05/07/2016

Prepared by Survation on behalf of the CRC



# Methodology

#### **Fieldwork Dates**

4th - 5th July 2016

#### **Data Collection Method**

The survey was conducted via telephone. A combination of both landline and mobile data were called.

#### **Population Sampled**

All residents aged 18+ in the UK

#### Sample Size

1.008

#### **Data Weighting**

Data were weighted to the profile of all UK adults aged 18+ in. Data were weighted by age, sex, region, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office of National Statistics 2011 Census data and the results of the 2015 General election and 2016 EU Referendum.

#### **Margin of Error**

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,008 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

#### **Voting Intention**

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a randomising order, and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt. Respondents in Northern Ireland were asked the same question, with "DUP", "SINN Fein", "UUP", "SDLP", "Alliance Party" and "UKIP" prompted in a randomising order.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.



#### **Question Presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not prompted.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information, please contact: Chris Hopkins
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Chris.Hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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#### **Conservative Leadership Poll**

Prepared of behalf of the Constitutional Research Council

Table 1

SIGMA

Q1. Normal weightings

Q1. If there were to be another Westminster GENERAL election, on a scale of 0-10, where 10 would mean you will definitely vote, 0 meaning you will definitely not be voting, and 5 is in the middle of the two, how likely are you to vote? Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	itention				2015 Pa	st Vote						Region	17 + 1				EU Re	eferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
716	360	356	175	249	292	185	172	46	56	66	150	224	184	54	65	78	46	95	121	171	210	597	67	38	14	309	333	27
71.0%	73.3%	68.8%	59.9%	69.9%	81.0%	80.0%	82.7%	81.7%	72.4%	83.3%	60.9%	78.9%	79.2%	90.0%	67.1%	83.5%	32.8%	72.8%	75.0%	71.7%	66.6%	70.6%	79.4%	77.6%	47.0%	70.1%	81.4%	28.4%
34	16	17	16	10	7	8	8	3	1	2	12	13	8	1	2	4	4	5	6	4	15	30	2	-	2	12	17	1
3.3%	3.3%	3.3%	5.6%	2.8%	2.1%	3.3%	4.0%	4.9%	1.5%	2.4%	4.8%	4.7%	3.4%	1.3%	2.4%	3.9%	3.0%	3.8%	3.7%	1.5%	4.8%	3.5%	2.5%	-	5.7%	2.7%	4.3%	1.3%
53	29	25	23	21	9	10	6	-	11	2	21	13	5	1	13	1	14	5	10	11	16	42	-	6	6	29	19	4
5.3%	5.8%	4.8%	8.0%	5.9%	2.5%	4.5%	2.9%	-	13.9%	2.1%	8.7%	4.8%	2.0%	1.3%	13.3%	1.0%	9.7%	3.9%	6.0%	4.7%	5.1%	5.0%	-	11.5%	19.5%	6.6%	4.7%	3.7%
18	10	7	7	7	4	1	-	2	2	1	12	3	2	1	2	1	5	6	-	4	6	16	-	-	1	11	3	4
1.7%	2.1%	1.4%	2.4%	2.0%	1.0%	0.6%	-	3.0%	2.1%	1.4%	4.8%	1.0%	0.9%	2.0%	2.4%	1.2%	3.4%	4.8%	-	1.6%	2.0%	1.9%	-	-	3.9%	2.5%	0.7%	3.7%
16	7	9	4	10	1	3	2	2	-	1	7	-	2	2	-	-	8	-	-	7	5	12	3	1	-	8	3	5
1.6%	1.4%	1.7%	1.5%	2.9%		1.4%	0.8%	4.0%	-	1.8%	2.9%	-	0.7%	3.8%	-	-	5.4%	-	-	2.9%	1.7%	1.5%	3.1%	2.0%	-	1.8%	0.7%	5.2%
80	26	54	32	25	23	20	16	2	4	7	31	22	17	1	7	5	22	6	8	21	30	65	8	2	5	38	18	22
8.0%	5.3%	10.5%	11.0%	7.0%	6.5%	8.7%	7.7%	2.8%	4.8%	9.1%	12.5%	7.7%	7.2%	1.6%	6.9%	5.7%	15.5%	4.3%	5.2%	8.6%	9.6%	7.7%	9.9%	4.4%	16.9%	8.5%	4.3%	22.5%
7	1	6	5	1	2	-	2		-	-	6	1	1	-	-	-	5	1	1	1	4	7	-		-	4	-	3
0.7%	*	1.2%	1.6%	*	0.6%	-	0.9%	-	-	-	2.3%	*	0.5%	-	-	-	3.4%	*	0.9%	0.5%	1.3%	0.9%	-	-	-	0.9%	-	3.4%
11	8	3	9	1	1	1	1	1	4	_	4	1	1	-	6	-	2	3	2	1	6	11	-	-	-	6	3	1
1.1%	1.6%	0.6%	3.2%	*			0.6%	1.1%	5.3%	-	1.8%	*	0.5%	-	5.8%	-	1.5%	2.5%	1.1%	*	1.8%	1.3%	-	-	-	1.3%	0.7%	1.2%
7	5	2	6	-	1	2	1	1	_	_	2	1	_	_	_	_	6	3	1	2	2	7	_	-	-	3	1	4
0.7%	1.1%	*	2.1%	-		0.6%		2.5%	-	-	0.8%	*	-	-	-	-	4.2%	2.1%	*	0.9%	*	0.8%	-	-	-	0.6%	*	3.6%
2	1	1	1	1	1	1	_	_	_	_	1	_	_	_	_	_	2	1	-	_	1	1	_	-	1	1	2	-
*	*	*	*	*		*	-	-	-	-	0.6%	-	-	-	-	-	1.1%	0.6%		-	*		-	-	2.4%	*	*	-
64	27	37	13	32	20	_	_		_		-	5	13	_	2	4	28	6	12	17	20	56	4	2	1	21	11	26
6.3%	5.4%	7.2%	4.4%	8.9%	5.4%	-	-	-	-	-	-	1.8%	5.7%	-	2.0%	4.8%	20.0%	4.8%	7.7%	7.1%	6.4%	6.6%	5.2%	4.5%	4.6%	4.8%	2.7%	27.0%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
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Prepared of behalf of the Constitutional Research Council

5 Jul 2016

Table 2

Q2. Normal weightings

Q2. So if there was a General Election taking place tomorrow, and there were candidates from all political parties standing in your constituency, which party do you think you would vote for? Base: Likely to vote in a general election

Unweighted Total Weighted Total Conservative		
Labour		
Liberal Democrat		
UKIP		
SNP		
Plaid Cymru		
Another Party		
Undecided		
Refused		
SIGMA		

Total	S	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	n7 + 1				EU Re	eferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
944	467	477	186	299	459	287	205	56	51	68	227	349	223	53	53	67	108	152	142	210	300	804	78	41	21	333	488	66
944	464	480	279	324	341	231	207	56	77	79	246	278	220	60	95	89	113	124	149	221	295	790	80	47	27	420	398	71
231	119	112	56	71	104	231	-	-	-	-	-	182	6	3	3	5	22	30	38	55	76	200	16	10	6	106	109	9
24.5%	25.6%	23.4%	20.1%	22.0%	30.4%	100.0%	-	-	-	-	-	65.6%	2.8%	4.4%	3.6%	5.6%	19.1%	24.3%	25.7%	25.0%	25.7%	25.3%	19.8%	21.0%	22.1%	25.2%	27.5%	13.2%
207	100	108	72	71	65	-	207	-	-	-	-	16	149	4	9	13	14	34	44	63	47	187	9	9	3	65	116	17
22.0%	21.5%	22.4%	25.8%	21.9%	18.9%	-	100.0%	-	-	-	-	5.7%	67.7%	6.9%	9.4%	14.2%	12.0%	27.1%	29.3%	28.6%	15.8%	23.7%	10.6%	18.9%	10.6%	15.6%	29.2%	23.7%
56	29	27	10	20	27	_	_	56	_	_	_	7	5	34	_	3	6	3	9	18	21	50	3	2	1	15	36	5
6.0%	6.4%	5.6%	3.4%	6.2%	7.9%	-	-	100.0%	-	-	-	2.4%	2.2%	56.7%	-	3.6%	5.3%	2.6%	5.8%	8.0%	7.1%	6.4%	3.8%	5.0%	2.5%	3.6%	9.2%	6.9%
77	50	27	27	13	36				77		_		3		57		11	13	18	12	27	71	_	4	1	69	1	3
8.1%	10.8%	5.5%	9.8%	4.1%	10.6%	-	-	-	100.0%	-	-	1.3%	1.2%	-	59.7%	-	9.4%	10.8%	12.4%	5.5%	9.1%	9.0%	-	9.5%	4.9%	16.5%	*	4.8%
									100.070			1.070			00.170		3.470	10.070	12.470	0.070	3.170	3.070		3.370	4.570	-		
37	23	14	9 3.3%	12 3.8%	15	-	-	-	-	37 46.3%	-	-	2	1 1.2%	-	32 35.5%	-	-	-	-	-	-	37 45.7%	-	-	1.00/	24 6.0%	3 4.8%
3.9%	5.0%	2.8%	3.3%	3.8%	4.4%	-	-	-	-	46.3%	-	-	0.7%	1.2%	-	35.5%	-	-	-	-	-	-	45.7%	-	-	1.8%	6.0%	4.8%
4	2	3	-	-	4	-	-	-	-	4	-	-	1	-	-	3	-	-	-	-	-	-	-	4	-	1	3	-
*	*	0.6%	-	-	1.3%	-	-	-	-	5.5%	-	-	0.5%	-	-	3.6%	-	-	-	-	-	-	-	9.3%	-	*	0.8%	-
38	21	17	17	14	7	-	-	-	-	38	-	4	9	3	-	18	4	2	1	3	22	28	2	2	6	16	19	3
4.0%	4.6%	3.5%	5.9%	4.4%	2.1%	-	-	-	-	48.1%	-	1.3%	3.9%	4.9%	-	20.2%	3.5%	1.2%	0.7%	1.5%	7.5%	3.5%	2.8%	4.7%	21.3%	3.9%	4.8%	3.9%
246	96	150	76	108	62	-	-	-	-	-	246	60	44	15	24	12	52	35	28	56	91	209	13	13	11	129	78	26
26.1%	20.6%	31.3%	27.1%	33.3%	18.3%	-	-	-	-	-	100.0%	21.5%	20.2%	24.6%	25.3%	13.4%	46.3%	27.9%	18.9%	25.2%	30.8%	26.5%	16.4%	27.6%	38.6%	30.8%	19.6%	37.1%
47	24	23	13	14	21	_	_	_	_	_	_	6	2	1	2	4	5	8	11	14	12	45	1	2	_	10	11	4
5.0%	5.2%	4.8%	4.5%	4.3%	6.0%	-	_	_	_	-	-	2.1%	0.7%	1.2%	2.0%	4.0%	4.4%	6.1%	7.3%	6.3%	4.1%	5.6%	0.9%	3.9%	-	2.4%	2.7%	5.5%
944	464	480	279	324	341	231	207	56	77	79	246	278	220	60	95	89	113	124	149	221	295	790	80	47	27	420	398	71
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	



