EU Referendum Poll

25/05/2016

Prepared on behalf of IG Group

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Methodology

Fieldwork Dates

24th May 2016

Data Collection Method

The survey was conducted via telephone.
A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the UK

Sample Size

1,013

Data Weighting

Data were weighted to the profile of all adults aged 18+ in the United Kingdom. Data were weighted by age, sex, region, and 2015 General Election vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,013 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Vote for the UK to leave the European Union" and "Vote for the UK to remain a member of the European Union" prompted in a random order.

As an additional 'squeeze', "Undecided" voters were then asked "If the referendum were today and you had to choose" whether they would "Vote for the UK to leave the European Union", "Vote for the UK to remain a member of the European Union" or whether they would not vote.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
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Table 1
Q1. Normal weightings
Q1. There is going to be a vote on the UK's membership of the European Union on June 23rd, how likely would you be to vote on a scale of 0-10, where 10 means would definitely vote and 0 means you would not vote?
Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	1013	502	511	242	318	453	337	186	45	62	62	143	149	145	224	339	857	76	42	38	341	402	183
Weighted Total	1013	493	520	293	358	363	262	216	56	89	71	143	134	162	237	319	852	84	49	28	334	403	187
10	736	359	377	176	255	305	220	165	45	70	54	47	111	107	173	224	615	65	37	20	286	312	104
	72.7%	72.8%	72.6%	60.0%	71.4%	84.1%	84.0%	76.4%	80.4%	79.1%	76.2%	33.1%	82.7%	65.6%	73.2%	70.2%	72.1%	77.1%	76.8%	69.2%	85.6%	77.4%	55.8%
9	41	25	16	14	17	10	9	14	4	-	4	4	3	8	13	14	37	3	-	1	5	24	11
	4.1%	5.1%	3.1%	4.7%	4.8%	2.9%	3.5%	6.6%	6.7%	-	5.4%	3.1%	2.0%	4.7%	5.4%	4.4%	4.4%	3.5%	-	4.1%	1.6%	6.0%	5.7%
8	55	27	28	21	25	8	13	9	1	11	1	7	4	11	16	21	51	2	2	-	18	23	11
	5.4%	5.4%	5.3%	7.3%	7.0%	2.3%	5.0%	4.0%	2.6%	12.0%	1.4%	5.3%	3.0%	6.7%	6.6%	6.5%	6.0%	1.8%	3.9%	-	5.4%	5.6%	5.9%
7	35	19	16	19	10	6	6	7	1	3	4	9	5	7	7	10	29	1	3	1	8	17	9
	3.4%	3.8%	3.1%	6.5%	2.7%	1.7%	2.5%	3.1%	2.7%	3.2%	5.0%	6.3%	4.0%	4.3%	2.8%	3.0%	3.4%	1.8%	6.4%	5.0%	2.5%	4.2%	4.6%
6	8	5	3	4	2	2	1	2	-	-	-	5	1	1	2	4	8	-	-	-	3	-	5
	0.8%	1.0%	0.6%	1.5%	0.6%	0.5%	*	1.1%	-	-	-	3.7%	0.7%	0.8%	0.9%	1.3%	1.0%	-	-	-	0.9%	-	2.9%
5	69	22	47	29	27	14	8	13	3	1	6	24	6	17	15	20	58	6	1	4	8	20	40
	6.8%	4.5%	9.1%	9.7%	7.4%	3.9%	3.1%	5.9%	5.8%	1.0%	8.0%	16.8%	4.5%	10.7%	6.3%	6.2%	6.8%	6.9%	2.2%	14.9%	2.5%	5.1%	21.6%
4	7	3	4	5	1	1	-	-	-	-	-	5	-	1	1	3	5	-	1	-	-	3	4
	0.6%	0.6%	0.7%	1.6%	*	*	-	-	-	-	-	3.2%	-	*	*	1.0%	0.6%	-	2.9%	-	-	0.7%	2.0%
3	4	3	1	2	1	1	-	-	-	-	-	4	1	2	-	1	4	-	-	-	3	1	-
	*	0.6%	*	0.7%	*	*	-	-	-	-	-	2.8%	0.8%	1.1%	-	*	*	-	-	-	0.9%	*	-
2	7	4	3	3	2	2	1	2	-	3	-	1	-	2	1	4	6	-	-	1	1	3	2
	0.7%	0.7%	0.6%	0.9%	0.6%	*	0.5%	0.7%	-	3.0%	-	0.7%	-	1.0%	*	1.2%	0.7%	-	-	1.9%	*	0.8%	1.1%
