

Industries

Poll

28/10/2015

Prepared on behalf of Unite the Union



Methodology

Fieldwork Dates

27th – 28th October 2015

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in Great Britain

Sample Size

1,013

Data Weighting

Data were weighted to the profile of all Great British adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,013 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation (Director of Research – Patrick Briône).

For further information please contact:

Chris Hopkins
0203 818 9661

chris.hopkins@survation.com

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Industries Poll
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Table 1
Q1. Normal weightings
Q1. To what extent do you believe the current government is supportive of the UK manufacturing industry?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45	
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40	
Very supportive	125	67	58	39	38	48	82	17	6	10	3	2	80	18	6	7	3	11	48	36	23	17	22	27	24	39	113	10	2	
	12.4%	13.7%	11.1%	13.3%	10.7%	13.2%	28.9%	6.5%	12.1%	7.6%	4.2%	1.4%	25.5%	6.8%	8.2%	6.5%	4.0%	6.8%	18.6%	9.6%	12.5%	9.1%	16.7%	15.9%	10.0%	12.0%	12.9%	10.1%	6.1%	
Somewhat supportive	365	205	159	112	122	131	159	70	18	46	20	40	160	55	32	39	28	47	110	134	66	54	47	62	84	121	313	36	15	
	36.0%	41.7%	30.6%	38.5%	34.1%	35.9%	56.1%	26.4%	35.2%	33.8%	30.9%	25.3%	51.1%	21.4%	48.1%	36.2%	33.6%	29.5%	42.6%	35.5%	35.7%	28.4%	35.3%	36.9%	34.2%	36.7%	35.8%	37.2%	36.9%	
Not very supportive	254	110	144	58	96	99	37	82	18	43	18	49	54	75	22	31	24	41	51	112	44	46	32	48	51	89	220	24	10	
	25.0%	22.3%	27.7%	20.0%	26.8%	27.3%	13.1%	30.8%	35.5%	31.9%	28.1%	31.0%	17.2%	29.0%	32.8%	29.1%	29.2%	26.0%	19.8%	29.6%	24.0%	24.1%	23.7%	28.9%	20.8%	27.0%	25.2%	24.3%	24.1%	
Not at all supportive	161	82	79	37	53	71	2	70	4	30	19	19	8	77	3	24	23	23	40	50	32	39	9	22	60	43	134	18	9	
	15.9%	16.6%	15.2%	12.7%	14.9%	19.5%	0.7%	26.5%	7.6%	21.9%	29.2%	11.8%	2.6%	29.8%	4.3%	22.6%	27.2%	14.5%	15.6%	13.2%	17.3%	20.4%	6.9%	13.0%	24.7%	13.1%	15.3%	18.6%	21.9%	
Don't know	108	28	80	45	48	15	4	26	5	7	5	48	11	33	4	6	5	37	9	46	19	35	23	9	25	37	94	10	4	
	10.7%	5.8%	15.4%	15.5%	13.5%	4.1%	1.3%	9.8%	9.6%	4.8%	7.6%	30.5%	3.6%	12.9%	6.6%	5.6%	6.0%	23.2%	3.4%	12.1%	10.4%	18.0%	17.4%	5.3%	10.3%	11.2%	10.8%	9.8%	11.0%	
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. To what extent do you believe the current government is supportive of the UK banking and finance industry?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	353	216	136	77	129	147	125	97	20	39	25	35	129	92	28	34	29	39	118	120	66	48	50	70	90	107	317	28	8
	34.8%	44.0%	26.2%	26.3%	36.1%	40.3%	43.9%	36.4%	39.3%	28.8%	38.5%	21.9%	41.2%	35.5%	41.9%	31.5%	35.5%	24.4%	45.6%	31.8%	35.8%	25.3%	37.3%	42.0%	36.8%	32.4%	36.2%	28.2%	19.8%
Somewhat supportive	388	185	203	118	126	144	135	86	23	55	25	54	139	83	31	42	31	56	96	153	69	70	47	57	88	132	324	45	19
	38.3%	37.6%	38.9%	40.5%	35.2%	39.5%	47.4%	32.3%	44.3%	40.3%	38.5%	34.1%	44.4%	32.1%	45.6%	39.4%	36.8%	35.6%	37.1%	40.4%	37.2%	36.8%	35.0%	34.2%	35.9%	40.0%	37.0%	45.5%	48.3%
Not very supportive	129	54	75	48	40	41	16	46	6	20	6	28	22	40	5	16	15	23	27	57	20	24	15	26	26	47	115	10	4
	12.7%	10.9%	14.4%	16.4%	11.3%	11.1%	5.6%	17.3%	11.9%	14.5%	9.8%	17.8%	7.1%	15.3%	6.8%	14.8%	17.9%	14.6%	10.6%	15.1%	11.0%	12.4%	11.5%	15.7%	10.7%	14.3%	13.2%	10.2%	9.0%
Not at all supportive	52	18	34	18	22	12	*	18	1	14	4	3	6	22	-	9	4	11	9	18	9	17	4	7	22	12	44	3	4
	5.1%	3.8%	6.5%	6.1%	6.3%	3.3%	*	6.8%	1.9%	10.3%	6.9%	1.7%	1.8%	8.3%	-	8.8%	4.4%	7.0%	3.5%	4.7%	4.7%	8.7%	3.2%	3.9%	9.0%	3.5%	5.1%	3.3%	11.1%
Don't know	92	19	73	31	40	21	8	19	1	8	4	39	17	22	4	6	5	29	8	30	21	32	18	7	18	32	74	13	5
	9.1%	3.8%	14.0%	10.7%	11.2%	5.7%	2.9%	7.2%	2.7%	6.1%	6.4%	24.5%	5.4%	8.7%	5.7%	5.4%	5.4%	18.4%	3.2%	8.0%	11.4%	16.8%	13.0%	4.1%	7.5%	9.6%	8.5%	12.8%	11.8%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q3. Normal weightings
Q3. To what extent do you believe the current government is supportive of the UK agriculture industry?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	92	39	53	27	37	27	50	17	3	5	8	4	53	16	1	1	7	11	30	28	22	12	17	18	23	19	77	13	1
	9.0%	7.9%	10.2%	9.3%	10.4%	7.5%	17.6%	6.3%	4.9%	3.5%	12.7%	2.3%	17.1%	6.0%	0.9%	1.0%	8.9%	7.0%	11.6%	7.5%	11.8%	6.1%	12.9%	11.0%	9.2%	5.7%	8.8%	13.4%	3.6%
Somewhat supportive	324	179	145	96	94	133	134	69	16	45	14	36	137	66	25	35	21	37	100	106	62	56	47	55	70	103	275	38	10
	32.0%	36.3%	27.8%	32.9%	26.4%	36.6%	47.1%	26.0%	31.4%	33.0%	21.1%	22.9%	43.9%	25.7%	36.9%	33.0%	25.8%	23.5%	38.7%	28.0%	33.5%	29.1%	34.6%	33.1%	28.7%	31.3%	31.5%	39.0%	25.6%
Not very supportive	339	172	166	80	121	138	77	99	19	49	24	60	83	101	27	38	37	43	79	143	53	64	42	47	78	129	296	28	15
	33.4%	35.0%	31.9%	27.4%	33.7%	38.0%	26.9%	37.4%	37.0%	36.0%	37.3%	38.0%	26.7%	39.1%	40.8%	35.7%	44.3%	27.2%	30.5%	37.8%	28.5%	33.4%	31.2%	28.2%	32.1%	39.1%	33.8%	28.4%	36.8%
Not at all supportive	151	67	83	37	64	49	12	52	9	33	13	18	19	49	9	28	12	30	31	59	30	30	8	33	45	47	134	11	6
	14.9%	13.7%	16.0%	12.7%	18.0%	13.5%	4.1%	19.6%	18.1%	24.6%	20.4%	11.5%	6.1%	19.0%	14.2%	26.0%	14.6%	19.0%	12.2%	15.5%	16.5%	15.7%	6.2%	19.9%	18.4%	14.4%	15.3%	10.8%	15.0%
Don't know	109	35	73	52	41	16	12	28	4	4	6	40	19	27	5	5	5	37	18	43	18	30	20	13	28	31	93	8	8
	10.7%	7.2%	14.1%	17.8%	11.4%	4.4%	4.2%	10.7%	8.6%	2.9%	8.6%	25.3%	6.1%	10.3%	7.3%	4.4%	6.4%	23.4%	6.9%	11.3%	9.8%	15.7%	15.1%	7.8%	11.6%	9.4%	10.6%	8.5%	19.0%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q4. Normal weightings
Q4. To what extent do you believe the current government is supportive of the UK service industry?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	117	63	54	35	39	43	64	22	8	7	4	8	66	20	8	4	7	11	41	34	30	12	21	30	21	32	104	11	1
