

Loneliness

Poll

28/10/2015

Prepared on behalf of the Campaign to end Loneliness



Methodology

Fieldwork Dates

8th – 13th May 2015

Data Collection Method

The survey was conducted via telephone interview. Differential response rates from different demographic groups were taken into account.

Population Sampled

All UK residents aged 60+

Sample Size

1,254

Data Weighting

Data were weighted to the profile of all UK adults aged 60+. Data were weighted by age, sex and region. Targets for the weighted data were derived from Office for National Statistics 2011 Census data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,254 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Table 1
Q1. Normal weightings
Q1. How often would you say you feel lonely?
Base: All Respondents

	Total	Gender		Age					Region6 + 1						How often you feel lonely?				
		Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
Unweighted Total	1254	530	724	235	235	207	207	370	120	215	303	403	1041	114	66	858	198	121	77
Weighted Total	1254	572	682	336	267	218	177	256	110	207	305	424	1047	108	68	873	195	115	71
Never	873	424	449	245	190	151	132	154	77	151	202	295	725	84	44	873	-	-	-
	69.6%	74.1%	65.8%	73.0%	71.3%	69.0%	74.7%	60.3%	69.8%	72.9%	66.2%	69.6%	69.3%	77.8%	64.3%	100.0%	-	-	-
Hardly ever	195	79	116	52	44	31	25	44	15	32	45	69	161	12	15	-	195	-	-
	15.6%	13.8%	17.1%	15.4%	16.6%	14.2%	13.9%	17.1%	13.8%	15.6%	14.8%	16.2%	15.4%	10.7%	22.0%	-	100.0%	-	-
Some of the time	115	38	77	25	21	22	15	32	12	12	38	40	102	4	7	-	-	115	-
	9.2%	6.6%	11.3%	7.5%	7.7%	10.2%	8.7%	12.5%	11.0%	5.9%	12.3%	9.4%	9.7%	4.1%	10.0%	-	-	100.0%	-
Often	71	31	39	14	12	14	5	26	6	12	20	20	58	8	3	-	-	-	71
	5.7%	5.5%	5.8%	4.2%	4.4%	6.6%	2.8%	10.1%	5.4%	5.6%	6.7%	4.8%	5.6%	7.4%	3.7%	-	-	-	100.0%
SIGMA	1254	572	682	336	267	218	177	256	110	207	305	424	1047	108	68	873	195	115	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2

Q2. Normal weightings

Q2. I feel that I have someone to turn to when I feel lonely

Base: Those who said they feel lonely often, some of the time

	Total	Gender		Age					Region6 + 1						How often you feel lonely?				
		Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
Unweighted Total	198	69	129	28	28	35	24	83	19	28	60	62	169	15	9	0	0	121	77
Weighted Total	186	69	117	39	32	37	20	58	18	24	58	60	160	12	9	0	0	115	71
Strongly agree	36	14	23	4	9	9	2	13	-	5	11	13	30	3	3	-	-	22	14
	19.6%	20.0%	19.3%	10.2%	26.4%	25.7%	9.3%	21.9%	-	20.3%	19.6%	22.2%	18.5%	23.3%	35.4%	-	-	19.2%	20.1%
Agree	104	34	70	23	17	18	14	32	15	13	34	33	95	5	3	-	-	69	35
	55.9%	48.7%	60.2%	59.7%	52.1%	48.6%	69.3%	55.3%	81.2%	54.5%	58.9%	54.9%	59.3%	38.4%	30.4%	-	-	59.8%	49.5%
Neutral	9	4	5	-	3	2	-	3	1	2	1	4	8	-	1	-	-	6	3
	4.9%	6.1%	4.1%	-	10.5%	6.0%	-	6.0%	5.4%	7.5%	2.4%	7.0%	5.3%	-	7.0%	-	-	4.9%	4.8%
Disagree	24	11	12	7	1	5	3	7	2	1	6	8	18	3	1	-	-	15	8
	12.7%	16.0%	10.6%	19.0%	3.7%	14.3%	13.2%	12.1%	13.3%	4.0%	10.9%	13.5%	11.1%	21.2%	10.7%	-	-	13.3%	11.6%
Strongly disagree	13	6	7	4	2	2	2	3	-	3	5	1	9	2	2	-	-	3	10
	7.0%	9.2%	5.7%	11.1%	7.3%	5.4%	8.1%	4.7%	-	13.8%	8.2%	2.3%	5.9%	17.1%	16.5%	-	-	2.7%	13.9%
SIGMA	186	69	117	39	32	37	20	58	18	24	58	60	160	12	9	-	-	115	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%	100%

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Table 3

Q3. Normal weightings

Q3. I feel that there are enough activities to help me socialise with people in my area

