

Brexit Poll

12/10/2016

Prepared on behalf of ITN / The Agenda



Methodology

Fieldwork Dates

10th – 12th October 2016

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the UK

Sample Size

1,002

Data Weighting

Data were weighted to the profile of all adults aged 18+ in the United Kingdom. Data were weighted by age, sex, region, household income, education, 2015 General Election vote and EU referendum. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2015 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,002 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0–10. This likelihood to vote for was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for if that election were tomorrow, with the responses "Labour", "Conservative", "Liberal Democrat" and "UKIP" prompted in a random order and other parties displayed if respondents selected "Another Party". For respondents in Scotland and Wales, "SNP" and "Plaid Cymru" respectively were included in the main prompt.

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample. Undecided respondents were then re-inserted into the sample based on a factor of which party they voted for in the 2015 General Election. Final published voting intention can therefore be found in the final table of each question.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact:

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Table 1
Q1. Normal weightings
Q1. If there was another referendum on the UK's membership of the EU, which of the following is closest to your view?
Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
I would vote to leave	444	213	231	94	155	195	44	81	117	147	389	29	17	10	113	179	79	72	176	79	7	75	25	72	149	94	15	79	38	59	398	21	24
	44.3%	43.9%	44.7%	33.0%	45.0%	52.3%	34.7%	50.2%	50.4%	45.7%	46.2%	30.8%	40.2%	37.7%	35.8%	46.8%	51.1%	48.9%	56.0%	34.1%	10.3%	83.4%	31.2%	41.5%	50.6%	38.6%	23.9%	79.0%	38.7%	37.5%	89.1%	5.0%	19.7%
I would vote to remain	437	221	216	141	155	142	67	65	88	127	346	56	24	11	170	163	58	46	109	138	55	3	49	73	119	132	43	8	56	63	11	369	52
	43.6%	45.6%	41.8%	49.3%	45.1%	37.9%	52.4%	40.3%	37.8%	39.5%	41.2%	60.3%	58.0%	41.0%	53.7%	42.7%	37.4%	30.8%	34.8%	59.6%	82.4%	3.4%	60.8%	41.9%	40.1%	54.0%	69.3%	7.9%	57.0%	40.3%	2.4%	89.4%	42.0%
I would be undecided	67	27	39	27	14	26	7	8	17	31	62	2	-	2	21	19	11	15	17	11	4	6	3	21	16	14	4	8	4	12	27	14	22
	6.6%	5.6%	7.6%	9.4%	4.1%	6.8%	5.1%	4.7%	7.3%	9.7%	7.4%	2.3%	-	8.2%	6.7%	5.0%	7.0%	10.4%	5.4%	4.9%	5.3%	6.9%	3.9%	11.9%	5.3%	5.9%	6.9%	7.5%	3.9%	7.5%	6.0%	3.3%	17.7%
I would not vote	47	22	25	21	18	8	10	7	8	13	39	5	1	3	12	17	6	12	9	3	1	5	3	6	10	4	-	6	*	21	11	8	24
	4.7%	4.5%	4.8%	7.3%	5.3%	2.1%	7.8%	4.6%	3.3%	4.2%	4.6%	5.2%	1.8%	10.3%	3.7%	4.5%	4.0%	8.0%	3.0%	1.4%	2.0%	5.6%	4.2%	3.3%	3.2%	1.5%	-	5.6%	*	13.4%	2.4%	1.8%	19.6%
Prefer not to say	8	2	5	3	1	3	-	*	3	3	5	1	-	1	*	4	1	3	2	-	-	1	-	2	2	-	-	-	-	2	*	2	1
	0.7%	*	1.0%	1.0%	*	0.9%	-	*	1.1%	0.8%	0.6%	1.4%	-	2.7%	*	1.0%	*	1.9%	0.7%	-	-	0.6%	-	1.3%	0.8%	-	-	-	-	1.2%	*	*	1.1%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

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Table 2
Q2. Normal weightings
Q2. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving is the only way we can control our borders and set our own immigration policy
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	321	138	183	46	92	183	19	57	95	114	285	17	12	7	81	143	52	45	135	51	9	59	14	47	116	67	14	71	19	28	321	-	-
Weighted Total	334	174	160	60	111	163	30	62	87	112	290	21	13	10	78	138	69	50	137	57	9	59	16	51	113	81	14	64	30	27	334	-	-
1	213	102	112	52	63	98	15	44	61	75	195	7	8	4	50	81	50	32	83	39	6	43	5	35	73	57	9	38	11	21	213	-	-
	64.0%	58.5%	69.8%	86.7%	56.7%	60.6%	50.2%	72.1%	69.8%	66.8%	67.1%	32.6%	63.9%	37.0%	64.8%	59.1%	72.9%	63.7%	60.5%	69.4%	65.5%	73.7%	28.9%	67.8%	64.6%	70.7%	66.0%	60.3%	36.2%	78.5%	64.0%	-	-
2	61	38	23	5	19	37	7	7	14	24	51	4	4	2	14	29	6	12	23	9	2	13	9	5	18	10	2	18	7	5	61	-	-
	18.4%	22.1%	14.4%	8.0%	17.3%	23.0%	22.1%	12.0%	15.7%	21.2%	17.7%	18.4%	30.0%	24.1%	18.3%	21.3%	8.2%	24.6%	17.0%	15.8%	17.9%	22.5%	52.1%	9.1%	15.9%	12.7%	10.6%	28.3%	25.0%	17.7%	18.4%	-	-
3	59	34	25	3	29	27	8	10	13	13	44	10	1	4	13	27	13	6	31	8	1	2	3	12	22	13	3	7	11	1	59	-	-
	17.6%	19.4%	15.7%	5.3%	26.0%	16.4%	27.7%	15.9%	14.5%	12.0%	15.2%	48.9%	6.1%	38.9%	16.8%	19.6%	18.9%	11.7%	22.5%	14.8%	16.6%	3.8%	19.0%	23.1%	19.5%	16.6%	23.4%	11.3%	38.8%	3.8%	17.6%	-	-
SIGMA	334	174	160	60	111	163	30	62	87	112	290	21	13	10	78	138	69	50	137	57	9	59	16	51	113	81	14	64	30	27	334	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

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Table 3
Q3. Normal weightings
Q3. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving is the only way that the UK can make its own laws and control its destiny
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	275	123	152	32	85	158	19	48	75	107	249	15	8	3	76	117	43	39	126	43	7	43	11	42	116	50	9	57	19	17	275	-	-
Weighted Total	263	139	124	35	102	126	30	45	62	92	230	20	8	4	70	100	51	41	117	39	6	42	13	44	98	54	11	50	26	18	263	-	-
1	112	67	45	11	44	57	12	17	26	38	93	11	5	2	33	50	14	15	59	15	3	14	7	13	48	19	4	21	13	7	112	-	-
	42.6%	48.1%	36.5%	32.3%	43.2%	45.1%	39.4%	37.6%	41.4%	41.7%	40.5%	55.0%	63.6%	55.5%	46.8%	49.6%	27.6%	37.1%	50.3%	39.0%	57.1%	32.7%	57.2%	30.6%	48.9%	34.8%	38.0%	41.8%	49.0%	40.3%	42.6%	-	-
2	112	56	56	17	49	46	10	24	28	37	99	8	2	2	28	37	31	17	40	18	2	22	5	23	38	28	6	18	11	8	112	-	-
	42.5%	40.3%	44.9%	48.2%	48.0%	36.4%	33.7%	53.6%	44.5%	40.5%	43.3%	40.6%	24.5%	44.5%	39.3%	36.5%	60.4%	40.2%	33.9%	47.0%	27.4%	52.6%	42.8%	53.3%	38.4%	52.9%	53.3%	36.5%	40.9%	42.7%	42.5%	-	-
3	39	16	23	7	9	23	8	4	9	16	37	1	1	-	10	14	6	9	18	5	1	6	-	7	12	7	1	11	3	3	39	-	-
	14.9%	11.6%	18.6%	19.4%	8.8%	18.6%	26.9%	8.8%	14.1%	17.8%	16.2%	4.4%	11.9%	-	13.9%	13.9%	12.0%	22.7%	15.8%	14.0%	15.5%	14.6%	-	16.1%	12.7%	12.3%	8.7%	21.7%	10.1%	16.9%	14.9%	-	-
SIGMA	263	139	124	35	102	126	30	45	62	92	230	20	8	4	70	100	51	41	117	39	6	42	13	44	98	54	11	50	26	18	263	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

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Table 4
Q4. Normal weightings
Q4. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving would save the UK money which could be spent at home
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	188	62	126	42	64	82	10	37	60	65	172	8	2	6	40	87	27	34	59	40	4	37	7	38	63	49	3	35	13	21	188	-	-
Weighted Total	195	81	113	53	68	73	15	37	56	66	174	9	3	8	38	83	39	35	61	38	4	43	7	40	63	55	3	29	19	23	195	-	-
1	30	7	23	5	17	9	1	4	11	8	23	4	-	3	7	13	3	6	4	10	-	6	4	4	5	10	-	9	5	1	30	-	-
	15.5%	8.2%	20.7%	9.0%	24.3%	11.9%	3.6%	10.6%	19.5%	11.9%	13.4%	39.7%	-	36.9%	19.1%	16.1%	8.6%	17.7%	6.9%	25.8%	-	14.9%	61.6%	10.8%	8.5%	17.6%	-	29.4%	27.0%	4.6%	15.5%	-	-
2	84	38	46	26	20	39	5	16	21	32	74	5	2	3	14	40	15	14	30	17	4	18	2	14	30	25	3	10	7	8	84	-	-
	43.2%	46.5%	40.9%	48.6%	28.7%	53.0%	35.5%	44.0%	36.9%	48.3%	42.6%	49.0%	74.8%	40.9%	38.1%	48.6%	39.6%	40.2%	50.0%	45.3%	88.2%	40.9%	21.0%	34.8%	48.4%	44.5%	100.0%	35.1%	37.0%	33.8%	43.2%	-	-
3	80	37	44	23	32	26	9	17	25	26	77	1	1	2	16	29	20	15	26	11	*	19	1	22	27	21	-	10	7	14	80	-	-
	41.3%	45.3%	38.4%	42.3%	47.0%	35.1%	60.9%	45.4%	43.6%	39.8%	44.1%	11.3%	25.2%	22.2%	42.8%	35.3%	51.8%	42.0%	43.1%	28.9%	11.8%	44.2%	17.4%	54.4%	43.1%	37.9%	-	35.5%	36.0%	61.7%	41.3%	-	-
SIGMA	195	81	113	53	68	73	15	37	56	66	174	9	3	8	38	83	39	35	61	38	4	43	7	40	63	55	3	29	19	23	195	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

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14 Oct 2016

Table 5
Q5. Normal weightings
Q5. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving the EU is the only way to free us from the red tape that is hurting British businesses
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	119	57	62	16	34	69	4	14	38	46	102	10	5	2	41	43	19	16	58	18	1	19	10	12	55	19	1	22	11	7	119	-	-
Weighted Total	114	60	54	25	35	54	4	15	31	42	93	12	6	2	42	36	21	14	49	18	1	20	13	12	49	20	2	19	13	9	114	-	-
1	15	6	9	3	5	6	2	1	5	6	13	1	-	-	3	6	3	3	8	3	-	1	1	2	6	3	-	2	1	1	15	-	-
	13.2%	10.2%	16.5%	12.9%	15.4%	11.8%	37.8%	6.8%	16.3%	13.5%	14.4%	12.1%	-	-	6.2%	17.7%	13.8%	21.2%	16.1%	18.3%	-	3.8%	9.2%	15.8%	12.6%	16.5%	-	9.1%	11.4%	13.4%	13.2%	-	-
2	46	25	21	11	13	23	-	5	17	17	39	5	2	1	18	12	11	6	23	7	-	6	2	8	23	9	2	7	1	2	46	-	-
	40.8%	41.8%	39.8%	44.3%	36.1%	42.3%	-	30.7%	54.9%	40.0%	41.6%	38.3%	31.3%	44.8%	42.5%	32.0%	54.5%	38.5%	47.4%	41.3%	-	31.7%	15.1%	64.2%	47.5%	47.8%	100.0%	40.0%	10.2%	26.3%	40.8%	-	-
3	52	29	24	11	17	25	3	10	9	20	41	6	4	1	22	18	7	6	18	7	1	13	10	2	19	7	-	9	10	5	52	-	-
	46.0%	48.0%	43.8%	42.8%	48.5%	45.9%	62.2%	62.5%	28.9%	46.5%	43.9%	49.6%	68.7%	55.2%	51.3%	50.3%	31.7%	40.3%	36.5%	40.4%	100.0%	64.5%	75.7%	20.0%	39.9%	35.7%	-	50.8%	78.4%	60.3%	46.0%	-	-
SIGMA	114	60	54	25	35	54	4	15	31	42	93	12	6	2	42	36	21	14	49	18	1	20	13	12	49	20	2	19	13	9	114	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

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Table 6

Q6. Normal weightings

Q6. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail them out

Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	59	21	38	16	19	24	7	10	10	22	49	5	1	4	21	26	7	5	26	14	2	5	6	5	26	15	3	2	7	4	59	-	-
Weighted Total	66	27	40	24	24	18	10	12	10	21	53	6	1	7	27	26	8	5	32	14	1	5	8	5	30	17	2	1	10	4	66	-	-
1	11	1	10	9	1	2	7	-	*	2	10	2	-	-	4	6	1	-	5	-	-	2	2	2	4	-	-	-	3	2	11	-	-
	17.1%	3.8%	25.9%	35.4%	4.2%	9.9%	67.5%	-	3.7%	11.6%	18.0%	28.3%	-	-	16.2%	22.1%	14.8%	-	16.8%	-	-	30.6%	22.0%	42.9%	15.1%	-	-	-	34.9%	45.5%	17.1%	-	-
2	21	7	14	5	9	6	1	4	5	3	13	2	1	4	8	4	4	5	7	6	1	1	5	-	7	6	1	1	5	1	21	-	-
	31.2%	26.6%	34.2%	22.2%	39.4%	32.2%	10.0%	35.9%	49.9%	15.2%	25.4%	37.5%	100.0%	66.2%	29.0%	17.1%	44.4%	90.2%	22.0%	44.4%	58.1%	21.3%	65.4%	-	23.9%	37.7%	35.0%	67.7%	54.6%	11.9%	31.2%	-	-
3	34	18	16	10	14	11	2	8	4	15	30	2	-	2	15	16	3	1	20	8	1	3	1	3	18	10	2	*	1	2	34	-	-
	51.8%	69.5%	39.9%	42.4%	56.4%	57.9%	22.5%	64.1%	46.4%	73.1%	56.6%	34.2%	-	33.8%	54.7%	60.7%	40.8%	9.8%	61.2%	55.6%	41.9%	48.1%	12.6%	57.1%	61.0%	62.3%	65.0%	32.3%	10.5%	42.6%	51.8%	-	-
SIGMA	66	27	40	24	24	18	10	12	10	21	53	6	1	7	27	26	8	5	32	14	1	5	8	5	30	17	2	1	10	4	66	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 7