	11.5%	12.8%	10.3%	12.1%	10.8%	11.8%	22.6%	8.2%	15.1%	5.4%	6.9%	5.1%	21.0%	7.8%	11.8%	3.4%	8.9%	7.1%	15.9%	9.1%	16.0%	6.2%	15.6%	17.8%	8.8%	9.8%	11.9%	11.4%	2.8%
Somewhat supportive	373	204	169	105	118	150	151	73	21	50	16	49	148	66	30	41	27	55	116	129	61	67	62	68	87	106	322	38	13
	36.8%	41.4%	32.5%	35.9%	33.0%	41.3%	53.0%	27.4%	41.1%	37.0%	25.0%	30.8%	47.3%	25.4%	44.1%	38.2%	32.5%	34.8%	45.0%	34.0%	33.2%	35.0%	45.8%	40.5%	35.6%	32.2%	36.8%	38.5%	32.5%
Not very supportive	284	141	143	65	110	109	54	89	18	45	23	48	65	84	22	40	27	39	59	134	42	49	26	42	78	101	247	27	10
	28.0%	28.7%	27.4%	22.1%	30.8%	30.0%	18.9%	33.5%	34.7%	32.8%	36.2%	30.5%	20.9%	32.5%	32.6%	37.2%	32.3%	24.6%	23.1%	35.3%	22.7%	25.6%	19.2%	25.1%	31.9%	30.8%	28.2%	27.6%	24.5%
Not at all supportive	104	49	54	34	40	30	2	50	1	17	12	9	8	49	3	11	12	19	22	30	24	28	3	16	30	39	88	11	5
	10.2%	10.0%	10.4%	11.8%	11.1%	8.2%	0.6%	18.8%	2.7%	12.8%	18.0%	5.5%	2.6%	19.0%	4.7%	10.3%	14.1%	11.8%	8.7%	7.9%	12.8%	14.6%	1.9%	9.7%	12.3%	11.8%	10.0%	11.0%	13.3%
Don't know	136	35	101	53	51	32	14	32	3	16	9	45	25	40	5	12	10	34	19	53	28	36	24	12	28	50	114	11	11
	13.4%	7.1%	19.4%	18.1%	14.3%	8.8%	5.0%	12.1%	6.4%	11.9%	14.0%	28.2%	8.1%	15.4%	6.7%	10.9%	12.2%	21.7%	7.4%	13.9%	15.4%	18.7%	17.5%	6.9%	11.5%	15.3%	13.0%	11.6%	26.9%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q5. Normal weightings
Q5. To what extent do you believe the current government is supportive of the UK retail industry?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	139	73	67	41	51	48	79	23	5	9	9	10	83	20	3	5	14	15	46	40	36	18	24	27	34	37	122	17	-
	13.8%	14.8%	12.8%	14.0%	14.3%	13.1%	27.8%	8.5%	9.1%	6.3%	13.6%	6.3%	26.5%	7.8%	4.2%	4.2%	16.4%	9.5%	17.8%	10.5%	19.3%	9.5%	18.0%	16.2%	14.0%	11.2%	14.0%	17.4%	-
Somewhat supportive	410	211	199	115	133	161	148	91	25	55	12	67	155	86	35	43	23	57	118	146	69	76	62	72	98	130	361	30	19
	40.5%	42.9%	38.2%	39.6%	37.3%	44.3%	52.0%	34.1%	48.4%	40.2%	18.5%	42.4%	49.8%	33.4%	52.9%	40.5%	27.2%	35.7%	45.9%	38.7%	37.2%	39.9%	45.8%	43.0%	40.2%	39.4%	41.3%	30.1%	48.0%
Not very supportive	270	135	136	75	93	102	41	84	18	44	29	44	41	83	22	39	31	49	61	124	44	42	31	32	70	97	230	33	7
	26.7%	27.3%	26.1%	25.8%	26.2%	28.0%	14.4%	31.6%	35.6%	32.5%	44.3%	28.1%	13.3%	32.1%	32.3%	37.1%	36.8%	30.9%	23.7%	32.7%	23.6%	21.9%	23.0%	18.9%	28.7%	29.6%	26.3%	33.7%	18.5%
Not at all supportive	105	51	54	27	44	34	12	44	2	21	7	6	19	45	3	14	8	17	23	34	19	30	7	24	26	37	94	8	4
	10.4%	10.4%	10.4%	9.2%	12.3%	9.5%	4.1%	16.6%	3.3%	15.7%	11.6%	3.8%	6.1%	17.3%	4.2%	12.9%	9.8%	10.4%	8.8%	8.9%	10.1%	15.8%	5.2%	14.5%	10.6%	11.2%	10.7%	7.7%	10.1%
Don't know	88	22	66	33	36	19	5	24	2	7	8	31	14	25	4	6	8	21	10	35	18	25	11	12	16	28	68	11	9
	8.7%	4.5%	12.6%	11.5%	9.9%	5.1%	1.7%	9.1%	3.6%	5.3%	11.9%	19.4%	4.4%	9.5%	6.4%	5.2%	9.8%	13.4%	3.7%	9.3%	9.8%	12.9%	8.1%	7.4%	6.5%	8.6%	7.7%	11.1%	23.5%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 6
Q6. Normal weightings
Q6. To what extent do you believe the current government is supportive of the public sector in the UK?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	122	55	67	28	52	43	69	21	4	15	8	3	72	19	3	8	9	12	36	41	28	16	14	27	27	35	103	16	3
	12.1%	11.3%	12.8%	9.4%	14.5%	11.8%	24.2%	7.8%	7.7%	10.8%	12.5%	2.1%	22.9%	7.2%	4.4%	7.5%	11.1%	7.5%	14.1%	10.8%	15.3%	8.6%	10.3%	16.2%	10.9%	10.8%	11.8%	16.4%	7.5%
Somewhat supportive	302	149	154	93	83	126	129	42	18	45	16	39	131	39	19	36	23	47	92	98	52	61	54	58	64	95	270	28	4
	29.9%	30.2%	29.5%	32.0%	23.2%	34.7%	45.5%	15.9%	35.4%	33.3%	24.7%	24.9%	41.8%	15.2%	29.1%	33.6%	27.6%	29.6%	35.8%	25.8%	27.9%	31.8%	40.3%	34.5%	26.0%	28.8%	30.9%	28.3%	11.2%
Not very supportive	269	140	128	77	99	93	56	84	13	35	12	54	71	78	19	31	16	47	60	113	38	57	27	45	65	90	228	32	9
	26.5%	28.5%	24.7%	26.5%	27.6%	25.4%	19.8%	31.7%	25.7%	25.8%	18.4%	34.2%	22.7%	30.0%	28.7%	28.9%	18.7%	29.5%	23.3%	29.8%	20.7%	29.9%	19.9%	27.1%	26.7%	27.4%	26.0%	32.4%	23.3%
Not at all supportive	241	131	109	59	95	87	21	100	13	33	22	36	25	105	23	23	30	30	63	97	45	37	27	30	73	79	208	14	18
	23.8%	26.7%	21.0%	20.1%	26.6%	23.9%	7.3%	37.8%	25.6%	24.3%	34.4%	22.7%	7.9%	40.8%	34.9%	21.6%	35.7%	18.9%	24.3%	25.7%	24.1%	19.2%	19.7%	18.0%	29.7%	24.1%	23.8%	14.5%	45.9%
Don't know	79	16	63	35	29	15	9	18	3	8	6	25	14	18	2	9	6	23	7	30	22	20	13	7	16	29	66	8	5
	7.8%	3.3%	12.0%	11.9%	8.1%	4.2%	3.2%	6.8%	5.6%	5.8%	10.0%	16.1%	4.6%	6.8%	2.9%	8.4%	6.8%	14.4%	2.6%	7.9%	12.1%	10.5%	9.9%	4.3%	6.7%	8.9%	7.5%	8.4%	12.0%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 7
Q7. Normal weightings
Q7. Approximately 28,000 people are employed in the UK's steel industry. Since summer of 2014 more than 4,000 jobs have been lost from the UK's steel industry. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government should intervene in the UK steel industry to ensure its long-term survival	689 68.0%	340 69.1%	349 67.0%	188 64.4%	255 71.2%	247 67.8%	151 53.2%	217 81.9%	37 71.2%	96 70.3%	51 79.8%	106 67.3%	173 55.4%	210 81.1%	47 70.7%	73 68.2%	70 83.9%	104 65.8%	166 64.3%	258 68.1%	128 69.2%	138 71.9%	91 67.9%	108 64.4%	182 74.6%	207 62.9%	588 67.2%	78 79.3%	23 58.1%
The government should not intervene in the UK steel industry and instead respect the consequences of global market forces	198 19.5%	120 24.4%	78 14.9%	50 17.3%	62 17.5%	85 23.4%	110 38.7%	26 9.9%	12 24.0%	26 19.3%	8 12.6%	9 5.5%	104 33.3%	22 8.4%	13 19.7%	22 21.0%	9 10.7%	25 15.8%	70 27.1%	65 17.1%	34 18.6%	29 15.1%	25 18.3%	45 27.1%	30 12.1%	70 21.3%	170 19.4%	17 16.9%	12 29.0%
Don't know	126 12.4%	32 6.5%	94 18.0%	53 18.3%	40 11.3%	32 8.8%	23 8.2%	22 8.2%	2 4.8%	14 10.3%	5 7.5%	43 27.2%	35 11.3%	27 10.5%	6 9.6%	12 10.9%	4 5.4%	29 18.4%	22 8.6%	56 14.8%	23 12.2%	25 13.1%	19 13.8%	14 8.5%	32 13.3%	52 15.7%	117 13.4%	4 3.7%	5 12.8%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 8

