

EU Referendum

Poll Part 2 (Supplementary questions)

18/06/2016

Prepared on behalf of the Mail on Sunday



Methodology

Fieldwork Dates

17th – 18th June 2016

Data Collection Method

The survey was conducted via telephone. A combination of both landline and mobile data were called.

Population Sampled

All residents aged 18+ in the UK

Sample Size

1001

Data Weighting

Data were weighted to the profile of all adults aged 18+ in the UK. Data were weighted by age, sex, region and 2015 General Election vote. Targets for the weighted data were derived from Office of National Statistics data and the results of the 2015 General Election.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1001 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Vote for the UK to leave the European Union" and "Vote for the UK to remain a member of the European Union" prompted in a random order.

As an additional 'squeeze', "Undecided" voters were then asked "If the referendum were today and you had to choose" whether they would "Vote for the UK to leave the European Union", "Vote for the UK to remain a member of the European Union" or whether they would not vote.

Question Presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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Table 10
Q6. Normal weightings
Q6. Regardless of how you plan to vote, what do you think the result will be?
Base: All Respondents

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			Jo Cox's death	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
The UK will vote to Leave	264	142	122	65	87	113	68	40	9	15	6	33	30	46	67	85	228	13	20	4	157	59	27	244
	26.4%	29.2%	23.7%	22.4%	24.6%	31.4%	28.8%	22.0%	25.6%	45.2%	9.2%	25.3%	23.1%	28.8%	28.2%	27.1%	27.1%	15.2%	41.0%	12.9%	43.1%	14.4%	21.3%	25.8%
The UK will vote to Remain	397	207	190	130	147	120	102	83	17	9	33	50	57	50	105	112	324	41	16	16	127	201	45	384
	39.6%	42.5%	36.9%	45.0%	41.6%	33.4%	43.4%	45.4%	45.5%	28.5%	50.7%	38.3%	44.1%	31.1%	44.2%	35.9%	38.6%	48.4%	33.3%	56.2%	34.8%	48.9%	35.4%	40.5%
Don't know	340	138	202	94	120	126	65	60	11	9	26	48	42	64	65	116	288	31	12	9	81	151	55	319
	34.0%	28.3%	39.4%	32.6%	33.8%	35.2%	27.8%	32.6%	28.9%	26.3%	40.1%	36.4%	32.8%	40.1%	27.6%	37.0%	34.3%	36.4%	25.6%	30.9%	22.1%	36.7%	43.3%	33.7%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

EU Referendum Poll
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Table 11
Q7. Normal weightings
Q7. Who do you think has performed the best in the referendum campaign?
Base: All Respondents

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			Jo Cox's death	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
David Cameron	167	87	80	49	56	62	47	33	10	-	14	23	21	17	46	54	137	17	7	5	13	134	11	160
	16.7%	17.9%	15.6%	17.0%	15.9%	17.2%	20.1%	18.3%	27.9%	-	21.5%	17.7%	16.1%	10.3%	19.4%	17.1%	16.3%	20.8%	15.4%	18.4%	3.7%	32.5%	9.1%	16.8%
Boris Johnson	151	71	80	37	53	61	40	24	3	11	8	18	16	25	44	47	131	4	11	4	110	27	10	139
	15.1%	14.6%	15.6%	12.9%	15.0%	16.9%	17.1%	12.8%	9.4%	33.6%	12.7%	13.5%	12.1%	15.5%	18.7%	14.9%	15.7%	5.3%	23.1%	14.3%	30.1%	6.6%	7.6%	14.7%
George Osborne	16	6	9	3	7	6	4	6	-	-	2	1	2	2	3	3	10	2	3	-	4	9	2	15
	1.6%	1.3%	1.8%	1.1%	1.9%	1.7%	1.7%	3.2%	-	-	2.8%	1.1%	1.7%	1.3%	1.2%	1.0%	1.2%	2.5%	6.7%	-	1.2%	2.1%	1.2%	1.5%
Michael Gove	89	55	34	17	25	48	40	13	2	5	3	7	13	14	12	33	72	10	4	2	59	15	11	88
	8.9%	11.4%	6.5%	5.7%	7.0%	13.3%	17.1%	6.9%	6.1%	15.6%	5.0%	5.2%	10.2%	8.7%	5.2%	10.4%	8.6%	12.4%	9.2%	7.2%	16.2%	3.7%	8.5%	9.2%
Nigel Farage	99	60	38	27	27	44	26	10	4	8	5	11	11	30	17	27	84	5	7	3	70	17	6	95
	9.9%	12.4%	7.5%	9.4%	7.7%	12.3%	11.1%	5.6%	10.4%	24.3%	8.1%	8.3%	8.1%	19.0%	7.0%	8.6%	10.1%	5.7%	13.6%	9.9%	19.0%	4.2%	4.9%	10.0%
Don't Know	479	207	272	156	186	138	78	98	17	9	32	71	67	73	115	150	405	45	16	14	109	210	87	452
	47.9%	42.6%	53.0%	53.9%	52.5%	38.5%	32.9%	53.2%	46.1%	26.4%	49.8%	54.2%	51.9%	45.3%	48.4%	48.0%	48.2%	53.2%	32.0%	50.2%	29.9%	50.9%	68.7%	47.7%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 12
Q8. Normal weightings
Q8. Which of the following do you think is the bigger risk for Britain?
Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum			Jo Cox's death
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Remaining a member of the EU	290	158	132	64	106	120	87	34	11	18	10	45	33	58	65	95	251	17	13	10	252	12	13	273
	29.0%	32.5%	25.7%	22.3%	29.9%	33.5%	36.8%	18.5%	29.1%	56.7%	15.8%	34.7%	25.5%	36.2%	27.5%	30.3%	29.9%	20.1%	25.8%	33.2%	69.1%	2.9%	10.1%	28.8%
Leaving the EU	525	253	271	178	181	165	112	134	24	6	40	56	74	73	133	159	439	46	27	12	58	378	55	503
	52.4%	51.9%	52.9%	61.6%	51.4%	46.0%	47.6%	73.0%	64.8%	18.9%	62.2%	42.8%	57.4%	45.5%	56.1%	50.7%	52.3%	55.2%	56.6%	40.5%	15.9%	92.0%	43.1%	53.1%
Don't know	186	76	110	47	66	73	37	16	2	8	14	29	22	29	39	59	150	21	9	8	55	21	59	172
	18.6%	15.6%	21.5%	16.2%	18.7%	20.5%	15.6%	8.6%	6.2%	24.4%	22.1%	22.5%	17.1%	18.2%	16.4%	18.9%	17.8%	24.7%	17.6%	26.3%	15.0%	5.1%	46.8%	18.1%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 13

