	16.0%	20.0%	22.8%	25.9%	19.0%	24.5%	23.1%	15.6%	22.0%	24.5%	16.9%	19.4%
Don't know	119	54	65	30	36	52	37	22	9	12	14	16	34	17	9	9	20	25	31	53	7	28	14	14	26	41	95	20	4	70	19	23
	11.8%	11.0%	12.5%	10.5%	10.2%	14.4%	11.4%	7.8%	19.0%	9.6%	19.8%	13.2%	10.6%	6.4%	13.5%	8.0%	23.6%	19.6%	10.5%	13.1%	5.5%	15.2%	10.4%	8.2%	11.7%	11.9%	10.9%	20.5%	9.1%	10.7%	14.1%	16.2%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 58
Q45. Normal weightings
Q45. Would you describe this person as "in touch with ordinary people"?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	579	291	288	174	220	185	155	198	27	64	42	74	152	198	36	56	56	68	172	227	80	99	76	99	133	189	497	54	28	387	77	79
	57.5%	59.4%	55.7%	60.4%	61.7%	51.0%	48.2%	71.8%	55.9%	50.0%	60.4%	59.4%	47.5%	74.5%	52.5%	51.0%	64.8%	52.2%	57.8%	56.6%	64.3%	54.2%	56.5%	59.7%	59.2%	54.8%	57.2%	54.8%	71.4%	58.5%	57.7%	55.4%
No	237	129	108	47	69	121	100	38	11	50	19	11	105	28	16	36	21	31	68	95	25	48	25	38	45	94	202	28	7	163	24	41
	23.5%	26.4%	20.9%	16.3%	19.5%	33.3%	31.2%	13.6%	23.8%	39.2%	27.0%	8.4%	32.7%	10.5%	23.1%	32.6%	24.4%	23.8%	22.9%	23.8%	20.3%	26.3%	18.7%	23.1%	20.1%	27.1%	23.3%	28.2%	18.6%	24.6%	17.6%	28.5%
Don't know	191	70	121	67	67	57	66	41	10	14	9	40	63	40	17	18	9	31	57	79	19	35	33	29	46	62	170	17	4	112	33	23
	19.0%	14.2%	23.5%	23.3%	18.8%	15.7%	20.7%	14.7%	20.3%	10.9%	12.6%	32.2%	19.8%	15.0%	24.5%	16.4%	10.7%	24.0%	19.2%	19.6%	15.5%	19.5%	24.8%	17.2%	20.6%	18.1%	19.6%	17.1%	10.0%	16.9%	24.7%	16.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 59
Q46. Normal weightings
Q46. Would you describe this person as "tough"?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	395	220	175	120	124	152	109	135	17	62	26	39	111	126	29	42	31	50	128	153	52	62	59	65	90	120	333	37	25	281	51	38
	39.2%	45.0%	33.7%	41.5%	34.7%	41.8%	34.1%	48.8%	34.4%	48.6%	37.6%	30.9%	34.6%	47.4%	41.7%	38.3%	36.6%	38.2%	43.1%	38.0%	41.5%	34.2%	43.6%	39.0%	39.9%	34.8%	38.3%	38.0%	63.4%	42.6%	37.9%	27.0%
No	357	170	187	105	133	119	148	65	15	40	24	46	146	67	24	35	29	44	115	135	43	65	40	66	73	132	311	37	9	234	51	54
	35.5%	34.8%	36.1%	36.3%	37.5%	32.8%	46.0%	23.6%	31.7%	31.3%	34.0%	36.7%	45.7%	25.3%	34.5%	31.6%	33.8%	34.0%	38.6%	33.6%	34.0%	35.5%	29.5%	40.1%	32.5%	38.2%	35.7%	38.2%	23.3%	35.5%	38.4%	37.6%
Don't know	255	99	156	64	99	92	64	76	16	26	20	40	63	72	16	33	25	36	55	114	31	55	36	35	62	93	226	23	5	145	32	51
	25.3%	20.1%	30.2%	22.2%	27.8%	25.3%	19.9%	27.6%	33.9%	20.1%	28.4%	32.3%	19.7%	27.3%	23.8%	30.1%	29.6%	27.8%	18.3%	28.5%	24.6%	30.3%	27.0%	20.9%	27.7%	27.0%	26.0%	23.9%	13.4%	22.0%	23.7%	35.5%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 60
Q47. Normal weightings
Q47. Would you describe this person as "trustworthy"?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	404	205	199	138	140	127	83	178	18	44	32	36	84	163	23	34	45	47	110	153	75	67	55	60	103	130	348	36	21	266	54	56
	40.2%	42.0%	38.5%	47.7%	39.3%	35.1%	25.8%	64.4%	37.4%	34.3%	46.1%	28.9%	26.3%	61.4%	33.8%	31.0%	52.1%	35.9%	36.8%	38.1%	59.6%	36.9%	41.0%	35.9%	45.7%	37.8%	40.0%	37.0%	52.4%	40.2%	40.5%	39.1%
No	241	143	98	50	78	113	132	21	7	46	12	15	140	22	14	35	11	19	93	84	24	39	26	50	44	91	211	21	9	181	15	36
	23.9%	29.2%	18.9%	17.2%	21.9%	31.3%	41.2%	7.7%	13.9%	36.1%	17.5%	12.1%	43.7%	8.4%	19.9%	31.5%	13.1%	14.2%	31.4%	21.0%	19.5%	21.3%	19.2%	30.2%	19.7%	26.4%	24.3%	21.2%	23.1%	27.4%	11.1%	25.4%
Don't know	362	141	221	101	138	122	106	77	23	38	25	74	96	80	32	41	30	65	95	165	26	76	54	56	78	123	311	41	10	214	65	51