1	2	-	2	-	-	2	-	-	-	-	-	1	-	-	-	1	1	1	-	-	1	-	1
	*	-	*	-	-	*	-	-	-	-	-	0.6%	-	-	-	*	*	0.9%	-	-	*	-	*
0	50	27	23	21	17	12	3	5	1	1	3	35	3	7	9	18	38	7	4	1	-	-	-
	4.9%	5.5%	4.4%	7.1%	4.8%	3.2%	1.1%	2.2%	1.8%	1.6%	3.9%	24.4%	2.4%	4.6%	4.0%	5.6%	4.4%	8.0%	7.8%	4.8%	-	-	-
SIGMA	1013	493	520	293	358	363	262	216	56	89	71	143	134	162	237	319	852	84	49	28	334	403	187
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Normal weightings
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	964	477	487	224	304	436	333	182	44	61	60	108	145	138	216	320	819	70	39	36	341	402	183
Weighted Total	963	466	497	272	341	351	259	211	55	88	68	108	131	155	228	301	814	77	45	27	334	403	187
Vote for the UK to leave the European Union	334	196	138	76	111	148	104	52	15	77	15	35	42	62	88	110	302	14	13	5	334	-	-
	34.7%	42.1%	27.8%	27.9%	32.5%	42.2%	40.0%	24.7%	27.9%	87.7%	21.6%	32.5%	31.9%	40.0%	38.9%	36.6%	37.1%	18.3%	28.9%	18.4%	100.0%	-	-
Vote for the UK to remain a member of the European Union	403	192	211	137	139	128	111	123	30	5	36	42	59	63	81	121	325	41	22	16	-	403	-
	41.9%	41.3%	42.5%	50.3%	40.8%	36.5%	42.8%	58.2%	55.7%	6.2%	52.8%	39.1%	45.2%	41.0%	35.7%	40.2%	39.9%	53.0%	48.5%	58.8%	-	100.0%	-
Undecided	187	59	128	56	71	60	42	36	8	4	17	27	25	24	50	57	156	18	7	6	-	-	187
	19.4%	12.7%	25.7%	20.5%	20.9%	17.1%	16.1%	17.1%	14.4%	4.0%	24.8%	25.5%	19.1%	15.7%	21.9%	19.0%	19.2%	23.4%	14.8%	22.8%	-	-	100.0%
Refused	38	18	20	4	20	15	3	-	1	2	1	3	5	5	8	13	31	4	3	-	-	-	-
	4.0%	3.9%	4.0%	1.3%	5.9%	4.2%	1.1%	-	2.0%	2.1%	0.8%	2.9%	3.8%	3.3%	3.5%	4.2%	3.8%	5.3%	7.7%	-	-	-	-
SIGMA	963	466	497	272	341	351	259	211	55	88	68	108	131	155	228	301	814	77	45	27	334	403	187
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 3
Q2. Normal weightings & likelihood to vote
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	964	477	487	224	304	436	333	182	44	61	60	108	145	138	216	320	819	70	39	36	341	402	183
Weighted Total	963	471	493	259	341	364	270	214	56	89	69	89	135	150	230	298	813	79	46	26	346	409	168
Vote for the UK to leave the European Union	346	204	143	75	116	156	111	54	16	80	14	31	43	63	93	114	314	14	14	5	346	-	-
	36.0%	43.3%	29.0%	28.8%	34.0%	42.9%	41.3%	25.3%	28.8%	89.7%	21.0%	34.7%	32.1%	42.2%	40.6%	38.1%	38.6%	17.4%	29.8%	20.6%	100.0%	-	-
Vote for the UK to remain a member of the European Union	409	194	215	135	141	133	115	127	32	4	37	36	63	62	83	120	328	42	23	15	-	409	-
	42.4%	41.2%	43.6%	52.0%	41.3%	36.7%	42.5%	59.3%	57.3%	4.7%	53.3%	40.9%	46.4%	41.8%	36.1%	40.2%	40.4%	53.8%	50.4%	58.7%	-	100.0%	-
Undecided	168	54	114	46	63	59	41	33	7	3	17	18	24	18	45	51	138	18	6	5	-	-	168
	17.4%	11.4%	23.1%	17.6%	18.5%	16.2%	15.1%	15.3%	11.8%	3.7%	24.9%	20.6%	17.5%	12.3%	19.7%	17.1%	17.0%	23.3%	12.5%	20.7%	-	-	100.0%
Refused	41	19	21	4	21	16	3	-	1	2	1	3	5	6	8	14	33	4	3	-	-	-	-
	4.2%	4.1%	4.4%	1.5%	6.2%	4.3%	1.1%	-	2.1%	1.8%	0.9%	3.8%	4.0%	3.7%	3.7%	4.6%	4.1%	5.5%	7.3%	-	-	-	-
SIGMA	963	471	493	259	341	364	270	214	56	89	69	89	135	150	230	298	813	79	46	26	346	409	168
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4