# **Conservative Leadership Poll**

Prepared of behalf of the Constitutional Research Council

Table 3

Q2. Normal weightings & likelihood to vote in a general election

Q2. So if there was a General Election taking place tomorrow, and there were candidates from all political parties standing in your constituency, which party do you think you would vote for? Base: Likely to vote in a general election

Unweighted Total Weighted Total Conservative
Labour
Liberal Democrat
UKIP
SNP
Plaid Cymru
Another Party
Undecided
Refused
SIGMA

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Regio	17 + 1				EU Re	eferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
944	467	477	186	299	459	287	205	56	51	68	227	349	223	53	53	67	108	152	142	210	300	804	78	41	21	333	488	66
944	468	476	261	328	355	236	213	58	76	81	230	286	227	64	92	94	92	124	154	221	289	788	82	48	25	416	415	55
236	122	113	53	76	107	236	-	-	-	-	-	192	7	2	4	5	16	31	40	55	77	202	17	10	6	110	113	6
24.9%	26.1%	23.8%	20.3%	23.0%	30.1%	100.0%	-	-	-	-	-	67.1%	3.0%	3.7%	4.0%	5.8%	16.9%	24.7%	26.3%	24.7%	26.5%	25.7%	21.0%	21.1%	22.5%	26.5%	27.1%	11.2%
213	107	107	72	73	68	_	213	-	-	-	-	17	153	5	9	14	12	35	45	64	49	193	9	9	3	66	123	14
22.6%	22.8%	22.4%	27.7%	22.4%	19.1%	-	100.0%	-	-	-	-	5.8%	67.4%	7.2%	10.0%	14.8%	13.1%	28.4%	29.5%	28.8%	16.8%	24.5%	10.9%	18.2%	10.8%	15.9%	29.7%	25.8%
58	29	28	8	21	29	_	_	58	_	_	_	6	5	36	_	4	5	4	9	18	21	51	3	3	1	15	39	3
6.1%	6.2%	6.0%	3.1%	6.3%	8.1%	_	_	100.0%	_	-	_	2.1%	2.4%	56.3%	_	3.8%	5.6%	2.9%	5.7%	8.0%	7.3%	6.5%	4.1%	5.3%	3.0%	3.7%	9.5%	5.7%
76	51	26	25	13	38				76		_	4	3		58		10	13	19	12	26	70		5	4	70	1	4
8.1%	10.8%	5.4%	9.5%	3.9%	10.8%		-		100.0%	-	-	1.4%	1.2%		62.5%	-	10.7%	10.4%	12.3%	5.6%	8.9%	8.9%	-	10.1%	6.0%	16.7%	*	6.5%
									100.070			1.470			02.070		10.770	10.470	12.070	3.070	0.570	0.570		10.170	0.070			
38	23	15	10	13	15	-	-	-	-	38	-	-	2	1	-	33	-	-	-	-	-	-	38	-	-	8	25	3
4.0%	5.0%	3.1%	3.9%	3.9%	4.3%	-	-	-	-	46.9%	-	-	0.7%	1.3%	-	35.5%	-	-	-	-	-	-	46.5%	-	-	1.8%	6.1%	5.6%
5	2	3	-	-	5	-	-	-	-	5	-	-	1	-	-	3	-	-	-	-	-	-	-	5	-	1	3	-
*	*	0.6%	-	-	1.3%	-	-	-	-	5.6%	-	-	0.5%	-	-	3.6%	-	-	-	-	-	-	-	9.5%	-	*	0.8%	-
39	22	16	17	15	7	-	-	-	-	39	-	4	9	3	-	18	4	2	1	3	24	30	2	2	4	18	19	2
4.1%	4.7%	3.5%	6.4%	4.4%	2.1%	-	-	-	-	47.4%	-	1.4%	4.1%	5.0%	-	18.9%	4.1%	1.3%	0.7%	1.4%	8.3%	3.8%	2.3%	5.0%	17.0%	4.2%	4.5%	4.3%
230	88	142	64	104	63	-	-	-	-	-	230	59	45	16	20	13	41	33	28	55	80	195	12	13	10	119	80	19
24.4%	18.8%	29.9%	24.4%	31.6%	17.8%	-	-	-	-	-	100.0%	20.5%	19.9%	25.2%	21.2%	13.6%	44.1%	26.9%	18.0%	24.7%	27.5%	24.8%	14.4%	26.7%	40.7%	28.5%	19.2%	34.4%
49	24	25	12	15	23	_	_	_	_	_	_	5	2	1	2	4	5	7	12	15	13	47	1	2	_	10	12	4
5.2%	5.2%	5.3%	4.7%	4.5%	6.4%	_	_	_	_	-	_	1.7%	0.8%	1.3%	2.2%	4.1%	5.7%	5.4%	7.5%	6.8%	4.6%	5.9%	0.9%	4.1%	-	2.4%	2.8%	6.5%
944	468	476	261	328	355	236	213	58	76	81	230	286	227	64	92	94	92	124	154	221	289	788	82	48	25	416	415	55
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	



#### **Conservative Leadership Poll**

Prepared of behalf of the Constitutional Research Council

Table 4

Q2. Normal weightings & likelihood to vote in a general election

Q2. So if there was a General Election taking place tomorrow, and there were candidates from all political parties standing in your constituency, which party do you think you would vote for?