	35.9%	28.8%	42.6%	35.1%	38.8%	33.7%	33.0%	27.9%	48.7%	29.6%	36.5%	59.1%	30.0%	30.3%	46.4%	37.5%	34.7%	49.9%	31.8%	41.0%	20.9%	41.8%	39.8%	34.0%	34.6%	35.8%	35.8%	41.9%	24.4%	32.4%	48.4%	35.5%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 61
Q48. Normal weightings
Q48. Would you describe this person as "intelligent"?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Yes	795	379	417	245	284	266	234	250	42	89	56	100	233	235	58	79	70	99	243	307	108	138	103	124	190	273	690	73	33	525	113	100
	79.0%	77.4%	80.5%	85.1%	79.7%	73.4%	72.7%	90.5%	87.8%	69.9%	80.6%	80.1%	72.8%	88.7%	83.9%	72.0%	81.6%	75.9%	81.6%	76.3%	85.9%	75.7%	76.5%	74.5%	84.6%	79.3%	79.3%	74.2%	83.1%	79.3%	84.3%	70.1%
No	96	65	31	19	29	49	48	8	1	23	2	7	52	7	6	15	4	12	32	39	12	13	18	19	13	41	90	3	2	67	10	14
	9.5%	13.3%	6.0%	6.5%	8.1%	13.4%	14.9%	3.0%	1.1%	18.1%	3.5%	5.5%	16.2%	2.6%	8.6%	13.5%	5.0%	9.2%	10.6%	9.8%	9.3%	7.4%	13.4%	11.5%	5.6%	11.8%	10.4%	3.3%	6.0%	10.2%	7.6%	9.7%
Don't know	116	46	70	24	44	48	40	18	5	15	11	18	35	23	5	16	11	19	23	56	6	31	14	23	22	31	89	22	4	69	11	29
	11.5%	9.3%	13.5%	8.4%	12.3%	13.2%	12.4%	6.5%	11.1%	12.0%	15.9%	14.4%	11.0%	8.7%	7.5%	14.5%	13.4%	14.9%	7.8%	13.9%	4.8%	16.9%	10.1%	14.0%	9.8%	8.9%	10.3%	22.5%	10.9%	10.5%	8.0%	20.2%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 62

Q49. Normal weightings

Q49. Overall, if the person shown in the above clip were the Leader of the Labour Party, would you be more or less likely to vote Labour in the general election?

Base: All Respondents

Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Much more likely	107	62	45	34	40	34	8	60	3	15	13	6	8	49	6	7	20	13	30	43	15	19	14	16	28	35	93	9	6	63	22	13
	10.7%	12.7%	8.7%	11.8%	11.1%	9.3%	2.5%	21.6%	6.2%	11.7%	18.4%	4.6%	2.6%	18.5%	8.3%	6.4%	23.3%	9.7%	10.1%	10.7%	12.2%	10.5%	10.1%	9.9%	12.4%	10.1%	10.7%	8.7%	15.5%	9.5%	16.8%	9.4%
A little more likely	215	105	111	89	78	49	53	80	14	28	12	24	52	72	17	27	16	28	65	75	43	33	22	42	56	63	184	21	11	140	30	26
	21.4%	21.4%	21.4%	30.7%	21.9%	13.5%	16.4%	28.9%	28.2%	21.6%	17.3%	18.9%	16.4%	27.2%	25.1%	24.6%	18.7%	21.4%	21.8%	18.7%	34.0%	17.9%	16.6%	25.4%	25.0%	18.4%	21.1%	21.4%	26.7%	21.1%	22.0%	18.5%
Neither more nor less likely	453	189	265	133	159	162	157	115	15	46	36	63	155	114	26	41	37	69	120	199	46	88	65	67	94	165	390	52	11	286	62	80
	45.0%	38.5%	51.2%	46.0%	44.6%	44.6%	49.0%	41.7%	31.5%	36.2%	51.5%	50.2%	48.3%	42.8%	37.2%	37.6%	43.6%	52.8%	40.3%	49.5%	37.1%	48.2%	48.3%	40.2%	41.7%	47.8%	44.9%	52.9%	28.9%	43.2%	46.7%	56.2%
A little less likely	60	24	36	15	20	26	23	8	7	11	3	7	25	10	6	9	5	4	18	35	2	5	11	7	14	18	50	7	3	41	7	1
	6.0%	5.0%	6.9%	5.1%	5.6%	7.1%	7.1%	2.7%	13.8%	8.5%	4.7%	5.4%	7.7%	3.7%	8.6%	8.2%	5.3%	3.2%	5.9%	8.8%	1.5%	2.9%	8.6%	4.1%	6.1%	5.3%	5.8%	7.1%	6.6%	6.2%	5.5%	1.0%
Much less likely	136	95	41	7	39	90	75	9	9	27	5	9	78	13	12	20	7	5	56	43	16	21	16	26	27	50	120	8	9	115	5	14
	13.5%	19.5%	7.9%	2.4%	11.0%	25.0%	23.2%	3.2%	19.0%	21.1%	6.7%	7.3%	24.3%	4.9%	17.7%	17.9%	8.4%	3.9%	18.9%	10.8%	12.5%	11.4%	12.2%	15.5%	12.2%	14.5%	13.7%	8.1%	22.2%	17.3%	3.9%	9.9%
Don't know	35	14	20	12	21	2	6	5	1	1	1	17	2	8	2	6	1	12	9	6	3	17	6	8	6	13	33	2	-	17	7	7
	3.4%	2.9%	4.0%	4.1%	5.9%	0.5%	1.8%	1.9%	1.2%	0.8%	1.5%	13.6%	0.7%	2.9%	3.1%	5.3%	0.6%	8.8%	2.9%	1.5%	2.6%	9.1%	4.2%	5.1%	2.6%	3.8%	3.8%	1.7%	-	2.6%	5.1%	5.0%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 63
Q50. Normal weightings
Q50. Do you think this person would make a better or worse leader of the Labour Party than Ed Miliband?
