

Party Perceptions Poll

GB

04/09/2015

Prepared on behalf of British Future



Methodology

Fieldwork Dates

8th – 15th May 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain. The sample was boosted to ensure the study included at least 1,000 Scottish residents and 2,000 BME residents.

Sample Size

3,977

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, ethnicity and past vote. Targets for the weighted data were derived from Office for National Statistics data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 3,977 it is 95% certain that the 'true' value will fall within the range of 1.55% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

Data tables shown below, in order and wording put to respondents, including but not limited to all tables relating to published data. A full list of all questions asked with wordings and response options shown in order put to respondents is included in the Appendix. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don’t know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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Issues Poll
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Table 91
Q37. Normal weightings
Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too much
Too little
About the right amount
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	922	452	471	109	284	338	300	55	429	50	96	46	57	21	756	162	33	12	66	759	31	25	60	35	11	103	162	267	259	791	123	8
	23.2%	23.4%	23.0%	28.9%	24.0%	24.5%	21.2%	4.5%	42.7%	19.2%	23.0%	37.7%	35.9%	46.6%	23.3%	23.1%	30.8%	38.9%	49.2%	22.9%	21.9%	28.2%	21.8%	28.9%	29.7%	19.4%	24.7%	28.8%	19.6%	23.0%	24.7%	18.4%
Too little	510	227	282	51	179	166	164	78	165	25	64	29	29	6	400	104	3	3	12	405	25	15	42	19	3	63	92	106	170	431	76	3
	12.8%	11.8%	13.8%	13.5%	15.1%	12.1%	11.6%	6.4%	16.4%	9.8%	15.5%	23.3%	18.5%	13.5%	12.3%	14.9%	2.9%	8.8%	8.6%	12.2%	17.4%	16.9%	15.4%	15.8%	8.2%	11.9%	14.0%	11.4%	12.9%	12.5%	15.2%	6.3%
About the right amount	2545	1250	1295	218	718	876	951	1085	411	185	256	48	72	18	2093	434	70	15	57	2145	87	48	173	68	23	364	402	554	893	2213	300	31
	64.0%	64.8%	63.2%	57.6%	60.8%	63.4%	67.2%	89.1%	40.9%	71.0%	61.5%	39.0%	45.6%	39.8%	64.4%	62.0%	66.3%	52.2%	42.3%	64.8%	60.8%	54.9%	62.8%	55.3%	62.1%	68.7%	61.3%	59.8%	67.5%	64.4%	60.1%	75.2%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
922	403	35	10	13	3	23	436	251	405	246	228	409	285	129	215	288	199	132	91	321	83	91	3	2	1	*	2	41	33	31	6	8
23.2%	20.1%	29.6%	27.1%	19.2%	18.8%	27.9%	26.3%	21.6%	20.5%	34.0%	21.9%	20.3%	31.0%	26.4%	33.3%	23.7%	17.8%	18.7%	20.8%	22.8%	27.3%	26.6%	47.6%	33.5%	6.9%	1.2%	12.7%	30.5%	30.7%	20.4%	19.2%	16.1%
510	239	21	8	7	3	14	218	183	223	91	186	213	111	63	85	119	178	107	38	195	26	30	-	2	*	-	1	35	15	19	1	3
12.8%	12.0%	17.4%	20.4%	10.7%	14.5%	17.4%	13.2%	15.7%	11.3%	12.6%	17.8%	10.6%	12.1%	12.9%	13.1%	9.7%	16.0%	15.2%	8.7%	13.8%	8.4%	8.7%	-	25.9%	*	-	6.7%	25.9%	13.7%	12.6%	4.7%	5.9%
2545	1358	63	19	46	12	44	1002	731	1342	386	626	1396	523	297	345	812	739	467	307	895	196	223	3	2	9	2	12	58	61	100	22	38
64.0%	67.9%	53.0%	52.5%	70.1%	66.7%	54.7%	60.5%	62.7%	68.1%	53.4%	60.2%	69.2%	56.9%	60.8%	53.6%	66.6%	66.2%	66.1%	70.5%	63.5%	64.3%	64.7%	52.4%	40.7%	92.7%	98.8%	80.6%	43.6%	55.7%	67.0%	76.1%	78.0%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Weighted Total
Too much
Too little
About the right amount
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
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Too much	431	182	249	70	208	138	84	70	120	14	59	15	21	5	306	117	7	3	7	333	15	13	45	21	4	76	87	108	99	369	59	3
	10.8%	9.4%	12.2%	18.4%	17.6%	10.0%	5.9%	5.7%	12.0%	5.2%	14.1%	12.2%	13.5%	10.3%	9.4%	16.8%	6.4%	9.7%	4.9%	10.1%	10.5%	14.2%	16.4%	17.3%	10.6%	14.3%	13.2%	11.7%	7.5%	10.7%	11.8%	6.9%
Too little	1378	619	759	135	390	480	508	206	545	94	133	80	82	16	1157	218	39	16	94	1154	51	36	79	43	15	153	225	341	447	1167	203	8
	34.6%	32.1%	37.1%	35.7%	33.0%	34.8%	35.8%	16.9%	54.2%	36.1%	31.9%	65.3%	52.1%	34.9%	35.6%	31.2%	36.5%	55.4%	69.5%	34.9%	35.5%	41.1%	28.7%	35.0%	39.0%	29.0%	34.2%	36.8%	33.8%	34.0%	40.6%	19.2%
About the right amount	2188	1128	1040	174	583	761	824	943	340	153	224	28	54	25	1786	364	60	10	35	1823	78	39	151	58	19	300	345	478	776	1900	238	31
	54.5%	58.5%	50.8%	45.9%	49.3%	55.2%	58.2%	77.4%	33.8%	58.7%	54.0%	22.6%	34.4%	54.8%	55.0%	52.1%	57.1%	34.9%	25.6%	55.1%	54.0%	44.7%	54.9%	47.7%	50.4%	56.7%	52.6%	51.5%	58.7%	55.3%	47.5%	73.8%
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
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Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too much	431	217	21	5	7	3	8	169	147	178	87	125	201	105	64	76	114	121	102	45	109	36	33	1	1	*	*	1	21	12	12	5	3	
	10.8%	10.9%	17.7%	14.4%	11.4%	18.2%	9.3%	10.2%	12.6%	9.1%	12.0%	12.0%	10.0%	11.4%	13.0%	11.7%	9.4%	10.9%	14.5%	10.3%	7.7%	11.9%	9.7%	19.0%	11.9%	1.2%	1.2%	5.4%	16.0%	11.1%	8.1%	16.6%	5.2%	
Too little	1378	620	36	20	16	6	30	650	413	662	285	364	660	354	176	307	407	362	203	139	521	98	144	1	1	3	1	2	69	45	56	8	16	
	34.6%	31.0%	30.6%	53.0%	24.8%	33.5%	37.4%	39.2%	35.4%	33.6%	39.5%	35.0%	32.7%	38.5%	36.1%	47.6%	33.4%	32.4%	28.7%	31.8%	36.9%	32.1%	41.8%	23.4%	10.3%	26.9%	20.7%	10.3%	51.8%	41.0%	37.6%	26.1%	32.2%	
About the right amount	2188	1163	61	12	42	9	43	838	607	1128	350	551	1157	461	249	262	697	633	402	252	781	171	167	4	5	7	2	13	43	52	81	17	31	
	54.5%	58.2%	51.7%	32.6%	63.8%	48.3%	53.2%	50.6%	52.0%	57.3%	48.5%	53.0%	57.3%	50.1%	50.9%	40.7%	57.2%	56.7%	56.9%	57.9%	55.3%	56.0%	48.5%	57.6%	77.8%	71.8%	78.1%	84.3%	32.2%	48.0%	54.2%	57.4%	62.6%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q37. Normal weightings
Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
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Immigration

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Too much
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	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
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Too much	633	306	327	87	264	228	141	52	281	27	36	33	38	17	492	136	1	7	34	474	45	21	54	28	10	106	102	156	162	526	100	7
	15.9%	15.9%	16.0%	23.0%	22.4%	16.5%	10.0%	4.3%	27.9%	10.2%	8.7%	27.1%	24.3%	37.1%	15.1%	19.4%	0.6%	24.1%	24.9%	14.3%	31.5%	23.8%	19.8%	23.1%	27.2%	19.9%	15.6%	16.8%	12.3%	15.3%	20.0%	16.5%
Too little	1356	690	666	97	317	464	574	318	355	77	265	49	67	12	1145	206	80	13	51	1215	25	22	55	31	8	135	220	330	479	1164	181	10
	34.1%	35.8%	32.5%	25.7%	26.8%	33.6%	40.6%	26.1%	35.3%	29.6%	63.7%	39.8%	42.4%	26.8%	35.3%	29.4%	75.3%	44.6%	37.7%	36.7%	17.4%	24.7%	19.9%	25.3%	21.9%	25.4%	33.5%	35.6%	36.3%	33.9%	36.3%	23.9%
About the right amount	1988	933	1055	195	600	688	700	848	370	157	115	41	53	16	1612	358	25	9	50	1621	73	45	166	63	19	290	334	441	681	1745	218	25
	50.0%	48.4%	51.5%	51.3%	50.8%	49.9%	49.5%	69.6%	36.8%	60.2%	27.6%	33.1%	33.4%	36.1%	49.6%	51.1%	24.1%	31.2%	37.3%	49.0%	51.1%	51.5%	60.3%	51.6%	50.9%	54.7%	50.9%	47.6%	51.5%	50.8%	43.7%	59.6%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
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	15.9%	11.3%	26.2%	11.7%	16.8%	20.3%	14.4%	20.8%	8.8%	13.8%	32.3%	9.2%	14.1%	27.5%	11.7%	34.9%	15.7%	8.0%	9.9%	12.5%	14.0%	16.4%	20.7%	38.7%	43.3%	6.5%	1.2%	3.4%	26.5%	21.0%	15.0%	17.4%	14.8%	
Too little	1356	757	24	14	13	4	25	518	583	597	147	550	611	195	265	119	370	470	312	142	480	77	114	1	1	3	1	3	52	42	57	9	15	
	34.1%	37.8%	20.0%	36.7%	20.5%	23.8%	31.5%	31.3%	50.0%	30.3%	20.4%	52.9%	30.3%	21.2%	54.1%	18.4%	30.4%	42.1%	44.2%	32.7%	34.0%	25.3%	33.1%	11.6%	16.7%	36.6%	46.3%	22.6%	38.9%	38.7%	38.2%	31.8%	30.9%	
About the right amount	1988	1017	64	19	41	10	44	793	480	1102	342	394	1122	472	167	301	657	557	324	239	733	178	159	3	2	5	1	11	46	44	70	15	27	
	50.0%	50.9%	53.8%	51.6%	62.7%	55.9%	54.0%	47.9%	41.2%	55.9%	47.3%	37.9%	55.6%	51.3%	34.1%	46.7%	53.9%	49.9%	45.9%	54.8%	52.0%	58.3%	46.1%	49.7%	40.0%	56.9%	52.5%	73.9%	34.6%	40.3%	46.8%	50.8%	54.3%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 97
Q37. Normal weightings
Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too much
Too little
About the right amount
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	727	353	374	84	247	266	214	61	311	43	48	36	45	26	573	149	13	9	37	572	49	16	53	28	9	122	120	196	158	596	124	7
	18.3%	18.3%	18.3%	22.2%	20.9%	19.3%	15.1%	5.0%	30.9%	16.5%	11.5%	29.7%	28.8%	58.5%	17.6%	21.4%	11.9%	30.8%	27.8%	17.3%	34.0%	18.5%	19.3%	22.7%	25.2%	23.0%	18.3%	21.1%	11.9%	17.3%	24.9%	17.2%
Too little	983	522	461	72	231	321	431	180	280	71	194	37	51	7	824	155	55	7	49	848	32	18	51	28	8	107	167	222	347	844	132	8
	24.7%	27.1%	22.5%	18.9%	19.6%	23.2%	30.4%	14.8%	27.9%	27.0%	46.8%	30.2%	32.0%	16.5%	25.4%	22.2%	52.2%	25.1%	36.6%	25.6%	22.1%	19.8%	18.4%	22.6%	20.1%	20.2%	25.4%	23.9%	26.3%	24.6%	26.3%	19.3%
About the right amount	2266	1053	1213	223	703	793	771	977	414	148	173	49	62	11	1852	395	38	13	48	1890	63	54	172	67	20	300	369	509	817	1996	244	27
	57.0%	54.6%	59.2%	58.9%	59.5%	57.5%	54.4%	80.2%	41.2%	56.5%	41.7%	40.1%	39.2%	25.1%	57.0%	56.5%	35.9%	44.1%	35.6%	57.1%	43.9%	61.7%	62.3%	54.7%	54.8%	56.7%	56.2%	54.9%	61.8%	58.1%	48.8%	63.5%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 98
Q37. Normal weightings
Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too much
Too little
About the right amount
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
727	326	26	6	11	4	18	337	153	318	230	133	324	270	48	247	223	129	85	46	230	52	94	4	2	1	*	1	37	30	34	7	7
18.3%	16.3%	21.8%	15.7%	16.6%	22.0%	22.3%	20.3%	13.2%	16.1%	31.8%	12.8%	16.1%	29.3%	9.8%	38.3%	18.3%	11.5%	12.0%	10.5%	16.3%	17.0%	27.3%	62.2%	32.2%	6.8%	1.2%	3.4%	27.6%	27.9%	22.6%	24.6%	15.2%
983	502	22	9	10	4	19	416	360	455	145	394	408	181	248	131	230	287	213	112	332	71	76	1	2	2	1	4	42	24	40	4	12
24.7%	25.1%	18.9%	24.2%	15.1%	21.7%	23.8%	25.1%	30.8%	23.1%	20.1%	37.9%	20.2%	19.7%	50.6%	20.3%	18.9%	25.7%	30.2%	25.7%	23.5%	23.3%	22.2%	10.8%	25.9%	17.7%	20.7%	23.8%	31.7%	22.3%	26.9%	14.9%	24.5%
2266	1172	71	22	45	10	44	903	653	1196	348	512	1285	469	194	267	765	700	408	278	849	182	174	2	3	7	2	11	54	54	76	18	29
57.0%	58.6%	59.4%	60.1%	68.3%	56.3%	53.9%	54.5%	56.0%	60.7%	48.1%	49.3%	63.7%	51.0%	39.6%	41.5%	62.8%	62.7%	57.8%	63.8%	60.2%	59.8%	50.4%	27.0%	41.9%	75.5%	78.1%	72.7%	40.6%	49.8%	50.5%	60.5%	60.3%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 99
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	390	210	180	29	103	146	142	140	69	37	18	23	17	11	319	70	5	2	16	317	19	10	29	9	6	70	78	60	127	335	51	4
	9.8%	10.9%	8.8%	7.6%	8.7%	10.6%	10.0%	11.5%	6.9%	14.0%	4.3%	18.5%	11.0%	23.3%	9.8%	10.0%	5.0%	7.1%	12.0%	9.6%	13.4%	11.2%	10.5%	7.8%	15.9%	13.1%	11.9%	6.5%	9.6%	9.8%	10.2%	10.6%
About the right amount	1814	731	1083	244	724	641	449	404	590	146	87	52	66	22	1383	410	18	14	67	1405	95	49	167	75	23	284	290	434	564	1572	221	21
	45.6%	37.9%	52.9%	64.5%	61.3%	46.5%	31.7%	33.1%	58.7%	55.7%	21.0%	42.4%	41.6%	49.1%	42.6%	58.7%	16.6%	48.9%	49.6%	42.5%	66.0%	55.1%	60.8%	61.5%	60.3%	53.6%	44.1%	46.8%	42.7%	45.8%	44.3%	50.0%
Too little	1773	988	785	106	355	593	825	674	346	79	310	48	75	12	1547	219	83	13	52	1588	30	30	79	37	9	176	289	433	630	1528	228	17
	44.6%	51.2%	38.3%	27.9%	30.0%	43.0%	58.3%	55.4%	34.4%	30.3%	74.6%	39.1%	47.5%	27.5%	47.6%	31.3%	78.4%	44.1%	38.5%	48.0%	20.6%	33.7%	28.7%	30.7%	23.8%	33.3%	44.0%	46.7%	47.7%	44.5%	45.6%	39.5%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 100
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
 Weighted Total
 Too much
 About the right amount
 Too little
 SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
390	204	14	3	6	2	7	155	57	206	116	67	205	119	42	94	120	99	63	36	129	22	44	*	1	1	1	1	15	10	19	2	3
9.8%	10.2%	11.5%	7.6%	9.0%	9.2%	9.3%	9.4%	4.9%	10.5%	16.1%	6.4%	10.2%	12.9%	8.6%	14.5%	9.9%	8.9%	8.9%	8.3%	9.1%	7.3%	12.9%	1.0%	20.1%	15.7%	21.9%	7.4%	11.4%	9.3%	12.8%	5.3%	5.7%
1814	799	78	14	42	10	34	837	365	975	395	289	998	527	118	384	595	394	257	150	705	150	162	5	2	3	1	8	61	49	59	12	21
45.6%	39.9%	65.6%	37.8%	63.5%	53.1%	42.6%	50.5%	31.3%	49.5%	54.6%	27.8%	49.4%	57.3%	24.1%	59.5%	48.8%	35.3%	36.3%	34.4%	50.0%	49.1%	47.2%	81.3%	27.7%	33.8%	26.9%	53.5%	46.0%	44.9%	39.6%	41.4%	43.8%
1773	997	27	20	18	7	39	664	743	788	212	884	815	274	330	168	504	623	387	250	577	133	137	1	3	5	1	6	57	50	71	15	25
44.6%	49.9%	22.9%	54.7%	27.5%	37.7%	48.1%	40.1%	63.8%	40.0%	29.3%	65.8%	40.4%	29.8%	67.3%	26.0%	41.4%	55.8%	54.8%	57.3%	40.9%	43.6%	39.9%	17.7%	52.2%	50.5%	51.2%	39.1%	42.7%	45.8%	47.6%	53.3%	50.4%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 101
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	990	679	312	43	136	335	518	503	124	59	158	10	25	9	887	98	55	4	21	872	23	15	50	21	9	133	198	222	326	879	100	11
	24.9%	35.2%	15.2%	11.5%	11.6%	24.3%	36.6%	41.2%	12.3%	22.6%	38.0%	8.4%	16.0%	19.1%	27.3%	14.1%	51.6%	12.9%	15.6%	26.3%	16.0%	17.0%	18.3%	17.0%	24.4%	25.1%	30.2%	24.0%	24.7%	25.6%	19.9%	26.9%
About the right amount	2046	847	1199	245	751	730	565	435	677	155	159	63	71	30	1608	421	31	15	85	1618	92	56	175	82	24	308	320	470	681	1781	246	20
	51.5%	43.9%	58.6%	64.6%	63.6%	52.9%	39.9%	35.7%	67.4%	59.5%	38.2%	51.9%	44.8%	66.5%	49.5%	60.2%	29.4%	49.8%	62.8%	48.9%	64.1%	63.9%	63.5%	67.1%	63.4%	58.2%	48.8%	50.7%	51.5%	51.8%	49.2%	47.8%
Too little	941	404	537	91	294	315	332	280	204	47	99	49	62	7	754	180	20	11	29	820	29	17	50	19	5	88	138	234	315	776	155	11
	23.7%	20.9%	26.2%	23.9%	24.9%	22.8%	23.5%	23.0%	20.3%	18.0%	23.8%	39.8%	39.2%	14.4%	23.2%	25.8%	19.0%	37.3%	21.6%	24.8%	19.9%	19.1%	18.2%	15.9%	12.2%	16.7%	21.0%	25.3%	23.8%	22.6%	30.9%	25.2%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 102
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
990	590	17	5	15	4	21	339	317	518	133	336	476	178	164	130	292	331	183	153	312	85	104	*	3	2	1	5	15	22	39	8	12
24.9%	29.5%	14.0%	12.2%	23.3%	21.0%	25.9%	20.5%	27.1%	26.3%	18.4%	32.3%	23.6%	19.3%	33.4%	20.1%	23.9%	29.7%	25.9%	35.2%	22.1%	27.9%	30.3%	2.0%	54.6%	18.2%	52.4%	31.5%	11.1%	20.0%	26.4%	26.3%	24.2%
2046	963	81	11	38	11	26	916	519	1048	404	418	1112	517	201	375	642	495	299	189	804	170	185	4	2	3	1	8	63	57	70	13	25
51.5%	48.2%	68.3%	30.5%	57.8%	58.1%	32.2%	55.3%	44.5%	53.2%	55.9%	40.2%	55.1%	56.2%	41.1%	58.2%	52.7%	44.3%	42.4%	43.3%	57.0%	55.5%	53.8%	70.7%	25.9%	34.2%	47.6%	51.3%	46.9%	52.3%	46.9%	44.6%	50.7%
941	447	21	21	12	4	34	401	331	403	186	286	430	225	125	140	285	290	224	94	295	51	55	2	1	4	-	3	56	30	40	8	12
23.7%	22.4%	17.6%	57.3%	18.9%	20.9%	41.9%	24.2%	28.4%	20.5%	25.7%	27.5%	21.3%	24.4%	25.5%	21.7%	23.4%	26.0%	31.7%	21.5%	20.9%	16.6%	15.9%	27.2%	19.5%	47.7%	-	17.2%	42.0%	27.7%	26.7%	29.2%	25.1%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 103
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	396	223	173	38	121	132	143	123	72	20	54	12	14	2	297	99	11	1	11	331	7	9	29	14	6	45	69	102	130	346	45	5
	10.0%	11.6%	8.5%	10.0%	10.2%	9.6%	10.1%	10.1%	7.2%	7.5%	13.1%	9.6%	8.7%	4.3%	9.1%	14.1%	10.1%	2.8%	8.5%	10.0%	4.7%	10.1%	10.6%	11.2%	16.8%	8.4%	10.5%	11.0%	9.8%	10.1%	9.1%	12.0%
About the right amount	1907	774	1134	229	729	687	491	483	594	148	115	55	64	29	1505	379	28	15	80	1496	94	54	169	71	23	294	307	429	632	1662	224	21
	48.0%	40.1%	55.4%	60.4%	61.7%	49.8%	34.7%	39.6%	59.1%	56.6%	27.7%	45.3%	40.8%	63.0%	46.3%	54.1%	26.9%	50.1%	58.9%	45.2%	65.6%	61.4%	61.6%	58.1%	60.6%	55.5%	46.7%	46.3%	47.8%	48.4%	44.8%	51.2%
Too little	1674	932	741	112	331	561	781	613	339	94	246	55	80	15	1447	222	67	14	44	1483	43	25	77	38	8	191	281	396	560	1427	231	15
	42.1%	48.3%	36.2%	29.5%	28.1%	40.6%	55.2%	50.3%	33.7%	35.9%	59.2%	45.1%	50.5%	32.7%	44.5%	31.8%	63.0%	47.1%	32.6%	44.8%	29.6%	28.5%	27.9%	30.7%	22.6%	36.0%	42.7%	42.7%	42.3%	41.6%	46.2%	36.8%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 104
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too much	396	209	15	3	6	1	6	155	131	189	61	108	207	81	47	52	101	132	90	46	140	16	34	2	1	2	*	1	9	14	18	*	2	
	10.0%	10.5%	12.9%	8.3%	9.1%	5.5%	7.8%	9.4%	11.2%	9.6%	8.4%	10.4%	10.3%	8.8%	9.6%	8.0%	8.3%	11.8%	12.8%	10.4%	10.0%	5.4%	10.0%	25.6%	11.3%	16.9%	1.2%	7.1%	6.9%	13.0%	12.0%	0.9%	4.9%	
About the right amount	1907	869	75	12	42	12	37	861	436	991	402	313	1071	524	153	372	665	391	274	151	785	146	153	5	2	3	1	10	61	52	63	10	22	
	48.0%	43.4%	62.9%	32.4%	64.0%	64.9%	45.6%	52.0%	37.4%	50.3%	55.6%	30.1%	53.1%	56.9%	31.2%	57.7%	54.5%	35.1%	38.9%	34.7%	55.6%	47.8%	44.5%	72.4%	25.8%	30.6%	26.9%	63.2%	45.8%	48.1%	42.0%	35.0%	45.7%	
Too little	1674	922	29	22	18	5	38	640	599	790	260	619	740	315	290	221	453	592	342	239	486	143	157	*	4	5	2	5	63	42	69	19	24	
	42.1%	46.1%	24.2%	59.3%	27.0%	29.6%	46.7%	38.6%	51.4%	40.1%	36.0%	59.5%	36.7%	34.2%	59.2%	34.3%	37.2%	53.1%	48.4%	54.8%	34.4%	46.8%	45.5%	2.0%	63.0%	52.5%	71.9%	29.7%	47.3%	38.9%	46.0%	64.2%	49.4%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 105
Q38. Normal weightings
Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	471	224	247	50	147	147	177	158	67	22	65	19	15	16	362	109	14	2	7	384	18	12	33	18	7	75	77	103	162	417	46	8
	11.9%	11.6%	12.1%	13.2%	12.5%	10.7%	12.5%	13.0%	6.7%	8.5%	15.5%	15.2%	9.2%	35.1%	11.1%	15.6%	13.1%	5.3%	4.8%	11.6%	12.3%	13.1%	12.1%	15.0%	18.4%	14.1%	11.7%	11.1%	12.3%	12.1%	9.3%	19.7%
About the right amount	1853	758	1095	268	775	652	426	364	615	130	152	48	71	17	1413	418	24	15	77	1450	87	54	167	73	21	263	326	421	583	1593	241	19
	46.6%	39.3%	53.4%	70.6%	65.6%	47.2%	30.1%	29.8%	61.2%	49.7%	36.6%	38.9%	45.1%	38.4%	43.5%	59.7%	22.5%	50.5%	57.3%	43.8%	60.3%	61.5%	60.6%	59.7%	57.5%	49.7%	49.6%	45.4%	44.1%	46.4%	48.1%	45.7%
Too little	1653	947	706	61	259	581	813	696	323	109	199	56	72	12	1475	173	68	13	51	1476	39	22	75	31	9	192	254	403	577	1426	213	14
	41.6%	49.1%	34.5%	16.2%	21.9%	42.1%	57.4%	57.2%	32.1%	41.8%	47.9%	46.0%	45.6%	26.4%	45.4%	24.7%	64.4%	44.2%	37.9%	44.6%	27.3%	25.4%	27.3%	25.3%	24.1%	36.2%	38.7%	43.5%	43.7%	41.5%	42.6%	34.6%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 106