Base: Likely to vote in a general election with refused removed

Unweighted Total
Weighted Total
Conservative

Labour

Liberal Democrat

UKIP

SNP

Plaid Cymru

Another Party

Undecided

SIGMA

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	17 + 1				EU Re	ferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
894	442	452	178	284	432	287	205	56	51	68	227	341	221	52	52	65	104	143	131	199	284	757	77	39	21	326	474	62
895	444	451	249	314	332	236	213	58	76	81	230	281	225	64	90	90	87	117	142	206	276	742	81	47	25	406	403	52
236	122	113	53	76	107	236	-	-	-	-	-	192	7	2	4	5	16	31	40	55	77	202	17	10	6	110	113	6
26.3%	27.5%	25.1%	21.3%	24.1%	32.2%	100.0%	-	-	-	-	-	68.2%	3.0%	3.8%	4.1%	6.0%	17.9%	26.1%	28.4%	26.5%	27.8%	27.3%	21.2%	22.1%	22.5%	27.1%	27.9%	12.0%
213	107	107	72	73	68	-	213	-	-	-	-	17	153	5	9	14	12	35	45	64	49	193	9	9	3	66	123	14
23.9%	24.0%	23.7%	29.0%	23.4%	20.4%	-	100.0%	-	-	-	-	5.9%	67.9%	7.3%	10.2%	15.4%	13.8%	30.0%	31.9%	30.9%	17.7%	26.0%	11.0%	19.0%	10.8%	16.2%	30.5%	27.5%
58	29	28	8	21	29	-	-	58	-	-	-	6	5	36	-	4	5	4	9	18	21	51	3	3	1	15	39	3
6.4%	6.6%	6.3%	3.3%	6.6%	8.6%	-	-	100.0%	-	-	-	2.2%	2.4%	57.0%	-	4.0%	6.0%	3.0%	6.1%	8.6%	7.6%	6.9%	4.1%	5.5%	3.0%	3.8%	9.7%	6.1%
76	51	26	25	13	38	-		-	76	-	-	4	3	-	58	-	10	13	19	12	26	70	-	5	1	70	1	4
8.5%	11.4%	5.7%	10.0%	4.1%	11.6%	-	-	-	100.0%	-	-	1.4%	1.3%	-	64.0%	-	11.3%	11.0%	13.3%	6.0%	9.3%	9.4%	-	10.5%	6.0%	17.1%	*	7.0%
38	23	15	10	13	15	-	-	-	-	38	-	-	2	1	-	33	-	-	-	-	-	-	38	-	-	8	25	3
4.3%	5.3%	3.3%	4.1%	4.1%	4.6%	-	-	-	-	46.9%	-	-	0.7%	1.3%	-	37.0%	-	-	-	-	-	-	46.9%	-	-	1.9%	6.2%	6.0%
5	2	3		-	5	-		-	-	5		-	1	-	_	3		-	-	_	-	-	-	5		1	3	-
0.5%	*	0.7%	-	-	1.4%	-	-	-	-	5.6%	-	-	0.5%	-	-	3.7%	-	-	-	-	-	-	-	9.9%	-	*	0.8%	-
39	22	16	17	15	7	_	_	-	-	39	-	4	9	3	_	18	4	2	1	3	24	30	2	2	4	18	19	2
4.3%	5.0%	3.7%	6.7%	4.6%	2.3%	-	-	-	-	47.4%	-	1.5%	4.1%	5.1%	-	19.7%	4.3%	1.4%	0.8%	1.5%	8.7%	4.0%	2.3%	5.2%	17.0%	4.4%	4.6%	4.6%
230	88	142	64	104	63	_	_	-	-	-	230	59	45	16	20	13	41	33	28	55	80	195	12	13	10	119	80	19
25.8%	19.8%	31.6%	25.6%	33.1%	19.0%	-		-	-	-	100.0%	20.8%	20.1%	25.5%	21.7%	14.2%	46.7%	28.5%	19.5%	26.5%	28.8%	26.3%	14.5%	27.9%	40.7%	29.2%	19.7%	36.8%
895	444	451	249	314	332	236	213	58	76	81	230	281	225	64	90	90	87	117	142	206	276	742	81	47	25	406	403	52
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



#### **Conservative Leadership Poll**

Prepared of behalf of the Constitutional Research Council

Table 5

Q2. Normal weightings & likelihood to vote in a general election

Q2. So if there was a General Election taking place tomorrow, and there were candidates from all political parties standing in your constituency, which party do you think you would vote for?

Base: Likely to vote in a general election with undecided & refused removed

Unweighted Total
Weighted Total
Conservative

Labour

Liberal Democrat

UKIP

SNP

Plaid Cymru

Another Party

SIGMA

Total	Se	ex		Age			General	Flection	Voting In	tention				2015 Pa	st Vote						Region	n7 + 1				FUR	ferendun	m Vote
Total	Ŭ.	-		7.90			<b>G</b> 0.10.u.							20.0.0												20110		
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
667	357	310	129	190	348	287	205	56	51	68	-	274	178	40	40	58	57	102	104	146	205	557	65	30	15	230	379	39
664	356	308	185	210	269	236	213	58	76	81	-	223	180	47	71	78	46	84	115	152	196	546	70	34	15	288	324	33
236	122	113	53	76	107	236	-	-	-	-	-	192	7	2	4	5	16	31	40	55	77	202	17	10	6	110	113	6
35.5%	34.3%	36.7%	28.7%	36.0%	39.7%	100.0%	-	-	-	-	-	86.1%	3.7%	5.1%	5.2%	7.0%	33.5%	36.5%	35.3%	36.1%	39.1%	37.0%	24.7%	30.6%	38.0%	38.3%	34.8%	19.0%
213	107	107	72	73	68	-	213	-	-	-	-	17	153	5	9	14	12	35	45	64	49	193	9	9	3	66	123	14
32.1%	30.0%	34.6%	39.0%	35.0%	25.2%	-	100.0%	-	-	-	-	7.5%	85.0%	9.8%	13.0%	17.9%	26.0%	42.0%	39.6%	42.0%	24.8%	35.3%	12.8%	26.3%	18.2%	23.0%	38.0%	43.6%
58	29	28	8	21	29	-	-	58	-	-	-	6	5	36	-	4	5	4	9	18	21	51	3	3	1	15	39	3
8.7%	8.2%	9.2%	4.4%	9.9%	10.7%	-	-	100.0%	-	-	-	2.8%	3.0%	76.6%	-	4.6%	11.2%	4.2%	7.6%	11.7%	10.7%	9.3%	4.8%	7.6%	5.1%	5.3%	12.1%	9.6%
76	51	26	25	13	38	-	_	-	76	-	-	4	3	-	58	-	10	13	19	12	26	70	-	5	1	70	1	4
11.5%	14.2%	8.3%	13.4%	6.1%	14.3%	-	-	-	100.0%	-	-	1.8%	1.6%	-	81.7%	-	21.2%	15.3%	16.5%	8.1%	13.1%	12.8%	-	14.6%	10.0%	24.2%	*	11.0%
38	23	15	10	13	15	-	_	-	-	38	-	-	2	1	-	33	-	-	-	-	-	-	38	-	-	8	25	3
5.8%	6.6%	4.8%	5.5%	6.1%	5.6%	-	-	-	-	46.9%	-	-	0.9%	1.7%	-	43.1%	-	-	-	-	-	-	54.9%	-	-	2.6%	7.8%	9.5%
5	2	3	_	_	5	_	_	-	_	5		_	1	_	_	3	-	_	-	-	-	-	_	5	_	1	3	_
0.7%	*	1.0%	-	-	1.7%	-	-	-	-	5.6%	-	-	0.7%	-	-	4.3%	-	-	-	-	-	-	-	13.7%	-	*	1.0%	_
39	22	16	17	15	7	_	_	_	_	39	_	4	9	3	_	18	4	2	1	3	24	30	2	2	4	18	19	2
5.8%	6.2%	5.3%	9.0%	6.9%	2.8%	_	_		_	47.4%		1.8%	5.2%	6.9%	_	23.0%	8.1%	2.0%	1.0%	2.1%	12.3%	5.5%	2.7%	7.2%	28.7%	6.1%	5.7%	7.3%
664	356	308	185	210	269	236	213	58	76	81	_	223	180	47	71	78	46	84	115	152	196	546	70	34	15	288	324	33
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
. 55.070	. 55.070	.00.070	.00.070	.00.070	. 55.070	.00.070	. 55.070	. 55.070	.00.070	.00.070		1.00.070	.00.070	. 55.070	. 55.070	.00.070	.00.070		.00.070	. 55.070	.00.070	.00.070	.00.070	. 55.070	. 55.070	.00.070	.00.070	.00.070



Prepared of behalf of the Constitutional Research Council

5 Jul 2016

Table 6

Q3. Normal weightings

Q3. I want to put a series of names to you. In each instance can you tell me whether you think favourably or unfavourably of them, or if you have never heard of them? Michael Gove Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Regio	17 + 1				EU Re	ferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
25	18	6	6	7	12	6	8	1	6	-	1	7	6	2	7	-	1	3	5	5	11	23	-	1	-	18	4	-
2.4%	3.8%	1.2%	1.9%	1.9%	3.4%	2.8%	4.0%	2.2%	7.4%	-	*	2.3%	2.5%	3.3%	7.0%	-	0.7%	2.1%	3.2%	1.9%	3.4%	2.7%	-	2.8%	-	4.0%	1.1%	-
94	54	39	24	31	39	27	15	1	15	3	24	38	16	-	23	2	8	13	23	10	30	75	8	8	2	64	21	4
9.3%	11.1%	7.6%	8.1%	8.8%	10.7%	11.6%	7.4%	1.8%	19.2%	3.5%	9.6%	13.4%	6.8%	-	23.7%	1.9%	5.6%	9.8%	14.1%	4.2%	9.5%	8.9%	9.5%	16.1%	7.7%	14.4%	5.1%	4.0%
153	76	77	38	50	65	46	24	10	17	6	38	47	35	13	23	9	16	21	22	41	43	128	15	6	5	70	65	15
15.2%	15.6%	14.9%	13.2%	14.0%	18.1%	20.1%	11.6%	17.6%	21.8%	7.1%	15.6%	16.6%	15.0%	20.8%	23.5%	10.0%	11.3%	16.4%	13.8%	17.1%	13.7%	15.1%	17.6%	12.4%	16.6%	15.8%	15.8%	15.6%
442	221	221	111	165	166	112	108	39	14	54	77	139	117	40	19	62	44	54	70	104	137	366	43	26	6	158	240	25
43.8%	45.1%	42.7%	38.0%	46.4%	46.0%	48.3%	52.1%	68.7%	18.0%	68.5%	31.2%	48.9%	50.4%	65.4%	20.0%	66.4%	31.4%	41.4%	43.4%	43.8%	43.5%	43.3%	51.4%	53.6%	22.1%	35.9%	58.6%	25.6%
143	57	86	66	47	30	13	29	3	14	9	46	19	29	2	10	11	47	22	19	36	49	126	9	2	6	65	28	37
14.2%	11.6%	16.6%	22.7%	13.2%	8.3%	5.7%	14.1%	6.2%	17.7%	11.8%	18.7%	6.5%	12.3%	3.8%	10.6%	11.8%	33.5%	17.0%	11.6%	15.3%	15.5%	14.9%	10.6%	4.7%	19.5%	14.7%	6.8%	38.0%
152	63	89	47	56	49	27	22	2	12	7	61	35	30	4	15	9	25	17	22	42	45	128	9	5	10	67	51	16
15.1%	12.9%	17.1%	16.1%	15.7%	13.6%	11.6%	10.7%	3.5%	15.9%	9.1%	24.7%	12.2%	13.1%	6.8%	15.1%	10.0%	17.4%	13.4%	13.9%	17.8%	14.4%	15.1%	10.9%	10.5%	34.1%	15.2%	12.6%	16.9%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Prepared of behalf of the Constitutional Research Council