Base: Those who said they feel lonely often, some of the time

	Total	Gender		Age					Region6 + 1						How often you feel lonely?				
		Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
Unweighted Total	198	69	129	28	28	35	24	83	19	28	60	62	169	15	9	0	0	121	77
Weighted Total	186	69	117	39	32	37	20	58	18	24	58	60	160	12	9	0	0	115	71
Strongly agree	21	10	11	3	6	1	1	11	1	2	3	11	16	1	4	-	-	12	9
	11.4%	14.2%	9.8%	7.4%	17.9%	3.3%	4.1%	18.2%	5.4%	7.6%	4.5%	17.6%	10.0%	11.0%	41.2%	-	-	10.2%	13.4%
Agree	81	36	45	17	15	18	7	23	5	7	32	25	70	6	3	-	-	56	25
	43.4%	51.2%	38.7%	43.5%	46.9%	49.8%	34.9%	40.2%	29.5%	30.4%	55.4%	41.1%	43.4%	48.7%	34.1%	-	-	48.7%	34.6%
Neutral	29	9	20	6	3	8	3	8	4	5	5	11	24	2	2	-	-	19	10
	15.4%	12.5%	17.2%	15.0%	10.5%	22.4%	15.1%	14.2%	21.8%	21.9%	8.0%	17.7%	15.3%	15.9%	17.7%	-	-	16.4%	13.8%
Disagree	34	9	25	8	2	6	6	12	4	7	11	9	31	2	1	-	-	18	16
	18.4%	13.0%	21.5%	19.9%	7.0%	16.7%	29.0%	21.0%	21.3%	29.3%	18.9%	14.9%	19.2%	17.0%	7.0%	-	-	15.9%	22.4%
Strongly disagree	21	6	15	6	6	3	3	4	4	3	8	5	19	1	-	-	-	10	11
	11.4%	9.1%	12.8%	14.2%	17.8%	7.8%	16.9%	6.4%	22.0%	10.8%	13.1%	8.7%	12.1%	7.4%	-	-	-	8.7%	15.8%
SIGMA	186	69	117	39	32	37	20	58	18	24	58	60	160	12	9	-	-	115	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%	100%

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Table 4
Q4. Normal weightings
Q4. I worry that I may experience loneliness when I get older
Base: Those who said they feel lonely never, hardly ever

	Total	Gender		Age					Region6 + 1						How often you feel lonely?				
		Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
Unweighted Total	1055	461	594	207	207	172	183	286	101	187	243	340	871	99	57	857	198	0	0
Weighted Total	1067	502	565	297	235	182	157	197	92	183	247	363	886	96	58	872	195	0	0
Strongly agree	22	11	11	10	4	2	2	3	-	4	6	9	19	-	3	14	8	-	-
	2.0%	2.1%	2.0%	3.4%	1.9%	1.3%	1.2%	1.5%	-	2.1%	2.3%	2.6%	2.1%	-	4.7%	1.6%	3.9%	-	-
Agree	177	68	108	56	41	24	29	27	14	27	42	60	142	17	11	117	59	-	-
	16.5%	13.6%	19.1%	18.8%	17.3%	13.2%	18.8%	13.6%	15.1%	14.5%	16.8%	16.6%	16.1%	17.3%	18.9%	13.5%	30.3%	-	-
Neutral	105	51	54	28	21	22	15	20	10	23	19	33	85	7	8	82	23	-	-
	9.8%	10.1%	9.5%	9.3%	9.1%	11.9%	9.3%	9.9%	10.9%	12.5%	7.8%	9.1%	9.6%	7.1%	13.4%	9.4%	11.5%	-	-
Disagree	520	253	267	160	102	91	76	91	46	96	121	172	434	49	28	435	85	-	-
	48.7%	50.4%	47.2%	54.0%	43.4%	49.9%	48.6%	46.2%	49.5%	52.2%	48.8%	47.3%	49.0%	51.4%	47.3%	49.9%	43.4%	-	-
Strongly disagree	244	119	125	43	66	43	35	57	23	34	60	89	205	23	9	223	21	-	-
	22.9%	23.7%	22.1%	14.5%	28.3%	23.7%	22.2%	28.9%	24.6%	18.7%	24.2%	24.4%	23.2%	24.3%	15.6%	25.6%	10.9%	-	-
SIGMA	1067	502	565	297	235	182	157	197	92	183	247	363	886	96	58	872	195	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-

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Table 5
Q5. Normal weightings
Q5. I know where I would go for help if I were feeling lonely
Base: Those who said they feel lonely never, hardly ever

	Total	Gender		Age					Region6 + 1						How often you feel lonely?				
		Male	Female	60-64	65-69	70-74	75-79	80+	London	Midlands	North	South	England	Scotland	Wales	Never	Hardly ever	Some of the time	Often
Unweighted Total	1055	461	594	207	207	172	183	286	101	187	243	340	871	99	57	857	198	0	0
Weighted Total	1067	502	565	297	235	182	157	197	92	183	247	363	886	96	58	872	195	0	0
Strongly agree	293	125	168	48	74	47	53	71	29	39	74	109	251	23	14	242	51	-	-
	27.5%	24.9%	29.8%	16.1%	31.4%	26.1%	34.0%	36.0%	31.5%	21.2%	29.9%	30.1%	28.3%	24.2%	23.8%	27.8%	26.0%	-	-
Agree	544	253	292	183	110	86	78	86	41	99	112	182	435	53	35	453	91	-	-
	51.0%	50.3%	51.6%	61.6%	47.1%	47.6%	50.0%	43.7%	44.8%	54.2%	45.4%	50.0%	49.1%	55.2%	59.5%	52.0%	46.5%	-	-
Neutral	62	32	30	14	13	14	6	16	8	12	16	19	54	3	5	52	10	-	-
	5.8%	6.3%	5.4%	4.6%	5.6%	7.5%	3.6%	8.0%	8.4%	6.3%	6.5%	5.2%	6.1%	2.7%	8.4%	6.0%	4.9%	-	-
Disagree	136	80	57	53	27	25	15	17	12	28	36	42	117	15	4	100	37	-	-
	12.8%	15.9%	10.0%	17.8%	11.6%	13.8%	9.3%	8.5%	12.6%	15.2%	14.6%	11.5%	13.3%	16.1%	6.2%	11.4%	18.9%	-	-
Strongly disagree	31	13	18	-	10	9	5	7	3	6	9	11	28	2	1	24	7	-	-
	2.9%	2.7%	3.2%	-	4.2%	5.1%	3.2%	3.7%	2.7%	3.0%	3.6%	3.2%	3.2%	1.8%	2.1%	2.8%	3.7%	-	-
SIGMA	1067	502	565	297	235	182	157	197	92	183	247	363	886	96	58	872	195	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-

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