Q38. Normal weightings

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Base: All Respondents

Economy

Unweighted Total

Weighted Total

Too much

About the right amount

Too little

SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity						
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too much	471	236	17	3	9	3	11	191	135	240	89	114	250	107	68	72	141	146	113	49	151	33	33	2	1	1	*	4	11	11	17	1	3	
	11.9%	11.8%	14.6%	9.0%	13.0%	17.0%	14.0%	11.6%	11.5%	12.2%	12.3%	11.0%	12.4%	11.7%	13.8%	11.2%	11.6%	13.1%	16.1%	11.2%	10.7%	10.9%	9.7%	25.6%	22.1%	8.5%	1.2%	28.5%	8.3%	9.9%	11.2%	4.7%	5.8%	
About the right amount	1853	834	78	19	39	10	30	843	496	907	369	363	1019	471	183	323	552	443	260	167	700	180	152	3	2	4	1	7	66	60	61	13	23	
	46.6%	41.7%	65.6%	51.3%	59.1%	53.3%	37.5%	50.9%	42.6%	46.1%	51.1%	34.9%	50.5%	51.3%	37.5%	50.1%	45.3%	39.7%	36.8%	38.3%	49.6%	59.1%	44.2%	50.3%	37.4%	42.6%	26.9%	45.0%	49.7%	55.1%	41.0%	46.1%	47.8%	
Too little	1653	930	24	15	18	5	39	622	535	822	265	563	749	341	238	250	526	527	333	220	560	92	159	2	2	5	2	4	56	38	71	14	23	
	41.6%	46.5%	19.8%	39.7%	27.9%	29.7%	48.4%	37.5%	45.9%	41.7%	36.6%	54.1%	37.1%	37.1%	48.7%	38.8%	43.2%	47.2%	47.1%	50.5%	39.7%	30.1%	46.1%	24.2%	40.5%	48.9%	71.9%	26.5%	42.0%	35.0%	47.8%	49.2%	46.4%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 107
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	1847	962	885	151	419	658	769	602	440	76	301	62	82	16	1585	252	81	17	53	1615	21	37	105	54	14	224	308	484	566	1582	247	17
	46.4%	49.9%	43.2%	39.8%	35.5%	47.7%	54.3%	49.4%	43.8%	29.3%	72.4%	50.3%	52.2%	36.2%	48.8%	36.0%	76.9%	58.7%	39.1%	48.8%	14.8%	42.2%	38.2%	44.6%	36.9%	42.3%	47.0%	52.2%	42.8%	46.1%	49.5%	41.3%
About the right amount	1819	791	1027	208	664	620	535	531	474	179	91	53	62	26	1434	366	18	11	78	1455	104	44	139	57	19	254	278	383	674	1589	208	21
	45.7%	41.0%	50.2%	54.8%	56.2%	44.9%	37.8%	43.6%	47.1%	68.7%	22.0%	43.5%	39.0%	58.0%	44.1%	52.4%	17.3%	37.6%	57.7%	44.0%	72.5%	50.1%	50.4%	46.6%	50.7%	47.9%	42.3%	41.4%	51.0%	46.3%	41.6%	50.8%
Too much	312	176	136	21	98	102	112	85	92	5	23	8	14	3	230	81	6	1	4	240	18	7	31	11	5	52	71	59	82	264	45	3
	7.8%	9.1%	6.6%	5.4%	8.3%	7.4%	7.9%	7.0%	9.1%	2.0%	5.7%	6.2%	8.8%	5.8%	7.1%	11.6%	5.8%	3.7%	3.3%	7.3%	12.7%	7.7%	11.3%	8.8%	12.4%	9.8%	10.8%	6.4%	6.2%	7.7%	8.9%	7.8%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 108
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too little	1847	1014	46	23	29	8	46	681	769	840	208	701	857	288	327	177	504	662	418	249	559	138	164	4	2	5	1	5	66	55	73	19	24	
46.4%	50.7%	38.5%	61.2%	43.5%	44.0%	57.6%	41.1%	65.9%	42.6%	28.8%	67.5%	42.5%	31.3%	66.9%	27.5%	41.3%	59.4%	59.1%	57.2%	39.6%	45.1%	47.6%	62.1%	35.4%	51.3%	25.6%	34.9%	49.4%	50.2%	49.2%	65.5%	49.2%		
About the right amount	1819	836	57	13	31	9	24	848	324	997	429	267	1008	543	120	396	641	375	240	161	745	152	141	2	2	4	1	10	52	46	63	9	24	
45.7%	41.8%	47.7%	35.2%	48.1%	47.5%	29.9%	51.2%	27.8%	50.6%	59.4%	25.7%	49.9%	59.1%	24.4%	61.4%	52.6%	33.6%	34.0%	37.0%	52.8%	49.8%	41.1%	36.9%	39.0%	43.8%	46.3%	61.7%	38.8%	42.6%	42.4%	32.5%	48.2%		
Too much	312	150	16	1	5	2	10	127	73	133	85	71	153	88	42	72	74	78	48	25	106	15	39	*	2	*	1	1	16	8	13	1	1	
7.8%	7.5%	13.8%	3.6%	8.4%	8.5%	12.6%	7.7%	6.2%	6.7%	11.8%	6.8%	7.6%	9.6%	8.7%	11.2%	6.1%	7.0%	6.9%	5.7%	7.5%	5.1%	11.3%	1.0%	25.6%	4.9%	28.1%	3.4%	11.8%	7.2%	8.4%	2.0%	2.6%		
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 109
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	1508	764	743	129	418	544	546	425	451	45	165	58	76	18	1243	257	41	13	65	1272	28	37	107	50	13	207	241	404	431	1283	209	15
	37.9%	39.6%	36.3%	34.1%	35.4%	39.4%	38.5%	34.9%	44.8%	17.2%	39.7%	47.3%	48.1%	40.5%	38.3%	36.7%	38.9%	43.7%	48.1%	38.4%	19.8%	42.4%	38.9%	41.1%	35.3%	39.1%	36.7%	43.6%	32.6%	37.4%	41.9%	36.6%
About the right amount	2120	983	1137	232	682	711	727	662	487	198	196	62	71	25	1718	382	44	16	67	1745	103	46	143	62	21	276	322	459	783	1840	255	25
	53.3%	51.0%	55.5%	61.2%	57.8%	51.5%	51.3%	54.3%	48.5%	75.9%	47.1%	50.6%	44.7%	54.7%	52.9%	54.6%	42.1%	53.6%	49.7%	52.7%	71.5%	52.3%	51.8%	50.7%	55.2%	52.1%	49.0%	49.5%	59.2%	53.6%	50.9%	60.3%
Too much	349	181	168	18	81	125	143	132	67	18	55	3	11	2	288	61	20	1	3	293	13	5	26	10	4	47	94	63	108	312	36	1
	8.8%	9.4%	8.2%	4.8%	6.9%	9.1%	10.1%	10.8%	6.7%	6.9%	13.2%	2.1%	7.2%	4.9%	8.9%	8.7%	19.0%	2.7%	2.2%	8.9%	8.7%	5.2%	9.3%	8.2%	9.5%	8.8%	14.3%	6.8%	8.2%	9.1%	7.2%	3.0%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 110
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity						
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too little	1508	762	50	18	27	7	48	597	560	675	244	506	672	329	205	227	422	498	305	184	487	107	134	3	2	5	1	3	64	48	60	11	15	
	37.9%	38.1%	41.7%	49.8%	41.2%	35.3%	59.2%	36.0%	48.0%	34.3%	33.8%	48.7%	33.3%	35.8%	41.9%	35.3%	34.6%	44.6%	43.2%	42.3%	34.5%	35.0%	38.9%	44.1%	35.5%	56.7%	46.3%	20.4%	47.7%	44.5%	40.4%	38.9%	30.8%	
About the right amount	2120	1024	57	16	34	11	28	951	477	1156	408	437	1167	515	224	370	700	506	306	220	809	184	175	3	3	4	1	12	57	54	79	16	31	
	53.3%	51.2%	47.5%	44.7%	51.6%	57.5%	34.9%	57.4%	40.9%	58.7%	56.4%	42.0%	57.9%	56.0%	45.8%	57.4%	57.5%	45.4%	43.3%	50.5%	57.3%	60.2%	51.0%	54.8%	53.3%	42.9%	52.5%	78.6%	42.6%	50.1%	53.2%	54.1%	62.7%	
Too much	349	215	13	2	5	1	5	109	129	138	71	96	178	75	60	47	97	112	96	31	115	15	35	*	1	*	*	*	13	6	10	2	3	
	8.8%	10.7%	10.8%	5.5%	7.2%	7.2%	5.9%	6.6%	11.1%	7.0%	9.8%	9.3%	8.8%	8.2%	12.2%	7.3%	7.9%	10.0%	13.6%	7.2%	8.1%	4.8%	10.2%	1.1%	11.3%	*	1.2%	3.0%	9.7%	5.5%	6.5%	7.0%	6.5%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 111
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	1605	860	745	135	400	533	671	504	402	69	248	50	73	14	1360	237	66	15	57	1379	28	34	104	48	12	189	272	429	498	1388	202	14
	40.3%	44.6%	36.4%	35.7%	33.9%	38.6%	47.4%	41.3%	39.9%	26.4%	59.6%	40.5%	46.2%	30.9%	41.9%	33.9%	62.9%	50.6%	42.0%	41.7%	19.5%	38.0%	37.7%	39.3%	32.9%	35.8%	41.5%	46.3%	37.6%	40.4%	40.5%	33.6%
About the right amount	1953	816	1136	201	651	715	587	576	507	173	113	68	67	23	1547	385	23	14	68	1574	104	49	142	61	22	260	311	414	701	1687	243	24
	49.1%	42.3%	55.5%	53.0%	55.1%	51.8%	41.5%	47.3%	50.4%	66.3%	27.2%	55.6%	42.5%	50.9%	47.6%	55.1%	21.4%	45.7%	50.7%	47.5%	72.7%	55.0%	51.6%	50.3%	59.1%	49.2%	47.3%	44.7%	53.0%	49.1%	48.5%	56.4%
Too much	420	253	167	43	130	132	157	139	97	19	55	5	18	8	343	77	17	1	10	357	11	6	29	13	3	80	74	83	124	361	55	4
	10.6%	13.1%	8.2%	11.4%	11.0%	9.6%	11.1%	11.4%	9.7%	7.2%	13.2%	3.9%	11.4%	18.2%	10.5%	11.0%	15.7%	3.8%	7.3%	10.8%	7.8%	7.0%	10.7%	10.4%	8.0%	15.1%	11.2%	9.0%	9.3%	10.5%	11.0%	10.0%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 112
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too little	1605	871	46	11	25	7	40	605	637	720	221	603	704	298	262	189	465	545	339	209	518	125	132	3	2	5	1	3	57	45	63	10	16	
	40.3%	43.5%	39.0%	28.6%	38.5%	36.8%	50.0%	36.5%	54.6%	36.6%	30.6%	58.0%	34.9%	32.4%	53.4%	29.3%	38.2%	48.9%	48.0%	48.1%	36.7%	41.0%	38.4%	46.6%	37.3%	51.5%	46.3%	16.9%	43.0%	41.6%	42.3%	34.9%	33.6%	
About the right amount	1953	924	60	23	34	10	32	870	392	1064	422	302	1129	522	151	381	672	426	272	194	761	146	169	3	2	3	1	11	59	49	73	16	30	
	49.1%	46.2%	50.2%	61.9%	52.1%	53.1%	39.4%	52.5%	33.6%	54.0%	58.3%	29.0%	56.0%	56.7%	30.9%	59.1%	55.1%	38.2%	38.5%	44.5%	53.9%	47.9%	49.2%	53.4%	37.2%	36.0%	52.5%	73.5%	44.0%	44.7%	48.6%	55.2%	62.2%	
Too much	420	206	13	4	6	2	9	181	138	185	80	135	185	100	77	75	82	144	95	32	132	34	43	-	2	1	*	1	17	15	13	3	2	
	10.6%	10.3%	10.8%	9.6%	9.4%	10.1%	10.6%	10.9%	11.8%	9.4%	11.0%	13.0%	9.2%	10.9%	15.7%	11.6%	6.7%	12.9%	13.5%	7.4%	9.4%	11.1%	12.4%	-	25.5%	12.5%	1.2%	9.5%	13.0%	13.8%	9.0%	9.8%	4.2%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 113
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	1562	848	715	123	412	545	605	534	421	66	182	54	63	10	1334	218	48	14	55	1349	22	32	100	48	13	210	284	385	485	1365	183	15
	39.3%	43.9%	34.9%	32.4%	34.9%	39.5%	42.7%	43.8%	41.9%	25.2%	43.9%	44.1%	40.0%	23.1%	41.1%	31.1%	45.8%	49.0%	40.4%	40.7%	15.0%	35.7%	36.4%	39.1%	33.6%	39.7%	43.3%	41.6%	36.7%	39.7%	36.5%	34.7%
About the right amount	2074	886	1188	219	660	729	685	600	489	185	197	62	75	26	1652	405	51	13	71	1691	108	48	142	63	22	266	314	457	746	1783	266	25
	52.1%	45.9%	58.0%	57.8%	55.9%	52.8%	48.4%	49.3%	48.7%	70.7%	47.3%	50.6%	47.7%	56.6%	50.8%	57.9%	48.1%	44.2%	52.4%	51.1%	75.3%	54.2%	51.5%	51.2%	58.3%	50.2%	47.9%	49.3%	56.4%	51.9%	53.2%	58.9%
Too much	341	196	145	37	109	106	126	84	95	11	37	6	19	9	264	77	6	2	10	270	14	9	33	12	3	54	58	85	91	287	51	3
	8.6%	10.1%	7.1%	9.8%	9.2%	7.7%	8.9%	6.9%	9.5%	4.1%	8.8%	5.3%	12.3%	20.3%	8.1%	11.0%	6.1%	6.9%	7.2%	8.1%	9.7%	10.1%	12.1%	9.7%	8.1%	10.1%	8.8%	9.1%	6.9%	8.4%	10.2%	6.4%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
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Table 114
Q39. Normal weightings
Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity						
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too little	1562	825	45	16	24	9	37	606	586	737	207	561	705	297	237	210	477	488	325	177	531	127	137	1	3	4	1	4	50	42	58	8	17	
	39.3%	41.2%	37.8%	44.7%	36.4%	48.9%	46.2%	36.6%	50.2%	37.4%	28.7%	53.9%	34.9%	32.3%	48.5%	32.6%	39.2%	43.7%	46.0%	40.6%	37.7%	41.7%	39.9%	19.0%	57.7%	42.0%	46.3%	25.9%	37.1%	38.5%	39.0%	28.1%	34.7%	
About the right amount	2074	1028	61	16	35	7	37	890	475	1101	422	392	1168	514	193	351	671	533	301	221	794	148	174	5	2	5	1	10	67	55	76	20	29	
	52.1%	51.4%	51.6%	42.7%	52.7%	37.1%	45.6%	53.7%	40.8%	55.9%	58.4%	37.7%	57.9%	55.9%	39.4%	54.5%	55.0%	47.7%	42.6%	50.8%	56.3%	48.5%	50.5%	71.3%	31.0%	56.7%	52.5%	66.1%	50.1%	50.2%	50.5%	68.8%	60.3%	
Too much	341	147	13	5	7	3	7	161	105	131	93	87	144	109	59	83	70	95	80	37	85	30	33	1	1	*	*	1	17	12	16	1	2	
	8.6%	7.3%	10.7%	12.6%	10.9%	14.0%	8.2%	9.7%	9.0%	6.7%	12.9%	8.4%	7.2%	11.9%	12.1%	12.9%	5.8%	8.5%	11.3%	8.6%	6.1%	9.7%	9.6%	9.7%	11.3%	1.3%	1.2%	8.0%	12.7%	11.3%	10.5%	3.1%	4.9%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 115
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	410	204	206	27	143	139	128	100	111	6	49	19	15	1	303	101	9	2	4	324	12	11	44	16	3	53	52	135	123	364	43	3
	10.3%	10.6%	10.1%	7.2%	12.1%	10.1%	9.1%	8.2%	11.0%	2.3%	11.8%	15.4%	9.8%	1.7%	9.3%	14.4%	8.3%	6.2%	3.0%	9.8%	8.2%	12.5%	16.2%	12.9%	8.7%	10.0%	7.9%	14.6%	9.3%	10.6%	8.7%	7.4%
About the right amount	1540	736	804	127	421	520	600	529	257	68	333	27	39	11	1272	258	91	6	28	1374	29	21	82	25	9	176	283	358	552	1369	150	21
	38.7%	38.2%	39.2%	33.4%	35.6%	37.7%	42.3%	43.4%	25.5%	25.9%	80.2%	22.0%	24.7%	24.4%	39.1%	36.9%	85.8%	20.9%	20.6%	41.5%	19.9%	23.9%	29.9%	20.8%	23.4%	33.3%	43.1%	38.6%	41.8%	39.9%	30.0%	49.1%
Too much	2027	989	1038	225	618	721	688	590	638	187	33	77	103	33	1674	341	6	22	103	1612	103	56	149	81	25	300	322	434	646	1702	306	18
	51.0%	51.3%	50.7%	59.4%	52.3%	52.3%	48.6%	48.4%	63.5%	71.8%	8.0%	62.6%	65.5%	73.9%	51.5%	48.7%	5.9%	72.9%	76.4%	48.7%	71.9%	63.5%	54.0%	66.3%	67.9%	56.7%	49.0%	46.8%	48.9%	49.6%	61.3%	43.5%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 116
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
410	203	20	12	12	3	10	150	158	166	70	143	192	76	78	34	119	124	95	44	152	23	28	-	1	1	-	1	20	8	7	4	2
10.3%	10.1%	17.2%	33.1%	17.6%	14.8%	12.6%	9.1%	13.5%	8.4%	9.7%	13.7%	9.5%	8.2%	15.9%	5.2%	9.8%	11.1%	13.5%	10.1%	10.8%	7.6%	8.0%	-	16.1%	12.3%	-	5.1%	14.7%	7.0%	4.7%	14.0%	4.8%
1540	870	32	13	20	5	29	572	715	644	130	609	778	153	303	67	365	552	405	196	528	89	96	2	1	5	2	9	39	32	37	11	19
38.7%	43.5%	26.5%	34.0%	31.1%	27.6%	36.2%	34.5%	61.3%	32.7%	18.1%	58.6%	38.6%	16.6%	61.9%	10.4%	29.9%	49.5%	57.3%	45.0%	37.4%	29.3%	27.9%	34.7%	17.6%	52.3%	78.1%	59.6%	29.5%	29.1%	25.0%	39.5%	38.0%
2027	928	67	12	34	11	41	935	293	1160	522	288	1048	691	109	544	735	439	206	196	731	193	221	4	4	3	1	5	74	69	105	13	28
51.0%	46.4%	56.3%	32.9%	51.3%	57.6%	51.1%	56.4%	25.1%	58.9%	72.3%	27.7%	51.9%	75.1%	22.2%	84.4%	60.3%	39.4%	29.2%	44.9%	51.8%	63.1%	64.1%	65.3%	66.3%	35.4%	21.9%	35.3%	55.8%	63.9%	70.3%	46.5%	57.2%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 117
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	1870	900	969	204	600	645	624	542	553	117	103	80	92	23	1521	336	22	19	78	1525	74	46	142	64	19	256	318	420	599	1593	258	19
	47.0%	46.7%	47.3%	53.8%	50.8%	46.8%	44.1%	44.5%	55.0%	44.9%	24.7%	65.7%	58.3%	50.9%	46.8%	48.1%	21.0%	65.4%	57.5%	46.1%	51.4%	51.9%	51.5%	52.1%	51.8%	48.3%	48.4%	45.3%	45.3%	46.4%	51.6%	46.3%
About the right amount	1765	856	909	149	494	602	669	593	338	111	298	32	50	20	1453	301	80	8	45	1518	58	34	100	44	13	223	272	427	629	1552	193	20
	44.4%	44.4%	44.4%	39.3%	41.8%	43.6%	47.3%	48.7%	33.6%	42.6%	71.8%	25.8%	31.9%	44.3%	44.7%	43.1%	76.0%	26.2%	33.0%	45.9%	40.0%	38.2%	36.2%	35.9%	34.2%	42.2%	41.4%	46.1%	47.6%	45.2%	38.7%	48.4%
Too much	342	172	170	26	87	133	122	84	114	33	15	10	15	2	276	62	3	2	13	267	12	9	34	15	5	51	67	80	93	291	49	2