5 Jul 2016

Table 7

Q4. Normal weightings

Q4. I want to put a series of names to you. In each instance can you tell me whether you think favourably or unfavourably of them, or if you have never heard of them? Theresa May Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	ntention				2015 Pa	st Vote						Region	n7 + 1				EU Re	eferendur	m Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
199	102	97	36	61	102	89	28	10	9	8	39	97	26	12	13	13	25	25	35	52	64	176	8	11	5	78	100	9
19.8%	20.9%	18.7%	12.4%	17.2%	28.3%	38.3%	13.4%	18.2%	12.0%	10.4%	15.8%	34.2%	11.0%	20.5%	13.2%	14.0%	17.6%	19.2%	21.5%	21.8%	20.3%	20.8%	9.1%	21.9%	17.9%	17.7%	24.4%	9.3%
331	142	189	67	123	141	93	60	32	17	19	82	125	75	32	21	23	32	40	56	78	99	273	26	22	10	146	145	25
32.8%	28.9%	36.6%	23.1%	34.6%	38.9%	40.3%	28.9%	56.9%	22.5%	24.2%	33.4%	44.1%	32.2%	52.8%	21.8%	24.8%	22.8%	30.8%	34.8%	32.7%	31.3%	32.3%	30.4%	45.6%	34.2%	33.0%	35.6%	26.2%
103	67	36	43	31	28	17	36	4	10	9	25	16	35	5	23	11	10	11	15	17	44	87	10	3	3	55	36	10
10.2%	13.6%	6.9%	14.8%	8.8%	7.8%	7.2%	17.4%	7.4%	13.4%	12.0%	10.3%	5.8%	14.9%	7.8%	24.1%	12.2%	7.1%	8.4%	9.0%	7.3%	13.8%	10.2%	12.1%	5.7%	11.0%	12.6%	8.8%	10.0%
134	84	50	53	40	40	11	41	1	24	24	17	11	46	4	29	24	10	25	25	32	29	110	17	7	_	64	50	13
13.3%	17.2%	9.7%	18.3%	11.4%	11.2%	4.9%	19.5%	2.0%	30.9%	30.3%	6.7%	4.0%	19.6%	7.4%	29.5%	25.9%	6.7%	18.8%	15.4%	13.4%	9.2%	13.0%	20.3%	14.2%	-	14.6%	12.3%	13.0%
83	36	47	39	33	11	7	14	2	•	_	30	13	16	2		0	27	12	6	21	32	72	7	4	3	37	19	20
8.2%	7.4%	9.0%	13.5%	9.2%	3.0%	3.1%	6.9%	6.2%	3.4%	6.3%	12.1%	4.6%	6.7%	3.8%	-	9.7%	19.2%	9.3%	3.7%	9.0%	10.1%	8.5%	7.7%	2 7%	11.2%	8.3%	4.7%	20.5%
								-						-		0.170									- 11.270			
158	59	99	52	67	39	14	29	5	14	13	53	21	36	5	11	13	37	18	25	37	48	129	17	5	7	61	58	20
15.7%	12.1%	19.1%	17.9%	18.8%	10.8%	6.1%	13.8%	9.4%	17.7%	16.8%	21.6%	7.2%	15.5%	7.8%	11.4%	13.4%	26.5%	13.4%	15.7%	15.7%	15.3%	15.2%	20.4%	9.9%	25.7%	13.8%	14.2%	20.9%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 8

Q5. Normal weightings

Q5. I want to put a series of names to you. In each instance can you tell me whether you think favourably or unfavourably of them, or if you have never heard of them? Andrea Leadsom Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	n7 + 1				EU Re	ferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
75	42	33	18	14	44	27	8	4	14	4	10	30	8	4	19	2	5	13	14	21	24	72	2	2	-	53	14	1
7.5%	8.6%	6.4%	6.1%	3.8%	12.2%	11.7%	3.7%	6.2%	18.6%	5.7%	4.1%	10.7%	3.5%	6.9%	19.2%	2.2%	3.3%	10.0%	8.7%	8.7%	7.6%	8.5%	1.9%	3.7%	-	12.1%	3.4%	1.3%
130	67	64	22	40	68	39	27	4	17	9	27	51	28	7	19	8	6	18	20	25	44	107	10	10	3	78	41	5
12.9%	13.6%	12.3%	7.6%	11.4%	18.8%	16.7%	12.8%	7.1%	22.4%	11.1%	11.0%	18.1%	12.0%	12.2%	19.3%	9.0%	4.2%	13.6%	12.5%	10.4%	14.0%	12.6%	12.1%	19.8%	12.1%	17.6%	10.0%	5.4%
95	51	44	17	41	37	29	25	10	-	5	19	37	18	7	5	14	9	13	16	19	29	77	8	6	4	33	52	5
9.4%	10.4%	8.4%	6.0%	11.4%	10.2%	12.5%	12.0%	17.3%	-	6.0%	7.6%	13.0%	7.6%	11.0%	4.8%	15.0%	6.2%	9.9%	9.7%	7.9%	9.3%	9.1%	9.0%	12.3%	15.6%	7.5%	12.6%	5.2%
106	62	44	16	42	48	18	24	9	8	18	16	16	40	6	8	21	10	13	18	25	34	90	9	5	2	32	68	4
10.5%	12.6%	8.5%	5.5%	11.8%	13.3%	7.7%	11.6%	15.5%	10.3%	22.2%	6.5%	5.8%	17.0%	10.7%	8.0%	22.0%	7.0%	10.3%	10.9%	10.6%	10.7%	10.6%	10.9%	10.1%	6.5%	7.2%	16.6%	4.0%
407	196	211	177	145	85	70	83	20	30	33	120	90	94	21	38	32	84	48	64	99	132	342	37	16	11	188	132	61
40.4%	39.9%	40.8%	60.9%	40.7%	23.4%	30.3%	39.8%	35.6%	38.6%	42.2%	48.9%	31.8%	40.3%	34.7%	39.2%	34.4%	59.5%	36.5%	39.3%	41.5%	41.9%	40.5%	43.8%	33.5%	38.5%	42.6%	32.2%	62.6%
194	73	121	41	74	79	49	42	10	8	10	54	59	45	15	a	16	28	26	31	50	52	158	19	10	8	57	103	21
19.3%	14.9%	23.5%	14.0%	20.9%	22.0%	21.1%	20.1%	18.3%	10.0%	12.8%	21.9%	20.7%	19.5%	24.4%	9.6%	17.4%	19.7%	19.7%	19.0%	20.9%	16.4%	18.7%	22.1%	20.6%	27.4%	13.0%	25.2%	21.5%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
100.078	100.076	100.078	100.076	100.076	100.078	100.078	100.076	100.078	100.078	100.078	100.076	100.076	100.076	100.078	100.076	100.078	100.078	100.078	100.078	100.076	100.076	100.078	100.078	100.078	100.078	100.078	100.078	100.076



