

Jeremy Corbyn Leadership Poll

13/09/2015

Prepared on behalf of the Mail on Sunday



Methodology

Fieldwork Dates

12th September 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1033

Data Weighting

Data were weighted to the profile of all GB adults aged 18+. Data were weighted by age, sex, region and past vote. Targets for the weighted data were derived from Office for National Statistics data and the results of the 2015 general election.

As this was a snap poll, live sequential weighting was used on the data set, rather than post-fieldwork rim weighting. As such, weighted data will approximate demographic targets but may not match exactly to the nearest percentage point.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1033 it is 95% certain that the 'true' value will fall within the range of 3.0% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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1. Jeremy Corbyn has just been elected as the new leader of the Labour Party. Of the two options below, who do you think would make the best Prime Minister?

Base: All respondents

| | Total | Age | | | Sex | | Region | | | 2015 Vote | | | | |
|-------------------------|-------|---------|---------|-------|-------|--------|--------|------------------|------------------|-----------|-------|-------|--------|--------------|
| | | 18 - 34 | 35 - 54 | 55 + | Male | Female | South | Midlands & Wales | North & Scotland | CON | LAB | UKIP | LibDem | Did not vote |
| <i>Unweighted total</i> | 1033 | 340 | 392 | 301 | 412 | 621 | 403 | 240 | 390 | 264 | 278 | 111 | 79 | 181 |
| <i>Weighted total</i> | 1033 | 305 | 360 | 368 | 512 | 520 | 469 | 221 | 343 | 302 | 222 | 99 | 66 | 252 |
| Jeremy Corbyn | 26.6% | 34.0% | 24.9% | 21.9% | 26.6% | 26.6% | 21.7% | 30.2% | 31.1% | 4.6% | 60.1% | 18.2% | 28.8% | 21.7% |
| | 275 | 104 | 90 | 81 | 136 | 138 | 102 | 67 | 107 | 14 | 133 | 18 | 19 | 55 |
| David Cameron | 44.2% | 29.4% | 43.5% | 57.0% | 51.7% | 36.8% | 48.4% | 44.6% | 38.1% | 89.4% | 11.7% | 45.5% | 51.5% | 24.9% |
| | 456 | 90 | 156 | 210 | 265 | 191 | 227 | 99 | 130 | 269 | 26 | 45 | 34 | 63 |
| Don't know | 29.2% | 36.6% | 31.6% | 20.8% | 21.6% | 36.6% | 29.9% | 25.2% | 30.8% | 6.3% | 28.3% | 36.4% | 19.7% | 53.4% |
| | 302 | 112 | 114 | 77 | 111 | 190 | 140 | 56 | 106 | 19 | 63 | 36 | 13 | 134 |

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2. Do you agree or disagree with the following statements?

