

Issues Poll

GB

18/05/2015

Prepared on behalf of British Future



Methodology

Fieldwork Dates

8th – 15th May 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain. The sample was boosted to ensure the study included at least 1,000 Scottish residents and 2,000 BME residents.

Sample Size

3,977

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+, including region. Targets for the weighted data were derived from Office for National Statistics data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 3,977 it is 95% certain that the 'true' value will fall within the range of 1.55% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Table 273
Q67. Normal weightings
Q67. Do you think you will wear a poppy for Remembrance Day in November this year?
Base: All Respondents

Unweighted Total
Weighted Total
Yes
No
Don't know
SIGMA

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1							
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	3977	1701	2276	381	1580	1451	946	927	1320	196	169	136	443	37	3247	698	44	65	140	1833	76	354	1111	503	99	782	546	512	977	2817	1056	104
Weighted Total	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
Yes	2780	1280	1499	235	788	913	1078	951	686	189	314	75	109	17	2357	409	79	20	89	2437	69	53	146	57	17	304	485	670	942	2401	350	29
	69.9%	66.4%	73.2%	62.1%	66.7%	66.2%	76.2%	78.0%	68.3%	72.5%	75.5%	60.9%	69.4%	37.9%	72.5%	58.5%	75.1%	69.1%	66.0%	73.6%	47.7%	60.0%	53.1%	47.0%	45.9%	57.4%	73.8%	72.3%	71.2%	69.9%	70.1%	68.5%
No	725	407	318	82	225	286	214	157	182	41	61	35	36	23	539	185	7	8	18	539	51	21	66	38	11	135	96	177	212	619	97	8
	18.2%	21.1%	15.5%	21.7%	19.1%	20.7%	15.1%	12.9%	18.1%	15.7%	14.6%	28.3%	22.7%	51.4%	16.6%	26.4%	6.3%	27.9%	13.6%	16.3%	35.3%	23.7%	23.9%	30.9%	28.5%	25.5%	14.6%	19.1%	16.0%	18.0%	19.5%	18.8%
Don't know	473	242	231	61	167	181	124	111	137	31	41	13	13	5	353	106	20	1	28	334	24	14	63	27	10	90	76	80	169	415	52	5
	11.9%	12.5%	11.3%	16.1%	14.2%	13.1%	8.7%	9.1%	13.6%	11.8%	9.9%	10.8%	8.0%	10.8%	10.9%	15.2%	18.6%	3.0%	20.5%	10.1%	17.0%	16.4%	23.0%	22.1%	25.6%	17.1%	11.6%	8.6%	12.8%	12.1%	10.4%	12.7%
SIGMA	3977	1929	2048	379	1181	1380	1416	1218	1005	261	416	122	158	45	3249	699	106	30	135	3310	144	88	275	122	37	530	657	927	1322	3435	500	42
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Unweighted Total
Weighted Total
Yes
No
Don't know
SIGMA

Total	Religion							Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					Identity					Identity				
	Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	English, not British	More English than British	Equally English and British	More British than English	British, not English	Welsh, not British	More Welsh than British	Equally Welsh and British	More British than Welsh	British, not Welsh	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
3977	1693	457	71	277	70	73	1336	794	2023	1026	777	2091	1109	373	673	1359	926	330	291	1059	326	479	11	14	29	5	34	294	251	305	54	91
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
2780	1552	54	21	38	14	60	1041	889	1424	418	749	1452	579	339	385	874	889	542	348	984	217	229	5	4	8	2	9	83	77	123	21	33
69.9%	77.6%	45.2%	57.8%	57.7%	76.5%	74.4%	62.8%	76.2%	72.3%	57.9%	72.0%	72.0%	62.9%	69.2%	59.7%	71.7%	79.7%	76.8%	79.8%	69.8%	71.2%	66.7%	72.9%	60.2%	82.4%	98.8%	61.1%	61.9%	71.1%	82.2%	72.7%	67.2%
725	245	36	11	11	1	14	408	166	317	216	164	315	246	94	183	220	129	113	42	244	65	65	1	2	1	*	4	32	20	15	6	13
18.2%	12.2%	30.3%	29.2%	16.3%	5.8%	17.1%	24.6%	14.3%	16.1%	29.8%	15.8%	15.6%	26.7%	19.2%	28.4%	18.1%	11.6%	16.0%	9.7%	17.3%	21.3%	18.8%	17.2%	30.2%	6.0%	1.2%	23.5%	24.0%	18.0%	9.8%	20.5%	26.5%
473	204	29	5	17	3	7	208	111	229	89	127	250	95	57	77	124	97	51	46	183	23	50	1	1	1	-	2	19	12	12	2	3
11.9%	10.2%	24.5%	13.0%	26.0%	17.6%	8.5%	12.5%	9.5%	11.6%	12.3%	12.2%	12.4%	10.4%	11.6%	11.9%	10.2%	8.7%	7.2%	10.5%	13.0%	7.5%	14.6%	9.9%	9.7%	11.7%	-	15.4%	14.1%	10.9%	8.0%	6.8%	6.3%
3977	2000	119	37	65	18	81	1657	1166	1969	723	1040	2018	920	490	645	1219	1116	706	436	1411	305	344	6	6	9	3	15	133	109	149	29	49
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Q68. Normal weightings
Q68. Which of the following comes closest to your view about how Britain marks Remembrance Day in November?
Base: All Respondents