Q7. Normal weightings

Q7. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal

Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	42	17	25	9	13	20	5	9	11	14	39	2	-	1	9	17	9	7	16	6	2	6	4	8	13	9	2	9	4	4	42	-	-
Weighted Total	50	22	28	17	16	17	7	9	13	15	44	4	-	3	12	19	12	7	15	10	2	6	5	12	12	13	2	10	6	4	50	-	-
1	9	4	5	3	4	1	4	2	-	1	6	-	-	3	3	-	6	-	1	2	-	1	3	3	-	3	-	1	3	-	9	-	-
	18.0%	18.4%	17.7%	18.6%	27.2%	8.7%	53.8%	21.8%	-	4.7%	14.8%	-	-	100.0%	27.5%	-	47.2%	-	5.0%	19.1%	-	12.1%	48.2%	26.4%	-	20.8%	-	6.8%	43.4%	-	18.0%	-	-
2	18	5	12	8	5	4	2	2	6	6	16	2	-	-	2	9	3	3	4	4	1	2	2	4	4	4	-	4	2	4	18	-	-
	35.0%	23.3%	44.0%	45.4%	33.7%	25.9%	26.5%	22.5%	48.3%	36.8%	35.7%	51.5%	-	-	19.5%	46.0%	24.9%	49.8%	25.4%	40.6%	58.4%	35.9%	41.0%	36.1%	31.5%	32.9%	-	34.0%	31.4%	100.0%	35.0%	-	-
3	24	13	11	6	6	11	1	5	7	9	22	2	-	-	6	10	3	3	11	4	1	3	1	4	9	6	2	6	1	-	24	-	-
	47.0%	58.3%	38.3%	36.0%	39.1%	65.4%	19.7%	55.7%	51.7%	58.5%	49.5%	48.5%	-	-	53.0%	54.0%	27.9%	50.2%	69.5%	40.2%	41.6%	52.1%	10.7%	37.5%	68.5%	46.3%	100.0%	59.2%	25.1%	-	47.0%	-	-
SIGMA	50	22	28	17	16	17	7	9	13	15	44	4	-	3	12	19	12	7	15	10	2	6	5	12	12	13	2	10	6	4	50	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 8
Q8. Normal weightings
Q8. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - The European Union is a corrupt racket
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	110	58	52	13	29	68	6	24	36	35	101	5	3	1	23	51	21	15	45	20	1	18	6	18	39	23	2	26	7	12	110	-	-
Weighted Total	106	64	42	15	35	56	8	27	31	33	98	4	2	1	22	42	27	16	42	22	1	15	5	20	39	25	1	20	5	13	106	-	-
1	28	22	5	3	10	15	-	6	5	12	23	3	-	1	9	8	6	4	9	5	1	4	3	6	9	6	1	7	2	3	28	-	-
	26.0%	34.5%	13.1%	17.1%	29.9%	26.0%	-	23.7%	16.5%	35.8%	23.6%	74.8%	-	100.0%	40.6%	19.9%	24.4%	24.4%	20.3%	24.7%	100.0%	24.4%	50.4%	28.8%	23.0%	24.7%	56.2%	34.3%	47.8%	19.7%	26.0%	-	-
2	33	17	16	4	13	15	3	9	11	8	31	-	2	-	7	16	4	6	14	5	-	4	-	8	12	7	*	5	1	7	33	-	-
	30.8%	26.2%	37.8%	29.1%	37.2%	27.3%	40.3%	34.2%	36.6%	23.1%	31.7%	-	61.4%	-	31.1%	37.5%	15.5%	38.2%	34.3%	24.6%	-	30.4%	-	39.0%	32.1%	28.0%	43.8%	25.3%	20.5%	51.0%	30.8%	-	-
3	46	25	21	8	11	26	5	11	15	13	44	1	1	-	6	18	16	6	19	11	-	7	2	6	17	12	-	8	2	4	46	-	-
	43.2%	39.3%	49.2%	53.8%	32.9%	46.7%	59.7%	42.1%	47.0%	41.1%	44.7%	25.2%	38.6%	-	28.4%	42.5%	60.1%	37.4%	45.4%	50.6%	-	45.2%	49.6%	32.2%	44.8%	47.3%	-	40.4%	31.6%	29.2%	43.2%	-	-
SIGMA	106	64	42	15	35	56	8	27	31	33	98	4	2	1	22	42	27	16	42	22	1	15	5	20	39	25	1	20	5	13	106	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

Brexit Poll
Prepared on behalf of The Agenda

Table 9

Q9. Normal weightings

Q9. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and

3 as the third most important - Leaving would allow us to trade with the rest of the world

Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	71	24	47	14	14	43	4	9	19	30	62	4	3	2	19	34	10	8	32	8	2	10	3	15	31	7	5	15	3	5	71	-	-
Weighted Total	73	30	43	15	20	38	12	9	14	27	62	7	1	3	17	36	12	8	31	7	2	9	3	19	24	8	6	16	7	6	73	-	-
1	7	1	6	1	1	5	-	2	1	3	6	1	-	-	*	3	*	3	2	1	-	*	1	3	3	*	-	*	1	-	7	-	-
	9.3%	2.9%	13.8%	6.2%	2.5%	14.3%	-	24.3%	5.7%	10.6%	9.3%	14.1%	-	-	2.7%	8.2%	3.2%	39.2%	5.0%	16.8%	-	5.0%	30.1%	13.4%	12.6%	5.3%	-	2.6%	15.6%	-	9.3%	-	-
2	34	15	19	7	11	15	11	3	5	11	30	4	-	-	7	17	6	3	19	1	1	1	1	10	10	1	2	9	4	2	34	-	-
	46.3%	50.1%	43.7%	48.1%	56.1%	40.4%	92.6%	36.0%	35.7%	40.1%	48.6%	50.8%	-	-	43.3%	48.4%	48.7%	39.4%	61.0%	18.9%	39.4%	11.6%	15.6%	52.3%	42.9%	18.4%	34.6%	58.6%	56.3%	36.2%	46.3%	-	-
3	32	14	18	7	8	17	1	3	8	13	26	3	1	3	9	16	6	2	11	5	1	7	2	6	11	6	4	6	2	4	32	-	-
	44.3%	47.0%	42.5%	45.7%	41.4%	45.3%	7.4%	39.7%	58.5%	49.2%	42.0%	35.0%	100.0%	100.0%	54.0%	43.5%	48.0%	21.3%	34.0%	64.3%	60.6%	83.5%	54.2%	34.3%	44.5%	76.4%	65.4%	38.8%	28.1%	63.8%	44.3%	-	-
SIGMA	73	30	43	15	20	38	12	9	14	27	62	7	1	3	17	36	12	8	31	7	2	9	3	19	24	8	6	16	7	6	73	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 10

Q10. Normal weightings

Q10. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving the EU is the only way to prevent us eventually becoming a member of the Euro

Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	22	7	15	2	10	10	2	3	6	10	21	1	-	-	5	10	2	5	9	6	2	-	2	3	7	7	2	3	1	1	22	-	-
Weighted Total	23	8	15	3	10	10	3	4	6	8	21	2	-	-	6	10	2	6	10	6	3	-	2	2	7	7	3	4	2	1	23	-	-
1	2	1	1	-	-	2	1	1	-	-	2	-	-	-	-	2	-	-	1	1	-	-	-	-	1	1	-	-	-	-	2	-	-
	8.5%	9.9%	7.7%	-	-	18.8%	35.5%	21.7%	-	-	9.2%	-	-	-	-	20.2%	-	-	11.8%	13.6%	-	-	-	-	16.5%	12.3%	-	-	-	-	8.5%	-	-
2	5	*	5	-	3	2	-	2	2	2	5	-	-	-	3	2	-	-	*	3	-	-	-	2	*	4	-	-	-	-	5	-	-
	22.2%	5.6%	31.5%	-	28.7%	22.2%	-	49.2%	28.1%	19.0%	24.0%	-	-	-	49.7%	23.7%	-	-	4.8%	51.0%	-	-	-	66.7%	6.7%	55.6%	-	-	-	-	22.2%	-	-
3	16	7	9	3	7	6	2	1	4	7	14	2	-	-	3	5	2	6	8	2	3	-	2	1	5	2	3	4	2	1	16	-	-
	69.3%	84.5%	60.8%	100.0%	71.3%	59.0%	64.5%	29.1%	71.9%	81.0%	66.7%	100.0%	-	-	50.3%	56.1%	100.0%	100.0%	83.4%	35.4%	100.0%	-	100.0%	33.3%	76.8%	32.0%	100.0%	100.0%	100.0%	100.0%	69.3%	-	-
SIGMA	23	8	15	3	10	10	3	4	6	8	21	2	-	-	6	10	2	6	10	6	3	-	2	2	7	7	3	4	2	1	23	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 11

Q11. Normal weightings

Q11. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving would free the UK to re-establish links with the Commonwealth

Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	31	13	18	3	5	23	2	5	10	10	27	2	2	-	3	17	3	8	14	10	-	3	-	4	13	11	-	6	-	1	31	-	-
Weighted Total	26	11	15	3	5	18	2	4	9	9	23	1	1	-	2	14	3	8	11	9	-	2	-	4	10	10	-	5	-	1	26	-	-
1	4	1	2	-	2	1	-	-	1	3	4	-	-	-	-	1	-	2	1	-	-	-	-	3	1	-	-	1	-	1	4	-	-
	13.8%	10.8%	16.1%	-	50.4%	6.6%	-	-	9.9%	30.0%	15.5%	-	-	-	-	9.0%	-	29.9%	8.0%	-	-	-	-	74.6%	9.3%	-	-	24.4%	-	100.0%	13.8%	-	-
2	8	4	5	2	1	6	1	1	2	2	6	1	1	-	1	6	1	*	4	2	-	2	-	-	3	3	-	3	-	-	8	-	-
	31.9%	33.4%	30.8%	52.2%	17.9%	32.3%	34.5%	26.5%	27.0%	25.2%	26.7%	50.3%	100.0%	-	62.5%	43.5%	31.1%	5.7%	39.7%	21.3%	-	100.0%	-	-	27.4%	25.9%	-	62.0%	-	-	31.9%	-	-
3	14	6	8	1	2	11	1	3	6	4	13	1	-	-	1	6	2	5	6	7	-	-	-	1	6	7	-	1	-	-	14	-	-
	54.2%	55.8%	53.1%	47.8%	31.7%	61.1%	65.5%	73.5%	63.2%	44.8%	57.8%	49.7%	-	-	37.5%	47.5%	68.9%	64.4%	52.3%	78.7%	-	-	-	25.4%	63.3%	74.1%	-	13.6%	-	-	54.2%	-	-
SIGMA	26	11	15	3	5	18	2	4	9	9	23	1	1	-	2	14	3	8	11	9	-	2	-	4	10	10	-	5	-	1	26	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	100.0%	-	100.0%	-	100.0%	100.0%	-	-

Survation.

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Table 12

Q12. Normal weightings

Q12. Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important

and 3 as the third most important - Leaving the EU is the only way the UK can be great again

Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	94	26	68	20	31	43	3	15	30	36	84	3	6	1	27	40	8	19	29	12	-	25	3	21	25	19	4	30	3	8	94	-	-
Weighted Total	91	34	57	21	34	36	3	15	25	37	80	3	7	1	29	34	9	19	28	14	-	23	3	20	24	22	5	26	3	8	91	-	-
1	16	5	11	4	6	6	1	2	5	7	14	1	1	-	4	8	-	4	6	1	-	4	-	6	5	4	2	2	*	1	16	-	-
	17.6%	15.5%	18.8%	19.2%	16.4%	17.7%	18.6%	11.0%	20.7%	18.9%	18.0%	36.0%	7.9%	-	13.0%	23.5%	-	22.4%	20.3%	7.5%	-	15.6%	-	28.4%	21.1%	19.8%	36.9%	8.9%	15.0%	15.5%	17.6%	-	-
2	25	12	14	5	10	9	2	5	4	13	24	-	1	-	12	7	3	3	12	4	-	5	-	3	10	5	1	5	2	2	25	-	-
	27.5%	33.4%	24.0%	25.7%	30.2%	26.1%	55.7%	35.4%	15.5%	35.9%	30.2%	-	13.8%	-	40.5%	20.0%	34.6%	18.2%	42.3%	30.1%	-	19.7%	-	15.0%	41.8%	25.1%	13.7%	20.7%	49.2%	25.7%	27.5%	-	-
3	50	18	32	12	18	20	1	8	16	17	41	2	6	1	13	19	6	11	10	9	-	15	3	11	9	12	3	18	1	4	50	-	-
	54.9%	51.1%	57.2%	55.1%	53.4%	56.2%	25.6%	53.5%	63.7%	45.2%	51.8%	64.0%	78.3%	100.0%	46.6%	56.5%	65.4%	59.4%	37.4%	62.4%	-	64.6%	100.0%	56.6%	37.2%	55.1%	49.3%	70.4%	35.8%	58.8%	54.9%	-	-
SIGMA	91	34	57	21	34	36	3	15	25	37	80	3	7	1	29	34	9	19	28	14	-	23	3	20	24	22	5	26	3	8	91	-	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 13
Normal weightings
Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - ranking summary table (top rank)
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	444	182	262	71	132	241	27	77	130	163	397	24	14	9	115	195	67	67	183	76	10	75	22	71	168	92	15	92	29	36	444	-	-
Weighted Total	447	217	230	90	153	203	41	79	115	154	389	30	14	13	114	179	84	70	178	78	10	74	25	76	156	103	16	81	40	38	447	-	-
Leaving is the only way we can control our borders and set our own immigration policy	213 47.8%	102 46.9%	112 48.5%	52 57.3%	63 41.2%	98 48.5%	15 35.9%	44 56.3%	61 52.8%	75 48.4%	195 50.0%	7 22.3%	8 58.3%	4 28.8%	50 44.3%	81 45.4%	50 59.5%	32 45.4%	83 46.6%	39 50.5%	6 58.0%	43 58.4%	5 18.6%	35 45.7%	73 46.9%	57 55.5%	9 58.9%	38 47.2%	11 26.7%	21 56.2%	213 47.8%	-	-
Leaving is the only way that the UK can make its own laws and control its destiny	112 25.1%	67 30.8%	45 19.6%	11 12.6%	44 28.7%	57 27.9%	12 28.9%	17 21.5%	26 22.4%	38 25.0%	93 23.9%	11 37.2%	5 37.6%	2 17.6%	33 28.8%	50 27.8%	14 16.7%	15 21.9%	59 33.1%	15 19.4%	3 35.9%	14 18.6%	7 28.2%	13 17.6%	48 30.7%	19 18.1%	4 25.4%	21 25.9%	13 32.3%	7 19.1%	112 25.1%	-	-
Leaving would save the UK money which could be spent at home	30 6.7%	7 3.1%	23 10.2%	5 5.3%	17 10.8%	9 4.3%	1 1.3%	4 4.9%	11 9.6%	8 5.1%	23 6.0%	4 12.4%	- 23.4%	3 -	7 6.3%	13 7.4%	3 4.0%	6 9.0%	4 2.3%	10 12.4%	- -	6 8.6%	4 17.5%	4 5.7%	5 3.4%	10 9.4%	- -	9 10.5%	5 12.5%	1 2.7%	30 6.7%	-	-
Leaving the EU is the only way to free us from the red tape that is hurting British businesses	15 3.3%	6 2.8%	9 3.8%	3 3.5%	5 3.5%	6 3.2%	2 4.0%	1 1.3%	5 4.5%	6 3.7%	13 3.5%	1 5.0%	- -	- -	3 2.3%	6 3.6%	3 3.4%	3 4.4%	8 4.5%	3 4.2%	- -	1 1.0%	1 4.6%	2 2.4%	6 3.9%	3 3.2%	- -	2 2.1%	1 3.7%	1 3.1%	15 3.3%	-	-
Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail them out	11 2.5%	1 *	10 4.5%	9 9.4%	1 0.7%	2 0.9%	7 16.3%	- -	* *	2 1.6%	10 2.4%	2 6.0%	- -	- -	4 3.8%	6 3.2%	1 1.5%	- -	5 3.0%	- -	- -	2 2.2%	2 7.1%	2 2.5%	4 2.9%	- -	- -	- -	3 8.6%	2 5.1%	11 2.5%	-	-
Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal	9 2.0%	4 1.8%	5 2.2%	3 3.5%	4 2.8%	1 0.7%	4 9.5%	2 2.4%	- -	1 *	6 1.7%	- -	- -	3 19.0%	3 2.9%	- -	6 6.7%	- -	1 *	2 2.4%	- -	1 1.0%	3 9.8%	3 4.1%	- -	3 2.6%	- -	1 0.9%	3 6.2%	- -	9 2.0%	-	-
The European Union is a corrupt racket	28 6.2%	22 10.2%	5 2.4%	3 2.9%	10 6.8%	15 7.2%	- -	6 8.0%	5 4.5%	12 7.6%	23 5.9%	3 10.0%	- 11.3%	1 -	9 7.9%	8 4.6%	6 7.7%	4 5.6%	9 4.8%	5 7.0%	1 6.1%	4 4.8%	3 9.9%	6 7.6%	9 5.7%	6 5.9%	1 3.6%	7 8.6%	2 6.1%	3 6.8%	28 6.2%	-	-
Leaving would allow us to trade with the rest of the world	7 1.5%	1 *	6 2.6%	1 1.0%	1 *	5 2.6%	- -	2 2.6%	1 0.7%	3 1.9%	6 1.5%	1 3.5%	- -	- -	* *	3 1.6%	* *	3 4.3%	2 0.9%	1 1.6%	- -	* 0.6%	1 4.1%	3 3.3%	3 1.9%	* *	- -	* 0.5%	1 2.6%	- -	7 1.5%	-	-
Leaving the EU is the only way to prevent us eventually becoming a member of the Euro	2 *	1 *	1 *	- -	- -	2 1.0%	1 2.8%	1 1.0%	- -	- -	2 0.5%	- -	- -	- -	- -	2 1.1%	- -	- -	1 0.6%	1 1.1%	- -	- -	- -	- -	1 0.7%	1 0.8%	- -	- -	- -	- -	2 *	-	-
Leaving would free the UK to re-establish links with the Commonwealth	4 0.8%	1 0.6%	2 1.0%	- -	2 1.6%	1 0.6%	- -	- -	1 0.8%	3 1.8%	4 0.9%	- -	- -	- -	- -	1 0.7%	- -	2 3.4%	1 0.5%	- -	- -	- -	- -	3 3.5%	1 0.6%	- -	- -	1 1.5%	- -	1 3.9%	4 0.8%	-	-
Leaving the EU is the only way the UK can be great again	16 3.6%	5 2.5%	11 4.6%	4 4.4%	6 3.7%	6 3.1%	1 1.3%	2 2.0%	5 4.4%	7 4.6%	14 3.7%	1 3.5%	1 4.1%	- -	4 3.3%	8 4.5%	- -	4 6.1%	6 3.2%	1 1.4%	- -	4 4.8%	- -	6 7.5%	5 3.3%	4 4.2%	2 12.1%	2 2.8%	* 1.2%	1 3.1%	16 3.6%	-	-
SIGMA	447 100.0%	217 100.0%	230 100.0%	90 100.0%	153 100.0%	203 100.0%	41 100.0%	79 100.0%	115 100.0%	154 100.0%	389 100.0%	30 100.0%	14 100.0%	13 100.0%	114 100.0%	179 100.0%	84 100.0%	70 100.0%	178 100.0%	78 100.0%	10 100.0%	74 100.0%	25 100.0%	76 100.0%	156 100.0%	103 100.0%	16 100.0%	81 100.0%	40 100.0%	38 100.0%	447 100.0%	-	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 14
Normal weightings
Considering the following reasons to vote leave before the referendum, please select the top 3 reasons behind your vote to leave, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - ranking summary table (top 3 rank)
Base: Respondents who voted Leave in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	444	182	262	71	132	241	27	77	130	163	397	24	14	9	115	195	67	67	183	76	10	75	22	71	168	92	15	92	29	36	444	-	-
Weighted Total	447	217	230	90	153	203	41	79	115	154	389	30	14	13	114	179	84	70	178	78	10	74	25	76	156	103	16	81	40	38	447	-	-
Leaving is the only way we can control our borders and set our own immigration policy	334 74.7%	174 80.2%	160 69.5%	60 66.1%	111 72.7%	163 80.0%	30 71.5%	62 78.0%	87 75.7%	112 72.5%	290 74.5%	21 68.5%	13 91.2%	10 77.7%	78 68.3%	138 76.9%	69 81.6%	50 71.2%	137 77.0%	57 72.7%	9 88.6%	59 79.3%	16 64.6%	51 67.4%	113 72.5%	81 78.5%	14 89.3%	64 78.2%	30 73.7%	27 71.6%	334 74.7%	-	-
Leaving is the only way that the UK can make its own laws and control its destiny	263 58.8%	139 64.1%	124 53.8%	35 39.0%	102 66.4%	126 61.9%	30 73.3%	45 57.0%	62 54.2%	92 59.8%	230 59.0%	20 67.6%	8 59.2%	4 31.6%	70 61.6%	100 56.1%	51 60.8%	41 58.9%	117 65.8%	39 49.9%	6 63.0%	42 56.8%	13 49.3%	44 57.6%	98 62.9%	54 52.1%	11 66.8%	50 61.9%	26 66.0%	18 47.3%	263 58.8%	-	-
Leaving would save the UK money which could be spent at home	195 43.5%	81 37.5%	113 49.2%	53 59.0%	68 44.6%	73 35.9%	15 36.8%	37 46.5%	56 49.1%	66 42.6%	174 44.7%	9 31.3%	3 18.8%	8 63.4%	38 33.0%	83 46.2%	39 46.2%	35 50.6%	61 34.1%	38 48.1%	4 42.0%	43 57.8%	7 28.4%	40 53.0%	63 40.3%	55 53.6%	3 19.8%	29 35.7%	19 46.2%	23 59.7%	195 43.5%	-	-
Leaving the EU is the only way to free us from the red tape that is hurting British businesses	114 25.4%	60 27.6%	54 23.4%	25 27.3%	35 22.7%	54 26.7%	4 10.4%	15 19.5%	31 27.4%	42 27.3%	93 24.0%	12 41.2%	6 39.9%	2 17.6%	42 37.1%	36 20.3%	21 24.7%	14 20.6%	49 27.7%	18 22.9%	1 13.9%	20 26.4%	13 50.0%	12 15.4%	49 31.1%	20 19.1%	2 10.7%	19 23.0%	13 32.7%	9 23.0%	114 25.4%	-	-
Leaving the EU will make us less exposed to Greece and other unstable economies and the risk we might have to bail them out	66 14.9%	27 12.3%	40 17.3%	24 26.6%	24 15.7%	18 9.1%	10 24.2%	12 15.8%	10 8.3%	21 13.6%	53 13.6%	6 21.3%	1 3.6%	7 50.4%	27 23.6%	26 14.5%	8 9.9%	5 7.6%	32 18.1%	14 18.1%	1 14.9%	5 7.2%	8 32.4%	5 5.9%	30 19.0%	17 16.1%	2 14.8%	1 1.1%	10 24.6%	4 11.2%	66 14.9%	-	-
Voting to leave the EU in a referendum is the only way to convince other European countries we are serious and for them to offer us a better deal	50 11.2%	22 10.0%	28 12.3%	17 18.8%	16 10.5%	17 8.4%	7 17.7%	9 10.8%	13 11.2%	15 9.9%	44 11.3%	4 11.7%	- -	3 19.0%	12 10.7%	19 10.6%	12 14.2%	7 9.8%	15 8.6%	10 12.5%	2 19.6%	6 7.9%	5 20.4%	12 15.6%	12 8.0%	13 12.3%	2 9.4%	10 12.8%	6 14.4%	4 10.8%	50 11.2%	-	-
The European Union is a corrupt racket	106 23.8%	64 29.7%	42 18.2%	15 16.7%	35 22.6%	56 27.8%	8 18.8%	27 33.6%	31 27.1%	33 21.3%	98 25.2%	4 13.3%	2 17.5%	1 11.3%	22 19.4%	42 23.2%	27 31.5%	16 23.1%	42 23.6%	22 28.5%	1 6.1%	15 19.8%	5 19.7%	20 26.4%	39 24.7%	25 24.0%	1 6.5%	20 25.2%	5 12.8%	13 34.7%	106 23.8%	-	-
Leaving would allow us to trade with the rest of the world	73 16.3%	30 13.7%	43 18.8%	15 17.0%	20 13.0%	38 18.5%	12 28.7%	9 10.8%	14 12.5%	27 17.5%	62 15.8%	7 24.9%	1 8.2%	3 19.9%	17 14.8%	36 20.1%	12 14.7%	8 11.0%	31 17.5%	7 9.5%	2 24.8%	9 11.5%	3 13.8%	19 24.7%	24 15.4%	8 7.4%	6 34.5%	16 19.9%	7 16.8%	6 16.5%	73 16.3%	-	-
Leaving the EU is the only way to prevent us eventually becoming a member of the Euro	23 5.2%	8 3.8%	15 6.4%	3 3.2%	10 6.4%	10 5.1%	3 7.8%	4 4.8%	6 5.2%	8 5.4%	21 5.4%	2 6.0%	- -	- -	6 4.9%	10 5.4%	2 2.0%	6 8.6%	10 5.4%	6 7.7%	3 27.3%	- -	2 9.3%	2 3.1%	7 4.4%	7 6.5%	3 15.6%	4 4.5%	2 4.5%	1 1.4%	23 5.2%	-	-
Leaving would free the UK to re-establish links with the Commonwealth	26 5.8%	11 5.2%	15 6.4%	3 3.3%	5 3.1%	18 9.0%	2 3.7%	4 4.6%	9 7.9%	9 5.8%	23 6.0%	1 4.4%	1 10.1%	- -	2 1.5%	14 7.6%	3 3.2%	8 11.4%	11 6.3%	9 11.9%	- -	2 2.5%	- -	4 4.7%	10 6.2%	10 9.5%	- -	5 6.1%	- -	1 3.9%	26 5.8%	-	-
Leaving the EU is the only way the UK can be great again	91 20.4%	34 15.9%	57 24.6%	21 23.1%	34 22.3%	36 17.7%	3 7.1%	15 18.6%	25 21.4%	37 24.3%	80 20.5%	3 9.9%	7 51.5%	1 9.0%	29 25.1%	34 19.1%	9 11.2%	19 27.1%	28 15.6%	14 18.3%	- -	23 30.8%	3 12.1%	20 26.2%	24 15.4%	22 21.0%	5 32.7%	26 31.5%	3 8.3%	8 19.8%	91 20.4%	-	-
SIGMA	1340 300.0%	650 300.0%	690 300.0%	271 300.0%	460 300.0%	609 300.0%	124 300.0%	237 300.0%	345 300.0%	463 300.0%	1168 300.0%	90 300.0%	42 300.0%	40 300.0%	341 300.0%	537 300.0%	252 300.0%	210 300.0%	534 300.0%	234 300.0%	29 300.0%	223 300.0%	76 300.0%	229 300.0%	468 300.0%	309 300.0%	48 300.0%	244 300.0%	120 300.0%	114 300.0%	1340 300.0%	-	-

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Prepared on behalf of The Agenda

Table 15
Q13. Normal weightings
Q13. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	166	64	102	38	55	73	18	26	36	55	135	22	8	1	72	60	21	13	45	53	19	2	16	29	49	55	20	1	23	12	-	166	-
Weighted Total	160	74	87	42	62	56	27	27	35	42	130	21	7	2	76	54	18	12	40	61	18	2	17	22	37	58	22	1	25	11	-	160	-
1	45	14	31	12	17	16	8	6	9	13	35	8	2	-	22	18	1	4	16	10	7	2	5	6	15	10	8	1	8	3	-	45	-
	27.9%	18.8%	35.7%	28.9%	26.9%	28.4%	28.9%	20.5%	25.1%	32.1%	27.2%	36.1%	24.6%	-	29.2%	32.9%	4.1%	32.4%	38.8%	17.1%	37.5%	100.0%	28.2%	27.2%	40.1%	16.6%	36.8%	100.0%	30.1%	26.5%	-	27.9%	-
2	76	42	34	19	34	23	12	11	15	22	60	12	4	-	36	20	13	6	14	33	8	-	9	11	12	29	11	-	14	8	-	76	-
	47.3%	57.0%	39.0%	44.9%	54.5%	41.0%	43.9%	42.0%	44.2%	51.6%	46.1%	57.2%	51.3%	-	47.9%	36.5%	74.3%	52.1%	34.0%	54.5%	43.1%	-	53.8%	52.3%	31.4%	50.3%	51.2%	-	53.4%	70.8%	-	47.3%	-
3	40	18	22	11	12	17	7	10	11	7	35	1	2	2	17	17	4	2	11	17	3	-	3	5	11	19	3	-	4	*	-	40	-
	24.8%	24.2%	25.3%	26.2%	18.6%	30.6%	27.2%	37.4%	30.7%	16.3%	26.8%	6.7%	24.1%	100.0%	22.8%	30.6%	21.6%	15.6%	27.2%	28.4%	19.5%	-	18.0%	20.5%	28.4%	33.2%	12.1%	-	16.5%	2.8%	-	24.8%	-
SIGMA	160	74	87	42	62	56	27	27	35	42	130	21	7	2	76	54	18	12	40	61	18	2	17	22	37	58	22	1	25	11	-	160	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