Q2. Normal weightings & likelihood to vote

Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?

Base: Respondents who are likely to vote, with refused removed

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	926	457	469	221	287	418	329	182	43	60	59	105	140	133	209	306	788	66	36	36	341	402	183
Weighted Total	923	451	471	255	320	348	267	214	55	87	68	86	129	144	222	285	780	75	42	26	346	409	168
Vote for the UK to leave the European Union	346	204	143	75	116	156	111	54	16	80	14	31	43	63	93	114	314	14	14	5	346	-	-
	37.5%	45.1%	30.3%	29.3%	36.3%	44.8%	41.8%	25.3%	29.4%	91.4%	21.2%	36.1%	33.4%	43.9%	42.1%	40.0%	40.2%	18.4%	32.2%	20.6%	100.0%	-	-
Vote for the UK to remain a member of the European Union	409	194	215	135	141	133	115	127	32	4	37	36	63	62	83	120	328	42	23	15	-	409	-
	44.3%	42.9%	45.6%	52.8%	44.0%	38.3%	43.0%	59.3%	58.5%	4.8%	53.7%	42.5%	48.3%	43.4%	37.5%	42.1%	42.1%	56.9%	54.4%	58.7%	-	100.0%	-
Undecided	168	54	114	46	63	59	41	33	7	3	17	18	24	18	45	51	138	18	6	5	-	-	168
	18.2%	11.9%	24.1%	17.9%	19.7%	16.9%	15.3%	15.3%	12.1%	3.8%	25.1%	21.4%	18.3%	12.8%	20.4%	17.9%	17.7%	24.6%	13.4%	20.7%	-	-	100.0%
SIGMA	923	451	471	255	320	348	267	214	55	87	68	86	129	144	222	285	780	75	42	26	346	409	168
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q2. Normal weightings & likelihood to vote
Q2. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with undecided and refused removed

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	743	396	347	177	223	343	275	153	37	57	47	79	114	112	164	246	636	49	30	28	341	402	-
Weighted Total	755	398	358	209	256	289	226	181	49	84	51	67	106	126	176	234	642	56	37	21	346	409	-
Vote for the UK to leave the European Union	346	204	143	75	116	156	111	54	16	80	14	31	43	63	93	114	314	14	14	5	346	-	-
	45.9%	51.2%	39.9%	35.6%	45.2%	53.9%	49.3%	29.9%	33.5%	95.0%	28.3%	45.9%	40.9%	50.3%	52.9%	48.7%	48.9%	24.5%	37.2%	26.0%	100.0%	-	-
Vote for the UK to remain a member of the European Union	409	194	215	135	141	133	115	127	32	4	37	36	63	62	83	120	328	42	23	15	-	409	-
	54.1%	48.8%	60.1%	64.4%	54.8%	46.1%	50.7%	70.1%	66.5%	5.0%	71.7%	54.1%	59.1%	49.7%	47.1%	51.3%	51.1%	75.5%	62.8%	74.0%	-	100.0%	-
SIGMA	755	398	358	209	256	289	226	181	49	84	51	67	106	126	176	234	642	56	37	21	346	409	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

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Table 6
Q3. Normal weightings & likelihood to vote
Q3. If the referendum were today and you had to choose, would you
Base: Respondents who are likely to vote but are undecided