Base: All Respondents
Jeremy Corbyn

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Better	446	242	203	159	151	136	126	144	22	56	39	45	128	130	34	47	49	51	140	155	75	75	44	84	100	150	379	46	21	303	60	45
	44.2%	49.5%	39.3%	55.0%	42.3%	37.6%	39.2%	52.2%	46.1%	43.7%	55.6%	36.1%	40.1%	48.9%	49.6%	42.7%	57.6%	39.3%	47.1%	38.6%	60.2%	41.1%	33.0%	50.7%	44.5%	43.6%	43.5%	46.6%	54.0%	45.8%	45.0%	31.3%
Worse	170	98	72	20	49	101	84	34	8	24	4	15	86	35	13	13	5	17	60	67	12	31	25	30	36	56	147	16	7	133	18	15
	16.9%	20.0%	13.9%	7.1%	13.8%	27.7%	26.1%	12.2%	17.0%	19.0%	5.1%	11.7%	26.9%	13.1%	19.0%	11.6%	5.8%	13.0%	20.1%	16.7%	9.4%	17.1%	18.3%	18.0%	15.9%	16.4%	16.9%	16.4%	18.1%	20.1%	13.3%	10.8%
Neither better nor worse	298	120	178	84	110	104	88	82	16	39	18	40	89	80	15	39	23	40	78	140	28	52	43	37	72	114	266	21	10	174	42	66
	29.6%	24.5%	34.3%	29.2%	30.9%	28.6%	27.3%	29.8%	33.0%	30.5%	26.6%	32.3%	27.8%	30.1%	21.9%	35.2%	26.4%	30.4%	26.1%	34.8%	22.6%	28.5%	31.7%	22.3%	32.2%	33.1%	30.6%	21.9%	25.7%	26.3%	31.7%	46.2%
Don't know	94	30	64	25	47	22	24	16	2	9	9	25	17	21	6	12	9	23	20	40	10	24	23	15	17	24	78	15	1	52	13	17
	9.3%	6.0%	12.4%	8.8%	13.1%	6.1%	7.3%	5.8%	4.0%	6.8%	12.7%	20.0%	5.3%	7.9%	9.4%	10.5%	10.1%	17.3%	6.7%	9.9%	7.8%	13.3%	16.9%	9.1%	7.4%	6.9%	9.0%	15.1%	2.2%	7.8%	10.0%	11.7%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll

Prepared on behalf of the TSSA

Table 64

Q51. Normal weightings

Q51. Of the politicians you've just seen, which do you like the most?

Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	155	67	87	60	45	50	59	32	12	26	7	13	53	27	13	21	8	30	51	58	13	33	19	35	26	61	142	11	2	100	18	20
	15.4%	13.8%	16.9%	20.7%	12.5%	13.9%	18.3%	11.7%	24.6%	20.1%	10.1%	10.7%	16.6%	10.1%	19.5%	19.5%	8.9%	23.3%	17.1%	14.4%	10.5%	18.0%	14.3%	21.1%	11.7%	17.8%	16.3%	11.2%	4.7%	15.1%	13.6%	13.8%
Yvette Cooper	157	62	95	47	60	50	59	45	8	14	9	17	57	44	8	9	11	22	47	78	12	21	26	17	38	56	138	14	5	93	20	35
	15.6%	12.6%	18.4%	16.4%	16.7%	13.9%	18.3%	16.2%	15.8%	11.2%	13.3%	14.0%	17.9%	16.7%	11.8%	8.3%	12.9%	17.1%	15.7%	19.3%	9.5%	11.4%	19.5%	10.5%	16.8%	16.4%	15.8%	14.7%	13.0%	14.1%	15.2%	24.8%
Jeremy Corbyn	320	184	136	106	117	96	71	107	17	49	32	34	72	100	24	43	44	28	97	112	58	53	42	53	73	98	266	33	20	221	47	29
	31.7%	37.6%	26.2%	36.9%	33.0%	26.4%	22.2%	38.6%	35.2%	38.9%	45.7%	27.3%	22.4%	37.8%	35.2%	38.7%	51.2%	21.2%	32.4%	27.8%	46.4%	29.4%	31.6%	31.8%	32.5%	28.5%	30.6%	33.5%	51.8%	33.5%	35.0%	20.6%
Andy Burnham	224	108	117	50	67	107	84	71	9	22	11	24	80	73	13	22	12	20	71	86	23	44	28	39	60	68	194	22	9	160	27	26
	22.3%	22.0%	22.6%	17.4%	18.8%	29.6%	26.0%	25.5%	18.0%	17.3%	15.9%	19.2%	25.0%	27.4%	19.2%	20.1%	13.7%	15.3%	24.0%	21.3%	18.4%	24.3%	20.5%	23.4%	26.5%	19.7%	22.3%	22.1%	22.5%	24.2%	20.5%	18.3%
Don't know	151	69	82	25	68	58	49	22	3	16	10	36	58	22	10	15	11	30	32	69	19	31	19	22	28	61	130	18	3	87	21	32
	15.0%	14.0%	15.9%	8.7%	19.0%	16.1%	15.2%	8.0%	6.4%	12.6%	14.9%	28.9%	18.0%	8.1%	14.3%	13.3%	13.2%	23.1%	10.8%	17.2%	15.2%	17.0%	14.1%	13.2%	12.5%	17.6%	14.9%	18.5%	8.0%	13.2%	15.7%	22.5%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 65
Q52. Normal weightings
Q52. Of the politicians you've just seen, which do you think would best hold the government to account as Leader of the Opposition?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	102	49	52	42	27	32	40	22	7	20	4	6	37	21	6	13	5	18	38	38	4	21	5	29	15	40	89	8	4	70	12	12
	10.1%	10.1%	10.1%	14.5%	7.6%	9.0%	12.4%	7.9%	14.3%	15.6%	5.9%	4.6%	11.7%	8.1%	8.0%	11.6%	5.9%	13.5%	12.8%	9.5%	3.4%	11.4%	3.6%	17.5%	6.8%	11.5%	10.2%	8.6%	10.7%	10.6%	8.9%	8.3%
Yvette Cooper	144	61	83	37	52	54	56	37	7	14	7	17	59	28	13	12	7	23	41	63	15	24	29	15	30	51	125	13	6	91	18	28
	14.3%	12.4%	16.0%	12.7%	14.7%	15.0%	17.4%	13.6%	15.3%	11.4%	10.2%	13.3%	18.4%	10.7%	18.3%	10.7%	7.9%	17.4%	13.6%	15.8%	12.2%	13.4%	21.8%	9.2%	13.2%	14.8%	14.4%	12.9%	15.1%	13.7%	13.1%	19.4%
Jeremy Corbyn	313	177	136	101	108	104	77	98	15	50	28	33	76	92	22	46	37	33	97	110	57	49	38	52	67	108	266	30	17	218	49	28
	31.1%	36.2%	26.2%	35.0%	30.3%	28.7%	24.0%	35.4%	31.7%	39.4%	40.2%	26.5%	23.7%	34.6%	31.8%	42.0%	42.7%	25.6%	32.4%	27.5%	45.6%	26.7%	28.6%	31.4%	30.0%	31.3%	30.6%	31.0%	42.1%	33.0%	36.3%	19.6%
Andy Burnham	267	127	140	68	86	112	94	87	15	23	18	25	88	88	23	18	23	24	90	106	28	43	33	40	81	78	233	26	8	182	28	36
	26.5%	25.9%	27.1%	23.7%	24.1%	31.0%	29.3%	31.5%	30.2%	17.8%	26.3%	20.4%	27.6%	33.1%	32.9%	16.3%	27.0%	18.6%	30.1%	26.4%	22.1%	23.7%	24.7%	24.3%	36.1%	22.7%	26.8%	26.7%	19.9%	27.5%	20.8%	25.2%
Don't know	182	76	107	40	83	59	54	32	4	20	12	44	60	36	6	21	14	32	33	84	21	45	29	29	31	68	157	20	5	100	28	39