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Table 16
Q14. Normal weightings
Q14. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - There is uncertainty of what leaving the EU would mean. It's too risky
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	225	100	125	41	82	102	15	39	56	77	187	21	14	3	96	83	30	16	80	59	22	2	14	46	88	71	20	3	20	17	-	225	-
Weighted Total	206	109	97	39	86	81	19	36	47	67	169	19	12	5	87	73	32	13	71	56	19	2	15	40	79	66	19	3	22	13	-	206	-
1	84	41	42	19	32	33	7	16	26	17	66	10	6	2	32	30	12	10	33	18	7	1	7	17	32	23	8	2	10	4	-	84	-
	40.7%	38.0%	43.8%	48.6%	36.7%	41.3%	35.2%	44.4%	55.9%	25.5%	39.1%	52.5%	48.0%	33.2%	37.1%	41.5%	35.6%	73.7%	46.6%	31.1%	35.2%	66.4%	48.0%	42.7%	41.0%	34.9%	44.3%	82.5%	47.2%	32.2%	-	40.7%	-
2	55	33	22	9	30	16	6	8	7	25	45	6	3	1	29	16	9	2	23	14	7	1	3	7	25	15	6	-	5	5	-	55	-
	27.0%	30.5%	22.9%	23.7%	35.2%	19.8%	29.3%	20.8%	15.9%	36.9%	26.8%	32.5%	21.9%	24.5%	33.1%	21.4%	27.6%	15.6%	32.7%	24.4%	38.5%	33.6%	20.2%	18.4%	32.3%	22.0%	29.2%	-	23.2%	39.1%	-	27.0%	-
3	66	34	32	11	24	31	7	13	13	25	58	3	4	2	26	27	12	1	15	25	5	-	5	16	21	28	5	1	6	4	-	66	-
	32.3%	31.4%	33.3%	27.8%	28.2%	38.9%	35.5%	34.8%	28.2%	37.6%	34.1%	14.9%	30.1%	42.2%	29.9%	37.1%	36.8%	10.7%	20.7%	44.5%	26.3%	-	31.9%	38.9%	26.7%	43.1%	26.5%	17.5%	29.7%	28.7%	-	32.3%	-
SIGMA	206	109	97	39	86	81	19	36	47	67	169	19	12	5	87	73	32	13	71	56	19	2	15	40	79	66	19	3	22	13	-	206	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

Brexit Poll
Prepared on behalf of The Agenda

Table 17
Q15. Normal weightings
Q15. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - The UK would lose 3 million jobs if it left the EU
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	86	40	46	28	28	30	13	10	17	30	70	11	4	1	38	26	13	9	22	25	12	3	7	15	23	27	5	4	11	13	-	86	-
Weighted Total	97	51	45	36	34	27	26	8	16	26	77	14	5	1	38	32	15	11	21	31	18	3	10	12	24	27	11	4	13	13	-	97	-
1	33	17	17	13	12	8	8	5	3	12	28	3	1	1	13	11	5	5	7	7	10	2	2	5	11	10	-	2	2	7	-	33	-
	34.7%	32.9%	36.7%	37.2%	35.8%	29.8%	32.2%	58.8%	19.1%	45.8%	37.1%	20.8%	26.5%	100.0%	34.6%	33.5%	31.6%	42.2%	34.0%	24.4%	56.2%	60.3%	16.0%	38.5%	47.1%	37.3%	-	35.2%	15.1%	51.3%	-	34.7%	-
2	31	13	18	11	9	11	3	2	9	5	19	8	4	-	10	14	3	4	6	12	1	1	5	5	6	9	1	3	8	3	-	31	-
	32.1%	25.0%	40.2%	30.5%	27.3%	40.5%	12.3%	23.4%	54.6%	20.3%	24.9%	57.8%	73.5%	-	26.5%	43.5%	20.6%	34.9%	29.7%	40.5%	6.9%	39.7%	52.6%	38.1%	25.7%	31.6%	11.7%	64.8%	60.9%	21.0%	-	32.1%	-
3	32	22	10	12	13	8	15	2	4	9	29	3	-	-	15	7	7	3	8	11	7	-	3	3	7	9	10	-	3	4	-	32	-
	33.2%	42.0%	23.2%	32.3%	36.9%	29.6%	55.5%	17.8%	26.3%	33.9%	37.9%	21.4%	-	-	38.9%	23.0%	47.8%	22.9%	36.3%	35.2%	36.9%	-	31.4%	23.3%	27.2%	31.1%	88.3%	-	24.0%	27.7%	-	33.2%	-
SIGMA	97	51	45	36	34	27	26	8	16	26	77	14	5	1	38	32	15	11	21	31	18	3	10	12	24	27	11	4	13	13	-	97	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 18
Q16. Normal weightings
Q16. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - It would become harder for British citizens to travel, live and find work in other European countries if we left the EU
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention							2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote	
Unweighted Total	151	53	98	48	49	54	11	26	35	55	127	15	5	4	54	64	18	15	43	44	16	-	19	27	47	48	9	3	20	19	-	151	-	
Weighted Total	149	68	81	59	50	41	18	26	33	48	125	14	5	5	54	57	24	13	43	43	20	-	20	21	45	44	13	2	22	19	-	149	-	
1	48	23	24	21	14	13	2	10	8	16	37	7	1	3	15	22	9	2	16	15	3	-	11	2	13	14	2	1	12	6	-	48	-	
	32.1%	34.3%	30.3%	36.5%	27.5%	31.5%	13.3%	40.0%	23.2%	33.6%	29.3%	49.6%	20.1%	63.1%	27.7%	38.2%	35.2%	18.1%	38.3%	34.5%	17.1%	-	55.9%	9.6%	29.8%	32.1%	15.9%	50.7%	51.8%	31.2%	-	32.1%	-	
2	53	25	27	21	17	15	13	9	13	13	48	4	1	-	21	19	11	2	11	17	7	-	5	11	16	19	8	1	2	3	-	53	-	
	35.2%	36.7%	34.0%	36.0%	33.8%	35.8%	71.7%	35.5%	39.1%	27.3%	38.6%	26.8%	11.4%	-	38.7%	32.9%	44.4%	14.5%	24.9%	39.9%	36.8%	-	25.1%	51.9%	36.2%	43.3%	63.2%	49.3%	9.4%	18.2%	-	35.2%	-	
3	49	20	29	16	19	13	3	6	12	19	40	3	3	2	18	17	5	9	16	11	9	-	4	8	15	11	3	-	9	9	-	49	-	
	32.6%	29.0%	35.7%	27.5%	38.7%	32.6%	15.1%	24.5%	37.7%	39.1%	32.2%	23.6%	68.5%	36.9%	33.5%	28.9%	20.4%	67.4%	36.8%	25.6%	46.1%	-	19.0%	38.5%	34.0%	24.6%	20.8%	-	38.7%	50.6%	-	32.6%	-	
SIGMA	149	68	81	59	50	41	18	26	33	48	125	14	5	5	54	57	24	13	43	43	20	-	20	21	45	44	13	2	22	19	-	149	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 19
Q17. Normal weightings
Q17. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - The majority of businessmen/women think the UK should remain in the EU
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention							2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote	
Unweighted Total	99	56	43	16	33	50	8	15	21	33	77	14	6	2	38	34	16	11	44	16	16	-	9	14	45	20	14	2	11	6	-	99	-	
Weighted Total	104	66	38	23	38	43	14	18	23	26	81	15	4	3	45	29	20	10	45	15	19	-	8	16	45	22	17	1	10	8	-	104	-	
1	31	20	11	9	15	7	11	2	5	8	26	2	1	1	11	8	11	1	10	7	9	-	1	5	11	10	7	-	2	1	-	31	-	
	29.4%	29.9%	28.5%	40.1%	38.1%	16.1%	80.8%	12.3%	20.5%	31.0%	32.5%	12.1%	23.5%	42.5%	23.9%	28.1%	55.2%	7.0%	21.4%	44.6%	45.1%	-	9.2%	28.6%	23.9%	43.5%	40.9%	-	19.8%	14.9%	-	29.4%	-	
2	39	26	13	7	14	18	1	8	10	10	29	6	2	2	19	11	3	5	21	3	6	-	4	5	21	7	5	1	3	3	-	39	-	
	37.3%	39.3%	33.9%	28.9%	36.4%	42.6%	6.8%	45.7%	42.5%	38.3%	35.7%	38.4%	51.4%	57.5%	42.5%	37.9%	16.6%	53.8%	45.8%	19.0%	29.3%	-	53.8%	32.9%	46.3%	29.4%	27.7%	50.8%	28.1%	43.2%	-	37.3%	-	
3	34	20	14	7	10	18	2	8	8	8	26	8	1	-	15	10	6	4	15	6	5	-	3	6	13	6	5	*	5	3	-	34	-	
	33.2%	30.8%	37.6%	31.0%	25.4%	41.4%	12.4%	42.0%	37.0%	30.7%	31.9%	49.4%	25.1%	-	33.6%	34.1%	28.2%	39.2%	32.8%	36.4%	25.6%	-	37.0%	38.5%	29.9%	27.1%	31.4%	49.2%	52.1%	41.9%	-	33.2%	-	
SIGMA	104	66	38	23	38	43	14	18	23	26	81	15	4	3	45	29	20	10	45	15	19	-	8	16	45	22	17	1	10	8	-	104	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 20
Q18. Normal weightings
Q18. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Leaving the EU would diminish British influence on the world stage
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	127	58	69	25	35	67	10	23	24	45	102	15	10	-	57	42	17	11	45	37	13	2	8	22	46	39	12	3	12	11	-	127	-
Weighted Total	128	67	62	32	38	58	17	24	21	42	104	17	7	-	60	39	16	13	46	41	13	2	6	21	49	39	12	3	10	12	-	128	-
1	40	19	21	12	9	19	6	7	6	13	31	8	1	-	20	11	3	5	10	15	3	-	1	10	12	11	3	-	4	7	-	40	-
	31.2%	28.6%	34.1%	37.4%	24.7%	32.1%	34.3%	27.5%	29.0%	29.8%	29.8%	45.5%	17.1%	-	33.5%	28.6%	19.7%	42.7%	22.5%	36.2%	27.3%	-	19.1%	48.3%	24.2%	27.2%	27.6%	-	40.3%	63.7%	-	31.2%	-
2	36	17	19	6	10	19	7	7	7	10	30	3	2	-	12	17	5	2	12	12	5	1	2	3	14	11	5	2	2	-	-	36	-
	27.7%	25.0%	30.6%	19.9%	26.3%	33.0%	41.2%	28.6%	32.3%	22.9%	29.1%	17.3%	32.1%	-	20.4%	42.4%	28.6%	15.9%	27.1%	29.8%	37.7%	54.3%	34.8%	15.0%	29.3%	28.5%	40.5%	50.6%	24.9%	-	-	27.7%	-
3	53	31	22	14	19	20	4	10	8	20	43	6	4	-	28	11	8	5	23	14	4	1	3	8	23	17	4	2	3	4	-	53	-
	41.1%	46.4%	35.3%	42.7%	49.0%	34.9%	24.5%	43.9%	38.7%	47.3%	41.0%	37.2%	50.8%	-	46.1%	28.9%	51.7%	41.4%	50.3%	33.9%	35.0%	45.7%	46.1%	36.7%	46.5%	44.4%	31.9%	49.4%	34.9%	36.3%	-	41.1%	-
SIGMA	128	67	62	32	38	58	17	24	21	42	104	17	7	-	60	39	16	13	46	41	13	2	6	21	49	39	12	3	10	12	-	128	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 21
Q19. Normal weightings
Q19. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Only by being in the EU can we deal effectively with international crime and terrorism
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	91	35	56	24	25	42	8	10	20	35	73	12	5	1	29	49	7	6	26	31	6	3	8	17	29	32	5	3	8	11	-	91	-
Weighted Total	95	45	50	34	27	35	15	14	17	32	77	13	4	1	33	48	6	8	23	36	7	3	11	16	27	33	4	3	10	14	-	95	-
1	26	15	12	8	6	12	3	3	7	6	19	5	2	-	3	19	1	2	6	12	2	-	4	3	5	13	1	-	2	4	-	26	-
	27.7%	32.2%	23.7%	23.4%	24.3%	34.5%	17.6%	20.4%	43.0%	20.4%	24.9%	38.1%	57.3%	-	10.6%	40.2%	21.2%	28.7%	24.6%	33.8%	35.0%	-	34.1%	16.4%	18.6%	39.6%	17.1%	-	23.3%	25.4%	-	27.7%	-
2	32	13	19	14	3	14	6	9	2	12	28	1	1	1	18	11	*	3	5	15	4	-	2	6	9	10	1	-	4	7	-	32	-
	33.6%	29.6%	37.2%	42.4%	13.0%	40.7%	43.0%	63.6%	9.3%	36.9%	36.6%	10.1%	30.2%	100.0%	54.1%	22.6%	6.8%	36.6%	21.9%	40.9%	65.0%	-	21.1%	35.8%	32.3%	28.9%	27.0%	-	42.7%	47.4%	-	33.6%	-
3	37	17	20	11	17	9	6	2	8	14	30	7	*	-	12	18	5	3	12	9	-	3	5	7	13	10	2	3	3	4	-	37	-
	38.7%	38.2%	39.1%	34.2%	62.7%	24.8%	39.4%	16.0%	47.7%	42.7%	38.5%	51.9%	12.5%	-	35.3%	37.2%	72.0%	34.7%	53.5%	25.3%	-	100.0%	44.8%	47.8%	49.1%	31.5%	55.9%	100.0%	34.0%	27.1%	-	38.7%	-
SIGMA	95	45	50	34	27	35	15	14	17	32	77	13	4	1	33	48	6	8	23	36	7	3	11	16	27	33	4	3	10	14	-	95	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 22
Q20. Normal weightings
Q20. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - The EU forces the UK government to act responsibly on issues such as workers' rights and the environment
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	128	51	77	31	47	50	15	17	27	51	110	9	7	2	45	54	18	11	20	55	17	2	17	17	19	59	13	3	18	13	-	128	-
Weighted Total	121	59	62	33	48	39	20	19	23	41	102	8	7	3	45	49	19	7	22	49	15	2	17	15	22	52	13	4	18	10	-	121	-
1	55	24	31	14	26	15	11	10	9	19	50	2	3	-	24	21	6	3	7	31	3	-	8	6	10	26	5	2	8	4	-	55	-
	45.4%	41.1%	49.4%	41.8%	54.8%	36.9%	55.0%	54.2%	41.1%	47.0%	48.5%	27.7%	42.2%	-	53.5%	43.2%	33.8%	39.6%	32.1%	62.1%	16.7%	-	49.8%	41.2%	46.2%	49.3%	41.4%	41.9%	44.7%	40.0%	-	45.4%	-
2	39	21	18	12	11	16	6	6	11	10	32	4	1	2	12	16	7	3	9	10	8	1	5	6	7	19	3	1	6	3	-	39	-
	32.7%	35.9%	29.7%	35.1%	23.6%	41.7%	29.2%	29.4%	47.8%	24.7%	31.6%	42.9%	21.3%	65.2%	27.0%	33.4%	39.7%	45.8%	41.8%	21.2%	49.0%	65.4%	28.6%	40.2%	32.5%	35.7%	19.5%	38.0%	32.3%	32.5%	-	32.7%	-
3	26	13	13	8	10	8	3	3	3	12	20	2	2	1	9	12	5	1	6	8	5	1	4	3	5	8	5	1	4	3	-	26	-
	21.9%	22.9%	20.9%	23.0%	21.6%	21.4%	15.8%	16.4%	11.2%	28.3%	19.9%	29.3%	36.5%	34.8%	19.5%	23.4%	26.5%	14.6%	26.1%	16.7%	34.3%	34.6%	21.6%	18.5%	21.3%	15.0%	39.2%	20.1%	23.0%	27.5%	-	21.9%	-
SIGMA	121	59	62	33	48	39	20	19	23	41	102	8	7	3	45	49	19	7	22	49	15	2	17	15	22	52	13	4	18	10	-	121	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 23
Q21. Normal weightings
Q21. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - Only by remaining in the EU can we prevent international conflict
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention							2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote	
Unweighted Total	56	20	36	11	15	30	1	9	11	25	46	8	2	-	27	21	3	5	14	17	6	2	8	9	18	18	5	1	10	3	-	56	-	
Weighted Total	54	25	29	11	16	26	1	8	12	22	44	9	2	-	28	19	2	5	17	14	5	2	8	8	20	13	4	1	11	4	-	54	-	
1	21	13	8	2	5	14	-	3	3	13	20	1	1	-	15	6	1	-	7	3	3	-	1	7	11	6	1	-	3	-	-	21	-	
	39.2%	54.6%	26.2%	15.3%	31.9%	53.9%	-	41.2%	27.4%	59.4%	45.5%	6.6%	41.1%	-	52.6%	30.5%	32.6%	-	40.8%	19.8%	65.1%	-	12.0%	89.5%	54.0%	46.4%	24.6%	-	27.9%	-	-	39.2%	-	
2	11	4	8	3	3	4	-	2	2	5	9	2	1	-	5	4	*	2	4	3	*	2	2	*	3	3	1	1	1	2	-	11	-	
	21.0%	15.0%	26.1%	30.6%	21.1%	16.9%	-	22.1%	19.5%	20.2%	19.8%	20.0%	58.9%	-	16.6%	21.7%	18.2%	44.4%	23.7%	22.2%	8.7%	100.0%	20.7%	3.8%	14.8%	23.3%	28.2%	100.0%	9.5%	44.5%	-	21.0%	-	
3	21	7	14	6	8	8	1	3	6	5	15	6	-	-	9	9	1	3	6	8	1	-	6	1	6	4	2	-	7	2	-	21	-	
	39.8%	30.4%	47.7%	54.1%	46.9%	29.3%	100.0%	36.7%	53.1%	20.4%	34.7%	73.5%	-	-	30.8%	47.9%	49.2%	55.6%	35.5%	57.9%	26.2%	-	67.3%	6.8%	31.2%	30.4%	47.2%	-	62.6%	55.5%	-	39.8%	-	
SIGMA	54	25	29	11	16	26	1	8	12	22	44	9	2	-	28	19	2	5	17	14	5	2	8	8	20	13	4	1	11	4	-	54	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 24
Q22. Normal weightings
Q22. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - If we leave the EU, we would lose out on the skilled immigrants that our economy needs
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention							2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote	
Unweighted Total	103	49	54	29	28	46	16	12	16	42	86	11	5	1	35	47	15	6	25	36	13	1	8	16	30	38	5	2	11	14	-	103	-	
Weighted Total	109	59	51	34	39	36	29	11	13	37	91	14	4	1	43	43	15	8	24	35	17	1	11	17	30	38	10	2	12	13	-	109	-	
1	27	21	6	6	11	10	8	1	5	9	23	3	1	-	15	3	7	2	5	11	3	1	1	3	5	9	6	1	-	4	-	27	-	
	24.7%	36.2%	11.4%	16.2%	28.8%	28.3%	28.1%	13.2%	35.3%	23.2%	25.3%	21.9%	25.0%	-	35.8%	6.2%	47.9%	18.6%	22.8%	31.2%	16.3%	100.0%	11.4%	17.5%	18.2%	23.7%	57.4%	70.9%	-	34.3%	-	24.7%	-	
2	36	13	23	12	13	11	10	3	2	18	33	3	-	1	9	20	4	3	11	9	4	-	4	7	11	11	1	*	6	7	-	36	-	
	33.4%	22.3%	46.3%	35.9%	34.0%	30.6%	35.8%	27.7%	16.5%	47.0%	36.5%	18.7%	-	100.0%	21.7%	47.9%	25.8%	34.0%	45.7%	26.0%	24.1%	-	30.9%	44.2%	37.4%	28.5%	12.7%	29.1%	50.1%	50.2%	-	33.4%	-	
3	46	24	21	16	14	15	10	7	6	11	35	8	3	-	18	19	4	4	8	15	10	-	7	6	13	18	3	-	6	2	-	46	-	
	41.9%	41.5%	42.3%	47.9%	37.2%	41.2%	36.0%	59.1%	48.3%	29.8%	38.2%	59.5%	75.0%	-	42.5%	45.8%	26.2%	47.3%	31.5%	42.8%	59.7%	-	57.8%	38.3%	44.4%	47.8%	29.9%	-	49.9%	15.5%	-	41.9%	-	
SIGMA	109	59	51	34	39	36	29	11	13	37	91	14	4	1	43	43	15	8	24	35	17	1	11	17	30	38	10	2	12	13	-	109	-	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 25
Q23. Normal weightings
Q23. Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and 3 as the third most important - President Obama wanted the UK to remain in the EU
Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	16	5	11	6	8	2	2	2	4	8	16	-	-	-	1	6	4	5	5	5	1	1	-	4	5	4	-	2	3	1	-	16	-
Weighted Total	17	5	12	8	8	2	6	2	4	5	17	-	-	-	5	5	2	5	5	8	*	1	-	2	5	3	-	2	2	5	-	17	-
1	3	1	2	1	1	1	-	1	-	3	3	-	-	-	-	*	1	2	2	1	*	-	-	-	2	1	-	-	1	-	-	3	-
	20.2%	24.6%	18.4%	12.3%	16.5%	73.6%	-	52.2%	-	50.2%	20.2%	-	-	-	-	9.5%	56.8%	35.0%	33.9%	16.7%	100.0%	-	-	-	33.9%	28.0%	-	-	64.4%	-	-	20.2%	-
2	5	2	3	2	3	-	-	-	4	1	5	-	-	-	-	2	1	2	3	1	-	-	-	1	3	1	-	-	1	-	-	5	-
	28.6%	38.9%	24.2%	26.0%	37.8%	-	-	-	88.7%	26.1%	28.6%	-	-	-	-	38.7%	23.5%	49.5%	57.0%	10.7%	-	-	-	49.9%	57.0%	28.9%	-	-	35.6%	-	-	28.6%	-
3	9	2	7	5	3	*	6	1	*	1	9	-	-	-	5	3	*	1	*	6	-	1	-	1	*	1	-	2	-	5	-	9	-
	51.2%	36.4%	57.4%	61.7%	45.6%	26.4%	100.0%	47.8%	11.3%	23.7%	51.2%	-	-	-	100.0%	51.8%	19.6%	15.5%	9.1%	72.6%	-	100.0%	-	50.1%	9.1%	43.1%	-	100.0%	-	100.0%	-	51.2%	-
SIGMA	17	5	12	8	8	2	6	2	4	5	17	-	-	-	5	5	2	5	5	8	*	1	-	2	5	3	-	2	2	5	-	17	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	-	100.0%	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 26