	8.6%	8.9%	8.3%	6.9%	7.4%	9.6%	8.6%	6.9%	11.4%	12.6%	3.5%	8.4%	9.8%	4.8%	8.5%	8.8%	3.0%	8.4%	9.5%	8.1%	8.5%	9.9%	12.3%	12.0%	14.0%	9.5%	10.2%	8.6%	7.1%	8.5%	9.7%	5.3%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 118
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
1870	865	64	19	30	11	37	844	484	967	381	444	943	483	198	372	612	490	275	211	626	187	175	5	3	7	1	3	72	51	78	15	25
47.0%	43.2%	53.7%	52.5%	45.3%	57.8%	46.1%	51.0%	41.5%	49.1%	52.7%	42.7%	46.7%	52.6%	40.5%	57.7%	50.2%	43.9%	38.9%	48.4%	44.3%	61.1%	50.9%	74.0%	50.2%	72.1%	47.5%	17.6%	54.2%	47.1%	51.9%	52.9%	51.7%
1765	965	41	13	29	5	31	683	623	838	235	550	897	319	270	177	500	546	358	189	672	108	138	2	2	2	1	12	49	45	56	12	21
44.4%	48.2%	34.2%	34.0%	44.4%	25.7%	37.8%	41.2%	53.4%	42.5%	32.5%	52.9%	44.5%	34.6%	55.2%	27.5%	41.0%	48.9%	50.6%	43.5%	47.6%	35.3%	40.2%	25.0%	27.7%	25.4%	52.5%	78.4%	36.5%	41.8%	37.2%	41.6%	42.2%
342	170	14	5	7	3	13	129	59	165	107	47	178	118	21	95	107	79	74	36	113	11	31	*	1	*	-	1	12	12	16	2	3
8.6%	8.5%	12.1%	13.5%	10.3%	16.5%	16.1%	7.8%	5.0%	8.4%	14.8%	4.5%	8.8%	12.8%	4.2%	14.8%	8.8%	7.1%	10.5%	8.1%	8.0%	3.6%	8.9%	1.0%	22.1%	2.4%	-	4.0%	9.3%	11.1%	11.0%	5.5%	6.1%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 119
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	588	261	327	74	219	190	179	180	174	22	22	20	28	1	451	133	1	4	17	454	25	16	64	22	6	86	99	135	183	503	78	7
	14.8%	13.6%	15.9%	19.5%	18.5%	13.8%	12.6%	14.7%	17.3%	8.5%	5.3%	16.5%	17.9%	2.5%	13.9%	19.0%	0.5%	12.9%	12.9%	13.7%	17.5%	18.7%	23.1%	18.0%	17.3%	16.2%	15.1%	14.6%	13.8%	14.6%	15.6%	17.0%
About the right amount	1838	859	978	146	519	637	682	603	324	99	370	34	50	12	1504	320	98	11	25	1615	44	29	103	39	8	187	329	461	654	1630	187	20
	46.2%	44.6%	47.8%	38.7%	43.9%	46.1%	48.1%	49.5%	32.3%	38.0%	89.0%	27.4%	31.9%	26.1%	46.3%	45.8%	92.7%	35.5%	18.3%	48.8%	30.3%	33.2%	37.5%	31.7%	21.0%	35.3%	50.1%	49.7%	49.5%	47.5%	37.4%	48.3%
Too much	1551	808	743	159	443	553	555	436	507	139	24	69	79	32	1294	246	7	15	93	1241	75	42	108	61	23	257	229	331	485	1302	235	15
	39.0%	41.9%	36.3%	41.8%	37.5%	40.0%	39.2%	35.8%	50.4%	53.4%	5.8%	56.1%	50.2%	71.4%	39.8%	35.2%	6.8%	51.6%	68.8%	37.5%	52.1%	48.1%	39.4%	50.3%	61.8%	48.5%	34.8%	35.7%	36.7%	37.9%	47.0%	34.7%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 120
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
588	287	31	11	16	4	7	233	188	297	81	161	288	138	91	76	201	150	132	41	203	44	48	1	2	2	-	2	28	14	21	5	3
14.8%	14.3%	25.9%	30.6%	23.7%	20.8%	8.8%	14.1%	16.2%	15.1%	11.3%	15.5%	14.3%	15.1%	18.6%	11.9%	16.5%	13.5%	18.7%	9.3%	14.4%	14.4%	13.9%	19.0%	29.3%	26.0%	-	10.5%	20.8%	13.1%	14.3%	17.7%	5.4%
1838	1041	42	16	24	6	37	670	761	818	192	659	946	233	334	119	431	666	415	235	656	117	133	2	1	3	2	10	49	38	54	14	23
46.2%	52.1%	35.7%	44.5%	36.9%	34.7%	45.4%	40.5%	65.2%	41.5%	26.6%	63.4%	46.9%	25.3%	68.2%	18.5%	35.4%	59.7%	58.7%	54.0%	46.5%	38.4%	38.6%	34.7%	23.9%	34.0%	78.1%	65.5%	37.0%	34.7%	36.2%	47.4%	46.4%
1551	672	46	9	26	8	37	753	217	855	449	220	783	549	65	449	586	300	160	160	552	144	163	3	3	4	1	4	56	57	74	10	24
39.0%	33.6%	38.4%	24.9%	39.4%	44.5%	45.9%	45.5%	18.6%	43.4%	62.1%	21.1%	38.8%	59.6%	13.2%	69.7%	48.1%	26.9%	22.6%	36.7%	39.2%	47.2%	47.5%	46.2%	46.8%	40.0%	21.9%	24.0%	42.2%	52.1%	49.5%	34.9%	48.2%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 121
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	2005	1060	946	186	542	685	778	670	561	158	123	78	81	11	1688	310	30	14	90	1669	71	48	130	66	21	257	347	485	639	1728	258	19
	50.4%	54.9%	46.2%	49.1%	45.9%	49.7%	54.9%	55.0%	55.8%	60.5%	29.7%	63.6%	51.5%	24.8%	51.9%	44.3%	28.4%	47.9%	66.3%	50.4%	49.5%	53.9%	47.4%	53.9%	57.0%	48.5%	52.9%	52.3%	48.3%	50.3%	51.7%	45.5%
About the right amount	1624	701	923	137	517	566	541	479	331	86	274	32	59	24	1301	312	71	13	31	1373	61	30	105	43	11	211	250	365	595	1420	184	20
	40.8%	36.3%	45.1%	36.2%	43.7%	41.0%	38.2%	39.3%	33.0%	33.1%	66.0%	26.2%	37.6%	53.6%	40.0%	44.6%	67.6%	44.9%	23.0%	41.5%	42.5%	34.2%	38.1%	35.4%	29.4%	39.8%	38.0%	39.4%	45.0%	41.3%	36.8%	46.8%
Too much	348	168	179	56	122	128	97	69	113	17	18	13	17	10	260	78	4	2	14	268	11	10	40	13	5	62	60	76	89	287	58	3
	8.7%	8.7%	8.8%	14.7%	10.4%	9.3%	6.8%	5.7%	11.2%	6.4%	4.3%	10.2%	10.9%	21.6%	8.0%	11.2%	4.0%	7.2%	10.7%	8.1%	8.0%	11.9%	14.5%	10.8%	13.6%	11.7%	9.1%	8.2%	6.7%	8.3%	11.6%	7.7%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 122
Q40. Normal weightings
Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
2005	971	56	17	32	10	38	882	562	1044	360	482	1000	523	230	381	689	526	286	243	710	191	188	3	4	7	1	3	64	53	86	15	30
50.4%	48.6%	46.8%	46.4%	48.2%	54.9%	46.6%	53.3%	48.2%	53.0%	49.9%	46.3%	49.6%	56.9%	47.0%	59.0%	56.6%	47.2%	40.4%	55.8%	50.3%	62.6%	54.7%	46.6%	65.6%	73.7%	47.5%	21.0%	47.7%	48.3%	57.4%	51.5%	61.9%
1624	865	47	13	27	4	28	639	533	771	257	500	837	287	245	174	439	498	333	171	603	85	130	3	1	2	1	11	51	42	47	13	17
40.8%	43.2%	39.7%	36.2%	41.1%	24.2%	35.0%	38.6%	45.7%	39.1%	35.6%	48.1%	41.5%	31.2%	50.0%	27.0%	36.1%	44.6%	47.2%	39.2%	42.8%	28.0%	37.8%	52.4%	21.3%	16.1%	52.5%	69.9%	38.0%	39.0%	31.5%	45.7%	35.6%
348	164	16	6	7	4	15	135	71	155	105	57	180	110	15	90	90	91	88	21	98	29	26	*	1	1	-	1	19	14	16	1	1
8.7%	8.2%	13.5%	17.4%	10.8%	20.9%	18.5%	8.2%	6.1%	7.9%	14.5%	5.5%	8.9%	11.9%	3.0%	14.0%	7.4%	8.2%	12.4%	4.9%	6.9%	9.4%	7.4%	1.0%	13.1%	10.2%	-	9.1%	14.3%	12.7%	11.0%	2.8%	2.4%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 123
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	843	458	385	72	244	324	275	288	204	56	73	9	25	20	679	155	18	2	23	622	26	30	100	46	18	156	107	161	234	657	179	7
	21.2%	23.8%	18.8%	18.9%	20.6%	23.5%	19.4%	23.6%	20.3%	21.6%	17.6%	7.6%	15.8%	44.2%	20.9%	22.2%	17.4%	7.5%	16.7%	18.8%	18.4%	34.3%	36.2%	37.8%	47.4%	29.4%	16.3%	17.3%	17.7%	19.1%	35.8%	15.6%
About the right amount	1830	750	1080	229	689	663	479	403	532	128	103	85	125	20	1413	401	28	26	77	1473	95	48	138	62	15	262	314	389	583	1548	262	20
	46.0%	38.9%	52.7%	60.5%	58.3%	48.0%	33.8%	33.1%	52.9%	49.1%	24.7%	69.7%	79.3%	44.4%	43.5%	57.3%	26.5%	86.7%	57.1%	44.5%	66.0%	54.1%	50.1%	50.5%	40.9%	49.5%	47.8%	41.9%	44.1%	45.1%	52.5%	47.6%
Too much	1304	721	583	78	248	394	662	528	270	77	240	28	8	5	1158	143	59	2	35	1215	22	10	38	14	4	112	235	377	506	1230	59	15
	32.8%	37.4%	28.5%	20.6%	21.0%	28.5%	46.8%	43.3%	26.8%	29.3%	57.8%	22.7%	5.0%	11.4%	35.6%	20.5%	56.0%	5.8%	26.2%	36.7%	15.6%	11.6%	13.7%	11.7%	11.8%	21.1%	35.8%	40.7%	38.2%	35.8%	11.8%	36.9%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 124
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too little	843	448	43	4	22	7	11	307	248	440	126	230	446	167	108	113	277	241	198	58	221	48	77	*	1	3	1	2	26	30	72	16	26	
	21.2%	22.4%	36.2%	11.3%	33.7%	38.1%	13.7%	18.5%	21.3%	22.3%	17.5%	22.1%	22.1%	18.2%	22.1%	17.5%	22.7%	21.6%	28.0%	13.4%	15.6%	15.7%	22.3%	2.0%	11.9%	27.9%	20.7%	15.4%	19.1%	27.2%	47.9%	56.6%	52.4%	
About the right amount	1830	810	58	22	34	8	45	852	370	945	449	300	1001	530	141	394	610	384	228	155	693	164	160	5	2	3	1	7	97	67	56	9	18	
	46.0%	40.5%	48.9%	60.4%	52.5%	44.5%	56.1%	51.4%	31.7%	48.0%	62.1%	28.8%	49.6%	57.6%	28.9%	61.0%	50.0%	34.5%	32.3%	35.6%	49.1%	53.8%	46.5%	79.0%	37.2%	31.3%	28.1%	45.8%	72.5%	61.5%	37.5%	31.0%	37.5%	
Too much	1304	741	18	10	9	3	24	498	548	585	148	510	571	223	240	139	332	490	281	222	497	93	107	1	3	4	1	6	11	12	22	4	5	
	32.8%	37.1%	15.0%	28.2%	13.8%	17.4%	30.2%	30.0%	47.0%	29.7%	20.4%	49.1%	28.3%	24.2%	49.0%	21.5%	27.3%	43.9%	39.7%	51.0%	35.2%	30.5%	31.2%	19.0%	50.9%	40.8%	51.2%	38.8%	8.3%	11.2%	14.6%	12.3%	10.1%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 125
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	735	401	335	70	220	271	244	299	149	55	76	11	8	11	611	119	29	2	13	525	18	31	105	43	14	145	115	148	223	632	96	8
	18.5%	20.8%	16.3%	18.6%	18.6%	19.6%	17.3%	24.5%	14.9%	21.0%	18.2%	8.8%	5.3%	24.3%	18.8%	17.1%	27.1%	8.0%	9.3%	15.9%	12.2%	35.3%	38.2%	34.8%	37.4%	27.4%	17.5%	16.0%	16.9%	18.4%	19.2%	18.8%
About the right amount	2142	987	1154	226	684	792	666	508	572	160	169	96	142	31	1697	425	38	27	86	1764	101	47	140	70	19	293	340	485	678	1796	327	19
	53.9%	51.2%	56.4%	59.8%	57.9%	57.4%	47.0%	41.7%	56.9%	61.3%	40.7%	78.7%	90.0%	69.4%	52.2%	60.7%	36.0%	90.2%	63.8%	53.3%	70.0%	53.5%	50.7%	57.6%	51.7%	55.3%	51.8%	52.3%	51.3%	52.3%	65.4%	44.9%
Too much	1100	541	559	82	277	317	506	412	284	46	171	15	7	3	942	155	39	1	36	1021	25	10	30	9	4	91	202	294	421	1008	77	15
	27.7%	28.1%	27.3%	21.7%	23.5%	23.0%	35.7%	33.8%	28.3%	17.6%	41.1%	12.5%	4.7%	6.3%	29.0%	22.2%	36.9%	1.8%	26.9%	30.9%	17.7%	11.1%	11.0%	7.6%	10.9%	17.2%	30.7%	31.7%	31.8%	29.3%	15.4%	36.2%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 126
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
735	378	45	4	23	9	6	271	212	380	117	224	367	145	109	95	229	202	193	63	214	37	83	1	1	2	1	4	12	16	36	11	15
18.5%	18.9%	37.4%	10.8%	34.5%	48.1%	7.9%	16.3%	18.1%	19.3%	16.2%	21.5%	18.2%	15.7%	22.3%	14.7%	18.8%	18.1%	27.4%	14.5%	15.2%	12.0%	24.0%	11.6%	11.9%	17.1%	20.7%	26.9%	9.1%	14.8%	24.2%	38.7%	31.2%
2142	975	60	26	36	8	50	987	496	1090	480	458	1094	589	220	429	680	501	281	205	779	174	199	3	3	3	*	8	110	80	81	13	24
53.9%	48.7%	50.8%	69.5%	55.6%	42.6%	61.7%	59.6%	42.6%	55.3%	66.5%	44.1%	54.2%	64.1%	45.0%	66.5%	55.8%	44.9%	39.8%	46.9%	55.2%	57.1%	57.9%	41.0%	55.9%	34.2%	1.2%	49.8%	82.2%	73.8%	54.3%	45.2%	48.2%
1100	647	14	7	7	2	25	399	458	500	125	358	557	186	160	122	309	413	232	168	417	94	62	3	2	5	2	4	12	12	32	5	10
27.7%	32.3%	11.7%	19.7%	9.9%	9.3%	30.4%	24.1%	39.3%	25.4%	17.3%	34.4%	27.6%	20.2%	32.6%	18.9%	25.4%	37.0%	32.8%	38.5%	29.6%	30.9%	18.1%	47.3%	32.2%	48.7%	78.1%	23.3%	8.8%	11.4%	21.5%	16.2%	20.7%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 127
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	827	465	362	69	248	292	287	290	195	47	77	8	24	11	658	164	21	3	27	631	28	29	89	38	13	128	119	164	244	654	164	9
	20.8%	24.1%	17.7%	18.1%	21.0%	21.2%	20.3%	23.8%	19.4%	17.9%	18.5%	6.6%	15.2%	24.3%	20.2%	23.4%	20.2%	10.4%	20.0%	19.1%	19.5%	32.4%	32.2%	30.8%	33.5%	24.2%	18.1%	17.7%	18.4%	19.0%	32.8%	21.1%
About the right amount	1977	891	1086	219	678	754	544	457	553	163	143	91	128	23	1571	384	37	26	68	1606	93	50	146	65	17	292	318	442	628	1681	279	17
	49.7%	46.2%	53.0%	57.9%	57.4%	54.7%	38.4%	37.5%	55.0%	62.4%	34.3%	74.0%	80.9%	51.2%	48.3%	54.9%	35.4%	86.9%	50.4%	48.5%	64.7%	56.7%	53.0%	53.4%	46.4%	55.2%	48.4%	47.7%	47.5%	48.9%	55.8%	41.7%
Too much	1173	573	600	91	255	334	584	471	258	52	196	24	6	11	1021	151	47	1	40	1073	23	10	41	19	8	109	221	320	450	1101	57	16
	29.5%	29.7%	29.3%	24.0%	21.6%	24.2%	41.3%	38.7%	25.6%	19.7%	47.2%	19.3%	4.0%	24.5%	31.4%	21.6%	44.5%	2.7%	29.6%	32.4%	15.8%	10.9%	14.8%	15.8%	20.1%	20.7%	33.6%	34.6%	34.0%	32.0%	11.4%	37.2%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 128
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too little	827	429	33	7	22	6	19	312	254	414	137	231	431	165	111	104	265	248	188	79	215	40	91	*	2	2	1	4	24	27	63	15	25	
	20.8%	21.4%	27.3%	20.0%	33.1%	30.9%	23.2%	18.9%	21.8%	21.0%	18.9%	22.2%	21.4%	17.9%	22.6%	16.2%	21.8%	22.2%	26.7%	18.0%	15.2%	13.0%	26.5%	2.1%	34.1%	21.0%	20.7%	25.9%	18.3%	25.0%	42.4%	50.6%	50.3%	
About the right amount	1977	903	68	23	33	9	39	900	431	1015	456	354	1082	540	161	395	660	446	279	184	752	158	150	5	2	3	*	6	100	74	60	10	19	
	49.7%	45.2%	56.9%	63.4%	51.1%	51.1%	48.6%	54.4%	37.0%	51.5%	63.1%	34.1%	53.6%	58.7%	33.0%	61.2%	54.1%	40.0%	39.5%	42.3%	53.3%	51.9%	43.6%	77.9%	26.0%	33.0%	1.2%	38.0%	75.1%	68.1%	40.3%	34.0%	38.8%	
Too much	1173	668	19	6	10	3	23	444	481	541	130	454	504	215	217	146	294	422	239	173	445	107	103	1	2	4	2	6	9	8	26	4	5	
	29.5%	33.4%	15.8%	16.6%	15.7%	18.0%	28.2%	26.8%	41.2%	27.4%	17.9%	43.7%	25.0%	23.3%	44.4%	22.6%	24.1%	37.8%	33.8%	39.7%	31.5%	35.1%	29.9%	20.0%	40.0%	46.0%	78.1%	36.0%	6.6%	6.9%	17.3%	15.4%	10.9%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 129
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too little	801	463	338	44	173	292	337	333	182	50	82	9	11	17	689	107	22	3	25	617	21	24	88	37	14	129	105	194	230	658	134	9
	20.1%	24.0%	16.5%	11.5%	14.6%	21.1%	23.8%	27.3%	18.1%	19.3%	19.8%	7.1%	6.8%	36.7%	21.2%	15.3%	20.7%	9.5%	18.8%	18.6%	14.4%	27.1%	32.1%	30.2%	37.2%	24.4%	15.9%	20.9%	17.4%	19.1%	26.9%	21.9%
About the right amount	2069	851	1218	265	753	770	545	423	599	148	177	89	140	23	1616	434	32	25	80	1689	91	52	150	69	18	296	355	442	659	1752	299	17
	52.0%	44.1%	59.5%	70.0%	63.8%	55.8%	38.5%	34.7%	59.6%	56.6%	42.6%	73.0%	88.8%	51.3%	49.7%	62.1%	30.5%	84.4%	59.5%	51.0%	63.3%	58.5%	54.6%	56.3%	48.1%	55.8%	54.1%	47.7%	49.9%	51.0%	59.9%	41.5%
Too much	1107	615	493	70	255	318	534	462	224	63	156	24	7	5	944	158	52	2	29	1004	32	13	36	16	5	105	197	291	432	1025	66	15
	27.8%	31.9%	24.0%	18.5%	21.6%	23.1%	37.7%	37.9%	22.3%	24.1%	37.6%	19.9%	4.4%	12.0%	29.0%	22.6%	48.8%	6.2%	21.6%	30.3%	22.3%	14.3%	13.2%	13.5%	14.7%	19.9%	30.0%	31.4%	32.7%	29.8%	13.3%	36.6%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 130
Q41. Normal weightings
Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents

Economy

Unweighted Total
Weighted Total
Too little
About the right amount
Too much
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
801	429	35	6	21	6	18	286	235	395	149	232	397	172	117	111	239	244	177	77	238	44	92	-	2	2	1	4	17	16	61	11	24
20.1%	21.4%	29.7%	17.2%	32.5%	32.1%	21.8%	17.3%	20.2%	20.0%	20.7%	22.3%	19.7%	18.8%	24.0%	17.1%	19.6%	21.9%	25.0%	17.6%	16.8%	14.5%	26.8%	-	38.7%	21.4%	20.7%	27.1%	13.1%	14.7%	40.5%	37.1%	49.2%
2069	966	67	19	34	10	44	928	462	1088	445	392	1135	541	178	377	690	501	310	193	768	175	152	2	2	4	*	6	107	83	59	10	20
52.0%	48.3%	56.6%	52.9%	51.6%	54.2%	54.0%	56.0%	39.6%	55.3%	61.6%	37.7%	56.3%	58.9%	36.4%	58.5%	56.6%	44.9%	43.8%	44.3%	54.5%	57.5%	44.3%	37.9%	34.4%	47.1%	1.2%	41.4%	80.1%	76.2%	39.5%	34.7%	41.9%
1107	605	16	11	10	3	20	442	469	486	128	416	486	206	194	157	290	370	220	166	405	85	99	4	2	3	2	5	9	10	30	8	4
27.8%	30.3%	13.7%	29.9%	15.8%	13.7%	24.2%	26.7%	40.2%	24.7%	17.8%	40.0%	24.1%	22.4%	39.6%	24.3%	23.8%	33.2%	31.1%	38.0%	28.7%	28.0%	28.9%	62.1%	26.9%	31.5%	78.1%	31.4%	6.8%	9.1%	20.0%	28.1%	9.0%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 131
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	271	164	107	26	88	81	102	87	65	5	23	3	10	1	196	66	9	1	6	212	18	5	26	8	3	34	62	63	69	227	40	4
	6.8%	8.5%	5.2%	7.0%	7.4%	5.9%	7.2%	7.2%	6.4%	2.0%	5.5%	2.8%	6.2%	2.2%	6.0%	9.4%	8.7%	2.0%	4.8%	6.4%	12.5%	5.5%	9.4%	6.4%	7.9%	6.4%	9.4%	6.8%	5.2%	6.6%	8.0%	9.3%
About the right amount	1693	749	944	177	580	631	482	436	465	156	87	87	78	29	1347	334	27	16	49	1347	103	43	125	55	19	238	298	349	576	1461	213	19
	42.6%	38.8%	46.1%	46.7%	49.1%	45.7%	34.1%	35.8%	46.3%	59.9%	20.9%	70.7%	49.5%	63.1%	41.5%	47.8%	25.9%	52.5%	36.4%	40.7%	72.0%	49.0%	45.4%	45.1%	51.1%	45.0%	45.4%	37.6%	43.6%	42.5%	42.5%	46.0%
Too little	2013	1016	997	176	513	668	831	695	475	100	306	32	70	16	1706	299	69	13	79	1751	22	40	124	59	15	257	297	515	677	1747	247	19
	50.6%	52.7%	48.7%	46.3%	43.5%	48.4%	58.7%	57.1%	47.3%	38.1%	73.5%	26.5%	44.3%	34.7%	52.5%	42.8%	65.4%	45.5%	58.8%	52.9%	15.6%	45.5%	45.2%	48.5%	41.0%	48.6%	45.2%	55.6%	51.2%	50.8%	49.5%	44.7%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 132
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Immigration

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too much	271	107	11	4	6	2	11	129	83	115	60	75	128	68	47	56	61	76	68	26	79	19	20	1	1	2	1	*	9	7	16	2	2	
	6.8%	5.4%	9.6%	11.0%	9.2%	11.9%	13.9%	7.8%	7.1%	5.9%	8.3%	7.3%	6.3%	7.4%	9.5%	8.6%	5.0%	6.8%	9.6%	6.0%	5.6%	6.2%	5.9%	10.7%	11.3%	16.8%	20.7%	2.7%	7.0%	6.9%	10.5%	6.2%	4.1%	
About the right amount	1693	794	57	21	31	7	34	748	325	888	412	260	936	498	148	375	567	330	248	173	641	112	142	3	2	3	1	8	68	53	46	12	19	
	42.6%	39.7%	48.1%	57.5%	47.0%	38.0%	42.6%	45.2%	27.8%	45.1%	57.1%	25.0%	46.4%	54.1%	30.2%	58.2%	46.5%	29.6%	35.1%	39.7%	45.5%	36.8%	41.2%	51.6%	26.6%	36.3%	28.1%	54.8%	50.9%	49.0%	30.6%	40.3%	37.9%	
Too little	2013	1098	50	12	29	9	35	779	759	965	250	705	954	355	295	214	591	710	391	236	691	174	182	2	4	4	1	7	56	48	88	16	28	
	50.6%	54.9%	42.3%	31.5%	43.9%	50.1%	43.6%	47.0%	65.1%	49.0%	34.7%	67.8%	47.3%	38.5%	60.3%	33.2%	48.5%	63.6%	55.3%	54.3%	49.0%	57.1%	52.9%	37.7%	62.1%	47.0%	51.2%	42.5%	42.1%	44.1%	58.9%	53.5%	58.1%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 133
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	245	164	81	20	68	69	107	105	48	8	28	1	7	1	201	43	9	1	2	202	6	6	21	8	2	35	51	47	71	203	37	4
	6.2%	8.5%	4.0%	5.4%	5.8%	5.0%	7.6%	8.6%	4.7%	2.9%	6.8%	0.5%	4.3%	1.7%	6.2%	6.1%	8.6%	4.0%	1.1%	6.1%	3.9%	6.9%	7.6%	6.6%	5.5%	6.5%	7.8%	5.0%	5.4%	5.9%	7.4%	10.5%
About the right amount	1951	897	1054	228	653	693	604	495	502	149	159	103	90	36	1548	382	39	17	53	1586	103	49	137	59	17	288	308	458	638	1692	237	21
	49.1%	46.5%	51.4%	60.2%	55.3%	50.2%	42.7%	40.7%	50.0%	57.0%	38.2%	84.5%	56.8%	80.5%	47.6%	54.7%	37.1%	57.0%	39.4%	47.9%	71.9%	55.0%	49.8%	48.3%	45.2%	54.3%	46.9%	49.4%	48.3%	49.3%	47.5%	50.9%
Too little	1782	868	914	131	459	618	704	618	455	105	229	18	61	8	1500	274	57	12	80	1522	35	34	117	55	18	207	297	422	613	1540	226	16
	44.8%	45.0%	44.6%	34.4%	38.9%	44.8%	49.7%	50.7%	45.3%	40.1%	55.0%	14.9%	38.9%	17.8%	46.2%	39.2%	54.3%	39.0%	59.4%	46.0%	24.1%	38.2%	42.6%	45.1%	49.3%	39.1%	45.3%	45.6%	46.4%	44.8%	45.1%	38.6%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 134
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
NHS

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity											
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too much	245	117	9	2	4	1	6	106	79	105	53	81	106	58	52	38	61	68	69	35	63	12	16	-	2	1	-	1	9	8	13	2	3	
	6.2%	5.8%	7.7%	5.6%	6.4%	5.1%	6.8%	6.4%	6.8%	5.3%	7.3%	7.8%	5.2%	6.3%	10.6%	5.9%	5.0%	6.1%	9.7%	8.1%	4.5%	4.1%	4.7%	-	25.6%	15.3%	-	9.1%	6.9%	7.4%	8.4%	6.2%	5.9%	
About the right amount	1951	889	63	22	32	7	32	908	470	999	405	392	1059	500	230	382	616	432	301	210	716	130	179	6	2	5	1	5	75	57	58	11	22	
	49.1%	44.4%	52.6%	59.0%	48.1%	37.5%	39.0%	54.8%	40.3%	50.7%	56.0%	37.7%	52.5%	54.4%	47.0%	59.3%	50.5%	38.7%	42.7%	48.2%	50.7%	42.7%	52.0%	98.0%	34.4%	53.1%	28.1%	35.4%	56.3%	52.1%	38.6%	37.9%	45.0%	
Too little	1782	995	47	13	30	11	44	642	617	866	265	567	853	362	207	224	542	616	336	190	631	162	149	*	2	3	2	9	49	44	79	16	24	
	44.8%	49.7%	39.7%	35.4%	45.5%	57.4%	54.1%	38.8%	52.9%	44.0%	36.7%	54.5%	42.3%	39.4%	42.3%	34.8%	44.5%	55.2%	47.6%	43.6%	44.8%	53.2%	43.3%	2.0%	40.0%	31.6%	71.9%	55.5%	36.8%	40.5%	53.0%	55.9%	49.1%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 135
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	255	143	112	24	84	72	98	81	66	4	25	*	9	1	188	64	9	*	1	210	7	6	23	7	2	36	49	51	77	213	38	3
	6.4%	7.4%	5.5%	6.3%	7.1%	5.2%	7.0%	6.7%	6.6%	1.4%	6.0%	*	5.5%	1.5%	5.8%	9.1%	8.5%	0.9%	1.1%	6.3%	4.8%	6.7%	8.4%	6.0%	4.0%	6.8%	7.4%	5.5%	5.9%	6.2%	7.6%	8.0%
About the right amount	1765	772	993	193	618	650	497	437	463	144	122	91	82	28	1380	372	22	16	64	1399	101	47	141	59	18	260	287	397	566	1510	238	17
	44.4%	40.0%	48.5%	51.0%	52.3%	47.1%	35.1%	35.9%	46.0%	55.0%	29.3%	74.0%	52.1%	61.3%	42.5%	53.2%	21.3%	55.3%	47.4%	42.3%	70.1%	53.6%	51.1%	48.7%	47.1%	49.2%	43.7%	42.8%	42.8%	44.0%	47.5%	40.2%
Too little	1957	1013	944	162	479	658	820	700	477	114	269	31	67	17	1681	263	74	13	70	1701	36	35	111	55	18	233	321	479	679	1712	224	22
	49.2%	52.5%	46.1%	42.6%	40.6%	47.7%	57.9%	57.5%	47.4%	43.6%	64.7%	25.6%	42.3%	37.2%	51.7%	37.6%	70.2%	43.8%	51.5%	51.4%	25.0%	39.7%	40.4%	45.3%	48.9%	44.0%	48.8%	51.7%	51.3%	49.8%	44.8%	51.8%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 136
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Europe