	18.1%	15.4%	20.6%	14.0%	23.2%	16.3%	16.9%	11.6%	8.4%	15.8%	17.5%	35.2%	18.6%	13.5%	9.0%	19.4%	16.5%	24.9%	11.0%	20.8%	16.7%	24.7%	21.2%	17.5%	13.9%	19.8%	18.1%	20.8%	12.2%	15.2%	20.9%	27.4%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 66
Q53. Normal weightings
Q53. Of the politicians you've just seen, which do you think would fare the best in a TV debate with David Cameron?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	78	32	46	29	17	32	20	18	8	12	6	11	22	15	6	13	7	15	24	29	9	16	6	15	11	36	69	8	2	42	7	18
	7.7%	6.6%	8.8%	9.9%	4.8%	8.9%	6.3%	6.4%	16.0%	9.8%	9.1%	8.7%	7.0%	5.6%	9.2%	11.4%	8.5%	11.2%	7.9%	7.3%	7.3%	8.8%	4.6%	9.0%	5.0%	10.5%	7.9%	7.7%	4.6%	6.4%	4.9%	12.9%
Yvette Cooper	157	64	93	46	58	53	54	42	8	11	12	22	48	41	16	10	13	24	40	78	12	26	25	23	35	50	133	15	8	90	19	32
	15.6%	13.1%	17.9%	15.8%	16.3%	14.7%	16.8%	15.3%	17.2%	8.9%	16.9%	17.8%	14.9%	15.5%	22.6%	9.2%	14.8%	18.3%	13.5%	19.5%	9.5%	14.5%	18.4%	14.0%	15.7%	14.6%	15.3%	15.5%	21.3%	13.6%	14.3%	22.7%
Jeremy Corbyn	330	181	149	94	112	124	84	110	12	54	25	33	90	103	16	44	39	34	107	124	56	44	45	52	80	99	275	37	18	229	47	35
	32.8%	36.9%	28.8%	32.6%	31.4%	34.2%	26.3%	39.7%	24.7%	42.4%	36.3%	26.7%	28.3%	38.6%	23.7%	40.2%	45.1%	26.4%	35.9%	30.7%	44.6%	24.0%	33.3%	31.1%	35.5%	28.6%	31.6%	37.8%	46.0%	34.7%	35.3%	24.3%
Andy Burnham	265	128	138	77	104	84	96	80	14	34	13	22	95	80	18	24	14	28	81	95	31	59	30	50	67	88	235	21	9	186	39	27
	26.4%	26.1%	26.6%	26.6%	29.3%	23.2%	29.9%	29.0%	28.7%	26.9%	19.4%	17.3%	29.7%	30.0%	25.7%	22.0%	16.6%	21.7%	27.1%	23.8%	24.4%	32.2%	22.2%	29.8%	30.0%	25.6%	27.0%	21.8%	22.6%	28.1%	29.2%	18.9%
Don't know	177	85	92	43	65	69	67	27	6	15	13	37	65	27	13	19	13	29	47	75	18	37	29	27	31	71	158	17	2	114	22	30
	17.5%	17.3%	17.8%	14.9%	18.2%	19.0%	20.8%	9.7%	13.4%	12.0%	18.3%	29.5%	20.2%	10.3%	18.8%	17.3%	14.9%	22.4%	15.6%	18.7%	14.1%	20.4%	21.4%	16.0%	13.8%	20.6%	18.1%	17.3%	5.5%	17.2%	16.4%	21.1%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 67
Q54. Normal weightings
Q54. Of the politicians you've just seen, which do you think cares the most about helping the British people?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	153	60	93	51	51	50	44	36	11	25	12	20	39	34	15	23	12	25	47	68	9	29	28	25	31	53	137	13	2	93	22	26
	15.2%	12.3%	17.9%	17.8%	14.3%	13.9%	13.6%	12.9%	21.8%	19.7%	16.9%	15.7%	12.3%	12.6%	22.4%	20.6%	14.5%	19.0%	15.7%	16.8%	7.5%	15.9%	21.1%	15.0%	13.9%	15.3%	15.8%	13.6%	6.0%	14.1%	16.3%	18.1%
Yvette Cooper	121	53	68	38	48	35	46	35	3	16	4	10	45	37	3	11	6	13	35	47	12	27	18	15	31	44	107	9	4	73	10	29
	12.0%	10.9%	13.1%	13.2%	13.5%	9.6%	14.4%	12.7%	6.9%	12.4%	6.4%	8.3%	14.1%	13.8%	4.8%	10.2%	7.1%	10.2%	11.7%	11.8%	9.4%	14.9%	13.2%	9.2%	13.7%	12.7%	12.4%	9.7%	10.4%	11.1%	7.6%	20.7%
Jeremy Corbyn	322	187	135	104	114	103	65	119	18	46	31	36	67	113	27	36	40	32	98	109	61	54	42	61	74	95	272	32	17	221	53	27
	32.0%	38.2%	26.1%	36.1%	32.1%	28.5%	20.2%	43.1%	36.8%	35.8%	44.3%	28.9%	20.9%	42.7%	38.6%	33.1%	46.8%	24.7%	32.8%	27.2%	48.5%	29.7%	31.3%	36.8%	32.9%	27.7%	31.3%	32.8%	44.2%	33.4%	39.6%	19.3%
Andy Burnham	146	71	75	34	46	65	55	47	6	14	8	14	51	44	9	13	8	19	45	57	14	30	15	19	43	46	122	15	8	96	19	24
	14.5%	14.5%	14.5%	11.9%	13.0%	18.1%	17.3%	17.1%	12.3%	11.1%	12.0%	11.0%	16.1%	16.6%	13.7%	12.0%	9.5%	14.2%	15.2%	14.1%	11.1%	16.4%	10.9%	11.4%	19.1%	13.3%	14.1%	15.5%	21.1%	14.6%	14.6%	17.0%