Q8. Normal weightings

Q8. Some have called on the government to temporarily nationalise parts of the steel industry with the aim of preserving jobs and maintain key assets within the industry until the economic conditions improve. However, government ministers have said this would not be a good use of public money. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government should explore the possibility of temporarily renationalising parts of the UK steel industry	612 60.4%	306 62.1%	306 58.7%	169 57.8%	226 63.3%	217 59.6%	149 52.4%	191 71.9%	31 61.1%	91 66.6%	45 69.5%	84 53.4%	169 54.0%	175 67.8%	41 61.5%	67 63.3%	60 72.7%	90 56.8%	149 57.8%	223 58.8%	120 64.7%	120 62.8%	78 57.6%	98 58.3%	169 69.3%	187 57.0%	532 60.8%	63 64.4%	17 41.8%
The government should not explore the possibility of temporarily renationalising parts of the UK steel industry	231 22.8%	146 29.7%	85 16.3%	61 21.0%	63 17.7%	106 29.2%	109 38.2%	38 14.1%	10 20.1%	34 25.1%	14 21.6%	19 12.2%	108 34.6%	39 14.9%	10 15.2%	25 23.9%	17 20.6%	29 18.4%	79 30.8%	83 22.0%	39 21.0%	29 15.4%	36 26.8%	41 24.7%	41 16.6%	76 23.0%	193 22.1%	22 22.7%	15 38.5%
Don't know	170 16.8%	40 8.2%	130 25.0%	62 21.2%	68 18.9%	41 11.2%	27 9.4%	37 13.9%	10 18.9%	11 8.3%	6 9.0%	55 34.4%	35 11.4%	45 17.3%	16 23.3%	14 12.8%	6 6.7%	39 24.8%	29 11.4%	73 19.2%	26 14.3%	42 21.8%	21 15.6%	29 17.1%	35 14.1%	66 20.0%	150 17.1%	13 12.8%	8 19.7%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
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Table 9
Q9. Normal weightings
Q9. Recent steel industry job losses have taken place in Rotherham, Newport, Redcar, Scunthorpe and Motherwell. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government's response would be more supportive if the job losses affected an industry other than manufacturing	323 31.9%	181 36.9%	142 27.3%	99 34.1%	131 36.7%	93 25.5%	61 21.5%	123 46.3%	22 42.7%	38 28.0%	27 42.6%	42 26.4%	62 19.9%	110 42.7%	26 39.6%	29 26.9%	40 47.7%	53 33.5%	99 38.4%	105 27.8%	57 30.6%	63 32.7%	54 40.3%	43 25.4%	90 36.9%	80 24.2%	267 30.5%	43 44.2%	14 33.9%
The government's response would be less supportive if the job losses affected an industry other than manufacturing	72 7.1%	36 7.2%	36 7.0%	34 11.8%	26 7.3%	11 3.1%	17 6.1%	19 7.2%	4 7.3%	17 12.2%	8 12.0%	5 3.3%	16 5.1%	20 7.7%	3 4.5%	13 11.8%	8 9.9%	11 6.9%	25 9.7%	22 5.8%	14 7.4%	11 5.8%	10 7.7%	15 8.9%	16 6.6%	20 6.2%	62 7.1%	6 6.5%	3 8.7%
The government's response would be no different whichever industry was affected by job losses	431 42.5%	222 45.2%	208 40.0%	94 32.4%	137 38.3%	199 54.8%	166 58.4%	83 31.4%	18 35.1%	61 44.6%	20 31.1%	58 36.6%	181 58.1%	84 32.4%	27 39.7%	45 41.9%	28 33.7%	56 35.3%	105 40.8%	163 43.1%	87 47.1%	75 39.2%	48 35.7%	74 44.2%	103 42.1%	155 47.3%	380 43.5%	35 35.9%	15 37.8%
Don't know	187 18.5%	53 10.7%	134 25.8%	63 21.7%	63 17.8%	60 16.6%	40 14.1%	40 15.2%	8 14.9%	21 15.2%	9 14.4%	53 33.7%	53 16.8%	45 17.2%	11 16.1%	21 19.5%	7 8.7%	39 24.3%	29 11.1%	88 23.3%	28 14.9%	43 22.3%	22 16.4%	36 21.5%	35 14.4%	73 22.3%	166 19.0%	13 13.3%	8 19.6%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 10
Q10. Normal weightings
Q10. The recent steel industry job losses have mainly affected towns in Scotland, Wales, the North East of England and the Midlands. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total		Gender			Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45		
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
The government's response would be more supportive if the job losses affected an industry based mainly in London and the South East of England	458 45.2%	245 49.8%	212 40.8%	128 43.8%	154 43.1%	176 48.3%	103 36.1%	151 56.8%	34 65.9%	58 42.9%	36 55.8%	60 38.1%	112 35.8%	140 54.1%	39 59.0%	46 43.3%	49 58.6%	64 40.3%	127 49.3%	181 47.9%	68 36.9%	81 42.3%	50 37.4%	79 47.5%	129 52.9%	128 39.0%	387 44.3%	50 51.0%	20 51.0%		
The government's response would be less supportive if the job losses affected an industry based mainly in London and the South East of England	84 8.3%	47 9.5%	37 7.1%	34 11.6%	32 9.0%	18 4.9%	14 5.0%	27 10.1%	8 15.1%	18 13.5%	4 6.4%	6 3.8%	14 4.4%	23 9.0%	7 10.0%	10 9.8%	5 5.5%	24 14.9%	23 8.7%	30 7.8%	22 11.6%	10 5.2%	14 10.5%	13 7.9%	25 10.0%	21 6.4%	73 8.3%	8 7.7%	3 8.1%		
The government's response would be no different wherever the industry affected by job losses was based	329 32.5%	166 33.7%	163 31.3%	75 25.8%	122 34.2%	131 36.1%	142 50.1%	58 21.9%	8 16.4%	48 35.4%	17 25.9%	44 27.8%	151 48.2%	61 23.7%	12 18.3%	35 33.2%	22 25.9%	44 27.6%	88 34.0%	109 28.7%	70 37.7%	63 32.9%	51 37.8%	47 28.2%	66 27.1%	127 38.7%	291 33.3%	29 29.7%	8 21.2%		
Don't know	143 14.1%	34 7.0%	108 20.8%	55 18.7%	49 13.7%	39 10.7%	25 8.8%	29 11.1%	1 2.7%	11 8.1%	8 11.9%	48 30.3%	36 11.5%	34 13.1%	9 12.7%	15 13.7%	8 9.9%	27 17.2%	21 8.0%	59 15.6%	25 13.8%	38 19.6%	19 14.3%	27 16.4%	24 10.0%	52 15.9%	123 14.1%	11 11.6%	8 19.7%		
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%		

Industries Poll
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Table 11
Q11. Normal weightings
Q11. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Areas that have been badly affected by the loss of jobs in the steel industry should have additional government support to support their local economies	709 70.0%	358 72.6%	352 67.5%	175 59.9%	254 71.1%	280 77.0%	200 70.4%	201 75.9%	37 71.8%	88 64.5%	47 72.7%	104 65.5%	218 69.9%	198 76.5%	49 73.1%	69 65.0%	68 81.4%	98 61.5%	192 74.4%	256 67.7%	129 69.8%	132 68.9%	99 73.8%	122 73.1%	177 72.4%	208 63.3%	606 69.3%	76 77.2%	27 67.9%
Areas that have been badly affected by the loss of jobs in the steel industry should not have additional government support to support their local economies	154 15.2%	88 17.9%	66 12.6%	56 19.1%	50 13.9%	49 13.4%	58 20.3%	41 15.5%	8 15.7%	30 21.9%	9 13.8%	4 2.3%	60 19.3%	36 13.9%	4 6.2%	22 20.9%	8 9.7%	23 14.3%	48 18.7%	57 15.1%	27 14.6%	22 11.4%	17 13.0%	30 18.0%	36 14.8%	55 16.6%	138 15.8%	11 10.9%	5 12.7%
Don't know	150 14.8%	46 9.4%	103 19.8%	61 20.9%	54 15.0%	35 9.6%	26 9.3%	23 8.6%	6 12.5%	19 13.6%	9 13.5%	51 32.1%	34 10.8%	25 9.6%	14 20.8%	15 14.0%	7 8.9%	38 24.2%	18 6.9%	65 17.2%	29 15.6%	38 19.7%	18 13.2%	15 8.9%	31 12.8%	66 20.1%	130 14.9%	12 11.9%	8 19.4%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
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Table 12

Q12. Normal weightings

Q12. Some have argued that the government should ensure greater use of steel manufactured in the UK within publicly-funded construction contracts to support the steel industry. However, others have argued that the government should instead import steel from other countries, such as China, because it is cheaper. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government should do all that it can to ensure publicly-funded construction contracts support the UK steel industry	760 75.0%	381 77.4%	379 72.8%	174 59.8%	282 78.9%	303 83.4%	202 71.2%	202 76.0%	47 90.5%	114 84.1%	50 77.6%	110 69.3%	228 73.0%	203 78.4%	57 85.7%	87 81.6%	67 80.2%	108 67.8%	183 71.1%	288 76.1%	141 76.4%	147 76.9%	99 73.6%	127 75.8%	190 77.5%	240 73.0%	655 74.9%	80 81.4%	25 62.4%
The government should import steel from other countries to seek the lowest price, regardless of country of origin	134 13.3%	82 16.6%	53 10.1%	61 20.8%	40 11.3%	33 9.1%	61 21.4%	31 11.6%	4 6.8%	16 12.0%	11 17.8%	9 5.5%	59 18.9%	25 9.6%	5 7.1%	11 10.7%	13 16.1%	20 12.6%	53 20.5%	44 11.6%	21 11.2%	17 8.8%	18 13.3%	28 16.7%	24 9.7%	47 14.2%	116 13.3%	12 12.3%	6 14.9%
Don't know	119 11.7%	30 6.0%	89 17.1%	57 19.4%	35 9.7%	27 7.5%	21 7.5%	33 12.4%	1 2.7%	5 3.8%	3 4.6%	40 25.2%	25 8.1%	31 12.0%	5 7.2%	8 7.7%	3 3.8%	31 19.6%	22 8.4%	47 12.3%	23 12.4%	27 14.3%	18 13.1%	12 7.4%	31 12.7%	42 12.8%	103 11.8%	6 6.3%	9 22.6%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 13

Q13. Normal weightings

Q13. The government has said it would look to provide redundant steel workers with assistance to start their own businesses. Others have said the main focus should be safeguarding jobs in the steel industry. Which of the following do you think should be the government's priority?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Providing assistance to redundant steel workers to start their own business	210	115	95	66	64	81	92	42	13	22	17	16	92	38	12	19	20	27	78	72	34	27	39	40	39	69	186	15	9
	20.7%	23.3%	18.3%	22.5%	17.8%	22.3%	32.4%	15.7%	26.2%	16.1%	27.0%	9.9%	29.5%	14.8%	17.3%	18.0%	23.7%	17.0%	30.2%	18.9%	18.1%	14.2%	28.8%	23.7%	15.9%	21.0%	21.3%	15.6%	21.6%
Providing assistance to the UK steel industry to help safeguard orders and jobs	679	338	341	176	247	256	167	193	36	107	42	102	190	190	47	78	58	104	162	256	127	134	79	108	178	219	584	75	20
	67.1%	68.7%	65.5%	60.5%	69.0%	70.4%	58.8%	72.6%	69.4%	78.9%	65.0%	64.7%	61.0%	73.5%	70.2%	73.3%	70.1%	65.2%	63.0%	67.5%	68.8%	70.0%	59.0%	64.4%	72.7%	66.6%	66.7%	76.6%	50.4%
Don't know	124	39	84	50	47	27	25	31	2	7	5	40	30	30	8	9	5	28	17	52	24	30	16	20	28	41	105	8	11
	12.2%	8.0%	16.2%	17.0%	13.2%	7.4%	8.8%	11.7%	4.4%	4.9%	8.0%	25.4%	9.5%	11.7%	12.5%	8.7%	6.3%	17.8%	6.8%	13.6%	13.1%	15.7%	12.2%	11.9%	11.4%	12.3%	12.0%	7.8%	27.9%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 14

Q14. Normal weightings

Q14. To what extent do you think the government's handling of the recent job losses in the steel industry has been effective or ineffective?