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	183	61	122	44	64	75	54	29	6	3	12	26	26	21	45	60	152	17	6	8	-	-	183
Weighted Total	168	54	114	46	63	59	41	33	7	3	17	18	24	18	45	51	138	18	6	5	-	-	168
Vote for the UK to leave the European Union	30	11	19	8	9	13	15	4	1	1	6	2	6	2	8	11	26	3	1	-	-	-	30
	18.1%	21.1%	16.7%	17.4%	14.6%	22.4%	35.9%	11.2%	16.6%	35.8%	32.4%	10.0%	26.8%	8.6%	17.2%	20.8%	19.0%	15.4%	21.3%	-	-	-	18.1%
Vote for the UK to remain a member of the European Union	45	13	32	15	15	15	11	10	1	2	7	5	6	4	13	12	35	6	2	2	-	-	45
	26.8%	24.4%	28.0%	32.8%	23.4%	25.9%	27.6%	29.0%	22.4%	64.2%	38.8%	25.5%	25.9%	19.7%	28.8%	24.4%	25.5%	32.5%	40.3%	28.4%	-	-	26.8%
Would Not Vote	42	16	26	13	18	10	7	9	1	-	*	6	6	7	13	12	38	2	2	-	-	-	42
	24.8%	29.4%	22.6%	29.2%	28.7%	17.1%	16.4%	26.7%	13.0%	-	1.3%	33.8%	26.5%	38.3%	28.0%	24.2%	27.7%	9.4%	28.1%	-	-	-	24.8%
Refused	51	14	37	9	21	20	8	11	3	-	5	6	5	6	12	16	38	8	1	4	-	-	51
	30.3%	25.1%	32.7%	20.5%	33.3%	34.6%	20.1%	33.2%	48.0%	-	27.4%	30.8%	20.8%	33.4%	26.0%	30.6%	27.8%	42.7%	10.3%	71.6%	-	-	30.3%
SIGMA	168	54	114	46	63	59	41	33	7	3	17	18	24	18	45	51	138	18	6	5	-	-	168
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%

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Table 7
Q4. Normal weightings & likelihood to vote
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with undecided voters redistributed using question 3

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	964	477	487	224	304	436	333	182	44	61	60	108	145	138	216	320	819	70	39	36	341	402	183
Weighted Total	963	471	493	259	341	364	270	214	56	89	69	89	135	150	230	298	813	79	46	26	346	409	168
Leave	377	215	162	83	125	169	126	58	17	81	20	33	50	65	101	124	340	17	15	5	346	-	30
	39.1%	45.7%	32.8%	31.9%	36.7%	46.5%	46.7%	27.0%	30.8%	91.0%	29.1%	36.8%	36.8%	43.3%	44.0%	41.7%	41.8%	21.0%	32.5%	20.6%	100.0%	-	18.1%
Remain	454	207	247	150	155	149	126	137	34	6	43	41	69	66	96	132	363	48	25	17	-	409	45
	47.1%	44.0%	50.1%	57.8%	45.6%	40.9%	46.6%	63.8%	59.9%	7.1%	62.9%	46.1%	50.9%	44.2%	41.8%	44.4%	44.7%	61.3%	55.4%	64.5%	-	100.0%	26.8%
Would Not Vote	42	16	26	13	18	10	7	9	1	-	*	6	6	7	13	12	38	2	2	-	-	-	42
	4.3%	3.4%	5.2%	5.2%	5.3%	2.8%	2.5%	4.1%	1.5%	-	*	6.9%	4.6%	4.7%	5.5%	4.1%	4.7%	2.2%	3.5%	-	-	-	24.8%
Refused	91	33	59	13	42	36	11	11	4	2	5	9	10	12	20	29	71	12	4	4	-	-	51
	9.5%	7.0%	11.9%	5.1%	12.4%	9.9%	4.2%	5.1%	7.8%	1.8%	7.7%	10.1%	7.6%	7.8%	8.8%	9.8%	8.8%	15.5%	8.6%	14.8%	-	-	30.3%
SIGMA	963	471	493	259	341	364	270	214	56	89	69	89	135	150	230	298	813	79	46	26	346	409	168
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of IG Group

Table 8
Q4. Normal weightings & likelihood to vote
Q4. Imagine there was a referendum tomorrow with the question "Should the United Kingdom remain a member of the European Union or leave the European Union?" How would you vote?
Base: Respondents who are likely to vote, with undecided voters redistributed using question 3, and those who said "would not vote" or "refused" removed