Prepared of behalf of the Constitutional Research Council

Table 9

Q6. Normal weightings

Q6. I want to put a series of names to you. In each instance can you tell me whether you think favourably or unfavourably of them, or if you have never heard of them? Liam Fox Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Regio	17 + 1				EU Re	ferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
37	24	13	7	9	21	20	5	-	3	-	4	21	4	2	4	-	3	6	6	7	14	33	3	-	1	27	6	2
3.7%	4.9%	2.5%	2.3%	2.5%	5.9%	8.6%	2.6%	-	4.4%	-	1.7%	7.3%	1.7%	2.9%	4.0%	-	1.8%	4.9%	3.8%	2.9%	4.3%	3.9%	3.8%	-	2.2%	6.2%	1.4%	2.4%
113	65	48	14	42	57	44	18	6	10	7	16	43	23	6	16	7	13	15	25	26	30	97	3	4	9	60	41	6
11.2%	13.3%	9.3%	4.8%	11.8%	15.8%	19.1%	8.9%	10.5%	13.5%	8.4%	6.4%	15.3%	9.7%	10.2%	16.4%	7.0%	9.4%	11.3%	15.5%	11.1%	9.6%	11.4%	4.1%	8.7%	30.1%	13.7%	10.0%	5.8%
134	65	68	20	51	62	37	20	15	7	12	38	47	31	12	11	16	9	13	20	32	37	101	19	9	4	53	71	7
13.2%	13.3%	13.2%	6.9%	14.4%	17.3%	16.1%	9.4%	25.7%	9.4%	15.2%	15.5%	16.6%	13.1%	19.1%	11.3%	17.3%	6.3%	10.0%	12.1%	13.5%	11.6%	12.0%	22.4%	19.2%	13.2%	11.9%	17.4%	7.3%
176	103	73	30	67	80	33	47	8	15	21	27	41	50	10	19	27	14	23	31	38	50	143	19	14	-	65	94	5
17.5%	21.1%	14.0%	10.2%	18.7%	22.1%	14.3%	22.7%	15.0%	19.9%	26.5%	11.1%	14.6%	21.7%	16.6%	19.4%	28.9%	9.6%	17.7%	19.1%	16.1%	15.9%	16.8%	22.6%	29.4%	-	14.8%	23.0%	5.5%
325	136	189	162	106	57	49	70	13	30	25	98	66	78	16	35	20	70	45	46	78	114	283	21	12	9	151	101	52
32.2%	27.7%	36.5%	55.6%	29.7%	15.8%	21.0%	33.6%	23.7%	39.6%	32.0%	39.9%	23.3%	33.7%	26.8%	35.7%	21.4%	49.8%	34.7%	28.6%	32.6%	36.1%	33.5%	25.1%	24.5%	29.9%	34.2%	24.7%	53.5%
224	97	127	59	82	83	49	47	14	10	14	63	65	47	15	13	24	33	28	34	56	71	189	19	9	7	85	96	25
22.2%	19.8%	24.5%	20.1%	23.0%	23.1%	21.0%	22.7%	25.2%	13.3%	18.0%	25.4%	22.8%	20.1%	24.5%	13.2%	25.4%	23.1%	21.4%	20.8%	23.7%	22.6%	22.4%	22.0%	18.2%	24.7%	19.2%	23.5%	25.5%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 10

Q7. Normal weightings

Q7. I want to put a series of names to you. In each instance can you tell me whether you think favourably or unfavourably of them, or if you have never heard of them? Stephen Crabb Base: All respondents

Total	Se	ex		Age			General	l Election	Voting In	tention				2015 Pa	st Vote						Regio	17 + 1				EU Re	eferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
31	22	9	8	9	14	14	6	1	2	3	3	13	7	1	3	1	5	2	2	11	13	28	1	2	-	17	12	*
3.1%	4.5%	1.7%	2.9%	2.5%	3.7%	6.2%	3.0%	1.6%	2.0%	4.4%	1.2%	4.7%	3.0%	1.5%	2.8%	1.6%	3.5%	1.4%	1.3%	4.8%	4.1%	3.3%	1.2%	3.7%	-	3.9%	3.0%	*
115	67	49	23	37	55	43	24	8	4	7	20	49	28	11	6	7	7	9	24	24	29	85	12	16	2	53	49	8
11.4%	13.6%	9.4%	8.0%	10.4%	15.3%	18.5%	11.3%	13.9%	5.7%	8.9%	7.9%	17.4%	12.2%	17.8%	6.2%	7.2%	4.9%	7.0%	14.6%	9.9%	9.2%	10.1%	14.5%	32.9%	5.8%	12.1%	12.1%	8.0%
103	52	51	16	41	46	30	17	12	10	8	25	37	18	11	14	9	8	16	14	26	24	81	11	9	3	46	49	5
10.2%	10.5%	9.9%	5.4%	11.6%	12.7%	12.8%	8.1%	21.2%	12.5%	10.1%	10.3%	13.0%	7.7%	18.3%	14.5%	10.0%	5.8%	12.1%	8.7%	11.1%	7.8%	9.5%	12.6%	17.9%	9.8%	10.5%	12.0%	5.0%
122	70	52	27	36	59	26	29	8	9	8	19	33	29	6	17	15	12	22	21	26	38	108	11	3	_	59	49	7
12.1%	14.2%	10.1%	9.4%	10.0%	16.3%	11.2%	14.2%	15.0%	12.2%	10.2%	7.7%	11.8%	12.5%	9.2%	17.5%	16.3%	8.3%	16.9%	13.1%	11.0%	12.1%	12.7%	13.1%	6.5%	-	13.3%	12.1%	6.8%
390	161	229	167	134	89	58	87	12	35	36	117	71	101	16	43	36	73	50	70	94	123	337	27	10	16	175	135	53
38.7%	32.8%	44.2%	57.4%	37.5%	24.7%	25.1%	42.0%	20.9%	45.1%	45.0%	47.6%	25.1%	43.5%	26.6%	44.6%	39.0%	52.0%	38.2%	43.1%	39.5%	39.0%	39.8%	32.0%	20.6%	55.8%	39.6%	32.9%	55.1%
247	119	128	49	99	99	61	44	16	17	17	62	79	49	16	14	24	36	32	31	56	88	207	22	9	8	91	114	24
24.5%	24.3%	24.7%	16.9%	27.9%	27.3%	26.2%	21.4%	27.5%	22.5%	21.3%	25.1%	28.0%	21.1%	26.6%	14.4%	26.0%	25.5%	24.3%	19.3%	23.7%	27.9%	24.5%	26.5%	18.4%	28.5%	20.7%	27.9%	24.6%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
.00.070	. 55.676	.00.070	.00.070	.00.070	. 55.676	100.070	. 55.070	. 00.070	. 55.070	.00.070	.00.070	.00.070	.00.070	.00.070	.00.070	.00.070	.00.070	.00.070	.55.070	. 55.070	.00.070	.00.070	.00.070	.00.070	. 55.070	.00.070	. 55.676	.00.070



Prepared of behalf of the Constitutional Research Council

Table 11

Q8. Normal weightings

Q8. For each of the following politicians, do you trust or distrust them to preserve the future of the United Kingdom, or do you neither trust nor distrust them? Michael Gove Base: All respondents

Unweighted Total Weighted Total Trust Distrust

Neither trust nor distrust

Don't know

SIGMA

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	ast Vote						Regio	n7 + 1				EU Re	eferendur	m Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
107	73	34	27	28	52	34	17	5	23	6	20	44	15	2	23	5	10	19	21	18	35	93	8	6	1	75	22	5
10.7%	14.9%	6.6%	9.3%	7.9%	14.5%	14.6%	8.0%	8.8%	29.4%	7.7%	8.2%	15.5%	6.3%	3.5%	24.0%	5.0%	7.3%	14.3%	13.0%	7.5%	11.2%	11.0%	9.5%	11.5%	2.4%	16.9%	5.4%	5.2%
570	276	293	138	213	219	137	127	47	28	58	109	167	149	49	39	67	54	68	91	136	181	476	54	26	14	214	287	44
56.5%	56.3%	56.7%	47.3%	59.7%	60.8%	59.2%	61.5%	83.5%	36.2%	72.8%	44.5%	59.0%	63.8%	81.2%	40.5%	71.9%	38.2%	52.2%	56.1%	57.1%	57.5%	56.3%	63.4%	53.2%	47.9%	48.6%	70.3%	45.1%
135	62	73	48	56	31	28	24	2	11	9	48	29	30	5	15	8	30	18	22	28	42	109	14	7	4	65	51	8
13.4%	12.7%	14.0%	16.4%	15.8%	8.5%	12.0%	11.6%	3.0%	14.8%	12.0%	19.4%	10.1%	13.1%	8.6%	15.8%	8.4%	21.3%	13.8%	13.4%	11.7%	13.2%	12.9%	16.9%	13.5%	15.1%	14.7%	12.5%	8.5%
196	79	117	79	59	59	33	39	3	15	6	69	44	39	4	19	14	47	26	28	56	57	167	9	11	10	88	48	40
19.5%	16.1%	22.7%	27.0%	16.6%	16.3%	14.1%	19.0%	4.8%	19.6%	7.5%	27.9%	15.4%	16.8%	6.7%	19.7%	14.7%	33.2%	19.6%	17.4%	23.6%	18.1%	19.7%	10.2%	21.8%	34.6%	19.9%	11.8%	41.1%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 12

Q9. Normal weightings

Q9. For each of the following politicians, do you trust or distrust them to preserve the future of the United Kingdom, or do you neither trust nor distrust them? Theresa May Base: All respondents