Base: All Respondents

	Total		Gender			Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45		
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
Very effective	40	12	29	15	20	6	14	11	3	4	5	1	17	11	1	1	5	5	13	9	7	11	9	5	9	8	31	9	1		
	4.0%	2.4%	5.5%	5.1%	5.5%	1.6%	5.0%	4.0%	5.8%	3.1%	7.8%	0.7%	5.5%	4.1%	0.9%	0.9%	6.0%	3.4%	5.2%	2.3%	4.0%	5.6%	6.9%	2.9%	3.7%	2.3%	3.5%	9.1%	1.8%		
Somewhat effective	101	58	43	46	27	29	48	26	4	13	1	8	46	20	1	9	5	19	36	32	16	18	17	23	23	33	95	4	2		
	10.0%	11.7%	8.3%	15.7%	7.5%	7.9%	16.9%	9.7%	7.4%	9.8%	1.4%	4.9%	14.6%	7.6%	2.2%	8.8%	6.2%	11.8%	13.9%	8.5%	8.4%	9.2%	12.5%	13.6%	9.3%	10.1%	10.9%	4.4%	4.1%		
Neither effective nor ineffective	255	126	129	88	80	87	104	39	13	35	10	43	115	33	23	23	12	40	65	91	48	52	38	48	58	82	225	19	10		
	25.2%	25.6%	24.8%	30.2%	22.4%	24.0%	36.4%	14.8%	25.0%	25.4%	15.5%	27.2%	37.0%	12.7%	34.3%	21.8%	14.5%	25.1%	25.1%	24.0%	26.1%	26.9%	28.1%	28.6%	23.7%	24.9%	25.8%	19.7%	26.0%		
Somewhat ineffective	231	111	120	58	80	93	80	58	9	26	15	37	84	54	16	25	17	31	52	96	45	37	15	44	56	82	197	27	8		
	22.8%	22.5%	23.1%	19.9%	22.5%	25.5%	28.2%	21.8%	17.4%	19.5%	23.6%	23.6%	26.8%	21.1%	24.2%	23.9%	20.0%	19.3%	20.3%	25.4%	24.5%	19.4%	11.0%	26.6%	22.7%	24.9%	22.5%	27.5%	19.0%		
Very ineffective	272	152	120	44	107	121	15	108	20	49	28	36	22	115	23	39	39	31	74	106	55	37	35	33	81	79	228	32	13		
	26.9%	31.0%	23.0%	15.2%	30.0%	33.2%	5.3%	40.6%	38.2%	35.8%	43.4%	22.8%	7.0%	44.5%	34.3%	36.4%	47.4%	19.3%	28.8%	28.1%	29.7%	19.3%	26.0%	19.8%	33.1%	23.9%	26.0%	32.6%	32.4%		
Don't know	113	34	79	41	43	28	23	24	3	9	5	33	28	26	3	9	5	33	17	44	14	37	21	14	19	46	99	7	7		
	11.1%	6.8%	15.2%	14.0%	12.2%	7.8%	8.1%	9.1%	6.3%	6.4%	8.3%	20.9%	9.1%	10.0%	4.1%	8.1%	5.8%	21.0%	6.7%	11.7%	7.3%	19.6%	15.5%	8.6%	7.6%	13.9%	11.4%	6.8%	16.7%		
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Industries Poll
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Table 15

Q15. Normal weightings

Q15. The government has said it is committed to creating a "Northern Powerhouse" with the aim of creating a more 'balanced' economy and to narrow the gap between north and south of England. Some have argued that the loss of steel jobs in the north of England and lack of government intervention undermines this commitment. Government ministers have argued that the northern economies are performing well and that the steel jobs losses are a 'distraction' from otherwise positive developments across the north. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The loss of steel jobs in the north of England has undermined the government's commitment to creating a 'Northern Powerhouse'	587 58.0%	314 63.8%	273 52.5%	149 51.3%	221 61.8%	217 59.6%	138 48.4%	179 67.6%	38 73.7%	86 63.4%	48 74.6%	77 48.5%	152 48.7%	177 68.6%	46 68.1%	69 64.9%	62 74.3%	71 44.6%	156 60.6%	208 54.8%	126 67.9%	98 51.1%	62 46.2%	94 56.0%	167 68.4%	178 54.1%	501 57.2%	67 68.4%	19 48.6%
The loss of steel jobs in the north of England has not undermined the government's commitment to creating a 'Northern Powerhouse'	226 22.3%	125 25.3%	101 19.4%	69 23.8%	58 16.1%	99 27.2%	108 37.9%	42 15.8%	8 16.0%	28 20.6%	12 18.0%	20 12.5%	108 34.5%	32 12.4%	11 15.9%	17 16.2%	17 20.7%	38 23.8%	74 28.8%	90 23.7%	29 15.9%	32 16.9%	37 27.2%	43 26.0%	40 16.5%	77 23.5%	198 22.6%	19 19.7%	9 22.4%
Don't know	200 19.7%	54 10.9%	146 28.1%	73 25.0%	79 22.1%	48 13.2%	39 13.7%	44 16.7%	5 10.3%	22 16.0%	5 7.5%	62 38.9%	52 16.8%	49 19.0%	11 16.0%	20 18.9%	4 5.0%	50 31.6%	27 10.6%	81 21.5%	30 16.1%	61 32.0%	36 26.6%	30 18.1%	37 15.1%	74 22.4%	177 20.2%	12 11.9%	12 29.0%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
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Table 16

Q16. Normal weightings

Q16. Statistics released today by the Office for National Statistics estimates that the UK's economy grew by 0.5% between July and September. This would be the UK's eleventh consecutive quarter of economic growth, although the rate of growth is slower than expected. Which of the following statements is closest to your view?

Base: All Respondents

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
In my local area, I feel that the economy is recovering	367	207	160	98	119	150	184	61	16	46	15	35	190	50	29	38	19	37	114	129	81	42	66	64	67	138	336	25	6
	36.2%	42.1%	30.7%	33.7%	33.2%	41.2%	64.6%	23.1%	31.6%	33.6%	23.3%	22.2%	60.9%	19.2%	43.8%	35.3%	22.8%	23.2%	44.3%	34.0%	43.9%	22.1%	49.4%	38.2%	27.4%	42.1%	38.4%	25.6%	14.4%
In my local area, I do not feel that the economy is recovering	503	229	274	146	186	171	79	168	31	72	47	78	91	173	26	56	60	88	124	188	79	112	47	81	152	131	411	62	30
	49.7%	46.6%	52.6%	50.0%	52.0%	47.1%	27.9%	63.2%	59.7%	53.0%	73.4%	49.2%	29.3%	66.8%	38.4%	52.2%	72.4%	55.2%	48.2%	49.6%	42.8%	58.4%	35.0%	48.5%	62.0%	39.9%	47.0%	63.6%	74.5%
Don't know	143	56	87	48	53	43	21	36	4	18	2	45	31	36	12	13	4	34	19	62	25	37	21	22	26	59	128	11	4
	14.1%	11.3%	16.8%	16.4%	14.8%	11.7%	7.5%	13.7%	8.6%	13.3%	3.3%	28.6%	9.9%	14.0%	17.7%	12.5%	4.7%	21.5%	7.5%	16.3%	13.3%	19.5%	15.6%	13.3%	10.5%	18.0%	14.6%	10.8%	11.1%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
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Table 17

Q17. Normal weightings

Q17. Statistics released recently by the Office for National Statistics showed that the UK's unemployment rate fell to a seven-year low and the employment rate rose to the highest levels since 1971. Which of the following statements is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
I feel that there are enough good-quality jobs for people in my local area
29.3%
I do not feel that there are enough good-quality jobs for people in my local area
58.8%
Don't know
11.8%
SIGMA