Don't know	265	118	148	61	96	108	111	39	11	27	14	45	117	38	14	26	19	41	73	121	29	42	32	46	46	107	230	28	7	178	29	36
	26.4%	24.1%	28.5%	21.0%	27.1%	29.9%	34.6%	14.2%	22.2%	21.0%	20.4%	36.1%	36.6%	14.2%	20.5%	24.1%	22.1%	31.8%	24.7%	30.1%	23.4%	23.0%	23.6%	27.6%	20.4%	31.1%	26.5%	28.4%	18.1%	26.9%	22.0%	24.9%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 68
Q55. Normal weightings
Q55. Of the politicians you've just seen, which do you think would make the best Prime Minister?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	88	33	55	42	19	27	31	19	9	17	5	5	28	19	7	10	5	18	29	38	6	14	6	18	17	41	81	5	2	49	9	12
	8.7%	6.7%	10.7%	14.5%	5.3%	7.5%	9.6%	7.0%	18.2%	13.5%	7.1%	3.8%	8.6%	7.1%	10.7%	8.8%	6.1%	14.0%	9.7%	9.6%	5.1%	7.9%	4.1%	11.0%	7.4%	11.8%	9.3%	5.3%	4.6%	7.4%	6.5%	8.7%
Yvette Cooper	155	68	88	53	52	50	56	46	9	15	11	15	54	41	14	12	12	20	54	68	11	22	23	25	35	50	133	16	7	100	15	34
	15.4%	13.8%	16.9%	18.5%	14.6%	13.8%	17.3%	16.5%	18.2%	11.5%	16.4%	12.2%	16.7%	15.4%	20.1%	11.0%	14.2%	15.7%	18.1%	17.0%	8.7%	12.2%	16.8%	15.1%	15.6%	14.5%	15.3%	15.9%	17.8%	15.2%	11.2%	23.9%
Jeremy Corbyn	246	135	111	79	88	79	47	95	13	43	22	19	51	81	13	35	31	29	65	87	50	44	25	37	63	82	207	23	16	162	40	28
	24.5%	27.6%	21.5%	27.3%	24.7%	21.9%	14.7%	34.3%	26.3%	34.0%	31.1%	15.3%	15.9%	30.4%	19.6%	32.2%	35.9%	22.4%	21.9%	21.8%	39.6%	24.2%	18.5%	22.4%	27.9%	23.9%	23.8%	23.8%	40.8%	24.5%	30.2%	19.7%
Andy Burnham	247	131	116	60	83	104	92	73	10	26	14	27	87	75	18	24	18	21	86	82	30	49	29	41	64	80	213	24	10	181	30	26
	24.5%	26.8%	22.3%	20.8%	23.3%	28.7%	28.7%	26.5%	21.0%	20.4%	20.8%	21.5%	27.2%	28.4%	25.6%	21.7%	21.0%	15.8%	28.8%	20.5%	23.8%	27.0%	21.5%	24.6%	28.3%	23.1%	24.5%	24.5%	25.7%	27.3%	22.3%	18.0%
Don't know	270	122	148	54	115	102	95	43	8	26	17	59	101	50	17	29	20	42	64	125	29	52	53	45	47	92	236	30	4	169	40	42
	26.9%	25.0%	28.6%	18.8%	32.2%	28.0%	29.7%	15.7%	16.3%	20.5%	24.5%	47.1%	31.6%	18.7%	24.1%	26.3%	22.8%	32.1%	21.5%	31.2%	22.8%	28.8%	39.1%	27.0%	20.8%	26.8%	27.2%	30.5%	11.0%	25.6%	29.8%	29.6%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 69

Q56. Normal weightings

Q56. Of the politicians you've just seen, which do you think would be most likely to win the next general election as leader of the Labour Party?

Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	98	45	53	49	20	28	29	30	5	18	4	8	29	22	4	8	7	25	34	40	6	18	14	19	15	40	88	7	3	60	13	13
	9.7%	9.1%	10.3%	17.1%	5.8%	7.8%	9.0%	10.9%	10.7%	14.2%	5.9%	6.2%	9.2%	8.1%	6.5%	6.9%	8.2%	18.9%	11.6%	10.0%	4.4%	9.8%	10.3%	11.6%	6.7%	11.5%	10.1%	7.0%	8.4%	9.1%	9.7%	9.4%
Yvette Cooper	122	51	71	38	43	40	41	43	5	9	7	12	40	40	8	8	6	18	39	58	9	15	22	14	34	32	102	13	6	72	13	31
	12.1%	10.4%	13.7%	13.3%	12.2%	11.0%	12.7%	15.6%	9.4%	7.5%	9.9%	9.5%	12.5%	15.0%	11.1%	7.7%	7.6%	13.7%	13.0%	14.5%	7.2%	8.4%	16.2%	8.6%	15.2%	9.3%	11.7%	13.3%	16.2%	11.0%	9.8%	21.5%
Jeremy Corbyn	265	142	124	82	93	90	76	79	13	43	21	29	81	74	17	34	32	22	72	104	50	39	35	35	61	98	228	21	16	180	40	28
	26.4%	29.0%	23.9%	28.4%	26.2%	25.0%	23.6%	28.7%	27.9%	33.8%	30.7%	23.0%	25.3%	27.9%	24.1%	31.3%	37.0%	17.2%	24.3%	25.9%	39.9%	21.4%	25.9%	20.9%	27.1%	28.4%	26.2%	21.8%	40.6%	27.2%	29.9%	19.9%
Andy Burnham	261	134	127	63	99	100	92	85	14	29	10	26	86	88	23	27	13	21	91	87	25	59	26	53	71	81	231	22	8	183	30	30