Unweighted Total Weighted Total Trust

Distrust

Neither trust nor distrust

Don't know

SIGMA

													Ι																
То	tal	Se	ex		Age			Genera	I Election	Voting Ir	tention				2015 Pa	st Vote						Regio	n7 + 1				EU Re	ferendur	m Vote
	1	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
10	08	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
10	80	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
4	41	209	232	74	157	210	163	75	35	21	31	87	196	84	35	26	38	38	52	70	103	138	364	36	30	12	187	207	27
43.	8% 4	42.6%	45.0%	25.4%	44.2%	58.2%	70.6%	36.0%	61.2%	28.0%	39.7%	35.4%	69.2%	35.9%	57.8%	26.4%	40.4%	27.0%	40.1%	43.3%	43.3%	43.8%	43.0%	42.3%	61.6%	41.5%	42.4%	50.7%	28.4%
2	73	153	120	97	91	86	29	76	11	43	32	45	33	91	13	48	34	23	40	45	61	90	235	24	9	5	132	101	25
27.	1% 3	31.2%	23.3%	33.2%	25.6%	23.7%	12.7%	36.8%	19.2%	55.7%	40.3%	18.5%	11.7%	39.3%	22.2%	49.9%	36.5%	16.6%	30.3%	27.6%	25.6%	28.6%	27.8%	28.6%	18.7%	16.3%	29.9%	24.8%	25.8%
16	66	75	91	66	64	36	19	33	7	11	12	66	26	36	9	18	13	40	24	28	40	47	139	17	4	6	67	67	17
16.	5% 1	15.2%	17.7%	22.7%	18.0%	10.0%	8.0%	15.8%	13.1%	14.5%	15.4%	26.9%	9.1%	15.4%	14.9%	18.7%	13.5%	28.2%	18.4%	17.5%	16.6%	15.0%	16.5%	19.9%	9.0%	19.8%	15.2%	16.4%	17.1%
12	27	54	73	54	43	29	20	24	4	1	4	47	28	22	3	5	9	40	15	19	34	40	108	8	5	6	55	33	28
12.	6% 1	11.0%	14.1%	18.7%	12.1%	8.2%	8.7%	11.4%	6.5%	1.8%	4.6%	19.2%	10.0%	9.4%	5.0%	5.1%	9.6%	28.1%	11.2%	11.6%	14.4%	12.6%	12.7%	9.2%	10.7%	22.5%	12.5%	8.1%	28.7%
10	08	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100			100.0%	100.0%	100.0%		100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			100.0%	100.0%	100.0%	100.0%	100.0%	



Prepared of behalf of the Constitutional Research Council

Table 13

Q10. Normal weightings

Q10. For each of the following politicians, do you trust or distrust them to preserve the future of the United Kingdom, or do you neither trust nor distrust them? Andrea Leadsom Base: All respondents

Unweighted Total Weighted Total Trust Distrust

Neither trust nor distrust

Don't know

SIGMA

Total	Se	ex		Age			General	Election	Voting Ir	ntention				2015 Pa	st Vote						Regio	n7 + 1				EU Re	eferendur	m Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
179	90	89	33	47	98	62	27	8	26	11	29	78	30	12	31	10	9	18	29	41	66	153	14	9	2	114	50	9
17.8%	18.3%	17.3%	11.4%	13.3%	27.3%	27.0%	13.0%	15.0%	33.9%	14.2%	11.9%	27.6%	12.8%	20.0%	32.3%	11.2%	6.2%	13.7%	17.7%	17.2%	20.9%	18.1%	17.0%	19.2%	6.2%	25.8%	12.3%	9.0%
257	141	116	59	107	91	38	62	21	18	24	56	51	82	13	22	34	30	33	48	59	77	217	21	11	9	97	124	22
25.5%	28.8%	22.4%	20.2%	30.2%	25.2%	16.4%	29.9%	37.9%	23.2%	30.8%	22.6%	17.8%	35.1%	21.7%	22.9%	35.9%	21.3%	25.2%	29.7%	24.8%	24.4%	25.6%	25.0%	22.2%	29.7%	22.0%	30.4%	22.4%
181	90	91	48	77	56	45	37	9	13	13	50	55	38	10	17	12	25	25	26	49	51	152	14	12	4	69	89	11
17.9%	18.2%	17.7%	16.5%	21.7%	15.4%	19.5%	17.9%	15.3%	17.1%	16.5%	20.3%	19.6%	16.3%	15.9%	17.6%	12.5%	18.0%	19.4%	16.3%	20.4%	16.3%	17.9%	16.3%	23.6%	13.9%	15.6%	21.8%	11.7%
391	170	220	151	124	116	86	81	18	20	30	111	99	83	26	26	38	77	54	59	90	121	324	35	17	14	161	145	55
38.8%	34.7%	42.6%	52.0%	34.8%	32.1%	37.0%	39.2%	31.9%	25.8%	38.5%	45.2%	35.0%	35.7%	42.3%	27.2%	40.4%	54.6%	41.7%	36.2%	37.7%	38.4%	38.3%	41.8%	35.0%	50.2%	36.6%	35.5%	56.9%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 14

SIGMA

Q11. Normal weightings

Q11. For each of the following politicians, do you trust or distrust them to preserve the future of the United Kingdom, or do you neither trust nor distrust them? Liam Fox Base: All respondents

Unweighted Total
Weighted Total
Trust
Distrust
Neither trust nor distrust
Don't know

Total	Se	ex		Age			General	Election	Voting In	ntention				2015 Pa	st Vote						Region	n7 + 1				EU Re	eferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
135	85	50	21	46	69	55	13	8	14	8	24	66	16	8	17	9	15	16	24	28	45	113	11	6	6	77	44	10
13.4%	17.3%	9.7%	7.0%	12.9%	19.2%	23.8%	6.2%	14.7%	18.6%	9.7%	9.8%	23.3%	7.0%	12.7%	17.9%	9.6%	10.3%	12.3%	14.8%	11.9%	14.1%	13.3%	12.8%	11.6%	21.2%	17.5%	10.8%	10.0%
327	176	151	68	126	133	60	77	30	22	33	58	72	93	23	32	43	31	43	54	73	101	272	35	15	5	132	156	23
32.4%	35.9%	29.1%	23.3%	35.3%	37.0%	26.1%	37.2%	52.2%	29.1%	41.5%	23.4%	25.4%	39.8%	37.4%	33.1%	45.7%	22.2%	33.1%	33.6%	30.6%	32.1%	32.1%	41.2%	31.6%	17.5%	29.9%	38.1%	23.3%
174	84	90	49	68	57	39	35	8	14	10	55	50	37	10	16	11	27	24	24	47	50	145	13	10	6	65	83	13
17.3%	17.1%	17.4%	16.8%	19.0%	15.9%	16.9%	17.1%	13.3%	18.5%	13.0%	22.2%	17.7%	16.0%	16.8%	16.1%	11.4%	19.3%	18.0%	14.8%	19.9%	15.9%	17.2%	15.6%	20.4%	19.6%	14.6%	20.3%	13.0%
371	145	226	154	117	101	77	82	11	26	28	110	95	87	20	32	31	68	48	59	90	119	316	26	18	12	167	126	52
36.9%	29.6%	43.8%	52.8%	32.8%	28.0%	33.1%	39.5%	19.8%	33.8%	35.8%	44.6%	33.6%	37.2%	33.2%	32.9%	33.2%	48.1%	36.6%	36.7%	37.6%	37.8%	37.4%	30.3%	36.4%	41.7%	38.0%	30.8%	53.7%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Prepared of behalf of the Constitutional Research Council

Table 15

Don't know

Q12. Normal weightings

Q12. For each of the following politicians, do you trust or distrust them to preserve the future of the United Kingdom, or do you neither trust nor distrust them? Stephen Crabb Base: All respondents

Unweighted Total
Weighted Total
Trust
Distrust
Neither trust nor distrust

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	17 + 1				EU Re	eferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
109	63	46	17	36	56	50	16	7	5	6	18	50	17	10	6	10	10	10	15	19	34	77	13	14	5	47	51	5
10.8%	12.9%	8.9%	5.8%	10.1%	15.6%	21.8%	7.7%	11.5%	6.4%	8.1%	7.3%	17.5%	7.4%	16.7%	6.2%	10.4%	7.1%	7.4%	9.2%	7.8%	10.8%	9.1%	15.1%	29.4%	17.3%	10.7%	12.6%	4.9%
268	146	123	64	106	98	47	65	20	18	23	53	62	78	18	24	30	29	40	42	61	91	234	24	6	4	113	118	24
26.6%	29.7%	23.7%	21.9%	29.9%	27.2%	20.5%	31.3%	36.1%	23.8%	29.4%	21.7%	21.9%	33.3%	29.2%	24.9%	31.8%	20.8%	31.0%	25.8%	25.7%	28.9%	27.7%	28.0%	12.4%	14.7%	25.7%	28.8%	25.2%
196	98	98	57	79	61	47	41	8	17	14	51	54	48	9	23	13	31	26	26	54	55	162	16	13	6	79	93	13
19.5%	19.9%	19.0%	19.4%	22.1%	17.0%	20.2%	19.7%	14.6%	21.6%	17.9%	20.9%	19.2%	20.6%	14.7%	23.4%	14.2%	21.7%	20.0%	16.4%	22.9%	17.3%	19.1%	19.0%	25.9%	20.9%	17.8%	22.7%	13.2%
434	184	250	154	135	145	87	86	21	37	35	123	117	90	24	44	41	71	54	79	104	136	372	32	16	14	202	147	55
43.0%	37.5%	48.3%	52.8%	37.9%	40.2%	37.5%	41.3%	37.8%	48.2%	44.5%	50.1%	41.4%	38.7%	39.4%	45.5%	43.6%	50.4%	41.6%	48.6%	43.6%	43.0%	44.0%	38.0%	32.3%	47.1%	45.7%	35.9%	56.7%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 16

