

Issues Poll Scotland

18/05/2015

Prepared on behalf of British Future



Methodology

Fieldwork Dates

8th – 15th May 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Scotland

Sample Size

1,056

Data Weighting

Data were weighted to the profile of all Scottish adults aged 18+. Targets for the weighted data were derived from Office for National Statistics data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,056 it is 95% certain that the 'true' value will fall within the range of 3.02% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact.

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Table 259
Q65. Normal weightings
Q65. Do you think you will wear a poppy for Remembrance Day in November this year?
Base: All Respondents

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi ple Ethnic Groups	Asian	Black	Other	
Unweighted Total	1056	524	532	44	267	397	392	141	237	53	19	19	443	8	921	133	5	85	22	914	37	16	70	15	4
Weighted Total	1056	512	544	69	290	368	398	135	221	68	11	13	454	6	909	145	3	81	22	966	48	7	28	5	2
Yes	750	347	403	44	185	259	306	109	168	51	8	6	325	3	672	78	3	57	20	713	14	5	15	2	1
	71.1%	67.8%	74.2%	64.2%	63.7%	70.5%	76.9%	80.7%	75.9%	75.0%	78.1%	51.0%	71.6%	54.4%	74.0%	54.1%	82.0%	71.0%	89.3%	73.9%	28.5%	65.1%	53.2%	46.5%	82.3%
No	195	119	75	15	60	74	61	19	33	8	1	5	92	1	159	36	-	19	-	164	23	1	5	1	*
	18.5%	23.3%	13.9%	21.7%	20.6%	20.1%	15.4%	13.9%	15.0%	11.3%	7.6%	41.6%	20.3%	24.8%	17.5%	24.5%	-	23.7%	-	17.0%	47.6%	17.0%	17.8%	23.4%	17.7%
Don't know	111	45	65	10	46	35	30	7	20	9	2	1	37	1	77	31	1	4	2	88	12	1	8	2	-
	10.5%	8.9%	12.0%	14.1%	15.7%	9.4%	7.6%	5.4%	9.1%	13.7%	14.3%	7.3%	8.1%	20.8%	8.5%	21.4%	18.0%	5.3%	10.7%	9.1%	23.9%	17.9%	29.1%	30.1%	-
SIGMA	1056	512	544	69	290	368	398	135	221	68	11	13	454	6	909	145	3	81	22	966	48	7	28	5	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 260
Q65. Normal weightings
Q65. Do you think you will wear a poppy for Remembrance Day in November this year?
Base: All Respondents

	Total	Religion						Immigration Positivity Scale			EU Positivity Scale			EU Referendum				Identity					
		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
Unweighted Total	1056	517	26	11	9	3	20	470	269	531	220	222	544	290	101	236	342	243	294	251	305	54	91
Weighted Total	1056	519	9	7	4	2	18	496	270	529	217	209	556	291	97	245	341	238	306	254	304	50	83
Yes	750	422	6	3	2	*	12	306	197	404	129	160	399	191	71	144	270	182	198	186	250	35	55
	71.1%	81.3%	60.3%	41.0%	48.4%	16.9%	63.5%	61.7%	73.3%	76.4%	59.2%	76.7%	71.8%	65.7%	73.0%	58.6%	79.1%	76.4%	64.9%	73.2%	82.3%	69.5%	66.0%
No	195	52	2	1	*	1	6	132	47	79	60	34	84	76	16	73	50	37	70	41	30	11	22
	18.5%	10.0%	21.4%	17.7%	9.3%	83.1%	31.1%	26.7%	17.5%	15.0%	27.7%	16.3%	15.2%	26.2%	16.6%	30.0%	14.7%	15.8%	23.0%	16.1%	9.8%	20.9%	26.9%
Don't know	111	45	2	3	2	-	1	58	25	45	29	15	72	24	10	28	21	19	37	27	24	5	6
	10.5%	8.8%	18.3%	41.3%	42.3%	-	5.4%	11.6%	9.2%	8.6%	13.1%	7.0%	13.0%	8.1%	10.4%	11.4%	6.2%	7.9%	12.2%	10.7%	7.9%	9.6%	7.0%
SIGMA	1056	519	9	7	4	2	18	496	270	529	217	209	556	291	97	245	341	238	306	254	304	50	83
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 261

Q66. Normal weightings

Q66. Which of the following comes closest to your view about how Britain marks Remembrance Day in November?