Q9. Normal weightings

Q9. If there is a last minute surge of support towards one side or the other, which side do you think that surge will be towards?

Base: All Respondents

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			Jo Cox's death	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Leave	333	169	165	89	115	129	96	46	9	15	22	47	42	52	77	112	283	23	20	7	195	83	38	312
	33.3%	34.6%	32.0%	30.8%	32.4%	36.1%	40.7%	24.9%	24.2%	45.1%	34.4%	35.6%	32.7%	32.3%	32.5%	35.6%	33.6%	27.7%	41.4%	25.1%	53.3%	20.2%	29.9%	32.9%
Remain	460	221	240	137	168	155	107	105	21	12	38	50	65	67	116	134	382	42	21	15	117	272	44	444
	46.0%	45.2%	46.7%	47.5%	47.5%	43.3%	45.5%	57.3%	56.6%	36.3%	57.9%	38.2%	50.0%	41.8%	49.1%	42.7%	45.4%	50.7%	43.0%	53.2%	32.1%	66.1%	34.5%	46.8%
Don't know	208	98	109	63	71	74	32	33	7	6	5	34	22	42	44	68	176	18	8	6	53	56	45	192
	20.7%	20.2%	21.3%	21.7%	20.1%	20.6%	13.7%	17.8%	19.2%	18.7%	7.7%	26.2%	17.3%	25.9%	18.4%	21.7%	20.9%	21.6%	15.6%	21.6%	14.6%	13.7%	35.6%	20.3%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 14

Q10. Normal weightings

Q10. In your view, which side has conducted the most responsible campaign?

Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum			Jo Cox's death
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Leave	274	153	121	60	93	121	79	36	7	16	11	36	27	47	67	88	229	14	18	12	223	18	15	257
	27.3%	31.3%	23.6%	20.8%	26.2%	33.7%	33.7%	19.9%	18.0%	50.3%	16.8%	27.2%	20.8%	29.6%	28.2%	28.1%	27.3%	17.0%	36.8%	42.2%	61.2%	4.5%	11.9%	27.1%
Remain	307	138	169	116	105	86	70	89	16	5	29	30	44	46	77	94	261	31	10	5	23	241	29	295
	30.7%	28.4%	32.9%	40.1%	29.8%	24.0%	29.8%	48.8%	42.3%	15.3%	44.1%	23.3%	34.2%	28.6%	32.6%	30.0%	31.1%	36.9%	20.7%	17.7%	6.3%	58.7%	23.1%	31.2%
Neither	420	197	223	113	155	151	86	57	15	11	25	65	58	67	93	131	349	39	21	11	119	152	82	395
	42.0%	40.3%	43.5%	39.1%	44.0%	42.2%	36.5%	31.3%	39.7%	34.4%	39.1%	49.4%	44.9%	41.9%	39.2%	41.9%	41.6%	46.1%	42.5%	40.0%	32.5%	36.9%	64.9%	41.7%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 15

Q11. Normal weightings

Q11. Labour MP Jo Cox was killed on Thursday Before now, were you aware of this?