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
255	124	12	4	4	1	6	102	95	91	60	86	109	60	51	38	46	87	70	34	72	19	12	1	1	1	-	1	11	7	13	2	1
6.4%	6.2%	10.3%	11.3%	6.6%	6.2%	7.8%	6.2%	8.1%	4.6%	8.3%	8.2%	5.4%	6.5%	10.3%	5.8%	3.8%	7.8%	9.9%	7.7%	5.1%	6.1%	3.6%	9.7%	13.1%	14.1%	-	4.1%	8.4%	6.2%	8.9%	7.3%	2.8%
1765	828	62	19	36	7	37	775	399	922	376	311	1010	443	159	351	570	397	262	169	673	95	160	2	1	3	1	8	78	56	52	13	23
44.4%	41.4%	52.5%	52.8%	55.1%	39.3%	45.4%	46.8%	34.2%	46.8%	52.0%	30.0%	50.1%	48.2%	32.5%	54.4%	46.8%	35.6%	37.1%	38.7%	47.7%	31.0%	46.5%	28.0%	24.7%	33.7%	28.1%	50.7%	58.5%	51.2%	34.7%	46.5%	46.7%
1957	1048	44	13	25	10	38	779	672	956	287	643	898	417	280	256	602	631	374	233	666	192	172	4	4	5	2	7	44	46	84	13	25
49.2%	52.4%	37.1%	35.9%	38.3%	54.5%	46.9%	47.0%	57.7%	48.5%	39.7%	61.8%	44.5%	45.3%	57.2%	39.8%	49.4%	56.6%	53.0%	53.6%	47.2%	62.9%	49.9%	62.3%	62.1%	52.3%	71.9%	45.2%	33.1%	42.5%	56.5%	46.2%	50.6%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 137
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Too much	264	148	116	34	91	78	95	103	54	9	29	3	6	5	211	52	6	2	2	206	11	8	26	10	3	46	59	46	80	231	29	4
	6.6%	7.7%	5.6%	8.9%	7.7%	5.7%	6.7%	8.5%	5.4%	3.5%	6.9%	2.7%	4.1%	12.0%	6.5%	7.4%	6.1%	5.5%	1.1%	6.2%	8.0%	8.5%	9.4%	8.0%	7.0%	8.7%	8.9%	5.0%	6.0%	6.7%	5.8%	10.3%
About the right amount	1753	737	1017	226	630	637	486	424	467	138	131	94	83	23	1376	365	22	14	48	1408	91	46	134	57	17	249	303	387	577	1516	220	17
	44.1%	38.2%	49.6%	59.7%	53.4%	46.2%	34.3%	34.8%	46.4%	52.8%	31.6%	76.9%	52.4%	51.1%	42.3%	52.1%	21.1%	45.9%	35.4%	42.5%	63.7%	51.7%	48.6%	46.6%	46.2%	47.0%	46.2%	41.7%	43.7%	44.1%	44.1%	40.7%
Too little	1960	1044	916	119	460	665	835	691	484	114	256	25	69	17	1663	283	77	14	86	1695	41	35	116	55	18	235	295	494	665	1689	251	21
	49.3%	54.1%	44.7%	31.4%	39.0%	48.2%	59.0%	56.7%	48.2%	43.7%	61.5%	20.5%	43.5%	36.9%	51.2%	40.4%	72.8%	48.7%	63.5%	51.2%	28.4%	39.8%	42.0%	45.3%	46.8%	44.3%	44.9%	53.3%	50.3%	49.2%	50.1%	49.0%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 138
Q42. Normal weightings
Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?
Base: All Respondents
Economy

Unweighted Total
Weighted Total
Too much
About the right amount
Too little
SIGMA

	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity						
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish		
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Too much	264	117	13	1	5	1	12	115	78	113	62	72	118	74	53	44	58	76	69	29	76	23	23	1	1	1	-	1	9	5	10	1	1	
	6.6%	5.9%	11.0%	2.6%	7.6%	6.4%	14.4%	6.9%	6.7%	5.8%	8.6%	6.9%	5.8%	8.1%	10.8%	6.9%	4.8%	6.8%	9.7%	6.6%	5.4%	7.6%	6.5%	9.7%	13.1%	15.3%	-	9.2%	6.8%	4.5%	6.6%	5.0%	2.5%	
About the right amount	1753	805	60	22	33	7	34	793	434	878	369	336	980	437	172	322	562	403	277	190	632	117	153	3	2	2	1	8	70	51	51	12	21	
	44.1%	40.2%	50.2%	60.5%	50.4%	36.7%	41.8%	47.9%	37.2%	44.6%	51.1%	32.4%	48.6%	47.5%	35.2%	49.9%	46.1%	36.2%	39.2%	43.5%	44.8%	38.3%	44.4%	44.6%	37.1%	22.1%	28.1%	50.7%	52.5%	47.1%	33.9%	41.0%	43.4%	
Too little	1960	1078	46	14	27	10	35	749	654	978	292	632	920	408	264	279	598	636	361	218	703	165	169	3	3	6	2	6	54	53	89	16	26	
	49.3%	53.9%	38.7%	36.8%	41.9%	57.0%	43.8%	45.2%	56.1%	49.6%	40.3%	60.8%	45.6%	44.4%	54.0%	43.2%	49.1%	57.0%	51.1%	50.0%	49.8%	54.1%	49.1%	45.7%	49.8%	62.6%	71.9%	40.1%	40.8%	48.4%	59.6%	54.0%	54.2%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 143
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I see UKIP as mainly a dangerous and divisive party

	Total		Gender				Age				2015 Vote						Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104		
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42		
Strongly agree	1111	536	576	122	401	387	324	233	435	107	5	57	66	19	924	181	-	15	65	837	62	42	104	50	15	173	160	233	361	927	174	10		
	27.9%	27.8%	28.1%	32.2%	33.9%	28.0%	22.9%	19.1%	43.3%	41.1%	1.3%	46.9%	41.6%	40.9%	28.4%	25.9%	-	50.6%	48.4%	25.3%	43.2%	48.0%	37.8%	41.2%	40.6%	32.7%	24.4%	25.1%	27.3%	27.0%	34.9%	23.6%		
Somewhat agree	875	411	464	90	264	308	303	316	239	70	7	30	40	16	723	151	6	8	35	714	34	22	64	28	12	126	119	190	298	733	129	13		
	22.0%	21.3%	22.6%	23.6%	22.3%	22.3%	21.4%	25.9%	23.8%	26.8%	1.7%	24.6%	25.4%	35.2%	22.3%	21.5%	5.6%	28.7%	26.0%	21.6%	23.4%	25.2%	23.4%	23.1%	31.5%	23.8%	18.1%	20.5%	22.6%	21.3%	25.8%	30.7%		
Neither agree nor disagree	712	332	379	58	234	218	259	259	155	55	42	16	24	6	570	130	8	3	17	589	25	10	63	23	3	110	118	169	221	619	86	7		
	17.9%	17.2%	18.5%	15.4%	19.8%	15.8%	18.3%	21.2%	15.4%	21.1%	10.0%	13.0%	15.5%	14.3%	17.6%	18.5%	7.7%	9.1%	13.0%	17.8%	17.1%	11.1%	23.0%	18.8%	7.1%	20.8%	18.0%	18.2%	16.7%	18.0%	17.3%	16.2%		
Somewhat disagree	555	300	256	49	104	191	260	247	85	15	75	8	14	-	445	110	27	2	13	522	5	6	13	7	3	46	106	171	174	497	51	7		
	14.0%	15.5%	12.5%	12.9%	8.8%	13.9%	18.3%	20.3%	8.4%	5.7%	18.0%	6.9%	9.1%	-	13.7%	15.7%	25.5%	5.2%	9.8%	15.8%	3.3%	6.3%	4.7%	5.8%	8.3%	8.6%	16.1%	18.5%	13.2%	14.5%	10.3%	16.5%		
Strongly disagree	587	323	264	41	120	214	253	139	63	9	287	8	11	1	517	68	65	2	1	557	8	5	11	4	2	55	129	141	214	539	44	4		
	14.8%	16.7%	12.9%	10.9%	10.2%	15.5%	17.9%	11.4%	6.3%	3.4%	69.0%	6.6%	6.7%	2.3%	15.9%	9.7%	61.2%	5.6%	1.1%	16.8%	5.5%	5.6%	4.2%	3.2%	4.2%	10.3%	19.7%	15.3%	16.2%	15.7%	8.7%	10.1%		
Don't know	137	27	109	20	58	62	16	26	28	5	-	2	3	3	69	60	-	*	2	90	11	3	19	10	3	20	25	23	54	120	15	1		
	3.4%	1.4%	5.3%	5.1%	4.9%	4.5%	1.1%	2.1%	2.7%	1.9%	-	2.0%	1.7%	7.3%	2.1%	8.6%	-	0.9%	1.8%	2.7%	7.6%	3.8%	7.0%	7.9%	8.3%	3.7%	3.7%	2.4%	4.1%	3.5%	3.0%	2.8%		
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Issues Poll
Prepared on behalf of British Future

Table 144
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I see UKIP as mainly a dangerous and divisive party

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Strongly agree	11111	475	52	14	21	8	27	515	116	561	421	97	508	507	27	395	395	187	96	100	403	114	113	1	1	2	1	5	56	39	46	6	15
	27.9%	23.8%	44.0%	37.4%	32.1%	41.2%	32.9%	31.1%	9.9%	28.5%	58.3%	9.3%	25.2%	55.1%	5.6%	61.2%	32.4%	16.8%	13.5%	22.9%	28.5%	37.4%	32.9%	11.7%	17.7%	25.4%	21.9%	30.8%	42.2%	35.9%	30.6%	22.2%	29.8%
Somewhat agree	875	456	26	4	16	5	13	355	183	525	147	113	563	198	52	156	383	187	142	99	294	67	84	4	4	3	-	2	24	33	51	6	12
	22.0%	22.8%	22.2%	9.9%	23.9%	25.4%	16.4%	21.4%	15.7%	26.7%	20.4%	10.9%	27.9%	21.5%	10.5%	24.2%	31.4%	16.8%	20.1%	22.8%	20.8%	21.9%	24.4%	62.7%	62.9%	31.6%	-	10.2%	18.1%	30.6%	33.8%	19.9%	24.4%
Neither agree nor disagree	712	361	24	7	16	4	16	284	179	428	70	189	418	105	87	51	212	216	135	62	287	49	55	-	-	2	1	2	28	18	23	6	7
	17.9%	18.1%	19.8%	19.4%	24.5%	23.7%	19.6%	17.1%	15.3%	21.7%	9.7%	18.2%	20.7%	11.4%	17.7%	8.0%	17.4%	19.4%	19.1%	14.3%	20.3%	16.0%	15.8%	-	7.0%	20.9%	51.2%	16.1%	20.9%	17.0%	15.2%	19.6%	14.4%
Somewhat disagree	555	330	6	4	3	1	16	197	238	277	36	243	258	54	95	23	131	270	151	79	180	30	37	*	*	2	1	3	12	10	15	4	7
	14.0%	16.5%	5.1%	9.5%	3.8%	6.3%	19.8%	11.9%	20.4%	14.1%	5.0%	23.4%	12.8%	5.9%	19.3%	3.6%	10.7%	24.2%	21.3%	18.2%	12.8%	10.0%	10.8%	6.6%	4.5%	20.2%	26.9%	19.8%	9.0%	9.6%	9.7%	12.6%	14.6%
Strongly disagree	587	332	4	8	4	-	7	233	413	134	33	364	190	33	215	8	83	237	166	78	207	36	47	1	-	-	-	2	8	6	12	6	7
	14.8%	16.6%	3.0%	21.2%	5.7%	1.2%	8.4%	14.1%	35.4%	6.8%	4.5%	35.0%	9.4%	3.6%	44.0%	1.2%	6.8%	21.3%	23.5%	18.0%	14.7%	11.9%	13.7%	19.0%	7.9%	1.3%	-	15.8%	6.3%	5.6%	7.8%	21.9%	15.3%
Don't know	137	46	7	1	7	-	2	73	38	44	16	34	80	23	14	12	15	18	18	17	41	8	8	-	-	*	-	1	5	1	4	1	1
	3.4%	2.3%	6.0%	2.7%	10.0%	2.2%	2.8%	4.4%	3.2%	2.3%	2.2%	3.3%	4.0%	2.5%	2.8%	1.8%	1.2%	1.6%	2.5%	3.8%	2.9%	2.7%	2.3%	-	-	0.7%	-	7.3%	3.6%	1.3%	2.8%	3.7%	1.6%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 145
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
UKIP risk bringing prejudice into debates about immigration

	Total		Gender				Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales					
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104				
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42				
Strongly agree	1317	616	701	141	453	451	413	301	494	126	7	73	74	19	1095	216	-	17	72	1032	63	46	104	57	15	210	191	266	442	1109	199	9				
	33.1%	32.0%	34.2%	37.3%	38.4%	32.7%	29.2%	24.7%	49.2%	48.4%	1.6%	59.7%	46.6%	42.4%	33.7%	30.9%	-	57.3%	53.3%	31.2%	43.8%	52.6%	37.6%	47.0%	40.7%	39.7%	29.1%	28.7%	33.4%	32.3%	39.9%	20.6%				
Somewhat agree	987	474	513	102	290	330	367	373	239	88	36	23	39	20	825	161	9	7	35	804	41	21	74	33	13	128	169	220	321	838	130	18				
	24.8%	24.6%	25.0%	27.0%	24.5%	23.9%	25.9%	30.6%	23.8%	33.7%	8.6%	19.2%	24.4%	45.2%	25.4%	23.0%	8.1%	23.7%	26.0%	24.3%	28.6%	24.0%	27.0%	27.2%	33.5%	24.2%	25.8%	23.7%	24.3%	24.4%	26.1%	42.5%				
Neither agree nor disagree	644	308	336	54	214	199	230	254	113	20	60	16	25	2	493	136	10	3	16	538	23	10	54	16	3	100	93	155	208	555	84	4				
	16.2%	15.9%	16.4%	14.3%	18.2%	14.4%	16.3%	20.9%	11.2%	7.5%	14.4%	13.0%	15.6%	3.8%	15.2%	19.5%	9.5%	8.6%	11.9%	16.2%	16.0%	10.9%	19.8%	13.3%	7.5%	18.8%	14.1%	16.7%	15.8%	16.2%	16.8%	10.2%				
Somewhat disagree	418	233	185	33	74	146	198	144	68	13	95	7	13	1	346	72	27	2	9	387	6	5	12	5	3	32	66	130	144	372	41	5				
	10.5%	12.1%	9.0%	8.8%	6.3%	10.6%	14.0%	11.8%	6.8%	5.0%	22.8%	5.8%	8.1%	2.2%	10.7%	10.2%	25.9%	6.5%	6.6%	11.7%	3.9%	5.4%	4.4%	4.0%	8.5%	6.1%	10.0%	14.0%	10.9%	10.8%	8.1%	12.5%				
Strongly disagree	461	259	201	27	93	181	186	103	66	9	216	*	6	-	403	57	60	1	*	444	1	3	9	3	1	43	112	122	148	424	32	4				
	11.6%	13.4%	9.8%	7.1%	7.9%	13.1%	13.2%	8.5%	6.5%	3.6%	52.1%	*	3.9%	-	12.4%	8.2%	56.5%	3.0%	*	13.4%	*	3.9%	3.4%	2.1%	1.4%	8.0%	17.0%	13.1%	11.2%	12.3%	6.5%	9.7%				
Don't know	151	39	112	21	57	73	22	43	25	5	2	2	2	3	86	58	-	*	2	106	10	3	21	8	3	17	27	34	58	136	13	2				
	3.8%	2.0%	5.5%	5.6%	4.8%	5.3%	1.5%	3.6%	2.5%	1.9%	0.6%	2.0%	1.3%	6.4%	2.6%	8.3%	-	0.9%	1.8%	3.2%	7.2%	3.1%	7.8%	6.5%	8.3%	3.2%	4.1%	3.7%	4.4%	4.0%	2.7%	4.5%				
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

Issues Poll
Prepared on behalf of British Future

Table 146
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
UKIP risk bringing prejudice into debates about immigration

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity										
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish	
Unweighted Total	3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91	
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
Strongly agree	1317	573	51	14	24	8	27	619	141	699	458	137	631	549	51	423	507	203	129	103	497	131	136	*	1	2	1	4	60	46	56	5	20	
	33.1%	28.7%	43.1%	37.9%	36.0%	46.1%	33.3%	37.4%	12.1%	35.5%	63.3%	13.2%	31.3%	59.7%	10.4%	65.6%	41.6%	18.2%	18.2%	23.6%	35.2%	42.8%	39.6%	2.0%	19.5%	26.0%	21.9%	23.9%	45.2%	42.0%	37.3%	17.7%	39.9%	
Somewhat agree	987	541	35	7	18	5	16	365	241	597	126	167	616	203	64	133	400	289	178	119	331	80	88	4	3	4	1	5	23	30	49	12	12	
	24.8%	27.1%	29.3%	17.8%	27.4%	28.9%	19.6%	22.0%	20.6%	30.3%	17.4%	16.1%	30.5%	22.1%	13.1%	20.6%	32.8%	25.9%	25.2%	27.4%	23.5%	26.3%	25.7%	61.8%	56.8%	45.4%	25.6%	30.7%	17.1%	28.0%	32.5%	40.7%	24.9%	
Neither agree nor disagree	644	337	19	10	12	4	13	249	215	327	73	196	361	86	84	51	152	218	139	70	226	32	47	-	1	1	-	2	32	19	20	4	5	
	16.2%	16.8%	15.7%	26.6%	18.7%	20.4%	15.8%	15.1%	18.4%	16.6%	10.2%	18.9%	17.9%	9.4%	17.2%	8.0%	12.4%	19.5%	19.7%	16.1%	16.0%	10.5%	13.7%	-	15.7%	8.1%	-	16.1%	23.9%	17.5%	13.1%	13.7%	10.5%	
Somewhat disagree	418	244	3	1	3	*	19	147	196	200	21	191	197	30	84	19	90	193	89	52	158	33	32	*	*	1	1	1	8	7	13	2	7	
	10.5%	12.2%	2.7%	3.2%	5.2%	2.4%	23.8%	8.8%	16.8%	10.2%	2.9%	18.3%	9.8%	3.3%	17.1%	3.0%	7.4%	17.3%	12.6%	12.0%	11.2%	10.9%	9.2%	6.6%	7.9%	14.9%	52.5%	6.6%	5.9%	6.1%	8.4%	8.5%	13.9%	
Strongly disagree	461	252	3	4	2	-	4	196	330	98	29	314	125	21	193	5	53	189	154	66	150	19	33	1	-	*	-	2	7	5	10	5	5	
	11.6%	12.6%	2.6%	11.0%	2.4%	-	4.6%	11.8%	28.3%	5.0%	4.0%	30.2%	6.2%	2.3%	39.4%	0.7%	4.4%	16.9%	21.8%	15.2%	10.7%	6.3%	9.7%	19.0%	-	4.8%	-	15.4%	4.9%	5.0%	6.7%	15.6%	9.3%	
Don't know	151	53	8	1	7	*	2	80	43	48	16	34	88	29	14	14	17	24	18	25	48	9	7	1	-	*	-	1	4	1	3	1	1	
	3.8%	2.6%	6.5%	3.5%	10.3%	2.2%	2.8%	4.8%	3.7%	2.5%	2.2%	3.3%	4.4%	3.1%	2.8%	2.1%	1.4%	2.1%	2.5%	5.7%	3.4%	3.1%	2.0%	10.6%	-	0.7%	-	7.3%	3.1%	1.4%	2.0%	3.7%	1.6%	
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 147
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I see UKIP as an important new voice who are just saying what most people think