	26.0%	27.4%	24.6%	21.7%	27.7%	27.7%	28.7%	30.8%	29.4%	23.0%	14.2%	20.5%	27.0%	33.2%	33.4%	24.2%	15.7%	16.1%	30.5%	21.7%	19.7%	32.3%	19.0%	32.0%	31.8%	23.5%	26.6%	22.0%	21.5%	27.7%	22.6%	21.2%
Don't know	261	118	142	56	101	104	84	39	11	27	27	51	84	42	17	33	27	44	61	112	36	51	38	45	43	94	220	35	5	166	37	40
	25.9%	24.1%	27.5%	19.6%	28.2%	28.6%	26.0%	14.0%	22.6%	21.6%	39.2%	40.8%	26.1%	15.8%	24.9%	29.9%	31.6%	34.1%	20.6%	27.9%	28.8%	28.1%	28.6%	26.9%	19.1%	27.3%	25.3%	35.8%	13.4%	25.0%	28.0%	28.0%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 70
Q57. Normal weightings
Q57. Of the politicians you've just seen, which do you think would be most likely to take the Labour Party in the right direction?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/ Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	151	67	83	59	32	60	55	28	13	29	6	14	57	24	12	18	7	29	50	60	15	25	18	34	24	63	139	8	3	100	19	13
	14.9%	13.8%	16.0%	20.3%	9.1%	16.5%	17.2%	10.2%	27.3%	23.0%	9.0%	11.6%	17.8%	9.1%	17.1%	16.2%	8.7%	22.6%	16.8%	15.0%	12.0%	13.8%	13.4%	20.3%	10.8%	18.4%	16.0%	8.4%	7.5%	15.1%	14.2%	9.4%
Yvette Cooper	153	63	90	48	55	50	55	46	7	11	10	18	54	39	12	10	10	22	45	71	10	27	24	21	31	54	131	16	6	95	16	31
	15.1%	12.8%	17.4%	16.7%	15.4%	13.7%	17.2%	16.6%	15.4%	8.9%	15.0%	14.1%	16.8%	14.6%	17.1%	9.2%	11.8%	17.0%	15.1%	17.7%	7.6%	14.8%	17.6%	12.8%	13.9%	15.8%	15.0%	16.3%	15.1%	14.4%	12.1%	21.6%
Jeremy Corbyn	268	151	117	83	102	84	57	98	12	41	27	25	57	92	21	34	39	23	82	93	56	36	29	42	69	86	227	25	16	186	40	32
	26.6%	30.8%	22.7%	28.8%	28.6%	23.1%	17.9%	35.4%	25.5%	32.2%	38.9%	20.0%	17.9%	34.8%	30.7%	30.6%	45.2%	17.6%	27.7%	23.2%	44.8%	20.0%	21.7%	25.3%	31.0%	25.1%	26.1%	25.6%	40.9%	28.1%	30.1%	22.2%
Andy Burnham	220	112	108	46	76	98	71	75	10	27	11	22	68	79	13	26	13	17	69	77	22	53	20	44	62	64	190	20	10	157	23	30
	21.9%	22.8%	20.9%	15.9%	21.4%	27.1%	22.1%	27.3%	19.8%	21.3%	16.0%	17.4%	21.2%	29.7%	19.3%	23.9%	15.1%	13.1%	23.2%	19.1%	17.4%	29.0%	14.8%	26.8%	27.8%	18.5%	21.9%	20.1%	25.7%	23.7%	16.9%	21.0%
Don't know	215	97	119	53	91	71	82	29	6	19	15	46	84	31	11	22	17	39	51	101	23	41	44	25	37	77	182	29	4	124	36	37
	21.4%	19.8%	22.9%	18.3%	25.6%	19.7%	25.6%	10.5%	12.0%	14.7%	21.1%	36.9%	26.4%	11.7%	15.8%	20.2%	19.2%	29.7%	17.2%	25.0%	18.2%	22.4%	32.5%	14.8%	16.5%	22.3%	21.0%	29.5%	10.8%	18.7%	26.7%	25.7%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 71
Q58. Normal weightings
Q58. Of the politicians you've just seen, which do you think would be most likely to have the best ideas for the future of the UK?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	133	62	71	52	35	47	45	27	10	25	10	14	50	21	10	14	8	23	41	55	10	27	16	28	24	52	119	11	2	84	20	12
	13.2%	12.7%	13.7%	17.9%	9.8%	12.9%	14.1%	9.6%	20.7%	19.7%	14.7%	11.2%	15.6%	8.0%	14.8%	12.9%	9.6%	17.8%	13.7%	13.8%	8.3%	14.6%	12.2%	16.7%	10.5%	15.0%	13.7%	11.7%	5.9%	12.6%	15.0%	8.6%
Yvette Cooper	133	54	79	44	54	35	49	44	8	11	5	11	45	39	7	10	8	21	40	53	10	30	23	22	32	42	119	9	5	79	16	28
	13.2%	11.1%	15.3%	15.1%	15.2%	9.8%	15.2%	15.8%	16.3%	8.9%	7.5%	9.1%	13.9%	14.9%	10.0%	9.2%	9.7%	16.1%	13.4%	13.2%	8.2%	16.7%	16.8%	13.4%	14.1%	12.3%	13.7%	9.4%	13.5%	12.0%	12.0%	19.9%