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
I feel that there are enough good-quality jobs for people in my local area	297	164	133	102	88	107	151	43	17	35	11	27	154	38	18	27	17	41	98	110	57	33	56	51	54	109	271	20	7
I do not feel that there are enough good-quality jobs for people in my local area	596	284	312	165	223	208	105	195	29	89	52	98	122	195	42	70	65	86	137	229	106	124	51	95	169	176	492	74	30
Don't know	120	43	76	25	46	49	28	27	6	12	2	33	36	25	7	9	2	31	23	40	22	35	27	21	21	43	112	5	3
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
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Table 1
Q1. Normal weightings
Q1. To what extent do you believe the current government is supportive of the UK manufacturing industry?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	125	67	58	39	38	48	82	17	6	10	3	2	80	18	6	7	3	11	48	36	23	17	22	27	24	39	113	10	2
	12.4%	13.7%	11.1%	13.3%	10.7%	13.2%	28.9%	6.5%	12.1%	7.6%	4.2%	1.4%	25.5%	6.8%	8.2%	6.5%	4.0%	6.8%	18.6%	9.6%	12.5%	9.1%	16.7%	15.9%	10.0%	12.0%	12.9%	10.1%	6.1%
Somewhat supportive	365	205	159	112	122	131	159	70	18	46	20	40	160	55	32	39	28	47	110	134	66	54	47	62	84	121	313	36	15
	36.0%	41.7%	30.6%	38.5%	34.1%	35.9%	56.1%	26.4%	35.2%	33.8%	30.9%	25.3%	51.1%	21.4%	48.1%	36.2%	33.6%	29.5%	42.6%	35.5%	35.7%	28.4%	35.3%	36.9%	34.2%	36.7%	35.8%	37.2%	36.9%
Not very supportive	254	110	144	58	96	99	37	82	18	43	18	49	54	75	22	31	24	41	51	112	44	46	32	48	51	89	220	24	10
	25.0%	22.3%	27.7%	20.0%	26.8%	27.3%	13.1%	30.8%	35.5%	31.9%	28.1%	31.0%	17.2%	29.0%	32.8%	29.1%	29.2%	26.0%	19.8%	29.6%	24.0%	24.1%	23.7%	28.9%	20.8%	27.0%	25.2%	24.3%	24.1%
Not at all supportive	161	82	79	37	53	71	2	70	4	30	19	19	8	77	3	24	23	23	40	50	32	39	9	22	60	43	134	18	9
	15.9%	16.6%	15.2%	12.7%	14.9%	19.5%	0.7%	26.5%	7.6%	21.9%	29.2%	11.8%	2.6%	29.8%	4.3%	22.6%	27.2%	14.5%	15.6%	13.2%	17.3%	20.4%	6.9%	13.0%	24.7%	13.1%	15.3%	18.6%	21.9%
Don't know	108	28	80	45	48	15	4	26	5	7	5	48	11	33	4	6	5	37	9	46	19	35	23	9	25	37	94	10	4
	10.7%	5.8%	15.4%	15.5%	13.5%	4.1%	1.3%	9.8%	9.6%	4.8%	7.6%	30.5%	3.6%	12.9%	6.6%	5.6%	6.0%	23.2%	3.4%	12.1%	10.4%	18.0%	17.4%	5.3%	10.3%	11.2%	10.8%	9.8%	11.0%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 2
Q2. Normal weightings
Q2. To what extent do you believe the current government is supportive of the UK banking and finance industry?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	353	216	136	77	129	147	125	97	20	39	25	35	129	92	28	34	29	39	118	120	66	48	50	70	90	107	317	28	8
	34.8%	44.0%	26.2%	26.3%	36.1%	40.3%	43.9%	36.4%	39.3%	28.8%	38.5%	21.9%	41.2%	35.5%	41.9%	31.5%	35.5%	24.4%	45.6%	31.8%	35.8%	25.3%	37.3%	42.0%	36.8%	32.4%	36.2%	28.2%	19.8%
Somewhat supportive	388	185	203	118	126	144	135	86	23	55	25	54	139	83	31	42	31	56	96	153	69	70	47	57	88	132	324	45	19
	38.3%	37.6%	38.9%	40.5%	35.2%	39.5%	47.4%	32.3%	44.3%	40.3%	38.5%	34.1%	44.4%	32.1%	45.6%	39.4%	36.8%	35.6%	37.1%	40.4%	37.2%	36.8%	35.0%	34.2%	35.9%	40.0%	37.0%	45.5%	48.3%
Not very supportive	129	54	75	48	40	41	16	46	6	20	6	28	22	40	5	16	15	23	27	57	20	24	15	26	26	47	115	10	4
	12.7%	10.9%	14.4%	16.4%	11.3%	11.1%	5.6%	17.3%	11.9%	14.5%	9.8%	17.8%	7.1%	15.3%	6.8%	14.8%	17.9%	14.6%	10.6%	15.1%	11.0%	12.4%	11.5%	15.7%	10.7%	14.3%	13.2%	10.2%	9.0%
Not at all supportive	52	18	34	18	22	12	*	18	1	14	4	3	6	22	-	9	4	11	9	18	9	17	4	7	22	12	44	3	4
	5.1%	3.8%	6.5%	6.1%	6.3%	3.3%	*	6.8%	1.9%	10.3%	6.9%	1.7%	1.8%	8.3%	-	8.8%	4.4%	7.0%	3.5%	4.7%	4.7%	8.7%	3.2%	3.9%	9.0%	3.5%	5.1%	3.3%	11.1%
Don't know	92	19	73	31	40	21	8	19	1	8	4	39	17	22	4	6	5	29	8	30	21	32	18	7	18	32	74	13	5
	9.1%	3.8%	14.0%	10.7%	11.2%	5.7%	2.9%	7.2%	2.7%	6.1%	6.4%	24.5%	5.4%	8.7%	5.7%	5.4%	5.4%	18.4%	3.2%	8.0%	11.4%	16.8%	13.0%	4.1%	7.5%	9.6%	8.5%	12.8%	11.8%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 3
Q3. Normal weightings
Q3. To what extent do you believe the current government is supportive of the UK agriculture industry?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	92	39	53	27	37	27	50	17	3	5	8	4	53	16	1	1	7	11	30	28	22	12	17	18	23	19	77	13	1
	9.0%	7.9%	10.2%	9.3%	10.4%	7.5%	17.6%	6.3%	4.9%	3.5%	12.7%	2.3%	17.1%	6.0%	0.9%	1.0%	8.9%	7.0%	11.6%	7.5%	11.8%	6.1%	12.9%	11.0%	9.2%	5.7%	8.8%	13.4%	3.6%
Somewhat supportive	324	179	145	96	94	133	134	69	16	45	14	36	137	66	25	35	21	37	100	106	62	56	47	55	70	103	275	38	10
	32.0%	36.3%	27.8%	32.9%	26.4%	36.6%	47.1%	26.0%	31.4%	33.0%	21.1%	22.9%	43.9%	25.7%	36.9%	33.0%	25.8%	23.5%	38.7%	28.0%	33.5%	29.1%	34.6%	33.1%	28.7%	31.3%	31.5%	39.0%	25.6%
Not very supportive	339	172	166	80	121	138	77	99	19	49	24	60	83	101	27	38	37	43	79	143	53	64	42	47	78	129	296	28	15
	33.4%	35.0%	31.9%	27.4%	33.7%	38.0%	26.9%	37.4%	37.0%	36.0%	37.3%	38.0%	26.7%	39.1%	40.8%	35.7%	44.3%	27.2%	30.5%	37.8%	28.5%	33.4%	31.2%	28.2%	32.1%	39.1%	33.8%	28.4%	36.8%
Not at all supportive	151	67	83	37	64	49	12	52	9	33	13	18	19	49	9	28	12	30	31	59	30	30	8	33	45	47	134	11	6
	14.9%	13.7%	16.0%	12.7%	18.0%	13.5%	4.1%	19.6%	18.1%	24.6%	20.4%	11.5%	6.1%	19.0%	14.2%	26.0%	14.6%	19.0%	12.2%	15.5%	16.5%	15.7%	6.2%	19.9%	18.4%	14.4%	15.3%	10.8%	15.0%
Don't know	109	35	73	52	41	16	12	28	4	4	6	40	19	27	5	5	5	37	18	43	18	30	20	13	28	31	93	8	8
	10.7%	7.2%	14.1%	17.8%	11.4%	4.4%	4.2%	10.7%	8.6%	2.9%	8.6%	25.3%	6.1%	10.3%	7.3%	4.4%	6.4%	23.4%	6.9%	11.3%	9.8%	15.7%	15.1%	7.8%	11.6%	9.4%	10.6%	8.5%	19.0%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 4
Q4. Normal weightings
Q4. To what extent do you believe the current government is supportive of the UK service industry?
Base: All Respondents

	Total		Gender			Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45		
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
Very supportive	117	63	54	35	39	43	64	22	8	7	4	8	66	20	8	4	7	11	41	34	30	12	21	30	21	32	104	11	1		
	11.5%	12.8%	10.3%	12.1%	10.8%	11.8%	22.6%	8.2%	15.1%	5.4%	6.9%	5.1%	21.0%	7.8%	11.8%	3.4%	8.9%	7.1%	15.9%	9.1%	16.0%	6.2%	15.6%	17.8%	8.8%	9.8%	11.9%	11.4%	2.8%		
Somewhat supportive	373	204	169	105	118	150	151	73	21	50	16	49	148	66	30	41	27	55	116	129	61	67	62	68	87	106	322	38	13		
	36.8%	41.4%	32.5%	35.9%	33.0%	41.3%	53.0%	27.4%	41.1%	37.0%	25.0%	30.8%	47.3%	25.4%	44.1%	38.2%	32.5%	34.8%	45.0%	34.0%	33.2%	35.0%	45.8%	40.5%	35.6%	32.2%	36.8%	38.5%	32.5%		
Not very supportive	284	141	143	65	110	109	54	89	18	45	23	48	65	84	22	40	27	39	59	134	42	49	26	42	78	101	247	27	10		
	28.0%	28.7%	27.4%	22.1%	30.8%	30.0%	18.9%	33.5%	34.7%	32.8%	36.2%	30.5%	20.9%	32.5%	32.6%	37.2%	32.3%	24.6%	23.1%	35.3%	22.7%	25.6%	19.2%	25.1%	31.9%	30.8%	28.2%	27.6%	24.5%		
Not at all supportive	104	49	54	34	40	30	2	50	1	17	12	9	8	49	3	11	12	19	22	30	24	28	3	16	30	39	88	11	5		
	10.2%	10.0%	10.4%	11.8%	11.1%	8.2%	0.6%	18.8%	2.7%	12.8%	18.0%	5.5%	2.6%	19.0%	4.7%	10.3%	14.1%	11.8%	8.7%	7.9%	12.8%	14.6%	1.9%	9.7%	12.3%	11.8%	10.0%	11.0%	13.3%		
Don't know	136	35	101	53	51	32	14	32	3	16	9	45	25	40	5	12	10	34	19	53	28	36	24	12	28	50	114	11	11		
	13.4%	7.1%	19.4%	18.1%	14.3%	8.8%	5.0%	12.1%	6.4%	11.9%	14.0%	28.2%	8.1%	15.4%	6.7%	10.9%	12.2%	21.7%	7.4%	13.9%	15.4%	18.7%	17.5%	6.9%	11.5%	15.3%	13.0%	11.6%	26.9%		
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Industries Poll
Prepared on behalf of Unite the Union