	Total		Gender				Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales					
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104				
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42				
Strongly agree	808	437	372	54	174	272	363	216	124	10	311	13	15	1	691	117	85	1	6	758	10	10	18	10	3	77	159	215	285	736	64	9				
	20.3%	22.6%	18.1%	14.3%	14.7%	19.7%	25.6%	17.8%	12.3%	3.6%	74.7%	10.5%	9.2%	1.5%	21.3%	16.8%	80.5%	3.1%	4.7%	22.9%	6.8%	11.3%	6.6%	8.0%	7.5%	14.6%	24.2%	23.2%	21.5%	21.4%	12.9%	20.4%				
Somewhat agree	953	510	443	71	237	306	409	429	177	63	71	28	30	8	811	133	10	7	34	822	26	20	49	27	9	126	153	243	320	843	101	9				
	24.0%	26.4%	21.6%	18.8%	20.1%	22.2%	28.9%	35.2%	17.6%	24.3%	17.1%	23.0%	19.2%	17.8%	25.0%	19.1%	9.5%	23.3%	25.4%	24.8%	18.2%	22.8%	17.7%	22.3%	24.1%	23.9%	23.2%	26.3%	24.2%	24.5%	20.3%	20.8%				
Neither agree nor disagree	739	341	398	73	239	269	231	233	183	75	22	21	29	4	572	160	11	4	17	580	21	16	87	28	7	122	112	142	242	618	111	10				
	18.6%	17.7%	19.5%	19.4%	20.3%	19.5%	16.3%	19.1%	18.2%	28.7%	5.2%	17.1%	18.4%	7.9%	17.6%	22.9%	10.0%	13.7%	12.6%	17.5%	14.8%	17.7%	31.4%	23.0%	19.5%	23.0%	17.1%	15.4%	18.3%	18.0%	22.2%	24.3%				
Somewhat disagree	576	258	318	58	172	200	204	146	212	56	10	13	31	9	484	87	-	7	36	475	27	11	36	20	6	86	86	127	189	488	82	6				
	14.5%	13.4%	15.5%	15.2%	14.5%	14.5%	14.4%	12.0%	21.1%	21.5%	2.3%	11.0%	19.6%	19.5%	14.9%	12.4%	-	25.2%	26.7%	14.4%	18.5%	12.7%	13.2%	16.6%	17.1%	16.2%	13.1%	13.7%	14.3%	14.2%	16.4%	14.0%				
Strongly disagree	739	331	408	101	294	257	188	150	286	52	-	40	50	17	596	143	-	10	39	562	50	28	62	28	9	94	117	161	234	606	126	8				
	18.6%	17.2%	19.9%	26.5%	24.9%	18.6%	13.3%	12.3%	28.5%	19.8%	-	32.3%	31.8%	37.7%	18.4%	20.4%	-	32.9%	28.8%	17.0%	34.5%	31.6%	22.5%	23.0%	24.0%	17.8%	17.8%	17.3%	17.7%	17.6%	25.2%	18.8%				
Don't know	162	52	109	22	65	76	21	45	23	5	2	7	3	7	95	59	-	1	2	112	10	4	24	9	3	24	30	39	53	146	15	1				
	4.1%	2.7%	5.3%	5.8%	5.5%	5.5%	1.5%	3.7%	2.3%	2.1%	0.6%	6.0%	1.7%	15.6%	2.9%	8.4%	-	1.8%	1.8%	3.4%	7.2%	4.0%	8.6%	7.1%	7.7%	4.6%	4.6%	4.2%	4.0%	4.2%	3.1%	1.7%				
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

Issues Poll
Prepared on behalf of British Future

Table 148
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I see UKIP as an important new voice who are just saying what most people think

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Strongly agree	808	450	10	10	3	1	21	314	517	227	60	481	250	77	282	24	101	359	252	106	278	27	58	2	-	2	1	4	18	9	18	8	7
	20.3%	22.5%	8.7%	27.5%	4.8%	3.5%	25.6%	19.0%	44.3%	11.5%	8.4%	46.2%	12.4%	8.4%	57.6%	3.7%	8.3%	32.2%	35.7%	24.4%	19.7%	8.7%	16.9%	25.6%	4.4%	18.1%	26.9%	23.7%	13.2%	8.5%	12.3%	26.2%	13.5%
Somewhat agree	953	573	17	11	11	4	8	329	311	530	104	285	514	153	97	62	317	396	200	132	305	81	92	1	1	2	1	4	22	22	32	7	13
	24.0%	28.7%	13.9%	30.4%	16.1%	19.5%	10.3%	19.9%	26.6%	26.9%	14.5%	27.4%	25.5%	16.7%	19.7%	9.6%	26.0%	35.5%	28.4%	30.2%	21.7%	26.7%	26.8%	16.3%	20.0%	17.9%	25.6%	26.7%	16.2%	20.7%	21.4%	23.5%	26.6%
Neither agree nor disagree	739	364	31	10	24	5	17	288	161	424	112	123	489	127	64	94	255	175	129	91	264	46	54	1	2	2	-	4	32	26	36	5	7
	18.6%	18.2%	26.1%	27.2%	36.8%	28.4%	21.4%	17.4%	13.8%	21.6%	15.5%	11.8%	24.3%	13.8%	13.1%	14.5%	20.9%	15.7%	18.3%	20.9%	18.7%	15.0%	15.7%	17.6%	40.2%	21.1%	-	24.4%	23.7%	23.9%	24.0%	17.8%	14.9%
Somewhat disagree	576	259	18	2	8	3	13	273	79	363	122	65	326	185	18	167	234	81	50	34	242	62	65	1	2	2	-	1	18	19	27	5	9
	14.5%	13.0%	15.2%	4.8%	12.2%	16.8%	15.6%	16.5%	6.8%	18.4%	16.8%	6.3%	16.1%	20.1%	3.7%	25.9%	19.2%	7.3%	7.1%	7.7%	17.2%	20.2%	18.9%	19.6%	35.4%	16.6%	-	6.3%	13.4%	17.2%	18.0%	16.6%	19.2%
Strongly disagree	739	300	34	2	13	5	16	369	59	362	304	56	340	343	17	280	289	83	55	47	271	76	69	1	-	2	1	2	41	31	32	3	12
	18.6%	15.0%	28.5%	5.5%	19.6%	28.6%	20.4%	22.3%	5.0%	18.4%	42.1%	5.4%	16.8%	37.3%	3.5%	43.4%	23.7%	7.4%	7.7%	10.9%	19.2%	24.8%	20.1%	21.0%	-	25.6%	47.5%	14.7%	30.4%	28.4%	21.2%	11.1%	24.3%
Don't know	162	55	9	2	7	1	5	83	40	64	20	29	98	34	11	19	24	22	20	26	50	14	5	-	-	-	-	1	4	1	5	1	1
	4.1%	2.7%	7.7%	4.6%	10.5%	3.2%	6.6%	5.0%	3.4%	3.2%	2.8%	2.8%	4.9%	3.7%	2.3%	2.9%	1.9%	2.0%	2.8%	5.9%	3.6%	4.6%	1.6%	-	-	0.7%	-	4.2%	3.1%	1.3%	3.1%	4.9%	1.6%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 149
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
UKIP should not change their approach even if some people think it goes too far

	Total		Gender				Age				2015 Vote						Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104		
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42		
Strongly agree	687	369	318	41	139	252	296	182	119	14	236	11	16	6	593	93	52	3	9	637	8	11	21	9	2	77	106	219	223	624	52	11		
	17.3%	19.1%	15.5%	10.9%	11.8%	18.3%	20.9%	15.0%	11.9%	5.4%	56.8%	8.7%	10.1%	12.7%	18.3%	13.3%	49.5%	9.4%	6.8%	19.2%	5.7%	12.0%	7.5%	7.1%	4.9%	14.5%	16.1%	23.6%	16.8%	18.2%	10.4%	26.2%		
Somewhat agree	820	471	350	50	201	250	369	350	133	55	113	20	29	7	709	105	25	5	21	720	24	15	40	14	7	98	159	175	287	719	94	6		
	20.6%	24.4%	17.1%	13.2%	17.1%	18.1%	26.0%	28.8%	13.3%	21.0%	27.1%	16.6%	18.2%	16.1%	21.8%	15.0%	23.4%	15.8%	15.7%	21.8%	16.6%	17.2%	14.6%	11.7%	17.9%	18.5%	24.2%	18.9%	21.7%	20.9%	18.9%	15.3%		
Neither agree nor disagree	980	441	539	99	318	355	307	314	248	57	41	30	40	12	747	220	12	5	41	808	32	19	78	32	10	123	171	217	315	826	144	10		
	24.6%	22.9%	26.3%	26.1%	26.9%	25.7%	21.7%	25.7%	24.7%	22.0%	9.8%	24.2%	25.3%	27.0%	23.0%	31.4%	11.5%	17.5%	30.6%	24.4%	22.3%	21.7%	28.4%	26.5%	26.7%	23.3%	26.0%	23.4%	23.8%	24.1%	28.8%	23.1%		
Somewhat disagree	611	292	319	67	172	207	232	192	177	81	23	22	28	4	530	81	17	5	12	508	20	12	43	21	7	94	77	152	211	533	71	7		
	15.4%	15.2%	15.6%	17.7%	14.6%	15.0%	16.4%	15.8%	17.6%	31.0%	5.5%	18.2%	17.6%	8.1%	16.3%	11.6%	15.7%	16.4%	8.9%	15.3%	14.0%	13.9%	15.7%	17.0%	18.5%	17.8%	11.7%	16.4%	15.9%	15.5%	14.3%	15.8%		
Strongly disagree	652	282	370	105	271	223	157	134	279	33	3	24	40	13	525	126	-	11	47	476	44	25	66	32	8	103	93	141	198	535	111	6		
	16.4%	14.6%	18.0%	27.7%	23.0%	16.2%	11.1%	11.0%	27.7%	12.8%	0.7%	19.6%	25.1%	28.9%	16.2%	18.1%	-	38.2%	35.0%	14.4%	30.6%	28.7%	24.1%	26.2%	21.4%	19.5%	14.2%	15.2%	15.0%	15.6%	22.2%	13.4%		
Don't know	227	73	153	17	79	93	54	46	49	21	1	16	6	3	145	74	-	1	4	161	16	6	27	14	4	34	51	23	89	197	27	3		
	5.7%	3.8%	7.5%	4.4%	6.7%	6.7%	3.8%	3.8%	4.8%	8.0%	-	12.7%	3.8%	7.2%	4.5%	10.5%	-	2.7%	3.0%	4.9%	10.8%	6.6%	9.7%	11.5%	10.7%	6.5%	7.7%	2.5%	6.7%	5.7%	5.5%	6.1%		
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		

Issues Poll
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Table 150
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
UKIP should not change their approach even if some people think it goes too far

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Strongly agree	687	361	11	11	5	1	20	278	417	190	74	374	219	94	213	38	117	283	215	73	226	30	68	3	*	3	1	3	17	8	15	5	5
	17.3%	18.0%	8.8%	30.9%	7.1%	4.0%	25.3%	16.8%	35.8%	9.6%	10.2%	36.0%	10.8%	10.2%	43.6%	5.9%	9.6%	25.4%	30.4%	16.8%	16.0%	9.9%	19.9%	45.5%	2.6%	30.2%	52.5%	20.6%	12.7%	7.2%	10.3%	18.4%	9.4%
Somewhat agree	820	494	15	4	9	3	12	282	314	429	72	305	392	123	127	71	223	357	169	101	289	68	65	*	2	1	-	2	19	27	29	5	9
	20.6%	24.7%	13.0%	12.0%	14.5%	17.7%	14.7%	17.0%	26.9%	21.8%	10.0%	29.3%	19.4%	13.4%	25.9%	11.0%	18.3%	32.0%	23.9%	23.3%	20.5%	22.4%	18.8%	6.6%	31.2%	13.2%	-	15.5%	14.2%	24.4%	19.3%	16.9%	19.3%
Neither agree nor disagree	980	485	31	9	20	6	22	406	229	541	162	148	659	173	78	138	339	224	161	96	376	54	80	1	2	2	-	5	42	28	42	7	16
	24.6%	24.2%	26.4%	25.5%	30.1%	33.7%	27.0%	24.5%	19.6%	27.5%	22.4%	14.2%	32.6%	18.9%	15.9%	21.4%	27.8%	20.1%	22.7%	21.9%	26.6%	17.5%	23.2%	10.7%	29.0%	25.8%	-	30.6%	31.1%	26.0%	28.1%	24.6%	33.5%
Somewhat disagree	611	310	17	6	11	3	11	254	106	390	112	100	325	186	38	123	265	134	96	85	199	74	54	2	2	1	-	2	15	15	27	7	5
	15.4%	15.5%	13.9%	15.1%	16.4%	17.1%	13.7%	15.4%	9.1%	19.8%	15.6%	9.6%	16.1%	20.2%	7.7%	19.1%	21.8%	12.0%	13.6%	19.4%	14.1%	24.1%	15.6%	24.5%	30.2%	10.9%	-	13.5%	11.4%	13.5%	17.8%	23.1%	11.2%
Strongly disagree	652	264	37	4	13	5	8	322	64	314	261	70	300	281	25	237	241	86	49	55	240	63	60	*	*	2	1	1	34	28	28	3	11
	16.4%	13.2%	30.8%	11.5%	19.3%	25.3%	10.2%	19.4%	5.4%	16.0%	36.1%	6.8%	14.9%	30.6%	5.2%	36.7%	19.8%	7.7%	6.9%	12.6%	17.0%	20.7%	17.6%	2.1%	7.0%	19.2%	47.5%	8.5%	25.2%	25.3%	18.7%	10.6%	22.6%
Don't know	227	87	8	2	8	*	7	114	37	105	41	43	122	62	9	37	34	31	17	26	81	16	17	1	-	*	-	2	7	4	9	2	2
	5.7%	4.3%	7.1%	5.0%	12.5%	2.2%	9.2%	6.9%	3.2%	5.4%	5.7%	4.1%	6.1%	6.7%	1.8%	5.8%	2.8%	2.7%	2.4%	5.9%	5.7%	5.4%	4.9%	10.6%	-	0.7%	-	11.3%	5.5%	3.5%	5.8%	6.6%	3.9%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 151
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I see UKIP as mainly a mainstream party with a right to their view

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Strongly agree	570	292	278	55	133	217	220	119	91	12	235	1	12	1	472	99	71	2	9	527	6	10	16	10	2	52	105	159	207	522	43	5
	14.3%	15.1%	13.6%	14.4%	11.3%	15.7%	15.6%	9.7%	9.1%	4.5%	56.5%	0.9%	7.7%	2.3%	14.5%	14.1%	67.5%	7.1%	6.3%	15.9%	3.9%	11.4%	5.7%	8.1%	6.3%	9.8%	16.0%	17.1%	15.6%	15.2%	8.6%	12.2%
Somewhat agree	1072	584	489	67	282	329	461	460	197	59	114	42	33	12	925	141	23	7	28	942	19	22	58	26	6	130	167	297	366	960	104	9
	27.0%	30.3%	23.9%	17.6%	23.9%	23.9%	32.6%	37.7%	19.5%	22.7%	27.4%	34.6%	20.6%	27.1%	28.5%	20.1%	21.4%	23.1%	20.5%	28.5%	13.3%	24.4%	21.0%	21.0%	16.0%	24.5%	25.5%	32.0%	27.6%	27.9%	20.8%	21.4%
Neither agree nor disagree	993	453	540	92	323	351	320	318	278	64	51	30	40	11	797	184	8	7	42	803	37	20	85	37	11	157	177	190	313	836	143	14
	25.0%	23.5%	26.4%	24.2%	27.3%	25.4%	22.6%	26.1%	27.6%	24.6%	12.3%	24.6%	25.3%	23.5%	24.5%	26.3%	7.9%	25.3%	30.8%	24.3%	25.5%	22.9%	30.8%	30.0%	30.0%	29.6%	26.9%	20.5%	23.6%	24.3%	28.6%	33.5%
Somewhat disagree	571	265	306	65	169	225	178	168	173	76	4	18	30	11	481	88	3	6	33	465	31	14	38	15	8	69	83	125	200	476	90	5
	14.4%	13.8%	14.9%	17.2%	14.3%	16.3%	12.6%	13.8%	17.2%	29.1%	0.9%	14.4%	18.8%	23.5%	14.8%	12.6%	3.2%	19.5%	24.3%	14.0%	21.8%	16.3%	13.7%	11.9%	22.7%	13.0%	12.6%	13.5%	15.1%	13.9%	18.0%	12.3%
Strongly disagree	580	283	297	77	202	173	206	111	227	45	7	24	40	7	460	120	-	7	21	443	38	18	53	23	6	92	88	128	168	476	98	6
	14.6%	14.7%	14.5%	20.4%	17.1%	12.5%	14.5%	9.1%	22.6%	17.1%	1.6%	19.3%	25.1%	16.3%	14.2%	17.2%	-	24.1%	15.6%	13.4%	26.5%	20.0%	19.1%	18.8%	17.2%	17.5%	13.4%	13.8%	12.7%	13.9%	19.5%	15.4%
Don't know	190	52	138	24	73	85	31	43	40	5	5	8	4	3	114	68	-	*	3	130	13	4	27	12	3	30	37	29	70	165	22	2
	4.8%	2.7%	6.7%	6.3%	6.2%	6.2%	2.2%	3.5%	4.0%	1.9%	1.2%	6.2%	2.4%	7.3%	3.5%	9.7%	-	0.9%	2.4%	3.9%	9.1%	5.0%	9.7%	10.1%	7.7%	5.6%	5.7%	3.1%	5.3%	4.8%	4.4%	5.3%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 152
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I see UKIP as mainly a mainstream party with a right to their view

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Strongly agree	570	323	9	10	4	*	4	220	351	158	57	324	180	66	167	9	96	260	183	77	174	31	46	2	1	*	1	2	12	5	11	4	8
	14.3%	16.2%	7.4%	27.8%	5.7%	1.0%	4.9%	13.3%	30.1%	8.0%	7.8%	31.2%	8.9%	7.2%	34.1%	1.4%	7.9%	23.3%	25.9%	17.6%	12.4%	10.2%	13.4%	25.6%	14.2%	0.7%	26.9%	12.2%	9.3%	4.7%	7.1%	14.7%	16.4%
Somewhat agree	1072	596	20	7	15	4	31	400	368	568	129	367	536	169	178	98	330	392	238	131	382	71	106	*	1	2	1	4	22	23	36	7	11
	27.0%	29.8%	17.0%	19.1%	23.5%	19.1%	38.1%	24.1%	31.6%	28.8%	17.9%	35.3%	26.6%	18.4%	36.4%	15.3%	27.1%	35.1%	33.8%	30.1%	27.0%	23.2%	30.7%	7.5%	17.0%	20.1%	25.6%	27.2%	16.8%	21.0%	24.1%	24.0%	22.0%
Neither agree nor disagree	993	507	36	10	18	8	19	395	229	558	161	166	612	214	80	157	314	257	168	101	372	73	67	2	3	4	*	4	42	34	44	5	11
	25.0%	25.3%	30.3%	26.2%	27.7%	44.3%	24.1%	23.8%	19.7%	28.3%	22.2%	16.0%	30.4%	23.3%	16.3%	24.3%	25.8%	23.0%	23.7%	23.2%	26.4%	23.8%	19.6%	29.6%	53.8%	40.7%	1.2%	27.9%	31.4%	31.0%	29.3%	17.8%	23.4%
Somewhat disagree	571	271	16	6	10	2	6	260	103	350	114	84	324	164	29	135	252	104	54	69	216	46	50	1	*	1	1	2	19	25	27	5	9
	14.4%	13.5%	13.3%	15.7%	15.1%	11.7%	7.9%	15.7%	8.8%	17.8%	15.7%	8.0%	16.1%	17.8%	6.0%	21.0%	20.7%	9.4%	7.6%	15.9%	15.3%	15.0%	14.6%	17.6%	2.5%	10.6%	25.6%	10.6%	14.1%	23.3%	17.9%	16.1%	17.9%
Strongly disagree	580	235	28	2	10	4	15	286	69	263	233	55	258	268	20	219	204	74	46	34	207	69	62	1	1	2	1	2	30	20	26	6	9
	14.6%	11.8%	23.8%	6.1%	15.6%	19.7%	18.0%	17.3%	6.0%	13.4%	32.3%	5.3%	12.8%	29.1%	4.1%	33.9%	16.7%	6.6%	6.5%	7.8%	14.7%	22.5%	18.0%	19.7%	12.5%	23.1%	20.7%	10.7%	22.2%	18.0%	17.3%	21.6%	18.7%
Don't know	190	68	10	2	8	1	6	95	45	73	29	43	108	39	15	26	23	28	18	23	60	16	13	-	-	*	-	2	8	2	6	2	1
	4.8%	3.4%	8.2%	5.1%	12.4%	4.2%	7.0%	5.7%	3.9%	3.7%	4.1%	4.1%	5.3%	4.2%	3.1%	4.1%	1.9%	2.5%	2.5%	5.4%	4.3%	5.4%	3.7%	-	-	4.8%	-	11.3%	6.2%	2.0%	4.3%	5.8%	1.6%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 153
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I think UKIP need to do more to make sure they don't have any candidates with extreme views