Jeremy Corbyn is fit to be Prime Minister

Base: All respondents

| | Total | Age | | | Sex | | Region | | | 2015 Vote | | | | |
|----------------------------|-------|---------|---------|-------|-------|--------|--------|------------------|------------------|-----------|-------|-------|--------|--------------|
| | | 18 - 34 | 35 - 54 | 55 + | Male | Female | South | Midlands & Wales | North & Scotland | CON | LAB | UKIP | LibDem | Did not vote |
| <i>Unweighted total</i> | 1033 | 340 | 392 | 301 | 412 | 621 | 403 | 240 | 390 | 264 | 278 | 111 | 79 | 181 |
| <i>Weighted total</i> | 1033 | 305 | 360 | 368 | 512 | 520 | 469 | 221 | 343 | 302 | 222 | 99 | 66 | 252 |
| Agree | 24.1% | 26.8% | 26.3% | 19.7% | 25.4% | 22.8% | 20.8% | 24.8% | 27.9% | 9.6% | 50.2% | 21.2% | 27.3% | 15.0% |
| | 249 | 82 | 95 | 73 | 131 | 119 | 98 | 55 | 96 | 29 | 112 | 21 | 18 | 38 |
| Neither Agree nor Disagree | 26.7% | 33.0% | 27.2% | 21.1% | 24.1% | 29.3% | 28.9% | 27.5% | 23.6% | 20.9% | 28.3% | 23.2% | 25.8% | 36.4% |
| | 276 | 101 | 98 | 78 | 124 | 152 | 135 | 61 | 81 | 63 | 63 | 23 | 17 | 92 |
| Disagree | 33.8% | 16.7% | 34.6% | 46.8% | 38.6% | 28.9% | 34.6% | 32.4% | 33.4% | 61.3% | 13.5% | 44.4% | 28.8% | 19.8% |
| | 349 | 51 | 125 | 172 | 198 | 150 | 162 | 72 | 115 | 184 | 30 | 44 | 19 | 50 |
| Don't know | 15.4% | 23.2% | 11.9% | 12.4% | 12.0% | 19.0% | 15.7% | 15.3% | 15.1% | 8.6% | 7.6% | 11.1% | 16.7% | 28.5% |
| | 159 | 71 | 43 | 46 | 62 | 99 | 74 | 34 | 52 | 26 | 17 | 11 | 11 | 72 |

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3. Do you agree or disagree with the following statements?

Jeremy Corbyn will still be Labour leader at the time of the next general election

Base: All respondents

| | Total | Age | | | Sex | | Region | | | 2015 Vote | | | | |
|----------------------------|-------|---------|---------|-------|-------|--------|--------|------------------|------------------|-----------|-------|-------|--------|--------------|
| | | 18 - 34 | 35 - 54 | 55 + | Male | Female | South | Midlands & Wales | North & Scotland | CON | LAB | UKIP | LibDem | Did not vote |
| <i>Unweighted total</i> | 1033 | 340 | 392 | 301 | 412 | 621 | 403 | 240 | 390 | 264 | 278 | 111 | 79 | 181 |
| <i>Weighted total</i> | 1033 | 305 | 360 | 368 | 512 | 520 | 469 | 221 | 343 | 302 | 222 | 99 | 66 | 252 |
| Agree | 32.9% | 36.0% | 33.0% | 30.0% | 34.2% | 31.6% | 30.6% | 31.5% | 36.9% | 23.8% | 54.3% | 31.3% | 37.9% | 22.1% |
| | 340 | 110 | 119 | 111 | 175 | 164 | 143 | 70 | 127 | 72 | 121 | 31 | 25 | 56 |
| Neither Agree nor Disagree | 26.1% | 28.4% | 26.0% | 24.1% | 23.3% | 28.9% | 28.7% | 30.6% | 19.8% | 25.2% | 22.0% | 24.2% | 25.8% | 32.4% |
| | 270 | 87 | 94 | 89 | 120 | 150 | 134 | 68 | 68 | 76 | 49 | 24 | 17 | 82 |
| Disagree | 21.3% | 8.2% | 23.3% | 30.5% | 27.2% | 15.5% | 19.3% | 20.3% | 24.7% | 37.8% | 12.1% | 26.3% | 12.1% | 12.7% |
| | 220 | 25 | 84 | 113 | 139 | 81 | 91 | 45 | 85 | 114 | 27 | 26 | 8 | 32 |
| Don't know | 19.7% | 27.1% | 17.7% | 15.1% | 15.3% | 24.0% | 21.4% | 18.0% | 18.3% | 13.3% | 11.2% | 19.2% | 22.7% | 32.8% |
| | 203 | 83 | 64 | 56 | 79 | 125 | 101 | 40 | 63 | 40 | 25 | 19 | 15 | 83 |

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4. Who do you think will be remembered as the best modern leader of the Labour Party?