Base: All Respondents

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			Jo Cox's death	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Yes	948	457	491	267	341	340	233	175	37	28	60	116	119	150	229	298	797	78	46	27	341	396	125	948
	94.7%	93.8%	95.6%	92.3%	96.5%	94.8%	98.7%	95.7%	100.0%	87.6%	92.0%	88.5%	92.1%	93.5%	96.8%	95.1%	94.8%	93.5%	95.4%	93.1%	93.5%	96.3%	98.6%	100.0%
No	53	30	23	22	12	18	3	8	-	4	5	15	10	11	7	15	43	5	2	2	24	15	2	-
	5.3%	6.2%	4.4%	7.7%	3.5%	5.2%	1.3%	4.3%	-	12.4%	8.0%	11.5%	7.9%	6.5%	3.2%	4.9%	5.2%	6.5%	4.6%	6.9%	6.5%	3.7%	1.4%	-
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 16

Q12. Normal weightings

Q12. The killing of Mrs Cox is the latest in a series of attacks on MPs at local constituency events Which of the following is closest to your view?

Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum			Jo Cox's death
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Increased security for MPs should take priority over their ability to maintain connections with local voters	383	168	215	124	140	119	93	73	12	13	25	48	53	59	103	100	315	32	24	12	137	145	63	369
38.2%	38.2%	34.4%	41.9%	42.8%	39.6%	33.2%	39.4%	39.6%	31.8%	41.3%	39.2%	36.7%	41.0%	36.4%	43.7%	32.0%	37.5%	37.7%	49.3%	42.2%	37.6%	35.1%	49.7%	38.9%
MPs ability to maintain connection with local voters should take priority over increased security measures	434	238	197	108	156	171	109	87	19	14	31	50	53	67	95	152	367	43	18	7	160	203	43	411
43.4%	43.4%	48.8%	38.3%	37.4%	44.0%	47.6%	46.4%	47.5%	50.5%	42.9%	47.8%	38.6%	40.8%	41.8%	40.1%	48.5%	43.6%	51.3%	36.7%	24.6%	43.8%	49.3%	33.6%	43.4%
Don't know	184	82	102	57	58	69	33	24	7	5	8	32	24	35	38	61	158	9	7	10	68	64	21	168
18.4%	18.4%	16.8%	19.8%	19.8%	16.4%	19.1%	14.2%	12.9%	17.7%	15.8%	13.0%	24.8%	18.3%	21.7%	16.3%	19.5%	18.8%	11.0%	14.0%	33.2%	18.6%	15.6%	16.8%	17.7%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 17
Q13. Normal weightings
Q13. Which of the following statements is closest to your view?
Base: All Respondents

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			Jo Cox's death	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Police protection should be provided to all MPs at constituency surgeries	430	183	247	151	146	133	89	74	17	14	28	56	62	72	99	135	367	32	24	6	154	176	56	406
	43.0%	37.6%	48.1%	52.3%	41.3%	37.1%	37.8%	40.6%	46.5%	44.4%	43.3%	43.0%	47.9%	44.6%	41.9%	43.0%	43.7%	38.3%	49.8%	21.9%	42.2%	42.7%	44.3%	42.8%
Police protection should not be provided to all MPs at constituency surgeries	441	243	198	99	165	178	122	89	13	17	27	45	52	73	102	134	361	42	22	15	175	180	56	419
	44.0%	49.8%	38.5%	34.1%	46.6%	49.6%	51.9%	48.4%	34.3%	52.0%	41.7%	34.2%	40.4%	45.3%	43.0%	42.8%	43.0%	50.4%	46.2%	53.2%	47.9%	43.6%	44.0%	44.2%
Don't know	130	61	69	39	43	48	24	20	7	1	10	30	15	16	36	45	112	10	2	7	36	56	15	123
	13.0%	12.6%	13.4%	13.6%	12.1%	13.4%	10.2%	11.0%	19.2%	3.6%	15.0%	22.8%	11.7%	10.1%	15.1%	14.2%	13.3%	11.4%	4.1%	24.9%	9.9%	13.7%	11.7%	13.0%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

EU Referendum Poll
Prepared on behalf of the Mail on Sunday

Table 18

Q14. Normal weightings

Q14. To what extent do you agree with the following statement "Personal attacks by MPs on each other in the EU referendum debate gone too far"