Q13. Normal weightings

Q13. If the following politicians were the Leader of the Conservative Party, would that make you more or less likely to vote Conservative at the next General Election, or would it not affect your vote? Michael Gove Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	ntention				2015 Pa	st Vote						Region	17 + 1				EU Re	eferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
20	14	6	6	5	9	7	5	1	4	-	2	11	1	1	5	-	-	2	4	5	7	18	2	-	-	16	2	-
2.0%	2.8%	1.2%	2.1%	1.3%	2.6%	3.2%	2.3%	2.2%	5.4%	-	0.9%	4.0%	0.6%	2.0%	5.4%	-	-	1.4%	2.7%	2.1%	2.3%	2.2%	2.1%	-	-	3.7%	*	-
47	27	21	20	16	12	12	4	2	11	-	13	15	7	-	15	-	9	7	7	13	16	42	2	3	1	36	9	1
4.7%	5.4%	4.0%	6.7%	4.5%	3.2%	5.1%	1.9%	3.0%	13.9%	-	5.3%	5.1%	3.0%	-	15.2%	-	6.1%	5.1%	4.4%	5.3%	5.1%	5.0%	1.9%	5.5%	2.4%	8.2%	2.2%	1.5%
85	45	40	26	29	30	35	12	1	10	5	19	37	13	3	13	6	9	12	14	23	23	72	8	2	3	38	36	7
8.4%	9.2%	7.7%	8.9%	8.1%	8.3%	15.3%	5.7%	1.3%	12.8%	6.2%	7.9%	12.9%	5.6%	4.5%	13.9%	5.9%	6.7%	9.3%	8.9%	9.4%	7.4%	8.5%	8.9%	3.9%	11.4%	8.6%	8.8%	7.4%
224	112	111	49	91	84	67	37	30	1	11	54	79	53	26	7	21	22	33	41	48	66	188	9	21	5	77	121	14
22.2%	22.9%	21.6%	16.9%	25.4%	23.3%	29.0%	18.0%	53.9%	1.3%	14.3%	21.8%	27.9%	22.9%	43.5%	7.7%	22.6%	15.9%	25.2%	25.7%	20.3%	20.8%	22.3%	10.8%	42.9%	19.0%	17.5%	29.6%	14.3%
482	233	249	133	177	172	90	124	19	42	57	104	113	137	27	46	59	58	58	74	111	147	390	58	20	15	204	212	43
47.9%	47.5%	48.2%	45.6%	49.9%	47.7%	38.8%	60.0%	33.2%	54.5%	72.1%	42.2%	39.8%	58.7%	44.1%	47.5%	63.1%	40.8%	44.1%	46.0%	46.8%	46.5%	46.1%	68.4%	41.0%	50.4%	46.2%	51.8%	44.9%
149	60	89	58	38	53	20	25	4	9	6	54	29	22	4	10	8	43	19	20	38	57	134	7	3	5	70	29	31
14.8%	12.2%	17.3%	19.8%	10.7%	14.8%	8.6%	12.1%	6.4%	12.1%	7.4%	21.9%	10.2%	9.2%	5.9%	10.3%	8.4%	30.5%	14.8%	12.4%	16.2%	17.9%	15.9%	8.0%	6.7%	16.8%	15.9%	7.1%	31.8%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
																										123.070		. 23.070



Prepared of behalf of the Constitutional Research Council

Table 17

Q14. Normal weightings

Q14. If the following politicians were the Leader of the Conservative Party, would that make you more or less likely to vote Conservative at the next General Election, or would it not affect your vote? Theresa May Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	n7 + 1				EU Re	ferendur	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
131	61	70	20	50	61	60	16	8	3	3	28	70	16	8	10	1	15	18	23	28	40	109	6	13	2	58	65	4
13.0%	12.5%	13.5%	6.9%	14.0%	16.9%	26.0%	7.6%	13.4%	4.0%	3.8%	11.3%	24.8%	6.8%	13.6%	10.6%	0.9%	10.4%	14.2%	14.2%	11.6%	12.8%	12.9%	7.3%	27.0%	7.5%	13.1%	16.0%	3.9%
150	60	90	34	52	64	51	25	13	8	7	39	61	34	16	9	6	15	19	25	41	43	128	11	8	2	63	66	8
14.9%	12.2%	17.4%	11.6%	14.5%	17.8%	22.0%	12.2%	22.7%	11.0%	8.7%	15.9%	21.5%	14.7%	26.2%	9.2%	6.9%	11.0%	14.7%	15.7%	17.0%	13.7%	15.2%	13.6%	16.4%	6.7%	14.4%	16.3%	8.5%
44	27	17	15	22	7	8	7	1	6	2	14	10	11	1	10	5	6	3	8	11	14	36	6	2	-	26	10	6
4.4%	5.4%	3.3%	5.0%	6.2%	2.0%	3.7%	3.1%	2.5%	7.2%	2.7%	5.7%	3.6%	4.6%	2.4%	10.3%	5.3%	4.0%	2.5%	5.0%	4.5%	4.3%	4.2%	6.8%	5.1%	-	6.0%	2.4%	5.8%
61	36	25	24	20	17	7	17	6	13	2	10	7	18	2	17	8	6	10	11	16	13	50	-	8	2	27	26	4
6.0%	7.2%	4.9%	8.3%	5.6%	4.6%	3.2%	8.2%	10.7%	17.0%	2.6%	4.2%	2.6%	7.5%	2.5%	17.6%	8.8%	4.6%	7.9%	6.5%	6.9%	4.1%	5.9%	-	17.4%	7.1%	6.2%	6.4%	4.2%
502	258	244	149	176	177	88	125	24	43	62	108	110	139	30	44	68	65	63	81	113	154	411	56	15	20	215	216	49
49.8%	52.5%	47.2%	51.2%	49.5%	49.0%	38.1%	60.2%	42.2%	56.1%	78.1%	44.0%	38.7%	59.5%	49.2%	45.7%	72.4%	46.2%	48.4%	50.2%	47.3%	48.7%	48.5%	66.0%	31.4%	70.5%	48.7%	52.7%	50.8%
121	50	71	49	36	35	16	18	5	4	3	46	25	16	4	7	5	34	16	13	30	52	112	5	1	2	51	26	26
12.0%	10.2%	13.7%	16.9%	10.2%	9.7%	7.1%	8.6%	8.4%	4.7%	4.1%	18.9%	8.8%	6.9%	6.2%	6.8%	5.6%	23.9%	12.4%	8.3%	12.7%	16.4%	13.2%	6.3%	2.7%	8.2%	11.6%	6.2%	26.9%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	04	141		162	238	315	846	84	49	29		409	97
1008	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	79 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	131 100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	441 100.0%	100.0%	100.0%
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 18

Q15. Normal weightings

Q15. If the following politicians were the Leader of the Conservative Party, would that make you more or less likely to vote Conservative at the next General Election, or would it not affect your vote? Andrea Leadsom Base: All respondents