Base: All respondents

| | Total | Age | | | Sex | | Region | | | 2015 Vote | | | | |
|-------------------------|-------|---------|---------|-------|-------|--------|--------|------------------|------------------|-----------|-------|-------|--------|--------------|
| | | 18 - 34 | 35 - 54 | 55 + | Male | Female | South | Midlands & Wales | North & Scotland | CON | LAB | UKIP | LibDem | Did not vote |
| <i>Unweighted total</i> | 1033 | 340 | 392 | 301 | 412 | 621 | 403 | 240 | 390 | 264 | 278 | 111 | 79 | 181 |
| <i>Weighted total</i> | 1033 | 305 | 360 | 368 | 512 | 520 | 469 | 221 | 343 | 302 | 222 | 99 | 66 | 252 |
| Ed Milliband | 4.3% | 9.8% | 3.3% | 1.1% | 2.5% | 6.1% | 3.8% | 7.7% | 2.9% | 2.3% | 7.2% | 2.0% | 1.5% | 5.5% |
| | 45 | 30 | 12 | 4 | 13 | 32 | 18 | 17 | 10 | 7 | 16 | 2 | 1 | 14 |
| Tony Blair | 34.8% | 28.1% | 39.1% | 36.2% | 40.0% | 29.9% | 37.6% | 36.0% | 30.5% | 45.0% | 37.7% | 28.3% | 33.3% | 26.1% |
| | 360 | 86 | 140 | 133 | 205 | 155 | 176 | 80 | 105 | 135 | 84 | 28 | 22 | 66 |
| Gordon Brown | 5.1% | 9.2% | 4.2% | 3.0% | 3.5% | 6.7% | 5.5% | 4.5% | 4.9% | 5.6% | 5.4% | 3.0% | 3.0% | 6.7% |
| | 53 | 28 | 15 | 11 | 18 | 35 | 26 | 10 | 17 | 17 | 12 | 3 | 2 | 17 |
| John Smith | 16.4% | 3.6% | 13.9% | 29.5% | 22.1% | 10.7% | 13.6% | 16.2% | 20.4% | 20.5% | 17.0% | 19.2% | 30.3% | 5.5% |
| | 169 | 11 | 50 | 109 | 114 | 56 | 64 | 36 | 70 | 62 | 38 | 19 | 20 | 14 |
| Neil Kinnock | 4.2% | 2.0% | 5.5% | 4.9% | 3.5% | 4.8% | 4.3% | 4.5% | 3.8% | 5.0% | 5.8% | 3.0% | 4.6% | 2.0% |
| | 43 | 6 | 20 | 18 | 18 | 25 | 20 | 10 | 13 | 15 | 13 | 3 | 3 | 5 |
| Michael Foot | 1.9% | 1.6% | 2.2% | 1.9% | 2.5% | 1.3% | 1.3% | 3.6% | 1.7% | 2.3% | 0.5% | 4.0% | 1.5% | 1.6% |
| | 20 | 5 | 8 | 7 | 13 | 7 | 6 | 8 | 6 | 7 | 1 | 4 | 1 | 4 |
| Jeremy Corbyn | 7.8% | 11.8% | 9.1% | 3.2% | 7.6% | 8.1% | 8.3% | 4.5% | 9.3% | 4.0% | 13.0% | 10.1% | 7.6% | 5.5% |
| | 81 | 36 | 33 | 12 | 39 | 42 | 39 | 10 | 32 | 12 | 29 | 10 | 5 | 14 |
| Don't know | 25.4% | 34.3% | 23.0% | 20.3% | 18.3% | 32.4% | 25.7% | 22.5% | 26.7% | 15.6% | 13.0% | 30.3% | 16.7% | 46.6% |
| | 262 | 105 | 83 | 75 | 94 | 168 | 121 | 50 | 92 | 47 | 29 | 30 | 11 | 118 |

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5. Has the election of Jeremy Corbyn as Labour leader made you more or less likely to vote for Labour, or has it made no difference to your vote?