	Total		Gender				Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales					
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104				
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42				
Strongly agree	1313	655	658	145	367	435	512	370	414	100	76	61	64	23	1111	199	28	12	63	1061	53	37	95	53	15	187	216	285	425	1113	186	14				
	33.0%	34.0%	32.1%	38.2%	31.1%	31.5%	36.1%	30.4%	41.2%	38.5%	18.4%	50.1%	40.6%	51.4%	34.2%	28.4%	26.2%	41.8%	46.5%	32.1%	36.6%	41.7%	34.3%	43.8%	38.9%	35.3%	32.8%	30.8%	32.2%	32.4%	37.3%	33.4%				
Somewhat agree	1234	609	625	97	322	394	519	468	275	90	137	42	44	4	1071	157	34	9	39	1073	33	27	63	26	13	147	215	278	436	1076	145	13				
	31.0%	31.6%	30.5%	25.6%	27.2%	28.5%	36.6%	38.4%	27.3%	34.6%	33.1%	34.0%	27.8%	8.6%	33.0%	22.4%	32.0%	29.4%	28.8%	32.4%	22.9%	30.7%	22.8%	21.0%	33.4%	27.7%	32.7%	30.0%	33.0%	31.3%	28.9%	31.9%				
Neither agree nor disagree	919	438	481	75	297	343	279	264	208	43	114	10	32	13	693	216	30	5	22	769	41	15	66	24	4	130	127	236	303	796	114	9				
	23.1%	22.7%	23.5%	19.8%	25.2%	24.8%	19.7%	21.7%	20.7%	16.5%	27.5%	8.4%	20.6%	29.1%	21.3%	30.8%	27.9%	17.7%	16.3%	23.2%	28.3%	17.0%	24.1%	19.9%	10.9%	24.6%	19.3%	25.4%	23.0%	23.2%	22.8%	22.4%				
Somewhat disagree	154	93	62	9	50	67	37	41	24	9	43	3	6	1	127	27	15	1	5	126	7	3	14	3	2	23	30	32	47	131	20	2				
	3.9%	4.8%	3.0%	2.4%	4.2%	4.9%	2.6%	3.4%	2.4%	3.5%	10.3%	2.1%	3.9%	2.2%	3.9%	3.8%	13.9%	5.0%	3.9%	3.8%	4.9%	3.0%	5.0%	2.4%	4.5%	4.3%	4.5%	3.4%	3.5%	3.8%	4.1%	5.5%				
Strongly disagree	142	59	83	28	62	52	28	22	38	5	39	4	6	-	115	27	-	1	3	125	-	1	11	4	1	9	25	52	40	127	13	2				
	3.6%	3.0%	4.1%	7.4%	5.3%	3.8%	2.0%	1.8%	3.7%	1.9%	9.5%	3.2%	3.9%	0.6%	3.5%	3.9%	-	4.3%	2.4%	3.8%	-	0.8%	4.1%	3.4%	2.9%	1.7%	3.9%	5.6%	3.1%	3.7%	2.6%	4.4%				
Don't know	215	76	139	25	83	90	42	53	46	13	6	3	5	4	133	74	-	1	3	157	10	6	27	12	3	33	44	44	70	192	22	1				
	5.4%	3.9%	6.8%	6.7%	7.1%	6.5%	3.0%	4.3%	4.6%	5.0%	1.3%	2.3%	3.3%	8.1%	4.1%	10.6%	-	1.8%	2.1%	4.7%	7.2%	6.8%	9.7%	9.5%	9.3%	6.3%	6.7%	4.8%	5.3%	5.6%	4.4%	2.4%				
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42				
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				

Issues Poll
Prepared on behalf of British Future

Table 154
Q45. Normal weightings
Q45. To what extent do you agree or disagree with the following statements about UKIP?
Base: All Respondents
I think UKIP need to do more to make sure they don't have any candidates with extreme views

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Strongly agree	1313	659	47	14	19	6	31	538	247	690	348	266	657	390	99	278	494	331	218	150	436	106	123	3	1	3	1	5	52	39	57	8	21
	33.0%	32.9%	39.6%	37.4%	28.4%	30.1%	38.7%	32.5%	21.2%	35.1%	48.1%	25.6%	32.6%	42.4%	20.3%	43.1%	40.5%	29.7%	30.9%	34.3%	30.9%	34.8%	35.6%	52.8%	12.5%	36.9%	21.9%	33.3%	39.3%	35.7%	38.2%	28.3%	43.3%
Somewhat agree	1234	664	24	7	16	5	14	504	413	654	157	348	625	261	163	181	384	410	209	149	475	96	94	1	3	3	1	5	30	38	48	11	10
	31.0%	33.2%	19.9%	18.9%	23.8%	27.8%	17.6%	30.5%	35.4%	33.2%	21.7%	33.4%	31.0%	28.4%	33.4%	28.1%	31.5%	36.7%	29.6%	34.3%	33.7%	31.6%	27.4%	10.6%	51.6%	34.0%	25.6%	31.7%	22.5%	35.0%	31.8%	38.8%	20.3%
Neither agree nor disagree	919	469	28	11	18	6	29	359	308	440	134	247	512	160	150	111	237	244	173	85	330	67	80	1	2	2	1	4	34	24	31	4	10
	23.1%	23.5%	23.3%	28.6%	27.1%	31.4%	35.7%	21.7%	26.4%	22.4%	18.5%	23.7%	25.4%	17.4%	30.7%	17.1%	19.4%	21.8%	24.5%	19.5%	23.4%	21.8%	23.2%	7.9%	34.1%	19.8%	25.6%	24.2%	25.8%	21.9%	20.5%	15.0%	20.4%
Somewhat disagree	154	82	6	*	4	1	1	60	84	48	21	77	55	22	29	13	35	65	36	22	51	3	14	1	-	-	1	1	3	3	7	2	4
	3.9%	4.1%	4.7%	*	5.6%	4.7%	1.1%	3.7%	7.2%	2.4%	2.8%	7.4%	2.7%	2.4%	5.9%	2.0%	2.9%	5.9%	5.1%	5.0%	3.6%	1.1%	4.2%	9.7%	-	-	26.9%	6.6%	2.6%	3.2%	4.5%	7.4%	8.3%
Strongly disagree	142	57	5	*	2	*	3	73	60	49	28	56	52	33	27	31	31	37	39	3	51	13	17	1	*	1	-	-	6	2	2	-	3
	3.6%	2.9%	4.3%	0.7%	3.8%	1.8%	4.0%	4.4%	5.2%	2.5%	3.8%	5.4%	2.6%	3.6%	5.6%	4.8%	2.6%	3.3%	5.6%	0.7%	3.6%	4.2%	4.9%	19.0%	1.9%	5.5%	-	-	4.1%	2.2%	1.6%	-	5.3%
Don't know	215	68	10	5	7	1	2	121	54	87	36	47	115	53	20	31	37	29	31	27	68	20	16	-	-	*	-	1	8	2	5	3	1
	5.4%	3.4%	8.1%	14.0%	11.3%	4.2%	2.8%	7.3%	4.6%	4.4%	5.0%	4.5%	5.7%	5.8%	4.1%	4.8%	3.0%	2.6%	4.4%	6.2%	4.8%	6.4%	4.6%	-	-	3.8%	-	4.2%	5.7%	2.0%	3.4%	10.5%	2.4%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 157
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Says things others don't have the courage to say

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Is an accurate description	2299	1195	1105	177	525	805	969	814	467	129	379	57	71	27	1953	344	95	13	71	2014	59	41	109	57	19	268	382	577	799	2025	248	26
	57.8%	61.9%	53.9%	46.8%	44.4%	58.4%	68.5%	66.8%	46.5%	49.4%	91.3%	46.3%	45.0%	59.2%	60.1%	49.1%	89.9%	43.6%	52.4%	60.9%	41.4%	46.1%	39.5%	46.8%	50.0%	50.5%	58.1%	62.3%	60.4%	58.9%	49.6%	63.0%
Is not an accurate description	1119	544	574	138	400	406	313	275	387	112	18	45	67	4	914	199	-	14	50	884	53	37	96	37	12	179	170	251	332	933	175	11
	28.1%	28.2%	28.0%	36.5%	33.9%	29.4%	22.1%	22.5%	38.5%	42.7%	4.4%	36.7%	42.3%	9.5%	28.1%	28.5%	-	47.7%	37.3%	26.7%	36.7%	41.6%	34.9%	30.6%	32.2%	33.8%	26.0%	27.1%	25.1%	27.1%	35.1%	25.2%
Don't know	559	190	369	63	256	169	134	130	151	21	18	21	20	14	382	157	11	3	14	412	31	11	70	28	7	83	104	99	191	478	76	5
	14.1%	9.8%	18.0%	16.7%	21.7%	12.2%	9.5%	10.7%	15.0%	7.9%	4.3%	17.0%	12.7%	31.3%	11.7%	22.4%	10.1%	8.7%	10.3%	12.4%	21.9%	12.2%	25.6%	22.6%	17.8%	15.7%	15.9%	10.6%	14.5%	13.9%	15.3%	11.8%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 158
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Says things others don't have the courage to say

	Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
Weighted Total	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
Is an accurate description	2299	1318	44	20	27	6	50	835	917	1103	267	837	1089	374	404	204	641	867	505	286	779	159	213	3	5	5	2	10	53	52	77	21	31
	57.8%	65.9%	36.6%	54.0%	40.6%	34.8%	61.4%	50.4%	78.6%	56.0%	36.9%	80.5%	54.0%	40.7%	82.6%	31.6%	52.6%	77.7%	71.5%	65.5%	55.2%	52.0%	61.9%	48.8%	84.7%	50.0%	78.1%	67.2%	39.7%	47.9%	51.7%	71.8%	63.6%
Is not an accurate description	1119	454	50	10	20	8	21	555	135	581	387	103	567	448	44	357	453	163	101	125	420	108	95	2	*	3	1	4	56	38	52	6	14
	28.1%	22.7%	41.8%	28.3%	30.1%	43.7%	25.9%	33.5%	11.6%	29.5%	53.5%	9.9%	28.1%	48.7%	9.0%	55.3%	37.2%	14.6%	14.3%	28.6%	29.8%	35.3%	27.7%	32.8%	8.3%	30.7%	20.7%	23.4%	41.8%	35.3%	34.9%	21.1%	28.6%
Don't know	559	227	26	7	19	4	10	266	114	285	69	100	361	98	41	85	125	86	100	25	212	39	36	1	*	2	*	1	25	18	20	2	4
	14.1%	11.4%	21.5%	17.7%	29.3%	21.5%	12.7%	16.1%	9.8%	14.5%	9.5%	9.6%	17.9%	10.6%	8.4%	13.1%	10.2%	7.7%	14.2%	5.8%	15.0%	12.7%	10.4%	18.5%	7.0%	19.3%	1.2%	9.4%	18.4%	16.8%	13.4%	7.2%	7.9%
SIGMA	3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 159
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Says things they shouldn't say

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Is an accurate description	2042	972	1070	221	667	719	656	603	614	178	87	76	104	30	1698	337	21	23	87	1629	100	57	154	75	26	298	321	429	676	1724	293	24
	51.3%	50.4%	52.2%	58.2%	56.5%	52.1%	46.3%	49.5%	61.0%	68.2%	21.0%	62.1%	65.7%	65.9%	52.3%	48.2%	20.3%	77.2%	64.5%	49.2%	69.6%	64.1%	55.8%	61.8%	70.0%	56.3%	48.9%	46.3%	51.2%	50.2%	58.6%	58.1%
Is not an accurate description	1320	721	599	104	279	453	589	445	246	56	293	29	34	11	1120	198	74	4	34	1200	15	20	57	22	6	143	225	376	438	1182	125	13
	33.2%	37.4%	29.2%	27.5%	23.6%	32.8%	41.6%	36.6%	24.5%	21.6%	70.4%	23.6%	21.6%	24.7%	34.5%	28.3%	69.8%	15.0%	25.3%	36.2%	10.7%	22.4%	20.7%	18.3%	15.8%	27.0%	34.2%	40.6%	33.1%	34.4%	25.0%	31.6%
Don't know	615	236	380	54	235	209	171	170	145	27	36	18	20	4	432	164	10	2	14	481	28	12	65	24	5	88	111	122	208	529	82	4
	15.5%	12.2%	18.5%	14.3%	19.9%	15.1%	12.1%	14.0%	14.5%	10.2%	8.6%	14.4%	12.7%	9.4%	13.3%	23.5%	9.9%	7.7%	10.2%	14.5%	19.7%	13.5%	23.5%	19.9%	14.2%	16.7%	16.9%	13.2%	15.7%	15.4%	16.3%	10.3%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 160
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Says things they shouldn't say

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
2042	990	74	10	37	10	45	875	352	1145	522	308	1082	652	135	462	788	445	269	204	694	185	213	5	4	5	1	7	76	68	91	12	32
51.3%	49.5%	62.2%	27.3%	57.2%	51.9%	56.0%	52.8%	30.2%	58.1%	72.2%	29.6%	53.6%	70.9%	27.6%	71.7%	64.7%	39.9%	38.1%	46.8%	49.2%	60.5%	62.0%	82.8%	75.2%	57.3%	47.5%	42.8%	57.2%	62.6%	60.6%	42.7%	65.0%
1320	734	21	17	13	6	28	501	642	522	145	584	557	179	304	118	287	525	338	164	483	83	97	1	1	3	1	6	30	25	37	12	11
33.2%	36.7%	17.7%	45.8%	20.4%	31.5%	35.0%	30.2%	55.1%	26.5%	20.1%	56.2%	27.6%	19.4%	62.1%	18.3%	23.6%	47.0%	47.9%	37.7%	34.2%	27.2%	28.1%	17.2%	23.0%	32.4%	52.5%	37.1%	22.7%	23.3%	24.5%	41.6%	22.5%
615	276	24	10	15	3	7	280	172	302	56	148	379	89	50	65	144	146	99	68	234	37	34	-	-	1	-	3	27	15	22	5	6
15.5%	13.8%	20.1%	26.9%	22.3%	16.6%	8.9%	16.9%	14.8%	15.3%	7.7%	14.2%	18.8%	9.6%	10.3%	10.1%	11.8%	13.1%	14.0%	15.5%	16.6%	12.3%	9.8%	-	1.7%	10.3%	-	20.1%	20.0%	14.1%	14.9%	15.6%	12.4%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
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Table 161
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Picked-on in media

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	85	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Is an accurate description	1798	960	838	151	462	628	707	627	336	97	366	33	59	6	1531	264	91	12	55	1579	43	29	96	34	15	211	319	465	606	1600	181	17
	45.2%	49.8%	40.9%	40.0%	39.1%	45.5%	49.9%	51.5%	33.5%	37.2%	87.9%	26.9%	37.5%	12.4%	47.1%	37.7%	86.0%	40.9%	40.6%	47.7%	30.3%	33.4%	34.9%	27.9%	41.5%	39.8%	48.6%	50.2%	45.8%	46.6%	36.1%	39.5%
Is not an accurate description	1477	726	752	163	451	512	514	413	484	125	37	72	78	13	1230	240	7	15	62	1193	68	42	105	55	14	197	218	320	495	1229	228	19
	37.1%	37.6%	36.7%	43.0%	38.2%	37.1%	36.3%	33.9%	48.1%	47.9%	8.8%	58.9%	49.5%	27.8%	37.8%	34.4%	6.8%	51.7%	46.2%	36.0%	47.4%	47.2%	38.1%	45.0%	38.6%	37.2%	33.1%	34.6%	37.4%	35.8%	45.7%	46.3%
Don't know	702	243	459	65	268	240	195	178	185	39	14	17	20	27	488	195	8	2	18	538	32	17	74	33	7	122	120	141	222	605	91	6
	17.7%	12.6%	22.4%	17.0%	22.6%	17.4%	13.7%	14.6%	18.4%	14.9%	3.3%	14.2%	12.9%	59.8%	15.0%	27.9%	7.2%	7.4%	13.2%	16.3%	22.3%	19.4%	27.0%	27.1%	19.9%	23.0%	18.3%	15.3%	16.8%	17.6%	18.2%	14.2%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 162
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Base: All Respondents
Picked-on in media

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
1798	997	38	16	21	4	41	681	783	782	220	703	837	258	355	148	496	693	441	221	609	107	162	3	2	4	1	6	43	40	52	15	20
45.2%	49.9%	31.7%	42.1%	31.7%	23.4%	50.2%	41.1%	67.2%	39.7%	30.4%	67.6%	41.5%	28.0%	72.4%	22.9%	40.7%	62.1%	62.4%	50.8%	43.2%	35.1%	47.1%	41.8%	32.7%	41.0%	51.2%	36.1%	32.1%	36.5%	34.7%	51.9%	41.9%
1477	694	52	14	24	11	32	649	236	810	420	198	746	534	80	422	526	289	170	142	533	153	133	4	3	3	1	8	66	47	70	10	22
37.1%	34.7%	43.9%	39.4%	36.9%	61.6%	39.1%	39.2%	20.2%	41.1%	58.1%	19.0%	37.0%	58.0%	16.3%	65.4%	43.2%	25.9%	24.1%	32.6%	37.8%	50.1%	38.8%	58.2%	52.3%	30.4%	48.8%	49.7%	49.2%	43.4%	46.7%	33.9%	45.1%
702	308	29	7	21	3	9	326	147	378	83	139	435	129	55	76	197	134	95	72	268	45	49	-	1	3	-	2	25	22	28	4	6
17.7%	15.4%	24.3%	18.5%	31.4%	15.0%	10.7%	19.7%	12.6%	19.2%	11.4%	13.3%	21.6%	14.0%	11.3%	11.7%	16.2%	12.0%	13.5%	16.6%	19.0%	14.8%	14.1%	-	14.9%	28.6%	-	14.2%	18.7%	20.1%	18.6%	14.2%	13.0%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 163
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Over-promoted in media

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Is an accurate description	1765	896	869	180	545	614	607	497	568	152	59	75	87	31	1478	281	14	17	96	1421	85	49	128	62	21	264	268	392	590	1514	236	16
	44.4%	46.5%	42.4%	47.6%	46.1%	44.5%	42.9%	40.8%	56.4%	58.4%	14.2%	61.3%	55.1%	67.5%	45.5%	40.2%	13.2%	57.6%	71.0%	42.9%	59.0%	55.2%	46.6%	51.0%	55.5%	49.8%	40.8%	42.3%	44.7%	44.1%	47.2%	38.0%
Is not an accurate description	1541	809	732	116	352	549	640	542	294	76	319	27	49	9	1325	206	82	9	28	1373	29	23	76	30	10	172	275	408	497	1351	171	19
	38.7%	41.9%	35.7%	30.7%	29.8%	39.8%	45.2%	44.5%	29.2%	29.3%	76.7%	21.9%	31.1%	18.9%	40.8%	29.5%	77.5%	29.8%	21.1%	41.5%	19.9%	26.3%	27.8%	24.6%	25.6%	32.5%	41.9%	44.0%	37.6%	39.3%	34.2%	45.3%
Don't know	671	224	447	82	285	217	169	179	144	32	38	21	22	6	447	212	10	4	11	516	30	16	70	30	7	94	113	128	235	570	93	7
	16.9%	11.6%	21.8%	21.7%	24.1%	15.7%	11.9%	14.7%	14.3%	12.4%	9.1%	16.8%	13.8%	13.5%	13.8%	30.3%	9.3%	12.6%	7.9%	15.6%	21.1%	18.5%	25.6%	24.4%	18.9%	17.8%	17.3%	13.8%	17.8%	16.6%	18.7%	16.7%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 164
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Over-promoted in media