Table 5
Q5. Normal weightings
Q5. To what extent do you believe the current government is supportive of the UK retail industry?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	139	73	67	41	51	48	79	23	5	9	9	10	83	20	3	5	14	15	46	40	36	18	24	27	34	37	122	17	-
	13.8%	14.8%	12.8%	14.0%	14.3%	13.1%	27.8%	8.5%	9.1%	6.3%	13.6%	6.3%	26.5%	7.8%	4.2%	4.2%	16.4%	9.5%	17.8%	10.5%	19.3%	9.5%	18.0%	16.2%	14.0%	11.2%	14.0%	17.4%	-
Somewhat supportive	410	211	199	115	133	161	148	91	25	55	12	67	155	86	35	43	23	57	118	146	69	76	62	72	98	130	361	30	19
	40.5%	42.9%	38.2%	39.6%	37.3%	44.3%	52.0%	34.1%	48.4%	40.2%	18.5%	42.4%	49.8%	33.4%	52.9%	40.5%	27.2%	35.7%	45.9%	38.7%	37.2%	39.9%	45.8%	43.0%	40.2%	39.4%	41.3%	30.1%	48.0%
Not very supportive	270	135	136	75	93	102	41	84	18	44	29	44	41	83	22	39	31	49	61	124	44	42	31	32	70	97	230	33	7
	26.7%	27.3%	26.1%	25.8%	26.2%	28.0%	14.4%	31.6%	35.6%	32.5%	44.3%	28.1%	13.3%	32.1%	32.3%	37.1%	36.8%	30.9%	23.7%	32.7%	23.6%	21.9%	23.0%	18.9%	28.7%	29.6%	26.3%	33.7%	18.5%
Not at all supportive	105	51	54	27	44	34	12	44	2	21	7	6	19	45	3	14	8	17	23	34	19	30	7	24	26	37	94	8	4
	10.4%	10.4%	10.4%	9.2%	12.3%	9.5%	4.1%	16.6%	3.3%	15.7%	11.6%	3.8%	6.1%	17.3%	4.2%	12.9%	9.8%	10.4%	8.8%	8.9%	10.1%	15.8%	5.2%	14.5%	10.6%	11.2%	10.7%	7.7%	10.1%
Don't know	88	22	66	33	36	19	5	24	2	7	8	31	14	25	4	6	8	21	10	35	18	25	11	12	16	28	68	11	9
	8.7%	4.5%	12.6%	11.5%	9.9%	5.1%	1.7%	9.1%	3.6%	5.3%	11.9%	19.4%	4.4%	9.5%	6.4%	5.2%	9.8%	13.4%	3.7%	9.3%	9.8%	12.9%	8.1%	7.4%	6.5%	8.6%	7.7%	11.1%	23.5%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 6
Q6. Normal weightings
Q6. To what extent do you believe the current government is supportive of the public sector in the UK?
Base: All Respondents

	Total		Gender			Age			Voting Intention					2015 Past Vote					SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Very supportive	122	55	67	28	52	43	69	21	4	15	8	3	72	19	3	8	9	12	36	41	28	16	14	27	27	35	103	16	3
	12.1%	11.3%	12.8%	9.4%	14.5%	11.8%	24.2%	7.8%	7.7%	10.8%	12.5%	2.1%	22.9%	7.2%	4.4%	7.5%	11.1%	7.5%	14.1%	10.8%	15.3%	8.6%	10.3%	16.2%	10.9%	10.8%	11.8%	16.4%	7.5%
Somewhat supportive	302	149	154	93	83	126	129	42	18	45	16	39	131	39	19	36	23	47	92	98	52	61	54	58	64	95	270	28	4
	29.9%	30.2%	29.5%	32.0%	23.2%	34.7%	45.5%	15.9%	35.4%	33.3%	24.7%	24.9%	41.8%	15.2%	29.1%	33.6%	27.6%	29.6%	35.8%	25.8%	27.9%	31.8%	40.3%	34.5%	26.0%	28.8%	30.9%	28.3%	11.2%
Not very supportive	269	140	128	77	99	93	56	84	13	35	12	54	71	78	19	31	16	47	60	113	38	57	27	45	65	90	228	32	9
	26.5%	28.5%	24.7%	26.5%	27.6%	25.4%	19.8%	31.7%	25.7%	25.8%	18.4%	34.2%	22.7%	30.0%	28.7%	28.9%	18.7%	29.5%	23.3%	29.8%	20.7%	29.9%	19.9%	27.1%	26.7%	27.4%	26.0%	32.4%	23.3%
Not at all supportive	241	131	109	59	95	87	21	100	13	33	22	36	25	105	23	23	30	30	63	97	45	37	27	30	73	79	208	14	18
	23.8%	26.7%	21.0%	20.1%	26.6%	23.9%	7.3%	37.8%	25.6%	24.3%	34.4%	22.7%	7.9%	40.8%	34.9%	21.6%	35.7%	18.9%	24.3%	25.7%	24.1%	19.2%	19.7%	18.0%	29.7%	24.1%	23.8%	14.5%	45.9%
Don't know	79	16	63	35	29	15	9	18	3	8	6	25	14	18	2	9	6	23	7	30	22	20	13	7	16	29	66	8	5
	7.8%	3.3%	12.0%	11.9%	8.1%	4.2%	3.2%	6.8%	5.6%	5.8%	10.0%	16.1%	4.6%	6.8%	2.9%	8.4%	6.8%	14.4%	2.6%	7.9%	12.1%	10.5%	9.9%	4.3%	6.7%	8.9%	7.5%	8.4%	12.0%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 7
Q7. Normal weightings
Q7. Approximately 28,000 people are employed in the UK's steel industry. Since summer of 2014 more than 4,000 jobs have been lost from the UK's steel industry. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government should intervene in the UK steel industry to ensure its long-term survival	689 68.0%	340 69.1%	349 67.0%	188 64.4%	255 71.2%	247 67.8%	151 53.2%	217 81.9%	37 71.2%	96 70.3%	51 79.8%	106 67.3%	173 55.4%	210 81.1%	47 70.7%	73 68.2%	70 83.9%	104 65.8%	166 64.3%	258 68.1%	128 69.2%	138 71.9%	91 67.9%	108 64.4%	182 74.6%	207 62.9%	588 67.2%	78 79.3%	23 58.1%
The government should not intervene in the UK steel industry and instead respect the consequences of global market forces	198 19.5%	120 24.4%	78 14.9%	50 17.3%	62 17.5%	85 23.4%	110 38.7%	26 9.9%	12 24.0%	26 19.3%	8 12.6%	9 5.5%	104 33.3%	22 8.4%	13 19.7%	22 21.0%	9 10.7%	25 15.8%	70 27.1%	65 17.1%	34 18.6%	29 15.1%	25 18.3%	45 27.1%	30 12.1%	70 21.3%	170 19.4%	17 16.9%	12 29.0%
Don't know	126 12.4%	32 6.5%	94 18.0%	53 18.3%	40 11.3%	32 8.8%	23 8.2%	22 8.2%	2 4.8%	14 10.3%	5 7.5%	43 27.2%	35 11.3%	27 10.5%	6 9.6%	12 10.9%	4 5.4%	29 18.4%	22 8.6%	56 14.8%	23 12.2%	25 13.1%	19 13.8%	14 8.5%	32 13.3%	52 15.7%	117 13.4%	4 3.7%	5 12.8%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
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Table 8