Base: All respondents

| | Total | Age | | | Sex | | Region | | | 2015 Vote | | | | |
|-------------------------|-------|---------|---------|-------|-------|--------|--------|------------------|------------------|-----------|-------|-------|--------|--------------|
| | | 18 - 34 | 35 - 54 | 55 + | Male | Female | South | Midlands & Wales | North & Scotland | CON | LAB | UKIP | LibDem | Did not vote |
| <i>Unweighted total</i> | 1033 | 340 | 392 | 301 | 412 | 621 | 403 | 240 | 390 | 264 | 278 | 111 | 79 | 181 |
| <i>Weighted total</i> | 1033 | 305 | 360 | 368 | 512 | 520 | 469 | 221 | 343 | 302 | 222 | 99 | 66 | 252 |
| More likely | 18.3% | 23.9% | 19.9% | 11.9% | 19.6% | 17.1% | 18.1% | 14.9% | 20.9% | 6.0% | 29.6% | 20.2% | 22.7% | 16.6% |
| | 189 | 73 | 72 | 44 | 101 | 89 | 85 | 33 | 72 | 18 | 66 | 20 | 15 | 42 |
| Less likely | 24.3% | 14.4% | 25.2% | 31.6% | 28.7% | 19.9% | 24.6% | 25.2% | 23.3% | 41.7% | 14.8% | 27.3% | 31.8% | 10.7% |
| | 251 | 44 | 91 | 117 | 147 | 104 | 116 | 56 | 80 | 126 | 33 | 27 | 21 | 27 |
| Makes no difference | 57.4% | 61.8% | 54.9% | 56.5% | 51.7% | 63.0% | 57.3% | 59.9% | 55.8% | 52.3% | 55.2% | 53.5% | 43.9% | 72.7% |
| | 593 | 188 | 197 | 208 | 265 | 328 | 269 | 132 | 191 | 157 | 123 | 53 | 29 | 183 |

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6. Which of the following statements is closest to your opinion?

Base: All respondents

| | Total | Age | | | Sex | | Region | | | 2015 Vote | | | | |
|---|-------|---------|---------|-------|-------|--------|--------|------------------|------------------|-----------|-------|-------|--------|--------------|
| | | 18 - 34 | 35 - 54 | 55 + | Male | Female | South | Midlands & Wales | North & Scotland | CON | LAB | UKIP | LibDem | Did not vote |
| <i>Unweighted total</i> | 1033 | 340 | 392 | 301 | 412 | 621 | 403 | 240 | 390 | 264 | 278 | 111 | 79 | 181 |
| <i>Weighted total</i> | 1033 | 305 | 360 | 368 | 512 | 520 | 469 | 221 | 343 | 302 | 222 | 99 | 66 | 252 |
| "The election of Jeremy Corbyn as leader of the Labour Party means Labour IS likely to be out of power for more than one future general election" | 38.9% | 24.2% | 38.0% | 51.6% | 46.2% | 31.4% | 38.4% | 37.4% | 40.4% | 67.2% | 24.7% | 46.5% | 36.4% | 18.2% |
| | 401 | 74 | 136 | 190 | 237 | 163 | 180 | 83 | 138 | 202 | 55 | 46 | 24 | 46 |
| "The election of Jeremy Corbyn as leader of the Labour Party means Labour is NOT likely to be out of power for more than one future general election" | 22.3% | 24.2% | 21.3% | 21.6% | 23.3% | 21.3% | 21.0% | 23.9% | 23.0% | 12.6% | 39.5% | 16.2% | 28.8% | 17.4% |
| | 230 | 74 | 77 | 80 | 120 | 111 | 99 | 53 | 79 | 38 | 88 | 16 | 19 | 44 |
| Don't know | 38.9% | 51.6% | 40.7% | 26.5% | 30.5% | 47.3% | 40.6% | 39.2% | 36.6% | 20.2% | 35.9% | 38.4% | 34.9% | 64.0% |
| | 401 | 157 | 146 | 98 | 156 | 246 | 190 | 87 | 126 | 61 | 80 | 38 | 23 | 161 |