Unweighted Total
 Weighted Total
 I think Britain's tradition of Remembrance Day brings people together of all faiths and ethnicities
 I think Britain's tradition of Remembrance Day can divide and cause friction between people of different faiths and ethnicities
 Don't know
 SIGMA

Total	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						Region6 + 1						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multiple Ethnic Groups	Asian	Black	Other	London	Midlands	North	South	England	Scotland	Wales
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2862	1411	1451	242	736	997	1130	988	703	206	268	77	110	29	2391	455	80	22	116	2445	89	59	169	76	25	338	466	665	1002	2471	361	31
72.0%	73.2%	70.9%	63.8%	62.3%	72.2%	79.8%	81.1%	69.9%	78.9%	64.5%	63.1%	69.8%	65.0%	73.6%	65.0%	75.7%	74.7%	85.6%	73.9%	62.0%	66.7%	61.4%	62.0%	65.7%	63.8%	70.9%	71.8%	75.8%	71.9%	72.2%	73.6%
533	252	281	64	235	178	120	123	171	22	73	26	27	3	454	78	11	6	8	413	32	15	50	19	3	82	88	125	160	455	71	7
13.4%	13.1%	13.7%	17.0%	19.9%	12.9%	8.5%	10.1%	17.0%	8.5%	17.5%	21.2%	17.0%	7.2%	14.0%	11.2%	10.2%	19.5%	5.6%	12.5%	22.3%	17.3%	18.3%	15.4%	9.4%	15.6%	13.3%	13.5%	12.1%	13.3%	14.2%	15.7%
582	266	316	73	211	205	166	108	131	33	75	19	21	13	405	166	15	2	12	452	22	14	56	28	9	109	103	137	160	509	68	4
14.6%	13.8%	15.4%	19.2%	17.8%	14.9%	11.7%	8.8%	13.1%	12.6%	18.0%	15.7%	13.2%	27.9%	12.5%	23.8%	14.1%	5.8%	8.7%	13.7%	15.6%	16.0%	20.3%	22.6%	25.0%	20.7%	15.7%	14.7%	12.1%	14.8%	13.6%	10.7%
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100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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2862	1593	64	21	42	14	54	1074	797	1512	513	720	1486	656	303	437	973	869	506	325	1039	216	261	4	5	8	3	10	80	81	124	21	40
72.0%	79.7%	53.9%	56.9%	64.6%	77.0%	66.4%	64.8%	68.3%	76.8%	70.9%	69.3%	73.7%	71.3%	61.8%	67.8%	79.8%	77.9%	71.6%	74.5%	73.6%	70.6%	75.9%	62.7%	78.2%	87.6%	100.0%	65.3%	59.7%	74.2%	83.2%	71.8%	82.2%
533	225	30	9	10	2	13	243	198	218	109	153	249	131	94	79	151	155	106	70	184	37	29	2	1	*	-	3	32	13	11	5	5
13.4%	11.2%	25.3%	25.6%	15.4%	11.7%	15.9%	14.7%	17.0%	11.1%	15.1%	14.7%	12.3%	14.3%	19.2%	12.2%	12.4%	13.9%	15.0%	16.0%	13.0%	12.0%	8.6%	26.6%	20.1%	*	-	19.2%	23.6%	12.2%	7.4%	18.4%	10.3%
582	182	25	6	13	2	14	339	171	240	101	166	283	133	93	129	95	91	95	42	188	53	53	1	*	1	-	2	22	15	14	3	4
14.6%	9.1%	20.9%	17.5%	20.1%	11.3%	17.7%	20.5%	14.7%	12.2%	14.0%	16.0%	14.0%	14.5%	19.0%	20.0%	7.8%	8.2%	13.4%	9.5%	13.3%	17.4%	15.5%	10.7%	1.7%	12.0%	-	15.5%	16.7%	13.6%	9.4%	9.8%	7.5%
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100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%