Normal weightings

Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and

3 as the third most important - ranking summary table (top rank)

Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	416	177	239	99	135	182	39	63	89	152	343	46	22	5	164	162	54	36	123	126	47	6	38	72	133	137	36	9	49	40	-	416	-
Weighted Total	413	209	204	117	149	148	64	64	81	130	339	48	19	7	172	149	57	36	119	130	50	6	41	64	128	132	42	9	52	40	-	413	-
Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made	45	14	31	12	17	16	8	6	9	13	35	8	2	-	22	18	1	4	16	10	7	2	5	6	15	10	8	1	8	3	-	45	-
	10.8%	6.6%	15.2%	10.5%	11.3%	10.7%	12.0%	8.6%	10.7%	10.4%	10.4%	15.9%	9.6%	-	12.9%	12.0%	1.3%	11.2%	13.0%	8.0%	13.3%	26.1%	11.6%	9.4%	11.7%	7.3%	19.6%	10.0%	14.9%	7.0%	-	10.8%	-
There is uncertainty of what leaving the EU would mean. It's too risky	84	41	42	19	32	33	7	16	26	17	66	10	6	2	32	30	12	10	33	18	7	1	7	17	32	23	8	2	10	4	-	84	-
	20.3%	19.8%	20.8%	16.1%	21.3%	22.5%	10.5%	24.9%	32.4%	13.1%	19.5%	21.0%	31.2%	24.4%	18.9%	20.2%	20.3%	27.2%	28.0%	13.5%	13.1%	23.6%	17.5%	26.8%	25.3%	17.5%	20.3%	28.1%	19.7%	10.1%	-	20.3%	-
The UK would lose 3 million jobs if it left the EU	33	17	17	13	12	8	8	5	3	12	28	3	1	1	13	11	5	5	7	7	10	2	2	5	11	10	-	2	2	7	-	33	-
	8.1%	8.1%	8.1%	11.4%	8.2%	5.4%	13.1%	7.8%	3.7%	9.3%	8.4%	5.9%	7.5%	9.9%	7.8%	7.1%	8.4%	13.6%	5.9%	5.7%	20.0%	30.3%	3.9%	7.5%	9.0%	7.7%	-	17.6%	3.8%	17.0%	-	8.1%	-
It would become harder for British citizens to travel, live and find work in other European countries if we left the EU	48	23	24	21	14	13	2	10	8	16	37	7	1	3	15	22	9	2	16	15	3	-	11	2	13	14	2	1	12	6	-	48	-
	11.6%	11.2%	12.0%	18.3%	9.2%	8.7%	3.8%	16.2%	9.4%	12.5%	10.8%	14.6%	4.8%	47.7%	8.7%	14.7%	15.2%	6.8%	13.7%	11.5%	6.8%	-	27.3%	3.2%	10.5%	10.7%	4.8%	11.7%	22.5%	14.5%	-	11.6%	-
The majority of businessmen/women think the UK should remain in the EU	31	20	11	9	15	7	11	2	5	8	26	2	1	1	11	8	11	1	10	7	9	-	1	5	11	10	7	-	2	1	-	31	-
	7.4%	9.4%	5.3%	7.7%	9.8%	4.7%	17.8%	3.5%	5.8%	6.3%	7.8%	3.8%	5.0%	18.0%	6.2%	5.4%	19.4%	2.0%	8.1%	5.3%	17.1%	-	1.7%	7.4%	8.4%	7.3%	16.9%	-	3.8%	2.8%	-	7.4%	-
Leaving the EU would diminish British influence on the world stage	40	19	21	12	9	19	6	7	6	13	31	8	1	-	20	11	3	5	10	15	3	-	1	10	12	11	3	-	4	7	-	40	-
	9.7%	9.1%	10.3%	10.3%	6.4%	12.5%	9.2%	10.2%	7.4%	9.7%	9.1%	16.3%	6.4%	-	11.7%	7.5%	5.5%	15.4%	8.7%	11.4%	6.9%	-	2.7%	16.1%	9.2%	8.0%	7.8%	-	7.4%	18.7%	-	9.7%	-
Only by being in the EU can we deal effectively with international crime and terrorism	26	15	12	8	6	12	3	3	7	6	19	5	2	-	3	19	1	2	6	12	2	-	4	3	5	13	1	-	2	4	-	26	-
	6.4%	7.0%	5.8%	6.7%	4.4%	8.2%	4.0%	4.3%	9.2%	5.0%	5.7%	10.1%	11.9%	-	2.0%	12.9%	2.4%	6.4%	4.8%	9.4%	4.7%	-	9.0%	4.0%	4.0%	9.9%	1.5%	-	4.6%	9.1%	-	6.4%	-
The EU forces the UK government to act responsibly on issues such as workers' rights and the environment	55	24	31	14	26	15	11	10	9	19	50	2	3	-	24	21	6	3	7	31	3	-	8	6	10	26	5	2	8	4	-	55	-
	13.2%	11.6%	15.0%	11.9%	17.7%	9.9%	16.9%	15.8%	11.5%	14.8%	14.6%	4.9%	15.0%	-	14.2%	14.2%	11.2%	8.2%	6.0%	23.5%	5.1%	-	20.6%	9.6%	7.8%	19.5%	13.0%	18.4%	15.2%	9.6%	-	13.2%	-
Only by remaining in the EU can we prevent international conflict	21	13	8	2	5	14	-	3	3	13	20	1	1	-	15	6	1	-	7	3	3	-	1	7	11	6	1	-	3	-	-	21	-
	5.1%	6.4%	3.7%	1.5%	3.4%	9.7%	-	5.2%	4.1%	10.2%	5.9%	1.2%	3.5%	-	8.6%	3.9%	1.0%	-	5.8%	2.1%	6.6%	-	2.4%	11.3%	8.4%	4.7%	2.4%	-	6.2%	-	-	5.1%	-
If we leave the EU, we would lose out on the skilled immigrants that our economy needs	27	21	6	6	11	10	8	1	5	9	23	3	1	-	15	3	7	2	5	11	3	1	1	3	5	9	6	1	-	4	-	27	-
	6.5%	10.1%	2.8%	4.7%	7.5%	7.0%	12.6%	2.3%	5.9%	6.7%	6.8%	6.3%	4.9%	-	8.9%	1.8%	13.1%	4.4%	4.6%	8.5%	5.5%	19.9%	3.2%	4.6%	4.3%	6.8%	13.8%	14.1%	-	11.2%	-	6.5%	-
President Obama wanted the UK to remain in the EU	3	1	2	1	1	1	-	1	-	3	3	-	-	-	-	*	1	2	2	1	*	-	-	-	2	1	-	-	1	-	-	3	-
	0.8%	0.6%	1.1%	0.8%	0.8%	0.9%	-	1.3%	-	2.1%	1.0%	-	-	-	-	*	2.3%	4.7%	1.4%	1.0%	1.0%	-	-	-	1.3%	0.6%	-	-	1.9%	-	-	0.8%	-
SIGMA	413	209	204	117	149	148	64	64	81	130	339	48	19	7	172	149	57	36	119	130	50	6	41	64	128	132	42	9	52	40	-	413	-
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 27

Normal weightings

Considering the following reasons to vote remain before the referendum, please select the top 3 reasons behind your vote to remain, ranking 1 as the most important, 2 as the second most important and

3 as the third most important - ranking summary table (top 3 rank)