Base: All Respondents

	Gender		Age				2015 Vote							Voted in 2015 General Election		Changed vote from 2010 to 2015			Ethnicity						
	Male	Female	18-22	18-34	35-54	55+	CON	LAB	LD	UKIP	Green	SNP	Other	Voted	Did Not Vote	CON to UKIP	LAB to SNP	LD to LAB	White (British)	White (Other)	Mixed/Multi ple Ethnic Groups	Asian	Black	Other	
Unweighted Total	1056	524	532	44	267	397	392	141	237	53	19	19	443	8	921	133	5	85	22	914	37	16	70	15	4
Weighted Total	1056	512	544	69	290	368	398	135	221	68	11	13	454	6	909	145	3	81	22	966	48	7	28	5	2
I think Britain's tradition of Remembrance Day brings people together of all faiths and ethnicities	776	371	404	48	189	268	319	115	168	55	8	6	331	3	688	87	2	65	21	728	18	5	19	4	1
	73.4%	72.5%	74.3%	69.4%	65.0%	72.8%	80.2%	85.0%	76.3%	81.1%	77.6%	50.6%	72.9%	60.3%	75.7%	60.3%	77.0%	80.4%	94.5%	75.4%	37.5%	63.9%	69.0%	79.4%	75.1%
I think Britain's tradition of Remembrance Day can divide and cause friction between people of different faiths and ethnicities	135	77	59	13	47	55	33	6	36	1	1	3	63	2	113	23	1	12	*	116	15	1	3	*	*
	12.8%	15.0%	10.8%	18.5%	16.3%	14.9%	8.3%	4.4%	16.3%	1.4%	11.1%	22.6%	13.9%	30.3%	12.4%	15.5%	23.0%	14.4%	2.2%	12.0%	31.0%	12.5%	9.1%	4.9%	24.9%
Don't know	145	64	81	8	54	45	46	14	16	12	1	3	60	1	108	35	-	4	1	121	15	2	6	1	-
	13.7%	12.5%	14.9%	12.1%	18.6%	12.3%	11.5%	10.6%	7.5%	17.5%	11.3%	26.8%	13.2%	9.4%	11.9%	24.1%	-	5.2%	3.3%	12.6%	31.5%	23.6%	22.0%	15.8%	-
SIGMA	1056	512	544	69	290	368	398	135	221	68	11	13	454	6	909	145	3	81	22	966	48	7	28	5	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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		Christian	Muslim	Buddhist	Hindu	Sikh	Other	Not religious	0-3	4-7	8-10	0-3	4-7	8-10	Definitely Out	Definitely In	Leaning In	Leaning Out	Scottish, not British	More Scottish than British	Equally Scottish and British	More British than Scottish	British, not Scottish
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	73.4%	79.3%	68.1%	34.8%	49.9%	38.2%	50.3%	69.2%	70.2%	78.9%	65.5%	73.3%	75.1%	70.4%	67.0%	68.9%	81.7%	73.0%	64.9%	75.7%	82.9%	70.4%	80.6%
I think Britain's tradition of Remembrance Day can divide and cause friction between people of different faiths and ethnicities	135	57	2	1	*	1	6	68	42	48	44	38	53	45	22	35	32	38	60	29	22	7	8
	12.8%	10.9%	24.2%	18.5%	7.8%	61.8%	30.4%	13.7%	15.4%	9.0%	20.3%	18.2%	9.5%	15.3%	22.7%	14.4%	9.5%	16.2%	19.8%	11.2%	7.2%	14.2%	9.9%
Don't know	145	51	1	3	2	-	4	85	39	64	31	18	86	42	10	41	30	26	47	33	30	8	8
	13.7%	9.8%	7.7%	46.7%	42.3%	-	19.3%	17.1%	14.3%	12.1%	14.2%	8.5%	15.4%	14.3%	10.3%	16.7%	8.8%	10.8%	15.4%	13.0%	9.9%	15.4%	9.4%
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	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%