Jeremy Corbyn	286	163	123	83	108	95	59	103	15	42	27	32	57	103	22	35	40	25	82	104	58	42	40	44	67	89	240	29	17	203	43	28
	28.4%	33.4%	23.8%	28.9%	30.4%	26.1%	18.3%	37.3%	31.7%	32.7%	38.8%	25.8%	17.7%	38.7%	32.8%	32.2%	46.7%	19.0%	27.4%	26.0%	46.6%	23.0%	29.7%	26.6%	29.8%	25.9%	27.6%	30.0%	42.3%	30.7%	32.2%	19.4%
Andy Burnham	188	92	95	39	52	96	56	68	6	23	10	19	54	65	13	23	11	19	55	75	24	33	12	25	58	61	157	21	9	127	18	32
	18.6%	18.9%	18.4%	13.6%	14.7%	26.5%	17.3%	24.6%	12.4%	18.2%	14.9%	15.1%	17.0%	24.6%	19.3%	20.5%	12.8%	14.4%	18.5%	18.8%	19.4%	18.0%	9.2%	15.2%	25.9%	17.8%	18.1%	21.9%	22.5%	19.2%	13.3%	22.3%
Don't know	267	117	149	71	106	90	113	35	9	26	17	48	115	37	16	28	18	42	80	114	22	50	43	47	44	100	234	26	6	168	37	43
	26.5%	24.0%	28.8%	24.5%	29.8%	24.7%	35.1%	12.7%	18.8%	20.6%	24.1%	38.8%	35.8%	13.8%	23.2%	25.3%	21.1%	32.6%	27.0%	28.3%	17.6%	27.7%	32.1%	28.1%	19.7%	29.1%	26.9%	26.9%	15.8%	25.5%	27.4%	29.9%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Issues Poll
Prepared on behalf of the TSSA

Table 72
Q59. Normal weightings
Q59. Of the politicians you've just seen, which do you think would make the best Leader of the Labour Party?
Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							Housing Tenure			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	Undecided	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	Own/Mortgage	Private Rent	Social Rent	
Unweighted Total	1007	452	555	196	365	446	309	276	59	126	63	130	302	269	81	122	77	129	316	417	126	148	121	144	230	381	876	92	39	704	120	127
Weighted Total	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
Liz Kendall	121	48	74	51	31	39	45	30	10	19	6	9	43	25	9	13	5	25	35	54	9	24	9	29	19	51	108	10	3	71	17	15
	12.0%	9.7%	14.2%	17.7%	8.6%	10.8%	13.9%	10.9%	20.1%	15.0%	8.6%	7.1%	13.3%	9.3%	12.7%	11.9%	5.7%	19.4%	11.7%	13.4%	6.8%	13.0%	7.0%	17.4%	8.3%	14.8%	12.4%	10.5%	6.9%	10.8%	12.8%	10.8%
Yvette Cooper	154	65	88	44	62	48	57	44	6	15	9	18	54	41	12	10	9	25	46	73	14	22	23	21	39	51	134	13	6	97	15	34
	15.2%	13.4%	17.0%	15.2%	17.4%	13.2%	17.6%	16.0%	12.2%	11.5%	12.8%	14.8%	16.8%	15.5%	17.7%	9.5%	10.3%	18.9%	15.3%	18.1%	10.9%	11.9%	17.1%	12.8%	17.2%	14.8%	15.4%	13.7%	15.2%	14.6%	10.9%	24.1%
Jeremy Corbyn	286	163	123	92	99	95	62	92	12	50	28	31	67	86	20	40	38	28	90	97	56	43	34	45	65	93	236	32	18	199	43	30
	28.4%	33.4%	23.7%	32.0%	27.9%	26.1%	19.3%	33.2%	25.2%	39.0%	40.2%	25.0%	20.9%	32.4%	28.9%	36.1%	43.9%	21.2%	30.2%	24.1%	45.0%	23.4%	25.0%	27.2%	28.8%	27.0%	27.2%	32.4%	45.2%	30.1%	31.8%	21.3%
Andy Burnham	254	133	121	60	74	120	99	77	14	25	14	24	94	79	18	24	21	16	82	93	27	52	27	46	65	81	220	24	11	180	29	28
	25.3%	27.2%	23.4%	20.8%	20.8%	33.2%	30.7%	27.8%	29.4%	19.5%	20.6%	19.2%	29.5%	29.8%	25.6%	21.5%	24.4%	12.4%	27.5%	23.2%	21.4%	28.8%	20.3%	27.6%	29.1%	23.6%	25.3%	24.5%	26.9%	27.3%	21.4%	19.8%
Don't know	192	80	112	41	90	61	60	33	6	19	12	42	62	35	10	23	13	37	45	85	20	42	41	25	37	68	171	18	2	114	31	34
	19.1%	16.3%	21.7%	14.3%	25.3%	16.7%	18.6%	12.1%	13.1%	15.0%	17.8%	33.9%	19.5%	13.0%	15.1%	21.0%	15.7%	28.2%	15.2%	21.2%	15.8%	23.0%	30.6%	15.0%	16.5%	19.7%	19.7%	18.9%	5.8%	17.3%	23.1%	24.0%
SIGMA	1007	489	518	288	356	362	321	277	48	127	69	125	320	265	69	110	86	130	298	402	125	182	134	166	224	345	870	98	39	661	134	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%