EU Debate Poll

04/05/2016

Prepared by Survation

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Methodology

Fieldwork Dates

28th – 29th April 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

2,040

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education and past vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,040 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

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29 Apr 2016

Table 2
Q1. Normal weighting
Q1. On Tuesday 21 June the BBC will host a live, televised debate at London's iconic The SSE Arena, Wembley on the issue of Britain's membership of the European Union. The debate will feature senior politicians and other key figures on both sides of the argument. There will be 2 politicians debating the arguments on behalf of the "Remain" campaign and 2 politicians representing the "Leave" campaign. Of the following politicians, which 2 of those listed do you think would be the most suitable to represent the campaign to the leave the EU.

Base: All respondents with don't know removed

	Total	Gender		Age			Voting Intention						2015 Past Vote						SEG				Region7 + 1								EU Referendum	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Remain	Leave
Unweighted Total	1463	760	703	344	439	680	415	376	93	266	103	171	478	351	103	204	112	180	490	561	218	194	168	236	375	504	1283	98	65	17	809	624
Weighted Total	1457	806	650	382	511	563	429	379	87	252	119	154	486	354	90	185	126	180	469	545	227	216	209	222	363	447	1241	121	70	25	811	618
Boris Johnson	895	477	418	186	363	346	272	219	43	158	78	102	309	208	50	111	81	110	255	341	152	147	111	137	231	274	753	80	45	17	540	337
	61.4%	59.2%	64.2%	48.7%	71.0%	61.4%	63.5%	57.9%	50.1%	62.8%	65.4%	65.9%	63.5%	58.7%	55.6%	60.4%	64.1%	61.4%	54.3%	62.5%	67.1%	68.2%	53.0%	61.6%	63.7%	61.3%	60.6%	66.3%	64.7%	67.4%	66.6%	54.5%
Nigel Farage	593	329	264	168	204	221	131	142	29	168	46	64	155	139	27	130	49	81	155	238	91	109	78	80	165	189	512	37	32	12	340	242
	40.7%	40.8%	40.6%	43.8%	40.0%	39.3%	30.5%	37.5%	33.0%	66.6%	38.4%	41.3%	31.9%	39.3%	30.1%	70.5%	38.6%	45.1%	33.1%	43.7%	39.9%	50.6%	37.5%	36.1%	45.4%	42.2%	41.2%	30.6%	46.0%	48.6%	41.9%	39.2%
Jenny Jones	56	30	26	33	18	6	10	19	7	8	4	6	13	12	5	4	9	12	27	13	9	7	11	12	9	14	47	4	5	-	25	28
	3.9%	3.8%	4.0%	8.5%	3.6%	1.0%	2.2%	5.1%	7.8%	3.0%	3.5%	3.6%	2.7%	3.5%	5.5%	2.3%	7.2%	6.8%	5.8%	2.4%	3.8%	3.3%	5.3%	5.6%	2.6%	3.1%	3.8%	3.5%	7.6%	-	3.1%	4.5%
Nigel Lawson	127	71	56	49	32	45	41	35	13	14	9	11	45	34	8	6	10	20	48	41	24	13	21	22	32	39	114	5	7	-	57	70
	8.7%	8.7%	8.6%	12.9%	6.3%	8.0%	9.6%	9.2%	14.5%	5.4%	7.6%	7.3%	9.3%	9.6%	8.3%	3.3%	8.2%	11.0%	10.3%	7.5%	10.7%	6.0%	10.0%	10.1%	8.8%	8.8%	9.2%	4.3%	10.0%	-	7.0%	11.3%