Base: Respondents who voted Remain in the EU referendum

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	416	177	239	99	135	182	39	63	89	152	343	46	22	5	164	162	54	36	123	126	47	6	38	72	133	137	36	9	49	40	-	416	-
Weighted Total	413	209	204	117	149	148	64	64	81	130	339	48	19	7	172	149	57	36	119	130	50	6	41	64	128	132	42	9	52	40	-	413	-
Leaving the EU would mean still being affected by EU decisions, but with no say in how they are made	160 38.8%	74 35.3%	87 42.4%	42 36.2%	62 42.0%	56 37.7%	27 41.7%	27 41.8%	35 42.6%	42 32.4%	130 38.4%	21 44.0%	7 39.3%	2 24.4%	76 44.2%	54 36.4%	18 31.4%	12 34.6%	40 33.6%	61 46.7%	18 35.4%	2 26.1%	17 41.3%	22 34.4%	37 29.2%	58 44.0%	22 53.3%	1 10.0%	25 49.4%	11 26.6%	-	160	-
There is uncertainty of what leaving the EU would mean. It's too risky	206 49.7%	109 52.0%	97 47.4%	39 33.1%	86 58.0%	81 54.5%	19 29.9%	36 56.0%	47 57.9%	67 51.4%	169 49.7%	19 40.0%	12 65.1%	5 73.5%	87 50.9%	73 48.6%	32 57.1%	13 36.9%	71 60.0%	56 43.4%	19 37.3%	2 35.6%	15 36.4%	40 62.9%	79 61.7%	66 50.0%	19 45.7%	3 34.1%	22 41.8%	13 31.3%	-	206	-
The UK would lose 3 million jobs if it left the EU	97 23.4%	51 24.5%	45 22.1%	36 30.8%	34 22.8%	27 18.0%	26 40.8%	8 13.2%	16 19.3%	26 20.3%	77 22.6%	14 28.5%	5 28.4%	1 9.9%	38 22.4%	32 21.1%	15 26.4%	11 32.2%	21 17.4%	31 23.6%	18 35.6%	3 50.3%	10 24.6%	12 19.6%	24 19.1%	27 20.7%	11 27.3%	4 50.1%	13 25.4%	13 33.0%	-	97	-
It would become harder for British citizens to travel, live and find work in other European countries if we left the EU	149 36.1%	68 32.7%	81 39.5%	59 50.1%	50 33.6%	41 27.5%	18 28.5%	26 40.5%	33 40.4%	48 37.0%	125 36.9%	14 29.5%	5 23.8%	5 75.6%	54 31.4%	57 38.4%	24 43.2%	13 37.8%	43 35.9%	43 33.4%	20 39.7%	-	20 48.9%	21 33.3%	45 35.1%	44 33.5%	13 30.0%	2 23.2%	22 43.3%	19 46.6%	-	149	-
The majority of businessmen/women think the UK should remain in the EU	104 25.1%	66 31.5%	38 18.5%	23 19.3%	38 25.8%	43 29.0%	14 22.0%	18 28.5%	23 28.2%	26 20.2%	81 24.0%	15 31.7%	4 21.3%	3 42.5%	45 26.1%	29 19.3%	20 35.1%	10 28.2%	45 37.9%	15 11.9%	19 37.9%	-	8 18.8%	16 25.8%	45 35.2%	22 16.8%	17 41.2%	1 11.7%	10 19.4%	8 19.1%	-	104	-
Leaving the EU would diminish British influence on the world stage	128 31.0%	67 31.9%	62 30.1%	32 27.5%	38 25.8%	58 39.1%	17 26.7%	24 37.0%	21 25.6%	42 32.6%	104 30.6%	17 35.7%	7 37.5%	-	60 35.1%	39 26.3%	16 28.1%	13 36.1%	46 38.7%	41 31.5%	13 25.2%	2 26.1%	6 14.0%	21 33.4%	49 38.1%	39 29.3%	12 28.2%	3 37.2%	10 18.4%	12 29.3%	-	128	-
Only by being in the EU can we deal effectively with international crime and terrorism	95 23.1%	45 21.7%	50 24.5%	34 28.7%	27 18.0%	35 23.8%	15 23.0%	14 21.1%	17 21.4%	32 24.5%	77 22.8%	13 26.6%	4 20.8%	1 16.6%	33 19.2%	48 32.1%	6 11.3%	8 22.3%	23 19.4%	36 27.7%	7 13.3%	3 52.0%	11 26.5%	16 24.6%	27 21.4%	33 25.0%	4 9.0%	3 35.5%	10 19.9%	14 35.8%	-	95	-
The EU forces the UK government to act responsibly on issues such as workers' rights and the environment	121 29.2%	59 28.1%	62 30.3%	33 28.5%	48 32.3%	39 26.7%	20 30.7%	19 29.2%	23 28.0%	41 31.6%	102 30.1%	8 17.5%	7 35.6%	3 47.7%	45 26.5%	49 32.9%	19 33.0%	7 20.8%	22 18.6%	49 37.9%	15 30.8%	2 36.1%	17 41.4%	15 23.3%	22 16.9%	52 39.6%	13 31.4%	4 43.9%	18 33.9%	10 23.9%	-	121	-
Only by remaining in the EU can we prevent international conflict	54 13.0%	25 11.8%	29 14.3%	11 9.7%	16 10.8%	26 17.9%	1 1.8%	8 12.6%	12 15.1%	22 17.2%	44 12.9%	9 17.8%	2 8.6%	-	28 16.3%	19 12.8%	2 2.9%	5 14.1%	17 14.1%	14 10.7%	5 10.1%	2 30.3%	8 20.1%	8 12.7%	20 15.6%	13 10.1%	4 9.9%	1 8.8%	11 22.0%	4 9.5%	-	54	-
If we leave the EU, we would lose out on the skilled immigrants that our economy needs	109 26.4%	59 28.0%	51 24.8%	34 29.2%	39 25.9%	36 24.7%	29 45.0%	11 17.6%	13 16.6%	37 28.8%	91 26.8%	14 28.7%	4 19.5%	1 9.9%	43 25.0%	43 28.5%	15 27.2%	8 23.5%	24 20.2%	35 27.1%	17 33.7%	1 19.9%	11 28.0%	17 26.2%	30 23.6%	38 28.8%	10 24.0%	2 19.9%	12 23.4%	13 32.6%	-	109	-
President Obama wanted the UK to remain in the EU	17 4.2%	5 2.5%	12 5.9%	8 6.8%	8 5.1%	2 1.2%	6 9.9%	2 2.4%	4 4.9%	5 4.1%	17 5.1%	-	-	-	5 2.9%	5 3.5%	2 4.1%	5 13.6%	5 4.2%	8 6.1%	* 1.0%	1 23.6%	-	2 3.9%	5 3.9%	3 2.2%	-	2 25.5%	2 3.0%	5 12.4%	-	17	-
SIGMA	1240 300.0%	628 300.0%	612 300.0%	351 300.0%	446 300.0%	443 300.0%	193 300.0%	193 300.0%	243 300.0%	389 300.0%	1017 300.0%	144 300.0%	57 300.0%	21 300.0%	515 300.0%	448 300.0%	170 300.0%	107 300.0%	357 300.0%	389 300.0%	151 300.0%	18 300.0%	122 300.0%	191 300.0%	383 300.0%	396 300.0%	125 300.0%	26 300.0%	155 300.0%	120 300.0%	-	1240	-

Survation.

Table 28
Q24. Normal weightings
Q24. Some people say that the UK Economy risks being affected negatively by leaving the EU (Brexit) in terms of jobs and growth Which of the following is closest to your view?
Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
The need for Britain to govern itself outweighs the economic risks of Brexit	562	272	290	137	194	231	66	100	136	183	486	43	23	11	158	216	98	90	210	108	12	72	36	101	188	117	17	76	48	94	390	98	67
The economic risks of Brexit outweighs the need for Britain to govern itself	56.1%	56.0%	56.2%	47.9%	56.7%	61.9%	51.6%	62.2%	58.9%	57.2%	57.8%	46.4%	54.2%	41.4%	49.7%	56.6%	63.2%	61.2%	67.0%	46.9%	17.3%	79.2%	43.7%	58.0%	63.8%	48.1%	26.9%	76.0%	48.7%	60.5%	87.3%	23.8%	54.2%
SIGMA	440	214	226	149	149	142	62	61	95	137	355	50	19	15	160	165	57	57	103	123	55	19	46	73	107	127	45	24	51	62	57	315	57
	43.9%	44.0%	43.8%	52.1%	43.3%	38.1%	48.4%	37.8%	41.1%	42.8%	42.2%	53.6%	45.8%	58.6%	50.3%	43.4%	36.8%	38.8%	33.0%	53.1%	82.7%	20.8%	56.3%	42.0%	36.2%	51.9%	73.1%	24.0%	51.3%	39.5%	12.7%	76.2%	45.8%
	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Brexit Poll

Prepared on behalf of The Agenda

Table 29

Q25. Normal weightings

Q25. The UK's membership of the EU's Single market requires and enables free movement to and from the UK from other EU member countries of goods, people, services and capital. In order to have stricter UK control of EU migration, it may not be possible for the UK to retain membership of the Single market. Which of the following is closest to your view?

Base: All Respondents

Unweighted Total
Weighted Total
Stricter control on EU Migration is more important than the UK's membership of the Single market
The UK's membership of the Single market is more important than stricter control on EU migration
SIGMA

Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
	Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
559	274	284	131	184	243	50	102	132	196	480	43	24	11	147	231	86	94	218	93	15	73	34	102	194	107	26	81	40	90	357	129	64
55.7%	56.4%	55.1%	45.9%	53.7%	65.2%	38.8%	63.4%	56.9%	61.3%	57.0%	46.6%	57.6%	43.6%	46.3%	60.7%	55.4%	63.9%	69.7%	40.3%	22.2%	80.6%	41.3%	58.3%	65.7%	43.8%	41.5%	80.8%	41.0%	57.7%	79.9%	31.1%	51.7%
443	212	232	154	159	130	78	59	100	124	361	50	18	15	170	150	69	53	95	138	52	18	48	73	101	137	36	19	58	66	90	285	60
44.3%	43.6%	44.9%	54.1%	46.3%	34.8%	61.2%	36.6%	43.1%	38.7%	43.0%	53.4%	42.4%	56.4%	53.7%	39.3%	44.6%	36.1%	30.3%	59.7%	77.8%	19.4%	58.7%	41.7%	34.3%	56.2%	58.5%	19.2%	59.0%	42.3%	20.1%	68.9%	48.3%
1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 30

Q26. Normal weightings

Q26. Regarding Prime Minister Theresa May and the ongoing negotiations over Britain's exit from the European Union, do you..

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Strongly approve of Theresa May's performance	165	99	66	28	66	71	15	36	32	68	150	7	5	4	61	57	34	14	99	17	2	17	4	26	96	30	6	14	7	10	96	58	9
16.5%	20.5%	12.8%	9.7%	19.4%	19.1%	11.6%	22.1%	13.8%	21.1%	17.8%	7.3%	11.5%	14.3%	19.3%	14.8%	21.9%	9.2%	31.5%	7.2%	2.9%	18.7%	5.5%	14.7%	32.4%	12.3%	10.1%	14.0%	7.2%	6.3%	21.4%	14.1%	7.1%	
Somewhat approve of Theresa May's performance	416	196	220	114	120	181	64	72	94	132	362	35	10	9	147	165	48	56	175	66	33	38	24	67	155	81	23	52	32	58	217	157	39
41.5%	40.4%	42.6%	40.1%	35.0%	48.5%	49.7%	44.8%	40.5%	41.2%	43.0%	37.3%	24.9%	34.7%	46.3%	43.3%	30.8%	37.9%	55.7%	28.6%	48.6%	42.2%	29.2%	38.7%	52.4%	33.4%	37.4%	51.7%	32.7%	37.3%	48.7%	37.9%	31.4%	
Somewhat disapprove of Theresa May's performance	163	87	76	62	49	52	30	21	35	44	129	16	10	8	48	61	26	28	18	55	20	16	16	32	20	47	16	14	25	34	46	89	21
16.2%	17.8%	14.7%	21.6%	14.1%	14.0%	23.2%	13.0%	14.9%	13.8%	15.4%	16.7%	24.0%	29.0%	15.1%	16.0%	16.9%	18.6%	5.8%	23.7%	29.3%	18.0%	19.6%	18.2%	6.9%	19.4%	25.9%	13.6%	25.3%	21.8%	10.4%	21.6%	16.7%	
Strongly disapprove of Theresa May's performance	92	52	40	23	40	29	8	6	27	25	66	22	4	-	26	36	21	10	2	44	3	9	22	11	2	46	4	5	19	14	24	53	15
9.2%	10.7%	7.8%	8.0%	11.7%	7.8%	6.2%	3.5%	11.7%	7.9%	7.9%	23.4%	10.6%	-	8.2%	9.3%	13.3%	6.6%	0.5%	19.1%	4.8%	9.8%	27.5%	6.1%	0.5%	18.6%	7.2%	5.1%	19.4%	8.8%	5.3%	12.8%	12.2%	
Don't know	166	52	114	59	68	39	12	27	44	51	134	14	12	6	35	63	26	41	20	49	10	10	15	39	23	40	12	16	15	40	63	56	40
16.6%	10.6%	22.2%	20.6%	19.8%	10.6%	9.3%	16.6%	19.0%	16.0%	15.9%	15.2%	29.1%	22.0%	11.1%	16.6%	17.0%	27.7%	6.4%	21.4%	14.4%	11.3%	18.2%	22.3%	7.9%	16.3%	19.4%	15.7%	15.4%	25.7%	14.2%	13.5%	32.6%	
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 31

Q27. Normal weightings

Q27. Some people speak about political parties and politicians in terms of being 'left' "centre" and 'right'. Considering this, where would you place each of the following? David Cameron's Conservative Government