Base: All Respondents

	Total	Sex		Age			2015 Past Vote						Region7 + 1								EU Referendum			Jo Cox's death
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
Strongly agree	439	217	223	89	154	197	108	84	15	20	32	52	51	65	118	134	368	36	29	7	165	184	53	421
	43.9%	44.4%	43.4%	30.6%	43.7%	54.9%	46.0%	46.0%	40.3%	62.5%	49.6%	39.9%	39.1%	40.7%	49.8%	42.7%	43.8%	42.4%	60.0%	24.6%	45.2%	44.8%	41.5%	44.4%
Somewhat agree	265	129	135	102	85	78	71	53	8	6	16	34	33	45	66	86	229	24	8	3	85	133	26	250
	26.4%	26.5%	26.3%	35.2%	24.0%	21.7%	30.2%	28.9%	20.4%	17.9%	24.6%	25.8%	25.3%	27.7%	28.1%	27.4%	27.3%	28.9%	16.3%	10.4%	23.3%	32.3%	20.6%	26.4%
Neither agree nor disagree	116	45	71	37	47	32	22	19	4	4	4	13	23	15	16	38	92	10	6	8	48	39	19	108
	11.6%	9.2%	13.9%	12.8%	13.3%	9.0%	9.3%	10.5%	9.7%	13.2%	6.4%	10.1%	18.0%	9.4%	6.7%	12.2%	11.0%	11.5%	12.7%	27.9%	13.2%	9.4%	14.6%	11.4%
Somewhat disagree	64	40	24	30	20	14	15	11	3	1	5	8	8	13	16	18	55	4	2	2	26	23	11	62
	6.4%	8.2%	4.7%	10.4%	5.6%	4.0%	6.2%	6.2%	8.4%	3.2%	8.3%	6.0%	6.1%	8.3%	6.7%	5.9%	6.6%	5.3%	3.6%	8.5%	7.1%	5.6%	8.5%	6.5%
Strongly disagree	32	23	9	8	14	10	10	5	1	-	2	1	6	8	7	7	28	4	-	1	18	8	2	30
	3.2%	4.7%	1.8%	2.8%	4.0%	2.8%	4.3%	2.8%	2.2%	-	3.6%	0.6%	4.6%	4.7%	3.0%	2.3%	3.3%	4.2%	-	3.4%	5.0%	2.1%	1.7%	3.2%
Don't know	85	34	51	24	34	27	10	10	7	1	5	23	9	15	14	30	67	6	4	7	22	24	17	76
	8.5%	6.9%	9.9%	8.2%	9.5%	7.6%	4.0%	5.6%	19.0%	3.3%	7.5%	17.6%	6.9%	9.1%	5.8%	9.6%	8.0%	7.7%	7.4%	25.2%	6.2%	5.7%	13.1%	8.1%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

EU Referendum Poll
Prepared on behalf of the Mail on Sunday

Table 19

Q15. Normal weightings

Q15. Nigel Farage unveiled a new Leave campaign poster last week showing a queue of migrants on the EU borders with the caption

Base: All Respondents

	Total	Sex		Age			2015 Past Vote					Region7 + 1								EU Referendum			Jo Cox's death	
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Und	Aware
Unweighted Total	1001	528	473	205	361	435	252	182	39	36	56	119	181	152	220	317	870	70	38	23	386	407	118	948
Weighted Total	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
The poster described is inflammatory	435	207	228	139	160	136	98	117	21	3	35	44	68	60	115	130	374	32	18	11	74	285	49	423
	43.4%	42.5%	44.3%	48.0%	45.3%	38.0%	41.6%	63.9%	56.1%	9.5%	53.8%	33.9%	52.5%	37.5%	48.6%	41.6%	44.5%	38.3%	36.9%	38.9%	20.2%	69.3%	38.6%	44.6%
The poster described is a fair warning of the risks of staying in the EU	285	164	121	65	97	123	91	32	4	16	16	37	28	61	65	82	235	25	19	6	195	40	26	266
	28.5%	33.7%	23.6%	22.5%	27.5%	34.3%	38.8%	17.4%	11.7%	48.1%	25.2%	28.3%	21.6%	37.7%	27.5%	26.1%	28.0%	30.0%	39.2%	20.6%	53.5%	9.8%	20.5%	28.1%
Neither	281	116	165	85	96	99	46	34	12	14	14	49	34	40	56	101	231	27	12	12	96	86	52	259
	28.0%	23.8%	32.1%	29.5%	27.2%	27.6%	19.5%	18.7%	32.2%	42.4%	21.1%	37.8%	25.9%	24.8%	23.9%	32.3%	27.5%	31.6%	23.9%	40.5%	26.3%	20.9%	40.9%	27.3%
SIGMA	1001	487	514	289	353	358	236	183	37	32	65	131	130	161	237	313	840	84	49	29	365	411	127	948
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%