Michael Gove	286	183	103	45	88	153	117	63	14	37	27	27	128	60	22	34	25	14	115	102	43	26	30	58	68	86	242	24	14	5	157	126
	19.6%	22.7%	15.8%	11.7%	17.2%	27.2%	27.4%	16.6%	16.3%	14.6%	22.5%	17.2%	26.2%	17.0%	24.1%	18.2%	20.2%	7.7%	24.5%	18.7%	18.8%	12.1%	14.3%	26.4%	18.7%	19.2%	19.5%	19.8%	20.4%	22.1%	19.3%	20.4%
Chris Grayling	41	26	16	15	9	17	15	11	3	6	1	3	15	13	5	5	2	2	23	14	2	3	10	8	8	10	36	4	1	1	27	13
	2.8%	3.2%	2.4%	4.0%	1.8%	3.0%	3.4%	2.8%	3.7%	2.2%	0.5%	1.8%	3.1%	3.6%	5.4%	2.6%	1.2%	1.0%	4.8%	2.6%	0.8%	1.5%	4.8%	3.8%	2.3%	2.1%	2.9%	3.0%	1.2%	2.5%	3.3%	2.1%
Priti Patel	70	33	36	27	25	17	18	23	11	5	4	5	18	22	8	4	2	11	33	25	6	6	14	8	20	24	65	3	2	-	35	35
	4.8%	4.1%	5.6%	7.1%	5.0%	3.1%	4.2%	6.2%	13.0%	2.1%	3.5%	3.1%	3.8%	6.2%	8.7%	2.3%	2.0%	6.2%	7.0%	4.7%	2.5%	2.8%	6.6%	3.7%	5.4%	5.3%	5.3%	2.1%	2.7%	-	4.3%	5.6%
Kate Hoey	63	32	30	22	24	17	15	18	3	10	9	7	16	18	2	5	10	9	31	21	8	3	14	14	8	13	49	5	3	6	27	34
	4.3%	4.0%	4.7%	5.6%	4.7%	3.0%	3.5%	4.8%	2.9%	3.8%	7.9%	4.8%	3.4%	5.1%	1.7%	2.8%	8.1%	5.2%	6.6%	3.8%	3.5%	1.2%	6.6%	6.2%	2.3%	3.0%	4.0%	3.8%	4.3%	24.0%	3.4%	5.5%
Gisela Stuart	42	22	19	24	12	6	8	20	5	1	4	1	8	16	2	1	5	7	22	9	2	8	19	1	9	8	36	5	-	-	19	22
	2.9%	2.8%	3.0%	6.2%	2.3%	1.1%	2.0%	5.4%	5.4%	*	3.8%	0.7%	1.7%	4.6%	2.2%	0.7%	4.1%	3.9%	4.7%	1.6%	1.1%	3.9%	8.9%	*	2.4%	1.8%	2.9%	4.5%	-	-	2.3%	3.5%
Frank Field	87	62	26	27	19	40	18	25	10	23	5	3	22	28	9	8	6	13	41	21	18	8	19	10	26	27	81	5	-	*	50	36
	6.0%	7.6%	3.9%	7.1%	3.8%	7.2%	4.2%	6.6%	11.8%	9.3%	4.1%	2.2%	4.6%	8.0%	9.7%	4.4%	4.4%	7.1%	8.7%	3.9%	7.7%	3.5%	9.1%	4.4%	7.1%	6.0%	6.6%	4.4%	-	2.0%	6.1%	5.8%
George Galloway	96	58	38	32	43	21	16	51	8	9	7	4	16	47	10	3	10	8	31	36	14	15	27	8	21	24	80	14	2	-	36	58
	6.6%	7.2%	5.9%	8.4%	8.4%	3.8%	3.7%	13.4%	9.6%	3.6%	6.0%	2.8%	3.3%	13.3%	10.7%	1.6%	8.2%	4.3%	6.7%	6.6%	6.1%	6.9%	13.0%	3.7%	5.7%	5.4%	6.5%	11.5%	3.1%	-	4.4%	9.4%
Ian Duncan Smith	399	229	170	69	137	193	156	96	21	46	29	42	181	79	25	40	30	38	132	159	64	44	48	60	82	146	337	39	19	4	220	174
	27.4%	28.4%	26.1%	18.2%	26.7%	34.3%	36.5%	25.2%	24.0%	18.4%	24.7%	27.5%	37.3%	22.2%	27.8%	21.9%	23.4%	21.2%	28.1%	29.2%	28.2%	20.5%	23.1%	27.0%	22.7%	32.7%	27.1%	32.4%	27.7%	15.7%	27.1%	28.1%
SIGMA	2755	1553	1202	697	974	1084	818	723	167	484	223	274	927	676	172	352	239	325	912	1021	432	390	401	419	678	855	2353	225	132	45	1533	1175
	189.1%	192.6%	184.8%	182.3%	190.7%	192.4%	190.7%	190.6%	192.2%	192.1%	187.8%	178.1%	190.7%	191.0%	189.8%	190.9%	189.8%	180.7%	194.6%	187.3%	190.2%	180.6%	192.1%	188.9%	186.9%	191.1%	189.6%	186.1%	187.7%	182.4%	188.9%	190.1%

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