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Very left-wing	41	20	21	20	15	6	10	5	14	8	37	2	1	1	14	17	5	5	8	20	-	5	2	6	9	22	-	1	-	7	16	20	5
	4.1%	4.1%	4.0%	6.9%	4.4%	1.6%	8.1%	2.9%	6.0%	2.5%	4.4%	1.8%	1.9%	4.6%	4.4%	4.4%	3.2%	3.4%	2.5%	8.8%	-	5.2%	2.1%	3.2%	3.0%	9.0%	-	0.8%	-	4.2%	3.6%	4.8%	3.9%
Fairly left-wing	45	20	25	24	12	9	5	8	10	11	34	9	1	2	25	14	3	3	8	17	-	8	5	6	5	15	3	6	10	5	24	17	4
	4.5%	4.1%	4.9%	8.4%	3.5%	2.5%	4.1%	4.8%	4.5%	3.3%	4.1%	9.2%	1.6%	7.3%	7.9%	3.7%	2.0%	2.1%	2.7%	7.3%	-	9.3%	6.6%	3.2%	1.8%	6.3%	4.3%	5.5%	10.6%	3.5%	5.4%	4.1%	3.5%
Slightly left-of-centre	68	49	19	19	24	26	20	12	7	23	62	4	2	-	25	21	10	13	25	15	8	6	1	8	16	13	5	15	2	16	43	14	11
	6.8%	10.1%	3.7%	6.5%	6.9%	6.9%	15.7%	7.2%	3.0%	7.2%	7.4%	4.4%	5.5%	-	7.7%	5.5%	6.4%	8.6%	8.1%	6.4%	12.6%	7.0%	1.3%	4.9%	5.5%	5.4%	8.6%	14.7%	2.3%	9.9%	9.6%	3.4%	8.6%
Centre	207	115	92	75	69	63	32	41	43	67	183	6	13	5	68	64	47	27	79	36	20	24	4	35	71	33	18	24	11	36	91	87	21
	20.7%	23.7%	17.8%	26.3%	20.1%	16.9%	25.1%	25.3%	18.7%	21.0%	21.8%	6.7%	30.1%	20.1%	21.6%	16.8%	30.5%	18.6%	25.3%	15.7%	30.1%	26.3%	4.4%	20.0%	24.2%	13.4%	29.8%	24.1%	11.0%	23.2%	20.4%	21.0%	16.8%
Slightly right-of-centre	171	90	81	26	55	90	17	31	32	67	147	14	6	4	65	75	15	15	81	23	15	8	8	34	80	39	8	14	13	15	76	84	9
	17.0%	18.5%	15.7%	9.0%	16.1%	24.0%	13.6%	19.1%	14.0%	20.8%	17.5%	14.9%	14.4%	14.4%	20.6%	19.7%	9.7%	10.2%	25.7%	9.9%	21.8%	8.4%	9.9%	19.7%	27.0%	16.1%	13.0%	14.0%	13.0%	9.4%	17.1%	20.3%	7.0%
Fairly right-wing	176	90	85	29	68	78	15	19	48	50	132	30	10	4	66	65	24	21	54	51	16	6	28	19	56	51	13	7	27	18	60	96	18
	17.5%	18.5%	16.6%	10.1%	19.9%	20.9%	11.7%	11.6%	20.9%	15.5%	15.7%	32.0%	24.0%	15.3%	20.9%	17.0%	15.3%	14.0%	17.1%	21.9%	23.3%	6.4%	33.9%	11.1%	19.0%	20.9%	21.6%	6.9%	27.3%	11.5%	13.5%	23.2%	14.5%
Very right-wing	90	49	42	14	27	49	2	17	27	27	73	13	1	3	22	40	17	13	17	29	4	6	18	15	16	33	4	10	17	9	41	38	11
	9.0%	10.0%	8.1%	4.9%	8.0%	13.1%	1.6%	10.7%	11.5%	8.5%	8.7%	13.7%	1.6%	13.4%	6.8%	10.4%	10.7%	8.6%	5.3%	12.4%	5.5%	6.9%	21.8%	8.6%	5.5%	13.3%	6.7%	9.7%	17.0%	5.8%	9.1%	9.3%	9.1%
Don't know	204	53	151	80	72	52	26	30	49	68	172	16	9	7	32	86	34	51	42	41	4	28	16	51	42	38	10	24	19	51	95	58	45
	20.3%	10.9%	29.2%	27.9%	20.9%	14.0%	20.2%	18.4%	21.3%	21.1%	20.5%	17.3%	21.0%	24.9%	10.2%	22.5%	22.1%	34.6%	13.4%	17.7%	6.7%	30.4%	19.9%	29.4%	14.1%	15.6%	15.9%	24.3%	18.8%	32.4%	21.2%	13.9%	36.6%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 32

Q28. Normal weightings

Q28. Some people speak about political parties and politicians in terms of being 'left' "centre" and 'right'. Considering this, where would you place each of the following? Margaret Thatcher's Conservative Government

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Very left-wing	33	15	17	8	14	11	9	5	6	10	30	2	1	-	8	12	7	5	7	11	1	5	2	7	8	14	1	2	-	6	14	13	6
	3.3%	3.2%	3.4%	2.7%	4.0%	3.0%	7.3%	2.9%	2.7%	3.1%	3.6%	1.8%	1.9%	-	2.6%	3.3%	4.4%	3.5%	2.2%	4.6%	1.2%	5.1%	2.1%	3.7%	2.7%	5.6%	1.3%	1.7%	-	3.6%	3.1%	3.1%	4.9%
Fairly left-wing	32	19	13	15	9	8	4	6	8	9	27	5	-	-	19	8	5	-	6	10	-	6	1	5	4	10	2	4	6	6	15	12	5
	3.2%	3.8%	2.6%	5.4%	2.5%	2.1%	3.1%	3.5%	3.3%	2.9%	3.2%	5.9%	-	-	6.0%	2.1%	3.3%	-	1.8%	4.2%	-	7.0%	1.6%	2.6%	1.5%	4.3%	3.2%	4.3%	5.6%	3.6%	3.4%	2.8%	4.3%
Slightly left-of-centre	42	22	20	23	14	6	9	5	14	9	36	4	2	-	31	7	1	4	8	21	2	5	3	4	6	19	-	5	3	10	18	18	7
	4.2%	4.5%	4.0%	7.9%	4.1%	1.5%	7.1%	3.2%	5.8%	2.7%	4.3%	4.5%	4.1%	-	9.7%	1.7%	0.7%	2.5%	2.5%	8.9%	3.3%	5.1%	4.0%	2.2%	2.1%	7.6%	-	4.8%	2.7%	6.4%	4.0%	4.3%	5.4%
Centre	144	61	84	68	51	25	24	33	30	47	134	3	3	4	41	52	25	27	47	31	13	19	1	25	43	17	11	17	7	37	77	47	18
	14.4%	12.5%	16.2%	23.8%	14.9%	6.7%	19.1%	20.5%	12.8%	14.6%	15.9%	3.4%	7.8%	14.5%	13.0%	13.5%	15.9%	18.0%	14.9%	13.4%	19.7%	21.0%	0.9%	14.2%	14.6%	7.1%	18.5%	17.4%	7.2%	24.0%	17.3%	11.4%	14.5%
Slightly right-of-centre	78	56	22	17	19	41	17	20	8	23	67	3	7	1	22	29	18	9	33	9	9	11	4	12	32	16	2	14	6	6	47	23	6
	7.7%	11.5%	4.2%	5.9%	5.7%	11.1%	12.9%	12.2%	3.3%	7.1%	7.9%	3.8%	16.3%	2.7%	6.8%	7.5%	11.8%	6.0%	10.4%	3.7%	13.2%	12.4%	5.1%	7.1%	11.0%	6.5%	2.9%	14.2%	6.4%	3.7%	10.4%	5.5%	4.5%
Fairly right-wing	194	110	84	30	77	88	18	27	42	72	160	15	11	8	83	69	21	21	94	35	15	10	14	21	89	34	20	15	17	15	92	88	10
	19.4%	22.7%	16.2%	10.3%	22.4%	23.5%	13.8%	17.1%	18.3%	22.6%	19.0%	16.2%	26.3%	29.9%	26.0%	18.2%	13.3%	14.3%	30.1%	15.2%	22.2%	11.2%	17.7%	12.0%	30.0%	14.1%	32.2%	14.8%	17.3%	9.7%	20.6%	21.4%	8.2%
Very right-wing	271	136	135	42	88	142	25	37	66	92	220	39	6	7	85	110	43	34	79	75	22	12	37	41	75	88	16	21	37	30	92	149	29
	27.1%	28.1%	26.1%	14.6%	25.6%	37.9%	19.9%	22.9%	28.3%	28.6%	26.1%	41.5%	13.6%	27.9%	26.7%	28.9%	27.4%	22.7%	25.1%	32.5%	33.6%	12.7%	45.6%	23.5%	25.4%	36.1%	26.0%	20.6%	37.5%	19.5%	20.6%	36.1%	23.8%
Don't know	208	67	141	84	71	53	21	28	59	59	168	21	13	7	29	95	36	49	41	40	4	23	19	61	38	46	10	22	23	46	92	64	42
	20.8%	13.9%	27.3%	29.5%	20.7%	14.1%	16.8%	17.6%	25.4%	18.4%	19.9%	22.9%	30.0%	24.9%	9.1%	24.8%	23.2%	32.9%	13.1%	17.5%	6.7%	25.6%	23.1%	34.8%	12.8%	18.7%	15.9%	22.2%	23.3%	29.6%	20.7%	15.5%	34.3%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 33

Q29. Normal weightings

Q29. Some people speak about political parties and politicians in terms of being 'left' 'centre' and 'right'. Considering this, where would you place each of the following? Theresa's May's Conservative Government

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Very left-wing	22	18	4	11	7	4	9	2	6	5	22	-	-	-	8	8	7	-	2	10	-	3	-	5	2	8	1	1	3	6	11	7	4
	2.2%	3.7%	0.8%	3.7%	2.1%	1.2%	7.3%	1.4%	2.7%	1.4%	2.7%	-	-	-	2.6%	2.0%	4.3%	-	0.7%	4.4%	-	3.7%	-	3.1%	0.7%	3.4%	1.5%	1.5%	3.2%	4.0%	2.4%	1.8%	3.4%
Fairly left-wing	47	26	21	16	22	9	8	9	10	10	37	4	5	-	13	20	4	10	12	15	5	9	1	4	7	16	1	13	1	4	21	14	11
	4.6%	5.3%	4.0%	5.6%	6.4%	2.3%	6.5%	5.5%	4.5%	3.0%	4.4%	4.5%	12.5%	-	4.0%	5.2%	2.3%	7.0%	3.8%	6.3%	7.3%	9.8%	1.3%	2.4%	2.5%	6.7%	1.3%	12.7%	1.3%	2.4%	4.6%	3.5%	9.2%
Slightly left-of-centre	64	32	32	31	16	16	12	17	12	14	55	5	3	1	35	18	4	7	19	22	3	10	5	4	14	18	3	6	3	21	27	27	9
	6.4%	6.5%	6.2%	11.0%	4.8%	4.3%	9.4%	10.5%	5.1%	4.5%	6.5%	5.7%	6.9%	2.7%	11.0%	4.7%	2.8%	4.7%	5.9%	9.5%	4.5%	10.6%	5.5%	2.5%	4.6%	7.4%	4.3%	5.9%	3.2%	13.2%	6.1%	6.5%	7.4%
Centre	219	100	120	71	75	73	32	43	51	64	190	17	7	5	74	82	37	26	80	44	14	16	14	44	82	36	18	15	28	29	109	92	14
	21.9%	20.5%	23.2%	25.0%	21.7%	19.6%	24.6%	26.9%	22.2%	20.0%	22.6%	17.9%	17.5%	18.9%	23.4%	21.6%	23.6%	17.4%	25.7%	19.0%	21.0%	18.0%	17.7%	25.3%	27.7%	14.9%	29.2%	14.7%	28.4%	18.8%	24.5%	22.2%	11.3%
Slightly right-of-centre	220	133	87	40	60	119	32	28	44	72	175	23	13	8	80	88	33	19	86	31	23	20	18	37	81	52	16	27	17	20	104	96	16
	21.9%	27.3%	16.9%	14.1%	17.5%	32.0%	24.7%	17.2%	18.9%	22.3%	20.8%	25.1%	31.8%	32.5%	25.3%	23.0%	21.1%	13.1%	27.6%	13.4%	34.3%	22.6%	22.0%	21.0%	27.3%	21.3%	25.8%	26.7%	17.4%	13.1%	23.2%	23.2%	13.0%
Fairly right-wing	143	83	59	20	54	69	7	20	31	62	119	16	3	4	51	44	22	25	54	39	7	9	14	16	52	42	8	12	14	14	67	59	15
	14.2%	17.2%	11.4%	6.9%	15.7%	18.4%	5.7%	12.2%	13.2%	19.2%	14.1%	17.3%	7.9%	16.1%	16.2%	11.5%	14.3%	17.0%	17.2%	16.7%	10.3%	10.1%	17.8%	9.3%	17.4%	17.1%	12.4%	12.3%	14.0%	9.3%	15.0%	14.3%	12.1%
Very right-wing	66	31	35	15	25	26	4	10	22	19	55	8	2	1	18	27	9	11	10	31	8	1	8	6	14	26	4	1	13	6	11	47	7
	6.6%	6.3%	6.9%	5.2%	7.4%	6.9%	3.4%	6.3%	9.3%	5.9%	6.5%	8.7%	4.4%	4.9%	5.8%	7.1%	6.0%	7.5%	3.2%	13.3%	11.4%	1.1%	10.1%	3.6%	4.8%	10.6%	6.7%	1.0%	12.8%	3.8%	2.4%	11.4%	5.7%
Don't know	222	64	158	81	83	57	23	32	56	76	188	19	8	7	38	95	40	49	50	40	7	22	21	57	44	45	12	25	19	55	97	70	47
	22.1%	13.1%	30.6%	28.5%	24.3%	15.2%	18.3%	20.2%	24.0%	23.8%	22.3%	20.8%	19.0%	24.9%	11.9%	24.9%	25.5%	33.2%	15.9%	17.3%	11.2%	24.1%	25.6%	32.7%	14.9%	18.5%	18.9%	25.1%	19.7%	35.5%	21.7%	17.0%	38.0%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 34

Q30. Normal weightings

Q30. Some people speak about political parties and politicians in terms of being 'left' "centre" and 'right'. Considering this, where would you place each of the following? John Major's Conservative Government

