# Labour Conference Poll

Prepared on behalf of the Huffington Post UK 28/09/2015



### Methodology

#### Fieldwork Dates

26th September 2015

#### **Data Collection Method**

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

#### **Population Sampled**

All residents aged 18+ in Great Britain.

#### Sample Size

1,010

#### **Data Weighting**

Data were weighted to the profile of all GB adults aged 18+. Data were weighted by age, sex, region and past vote. Targets for the weighted data were derived from Office for National Statistics data and the results of the 2015 General Election.

As this was a snap poll, live sequential weighting was used on the data set, rather than post-fieldwork rim weighting. As such, weighted data will approximate demographic targets but may not match exactly to the nearest percentage point.

#### Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with an effective sample of 1010 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



#### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact.

Patrick Brione
0203 142 7643

patrick.brione@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 1

Q1. Normal weightings

Q1. Do you agree or disagree with the following statement? I think Jeremy Corbyn will win the next general election Base: All respondents

\_\_\_\_\_

Unweighted Total Weighted Total Agree
Disagree
Don't know
SIGMA

	Age			Gender		Region			2015 Vote						
Total	18 - 34	35 - 54	55 +	Male	Female	South	Midlands and Wales	North and Scotland	CON	LAB	UKIP	LD	Other	Did not vote	
1007	396	365	246	346	661	412	260	335	212	292	116	72	90	177	
1007	293	358	357	509	498	458	217	332	323	239	113	70	71	149	
159	61	67	31	81	78	70	37	53	21	81	8	9	18	16	
15.8%	20.8%	18.7%	8.7%	15.9%	15.7%	15.3%	17.1%	16.0%	6.5%	33.9%	7.1%	12.9%	25.4%	10.7%	
564	117	188	259	308	256	262	124	178	267	75	80	43	30	59	
56.0%	39.9%	52.5%	72.6%	60.5%	51.4%	57.2%	57.1%	53.6%	82.7%	31.4%	70.8%	61.4%	42.3%	39.6%	
283	114	103	67	120	164	126	56	101	35	83	25	17	23	74	
28.1%	38.9%	28.8%	18.8%	23.6%	32.9%	27.5%	25.8%	30.4%	10.8%	34.7%	22.1%	24.3%	32.4%	49.7%	
1007	293	358	357	509	498	458	217	332	323	239	113	70	71	149	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 2

Q2. Normal weightings

Q2. Do you agree or disagree with the following statement? Jeremy Corbyn should apologise on behalf of the Labour Party for Tony Blair's decision to send British troops into war in Iraq Base: All respondents

Unweighted Total Weighted Total Agree Disagree Don't know

SIGMA

	Age			Gender		Region			2015 Vote						
Total	18 - 34	35 - 54	55 +	Male	Female	South	Midlands and Wales	North and Scotland	CON	LAB	UKIP	LD	Other	Did not vote	
1005	395	365	245	345	660	412	259	334	211	291	115	71	90	177	
1005	289	359	358	511	494	456	218	332	324	237	113	72	71	148	
309	95	98	117	194	115	147	64	98	95	76	37	30	29	35	
30.8%	32.9%	27.3%	32.7%	38.0%	23.3%	32.2%	29.4%	29.5%	29.3%	32.1%	32.7%	41.7%	40.9%	23.7%	
471	110	184	177	234	238	206	99	166	173	125	52	30	31	49	
46.9%	38.1%	51.3%	49.4%	45.8%	48.2%	45.2%	45.4%	50.0%	53.4%	52.7%	46.0%	41.7%	43.7%	33.1%	
225	84	78	64	84	142	102	55	68	57	36	24	11	11	64	
22.4%	29.1%	21.7%	17.9%	16.4%	28.7%	22.4%	25.2%	20.5%	17.6%	15.2%	21.2%	15.3%	15.5%	43.2%	
1005	289	359	358	511	494	456	218	332	324	237	113	72	71	148	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	



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Table 3

Q3. Normal weightings

Q3. Do you agree or disagree with the following statement? There should be a cap on household benefits from the welfare system

Base: All respondents

Unweighted Total Weighted Total Agree
Disagree
Don't know
SIGMA

	Age			Gender		Region			2015 Vote						
Total	18 - 34	35 - 54	55 +	Male	Female	South	Midlands and Wales	North and Scotland	CON	LAB	UKIP	LD	Other	Did not vote	
1010	397	366	247	347	663	414	260	336	212	293	116	72	90	178	
1010	290	361	358	512	498	455	217	337	323	239	113	71	73	151	
685	167	235	283	348	337	306	138	240	270	129	88	51	38	91	
67.8%	57.6%	65.1%	79.1%	68.0%	67.7%	67.3%	63.6%	71.2%	83.6%	54.0%	77.9%	71.8%	52.1%	60.3%	
173	59	75	39	91	82	82	39	52	24	67	18	12	22	24	
17.1%	20.3%	20.8%	10.9%	17.8%	16.5%	18.0%	18.0%	15.4%	7.4%	28.0%	15.9%	16.9%	30.1%	15.9%	
152	64	51	37	73	79	67	40	46	28	43	7	8	13	36	
15.1%	22.1%	14.1%	10.3%	14.3%	15.9%	14.7%	18.4%	13.7%	8.7%	18.0%	6.2%	11.3%	17.8%	23.8%	
1010	290	361	358	512	498	455	217	337	323	239	113	71	73	151	
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

