

22/08/2016

Prepared on behalf of We Own It



Survation.

Bus Services Poll

Methodology

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2015 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,001 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Fieldwork Dates

 19^{th} – 20^{th} August 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

1,001



Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation. For further information please contact: Chris Hopkins 0203 818 9661 chris.hopkins@survation.com

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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Page 4 22 Aug 2016

Table 1

Q1. Normal weightings

Q1. Bus services in the UK were deregulated in 1985 and the majority of services are now provided by five private bus companies: Arriva, FirstGroup, Go-Ahead, National Express and Stagecoach. There are 12 municipal public bus companies in the UK run by local authorities (for example, Reading Buses). Supporters of the clause say that local authorities should only commission bus services and not provide them, because they believe there could be a conflict of interest in them doing both. However, critics of the clause say that councils should be allowed to set up new municipal public bus companies where they feel this is the best way to provide services. Which of the following statements is closest to your view? **Base: All Respondents**

	Total	Gender		Age		2015 Past Vote						SEG					Region7 + 1								EU Referendum		
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1001	445	556	253	344	404	293	246	62	90	92	170	321	400	135	145	91	165	263	325	844	93	42	22	439	419	124
Weighted Total	1001	487	514	287	343	372	289	238	62	99	96	170	315	386	144	156	131	160	238	312	841	91	39	30	445	413	124
I would like to see more public ownership of bus services	460 46.0%	236 48.4%	225 43.7%	121 42.3%	158 46.2%	181 48.7%	103 35.7%	147 61.8%	31 50.8%	44 44.4%	51 53.4%	67 39.5%	126 40.2%	193 49.9%	76 52.6%	66 42.0%	49 37.6%	72 45.1%	115 48.3%	151 48.4%	388 46.1%	45 49.4%	14 35.7%	14 46.3%	207 46.5%	206 50.0%	39 31.1%
I would like to see more private ownership of bus services	113 11.3%	55 11.3%	58 11.3%	23 8.0%	40 11.8%	50 13.4%	55 19.2%	13 5.4%	9 14.5%	11 11.0%	7 7.8%	13 7.8%	47 15.0%	34 8.8%	13 9.1%	19 12.2%	17 13.1%	17 10.8%	25 10.7%	41 13.0%	101 12.0%	6 6.7%	4 9.1%	3 10.0%	62 13.9%	36 8.7%	15 12.1%
I would like to see no change to the current system	256 25.6%	129 26.4%	127 24.8%	98 34.1%	65 19.0%	93 25.1%	82 28.3%	47 19.8%	12 19.6%	28 28.3%	23 23.7%	45 26.7%	85 27.0%	99 25.7%	30 20.7%	42 26.9%	40 30.8%	39 24.5%	56 23.4%	75 24.1%	210 25.0%	25 28.1%	15 38.1%	5 17.6%	103 23.1%	114 27.6%	33 26.8%
Don't know	171	68	104	45	79	48	48	31	9	16	14	44	56	60	25	30	24	31	42	45	142	14	7	8	74	56	37
	17.1%	13.9%	20.2%	15.6%	23.0%	12.9%	16.8%	13.0%	15.0%	16.3%	15.1%	26.0%	17.9%	15.6%	17.5%	18.9%	18.5%	19.6%	17.6%	14.4%	16.9%	15.9%	17.1%	26.1%	16.6%	13.6%	29.9%
SIGMA	1001 100.0%	487 100.0%	514 100.0%	287 100.0%	343 100.0%	372 100.0%	289 100.0%	238 100.0%	62 100.0%	99 100.0%	96 100.0%	170 100.0%	315 100.0%	386 100.0%	144 100.0%	156 100.0%	131 100.0%	160 100.0%	238 100.0%	312 100.0%	841 100.0%	91 100.0%	39 100.0%	30 100.0%	445 100.0%	413 100.0%	124 100.0%



Bus Services Poll Prepared of behalf of We Own It

Page 5 22 Aug 2016

Table 2

Q2. Normal weightings

Q2. The Bus Services Bill is government legislation currently passing through the House of Lords. The bill includes a clause which would ban local authorities in England from setting up new companies to run local bus services. Existing municipal public bus companies are not affected by the clause. Supporters of the clause say that it is necessary to stop local authorities awarding contracts to their own local bus companies as a form of 'state aid'. However, critics of the clause say that allowing municipal public bus companies means a greater degree of local control and should generate more money for services instead of shareholders. Which of the following statements is closest to your view? Base: All Respondents

	Total	Gen	der	Age			2015 Past Vote							SEG				Region7 + 1									lum
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	Other	Did Not Vote	AB	C1	C2	DE	London	Midlands	North	South	England	Scotland	Wales	NI	Leave	Remain	Did not vote
Unweighted Total	1001	445	556	253	344	404	293	246	62	90	92	170	321	400	135	145	91	165	263	325	844	93	42	22	439	419	124
Weighted Total	1001	487	514	287	343	372	289	238	62	99	96	170	315	386	144	156	131	160	238	312	841	91	39	30	445	413	124
Local authorities should be able to set up new	570	296	274	155	177	238	155	149	43	65	45	88	181	215	90	84	73	98	139	171	480	50	25	15	256	249	53
companies to run local bus services	57.0%	60.8%	53.4%	54.1%	51.6%	64.1%	53.6%	62.8%	69.4%	65.6%	47.4%	51.8%	57.5%	55.7%	62.6%	53.9%	55.4%	60.9%	58.5%	54.9%	57.1%	54.7%	63.4%	50.8%	57.5%	60.4%	42.6%
Local authorities should not be able to set up	217	116	102	74	74	69	71	49	9	19	26	30	82	77	29	29	35	29	50	76	191	12	5	9	97	89	29
new companies to run local bus services	21.7%	23.7%	19.8%	25.7%	21.7%	18.7%	24.6%	20.7%	13.8%	18.7%	27.4%	17.4%	26.2%	19.9%	20.1%	18.8%	26.6%	18.3%	21.2%	24.5%	22.7%	13.5%	13.4%	29.5%	21.8%	21.5%	23.3%
Don't know	213	76	138	58	91	64	63	39	10	15	24	52	52	94	25	43	24	33	48	64	170	29	9	6	92	75	42
	21.3%	15.5%	26.8%	20.3%	26.7%	17.2%	21.8%	16.5%	16.8%	15.7%	25.2%	30.8%	16.4%	24.4%	17.3%	27.3%	18.0%	20.8%	20.3%	20.6%	20.2%	31.8%	23.2%	19.8%	20.7%	18.2%	34.1%
SIGMA	1001	487	514	287	343	372	289	238	62	99	96	170	315	386	144	156	131	160	238	312	841	91	39	30	445	413	124
	100.0%	-	-	100.0%		-						100.0%			100.0%			100.0%		÷	100.0%	100.0%		100.0%			100.0%

Survation. Page 5

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