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	819	422	397	198	245	376	306	165	39	60	54	87	128	118	183	270	699	57	33	30	341	402	76
Weighted Total	830	422	408	232	280	318	252	195	51	87	64	74	118	131	197	257	703	65	40	22	346	409	75
Leave	377	215	162	83	125	169	126	58	17	81	20	33	50	65	101	124	340	17	15	5	346	-	30
	45.4%	51.0%	39.6%	35.5%	44.6%	53.2%	50.0%	29.8%	33.9%	92.7%	31.6%	44.3%	41.9%	49.5%	51.3%	48.4%	48.3%	25.5%	37.0%	24.2%	100.0%	-	40.3%
Remain	454	207	247	150	155	149	126	137	34	6	43	41	69	66	96	132	363	48	25	17	-	409	45
	54.6%	49.0%	60.4%	64.5%	55.4%	46.8%	50.0%	70.2%	66.1%	7.3%	68.4%	55.7%	58.1%	50.5%	48.7%	51.6%	51.7%	74.5%	63.0%	75.8%	-	100.0%	59.7%
SIGMA	830	422	408	232	280	318	252	195	51	87	64	74	118	131	197	257	703	65	40	22	346	409	75
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll

Prepared on behalf of IG Group

Table 9
Q5. Normal weightings
Q5. How certain are you that you will vote in this way - on a scale of 5 to 1 where "5" would mean that you are absolutely certain you will not change your mind before June 23rd, and where "1" would mean you are very uncertain about your vote and 3 being "somewhere in the middle"
Base: Respondents who are likely to vote and who gave an intial voting intention

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	743	396	347	177	223	343	275	153	37	57	47	79	114	112	164	246	636	49	30	28	341	402	-
Weighted Total	738	389	349	212	249	276	215	175	46	82	51	77	101	125	170	231	627	55	35	21	334	403	-
1 - Very uncertain	15	5	10	5	3	6	3	6	1	2	1	1	2	4	2	3	11	1	1	2	8	7	-
	2.0%	1.2%	2.9%	2.4%	1.4%	2.3%	1.2%	3.6%	2.5%	2.4%	1.6%	1.4%	1.8%	3.2%	1.4%	1.2%	1.7%	1.4%	3.1%	10.6%	2.3%	1.8%	-
2	10	7	3	4	4	2	3	-	2	-	3	-	2	3	-	2	7	2	1	*	3	7	-
	1.4%	1.7%	1.0%	1.8%	1.6%	0.8%	1.6%	-	3.5%	-	6.2%	-	1.7%	2.5%	-	0.9%	1.1%	4.0%	1.6%	2.0%	0.9%	1.7%	-
3 - Somewhere in the middle	80	25	55	31	31	18	25	13	6	3	8	15	7	13	18	26	65	9	3	3	30	50	-
	10.8%	6.4%	15.7%	14.5%	12.4%	6.6%	11.5%	7.5%	13.9%	3.2%	16.8%	19.2%	7.3%	10.2%	10.7%	11.4%	10.3%	16.9%	8.9%	13.2%	9.1%	12.3%	-
4	147	80	68	58	54	35	39	38	11	11	15	18	22	23	30	42	118	16	7	6	58	89	-
	20.0%	20.5%	19.4%	27.5%	21.6%	12.7%	18.2%	21.6%	25.0%	13.0%	30.2%	23.9%	22.3%	18.6%	17.9%	18.3%	18.9%	28.7%	18.9%	30.6%	17.4%	22.1%	-
5 - Certain	486	273	213	114	157	214	145	118	25	67	23	43	67	82	119	158	426	27	23	9	235	251	-
	65.8%	70.1%	61.0%	53.7%	63.0%	77.6%	67.5%	67.4%	55.1%	81.4%	45.2%	55.5%	66.9%	65.5%	70.0%	68.2%	67.9%	49.0%	67.5%	43.6%	70.3%	62.1%	-
SIGMA	738	389	349	212	249	276	215	175	46	82	51	77	101	125	170	231	627	55	35	21	334	403	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-

Survation.