Q8. Normal weightings

Q8. Some have called on the government to temporarily nationalise parts of the steel industry with the aim of preserving jobs and maintain key assets within the industry until the economic conditions improve. However, government ministers have said this would not be a good use of public money. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government should explore the possibility of temporarily renationalising parts of the UK steel industry	612 60.4%	306 62.1%	306 58.7%	169 57.8%	226 63.3%	217 59.6%	149 52.4%	191 71.9%	31 61.1%	91 66.6%	45 69.5%	84 53.4%	169 54.0%	175 67.8%	41 61.5%	67 63.3%	60 72.7%	90 56.8%	149 57.8%	223 58.8%	120 64.7%	120 62.8%	78 57.6%	98 58.3%	169 69.3%	187 57.0%	532 60.8%	63 64.4%	17 41.8%
The government should not explore the possibility of temporarily renationalising parts of the UK steel industry	231 22.8%	146 29.7%	85 16.3%	61 21.0%	63 17.7%	106 29.2%	109 38.2%	38 14.1%	10 20.1%	34 25.1%	14 21.6%	19 12.2%	108 34.6%	39 14.9%	10 15.2%	25 23.9%	17 20.6%	29 18.4%	79 30.8%	83 22.0%	39 21.0%	29 15.4%	36 26.8%	41 24.7%	41 16.6%	76 23.0%	193 22.1%	22 22.7%	15 38.5%
Don't know	170 16.8%	40 8.2%	130 25.0%	62 21.2%	68 18.9%	41 11.2%	27 9.4%	37 13.9%	10 18.9%	11 8.3%	6 9.0%	55 34.4%	35 11.4%	45 17.3%	16 23.3%	14 12.8%	6 6.7%	39 24.8%	29 11.4%	73 19.2%	26 14.3%	42 21.8%	21 15.6%	29 17.1%	35 14.1%	66 20.0%	150 17.1%	13 12.8%	8 19.7%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
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Table 9
Q9. Normal weightings
Q9. Recent steel industry job losses have taken place in Rotherham, Newport, Redcar, Scunthorpe and Motherwell. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government's response would be more supportive if the job losses affected an industry other than manufacturing	323 31.9%	181 36.9%	142 27.3%	99 34.1%	131 36.7%	93 25.5%	61 21.5%	123 46.3%	22 42.7%	38 28.0%	27 42.6%	42 26.4%	62 19.9%	110 42.7%	26 39.6%	29 26.9%	40 47.7%	53 33.5%	99 38.4%	105 27.8%	57 30.6%	63 32.7%	54 40.3%	43 25.4%	90 36.9%	80 24.2%	267 30.5%	43 44.2%	14 33.9%
The government's response would be less supportive if the job losses affected an industry other than manufacturing	72 7.1%	36 7.2%	36 7.0%	34 11.8%	26 7.3%	11 3.1%	17 6.1%	19 7.2%	4 7.3%	17 12.2%	8 12.0%	5 3.3%	16 5.1%	20 7.7%	3 4.5%	13 11.8%	8 9.9%	11 6.9%	25 9.7%	22 5.8%	14 7.4%	11 5.8%	10 7.7%	15 8.9%	16 6.6%	20 6.2%	62 7.1%	6 6.5%	3 8.7%
The government's response would be no different whichever industry was affected by job losses	431 42.5%	222 45.2%	208 40.0%	94 32.4%	137 38.3%	199 54.8%	166 58.4%	83 31.4%	18 35.1%	61 44.6%	20 31.1%	58 36.6%	181 58.1%	84 32.4%	27 39.7%	45 41.9%	28 33.7%	56 35.3%	105 40.8%	163 43.1%	87 47.1%	75 39.2%	48 35.7%	74 44.2%	103 42.1%	155 47.3%	380 43.5%	35 35.9%	15 37.8%
Don't know	187 18.5%	53 10.7%	134 25.8%	63 21.7%	63 17.8%	60 16.6%	40 14.1%	40 15.2%	8 14.9%	21 15.2%	9 14.4%	53 33.7%	53 16.8%	45 17.2%	11 16.1%	21 19.5%	7 8.7%	39 24.3%	29 11.1%	88 23.3%	28 14.9%	43 22.3%	22 16.4%	36 21.5%	35 14.4%	73 22.3%	166 19.0%	13 13.3%	8 19.6%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
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Table 10
Q10. Normal weightings
Q10. The recent steel industry job losses have mainly affected towns in Scotland, Wales, the North East of England and the Midlands. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total		Gender			Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
			Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013		500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45	
Weighted Total	1013		492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40	
The government's response would be more supportive if the job losses affected an industry based mainly in London and the South East of England	458 45.2%		245 49.8%	212 40.8%	128 43.8%	154 43.1%	176 48.3%	103 36.1%	151 56.8%	34 65.9%	58 42.9%	36 55.8%	60 38.1%	112 35.8%	140 54.1%	39 59.0%	46 43.3%	49 58.6%	64 40.3%	127 49.3%	181 47.9%	68 36.9%	81 42.3%	50 37.4%	79 47.5%	129 52.9%	128 39.0%	387 44.3%	50 51.0%	20 51.0%	
The government's response would be less supportive if the job losses affected an industry based mainly in London and the South East of England	84 8.3%		47 9.5%	37 7.1%	34 11.6%	32 9.0%	18 4.9%	14 5.0%	27 10.1%	8 15.1%	18 13.5%	4 6.4%	6 3.8%	14 4.4%	23 9.0%	7 10.0%	10 9.8%	5 5.5%	24 14.9%	23 8.7%	30 7.8%	22 11.6%	10 5.2%	14 10.5%	13 7.9%	25 10.0%	21 6.4%	73 8.3%	8 7.7%	3 8.1%	
The government's response would be no different wherever the industry affected by job losses was based	329 32.5%		166 33.7%	163 31.3%	75 25.8%	122 34.2%	131 36.1%	142 50.1%	58 21.9%	8 16.4%	48 35.4%	17 25.9%	44 27.8%	151 48.2%	61 23.7%	12 18.3%	35 33.2%	22 25.9%	44 27.6%	88 34.0%	109 28.7%	70 37.7%	63 32.9%	51 37.8%	47 28.2%	66 27.1%	127 38.7%	291 33.3%	29 29.7%	8 21.2%	
Don't know	143 14.1%		34 7.0%	108 20.8%	55 18.7%	49 13.7%	39 10.7%	25 8.8%	29 11.1%	1 2.7%	11 8.1%	8 11.9%	48 30.3%	36 11.5%	34 13.1%	9 12.7%	15 13.7%	8 9.9%	27 17.2%	21 8.0%	59 15.6%	25 13.8%	38 19.6%	19 14.3%	27 16.4%	24 10.0%	52 15.9%	123 14.1%	11 11.6%	8 19.7%	
SIGMA	1013 100.0%		492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%	

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Table 11
Q11. Normal weightings
Q11. Which of the following statements is closest to your opinion?
Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Areas that have been badly affected by the loss of jobs in the steel industry should have additional government support to support their local economies	709 70.0%	358 72.6%	352 67.5%	175 59.9%	254 71.1%	280 77.0%	200 70.4%	201 75.9%	37 71.8%	88 64.5%	47 72.7%	104 65.5%	218 69.9%	198 76.5%	49 73.1%	69 65.0%	68 81.4%	98 61.5%	192 74.4%	256 67.7%	129 69.8%	132 68.9%	99 73.8%	122 73.1%	177 72.4%	208 63.3%	606 69.3%	76 77.2%	27 67.9%
Areas that have been badly affected by the loss of jobs in the steel industry should not have additional government support to support their local economies	154 15.2%	88 17.9%	66 12.6%	56 19.1%	50 13.9%	49 13.4%	58 20.3%	41 15.5%	8 15.7%	30 21.9%	9 13.8%	4 2.3%	60 19.3%	36 13.9%	4 6.2%	22 20.9%	8 9.7%	23 14.3%	48 18.7%	57 15.1%	27 14.6%	22 11.4%	17 13.0%	30 18.0%	36 14.8%	55 16.6%	138 15.8%	11 10.9%	5 12.7%
Don't know	150 14.8%	46 9.4%	103 19.8%	61 20.9%	54 15.0%	35 9.6%	26 9.3%	23 8.6%	6 12.5%	19 13.6%	9 13.5%	51 32.1%	34 10.8%	25 9.6%	14 20.8%	15 14.0%	7 8.9%	38 24.2%	18 6.9%	65 17.2%	29 15.6%	38 19.7%	18 13.2%	15 8.9%	31 12.8%	66 20.1%	130 14.9%	12 11.9%	8 19.4%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

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Table 12

Q12. Normal weightings

Q12. Some have argued that the government should ensure greater use of steel manufactured in the UK within publicly-funded construction contracts to support the steel industry. However, others have argued that the government should instead import steel from other countries, such as China, because it is cheaper. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The government should do all that it can to ensure publicly-funded construction contracts support the UK steel industry	760 75.0%	381 77.4%	379 72.8%	174 59.8%	282 78.9%	303 83.4%	202 71.2%	202 76.0%	47 90.5%	114 84.1%	50 77.6%	110 69.3%	228 73.0%	203 78.4%	57 85.7%	87 81.6%	67 80.2%	108 67.8%	183 71.1%	288 76.1%	141 76.4%	147 76.9%	99 73.6%	127 75.8%	190 77.5%	240 73.0%	655 74.9%	80 81.4%	25 62.4%
The government should import steel from other countries to seek the lowest price, regardless of country of origin	134 13.3%	82 16.6%	53 10.1%	61 20.8%	40 11.3%	33 9.1%	61 21.4%	31 11.6%	4 6.8%	16 12.0%	11 17.8%	9 5.5%	59 18.9%	25 9.6%	5 7.1%	11 10.7%	13 16.1%	20 12.6%	53 20.5%	44 11.6%	21 11.2%	17 8.8%	18 13.3%	28 16.7%	24 9.7%	47 14.2%	116 13.3%	12 12.3%	6 14.9%
Don't know	119 11.7%	30 6.0%	89 17.1%	57 19.4%	35 9.7%	27 7.5%	21 7.5%	33 12.4%	1 2.7%	5 3.8%	3 4.6%	40 25.2%	25 8.1%	31 12.0%	5 7.2%	8 7.7%	3 3.8%	31 19.6%	22 8.4%	47 12.3%	23 12.4%	27 14.3%	18 13.1%	12 7.4%	31 12.7%	42 12.8%	103 11.8%	6 6.3%	9 22.6%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

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Table 13

Q13. Normal weightings

Q13. The government has said it would look to provide redundant steel workers with assistance to start their own businesses. Others have said the main focus should be safeguarding jobs in the steel industry. Which of the following do you think should be the government's priority?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
Providing assistance to redundant steel workers to start their own business	210	115	95	66	64	81	92	42	13	22	17	16	92	38	12	19	20	27	78	72	34	27	39	40	39	69	186	15	9
	20.7%	23.3%	18.3%	22.5%	17.8%	22.3%	32.4%	15.7%	26.2%	16.1%	27.0%	9.9%	29.5%	14.8%	17.3%	18.0%	23.7%	17.0%	30.2%	18.9%	18.1%	14.2%	28.8%	23.7%	15.9%	21.0%	21.3%	15.6%	21.6%
Providing assistance to the UK steel industry to help safeguard orders and jobs	679	338	341	176	247	256	167	193	36	107	42	102	190	190	47	78	58	104	162	256	127	134	79	108	178	219	584	75	20
	67.1%	68.7%	65.5%	60.5%	69.0%	70.4%	58.8%	72.6%	69.4%	78.9%	65.0%	64.7%	61.0%	73.5%	70.2%	73.3%	70.1%	65.2%	63.0%	67.5%	68.8%	70.0%	59.0%	64.4%	72.7%	66.6%	66.7%	76.6%	50.4%
Don't know	124	39	84	50	47	27	25	31	2	7	5	40	30	30	8	9	5	28	17	52	24	30	16	20	28	41	105	8	11
	12.2%	8.0%	16.2%	17.0%	13.2%	7.4%	8.8%	11.7%	4.4%	4.9%	8.0%	25.4%	9.5%	11.7%	12.5%	8.7%	6.3%	17.8%	6.8%	13.6%	13.1%	15.7%	12.2%	11.9%	11.4%	12.3%	12.0%	7.8%	27.9%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 14

Q14. Normal weightings

Q14. To what extent do you think the government's handling of the recent job losses in the steel industry has been effective or ineffective?