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
1765	834	66	17	27	9	32	779	289	958	493	271	897	597	127	444	667	385	241	168	656	156	161	3	2	3	1	6	67	49	72	11	21
44.4%	41.7%	55.9%	45.2%	41.9%	50.5%	40.0%	47.0%	24.8%	48.6%	68.2%	26.1%	44.5%	64.9%	25.9%	68.9%	54.7%	34.5%	34.1%	38.6%	46.5%	51.1%	46.9%	47.6%	37.7%	34.8%	21.9%	38.5%	50.4%	44.8%	48.4%	37.8%	43.3%
1541	864	27	14	20	6	35	576	688	696	147	627	702	211	308	127	380	594	357	202	522	112	125	2	3	3	1	8	39	38	50	12	21
38.7%	43.2%	22.5%	36.7%	30.4%	32.3%	42.8%	34.8%	59.0%	35.3%	20.3%	60.3%	34.8%	23.0%	62.9%	19.7%	31.1%	53.3%	50.5%	46.3%	37.0%	36.7%	36.3%	32.1%	52.6%	32.1%	52.5%	52.8%	29.5%	35.4%	33.6%	41.2%	43.0%
671	302	26	7	18	3	14	301	189	316	83	141	419	111	55	74	173	136	109	66	233	37	58	1	1	3	1	1	27	22	27	6	7
16.9%	15.1%	21.7%	18.1%	27.7%	17.2%	17.3%	18.2%	16.2%	16.0%	11.4%	13.5%	20.7%	12.1%	11.3%	11.4%	14.2%	12.2%	15.4%	15.1%	16.5%	12.2%	16.8%	20.3%	9.7%	33.1%	25.6%	8.7%	20.0%	19.8%	17.9%	21.1%	13.7%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 165
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Bravely outspoken

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity							Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Is an accurate description	2033	1056	977	177	505	672	856	741	387	110	355	44	59	11	1710	319	92	11	47	1783	30	37	106	62	15	228	353	527	693	1801	211	21
	51.1%	54.7%	47.7%	46.6%	42.7%	48.7%	60.5%	60.8%	38.5%	41.9%	85.4%	36.0%	37.5%	24.7%	52.6%	45.7%	86.9%	37.5%	34.5%	53.9%	20.6%	42.3%	38.4%	50.9%	38.9%	43.0%	53.8%	56.9%	52.4%	52.4%	42.2%	49.0%
Is not an accurate description	1358	673	685	120	416	493	450	332	460	133	39	60	80	22	1142	212	7	15	74	1084	77	41	104	36	15	204	193	297	438	1132	210	16
	34.1%	34.9%	33.4%	31.6%	35.2%	35.7%	31.8%	27.2%	45.8%	51.1%	9.4%	48.8%	51.0%	49.1%	35.2%	30.3%	7.0%	52.3%	55.0%	32.8%	53.8%	46.2%	37.8%	29.6%	41.1%	38.6%	29.3%	32.1%	33.1%	33.0%	42.0%	38.6%
Don't know	586	200	387	83	261	216	110	145	158	18	22	19	18	12	397	168	6	3	14	443	37	10	65	24	7	97	111	102	192	502	79	5
	14.7%	10.4%	18.9%	21.8%	22.1%	15.6%	7.8%	11.9%	15.8%	6.9%	5.3%	15.2%	11.5%	26.2%	12.2%	24.1%	6.1%	10.2%	10.5%	13.4%	25.6%	11.5%	23.7%	19.5%	20.0%	18.4%	16.9%	11.0%	14.5%	14.6%	15.8%	12.4%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 166
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Bravely outspoken

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
2033	1187	43	21	24	7	48	703	837	948	232	782	946	305	370	169	561	778	462	253	716	123	193	3	2	5	2	7	42	50	68	17	25
51.1%	59.4%	35.9%	57.7%	36.0%	40.6%	59.0%	42.4%	71.7%	48.1%	32.1%	75.2%	46.9%	33.2%	75.7%	26.2%	46.1%	69.7%	65.5%	58.0%	50.7%	40.4%	56.1%	44.5%	34.8%	56.3%	78.1%	48.2%	31.6%	45.8%	45.7%	58.3%	51.0%
1358	581	50	9	26	7	25	660	189	745	412	158	695	504	70	397	522	246	164	128	481	140	116	2	3	4	1	6	66	44	59	7	18
34.1%	29.0%	41.9%	24.7%	39.8%	39.6%	31.1%	39.8%	16.2%	37.8%	57.0%	15.2%	34.5%	54.8%	14.4%	61.5%	42.8%	22.0%	23.2%	29.5%	34.1%	45.8%	33.6%	28.7%	48.5%	42.2%	20.7%	39.3%	49.1%	40.6%	39.7%	23.6%	37.1%
586	232	26	6	16	4	8	294	140	276	79	100	377	110	49	79	135	92	80	55	214	42	36	2	1	*	*	2	26	15	22	5	6
14.7%	11.6%	22.3%	17.6%	24.2%	19.8%	10.0%	17.7%	12.0%	14.0%	10.9%	9.6%	18.7%	12.0%	9.9%	12.2%	11.1%	8.3%	11.4%	12.5%	15.1%	13.8%	10.3%	26.9%	16.7%	1.5%	1.2%	14.5%	19.3%	13.6%	14.7%	18.1%	11.9%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 167
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Dangerously divisive

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Is an accurate description	1770	830	940	186	594	622	554	470	608	184	21	76	95	26	1489	274	4	22	93	1378	91	57	148	69	25	261	266	362	594	1484	270	16
	44.5%	43.0%	45.9%	49.1%	50.3%	45.1%	39.1%	38.6%	60.5%	70.3%	5.2%	62.4%	60.0%	57.4%	45.8%	39.2%	4.0%	72.9%	68.5%	41.6%	63.6%	65.0%	53.9%	56.5%	67.6%	49.3%	40.5%	39.1%	45.0%	43.2%	54.1%	37.5%
Is not an accurate description	1483	832	651	120	328	464	691	532	235	46	353	27	41	9	1250	231	90	5	24	1354	24	17	58	24	6	141	277	406	503	1327	139	18
	37.3%	43.1%	31.8%	31.8%	27.8%	33.6%	48.8%	43.7%	23.4%	17.6%	84.9%	22.0%	25.8%	20.3%	38.5%	33.1%	85.0%	17.4%	18.1%	40.9%	17.0%	19.2%	21.1%	19.7%	14.9%	26.6%	42.2%	43.8%	38.1%	38.6%	27.7%	42.0%
Don't know	724	267	457	73	259	294	171	216	162	32	41	19	22	10	510	194	12	3	18	578	28	14	69	29	7	127	114	159	224	624	91	9
	18.2%	13.8%	22.3%	19.1%	21.9%	21.3%	12.1%	17.7%	16.2%	12.1%	9.9%	15.6%	14.2%	22.3%	15.7%	27.7%	11.0%	9.7%	13.5%	17.5%	19.4%	15.8%	25.0%	23.9%	17.5%	24.1%	17.3%	17.2%	17.0%	18.2%	18.2%	20.5%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Issues Poll
Prepared on behalf of British Future

Table 168
Q46. Normal weightings
Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?
Base: All Respondents
Dangerously divisive

Unweighted Total
Weighted Total
Is an accurate description
Is not an accurate description
Don't know
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity									
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	784	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
1770	833	76	12	33	11	35	771	252	997	504	210	933	627	72	481	721	339	189	167	634	173	188	1	2	5	1	6	72	63	82	12	25
44.5%	41.6%	63.5%	33.1%	49.6%	57.6%	43.2%	46.6%	21.6%	50.6%	69.8%	20.2%	46.2%	68.2%	14.7%	74.7%	59.2%	30.4%	26.7%	38.2%	44.9%	56.6%	54.7%	11.9%	39.1%	57.2%	21.9%	37.9%	54.3%	58.1%	54.7%	43.0%	51.0%
1483	864	19	19	15	4	35	528	720	618	141	673	626	184	354	97	324	612	413	194	507	78	103	1	3	3	2	7	33	29	38	12	18
37.3%	43.2%	15.6%	51.1%	23.3%	22.1%	43.4%	31.8%	61.7%	31.4%	19.6%	64.7%	31.0%	20.0%	72.4%	15.0%	26.6%	54.8%	58.4%	44.6%	36.0%	25.6%	29.9%	23.2%	47.5%	28.1%	78.1%	47.7%	24.4%	26.4%	25.2%	42.7%	37.0%
724	303	25	6	18	4	11	358	195	354	77	157	459	108	63	67	174	165	105	75	270	54	53	4	1	1	-	2	29	17	30	4	6
18.2%	15.2%	20.9%	15.8%	27.1%	20.3%	13.3%	21.6%	16.7%	18.0%	10.7%	15.1%	22.8%	11.8%	12.9%	10.3%	14.3%	14.8%	14.8%	17.2%	19.1%	17.8%	15.4%	64.9%	13.4%	14.7%	-	14.4%	21.4%	15.5%	20.1%	14.3%	12.0%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Appendix 1 – full list of all preceding questions and response options in order shown to respondents

Q1. What age bracket do you fall into?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

Q2. What is your religion, or are you not religious?

- Christian
- Muslim
- Buddhist
- Jewish
- Hindu
- Sikh
- Other
- Not religious

Q3. Which ethnic group do you consider yourself to belong to?

- White
- Mixed/Multiple Ethnic Groups
- Asian/Asian British
- Black/African/Caribbean/Black British
- Other Ethnic Group

Q4. And which of these ethnic groups do you consider yourself to belong to?

- English/Welsh/Scottish/Northern Irish/British
- Irish
- Gypsy or Irish Traveller
- Any other White background, please describe

Q4. And which of these ethnic groups do you consider yourself to belong to?

- White and Black Caribbean
- White and Black African
- White and Asian
- Any other Mixed / Multiple ethnic background

Q4. And which of these ethnic groups do you consider yourself to belong to?

- Indian
- Pakistani
- Bangladeshi
- Chinese
- Any other Asian background

Q4. And which of these ethnic groups do you consider yourself to belong to?

- African
- Caribbean

Any other Black / African / Caribbean background

Q4. And which of these ethnic groups do you consider yourself to belong to?

Arab

Latin American

Any other ethnic group

Q5. Which of the following countries are you a citizen of (select any that apply)?

United Kingdom

Republic of Ireland

Poland

Germany

France

Italy

Another EU country

India

Pakistan

Nigeria

Bangladesh

South Africa

Canada

Australia

Jamaica

Kenya

Sri Lanka

Another Commonwealth Country

United States of America

None of the above

Q6. In the UK general election on this past Thursday 7th May 2015, 66% of people voted, while 34% of people did not. Thinking about this specific election, did you vote in this general election or not?

I voted in the most recent election on 7th May 2015

I did not vote in the most recent election on 7th May 2015

Can't remember

Q7. Which party did you vote for in the UK general election on 7th May 2015?

Conservative

Labour

Liberal Democrat

UKIP

Green Party

SNP

Plaid Cymru

Another Party

Can't remember

Refuse

Q8. In the previous general election on 6th May 2010, 65% of people voted, while 35% of people did not vote. Thinking back to the General Election in May 2010, can you remember whether or not you voted in that specific election?

I voted in the previous general election on 6th May 2010

I did not vote in the previous general election on 6th May 2010
Can't remember

Q9. Which party did you vote for in the UK general election on 6th May 2010?

Conservative
Labour
Liberal Democrat
UKIP
Green Party
SNP
Plaid Cymru
Another Party
Can't remember
Refuse

Q10. I would never vote for the Conservative Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q11. I voted for the Conservative Party in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q12. I considered or would consider voting for the Conservative Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q13. I would only vote for the Conservative Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q14. I would never vote for the Labour Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q15. I voted for the Labour Party in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q16. I considered or would consider voting for the Labour Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q17. I would only vote for the Labour Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q18. I would never vote for the Liberal Democrat Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q19. I voted for the Liberal Democrat Party in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q20. I considered or would consider voting for the Liberal Democrat Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q21. I would only vote for the Liberal Democrat Party

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q22. I would never vote for the UK Independence Party (UKIP)

Strongly agree
Somewhat agree

Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q23. I voted for the UK Independence Party (UKIP) in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q24. I considered or would consider voting for the UK Independence Party (UKIP)

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q25. I would only vote for the UK Independence Party (UKIP)

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q26. I would never vote for the SNP

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q27. I voted for the SNP in 2015 but I might change my mind in the future

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q28. I considered or would consider voting for the SNP

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

Q29. I would only vote for the SNP

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree

Strongly disagree

Q30. I would never vote for the Green Party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q31. I voted for the Green Party in 2015 but I might change my mind in the future

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q32. I considered or would consider voting for the Green Party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q33. I would only vote for the Green Party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Labour Party

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Conservative Party

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Liberal Democrats

Did contact me

Did not contact me

Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

UKIP

Did contact me

Did not contact me
Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

Green Party
Did contact me
Did not contact me
Can't remember

Q34. Did any of the following political parties contact you during the 2015 election campaign?

SNP
Did contact me
Did not contact me
Can't remember

Q35. The election resulted in a majority win for the Conservative Party. What do you think is the main reason that people voted for David Cameron's Conservative party in the numbers that they did?

David Cameron was the best candidate for Prime Minister
People were afraid about the Scottish National Party
People trusted the Conservatives to support for the NHS
People were concerned for the economy
The offer of a referendum on Britain's EU membership
The Conservatives had the best policies on immigration
Another reason (please state)

Q36. What do you think David Cameron's top priority should be as Prime Minister?

Economic recovery
Protecting the NHS
The future of the union between England, Scotland, Wales and Northern Ireland
A referendum on Britain's membership of the EU
Another issue (please state)

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy
Too much
Too little
About the right amount

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS
Too much
Too little
About the right amount

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too much

Too little

About the right amount

Q37. Thinking specifically about the Conservative Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too much

Too little

About the right amount

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too much

About the right amount

Too little

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too much

About the right amount

Too little

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too much

About the right amount

Too little

Q38. Thinking specifically about the Labour Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too much

About the right amount

Too little

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too little

About the right amount

Too much

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too little

About the right amount

Too much

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too little

About the right amount

Too much

Q39. Thinking specifically about the Liberal Democrats, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too little

About the right amount

Too much

Q40. Thinking specifically about the UK Independence Party (UKIP), would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too little

About the right amount

Too much

Q41. Thinking specifically about the SNP, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too little

About the right amount

Too much

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Immigration

Too much

About the right amount

Too little

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

NHS

Too much

About the right amount

Too little

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Europe

Too much

About the right amount

Too little

Q42. Thinking specifically about the Green Party, would you say they talked too much, too little, or about the right amount about the following topics during the recent general election campaign?

Economy

Too much

About the right amount

Too little

Q43. Which of the following statements best describes your view of the Conservative Party?

I feel the Conservative Party does try to fairly represent Britons of every race and ethnic background

I feel the Conservative Party doesn't try to fairly represent Britons of every race and ethnic background because it hasn't yet reached out enough to ethnic minorities

I feel the Conservative Party doesn't try to fairly represent Britons of every race and ethnic background because it favours ethnic minorities unfairly

Don't know

Q44. Which of the following statements best describes your view of the Labour Party?

I feel the Labour Party does try to fairly represent Britons of every race and ethnic background

I feel the Labour Party doesn't try to fairly represent Britons of every race and ethnic background because it hasn't yet reached out enough to ethnic minorities

I feel the Labour Party doesn't try to fairly represent Britons of every race and ethnic background because it favours ethnic minorities unfairly

Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I see UKIP as mainly a dangerous and divisive party

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

UKIP risk bringing prejudice into debates about immigration

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I see UKIP as an important new voice who are just saying what most people think

Strongly agree

Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

UKIP should not change their approach even if some people think it goes too far

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I see UKIP as mainly a mainstream party with a right to their view

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q45. To what extent do you agree or disagree with the following statements about UKIP?

I think UKIP need to do more to make sure they don't have any candidates with extreme views

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Racist

Is an accurate description
Is not an accurate description
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Says things others don't have the courage to say

Is an accurate description
Is not an accurate description
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Says things they shouldn't say

Is an accurate description

Is not an accurate description
Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Picked-on in media

Is an accurate description

Is not an accurate description

Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Over-promoted in media

Is an accurate description

Is not an accurate description

Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Bravely outspoken

Is an accurate description

Is not an accurate description

Don't know

Q46. To what extent do you think the following words and phrases used are accurate descriptions of UKIP?

Dangerously divisive

Is an accurate description

Is not an accurate description

Don't know

Q47. On a scale of 0 to 10, where 10 means you think immigration into Britain is an entirely positive thing, and 0 means you think immigration into Britain is an entirely negative thing, how would you describe your views towards immigration?

10 - immigration is entirely positive

9

8

7

6

5

4

3

2

1

0 - immigration is entirely negative

Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

David Cameron

Completely trust

Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Ed Miliband
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Nick Clegg
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Nigel Farage
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Boris Johnson
Completely trust
Mostly trust
Somewhat trust
Somewhat distrust
Mostly distrust
Completely distrust
Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

Theresa May

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

A migrant who has been in the UK for 15 years

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

Q48. How much would you trust or distrust the following people if or when they talk about immigration?

A migrant who has been in the UK for 15 years and who became a British citizen

Completely trust

Mostly trust

Somewhat trust

Somewhat distrust

Mostly distrust

Completely distrust

Don't know

Q49. The immigration debate during the election campaign became dangerously overheated

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q50. The immigration debate during the election campaign risked creating prejudice and division

Strongly agree

Somewhat agree

Neither agree nor disagree

Somewhat disagree

Strongly disagree

Don't know

Q51. The overall tone about immigration during the election campaign was sensible and didn't cross over into prejudice

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q52. Politicians were scared to talk about immigration during the election campaign for fear of offending sensibilities

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
Don't know

Q53. Which, if any, of the following best describes how you see yourself?

English, not British
More English than British
Equally English and British
More British than English
British, not English
None of the above

Q53. Which, if any, of the following best describes how you see yourself?

Welsh, not British
More Welsh than British
Equally Welsh and British
More British than Welsh
British, not Welsh
None of the above

Q53. Which, if any, of the following best describes how you see yourself?

Scottish, not British
More Scottish than British
Equally Scottish and British
More British than Scottish
British, not Scottish
None of the above

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

England football team
Does belong to people of every race and background
Does not belong to people of every race and background

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

English flag / St George's flag
Does belong to people of every race and background
Does not belong to people of every race and background

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

A St George's Day party

Does belong to people of every race and background

Does not belong to people of every race and background

Q54. Thinking about Englishness, do you feel that the following symbols of England belong to people of every race and ethnic background in England today?

Calling yourself 'English'

Does belong to people of every race and background

Does not belong to people of every race and background

Q55. Thinking about St George's Day which is on 23 April, which of the following statements is closest to your view?

In England we generally celebrate St George's Day too much

In England we generally celebrate St George's Day about the right amount

In England we generally don't celebrate St George's Day enough

Don't know

Q57. If we have a referendum on EU membership in the next 5 years, putting aside your own preferences, do you think the UK is most likely to vote to leave the EU or remain in the UK?

The UK is most likely to vote to leave the EU

The UK is most likely to vote to remain in the EU

Don't know

Q58. On a scale of 0-10, with 0 being 'very bad for Britain' and 10 'very good for Britain', how good do you think membership of the EU has been for Britain?

10

9

8

7

6

5

4

3

2

1

0