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Very left-wing	23	7	16	11	7	5	2	3	11	6	23	-	1	-	6	10	3	5	2	12	-	1	-	6	3	11	-	*	-	7	14	4	5
	2.3%	1.5%	3.1%	4.0%	2.1%	1.3%	1.7%	1.7%	4.9%	2.0%	2.7%	-	1.9%	-	1.8%	2.5%	1.7%	3.6%	0.6%	5.0%	-	1.4%	-	3.3%	1.0%	4.6%	-	*	-	4.4%	3.2%	1.0%	4.2%
Fairly left-wing	38	18	20	15	18	4	8	6	10	8	32	6	-	-	16	16	3	2	8	12	1	7	3	4	6	13	3	4	2	8	17	16	3
	3.8%	3.6%	3.8%	5.4%	5.2%	1.2%	6.2%	3.5%	4.5%	2.5%	3.8%	6.2%	-	-	5.1%	4.3%	1.8%	1.6%	2.4%	5.2%	1.2%	7.5%	3.2%	2.5%	2.1%	5.1%	4.4%	4.2%	2.2%	5.2%	3.9%	3.8%	2.4%
Slightly left-of-centre	70	39	31	25	31	14	10	13	11	24	58	7	4	1	20	32	9	9	29	6	5	16	4	10	19	12	2	23	5	6	43	14	13
	7.0%	8.1%	5.9%	8.7%	9.0%	3.8%	8.0%	8.1%	4.5%	7.5%	6.9%	7.3%	9.8%	5.2%	6.4%	8.3%	6.0%	6.0%	9.1%	2.7%	7.8%	17.4%	4.8%	5.5%	6.3%	5.0%	2.8%	22.9%	4.7%	3.8%	9.7%	3.3%	10.3%
Centre	200	115	85	69	50	82	41	39	39	62	181	5	8	6	64	67	42	27	72	48	22	20	8	27	57	42	14	21	17	40	99	78	19
	20.0%	23.8%	16.4%	24.1%	14.5%	21.9%	32.4%	24.3%	16.8%	19.3%	21.6%	5.8%	18.0%	22.9%	20.3%	17.5%	26.8%	18.6%	22.8%	20.8%	32.9%	21.6%	9.3%	15.4%	19.4%	17.1%	22.2%	21.1%	16.9%	25.8%	22.1%	18.9%	15.1%
Slightly right-of-centre	215	121	94	36	70	109	24	36	43	73	177	19	11	8	100	69	24	22	96	35	17	14	20	26	100	37	20	13	24	17	84	115	11
	21.4%	24.9%	18.2%	12.7%	20.4%	29.1%	19.0%	22.6%	18.8%	22.6%	21.0%	20.2%	27.4%	29.9%	31.4%	18.2%	15.5%	14.6%	30.6%	15.3%	26.0%	15.7%	25.0%	15.2%	33.7%	15.2%	32.8%	12.5%	24.2%	11.0%	18.7%	27.8%	9.3%
Fairly right-wing	164	86	78	9	73	82	12	26	35	57	130	27	4	3	59	61	25	19	49	48	8	7	19	31	48	58	9	12	23	13	69	81	14
	16.4%	17.7%	15.2%	3.3%	21.2%	22.0%	9.4%	16.2%	15.0%	17.9%	15.5%	29.1%	10.5%	9.8%	18.7%	15.9%	16.2%	13.2%	15.7%	21.0%	12.3%	7.7%	23.0%	17.7%	16.2%	23.9%	14.3%	12.0%	23.3%	8.4%	15.4%	19.7%	11.4%
Very right-wing	46	26	21	9	13	24	-	8	15	14	37	8	1	-	6	21	11	8	9	17	4	1	8	4	10	17	3	2	4	8	17	23	7
	4.6%	5.3%	4.0%	3.3%	3.9%	6.3%	-	5.0%	6.6%	4.3%	4.4%	9.0%	2.3%	-	2.0%	5.4%	7.0%	5.7%	2.9%	7.5%	6.6%	1.0%	10.0%	2.3%	3.5%	6.9%	4.2%	2.0%	4.4%	4.9%	3.7%	5.5%	5.6%
Don't know	245	74	172	110	81	54	30	30	67	77	204	21	13	8	45	107	39	54	50	52	9	25	20	66	52	54	12	25	24	57	104	83	52
	24.5%	15.2%	33.3%	38.6%	23.7%	14.5%	23.2%	18.6%	28.9%	24.0%	24.2%	22.5%	30.0%	32.2%	14.3%	28.0%	25.1%	36.7%	15.8%	22.5%	13.2%	27.7%	24.8%	38.0%	17.7%	22.1%	19.4%	24.8%	24.4%	36.5%	23.3%	20.1%	41.7%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll

Prepared on behalf of The Agenda

Table 35

Q31. Normal weightings

Q31. Under the Fixed Term Parliaments Act, the next UK general election is scheduled for May 2020. Some people argue that once the Government has laid out its terms for Brexit, the public should be granted a general election to see if the Government would be re-elected under these terms and therefore give them a mandate to proceed with them. Others argue that the Fixed Term Parliament Act should be respected and that regardless of the Government's terms for Brexit, we should not have an early general election. Imagine the Government's Brexit plans are to be carried out before 2020. In this instance, which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
I would like there to be an early general election	275	142	134	95	100	81	41	34	71	83	229	26	15	6	110	87	39	39	35	130	23	16	27	39	37	113	22	16	30	48	83	157	35
	27.5%	29.1%	25.9%	33.2%	29.0%	21.7%	32.1%	21.3%	30.5%	25.8%	27.2%	27.4%	36.8%	22.0%	34.8%	22.8%	25.1%	26.2%	11.1%	56.2%	35.0%	18.1%	33.7%	22.7%	12.6%	46.2%	35.4%	15.7%	30.3%	30.5%	18.6%	37.9%	28.1%
I would not like there to be an early general election	326	190	136	63	109	154	35	70	62	110	277	26	16	7	111	129	53	33	171	26	23	33	16	52	155	45	20	40	21	38	176	124	21
	32.5%	39.0%	26.4%	22.1%	31.7%	41.3%	27.6%	43.4%	27.0%	34.2%	33.0%	27.5%	39.0%	25.9%	35.1%	33.7%	34.2%	22.1%	54.4%	11.4%	33.9%	36.8%	19.2%	29.6%	52.3%	18.6%	32.8%	39.4%	21.4%	24.5%	39.4%	29.9%	17.3%
I don't mind either way if there is an early general election or not	319	129	190	100	101	118	42	49	75	102	267	33	8	10	77	137	50	55	95	60	19	37	29	60	90	68	18	40	37	48	157	107	46
	31.8%	26.5%	36.9%	35.2%	29.5%	31.5%	33.1%	30.3%	32.2%	31.7%	31.8%	35.4%	20.2%	39.4%	24.3%	35.9%	32.5%	37.0%	30.3%	26.0%	28.2%	40.9%	35.0%	34.7%	30.3%	28.0%	29.8%	39.7%	38.0%	30.8%	35.2%	25.9%	36.9%
Don't know	82	26	55	27	34	21	9	8	24	27	68	9	2	3	18	29	13	22	13	15	2	4	10	23	14	17	1	5	10	22	30	26	22
	8.2%	5.4%	10.8%	9.6%	9.8%	5.6%	7.2%	5.0%	10.3%	8.3%	8.1%	9.7%	4.0%	12.8%	5.8%	7.6%	8.2%	14.6%	4.2%	6.4%	2.9%	4.2%	12.2%	13.0%	4.8%	7.2%	2.1%	5.2%	10.3%	14.2%	6.7%	6.3%	17.6%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Table 36

Q32. Normal weightings

Q32. The UK attracts 167,000 overseas students to UK Universities from outside Europe each year. Some people believe that these international students should be classed as migrants and included in government immigration figures and some people do not, believing students to be a separate group of visitors. Which of the following statements is closest to your opinion?

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Overseas students should be classed as migrants	352	181	171	111	105	135	46	74	78	111	309	24	12	6	94	142	58	58	116	84	10	58	17	51	106	89	6	57	17	57	202	99	45
Overseas students should not be classed as migrants	35.1%	37.2%	33.1%	39.0%	30.6%	36.3%	35.8%	46.2%	33.7%	34.7%	36.8%	26.3%	28.6%	22.7%	29.5%	37.1%	37.5%	39.5%	37.2%	36.5%	15.1%	64.4%	21.1%	29.5%	36.0%	36.6%	10.4%	56.6%	17.2%	36.4%	45.2%	24.0%	36.6%
Don't know	519	255	265	138	193	188	63	70	115	169	417	60	26	16	201	180	73	65	160	119	51	24	57	88	156	124	50	26	67	80	187	266	62
	51.8%	52.4%	51.3%	48.3%	56.3%	50.4%	49.5%	43.6%	49.6%	52.8%	49.6%	64.2%	63.1%	60.4%	63.5%	47.3%	46.9%	43.7%	51.1%	51.5%	77.0%	26.5%	69.5%	50.5%	52.8%	50.9%	81.0%	26.2%	68.0%	51.0%	41.9%	64.3%	49.8%
	131	51	80	36	45	50	19	16	39	40	114	9	3	4	22	60	24	25	37	28	5	8	8	35	33	31	5	17	15	20	58	48	17
	13.1%	10.4%	15.6%	12.8%	13.1%	13.3%	14.8%	10.2%	16.7%	12.6%	13.6%	9.6%	8.3%	16.9%	7.0%	15.6%	15.6%	16.8%	11.7%	12.0%	7.9%	9.2%	9.4%	19.9%	11.2%	12.5%	8.7%	17.1%	14.8%	12.6%	12.9%	11.7%	13.5%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Brexit Poll
Prepared on behalf of The Agenda

Table 37

Q33. Normal weightings

Q33. From what you have seen or heard regarding the current Government's immigration policy do you...?

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Strongly approve	61	47	14	15	20	26	10	11	5	29	56	3	1	-	19	17	17	8	33	11	4	9	1	3	28	12	1	8	3	6	40	16	6
	6.1%	9.6%	2.8%	5.4%	5.7%	6.9%	8.2%	7.1%	2.2%	9.0%	6.7%	3.7%	3.5%	-	6.1%	4.4%	10.9%	5.4%	10.6%	4.6%	6.2%	9.8%	1.4%	1.8%	9.3%	4.8%	1.5%	8.4%	3.2%	4.2%	8.9%	3.8%	4.6%
Somewhat approve	225	126	99	52	63	110	30	42	49	73	194	15	10	6	87	92	24	22	118	29	10	20	17	26	108	32	8	33	20	18	120	88	16
	22.4%	25.9%	19.2%	18.1%	18.5%	29.4%	23.2%	26.2%	21.1%	22.8%	23.1%	15.6%	24.1%	24.6%	27.5%	24.2%	15.3%	14.6%	37.7%	12.7%	14.9%	22.2%	20.8%	14.7%	36.4%	13.3%	12.3%	33.0%	19.9%	11.6%	26.9%	21.2%	12.9%
Neither approve / disapprove	334	151	183	100	115	120	37	58	84	101	280	24	14	16	96	138	51	50	97	84	26	31	27	55	90	90	20	26	39	58	143	145	36
	33.4%	31.1%	35.5%	34.9%	33.4%	32.1%	29.0%	36.1%	36.2%	31.5%	33.3%	25.7%	34.3%	61.2%	30.4%	36.1%	32.5%	33.5%	30.9%	36.5%	38.8%	34.6%	33.0%	31.9%	30.6%	36.8%	31.7%	26.4%	39.6%	37.4%	32.0%	35.1%	28.7%
Somewhat disapprove	167	73	93	55	54	58	24	26	37	49	136	20	8	4	56	62	24	24	37	48	15	10	15	35	38	44	18	15	16	28	63	75	26
	16.6%	15.1%	18.1%	19.2%	15.8%	15.4%	18.6%	16.4%	15.9%	15.2%	16.1%	21.0%	18.3%	14.2%	17.6%	16.4%	15.5%	16.3%	11.7%	20.8%	22.7%	11.6%	19.0%	20.0%	12.9%	18.1%	28.8%	15.4%	16.6%	17.7%	14.1%	18.2%	21.1%
Strongly disapprove	113	65	48	31	48	35	18	13	29	31	91	18	4	-	39	32	23	19	9	33	10	16	17	20	9	41	9	9	16	21	37	52	22
	11.3%	13.4%	9.3%	10.8%	13.9%	9.2%	14.4%	8.0%	12.7%	9.6%	10.9%	19.4%	8.7%	-	12.3%	8.4%	15.0%	12.5%	2.7%	14.2%	14.8%	17.8%	21.0%	11.5%	3.2%	16.8%	14.9%	9.4%	16.2%	13.4%	8.2%	12.6%	17.7%
Don't know	102	24	78	33	44	26	9	10	28	38	84	14	5	-	19	40	17	26	20	26	2	4	4	35	23	25	7	8	4	24	44	38	18
	10.2%	4.9%	15.2%	11.5%	12.7%	7.0%	6.7%	6.1%	11.9%	11.9%	10.0%	14.6%	11.1%	-	6.1%	10.5%	10.7%	17.6%	6.4%	11.1%	2.5%	4.0%	4.9%	20.1%	7.6%	10.2%	10.8%	7.5%	4.4%	15.7%	9.9%	9.2%	14.9%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.

Brexit Poll
Prepared on behalf of The Agenda

Table 38

Q34. Normal weightings

Q34. Now, imagine that you are eligible to vote in the United States Presidential Election If the 2016 US presidential election were being held today and the candidates were as below, for whom would you vote?

Base: All Respondents

	Total	Gender		Age			Region7 + 1								SEG				Voting Intention						2015 Past Vote						EU Referendum		
		Male	Female	18-34	35-54	55+	London	Midlands	North	South	England	Scotland	Wales	NI	AB	C1	C2	DE	CON	LAB	LD	UKIP	Other	Und	CON	LAB	LD	UKIP	Other	Did Not Vote	Leave	Remain	Did Not Vote
Unweighted Total	1002	407	595	235	313	454	82	161	255	356	854	84	44	20	313	414	136	139	327	224	62	91	74	176	314	239	54	109	84	156	444	416	124
Weighted Total	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
Hillary Clinton (Democrat)	539	257	283	153	173	214	68	82	133	179	462	43	20	14	188	208	78	66	181	147	49	19	43	88	176	159	39	30	47	71	189	288	53
	53.8%	52.8%	54.8%	53.5%	50.4%	57.3%	53.3%	51.1%	57.4%	55.8%	54.9%	46.0%	49.0%	54.6%	59.2%	54.6%	49.9%	44.6%	57.9%	63.5%	73.5%	21.5%	53.0%	50.3%	59.5%	65.1%	63.4%	29.7%	47.7%	45.8%	42.4%	69.6%	43.1%
Donald Trump (Republican)	113	78	34	33	42	38	4	29	17	38	88	19	5	-	38	37	24	14	35	16	*	35	11	13	28	25	2	29	9	18	71	29	13
	11.2%	16.1%	6.7%	11.4%	12.3%	10.2%	3.1%	18.2%	7.3%	11.8%	10.5%	20.9%	12.6%	-	12.0%	9.6%	15.6%	9.3%	11.1%	6.8%	*	38.4%	13.7%	7.5%	9.6%	10.4%	2.8%	28.8%	9.1%	11.3%	15.8%	7.0%	10.3%
Other	108	50	58	33	39	36	16	10	22	36	83	14	7	3	37	44	16	10	26	23	3	10	12	30	25	17	9	5	22	24	53	33	19
	10.8%	10.3%	11.2%	11.7%	11.3%	9.6%	12.5%	6.0%	9.5%	11.2%	9.9%	15.2%	16.0%	13.3%	11.8%	11.6%	10.5%	6.7%	8.4%	9.9%	4.1%	11.3%	15.2%	17.5%	8.6%	6.8%	14.0%	5.3%	22.5%	15.2%	11.9%	8.1%	15.2%
Wouldn't Vote	182	90	93	43	69	70	34	29	45	48	155	14	6	7	41	68	30	42	55	34	13	18	12	29	49	33	12	25	15	35	92	51	32
	18.2%	18.4%	17.9%	15.0%	20.2%	18.7%	26.2%	17.9%	19.2%	14.9%	18.4%	15.3%	14.0%	28.2%	12.9%	17.9%	19.5%	28.7%	17.4%	14.6%	19.5%	20.4%	14.4%	16.4%	16.5%	13.5%	19.8%	25.1%	14.9%	22.3%	20.7%	12.3%	26.2%
Don't know / Refused	60	11	49	24	20	16	6	11	15	20	53	2	4	1	13	24	7	16	16	12	2	8	3	15	17	10	-	11	6	8	41	12	6
	6.0%	2.3%	9.4%	8.4%	5.8%	4.3%	4.8%	6.9%	6.6%	6.4%	6.3%	2.7%	8.4%	4.0%	4.1%	6.3%	4.5%	10.8%	5.2%	5.2%	2.5%	8.5%	3.6%	8.4%	5.8%	4.2%	-	11.0%	5.9%	5.4%	9.3%	2.9%	5.2%
SIGMA	1002	486	516	285	343	374	128	161	232	321	841	93	42	26	317	382	155	148	313	231	67	90	81	174	295	244	61	100	98	156	447	413	124
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Survation.