Total	Se	ex		Age			Genera	l Election	Voting In	ntention				2015 Pa	st Vote						Region	n7 + 1				EU Re	ferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
45	24	21	4	11	30	18	4	2	8	-	9	21	2	1	14	3	1	6	6	18	9	40	2	4	-	36	7	1
4.5%	4.9%	4.1%	1.5%	3.1%	8.2%	8.0%	1.7%	4.0%	10.3%	-	3.7%	7.5%	0.9%	2.4%	14.2%	3.1%	1.0%	5.0%	3.8%	7.5%	3.0%	4.7%	2.1%	7.3%	-	8.2%	1.8%	1.3%
59	28	31	13	18	28	23	3	5	10	2	10	23	6	9	12	1	6	7	9	14	23	53	2	3	1	38	15	2
5.8%	5.8%	5.9%	4.5%	5.0%	7.7%	9.8%	1.5%	8.1%	13.4%	3.1%	4.1%	8.1%	2.4%	14.8%	11.9%	1.3%	4.4%	5.7%	5.8%	5.7%	7.3%	6.3%	1.9%	6.2%	2.9%	8.6%	3.7%	2.2%
55	32	24	13	22	21	15	6	2	6	1	18	22	12	2	9	2	7	9	9	9	12	39	4	10	2	25	24	7
5.5%	6.4%	4.6%	4.3%	6.1%	5.9%	6.6%	3.0%	3.6%	7.8%	1.4%	7.5%	7.8%	5.0%	2.7%	9.3%	2.6%	5.0%	6.7%	5.8%	3.7%	3.8%	4.6%	5.1%	19.6%	8.4%	5.6%	5.8%	7.4%
73	38	35	12	34	27	14	14	12	2	3	20	20	22	7	3	7	10	8	11	23	23	64	2	6	1	20	48	2
7.2%	7.6%	6.8%	4.0%	9.6%	7.5%	5.8%	6.6%	21.6%	2.5%	3.3%	8.3%	7.1%	9.3%	10.8%	2.9%	7.5%	7.4%	6.3%	6.5%	9.5%	7.2%	7.6%	2.1%	11.4%	4.7%	4.5%	11.6%	2.2%
532	264	268	150	200	182	113	139	25	37	60	109	133	149	35	40	69	60	62	89	127	159	437	60	16	18	214	243	46
52.8%	53.8%	51.7%	51.4%	56.3%	50.4%	49.0%	66.8%	44.3%	48.5%	76.2%	44.1%	46.8%	63.9%	58.0%	41.3%	73.2%	42.2%	47.8%	55.1%	53.2%	50.4%	51.7%	71.6%	33.5%	62.3%	48.5%	59.4%	48.0%
244	105	139	100	70	73	48	42	10	13	13	79	64	43	7	20	11	56	37	37	49	89	212	15	11	6	109	72	38
24.2%	21.4%	26.8%	34.4%	19.8%	20.3%	20.9%	20.4%	18.4%	17.5%	15.9%	32.3%	22.7%	18.4%	11.4%	20.3%	12.2%	40.0%	28.6%	23.1%	20.4%	28.3%	25.1%	17.2%	22.0%	21.6%	24.7%	17.7%	39.0%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
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Prepared of behalf of the Constitutional Research Council

Table 19

Q16. Normal weightings

Q16. If the following politicians were the Leader of the Conservative Party, would that make you more or less likely to vote Conservative at the next General Election, or would it not affect your vote? Liam Fox Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	n7 + 1				EU Re	eferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
21	11	11	2	6	13	9	1	1	2	-	5	14	-	1	3	-	1	5	3	6	5	19	1	1	1	15	6	-
2.1%	2.2%	2.1%	0.7%	1.8%	3.6%	4.1%	0.5%	2.5%	2.9%	-	1.8%	4.9%	-	2.4%	3.5%	-	0.6%	3.5%	1.7%	2.5%	1.7%	2.2%	1.0%	2.4%	2.2%	3.5%	1.4%	-
42	27	15	9	16	17	17	5	2	-	-	11	16	5	4	6	-	7	5	8	9	15	37	2	2	1	27	11	3
4.2%	5.4%	3.0%	3.0%	4.6%	4.7%	7.3%	2.4%	3.7%	-	-	4.6%	5.7%	2.1%	6.7%	6.6%	-	4.7%	3.6%	5.1%	3.9%	4.8%	4.4%	2.5%	4.2%	2.4%	6.0%	2.7%	3.0%
74	36	38	14	22	38	26	8	2	11	2	18	33	14	1	13	3	7	11	16	16	17	60	8	6	1	37	29	6
7.3%	7.3%	7.3%	4.9%	6.2%	10.4%	11.2%	3.7%	4.2%	13.7%	2.3%	7.4%	11.5%	6.1%	2.4%	13.4%	2.9%	5.3%	8.5%	9.6%	6.7%	5.4%	7.0%	8.9%	12.3%	2.7%	8.4%	7.0%	6.6%
94	54	40	14	40	41	23	14	17	5	5	20	30	24	12	5	10	8	11	16	27	28	81	3	8	2	32	53	3
9.4%	11.1%	7.8%	4.9%	11.1%	11.3%	9.8%	6.9%	30.5%	6.1%	6.0%	8.2%	10.5%	10.3%	20.4%	5.6%	10.2%	5.7%	8.6%	9.7%	11.3%	8.7%	9.6%	3.8%	15.7%	7.7%	7.3%	13.0%	3.1%
546	273	273	150	210	186	112	138	27	41	62	113	132	147	37	44	72	65	65	84	132	163	444	61	21	19	224	245	47
54.1%	55.6%	52.8%	51.4%	59.1%	51.5%	48.6%	66.5%	48.0%	53.4%	78.3%	46.1%	46.7%	63.3%	60.5%	45.2%	76.8%	45.7%	49.9%	52.2%	55.3%	51.7%	52.5%	72.5%	43.4%	65.9%	50.8%	59.9%	48.1%
230	90	140	102	61	67	44	41	6	18	11	79	59	42	5	25	Q	54	34	35	48	87	205	9	11	6	106	65	38
22.8%	18.4%	27.1%	35.1%	17.2%	18.5%	19.1%	19.9%	11.1%	23.9%	13.4%	31.9%	20.7%	18.2%	7.6%	25.8%	10.1%	38.0%	26.0%	21.7%	20.3%	27.6%	24.2%	11.2%	21.9%	19.2%	24.0%	15.9%	39.1%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
100.076	100.0%	100.0%	100.076	100.0%	100.076	100.0%	100.076	100.0%	100.0%	100.076	100.076	100.076	100.076	100.0%	100.076	100.076	100.076	100.0%	100.0%	100.076	100.076	100.0%	100.076	100.076	100.076	100.0%	100.0%	100.0%



Prepared of behalf of the Constitutional Research Council

Table 20

Q17. Normal weightings

Q17. If the following politicians were the Leader of the Conservative Party, would that make you more or less likely to vote Conservative at the next General Election, or would it not affect your vote? Stephen Crabb Base: All respondents

Total	Se	ex		Age			General	Election	Voting In	tention				2015 Pa	st Vote						Region	n7 + 1				EU Re	ferendun	n Vote
	Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did Not Vote
1008	496	512	196	324	488	287	205	56	51	68	227	357	234	53	54	69	141	159	153	224	325	861	82	43	22	350	500	97
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
13	10	3	3	3	7	6	1	1	-	2	3	7	5	-	-	-	-	1	1	8	1	12	-	2	-	7	6	-
1.3%	2.1%	0.6%	1.1%	0.8%	2.0%	2.8%	0.6%	0.9%	-	3.1%	1.1%	2.3%	2.0%	-	-	-	-	1.0%	0.7%	3.2%	*	1.4%	-	3.8%	-	1.7%	1.5%	-
52	30	21	7	22	23	19	5	3	4	2	10	21	9	5	5	3	5	6	9	15	11	41	3	7	1	22	25	1
5.1%	6.1%	4.1%	2.4%	6.2%	6.3%	8.4%	2.4%	5.8%	4.9%	2.2%	4.2%	7.6%	3.7%	7.7%	4.9%	3.7%	3.8%	4.4%	5.7%	6.5%	3.5%	4.9%	3.1%	14.2%	2.4%	5.0%	6.2%	0.6%
67	33	34	20	16	31	22	7	1	7	3	19	32	8	5	9	4	8	11	11	17	14	53	9	3	2	28	29	8
6.6%	6.7%	6.6%	6.9%	4.5%	8.6%	9.7%	3.5%	2.3%	8.7%	3.2%	7.8%	11.4%	3.5%	7.9%	9.0%	4.5%	5.7%	8.2%	6.8%	7.2%	4.5%	6.3%	10.4%	5.4%	8.7%	6.4%	7.1%	8.4%
80	42	38	11	32	37	18	13	16	4	3	16	22	16	9	7	8	10	13	13	19	27	71	3	4	1	36	38	2
7.9%	8.5%	7.4%	3.7%	9.0%	10.3%	7.6%	6.2%	27.8%	4.7%	3.3%	6.5%	7.8%	7.0%	15.4%	7.4%	8.9%	7.0%	9.8%	7.8%	7.9%	8.7%	8.4%	3.1%	9.1%	4.7%	8.2%	9.3%	2.2%
528	267	260	147	201	179	113	135	25	38	59	110	130	146	33	41	68	65	65	84	122	159	430	58	20	19	218	234	47
52.3%	54.5%	50.3%	50.4%	56.6%	49.7%	49.0%	64.9%	44.2%	49.2%	74.1%	44.9%	45.8%	62.7%	55.0%	41.9%	72.2%	46.3%	49.6%	51.8%	51.4%	50.5%	50.8%	69.1%	41.6%	65.0%	49.5%	57.4%	48.5%
269	108	160	103	82	84	52	47	11	25	11	87	71	49	8	36	10	53	35	44	57	102	238	12	13	6	129	76	39
26.7%	22.1%	31.0%	35.4%	23.0%	23.2%	22.5%	22.5%	19.0%	32.5%	14.1%	35.5%	25.1%	21.2%	14.0%	36.8%	10.7%	37.2%	27.0%	27.1%	23.9%	32.4%	28.2%	14.3%	26.0%	19.2%	29.2%	18.6%	40.4%
1008	491	517	291	356	361	231	207	56	77	79	246	283	233	60	97	94	141	131	162	238	315	846	84	49	29	441	409	97
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
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