Base: All Respondents

	Total		Gender			Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales			
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45		
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
Very effective	40	12	29	15	20	6	14	11	3	4	5	1	17	11	1	1	5	5	13	9	7	11	9	5	9	8	31	9	1		
	4.0%	2.4%	5.5%	5.1%	5.5%	1.6%	5.0%	4.0%	5.8%	3.1%	7.8%	0.7%	5.5%	4.1%	0.9%	0.9%	6.0%	3.4%	5.2%	2.3%	4.0%	5.6%	6.9%	2.9%	3.7%	2.3%	3.5%	9.1%	1.8%		
Somewhat effective	101	58	43	46	27	29	48	26	4	13	1	8	46	20	1	9	5	19	36	32	16	18	17	23	23	33	95	4	2		
	10.0%	11.7%	8.3%	15.7%	7.5%	7.9%	16.9%	9.7%	7.4%	9.8%	1.4%	4.9%	14.6%	7.6%	2.2%	8.8%	6.2%	11.8%	13.9%	8.5%	8.4%	9.2%	12.5%	13.6%	9.3%	10.1%	10.9%	4.4%	4.1%		
Neither effective nor ineffective	255	126	129	88	80	87	104	39	13	35	10	43	115	33	23	23	12	40	65	91	48	52	38	48	58	82	225	19	10		
	25.2%	25.6%	24.8%	30.2%	22.4%	24.0%	36.4%	14.8%	25.0%	25.4%	15.5%	27.2%	37.0%	12.7%	34.3%	21.8%	14.5%	25.1%	25.1%	24.0%	26.1%	26.9%	28.1%	28.6%	23.7%	24.9%	25.8%	19.7%	26.0%		
Somewhat ineffective	231	111	120	58	80	93	80	58	9	26	15	37	84	54	16	25	17	31	52	96	45	37	15	44	56	82	197	27	8		
	22.8%	22.5%	23.1%	19.9%	22.5%	25.5%	28.2%	21.8%	17.4%	19.5%	23.6%	23.6%	26.8%	21.1%	24.2%	23.9%	20.0%	19.3%	20.3%	25.4%	24.5%	19.4%	11.0%	26.6%	22.7%	24.9%	22.5%	27.5%	19.0%		
Very ineffective	272	152	120	44	107	121	15	108	20	49	28	36	22	115	23	39	39	31	74	106	55	37	35	33	81	79	228	32	13		
	26.9%	31.0%	23.0%	15.2%	30.0%	33.2%	5.3%	40.6%	38.2%	35.8%	43.4%	22.8%	7.0%	44.5%	34.3%	36.4%	47.4%	19.3%	28.8%	28.1%	29.7%	19.3%	26.0%	19.8%	33.1%	23.9%	26.0%	32.6%	32.4%		
Don't know	113	34	79	41	43	28	23	24	3	9	5	33	28	26	3	9	5	33	17	44	14	37	21	14	19	46	99	7	7		
	11.1%	6.8%	15.2%	14.0%	12.2%	7.8%	8.1%	9.1%	6.3%	6.4%	8.3%	20.9%	9.1%	10.0%	4.1%	8.1%	5.8%	21.0%	6.7%	11.7%	7.3%	19.6%	15.5%	8.6%	7.6%	13.9%	11.4%	6.8%	16.7%		
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Industries Poll
Prepared on behalf of Unite the Union

Table 15

Q15. Normal weightings

Q15. The government has said it is committed to creating a "Northern Powerhouse" with the aim of creating a more 'balanced' economy and to narrow the gap between north and south of England. Some have argued that the loss of steel jobs in the north of England and lack of government intervention undermines this commitment. Government ministers have argued that the northern economies are performing well and that the steel jobs losses are a 'distraction' from otherwise positive developments across the north. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
The loss of steel jobs in the north of England has undermined the government's commitment to creating a 'Northern Powerhouse'	587 58.0%	314 63.8%	273 52.5%	149 51.3%	221 61.8%	217 59.6%	138 48.4%	179 67.6%	38 73.7%	86 63.4%	48 74.6%	77 48.5%	152 48.7%	177 68.6%	46 68.1%	69 64.9%	62 74.3%	71 44.6%	156 60.6%	208 54.8%	126 67.9%	98 51.1%	62 46.2%	94 56.0%	167 68.4%	178 54.1%	501 57.2%	67 68.4%	19 48.6%
The loss of steel jobs in the north of England has not undermined the government's commitment to creating a 'Northern Powerhouse'	226 22.3%	125 25.3%	101 19.4%	69 23.8%	58 16.1%	99 27.2%	108 37.9%	42 15.8%	8 16.0%	28 20.6%	12 18.0%	20 12.5%	108 34.5%	32 12.4%	11 15.9%	17 16.2%	17 20.7%	38 23.8%	74 28.8%	90 23.7%	29 15.9%	32 16.9%	37 27.2%	43 26.0%	40 16.5%	77 23.5%	198 22.6%	19 19.7%	9 22.4%
Don't know	200 19.7%	54 10.9%	146 28.1%	73 25.0%	79 22.1%	48 13.2%	39 13.7%	44 16.7%	5 10.3%	22 16.0%	5 7.5%	62 38.9%	52 16.8%	49 19.0%	11 16.0%	20 18.9%	4 5.0%	50 31.6%	27 10.6%	81 21.5%	30 16.1%	61 32.0%	36 26.6%	30 18.1%	37 15.1%	74 22.4%	177 20.2%	12 11.9%	12 29.0%
SIGMA	1013 100.0%	492 100.0%	521 100.0%	292 100.0%	357 100.0%	364 100.0%	284 100.0%	265 100.0%	51 100.0%	136 100.0%	64 100.0%	158 100.0%	312 100.0%	258 100.0%	67 100.0%	106 100.0%	83 100.0%	159 100.0%	258 100.0%	379 100.0%	185 100.0%	191 100.0%	135 100.0%	167 100.0%	244 100.0%	329 100.0%	875 100.0%	98 100.0%	40 100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 16

Q16. Normal weightings

Q16. Statistics released today by the Office for National Statistics estimates that the UK's economy grew by 0.5% between July and September. This would be the UK's eleventh consecutive quarter of economic growth, although the rate of growth is slower than expected. Which of the following statements is closest to your view?

Base: All Respondents

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1						
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
In my local area, I feel that the economy is recovering	367	207	160	98	119	150	184	61	16	46	15	35	190	50	29	38	19	37	114	129	81	42	66	64	67	138	336	25	6
	36.2%	42.1%	30.7%	33.7%	33.2%	41.2%	64.6%	23.1%	31.6%	33.6%	23.3%	22.2%	60.9%	19.2%	43.8%	35.3%	22.8%	23.2%	44.3%	34.0%	43.9%	22.1%	49.4%	38.2%	27.4%	42.1%	38.4%	25.6%	14.4%
In my local area, I do not feel that the economy is recovering	503	229	274	146	186	171	79	168	31	72	47	78	91	173	26	56	60	88	124	188	79	112	47	81	152	131	411	62	30
	49.7%	46.6%	52.6%	50.0%	52.0%	47.1%	27.9%	63.2%	59.7%	53.0%	73.4%	49.2%	29.3%	66.8%	38.4%	52.2%	72.4%	55.2%	48.2%	49.6%	42.8%	58.4%	35.0%	48.5%	62.0%	39.9%	47.0%	63.6%	74.5%
Don't know	143	56	87	48	53	43	21	36	4	18	2	45	31	36	12	13	4	34	19	62	25	37	21	22	26	59	128	11	4
	14.1%	11.3%	16.8%	16.4%	14.8%	11.7%	7.5%	13.7%	8.6%	13.3%	3.3%	28.6%	9.9%	14.0%	17.7%	12.5%	4.7%	21.5%	7.5%	16.3%	13.3%	19.5%	15.6%	13.3%	10.5%	18.0%	14.6%	10.8%	11.1%
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Industries Poll
Prepared on behalf of Unite the Union

Table 17

Q17. Normal weightings

Q17. Statistics released recently by the Office for National Statistics showed that the UK's unemployment rate fell to a seven-year low and the employment rate rose to the highest levels since 1971. Which of the following statements is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
I feel that there are enough good-quality jobs for people in my local area
29.3%
I do not feel that there are enough good-quality jobs for people in my local area
58.8%
Don't know
11.8%
SIGMA

	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region6 + 1							
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	
Unweighted Total	1013	500	513	298	342	373	248	308	57	134	60	159	269	293	72	112	81	159	280	391	173	169	113	137	279	342	871	97	45
Weighted Total	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
I feel that there are enough good-quality jobs for people in my local area	297	164	133	102	88	107	151	43	17	35	11	27	154	38	18	27	17	41	98	110	57	33	56	51	54	109	271	20	7
I do not feel that there are enough good-quality jobs for people in my local area	596	284	312	165	223	208	105	195	29	89	52	98	122	195	42	70	65	86	137	229	106	124	51	95	169	176	492	74	30
Don't know	120	43	76	25	46	49	28	27	6	12	2	33	36	25	7	9	2	31	23	40	22	35	27	21	21	43	112	5	3
SIGMA	1013	492	521	292	357	364	284	265	51	136	64	158	312	258	67	106	83	159	258	379	185	191	135	167	244	329	875	98	40
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%