EU Referendum Poll

Prepared on behalf of IG Group

24 May 2016

Table 10
Q6. Normal weightings
Q6. Some political figures have argued recently that Britain leaving the European Union would lead to economic recession. On a scale from 0 to 10, with 0 meaning "Completely disagree" and 10 "Completely agree", to what extent do you agree or disagree that Brexit will cause an economic recession?
Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und
Unweighted Total	1013	502	511	242	318	453	337	186	45	62	62	143	149	145	224	339	857	76	42	38	341	402	183
Weighted Total	1013	493	520	293	358	363	262	216	56	89	71	143	134	162	237	319	852	84	49	28	334	403	187
10	53	33	20	18	15	20	10	15	3	2	4	3	8	10	15	10	42	8	3	-	4	42	5
	5.2%	6.7%	3.8%	6.0%	4.2%	5.6%	3.8%	7.2%	5.6%	2.3%	5.4%	2.4%	5.7%	6.0%	6.1%	3.2%	4.9%	9.3%	5.6%	-	1.1%	10.3%	2.6%
9	18	10	8	5	8	5	2	10	-	1	-	2	4	3	2	7	15	-	-	2	1	15	1
	1.8%	2.0%	1.5%	1.6%	2.2%	1.4%	0.9%	4.5%	-	1.7%	-	1.4%	2.9%	1.7%	0.7%	2.2%	1.8%	-	-	8.5%	0.4%	3.8%	0.7%
8	61	32	28	21	20	19	21	17	2	4	3	6	11	7	17	18	52	7	-	1	4	54	2
	6.0%	6.5%	5.5%	7.3%	5.7%	5.2%	8.0%	7.7%	4.4%	5.0%	4.4%	4.4%	8.1%	4.2%	7.0%	5.6%	6.1%	8.3%	-	5.0%	1.2%	13.3%	1.0%
7	69	25	44	27	30	12	18	17	5	2	9	9	9	12	14	22	58	9	3	1	10	47	12
	6.9%	5.2%	8.5%	9.4%	8.4%	3.2%	6.9%	7.8%	8.5%	2.0%	12.3%	6.5%	7.1%	7.5%	5.9%	6.9%	6.8%	10.2%	5.2%	2.2%	3.0%	11.7%	6.6%
6	61	27	33	29	19	13	13	21	4	1	12	5	7	4	17	16	44	11	3	2	3	35	17
	6.0%	5.6%	6.4%	9.9%	5.4%	3.5%	4.9%	9.6%	7.0%	1.7%	17.4%	3.6%	5.5%	2.4%	7.1%	5.0%	5.2%	13.6%	6.9%	6.6%	1.0%	8.7%	9.1%
5	361	139	222	91	145	124	90	69	19	13	13	70	40	70	73	122	306	20	21	15	75	120	108
	35.6%	28.1%	42.7%	31.2%	40.7%	34.1%	34.3%	32.1%	33.9%	15.0%	17.8%	48.7%	30.1%	43.2%	30.7%	38.4%	35.9%	23.4%	42.5%	52.2%	22.6%	29.8%	57.8%
4	47	22	24	20	14	13	9	8	1	4	3	11	5	7	17	13	42	2	1	1	16	15	14
	4.6%	4.5%	4.7%	6.9%	4.0%	3.5%	3.5%	3.9%	2.1%	4.0%	3.7%	7.5%	4.1%	4.6%	7.0%	4.1%	5.0%	2.5%	3.0%	2.8%	4.7%	3.8%	7.2%
3	60	30	29	25	15	19	16	8	4	6	10	8	9	8	12	17	47	8	3	1	29	25	1
	5.9%	6.1%	5.7%	8.6%	4.3%	5.3%	6.1%	3.9%	7.4%	7.0%	14.6%	5.8%	7.1%	5.1%	5.3%	5.2%	5.5%	9.8%	7.1%	3.3%	8.6%	6.1%	0.5%
2	71	38	33	19	25	27	23	12	7	11	8	3	12	10	16	20	59	7	2	3	39	12	16
	7.0%	7.7%	6.3%	6.6%	7.0%	7.3%	8.7%	5.4%	12.1%	12.0%	11.0%	2.3%	9.1%	6.4%	6.9%	6.3%	6.9%	8.5%	5.0%	9.2%	11.6%	3.0%	8.7%
1	21	14	7	6	7	8	9	5	1	1	2	3	2	2	7	5	15	4	1	*	14	7	-
	2.1%	2.8%	1.4%	2.2%	1.9%	2.1%	3.3%	2.2%	1.7%	1.5%	3.2%	2.1%	1.3%	1.5%	2.8%	1.4%	1.8%	5.0%	1.9%	1.5%	4.2%	1.7%	-
0	193	122	71	30	58	104	51	34	10	43	7	22	26	28	49	69	171	8	11	2	139	32	11
	19.0%	24.8%	13.6%	10.4%	16.3%	28.7%	19.5%	15.9%	17.2%	47.9%	10.2%	15.2%	19.1%	17.3%	20.5%	21.7%	20.1%	9.3%	23.0%	8.6%	41.7%	7.9%	5.9%
SIGMA	1013	493	520	293	358	363	262	216	56	89	71	143	134	162	237	319	852	84	49	28	334	403	187
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.